

Brillo L. C. 1-1-30

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THE NEW ERA

Marfa is the gateway to the proposed State Park, which contains the most beautiful scenery in the whole Southwest. Spend your vacation among your own scenery.

VOLUME XLII

In PRESIDIO COUNTY 41 YEARS

MARFA, TEXAS, SATURDAY, JULY 30, 1927

SWORN CIRCULATION OVER 500

NUMBER 8.

A COLUMN OF CRYPTIC COMMENT ON NEWS OF THE DAY

The Davis Mountain State Highway.
English Non-Stop Flight.
Mimic Warfare at Ft. Bliss.
The Camp Meetings.
D. O. HOWARD, Valentine, Tex.

An article setting forth the law about the Davis Mountain State Highway appeared in the last issue of the NEW ERA. This article should be read and understood by everybody in this section of the country, not only for the information it contains, but so that we can give consistent and reliable information to prospective tourists.

The good such a park and highway would do us alone is out of all proportion to the cost. We must depend upon the good will of the tourists to offset the expense. To get the tourists to come, the project must be properly advertised. Advertise, then deliver the goods. The tourists will do the rest.

Today, our English cousins, not to be outdone by our trans-Atlantic non-stop aces, expect to hop off from England for New York. We wish Courtney and his aides success. Britishers have accused us of not being good sports. Here is a chance to show them that we are.

We are told that the flight from east to west over the Atlantic is more difficult from the west to the east. That added to the ordinary difficulties will make Courtney's flight all the more deserving of credit. And he may break Lindbergh's record at that. If he does let's give him three rousing Yankee cheers. Lindbergh will cheer louder than any of us. That is being a good sport.

It is to be regretted that casualties have occurred in the mimic warfare
(Continued on Page 3.)

Volunteer Fire Department Organized Here

Last Monday Marshal Raetzsch called a meeting for the purpose of organizing a fire department for Marfa. Mr. Raetzsch had been notified by the Insurance Commissioner that by such an organization and the compliance with certain regulations it would probably insure a lower key rate for Marfa.

The following officers were chosen: C. A. Sailors, Chief; Ernest Williams, Asst. Chief; Jack Knight, Secretary.

Hess--Weise.

Homer Hess, formerly of Marfa, and Miss India Weise of Alpine were married at the home of W. T. Davis, of Marfa, Friday night by Judge Davis. Mr. and Mrs. Hess will make their home in Alpine where Mr. Hess is employed.

Arm Broken

Wednesday morning tourists from San Antonio en route to El Paso when about 6 miles east of Marfa their new Sedan Chevrolet car commenced to skid and the driver thoughtlessly threw on the brakes causing the car to turn over when it was wrecked. Fortunately only one of the four in the car was injured. A young lady had her arm broken when the car turned turtle. The occupants of the wrecked car were brought to Marfa by a passing traveller.

Hensley--Diehl.

John Hensley of Marfa and Miss Thelma Joyce Diehl of San Francisco, California, were united in marriage at the home of Mr. Hensley's brother Sam Hensley. Chaplain MacWilliams performing the ceremony. Mr. Hensley is employed by the Central Power and Light Company here.

L. C. Brite, president of the national Livestock Association has entertained this week T. W. Tomlinson of Denver, Manager-editor of the Producer, and secretary of the Association.

Chamber Of Commerce Met Wed'sday

An interesting meeting of the C. of C., was held at the Longhorn Cafe Wednesday at the noon luncheon. Mr. Earl Petross acted as chairman. The principal question for discussion was the proposed international highway between Pecos, Texas, and Chihuahua, Mexico, via Fort Davis, Marfa, and Presidio. Reports were made at the meeting by Judge W. T. Davis, Thos. C. Crosson and John Humphris.

Drought Being Broken

Fine rains have since last Monday been falling over different ranches in the Big Bend. The rains so far have been scattered, but from every indication the precipitation bids fair to be general over this section. In places the grass is spring up and a carpet of green appearing. The stockmen generally are feeling good, better than a few weeks ago.

Aireoplanes Maneuver Here Saturday

Aireoplanes about 42 from Kelly Field, San Antonio, stopped at the Aviation field near Marfa Friday evening, en route for a three days Maneuver at Fort Bliss, El Paso.

