

The Floyd County Hesperian



Volume 83

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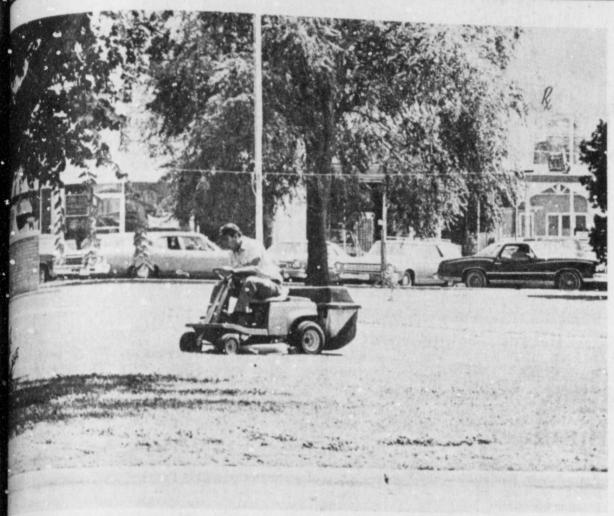
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Floydada (Floyd County) Texas 79235

20 Pages in Two Sections

Sunday, August 5, 1979

Number 62



WORLD? - We weren't exactly sure what enty worker to stop and gaze in rapt woot in the courthouse lawn late Tuesday

rection

for proposed tumbling

rea youths was incorrectly

age five of the Hesperian

hour. The actual cost of

munity

penings

or the Floydada Whirl

n and Varstiv football

ssued shoes Wednesday

ctual training beginning

nday, head coach L.G.

team will hold two

starting Monday at 8

ites will work out only

anticipated 60 varsity

M30 freshman showing up

sneed to have physical

fore the Aug. 13 work-

ison said. Physical infor-

on be picked up at the

be an organizational

dada Youth Soccer at

August 13 in the

Bank's Community

sted parents of boys

grades kindergarten

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and cities like

ng soccer programs

and girls. Some Floyda-

like for their children

and to participate in nearly 700 children in

rten through six in

rely possible that we

own youth soccer

attend this meeting if

interested in playing

cannot attend this

rite SOCCER, P.O. ada, and be sure to

and age of your

e soccer for our kids

Committee of the of Commerce is in anning a hedging farmers and other s. The school will be ne night a week for

shoudl contact the CofC, 983-3434, so

Band Boosters are

get-acquainted party t the City swimming

director of Floydada Sparkman. Hours

invited to bring cream and join in

In case of rain the in the Lighthouse

may be made.

to learn the

is meeting.

school year) are

offices or the high

p.m., Coach Wilson said.

red Friday.

#10:30 a.m.

afternoon, but it must have been interesting. While mowing the grass, the worker was seen to pause several times to give thoughtful regard to this one area.

Labor Day

Teacher In-Service Workday

SCHOOL CALENDAR 1979-80

August 27, 28, 29, 30 September 3 September4 October 26 November 22, 23 December 24-January 2 January 2 February 29 March 17-21

May 27

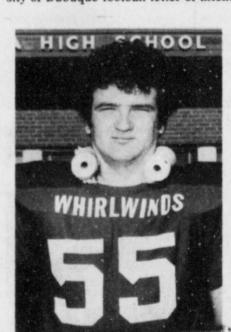
May 29-30

First Day of classes Holiday Thanksgiving Christmas Holidays Inservice In-Service Spring Holidays Graduation Last day of school In-Service - Workday

Radloff Signs With Dubuque U.

center and defensive tackle from Floydada High School, has signed a University of Dubuque football letter of intent

DUBUQUE, IOWA-Paul Radloff, a and will attend the Dubuque, Iowa, school this fall. Paul is the son of Mr. and Mrs. Harry Radloff, 510 W. Missouri.



PAUL RADLOFF

The 6-foot, 210-pound tackle will vie for a position on the University of Dubuque Spartan's offensive team this fall. Radloff received All-District Honorable Mention at Floydada High School. He was coached by L.G. Wilson and Don Carthel, who is now head track

University of Dubuque. The Spartans, coached by Don Birmingham, captured a share of the 1978 Iowa Conference title. They are a Division Three affiliate of the NCAA and compete intercollegiately in the Iowa Conference.

and an assistant football coach at the

The University of Dubuque is an independent liberal arts college and theological seminary with a coeducational enrollment of approximately 1,200. Under-graduates at the University of Dubuque may choose from more than 30 academic majors and preprofessional programs at the Presbyterianrelated college.

County Officials Choose To Ignore Purported Provisional Government

Both Floyd County Judge Choise Smith and Sheriff Fred Cardinal Friday acknowledged receiving copies of a letter that apparently was sent to county judges and sheriffs across Texas.

The letter, from a man identifying himself as Dr. William Pabst, attorney general for the Provisional Government of Texas, put the county officials on notice that their actions were being watched by the group

Neither local official indicated that

they considered the communication more than the work of a small group of crackpots.

"I disregarded the whole thing," Judge Smith told the Hesperian. He said he felt that the letter was sent by a fringe group that got together for some obscure purpose of their own. "I certainly don't intend to make any response," he added.

Judge Smith said he didn't know why

the letter was sent to the county officials

"We don't even come under the attorney general's office," he said.

Copies of the letter were reported received by county judges and sheriffs all across Texas. The identity and purposes of the supposed Provisional Government remains a mystery. The last provisional government in the state was under the direction of Sam Hous-

Administration Drops Wheat Set-Aside For 1980

Government officials Wednesday discontinued the 20 percent wheat setaside program for the coming year and lowered the wheat target price by 33 cents for the 1980 crop, according to U.S. Rep. Jack Hightower.

The government also increased the wheat loan rate from \$2.35 to \$2.50 a bushel

Having no set-aside, a low target price (reportedly \$3.07 a bushel was requested by Secretary of Agriculture Bob Bergland) and loan rates worried industry spokespersons.

That action "would assure overproduction with too little income protection for farmers," according to Bill Nelson, of the Texas Wheat Producers Associa-

The new government procedures were created in anticipation of large

sales of wheat to the Soviet Union and other grain-importing nations.

Though the prospective purchasers have indicated they would buy the American wheat, no sales have been finalized and, according to Nelson, there is no guarantee the sales will go through.

The TWPA spokesman indicated that he was not against the sale, but opposed gearing the program to an unconfirmed future situation.

Nelson called the 1980 wheat program another indication that the Carter administration favors a cheap food policy for America, with low-cost food for the consumer and equally low income for the farmer.

Rep. Hightower claimed that dropping the set-aside program would create

a further wheat surplus in this country and could drive prices lower.

"It will send us back into a fence-tofence acreage that got us into the problem several years ago," the Vernon Democrat said.

With a billion-bushel carryover and a record crop anticipated this year, the idea of not having a set-aside program could seriously hurt next year's market, Hightower said.

Nelson urged wheat farmers to protect themselves by gearing their planned production to the demand.

A set-aside plan helped wheat prices to climb to more than \$3 a bushel in the past two years. This summer, when the Soviets indicated that they might buy more U.S. grain, prices rose to nearly \$5 a bushel before settling down to below \$4 in recent weeks.

Energy Costs, Power Supplies Focus of Texas Electric Cooperatives Meet

Floydadans Help All-Stars Win

"Perspective of the 80's" involved the delegates to the 39th Annual Meeting of Texas Electric Cooperatives in Austin this past week.

Alton Higginbotham, Lighthouse Electric Co-op Manager, said, "concern over escalating energy costs and availability of power supplies for Texas rual electric consumers was the focus of the

Consensus of the group is that energy costs will continue to climb and to offset this increase and provide adequate supplies of power, it is imperative that we develop nuclear power. Government red tape and environmentalist concerns still block new development of nuclear power plants in the United States, he

Highlight of the trip for Floydada delegates was the presentation by Floyd County 4-H state winners. Darlene Broseh and Terri Kinard, of their program on the consolidation of Hall County Cooperative and Lighthouse

Three Floydadans helped the Plain-

view All-Stars baseball team for 16-18

year old romp all over teams from East

The Plainview team, with local boys

Panhandle and Vernon Thursday after-

Duncan Woody, David Welborn and

Jimmy Jackson, outdistanced the Pan-

handle teams 15 to 0 in the 1 p.m. game

and then came back to defeat Vernon

The area all-stars were scheduled to

noon and evening.

Wichita 4-2, at 7 p.m.

Special activities for the women attending the meeting included a tour of the Lyndon Baines Johnson Library and the Texas State Library.

Texas Rural Electric Women's Association. The purpose of the association if education and communication of concerns of rural electrification through women, Higginbotham said.

Guest speakers on the program included former congressman Bob Poage, former U.S. Senator Ralph Yarbrough, Texas Speaker of the House Bill Clayton and Anne Richards, Travis County Commissioner.

Alton Higginbotham served as chairman of the resolutions committee for the Co-op. Resolution No. 3 on environmental reports asks for exclusion of all small generation facilities from filing environmental impact statements and distribution extensions not in sensitive environmental areas by excluded from environmental reporting requirements.

play the Alamo All-Stars at 6:30 p.m.

Friday and more games were set for 7

p.m. Saturday and again at 2 p.m. today

Teams from the Panhandle and

The Plainview team is sponsored by

The tournament winners will go on to

play another tourney at Durham

Caprock area participated in the four-

the Optimist Noon Club of Plainview.

for the championship of West Texas.

day tournament.

Springs, La.

Joe Cluck Wins **First Place** In Calf Roping

Joe Cluck took the first place honors last week in the Floydada Rodeo calf roping, county competition, with Mack Jones walking away with second place.

The team of Mack Jones and Joe Miller won the steer roping team event. Sam Fortenberry, teamed with Mack Jones took the second place spot and Dickie Garrison and Sam Fortenberry grabbed the third position.

In the professional events, Tom Hickey, from Llano, won first place in the bareback bronc riding event, taking home a \$210 purse.

Lubbock's Jud Sims carried off another \$210 for his performance on the saddle broncs. Jesse Doss, of Big Spring won the calf roping and a \$672 first prize

Bill Strange, of Silverton, captured the first spot in steer wrestling and took home \$532.

Sid and Sterling Price, of Tatum, N.M., teamed up a split \$645 first place money in the team roping event.

Barrel Racer Vicki Henry, from Broadview, N.M., won the \$212 first place purse.

The big moneywinner of the rodeo, bull rider Ron Reed, of Amarillo, accepted \$728 in prizemoney.

Area Lions Prepare To **Greet International** President In Lubbock

Lloyd Morgan, recently elected president of Lions International, of Market Grove, Lower Hutt, New Zealand, will be principal speaker, Saturday August 11, at Lubbock Memorial Civic Center, 7:30 p.m. to celebrate Lubbock Lions Club's 50th Anniversary. Dinner is \$9.50 per person.

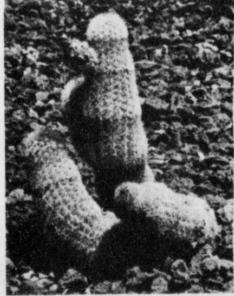
As president, he represents 1,258,414 Lion Club members in 32,682 clubs, 605 districts, 1515 countries and geographic

He will arrive in Lubbock at 2:54 p.m. Saturday, August 11. He will be honored with a reception at Lubbock Memorial Civic Center at 7:00 p.m.



LLOYD MORGAN





efforts of Larry and Carla Schneider, 907 W. Ross won them the honor of having the Women's Chamber award for the coming week. Attention to detail, like small cacti in the cinder bordering the lawn, helped the Schneiders win this [Staff Photo]

YARD OF THE WEEK - The recent

Congressman

Charles W. Stenholm

Congressional Comment

WASHINGTON* D.C. - Much of America's economic development in the early days of the Industrial Revolution can be attributed to the building of the railroads. Railroads are a safe and reliable form of transportation that could run in almost any kind of weather. During the later half of the nineteenth century owning a railroad was a sure road to wealth. European monarchs would pour millions out of the public coffers into American railroad stocks. Corporate wars were fought by robber barons over control of this transportation system.

Looking back on the history of the railroads it is hard to imagine that htis once-thriving industry has fallen on such hard times. The idea that some railroads would one day become nationalized would have been considered heresay just 20 years ago. Railroading has been in decline and our whole economy is suffering because of it. This industry has been subjected to an extensive rate and service regulation system administered by the Interstate Commerce Commission. The ICC has been slow to act on numerous important cases, and often companies were not allowed to make a reasonable profit. Over the last several years the industry's rate of return has been around 1%, among the lowest for any economic sector in the Nation.

