tracks by dave
$\xlongequal[\substack{\text { Yřnow every dy we become } \\ \text { even more connured }}]{ }$ f
p
h
c
th

o are better than you can find most
anyplace. anyplace.
We veen pretty well sold 8. this ithea for a long time, become even more entrenched
with the idea. The cemetery well fund drive
is just another example of wha we are talking about.
There was a need There was a need, it was
told to the citizens of this area answered.
Such things surely Such things surely make
proud that we are a part
such a commumity. Erwin Johnson dropped by
The Star office last week and brought us a sack of the prettiest
yellow plums you ever saw. He picked them from a tree
in his yard, and he brought them in his yard, and he brought them
about the time we were printing last week's paper they tasted
even better. We sure do than'
Johnson for the plums।

We hate to be a party to
cearing down anyone's ideas, but we thought perhaps it would hat has been going on.
Charles Allen and myself boy have identical twins in
ou ' 53 Fords. And -- each of us live ever going to work by Martha
Clements some time ago he told her the time ago, so time he
went to town he would honk s he passed her house. . this, he was driving only the
new Olds.
Right afterward he bought the old ford I spoke about,
So, for sometime Martha
has figured that Charles and l both have been honking. .o-
perhaps tifigured that Charles and down the highway
dunno which. dunno wh


## THURSDAY, riona Lions

Brookfield vs Black
keview HD Club
FRTDAY, JULY 10
Plains-Hurst vs Hub Ethridge Spring vs Hub Bible School at Congregation al Church ends

## Fireman's Auxiliary

 Brookfield vs McCaslin
## WSCS Circles meet

THURSDAY, JULY 16
Black vs Hub
While learned quite a few things We, returned to vation. ouple of days early and found of Town Jones knee deep ampling wheat.
Anvices (ne volunteered our stervices (not having any bet-
ter sense) to help. Boyl Did eve remember in the dim were at howe after farming all day long, but that has been The next mo
didn' ${ }^{\prime}$ But-lilk bed or not.
arm, it was different from our lot of fun and enjoyed the feelang of helping in some small Way to make something grow. potted an old 'coon as he a hopper of wheat.
on the rood figured we were nuts with George running all and 1 was running around with a shotgun.
What they
What they weren't able to see from the road was the old
raccoon bouncing along just out of shotgun range.
But finally George headed him

Chamber Has Varied Agenda Hollis Horton Jr. reported on the summer swimming prothe program will be supervised the youngsters to Clovis for So far as could be learned
Monday the actual cost of the rogram will be around 90 cents will charge each youngster 35 cents per day for participation.
This fee will include transportation to and from the pool,
cost of the pool In other business the cham-
of the ber agreed to pay half the net program, , splitting the cost with the American Legion in Friona. Next regular meeting of the
chamber will be at $6: 30$ a m Monday, August 3 .
Lambs Attend Funeral Monday
Mr. and Mrs. Jake Lamb
attended funeral services for Joe R. Mothershed,
Joe R. Mothershed, 7, of Mem-
phis at the First Baptist Church there at 10 amm . Monday. The
boy, son of Mr, and Mrs. M. Mothershed, drowned gation canal at the Bethephage Mission in Axtell, Neb.
Besides his parents Besides his parents, Joe
survived by two sisters, Nan and Susan; his grandparents,
K. No. Mothershed of Parnell, Mrs. Anna Jean Lamb and Burial was in FairviewCem tery. Mrs. Mothershed is a
niece of Jake Lamb and cousin

Recent drives to obtain money Study Club, Friona Woman's
or the upkeep and water sup- Club, Proserser ply of upkeep and water sup- Club, Progressive Study Club,
ply
have met
 piace certificate for Excellence Press Association convention
held in Amarillo this spring display in the offices of of
newspaper when newspaper wh
from Austin.

Wilson, president CHECK PRESENTED--Mrs, Louisa local American Legion Post. The funds were obtained by FRIONA, TEXAS THURSDAY, JULY 9, 1959,
 ..... * STAR :12 PAGES

WATER, WATER AND MORE WATER---This scene (above)
was sho Sunday night at the corner of Main and Highway 60 after the heavy rains and winds struck the Frions area,
THE UMBRELLA FOLDED---A catalpa tree (below) known as the umbrella tree, in front of Pete Lawton's home was
split by the force of the heavy winds that struck Friona $=$


| of Mrs. Wesley Foster and Mrs. |
| :--- | :--- |
| Ralph Smith all of Friona. | \(\begin{aligned} \& near Rogers, Ark. Thursday of <br>

\& last week. <br>
\& Mr. and Mrs. W. H. Jones, <br>
\& Marents of Roy Lee, and daugh-\end{aligned}\)

## Parents of Roy Lee, and daugh-

Involved In Wreck accident. Latest reports from
Mrs. Rey cate that none of the occupants former. Robby Loe Jones, the of the car were seriously in-

## the Reev 20

$$
\begin{aligned}
& \text { the week, the Hub nine bested } \\
& \text { Reeve Thursday by a score of } \\
& \text { 20 to 19. Winning pitcher for } \\
& \text { the game was Jackie Clark and }
\end{aligned}
$$ former. Bobby Joyce Tedford, jured. Mrs. Jones was driving

and her three sons were in- the car and her sons were
volved in a car-train wreck riding with her. the game was Jackie Clark and
losing pitcher was Billy Taylor. ing the was one home run durby Hobart Estep of Reeve with header night and the first game

