

GRAHAM CRACKERS

—WHG

Good news for consumers! Here come Friona's merchants ready to prove they are out for their share of the trade territory business—and they're ready to show you how to profit YOURSELF by trading with THEM.

There are lots of stories, good and bad, in circulation, about why folks should trade in their home town. Like we say, some are good and some are out and out cock-and-bull yarns.

Most of them, however, hinge on the old crying towel angle where business people get down on their knees and beg consumers to come in and spend a few nickles with the "home folks."

This approach in the modern day of hard-hitting advertising and sales pitches is as ineffective, of course, as darts on the skin of a rhinoceros and as out of date as the steam-driven automobile.

To be frank, Mr. Merchant, people just don't much give a dang any more about whether you are their neighbors, and it will take more than sentiment to make them see the real values in trading at home.

Oh sure, everybody appreciates a smile and a kindly, helpful clerk. But there are smiling and helpful clerks in Amarillo and Lubbock and Hereford and Clovis and other places, so it'll take more than that.

Looking at the local situation, Friona has finally come into its own in downtown retail development, and the consumer finds that he can just about buy anything he wants right here at home.

Friona merchants' merchandise is, for the most part, all nationally-advertised, and packed with value for consumers' dollars. One area where local business people are still tripping, we believe, is not letting the trade territory know what they have and how they want to sell it. That's where the newspaper comes in, of course.

But on this worn-out "trade at home" theme, local businesses have endorsed a plan submitted to them by The Star through which will be told the true story of why it's best to buy it in Friona.

The Star is proud to present a series of trade-at-home articles written by a "grass roots" authority of considerable regional renown, D. E. Scott of Wellington.

D. E. is author of the clever, brief, news commentary appearing on the editorial pages of the Amarillo Daily News, "Crossroads Report." As those of you who follow this boy's writings can testify, he understands small-town behavior.

That's why we picked D. E. to do the job for us, and are paying him \$156 for his skill. This is above what it costs us to call on the local merchants, present and sell the plan to them, and to produce the ad in the paper.

Of course, this cooperatively-sponsored ad is of the type where the cost is spread over many merchants, and the expense will not be burdensome to any.

We congratulate the local businesses who have cooperated to make possible this outstanding series on the TRUTH about why it makes a difference where you spend your money. They are doing a service not only to themselves, but to everyone of the community.

Then, just around the corner we have coming up a new customer incentive program of some type that will be along the "trades day" promotions that used to be popular.

All in all, Friona is going out to get the business, and everyone—including the consumers—stands to benefit from these efforts.

While our wife needles us about this or that thing we say in the columns of the paper occasionally, we actually have never come to blows over any dispute in our journalistic endeavors.

We realized last week how well off we really were when browsing through The Bovina Blade. Editor Dolph Moten came out in support of Ralph Yarborough for governor.

This is not too hazardous an adventure, except that in Moten's case, his wife is a pretty fair column-writer herself, and she blasted Yarborough and all the candidates except Price Daniel off the map.

That Moten has "had it."

Ralph Roden may serve nickel coffee, but going inside his place of business is getting to be a pretty expensive undertaking. The latest money-catcher is a big jar that is snaring lots of loose change, and an occasional wad of foldin' money, too.

The cause is for the swimming pool which everybody knows Friona needs but so few believe is possible. We're for it.



FEED THE KITTY—Newman Jarrell and Rev. Hugh Blaylock were two of the many local residents who put donations in a jar in Bi-Wize Drug during the past week. The money is earmarked for the Friona swimming pool fund.

Boosters For Pool Active

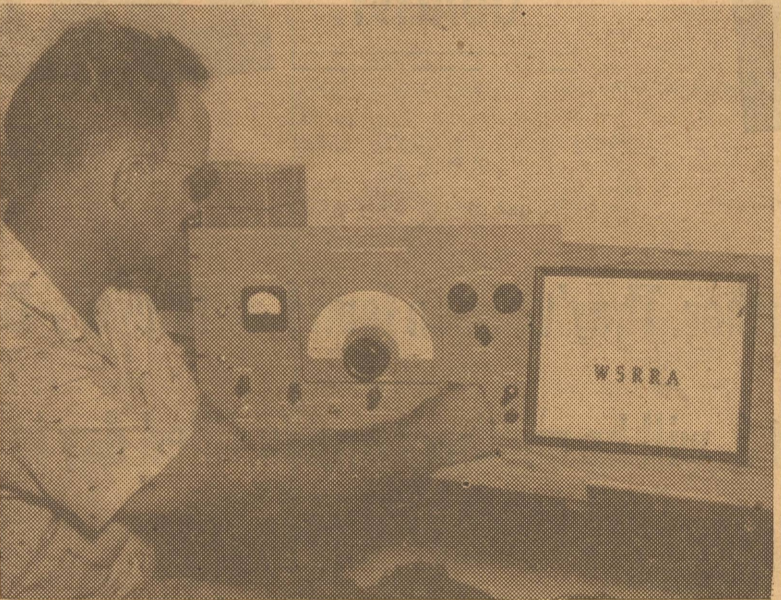
Considerable cash, probably running over \$75 by time The Star is published, will be deposited to an account earmarked for a swimming pool in Friona this week.

This is the result of a good-natured session of joking at Bi-Wize Drug among coffee-drinkers, which resulted in a promotion that many local residents apparently have taken rather seriously.

Ralph Roden, Bi-Wize manager, reported, "Runt Massey was in here just popping off, and picked up fifty cents in loose change around the fountain from 'contributors' to the swimming pool fund.

"Then we got the idea to put a big jar up front near the cash register and really give folks a chance to chip in if they want to." That was about 4:30 Saturday afternoon, and by time supper had rolled around, over \$40 was jingling in the bottom of the jar. Several people have vied with one another to see who would put in the largest amount.

Roden says he will deposit the money regularly and let it accumulate until such time as the fund is large enough.



CALLING ALL HAMS—Bob Kindstrand, local repairman, wants to start an amateur radio operator group in Friona. Here he displays some equipment he built in his shop. The framed certificate at the right is a recognition of work he did at the time of the White Deer tornado. Note the call letters.

Amateur Radio Club Sought

If you have a hankering to be an amateur radio operator, commonly referred to as a "ham," you may have a chance to do so in Friona in the near future.

Bob Kindstrand, local radio service man, is anxious to organize a club of amateurs in the area, and he is offering his time in helping establish one.

Kindstrand, the only ham in Parmer County, moved to Friona recently from Hereford, and while he still is on the air occasionally, he says "It sure is lonesome," and he wants to stir up some local

Marcum & Claborn Furniture Grand Opening Saturday

The grand opening of Marcum & Claborn Furniture Company will be Saturday of this week, announce J. L. Marcum and J. C. Claborn, owners.

Although the business, Friona's newest, has been open on a limited-stock basis for several weeks, this will mark the first official "opening."

Prizes totaling approximately \$400 will be given away as visitors register during the event. A \$99.50 portable barbecue grill heads the list, and a \$49.95 swivel chair is also a sizeable gift. The grill winner will be announced Saturday, August 4, but the other large prize will be given Saturday of this week.

A sale in connection with the opening will continue through next week.

Bovina Nips Indians

The league-leading Friona Indians and the second place Bovina Bulls battled hard and fast Sunday afternoon in a Central Plains League baseball game on the Friona diamond. The Bulls came from behind to win it with two runs in the eighth inning, 4-3. The win gives the Bulls the rubber game of three league games and a tie for first place.

Friona won in the first game of the season, 18-16 and Bovina evened it up with a 7-5 win at Bovina later in the season.

Read, the winning pitcher, slid home head first with the winning run in the eighth.

The winning rally began when, with two outs and Friona ahead 3-2, Barrett, losing pitcher, walked E. Smith. Read followed with a single that sent Smith to third. Then, on a 3-2 count with the runners off and running, McCormick singled to left to plate both runners.

Bovina went down in order in the top half of the first inning. But the Indians came on in their half to jump to an early lead. Barrett, leading off, doubled to left and scored one out later on Davis' single.

The lead lasted until the fourth inning. The Bulls, on three hits—all singles and an error on a sacrifice bunt—picked up two runs and the lead, 2-1.

The Indians rallied in the sixth. Davis, Oliver, and Renner singled to begin the inning. However, the latter two were of the infield variety and left the bases jammed.

The stage was set for Veazy's two run single to right. Then, with Renner on third and Veazy on first, Read struck out the next three men to end the inning and Friona's scoring. At the end of the sixth, the Indians were in possession of a 3-2 lead.

As told before, the Bulls added the winning runs in their half of the eighth. The Indians threatened in their half of the eighth when Veazy doubled and Rector singled after one was out, but the next two men struck out to end the potential rally.

Indians Davis and Veazy led both teams in the hitting department. Veazy had two doubles and a single and Davis had three singles. Barrett, Oliver, Renner, and Rector had one each. Barnett, Burris, Menchew, and Engleking went hitless.

Bull hitters were led by Read and Martin. They had two each. Richards, D. Malcom, McCormick, and E. Smith had one hit each. B. Malcom, Moten, and C. D. Smith failed to connect for the winners.

Barrett went the distance and struck out six Bull batsmen. He walked one and allowed eight hits. In five of the nine innings, he set the Bulls down in order.

Read gave up 10 hits and walked three. He struck out 10 and like Barrett, was effective in the clutches.

The game, from a spectator's viewpoint, was possibly the best either of the teams has played this year.

In all probability, the teams will meet again in the league playoffs next month.

RUMMAGE SALE

The Pilgrim Fellowship of the Congregational Church will sponsor a rummage sale at Maurer Machinery Company Friday afternoon, August 3, and also the following Saturday.

Funeral services for Archie Scott, 41, of Hereford were held Saturday at Rose Chapel of Gilliland Funeral Home. Scott, who was formerly a partner in the Scott & Green Motor Company at Hereford, was farming at the time of his death.

Survivors besides his wife, Lola; and children, Archie Wayne, Walden, Linda and Ray; include Mrs. S. S. Pritchard. Scott had been a resident of the area for about 25 years.

Examinations are given by the Federal Communications Commission, and if the amateurs pass, they are licensed and assigned call letters for their stations. Then they can go on the air.

"It will take from three to six months to train to get a license," estimates Kindstrand, "and it

they are licensed, to be able to send and receive international Morse code at the rate of not less than 13 words per minute, plus have a general knowledge of the field.

Several people already have indicated that they are interested in learning about amateur radio," Kindstrand said this week, but he hoped that if The Star would run a story on the subject, he might get in touch with others who are interested.

If several local persons indicate an interest in this type of hobby, Kindstrand says he would be willing to teach code and theory classes to help train the amateurs for their license examinations.

It is necessary for hams, before

CLEAN-UP IS NEXT WEEK

Friona's annual city-wide clean-up campaign will be Monday and Tuesday of next week, July 30 and 31, announces Dille Kelley.

Kelley, who is in charge of the Chamber's clean-up committee, says the project has been delayed this year, but he hopes for good participation from local residents anyway. The drive ordinarily is held in the spring of the year.

"Especially during the summer

months, the appearance of weeds is very bad in town, and we are hoping that folks not only will clear their property of junk and litter, but will hoe their weeds as well," he said.

Monday has been set aside as clean-up day for all residents who live on the east side of Main.

Tuesday, the residents of the west side of town will participate, and the city is cooperating to make

the drive a success. Two city pickups, a grader, and a garbage truck will be on duty to help residents clean their premises, announces Roy Wilson, city clerk.

The city will make runs to individual property owners who notify the office that they have a load of trash to be hauled away, said Wilson, but it will be necessary for the owners to pile the load near the curb or alley so that it

can be loaded into trucks with the city's power scoop.

This clean-up campaign has been successful in Friona for a number of years, chamber officials point out, and it is hoped that all the town will participate to help beautify the community.

"In addition, we should not forget that cleanliness cuts down on flies and the possibilities of disease—including polio," said Kelley.

SECTION I

TEN CENTS

16 PAGES

THE FRIONA



STAR

THURSDAY, JULY 26, 1956

FRIONA, TEXAS

VOLUME 34, NUMBER 42

★ IT'S ALL IN THE FAMILY

At the pie supper at Black Thursday night, the leading contenders for the most beautiful girls were Judy Barnett and Mary Tatum. They won out in that order.

The contest for the ugliest man followed the one for the most beautiful girl. In this contest Fern Barnett and Ellis Tatum ran a very close race with Barnett finally winning out by a very small margin. The ugly men are the fathers of the beautiful girls.

As the Barnetts were getting ready to go home, Judy had a beautiful cake and Fern took his sour pickles. A neighbor offered condolences to Mildred for having to ride home with such an ugly man. Maybe having such a beautiful daughter is compensation for having such an ugly husband.

★ Building Completed For Post Office

The new building for Friona's post office has been completed, and everything is ready for a postal technician to supervise installation of the equipment, according to Leo McLellan, postmaster.

Cooley Lumber Company of Fort Worth was contractor for the new structure, which is located west of Friona State Bank.

Democratic Primary Election Set Saturday

In a lukewarm race which has the possibility of upsets because of anticipated light interest in voting, Parmer County citizens will participate in the state-wide Democratic primary election Saturday.

As is customary, the gubernatorial race is the one drawing the most headlines across the state. Price Daniel is favored in most pre-election polls to take the election, but political speculators see a strong possibility that a run-off between Daniel and Ralph Yarborough may be necessary.

Two other candidates who have received favorable mention in Parmer County informal caucuses are J. Everts Haley of Canyon and W. Lee O'Daniel, Dallas. State-wide, however, they have been regarded as lesser contenders.

The race is rounded out by J. J. Holmes of Austin, who supports legalized horse racing in Texas; and Reuben Senterfitt, San Saba, a member of the state legislature who was the first to toss his hat into the ring this year.

In any event, election betters are playing it close on the outcome, and point out that any of the candidates could be real foilers when the counting is all over.

Daniel is now United States junior senator from Texas. Yarborough is an Austin attorney who

is again seeking the state's highest seat with an anti-corruption platform.

Locally, only two offices are on the line with competition for the positions. They are for the commissioners' seat in Precinct No. 1 (Friona) and Precinct No. 3 (Farwell).

Parmer County's two other precincts are not being voted on this year because of the four-year terms (alternating between precincts) which were adopted state-wide last year.

At Friona, Commissioner Forrest Osborn seeks re-election. His opponents are E. G. Phipps, Aubrey Lee Carlton, and E. R. Day.

In the southwest precinct, it's incumbent Johnny McDonald versus E. F. Billingsley and A. N. Walls.

Bill Sheehan, county attorney; and Chas. Lovelace, sheriff, are shoo-in candidates with no opponents although their offices are open this year. Lee Thompson also is assured of a win for the newly-created tax assessor-collector office after the withdrawal of Raymond Martin earlier in the race.

The only other county-wide contested office is that of chairman of the county Democratic committee. That puts G. D. Anderson of Farwell (incumbent) against Wright Williams of Friona.

Back to the state races, four men will grapple for lieutenant governor. They are A. M. Aiken, Paris; C. T. Johnson, Austin; Ben Ramsey, San Augustine; and John Lee Smith, Lubbock.

ATTORNEY GENERAL — Ross (Continued on last page.)

★ ★ ★ ★ Three Questions Up In State Referendum

Parmer County voters will participate in a state-wide sampling of public opinion Saturday when they mark their ballots in the Democratic primary.

Three statements will appear at the bottom of their ballots that will indicate their sentiment on three controversial issues of the day.

No. 1—Mixing white and Negro children in the public schools.

No. 2—Intermarriage between Negroes and whites.

No. 3—Interposition.

The first two are to determine if the public desires specific legislation to bring about the conditions described, and the last is to find out if the public favors interposition as a means of halting federal encroachment of states' rights.

None of the statements has any basis in law and will not affect the state constitution. They are merely a means of determining public sentiment.

★ ★ ★ ★ TWO PERMITS LET

Two small building permits were let by the City of Friona the past week. One went to the Friona School for construction of a storage unit, and one to Friona State Bank for a sidewalk and driveway. The permits totaled slightly over \$400.

The first Baptist Church in America was founded in 1938 in Providence, R. I., by Roger Williams.

Friona Trades Day May Be Revived

Members of the retail merchants committee of the Friona Chamber of Commerce met in the chamber office Friday to discuss whether it will be advantageous for local merchants to revive a weekly customer incentive program, commonly referred to as trades day.

In years past, local businesses have undertaken such plans from time to time, but lack of interest or other factors has always caused the promotions to "lose steam" and in time they were dropped.

Outside organization may be brought in to make the promotion a permanent affair, however. The

chamber has contacted the National Trades Day Association of Weatherford, and a representative of that organization is expected to be in Friona in the near future.

He will meet with retailers again, and an attempt will be made to determine whether the Association's plan will be of benefit to the community.

An alternate plan of local origin also is under study. It would have local merchants voluntarily contribute, in a ratio to the volume of business that they transact, to a weekly "jackpot" which would be given away at drawings.



CONSTRUCTION STARTED—Removal of debris in preparation for relocating a dike along Frio Draw marked the first part of a million-bushel expansion of Friona Wheat Growers elevator this week. The bulldozer is clearing away form lumber left over from last year's expansion.

THE STAR'S EDITORIAL COMMENT

Keep It Conservative

Voting in the Democratic Primary Saturday is expected to be light. Very likely there are candidates on the ballot which more than half of the voters have never even heard of, let alone know what their stand is.

That being true, we believe that you might be interested to learn some of the men we think are best for our Texas offices, and some of the reasons why we believe they are:

FOR GOVERNOR: PRICE DANIEL.
As you may previously have noted in this newspaper, we have endorsed Daniel's candidacy on more than one occasion. This stems largely from our conviction that he is the only candidate with a chance of winning who can carry the conservative banner of political thinking into state and federal circles.

If you think government is too big, if you think it meddles too much in the affairs of the states and the people, then vote for Price Daniel Saturday.

He believes in improving Texas schools—BUT with Texas money! This is the kind of a man who can stop federal encroachment into the field of states' rights.

Too, Daniel is a clean campaigner and a hard-driving worker in office. He doesn't fit into the "give 'em hell" category that some "loyal Democrats" think every candidate ought to.

Daniel won't betray us, and he won't forget the High Plains once he gets to Austin. Remember that he knew who we were when he was in Washington!

Ralph Yarborough is the hand-picked candidate of the liberal element in political thinking. He and his followers would have us believe that business monopolies are bad but labor monopolies are in the public interest.

Yarborough wants to increase pensions \$30 a month, wants to expand public health and hospitalization programs (that are the "foot in the door" for socialized medicine).

Whether he likes the support or not, he has

Member Texas Press Association

In Parmer County.....\$3 Per Yr.
Elsewhere.....\$4 Per Yr.

Entered as second class mail matter July 31, 1925, at March 3, 1897. Published each Thursday. The post office in Friona, Texas, under the Act of

the endorsement of state and national labor pressure groups. Enough for us.

FOR LIEUTENANT GOVERNOR: A. M. AIKEN.

Another conservative in government. We need all we can get.

FOR ATTORNEY GENERAL: WILL WILSON
Still another conservative thinker.

FOR LAND COMMISSIONER: EARL RUDDER

Has emerged unscathed from veterans' land scandal investigations. Is making an honest attempt to clean up the program.

FOR STATE TREASURER: JESSE JAMES

Been there forever; is still doing a good job. Why kick him out? He is using same number of personnel his office had when he went in, although his duties have doubled.

FOR COMMISSIONER OF AGRICULTURE: BILL JONES

Anybody but John White.

COURT OF CRIMINAL APPEALS: W. A. MORRISON

Carried the state Bar Association poll by more than a two-to-one margin over his opponent. Attorneys say he is best qualified, and they are the ones who should know.

ASSOCIATE JUSTICE, SUPREME COURT (3): JAMES NORVELL

Again, lawyers endorsed him, by a ratio of more than four-to-one, in the state poll, taken secretly.

