

DIANS' PASSING GAME IS HIGHLIGHT . . .

UDAN ROLLS PAST INDIANS, 22 - 14, IN OPENER; HORNET SPEED ROLLS UP BIG YARDAGE TOTAL

The always tough Sudan Hornets rolled Morton's football opener Indian Stadium Friday night in a 22-14 triumph that was more convincing than the score indicates.

Wilson to end Jerry Bridwell helped set up the first score. Fleet halfback Gary West, who ran at will most of the night against the ponderous Indians, tallied the score on a 7 yard end sweep and quarterback Paul Galvan swept end for the two point play. All of these four key men are Senior lettermen.

With Galvan, West and Wilson leading the way Sudan drove to the Morton 28, early in the 4th period and Wilson got away over tackle and Wilson got away over 28 yard scoring dash. The point try failed.

Attempting to add insurance, Sudan tried an onside kickoff but the ball traveled only to the Sudan 48 yard line where Morton took over. Middleton's 20 yard pass to James Davis and Wilburn Zuber's 16 yard run over guard put the Indians within scoring distance. Then Zuber shot up the middle, was stalled twice, but broke loose for 11 yards and the touchdown. When Morton's extra point try failed, the Indians appeared then to give up hope.

When Sudan kicked to Morton, end Tommy Morrison fumbled the ball before he was downed. Sudan recovered and the Hornets were off to the races. The same two play combination scored. West on the 7 yard run and Galvan the two yard sweep around end for the extra points.

The clock showed 4:40 left to play, Morton hadn't run a play from scrimmage, and Sudan had five first downs and 119 yards totaled from scrimmage.

Sudan closed out the game staying on the ground and eating up the final 7:24 of the game while rolling up five more first downs. Twice Morton had the fourth down chance to halt and get a last try to tie the game, but each time Sudan made the first down. With 20 seconds to go in the game the Hornets fumbled on the Morton 2 yard line but recovered the ball on the 5. They drove back to the 2 as the game ended.

In the entire Amarillo area, Armstrong, Roberts, and Andrews counties were the only others to have reached or exceeded their goal for the year.

NEW Super-Atom FENCE CHARGER

-Safer and Powerful -Staple fence wire to wood post (No Insulators) -Brush, Weeds, Crops, Rain or Ice (Won't Short It) -Works just as good (Bone Dry or Soaking Wet) -Non Fence Tester (Free) -Operates on 10c per month -30 day trial period -2 year Parts Warranty -All This and Safer Too!

Available at CLICK'S GROCERY St. Rt. 2 Morton

QUALITY YOU CAN MEASURE

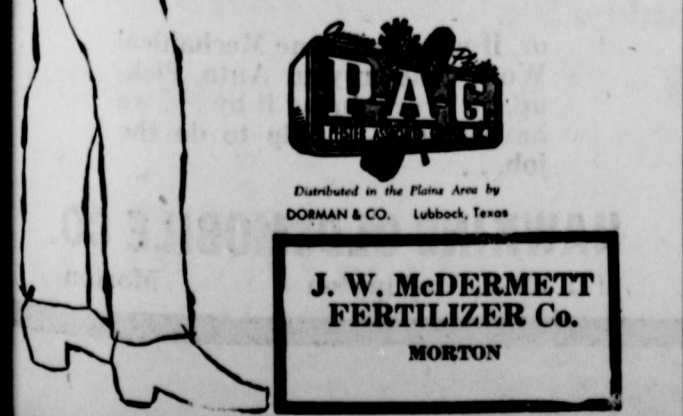


BY YOUR CAR'S PERFORMANCE

AVAILABLE AT BARTON'S SHAMROCK SERVICE Phone 2196 Morton North on the Enochs Hi-way

BEST TEXANS SAY OF P-A-G MAN...

MAN... that's sorghum! The way P. A. G. Sorghums look in the field makes everybody who sees them exclaim "Man, That's Sorghum!" P. A. G. has earned the confidence which farmers have in this sorghum. Each exclusive variety is researched, tested, and proved before it is offered for sale.



J. W. McDERMOTT FERTILIZER CO. MORTON

Bond Sales Take Big Jump During Month of July

"Savings Bonds sales for the first seven months of 1960 totaled \$38,433." W. W. Williamson, Chairman of the Cochran County Bond Committee reported this past week, after a big spurt for the month of July brought Cochran County well up on the list of the 12 counties, District 4, Amarillo Area.

"Our county has now reached 76.9 percent of its 1960 goal of \$50,000. July sales were \$14,329." Williamson's report said. Sales in the state of Texas were up 6 percent in July over the previous year.

Stored Grains Need Watching

Grains cannot be stored and then forgotten. Insects such as the rice weevil and Angoumois grain moth may infest the grain in the field, and infested grain may be brought into storage. C. F. Garner and R. L. Ridgeway, extension entomologists, say that fumigation is the best protection against insect damage to stored grain.

