

IONS ROARED Past The Rotarians 32-21

The Floyd County Hesperian

Volume 82 FLOYDADA, FLOYD COUNTY, TEXAS 79235 Thursday, August 24, 1978 10 pages in one section Number 68

15¢ Per Copy

Annual Floyd-Briscoe Beef Meeting Thursday

There will be a meeting at Light House Co-op Meeting Room, August 24, 1978, 8:00 p.m. The program includes: 1. Presentation of the Beef Cattle Program by Mr. McNeill, Area Beef Cattle Specialist, T.A.E.X. "Beef Cattle Herd Management." 2. "Added Practices for Beef Producers." 3. Presentation by Mr. Petr, Area Agronomist, "Improvement of Grazing Crops." 4. Presentation by Mr. McNeill, Area Economist-Manager, "Beef Cattle Economics."

Approck Chat By Wendell Tooley

Approck to report news of home-owners who have made good. I don't know the details, but understand that Mr. Mayfield, son of Mr. Mayfield, will be going to the south to train Egyptians in the use of planes the U. S. A. has given them. Think Kenneth was a graduate. Perhaps we can hear from him later.

Cornish explains what this term means in his column of last week as follows: When Al O'Brien got up Tuesday noon in the community center to make a water speech to Post Rotarians, he faced up to his No. 1 problem right off. That's the bad taste of the water each August.

It happens every August and The Dispatch has referred to it as "the lake turning over."

Al said he wanted to start off by explaining the bad taste in the water and exactly how it happens. The heat makes the top water in the lake heavy, he said. It's a density problem. When it gets too heavy it sinks to the bottom and the bottom water comes to the top.

When the heavy water gets to the bottom, it has no oxygen. The algae (plant growth) which grows in the bottom of the lake then dies for lack of oxygen. It's the dead algae, O'Brien explained, which creates the bad taste. Treating the water with carbon helps to some degree, he said, adding "we're doing that." But you can't get all that taste of dead algae out and it's not a matter of spending a lot of money. He said all shallow lakes "turn over" in hot weather. The deep ones don't have such a problem.

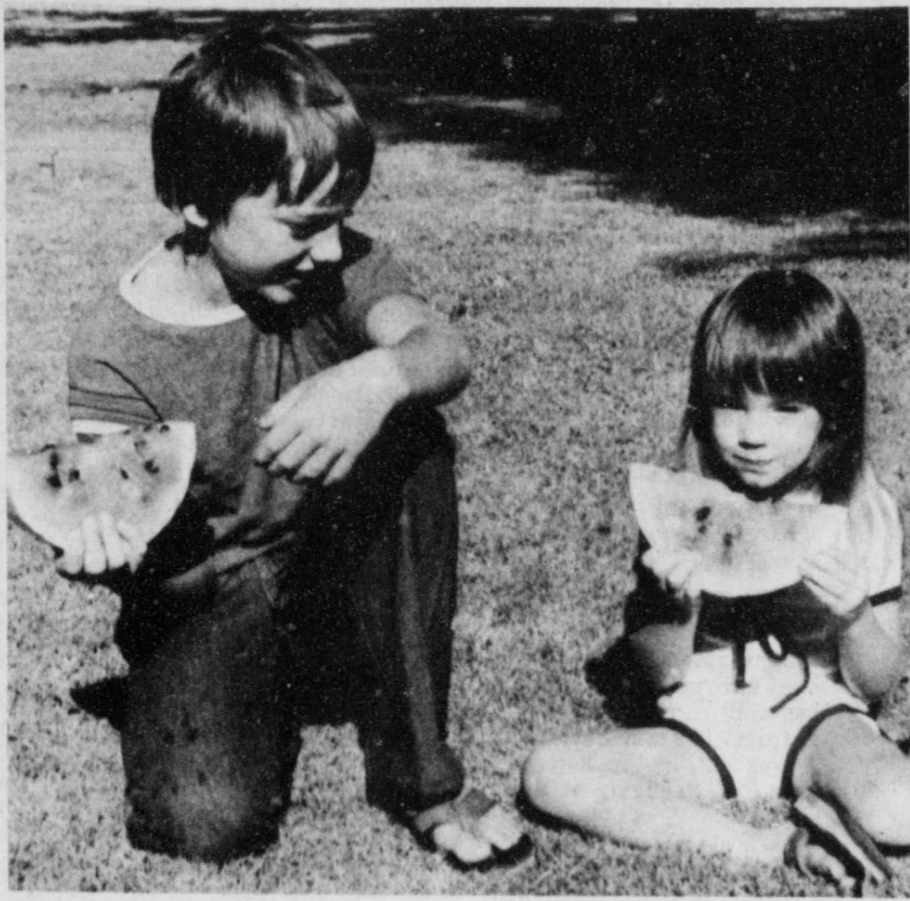
TWO GREAT BALL TEAMS bit the dirt this week.....the Dallas Cowboys and the Floydada Rotary Club?

WELL, FRIENDS, when you lose a ball game, you try to explain what happened. The winners need no explanation, however, it seems to me that the older, more experienced Lions deserved to win the Monday night game.

But, we Rotarians had 'em wondering about victory in the first inning or two when we led 12-4.

It was worth the game just to see old timers like Jim Word and Floyd Bradley get exceptionally good hits. (you Baptists will probably get a sermon on "the gospel according to softball" Sunday).

I had no problems in writing the headline for the game in this edition..... Lion Tom Burns already had the type set and on my desk Tuesday morning when I arrived for work.



RED JUICY WATERMELON is one of the best things about summertime and here Leif, 9 and Tian 3 1/2, children of Mr. and Mrs. Jakey Younger.....enjoy a couple of slices. (Staff Photo)

WATERMELON MIRACLE

As I sliced a juicy, red melon one day, I wondered how to explain That a tiny, seemingly weightless seed Could make such enormous gain.

How could this seed have power to draw From the soil up through the vine One hundred thousand times its weight To produce this melon so fine?

With its sweet, red heart and rind of green, It is a tasty work of art. But it's more than that, it's a miracle, In which God had a part.

By Gertrude Jesser

High School Registration Schedule

According to an announcement from the Floydada High School the following registration schedule for Thursday, August 31 is set:

Seniors, 9:00 to 10:30 a.m.
Juniors, 10:30 to 12:00 noon
Sophomores, 1:00 to 2:30 p.m.
Freshman, 2:30 to 4:00 p.m.
Seniors should make appointments with Parker Studio for their pictures before school starts. Freshman, Sophomores and Junior pictures will be taken during registration. Registration will be in the library.

New students should register Monday and Tuesday.

PICTURE RULES

Students are reminded to wear medium colors, so the face will print with good color.....no T shirts or sweat shirts for either boys or girls, avoid white, black or pastel colors.

BAND FEES

Band fees include \$5.00 per uniform rent, and \$5.00 for school instrument fee. School begins at 8:45 a.m. the day after Labor Day, September 5.

Missionary Conference At Methodist Church

The Third Annual Missionary Conference begins Friday evening at the Floydada First United Methodist Church. It will continue through Sunday.

Missionary and author Dr. John T. Seamands and his wife Ruth Childers Seamands from Asbury Seminary in Kentucky will be the featured speakers for the conference.

On Friday at 6:30 p.m. the congregation will meet the missionaries then at 7 p.m. there is a covered dish supper in fellowship hall at the church, the missionary service follows at 8 p.m.

On Saturday there will be a men's breakfast at 7 a.m. and at 10 a.m. coffee time sharing in homes. Saturday noon a women's luncheon is scheduled. There will be a youth party at 5:30 p.m. at the parsonage and the missionary service at 7:30 in the sanctuary.

Sunday School for all adult classes will meet together in the sanctuary to hear Mrs. Seamands. The final missionary service will be the regular 11 a.m. worship hour.

Yearbook Signing

The FHS yearbook signing party is tonight at 7 o'clock in the Massie Activity Center.

Janet Milam reminds all students to bring their receipts and plastic covers will be for sale at the party.....50 cents each.

Pictures will be on sale at Janet's home, 109 West Ollie following the signing party and for the next two weeks.

First Freeze November 19?

By Wendell Tooley

The old Indian adage says the first killing freeze will come 90 days after the first summer Norther. On this basis, the first freeze might be as late as November 19, as a Norther eased across Floyd County this past Saturday of August 19.

Although temperatures are still hitting in the 90's farmers are wondering how long that June cotton will have to mature.

County Agent Doyle Warren says there's some dryland cotton in the county that might as well have a freeze now, "because it has done its do".

ASCS manager Tom Moore says a farmer can plow up his dryland cotton if he wants to give up on it and receive disaster money. He cautions the farmer to report his intentions to the ASCS office before he begins plowing. If the

farmer plows up all his cotton he will receive 17.3 cents per pound times his average farm yield times 75 percent of planted acres.

Although Floyd cotton acreage is up from last year's 180,000 acres to this year's 205,000 Moore doesn't expect the yield to be as good due to the drought.

Moore said some farmers have a pretty good dryland cotton with the skip row pattern. He said if you want to see a good example of what's happening to most dryland cotton, you need only go east of the West Texas Regional Training Center just east of Floydada where the cotton crop is in distress. The Floydada Development Company owns some 50 acres there.

Moore said that although the Lamesa and other dryland areas will have a short cotton crop, the forecast hasn't affected the price of cotton up.

