# Che Cetx Countn Ftatid 

Not Neutral-Not On The Fence-A Paper With An Opinion And A Purpose

The Herald has grown with this section from strictly a ranch country. This area now consists of thriving towns and cities,
supported by scientific farming and stock
farming augmented by huge oil fields with farming, augmented by huge oil fields, with
the nation's largest known oil reserves.

## Latest Development In The 0il Business



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$\checkmark$
Furr's Inc. Buy Site On South Fifth Street



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| Tiexs |
| Notrch. | Norris Kempson has returned

to Portales, N. M, whete he will

 | $\substack{\text { atend } \\ . \\ . \\ \text { lege. } \\ \text { Rev. }}$ |
| :---: | Rev. S. w. Miller of Brownnield

preached at the Gomez
Baptist


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Brownfield hospital!
 caughters are visiting in Arkan childrond Mrrs. A. V. Britton and
nisted during the week
nith end with her her puring the week , pro
Mris. Curry at Woiftront Little Mist Whifrorth Carter of the home vist her this week indprents Members of the Warter:
 J. C. Moseley in charge. of the
Royil
Key bevvice program. Mrs. Wes.
Key bin

 ies and bottled drinks weiere ser ved by the hostess.
Mrs. . Bill Heflin will fly 1947
CHEVROLET CLUB COUPE
inal flish, sparkles tike tailored plastic seat cov
ers. Many extras for your driving convenience. One
careful owner teacue-balley

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Well-Groomed Hair Is a Fall Must

RESERVE BANKS USTS CRLMP IN
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Duncan Home Scene With Mrs. Thomas Of Family Reunion


## BEAUTY FOR FALL

> Thousands Cheer The New Discovery For Hair Beauty

SHAMPOO CURL

## The Shampoo That Curls the Hair!

- "Shampoo Cur" a new
- Soft, Iovery and beautiful.
-. Shampoo curl" is seff for your hair-so quick-leaves sou with
- "Shampoo
- . Sht wamporor C USE. IT WITH CONFIDENCE ON ALL TYPES OF HAIR

PENVAL PIN CURL PERMANENTS
The Rapid New Cold Wave For Easy Home Use

Now you can have a beautiful permanent wave just by pincurling-no ing permanents.

CURL FAST TIMING - $\mathbf{1 5}$ TO $\mathbf{4 0}$ MINUTES TRY ITTODAY!

## Primm Drug

Mr. and Mrs. W. R. Benton and
Mr. and Mrs. Wade Pearce visit- Yoakum Williams, prominentif c. G. Gore informed us this




## A-1 Used

 Cars \& Trucks 199900RD-1946FORD-1949FORDPICKUP-1949G.M.C.PICKUP-1946G.M.C.PICKUP-1946FORDPICKUP-1.3Down Payment - Balance Up to 24 Morths - Many Other Cars To Choose From -

## Portwood Motor Co.

4th and Hill

## Make An Extra Bedroom

 Out of Your Living Room At night| $=$ EOWPRIGED $\square$ $\qquad$ <br> J. B. KNIGHT |
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## YOU ARE CORDIALLY INVITED TO ATTEND THE FORMAL OPENING

 OF OUR NEW STORE FRIDAY \& SATURDAY SEPT. $15 \& 16$
## 'Botany' $500 \mid$ Van Heusen Suits <br> THE SHIRT WITH THE FAMOUS COLLAR

 Topcoats $\$ 60.00$ SUITS торсӧтs \$39.75
## young FEET GROW

Bostonian JIs.

maturely styled! Toe room to roam in, hearty flexible leathers to give needed support.
Mothers agree the extra wear means economy. Mothers agree the extra wear means economy.
The PLateav_...moc-front in pliable

RED WING
Driller and Work Shoes
Priced \$7.95 to \$12.95

What more could a man want than the true comfort of a Van Heusen shirt?-in white and colors. By a can't-be-copied process its collar is woven in one piece. No inner layers to wrinkle-no stitched or fused
linings to get scraggy, causing neck discomfort. The Van Heusen's aclinings to get scraggy, causing neck discomfort. The Van Heusen's ac-tion-free tailoring gives new body freedom.

