

GRAHAM CRACKERS

—WHG

For rather obvious reasons, we seldom plug anyone's business in this column. But since Elvie Jennings hasn't any local competition, we can see our way clear this week.

The Star editor, plus Dolph Men of Bovina and Dick Hapke of Farwell, editors of papers there, hopped via Elvie's Piper Tri-Pacer to Texas A & M over the weekend, where all of us attended a newspaper get-together.

It was one of the most pleasant excursions we have ever had, and our physical condition when we returned was certainly better than it would have been if we had gone by auto—about a 600-mile trip.

By air, it took us only about four hours to make it, and since the weather was near-perfect, the ride proved to be very comfortable. For Friona businessmen, farmers, and others who may have to crowd a lengthy trip into a short amount of time, we certainly recommend chartering a light plane from Jennings.

On the surface, air travel may appear to be expensive, but if the traveler's time is valuable, he must make this a consideration. Then, too, if the trip distance exceeds that which can be covered in one day's driving, motel bills and restaurant costs should be figured off, too.

It's well worth looking into.

At the convention, we saw and heard Alfred Eisenstadt, the famous staff photographer of Life magazine. The little German, who couldn't possibly be over five feet tall, is an amazing person in many ways.

He has photographed just about everybody and everything. The exhibits of his work which he showed us ran gamut from tender and poetic studies of children, to the cruel scenes of war.

Churchill, Mussolini, Hitler, the Duke of Edinburgh, Marilyn Monroe, many European kings, and hundreds of other famous persons were portrayed by this widely-traveled photographer.

His most recent project, and the most difficult he has ever had, was to provide the illustrations for the Life series on "The World We Live In," the most recent chapter of that series being on the tropical rain forests.

Went into the African interior, the wiry little photog ran into fantastic obstacles in his quest for pictures of nature there. Here on the Plains, we complain about the humidity if it gets over 85 per cent.

Where Eisenstadt worked, the humidity was nearly always maximum—100 per cent—or "dew-point." It seldom rained, though. The air was simply swimming with moisture, but seldom descended in the form of raindrops.

Coupled with heat, the tremendous entanglement of the jungle, the anacondas and bushmasters, and millions of insects, "Eisey" told us life was almost impossible for him there.

He got the pictures, though, and millions of readers took them for granted as they were spread upon the pages of Life.

For the shutter bugs who may be reading this column, we'll pass along the information that Eisey swears by a Leica (made especially for him) and uses 35 millimeter almost exclusively. He prefers the Eastman films and sticks by Kodachrome and Plus X.

He thinks nothing of shooting a couple of dozen shots of one subject, just to make sure he gets all the interesting angles. For a Life photographer, the cost of equipment, film, and processing is of no consequence.

If we learned anything from little Eisenstadt, it had to do with technique rather than technique. To us, his most impressive statement was, "When you're a life photographer, you can't afford to be impressed by anybody."

We immediately grasped exactly what he meant. It wasn't that he was one of those "who do you think you are?" persons. He simply meant that if he ever let himself become diverted by the importance of his subject, his style would be crippled.

We reflected on the time a few months ago when area news photogs, who were "amateur" at covering anything bigger than a District Lions Club convention, led their luck at getting President Eisenhower on film when he was in Clovis.

It wasn't that they were afraid to use their cameras. It was simply that they became so absorbed in watching the Secret Service men rove about, the "big-time" journalists they had always read about, the confusion and noise of a presidential appearance, that they forgot what they were doing.

Bulbs were fired with lenses closed, film was double exposed, exposure boners were pulled, and in general, the amateurs had a

(Continued On Last Page)



OFFICE COMPLETED — Moving into their new building at Main and Highway 60 this week are the management and employees of Douglas-Bingham Land Company. Just completed by Raymond Fleming, contractor, this is Friona's newest office building, and features, in addition to the clean lines of masonry and glass apparent in this picture, all-weather air conditioning, and a luxurious interior. A grand opening is planned by Joe Douglas and Dean Bingham, owners.

SECTION 1

TEN CENTS

14 PAGES

THE FRIONA



STAR

THURSDAY, MARCH 14, 1957

FRIONA, TEXAS

VOLUME 32, NUMBER 23

Monday 'Shot Day' For City Canines

Like the school kids who lined up for their polio shots, lines are expected to form at the city hall Monday, except those waiting their turn will be of the four-footed variety.

Monday is "shot day" for canine residents of Friona, and their owners are urged this week by Roy Wilson, city clerk, to come in and make arrangements for inoculation against rabies.

Dr. B. L. Russell, Clovis veterinarian, will administer the shots, for which a \$2 fee will be charged for each dog. Then, pet owners are urged to purchase the city dog tags, which are also \$2 each.

City officials have noticed a considerable stray dog population in the city in recent months, and Wilson says a program to control their numbers will begin in the near future.

All unlicensed dogs will be picked

Agriculturist Added To Local Bank Staff

Billy Nichols began his duties as agriculturist at the Friona State Bank this week. He will act as a consultant for farmers and will make on-the-spot inspections. For the past several years he has been engaged in farming near Sentinel, Oklahoma.

Nichols, who is a graduate of Oklahoma A & M College at Stillwater, was a lieutenant in the U. S. Air Force for two and one-half years. He and his wife live in Mrs. Pearl Kinsley's rent house on Ashland Avenue. They have three children, Niki Lynn, 2; Peter Michael, 1; and Tama Rae, 1 month.

This is the first time this type of service has been offered in Friona.



NEW EMPLOYEE — Billy Nichols, agriculturist at the Friona State Bank, discusses farm problems with Ralph Smith, local farmer. Nichols joined the staff of the local bank Monday.

Parmer County Has New Deputy Sheriff

Tom Atkins of Farwell joined the staff of the Parmer County sheriff's department on Monday of this week. The announcement was made by Sheriff Chas. Lovelace, who says that Atkins will serve as deputy sheriff.

He is the first full-time deputy

Musical Group To Present Program

Friona high school's soloist and ensemble group will present a program at the regular meeting of the Modern Study Club next Tuesday night, March 19.

Making up the group is Janice Miller, Pat Cranfill, Barbara Hock, Jacquelyn Magness, Phyllis Treider, and Charles Beaton.

VOLUNTEERS FOR DRAFT

H. V. Rockey, son of Mr. and Mrs. Dick Rockey of the Black community, volunteered for the draft recently and was called March 5. Rockey reported to Amarillo and was sent from there to Fort Bliss. He is a 1953 graduate of Friona High School and attended TCU at Fort Worth prior to his enlistment.

Drive-In Theatre Opens This Weekend

Another sign of spring is showing up in Friona this weekend. The Elk Drive-In Theatre is being re-opened after being closed for the winter, according to an announcement made by Bill McGlothlin, owner.

The opening picture will be "Mothawk," with Scott Brady, Rita Gam, and Neville Brand. The pictures which are shown on the theatre calendar for March will be shown at the Elk rather than at the Regal the rest of this month.

ELECTION CALLED

An announcement has been made by the board of directors of the Friona Independent School District that a trustee election has been set for April 6 at the high school building. Anyone desiring to run should file a petition with Paul Fortenberry, secretary, by midnight, March 25. Members whose terms expire are Hoyt Smith and D. C. Herring.

Friona Boy Scouts Set Auction Saturday

By Fred Reagan

Two Arrested By County Sheriff

Parmer County Sheriff Chas. Lovelace reports two arrests in the county during the past week. On Sunday, Don Noyes, 24, whose home is listed as Hereford, was returned to Farwell from out of state. He has been charged with theft.

His bond was set at \$1000 by Justice of Peace J. R. Thornton and his case was bound over to the grand jury. Noyes has been charged with theft of \$180 from W. H. Hughes.

The other arrest was last Tuesday night when Lovelace and Jim Roberts, Friona deputy, picked up Jud Ragland in Friona. Ragland was charged with malicious destruction of property in an apartment owned by Walter Loveless.

His bond was set at \$500 in justice of peace court and his case is scheduled for March 18 in county court.

Come next July, some lucky Friona Boy Scout will journey to Valley Forge, Pa., to participate in the National Boy Scout Jamboree.

He will, that is, if troop 56 is successful in its current fund-raising campaign.

Under the supervision of J. D. Sanders, Scoutmaster for the troop,

Chamber Dues Mailed

Membership and finance committees of the Friona Chamber of Commerce are still at work on the enlarged membership solicitation program, J. C. Claborn, chamber president, said this week.

After the first down-town personal contact surge for members to open and advertise the drive, the committees withdrew to await the mailing of dues statements to old members, and those who the chamber feels should be interested in joining.

"We will see what kind of response we get voluntarily from the dues statements," Claborn said this week, "and then we'll follow up with personal contacts to those who haven't renewed."

He estimated that that time would be around the last of this month.

Solicitation so far is from businesses only. No individuals have been contacted or sent statements. After the drive for businessmen has been wrapped up, the president says a push for individual sign-ups will begin.

the boys are exerting every possible effort to raise the \$250 necessary to cover the expenses of the trip and the Jamboree.

Last Thursday and Friday, for example, the boys put in extra-long work days, washing automobiles and shining shoes. And, at present, the project is proceeding admirably, with the "Valley Forge" fund meeting expectations.

The \$250 goal has not been reached yet, though, and whether it will be reached or not depends entirely on Friona citizens. Thus far, the Scouts feel that the Friona townspeople have answered their call for aid wonderfully.

But Saturday will tell the story. That is the day on which they will throw their "winder-upper" for the campaign. It will come in the form of an auction, the merchandise being donated by Friona merchants.

The all-important auction is slated to come off immediately following the community drawing and members of troop 56 urgently invite the drawing fans to remain a few minutes afterward. Participation in the auction is expected to be big, due to the fine quality of the merchandise to be sold.

The auction is, according to Johnny Nazworth, "one of the best things ever to happen to these kids. They're really interested in it. I, for one, certainly hope they make the money they need. It would be nice to have Friona represented at Valley Forge."

Nazworth feels that his words fairly well express the feelings of Friona in general.

At any rate, troop 56 feels that its drawing will be well worth the time and effort one might expend in making himself present.

"We'd like to take this opportunity," a spokesman for the boys said this week, "to thank Friona merchants for the splendid articles which they have donated. And we'd like to urge every bargain-hunter in town to be at the town square come Saturday."



SHINE 'EM UP?—Members of Friona Boy Scout Troop 56 demonstrate their skill in this money-making effort. The top row, from left to right, includes Ted Sanders, senior patrol leader, Dudley Barber, acting scribe, and Wayne Cason. On the bottom row are Tommy Sanders (right forefront) and Jerry Parker.

In County

Red Cross Drive Begins This Week

Parmer County's annual March Red Cross drive is slated to get underway some time this week, according to Wesley Foster of Friona, chairman for Red Cross activities in Parmer County.

"I'd like for the people of this county to be thinking about the drive and to be ready to contribute when called upon," Foster said. "It's a well-recognized fact that the Red Cross is one of the most worthy organizations in the world. The work is, for the most part,

voluntary service rendered by the American people. People in this vicinity work entirely on a voluntary basis."

The quota for Red Cross donations for Parmer County in 1957 is \$1,400. Here is the breakdown: Friona: \$500. Farwell: \$250. Bovina: \$250.

Rural communities: \$100 each. Organization of the drive is now underway and collection groups are to be appointed this week.

Friona Thinclads To Crosbyton

The Friona High School track team will be entered in its first scheduled meet of the season this Saturday when they go to Crosbyton to participate in the Crosbyton Relays.

Coach Colie Huffman will take about 20 boys to the meet, where about 30 schools will be entered. The following Saturday, March 23, Friona will be entered in the Lockney Relays, and then on March 30, the District 16-B meet will be at Farwell.

In track, the Chiefs will be participating in Class B rather than A. Under the state set-up, all Class A and B schools make up Class B in the spring sports program, except for baseball.

Fashion Prevue Tuesday Night

The annual style show, which is sponsored jointly by the Friona Woman's Club, the Modern Study Club, and the Progressive Study Club, will be presented Tuesday evening, March 19, at 8 p.m. at the high school auditorium.

The theme of this year's show will be "The Fashion Prevue." All types of clothing, from a group of old fashioned dresses of yesteryear to the latest in street wear, will be shown. Sports wear, evening dresses and casual clothes will be furnished by local merchants. Local stores participating are

Foster's, Hurst's, Lewis Variety Store, LuNora's, and Ware's.

Hair styling will be done by Mary Lou's Beauty Shop, Mildred's Vogue Beauty Shop, and Valerie's Beauty Shop. Mrs. H. K. Kendrick will be mistress of ceremonies and Mrs. Ralph Wilson will act as general chairman in charge of all arrangements.

Admission prices have been set at \$1 for adults and 50c for all students. Proceeds will be used for the repair and maintenance of the club house. Rehearsal for the prevue will be held Saturday after-

noon immediately following the drawing.

Committees have been appointed to work out all details. They are as follows: Ticket sales—Mrs. John Benger, Mrs. Dillie Kelley, and Mrs. Steve Bavousett; advertising—Mrs. Frank Spring, Mrs. L. F. Lillard, Mrs. Claude Edelman, Mrs. Loyde Brewer, Mrs. J. T. Gee, Mrs. Steve Bavousett, and Mrs. John Blackburn;

Music—Mrs. Dorothy Hough and Mrs. Roy Miller; Decorations—Mrs. Ben Jordan, Mrs. Paul (Continued on Last Page)

THE STAR'S EDITORIAL COMMENT

Friona and the Red Cross

Nowadays there are so many charitable organizations that it is difficult for one to differentiate between the worthy and the not-so-worthy.

The situation concerning these organizations is as it should be. The individual donor is relatively free from any pressures directing his wallet. He may donate what he wishes, to whom he wishes, and when he wishes.

Another "when" is upon us, coming in the form of the annual March Red Cross drive. During this month, the Red Cross is engrossed in raising funds all across the nation. This includes Friona.

We don't kid ourselves. We know that Friona is harassed with equally as many "charity drives" as any comparable community in this area, or even in this country. Often, we ignore them.

This time, we're taking the time and the space to boost Red Cross, because we feel that the Red Cross falls into the "worthy" category.

Red Cross funds are depleted this year because of the expense involved in aiding flood disaster victims on the East Coast. Another sizeable chunk was spent for aiding Hungarian refugees and freedom-fighters, whose heroism and pathos still

The Friona Star

In Parmer County.....\$3 Per Yr.
Elsewhere.....\$4 Per Yr.

Member Texas Press Association

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weigh heavily on America.

We, along with thousands and thousands of Americans, feel that the money was well spent. We're glad that the Red Cross had it to spend. And we hope that when future disasters arise, as they will surely do, that the Red Cross will be financially able to make itself present and useful again.

Whether or not it will depend upon the thousands of drop-in-the-bucket quotas which communities like Friona are being asked to meet.

Parmer County's quota for 1957 is \$1400, \$250 over last year. This, incidentally, indicates the progress of our county. Friona's share is \$500, the largest of the lot. We think that Friona can meet the obligation—or even top it. So do Wesley Foster, Friona's Red Cross county chairman, and H. K. Kendrick, financial chairman.

How about it?

"Bolts and Nuts" Draws Large Crowd

A large number of persons attended the senior play, "Bolts and Nuts" at the auditorium Friday evening. The fast moving three act comedy was well presented and the audience was generous with applause. A between-act feature was the presentation of gifts of appreciation to Don Doby, director; Miss Thaxton, assistant director; and Jerry Chiles, stage manager.

The senior class was also presented a spray of white carnations and pink roses by Dale Williams in behalf of the junior class. The spray was accepted by Phyllis Treider.

Immediately following the play, the cast, which consisted of Eva Woolbright, Doris McFarland, Phyllis Hinds, Barbara Hock, Geraldine Phipps, Charles Beaton, Jerrod Sheek, Gerald Floyd, Jimmy Patton, Sterling Prichard, Joe Carlisle, and Graham Prewett, had an "on the stage party" and refreshments were served. Guests were the director, assistant director, and stage manager.

The class netted about \$350 from the sale of tickets and the money will go into the class trip fund. Members of the class wish to express their appreciation to Claborn Furniture for lending them furniture and to all who attended or assisted in any way toward the success of the play.

Club Meet Features Freezing Methods

The Hi-Point Home Demonstration Club met in the home of Mrs. Floyd Rector Friday afternoon with Mrs. Rector as hostess. The opening of the program was presented by Mrs. Dan Tims. This was followed by a freezing demonstration by Mrs. Tims and the hostess.

The council delegate, Mrs. Floyd Rector, gave a council report. Mrs. Lloyd Rector was accepted as a new member of the club. There were three visitors, Mrs. Charles Rector, Mrs. Homer Lindeman, and Helen Hamilton, present.

Refreshments of party sandwiches, mints, and punch were served to the visitors and the following members: Mesdames Lee Renner, Glen Mingus, G. L. Mingus, Harry Hamilton, Elmer Oldham, and Dan Tims.

The next meeting will be March 22 at Mrs. Lee Renner's home.

Mr. Businessman, if people are considering making a purchase, why not invite them to make that purchase in your store? You can do that most effectively through your hometown newspaper.

Public Law 116 Requires Thought To Understand

By W. H. Graham Jr.

Public Law 116. What is it? Is it an "unlimited tax" law? Does it give the school trustees wide powers over taxation? Does it necessarily mean higher taxes?