When applying liquid fumigants the storer should be careful to spray the entire surface of the grain. Fumigant application may be accomplished with hand pump sprayer for small quantities of grain, or with some form of power operated sprayer for larger amounts. The bin should be closed after the fumigant is applied, and it should not be opened for at least 24 hours - preferably 4 or 5 days.

"All New", McAlister, Huggins Say . . . LOCAL JOHN DEERE DEALERS ATTEND NEW EQUIPMENT SHOWING

Tom McAlister and Gene Huggins of Morton were two among 6,000 John Deere dealers and representatives who turned out recently in Dallas for the unveiling of the all-new John Deere tractor line.

And, according to the local dealers, The John Deere line for 1961 is all new - featuring four and six cylinder engines. The putt-putt of the old two-cylinder jobs, traditional with John Deere since 1923, is fading.

(Huggins said upon returning to Morton that the local firm expected to get a representation of the new line on display here sometime in September.)

work for a week in advance, he said, cooking and baking and getting ready - and then in half an hour, it was all over.

EXPERIMENT STATION SHOWS VALUE OF WATER RECHARGE OPERATION

Seventy - nine acre feet of water was drained by gravity flow into the underground water sand Plains Research Foundation at Halfway between July 4 and August 4, 1960. Since June 19, 1959 one hundred and eighty-five acre feet of lake water has been stored in the underground sand from the lake.

The value of one acre foot of water applied to cotton has been estimated at \$65.00 an acre foot. If this 185 acre feet of water had been used to irrigate cotton the value of thus applied would be \$12,025.00.

This water thus stored was saved from evaporation and added to the underground water supply for future irrigation. This added water supply will be the first used in subsequent irrigations.

Morton School Lunch Menu

- MONDAY Baked Franks with Sauce Buttered Green Beans Potato Salad Ice Cream Raisin Rolls and Butter 1/2 Pint Milk
- TUESDAY Pot Roast Baked Candied Yams Waldorf Salad Cranberry Sauce Hott Rolls and Butter 1/2 Pint Milk
- WEDNESDAY Barbecue Chicken Scalloped Corn with Bell Pepper Cole Cabbage Slaw Fruit Salad Rolls and Butter 1/2 Pint Milk
- THURSDAY Cheeseburger Loaf Buttered Broccoli Tomato Wedges Minicemeat Pies Hot Cornbread and Butter 1/2 Pint Milk
- FRIDAY Grilled Cheese Sandwich Pickles Buttrd Blackeye Peas Cherry Cobbler 1/2 Pint Milk



Fort Worth Has the Time Texans have a big time. They also have a big timepiece. Fact of the matter is, it's the world's largest. It's the clock that's atop the 30-story Continental Bank building in Fort Worth. Time is controlled by a micro-wave radio from the U. S. Observatory in Washington, D. C. The clock itself is five stories high. It weighs 77 tons and the numerals are so large - 25 feet high and nine feet wide - that the clock can be read from a distance of five miles.

WESTERN ABSTRACT CO. Mr. and Mrs. W. M. Butler, Jr. REAL ESTATE - OIL PROPERTIES FEDERAL LAND BANK LOANS Phone 2206 or 3151 Title Insurance Eastside Square Morton, Texas

SPECIAL on REPAIRS (next 30 days)

MOLINE COTTON HARVESTERS Call us and we will pick up your puller and repair same and deliver back to your farm. There will be no charge for hauling if parts and labor is \$100 or more. The same special applies to tractors . . . Also Massey - Ferguson Combines . . . Let us get these machines ready before the rush . . . let us hear from you today . . . BEDWELL IMPLEMENT COMPANY Your M-M and M-F Dealer 219 East Jefferson Ave. Morton, Texas

Whiteface Second Half Comeback Bring 14-6 Win Over Tatum Eleven

Odus Summers and Eldon May came to life for the Whiteface An-

celopes in the second half, Friday to give the Cochran Countians a 14-6 triumph over a tough Tatum defense.

