

# The Floyd County Hesperian



Volume 83

Floydada (Floyd County), Texas 79235

Sunday, December 16, 1979

22 Pages In 2 Sections

Number 101

## City couple returns in time to save burning home

Floydada volunteer firefighters responded to a fire alarm near downtown in time to prevent serious damage to the structure.

Ray and Kay Tinney, 618 W. Mission, returned home at about 1 p.m. to find their house filled with flames. The couple immediately telephoned the fireman, who arrived minutes later.

The fire was contained inside a kitchen as the fireman had to chop away a section of the wall to find the extent of

the damage.

Department spokesman Jimmy Owens reported that the blaze apparently started from an electric short circuit inside the wall.

"The house was shut up and once it filled with smoke that apparently used up most of the oxygen that would have fed the flames," Owens said. "If the windows had been open it would have been much worse."

As it was, damage to the house was confined to the kitchen wall, an adjoining stove and minimal smoke damage to

the rest of the house, Owens said. A plastic cake dish on a refrigerator six feet away melted from the accumulated heat inside the kitchen.

Fireman on the scene speculated that had Mr. and Mrs. Tinney not returned when they did, the flames might have been out of control. Another 15 minutes could have meant disaster for the couple, according to one firefighter.

The fire was extinguished after 30 minutes.

Approximately eight men and three units responded to the alarm.



JUST IN TIME — Floydada firefighters gather at the Ray Tinney home this week after getting a house fire alarm. Firemen said that another 15 minutes could have been disastrous for the house.

## County commissioners raise court fee

Floyd County commissioners this week approved a motion by Aaron Grigsby to raise the fee attached to civil cases filed in county court to \$6.

The commissioners raised the fee from \$5 per case because that amount was deemed insufficient to meet the cost of the law library. The new rate will become effective Jan. 1, 1980.

Bob Jarrett, Aaron Carthel and Grigsby Milton voted in favor of the motion. Jack Lackey voted against raising the fee.

The court also approved a motion by Jack Lackey that the county judge's travel expense payments be raised by \$100 each month, because of the increased costs of fuel, also to become effective Jan. 1.

Lackey, Milton and Carthel voted for the measure, with Jarrett abstaining.

In a unanimous vote, the commissioners agreed to transfer \$40,000 from the Special Road and Bridge Fund to be divided among the precincts. Each precinct will receive an equal \$10,000 share. Grigsby Milton made the original

motion.

A representative from Blue Cross cancelled his meeting with the commissioners because the company was still gathering figures relating to the county insurance. A new meeting will be rescheduled.

County Judge Choise Smith announced that the county offices would be closed Dec. 24 through Dec. 26 (Monday, Tuesday and Wednesday) for the holidays. The Sheriff's department will remain open to handle emergency calls.

The county offices would close Jan. 1 (New Year's Day) for just the one day, Judge Smith said.

## Our Town

By Duffy

OPEN HOUSE at the Floydada First National Bank will be Thursday, December 20 from 9 a.m. until 3 p.m. Everyone is cordially invited to attend.

ALLEN RENDON, foreman of the Floyd County Green Thumb unit, was elected in a fall Monday. He fell while handling equipment from a truck.

Mr. Rendon received numerous lacerations and abrasions requiring stitches on both hands. He is recovering at home in Floydada and is expected to return to work in about three weeks.

We wish Mr. Rendon a speedy recovery and a happy holiday season.

CITY OFFICES will close at the end of the working day on Friday December 21 and will reopen at 8 a.m. on Monday December 26. The offices will be closed one day New Year's day the following week. However, during the holidays, the city dispatcher will be receiving all in-coming

THE YOUTH of the First Assembly Methodist Church will present a Christmas play, "A Birthday Gift To Jesus," on Wednesday, December 19 at 8 p.m. Everyone is invited to attend the play, which will be held at the church 111 W. Missouri.

THE AMERICAN CANCER Society's fund-raising homes was scheduled Friday, December 14 from 6 to 9 p.m. and Saturday, December 16 from 2 to 5 p.m.

## FISD trustees accept \$34,777 contract for tax reevaluation

The board of trustees of the Floydada Independent School District Tuesday night accepted a contract with the Hereford firm of McMorries and Co. to reevaluate property for taxation in the district.

The district will pay the company \$34,777.91 as its share of the cost of reevaluating property in the county.

The board also accepted the district's three-year special education planning document. Superintendent Jerry Cannon presented the document to the trustees.

The board members agreed to a proposal calling for the addition of two new 53-passenger school buses. The buses will be included in the 1980-81 budget.

In a related item, business manager Tommy Cathey reported that one school bus would be taken for refurbishing this week.

The board voted to renew the district's property insurance for next year at \$5,000 deductible. The trustees also accepted the district audit for the year ending Aug. 31, 1979.

(Continued on page 3)

## First major snow falls on county

The first major snowfall of the year struck Floyd County in the early hours of Friday morning. But the flakes turned to slush on county streets and roads as temperatures warmed during the day.

An estimated five inches fell on the county courthouse lawn in Floydada, with as much as twice that being reported in other areas of the county.

City crews were out early in Floydada, clearing the snow off the major streets in the city. Many streets in residential areas remained covered with

snow during the day, making driving difficult, but the melt-off cleared many of the roads down to the pavement.

Many downtown businesses cleared their sidewalks in plenty of time for their customers and city schools were in session as usual. Some students had difficulty getting to school but no major problems were foreseen.

Snow was also reported in surrounding areas, but was expected to clear by this weekend as the front that pushed the snow into the Floyd County area moved to the southeast.



CLEARING THE STREETS — Paul Atteberry had to get up awfully early to get the main Floydada streets in condition for the Friday traffic. The snowplow operator had most of his work completed before the morning rush, helping to keep driving a safe enterprise in the city.



THE RIDICULOUS TO THE SERIOUS — The snow began to melt after daybreak Friday, but not before several Floydadans tried their hands at the ancient art of snowman building. Pictured are some of the



results. Joe Torres and Terry Reeves (left frame) ham it up for the camera during a break at Blanco Printing Friday



afternoon. The printers attempted to build a snowman but kept getting sidetracked by snowball fights. Some of the snowmen seen around town are made only of snow, but the two friends of Lisa and Cindy Charles (second frame) took a bit more concentration and imagination. Larry Westbrook (pic-

tured in third frame) and Rex Rose decided to get a little free advertising for the service station. They used candy for the facial features.





## Side Glances

by John Carroll

I NEVER THOUGHT I'D HAVE TO EDIT a letter to Santa Claus. But this week, one came across the news desk that reminded me that discretion was indeed the better part of valor.

In a postscript, one child reminded Santa where the mistletoe was being stored in case St. Nick wanted to come inside and wake up mama. Ah, Innocence, to whence have you fled?

I DIDN'T SEE IT MYSELF, but several people in town reported that Grady Nutt told a Floydada joke on the television show "Hee Haw" last week. Seems that the most interesting sign Nutt ever saw was on a pasteboard fan that merchants used to give away to help beat the summer heat.

According to Nutt, the fan bore an advertisement from a local funeral home and the motto "We Can Wait." A spokesperson for the funeral home said that they never put out such a sign, but it was funny anyway. Maybe they ought to get one.

FOR THOSE WHO TAKE NOTICE OF SUCH THINGS, our Dec. 6 edition of the Hesperian did bear the date Nov. 6. At least the news inside wasn't a month old.

LOOKING AT THE CALENDAR, I notice that the pilgrims landed at Plymouth Rock on Dec. 21, 1620. The next day is the official start of winter. Sounds like really rotten timing on somebody's part.

WELL, IT WAS BOUND TO HAPPEN. The people drilling the oil well in northeast Floyd County have clamped an information blackout on their operation. The "KEEP OUT" signs went up late this week, and they are allowing no visitors for any purpose.

When our photographer went out there Thursday to ask for some information and to request permission to take more photographs some of the workers threatened, apparently for no reason, to beat him up. Real macho guys, those roughnecks. A half dozen of them could take on any high school boy in town.

AT LAST, SNOW. I've been waiting for a good fall of the fluffy stuff since moving here six months ago. Haven't seen any since I was a kid in Newport News, Virginia, unless you want to count three tours of cold-weather combat training in the Nevada mountains, which I don't.



## Letters to Santa



Dear Santa,  
For Christmas I want, a Simon game, a camera and some house-shoes. If you want to get me a lot more things you can. I may not need much more things, but I'm sure I'd love to have them.  
Have fun getting stuck down the chimney. Ours isn't very large, so you might just want to come in through the window. Oh, and our cat might (for his Christmas present) want some cat food and most of all a girlfriend, cause he might take off somewhere and go live in Peru or Italy or somewhere.  
The dog will probably enjoy the best dog food in the world.

Tiffany Gentry

Dear Santa,  
I am 9 years old. I would like some Miconaut Rocket tubes.

Love  
Richie Porter

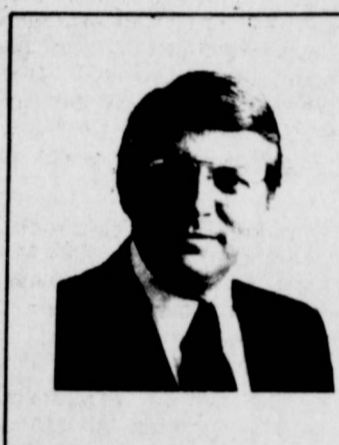
Dear Santa,  
I would like to have a lite-brite, guitar and clothes.  
Please take care of the other boys and girls, too.  
I'll leave you some milk and cookies on the table.

I love you,  
Amber Poole

Dear Santa,  
Please bring me a toy train and some toy cars and a bike.  
Bring something for my sisters also.

Love,  
Ray Martinez

P.S. There will be some cookies on the table for you.



## The Consumer Alert

by Mark White  
Attorney General

Texas consumers are often solicited to make charitable contributions during the holiday season and most of us are pleased to make a donation for a worthy cause.

When you are solicited door-to-door or through the mail to contribute to a charity it is a good idea to make a careful check of the organization before making any financial commitment. Legitimate charities will be pleased to respond to your inquiries about their finances, organization and services.

By asking the following questions you will be better able to evaluate whether to make a contribution:

\*How does the organization conduct its fund raising?  
\*Who is in charge of the organization and where are its central and local chapters located?

\*Does the charity receive funding from any other organized fund raising effort to which you have already contributed such as the United Way or Community Chest?  
\*Does the group have a permit to solicit funds in your community?

\*If the group represents that your donation is tax deductible, does it have a tax exempt number from the Internal Revenue Service?  
In the past some charitable groups have used fund raising methods that are both annoying and illegal. Have you ever been sent unordered merchandise through the mail from a charitable organization which later sent you a demand for payment? This practice violates state and federal law since consumers who receive unordered merchandise through the mail are free to keep it without paying for it or return it as they wish.

Have you ever been solicited by an organization which represents that it

employs or assists the disabled or disadvantaged? To be sure such a group is not misrepresenting its services, ask what percentage of your contribution will go to help these people or what percentage of the group's employees are either disadvantaged or disabled?

In recent years we have also heard or read a great deal concerning the financial make-up of charitable groups. Be sure to ask how much of your contribution goes to the charity and how much is allocated for administrative costs, salaries and fund raising expenses.

While operating costs are one sign of efficiency there are other signs as well. Does the charity employ professional fundraisers or strictly use volunteers? Volunteers are free but may not be as effective as professionals. Is the organization new or old? If it is new it might need to spend more money on publicity than an older, established group.

The Philanthropic Advisory Service, a division of the Council of Better Business Bureaus, gathers and publishes information on nonprofit charitable organizations. It can provide you with reports on individual groups and publishes a monthly newsletter, a pamphlet called "Give But Give Wisely," special bulletins, and the "BBB Standards for Charitable Solicitations." These standards were developed to promote ethical practices and public accountability by charitable groups. For information or copies of their publications write the Council of Better Business Bureaus, 1150 17th Street, N.W., Washington, D.C. 20036. You are also encouraged to contact your local BBB for information about a local charity or your local chapter of a national organization.

If you receive a solicitation from an organization engaging in misrepresentations or deception be sure to contact your local BBB or our Antitrust Division office nearest you.

