

happy new year!

FRIONA, TEXAS, 79035

THURSDAY, JANUARY 2, 1969

TEN CENTS

THE FRIONA STAR

VOLUME 45, NUMBER 14

EIGHT PAGES

NEWSMAKERS

Friona's Top News Stories For 1968 Are Reviewed

Cattle and meat packing dominated the top news stories in Friona for 1968, with the grand opening of Friona's Missouri Beef Packers rated as the top story from the Friona Star's 1968 headlines.

The gala two-day dedication and open house activities at MBP were attended by more than 10,000 people, including several state and industrial dignitaries.

At the same time, a new feedlot (Pa.co) was begun south of Hub, HI-Plains feedlot began an expansion program, and another feedlot was announced for near Summerfield at the end of the year.

Highlights of the Star's 1968 headlines, in order of their appearance, are as follows:

Coach Don Light, who along with assistant Coach Bob Owen had guided Friona High School's football fortunes to the winning side of the ledger, announced his resignation during the first week in January, to go into private business. Owen was named his replacement.

Ted Weaver was named manager of the Friona Chamber of Commerce on January 11. Friona residents were given city mail delivery questionnaires by the post office.

Trenda Hawker, who was Friona's Exchange Student in 1964-65, was a guest in the home of the E.G. Phipps family, and was honored with a reception during her stay.

As January ended, Parmer County set a new record with 3,873 eligible voters registered for the 1968 elections.

The Friona City Council, at its February meeting, voted to employ attendants for the two highways which run adjacent to school property, after a young girl had a narrow escape in an accident on Highway 60.

Dr. Loyd Shackelford was named Friona's "Man of the Year" at the annual Chamber of Commerce banquet, at which Hereford's Ernest Langley was last-minute speaker due to a snow-storm.

The first set of triplets in the history of Parmer County Community Hospital were born to the Joe Trevino family on February 15.

The first week in March was active, with the Texas Employment Commission opening a local office, the Holiday House Restaurant opening, and the new Girl Scout house holding open house.

A new type of savings stamps were introduced in Friona during March -- Yes Stamps, which were to be redeemable locally.

Friona residents defeated a vote on a city sales tax on April 6 by a narrow 5-4 margin.

Over 10,000 people attended the dedication and open house activities at Missouri Beef Packers' new plant on April 20-21. The new plant officially began killing operation on May 6.

Two FIS students, Crista Evans and Norman Mohr, qualified for the state Interscholastic League meet finals in the literary

division by winning first place in regional competition. Miss Evans won first in poetry reading at the state level, with Mohr placing third in informative speaking.

New stockholders were announced on May 23 for Friona State Bank. Charles Allen, A.L. Black, Ranza Bogness, W.D. Buske, Doyle Elliott, G.A. McGlumphy, D.C. McWhorter, H.K. Kendrick, and Melvin Rolf purchased the interests of David H. Carson, J.G. McFarland and S.H. Osborn.

Friona's second Lions Club, the Friona Noon Lions, held its charter night ceremony on June 8, with 27 charter members. Cecil Maddox was charter president.

The City of Friona leased the Dive-In Swimming Pool from Truitt Johnson and operated it during the summer months. Grand opening for Friona's Ben Franklin Store in its new location was held on June 27.

City mail delivery for the city began on Saturday, June 29, after questionnaires showed more than sufficient interest in the service. Two mail routes were begun.

Friona High School's exchange student for 1968 was announced in July -- eighteen year old Souvanh of Laos.

Ted Weaver resigned as Chamber of Commerce manager to accept a similar position at Slaton on July 18.

Otho Whitefield was named "Sheepman of the Year" by the Columbia Sheep Breeders Association in early July. Rev. Jake Armstrong of Calvary Baptist Church resigns; will organize a new church at Olympia, Wash.

Another new shop opened on Main Street when S&R Fabric Shop opened in mid-August.

Pat Roberts was crowned Maize Queen during the 1968 Maize Days celebration.

Two men were arrested after Malouf's Dry Good's store was robbed October 3. Hurst's Dept. Store had been robbed a month earlier.

Pickets were in evidence at Missouri Beef Packers on Oct. 21, as the meat packers union began a strike against the company.

G.B. (Pete) Buske resigned as a chairman of the board of directors for Parmer County Community Hospital after 22 years on the board in November.

The Lazbuddie Longhorns sailed through 11 straight wins, before dropping their regional final game to Throckmorton.

The City of Friona annexed a 39-acre addition in their meeting December 8.

Pfc. Heriberto (Eddie) Blanco, former Friona resident, was killed in Vietnam. It was announced early in December. He was the first Friona casualty in the Vietnam war.

Governor-elect Preston Smith helped kick off the pheasant season in Friona, getting his opening day limit of two pheasants during a hunting trip with local campaign manager, Herschel Johnson.

DURING 1968

Construction Tops \$1 Million

Construction in the city of Friona for 1968 set a new record for value and number of new residences in a calendar year, according to figures released this week by A.L. (Jake) Outland, city manager.

Total construction for the calendar year stood at \$1,035,200, marking only the second time in the city's history for yearly construction to top the \$1 million mark.

As usual, new residential construction made up the bulk of the year's total, and this figure was a new record, standing at \$936,000. The former mark for new residential construction was set in 1964, at \$818,300.

The 1968 total has been beaten only by 1964's all-time record, which stood at \$1,149,040 exclusive of school figures, and \$1,978,040 including the high school permit.

A total of 48 permits were issued for new home construction making up the \$936,000 figure. This compared to 17 permits in 1967 for \$338,910, and 39 permits for \$818,300 in the previous record year.

Otherwise, there were two permits issued for new com-

mercial buildings, totaling \$28,500. This was down from the four permits and \$72,000 of the previous year.

Twenty-one permits were issued for additions, alterations and move-ins, totaling \$80,700. This compared to 23 permits for \$44,900 the previous year.

A total of 71 permits of all kinds were issued during the year, which also is an individual high.

Biggest month during 1968 came in April, when permits worth an estimated \$200,600 were issued. This is one of the largest one-month totals on record in Friona.

Other top months were January, \$158,700; June, \$112,500; May, \$97,500; February, \$91,200 and November, \$90,500. The top six months in the year totaled \$751,000 which was more than the totals of five recent years.

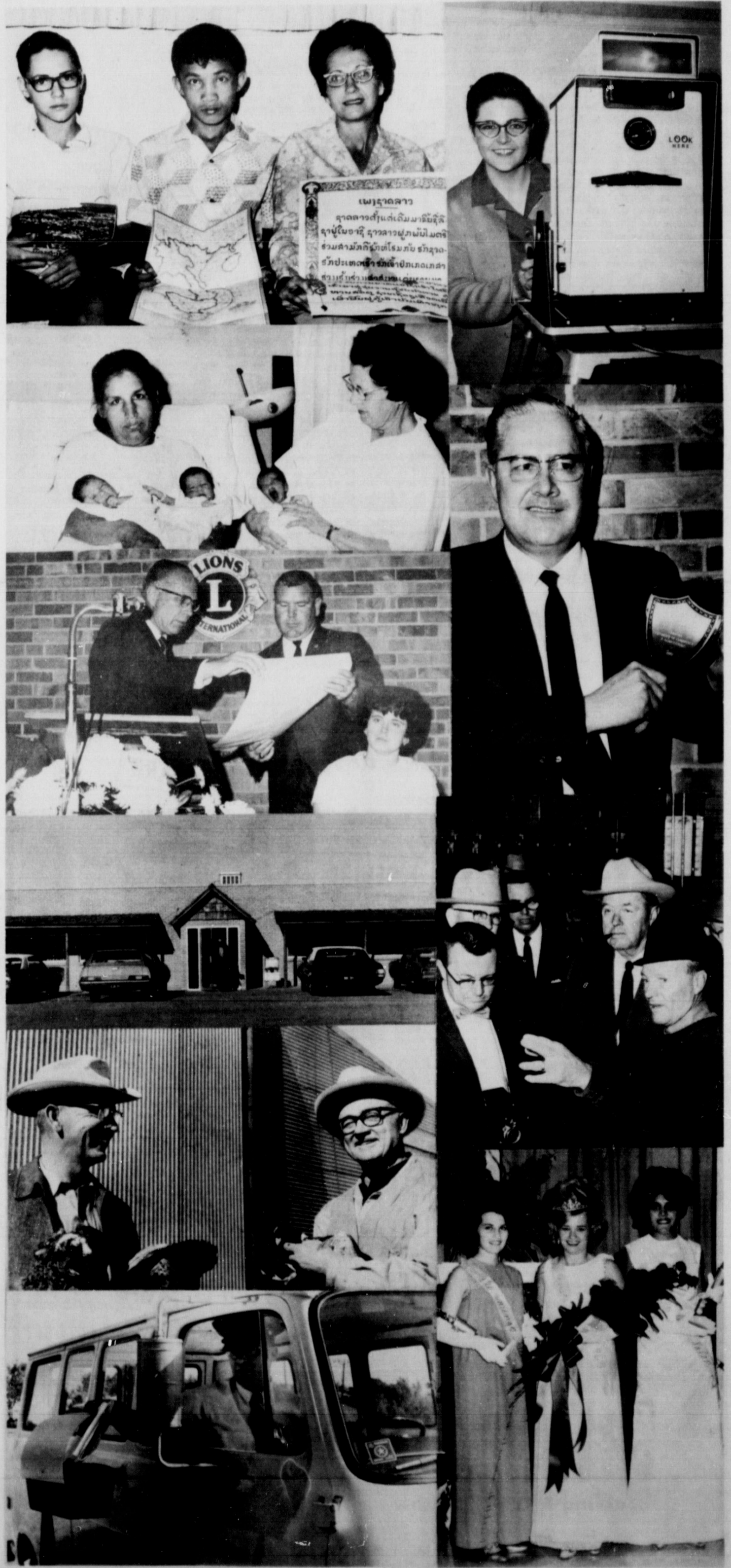
Of the 48 permits for new homes, 20 of them cost \$20,000 or more; 11 of them were for in excess of \$25,000 and two were for \$30,000.

The 1968 totals were up sharply from the previous year, when construction for an estimated \$505,810 was registered with the city office.

Other monthly totals included: March, \$27,800; July, \$50,500; August, \$71,000; September, \$40,100; October, \$25,800 and December, \$69,000.

Two permits were issued the latter part of the month to Prosperity Homes of Amarillo in the Western Addition, which put the year's totals over the \$1 million mark.