They left for El Paso Saturday morning. While here a practice maneuver was held with the troops of the First Cavalry stationed in Camp Marfa. The Maneuvers, consisting of booming dummies, flying down on mounted Cavalry, while being fired at by army marksmen, took place on the Davis road about a mile out of town. Quite a number of visitors and Marfa citizens witnessed the battle and when the planes swooped down near the earth there was excitement and a thrill of danger. However there were no accidents at Marfa during the war games here.

WANTED—By young man, meals with private family. Address P. O. Box 681, Marfa.

Baptist At Paisano In Stirring Session Now

Paisano has the heaviest program of its history this year. The preaching is of the usual high standard. The spiritual tone of the meeting is good and there have been several conversions. The Unique addresses in "Pictures of Christ in the New Testament" are causing much favorable comment. Mr. B. B. McKinney, director of music is particularly pleasing in his singing of minor airs. The sing-songs following the night service are delighting the young people. have come from all over the Southwest to Paisano, and without an exception they count this the most attractively situated Baptist Encampment in the State. It is becoming more apparent every year that the large local attendance will eventually be more than twenty times by those who came from a distance. Parties from Midland, Odessa and Barstow and reserving territory for their communities and expect to build a number of huts before the next sessions appears that the next twelve months will see the largest building program ever.

Watch Her Grow

Messrs Healy and Dillon were visitors to Marfa Thursday from the Border City. They are giving Saturday evening in their new pavilion at Presidio a grand entertainment to which they have invited the nearby towns. Presidio is growing fast and now with the Orient right of way settled and the depot grounds decided on—Watch Her Grow.

DUMAS' RESTURANT LEASED

Mr. F. N. Ables has leased the Dumas Restaurant for two years and through the New Era extends to his friends and the public a hearty standing invitation to the Ables Cafe, Fort Davis, Texas.

Dr. Ables will reside in Marfa and keep Roscille and Jack in school thru the coming term, then join her husband in Fort Davis.

Highway To Be Built In Rio Grande Valley

SAN ANTONIO, Texas, July 26. (AP)—The public need for a highway skirting the Rio Grande between Brownsville and Larado, has been definitely established, and the road will no doubt be authorized and built, P. H. Everett, highway engineer for the Austin office of the United States Bureau of public roads, said. Everett said his bureau would approve the State Highway Commission using Federal funds for this purpose.

There is now available about \$5,000,000 Federal aid for Texas roads, and the State Commission can secure the proportionate amount of this for construction of the Border highway, Everett said, stressing the fact that the work must originate with the State Highway commission and be carried out by the Federal Bureau.

Aerial maps of the district will be made by Sergt. Carl B. Dahlgren of the army photo service, work to start in the immediate future and be completed in about three months. As soon as this survey is completed the Highway Commission will be in a position to estimate the cost and authorize the work, Everett said.

Dempsey Passes Thru Marfa Monday P. M.

The Ex-Champion passed through Marfa Monday evening on the 2:55 train. Quite a number of the citizens were at the depot to catch a glimpse of their favorite, for Marfa, it appears, rooted and some of the girls, it is reported bet on him. Dempsey came out and shook hands with many and greeted the crowd with a smile and a pleasant word. The only evident mark of his recent battle was a cut over his right eye and the other a little blue.

Mr. and Mrs. Wm. Duty have with them this week, Mr. and Mrs. Miles Robinson and sons of Fort Worth. Mrs. Robinson is the daughter of Mr. and Mrs. Duty.

District Court In Session In Marfa Now

Grand Jury Empaneled, Some Civil Cases Disposed Of.

July term of District Court began Monday with Hon. C. R. Sutton Judge and Hon. Joe Montague, Dist Attorney.

The grand jury for the term was impaneled as follows: Ben S. Avant, H. Briam, Geo. Chastain, D. G. Hoffman, T. C. Crosson, R. W. McGee, J. A. Griffith (foreman), J. R. Love, W. W. McDaniel, C. T. Mitchell and John Mac Donald were empaneled the grand jury was excused.

Bailiffs for the grand jury are: T. G. Myers and G. B. Young.

The following Civil Cases had been disposed of up to yesterday afternoon: Clara Lee Gebland vs. Joseph Gebland, divorce and custody of minor child, granted.

Edward F. Cute vs. Mrs. Delia F. Cute, divorce granted.

W. I. Sayad vs. Mrs. Mattie Sayad divorce, dismissed at cost of plaintiff.

J. H. Fortner vs. Mrs. Nell Gunn, trespass to try title, settled.

Mrs. Salome Johns vs. Ben Leaton, trespass to try title, ettdled.

