$=$

,tracks -by dave


this week we received this does a fine job of expressing
the changes in our fair city to one of our local citizens,
Mrs. Curtiss Murphree. Mrs. Curtiss Murphree.
We thought Mrs. Murphree did a fine job of putring down
her - dides of of grovin town
and will pase her defintions and will pass her definitions
on flyall. Friona these days reminds us
of the broad grin on the face of an 8 -year-old boy who's teeth then he has teect.
rriona reminds us of that
smal boy growing up in
many ways---as they losetheir firgt. tooth it takes away that
pable look--then as the new
ones sart coming in they look ${ }^{\text {so }}$ large. "There is hope that the boy is growing normally, soon to tiful teeth.
her old puilidings and these become repla ced by big beau-
tife buildings such as the Bank, Ware's, Hursts, The Star and
the many fine Churches, the old timers beein to notice that "lit-
tie Eriona
was
growing
up. from every direction to this
land of milk and honey. It seems as though the cream
was skitmmed off other towns was skimmed off other towns
and thern's and brought this
way. to bea crown seungroronon, with a broad smile, full of beauti-
ful new teeth (fulldings) wel-
coming any new ger to the home. The old timers who have
Youn this place for so many
years are as proud new
Panas of their firot as new
 this, was written--our litrle
boy., rriona, lost another tooth
this week., Yes, Mrs. Murphree you
prerty well hit the nail on the
head with your den Whe with your descriptions.
of the distanceld ell be prion proud elec and we cran help out by puying our share of the load
as ur toum saruggles through
the pangs of ".growing up."

$\square$
THURSDAY, MA Firemen Meecting ${ }_{\text {Club }}$ Home Demonstration

FRIDAY, MAY 22
Gymastics Exhibition High
Sit Hi Point HD Club
SATURDAY, MAY 23
Oddeflow Lodge Institution SUNDAY, MAY 24
Baccalaureate Services

\section*{| MONDAY. |
| :---: |
| Eastern Star |}

Last Day for Summer Base-
ydutustrial Arts Dept. Open
house High School
TUESDAY MAY 26
Progressive Study Club
WEDNESDAY
Ladies Bible
Ladies Bible Class
Frion Womans Club
THURSDAY
CHAY
THURSDAY MAY
Norchside HD Club Frion High
Siencement

## One new office will have Street Carl Fairchild is busily Ralph Roden's Bi wize drug formal opening Tuesday and getting the groundwork going store is spreading out in the

 three other builidings are in for the gonstruction of a new sew (uarters and will be fullythe process of contruction in concrete tile and brick build- organized in June according Friona to mark the forward, ing on the site of the old Past-- oro Roden.
progress and the "new look" time Club building.
in downtown Friona.
Southwestern Public Service The removal of the old the OF\&O Company is moving
 home south of the post office Friona. while carpenters are working The old building has housed OF\&O was formerly at home
next door on the construction many businesses during its use in the Truitt Building north of of the new home of the Friona and at the time of its removal the Friona Star. They will be Meanwhile over on Main Up the street half a block cording to Howard Ford.
Gerald Daniel Voted President of SFC

## he moisture had come to our

 part of the councrye than thistale from the magazine Texas Parade sorta filled a ainf forus. West Texas returned to his
hometown for a visit after beingtway quite a wisite a--itior beolege suduyng for the ministry. ing frieening haround town greeta big ouffit. The cowman shook hands "How's the weater?" the


TRIOMA P
County Valuation Changes Due This Year for Farms


## Friona Gets More Buildings

## Baccalaureate Set For Sunday

## graduating seniors in Friona Rev. Fred Dean giving the bene-

 High School will be held Sun- diction.day night at 8 p.m. in the high $\quad$ Thursday night, May 28, school adititrium.
Steve Eckstein,
 versity will be the guest
speaker.
make up this year's graduat-
ing class.
Judy Smith will play the
processional and recessional and the High School Choir un-
der the direction of Dick Bentz will be in charge of the music.
The Rev. Hugh Blaylock
date system of valuing land,
but that is not the only pur-
pose it pose it will serve. The re-
appra isals will result, over-all, Baseball Deadline Monday

## Monday is the deadine for all bopy planing to play in bhe Pee Wee or Intermediate <br> all boys planning to play in the Pee Wee or Intermediate Leagues

Leagues during the summer
baseball program in Friona.
After the Monday deadline
only those boys who have just
only those boys who have just
moved to this locality will be
permitted to sign up for the
permitted to sign up for the
teams.
Action will get underway
Monday night, June 1 , on the
field.
Teams are still being drawn
out with most of them getting
their rosters near the full mark
their rosters near the full mark.
League officials ask that in
order to get in some practice
prior to the opening of the
prior to the opening of the
season that all boys living here
now.
A list of the regulations which
will be followed this year are
A list of the regulations which
will be followed this year are
found in this issue of The Star. Time limits are placed on
games and several other
changes. Those interested in changes. Progran are asked tod be-
come familiar with the new regulations according to league of-
ficals.




Reynolds
Joins Friona
Police Force
of Fort Worth, has joined the
Frinana Police Department as
a parrolman.
a patromann
nie Demolds will replace Lon-
Dho resigned his
position of night dispatcher last
ness.
Reynolds is single and moved
to Friona duty last Saturday niggt.
He has been in the officer's has business for thout six six
Worth area. Dement, who worked
Deatent, who worked a
night dispatcher for about a
year, will opent
year, will open a business deal-
ing in the repair of small elec-
trical appliances and will be
in the Spring building on Main
Street. Reynolds will work in both the police department office and
on the streets.

Open House At Industrial Arts

## in the Ind wistrial be Apen Hours

ment of the Friona High Schoo
tructents will be invited to
attend the Open House during
the morning with the afternoon
the morning with the afternoon
being reserved for parents and
On exhibub will be all types
busy with all year long.
buave been
The Open House will last
il $4 \mathrm{p}, \mathrm{m}$.