Hardly. It does, on the other hand, require thought in order to be fully understood. Like most any piece of legislation today, it deals with complicated things in a complicated way. Some folks, in fact, lots of folks, have a tendency to get mixed up.

Perhaps the best way to understand Public Law 116 is to think of it in terms of how it will affect you when and if the majority of the qualified voters of the Friona School District approve it at the time they will vote on building bonds this month.

To begin with, Public Law 116 is a comparatively new piece of legislation. It came into being late in 1955 when school districts all across the state were being sorely pressed to provide additional permanent facilities for increasing enrollments.

Public Law 116 in itself does

not mean higher taxes. It does mean greater flexibility in the use of tax revenues. For some districts, a greater portion of the total budget must be devoted to retiring bond issues than in other districts.

Since local school boards have no control over changing economic conditions that may make it necessary to spend more (or sometimes, less) money to pay off bonded indebtedness, the new law recognizes this condition and prescribes the means for a solution.

This solution would allow the board to allot whatever portion of the budget they feel would be required to operate the school and to retire bonds, but with several important limitations. (These limitations soundly debunk the charge that 116 is an "unlimited tax" law.)

Looking at the law on the local level, taxpayers can see that the present breakdown of the school budget provides \$1.50 as the tax rate (the statutory maximum).

The limits which operate under the law have to do with the total bonded indebtedness, which may

not exceed 10 percent of the assessed valuation of the school, and also the maximum maintenance rates that can apply with respect to the total indebtedness.

In Friona's case, the bonded indebtedness of the system (including the \$350,000 issue now proposed) would be 8.1 percent of the valuation. Debt would be \$920,000, as compared with an \$11,302,000 valuation.

Public Law 116 would make it possible for the school board to increase the tax rate (with a statutory maximum of \$1.80 under present conditions); however they do not contemplate such action.

The board has purposely delayed extensive plans for a new high school on the school's Staley Addition property in western Friona because such a project would have required a raise in taxes.

Their thought has been to provide for the system's needs for at least six years with the proposed \$350,000 addition to the grades, which can be done under the present tax structure.

Public Law 116 is not needed at the present time to increase revenue, but its flexibility is desirable to allow the administration to balance payments from incoming tax monies and make the most effective use of district-raised dollars.

The spread of the largest moose antlers on record is 77 5/8 inches.—Sports Afield

When it's all said and done the only person easy to deceive is yourself.

What's Doin' In Friona

Thursday, March 14
Lion's Club
Lakeview HD Club
Auto tags will be on sale at Lazbuddie Store

Friday, March 15
One-act play cast to Plainview
Lazbuddie junior play

Deadline for conservation reserve sign-up

Saturday, March 16
Annual meeting of Plains Cotton Growers in Lubbock
Drawing at City Park at 3:30
Track: Crosbyton relays
Auto tags on sale at Friona city offices

Sunday, March 17
Gospel meeting closes at Sixth Street Church of Christ

Monday, March 18
Vaccinate dogs at city hall
Rhea HD Club
Friona Rainbow Girls

Tuesday, March 19
Modern Study Club

Fashion Prevue at auditorium at 8 p. m.
3-B one-act play contests at Lazbuddie

Wednesday, March 20
Congregational Women's Fellowship
Ladies Bible Class meets at Sixth Street Church of Christ at 10 a. m.
WCS Evening Circle, 8 p. m.
Friona HD Club

Thursday, March 21
Auto tags on sale at Tri-County Elevator, Black Hub HD Club
Friona Firemen
Parmerton HD Club
PTA

Friday, March 22
Hi-Point HD Club

Thrift: A moss-grown obsession of those primitive men whose accomplishment was to create the United States of America.

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Full Month

- (1) Safely Protected—Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

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Current Annual Dividend Rate 3 1/2%

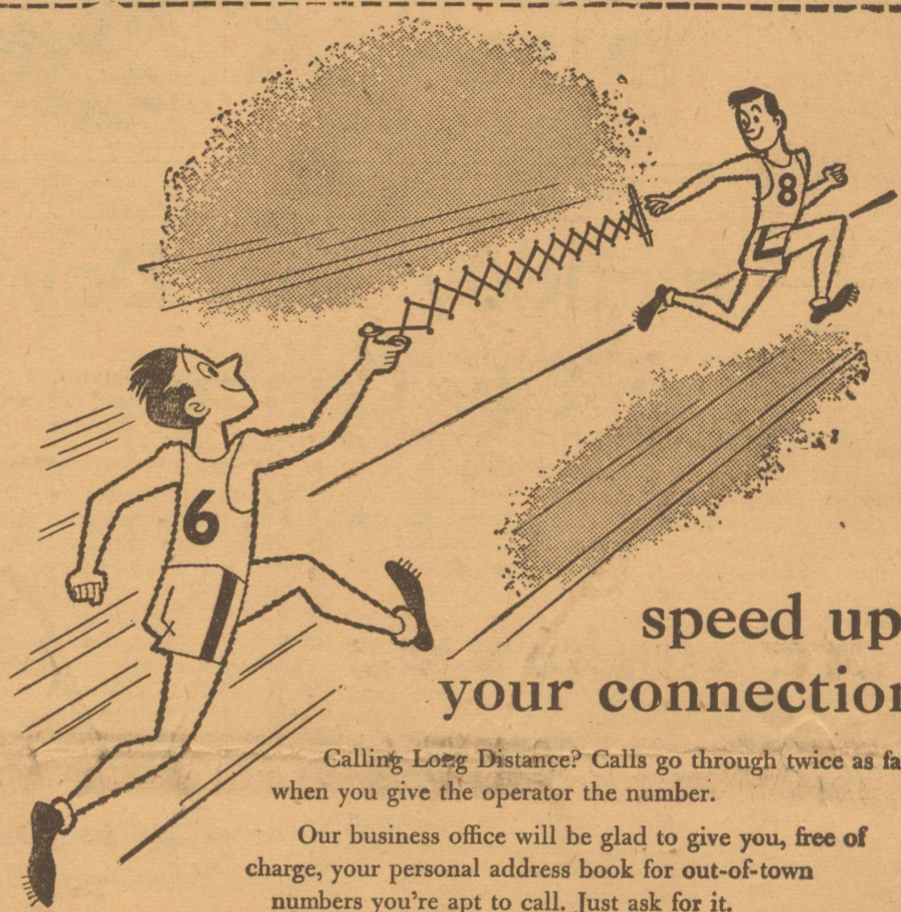
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TEXAS HYBRID SEEDS

PGC FEEDS

FRIONA Wheat Growers

ARTHUR M. DRAKE, Mgr.



We Are *Open*

In Our New Building
Come See It!

Very Soon,
Now . . .

We will be having our formal opening. But, while we're getting tidied up a bit and just "settled", we invite you to drop in to see us.

- Real Estate
- Insurance
- Loan Service

Joe Douglas — Dean Bingham

Dalton Caffey

DOUGLAS-BINGHAM

LAND COMPANY AND
D-B INSURANCE SERVICE

On Hiway 60

Friona

Track Team Has Practice Meets

Friona thincads participated in two practice track meets last week. They entertained Muleshoe here on Tuesday and on Thursday they played host to Hereford and Bovina.

Points were kept in both sessions and Friona was second best in each. Muleshoe rolled up 77 points and the Chiefs had 65 in the first meet and in the second, Hereford totaled 64, Friona had 52, and Bovina had 30.

Friona boys picking up points in the events were as follows.

Friona-Muleshoe
 Mile — Sterling Pritchard, 1st.
 Mile relay — Friona, 1st.
 880-yard run — Wayne Rhodes, 4th.

440-yard relay — Friona, 1st.
 180-yard low hurdles — Larry Truax, 1st.

100-yard dash — Jerry Chiles, 3rd; Larry Fairchild, 4th.

120-yard high hurdles — Phillip Weatherly, 1st; Truax, 2nd; Gary Goetz, 3rd.

220-yard dash — Chiles, 3rd; Bomar Stacey, 4th.

Discus — Buford Carter, 3rd.
 Pole vault — Leon Massey, 2nd; Goetz, 3rd; Donald Bradley, 4th.

Shot put — Weatherly, 2nd; Rodney Weis, 3rd.

High jump — Weatherly, 1st; Leon Massey, 2nd; Connie Ray, 4th.

Broad jump — Chiles, 2nd; Gerald Daniels, 3rd; Larry Brooks, 4th.

Friona-Hereford-Bovina
 High jump — Weatherly, tie for 2nd; Massey, 4th.

Broad jump — Chiles, 3rd.

Shot put — Don McMahan, 1st; Weatherly, 2nd.

Pole vault — Goetz, 3rd; Massey, tie for 4th.

Mile relay — Friona, 2nd.
 Mile — Pritchard, 1st.

220-yard dash — Chiles, 3rd; Stacey, 4th.

880-yard run — Weldon Fairchild, 2nd.

440-yard relay — Friona, 2nd.
 120-yard high hurdles — Weatherly, 1st; Truax, 4th.

100-yard dash — Chiles, 3rd.
 440-yard dash — Wesley Barnett, 1st; Charles Hough, 4th.

180-yard low hurdles — Weatherly, 2nd; Truax, 3rd.

Scout Troop To Carlsbad

Six members of Girl Scout troop VII, accompanied by their two leaders, Ella Lamb and Lynn Chitwood, and Mrs. Russel O'Brian and Mrs. Ralph Roden, made an overnight trip to Carlsbad Caverns. The group left Friona early Friday morning and returned Saturday afternoon.

Scouts making the trip were Pamela Roden, Karen O'Brian, Jimette McLean, Janet Whitten, Ada Beth Akens, and Donna Fields. Others in the party were Dixie Lynn Chitwood and Su Zann Lamb.

Martins Have Dinner Guests

Sunday dinner guests in the home of Mr. and Mrs. Clarence Martin

Attendance Good At Girl Scout Tea

About 200 Brownies, intermediate Scouts, senior Scouts, leaders, mothers, brothers and sisters, and friends were guests of the Friona Neighborhood Council at the Juliette Low friendship tea which was held Monday afternoon from 3 to 5 at the club house.

Each troop in the council made a world friendship bank, measured the waists of the members, leaders, and mothers, and deposited one penny for each inch measured to be contributed to the Juliette Low memorial fund.

The tea was in observance of the 45th birthday anniversary of Girl Scouting in America. Miss Low, who was born in the United States, established Girl Scouting in Scotland and England before returning to her native country and starting the movement here.

Her greatest desire was to promote international understanding and friendship, so at the time of her death, a memorial fund for this purpose was established and Girl Scouts all over the world contribute funds to it each year.

Hostesses were Eufala Ethridge, Deke Kendrick, Ethel Ruth Spring, Paula Wilson, Irene McFarland, Pearl McLean, Nora O'Brian, Edith Johnson, Olive Massie, Wilford Stewart, Billie Long, Valoris Osborn, and Mary Roberts. Punch and Girl Scout cookies were served during the entertaining hours.

Decorations were in Girl Scout colors, yellow and green, and a table display depicting world friendship was a featured attraction. The banks made by the troops of which Olive Massie and Pearl McLean, and Edith Johnson and Mary Roberts are leaders, were judged best in the neighborhood contest and will be entered in the district contest next month.

and children were Mr. and Mrs. J. W. Baxter, Mr. and Mrs. Billy Dean Baxter and children, Mr. and Mrs. Jim Baxter and Patricia, Mr. and Mrs. Larry Martin and children, and Mrs. C. D. Carter, all of Friona.

Also Mr. and Mrs. F. L. Clark of Elk City, Oklahoma, Mr. and Mrs. Earl Clark of Oklahoma City, and A. B. Clark of Friona.

General Sees City Growth

Recently the telephone building serving Friona was enlarged or extended some eight feet. This enlargement was necessary because of the growth of Friona. Because of this continued growth, it is necessary to add additional line equipment to make more telephone numbers available for new telephone service, say telephone officials.

Fred Mathis, district manager for General Telephone Company of the Southwest, said that part of this work has been done but it cannot be completed until all the equipment and parts are received. A delay has been experienced for equipment used in telephone buildings for connecting a telephone call.

Friona growth can be seen by the increase in telephones. In January 1955 there were 449 telephones in Friona. January 1956 showed an increase of 79 making a total of 528 telephones. At the end of 1956 the total was 569, showing a steady increase.

Teachers Attend District IX TSTA

Forty-seven members of the Friona school faculty registered at the Amarillo auditorium Friday morning for the District Nine Texas State Teacher's Association convention. The theme of the convention was "Education Moves Freedom Forward" and Dr. Lyman V. Ginger, dean of the College of Education of the University of Kentucky, was principal speaker.

Those from Friona who attended were Mrs. Ethel Bengler, Mrs. Irma Stark, Mrs. Jewell Woodward, Miss Ranghild Hanson, Mrs. Vera Hayes, Mrs. Bessie Watson, Miss Jo Phillips, Mrs. Wana

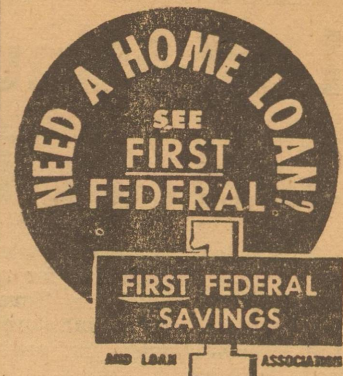
Americanism Theme Of Club Meeting

The theme of the Tuesday evening meeting of the Progressive Study Club at the club house was "Americanism." The guest speaker, W. H. Graham Jr., chose for his topic "The American Home." The devotional, which was given by Lunell Horton, carried out the program theme.

The business meeting was presided over by Betty Jarboe, president. In the absence of Lynn Roberts, Mary Bavousett acted as secretary. A report was given by Gay Jordan. Three new members were accepted into the club. They are LaQuita Jackson, Jo Nettles, and Iona Cook.

The hostesses, Betty Jarboe and Martha Mae Pruitt, served cake with whipped cream, coffee, and tea to two guests, Geneva Reithmayer and Fern Sanders, and the 13 members who were present.

Calvin Ivie, a student at Texas Tech, spent the weekend with his parents, Mr. and Mrs. Rosco Ivie.



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CLOVIS
 SEE
Ethridge-Spring Agency
 Phone 2121 Friona

Makes Sense!

- To trade where your business is appreciated,
- Where quality reigns,
- Where service and courtesy are more than mottoes!

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Friona Consumers

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Friona

SWEET LITTLE
 GALS, WITH SWEET
 LITTLE DRESSES

A perfect combination!
 Find just the dress for
 your precious little girl
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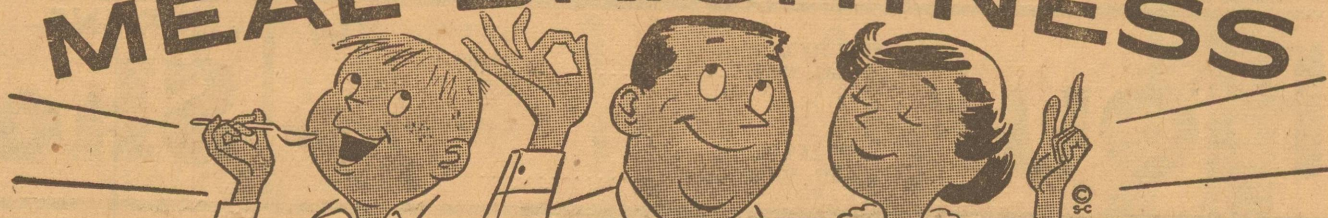


LuNora's Tiny Tots to Teens
 Friona

F. L. SPRING
 OLD FASHIONED COUNTRY STORE
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SO CLEAN! SO FRESH! SO APPETIZING!

Extra Large
49^c Doz.

Houser Brothers Fresh
Caged Eggs

Large
45^c Doz.

White Swan No. 2 1/2 Can
Pears 39^c

PRODUCE

Texas Ruby Red 5 Lb. Bag
Grapefruit 33^c

Cello
Carrots 10^c

Colorado Red McClure 10 Lbs.
Potatoes 39^c

HOUSER

GROCERY AND MARKET

Phone 4191 Friona

WE GIVE GUNN BROS. STAMPS

Double on Wednesday With \$2.50 Cash Purchase

Specials Friday and Saturday — March 15 & 16

HI-C 46 oz. Can
Orange Drink 25^c

SCHILLING'S Lb.
COFFEE 99^c

LIPTON'S 48 Count
TEA BAGS 59^c

LIPTON'S 1/4 Lb. Size
TEA 37^c

FROZEN FOODS

BRUSSELS
SPROUTS 31^c
 Dulaney 10 oz. pkg.

SPINACH 21^c
 Dulaney 10 oz. pkg.

PEACHES 27^c
 Dulaney 10 oz. pkg.

Giant
Oxydol 73^c

Del Monte Cream Style
 Golden No. 303 Can
Corn 15^c

Northern 3 Rolls
Tissue 25^c

Sunkist Solid Pak
Tuna 41^c

MEATS

Lb.
Bologna 39^c

Corn King Lb.
Bacon 45^c

Lb.
Franks 39^c

Last-Minute Rush Seen In Tag Sales

With only a little over two weeks to go until the deadline for registering motor vehicles in Texas, a last-minute rush is in store for the Parmer County tax assessor-collector's office.

