

THE NEW ERA.

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VOLUME 35—NUMBER 33

MARFA, TEXAS, SATURDAY, APRIL 29, 1922

ESTABLISHED MAY, 1886

Published Among the Silver-Lined Clouds 4692 Feet Above Sea Level, Where the Sun Shines 365 Days in the Year. The Healthful, Pure Air Makes Life Worth Living.

Purity Blackleg Vaccine
It Stands The Test
MAC'S DRUG STORE

The Marfa National Bank
CAPITAL AND SURPLUS \$125,000

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THE UNIVERSAL CAR

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REDUCED PRICES

F. O. B. DETROIT, MICH.

TOURING CAR, Standard	\$348.00
TOURING With Starter and Demountable Rims.....	\$443.00
ROADSTER, Standard	\$319.00
ROADSTER With Starter and Demountable Rims.....	\$414.00
COUPE With Starter and Demountable Rims.....	\$580.00
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TRUCK One Ton Capacity	\$430.00
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THESE ARE THE LOWEST PRICES IN THE HISTORY OF THE FORD MOTOR COMPANY.

WHY WALK? ...

Alamo Lumber Co.

DEALER. MARFA TEXAS

Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick

Wagons

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Linoleum

Oils, Paints

Varnishes, Glass

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Lumber, Doors

Sash, Shingles

A satisfied customer is our motto.

HEAVY RAIN FALLS IN MARFA

Last Saturday night Marfa was visited by a very heavy hail and rain storm, which lasted from 8:30 to 10:30 p. m. and covered a wide stretch of country.

The rain fell so heavy that it flooded all the streets in a very few minutes and caused the creek East of the city to fill up from bank to bank. Besides filling the tanks on the ranches around Marfa it also put from four to five feet of water in the San Estaven lake.

Another good rain fell Wednesday morning about 5 o'clock. This rain extended about 15 miles South of Marfa, and as far East as Marathon, West to Lobo and all through the Davis mountains on the North.

Dansante Shower

A dansante shower was given in honor of Mrs. Herbert Humphris at the St. Paul's Rectory last Saturday night, with Mrs. F. M. Johnson, hostess.

Quite a few invited guests were present and a most enjoyable time was spent.

Many beautiful as well as serviceable gifts were presented. Delicious refreshments were served.

Mrs. Helen Hubbard Swift, of El Paso, who addressed the ladies of Marfa at the Community Hall last Tuesday night was the guest of Mrs. F. M. Johnson, Jr. while in our city. Her lecture was very interesting as well as instructive.

FATS AND LEANS

The baseball game between the Fats and Leans played Thursday afternoon on the High School Diamond for the benefit of the School Athletic Fund, was a scream.

Both teams were made up of Marfa's business men and the way they tried to run from base to base in their stiff, awkward way, was more amusing than to see a dog and pony show.

W. P. Murphy was put out on first base and again on second base, but kept on running until he completed the score, and made it stick, for he argued that he was playing base ball like they used to play when he was a boy, so Empire Kegerise put him down for a run, for he said each player was to play all the best he knew how.

The final score was 21 to 23 in favor of the Fats. Only 231 errors were made in the entire game.

G. H. Haynes, manager of the Big Bend Telephone Co., returned from El Paso this week, where he went to place orders for several wireless radio phones, which he expects to install in Marfa shortly. Mr. Haynes is now equipping a radio phone at his home, which will soon put Marfa on the map. He soon expects to spring a surprise on the Marfa folks, which will be one of the latest wonders of the world. We expect to be able to tell more about this surprise in one of our later issues—so be prepared.

Frances Ingram Is Coming

Ellison-White announce a special Chautauqua tour of Frances Ingram, famous contralto of the Metropolitan Opera Company and formerly of the Chicago Operatic Association. Companini said, "The best American contralto voice I have ever heard." The Chicago Evening Journal says, "The greatest contralto of her generation." She appears in concert here on the second evening of Chautauqua with three assisting artists: Ethel Stearns, violoncellist; Vera Sterns, violinist, and Anna Hellekson, pianist.

Seven Wonder Days

Make Chautauqua week your vacation week. You will never regret it. It will be seven days filled with interesting and inspiring lectures, splendid music and wholesome entertainment. Lectures by Opie Read, Norman Allan Imrie, Dr. Elmer Lynn Williams and Edna Eugenia Lowe. Eleven concerts during the week by Frances Ingram and the Stearns-Hellekson Trio, Patton Brothers Trio, Oceanic Quintet, Electra Platt and Vernon Stone, The Watteau Girls and the Gilvan Opera Company. Paul Fleming and Company in "An Evening of Magic" on the first night and on the fifth night a Big New play production.

What CERTO is and What it Does

CERTO is a standardized concentrate of that substance found in some fruits that makes jelly. It's "Mother Nature's Jelly Maker" and contains no gelatine or preservative.

By old methods, jells and jams could only be successfully made from those fruits rich in this substance; and as ripe fruit contains less of it, housewives were obliged to use under-ripe, under-flavored fruit. Moreover, they had to boil it from ½ to ¾ of an hour, thus destroying both color and flavor. Failures were frequent and the cost high.

By the CERTO Process, jells, jams and marmalades can be made from any fresh fruit as well as from canned or bottled fruit juices, canned fruits and dried fruits. Only one minute's boiling is required, thus saving color, flavor and time. Every batch is a success, thus saving needless worry and loss. Moreover, you get 50 per cent more jam or jelly from the same amount of fruit because you save the juice formerly boiled away, thus saving money.

Jams, Jellies, and Marmalades are healthful, appetizing and strengthening foods; and when made by the simple easy CERTO Process are inexpensive.

Get a bottle of CERTO and book of CERTO Process Recipes today; also some grape juice, canned pineapple, some oranges, grapefruit or strawberries today, and get the economical habit of serving CERTO Process jams, jellies and marmalades with every meal.

For Sale by
Murphy-Walker Co.

OUR EVERY FACILITY IS AT THE DISPOSAL OF DESERVING PRODUCERS

SECURITY FOR FUNDS AND SERVICE TO ALL

THE MARFA STATE BANK MARFA, TEXAS

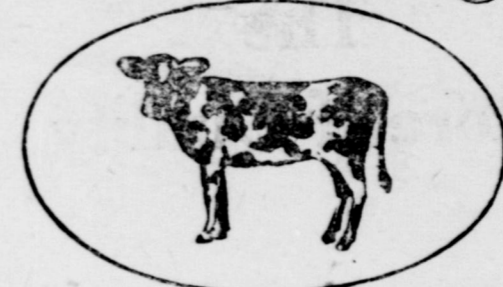
CAPITAL \$50,000.00 SURPLUS & PROFITS \$50,000.00

Marfa Electric and Ice Co.

Water—Electricity—Ice

A Safe Preventive against

Blackleg



Blackleg-Aggressin (Natural) is germ-free—therefore can not produce blackleg in vaccinated animals.

One dose usually protects for life by immunizing the animal through its entire susceptible age. These important advantages explain why this product has been so extensively used since its discovery in THE MULFORD LABORATORIES in 1909.

We handle the MULFORD (original) PRODUCT.

