tracks

 the paper of oil
surburb, Amarill
attention this week.
attention this week.
was entitled "Small Town
May Get A Share of Industry." May Get A Share of Industry,"
Around these parts we are
all, or most all of us, interested
in attracting industries to our all, or most all of us, interested
in attracting industries to our
town. But being small in stature
alongside a lot of our neighbors alongside a lot of our neighbors
it seems that we always have
to be satisfied with only holding out our thumbs while our
ne
necors get the ride. According to the AP columnist
it is possible for small towns to score.
He goes on to say that some industries in fact, are really
looking for small towns in which and cusswords in our short
lifeecime when the boys down at
Dalas have attempted to make
the Trinity River navigable. The Trinity River navigable.
Their idea was to make it inland from the Gulf of Mexico Well now, why can't we
start a movement to dredge out
Running Water Draw (which is the Brazos River) and put up
do south of the Hub and
ship our cotton to the Gulf This would be just as practical
as Dallas' idea. Of course some engineer,
subsidized by Uncle Sam of course, would have to figure
out a way to get the riverboat
up on the Caprock. But, it still sounds like a
omantical sort of idea. Just think, then we could
all run down to the Draw say
every Wednesday and wait for

 truvrsay, , Novemerer 1


FRIDAY, NOVEMBER 12 FRIDAY, NOVEM Northside HD Club
Friona vs Dalhart there SUNDAY, NOVEMBER 13 Baptist Revival begins MONDAY, NOVEMBER 16 ma TUESDAY, NOVEMBER 17 WEDNESDAY, NOVEMBER 1 Congregational Women's
Fellowship Bazaar at Bi-
Wize Drug THURSDAY, NOVEMBER Friona Rebekahs
Friona Firemen

## 프를

 Baptist Revival Begins

## Paving, Money Talk Keeps Council Busy



| Deadline for signing up for | with the council and expressed | inspected the new | 500-gallon | Fields, Red Smith, C. W. Dixon | we urge all members to attend," |
| :---: | :---: | :---: | :---: | :---: | :---: |
| the spring paving program has | his desire to sell the city land | fire truck pumper | which was | and Ed Franklin. | says Nichols. |
| been set for December 7 ac- | for the proposed sewer plant. | TWO MORE |  |  |  |

Chamber Meeting Slated Friday

## members of the Friona tinez, A. L. Black and Co <br> Chamber of Commerce \& Agri-

 Community Room of the Friona Community Room of the FrionaState Bank announced Bill Nich-
ols, president. All merchants and meru are urged to be present at this
meeting in order that plans for street decorations and other
Christmas observance Christmas observance plans
can be discussed by a majority of the businessmen involved. Your interest is at stake and we urge all m
says Nichols.

TWO MORE GUESSES-

In the big trip to the Cotton
Bowl season contest Martell Bowl season contest Martell
LeVeque remains in the driver's seat with only 21 wrong for
the entire season.
S. Clark, who won second place in this week's contest is also in second place in the over-
all contest with a total of 23 all contest with a total of 23
misses for the season and he is followed closely by Laura Hart
with 24 .
The Watkins family, Thelma
and Kenneth, who took the top
honors last week missed four
games each this week. Don't miss out nowl Only two $\begin{gathered}\text { Mrs. Charlie } \\ \text { more weeks until we know who } \\ \text { marner, Miss }\end{gathered}$
Faye Southward and more weeks until we know who Faye Southward and Mrs. A. H.
will be the lucky winner of an Boatman, members of the all expense paid trip to the Friona Eastern Star Chapter,
Cotton Bowl in Dallas New attended Grand Chapter at San
Yons attended Grand C
Antonio last week
 Classes for each age group
have been planned throughoui the week. Mr. Wadsworth will the entire group at the closing Rev. L. Aston Sartain, pastor
of the local church, reports that of the local church, reports that
Wadsworth is an outstanding layman and has conducted lay
nen revivals. Sartain furthe fortunate to have him with us SCHOOL CLOSES EARLY Friona school will close
p . Friday in order that students and the band can make night for the final football gam
of the 1959 season of the Frion Chiefs.



SQUAW RETURNING LETTERMEN--These smiling faces were snapped during a practice session to right, Levada Hand, Tommy Lewellen, Gwen Green, Kitty Black. Top row, left to right, Eleanor Dodson, Lawana Houlette, Charlotte Bock, Jacquelyn Magness


## seek fourth distict crown-

 and gamblers sitting around
deanng cards on the mezzanine
deck. Boyoboyl
But--seriously speaking let's
bring our sights bring our sights down to earth.
Why can't industry be lured County in particular?
We bet that if we were to all get together and drop our
pees jealousies we could get
some sort of industry to locate some sort of industry to locate
in our general area, to mean a lot to a town when
it is the size of Friona, Bovina and Farwell.
Have you ever thought about
what 50 new jobs would mean in a town our size? For every job like that it
tako about nine other jobs to
service have to have groceries, gas-
oline, clothes, and a world of other items including HOUS-
ING. housing situation is one of the
most critical problems facing (Continued on page 8)