## Priced $\$ 2.95$ \& $\$ 3.95$

See Our Beautiful TIES By VAN HEUSEN AND DUVALL OF CALIFORNIA


Priced \$1.50 to $\$ 5.00$ Stetson ${ }^{\prime}$ Barsalino ion wherever you go.
and Mallory Hats

Hats designed for men with distinct sense of style-a definite flair for dressing well. Our fine hats bring out the personality of rugged individualists. A fine traveling compan-

## $\$ 7.50 \mathrm{up}$



# Purtell Clothiers, Inc. 

W. E. Fielder Funeral Getting Ready to Open Howdy PardnerServices Held Sat. New Health Center




 business college in Lubbock Eo L. Tilger and Ed
in ${ }^{\text {Browhfield }}$ Friday.



## CHARDS TO YOU! <br> from



## FRYERS $=59$

| CHOICE BEEF |  |
| :--- | :--- | :--- |
| STEAK LOIN OR LBONE, LB. | FRESH |
| THET FROZEN |  |
| PERCH, LB. |  |

SPARE RIBS SMALL MEATY SIDES LBS

## Ow Cheese <br> Cheese $77 ¢$

$\begin{array}{ll} & \\ \text { HADACOL } \$ 12 z & \$ 1.09\end{array}$
TRUSHAY Lintoo sze $\quad 89 \mathrm{c}$
philus
MLIK OF MACNESA: sze

## HELENE CURTIS



59c
oanut ol shampoo WOODBURY $\underset{\substack{\text { some } \\ \text { size }}}{29 c}$
 MAVIS TALC ${ }_{\text {size }}^{\text {75 }} \quad 59 \mathrm{C}$


COLORED, LB

OLEOD IN HEAVY SYRUP
PEACPES
NO. $2^{1 / 2}$
CAN
$25^{4}$
PEAT…
294

## TOMATOES $\ldots 104$

Be Thrifty in '50
JELLO, pkg. .
SWANS DOWN $\underset{\text { (Instant or Devil's Food) }}{\text { CAKE MIXES }}$

MAXWELL HOUSE
COFFEE, Lb 8
MINUTE RICE, pkg. 15 c BAKING
POWDER,
CAINES, 25 oz. -- 29
GAINES DOG
FOOD, 2 lb . pkg. $\quad 33 \mathrm{c}$
FOOD, 2 lb. pkg. .- 33
POST'S BRAN
FLAKES, 18 oz
INSTANT SANKA
COFFEE

## Crown Point GOOSEBERRIES, No. 2 can <br> Food Club, Tendersweet PEAS, No. 303 can

Food Club, Shoestring BEETS, No. 303 can
Mel-O-Sweet
MARSHMALLOWS, 8 oz. bag
Renown Whole
Renown Whole
GREEN BEANS, No. 2 can
Winslow, cut spears
A.SPARAGUS, No. 1 can

Food Club
CATSUP, 14 oz . bottle
Starkist
3c TUNA FISH, grated, can

## 

Corn on Cob, pkg. 15 c
Top Frost
GREEN BEANS, pkg. 25 c
Top Frost
CAULIFLOWER, pkg. 29c
Top Frost, in syrup
RASPBERRIES ,pkg. 43c
Top Frost, spears
ASPARAGUS, pkg.
STRAWBERRIFS
Package .-......39c
Dorman
PINTO BEANS, No. 2 can
TURNIP GREENS, No 2
Dorman medium
POTATOES, No. 2 can
Dinty Moore
BEEF STEW, 24 oz . can
Dorman
BLACKEYE PEAS, No. 300 can $121 / 2 \mathrm{c}$
American Oil
SARDINES, 2 cans for
SAVE 208 gLO-COAT CREAM WAX

Repolur y.is volve ONiY. 98 C

Food Club
Food Club JUICE, 46 oz. can
TOMATO JUI
Food Club
ApPLE JUICE, quart
Food Club
Welch's
Franco-Amcrican
SPAGHETTI, tall can
General Mills
BISQUICK, large box
Bleach
NUWAY, quart
$121 / 2 \mathrm{c}$
Large Box
TREND, 2 for
${ }_{\text {Blu-White }}$
$\underset{\text { SRISLEY, bag __ 29c }}{\text { Soap }}$

## FRUIT JARS

 KERRDozen Qts. ...... 73c
Dozen Pts. .-.-- 69

## FIURIS



Miss Foster Complimented With $\rho_{\text {re--Bridal Showers }}$


Willams-Gray Vows ©he Uetrn Countn FFerald Read September 9


## Aitign

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Women's Guild Mets With Mrs. King

Stafford's Teentime Sines i-

## SATURIDAY \&MONIDAY

 Save SPECLALS! Save|  |
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## SNO-WHITE SHEETS <br> $81 \times 99$ <br>  <br> Pillow cases. $42236 \quad 37 \mathrm{c}$ ea. <br> vas <br> BO SQUARE PRINT <br> Beautifut floral deoign, Sararforize, 36 in wider 29 cyd . <br> DRESSES <br>  <br> MENS SPORT SHIRTS 1