CONSULT YOUR VETERINARIAN

UNION DRUG COMPANY
DISTRIBUTERS
MARFA, TEXAS

O. L. Shipman made an overland trip to El Paso in Major Tyler's car, which he drove up for him. The Major is now stationed in El Paso for good, and his many Marfa friends regret to see him leave here. Mrs. Tyler and little daughter left last week by rail to join him in El Paso.

—We appreciate your complaints. It enables us to serve you better.—Griffith Grocery Company—The Store of Satisfaction.

W. T. Davis has closed out his Butcher business which he conducted in the Yates building, and will hereafter put in his whole time looking after his ranch interests.

—You'll never know what a good cook you really are until you have used our LIGHT CRUST FLOUR.—Griffith Grocery Co.—The Store of Satisfaction.

Season Reserved Seats
Season reserved seats for Chautauqua will be on sale at the Bailey Novelty Store Monday afternoon, at 2 o'clock until 4.

FRED STONE'S COUSIN IS ALSO NOTED FUNSTER

Vernon Stone to Delight Chautauqua Folks With Merry Antics.

Vernon Stone, who is to appear with Electra Platt at Chautauqua, on the sixth day, is a "companion piece" to his first cousin, Fred Stone, of Montgomery and Stone fame. It is said



he can get more real wholesome volume, harmony and syncopation out of the banjo than any six ordinary banjo artists. In a moment of side-splitting fun he hauls forth his one-string fiddle, made from an old cigar box, and produces some amazing tones with a show of technique that is surprising.

THE NEW ERA

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HENRY W. SCHUTZE, Editor

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W. A. KERR ANNOUNCES

W. A. Kerr, who has served our County as Treasurer, announces in this issue of the New Era for re-election, subject to the action of the Democratic primary.

Mr. Kerr needs no introduction to the voters of Presidio County, for we all know Amos. He has made us a good officer for the time he served and has given the people of our County no cause for complaint.

He is a man who attends to his own business and should employ his work as Treasurer without much halo and attends strictly to his own business.

He is popular throughout the county as a big-hearted, jolly go-lucky sort of a fellow, always ready to give a helping hand where needed. In other words, he is a friend to all who know him, and if re-elected will no doubt give us the same good service that he has always given heretofore.

Parent-Teachers' Association

At a regular meeting of the Parent-Teachers' Association held April 21, an election was held after the completion of the regular routine of work, with Mrs. H. M. Fennell in the chair.

The following officers were duly elected:

Mrs. W. H. Colquitt, Pres.; Mrs. Jessie Hubbard, 1st vice-pres.; Mrs. M. D. Bownds, 2nd vice-pres.; Mrs. L. C. Brita, 3rd vice-pres.; Mrs. John Humphris, treasurer; Mrs. Bert Humphris, secretary and Mrs. John T. Hamie, cor. sec.

MRS. CHURCH, President.
MRS. T. M. WILSON, Secretary.

—Get your Easter Hats, Caps, Shirts, Collars, Ties, "undies," etc. at Wm. Harpers.

DEATH OF MRS. M. B. BISHOP

Early Thursday morning our little city was shocked at news of the sad and very sudden death of Mrs. M. B. Bishop.

Mrs. Bishop had been real sick several weeks ago and at that time her death had been anticipated, but she improved to such an extent that she was again able to be up and about the home. However, early Thursday morning, after getting up and coming into the kitchen, she became very weak suddenly and returned to her bed, where she died within five minutes time. She was conscious up to the last. Her death was due to heart trouble.

Mother Bishop was one of the oldest residents of this section of the State and was well-known and loved by all who knew her.

She is one of those good old Western pioneer mothers of which we so often have heard—one who has faced the hardships of the early days and who, through her untiring efforts, has successfully brought up her children in a proper Christian way.

We fail to find words that can do justice to console the aching hearts of the bereft children and grandchildren, for in the loss of a mother there departs from them the sweetest love and treasure that exists on this earth; however, our deepest sympathies are extended them in their deep sorrow and may God strengthen them in bearing their great loss.

MARFA FIRE WARDS

Mayor John T. Hamie informed us that the city had established four fire wards; in other words our town has been divided evenly into four quarters, taking the Southern Pacific railway tracks as the dividing line between the North and South half of the city; then our main street that runs from the old Frank Mitchell home, South to the W. H. Cleveland home as the dividing line of East and West Marfa—thus cutting the town into four quarters, known as North-West quarter, ward one; North-East quarter as ward two; South-East quarter as ward three; and South-West quarter as ward four.

The High School will be about center of Ward One; M. D. Bownds residence about center of Ward

Two; Max Cortez' store about center of Ward Three and the Swimming Pool about center of Ward Four.

By this arrangement the citizens can be guided towards locating a fire without first calling up Central to get a bearing on where a fire may be.

The first blast of the Fire Sirene will let the town know there is a fire, then after a seconds interval, the Sirene will blow the number of the ward in which the fire happens to be.

This arrangement will meet very favorably with our entire citizenship, for it has been needed very badly, and it will now be much easier for the volunteer firemen to give a more prompt response to fire calls.

Lucias Hurley has been on the sick list this week. He is now in the furniture business at Del Rio, with his brother, Ernest. He has never regained his full strength since his injury during the World War, where he was wounded with shrapnel.

FOR SALE

—100 Beau Mischief Bulls—full blood, and 20 registered of the Anxiety—fourth breeding. Prices right. Parties interested write or wire.

The W. T. Jones Cattle Co.
Marfa, Texas.

Mrs. A. B. Couture returned Wednesday from a few days visit to her husband in El Paso. Mr. Couture is now connected with one of the big El Paso Movie orchestras.

—A light lunch will be served Saturday, May 6th, at the Community Hall by the ladies of the St. Paul's Guild. This lunch will be prepared by the ladies themselves and promises to be most delicious. Everybody come and get a real good treat.

—Dress making and fancy sewing neatly done.—Mrs. C. B. Huckeba, care New Era office.

Mrs. Bryce Smith, Chautauqua Director is here and greets you thru these columns.

Hans Briam, one of Marfa's leading merchants, has been summoned to El Paso to act as juror in the Federal court.

—Get your coffee and fresh cinnamon rolls at the Palace Cafe. Also home baked pies and sandwiches always on hand. Give us a try-out.—Mrs. Vra Longyear, Prop.

BASE BALL SUNDAY

A lively game of base ball will be played out at Camp Sunday afternoon at 2 o'clock between the regular Marfa team and a picked team made up of the crack players of the different troops stationed here.

Everybody invited to come and enjoy one of the liveliest games ever played on a diamond, for the Army team promises to give the Marfa team a run for the money.

J. ANSON COUGHRAN

District Agent
Missouri State Life Insurance Company
Assets \$33,000,000.00
Real Estate and Live Stock
Office—Masonic Building

Trouble?—Phone 254

Sewing Machine Exchange
Livingston-Mabry Bldg
Repair Phonographs, Typewriters, Sewing Machines
Free Delivery
B.D. Brumberg, Marfa, Tex.

Vernon Stone and Electra Platt Coming

Chautauqua Folk Will Enjoy These Exceptional Entertainers on Sixth Day



Here's the way the announcement looks in the papers: "ELECTRA PLATT—Soprano—Character Impersonator—Piano—Saxophone. VERNON STONE—Violin—Banjo—Saxophone—One-String Fiddle." These cold facts, interesting as they may be, fail to tell half the story, for in these talented Chautauqua folks you will have an opportunity to enjoy two of the best known fun-makers now on the American platform. Both are musicians of rare talents; both are humorists of first rank. Electra Platt is a soprano soloist, too, who has occupied the position of first soprano with the noted choir of St. Bartholomew's, New York. Vernon Stone is in a class by himself as a banjo artist, and for good measure throws in some mighty fine work on violin, saxophone and the freakish "one-string fiddle." Two appearances the sixth day of Chautauqua.