Concepcion Hernandez de Do minguéz vs. Encarnacion de Dominguez, divorce dismissed.

Mrs. Evelyn Clark vs. A. B. Clark, divorce, and custody of minor child, granted.

C. M. Sutherland vs. Jesse H. Sutherland, suit on note to foreclose, settled and dismissed.

Julia Plainetella Bella vs. Francisco Bella divorce, granted.

Lucas Herrera vs. Carlos Herrera, suit for partition of land, dismissed.

Mrs. Nannie Mae Phillips vs. J. M. Phillips, divorce, granted.

R. W. McGee, vs. Franklin A. Haven trespass to try title, damages and remove cloud from titled settled.

The Texas Company vs. J. A. Poole, suit for debt, settled.

Tuesday evening the Grand Jury recessed until Friday, while Judge Sutton was absent in El Paso, having been called there on important business.

What better Inducements to Trade at Home

To trade at this Store The town's leading Dept. Store, than these high grade and nationally Recognized lines of Mdse. not the "as good as" but the Best.

TOM SAWYERS Coveralls for Children, JOHN B. STETSON'S for Men.

TOM SAWYER and Blue Boy's Shirts for Boys, Walk-Over Shoes, RED

GOOSE Shoes for Children-the Shoe that satisfies.

MUNSINGWEAR for Ladies, Men and Children, McDonald & Wilson Shirts for men

BRADLEY SWEATERS for the whole family-Dad, Ma, and the Kids.

A WORD TO THE WISE

Buy your Groceries and Hardware from your Home Merchant. Our Cash Price Challenges you to buy them from us. "The Best for Less" THAT'S US.

MURPHY--WALKER COMPANY

THE NEW ERA

M. M. KILPATRICK Publisher.
Mrs. WINNIE B. KILPATRICK Manager-Editor
MARFA, (PRESIDIO COUNTY) TEXAS

The Newspaper That Covers The Big Bend, And Then Some. 500 Cir.

Oldest Newspaper Published in Big Bend Country. Now in 41st year. Devoted to the upbuilding of Marfa, and Presidio County and all of Marfa's Territory, and the dissemination of local and State News. Should any statement reflecting on the character of any person or persons appear in these columns, please report it, in order that correction may be made.

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SUBSCRIPTION PRICE, Year \$2.00
Entered as second-class matter at the Postoffice in Marfa, Texas, under the Act of Congress of March 3, 1879.

Wildcat Schemes.

Slowing down of real estate booms in the State of Florida has thrown an army of high-powered salesmen into idleness. Yet they are only human beings after all, and they have to live. Just how they make that living is of little consequence to them, however, and anything that offers an opportunity to line their pockets without a very great amount of toil appeals to them.

The result is that just now the country is being combed by a greater number of salesmen back ing questionable schemes than ever before in its history. Oil and mining stocks, for long years the favorite wares of the fake salesmen, are still being pushed to the limit. But now such schemes are being sprung that appeal to those who realize the vastness of the automobile field. Unnecessary and worthless accessories are being offered by these smooth-talking salesmen who could sell palm leaf fans to the Eskimos if they could get to the North Pole. Promoting the "companies" for the manufacture of auto specialties is also a favorite stunt just now. Of course, as the salesman pictures it, you can't help but get rich if you dabble in anything that touches the automobile field. They cite Henry Ford as an example. But they don't say anything about the hundreds of once-wealthy Americans who have lost all they had in the automobile business. They don't tell you that of the 450 makes of autos started up in the U. S. in 25 years, only 60 are still being made.

The Greatest Menace.

The American people would not tolerate drunken locomotive engineers on the trains on which they ride. Then why should they tolerate drunken auto drivers on the highway over which they operate their cars? Every day it becomes more and more apparent that some way must be found to prevent the operation of cars by those who are totally unfit to do so. A man who drives a car while his brain is under the influence of alcohol should automatically lose his license plates. When such intoxication results in serious accidents, the driver should be given a long term in prison. This suggestion may seem severe, but we feel sure motorists generally will agree that it is about the only way to remove from the highways of the country the greatest menace the driving public has to face—the drunken driver.

WHAT OUR STATE SENATOR B. F. BERKELEY THINKS OF THE AMENDMENTS

EDITORS Note: The following article was taken from the Alpine Industrial News and reprinted as taken. Editor Industrial News:

Responding to your request for an interview I submit herewith my conclusions with reference to the four constitutional amendments to be voted on by the people August 1st.