2-AA Opponents Do "Well" In Season Openers

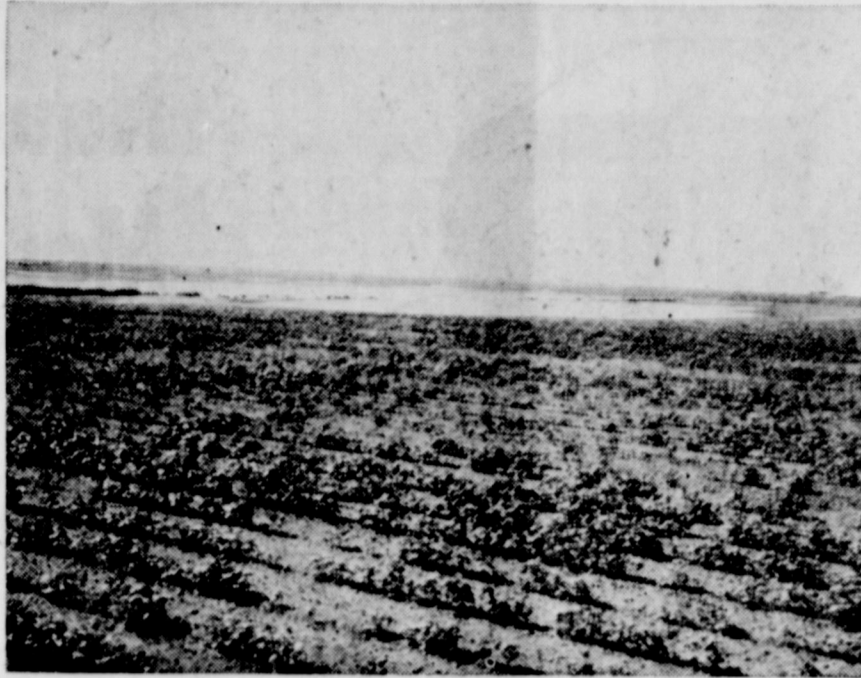
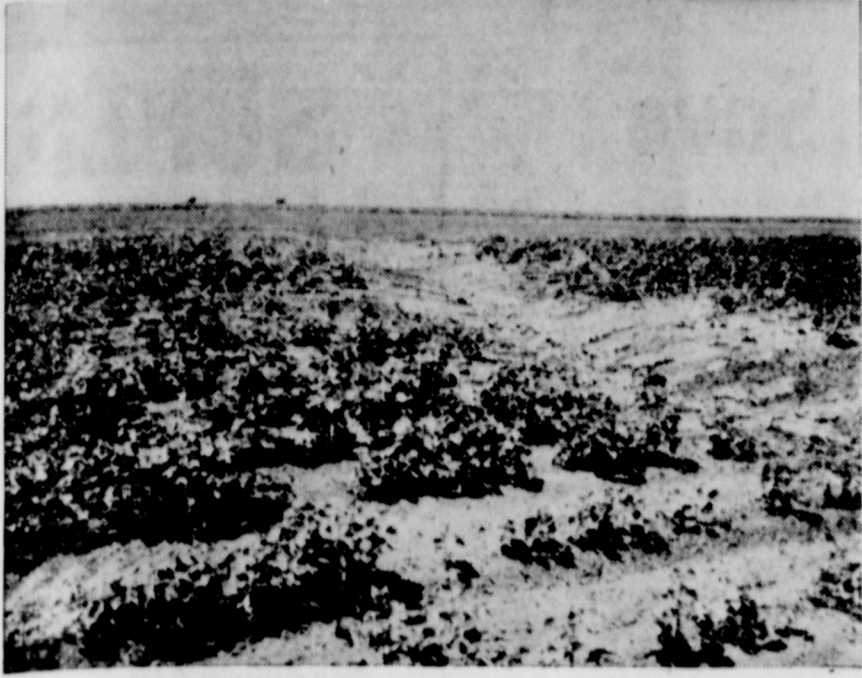
Morton's District 2-A opponents fared favorably in their opening games. Muleshoe had to settle for a 22 - 22 tie with Clovis, but the New Mexico team, though a larger school, is not usually noted for its strong football team. Floydada had a tough time getting by a usually tough rival. Spur, by a 6-0 edge. Olton, expected to be one of the toughest, trounced Petersburg, 44-20, with Buchaneau and Priest leading the way. Though they scored well, their defense against the Buffaloes wasn't as rugged as was expected. Abernathy slipped but it was to be one of the South Plains' best bets for a state champion, the rugged Dimmit Bobcats, paced by Junior Coffey. Dimmit won 18-6. Perhaps the best showing was by Lockney, which got by Hale Center, 20-0.

Tatum had battled Whiteface to a scoreless first half and then took a 6-0 lead when Joe Wilson raced the second half kick-off 100 yards for the score. Summers finally capped an Antelope drive in the 3rd period with a 10 yard scoring dash and Tommy Cone broke the tie with a 2 point conversion. Then in the fourth quarter, May raced 90 yards for the final touchdown.

BACK FROM VISIT J. C. Shelton returned home Friday from a 10-day visit with his son, Carrol Shelton, of Farmington, N. M. Carrol came home with him and visited over the weekend with Mr. and Mrs. J. C. Shelton and a sister, Mrs. Kenneth Watts and family. VISIT IN MORTON Mr. and Mrs. Clinton Oden and two children of El Paso were visitors over the weekend here in their parents homes, Mr. and Mrs. Lloyd Hiner and Mr. and Mrs. Elra Oden.