Not all of the blame, however, can be placed on the government. Railroads have lost much of their business to subsidized trucks, airplanes, pipelines, automobiles, and barges. The railroads did not stop growing because the need for passenger and freight transportation declined...that grew. The railroads are in trouble because often the need was not filled by the railroads themselves. Management has not been responsive to competition and has not shown a willingness to enter the 20th Century and compete. Labor is also to blame. Some labor rules that are in effect today

date back to World War I. Prominent among these were rules on the "100mile day" and other featherbedding techniques such as the use of fireman. The 100-mile day refers to the option open to train crews to elect to be paid a full day's pay for working eight hours or for operating a train for 100 miles. The two methods yielded roughly equivalent results in the World War I era, but today many trains cover much more than 100 miles during eight hour period. By the late 1950's the transition of locomotives from steam to diesel was nearly completed but fireman have remained on many trains.

As this industry has become cash starved, serviced have declined and capital improvements have been delayed. A particularly critical area is the rail car shortage. The rail car industry reports a backlog of 50,000 cars. Also, a tremendous backlog has built up in the maintenance and capital improvement of roadways and equipment. The shortage is particularly severe during intervals of unexpected demand or peak demand periods. Our farmers have produced an unexpected large grain crop. Many of our elevators are full and wheat is being put on the ground because transportation facilities are inadequate. Farmers and elevator operators are unable to receive payment and their loans are running out. Because the shortage is nationwide we have few options in the short term. But eventually it is going to be essential that we formulate a national railroad transportation policy.

If we do not adequately support our transportation services then our ability to market our produce will be limited. In this era of energy shortages and environmental concern, it is time we rediscovered that safe; reliable form of transportation that has helped build our industrial capacity-the American railroad. The time is now to begin solving its inhibiting problems.

'When it is not necessary to change, it is necessary not



Applications Being Taken For South Plains Postmaster Job

Elmer J. Reed, Jr., SC Manager/ Postmaster at Lubbock, Texas has announced that he has been granted authority to solicit applications from outside the Postal Service in order to fill the postmaster vacancy at South Plains, Texas. Starting salary for this position is \$9,186 per year. Consideration will be given to qualified individuals, who, on the date they submit their application, actually reside in the South Plains area.

PS Form 2591, Application for Employment, and self-addressed envelopes for use in the submission of applications may be obtained from the Officer-In-Charge at the South Plains Office. Interested persons may submit their application beginning July 30, 1979, and ending no later than midnight, August 8, 1979. Veterans should also submit proof of claimed preference.

Bullock Urges In-State Vacations For Texans This Summer

AUSTIN — State Comptroller Bob Bullock Monday said gas line-weary Texans will save both fuel and money if they vacation in Texas this summer.

Texas continues to have the nation's lowest gasoline tax rate at five cents a gallon, Bullock said, adding that short, instate trips will conserve more fuel than long, cross country vacations.

The highest gasoline tax rate is 12 cents a gallon in Washington. Bullock said gaseline tax rates in the

nation's nine northeast states are nearly double the Texas rate - averaging 9.5 cents a gallon.

Nine states - Arkansas, Georgia,

Iowa, Michigan, Montana, Nebraska, Pennsylvania, South Dakota and Washington - have recently increased gasoline tax rates

Bullock also said consumers who are seeing their budgets chewed up by inflation benefit from Texas' low sales tax rate. The state's four percent sales tax is lower than the tax rates levied in 18 other states and equal to the rate set by 10 states.

The highest sales tax rate - seven percent - is levied by Connecticut. Vacations may never be free, Bullock

said, but Texas' lower tax rates will stretch holiday dollars.

Crisis of Confidence

Tower Blames | For Nation's W

WASHINGTON, D.C. — Democratic action program to the alth to a sagging what is a sagg failure to restore health to a sagging U.S. economy has created a crisis of confidence in American leadership and threatened our prestige worldwide, Sen. John Tower (R-Tex.) and his Republican colleagues charged this

A "program for action" to reverse the present economic conditions must be adopted now, Tower said in offering proposals by Senate Republicans. 'Controlling inflation, cutting taxes, and increasing our national productivity are the main economic concerns of the American people. We are prepared to furnish fresh, optimistic, and decisive leadership to accomplish these objec-

Tower, Chairman of the Senate Republican Policy Committee, said that economic policies should be focused on balancing the federal budget, reducing personal and business taxes to increase ncentives for investment and improved productivity, curtailing regulatory excesses, in addition to other measures the Carter economic blueprint has

Public pessimism over the state of the economy is growing, Tower said, be-

(1) Inflation has reaccelerated to double-digit levels this year; (2) Unemployment has remained

intractable, and; (3) There is an almost total absence of a coherent national economic strategy

and energy policy. "The economic danger before us is very real," Tower warned. "The Administration has seemingly chosen a policy of papering-over the basic economic illness by market manipulation of the dollar, wage and price exhortation and

surrendering on energy policy. 'There is an urgent need to put before Congress and the people an action program which would be directed to: secure the living standards of the people; reduce unemployment, particularly among minorities and youth; restore confidence in the dollar; stimulate capital formation and U.S. productivity as the only enduring approach to stable prices and full employment; reduce the burden of unadjusted federal tax brackets on individuals and corporations; and balance the federal budget.

'Accordingly,' Tower asserted, "Senate Republicans put forward an 'Economic Program for the Decade'-

investment tax credits fo developm penalties for regulatory levels: sunse unnecessary hanced o subjects re nefit analysis

Republican hiring the cash bonu jobless America economy; str ment progr skilled crafts sion of the Program under implementation of in the Minimum simplified regulati requirements for bus

Tower said Ren the area of In Monetary Policy W aggressive export and services; simp procedures; assis nesses to particip strengthened access credit through the F and the Commod closer cooperation wi surplus countries policies; and a money a firm commitm stable dollar.

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Budget and Tax poin must bring the Fed balance and curb for burdens on the nati reduced; produc incentives for capit tax reduction must federal entitleme throughly reviewed to system should be ren in addition to the Feder accounting procedur reduce Federal inde should be more vigor tion of debts, dor

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TEXAS PRES

MEMBER 1979 ASSOCIATION

The

Alert

by Mark White

Attorney General

Consumer

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Texas Tech Sets Academic Advisement **Program This Month**

LUBBOCK-For students and parents somewhat apprehensive about the transition from high school to college, Texas Tech University provides a solution.

Every summer Texas Tech conducts a program of academic advisement, registration and orientation for entering freshmen and their parents. The first of six such conferences begins Monday (July 30).

The recent high school graduates are aquainted through seminars and tours with education facilities, services available, physical layout of the campus, and information about college costs and housing facilities. And, because the college experience is more than classes and fees, they are introduced to the social and cultural experiences available on campus and within the Lubbock community.

Attendance will be limited to an average of 650 students at each of the conferences to ensure individual attention, which cannot be achieved during

the regular fall registration period, Aug. 30 and 31. More than 3,800 young men and women will attend the six

Conference dates are July 30-31; Aug. 2-3; 6-7; 9-10; 13-14; and 16-17. Housing and food accommodations

for student and parents attending early registration conferences will be in Wall/ Gates and Hulen/Clements residence

Mary Reeves, conference coordinator, explained the core of the orientation and registration program will be in the

University Center Colleges will hold advising sessions in different locations. Tentative deadline for accepting applications for the conferences is Aug.

1, according to Nancy Lange, assistant

to the registrar. "We're getting a lot of help from Tech students on the night program," Reeves said. "A variety of student leaders will participate in our 'Look Into the Future' presentation. Watermelon

will be served, students will learn the

fight song, and we'll have a swim party to finish out the first day.'

During these sessions entering freshmen also can obtain parking permits,

Entering students who do not attend one of the six conferences will assemble in the University Center Theater on campus at 7 p.m., Wednesday, Aug. 29, for an informal welcome and introduction to campus life. Thursday, Aug. 30, at 8 a.m. registration procedures will be reviewed in the University Center

For more information contact the Office of Student Life, 163 Administra-

An Odd World

A BYOO Party

Mr. Bruce Bradshaw recently parachuted 3,500 feet into the world's largest martini. The drink filled a ten foot pool. Bradshaw carried his own

Dangerous Equipment

It is illegal for Arizona residents under 16 to take mowing jobs. That's the conclusion of a state agency's recent interpretation of a 1976 law regulating "power driven machinery."

Split Decision

Saying, "Marriage is a serious thing you don't want to fool around with, singer Marie Osmond broke off her engagement to Jeff Crayton. Crayton proposed to Osmond last May by pasting her in the face with a banana

Government Austerity

A recent government-funded study included the following: \$21,592 for development of a "curriculum package" to teach college students how to watch television.

Medicinal Purposes

Swedish social worker Roland Olofsson says the best way to curtail alcoholism is to ration liquor.

Hopes to Junk Foods

The Agriculture Department proposed a regulation that would prohibit the sale of "minimally nutritious" food, more commonly known as junk food, on campuses until the end of a school's lunch period. The rule would affect all schools which have federally subsidized school lunches for 98 per cent of the nation's schools.

People Report

The Census Bureau released some figures for 1978 that show that America's marriage record is crumbling. Since 1970 the divorce rate has almost doubled while the number of unmarried couples living together has more than doubled. The report further showed that singles now make up a fifth of the nation's households.

Garage Sale

Bidding into the millions of dollars, buyers spent \$12.3 million on French antiques auctioned by Sotheby Parke-Bernet in Monte Carlo. The highest bid was \$1.7 million for an enormous Louis XV corner cupboard. The furniture had belonged to Arab millionaire Akram Ojjeh who bought the entire collection as a unit two years ago.

Infaltion has become a sad fact of our economic lives, both on a national and personal level. Each day we read in the newspapers that the price of basic necessities is rising. For example, this week we were told that the price of gasoline will go up yet another 11/2 cents gallon.

Many of us can stretch our paychecks no further. As a result, Texans, in increasing numbers, are turning to part-time "business opportunities" to supplement their incomes.

Unfortunately, business opportunity frauds are a major problem in Texas. And, we are seeing more and more of our fellow citizens lose money instead of

Business opportunities typically involve one of three types of activities: Investments, distributorships and ser-

A common "service" business oppor tunity is represented by the rash of overseas and Alaskan employment companies that swept through Texas several years ago. Extensive prosecutions by the Consumer Protection and Antitrust Division and other law enforcement agencies caused most of the fraudulent companies to go out of business or leave

Investment and distributorship frauds, however, continue to flourish despite repeated prosecutions.

An investment distributorship means that you are asked to invest money into someone else's business. You contribute the money, the promoter and his employees do the work, and the profits. if any, are shared. The danger inherent in investment business opportunities is that you must rely entirely on the business skills and honesty of someone else. The less you know about that person, the greater the danger.

A "distributorship" business oppor tunity not only requires you to invest money but also to do the work. When you pay the promoter you are given the right to distribute the promoter's goods

or services. In some given the right produce goods with a p promoter will "buy tion. The inherent danger torship business oppo promoter must be truthful in his repr marketability of the good his promise to buy bu

By observing a few, s can substantially reduces our being victimized opportunity fraud: *Any business opport

degree of risk, and greater the risk the great reward. But rememb great because so many *Never rush to

business opportunit is real, it will wait for you think and talk it on *Always investigat people with whom) business. Call the merce, the Better Bu the Attorney General any other source that m

*Beware of negotiated in mote transient the pre transient the "of

*Try not to in afford to lose. guarantee that a will succeed, rega and skill of the pr *If it sounds too. If you can dete "opportunity" afte research, you can

succeed. Business make sense or successful. If you think you have

by a business opport the Consumer Prote Division office near your local Better Busin

What Am I Doing Wrong? "What am I doing wrong?" is the query of more and more farmers as they

complete harvesting another good

wheat crop this year. For the first time since the Soviet "steal" of the 1973 American wheat crop and wheat prices soared to the \$5 a bushel level, farmers saw prices rising before and during harvest.

Speculation as to the cause of the rising prices came from many sources, such as the USDA and the CIA (yes, the Central Intelligence Agency). They unanimously agreed the Russians were experiencing another severe drought that would cause them to import huge quantities of grain this year.

Optimism was running high in farming areas and even the USDA predicted

record incomes for farmers. Now that the national harvest is nearing completion, farmers are wondering where the record incomes have gone. It seems Southern farmers harvested and sold before the price increase occurred, central states farmers were fortunate enough to be harvesting during this time, but very few sold thinking surely the government and other market analysists could be relied upon for judicial marketing information. Northern farmers who have any crop left to harvest after a massive invasion be grasshoppers or the devastating drought, do not see prices reflecting \$4 a bushel or anywhere near that level because wheat markets have dropped over 60c a bushel since the beginning of harvest!