Whirlwinds To Scrimmage Brownfield Friday

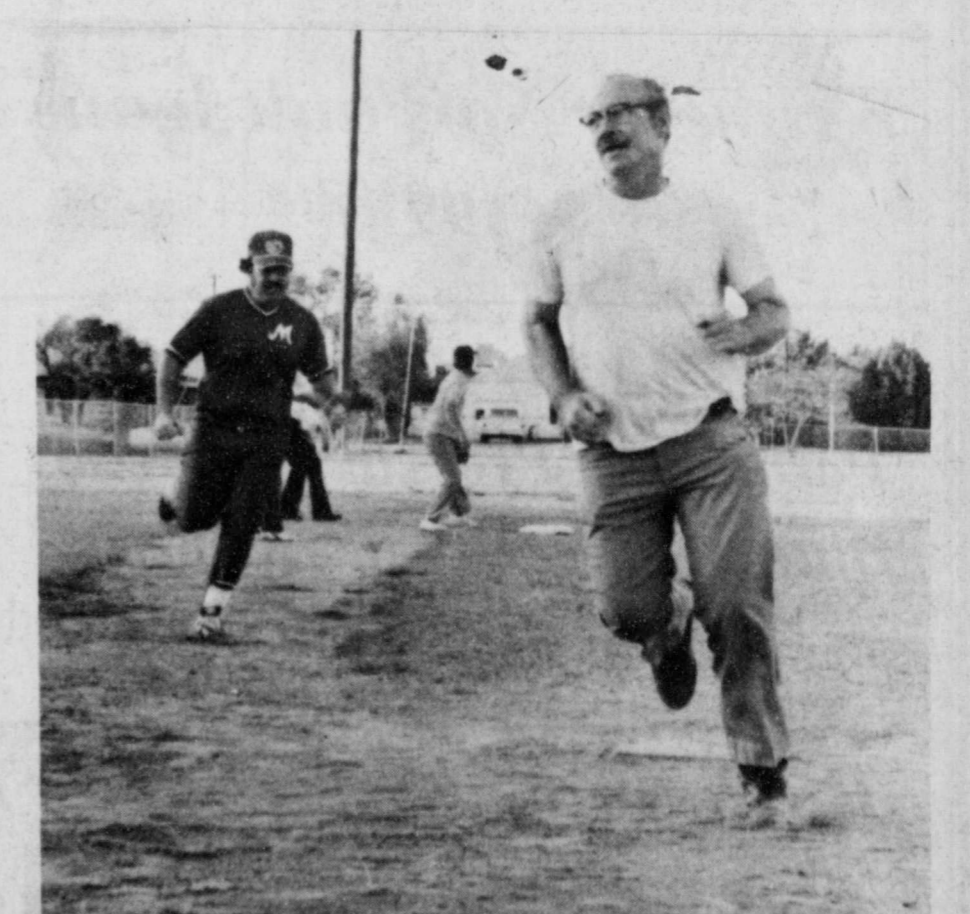
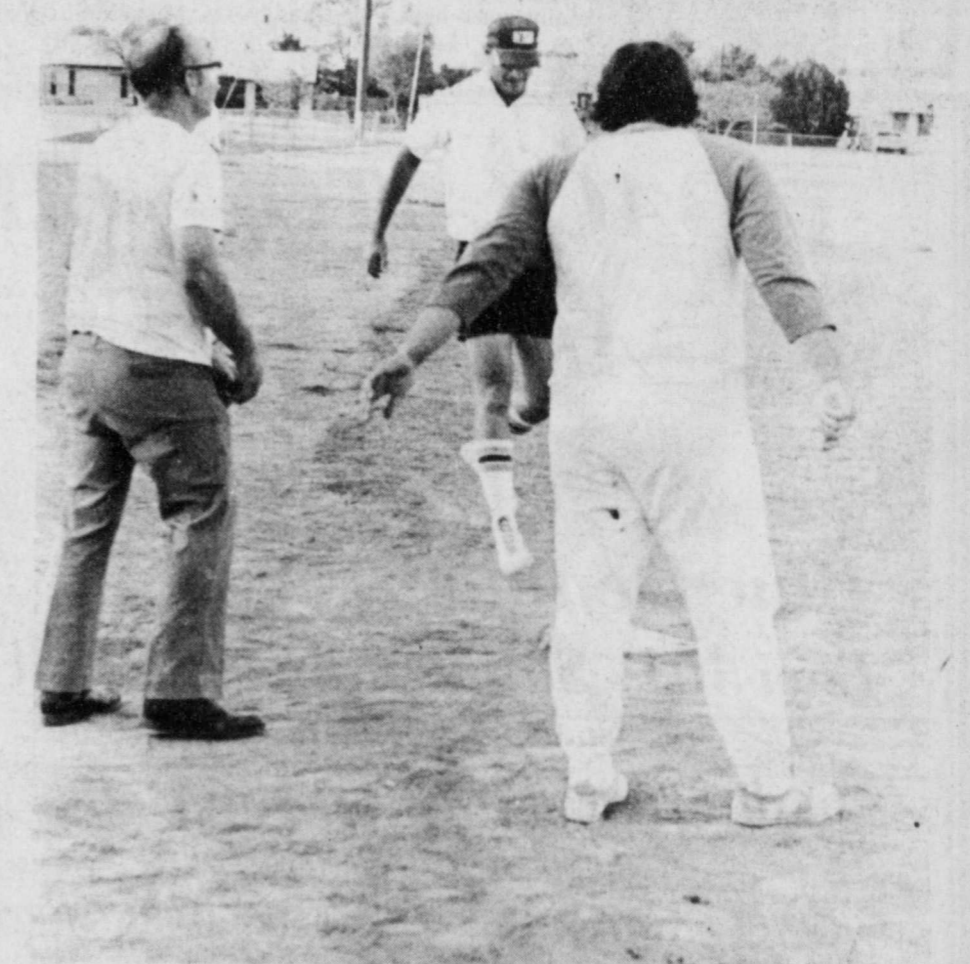
If you want to get a preview of the 1978 Whirlwind football team, you're invited to come out and watch them scrimmage Brownfield at Wester Field Friday.

The Junior Varsity will play at 6 p.m. the Varsity at 7 p.m. AAA Brownfield has scrimmaged Floydada teams for many years and the experience is

always helpful for both coaches and players.

Coach L.G. Wilson said the team showed a lot of enthusiasm in workouts this week, and although there were some pulled muscles, everyone was in good condition.

The coach also said there were around 15 more players out for practice this year over last year at this time.



HOME RUN SLUGGER ROTARIAN GENE EHLER crosses home plate after his second home run in the Rotary-Lion game Monday night. Catcher is Lion Jerry Landreth, Lance Barrow encourages Ehler to "hurry, hurry." In lower photo Lions Landreth and Bobby Gilliland head for paydirt..... third baseman Frank Barrow in background, looks hopefully for ball to be thrown in. (Staff Photo)



CHARLES WYLIE FAMILY will be at the Floydada Church of Christ August 29 through September 3. Services will be held at 7 p.m. on August 29 and Sunday evening at 6 p.m. CHARLES WYLIE of Winfield, Kans., is an ordained elder in the church of the Nazarene. He is a graduate of Bethany Nazarene in Bethany, Okla., and began his active ministry in 1968. After several years, God led him into the field of full-time ministry. The Wylies travel as a family, with each one participating in the service. Deanna and David, sing each evening. Mrs. Wylie reads and special music as well as leading the service. Rev. Wylie's messages are dynamic, biblical, and filled, with an emphasis on the doctrine and experience of the church.

HICKORY ED - 6-8 LBS.
BROOKED
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9¢
ST SPECIALS
KRAFT GRAPE JELLY 89¢
TERMILK
IRY 6\$
7 1/2 OZ. CANS
1 LB. PKG. 49¢
QT. BTL. 69¢
RYLAND CLUB
FREE
29¢
GLACIER 1 1/2 OZ.
DOCKS CLASS
9¢
SPECIALS
\$1.69
48 OZ. BTL.
2 6 OZ. PKG. 79¢
12 OZ. BOX 69¢
8 OZ. BTL. 59¢
EA. \$2.69
ST 20-26, 1978



ENGAGED....Mr. and Mrs. Hubert Davis of Lockney announce the engagement and approaching marriage of their daughter Nancy Marie to Timothy R. Hayes, son of Mrs. Marjorie Hayes of Elmhurst, Illinois. Nancy is a graduate of Lockney High School and is currently working as a secretary for the State Commission for the Blind in Lubbock. Timothy is a graduate of Oak Park High School in Oak Park, Illinois and is a senior at Texas Tech. The couple will be married on Saturday, October 7, in Lubbock.

Parrish Reunion At Cone

The descendants of the late Mr. and Mrs. R.M. Parrish, pioneer settlers in the Cone Community, met at the Primitive Baptist Foundation Building at Cone August 12 and 13. This reunion has been held annually since 1945 with the exception of 1957 and 1968 when it was cancelled due to deaths and

illness in the family. Sixty nine were in attendance this year.

The Creed Parrish family was host for the reunion. Saturday was spent visiting, comparing genealogy notes and playing games of dominos, sack races, horseshoes and washer pitching. Saturday night after a time of relating old family stories and funny happenings in the family over the years, we were treated to a showing of slides and movies of previous reunions by J.E. and Gayle Waller. Sunday morning at 7:30 some 25 or 30 family members met for breakfast and a time of visiting before Church time. After lunch on Sunday, the business meeting for the family was held. Mr. and Mrs. J.C. LeMay of San

Clemente, California; Mrs. Linda Promenchenkel and Mike of San Diego, California and Mrs. Cenona Burkett of Carson, California were awarded prizes for coming the farthest distance. Dirk Parrish, 4, of Houston was the youngest person present and Mrs. Peachie Parrish of Cone was the oldest. They were each awarded prizes. Prizes also were awarded to the winners of the games played on Saturday.

The reunion was drawn to a close after supper on Sunday when the building was cleaned. All left for next year when the reunion will be held at the same place on August 11-12. Cliff and Bernice LeMay of San Clemente, California will be hosts.

Those present for the two day celebration were: From Lubbock: Mrs. Carrie Parrish, Mr. and Mrs. Raymond Parrish, Sharon Parrish, Penny Cox, Bill Parrish, Mr. and Mrs. Kenneth Parrish, Mr. and Mrs. Quill Pierce, Mrs. Maggie Garrett, Amy Garner, Mrs. Adelia Cox, Mr. and Mrs. Jerry Tooke and Delia and Twila, Mrs. Edna McCoy and Mr. and Mrs. Elmer Cox. From Lockney: Mr. and Mrs. Joe Parrish. From Houston: Mrs. Monika Parrish and Dirk, Mr. and Mrs. David Parrish. From Alomogordo, N.M.: Leiane Hillier. From Clovis, N.M.: Mr. and Mrs. Elmer Burnett, Mr. Robert Burnett and Bobby.

From Midland: Harlan Parrish. From Okla. City: Mr. and Mrs. Raymond A. Parrish. From Plainview: Mrs. Bill Thompson and Audra. From Abilene: Don Dunavant. From Denver Colo: Brooks Clark. From California: Mr. and Mrs. J.C. LeMay, San Clemente; Mrs. Linda Promenchenkel and Mike, San Diego; Mrs. Cenona Burkett, Carson. From Floydada: Mr. and Mrs. H.S. Waller, Mr. and Mrs. J.E. Waller, Jay and Jim; Mr. and Mrs. Grady Freeman; O. W. Denning. From Dougherty: Mr. and Mrs. Orland Howard. From Cone: Mrs. Peachie Parrish, Mr. and Mrs. Clinton Denning. And the hosts: Creed and Myrtle Parrish, Lubbock; Marion (Scotty) and Mary Parrish, Houston; Claud, Roberta and Todd Parrish, Pasadena, Tex., and Percy, Ruth, Curtis, Missy and Kevin of Alomogordo, N.M.

Social Events

Shower Honors Susan Wines, Bride-Elect Of Bruce Williams

A bridal shower honoring Miss Susan Wines, bride-elect of Bruce Williams, was held Saturday, August 19 from 2 to 4 p.m. at the home of Mrs. Robert Daniels.

Mrs. Elfie Sherman displayed the gifts while Miss Jackie Carthel registered guests from a table with spiral candelabra containing votive lights. The honoree's picture was on an easel, with the bride's book and pen.

Mrs. Zach Cummings III and Mrs. Dart Carthel presided at the serving table, which was laid with a linen cloth edged in Venetian lace. A formal pyramid arrangement of mixed flowers in blue bachelor buttons, yellow and white daisies was the centerpiece. Blue napkins with "Susan and Bruce" were used, and crystal appointments. Cake squares,

banana punch, coffee, nuts and mints were served.

Corsages of blue, yellow and white daisies were presented to the honoree and to Mrs. Leon Wines, mother of the bride-elect, and Mrs. Dan Teuton, mother of the groom-to-be. Also to the grandmother of the groom-to-be, Mrs. A.O. Foster.