Spell Quiz Which of the following is spelled correctly? Accelerate Accelerate Accelerate (Meaning to hasten) See Classified Page for correct answer

LAST CHANCE! BUY THE YEAR'S BEST SELLER RIGHT NOW! CHEVROLET Your Chevrolet dealer is getting ready right now for the new '61 models. He's making room for them this instant, with eye-popping deals on all 1960 models. And with a wide, wide selection to choose from now's the best-ever time to buy a new '60 Chevy and save money like mad! Impala 4-Door Sport Sedan -ultimate luxury with that practical Chevy flair. Your Chevy dealer is champing at the bit to show you how you can save money by driving a Corvair. Who'd have dreamed that the best automotive idea in twenty years would be available at such money-saving prices. Although time is short, your Chevrolet dealer has a wide choice of Corvair models. Talk to him—he's all set to make you a pleased-as-Punch Corvair owner now! CHEVROLET Corvair 700 Club Coupe—the car that brought a new dimension to fun-family travel. See Chevrolet cars, Chevy's Corvairs and Corvettes at your local authorized Chevrolet dealer's! ALLSUP - REYNOLDS CHEVROLET CO. 113 EAST WASHINGTON MORTON PHONE 3361 or 2311



THIS COULD HAPPEN TO YOU . . . Shown are two cotton field scenes photographed just after the heavy mid-summer rains which show graphically two situations that can develop on land not suitably prepared for such weather through an adequate Soil and Water Conservation plan. Terracing, and seeding of close growing crops such as alfalfa, grasses, etc., could have prevented the huge lake from forming in the one scene and could have prevented the washed out gully on the other farm. These scenes were commonplace in Cochran County after the heavy rains. Note in the scene where the gully has been washed out, the gully formed where the close planted crops ended. (SCS Photo)

Sister, Sister - in Law of Jack Kennedy Being Introduced to Texas' Women

Washington (spl.) — The first series of coffee hours and afternoon receptions to introduce the ladies in Democratic Presidential Candidate John F. Kennedy's family to women throughout the nation was launched in Texas with Mrs. Lyndon B. Johnson, wife of the Vice-Presidential Candidate, as hostess. Mrs. Johnson announced here today.

Six receptions were held between August 29 to September 1 with Mrs. Johnson and other prominent Texas women Democrats as hostesses for Mrs. Sargent River (Eunice Kennedy), sister of Senator Kennedy, and Mrs. Robert F. Kennedy, his sister-in-law.

The receptions, to be open to the public, will be held in Houston, Dallas, Wichita Falls, Amarillo, El Paso, and Midland - Odessa.

"I am going to be very proud to show Texas off to these two very attractive members of Senator Kennedy's family, and very glad indeed to introduce them to Texas," Mrs. Johnson said.

Mrs. Price Daniel, wife of the Governor of Texas, will welcome Mrs. Johnson and her party in

Houston. Mrs. Will Wilson, wife of the Attorney General of Texas will also join the group during the Texas tour.

Mrs. Johnson's party included wives of several Texas members of the U. S. House of Representatives. They are as follows: Mrs. Homer Phortonberry of Austin, Mrs. Albert Thomas of Houston, Mrs. Clark Thompson of Galveston, Mrs. Jim Wright of Ft. Worth, Mrs. J. T. Rutherford of Odessa, Mrs. Frank Ikard of Wichita Falls. The Vice Chairman of the Democratic National Committee and director of women's activities, Mrs. Margaret Price, and Mrs. India Edwards, former vice-chairman, and Miss Patricia Twohig of the Kennedy staff.

The itinerary was as follows, Houston, Shamrock Hotel, 3 p. m., August 29; Dallas, Adolphus Hotel, 10:30 a. m., August 30; Wichita Falls, 3 p. m., August 30; Amarillo, Federation of Women's Clubs, 10:30 a. m., August 31; El Paso, 3:30 p. m., August 31; and Midland - Odessa airport for a refueling stop, 10:30 a. m., Sept. 1.

Many Texas women have been

active in making arrangements for the functions under the direction of Mrs. Max Brooks and Mrs. Charles Bailey of Austin, co-chairmen of women's activities for the Kennedy-Johnson campaign in Texas.

Post Office Again Aids in Taking of Acreage Survey

Postmaster Murry L. Crone announced today that Rural Mail Carriers will begin distributing 1960 Acreage Survey Cards to patrons on their routes about September 14.

The Post office and U. S. Departments of Agriculture cooperatively make this survey each year. These reports directly from farmers, are the basis for official estimates for Texas acreage of all crops harvested in 1960.

To be sure this community is well represented in the survey, Postmaster Crone urges each patron receiving a card to fill it out and return it to his mailbox. Rural mail carriers working on this project are: C. F. Winder, Route One and W. L. Taylor, Route Two.