Building has been on a steady rise in Friona in recent years. A check of figures compiled by the city office for the past eight years shows the following:



NEWSMAKERS, 1968. . . Some of the newsmakers in Friona during the past year are shown here. In the left column of pictures, starting at the top are Souvanh, Friona's Exchange Student, with Jerry Teel and Mrs. Bill Teel; the first triplets born at Parmer County Community Hospital, to the Joe Trevino family. Nurse is Mabelle Hartwell. District Lions Governor Ken Waugh is shown presenting the charter to the Friona Noonday Lions Club to president Cecil Maddox, as Mrs. Maddox looks on; Friona's newest eating establishment, the Parmer House Restaurant, opened during the year; governor-elect Preston Smith came to Friona on Dec. 14 for the opening of pheasant season, and got his limit, along with his Friona campaign manager, Herschel Johnson, left. Val-ton Howard, one of the city mail carriers, is shown with the mounted vehicle which typifies Friona's two city routes begun during the year. The new driver's license office opened in January, with Carolyn Vaughn as operator. Dr. Loyd Shackelford was honored as Friona's "Man of the Year" by the Chamber of Commerce. Newsmen, and industrialist Jay Taylor are shown being given a tour of Missouri Beef Packers by Gene Frye, president of the corporation; Friona's Maize Days royalty is shown following the queen's contest. Left to right are Risa Howell, Queen, Pat Roberts, and Mary Rando.

STAR Lites

by Bill Ellis

The Christmas just past will be remembered for years to come as the time when man first flew to the Moon.

I'm sure you thrilled, as we did, to the success of every day's activity in the Apollo 8 flight, through its successful "splashdown" on Friday morning.

We thought it very appropriate on Christmas Eve when the Astronauts read the passage from Genesis regarding the creation and earlier when Capt. Berman led the trio in prayer.

It was a rare privilege for our youngsters (and oldesters, too), to see history in the making, right on their TV sets. The pictures sent back, both of the moon and the earth taken from space, were truly unbelievable.

It is beyond our comprehension that such a flight could be charted to such perfection, from the start to finish, and we're thankful that with so many millions watching the flight that it did go off so well.

The United States was needing a success in the space program, and this seemed to be what the doctor ordered. As the Russian is reported to have said to an American in Moscow the night after "Splashdown" -- "It must be great to be an American tonight."

Another thing we'll remember the past Christmas for, and perhaps not as fondly -- will be our experience with (we think) the Hong Kong flu. We're not certain whether it was the genuine Hong Kong variety, but what we had will certainly do us for the time being.

As Dr. Paul Spring told us, "If this stuff we've been seeing isn't the Hong Kong flu, then I'm going to leave town when it gets here." And we'll be right behind him, as we don't care for anything worse than we had at our house during Christmas week.

We had a continuous ringing in our ears for two or three days. This wasn't so bad, but it was punctuated every so often.

The Indian Chief used to say, "Fear the goat from the front, the horse from the rear, and white man from all sides."

ten by what seemed to be a large "horse fly" sound which really added insult to injury.

As someone told Dr. Spring "I keep hearing 'Auld Lang Sine,' and it isn't even time for it yet."

Some of you may have heard the plug received on national television the other morning by the city of Muleshoe, our neighbor to the south.

While awaiting for the astronauts to be recovered from their capsule following "splashdown", the NBC commentators were discussing names of craters on the moon, and their thinking that the three U.S. astronauts should have some places on the moon named for themselves.

Commentator Frank McGee pointed out that an international body of men has to pass on the names which are given to the moon's surface, and commented "Do you suppose if we had such a group to pass on earth names that we'd ever have had a place called Muleshoe, Texas?"

To which David Brinkley added "Oh, I think so. That's a nice name. It would have been a good name for New York." He then mullied over the "Muleshoe Mules," apparently wondering how that sounded as opposed to the New York Giants, or Jets.

The Tullis Chamber of Commerce recently put out a challenge to area cities of comparable size, betting that their Christmas decorations were prettier than any other town's.

Ted Weaver, former Chamber of Commerce manager in Friona and now holding a similar position in Slaton, was not to be outdone, so he accepted the challenge. Weaver and the Tullis C-C manager traded trips to the respective cities, and finally decided it was a draw.

Slaton was conceded to have the prettiest residential decorations, with Tullis winning the downtown area. The two cities plan to renew the challenge next year, and Muleshoe plans to make it a three-way challenge.

Resolutions Are Made For Famous Folks

It is that season for making and breaking New Year's resolutions. This year we're approaching the problem differently. We're going to suggest a few resolutions for others, knowing full well that they will not make firm resolves of this kind themselves.

Be it resolved by:
Harold Stassen—not to run for any political office;
George Romney—to avoid using the word brain-washed;
Eugene McCarthy—to attend a few sessions of the Senate;

Mrs. Lester Maddox—not to run for Governor of Georgia;
Mayor Daley—not to host any political conventions;
Frank Sinatra—to stay single;
Mayor Lindsay—to go on strike;
Mayor Yorty—to stay in town;
Dr. Spock—to try picketing in Hanoi;
U Thant—to say one nice thing about the United States;
Gen. DeGaulle—to buy a Volkswagen;
Yul Brynner—to let his hair grow;
Allan Ginsberg—to shave his;
Bill Buckley—to use less formidable words;
Senator Dirksen—to comb his hair;
Adam Clayton Powell—to stay in Bimini;
Tiny Tim—to take voice lessons;
Every College President—to expel every troublemaker;
Heidi—to stop abusing those big football players;
Bob Hope—to be able to spend a Christmas at home;
Rev. Billy Graham—the same;
Secretary Kennedy—to speak only of paper gold.

OUR READERS Write

Mr. A.L. Outland
Chairman
United Fund of Friona
Friona, Texas 79035

Dear Mr. Outland:
Thank you for forwarding the check in the amount of \$128.05, representing your 1968-69 allocation to USO, to my office.

On behalf of National USO and the members of the Armed Forces, please accept my thanks and appreciation.

Without the full, fair share support of the funds and chests, it would be impossible for USO to provide the program and services which are contributed so much to the morale and well-being of our servicemen, especially those stationed in Southeast Asia. You may be interested to know that the need for USO in Vietnam is even greater now than the "peace overture" has given greater freedom of movement. The men are spending more evenings at the clubs. Attendance for October in the Vietnam Clubs increased by 89,000 over that of September.

We do appreciate your support and, of course, do hope that next year your fund will accept our full, fair share re-

quest to help make certain that the USO Shows and Clubs are available to the young men and women of your community, wherever they are stationed, in the Armed Forces.

Best wishes for the coming year.
Sincerely,
Allen W. Smith
Regional Executive

The Friona Star,
Friona, Texas
We are pleased to see the article about Harold G. Hanson in connection with the spacecraft.

Harold is our son and retired Lieutenant Commander of Regular U.S. Navy with 26 years service as naval aviator and a true Texas product. He was born in 1918 1/2 mile north of Friona on what is now Welch Acres but at that time part of our ranch holdings where we lived for some 27 years, settling in 1909 in that vicinity.

Yours truly
D.W. & Letha Hanson
3537 West 117th Street
Inglewood, Calif. 90303

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SUBSCRIPTION RATES

Parmer County, adjoining counties: 54 per year. Elsewhere: 55 per year.

Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
June Floyd, Women's News



"Howdy Podner!
I'M TRACY GREENWOOD, YOUR
1969
MARCH OF DIMES BOY!"

THIS HIGH SPIRITED SOONER FROM VELMA, OKLAHOMA, SYMBOLIZES THE MORE THAN 250,000 AMERICAN BABIES BORN EACH YEAR WITH BIRTH DEFECTS!



THOUGH BORN WITH LEG PARALYZING OPEN SPINE AND WATER ON THE BRAIN, THIS FIVE-YEAR-OLD CAN RIDE A TRACTOR WITH HIS DAD...

...OR ENJOY OTHER CHILDHOOD PLEASURES THANKS TO EARLY SURGERY FOLLOWED BY LONG TERM CARE AT A MARCH OF DIMES BIRTH DEFECT CENTER.

CONSTRUCTION...

(Continued From Page 1)

Year	Bldg. Total
1961	\$475,350
1962	\$725,624
1963	\$873,475
1964	\$1,149,040
(including school \$1,978,040)	
1965	\$599,100
1966	\$449,330
1967	\$508,810
1968	\$1,035,200



NEVER PICK UP A STRANGER Last year, 4300 persons were killed or injured by standing in roadways. Many of these were hitchhikers. It is estimated that hundreds of drivers who stopped for hitchhikers "made the statistics" as well!

FARM LOANS

If you need money for any of the following:

- To buy additional land
- To buy a new home
- Install an irrigation well
- Underground Tile
- Refinance short-term debts

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Pause And Reflect

By Nelson Lewis

"In the beginning God created the heaven and the earth" --- Out of the void of space and time the "word" was being read by three of the bravest young men ever to grace this planet.

Listening to the astronauts reading from Genesis was an eerie, weird, and almost unbelievable experience. Great questions crashed into consciousness --- what is space, what is time --- what is the word?

What key shall we use to unlock the treasurehouse of understanding?

Actually we have no choice. If we are ever to attain the full potential of human existence it will be done by faith alone. Faith in our Creator, faith in each other, and faith in ourselves.

By the same token if we fail to taste the sweetness of a full life it will be because some evil power has distracted us from following the true faith.

Such a dissenting voice was heard a few hours after the space reading of the Bible.

No one was surprised that it issued from the same body that, a few years ago, instigated the court proceedings that culminated in the banning of public prayer in our schools.

If this voice expressed only the convictions of an individual it would still be distasteful but could possibly be attributed to ignorance.

Unfortunately such is not the case. These blasphemous habbings are just a small part of a world wide plot to undermine the faith of Christian nations.

The crewmen of the Pueblo tell us that they were denied the comfort of prayer and that the possession or reading of scriptural material resulted in brutal beatings.

Perhaps the testimony of these men, who for almost a year were compelled to live among atheists, will open the eyes of some Americans who have hitherto considered the Soviet threat as a form of witch-hunt dreamed up by super-patriots.

We have been given a glimpse behind the Iron & Bamboo Curtains of Communism.

If the sufferings and indignities imposed upon the Pueblo's crew will serve to help silence the voices of defeatism and doom abroad in our country then perhaps their humiliating experiences will not have been in vain.

HAPPY NEW YEAR!!!