COURT OF CIVIL APPEALS, DIST. 7: HERBERT MARTIN

Did a good job his first term. Record of upheld opinions far better than opponent's.

LOCAL OFFICES: You be the judge!

Former Resident Visits

M. A. Crum, former Friona resident, visited here Monday. Crum, who lives in Floydada now, was a real estate agent in Friona for a number of years.

Chitwoods Return

Mr. and Mrs. E. C. Chitwood returned home Thursday afternoon. They had been on an extended visit to Hot Springs, Ark., Dallas, and other points in Texas.

Fites to Anton

Mr. and Mrs. Marion Fite went to Anton Sunday afternoon to get their sons who had been visiting Mrs. Fite's parents, Mr. and Mrs. V. J. Schiller.

The footprints on Adam's Peak in Ceylon, India are attributed to Adam, who stood there 1,000 years on one foot mourning his expulsion from Paradise.

NEED A HOME LOAN?
SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION
CLOVIS
SEE **Ethridge-Spring Agency**
Phone 2121 Friona

"WANT ADS"

FOR RENT—New Ironite Ironers. 1.50 per week. We deliver anywhere. Free instructions. Vestal Brewer Hardware, Ph. 3161, Friona. 32-tfnc

WANTED—Buyers for accident insurance. \$5,000 for 14 days. Costs only \$3.20. ETHRIDGE-SPRING AGENCY, Phone 2121. 35-8tc

APARTMENTS FOR RENT—Two and three well furnished rooms with private baths. Walter Lovless. Phone 2432. 37-tfnc

FOR SALE—Automatic ironer, hobby horse, Gibson "Les Paul Jr." guitar with amplifier. All in good condition. W. C. Wade, Assembly Of God Parsonage. 40-tfnc

FOR LEASE: Phillips 66 Service Station located in O. F. & O. Building. Call Pudge Kendrick at 2882. 40-3tp

FOR RENT: Three modern houses. Two have two bedrooms. The other has one. Also improved irrigation land for sale at \$100 per acre. W. M. White, phone 3892. 40-3tp

HOUSE FOR RENT—two bedrooms. Joe B. Collier, phone 2821. 40-3tp

FOR SALE—1948 Model G John Deere tractor with lister. Eric Rushing, Phones 5151 and 2493. 41-tfnc

FOR SALE—1953 Cushman Eagle motor scooter. Reasonable. Across street south of Junior High. Bobby Fulks. Phone 3511. 41-3tp

NOW AVAILABLE—National Farmers Union Insurance at Hub Real Estate and Insurance. See O. D. Bingham or phone Hub 2171. 41-3tp

FOR RENT—Three room house. C. P. Harper on North Woodland

Street. 41-3tp

FOR SALE—Two bedroom house. Nice yard and shrubbery. On Methodist Church block. G. I. Loan. S. T. Thornton. Phone 3941. 41-3tp

FOR SALE—1,000 gallon butane tank. 15 mi. so. and 2 ea. of Friona. T. W. Bewley phone Yorktown 5-5366 on the Lazbuddie exchange. 42-3tp

FOR SALE—Radio, Record Player and TV combination. Also

desk style electric sewing machine. Both like new. Phone 3851, Friona. 42-1tp

FOR RENT: Four room house located 3 blocks east of Main Street on Highway. A. L. Carlton 42-3tp

Go to Carlsbad

Mr. and Mrs. Waymon Wilkins and children, Mr. and Mrs. Sonny Weeks, Carl Jones, Floyd Dell Wilkins and George Wayne Terry spent the weekend at Carlsbad.

GEARHEAD and PUMP REPAIR SHOP and FIELD WELDING

Complete Line Welding Supplies

Friona Welding and Machine Shop

Owned and Operated by Jack Porter East Hiway 60 Friona

NOTICE TO PATRONS

If you have not picked up your dividend check, bring your stock in and get your check.

FRIONA WHEAT GROWERS
ARTHUR M. DRAKE, Mgr.
Phone 2061

Guests Surprise

Mrs. George McLean

Mrs. George McLean, one of Friona's elder citizens, was honored with a surprise supper Thursday evening. Guests who came and brought supper began to arrive early in the evening and stayed for a visit afterward.

J. J. Spurlin of Texico, Mr. and Mrs. Gus Kos of Clovis, Mr. and Mrs. Val Baumgart of Clovis, and Mr. and Mrs. E. E. Houlette and Mr. and Mrs. Kenneth Houlette and children, all of Friona.

The Ovenbird builds a dome shaped nest, divided into two rooms, the inside one containing the eggs.

Area Residents Attend Funeral

Mr. and Mrs. Marion Fite, and Mr. and Mrs. Eugene Ellis and sons of Friona, Mr. and Mrs. J. L. Fite of Hereford and Mrs. Eddie Ray Hutto of Bovina, returned Sunday from Holdenville, Oklahoma.

The group went to Holdenville Thursday and attended funeral services for Mull Busby of that city. Busby was the uncle of Marion and J. L. Fite, Mrs. Ellis, and Mrs. Hutto.

Vacation in N. M.

Mr. and Mrs. Nelson Welch, Mickie, Bob and Monte Sue; Mr. and Mrs. J. M. Watson, Mrs. Eugene Boggess and Joe, and Myles and Nan Lillard are on vacation in New Mexico this week. The group left Friona for Creste Del Monte, the Welch cabin, near Cowles. They plan to return Tuesday.

UNDER CONSTRUCTION

Construction is underway on a storage room for the Friona School Cafeteria. It will be a 12'x26' foot structure of wood and asbestos siding, and will be located at the rear of the cafeteria.

Dr. Milton C. Adams
Optometrist

Office Hours 8:30—5:00

140 West 3rd Phone 37 Hereford

Dozer Work Slush Pits

ERNEST MCGEE

PHONE 2016 414 STAR ST., HEREFORD

LOOKING FOR

TOP

HIGH QUALITY

BUYS

Then, look no farther. They've been found at Friona's Dollar Days and Monday, August 6, will be another bargain-filled day in Friona.

You get High Quality and Top Buys every day when you trade with friendly Friona merchants. It's not

just Dollar Day—it's every day. Do business with friendly Friona and do your banking at—

FRIONA STATE BANK

FRIONA, TEXAS

Member of Federal Deposit Insurance Corporation

BE CAREFUL--MR. FARMER!

This is National Farm Safety Week, and there's a good reason to have such an observance. The number of serious accidents on the farm is appalling in these days of so-called "modern" methods.

Machines take a lot of sweat out of tilling the soil nowadays, but please remember that they DON'T THINK, and the safe use of them is still up to the farmer.

PLEASE BE CAREFUL EVERY DAY

Friona Consumers

Phone 2351

Friona

"Fill 'Er Up With Shamrock"

- On the Farm
- In Friona

WHOLESALE-RETAIL
Just Call 4371 or 4651
Friona, Texas

STRICKLAND OIL COMPANY
Ray and Paul Strickland



Friona Team Tied In Pony Loop Race

Friona's Pony League baseball team edged Texico-Farwell last Thursday, 12-11, to move into a tie for the Farmer County League lead. The loss was the first of the season for Texico-Farwell, who had beaten Friona earlier, 5-1. Both teams now have 4-1 records.

The regular schedule for all Farmer County teams ends this week as Friona goes to Bovina and Lazbuddie to Farwell. If both Friona and Texico-Farwell win, a playoff game will be necessary, and it is to be played in Friona sometime next week.

In the game last Thursday, Texico-Farwell jumped off to a 2-0 lead in the first inning and held it until the third when Friona pushed across five. The visiting team scored two in the top of the fourth to pull within one run, but Friona also added two in that inning.

In the fifth, Texico-Farwell scored twice and Friona busted loose for five to go ahead 12-6. Texico-Farwell rallied in the top of the

sixth for five runs, but it was not enough to overcome the Friona lead.

Massey was the winning pitcher and Mickey Rundell was the loser.

Graham To Have Lions Program

Friona Lions Club meets tonight in the club house, with W. H. Graham Jr. on the program. Graham will discuss "Irrigation Water of the Southwest's High Plains."

He will discuss water storage, irrigation development in Texas and New Mexico, and prospects for future irrigation farming on the Plains.

Mrs. W. A. Tinney left Friday for San Diego, Calif., where she will meet her son, W. A. Tinney, Jr., whose ship is supposed to dock Sunday. Tinney, who is with the U. S. Navy, has been on a six-month tour of duty.

Hub Stays Tough; Herring Tips McCaslin In Little League

Hub's Little League baseball team continued to look like a cinch for first place in the circuit this week as they beat Bengier Air Park 15 to 2 in a coaster.

The win did not cinch first place for the rugged team, but when comparing season records, it appears unlikely that any other member of the league will upset their perfect season.

Daniel and Snead were winning pitchers. Phipps, Nazworth, and Cason fought the losing battle for Bengier.

Herring Implement moved past McCaslin Lumber in a surprise game Monday night, but the loss

failed to dislodge McCaslin from second place in the loop.

The score was a convincing 17 to 9, with R. Scales, Morrison and Hayes as leading twirlers, while C. Coon and Cunningham toed the rubber for McCaslin.

The Little League standing:
1st—Hub (5-0)
2nd—McCaslin (5-3)
3rd—Rockwell (4-3)
4th—Herring (4-4)
5th—Bengier (1-4)
6th—Reeve (1-5)

Mr. and Mrs. John D. LeMay and daughters, Marilyn and Carolin, moved to Hart Friday of last week. LeMay, who was principal of the elementary school here last year, will be superintendent of the Hart Schools.

Commissioners Meet, Postpone Action 'Til Mayor's Return

Commissioners J. L. Marcum and J. G. McFarland met Monday evening at the city hall and considered several matters for about three hours, but took no action on any city business pending the return of Mayor A. W. Anthony.

Anthony, who is away on a vacation, is expected to be back the first of next week.

The city has been requested to close two roads in the path of the expansion of Friona Wheat Growers elevator, and Glenn Stevick, local contractor, discussed with the commissioners the possibility of building code revisions.

He believes that the ordinance regulating set-backs from property lines for buildings situated on corner lots should be changed.

The hiring of Friona's new night watchman came up for considerable discussion, and Tuesday afternoon the commissioners again called in M. D. Thompson of Hereford, who is in line for the job.

They confer again on this subject Monday night.

Two Local Ladies Lose Their Purses

Mrs. Ernest England and Mrs. C. A. Guinn had their purses "lifted" at Ware's in Friona Saturday, during a busy period at the store. They had just returned to the business from a benefit ice cream and cake sale across the street, and had left their purses laying out.

Colored persons who were in the nearby shoe department at the time are suspected, but City Marshall says that he has been unable to locate these persons for questioning.

Mrs. England lost \$4 in cash, Mrs. Guinn 90 cents.

Fellowship Group Has Salad Supper

Members of the Pilgrim Fellowship of the Congregational Church of Friona enjoyed a progressive salad supper Saturday night. Different salads were served at five different homes in Friona before the group went to the Rhea community where they were served dessert of ice cream and cookies at the home of Mr. and Mrs. Billy Sifford.

The group visited at the homes of Miss Shirley Whitten, Miss Peggy Widener, Miss Phyllis Treider, Miss Billy Ray McKee and Miss Pat Cranfill in Friona.

Attending were Roy Young, Phyl-

lis Treider, Jimmy Patton, Pat Cranfill, Shirley Whitten, Peggy Widener, Billie Rae McKee, Gladys Dean and Rev. and Mrs. C. G. Nelson.

Pogue To Speak At Seminary

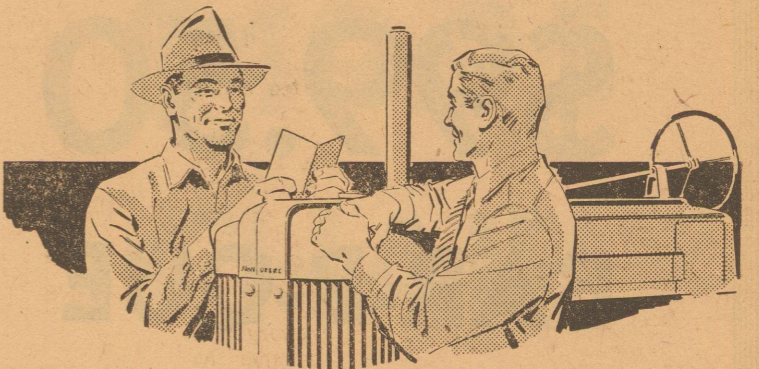
Rev. Russell Pogue, pastor of the First Baptist Church at Wellington, was invited recently to be chapel speaker at Southwestern Baptist Seminary, Fort Worth, according to a report in The Wellington Leader.

Rev. Pogue is a graduate of the seminary, having completed his work there in 1945. He also is a former pastor of the Friona Baptist Church.

In Drake Home

Mrs. Treva Reece and Ted and Mr. and Mrs. Bailey Reece and Janet, all of Canyon, spent Tuesday in the home of Mr. and Mrs. A. O. Drake.

Investigate the Facts About the New JOHN DEERE Credit PLAN



IT'S the thrifty way to ownership... that's what our customers say about the John Deere Credit Plan. It will pay you to get all the facts because this broad plan offers credit tailor-made to your particular requirements. Here are just a few details:

- You can finance new or used equipment purchases.
- Down payments are as low as ___%, cash or trade-in.
- Balance in convenient monthly payments extending as long as ___ months.
- Seasonal payments—as long as ___ crop years.
- Property and life insurance, optional.

Come in this week and get the complete story about the John Deere Credit Plan, the plan that will make ownership of modern John Deere Farm Equipment easier for you.

HERRING IMPLEMENT CO.
FRIONA, TEXAS



WOULD YOU LIKE A NEW CAR?

Let us finance it for you.
Less Than
5 1/2%
Interest

OSBORN
INSURANCE AGENCY

Phone 5151 Mabry Bldg.
Friona

7TH ANNIVERSARY SALE

Thursday, July 26 Thru
Saturday, July 28

FREE!
Ivy for Ladies
Bubble Gum for Kiddies
Screwdriver for Men

LEWIS VARIETY
"WHERE YOUR \$ BUYS MORE"

LET'S EAT!

AND LET'S GET OUR GROCERIES
AT HOUSER GROCERY AND MARKET
FRIDAY & SATURDAY, JULY 27 & 28

| | | |
|--|---|--|
| <p>STAR-KIST CHUNK STYLE TUNA 31c</p> <p>STURGEON BAY CHERRIES 303 Can 19c</p> <p>DOLE'S CRUSHED PINEAPPLE No. 2 Can 25c</p> <p>SCOT TISSUE 2 Rolls 25c</p> <p>BORDEN'S CHARLOTTE FREEZE 1/2 Gallon 49c</p> | <p style="text-align: center;">PRODUCE</p> <p>Cello Carrots Pkg. 11c</p> <p>Fresh Tomatoes Lb. 21c</p> <p>Thompson Seedless Grapes, Lb. 21c</p> <p style="text-align: center;">MEATS</p> <p>GROUND BEEF lb. 29c</p> <p>SLAB BACON lb. 41c</p> <p>ROUND STEAK lb. 79c</p> | <p style="text-align: center;">CRISCO</p> <p>3 Lb. Can 89c</p> <p style="text-align: center;">BAKER'S</p> <p>COCONUT 4 Oz. Box 15c</p> <p style="text-align: center;">WHITE SWAN</p> <p>CATSUP 14 Oz. Bottle 19c</p> <p style="text-align: center;">GIANT</p> <p>TIDE Box 71c</p> |
|--|---|--|

HOUSER

Grocery & Market
Phone 4191 Friona
We Give Gunn Bros. or ABC Stamps
Double on Wed. with \$2.50 Cash Purchase

Free

\$99.50

BAR-B-QUE GRILL

★ ★ ★

PORTABLE WITH ALL THE ACCESSORIES

★ ★ ★

TO BE

GIVEN AWAY AT THE CLOSE OF OUR SALE SATURDAY,

AUGUST 4

AT 7:00 P M.

★ ★ ★

REGISTER

ALL WEEK

★ ★ ★

YOU DON'T

HAVE TO BE

PRESENT TO

WIN!

GRAND OPENING

A of M

SATURDAY TO SATURDAY

Folks, we want to stress that we're having a get-acquainted sale in connection with our Grand Opening. We want to get to know you!

We have been told there is a definite need for a top-quality furniture service in this area and that is exactly what we are going to offer you! Let us supply your every household need.

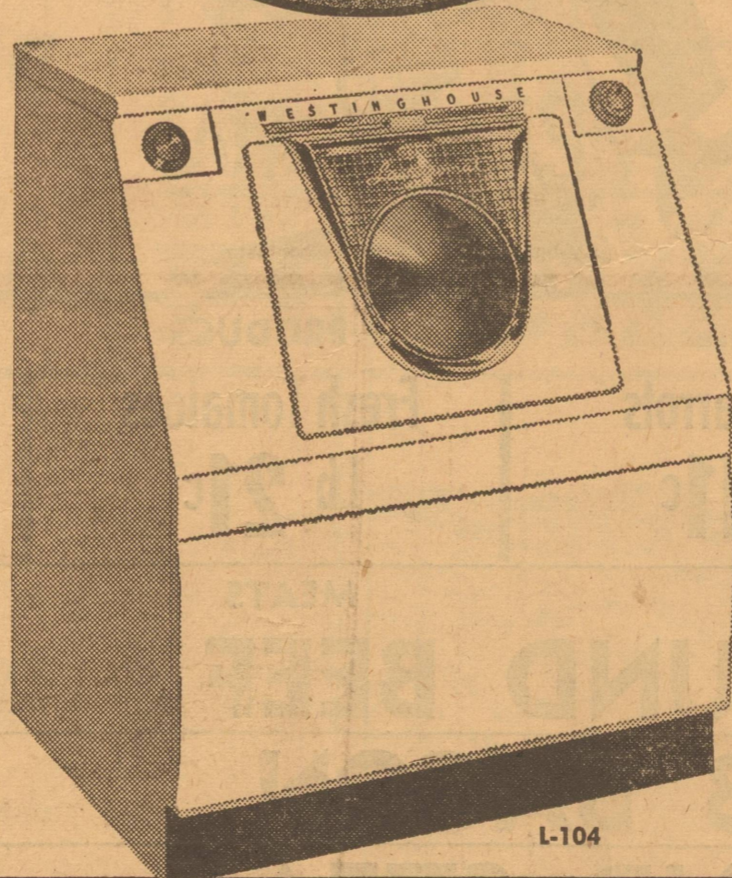
Special

of Fine Quality

FOR YOUR LIVING ROOM . . . P

- BEDROOM SUITES
 - DINETTES
 - CARPET
- SEVERAL LINES
All Reduced!

arrived just in time for our BIG WESTINGHOUSE



L-104

Laundromats[®]

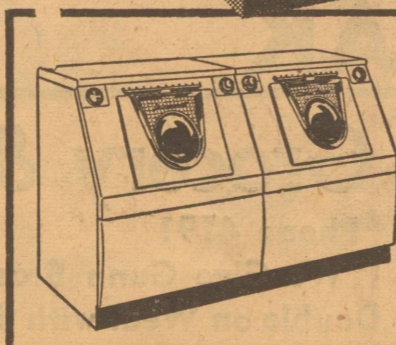
at this very special price

\$199.95

WITH YOUR OLD WASHER

with famous New Way To Wash!

- ★ Complete agitation—each piece is lifted, turned, flushed 50 times a minute!
- ★ Action so thorough it uses 1/2 the detergent, up to 10 gallons less water!
- ★ Safe action for all kinds of clothes—no harsh center post agitators or speeds to change!
- ★ Lift-away rinsing—never strains dirty water back through clothes!
- ★ Rinsing so thorough it leaves even the washer clean!