Goal Set For $\$ 5,565$
In One Day Effort
Friona's annual Community Chest drive will get underway
Tuesday in an effort to raise a budget calling for some $\$ 5,565$ to be used in charity and other community betterment usea
during the coming year. The drive will get underway following a kickoff breakfast to
be held in the Fellowship Hall of the Friona Methodist Church at $6 \mathrm{a} . \mathrm{m}$. Tuesday mornin

| Scooters Need New License | and then get out and work in an effort to make the drive a one-day affair. <br> Steve Bavousett and J. C. Claborn will serve as co-chairmen of the drive and will have 13 captains of teams to head |
| :---: | :---: |
| Youngsters who want to operate motor scooters in this area must obtain a license from the representative of the Texas Department of Public Safety it | various segments of the drive, <br> The $\$ 5,565$ goal is an increase of $\$ 500$ over the goal for last year. <br> The proceeds of the drive will be used as follows: |
| s been announced in Friona | Boy Scouts |
| this week. | Girl Scouts 1190 |
| In the past a youngster has | Red Cross 1200 |
| had only to obtain a permit from |  |
| Moorman, chief of police, | USO 190 |
| order to comply | Heart Caus |
| state licenses | Cancer Cause |
| r | Cerebral Palsy |
| erators in order to avo |  |

## Sqaws Begin Baskethall

The Friona Squaw's Girl's Basketball team officially began their seas on last week when they scrimmaged the Muleshoe Mul- lettes at Muleshoe on lettes at Muleshoe on Thursday night. They played both a B night. They played both a B game and an A game, coming out on top in both contests. In the A in both scontests, the Squaws scored 62 points,<br>$\qquad$<br>Scoring for Friona was Charl- otte Bock, who was high scorer Cor the local team with 25 points; Tommy Lewellen who tallied 22 Tommy Lewellen who tallied 22 points; and Jacquelyn Magness who dumped in 15 points. Scoring for the Mullettes were Mary Grossi, who was high corer for the contest with scorer for the contest with 29 points and L. Davis who had<br>The B-team from Friona Tso topped their scoring 59 points while allowing only 44 points to be scored only 44 points against them.





We Will Meet All Competitive Prices On

## Anlyydrous

 Ammonia
## At The

IDock-
IDelivered Or Applied CUMMINGS FARM STORE, INC

| H. I. Assiter | Mrs. P. Kinsley Returns Recently - |  |
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| uried Thursday |  |  |
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| ursasat floped |  |  |
| Bul Cariel | $\mathrm{C}^{20 \mathrm{VP}}$ WEEK-END SPECALS |  |
|  | $\begin{aligned} & \text { KODAK FLIM } \\ & \text { Roll } 39 \$ \end{aligned}$ |  |
|  |  | 98¢ |
|  |  |  |
|  | Stander |  |
|  | \$175 | HA |
|  |  | 69¢ |
|  | BI-WIZE DRUG |  |
|  | Phone 2781 | Frion |

## ELK DRIVEIN

Wednesday And Thursday Bob Hope Stars In
PARIS HOLIDAY
Friday And Saturday WARLOCK

With Richard Widmark
Henry Fonda, Anthony Quinn
And
Dorothy Malone

Sunday, Monday And Tuesday
LEGEND OFTHELOST
Starring John Wayne, Sophia Loren And
Rossano Brazzi

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and a few pennies a week makes you sure!

It's your best bargain in peace of mind knowing that your Safe Deposit Box is
keeping your valuables and important papers safe from loss or theft. At a rental of only pennies a week, you can be sure that articles and documents vital to your

## JOIN THE FUN — WIN THE PRIZES

 COTTON BOWL

## Chiefs Lose To Canyon

The Canyon Eagles downed Chiefs the Friona Chiefs Friday night
by a score of $28-14$ to hand
Duaring the rest of the first the Chiefs their third district to cross the favored goal line loss of the season.
Friona began the contest by of their opponents and the score Friona began the contest by stood in favor of the Canyon kicking of to the visiting Eagles at the end of the first
eleven. Canyon began the first quarter of play.
series of downs from scrimseries of downs from scrimmage during the game, butwere of parly, in tanyon second quarter unable to move the ball success- again when the Eagle quarter-
fully and were forced to punt back Jerry Richardson caught fully and were forced to punt back Jerry Richardson caught
on a fourth down to the Friona halfback Mike Poole in the open Chiefs. and tossed him the pigskin, The The Chiefs then began moving pass and run play was success-
the ball from scrimmage but full for 25 yards and a second the ball from scrimmage but full for 25 yards and a second
they too met the same fate touchdown for the visitingteam. as the Eagles as they were The Canyon team ran the extra unable to pick up a first down points over and the score was on this series of plays. Forced then 14 for Canyon and nothing to punt, the Chiefs kicked to for the Friona Chiefs. This
the Canyon 10 yard line. An ended the scoring during the Eagle picked the pigskin out first half of play as neither of the air and returned the ball team was able to cross the
to the Friona 30 yard line before other's goal line and the first to the Friona 30 yard line before other's goal line and the first being tackled from behind, a half ended with the score in
runback of 60 yards.
favor of Canyon, 14 to nothing. However, this punt return set up the first Canyon touch- Canyon once again was down when an Eagle backfield successful in sustaining a drive
man went off right tackle for and crossing the pay dirt line six points. The try for extra of Friona. Quarterback Richpoints failed and the score ardson on the touchdown play was six for the Canyon Eagles the goal line standing up. The
and the score then stood at 20 keeper and ran over for the
for the Canyon Eagles and six points. The try for extra nothing for the Friona Chiefs. six points. The try for extra
However, the Chiefs were by then stood at 28 foo and the score no means ready to die or give Eagles and 14 for the Friona up. During this same third Chiefs. There was only one quarter, after taking the kick minute and 28 seconds left on from the Eagles, the Chiefs the clock when the Chiefs made about 70 yards and was their final touchdown and no
further scoring was done by successful in erasing the goose further scoring was done by egg from the scoreboard for The final score was as listed Castleberry handed off to full- above. back Gary Bradley who went the most effective against over the left side of the line the most effective against
for the six points. Castleberry any team the Eagles or the six points. Castleberry have played this year. Two class
ran the extra points over and
3-A schools, Dumas and the the extra points over and 3 -A schools, Dumas and
the score was then 20 for the Phillips, were successful in Eagles and eight for the Chiefs. Phillips, were successful in
This completed the scoring This completed the scoring three passes respectively
the $\begin{array}{ll}\begin{array}{c}\text { or the third quarter. } \\ \text { In the fourth quarter, Canyon }\end{array} & \begin{array}{l}\text { against the } \\ \text { completed } \\ \text { thes }\end{array} \\ \begin{array}{l}\text { Eagles. Friona }\end{array} \\ \text { passes out of } 18\end{array}$ was once again successful in thrown for a total of approxscoring first which raised their imately 26 . The try for extra 200 yards gained
scorough the air. points was good and the score thre The final game of the season
was then 28 for Canyon and as then 28 for Canyon and for the CCiefs is this Friday
eight for the Chiefs. The Chiefs then took the ball when they travel to Dalhart
to meet the Dalhart Wolves at on the Canyon kick and once Dalhart Stadium. Game time is again began a sustained drive althart St
which payed off when theChiefs p. m.
which payed off when the Chiefs
crossed the Eagle's goal line. This touchdown was made when

