

Indians to battle DC Mustangs on road Friday

It's now or never. If the Morton Indians ever hope to beat the Denver City Mustangs in football, they will have to do so this season. Friday night the two teams square off in Denver City for their conference clash.

Because of a district realignment by the University Interscholastic League, two teams will be in different districts and will not play each other in non-conference competition. Because the Indians have never won over the Mustangs during their 10-year rivalry, Friday's district 4-AA clash has become extremely important for the Morton footballers.

Also, the Indians have not figured themselves out of the district race. In spite of

their 14-0 loss to Frenship, the Tribe will be very much in the running with a victory over Denver City. The Mustangs still have to face Frenship as well as a tough Post Antelopes, a team that knocked the Ponies out of the conference crown three years ago.

A good crowd of Morton fans are expected to journey the 54 miles to Denver City for the 7:30 contest.

For the first time in several years, the two teams are evenly matched. Both teams average 173 pounds in the line. The Indians, with an average backfield weight of 156 pounds, have a four-pound advantage among the runners. However, Morton has to take a back seat in the speed de-

partment as the Mustangs boast effectiveness in the form of quarterback Gene Richardson and halfback Jimmy Youngblood. Richardson, Larry Clinton, and Ricky Hatfield have scored five touchdowns each for the Mustangs this year.

Richardson, a 150-pound veteran, has been the pacemaker for DC this season. He is the only senior in an otherwise all junior backfield.

Senior right tackle Steve Rankin, a 199-pounder, is the line leader for the Mustangs. Denver City will start four senior linemen, two juniors, and one sophomore. The Ponies are lightest in the end positions at 154 and 158 pounds.

Although Denver City has a rather un-

impressive 3-3 record, their losses have occurred at the hands of AAA powers, Kermit, Andrews, and Seminole. The Mustangs stopped Lovington, 12-0, and bombed Muleshoe, 78-0, and Idalou, 60-0. DC is 1-0 in district competition.

The Indians will take on the Mustangs without the services of their hard-running tailback, Terry Harvey. Plagued by recurring ankle problems, Harvey had to miss the Farwell game and took a sharp blow on the ankle against Frenship. Until last week, the 175-pound junior was the Indians' leading ground gainer with a six yard per carry average. Against the Tigers, Harvey rambled for 35 yards on 10

See MUSTANGS, Page 2a



Leon Kessler

Leon Kessler resigns chamber post; takes Littlefield position

Resignation of Leon Kessler as Morton Area Chamber of Commerce manager was accepted with reluctance at a special meeting of the Chamber board Friday, Ray Griffith, president, announced.

Kessler's tenure as Chamber manager will officially end on October 31, according to the announcement.

Reason for his resignation is to accept the position of Migrant Health Program Director at Littlefield, Kessler said. "I am very reluctant to leave Morton and all the fine people that I have come to know here, but it would be unfair to my family if I did not accept the fine opportunity offered me in Littlefield," he added.

"We will leave with a great deal of regret all the fine friends we have made in Morton and always will remember our years here with a feeling of pleasure and gratitude. The family will continue to live in Morton indefinitely, until I have time to make full arrangements in Littlefield. I will definitely miss my Chamber work, even though the new position does offer a great challenge," Kessler concluded.

The migrant health program Kessler is to head is a federal project under the administration of the city of Littlefield. No announcement of plans for a replacement had been made at press time.

Helping To Develop Industry

and Agriculture in West Texas"

Morton Tribune

Morton, Texas, Thursday, October 23, 1969

Volume 29 — Number 40

Feed lot open house Oct. 30



RECEIVES APPRECIATION AWARD...

ALL CRONE, long-time sole representative of the Red Cross in Morton, recently received a certificate of appreciation at a special meeting held for that purpose for the fine work he has done as aid to military families in Cochran County. Crone was presented the certificate by Charles S. Fodor, district field representative for the Red Cross from Lubbock as Neal Rose, chairman of the Cochran County Chapter of the Red Cross looked on.

Morton Youths to solicit for CROP Wednesday night

Announcement was made this week to effect that Cochran County's Annual Collection for C.R.O.P. (Christian Rural Overseas Program) will be held by the youth of several Morton Churches next Wednesday evening, October 29, 7:30. The youth will gather in Fellowship Hall of First United Methodist Church and then canvass the city.

Governor Preston Smith has proclaimed the week of October 26 through November 1st as Texas C.R.O.P. Week. The governor in his statement said "World hunger is a major crisis of our time. Survey after state that seven persons die each minute from hunger and malnutrition, and that out of every three children now living carry through life some of the irreversible effects of food deficiency."

C.R.O.P. represents some 31 major donations and carries on programs of

relief in over 50 countries. It has responsibly handled over 4 billion pounds of material aid during its 23 years of existence. Many churches which do not belong to the National Council participate in this program of overseas relief. It is the one project it seems on which practically all Christians co-operate. Regardless of what church a person may belong to, he can be assured his gift to C.R.O.P. will go to those most in need in various parts of the world.

All youth regardless of their creed or church are invited to participate. Rev. Rex Mauldin has been designated by C.R.O.P. as the county chairman for the drive this year.

Mauldin requests that residents leave their porch light on that night, Oct. 29th, so the youth will know of their desire to contribute. Contributions in checks should be made out to C.R.O.P.

Preparations reached the fever pitch in Morton during the week for the planned giant open house to be held October 30 at the Owen Bros. Custom Feeding Co. location east of Morton.

The preparations were nearing completion at press time and the 2,000 invitations to officials and dignitaries throughout the state and the entire Southwest were being readied for mailing.

Highlight of the event will be a talk by Governor Preston Smith who confirmed the speaking engagement several weeks ago. The governor will be introduced by State Representative Bill Clayton of the 72nd Legislative district which includes Cochran county.

A large number of government officials, bankers, meat packers, shippers and producers are expected to be on hand for the open house celebration.

Events of the day, which will begin at 1 p.m., are to include guided tours of the entire feedlot operation, an outdoor barbecue catered by the famous Chuck Wagon Gang of Odessa and the address by Governor Smith. Efforts are being made to obtain a musical organization to provide entertainment throughout the festivities but no announcement has been made on a commitment.

The Owen Bros. Company is being assisted in its preparations by the Morton Industrial Foundation and the Morton Area Chamber of Commerce. "We expect this to be one of the biggest events to ever take place in this area, and we fully intend that it be properly planned and organized," a Chamber spokesman stated. "We have asked the residents of Morton, especially those who reside on the main thoroughfares leading in to town, to do what they can to clean up and fix up in an effort to present as good appearance as possible."

Both organizations were highly instrumental in obtaining the location of the event.

See OPEN HOUSE, Page 2a

One hour more evens the score, or—DST please leave me be!

That ol' night we have been waiting for these long dreary months is almost upon us again! Do we mean Halloween?, Thanksgiving? — Christmas maybe? Naww, we mean that lovely night when we recapture that extra hour of sleep we were conned out of last April. Yeah, that's it, the annual demise of Daylight Saving Time, which takes place in the wee hours of Sunday Morning, October 26.

Happiness is setting the alarm for 2 a.m., waking up when it goes off and, with a flourish, setting the time back one hour! Ummm, how sweet it is!