NEW POLICE PATROLMAN---George Reynolds took over
the position of patrolman and dispatcher last week following
the resignation of Lonnie Dement
Colie Huffman
Resigns As
Foothall Ceach
 Heth school tit was amnoumed Gross $\$ 750$
Saturuy.
Deer where he move to whit
oosition of head coach for the
coming school year.
The Friona Chiefs, under
his direction, won a district
championship and this past year
championship and this past year
moved up to Class AA where
they won one ditrist
they won one district battle knocking off highly favored Dal- night in the auditorium with an
hart and keeping them from estimated hart and keeping them from estimated $\$ 100$ or more in ad-
winning part of the district title in the last game of the out. Deon Awtrey, president
season. Deon Awtfey, president of
Huffman moved to Friona the club, says that he wishes to Huffman moved to Friona express the appreciation of the
fom Springlake where he exp
two championship entire club for the fine res coached two championship
He coach
He coached at Springlake from
1953 until 1955 and won district titles in 1953 and 1955
He was voted Year by the Lubbock A valanche Huffman's 1957 Chiefs won beaten by Ralls in and were (Continued on Page 8)
entire club for the fine res-
ponse given the presentation,
"The folks were real nice
us at the show the other night, at the show the other
nope that we can return their trust by putting
the money which we made to good use building a better comThe receipts from the gate Cemetery Fund and other comCemetery Fund and other com-
munity projects by the Lions.

 The Friona Star
W. H. Graham Jr., Publisher
Dave McReynolds, Editor
June Floyd, Society
Judy Smith, Reporter
Entered as second class mail matter July 3 ,
1925, at the post office in Friona, Texas, un
der the Act of March 31, 1897. Publishe
each Thursday.

## Would You Invest 4c For $\$ 30,000$ ?

## From the overline on this you migh think that there is something to be pullthink that there is something to be pull- ed over your eyes, but we assure you that ed this is just think that that ull it Just cach of the resk that all it may take is for dent School District to write one letter, cost-4., to their representative, Jess Os- born in Austin, or write Walter our senator and tell hrem hater Rogers, like to see sn 5 or HB22 passed this year and it would mean a reurn of $\$ 30,000$ to | our school distric |
| :--- |
| $\$$ Wo dilun't | <br> The cost above, if you in but one letter in write both men naturally it would double your costs and send that part spiralling to $8 \phi$ if the Republicans havent changed mill iny costs between now and publication  ces two chings hins year. will have to raise the mexet the district That's just about how it goes. Last week The Satr ceitrorial gave tundown on the two blils mentioned. The are. bettrer known as the Hale-Aikin Bills and ande the bits. The bill $~$ <br> of which would $\begin{aligned} & \text { nine } \\ & \text { effect us to them, each } \\ & \text { here }\end{aligned}$ schoo district. The bills are designed to better disith bute the Foundation Program to thelp the schools which are growng by leaps and boonds sunh as ours. or course we face this fact, the bills winit take course wethe face his fact, the bilis Which are losing students each year so they wid probably fight these bills. In ysisting with our superintendent this week he has pointed out some vital in-

## 

EPut Your TV Set Into Full ETime Viewing Pleasure By Dialing 2031 $\ldots$ Ask About Our Trial Offer FRIONA CLEARVIEW CO Friona

FWednesday and Thursday

- HANDLE WITH CARE

Starring iDean Jones and Joan O'Brien
Friday and Saturday
Sterling Hayden and Pamela Duncan Co-starring in
GUN BATTLE AT MONTERREY Plus Second Feature SPOOK CHASERS

With Huntz Hall and The Bowery Boys
.$\$ 3$ Per Year
In Parmer County
Elsewhere.
:

TEXAS $\sqrt{\text { EPRESS }}$ ASSOCIATIOM Member (ar
2


CIRCLE MEETS
Maggie Hamlin circle of the
Woman's Society of Christian
Mrs. D. McGuire Marie Jesko of Muleshoe. of Mr. and Mrs. Jack Sander

$\begin{array}{lrr}\text { Demonstration Club at the Com- } \\ \text { munity Center, Mrs. Darrell } & \begin{array}{c}\text { Sixteen members of Girl Scout } \\ \text { Troop No. } 226 \text { visited the new }\end{array} \\ \text { McGuire was honored with a }\end{array}$ McGuire was honored with a Girl Scout campsite east of
lullaby shower. Ha Daniel and Lydia Tomlin Crosbyton Sunday. The Friona presented a demonstration of $\begin{aligned} & \text { delegning left early in the had Sunday School } \\ & \text { good beds and bedding and dis- }\end{aligned}$ services on the way.
 in shopping for different items. at Silver Falls the group toured
that go into making good beds.
During the social hour games
 were directed by Fadine the trip were Linda Rector,
Wooled. Refreshments of nut Dixie Lynn Chitwood, Sherry bread, punch and mints were Woodley, Jeanne
served by the hostesses, Lavon Miranda brennan,
Renner, Fadine Wooley, Peggy
Call, Christine Ste Tomlin and Jo Hand Those attending were Velma Cannon, Lunie Fleming, Ila
Daniel, Helen Fallwell, Billie Long, Melba Burleson, Lavon Tenner, Mildred Walters, Alma Cannon and the hostesses; Also Mrs. Glen Boswell and

aureta and Martha Griffith of Lubbock; Mrs. Ira Griffith and Mrs. Ralph McBroom Wednes Ladies' Large for The Wee One Up | Elvie Jennings |
| :--- |
| Ricky Jennings |

Claw of the Mr, and Mrs
Others present were 1 It Ir. and Mrs. A. Anthony Sr.; Anthony rs. Ralph McBroom Wednes- da; Mr. and Mrs. Ernest AnMrs. Sanders is the sister thong, Jimmy and Beverly; Mr. of Mrs. A. W. Anthony Sr. and Fell; Mr. and Mrs.
 . Riggers son Da ra; and Kay McBroom.