CARROLL FARMER POST 151

AMERICAN LEGION

Meets each Friday night at 8 p. m.

Executive Council meeting at 7 p. m.

All visiting Buddies are welcome.

F. M. JOHNSON, Post Commander

WILLIAM F. PREDDY, Adjutant

REGISTERED HEREFORS

Have for sale 15 registered Hereford yearling, daughters and grand-

daughters of Hector Proctor, Bean President, Bean Picture, Bean Blanchard and Bean Randolph. They are well grown and priced at \$100 each. Address

John H. Edwards, Odessa, Texas.

ELITE TAILOR SHOP

PHONE 128

Davis and Ake, Props.

Successors to Lewis, the Tailor, and the Texas Shop.

Our car will call for and deliver promptly. Agents for Acme Laundry.

Our car will call at your house on Mondays for Laundry, or anything else in our line.

PHONE 128

The Store of Quality



NATIONAL GINGHAM WEEK

May 1 to 6



The Store of Quality

It's The One Week Which is Logical
Rigedale Tissue Gingham Toile du Nord Gingham Utility Dress Gingham
BARGAINS FOR THE WEEK

Ladies Shoes, Low Quarters, High top and Odd Lots

House Dresses in Gingham and Percals



Gents Department

Latest styles in John B. Stetson Hats. New line Mens Suits and High School Boys Suits, Dress Shirts, soft collars, Underwear, Ties, Packard Shoes.

Furniture Deptment

Quart size. Refrigerators

Art Squares, Rugs, Linoleum, Lioleum Rugs, Window Shades, Kirsch Curtain Rods, Auto vacuum Ice Cream Freezer in one, two and four

Murphy-Walker Company



"The Store of Quality"



New Era Supplement

VOLUME 35, NO. 33

MARFA, TEXAS, APRIL 29, 1922

ESTABLISHED MAY, 1886

BIG BEND TITLE CO.
Abstractors
We have Complete
Index of County Records
Marfa, Texas.

**LIVINGSTON UNDERTAKING
COMPANY**
W. G. Young, G. W. Livingston
Coffins, Caskets, Funeral
Goods.
Licensed Embalmers

HANS BRIAM
The merchant who has
practically everything
and will sell it to you for
less.
Marfa, Texas.

J. C. BEAN
Contractor and Builder
West of the Pecos
Estimates made free
of charge

**PRESIDIO COUNTY
ABSTRACT COMPANY.**
Work Carefully Done.
Office Over Postoffice.

G. L. MAURER
Painter and Decorator
Agent for
HENRY BOSCH WALLPAPER
Box 194 Phone 139
Marfa, Texas.

MARFA LODGE No. 596
A. F. & A. M.
Meets second Thurs-
day evening in each
month.
Visiting brethren are cor-
dially invited to be present.
J. Anson Coughran, W. M.;
J. W. Howell, Secretary.

CHAS. BISHOP
Drayage
Light and Heavy Hauling
Phone Union Drug Store

OUR CITY ADMINISTRATION

The New Era believes that honor should be bestowed on the living and not wait until they have passed away. Therefore we desire to express our appreciation of the good work that has been done by our Mayor and Aldermen the past year. When these new incumbents went into office, they went in with a determination to do the lasting thing for our little city. They strongly advocated the purchasing of the Service Club building, converting the same into a Community House and City Hall. This building has become one of the most popular places in our city for the holding of public meetings. Seldom a week passes but what several meetings are held there, and no better place could be secured. All of this public service should be given credit to our city administration.

The administration has built quite a lot of good streets, and the work was done with little money. The work on our streets has added quite a lot to our city. Much other work is contemplated on our streets.

The next move the administration is contemplating, assisted by the ladies of our civic club, is to erect a tourist camp. Already material has been secured, and within the next thirty days a regular first-class tourist camp will be in operation. The site has not been selected, but it has been suggested that a number of buildings be erected, free water provided, trees are to be planted and the place fixed up to the comfort of the tourist. The tourist spend money in every town they visit, and when a town has a well equipped tourist camp, it is a great advertisement, as the word all along up and down the line they travel, therefore let us all go in for the boosting and help of the camp.

Spring Goods in all departments now in and on display—Mitchell-Gillett Dry Goods Co.

SENIOR CLASS ENTERTAINED

On Friday evening, April 21, Mrs. C. T. Mitchell entertained the Senior class honoring her daughter, Miss Thelma Mitchell and niece, Miss Marguerite Evans.

The Senior colors of green and white were carried out in the decorations, as well as in the lovely dinner enjoyed by the guests.

Upon her arrival, each guest had a green or white ribbon tied around her wrist. The ends of the ribbon were then given the boys who were waiting on the other side of the folding doors and each one drew his partner for dinner. Five tables artistically set with handsome Madera covers, silver candlesticks in which were green candles, and in the center of each a vase of white carnations—the class flower, were soon abuzz with laughter as the lively class members found their

places. Even the yellow canary—the Senior mascot—sat on his perch and wondered why he was not given a chance to sing.

Beautiful rose cups, containing roasted pecans at the plate of each guest were the signal to start, and Fruit Cocktail

Turkey Dressing
French Peas in Potato Nests
Sweet Peach Pie, Cranberry Jelly
Iced Tea Hot Biscuits
Stuffed Tomatoes on Lettuce leaves
Angel Food Cake, Brick Cream
Mints

The contests which followed caused much merriment, as they vied with each other for proper answers. The remainder of the evening was spent in playing the game of Senior, and when the games were over Frank Burton had won high score and Eva Kerr the booby. But alas! all good things must end, and at a late hour the guests adjourned with a very high opinion of the hospitality of their hostess.

Those present were: Misses Thelma Mitchell, Marguerite Evans, Eva Jones, Ora Locke, Mattie Mae Ballew, Eva Kerr, Irma Aiken, Ora Lee Myers, Lorene Settle and Mrs. Jack Myers; Messrs. Frank Burton, Otho Joyce, Clark Monkhouse, Ed Pruett, Wm. Bailey, Donald Church, Orland Holliman.

—Need Tennis Shoes? Just received a large shipment of Champion Keds, for the whole family. Call at stool's Bargain Store

Rt. Rev. Fredrick B. Howden, of Albuquerque, New Mexico, will go to Alpine on Sunday afternoon, May 7th to confer the Apostolic Rite of Confirmation on a class of candidates at the Episcopal church there after he has completed the local services here in Marfa, which will be held at 11 a. m. the same day.

The K. of C. Masquerade Ball

The recent masquerade ball, given by the K. of C. was a big success from beginning to end. It was, without question, one of the best ever witnessed in Marfa. Many beautiful costumes were on the floor. The music was well rendered by Juan Pierre's Orchestra, and the "Home Sweet Home" was played at 1 a. m.

Many visitors from adjoining towns were present and everybody seemed to have had a good time.