Amendment No. 1.

The first amendment as same appears on the official ballot contemplates a change in the Constitution affecting the compensation of the members of the Legislature and the Governor. Authority is given the Legislature to fix a reasonable and adequate compensation for all state officers except members of the Legislature. But as to these officers the following provision is made: Members of the Legislature shall receive not exceeding \$1500.00 per year, plus actual traveling expenses from the place of residence to the capital and return for each session of the legislature. As to members of the Legislature this would authorize only a nominal increase in compensation, since the state

would save the difference between 20 cents per mile going to and returning from the capital by nearest dirt road and the actual rail expense incident to such journey. No sound argument based on economics or fair dealing with servants of the state can be advanced in support of the obsolete custom of paying members of the Legislature a daily wage insufficient to enable him to live in comfort while attending a session of the Legislature.

The amendment further provides for the increase in the salary of the Governor from \$4,000.00 to \$10,000.00 per year. Surely the State of Texas is able to pay its governor an annual salary commensurate with the importance and dignity of the office, and not force him to serve at a great financial sacrifice.

Amendment No. 2.

The next amendment relates to changes in our Judiciary System. The first step being the abolition of the Commission of Appeals. The Commission of Appeals was never intended for any purpose than an introductory, or make shift body since the members thereof are judges in name only and have no authority other than to make a recommendation. This amendment substitutes six new members of the supreme court instead of the Commission of Appeals of like number. The three members now authorized by law, together with the six new members will give us a supreme court of 9 members. The expense will not be increased, yet we will have a court of 9 actual judges with co-extensive power and responsibilities. It puts an end to the 90 day enforced vacation of the court and contemplates that same shall be open the year around for the transaction of the State's business. The Legislature, at its option, may increase the number of judges of the Court of criminal Appeals up to 5 if the criminal business of the state demands it. Again we are substituting real Judges for the Commission of Criminal Appeals as it now exists without additional cost.

The amendment further provides that at no time shall the number of Courts of Civil Appeals exceed 12, thus relieving us of a possible multiplicity of those courts as permitted under existing Statutes. Certainly those who favor some limitation upon the creation of these new courts should be impressed with this salutary and much desired change in our Constitution.

The amendment authorizes the Supreme Court of the State, under regulations as may be prescribed by the Legislature, to equalize the work of the various District Courts of the State by transferring District Judges for the purpose of relieving congestion. Surely this will inure to the benefit of the litigant as pending cases will be disposed of without delay, thus resulting in a saving of both time and money.

Amendment No. 3.

The amendment relating to taxation is by far the most important of the entire group and is worthy of careful consideration, by every taxpayer in Texas. It must be apparent to the most casual student of economics that the visible properties of the State such as lands buildings, livestock, etc., are bearing an undue burden of taxation yet it is a well known fact that large volumes of wealth in this state is represented by stocks, bonds and credits of various kinds that are more productive of income than a large amount of visible property, but the visible assets get on the tax rolls and a large per cent of invisible properties escape taxation. Authority is given under this amendment to abolish the state advalorem tax and authorize the same for the counties, their political sub-divisions exclusively. Most every one knows that under our present system assessment of property in Texas is subject to the very widest variation in some counties 25 per cent of its value others 40 per cent of valuation, others 50 per cent, others 60 per cent and still others at 70 per cent and so on, the per centages value dependent largely up on the needs of the coun-

ty, but the State tax rate is the same in every county. Therefore you may readily see that a county assessing at 75 per cent value would pay into the State treasury three times as much as a county assessing at 25 per cent value. This inequality will be eliminated by abolishing the State advalorem tax. During the last 25 years the state has enjoyed a marvelous commercial and industrial development, many new business enterprises have sprung up which are producing large revenues not based on visible property of any sort. These agencies on the large part escape the tax assessor, yet they share in the benefits of good roads, school houses, the expenditure of public moneys and the general prosperity of the State. Their failure to contribute to the support of the State only increase the burden borne by the small home owner, the farmer and the ranchman. In all fairness every profitable business activity should contribute its share for the upkeep of the government, the education of our youth and the proper care of our insane and other unfortunate words of the State.

Amendment No. 4.