The county office is expecting some 3000 cars to be registered by the March 31 deadline and on Tuesday of this week, only 1,164 license plates had been sold, according to Lee Thompson, the assessor-collector.

In addition to automobiles, license plates have been purchased for 600 farm pickups and trucks and 200 commercial trucks. More in these categories are also expected during the month.

Thompson once again reminds county citizens that the tags may be purchased at points other than the county office in Farwell on the

following dates:

Friona—Saturdays, March 16 and 23, at the city offices.

Bovina—Fridays, March 15 and 22, at the city offices.

Black—Thursday, March 21, at the Tri-County Elevator.

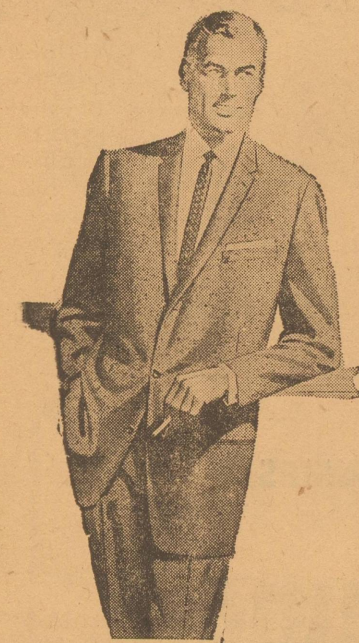
Officials from the Farwell office were in Friona last Saturday and are in Lazbuddie today.

In order to purchase license tags at these various places, the vehicle owners will need their titles and last year's receipts, reminds Thompson. Also he asks that those having out-of-state cars or new cars to register, do this at the Farwell office.

Applications for titles and transfers of titles have to be made at the courthouse due to the limited supplies that will be available at these other places.

Scintillating Silks

NEW FABRIC SENSATION FOR MEN'S CLOTHES



He Wears MADE TO MEASURE

Want something new? We have the answer! We offer hundreds of brilliant new fabrics created by leading American and Overseas designers. ... clever style ideas employing the use of SILK.

- Silk Blend Sportcoatings
- Original Jacquard Tropicals
- Imported Shantung Weaves
- 100% Italian Dupioni Silks
- Lustrous Silk and Wool Blends

Men about town who take pride in their appearance are finding their way to our shop. Let us help you select the Right Fabric, the Right Style ... and we'll guarantee you a perfect fit.

Dilger's Modern Cleaners
Phone 2182
Friona, Texas



Pancake Supper Termed Success

Mrs. Deon Awtrey, speaking on behalf of the Parmer County Community Hospital Auxiliary, reports that the pancake supper at the school cafeteria Friday evening was a success. All funds received will be used to defray cost of landscaping the hospital grounds.

The Auxiliary wishes to express appreciation to all who took part in the undertaking. She said special thanks go to Bonnie Wilson of Piggly Wiggly, who assisted with the arrangements.

Brownie Distributing Company furnished the syrup for the event, Pinkney Packing Company furnished the sausage, the batter was contributed by Bisquick, Parkay margarine was furnished by Kraft, and Pet Milk Company furnished the milk. Members of the Auxiliary are grateful to these firms, Mrs. Awtrey emphasizes.

Housewarming Honors Rectors

Mr. and Mrs. Lloyd Rector and sons, Larry, Rickey, and Roy Don, were honored with a surprise housewarming in their new home south of town, Friday evening. Gifts were displayed and the evening was spent playing "42." Refreshments of sandwiches and cold drinks were served.

Those present were Mr. and Mrs. J. T. Gee, Mr. and Mrs. C. L. Vestal Jr., Celia Faye, and Sue Gay, Mr. and Mrs. Andy Hurst, Ricky, and Ann, Mr. and Mrs. Floyd Rector, Mr. and Mrs. Charles Rector, Romalee, and Chuck, Mr. and Mrs. I. T. Graves, Travis, and Larry, Mr. and Mrs. Billy Sides, James Edgar, Kara Beth, and David.

Also, Mr. and Mrs. Homer Lindeman, Rusty, and Connie Sue, Mr. and Mrs. Paul Hall, Bryan, and Roxanne, Mr. and Mrs. Bill Buchanan, Mr. and Mrs. Buddy Squyres, Larry, Kenny, and Gail, Mr. and Mrs. Leo McLellan, and Mr. and Mrs. Elmer Oldham and Darrell.

Unable to attend but sending gifts were Mr. and Mrs. Shirley Smith and Shirley, Mr. and Mrs. Billy Joe Mercer, and Mr. and Mrs. Foister Rector.

LIONS MEET AT 7:30

Friona Lions will assemble at 7:30 this evening (Thursday) at the club house. Featured on the program will be Steve Bavousett of Kendrick Fertilizer Company. He will discuss agricultural fertilizers.

We Give S & H Green Stamps

We Give S & H

FRIONA

YOU'LL BE SITTING PRETTY... WITH A CUPBOARD FULL OF SHURFINE

Shurfine

YOUNG MOTHER HUBBARD SALE

— Shurfine —

Red Sour Pitted—303 can	Cherries	5 for	\$1
303 Can	Fruit Cocktail	5 for	\$1
303 Can	Apple Sauce	6 for	\$1
Bartlett Halves—303 can	Pears	4 for	\$1
Halves Unpeeled—303 can	Apricots	4 for	\$1
28 oz. jar	Apple Butter	4 for	\$1
Fresh Shelled—300 cans	Blackeye Peas	8 for	\$1
Small Whole—No. 2 cans	Sweet Potatoes	4 for	\$1
Tall Can	Milk	8 for	\$1
Tomato—14 oz. bottles	Catsup	5 for	\$1
303 Can	Sauer Kraut	7 for	\$1
Sunshine Crispy	Crackers	2 lb. box	49c

Shurfine—All Grinds		85c	TIDE
COFFEE	1 Lb. Can		
Sealtest	COTTAGE CHEESE	23c	59c
Shurfresh	CHEESE SPREAD		
12 Oz. Ctn.			2 Lb. Loaf
OLEO SHURFRESH 1 Lb. Pkg.		5 for \$1	
Nabisco	Peanut Cream Patties	6 3/4 oz. pkg.	29c
Melrose	HAND LOTION	\$1.00 size	79c plus tax
King Size Loaf	Tendercrust Bread	Everyday low price 19c	
Morton	Black Pepper	3 for	25c
		1 1/2 Oz. Can	
	Regular Soap	CAMAY 4 Bars 28c	
SHURFINE 1 Pkg. 5 Oz. Shurfine		TUNA	

Flour	SHURFINE 25 LB. BAG	1 69	Shortening	SHURFINE 10 LB. BAG	79c
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Betty Crocker

Choc. Macaroon Mix 13 Oz. Box

8 1/2 Oz. Box

Li'l Angel Food Cake Mix

3 FOR \$1

—MINUTE MAID—

FROZEN ORANGE JUICE 12 oz. can 29c

FROZEN LEMONADE 12 oz. can 23c

Food

COFFEE

Your Favorite

Highest Quality
Most Reasonable Price

ROCKWELL BROS. & CO.

LUMBERMEN

FRIONA, TEXAS PHONE 2041

MARKET--

Fresh Selected Meats

Pure Pork Sausage

PINKNEY'S 2 lb. bag 59c

CUDAHY 1 lb. Roll 35c

Plainsman	BACON 49c	Jumbo Pak	FRANKS 89c
	1 Lb. Tra-Pak		3 Lb. Bag

Biscuits All Brands 3 CANS 33c

1 Lb. Can

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Double S & H Green Stamps Every Wednesday With Purchase of \$2.50 or more

REFINE

69c *Now!*

C & H Pure Cane
SUGAR
10 Lb. Bag
89c
With \$5.00 Purchase or more

Early Harvest

ENGLISH

• PEAS
2 for 39c

No. 303 Can

• 2 for 59c

Egg Noodles FREE

Giant

JOY

47c Can

• 79c

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White Grind

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H Green Stamps

LANE'S ASSORTED FLAVORS

MELLORINE 1/2 Gal. **39c**

- Shurfine -

Whole Kernel or Cream Style — 303 Cans	Golden Corn	7 for	\$1
303 Cans	Cut Beets	8 for	\$1
300 Cans	Pork & Beans	10 for	\$1
Mexican Style—300 Cans	Beans	8 for	\$1
Blue Lake Vertical Pak—303 Cans	Green Beans	4 for	\$1
Cut—300 Can	Asparagus	4 for	\$1
White—303 Cans	Hominy	11 for	\$1

— SPECIALS —

THUR. — FRI. — SAT.
MARCH 14-15-16
plus
SHURFINE PRICES GOOD
MARCH 14 thru 23!!!

Shurfine
Grapefruit
or
Tomato Juice
46 oz. can
4 for \$1.00

Shurfine
Halves or Sliced
Peaches
No. 2 1/2 Cans
3 for 83c

Farm Fresh Produce

GREEN PASCAL

CELERY

Large, Crisp
Bunches

STALK

17c

TEXAS GREEN

ONIONS

2 Bunches

15c

CENTRAL AMERICAN GOLDEN RIPE

Bananas

2 Lbs.

29c



BOO! — These yellow-and-black, official-looking octagonal signs dot Friona street corners by the score and serve as a reminder to local car operators that traffic just ahead has the right-of-way. The city has recently completed erection of about 50 of the familiar markers.

**Full Crack-Down
On Tap for Drivers**

Monday of this week saw the beginning of a "softening-up" period for Friona drivers. According to reports released from the office of Roy Wilson, city clerk, city patrolmen Herman Helton and Jim Roberts began a "lightly-concentrated" drive toward traffic safety in Friona this past Monday. Two weeks ago, Wilson launched on orientation program, urging Friona citizens to acquaint themselves with local traffic regulations and the locations of numerous stop signs that have recently been installed throughout the city. This week is "reminder" week, with the police department starting to issue traffic citations and warning tickets to careless motorists. Wilson said that for a "short period of time" department members will do a relatively small number of tickets, hoping thereby to make Friona drivers aware of the full-scale crack-down that is scheduled to come in the near future. "Despite the warning issued two weeks ago, traffic violations are still fairly prevalent," he said this week. "Illegal parking and lack of adherence to various stop signs constitute the majority of violations." Citizens are again asked to acquaint themselves with the locations of the 65 new stop signs. "We still need more of these signs," Wilson said, "and we hope to be able to put them in before too long. It would be to the citizens' advantage to learn where they all are. Careless parkers, too, make for traffic hazards. Those motorists who have been parking on the

wrong side of the street, by a fire plug, or in a private driveway will be cited. And drivers should be careful about double parking. Double parking two abreast, especially, is dangerous." Although the number of speeders in the city limits has decreased, a few apparently remain. Wilson exhorts both drivers and pedestrians to observe the traffic code. The "big push" is scheduled for the near future.

**Good Attendance For
Public School Week**

A good turnout was reported at Friona Schools last week during Public School Week. Although no special activities were planned the response this year was better than it has ever been, according to school officials. The elementary grades attracted the most visitors with 265 registering at the various grade rooms. In junior high there were 120 visitors and in high school there were 51. Also, during the week, 262 parents and visitors ate lunch at the school cafeteria. On Thursday, high school students were given the privilege of remaining at home for half of the day if their parents would attend classes in their places. This attracted most of the visitors in high school and we were highly pleased with the response, says Raymond Cook, principal. The classes went off as usual and in some instances, the parents participated in exams and ran tests in biology.

We Give S & H Green Stamps

ARROW WES-TEX FEEDS

COMPLETE LINE
FOR
POULTRY — HOGS — CATTLE

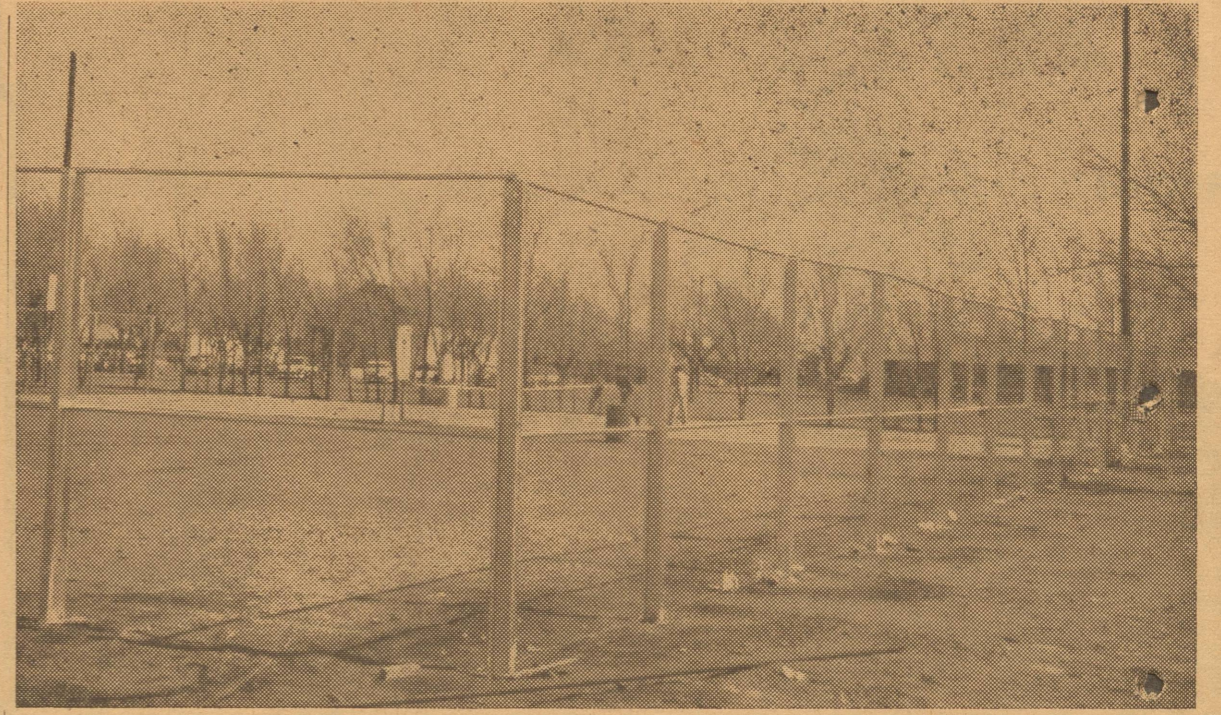
Vitaway Minerals
Stock Salt

Complete Grain Merchandising
Service

We Appreciate Your Business
CONTINENTAL GRAIN CO.
SANTA FE ELEVATOR

FRIONA, TEXAS

Vo-Ag Students Engineer Fence; Learn By Doing



LEARNING BY DOING — These members of the farm engineering class (Ag 4) at Friona High School got some practical experience last week when they started to erect a heavy fence around the playground area. The fence will enclose the existing tennis court, plus two others that likely will be built in the future. Cutting steel rails for posts in the picture at the left is Gene Wright. Boys watching, left to right, are O'Neal Greeson, Jimmy Mabry, and Leon Massey. At the right, John Hamilton catches a wheelbarrow full of ready-mixed cement which will be used to set the posts. Operating the mixer is Jackie Looper, employee of Jones Construction Company.

THE FINISHED JOB — This is what the boys were working on. After the posts had set, wire mesh was strung up and the result is this nice looking and extremely durable fence around the area.

Dodson-Jarrett Vows Repeated In Canyon

Miss Frances Dodson of Canyon became the bride of Lonnie Jarrett in a ceremony performed at the Joseph Hill Chapel in Canyon last

Thursday night. Rev. H. Doyle Ragle, pastor of the First Methodist Church in Canyon, officiated. Jarrett has recently been employed by the Friona School system as elementary English teacher. His home was originally at Floydada and he was graduated from West Texas State College at mid-term of this year. The couple will make their home in Friona.

CITY BODY SHOP

Auto Body Work & Painting

LEONARD COFFEY
Phone 2442 Friona, Texas

Dates Set For League Events

The dates for the District 16-B Interscholastic League events have been announced. The teams making up this district are Friona, Farwell, Springlake, Sudan, and Morton. The local school will have representatives entered in the following:

March 22 — One-act play at Friona.
March 29 — Literary meet at Sudan. The literary contests include declamation, spelling, story

telling, picture memory, number sense, and ready writers.

March 30 — Track and field meet, both junior and senior high, at Farwell.

April 6 — Volleyball, both junior and senior high boys and girls, at Springlake.

**WIMPY'S
MOBIL SERVICE**
Hwy. 60 — Friona
Ph. 4751

"Your Business
Appreciated—
Always"

Call Us For Fast
Road Service

NOTICE

1957 auto license tags will be on sale at the following places:

Thursday, March 14 — Lazbuddie Store

Friday, March 15 — Bovina City Offices

Saturday, March 16 — Friona City Offices

Thursday, March 21 — Tri-County Elevator at Black

Friday, March 22 — Bovina City Offices

Saturday, March 23 — Friona City Offices

The tags will be on sale from 8:30 to 5 p.m. Only license tags will be sold and anybody with out-of-state tags or new cars, who must make application for titles or transfers of titles, are asked to come by our Farwell office. Tags will be sold to only those whose have their titles and last year's license receipt.