SAVE ON WESTINGHOUSE LAUNDRY TWINS Regularly NOW

WATCH WESTINGHOUSE! WHERE BIG THINGS ARE HAPPENING FOR YOU

and Get-Acquainted Sale Marcum & Claborn Furniture

—FRIONA—

— JULY 28 TO AUGUST 4

Purchase

KROEHLER Suites

PRICED TO SAVE YOU BIG MONEY!

BIG REDUCTIONS

On All Merchandise



LIBERAL TRADE-INS



MONTHLY PAYMENT PLAN

THE HEART
OF OUR
BUSINESS
IS FRIENDLY,
COURTEOUS
SERVICE
BACKED BY
TOP-QUALITY
FURNITURE
AT A
REASONABLE
PRICE.



We're Proud to
Be a Part of
Friona

The "Brightest Spot in the
Golden Spread"



modern, as you like it
priced, as you like it

the **KROEHLER**
"Siesta"
group

to glamorize your living room

Just what you've been waiting for . . . a fresh approach to modern
styling . . . yet in such excellent taste.



MARCUM-CLABORN FURNITURE
—FRIONA, TEXAS—

Free

\$49.95 CHAIR



BEAUTIFUL
TV SWIVEL CHAIR

Lovely blonde finish. Nubby
Lurex Tweed upholstery in
"today's" decorator colors.
Double coil spring seat with
rubberized hair and cotton
filling for added comfort.
Nylon bearing swivel permits
instant movement.



TO BE GIVEN
AWAY SATURDAY,
JULY 28
7:00 P.M.



REGISTER ALL
DAY SATURDAY



YOU DON'T HAVE
TO BE PRESENT
TO WIN.



NUMEROUS OTHER
ITEMS WILL BE
GIVEN AWAY
JULY 28 AND
AUGUST 4

Shurfine
COFFEE
All Grinds
Lb.

79c

New Customer SALE!



Mrs. Tucker's
SHORT'ING

3 Lb. Can

79c

THURSDAY-FRIDAY-SATURDAY

New customers and old are always welcome at Piggly Wiggly. But this week we're offering an extra special invitation to new customers. We feel that once you shop our low-priced, top-quality foods and see our friendly, courteous service, you'll be a regular customer.

While They Last 12 oz. can

6 for

Soda Pop 39c

Libby's Frozen

LEMONADE

12 Oz. Can

23c

Frionor

FISH STICKS

10 Oz. Pkg.

29c

Ctn. of 6-6 oz. bottles

COCA-COLA

Plus Deposit

25c

Alabam Girl

PICKLES

1/2 Gal. Dill

49c

Gaines

DOG FOOD

Tall Can

10c

White Swan No. 300 Can

Pork & Beans 10c

Priority Chunk Style

TUNA

1st Grade - Can

19c

Tendercrust

BREAD

1 1/2 Lb. Loaf

21c

Tendercrust Brown Serve

ROLLS

12 in Pkg. - 2 for

39c

FRESH FRUITS & VEGETABLES

Arizona Jumbo Golden Ripe

Cantaloupe 19c

Each

Elberta Extra Fancy

Peaches 19c

LB.

California Large, Firm Vine Ripened

Tomatoes 19c

LB.

Best Maid

PEANUT BUTTER 45c

18 oz. jar

Best Maid

SALAD DRESSING 35c

Qt. Jar

Val Vita Sliced Yellow Cling, No. 2 1/2 Can

PEACHES

Giant White King

DETERGENT 49c

Box

Srurfine Fancy Chunk Style

TUNA 25c

Can

4 for \$1

—MARKET—

Armour Star 2 lb. thick sliced

BACON 79c

Jumbo Pack

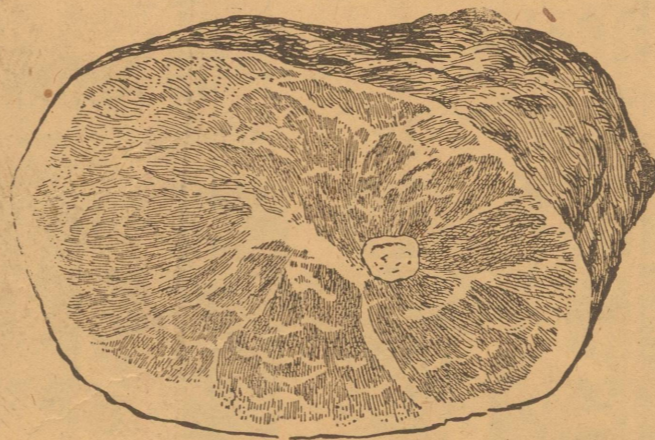
FRANKS 79c

3 lb. Bag

Ballard or Pillsbury E-Z Open

BISCUITS 10c

Can



Wilson Half or Whole

HAMS 49c

8 to 12 lb. Average



FRIONA, TEXAS

PHONE 3001

BLACK

MRS. DICK ROCKEY

BLACK "Where people are friendly and their ways are neighborly."

Mrs. Fred Dennis is visiting in California with her son, Bill, who is in the navy.

Visiting in the Coy Patton home this week is her mother, Mrs. Grace Crandall.

Janet Buckley is on a vacation with her aunt and uncle to points of interest in Colorado. They plan to be gone a week. It seems as though mother is really missing Janet since she takes such good care of little brother and runs errands for all. Janet, you will be welcomed home by all.

Jimmie and Ray Gene Braxton spent three days last week visiting with their grandparents, Mr. and

Mrs. P. O. Southall. Brenda Deaton spent Monday night with Ann Prewett.

Mr. and Mrs. John S. Thompson, Mrs. Leona Wolfe and Clyde Renner spent Sunday at Buffalo Lake. Judy and Sharon England of Friona spent one day and night visiting Julia Dennis.

Mr. and Mrs. B. C. Day had a birthday party for their daughter, Mrs. Leona Wolfe, Wednesday evening. Those present were Mr. and Mrs. John S. Thompson, Clyde Renner, Mr. and Mrs. Day and Mrs. Wolfe.

Mrs. Jimmie Buckley and sons were shopping in Clovis Monday. Mr. and Mrs. J. R. Braxton and sons spent Sunday at Lazbuddie visiting Mrs. Braxton's sister and family, the Roy M. Millers.

Mr. and Mrs. Lloyd Prewett and children spent the weekend at Lubbock visiting Mr. and Mrs. Bob Bray.

Mr. and Mrs. Lester Dean, Paula and Carlene were Sunday dinner guests of Mrs. Merler Shirley of Friona.

Phillis and Lavohn Dean are in

Levelland and Sundown visiting relatives and friends.

Mrs. R. E. Barnett had surgery last week in the Hereford Hospital. She is improving nicely and will be home in a few days.

Richard Key of Levelland visited Monday with Randy Price.

Black Community Has Pie Supper, Talent Sale

By JUNE FLOYD

Thursday evening the Black Rural Neighborhood Progress Club sponsored a pie supper and talent sale at the Black Community Center. About 60 people from Black, Friona, Farwell, and Amarillo were present.

Bruce Parr acted as master of ceremonies. After Howell Mayfield from KGNC was introduced to those attending, the program was turned over to him. He interviewed all the political candidates present. Several Farmer County officials who are not up for re-election, and three candidates for commissioner of Precinct 3 were given an opportunity to speak.

Those who are not up for re-election were county Judge A. D. Smith and Mrs. Mabel Reynolds, treasurer. Sheriff Charley Lovelace, who has no opponent, and Lee Thompson, who also has no opponent, were both present. Thompson is a candidate for the newly created office of tax assessor and collector. Candidates for commissioner were Incumbent Forrest Osborn, E. G. Phipps, and E. R. Day.

After the candidates spoke, Lanham Nelson of Big State Auction of Amarillo sold the pies, cakes, pickles, preserves, aprons, and other articles which had been made by the ladies. Everyone present entered into the bidding and the articles sold brought good prices.

The sour pickles, which were given to the ugliest man, were taken home by Fern Barnett. The contest was very close with Ellis Tatum running a very close second. Third in this contest was Dick Rockey.

A contest to determine the most beautiful girl was one of the highlights of the evening. In this contest, Judy Barnett won first and Mary Tatum was second place winner.

The ladies of the community prepared coffee and tea which was served with pie and cake to everyone present. The proceeds of the entire evening amounted to \$500 which will be added to the \$500 which was won by the club in the 1956 Rural Neighborhood Progress Contest sponsored by the Farmer-Stockman. This fund will be used for the betterment of the community in the coming year.

The determination of the residents of this community indicates



TIME TO EAT—Just help yourself. That was the invitation of the people of the Black Community at the pie supper Thursday night. Standing are Ethel Benger, Maxine Price, Bruce Parr, Carrie Tatum, and Janice Patton.



BRUCE PARR exhibits a plate of cookies which was sold by Lanham Nelson to the highest bidder. Seated is Teddy Osborn. Pete Braxton looks on and Dick Rockey is in the background.

that the community will make a good showing in the contest next year.

Mrs. John Benger, secretary-treasurer of the club, expressed the optimism of the entire community. Someone remarked that so much was done last year that it hardly seemed likely that as much progress could be made another year. She replied, "There are so many improvements that we would like to make that we were unable to make last year."

Miss Jones Has Part in Play

Miss Vera Ann Jones, daughter of Mr. and Mrs. Raymond Jones and English teacher in the Friona High School, has been chosen to play the part of a school teacher in the play, "Picnic."

"Picnic" will be presented by the speech class of Pasadena Playhouse at Pasadena, Calif. Miss Jones will play the role of Rosemary Sydney.

What's Doin' In Friona

Friday, July 27

Northside Home Demonstration Club meets with Gladys Wright

Hi-Point Home Demonstration Club meets with Mrs. Lloyd Mingus

Benger-McCaslin, Little League Softball double header:

Texaco vs. Fleming and Son Herring vs. International

Saturday, July 28

Mary Dorcas Class of First Baptist Church.

Monday, July 30

City commission meets McCaslin vs. Fleming & son, Little League

Softball double header: Herring vs. Reeve Piggly Wiggly vs. Texaco.

Tuesday, July 31

United Pentecostal Missionary circle meets with Mrs. Kenneth Houlette

Herring vs. Benger, Little League

Thursday, August 2 Benger vs. Fleming & Son, Little League

Softball double header: Herring vs. Fleming & Son International vs. Piggly-Wiggly

Hub HD Club Meets With Mrs. Shirley

Christene Shirley was hostess to the Hub Home Demonstration Club, which met in her home Thursday afternoon. Eleven members and three guests were present. Jimmie Lou Wainscott presented a program on foundation garments.

Refreshments were served to the visitors, Jimmie Lou Wainscott, Margaret Mabry and Mrs. Lawson, and the following members: Geney Bingham, Clydie Black, Melba Burleson, Helen Fallwell, Taleta Mabry, Lavon Renner, Jinx Snead, and Anna Mae Thomas.



DO IT SOON!

IT'S EASIER THAN YOU THINK.

ROCKWELL BROS. & CO. LUMBERMEN

FRIONA, TEXAS

PHONE 2041

ANNIVERSARY SPECIAL

WE HAVE PASSED OUR FIRST YEAR

Friday and Saturday, July 27 and 28

Men's Dress

STRAW HATS

| Values To | Now |
|-----------|--------|
| \$5.95 | \$2.97 |
| 2.98 | 1.97 |
| 1.98 | 1.47 |

Men's & Boys' Short Sleeve

SPORT SHIRTS

| Values To | Now |
|-----------|--------|
| \$1.98 | \$1.57 |
| 2.98 | 2.27 |
| 3.98 | 2.87 |

Men's

SUMMER SHOES

Values to \$14.95

\$8.97

Men's Summer

SLACKS

Values to \$7.95

\$4.97

Cuff Alter Free

Ladies' Summer DRESSES

| Values To | Now |
|-----------|------|
| \$6.95 | 3.97 |
| 9.95 | 4.97 |
| 12.95 | 6.97 |
| 14.95 | 7.97 |
| 19.95 | 9.97 |

Ladies'

BLOUSES

| Values To | Now |
|-----------|--------|
| \$2.98 | \$1.97 |
| 4.98 | 2.97 |
| 5.95 | 3.97 |

Ladies'

SKIRTS

| Values To | Now |
|-----------|--------|
| \$4.98 | \$2.97 |
| 6.95 | 3.97 |
| 8.95 | 4.97 |

Ladies'

SHOES

| By Groups | |
|-----------|--------|
| \$3.98 | \$1.97 |
| 5.95 | 2.97 |

GIRL'S SANDALS

Reg. \$2.98 — \$1.97

CITY BODY SHOP

Auto Body Work & Painting

LEONARD COFFEY

Phone 2442

Friona, Texas

Take A Drive--

You'll See!

Drive through the countryside—make note of how many rigs you see with our name on them!

Everywhere you look, it's Kendrick Fertilizer Company for increasing farm profits, and there's a reason too.

We specialize in meeting the exact requirements of the irrigation farmer of the High Plains area.

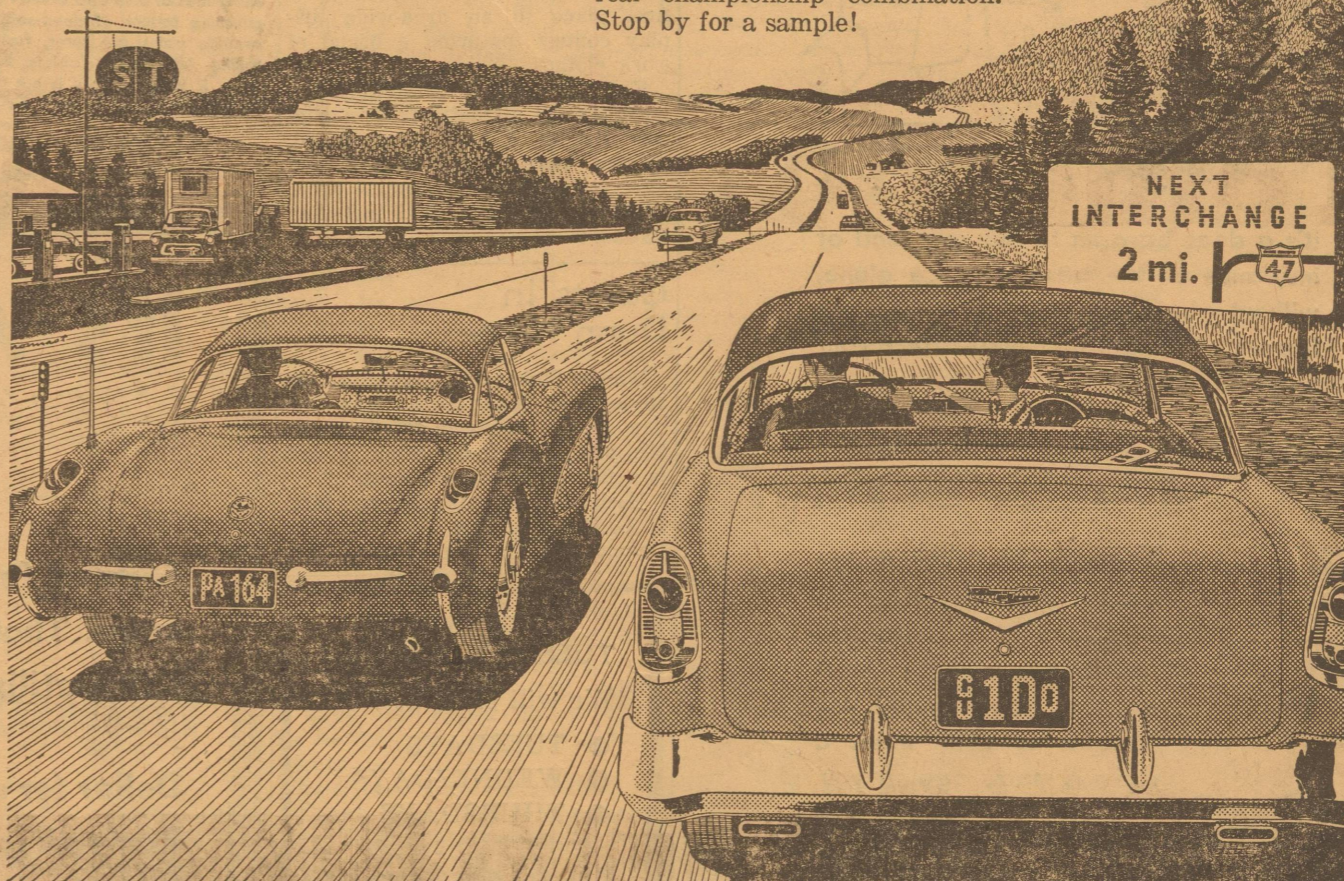
KENDRICK FERTILIZER COMPANY

PHONE 2882

FRIONA, TEXAS

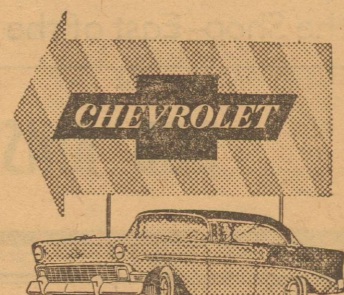
TWO CHAMPIONS OF THE ROAD...

both Chevrolets!



To the eye, the new Corvete and the new Chevrolet are far different. But these two champions have one superb quality in common—both were born to cling to the road as though they were part of it!

Chevrolet's astonishing roadability is a big reason why it's America's short track stock car racing champion. It can and does out-run and out-handle cars with 100 more horsepower. When you wed rock-solid stability to superb engines such as the 225-h.p. V8 that flashed the Corvete to a new American sports car record—then you get a real championship combination. Stop by for a sample!



America's largest selling car—2 million more owners than any other make.

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. LET US DEMONSTRATE!

Only franchised Chevrolet dealers display this famous trademark

REEVE CHEVROLET CO.

FRIONA, TEXAS

We have received a large group of our fall and Back-to-School Piece Goods—Come in and see our selection.

ROCKWAY-HURST

—FRIONA—

Nationally Advertised Merchandise For the Entire Family

Come in and see Our Fall Ready-To-Wear Ladies and Girls

Democratic Primary Election Saturday

(Continued From Page 1)

Carlton, Dallas; Curtis E. Hill, Dallas; Tom Moore, Waco; and Will Wilson, Dallas.

ASSOCIATE JUSTICE SUPREME COURT (Place 1)—Meade F. Griffin, Plainview.

ASSOCIATE JUSTICE SUPREME COURT (Place 2)—Robert W. Calvert, Austin.

ASSOCIATE JUSTICE SUPREME COURT (Place 3)—James R. Norvell, San Antonio; Robert G. Hughes, Austin.

JUDGE, COURT OF CRIMINAL APPEALS—W. A. Morrison, Austin; Jesse Owens, Vernon.

RAILROAD COMMISSIONER—William J. Murray Jr., Austin.

COMPTROLLER OF PUBLIC ACCOUNTS—Robert S. Calvert, Austin.

STATE TREASURER—Warren G. Harding, Dallas; Jesse James, Austin.

LAND COMMISSIONER—Earl Rudder, Brady; Ned Price, Tyler.

COMMISSIONER OF AGRICULTURE—Jim Barger, Wylie; Bill Jones, Kermit; John C. White, Wichita Falls.

CONGRESSMAN-AT-LARGE—Martin Dies, Lufkin; Bill Elkins, Dallas.

ASSOCIATE JUSTICE, COURT OF CIVIL APPEALS (Amarillo)—Alton B. Chapman, Floydada; Herbert C. Martin, Amarillo.

STATE BOARD OF EDUCATION—A. R. Bivins, Amarillo.

STATE REPRESENTATIVE—Jesse Osborn, Muleshoe.

DISTRICT ATTORNEY—Joe L. Cox, Plainview.

REPRESENTATIVE, 18TH DISTRICT—Walter Rogers, Pampa

Parmer County's eight polling places will be open from 8 a.m. until 7 p.m. They are located as follows:

Black, community house; Friona, school house; Bovina, school house; Farwell, county court room; Lazbuddie, school house; Oklahoma Lane, Clyde Perkins home; Rhea, the parish hall; and Lakeview, Otho Whitfield home.