## Commentary: Sen. Lloyd Bentsen

# Sunbelt states will have an edge in Congress

"All we ask is to be let alone." The words were those of Jefferson Davis, first and only president of the ill-fated Confederate States of America, in his first message to the confederate congress.

The message was delivered in March 1861. The next month shots were fired at Fort Sumter and the Civil War was underway.

A legislative war of sorts has been underway for the past few years in the U.S. Congress, between the "sunbelt" and the "snowbelt."

"Snowbelt" legislators — from the Northeast and Midwest — instigated this regional warfare, claiming their part of the country is not getting enough federal money. Legislators from 16 "snowbelt" states have formed a 204 member coalition and they have had some success in carving out a bigger slice of the federal pie for their region.

It hasn't been all one-sided. Those of us in the "sunbelt" have won some battles and a study of Census Bureau projections shows that we can probably win the war if they persist in pushing it.

Some of the fiercest fighting in recent weeks has involved the oil excise, or "windfall profits," tax. The outcome of this particular skirmish is still in doubt.

The formula for distributing funds under the Low Income Energy Assistance Program, for example, was the subject of an intense battle within the Senate Finance Committee. "Snowbelt" legislators wanted a formula based solely on heating degree days in a state — days in which the temperature drops below 65 degrees. We beat them back in committee, though, and gained approval for a formula based half on heating degree days and half on average energy expenditures per household in a state.

This change in formula, if we can gain final congressional approval for it, will mean \$52 million a year for Texas. We are not, after all, talking about low income heating assistance — as some "snowbelt" lawmakers insist — but about low income energy assistance and poor people in Texas, like those everywhere else, face the hard choice of paying their utility bills or their food bills.

There was also an effort in the Finance Committee to include Texas school funds in the "windfall profits" tax. This would have cost Texas education \$125 million over a 10 year period.

We won the battle in committee to exempt education funds — as well as all income from oil production owned by state or local governments — from the tax.

But the fight on this issue, and on the low income energy assistance formula, is far from over. It will continue in the weeks ahead.

One reason the fight has been so tough is that the "snowbelt" enjoys a narrow majority in the U.S. House of Representatives. That majority, though will almost certainly be short-lived.

The results of the 1980 census, according to projections by the Census Bureau, will decrease the number of "snowbelt" seats in the House by 8 or 9 and increase "sunbelt" representation by an equal number.

New York, for example, is expected to lose four House seats, Pennsylvania one and possibly two, while Texas and Florida will each pick up two seats.

The 21 states of the Northeast and North Central regions currently hold 225 seats in the House, while the 29 Southern and Western states have 210 seats. A shift of only eight seats would give the "sunbelt" a one-vote majority

will be open from 10 a.m. until 7 p.m. Santa Claus will be on hand for the kids and breakfast and lunch will be served.

Proceeds from the show will go to the Post P.T.A. for carpet in the Post elementary school library.

## Post art show set for Sunday

Floyd County artists will join artists and craftsmen from several areas in the Post Arts-n-Crafts Show Sunday at the Post Community Center.

A total of 35 booths will be on display to show the artists' wares. The Center

## 'Jesus Factor' to be shown at First Assembly of God Sunday

"The Jesus Factor," a film detailing the story of the most successful drug treatment program in the United States, will be shown at First Assembly of God, 701 W. Missouri St. at 6 p.m., Dec. 16.

The 45-minute documentary film is introduced by Charles Colson, convicted former advisor to President Richard M. Nixon, and tells the story of a government sponsored research project into the effectiveness of the Teen Challenge program for drug-addicts and alcoholics. Dr. Catherine Hess, who relates the results of the research, tells of her own skepticism of Teen Challenge up until the time that the study showed what she called "startling" results.

"The Jesus Factor" was filmed at the Teen Challenge Training Center in

Rehrersburg and shows the young men going through the program, in their classrooms, work areas, the chapel and during a graduation exercise. In addition, some of the students share on film how Teen Challenge's Christ-centered focus has made the difference in their lives.

The government study spoken of in the film was conducted by National Opinion Research Center in 1975 under the direction of Dr. Hess. The movie contrasts the 2 to 5 per cent success rates of government sponsored projects with the 70 per cent success rate of Teen Challenge as disclosed by the study.

The pastor, Rev. G.A. VanHoose said the showing of the film is free to the public.

in the House for the first time in history.

The implications of this historic shift for future battles fought along regional lines is apparent. It is time "snowbelt" Congressmen took note of the coming change and paid heed to my call for an end to regional warfare.

Without question the "sunbelt" region enjoys several advantages over the "snowbelt," not the least of them being our superior weather. But claims that the Northeast and Midwest are being short-changed on federal funds are off-base. And, although, the "snowbelt" economy is clearly on the decline, income levels there are still higher than in the "sunbelt."

In addition, it is ridiculous to maintain that the problems of our country's northern regions are a result of federal spending priorities. The problems won't be solved by pumping more federal money into those regions. A far more burning concern, to my mind, is the harsh antagonism, the growing regional divisiveness that is resulting from the fight being waged by "snowbelt" legislators.

To paraphrase Jefferson Davis, all we in the "sunbelt" ask is a fair share of our tax dollars.

## STATE CAPITAL HIGHLIGHTS

By Lyndell Williams  
TEXAS PRESS ASSOCIATION

AUSTIN — The Iranian hostage crisis was brought closer to Texans last week when the Shah moved to Lackland AFB in San Antonio to recuperate from his medical problems.

His temporary residence here brought strong reactions from several groups, as one might expect.

Iranians living in San Antonio immediately applied for a demonstration permit in that city—they wanted to protest the Shah's asylum in the U.S. by marching around the gates of Lackland. San Antonio officials denied the permit.

Gov. Clements also stirred up a bit of controversy with his welcome statement to the Shah. The governor said the state wouldn't tolerate any demonstrations, pro or con. "Out-of-state agitators will not be tolerated, and I have already so directed the DPS."

Following reactions by some citizens that the governor's ban might be an infringement on the Bill of Rights, Clements clarified his statement, saying the state wouldn't tolerate any violent demonstrations.

His warning may have deterred several Ku Klux Klan groups who had planned to meet the Iranians outside Lackland. As of last week, no violence was reported in connection with the Shah's residency.

The Texas Republican Executive Committee officially passed a resolution endorsing the deportation of Iranian students who endorse "actions of an enemy of this country."

**Carter Visit Cancelled**

President Jimmy Carter did not come to his Austin fundraiser because of the Iranian situation, but he sent several Texans in his administration.

In attendance were Robert Strauss, chairman of the Carter-Mondale campaign; Energy Secretary Charles Duncan; Labor Secretary Ray Marshall; U.S. Sen. Lloyd Bentsen; and Sarah Weddington, assistant to the president.

Also on hand were Special Mexico Ambassador Bob Krueger, Lady Bird Johnson, Lt. Gov. Bill Hobby, House Speaker Bill Clayton, Land Commissioner Bob Armstrong and Treasurer Warren C. Harding.

**Oil Spill Bigger**  
The runaway oil spill in the Gulf of Mexico still has not been capped,

witnesses told a U.S. House committee last week.

Texas officials now fear that the summer will return the Gulf of Mexico to the prevailing Gulf of Mexico.

The Ixtoc I well that has been gushing between 100,000 barrels of oil daily into the Gulf of Mexico.

**State Surplus**  
Clements and State Comptroller Bullock have different views on the amount of money available for surplus.

Clements said last week that "several hundred million plus" which will be available for plans for tax relief in the next biennium.

Bullock contradicted that saying he sees no windfall in the next biennium.

"We're going to be lucky on our own cup," Bullock said.

Bullock said a \$500 million would be his top dollar goal, two-thirds of that in state appropriations bill.

**Texas Nuclear**  
House Speaker Bill Clayton is in opposition to starting nuclear power exports, in Texas and said the issue of the "hottest potatoes" of the officials who are in charge of the nuclear industry.

Clayton said he didn't think State Sen. Babe Schwartz was somewhere in West Texas.

He also said last week that the Legislature will take a long tenure for college and professors in Texas.

Tenure gives professors a lifetime contract if they complete a trial period. Tenure believe such guarantee academic competition and must recognize the importance of the profession.

**AG Briefs**  
In a legal opinion last week General Mark White ruled that district judges for service on the board in any determination of the Professional Prosecutors' Association must recognize the importance to all.

Grant requested the opinion of the Congress of a reservation practice tied to a type of plan "red ticket" that ever.

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★ TEXAS PRESS ASSOCIATION MEMBER 1979

WEEKEND CROSSWORD

TODAY'S ANSWERS

ACROSS  
1 Luxuriant  
5 Records, as music  
10 Dolphin genus  
11 Italian nobleman  
12 River deposit  
13 Sagacious  
14 Hebrew letter  
15 The pope's church  
16 Unproductive  
18 With: Ger.  
19 Hibernia  
20 Unassisted  
21 Before, in combinations  
22 Sea cook's relative  
23 Army mascot  
25 European river  
27 — et labora  
28 Atomizer  
31 Rapping sound  
33 Yellow bugle  
34 A tail bearer  
35 Do needle-work  
36 Printed matter  
37 Salt tree  
38 Tidal flood  
39 Christmas

DOWN  
1 Itemizes  
2 Eastern Christian  
3 Embellishing flatware  
4 Fedora  
5 Experience  
6 Comedian Johnson  
7 Invest heavily  
8 Require  
9 Taken care of  
11 Semitic deity  
15 One's business  
17 To laugh: Fr.  
18 Locks  
20 Honey  
22 Type  
23 Army problem  
24 Muse of astronomy  
26 Berate

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39



(Continued from page 1)

## FISD trustees

informing the board that the book in \$83,230 in tax payments November. To date, Cathey said, the district has collected \$545,550, or approximately 66 percent of owed taxes. Cannon received approval as book custodian for the system. Cannon also presented the board with a

list of nominees for the textbook committee, all of whom were also approved.

Cannon presented the board with the resignation of Sheila Phillips, a teacher for four-year-old migrant children.

All matters considered by the trustees received unanimous approval.



Congressman

**Charles W. Stenholm**

### Congressional Comment

WASHINGTON, D.C. — Two of our most valuable resources — energy and minerals — are being inadvertently exported with every bale of grain and every bale of wool that ship to a foreign port.

Recent speaker to the National Conservation Council in Washington put it, "We are exporting, unintentionally, our soil and mineral resources, in the guise of in-

conservation work certified before he was eligible for any type of support or loan payments. Big Brother would be saying, "you will comply."

A second, and certainly more favorable direction, is the "green ticket" approach, or voluntary compliance, with strong incentives to encourage conservation work. But time is growing short for a voluntary program. The message we are receiving from non-farming interests, the vast majority of the population and therefore the majority of the Congress, seems to be "do it yourselves, or we'll do it for you."

Our area has been identified as one of the three or four most critical areas of the nation in terms of soil erosion and we certainly have never had a drop of water to spare. We must continue to utilize conservation methods that work to keep the topsoil in place and retain its productivity. We must also expand the funding of research to find better and more economical ways to accomplish those purposes.

The problems are many but there are none which cannot be overcome. The bottom line is simple; conservation is costly and is a longterm investment. Farmers cannot be expected to make longterm investments with income returns of less than five percent on equity. Young farmers particularly are having a difficult time making land payments or just operating with 67 percent parity prices.

Soil conservation then needs to be looked at as an investment of all the people, because all will benefit.

We must not fail to recognize and deal with the consequences of poor soil and water management. We are but guardians of the soil and another generation is waiting for their turn to use it.

AG BRIEFS — The opinion last week that the White House ruled a new supplement to the law for service on a judge by determination of the district attorneys and the Committee Chairman stated the opinion.



**BIRTHDAY PARTY** — Celebrating birthdays at the Floydada Nursing Home this week are Clara McNeeley and Albert Martin (front row), Clara Murry, Mollie Jones and Mamie Daniels in the second row and Victoria Asher and Ida Martin standing.

The Department of Public Safety this week estimated that 123 persons would die in motor vehicle mishaps during the forthcoming Christmas and New Year holiday periods.

DPS Director Wilson E. Speir estimated that 67 persons would be killed during the Christmas holiday weekend and that another 56 persons would be killed during the New Year holiday weekend. Both counts are 102 hours long.