## Girl Scout

 Notes A regional live telecast of be broadcast from Los AngelesThe SMU-Arkansas game and by Eddie Hill and Jim Wiggins the SMU-Arkansas game and by Eddie Hill and Jim Wiggins,
five broadcasts of games played Radio time will be $3: 45 \mathrm{p} . \mathrm{m}$. by Southesest Conference teams (CST) over KRAY, Amarillowill highlight The Humble Company's football coverage Satur The SMU-Arkansas game will
be telecast from be telecast from Dallas with
Kern Tips and Alec Chesser at the microphones. TV time will be $1: 45 \mathrm{p}$. m . (CST) over KGNCLubbock. The Rice-Texas A\&M game on radio by Ves Box and John Smith. Broadcast time will be 1:45 p. m. (CST) over KIXZ,
Amarillo-940. KPAN, Amarillo-940; KPAN, Here-
ford-860; and KSEL, Lubbock-ford-860; and KSEL, Lubbock-
950 . The Texas-TCU game will be broadcast from Austin by Bob Walker and Dave Smith. Radio
time will be $1: 45 \mathrm{p}$. m. (CST) time will be $1: 45 \mathrm{p} . \mathrm{m}$. (CST)
over KGNC, Amarillo-710. The Texas Tech-University Houston game will be described from Lubbock by Dave
Russell and Jack Dale. Broadcast time will be $1: 45 \mathrm{p} . \mathrm{m}$. (CST) over: KFDA, Amarillo1440; KCLV, Clovis, N. M.-
1240; and KFYO, Lubbock-790. The Baylor-USC game will

1360 and KDUB, Lubbock- 1340
Sixth Graders
Visit Plant Visitors at the Plains Publisher plant Friday afternoon ing by Laurie Cooper, super visor. During the tour members procedure require shown the ing, writing and processing ews stories. processin Those making the tour were Janet Rushing, Monte Sue
Welch Floyd, Lorene Jackson, Fried Fhoyd, Teddy Renner, Mary Nelson, Jesse Shirely and Nor lan Morris; Shirely and NoAlso Eugene Weatherly, Lyn Nancy Williaias, Gail McGlothlin, dancy Whilliams, Virginia RanGene Braxton, Sylvia Stokes Carrol Wisonon, Sylvia Stokes
Alice Duran, Johnny Evans Steven Thornton, Billy Duke ven Thornton,

## Farimers



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| THE ARROW STAFF |
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## Sincerity

How many times in the hall do you step on someone's toes o
back into back into someone? How many times are you late to a meeting
or fail to get there at all? How many times have you said something cutting or hurt someone's feelings? Doubtless, everyone has not done this one but many times, and an apology
is required. is required.
least we don't appear to be sometimes. To be excused, we often
say a rushed, "I'm sorry," and expect that to be the end of say a rushed, I'm sorry,
our oritigation of apologizing.
Fortunately or unfortunately, this isn't always the case. People are unique in that they seem to have a sixth sense that detects insincerity in their fellow humans. Can't you usually tell when If someone tells you something whether he means it or not fied until you feel he is genuinely sorry for it and lets you know how sorry he really is.
To really be sincere, we need to consider the feelings of
others and put their feelings before ours. Often we are thinking of how much we have to do and where we have to be in an
hour and forget that while we are standing there thinking--we may be standing on our neighbor's toe.
At other times, we are aware of the fact that we have injured someone's feelings and are too cowardly to really let him know
how sorry we really are. Sometimes our mountains of pride are awfully hard to climb over, butwe usually find that the hike over has made us bigger persons with better characters. Apologies are something that we are faced with much of the
time and it may be that you are on the receiving end instead time and it may be that you are on the receiving end instead
of the giving end. In such a case, if you accept someone's apology (you generally do) and you tell him it's all right, mean It's just as important to know to receive apologies as to give
them. Consider how you feel when you give someone else an apology and then be more sympatheric with the person apologizing to you.
Not only do your apologies need to be sincere, but your compliments need to be sincere. Sometimes that sugar sweet lattery that some people try to coat you with can be down
right nausiatingl Don't compliment someone unless you really mean it.
It covers every these narrowed down to any one or two topics If you sometimes forget to be sincere, try taking time this next week. See if those around you, and you, yourself, aren't
happier!