Our money, however, is on the resourceful breadwinner who, with a wicked gleam in his eye at bedtime, sets the alarm for his usual hour of six or six-thirty, and when it emits its clarion call, re-sets it for one hour later and then turns over and burrows down for that extra hour at a time when it really counts. Now there is a thinking man.

It might be added that sympathies should also be with the minister who works deep into Saturday night preparing his sermon and forgets to change the clock, only to arrive for services Sunday morning and find bare parking lots and empty chapels to greet him. He may feel like the forgotten man until he realizes what is holding up his congregation!

Whatever our feelings may be on the subject, Daylight Saving Time does officially end at 2 a.m. October 26, and to stay in the swing of things, all clocks and watches should be set back one hour at that time.

Events of the day, which will begin at 1 p.m., are to include guided tours of the entire feedlot operation, an outdoor barbecue catered by the famous Chuck Wagon Gang of Odessa and the address by Governor Smith. Efforts are being made to obtain a musical organization to provide entertainment throughout the festivities but no announcement has been made on a commitment.

See OPEN HOUSE, Page 2a

★ Little League

Morton Little League team managers and parents are urged to attend a meeting Tuesday, October 28 at 8 p.m. at the 'Wig 'Wam Restaurant. Election of new officers will be held.



FUTURE FOOTBALL STARS...

THERE IS AN EVEN CHANCE that at least some of the group of football contestants shown above will go on to make their names and faces well known on some college campuses in the future. They are the winners of the various categories of the Punt, Pass and Kick contest held last week in Morton. Front row includes Sandy Coleman, Jeff Groves, Marty Whillock, Ronnie Campbell, Rodney Cooper and Henry Marina. Second row, left to right, Rusty Lamar,

Johnny Feitz, Danny Dobson, David Ramby, Mike Williams, Malcom Coleman and Jay Swicegood. Rear row, left to right, is Lanny Tyson and Randy Coleman. The five division first place winners traveled to Lubbock Saturday where they competed in the zone competition at Texas Tech. Though some placed high, there were no first places won. The five are Sandy Coleman, Ronny Campbell, Rusty Lamar, David Ramby and Lanny Tyson.

Frenship tops Tribe in 14-0 battle

The superior weight and speed of the Frenship Tigers helped to bring to an end the Morton Indians' three game winning streak as the swift visitors from North took a 14-0 conference win here Friday. The victory preserved the Indians' perfect mark. Morton is now

Costly fumbles and pass interceptions plagued the Indians' offensive attack throughout the second half of the crucial district contest. Morton ball handlers, usually performing without flaw, bobbled the ball five times and the Tigers came up with the pigskin on two of the occasions to kill Indian drives. And, as a 25 mile-per-hour wind played havoc with the ball, Frenship defenders picked off three Keith Embry passes to stop other Morton threats.

In spite of their miscues, the Indians still impressed hometown fans as they rolled up 219 yards offensively against a 200-pound line. Indian fullback Ralph Soliz scrambled for 98 yards on 21 carries to sustain his five yards per carry average. Embry connected on six of nine attempts, twice as many completions as he had in five previous games, for 83 yards.

The Tribe also knocked at the touchdown door twice during the first half to give the Tigers their toughest game of the season.

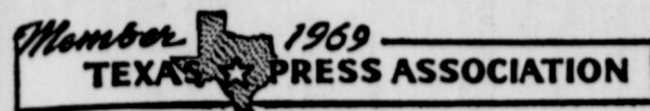
The Indian defense also retained its ability to stop the breakaway threat as it held the speedy Johnny Carrizales to 84 yards on 17 attempts. Carrizales' longest gain was a 30-yard gallop on Frenship's first offensive play. Fullback Joe Rogans broke away for a 51-yard gallop, but the Morton defenders pulled him down at the Indian eight and then made a tremendous goal line stand.

The stiff southern breeze played favorites as it kept the south-bound team in the hole and thus the Tigers punched across their two counters with the wind behind them. After Morton had been stopped at the 28 and Mike Bryan had drilled a 37-

See FRENSHIP, Page 2a

Area clubs

Area women's study clubs will host Community Action Program in Fellowship Hall of the First United Methodist Church tonight at 7:30 p.m. Guest speaker will be Rev. Quinto Alderete, director of the Wesley Community Center in Amarillo.



Subscription rates — In Cochran County and adjoining counties: Per year, \$3.50, six months, \$2.00; three months, \$1.25. Outside Cochran County: Per year, \$4.50; six months, \$2.50; three months, \$1.75. To insure proper service, subscribers will please notify us of any change of address.

The Farmer's Wife By Libby Mudgett

A RECENT ISSUE of "Newsweek" magazine, there was a special report on the "Troubled American. In the section titled "The Square American Speaks Out," the interviewer made a statement that struck me as particularly revealing: "Of the people I talked to, the most frustrated and angry were those trapped in spirit-numbing jobs and in neighborhoods besieged by pollution, noise, traffic, decay and crime. The happiest were those whose jobs gave them some relief from tedium, and a chance to live near open fields and green trees, sunlight, creeks and country roads."

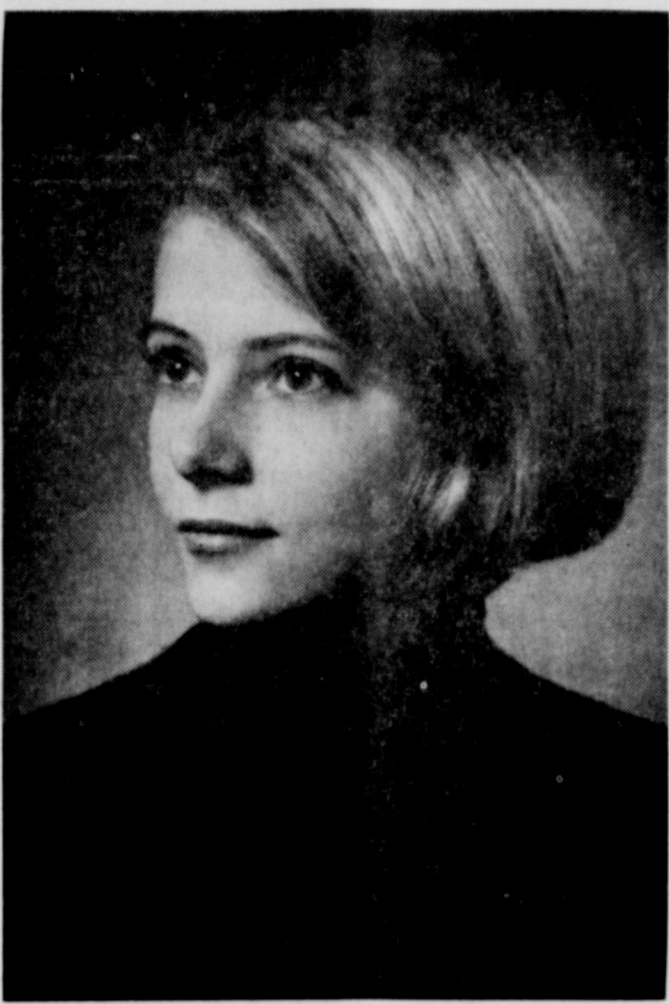
THAT'S PRETTY SAD. The reason it's sad is because more and more people are having to move to where there's less and less open fields, green trees, sunlight and country roads. On account of because the neighborhoods besieged by pollution, noise, traffic, etc. etc. is where the money is. And the jobs. READER'S DIGEST recently published an article, "The West Is Getting Lonely Again, in which a farmer remarks, "Damn it, farming ain't lonelier now than thirty years ago!"