THAT TAKES THE CAKE

The largest cake ever baked was a six-sided 25,000 lb. birthday cake made in 1962 by a Seattle baker. It was 23 feet high, with a circumference of 60 feet.

MR. MERCHANT

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- ★ You Can't Afford To Increase Your Sales.
- ★ You Can't Afford To Reduce Cost.
- ★ You Can't Afford To Save Money.
- ★ You Can't Afford To Expand Your Trade Area.
- ★ You Can't Afford To Increase Your Profits.

All Of Which Means:
You Can't Afford To Stay In Business Or Succeed In Competition.

If Your Business Is In
PARMER COUNTY
You Should Advertise In...



BIRD WATCHING CAN BE FUN

But it's more fun to own than just to watch!
Let us help you buy the car of your choice.

A loan can be arranged in no time at all.
Cost is low, repayment terms are convenient.

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Friona

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Pioneer Merchant Buried Thursday

Funeral services for Thomas Jefferson Crawford, 91, who died Monday afternoon, December 23, at Van Ark Nursing Home in Tucumcari, New Mexico, were conducted from Union Congregational Church at 3:30 p.m. Thursday.

Officiating ministers were Rev. Paul Mohr, pastor of Union Congregational Church, and Rev. James Price, pastor of Friona United Methodist Church.

He was born in Columbia, Tennessee November 14, 1877 and moved to Waxahachie, Texas with his parents, the late Mr. and Mrs. Andrew Crawford, in 1891.

Crawford moved from Waxahachie to Friona in 1907 to become manager of Rockwell Bros. & Co. Lumberyard. In 1911 he opened T.J. Crawford General Mercantile and operated it until 1948.

He was married to Ella Floy Knode at Roswell, New Mexico in 1911. She died November 3, 1933. He served several terms on the official board of Friona Independent School District and held offices of president and treasurer. He was also a member of the city commission several terms.

Following an accident in his home three years ago, he has been ill and has lived at the Tucumcari nursing home.

Survivors include four daughters, Mrs. A.C. Watson, Tucumcari; Jean Crawford, Clovis; Mrs. N.R. Cox, Mid-



T. J. CRAWFORD

land, Texas and Mrs. G.W. Atkins, Rockwell, Texas; one niece, Irene Crawford, Amarillo; ten grandchildren and ten great-grandchildren.

Honorary pallbearers were E.S. White Sr., E.S. White Jr., Clyde Goodwine, Glenn E. Reeve Sr., Otto Whitefield, O. B. Moyer, Fred White, J.T. Gee, Walter Loveless, Charles Lovelace, Frank Spring, Sloan Osborn, K.E. Deaton and Dan Ethridge.

Active pallbearers were grandsons, Dave C. Watson, Dr. Charles E. Watson, Kenneth Cox, Don C. Cox, Dr. Jimmy Atkins, Robert Atkins, James Blue and Thomas Atkins.

Burial was in Friona cemetery.



MEET QUOTA... Members of Boy Scout Troop 56, which met their yearly membership quota for the year, are shown at a recent meeting. In the back row, left to right, are Leo Aragon, Souvanh, Jackie Clough and Gary Staples. In the middle are Danny Wesley, Gordon Stokes, Durwood Loooper and Kenneth Miller. In front are Dickie Clough, Philip Aragon and Louis Lee. The troop is planning a banquet for the fathers and mothers for sometime in January, at which time advancement awards will be made.

OUR 1969 NEW YEAR'S RESOLUTION



To Make Friona An Even Better Place To Live And Shop During The Coming Year Than It Has Been During 1968. This May Be A Little Hard To Do But We Are Constantly Striving To Provide Better Service And Better Building Products For The Consumers Of The Friona Area.

NUNN LUMBER CO.

"Complete Building Service"

1000 Main

Come In And Pick Up Your 1969 Calendar

PH. 247-2727

Final Rites Conducted For Ethel J. Griffith

Funeral services for Ethel Jane Griffith, 92, who died at Farmer County Community Hospital Wednesday, December 25, were conducted from Friona United Methodist Church at 2:30 p.m. Friday, December 27.

Officiating clergymen were Rev. James Price, pastor of Friona United Methodist Church, and Rev. G.W. Hamilton, pastor of United Pentecostal Church.

Ethel Wright was born in Moultrie County, Illinois September 5, 1876 and was married to Pearl B. Griffith at Ashmore, Illinois, October 20, 1895. The Griffith family moved to the Indian Territory in 1902 and from there to Friona in 1926.

Survivors include four sons, Frank, Jim and Paul, all of Friona; and Tom of Bovina;

five daughters, Mrs. Olive Rector, Mrs. Nola Adams and Mrs. Lauretta Brookfield all of Friona, Mrs. Gertrude Elliott, Cortez, Colorado; one brother, Hugh Wright, Kansas, Illinois and two sisters, Mrs. Pearl Moore, Terre Haute, Indiana, and Mrs. John Prince, Anderson, Indiana.

Also eight grandchildren, 12 great-grandchildren and 24 great-great-grandchildren.

Honorary pallbearers were Elroy Wilson, E.E. Sparkman, John Burrow, Jim Shaffer, Ed Boggess, Homer Hyde, Will Osborn, Earsel Taylor and Karl Bender.

Active pallbearers were Wes Long, Weldon Fulgham, Sam Williams, Ernest Anthony, C. E. Reed and Floyd Wilkins. Burial was in Friona cemetery under direction of Claborn Funeral Home.

Memorial Service For Cathy Allen

A memorial service for Cathy Lynn Allen, ten year old daughter of Mr. and Mrs. Randall C. Allen, who died at Abilene Tuesday, was conducted at Union Congregational Church at 3 p.m. Sunday, by Rev. Paul Mohr, pastor.

Graveside services and burial were at 2 p.m. Thursday, at Friona Cemetery with Rev. Paul Mohr as officiating minister and Claborn Funeral Home in charge.

Cathy was born in Friona November 11, 1958. She is survived by her parents, one sister, Randa, and one brother, Randy; maternal grandparents, Mr. and Mrs. Charlie Wise, and paternal grandparents, Mr. and Mrs. Denver Smith.

Crash Kills Friona Man

FRIONA — Larry Grisham, 25, of Friona, died at 1:15 a.m. today in Sherman Community Hospital in Sherman of injuries he received Sunday in a one-car accident near Bonham.

His wife, Nancy, 19, is in fair condition at M&S Hospital in Bonham.

The accident occurred about 12:45 p.m. Sunday on U.S. 82 about 1 mile east of Bonham. The car, driven by Mrs. Grisham, was traveling west when it collided with a guard rail on a bridge.

Highway patrolmen said the Grisham car slid about 140 feet along the rail after impact. They said the vehicle was demolished.

Cotton was first brought to Europe by Alexander the Great about 330 B. C.

GET MORE DOLLAR POWER IN '69



FRYERS

GRADE "A" 31¢ Lb.



Reg. or Drip

1 Lb. 69¢



BACON

1 Lb. 63¢

Bar-s

FRANKS

Lb. 53¢

BANANAS Lb. 10¢

Texas Ruby Red GRAPEFRUIT 4/39¢

Texas BELL PEPPERS Lb. 19¢

Gladiola FLOUR 5 Lb. Bag 49¢

CRISCO 3 Lb. Can 73¢

Shurfine VIENNA SAUSAGE 5 Cans \$1

Shurfine Print 25 FLOUR Bag Lb. \$1.89

Ellis CHILI 1 1/2 Lb. Can 67¢

Del Monte Cut #303 GREEN BEANS Can 4/\$1

Bama STRAWBERRY PRESERVES 2 Lb. 69¢

Hi-C ORANGE DRINK 46 Oz. 3/79¢

Cream Style Del Monte #303 GOLDEN CORN Can 3/69¢



Morton's Frozen

MEAT PIES

Each 19¢

Shurfine Frozen ORANGE JUICE 12 Oz. 35¢

Your Best Seed Potato Buy!

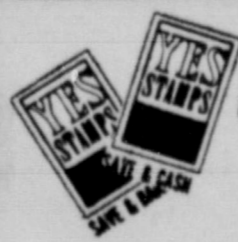
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THEY HAVE THE VIGOR
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Friona



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Reduce with REDCOSE! Follow directions - safe, results guaranteed. Only 98¢. Bl-Wize 2-12p

Bovina's St. Anne's Catholic Church is sponsoring a bingo every Saturday night, benefitting the Bovina-Friona church building funds. The public is invited. Cash prizes are awarded. 4-tfnc

NOTICE... anyone who has ordered baseball pictures at the Friona Star is requested to pick them up at their earliest convenience. 12-tfnc

LOST AND FOUND

FOR SALE... 1959 Oldsmobile. Good Condition. Good tires. 247-3293. 14-2tc

WANTED: Wheat pasture for calves or yearlings until May 1 or later. Phone Hereford 364-3117. 12-3tc

LOST... White female English setter with brown specks. Six months old. No collar or tags. Teddy White, Phone 247-2491. 8-tfnc

LOST: Glasses in blue case. Mrs. Raymond Euler, 247-3043. 14-1tc

CARD OF THANKS

We wish to express our gratitude for the sympathy and assistance at the time of our bereavement and sadness at the loss of our father. Thank you and may God bless each of you. Sincerely, Mrs. N.R. Cox (Mary Kathryn) Mrs. G.W. Adkins (Helen) Mrs. A.C. Watson (Dorothy) Miss M. Jean Crawford 14-1tc

CARD OF THANKS

To all those who sent flowers and cards to the hospital and the lovely floral arrangements for mother's services. To the Rebekah Lodge ladies for the lunch served the family in the Brookfield home, to the Methodist Church for the family lunch served at the church. Everything that was done in our behalf is appreciated and will always be pleasant memories to us in days to come. May God Bless every one of you is our Prayer. Mrs. Olive Rector and families Nola and Raymond Adams Mrs. Gertrude Elliott, Vonda and Glen Lauretta and Floyd Brookfield, Ronnie and Joan Gall 14-1tc

Star Classifieds Always Get Results

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Friona, Texas

FRU 3 50¢ 4 50¢ SUN 5 20¢

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The Thomas Crown Affair
COLOR BY ORION

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Double rate for blind ads
Classified Display: - \$1.00 per col. inch
Legal Rate 4¢. Minimum Rate 60¢ on cash order, \$1 on account.