## LuNORA'S

Has Just Received A New Shipment of Can - Cans - Half Slips in A Full Ranges of sizes up to

Also SUN DRESSES and. SUN SUITS

LuNORA'S
Tiny Tots and Ladies Ready-To-Wear 1 1 1 1 1
 GE BOIIIS \$ VAIIIS (c)
(5) IV (WW no more defrosting with Frost Guard Refrigerator-Freezer



Frost Never Forms In the automatic defrosting Roll-Out Freezer.
Packages never freeze together. No iced-up or
frosty packages to handle. You can always read the
labels. No more ice trays to pry loose. Best of allno defrosting ever.
swing-out-shelves
7 gallons of milk (outer 80 Ins.); tested to sup-
port more than loo lbs. Adjustable. . ...push
button, lift or lower. Removable for cleaning.

roll-out freezer
4.8 - cubic-foot capacity. Two
roomy storage compartments.


PLUS

DIAL-DEFROST REFRIGERATOR


## FERRELL'S



Hale Center, Tex., Farmer Reports -

## 8itoo-pound Average

 Grain Sorghum YieldJ. C. Hurt, successful farm owner of Hale Center.
re . .ts unusuall high vields of grain sorghum. He Savs: "Planning with J. W. Trimmier. Sr., tenant. on the proper use of Phillips of Ammonia and
water really paid off for us. "On one plot of 18 acres, we planted our sorghum on 20 -inch rows. We side dressed it with 100 pounds
of Phitlips 66 Ammonia when it was five inches of Phillips 6f Ammonia when it was five inches
high. Then, following carcful use of our water, we cul an arerage of 8100 pounds per acre from this ammonia and the right ammount of water., we areraged 6000 pounds
Without ammonia. the average vield around here is about 3000 pounds.
Other suceessful South hestern farmers have discovered that they make more profit per acre, using
Phiflips of Ammonia. They get more cotton that classes higher at the gin.... ields of sorghum grain
orelisilate are increased. small grains are increased through higher grain vilds and improved forase . . more marketable Phillips 60 Ammonia can be casily applied either hy you or your distributor. See us today abour
Pifillips 66 Agricultural Ammonia ...it gives you


[^0]KENDRICK FERTILIZER CO<br>Friona, Texas - Ph. 2882<br>WESTERN FERTILIZER CO.<br>Bovina, Texas - Ph. AD8-4821



## PLAINVIEW PRODUCTION CREDIT ASSOCIATION

Wants to finance more good farmers and ranchers in this area LOANS ARE AVAILABLE FOR : 1. Operating Expenses
2. Purchase Equipment
3. Refinancing Present Indebtedness
4. Improvement Ori Farm
5. 3-year installnent loans for equipment purchases
6. Up to 5 years installment loan where real estate is involved
For Additional Information Martell LeVeque Muleshoe Texas
will be located in Friona when construction
completed on new office building
wned and operated by 1400 farmers and ranchers
over $\$ 2,000,000.00$ capital \& reserves
over 200 members added in 1959
Plainview Production Credit Association
Plainview, Texas

A dependable Source of credit for Modern Agriculture
$\qquad$


HEAR
the FRIONA Hospital News Daily at 11:00-11:15 A. M. over
KMUL
1380 KC - Muleshoe


Award For
Farm Bureau




ty for se
announc
tacnt.
NEWS FROM BLACK
$\overline{\text { Mortul comminity }}$

1. MEETING THURSDAY
The monthly communit
meeting of the Black comamunity
was held Thursday night at the

- lub. house, with five couples
- serving as hosts. They were
the Jimmy Buckleys, Bill Car--
thels, Nclson Coons. Lester
Dean and the L. L. L.

Whe'absence of the president,
had charge of the business
meeting, after which the fils
A A Tenderfoot in Europe" was
be present but it was not pos-
proximately seventy five were
Mrs. Travis Stone and daugh-
Cor. Enda and Mrs. Bill Car-
Ter, Enda and Mrs. Bill Car-
Hel and son, Davy spent Thurs-
Dey in Amarillo shopping. Steve
Whe tary Stone stayed with Mrs.
Cester Dean while their mother
$\qquad$
tent several days in Colorado
fist week. They returned home Scotty Wooley of Hub spen
Thursday night in the Bill Car-
Thursday night in the Bill Car
thel horme visiting with Danny
Mrs. Giles
Man, Jim Moss, and Fred Bar

- Kef spent Friday in Lubbock
Mr. and Mrs. Gene Welch
ind children were Saturday
Hf ht supper guests.
artMr. and Mrs. Earl Har
$\qquad$
Conchas Dam.
Mr. and Mrs. Glenn T
Ior of Friona visited Sunday
in. the Ralph Price home. Al
of guests Sunday were Greg-
Lef, Billy Edemon, Jimmy
73 Awtrey visiting with the
cees' son Randy.
- Brenda Deaton and Linda
Stone, music pupils of Miss
Elsie Lou Ritter, participated
$\qquad$
day afternoon.
Mr. and Mrs. Bob Carthel
$\qquad$
McLain and family of La
Kansas
Mrs. El
Weldon Tatum
Atmela, and Mrs. Jerry Hou
Wised relatives in Albany, over
and children were Gene Welch
tiof guests in the Alton Wyly
$\qquad$
wormin Tatum spent the week
end ar Conchas Dam.
$\qquad$
$\square$
Dies In
Levelland
Wednesday at 2 p.m. from the Hollis, Okla. for Harry 0 .
Ratliff of Levelland.
$\qquad$
The Rev. Hugh Blaylock
$\qquad$
$\qquad$
 for a time before moving He was a veteran of World
War 1 , a member of the First Degree Mason.
Survivors include his wife,
$\qquad$ son, Harry O. Jr., of Sulphur
Okla.; five brothers, Robert M.
of Vallejo, Calif., Benand L. of Amarillo, Phillip of Fort

$\qquad$
Gym Experts To Perform Friday Friona's gymnastic experts and tumbling mats in the high
will give an exhibition of their school grmnasium Friday
skills on the trampoline, bars morning at $11: 30$ a
$\qquad$ the general public and will last
about an hour.
All students in high school
$\qquad$ spent several days this week
visiting in the home of Mr. and Mrs. Ray Landrum and son,
Joel, at Gruver. Monday evening cises at Texhoma, Oklahoma.
Joel, a former Friona resident
and grandson of the Dixons was and grandson of the Dixons was
a member of the Texhoma High
School graduating class.