The rest of the article goes on to explain that the farmer is right, there being fewer people per square mile, fewer farms and ranches per county, and so on and so forth.

SO, TO DRAW conclusions from the two articles, it looks as though more and more Americans are going to end up in those spirit-numbing jobs in those crowded neighborhoods.

From my own front porch, I can see five farm homes, now vacant, whose occupants have gone on to other occupations. WITH THE EXCEPTION of one of the families that I don't know about, none of them wanted to quit farming.

But they had to. They had to turn to something else to make enough money to live on. So.



Mrs. David Ross

Elizabeth Lentz-David Ross say vows in Kansas ceremony

Miss Elizabeth Anne Lentz became the bride of David Graham Ross with vows solemnized Tuesday, September 30, at 8:30 p.m. in Trinity Episcopal Church, Lawrence, Kansas.

The double ring ceremony and Eucharist were performed by the Reverend C. F. Stolz and the Reverend Harvard Wilbur before members of their immediate families.

The bride is the daughter of Mr. and Mrs. Frank Lentz of Atchison, Kansas. The bridegroom is the son of Mr. and Mrs. Raymond Ross of Morton.

Given in marriage by her father, the bride wore a white embroidered street-length sheath. She wore a gold cross which was worn by the bridegroom's maternal grandmother at her wedding.

Miss Mary Sue Lentz of Atchison, sister of the bride, was maid of honor. Mr. Ross served his son as best man.

The bride will be graduated from the University of Kansas in January. The bridegroom, a graduate of the University of Kansas, is employed by the Kansas State Reception and Diagnostic Center.

The couple is at home at 922 Kentucky, Lawrence, Kansas.

Out-of-town guests included parents of the couple; Mary Sue, Sarah and Mr. and Mrs. Wayne Stull, sisters and brother-in-law of the bride; Mr. and Mrs. Arthur Stannard, maternal grandparents of the bride; and Mrs. Joe Stockert of Denver, Colorado, sister of the groom.

SEVERAL YEARS BACK, I ran into a farmer that had a dream. It was sort of wild, but the poor man had just been hauled out for the umpteenth time and his banker had just told him he couldn't stay with him.

Understandably, he was pretty bitter. BUT NOT without vision. With disgust marking his every move, he was loading irrigation pipe onto a trailer, punctuating each remark with a healthy slam as he threw each individual pipe down.

"Some one of these days, this is going to be a hungry nation!" SLAM! BANG!

"And it's gonna be a cole one, too! Slam! Bang!" "And people are gonna come to me and beg me to farm again."

Slam! Bang! "And I'm gonna ask 'em where in — were they when I was in trouble and needed 'em?" SLAM! BANG!

"Maybe even the President hisself will come to me on his knees a-beggin' me for my skill and know-how." Slam! Bang!

"And I ain't agonna tell him even one little tip I've learned from a lifetime of fightin' this land!" SLAM! BANG!

"Yessiree! The whole — country will be beatin' a path to my doorstep sayin' 'Please, (His Name), please farm again. Even just this one year.'" Slam! Bang!

"And I'm agonna say 'No. I ain't agonna. You waited too late to 'preciate me and now I ain't agonna feed and clothe ya!'" Slam! Bang!



NO LACK OF FRENSHIP...

THAT IS, there is no lack of Franship defensive players here as Terry Harvey is on the verge of becoming a victim of the rugged Tiger line which made progress through their ranks a tough row to hoe in grinding out a 14-0 win over Indians Friday night. Harvey still managed to pick up a respectable amount of yardage, none of which came easy for the swift tailback. "Old Reliable" Ralph Soliz was the big gainer in the contest, racking up 98 yards in 21 carries to maintain his first place in rushing and his five-yards-per-carry average. The Indians' next foe is always-rugged Denver City.

About local folks ...

Mr. and Mrs. Elvie Browne and daughter, Patricia, from West Texas State University spent the weekend at Texas Tech University with their daughter, Beverly, who is a freshman there, and attended the Dad's Day festivities.

Spending the weekend in Colorado Springs, Colo. were Mr. and Mrs. George Trejo and family. They attended the wedding of Mrs. Trejo's sister, Stephanie Gallegos, and visited with their daughter, Delilah, who is attending school there.

George M. Trejo served as one of the ailer boys at his aunt's wedding.

Weekend guest in the Bill Sayers home was Mrs. Sayer's sister, Mrs. C. B. Burleson from Lake Jackson.

Mrs. Cora Coffman attended a 25th Re-class in Linden last weekend.

The ladies of Morton State Bank have been attending a modeling class at Robert Spence Modeling School in Lubbock the past six weeks. Faye Fincher was one of the eight chosen to model for the final style show.

Mr. and Mrs. Wayne Carter of Plains visited in the home of Mr. and Mrs. Duke Merritt Sunday.

Mr. and Mrs. Tom Davey and Dana spent the weekend in Amarillo with Mrs. Davey's father, Thomas O. Pace.

Mr. and Mrs. Truman Doss attended a meeting of Affiliated Foods in Amarillo last week. Mr. Doss is one of the directors.

Mr. and Mrs. Barry Winn of Texas Tech University spent the weekend with their grandparents, Mr. and Mrs. C. B. Jones.

Mr. and Mrs. W. J. Collier had as their weekend guest their daughter, Mrs. Barry McCutchan of Dumas and Mr. and Mrs. Fred L. Hill and boys of Lubbock. Mrs. Hill is Mr. Collier's sister.

Mr. and Mrs. C. B. Jones and Mrs. Homer Waldrop attended the funeral of Henry Robinson in Big Springs Friday. Mr. Robinson is a brother-in-law of Mrs. Jones and Mrs. Waldrop.

Mrs. Dake Merritt and Mrs. Bobby Tra-

vis spent Monday in Lubbock.

Mr. and Mrs. Raymond New and Debbie of Lorenzo, Keith New and Vickie Jones of Lubbock visited in the home of Mr. and Mrs. L. L. Mings Sunday.

Mr. Junior New and Timmy of Lubbock visited in the home of Mrs. Thelma Turney Sunday.

Mrs. J. W. McDermott visited with her son and family, Mr. and Mrs. Don McDermott in Seymour over the weekend.

C. A. Baird and LeRoy Johnson were in El Paso attending the Scottish-Rite reunion four days of this week. Mrs. Johnson flew down Monday night to be with LeRoy and enjoy the Women's Program of the reunion.

Mrs. E. O. Willingham and Mrs. R. L. DeBusk visited in Midland Sunday and Monday. Mrs. Willingham visited her daughter, Judy, while Mrs. DeBusk visited with Sandy.

Mr. and Mrs. W. S. (Bill) Cooper spent the weekend visiting in Denton with their daughter and husband, Mr. and Mrs. John St. Clair, who are attending N. T. U. Mrs. Flossie Sherrin, formerly of Morton but now of Denton came home with them to visit with friends.