## Heavy Winds Batter Friona

## Winds of tornadic velocity reports seeing trees blown 8 struck the entire Friona area severely that the tops of the

 Sundayhealy ra One tornado was reported $\begin{gathered}\text { ground. } \\ \text { A catalpa tree in front }\end{gathered}$ Seen about $9: 15$ p.m. on the $\begin{aligned} & \text { A catalpa tree in front of } \\ & \text { Pete Lawtons home on Pros- }\end{aligned}$
J. E. Knight farm about 2 miles J. E. Knight farm about 2 miles
east of Friona. It was reported street was completely split
in two by the force of the winds.
 was combining on the farm heay winds werehearying inme
immediately before the weather areas and moderately light in struck.
Limbs were broken from
trees and windows were shattered by the heavy winds. Wesley Foster of Friona reports
a limb broken from one of his others. In town, a reported two inches fell and at Bootleg Co
ner, as much as five and one ner, as much as five and one
half inches of rain was report-
Scattered hail stones fell during the deluge, but a repo
of any damage has not bee others.
Ed Duke, Friona patrolman, of any damage has
made at press time. $\substack{\text { nite } \\ \text { pla } \\ \text { and } \\ c m}$ nild going
pant
and itret imp
and
cming y year.
The plan was presented to
the council by M. R the council by M. R. Resed
Smith, of the firm of Parkhill
Smith Smith, of the firm of Parkhill,
Smith \& Cooper, consuling engineers of Lubbock.
Plans which Smith presented Include the sealcoating of 58
blocks of paving in the city and blocks of paving in the city and
paving of an additional 40
blocks. Sealcoating of the 58 blocks of paving is one part of the proposed program which re-
ceived a 'hurry up call" from
the council. Smith, agreeing with the
Smile program muss be carried out city stands a chance to lose
several blocks of paving enseveral blocks of paving en-
tirely if this sealcoating program doesn't get done before Many of the blocks which
included already are are included already ar
cracked and with the lcy win cracked and wisture and ssow seep-
ter's moish
ing in these cracks the whole ing in these cracks the whole
job may have to be redone if job may have to be redone in
the sealcoating isn't done soon the sealcoating isnt dold the coumcil.
This part of the program Smith outtined a plan to
pave an additional 40 blocks
which are in need of which are
in the city.

## Two Local

 Youths Hurt In Wrecks
## Fred Jackson Jr. of Friona

 ig when the 1956 Ford he wa driving hitloose gravel on High-way 60 and overturned about
3 miles east of Friona.
Ed Dukes of the Friona
Police Department said Fred was passing another vehicle
when the front tires struck the ompletely. The vehicle rolled Jackson was carried to the Parmer County Funeral Home ambulance where
he rema ined overnight and then eleased. The vehicle was completely as a result of the wreck.
Another wreck the Another wreck the sam Ford driven by Tim Pruitt who lives on the M. A. Black farm miles west of Friona and struck tree headon.
Pruitt sustained lacerations on his eyelids and knee and was
taken to the county hespital by taken to the county hospital by
a Claborn ambulance where he remained for observation. This

## Hub Downs Brookfield, Takes League Lead



This program, if approved will be an assessment type of
paving project similar to the other two paving projects which
have been carried out in Friona have been carried out in Friona This program will cost a
tal of $\$ 20,000$ Motral of $\$ 20,000$.
Moving on to the next "need" of the city Smith outlineed his
plan for revamping the city As the present plant was designed for a city of of was 1,300
population theplant is population the plant is now oper-
ating at a 75 to 100 per cent cil. Since the present plant is
too close to town he recommondose the site be abandoned and a new site selected farther from the populated area.
Total estimate for the con-
struction and installation of a sewage treatment plant to
handle 4,000 population as outhandle 4,000 population as out-
lined by Smith came to $\$ 67,265$.
In In the water system the city
is in dire need of more storThe present supply is adesome time to come, he pointstorage above ground the fire ter satisfied and the water supply would be able to better Included in Smith's plans is
a 500,000 a 500,000 gallon ground storand a chlorinator for the cins Also, he included the es-
timated price of a 200,000 galThis particular item would be nice to have, Smith says,
but with the mone problem it is one thing which yproblem it
do withould in the future. works system improvement,
without the elevated storage the the would be $\$ 99,560$. Without the elevated tank would
come to an estimated $\$ 200,825$, The total improvement proNew Motel Slated Here

Construction on a new and
modern 20 unit motel will begin July 20 , Dave Hicks, owner,
announced be named the Golden Stread The facilities will include a will have pool and each room and refrigerated air. be in red or pink brick and the inside will be of the most modern design.
> e corner of highway 60 ard

Hicks is the former owner Friona and he expresses ine
desire for his friends to drop by and see him at anytime during the construction and when
the motel opens. He plans on giving the best serviceavailable
during the operation of the new business.
(see picture inside this issue.)
Hicks also manages Humble Station and he says his son-in-law and daughter, Mr. arrive in Friona the first of the of the Humble station.
$=\approx$ STAR THE STAR'S EDITORIAL COMMENT The Friona Star
W.. H. Graham Jr., Pub
Dave McReynolds, Editor Dave McReynold, Don Watkins, News Editor 1925, at the post office in Friona, Texas, um-
1en der the Act of

