## 14 The Cisco an American  UME XLVI.-NO. $52 . \quad$ on "brondway of america <br> <br> OME-BRAZIL NON-STOP FLIGHT MADE

 <br> <br> OME-BRAZIL NON-STOP FLIGHT MADE}aines Fincher First in Five-Mile Swim ${ }^{\text {South Alantic Ocan Crossing }}$
coan Triumphs, Swimming 88 R AN Is Forced from Water by Cramps


White Resigns as Head of Cisco Police Force; New Chief Will Be Named at Early Date
WLEAVES TO
ITEND LIONS
TERNATIONAL


DEATH VERDICT
IS AFFIRMED IN
HCKMAN CASE

Over Coast of South America
23BOY SCOUTS FROM CISCO IN SUMMER CAMP

40 MEN, WOMEN PARTICIPATE IN GOLF CONTESTS f those Big JUMBO SODAS made with

List of Trustees of Rural Schools of Eastland County is Compiled by Miss Speer, County Superintendent

CISCO COUPLE OBSERVES 59TH LAVORS 150


Office Says Ciscoan: Who Knew Him
Well as Boys Together in Arkansas

IRUG STORES
Corner Drug
CANDIDATE FOR BLANTONS JOB RESTS IN CISCO

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# FARMDVEESFICCATIONMEANS INOEPENDENCE,--R.L.TPARSON 

Good Millk Cows and a Few Brood Sows Make "Living at Home" a

Very Easy Matter, Says Farmer

## Bee Brand INSECTEOWDER OR HQUIN


 REVIVAL MEET IS PROGRESSING



Cisco Bankinǵ Company

of cisco, texas<br>At the Close of Business June 30, 1928<br>resources<br><br>habilities<br>\section*{Eank Building}<br>Bank Building<br>Furniture and Real Estate



Delightful pastries, and cakes of all kinds baked for your immediate use. Filled with best of ingredients and made by the hands of an expert. Crisp and baked expert. Crisp and baked oven. Place your order ovell. Place your order
through your grocer.
EFFIO GREA

## for Aut

## mot

## (a) <br> $\$ 1.19 ; 3$ for $\$ 3.50$

Prints, Voiles, Dimities, Batiste's fancifully trim ned with new stitchings, appliques, organdy lace and whi took command of of the New nerk stvipe now colors and daring
Tnite states batule fleet in in
ceremonies aboard the $\mathrm{E} . \mathrm{s}$. s . MILLER-I

## "The

## Protect

## your investmen

## in your

## Model T For

WHE Ford Motor Company is making a new ear, but it is still pro
it as long as possible at a minimum of expense.
Because of this policy and because of the investment that millions motorists !-ve in Model T cars, the Ford Motor Company is devoting

More than eight mi
many of them can be
at small cost.
New fenders, for in
charge of $\$ 1$ to $\$ 2.5$.
case, brush and vibra
material. Brake shot
for a labor charge of
the overhauling of $t$
and straightening, ali
The labor charge
$\$ 5.75$ to $\$ 7$. Grindt
$\$ 5.75$ to 87. Grind
83 to $\$ 4$.

set of four new pistons costs only $\$ 7$ and an installation charge of 3 For a labor charge of $\$ 20$ to $\$ 25$ yon can have your motor and tran mission completely overhauled. Paris are extra.

All of these prices are approximate, of course, becanse the cost materials needed will depend on the condition of each car. They sho however, the low cost of putting then miles of additional service.
sands

See the nearest Ford dealer, therefore, and have him estimate on ost of reconditioning your Model T Ford. He will tell you, in adveu exaetly how mach the complete job will cost.

## Serad

FORD MOTOR COMPANY Detroit, Michigan


THE CISCO AMERICAN
 mine how to spend many millions of dollars on the nechanism of slaughter. If the Christian churches
he world united, they could force disarmament." T best formula of all, he thinks, is "Peace on earth, goo will among men." Who can doubt the truth of this
statement? The churches, if united for peace, could slatement, The charchen, nations united in defensive
prevent war better than nhe arms. Unfortunately the Christian churches, eve
an Christian ministers who sway them, seem to fee till, when a crisis, comes, that the Christian God "God of Battles.

## FLYING HOTELS



Germany's new super-dirigible, the Count Zep-
pelin, an air liner, has been chistened and will soon start on a maiden voyage to America, though said
be intended ultimately for the South Atlantic route be intended ultimately for the South Atlantic route
between Spain and Argentine. She is capable of caa
rying 100 passengers and a considerable load freight and flying 7,000 miles without refueling
Meanwhile in England, her rival, one might almost


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QUICK REFERENCE CLASSIFIED ADS
There is a Place for Everything and.Everything in Its Place

| CLASSIFIED <br> advertising rates and regulations |
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HALECO.COW

## Learning .

S660,000 R0AD
AWARDS TO BE
MADE IN JULY




IN BUTTERFAT

## Train Schedule



## Newspaper Opinion

First National
wooden bridges.