## Farmers! <br> We Are <br> Ready To Take Your Crop Of SOYBEANS <br> In Addition To Paying Top Market Price For Your Grain We Are Now Ready To Buy Your New Soybean Crop. <br> Merchants Of Grain <br> Continental Grain Co.

| WHO'S <br> WHO |  |
| :---: | :---: |
|  |  |
|  | Dalhart Friday |
|  |  |
| Virginia Chambers Huff has een chosen. This is her firs year of teaching Home Econom ics in Friona High School. |  |
|  |  |
|  |  |
| Mrs. Huff was borr in Kearrey, |  |
| and Stillwater, Oklahoma high schools. After her high school |  |
|  |  |
| years, she attended OflahomaState College and Kansas State |  |
|  |  |
| College. She has received her Bachelor and Master of Science |  |
|  |  |
| degrees. |  |
|  |  |
| She has two sons, Harold and Kennedy, and one daughter, |  |
| Wildean. Mrs. Huff comments, "I am enjoying Friona. I appreciate the school, the church, and the community. |  |
|  |  |
| When asked to list some of her favorites, she said |  |
|  |  |
| proved by her connection with the FHA. Mrs. Huff says her |  |
|  |  |
| ideal student is one who really wants to learn. She lists her |  |
|  |  |
| pet peeve as girls who comb their hair in the foods |  |
| laboratory <br> Mrs. Huff says her ambition is to learn to type in order students. |  |
|  |  |
|  |  |
|  |  |
|  |  |
| BYRONNIE WOOD <br> Claborn, cornet; Geneva Flo |  |
| bein |  |
|  |  |
| play during timeouts and inter-- missions |  |
| Smith, Chieftain band director, |  |
|  |  |
|  |  |
|  |  |

Girls Start Workouts


 Frestmen coach.
 game, but one is scheduled for
Muleshoe on the night of the 19th, which will be on a Thursday night.
There ar
for the Freshmen team this for the Freshmen team this
year and Adams reports he is year and Adams reports he
pleased with the manner in
which they have which they have conducted themselves in the gym and the
way in which they have carried on their workouts.
The captain of this year's Freshmen girls team is Sandra
Hoover, who plays a guard Hoover,
position.


## They Said It Couldn't Be Done! BUT HERE 'TIS ANHYDROUS AMMONIA

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We Will Meet All Competitive Prices On ANHYDROUS AMMONIA
The Thinking Farmer's Fertilizer Nobody Is Any Ch Gaper

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## BILL WOOLEY

At The

Of Interest To


LuAnn Hardesty
Sets. Wedding Date
Mr. and Mrs. Wesley Hardesty
have announced the engagement have announced the engagement
and approaching marriage of f ,
daughter, LuAnn, to Charles and approaching marriage orles
daughte, LuAnn, to Charles
Hough, son of Mr. and Mrs. Hough, son of
Spencer Hough. Wedding vows for the couple
will be ready at 3 p . m . Sunday, December 27, at the First Bap-
tist Church. The bride-elect is tist Church. The bride-elect is
a 19 graduate of Friona High School. The prospective bridegraduating a class of Friona High School and attended Wayland
Baptist College at Plainview. Invitations will not be mailed locally, but all friends of the
couple are invited to attend. -

Hospital Notes

Patients admitted to Parmer Patients admitted to Parmer
County Community Hospital
October 26th through November

Joe R. Ferrell, Friona, medi-
cal; Mrs. Daymond Kirk, Friona, O.B., Jose Vasquez,
Friona, medical; Pablo G. Gongales, Bovina, medical; Mrs. gales, Bovina, medical, Mrs,
Joe Fallwell, Friona, o.B.;
Alicia Guajardo, Hereford, Alicia Guajardo Hereford,
T\&A; Quova Nell Jones, Friona, Friona, accident; Zada Verona Jack, Friona,
surgigal; Lester Ray Norton,
Texid Texice, N. M., T\&A; George
M. Baker, Friona, medical; M. Baker, Friona, medical;
Dollie Barker, Friona, mediDoline Barker, Friona, medi-
cal; Mrs. F. L. Sledge, Bovina,
O.B: RubyLee Lockher O.B.; Ruby Lee Lockhart, Here-
ford, medical; Mrs. Wayne ford, medical; Mrs. Wayne
Massey, Friona, O.B.; Mrs. Shirley Hawkins, Fri-
ona, O.B.; Warrenell Queen, Bovina, T\&A; Dorothy Louise
Kent, Bovina, medicul Kent, Bovina, medical; Janell
Weaver, Hereford, medical; Ruby Lee Dixon, Farwell, sur-
gical; Amado Cruz Salas, Bovina, surgical; Mrs. Dale Bent-
ley, Friona, O.B.; Edgar Henley, Friona, O.B.; Edgar Hen-
dershot, Friona, accident. Patients dismissed from Parmer County Community Hospital October 26th through
November 1, 1959: Lyyern Parson, Valton
Howara, Mrs. J. Robert Bradley and baby boy, Delmer Dement, Joyce Veazy, Joe R. Fer-
rell, Linda Lesly, Alicia Guarell, Linda Lesly, Alicia Gua-
jardo, Jose Vasquez, Pablo G. Gallegas, Quova Nell Jones; Zada Verona Jack, Lester
Ray Norton, George Ray Norton, George Baker, Dol-
lie - Barker, Irma C. Stark, lie - Barker, Irma C. Stark,
Charlie Rauh, Betty Malang, Mrs. Woe Fallwell and baby Louise Kent, Queen, Dorothy Kirk and baby boy, Mrs. F. Sledge and baby boy, Mrs. Shi
ley H ley Hawkins and baby boy.
Patients admitted to Parmer
County Community Hospital November 2nd thru 9th;
Doris Faye Fergusor Doris Faye Ferguson, Friona,
medicatit Angel Diaz, Friona medicaf; Ange
surgical; Mrs. Ola Free, Bovina. surgical; Joan Marie
Hudson, Hereford, medical; Kimberly Gober, Bovina, T\&A; David M. Hicks, Friona,
medical; Mary Ola Turner, Bovina, surgical; Mrs. Buck Fallwell, Friona, medical; Edna
Mae Stubbs, Friona, surgical: Mae Stubbs, Friona, surgical;
Thelma Mae Kohen, Friona, medice
J. M., medinny Northcutr, Belliview, N. M., medical; Melba B. Allen,
Friona, medical; Mrs. Louis
Welch, Welch, Friona, OB; Mrs.
Charles Jackson, Friona, OB; Kenneth Sifford, Friona, ac-
cident; Beryl cident; Beryl B. Paetsch,
Bovina, medical; Bovina, medical;
Mrs. V. R. Wilcox, Friona, medical; Johnny Lee Stokes,
Frion medical; J. Hernandez Gonzalez, Friona, medical; Elva B. Brandon, Bovina, surg-
ical; Patients dismissed from
Parmer County Community Hospital November 2nd thru
9th; 9 ch;
Mrs. Daymond Kirk and baby boy, Mrs. Shirley Hawkins and

