

mack's
tracks
—by Dave

BUDDY LLOYD, manager of Friona Consumers, has been the butt of a few jokes and gibes lately concerning their ad which has been running in The Star.

The ad, which advertises anti-freeze, has run every week for sometime now and Buddy says every week he runs it we get more sunshiny weather and warm days.

All he wants now, is for some of the local farmers to volunteer to pay for his ad and therefore assure themselves of some more pretty weather.

We got quite a bit of comment on our editorial last week concerning the telephones.

Honestly we try not to be the type which gripes and rages Cain about everything that comes along—but the service which we had been putting up with for several weeks finally became unbearable and to put it bluntly—we got mad!

But—this week we found we weren't the only ones to have been plagued with this "service" by the phone company.

We hope that perhaps GENERAL will finally get on the ball and get their phones plugged in right where a fellow can do some good on them.

Speaking of telephones—we notice where HAROLD HUDSON up at Perryton has been having trouble lately also.

In his column—"From the Sideline" in The Ochiltree County Herald he has this to say:

"Telephone service has been causing a lot of talk lately. As near as we can tell, the cable splicers have spoiled the wrong lines. The air sometimes gets blue with irate subscribers who dial and dial again, without getting their party. Telephones ring with wrong numbers as easily as with right ones."

Hm-m-m-m, does this have a familiar "ring"?

REV. FRED DEAN and **NEWMAN JARRELL JR.** tell us local medics were able to identify the disease which snote them last Saturday. All necessary to bring them around to full power again is for Oklahoma to beat Kansas Saturday afternoon.

JAKE LAMB, that venerable "Republican" who strolls our streets accuses the city of making money on parking violations by having "little men" sneak up when a person parks an auto and move the curb.

In this manner the city is able to give the driver a ticket for parking too far from the curb.

At least this is what Jake told us last week . . . we don't know what he told the Judge.

Man, talk about a good product—we try to steer clear of boosting things in this column, but after we tell the following story perhaps our "reader" will forgive us this bit of advertising.

Anyhow, last week Mrs. Clyde Monk, our Lazbuddie correspondent, was in the office and asked about a stapler.

We have just gotten in a new line of staplers—Bostich—and are, or were, really proud of them. So, naturally, we picked one of them

(Continued on last page.)



ADMIRING THE NEW '59 CHEVY—Members of J. T. Gee's Ag class admire the lines of the 1959 Chevrolet station wagon which was on display during the Open House Thursday and Friday at Reeve Chevrolet Co. in Friona.

Charges Filed On Bovina Co-op Mgr.

Charges of theft and embezzlement have been filed against A. C. Teter, recent manager of the Bovina Wheat Growers elevator in Bovina.

The charges were filed Saturday morning in Justice of Peace J. R. Thornton's court in Farwell.

A warrant for Teter's arrest was issued at the same time and at press time the whereabouts of Teter is still a mystery to Parmer County law officers.

Charges filed against Teter include two counts of embezzlement and one charge of theft.

Embezzlement charges specify two checks as being fraudulent. One was written in August 1957, and another June 28, 1958. Theft charges

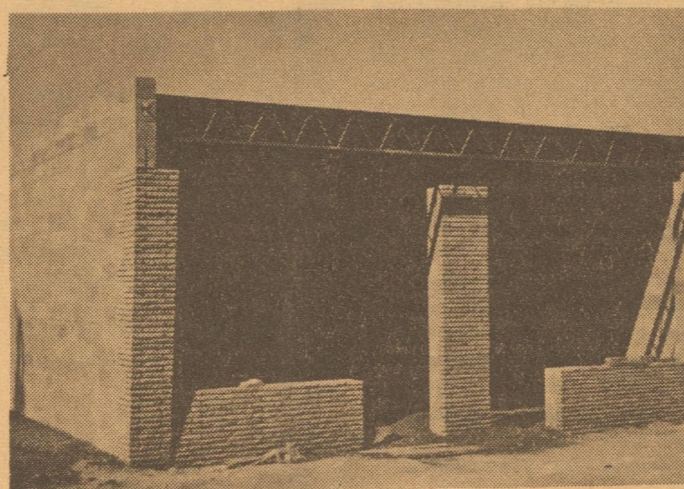
accuse Teter of taking \$1,124.20 in money on July 17, 1958.

Charges grew out of an audit of the cooperative's books and a meeting of the board of directors last week.

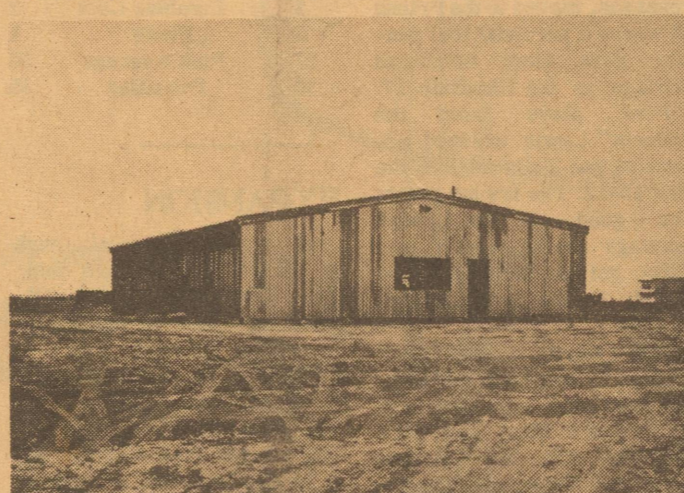
L. M. Grissom, president of the board, says Teter didn't deny taking the money but replied to questioning "I figured the money was for services rendered."

An examination of the auditor's report, by Bob Ginsburg of Friona, indicated a shortage of \$26,386.52 for a three-year period.

ed "milo," as payment for hogs destined for Teter's private feeding enterprises.



FARM BUREAU'S NEW HOME—Taking shape on Main Street, between Friona Battery & Electric Co. and LuNora's, is the new home of Parmer County Farm Bureau. The building will house the Farm Bureau plus several other office spaces.



GALLOWAY IMPLEMENT CO.—Soon to be occupied, this steel building will house the Galloway Implement Co. of Friona. Bill Hannold says they plan to move into the new quarters within a few weeks.

BULLETIN
Teter was found late Wednesday in Las Vegas, N. M., and Sheriff Chas. Lovelace is on his way there to return Teter to Parmer County.

In addition to the missing \$25,000 plus, the cooperative has 2,050,000 pounds of degenerated milo. The milo was to have been stored and kept to grade No. 2 for the USDA.

An official of the USDA described the milo as "sample grade" or hog feed.

Other discrepancies show Teter had overpaid himself in 1958 about three months' wages. Checks show he was paid for 13 months during last year.

The investigation came after a farmer became suspicious when Teter gave him a check on the elevator label.

Break-in Attempted

An attempted break-in was reported to the Friona Police Department last week by Lewis Wheeler, manager of the Hub Motor Freight Lines in Friona.

The attempt was made by some unknown person or persons between midnight and early morning last Wednesday.

An investigation failed to show any clues as to the identity of the "unknowns."

Hasp and lock on the door of the office of the freight office had been pried loose and were found by Wheeler when he came to work the next morning.

He reported nothing was taken or missing.

Thursday, October 23, 1958

Ten Cents

Volume 35, Number 3

THE FRIONA



STAR

Section I

Friona, Texas

Twelve Pages

DA's Daughter Injured

Kathleen Jane Sheehan, 7, daughter of District Attorney and Mrs. Bill Sheehan, was released from Northwest Texas Hospital in Amarillo Saturday afternoon after being treated for cuts and bruises she received in a two car accident at Northeast Eighth and Grand Avenue.

She received minor cuts and bruises on her face when the Renault which her mother was driving collided with a car driven by Les Lancaster of Pampa. According to investigating officers no other injuries were reported.

Riding with Mrs. Sheehan at the time of the collision were another daughter, Mary Margaret, and a son, Jack. Kathleen returned to her classes Monday morning.

CUB MEETING SLATED FOR MONDAY NIGHT

There will be a meeting of all new Cub Scouts and their parents at the American Legion Hall Monday night at 7:30, according to an announcement by Leo Reed.

The meeting will be for the purpose of holding registration and to enroll the boys in the various dens within the city.

CHIEFS FACE POTENT BOBCATS

Friona's Chiefs will turn their tomahawks toward a scalping Friday night in an attempt to get back in the running for District 1-AA title and will play the Dimmitt Bobcats Friday night at 8 at Chieftain Field.

Dimmitt's Bobcats, undefeated in district play and currently rated to take Friona, have suffered only one loss this season. This was to potent Abernathy, who, along with Floydada, is favored to be the strongest team in the AA bracket in the Panhandle.

Dimmitt has only been scored on three times during the season, two by Abernathy and the third came during their defeat of Olton last week when they downed the Owls 28-7.

An idea of their power comes by comparing the scores of one common opponent, Muleshoe.

The Bobcats skunked the Mules 18-0 in a non-district game early in the season. In comparison the Mules and Chiefs played to a 0-0 tie week before last.

Stinging from their narrow defeat at the hands of the Tulia Hornets, the Chiefs will have to win this week in order to stay in the running for the district title.

Boasting a "stonewall defense" plus the advantage of having a yard-gaining ground attack, the Bobcats can take to the air with good results when needed.

In their game with Lockney they scored four touchdowns by this aerial route.

Dimmitt has beaten Springlake, Lockney, Hereford, Muleshoe and Olton, in that order.

DID YOU KNOW . . . That there are only 94 houses in Friona which fail to receive The Star through the mails each week? And that there are more than 100 Stars sold on Friona newsstands each week? Is there ANYBODY in Friona who doesn't read the Star?

Expansion Booms; 6 Businesses Build



FRIONA STATE BANK'S ADDITION—Work got underway this week for the addition of a 50 x 18 room on the rear of the Friona State Bank that is designed for a community room. In addition the rear of the present building will be remodeled for drive-in banking facilities and a night depository.



TERRY'S GARAGE—Recently finished and now doing business on West Highway 60, Terry's Garage is owned and operated by Ross Terry of Friona.

'Deer' Hunters Bring Home 'Bear' Facts

Les Gibson, who farms near the Black Community, and a Houston friend, Bob Morin, returned from a successful "deer" hunt this week.

The only thing, it turned out a little confusing for Gibson's family.

The hunters returned during the wee hours Monday morning and awakened the family to show off their kill.

As the family examined the carcasses atop the auto they asked if they weren't "strange looking deer."

After closer examination, they found the hunters had suffered bad luck on their quest for deer and shot two bears.

Fish Undefeated; Down Tulia 14-6

Friona's Fightin' Fish scored the first time they got their hands on the ball and went on to win over Tulia's Fish 14-6 Thursday night to maintain their undefeated record for the season.

Playing heads-up ball against a heavier team, the Fish made their first score on a dive play from the 3-yard line by Lee Gibson.

The extra point try was no good and the Fish led 6-0.

Tulia was not to be denied, as they quickly fought back and with the aid of a 45-yard pass racked up a TD to

led the score 6-6. Their extra point try was no good.

Tulia opened the second half by driving down to the Friona three and there the Fish dug in and held off the score.

Taking over on downs the Fish drove 97 yards in 12 plays called on Gibson on the 12 where he drove over right tackle for the TD.

Gibson's drive for extra points was good and Friona won 14-6.

DALE CARNEGIE COURSE SLATED FOR FRIONA

There will be a free demonstration meeting for the purpose of organizing a Dale Carnegie training class Thursday night in the American Legion Hall in Friona at 7:30, according to Dwight Davis, area manager of the courses.

The first three meetings, the first is slated for tonight (Thursday) and October 30 and November 6, are open to general public, says Davis.

Extra Points Spell Defeat for Chiefs

Three tries for extra points which failed spelled defeat for the Friona Chiefs as they fought a heavier Tulia Hornet team tooth and nail but went down by a margin of three points, 21-18, Friday night.

Playing their first district 1-AA game, this removed the Chiefs from the undefeated ranks in the Panhandle area.

Friday night's game, marked by long passes and tricky reverses off a single wing attack for Tulia plus sparkling offensive play by J. W. Baxter of Friona, was hotly

contested by the lack of extra points and a couple of wild calls by officials which brought Friona fans to their feet more than once.

Baxter, who played possibly his best game of the season,

was Friona's "ace in the hole" as he carried for a total rushing yardage of 180 yards out of the team's total of 221 for the game.

At various times during the conflict, Baxter jammed his way for runs of 25, 33 and 30 yards, setting up a Friona TD with each of the long carries and got the rest of his yardage on his crushing ball carrying the hard way—through the middle of the heavy Tulia line.

After a quick exchange of fumbles in the first quarter, Tulia drove from their 30 yard line in 10 plays to get their first score.

The set-up came on a 41-yard pass play from Byron Lewis complete to Duke Jennings which gave the Hornets first and ten on the Chieftain 29. There the Hornets had to pull nine plays, plus a penalty, to score.

The try for point was good as Lewis booted the ball through the uprights.

The Chiefs were not to be denied, however, and after

Baxter returned Joe Dulugge's kickoff to the 45, a 15-yard personal foul against Tulia gave the Chieftains the ball on the Tulia 39.

From this point Jim Clements singled out Baxter in the right flat for two passes which moved the ball down to the 8-yard line. Then Clements called on Gary Goetz who crossed over his left guard and dashed the distance for a TD.

The try for points failed and the score remained 7-6, Tulia.

All this action came in the first eight minutes of play.

The remainder of the first quarter was marked by Tulia trying to move the ball but failed.

Following a Hornet punt early in the second quarter, the Chiefs took possession on their own 32. With the combination of Brooks, Bradley and Baxter working, the Chiefs moved to the Hornet 33-yard line.

With first and 10 from that

(Continued on next page.)



FORD'S '59 WAGON—Friona Motors held their Open House for the presentation of new model autos Friday and this scene was outside as visitors looked over this '59 Ford station wagon.

Parmer County Grand Jury To Convene

Parmer County grand jury will convene Monday morning at 9:30, according to an announcement by Sheriff Chas. Lovelace.

A total of 24 cases are scheduled to be investigated by the 12-man group. Special

District Judge Bill Street, Littlefield, will be on the bench.

The list of grand jurors, from which 12 will be selected for duty, is:

A. L. Glasscock, Volley Hodges, Clarence Johnson, A. G. Schlabs, H. D. Ellison, Aaron White, J. F. Mount, G. B. Buske, R. D. Precure, Wendol Christian, Raymond Schueler, Leslie McCain, Don Schuman, John Armstrong, Claude Miller, and Floyd Damron.

THE FRIONA STAR

Janice Miller
Named Editor

THE STAR'S EDITORIAL COMMENT

The Friona Star

In Parmer County \$3 Per Yr.
Elsewhere \$4 Per Yr.

W. H. GRAHAM JR., Publisher
DAVE McREYNOLDS, Editor
JUNE FLOYD, Society



Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

Isn't Your Youngster Worth a Helping Hand?

Undoubtedly some folks hereabouts are just not informed of the crying need for leadership and guidance in our community's Boy and Cub Scout programs.

Before we get started on the boys' side let me say here we feel that the women are doing a wonderful job with the Girl Scout program, but they are too overburdened and could use a couple of good volunteers who are interested.

We have been asked a number of times "What is wrong with the grownups?" by Scout-age boys in our community.

Most of the time they say the same thing. It sounds like this—"Why don't we have a good Scout troop like Black?"

Now let us say right now that a six-month search for a Scoutmaster for the Friona troop ended only this month.

Johnny Nazworth volunteered to work with this group of boys from 11-14 years of age. Johnny, we feel, is well qualified for this position and gets along well with the youngsters.

Now what he will need is your cooperation. He cannot go it alone. This has been found out in past years. Several times, we have been told, Scoutmasters in Friona have thrown up their hands in disgust and have given as their reason for quitting that "folks just don't care."

We are sure that "folks just don't care" is not the case, but at the same time that has been the effect.

We feel that folks just didn't know how much their willingness to help and their cooperation is needed.

Today we have the nucleus of a going thing in Friona's Scout troop. John has

been assured the complete, undivided backing of the Scout troop committee and the sponsors—the Friona Lions.