DEADLINE FOR INSERTION
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

CARD OF THANKS

To all our many friends here in Friona we wish to express our sincere thanks to you for all the many thoughtful and kind things you did in our behalf while our mother was in the hospital and at her passing. To Dr. Lee Spring and the staff of nurses for their many days of service and care. To Bro. James Price for his many visits to our sick room, the prayers and words of encouragement to the family. To all those who sent flowers and cards to the hospital and the lovely floral arrangements for mother's services. To the Rebekah Lodge ladies for the lunch served the family in the Brookfield home, to the Methodist Church for the family lunch served at the church. Everything that was done in our behalf is appreciated and will always be pleasant memories to us in days to come. May God Bless every one of you is our Prayer. Mrs. Olive Rector and families Nola and Raymond Adams Mrs. Gertrude Elliott, Vonda and Glen Lauretta and Floyd Brookfield, Ronnie and Joan Gall 14-1tc

FOR SALE

"Repossessed 1968 Model Singer sewing machine in walnut cabinet. Will zig-zag, buttonhole, blind hem, etc. Balance \$27.85 or five payments at \$6.40 Write Credit Manager, 1114 19th Street, Lubbock, Texas." 2-tfnc

FOR SALE: Old Bar-racks. Two apartments. Wired, plumbed, sheet-rocked. Needs Repair. \$250.00. 265-3245. 3-tfnc

FOR SALE... five commercial Johnson 10-watt interchangeable base and mobil radios with antennas. 80-foot tower and antenna. Purchased new for \$1500. Hereford, 847 E. First. 11-tfnc

STOCKER AND FEEDER Cattle for sale. Various classes and weights. Call Gerald Floyd, 247-2470 or 289-5688. 52-tfnc

FOR SALE... Set of dual wheels, heavy-duty springs, camper holdowns for Chevy pickup. Lloyd Rector, 265-3420. 13-3tc

FOR SALE: G.E. Refrigerator and electric range. Copper-tone. Like new. Phone 247-3323 or 247-2282. 14-tfnc

FOR SALE... 1965 Chevy 1/2 Ton Pickup. Real clean. Radio, heater, automatic transmission. Good rubber. 1204 West Seventh. 247-3414. 14-tfnc

CHRISTMAS ARRANGEMENTS AND DECORATIONS
One-half price
CLABORN FLORAL 14-1tc

LEGAL NOTICE

PUBLIC HEARING NOTICE
Cattle Town, Inc., P.O. Drawer 1938, Hereford, Texas, 79045, has applied to the Texas Water Quality Board for a permit to cover runoff water from its feedlot facility located approximately one mile southwest of the intersection of U. S. Highway 60 and F.M. Road 1057 in Parmer County, Texas. Immediate receiver of discharge will be a surface lake with no wastewater being discharged into an area stream. A public hearing on this application will be held in the Auditorium of the Diamond Shamrock Oil and Gas Corporation, 10th Floor First National Bank Building, Amarillo, Texas, at 10:00 A.M. on January 22, 1969 to determine the conditions, if any, under which the permit may be granted. Additional data will be developed at the hearing, but further technical information concerning any specific aspect of the discharge, if available, can be obtained by writing the Texas Water Quality Board, 1108 Lavaca Street, Austin, Texas 78701. 13-2tc

FOR RENT... Farm House Northwest of Friona. Phone 247-2717. 7-tfnc

FOR RENT: Office space on Main Street. 25 X 80. Call 247-2745 or 247-2211 for information. 6-tfnc

REAL ESTATE

For Complete Real Estate Service
CONTACT
J. G. McFARLAND
Phone 247-3272 or 247-2766
Business, Farms, Ranches, Residences

FOR RENT... Enco service station. Small investment. Financial help with good credit. Call 364-1110 after 6. 364-1302 15-tfnc

FOR RENT... Enco service station. Small investment. Financial help with good credit. Call 364-1110 after 6. 364-1302 15-tfnc

FOR SALE OR TRADE... completely redecorated home in Farwell, Texas. Suitable for couple, located on 75' by 150' location. Small equity and low monthly payments. Call Clovis, 762-0146. 14-2tc

FOR SALE OR TRADE... completely redecorated home in Farwell, Texas. Suitable for couple, located on 75' by 150' location. Small equity and low monthly payments. Call Clovis, 762-0146. 14-2tc

Marshall M. Elder REPRESENTING Rushing Real Estate
Phone 247-3266 or 247-3370
Friona, Texas 46-5tp

"Isn't Eddie the most courteous service station man! It seems I can still hear his voice!"

We are always careful, for your safety and ours. And we know our business about service, clean restrooms and selling gas.

Pancier Tire & Supply
Phone 247-3380

FOR SALE... Two Bedroom house; Single garage. Good location for schools. Carpeted. One bath. Corner lot at 410 W. 8th Street. Phone 247-3323 or 247-2282. 14-tfnc

FRIONA MOBILE ESTATES... Friona's newest and largest mobile home park. Located at 802 East 11th 8 Blks, East of Main on Hiway 60, Call 247-3545 46-tfnc

FOR SALE... Two bedroom house on 100' with pavement. Mrs. Pearl Johnson, Phone 247-3029. 3-tfnc

WANTED... land listings for G.I. LAND BUYERS. J.G. McFarland, Phone 247-3272. 11-tfnc

CHRISTMAS ARRANGEMENTS AND DECORATIONS
One-half price
CLABORN FLORAL 14-1tc

RENTALS

FOR RENT... Farm House Northwest of Friona. Phone 247-2717. 7-tfnc

FOR RENT: Office space on Main Street. 25 X 80. Call 247-2745 or 247-2211 for information. 6-tfnc

FOR RENT... Enco service station. Small investment. Financial help with good credit. Call 364-1110 after 6. 364-1302 15-tfnc

MISCELLANEOUS SERVICES

Portable Disc Rolling One Ways Tandem Harrell Mays
Ph. 247-3477

For custom hay baling call Harrell Mays, 247-3477. 43-tfnc

Irrigation Engine cleaned, \$5. Portable unit. Industrial Steam Cleaning Service. Phone 364-4034, Hereford. 13-4tc

Tyler Vance
Wedding Photos
TO CHERISH FOR YEARS TO COME!
Call Friona Star, 247-2211

BUSINESS DIRECTORY

Parr Portable Corrals Now Available At PARR FARMS
1/2 Mile So. E. Black
Phone 265-3526

24 HOUR AMBULANCE SERVICE
Oxygen Equipped
CLABORN
CALL...
247-2801

THE FRIONA STAR

BARTLETT & POTTS AUCTION SERVICE
Specializing in Farm Sales.
HOUSTON BARTLETT Route 1, Bovina, Texas Phone 389-2191
LARRY POTTS Route 2, Friona, Texas Phone 295-3387

ADAMS DRILLING CO. WATER WELL DRILLING
Layne Pumps, Inc. Pump & Gear Sales & Service Head Repairs All Makes
Friona, Texas
Dial 247-3101
Nights 247-2513

BROWNLOW BROS. GENERAL CONTRACTORS
P. O. Box 267
HEREFORD, TEXAS 79045
Mobil Phone 364-4741
Unit 16 JAMES - 364-0974 Unit 15 EMORY - 364-0053

WELCOME TO FRIONA

This week we are proud to welcome Mr. Don Phillips to Friona. Mr. Phillips is from Hereford, and teaches Distributive Education and Industrial Cooperative Training at Friona High School.



ROCKWELL BROS. AND CO. "LUMBERMEN"
Lumber, Paint & Tools

HURST'S DRY GOODS

REED'S CLEANERS
117 West Sixth
PICK UP AND DELIVERY
Friona Phone 247-3170

HOUSER GROCERY & MARKET

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

NOTICE TO PARENTS Of School Age Children

The school census is being taken during the month of January this year. All children who are six years old on or before September 1, 1969, but will not be 18 or older on or before that same date should be counted in this census. It is very important that all children six to 18 years be counted in this census. The child should be counted even though he may not be in school and even though he or she may be married.

If you, as a parent, have not received and filled out a school census blank on or before January 31, you are being overlooked and should do one of the following:

1. Phone the school office and ask for a census blank.
2. Call in person at the School Tax Office and get a census blank and fill it out. Remember if your child will be six years old next September 1, he should be counted in the census now, even though he is not in school now. If he is six but not 18 or older next September 1 he should be counted now. All children from six to 18 should be counted. The six year olds who start next September to school are the ones most overlooked in the census. Failure to count them costs the school and taxpayers extra money. Please help us not to overlook anyone.

FRIONA PUBLIC SCHOOLS

Phone 247-2281 or 247-2855

Second Class Postage To Be Increased

Postal rates for newspapers and magazines and other material mailed at second class rate will be increased January 1, 1969, Postmaster Wright Williams reminded second class mailers today.

The increase results from the postage rate law enacted in December 1967, which raised most second-class rates in three annual steps. Postmaster Williams pointed out, the January 1, 1969, hike is the second phase of the increase. The first phase took effect January 7, 1968, and the third step will go into effect January 1, 1970.

The second-class rate increase affects general interest, now profit and class room publications.

Rates also will go up January 1, for controlled circulation publications. These are primary trade, technical and industrial journals which generally do not charge a subscription fee and are not eligible for second-class rates. The 1967 postal rate law called for a three-step raise for controlled circulations publications to be effective the same dates as second-class increases.

Except for home county mailings, postal rates for newspapers and magazines mailed second-class are based on the weight of the publication, the amount of advertising it contains, and the distance it is mailed.

Effective January 1, rates for editorial or non-advertising matter in commercial publications will be increased from 3 to 3.2 cents per pound.

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

PLUMB-OUT STOP THIS

CONCENTRATED LIQUID DRAIN OPENER - CLEANER
• EATS HAIR 98¢
• EATS FAT
NUNN LUMBER COMPANY

Friona High School's Chieftain and Squaw basketball teams will see tournament action this weekend at Memphis.

The Chieftains meet always-strong Quitaque at 2 p.m., Thursday in their first-round game, and the Squaws play Lakeview at 3:30 p.m. that day.

There are six teams in the boys' bracket and eight in the girls' division.

The Chieftains, standing at

3-7 for the season and 0-2 in District 3-AA are being led in scoring by Dale Neel, according to figures tabulated by Coach Maddox. Neel has a 10.8 scoring average for ten games, compared to 9.3 for Tony Perea in nine games.

Neel is also the leading rebounder for the Chiefs, averaging nine per game. Perea also is runnerup here, averaging eight per contest.