Amateur Radio Club Sought by Kindstrand

(Continued From Page 1)

probably will require about half an hour a day of study."

As to the financial aspects—the training under Kindstrand is free. And the investment in radio equipment can run from "as little as fifty dollars to as much as five thousand," according to the local ham, who has had his license since 1936.

Radio hams, in addition to using their activity as an interesting hobby while they talk with one another across the country, have received national recognition for their work in times of disaster and emergencies.

Often, their "wireless" communication systems are the only contact some communities have with the outside world whenever disaster strikes.

SUBSCRIBE TODAY!



NEW CITY HALL—O. E. Stevick drives home a nail in one of the first stobs put down to mark the location of Friona's new city hall which Cooley Lumber Company of Fort Worth started building this week.

"Early Replacement" Planned by General Telephone Company

"Early replacement" of Everett Talley, former local employee of General Telephone Company, was promised by the company in a letter to Wright Williams, Friona Chamber of Commerce president, this week.

Williams last week addressed a request to Roy Prince, General Telephone manager at Littlefield, asking that the vacancy left by Talley be filled as soon as possible to raise local service standards.

A letter dated July 19 was sent the chamber head by Prince, who explained, "It has taken a little time because our personnel in other areas have to be notified of job availabilities. As soon as this is done, we will have another capable man to repair and install telephones in Friona."

as Dr. Stokes, who was formerly connected with the Parmer County Community Hospital. Walker reported that his dad would go to Germany for a tour of duty in the early fall.

Class Meets In Dixon Home

The Rebecca class of the First Baptist Church met in the home of the teacher, Mrs. C. W. Dixon, Thursday afternoon. Eight members were present for the study of the last chapter of Exodus. Mrs. L. R. Dilger led the opening prayer.

After the Bible study, a social hour followed. The hostess served refreshments of punch and cookies to the following guests: Mesdames Eva Roberson, Rita Agee, Bill Cogdill, Elmer Euler, L. R. Dilger, Bert Chitwood, and J. M. Bradley.

Celebration Decision Pending: Sheehan Out of Town

The date for Friona's big 50th anniversary celebration could not be agreed upon by boosters this week because of the absence of Bill Sheehan, who will return Monday.

Sheehan, as secretary of the Parmer County Fair Association, is expected to help planners decide whether the celebration should be in connection with the fair—if there will be one this year.

An early decision is hoped for next week.

Ferrell Wins \$50 In Display Contest

Joe Ferrell, manager of Ware's in Friona was notified last week that his store has been awarded first place in an area-wide display contest featuring a brand of work clothes.

For his work in arranging the merchandise attractively in a window display, Ferrell received \$50.

Cities much larger than Friona were included in the contest area, according to Ferrell, including Dallas.

Guests In Dunn Home

Walker Stokes and Harriet Hatch, students at Texas Tech, were Sunday dinner guests in the home of Mr. and Mrs. Casey Dunn. Stokes is a former Friona resident.

He is the son of Lt. Col. and Mrs. R. C. Stokes of New York City. The Colonel will be remembered here

BEGINNING TUESDAY, JULY 24

We will close at 7 on

- TUESDAYS
- WEDNESDAYS
- THURSDAYS

But, regular hours on

- MONDAYS
- FRIDAYS
- SATURDAYS

TAYLOR'S BARBER SHOP
JACK'S BARBER SHOP

Friona Credit Union Has 248 Members

The Friona Credit Union, a savings and loan organization which is not commonly found in cities the size of Friona, now lists 248 members and assets of over \$10,000, according to Mrs. Lucy Jones, treasurer.

Organized in November of 1953, the Union in its short life has made loans of over \$30,000, and no loan has ever been charged off as a bad debt.

Boundaries of the organization are regarded as being a 15-mile radius from Friona, but gives the Union a membership potential of 3,600. However, only light participation has ever been shown from outside Friona proper, Mrs. Jones says.

There were 85 members when the Union was chartered.

Loans are made to members only, but memberships pose no problem as dues are only 25 cents. Dues go into a fund for a reserve to cover possible bad debts.

The Union, which operates under a federal charter, is headed by Ralph Taylor as president, Mack Bainum, vice-president, Mrs. Jones, treasurer, and O. J. Beene and Loyde Brewer, directors.

Loans, which are limited to 10 percent of the assets, are made for periods up to 36 months in length. The interest paid on the

loans is one percent per month on the unpaid balance.

The largest loan ever extended by the Union was \$1,000, but the majority of the loans are considerably smaller. "Most of them are for appliances and doctor bills," Mrs. Jones says.

The Union paid a three percent dividend last year on savings.

Herald G. White On Paper Staff

If a copy of the "Prop Wash," publication of the Naval Air Station at Whidbey Island, Oak Harbor, Wash., means anything, Herald G. White, son of Mr. and Mrs. Henry White of Friona is an up-and-coming newspaper journalist.

His folks received the July 10 issue of the station paper last week, and in it, White, who is stationed there, marked in red, articles and pictures he was responsible for. It was a "marked up" paper.

Seven stories were circled with his pencil, including the lead story of the week.

Fleming Blasts Reeve, Keeps Softball Lead

Fleming & Son Gin waltzed away from Reeve Chevrolet by a lopsided score of 11 to 1 Monday evening to retain their lead in the Friona area softball circuit.

Glendon Sudderth was winning pitcher.

In the only other game the past week, Herring Implement plastered Texaco 15 to 0 to continue as a possible pennant threat.

One game, Reeve vs. International, was postponed due to high winds; and Piggly Wiggly forfeited to Herring in another.

Sharpen scissors by cutting a piece of sandpaper into bits.

NOTES FROM THE Hospital

Admitted: Mrs. A. E. Redwine, surgical, Muleshoe; Mrs. Joe Mann, o. b., Friona; Mrs. Jesus Espinosa, o. b., Farwell; B. J. Gibson, medical, Friona; Mrs. Charlie Smith, surgical, Lazbuddie; Virgil Dean Morris, medical, Friona; Mrs. A. L. Hartzog, o. b., Bovina; James Leslie Price, medical, Hereford; Victorain Chevez, medical, Friona; Mrs. Joan Hester, medical, Friona; Mrs. Bill Meeks, med., Farwell.

Dismissed: Mrs. A. R. McCormick, Mrs. A. E. Redwine, Virgil Dean Morris, B. J. Gibson, Mrs. Jesus Espinosa and baby, Mrs. Joe Mann and baby, Bobby Dee Foster, James Leslie Price, Gary Hodges.

THANK YOU

... For your response to our July Clearance Sale. We were pleased with your acceptance of truly fine bargains.

WATCH—For our new Fall Merchandise which is arriving daily.

LuNORA'S
"Tiny Tots to Teens"
Friona, Texas

F. L. SPRING
OLD FASHIONED COUNTRY STORE
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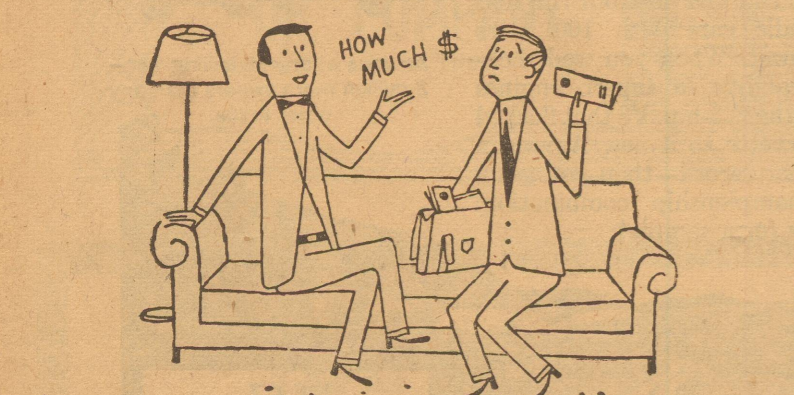
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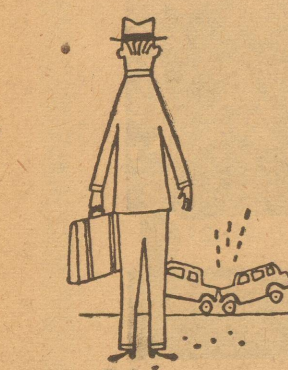
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ELK DRIVE-IN
—FRIONA—

Friday & Saturday July 27 & 28

"Blackjack Ketchum, Desperado"
HOWARD DUFF PLUS

"Last of the Desperados"
JAMES CRAIG
JIM DAVIS

Sun.-Mon.-Tues. July 29-30-31

"Jubal"
In Color
GLENN FORD
ERNEST BORGNINE
ROD STEIGER

BARGAIN NIGHTS
Wednesday & Thursday August 1 & 2

First two adults in car 50c each, all others free.

"Miracle in The Rain"
With
JANE WYMAN
VAN JOHNSON

BI-WIZE DRUG
Friona, Texas

Nelly Don

The "line" of today plus a "look" from the past... result—this dress with a smart Fall future! Sheath silhouette detailed by Edwardian tucks and tie, Empire midriff. Handsome black-ground cotton with brown or blue weave. Crease-resistant. 8 to 18. 12.95

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WE GIVE GUNN BROS. STAMPS
FRIONA, TEXAS

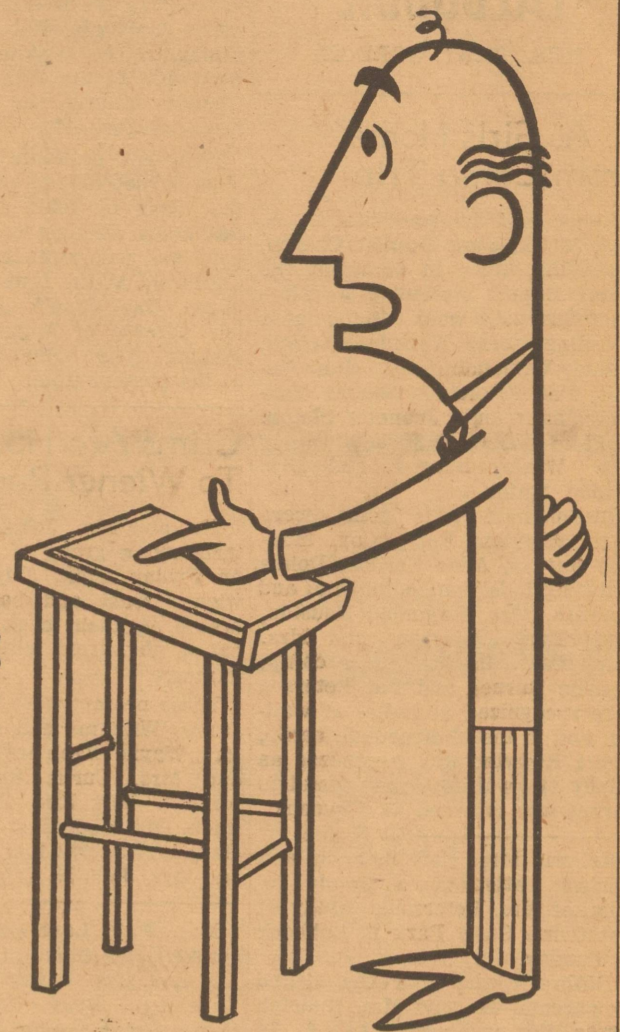
It's A Bargain-- Any Way You Look at It

Farmers fertilize to raise bigger crops. And it takes NITROGEN to produce bigger crops. That makes Anhydrous Ammonia—with its 82% nitrogen analysis—the best fertilizer on the market for this life-giving element.

Dollar for dollar, you just can't get as much nitrogen in any other fertilizer form. Remember that next time you plan to fertilize.

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FRIONA, TEXAS

This is not the customary **BUY-AT-HOME LECTURE**



No...

we don't appeal to your sense of

- FAIR PLAY
- DUTY
- JUSTICE
- GRATITUDE
- SYMPATHY
- PITY
- CHARITY

But...

we're talking about

The Practical Value of Buying where You Live

For instance . . . meditate for a minute on what a comfort it is to have people around you. Particularly people like doctors, plumbers, druggists, firemen, preachers, mechanics, taxpayers, and the like.

These all come with towns. Towns

come with business. Your business. Every nickel you spend in some other town helps to send some of these handy people away from here.

Maybe it even helps to eliminate YOUR job. Certainly it decreases the profits on whatever business you

are in, and reduces the value of any property you may own in this area.

We're social critters, and depend on each other for many things. But when you scratch somebody else's back, be sure he stands where he can scratch yours in turn.

*It Pays to Buy
where you Live*

These Friona firms are the only business establishments in the world who are genuinely interested in the future of this community where you make YOUR living.

- | | | | |
|--------------------------------|---------------------------|--------------------------------|------------------------------|
| Maurer Machinery | Tasty Cream Drive-In | Friona Wheat Growers | Dilger's Modern Cleaners |
| Ware's | Friona State Bank | Rockwell Bros. & Co. Lumbermen | The Friona Star |
| Vestal-Brewer Hardware | Continental Grain Company | Parmer County Implement Co. | Plains Hardware & Furniture |
| Foster's | LuNora's | Friona Insurance Agency | Retail Merchants Association |
| Kendrick Oil Company | Friona Motor Company | Gaines & Smith Texaco Service | Credit Bureau |
| Reeve Chevrolet | Blanton Butane, Inc. | Bi-Wize Drug | Galloway Implement Company |
| Friona Consumers | Johnson's Corner Grocery | City Body Shop | Ethridge-Spring Agency |
| Piggly Wiggly | Lewis Variety | Crow's Slaughtering Plant | Welch Auto Supply |
| Houser Grocery & Market | Marcum-Claborn | Villa Cafe | City Radio & Electric |
| Cunningham Helpy Selfy Laundry | Rushing Insurance Agency | Chief Drive-In | Friona Chamber of Commerce |
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News From
LAZBUDDIE

MRS. BERT GORDON

G. A. Girls Home From Camp Trip

Junior and intermediate G. A. girls of the First Baptist Church, Lazbuddie, were in camp at the Plains Baptist Assembly at Floydada this past week. Junior girls attending were Wynelle Barnes, Elaine Vanlandingham, Jan Nowell, Pat Peterson, Sondra Vanlandingham and Jeanette Slaton. Sponsors were Mrs. J. L. Withrow, Mrs. Wesley Barnes and Mrs. Weldon Slaton.

Intermediate girls going were Marie Houston, Patsy Cox, Maudine Barnes, Alice Gordon, Donna Redwine, Lois Vanlandingham, and sponsors, Mrs. Raymond Houston, Mrs. Earl Peterson and Mrs. Ralph Cox. In the junior camp, Wynelle Barnes and Pat Peterson were recognized as ladies in waiting, and in the intermediate camp, Donna Redwine was recognized as a lady in waiting and Maudine Barnes was crowned as a queen.

Mr. and Mrs. Earl Peterson and children attended a family reunion of Mrs. Peterson's family at MacKenzie State Park in Lubbock on Sunday.

Clifford Pyritz of Pecos visited his parents, Mr. and Mrs. Rudolph Pyritz, the past week.

Mr. and Mrs. J. E. Williams returned home on Wednesday after spending about six weeks visiting relatives in Albany and Winston, Ore. They also spent a week in San Diego, Calif. Williams is in charge of the buses at the school.

Malloufs Announce Daughter's Wedding

Mr. and Mrs. Abe Mallouf are announcing the recent marriage of their daughter, Ruby, to David Schlandt. The wedding ceremony was read in the Wee Kirk of the Heather Church in Las Vegas, Nev., on June 17.

Ruby is a graduate of Lazbuddie High School, having graduated with the class of 1951. She attended Oklahoma College for Women one year and was attending college in California at the time of her marriage. The couple plan to visit her parents in August. They are making their home in California at the present time.

Crimms Are Hosts To Wiener Roast

Mr. and Mrs. John N. Crimm entertained a group of their friends on Friday night, July 19, with a wiener roast and homemade ice cream in their back yard. After eating the group enjoyed several games.

Those present were Mr. and Mrs. James Williams and son, Mr. and Mrs. Wayne Webb and family, Rev. and Mrs. Curtis Roachelle and son, Mr. and Mrs. Eldon McCormick, Mr. and Mrs. J. W. Crimm, Gary and Cheryl Pumroy, and Mr. and Mrs. John N. Crimm and Doyle.

Mrs. Dale Lavender visited recently in the home of her parents, Mr. and Mrs. Frank Spitzer, Mrs. Lavender lives in Levelland. Other recent visitors in the Spitzer home were Mr. and Mrs. V. L. Crompton of St. Louis, Mo. Mrs. Crompton is the sister of Spitzer.

Rev. and Mrs. Paul Syms of Albuquerque, recently spent several days in the home of her parents, Mr. and Mrs. W. S. Menefee.

Mr. and Mrs. R. C. Wiley and family of Lubbock visited with relatives and friends in the community the past week.

Mr. and Mrs. James E. Haran and Barbara Ann from El Paso arrived Monday morning to visit Mrs. Haran's parents, Mr. and Mrs. Rudolph Pyritz.

Mr. and Mrs. Barry Lovett and children of Clovis, N. M., visited Mr. and Mrs. Lavern Smith on Sunday. Lovett filled the pulpit at both services at the Baptist Church in the absence of the pastor, Rev. C. K. Roberts.

Mr. and Mrs. Horace Morgan and children of the Progress community spent Sunday with Mr. and Mrs. Buster Morgan and children.

Mrs. J. T. Mayfield suffered painful burns on her arms and around her mouth when gas in her oven ignited after failing to light.

John Agee, Robert White, Gary Mac and James Brown, are boys from the Lazbuddie community who made the All-Star Little League team at Muleshoe.

Mr. and Mrs. O. M. Goins and small daughter of Houston were recent visitors in the home of Rev. and Mrs. C. K. Roberts.

Mr. and Mrs. F. W. Greene visited with their son and family, Mr. and Mrs. L. F. Green, in the Pleasant Valley community last Sunday afternoon.

Mr. and Mrs. J. E. Williams visited in Lynn County with relatives on Sunday afternoon and Monday.

Danny Cargile is visiting in Fort Worth with Mr. and Mrs. Preston Cargile and small daughter.

Mrs. Juel Treider visited in Farwell several days last week with Mr. and Mrs. Joe Cox. She received medical treatment while in Farwell.

Mr. and Mrs. Max Crimm moved to Canyon the first of last week where Max enrolled at West Texas State College. He expects to get his degree on the 24 of August.

Winnie Paul Ham went to Lubbock last Monday and enrolled for the summer semester at Texas Tech. She is the daughter of Mr. and Mrs. Luther Ham.

Jim Gordon is home for the remainder of the summer after attending the first semester of summer school at Howard Payne College at Brownwood.

Nancy Carol and Wayne Hudnall of House, N. M., are visiting their grandparents, Mr. and Mrs. Claud Heath and Mr. and Mrs. Delbert Hudnall.

Mrs. A. E. Redwine underwent minor surgery at the Farmer County Hospital last Tuesday. She is at home and doing nicely at this time.

Mr. and Mrs. Reece Hester and family of Eunice, N. M., visited Mr. and Mrs. Jess Pendergrass last week.

Mr. and Mrs. T. R. Smallwood and Karen have just returned from a vacation in California.

Rae Lyn Tittle visited Susan Pendergrass on Sunday.

Mr. and Mrs. Lee Pendergrass and son from Fort Worth visited the Jess Pendergrasses last week.

Visiting in the home of the Jess Pendergrasses last week were her mother and two sisters, Mrs. L. C. Hester and Mrs. Bula Trigg from Abilene, and Mrs. H. P. Sims from Eunice, N. M.

Mr. and Mrs. Kenneth Reeves of Dimmitt announce the birth of a daughter, Marnette, born on July 19. Mrs. Reeves is at the home of her parents, Mr. and Mrs. Juel Treider for a few days.