The hostess gift was a vacuum cleaner.

Hostesses were Mmes. Orville Billington, Mal Jarboe, Doug Meriwether, Paul Reecer, Fred Huggins, Carl Lee Jr., Leonard Griffith, Elfie Sherman, Floyd Jackson, Archie Bybee, Melvin Cooper, Louis R. Stapp, Alton Barnes, Richard Ellison, Truett McCarty, Valmeta Wisdom, Evelyn Merrell, Harold Brock, Mac Howard, M.W. Hartman, Sterling Cummings, Zach Cummings, and Robert Daniel.

Shower In Henrietta Honors Miss Wines

Miss Susan Wines, bride-elect of Bruce Williams, was honored with a bridal shower from 7 to 9 p.m. Saturday, August 12, in the home of Mrs. R.T. Saling Jr. of Henrietta.

Co-hostesses were Mmes. Robert Bunting, Homer Ellis, Amel Frey, James Short,

L.D. Holman, Tom Whitley, and Miss Mary Taylor.

Special guests included Mrs. Leon Wines, mother of the bride-elect; Mrs. Dan Teuton of Lockney, mother of her fiancé; and Mrs. G.H. Borgman of Henrietta, maternal grandmother of the bride-elect.

Youngers Attend Miss Texas Pageant

Jakey, Leora and Mysti Younger flew to El Paso Saturday, August 19th to see the Preliminary Show of the Miss Texas Pageant. The preliminary was similar to a dress rehearsal for the Final Show and telecast in the Civic Center Monday,

August 21, although the preliminary showed evening gown and swimsuit competition which was not featured in the final show.

The Youngers attended the "Miss Texas Ball and Show" in the Civic Center Grand Hall immediately following the Preliminary Show. That night El Paso received 2 of its annual 7 inches of rain. The freeway,

the Youngers said, were "just like rivers", because El Paso has no draining system to accommodate heavy rain. Because of the heavy rainfall, it was about 3 a.m. when the Youngers reached the Granada Royale, where they were staying. The contest judges were also staying at the Royale--Miss Texas 1978, Miss U. S. A. 1978, and Miss Universe 1978.

The Younger's niece, Renee Younger, was entered as Miss Lake Whitney. She reported that the day of the preliminary event, several contestants were ill with a virus and were being treated by doctors in their hotels. That night, stretchers were provided for the girls to lie on when they came off stage. All of the girls worked hard and had little sleep for nine days, but all seemed to enjoy the experience. Renee said she used an entire bottle of eye drops during the week.

Renee's roommate "Miss Laredo" won the "Miss Amity" award, the recipient of which is selected by the contestants. She is the only girl in a family of six children and is 4 feet 11 inches tall.

Sunday the girls practiced from 8 a.m. until 10 p.m., with only an hour for lunch and dinner, which was brought in to them.

Also on Sunday, Jakey and his brother Rory played golf at Lee Trevino's Santa Teresa Country Club, which is just over the border into New Mexico. The club is surrounded by gorgeous Spanish homes.

Portions of the Final Show on Monday night had been televised earlier and the entire event was somewhat hectic, as stage hands ran to change props, girls ran on and off stage to change clothing, and the relatives and friends of the contestants waited nervously.

The judges selected 12 semi-finalists from the 80 girls which were entered. Renee was 13th. The winner goes on to the Miss U. S. A. contest.

Leora reported that it was "an experience for all of us, an experience we thoroughly enjoyed."

FLOYD DATA

Mrs. Millie Ball of Celina is in Floydada visiting with her relatives, Jim and Bob Owens and Ethel Cross.



Jeanna Duncan Granddaughter Of Floyd

Couple Wins Pageant

Jeanna Duncan, daughter of Cpt. and Mrs. S.E. Duncan III of Korea and Mr. and Mrs. Wayne Ray of Hale Center, won the International Cameo Girl Pageant in the division for girls 15 and over last weekend in Baton Rouge, La. Some 60 girls ranging in age from three up competed last weekend. Jeanna is the granddaughter of Mrs. S.E. Duncan Jr. of Floydada, and great granddaughter of the late C.L. Anderson of Lockney.

The 17 year old Miss Duncan, who will be a senior at Abernathy High School,

competed with young women up to 24 years of age at North Texas University in Denton, Texas. The Baton Rouge Pageant was sponsored by the National Teen Pageant Association.



Nancy's Kitchen

During the next few weeks, recipes from the collections of Nancy Morckel (Mrs. Harry Morckel), long-time Floydada resident and Home Economist at Light-house Electric, will be featured. The Morckels recently moved to Lubbock.

Although many have one or all of Mrs. Morckel's several published books, other younger cooks in our area do not and should benefit from this series.

Mrs. Morckel prefaced one of her books, *Aunt Nancy's Yummies*, with these words:

"I still find each day too short for all the thoughts I want to think, all the walks I want to take, all the books I want to read and all the friends I want to see. The longer I live, the more my mind dwells upon the beauty and wonder of the world. From 'THE OPEN DOOR' by John Burroughs."

CAKE DECORATING CLASSES
Will begin this fall at **Char-Lee's** 983-5141
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Blue Denims \$12.99
Levi 501 - Saddleman - Big Bell
Student's & Men's Sizes

Sedgefield Flares & Big Bells
Student's & Men's Sizes

WRANGLER NO-FAULT FLARES & COWBOY CUT

Wrangler No-Fault Jeans

\$9.99 Student Sizes Only

Boy's Jeans
Permanent Press by Wrangler
Blue Denim - Green - Brown
\$7.98

Boy's Shirts by Wrangler & D. C.

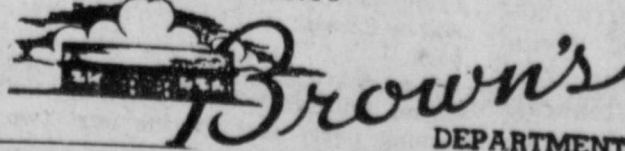
\$7.98 and less Long & Short Sleeves

JEAN SALE GOOD THRU SATURDAY SEPT. 2

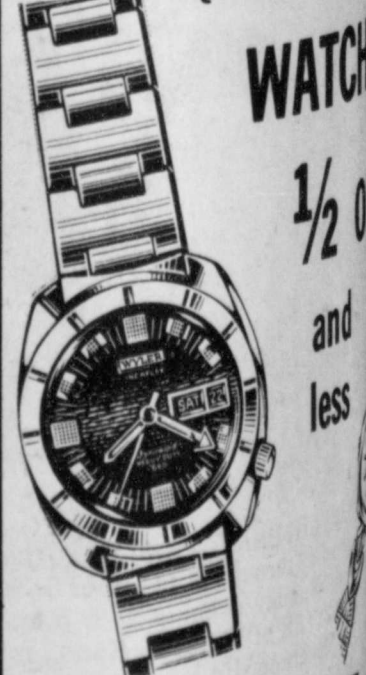


VAN HEUSEN COLESETA

The exclusive Coleseta sport shirt. It's luxuriously silky yet incredibly rugged. Resists snags and wrinkles - won't lose its graceful shape. It's a long wearing pleasure in 73% acetate, 27% polyester. No wonder it's one of America's favorite knit sport shirts! \$20.00



Wyer & Signal Quality Mens & Womens



SCHACHT Flowers, Jewelry & Gifts
"Our Pleasure Is To Serve You"
112 W. Pooler - Lockney

Births

Roland Lance Hayes, son of Mr. and Mrs. Roland Hayes, was born August 21st, in the Central Plains Hospital, Plainview. He weighed 7 lbs. 1/2 oz. Grandparents are Mr. and Mrs. G. A. Hayes of Lockney.

Lockney BP&W Meets

The Lockney Business and Professional Women's Club met Tuesday evening, August 15, in the home of Daniels for their monthly meeting.

Secret Pals were revealed after a short business meeting. Refreshments were served by the hostesses, Maxine Daniels, Lozell Graham and Viola Rowell. Members present were Nora Bybee, May Pearl Burns, Edith Cooper, Estelle Powers, Gladys Ragle, Zora Reecer, Elizabeth Riley, Dorothy Shipp, Dot Thomas and Louise Weathers.

Gaskin and Mrs. Sidney Gibson.

Serving as hostesses with Mrs. Carthel were: Mmes. John Lee Carthel, Pete Mosley, Leonard Griffith, Lewis Ray Stapp, Lena Brotherton, Marvin Lemons, Viola Moody, Marie Nigh, Johnny Belt, Frank Duckworth, Cecil Carthel, F.G. Jones Jr., Kenneth Wofford, Fred Carthel, Gene Belt, Charles Carthel, Lynn Ray Smith, Joe Cunyus, Bill Moats, Sam Jones, Bobby Carthel, Newell Harper, and Delton Jack.

The hostesses presented Miss Matchett with a set of club aluminum cookware.

Out-of-town guests were Mrs. Fred Jack and daughters Dana and Di Gi of Lubbock, and Mrs. Essie Gibson, Shallowater.

The couple plan to be married September 2 in the First Baptist Church, Hereford.

Counties Area.

Please come and help make September 16th an exciting day at the Fair.

If you plan to exhibit at our Arts and Crafts Show and Sale, please complete and return the attached form, or call Paul Koonsman at 652-3655 or 652-3351 or Kathy Burk at 983-2814.



SEPTEMBER WEDDING SET.....Mrs. A.Z. "Ted" Duncan
announced the engagement and approach-
ment of her daughter Selma to Joe Ortiz,
son of Mr. and Mrs. Petrolina Ortiz of Lockney.
Selma is a graduate of Lockney High School
employed at ACCO Seed and is attending school
at the First Spanish Baptist Church in Plain-

Bridal Shower Fetes
La Juana Matchett
Matchett of Her-
ford, daughter of Carl
and Mrs. Matchett, was
honored with a
bridal shower Saturday,
August 19, from 3 to 4:30
p.m. at the home of Mrs. W.
Gibson of Shallowater.
Registering guests were
Miss Angela Gaskin.
The serving table was laid
with a pumpkin-colored dot-
ted swiss cloth trimmed in
white, and was centered
with a pumpkin, gold and
yellow floral arrangement
made by Mrs. Chuck Wilson.
Punch, cake, nuts and mints
were served from crystal ap-
pointments by Mrs. Jack