This amendment provides for the abolition of the fee system as it applies to County Judges, County Attorneys, Sheriffs, District Clerks, County Clerks, County Tax Assessors and County Tax Collectors, and substitutes a fixed salary as compensation. The best thought in the state have long recognized the evils of the fee system and the people should welcome

an opportunity to remove it from our constitution.

It is my deliberate judgement that all four amendments are calculated to improve the condition of our State Government and ought to be adopted by the people. This conclusion is further strengthened by an overwhelming majority in both branches of the Legislature for the submission Resolutions.

Benjamin Franklin Berkeley.

Jesse H. Jones, publisher of the Houston Chronicle, says he sees no harm in these proposed amendments and thinks they should pass in the coming election.

Joseph W. Baly, United States Senator, is opposed to them all and says, scratch them all.

Talk about your advertising, but what of the announcement of the new Buick being broadcast on the radio all over the country. That comes into the spectacular in the line of announcements.

WANTED—To Rent a Piano, See Mrs. Jimmie Yates or Phone 299.

Your Druggist

Knows that the ingredients of FIDELITY CERTIFIED PACKAGE DRUGS are untouched by human hands, thus he passes on to you a "Purity Service" rendered him by the

San Antonio Drug Co.

BUICK for 1928

Now on display at all Buick dealers

Casner Motor Co. MARFA, TEXAS

When better automobiles are built, Buick will build them

Why Not Now

Mrs. So and So!—Don't you hate to send your nice clothes away to the laundry? Can never tell the kind of soap they use or the treatment they get. Why not convert that old outhouse into a nice washroom by installing a white enameled iron Laundry Tray.

"Porcelain Enameled Ware is a perfect unity of Iron and Porcelain enamel—the strongest and most durable combination ever produced in a sanitary fixture, having the indestructible strength of Iron with the showy elegance of fine china. Their extraordinary wearing quality is only one of the reasons why these beautiful fixtures afford more years of satisfactory service per dollar of cost than any variety of Plumbing Equipment in the World."

McMurry Plumbing Co. "Courtesy-Consideration" PLUMBING HEATING Marfa — Alpine

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10% to 45%

Buy Roundtrip Ticket

Go Comfortably by train. Save time, money and nervous energy.

Reduced roundtrip tickets in effect between all points in Texas. Buy Sunday only, Saturday to Monday, Friday to Tuesday or one-month tickets on sale daily. These extremely low week end Rates make it possible for you to visit the home folks and friends often at low cost. Ask for further particulars.

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Cheap.

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Our work EXCELS in Cleanliness; Workmanship and Service We are now ready to do your "FAMILY WASH." Rough Dry, Wet Wash, or Finished Work. Our Service is Prompt Our Work is Guaranteed Our Prices are Right.

Mr. and Mrs. HERBERT HUMPHRIS, Props.

Improved Uniform International
Sunday School Lesson

(By REV. F. S. FITZWATER, D.D., Dean,
Moody Bible Institute of Chicago.)
(© 1937, Western Newspaper Union.)

Lesson for July 31
DAVID AND JONATHAN

LESSON TEXT—I Samuel 18:1-4;
18:1-7.
GOLDEN TEXT—There is a friend
that sticketh closer than a brother.
PRIMARY TOPIC—Two Good Friends.
JUNIOR TOPIC—David and Jonathan.
INTERMEDIATE AND SENIOR TOPIC—Choosing the Right Kind of
Friends.
YOUNG PEOPLE AND ADULT TOPIC—The Obligations of Friendship.

The friendship of David and Jonathan has become immortalized in the world's thought. It was unique in that it occurred between two men of rival worldly interests. Jonathan was the crown prince, the heir to the throne. David was heir according to the divine choice and arrangement. Jonathan knew this and magnanimously waived his natural personal rights to the one he knew God had chosen.

I. Friendship Established Between David and Jonathan (I Sam. 18:1-4).

1. Love at Sight (vv. 2).
Following the interview of Saul and David after the victory over Goliath, Jonathan's soul was knit with that of David. He loved him as his own soul. While there was mutual love, this pleasing trait stands out more prominently in Jonathan than in David because it meant great loss to him—the loss of the throne; while it meant immense gain to David, the acquisition of the throne to which he had no natural right.

2. Covenant established (vv. 3, 4).
Following the love covenant between them, Jonathan stripped himself of his court robe and his equipment and gave them to David. This act was a virtual abdication of the throne to David.

