Terry County

| VoLUME 48 |  |
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| Pro-Am Tournament |  |
| Opens Here Today | NOLICL |
| Using ABC Rules |  |
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| (Tueethill | - |
| system, Moore said | temporary chairm |



Many Crippled Children Are Examined At Clinic

Terry-Yoakum Junior Livestock Show Set
Set For April 17-18 At Jaycee Barns

Brownfield C of C
Makes Good Report IT WILL GO THROUGH BROWN-
FIELD.
ACTION - Committee action
has statted in the Chamber of
Commerce. You'll get a report on
their doing.
MEMBERSHIP DRIVE - Starts

| Thiry-Five Area | STILL Finding oil IN OLD TERRY |
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| Boys To Go For | Theeg are still bringing |
| Physicals Apr. 23 | ${ }_{\text {der }}$ nort |
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| Company |  |
| Has A Good Sale |  |
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goes
REVIVAL AT THE FIRST


## Building Permits

 Issued For March|  | $\begin{aligned} & \text { and } \\ & \text { den } \\ & \text { dow } \end{aligned}$ |  |
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| month of March, according to City | field; Carl Duane Campbell, Billy |  |
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|  |  | The new firm had carried |
|  |  | orening and had announc. |
|  | Scheel Trustees | ed that prizes would go to first 50 women and the fi |
| age room and garage to his dwel- ling at 1013 East Hill at a cost of | Elected Saturday |  |
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|  |  | SPECIALIST SCHOOL |
| room on the back of his at 504 East Broadway. | , | $\begin{aligned} & \text { se } \\ & \text { pe } \end{aligned}$ |
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HERES HEALTH
protected by our blue ribbon service


NELSON PHARMACY
211 South 6th
Brownfield, Texas

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 ed electric current when the river eneter
gets low. This has been done in of the the
several places along the TVA sec. H iron
tion of our nation. A resolution manu
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has bein introuce ty a New told
York congressman to make a move to



Frigidaire Sales and Service

FARM \& HOME APPLIANCE CO.


Read And Use Herald Want Ads



 For example. Today, the most expensic cars in
this country have $V$ Yype, 8 selyindete nengiese Ford

 other makers charge for a six.cylinder car. Now
 Gix.cylindet car oo want Ford has it it and for tess
What about ride? Here's another Ford similarity with high-priced cars. . . Riding Comfort. One of
the misconceptions for many years has been that weight-sheer weight-is what it takes to make a car ride well. Ford has found that you can make a better by far than many cars that weigh a full 1000 pounds more. In the ' 53 Ford, for example, front
end road shock has been reduced up to $80 \%$. We say it compares most favorably with the heavies
$\qquad$ would take the fingers of both hands to count the
various kinds of automatic and semi-automatic
offer is called Fordomatic. It is the most versatile
on the matket, it represents the most profound
consideration of engine-to-wheel power transferconsideration of engine-to-wheel power transfer-
and that it does the best job for our engines inn't
co
What you can see is also important. Here but in the medium not only in their price field
Ford visibility is Full-Circle Vishibilits. huge, curved unobstructed glass area, front and
rear, plus side windows that allow all passengers what the hotels call "room with a view."

## make a car more beautifinl Conversely, beauty in

 Ford comes "for free." Ford las found that it costs no more to develop a beautiful car than onethat is less pleasing in appearance. You can drive up to the most exclusive doorways in the world
and feel perfectly at home in your Ford. Fords "belong". . . in exactly the same social category
as the finest, one-of-kind creations. After all, a as the finest, one-of-kind creations.
Ford is a custom creation multiplied.
What about running costs? Here's one place that Ford's advantages are obvious. For oil and gas
economy Ford has the big cars whipped. Ford parts cost less. Ford service charges are less. Ford (ire mileage is thousands of miles greater. A market-bar none.
What are Fords made of? Some people have the idea that the costliest cars are made of "better
stif." It's true that some high-priced cars have
costlier upholstery and fittings. What Ford has is
ou probably could not tell the difference. You night even prefer it, because of its better design

Then there's the question of sheet metal. If yo srre to measure and analyze the sheet metal
likely would find most expensive car, you most
lidntical in thidnness to the corresponding panels in Ford.
After all, then, what is the difference
In our opinion, the difference is largely a matter of dimensions, weight (and the power required
move it) plus the distinction of that not so many other people own. The desire for these things is understandable ... and probably justified for people who are willing to pay the
price to satisfy it.