As a matter of fact, the only grain sale this season that has been of the "windfall" category was that made jointly by Bunge Corp. and Continental Grain Co. in South Dakota to Taiwan amounting to 3 million bushels at \$5.50 a bushel, not be farmers!

Farmers, after investing another nine months of their lives, sweat, tears, and prayers into this year's wheat crop, have had to take again what the multi national grain companies would offer to pay. When prices were highest this year, they were still only about 62% of parity. This means that the 38% farmers didn't receive in payment for their wheat came from equities in land and or machinery, increasing farm debt considerably.

We are fooling ourselves if we think we are not doing something wrong-we are; it's called planting and producing too much! We must each one of us cut back production to the bone or find new uses for our crops! We cannot afford to keep giving away our crops at below cost-of-production prices! We must stop being the patsy for the government, the nation, and the world by annually producing cheaper and cheaper food for

At all costs, our grain must be kept out of the hands of the multi-national grain companies who, in effect, "steal" it from us for a pitance and reap all the profits of our labors

We cannot allow ourseives to be

get athletic ticket coupons and the yearbook, and pay room and board

Examinations which grant credit in more than 30 Texas Tech courses will be administered early the first morning of each conference. To take these exams students must have registered for the test and paid the required fee four

weeks prior to the test date.

tion Building, (806) 742-2192.

duped into thinking there is nothing we

can do and that we must accept prices

offered by these companies! Their

prices we receive will not be enough to

pay off our mortgages and the financial

day of reckoning will come sooner or

The possibility of new marketing

sources for our crops, which ethanol

production offers, is a different ap-

proach to cutting production. We need

this new income source and we must

Either we dive into ethanol produc-

tion head first and help ourselves out of

this cost-price squeeze depression or we

will all disappear into the corporate

farm structure which Secretary Berg-

land has forecast and says is the answer

Remember farmers, you have every-

thing to gain by supporting ethanol

production. You have nothing to lose

because unless you find and use

alternate marketing sources for your

crops, soon you will have no crops to

Most farmers are not anxious to see

their farms forced into bankruptcy,

bought by a foriegn investor, or

absorbed into a multi-national corpora-

tion. They hope to see their land passed

on to their children, because unlike the

leaders of their government, they

believe in the survival of the family farm

unit will do everything in their power to

insure its preservation!

keep it in the control of farmers!

to the world shortage of food!

market.

Guest Commentary American Agriculture Movement

on's Wo

action program to begin to what is wrong with the U. Specific recommenda of Capital Formation nclude: realistic tax in lepreciation allowances innecessary agencies nanced congressional

ubjects regulation to stri nefit analysis. Republicans, Tower said ic programs to reduce hey include: targeted iring the structurally ash bonuses for emp obless Americans into ment programs to expand killed crafts apprentice ion of the Private rogram under Title mplementation of a yo the Minimum Wage; implified regulation

Tower said Republican ne area of Internationa Monetary Policy would ggressive export policy for nd services; simplified ex rocedures; assistance for esses to participate redit through the Expo urplus countries for b olicies; and a monetary

firm commitment to able dollar. Budget and Tax policies ust bring the Federal alance and curb future urdens on the national educed; productivity centives for capital form stem should be reviewed addition to the Federal b counting procedures; an duce Federal indebtedn ould be more vigorous on of debts, domestic an

Y HESPERIAN

Thursday at 111 E. n Carroll, editor, : Local \$10.50 a 0 a year. Second , Texas 79235.

PRESS SOCIATION

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services. In some progra ven the right to man oduce goods with a promomoter will "buy back" on. The inherent danger of ship business opportunity omoter must be relied at the line in his representation. arketability of the goods of promise to buy back all By observing a few, sime a substantially reduce the being victimized by portunity fraud:

Any business opportuning of risk, and generater the risk the greater vard. But remember, eat because so many per Never rush to invest siness opportunity. If the real, it will wait for a few think and talk it over. Always investigate the o ople with whom you are siness. Call the Chamb rce, the Better Business Attorney General's Offic other source that may h

Beware of business otiated in motel room isient the promoter i isient the "opportunity Try not to invest more t rd to lose. There is rantee that a business succeed, regardless of skill of the promoter. skill of the promoter.

If it sounds too good to be you can detect a flay portunity, after careful portunity, after careful each, you can be sure each. Business opportunity will

e sense or they you think you have bee business opportunity fra ion office nearest you local Better Business

BEEF-YOUR BEST



MesAVER HAS FOUND A SEAK SPECIAL JUST FOR OINVITE THE FAMILY RIENDS AND HAVE A STEAK COOK-OUT FREAT PRICE! STHE TIME TO PYOUR

EEF-YOUR

BEST

WIFTWAY STORES SELL & FEATURE ONLY FINE MANERICAN GROWN GRAIN FED BEEF, FRESH PORK AND QUALITY POULTRY!

Y GRAIN FED BEEF

IN FED BEEF LEAN OIN TIPS

JORN NON-AEROSOL

DAIRY VALUES

7½ OZ. CANS

AGE CHEESE 24 0Z. \$ 7 09

AMERICAN/PIMIENTO/SWISS

SINGLES 12 OZ.

CORN OIL MARGARINE

QTRS. BOX

TRY ST. /BUTTERMILK

Bell Quality Chekd Ice: Cream Round Ctn.



TOTAL GROCERY SAVERS MARDI GRAS DECORATED NAPKINS HELLMAN'S BURGER **BIG H SAUCE** 18 OZ. NABISCO'S FAVORITE RITZ CRACKERS... 16 OZ. 99° MAXWELL HOUSE 10 OZ. JAR

FOR JAM OR JELLY PEN-JEL

13/4 OZ. BOX

15° OFF LABEL SOFTENER SHEETS



'THE SUNDAY BACON". BLACK LABEL FROM HORMEL BACON

HEAVY GRAIN FED BEEF BONELESS WHOLE IN THE BAG

BRISKETS 7-10 LBS AVG. **T** 29 LB.

PKG.

HEAVY GRAIN FED BEEF **BONELESS CENTER CUT ROUND STEAK**

\$919

	· · · · · · · · · · · · · · · · · · ·	LB.	A		
59	HEAVY GRAIN FED BEEF SIRLOIN BUNELESS TIP STEAK		. LB.	\$249	
59	HEAVY GRAIN FED BEEF BONELESS SIRLOIN ROAST		LB.	\$249	
29	RUDY'S FARM OLD FASHIONED WHOLE HOG REG./	TOH		\$ 1 39	

SAUSAGE FROM TENNESSEE 1 LB. ROLL-\$2.77 . . ROLL

HEALTH & BEAUTY AID SAVINGS -DRY IDEA DEODORANT ADORN HAIR SPRAY SAVE WITH THESE MISS AMERICA SPECIALS

NEW TONI PERMANENT KIT DRY ROLL-ON S 1.5 OZ. **EACH** BTL. TONI HOME PERMANENT





SHELF SPECIALS

BOX 30° OFF LABEL DETERGENT **BOOSTER**

38 OZ. BOX TRIAL SIZE 6 OZ. 29°

40 CT.

VAN CAMP'S

SUNSHINE GOLDEN

WAFERS 20° OFF LABEL LIQUID

32 OZ.

CALIFORNIA SANTA ROSA



LBS.

BTL.

CALIFORNIA VINE-RIPENED

FROM OUR SHELVES

LIMES

ONIONS CALIFORNIA CELERY HEARTS

BOW WOW CHUNK DOG FOOD **NEW! KLEENEX SUPER DRY LARGE** DIAPERS WITH ELASTIC LEGS BOX DECORATED/ASSORTED JUMBO 69° **TERI TOWELS**



FROZEN FOODS

MORTON FAMILY PAK GLAZED DONUTS 14 0Z ORE-IDA **79**° MRS. GOODCOOKIES ASSTD. **99**° COOKIES ASSORTED TOTINO'S 131/2 OZ. \$ 1 09 . BOX 15° OFF LABEL





ENGAGED — Darnell Smith of Padecah and Lonnie Doran of Matodor announce the engagement of their daughter, Sherrie, to Rick Holmes, son of Mr. and Mrs. Chuck Holmes of Floydada. Wedding vows will be exchanged at First Baptist Church, Matador September 8. Rick is a 1976 graduate of Floydada High School, attended Texas Tech University and will be farming near Floydada. Sherrie attended school in Matador.

Reflections **Beauty Salon**

Paula Ellison

Is Now Taking Appointments **Reflections Beauty Salon**

Tuesday-Saturday-And Late Appointments

Sammanna and a samman

106 North Main Lockney

652-2386



Social Events

Consumer Food News

COLLEGE STATION Best buys at Texas grocery markets this week include fryer chickens, eggs, pork, frozen fish and some fresh

Also, "specials" appear on lamb, canned and frozen items, says Gwendolyne Clyatt a consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System. POULTRY - Fryer chick-

low prices. Egg prices dropped recently - but don't expect that to last long.

ens have high quality and

FROZEN FOODS - Fish has low prices, along with frozen processed potatoes, such as frozen french fries. Other specials include bread dough, pot pies, lemonade and apple pies.

FRESH FRUITS - Those with the most pleasing prices are bananas, grapes, peaches, nectarines, cantaloupe, watermelons, plums and pineapples.

FRESH VEGETABLES -Best buys include soft-shell and zucchini squash, corn, several types of letiuce, blackeye and purple hull peas, potatoes, green onions and radishes.

Also, new potatoes have reasonable prices.

Prices are higher on these items: cabbage, carrots and



ENGAGEMENT — Reverend and Mrs. Leo Cole of Loop announce the engagement and approaching marriage of their daughter Lori Jean, to Charles H. Bradford Jr., son of Mr. and Mrs. C.H. Bradford of Floydada. Miss Cole is a 1979 graduate of Loop High School. Her flance is a 1978 graduate of Floydada High School, serving in the United States Navy. The couple plan to exchange vows August 17 at First Baptist Church

Bad Today, **Good Tomorrow**

Pimple-prone teenagers, rejoice. Today's "zitzy" complexion can mean you will look younger in years to come than your drier-skinned companions.

The same oily skin that's the bane of many teenagers self-image because it attracts dirt, clogging pores and causing pimples and blackheads, will in later years actually resist the wrinkling that comes with age.

But what about today? Complexion care experts at Merle Norman Cosmetics, here, say that by following a complexion hygiene routine teenagers can avoid most distressing problems caused by over-active oil glands.

Cleanse the skin regularly, they advise, at least three times a day. Don't remove cleansers with a tissue, which could irritate the skin; use a clean soft cloth. Use a water rather than an oil-base makeup. Makeup used should be sheer or translucent and protect the skin from smog, smoke, air conditioners.

A word of teenage comfort: Don't let those "zitzfree" companions get under your skin. One fine day they'll be counting more wrinkles than you.

Mallory and children, Liber-

and children, Greg and An-

gel Wages and daughter;

Brad and Kelly Wages and

Saturday evening was a

special time of listening to

religious tapes and singing

made at Tucumcari, NM church. Just trying to hold

the family together, we look

to God for all our doings and

LOCAL

Mr. and Mrs. C.H. Bradford,

States Navy in June, 1978.

daughter, all of Henrietta.

James and Barbara Wages

al, Kansas;



TO MARRY IN SEPTEMBER - ML IN Travis Lee Hulcy of 105 S.W. 9th. formerly of Lockney, announce the etc. of their daughter Christi to David Hash Mr. and Mrs. Alvis Hasley of Lubbed of Floydada. Miss Hulcy is 1976 ph Lockney High School, attended In University, and is employed at University Service in Lubbock. Hasley is a 1972 pto Floydada High School and is self-emplor sub-contractor in Lubbock. The wedding been set for September 8. Vow. exchanged in the First Christian (Lubbock.

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MR. AND MRS. ALFRED CLARK (observed their 50th wedding anniverse day, July 29. Honored with a reception in 5 p.m. at the Primitive Baptist Or. Floydada, the former Cleatus Pennipa Alfred Clark were married July 31 Amherst. They have five grandchildre. the occasion were their children and past ren: Mr. and Mrs. Albert Jones, community; Mr. and Mrs. Neale Roy, in and Mr. and Mrs. Ronnie Fowler of labor

Poteet Reunion Held At Roaring Springs Ranch

The Poteet family held its reunion July 14 and 15 at the Roaring Springs Ranch Club. where my wife and I cele-

By Calvin Poteet

brated our 56th wedding anniversary. We were married in Roaring Springs July 16, 1923, but I had visited these springs as early as

Fifty five family members participated in the reunion, setting up seven trailers on rooms and showers.