Delicious refreshments were served by the Chief Cook and Bottle Washer, Capt. Conlin of the Q. M. C. Department. The Red Devil, N. G. Hildebrand, led the grand march, while Johnnie Rothman, the Indian Chief, closed up the rear ranks. The \$10.00 gold piece as prize to the best dressed lady masquerader, was won by Mrs. Bryant, wife Sgt. Bryant, and the gentleman \$10 prize was won by Sgt. J. M. Olliverson, and they were the scream of the occasion, dressed as Newt, the rube and his sweetie, just in from Pumpkin Center.

Baptist Encampment at Paisano

The Baptist of West Texas, who have acquired a section of land in beautiful Paisano, are planning on quite an attendance in July at their encampment. Just what improvements will be made have not been given out, but it is reported that water will be piped all over the grounds. They may not erect their tabernacle this summer but will secure a large assembly tent for their meetings. There will be perhaps several thousand in attendance.

That a great deal of interest is being manifested by Baptists all over the West in the success of this Paisano Encampment ground can be gathered from the fact that Fort Stockton recently raised the sum of \$174 net at one of their community entertainments, which is to go towards supplying a kitchen on the camp grounds.

Best Navajo Saddle Blankets of best grade, in sizes up to 38X66 inches, in colors desired, sent c. o. d. postage prepaid at \$7.50 each. Money refunded if not satisfactory. New Mexico Rug Co., Gallup, N. M. Box 2.

Dr. A. J. Hoffman, Presidio County's able veterinarian, returned this week from El Paso, where he had been called to sit on a jury in the Federal court for several days. The Doctor says El Paso is a fine hustling business city, but Marfa is good enough for him.

—The St. George Cafe will be glad to fix up your sandwiches for party or picnic. Phone us our order.

Has Narrow Escape

F. Courtney Mellard, County Commissioner of Precinct No. 2, came very near being killed accidentally Tuesday out at his home ranch, where he and a Mexican employee were constructing a cement tank.

Mr. Mellard was in the act of holding a piling and the Mexican laborer was driving same with a heavy axe, when he called to him to cease driving, and by doing so the Mexican missed the piling with the last blow and hit Mellard in the face with the butt end of the axe.

Had it not been for the felt hat Mr. Mellard wore he would have no doubt had his forehead crushed in and the Mexican would be behind the bars, charged with murder, for he never could have convinced a jury that it was an accident.

Mr. Mellard came in for medical aid and even though he suffered great agony as the result of his injuries, he was able to again return to his ranch Wednesday afternoon.

Mr. Mellard blames himself for the accident and has no ill feeling toward the laborer, for he said in the first place he should not have squatted down so close to a swinging axe in the hands of a Mexican, and then he should not have called to the Mexican until he had landed his last blow.

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MARFA, TEXAS, APRIL 29, 1922

ESTABLISHED MAY, 1886

MEMORIAL DAY

Webster says as follows: "Memorial Day. A day (May 30 in the North and of varying dates in the Southern States) appointed for commemorating the dead soldiers and sailors of the Civil War. (U. S.)"

But the writer has failed to find any fixed or set rules for observing the day, or any regulations as to just what persons were permitted to honor their dead on this day, nor saddened by the loss of a son, brother or husband in the war, and if you have the heart, mention their loss on that occasion, and then tell me whose eyes are the first to fill with tears, and judge for yourself whose heart is the saddest in that home, and if you can honestly say that it is the father and brothers, then I will admit that Memorial Day is for "men only"

I ask you my dear reader, to go into a home on Memorial Day, more especially a home that has been saddened by the loss of a son, brother or husband in the war, and if you have the heart, mention their loss on that occasion, and then tell me whose eyes are the first to fill with tears, and judge for yourself whose heart is the saddest in that home, and if you can honestly say that it is the father and brothers, then I will admit that Memorial Day is for "men only"

I hear some of you asking what all this is about, and that is just the point that I desire to bring to the attention of every citizen of Marfa, for during the past two weeks there has been much said upon the subject of HOW, WHEN AND BY WHOM shall this 30th of May be celebrated.

We naturally and rightfully yield the place of honor to veteran organizations during military cere-

monies on that day, but we do not believe that any of these organizations ever desired or intended to deny the mothers, sisters or wives the right to shed a few tears or lay a flower upon the graves of THEIR dead on Memorial day.

And so my friends, it was only natural that the ladies of Marfa desired to join with the Military in the Memorial Day exercises.

Some weeks ago the local Post of the American Legion extended an invitation to the Womens' Auxillary of the American Legion to join with them in making this Memorial Day one long to be remembered in Marfa, and in order that there be no misunderstanding as to the several programs planned for the day, a committee from the Auxillary was invited to attend a meeting of the Executive Committee of the Legion, which invitation was accepted.

At this meeting it was unanimously decided by the Legion to cancel their evening program in order that the community play, under the direction of Mrs. Leon Kane might be given in the Marfa Opera House that evening.

This play is to be given to raise funds to pay for permanent grave markers for our Legion dead and for the Auxillary State Hospital Fund, which fund is for the benefit of those soldiers who as yet have received no compensation and are without money necessary for treatment of their cases.

We have heard from various sources that many of the good people of Marfa were under the impression that this play was being given contrary to the wishes of the American Legion, and further there was some misunderstanding as to just for what purpose it was being given, and that the public may more fully understand the situation, we offer the above explanation.

Signed: "A Female of the Species."

—Only complete line of Arrow Collars at Blocks—old Halper building.

—BIG ASSORTMENT OF LADIES HOUSE DRESSES—Livingston-Mabry Co.

Capt. Jerry Gray, accompanied by his wife and little son, came up from Presidio last Tuesday, and Mrs. Gray and baby left the same afternoon on No. 102 for a visit to friends and relatives at Temple, Texas. After attending to some local business affairs, the Captain again returned to his command on the River, where his presence is always needed, more so now than ever.

Lodges--Societies



MARFA CHAPTER NO. 176, R. A. M. Meets fourth Thursday night in each month. Visiting companions welcome. R. E. PETROSS, H. P. J. W. HOWELL, Sec.



Marfa Chapter No. 344 O. E. S. meets the third Tuesday evening in each month. Visiting members cordially invited to be present. Mrs. Rada Humphreys, W. M. Blanche Avant, Secretary.

DR. A. G. CHURCH, Physician and Surgeon. Office three doors west of Marfa National Bank. Residence phone No. 114.

DR. E. H. CHURCH, Osteopath. Office phone No. 28

Better Times in Evidence

That times are getting better every day in Marfa can be truthfully said for we gain our opinion from the sale of automobiles which the Gasner Motor Company made during the month of April.

These sales are proof enough that money is loosening up and more of it is being put in circulation.

The following sales were made:
New Car Sales

Buick Touring, Capt. Jerry Gray, Presidio.

Buick Touring, R. E. Sterman Sanderson, Texas.

Buick 4 Touring, Chas. T. Downie, Sanderson, Texas.

Buick 4 Touring, J. W. Merrill Marfa, Texas.

Buick 4 Touring, Newt Taylor, Marathon, Texas.

Dodge Touring, J. W. Neal, Sanderson.

Dodge Touring, J. A. Perrez, Marfa

Dodge Touring, W. H. Funk, Alpine.

Dodge Touring, Capt. C. R. Hollister, Marfa.

Dodge Truck, J. Guerra, Sierra Blanca.

Used Car Sales—

Essex Touring, R. Cummings, Marfa.