But these men cannot do it alone. They will need help from parents and all of us to make a success of the troop.

The right to a good Scouting program is one that should be made possible for every growing youngster. Those nights and days of camping are fondly remembered by all of us who have had the fortunate luck of being where a good Scout troop was working when we were growing up.

So much for the Boy Scouts. Now, the Cubs. They are in need of help right now, too.

As many of you are aware our community is growing, and with it we have a growing number of boys in the 8-11 age bracket who want to become Cub Scouts.

We have had a good Scouting program for this age group for the past several years, and this same group of older "Scouts" have been working with the Cubs.

Now they are overburdened with having more boys wanting in the program than they can handle. We have five dens of cubs now and according to our latest information we could have at least two more dens if someone could be found to work with these boys.

What about it?

Why don't you dig deep down into your conscience and tell yourself that your son, or daughter, means more to you than some other activity that you now have?

Don't you think in the long run these boys and girls will be better citizens by having an opportunity to practice Scouting?

APPOINTED LEADER
Cadet First Lt. Arnold L. Schueler of Friona has been appointed flight leader in the Air Force ROTC unit at North Texas State College at Denton.

FROM CANYON
Sunday guests in the home of Mr. and Mrs. A. O. Drake were Mrs. Treva Reece and son, Ted, and granddaughters, Janet and Kay Reece, all of Canyon.

Mr. and Mrs. Lloyd C. Smith and children, Polly, Emily, Gene and Beverly of Fritch and Mrs. E. C. Smith of Amarillo were Sunday guests in the home of Mr. and Mrs. M. C. Dennis.

EXTRA POINTS

point, Clements handed off to Baxter who jammed across left guard, knocked two would-be tacklers loose and scampered 33 yards across the double stripe to put Friona ahead 12-7.

The try for extra point failed. Tulia began their second drive of the evening from their 30 following the kickoff and working tricky spinners and reverses, moved to the Friona 35 where a personal foul penalty gave them additional yardage to the Chieftain 17.

Five plays later the Hornets' Lewis crashed across to put Tulia back in the lead 13-12. The try for points was good as the Lewis-Jennings combo worked and Tulia got an additional two points. At the half they led 15-12.

The third quarter was marked by each team exchanging punts and hard line play. In Friona's line Gary McLaughlin and Jim Greeson turned in some smashing tackles which jarred the Hornet ball carriers.

The Hornets began their last TD drive late in the third quarter after taking over following a booming punt by Clements on their own 20 yard line.

With short gains through the line they moved down the field and at the Chieftain 26-yard line came the crucial play of the game which caused so much comment among the Friona fans.

It was fourth down and one for the Hornets and Lewis attempted a line plunge. It looked as if the try failed, and without measuring, the officials gave the ball back to Tulia and with it a fresh set of downs.

From this point Tulia jammed their way across the goal line but failed in their extra

point try and led 21-12.

Friona came back in a hurry, playing "catch-up" football and after Baxter's kickoff return to the Friona 32, moved quickly down the field aided by gains of 8, 30 and 3 yards by Baxter with Bradley and Brooks adding a first down each. Baxter scored from the three. Again the extra point try failed and the Hornets were still ahead 21-18.

With six minutes remaining in the game, Jon Mack Roden boomed a kick which Billy Dick returned from his 9 to the 35 yard line.

From this point on the Chiefs never had a chance to score as Tulia racked up first downs, and playing for time, ran out the clock to win their first district battle 21-18.

Jon Mack Roden, Jim Greeson, Gary Goetz, Gary McLaughlin, Kenneth Carter, and Chauncy Woody were stalwarts on defense during the game.

STATISTICS

Chiefs	Hornets
12 1st Downs	13
195 Rushing	184
6 Passes Att.	8
3 Passes Com.	3
26 Pass Ydgs.	52
221 Total Offense	236
1 Fumbles Lost	2
3 Punts	1
27 Punt Average	30
30 Penalties	35

EXPANSION

they would appreciate such a service and we are doing our best to make it available for them as quickly as possible," he says.

Terry's Garage, belonging to Ross Terry, is now open for business in a new building located West Highway 60. In the business of general engine repair for pickups, trucks and tractors, Terry's has two full-time employees, Ross Terry and Gerald Floyd.

Next door to Terry's is the new home of Galloway Implement Co., Friona's Allis-Chalmers dealer, under the management of Bill Hannold, Chalmers dealer. Under the management of Bill Hannold, Galloway Implement is still carrying on business at their old location downtown on Main Street but plans to make their move out on the highway "within a few weeks."

OF&O Supply Co., Friona's Case dealers, are planning to begin construction soon of a new steel building on their

lot immediately behind Terry's Garage on West Highway 60.

Owned by Ernest and Forrest Osborn and Howard Ford, the OF&O Supply now does business in the old Friona Battery & Electric building across the street from the Friona Star.

Taking shape rapidly on Main Street is the new home of Main Street is the new home of Farm Bureau.

A concrete block and brick structure, the new building will be 25 feet wide by 50 feet deep upon completion and will house the Farm Bureau offices and other office space.

Specials Fri.-Sat.-Sun.

Richard Hudnut
Creme Rinse 98¢
reg. \$1.25

Lactum
Baby Milk
24¢ can

Dr. West Toothbrush
Buy 1--Get 1 Free 69¢

Chux
Diapers
\$1.89

reg \$2.25 size
Massengill Powder
\$1.98

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Ph. 2781 Your Rexall Store Friona



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The cotton print itself in a ranch mood... this Marcy Lee keeps faith with the West by placing a free tuck in back and giving the front quaint black buttons. A drip-dry in black and white on copper, raspberry red or royal. Crisped by white pique. Sizes 8 to 18.

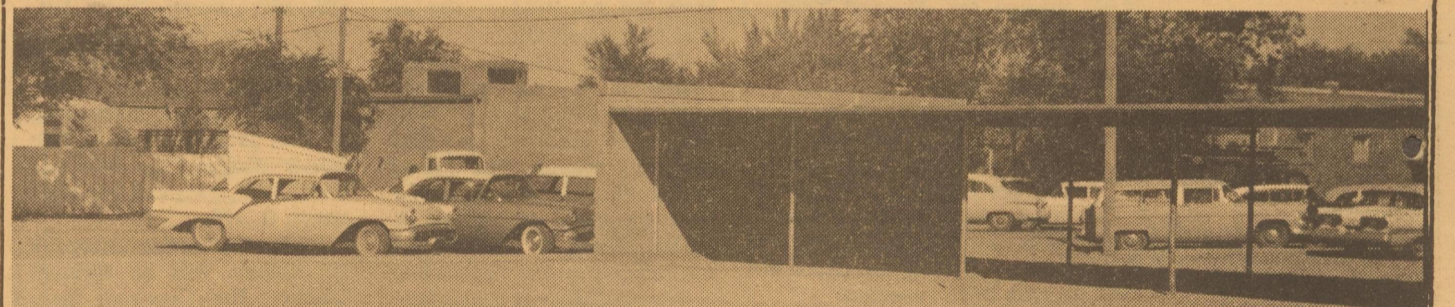
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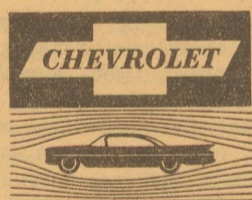
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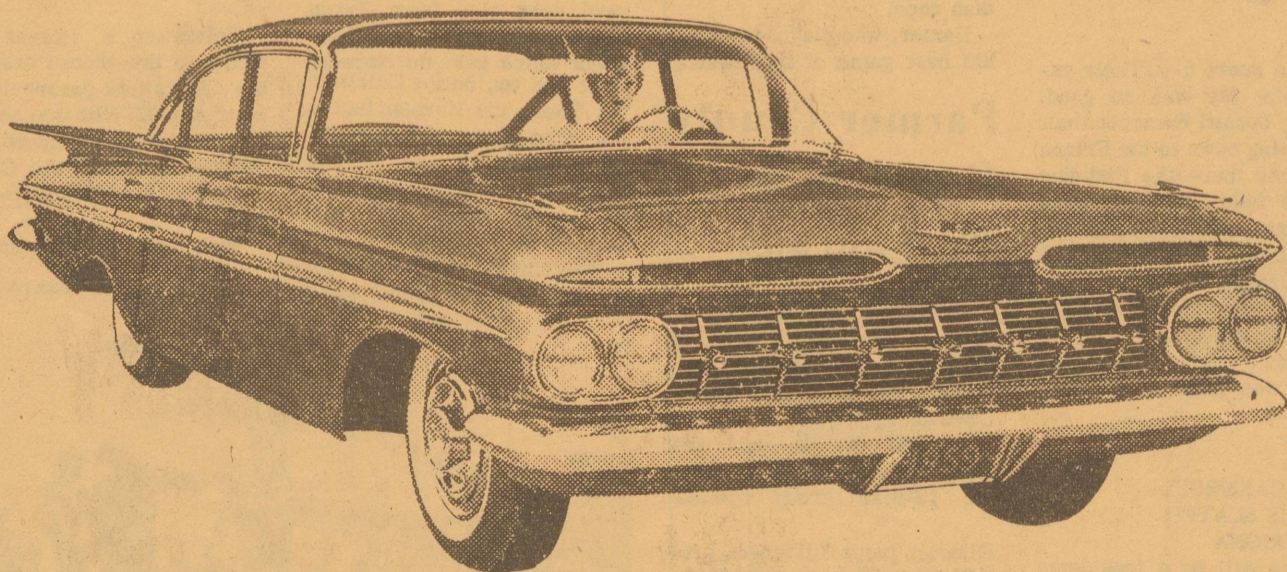
CHEVROLET SAYS NEW LIKE NOBODY ELSE!

Let your eyes linger over Chevrolet's fresh, finely shaped contours. Relax in the roominess of its elegant new interior, get the exhilarating feel of its hushed, silken ride. No other car says new like this one!

Here's the car that's definitely new in a decidedly different way. The '59 Chevy is shaped to the new American taste with new Slimline design. It brings you a roomier Body by Fisher, vast new areas of visibility. There's a new Magic-Mirror finish that needs no waxing or polishing for up to three years. A new Hi-Thrift 6 and a wide choice of vigorous V8's. Bigger, safer stopping brakes. An even smoother ride. At your Chevrolet dealer's right now!



what America wants, America gets in a Chevy!



definitely new, decidedly different! The new Impala 4-Door Sedan, like all new Chevies, has Safety Plate Glass all around.

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REEVE CHEVROLET CO.

FRIONA, TEXAS

KEEP THIS AD!

Over 25,000 Arthritic and Rheumatic Sufferers have taken this "Medicine" since it has been on the market. It is inexpensive, can be taken in the home. For Free information give name and address to P. O. Box 826, Hot Springs, Arkansas.

For more than 35 years only one U. S. Marine at a time was on duty at Pago Pago, Samoa. The lone Leatherneck was sent there to boss the Fita Fitas, or natives who guard Naval property.



Fires and accidents usually follow an expected pattern and such losses are paid by insurance companies out of current premiums received.

But sometimes the unusual happens! The widespread destruction caused by a catastrophic fire, explosion or windstorm can bring a sudden drain upon the resources of insurance companies.

Anticipating such disasters, leading capital stock insurance companies maintain reserves—built up over the years by careful conservation of resources.

For your security and peace of mind, make certain your protection is in sound capital stock insurance companies with sufficient reserves to meet all just claims through war, depression or disaster. We represent such companies.



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Phone 2121
or 5551
Friona, Texas



SIGNS OF PROGRESS—Signs and machines appeared last week along the right-of-way of FM 2397 which is to be paved for a distance of 7.6 miles south and east of Friona. Preliminary dirt work got underway this week.

Work Begins On FM Road 2397

Work began this week on the paving of FM 2397 which will serve the residents of the area south and east of Friona.

The project, approved by the Commissioners' Court in January, will see the paving of 7.6 miles of road which begins at the Clyde Goodwine residence, south of Friona, and extends east to the Claude Blackburn place.

The road will go east of Friona to the Euler farm where it will turn south to the Jim Shaffer farm, then east again to the Blackburn place.

Machines began moving dirt and leveling the proposed route and grade stakes have been put down at the turns.

The road will follow the present dirt route with the exception of two places. These are the corners at Euler's and Shaffer's where the road will curve to go through land which is now under cultivation for a few hundred yards.

Rhea HD Club Plans Party

Plans have been announced by members of the Rhea Home Demonstration Club for a community-wide Halloween party Saturday evening of this week. Everyone in the community is invited to attend the party, which will be held in the barn on the Ray Martenson farm.

Each family is asked to bring apples and popcorn balls. Members of the club invite all residents of the community to the party whether they belong to the club or not.

ATTENDS ADAMS STATE

Wilbur Brookfield, son of Mr. and Mrs. H. W. Brookfield of Friona, has enrolled as a senior at Adams State College at Alamosa, Colo., this fall.

He is majoring in health and physical education and is carrying a minor in English. Brookfield expects to graduate in the spring of 1959.

Renew your subscription before it expires!

Singing Association To Reorganize

Plans for re-organization of Parmer County Singing Association were discussed at a meeting last Sunday afternoon at Oklahoma Lane Methodist Church. Definite steps will be taken at the next meeting, November 16, at 2:30 p.m. at the church. All persons interested in participating are urged to attend.

Battery Stealing Costs \$25, 5 Days

Two cases were tried in the court of County Judge A. D. Smith Friday.

Reuben Castillo, 18, who had been charged with theft, was fined \$25 and court costs and sentenced to five days in jail. Castillo plead guilty to stealing gasoline and a battery from a combine belonging to Mark Quimby, a custom combiner who was working in the area.

Junior Parks, 23, whose home is in Muleshoe, was charged with burglarizing El-Lis Cafe in Larlat Wednesday night of last week. His bond was set at \$2500 in JP Court. Some \$4 in change was taken from the cafe in the break-in.

Oven Meals Demonstrated

An oven meal demonstration was given by Jimmie Lou Wainscott at the Thursday afternoon meeting of the Hub Home Demonstration Club in the Community Center. Roll call was answered with party refreshments.

Those present were Peck Stringer, who is a new member, Jo Hand, Jim Snead, Billie Long, Luna Fleming, Lydia Tomlin, Layon Renner, Ha Daniel, Melba Burleson, Helen Fallwell, Christine Shirley, Billie Thurman, and Faidine Woolley.

Friends and former patrons of MILDRED RULE are invited to dial 3172 for beauty appointments on Tuesdays-Thursdays-Fridays
Vogue Beauty Shop
FRIONA

L & L AGENCY

Houses For Sale

2 bedroom frame, new siding and newly remodeled inside on 3 lots

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2 bedroom stucco, good location only \$6750.00

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Purasnow 25 lb. bag with Pillowcase

FLOUR

\$2.15

Mrs. Tucker's 3 lb. can

SHORTENING

75¢

Waterpack 303 Can

BLACKBERRIES

19¢

Ranch Style 300 Can

BEANS

14¢

Hi C 46 oz. Can

ORANGE DRINK

25¢

Food King

TUNA

19¢

Royal Arms

TISSUE

4 pack

23¢

CHOICE MEATS

Armour Star

BACON

pound

59¢

Round

STEAK

lb.

86¢

T-Bone or Loin

STEAK

lb.

82¢

Double S & H Green Stamps every Wednesday on all cash purchases over \$2.50

Washington Rome

APPLES

lb **13¢**

No. 1 Colorado Reds

POTATOES

10 lb bag **39¢**

CELERY

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SPECIALS GOOD FRIDAY & SATURDAY

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FRIONA

Coming to Friona



MIRA-COL

the miracle you won't believe 'till you've tried it...

... and you may try it, free, at our Studio. Mira-col—part of the 3 Steps to Beauty Treat of... 1. Cleanse; 2. Stimulate; 3. Protect. Too, we will give you a complete make-up analysis. You personally experience all of this at no obligation. Call us today for your appointment.