Mrs. Charlie Smith is in the hospital at Friona recovering from major surgery. She is still quite ill.

Party Honors David Reeve

Mrs. Hadley Reeve honored her son, David, with a party on his sixth birthday. The party, which was on the Reeve lawn, was Friday afternoon. A circus theme was used in the decorations and refreshments.

After an afternoon of games, the guests were served ice cream, punch and cake. Lucille Latta presented David with a tractor cake. Favors were bubble gum, candy, and balloons.

Those present were Eddie and Johnny Barker, Byron and Galen Brewer, Peggy Drake, Chloe Ann Ford, Celia Faye and Susan Vestal, Joan Gail Brookfield, Ricky Hurst, Randy and Lonnie Ellis, Joel Osborn, Linda Smith, and Sharen Awtry.

Mesdames Herschel Johnson and Eugene Ellis assisted Mrs. Reeve with the entertaining.

Mr. and Mrs. Jimmie Welch of Pettit were Sunday dinner guests of Mr. and Mrs. C. A. Hogue of the Hub.

Rauhs Return After Vacation

Mr. and Mrs. Charles Rauh returned home Wednesday evening after a two-week vacation and visit with relatives in Oklahoma and Missouri.

They visited with Rauh's niece, Mrs. Nora Franks, at Marshall, Okla. In Noel, Mo., they visited with Mr. and Mrs. Herbert Collins and family. The local tourists visited Mr. and Mrs. Bert Aldridge and at Tulsa, Okla., they were guests in the home of Mr. and Mrs. Nick Collins.

New Baby Girl For Kindstrands

Mr. and Mrs. R. A. (Bob) Kindstrand became parents of a baby girl at the Deaf Smith County Hospital at Hereford last Monday at 9:02 p. m.

She was named Cynthia Ann and weighed 6 lb. 5 1/2 oz. Grandparents are Mr. and Mrs. W. J. Lefavers of

Friona and Mrs. Laura Kindstrand of Ishpeming, Michigan.

Frionans Go Fishing

Mr. and Mrs. Ray Strickland and Mr. and Mrs. Ruben Taylor and Steve spent several days last week fishing at Corpus Christi. While they were gone, Paula and Renee Taylor visited with their grandparents, Mr. and Mrs. Paul Strickland.

Out-of-Town Guests

Recent guests in the home of Mrs. Bertie Stowers were Mrs. Joe Johnston, Joe Bob and Linda of Ventura, Calif., and Mrs. Mary Frye of Amarillo.

"TO BE SURE—INSURE"

RUSHING INSURANCE AGENCY

Automobile—Fire—Hail

Mabry Bldg. Phone 5301

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SHAMROCK ...symbol of **QUALITY!**

The petroleum products you buy at the sign of the big green Shamrock sign are of the highest quality. Millions of dollars have gone into the physical facilities necessary to produce that quality. Additions to these facilities are constantly being made, like the platinum reformer now being completed at Shamrock's McKee Refinery.

From Wyoming to Texas... Kansas to Arizona

QUALITY you can measure by your car's PERFORMANCE

Merchandisers Of Grain

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- With Ample Facilities
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WE APPRECIATE YOUR BUSINESS

CONTINENTAL GRAIN CO. SANTA FE ELEVATOR

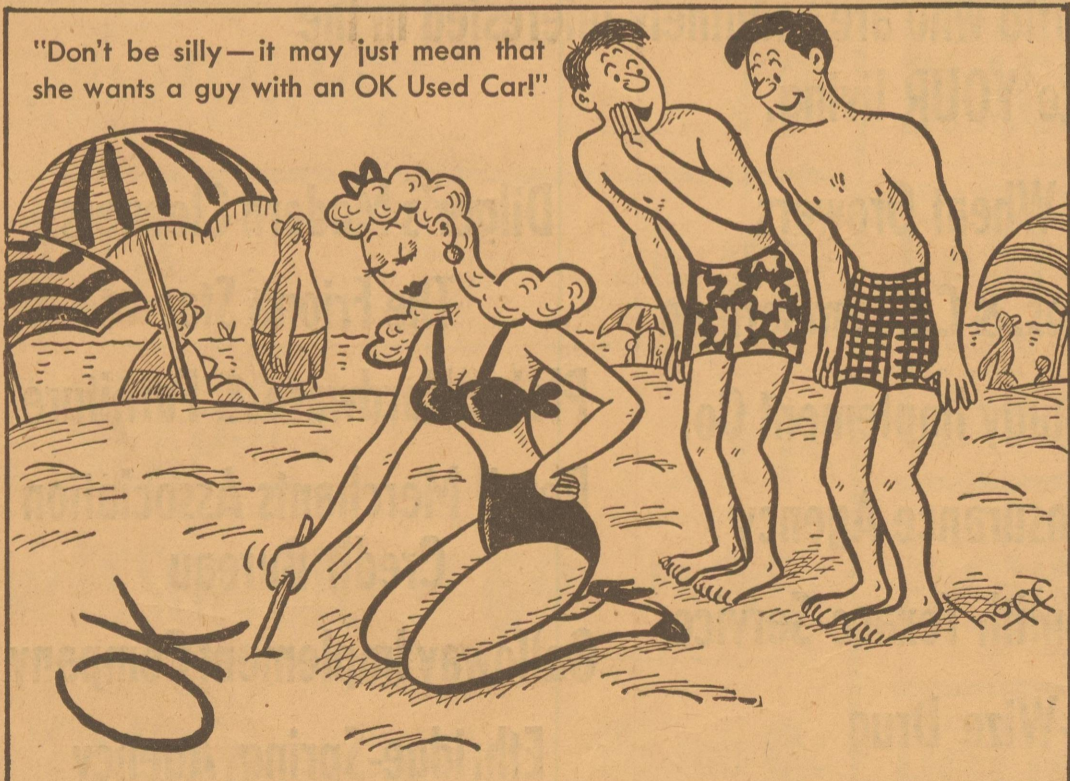
Friona, Texas

RX

Prescription Specialists

BI-WIZE DRUG

Friona, Texas



The OK sign keeps you "in the swim" when it comes to driving a car that helps you cut a figure! That's because OK Used Cars are inspected, reconditioned and dealer-warranted in writing. Volume trading for the country's first choice car, Chevrolet, means extra savings and better used car selection at the OK lot!

USED OK CARS

LOOK FOR THE OK TRADEMARK!

CHEVROLET Sold only by an Authorized Chevrolet Dealer

REEVE CHEVROLET COMPANY

FRIONA, TEXAS

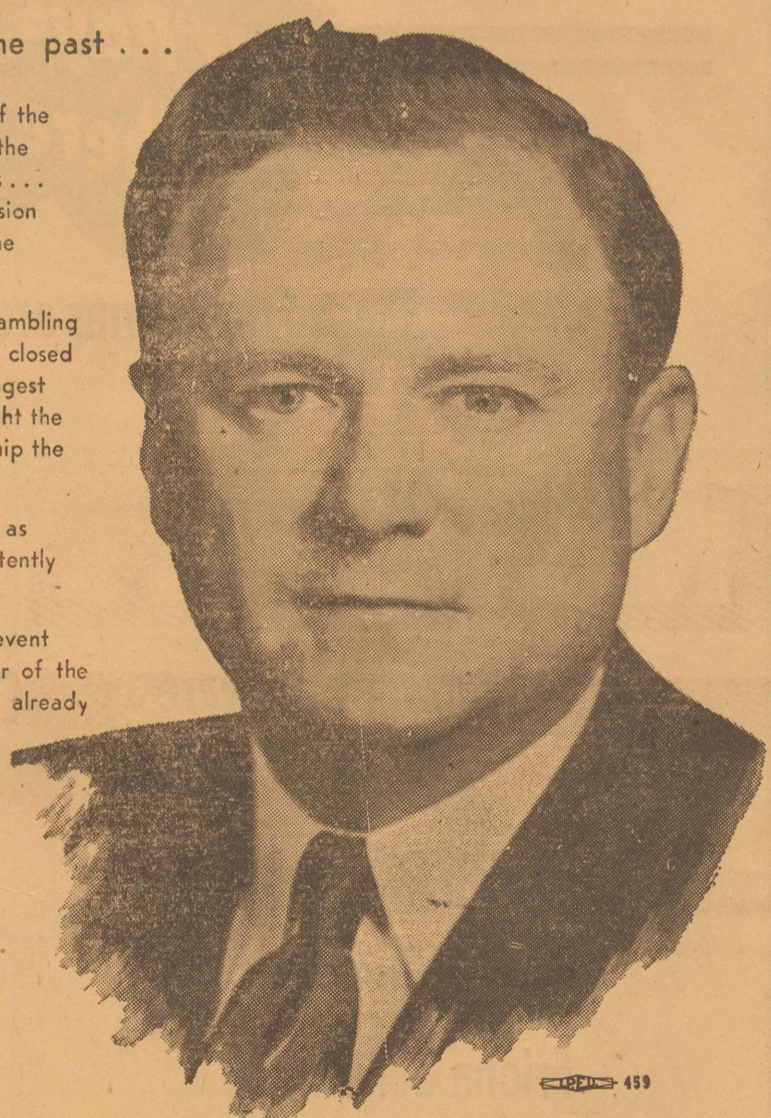
PRICE DANIEL

OF LIBERTY COUNTY

for Governor

Judge the future by his record of the past...

- ★ For honesty and integrity in government. Author of the only announced plan to clean up misconduct in the State Government without partisanship or politics... Proposed a Citizens' Law Enforcement Commission created from county grand juries, to search out the truth and punish the guilty.
- ★ As Attorney General fought organized crime and gambling syndicates, ran the slot machines out of Texas and closed the horserace gambling wires. Author of the strongest narcotic control law ever written in the U.S. to fight the dope racketeers... Will sponsor Texas laws to whip the dope traffic.
- ★ Has fought for Texas and the rights of the States as opposed to Federal encroachment... Has consistently battled for local self-government.
- ★ Fought without compromise for six years to prevent Federal seizure of the Tidelands... Co-author of the bill restoring State ownership, a move that has already netted \$60 million for the Texas school fund.
- ★ A dedicated public servant for 16 years, respected in Texas and across the Nation for his honesty, fairness and personal integrity.
- ★ A clean campaigner who has refrained from name-calling and mud-slinging... Has advocated a program of progress for all Texans.



The **PRICE DANIEL** record

Native of Liberty County, Texas; speaker of the Texas House of Representatives before waiving exemption to enlist as private in World War II; Attorney General of Texas, 1946-52; United States Senator, 1952—; married, four children; active in church and civic affairs; farmer and member of REA.

Price Daniel

... Best for Texas

Paid for by Friona Friends of Price Daniel.

«Parmer County Farm and Home»

NEW GROUP ORGANIZED TO BACK FOUNDATION

Appointment of Gilbert Kaltwasser, Oklahoma Lane farmer and president of the Parmer County Farm Bureau, to head a drive in the county to support expansion plans for the Texas Research Foundation, was announced this week.

The Foundation is seeking to establish a sub-station on the High Plains, and is asking support from a wide area to enable the privately-backed organization to expand.

Work was begun several weeks ago, and meetings have been held in Plainview and Muleshoe to explore the possibilities. Substantial contributions already have been pledged from several large High Plains industries, and now support is being sought on a local basis.

Kaltwasser is calling a county-wide meeting of workers and the general public, to be in Bovina's high school auditorium Thursday night, August 2.

W. L. "Preach" Edelman, Friona farmer and president of the Parmer County Farmer's Union, is being asked by Kaltwasser to serve as assistant chairman, and the following county men as workers:

FARWELL—G. D. Anderson and Bob Brooks.

BOVINA—Warren Embree and Ovid Lawlis.

FRIONA—Frank Spring, Wright Williams, and W. L. Edelman.

HUB—James Mabry.

BLACK—Pete Buske and Bruce Parr.

LAZBUDDIE—Jimmie Ivy and Juel Treider.

LARIAT—Boone Allison and Dick Gerles.

OKLAHOMA LANE—Henry Haseloff and Lee Jones.

RHEA—Carl Schlenker and Cordie Potts.

The Texas Research Foundation is located at Renner, near Dallas, and was established by Dallas businessmen years ago. The Foundation is known all over the world for its work in plant research.

One recent development for which the Foundation has been responsible has been sesame, which was brought into commercial production on the High Plains two years ago.

To further explain the intent of the Foundation's efforts to come to the High Plains area, the following paragraphs were addressed to Jess Osborn, the area's state representative, and a Muleshoe banker:

We were very pleased by the response at the meetings in Muleshoe and Plainview. With substantial financial support already pledged, the establishment of a High Plains Field Station of Texas Research Foundation appears feasible. But we need broad grass roots participation by farmers and businessmen to assure success of the project over the long term.

Any development undertaken should be on a regional basis, since the financial support needed would be more than we could expect to receive from any single community. It seems logical that a High Plains Field Station of Texas Research Foundation should be located within the region bounded by Amarillo on the north, Plain-

view on the east, Lubbock on the south, and Farwell on the west. The soils are mostly Amarillo clay loam, and the agricultural potential is comparable. Possibly a site near Springlake or Earth in Lamb County could best serve the area.

I visualize a sub-station of Texas Research Foundation, headed by a resident agronomist who would be available at all times to confer with farmers, ranchers, and community leaders on their problems. To set up the project with a permanent staff would require an initial operating budget of at least \$30,000.00 annually; and in addition to this, we would need funds for capital improvements and equipment.

A minimum of 160 acres of cultivated land would be required, and a better job could be done with a half-section. Of this land, at least 20 acres would be utilized for evaluation nurseries where new crops of all kinds would be tested for their adaptation to soil and climate under both irrigated and dryland conditions.

The remainder of the cultivated land would be used for field scale tests and demonstrations of soil and water management practices and new crops under irrigated and dryland conditions. Included in these would be all phases of

fertilizer usage so as to test and demonstrate the most efficient use of fertilizer to obtain the greatest economic return.

Tests and demonstrations with grasses and legumes for soil improvement, cropping systems, rotations, and water conservation would also be included. New crops which show promise for the High Plains would also be grown in this remaining area in large blocks to further test their desirability and also for seed production if their performance justifies release to area farmers.

This program should not be undertaken unless it is underwritten in advance for at least five years. Hence pledges should be on a five-year basis as far as feasible. If substantial funds are received in excess of the basic needs aforementioned, then research could be expanded into vegetable production and other fields.

Harold Hinn, president of Harvest Queen Mill and Elevator Company of Plainview, has pledged \$30,000 for the five years, 1957-1961. Other substantial subscriptions include \$10,000 from Southwestern Public Service Company of Amarillo, and \$15,000 from Anderson, Clayton and Company.

I am confident that there are other interests on the High Plains

which would also give substantial backing to this free enterprise project, provided there is a broad interest at the farm community level of both farmers and businessmen.

It is hoped that Parmer County will be able to raise from \$7,000 to \$8,000 yearly as its share of the operating budget. Kaltwasser Tuesday said "We have found a lot more interest in this project than I was afraid we might have," and he indicated that such a goal might be attained.

"Businessmen are ready to go with their part of the load," he said. "Now we have to sell individual farmers on what such a project can mean to them."

A goal of 50 farmers in the county who will contribute \$100 per year (each) is the aim of the group so far.

Kaltwasser pointed out the long-range benefits which farmers can expect from such a project. "Just one good cash crop that they might develop for us, to greater diversify ourselves, would many times over pay the cost of maintaining a station," he said.

"This is a chance to help ourselves. There is no government aid of any kind connected with it. It gives us a chance to do our own work and meet our own responsibilities," he emphasized.

A representative from the Foundation will attend the Bovina meeting, which is to begin at 8:15.



BINDWEED IS HURTIN'—This graphic picture of Duane Curtis in a patch of bindweed in his sorghum field illustrates the kill he believes he has gotten on the noxious weed. Karmex W was the sterilant applied.

Curtis Has Success In Bindweed Work

Duane Curtis, farmer living southeast of Farwell, is reporting very satisfactory results from his efforts to control bindweed on his place.

One spot of infestation he was especially interested in curing was in the middle of a cultivated field, and the weed was becoming an increasingly severe problem up until this spring.

The area of infestation was .25 of an acre, and had spread out in a circular pattern. It had grown from a patch of about two or three feet in diameter to about 65 feet across in just six years, reports Curtis, who has watched the progress closely.

"I tried every way in the world to get rid of it," he says, "but this is the first time that I had any success."

He previously had applied salt, then doused the patch with diesel fuel, and then "burned" it down with 2-4D. None of those measures stopped the growth of the weed, which had been likened to cancer in human beings.

Finally, he accepted a recommendation by a Plainview firm to allow them to apply Karmex W, a strong chemical which renders

the soil sterile for several years. It was sprayed on in solution, and the job cost Curtis \$43. That was on May 22.

Since that time, the bindweed died back to the ground, and from all appearances, is in control. Occasionally, a few leaves will green up and the plant appears ready to "take off" again, but after a few days the leaves yellow and drop off.

Curtis says this process is repeating itself from place to place in the patch. Revivals of life are only short, however, and no blooms have appeared.

Since the application, Curtis has refrained from plowing through or otherwise disturbing the patch, but he goes ahead with his watering just as always.

After irrigating through the area several times, he is convinced that in his case at least, the sterilant did not move down the row with the water to kill off nearby crops.

The maize right next to the treated spot through which water has passed appears as healthy as any other in the field. Sandy soil, which takes the water rapidly, may partially explain this.

SOIL CONSERVATION DISTRICT NEWS



The Parmer County Soil Conservation District supervisors have purchased three 5-foot fertilizer spreaders to be used for spreading soil sterilants in the control of noxious weeds such as bindweed. If you would like to use one of these spreaders contact Bruce Parr. The cost on these spreaders will be \$2.50 per day.

Have you received your district news letter yet? They are out and if you would like to have more let us know. We would like to know how you liked it and any suggestions you have about it.

Something that needs attention: The nation as a whole has become more and more water conscious the past few years. We have a lot of out-of-state people through the district traveling across country on U. S. highway 60. In some places along the highway great quantities of wasted water are dumped in the barrow ditches. What do these people think of a country that wastes such a precious natural resource?

For the past several weeks we have been talking about grassland pastures. To obtain the most from these pastures we need to use them properly. One method of doing this is to plant supplemental pasture such as sudan grass in summer to take the load off of the pasture.

When pastures are used very heavily in the hot summer they tend to thin out in stand, lose vigor, and to continue this method of use will eventually kill all the good grasses out.

For dusting fryables, pancake flour gives a fine flavor.

FARM BUREAU Insurance Services

Raymond Euler, Agency Manager
A. J. Ellison, Special Agent

Legal Reserve Insurance At Lowest Possible Cost
Phone 3521—Friona

Ben Ramsey For Lieutenant Governor



- ✓ Sound
- ✓ Progressive
- ✓ Impartial

A Man Texans Know ... and Respect

Don't Poison Now, Is Jones' Advice To Cotton Growers

"Don't poison your cotton in July if you can get by without it," County Agent Joe Jones advised Parmer County cotton growers this week.

He listed as his reasons the light infestation of insects, and the possible harmful effect on beneficial insects that might result from poisoning now. A buildup of beneficial insects to control the coming bollworm season is recommended.

"Cotton is looking mighty good all over the county," was the encouraging report of the agent this week, following several insect control meetings. "And there are just mighty few fields which have

enough bugs to warrant control now," he added.

Attendance at the meetings was light, there being 44 farmers who showed up.

"If you are considering poisoning for the fleahopper, you should take into account the fruit that is already set on your cotton that is too far advanced for the 'hopper to hurt you," suggested Jones.

"Most of the cotton of the area has from one to two and one-half bales already set that is too large for the fleahopper to damage."

The agent said it was true that there might be exceptions to this situation, but for farmers to weigh this possibility before they attempt to spray.

The Parmer County Implement Co. News

WEDNESDAY, JULY 25, 1956, FRIONA, TEX.