After sundown we charcoaled hamburgers and had cookies, candies, soft drinks, cakes, pies and iced tea served inside a screened-in

Most of the group spent the night in the camp. We had air conditioners and fans running and did not suffer from the heat.

Sunday morning for breakfast I boiled the coffee and started an open fire which was prepared the night before. Several assisted in making breakfast of biscuits, bacon, eggs, tomatoes and jelly. Arriving Sunday morning before daybreak were Odis, Geneva and Jackie Elliott, of Floydada, and Mary Daniels, from Olney.

After breakfast and showers, many moved to the springs, where there were large trees for shade, tables for picnicing and a 7 footdeep manmade lake below the swimming pool stocked with channel catfish.

We met back at the camp site at 1 p.m. for lunch catered by Walter Jones of Matador - a fine meal of barbequed beef, gravy, onions, pickles, beans, potato salad and iced tea.

After lunch, we returned to the springs, some to swim and others to visit. All appeared to enjoy this get-to-

In the evening we had a watermelon feast and about 5 p.m. some began to break camp to get home in time for the Monday workday.

Everyone was pleased with the place to have our reunion and we will go back there next year if the Lord permits

Present for the reunion were: Calvin and Ollie Po-teet and children; Greg and Gail and family, all of Floydada; Curtis and Cathrine Poteet, Naravisa, New Mexico; Ronnie and Sally and daughter, Nara Visa, New Mexico; Truett and Laverne McCarty and Scott, Lockney: Mrs. David Cook (Carol) and children, Corpus Christi; Pat Selman (McCarty), Brandon and Ondray, Dicky and Debbie McCarty and children, Claytonville;

Homer and LouReta Ellis, Steve and Malenda Moore and sons of Henrietta; Bob and Dahl Hatfield and

daughter, Henrietta; Kenneth and Vera Dean Powell, Earl and Jonna Powell, Van Alstyne; Dusty and Brenda

Charles Bradford, son of is on his way to Pearl Harbor to serve on a guided missile cruiser. Charles, a 1978 graduate of Floydada High School, joined the United

"IT'S TRUE, IT COULD BE YOU"

ANN HAYNES OF LUBBOCK, LOST OVER

50 LBS. & 55 INCHES.

It's really true. It can happen to you, too.

With loyalty to the Pat Walker program you can actually eliminate those ugly pounds and inches that have sneaked up on you through the years.

You will see and feel a difference almost immediately in your

A friend and I had talked about losing weight, of course, we had tried to lose on diets, but seems the pounds came back faster than we had lost them. We decided to go for a complimentary treatment at Pat Walkers. It was the most relaxing time I have ever spent. I knew then the program was for me.



TOTAL RELAXATION . . .

You can have total relaxation, stimulation, lose weight and inches without disrobing or messing your hair in your own private booth.

I was surprised to see so many professional ladies spending their lunch break in the salon. This program will fit into anyone's routine that really wants to lose pounds.

The personnel have been so encouraging to help me in any way they could. Actually you don't starve yourself. You just learn what foods are best for you

NO STRENUOUS EXERCISE . . .

I was unable to do strenuous exercises due to a back injury. My back muscles are much stronger now and I really feel good. I would recommend this program to anyone. It has really

I have had fun losing my pounds. I look forward to each visit.

HOURS: 8 A.M. To 8 P.M. Monday thru Friday; Saturday 9 A.M. to 2 P.M.

My husband has been so encouraging to me, he seems so proud since I am the same size I was twenty years ago. ANN HAYNES It's true. It could be you.

Lubbock

Call for FREE treatment

We invite you to call for a courtesy treatment and figure analysis; there's no charge or obligation. Take advantage of this special offer, and get more information about Pat Walker's delightful and effective way to reach—and stay—at the perfect proportions you've wanted so long. Call or come by today to reserve time for your free appointment.



Floydada 983-2112

LUBBOCK 763-8056 **PLAINVIEW** 293-4435 The Outlet Store Lockney

Summer Clearance Sale Continues

"QUALITY MERCHANDISE FOR THE BUDGET MINDED FAMILY

The Outlet Stot

103 S. MAIN

ren without exploring other more nurturing possibilities such as neighborhood cooperatives. Mentally retarded and emotionally disturbed persons are too often thought of as "better off" in an institution. Detention centers and correctional institutions for delinquent youth are built to house kids who without family support may find the institution a way of life. Laws are being proposed that would further weaken the family and give the responsibility for child rearing to legislative mandate.

Is this the case in our own community? We still appear to be small enough to have a sense of community. We appear to be concerned about our neighbors. We easily know many people who live in Floydada and can call their children by name. Perhaps we haven't as yet fallen prey to this epidemic of apathy that has a hold on so many American communities What do you think?

The family is the backbone of our society and as the family goes so goes Floydada. Central Plains MHMR supports the family is ready to help families in need become stronger and more responsive to the attacks that would tear it apart. Please call us if your family is in trouble

"FACES" is a monthly presentation of the Central Plains MHMR Center, 2700 Yonders, Plainview, phone 296-2726. The Floydada number is 983-2584.

That leaves little time for the teen to adjust from the

Teenage couples experience frequent marital problems and a higher divorce rate than older couples.

CHILDREN—Adolescent parents start having children at an earlier age-and they

have more children that older

Further studies report

that mothers under age 18

are less likely to stay with

their children than older

fecis of teen pregnancy could

be minimized, the couples in

the study recommended that

counseling or courses in sex

education and family living

would have helped them

learn how to maintain a

satisfying marriage and

They also suggested the

establishment of programs to support young parents and

make it possible for young mothers to finish school and

learn skills needed for keep-

West Texas Hospital, a new

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Asked how the above ef-

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LFRED CLARK of

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EMBER - Mr. and M

105 S.W. 9th, Plainv

announce the engagen

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ulcy is 1976 gradu

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Texas Hospital ounces Rule Changes

as...Visitors lar way to deliver children at

family visiting policy is in effect. The new mothers may now have visits from their en allowed to er will be

other children for 10 minute periods, one at a time. This

way the entire family remains a solid unit from birth The careful observance of the 8:30 curfew is essential for proper security of the Bonding hospital during late evening and night hours.



SHORE HERENE SHORE HERE SHORE HERE

Genealogical Research

Workshop Slated In Lubbock

Historical research materi- Carl Gelin, Lubbock, SPGS als and research instruction classes will be among the features of the South Plains Genealogical Society's annual summer Genealogical Workshop scheduled 9:00 a.m.-4:30 p.m., Saturday, August 11 in the Municipal Garden & Arts Center, 4215 University Ave., Lubbock,

No registration fee is charged and the public is invited to attend, states Dr. John M. Anderson, president According to Dr. Anderson, the workshops are presented annually as opportunities for researchers to use many books not available in area libraries. Books and other materials used at the day-long workshop are supplied by Lubbock and area members of the South Plains Genealogical Society. A large number of volumes on early Virginia and Kentucky history will be provided by Mrs.

Prices Effective August 6-11, 1979

FRESH - SOFT - SMOOTH

TENDERCRUST

BREAD IS BETTER

FED BEEF BONELESS Chuck

Roast

VRIGHT'S HICKORY SMOKED SLICED Slab

Bacon

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HEAVY GRAIN FED BEEF Bondless \$ 199

HEAVY GRAIN FED BEEF BONELESS \$ 7 99

Ground Beef LB. 149

Grocery Specials

REFRESHING INSTANT

Meat Specials

executive secretary.

Instruction classes for beginners in family history research will be hild 9:30 to 11 a.m. and from 1:30 to 3 p.m. Research fundamentals will be emphasized in each class and persons may attend either one or both sessions without charge. Instructors will be members of the SPGS teaching staff.

Preceeding the noon hour, a special recognition service will be held for SPGS members from throughout the South Plains who serve as volunteer workers in the widely-used Genealogy Dept't. of Lubrock's Mahon

Sandwiches will be available for lunch. Family tree charts, used books and pot plants will be for sale to help raise money for the SPGS

Page 5

A new kind of crying your newborn may do just before falling asleep during his third baby covered at night; a to fifth weeks may signal a sleeping bag that permits his

to be held, carried, or propped up so he can look around.

Because most babies become very active physically by the end of the second month, mothers should begin to check for possible hazards in the environment. To keep new readiness for experi- arms free movement is probences. It can mean he wants ably the best solution.



Arrived From Market Come In And See Them

Schacht's Flowers, Jewelry & Gifts

"Our Pleasure Is To Serve You" 112 W.Poplar

Lockney WASHERS SHOULD BE SHOULD B

Summer Clearance 30% Off **All Stock Except**

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CHAR-LEE'S

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DOUBLE

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LOCKNEY, TEXAS **PHONE 652-3346**

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Lettuce Avocados **Large Plums** CALIFORNIA SUNKIST

3 LBS. \$1 **Oranges**

Grocery Specials Dei Monte Drink 59°

Applesauce Vanilla Waters

SHURFINE GLASS

with Bacon Trappey's 2 79°C

OVERNIGHT DISP DIAPERS

DEL MONTE WHOLE KERNEL/

17 OZ. CANS

16 OZ. CANS

VEGETABLE SHORTENING

BONUS PACK-15 OZ. FREE

99 OZ.

Cans-6 Pack



Diet Pepsi Pepsi Light Dad's Root Beer





Pepsi Cola

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Del Monte Stewed 16 Oz. Can **Tomatoes**

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Kraft Halfmoon Chdr. 16 Oz. Pkg. **Colby Cheese**

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Catfish Steaks LB. \$ 179

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FROZEN FRESH WATER

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AGREE REG./OILY/EX. BODY

Creme Rinse BOZ.

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Shelf Specials 6° OFF LABEL SUPER SIZE

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Sunday, August 5, 1979

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USDA Inspected Plant Custom Processing, Wholesale and Retail Meats, Cut, Wrapped, Frozen, and Fully Guaranteed. Financing Available Or Freezer Beef.

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OF FLOYDADA 983-20 TODAY FOR MORE AND BETTE

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U	ireen Acres	Sesame Street	" " "	" " " "	", Family Affair	" " "	::	Captain Kangaroo	Programs Varied Programs Varied Programs	1200	1			Baretta "	" "	"	Tomorrow	Koj
9 30	lovie "	Mister Rogers Neighborhood Electric Company	" " " "	Phil Donahue	Movie	Cartoon Town	People Place "All Star Secrets	All in the Family WHEW!	700 Club	THURSD	WTCG	3/09/79 KTXT	PTL	кмсс	Nightbeat	KTV	KCBD	To
030	" " " " " " " " " " " " " " " " " " " "	Varied Programs	" "	Laverne & Shirley Family Feud		"	High Rollers " Wheel of Fortune	Price Is Right	". Varied Programs	PM	CH. 17 Atlanta Cable 4	CH. 5 Lubbock Cable 5	CH. 6 Charlotte Cable 6	CH. 28 Lubbock Cable 7	CH. 9 Chicago Cable 9	CH. 10 Oakland Cable 10	CH. 11 Lubbock Cable 11	020
] 30 N	can Style	Over Easy Dick Cavett Show	" "	Pyramid Morning Magazine		Partridge Family Room 222	Password Plus "Hollywood Squares	The Young and the Restless Search for Tomorrow	Ross Bagley		Get Smart " My Three Sons	Cinema Showcase MacNeil- Lehrer Rept.	Revival Fires You Shall Be My Witness	News Bewitched	Dick Van Dyke	T.V. Powww with Tom and Jerry	News Sanford and Son	New
2 30	" "	MacNeil- Lehrer Rept. Sign Off	Programs "	Children "		"	News " Days of Our Lives	News " As the World Turns	Varied Programs		Upclose " Pre-Season Football:	National Geographic: Yukon Passage	Insight "	Laverne & Shirley Angie	In Search of	Captain Cosmic Bewitched	Project U.F.O.	Wa
1 30 L	ucy Show ebop (MWF)	"," Lilias, Yoga	" "	Lord Club " General	Regular Programming/	Phil Donahue	The Doctors Another World	Guiding Light	Varied Programs Varied Programs	830	Atlanta vs. St. Louis	Shakespeare Plays: Henry VIII	PTL Club	Barney Miller Carter Country	Movie: 'I Walk Alone'	Six Million Dollar Man	Mrs. Columbo	Hav Fiv
2 30 B	lanana Splits	And You Villa Alegre Sesame Street	" "	Hospital "	Love, American Style Mr. Magoo	Center " Dialing for	" "	M*A*S*H	" " " " " " " " " " " " " " " " " " "	9 30	"			20/20		Odd Couple Dating Game	:	
-	artridge Family tar Trek	Mister Rogers Neighborhood	"	Mike Douglas	Cartoons "	Dollars	Card Sharks	Gunsmoke	Varied Programs	1030	Movie: 'Captain	:	Richard Hogue PTL Club	News ,, Newlywed Game	News Movie: 'The Sun Never	Movie: 'Legend Of Lizzie Borden'	News Tonight Show	_
4 30 F	amily Affair	Electric Company	Herald of	"	Batman Abbott and Costello Sgt. Bilko	woody	Hillbillies Ironside	Gomer Pyle Hogan's	Programs Ross Bagley	1100	Carey, U.S.A.	Sign Off		Starsky & Hutch	Sets'		:	Mo

Hogan's Heroes CBS News

ABLE TV A 983-291 DAY ID BETTER

KCBD CH. 11

Lubbock

tle House

M.S.W.