## Another Tribute

To Area Citizens !
in and around
FRIONA


As good as
a HGLE Just as the golfer
gets a kick out of that hole in one so will you when your savings grow Save consistently and watch your fund build up. return $3.5 \%$.
For Complet Information Call Eric Rushing Local Agent Phone 5301 Friona SIMI-PLANS
Citizens of Friona and the surrounding
communities never cease to amaze us
When the chips are down you folks can
allays be counted on to come through in
fine style.
The Friona Cemetery Fund is an example
of just what I'm talking about.
The word got out that the cemerery needed
help. An organization got behind it and last
night a check for $\$ \$ 844$ was turned over to
the cemetery fund to be used to get the site
fixed up with water.
There wasn't a great deal of talk around . town either, Just a group of folks that were
interested in the cemetery got together and

Certainly the need was there, but the idea
of these folks WITH YOUR HELP gathering up such a sum in such a short time ... well,
it is just one of the many reasons why we're proud to say that we live here.
With the impetus given the cemetery program by way of this check perhaps within a
short time the Friona Cemetery will a beauty spot that we can all be proud of.

Begins July 10

| Dies Smaner BAGS | GIRL's SUB TEEN |
| :---: | :---: |
|  | SLEEVELESS $\$ 100$ |
| GIRL'S SLMMER ${ }_{\text {BAGS }} \mathbf{\$ 1 . 0 0}$ | BLOUSES |

SUMMER DRESSES
$\$ 44^{99}$ to $\$ 10^{99}$
PEDAL PUSHERS 5239

:In Parmer Co

| .33 per Year |
| :---: |
| $\$ 4$ Peer year |


it's $k$

TEXAS $\sqrt{E P R E S S \equiv}$ ASSOCIATION Member 1959

anti-submarine exercises. The
carrier can effectively launch
combat-ready aircraft combat-ready aircraft against Mrs. Dan Cargile.
Visiting in the submarines, then travel hun- and Mrs. E. D. Masters last
dreds of miles to a new location week were he recuver her aircraft. Dennis, a 1956 graduate of go, Okla.
riona High Stuart from RenFriona High School, has been Mr. and Mrs. John Hughes serving in the navy since June and Devid from Lubbock and
of the same year. His parents Mr. and Mrs. Billy Watts and and a sister Julia Jan, live Cindy from Farwell visited in
on Route 3.
$\qquad$

## 

News From
LAZBUDDIE

## By Mrs. C. A. Watson

Mr, Sharon and Terry and
Mas. Parham's father, Y. B.
Mayfield, attended the May-
Mayfield, attended the May-
field reunion in Abilene last
week, On the trip home, they
week
stop
pare
N Friona Star staff were treated Friona Star staff were treated
to some lovely plums last week. In fact, last week must have
been "plum week" with us. First J. H. Wise brought us as.
sample off one of his tre sample off one of his trees,
then later in the week Johnson did likewise, All of Mr. two fine gentlemen for sharing two ilne gentiemen for sharing us. Really makes us stop and
wonder why we don't grow some wonder why we don't grow some.
ourselves.

## Residents of the Rhea com- munity seem to have a

 muntry seem to have a goodidea for a sane Fourth of July idea for a sane Fourth of July.
Annually they garher at the Annually they gather at the
Parish Hall for an evening of
fun, food and fellowship for all ages. Since most of the farages. Since most of the far-
mers are harvesting wheat, supper for some of them is
served rather late, but the always fried chicken, home
merfield were Sunday dinner

## SECURITIY

## For Your Valuables

## 24 Hours A Day

## 7 Days A Week

Perhaps it's time to get one for your very own...


FRIONA STATE BANK
Serving A Great Irrigated Area Member FDIC

# You're a Gambler 

You've bet your economic life on this community

A
 the stakes are big. You're betting some or all of your precious allotted time that this is where you can get the most out of life. But . . . what you take out in winnings depends greatly upon how you . . . and your neighbors . . . play the game.
. . . If you give some of your better cards to your opponents as the play goes along, your take is going to be smaller.
. . . The competition is tough . . between areas and communities for bigger shares of Trade . . . the lifeblood of prosperity and better living. If you, or someone else on the home team gives aid and comfort to the opposition by patronizing their stores and service establishments, your share of your community's winnings must be smaller, less satisfying . . . and a poorer return on your investment of the only years you have.

 your only life is invested

# 11 pays to 8 uy where where youtive 

These Friona Business Establishments Are Genuinely Interested in the Future of This Community and in your Welfare --

TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU!

FRIONA WHEAT GROWERS
CONTINENTAL GRAIN CO.

FERRELL'S

## ALLEN'S JEWELRY

MAURER
MACHINERY \& FERTILIZER
FRIONA CONSUMERS
PIGGLY WIGGLY
TASTY CREAM
FRIONA MOTORS
BAINUM BUTANE
JARRELL'S 5 \& 10

| FERRELL'S |
| :---: |
| ALLEN'S JEWELRY |
| MAURER |
| MACHINERY \& FERTILIZER |
| FRIONA CONSUMERS |
| PIGGLY WIGGLY |
| TASTY CREAM |
| FRIONA MOTORS |
| BAINUM BUTANE |
| JARRELL'S $5 \& 10$ |

RUSHING INSURANCE AGENCY

HURST'S
FRIONA BATTERY \& ELECTRIC

BI WIZE DRUG

## REED'S CLEANERS

GALLOWAY IMPLEMENT CO.
DAVE HICKS'

## PARMER CTY. IMPL. CO.

LONDON BROS.
MOBIL STATION

## GOLDEN SPREAD RESTAURANT

HERRING
IMPLEMENT CO.