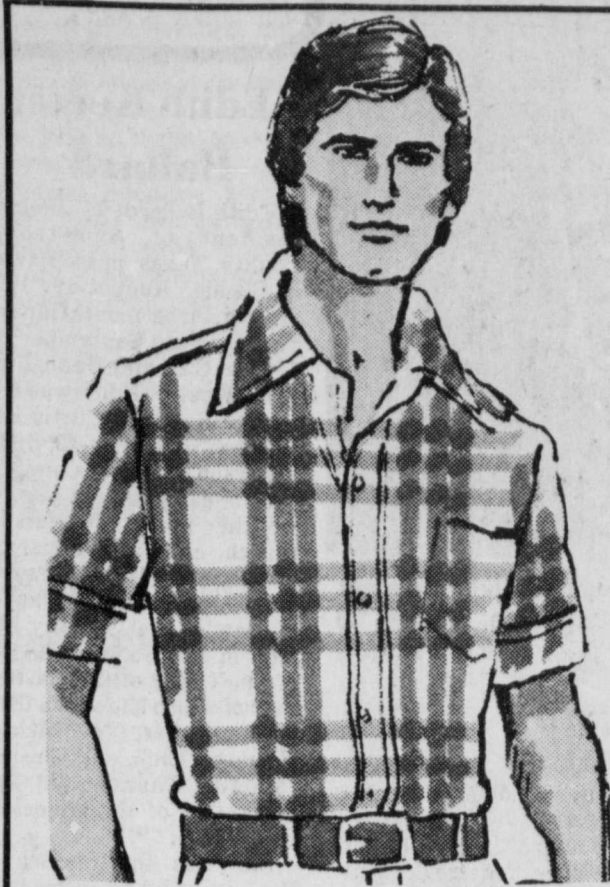
Arts and Crafts Fair Invitation
Floyd and Surrounding
Counties Fair Association
like to extend to you
a special invitation to
attend our Arts and
Crafts Show and Sale during
the annual Old Fiddlers Con-
test, and is an excellent op-
portunity for you to display
your talent to the people of
the Floyd and Surrounding

CHICKEN IN THE OVEN
(Something different)
try in the oven of your
kitchen.
Have 1 (3 pound)
chicken cut in serv-
ings. Rinse in cold
water. Dry. Dredge pieces
flour seasoned with
salt, pepper and
grease inside of large
paper bag with oil
or margarin (about
1/2 cup). Lay bag in very
hot oven. Bake 1 hour
inside bag in smok-
y skin side up. Fold
clip over tightly.
clip securely so bag
open during cooking.
at 375 degrees F. for
1 1/2 hours, or until
juice move the juicy,
crusted pieces of
meat from the bag, serve
with any desired
sauce.
ATTENTION
In October we
feature YOUR FAVORITE
so mail in your own
recipe to Recipes,
Floyd County Hesperian,
Floydada, Tx. 79224.

MAIL TO:
Floyd and Surrounding Counties Fair
% Paul Koonsman
Box 72
Lockney, Texas 79241

Last Week Photographic Art Display
First National Bank
of Floydada, Texas
HELP BRIGHTEN THE DAY FOR A SHUT-IN
DONATE A PHOTO-ART PRINT TO A HOSPITAL
OR RESTHOME ROOM IT'S DEDUCTIBLE
10% Off On All Prints
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UNTIL AUGUST 31.
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Back-To-School



Short Sleeve

Dress and Sport Shirts

A very special group of a National advertised sport shirt. Assorted prints in a young mans cut-tapered style.

Values to 15.00

7⁸⁸



Boys Hooded Corduroy Jackets For Back-To-School

Regular 15.00 **12⁸⁸**
Durable front-zip style jacket for boys in wide wale corduroy. Sherpa type collar and inset elastic wrist bands for extra warmth. Zip-off hood and slant pockets keep him bundled up for the coldest days. Ideal for any back-to-school boy!

Sale - Boys'

Long Sleeve Sport Shirt



Values To \$8.00

Sizes 4-7 **2⁹⁰** Sizes 8-20 **3⁹⁰**

Handsome solid colors and assorted patterns in no-iron polyester and cotton blends make this shirt ideal for school and casual wear. Every shirt is perfect first quality.



For Girls, For School,

Shoes

Reg. 13.00 **9⁹⁰**

Leather upper with soft soles for every wear. Tan color to go with everything. Size 8 to 4 C width only

Register here! Tickets to see Dallas Cowboys vs. St. Louis Cardinals



Boy's Jeans

reg. to 10.50 **5⁹⁰**

An assortment of Boy's colored jeans. Sizes 8-14 reg. and slim.

Special Group Knit Shirts

A large assortment of men's knits in assorted stripes and solid colors.

Value to 12.00

6⁹⁰

Mens' and Boys' Tube Socks

Our best brand of Tube socks. Solid colors, assorted colored stripes.

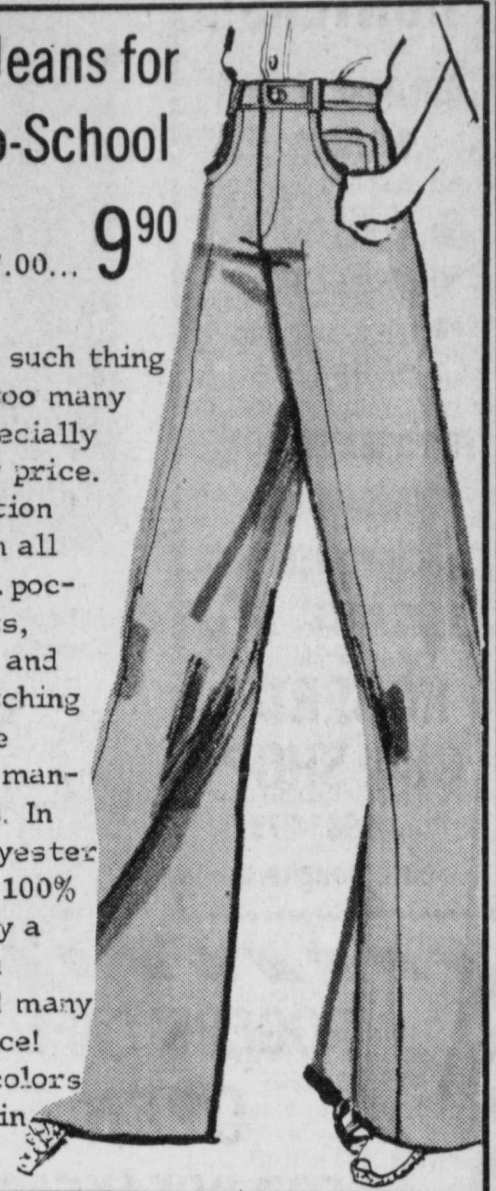
Regular 1.75-2.25

1⁴⁹

Junior Jeans for Back-to-School

Regular 15.00 to 17.00... **9⁹⁰**

There's no such thing as having too many jeans...especially at this low price. Our collection comes with all the works.. pockets, rivets, flare legs, and double stitching and they're by famous manufacturers. In cotton/polyester blends and 100% cotton. Buy a bundle, you rarely find many at this price! Assorted colors and solids in sizes 3-13.



GREATLY REDUCED

Lay A Way For Winter

Special Group!



Girl's Coats

reg. to 48.00

20% Off

A large selection of girls coats for fall in assorted colors and styles. Size 4-14



Looks For Ladies

Reg. 16.00 **10⁹⁰**

Contrasting colors of tan split leather and suede combination crepe a versatile shoe and it is complete with the thick, always comfortable crepe sole. Sizes 5 to 10, medium widths

Special Buy

Girls Pre Washed Jeans

Save now on perfect quality pre-wash Denim Jeans. Sizes 4-6x, 7-14. **8⁸⁸**

Bealls

HUNTERS!

FOR DOVE SEASON
WE HAVE

- SHOTGUNS
- SHELLS
- RELOADING SUPPLIES

FOR DEER SEASON,
YOUR FAVORITE
HIGH POWERED
RIFLE

**ROBERTS
GUN SHOP**
Phone 983-2751
South Dougherty



Beth Pratt and Kay Dean Smith display paintings to be given as door prizes at the "Back To School Style Show" sponsored by the 1956 Study Club, August 29 at Duncan. (Staff Photo)

New Teachers Honored In Lockney

Miss Katie Taylor and Mrs. Jane Murray, both new Lockney kindergarten teachers, were honored with a get-acquainted coffee Friday morning, August 18, in

the home of Mrs. Linnie Abbott. Approximately 25 elementary teachers and co-workers called to meet the new teachers and to visit. Assisting with hostess

activities were Mrs. Vickie Schaeffer and Mrs. Maria Arellano.

Coffee, fruit punch, finger sandwiches and fresh fruit were served as refreshments.

ROGERS' CAFE

**OPEN
FOR BREAKFAST**

Starting Monday, August 21

★ PLATE LUNCHES

★ FRIED CHICKEN

★ SHORT ORDERS

Rogers' Cafe

UNDER NEW MANAGEMENT RONNIE ROGERS
SON OF BERL AND JO ANN

652-2791 LOCKNEY, 102 1/2 E. BRYANT



BILL DANIEL (left) grew these 12 pound cantaloupes and Glen White helps deliver them as they were "peddling" in Floydada last week. (Staff Photo)

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FLOYDADA, TEXAS 79235

MEMBER F.D.I.C.

OBITUARIES

Edith Keeter Ballard

Edith Ballard, 71, lifelong resident of Armstrong County, Texas, passed away in Claude, August 19, 1978 after a three month illness. She was born September 25, 1906 to C.H. and Hannah Ingram Keeter. Edith was married to Reginald Curtis Ballard on November 19, 1933. A person of tireless energy, she had spent an active working life in her family, church, civic, and social organizations. She was a member of First Baptist Church of Claude, past Worthy Matron in the Claude Chapter of The Order of the Eastern Star of which she was a fifty-year member, The Malden Harmony Club, and The Arredondo Chapter of The Daughters of the American Revolution.

She was the mother of Ben and John Ballard of Claude, grandmother of Belinda, Whitney, Robin, Kara, and Lee of Claude, sister of George Keeter of Groom, May Keeter of Huntington Park, California, Verena Puckett of Springer, Mary Lawson of Lubbock, Ruth Frazine of Amarillo, Hannah Overstreet of Floydada, and the late Roxielea Hall. Also surviving her are fifteen nephews and nieces, numerous cousins, and a host of friends. Her husband R.C. Ballard preceded her in death in May of 1974.

Memorial services will be at First Baptist Church of Claude at 2:00 p.m., Tuesday, August 22nd.

Memorials to: American Cancer Society, First Baptist Church of Claude Van Fund or Order of Eastern Star Home.

Cates Infant

Graveside services for the infant son of Mr. and Mrs. David Cates of Floydada will be at 10 a.m., Thursday in Floydada Cemetery with the Rev. David Seay, assistant pastor of the First Baptist Church here, officiating.

Burial is under the direction of the Moore-Rose Funeral Home in Floydada.

The infant was stillborn at 1 p.m. Monday at Central Plains Hospital in Plainview. Other survivors include a sister, Kerri of the home; grandparents, Mr. and Mrs. W.B. Cates of Floydada and Mrs. Elvin Walker of Wilson; and a great-grandfather, W.C. Cates of Floydada.

Bessie Powell

Services for Bessie Powell, 85, were held Monday, August 21 at 3 o'clock in the First Baptist Church of Floydada with Dr. Floyd C. Bradley officiating. Burial was in Floyd County Memorial Park under the direction of Moore-Rose Funeral Home.

Mrs. Powell, who was a resident of Floydada Nursing Home, died about 11:30 a.m., August 19 at Caprock Hospital. She was born February 23, 1893 in Van Alysten, Texas; was married to Henry Allen Powell in August, 1912 in Merit, Texas; and moved to Floyd County in 1936 from Tuscola. Mr. Powell preceded his wife in death in 1959.