Ford Touring, M. A. North, Marfa

Ford Touring, J. F. Barnett, Alpine.

Hudson Coupe, R. H. Rodgers, Marfa.

Ford Touring, F. O. Duncan, Marfa.

Overland Touring, Mrs. J. W. Davis, Marfa.

Ford Touring, Frank Barton, Marfa.

Buick Roadster, J. C. Durichek and J. A. Rothman, Marfa.

Ford Coupe, Don Wilson, traveling salesman.

Overland Touring, Dr. A. G. Church, Marfa.

Chalmers Touring, F. L. Spencer, Marfa.

Buick Touring, M. Slover, Alpine.

—The St. George Cafe, across from Murphy & Walkers store, is the place to get a first class meal, served right.

Miss Katherine Schutze, the society editor of the New Era, has been confined to her bed several days, suffering with high fever. We are afraid her over exertion in rafting for Marfa over at Fort Stockton last week was more than her physical strength could endure.

CATTLE WANTED

—Wanted to buy from 50 to 100 good young cattle—cows preferred, or steers, if priced right.

W. H. FUNK, P. O. box 237, Alpine, Texas.

Leonard Lockley, Jeweler

"Gifts That Last"
Watches, Diamonds, Jewelry, Etc.
First Quality—Best Price—Good Service.

Queen Theatre Fire Exciting

The recent fire in the Queen Theatre was by far the most exciting fire in Marfa for some time, and this was the third fire in Marfa during April.

Through some unknown cause the film became ignited and instead of being put out by the automatic device that is part of every moving picture machine, the extinguisher failed to cut out the blaze which spread into the fire proof steel film holder and then caused an explosion.

This explosion caused no other damage to the Theatre other than the destruction of a \$50 reel of pictures and caused the Theatre to fill up with a dense and almost suffocating smoke.

The explosion and smoke is what caused a frantic stampede among the audience, but fortunately no one was injured.

Mr. Anderson informed us that the picture machines in the Queen Theatre were absolutely fire-proof and even though the explosion occurred, there was no need for the audience to get excited, as the fire was all confined in the steel safety vault in which all films are carried, and should this ever occur again, the people should control their fears, for the fact that the Queen Theatre is absolutely fire proof. There is no woodwork in its construction, aside from the door and window frames. The ceiling, walls and floor are all of cement which safeguards the occupants of the building against any injury.

While trying to prevent the explosion of the reel, Coke Battle, the operator, had his left hand severely burned; however, after receiving medical attention, he continued the show until its finish.

Operator Cherry is doing relief work at the Depot.

—Why not buy the best? Reach & Pennant Base Balls and Gloves, Louisville Slugger Bats. They have stood the test.—Wm. Harper.

The New Era acknowledges with thanks this week a nice order for stationery that our old friend, O. L. Nicolls sent us from Marathon, where he is book-keeper for the big W. M. French General Mercantile store.

Col. Vidmer, who was here last week on an inspection tour with Major General Holbrook, from Washington, D. C., was not a stranger to many of Marfa's citizens, for he formally was stationed here seven years ago as captain in charge of the 3rd Squadron, 15th Cavalry, back in 1915. (While here he visited H. W. Schutze and family, Judge W. W. Bogel and family, W. G. Young and others whom he had known previously. He was delighted to again be able to inhale the pure air of the West, which he says was a revelation to him after several years living in a large city with its dust and smoke.

New Era Supplement

VOLUME 35, NO. 33

MARFA, TEXAS, APRIL 29, 1922

ESTABLISHED MAY, 1886

Congressman Hudspeth Visits Marfa

Hon. Claude B. Hudspeth, Congressman of the 16th District, paid Marfa a visit Friday and called on his many Marfa friends, and also on Lt. Col. Frank A. McNarney and officers out at Camp Marfa.

His visit to Marfa was a purely social one and not of an official nature. He was on his way to Washington, D. C. and dropped off to visit with his constituents.

While here he met with a committee of representative business men of Marfa, who escorted him over our city and thereafter he made them a short talk at the Community House, and informed them of his efforts in Washington to safeguard the interests of the people of West Texas.

From Marfa he was driven over to Alpine by our mayor, John T. Hamie and several other Marfa business men, where he also visited for a short while.

Congressman Hudspeth is a friend of the entire citizenship of Presidio County and we were all glad to have him with us, even though only for a short while.

—Our exclusive line of stationery Old Hampshire Vellum, packed in pound boxes, will meet with your approval.—Anderson's Gift Store.

Queen Program for Next Week

Monday 1—
"The Strength of the Pines"
Tuesday 2
"Wealth"—Ethel Clayton, supported by a strong cast, including Theodore Roberts.
Wednesday 3—
"Gleam of Dawn"—John Gilbert.
Thursday 4—
"Why announce your marriage."
Friday 5—
"Whistle." Wm. S. Hart.
Saturday 6—
"Poppy." Norma Talmadge.

Leonard Lockley, Jeweler

"Gifts That Last"

Watches, Diamonds, Jewelry, Etc.
First Quality—Best Price—Good Service.
25 Years Experience.

NOTICE

The ladies of the St. Paul's Guild will hold a market at the Community Hall on Saturday, May 6th—Chautauqua Week. They will have all sorts of good things to eat, especially prepared for those attending the Chautauqua who will not wish to do much cooking on that day. Everybody invited and urged to attend this sale.

J. C. Orgain, A. M. Avant and Wm. Harper returned Friday from an extended overland trip to Sonora, Ozona, Sheffield and Fort Stockton. They report heavy rains covering the entire section over which they traveled.

Used Car Bargains

The House That Quality Built
One Buick Six Roadster 1919 and 20 model, good condition, new paint, new upholstery, good top and good tires, a snap at \$900.—\$250 down, balance 10 payments. Or we will take your old car as cash payment.

FORD Coupe that looks like new. Price \$450. You can't duplicate this car at the price anywhere. Easy terms.

One Dodge five passenger 1918 and 19 model, good mechanical condition, good top, good paint, good tires and everything that makes it a good buy at \$650. Terms.

One Ford Coupe, good condition, new tires. A snap at \$425.—\$125 down, balance easy.

One Dodge Roadster in first-class condition. Looks like a new one. A Bargain at \$575. Easy terms.

—One Ford touring, without starter, good condition\$290.00

—One Ford Roadster, with starter, and truck attachment—a dandy at\$325.00

—One Ford touring, with starter, good condition at\$325.00

All of the above listed cars are in good condition and we will absolutely guarantee them.

Cars listed below are in very good condition but not guaranteed nor recommended by us.

One Oakland six, looks and runs good\$300.00

One Overland Ninety, new paint, good tires and runs good\$250.00

One Studebaker, looks and runs like a top, price\$250.00

Five or six Fords, price ranging from \$75 to \$250.

All of above listed cars will be sold on easy terms.

We have a number of factory built bodies that will fit Ford Touring Cars, Roadsters and trucks for sale at the right prices.

CASNER MOTOR CO.

Notice to the Public

Notice to the public is hereby given that our pasture in the San Estevan ranch is posted and there will be no hunting or fishing allowed thereon, and all violators will be prosecuted to the full extent of the law.

STOCKYARDS LOAN COMPANY.

By James English, Manager.