Along with the most talked about style on the road today goes per-
formance new even to owners of previous Buicks .... and too great for you to miss.
Buick' 59 is livelier yet smoother, more powerful yet thriftier, as any previous Buick owner will tell you.
And credit goes to the turbine smoothness of Buick transmissions, plus the new responsive
Buick "Wildcat" engines. At the wheel, too, you'll find new handling ease and finned-brake
sureness that owners put high on

## Dlst Birthday Saturday


"Oh, you're the new man." He
finanlly asked someone why
the was called the "new man"
and was told he was the first
man to settle in Friona in over
three years.
Most of people during
these early years were passing
Friona up for other places. .ut
grow it did, and a Chamber of
Commerce was begun. It
Soon died out, however.
"Uncle" John knew hat Friona
could be a better town with
another chamber atcive. Hedis-
cussed the idea of a new cham-
ber with several of the busi-
ness men and the Chamber of
Commerce was reorganized.
"Uncle" John was made Sec-
retary of the Chamber of Com-
merce and it was his job to
bring a paper to Friona.
There had been a paper
in Friona, the Friona Sentinel
as. This paper was shortlived
as it had been sold to some
Clovis, New Mexico men and
moved to that city, "Uncle"
John began screening ap-
plicants. He talked with sevplicants. He talked with sev-
eral and decided that none of
the applicants had enough stathe applicants had enough sta
bility. He further pointed ou the applicants would have no
money invested in Friona. They had all stated a desire. to run
the paper from another town Che paper from another town
He then told the Chamber of
Commerce that he could Colnmerce that he could give
them better newspaper service than any of the applicants,
He was given the go-ahead sig nal by the chamber. A list
of names for the new paper of names for the new paper
was sumitted and the cham-
ber selected the Star, subber selected the Star, sub-
mitted by A. W. Henchel, pres-
ident of the Friona State Bank

On July 27, 1926, the first
edition of the Friona Star was
published. The paper consisted
of eight of eight pages; faur patentisterin by the Western Newspaper Un
ion of Oklahoma City, and four home print, "Uncle", John did
all the paper work on an old
Royal Typewriter. He would Royal Typewriter. He would
write the news, ads and fea-
tures on this typewriter. He
used only a typewriterfor.
$\qquad$ and put into use.
The printing was first done
by the Clovis News in Clovis New Mexico for $\$ 25$ a week,
The Star was published in this The Star was published in this
manner for a yyar. The Clovis
News then informed White the cost of printing would have to
be increased to. $\$ 35$ a week. be increased to. $\$ 35$ a week.
White then called the Hereford
Brand, owned by Seth Holman. Brand, owned by Seth Holman.
Holman could not print the Star
for any less, but offered to buy for any less, but offered to oby
it. White sold the Star to Holman in 1927, but was to remain
as editor In 1928, Holman sold the
Star to Nunn-Warren of Ama-
rillo and White was replacedas
editor editor. He remained out of the
field. for 11 months until Nunn-
Warren asked him Star had decreased from an
cight page paper to a four page
one during this one during paper this a four page
In 1930, Whith period. In 1930, White again took
over the editorship of the paper
and held this pocition until he 4

HOME
SEF
SOR FIRST
FFDERAL
GIRST FEDERAL
SAINGS
CLOVIS
See
ETHRIDGE-
SPRING
AGENCY
Phone 88II, Friona

yank, a hotel and a lumber a
yard. The population was said
to have been 300 , but he says
"I have been 300 , but he says.
"I sure couldn't see that many."
Some of
recalls as still being in Friona are Floyd Reeve, Mrs. Floyd
Schlenker, Tom Crawford and
The methods of farming
of course have changed con-
siderably. There was no water
coming from pumps then as
coming flom pumps then as
now. All the farmers depended
on rain, and White erecals there
was a dry year for every five,
was a dry year for every five,
but the dry years became more
fut the dry years became more
frequent as the years passed,
He says there was a good bum-
per crop at least once every
five years, and that these bum-
five years, and that these bum-
per crops kept him and many
other farmers out of the poor
farm. Frio Draw, now a dry
The
water every year, due to rains
Water every year, due to rains
in New Mexico, It used to flood
frequently, and the big
frequently, and the biggest flood
in the history of the town was in
in the history of the town was in
1941. Ironically, the same' year
was the year of the worst dust
was the year of the worst dust
storm in his memory. The air
was literally black with dust,
says "Uncle" John.
He received the name "
John during World War II. Dur
ing that conflict
umg in the Star for the service
men in the Friona area. The
letters and he would publish
three nephews in the war and
When they would write, they
ters, Uncle John, He published
the letters as they were, other
service men began writing
Whatis Missing at Your House?
Now you can cover, in a single policy, most of the risks you face in your home - and you may save money, too.
The convenient way - and the safe way - to handle your property insurance is to have it placed in one policy written by your local agent. He is an expert on all types of coverage and ready to serve you at all times.
BE SURE WHEN YOU INSURE. Look for this scal of security. It is displayed by men who represent Capital Stock Insurance Companies, the standard bearers of reliable insurance for more than a century.


## Ethridge-Spring Agency INSURANCE - LOANS

Bill Stewart
Frank A. Spring
CHEVY'S THE HOTTEST ONE AGAIN!