Mrs. Powell was a homemaker and member of First Baptist Church.

Survivors include three sons: Parnell of Floydada; William of Cortez, Colorado; and Aldridge of Pampa. Also three sisters: Mrs. Mae Dillard, Farmersville; Mrs. Grace Curington of Farmersville; and Mrs. Johnnie McCollough of California; 8 grandchildren and 10 great-grandchildren.

Pall Bearers were Jerry Powell, Ken Powell, Morris Lynn Powell, Fred Bradley, Byron Powell and Floyd Lawson.

Loren Reecer

Services for Loren Lee Reecer, 73, of Lockney, have been scheduled at 3 p.m. today (Thursday) at the Main Street Church of Christ in Lockney with Tom Pauley of Floydada officiating, assisted by Jerry Klein, minister of the church. Burial will be in Lockney Cemetery under direction of Moore-Rose Funeral Home.

Mr. Reecer was born at Farmersville, Texas. He married Clara Combee August 31, 1924 at Dennison. They moved to Floyd County in 1926.

Mr. Reecer, a retired tailor, was a member of the Church of Christ and a charter member of the Lockney Lions Club.

He is survived by his wife; four sons, Paul and Donald, both of Lockney, Ronald of Plainview, and Bennie of Albuquerque; one daughter, Joan Smith of Farmington, New Mexico; two sisters, Mrs. Pike Hanna and Mrs. Charlie Cross, both of Floydada; 13 grandchildren and one great-grandchild.



JEANETTE HODGES

Post Butters
By Jeanette Hodges
Lubbock County
Home Energy Agents

Carpets and rugs energy-conserving? This question has been asked frequently so I thought I would share the answer here for others who may have the same question. In a recent study, eighteen different carpets were selected from fibers and styles currently on sale in the marketplace. They included: acrylic, nylon, polyester, polypropylene, and wool; and level loop, cut pile plush, high-low loop (tip sheared), shag, and saxony. Five different carpet underlayments (padding) were also tested.

Each of the 18 samples was first tested to determine its resistance to the passage of heat. These tests showed a direct relation between its total thickness and pile density and its insulation value. It is the pile construction of carpet that provides its insulation potential. Air spaces or pockets between the fibers hold the warm air in and keep it from escaping.

Carpet underlayment also provides insulation value according to its thickness and, as in carpet, the larger the number of air spaces or pockets between the fibers, rubber, or plastic, the better the insulation benefits.

Samples of carpet underlayment combinations were selected with different insulation values for tests in 20 different sized and shaped houses. The study found that a carpet with a greater insulation value can produce energy savings twice that of another carpet with a lower insulation value. The insulation values for a carpet and underlayment will add together and the combination will give even greater savings.

In the summer months, carpet can be used to keep a house cooler by keeping the

warmer air...
foundation...
The insulation...
on heating...
ter. The...
duce cooling...
savings in...
electricity...
\$3.00 a year...
nessa, in...
Fort Worth...
The...
ion of white...
home can...
heating...
tests show...
18% in...
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use of...
location...
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type of...
ment...
Education...
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scre...
level...
ion, or...
Clothing...
fiber...
Many...
cent...
like...
linen...
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the oldest house-... is the waffle... Reports Linda

McCormack, family resource management specialist with the Texas Agricultural Ex-

tension Service, The Texas A&M University System.

White River water still same 30 cents

Al O'Brien told Post Rotarians Tuesday that the White River Water District is able to continue selling Post and other member cities treated water at only 30 cents a thousand gallons delivered because White River Lake recreational revenues are used to pay part of the operational costs to purify and pump the water.

The White River water district manager compared the 30-cent rate to the Colorado Water District which charges 49 cents for raw water with the purchaser having to purify it.

He said the water district lost \$55,000 last year if it figured only water sales income against operating costs, but recreational revenue, which totaled \$120,000 last year, made up the difference.

O'Brien said recreational revenue has created a \$742,000 investment fund for the White River water district.

Water sales last year totaled \$440,000 with \$210,000 of that made to oil companies for secondary water flooding.

Post, he declared, has one of the cheapest water rates he knows about with a \$3.50 minimum.

He said the water district pumped more water in July than probably in any month

of its history — 120 million gallons.

Of this 68 million gallons was pumped to Post with the city using 35 million and the oil firms 33 million; 40 million went to Crosbyton and Ralls, and 17 million to Spur.

O'Brien emphasized the purpose of the water district is to sell water to its four member towns and long ago his board of directors agreed there was nothing

wrong with using recreational income from the lake to hold water rates at 30 cents per thousand gallons and keep taxes off the water district.

"We can live off the recreational income for a long time," he said.

O'Brien traced the history of the White River water project from its origin in 1956 and said the district already has paid back almost a million dollars of the \$4,500,000 it borrowed to build its lake, plant and pipelines.

He reported the lake's water level is only four feet below the original elevation. Since building, three and one-half feet have been added to the elevation to make it a larger lake.

O'Brien said the White River water district is the only such water project he knows of which doesn't have federal funds involved. The four member towns borrowed the money and built it themselves, he pointed out.

GO MIGHTY WINDS BEAT BROWNFIELD...

THE FLOYD COUNTY HESPERIAN

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Shown above are Floydada Nursing Home residents who celebrate August birthdays, (left to right) Ruby Leonard, Susy Mooney, Mary Jordan and Lydia Collins. Not pictured is Ida Belle Womack.

Let's serenade these ladies With the good old birthday song... You know the words and rhythm So join the "sing along".

Each place was marked with a special birthday card. The poem was read and all joined in singing the special birthday song. A delicious refreshment plate of iced birthday cake and tangy fruit punch was served to honorees, other residents,

guests and employees. The next party will be Thursday, September 14, 2:30 p.m. You are invited to attend. It is especially nice when members of the family of an honoree are there to share the party with them. Please come.

On Thursday, Aug. 17, ladies of the church of Christ (City Park) hosted the monthly birthday party for residents of the local Nursing Home. The dining room was the scene of the festivities with the honorees (except Mrs. Womack, who was unable to attend) being seated at the "honor" table. It was laid with a white cloth and centered with an arrangement of lovely silk roses in assorted colors.

FLOYDADA Rest Home Birthday Party

Party time in August May seem sort of "hazy"... But that's because the "dog-gish" days Makes us kind of lazy!

Mrs. Lydia Collins Is counting 90 years.... And for a lovely lady We want to give "three cheers".

Now Mrs. Susie Mooney...Whose eyes are still at-winkle.... Just loves a birthday party With a new, or older, wrinkle!

We love our Mrs. Womack...We call her Ida Belle.... She's done so much for people... Much more than tongue can tell!

Mrs. Ruby Leonard Is someone nice to know.... Though things for her are slower She still keeps "on the go".

We welcome Mrs. Jordan...Mary is her name.... And if you aren't right careful She'll win the bingo game!

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TURN ON DATE IS SEPTEMBER 15th (weather permitting)

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Watch for our Grand Opening of our new building advertisement coming soon.

Floydada Nursing Home Happenings

By Dorothy Neff This was another good week and we have lots of people to thank for the good food. Wes Adams and Dale Neff sent us three water-melons so we served water-melon to all residents Tuesday afternoon.

Thelma Jones baked four angel food cakes for the residents. I think they lasted about three or four meals. The residents really did enjoy them. Also Bill Cagle brought some wedding cake that was left over from his daughters wedding. It was delicious and everyone enjoyed it.

We received two more sacks of peas from Bill Daniels this week. Bill Hopper sent some cantalope. Margaret Daniels brought us some snap beans. We appreciate the thoughtfulness of all these people.

Mr. David Moore, one of our long time residents was transferred to the Heritage Home in Plainview last week. We will surely miss him.

Thursday was birthday party time, and we had fine honorees: Lydia Collins, Susie Mooney, Mary Jordan, Ruby Leonard and Ida Womack.

Friday was bingo day. The big winner was Victoria Asher with three games. Others were Ray Reed and Mary Jordan with two games each; Mamie Gray, Anis Franks, and Willie Stambough with one each.

We lost a long time resident, Mrs. Bessie Powell, who died about eleven Saturday morning. We all loved Bessie and will miss her very much.

Visitors included: Ausie and Estelle Watson, Abilene; Evelyn and Jack Crull, Lubbock; Lois Jones; Mrs. Ruth Benson, Matador; Mildred Plumlee, Matador; Parnell Powell.

Mr. and Mrs. Don Davis, Blossom; Laquita J. Ungehuier, Capistrano Beach, California; Loretta Duvak; Amarillo; Corene and Murry Stewart, Levelland; Donnie and Gwen Holladay, Amarillo; Also Danny and Suzanne Cranmer, Canyon; Rusty and Vicki Holladay, Amarillo; Charley L. Berry Senior; Velma Stevens, Amarillo; Ridge and Becky Terry, Amarillo; and Elder and Mrs. Nealey Richardson.

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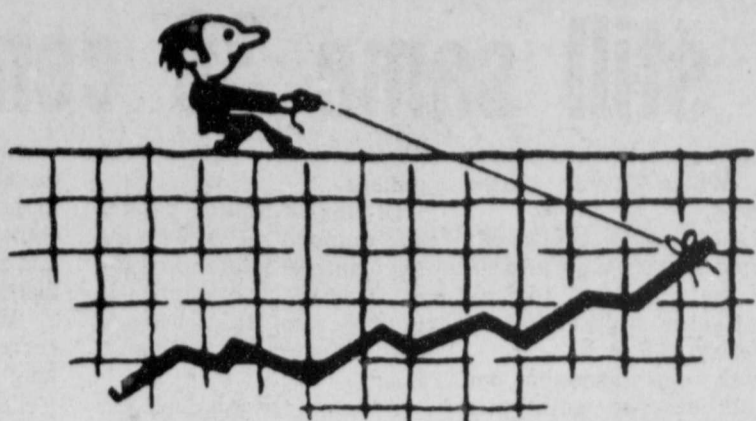
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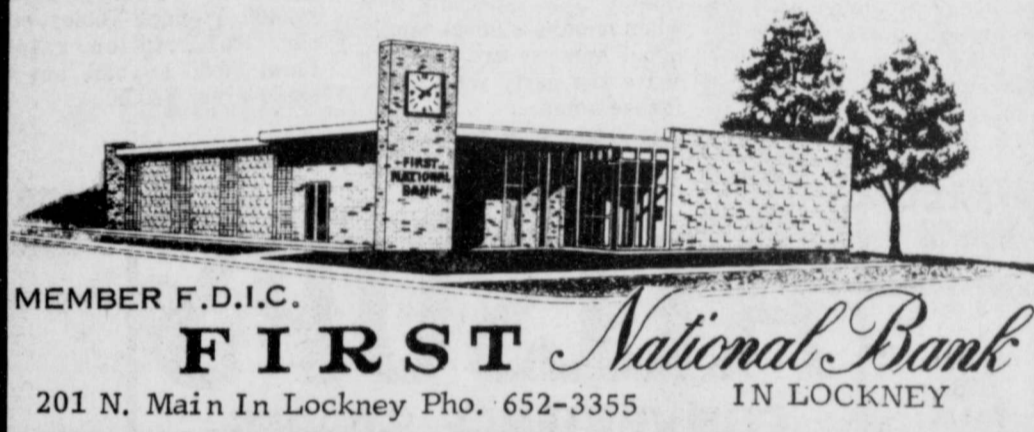
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SHURFINE VEGETABLE OIL 48 OZ. \$1.79	CHICKEN OF THE SEA TUNA 6 1/2 OZ. CAN 79¢
SHURFINE CATSUP 14 OZ. 4/\$1.00	SHURFRESH CRACKERS 1 LB. BOX. 2/95¢
DEL MONTE SLICED OR CRUSHED PINEAPPLE 5 1/2 OZ. CAN 4/\$1.00	SHURFINE WHOLE WHITE POTATOES WHOLE TOMATOES JUNE PEAS 79¢
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Fairview News

By Mrs. Clyde Bagwell

August 21- A few showers fell in widely scattered areas of the community last weekend. After one of the hottest days on Friday, Saturday's cloudy, cool weather was a welcome change.