Lt. Col. Joe B. Gipson and wife, Major Shirley Gipson, returned to Morton over the weekend for a few days visit with his parents, Mr. and Mrs. Joe Gipson. They have been in school in San Antonio for two weeks, and are enroute to the Northwest where they will visit Major Gipson's relatives. They will then return to Vietnam for a year of duty with the Medical Division of the U. S. Army. While here they enjoyed presenting to the 1936 Study Club and guests slides and a lecture of their tour of the Far East.

Randy DeBusk, son of Mr. and Mrs. Robert DeBusk has just returned to the United States Army. Randy served his country one year in Vietnam. He is planning to enter college next semester.

PARADE of USED CAR BUYS! 1968 Chevrolet Caprice 4-Dr. Hardtop 396 engine, automobile, power and air 1969 Chevrolet 4-Door 327 engine, automatic, air 1968 Chevrolet Impala Sport Coupe Power and air

We still have 3 beautiful 1969 Ford Galaxies that are both upper cars and super bargains. Be the proud owner of one of these! We are proud to bring to Morton an addition to its economy — a great new line of automobiles to go along with and complement an established full line of Ford cars and trucks. We Are Now Authorized Dealers for MERCURY the fashion pace-setters of the automobile world

Reynolds-Hamilton Ford 19 W. Washington Morton

Services held for Mrs. Minnie Lynskey Mrs. Minnie Ann Lynskey, 39, a resident of the Maple community since 1948, died Sunday in Cochran Memorial Hospital after a lengthy illness. Services were held at 3 p.m. Tuesday in the First Baptist Church with the Rev. Hugh Jack Norwood officiating. Burial was in Morton Memorial Cemetery under the directions of Singleton Funeral Home. Survivors include her husband, Perry; three sons, Perry Jr., Mike and Jeff all of the home; a daughter, Sheryl of the home; her parents, Mr. and Mrs. D. P. Bates of Levelland; three sisters, Mrs. R. L. Barnett of Plainview; Mrs. A. J. Spain of Olton and Mrs. Newell Mathews of Artesia, N. M.; and a brother, David Bates of Grapevine.

WE WILL OFFER Full Culligan Service In The Morton Area Soon ● Portable Water Softener Unit Exchange Service ● Automatic Water Softeners We will be glad to visit your home and make a water analysis free of charge. Call (collect) Levelland 895-7252 For Personalized Service Culligan Water Conditioning 605 Ave. H Levelland

COW POKES By Ace Reid "Oh, he ain't so wild—he jist ain't seen tourists before." Thursday, Oct. 30, 1969, a milestone in progress of our community. On this day Owen Bros. cattle feeding complex will be formally opened. The main speaker will be Hon. Preston Smith, Governor of Texas. We are proud to have had a small part in this accomplishment! First State Bank MEMBER F.D.I.C.

**This Page Sponsored
By The Following
Indian Supporters**

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- Bedwell Implement

**BE THERE FOR THE
KICK OFF**

SUPPORT THE INDIANS!



**MORTON
INDIANS**

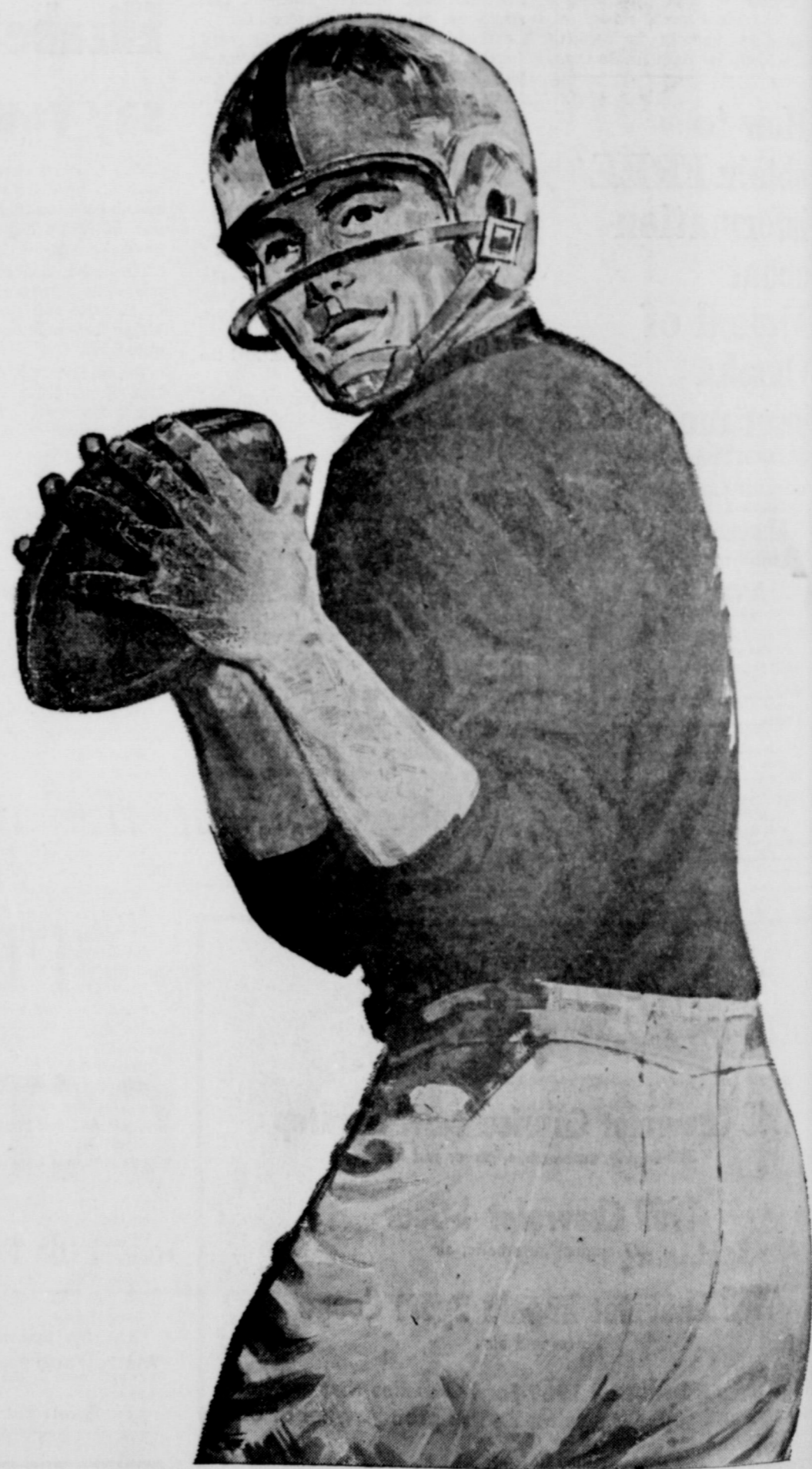
VS.

**DENVER CITY
MUSTANGS**

**Friday
October 24**

**MUSTANG STADIUM
DENVER CITY**

KICKOFF AT 7:30 P.M.



1969 INDIAN SCHEDULE

Morton 34	Plains 0	Morton 0	Frenship 14
Morton 0	Frona 10	October 24	Morton at Denver City
Morton 13	Sudan 3	October 31	Idalou at Morton
Morton 7	Farwell 0	November 7	Morton at Tahoka
Morton 24	Ralls 12	November 14	Post at Morton

Bula-Enochs news

MRS. J. D. BAYLESS
Mr. and Mrs. Jimmie Gilliam and family spent Thursday night with his parents, Mr. and Mrs. E. C. Gilliam. They are going to Lovington, N. M.