As to comparing Ford with other cars in its,
price range, by all means do so if you wish. But,
 Ford value by comparing with cars that are most
like Fords-those that are priced up to twice like Fords-those that are priced up to twice as
much. In fact, we think youlli quickly begin com-
paring the other cars with Ford -because the 1953 paring the other cars with Ford -because the 1953
Ford has really established the New Standard of the
'53 FORD

4TH \& HILL

PORTWOOD MOTOR CO.


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| CORN Mayfield-No. 303 Can |  |
| OLE O---- 2 | ${ }^{\text {Euneh }}$ |
| CARNATION MILK 15 |  |
| LETTUCE lb. .-..... $121 / 2 \mathrm{c}$ | CATEUP |
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| -: GRO <br> SOUTH SIDE OF SQUARE <br> WE D | CERY R RYM |
| HOW FAR YO |  |

Sport Car Races To Be Held In Austin

Do You Want Roads?


PMA NEWS

WELLHAN CHURCH OR CHRIST

The churches of Christ salute you. Rom. 16-16


Southside Church of Christ


Order a sensational ?วis Studebaker now


Exciingly siyled sedans, coupes and hard-fops in colors galore! All down to carth in price!
Come in and find out how little it costs dramatically styled new Champion is one of America's lowest price cars-and the superbly powered Commander V-8 is also right down to earth in price. Don't wait too long to order. Everyone wants a new Studebaker it seem All Studebakers are stand-out gas savers.
WEST TEXAS MOTORS

Metropolitan opera to visit dallas


Above, Rise Stevenis and Robert Merrill
Below, Cesare Siepi and Margaret Harshaw







dallas fashion cente


COOD HEALTH

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Answer to Question No. 1:-
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cident. Since most famifies and Answer to Question No. 3:
individuals are not themselves Yes it it a $a$ very valuable food
 requires hospitalization, surgery calcium value as meat. Pound for
or medical care, health insurance pound it has less calories (weigh spreads the costs (in the manner taining qualities), because
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 Answer to Question No. 2: $\quad \begin{aligned} & \text { (such as ood liver oil) are rich } \\ & \text { in vitamins } A \text { and } D \text { and are }\end{aligned}$




## COOD HEALTH




Answer to Question No. 1: as to the common cold, and more



 best friend and advisor and will as to care for food to p
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health measure is forl
hit 1 Alites and Answer to Question No. 3: individuals to acquire a family
or personal doctor if they dont
olready many non-profit health in-
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Answer to Question No. 2:




## your brain budret $\frac{10}{2}$,



Rhine Boatman to Have Social Security





Install Sheathing Yourself

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COOD HEALTH



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zation such a a non-profit heath heath contributions of the 20 th
hnsurance groups (Blue Cross). Century,




 Premature babies especially need consult your physician.
extra vitamin Dis isce they may (copyright 1933 by Health Intorma
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## GIANT PLANE DE-ICER



Los Angeles-Enouzh heat to warm a dozen six-room homes is prothe Chrysler Motors Caiifornia Plant at Los Angeles for shipment


-
Versatile House Design From Small Homes Guide
 Activities Area
Versatility of plan is one of the main selling features in this house
planned for the activities of a large familiy. The hobby area has. simmitiess posisilities. Assign areas aceorring to the size and interests. of
the family It can be a large recreation room, an extra bedroom, even the samily. It can be a large recreation room, an extra bedroor, even
two bedroms. Part of tit can ocome olibrar, the other section a
combination den and guest room. Steak grill makes the area a good






Roofing for a Ranch House


## (amer <br> IN OUR GIANT CLOSING OUT SALE

Ladies' And Girls' Western Suits行国

BOY'S
"Billy-The-Kid"
LEVI'S

- 8 Oz. Sanfo
- Brass Rivited

$\therefore$

DONT WAIT-COME IN TODAY!

## Wistrrn Boot \& Shoe Shop

Stricklinly Speaking




Serting the Pace in Automotive Luxury


Meres' Muchards new medium-priced cur!


## The New Packurd CLIPPER

Here's your opportunity to own and drive a really
fine automobile at only a few hundred dollars more than you'd pay for a car in the lowest-price field!
I is enjoying public response far beyond 1 is enjoying public response - far beyond
expectations. How can Packard deliver so much big-car
value and performance at medium-car prices? FIRST: It's Packard engineering - tradition-
ally fine, historically dependable. Packard,
you remember, is the oldest maker of fine you remember, is the
quality cars in America
SECOND: Packard occupies a unique mane facturing, position, for Packard alone with
54 years' experience in fine car building combines craftsmanship of the highest char
acter and modern mass production tech acter and modern mass product
niques to produce greater values.