HOTTEST LOOKING, HOTTEST SAVING,


HOTTEST SELLING OF THE LEADING LOW-PRICED 3

IIII: 1/Re 1.1.
REEVE CHEVROLET CO.
PH. 2027
FRIONA

WANT ADS



GLOVER REFRICERATION
Specialists in commercial reSpecialists in commercial re
frigeration, automotive air
conditioning, conditioning. Jobbers for car-
rier, Friedicch and Frigidaire Friona FRIONA APPLIANCE
REPAR
Lonnie Dement
Small Appliances
A Specialty
Spring Bldg. Friona
FOR SALE---1931. Model
A coupe, phone 4901. 31 3te
WANTED---DEAD DANDE-
Lions--We have what will kill
them. See the Weede Wonder
Bar at Cumamings Farm Store
in Friona. FOR SALE---Maytag Dutch
iven gas range. Caivin Talley NOTICE OF MEETING equalization The Commissioners Court convene as a ounty, Texas, wil
ization at the Cquaarwell, Texas, on the 25 p.m. All persons who a ceclock nt at this meeting of the ComIisioners Court as a Board
Equalization. LOYDE A. BREWER cen NOTICE OF PUBLIC HEARING Notice is hereby given
all property owners within the
city limits of the City of Friona, Texas, and toall other interest ed persons as provided by law
and Section 24 of Ordinance No. 118 of the City of Friona, Texas of Friona, Texas, will hold a of June, 1959 at 8 P. M. in consider amending zoning o the City Council by and
pproved by the Planning and Zoning Commission of the City posed amendment proposes the A1 of Lots 4, 5, and 6, Block 29, Original Town, City of echanged from a " $B$ " to a sarticularly to all owner nd to all owners of property in all directions said propert roperty owners in the City a persons will be given an interested Attest

## NOTICE TO BIDDERS Sealed bids addressed norable Mayor and

 e received at the office of the une 1,1959 for a new Streeweeper, with three cubic yar opper capacity and equipped The owner reserves the right oreject any or all bids and ess in stating lack of clearhe bid, the Owner reserves the dvantageous price the most The Owner reserves the righ
accept the Bid considered Friona. opies smation for bidders and he in the office of the City
Tanager, City Hall, Friona Friona,


## PLANTING SEED

## DeKalb Hybrid Sorghum Sudan - Corn

| Common Sudan | Plainsman |
| :--- | :--- |
| Sweet Sudan | Westland |
| Martin | Hegari |
| Caprock | Soy Bean |

Its Time To Plant Your Garden ! We Have Garden Seeds in Bulk and in Small Packs.

## HERBICIDES

Sodium Chlorate C-56 Dowpon ANHYDROUS AMMONIA at THE DOCK

Ureabor
Polybor Chlorate

Custom Grinding \& Mixing
Purina Chows

## CUMMINGS FARM

 STORE, INC. run by the government-are
increasing. Salaries, fuel, lub-
ricants, maintenance, supplies, sneaky ways of getting ric of The court has chosen this and other items are sweptalon Hickets, and had a few devious method as being the most equit- in the tide of inflation. eeds played on us in the past, able means of increasing, by a but the way in which Ross Ayers moderate amount, the income
got rid of two adult tickets and of the county. Under the new got rid of two adult tickets and system of values, the total tax resentation of Law West of the roll is calculated to increase cause of the natural pattern of Pecos just abour took the cake. from about $\$ 10$ million now to county tharms. Improvements
As a few of you may remem- $\$ 12$ million for the new plan. added to As a few of you may remem- $\$ 12$ million for the new plan. added to farms has made it
ber John Lamb played the part or Judge Bean in the play back per $\$ 100$ valuation would re-
of from around $\$ \$$ miliinon in 1947
of Juen it was given here before. when it was given here before. sult, then, in an increase in to the present $\$ 10$ million level.
Well, Ross played the part
county taxes of roughly $\$ 25,000$
This has gone a long way toWell, Ross played the part county taxes of roughly $\$ 25,000$
this year, and during the ad- per year. vance ticket sale campaign he
mailed Johe mailed John the two adult tickets needed to meet ever-expanding
 John paid for the letter we biggest expense items, They
cost around $\$ 12,000$ each as
found out later. recently at 1947. Now they sell
But--we didn't see John
for about $\$ 20,000$ each. the play the other night. The only county debt on the John now lives in Wacowhere books is $\$ 4,000$ for road
me is in business. Dear John.
There a gonna do it again! going to have another Pancake Breakfast come Sather Pancake and being built under federal and Pancake Supper on the same is felt on the county level also. day. So all of you folks who like share of national highways, and to eat, well make plans now to
drop by for some till expensivected tight-of-way for drop by for some tasty pan- widening these highways.
cakes, sausage andall the trim-
For example, Highway $70-$ mings Saturday.
The breakfast will begin at
84 from southeast of Lariat
to 5:30 and last until 9 a.mo and parded to a modern fore- exnd
the supper will begin at $5: 30$ highway. The cost of the right and last until 8 p.m.
Y'all comel

## Help rescue safety-

$\qquad$
expenses of operating any bus

## Here's Storage News



## A Carl McCaslin Special:

$40^{\prime} \times 100^{\prime}$ All Purpose Barn

## 6,250

## Features:

- Sturdy Wood Truss Building
- Heavy Corrugated Sheet-iron Covering
- $14^{\prime}$ 'Tall x $16^{\prime}$ Wide Door
- Concrete Floor
- Adapiable fer Grain or Machinery Storage
-For Complete Details §ee--


## Carl McCaslin

Lumber, Inc.
Ph. 3831 A Complete Building Service Friona

## - Mhat Price Tags

 would you put on your Church ... your School...good neighbors...the advantages of quick service and supply?

Buy ... where you get to enjoy the fringe benefits your dollars pay for
 ou couldn't set a price . . . in dollars and cents . . . on the great assets of this community in which we live and work . . . our places of worship, the facilities for preparing our children for their places in the world, the friends who live around us and take part of the community load on their shoulders, and the stores and shops always ready to take care of our daily and emergency needs.

- These things . . . not to be valued in terms of money . . are not free. But we can buy them for nothing.
- We buy them . . . without price . . . when we trade at home . . . as our trade stimulates the community prosperity which determines the number and quality of these aids to fuller living that we are priviliged to enjoy. And they actually cost us nothing . . . extra.
- Because . . . part of every dollar we spend goes for the support of these community facilities ... for our own benefit when we spend it at home . . . for somebody else's gain when we spend it in their town or city.


FRIONA WHEAT GROWERS
CONTINENTAL GRAIN CO.