Those attending the annual Association of the First Baptist Church in Dimmitt today were: Mrs. Harold Layton, Mrs. Quinton Nichols, Mr. and Mrs. W. M. Dumas, Rev. and Mrs. Preston Harrison and Mrs. J. W. Layton.

Guests in the home of Mrs. L. E. Nichols Friday night and Saturday were her son, Mr. and Mrs. Sammie Nichols of Lubbock last week. They had lived in Morton prior to moving.

Mrs. W. B. Peterson, Mrs. Quinton Nichols and Mrs. W. M. Dumas were in Lazbuddie Tuesday to attend the library conference.

Rev. and Mrs. Preston Harrison, Mrs. C. R. Seagler, Pam and Freda Layton, Anthony Pierce, Ann Blackstone, Susan Layton, Rhonda Hall and Charles Wita-

chuk attended the youth rally at the First Baptist Church in Littlefield Monday night.

Rev. Preston Harrison preached his last sermon as pastor of the Enochs Baptist Church Sunday night. Following the service refreshments were served and the church presented the Harrisons and son, Chad, with going away gifts. They moved to Tahoka Tuesday where Rev. Harrison will be pastor of the Sweet Street Church. They will be missed in this community.

Mr. and Mrs. Donald Grusendorf are at home from a vacation in Galveston, where they did some fishing and went sight seeing at Johnston Ranch. They also visited their daughter and family, Mr. and Mrs. Dennis Newton at Bryan.

Mrs. H. B. King drove to Dumas Tuesday and spent the night with her mother, Mrs. Clara Childers.

Mr. and Mrs. C. C. Snitker visited her brother, Mr. and Mrs. Ike Shultz at Denver City Sunday.

Melisia and Stefanie Dawn Angel of Lubbock spent Sunday with their grandmother, Mrs. Olive Angel. Their parents,

Mr. and Mrs. Bruce Angel are hunting in Colorado.

Mr. and Mrs. Loyd Pollard were in Lamesa Wednesday to visit with their son, Mr. and Mrs. Larry Pollard and children. Tanya and Lance returned home with their grandparents to spend the weekend. The Pollards other grandson, Wade, son of Mr. and Mrs. Lamar Pollard of Levelland also spent the weekend with his grandparents.

J. E. Layton and his brother-in-law, Eldred Mize of Crosbyton, left Thursday for a hunting trip in Colorado.

A. J. Wallace was able to leave the hospital last week and is visiting with his son, Eddie Wallace near Littlefield.

Visiting in the home of Mr. and Mrs. R. E. Jones last week was her brother, E. F. Farmer from Merkle.

Guests last weekend in the home of Mr. and Mrs. Tom Bogard was their grandson, Bo Gaston, from Fort Worth and their son, Dusty, and his friend from Littlefield.

Mr. and Mrs. Carl Pollard from Steaall visited in the home of Mr. and Mrs. Loyd Pollard Sunday afternoon.

Mr. and Mrs. Bruce Angel are hunting in The Morton (Tex.) Tribune, Thursday, Oct. 23, 1969



INTERESTING SLIDE TOUR...

THE 1936 STUDY CLUB was the recipient of a "Color Slide Show of the Far East" at the first fall program in the First United Methodist Church Monday night. The slide tour was presented by Lt. Col. Joe B. Gipson and wife Major Shirley Gipson, who have recently returned from a tour in Japan with the United States Army and are presently visiting with the Colonel's father and mother, the Joe Gipsons of Morton. Left to right above are Joe Gipson Sr., Major Gipson, Mrs. John Crowder, study club president, Col. Gipson and Mrs. Joe Gipson.

Far East color slide program presented by 1936 Study Club

The 1936 Study Club commenced its fall program at the First Methodist Church Monday, October 20 with a color slide program.

The program for the evening was a "Color Slide Show of the Far East" presented by Lt. Col. Joe B. Gipson and his wife, Major Shirley L. Gipson, both of the United States Army Medical Service.

The Gipsons have just completed a two year tour in Japan where they were assigned to the 108th General Hospital in Yokohama. Major Gipson served as the

Chief of the laboratory service and blood bank, while her husband served as Chief of the Personnel Division at the hospital. Six hundred slides were shown on Japan, Thailand, Hong Kong, Macau, India and the Philippines.

Out of town guests were Mr. and Mrs. E. L. Willis of Lubbock, Mrs. T. W. Moore of Levelland and Mrs. J. W. Sherron of Denton.

Hostesses for the evening were Mrs. Neal Rose and Mrs. Bill Sayers. Mrs. John Crowder, club president, was program chairman.

Full schedule of conference games slated for this week

District play gets into full swing this week as all Morton area teams will be in district competition. Whiteface, after taking last week off, opens conference play Friday night as the Antelopes host Meadow is an 8 p.m. contest. Whiteface is currently 2-3 in season action.

The Three Way Eagles suffered their first setback of the year as they bowed to Cotton Center, 26-18, last Friday in the district opener. The Eagles will take this week off before hosting Southland next week.

Bula fell to Southland 48-36 last week as the Bulldogs absorbed their fifth loss of the year. Bula hosts the Witharal Panthers Friday in another conference clash. Gametime is 7:30.

Both Three Way and Cotton Center went into last Friday's crucial clash with perfect 5-0 marks, but the Elks came out on the top end of the 26-18 score. Cotton Center's quarterback Reiss ran for two touchdowns and passed for another in leading the Elks to the district 1-B victory.

Eagle quarterback Johnny Ferguson paced Three Way scoring as he passed to Alan Joyce for 35 yards for their first score. Geneo Abbe scored another Three Way TD later in the game on a six-yard run. Ferguson ran for the extra points following the first Eagle touchdown and Joyce scored the bonus points following Abbe's score. Joyce also trapped an Elk's runner in the end zone for a two-point safety.

Low calorie recipe prepared for Tops

Mrs. Adala Alaquez prepared and served a low calorie recipe for tortillas at the regular meeting of the Tops Club, Wednesday in Fellowship Hall.

Eleven members weighed in. The club meets each Wednesday and visitors are always welcome.



A SPECIAL INVITATION...

to all our new neighbors and friends in Cochran County and throughout the High Plains Area

We Are Holding OPEN HOUSE THURSDAY, OCTOBER 30

Beginning at 1 p.m. to introduce our custom cattle feeding operation to the public

Come One . . . Come All!

There will be something for everyone

MAIN FEATURES OF THE DAY:

- Speech by Governor Preston Smith
- Huge Outdoor Barbecue catered by the famous Chuck Wagon Gang of Odessa
- Guided Tours of the entire custom cattle feeding complex.
- A large number of high government and civilian officials to meet and visit with.

We are located approximately six miles southeast of Morton and 1 mile north of the Levelland highway.

Bring the family to see our all-new plant and observe our scientific feeding processes which are among the most modern and efficient to be found anywhere in the United States.

Dine with us on delicious barbecue with all the trimmings as only the Chuck Wagon Gang can prepare it and get a close-up view of our own West Texan Governor speaking to you.

Please accept this special invitation as our way of saying THANKS to all of you who have been so hospitable and who have done so much to make us feel so welcome to your community.

OWENS BROS. CUSTOM FEEDING CO.