LEE THOMPSON
Assessor-Collector

NOTICE

The City of Friona has arranged to have dogs vaccinated for rabies on

Monday, March 18

Please cooperate by bringing in your dog for inoculation on that day. Vaccination fee will be \$2, and licensing will be \$2.

For the health of the community, it is essential that we begin dog control measures in the near future. Your help will be appreciated.

THE CITY OF FRIONA

\$275,000 for Chevrolet's "Lucky Travelers"!

Exciting as a Chevrolet ride. That's Chevy's whopping new "Lucky Traveler" Contest! **FOUR** top winners each get \$25,000 and a beautiful new Chevrolet car of their choice — even a Corvette.

Next 53 winners each get a '57 Chevrolet Bel Air 4-Door Sedan and a \$500 vacation fund!



Come in for entry blank and complete details

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

School Could Gain \$4,665 Kick-Back

Under a bill proposed by the Texas senate, the Friona School District would get back \$4,665 as a refund for transportation expenses incurred during the 1955-56 school year.

Two other Parmer County school districts would benefit too. Bovina would get \$3,478, and Lazbuddie \$599. Farwell, which consolidated with rural schools in the base period 1949-50 and had heavy transportation expenses

that year, would not get a refund.

Dillie Kelley, Friona superintendent, this week said he would be "tickled to death" if Senate Bill 102, as described by Senator Andy Rogers of District 30 (his home is Childress) would be made law.

The present appropriation to the Friona district is \$20,589. That is based on the cost of running school buses during 1949-50, plus ten percent. It hasn't been raised since

that time, Kelley says. Local maintenance funds are drawn upon to make up the difference in what the state pays and what the costs of transportation to the local district actually are.

Senator Rogers said this week that some 13 districts in eight counties in District 30 stand a chance under the bill to gain back \$17,358 lost last year because of the failure of state transportation aid to equal current operating expenses. Senate Bill 102 is designed to eliminate a section of the present Transportation Law which limits school transportation expenditures.

"The trouble with the formula under the present law is that it penalizes school districts which, for one reason or another, had a very low bus transportation cost in the 1949-50 school year," Senator Rogers said. "Normal rises in total cost, such as purchases of new buses and equipment, have since made the old formula extremely unrealistic in most cases."

Of the 298 school districts in Texas which would be immediately aided under the bill, 13 are in District 30.

"In no instance is the amount for any one district of any great amount," Senator Rogers said in advocating passage of the measure. "But this proposed change of law may make the difference between operating on a break-even basis and operating at a financial loss to the local district."

WRESTLING

Saturday, March 16, 8:30 p.m.
SPONSORED BY HEREFORD LIONS CLUB
DEAF SMITH COLISEUM

First Event:

Tommy Phelps vs Ray Duran
1 fall or 30 minute time limit

Second Event—Colored Girls:

Babs Wingo vs Lula Provo
2 out of 3 falls or 45 minute time limit

Main Event:

Kurt Von Poppenheim vs Dizzy Davis
2 out of 3 falls or 1 hour time limit

ADMISSION:

Ringside \$1.50, General \$1, Children 50c

The BIBLE Says

"... AND MANY OF THE CORINTHIANS HEARING BELIEVED, AND WERE BAPTIZED." (Acts 18:8). It is interesting to note the facts which are attached to this incident when many people of Corinth believed and were baptized. The interest is increased when we recall that Jesus said that, "He that believeth and is baptized shall be saved; . . ." Here, then, is a record of some people being saved. How did it come about?

Fact one. Paul, an apostle of Jesus Christ, was testifying that Jesus was the Christ, the anointed Son of God. Why did he bother to teach the people these things? Because he knew that they must have faith to be saved (Hebrews 11:6) and the only way they could have the needed faith was through an understanding of the Word of God. (Romans 10:17).

Fact two. These people, like all others whose conversion is recorded by inspiration, gladly received the things taught and believed them readily. They were baptized immediately following and according to Jesus' promise were saved from past sins. Thus, having all guilt removed, they were justified. They became children of God. The saved were added to the church (Acts 2:47).

The teaching of God's word continues nightly through Sunday at the SIXTH STREET CHURCH OF CHRIST. You are urged to do only what men did in New Testament times to become Christians. You are asked to join nothing. The Lord adds you where you belong and He will not place you some place that He does not approve. Come and study God's Book to see what He requires of you that you might enjoy Heaven.

WORSHIP WITH US AT THE

SIXTH STREET CHURCH OF CHRIST

FRIONA, TEXAS

Response To Shots Is Good

Since Thursday afternoon was set aside three weeks ago as "polio shot time" at the Parmer County Community hospital, response has been "pretty good," according to Dr. Paul Spring, physician at the hospital. Quite a number have turned out to receive their polio shots.

However, there are still many who have not yet received their shots, and Thursday afternoons from 2 to 5 p.m., will still be set aside for the purpose of giving the shots for the next few weeks, the doctor says. Dr. Spring especially urges adults to receive their poliomyelitis immunization series.

The ones who have turned out so far have been children and the doctor asks that parents take advantage of the winter months to protect themselves as well as their families. The breakdown on the number of shots given during the past three weeks shows 108 the first Thursday, 60 the second week, and 106 last week.

The price for these shots is \$3.50, but anybody being unable to pay this price may still receive them free. For those who cannot afford the shots, the state is furnishing the vaccine free.

THAT'LL DO IT

Little Claude's mother had reluctantly permitted her precious child to attend public school. She took him there in person, with a long list of instructions for the teacher.

"My Claude is so sensitive," she explained. "Don't ever punish him. If you think that he needs punishment," she conceded graciously, "just slap the boy next to him. That will frighten Claude."

—Santa Fe Magazine

"WANT ADS"

FOR RENT—New Ironrite Ironers. 1.50 per week. We deliver anywhere. Free instructions. Vestal Brewer Hardware, Ph. 3161, Friona. 32-tfnc

FINISH High School or grade school at home. Spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 1514, Amarillo. 51-52tp

FOR SALE—Shade and fruit trees, flowering shrubs, hedges, monthly roses, grape and berry vines, and other plants. Plant now for best results. Mrs. J. F. Ward, North Main, Hereford, Texas. 15-tfnc

WANTED—Man for profitable Rawleigh Business in Castro County. Products well known. Real opportunity. See Clifford Leake, Box 438, Bovina, or write Rawleigh's Dept., TXB-211-119, Memphis, Tenn. 19-5tp

NEW SHIPMENT Ivy and Other Plants CLABORN FLOWER SHOP Phone 3541 Friona, Texas 15-tfnc

FOR RENT—Furnished apartment. Call Robert Schueler. Parmer. 3403. 18 tfnc

FOR SALE — Three bedroom house with two baths. Call 4331. 19 tfnc

Parmer County and surrounding area—Mr. and Mrs. Landowner: If you have real estate for sale or trade, we would appreciate a listing of your property. Or, if you want to buy, we will appreciate the opportunity of serving you. Come by and visit with us. Located just west of the old Hub Store.

HUB LAND AGENCY Real Estate, Insurance and Loans Bob Burkett and C. W. Sanders Phone Hub 2171 or Write Rt. 1., Friona 21-5tc

WOMEN—18-55, to address and mail our circulars at home on commission. Write GIFT FAIR, (Dept. 17), Springfield, Penna. 21-3tp

CHICKS FOR SALE — DeKalb Hybrid chix and all standard breeds. Order now. Prompt delivery. Cummings Farm Store, Friona. 22 tfnc

FOR SALE — DeKalb Hybrid seed corn variety 1002. In stock now. Cummings Farm Store, Friona. 22 tfnc

FOR SALE — Small office building. 2 rooms and rest room. Also storage space. This could be used for office or living quarters. It has tile on floor, panel ray heating system, venetian blinds, and is in the best of condition. Contact Douglas-Bingham Land Company. 22 tfnc

FOR SALE — 175 bales alfalfa hay. See Joe Fallwell, Phone 5251. 22 3tp

FOR SALE—1954 Plymouth Plaza. Very clean, 28,000 actual miles. Call 4212 after 6, or see Dean Hall, Friona. 22-3tp

AVAILABLE NOW — Cameras, film, and film developing service. Allen's Jewelry, Phone 3461. 23 tfnc

FOR RENT — Two bedroom house. Joe B. Collier, Phone 2821, Friona. 23 tfnc

FOR SALE—Irrigated land at \$70 per acre while it lasts. Box 203, Friona. 23-3tp

WANTED—Ditch digging. We do all kinds. Also gas line installations, pipe or steel. Glen Stevick, Phone 3731. Friona. 23-tfnc

Christopher Fry, the play is the one that will be presented in the District 16-B Interscholastic League contest here March 22.

The cast includes Ted Sanders, Jan Edelman, Pat Cranfill, Gerald Daniels, James Gee, Dudley Barber, Frank Ready, Leon Massey, LuEllen McLain, and George

Terry. Miss Kay Thaxton is director of the play and is also in charge of the debate team. Mrs. Iona Renshaw is in charge of the declaimers and Mrs. Jean Jeffrey is in charge of the poetry reading.

ARE YOU A SUBSCRIBER?

Students In Friday Contests

Several Friona students will be in Plainview this Friday participating in literary and one-act play contests at Wayland College. High schools from over the area will be participating.

Events the local students will be participating in and the representatives from here include junior girls declamation, Gwendolyn Green and Geneva Floyd; junior boys declamation, Jimmy Bainum and Gerald Daniels;

Senior girls declamation, Bobbie Barber and Peggy Widner; and senior division poetry reading, Barbara Crow. Making up the Friona debate team will be Luann Hardesty and Janice Miller.

Also, Friona high school students will present a one-act play, titled "Thor with Angels." Written by

— FOR SALE —

Irrigation & Water Well Casing

6" o.d. plain end	\$1.10 per ft.
8" o.d. plain end	\$1.60 per ft.
10" o.d. plain end	\$1.95 per ft.
12" o.d. plain end	\$2.65 per ft.
14" o.d. plain end	\$3.10 per ft.
16" o.d. plain end	\$3.50 per ft.

—40 Foot Lengths New Tested Pipe—

D. H. SNEED SUPPLY

Phone 4170

Muleshoe



DON'T JUST DREAM About It—

Come On Down and Buy That 1957 FRIGIDAIRE ELECTRIC CLOTHES DRYER!

LIBERAL TERMS

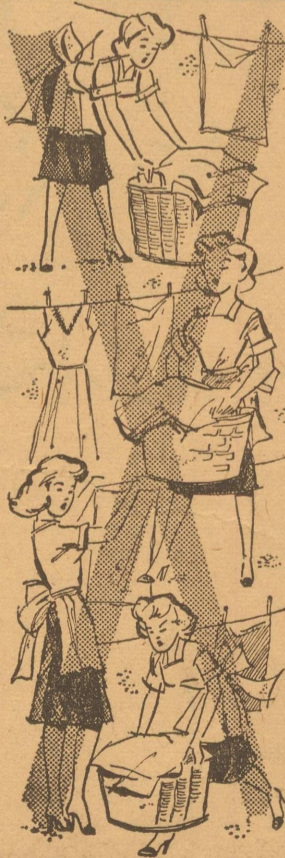
Reeve Chevrolet Co.

Reddy Kilowatt Dealer

Friona

NO STRETCHING BENDING STOOPING

WHEN YOU'RE SITTING PRETTY with an Electric CLOTHES DRYER

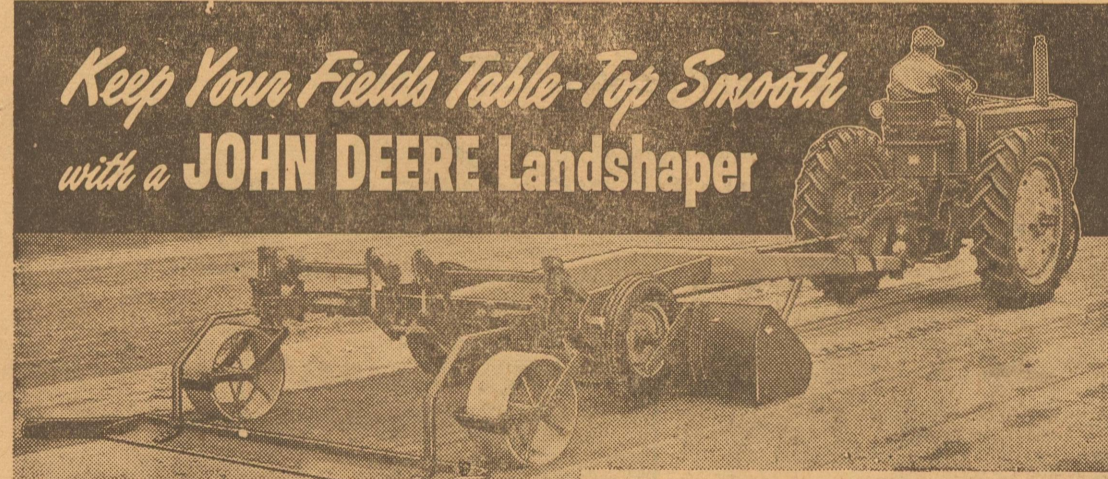


Dry clothes the comfortable way, of course, it's electric. No more stretching, bending, stooping or carrying heavy baskets of wet clothes. Just a simple transfer of the clothes from washer to dryer gets the job done. No weather worries or chapped hands, either. You make your own weather — day, or night. That's right, if you're a working-wife wash and dry your clothes in the evening . . . takes only a few minutes of your time — Reddy does the rest.

SOUTHWESTERN PUBLIC SERVICE COMPANY



SEE YOUR REDDY KILOWATT APPLIANCE DEALER



Keep Your Fields Table-Top Smooth with a JOHN DEERE Landshaper

You'll Save Water Every Irrigation ...Save Work...Save Equipment!

Smoothing the humps and filling the hollows with a John Deere Landshaper is smoothing the way to profits. The table-top-level fields are easier to irrigate . . . easier on farm equipment; there's far less shovel-time. Thus, your time and money savings pile up on every job.

There are important reasons for the exceptional leveling performance of the John Deere Landshaper. The exclusive rear-blade position cuts vertical blade fluctuation by 50 per cent and provides 1/3 greater span than conventional, center-mounted levelers. Three-point suspension eliminates side-tilting, assuring a more uniform cut.

Ruggedly built, the hydraulically controlled John Deere is available in 20- and 30-foot lengths to match your particular leveling requirements . . . your power requirements. See us for complete details.

HERRING IMPLEMENT COMPANY

—FRIONA—



See Us For JOHN DEERE QUALITY FARM EQUIPMENT

A COMPLETE INSURANCE SERVICE

We enjoy serving you.

Rushing Insurance Agency

Mabry Bldg. Phone 5301
Eric Rushing

Showing at the ELK Drive in — Friona —

Friday & Saturday
March 15 and 16

"MOHAWK"
in color with
Scott BRADY
Rita GAM

Sunday & Monday
March 17 and 18

Marilyn MONROE
in
"BUS STOP"

Wednesday and Thursday
March 20 and 21

"THE TALL MEN"
in color with
Clark GABLE
Jane RUSSELL
Robert RYAN

Fashion Prevue To Be Presented Tuesday Evening
(Continued from Page 1)

Spring, Mrs. W. A. Tinney, Mrs. Glenn Reeve Sr., Mrs. Deon Awrey, Mrs. Hollis Horton, Mrs. Lynn Don Hughes, Mrs. Newman Jarrell Jr., and Mrs. Harold Lillard;

Old Fashioned Clothes — Mesdames Bev Buchanan, Leo McLellan, V. R. Jordan, and Dan Ethridge; Foster's: Mesdames Bill Stewart, Ernest Osborn, Marion

Missionary Society Meets In Local Home

Ten members of the United Pentecostal Missionary Society met at the home of Vivian Hughes for a regular meeting Tuesday afternoon. The meeting was opened with group prayer. In the absence of the president, Mrs. Frank Griffith, Mrs. Arthur Lutz had charge of the program.

Mrs. Ed Massey read a poem on charity, the offering was taken, a scripture study was engaged in, and Mrs. Arthur Lutz read a poem on talent. The dismissal prayer was in unison.

Refreshments of cake, party sandwiches, punch, and coffee were served by the hostess to Mesdames J. B. Buske, Arthur Lutz, Kenneth Houlette, Taylor Green, W. O. Thompson, Ed Massey, Sam Rule, F. L. Speir, and John Terry.

Rx

Prescription Specialists

BI-WIZE DRUG
Friona, Texas

To Colorado

Mr. and Mrs. Larry Martin and children and Mrs. Calvin Martin left Monday afternoon for points in Colorado. The Larry Martins planned to attend to business and visit relatives at Lamar and Mrs. Calvin Martin planned to visit in the Eugene Nidey home at Campo. Mrs. Nidey is the daughter of the Calvin Martins.

ONE PERMIT ISSUED

One building permit was issued by the city last week. It went to C. H. Wise for a \$50 storage building at 603 Ashland. The 9x16 structure is of frame construction.

CRACKERS
(Continued from Page 1)

They simply couldn't keep their minds on their business.

Somebody turned Ralph Taylor loose with a four-row tractor in back of his barbershop this week, and Monday, he was hard at work on his annual garden. Ralph deep-broke his land, floated it, and was considering furrowing it out and pre-irrigating when we went by.

Somebody who was watching said he plans to plant black-eyed peas from fence to fence.