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EVET THE CISCO AMERICAN
$5=5=$

# IIMROD FARNERS WOULD PATRONZE MILK PL.ANT 

mmunity, Turned from Cotton
to Diversified Farming, Would
Expand into Dairying Industry


Men's and Young Men's Clothing Fine Quality Suits Tailored by Hart Schaffner $\mathcal{E}$ Marx
rUED ISAACS and CURLEE are going in this sale for less than we have seen such suits anywhere in years. There are plenty of sizes, plenty of colors, lots of pat terns and good styles. It's a real chance to find a suit you'll be proud of at an absurdly low price. The sooner Three-piece Suits


SPECIAL CLOSE OUT
MEN'S SUMMER SUITS

## \$12.85


Men's Furnishings


${ }^{\text {Ant man }}$ 0

Jo. H. C in

## BEGINNING FRIDAY MORNING, JULY 6th

BEGINNING FRIDAY MORNING, JULY ETH, OUR BIG EXPANSION SALE OPENS, WITH ONE OF THE GREATEST BARGAIN EVENTS WE HAVE EVER HAD. ABOUT JULY 15TH WE WILL BEGIN MOVING INTO OUR NEW EXCLUSIVE MEN'S STORE WHICH JOINS OUR PRESENT STORE, AND THEN WE WILL REMODEL OUR PRESENT BUILDING, MAKING IT ONE OF THE MOST MODERN UP. TO-DATE LADIES' AND MISSES' STORES TO BE FOUND ANYWHERE.

REALIZING THAT OUR STOCK IS VERY LARGE AND THE BIG UNDERTAKING OF REMODEL ING, WE HAVE DECIDED TO PUT ON THIS BIG EXPANSION SALE, TO REDUCE OUR STOCK PRICES HAVE BEEN GREATLY REDUCED IN EVERY DEPARTMENT, HUNDREDS OF BARGAIN ARE HERE. COME PREPARED TO BUY YOUR NEEDS FOR THE NEXT FEW MONTHS.

THE LL BE R CUE R COS
SER
FORD FAIR] TION i TO A LE CON

Everything is On Sale, Nothing will be Reserved, an I g
STORE CLOSED ALL DAY

Perfecto English Broadcloth Shirts
Special purchase for this sale, all new bright patterns to select from, all sizes - 14 to 17

Choice, Each
$\$ 1.89$
White Broadcloth Shirts
We will offer ten dozen of these shirts, while they

## Choice, Each

 98cEXTRA SPECIAL!
Men's sand shade work shirt. We have about twelve dozen of these shirts we are going to offer for the lowest price ever offered.

## Choice, Each

## \$1. 29

HAWK BRAND OVERALLS
The men who know the wearing qualities of Hawk Brand garments will buy a good supply during this sale.
HAWK BRAND OVERALLS PAIR
$\$ 1.39$

## Men's and

Boys' Trousers
You will find a complete stock of trousers for men and boys here. Flannels, Worsteds, Palm Beach and other cool summer fabrics. All carrying big reductions for this

## Big Expansion Sale

Trunks, Bags and Suit Cases
Our entire stock of luggage will go on sale at big reductions, be sure to see what we are offering before you make your purchases.


In order to clean our stan ladies s through the entire stock, a every of be priced to sell every pair XPANSI

## $\$ 2.85$ \$3.85 $\$ 5$.

Men's den's S
Men's and young men ts will cal great sale, including Edwir etc. Buy money.

## Only Eight Selling Days for This Sale!



## WTH STAKES HIGH, CRCCULATION CONTESTANTS ARE BUS

100 Active Workers Determined to Get Quotas of Subscriptions That Will Double Count for Past
 Henry Ford; Holds Man Who Retires After Making Good is Entire Failure


THE VIVA TONAL COLUMBIA


You will
want this-
COMPLETE RADIO SET


CISCO BATTERY CO

We specialize on supplying the best oil and gas for motorists, and give good, courteous, efficient service
CARROLL AUTO SUPPLIES

##  <br> \section*{500 NEW SUBSCRIBERS!}

DRIVE FOR WEEK TO BE MADE WITH 100 WORKERS FOR
Daily News ${ }^{6}$ Weekly American TWO CHEVROLETS:

The Coach, The To uring or Roadster
Hot To pe give workers for week

## IS <br> J

## NUAL W.T.C.C. MOTORCADE WILL TRAVEL SCENC ROUTE




## If FIRE!

ig. Wholesale Grocery stock formerly ownec: Vebster $\&$ Sons, now being closed out for the you have not filled your full needs, better do Wile the stock is complete.
WF OUR HUNDREDS OF LOW PRICES
tarting from Snyder Aug. 6 , Carry Members Through Native ceauty of Texas and New Mexico

## states of the Southwest. chamber of commerce, will make Sn nation, Old Mexico tainment. The party will be lim ed on the third annual bed to soo including the band. be sponsored by the Food From Chuck Wagon. <br> Hot Weather Suits

2 PANTS
acorn special.
$\$ 10.95$


Ladies and Childrens READY-T0-WEAR
acorns clearancer prictis 25 Per Cent Discount

Buy now at these extremely low prices.

STORES EVERYWHERE





Supreme Court Justice Lewis L. Fawcetto f New York Says:
"The church is the greatest character building agency in the world; ist teachings the most ef ececive antidiofefor delinguency and crime. Out of 4,00 boys less than twenty-one years of age arragned before me claysed with crime, only three were members of a Sunday School at the time of the commisision of their crimes."
Parents! G Garardians! Mer and Women, hearken and reflect! Let facts speak! Away with lazy indifference and irresponsille complacency! A Arise and goto Church.

NOTICE, VISITORS!
Don't think that because you are away from home you are away from friends--there are many friendly churches in Cisco and Eastland county, all denominations. They extend to you a cordial invitation to attend their services.



This is the Bank that Service is Building


## - <br> -



No where in West Texas will you find more lovely furniture than is now being displayed in this store.

Our beautiful showing of Living Room, Bed Room Dining Room and Breakfast Room Suites are works o art that will give your home an atmosphere of culture and refinement.

The character of your family is worth while. The furnishings of your home help to mould that characte:

CISCO FURNITURE CO.
Phone 143.