THE WOMEN

## Bridal Shower Honors <br> 

Piano Quarte
Presents Program
 quartet at the Tuesday evening ternon meeting at the City
meeting of tella Shirley, Ohrol Zezzeche meeting of the Modern Study Hall. Orders will be taken for and June Freeman.
Club at the club house. This any kind of homemade candies
quartet is composed of Nelda to anile to annual Christmas family quartet is composed of Nelda to
Douglas, Janet Smith, Donna
Blackburn and Pat Twenty-five members and
two guests, Mrs. Alton Farr and Lora Mae McFarland, heard Caffey presented the Bible as
history Caffey presented the Bible as
history and Irene McFarland
presented the Bible presented the Bible as law.
Refreshments were served by Reffeshments were served by
the hostesses, Ethel Ruth Spring and Allo Reeve.

Club Member
Study Alaska
Mrs. L. R. Dilger directed
a program concerning Alaska
at the Wednesday afternoon
meeting of the Friona Woman's
Club at the club house. Roll
call was answered by "What I
call was answered by "What 1
would like to see in Alaska."
Mrs. Roy Slagle discussed
Katmal National Mount McKinley National Park. was described by Mrs. Bert Shackelford.
Refreshments of salad, mints,
nuts, coffee and tea were served
to seventeen members by the
to seventeen members by the
hostesses, Mrs. Lem Miller
hostesses, Mrs. Lem Mill
and Mrs. Charles Russell.


ime will be held Dec. 14.
This Reminder Presented In The Public Interest By
Rockwell Bros
 II Compat Coner ceverse


Rugged - Dependable Continental
Stalk Shredders - We Also Have Continental Post Hole Diggers And A Full Line Of Cattle Spraying Equipment


## WRESTLING

hereford bull barn Saturday, November 14, 8:30 P. M. FIRST EVENT:
Taro Myaki VS PePe Rodriquez SECOND EVENT:
Ripper Leone VS Luis Hernandez MAINEVEN Ripper Leone And Taro Myaki Luis Hernandez And PePe Rodriquez Sponsored By Hereford Lions club



LAND WANTED--Cash buyers
for Parmer County land. If your farm is for sale, we can sell it.
Give us a try, Turner Bros.

## LAND WANTED--Have buyer who wants $1 / 2$ section land

 Must wants $1 / 2$ gection land. allotment. Buyer has $\$ 6000$ for down payment. Floyd Walton, as. Phone EM 4 -3542.| USED |  |  |  |
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| Tires \& Wheels Batteries Truck \& Motor Parts New And Used Chrysler Irrigation Motors TERRY'S SHOP |  |  |  |
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| A BANG -UP GOOD JOB ON AII WATER WELLS bROOKFIELD DRILING CO IS AS CLOSE AS YOUR PHONE <br>  Dependable Water Service Up To 3 Years To Pay For Turnkey Well Job |  |  |  |
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Farm Census Questionnaires Being Mailed To Area Farmers


Black Optometric Clinic A. J. BLACK, O. D.

OFFICE Hours:
:00 to $5: 00$-- Sat.


Nww for 1 1s9 ALL-NEW ROTAVATORS

Mr. Parmer County Corn Farmer: Let Us Handle Your

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You'll Get

Top Market Prices
And
Good Service At
TEXAS SESAME GROWERS, INC.