II. Jonathan Defended David Against Saul's Frenzy (I Sam. 19:1-7).
David went into the battle with Goliath out of zeal for God and true religion—not for personal glory, but it turned out as always that because he made God first, God honored him.

Upon David's return from victory over the Philistines, according to Oriental custom he was met by a triumphal chorus of women from all the cities of Israel chanting praises to him for his victory over their enemy. They ascribed more praise and honor to David than to Saul. These women seemed to sing as answering chants. The one sang, "Saul has slain his thousands," the other answered, "and David his ten thousands." To hear sung the praises of a shepherd boy surpassing his own was too much for Saul. It aroused murderous envy which had been slumbering in his heart and moved him twice to attempt to kill David. This wickedness was in his heart as a bitter feeling, but this occasion fanned it into a flame, making it a burning passion of evil.

In Saul's third attempt to kill David, Jonathan defended him before his father and evoked from him the oath that David should not be slain. He thus exposed himself to the anger of his infuriated father for David's sake.

III. Jonathan Revealed to David Saul's Murderous Intent (I Sam. 20:30-40).

The beginning of the new moon was celebrated by sacrifices and feasting at which all the members of the family were expected to be present (v. 5). David's excuse for being absent was that he might go home to attend the yearly sacrifice of the entire family. The annual feast was more important than the monthly feast. Matters were now so serious that Jonathan and David renewed the covenant between themselves. In this renewal the terms were broadened beyond the life of Jonathan (vv. 14, 15). Saul's anger was now so fierce that for Jonathan to be found in David's company was most dangerous, so he cleverly planned a sign by which he could make known to David Saul's attitude and purpose. We prove our friendship by warning those who are exposed to danger. David's heart responded by pledging fidelity to Jonathan's seed forever. This pledge was faithfully carried out by David (II Sam. 9:7, 8). Concerning real friendship observe:

1. It should be made while both parties are young, when the hearts are capable of being knit together.
2. Real friends are few. We should be careful in the formation of friendships. For though we should love everybody we can have but few friends. Friendship should be formed for the purpose of helping each other. There can be no real friendship except where merit is on both sides.
3. Real friendship can only be with God-fearing people. Both David and Jonathan recognized their obligation to the Lord.

Satan on Watch

Prayer is the strategical point which Satan watches. If he can succeed in causing us to neglect prayer, he has won; for where communion between God and His people is broken, the true source of life and power is cut off.—Andrew Murray.

The Man at the Top

The man at the top is usually some one who has been in the habit of going to the bottom of things.—The Prospector.

The **GOLDEN RULE in PRACTICE**

A series of articles by prominent leaders on the Golden Rule as a guide in International Relations.

PLAIN LIVING AND HIGH THINKING

By **CHARLES V. VICKREY**
General Secretary of the Near East Relief

THE GOLDEN RULE is a universal creed. Everybody accepts it. Most people try to practice it.

Golden Rule Sunday is examination day—a day of plain living and high thinking; of self-measurement by the Golden Rule to see how big we really are.

Golden Rule Sunday comes midway between the feasts of Thanksgiving and Christmas.

On Thanksgiving Day we satisfy ourselves with good things. We survey our broad acres, bulging granaries, and busy factories. We reappraise our unprecedented and soaring wealth of more than three hundred billion dollars, far transcending anything previously or elsewhere known in all the world. Not least are we thankful for government under which life and property are safe. Truly no people ever had as great reason for gratitude as have we in America on Thanksgiving Day, 1935.

At Christmas we again indulge in feasting and mirth, and share some of our luxuries with relatives and friends, some of whom are sore perplexed to know where to store the gifts that we pour into their well provided homes.

But on Golden Rule Sunday we express our gratitude and practice "pure religion undefiled before God" in a more vital way by considering "the fatherless and widows in their affliction" who, as worthy as we, by the vicissitudes of war, are bereft of everything. They have no lands, no granaries, no bank accounts, no savings, no employment, no homes, no food, except as the Golden Rule proves a vital reality in their lives.