Also taking some action are the local pushers for a swimming pool in Friona. They are being urged on by the local Legion post, which as you no doubt know, has a pool as its avowed objective.

Making a trip to some area towns to look things over this week were Runt Massey, commander of the Legion, plus Roy Wilson, Dan Ethridge, and Dalton Caffey.

They saw pools at Muleshoe, Morton, Brownfield, and Lubbock. They also stopped by Butler-Kimmell's office in Lubbock to discuss specifications and estimated costs.

The swimming pool idea in Friona isn't dead by a long shot.

To Norman

Charles Kirk, Cotton Renner, and Donald Petty left Thursday morning for Norman, where they will attend a naval training school. They had all had leaves between assignments. They were accompanied by Mrs. Cotton Renner, who was Kay Kirk before her recent marriage.

CITY RADIO AND ELECTRIC
Ph. 5131 Friona

Guaranteed Service for Electrical Appliances, Radio, TV, and Refrigeration

24 Hour Service on Refrigeration
Call 5131
Day or Night

Bob Kindstand

Fabulous Medi-Cosmetic Discovery
GUARANTEES EXQUISITELY SOFT, SMOOTH SKIN
all over your body whether your age is 25, 35, 45 or more!

Sardo bathes away Dry Skin conditions; soothes Itchy, Chafed areas. So easy... your bath, with miracle Sardo added, does all the work! No goopy creams, sticky lotions or oils! Just a capful of Sardo in your daily bath and "within 2 minutes" the rough, wrinkly signs of aging, fading, parching skin vanish right before your eyes. Your first Sardo bath proves it!

Sardo \$300 plus tax
FOR A LIMITED TIME
Coupon below entitles you to a generous Free Sardo Sample when presented at:

Bi-Wize Drug
Friona, Texas

FREE SARDO SAMPLE
Name.....
Address.....
City..... State.....

LOOK!

McCaslin's Special

8 Ft.—2x6's 35c Each
6 Ft.—2x6's 25c Each

Carl McCaslin Lumber, Inc.
"A Complete Building Service"
— Friona —

OPERATION
Better Your Living
HOME IMPROVEMENT

BANK by MAIL

If it is more convenient for you, we invite you to use the mails when you do your banking with us.

We strive continually to offer the best, most up-to-date banking services possible.

If you're not a customer of ours now, we will appreciate the opportunity to serve you.

FRIONA STATE BANK
MEMBER FDIC
Friona Texas

Safeguard Your Security

INSURE TODAY
FOR PEACE OF MIND TOMORROW

... against back-breaking debt brought on by fire, illness, or accident. Have a planned insurance program. See us soon!

Auto Financing

OSBORN INSURANCE AGENCY
Phone 5151 Mabry Bldg.
Friona

NOW YOU CAN OWN A SHARE IN OVER 90

industrial corporations in 19 different basic industries for as little as \$25 monthly, through the fif Capital Accumulation Plan.

financial industrial fund **fif**

For free Booklet-Prospectus Mail coupon today

fif MANAGEMENT CORP.
principal underwriter
STEVE MESSENGER
Friona, Texas

I would like to receive a Booklet-Prospectus explaining FIF investment plans.

Name.....
Address..... G-11
City..... State.....

another Bailey first...

WAGON WHEEL
(a real trail blazer) \$5

U-Rollit by Bailey

Here's the most durable western straw ever! 4-inch U-Rollit brim stays put... the way you want it. Tough, imported fiber woven in the new Wagon Wheel design. Durable "rawhide" brim construction. Waterproof. Soil resistant. We've got your size in choice of real western colors. Best five bucks you'll ever spend!

Ware's
OF FRIONA
WE GIVE GUNN BROS. STAMPS

To Make Laundering Lighter... Washdays Brighter...

Smart Moderns go GAS!

AUTOMATIC GAS CLOTHES DRYER

* You've no idea how much lighter your washday load can be 'til you've tried a work-saving GAS clothes dryer—minus all the lugging, lifting, stooping and stretching that go with old fashioned line drying. Lightens the load on hubby's pocketbook, too. Did you know that it costs only about \$2.60 a year to dry clothes for a family of four? Plus the fact that GAS drying saves on clothes because it's easier on cloth fibres than outdoor drying! Is it any wonder, then, why SMART Moderns go Gas?

For all the facts, consult your Gas Company... then see a gas appliance dealer.

The glamorous 1957 WHIRLPOOL Imperial Super-Speed Dryer, available in decorator colors.

fuel for a growing empire **Pioneer Natural Gas Company**



GIRL SCOUT COOKIE SALE is being conducted this week by all Girl Scouts in Friona. Pictured is Zula Carlton, a prospective customer, Melanie Chandler, a Brownie; Merylene Massie, an Intermediate Scout; and Mary Tom Spring, a Senior Scout.

in & around FRIONA

With June

One of the most interesting things we have to do is the opening of the mail. It is sometimes quite a chore to sort out the useful from the useless, but most of it is interesting. It is always an adventure in the sense that you never know what will turn up next.

If time permitted, a person could gain a wonderful lot of information on any subject just by reading all the letters, pamphlets, etc., that come in the mail. A young person who was desirous of becoming a lawyer could learn a lot by reading a bulletin which comes to our office weekly. It is entitled, "It's The Law in Texas," and is very interesting and informative.

Read just recently that someone was going to suggest that a movement be made supporting the idea of all laws meaning just exactly what they say. If such a thing could be done, and all the laws be made to read so that the average man and woman could understand them, what effect would it have on legal profession? Would there be any need for lawyers and judges?

Some envelopes also have interesting slogans printed on the outside. All of the mail we receive from the State Department of Health has this slogan, "Good Health, our most valuable resource." All envelopes coming

from the State Bar of Texas reads, "See Your Lawyer First, it Pays." On the back of envelopes coming from one organization a paragraph is printed informing readers that the envelope is made from a certain amount of cotton and is thus made stronger.

Maybe the local Chamber of Commerce and merchants could capitalize on the idea of printing slogans on envelopes. It is surprising the number of things we have to advertise if we just look around and observed some of them. Maybe the Friona Star might even use the idea.

Several calls have been received regarding the forthcoming traffic "crack down" which is being planned. One lady, who asked that her name not be used, called our attention to the fact that jaywalking is sometimes safer than crossing at the intersections. We agree with her wholeheartedly, but that does not alter the fact that jaywalking is against the law. Even though we live in a small town and most of us cross the streets at any point we choose, the law is still in effect.

Maybe when the "crack down" comes, the crosswalks will be made safer and motorists will become aware that pedestrians do have some rights. Not too long ago a school bus driver called our attention to the lack of consideration motorists show children who are on their way to school.

Like so many of our other problems, the only reasonable solution to our traffic problems is education. It would probably be wise to begin with the older people, then

the younger ones would have an opportunity to learn by observation.

The observation of traffic rules and regulations seems to cause most of us to feel some rebellion. We complain a great deal about not being able to understand the finer points of laws in some cases, and some of our complaints are justified. However, when we pull up to a sign that says STOP, too many of us try to make it read, "Slow down, look both ways, then proceed."

Mrs. A. H. Boatman, who is vacationing in California, sent us a beautifully colored card which brought greetings from San Francisco. It is always a good feeling to know that townspeople remember those of us who are at home when they are on vacation trips.

Another problem that the City of Friona has definite plans for taking care of is the stray dog problem. A lot of home owners, who are making plans for flower and vegetable gardens, will be greatly pleased to learn about this.

Dog owners, who want to keep their pets, will be required to have them vaccinated and pay a fee for a license. This license will not serve as a permit for the animals to run loose and destroy property of others. All dog owners should feel responsible for their pets and care for them on their own premises.

All strays will be disposed of.

We haven't had an official report but we know a lot of parents visited school last week. It is always

SECTION II THE FRIONA STAR

a sign of interest when fathers and mothers take off from their busy schedules to learn what is going on in the classrooms of the schools their children attend.

Some very amusing incidents took place at the local high school Thursday. On that day parents were invited to substitute for their children in classes. Several seniors' mothers had planned to attend English class but decided they had more important things to do when word got around that a spelling test was scheduled. Alvo Reeve was one of those who was brave enough to carry through with original plans in spite of the test. It wouldn't be fair to reveal her grade, would it?

To Tahoka

Owen Ray Houston and Allen Hodges were weekend guests in the home of Mr. and Mrs. Rubin Grundy and daughters, Theada Jo and Ineta at Tahoka. Mrs. Grundy is Houston's sister.

Mr. and Mrs. H. A. Hyde spent the weekend in Hydro, Oklahoma, in the home of Rev. and Mrs. Donald Kimbrough and children. Mrs. Kimbrough is a daughter of the Hydys.

HD Club Elects New President

During the business meeting of the Wednesday afternoon meeting of the Friona Home Demonstration Club in the home of Christine Williams, Phyllis Sanders was elected president to replace Betty Smith, who has resigned from the club. Plans were also made for the club to help with the swimming pool project which is being planned for Friona.

Joyce Wilkins, council delegate, gave a report on the last council meeting. Four visitors were present. They were Mrs. Camp, June Brummett, June Thompson, and Toby Lewis. A white elephant sale was conducted by the club members.

Refreshments of cookies, cold drinks and coffee were served by the hostess to the visitors and Blanche Woody, Phyllis Sanders, Marlene Drake, Mary Bandy, Stella Varner, Joyce Wilkins, Jo Nell Sims, and Martha Roff.

Mr. Businessman, the shortest distance between your inventory and your customers is straight to the point advertising in your hometown newspaper.

WSCS Circle Has Regular Meeting

The WSCS of the Friona Methodist Church met at the church annex Monday evening. The title of the program was "An Airplane Island Tour." Mrs. Hugh Blaylock was the leader and acted as the stewardess of an imaginary plane flight. She introduced Mrs. Andy Hurst Jr., who played the part of a nurse from Alaska.

Other characters in the skit, who were introduced by Mrs. Blaylock, were Mrs. U. S. Aken, a rural worker from Hawaii; and Mrs. Ernest Anthony, the Spanish wife of the superintendent of Holding Institute. Each character told of missionary work being done in his home land.

Prayer was led by Mrs. James Boyle and the group sang a hymn. The first and third Wednesdays of each month were selected as the regular meeting dates of the evening circle of the WSCS. The meetings will be held at 8 p. m. Mrs. Estis Bass is serving as temporary chairman of the circle.

Any woman who is interested in joining this group is invited by Mrs. Bass to attend the next meet-

ing which will be held in the annex, March 20, at 8 p. m.

Those present were Mesdames Buster Elliott, Estis Bass, Pat Fallwell, Jean Anthony, Ernest Anthony, U. S. Aken, E. H. Bradshaw, James Boyle, Hugh Blaylock, Andy Hurst Jr., and Miss Viola Leonard.

Dinner Guests

Thursday evening dinner guests in the home of Mr. and Mrs. Cecil Bass were Mr. and Mrs. J. B. Buske and Darrell, Mr. and Mrs. Frank Griffith, and Mary Joe Riley.

From Sunray

Mr. and Mrs. Don Hunt and daughters, Lynn and Lea, of Sunray were weekend guests in the home of Mrs. Hunt's parents, Mr. and Mrs. J. M. Watson. They also visited other relatives and friends.

Mr. and Mrs. W. F. Cogdill spent several days last week at Hobart, Oklahoma.

This is a House ...

This is half a House

Half a loaf may be better than none ... but when it comes to your home, half a house is not much use to you and your family.

If you have only half the insurance you need, and your home were destroyed by fire, windstorm, or other peril ... you could rebuild only half a house.

We are qualified to help you determine just what insurance, and how much, you need on your home and furnishings. Phone us right now—we'll be glad to discuss your insurance problems with you.

And remember, if you're not fully insured—it's not enough!

Ethridge-Spring Agency

Phone 2121 DAN ETHRIDGE
Friona, Texas FRANK A. SPRING
 BILL STEWART

Sale Runs March 14 through 23

Shurfine

YOUNG MOTHER HUBBARD

NOW

IT'S SMART TO SAVE THE SHURFINE WAY!

Shurfine COFFEE

DRIP OR REGULAR LB. **89¢**

Shurfine PEACHES

59c

Shurfine COFFEE

DRIP OR REGULAR LB. **89¢**

Corn

Shurfine No. 303 W.K.-or C.S. Golden **7 FOR \$1.**

Cheese Spread

Shurfresh 2 LB. BOX **59c**

Shurfine PEACHES

Yellow Cling No. 2 1/2 Cans Sliced or Halves **3 for 83¢**

Shortening

Shurfine 3 LB. TIN **79c**

Cherries

Shurfine No. 303 R.S.P. 5 FOR **\$1.**

Shurfine COFFEE

DRIP OR REGULAR LB. **89¢**

Tomato Juice

Shurfine 46 Oz. Can 4 FOR **\$1.**

Fruit Cocktail

Shurfine No. 303 5 FOR **\$1.**

MEATS

PINKNEY'S HALF OR WHOLE **HAMS** Lb. **47¢**

CHUCK ROAST Lb. **39¢**

COLUMBIA BACON Lb. **49¢**

★ FREE ★ A SHURFINE Anniversary Special!

A Pkg. of Shurfine NOODLES

With purchase of two 6 oz. cans of Shurfine Chunk Pack Tuna for 59c.

Johnson's CORNER GROCERY

S & H Green Stamps Free Delivery Phone 2111

DRAWING SATURDAY, MARCH 23

Shurfine FLOUR 10

Lb. Bag **79¢** 25 Lb. Cotton Bag **\$1.69**

FRUITS and VEGETABLES

Central American BANANAS Lb. 14c	CELERY HEARTS Pkg. 22c	Florida Valencia ORANGES 3 Lbs. 25c
----------------------------------	------------------------	-------------------------------------

We want to express our appreciation to you, our customers. Drop in any time and register. You're welcome. Drawing for one 13 lb. turkey tom and one child's super-jet two gear car is Saturday, March 23 at 4:00 p.m. You must be present to win.

LAZBUDDIE

By MRS. CLYDE MONK

Public School Week Is Success

Public School Week at the Lazbuddie school was considered a success with patrons visiting the school every day. Wednesday, which was set aside as a special day for visiting, approximately 200 patrons visited and had lunch at the cafeteria. Lunch was served by the lunch room ladies who were assisted in the dining room by the home economics girls and their teacher, Mrs. Reed. There was no special program during the lunch hour, but the time was spent in visiting and discussing the school work.

Scholastic Events Here This Month

The 3-B scholastic meets will be held at the Lazbuddie school this month. On Tuesday, March 19, at 4 p. m. the contests will begin with the one-act plays. This will probably last for two or three hours as there will be five schools participating and each play will be 30 minutes in length. Schools taking part in this will be Happy, Vega, Nazareth, Bovina and Lazbuddie.

Friday, March 29, at 9 a. m. the literary events will begin. There will be a number of these going on at the same time and they will be held in different rooms of the school. Some of these events will be story telling, spelling, declamation, speech, typewriting, shorthand, and extemporaneous speaking and probably others.

On Saturday, March 30, at 9 a. m. the track events will begin. Both Friday and Saturday will be full days.

Volleyball tryouts have already begun. Monday night the 11th, the first games of the tryouts were held in Bovina. Lazbuddie high school girls won in their division, but junior high and grade school girls lost their games. In the boys division, both the Lazbuddie high and grade school boys won. The second series of this contest will be held at Nazareth on March 23.

Mr. and Mrs. L. M. Hardage had as their guests Sunday, Mr. and Mrs. Jim Ady of Burk Burnett, Texas. Mrs. Hardage and Mrs. Ady are sisters.

Mrs. J. D. Carpenter spent last week visiting her father, J. R. Jackson, at Olney.

Mr. and Mrs. Gene White and Loretta have returned home from Corpus Christi. They have been in the southern part of Texas for the past two months.

Mr. and Mrs. James Welch and Ray Lawton visited in Lubbock Sunday with Jack Griffith who is in

the hospital there. Griffith is an uncle of James Welch.

Mr. and Mrs. Luther Hall, Glenda and Mona, spent the weekend at Kress with another daughter and family, Mr. and Mrs. James Beavers and Kelly.

Mr. and Mrs. Roy Whittenburg and daughter and his mother, Mrs. Fannie Whittenburg, all from Levelland, visited Sunday with his sister and family, Mr. and Mrs. G. L. Splawn. Mrs. Whittenburg is staying over this week with her daughter.

Mr. and Mrs. Tooner Coffman, Peggy and Lynn of Amarillo, recently visited in the home of the Duane Darlings.

Mr. and Mrs. Hoyt Eubanks attended the Assembly of God Sunday School convention at Wichita Falls, Wednesday and Thursday of last week.

Mr. and Mrs. Dick Scott and Ronald visited over the weekend at Dodson, Tex., and Hollis, Oklahoma with friends and relatives.

Mr. and Mrs. Clayton Ray Graef visited last week with friends in Oklahoma City.

Jo Ann Nowell was home from Plainview over the weekend visiting with her folks, the Ernest Nowells.

Joe Bates Jennings left Saturday for Ponca City, Okla., where he spent the week visiting and attending to business.

Willie Steinbock, Bobbie Broyles and Rex and Max Steinbock were in Amarillo on business one day this past week.

Mr. and Mrs. T. D. Vaughan spent Sunday with his sister and family, Mr. and Mrs. H. D. Hutchison of Cloudercroft, N. M.