ST. PAUL'S EPISCOPAL CHURCH

Rt. Rev. F. B. Howden, D. D., Bishop of New Mexico and Texas, West of the Pecos River, will confer the Apostolic Rite of Confirmation on a class of candidates at St. Paul's Episcopal church Sunday, May 7th, 1922, at 11 a. m. All are cordially invited to attend.

Rev. F. M. Johnson, Jr.

Leonard Lockley, Jeweler

"Gifts That Last"

Watches, Diamonds, Jewelry, Etc.
First Quality—Best Price—Good Service.
25 Years Experience.

Big Bankruptcy Sale

On Wednesday afternoon at 2:30 A. S. Gold, Trustee in Bankruptcy, sold at public auction the entire stock of merchandise and furniture of the Mendias Bros. store.

This sale was held in the Mendias store under the instruction of Judge C. R. Isaacks, Referee in Bankruptcy of El Paso, Texas, and created quite a bit of excitement for the time it lasted, and was attended by many big merchants out of El Paso, Alpine and other cities around Marfa.

Many bids were made on this stock of merchandise, but the final bid that closed the sale was made by Haymon Krupp of El Paso, who bid \$700 on the entire fixtures of the grocery department, hardware department and dry goods department, and on the entire stock of merchandise of all three departments, including all stock in the warehouses his bid was \$2875.00.

Among those who bid on this stock of merchandise were the following prominent business men: W. P. Murphy, E. R. Mabry, J. M. Rosson, Haymon Krupp, Mr. Woel, Gustave Raetzsch, Rosentein Bros. and others whose names we were unable to get.

Attorney A. S. Gold handled this sale in a very efficient manner and made everything very clear to the bidders before the sale began. He made every effort to get as much for the stock as he could, but in spite of all he could do the highest bid he received was only \$3,575.00 for the entire stock and fixtures.

The sympathy of Marfa is with Mendias Bros. that they had to go out of business, as they stood well here as business men and were well liked by the American as well as the Mexican population. Their failure was contributed chiefly to the fluctuation in price of merchandise and bad accounts.

—WANTED—I have good pasture for 1500 to 2000 head of cattle at a reasonable rate. Also wish to buy 200 or 300 head aged steers, must be well-bred. Address J. D. Carroll, Yates Centre, Kansas.

STOP—CONSIDER



The Blackleg season is at hand. Consider the record made by the O. M. Franklin Aggression the past 5 years.

Take advantage of our ceaseless efforts to give you a RELIABLE Blackleg Preventative.

Your patronage will be appreciated by your local agent.

Dr. A. J. HOFFMAN, Marfa, Texas. No Extra Charge for Administering Serum.

Best Navajo Saddle Blankets of best grade, in sizes up to 38X66 inches, in colors desired, sent c. o. d. postage prepaid at \$7.50 each. Money refunded if not satisfactory. New Mexico Rug Co., Gallup, N. M. Box 2.

Mrs. R. E. Petross and daughter spent a few days visiting in Marfa this week.

Elva and Arthur Spencer, Jr. spent the past week end at Tesnus visiting at the Shely ranch.

Miss Aline Stansel of Sanderson, is spending the week in Marfa, the guest of Miss Blanche Avant.

George Collie has been called to El Paso as a petit juror in the Federal court.

Frank Greenwood of Del Rio, spent a few days in Marfa, visiting his brother, Robert Greenwood and family.

S. E. McMath returned Sunday from a business trip to Dallas where he booked a number of fine shows for the Queen Theatre.

In another column of this issue of the New Era, Henry Reynolds announces as a candidate for the office of County Judge of Presidio County, at the coming July primary.

John Albert Richard Lacey is the name of the latest resident of Marfa. He made his appearance at the home of Mr. and Mrs. John A. Lacey this week. Mr. Lacey is Post barber at the Army Camp and is holding his head high since the arrival of his young son.

George H. Walker of the Artcraft Studio, informs us that many have joined his \$10 Gold Prize Contest for the best Kodak pictures. Quite a few pretty pictures have been entered in the contest by some of Marfa's kodak fans and by June 1 he expects to have entered into this contest every person in the Big Bend country who owns a kodak or camera, as it costs nothing to enter this contest which is absolutely on the square.

E. T. Hill, general manager of the large Del Norte Mercantile store at Shafter, Texas, is a firm believer in keeping money in circulation at home and not sending his printing away from home. He is having the New Era prepare a lot of stationery this week. (We are sorry to say that we find some of our Marfa merchants sending to San Antonio and Austin for their printing and then they have a fit if a customer buys a pair of shoes from Montgomery Ward & Co. out of Chicago. The New Era wants to let its readers know "who is who" in this little "keep your money in circulation game," and we certainly appreciate the courtesy of Mr. Hill sending us his work.

ANNOUNCEMENTS

For Associate Justice—

Subject to the action of the Democratic Primary I announce for re-election to the office of Associate Justice of the Court of Civil Appeals, Eighth Supreme Judicial District of Texas

E. F. HIGGINS.

For District Judge—

The New Era is authorized to announce C. E. Mead as a candidate for the office of District Judge of the 83rd Judicial District, subject to the action of the Democratic primary.

Subject to the action of the Democratic primary, I announce as a candidate for the office of District Judge of the 83rd Judicial District of Texas.

W. A. HADDEN.

Subject to the action of the Democratic primary, I announce as a candidate for the office of judge, 83rd judicial district of Texas.

C. R. SUTTON.

The New Era is Authorized to announce L. F. Elliott of Sonora, as a candidate for Judge of the 83rd judicial district, subject to the action of the Democratic primary.

FOR DISTRICT ATTORNEY

The New Era is authorized to announce Judge Brian Montague of Brewster county, as a candidate for the office of District Attorney of the 83rd Judicial District, subject to the action of the Democratic primary.

For District Clerk—

The New Era is authorized to announce as a candidate or the office

of District Clerk of Presidio County, the name of Miss Pauline Quick, subject to the action of the Democratic primary in July.

The New Era has been authorized to announce as a candidate for the office of District Clerk of Presidio County, Miss Anita Young, subject to the action of the Democratic primary on the 22nd day of July, 1922.

For Sheriff—

The New Era is authorized to announce J. E. Vaughan as a candidate for re-election to the office of Sheriff of Presidio County, subject to the action of the Democratic primaries on July 22nd, 1922.

The New Era is authorized to announce H. A. King as a candidate for the office of sheriff of Presidio County, subject to the action of the Democratic primary in July next.

For Treasurer—

The New Era is authorized to announce Mrs. Troxie Daugherty as a candidate for County Treasurer of Presidio County, subject to the action of the Democratic primary in July next.

The New Era is hereby authorized to announce Sam W. Wooley as a candidate for the office of Treasurer of Presidio County, subject to the action of the Democratic primary in July next.

The New Era is hereby authorized to announce Sam Neill as a candidate for the office of treasurer of Presidio county, subject to the action of the Democratic primary.

For Tax Assessor—

The New Era has been authorized

to announce E. T. McDonald as a candidate for the office of Assessor of Taxes of Presidio County, subject to the action of the Democratic primary in July next.

The New Era is hereby authorized to announce Robert Greenwood for Tax Assessor of Presidio County, subject to the action of the democratic primary.

The New Era is authorized to announce as a candidate for the office of Tax Assessor of Presidio County, the name of G. T. Grubb, subject to the action of the Democratic Primary July 22, 1922.