PLAYER	G	PTS.	AVG.
Dale Neel	10	108	10.8
Tony Perea	9	84	9.3
Delvin Brookfield	10	71	7.1
Isidore Cordova	10	60	6.0
Johnny Barker	8	49	6.1
Lowery Harper	9	48	5.3
Ted Procter	10	44	4.4

Public Service Announces Expansion Plans For '68

A 1969 construction and improvement program which will add nearly \$16,000,000 to the Company's investment in its 45,000 square mile service area was announced today (Thursday) by Roy Tok, president of Southwestern Public Service Company.

"1969 will be the 22nd consecutive year in which we have increased our investment in our service area by 10-million dollars or more a year, with the average annual investment during the last 10 years being more than 20-million dollars. This investment is made for two reasons, both of them customer-related. The first reason is to stay ahead of the demand for electric service, while the second is to keep that service as efficient and economical as possible. Ever-increasing inflation is making economy more and more difficult, but we are taking every step that we can to keep our expenses down," Tok said.

Transmission lines and substations will account for a little more than 6-million dollars of the 1969 program, slightly less than 5-million will be for new distribution facilities, the lines and equipment which bring service to the customer, while a little less than 4-million will be for power plant additions and improvements, including the start of construction on a new generating station near Lubbock with an original capability of 210,000 kilowatts.

The major transmission line project will be construction of a 230,000 volt line from the Tucco Interchange, north of Abilene, to the South Lubbock Interchange. In addition to providing another major power source for the South Plains area, the new line will be constructed so that it can be used

as the first transmission circuit when the new generating station near Lubbock goes into service in 1971.

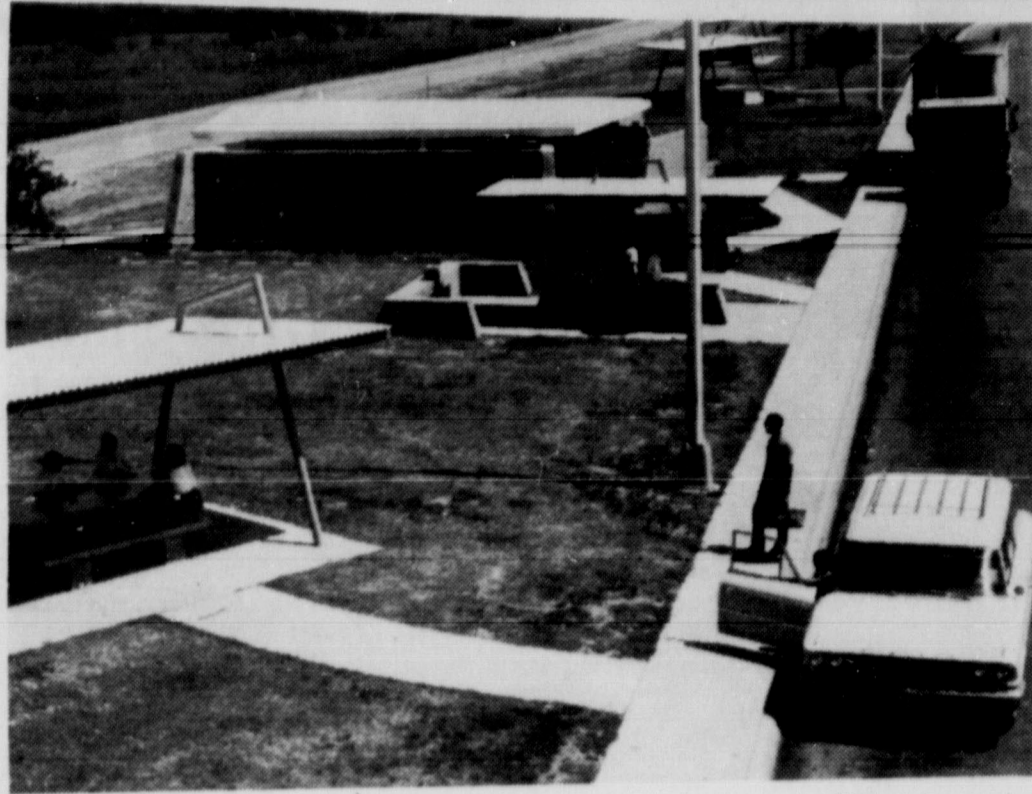
The new generating station will be called Clifford B. Jones Station in honor of the West Texas civic leader and President-emeritus of Texas Tech, who has been a director of Southwestern Public Service Company for more than a quarter-century.

Once again the company will contribute to the water conservation efforts of the area by using sewage effluent purchased from the City of Lubbock as cooling water when the new plant goes into operation. Nichols Station, near Amarillo, was the first of the company's generating facilities to utilize sewage effluent for this purpose.

Highlighting the economy efforts of the company will be the installation of special equipment on two generators at Plant X which will make it possible to shut down the two units during the night hours of low power consumption and yet bring them back into service quickly for peak periods of power usage.

"We anticipate saving about \$30,000 a year on our fuel costs with this equipment, so it will soon pay for itself. Normally, you can't just shut down a generator when you don't need it, because it takes too long to get it back on the line when you do want it. So, normally, you keep the things running with a minimum load, which is the most expensive way of operating, until you need more production.

With this new equipment we'll be able to completely shut down the two generators, load the units still in service at the most economical level and still, and this is the part that's important



Northbound travelers on Interstate Highway 35 pause to relax and refresh in the Highway Department's safety rest area near Georgetown. Others consult the map in the travel information display near the comfort station provided for the convenience of motorists.--TEXAS HIGHWAY DEPARTMENT PHOTO.

Lynn Martin Is Director For Federal Loan Bank

Lynn L. Martin, Executive Vice-President and Director of First Federal Savings and Loan Association of Clovis, has been elected a Director to the Federal Home Loan Bank of Little Rock, Ark. The Federal Home Loan Bank of Little Rock is the Regional Bank serving savings and loan associations in the five states of Arkansas, Louisiana, Mississippi, Texas and New Mexico.



LYNN L. MARTIN

Martin is a past president of the New Mexico Savings and Loan League and the Southwestern Savings and Loan Conference. He is now serving on the Legislative Committee of the New Mexico Savings and Loan League and the United States Savings and Loan League. He is the New Mexico Membership Chairman for the Savings and Loan League. He is the New Mexico Membership

Chairman for the Savings and Loan Foundation, which directs National Advertising for the Savings and Loan Industry.

Other activities of Martin include: Chairman, Clovis Citizens Advisory Committee; Vice-Chairman, City Zoning Board; president of Marshall Junior High School P. T. O.; member and past president of Clovis Noonday Lions Club, and member and recording secretary of the Southern Baptist Brotherhood Commission, Memphis, Tenn.

Martin is married to the former Marian Ruth Pierce and they with their two children, Gary and Connie, reside at 500 Kathie in Clovis.



Ancient Romans who concocted a toothpowder out of barley flour, honey, salt, vinegar and perfume--had nothing on modern Americans who have found that sex appeal comes from an Ultra Brite smile, and use a new toothpaste by the same name.

to our customers, keep adequate spinning reserves in the event that we lose a generating unit for one reason or another, Tok said.

Speaking of reserves, the company anticipates a 1969 peak load of 1,462,000 kilowatts and will meet it with generating capacity of 1,835,000 kilowatts, providing a reserve capacity of 373,000 kilowatts. The largest generating unit on the system has a capability of 210,000 kilowatts, so that the reserve capability is large enough to handle the loss of the largest unit and still maintain a 150,000 kilowatt reserve.

Private stage coaches even sported secret bars. One such coach on display at the Harold Wrap Pioneer Village at Minden, Nebraska belonged to E. J. Lehman, competitor to Marshall Field and Co. This coach was stored for over 75 years before it was brought to the Village.

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Bargain Bell Ringers

 <p>BACON Lb. Pack 59¢</p>	<p>Corn King SAUSAGE Top Hand 2 Lb. Bag 69¢</p>	
<p>White Swan PINEAPPLE Sliced 2 For 79¢</p>	 <p>King Size DR. PEPPER ROYAL CROWN COLA Plus Deposit 49¢</p>	
<p>Longhorn PURE LARD 4 Pound Bucket 73¢</p>	<p>Instant Breakfast Drink TANG 27 Oz. Bottle \$1.29</p>	
<p>Kraft Instant MALTED MILK 16 Oz. Jar 55¢</p>	<p>White Swan CRANBERRY SAUCE Whole Berry 300 Can 2 For 49¢</p>	
<p>White Swan TUNA Chunk Light 6 1/2 Oz. Can 2 For 75¢</p>	<p>Del Monte CORN Whole Kernel 303 Can 2 For 49¢</p>	
<h2>FRESH PRODUCE</h2>		
 <p>CABBAGE Lb. 7¢</p>	<p>TOMATOES Lb. 39¢</p>	 <p>BANANS Lb. 12¢</p>
 <p>PORK & BEANS #300 Can 6 For 89¢</p>	<p>WHITE'S SUPERMARKET We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More Our Aim Is To Please In Every Way We Deliver Ph. 247-2250</p>	 <p>TURNIP GREENS #303 Can 6 For 89¢</p>

PUBLIC AUCTION

Parmer County Real Estate

MONDAY, JAN. 6--1:30 p.m.

Farm located 8 miles south of Friona on Farm Road 214, then 4 miles east and 4 miles south; or 22 miles west of Dimmitt on Highway 86 and 4 miles south.

Legal Description: W 1/2 of Section 15 and W 1/2 of Section 16, Kelly Sub-Division Parmer County Texas.

1/2 mineral rights goes with farm. Buyer to have leasing rights.

Farm consists of 640 acres of land with 421 acres in cultivation. Farm has 2 8-inch irrigation wells, modern house, large quonset barn and good well for domestic use.

Allotments: Wheat 167.2 acres; projected yield 38 bu, 1969
Cotton 14.7 acres; projected yield 620 lbs, 1969
Milo 205 acres; projected yield 95 bu, 1968
Government payment for 1968 \$8,653.76, 38 acres sown to alfalfa.

Farm is rented for 1969. Crop goes with farm.

Farm will be offered in two tracts then as a unit.

TERMS: 10% down on date of sale. 21 days to have abstract examined. Owner will carry 40% of purchase price for 10 years at 6% interest to be paid annually.

Owner: J. B. Williams

Phone 247-3217

Friona, Texas

Any announcement made on day of sale supersedes all other announcements.