Mrs. Jewel Teague and Mrs. Lindsey Graham received work last Sunday morning of the death of their sister-in-law Mrs. Clifford (Mildred) Rhoades. Mrs. Rhoades passed away in Denver, Colorado, where she had made her home the past few years. Her funeral was held on Wednesday at Kansas City, Mo., beside her husband who passed away 7 years ago in February.

Those visiting in the home of Mr. and Mrs. Lindsey Graham during the week and on Sunday were: Mr. and Mrs. James David Welborn and daughter Sherri of Hurst; Jimmy Dunn of Lubbock; Leroy Burns; Burl Huckabee, Debbie Thomas and D'Lene Pearson.

Walton Wilson and his son's Leonard and Brent of Canyon are in the mountains of Colorado on a fishing trip. They are staying at Monument Camp and fishing at North Lake.

Mrs. Clara Mize, Mrs. Jewell Cheves and Mrs. Veda Wilson visited in Plainview Sunday afternoon with Mr. and Mrs. Jim Stewart and with Jim Dan Stewart of Lubbock, who was visiting in his parents home.

Mr. and Mrs. A.S. Mize spent Sunday night and Monday morning with Mrs. Walton Wilson.

Mrs. Roxey Covey and her daughter and granddaughter, Mrs. Arvin Husky and Dana McLemore, visited Mrs. C.H. Wise Sunday afternoon.

Mrs. Ray Cook and Mrs. C.W. Payne visited Mrs. Clyde Bagwell last week.

Mrs. Ray Cook has been going to Lubbock to see about her cousin Luther Sullivan who is in intensive care at Methodist Hospital

following a car accident. Danny Swepton and son Wade of Alpine visited here Saturday with his Aunt, Anne Swepton.

Mr. and Mrs. Bud Warren went to Plainview Thursday morning to see their son Randell and all had lunch together. Randell showed them around over part of the area where he works.

Mrs. C.H. Wise visited Friday evening with Mrs. S.D. Hunter.

Tarea Lunn Pierce came by Friday, had supper and spent the night and Saturday morning with her uncle and aunt Mr. and Mrs. Clyde Bagwell. Tarea Lynn's home is in Everett, Washington. She was on her way to Denton where she has enrolled at the University, majoring in music.

Mrs. Mattie Mulky and Mrs. Ruth Hart of Paducah visited Tuesday with Mrs. Mulky's sister Mrs. C.H. Wise.

Carolyn Burton visited Mrs. C.H. Wise Monday night.

Mr. and Mrs. Lige Moore and Robbie and Mrs. J.R. Moore left Thursday morning for their home in north-part, Alabama. They had been visiting in the home of Mrs. Lige Moore's mother Mrs. Kate Crabtree.

Mrs. Kate Crabtree spent Friday night with her son and family the Kay Crabtree's.

Center News

By Mrs. J.E. Green

Tues., Aug. 22-The weather is beautiful but dry, even though we had a light shower one night last week. Mornings are cooler, but in the afternoons temperatures soar.

Mrs. Opal Guffee visited Miss Vera Meredith last Tuesday at home. Tammy Payne and Mrs. Green came

REGIONAL MEETING FOR SMALL FARMERS--Small farm operators from eight states including Texas, will have an opportunity to discuss their special problems at a meeting in Albuquerque, N.M. Sept. 6-7. The meeting is jointly sponsored by the U.S. Department of Agriculture and the Community Services Administration. It is designed to give small farmers an opportunity to express concerns and to tell how responsible government agencies can better expend money and effort to help.

TEXAS 4-H RABBIT SHOW SPONSORED BY EVERGREEN MILLS--Evergreen Mills, Inc. of Ada, Okla., will sponsor the 1978 State 4-H Rabbit Show in Crane, Oct. 13-14, announces a 4-H and youth specialist with the Texas Agricultural Extension Service, the parent organization of 4-H. The show gives 4-H'ers an opportunity to exhibit rabbits at the state level as well as to participate in educational training activities to learn more about rabbit production.

***** Save electricity by allowing dishes to air dry in the dishwasher.

After the final rinse cycle, turn off the dishwasher, open the door and let dishes stand until they are drained and dry, recommends Pat Seaman, housing and home furnishings specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Wednesday, and Mrs. Clay Muncy visited Sunday afternoon.

Mrs. Clarence Ashton visited Miss Margaret Collier one afternoon last week. Bobby Plumlee and family of Amarillo visited his parents, Mr. and Mrs. W.C. Plumlee, Sunday.

Mr. and Mrs. Hal Thomas spent Sunday with their children, Mr. and Mrs. Milton Mensch and David.

Mr. and Mrs. H.T. Ayers and family of Lubbock spent Sunday with her parents, Mr. and Mrs. Henry Brewer. Harry Glen Brewer and family of Lubbock visited briefly with his parents Sunday afternoon. They were on their way home after a weekend in Celeste with the wife's relatives.

Mrs. Henry Brewer spent Monday in a Lubbock hospital with her brother Buren Forman, who is slowly improving after a car wreck several weeks ago.

Mrs. Fred Battey and Mrs. Ola Warren spent Monday with the Thomas Warrens.

Mrs. Cecil Pope and son Clarence called at Ma Green's Tuesday. Thanks for the apples.

Mrs. Green visited Mrs. Leona Bell one afternoon last week and Miss Esther Peck briefly one Monday.

Mrs. Mary Grace Parks of Houston arrived the first of last week to visit her mother, Mrs. Frank Dunn and other relatives in this area including South Plains. The children, Mary and Mrs. Dunn also visited friends and relatives in Amarillo and Hereford. They also went to the Wednesday evening play "Texas" at the Palo Duro Theatre. Mary and the children left for Houston Monday.

James David and Nancy Welborn and daughters Sherri of Ft. Worth spent the weekend in Floydada with his mother, Mrs. J.D. Welborn.

Mrs. Mayfield and Mrs. Frizzell are having severe colds or a virus.

Adam Caper of Boston is visiting his grandparents, Mr. and Mrs. Marion Carpenter.

The Sr. Citizen's trip last Tuesday evening to see "Texas" in the Palo Duro canyon was enjoyed by all occupants - 41 on the bus. The weather and the performances were perfect.

Kenneth Mark Green of Peralta, N. Mex., spent Sunday night with his grandmother Mrs. J.E. Green. He was on his way to Waco to enroll in his second year at Baylor University. The rest

"Make Today Count" Meeting Sunday

The High Plains Area Chapter of Make Today Count will meet at 3 p.m. Sunday, Aug. 27, in the Centennial Room of the First National Bank, 205 West 5th St., Plainview.

One of the goals of the organization is to improve the quality of life for all persons with serious illness.

The program Sunday will include the film, "Make Today Count," detailing Orville Kelly's personal battle with cancer, his daily problems and how he overcame them. The film explains how the organization, Make Today Count, began.

Persons who have a life-threatening illness, their families, friends and professionals who work with the seriously ill are invited to attend the meeting. The organization is not only for those who are seriously ill but for any who want to deal better with life-threatening problems.

Goals include help for the patient and his or her family in coping with life-threatening illnesses; identification of emotional problems associated with serious illness and learning to deal with them; promotion of openness and honesty in discussion and dealing with serious illness; and assistance for professionals in communicating with and meeting the needs of the patient, family and friends faced with a life-threatening problem.

For more information on Make Today Count, contact Kelly Cannon, Box 4, Hale Center, Tex. 79041, phone 806: 839-2836.

FLOYD DATA

Last week was a super week for C.L. Berry. The Ray Pharrs and three sons of Fort Worth attended "Texas" in Palo Duro Park. Later the group attended the Pharr family reunion at R.C. Ewings in Amarillo.

Tubal Cane and Arminta of Lake Elstnore, California, with their daughter, Jennifer, visited the Harold Berry's and Pharr reunion. The group also visited Sgt. Calvin Cain and wife at Killeen, who later came by Floydada.

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FIRM GREEN **CABBAGE** 17¢ LB.

NEW CROP OZARK **APPLES** 3 LBS. \$1.00

LAROSA **PLUMS** 3 LBS. \$1.00

9 OZ. TWIN PACK PRINGLES **POTATO CHIPS** \$1.09 VALUE 79¢

1/2 GAL. BELL **ICE CREAM** \$1.09

100 COUNT WHITE SWAN **TEA BAGS** \$1.49 \$2.19 VALUE

24 CT. **CRAYONS** 55¢

10 COUNT **PENCIL PACK** 59¢

28 OZ. LIQUID **PINE-SOL** \$1.29 \$1.79 VALUE

BIC SCHOOL SPECIAL **PENS** 39¢

4 OZ. ELMERS **GLUE** 49¢

200 COUNT **NOTEBOOK PAPER** 69¢

40 COUNT 3 WRAP **COMPOSITION BOOKS** 99¢

DUO-TANG 3 HOLD **FOLDERS** 19¢

1 LB. WHITE SWAN **SOFT MARGARINE** 2/\$1.00

ALL BEEF **MINUTE STEAKS** \$1.49 LB.

SLICED SLAB **BACON** \$1.39 LB.

2 LB. OWENS **SAUSAGE** \$2.89

U.S.D.A. "BONE-IN" **ROUND STEAK** \$1.99 LB.

CENTER CUT **PORK CHOPS** \$1.89 LB.

U.S.D.A. **BEEF RIBS** 99¢ LB.

2 LB. KRAFT **VELVETTA CHEESE** \$2.29

FAMILY PACK **GROUND BEEF** \$1.09 LB.