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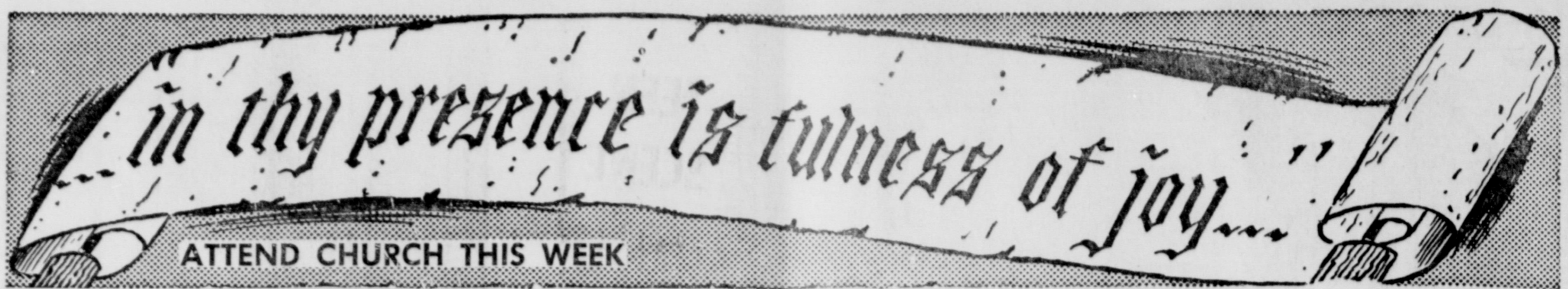
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See us for all your farm equipment.

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CHURCH OF CHRIST
J. A. Woolley, Preacher
S.W. 2nd and Taylor

Sundays—
 Bible Class — 10:06 a.m.
 Worship — 10:45 a.m.
 Evening Worship — 7:00 p.m.
 Wednesdays—
 Midweek Bible Class — 8:00 p.m.

★ ★ ★

FIRST METHODIST CHURCH
Rex Mauldin, Minister
411 West Taylor

Sundays—
 Church School Session — 9:45 a.m.
 Morning
 Worship Service — 10:55 a.m.
 Evening
 Fellowship Program — 5:00 p.m.
 Evangelism — 6:00 p.m.
 Mondays—
 Each First Monday
 Board Meets — 8:00 p.m.
 Each First Monday
 Commission Membership on
 Evangelism — 7:00 p.m.
 Second and Fourth Monday
 Wesleyan Service Guild 8:00 p.m.
 Tuesdays—
 Women's Society of
 Christian Service — 9:40 a.m.
 Each Second Saturday, Methodist
 Men's Breakfast — 7:00 a.m.

★ ★ ★

FIRST BAPTIST CHURCH
Fred Thomas, Pastor
202 S.E. First

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship — 10:55 a.m.
 Morning Service KRAN at 11:00
 Youth Choir — 5:00 p.m.
 Training Union — 6:00 p.m.
 Evening Worship — 7:00 p.m.
 Tuesdays—
 Helen Nixon W.M.U. — 9:30 a.m.
 Wednesdays—
 Graded Choirs — 7:30 p.m.
 Prayer Service — 7:30 p.m.
 Church Choir Rehearsal 8:30 p.m.

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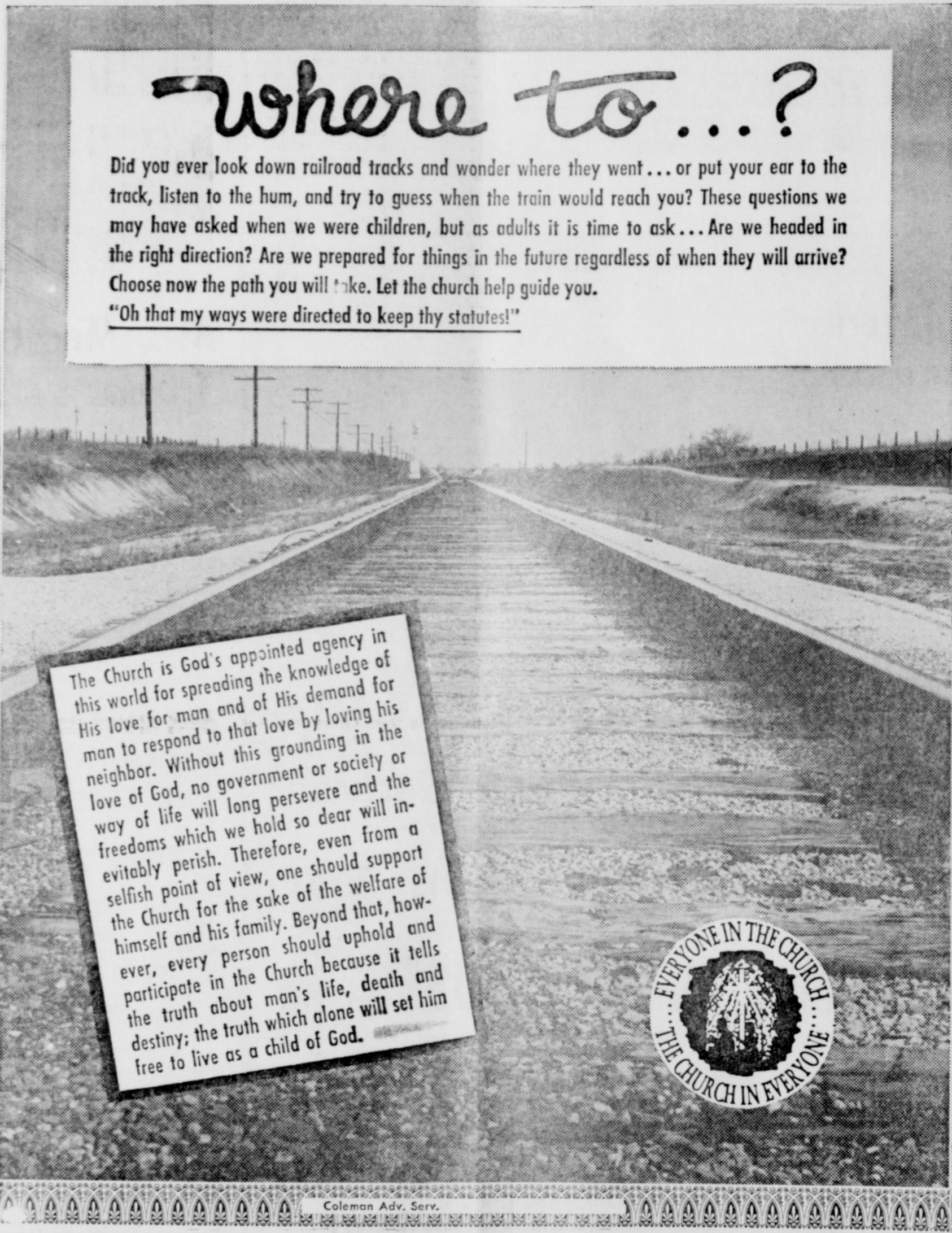
SPANISH
ASSEMBLY OF GOD CHURCH
Gilbert Gonzales
N.E. Fifth and Wilson

Sundays—
 Sunday School — 10:00 a.m.
 Morning Worship — 11:00 a.m.
 Evening
 Evangelistic Service — 7:30 p.m.
 Tuesdays—
 Evening Bible Study — 8 p.m.
 Thursdays—
 Evening Prayer Meet — 8:00 p.m.