Athletic Boosters Meet on Mondays

The Morton Athletic Boosters meet each Monday night at 8 o'clock at the high school. Everyone interested in the athletic program is invited to attend. Films of the games are being made and are shown, if processed in time, to the boosters at the Monday meetings.

news from MEMORIAL HOSPITAL

MEDICAL (Remaining)
A. E. Sullivan, Morton
Mrs. Truman Wood, Morton
Parfirio Alfaro, Morton
Jimmy Roddy, Morton
Vernon Wright, Morton
John Perrin, Morton

MEDICAL (Dismissed)
Paul Morales, Morton
Mrs. Ervin Merritt, Morton
Joe Hightower, Morton
Mrs. Orlean Cook, Morton
C. E. Harbison, Morton
Carolyn Sue Coffey, Whiteface
Sebastian Cedra, Morton
Barbara Shakespeare, Morton
James Anderson, Aloka, Okla.
L. B. Minor, Morton
Mrs. Jack Drye, Muleshoe
Mrs. Mike Navarro, Morton
G. W. Hargroves, Morton
Gregory Loran, Morton

ACCIDENT (Remaining)
H. H. Gresham, Odessa

BIRTH (Dismissed)
Mrs. Aurelio Honesto and baby boy, Morton

FORMER MORTONITE

SUFFERS BURGLARY

Approximately \$2,600 was netted by looters Tuesday night in a burglary of the Associated Growers building, New Deal, managed by Virgil Willis, a former Morton resident.

Investigators reported the wires of a burglar alarm system had been cut.

They reported apparently the property was taken out the front door of the firm, which had been pried open, and loaded into a vehicle.

MOVES TO MORTON

Johnny Summers of McKinney has moved to Morton and is employed as a projectionist at the Rose Theatre.

Attend Reunion At Brownfield

Mr. and Mrs. H. A. Barnes and Mr. and Mrs. T. M. Tanner travelled to Brownwood Saturday to attend the Barnes and Faulkenberry Reunion at the Bell Telephone Club House, located at Lake Brownwood. They returned to Morton Sunday night after visiting with nearly one hundred relatives some of them coming from as far as California.

Plans were made for another reunion on Labor Day weekend in 1961.

VISITED RELATIVES

Mr. and Mrs. Vernon Wright, accompanied by Sharp Crockett, of Phoenix, Ariz., who is working in Morton temporarily, spent the Labor Day weekend in Winters and Ballinger, visiting old friends and relatives.

ATTENTION "B" COTTON FARMERS

We are in position to Contract your COMPLETE COTTON CROP at a price well above the Government "B" Loan.

For further details contact Van Greene —
MORTON COTTON OFFICE
Located Two Doors South of the Signal Light
Phone 5151 or 2986 Morton, Texas
Night Phone 5321

The selling agency can assist or handle "A" Cotton for any part of the "A" Program



MORTON, TEXAS

Attend a FOOTBALL GAME, Friday Night

FOOD KING

Oleo

- PEACH PRESERVES FOOD KING 18 OZ. 29¢
- PINEAPPLE JUICE SHURFINE 46 OZ. CAN 25¢
- ORANGE DRINK 1/2 gal. 39¢



Regular Size

TIDE box 29¢

- CAR JOY 12 OZ. BOTTLE 79¢
- AEROWAX 1/2 gal. 98¢

SHURFRESH

Crackers POUND BOX 19c

POUND

15c



- TAMALES AUSTEX 300 CAN 23¢
- SCOTTIES FACIAL TISSUE 400 COUNT 25¢
- Sliced PIMIENTOS DROMEDARY 2 OZ. 12 1/2¢

SNOWDRIFT 3 lb. Can 59¢



- SALAD DRESSING ZESTEE qt. 29¢
- TURNIPS PURPLE TOP LB. 10¢
- POTATOES WHITE 10 LBS. 69¢

good good EATING SAVINGS

DOUBLE S&H GREEN STAMPS each WEDNESDAY

on 2.50 Purchase or More



Specials for FRIDAY and SATURDAY

- Shoestring POTATOES KOBEY'S, 2 1/2 CAN 19¢
- MACAROONS NABISCO pkg. 39¢

FOOD KING

Catsup

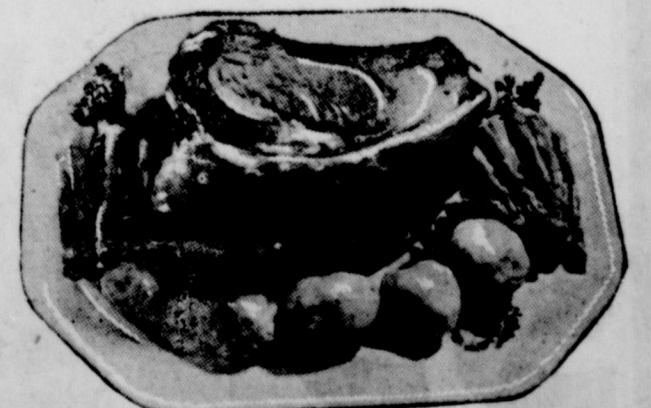
BOTTLE

15c

- FRYERS GRADE 'A' LB. 35¢
- BACON WILSON'S CORN KING LB. 59¢

CHUCK ROAST

lb. . . . 39¢



GRAND OPENING

Sale

DOUBLE - DOUBLE
THRIFT STAMPS
ON
Wednesdays



— See a
Football Game
FRIDAY NIGHT

QUANTITY
RIGHTS
RESERVED



3 LB.
CAN **59c**

SUPER SAVINGS

As we are a member of the large Super Save group, you may take advantage of the low prices made possible by the large buying power created by **HUNDREDS OF STORES** participating in an organized buying plan!