Ladies New Fall Coats and swing back styles. rool gabardine $\$ 14.95$ to $\$ 29.95$

|  |
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Special \$1.95
ZELON JACKCTS
$\$ 8.95$
INDIAN BLANKETS
$\$ 2.95$
BRCADCLOTH \&
KNT SHORTS

## WORK SHIRTS


ARMY TWILL PANTS AND SHIRTS

〔2.98
MENS FALL SUITS


## Fair Department Store

Geting Fall Pullets Into Production


Tech Has Brillian



## FARMERS！

## WE HAVE PLENTY of

RYE \＆BARLEY SEED
and the following
WHEAT SEED
－Wichita
－Westar
－Comanche
All Kinds of Common Seeds Tagged and Tested

## Goodpasture Grain

Milling Co．，Inc．

## Meadow Farmers

## CO－OPERATIVE GIN AND FEED

＂Your Gin If You Use lf＂


GINNING SEASON IS HERE AND WERE READY TO G0！！

OUR PLANT AND EQUIPMENT IS IN FINE SHAPE．WE ARE PRE－ PARED TO GIVE YOU THE BEST SERVICE IN YOUR GINNING NEEDS．WE TAKE THIS MEANS OF WELCOMING BOTH OLD AND NEW CUSTOMERS BACK TO OUR GIN．



## ANNOUNCEMENT

It is with pride and pleasure that we announce the Formal Opening of our new store and Nettleton shoe department．For over 70 years the name Nettleton has been synonomous with quality shoe making．The high styling and expert craftsmanship that goes into every pair of Net－


For Dad and Lad
Brownfield


really suuns bad to the people Triple-Threat Song and Dance Team


The Low Down From Hickory Grove CARD OF THANKS
We wish to express our sincere
hanks snd appreciation for the Whks and appreciation for the
nany courtesies extended us dur-
our recent illness 41 staff of nurses.
Mrs. J. P. Robertso Mrs. J. P. Robertson
Mr and Mrs. Johnnié R. Ro ertson and children CHICAGO - $-(P)$ - In the midst.
of one of the summer's hot spells Chicago Association of com
rece received a letter inquiring Rio Grande National Forest in. Colorado hes the highest average
elevation of any national forest
in the United Stas Advertise in the Herald!!

 PRIMM DRUG

## armownire

Leonard Lang Clarence Turnbow

Pate F. Collier

## Pate F. Collier Grocery

## \$2,000 AN ACRE!



Make No Mistake-


Plastic Bowls Simplify Food Storage

has come to tackle the world, CLARENCE SETTLES
now weakened by subversive in- AMONG VISITORS HERE now weakened by subversive in-
filtration.
IM ang event the days for hop-
Here of late, we have noted
Hany of the old timers around
ing that world peace will prevail

## PLAINSNEWS



FaRM QuESTION DOX MO. 61


Is it safe to use the water of the
oop of a septic tank for watering vegeatcen, root vegetables, and stak
vrass on which
 N. Naw way
ness in the household.
Is there any way to clean or pre-
vent further corrosion in an ron



Could door tell me hom to dear


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## GRIGGS \& COBLE FURNITURE and Appliances

Vic Varioy
 \$3 size now $\$ 1.95$ plustaz
Masivers.

PALACE

## WATCH

FOR THE
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OF THE NEW G.F.WACKER STORE Friday, Gept. 22

Lecated on West Side of Square In Brewnfied Building Next To Primin Drug


Borden's
Newton Tire and Implement C 0.
Bayless Jewelry
Ted Hardy's Grocery \& Market Crite's Texaco Service Station

Nick's Cafe
Slipley Tractor $\mathrm{Co}_{0}$ Deluxe Cleaners Commumity Drug West Texas Motors Warren's Texaco Service Sta. Shorty Collier's Gulf Service Sta. Portwood Mctor Co. J. C. Jones Co. Stell's Grocrey \& Market

First National Bank Goodipasture Grain \& Milling Co. Tudor Sales Co .
Brownfield Bargain Center Robert L. Noble Real Estate Western Cottonoil $C$.
South Plains Ready Mix Collins
Herman's Gin
Terry County Lumber Co. Chesshir \& Murdough Cotton Co.
Griggs \& Coble Furniture Co. Elite \& Hotel Barber Shop Ross Motor Co.
J.D. Miller's Service Station