QUINTON JENKINS AND ASSOCIATES - THE AUCTIONEERS
616 Remuda Trail - ph: 806 383-7733 or 806 383-0920
AMARILLO, TEXAS 79108

You are invited to watch our television program at 7:20 A.M. each Tuesday on channels 8, 10, and 12 and listen to our radio program at 12:00 noon each Friday on KGNC.



Isn't it wonderful to have fresh new calendars on our desks? Beginning tomorrow we can start using twelve brand new months. Whether we use our time wisely or squander it depends entirely upon the individual. Even though time doesn't really belong to any of us, we do have the privilege of deciding what to do with twenty four hours each day.

Usually most of us at least make mental notes of what we would like to do during the coming New Year even if we don't actually make a list of resolutions. This is good because more things are accomplished when plans are made ahead of time. Of course, most of the resolutions which are made are broken within a very short time, but the fact that we are mindful of needed improvements and desirous of making them is a good indication.

As most of us begin tasks within the next few weeks we will probably be reminded of a number of things we want to do better during 1969 than we did in 1968. When we start preparing income tax forms, we will probably find several places where having better records will be an advantage. Keeping good records is very important regardless of the type of business you are in.

Although none of us really want to keep a record of the neighborly deeds we do, we might become better neighbors if we did. Looking at a blank sheet of paper headed "Visits to the sick," "Words of encouragement to the downhearted," "Provisions for someone in need," or other such phrases, would probably make us ashamed of our neglect and encourage us to do better.

As I write this, I'm reminded that it has been weeks since I've remembered to write a note to a great aunt who is confined to a rest home. Perhaps I should do that today.

My number one resolution for 1969 is going to be, Use time wisely.

Happy New Year!

Many Friona ski enthusiasts went to slopes in New Mexico during the holidays. Think none of them came home with broken bones this time. Each year we generally have a broken bone or two before the season is over. Whether the reports were good, fair or bad depended on the time for the person giving the report was on the runs.

At least two local couples had the pleasure of sharing Christmas with a grandchild for the first time. The Frank Springs and Jay Claborn had their less than one year old granddaughters and their parents visiting in their homes.

The report I heard was that Grandpa Jay, who is usually an early riser, got up a little bit earlier than usual each morning so he would get to feed the baby.

Think the following poem should be framed and hung beside "The Optimist's Creed."

LAUGH!
Build for yourself a strong box,
Fashion each part with care;
Fit it with hasp and padlock,
Put all your troubles there.
Hide therein all your failures,
And each bitter cup you quaff,
Lock all your heartaches within it,
Then -- sit on the lid and laugh.

Tell no one of its contents,
Never its secrets share;
Drop in your cares and worries,
Keep them forever there.
Hide them from sight so completely,
The world will never dream half,
Fasten the top down securely,
Then -- sit on the lid and laugh.

Anonymous

We hope Don Paul, Pam and Alecia Spring were not too disappointed that Santa Claus didn't get their letters in time for last week's Christmas edition of the Star.

The letters, which were neatly printed, were addressed to Mr. and Mrs. Santa Claus at the North Pole. They were illustrated with free hand drawings, pictures which had been clipped from catalogs and newspapers.

They were even mailed on time. The postal stamp was dated December 12, 1968. The only thing which prevented the brown envelope in which they were mailed from reaching us on time was the lack of sufficient postage.

The paper had been printed before, the letters reached the office. We are hoping each child received the thing which was asked for and want them to know we enjoyed the letters very much.



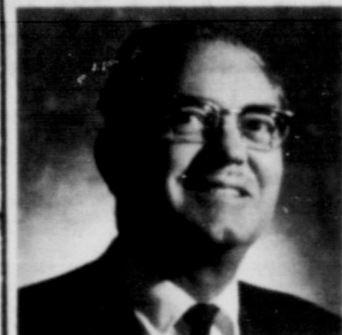
WEDDING VOWS EXCHANGED. . . . Lou Cochran, daughter of Mr. and Mrs. W.A. Cochran, and Louise L. Soefje Jr., son of Mrs. Hollis Cain, Georgetown, Texas, exchanged wedding vows at Grace Temple Baptist Church at 5 p.m. Friday, December 20 with Rev. Ralph Norman, pastor, reading the double ring ceremony. The attendants were Major and Mrs. James Burch, Abilene. Mrs. Burch is the bride's sister. Mr. and Mrs. Soefje are at home in Denton. She is a junior home economics major at Texas Women's University and he is employed by Texas Instruments.

Guests In Boyle Home

Guests in the home of Mr. and Mrs. J.H. Boyle have been Mr. and Mrs. Carl Hudgins, Lubbock, Mr. and Mrs. Duane Armstrong, Waukegan, Illinois and Mr. and Mrs. Dan Johnson and children, Susan and David, Pampa.

Mr. and Mrs. Joe Collier

Comments by
Gib



If you're not working to help solve your community's problems -- maybe you're part of the problem! (Don't forget your U.F. donation).

Sanitone
Certified Master Drycleaner
GIB'S
DRIVE-IN CLEANERS
Professional &
Coin Op. Dry Cleaning
622 Main Phone 247-3150

Society

Girls' State Candidates Have Holiday Reunion

Pat Roberts, who was Friona's 1968 representative to the American Legion's Bluebonnet Girls State in Austin, joined 34 other girls who represented 26 Panhandle counties last June for a special holiday gathering last Saturday in Amarillo.

Mrs. Sam Williams of Friona is the District 18 Legion Auxiliary president, and arranged the reunion involving the 35 girls who attended the 1968 Girls State meeting from the 18th Congressional District.

Also attending was Kathy Estes of Bovina, also sponsored by the local auxiliary, and Mrs. Porter Roberts.

The American Legion Girls' and Boys' State programs are designed to acquaint students with the fundamental principles of city, county, and state government.

Students are selected to attend Girls' State and Boys' State between their junior and senior years in high school.

Study Club Program Presented By Broker

Guest speaker at the Monday evening meeting of Modern Study Club at Federated Club House was James B. Isaac, registered stock broker from Colorado Springs, Isaac, who is married to the former Mary Tom Spring, is registered with the New York Stock Exchange.

His topic was "How To Make A Million." The opening number on the program was a piano solo, "Green Fields," by Carol Reeve.

Special guests presented included Mrs. Isaac, John Bill McFarland, who is a student at Yale University; Frank Lewis Spring, a student at Columbia University, J.T. Gee; J.G. McFarland, Frank A. Spring, Dave Thompson, Ross Ayers, Herschel Johnson and Wright Williams.

Refreshments were served by Mrs. Wright Williams and Mrs. Dave Thompson, hostesses.

Rev. and Mrs. Haskell Bolding and children, Jan and Mark, of Corbin, Kentucky, and Mr. and Mrs. Truell Hyde and sons, Trean and Brad, of Killen, Texas, were holiday visitors in the home of Mr. and Mrs. H. A. Hyde.



Go catch a falling star... or a snowflake -- for your table or your cookie jar. These starlike "snowflakes" are cookies, baked like little waffles from a buttery batter.

The fligree shape and versatility of Snowflake Waffle Cookies will delight any child as well as please the palate of his parent. They're easy cookies -- fun to bake, to serve, to eat -- even to use as Christmas tree ornaments. But sprinkled with confectioners sugar, or topped with a favorite jelly, Snowflake Waffle Cookies know no season. They win fans any time of the day, or year, at any occasion.

These cookies are nutritious, too, because you use enriched flour in the batter. Three essential B-vitamins, thiamine, niacin and riboflavin, and the mineral, iron, have been added for extra nutrition through the enrichment process.

SNOWFLAKE WAFFLE COOKIES

about 4 dozen cookies

- 1 cup enriched flour*
- 1 teaspoon baking powder
- 3/4 teaspoon baking soda
- 1/2 cup butter
- 1/2 cup sugar
- 3 eggs
- 2 tablespoons grated lemon rind
- 1 tablespoon lemon juice
- Confectioners sugar

Stir together flour, baking powder and baking soda. Cream butter and sugar until light and fluffy. Add eggs, one at a time, beating well after each addition; stir in lemon rind and juice. Blend flour mixture gradually into creamed mixture, beating well. Drop by rounded teaspoonfuls onto preheated waffle baker; bake on low heat 1 1/2 to 2 minutes. Remove and cool. Sprinkle with confectioners sugar.

*Spoon flour into dry measuring cup; level. Do not scoop.

ASSEMBLY OF GOD
10th and Ashland -- Rev. Ott Robertson, pastor
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
Young People 6:45 p.m., Evening Worship: 7:30 p.m.,
Wednesday Worship: 8:15 p.m., Sunday Men's Fellowship: 7:00 p.m.

CALVARY BAPTIST
14th and Cleveland -- Rev. Jake Armstrong
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
Training Union: 6:00 p.m., Evening Worship: 7:00 p.m.,
Wednesday Prayer Meeting: 7:30 p.m.

CALVARY BAPTIST MISSION
5th and Main -- Rev. I.S. Ansley, pastor
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
Evening Worship: 7:30 p.m., Wednesday Prayer Meeting 7:30 p.m.

FIRST BAPTIST
Sixth and Summitt -- Rev. Bill Foil, pastor
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
Training Union: 6:00 p.m., Evening Worship: 7:00 p.m.,
Wednesday Prayer Meeting: 8:30 p.m. (30 mins. earlier, Oct. 1 - April 1)

MEXICAN BAPTIST MISSION
4th and Woodland -- Rev. Donnie Carrasco
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
Training Union: 5:00 p.m., Evening Worship: 6:00 p.m.,
Wednesday Prayer Meeting: 8:00 p.m.

ST. THERESA'S CATHOLIC CHURCH
16th and Cleveland -- Father Giblin Claver
Mass: 12:30 p.m., Confession before Mass; Evening Mass: Thursday, 8:00 p.m.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth -- C.J. Horton
Bible Study: 9:30 a.m., Worship: 10:30 a.m., Evening: 6 p.m., Wednesday evening: 8:30 p.m.

REDEEMER LUTHERAN CHURCH
13th and Virginia -- Otto Kretzman
Sunday School: 10:00 a.m., Worship: 11:00 a.m.,
Rhea Immanuel Lutheran Church -- Worship 9:30 a.m., Sunday School 10:30 a.m.

UNION CONGREGATIONAL CHURCH
6th and Cleveland -- UCC Rev. Paul Mohr
Sunday School: 10:00 a.m., Worship: 11:00 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship: 10:30 a.m., Evening 7:00 p.m.,
Wednesday Evening: 8:30 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth, M.R. Zamorano
Bible Study - 9:30 a.m., Worship 10:30 a.m.,
Evening 8:00 P.M., Thursday Evening 8:00 p.m.