He added that the Christmas count starts at 6 p.m. December 21 and

continues until midnight December 25, while the New Year count starts at 6 p.m. December 28 and continues until midnight January 1.

Speir said that statewide traffic deaths are presently running about six per cent ahead of the record pace of a year ago. Last year there were 3,980 persons killed statewide in motor vehicle crashes.

At the end of preliminary holiday counts last year, 57 deaths were reported during the Christmas period and 39 during the New Year holidays.

Speir said all available DPS troopers would be on duty. State Troopers and local officers will be working together to keep traffic moving safely. "I have asked our officers to place special emphasis on removing drunks and reckless drivers from the streets and highways," he added.

"We will continue to work with the news media to keep motorists posted on unusual traffic conditions and to advise them where and why serious holiday wrecks are occurring," Speir said.

### Floyd County SCS office has new windbreak seedling price list

The Soil Conservation Service in Floyd County has received the new price list and application form for windbreak tree seedlings that are now available through the Texas Forest Service. Windbreaks can be beneficial as farmstead, field, and or wildlife windbreaks. With the cost of home heating today windbreaks can be most effective in reducing heat cost when placed on the north and west side of a home. Windbreaks used in fields can greatly reduce soil erosion and damage caused by soil when it blows across young cotton or wheat plants. Wildlife such as pheasant or quail can seek cover from predators and provide a nesting

place for females to raise their young.

These seedlings are available in bareroot or in containers. Hardwoods such as Honeylocust and Sawtooth Oak are bareroot and orders must be for 100 or more trees and in multiples of 50 of any one species. The price on these trees is \$20 for 100 trees. Hardwood seedlings will be shipped by parcel post or motor freight beginning about mid-February and generally will continue through the first week in March.

Confifers such as Arizona Cypress and Austrian Pine are in containers and orders must be for a minimum of 30 or more trees in multiples of 30. The price

of these trees is \$30 for 30 trees. Due to the fragile styrofoam containers confifers cannot be shipped. For Floyd County plantings they must be picked up at the Texas Agricultural Experiment Station FM Rd. 1294 on March 25, 1980 from 8-5 pm with your receipt.

The orders for these trees must be accompanied by full payment and received by February 11, 1980. Any of these trees cannot be used for Landscaping or Ornamental purposes.

For more information or application forms contact the Soil Conservation Service at 208 South Wall St. in Floydada or phone 983-2352.

### Cotton marketing skill necessary to farmers when oversupply pushes prices down

Cotton, cotton everywhere — is pushing prices down. So farmers must sharpen their marketing skills to get the most for their crops.

"This year's bumper cotton crop in the U.S. will likely mean lower prices in the months ahead," said Dr. Carl Anderson, cotton marketing specialist with the Texas Agricultural Extension Service. "All indications point to a sizeable increase in carryover stocks by next August, the end of the marketing year."

According to the specialist, cotton prices held up fairly well during the summer and fall due to limited supplies from the 1978 crop, strong export demand and this year's late crop. However, larger supplies of 1979 crop cotton are entering the marketing channel as the harvest season progresses, causing downward pressure on prices.

Faced with this situation, what can Producers do?

"They can follow several strategies," Anderson said. "One option is to sell now and avoid storage and interest costs of holding cotton. Another is to establish a price and arrange delivery at some future date. A third strategy is to hold cotton and sell later. A final alternative is to put the cotton under CCC (Commodity Credit Corp.) loan programs and hope prices go up."

Producers must base their choices on a number of factors, such as anticipated price movements, financial positions and willingness to face the risk of lower prices.

"In making their marketing decisions, producers should consider the main forces that will affect market prices," Anderson said. "A big factor is that producers in Texas as well as most other states traditionally sell most of their cotton in December and January. This can cause a market glut in a matter of weeks."

Anderson looks for the export demand for cotton to remain strong although sales could peak early. He looks for domestic demand to soften in the first half of 1980 as the nation's growing recession cuts into the demand for textile products.



**PAK PROCEEDS** — Robert [left] and Ian Moore [far right] receive checks from Bob Copeland to go toward the school activity bus and the Friends of the Library. The money was raised by the Floydada Lions at their pancake supper last month.



**WINTER SCENE** — Many homes in Floydada Friday morning looked like posters for exotic winter retreats in the mountains. The snow began to melt when the sun came up but much of it was still on the ground by the time the school kids got out of class.



Everyone Is Cordially Invited To Open House December 20 Open Christmas Eve Until 1 p.m. "Helping You Change Things For The Better"

**THE FIRST NATIONAL BANK OF FLOYDADA**  
FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.





MRS. MICHAEL WAYNE COKE

## Granddaughter of Floydada woman married in Garland

Carolyn Ruth Cline and Michael Wayne Coke were married December 15 at 6:30 p.m. in the First Baptist Church of Garland. Reverend Roger McDonald, minister of the church, officiated at the double ring ceremony.

The bride is the daughter of Mr. and Mrs. Bobby James Cline of Garland; and the groom is the son of Mr. and Mrs. Connie Coke, also of Garland. The bride is the granddaughter of Mrs. H.O. Cline of Floydada and the late Mr. Cline.

Given in marriage by her father, the bride wore a white designer gown by Frank Massandrea for Galina. Traditionally styled, the fitted bodice of re-embroidered Alencon lace and pearls, had a sheer V-shaped English net yoke. Completing the bodice, was a high wedding band collar and cameo motifs overlaving the yoke. The slim, tapered English net sleeves had scattered motifs and deep cuffs of the imported lace. From the natural waistline, the softly gathered chiffon skirt flowed to slipper length and swept to a chapel train. She wore a tiny lace coil, which held a matching lace-edged mantilla, lavishly applied in lace motifs and delicately etched in bridal pearls. The veil cascaded over the back of the gown and extended beyond the train's length.

The bridal bouquet was an old-fashioned colonial arrangement of white roses and stephanotis accented with red holly.

Miss Karen Bile of Dallas was maid of honor. Bridesmaids were Pamela Cline and Millie Cline, sisters of the bride, Sally Scruggs of Austin and Tammie Jackson of Dallas. They wore sheer pleated blouses of white sateau tucked into Christmas plaid taffeta skirts, cinched at the waist by emerald green velvet ribbons. They carried Noel nosegays of Christmas greenery, red crab apples and star flowers.

Bobby and Sean Cline, brothers of the bride, were candlelighters.

Jack Covington of Duncannonville was best man. Serving as groomsmen were Sid Latham of Austin, Kevin Quesberry of Palestine, Ed Whitfield of Garland and Chuck Whitfield of Garland.

Ushers were Leroy Gra-wunder and Bobby and Sean Cline.

**Reception**  
Following the wedding ceremony, a reception was held in the fellowship hall of the church. Houseparty members were Sharee McClanahan, Kim Hill, Kim Leffingwell, Renee Noble, Janna Coke, Carol Horany, Mari Maddox, Mrs. Shelli Schmidt, Mrs. Donna Martin, Mrs. Liz Robinett, Jane White and Martha White.

Following a wedding trip skiing in Winter Park, Colorado, the couple will live in Austin.



National advertising in U.S. daily newspapers climbed 8.2 percent to \$1.8 billion in 1978.

## Christmas play Wednesday

The youth of the Floydada First Assembly of God Church will present a Christmas play entitled "A Birthday Gift To Jesus," Wednesday December 19 at the church at 701 W. Missouri.

Credits include: Inspiration, the birth of Jesus Christ; writer and director — Tom McGuire and lights and make-up, Dara Carthel. Actors are Randy Poage, Danny Colston, Robby Thrasher, Larry Westbrook, Terry Westbrook, Troy Marquis, Rhonda Cosby, Bobby Cosby, Kara Cosby, Tess Barnett, Debra Ferguson, Randy Rainwater, Virginia Varner, Sabrina Varner, Raynard Macha, and Judy Macha. Tom McGuire and Steve Westbrook will be in charge of the music.

"Wonders are many, and none is more wonderful than man." Sophocles

"There is no man so friendless but what he can find a friend sincere enough to tell him disagreeable truths." Bulwer-Lytton

COME IN  
And See Our Great Selection  
of  
**Fresh Holly  
Wreaths & Greens**  
Extra Pretty  
**Poinsettias**  
Great Gift Ideas  
Jewelry  
Christmas Ornaments  
**Schacht's**  
Flowers Jewelry & Gifts

Lockney 652-2385

## Help for single-father families

There IS help for single-father families, but it may take their organizational — and creative — skills, says a family life education specialist. "Cooperatives" or small businesses formed by single fathers to help themselves could "take some pressure off" of their single-parent role and allow them more qualitative time with their children, says Dr. Betty Jo Smith, specialist with the Texas Agricultural Extension Service.

Today more than 1.3 million fathers are learning to cope as single parents, she says. "They list a variety of problems, some similar to those listed by single mothers," Dr. Smith reports. "However, single fathers have special problems — parenting and homemaking head the list. After all, these are the areas in which men usually have the least training," she points out.

"Cooperatives" or small businesses formed to serve these single fathers and their children would be one

answer to this dilemma, Dr. Smith suggests.

For example, together several single fathers could form a registered, organized housekeeping service. Also, they could create a "cooperative" that would provide services for school children before and after school. These child-care facilities could maintain longer hours of service, such as from 7 to 7:30 a.m. to 6 p.m.

In addition to meeting the needs of the children, these "cooperative" or small businesses offer great potential for creative enterprises, Dr. Smith adds.

Other ideas for helping single fathers meet their children's needs are these:

- \* More flexible work schedules for everyone (such as part-time, half-time or altered hours).

- \* More acceptance of children in a variety of housing situations.

- \* Family Resource Centers that provide information and counseling.

If your community offers some of these services but could use more, you could find yourself in an ownership or a director's position.

More importantly, you could find yourself having more success in your role as a single father — with more qualitative time to spend with your children.

## NEEDLEWORK NEWS & NOTES

Rug Rites  
You don't want your handiwork to go to waste, and if you've made a rug, you should know how to take the best care of it.

Handmade rugs can and should be vacuumed regularly. Small rugs can be turned over and vacuumed on the back as well. Rya and latch hook rugs, if small enough, can be shaken before vacuuming.

Got Heating  
Or Plumbing  
Problems?  
Call  
**HOLMES  
PLUMBING**  
Austin or Steve  
983-2251  
6:30 - 9:30 a.m. and  
5:30 p.m. until?

All Mens  
**Shirts 15% Off**

All Ladies  
**Sweaters & Blouses 20% Off**

All  
**Coats & Vests 20% Off**

**THE LOFT**  
WESTERN WEAR

517 E. Houston Floydada

# Pat Walker's Give A Gift of Love

## 20% Discount

Every year in the past Miss Walker has authorized a 20% discount to all patrons. This year she wishes to offer the same savings opportunity to you.

Offer Good Through  
**December 31, 1979**

IT IS A TOTAL  
**APPROACH TO  
FIGURE PERFECTION**

Gift  
Certificates  
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## Debbie Galloway

I've been fighting my weight all my life. Like a lot of people, I've tried all the fad diets and strenuous exercises around. Even when I lost weight, I'd gain back in a few days what took two weeks to lose. I had seen Pat Walker's ad a few times and decided to try it. Am I glad I did. I learned good eating habits that I'll have the rest of my life. The exercise was simple but effective. The Pat Walker staff have been nicer with all the individual attention they gave me. As a result of all this, I've lost 72 1/2 inches and 54 pounds and am still losing. With this I have a new outlook on life and self-confidence that I've never had before.

Call Today For Your Free Treatment  
& Figure Analysis!

**Pat Walker's**  
Figure Perfection Salons International

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Hours: 8 A.M. to 8 P.M. Monday through Saturday 9 A.M. to 7 P.M.

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# NEWS & REVIEWS

Media Center  
First Baptist Church Floydada

BY BETH PRATT

Need some party entertaining groups for the recreation section for help. Some books you will find in the Instant Party Fun Fun For All Groups by Lorell and Drama For Fun McGee.