- GRAIN ELEVATOR

NORTHWEST MULESHOE

- WEAPPRECIATE YOUR BUSINESS -

Texas Sesame Growers, Inc.<br>PHONE 2310<br>MULESHOE

## Potato Harvest Finishes With Moderate Yields

he says.
Quality of the potatoes is

good, Gregory says, although | Quality of the potatoes is |
| :--- |
| good, Gregory says, although |
| some of the spuds are dirty be- |
| cause of the rain and a freeze |
| last week harmed some of the | last week har that were dug. He is

last
keeping the damaged spuds sepkeeping the damaged spuds sep-
a rated until he can grade them. Gregory says he has about half
and half of the Red Pontiac and and half of the Red Pontiac and
Red LaSoda varieties of pota-
toes.
"We just had a few white po-
atoes, but they didn"t make it". He says the white spuds will be
used for seed because of Led for seed because of the

| of spuds one mile in New Mexico |
| :--- |
| due west of his Texas farm. |
| "They are all white and will |
| probably be used for sed.' |
| Gregory says he harvested the |
| small plot about three weeks |
| ago. |
| Gregory estimates his total |
| yield at around 14 to 16 thousand |
| sacks. |
| Two largequonset buildings on |

Two large quonset buildings on
the Gregory farm are being
used for storage. Gregory has a
potato processing and shipping shed in Lariat.
Since he takes advantage of
a vailable bracero labor, Gregory has a large bunkhouse and
facilities for the laborers. Lazbuddie Junior 4-H Has Meeting recently for the Lazbuddie
senior 4-H club was under the Jones.
Officers for the Officers for the coming year
were elected. They are Steve
Young, president: Young, president; D. H, Foster,
vice-president; Buddy Embry, reporter; Eugene Vaughn,
secretary; Max Eubank leader and Gary Mac Brown, council delegate.
Other members of the club are H. W. Moore, Ronald Ashford,
Gary Coker, Gary Eubank,
Lloyd Bradshaw, Ronnie Vanlandingham, Gary Grusendorf
and Darrell. Mason. be going strong this week.
reported no stripping last Sat
urday. "I think the harvest will reac
its peak in about two weeks. He says the gin has been
processing about 25 bales a day
of pulled cobton and has ginned
a total of about 250 bales this fall. "We're just not doing any-
thing," G. W. Fleming of Fleming and Son Gin at the Hub said
last week.
He says they have ginned 252
bales but no stripping is being done.
"I think it will be 10 days before stripping begins. We may
get a stripped bale next week.
We are pulling about 30 bales a day
Le
Gin
pulle
day
$\qquad$
$\qquad$
$\qquad$

Jewelry \& Loans


| $\begin{aligned} & \text { EROWROBD } \\ & \text { ROTAVATOR } \end{aligned}$ | See Them Now At |  |
| :---: | :---: | :---: |
| BOVIN <br> AD 8-2541 | IMPLEMENT | CO. <br> Highway 60 |
| THE PARMER COUNTY IMPLEMENT CO . |  |  |
| $\left[\begin{array}{l} \square \\ r_{i}= \\ \hline \end{array}\right.$ | 5! $=$ | 518 | BOVINA IMPLEMENT CO.


|  |  |  |
| :---: | :---: | :---: |
| Each year the parking problem in Friona becomes more troublesome. With every employer and employee driving his own car to work, there's hardly any space left for cus tomers. Seems to us it's a problem for the Chamber of Commerce, maybe. <br> Soon we will be required to parallel park on 5th Street, or the Loop, and then the Parmer County Implement Company employees will need more parking room. PCICN | ing, Dr. and Mrs. George Anderson, Mr. and Mrs. Bill Wooley, Mr. and Mrs. M. J. Stacy, Mr. and Mrs. Marion Fite, Mr. and Mrs. Charles Allen and several others that we don't know the owners of. PCICN | trouble with his spelling, but none with remembering things he wants to remember. All weekend he repeated a phrase "She was bred in old Kentucky, but she's just a crumb to me." <br> PCICN <br> You did need some anti- |
|  |  |  |
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|  |  |  |
|  |  |  |
|  |  |  |
|  | Some jobs are tougher than others --so are some trucks -International offers the world's most complete truck line. See us before you buy that truck or pick-up. <br> PCICN | freeze for the last cold spell and you will need some more. Don't wait until the last minute to stock up. We have plenty of anti-freeze--the right kind and our prices are right. PCICN Our mother's brother visited |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | From Alan Beck: "Boys are found everywhere--on top of, underneath of, inside of, climbing on, swinging from, running around or jumping to. Mothers love them, little girls hate them, older brothers and sisters tolerate them, adults | at our house over the weekend. He has a bakery in Lamesa. |
| Overheard at club: "This is my hus band's definition of club women -- a bunch of loose tongues and tight girdles." PĆICN |  |  |
|  |  |  |
|  |  |  |
| Purdue University engineers say power steering makes tractor driving 75\% easier and |  |  |
|  |  |  |
|  | sisters tolerate them, adults ignore them, and Heaven pro- |  |
| tractor driving 75\% easier and much less tiring. Driving tractors without power steer- | tects them. |  |
|  | A boy is truth with dirt on its face, beauty with a cut on | Then another day he got a |
| tractors without power steer-ing, especially in loose soilor muddy conditions, is a sure |  |  |
|  | its finger, wisdom with bubblegum in its hair and the hope | like to have eightpumpkin p |
| or muddy conditions, is a sure way to tired, aching muscles. |  |  |
| Purdue engineers believe that power steering is more vital | of the future with a frog in its pocket." | and bake them in different |
|  |  |  |
| power steering is more vital to tractor drivers than to drivers of automobiles. Let us |  | only home baked |
|  | Yes, we do give trades tickets (to help you win the new car.) If we fail to give you yours, be sure to ask for them. <br> PCICN |  |
| drivers of automobiles. Let us show you the power steering on the new IH tractors. PCICN <br> Lad: "Dad did you go to |  | nny Siff |
|  |  |  |
| church when you were little?" Dad: ' 'Surely I did every Sunday." | When you need some good | e |
|  | farm equipment for very littlemoney, you need to see our |  |
|  |  | bruises Sunday while playing |
| Sunday." <br> Lad: ''See, Mom, it probably won't do me any good either.' | used equipment lot. We have some real buys in tractors, plows, and a few trucks and pick-ups. |  |
|  |  |  |
| PCICN <br> Lots of new homes are going |  |  |
|  | pick-ups. <br> PCICN |  |
| up around town -- one for each of the following: Mr. and Mrs. Herschel Johnson, | This is something -- that isn't so funny -- to have too |  |
|  |  |  |
|  | much month -- at the end of |  |
| and Mrs. Herschel Johnson, Mr. and Mrs. Bob Ginsburg, | the money. <br> PCICN <br> Our second grader has some |  |
| Mr. and Mrs. Bob Ginsburg, Mr. and Mrs. Wesley Foster, |  |  |
|  |  |  |