For County Clerk—

The New Era has been authorized to announce the candidacy of J. H. Fortner for re-election to the office of County Clerk, subject to the action of the Democratic primary.

For Commissioner Precinct No. 4—

The New Era is authorized to announce D. D. Kilpatrick as a candidate for County Commissioner of Precinct No. 4, of Presidio County, subject to the action of the Democratic primary.

To the Voters of Presidio County:

I hereby announce myself as a candidate for re-election to the office of County Judge of Presidio County, subject to the action of the Democratic primary on July 22nd, 1922.

K. C. MILLER.

For Tax Collector—

To the Voters of Presidio County:— I hereby wish to announce myself as a candidate for the office of Tax Collector of Presidio County, subject to action of the Democratic primary on July 22nd, 1922.

O. A. (Jack) KNIGHT.

To the Voters of Presidio County:

I hereby announce as a candidate for County Tax Collector of Presidio County, subject to the action of the Democratic primary on July 22, 1922.

GEORGE HARPER.

For County Treasurer—

To the voters of Presidio County: I hereby announce myself as a candidate for re-election to the office of County Treasurer at the July 22nd election, subject to the action of the Democratic primary.

W. A. KERR.

For County Judge—

Henry W. Reynolds announces as a candidate for the office of County Judge of Presidio County, subject to the action of the Democratic Primary, July 22nd, 1922.

J. W. Howell, manager of the Marfa Lumber Co., spent a few days East this week.

Mrs. T. A. Spencer has returned home after attending O. E. S. School of Instruction at Del Rio.

—CANOVA COFFEE— A Blend that's different. It hits the spot.—Griffith Grocery Company.—The Store of Satisfaction.

A. S. Gold, one of El Paso's prominent lawyers, spent Tuesday and Wednesday in Marfa acting as Trustee in Bankruptcy in disposing of the Mendias Bros. stock of merchandise.

—Don't do it. Don't buy your athletic goods before you have seen our Standard brands—they cost you no more than the inferior makes.—See Harper.



America's Annual Record of Fire Loss Averages

1352 Hotels
Totally Destroyed

Fire insurance is of course all important to the owner of large properties.

There are however, different grades of insurance. The best includes a service of systematic fire prevention such as is offered by the Hartford Fire Insurance Company.

Insurance Fact—
Fire insurance companies can make but a 5 per cent distributable profit on their net turnover.

J. Humphris
MARFA, TEXAS

Rosenstein Bros., prominent merchants of El Paso, were among the bidders on the Mendias Bros. stock of merchandise Wednesday.

—Joe Soroker returned Wednesday from a business trip to Marathon Texas.

—FOR LEASE—Oil and grazing or both, for 1922, ten sections South of Marfa, Presidio County, Texas. Terms reasonable. Write at once. John E. Jordan, P. O. box 316, Fonda, Iowa. 31-41

Ike Adams is now managing one of Fort Stockton's leading hotels.

Marfa Manufacturing Co.
(INCORPORATED)

Sampson Windmills.
Eclipse Windmills.
Gasoline Engines.
Pipe & Well Casing.
Pipe Fittings & Valves.
Cylinder & Sucker Rods.
Pump Jacks.

Automobile Casings & Tubes.
Automobile Accessories.
Gasoline and Oils, Truck Tires.

Blacksmith, Machine Shop & Garage.
MARFA, PHONE 83 TEXAS.

Judge C. R. Isaacks, Referee in Bankruptcy of El Paso, Texas, spent several days in Marfa this week straightening up the affairs of Mendias Bros. store.

—Beautiful hand tooled art leather Hand Bags, new and attractive shapes, for Easter wear. Priced lower than you will expect. We want you to see them.—Anderson's Gift Store.

Mr. Woel, manager of Methias Dry Goods Co., of El Paso, was one of the bidders at the bankruptcy sale of the Mendias Bros. stock of merchandise.

Big Silk Sale

\$1.59 \$1.59

Tuesday, May 2nd

We have just received a big assortment of Messalines and Taffetas in the most popular and staple shades. Perriwinkle, Ganna, American Beauty, Scarlet, African, Old Rose, Nancy Harding, Pelican, Pink and Black

This Sale is for One Day Only

PRICE \$1.59 PER YD. CASH

Come Early and Buy the Shade You Want

LIVINGSTON-MABRY CO

The Baptist Pastor Plays Smash

The Baptist pastor has played it now. Played what? Why, he has played smash. Think of it. He stood in his pulpit last Sunday night and declared that the baseball grounds was no place for Christian people on Sunday afternoon.

He did not say one ugly thing about those fellows who played ball. He took it for granted that none of them make any pretention at being Christians, and it is very natural that they should feel no remorse of conscience for desecrating the Sabbath. The fact is, the pastor did not say one ugly word about anyone. He simply took the position that it is not in the sight of God for professed Christians to use the Sabbath that way. If God redeemed us for no higher service than that, then the price he paid for our redemption was too much.

Say, folks, don't get all provoked at the preacher because he urges you to stay away from the baseball grounds on Sunday. He does not mean to wound your feelings by telling you that. He simply believes deep down in his heart that the call from the Cross of Cavalry bids us give ourselves to a service infinitely greater than that.

The preacher knows that he is wonderfully in the minority in taking this stand, and if it makes him the target of unkind criticism, he knows how to take it with rejoicing in his own soul.

Next Sunday night the pastor will discuss the question of Lodges. He will tell what he believes to be the truth about them. Lodgemene especially invited. They will be treated fair and square on every inch of the ground.

What he says Sunday night will be exactly what he said on one occasion in the presence of more than 300 Lodgemene—Masons, Oddfellows and all the rest of the fellows.

Come and be with us, and see if you think you would blackball me if I asked to join your lodge.

Rev. Campbell, presiding elder, was in our city last Sunday.

—The new gold-encrusted Iridescent Crystal Glass cannot be described. To be appreciated it has to be seen. It is the most popular gift line of the season. For graduation gifts, cologne bottles, candy boxes and many other beautiful pieces are shown.—Anderson's Gift Store.

CARD OF THANKS

I wish to thank the public for their patronage extended me during the time I was associated with the St. George Cafe, and I hope they will continue to patronize the Cafe even though I am not financially interested in same. I have sold my interest to J. J. Bobbitt, who will serve you in a first class style. The St. George Cafe for good meals, served right.

N. G. HILDEBRAND.

Miss Kathleen Newell spent the week-end in our city, the guest of Miss Lillian Spencer.

Mrs. E. Robinson and children spent a few days at Fort Davis, guest of Mrs. J. S. Bennett.

Ranches Wanted—Have buyers for ranches worth the money. Also clients willing to trade farms and city property. If your ranch is for sale or exchange at reasonable price I want to list it. No charges unless I furnish buyer. Fifteen and a half years of fair dealing. Write full description. Fennell Dibrell, Brady Bldg., San Antonio, Texas.

Operator Croy and wife have moved to Sanderson, where he is now working.

Accordian, Box and Knife plaiting; Hemstitching and Picotting; buttons and buttonholes made.

MRS. H. B. HOUSTON,
Uvalde, Texas.

Listen!

The days of conservative buying is at hand. The days of get any old goods at any old price price is gone. When you spend a dollar, if you don't think of Quality, Economy and the house you are dealing with, you shouldn't buy.