For twenty different parties are included in Instant Party Fun Fun For All Groups. The second section contains get-acquainted musical games, brain teasers, active and quiet games. The books is on simple props. Most of the games can be adapted to any occasion. From her many years experience as a recreation director, Lorell Burns and Drama For Fun McGee, a book of 100 easily understood. Each game is listed in four steps: Formation, Direc-

tions, Variations. Cecil McGee says that for years he has wanted to see under one cover his favorite skits and stunts. This is just what he has done in **Drama For Fun**. There are the "quickie" stunts that require no rehearsals and other skits that require one or more rehearsals. There are melodramas, musical skits, humorous poems for choral speaking, humorous monologues, and impromptu, audience-participation skits. The book also includes a basic "how to" steps in the use of skits and stunts plus an alphabetical index to make the material easy to locate.

A new record available in the Media Center is "The Muppet Show 2" from the popular television show. Selections include "The Muppet Show Theme," "Happy Feet" as sung by Kermit, "Cuento Le Gusta" as sung by Miss Piggy and The Pigs. It is a fun album for Muppet fans.



MR. AND MRS. CLIFTON DEWAYNE HOPPER

## Kristi Ward, Cliff Hopper pledge vows

The Dougherty home of Mr. and Mrs. Richard Ward was the scene Saturday December 1 of the wedding of their daughter, Kristi Lynn, to Clifton DeWayne Hopper. Mr. and Mrs. Bill Hopper of Floydada are the parents of the groom.

Floyd C. Bradley, pastor of the First Baptist Church in Floydada, officiated at the 6:30 p.m. ceremony. A log burning in the fireplace helped set the mood of the occasion as Charlie Overstreet presented musical selections on the violin. Lighted tapers, set amid arrangements of greenery and daisies, were placed at each end of the mantel, which was centered with an arrangement of gladioli.

The bride, given in marriage by her father, wore a mid-length dress of small ice blue flowered print. The dress featured a sashed apron at the waist and long billowy white sleeves. She carried a bouquet of white baby roses and baby's breath, with white lace streamers.

Rhonda Mayo, cousin of the bride, was matron of honor. She wore a silky blue dress and carried a nosegay of roses, blue carnations and baby's breath.

Bridesmaids were Kelly Ward and Karla Ward, sisters of the bride. They wore plush terry dresses of different shades of blue and also carried nosegays.

Danny Tinney, cousin of the bride, was best man.

**Reception**  
After the wedding ceremony, a reception was held in the dining area of the home. The table was laid with a white lace cloth with a blue underlay. Blue candles, napkins and a bridesmaid's nosegay completed the decor. Crystal appointments were used to serve punch and the two-tiered wedding cake, which was decorated

with pastel-colored flowers and topped with miniature bride and groom figurines.

Terri Woolley and Beverly Vickers, cousins of the bride, presided at the serving table.

Following a brief wedding

trip, the couple reside in the Baker community near Floydada. The bride is employed

by The Hesperian, and the groom is employed by Martin & Company in Floydada.

## Holiday Hints

### CRANBERRY BREAD

- 2 eggs, well beaten
- 1 1/4 cups milk
- 2 tablespoons butter, melted
- 3 cups unbleached flour
- 1/2 cup brown sugar
- 1 teaspoon salt
- 4 teaspoons baking powder
- 1 1/4 cups fresh cranberries
- 1/2 cup walnuts, chopped
- 2 teaspoons vanilla

Mix the eggs with the milk and butter. Stir the flour, 1/4 cup of brown sugar, salt and baking powder. Add the egg mixture to the sifted mixture and blend. Chop the cranberries and add the remaining 1/4 cup of brown sugar to them. Fold the cranberries, walnuts and vanilla into batter. Pour into greased loaf pan and bake at 350° F. for one hour. The bread is done when a toothpick is inserted and comes out clean.

"Most men admire virtue who follow not her lore." Milton

## "Special Recipe" Holiday Stuffing

stuffed turkey — or turkey with dressing — is the star attraction of Christmas meals. A few precautions should be followed to make the stuffing is of the quality and entirely

safe. A stuffed turkey may result from uncleanliness. Other safety hazards may arise if the turkey is stored prior to stuffing.

A stuffed turkey, if improperly handled or cooked, is an ideal place for bacteria to grow. Living things, bacteria, require proper moisture and temperature. Generally, bacteria are killed when the stuffing is cooked.

B. Mellor, Texas Extension Service marketing specialist

method for preparing stuffing — and a turkey — is to use the ingredients, and bird and immediately roast it in a covered oven. Mellor says, "A meat thermometer inserted through the center of the stuffing, between the first and second ribs and directed to the center of the stuffing, should read 165 degrees when the stuffing is done. This temperature is enough to kill any food poisoning organisms," Mellor says.

Each shows that turkeys should be cooked to an internal temperature of 180

degrees F in a calibrated oven at 325 degrees F came out ahead in flavor, tenderness, juiciness and yield, as well as heat penetration and safety for both turkey and dressing, Mellor adds.

"Most turkey bags have instructions for thawing and roasting, which should be followed with care. Holiday chefs should be sure to cook the turkey meat to an internal temperature of 180 degrees F and the stuffing to 165 degrees F," the specialist cautions.

To prepare a turkey for stuffing, salt the body cavity before adding the stuffing. Prepare and place the stuffing in the bird just prior to roasting. Stuff loosely to allow for expansion. Never hold a stuffed, uncooked turkey at room temperature or in the refrigerator — proceed with the cooking process immediately, Mellor says.

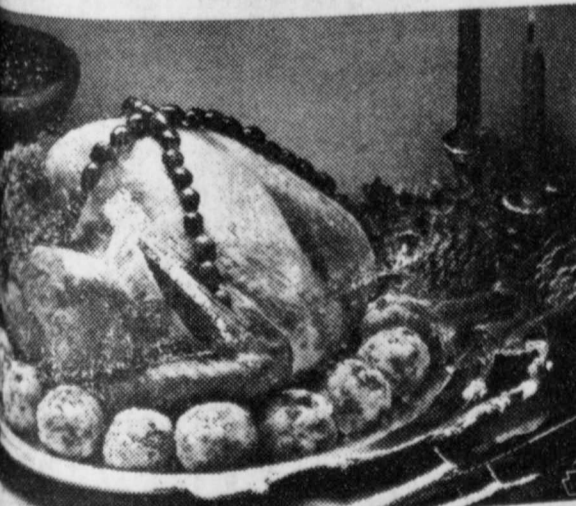
After serving the turkey and stuffing, remove the remaining dressing from the turkey body cavity and the meat from the carcass before storing each in the refrigerator. This will assure a shorter cooling period for the stuffing as well as the turkey.

"Always refrigerate leftover stuffing and turkey as quickly as possible to assure rapid cooling and prevent any possible growth of bacteria. Stuffing and meat should both be refrigerated at least within four hours after removal from the oven. Plan to use cooked, refrigerated stuffing and turkey within five days," Mellor suggests.

## Time-Saving Turkey Stuffing . . .

For Americans, the holiday means getting together to share special traditions. Undoubtedly, the most eagerly awaited — such as baking the turkey and concocting favorite eggnog.

It would not be a holiday feast without turkey, and Jimmy Dean has created his own recipe for that all-time favorite stuffing. Everyone has their specialties, and Jimmy's is making pure, fresh country style pork sausage. Naturally good and naturally, that's a key ingredient for his holiday favorite.



compliments from your friends and family when they try the "Special Recipe" stuffing. It may just be the beginning of a new holiday tradition.

### NEW TRADITION "SPECIAL RECIPE" HOLIDAY STUFFING

- 1 finely chopped onion
  - Salt, pepper and seasoning salt to taste
  - 1 cup chopped celery
  - 1 cup chopped apple
- Directions: Sausage with SAGE: White bread, cut into 1/2 inch cubes, and toast in oven bouillon or broth. Celery, and apples in bouillon for 4 to 5 minutes. Drain off drippings. Combine with bread crumbs and then sausage. Mix lightly. More liquid may be added if stuffing is dry. Place in a greased casserole dish. Bake at 350 degrees Fahrenheit for 45 minutes or use as stuffing for chicken, or chops.

Developed in the Jimmy Dean Sausage Kitchen. The "Special Recipe" Jimmy Dean fresh pork sausage with sage adds an additional taste treat, save time and money!!

## FHA/HERO chapter has Christmas party

Monday evening at 8:00, December 10, the Lockney High School Chapter of FHA/HERO gathered in the homemaking department for a Christmas party. Refreshments of finger sandwiches, cookies, chips and hot apple cider were served to approximately 45 members, sponsors and guests. Special guests were: Mrs. G.C. Applewhite; Honorary Members, Mrs. Charles Huffman and Mrs. Johnny Adams; and FHA Beau, Randy Ford.

"Jolly Ole Saint Nicholas" (Clar Schacht) arrived to pass out candy and take requests for Christmas gifts. Games were played and Mrs. Applewhite favored the group with a Christmas Story.

Members present were: Tammy Adams, Paula Teuton, Patti Christy, Amy Shaw, Tonya Nance, Cindy Adams and Jeanette Stephan. Tracy Adams, Kay

Sherman, Blanca Balderas, Devra Baker, Melanie Foster, Roxanne Ford and Christine Huffman. Vicky Orton, Jill Whitfill, Sue Burt, Julie Reece, Esmeralda Vasquez, Brenda Williams and Melody Wiley, Tricia Vela, Sylvia Rendon, Gloria Saenz, Martha Vela, Elma Molina, James Harris and Rose Mary Martinez. Alex Vesquez, Joe Luna, Cindy Michalecson, Kim Smith. The sponsors, Trena Aston and Cynthia Dyer.

**Spacious decor idea**  
Make small homes look more spacious by treating the house as a whole, not merely as a series of isolated rooms, says Sue Young, a housing and home furnishings specialist with the Texas Agricultural Extension Service.

## POINSETTIA... THE CHRISTMAS FLOWER

What better way to say the "merriest of holidays" to friends and loved ones than with a beautiful POINSETTIA?

983-2867 FLOYDADA  
PARK FLORIST  
312 W. GEORGIA

# Anderson's Pre-Christmas - SALE

Shop And Save - Free Gift Wrapping

**Special**  
One Group Of Ladies Mix-Match  
**Sportswear**  
Reduced 25% OFF REGULAR PRICE

**Special**  
Mens Dress and Young Mens Styles  
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Reduced 25% OFF REGULAR PRICE

**Special**  
One Group Of Ladies and Junior Size  
**Dresses**  
Reduced 25% OFF REGULAR PRICE

**Special**  
ON ALL OUR MENS HAGGAR  
**Dress Pants**  
Waist-Sizes 28 to 48  
Reduced 25% OFF REGULAR PRICE

**Special**  
One Rack Of Ladies Pull-On and Fashion  
**Pants**  
Reduced 20% OFF REGULAR PRICE

**Special**  
Mens and Boys  
**Jackets**  
Reduced 20% OFF REGULAR PRICE

**Special**  
One Group Of  
**Ladies Blouses**  
Reduced 20% OFF REGULAR PRICE

**Special**  
Mens Colored Wrangler  
**Jeans**  
ONLY \$10<sup>88</sup> A Pair  
Regular 13<sup>50</sup> and 14<sup>50</sup> Values

**Special**  
Boys Student Wrangler  
**Jeans**  
Flare and Bell Bottom  
ONLY \$10<sup>88</sup> A Pair  
Regular 14<sup>50</sup> Values

**Special**  
Mens 14 Ounce Wrangler  
**Jeans**  
Slim Fit - Regular Fit - Cowboy Cut  
ONLY \$12<sup>88</sup> A Pair  
Regular 16<sup>00</sup> Values

3 Ways To Buy: Cash - Layaway - Master Charge

# ANDERSON'S

DEPARTMENT STORE  
120 West California  
Floydada

## THIS CHRISTMAS GIVE HIM HIS FAVORITE VAN HEUSEN



FREE GIFT WRAPPING

**Brown's**  
DEPARTMENT STORE  
104-06 North Main Lockney, Texas

Mrs. Galloway After Losing 54 Pounds 7 1/2 Inches

Walker staff couldn't lose. With this I have Debbie Galloway

983-2112 FLOYDADA

293-4435 PLAINVIEW

56 K

M. to 8 P.M. Monday thru Friday 9 A.M. to 2 P.M.



# Deaths

## Cagle services held in Claude Baptist Young

Funeral services for Novella Luttrell Cagle were held Tuesday, Dec. 11, at 2 p.m. at First Baptist Church at Claude, Texas. Mrs. Cagle died Sunday in Ft. Worth.