Hoy's Flowers Nelson Jewery Magnolia Wholesale Co. Brownfield Class \& Mirror Zesto Plains Liquefied Cas C . Palace Drug Kyle Grocery Thomas's Gulf Service McCowan \& McGowan

## CUB'S FOOTBALL SCHEDULE FOR '50

Sept. 8 Lovington, N. M., here Sept. 15 Tahoka there * Sept. 23 Phillips there Sept. 29 Muleshoe there * Oct. 6 Littlefield here * Oct. 13 Plainview there Oct. 20 Levelland here * Oct. 27 Open Nov. 3 Post there *
Nov. 10 Morton here * Nov. 17 Slaton here *

* Conference Games

Fair Department Store Johnson Implement Co. Furr's

Shamburger Lumber Co.
Brownfield Steam Laundry
Appliance Service Co .
Harris Motor Co.
Viola's Beauty Box
Primm Drug
Brownfield Ice $\mathrm{C}_{0}$.
City Cleaners
Chisholm Grocery
Dick \& Charles Super Service
Bowers Liquefied Gas Co .
Warren \& Ricketts Oil Co.
Reba's Beauty Shop
Jack's Garage
Brownfield Coffee Shop
Fleming Typewriter Service Brownfield Milling Co. Nelson's Prescription Pharmacy Higginbotham-Bartlett Lbr. Co. McKinney's Insurance Co.

La Mecca Cafe
The Texas Co .
Duchess Style Shop
Tom Crawford Plumbing \& Elec.
McWilliams Desoto \& Plymouth
St. Clairs Variety Store Cobbs

4-H 'Ambassador' Reports From Greece Ed Hill, the only Texan por-
ticipating in the 1950. Interna-
tional Farm Youtho Exchange
program ,reports from Grece


## - Rotita-Rim

 QUICK COUPLING - POSITIVE LOCK
## BUSINESS DIRECTORY

|  | Dr. W. A. Roberson DENTIST Brownfield, Texa 2 West Thate Phone 50-E |
| :---: | :---: |
| Dr. H. H. Hughes dental surgega Alexander Bldg. . Phone | Dr. A. F. Schofield DENTIST <br> Brownfleld, Texaa <br> Bldg North Si |
| MGOWAN MoGOWAN - LAWYERS. Side Sques. Brownfield, Texa | Dr. Royal E. <br> Klofanda, Jr. VETERINARIAN <br>  |
|  |  |
| Refrigeration Sales and Servicealso complete Electric-Motor Repair APPLAANCESERFRTICE c.W. Dennison Formerly Wright \& Eaves18 W. Main - Ph. 183-J Night Phone 319-R | HACKNEY\& CRAWFORD Attorness <br> East side of square-Brownfield |
|  | come 'Repulsive" |
|  |  |
|  | For Your <br> Insurance <br> Needs <br> Tarpley Insurance |
|  | Agency Phano iss-R ${ }^{008}$ west Matim |

Swart Optometric Clinic

Dr: Gordon E. Richardson $\xrightarrow{\substack{\text { Opromertisis } \\ \text { Phone } 414}}$

## whe come 7 pem plem ing teen

Grange Has Good Defense Program

## If your grocer does not have our milk call 184, we deliver <br> Pasteurized or Raw <br> GR ${ }^{\text {AD }}$ ORR: wian

## To low



## Better Buy Buick!

$Y_{- \text {don't have to be told that it's }}^{\text {OU CAN SEE here }}$ the most quickly identified car on the road today.
You probably know that the engine under that broad bonnet is a Fire. engine and a lively stepper in any company.
 Sis.


You can check the abundance of its voom by the simple expedient of spaciousness at the nearest Buick dealer's-and a very few minutes on ll-coil strin wins satisty you that ires and Buccin's torgow-pressare really do produce a ride that is matchless for its soft comfort.

BUT RIGHT Now, it may be that the money angle is the thing uppermost in your mind, and on that we'd like All our records go to show that this is the most economical Buick ever built. It is easy on gas, on oil, on

And if you choose it with Dynaflow

Drive,* it immediately eliminates all chance of friction-clutch repair nd replacement-not to mention greatiy reducing rear-axle and

Best of all, your initial outlay is a highly favorable one-whatever Buick you buy. For these brawny
straisht-eights-built rus ${ }^{\text {sed and }}$ solid for durable servige are priced at a level that makes them a standout buy in any price class.

Yes, better buy a Buick. Your dealer will be glad to demonstrate, glad to work out all the arithmetic of a deal. signed.


## Tudor Sales Company