AVAILABLE ONLY AT YOUR
MERLE NORMAN
COSMETIC STUDIO

Will open for business

Monday, Oct. 27,

Formal opening Saturday, Nov. 1

Ladies... register for FREE GIFTS

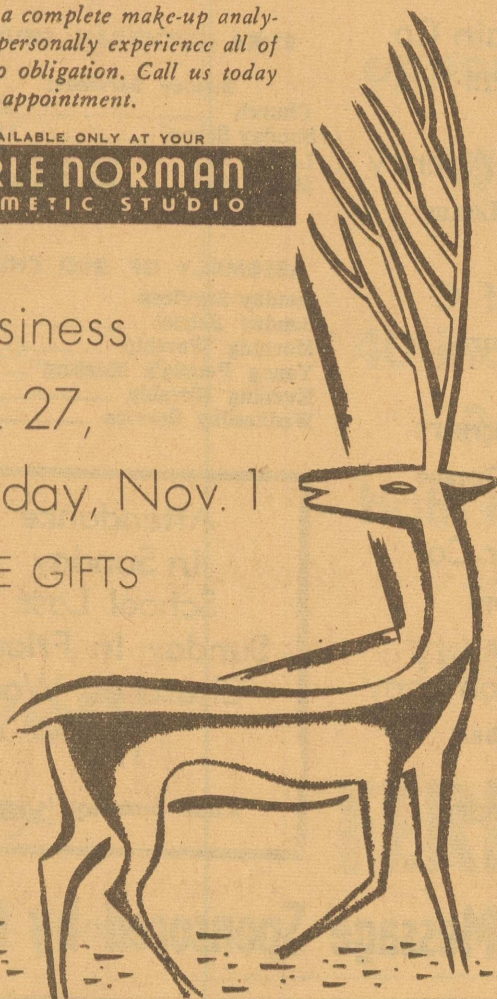
and make appointments for demonstrations...

Mrs. Henry Lewis

at

Mary Lou's Beauty Shop

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FRIONA



Social Events of Interest



ELIZABETH BLAYLOCK

Elizabeth Blaylock Sets Wedding Date

Rev. and Mrs. Hugh Blaylock of Friona have announced the engagement of their daughter, Elizabeth, to Dewaine L. Key, son of Mr. and Mrs. W. L. Key of Amherst.

Miss Blaylock has set her wedding date for December 21. The ceremony will be read at the Friona Methodist Church by her father.

The bride elect is a 1957 graduate of Friona High School and recently completed her training at the Vocational School of Nursing in Lubbock.

She is currently employed at Methodist Hospital in Lubbock.

Key is a graduate of Amherst High School and has served two years in the U. S. Army. He is engaged in the grocery business with his father in Amherst where the couple plans to make its home.

No formal invitations are being mailed but all friends of the couple are invited to attend the wedding and reception which will follow.

Missionary SP Speaks At WSCS Luncheon

Mrs. Galen Carr of Lubbock, who spent five years with her husband and family in Rhodesia, South Africa, doing missionary work, was guest speaker at the Tuesday meeting of the WSCS of the Friona Methodist Church. The meeting began with a luncheon at Fellowship Hall at 1 p.m.

The serving table was decorated with a large globe to which paper streamers were attached. Names of various countries were printed on the other ends of streamers and led to dishes served in Pakistan, Kenya, the Philippines, Korea, Japan, Western New Mexico, and Alaska.

A placard with FRIONA printed on it held streamers leading to the tables. Hostesses were Mesdames H. K. Kendrick, Andy Hurst Jr., and Jean K. Anthony.

Those present besides the hostesses and guest speaker were Mesdames H. A. Ritchie, A. S. Curry, and Ralph McBroom, who were visitors, and the following members: Mesdames E. H. Bradshaw, H. C. Kendrick, Mildred Hilton, Dorothy Hough, Wesley Long, and I. T. Graves;

Also, Mesdames Marion Fite, James Boyle, Jake Lamb, Guy Latta, Billy Sides, Mack Bainum, R. N. Ginsburg, Tommy Jones, Raymond Whatley, Newman Jarrell Jr.,

Homer Lindeman, Lucy Vestal, Coy Patton, A. A. Crow, U. S. Akens, Howard Ford, Will Osborn, Gene Ellis, and Roy Slagle;

Also, Mesdames Arthur Drake, Jim Shaffer, Tom Pruett, Floyd Rector, George Jones, J. G. McFarland, Joe Moyer, A. W. Anthony Sr., H. R. Cocanougher, Bill Stewart, Dick Rockey, and Bill Hannold.

Also, Rev. and Mrs. Hugh Blaylock.

Mrs. E. V. Hartman of Dimmitt visited in the home of Mr. and Mrs. Jack Clark and children Sunday. Mrs. Hartman is Mrs. Clark's mother.

Weekend Guests In Welch Home

Mr. and Mrs. Jack Miller and children, Brenz, Kim and Hal, were weekend guests in the home of Mrs. Miller's mother, Mrs. Lucy Welch. The Millers are moving from Austin to Dimmitt.

Miller recently was graduated from the University of Texas Law School and will practice law in Dimmitt. He is a graduate of Dimmitt High School and Texas Tech.

Carol Johnson And Wesley Hardesty Wed

Mrs. Carol Johnson of 3611 East Tenth Street in Amarillo became the bride of Wesley Hardesty of Friona at 3 p.m. Sunday, October 12, at the Fairview Baptist Church in Amarillo. The ceremony was read by Dr. E. L. Clark, pastor.

Gene Johnson of Amarillo, son of the bride, served as best man. Matron of honor was Mrs. Phillip Bender. Immediately following the ceremony a reception was held. Guests were registered by Luann Hardesty, daughter of the groom.

Those assisting with hospitalities were Mrs. Trent Robertson, daughter of the bride, and Mrs. Leon Coffey,

Varners Have New Baby Girl

Mr. and Mrs. Wilbert Varner became parents of a baby girl at the Deaf Smith County Hospital at Hereford at 1:04 a.m. Wednesday. She is the first child for the couple and weighed 9 1/2 pounds. Her name is Debora Wilene.

Grandparents are Mr. and Mrs. Ed Massey and Mr. and Mrs. Chester Varner, all of Friona. Mr. and Mrs. Otis Massey are maternal great grandparents. Mrs. Varner and Debora were dismissed from the hospital Sunday afternoon.

Mr. and Mrs. Al Lee and children, Debra and James, of Hereford, were Sunday afternoon guests in the home of Mr. and Mrs. Bob Crozier.

born, Roy Clements, George C. Taylor, and Raymond Euler.

Also Patsy Hough and Luann Hardesty.

Mr. and Mrs. Claude Edelman and children, Billy and Judy, spent Sunday visiting Mrs. Edelman's aunt, Mrs. M. W. Rogers, at Lubbock.

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City Body Shop

Friona

Party Honors Mrs. Hardesty

Mrs. Wesley Hardesty was honored with a get-acquainted tea in the Spencer Hough home Monday afternoon from 3 to 5. Assisting Mrs. Hough as hostesses were Mrs. Ralph Smith and Mrs. Clyde Sherrieb.

Fall decorations were used and the serving table was decorated with a floral arrangement of fall flowers. Those signing the guest register were Mesdames Roy Miller,

Tom Lewellen, Dewey Price, Truett Pool, J. H. Wise, Jim Maynard, T. E. Wood, Roscoe Parr, and O. B. Moyer;

Also, Mesdames George M. Baker, Elmer Euler, Rose Anderson, L. R. White, Johnny Mars, W. S. Crow, Bert Chitwood, C. W. Dixon, Joe Talley, C. A. Turner, T. A. Sherley, Earl Drake, J. D. Sanders, Claude Osborn, Noyle Wood, Granville England, Ralph Taylor;

Also, Mesdames Douglas Connelly, Charles Baldwin, Curtis Murphree, Sloan Os-

THE BULWARK OF A COMMUNITY IS ITS CHURCHES

A THOUGHT FOR THE WEEK

"OUR LAMPS ARE GONE OUT"

"Then shall the kingdom of heaven be likened unto ten virgins, which took their lamps, and went forth to meet the bridegroom. And five of them were wise, and five were foolish. They that were foolish took their lamps, and took no oil with them; But the wise took oil in their vessels with their lamps. While the bridegroom tarried, they all slumbered and slept. And at midnight there was a cry made, behold, the bridegroom cometh: go ye out and meet him. Then all those virgins arose, and trimmed their lamps. And the foolish said unto the wise, give us of your oil; for our lamps are gone out. But the wise answered, saying: Not so, lest there be not enough for us and you; but go ye rather to them that sell, and buy for yourselves. And while they went to buy, the bridegroom came, and they that were ready went in with him to the marriage; and the door was shut."—Matthew 25:1-10.

"OUR LAMPS ARE GONE OUT"—And the horror of the cry; what secrets of lovely lives which only half suspect their own slovenliness, the tragedy of half-finished goodness.

1. They had got lamps. They had been at some pains, once their lamps were not out.
2. They had begun well. They had lit their lamps and begun to watch and wait.
3. They only slept. They did not go away. Note, the good virgins also slept. The difference evidently is that the wise virgins made sure of the readiness of their lamps before they slept. Sleep is not wrong in itself, it is wrong in place of duty. Many good things are wrong in the wrong place: public worship in place of home duties, Sunday school teaching whilst neglecting to instruct our own children, looking after poor, whilst ignoring our own poor relations.
4. The utter hopeless despair of lost opportunity. "Too late."

REV. B. C. ANCIRA
Pastor, Spanish Baptist Mission

HEAR the FRIONA Hospital News Daily at 11:00 - 11:15 A. M. over

KMUL
1380 KC - Muleshoe

USE THESE SCHEDULES — OUR CHURCHES WELCOME YOU!

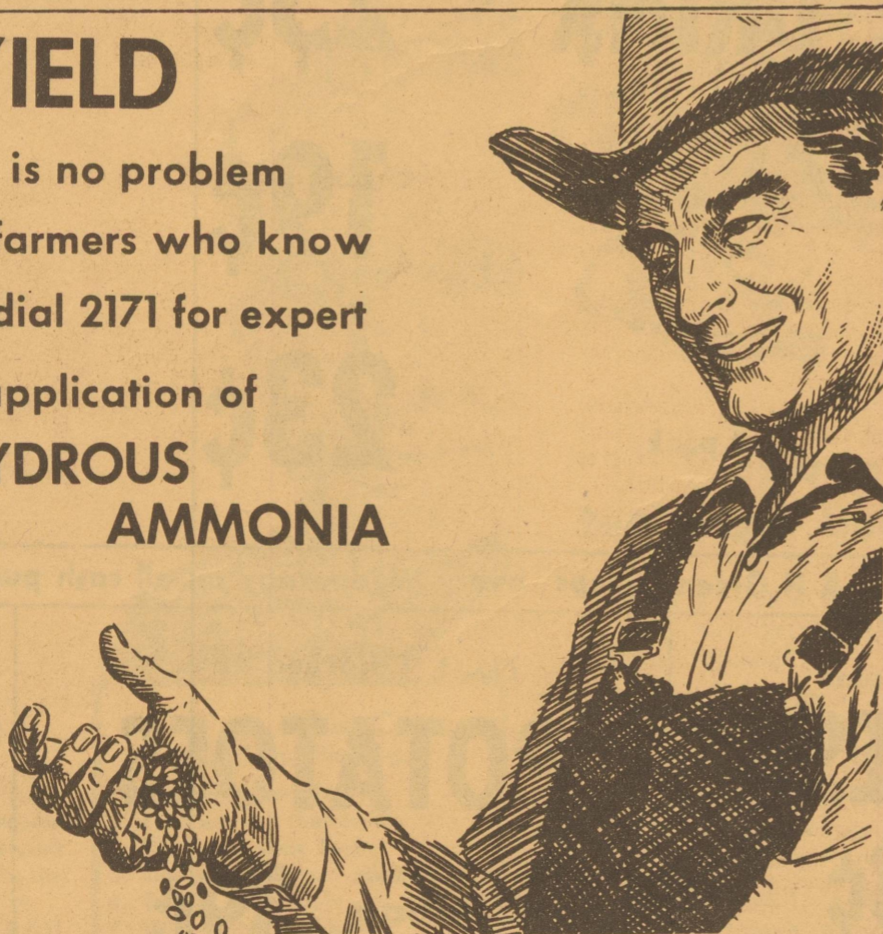
<p>FIRST BAPTIST CHURCH</p> <p>Sunday School — 9:45 a.m. Preaching Service — 11 a.m. Training Union — 6:30 p.m. Preaching Service — 7:30 p.m. Wednesday Prayer Meeting at 7:30</p>	<p>CHURCH OF CHRIST Tenth & Euclid St.</p> <p>Morning Worship — Sun. 10:30 a.m. Evening Worship — 7:30 p.m.</p>	<p>SIXTH STREET CHURCH OF CHRIST</p> <p>Sunday Services — 9:30 Bible Classes — 10:30 Morning Worship — 10:30 Evening Worship — 6:00</p>
<p>CONGREGATIONAL CHURCH</p> <p>Sunday Services — 10 a.m. Church School — 11 a.m. Worship — 11 a.m. Pilgrim Fellowship — 5 p.m.</p>	<p>FRIONA METHODIST CHURCH</p> <p>Sunday Services — 10 a.m. Church Service — 11 a.m. MYF meetings — 6 p.m. Evening Worship — 7 p.m.</p> <p>Wednesday Choir practice — 7:30 p.m.</p>	<p>UNITED PENTECOSTAL CHURCH</p> <p>Sunday Services — 10 a.m. Sunday School — 11 a.m. Preaching — 11 a.m. Young People's Meeting — 6:30 p.m. Prayer Service — 7:30 p.m.</p>
<p>Continental Grain Co. Preach Cranfill</p> <p>Ethridge-Spring Agency Insurance and Loans</p> <p>Friona C of C and Agriculture</p> <p>Friona Consumers Co-Op Oil and Grease</p> <p>Friona Motor Co. Ford Tractors</p> <p>Kendrick Oil Company Phillips Jobber</p> <p>Bainum Butane Phone 2171</p>	<p>RHEA LUTHERAN CHURCH</p> <p>Sunday Services: Church — 10:00 Sunday School — 11:00 Ladies Aid — 2nd Thursdays Men's Club — 4th Thursdays</p> <p>ASSEMBLY OF GOD CHURCH</p> <p>Sunday Services — 9:45 Sunday School — 11:00 Morning Worship — 11:00 Young People's Meeting — 6:30 Evening Worship — 7:30 Wednesday Service — 8:00</p>	<p>Bi-Wize Drug Your Rexall Store</p> <p>Farm Bureau Ins. Raymond Euler</p> <p>Hurst Department Store</p> <p>Piggly Wiggly S & H Green Stamps</p> <p>Friona Battery & Electric Johnny Wilson</p> <p>Crow's Slaughtering "Wholesale & Retail Meats"</p>

Attendance In Sunday School Last Sunday In Friona Churches Was

1102
Last Sunday 1183

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News From LAZBUDDIE

By MRS. CLYDE MONK

ANDY BROWNS PARENTS OF SON

Mr. and Mrs. Andy Brown are parents of a son born Wednesday, October 8, at the Friona hospital. He has been named Keith Gene and weighed 7 pounds and 1 ounce. The Browns have a daughter, Sonya. Grandparents are Mr. and Mrs. Calvin Clark of this community and Mr. and Mrs. J. H. Brown of Slaton. Mrs. Brown spent last week here with her son and family.

Mr. and Mrs. Gene Phillips and family spent the weekend in Brownfield with the Bill Miller family.

R. A. Hartsell left Sunday evening for Jerome, Idaho, where he will conduct a series of meetings for the Church of Christ for two weeks.

Mr. and Mrs. Kelland Rochelle and children from Skelkytown visited Sunday with her cousin and family, the O. D. Spitzlers.

Mr. and Mrs. O. M. Jennings visited with the Cecil Malones in Hereford Tuesday and on Wednesday were dinner guests in the R. A. Freeman home in Hereford.

Mrs. Ray Lovejoy and son, Barry, from Lovington are visiting this week with her parents, the J. B. Wrights, while her husband is on a business trip to Illinois.