★ ★ ★

EAST SIDE
CHURCH OF CHRIST
Cecil Williams, Minister
704 East Taylor

Sundays—
 Bible Study — 10:00 a.m.
 Worship — 10:45 a.m.
 Worship — 7:30 p.m.
 Tuesdays—
 Ladies' Bible Class — 4:15 p.m.
 Wednesdays—
 Midweek Service — 8:30 p.m.



where to...?

Did you ever look down railroad tracks and wonder where they went... or put your ear to the track, listen to the hum, and try to guess when the train would reach you? These questions we may have asked when we were children, but as adults it is time to ask... Are we headed in the right direction? Are we prepared for things in the future regardless of when they will arrive? Choose now the path you will take. Let the church help guide you.

"Oh that my ways were directed to keep thy statutes!"

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



Coleman Adv. Serv.

ASSEMBLY OF GOD CHURCH
G. A. Van Hoose
Jefferson and Third

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship — 11:00 a.m.
 Evening
 Evangelistic Service — 7:00 p.m.
 Wednesdays—
 Night Prayer Meeting and
 Christ's Ambassadors
 Convene Together — 7:30 p.m.
 Thursdays—
 Every 1st and 3rd, Women's
 Missionary Council — 2:30 p.m.
 Every 2nd and 4th, Girls'
 Missionette Club — 4:30 p.m.

★ ★ ★

FIRST MISSIONARY
BAPTIST CHURCH
Rev. Robert Evans, Pastor
Main and Taylor

Sunday School — 9:45 a.m.
 Morning Worship — 10:45 a.m.
 Training Service — 6:00 p.m.
 Evening Worship — 5:45 p.m.
W.M.A. Circles

Monday—
 E. Elizabeth — 7:30 p.m.
 Tuesday—
 Mary Martha — 2:30 p.m.
 G.M.A. — 4:00 p.m.
 Wednesday—
 Midweek Service — 7:30 p.m.
 Edna Bullard — 9:30 a.m.

★ ★ ★

ST. ANN'S CATHOLIC CHURCH
The Rev. David Greka, Pastor
8th and Washington Sts.

Mass Schedule—
 Sunday — 9:00 and 11:15 a.m.
 Monday — 7:30 p.m.
 Tuesday — 7:30 a.m.
 Wednesday — 7:30 p.m.
 Thursday — 7:30 a.m.
 Friday (1st of Month) 7:30 p.m.
 Friday (2nd, 3rd, 4th) 7:30 a.m.
 Saturday — 8:00 a.m.
 Sunday—Catechism Class,
 10:00 - 11:00 a.m.
 Confessions—Sunday
 Half hour before Mass.
 Baptisms — 12 noon Sunday
 and by appointment

★ ★ ★

FIRST BAPTIST MEXICAN
MISSION
Moses Padilla

Sundays—
 Sunday School — 10:00 a.m.
 Training Union — 6:30 p.m.
 Evening Worship — 7:30 p.m.
 Wednesdays — 7:30 p.m.

★ ★ ★

NFW TRINITY BAPTIST
CHURCH
Rev. Willie Johnson
3rd and Jackson

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship Second
 and Fourth Sundays - 11:00 a.m.
 H.M.S. — 4:00 p.m.
 Wednesdays—
 Prayer Service — 7:00 p.m.

This Feature Is Published With The Hope of Getting More People To Church, and is Paid For By The Undersigned City Business and Professional People:

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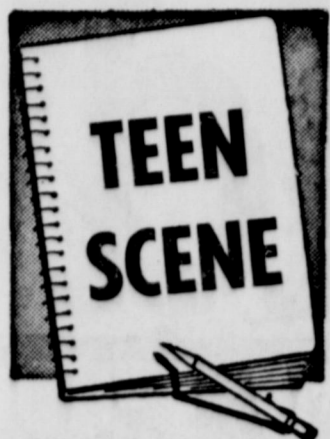
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 210 South Main



by DORISE

Hi, gang! The Indians suffered their second loss of the season to the Friendship Tigers in our first district game.

After a hard, rough ballgame the Tigers came out on top for a 14-0 win.

The Freshman Indian team won over the Tigers last Thursday night and we had a very good crowd at the game to back them.

About the only thing that is happening around Morton is the coming of the annual Halloween Carnival. This is to be held in the County Activity Building on Saturday night, October 25. We will have a good carnival if everyone will cooperate and come out to it.

Some of the booths are as follows: The Senior Class is having a marriage booth, the Junior class are sponsoring the Carnival Queen Contest, the Sophomore Class will have a "Sink the Fink" booth and the Freshman Class is not revealing their booth. The F.H.A. is going to have their annual jail house booth.

Carnival Queen candidates are: Senior Class, Odie Ledbetter; Junior Class, Betty Silhan; Sophomore class, Beverly Dolle; Freshman Class, Mikella Windom; and the Junior High candidate is Julie Cooper. We hope everyone will come and see one of the girls crowned Queen of the 1969 Halloween Carnival.

Tomorrow night is the second district game for this season. We play Denver City at Denver City. This will be one of the toughest games of the year. We think the boys will put out their ultimate to win, so let's have a big crowd of boosters to cheer them on.

What's the Good Word!! BEAT DENVER CITY!!!!

LEAD SPC CHEERS...

ONE MORTON GIRL is among the newly elected cheerleaders for the South Plains College basketball season. She is sophomore Donna Hofman, second from the left in the back row above. The '1969-70 cheerleaders have a big job on their hands in stirring up enough spirit in both players

and spectators to assure a large number of victories. Others shown are, left to right, rear row, Kathy Barton, Brownfield; Donna, Lynda Streiff, Levelland and Lynda Packard, Springlake. The two at bottom front are Kathleen Carson, Olton and Laquita Hergrove, Carlsbad, N.M.

District pre-season favorites winners in conference action

Pre-season favorites in district 4-AA won with big wins last week as the round of conference action was initiated. Frenship, Denver City, and Post picked up wins. Frenship had the most difficult time of the three winners as the Tigers stopped them 14-0. Denver City, three time loser class AAA powers, found AA teams to its liking as the Mustangs rolled

over winless Idalou 60-0 last Friday. DC led only by a 16-0 margin at halftime as Idalou put up a tough defense in the early stages of the game. Mustang quarterback Gene Richardson ran for two touchdowns and passed for two more in the win.

Post's Antelopes bombed Tahoka, 35-8. Post ran up a 21-0 halftime lead and coasted to the win.

The two big games this week will match Morton at Denver City and Frenship taking on Post. The conference crown is still up for grabs and no team has been eliminated as this year's league shows its best balance ever. Post, the only team to deny Denver City the district crown in recent years, is looking for that opportunity again as are Frenship and Morton.

DISTRICT 4-AA STANDINGS

district	season	
	W	L
Frenship	1	0
Post	1	0
Denver City	1	0
Morton	0	1
Tahoka	0	1
Idalou	0	1

ATTENTION FARMERS and RANCHERS DO YOU WANT ADDED INCOME FROM YOUR DIVERTED ACRES and MILO STUBBLE?