Honored At Party

Mrs. Weldon Crim was honored with a farewell dinner in the home of her parents, Mr. and Mrs. Frank Hawkins in Muleshoe, Sunday, March 10. Besides her immediate family, others attending were Mr. and Mrs. J. W. Crim, Mr. and Mrs. John Crim and Doyle, Mr. and Mrs. Fred Curtis, Mr. and Mrs. Winn Henley, Mr. and Mrs. Arthur Ritchey and Mrs. Max Crim, from Columbus, Ga.

Are Weekend Guests

Guests in the home of Mr. and Mrs. Jess Pendergrass and Susan over the weekend were her mother, Mrs. L. C. Hester from Abilene; her brothers, Mr. and Mrs. Kenneth Hester and daughter, Glenda, from Lubbock, and Mr. and Mrs. J. B. Hester, Gary and Cindy, from Amarillo.

Jim Gordon was home over the weekend from Howard Payne College at Brownwood. He visited with his folks, the Bert Gordons.

Mrs. T. D. Vaughan, Mrs. Annie Vaughan, Mrs. Willie Steinbock, Troy Lee and Delayne visited last Friday in the home of Mrs. Annie Vaughan's daughter, Mrs. J. L. Shuping, of Kress. Mrs. Vaughan remained there for a longer visit.

In Amarillo

Mrs. Ethyl McCurdy attended a meeting in Amarillo, Friday, designed to help with the school lunch programs. She was accompanied by her daughter, Mrs. Jack Smith, Katherine, Beverly and Jack Finley. They visited with Jack's sister, Mrs. W. E. Pugh, while Mrs. McCurdy was at the meeting.

Mr. and Mrs. Hubert Elliot and family and Miss Juanita Scott visited over the weekend in Anadarko and Oklahoma City.

Gordons Honored At Housewarming

Mesdames John Agee, Wesley Barnes, Eugene Redwine, John N. Crim and John W. Crim were hostesses to a housewarming given for the Bert Gordons Saturday night. The Gordons have built and moved into a lovely new home in the Hub community. Many gifts were received from those who were unable to attend.

Refreshments of sandwiches, cake, pie, coffee, and punch were served to the following: Messrs. and Meses. George Washington and Lana, C. C. Graef, Jimmy Ivy, Claud Heath, Lacy Hardage and Billy, Lee Mason, Brenda and Jan, Buster Jones and Pamela Ann,

W. R. Broadhurst, L. B. Ham-bright, Earl Peterson, Wayne, Pat and Junior, Luther Ham, John Agee and John Neil, Wesley Barnes, Maudine and Wynell, John N. Crim and Doyle, John W. Crim, and Mrs. Eugene Redwine and Donna;

Also, Mrs. James Delmar and Jamie from Coleman; Winnie Ham, Texas Tech, Lubbock; and Louise Ham and Janette Sewell of Howard Payne College, Brownwood.

Mrs. Weldon Crim Leaves for Germany

Mrs. Weldon Crim left for Kansas City, Mo., Tuesday morning, accompanied by her parents, Mr. and Mrs. Frank Hawkins, and her husband's parents, Mr. and Mrs. John W. Crim.

She left Kansas City for New York Wednesday morning and was accompanied by another lady. They will board the U. S. S. America Saturday, March 16, for Bremen, Germany, where they will join their husbands who are serving with the U. S. Army there.

Mr. and Mrs. Y. B. Mayfield visited in Anson over the weekend and attended the funeral of a long time friend of the family.

Mr. and Mrs. Eddie Jo Hall, Mr. and Mrs. Max Steinbock, Rex Steinbock and Betty Monette at-

tended a talent show at Lubbock Friday night.

Mr. and Mrs. Clyde Monk and Linda visited over the weekend at Quitaque with relatives.

Mr. and Mrs. John Littlefield and Carroll spent Sunday at Buffalo Lake.

Mrs. David Johnson, accompanied by Mrs. Bud Irvine and Mrs. Pat Montgomery of Earth, shopped in Lubbock, Monday.

Miss Louella Patterson of Perryton visited Sunday with Mr. and Mrs. Henry Ivy.

Mr. and Mrs. Lowell Savage and Freddie and Mrs. Chris Hayes and Mary from Muleshoe visited at Plainview, Sunday, with Mr. and Mrs. Andy Hayes.

Mr. and Mrs. Clarence Mason, Mr. and Mrs. Douglas Frye and Mr. and Mrs. Alton Morris were guests in the home of the Junior Clarks of Brownfield on Thursday of last week.

With Johnsons

Guests in the David Johnson home Saturday evening were Mr. and Mrs. Kenneth Leonhart and Charlene, Mr. and Mrs. Bill Beasley and Pam, Mr. and Mrs. Pat Montgomery, DeWayne and Dale, all of Earth, and Mr. and Mrs. J. E. Montgomery, Leanna and Leo, of Muleshoe.

Don Jordans Are Parents

Mr. and Mrs. Don (Chili) Jordan of Lubbock, former residents of this community, are the proud parents of a baby girl who made her appearance on March 13. The young lady has been named Pamela Don. Mrs. Mae Mahon, who is the grandmother of Pamela, and Mrs. Claude Blackburn visited with the Jordan family on Sunday.

Miss Jeanne Louise Gammon was home from Texas Tech last weekend visiting her parents, the John Gammons.

Mr. and Mrs. Denton Thompson, Mary Ellen, Denny, Suzanne, and Phil, from Morton, visited in the community last Friday.

Mr. and Mrs. Lowell Savage attended the funeral of "Grandpa" Gregg in Plainview last Wednesday.

Mrs. David Johnson, accompanied by Mr. and Mrs. Pat Montgomery of Earth visited Mrs. Juel Montgomery of Amherst and Mrs. W. D. Black of Littlefield, Thursday.

In Houston

Mr. and Mrs. C. D. Gustin and Ronnie, Mr. and Mrs. Glen Stevens and Nona and Miss Geneva Bart-

lett from Muleshoe all spent the weekend in Houston visiting with Leland Ray Gustin and Donald Stevens who are attending the university there.

They also visited with Lloyd Bills from Earth, who also attends the university. They report a wonderful trip and said the weather was beautiful while they were there.

JUNIOR PLAY FRIDAY

Don't forget the junior class play to be given this Friday night, March 15. Action will begin at 8:15, and the name of the comedy is "Lucindy Peck from Cabbage Neck."

Attend Wedding

Mr. and Mrs. Owen Broyles attended the wedding of their nephew, Donald Gene Petty, and Miss Sandra Skinner on Saturday. Mr. and Mrs. Beardean Broyles accompanied them. Donald Gene is formerly from Lazbuddie, now of Clovis.

Mr. and Mrs. John Agee spent last Thursday and Friday in Oklahoma City visiting her father, A. T. Henderson. Mrs. Agee reports that Henderson's condition is some improved.

(CONTINUED ON PAGE 6)

YOU'LL BE SITTING PRETTY... WITH A CUPBOARD FULL OF SHURFINE

Shurfine YOUNG MOTHER HUBBARD SALE

Shurfine Drip or Regular **COFFEE** **lb. 89¢**

FREE 5 Ozs. Shurfine EGG NOODLES with purchase of 2 Cans Shurfine Chunk Style TUNA **2 for 59¢**

Shurfresh Cheese Spread	2 lbs. 59¢	Shurfine No. 300 Cans Pork & Beans	10 for \$1.00
Shurfine No. 303 Cans Apple Sauce	6 for \$1.00	Shurfine Blue Lake Green Beans	4 for \$1.00
Shurfine Halves Unpeeled Apricots	4 for \$1.00	Shurfine No. 303 Cans Cut Beets	8 for \$1.00
Shurfine No. 303 Cans Cherries	5 for \$1.00	Shurfine White Hominy	11 for \$1.00
Shurfine No. 303 Cans Fruit Cocktail	5 for \$1.00	Shurfine Fresh Shelled Blackeyes	8 for \$1.00
Shurfine No. 303 Cans Grapefruit Segments	5 for \$1.00	Shurfine Early Harvest Peas	2 for 39¢
Shurfine Yellow Cling Halves or Sliced Peaches	No. 2½ Cans 3 for 83¢	Shurfine Whole Kernel or Cream Style Golden Corn	No. 303 Cans 7 for \$1.00
Shurfine Halves Bartlett Pears	No. 303 Cans 4 for \$1.00	Shurfine Small Whole Sweet Potatoes	No. 2 Cans 4 for \$1.00
Shurfine All Green Cut Asparagus	No. 300 Cans 4 for \$1.00	Shurfine Sauer Kraut	No. 303 Cans 7 for \$1.00
Shurfine Mexican Style Beans	No. 300 Cans 8 for \$1.00	Shurfine 28 oz. Jars Apple Butter	4 for \$1.00

Shurfine **SHORTENING** 3 Lb. Can **79¢**

Shurfine Canned MILK, tall cans 8 for \$1.00

Shurfine TOMATO JUICE, 46 oz. cans 4 for \$1.00

Shurfine Natural GRAPEFRUIT JUICE 46 oz. Cans 4 for \$1.00

Shurfine CATSUP, 14 oz. bottles 5 for \$1.00

Shurfine Dill or Sour WHOLE PICKLES 32 oz. Bottles 3 for \$1.00

SHURFINE FLOUR 10 Lbs. **79¢** Cotton Bag 25 Lbs. \$1.69

Shurfine YOUNG MOTHER HUBBARD Specials

Are Good **MARCH 14** through **MARCH 23**

Save Valuable **GUNN BROS. STAMPS**

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SHURFRESH Margarine 2 lbs. 45¢

Winners of the 10 \$20 Baskets of Groceries Given Away Saturday Were:

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Mrs. Earl Derrick
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Mrs. Warren Embree
Mrs. L. H. Pesch
Mrs. Mina Horn
Mrs. Dixie McCutchan
Mrs. Tom Bonds
Mrs. Jim Roberts

Fruits and Vegetables

Golden Ripe Bananas lb. 10c

Texas Oranges 5 lbs. 35c

— MARKET —

Wilson's Pure Pork Sausage lb. 49c

Pillsbury Biscuits 2 for 23c

We are extremely appreciative for your response to our 10th Anniversary Sale last week and are back this week with an "Appreciation" Young Mother Hubbard Sale. Lots of bargains—We'll be looking for you.

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Don't Risk Nitrogen Starvation During Critical Growing Periods!

Four pounds of nitrogen every 24 hours!

That's the amount of nitrogen an acre of corn consumes during its fast growing and grain forming period. Other row crops draw heavily on available nitrogen during peak growth periods, too.

THIS GRAPH IS A WARNING!

It is a warning that shows how the nitrogen needs of your crops soar during critical growing periods. If you deny your plants sufficient nitrogen during these periods, you've lost your chance to make a big yield.

Let us help you plan your fertilizing so that you get nitrogen to the crop WHEN IT NEEDS IT.

KENDRICK FERTILIZER CO.
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« Parmer County Farm and Home »



Whitten To Talk Cotton

The first annual meeting of the Plains Cotton Growers, Inc., a 23-county cotton producer-businessman organization formed in January, 1956, to promote interests of Texas South Plains farmers and businessmen, will be held Monday, March 18, in Fair Park Coliseum, Lubbock, Woodrow Fleming, Parmer County director, said this week.

The meeting will begin at 10 a. m. and producer-business members from all 23 counties are expected to attend.

"More than 1,200 members attended the organizational meeting January, a year ago, and we hope to have that many or more at our first annual meeting," the director said.

Featured speaker will be Jamie L. Whitten, Mississippi Democrat, who is chairman of the house agriculture appropriations committee.

The Democratic congressman will discuss cotton legislation in the Federal government. Title of his talk is "The Farm Problem."

Congressman Whitten has played a major role in present cotton legislation and he was an active fighter for the present cotton export sales program at competitive prices. He has long been interested and active in cotton legislation.

In discussing his talk in Lubbock, Whitten said he believes there should be no acreage restrictions for cotton producers and that farmers should be supported only on their domestic sales and that they should be permitted to plant all the cotton acreage they wish for sale on the world market.

Whitten has been on opposite sides of the fence with Secretary of Agriculture Benson as he believes Benson's policy of lower prices has not increased the domestic consumption market in this country.

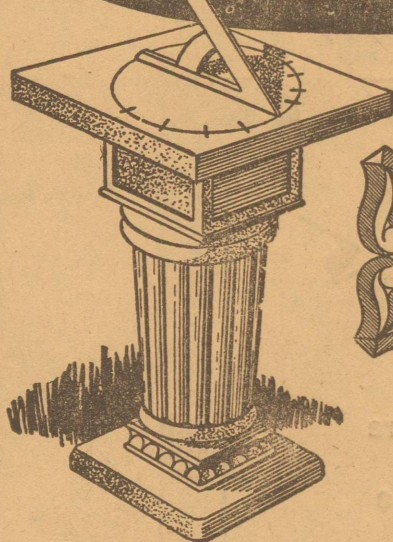
In addition to Whitten's address at the Monday annual meeting, W. O. Fortenberry, president of the Plains Cotton Growers, Inc., will make his annual report.

A soil test is the best available means for determining fertilizer requirements for pastures. Forage yields can be greatly increased through the use of fertilizers.

Barber to furious customer: "Relax. It's only a small cut and besides, less than a week ago I heard you say you wished your nose wasn't so long."

Graduation Pictures?
SASS STUDIO
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Clovis, N. M.

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Sincere Counsel

Chaborn

Funeral Home
Ph. 2311 — Friona

THE H. D. AGENT'S CORNER

Jimmie Lou Wainscott

Danger In The Home!

Not many housewives would put a DANGER sign over their front door! Yet, unless more people suddenly become "safety-conscious," that sign wouldn't be a bad idea at all. Home accidents can kill! Carelessness and negligence in the home cause a death every 16 minutes and produce some disability every four minutes, reports the Texas Farm and Ranch Safety Council.

Falls are the home's greatest hazard, claiming a total of 14,000 lives annually. Burns are next in the grim order and about 5,400 people die yearly as a result of them. Poisoning and carelessness with firearms each cause slightly over 1,000 deaths a year, and almost 6,500 people annually succumb to a list of varied causes.

More children under 14 are killed by home accidents than by any single disease. Here's how to minimize the dangers to children in your home. Label all medicines and store them out of children's reach; make sure all firearms are unloaded and stored safely; keep matches and knives out of reach; and don't leave scissors, pins, and sharp tools within children's grasp.

How safe is your home? Check yourself on these questions asked by the safety council. Are too many electrical appliances running from any one outlet? Are rugs kept from curling and slipping? Do you immediately wipe up water or grease spilled on the floor? Do you have a safe can opener such as the swing-away wall type? Is there a non-slip floor in the shower? Are all flammable liquids labeled and sealed? Keep a first aid kit handy at all times. Remember—someone is hurt in the home every seven seconds.

Good grooming counts. . . extension clothing specialists remind us that the effect of a lovely garment often is spoiled by a lack of good grooming. On the other hand, a garment which in itself is not particularly distinctive may become attractive when worn by a well-groomed person.

Encourage family members to realize the effect of good grooming on daily appearance.

Potatoes are filling, but not necessarily fattening. One medium sized potato has about 100 calories, about the same as an apple, pear or banana. If you're watching weight, go easy on the trimmings. It's the gravy, butter or other fat that piles up the calories.

Homemakers will have plenty of canned fish and shellfish to choose from for Lenten meals. The Fish and Wildlife Service says supplies will include tuna, salmon, sardines, shrimp, crab and oysters. Canned tuna is on the USDA

plentiful foods list for March. Relatively low in cost, tuna comes in a wide variety of packs. It's a protein-rich food that is a popular ingredient for both hot and cold dishes.

TUNA TRIUMPH

- 4 ounces spaghetti
- 2 teaspoons salt
- 3 cups boiling water
- 1 1/4 cups condensed cream of mushroom soup (10 1/2 oz. can)
- 2/3 cup milk
- 1 cup chunk style tuna (7 ounce can)
- 1/4 cup chopped pimento
- 1 cup shredded processed cheese (1/4 pound)
- 2 tablespoons grated Parmesan cheese.

Add salt and spaghetti to boiling water. Boil rapidly, stirring constantly for 2 minutes. Cover, remove from heat and let stand 10 minutes. Meanwhile, blend soup and milk. Add tuna and pimento. Rinse spaghetti with warm water and drain well. Place spaghetti in greased 1-quart baking dish. Pour soup mixture over spaghetti and mix lightly. Sprinkle cheeses over top. Bake in moderate oven (375° F.) until mixture is bubbly and cheese is melted and lightly browned (about 30 minutes). Serves four.

THE PARMER FARMER

Something different may be heard by area cotton growers who attend the Plains Cotton Growers meeting at Lubbock Monday of next week. We refer to James Whitten, who is the main speaker for the gathering.

He is an exponent of the idea sometimes referred to as a "two-price" plan for cotton producers. Whitten's notion is that American cotton growers should be guaranteed a good price by USDA for the cotton they produce for domestic consumption (the amount would be controlled by strict acreage allotments) and over and above the allotment, any farmer could grow any amount of cotton he desired for world consumption at any price it would bring.