Mrs. Cagle was born in Claude and lived there all her life. She was the widow of G.J. Cagle, and was a member of the First Baptist Church.

Survivors include a son Gerald Cagle, Ft. Worth; a brother Travis Luttrell, Amarillo; and five sisters, Mrs. Nova Lee Peck of Claude, Mrs. Margaret

Stinson of Amarillo, Mrs. Willie Mae Ferguson of Floydada, Mrs. Audene Beck of Spearman, and Mrs. Mary Jane Ray of Lefars.

Remember your loved ones and friends with a memorial to Lockney General Hospital Memorial Fund. These memorials go toward equipment to help serve our community in the best way possible.

# HOSPITAL NOTES

## Caprock Hospital

December 7 - 13

Mae Garza adm. 11-6  
Clifton H. Elliott adm. 11-30, dis. 12-11  
Erma Martinez adm. 12-2, dis. 12-7  
Maria V. Muniz adm. 12-3, dis. 12-8  
Lee O. Moss adm. 12-3, dis. 12-12  
Lurene V. Gee adm. 12-4  
Baby boy "Rudolfo, Jr." Martinez born 12-4, dis. 12-7  
Eula Mae Meredith adm. 12-5, dis. 12-8  
Margaret Ann Herrera adm. 12-6, dis. 12-8  
Baby girl "Marty Ann" Herrera adm. 12-6, dis. 12-8  
Estrella Gomez adm. 12-6, dis. 12-8  
Baby girl "Michele" Gomez born 12-6, dis. 12-8  
Bessie K. Martin adm. 12-6, dis. 12-13  
Elizabeth Dianne Meyers adm. 12-7, dis. 12-9

Baby girl "Kathy Lasha" Meyers born 12-7, dis. 12-9  
Millie E. "Bobbie" Rogers adm. 12-7, dis. 12-13  
Rebecca Eulan Smith adm. 12-8  
Menard O. Field adm. 12-9, dis. 12-13  
Velva Arletta Pricer adm. 12-10  
Patricia L. Green adm. 12-20  
Alice M. Henderson adm. 12-11, dis. 12-13  
Will M. Hambright adm. 12-12  
Henry Price adm. 12-12  
Rosa Ann Del Toro adm. 12-12  
Baby girl "Lashanna Kay" Green born 12-12  
Myrtle Mae Thompson adm. 12-12  
Willie Mae Askew adm. 12-13  
Jasper S. Hinds adm. 12-13

## Know garment, fabric 'finishes'

Know about garment or fabric "finishes" — since they affect performance and appearance, says a clothing specialist.

Finishes can make a fabric flame-resistant or wrinkle-resistant, along with other performance or appearance benefits.

However, each finish may have drawbacks, too, says Becky Culp, Mrs. Culp is with the Texas Agricultural Extension Service.

Before shopping for garments or fabrics, know some basics about finishes, she advises.

ANTISTATIC finishes reduce clinging, and they are lost after repeated laundering. They are mainly used on lingerie and sleepwear.

ANTISEPTIC finishes resist bacteria and prevent damage and decay from perspiration.

They are permanent and often are found on socks, underwear, shoes — and luggage.

FLAME-RESISTANT finishes reduce flammability — but they don't prevent dangers and risks of fire completely.

Most are on children's clothing and sleepwear.

Drawbacks include stiffening fabric, and a reduction of the fabric's strength, absorbency and abrasion resistance.

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund. Mrs. Ben Whitaker, Treasurer. T-tfc

Also, repeated laundering can weaken the flame-resistant finish.

Instead, consumers might prefer to buy garments or fabrics with inherently flame-resistant fibers. Examples include SEF modacrylic, Nomex aramid, Cordelan, Kynol novoloid and Valren, Leavil and Tevion vinyons. Wool and silk are moderately flame resistant.

MILDEW-RESISTANT finishes prevent growth of mildew and mold. They're available on rayon, cotton and linen.

PERMANENT-PRESS finishes aid in easy-care and reduce wrinkling.

Often, they're used on cottons and cotton blends.

Drawbacks include added fabric stiffness, odor, unevenness of color and frosting of color at creases and folds.

For homesewers, this finish may pose difficulties, since it may be impossible to press out center folds in fabric or straighten grainlines if a fabric is finished off-grain.

SHRINKAGE-RESISTANT finishes control shrinkage to the percentage given on the label.

SOIL-RELEASE finishes aid in the removal of oily soils. They are used with permanent-press finishes.

They also provide greater absorbency and comfort for synthetic fibers, and they improve the fabric's "drape" and antistatic qualities.

However, repeated launderings will reduce their effectiveness.

WATER-REPELLENT finishes shed water while allowing air flow for comfort.

# WIN \$1,000 TODAY

## PLAY Instant VEGAS Bingo

INSTANT VEGAS WINNERS

Doris Hagemeyer	Petronillo Salazar	Maria E. Glavin
T or C, NM	Las Vegas, NM	Slaton, TX
\$1,000.00	\$1,000.00	\$1,000.00



# PIGGLY WIGGLY

Prices Good Thru Sat., Dec. 22, 1979

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad. We reserve the right to limit quantities. None sold to dealers.

## Piggly Wiggly Brown 'n' Serve Dinner Roll

12-ct. pkg.

# 2 79¢

pkgs.

## Last Chance 1979

### Chevrolets, Oldmobiles, Pickups, & Demonstrators

As Much As **\$2500<sup>00</sup>** Discounts

We Are In Dire Need

### Of Clean Used Cars & Pickups!

"Keep That Great GM Feeling With Genuine GM Parts!"



GENERAL MOTORS PARTS DIVISION

## Oden Chevrolet - Olds, Inc

221 S. MAIN FLOYDADA 983-3787

## Royal Rock Turkeys

U.S.D.A. Graded. 16-22 lb. avg.

10 to 16 lb. avg. .... lb. 77¢ lb.

# 69¢



## Boneless Ham

Glover's Dutch Oven, Whole

# 1 99

Halves .....

Cut Into Roasts & Steak at NO CHARGE

Whole Sirloin Tips Boneless lb. **\$1 98**

Morrell, Hot or Regular

Pork Sausage 1-lb. roll **98¢**

You Save 50¢ on All Grinds

## Hills Bros. Coffee

1-lb. can

# 2 79



32 Ounce 6 Pack

# Coca-Cola

# \$1 39

Plus Deposit

Plains Whipping Cream 8-oz. ctn. <b>3/\$1<sup>00</sup></b>	Plains Sour Cream 8-oz. ctn. <b>3/\$1<sup>00</sup></b>	Egg Nog 8-oz. ctn. <b>89¢</b>
Swanson CHICKEN BROTH 14-oz. can <b>29¢</b>	Sugar Sam CUT YAMS 30-oz. can <b>68¢</b>	Chicken, Corn Bread or Pork STOVE-TOP STUFFING 6-oz. pkg. <b>69¢</b>

California. Juicy Sweet. Vitamin Packed!

# Navel ORANGES 12 for \$1

U.S. No. 1 Russet. Ideal for Christmas Dinner

BAKING POTATOES 5 lbs. **\$1**

Holiday Favorite, Icy Fresh

Fresh Broccoli 2 lbs. **\$1**

Red or Green. Include In Your Salad Fixin's

Leaf Lettuce 3 Bunches **\$1**





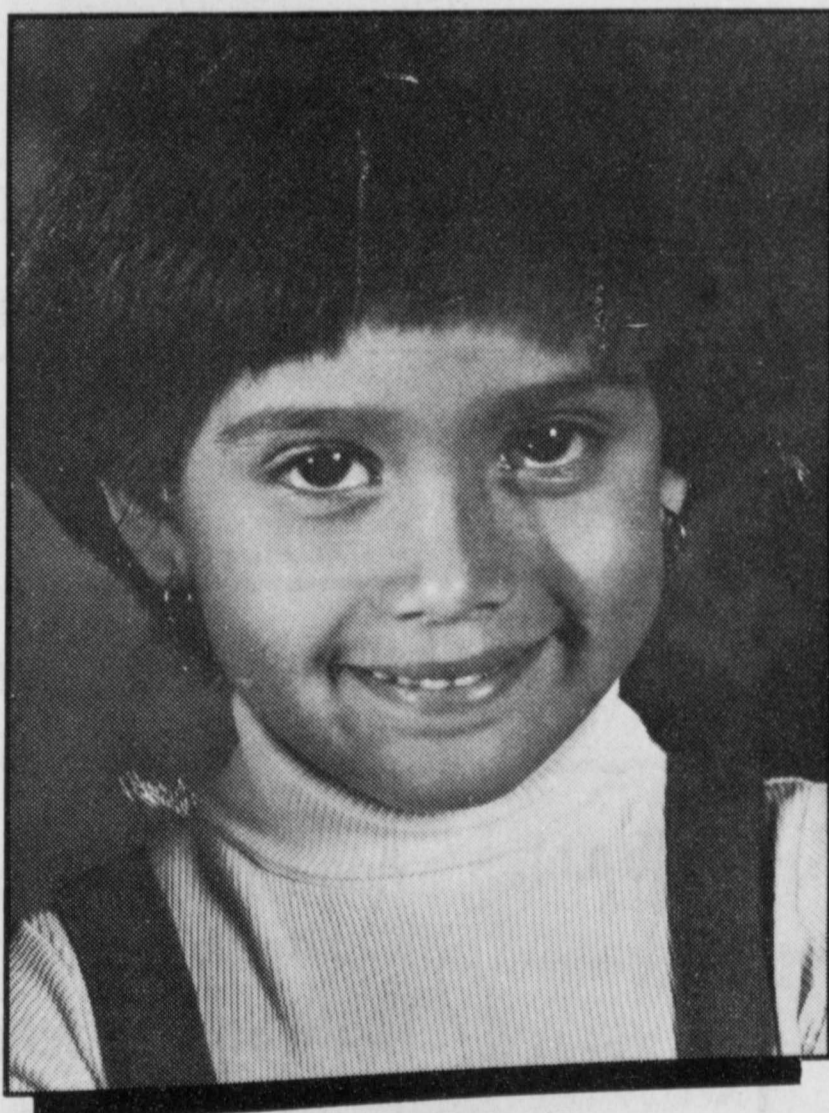
**LOCKNEY WHOZIT** — This week's Whozit subject has lived on Main Street in Lockney for 30 years; before that he lived in the Cedar Hill community in Floyd County. He used to work at the old Patterson Gin. We can't give you anything more concrete to go on, but if you'd like to guess who he is, call The Beacon, 652-3318, Monday through Thursday. The youngster in the work boots and hat in the last Lockney mystery picture was Ronnie Thornton. Nobody called to identify Ronnie, but his dad was in the office, and HE recognized him.



**FLOYDADA WHOZIT**

These "ladies" and gentlemen gathered in Floydada a number of years ago to participate in a humorous rite. We wonder who can remember when these people gathered, where and why.

It's easy to see where many of our priorities are.



The children of today are looking to us for ways they can prepare for their own style of life . . . families . . . and job opportunities. To help, we'll need more electricity. It's true, electricity will play a big role toward helping expand the job market to include these adults of tomorrow. The modern use of electricity has contributed to a better educational system to prepare our young people for the new experiences yet to come. Almost 10 years ago, the folks at

Southwestern Public Service wanted to make sure there was enough electricity to keep today's wage earner working. They decided that the fuel used in their power plants should be coal because, coal would be more abundant and cheaper to use than the conventional fuel . . . natural gas. Now, Southwestern Public Service has a new coal plant in operation and more on the way. Yes, coal plants will help stabilize fuel costs while providing a long-term, reliable, energy source to provide electricity.

It's good to be able to tell someone what they can depend on.