## FERRELL'S

## ALLEN JEWELRY

MAURER
MACHINERY \& FERTILIZER
FRIONA CONSUMERS
PIGGLY WIGGLY
TASTY CREAM
FRIONA MOTORS
BAINUM BUTANE
JARRELL'S 5 \& 10

These Friona Business Establishments Are,Genuinely Interested in the Future of This Community and in your Welfare -TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

| RUSHING |
| :---: |
| INSURANCE AGENCY |

HURST'S
FRIONA BATTERY \& ELECTRIC

BI WIZE DRUG
REED'S CLEANERS
GALLOWAY IMPLEMENT CO.
DAVE HICKS'
hUMBLE STATION
PARMER CTY. IMPL. CO.
LONDON BROS. MOBIL STATION SHERMAN'S CAFE

HERRING
IMPLEMENT CO.

JONES MOTOR \& SUPPLY CO.

CLABORN FUNERAL \& FLORISTS

PLAINS PUBLISHERS
EARL'S CAFE
CARL McCASLIN LBR. CO.
ROCKWELL BROS.
LUMBERMEN
PLAINS HARDWARE \& FURNITURE
KENDRICK OILCO.
CITY BODY SHOP
THE FRIONA STAR
LILLARD \& LAWSON AGEN r. $_{\text {Y }}$ REALESTATE-INSURANCE

## THE HIGH PLAINS FARM ano HOME

## H. D. AGENT'S CORNER

James Mabry Wins Award At Wellington


##  <br> Presidents' Drive <br> for FARM BUREAU members

FOR THOSE NOT NOW ENROLLED IN BLUE CROSS
here is your Opportunity

Blue Shield for your Doctor


## -

Saturday Is Admiral Day at
Boyett Furniture Co.

## Texico, N.M.



An Admiral appliance factory
representative will be in our store all day Saturday to demonstrate these fine appliances and answer your questions in regard to appliance needs.
 Innerspring Mattress \& Box Spring 180 - Coil Mattress---63 - Coil Box Spring
SPECIAL FOR THIS OCCAS Regular
$\$ 79.00 \mathrm{Set}$
S4600
GROUP OF OCCASIONAL TABLES
2-Steps 1-Coffee Lime Oak Finish

| $\begin{array}{l}\text { All Three } \\ \text { Only }\end{array}$ | $\$ 1995$ |
| :--- | :--- | 2-Piece Modern

Studio-Type
Livingroom Suite S12700
with
Trade - In

## 2 - Piece Modern

Bedroom Suite | $\begin{array}{c}\text { Choice of } \\ \text { Finishes }\end{array}$ | $\begin{array}{r}\text { This Occasion On } \\ \$ 7800\end{array}$ |
| :--- | ---: |
| Lamps, Pictures and A |  |

Lamps, Pictures and $A$ Storeful of Other Items Priced Special for This Occasion. FREE ESTIMATES ON EXPERT CUSTOM-MADE DRAPERIES We Feature Amarillo Work Room Over 250 Decorator - Styled Fabric Selections -
ob Too Small ... or Large
No Job Too Small ... or Large
om Rod Service, too! Get Our Estim Custom Rod Service, too! Get Our Estimate

## BOYETT

## Furniture Co .

20 Feet From Santa Fe Tracks TEXICO, N.M.
Phone HUdson 2-9032


HOPPERS A-PLENTY are coming out of rangeland, turn-rows, and road right-of-way in the
Parmer County area, and infestation is considered "threatening") in some spots. The hoppers Parmer County area, and infestation is considered "threatening" in some spots. The hoppers
are small and easy to kill at this stage and many farmers are undertaking control measures. ote the insects on the ditch dam in the picture. They moved out of soil bank land onto a field
SAVE WATER AND INCREASE PROFIT BY PLANTING GRAIN SORGHUM LATE

Agronomist in Charge, Sorghum Investigation
Texas Agricultural Experiment Station

Most of the grain sorghum varieties grown in Texas mature 90 to 122 days
from planting date. Since only from planting date. Since only part of
the frost-free period in the southern high Plains is used to produce the crop, a wide range in planting dates is possible. Some parts of the grow ing season are much more favorable than others for the growing of the
crop so the yields produced may be crop, so the yields produced may be
affected considerably by planting Since the factor most commonly li.
Siting mitince the factor most commonyy li.
would appear that yield is water, it
wields would be in. would appear that yields would be in-
creased if the crop could be planted at such h time that availabie water could
be utilized more effectively by the be utilized. more effectively by the the
plant. Research indictate that this is
indeed true, and that yields can be afplant. Research indicates that this is
indeed truer and that yields can be
fected greaty
for fected greatly by planting dates, most
probabby because of the effects it has probaby bea.
on water use.
Most of the
Most of the water used in the pro-
diction of orghum or any other crop
is cist , duction of sorghum or any other crop
is lost by the plant int othe atmos-
phere through a a process known as "transpiration," The ratess of own traspi.
ration is affected by the characteristics ration is aftected by the characteristics
of the plant, the siil, and by the con.
dition of the oition poant the at oosphere ay around cone
ditant. The loss of water from plants
plat plant. The loss of water from plants
is increased by wigh temperatures.
low humidity wind low humidity, wind momementares and
sunlight The period of highest wate use by the sorrghum of highest water
pre-boot stage
plo pre-boot stage to about the soft dough
stage, this perion usually begins about
to days 40 days after rolantuning y and conns aboutut
for about 40 days in varieties of aver. for about mot days in varieties of aver
aighest sollar riahest temperatures.
hiation mand highest solar radiation and lowest
humidity usually occur on the Plains humidity usually occur on the Plains
in June, July and early August. There.
fore, sorhhum should be palanted so fore, sorghum should be pranted so
that as little as possible of the high
ther water-use period of plant growth oc
curs during this period of high trans-
piration More songhum per unit of piration. Mores sorghum per unit of
water is produced when this procedure water is produced when this procedure
is followed. Experimental data fully
support this contention. support this contention.
In 1958 temperatures
In 1958 temperatures in June and
July were higher than average: con.
 than average. This cuased 1958 data to
indicate greater yield increases than
 usual from Iater planting dates. . The
followning figures from six repre.
sentative varieties on the Sandyland sentative varieties on the Sandyland
Experiment Field near Brownfield
show this extreme effect. experiment Field near
show this extreme effect