BUY ONE (1-lb.) CAN
PATIO CHILI
49c
GET ONE (No. 303) CAN
PATIO TAMALES
FREE

McCLAIN'S SUPER SAVE MARKET

Across from the Bank
MORTON, TEXAS

Phone 2471

— SUPER SAVE FROZEN FOOD VALUES —

- SNOW CROP, 6 OZ. CANS
ORANGE JUICE 6 Cans **100**
- BOOTH, 8 OZ. PACKAGES
FISH STICKS 2 Pkgs. **59c**
- BANQUET, CHERRY or APPLE, Frozen
PIES Each **29c**

Big 16 oz. Bottles
6 bottle carton . 29c
PLUS
2 Cans R.C. COLA FREE
We Will Serve R.C. Cola FREE all day Friday & Saturday

DOOR PRIZES —

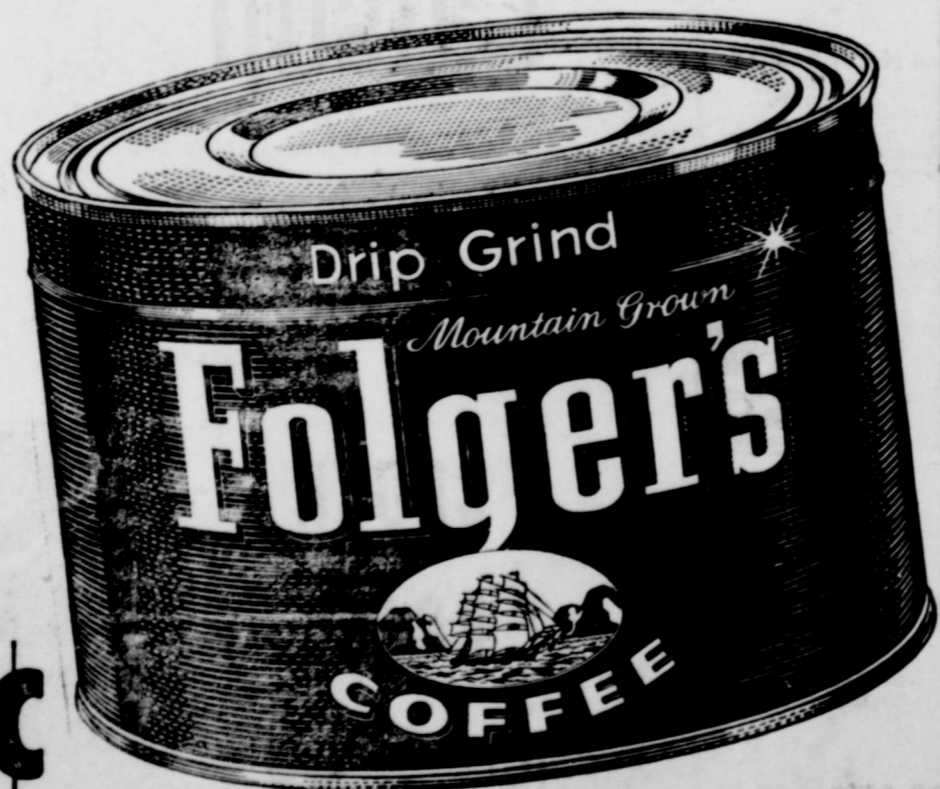
- Westinghouse ROASTER \$47.50 value, free to the family who has the biggest one purchase of groceries on Friday or Saturday
- 2nd prize, West Bend, 8-cup, Automatic COFFEE MAKER, regular 17.50 value FREE to the family with the second biggest one purchase of groceries Friday or Saturday.