Jack Smith, Garvin Thorn and Eugene Coffman from Friona left Friday for a weeks pheasant hunting at Wewala, S. D.

Mrs. R. L. Kimbrough and Mrs. Finis Kimbrough attended the funeral services for H. C. Gettys in Clovis Sunday afternoon.

Mr. and Mrs. Edgar Hartley and children spent the weekend at Brownwood with her parents, the Bill Singers.

Mr. and Mrs. Ed Clark of Hereford visited relatives here Sunday afternoon.

Miss Jimmie Carpenter, a teacher in the Vega school

system, spent the weekend in the Muleshoe hospital but was at home Monday and feeling much better.

Mr. and Mrs. John McGehee and boys and Mr. and Mrs. Raymond McGehee and daughter visited their parents in Lubbock and a brother, Weldon McGehee and family in Post, over the weekend.

The Ervin Robinson family from Hereford visited Sunday with Mr. and Mrs. Bill Jennings and family. The women are sisters.

Joe Paul and daughters, Miss Greta and Miss Grace, visited in Clovis Sunday with a daughter and sister, Mrs. D. Z. Bradberry.

Mrs. L. C. Hester from Abilene spent the weekend with her son-in-law and daughter, Mr. and Mrs. Jess Pendergrass. Mrs. Hester came from Abilene with Miss Wanda Joyce Clements who visited her parents, the Dee Clementses, and attended homecoming. Other visitors in the Pendergrass home Sunday were her brothers Mr. and Mrs. J. E. Hester and children and Mr. and Mrs. Kenneth Hester and girls, all of Amarillo.

Mr. and Mrs. Purl Tipple spent the weekend in Hobbs with their son, Bill and family.

Andy Fuqua was guest of honor Sunday at the home of Mr. and Mrs. Gene Smith in celebration of his birthday. Other guests were Mrs. Fuqua, Lois Fletcher, Marvin Powell and H. W. Moore.

R. L. Kimbrough and Finis Kimbrough left Friday for a few days pheasant hunting close to Wenner, S. D.

Mrs. N. M. McCurdy and granddaughter, Katherine Smith, spent the weekend in Wellington with a brother-in-law and sister, Mr. and Mrs. Archie Shipley.

Mrs. Frank Hinkson, Barbara and Carolyn, were in Lubbock Saturday to shop and attend the Tech-Baylor game.

Mrs. L. B. Gray from Sundown is visiting this week with her son-in-law and daughter, Mr. and Mrs. Bill Lancaster. Also visiting in the Lancaster home Monday were Mr. and Mrs. A. D. Adams from Olton and his brother, Mr. and Mrs. Walter Adams from Moron, Cuba. The Adamses have lived in Cuba for about 4 years and are connected with an oil company.

Mr. and Mrs. J. B. Young and boys and Mr. and Mrs. Art McCray from Muleshoe spent the weekend at Conchas Lake where they fished and water skied.

Mrs. Y. B. Mayfield spent the first of last week in the Friona hospital but is resting at home again.

Sammy Cox and his grandmother, Mrs. J. P. Wilson from Friona, left last Thursday for Duncan, Okla., where they visited Mrs. Wilson's



COOK OF THE WEEK Mrs. Lucy Jones

Although Mrs. Lucy Jones, who is our cook of the week this time, does not spend a great deal of time in the kitchen, her friends all praise her cooking highly. At any covered dish meal of her Sunday School class those who are present are always anxious to sample whatever dish she has cooked up.

Those of us of the Friona Star and Plains Publishers staffs can heartily recommend her recipe for cinnamon rolls. Tuesday at noon Mrs. Jones brought us a plate of freshly baked cinnamon rolls that were delicious. The plate was warm, so we know she had baked them during her noon hour.

Just about everyone in town knows "Miss Lucy," who spends a lot of her time in the Friona Chamber of Commerce office in the American Legion building. In addition to serving as secretary of the Chamber of Commerce, she also serves as manager-treasurer of the Friona Texas Federal Credit Union.

For a number of years Mrs. Jones lived at the Hub but in recent years she has moved to Friona. Before becoming

associated with the Chamber of Commerce and Credit Union, she was employed at the Farmer County Community Hospital.

The following recipe can be used for cinnamon rolls or hot rolls:

- 2 cups scalded milk
 - 1/4 cup sugar
 - 1/4 cup shortening or oleo
 - 1 teaspoon salt
 - 1 package dry yeast
 - 1/2 cup warm water
 - Flour to make stiff dough (about 7 or 8 cups)
- Combine salt, shortening, sugar and flour. Mix with milk and cool to lukewarm. Dissolve yeast in warm water and add to cooled mixture. Turn out on floured board and knead until smooth. Place in large greased bowl, brush top with melted shortening or oleo. Set in warm place and let rise until double in bulk. Work down and let rise again.

Roll out one half of the dough on floured board to 1/4 inch thickness.

Melt one stick of oleo and combine with 1 cup sugar and 2 teaspoons cinnamon. Spread on dough and sprinkle with sugar and cinnamon. Roll up as for jelly roll, cut in 1/2

inch slices, place in pan 1 1/2 inches deep in which one cup brown sugar and 1 cup warm water have been thoroughly mixed. Place pecan half on top of each roll. Let rise in warm place until double in bulk and bake in slow oven 325 degrees 30 to 45 minutes.

For more cinnamon rolls repeat the process with the other half of the dough. If you desire to make hot rolls, shape remaining dough in rolls, place in greased pan, let rise until double in bulk, bake in slow oven. Brush top of rolls with melted butter.

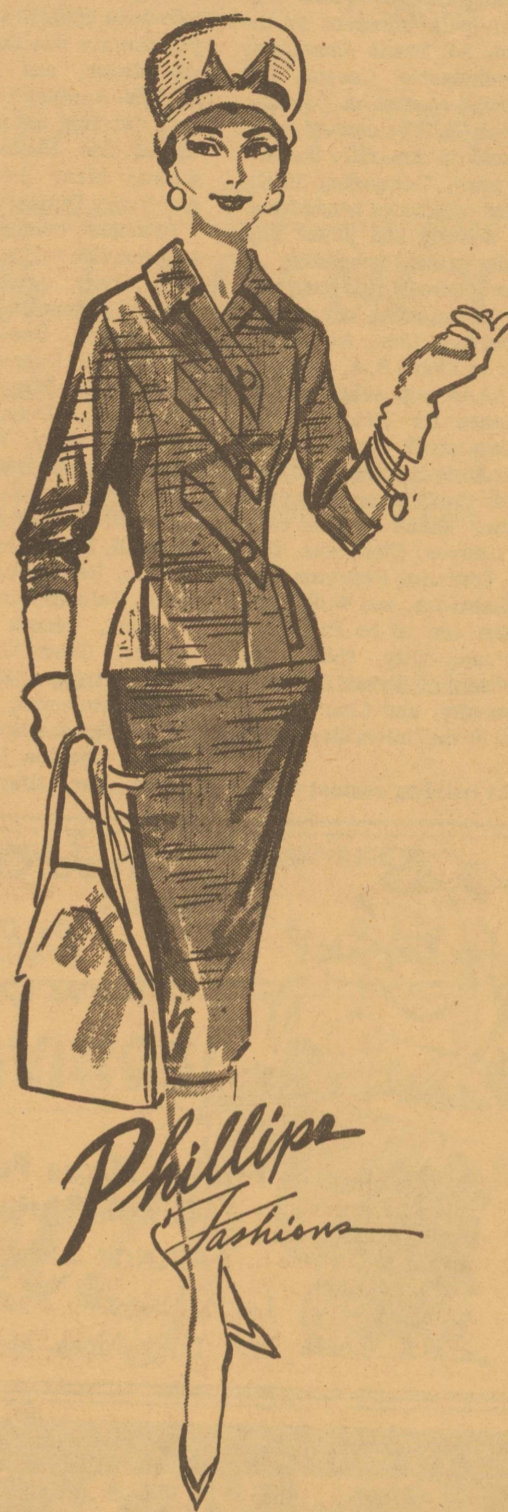
Another recipe which Mrs. Jones likes very much is for Spice Cake

- 1/2 cup shortening or oleo
 - 3 1/2 cups flour
 - 2 cups sugar
 - 2 cups sour milk
 - 2 teaspoons soda
 - 1 teaspoon salt
 - 2 teaspoons vanilla
 - 2 cups cooked, cooled, and drained raisins
 - 2 teaspoons cinnamon
 - 1 cup pecans
 - 1/2 teaspoon nutmeg
- Cream shortening and sugar, add 1 cup flour, mix well. Dissolve soda in milk and add alternately with flour and spice mixture. Add nuts, vanilla, raisins and salt. Reserve a few pecan halves to put on top of cake before baking. Bake in 8 1/2 x 14 inch pan at 350 degrees about 30 minutes or until well done.

The family of Mrs. Ella Warner met at her house Sunday for a birthday dinner in her honor. Mrs. Warner is 81 years old. Present were Mrs. Lorene Wilson and Leon, Mr. and Mrs. Lee Amerson, Mr. and Mrs. Orby Jarmon and Jo Dean, Mr. and Mrs. Carl Conner, Betty, Margie and Claudine from Shamrock, Mr. and Mrs. Harold Wilson, Cathy, Becky, Tommy and Carol, and Bob and Bill Warner.

Mrs. C. A. Watson spent most of last week at the bedside of her mother, Mrs. H. I. Bass in Anton, who was seriously ill. She was resting comfortably the first of this week.

Mrs. O. N. Jennings and Mrs. J. B. Jennings were in Lubbock Saturday shopping while O. N. Jennings, Derrell and Hoppy Jennings and Patsy Cox attended the Tech-Baylor football game.



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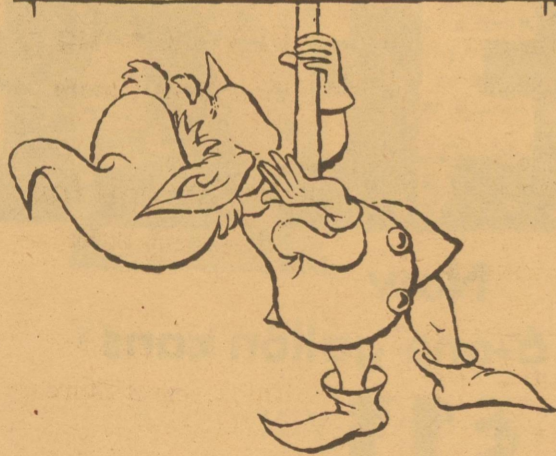
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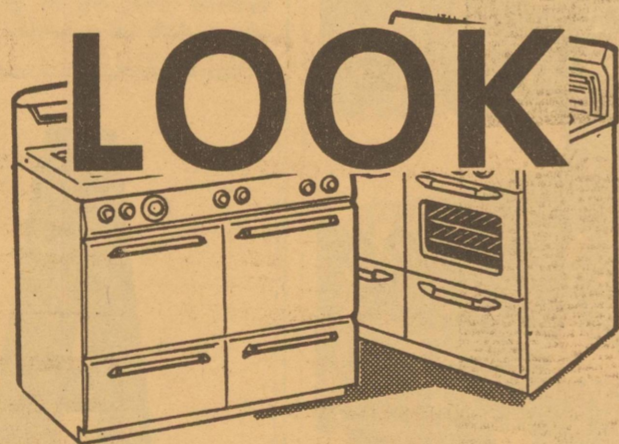
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FERRELL'S

Chieftain Band To Compete in Contest

The 65-piece Chieftain marching band of Friona High School will compete in the Region XI Texas University Interscholastic League fall marching contest on Tuesday, October 28. The contest is being held in Amarillo Stadium this year. Competing in the contest will be 42 bands from high schools and junior high schools in the Panhandle.

The contest will begin at 6:30 p.m. with junior band competition first, followed in order by Class B, A, AA, AAA, and AAAA high schools. Performance for Friona is approximately 9 p.m. The Friona band is competing in Class AA for the first time this year.

Other bands in this class are Canyon, Childress, Dalhart, Dimmitt, Perryton, Tulsa, Shamrock, and Wellington. Judges are to be Pete Long of Ponca City, Okla., Jim Jacobsen of Texas Christian University, and Charles Emmons of the University of Missouri.

The twirling contest will be

Tuesday afternoon at Amarillo College. Those from Friona who have entered in solo competition are Sue Baxter, Pamela Roden, and Mary Jane Grubbs. Another Friona entry is a twirling ensemble made up of Sue Baxter, Pamela Roden, Mary Jane Grubbs, and Nancy Outland.

Students making the trip to Amarillo will include Adabeth Akens, James Anthony, Jimmy Bainum, Ann Baxter, Sue Baxter, Darla Bingham, Kitty Black, Donna Blackburn, Mary Ann Boggess, Eddie Bradshaw, Donald Busby, Cynthia Caffey, Kim Caffey, Linda Castleberry, Jobey Claiborn, Carol Ann Coffey, Brenda Collier, Craig Coon, Pat Cranfill, Bobby Daniel.

Also, Neida Douglas, Mike Ellis, Delores Elmore, LaVon Fleming, Geneva Floyd, Pat Foster, Gwen Green, Mary Jane Grubbs, Reggie Hays, Elaine Holcomb, Peggy Holcomb, Lawana Houlette, Boyd Jones, Charles Jones, Gayle Knight, Jim Lillard, Jimmette

Some Scout May Win Swiss Visit

Some Boy Scout with a flair for writing a convincing 100-word essay will win a fully paid round-trip air flight and two weeks' visit to Switzerland next July, it was announced by Joe V. Niedermayer, Scout executive, of the Llano Estacado Council of the Boy Scouts of America.

The contest is sponsored by the American Society for Friendship with Switzerland and "Boys Life," the monthly magazine for all boys published by the BSA.

In his essay of 100 words or less on "Why I Would Like To Visit Switzerland as a Scout," the winner will tell how he proposes to build better understanding between young people of Switzerland and the United States.

Entries will be judged on the basis of understanding world friendship in general, and specifically between young people of both nations.

Swiss-made watches will be presented to the six runners-up to the winner.

Entries sent to the Boys' Life Switzerland Contest at New Brunswick, New Jersey, must be postmarked not later than midnight, November 15, 1958.

NEWS FROM BLACK

MRS. DICK ROCKEY

and Mrs. Urshel Perkins move into our community. They live in the house vacated by the Stimms family. We will also say congratulations to Mr. and Mrs. Perkins on the birth of a daughter Monday. The little girl has a two-year-old sister, Susie.

Visitors last week in the T. J. Presley home were Mr. and Mrs. Roy Price from Canyon.

Mr. and Mrs. Clyde Hays visited in Austin last week with their son, Clyde, who is attending the University of Texas.

Mr. and Mrs. T. J. Presley and Mr. and Mrs. Woodrow Whitaker all moved last week—but they just exchanged houses. (The Presleys live where the Whitakers did live and the Whitakers live where the Presleys did.)

4-H CLUB HAS REGULAR MEET

The regular meeting of the Black 4-H Club was held in the community house Wednesday afternoon. Jimmie Lou Wainscott gave a bedroom curtain demonstration. Pictures were shown of different arrangements for varied effects.

Those present were the two leaders, Mrs. Ellis Tatum and Mrs. L. W. Gibson, two visitors, Mrs. Jerry Houlette and Debbie, and four club members, Dianne Gibson, Sharon Dean, Velma Faith and Rose Ann Greeson.

LAKEVIEW NEWS

by Mrs. L. W. Gibson

Mr. and Mrs. L. W. Loanman and sons spent the weekend visiting in the homes of the T. B. Logsdons and Raymond Loanmans at Kress.

Mr. and Mrs. Sam Bailey attended the funeral of J. W. Rhodes at Whiteface Saturday. Bailey and Rhodes were long time friends.

Leon Massey, who attends South Plains Junior College at Levelland, spent the weekend with his parents, the Gordon Masseys.

Mrs. L. W. Gibson and Mrs. L. W. Loanman attended a home demonstration council meeting at Farwell Monday.

Mr. and Mrs. W. H. Hillery were Sunday afternoon guests in the home of Mr. and Mrs. L. W. Gibson and

by Ves Box and John Smith. Radio time will be 1:45 p.m. over KSEL, Lubbock-950, KCLV, Clovis, N.M.,-1240, and KAMQ, Amarillo-1010.