Packard ride, too-real big-car ride! You get
the unforgettable whip-quick pull and wou the unforgettable whip-quick pull and zoom
of the famous Packard Engine power! In all, you get 70 big-car features So if you plan to buy a car in the $\$ 2500$
price class, be sure to see and drive the new Packard CLIPPER and compare it with
other other medium-priced cars. Make an appoin
meltt with your Packard dealer soon.

## CIIIPPDER

In addition to greater values, you get
Packard's contour styling that is setting th
new trend in automotive desig Packards contour styling that is setting the
new trend automotive design. You ge

PHARS RMPLEMEMT CORPANY

Society: News Of Women

 BORDEN COUNTY
SHERIFF'S POSSE more popu Fire compeletly destroyed the
judges' stand at the rodeo grounds to be outdone by more popu-
abo counties around it, Borden about 10 a.m. Friday, according county recently organized a Sher
to. Eunice Jones, fire chief. How- iff's Posse, with Sid Reeder, Sher-
ever, to. Eunce Jones, ire chief. How- iff's Posse, with Sid Reeder, Sher-
ever, the fire department was able iff of Borden County as president.
to prever
 was caused either by a careless a a ranch country. They will meet
cigarette.smoker of by electricity. each first Monday, and the delivHalf of those who die of cancer $\begin{aligned} & \text { ery of the charter was delayed to } \\ & \text { allow others to enter as charter }\end{aligned}$ in the United States are people

under ther Cancer Society states | YOAKUM VOTERS SWAT | POSTAL RECEIPTS |
| :--- | :--- | :--- |
| SHOW RISE OVER'52 |  | IG BOND ISSUE The voters of Yoakum county

lugged the $\$ 1,975,000$ bond issue
 have been used for community
Shelton. The similar quarter in rest for paving preceinct, and the 1952 has in turn made a substan-
tial gain over the first 3 months reets in Denver City and Plains. in 1951.
However, the voters did approve The
 transfer of a huge surplus in the $\$ 17,369.53$ in 1952 .
jury fund, that could not be used for anything else, that not be used


PHIL ADDISON

Remember
The Days APRIL 17-18

##  of champions are being produced each year by members of the Farm Youth Group. That is progress and success in your 1953 show.

 PORTWOOD MOTOR COMPANY 4th and Hill (0ुa) Bomomeded Toane
## TO THE JUHIOR STOCMMEN

## .OUR CONGRATULATIONS



John Earl Burnett, F.F.A. Member

You know, like we all know, that a Stock Show or business institution is not built in a day or a few months. It takes years of training and hard work to make a success in anything you try
to accomplish. You, the Future Farmers, are doing this in your work in helping to build West a ferv non
to accomp
Texas. :
During our years of service, we have given aid to thousands of farmers in the Brownfield territory. It is a pleasure to welcome the present futurc farmers and stockmen
ntial stockshow and to wish each member the bist of luck in their undertaking. Striving to insure the future of West Texas and the nation, is the goal of the Club Members. It 'is our aim to give the kind of service that will make their future a successful one.

## Brownfield State Bank

 \& Trust CompanySeating Capacity of Softhall Park Doubled
 the Ameite ciand sexis


 dollars and cents.


 Bank and Trust Com or Fimt Noz
tional Bank Is your name on the list: STATE SUNDAY SCHOOL CONVENTION
Dallas-An estimated B.go. Tiex
as Baptists representing : 3.400

 $-=\mathbf{z}$ EIGHTEEN BOYS


## Congratulations



FFA.BOYS
IOH ANNUAL SHOW
APRIL 17-18

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## DODCE LOWERS PRICES!

 ${ }^{\mathbf{s}} \mathbf{6 0 . 6 0}$ to ${ }^{\text {s }} \mathbf{2 0 1 . 8 0}$You are the winner! You get the savings as Dodge sales climb $\mathbf{5 0 \%}$ and production rises to meet strong public demand. These across-the-board price reductions make Dodge the outstanding value of the entire automobile industry. Now is the
time to step up to America's all-nw Action time to step up to America's all-new Action Car.


SHIPLEY MOTOR CO. 814 W. BDWY.