Rockford

'Sweet Bird

KLBK

CH. 13

Lubbock Cable 13

Joker's Wild

CBS Reports:

Any Place but Here

'Capone'

CH. 13 Lubbock

News

Joker's Wild

Dorothy Hanging In

The Killer

Your Turn

CH. 11

Cable 11

nford and

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of Youth

BIG SUMMER CLEARANCE!

MANY ITEMS 1/2 PRICE

ROYE'S

Merle Norman Cosmetics

WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2
w Smart		You'll Love It Jimmy Swaggart	News " Bewitched	Dick Van Dyke "Andy Griffith	T.V. Powww with Tom and Jerry	News ,, Sanford and Son	News Joker's Wild	Good News Lesson
kirk New Instite In	Wash. Week in Review Wall Street Week	At Home with the Bible Westbrook Hospital	All Star Family Feud Show	Wild Kingdom "Major League Baseball:	Captain Cosmic Bewitched	Diff'rent Strokes Hello, Larry	The Incredible Hulk	Intouch
	Evening at Pops	PTL Club	Movie: 'Mother, Jugs and Speed'	Chicago at St. Louis	Six Million Doliar Man	Rockford Files	The Dukes of Hazzard	700 Club
ar Patrol Iviose	Masterpiece Theatre: I, Claudius	" " "	" "	"	Odd Couple "Dating Game	Quincy	Dallas "	" Richard
MA SOUPY	Dick Cavett Captioned ABC News	Richard Hogue PTL Club	News " Newlywed Game	News "	Movie: 'Newman's Law'	News Tonight Show	Nev/s // Hawaii Five-O	Bible 77 Ross Bagley
	Sign Off	" "	Soap	Movie: 'The Killing'	"	" " "	Movie: 'Gun	Relig Prgms
	" " "		Sign Off	,, ,, Nightbeat		Midnight Special	" "	Conta

00/11/70

WTCG CH. 17 Atlanta Cable 4	CH. 5 Lubbock Cable 5	CH. 6 Charlotte Cable 6	CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	CH. 10 Oakland Cable 10	CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2
Ultraman Petridge Isnily	No Programs	Maranatha Concerts	Fangface "Scooby's All-Stars	U. S. Farm Report National Geographic	" " " "	Alvin and the Chipmunks Fantastic Four	All-New Popeye Hour	Ever Increasing Faith
Ağır Trek	# # #	Puppet Tree "Kid's Jamboree	"	Movie: 'Trouble	" " "	Godzilla Super 90	Bugs Bunny/ Road Runner Show	Life in the Spirit Practical Christian
Nove Te Bossneer'	" " "	Bible Bowl Pirate Adventures	Challenge of the Superfriends	Makers'	No Programs At Home With the Bible	Daffy Duck	"," Tarzan and the Super	Rock '76 Manna
	" "	PTL Club	Bigfoot and Wildboy	Bud Billiken Day Parade "	Voice of Agriculture Black Forum	New Fred and Barney Show Jetsons	Seven	Lesson ,, Faith That Lives
love Toniest	" "	" " "	All New Pink Panther Show American Bandstand	" " "	Asians Now Revisita de la Semana	Buford & Gal- loping Ghost Fabulous Funnies	Space Academy Fat Albert & Cosby Kids	Puppet Tree Bible Bowl
An in The Note	No Programs	Richard Hogue New Wine	Fanfarria Falcon	Sea Hunt "This Week in Baseball	Our Men in the Capital World Tomorrow	U.S. Farm Report Eleven Questions	Ark II " Sunshine Sally	Best of 700 Club
Boyane'	" " "	Good News " Larry Jones Ministry	Si Se Puedel	Movie: 'Boston Blackie Goes to Holly-	Discovery "Soul Train "	Pre-game Show Major League Baseball: Milwaukee at	Pre-Season Football: Chicago at	", Life Abundant
	Movie: 'Through a Glass Darkly'	Jacobs Brothers High Adventure	Wrestling	wood' ,, Movie: 'Pardon My	"," Movie: 'Dead Ringer'	Boston; or Pittsburgh at Philadelphia	New Orleans	Rays of Hope
in Patrol	n n n	Maranatha Concerts	Bass Fishin' America Year of Excitement	Sarong'	" " "	" " "	" -	Just Passing Thru Wake Up America
Ager Club To Week in Restall	All About TV Happenings	Richard Hogue New Wine	Wide World of Sports	Soul Train	Movie: 'One Foot in Heaven'	1979 AAU Junior Olympics	Sammy Davis Jr. Greater Hartford Open	Celebration "Ross Bagley
Dempionship Brestling	The Athletes Another Voice	Good News Larry Jones Ministry	Star Trek	Sgt. Bilko " My Three Sons	Movie Cont'd	NBC News	Ruff House " Hee Haw Honeys	Program Cont'd

"			08/11/79							
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" rd and	News Joker's Wild	Jewisi	Soccer Made in Germany	Club PTL	Program Cont'd Bewitched	Lawrence Welk	Hee Haw	Lawrence Welk	Hee Haw	Insight ,, Jesus Festival
at I.	Waltons "	How of the Heat State of Robit	Meeting of Minds	Jacobs Brothers High	Telethon: Texas Boys Ranch	Major League Baseball: Chicago	Movie: 'Flight from Ashiya'	CHiPs "	Bad News Bears Stockard Channing	Best of 700 Club
columbo	Hawaii Five-0	700 C. My	Cross Country	PTL Club	" " "	St. Louis	"	BJ and the Bear	Movie: 'Mixed Company'	Lesson "
"	Barnaby Jones	Pedia palvila o		" "	Telethon Cont'd	" " " " " " " " " " " " " " " " " " " "	Dance Fever Dancing Disco	Sword of Justice	" " " "	Rock Church
" nt Show	News "	Ross S. Ingorar	Que Pasa,	Maranatha Concerts	" " " "	News Movie: 'Sweet	Movie: 'The Purple Plain'	News ,, Saturday Night Live	News ,, Movie: 'The Best of	Zola Levitt Ross Bagley
: : :	Movie: 'Lolita'	Relig For Confd	Sign Off	Club PTL	Telethon Cont'd	Smell Of Success'	" " "	" " "	Enemies'	Relig Prgms Cont'd
"	-		-	"	" .	"		Sha-Na-Na	" "	

Tech To Offer

Photo Short Course

Page 7

Lubbock — A 35mm photography short course for amateur South Plains Photographers will be repeated this fall at Texas Tech University.

"Beginning Photography" will meet on Monday nights for six weeks starting Sept. 10. Drill in operation and care of the camera will be given before major interest is placed on how to compose and shoot better pictures.

The course will be taught by Texas Tech faculty mem ber John McKinney, worldtraveler and former editor and cover photographer of "Southern Living" and "Progressive Farmer" magazines.

Since inauguration of the Tech "Beginning Photography" short course series in 1977, 28 c on secutive groups totaling more than 700 people have been enrolled. "Some amateurs, after shooting as long as 20 years, have enrolled for updating and new ideas," said McKinney. "Perhaps the course should be renamed 'Beginning Intermediate Photography.' We see rookie amateurs and veterans learning side by side."

Pointing to photography as America's number one hobby, the teacher said,

"Suddenly millions of people are discovering the exhilaration of a good picture. Full-page newspaper ads feature heretofore unknown handsome cameras within budget range of most families. And at least five well-known camera brands are blossoming forth in TV commercials.

"Research at some of the large art museums shows that more people go to see photographs than paintings," he said. "It is really getting to be a photography world. However, we encourage photography student to take basic art courses at the first opportunity. Art can help photography."

Tuition for "Beginning Photography" is \$30. For a brochure describing the course and a form for enrolling by mail call Mass Communications Department (806) 742-3385, or pick up in Mass Communications Building, Room 102.

WHOZITS . . .



LAST WEEK'S FLOYDADA WHOZIT

Sally Galloway and Judy Lloyd both correctly guessed last week's Whozit as Duffy Ratheal.

FLOYDADA WHOZIT

LONGTIME residents may recognize this Flovdadan from a May 1947 snapshot. He now farms land near Dougherty.

LAST WEEK'S

LOCKNEY WHOZIT

MRS. APPLEWHITE
EASILY RECOGNIZED

Felicia Applewhite was last week's Lockney-area Whozit subject, as apparently everybody knew. Merle Mooney was the first to call The Beacon with correct identification of the mystery picture. Others who knew it was Mrs. Applewhite were Betty Vernon Cruse, Retha Wofford, Samantha Pinner, Billie Huggins, and several others who said "I know who it is, but don't put my name in the paper."

LOCKNEY WHOZIT — The Lockneyarea mystery picture this time was taken in the early 1920s. He's a



LOCKNEY WHOZIT — The Lockneyarea mystery picture this time was taken in the early 1920s. He's a well-known farmer who lives west of Lockney. Call The Beacon, 652-3318, Monday through Thursday if you can name him.

FLOYD DATA
Elain Dick traveled to
Dothan, Alabama last week-

end by Trailway bus to attend the Cook-Brannon family Reunion.

SHOP COUNTY

Feel Like You're Trying to Air Condition the Entire Neighborhood?

It's not a pleasant feeling, is it? Using energy and money so fast it's like the walls weren't even there.

Did you know that a 1/16" crack around your door lets out as much cool air as a 4" × 4" hole bored right through the middle of it?

The Governor's Office of Energy Resources can help.
We've got a free home-energy quiz. Just jot down some basic information about your house.
We'll send you a computer analysis that tells you (1) how to make your house more energy-efficient; (2) how much it'll cost; (3) how much energy you can save; and (4) how much money you can save. You decide which of the suggested modifications make sense. In terms of increased comfort. In terms of a

Call us toll-free at 1-800-252-9361. We'll tell you where you can pick up a quiz form in your area. And we'll answer any questions you might have. So you can begin to get your own house in order. And let the rest of the neighborhood fend for itself.

utility bill you can live with.

CALL TOLL FREE: 1-800-252-9361





A public service of this publication and the Governor's Office of Energy Resources.

COLLEGE STATION -Look for a tire's "grade"

before buying it for your car. Passenger car tires will soon have "grades" to tell consumers about tread wear, traction and temperature resistance, says Claudia Kerbel, a consumer information

By April 1, 1980, all car tires will have "grades," she

Ms. Kerbel is with the Texas Agricultural Extension Service, The Texas A&M University System.

TREAD WEAR GRADES To let consumers com-

pare a tire's tread-wear future, grades will be in numerals-with the highest number indicating the longest wear expected. Since different drivers and

roads affect a tire's life expectancy, the grades simply compare one tire to another assuming all are driven under the same condi-

IT PAYS

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806-983-3139

So, to read the tread-wear grade, just compare the numbers, Ms. Kerbel says.

For example, a tire with a grade of 160 will have the life as a tire with a grade of 80. TRACTION GRADES Traction grades use the

letters A, B and C. They represent the tire's ability to stop on wet pavement-as measured under controlled consitions on a

A tire graded "Aaa offers the best traction, while one

specified government test

graded "C" may have poor resistance on wet roads. TEMPERATURE-RESIS-TANCE GRADES

Temperature-resistance grades help consumers know how well a tire will hold up under excessively high temperatures.

Grades "A" and "B" represent the higher levels of performance—the tires that will withstand the highest temperatures.

However, all passenger car tires must at least meet the grade "C" standard.

ticity, and can also cause

dark patches and scaly

gray growths called

keratoses, which are

Children and teen-

agers who bask in the sun

today without protection

pay the price later on

with wrinkles and a

often pre-cancerous.

You may think that seeking a tan this summer will make you look young and vibrant. But the sun can eventually make you look older, and perhaps give you some additional health problems as well, reports the Texas Department of

QUESTION: Besides getting a sunburn, how can too much sun harm you?

ANSWER: With enough time, the sun can weaken the skin's elas-

Second Session

Swimming Lessons

Begins August 6

6 To 6:30 P.M. Each Day

Sharon Spencer & Gay Frizzell, Instructors

Register Now!