J. W. Hutton Buried Here

Graveside services were conducted at the Friona cemetery Tuesday afternoon at 2 for J. W. Hutton of Lawton, Okla. Hutton, who was a former resident, died at Lawton Sunday at the age of 78.

M. B. McKinney, Church of Christ minister, officiated at the service. Among the survivors are a daughter, Mrs. Inez London, two grandsons, Jack and Dean London; and one granddaughter, Mrs. Jack Likes of Beaver, Okla. His wife, who died in 1949, was a sister of Mrs. David Moseley and Joe B. Collier.

IN FAIR CONDITION

Kenneth Ferguson, who is a medical patient in Deaf Smith County Hospital in Hereford, is reported by members of his family to be in fair condition. It will be necessary for him to be hospitalized for several days.

SMU-Tech Game Telecast Set Sat.

A regional telecast of the SMU-Georgia Tech game will lead off the Humble Company's coverage of Southwest Conference football Saturday. The game will also be carried on radio along with two other Conference games.

The SMU-Georgia Tech game will be telecast from the Cotton Bowl, Dallas, Kern Tips and Alec Chesser will describe the action and color beginning at 1:45 p.m. (CST) over KGNC-TV, Amarillo, KCBD-TV, Lubbock, and KSWB-TV, Roswell, N.M.

The SMU-Georgia Tech game will be broadcast from Dallas by Bob Walker and Eddie Hill. Radio time will be 1:45 p.m. (CST) over KPAN, Hereford-860.

The Baylor-Texas A&M game will be broadcast from Waco by Eddie Barker and Dave Smith. Radio time will be 7:45 p.m. over KDUB, Lubbock-1340, KVOP, Plainview-1400, and KFPA, Amarillo-1440.

The Rice-Texas game will be broadcast from Houston



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IRRIBIE

THURSDAY,

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You'll spend a few absorbing hours with 30 or 40 other interesting people, finding out what the Dale Carnegie Course is all about. You can't help being intrigued by what you see and hear. You may even make the personal discovery that this course is just what you've been looking for. If so, friendly instructors will tell you exactly what happens next. If not, you'll be welcome back again any time.

10 Ways This Course Will Benefit You!

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3. Think on your feet
4. Uncover hidden abilities
5. Speak effectively
6. Win more friends
7. Work better with others
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9. Improve your memory

Plan to attend!

Bring your friends!

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How to make a teen-ager believe in Santa:

Give her a color telephone of her very own and you'll make her the happiest young lady in town this Christmas!

What's more, a phone of her own leaves mother's and dad's line free for their exclusive use.

There's a choice of ten attractive colors to blend or contrast with the décor of her room (or his). And the cost of an additional telephone, in color, is only pennies per day!

It's the easiest Christmas shopping you can do—and a gift that's appreciated all year. Just call our Business Office, and we'll do our best to arrange the installation at your convenience.

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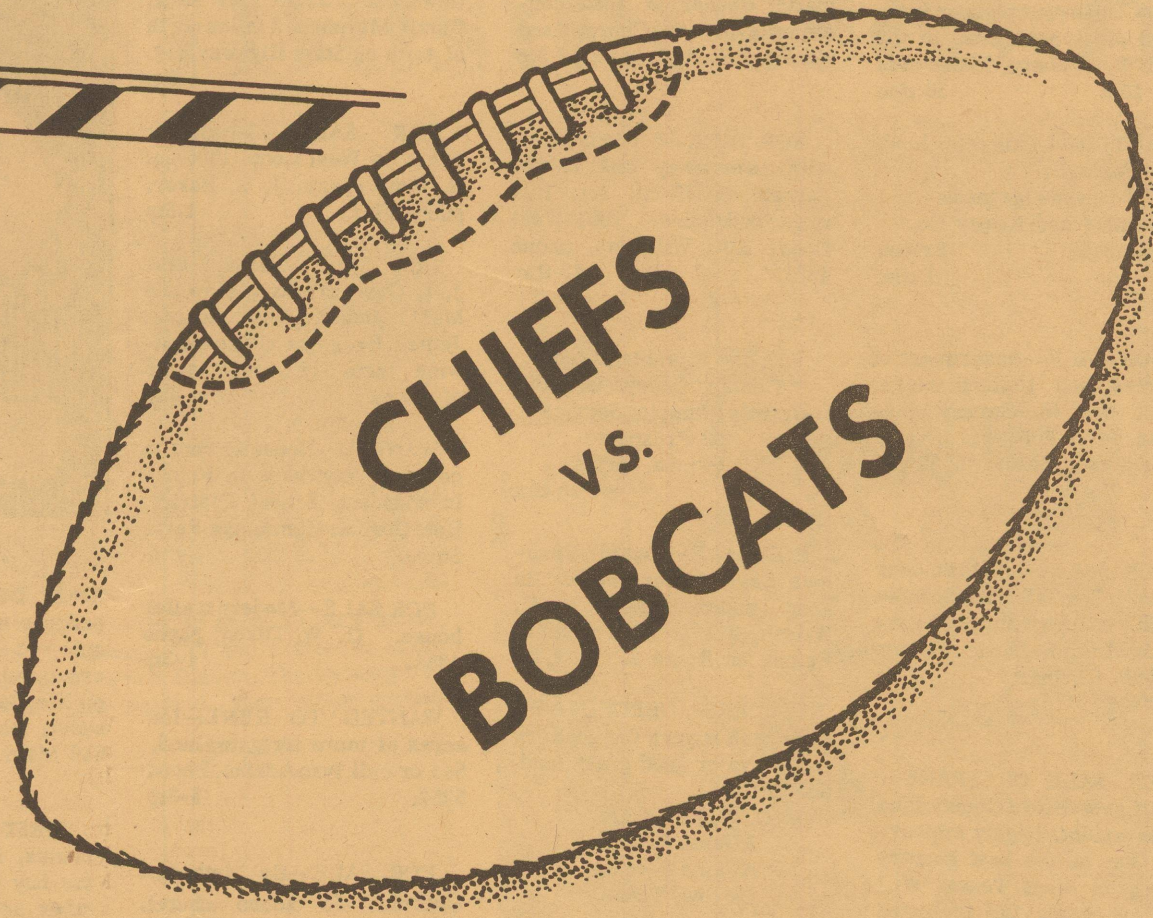
NATIONAL Flower Week
OCTOBER 20-26

SPECIAL!
Large bouquet of golden Chrysanthemums... \$3.00 up
A dozen red Roses in a gift box... \$6.00 up
Colorful green planter... \$2.00 up

CLABORN FLORIST
Ph. 3541 Friona

IT'S FOOTBALL TIME!

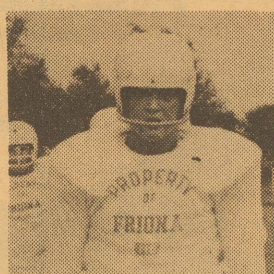
SUPPORT THE CHIEFS
Be at Chieftain Field
Friday Nite
Oct. 24
8 p.m.



MEET THE CHIEFS



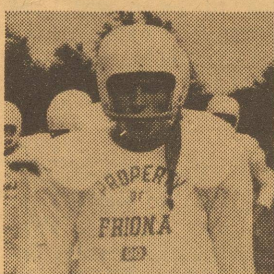
C. WOODY - Sr. E.



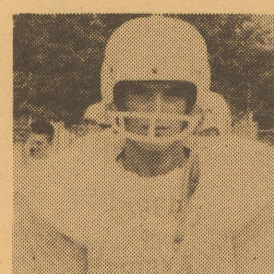
G. MCLAUGHLIN - Sr. T.



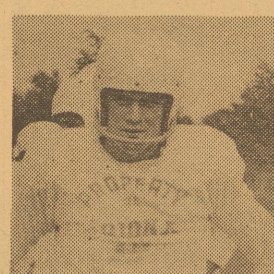
G. POPE - Sr. G.



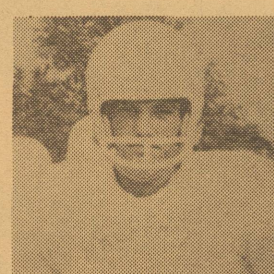
J. RODEN - Sr. C.



DON CLEMENTS - Jr. C.



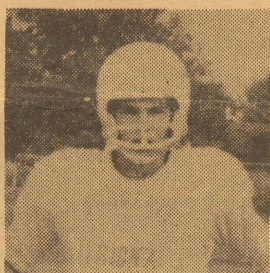
KIM CAFFEY - Sr. T



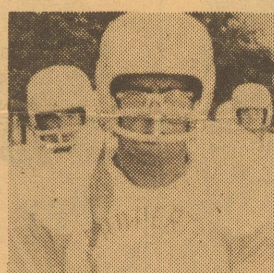
G. GOETZ - Jr. E.



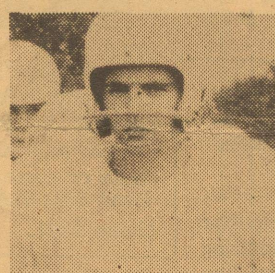
M. WOODY - Jr. G.



J. HIGHT - Jr. B.



J CLEMENTS - Sr. QB



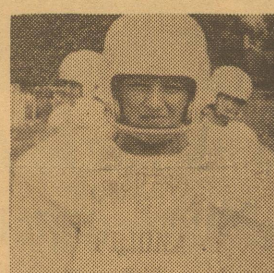
B. STACY - Sr. HB



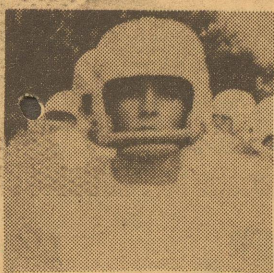
G. BROOKS - Jr. HB



RONNIE CASTLEBERRY - Jr. Q.B.



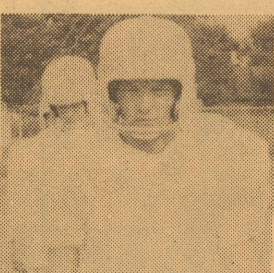
J. GREESON - Jr. G.



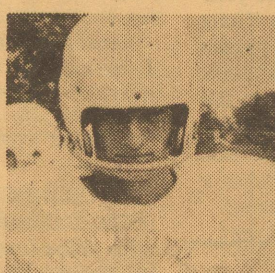
M. ELLIS - Jr. B.



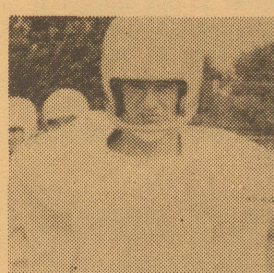
L. METCALF - Jr. G.



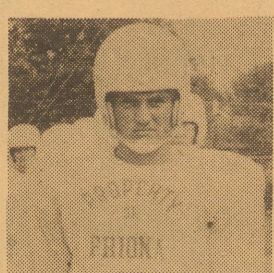
D. MASSEY - Jr. B.



C. RAY - Jr. E.



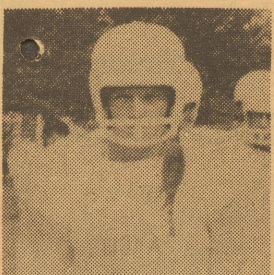
G. BRADLEY - Jr. E.



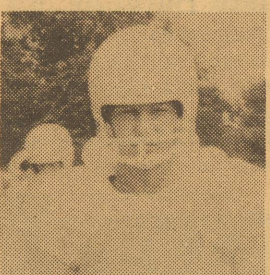
O. DRAKE - Jr. T.



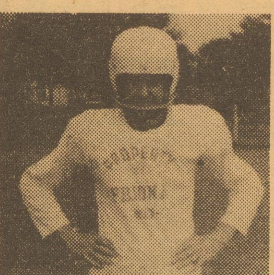
T. MASSEY - Soph. T.



J. RANKIN - Soph B.

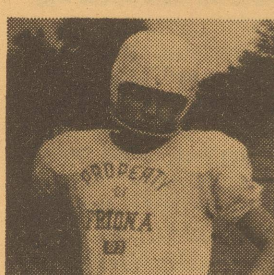


K. GAINES - Soph. G

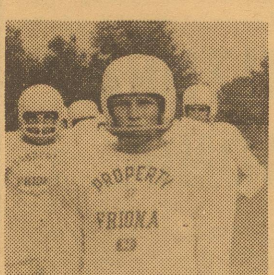


T. ANDERSON - Soph. E.

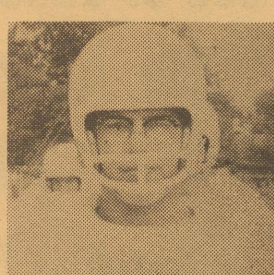
(Several team members were absent when pictures were made but will be added when possible.)



T. BARKER - Soph. B.



L. CURRY - Jr. T.



J. AYRES - Soph. C.

The Chiefs are sponsored by the following Friona Merchants

Bainum Butane	Jarrell's 5 & 10	Friona Battery & Electric Company	Friona Consumers	Plains Publishers	Vic's Villa Cafe	Massey Texaco	Maurer Machinery	O. F. & O.
City Body Shop	Chester & Fleming	Rushing Insurance Agency	Friona Wheat Growers	Piggly-Wiggly	Strickland Oil Company	Claborn Florist	Parmer Co. Implement	Guinn Auto Service
Ferrell Furniture	Friona Motors	Bi-Wize Drug	White's Cash Grocery	Rockwell Bros. & Co., Lumbermen	McCaslin Lumber Company	Friona Brake & Wheel	Ed's Drive In E. E. Deaton	Taylor and Son Black Smith Shop
Carl Fairchild	Cummings Farm Store	E. R. Day's Gulf Station	Hurst Department Store	Ware's	London Bros. Mobil Service	Sherman's Cafe	Gib's Cleaners	Friona Star
	Ethridge-Spring Agency	DouglasBingham	Kendrick Oil Company	Welch Auto Supply	White Auto Store	Reeve Chevrolet	Benger Air Park	

**BIG RESULTS
SMALL COST**

Want Ads

**...THE BEST
MARKET PLACE**

McCullough Motor Co. Chrysler and Plymouth cars. Chrysler Industrial engines and parts. Phone 17, Hereford, Texas. 46 tnc

Before you buy a diamond, investigate our direct import plan. We act as your agent and import diamonds direct from the world's largest source. You save over 50 percent and the quality and the size of the diamond you buy is certified by the Belgium government.

The Great Western Co. Bovina, Texas

TAILOR SHOP FOR SALE—With or without the building. The equipment, which includes two presses, boiler, dryer, extractor, puff irons, filter, Adjustaform, and many other items to make up a complete tailor shop, is in first class condition. All equipment for \$1500.

VENABLE CLEANERS
Elton Venable
Phone ADams 8-2031
Bovina, Texas 3-tnc

FOR SALE—Balboa rye seed \$2 per hundred pounds. Heard Whitefield, Route 1, Friona, nine miles southeast of town. 50 tnc

PORTABLE DISC ROLLING—Have your plain or scalloped discs sharpened in the field. T. C. Sharp, Phone 4822 Box 164. 36 tnc

WANTED—Listings for land, to buy or sell.
Buske—Magness
Cattle and Realty Co.
Phone 3462 Friona 1 tnc

FOR SALE—Assortment of peonies and Holland bulbs. Plant now for spring blossoms. Mrs. J. F. Ward, North Main Street, Hereford. 52 tnc

FOR SALE—1955 two door Buick Special. Reasonable price, standard shift. Contact J. A. Loflin, phone ADams 8-2161, Bovina. 2 tnc

FOR SALE OR TRADE—A half acre Floyd County land on pavement. Highly improved. One of the best country stores in West Texas. Will sell or trade for irrigated farm and pay cash difference. M. A. Crum, Floydada, Tex. 2 tnc

FOR SALE—Norge automatic washer in good condition. \$90. Mrs. George Reed 805 West Sixth Friona. 2 3tp

FOR SALE—6 room house with breezeway and double garage on 90 ft. lot. Has two bedrooms, 1003 West Loop. Roy Williams, phone 4581. 47 tnc

For Any Plumbing Needs
Contact George Grant
Grant's Plumbing Service
403 Prospect
Friona, Texas 26 tnc

FOR SALE—Red '57 Cushman Eagle Motor Scooter. In good condition. \$250. E. C. Wilson, 2 1/2 miles north of Friona on Route 2. 2 3tp

SELLERS NEEDED—We have cash buyers for good dry land farm or good grass land. See or Call
O. W. Rhinehart
ADams 8-2081
ADams 8-4452
Bovina, Texas 2 tnc

FOR SALE—Five 670 x 15 used tires at bargain price. 506 Summit Avenue in Friona. Phone 5011. 3-3tp

FOR EXPERIENCED AUCTION SERVICE
Contact Bill Filippin
Phone 5362
or
Bill Woodley
Phone 4491-2231
1 tnc

WANTED—Tune ups on all makes of small motors—lawn mowers sharpened. Bainum Butane Company, Friona, phone 2171. 30 tnc

TRACKS--

up and showed her how they worked.
We had forgotten they come already loaded and ready to do business and in the process ended up with our fingernail stapled to our finger. It is a little painful, but sure makes it hard to misplace a finger, or fingernail. We don't recommend this as a general practice to follow, however.