# Bealls QUITTING BUSINESS Sale

## Mens Haggar Slacks

- Belted
- Expand-o-matic
- Fashion
- Regular to 24<sup>00</sup>

**9<sup>88</sup> to 18<sup>00</sup>**

## Mens Corduroy Sport Coats

- Brown
- Tan
- Regular 32<sup>00</sup>

**24<sup>88</sup>**

## Ladies Pantsuits

- Prince
- Fall Styles
- 2 & 3 Piece
- Regular To 32<sup>00</sup>

**13<sup>00</sup> to 25<sup>60</sup>**

## Ladies Tops

- Ship N Shore
- Emotions
- You Babes
- Regular To 30<sup>00</sup>

**2<sup>50</sup> to 22<sup>50</sup>**

## Junior Pants & Jeans

- Bobby Brooks
- Gotcha Covered
- Regular 25<sup>00</sup>

**4<sup>25</sup> to 20<sup>00</sup>**

## Entire Stock Of Lorraine

- Slips
- Panties
- Camisol

**10% to 20% off**

## Entire Stock Of Kirsch Hardware

- Curtain Rods
- Travers
- Cafe Rods
- Quick Hooks

**Reduced 1/3**

## Fieldcrest Electric Blankets

- Single - Double Controls
- Several Colors
- Regular to 77<sup>00</sup>

**Now 20% off**

## Boys Knit Shirts

- McGregor
- Donmoor
- Regular To 9<sup>00</sup>

**3<sup>10</sup> to 7<sup>20</sup>**

## Entire Stock Of Accessories

- Isotoners
- Betmar
- Celebrity

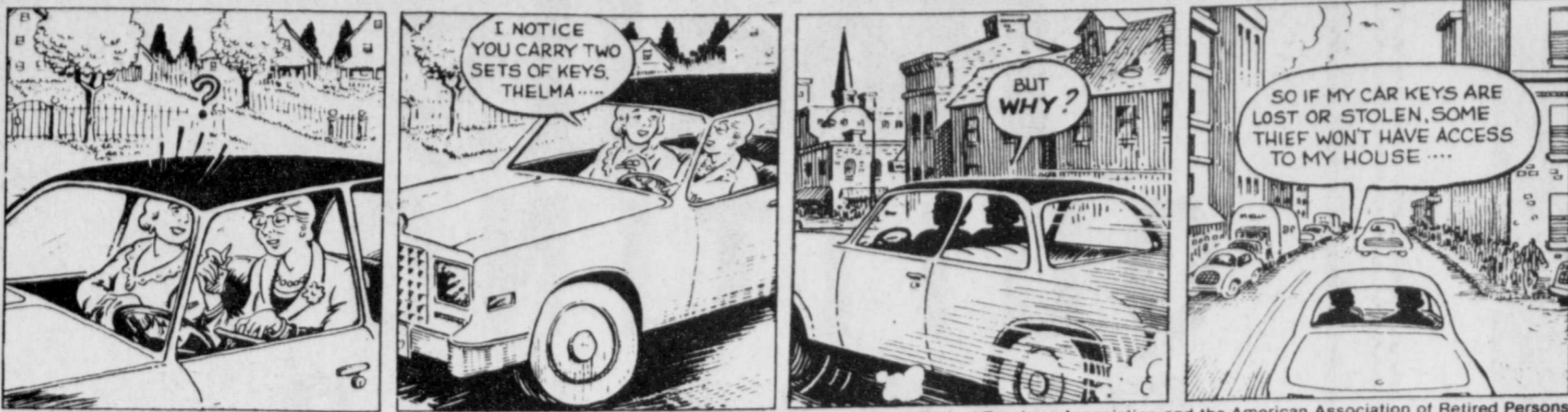
**15% to 20%**

**EVERY ITEM REDUCED FOR THIS SALE**

**No Layaways Please!**



THELMA THWARTUM -- By Alex



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A Public Service of  
NRTA-AARP Crime Prevention

Women host Christmas party in Lockney

The Baptist Young Women of First Baptist Church, Lockney hosted a Christmas party for senior adults and their guests in Fellowship Hall Monday afternoon.

Guests were registered by Ethelyn Vernon. Refreshments of finger sandwiches, cookies, hot spiced tea and coffee were served by Jo Ann Duvall and Mitzi Glenn. Assisting were Jeanette Marr, Lynda Gant, Pat Adams and Judy Schacht.

Sandy Watson and Shirley Richards led the group in singing favorite Christmas Carol requests. Amid the singing of carols Santa (Clar Schacht) arrived from the cold, cold North with gifts for everyone present (if they had been very good this year).

Members of the children's choirs, directed by Shirley Richards and Ethelyn Vernon, sang "Away in a Manger" and "Jingle Bells." Choir members were: Donna and Tami Vernon, Kim, Christy and Damian Richards, and Lavada Hunt. An

arrangement of "White Christmas" and "O Holy Night" were sang by Monte Richards.

Games were directed by Ethelyn Vernon, Kay Martin, Sandy Watson and Shirley Richards. Several prizes were awarded. Grand prize was awarded to Juanita Jenkins for having the most points in a game of observation.

Enjoying the festivities were: Emma Tomas, Ethel Carroll, Edna Lackey, Sylvia Yearly, Pauline Sams and Grace Colson. Elvira Stewart, Neva Sith, Ann Handley, Jewel Fortenberry, Agnes Frizzell, Mr. and Mrs. Elster McLeod, Mr. and Mrs. Herman Cunningham, Lou Aston, Bobbie Kellison, Christine Byerly, Opal Jones and Rebecca Truett. Lee Atchley, Bessie Smith, Dorothy Shipp, Dessie Graves, Rev. and Mrs. John Jenkins, Mr. and Mrs. Les Ferguson, Carrie Apple, Rev. and Mrs. Clay Muncy, Eleanor Schacht and Santa.

ENERGY UPDATE

MUST WE DEPEND ON NUCLEAR POWER TO MEET OUR ENERGY NEEDS?

Dr. Chauncey Starr, Vice Chairman of the Electric Power Research Institute, is also a member of the Energy Advisory Committee of the Office of Technology Assessment.



Dr. Chauncey Starr

Even if we could double the amount of coal we use, even if we increased the amount of solar to the uppermost limit of what is technically feasible to do, even if we can keep oil and gas use at their present levels, we still don't see how we're going to supply more than two-thirds of the country's energy needs 20 years from now by all of these means.

Electric utilities have a major public responsibility to provide electric power and they have to plan 40 to 50 years ahead. It takes 10 years to build a power plant of any kind, and that plant must operate for 30 years or so to be economical. So, as they look down the road, electric utilities don't see how they are going to meet the electricity demands of the nation over the next 20 years if they're not permitted to expand nuclear power.

It's becoming very visible not only to government officials and to people in the industry, but also to many members of the general public, that without nuclear power the country has very few alternatives. We either have to increase the importation of oil, which may not even be possible in view of the limited capacity of the

oil-producing countries, or we must accept major reductions in the growth of our economy. Increased oil imports are certainly not desirable from a foreign policy point of view, and we're already experiencing a turn-down of the economy that is due, in large part, to our reliance on imports of oil.

To those of us who have been in the electric industry for a long time, there is no doubt that the nuclear technology can be made as safe as we need to make it. It's very easy to detect radiation and very easy to contain it. We've demonstrated that ability over and over again. From the industry's point of view, there's no doubt that nuclear power can be made completely safe.

What we're saying is that even with everything that can be done in the way of conservation, everything that can be withstood in the way of slowing the economy, and with all of the alternative sources of energy we can muster—we still must have nuclear power if we are going to meet the growing electricity demand of this country.

Births

RENDON

Mr. and Mrs. Patrick Rendon are the parents of a son, Erik Allen, born Wednesday December 5. He weighed 7 pounds 1 ounce at birth.

Erik Allen has two brothers, Rance, 5, and Jason, 3.

Maternal grandparents are Mr. and Mrs. Mac Gallagher of Gallop, New Mexico. Paternal grandparents are Mr. and Mrs. Pat Rendon of Plainview.

Merry Christmas

CONSUMER CHECKLIST



Gasoline

If you keep a reserve supply of gasoline for any reason, store and handle properly. Keep container tightly capped. Use only containers designed for the fuel. Keep away from heat and flame, out of reach of children.

Mail-order dentures may 'cost' more

Mail-order dentures may "cost you" much more in the long run, although they appear to cost less at first glance, says a health education specialist.

Dentures must be fitted to your own mouth — for best results, says Carla Shearer.

Mail-order dentures that do not fit can cause damage to mouth tissues, and that can lead to other complications, including open mouth sores and other serious lesions, she warns.

Ms. Shearer is with the Texas Agricultural Extension Service.

Also, ill-fitting dentures tempt some people not to wear them — so any money spent in buying them is wasted, no matter how "economical" they were.

In addition, without proper fit of dentures, problems with eating and speaking can arise — along with the possibility of destroying the bone which supports dentures.

There is help available for

persons who cannot afford custom-fitted dentures, Ms. Shearer says.

Ask the local dental society to refer you to assistance programs or dental-care centers which may be able to provide dentures at a lower cost because of financial need.

Also, the Department of Human Resources may have funds available from special programs, such as Medicaid, that may help in cutting the cost of dental and medical care.

WIDOWS OF VETERANS MAY BE ENTITLED TO CERTAIN EDUCATIONAL AND HOME LOAN BENEFITS, SMOKEY



Contact nearest VA office (check your phone book) or a local veterans group.

DELAYS DRIVING UP COST OF INTERSTATE HIGHWAY

As the 42,500-mile Interstate Highway System nears completion, escalating costs caused by construction delays are giving some highway officials budgetary heart attacks.

In 1956, it was thought that the Interstate system could be completed by 1969 for \$25 billion. Since then, more miles were added, safety and design standards were upgraded, and social and environmental improvements were legislated, all causing delays. Construction of some segments has been stalled in the courts or by lengthy regulatory procedures.

Bottom line: we have already spent \$75 billion on the Interstate and to open the remaining 2,900 miles of gaps to traffic by 1990 will cost an estimated \$23 billion more. Meantime, delays continue to drive up costs.

With most of the Interstate already serving traffic (less than seven percent remains to be opened), why not halt further construction and declare the present mileage to be the final Interstate system?

Transportation experts say linking the Interstate system together now is important for reasons of safety, mobility, fuel efficiency, and national economy. The Highway Users Federation, a business league advocating traffic safety and highway transportation efficiency, says:

Interstates are safer than other roads. The motor vehicle death rate on the Interstate is half what it is on conventional roads. Also, older roads carrying traffic across Interstate gaps rack up more than twice as many fatal and injury-producing accidents as com-

pleted sections of the Interstate.

Interstates facilitate movement of people and goods between urban areas. Intercity highway transportation by truck, bus, and automobile is most efficient and economical on Interstates without gaps or detours.

Interstates are more fuel efficient. Smooth flowing traffic is at least twice as fuel efficient as stop and go driving. In urban areas, travel on freeways built to Interstate standards is a third more efficient than driving on city streets.

We save money by building now. The funds are available now to close the remaining gaps in the Interstate system, and today's dollar is worth more than tomorrow's. The longer we wait, the more it is going to cost.

The Federation says that the major single obstacle to rapid completion of an integrated Interstate system is the threat of delays, which boost costs dramatically. Some examples:

6.4 miles of I-10 in Phoenix (the Papago Freeway) have been delayed by controversy. Estimated cost to complete in 1972 was \$132.7 million. The latest estimate is \$301.37 million, a 227 percent cost increase.

In Iowa, a major farm state, I-380 was planned to

POINSETTIA... THE CHRISTMAS FLOWER

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This Christmas, give the puppy with that big ear-to-ear grin. Surprise someone special with The SNOOPY & WOODSTOCK Phone from your Bell PhoneCenter Store.

We've got a gift for everyone on your list. Handsome desk sets, ornate phones, "fun" phones, even phones that'll dial the number for you.

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Looking for a gift with "character"? We've got a couple of characters that'll warm your heart every time you make a call!

Your PhoneCenter Store. We talk your style.



The farm value of Floyd County wheat rose an estimated 342 percent in the decade from 1970 to 1979, according to a Texas Wheat

News report released early this month.

The value of the county wheat crop for this year stood at \$7,012,800, up from the

1970 level of \$2,264,000. The report did not, however, mention the effect of the buying power of the years.