When you buy an automobile, a tire or a storgae battery or anything in the automobile line from us, you can feel assured that you have bought merchandise that represents quality at a fair price and abeked by one of the strongest organizations in the country

Casner Motor Co.

The House That Quality Built

First to establish the \$10.90 price—"Usco"

THE makers of U. S. Tires made this announcement last November—

"Hereafter the price of the 30x3 1/2 'Usco' is \$10.90." The lowest price ever quoted on a tire of quality reputation and standard performance.

And now, with the opening of Spring, there seem to be quite a number of "New and Special tires" coming into the market in the \$10.90 price range.

Perhaps you are wondering just what there can be either "new" or "special" about these tires.

It can't be the \$10.90 price—"Usco" established that five months ago.

Nor quality reputation and standard performance—for it takes more than one full season for any new tire to demonstrate where it stands in quality and value.

With so many tires rushing into this \$10.90 price

United States Tires are Good Tires

Copyright 1922 U. S. Tire Co.

field (now that the season promises business from the American car-owner), it is worth remembering that "Usco" showed its good faith by announcing this price last fall.

The same intent to serve that has made "Usco" a standard value for years.

The "Usco" Tire was never better than it is today—with its established quality, its time-tested performance, and its price closely figured in tune with the times.

\$10.90
and even better than the price

United States Tires
United States Rubber Company
Fifty-three Factories The Oldest and Largest Rubber Organization in the World Two hundred and thirty-five Branches



Where You Can Buy U. S. Tires:

Casner Motor Co.

Alamo Lumber Co.

N. G. Hildebrand has sold his interest in the St. George Cafe to J. J. Bobbitt. He is again in the Service car business on his old stand and is as busy as ever.

—New stock Pongee and Arco Cloth Shirts, Ties, Underwear. Priced to suit you.—Wm. Harper.

Frank Jones donated a fine fat calf to the I. O. O. F. picnic: It certainly was well prepared, and vanished as fast as the cook could bring it to the table.

Have just received a stock of wiring material and are in a position to take care of that class of work at a moderate price. Phone us your needs.—Marfa Electric & Ice Company.

B. D. Brumberg, proprietor of the Sewing Machine Exchange, paid our office a call this week and informed us that his advertising paid him well. He has just recently received work from Presidio as a result of his advertising in the New Era. So say they all.

The Misses Tommy Simpson, Elizabeth Fennell, Lady Bunton and Jessie Pillgreen, who are attending the Sul Ross Normal College at Alpine, spent several days in Marfa this week.

—Ostrich fans, spangled fans, Plumage fans—in all the new shades and colors at Anderson's Gift Store. Whether you have any idea of buying or not, it will be our pleasure to show you. Ostrich fans make ideal Easter and Graduation gifts.—Anderson's Gift Store.

Miss Bessie Clinton Orgain had to miss several days school this week on account of illness. However, Mrs. Orgain reports her on the mend, as her illness was not of a serious nature.

—Give us a try-out on your grocery business. We'll do our level best to please you.—Griffith Grocery—The Store of Satisfaction.

—Union Drug Store wishes to announce to their trade that they are selling that ever-famous, delicious and refreshing Alamo Ice Cream. Call and try it out.

Miss Bertha Sullivan has returned from New Iberia, La., where she had gone to visit her father. Her many Marfa friends are happy to see her back again, for we all love to hear her sing. She is a real artist.

—New Arrivals—Triplets at Harpers, April 10, three 1922 Reach Base Ball Guides—25c. each. Headquarters for base ball "stocks"—Wm. Harper.

Mrs. W. A. Wells placed a small ad in the New Era last Saturday to rent one of her houses and by Monday morning she had a renter in the house and also had three inquiries regarding the place. Certainly advertising pays—when placed right.

Owing to the fact that April 1st was a legal holiday, many of the pupils of the public school played truant, and some of the teachers too. Well, we don't blame them much, for it certainly was a day to celebrate, and the entire school should have closed.

Does advertising pay? Well, ask Bro. Jacobs and see if he sold any tomato plants last week after we published his small local ad. Bro. Jacobs' garden will again be the pride of Marfa this summer. He can raise more pretty flowers and vegetables in a square foot than we can raise cane in our printing office, and we have a printers devil to help us too.

"Ruddygore" Is Gilvan Opera Treat

Delightful Gilbert & Sullivan Comic Opera to Be Given at Chautauqua on Closing Night. Company Is Quintet of Brilliant Eastern Artists. Operatic Gems Also Featured



"Ruddygore" means just what it says—but there isn't half as much blood and thunder in this delightful opera as one might imagine. In fact, it's a typical Gilbert and Sullivan opera, and there are more laughs than anything else in it—as you will quickly learn when the Gilvan Light Opera Company comes to Chautauqua. There are five brilliant artists in the Gilvan Company: Martha Cook, soprano; Hazel Huntley, contralto; Tom Morris, baritone; Thornley Jobe, tenor, and Harrison Burch, pianist and accompanist. The Gilvan Company was organized three years ago, on the belief that the public craved better things in a musical way. The organization has had remarkable success, and has lived up to its ideal of presenting the best—and only the best—in Chautauqua work. "Ruddygore" will be the evening feature. A miscellaneous program of standard musical numbers will be given in the afternoon. In the evening "Ruddygore" will be preceded by an offering of costumed classics—concert, oratorio and operatic arrangements for solos, duets, trios, and quartets. A splendid artistic finesse characterizes the ensemble work of this remarkable company.

Local and Personal

Little Miss Nancy Jane Rawls has been on the sick list this week.

—New arrivals—Base ball goods—new stock at Harper's.

Mrs. Willie Ray received the sad news of the death of her little three year-old niece at Temple, Texas.

—Boss Leather faced work gloves worth 50c. pair, special at Block's, 35 cents.

Chas. Pruett spent several days in El Paso, getting wise to the workings of the Federal Court, where he served as a juror.

—Prices right and first class service is our motto. Give us a try-out. We guarantee to please.—St. George Cafe.

Mrs. J. C. Wease has as her guest her sister, Mrs. Lincoln of Dallas. She expects to remain several days to enjoy the delightful cool breezes of the West.

—Found—A gold ring with a set. Owner can receive ring by describing same and paying for this notice. Call at the New Era office.

Rev. J. S. Stockard of the Marfa Christian church, held a few days meeting at Barstow, Texas, this week. He also visited El Paso while away.

—WANTED—To buy clean, soft rags, worn out shirts, dresses, underwear and sheets, to be used in cleaning up printing machinery. Will pay 5 cents per pound. Bring to the New Era office.

Miss Leona Adams, Marfa's popular "Hello Girl," returned this week from San Antonio, where she enjoyed a short vacation visiting the homes of Mr. and Mrs. Lee Chastain, Mr. and Mrs. N. Wagoner, Mr. and Mrs. Chester Conyer and Ex Lieutenant Mahoney and wife. She reports having had a wonderful good time visiting these former Marfa folks, who did their best to make her stay a pleasant one.

MARFA LODGE NO. 64

I. O. O. F.

1st Tuesday night 1st Degree
2nd Tuesday night 2nd Degree
3rd Tuesday night 3rd Degree
4th Tuesday night initiatory Degree. All visiting Brothers are cordially invited to be present.

J. E. Vaughan N. G.
R. N. Settle Secretary.

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