JONES
MOTOR \& SUPPLY CO.
CLABORN
FUNERAL \& FLORISTS
PLAINS PUBLISHERS

## EARL'S CAFE

CARL McCASLIN LBR. CO.
ROCKWELL BROS. LUMBERMEN

## PLAINS HARDWARE

 \& FURNITUREKENDRICK OILCO.
CITY BODY SHOP
THE FRIONA STAR


BEFORE--This shot was taken in the Friona Cemetery a few days before the weeds and the grass had been cut.
A close inspection of this picture will show the growth of weeds and the unkempt look of the cemetery.


ARTIST'S CONCEPTIONOF the future Golden Spread Motel is shown above. The new business
will boast a swimming pool as will boast a swimming pool as
well as refrigerated air conditioning and a television set in each room. It will have 20 units and an office building. Top
drawing shows the motel and drawing shows the motel and
the office iq below. Construction is to begin July 20 according to Dave Hicks, owner.

HEAR
the FRIONA Hospital News Daily at 11:00 - 11:15 A. M. over KMUL

1380 KC - Muleshoe
 the wide sweep of collar above c double-breasted bodice and easy skirt. In bold checked cotton, black or navy with white 8 to 18 14.95
WATCHFOR
OUR
JULY

CLEARANCE SALE

## Ware's <br> -FRIONA-

## FRIONA HD CLUB HAS FINAL MEET

Anthonys Have
At the Wednesday afternogn
meeting of the Friona Home meeting of the Friona home
Demonstration Club in the home of Tiny Taylor it was voted Weekend guesss in the home
to discontive meeting to discontinue meetings until thony were Mrs, Anthony's sar-
September. Following the brief
ents, Mr. and Mrs, E.D. Gibbs September. Folowing Che brief ents, Mr. and Mrs. E.D. Gibbs,
business session Christine
WHime Hobart, okla;; a sister, San-
 port. The program on civil de- $\begin{aligned} & \text { Lawrence MCCabe and dauegh- } \\ & \text { terda, and Bobby } \\ & \text { Cooper }\end{aligned}$ ense was presented by the all of Cincinnatti, ohio;
hostess. Christine Williams reCeived the door prize. Those Also Mrs. Dora Hudspeth of
present, besides the hostess Hobart, who is Mrs. Anthony's present, besides the hostess Hobart, who is Mrs. Anthony's
and Mrs, Williams were Anna Lee sims, Joyce wilke Ans and gran coushin. Mrs. McCabe is
nephew
phyllis Sanders. Lee sims, Joyce her cow.
nephew.
Soft, Easy To Keep Summer Hair Styles At The BEAUTY BOX
Introducing Our New Operator Gitana Bonds
Specializing in Personalized Hair Styles and Hair Cuts
 BEAUTY BOX


Put Your TV Set Into Full
Time Viewing Pleasure
By Dialing 2031
Ask About Our Trial Offer FRIONA CLEARVIEW CO.

- Friona -


# OVER 25 YEARS OF SERVICE 

## STATE OF TEXAS

BOARD OF INSURANCE COMMISSIONERS
Austin, Texas

THIS IS TO CERTIFY, That Dan Ethridge of Friona, Toxas, operating as dan ethridge agency
has fully complied with the laws of this State with reference to the licensing of Recording Agents for fire and casualty insurance companies, and is hereby authorized to transact a Recording Insurance Agency business when and only so long as there shall be in force and effect a valid appointment from one or more companies duly authorized to do a fire or casualty insurance business in this State, or until such appointment or this certificate, or either of them is cancelled, revoked or otherwise terminated.

IN TESTIMONY WHEREOF, I have hereto signed my name officially and caused
the seal of my office to be affixed this Sixth Day of Apri1, 1934

Over 25 years ago the State of Texas issued this certificate licensing our agency to enter the insurance business. Since that time we have strived to serve the residents of this area as faithfully as possible putting your best interests as our goal at all times.

We hope that we will have the opportunity of serving you in the future.


## Ethridge-Spring Agency <br> INSURANCE - LOANS



GOIN' A SWIMMIN'---Jill Blackburn just can't suppress that grin as she registers with Baker Duggins for the two weeks swimming course sponsored by the Friona Chamber of Commerce.
Jill was one of the many 4th, 5th, and 6th grade youngsters that signed up for the course Mon-


## Youngsters Register

## For Swim Course


sank hmist paly onns mous minn
 5 FIX-UP
PAINT UP YOUR

HOME

| Save On |
| :---: |
| All |
| Quality Paints |
| (y) |

CgrI McCaslin
Lumber Inc.
"A Complefe
Building Service Ph 3831


Enjoy Your Vacation
Insurance With The Insurance Companv Of North America - - - Largest Insurance Company In The United States