Teen Challenge Drug Seminar

December 16, 1979

9:45 a.m. - Adult Sunday School Class

Preventing Drug Abuse In The Home

Youth Sunday School Class

Ex-addict Speaks On Drug Abuse

10:45 a.m. - Church Service

Guest Speaker - Charles Redger

Director Of Teen Challenge (Midland)

6:00 p.m. - Film "The Jesus Factor"

Documentary On Teen Challenge

Everyone Welcome

First Assembly Of God Church

701 West Missouri

"THE PLACE TO BE"









# FARM & RANCH NEWS



## Factors shaping cotton prices are departures from normal trends

Cotton prices today are being shaped largely by factors other than fundamental supply and demand considerations, according to Cotton Incorporated economists.

In the December issue of the Cotton Summary, Daniel Troxler, associate director for demand economics, discussed these factors in detail.

Normally, Troxler noted, prospective supplies are the major price-determining factor at the time of the U.S. cotton harvest. "So far this harvest, however, cotton supply prospects have had little influence on cotton prices."

While domestic mill use of cotton is very good now and expected to remain fairly strong through January and February, Troxler said it is an unusually strong export market that appears to be exerting the greatest influence on cotton prices.

In the first three months of this marketing year (August through October), 2.5 million bales were sold for exports, almost double the foreign purchases of U.S. cotton in the same period last year. China, in particular, has become a significant buyer of U.S. cotton this year.

These strong forward purchases, Troxler pointed out, appear to signal important changes in the raw cotton inventory and U.S. cotton purchasing pattern by foreign nations.

"It appears," he said, "that the cotton-importing nations have moved

toward maintaining minimum raw cotton inventories, while increasing their dependence on the major cotton-exporting nations, including the United States, for their requirements early in the crop year.

"So far this year, U.S. cotton prices

in the world market have been competitive with other growths available and this has contributed to the exceptional strength of new sales since August 1. More importantly, other major cotton-exporting countries have not yet actively started to sell their 1979 crops in the international market.

"In effect, the United States had both the supply potential and the price to dominate world cotton trade in the early months of this marketing year," Troxler said the strong sales of U.S. cotton to foreign buyers have resulted in a very active futures market as merchants hedged these sales by buying both December and March futures contracts. "Since spot market prices have not followed the upward movement of futures prices, the spread, or basis, has widened," he explained.

With prices offered producers in recent weeks not reflecting the strength in the futures market, growers have become reluctant sellers, Troxler continued. In addition, the crop is somewhat later than usual, especially in the Mid-South, thus "restricting the volume of cotton moving in trade channels."

However, he added, "movement of cotton is increasing rapidly now that more than half the harvest is complete. "Also," he continues, "the halfway point in harvesting foreign cotton production is approaching. Eventually, the other major cotton-exporting countries will begin to market their crops.

With more competition, a decline in export sales is expected.

"Demand for U.S. cotton," he said, "may also weaken as domestic and foreign economies side with the determination during the first year."

In summary, the Cotton Incorporated economists said that "the most important factor in cotton prices along with good domestic demand, have maintained prices and pushed futures upward."

"Recession, long and predicted, may have arrived," he said. "High interest rates are aging holding spot cotton increase costs for 1980."

"A large crop is being and will almost certainly cotton harvested for 1980. U.S. crop of 14.3 million 1979-80 world crop of 14.3 million bales.)

In conclusion, Troxler said dual cotton producers and their own assessment of the current crop and their future point in different directions exists."

## Texas farmers and ranchers take stance on many issues

McAllen — Texas farmers and ranchers took a stance on many issues, including fuel alcohol, initiative and referendum, foreign ownership of U.S. land, and priority allocation of fuel for farmers, during Texas Farm Bureau's 46th annual convention in McAllen Dec. 2-5.

Over 1,200 delegates, representing 249,210 TFB member families, re-elected Carrol Chaloupka, Dalhart grain and cattle producer, for his sixth year as president of the state's largest farm organization.

Three state directors were elected to replace retiring member of the board. New directors are James Ray Adams, Sinton, a cotton and milo producer; Roy Johnson, a peanuts, cattle, and small grains producer, of Desdemona; and Wayne Cranfill, Hooks, a dairyman. The retiring state board members are W. Reed Lang, Rio Hondo, past vice president; T.L. (Soupy) Roberts, Willis Point; and, Doyla Condra, Talpa.

Following the convention, the Board of Directors elected S.M. True, Jr., Plainview, as vice president, and Donald Hebert, Waller, as secretary-treasurer.

The voting delegates considered over 200 recommendations compiled from resolutions submitted by the 213 county Farm Bureaus in Texas. Numerous other resolutions were submitted by county delegates during the convention.

Texas farmers and ranchers overwhelmingly voted against a resolution that would have placed TFB in favor of a mandatory check-off program to finance research and promotion for beef. They also voted in favor of initiative and referendum, but with the provision that it be limited to "the restriction or reduction of taxes." A resolution favoring power of recall of any elected official at all levels of government was adopted.

Another resolution favored amending or eliminating existing laws and regulations restricting the production of fuel alcohol, and favored exempting it from state tax.

Delegates also favored a plan to divide Texas into two units — east and west — for implementing a federal-state brucellosis control program. They also unanimously opposed the creation

of the Agricultural Producers Advisory Commission, a proposed 16-member commission which would be appointed by the Governor and would have influence over Texas agricultural policies.

TFB stance on national issues was decided by the delegates, and these recommendations will be forwarded to the American Farm Bureau Federation annual convention in Phoenix in January, to be considered by voting delegates from all 50 state Farm Bureaus.

Texas Farm Bureau adopted a national resolution that "We should strive for a minimum of 100 percent parity in the marketplace for all agricultural commodities." Also, they favored restricting or regulating the ownership of U.S. land by non-resident aliens.

Another national resolution states that "agricultural producers be given the highest priority in the allocation of energy resources." They also favored avoiding imposing a windfall profit tax on the energy industry, and favored abolishing the Department of Energy.

Tracy Syma, 16, of Sinton in San Patricio County, was crowned Texas Farm Bureau Queen in the state finals competition over nine other district nominees. Her parents are Mr. and Mrs. A.L. (Buck) Syma. Rhonda Gertson, 18, of East Bernard, was the runner-up.

The winner of the state talent contest was a trio from Goldthwaite — Beverly Carothers, pianist; Steven Schwartz, drummer, and Kay Collier, singer. The group performed a medley of pop songs.

The Texas Farm Bureau Outstanding Young Farmer and Rancher award was given to rancher Winford Matthew and his wife, Patricia, of Yoakum.

Loys D. Barbour, Iowa Park, was honored for his 40 years of service to the organization. He was presented the "Outstanding and Meritorious Service to Agriculture" award by TFB President Chaloupka.

In contrast to the past two years, there were no bitter confrontations between conservative elements in the Farm Bureau and those who backed the American Agriculture Movement at this year's convention.



FROM PLAINS COTTON GROWERS, INC.

The 1979 High Plains Boll Weevil Control Program was the "shortest, smallest, most successful and least expensive since the program began in 1964," according to Ed Dean, Field Service Director for Plains Cotton Growers, Inc., Lubbock.

Spraying of insecticide in the program this year began on October 8 and was terminated in record time on October 29 when officials determined that virtually all cotton in the control zone had matured to the point that any remaining weevils would die of starvation before reaching the diapause stage in which they hibernate.

Reducing the number of weevils entering hibernation sites is the program's prime objective each year. And early termination of the pest's food supply coupled with other factors led entomologists to the conviction that this objective was achieved in 1979 to a higher degree than ever before.

An aggregate total of about 32,500 acres was treated with ultra-low volume malathion this year, compared to 692,000 acres in 1978 and an average total of over 1.2 million acres in 1976 and 1977. Consequently the cost of the 1979 program, borne jointly by High Plains cotton producers, the U.S. and Texas Departments of Agriculture,

came to only an estimated \$260,000. Respective costs of the program in 1976, 1977 and 1978 were \$1.7 million, \$1.88 million and \$1.2 million.

"The reduced acres and cost this year couldn't have come at a better time," Dean says, "because program funds were badly depleted in the big programs of the previous three years, and the low expenditures in 1979 left us in much better shape to cope with an inevitable resurgence of the weevil attack in future years."

Dean cautions against being lulled into complacency by the relative ease with which weevils were kept under control in 1979. "With a return to weather conditions more favorable to weevil survival and reproduction," he states, "you can bet populations quickly will climb back to the dangerous levels of earlier years."

Entomologists credit a somewhat rare combination of factors in the subnormal weevil pressure in 1979, including the drought of 1978, a cold 1978-79 winter and weather-induced late plantings in the control zone. Weevils that survived the winter came out of hibernation right on schedule with the arrival of warm weather, it is explained, but large numbers died of starvation before the late planted cotton could provide a food supply.

## Cotton Today

**RAIL CAR ASSURANCES GIVEN:** Cotton industry representatives have received assurances from the president of a railroad serving the southwest that the crop would be assigned a high priority in allocation of rail facilities this season. Fort Worth & Denver President George Defiel told the group the railroad's parent company, Burlington & Northern, is committed to furnish additional 50-foot boxcars for cotton. In addition the Colorado and Southern Lines are sending boxcars for cotton shipments this winter. The industry group included C. Hoke Leggett, Hobgood, N.C., president, National Cotton Council; and Herman Propst, Anson, Tex., chairman, NCC's Producer Steering Committee.

**PACKAGING PROBLEMS EXPLORED:** Adjustments in bale covers are necessary if U.S. cotton is to remain competitive in Europe. That's the view of Dr. Andy Jordan, National Cotton Council, after visiting textile mills in four European countries. If nothing else, he said, cotton from other

exporting countries holds a psychological advantage because bales arrive in uniform size and do not have multiple sample cuts. Dr. Jordan said European spinners blame problems in spinning, dyeing, and finishing of cotton on contamination which they believe results from bale sampling. He said the problems are not insurmountable, but it will take time and the industry working together to correct them. The trip was sponsored by Cotton Council International and USDA.

**EXPORTS TOP RECENT RECORD:** All-time high sales of 500,100 running bales of upland cotton during the week ended Nov. 25 propelled the season's total to 6,970,400. China took a record 396,200 bales for 1979-80 to bring their total commitment for the year to 1,995,200. Other major buyers were Hong Kong, 24,500 bales; Japan, 22,200; and Taiwan, 21,500. The week's exports totaled 142,100 bales to push the season's total to 1,707,500.

**AND COTTON YESTERDAY:** A bale of cotton ginned in 1870 was exhibited at the St. Louis World's Fair in 1904.

## USDA to study farm women

The U.S. Department of Agriculture next summer will conduct a nationwide survey and study of farm women and their role in agriculture, according to Bob Bergland, secretary of agriculture.

The survey and study are parts of the department's Agriculture's Farm Women's Project, which was established recently to look into the status of farm women in relation to USDA programs and job structure.

participate in USDA farm management and advisory services.

The survey will be conducted this summer by the National Research Center of Chicago, cooperative agreement with USDA. Total cost of the survey is \$280,000, of which USDA is providing \$200,000.

The Farm Women's Project report on a study of the farm women in relation to programs and services, and how farm women are being identified. The study will determine the current rate of women in USDA farm programs, present job participation of men in such positions, and the management by USDA of those responsible for administrative duties.

## Farmers digging deeper to get goods to market

Farmers and ranchers, already faced with transportation increases of as much as 20-25 percent this year in comparison to 1978, will probably be paying an additional 15-20 percent over current costs in order to get their products to market next year.

Agriculture Commissioner Reagan V. Brown, reporting on the predictions of economists concerning overall transportation costs for agricultural goods, noted, "In some cases, that will represent a whopping 45 percent increase in only two years in higher truck and rail rates being paid by farmers and ranchers."

Brown said that costs for hauling agricultural products by rail in interstate and foreign commerce has risen by 20.5 to 26.5 percent since December 1978.

"Within the state, the rail rates have only increased 9.6 percent, but there are proposals before the Interstate Commerce Commission for interstate increases for next year," Brown said.

Fuel surcharge increases have been allowed for truck transportation of

agricultural products will amount to 7 percent.

Trucking rates could increase applications before the Interstate Commerce Commission are approved. Shipping grain by truck is 15.8 percent more, for cotton 15.8 percent more.

"There is a basic increase in rate structure for farm products," Brown said. "The two major increases in rail rates over the year to 26.5 percent for farm products only 15.8 percent for other commodities."