Come In and REGISTER for **FREE DOUBLE THRIFT STAMPS TO BE GIVEN AWAY SAT., SEPT. 10, 1960**

- FIRST DRAWING 10,000 DOUBLE THRIFT STAMPS
- SECOND DRAWING 7,500 DOUBLE THRIFT STAMPS
- THIRD DRAWING 2,500 DOUBLE THRIFT STAMPS

MELLORINE SWIFT'S All Flavors 3 Half-Gallon Cartons \$100

FOLGER'S COFFEE
Pound Can



59c

- SUPER SAVE — GARDEN FRESH —
PRODUCE —
- NEW CROP TOKAY GRAPES
LB. **19c**
 - NO. 1, WHITE RUSSET POTATOES
10 LB. BAG . . **65c**
 - NEW MEXICO, RED DELICIOUS APPLES
LB. **19c**

- In our SUPER SAVE —
— DRUG DEPARTMENT —
- LUSTRA CREME SHAMPOO
2.00 size **99c**
 - IRONING BOARD COVERS
Reg. 1.98 **79c**
 - FREE 29c Size of SECRET DEODORANT with the purchase of GLEEM TOOTH PASTE
Reg. 53c size **39c**



OUR "MYSTERY CAMERAMAN" MAY HAVE PHOTOGRAPHED YOUR HOME!

Be sure to check the Bulletin Board in our store Friday and Saturday . . .

YOU MAY WIN ONE OF THE

Free Baskets of GROCERIES

We recently arranged for an out-of-town cameraman to take pictures of a number of homes in the Morton trade area. The homes pictured were chosen by the mystery cameraman . . . no one connected with our store, or any resident in this area, knows which hous-

es were pictured. So, be sure to visit our store . . . and check the bulletin board. If you find a picture of your house, a FREE BASKET OF GROCERIES IS YOURS!

FREE!
BALLOONS
and SUCKERS
for the Kiddies
Friday and Saturday

JELLY ZESTEE 3 18 OZ. GLASSES FOR \$1
Apple, Red Plum, Grape, in Big Decorative Tumblers

DOG FOOD BIG MIKE 5c
1 LB. CAN

FLOUR LIGHT CRUST 1.79 10 lb. PRINT BAG 79c
25 LB. - PILLOW CASE BAG

ENCHILADAS PATIO 45c
20 OZ. CAN

GREEN BEANS LIBBY'S CUT 2 303 CANS 39c

TOMATO JUICE LIBBY'S 25c
45 OZ. CAN

★ SUPER SAVE - MEAT YOU CAN EAT ★

FRYERS GRADE "A" WHOLE LB. 29c

BACON WRIGHT'S THICK SLICED 2 lb. PKG. 98c

HAM CENTER SLICES lb. 79c

CLUB STEAK U. S. GOOD LB. 59c

HAM WRIGHT'S SHANK PORTION LB. 39c BUTT PORTION LB. 45c

CHUCK ROAST U. S. GOOD LB. 39c

GROUND BEEF FRESH DAILY 3 lbs. FOR \$1

WHITE SWAN BISCUITS 10-Ct. Cans



SUPER SAVE SPECIAL! Sweetmilk or Buttermilk Each **5¢**

SUGAR IMPERIAL PURE CANE **5 POUND BAG**

WASTE BASKETS 13 QUART SIZE - METAL \$1.98 VALUE 49c

McCLAIN'S SUPER SAVE MARKET

45¢



Windom Oil and L. P. Gas Co.
Phillips 66 Wholesale

Morton Seed and Grain Co.
on the Portales Highway

Kate's Kitchen
One Block East of the Signal Light

Bailey County Electric Co-operative Assn.

Butler Motor Company
Skinner Butler

The Ideal Gift Shop
Mr. and Mrs. Truman Anglin

Silvers Butane Co.
East on the Levelland Highway

BULA BULLDOGS

Sept. 8 Smyer (8-man)
Sept. 16 THREE WAY
Sept. 23 Open
Sept. 30 at NAZARETH
Oct. 7 at COTTON CENTR
Oct. 14 Open
Oct. 21 at THREE WAY
Oct. 28 NAZARETH
Nov. 4 COTTON CENTER
BULA 16 SOUTHLAND 28
Conference Games in Capitals

Child's Men's Store & Minnie's Shop

Herb's Gulf Service
North on the Enochs Hi-way

Morton Jaycees
Mondays at Noon

Seaney's Grocery & Market
for the BEST in meats

Modern Motor Service
Jack Jones and John Duke

Truett's Food Store
we give and redeem MORTON stamps

Morton Gin Co., Inc.
Mark Kennedy, Manager

McAlister - Huggins
John Deere Implement Dealer

Morton Malt Shop
Mr. and Mrs. Rob Richards

Luper Tire Service
C. E. Luper

Western Abstract
Mr. and Mrs. W. M. Butler

Piggly Wiggly
where you get S and H Green Stamps

Williamson Insurance Agency
Located in the First State Bank Building

Morton Floral & Greenhouse
Mr. and Mrs. Lem Cheshier

Rose Auto and Appliance
Neal H. Rose

Bedwell Implement Co.
Your M-M and M-F Dealer

Great Plains Natural Gas Co., Inc.

Producers Warehouse, Inc.
Fred Payne, Mgr.



Let's follow our teams all the way . . .