Save Yourself Money

-     - CallUs Today

| Term | PREMIUMS <br> AMOUNT OF INSURANCE Accidental Death Benefits |  |  | $\left\lvert\, \begin{aligned} & \$ 5,000 \\ & \$ 0,000 \end{aligned}\right.$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{\|c\|c\|} \$ 5,000 \\ 500 \end{array}$ | $\left.\right\|_{1} ^{\$ 10,000}$ | $\begin{aligned} & \mathbf{\$ 2 5 , 0 0 0} \\ & * 2,500 \end{aligned}$ |  |
| 3 days | \$1.00 | \$1.95 | \$4.80 | \$9.55 |
| 5 days | 1.60 | 3.10 | 7.60 | 15.10 |
| 7 days | 2.00 | 3.80 | 9.20 | 18.20 |
| 10 days | 2.20 | 4.20 | 10.20 | 20.20 |
| 14 days | 2.65 | 5.05 | 12.25 | 24.25 |
| 17 days | 3.10 | 5.90 | 14.30 | 28.30 |
| 21 days | 3.55 | 6.75 | 16.35 | 32.35 |
| 31 days | 4.20 | 8.00 | 19.40 | 38.40 |
| 60 days | 6.60 | 12.60 | 39.60 , | 60.60 |
| 90 days | 8.80 | 16.80 | 40.80 | 80.80 |
| 180 days | 13.35 | 25.85 | 63.35 | 125.85 |
|  |  |  |  |  |



Get actioent insurance
for the duration at yout IRPP.

Be protected everywhere you goTrip Travel Accident Insuranco.

## DOUGLAS - BINGHAM Land \& Insurance Co .

## Ph. 8711

Friona
Joe Douglas (Ph. 5531) Dean Bingham (Ph. 9091 Jarrell Wright (Ph. 3392) Doyle Elliot (Ph. 4912)

Alton Farr
Assumes Office
Alton Farr began the duties system. He has made a tour of
of the Friona Public School
superintendent as of July 1 the pand has met witit the of the Friona Public School the plant and has met with the
superintendent as of July 1, board of trustees since assum-
the same date he and his fam- ing his duties. ily moved to the city.
Farr came to Friona from be here and I know we are Paducah where he had been going to love it in Friona," superintendent for the past 14
years and an administrator in
years and an administrator in
the system for 18 years. He Farr and his wife and son
moved to Paducah in 1941 from are at home at 1203 bits moved to Paducah in 1941 from are at home at 1203 th Street.
Bovina, where he began his He replaced Dillie M. Kelley teaching career in 1936 . who resigned effective July 1
He holds both the BA and to become director of finance He holds both the BA and to become director of finance.
MA degrees from Texas Tech with the Brownfield independent MA degrees from Texas Tech $\begin{aligned} & \text { with the Brownfield Independent } \\ & \text { College in Lubbock. } \\ & \text { Farr staol system. Kelley had been } \\ & \text { Sod not yet with the Friona school system }\end{aligned}$ Farr stated he had not yet with the Friona school system
had time to fully acquaint him- for 10 years and had been superself with the Friona School
 Mrs. Deiton Lewellen and Mrs. Leona Holcomb of Tulia
daughters spent the weekend was a visitor in the home of visiting her parents, MM. and Mr. and Mrs. F. W. Holcomb
Mrs. Harvey Shapley of Center, and daughters, Elaine, Peggy Mrs. Harvey Shapley of Center, and daughters, Elaine, Peggy
and Phyllis.

## FOR SALE

Nice 3 B. R. Home With Attached Garage. On Lot $100 \times 140$ Ft.

Good Location, Approx. 1200 Sq.
Ft. Floor Space. Priced To Sell.

Real Estate - İnsurance
L\& L AGENCY
Pho. 4771
Marvin Lawson

## NoFertilizer Problem Here

You are Assured Of A Complete Line Of Fertilizers İo Meet Your Personal Needs DRY FERTILIZER

All Mixes Available
ANHYDROUS AMMONIA
Plenty Of Rigs AND Applicators

Side - Dressing Time is NOW
Make Your Arrangements

## Today <br> Wheeler Fertilizer



| Day. <br> Phone <br> Hob 2650 S. T. "Pappy" Thornton, Mgr. |  |  |
| :--- | :--- | :--- | :--- |
| Black, | Texas | Nite <br> Priona, 3941 |

Hub 2650.




ONE OF THE 7 BIG BESTS CHEVROLET GIVES YOU OVER ANY CAR IN ITS FIELD

Take it, not from us, but from
official results of this year's of ficial results of this year's
Mobilgas Economy Run: Chevy's pennypinching 6 delivers the most
miles per gallon in its field. For a pair of these Chevrolet sixes with
Powerglide walked away with the first two places in their class, getting the best mpg figure-a whop-
ping $22.38-$ of any full-size car. And here are more expert, impartial opinions and on-the-record
facts backing us up on Chevy's BEST TRADE-IN
Check the figures in any N.A.D.A.*
Guide Book. Chevroiet used cal
prices last year averayed up to prices last year averaged up to
$\$ 128$ higher than comparable
models of the "other two." BEST STYLE
It's the only car of the leading
low-wiced ; that's unmistakibly modern in everv life "In its price

Make sure you get the most for your money-visit your local authorized Chevrolet dealer!