The results from date-of-planting experiments are such that it can be should be planted from June 15 to

June 25 in most of the High Plains | area ar $\begin{array}{l}\text { highest } y \text { yild } 1 \mathrm{~s} \text { and most ef. } \\ \text { ficient utilization of water, regardless }\end{array}$ |
| :--- | of whether the crop is grown under

irrigation or on dryland

Exceptions to the June 15-25 dates Exceptions to the June $15-25$ dates
should be made er cerrain conditions.
Where the soil has a low water-hold Where the soil has a low water-hold-
ing capacity, especially in the sandy ing capacity, especially in the sandy
areas .arly planting is advisable if
the soil profile is full
 in the season and it would appear that
much of the normal April-May-June
 if a crop were not planted early. Und-
er such conditions April plantings are er such conditions April plantings are
usually better than May plantings.
Where Where wind erosion is a seprious hazard or where the water supply is is in-
a.dequate to water all the arcage in a reclatively short period of time, these
factors factors may be as important in deter-
mining planting dates as ase prospec-
tive yields.
In the northern part of the High
Plains cottor area there should be less Plains eotton area there should be less
competition from cotton for water
when sorghum is when sorghum is planted late than
when it is planted early The reaction of sorghim to planting
dates is so marked that the time of planting is one of the most important decisions to me made in sorghum pro-
duction. A many cases, plathing date
alone may be enough to make the dif-
ference between a profit or a loss from the crop. The choice of a favorable planting date is absolutely essential in obtain-
ing maximum profit from a sorghum
crop.
Displaying her wedding gifts, sonalized gifts," she sald, We more pers onal. groom's old Army buddy. with. HIS and HER6 on them, drab blanket with the letter

## See Sor for

Precision Machine Work - or or in

GEAR HEAD REPAIR DRILIING

## B-J PUMPS

Parmer County
Pump Company
-FRIONA

## 1 Discount House

108 Main - Clovis, N.M.
Open 10 a. m. - 8 p. m. 6 Days a Week

WhOLESALE CARPEING
WHOLESALE FURNITURE
SMALL APPLIANCES
SMALL TOOLS
GITT TEMS

## Many Other Items

Too Numerous To Mention

## Register for the Ten Big

Prizes to be Given Away July


is properly advis
ject at all times.Our difference with Eisen
hower is more manter of de
gree than principle. Like the
Preitergree than principle. Like the
Prestident, we believe hhat the
nations
mant
many restrictions now
ander who
thichnation's iarmers now have too
many restrictions under which
they mut operate. The suc
cessful efficient farmers of
the High Plains are beingpena-
lized by a program that seeks
to "to "leyele program that seeks
unith small-
unit, low efficiency farms all
over the
Averaging out
and holding ba
elements is the sure way
stagnation, as the old far
legislative means always low-
ers the whole instead of raising
At this particular time there
is good reason to observe that
the nations
the nation's producers of non-
supported products are doing
better than the ones that are
supported -- but tightlysupported -- but tightly con-
trolled. Beef prices
rently the best example.
high, as any producer with
six-year memory will be quick
to teatify, but history shows
that they always come back af-
ter moments
ter moments of weakness in
which "the men are separated
from the boys," and productionfrom the boys," and production
is reduced to conform more
nealnearly to demand.
That is a harsh, rugged in
dividual-type way to make

$\qquad$
$\qquad$effort to preserve their inde-
pendence -- in good timesbad. Still, we are unable to accept
Still, we are unable to accept
a reurn to the boom and bust
philosophy for the average dirt

## Now 800-6A power unit

develops 148 hp on LP
gas and 134 hp on natural gas at 1200 rpm . Here's another dependable MM power unit designed to furn Low-cost, trouble-free performance. Smooth, 6 -cylinder highsional vibration for 10 Nowly dosignod heort exchanger baseo plan keeps oil at propers operating temperature, greatly increases engine elife and lengthens period between oil and filter cartridge changes. Pan acts as a
coler as well. Sight oil glass provided in base pan can be converted to oil-flow control valve for adding oil dirirectly to corankcease
from a barrel of oil, thereby keeping oil at a constant level from a barrel or oil, thereby keeping oil at a constant level. Pan
attaches directly to an SAE standard flywheel housing and pro
vides a rigid mounting of the power take-off for heavy beit vides a rigid mounting of the power take-off for heavy belt
drives, tec. Double-dise clutch and power take-off are of heavydrives, etc. D
duty design.
MM heavy-duty power units are noted for their long Mifo.
Nine models to choose from. Stop in soon. Let's falk ove MAURER MACHINERY
friona

"Electicc Cooking is for US!
say the Radney Nichols' OF SUDAN, TEXAS

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| with my family." The guaranteed delight of electric cooking can be yours. Just call you |  |
|  |  |

## PUBIIC SFRVICE



YOUR REDDY KILOW ATT DEALERS IN PARMER COUNTY ARE FERRELL FURNITURE FRIONA
FARWELL ELECTRIC
FARWELL

WHITE AUTO STORE fRIONA
REEVE CHEVROLET FRIONA

$\$ 10.00$ off installed $\$ 20.00$ off cash and carry Prices Range from \$65 to \$75 Buy Now and Save!
Bovina Glass Works AD8-4421

## P) ON Nin BUIIDHG?

Pakistanian
Studies Soil In Area
 County area studying American
methods of soil conservation
He is the equivalent of a work erosion consenvalion and soil cor con
servation project in his native
servation project in his native
country.
Mian's home is thousand
of miles away, but he has some
of the problems that we have
here on the High Plains and
here on the High Plains and
his work here will help him
understand these problems
better.
Pakistan, lying at the foot
of the Himalayas, is sandwiched
$\begin{array}{ll}\text { between India and Tibet. Cli- } & \text { sour." } \\ \text { Some of us use the same }\end{array}$ mate of the country runs to
extremes, and Mian's area is
prics whan bry reason we mean. The the one that has about 30 inches of

rainfall per year. Its altitude 华保d of meat is to preserve the \begin{tabular}{c|l|}
Farmers of his area use \& we use a fork for turning each <br>
no irrigation, but grow wheat, <br>
grain sorghum, and mung heans \& portion, we lose most of these