Lockney Swimming Pool 652-3769

tough, leathery look. They may also have to suffer from skin cancer. QUESTION: Are there

any early warning signs for skin cancer and is this type of cancer usually

ANSWER: There are visible, early warnings: 1. A sore that does not heal. 2. Change in size or color of a wart or mole. 3. Development of any unusual pigmented area. Almost all of the 300,000 cases of skin cancer developed by Americans annually are considered to be sun-related.

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Southwestern's Averaged Billing Plan is designed to minimize the ups and downs in your electric bill.

If you've wished the amount of your electric bills could be more consistent every month instead of changing so much between seasons - here's a

The Averaged Billing Plan is provided to HELP SMOOTH OUT THE HIGHS AND LOWS that occur in your electric bills. As the name implies, this plan arranges for you to pay an "average" rather than the actual amount used each month.

Who's eligible for this plan?

Any residential customer with satisfactory credit, whose average bill is \$25.00 or more, can request the Averaged Billing Plan.

How to get started.

All you have to do is call

Southwestern Public Service Company. There's no charge for participation in the Averaged Billing Plan. If for any reason you decide to drop the plan once you've started, just notify us. Payment by Automatic Bank Draft can also, in most cases, be arranged.

This is how the Averaged Billing Plan works.

The dollar amount of your electric bill each month will be determined by averaging the actual dollar amount of your bill for the past 12 months. When the amount you have paid does not cover the amount you have used, 15 percent of the difference will be added to your monthly average.

So, the Averaged Billing Plan does not change your rate, but allows you to pay less during high-use months and make up the difference by paying more during low-use months.



News And Reviews

Media Center First Baptist Church by Beth Pratt

How is it, Socrates wondered, that "men know what is good, but do what is bad"? In Whatever Became Of Sin? the well-known Dr. Karl Menninger attempts to apply psychiatry to a worldwide affliction. Depression, gloom, discouragement and apprehensiveness are prevalent. The word "sin" has almost disappeared from our vocabulary, but the sense of guilt remains in our hearts and minds. Dr. Menninger believes that mental health and moral health are identical and the recognition of the reality of sin offers to the suffering, struggling, anxious world a real hope not of belated treatment but of prevention...This task enlists the physician, the psychiatrist, the minister, the lawyer, the editor, the teacher, and the mother in a

Fortunately, if treated

QUESTION: What is

ANSWER: Perhaps the

best protection is to wear

proper clothing. Cool,

loose-fitting beach robes,

long sleeved shirts and

wide-brimmed hats effec-

tively cut down on ex-

posure to the sun's rays.

QUESTION: Do true

sunscreens or "suntan lo-

ANSWER: No. they

tions" promote tanning?

don't. Sunscreens pro-

tect against sunburn by

absorbing ultraviolet

rays and allowing grad-

ual tanning. Mineral oils

and baby oils lubricate

and even change the op-

tical properties of the

skin, but don't protect from sunburn or promote

Remember your loved

ones and friends with a

memorial to Lockney

General Hospital Me-

morial Fund. These

memorials go toward

equipment to help serve

our community in the

best way possible.

the best protection

in time, skin cancer is

very curable.

against the sun?

common army - an army against self-destruction and world destruction. For the serious reader this is a thought provoking book.

Dr. Bruce Narramore, Associate Professor of Psychology at Rosemead Graduate School, has written an excellent book concerning the development of a healthy self-image. In You're Someone Special he says, "Putting a priority on self-acceptance is the first step many of us need to take if we are going to build a more positive attitude toward ourselves." and "Our self-concept actually influences our concept of God. As long as we have bad attitudes toward ourselves, we will tend to distort biblical teaching on who God is.'

Other topics in this book are: the development of self-image in the child; the problems that undermine self-esteem; and cultivating self-love in partnership with those who love us.

FLOYD DATA

Visiting the Travis Jones family and the Harold Bertrands until Monday or Tuesday of this week are Jana (Bertrand) Monday and Lychelle, Emily and D'Lynn... from Eastland.

Jana's husband, Derrell, is pastor of Bethel Baptist Church in Eastland and is camp pastor for an associational youth week camp in Wyoming.

FLOYD DATA Jay Jones and classmate

Laurel Linn, Klamath Falls, Oregon, arrived Friday evening for a weekend visit with his parents, Mr. and Mrs. Travis Jones Jay and Laurel are stu-

dents at the School of Veterinary Medicine, Texas A&M University, and are on tri-

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund. Mrs. Ben Whitaker, Treasurer.

The Floyd County Hesperian

WILLIAM JENNINGS BRYAN

WAS THE FIRST PRESIDEN-

TIAL CANDIDATE TO RIDE

A "HORSELESS CARRIAGE

THE EVENT TOOK PLACE

KNOWN TO BE ONLY 10

AUTOS IN THE WHOLE COUNTY

IN 1896. THERE WERE

Give a little today. Take a lot

That's what makes United States Savings Bonds a great way to secure your future. And why over nine million people like you have already joined the Payroll Savings Plan.

You see, once you sign up, a small part of each paycheck is set aside to buy Bonds. Saving is so automatic, you'll soon forget about it.

So buy United States Savings Bonds. Automatically, through the Payroll Savings Plan.

You won't even feel like you're giving, until all those Bonds are yours for the taking.



PLEASE COME TO HEAR EDDY KETCHERSID

TEACH GOD'S WORD



August thru

SUNDAYS-----6:00 P.M. MONDAY-SATURDAY--7:30 A.M. & 8:00 P.M.

FRIDAY NIGHT "SERMON FOR YOUTH" HOMEMADE ICE CREAM AFTER

CHURCH of CHRIST

West College & Third

Lockney, Texas

any other

DANDY TUNE!

AMERICA'S FIRST PATRIOTIC

SONG, "YANKEE DOODLE"

WAS ACTUALLY WRITTEN BY

COMPOSED BY RICHARD

SHUCKBURGH WHO SERVED UNDER GEN. BRADDOCK

OF THE BRITISH ARMY.

TODAY MONEY SEEMS TO

FADE FASTER THAN EVER. BUT

THERE'S A WAY TO MAKE IT GROW, TOO! THAT WAY IS FOR

YOU TO INVEST IN U.S. SAY-

INGS BONDS! OR JOIN THE PAYROLL SAVINGS PLAN

NHERE YOU WORK . EITHER

CHOICE WILL RESULT IN A

METHOD OF SAVING PAINLESSLY

WHILE YOU WATCH YOUR MONEY

FAST FADE!

Ahearn, an

metropolitan ed for by 157 ery 100,000 Americans 71 docrural areas a third as ialists per

Musica America ; Aug. 14 Universit present Showcase th Cole Por

nd grasshop served at n stroll a yard to th the 8 p.m. vue featur the Black Compan Mich. Fou and dance gh almost 3 st famou "I Get "Just On

> "Anythin ill combin edy in th Clown." H and the Un sand performed a r and Carne ir rendition o

gs - glass

Alvin Eleo

Jenkins, Lockney. B Lockney Cem direction of Mo eral Home, Loc

noon Friday in eral Hospital most of his herewith his far was seven year County, he had

His wife, the death in 1953. He was a reti Mason, and a n Floydada Fi Church. Lockney and Warren of Flow ther, George A of Globe, Ariz H.E. Frizzell, and Pat Frizz Silverton; two

Mrs. George (L

of Silverton and

(Leota) Boyter of grandchildren

ed to the

the 8 p.m.

the Black

Mich. Four

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Anything

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Nown." He

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up furniture

do that:

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"creates ace," giv-

quality of

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e in logiet small, furniture

nal areas

areas. surfaces

glasses.

wide item)

Box 1928

Plainview, Texas

FLOYD Marvin visited with Verna McSwai the Floydada and with his si Kendrick.

Paso last we Tate Jones, ac Mr. and Mrs. Julie, of Pam Other relati

dada attendir Cardinal, Kent Covingto

Proble HOL PLUM Austin 983-2

Says Health Care Lags

100,000 population. Ahearn said while distribution of hospital and nursing home beds per capita is more nearly equal between the two areas, rural facilities are generally older, are less likely to be accredited and often lack specialized services, such as respiratory, therapy and psychiatric ser-

According to Ahearn, 'Poverty increases the incidence of disease through its The recent reversal of the relation to poor nutrition, rural-to-urban population housing and sanitation, and migration has increased the as family incomes decrease, strain on the health care the average number of disasystem in tatally rural areas bility days per person per because the increase in the year tends to increase. Ponumber of physicians in verty also decreases an individual's ability to buy-needed

Musical To Be Featured

"Night and Day" and "I've Got You Under My Skin."

Linda Hart, a child's thea-

ter specialist in the Ohio-

Michigan area, will sing "My

David Johnson, who

joined the repertory produc-

tion in 1979, sings Porter

tunes "C'est Magnifique'

Actors and singers will produce lbitter-sweet bal-

lads to rollicking showstop-

pers, each a nostalgic or

delightful reminder of Por-

ter's style of humor, sadness

Porter" was conceived and

adapted by Stan Gill and

Robert Ferris in the spring

of 1978. As director and

musical director respective-

ly, they introduced the show to Black Sheep Theater au-

diences. Following a success-

ful run there, it went on the

road in September 1978 and

played to enthusiastic au-

diences throughout the Mid-

For reservations and tic-

et prices for the perfor-

mance and dinner or for the

performance only contact

the UC Ticket Booth in the

Activities Office on the se-

cond floor of the Texas Tech

University Center or phone

742-3621.

*(by Sharon Hillis)

miture within between them.

furniture.

balance.

nce you've Rather, place a loveseat or

MIX WOOD* UPHOLSTRY

Plan a half-and-half mix

upholstered and wood

This decorator's trick lets

you keep the scheme in

Separate upholstered fur-

niture from each other with

wood tables or chests, for

This kind of mix allows

the room softness,

the upholstered pieces to

while the wood pieces pro-

vide architectural solidity.

"kivity zones" chair between the two - or you're ready even leave blank wall space

"An Evening With Cole

and touch of class.

and "Begin the Beguine."

Heart Belongs to Daddy' and "You're tghe Top."

The report, issued by the department's Economic, Statistics, and Cooperatives Service, describes other special rural area health problems and some of the major government programs for dealing with them.

care, both directly, and indi-

rectly through insurance

In Rural America," says

poverty is a major obstacle to

improved health care in rural

areas since a disporportion-

ately larger number of rural

residents live in poverty.

these areas between 1970 and 1975 did not keep up The Library with population increases. The report, "Health Care

The Public Library is a community institution, prima-ily funded by tax revenges, where any person without regaurd to race, religion, or economic condition should be able to obtain free access to the recorded history, learning, and knowledge of

Libraries are the capitals of self-education.

Public libraries accompany the citizen from childhood to the grave.

Libraries are the memory of all mankind, the storehouse that contains all which is known and has been



If you have trouble getting your family to like liver, try cutting it into strips, breading and seasoning them and

So says the VA...

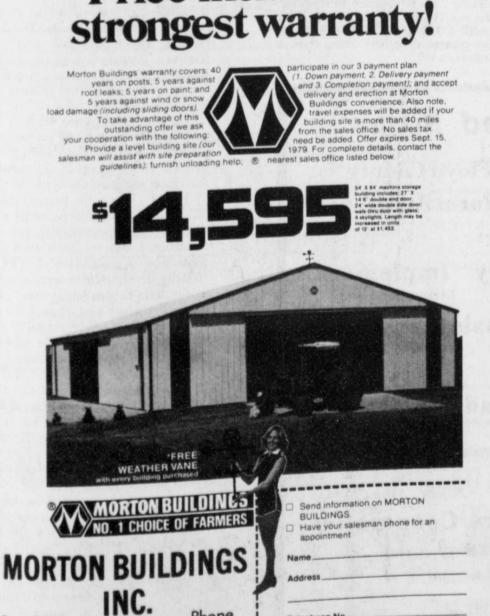
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Contact nearest VA office (check your phone book) or a local veterans group.