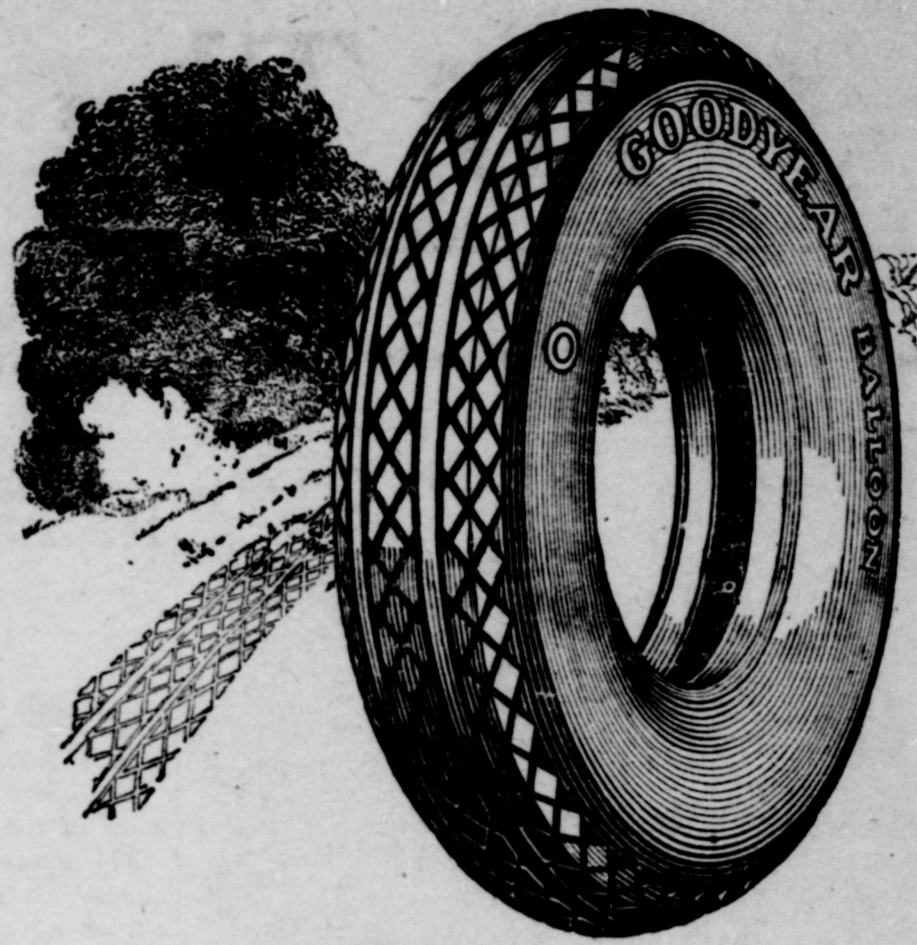
It is proposed that on Golden Rule



Sunday, all persons who are disposed to make a practical application of the Golden Rule, provide for their Sunday dinner approximately the same menu that is provided, when funds permit, by Near East Relief for the tens of thousands of orphaned children in its care, most of whom are under twelve years of age.

Having partaken of the orphanage meal and entered into fellowship with the children overseas, we are asked to make such provision for them for the 365 days of the year as we should like to have made for ourselves, or for our children, if conditions were reversed.

Golden Rule Sunday will be observed throughout the United States in December, on behalf of the Near East Relief. This series of articles, by prominent public men who are supporters and spokesmen for this great philanthropy, is designed to call public attention to the background and purpose of the work and its need for general support.



Just Arrived

—a fresh new shipment of Goodyear Tires.

Tires with the famous, road gripping All Weather Tread. Tires built with Supertwist, Goodyear's exclusive, extra strong, extra elastic Cord Fabric. Sturdy, tough treaded oversized Clinchers for light car owners. Burly, heavy carcassed Straight Sides and Heavy Duty Straight Sides for users of larger sized high pressure equipment. Big, good looking, long wearing Balloons for the low pressure users.

Your size is here Mr. Marfa car owner in just the type of tire you want. We back every tire with genuine Goodyear Service—a brand of service that helps you get every mile from your tire that the factory has built into it. A brand of service that saves you time and tire money. Check into your tire requirements. Buy now while our stocks are complete. At our present prices Goodyears are a better buy than ever. **WE'RE EXPECTING YOU.**

See These!

- 30x3 1-2 Goodyear A. W. T. Cl. cord . \$13
- 29x4.40 Goodyear A. W. T. Bal. \$12.50
- 32x4 Goodyear A. W. T. Cord . . \$19
- 31x5.25 Goodyear A. W. T. Bal. . \$21.75
- Others Equally Low Priced.