Mr. Lamay, who was principal at the elementary school in Friona, has accepted a job as superintendent at the Hart, Texas school.

PCICN
We've heard that when jack rabbits are plentiful, there's bound to be hard times ahead. Harold Joe Wells says that rattlesnakes are plentiful at their place this year. They have killed several. We hope that when rattlesnakes are plentiful, there's bound to be good times ahead.

PCICN
Auto-lite batteries insure better starting and longer life. We give you a liberal allowance for your old battery.

PCICN
General Sheridan, on a visit to Texas, is credited with saying, "If I owned Texas and Hell, I would rent out Texas and live in Hell"—which even a Texan might figure to be a pretty good deal. At \$2 per acre rental per year, his income would be nearly \$1 million a day.

PCICN
Daughter—"Tomorrow's Dad's birthday. What shall we get him?"
Son—"Let's let him have the car!"

PCICN
Mr. and Mrs. Joe Shields visited with their daughter, Deke Kendrick, and her family over the weekend. Joe has been very ill for several months and his Friona friends are glad he's able to be up and about.

PCICN
Mr. and Mrs. Paul Strickland had company at their house last week. The Taylor children, who are their grandchildren, stayed with them while their parents, Mr. and Mrs. Ruben Taylor, were fishing at Corpus Christi.

PCICN
Want some good low cost transportation? We have a 1954 Bel Air Chevrolet with low mileage that will give just that.

PCICN
If Texan's aren't going places, it isn't their fault. Texas has more miles of railroad tracks—over 15,500, more miles of paved highways—over 31,000, more miles of unpaved roads—anybody's guess, more miles of commercial airways

—some 5,000, and more miles of bald prairie than any other state. If anybody wants to take the underground route, Texas has more miles of pipe lines, too.

PCICN
Do you need a good used 4-row tractor? Try a Farmall M on butane—good rubber—with or without equipment.

PCICN
Jim Roberts tells this story. A tall, good looking man about 21 years old got out of a car with a California license plate at a local service station the other day. He was wearing two big holsters and two guns. When the police at Canyon finally caught him, he was very earnest and convincing when he told them he thought Texans wore guns all the time.

PCICN
Will Rogers said, "There ain't no civilization where there ain't no satisfaction."

PCICN
For Sale—Extra clean used cars. A 1955 Royal Dodge 4-door with power brakes, power steering, power seat and power windows.

PCICN
You can say this about men who wear T-shirts and women who wear low-cut dresses—they never get hot under the collar.

PCICN
Down at the Bi-Wise Drug, Ralph Roden has a big jar whose contents go to the swimming pool fund. The biggest contributor's name is on the jar and so far the Friona Star leads with \$20! Ralph says he's already deposited around \$70. The idea, we hear, originated with Jake Lamb.

PCICN
The Friona Wheat Grower's offices at the elevators are getting a face lifting. The entire office building is being re-done in a tan stone. Looks real good.

PCICN
Mrs. J. T. Gee's Methodist Sunday school class went to Clovis last Sunday. They had class in a lovely shaded spot, then picnicked, swam and played. About 44 adults and children attended. The Charles Tylers from Slaton, formerly from Friona, also attended.

PCICN
Sounds like a good idea even

though out of season. The Progressive Study Club is selling Christmas Cards. They guarantee delivery before Dec. 25 if you order now. A club member may call on you soon.

PCICN
If the cotton crop of Texas was made into one big mattress, all the people of the world could take a nap on it at the same time.

PCICN
Parmer County Implement Company is headquarters for canvas and plastic irrigation dams and other irrigation supplies.

PCICN
The Hoyt Smiths spent the week at Tres Ritos, New Mexico, and enjoyed several good showers that fell while they were there. Friday afternoon when they started home, it began to rain and it rained for about 230 miles—or until they were twenty miles from their home. Not a drop of rain fell on their farm while they were gone.

PCICN
Mr. and Mrs. Deon Awtrey attended a family reunion in Lubbock Sunday.

PCICN
McCathun Brothers, who live north of Black, are now the proud owners of a 400 LPG tractor with power steering. Why don't you call 2091 for a demonstration of this exceptional tractor?

PCICN
The farm-to-market road north of Friona to the Deaf Smith County line is just about ready for the black top. This road will bring Friona much closer to those folks north of town.

PCICN
Remember this—Auto-lite batteries are made for rugged service. For long life and dependable service, get an Auto-lite battery. Call 2091. Douglas has a battery in the size you need at a price you can afford to pay.

PCICN
Walker Stokes, son of Lt. Col and Mrs. Stokes of New York City, visited friends in Friona last week. Walker plans to enter Texas Tech for the last summer term and again this fall. Dr. Stokes was with the Parmer County Community Hospital in 1948 and is expected in Friona in September before beginning a tour of duty in Europe.

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FB Queen Contest To Be August 16

Parmer County Farm Bureau will stage its fourth annual queen contest on the evening of August 16, according to Gilbert Kaltwasser, president. Mrs. Glenda Rickerd, office secretary, is in charge of entries and preliminary plans for the event which will take place at the Friona School auditorium.

The county winner will receive a check for \$100 from Farm Bureau which may be used in preparing for her entry in the district contest which will be held in Lubbock sometime in September.

Entries will be judged on three main points: appearance, poise, and personality. The purpose of the contest, said Kaltwasser, is to give proper recognition to our beautiful farm and ranch girls.

Though any eligible girl may enter on her own, it is suggested that a business, club, or individual sponsor her, submitting a \$5 entry fee, along with the name of the entry. The fee will be used in paying the expenses of the contest and the awards.

Here are the eligibility rules:
1. Daughter or sister of a Farm Bureau member actively engaged in agricultural production. Membership should be in county of participation.

2. Single.
3. Age 16-22 (16 by September 1, 1956, and not over 22 September 1, 1956).

4. Exceptions—daughters of state or county directors, officers or employees, are not eligible to enter this contest.

Each district winner will be allowed an expense-paid trip for herself and an attendant to the state convention in Houston in November. The state winner and her escort will be allowed \$500 expenses to attend the national convention in Miami, early in December.

Previous winners in Parmer County's contest have been Denise Magness, Phyllis Fairchild, and Clara Jean Jesko.

Deadline Extended For Applications In Acreage Reserve

The deadline for placing cotton and wheat into the government acreage reserve program, known as the "soil bank," has been extended through Friday, July 27, Jim Whitfield, ASC office manager, announced this week.

"We're about over, though," he said, "and we don't expect to get many more in by the new deadline."

Through Tuesday, 118 applications had been approved for wheat land, involving 8,682 acres and payments of \$51,736. In the case of cotton, 20 approvals had been made for 222 acres, and payments will run \$6,776.29.

Pending are one application on cotton, 11 acres at \$495—and 42 on wheat, tying up another 2,503 acres with payments to run \$15,172 if approved. Landlord agreements are holding up these applications, Whitfield says.

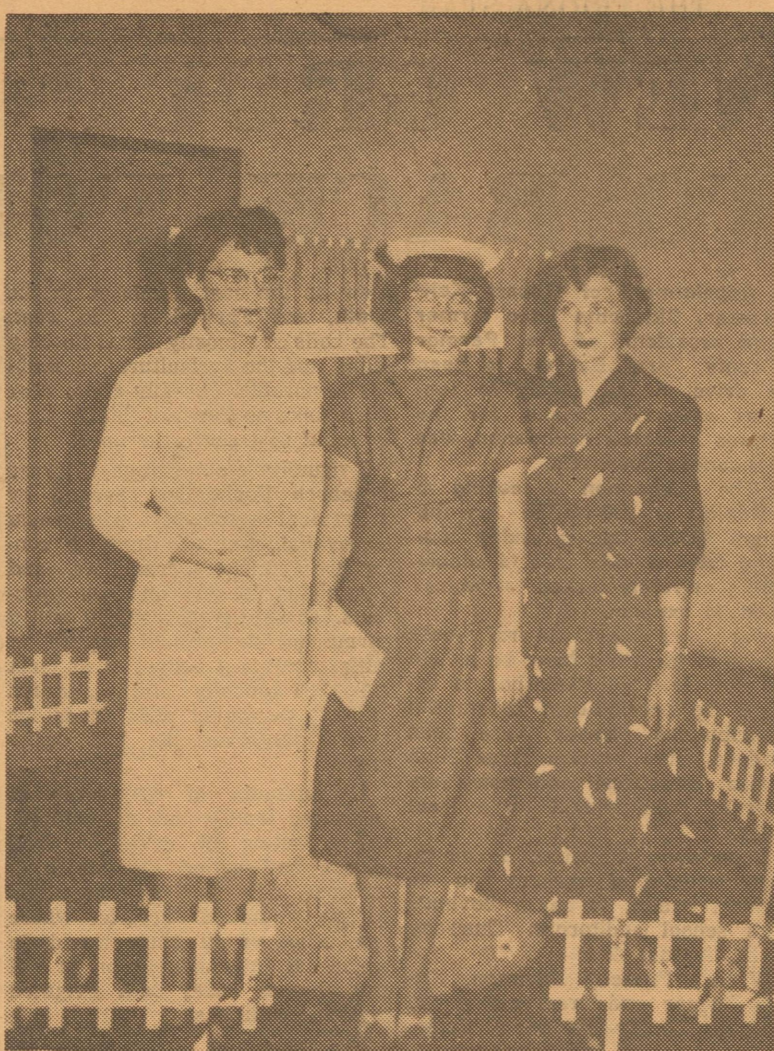
Summing up the program he added, "We have had more applications than we anticipated."

Marketing Quotas Carry in Parmer

Marketing quotas were accepted again by Parmer County producers last week, in a nation-wide referendum.

In the county, the vote went 272 for, and only 10 against for an overwhelming majority. Compared with the 2546 farmers eligible to cast votes, the turnout was termed "very poor" by ASC Office Manager Jim Whitfield this week.

The vulture is said to fly at times at the rate of over 100 miles per hour.



WINNERS IN COUNTY DRESS REVUE—These girls were judged winners in the county 4-H dress revue at the Friona High School last Tuesday afternoon. They are, left-to-right, Sally Hough, first; Margaret Mabry, second; and Sharon Thorn, third.



JUNIOR WINNERS—These three were judged best in the junior division of the county dress revue Tuesday afternoon. Left-to-right, Donna Sudderth, third; Carole Jean Hastings, second; and Beverly Smith, first.

County-Wide 4-H Rally, Dress Revue In Friona Tuesday

Members of every 4-H club in Parmer County were present at the county-wide rally day and dress revue in Friona Tuesday of last week. The program got under way at the city park at 9:30 a.m.

The morning was spent in the park. Games and crafts were directed by recreation leaders and delegates to District I 4-H camp. After a picnic lunch in the park, games were played, then the girls were given time off to get dressed for the revue.

At 2:30 p. m. the group assembled in the homemaking department of the Friona High School. The Friona Senior 4-H Club had charge of the decorations for the dress revue.

A wishing well, which was constructed of bricks and decorated with spring flowers, formed the background for the revue. It was surrounded by green grass and a Cape Cod fence. Terri Sue Mabry, dressed in a 4-H uniform, sat at the well.

About 50 persons were present for the revue. Judges were Mrs. Argen Draper, Deaf Smith County HD agent; Mrs. Glenn Maples of Hart, and Mrs. Behrends of Castro County. Pat Cranfill was commentator.

Each girl was judged on the following points:

1. THE GIRL—posture, grooming, poise and attitude.
2. THE OUTFIT ON THE GIRL—becomingness to girl, choice of texture, color and style, fit, accessories, right for girl, her use of costume, value for money spent.
3. CONSTRUCTION—accurate cutting, quality of work as it contributes to the "professional look."
4. RECORD—4-H projects and activities, 4-H leadership, personal development.

Girls participating in the revue were Pat Chitwood, Carole Dean Hastings, Billie Mae Stevens, Jane Hubbel, Virginia Rea, Eva Jean Ivy, Paula Winegar, Donna Sudderth, Margaret Taylor, Janice Darling, Zell Billingsley, Karen Bales, Sherrie Lyn Lange, Marilyn Sue Brandon, Jean Reed, Beverly Smith, Mary Ruth Riley, and Judy Billingsley.

Also Delores Elmore, Gladys Dean, Janet Snead, Stella Cole, Kathryn Smith, Jacquelyn Magness, Janie Parker, Sally Hough, Lindo Dean, Sharon Thorn, Lexie Stevenson, Margaret Mabry, and Barbara Rea.

Virginia Rea gave a demonstration on a sewing box and Mary Ruth Riley and Karen Bales presented a skit on "Beauty Starts at the Top." These were followed by round-up reports by Beverly Smith and Margaret Mabry, district camp reports by Judy Billingsley, Sharon Thorn and Barbara Rea, and district council report by Kathryn Smith.

The meeting adjourned about 4:30 p. m.

THE HAPPY HOMEMAKER

Have you tried any of the new desserts which are being made with angel food cake? Some of them look and sound delicious, but we haven't tried any of them yet. The only one we have sampled is one which necessitated tearing up the cake. Seems such a shame to shred up a pretty angel food cake, but if you baked one that didn't turn out right, it might be a good cover-up idea.

Mix 6 egg yolks, ¾ cup sugar, ¾ cup lemon juice, grated rind of 2 lemons, and ¼ teaspoon salt in double boiler and cook until slightly thick. Remove from heat and add 1 envelope unflavored gelatin which has been softened in ¼ cup cold water. Set in refrigerator to cool. Beat 6 egg whites until stiff, gradually adding ¾ cup sugar. Fold into cooled custard.

Shred an angel food cake into flakes with a fork and mix with custard mixture. Pour into lightly greased angel food cake mold and chill 8 hours.

Make icing by whipping 2 cups cream to which 2 tablespoons powdered sugar and 1 teaspoon vanilla have been added. Unmold the cake mixture and cover with whipped cream icing.

A lot of homemakers are busy canning and freezing fruits and vegetables for home freezers and lockers. Several persons have called to suggest that we contact Bertie Stowers for her method of preparing green beans and peas. This we did one afternoon last week.

Mrs. Stowers states that she prepares them exactly as she would for cooking, packs them in containers, then covers them with water and freezes them. Sounds simple, doesn't it? We plan to try her method very soon.

Many of the farm magazines are suggesting long lists of things to do when planning a vacation. Most of them seem too long and detailed for anyone to ever carry out. Our advice to farm homemakers would be, "If your husband suggests a vacation, whether long or short, quickly pack the things you feel that you couldn't do without and get started."

If you start following a suggested plan, he might have time to drive around the field one more time and change his mind about going.

We had never heard of using cellophane tape for mending until recently. According to the information we received, it will do wonders for temporary mending of falling hems, pulled off straps, or torn places in children's clothes when needles and thread are not available.

Now, if the manufacturers of the new material which is made from

paper and looks like cloth, will just come up with some speedy way to get the garments made, it will be wonderful. Maybe some kind of tape can be used to make seams that will hold as long as the material lasts. If the material is the success it is predicted to be, what will the manufacturers of washers and dryers do?

Martha Clements, one of our neighbors, is making beet pickles. We suggested to her that she try some dill in some of them, but she thinks she wouldn't like the taste of dill in beet pickles. The idea was recommended by one of the new farm magazines.

THE H. D. AGENT'S CORNER

Jimmie Lou Wainscott

Two months—that's the length of time I have been in Parmer County, as Home Demonstration Agent, and have enjoyed every minute. It's quite an experience to find your way around a strange county. With the help of a county map I haven't been lost too many times. Have appreciated the many friendly West Texas hello's.

This week I am meeting with 4-H clubs. My schedule for the week is: July 23, Lazbuddie Jr. and Sr. Clubs; July 24, Friona Jr. and Sr. Clubs; July 25, Farwell beginners, and Jr. and Sr. Clubs; July 26, Bovina Jr. and Sr. Clubs. The demonstration for the meetings has been freezing vegetables. By the way, if you need some frozen food information just write or call me and I'll send you the Frozen Food Bulletin No. B-17. This bulletin contains information on freezing fruits, vegetables, dairy products, eggs, fish, prepared foods, and several other foods.

Remember that freezing foods properly keeps the natural color, fresh flavor, and food values of most fruits and vegetables better than other methods of food preservation.

The Parmer County HD Council met Monday, July 23, at Friona American Legion Hall. As people always do, a group remained after the meeting and started talking. They decided that it would be nice for the 12 HD Clubs of Parmer County to have a picnic at the Bovina Park at 7:30 on August 31.

These women represented seven of the clubs so they made plans. Each club will be responsible for bringing enough food, tea, and plates for their club. You can never tell what a group of women will plan once they get together. It all sounds like fun and is a nice way for HD club members to get acquainted and meet old friends.

The American Antiquarian Society, Worcester, Mass., has a reference library of nearly 1,000,000 titles, covering 20 miles of shelving.

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JULY 28TH

FOR specific legislation exempting any child from compulsory attendance at integrated schools attended by white persons and negroes.

FOR specific legislation perfecting State Laws against intermarriage between white persons and negroes.

FOR the use of interposition to halt illegal Federal encroachment.

PAID POLITICAL ADV.

TEXAS REFERENDUM COMMITTEE

Dust your typewriter by turning the blower nozzle of your vacuum cleaner on it.

A daily newspaper was televised and acted out in Schenectady, N. Y. in 1943.

Use liquid wax on sticky windows and drawers.

Grasshoppers ears are on the basal joint of the abdomen.

The easternmost land of the continental U. S. is West Quoddy Head, near Eastport, Maine.

The Golden Gate Bridge is the longest single span in the world, 4,200 feet in length.

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\$57,000,000 TO TEXAS SCHOOLS!

Price Daniel's greatest fight for Texas lasted six years as Attorney General and was finally won during his first year as Senator—when Congress restored to Texas our 3 million acres of tidelands. As a result Texas already has received from these lands over \$57 million for our Permanent School Fund.

Throughout his public career, Daniel has fought against Federal encroachments on the rights of the States and the people as retained in the U. S. Constitution.

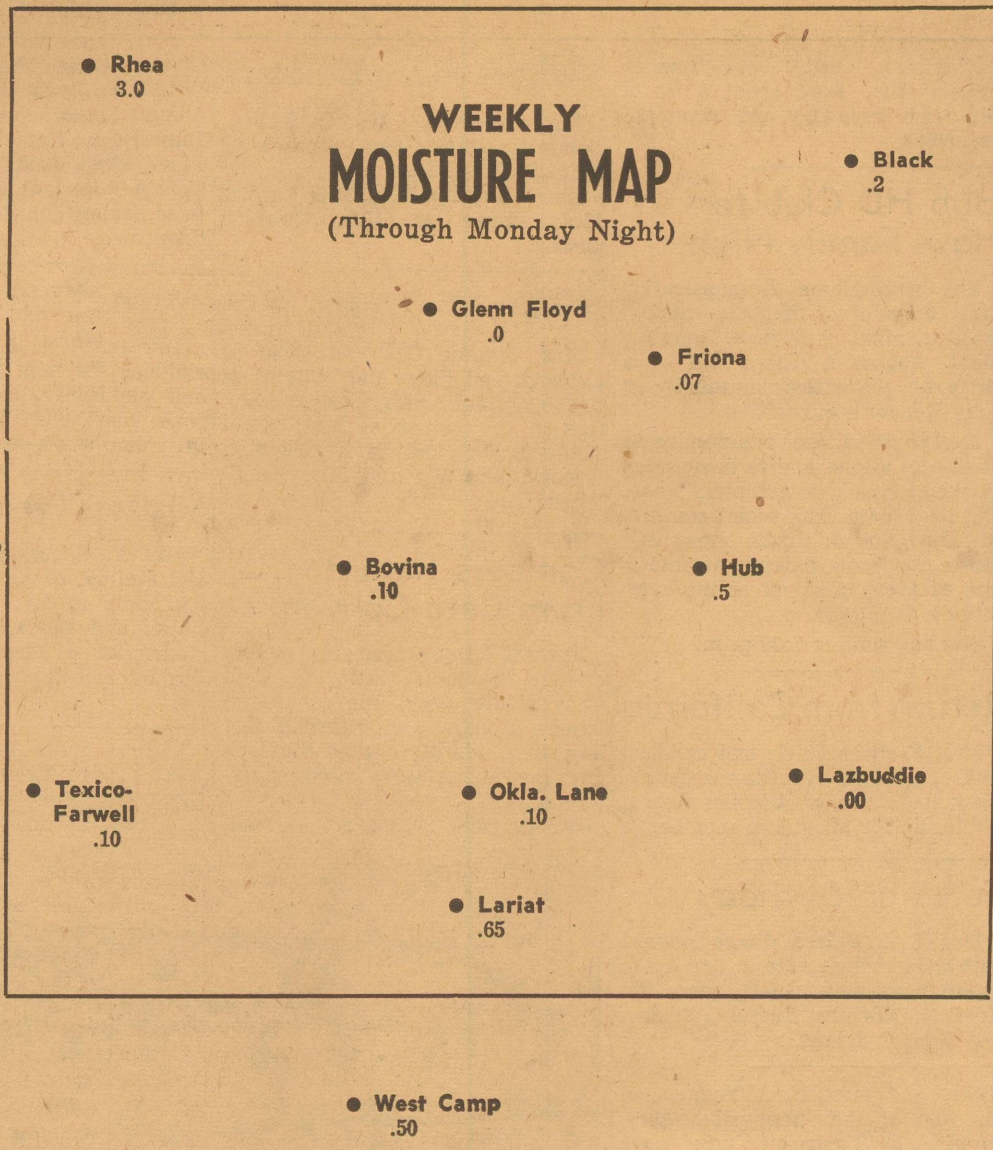
\$1,600,000 TO PARMER COUNTY MILO GROWERS!