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Tide

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Cookie Mix

\$1.71 Value

VALUES IN THIS AD IN ADDITION TO OUR THURSDAY AD

1/2 Gallon Bell

Buttermilk 89^{c}

1.29 Value

100 Extra S & H Green Stamps With Purchase of

2 Heads

Lettuce

100 Extra S & H Green Stamps With Purchase of

10 Pound Bag

otatoes

100 Extra S & H Green Stamps With Purchase of 1 Pound Maryland Club

COFFEE

100 Extra S & H Green Stamps

With Purchase of

With Purchase Of 2 Liter

Pepsi-Cola

Corn King

U.S.D.A. Ground Beef

U.S.D.A. Beef

Short Ribs

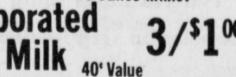
U.S.D.A. Boneless Round **\$7**69 Steak

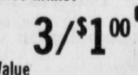
End Cut Pork Chops

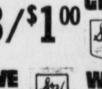
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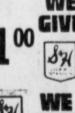












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\$2.53 Value Golden Ripe

Bananas

California 871 Avocados 3/\$100 NE

821 **Red Ripe**

00 GIVE Tomatoes 82

13 Ounce Keebler Rich'n Chips Cookies

\$1.19 Value 1/2 Gallon Buddy's

24 Ounce Bell Cottage

1.59 Value

Grade 'A' Large

With Purchase 9t Dozen Eggs Of 2 Lb. Owens Sausage 32 Ounce Liquid

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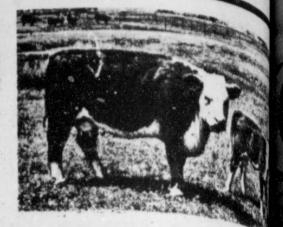
Cheese

\$1.59 Value

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FARM & RANCH NEWS



TEXAS - OKLAHOMA

Module Builder Godsend To Cotton Produce

It looks like a giant trash compactor. But the module builder is a godsend to Texas-Oklahoma cotton producers.

Developed jointly by Cotton Incorporated and engineers at Texas A&M University, the module builder speeds up harvesting by as many as 15 days and frees the cotton grower from dependence on the cotton gin.

It's a huge machine that makes neat stacks of cotton which are left in the fields until gin time.

And because the module builder is capable of holding up to nine bales of stripper cotton, which is then leaded onto a special flat-bed truck, cotton trailers which have been used for years to haul cotton to the gin have almost become obsolete, according to many

In the past, if a farmer used trailers to get his cotton to the gin, then his whole harvest operation was often dependent upon the supply of available trailers. The module builder has helped separate the ginning and harvesting operations so that growers can keep on harvesting

even though the gin may be backlogged or down for repairs.

Since properly protected modules can be left in the field for weeks at a time without any noticeable damage to the cotton, a grower can harvest his cotton at the most convenient time for him and not have to worry about the progress at

And what are other advantages to the grower using the module builder sys-

According to Ray Adams, vice president of sales with Bush-Hog Continental Gin Company, a leading manufacturer of module equipment located in Prattville, Alabama, moduling can be an advantage because ginning has become such a problem for growers.

'The cost of ginning cotton has increased many fold in the last decade and we have every reason to believe that it is going to continue to increase,' he said. "There has been a trend to have fewer and fewer cotton gins each

"As the number of cotton gins gets

smaller, the volume of these gins increases. But it also is becoming more difficult for the farmer to get his cotton ginned immediately. The expense of owning cotton trailers is getting to be too high and the economics the module system provides makes it an ideal operation to turn to.'

Randy Eiland, a grower from Lamesa, Texas, switched to module builders to avoid losing cotton to the unpredictable West Texas weather.

"We have a lot of bad weather in this area at times, and before we got module builders our stripping depended on how many trailers we could get to the gin," Eiland said. "Since we have gotten the module builders, our strippers can just run continuously to keep building modules. We don't have to worry about getting trailers or being out of trailers.

"Module builders help make a grower money because a crop can be lost, in this area, by leaving cotton on the stalks. By stripping continuously and putting cotton in modules, you can can't store it on the stalk in West Texas. You can lose too much of it too quick.

Page 10

Harold Worrell, a grower from Altus, Oklahoma, has been impressed with the efficiency module builders have allowed him in his harvesting operation.

'I had heard about module builders," he said, "and I had decided they would speed up my harvesting operation. I farm about 2,500 acres of stripper cotton, and I was having problems keeping all my trailers loaded and getting them to the gin and emptied so that I could keep on stripping. I was filling those trailers up nearly every day. Module builders made me think I could get by a lot easier.

"Module builders save me a lot of wear and tear on hauling cotton to town and it saves a lot of labor tromping it on trailers. I don't know if it's much cheaper, but it's a whole lot faster." And how does this remarkable mach-

ine work? Dr. Milton L. Smith, a professor of Industrial Engineering at Texas Tech

completely avoid this happening. We University, who has worked extensively with module builders, explains:

"Initially, when the basket on a cotton stripper gets full, the load is dumped into the module builder. It usually takes two or three dumps before there is enough cotton to pack. Once there is a sufficient depth to pack, then the module builder goes into operation.

'The tramper compresses the cotton as it moves from front to back and back to front of the module builder. This operation constantly compresses the cotton and will occur many times throughout the process of building a module. With each successive dump, the tramper will first of all level out the cotton in the module builder and will then start to pack the loose cotton. And this continues until the module is fully

At that time, the operator will raise the back gate on the module builder. and a tractor pulls it forward, leaving a module that is free-standing to sit there in the field until it is ready to be moved.

One of the key developers of the module builder was Lambert H., Wilkes of Texas A&M University. Together with J.K. "Farmer" Jones, a researchfor Cotton Incorporated, they completed work on the first module builders in 1971 and 1972. Research on the module builder was funded jointly by Cotton Incorporated, and Texas A&M.

The result of their research has not only saved the grower valuable time and dollars with his cotton operation, but has significantly improved ginning techniques.

Research by Cotton Incorporated on the module builder has also led to other valuable developments. For instance, the module feeder was developed, enabling cotton modules to be fed directly into the gin. The feeder- must be returned to be cleaner has also recently been introdu- by Sept. 15. Any pers ced, as a result of Cotton Incorporated voted who does not not research. The feeder-cleaner removes Sept. 2, may obtain approximately 60% - 70% of the trash County Agent's office.

out of stripper cotton as gin. This means imp more cotton dollars

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ounter top, Any person in the % area who produces gri is subject to the boar akfast nook, eligible to vote, indiore, carpet farms and their tenants m windows pers. Any person eligible elibible to make nomine large base-All this for -5185. tfc

Qualified persons with their name placed in membership on the book application to the organi by himself and 10 then eligible to vote.

Ballots will be mailed



The crop protection bill reported recently by the Agriculture Committee doesn't even come close to the objectives of Plains Cotton Growers, Inc., according to Joe D. Unfred of New Home, PCG? \$2

PCG's policy calls for extending the current dissergram until it is proven that an all-risk crop insurance is a workable and adequate replacement.

"It will take several years just to determine it is insurance plan envisioned by the Ag Committee II attract the level of producer participation necessary it work at all," Unfred states, "and there is serious will ever provide the protection High Plains produ against weather hazards and other conditions bey control."

Without an extension, the present disaster propagation expire with the 1979 crop. The Senate Commit agreeing that it will take time to develop and proposed insurance program, earlier reported a would extend the disaster program for 1980 and p ducers a choice of the disaster program or Federa insurance in 1981.

The House measure, while it would make the program available to all cotton, wheat, feed grain as producers in 1980, would deray disaster program in 1981 to producers in all counties where the insurance was generally available.

To its credit, the House Committee did appn bill authority for the Secretary of Agriculture 10 18 disaster program available to producers in 1981 if of or national basis he determines that Federal crop protection is inadequate, or if he determines it to achieve compliance with set-aside or diversion

"It hasn't been made clear exactly what the means," Unfred said, "but I wouldn't want lo heavily on the Secretary admitting that the insufsponsored by him and his administration is f 'adequate protection', particularly when such an might occasion an additional Federal expenditure

Unfred is quick to note that Congressmen who are on the Committee, Kent Hance of Lin Charles Stenholm of Stanford, served their of in attempts to get an unconditional two-yearest disaster program and in an effort to raise the level of men participation in premium costs.

"The opposition was too strong on these partings continues, "but they were successful in removing limitation on subsidized crop insurance and i requirement that eligibility for insurance depend

pliance with recommended soil conservation pra The outcome of the two bills is very me when they reach Senate and House floors, Unfill out. "And if one or both fail to pass, we'll then be Congress for a simple two-year extension program."

TDA, USDA Battle Hungry Hoppers AUSTIN - There is a range war month, more than 1.4 million acres of

going on in the Texas Panhandle, but it looks more like a bombing raid than a shootout. The targets are tiny, although numbering in the millions.

The enemy is grasshoppers. Millions of grasshoppers are threatening thousands of acres of rangeland in 13 Panhandle counties and are being sprayed around the clock by personnel of the Texas Department of Agriculture (TDA) and the U.S. Department of Agriculture (USDA).

By the time the spraying ends this

AUSTIN-- The Texas Department of

Agriculture has reported millions of

bushels of wheat are having to be stored

on the ground in the state due to a

record-breaking 133.5 million bushel

crop and a severe shortage of railcars.

production tops the previous record

harvest in 1975 of 131.5 million bush-

els," commented Agriculture Commis-

sioner Reagan V. Brown "and is 18

million bushels over the June 1 projec-

tion by the Texas Crop and Livestock

"With wheat prices now holding

around \$4 per bushel, that's a half-bil-

lion-dollar crop literally sitting on the

lems, caused by a lack of available

railcars and high diesel prices used by

Brown said the transportation prob-

ground in many areas," Brown said.

Reporting Service.

The new estimate for this year's

Severe Car Shortage

Texas Wheat Harvest

Grounds Record

range will have been treated at a cost of around \$1.5 million in state, federal and private funds to control the voracious insects that have invaded Texas and 13 other states in the greatest number since 1958.

According to Agriculture Commissioner Reagan V. Brown, the cost-sharing aerial application program has been a "war on grasshoppers" that present "a very real threat to High Plains' agriculture and to food production in that area."

trucking, "can only get worse as the

harvest in the Coastal Bend area of the

state right now," he continued, "and

that harvest is moving northward

steadily. By the time the grain sorghum

is in, we will be well into corn harvest,

placing even more strain on an already

Brown said many elevator operators

have been forced to store grain "in the

street" in some areas of the state.

Wheat can be stored outdoors for a

period of a week to 10 days with little

loss of quality, but, Brown said, "at this

point we don't know how long that

wheat is going to have to stay there.

And even though wheat can withstand a

certain amount of rain, there is a loss of

quality if outdoor storage is prolong-

overburdened transportation system."

"We are beginning grain sorghum

Brown added that the program is proving successful. "It looks like we are going to win the war," he said. Preliminary reports indicate 95-99 percent control, about the same level that was achieved last year. Spraying has been taking place in

Childress, Roberts, Carson, Hutchinson, Dallam, Lipscomb, Moore, Armstrong, Sherman, Potter, Hall, Collingsworth and Gray counties. Only rangeland meets federal guide-

lines which do not cover control on cropland. Acreage is being sprayed in blocks to

prevent skipping heavily infested areas. 'If land is skipped, grasshoppers will reinfest acreage that has been treated,"

The grasshopper control program divides costs amoung TDA, USDA and the ranchers whose land is being sprayed. TDA's one-third share is expected to reach \$500,000, exhausting the program's funds for the fiscal year.

The program will end naturally by the end of July when grasshoppers reach maturity and begin laying eggs. "Federal guidelines call for making the treatment before the eggs are laid," Brown said. "This procedure provides control for this year and also reduces the size of the hatch for next year, possibly eliminating the need for treatment.

This year's infestation has covered four times as many acres as last year's, but infestation rates have been about the same, between 10-80 per square year. Eight grasshoppers a square yard qualified range for spraying.

TDA personnel have been sharing duties with the USDA in surveying, flagging aircraft and supervising pesticide application.

"Some of these men and women will have worked four and five weeks away from home straight through the weekends by the time the program ends," he said. "We appreciate their dedication in taking care of the needs of ranchers."

COTTON EXEMPTION ASKED: The national Cotton Council has asked that cotton and cottonseed by specifically exempt from an agricultural bargaining practices bill. In a statement filed with the House Agriculture subcommittee, the Council maintained the proposal is not practical for marketing cotton and cottonseed because of: (1) rapid price changes, (2) the large number of buyers worldwide, and (3) the fact that they are non-perishable products sold on a year-round basis.

porting on the second year of the boll weevil test in Virginia and North Carolina, scientists say that only five native weevils have been found this year in the evaluation zone, as of June 27. None has been detected in Chowan County, N.C., where the last known weevil was found June 28, 1978. If successful, weevil eradication techniques would be used on the pest in Texas and other cotton areas.

76,000 running bales during the week ended July 8 brought the season's total to 5,596,000 compared with 4,939,400 a year ago. The week's new sales of 18,100 bales pushed total commitments for the current marketing year to 6,882,300, compared with 6,497,500 a year ago. New sales of 181,400 running bales for 1979-80 delivery brought the

nists planted their first cotton crop in Virginia in 1607.