FIRST METHODIST
8th and Pierce -- Rev. James Price
Sunday School: 9:45 a.m., Worship: 11:00 a.m.,
MYF: 6:00 p.m., Evening Worship: 7:00 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland -- Rev. W.H. Dean, pastor
Sunday School: 10:00 a.m., Worship: 11:00 a.m.,
Wednesday Evening: 8:00 p.m., Sunday Evening: 8 p.m.,
Friday Young People: 8:00 p.m.



The old year wanes. The last sands trickle down the hourglass as the old man totters into irrevocable past and a lusty infant year begins.

Bells ring in church steeples, confetti rains, horns blow. People sing and shout and maybe shed a tear. Cries of "Happy New Year" fill the ears and fall on happy hearts, or sad.

To some, the old year brought joy and happiness. To others it held sadness and despair. Thus, men greet the new year differently; some with mockery, some with resolution, still others with a smile.

Whatever your feelings about the year ahead, there is one way to be sure of its promise. God is the source of all goodness. Make Him and His Church a part of your life and you will find the strength and inspiration to make each day prosper.

The sum of its days shapes the year.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Genesis 50:15-26	Deuteronomy 30:15-20	II Chronicles 7:1-10	Job 2:1-10	Psalms 34:1-10	Matthew 5:1-16	II Timothy 2:1-15

Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Hi-Plains Feed Yard	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	Crow's Slaughter

NOTICE

Dr. Stapp will be seeing Patients beginning January 6.

We will be Closed until that time.

LIFE CHIROPRACTIC CLINIC

711 No. Main Hereford

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR **HOME LOANS** TO **REFINANCE** BUY or BUILD **REMODEL**

For Information, ---CALL Eric Rushing, Phone 247-3370

Hospital Notes

ADMISSION:
James W. Roberts, Friona; Velma Jones, Friona; Clarence A. Bromlow, Hereford; Lillard R. Talley, Friona; Brenda Oden, Friona; Doris Bogges, Friona; Eugene Bogges, Friona; Audie M. Lewis, Friona; Guy Welch, Friona; Larry White, Friona; Paul W. Hughes, Friona; Donna Allen, Friona; Mora Garner, Farwell; Howard L. Garner, Farwell; Estella Loflin, Friona; Ott Robertson, Friona; Linda Fuqua, Lazbuddie; Lola Goodwine, Friona; Anna Jo Reyes, Garden City, Kan.; Mary Moseley, Friona; C.P. Warren, Bovina; Rowe S. Smalts, Farwell; Lennie Engram, Friona; Pearl Brannon, Friona; James McNeely, Friona.

DISMISSALS:
Juan Luis Trevino, Jr., Joe S. Talley, Raul Garza, Jr., Roman Garza, June Rhodes, Sam H. Lindley, L.R. Talley, James W. Roberts, Brenda Oden, Velma Jones, Mary Maddox and girl; Sharon D. Hulsey and girl; Dorothy Woodruff, Clarence Bromlow, Donna Allen, Larry White, Paul W. Hughes, Eugene Bogges, Guy Welch, Anna Jo Reyes, Ott Robertson, Mora Garner, Howard L. Garner, Audie M. Lewis.

PATIENTS IN HOSPITAL:
Lena Thompson, Lennie Engram, Theda Williams, Estella Loflin, James McNeely, Mary Moseley, Doris Bogges, Lola Goodwine, Pearl Brannon, Giles Williams, Blanche Suderth, C.P. Warren, Rowe Smalts, Linda Fuqua and boy.

Bookmobile To Make Schedule

The High Plains bookmobile will make its regular schedule of stops in the Friona area this week, according to Lorene Sooter, bookmobile librarian.

Thursday stops are scheduled at Oklahoma Lane, 9:35-10:20; Rhea, 11:45-12 noon; Friona Elementary School, 1:15-1:45 and Black, 2-3 p.m.

Friday, the bookmobile stops at Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m. and Clay's Corner, 1:15-2:15 p.m.

Saturday, the bookmobile comes to Friona, 1-4 p.m. According to Mrs. Sooter, the Bookmobile has been a busy place this year.

The bookmobile checked out 11,606 books during the three summer months.

Earning a TSL reading certificate and award ribbon from Friona through the bookmobile were Glen Schueler, with 12 books, Dianna Dandridge, 29; Elaine Dandridge, 30; David Whitaker, 14 and Terry Ray Sharrock, 19.



SECOND PLACE. . . Phillip Weatherly (center) had the second place tailfeather in the "longest tailfeather" contest for Friona. He is shown with Gary Brown, chairman of Friona's contest, and Robert Neelley.

MBP Announces Total Earnings For 1968

R.E. (Gene) Frye, President of Missouri Beef Packers, Incorporated, today announced the Company's consolidated audited earnings for the fiscal year ended October 26, 1968. Net sales were \$124,460,581 compared to \$100,499,414 in 1967, showing an increase of 24%. Net earnings were \$926,124 compared to \$1,060,090 in 1967.

Earnings per share of common stock were \$8.57 per share compared to \$1.15 in 1967, exclusive of extraordinary credits and adjusted for a 2 1/2 to 1 stock split.

Shares outstanding in 1968 increased by 169,157 shares, or 18% due to the public offering of 150,000 shares of common stock in March, 1968 and the exercising of stock options. During 1968 total assets increased by \$3,857,690 or 44% and shareholders' equity increased by \$4,516,232 or 91%.

Earnings were adversely affected by start-up costs at the Friona plant, the 10% Federal income tax surtax and labor problems which resulted in a 28-day work stoppage at the Rock Port plant and a strike at the Friona plant which commenced on October 17, 1968 and ended on December 2, 1968 when the members of the Amalgamated Meat Cutters and Butcher Workmen of North America AFL-CIO, agreed to return to work.

To give windows a really elegant look, cover curtain rods with the same fabric that's used for draperies. For rods, use the heavy wooden poles that are so popular now. The fabric can be stapled or glued around the poles.

A three-year labor contract was entered into with Amalgamated, effective December 16, 1968. All start-up expenses and additional expenses incurred in fiscal 1968 due to the work stoppages are reflected in the consolidated audited figures.

Frye stated that management looks with confidence to the ensuing year.

Poster Boy



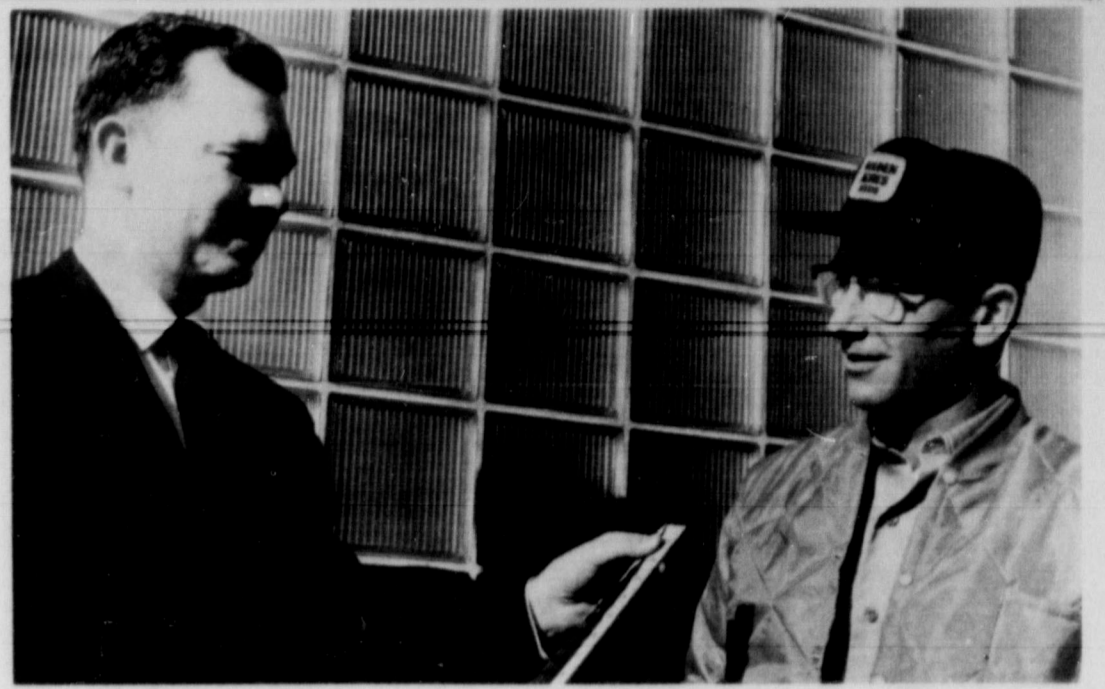
MARCH OF DIMES 1969 Poster Boy, Tracy, and his mother, Mrs. Keith Greenwood of Velma, Okla., have a swinging time in a playground near home. The 5-year-old lad was born with an open spine and is receiving help from the March of Dimes. You can help the voluntary health organization by giving in January.

Fairchild Is Winner In Feather Contest

Larry Fairchild won Friona's "longest tail feather" contest, held in conjunction with the 1968 pheasant season, with a winning entry which measured 24 and three-quarters inches. Phillip Weatherly was second, with an entry which measured 24 and three-eighths inches. Robert McLean was third with an entry measuring 24 and one-fourth inches.

Other good entries were submitted by Jack Patterson and Tommy Jones, who each had an entry of 23 and three-fourths inches.

Friona's winner will be entered against the winners in Bovina and Farwell for a Farmer County "tailfeather" champion.



WINNING FEATHER. . . Larry Fairchild, right, entered the longest pheasant tailfeather in Friona's contest is shown with the winning entry with Gary Brown, chairman of the contest.

Revealing Survey

Millions Supplementing Medicare

Eight million people aged 65 and older have private health and accident insurance to supplement Medicare benefits.

Men in the over-65 age group show more interest than women in purchasing insurance plans designed to supplement Medicare.

Almost half of all older people are influenced by the attitude of their families toward purchasing or not purchasing private health insurance.

Finally, Medicare eligibles are more in favor of health plans which fill the gaps in Medicare coverage and provide cash benefits while sick than those who do not have private coverage, but

they are in benefits for specific out-of-hospital medical expenses not covered by Medicare.

These are some of the findings of a national survey conducted recently by one of the country's leading insurers of over-65 people, Continental Casualty Co.