Price Daniel fought every inch of the way against discrimination in grain support prices which cost Parmer County farmers \$4,000,000 in 1955. Through his untiring efforts, the support price has been increased this year to the extent that our farmers stand to gain back \$1,600,000. This legislation very probably would never have come to pass without the backing of the Texas junior senator.

The record will show that Price Daniel has ALWAYS pushed for more equitable legislation for grain sorghum growers. This is not simply a move for political expediency!

PRICE DANIEL —BEST FOR TEXAS!

Paid for by Parmer County friends of Price Daniel who appreciate what he has done for the school children and grain sorghums.



THE PARMER FARMER

It doesn't make any difference where in the county you may drive, there still is a world of difference in the rate of maturity among different fields of maize.

Some have extremely early feed. Some are little more than just getting a stand. It's truly a varied picture. We have talked with some farmers about this, and find several explanations.

The most common one is that staggered planting dates make it easier to water the crop when it most needs the moisture, because at that moment the well may be available, whereas it might not at another point.

However, some other theories are turning up. There seems to be a distinct school of thought that feed can be too early, and that the farmer is gambling on his chances of making higher yields by get-

ting his crop up and started in the spring.

The theory is that the maize will be trying to make grain during the hot (and usually dry) days of August, and that because of these extreme conditions, the grain stands a chance of not filling out and putting on the weight that it would later.

Waiting until just about a few days before normal frost for the grain to be completely matured in a normal growing season is the target that farmers should shoot at, we have heard several growers say the past week whose feed seems to be so far behind.

However, that view is not held universally, we might add. There seems to be a difference of opinion.

To some it may stink, but the pungent smell of chemicals drifting across irrigated fields as one drives through late in the evening is a real experience for us.

It's the perfume of production and prosperity.

Just a few days of cloudy and cooler weather certainly helps out the irrigation picture, even though it may not rain.

The broad leaves of our irrigated

crops exposed to the wind and sun of the dry, hot High Plains in the summertime really draws on the water supply.

Evaporation is materially reduced, too.

It seems as if everybody has their pet way of figuring weather cycles. That is, how often a dry, and how often a wet, year comes around. Notice the one from Hardy Benson of Hereford that we are running this week.

We think that others would be interested in knowing what your long-range views on the weather are, and would be glad to give them an airing on the farm pages of this newspaper.

Don't be bashful if your ideas seem freakish or homemade, and lack the scientific approach. Not all good ideas come from the slide rules, you know.

Just address "Farm Editor" in care of this paper and let us know your method.

Agriculture is one of the world's most backward industries in planning for the future. This is being shown time and again as farm commodities are replaced by synthetics, and markets are disrupted.

Perhaps the work that can be done by the Texas Research Foundation will be a reversal of this unhealthy condition. We hope that the Foundation is successful in staking out a substation on the High Plains.

Recently we were sent a copy of an expensive brochure published by the DuPont Company. It is positively fantastic how much money corporations like DuPont are willing to spend on cold, slow research in order to develop a single new product.

Millions are laid on the line before one single sale is made. Farmers must ultimately learn the lesson of research from these examples—or else.

We feel better about the potato business! Buck Gregory just gave us a couple hundred pounds of reds. We certainly appreciate his generosity at a time when spuds mean real money to the grower's pocket.

If any felt hat, except white, needs cleaning you can clean it by rubbing it with a piece of stale rye bread.

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

The Renner Experiment Farm Project is gaining momentum in the West Texas and Eastern New Mexico area, according to Gilbert Kaltwasser. Gilbert was appointed chairman to form a committee

of businessmen and farmers of the county to promote establishment of the station which is intended for experimental farming developments adaptable to this area. Some have said that it would probably be located in the Lazbuddie Community somewhere, but we're not sure the location has been definitely established. This is not a Farm Bureau project, but that organization is lending its assistance in every way possible to obtain the farm.

American Farm Bureau is sup-

porting a proposed 50% increase in third class postal rates. This class of mail is presently being subsidized by the American taxpayer by about that percentage. The bulk of this class mail is advertising circulars and such stuff, which is mailed out on a phone directory list basis. We haven't met anyone who did not agree that they had rather receive only that mail which they had an interest in. Post office floors on days of boxholders are a witness to the waist being subsidized by you and me. Farm Bureau's proposal includes exemption of country newspapers of less than five thousand subscribers from any increase because of the value of rural news to subscribers.

The Hell's Canyon Power Project was given private enterprise development approval in congress the other day. Farm Bureau, from counties to the national organiza-

tion, had vigorously supported private enterprise development, and considers this an important victory.

We heard a preacher, referring to those who wonder why God doesn't assert himself to avoid certain things happening in the world, say this "God doesn't interrupt the program of life every few minutes to remind us of a divine sponsor."

Consider this: Hell and destruction are never full; so the eyes of man are never satisfied. Proverbs 27-20.

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CLEANS—Clogged Drain Field Lines.
CLEANS—Clogged Garbage Grinders.
FOR HOME USE
HOUSE DRAIN STOPPAGES—Apply two tablespoons to clogged drain, follow with 2 quarts of water, allow to stand over night.
GARBAGE GRINDERS—Same as house drains.
GREASE TRAPS—Apply two to four tablespoons to drain leading to grease trap or open trap, cover and sprinkle this amount on top of grease. Follow with 2 quarts of water, repeat every week.
SEPTIC TANKS—Apply one half pound through commode, repeat every three months, or as odors and conditions call for the need.
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POL. ADV.

NEWS FROM

RHEA

By GLADYS DEAN

Pink and Blue Shower Held Friday, July 20

A pink and blue shower honoring Mrs. Gladys Bauer and Mrs. Florence Sifford was given Friday, July 20, in the home of Mrs. Emma Schueler.

Favors were tiny baby buggies made of marshmallows and candy, and the centerpiece for the serving table was made of wheat.

Those enjoying refreshments of punch and cake were Mesdames Mary Markham, Doris Hall, Velma Schlenker, Ann Miller, Martha Schueler, Dorothy Bauer, Sarah Dean, Malinda Schlenker, Mary Alice Ramm of Muleshoe, and Jennell Bauer and Mrs. Leseberg, both of Canyon, and the hostess and honorees.

Mr. and Mrs. Glen Harrelson of Friona were Sunday night supper guests at the home of Mr. and Mrs. Franklin Bauer.

Honored on Birthday

Miss Cynthia Patterson was honored on her 13th birthday with a wiener roast at the home of her parents on Wednesday night, July 18.

Those attending the party were Mr. and Mrs. Jariecki and children, Mr. and Mrs. Claud Mears and children, Mrs. Malinda Schlenker and Gladys and Lindy Dean.

Karen Treider of Friona visited Sunday with Lindy Dean.

Mr. and Mrs. E. O. Woolever of Sudan are visiting this week with their daughter and family, Mr. and Mrs. Walter Schueler.

It's A Boy

Word was received in Friona this week of the birth of a baby boy to Mr. and Mrs. J. L. Hammond of 1522 East Powell St., Fort Worth. He was born last Monday at 7:40 p. m., was named Robert Charles, and weighed 7 lb. 11 oz. Mrs. Hammond, who is a former resident of Lazbuddie and Friona, will be remembered as Pauline Corn.

Mr. and Mrs. Otis Neel were Sunday dinner guests of Mr. and Mrs. Otey Hinds.



SURPRISE—Glenda Mingus was seen on "It Might Be You" by a number of local people Wednesday morning.

Local Girl Seen on TV

Glenda, daughter of Mr. and Mrs. Glen Mingus, was taken by surprise last Wednesday. The first surprise came when a dozen American Beauty roses were delivered to her home. The flowers were sent to her by a television station in Amarillo.

Then at 10:30 that same morning, her picture was flashed and her name called on the TV show "It Could Be You." Glenda who has to spend most of her time in bed since May 15, thoroughly enjoyed the surprises, according to her mother's report.

HD Council Meets In Friona Monday

The Parmer County Home Demonstration Club Council met at the American Legion Hall in Friona Monday afternoon. There were 21 members of the Council present and reports were given from 12 clubs.

There will be a sewing workshop in Farwell August 15 at 2:30 p. m. This workshop will be for all club members who are interested in advanced dressmaking.

The next council meeting will be held in Farwell in September. There will be no meeting in August.

The cookbook from Canada was presented to Mrs. W. H. Wilkerson of Bovina.

Picnic at Palo Duro

Several Frionans took a picnic lunch to Palo Duro Park Sunday. After eating lunch, they spent the afternoon hiking and exploring. Those attending were Mr. and Mrs. W. L. Edelman, Judy Barnett, Jan Edelman, Phyllis Hinds, Paula Neel, Gerald Floyd, Wayland Hinds, Keith Taylor and Gerald Neel.

YAW Week to Begin Sunday

Y A W is here again, says Luellen McLean, MYF publicity chairman.

Youth activities week begins July 29 at the Methodist annex. Supper will be served each evening before the fun and worship begins. Each night there will be a special feature. The Blue Notes and the Millerettes will be featured on singing programs.

There will be almost an hour of recreation each night. Games of several kinds and other types of recreation have been planned for all. Volleyball has been included as has been board games and tag.

After the food and fun, comes the fellowship. Each night a worship program concludes the activities for the night. There will be guest speakers, singing and all the things that make up a good worship service, she says.

YAW has been planned for all the youth in the community, regardless of their faith. Every young person in the community is invited to come to the Methodist annex the evening of July 29, and each evening thereafter until August 3, for lots of food, fun, and fellowship.

Pioneer Visits Here

Mrs. J. W. Ford, Parmer County pioneer, who now makes her home in Mineola, Texas, spent last week visiting her brother, R. A. Spohn. She was accompanied to Friona

by her son, Leslie, who lives in Illinois. Mrs. Ford spent a lot of her time renewing old acquaintanceships.

Hub HD Club to Have Family Night

The Hub Home Demonstration Club announces that the annual family night will be Thursday night, August 2. There will be a party for the entire community at John Renner's barn.

Everyone in the community is invited to attend and to bring fried chicken, salad, vegetables, cake, and ice cream. The social committee, Jinx Snead, Clydie Black and Melba Burlison, extends an invitation to every resident of the community to attend.

Starting time is 7:30 p. m.

Return from California

Mrs. Frances Davis and children returned home Tuesday evening. They had been at Garden Grove, California for about two months.

Feted on Birthday

Mrs. E. L. Fairchild was honored with a birthday party in her home Tuesday evening. Guests were the Kenneth O'Brians, Russel O'Brians, and Tom O'Brians.

Mr. and Mrs. Neal Young and children of the Sunnyside community in Castro County were Sunday dinner guests in the home of Mr. and Mrs. Otis Massey.

Visitors From Chicago

Mr. and Mrs. Marvin Kruse, Tommy, Linda and Robert of Chicago were recent visitors in the home of Mr. and Mrs. A. O. Drake. Mrs. Kruse is Mrs. Drake's niece.

Weekend Guests

Mrs. Jimmie Cox and Vicki of Lubbock and Floyd Dell Wilkins of Berkeley, Calif., were weekend visitors in the homes of Mrs. Ethel Adams, Mr. and Mrs. Waymon Wilkins, and Mr. and Mrs. Sonny Weaks.

Campers Return From Ceta Canyon

Several Friona residents attended the Methodist camp at Ceta Canyon last week. The group left Friona Monday and returned Friday. Rev. and Mrs. Hugh Blaylock and Don Lewis were adult supervisors.

Others from Friona who attend-

ed were Donna Fields, Lois White, Charlotte Bock, Cynthia Caffey, Adelle Smith, Jimette McLean, Judy Bock, Pamela Roden, Boyd Jones, Eddie Bradshaw, Mary Jane Grubbs, James Anthony, Charles Bass, Danny Smith, and Larry Anthony.

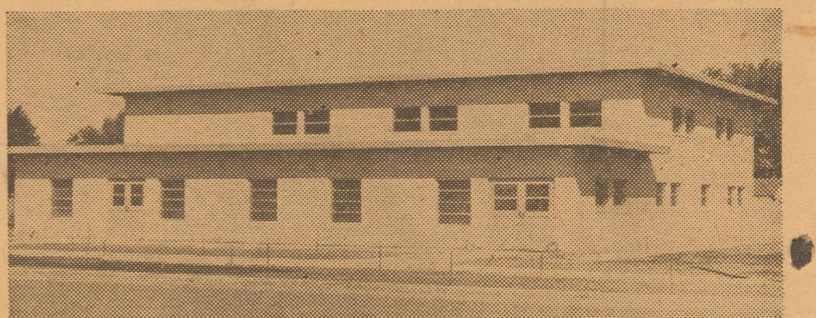
Attend Clovis Rodeo

Mr. and Mrs. G. B. Buske and children, Mr. and Mrs. A. L. Black and children, and Mr. and Mrs. Noel Wood and children attended the rodeo at Clovis Saturday night.

Visitors From Amarillo

Mrs. F. E. Shuey and sons, Billy and Jimmy, of Amarillo, visited in the home of Mr. and Mrs. J. B. Buske and Darrell Tuesday. Billy stayed for a longer visit and the Buskes will take him home Sunday.

Visitors in the Bill Kappel home Sunday were Mr. and Mrs. Robert Elliott, Mr. and Mrs. John Renner, and Eddie Spring.



SUNDAY

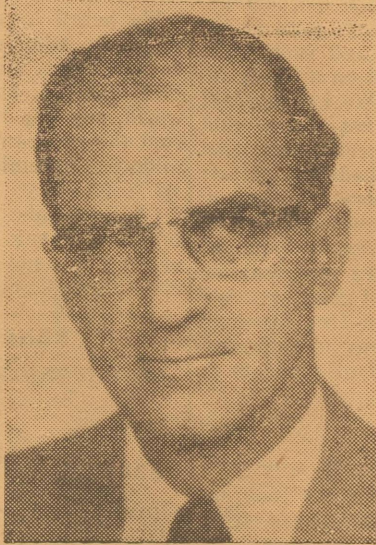
BIBLE STUDY9:30
WORSHIP10:30
EVENING WORSHIP7:00

WEDNESDAY

LADIES BIBLE CLASS9:15
BIBLE STUDY8:00

6TH ST. CHURCH OF CHRIST
Friona, Texas

VOTE FOR



JUDGE ALTON B. CHAPMAN
Floyd County
FOR ASSOCIATE JUSTICE
COURT OF CIVIL APPEALS

"We can do nothing but predict a victory for Judge Chapman in his race for Associate Justice. Judge Chapman is as capable and deserving a Christian man as we have ever known. With the Courts of our land in hands as devoted and capable as the hands of Judge Chapman, American Justice in both criminal and civil courts will continue to be a lighthouse throughout the world."

The above quote was taken from the July 16th issue of the Texas Spur, a newspaper at the town where Judge Chapman finished high school, where he served as County and District Attorney and for the last 19 years as District Judge.

His record on appeals, when the cases he has tried and disposed of are compared to the cases reversed, is better than 98 per cent perfect.

(This ad was written and paid for by friends of Alton B. Chapman).

HD Council Meets In Friona Monday

The Parmer County Home Demonstration Club Council met at the American Legion Hall in Friona Monday afternoon. There were 21 members of the Council present and reports were given from 12 clubs.

There will be a sewing workshop in Farwell August 15 at 2:30 p. m. This workshop will be for all club members who are interested in advanced dressmaking.

The next council meeting will be held in Farwell in September. There will be no meeting in August.

The cookbook from Canada was presented to Mrs. W. H. Wilkerson of Bovina.

Picnic at Palo Duro

Several Frionans took a picnic lunch to Palo Duro Park Sunday. After eating lunch, they spent the afternoon hiking and exploring. Those attending were Mr. and Mrs. W. L. Edelman, Judy Barnett, Jan Edelman, Phyllis Hinds, Paula Neel, Gerald Floyd, Wayland Hinds, Keith Taylor and Gerald Neel.

GOOD FOOD

Meet Your Friends Here

MARY'S CAFE

Hiway 60 Friona

NATIONAL FARM SAFETY

WEEK

JULY 22-28

Few of our rural customers stop to think of it often—but the occupation of farmer is a pretty hazardous one. Use of powerful equipment is time-saving and means more profitable operation—but it also means the need for safety is greater.

During this National Farm Safety Week, let us urge you to take special care of recognized safety practices as you do your work. And that goes for every week of the year!

Blanton Butane, Inc.

FRIONA

HEREFORD

DIMMITT

Leading the parade!

HONOR

DECENCY

INTEGRITY

MORALITY

Ralph Yarborough Is FOR:

- A \$30 per month raise in old age pensions—for the fathers and mothers, the builders, of Texas.
- A real water conservation program.
- A real soil conservation program.
- More and better schools.
- Higher teacher pay (and the retirement pay raise to be voted on in the fall).
- A real youth development program.
- A real juvenile delinquency program.
- A real anti-narcotics law for Texas, with the strongest possible penalty for heroin peddlers.
- A lobby registration law.
- Adequate legislative pay.
- Higher workmen's compensation and better industrial safety laws.
- Expanded public health and hospitalization.
- An honest program for Veterans Benefits.
- Modern medical treatment for the mentally ill.
- State to pay fair share of cost of rights-of-way for State Highways.
- More and better rural electrification, farm-to-market roads and highways.

Ralph Yarborough OPPOSES:

- Any additional State sales taxes or any State income tax.

★ . . . AND HE WILL CLEAN UP THE CORRUPT MESS IN AUSTINI!

VOTE TEXAS
VOTE PROGRESS
Vote YARBOROUGH
The Democrat FOR GOVERNOR



MR. AND MRS. JAMES ACKER

Recent Ceremony Unites Pearl Jesko and James Acker

Miss Pearl Jesko, daughter of Mr. and Mrs. Joe Jesko of Star Route, Friona, recently became the bride of James Acker, son of Mr. and Mrs. Andrew Acker of Nazareth, at St. Anthony's Catholic Church in Hereford.

Rev. Bartholomew Paytas of Hereford performed the double ring ceremony. Serving as altar boys were Wayne Jesko, cousin of the bride, and Jerry Acker, brother of the groom.