Everyone is having Open House!
Last weekend almost everyone went by Reeve Chevrolet Co. and Friona Motors to see what 1959 will offer in the way of new cars.
Both models are sure pretty. Our mouth fairly watered at the sight of those new model wagons, and made our old one look might dingy. But—the white tags which hung on the windshields (quoting the prices) sure did a lot to take all the fun out of inspecting the cars.
But—as OSCAR BAXTER

POTATOES FOR SALE—Unwashed \$1.25 per sack. Curtis Murphree 3 miles north of town on State Highway 214. 1-3tp

FOR SALE—3-bedroom brick on West Loop. 1500 sq. ft. floor space. J. G. Baker, phone 5111. 1 3tp

FOR SALE—Three disk J. I. Case breaking plow and M-M tandem disk. Contact James Bragg at Clyde Goodwine farm 1/2 mile south of town. 1-3tp

WANTED—House to rent in country. Anywhere in Friona Independent School District. Bob Gore at Cummings Farm Store. 1-tnc

FOR SALE—Modern trailer house. C. W. Dixon, phone 4381. 1-3tp

WANTED TO RENT—160 acres or more irrigated land. See or call Ivan Adkins, Phone 5252. 3-3tp

FOR SALE—By Methodist Church old adobe church building. Must be moved from premises. Lot must be cleared. Bids will be accepted no later than November 1. Building must be moved by Feb. 1, 1959. Contact J. L. Shaffer, trustee. 1-3tc

FOR SALE—New three bedroom house on two 60' lots in good location. Also 15' x 30' building to be moved. Joe Brummett 1817 Axtell, Phone PO3-6671, Clovis, N.M., or call 3651 in Friona. 50 tnc

HELP WANTED—A good reliable man to supply customers with Rawleigh Products in Castro County. See C. Leake, Box 438, Bovina, or write Rawleigh's Dept. TXJ-211-127, Memphis, Tennessee. 3-6tp


and GLENN REEVE SR. say, "Everything is going up, including the price of autos." *****

FREE MONEY!
We can't figure out whether everyone who won something during Maize Days celebration got their money or not.
So if you figure you, or your organization has some "long green" stuff coming for prizes won during Maize Days check with LUCY JONES over at the Friona Chamber of Commerce and Agriculture and she will take care of it.

**IN THE
COURTS**

JP COURT
The following case was tried before Justice of the Peace Walter Loveless during the week ending October 21:
Jose Alexandro Quesada, speeding.
CORPORATION COURT
The following case was tried

**Gifts
Cameras,
Film
Developing
Watches
Diamonds**



**ALLEN'S
Friona**



"THE MIGHTY MIDGET"
THE WANT AD
WILL Do the Job for You

FOR SALE—Two bedroom house with 1330 sq. ft. floor space. Garage, central heat, Hot Point electric stove. G.I. loan. Charles Sanders, phone Hub 2137. 52 tnc

Just Arrived!

Lacy
Blouses

YOUR CHOICE OF
ASSORTED COLORS
IN THE LATEST BLOUSE
FASHION . . .

Size 7-14
and 30-34 \$2.98 up

LUNORA'S
Tiny Tots to Teen



Add Years of Life to Your Home And Dollars To It's Value!

with
PITTSBURGH
Sun-Proof
HOUSE PAINT

- Fume-Resistant • Self-Cleaning
- Contains Vitolized Oil®

Yours in more than 100 beautiful Ready-mixed Maestro Colors®

**Repaint
Your
Home
NOW**

Inside and Out

with
**Pittsburgh
Paints!**

FARM BUREAU INSURANCE. Dividends currently 15 percent on fire and 33% on auto and 30% on farm employers liability. 7 1/2 % to 23% on life. Save. Raymond Euler, agent, phone 3521, Friona, 619 Main Street. 11 tnc

FIRST IN SALES—More homes, schools, and libraries buy World Book than any other encyclopedia. For further information contact Marcus H. Laney, Bovina, representative. 3-6tp

IRRIGATED LAND for sale @ \$100 per acre. Common cinder blocks @.25 each. 40 x 100 block building for rent. W. M. White, Box 203, Friona, Texas. 3-3tp

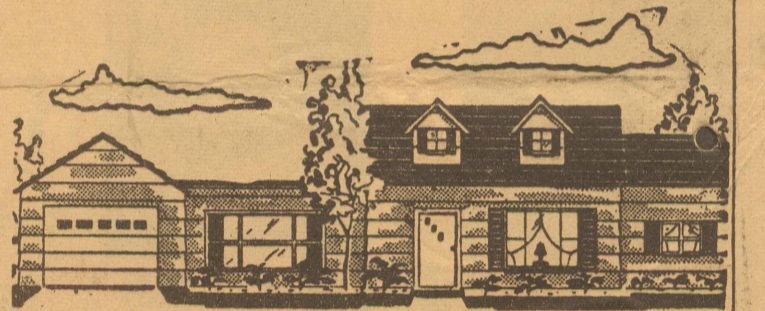
**3 1/2 % Interest Paid
On Your Savings
HIGH PLAINS
SAVINGS &
LOAN
ASSOCIATION**
Ph. 5301 Friona

WANTED—Land—we have cash buyer for irrigated or dryland in Parmer County. We can sell your farm. Phone, write or come see us. Turner Land Co., Hale Center, Tex., phone 5221. 46 12tp

in Corporation Court before Judge Walter Loveless during the week ending October 21:
Ronaldo Rondas, no driver's license and no tail light on vehicle.

BUILDING PERMITS
The following building permits were issued at City Hall in Friona during the week ending October 21:
Friona State Bank, extension of present structure at a cost of \$7,500.
Joe Ferrell, move in house at a cost of \$3,500.

Use Our Easy,
Convenient
**BUDGET
Pay Plan**
Nothing Down
Months to Pay!



**Carl McCaslin
Lumber, Inc.**

A Complete Building Service

PH 3141

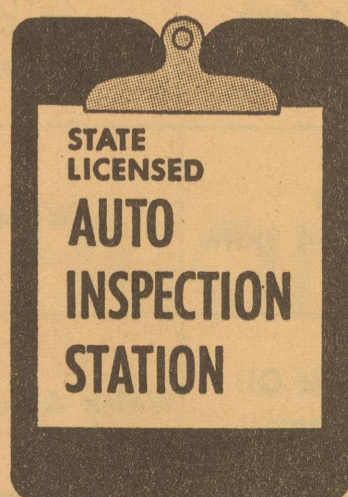
Friona

Get ready now!

WINTER

WILL SOON BE HERE!

Get your engine checked
to assure tip-top performance.
Avoid uncomfortable delays
later when the snow is on the ground.
Expert ignition-generator-battery-starter service



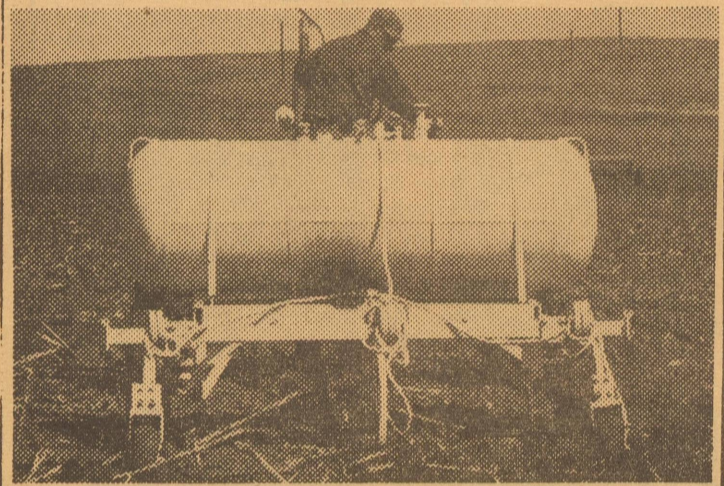
**FRIONA BATTERY
and ELECTRIC CO.**

Ph 2131

Johnny Wilson, Mgr

Friona

Apply NITROGEN This Fall



Use Phillips 66 AGRICULTURAL AMMONIA—contains 82% nitrogen!

Get nitrogen-plus by applying Phillips 66 Agricultural Ammonia to corn stalks and other crop residues this fall. That way, you'll store the 82% nitrogen in the soil, which will in turn break down crop residues—for extra plant food to help increase your profit per acre next year.

Save time and trouble, too, by applying Phillips 66 Agricultural Ammonia this fall—instead of next Spring when your work load is heaviest.

See us right away about fall-applying Phillips 66 Agricultural Ammonia—for increased profit per acre and lower unit production costs next year.

See us about



Kendrick Fertilizer

Ph. 2882

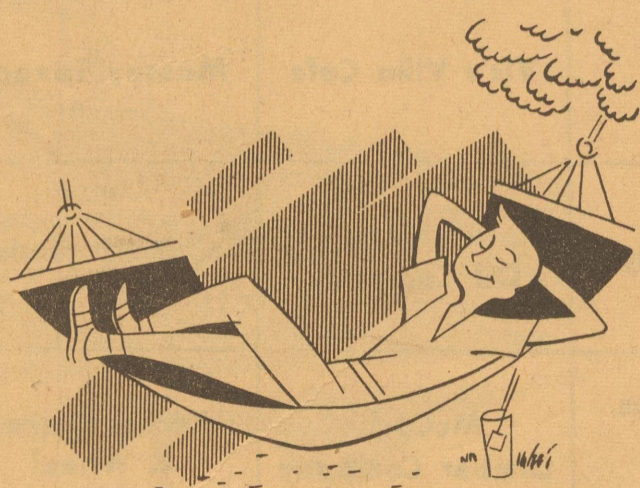
FRIONA

We Still Have Plenty

of
room for

MAIZE

by shipping to our
terminal elevators



FEDERALLY LICENSED & BONDED FOR YOUR PROTECTION

CONTINENTAL

Santa Fe Elevator

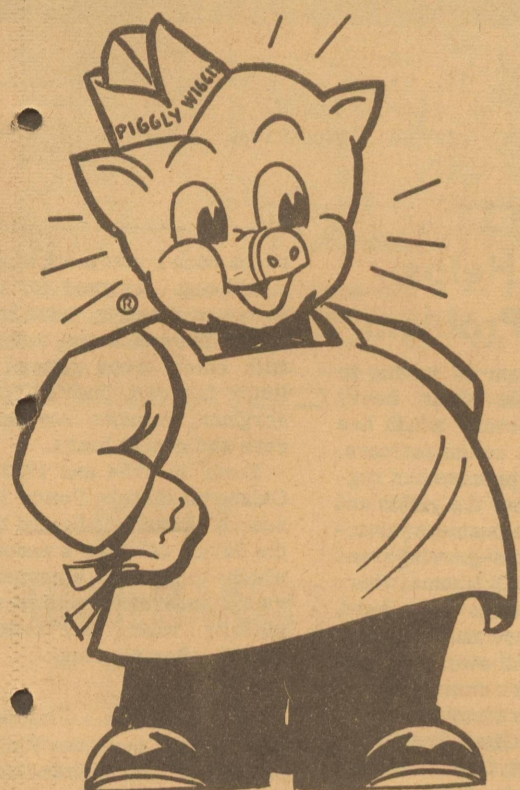
GRAIN CO.

PH, 2051

PREACH CRANFILL

FRIONA

Selected With Care...



Just as YOU select with care the foods you prepare for your family, so must PIGGLY WIGGLY select with care the thousands of food products we carry for your convenience. From years of experience with Piggly Wiggly's discriminating shoppers, we've learned that you prefer the very best foods, brand-name foods, that you depend upon for guaranteed quality. That's why you can shop with confidence and convenience at Piggly Wiggly—because you know you will find the variety and selection that pleases you best. You can be sure when you shop

PIGGLY WIGGLY

PHONE 3001 FRIONA

DOUBLE S & H GREEN STAMPS

on all purchases over \$2.50 every Wednesday

Specials Begin Thursday, Oct 23, and run through Wednesday, Oct. 29

FRESH QUALITY MEATS

Longhorn 2 lb. Family Style

BACON \$1⁴⁹

Chuck or Arm

ROAST USDA Extra Nice lb. 59¢

Shurfresh--Sweet or B'milk

BISCUITS 3 for 29¢

USDA--Table Trimmed

CLUB STEAK lb. 69¢

Armour Star Canned

HAM Ready to Eat 8½ lb. can \$6³⁹

Whole Hog 2 lb. bag

SAUSAGE your choice \$1²⁹



New Fab

FAB

With Duratex

59¢ Giant Box



Folgers All Grinds

Coffee

lb. can

79¢

Ireland's Plain Chili	No. 2 Can	63¢
Bowman's Supreme Crackers	lb. Box	27¢
Your Choice Milk	half gallon	47¢
Lane's Mellorine	1/2 gal	39¢
Borden's Glacier Club Ice Cream	1/2 gallon	59¢
Golden Shortening FLUFFO	3 lb. can	75¢
Hunt's 300 Can Garden Peas	2 for	29¢
Scotties Facial Tissue	400 count box 4 for	\$1
Hunt's New Crop Tomatoes	Solid Pak No. 300 Can 2 for	29¢
Armour's Treet	12 oz. can	49¢
Hershey's Instant Cocoa Mix	2 lb. 6 oz. Can	89¢

FROZEN FOODS

Meads Frozen

ROLLS 24 rolls 29¢

Chicken Pot Pies Libby's 8 oz. pkg. 23¢

Grape Juice Libby's 6 oz. can 19¢

Beef Steaks Hereford Eat-More 12 oz. pkg. 69¢

Apple Pie Pet Ritz 8 inch 49¢



FRESH FRUITS & VEGETABLES

Local Grown

Carrots lb. pkg. 5¢

Idaho Delicious

Apples extra fancy 2 lb 29¢

Texas New Crop

Oranges fine for juice 2 lb 29¢

Green Paschal

Celery large crisp stalks each 13¢

Local Grown

Lettuce large firm heads 2 for 29¢

Melrose \$1 Size

Hand Lotion

2 for \$1 plus tax

Grain Harvest Over Hump

"Oh the sun shines bright on my Parmer County farm." In spite of lower prices, and in spite of the many worries that beset the irrigation farmers of the High Plains, most of those who still till the soil of the rich Parmer County area are in pretty good spirits this week.

They have been spared an early freeze that for a time threatened both cotton and grain sorghum, and which would have been a double-disaster, following the poor year of 1957, and prospects are excellent that both of these major crops will yield well. On top of a good wheat crop this summer for most farmers, 1958 is already a much better year than the last one.

The grain sorghum harvest is over the hump. Across the county farming area, from two-thirds to three-fourths of the grain has been combined and has crossed the scales of the area elevators into safe storage.

In the southern part of the county, probably 85 per cent of the grain is in. In the northern parts, especially the northeastern sections, the harvest is barely more than one-half done.