Brown urged farm organizations to continue their appeals to the bodies for more reasonable transportation rates. "Producers are getting better prices for their livestock now, but prices are being eroded by the cost of goods to market."

"We must strengthen our development more efficient transportation and alternate modes to hold down food prices and profits for producers."

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<b>Case Power &amp; Equipment</b> Floydada	<b>Russell's Equipment &amp; Supply</b> Floydada
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<b>McDonald Implement Co.</b> Floydada	<b>Plainview Savings &amp; Loan Association</b> Floydada
<b>Federal Land Bank Association Of Floydada</b>	<b>Ansley &amp; Son</b> Lockney
<b>Consumers Fuel Association</b> Lockney	<b>The Floyd County Hesperian</b>
	<b>Floydada Implement Co.</b>



"Still Working Holidays?"



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4 shocks for the price of 3. Free installation. 123 W. Calif. tfc

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FOR SALE: 1979 XLT. Like new 460, 8 thousand miles, dual exhaust, tilt steering wheel, cruise control, AM, FM radio. One owner. Must sell. Call Larry after 6 p.m. 652-3595 Ltfc

FOR SALE: 1968 Chevy, \$495. Call 983-2269, C.E. Tyer.

FOR SALE: 40" free standing fireplace screen, 983-5308. 12-16p

FOR SALE: Used lumber, 2 X 8 door, chisels, hinges, water pipe and suction harrow with hitch. Ethel Graham 983-3038. 12-23c

FOR SALE: Dinette table and chairs. 983-3523, 324 W. Missouri. 12-20p

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### COW POKES

By Ace Reid



"Better sell that ranch or give up that late television movie. The two of them are killin' you."

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE Jim Word — Phone 983-2360

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Phone Days 296-7418 Nights 296-1200 or 296-7-28  
1014 Broad way Plainview, Texas  
Chain Sprockets V belts Sheaves U-joints Oil Seals O-rings Wisconsin SKF BCA Timken Bower Cotton Stripper Brushes & Bats  
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**FARMS-RANCHES-CITY PROPERTIES-BUSINESS LEASES-LOANS**  
**B. B. WILKES BROKER REAL ESTATE**  
100 S Main, Lockney Barry Barker, Solicitor  
Barker Insurance Agency-652-2642  
IF IT IS INSURANCE -SEE- **BARKER INSURANCE AGENCY** LIFE-FIRE-CASUALTY-HOSPITAL

**ATTENTION HUNTERS & TRAPPERS**  
Fur buyer will be in Floydada at back of Leonard's Cafe each Thursday from 1:30 p.m. til 2:15 p.m. beginning Dec. 6.  
We buy green and dry furs of all kinds. Skin case all furs, (like opossumes), not open up the middle. We also buy deer hides. Well handled furs bring TOP PRICES!  
Northwestern Fur Co. Colorado City, Texas Red Veale

**TURNER REAL ESTATE**  
983-2635 Farms Ranches Floydada, Texas

**NO... WE AREN'T IN THE PHOTOGRAPHY BUSINESS BUT**  
WE WILL REPRINT PICTURES THAT WE HAVE SHOT AND PUBLISHED IN THIS NEWSPAPER  
**5 x 7 Gloss Finish \$2.00**  
**FLOYD COUNTY HESPERIAN & LOCKNEY BEACON**

**FOR SALE:** Three bedroom, two baths, with two lots. 983-2306 tfc

**FOR SALE:** Three bedroom house, 1015 sq. ft. Pay Equity and take up 5% loan. Joe Mack Breed 995-4006, 983-2324 or 983-3695. tfc

**FOR SALE — Brick duplex** in Lockney. For information, call 652-3785. L12-30c

**FOR SALE:** Brick three bedroom, one bath, modern kitchen, new carpet and new evaporative air conditioner, storage shed, fruit trees, new paint, and fenced back yard. All this plus a great location. 104 J.B. Ave. Floydada. Call 293-8137 in Plainview after 5 p.m. tfc

**FOR SALE:** Two bedroom house, large kitchen, living room, good location. Call Donnie Galloway for appointment 983-2356. tfc

**FOR SALE:** Three bedroom, three years old, \$1,750 down payment. Qualified buyer. 309 West 1st. 806-983-5095. 12-20c

**WANTED:** LVN for 2 p.m. to 10 p.m. shift. Call 983-3704 or apply at Floydada Nursing Home. tfc

**\$356.00 Weekly Guaranteed.** Work 2 hours daily at home. (178.00 for one hour). Free brochure. B.J. H. P.O. Box 43, Floydada, Texas 79235. tfc

**\$356.00 Guaranteed Weekly.** Work 2 hours daily at home. Free brochure and application. Not a rip-off. Write ED-1402 Greencove Garland, Texas. 75040. tfc

**WANTED TO BUY:** gated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

**FOR SALE:** 140 acres dryland in Fairview Community, 230 acres irrigated in Sandhill community, 27 acres dryland in Dougherty Community. Turner Real Estate 806 983-2635. 12-30c

**FOR SALE:** 245 acres in shadows of Floyd County Courthouse. Pavement. All in growing wheat. Clint Hicks broker. 799-4486. 12-16p

**FOR SALE:** 100 acres below the Caprock; 65 acres in cultivation, plenty of water, possible G.I. 725 acres below the Caprock 60 acres in cultivation, plenty of water at \$135 an acre Randall King Real Estate 983-5028 or 983-2707 12-23c

**ODOM AND FAMILY** wish you a Merry Christmas and a Happy New Year. Odom & Son Steel Builders, 322 W. Houston, Floydada 983-2276. 12-27c

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Prices Effective  
Prices Effective December 17, 1979



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**THOMASON**  
VENTURE GROCERY & MARKET  
PHONE 652-3346 LOCKNEY, TEXAS

We accept  
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**DOUBLE STAMPS ON WEDNESDAY**

Store Hours  
8 a.m. - 8 p.m.  
Monday - Saturday  
8 a.m. - 6 p.m. Sunday



WRIGHT'S HICKORY SMOKED

**Whole Hams** **\$1.29**  
LB.

DRY CURE 17-20 LB. AVERAGE

WRIGHT'S Half Hams 3-5 LB. AVG. \$1.99 LB.

CENTRAL AMERICAN

**Bananas** **4** \$1.99  
LBS.

RED DELICIOUS **Crisp Apples** LB. **39¢**  
CALIFORNIA SUNKIST **Navel Oranges** LB. **29¢**

GREEN PASCAL **Crisp Celery** STALK **2** \$1.99  
SWEET YELLOW **Onion** 2 LBS.

USDA GRADE A **Shurfresh Turkeys** **79¢**  
LB.

SHANK PORTION **Wright's Hams** **\$1.29**  
LB.

WRIGHT'S BONELESS **Whole Hams** **\$1.89**  
LB.

BUTT PORTION **Wright's Hams** **\$1.39**  
LB.

SHURFRESH SLI. MEAT **Bologna** 12 OZ. PKG. **99¢**

USDA GRADE A **Baking Hens** LB. **69¢**

SHURFRESH BONELESS **Canned Ham** 3 LB. CAN **\$5.89**

FRESH BOSTON BUTT **Pork Roast** LB. **\$1.19**

ARMOUR STAR **Hot Dogs** 12 OZ. PKG. **99¢**

Lays Regular 99¢  
**Fritos or Doritos** **79¢**

OCEAN SPRAY CRANBERRY WHOLE OR JELLIED **Sauce** 16 OZ. CANS **2.79**

2 Pound Bag Imperial **Sugar** Powdered or Brown **79¢**

DEL MONTE CRU/SLI/CHK **Pineapple** 2 15 1/2 OZ. CANS **\$1**

FOR HOLIDAY BAKING! **Wesson Oil** 48 OZ. BTL. **\$1.99**

SUNSHINE ANIMAL **Crackers** 2 OZ. BOX **25¢**

JOHNSTON GRAHAM **Pie Shells** 9" 2 CT. PKG. **69¢**

SUNSHINE **Cheez-Its** 2 OZ. BOX **25¢**

SWANSON CHICKEN **Broth** 2 14 OZ. CANS **49¢**

TENDERCRUST **Rolls** BROWN & SERVE 2 Pkg. **89¢**

SHURFINE CUT SPEARS OF **Asparagus** 15 OZ. CAN **89¢**

INSTANT TEA **Nestea** 3 OZ. JAR **\$1.98**

DEL MONTE **Sweet Peas** 2 17 OZ. CANS **79¢**

NEW CROP! HLV./PCS. **Ellis Pecans** 6 OZ. PKG. **99¢**

DEL MONTE SLICED PICKLED **Beets** 16 OZ. JAR **59¢**

REYNOLD'S ALUMINUM **Foil** 18"x25" ROLL **79¢**

DEL MONTE WK/CS **Gold Corn** 3 17 OZ. CANS **\$1**

KLEENEX DINNER **Napkins** 50 CT. PKG. **59¢**

SUGARY SAM **Cut Yams** NO. 3 SQT. CAN **59¢**

25° OFF LABEL **King Tide** BOX **\$2.49**

LIBBY **Pumpkin** 2 303 CANS **79¢**

25° OFF BAKER'S ANGEL FLAKE **Coconut** 14 OZ. SIZE **\$1.09**

SHURFINE MANDARIN **Oranges** 11 OZ. CAN **59¢**

KRAFT MINIATURE **Marshmallows** 10 1/2 OZ. PKG. **39¢**

Hi-Dri **Bathroom Tissue** **69¢**

Mouthwash **Scope** **\$1.19**

**Dairy And Frozen Food**

Head & Shoulders 20° Off **Shampoo** **\$1.29**

SHURFINE FROZEN BROCCOLI SPEARS **Cauliflower** 10 OZ. PKG. **53¢**

35° Off Label **Sure** 4 Oz. Can **\$1.19**

PHILADELPHIA **Cream Cheese** 8 OZ. PKG. **69¢**

**Crest** 9 Ounce **\$1.79**

SHURFRESH CINNAMON **Rolls** 9 1/2 OZ. CAN **69¢**

Headache Relief **Excedrin PM** **\$1.39**

PILLSBURY CRESCENT **Dinner Rolls** 8 CT. CAN **69¢**

SENECA WHOLE/SLICED **Mushrooms** **\$1.49**

SHURFRESH **Egg Nog** QUART CTN. **89¢**

STEMS & PIECES **Seneca Mushrooms** 8 1/2 OZ. JAR **\$1.29**

BIRDSEYE **Cool-Whip** 8 OZ. BOWL **63¢**

HI-FIBER CEREAL CORN **Rice Chex** 12 OZ. PKG. **89¢**

SHURFINE ORANGE **Juice** 2 6 OZ. CANS **79¢**

HI-FIBER BRAN OR 14 OZ. BRAN OR 18 OZ. WHEAT **Wheat Chex** EACH **89¢**

VEGETABLE SHORTENING **Pure Crisco** 3 LB. CAN **\$1.99**

SHURFRESH **Whipping Cream** 1/2 PINT CARTON **39¢**

ENRICHED **Shurfine Flour** 5 LB. BAG **69¢**

ALL GRINDS COFFEE **Maryland Club** LB. CAN **\$2.29**

25° OFF LABEL **Cascade** 65 OZ. BOX **\$2.09**

KRAFT SALAD DRESSING **Miracle Whip** 16 OZ. JAR **69¢**

SCHILLING **Ground Sage** 7/8 OZ. CAN **79¢**

GLADIOLA MIX FOR YEL./WHT. **Cornbread** 2 6 OZ. PKGS. **43¢**

HI-FIBER CEREAL CORN **Rice Chex** 12 OZ. PKG. **89¢**

HI-FIBER BRAN OR 14 OZ. BRAN OR 18 OZ. WHEAT **Wheat Chex** EACH **89¢**

Hersheys 12 Ounce Pkg. **Chocolate Chips**

DEL MONTE WHOLE **Green Beans** 16 OZ. CAN **39¢**

**Coke. TA** Two great refresh

YOUR CHOICE **\$1.39**

32 OZ. RETURNABLES PLUS DEPOSIT

**Dr Pepper** Regular or Sugar-Free **32-OZ. SIZE 6-Pack** **\$1.39** Plus Deposit



**7UP**



**Plus Deposit**