Join these progressive Morton merchants in backing our teams all the way . . . last week was a bit rough. Whiteface alone, came through against Tatum . . . now, we face another weekend of jarring football . . . Thursday night its Bula vs Smyer at Bula; Friday night its Three Way against Cotton Center at Cotton Center; and Morton vs Whiteface at Whiteface . . . it should be three great games . . .

Bracken Furniture & Appliance
Quality Is Our Most Important Product

Cochran Elec. Serv. & Supply Co.
East of the REA Office

City Flower Shop
Mr. and Mrs. J. T. Holloman

McMaster Tractor Co.
Ford Tractor dealers for you

Collins Packing Co.
on the Country Club Road

White Auto Store
Mr. and Mrs. Oval Massey

P & B Automotive
W. G. Baker and Tom Rowden

B & C '66' Service
Billy Fortenberry and Carl Knott

Eastside Cafe and Pastries
Mr. and Mrs. O. D. Vernon

Glenn W. Thompson
Cochran County Judge

Morton Lions Club
Wednesdays at Noon

Mrs. Otha Denny
Tax Assessor - Collector

Burleson Paint & Supply
featuring Cook's paints

Woolam Implement Co.
Your CASE Implement Dealer

WHITEFACE ANTELOPES

Sept. 9 Morton
Sept. 16 at Cooper
Sept. 23 Open Date
Sept. 30 Wilson
Oct. 7 at Seagraves
Oct. 14 at ROPES
Oct. 21 WHITHARRAL
Oct. 28 ANTON (Homec'g)
Nov. 4 at MEADOW
Nov. 11 AMHERST
WHITEFACE 14 TATUM 6
Conference Games in Capitals

George W. Boring

Morton Tribune & \$ Day Special

Hawkins Oldsmobile Co.
home of the fabulous new OLDS

Willis Food Store
we give BUCCANEER Saving Stamps

Morton Co-operative Gin
On North Main

Lessye Silvers
Cochran County Clerk

West Side Grocery
Lonnie Mings

THREE WAY EAGLES

Sept. 9 at COTTON CENTR
Sept. 16 at BULA
Sept. 23 at Smyer
Sept. 30 Open
Oct. 7 NAZARETH
Oct. 14 COTTON CENTER
Oct. 21 BULA
Oct. 28 Open
Nov. 4 Open
Nov. 11 at NAZARETH
3 WAY 14 R. SPRINGS 30
Conference Games in Capitals

Gifford-Hill Western
Irrigation Supplies

Raines Cash Food
We Give and Redeem Big Chief Stamps

Morton Auto Parts
Amos Taylor

Sheriff Hazel Hancock and Staff
We're here for Your protection — Please drive CAREFULLY

Ray's Hardware and Furniture Co.

St. Clair's Department and St. Clair's Variety Store

Morton Flash - O - Gas
Butane, Propane, and Conversion
Tommy Lynch

Lindsey Feed & Seed
at the Sign of the Checkerboard

M. C. Ledbetter

Gardner-Ross
Your IH Dealer

Wallace Theatres
Burnie Haley, Mgr.

Roy Weekes Insurance Agency & Dortha's Beauty Salon



Allsup-Reynolds Chevrolet Co.
Home of the Corvair

Cochran Power & Light
"serving the last frontier"

Cobb's Department Store
"the house of famous brands"

Nu-way Cleaners
Mr. and Mrs. Jack Wallace

McDermott Liquified Gas
on the Muleshoe Highway

Morton Spraying and Fertilizing Co., Inc.
West of the Square on the Portales Hi-way

Morton Electrical Supply
Mr. and Mrs. Fred Morrison

Merritt Gas Co.
Distributor of MOBIL Products

Doss Super Food Store
Double Frontier Stamps on Wednesday

Tena's Beauty Salon
Tena Kuykendall, Phone 5781

MORTON INDIANS

Sept. 9 at Whiteface
Sept. 16 Open Date
Sept. 23 at Farwell
Sept. 30 Idalou
Oct. 7 at Sundown
Oct. 14 at ABERNATHY
Oct. 21 OLTON
Oct. 28 at MULESHOE
Nov. 4 FLOYDADA
Nov. 11 LOCKNEY
MORTON 14 SUDAN 22
(Conference Games in Capitals)

Connie's Gulf Service
your Good Gulf dealer

Loran-Tatham Co.
headquarters for irrigation equipment

First State Bank
Member Federal Deposit Insurance Corporation

Ramsey Shoe Shop
Quality Shoe Repair

SouthWest Furniture
Northwest Corner of Square

Higginbotham - Bartlett Co.
"Good Lumber"

Jackson Farm & Ranch Store
Paymaster Feeds and Seeds

Clarke's Dry Goods
Mr. and Mrs. H. T. Clarke

Virginia's Beauty Shop
Phone 6941 Morton

Byron's Auto Supply
Right on the Corner, Right on the Price

McClain's Super Save
Double Thrift Stamps

Stricklands Cleaners
Mr. and Mrs. R. C. Strickland