We confess to feeling inadequate to pass judgment on the economic and even moral implications of such a plan. There are many things to consider since this would affect relations in not only our own but

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when looking for good looking ready to wear, for the Junior Miss and woman, and Connie, Jacqueline high style footwear at prices you like to pay.

other cotton producing countries of the world.

However, it is pretty conclusively established that the irrigated Plains, with their topography so ideally suited to mechanization, plus our great natural resources of soil and water, plus a favorable climate, plus our already keenly developed know-how, has made us the champion cotton growing region of the world.

We would refer not only to our proven ability to produce in bulk, but to our ability to produce efficiently. Pound for pound, we'll bet that farmers of Parmer County and the surrounding area can make anybody in the world take their hat off for low-cost production.

Should that be the case (and we think it definitely is), then if a two-price plan is actually feasible and acceptable, it should have great appeal to this acreage-penalized region.

We doubt if there are very many farmers who wouldn't love to plant a few score extra acres of cotton just to see how they'd make out at world market prices.

The "catch" to this otherwise rosy idea would be that to begin with, world market prices are pretty well held up by America's own cotton support price program.

If supports are limited to domestically-produced lint altogether, the result of this change could have an effect on world market prices. Anyhow, it should prove interesting to watch.

The total investment per agricultural worker in the United States in 1956 was \$15,000, as compared to \$3,431 in 1940. Measured in dollars of constant value, it increased from \$7,382 to \$12,759. Investment in machinery jumped 360 percent during this same period when measured in dollars of constant value. While this increase in investment in machinery was taking place, investment in livestock and feed increased 170 percent. Real estate jump was 160 percent.

Mr. Businessman, complete success is not purchased at one time, but rather on the installment plan. Why not advertise each week in your hometown newspaper.

THE HAPPY HOMEMAKER

Do you employ a maid, cook, laundress, baby sitter, or other household help to whom you pay \$50 or more in any calendar quarter? If so, did you know that you are required to withhold 2 1/4 per cent of their cash wages as social security tax?

Previous to 1957 the tax was two per cent. After deducting this tax from the employee's wages, the employer is required to match the amount and forward the total to the District Director of Internal Revenue at the close of each quarter.

The law applies to such domestic workers as maids, cooks, waiters, butlers, housekeepers, governesses, valets, baby sitters, janitors, laundresses, furnace men, gardeners, and chauffeurs for private cars. Wages from which the tax is to be withheld include wages which are paid in cash, by check, or by money order. Not included is the value of food, lodging or clothing.

A few years ago, when this law was first enacted, some homemakers from Marshall, Texas, staged a sit down strike against becoming tax collectors for the government. Some legal action was taken and a decision was handed down. The homemakers must have lost the battle since the law is still in effect.

To most of us having to fill out forms and collect taxes would be just another chore, but since it is a law, we should abide by it if we employ regular household help.

When the new standardized patterns are available, the job of fitting when we do home sewing will be made much easier. According to reports we have read, all a person needs to know is the waist, bust, and hip measurements in order to get a pattern that fits without alterations. Surely the height is taken into consideration. We are anxiously awaiting their arrival.

Is there an older person you know that you would enjoy giving a gift but just don't know what to give him or her? There are a number of persons who would enjoy receiving a package of envelopes, some writing material with lines, or even some postal cards.

If you wish to give some of your time to the person, you could address the cards or envelopes to relatives and friends to whom you know he or she enjoys writing.

This would be a good idea for a benevolent project for a club. There are any number of older persons who have to live in rest homes and

have little, if any, income. They would be especially appreciative of writing materials including stamps.

A paint roller comes in very handy when you are removing old wall paper. Soak it in warm water and thoroughly wet wall surface. Then peel paper off with a large putty knife.

The home baked articles which were on sale at the Rhea Home Demonstration Club looked so appetizing. The ones we bought were very delicious. Do wish some of you Rhea HD club members would send us your favorite recipes for this column. This invitation is to anyone who cares to share her favorite recipe with other homemakers.

When the man of the house decides that he must wear a tie that is soiled and there isn't time for it to take a trip to the cleaners, try this method of spot removing: Work up a head of steam in a tea-

kettle. Then hold the soiled area of the tie directly in the flow of the escaping steam. This loosens all embedded dirt. Then rub the soiled spots with any good cleaning fluid.

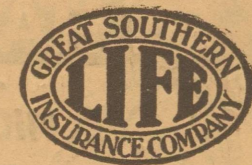
When you start waxing your in-laid linoleum and tile floors, a "chore girl" is a handy item to have on hand. If there are any spots or discolorations from wax which has been used previously, the "chore girl" will remove them. Care must be taken to remove the wax without rubbing hard enough to remove the color from the floor covering.

CAN BE CONTROLLED

Root knot disease can be controlled in garden soils by fumigation. Dr. Harlan E. Smith, extension plant pathologist, says the fumigant should be applied from 10 days to 2 weeks before planting and soil moisture should be adequate for germinating seed. Local county agents can supply details on the process.

PLANNING IS WORTHWHILE
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- Annuities
- Hospitalization



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Agent For
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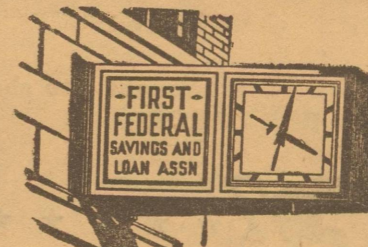
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The Parmer County Implement Co. News

"The Place Where Most People Trade"

Friona, Texas—Wednesday, March 13, 1957

All the Girl Scouts in Friona are celebrating Girl Scout Week (selling cookies is a part of the celebration). Monday was Juliette Lowe Friendship day. All eight troops, with their mothers as guests, attended a tea at the club house Monday afternoon.

Each guest measured her waist and contributed one penny per inch to the Juliette Lowe Friendship Fund. All the money is used for maintaining a chalet in Switzerland where Girl Scouts of every nation are welcome. About 180 girls and their mothers were present.

Are you still checking your antifreeze? We are almost certain to have some more cold weather before spring really arrives. We have I. H., Prestone and Zerex and the best price in town.

David, our five year old, is real fond of the Tennessee Ernie Ford TV show and was watching it the other night while Tennessee Ernie showed a Thunderbird. David said, "I sure wish we had one of those—we could put it in the garage when it rained." Of course we would like to suggest one of the new Oldsmobile models. You can put them in the garage or leave them out—rain or no rain you'll be proud of your new Oldsmobile.

Call 2091 or 2201 for irrigation supplies. Tubes, Tarps, Ditchers, Levelers, anything you need.

Mr. and Mrs. O. D. Bingham left this week for Lansing, Michigan, to get a beautiful new Oldsmobile, recently purchased from the Parmer County Implement Company and drive it home. They plan to be gone about two weeks on the return trip. Mr. Bingham is a partner in the Douglas-Bingham Land Company and they have just moved into a beautiful new office on the highway.

It will soon be planting time and your lister and planter may need repairs. Why not fix it up now and beat the rush?

A former resident of Waco, now making his home in South Carolina, came back for a visit. He was reminiscing with his old friends when one of them asked him if he would ever come back to Texas to live. "No," was his positive reply. "I sure won't. Things out here are just too much one way or the other. It's either too hot or too cold, too wild or too tame, too rich or too poor and I was too much in the last condition when I moved away."

We have a house for rent. It is a one bedroom house with an extra big kitchen and is just north of the Lee Parker home in the north part of town. For further information call 2091 or 2571.

New residents in Friona are Mr. and Mrs. Bill Nichols and their three children. They have moved to Friona from Sentinel, Oklahoma and live in one of Mrs. Kinsley's houses on Woodland Ave. Mr. Nichols is a new employee of the Friona State Bank.

Has your car got a new sticker? The deadline is April 1. Don't wait until the last day. Call Ben Woody now for a date.

Have you and your tractor visited our shop since we bought the new machine called a dynamometer? This machine will check your tractor horsepower, test for fuel adjustment, timing, clutch adjustment, and will insure maximum efficiency of operation. It will test any make of tractor and it will certainly be worth your time and trouble to bring your tractor to the Parmer County Implement Company and get it tested on the machine.

One of the features of the style show Tuesday evening will be fashions of long ago and some of the models will be showing clothes that are more than half a century old. The Trebelaires, under the direction of Eva Miller, will also sing several songs.

More people ride on Goodyear tires than on any other kind. They give more and safer mileage. Let us trade for your old tires on a new set of Goodyears for your car, pickup, tractor, trailer or trucks.

Mrs. Ella Lamb and Mrs. Lynn Chitwood took their Girl Scout Troop thru the Carlsbad Caverns Friday. Girls making the trip were Adabeth Akins, Donna Fields, Pamela Roden, Jimette McClain, Janet Whitten, Karen O'Brien, Dixie Chitwood and Suzanne Lamb. Mrs. Nora O'Brien and Mrs. Marie Roden also went with the girls and a tired and happy group returned to Friona Saturday.

About 150 people were present for the family night supper at the Methodist Church annex Sunday night. Sunday was youth day at the church and the young people conducted both morning and evening services.

Our prices are right on Goodyear tires. We will make a generous allowance on your old tires when you buy truck-tractor-pickup-or car tires. More people ride on Goodyear tires than on any other kind.

Remember the style show which will be given at the auditorium Tuesday night. Friona merchants will furnish all the clothes and Friona folks will do the modeling. Tickets may be purchased from any club woman and will be on sale at the door. This style show will compare favorably with any you may have seen in towns bigger than Friona.

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Farwell, Texas

L'buddie Winners Revealed

A fat stock show was conducted at the Lazbuddie agriculture barn last Saturday with members of the Lazbuddie FFA and 4-H clubs participating. The boys showed fat steers, lambs, and barrows and the following had the winners in each division.

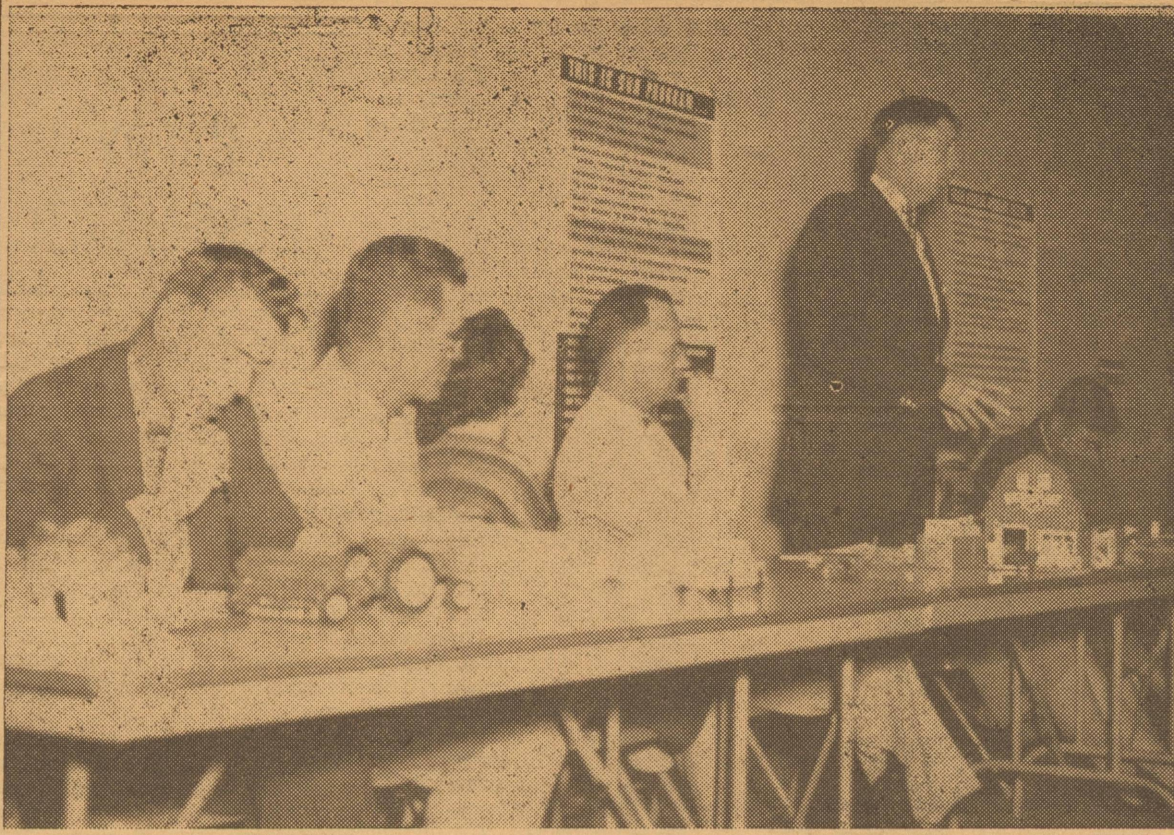
Whiteface Fat Steers, heavy weight class — Glenn Watkins, 1st and reserve champion; Dean Watkins, 2nd; and Gary Mac Brown, 3rd.

Whiteface Fat Steers, light weight class — Steven Young, 1st; Jim Brown, 2nd; Leroy Cox, 3rd; and Cooper Young, 4th.

Angus Fat Steers — Dickie Chitwood, 1st and grand champion of show; Darrell Jennings, 2nd; Bill Hardage, 3rd; and Fred Smith, 4th.
 Fat Lambs — Donnie Smith, 1st and grand champion; Richard Gordon, 2nd and reserve champion; and Mickie Smith, 3rd.
 Fat Barrows — Wayne Peterson, 1st and grand champion, Duroc; Royce Morris, 2nd and reserve champion, Hampshire; Coy Mason, 3rd and 4th places, Duroc; and Eugene Houston, 5th, Chesterwhite.

Newspaper advertising is still best.

Dr. William Beene
 Optometrist
 Mon.-Tues.-Wed.
 Mabry Building — Friona
 Phone 4051



AT KICK-OFF BANQUET — Addressing Farm Bureau members at the annual kick-off banquet Monday night was Millard Shivers, standing. Also at the speaker's table to Shivers' right are Hub King, Mr. and Mrs. Gilbert Kaltwasser, and Raymond Euler.

Shivers Peps Drive For Farm Bureau At Kick-Off Meeting

Millard Shivers, organizational director for Texas Farm Bureau, pepped up membership workers at a banquet Monday night which started the annual drive for membership in Parmer County for the Farm Bureau. Membership goal is 650.

Speaking to a crowd of 100 persons, the Texas FB man reviewed the fundamentals of Farm Bureau as an organization and gave workers some practical working knowledge to be applied to their jobs of getting new members and keeping old ones.

Also on hand for the session was Hub King of Lamesa, who is state director for District II, which includes Parmer County. King took the floor for a few minutes to talk legislative matters.

Jack Patterson, chairman of the membership drive in the county, presented captains and workers from the various communities, and the meeting had an informal "get-acquainted" air.

Shivers, who told his audience that the farm population has dwindled to less than 13 percent

of the population of the nation, reviewed the problems of surpluses and markets which face agriculture today.

He had a sharp tongue for critics of Bureau policy who have maintained that the organization stood for any fixed political ideologies. "In the past," he said, "we have stood for rigid price supports, and we have stood for flexible supports. We have had American Farm Bureau presidents who were Republicans, and we have had presidents who were Democrats."

He underscored the pliability of Bureau policy, which is revised "from the grass roots up" each year, and changes as the ideas of Farm Bureau membership changes.

Shivers said that Farm Bureau has noticed that surplus agriculture commodities have been accumulated under both rigid and flexible price support programs, and that the real need is for development of markets.

To illustrate how impractical it is to control surpluses with acreage allotments, he read off the acreage cuts of various basic commodities that would be needed to bring production in line with demand.

In a question-and-answer session following his talk, the director said, "the government is not a market, and never has been."

County FB President Gilbert Kaltwasser talked for a few minutes, emphasizing the Bureau's belief that free enterprise, individual initiative, and freedom of choice constitute basic components of policy. "Big government makes small men," he said at one point.

"Controls may help for a while, but sooner or later, government will dominate us."

This newspaper is working for this community.

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 Long Term-Low Interest
Ethridge-Spring Agcy.
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Get your Evergreens in early — Start their root systems as soon as possible!

GLYNN D. HUGHES NURSERY

Phone Parmer 3137 Friona, Texas

County FB Leaders Attend Dist. II Meet

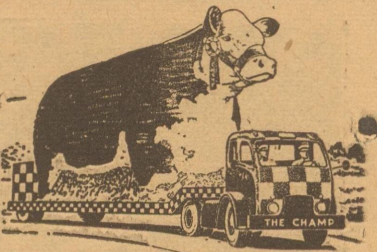
Gilbert Kaltwasser, Jack Patterson and Harry Hamilton, president, vice-president and legislative director, respectively, attended a District II Farm Bureau meeting in Lubbock last Thursday. The meeting, held in the Lubbock Hotel, was called by Hub King, state director, to discuss necessary action in obtaining further needed legislation affecting farmers.

Also attending was J. T. Jones. Additional appropriations to Extension Service and experiment stations for use in furthering research, egg grading and the labeling law, water legislation, more leniency in the use of farm licensed pickups, redistricting of commissioners precincts were among the subjects aired.

Upon their return, the men expressed concern about some of the proposals being made for a water law in the state. It seems that there is a concerted effort again to deliver the water under the owner's land to the state in order that the state may direct the use of it. "Farm Bureau has helped defeat passage of legislation previously," according to Hamilton, "and we need the support of every Parmer County farmer and property owner in defeating it again," he added.