On the main altar of the church, the bride's chosen colors of pink and white were featured. Vases of large white gladioli mingled with Bells of Ireland stood on the main altar. Side altars were decorated with arrangements of multi-colored gladioli and daisies intermingled with Bells of Ireland. The

main altar was flanked on either side by candelabrum holding seven candles of pink and white.

Flowers used for the decorations came from the gardens of Mrs. Andrew Acker and Mrs. John Paetzold, mother and aunt of the groom, respectively.

Candlelighters were Paul Jesko of Muleshoe, cousin of the bride, and Arnold Fangman of Friona, also a cousin of the bride.

George Jesko, brother of the bride, Teddy Fangman, the bride's cousin, John Warren, brother-in-law of the groom, and Eugene Kern served as ushers.

Miss Joesetta Acker, sister of the groom, from Nazareth, was organist. The soloist was Ed Dzuik Jr. of Hereford who sang "On This Day O Beautiful Mother," "To Kneel At Thine Altar" and "Oh What Could My Jesus Do More."

The bride's sister, Mrs. Fritz Hoffman of Hereford, served as

matron or honor. Bridesmaid was Miss Mary Ann Acker of Canyon, sister of the groom, and Mrs. Bettye Bagley of Amarillo, sister of the bride, was bridesmatron.

The bride's attendants wore identically styled dresses of pink lace and net over taffeta with matching lace boleros. Their hats matched their dresses and were styled similar to that worn by the bride. Silver slippers completed their costumes. They carried bouquets of white carnations tied with long white satin streamers.

Charlie Acker of Nazareth served his brother as best man. Grooms-men were A. J. Jesko, brother of the bride, and Lawrence Acker, brother of the groom.

Given in marriage by her father, the bride wore a full length dress of white imported chantilly lace over nylon taffeta. The dress was designed and made by the bride and her mother.

The tight fitting bodice featured a semi-stand up collar and long sleeves which tapered to petal points over her hands. They were fastened with tiny self covered buttons identical to those running from the neck of the dress down the front.

The detachable chapel length train was of lace over taffeta with sets of nylon insertion and lace. She wore white brocade slippers.

Atop her white prayer book, which was a gift from the groom, she carried a bouquet of white carnations centered with an orchid and tied with white satin streamers. Entwined among the bridal bouquet was a blue rosary, a gift from a cousin who is studying for the priesthood in Graymoor, N. Y. Her only jewelry was a double strand pearl necklace given to her by her brother.

Her veil was of real English witchcraft lace, borrowed from a friend, Mrs. Julia McEvoy Silience of Winchester, England. The

two tiered veil, which featured scalloped edging of embroidered lace, was attached to a pearl and sequin studded hat.

The traditional something old was a cameo ring belonging to her mother. The ring has been worn by the bride's sisters in their weddings. Something new was her wedding ensemble, and something blue was her rosary.

The bride's mother wore an orchid print dress of glazed cotton with accessories of avocado and pink. She wore a corsage of pink asters. Mother of the groom chose a faille dress of blue and white with blue accessories. Her corsage was also of pink asters.

Immediately following the ceremony, a breakfast was served to the wedding party at the home of the groom's sister and family, Mr. and Mrs. John Warren, in Here-

ford.

At noon a dinner was served to the immediate families of the couple at St. Anthony's Parish Hall dining room.

The bride's table was covered with a lace cloth over brocade and was centered with a three tiered wedding cake. The heart shaped cake was decorated with pink roses and was topped by a miniature bride and groom. The cake was made and decorated by Mrs. Henry Kupet, a cousin of the groom. Arrangements of gladioli and daisies further decorated the table.

From 5:30 to 8 p. m. a reception was held for the couple. Miss Billy Jean Jesko registered the guests. Visiting and dancing completed the evening.

For a wedding trip to points of interest in New Mexico, the bride changed to a navy blue nylon

dotted swiss dress with blue and white accessories. She wore the orchid from her wedding bouquet.

The bride was graduated from Lazbuddie High School as valedictorian of the class of 1952. She participated in most school activities and was especially active in home economics work. During her senior year she was the delegate to the state FHA convention held at San Antonio. That same summer she attended the national convention held in Columbus, Ohio.

She entered Eastern New Mexico University in the fall of 1952 where she majored in home economics. She attended the state FHA and teachers conventions held annually in Albuquerque during her stay at ENMU.

The groom was graduated from Nazareth High School and served two years in the armed forces.

After their wedding trip, Mr. and Mrs. Acker will be at home near Nazareth where he has farmed since receiving his discharge from the service.

Guests in Jarrell Home

Mr. and Mrs. S. S. Treadwell of El Paso arrived in Friona Saturday for a weekend visit in the home of Mrs. Treadwell's parents, Mr. and Mrs. Newman Jarrell Sr.

Steve, son of the Treadwells, returned home with his parents Sunday afternoon. He had been a guest in the home of his grandparents, for two weeks.

Your Reddy Kilowatt Appliance Dealer in Friona is

REEVE CHEVROLET

FEATURING FRIGIDAIRE ELECTRIC APPLIANCES
COME IN AND SEE THEM!

DUST - STOPPERS
FACTORY AT PANHANDLE
Storm Windows and Doors

I have opened a dealership in Hereford. We are in position to give the people of this area first class service. I also have vent air awnings, shade screens, cyclone fencing, playground equipment, screens, and wrought iron.

R. D. BRADEN
Phone 2179 or write Box 709, Hereford

FINANCIAL AND STATISTICAL REPORT
For Period Ended June 30, 1956

Friona Texas Federal Credit Union
Charter No. 9843
Box C, Friona, Texas

BALANCE SHEET
ASSETS

| | |
|---|-------------|
| Delinquent Loans, 2 to 6 months (1) | \$ 144.88 |
| Current and less than 2 months delinquent | 9,324.40 |
| Total Loans | \$ 9,467.28 |
| Furniture, fixtures and equipment | 47.50 |
| Unamortized Organization Cost | 25.00 |
| Total Assets | \$10,731.71 |

LIABILITIES

| | |
|--------------------|-------------|
| Shares | \$10,398.78 |
| Regular Reserve | 121.34 |
| Undivided earnings | 121.63 |
| Gain | 89.96 |

STATEMENT OF INCOME & EXPENSE

INCOME

| | |
|-------------------|-----------|
| Interest on Loans | \$ 415.34 |
| Total Income | \$ 415.34 |

EXPENSES

| | |
|----------------------------|-----------|
| Treasurer's Salary | \$ 160.00 |
| Borrowers' Insurance | 28.70 |
| Life Savings Insurance | 30.36 |
| League Dues | 11.25 |
| Examination Fees | 40.50 |
| Supervision Fee | 10.00 |
| Interest on Borrowed Money | 26.25 |
| Stationery and Supplies | 11.03 |
| Educational Expense | 15.40 |
| Freight | 5.05 |
| Total Expense | 338.54 |
| Credit 1955 CUNA Div. | 13.16 |
| Total Expenses | 325.38 |
| Net Earnings | 89.96 |

STATISTICAL INFORMATION

| | |
|----------------------------------|-------------|
| No. of Accounts at end of period | 178 |
| No. of potential members | 3600 |
| Loans made year to date | \$10,223.53 |
| Loans made since organization | 31,061.15 |

Certified Correct by LUCY JONES, Treasurer

NOW - he needs a FREEZER!

He's hooked his catch and with a home freezer he can lock in the delicious fresh flavor for mid-winter eating. Fresh-caught fish are readily quick-frozen in your home freezer. Then when tired wintry winds howl outside your window you sit down to a golden brown baked bass recapturing the memory of live fresh breezes brushing your face... the memory of a summer strike as a 5 pounder breaks the surface of a shimmering lake. A freezer's great for the sportsman... order yours today.

Home freezers come in upright or cabinet models. There's one to fit the available space in your home.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

LIVE BETTER ELECTRICALLY

SECTION II
THE FRIONA STAR

Guests For Sunday Dinner

Sunday dinner guests in the home of Mr. and Mrs. Jim Baxter and Patricia were Mr. and Mrs. Charley Baxter and sons of Clovis, Mr. and Mrs. George Marshall and Johnetta Boeckman of Hereford;

Also Mr. and Mrs. J. W. Baxter, Mr. and Mrs. Clarence Martin and children, Mr. and Mrs. Troy Young, Mr. and Mrs. Sterling Graham and Gayle, and Mr. and Mrs. Oscar Baxter and children, all of Friona.

Friona HD Club Meets Wednesday

The Friona Home Demonstration Club met Wednesday afternoon in the home of Mary Bandy. Sharon Coffman, a 4-H girl from Farwell, gave a demonstration on making buttered roll cookies.

Jimmie Lou Wainscott, home demonstration agent, gave a demonstration on foundation garments. Margaret Haseloff, also a Farwell 4-H girl, demonstrated a well-equipped sewing box.

The club members have finish-

ed the surgical bandages which they made for the hospital. This was their community service project.

The hostess served punch and mints with the buttered roll cookies, which Sharon Coffman made, to the three guests and the following members: Blanche Woody, Martha Roff, Judy Cummings, and Joyce Wilkins.

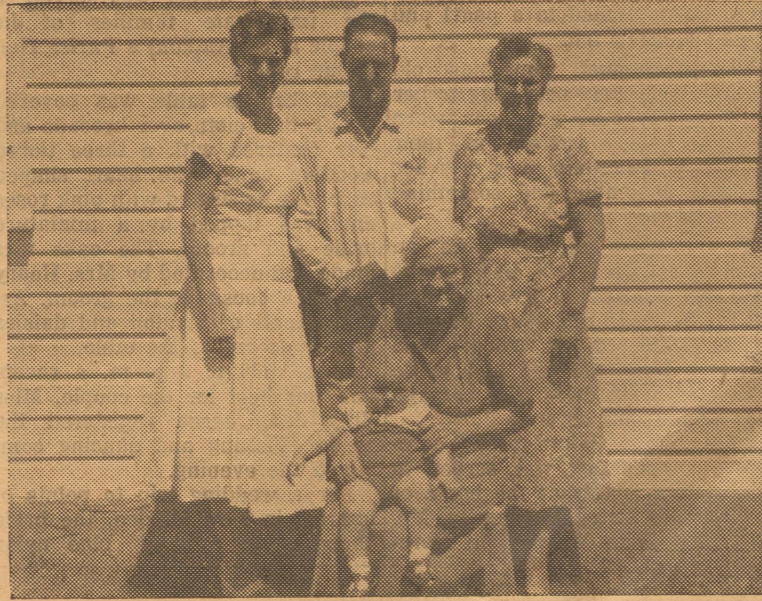
Out-of-State Visitors

Recent visitors in the home of Mr. and Mrs. Roy Wilson were Mr. and Mrs. Alfred Haws and children of Albuquerque, Stella and Bob Houston of Belen, N. M., and Anita Beckworth of Butte, Montana.

Mr. and Mrs. Haws and children, Stella, Bob and Anita also visited with Mr. and Mrs. Leonard Haws while they were here.

Guests from Colorado

Mr. and Mrs. Keith Gerstenberger and Mrs. Ethel Gerstenberger who live at Matheson, Colo., departed for their home Sunday after spending a week in the Arthur Drake home. Mrs. Keith Gerstenberger and Mrs. Drake are sisters.



FIVE GENERATIONS were present at a family get-together in Guymon, Oklahoma, recently. Standing are Cleta Rae Edens Stowers, Tolbert Stowers, Mrs. Bertie Stowers of Friona. Seated, Mrs. C. A. Reagan of Friona holds Danny Dean Edens.

in & around FRIONA With June

It has long been our idea that no generation would ever live to see as much advance in civilization and as much change in the American way of life as the people who have lived within the past 50 or 60 years.

In the past few years this conviction has been wavering and now we are almost convinced that the present and future generations will probably see more advancement and changes than any past generation.

When we hear a conversation or read an article about all the things which people have now that were unheard of 75 years ago, it is almost unbelievable. The advances that have been made in transportation, communication, education, entertainment, and the entire manner of living are so many and varied that it seems almost impossible for them to have been made in such a short time.

Our present day super markets and shopping centers seem so up-to-date. When we think of them as taking the place of the general mercantile store of a few years ago, there is just no comparison. On the other hand, when you start thinking of them in comparison to the new Exchange Park which is under construction in Dallas, they are as out-of-date as a horse and

buggy.

Exchange Park, when it is finished, will be a "city within a city." It will provide complete facilities for living, working, eating, shopping, recreation, banking, transportation, medical attention, and every other personal and business need.

All of this will be located on 120 air conditioned acres. Approximately 150 retail shops will offer a wide variety of merchandise and service. The shops will be connected by pedestrian streets which will be 40 feet wide and over a mile in length.

Since there will be no traffic on the pedestrian streets, seems like it would be an ideal set-up for shoppers with children. There will be trees, shrubs, and greenery, so it should have a park-like atmosphere.

Can you imagine shopping all afternoon in over one hundred shops without leaving the comfort of air-conditioning? It is really beyond our imagination. There will even be benches where tired shoppers can sit down and rest.

It wouldn't surprise me to go down some hot summer afternoon or maybe on a cold winter day, and see the entire mall jam packed with people whose greatest desire was to "get out of the weather."

We are including the Exchange Park on our list of places in Texas that we would like to visit. Maybe by 1961 we will get around to doing it. Even for Texas, which does things in a big way, a project of this kind seems like a big operation.

Incidentally, the project will take five years to finish and will

cost \$125 million. Just in case you don't know what a mall is, (we didn't until we looked it up in the dictionary) it is a public walk where no vehicles are allowed.

Thanks to our neighbors out at Black for their wonderful hospitality when we visited with them at the Black Community Center Thursday evening. We enjoyed the pie supper and talent sale. Don't know if we have ever before seen more or prettier pies.

If anyone had asked us Thursday morning what Bovina and Farwell had that Friona didn't, we could have answered the question with one word. RAIN! From the road it looked as if every farmer had forgotten to cut the water off.

Visits in Pampa

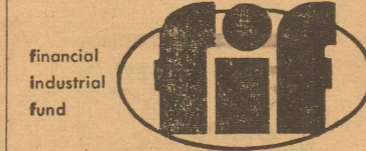
Miss Sharon Reeve, daughter of the Hadley Reeves, is spending this week with her aunt, Miss Mary Reeve, at Pampa.

From Kentucky

Michael and Susan Connor of Middlesboro, Kentucky, are guests in the home of their grandparents, Mr. and Mrs. Jake Lamb. They plan to spend about two weeks with the Lams and other relatives.

NOW YOU CAN OWN A SHARE IN OVER 90

industrial corporations in 19 different basic industries for as little as \$25 monthly, through the FIF Capital Accumulation Plan.



For free Booklet-Prospectus Mail coupon today

FIF MANAGEMENT CORP.
principal underwriter
STEVE MESSENGER
Box 517—Friona, Texas

I would like to receive a Booklet-Prospectus explaining FIF investment plans.

Name _____
Address _____ G-11
City _____ State _____

Piano and Voice Recital Friday Night

Miss Elsie Lou Ritter will present her piano and voice students in a recital at 8 o'clock Friday night, July 27, in the Friona High School auditorium. No admission will be charged. The public is invited to attend.

The following pupils will be on the program: Adabeth Aken, Elana Beene, Janiece Bock, Charlotte Bock, Judy Bock, LaVoyce Burrow, Cynthia Caffey, Brenda Deaton, Barbara Fallwell, Patty Fallwell, Karen Helmke, Tim Herring, Laverne Herzog, Jim Bob Jones, Nan Lillard, Barbara Lloyd, Sheryl Long, Johnny Mabry; Also Terri Sue Mabry, Merylene Massie, Portia McGee, Carol Miller, Carol Oldham, Karen Sue

Osborn, Shirley Jeanne Phipps, Linda Rector, Sharon Reeve, Mary Ann Roberts, Connie Schlenker, Janet Stevick, Carla Singleterry, Randy Williams, Karyl Williams, Terri Lynn Wilson, and Sherri Woodley.

Former Residents Here

Mr. and Mrs. J. M. McAdams of Plainview visited friends in Friona Tuesday. Mr. and Mrs. McAdams formerly operated the Friona Shoe Shop. Mr. and Mrs. James Temple of Muleshoe accompanied them to Friona. Temple is a son of Mrs. McAdams.

Dale and Becky Rodgers of Oklahoma City are guests in the home of Mr. and Mrs. J. T. Gee this week.

CHECK IT— SEE FOR YOURSELF

There are a lot of claims made concerning fertilizers. Some are true, some are not based on fact. Some are good, some are bad.

Those early crops LOOK ALIKE now, but what will it be when they go across the scales this fall? We suggest that you see for yourself with check plots using various types and rates of fertilizer. It pays to do so, and we'll be pleased to help you plan this sensible program of evaluation.

CUMMINGS FARM STORE

Phone 2032 Friona, Texas



I want to express my thanks to the people for their time and to say how much I enjoyed my short visits during my campaigning. I am sorry I missed seeing some of you while making my rounds.

I wish to thank the people of the Black Community for the invitation to the political rally and pie supper. I am sorry I could not be there. I was away working on construction of a new road in Knox County.

If I am elected for your Commissioner, I will serve you to the best of my ability and knowledge. I will truly appreciate your votes.

A. L. CARLTON

VOTE FOR A. L. CARLTON

Commissioner of Pct. No. 1, Parmer County

OUR LOW PRICES MEAN

BETTER meals at bigger SAVINGS



SPECIALS GOOD FRIDAY AND SATURDAY

JOHNSON'S CORNER GROCERY

YOUR HOME-OWNED A. G. STORE

Phone 2111 for FREE Delivery

S & H Green Stamps Double on Wednesday With \$2.50 or More Cash Purchase

| | | |
|---|-------------|---------------|
| BAKE-RITE SHORTENING | 3 Lb. Can | 79c |
| ASSORTED FLAVORS | | |
| JELLO | 3 for | 25c |
| | 3 for | |
| DEL MONTE CRUSHED | | |
| PINEAPPLE | No. 2 Can | 27c |
| WESSON OIL | Qt. 69c Pt. | 35c |
| SHURFINE White | | |
| HOMINY | 303 can | 9c |
| | 303 Can | |
| VAN CAMP | | |
| PORK & BEANS | 300 Can | 14c |
| SOFLIN TISSUE | 4 Rolls | 29c |
| BETTY CROCKER Angel Food Mix & Confetti Angel | | |
| CAKE MIX | | \$1.00 |

| | | |
|-----------------------------|-------------|------------|
| WALCO | | |
| BLACKBERRIES | 303 can | 25c |
| SWANSDOWN APPLE CHIP | | |
| CAKE MIX | | 31c |
| PILLSBURY | Can | |
| CINNAMON ROLLS | | 23c |
| GOLD MEDAL | | |
| FLOUR | 5 Lb. Bag | 49c |
| PILLSBURY | | |
| HOT ROLL MIX | 14 1/2 oz. | 27c |
| SHURFINE MUSTARD OR TURNIP | | |
| GREENS | 303 Can | 10c |
| KOUNTY KIST | | |
| ENGLISH PEAS | 303 Can | 14c |
| 1 Box White, 1 Box Assorted | 2 Pkgs. for | |
| SOFLIN NAPKINS | | 17c |

| | |
|-----------------------------|-----------------|
| FINEST QUALITY MEATS | |
| ARMOUR'S | |
| BACON | Lb. 39c |
| FRYERS | Each 89c |
| LONGHORN | |
| CHEESE | lb. 45c |
| FRESH FRUITS AND VEGETABLES | |
| CALIFORNIA | |
| TOMATOES | Lb. 19c |
| PLUMS | Lb. 15c |
| THOMPSON | |
| THOMPSON GRAPES | Lb. 21c |
| | Seedless |
| ILLINOIS | |
| SWEET EAR CORN | 7c |
| POLAR FROZEN FOODS | |
| GREEN PEAS | |
| SPINACH | |
| BROCCOLI | |
| BRUSSEL SPROUTS | |
| MIXED SPINACH | 19c pkg. |