 

grain sorghum, and mung heans. <br>
Mian has been here four \& $\begin{array}{c}\text { juices and vitamins. } \\
\text { Any kitchen without tongs }\end{array}$ <br>
\hline
\end{tabular}

1958 Precipitation In Southern High Plains Tabulated







 $\frac{\text { Atemathy }}{\text { Ansen }}$


| Crosbyton |
| :--- |
| Dimmitt, 6 E |

Floydada, 2 S
Friona
Friona
Hale Center
,

| Black Optometric Clinic A. J. BLACK, O. D. |  |  |
| :---: | :---: | :---: |
| ADAMS DRILLING $\mathbf{C O}$. water well drilling |  |  |
| PUMD | DIAL 3641 NIGHTS 2951 | PUMP \& GEAR HEAD REPAIRS ALL MAKES |

## CRANKSHAFT GRINDING

complete automotive machine -

- COMPLETE STOCK OF aUTU PARTS


## Elliott Auto Parts

Clovis, N. M.

"More than justa parts store"

## IT'S HERE NOW!

5-Plow Massey-Ferguson 85.
The World's Most Powerful
Ferguson System Tractor

in your plans. We've helped hundreds

## to have a home of their own.

1




## HYBRID GRAIN SORGHUM SEEDS



All Hybrid Seeds Are Pre Tested In. Old Mexico and must be in top
$\mathbf{2 5 \%}$ of all hybrids tested, before being placed in the Golden Acres bag

## WE ARE OFFERIMG FOR THE FIRSTTIMEIWTHIS AREA, TWO MEWVARIETIES OF HYBRID MLLOS



## R.S. 608

Taylor - Evans recommends that you try this new variety for high vields, early maturity and high test weight. Our supply is limited. A new red seeded variety which is a cross between Martinx 7078 This variery is well adapted to dry land and has proven excellent on irrigation tests.
This variety is about 10 days earlier than any of the Texas hybrids. One of the parents is Martin, ther efore, test weights have been heavy.

Also CERTHFIED RS-590 TEX-601 RS-610 RS-611 TEX 620 RS-650 TEX-660

LEGUMES
Southwest Common Alfalfa Buffalo Alfalfa White Blossom Clover PEAS
Blackeye
New Erea
Chinese Red Müng Beans

MILLETS
German Cert.
German Cert. Star Millet

## AMAK R-12 (Arizona Cerr)

A new red seeded variety which is a cross between Redlan Kaffir $x$ 7078. This seed is recommended only for irrigation. It is a slow maturing variety with high yields under irrigation if you have an ample supply of water.
Taylor-Evans recommends that y ou try this new variety of hybridi a hybrid combining high yield characteristics of Redlan Kaffir, the high quality of Arizona certified seeds and good test weight.

## HEGARIS

Hegari Regular Cert.
Hegari Regular Select
Hegari Early Cert.
Hegari Early Select
Hegari Combine Cert.
Hegari Combine Select
Ariz. Regular Hegari
Cert.
Ariz. Early Hegari Cert.

KAFFIRS
Kaffir 60 Combine Cert
Kafir 60 Combine
Select
Redian Kaffir Cert.
Redian Kaffir Select
Blackhull Kaffir Cert.
Blackhull Kaffir Select

## "IT'S THE YIELD THAT COUNTS"

$\qquad$


## - Most of The Golden Acres Seeds Listed Above Are

## Available at The Following Businesses in This Area!

$\qquad$

- FRIONA -

FRIONA WHEAT GROWERS
CUMMINGS FARM STORE

| -FARWELL- | - bovina- |
| :---: | :---: |
| SHERLEY-ANDERSON- | SHERLEY |
| PITMAN, INC. | GRAIN |
|  | COMPANY |

- MULESHOE -
JONES FARM
STORE
FARMERS CO-OP


Mellorine $x$ ent 49 MAKE THE Creamm xutis 59 Shurfine Shortening somb 69 BOTTIE DRINKS $=29 \%$ Sunshine 12 or pkg
Hydrox Cookies 296

STEAK lb. 49 c HOCK SHANK
lb. $19 \%$
Wilson's All - Meat FRANKS

Wilson's Corn King
12 oz. pkg.
BACON one Pound pkg sliced

Wisconsin Full Cream
LONGHORN CHEESE
Pinkney's Pure Pork SAUSAGE

496 49 49 c 59 c
... the science boys haven't figured it out yet, but there's
something magic about NINES; they just fascinate people Things that won't sell for 40C go like a house afire at 39 C ! So Piggly Wiggly is pulling this psychology bit, knocking a few odd pennies off, and pitching a big "Magic Nine's" Sale! The pennies you'll save will add up to dollars -
PIGGLY WIGGIY Phone 3001

Friona
Aunt Wick's FLA-VOR-ADE $6 \ldots 19^{\circ}$ Morton's
TEA
1/4 lb. pkg.

| Hand Lotion $3 \text { for } 99$ | $\text { TUNA } 2 \text { bor } 59$ |
| :---: | :---: |
| COFFEE 69¢ |  |
| Chicken Pot | es och 19 |

Pineapple Júce 3 for 89
Grapefruit Dole 46 oz can
Pineapple Juice

2 for 696 OLEO $\quad 3$ to $599^{\circ} \mathrm{C}$

Shurfine 10 lb . bag
FLOUR Piotit bog 69 $\$$
New Energy Liquid
Dole's 46 oz can

Pure Cane

SUGAR -i. $99{ }_{6}$ WORK - 99 Morotos of Stise

Friona's Finest Quality Meat Values Good and Choice Beef Steak SIRLOIN Table Trimmed lb. 896 Grain Fed Pork Shoulder ROAST b. $\quad 39 \mathrm{c}$ EVERY WEDELESDAY
FOR YOU 39 C $\underbrace{2}$

Specials Begin Thursday May 21 and run through Wednesday May 27 6 Big Days



[^0]:    Phillips Order Your Supply of Phillips 66 66 Agricultural Ammonia Today!