There is always a slight difference between harvest dates of southern and northern Parmer County, because of slight climatic variance, and because the soils to the south are lighter and warm more quickly.

However, the degree of difference this year has been heightened by more than a usual difference in weather. Much of the grain sorghum, especially in the northeastern area, was damaged by hail early in the growing season and is later on that account. Commercial elevators that

serve the Parmer County grain sorghum producers anticipated a huge crop and hurried to prepare for it with a whopping addition in facilities that totaled around three million bushels.

Several new in-the-field elevators sprang up at strategic production points as warehousemen strove to put themselves closer to the crop. Still, grain has already spilled onto the ground in every community of the county, and there is still one-fourth of the crop to come in yet.

County Agent Joe Jones agrees that the crop this year is a very good one. He figures that about 230,000 acres of irrigated grain sorghum are being grown in the county this year. That is a slight increase over last year, in spite of all the talk about switching to other crops.

Last year, about 14 million bushels of grain sorghum were produced in the Parmer County area. This year it will probably be around 15 million bushels.

Parmer and Hale Counties dispute the claim of being the biggest grain sorghum producing counties in Texas (and Texas is by far the biggest grain sorghum producing state in the nation). Observers feel Hale will have to go some to beat the 1958 production of Parmer County.

One gauge that has been used to measure production in recent years is the government loans issued against the crop. Since market prices have been low on grain sorghum, a large portion of the crop has been going into the loan.

Last year Hale County put slightly more grain sorghum into the loan than did Parmer County, but Parmer natives argue that more

of the local crop moved out earlier and into normal channels of trade than did in Hale County, and that the prize of biggest producer still belongs to us.

This is a debatable point, but still leaves little question that Parmer County is one of the world's major producing areas of this feed grain commodity.

Dry days and low relative humidity readings have been almost perfect for harvest-operations. The wind has gotten up a time or two, but not to such an extent as to cause widespread lodging as occurred last fall.

If the area goes through another week of fair weather and frost-free nights, practically all of the normal-maturing varieties of grain will be combined.

Virtually the only fields that will be expected to remain unharvested until after frost will be those of the long-maturing, "greenhead" type.

A group of men from Mars landed in a city street. "Wonder what town this is?" said one.

"Why not ask him?" cried another, pointing to a fire-plug.

"Don't be ridiculous," was the reply. "Can't you see he's only a child?"

FOR EXPERT AUCTION SERVICE Contact BILL FLIPPIN Friona, Ph. 5362 BILL WOODLEY Friona, Ph. 4491 or 2231 or HUGH MOSELEY Farwell, Ph. IV6-3691

Animal Disease Meeting Slated at Amarillo

An area-wide meeting to discuss ways of controlling costly animal diseases will be held October 27 at the Herring Hotel in Amarillo, according to Gilbert Kaltwasser, president of the Parmer County Farm Bureau.

The county agricultural leader urged all livestock and poultry producers to attend the one-day session which starts at 9:30 a.m. The meeting is one of six being held over the state under the sponsorship of the Texas Animal Health Council, composed of 30 livestock and agricultural groups.

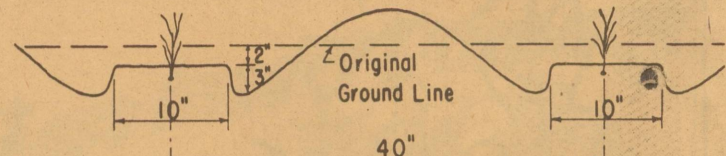
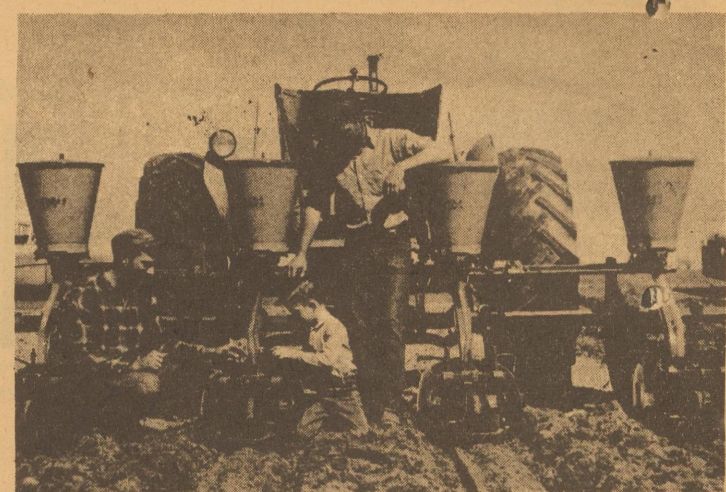
Purpose of the meeting is to bring the facts of the serious animal disease problem to all producers in the state. Two widely-known animal disease control men will be speakers.

Dr. L. R. Noyes, Ft. Worth, executive director of the Texas Livestock Sanitary Commission, will explain the animal disease situation in Texas. Dr. John L. Wilbur, Jr., Ft. Worth, veterinarian in charge of the Texas Animal Health Division of the USDA, will discuss what is being done by state and federal govern-

ments to control diseases in livestock and poultry. The Council recently adopted a nine-point program designed to present, control and eradicate diseases of livestock and poultry throughout Texas in cooperation with appropriate agencies and groups. The Council's recommendations:

1. Secure legislation for control of brucellosis including provisions for area control plans with the aim of modified certified accreditation for all of Texas without delay.
2. Revise present disease control laws pertaining to sheep and swine to allow laws to meet present-day conditions.
3. Necessary legislation to prevent use of virulent hog cholera vaccines within Texas and make full use of modified hog cholera viruses.
4. Legislation to modify name of Texas Livestock Sanitary Commission to one more nearly reflecting the functions of the agency.
5. Revise present animal tubercular laws to allow discharge of obligations of LSC as concerns this disease.
6. Revision of laws as concerns interstate shipment of cattle to make laws compatible with presently enforced federal regulations.
7. Legislation to allow control of movement of livestock and poultry within Texas in order to protect any gains made under expanded animal health program.
8. Vigorous educational efforts aimed at acquainting Texas livestock and poultry producers with needs and problems of animal health.
9. Adequate financing of Texas Livestock Sanitary Commission by appropriations from general revenue funds.

A Marine battalion accompanied Washington on his crossing of the Delaware near Trenton, New Jersey and fought in the Battle of Assanpink, January 2, 1777.



Planter Helps Cotton Problem

The problem of having to replant fields after heavy rains and severe winds has long plagued cotton farmers. This repeat process has regularly cut into the yields and profits of the business particularly in cotton-growing areas of Texas and Oklahoma, where rainfall is often of a hard, dashing nature and can place a crust of soil over seed rows which impairs emergence.

In a bid to eliminate or reduce this, Cline Industries, Rush Springs, Okla., has made a planter attachment which creates a new type of seed-bed.

The attachment creates a plateau for the seed about two inches below the ground level, with furrows on each side of the plateau which run about five inches below the ground level, providing a trap for water which could impair the cotton's emergence if it were placed in a deep or shallow furrow, as is common. In addition, the attachment places earth several inches above the original ground level be-

tween each row to block winds. Although designed for use in cotton planting, tests have shown the attachment to work with other crops planted in lister furrows, such as grain sorghum, peanuts, soybeans, corn and castor beans.

Tests in 1954 and 1955 at Oklahoma State's Cotton Research Station, indicated that the device develops a seedbed which improves emergence over standard procedures, especially when rain follows shortly after planting.

The American Flag was first raised over the Philippines by a detachment of Marines which took possession of Cavite on May 3, 1898.

★ DRILLING ★ BJ PUMPS Parmer County Pump Company Friona

LIFE INSURANCE... FOR THE LIVING! ... YOUR FAMILY IS GROWING UP SO FAST ... now is the time to talk about life insurance the modern way ... for the living! Let us help you plan yours. Bovina Real Estate & Insurance Co. A.L. Glasscock Tom Perry

Thanks, Parmer County Friends

for your kind attendance of our open house. We hope you enjoyed seeing

The World's Most Beautifully Proportioned Car

... FORD ...



If you'd like to test drive one of the cars on our lot, we'd be happy to make it possible.

FRIONA MOTORS

THE PARMER COUNTY IMPLEMENT CO. NEWS

"The Place Where Most People Trade" Friona, Texas Wednesday, October 22, 1958

FREE! THE WORLD FAMOUS DALE CARNEGIE COURSE IS COMING TO FRIONA

PLAN TO ATTEND THESE FREE MEETINGS-

OCT. 23
OCT. 30
NOV. 6

AMERICAN LEGION BLDG-FRIONA 7:30 P.M.

Danny Smith, 15-year-old son of the Hoyt Smiths, seems determined to buy himself some new teeth. Last year Danny fell and knocked one of his front teeth loose and Dr. Shackelford wired it back in. Then this year Danny knocked a tooth loose and had it cemented back in hoping it will grow. Well, maybe next time Danny can knock one completely out.

PCICN Check the parts you need and come in soon and check the savings you can make at the Parmer County Implement Company. Special savings on genuine IHC parts.

PCICN From the Bullmanac: A girle is a polite name for a potholder.

PCICN Have you gotten your college football television handbook yet? We have one for you at the Parmer County Implement Company.

PCICN The deepest oil well in Texas was drilled on Texas University land in Pecos County in 1957: Depth 21,687 feet, cost \$1.2 million. (It was dry.)

PCICN Ben Woody was in Oklahoma City last week where he attended an Oldsmobile service school. When you want an expert repair job, call 2091.

PCICN The biggest sweet potato we have ever seen came from the Hartzog farm near Bovina. We grew up in Northern Louisiana, too, where people grew fat in the winter time if the sweet potato crop was good and lean if it wasn't, but never have we seen sweet potatoes like these--one was bigger than a gallon jug.

PCICN An extra belt can save you hours. Get yours now. We have fan belts, generator belts, and heavy duty cog-type belts.

PCICN He who laughs last didn't get the job.

PCICN Joe Boggess, a first grader, has his own version of Little Miss Muffet. It goes like this, "Little Miss Muffet sat on a tuffet eating her curves away." Joe belongs to Eugene and Doris Boggess.

PCICN One round in your own field is all you will need to prove that the new Farmall is the greatest 3-plow tractor on the market. Call us for a demonstration soon.

PCICN Boy in hospital ward: "Are you medical or surgical?" Second Boy: "I don't know what you mean." First Boy: "Were you sick when you got here, or did they make you sick after you came in?"

PCICN There's a McCormick plow for every farming job. Ask us about the kind you need on your farm.

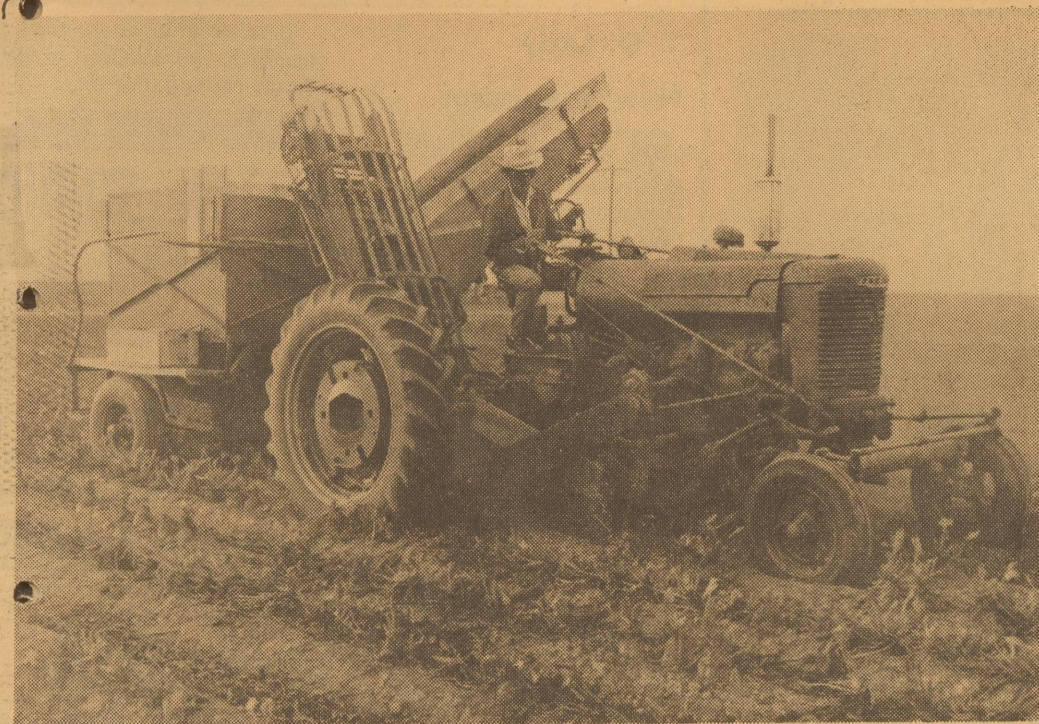
PCICN Deke Kendrick, after a birthday party for her seven-year-old son: "You needn't tell me boys are made of nails and snails and puppy dog tails. I know they are made of noise."

PCICN Litterbug motorists took about 100,000 tons of debris on the nation's highways over a three-day holiday weekend. The most popular item: the beer can. This reminds us of the very attractive and durable litter bags that the Friona Wheat Growers are giving away.

PCICN The best twine you can buy is the kind you want for harvesting your crop. IH twine has been a leader in sales for more than half a century -- it's stronger--won't tangle and gives more trouble-free tying. Ask about our prices.

PCICN A fifth grader defined love: "Love is such a funny thing--it acts just like a lizard--it gets right down inside your heart and nibbles at your gizzard."

PCICN Are you ready for winter-time? How about your tractor, irrigation motor, trucks and pickups? Better get some anti-freeze and be ready for that first freeze. We have plenty of good anti-freeze on hand now.



SUGAR BEETS are virtually unknown in the Parmer County farming area, but are big business for some farmers in the Summerfield area of Deaf Smith and Castro Counties. The crop is good this year. Here a digger loads them into a hopper. The tops of the beets have been cut off.

Cotton Awaits Strippers

"The fields are white unto harvest, but the laborers are few."

Warm, dry days have brought an almost miraculous transformation to the Parmer County area cotton fields during the past two weeks. Except for one four-day interruption which brought light showers and drizzly weather, October has been tagged "perfect" for cotton farmers.

The critical stage is past, and although it's almost traditional for High Plains farmers to assume the later the first freeze, the better, Parmer County growers are assured of a good crop now no matter when the freeze stops plant growth.

"Nearly all of what bolls we can expect to make cotton are opening," said Coun-

ty Agent Joe Jones this week as he surveyed the area.

Although stripping or mechanical harvesting is an operation that is usually reserved until after the freeze, it may be that farmers will get quite a bit of this high-speed style boll pulling done before the freeze this year.

There are several reasons. One is that hand labor is in short supply and those who desire hand pullers have seldom been able to get enough to meet their requirements.

Another is that artificially induced defoliation has been a widespread practice this year and many fields are beginning to look "finished" or "cleaned up" and ready for the strippers.

Still a third is the conviction that it is better to proceed

with the harvest at the earliest possible time and get the cotton out of the fields where it tends to deteriorate in quality very rapidly after the bolls are open and the lint is exposed. That is especially true if the crop should be subjected to a streak of bad weather.

"It is a lot better to get the cotton out of the fields and even pile it in the turnrow--if there is a rush on at the gins--than to leave it exposed to the weather," declares the county agent.

Those three factors will encourage area farmers to get their strippers busy just as soon as they believe their cotton is ready. That also probably means that the gins can expect a bigger rush than ever, which will come all at once.

The USDA's cotton quality report for ginnings up to October 1 shows the character and staple of cotton produced on the High Plains the best ever recorded, George Pfeifferberger of Plains Cotton Growers has reported.

This is in sharp contrast to 1957 when the High Plains produced their poorest crop--quality wise--on record.

In staple length 67.3 percent of the cotton ginned was one inch and longer while only 2.1 percent was below 15/16 of an inch. The grade index was 99.6 (middling white equals 100) while the average staple length was above an inch at 32.2/32nds of an inch.