First National Bank Floydada

Case Power & Equipment Floydada

Floydada Cooperative Gins

McDonald Implement Co. Floydada

Federal Land Bank

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Floydada Co.

Floydada

Plainview Savings & Loan Association

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Cotton Today

WEEVIL TRIAL LOOKS GOOD: Re-

EXPORTS REPORTED: Exports of total to 2,232,600 thus far.

AND COTTON YESTERDAY: Colo-

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FOR SALE: Redwood cabin at White River Lake. Sleeps 12-call 983-3932 or 263-4480.

FOR SALE: Brick three bedroom, one bath, modern kitchen, new carpet and new evaporative air conditioner. storage shed, fruit trees, new paint, and fenced back yard All this plus a great location. 104 J.B. Ave. Floydada. Call 293-8137 in Plainview after 5

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FOR SALE: Nice two bedroom, living-dining room, den, carpeted, house on large lot with carport and small storage house 105 E. Hallie. Call after 6 p.m. Jamie Lewallen 983-3904. tfc

FOR SALE: Three bedroom brick, two baths, livingdining room, two car garage, cellar, fenced, large storage room. Call for an appointment. 983-3587 or 256-2485.

FOR SALE OR TRADE FOR DRY LAND, a beautiful bedroom home and rental property. If interested call after 7 p.m. 983-3380.

FOR SALE - 3 bedroom, 2 car garage, cellar. Fence yard, 652-2538 316 SW 5th St. L8/51.

FOR SALE: Three bedroom, den, livingroom, two baths; All carpeted; storage building and shed. 983-3994. tfc

FOR SALE: Three bedroom. carpeted, \$15,000. Good condition. Joe Mack Breed 983-8-5c

FOR SALE: House in country to be moved - five rooms and both approximately 1870 Sq. Ft. Call 983-2530 nights.

HOUSE FOR SALE: 2 bedroom newly redecorated. Call 652-3179, Delvin Bybee.

For Sale and Removal from Railroad Property. Approximately 35' x 140' QAP depot building located at ninth and Mississippi Street in Floydada. Building must be completely removed and area restored to natural condition. Mail bids to I. Planchon, Division Engineer, Frisco Railway Co., 3 So. Cincinnati, Tulsa, Oklahoma 74103.

> FLOYD COUNTY ABSTRACT CO.

8-9c

Abstracts Of Title Title Insurance

Verna L. Stewart Owner, Manager

Floydada, Texas

NOTICE

WILL DO ALL Types of carpenter work. Call 983-5201 after 5:30.

KAY STEEN REALTOR invites you to call her for your real estate needs in Lubbock County. French Chateau Realtors 744-2475 home or 792-4345 office.

INTERIOR AND EXTERIOR PAINTING. 983-3364 8-5c C-D-J INSULATION can help save your dollars. For information call 983-2601.

INSULATION Fire-Resistant. Installed and Guaranteed. MARR Insulation Co.

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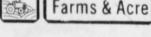
Lockney 652-3593.

WE DO Painting, floor levelling, house blocking, roofing and remodeling. We are now working Floydada Area. Contact Childress Bro. Collect 352-9563

Minor repairs and tune up service on lawn mowers. Call Whites Home and Auto,

INTERIOR PAINTING WALL PAPERING Call Rena Turner, 983-5130.

Carpet Need Cleaning? Let me do the work for you. Dry foam, 10 cents sq. foot. Call Jack Moore 983-3033 after 5 p.m.



WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc



FOR SALE: 1976 14x70 Lancer Mobile home.



FOR SALE: 1175 Case, 1974. Cab, A.C., heater, new tires, clean. 652-2572.

WE NOW HAVE IN STOCK THE Amazing "Lightning Wick Applicator, to control Johnson Grass and weeds in your crops. You can run in wind without worry of damage to your crop, saving you many hours of down time; also you will notice a considerable saving in chemical cost with this proven method of application. Drop in and ask about The "Lightning Rod." Lone Star Chemical, Lockney 652-2761, Residence 652-3434, or 823-2376,

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TURNER REAL ESTATE

Farms Ranches Floydada, Texas

cash in witha classified COW POKES

By Ace Reid



"BEANS, agin! Either the boss is tight er he wants all his cow hands to be vegetarians!"

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE

Jim Word - - - Phone 983-2360



Notice is hereby given that the Board of Equalization of the South Plains Independent School District will meet August 16, 1979 at 9:00 a.m. til 12:00 p.m. at the South Plains School, South Plains, Texas. All persons having business with the board are invited to make an appointment to appear. By order of the Board of Trustees, South Plains Independent School

> s/sKendas Julian President, Board of Trustees

LEGAL NOTICE

Aug. 14, Board Meeting At regular board meeting Tuesday, August 14, the F.I.S.D. Board of Trustees will hold a budget hearing for the 79-80 budget and will set tax rate

Tommy Cathey F.I.S.D. Business Manager

LEGAL NOTICE Lockney Independent School District will accept bids on the following until 5 p.m. August

One heavy-duty half-ton pickup, 350 cubic inches or larger engine; automatic transmission: power steering; power brakes; air conditioner; outside mirrors; heavy-duty battery; extra gas tank; rear hitch; heavy-duty front and rear shock absorbers; tinted glass.

Bids will be opened at the regular board meeting, 8 p.m. August 13, 1979. L8-2, 8-5, 8-9c

LEGAL NOTICE

The Lockney Independent School District Board of Trustees will meet in regular session beginning at 8:00 o'clock P.M., July 13, 1979 at the Administration Building Board Room located at 416 West Willow.

Among other proceedings will be the adoption of a Budget for the Fiscal Year 1979-1980, and the setting of the tax rate for the Tax Year 1979.

> W.H. Hallmark, Superintendent Jack Samford, Tax A/C

Diamond Industrial Supply Co., Inc.

Phone Days 296-7418 Nights 296-1200 or 296-7828 1014 Broadway Plainview, Texas

Chain Sprockets V beits

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SKF BCA Timken Bower Cetton Striper Brushes & Bats

"We Appreciate Your Business More"

WEED AND INSECT CONTROL

★ Lawns ★ Trees ★ Alley ★ Fencerows ★ Irrigation Wells CALL CECIL CARTHEL 652-2136 or 652-3809 Lockney Late FOR SALE

FOR SALE: Two recreational lots, one at Runaway Bay near Bridgeport, waterfront location. The other is at Bella Vista, Arkansas. Call or write Luther Kirk, 3005, 59th, Lubbock, 806-799-6585. tfp

FOR SALE: Heavy metal building, 11 ft. x 11 ft., 9 ft. tall, 51/2 ft. cliding door, 2-inch square tubing frame. Strong and well built. David McCoy 652-2645. Ltfc

FOR SALE: Weedwackers, was \$54.99, now \$39.99. Sears, Floydada 983-2862.

REDUCED FOR CLEAR. ANCE: Lawn tractor. was \$1009.00, now \$849.00. Save \$169. Sears, Floydada 983-

FOR SALE: Refrigerated Air Conditioner. 25,000 BTUH. Cools five rooms. \$479.95. Sears, Floydada 983-2862.

FEET TIRED? Try Mason Shoes with "Velvet-eez" aircushioned innersoles. Keith Emert, 652-3116, Lockney.

FOR SALE: T.V. Antenna and Pole - Good Condition. 983-5168.

For Sale: 25x60 metal building and 20x50 cinder block building on three lots on highway 70 East of Savings and Loan in Matador. Naomi Tilson, Rt. 1, Matador 79244 469-5244.

WANT TO RENT

WANT TO RENT: Three bedroom house in Floydada. Junior Bearden. 983-2281 day - night 667-3442, Petersburg.

WANTED

WANT TO BUY: Large Chest type freezer. 983-2076. 8-5c

Addressers Wanted Immediately! Work at home - no experience necessary - excellent pay. Write American Service, 8350 Park Lane, Suite 127, Dallas, TX 75231.

Concrete

Ready-Mix

Forming & Finishing

Rock Gravel Sand **FIERROS** & SONS 652-2242

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LET US DO YOUR HERBICIDE

and Insecticide Spraying. We have two ground rigs and an airplane available. Lone Star

> Lone Star Chemical, Inc. Office: 652-2761 Deanie Henderson: 652-3434

> > WANTED: Experienced diesel truck drivers.

Pay by mileage, starting rate based on experience. Allowance for meals and down time. Guaranteed \$160 per week for slow periods. Will need to bring copy of driving record, be able to pass ICC physical. Prefer 25 years or older. Liberal benefits including vacation plan, paid holidays, health, accident and dental insurance, life insurance and disability plan. Apply at EBELING MANUFACTURING CORP. 1608 West 24th Street Plainview, Texas 79072

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CLASSIFIED ADVERTI SING RATE: 15 CENTS PER WORD FIRST INSERTION: 10 CENTS PER WORD EACH SUBSEQUENT IN-SERTION. MINIMUM

4 shocks for the price of 3.

Free installation. 123 W.

FOR SALE: 1962 Chev. pick-

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FOR SALE — 1978 Ford XLT

pickup. Runs regular gaso-

ine, Power-air, 20,000 miles.

1974 Chevrolet Laguna - 2

door, vinal top. Loaded: AM/

FM 8-track stereo, cruise,

tilt, swivel seats. 983-3646

FOR SALE: 1972 Oldsmobile

98; four door, all extras. 520

W. Missouri, 983-3430 after

FOR SALE: 1976 Catalina

Pontiac 4-door, high mile-

age, company vehicle. Priced

to turn quick. 983-2821. tfc

1977 Oldsmobile Cutlass Sa-

lon. Clean low mileage. 983-

3787, ask for Brenda, or

983-5116 after 5 p.m. 8-5c

FOR SALE: 1977 GMC Jim-

my four wheel drive 415 V/.

FOR SALE: 1963 Ford Pick-

up, 1963 Vega, 1969 Volks-

wagen and 1972 pinto and

trailers, bicycles, and other

items. 903 W. Ross 983-2654.

BACKHOE

Work Wanted

Cotton Collins

652-2733 L9-2-790

FLEA MARKET Friday and

Saturday, August 10 and 11.

Spaces available for rent.

The Mercantile, Box 84,

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Nomad Camper Trailer, 66

Chevrolet pick-up, lots of

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Health

A medical mystery, which occurs 10,000 times a year, defies prevention and gives rise to a continuing number of theories, is continuing to plague the nation's parents.

This chance phenomenon, called Sudden Infant Death Syndrome, comes without prior warning, changing a family's happiness over a new baby into a stark tragedy.

The pattern is a familiar one: an apparently healthy infant dies suddenly and without reason.

This child is put to bed without the slightest suspicion that anything is wrong. It may show signs of a slight cold, but after a thorough examination, the family doctor tells both parents there is nothing to worry about. The next morning the infant is found dead in its crib. There is no evidence a struggle has taken place, nor have the parents heard anything during the night.

An autopsy reveals no evidence of illness and the diagnosis is that the infant dies from the Sudden Infant Death Syndrome (SIDS). Who is to blame? Was it something the parents did? Was it something they didn't do? Was it the fault of the physician?

"No one is to blame," says Dr. Clift Price, Chief of the Bureau of Personal Health Services of the Texas Department of Health. "SIDS cannot be predicted or prevented. even by a physician. SIDS sometimes even occurs in hospitals to well babies admitted for minor surgery.

Dr. Price said SIDS, more commonly referred to as crib death, is the leading cause of death in infants from one month to one year of age. He said SIDS claims the lives of 10,000 babies in this country annually and that according to the Department's Bureau of Vital Statistics, SIDS claimed the lives of 298 residents of Texas during

Dr. Price said the cause of SIDS remains unknown. He said a few victims may have had a slight cold just prior to death, although most are perfectly healthy babies.

Dr. Price said some medical authorities believe SIDS may possibly be associated with problem-related births. "In the cases of premature births, there

may be some neurological cause whereby the nervous system may not be as mature or fully developed as in normal babies. In premature infants, apnea, or the temporary cessation of respiration, is a frequent complication," he said.

"Studies indicate that when spells of apnea occur in babies, the best procedure might be to attach them to monitoring



machines. The monitorto prevent it. "Unforing equipment would give tunately, this guilt coma warning signal to alert plex is sometimes com-

an attendant to take care of the infant when he stopped breathing," said Dr. Price. The parents of SIDS victims usually feel a

may have caused the

death of their child or

emergency room personnel who may misinterpret the case as child abuse or who may say the wrong sense of guilt that they

thing when the parent is the most vulnerable," warned Dr. Price.

pounded by police or

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