12 OZ. WILSON'S **FRANKS** 79¢ PKG.

MEDIUM SIZE **AIM TOOTH PASTE** 79¢

15 OZ. WHITE SWAN **BEETS** 3/\$1.00

14 OZ. WHITE SWAN **BLACK EYE PEAS** 3/\$1.00

15 OZ. WHITE SWAN **MIXED VEGETABLES** 3/\$1.00

6 1/2 OZ. CARNATION CHUNK LIGHT **TUNA** 69¢ \$1.19 VALUE

12 OZ. CAN **PEPSI-COLA** 6/99¢

12 OZ. STILLWELL BREADED **OKRA** 49¢

10 OZ. MAGIC GARDEN **STRAWBERRIES** 3/\$1.00

6 OZ. KITCHEN TREAT **POT PIES** 6/\$1.00

8 OZ. WHITE SWAN **BISCUITS** 8/\$1.00

25 LB. OUR DARLING **FLOUR** \$1.99

32 OZ. WHITE SWAN **APPLE JUICE** 69¢

26 OZ. WHITE SWAN **SALT** 2/39¢

15 OZ. HUSKEY **DOG FOOD** 6/\$1.00

GALLON WHITE SWAN **FABRIC SOFTNER** 69¢

1/2 GAL. WHITE SWAN **BLEACH** 49¢

13 OZ. WHITE SWAN **EVAPORATED MILK** 2/69¢

7 OZ. WHITE SWAN **MACARONI & CHEESE DINNER** 4/89¢

5 LB. SOFT-N-LITE **FLOUR** 59¢

15 OZ. WHITE SWAN **PORK & BEANS** 3/89¢

4 OZ. WHITE SWAN **BLACK PEPPER** 59¢

5 LB. WHITE SWAN **SUGAR** \$1.09

42 OZ. WHITE SWAN **SHORTENING** \$1.09

15 OZ. WHITE SWAN **CUT GREEN BEANS** 3/\$1.00

17 OZ. WHITE SWAN **GOLDEN CORN** 3/\$1.00

16 OZ. WHITE SWAN **SPINACH** 3/\$1.00

14 OZ. WHITE SWAN **HOMINY** 4/89¢

1 LB WHITE SWAN **CRACKERS** 39¢

18 OZ. WHITE SWAN **PEANUT BUTTER** 89¢

16 OZ. WHITE SWAN **MUSTARD** 3/\$1.00

their s. Mil. d. Ayers spent rents. Brew- r and visited s Sun- ere on ter a th the spent hospi- Buren y im- wreck and Mon- War- d son Ma ks for Mrs. noon sther lay. 'ks of 'st of noth- and area The Mrs. iends arillo also day t the Mary for ancy iters pent dada J.D. Mrs. vere on is nts. Car- last see Duro y all bus. per- t. of Sun- and- . He o to t r at rest

Got Heating Or Plumbing Problems? Call HOLMES PLUMBING AUSTIN OR ST. 983-2251 6:30 - 9:30 a.m. 5:30 p.m. Uth

Regular \$979.95 \$800.00

R.C.A. Color T.V. el # GB734LR (Remo Regular \$899.95 \$699.95

DELS T.V.'s DW!!!

RCA ColorTrak 25" diagonal

The Cherrbourg Model GC3086

Y & T LOCKNEY, TEX

Annual C of C Employee-Employer Breakfast September 15

The fourth annual Floydada Chamber of Commerce breakfast has been scheduled for Friday, September 15. The breakfast is for all Floydada merchants and their employees and is free to all. It will be held at the Massie Activity Center. Serving will begin at 6:30 a.m.

The program will be a short version of the "Dean Martin Roast". One of Floydada's merchants has been chosen as the "roastee". The meal will be served with the program to start at 7:25 and be over by 7:45 so that everyone can make it to work by 8 if they wish.

Sponsors for the breakfast are 12 Floydada merchants: Goen & Goen Insurance, Adams Well Service, Blanco Offset Printing Co., Baker Insurance Agency, First National Bank, Floydada Real Estate, Floyd Co. Farm Bureau, Hale Insurance Agency, Don Hardy Car Wash, Plainview Savings & Loan, Williams Ins. & Real Estate, and Willson & Son Builders Mart.

"Participation in this annual affair has increased each year and we hope to again have a good turnout and promise everyone a good time," Art Ratzlaff, chairman of the C of C breakfast and banquet, said.

Band Boosters Meeting

There will be a Floydada Band Booster meeting Sunday August 27 at 3 p.m. at

Lighthouse Electric. All members are urged to attend.

Roaring Springs Swimming Pool

Will Be Open To The Public On The Following Dates:

Aug. 19 & 20 - Aug. 25, 26, & 27
Labor Day - Sept. 2, 3 & 4.

HOURS 10 A.M. - 7 P.M.

GATE FEE \$1.50 per car

OVERNIGHT CAMPING \$5.00

SWIMMING COST

\$2.00 Adult \$1.00 Children Under 10

ACCIDENT CONTROL--
Farm accident surveys show that many farm and ranch work injuries could be prevented or made less severe with the use of appropriate personal protective equipment. This means the proper use of hard hats or bump caps, protective eye glasses or goggles, ear protectors, respirators and steel toe shoes, says the Texas Agricultural Extension Service.

COMPLETE ENGINE TUNE-UPS

Includes: Points, Plugs, Condensor, PVC Valve, Carburator Adjustment, Timing Set, Belts Adjusted & Hoses Checked.

Parts & Labor **\$26⁵⁰**

All Work Guaranteed

M & N Auto

507 E. MISSOURI

Third Annual Missionary Conference

August 25-26-27, 1978

FIRST UNITED METHODIST CHURCH

OUR SPEAKERS

DR. JOHN T. SEAMANDS



Dr. John T. Seamands and his wife, Ruth, served as missionaries in India from 1941-1960, serving as District Superintendent and evangelist in the South India Annual Conference. Since 1961 he has been Professor of Christian Missions at Asbury Seminary. For the past eleven years he has traveled a quarter of a million miles visiting the mission field in 55 different countries. He is a graduate of Asbury College and Seminary, and has a Master's Degree from the University of Kentucky, and a Doctor's Degree from Serampore University in India.

RUTH CHILDERS

SEAMANDS



Ruth Childers Seamands was married to Dr. J. T. Seamands while both were students at Asbury College. While serving for 20 years with her husband in India, she gathered material for her books, which include "Missionary Mama", and "House by the Bo Tree". Her newest book, "The Pearl of Warrior Island", is set in New Guinea. The Seamands have four daughters. One is a cardiologist, two are teachers, and the youngest is a junior in high school. Her weekends are busy speaking on behalf of missions in many parts of the United States.

Denton Reports On Bond Sales

July sales of Series E and H United States Savings Bonds in Floyd County were reported today by County Bond Chairman Clarence Denton. Sales for the seventh-month period totaled \$108,412 for 54% of the 1978

sales goal of \$200,000. Texas sales during the month amounted to \$24,238,097, while sales for the first seven months of 1978 total \$181,170,687 with 59% of the yearly sales goal of 306.6 million achieved.

WANT A...

NOTICE
Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement new rates for residential and commercial type, small industrial and large gas air conditioning and/or electric generating gas service customers in the rural environs of the 63 cities and towns on its West Texas Distribution System, effective upon the date and to the extent that such rates are finally approved for the said cities and towns. It is anticipated that the new rates will result in a 1.7% increase in Pioneer's gross revenues on its West Texas Distribution System. The increase in Pioneer's aggregate revenues will not constitute a "major change" as defined in Section 43(b) of Article 146c, V.A.T.C.S. A Statement of Intent to change said rates was filed with the Railroad Commission of Texas about August 18, 1978, and is available for inspection at the Company's Amarillo office, 301 S. Taylor Street.

ENVIRONS OF THE FOLLOWING CITIES AND TOWNS ARE AFFECTED

Abernathy	Muleshoe
Amherst	Nazareth
Anton	New Deal
Big Spring	New Home
Bovina	Odessa
Brownfield	O'Donnell
Canyon	Oilton
Coahoma	Pampa
Crosbyton	Pattonville
Dimmitt	Plainview
Earth	Post
Edmondson	Quitaque
Floydada	Ralls
Forsan	Ropesville
Frona	Seagraves
Hale Center	Seminole
Happy	Shallowater
Hart	Silverton
Hereford	Slaton
Idalou	Smyer
Kress	Southland
Lake Ransom	Springlake
Canyon	Stanton
Lake	Sudan
Tanglewood	Tahoka
Lamesa	Tulia
Levelland	Turkey
Littlefield	Vega
Lockney	Wellman
Lorenzo	Wilson
Lubbock	Wolforth
Meadow	
Midland	

THE AMAZING TELEPHONE MACHINE

Operating Soon

NEW SOUNDS

in Floydada Texas

NEW SERVICES

Improved, innovative 21st Century telephone service is coming to Floydada August 26.

We call it ESS. That's because Electronic Switching System is a mouthful of words. But electronic switching — or ESS — will provide our Floydada customers with the most modern telephone service anywhere in the world.

More specifically, our amazing ESS telephone machine will offer you:

1. Pushbutton Touch-Tone® service.
2. Exotic features called Custom Calling Service whereby your phone can do more than you ever dreamed it could.
3. There'll be no clicks or clacks when you dial a number.
4. The called number will ring almost instantly (faster than you can say "Oh my!").

On Saturday, August 26, and afterward, you will immediately notice some subtle changes in your telephone service. For example:

1. You'll get a softer, quicker dial tone.
2. There'll be no clicks or clacks when you dial a number.
3. You'll need to dial ALL SEVEN DIGITS when placing local calls to other "983" numbers — rather than just five digits as in the past. (ESS, a solid-state, computerized switcher, does not recognize five-digit numbers.)
4. The called number will ring almost instantly (faster than you can say "Oh my!").

We know you'll like your new service, and we're excited about it too. (It's far more economical to operate and will even diagnose — sometimes fix — its own problems should they occur.) Meanwhile, those interested in ordering Touch-Tone® service or inquiring about our special Custom Calling Service should call our business office.

ESS. It's coming August 26.

Southwestern Bell

FOR SALE: Seven and three 1/2 acre, Bond Real Estate, Wilson Bldg, 983-3573.

SEVERAL nice t... bedrooms hor... lease can be at... Hale Insura... Estate at 983-31...

NEW HOME FOR... bedroom hor... garage, built... Inquire First... Lockney.

SALE: Three 1/2... carpeted, 10... place, Bor... area, Bor... Call Wilson... 983-3573.

FOR SALE: 3 bed... den, 3 bed... walk-in close... grill, oth... Call Doris...

SALE: 5 room... carpeted, goo... location, 4... large lot, la... building, 983-356

FOR SALE: Nice... home, New... washer, and... Central heat... conditioning, sto... Phone George... after 5:00

SALE: 2 be... partly carpet... lot, 1102 S... James Le... 983-2626 or 983-31...

SALE: Large... house, Goo... extra lots, Bon... Call Wilson... 983-3573.

3 bedroom,... garage, 602... Would tak... boat and mot... for dow... 983-3695, Jo...

FOR SALE: 2... baths, dou... walk-in closet... Call 983-2952... after 6 p.m.

ACTIOUS LIVI... family, 5 bedro... with TV... shown by... 983-2856... or 983-...

BEDROOM ho... Floydada... Call after...

SALE: 2 b... Fully carpet... ready to live... Parter Finle... 983-2493.

FOR SALE... extra nice... large... back, carpor... 983-5270

FOR SAI... rooms ren... 2 bedroc... large uti... Filtered w... Storm doors a... Yard light... building and... property on l... 983-3126.

Real Est

SALE: WHIT... Lot 74... 60, 2 b... same with... porch, \$11... for Fl... Paul Wes...