HERE IS HOW: Buy a 450-lb. Calf, put 100 lbs. gain on the calf on your pasture, then put him in the feedyard and finish him out fat. The following is an example of how this can be done:

450-Lb. Calf at \$34.00 cwt.	\$153.00
100-Lb. Gain on Pasture	
500-Lb. Gain in Feedlot at \$21.00 per cwt.	\$105.00
Interest	10.00
TOTAL	\$268.00
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With Fat Cattle Selling Today For \$28.00...cwt. There Would Be A **PROFIT OF \$26.00 PER HEAD**

These projections are based on today's feeder and fat cattle market.

Owen Bros. Custom Feeding Co. can buy these cattle through their order buying service in Texarkana, Texas.

CALL TOM WHITE AT 525-4196 NOW TO ORDER YOUR CALVES FOR YOUR STUBBLE AND DIVERTED ACRES

Owen Bros. Custom Feeding Co.
Phone Tom White — 525-4196

It's carnival time in Morton Saturday

It will be carnival time again in Morton this week.

The County Activities Building will once again be the scene of the annual Harvest Halloween Carnival from 6-10 p.m. Saturday, October 25. The carnival is sponsored by the Emlen Smith Study Club and participated in by most of the youngsters from six to sixty in the Morton area.

It has been announced by club spokesmen that a valuable door prize will be drawn for and among the many booths present will be a cake walk, a spook house, a dart throw, jail house, a Sink the Sphinx, a rag doll raffle and many others. Pies, cakes, popcorn, soft drinks and candy will be on sale, the announcement said.

A carnival queen contest is presently underway which is sponsored by the junior class of Morton High School and has the following entries:

- Senior Class — Zodie Ledbetter.
- Junior Class — Betty Silhan.
- Sophomore Class — Beverly Dolle.
- Freshman Class — Mikella Windom.
- Junior High — Julie Cooper.

There will be no admission charged and the public is cordially invited to attend this gala event, study club officials announced.

Three way news

by MRS. H. W. GARVIN

Three Way Lions Club held their meeting and supper Monday night at the school cafeteria.

Tuesday the Three Way High School girls had a Powder Puff football game. The freshman girls won.

The Three Way Junior High School played Smyer on the home field and won the game. Friday night the Senior High School played Cotton Center at home and lost the game with a score of 18-26.

We wish to express our sympathy to the L. E. Warren family on the death of his mother, who was buried at Wichita Falls Saturday.

Mr. and Mrs. Cecil Lindsey spent the weekend in Eastland visiting with relatives.

Mr. and Mrs. Johnnie Wheeler spent Saturday in Floydada visiting their son and family, the Joe Wheelers.

Mrs. Paul Powell from Maple and her sister, Mrs. Pete Todd, of Levelland were called to odessa to be with a nephew who is seriously ill.

Mrs. Don Lowe and Mrs. Jack Hodnett spent Thursday in Clovis.

A chili supper was served before and after the football game Friday night by the Booster Club. Proceeds went to help pay for the press box they built.

We wish to express our sympathy to the family of Minnie Ann Lynskey who passed away at Cochran Memorial Hospital in Morton Sunday after a long illness. This young woman was loved by all who knew her.



Mrs. J. D. Merritt

Mrs. Merritt's Carrot Relish Tribune recipe of the week

Mrs. Dake Merritt is our Tribune Cook of the Week. Her husband, Dake, is a local farmer and she always manages a small area for a garden.

The Merritt's have two sons, Coy, who is a 7th grader and Dee, who is married and lives in Levelland.

Mrs. Merritt's Carrot Relish promises to put a little of "Bugs Bunny" in each of us.

CARROT RELISH

- 2 medium size heads of cabbage
 - 8 green sweet peppers
 - 12 large carrots
 - 12 med onions
 - (hot pepper optional)
- Put all through food chopper and add 1/3 cup of salt and let stand 1 hour.

- Drain well.
- 3 pints vinegar
 - 6 scant cups sugar
 - 2 teaspoons celery seed
 - 2 teaspoons mustard seed
- Heat until sugar is completely dissolved. Pour over relish and seal in jars.

Miss Brown captures Miss Congeniality

Miss Rheda Jane Brown, daughter of Mr. and Mrs. Ira Brown, won the crown of Miss Congeniality in the Miss South Plains Pageant held in Levelland Saturday night, October 18.

Rheda, sponsored by the Morton Chamber of Commerce, was the only entry from Cochran County. She is a 1969 graduate of Morton High School and a freshman at South Plains College.

Eleven entries representing eight cities, six counties and two states vied for the title Miss South Plains. Miss Rosenne Methvin of Levelland won the title.

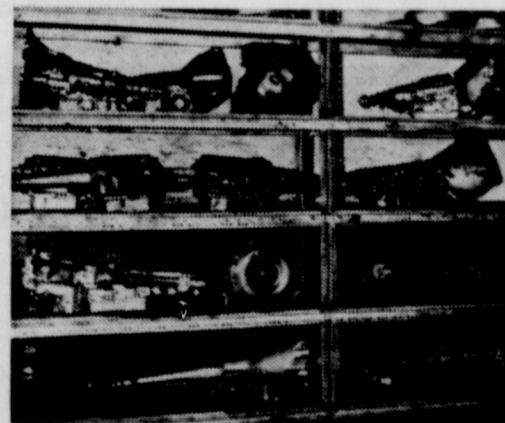
Highlight of the pageant was an appearance by Dana Dowell, Miss Texas 1969-70, Miss San Antonio and Miss South Texas.

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Jar 18-Oz. Jar
89¢

BEEF STEW

Morton House

59¢

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BONED CHICKEN

5-OZ. CAN

3 FOR \$1

ROXEY
DOG FOOD

15½-OZ. CAN

3 FOR 25¢



King Size Box

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SALAD OIL

Shurfresh

1½ Pint Jar

43¢



King Size
Plastic Bottle

69¢

Kern's
Tomato Catsup

20-Oz. Bottles

3 FOR 89¢

El Chico
All Beef Chili

15-Oz. Can

39¢



Shurfine
Shave Cream 10-Oz. Can **49¢**

Crest
Tooth Paste Large 65c Size **49¢**

Honey & Almond
Lotion Pint Jar **39¢**

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LB. **19¢**



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APPLES

3-Lb. Bag

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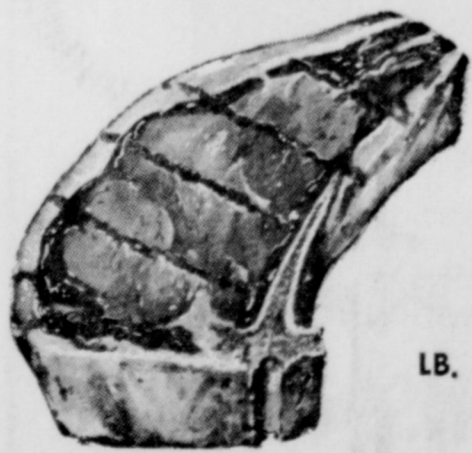
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HENS LB. **49¢**

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Choice
Club Steak

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FISH STICKS Fisher Boy, Bulk LB. **49¢**

GEISHA

SLICED PINEAPPLES

No. 2 Can

25¢



Chicken, Beef,

Tuna, Turkey

Pot Pies

5 FOR 1⁰⁰

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