In the micronaire statistics only 3.1 percent of the crop is below 3.5 while 96.9 percent falls in the range of 3.5 to 5.9. The majority of the crop fell in the 4.0 to 5.0 range.

In Pressley test the cotton tested showed only 8.1 percent below 70,000 pounds per square inch and 91.6 percent 70,000 to 100,000 pounds per square inch. The majority of the cotton tested fell in the 75,000 to 85,000 pounds per square inch range.

Pfeifferberger said this early cotton quality report is much better than the early 1957 report and even better than in the good quality year of 1956. Present conditions on the Texas High Plains point toward even more of this high character cotton now being ginned.

H. D. AGENT'S CORNER

Jimmie Lou Waincott

Good news has just been received this week that will be of interest to all 4-H members. Miss Lucille Moore, recreation specialist, extension service, College Station, will conduct a recreation leaders training school at Hub Community House November 3, 4, and 5. The meetings will be from 5:30 to 9:30 p.m. Each recreation leader will bring a sack supper since most of the leaders will come directly from school.

I will attend the State Extension Agents Conference in College Station October 27 to 31. This is the first conference we have had since 1956.

The rush of meeting Home Demonstration Clubs this month is just about over. My demonstration has been on

oven meals. I have plenty of recipes if you are interested in them just call or write and I will send you one. I have included four complete oven menus and recipes. They are really good and are a lifesaver for the busy housewife.

A leader training meeting Friday, October 17, at Hub Community House was on broiler meals. Two leaders from each Home Demonstration Club were present.

Mrs. Billie Long of Friona came by the office last Tuesday. She is refinishing a round oak table and making it into a coffee table for the den. I went by her house to look at it and to help her decide on a suitable finish. It is going to make an attractive and sturdy table that will be enjoyed by the whole family.

THE HAPPY HOMEMAKER

BY JUNE FLOYD

- 1 cup shredded red cabbage
 - 1 cup shredded green cabbage
 - 1/2 cup diced celery
 - 1/4 cup finely chopped onion
 - 3/4 teaspoon salt
 - 1/2 teaspoon sugar
 - 4 drops Tabasco
 - 1/8 teaspoon garlic powder
 - 1 tablespoon lemon juice
 - 1/4 cup mayonnaise
 - 2 sprigs parsley
- Put cabbage, celery, and onion in salad bowl. In a cup mix seasonings, lemon juice and mayonnaise together. Add to vegetables in bowl and toss well. Garnish with parsley.
- Then for a very tasty cooked cabbage dish to serve at noon or evening meal, we give you Panned Cabbage Deluxe
- 1 large onion, sliced
 - 2 tablespoons bacon fat

Cabbage is plentiful at this time of year and there is no end to the number of interesting things that a homemaker can do with this versatile vegetable. In addition to making an attractive dish, cabbage is nutritious, low in calories, and goes well with many foods.

For a very pretty salad, try this simple recipe for:

Red and Green Cabbage Slaw



THEN JOHN SANTA FE TAKES OVER and the beets are loaded for shipment to the sugar refining mill in Colorado, The American Crystal Sugar Company. Beets are a profitable crop under irrigation on the High Plains, but their production is restricted by allotments. Kenneth Neill of Friona Growers and Shippers is an area sugar beet grower.

- 3 cups shredded cabbage
 - 3/4 teaspoon salt
 - 1 teaspoon sugar
 - 1/8 teaspoon pepper
 - 1/2 cup boiling water
- Saute onion in fat in heavy skillet with close-fitting lid, until slightly tender, but not brown. Add cabbage and seasonings. Pour boiling water over vegetables. Cover and simmer for 10 minutes.

Halloween is almost here

again and this is a good time for treats for the crowd, large or small, of oldsters or youngsters.

Apples-on-a-stick are usually welcomed by goblins of any age.

- 12 ripe apples
- 2 cups sugar
- 1 cup molasses
- 1/2 teaspoon salt
- 1 teaspoon vanilla

Wash and dry apples. Remove stems of each and insert a wooden skewer in each. Combine sugar, molasses and salt; cook, stirring frequently, until a small amount, when dropped in cold water, is brittle. If candy thermometer is used, cook syrup until indicator shows 300 degrees F. Remove from heat, add flavoring. Dip each apple in syrup, twisting quickly to cover entire apple. Place apples on lightly greased pan or wire rack to cool and harden.

Cider may be served hot or cold, plain or spiced. So may orange juice or fruit punch. Most of us prefer hot spiced drinks for cool fall evenings.

- Hot, Spiced Orange Juice
- 1/2 cup brown sugar
- 1/2 cup granulated sugar
- 1 pint cider or apple juice
- 2 2" sticks cinnamon
- 4 whole cloves
- 1 quart canned orange

- juice
 - 1 cup lemon juice
 - orange and lemon slices
- Mix brown and granulated sugar with cider or apple juice. Add cinnamon and cloves. Simmer for five minutes. Combine orange and lemon juice. Heat to just below simmering. Add to hot cider mixture. Serve in mugs and garnish with orange and lemon slices. A stick of cinnamon may be used as a mud-dler.

For cookies to serve with the above drink, you might like to try

- Brown Sugar Drops
 - 1 cup soft shortening
 - 2 cups brown sugar (packed)
 - 2 eggs
 - 1/2 cup sour milk or buttermilk or water
 - 3 1/2 cups sifted flour
 - 1 teaspoon soda
 - 1 teaspoon salt
- Mix thoroughly shortening, sugar and eggs. Stir in milk or water. Sift dry ingredients together and stir into other mixture. Chill at least 1 hour. Drop rounded teaspoonfuls about 2" apart on lightly greased baking sheet. The size of the teaspoonfuls of dough determines the size of your cookies.
- Press them down slightly with a teaspoon and make peaks if desired.

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"More Than Just A Parts Store"

WHEW!

The rush is finally over, and we must admit that we are sorta' glad of it in a way. It's been the busiest year of our history.

We want to thank all you wonderful farmers of the Parmer County area who have let us do your aerial spraying work in 1958.

Benger Air Park has killed more bugs and shed more leaves this year than ever before and we surely do appreciate your business.

Until next spring, then, remember that we are in the business to serve you and that we are proud to be a part of our area's great agricultural empire.

Elvie and All the Gang

at

BENGER AIR PARK

Friona

Avoid Planting Crops Over Because Of Rain

Plant your cotton with a CLINE W. PLANTER at least two weeks earlier than you usually plant with conventional planter. (3" x 10" plateau in bottom of furrow will warm up two weeks earlier.)

Place your order now for a CLINE W. PLANTER

To be delivered after January 1, 1959, so you can be sure to have this planter for your next planting season. We have this planter for all types of tractors.

See the CLINE W. PLANTER on display in our showroom.

MAURER MACHINERY

FRIONA

We don't like it but prices on MM Power Units will go up October 27

But they are selling now for Reduced Prices

See us for new power units in the following models before the price increase:

605 & 800

SAVE UP TO 70% OFF

MAURER MACHINERY

FRIONA TEXAS

SOIL CONSERVATION DISTRICT NEWS



There is only one permanent cure for wind erosion on agricultural land. The land must be kept covered with either plant residues or with growing plants at least during the critical blow period. But if you don't have sufficient plant cover--dead or alive--you can use emergency tillage as a temporary measure. Emergency tillage roughens the surface of the soil enough to give temporary protection against wind erosion. Use it only when there is too little plant residue or two few growing plants to hold the soil. Its purpose is not the breaking of hardpans or tillage pans although some of this may result.

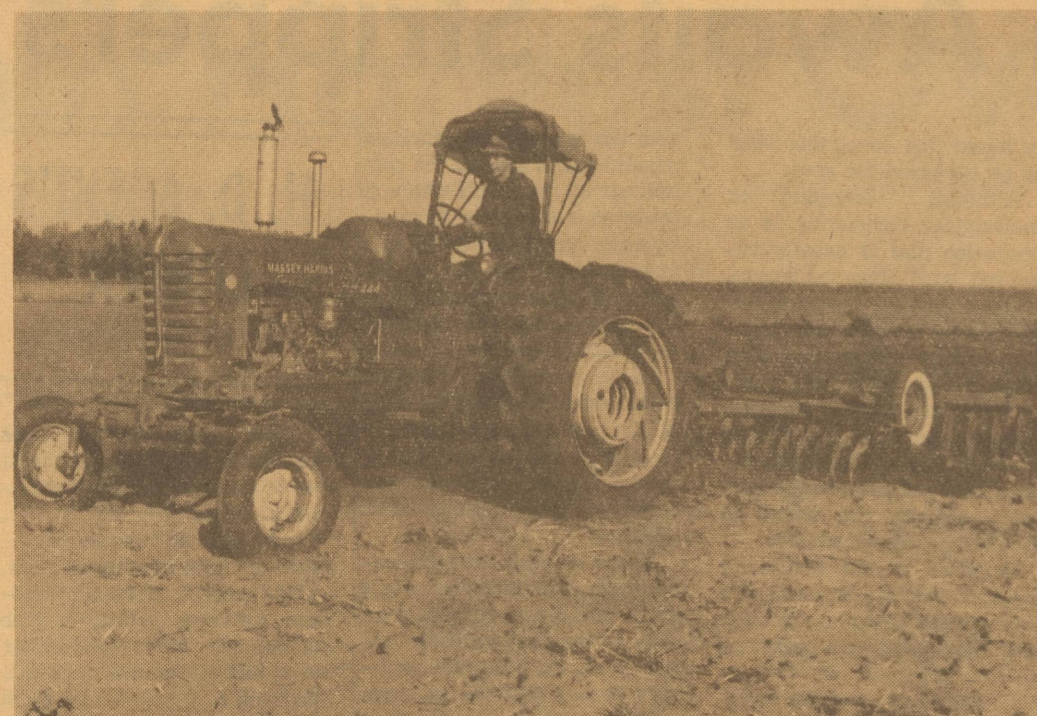
Avoiding as much tillage as possible is important in conservation because tillage buries plant residues, hastens the loss of organic matter, pulverizes the soil, speeds up loss of soil moisture, and in other ways hurts the physical condition of the soil. Emergency tillage, therefore, should be used only as a last resort. It has the same effect on the soil as excessive tillage.

Difficult Machine Problems done Immediately the Impossible a little longer-

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THERE'S STILL WHEAT TO BE PLANTED and this Oklahoma Lane farmer is making last preparations for a good seed bed with his double-disc. Wheat is already up and off to an excellent start in most parts of Parmer County.

More Nitrogen Needed on Wheat

Often a single emergency tillage operation to roughen the soil can be expected to keep the soil from blowing for only a short time. On sandy soils this one tillage may last for one or two "heavy blows." One rain or snow may also destroy its effectiveness. After this you may need to till again. For soils where clods are readily formed, a single roughening operation will have longer lasting effects. For these reasons, the best type of wind-erosion-control tillage varies for different soils.

In general, work no larger area than necessary to control blowing at the time. Often you can work narrow strips and leave undisturbed areas, to work again at a later date if this becomes necessary. Once all the land has been worked, unless it rains or snows there will be less chance to bring up new cloddy material.

Obviously, the best time for wind-erosion-control tillage is just before a hard blow. However, it is difficult or impossible to predict just when a soil-damaging wind will occur. Therefore, when you know your soil will need it, it is best to perform such tillage a short while before the damaging windy season is due.

The heavy stubble from last year's wheat crop is responsible for a situation which makes the use of nitrogen fertilizer more important for this year's crop. The situation, says W. F. Bennett, extension soil chemist, means that more of the soil nitrogen will be tied up in the process of decomposing the heavy stubble and a nitrogen shortage will exist.

This shortage would result in a reduced growth rate for this year's wheat crop during the fall and winter months, says Bennett. The nitrogen needs will vary depending upon the amount of stubble and present level of soil nitrogen. Nitrogen needs at planting time, believes Bennett, will generally vary from 20 to 50 pounds an acre. A soil

test can be used to determine the amount.

Phosphorus and potash are found in good supply in some soils but in others these vital plant food elements may be deficient. Here again a soil test could prove most helpful.

Bennett says that in addition to the nitrogen applied at the time of planting, another application in late January or early February might prove profitable if the supply of soil moisture is good or if the wheat is irrigated.

For information on soil testing, the chemist suggests a visit with the county agent. Generally, he adds, about 10 days are required for making the laboratory determinations on the soil sample and for getting the results back to the farmer.



HE USES A GUIDE but heavy stubble that sometimes clogs the plows makes it necessary for a man to ride the tractor on the farm of Jim Roberts, near Bovina. The tractor is stopped and a canvas cover is being installed on the tractor to protect the man from the chill of an early fall morning.

Department Ups Quota

The number of Mexican nationalists which can be employed in Parmer County during October has been increased from 1505 (September) to 2410.

This announcement comes from the Texas Employment Commission, which monthly surveys area requirements. A shortage of workers has been certified to for the Parmer County area.

Workers are now needed for cotton, grain, vegetable harvesting, and general farm work.

... PETE'S ... Trading Post • Furniture - Used and New • Used Appliances • Antiques 108 Main St. Ph. PO 3-5252 Clovis, N.M.

T. O. Lesly New Supervisor

T. O. Lesly is the new supervisor of Subdivision 5 (Lazbuddie) of the Parmer County Soil Conservation District. He was elected Monday of last week in a special election in that community. He will serve for a five-year term. Lesly replaced George Crain.

It takes a lot more than a magnetic personality to get things coming your way.

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PRECISION MACHINING See Stan

Parmer County Pump Company Friona

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

Do you have rats around your premises? It seems that rats are becoming numerous in lots of areas, and they should be disposed of before they get too thick. We discussed the problem with the county agent last week and decided that some good, low-priced rat poison would move pretty fast.

As a result, we will have a few 50-pound bags of Warfarin in the office here around the latter part of this week. It will be yours for 30 cents per pound in the 50-pound bags, probably a little more if we have to put it in other, smaller bags. This is a non-profit venture in an effort to help avoid the kind of rodent epidemics you may have been reading about in some other areas. Rats seem to come to the house, and on into town when cold weather destroys the vegetation they live on in the fields.

We appreciate the fine coverage the local newspapers have given the Christian Rural Overseas Program. We hope you have read the news articles and told your elevator operator or ginster to mark some of your grain or cotton for shipment to people who need a little of your lot. Remember that each bushel or bale will ship 30; that is 30-to-one. Even one or ten bushels will do a lot for some people and you would never miss it, would you?

Cesspool Drilling Septic Tank Cleaning 30" 36" 42" 48" Depth 21 feet Mud Hog Pump Out Unit L. L. Warren 336 Ave. A EM4-1673 Hereford, Texas

We expect some Parmer County men to attend a meeting in Amarillo Monday morning, on animal health legislation information. It is sponsored by the Texas Animal Health Council, and everyone interested is welcome.

We hope farmers will keep themselves informed on moves organized labor leaders are taking in the "interest of agricultural people." We are inclined to believe the record speaks clearly for itself, and that it shows that the interests of labor leaders is usually in the interest of labor leaders.

Consider this: "He that passeth by, and meddeth with strife belonging not to him, is like one that taketh a dog by the ears." Prov. 26:17.

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- 721 Remington 270 nearly new, w/case 75.00
- Remington Quiet Writer Portable Typewriter with case, miracle Tab, looks and operates like new... 87.50
- Argus C-3 Match Matic Camera with case, flash unit, slip-on light meter, latest model 49.95
- 3/4 size violin and case, 25.00
- 1 pc. Samsonite Luggage, brown, like new 14.50

Diamond Sale now ON 60 sets-values to \$300 priced at wholesale

Navy Surplus Tools ratchets, crescents, sockets, combination wrenches, pliers, screwdrivers, hacksaw blades, etc., etc., etc., While they last at a real bargain.

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The following optometrists of this area have been approved for membership in the Texas Optometric Association. They are voluntarily pledged to a rigid Code of Ethics, and to the Visual Welfare of their patients. This Seal will identify them.

DR. MILTON C. ADAMS Optometrist Hereford, Texas
DR. B. R. PUTMAN Optometrist Muleshoe, Texas
DR. WILLIAM BEENE Optometrist Friona, Texas

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