Farm Bureau officials have conferred with Governor Price Daniel in their efforts to gain the needed appropriations for research and marketing projects within Extension Service and experiment stations, said Kaltwasser, and "it is important that we make every effort to gain this legislation in the interest of continued volume-production of our commodities." Dan Arnold, secretary of Oklahoma Farm Bureau, was principal speaker at a banquet in the evening.

*** Astounding!**
*** Amazing!**
*** Educational!**
*** Fascinating!**



PURINA CHAMP.

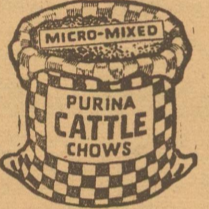
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Amarillo

Tuesday, March 19
 8 a.m.—5 p.m.

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HEAR this giant belter! Hear his powerful lungs working... breathing, and listen to the thumping of his big heart!



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Now Stocking

- Hybrid Corn
- Texas Hybrid Sorghums

We will have a big assortment soon. However, we do know that some of the varieties will be in limited supply.

Some Sweet Sorghums are in short supply now, but we will have stocks for a while.

We will carry a small stock of assorted Native Grass Seeds.

BROOM CORN

Reynolds Dwarf No. 11
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SOIL CONVERSATION

"Grasses and Legumes Make a Salad Bowl Out of a Dust Bowl"



Soil Conservation Society of America

Crows know that grasses and legumes make a nutritious diet for livestock and safe cover for the land. No "black dusters" on this farm. You too can grow such crops. See your local soil conservation district soon.

Jr. Stock Show Set For April

Parmer County's annual Junior Livestock Show will be Friday, April 12. This decision was made by directors of the Parmer County Dairy Show and Fair, parent organization.

The directors assembled at the Villa Cafe in Friona Monday evening. Present were County Agent Joe Jones, general superintendent; Clyde Hays, vice-president; Bill Sheehan, secretary-treasurer; and Ellis Tatum, Jack Black, and J. T. Gee. The latter two men are FFA advisors from Lazbuddie and Friona.

This was the first action to be taken on the show this year, and plans are as yet incomplete. The show will be in the fairbarns in Friona, and will feature stock of FFA and 4-H youngsters of the county. Agent Jones will arrange for judges.

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

According to USDA, 16,155,230 acres of land were signed up under the 1957 acreage reserve program of the soil bank through February 22. If all those comply, they can earn nearly \$415 million. That figures an average of about \$12.57 per acre, according to our division.

President Gilbert Kaltwasser came in with a telegram from Senator Andy Rogers Saturday, requesting him to contact Parmer County egg producers and urge them to give written support to the Texas egg grading and labeling bill. Gilbert contacted all he could locate, and they indicated they would write their support to Rogers. The bill is similar in purpose to the field seed labeling bill sponsored by Farm Bureau which passed last year.

It would protect Texas producers of quality eggs from competition with unlabeled eggs culled from adjoining states and dumped on Texas markets. It is a protective measure for the consumer as well as the producer. Large out-of-state egg distributors are lobbying

strongly against passage of this bill which would result in their having to produce better quality eggs, since Texas is the only dumping ground for them. Other states have such laws.

If you are familiar with the battle Texas electric co-ops have been engaged in the last few years, you will be interested in the ruling handed down recently by the Texas Supreme Court regarding the Texas Rural Cooperative Act. Number one is that it would be illegal for the co-op to serve the farm of a man who lives in town. Number four ruling is that it would be perfectly legal for the co-op to build a line into a city like Dallas or Amarillo to serve an old co-op member who moved from the farm into town.

"Supreme" is beginning to sound like a joke when used in relation to the high courts of our land. These rulings, believe it or not, are the law in Texas at the present moment. Representative Jameson is introducing a bill (HB 547) which would amend the TECCA to provide a sensible specific legal rights definition for Texas Co-ops.

Consider this: He that justifieth the wicked, and he that condemneth the just, even they both are abomination to the Lord. Proverbs 17:15.

4-H News

Lazbuddie Junior Boys 4-H News
Gary Mac Brown, Reporter

The Lazbuddie junior boys 4-H Club met in the sixth grade room at school on February 26. The meeting was called to order by president Calvin Mason. The minutes were read by Eugene Houston, secretary. The pledge leader, Terry Darling, led the club in the 4-H pledge. The meeting was then turned over to Joe Jones, county agent. He talked about how to fertilize the land for crop contests. He also discussed varieties of hybrid sorghums that would be good to use. We had one new member, Kenneth McGehee.

Mr. Businessman, the wisest use of advertising is built on consistent plugging.

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

The Parmer County Soil Conservation District board of supervisors have worked up a newsletter to send to each civic organization, church group, farm organization, and any other interested group on a conservation program to be presented by the supervisor of that subdivision.

If you are interested in a conservation program and did not receive a list, please contact Steve Messenger for one of those. The supervisors thought this would be a good way of getting over to the local citizens and farmers what the district can do for them. A list of selected conservation films are

available for use on the program also. Contact your supervisor to arrange for the program.

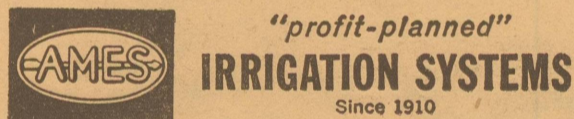
We are having good participation in the tree program sponsored by the district. To the present date, we have applications for 350 potted Arizona Cypress trees. We are still taking applications for these trees. You may make applications in Friona at Steve Messenger's office, or at County Agent Joe Jones' office in the county courthouse in Farwell.

Interest in the District-sponsored essay contest on soil and water conservation is growing. Several have been around to pick up some information on the District and its activities. If we can help in any way, let us know.

Mr. Businessman, sales records prove that it is much more economical and efficient to conduct consistent and frequent advertising.

Parmer County Pump Co.

Say, Mr. Farmer—Are you interested in more profit? Sure you are. Everybody is. Come in soon, let us show you . . .



BYRON JACKSON PUMPS
Drilling and Casing — Pump Repair
Phone 2201 — Friona — Phone 2091

Farmers!

Fertilizer Is An

Investment

Not An

Expense!

And results prove conclusively that there's no place a farmer can put his money that will bring greater returns than in his own land in the form of fertilizer.

Invest wisely — consult with us for full information.

CUMMINGS FARM STORE

Phone 2032 Friona, Texas

Announcing
the association of
Mr. Billy Nichols

as
Agriculturist
A New Service for
Parmer County Farmers



Mr. Nichols, left, is pictured conferring with Ralph Smith, farmer.

We are extremely pleased to announce the addition of Mr. Nichols to our staff. A graduate of Oklahoma A & M, he is experienced in farming and farm problems. We invite our customers and farmers of the area to consult with Mr. Nichols.

FRIONA STATE BANK
FRIONA, TEXAS

Dinner Guests

Sunday dinner guests in the home of Mr. and Mrs. Lloyd Rector and sons were Mr. and Mrs. Homer Lindeman and children, Mr. and Mrs. Deon Awtry, and Mr. and Mrs. Bob Ginsburg and children, all of Friona, and Mr. and Mrs. Bill Roberts and children of Hereford. Mr. and Mrs. Frank Smith and children of Plainview were afternoon callers.

Mr. Businessman, if you see something in the paper, you are more apt to believe it than if someone tells you the same thing. Mr. Businessman, consider this fact when you think about advertising.

NEWS FROM BLACK

Community Meet Held Thursday

A community wide meeting was held at the Black Community Center Thursday evening. Several items of business were taken care of and committee reports were given. Joe Jones, county agent

from Farwell, was a special guest and assisted the 4-H Club boys with some problems.

Efforts are being made to get all records completed so that the Black Community Record Book can be finished by March 31, which is the deadline.

Refreshments of cookies, punch, and coffee were served by the hosts and hostesses, Mr. and Mrs. T. J. Prestley, Mr. and Mrs. L. W. Gibson and Mr. and Mrs. Googans.

SCOUTS WORK ON HUT

The Black Boy Scout Troop had a meeting Monday night. Two more boys have joined the patrol and the boys are working on the Scout hut, which they hope to have moved and remodeled in the near future.

Club Meets In McGowen Home

Thirteen members of the Black Home Demonstration Club met in the home of Margie McGowen, Wednesday afternoon. A council report was given by Lois Latham. Carrie Tatum and Maxine Price presented the last work simplification demonstration.

Refreshments of plum pudding, coffee, and tea were served by the hostess to Lois Latham, Carrie Tatum, Maxine Price, Emma Elmore, Altha Presley, Helen Fangman, Geneva Ivie, Lucille Rokey, Anna Mae Hays, Lois Whitaker, Mildred Barnett, and Eleanor Prewet.

4-H Boys Tour Carlsbad Caverns

In special observance of National 4-H Club Week, six men of the Black community accompanied the local 4-H boys on a tour of Carlsbad Caverns. The group left Saturday and returned Sunday evening.

Boys making the trip were Tommy Tatum, Jimmy and Ray Gene Braxton, Randy Price, Ira Bruce Parr, Dean Nazworth, Larry Elmore, Hank Outland, Maynard Greeson, and Billy Edelman. Adults accompanying the boys were Pete Braxton, Bruce Parr, Ellis Tatum, Ralph Price, Claude Edelman, and J. R. Nazworth.

Mrs. Ellis Tatum is in Houston this week visiting her daughter, Mrs. Jerry Houlette.

NEWS FROM

Rhea

By Mrs. Franklin Bauer

Farm Bureau Banquet Held At Bovina

The annual Farm Bureau membership drive banquet was held Monday night at the Bovina School cafeteria.

Millard Shivers, Texas Farm Bureau organization director, was the speaker. Guests and workers from all communities were present. Those from the Rhea community attending were Mr. and Mrs. Carl Schlenker, Mr. and Mrs. Raymond Schueler, Mr. and Mrs. Florine Jarecki, Mrs. Malinda Schlenker, Mr. and Mrs. Jack Patterson and Franklin Bauer.

Community Meeting To Be Friday Night

Another community meeting will be held at the Parish Hall Friday night at 7:30. The purpose of this meeting is to further discuss the possibility of beginning a community building. The committee will give their report on possible locations they found and the cost of various buildings.

Each family is to bring sandwiches and a dessert. The HD club will furnish homemade ice cream.

Mr. and Mrs. Raymond Schueler, Dale, Shirley, Kathy and Eugene, Mr. and Mrs. Norbert Schueler, Terri, Clinton and Caroline, and Mr. and Mrs. Floyd Schueler surprised Mrs. Robert Schueler with a birthday party Friday night.

Wilbur Meeks, brother of Mrs. Floyd Schueler, visited in the Floyd Schueler home from Thursday until Saturday.

Mr. and Mrs. Floyd Schueler visited with Mrs. Schueler's parents in Vega Saturday and Sunday.

Those attending the Walther League meeting at Immanuel Lutheran Church in Hereford Sunday night were Gary Goetz, Charles Wagner, Irene and Edmund Drager, and Herbert Schueler.

Mr. and Mrs. Roy Beariden have moved into their new home. Their new home is located one half mile north of their old home. The building of the beautiful home was done by the Bearidens.

Mr. and Mrs. Billy Gibson were called to Lubbock Sunday. Mrs. Gibson's brother had an operation.

Mr. and Mrs. Cordie Potts visited with Cordie's brother at the Clovis hospital Sunday.

The Weldon Coxes visited in Fort Sumner Sunday.

MELTON STUDIO

1010 Main
CLOVIS, NEW MEXICO
Portrait Photography
Telephone 6624

**Dr. Milton C. Adams
Optometrist**

Office Hours 8:30-5:00
140 West 3rd Phone 37
Hereford

Guests From Oklahoma

Weekend guests in the home of Mr. and Mrs. J. W. Baxter were Mr. and Mrs. F. L. Clark of Elk City, Oklahoma, and Mr. and Mrs. Earl Clark of Oklahoma City.

News From LAZBUDDIE

(CONTINUED FROM PAGE 2)

Mr. and Mrs. G. E. Williams are the parents of a new boy who was born last week.

Mr. and Mrs. John Agee visited Sunday with his parents, Mr. and Mrs. John Agee of Lubbock.

Shirley Carpenter Wed in Clovis

Miss Shirley Ann Carpenter, daughter of Mr. and Mrs. D. B. Carpenter of Lazbuddie, and Loren Howard, son of Mr. and Mrs. O. T. Howard of Clovis, exchanged marriage vows Monday afternoon at 4 p. m. in the Baptist Church at Clovis. Rev. Dub Richey, pastor of the Clovis Baptist Church, read the ceremony.

Escorted by her father, the bride wore a white silk linen street length dress with pink accessories. She carried a prayer book topped

with pink carnations.

Attending the bride as maid of honor, Patsy Weaver of Lazbuddie wore a pink street length dress with white accessories. Ernest Brown of Clovis served as best man.

For her daughter's wedding, Mrs. Carpenter chose a two piece, grey silk sheer with matching accessories and a pink carnation corsage.

The groom's mother wore a navy blue dress with a pink carnation corsage.

The bride had as her going-away suit a two-piece beige silk linen with matching accessories.

The couple will honeymoon for about a month in San Antonio, Corpus Christi and New Orleans.

Howard is employed with the Sunshine Plant Food Company in Clovis where they will make their home when they return.

Shirley Ann finished school with the class of '56 at Lazbuddie. She attended the Walker and Burk School of Beauty in Clovis and has been employed at a beauty shop in Muleshoe since the first of February. She plans to continue with this work there at present.

A reception was held immediately following the ceremony at the home of the bride's aunt, Mrs. John Blomshield.

Local 4-H and FFA Boys Win in Contests

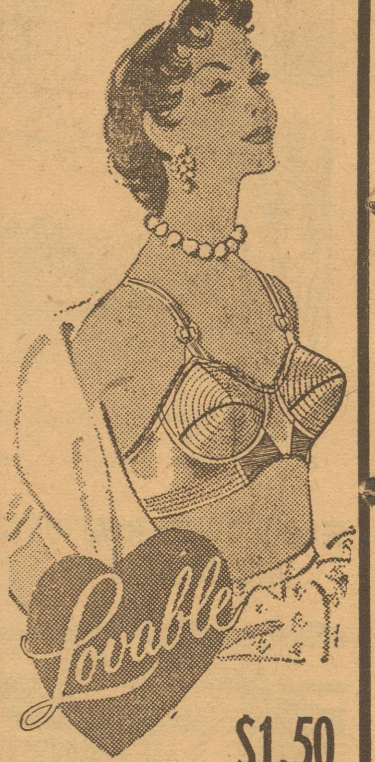
Winning in the Parmer County Cotton and Grain Production Contests recently were several 4-H and FFA boys from Lazbuddie. Richard Chitwood won second in

the cotton contest which was sponsored by the Parmer County Cotton Producers Association, and winning third and fourth places were Gary Mac and James Brown.

Richard Chitwood also won fifth place in the grain contest, sponsored by the Parmer County Grain Producers Association.

In the FFA division, Leon Wilson, president of the local chapter, placed first in the entire county contest. Andy Fuqua placed second and Leon Wilson, third, in the grain contest.

Your Prettiest Look Is Here



\$1.50

Ringlet

BRA

Single-Needle Stitching Spirals 'Round 4-Section Cups for Marvelous Fit, Lovely Uplift. Holds Its Shape ALWAYS!

HURST FRIONA

Department Store

BABY CHICKS

One and Two Week Old Started Pullets

All Popular Breeds

- SPECIALIZING IN HY-LINE PULLETS
- CUSTOM HATCHING
- DELIVERY EVERY TUESDAY

FARMERS HATCHERY

Phone 5423
217 W. Grand

Clovis, N. M.

SUPER DINETTE VALUES!

AVAILABLE ONLY WHILE PRESENT STOCKS LAST!



New SUNLITE Plastic

"King Size" DROP LEAF TABLE and 4 CHAIRS

ALL 5 PIECES Only \$99.75

GOLD N' BRONZE by Chromcraft



Quality by Chromcraft

Positively sparkling in its beauty! The newest, loveliest combination in a dinette ever shown. The big extension table is "dinner size" with a new Spice Walnut plastic top that resists heat, burns, scratches, stains, and even alcohol. All edges, even on the leaf, are trimmed in gleaming gold tone brass. The tubular legs on table and chairs are lovely bronze. Chairs are foam rubber upholstered in seat and back and covered in new Sand Oriole plastic. Self leveling floor glides, ball bearing steel extension slides, large table extends to 36"x60".

129.50

These offers good during March

Chabourn

FURNITURE - FRIONA -



Any Way You Figure It -

... You're sure to be way ahead in dollars and cents, plus satisfaction in your farm operations, when you switch to economical LPG for your tractors and other farm equipment. You'll discover that in practically no time, you have recovered the moderate cost of conversion, and then will have the many money-saving features of Butane operation for years to come.

BAINUM BUTANE CO.

Mack Bainum

Friona, Texas

HANDY

... Is a magic word in Modern America. And we've done our doggondest to make buying Anhydrous Ammonia the handiest thing you ever did.

It's almost as simple as pulling up to a drive-in hot dog stand. We're just out of town on Highway 60, and have our storage, office, scales, rigs, and everything right in one central location for your convenience.

MAURER FERTILIZER

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Friona, Texas