FRIONA.
magazine, "Chevrolet establishes BEST BRAKES
In direct competitive tests of re-
peated stops from highway speeds, coatducted by fram highway speeds,
cont. Chevrolet out-stopped both of the other
leading low-priced cars-and wh not: Chev-priakes are far larger, huilt with bonded linings, to help
lengthen brake life by as much as
$66 \%$. BEST ROOM
Official dimensions reported to
A.M.A. $\ddagger$ make this clear. For Axi.A. make this clear. For
example, Chery front seat hip
room is up to 5.9 inches wider BEST ENGINE Every motor magazine has given Yo unst inted praise. As SPORTS CARS ILLTSTRATED puts it:

most wonderfully responsive en-
gine available today at any price, BEST RIDE
MOTOR TREND magazine calls Chevy ". .. the smoothest, most
quiet, softest riding car in its priec, coftest riding car in its this yourself, instantly. And your
Chevrolet dealer can tell you about a long list of other advantages
besides these 7 big ones! besides these 7 big ones!

Nuthional Associution for Stosk Car
Adruncempnt and Research Adruncempnt rnd Research
Astar
Autionmblile Manufucturers Assó-

PH. 2021

Of Interest To

## THE WOMEN



Martha Ann Hanson Becomes Bride of Daniel L. Koelzer
Miss Martha Ann Hanson, bodice had long sleeves that
daughter of Mr. and Mrs. John tapered to petal points and terB. Hanson of Nazarethand Dan- minated in a point at the center iel L. Koelzer, son of Mr, and front waistline.
Mrs. Bernard N. Boelzer of From this line a volumnous Friona, were united in the Sac- skirt stemmed. It was cut on day, June 25, in theHoly Family chapel train. Her fingertip veil Church at Nazareth.
Father Alban, O. S. B., con- crown of pearls. She carried a ducted the double ring ceremony cascade arrangement of white according to the rites of the stephnotis centered witha white Roman Catholic Church. The orchid. Streamers of picot ribceremony began at $10 \mathrm{a}, \mathrm{m}$. and bon with love knots tied in the was followed immediately by ends completed the bouquet.
the nuptial mass. Assisting the Betty Mae Hanson served priest at mass were Andrewand her sister as maid of honor James Hanson and David and She wore a pink ballerina length James Koelzer.
Mrs. Elbert Lee Vance, ac- jacket to match. companied on the organ by Jo- Mrs. J. C. Blankenship, sis-
setta Acker, sang, "On This ter of the groom was the bridesDay O Beautiful Mother," "O maid. She wore the new formal Perfect Love," "Ave Maria," length dress of nylon net over
and "O What Could My Jesus a zure silk crepe. Both attenDo More" before the reces- dants carried white glads with sional. "Mother At Thy Feet pink and blue maline in a coloIs Kneeling" was sung during nial bouquet with long streamthe ceremony in which the chil- ers of lace ribbon.
dren of Mary Sodality presented J. C. Blankenship,
the bride with a statue of the in-law of the groom was best Blessed Virgin, and the bride man and the attendant was presented a
Blessed Mother.
 lace over satin, the bride was by William Bellinghausen and given in marriage by her father. Jerry Koelzer.
Her gown was designed with The altar was decorated with sabrina neckline dusted with ir- two baskets of dark pink glads
ridescent sequins. The fitted with white gyp and backed with


Compare Rockwell's PRICE
and QUALITY

before you buy

Betty Agee To
Wed Eldon Wetsel Mrs. Reeta Agee of Friona has annourced the engeg gemen
and
approaching . marriage of and approaching, marriage of
her taughter, Beity, to Ilon
Wetsel son Wetsel, son of Mr. and Mrs J. H. Wetsel of Borger. Whedding yows will be exFirst Baptist Church at $7: 30$ in the evening, Saturday, Au-
gust 15. Formal invitations are gust 15 . Formal invitations are friends of the couple are in vired to attend.

## Past Matrons

## Club Meets

Kinsley Past Matrons Club
met in the home of Mrs. Ethel met in the home of Mrs. Ethel
Chitwood Friday afternoon. Chitwood Friday afternoon.
Sarah Ann Miller presented a
devotional taken from the book devotional taken from the book of Exodus. During the brief business
session the minutes were read session the minutes were read
and several items of business were taken care of.
Ardythe Kuenzli of Upper
Sandusky, Ohio, was a visitor. Sandusky, Ohio, was a visitor. Ann Miller, Bessie Boggess,
Stella Chester, Pearl Kinsley, Stella Chester, Pearl Kinsley,
Florence Guinn, Martha Rus
sell, Vera Bainum and Fay sell,
Southward. Bainum and Faye
Following a Bible quiz directed by Florence Guinn, refreshments of tea, cake and straw-
berries were served by the hostess.

## camedor greenery. Two vases

 camedor greenery. Two vasesof artificial tiger lilies
trimmed with trimmed with fern were pro-
vided by the bride's mother. vided by the bride's mother.
For her daughter's wedding, Mrs. Hanson wore a one piece dress of nylon dacron with blue flowers on a white background,
Her corsage was of pink carnations.
Mrs. Koelzer, mother of the groom, wore a black silk shan-
tung dress with beige acces sories. Her corsage was of white carnations.
Breakfast was
Breakfast was served to the
wedding party and guests anter wedding party and guests after A reception was held in
Nazareth Community Hall at p.m. Supper for the receptio
guests was served at $5 \mathrm{p} . \mathrm{m}$. Teddy Conrad and his "Golden Spread Boys" furnished the music for the dance that started evening.
$\qquad$ a tan printed crisp cotton pongee dress with white accessories,
Her corsage was the orchid Her corsage was the
from her bridal bouquet.
After revurning After returning from a wedding
trip to Carisbad, the couple is trip to Carlsbad, the couple is
at home in Friona where Mr. Koelzer is employed by Parm
County Pump Company.