## 



BEST OF LUCK FFA BOYS -APRIL 17-18-
-


We'll be on hand to witness the FUTURE FARMERS display the achievements of the past year. The outstanding work being accomplished by Club Members is guaranteeing the future of West Texas. Let's alt plan to attend the Big Stockshow April 17-18.
Farmers Co-Op Society №. 1


05 West Main L. L. White, Mgr
$5=2$ 5ane $=5=$
The Low Down From Hickory Grove
$\qquad$

## JOIN THE CROWSS FOR THE BEST IN ENTERTAINMENT



WELCOME TO

BROWNFIELD
JUNIOR STOCKMEN


## JONES THEATRES



Advertise in the Herola


Herald Receives Commie Propaganda



## Good For USA?

## REVIVAL FIRES ARE BURNING

IF YOU ARE HUNGRY FOR BIBLE POWER ATTEND THE MARVIN HENDRICKS REVIVAL
Farmers Advised On Ferrilizer Situation

FORESQUARE GOSPIL CHURCH




The deeply spitural miessages nightiy at 7:45, beginning this Sundey, April 12 th. Old time

EVERYONE WELCOME

## Plans lavered gas

## TRACTOR CONVERSIONS

We change any make Tractor fr We have any type Carburetion you desire - ensign - all gas hone 2623 uretions Phone 2623 Brownfield
$\mathbf{W}_{\text {car motoring thrill yor that big. }}^{\mathrm{HY} \text { wait any longer }}$ Why - when this big, beautiful Buick Sectal is ready to give you sech donders more theossing for just a lew H
H nd able Fireball 8 Ensine that' mised o the highest horsopower in Buick Special history-with fuel-saving high compression to match.
You get a ride that's level, luxuriously sof, steady as a streamlined Diesel-the springing, torque-tube drive, X-braced frame, wide Safety-Ride rims You get room even more spacious than -horizon-wide visibility-handling ease that would please even a sports car You get, if you wish, the miraculous

## Euen its price is

Dynaflow Drive* with its Power Steering* to make
parking and slow-motion maneuvers a brecz
a pleasure!


NO JOR TOO BIG No Job Too Small
 heating plant in a busy store. You can depend on

CALD 3013
BALARAD PMTMBING \& EIECTMM

So why miss the fun and thrill and superb comfort of driving this gorgeous
looker and dazzlins ooker and dazzling performer - when
he price of this 53 Buick Specur fust an easy step over those of the is called "low- priced over thoe"? of the so Come in, try it, compare it with anyhing you've seen for the money
and were sure you'll say: "This is "Sleasure!


When better automobiles are bult
buick will build them


TUDOR SALES COMPANY

## JONES THEATRES



RIO THEATRE Is Now Giving BABY BONDS ...

AUSTIN REPORT

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## Chrysler Industrial Engines Available At

| ON NEWS | PMA NEWS$\qquad$$\qquad$ |  | May Draft Quota Calls For 2,823 Men |  | $\because$ CLASSIFIED ADS :- |  |
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|  |  |  |  |  |  | , | ice Station at 707 West Main,Brownfield, Texas. Contact W. L.(Chick) Lee at Sheriffs office: 34tfe |
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|  |  |  |  |  | $\left\|\begin{array}{\|lcc\|}\hline \text { ments close in. } & \text { The Weldon } \\ \text { Apartments, } & 218 & \text { N. } 4 \text { 4th street. } \\ \text { Telephone } 4425 . & 39 t f\end{array}\right\|$ |  |  |
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|  |  |  | BROWNFIELD, TEXAS |  | Exchange Properties | Farms and Ranches |  |
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|  |  |  | AND WATER |  |  | E US For |  |
|  |  |  | -AMP | $y$, troublesome ditches. Eliminate soil and |  | Ricatin |  |
|  |  |  | PORTABLE | Ames Lo-Head Portable Pipe delivers |  | PRINKLER |  |
|  |  |  | PIPE |  |  | SUPPLIES |  |
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|  |  |  | Available in $4^{\prime \prime}$ to $12^{\prime \prime}$ diameters, either lightweight, sturdy aluminum or rugged <br> lockseam galvanized. Your choice of connections: Iow-cost Slip-Joint drive-ends, QCL quick-coupled joints, or pressure-Iocking ABC Couplers. Pipe also availabla |  |  |  |  |
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|  |  |  | J. B. KNIGHT CO. rownfield, Texas |  |  |  | PLEMENT |
|  |  |  |  |  | CO. <br> Phone 3677 619 West Hi |  |  |
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[^0]:     great assets to the achievements of the nation. The results of the anrual Calf and Hog show prove that the younger generaticn is prepared to take over the Agriculture Industry. It is with pride that we oongrate late all raembers and sponsors on the 10 th annual show.

[^1]:    (1)S MOTOR GOMPANY