## Yam Harvest Now Underway


"Yams genera

Office Hours: OPTOMETRIST


Wherever You Go - Whatever You Do - You'll Love That Lark It's The One Station Wagon That Gives You Proven Performance With Low Cost And Driving Economy That Fits Any Pocketbook

## "See And Drive It Today" <br> BLAIR MOTORS

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Let 'er blow!
You're safe from windstorm damage

Greater Strength - There's a big difference between light metal sheathing and LOK-RIB's heavy-duty 18 or 20 -gauge steel panels bolted
together. Let the wind howl - let the snow pile deep - let lightning strike - you can still enjoy peace of mind with your LOK-RIB,
Exclusive V-RIb Construction - This ex-
clusive LOK-RIB feature provides, the extra strength that lets you stop worrying while the weather plays havoc with ordinary buildings.
Quick Erection - Low Cosi - The LOK. RIB Building goes up fast and easy-eliminates
high framing costs because the LOK-RIB panels are both framing and sheathing. In $24,32,40$ and 48 foot widths.

Sneed Supply Co., Inc.

Clovis, N.M.


POLITICAL

## CALENDAR

The Parmer County newspapers have been authorized to Collowing persons, subject to
he action of the first Demo cratic Primary May 7, 1960

FOR DISTRICT ATTORNE the 154th Judicial D
Bill Sheehan Bill Sheehan
(Re-Election) FOR SHERIFF of Parmer FOR SHER
County:
Chas. Chas. Lovelace (Re-Election) of Parmer County: Lee Thompson (Re-Election) FOR COUNTY ATTORNEY
Parmer County Parmer County
Hurshel Harding Hurshel Harding
(Re-Election) FOR COMMISSIONER of Pre Wesley Hardesty OR COMMISSIONER of Pre cinct No. $3:$
Guy Cox

## niz

${ }^{\text {nization }}$ gison, di
gison, director of the Federal
Extension Service, spoke to us
and presented my certificate
the thrill of a lifetime.

## CRANKSHAFT GRINDING

- COMPLETE AUTOMOTIVE MACHINE SHOP SERVICE
COMPLETE STOCK OF AuTO PARTS
Elliott Auto Parts
311 W. Seventh
More thanjusta

SUPPLEMENT TO PARMER COUNTY NEWSPAPERS
Christmas Specials Toy Rifles $\$ 4.95$ And Up Plastic Dishes $\$ 2.57$

Tonya Trucks, Highway, Snowplow, Others
\$4.98 And Up
G. I. Field Kits $\quad \$ 3.67$

Child's Complete Ironing Set \$3.67
Doll Houses, Ice Boxes
All Metal Table And Chairs $\$ 24.58$ All Plastic Rockers $\$ 12.95$ All Sizes Of Poodles $\$ 2.98$ To $\$ 11.95$ Trains - \$7.92
Children's Bdrm Lamps $\$ 5.80$ Up Polar Bear With Light - Up Eyes $\$ 4.85$ Matching Guns And Holsters - $\$ 4.15$ © Tinker Toys - $62 \$$ And Up Wood Burning Sets - $\$ 5.95$
Tricycles - All Sizes - $\$ 4.41$ Up
Sturdy - Built Hobby Horses
\$7.41 To \$22.57
Scooters - All Sizes - \$2.98 Up
Unbreakable Plastic Sportscar - Large Enough For 6 - Yr. - Old To Ride - $\$ 8.58$ Wide Assortment Of Games Doll Buggy - $\$ 8.30$
Wide Variety Of Dolls - $10^{\prime \prime}$ To Life Royce Unison English Racer Bike, 3 Speed Transmission, Hand Brakes Reg. \$49.95-\$33.00

## K.D.'S DISCOUNT HOUSE

113 East 6th Clovis

# FARM SALE <br> LEAVING FARM AND WILL SELL AT PUBLIC AUCTION TUESDAY, NOV. 17, 1959 

BOVINA
TIRE SERVICE

## ADAMS

## DRILLING CO

LAYNE PUMPS, INC. NIGLTS 2951 HEAD REPAIRS


"Be a thrift-teener," says Pat Boone
saving some of their allowance or job money regularly.
In my book it's a pretty good habit to have.
to save is at an Insured Savings and Loan
Your money is safe and earns more mone
So be a thrift-teener. Start saving at our So be a thrift-teener
Association today.


FIRST FEDERAL
Savings And Loan Association
At the P. L. London farm $11 / 2$ miles east 1 mile south and $11 / 2$ miles east of Friona on Farm to Market Road No. 2397.