MR. and MRS, JOE PATTI Toni Bruns Weds Joe Duane Pattie
In a double ring ceremony Saturday, June 20, at seven
the Farwell Church of Christ daughter of Mr. and Mrs. Les
Bruns of Route 1 Friona Houston Family $\quad \begin{aligned} & \text { Bruns of Route } 1 \text { Friona, be- } \\ & \text { came the bride of Joe Duane }\end{aligned}$ Has Birthday Party Mrs. T. L. Houston Sr as hostess at a birthday diner in her home Sunday. Those The bride worce, officiated. hoored were her husband, cotton sheath dress with white on, H. G., who observes his feathered carnation corsage. pink
sirthday one day before his birthday one day before his After che ceremors, mem-
ad's; and the couple's only bers of the two fomit dad's; and the couple's only bers of the two families and
daughter, Mrs. Christine Gan- Miss Luann Hardesty y , whose birthday is July 3, of the bride, drove to Those present besides the for supper. L. Houstons were Mr. and Following a wedding trip to Mrs. Tolbert Houston Jr., Tobie points of interest in New MexGandy, Thedo. and Mrs. Rubin ico Mr. and Mrs. Pattie are at Kerry of Tahoka; Mr. and Mrs. St. in Amarillo. Pattie is emH. G. Houston and daughter, ployed as a civilian worker at Debie Kay; Owen and Jerry Amarillo Air Force Base. ouston and Linda Gee.

1959 graduate of Muleshoe High
umility,--James M. Barrie. rillo Junior College this fall.
It DOES make a difference where y SAVE. Your saving are insured and pay a dividend

1\% annually of AT TH


Schlenkers Have Family Gathering Children, grandchildren and great-grandchildren of Mrs.
Charles Schlenker and the late Charles Schlenker, pioneer residents of the Rhea Commun-
ity, gathered at Mrs, Schlenity, gathered at Mrs. Schlen-
ker's home Sunday to assist her in the observation of her 93 rd birthday.
For the noon meal, which was
served picnic style, fifty-six
persons were present. Ten of Bovina; Mr. and Mrs. Karl the Schlenker children are still Dorsey and Mrs. . .ula Hopkins
living and all of them were of La Canada, Calif. Mr, and living and all of them were of La Canada, Calif;. Mr. and
present. One son, Floyd, died Mrs. Harold SchlenkerandLinabout $31 / 2$ years ago. da of Placerville, Calif.; Floyd Schlesker, Mare Mrs. Also Mr. and Mrs. Melvin Floyd Schlenker, Madaline, Tischler and children of Anton;
Catherine, Edgar and Richard Mr. and Mrs. Ralph Gill Chang; Mr. and Mrs. Carl Mon; Mr, and Mrs. Louis Welch Schlenker and family; Mrs. El- and daughters; Mr. and Mrs. mo Dean and daughters, Gladys
and Chick Schlenker, and chil and Lindy; Mr. and Mrs. Oscar of Portales; Mrs. Cordie Potts Mr, and Mrs. WillardSchlenker Floyd Reeve.
of Lomita, Calif.
Lomita, Calif.,
of Des Mrs. Ester Mae Burns Mras, Mrs, Ma- visited Mrs. Rosco Ine ivie belle Hartwell; John Hartwell Mrs. Calvin Ivie and daugh-
bis. belle Hartwell; John Hartwell Mrs. Calvin Ivie and daugh-
and family and Mr. and Mrs. ter, Christi, at Lubbock Mon-


Psalms $33: 12$ reads: "Blessed is the nation whose God is the When
When Continental Congress was organized, Benjamin Franklin, never a church member, requested, "May we open this session with At Valley Forge George Washington was daily on his knees praying. In that struggle for independence the colonies put their trust in Him who had guided a
of fire by night.
May we continue our trust and our faith daily to the service of the

A Healthy Community is a Christian Community Attend the Church of Your Choice

FIRST BAPTIST CHURCH


This Message Sponsored by the Following Friona Businesses
Continental Grain Co
Friona Motors
Piggly Wiggly Preach Cranfill
Ethridge - Spring
Kendrick Oil Co. Agency

Phillipe - Jobber
Insurance \& Loens
Bainum Butane
Friona $C$ of C \& A
Phone 2171
Friona Consumers
Bi Wize Drug
Co-Op Oils \& Greases
Your Rexall Store

Wive S \& H Green Stamps
Friona Battery \& Electric

Crow's Slaughtering Wholesale \& Retail Meats Wholesale \& Retail Meat



## SALE BEGINS JULY 9

W- ivil! Be Closed Wednesday, July 8, To Mark Down Merchandise For This Sale, Many Items Are On Sale That Space Didn't Permit Us To Show. Shop Early!