Projected on a national scale, Continental Casualty reports that the survey indicates that as many as eight million older Americans carry some form of private health and accident insurance to supplement Medicare. This is a drop of about 19 per cent from the pre-Medicare level, according to Henry A. Jones, Director of Retirement Planning for Continental Casualty.

Of those surveyed who did not have private coverage, but

who expressed interest in purchasing a private plan, 8 per cent more men indicated interest than women. Of everyone indicating an interest in purchasing supplementary coverage, younger people aged 65 to 70, are more interested in purchasing than those over 70.

Almost one-third of the over-65 group surveyed who were interested in purchasing private insurance indicated family approval as a factor, while only about 15 per cent indicated disapproval of purchasing. The remainder either had no family to discuss the matter with, or the family was neutral in its feelings.

The survey clearly showed that people like the supplementary private plans mainly for the reason that they "complete Medicare." Rating of the major types of plans being offered in preference depends on how effectively each "completes Medicare."

There were indications that many people recognized that Medicare, with its various benefits, does not cover many of the medical expenses incurred. (The Social Security Administration estimates that Medicare covers about half of the average older person's total medical expenses.)

Jones predicted that the volume of Medicare-eligible people who look to supplementary protection will mount.

"As more people become aware of the limitations of Medicare," he said, "they will seek a supplementary plan to pick up where Medicare stops and to fill in the gaps in coverage."

He cited the variety of types of plans available from companies who have stayed in the over-65 field, including Continental. The company, which now offers three such supplementary plans, will introduce a new one this year.

JOHNSON'S FOOD MARKET

We Are Now Giving YES Stamps
Ph. 247-2265 S and H Green Stamps 6th and Euclid
Double On Wednesday With Cash Purchases Of \$2.50 Or Over

Ringing In Best Wishes! to our many customers! HAPPY NEW YEAR

<p>Food King</p> <p>BACON</p> <p>1 Lb. 49¢</p>	<p>MEATS</p> <p>CLUB STEAK</p> <p>Lb. 79¢</p>	<p>BOLOGNA</p> <p>All Meat Lb. 49¢</p>
<p>Folgers</p> <p>COFFEE</p> <p>1 Lb. Can 79¢</p>	<p>VELVEETA</p> <p>2 Lb. Box \$1²⁵</p>	<p>FRUITS & VEGETABLES</p> <p>BANANAS</p> <p>10¢ Lb.</p>
<p>Shurfine</p> <p>SHORTENING</p> <p>3 Lb. Can 75¢</p>	<p>Shurfine</p> <p>SALAD DRESSING</p> <p>Qt. 43¢</p>	<p>Calif.</p> <p>ORANGES</p> <p>4 Lb. \$1⁰⁰</p>
<p>Shurfine Yellow Cing</p> <p>PEACHES</p> <p>2 1/2 Can 3 for \$1⁰⁰</p>	<p>Bake-A-Pie-Plates</p> <p>4 in Pkg. 25¢</p>	<p>CARROTS</p> <p>1 Lb. Pkg 10¢</p>
<p>Sue Pree</p> <p>SHAMPOO</p> <p>Pint Bottle 35¢</p>	<p>Roxie 5#</p> <p>DOG FOOD</p> <p>59¢</p>	<p>CABBAGE</p> <p>7 1/2 Lb.</p>

OFFICIAL PUBLICATION CITY OF FRIONA

NOTICE OF TAX RENDITIONS, 1969

I, Arley L. Outland, Assessor and Collector of Taxes, of the City of Friona, State of Texas, do hereby give public notice that all persons, firms, corporations and associations, public or bonded warehousemen, beginning January 1st or before the first day of April of each and every year, shall furnish the Assessor and Collector of Taxes of the schedule, verified by affidavit, of all real and personal property situated in the City of Friona, and all personal property located elsewhere and subject to taxation in the City of Friona, owned, held, or controlled by them, or in their possession as agent, bailee, warehouseman or custodian on the first day of January next preceding and shall in said statement, list and schedule, state the name and address of the owner or owners of such property. Such list, statement and schedule, must be filed with the office of the Assessor and Collector of Taxes of the City of Friona, in the City Hall, Friona, Texas.

WITNESS my hand this 13th day of December, A.D. 1968

Arley L. Outland
Assessor and Collector of Taxes
For the City of Friona



CLASS REUNION... Members of Friona High School's Class of 1948 gathered here last Thursday for a class reunion at the Federated Clubhouse. Those attending were (back row, left to right): Declinae Beene, sponsor; Billy Ray Jones, John Smith, Earnest Brown, Duane Wiley, Clarence Martin, Emmett Day, Jr., David Smith and Ralph Stewart, sponsor. Seated: Jo Moody Johnson, Lillie Renner Baxter, Zelma Allmon Noel, Mildred Mingus Agee, Ollie Strickland Taylor, Joyce Taylor Harper and Wynona Carter Martin.

1948 Graduates Hold 20th Class Reunion

The Federated Club House was the scene of a gala reunion for members of the 1948, Graduating Class of the Friona High School, Thursday, Dec. 26, from 2-6 p.m.

Tables were loaded with snap shots and scrapbooks of the group who were Friona High School seniors twenty years ago. On other tables were pictures of the group's children and grandchildren. Then, on another table was a collection of 1947 & 1948 FRIONA STARS which reflected many memories and brought forth much laughter.

The Federated Club House was the banquet hall for the Junior-Senior Banquet in the spring of 1947. One class member commented: "I believe this Club Room is smaller than it was in 1947."

The group started their informal session when President David Smith called on each member present to introduce his or her spouse and tell some of the "highlights" of the

past twenty years.

Class members present were:

Zelma Allmon Noel and husband Gene -- Canyon.

Ernest Brown & wife, Loyce, Friona.

Wynona Carter -- married school day sweetheart, Clarence Martin, Friona.

Emmett Day and wife Maria Dee - Lubbock

Billy Ray Jones and wife Katie of Houston.

Clarence Martin -- (refer to Wynona Carter). Clarence wanted a bonus prize as he and Wynona have the most children of any couple in the group. (6 lovely children)

Mildred Mingus Agee and her two daughters, Karen and Krystal, Friona.

Grace Jo Moody and husband, Dan Johnson, Pampa

Lillie May Renner Baxter and husband, Billy Dean, Friona.

David Smith and wife Betty. (Dec. 26, David and Betty's fifteenth wedding anniversary)

John Smith and wife Donna, Hereford.

Ollie Pearl Strickland Taylor, Friona

Joyce Taylor Harper, Friona

Duane Wyly and wife Mary, Amarillo

Sponsors of the group when Juniors were: Mrs. O. J. Beene, Friona and Mrs. Ralph Stewart, Pecos. Both of these sponsors were present for the reunion.

Mr. and Mrs. J.T. Gee, who were senior sponsors were also present.

Those unable to attend but sent letters to be read were: Mr. and Mrs. C.D. Holmes, Fort Lavaca, Mrs. Jack Crafton (Sissie Roden) St. Augustine, Fla., Johnny Nazworth, Fort Bliss, Texas and Lloyd Messenger, Manteca, Calif.

Cokes, coffee and dough nuts were served by the Billy Dean Baxters, Clarence Martins, and David Smiths.

Friona Youth

Ends Basic

Seaman Apprentice Terry N. Templeton, USN, son of Mr. and Mrs. Paul G. Templeton of Route 1, Friona, has been graduated from nine weeks of Navy basic training at the Naval Training Center here.

In the first weeks of his naval service he studied military subjects and lived and worked under conditions similar to those he will encounter on his first ship or at his first shore station.

In making the transition from civilian life to Naval service, he received instruction under veteran Navy petty officers. He studied seamanship, as well as survival techniques, military drill and other subjects.



FRIONA SCHOOL LUNCH MENU



MONDAY: Corn dogs, French fries, pork & beans, banana nut cake, mustard and catsup, hot rolls and butter, milk

TUESDAY: Pork patties, mashed potatoes, English peas, cabbage and carrot salad, banana pudding, hot rolls and butter, milk.

WEDNESDAY: Frito pie, pinto beans, greens, onions, apple cobbler, hot rolls and butter, cho, milk.

THURSDAY: Fried chicken, mashed potatoes, buttered carrots, tossed salad, cho. cake, hot rolls and butter, milk.

FRIDAY: Hamburgers, potatoe chips, lettuce, tomato, pickles, onion, fruit jello, milk.

Safe at Home?

NEW YORK—Home isn't as safe as it should be, the Insurance Information Institute observes. More than twice as many persons died in accidents at home than in accidents at work —28,500 compared to 14,200.

Shop **PIGGLY WIGGLY**

with our low prices, you're sure to

PUT SOME BACK!

BEEF Roast

USDA CHOICE BEEF CHUCK **Lb. 49¢**

USDA Choice Beef **ARM ROAST Lb. 79¢**

Racorn

BACON 39¢

USDA Choice Beef **SIRLOIN STEAK Lb. 89¢**

GROUND BEEF 3 Lbs. \$1

Folgers COFFEE 59¢ (1 Lb. Can)

PET MILK 2 For 31¢ (Tall Can)

FLOUR Food King 25 Lb. Sack **\$1.59**

OLEO Food King Solid Pound **10¢**

ICE CREAM Cloverlake 1/2 Gallon 79¢	CHILI Ellis 1 1/2 Pound Can 69¢
FOIL Reynolds 18 X 25 Heavy Duty 49¢	SHORTENING Food King 3 Lb. Can 49¢
SOUP Campbell Tomato 2 For 25¢	TOAST'EMS All Flavors 39¢
NYLONS 1st Quality 3 Pair \$1	BLACKEYES Ranch Style 300 Can 2 For 25¢

POTATOES BISCUITS

Large White Baking **10 39¢** (Lb. Sack)

SHURFRESH MILK FOR GOODNESS SAKE (12 Cans Shurfine \$1)

Save TenderCrust Coupons (10 Count Cans)

LEMONS Calif. Sunkist 3 FOR **10¢**

More food for LESS... always at... **PIGGLY WIGGLY**

HAPPY NEW YEAR

It Has Been A Pleasure To Have Served You During The Past Year, And We Look Forward To Serving You Many Times During 1969. Please Accept Our Best Wishes For A Prosperous New Year.

FRIONA CONSUMERS

Buddy Lloyd, Mgr

Phone 247-2771

We Give S & H Green Stamps and Yes Stamps.

We Will Be Closed January 1 & 2