TIME: II A. M. LUNCH WILL BE SERVED $\downarrow$ TERMS: CASH

--1958 John Deere 720 on butane, 4 -row lister an planter, A-1 shape 1956 John Deere 70 on butane, 4 -row lister, planter and cultivator good condition
1950 John Deere G butane equipped with three point hitch, A-1 shape -Model 60, 5 ft . AC Com bine
Baldwin 12 ft . Combine, 1948 model
1954 Chevrolet $3 / 4$ ton pickup in good condition new tires
--1951 Chevrolet $3 / 4$ ton pickup in good condition with new tires
$-16 \times 8$ John Deere Drill w/fertilizer box - Oliver $16 \times 10$ Drill -13 ft . IHC Hoeme Plow -13 ft . KBA John Deere tandem disc, A-1 shape, 2 years old
10 ft . International tandem disc, A-1 shape John Blue fertilizer ap plicator with pump, Ashape
3-bale cotton trailers one year old

2--3-bale cotton trailers -2-way \#202H John Deere breaking plow 3 disc \#403 John Deer breaking plów, A-1 shape, disc rolled and hard surfaced -row stalk cutter mounted on rubber
-bottom Oliver mold-
board plow
3-bottom IHC moldboa plow, one year old 7 ft . Case disc
500 gallon propane tank on trailer w/filler hose John Deere 3-section harrow
John Deere 4-section rotary hoe, A-1 shape furrow guides for breaking
urrow guides for planting
John Deere cotton strip per
sets Moline markers 4-row Crustbuster fully equipped
3-row ridge knifing sled, three point hitch 4 -row tool bar with gauge wheels and three point hitch

3--John Deere lister
shanks and bottoms $1--9 \mathrm{ft}$. Sanders one way 1--single front wheel for John Deere
2--sets of wheel spreaders for John Deere
1--box float 12 'x 2
$1--$ lot of 2 "' tubes
$1-$ insulated 5 -gallon water can
--4-row stalk cutter
$1--$ lot of cots, bedding, and cooking equipment --9 ft . refrigerator, wor good
--lot of furrowing out sweeps
1--205 a mpere hour battery w/heavy booster cables - lot of used tires \& tubes --set of sesame planter boxes
-lot of irrigation shovels --lot of irrigation dams stand for $1 / 2^{\prime \prime}$ electric drill
--butane filler hose
1--lot of tractor wrenches --lot of grease guns $1--$ lot of sweeps \& chisels Hi-Point Home Demonstra tion Club ladies will serye lunch at noon.

## DAN TIMS, OWNER

auctioneer<br>Col. Dick Dosher<br>Willie Dosher<br>AUCTIONEER<br>Dean Sanders<br>PHONE 2557 -Hart, Texas



h. 2311

Ph. 3541
FRIONA
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|  |
| :---: |
| Soil fumigants have been uccessfully used to contro oot-knot nematodes on cotton, reports HarlanSmith, extension this pest is credited with the loss of 160,000 bales of cotton annually in the U. S |
| More than 6,000 Texas $4-\mathrm{H}$ Club boys and their adult leaders are getting plans underway for their 1960 4-H Tractor Program. A series of 25 twoday training schools for the 5-6 and continue through early March. Extension Agricultural Engineer W. L. Ulich heads the program in Texas. |
| future, and we'd like very much to find out just how such a yield was accomplished |

## 500 Frontier Stamps

Accept a Courtesy Demonstration In Your Home WITH HUSBAND PRESENT - Receive 500 Frontier Stamps - NO OBLIGATION.


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Simmons Bedding
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HEREFORD, TEXAS
 French Provincial - Moderm
"Trade Us Your Old Furnifure-

Furniture
BEST euality
Household Furnishings
'Name It--We Have It' Dealers for--
RCA WHIRLPOOL RCA WHIRLPOOL
ADMIRAL TV, HI-FI
HORTON \& SON
FURNITURE
REISER
FLORIST
or you
EVERY
flower need
$\underset{\substack{\text { PO } \\ \text { P- } 124242}}{ }$

## See

Precision Machine Work 2
GEAR HEAD REPAIR
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B-J PUMPS
Parmer County Pump Company -FRIONA-

You're Invited To Attend Our
 AlL DAY FRIDAY, NOV. 20

## Where You'll See

The World's Most Famous Combines And The Only Tractors With Ferguson System

\author{

- Free Coffee -Donuts
}


## Also Announcing Our <br> FIELD DAY DEMONSTRATION <br> SATURDAY, NOVEMBER 21 <br> 2 $1 / 2$ Miles North Of Muleshoe On Friona Highway

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Our Full Line Of Farm Equipment Will Be OnDemonstration - Masey-Ferguson
Factory Representatives Will Be On Hand To Help Tell You About Massey-Ferguson

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- North Of The Tracks

Muleshoe, Texas


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# CLUE STEAKS <br> SHORT RIBS <br> FRANKS PORK CHOPS is 590 

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| Crackers $29 \%$ | Tomato Sauce $3^{8 \text { cor con }} 25 \xi$ |  |  |
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| CHill | Shortening |  | POPCORM |
| 49¢ | 65¢ | 39¢ | 29¢ |

Top Pound Hand

Package


GREEN STAMPS EVERY WEDNESDAY ON PURCHASES OF $\$ 2.50$ OR MORE

ICECREAM Sataln 59
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 Treat Drink si.. $4^{\text {co. }}{ }^{5} 1^{0}$ SPECIALS BEGIN
Thursday, Nov. 12 AndRun ThruWednesday Nov. 18
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