We have our Ladies and Children's Fall Coats and Ladies Sweaters in now -- come in and select your choice and we will lay it away for you You You Shop Early

Here Again! Each Year Hurst's
Offers You Thousands Of Dollars Worth Of Merchandise In July Slashed To The Bone.
Plan Now To Shop HURST'S

$\frac{\text { Values }}{6.95}$
$\begin{array}{ll}\text { Values To } \\ \text { To } 9.95\end{array} \quad \$ / 97$
Values To
15.95 $\quad \$ 797$
$\begin{array}{ll}\text { Values } & \$ 997 \\ \text { To } 19.95 & \end{array}$
$\begin{array}{llll}\begin{array}{l}\text { Values To } \\ 29.95\end{array} & \$ 1497\end{array} \begin{gathered}\text { All Spring \& Summer Dresses On Sale }\end{gathered}$

## LADIES SHOES

One Group One Group Odd-Sizes Values To Values To $6.95 \quad 7.95$
$97 \mathrm{C} \quad \$ 197$

Ladies Canvas Shoes
Values To $2.98 \quad \$ 2.27$
Values To $3.98 \quad \$ 2.97$
One Group
Boy's Brown Shoes Size 81/2-3
Reg. $6.95 \$ 3.97$
Reg. $4.98 \quad \$ 2.97$

| Men's \& Boy's WHITE COATS | One Group <br> Men \& Boy's Short Sleeve SPORT SHIRTS |  | Men's Summer Wash'n Wear PANTS |
| :---: | :---: | :---: | :---: |
| ${ }_{\text {Values }}^{9.95}$ |  |  |  |
|  |  |  |  |
|  | valuostio1.98val |  | $20 \%$ of |
| Men's Nationally Advertised | ${ }_{\substack{\text { values } \\ 2.98}}^{\text {vio }}$ S237 |  | One Gro |
|  | ${ }_{\text {Values }}^{\substack{\text { To }}}$ |  | Western |
| T-Shirts |  |  | SHIRTS |
|  | values ${ }^{\text {coio }}$ | S497 |  |
| LAY-A-WAY BLANKET SALE <br> For Just 50 \& Down We Will Hold Any Blanket Of Your Choice For 90 Days - We Have Just Received A Large Number Of Blankets For Y Yu To Choose From |  |  |  |
| Full Size Single Control Electric-Reg. 21.95 $\xrightarrow{2 \text { 2-Year }}$ Replace ReplacemenGuaranten S1795 |  | Fieldcrest Carnival Acrilan Blend With Now Superweave Binding |  |
| Fieldcrest Courtly Flower Print Design Reg. 8.95 |  | Fieldcrest Field Flower |  |
| Washable And Mofhproof | \% |  |  |
| Don't Miss This Sale! |  |  |  |

## THE HIGH PLAINS FARM an HOME

## Harvest

 About

$\qquad$

## S.

## K D'S <br> Discount <br> House

See Us At Our New Location: 116 East 6th - Clovis PO 3-4369
Open 8 a. m. to 9 p.m.

## RLLOWS All Shapes And Sizes $\$ 169$

 200 LAMPS 532| inyl Carpet | Sleepy Tyme |
| :---: | :---: |
| 60, Nylon--4\%\% Acrylic | Bed Pillows |
| $\$ 4.90$ | \$3.56 pr. |

Assortment of Bedroom Suites
3-Piece Blonde 59900 AIR CONDITIONERS 59400

59900


Don't Wait -
Dial 9001 in Friona
For Experienced Spray Service

| BENGER | Flying Lessons <br> Charter Flights <br> Plane Rental |
| :--- | :--- | :--- |
| AIR PARK |  |

## Sandy Land Potatoes About Ready to Roll

# CLABORN 

## Farwell Feed Lots Utilizing Local Milo


(1) = =

TRADE TNN ROUNDUP!


Trade now... for today's top buy...the Moline 5-Star Tractor and other famous MOLINE machines
 \{TOP TRADE-IN
EALLOWANCES
NEW, EASIER
CREDIT TERMS

## Mótuiviel



## . <br> \section*{FA}



## 

tion Agent, took them to the
roundup in Austin and brouht
them to the directord meeting. She e tupplemenetect dheir meering.
We are proud of these rural

## youth in 4-H.


and the Federal refund of three
cents per gallon. Federal re
cents per gallon. Federal re-
funds may be filed for during
July
Iunds may Ae Ausust only, for the
July and
year up to Juy 1 . To to people
of the Farwell trade territory,
we will be in the county agent's
office for lit We will be in the county agent's
office from 10 to 1 next Trues
day, July 14, to assist you in making these claims. Those
who receive notices for state who recelve notices for state
tax refund will se tuan notation
on the card. Please dont over-
 some of your harde arrene mone
back where it belongs, in your
pocket.
We are glad tor note that
both the house and senate of
both the house and senate of
Texas sent resolutions to Wash-
Tente ington objecting to rigid regu-
lations imposed by U s. Delatens of Labor on the re-
parument
crutiting of farm labor in Texas.


MAURER MACHINERY CO.


## WHEAT STRAW PROBLEM?

Let us take care of it for you with this Baker plow. No dead furrows-No corners. Your satisfaction guaranteed. Call for free estimate. Also chiseling-as deep as 30 inches.
JAMES READHIMER
ovina, Ph. Pleasant Hill