NT YO... kinds of... tractor... good tire... Best deals in... Truck wine... service, B... CEN...

Cedar Hill News

By Grace Lemons

Glenda Kay Thompson and Jackie Wayne and Robbie Thompson were honored with a farewell wiener roast and home-made ice cream at the Assembly of God Church

Wednesday evening. They are leaving next week to attend college this fall at Waxahachie.
Sunday Jackie Wayne and Robbie Thompson, Glenda Kay Thompson, Mary Ann and Garland Tucker, Rev.

and Mrs. Jackie Thompson and Edna Gilly had lunch together in Floydada.
Jackie Wayne Thompson joined the group of boys from Assembly of God Church in Lockney on a camping trip Friday night.
Robbie Thompson spent Friday night with her parents, Rev. and Mrs. Wright in Lockney.
There were about 117 who attended the Fortenberry reunion at the American Legion Hall in Lockney last Saturday. Jake Forten-

Thursday, August 24, 1978 Page 10

berry of Hereford was the principal speaker. Fred Fortenberry of Lockney gave the memorial. The group voted to meet at the Massey Center in Floydada next year.
Mattie David and Martha and Grace Keeter in Plainview Thursday. The Taylors, Mattie, the Keeters, Mona Sue Keeter, Mark Keeter and Melia Vadder went to Palo Duro Canyons to see the pageant, TEXAS.
Grace Lemons ac-

companied Marvin and Linda Lemons last week to Ruidoso. Friday they went to Carlsbad and went through the caverns. Saturday they went to White sands mountains, and on Sunday up the Sierra Blanca Mountains and the ski lift. They returned home Monday.
Mr. and Mrs. John D. VanHoose visited his son and family, Mr. and Mrs. Cecil VanHoose at Kingsville this week. Cecil is manager of the Travis Lodge Lake. They visited Rev. and Mrs.

The Floyd County Hesperian

Burt Ryan at Post as they were returning home. Rev. Ryan is the pastor of the Assembly of God Church in Post.
Richard VanHoose of Lubbock spent last week with his grandparents, Mr. and Mrs. John D. VanHoose. His mother, Barbara and Suzie came after him Thursday.
Mozelle Bowman Fullerton, California and Betty Kussero of Arkansas spent from Thursday until Sunday with Mrs. C.V. Lemons. Jenese Lemons of Sea-

graves spent last week with her grandparents, Mr. and Mrs. Carl F. Lemons.
Visitors over night Saturday in the home of Mr. and Mrs. Tom Fortenberry were Patsy Fortenberry, Paula Vick, Pam Hayhurst, Donita Fortenberry and Rhonda Fortenberry of Lubbock.
Kristy Conner of Lubbock and Renetta Conner of Amarillo spent last week with their grandparents, Mr. and Mrs. J.R. Conner.
Edna Gilly, Trudi Gilly and Lori Gilly visited Mr.

and Mrs. Gladys Platter... Sunday... Floydada... Gene... Colorado... na Gilly... spent... was away... attended... Powell in...

Silverton Young

Farmer News

The Silverton Young Farmers held a family swimming party last Friday. After swimming everyone went to the park for hot dogs.

Attending were, Tobe Riddell, Calvin Shelton, Merle Roehr, Fred Brannon, Manuel Cruz, Clinton Dickerson, Mr. and Mrs. Van Breedlove, Brian and Brandi, Mr. and Mrs. G.W. Chappell, Staci and Cynthia, Mr. and Mrs. Wayne Stephens, Stephen and Jeannita, Sarah and Jay Stephens, Mr. and Mrs. Fred Hill and Staci, Mr. and Mrs. Orville Turner, Scott, Robert and Christopher, Fred Mnyard, Anthony and Katrice, Mr. and Mrs. Claude Jarrett and Jo, Mr. and Mrs. Donnie Perkins and Amy, and Mr. and Mrs. Jerry Bean and Kristi.

Williams Place In

Angus Show

Texas junior Angus breeders exhibited 40 heifers at their Junior Angus Show held in Brownwood. Ken Conway, Briggs, judged the heifer show as well as a grooming and fitting and showmanship contest.

Traci York, Gainesville, exhibited the grand champion female, a home-raised entry named Ty Rito Enchantress 6177. Traci's parents are Mr. and Mrs. Jack York.

Reserve champion heifer was Holt Miss Emulous 789, an entry of Chris Gleason, Duncanville. Chris is the son of Mr. and Mrs. William Gleason.

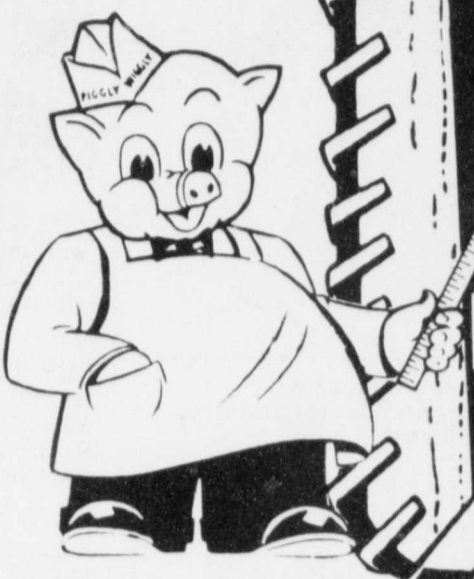
In the grooming and fitting contest Debbie Kelm, Garland, placed first in the junior division Tracy Brown, Groom, placed first with seconds place going to Ty Williams, Lockney.

Junior showmanship winners included first place Libby Williams, Lockney and second place Debbie Kelm, Garland. Senior division winners were Tracy Brown, Groom, first place and Leslie Lewis, Kerens, second place.

Chosen Texas Angus Queen to reign for the coming year was Gail Holt, Navasota.

STATE HAY SHOW--
The 1978 Texas State Hay Show has been set for Nov. 4 at the Municipal Livestock Coliseum in Austin, announces a forage specialist with the Texas Agricultural Extension Service. The show attracted some 250 entries last year and, although hay production has been down this year due to dry conditions, another good show is anticipated. Along with the judging and viewing of hay samples, the show features educational booths on various phases of hay production and exhibits of hay making equipment and beef and dairy breeds. Hay samples must be sent to the Travis County Extension Office by Oct. 12.

Before buying a product, always read the warranty. Then, check the location of the warrant so you will know how much the shipping charges might be if a return is necessary, advises Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



Shop PIGGLY WIGGLY for Back-to-School Savings

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

Prices good thru August 26, 1978. We reserve the right to limit quantities. None sold to dealers.

USDA Grade A
3 Brest Quarters with Backs,
3 Leg Quarters with Backs,
3 Necks, 3 Wings & 3 Giblets

BOX-O-CHICKEN
Lb. **45¢**

Western Heavy Grain Fed Beef
Bottom Round
BONELESS STEAK Lb. **\$1.49**

Western Heavy Grain Fed Beef
Bottom Round
BONELESS ROAST Lb. **\$1.39**

Breakfast Treat
SAVORY BACON
Lb. **89¢**

Farmer Jones or Glover
SLICED BOLOGNA Lb. **\$1.19**

Western Heavy Grain Fed Beef
Bone In
CHUCK STEAK Lb. **\$1.09**

Kraft
PARKAY OLEO
1-Lb. Pkg. **49¢**
SAVE 10¢

SAVE 30¢
All Vegetable
CRISCO SHORTENING
3-Lb. Can **\$1.59**

SAVE 16¢
All Purpose
GLADIOLA FLOUR
5-Lb. Bag **59¢**

Piggly Wiggly
ICE CREAM
1/2-Gal. Ctn. **\$1.09**

Kraft
SANDWICH SPREAD
8-oz. Jar **53¢**

Piggly Wiggly, Frozen
ORANGE JUICE
6-oz. Cans **3 \$1**
SAVE 4¢ PER CAN

Regular or Mint
CREST TOOTHPASTE
9-oz. Tube **99¢**

Libby's
VIENNA SAUSAGE
5-oz. Can **39¢**

Husband Pleasin'
RANCH STYLE BEANS
15-oz. Cans **3 89¢**

HEALTH & BEAUTY AIDS
Regular or Extra Body
WELLA BALSAM CONDITIONER 8-oz. Btl. **\$1.09**
WELLA BALSAM SHAMPOO 8-oz. Btl. **\$1.39**
Foil Wrapped Singles
ALKA SELTZER 12-Ct. Pkg. **69¢**

Red Leaf **LETTUCE** Ea. **38¢**
Snowwhite **CAULIFLOWER** Lb. **58¢**

32 OZ. 6 BTL. CTN.
DR. PEPPER **\$1.09**

SPECIAL VALUES
Assorted Flavors
PIGGLY WIGGLY DRINK MIXES 24-oz. Can **99¢**
Piggly Wiggly Creamy or Crunchy
PEANUT BUTTER 12-oz. Jar **69¢**
A Prize Inside Every Box
CRACKER JACKS 3 1-oz. Pkgs. **45¢**
Grape
BAMA JELLY or JAM 16-oz. Jar **59¢**
Glass Cleaner
TEXIZE GLASS PLUS 32-oz. Btl. **69¢**
Libby's
POTTED MEAT 3 1/4-oz. Can **21¢**
French or Italian
WISHBONE DRESSING 8-oz. Btl. **65¢**
Buttermilk or Sweetmilk
PILLSBURY BISCUITS 2 7 1/2-oz. Cans **29¢**

All Purpose
RUSSET POTATOES 10-Lb. Bag **98¢**

Delicious
RED GRAPES Lb. **58¢**

Assorted Banquet, Frozen
CREAM PIES 14-oz. Pkg. **49¢**
Green Giant, Corn or Peas in Butter Sauce
FROZEN VEGETABLES 10-oz. Pkg. **59¢**

Accents Salads
GREEN ONIONS 5 \$1 For

WE GLADLY REDEEM USDA FOOD STAMPS

GOLD BOND STAMPS WE GIVE DOUBLE GOLD BOND STAMPS EVERY WEEK

15¢ Per Copy

Volume

Audi



NELLE shows pai home Friday.

POLICE REP

og Po

Chief Royce... two reports of... in South Florida... be on the... characters w...

rock

SHARP FELLO... FORTUNE TE... that her see... handsome and... mean to say t... once before and t... her husband c...

YOU ALL not... exceptionally... from the fron... this year. Fir... announced on tax... next year's budget... and now, in thi... taxes will not be... County has a f... ing operational co... building can b... a good possibi... Agent's office ce... courthouse... separate building.

GREAT SCHOOL... died last week... who was well know... in the 1940's when I... field. In fact, he took... championship i... died at the age of 59... all-time coaching... coach L.G. Wilso... which for coach Fikes... and says I... smart-coach, but a... Fikes and Wilso... hometown... Anso... superintendent of... was roommate w... Simmons when... there. Fikes play... course-Simmons tear... today, and just for... at coach Wilson's... 133-56-7. I was jok... morning and sugge... games a year for... and be 'pretty close... L.G. didn't give i... ment that he coul... never know.

OUR ACTS OF H... thoughtfulness w... the food, the flower... it seems to imprac... thank you... many loved people... you loved him.

The family of B...