Marfa Motor Company

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CARS - TRUCKS - TRACTORS

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NOW GOING ON
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CLEAN SWEEP
Getting ready for Fall

All Dresses at greatly
Reduced Prices
\$4.75 to \$6.75
All others greatly Reduced.

A beautiful line of early
FALL FELT HATS
In all new shades and shapes.
Large size Dresses a Specialty.
*This is the only little Shop
in the Big Bend that makes
St. Louis and New York
every Season.*

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Fresh Meat & Vegetables, and Oysters in Season

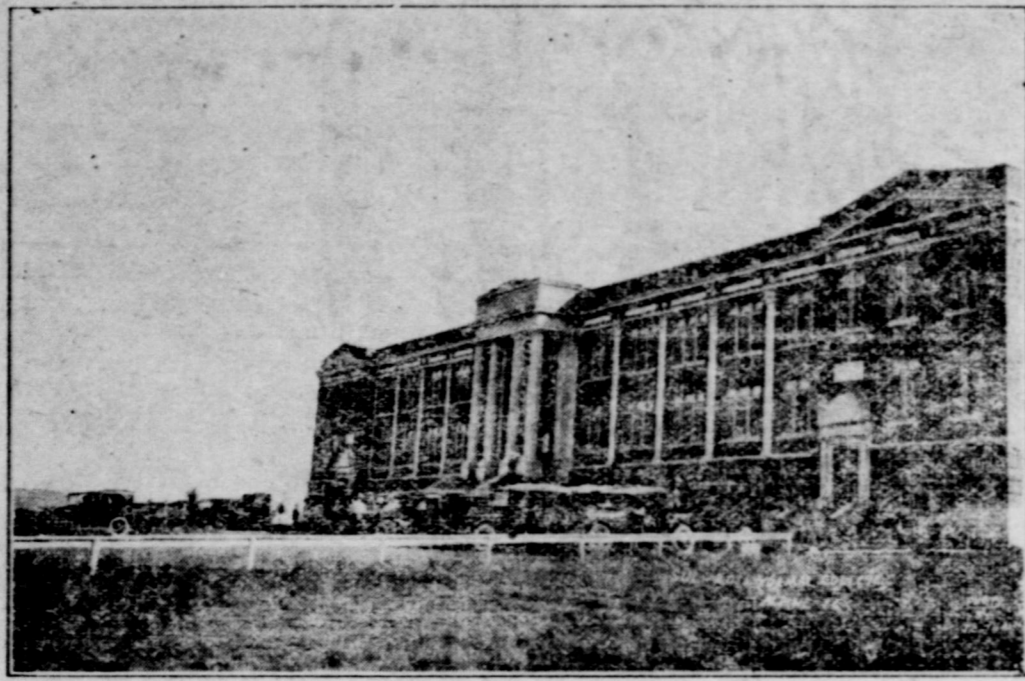


City Meat Market

Phone 230

W. O. Ray A. H. Karstendick

Special Development Section To The Marfa New Era



THE MARFA NATIONAL BANK

One of the strongest financial institutions in West, Texas, the destinies of which are guided by men who are town builders and men who are identified with any move that tends toward the further development of this section of the State. Capital and Surplus \$140,000. Established in 1907.

A town without a bank is a town without a name. A town is not recognized without a financial institution of some kind, and the Marfa National Bank of Marfa, Texas, is recognized as is the City of Marfa, as one of the outstanding factors in the rapid development of this community and this section of the State.

The destinies of the Marfa National Bank are guided by such men as M. D. Bownds as president, Thomas C. Crosson, vice-president, L. C. Brite, vice-president, C. P. Peavy, Cashier, F. W. Barton, assistant cashier, the additional members of the board being J. B. Gillett, W. P. Fischer, W. H. Cleveland and J. C. Fuller.

There is never a proposition presented to them that tends to the further advancement and development of Marfa but what they are strictly in line for its furtherance. Men like these build cities; men like these are valuable assets to any community, and the personnel of the Marfa National Bank is no exception to the rule.

The Marfa National Bank is a sta-

ble organization. Organized in 1907, by the late C. A. Brown, who was also the organizer of the First National Bank of Alpine and the Stockmen's Loan Company, three of the most powerful organizations in the Big Bend Country, they began a program of development that has never been surpassed by any other financial organization in this section of the west. At the present time this group of men are found on the right side of any program that tends to the further progress of Marfa and that this city will continue in the path of progress is evidenced by the boosting qualities of these men.

To those who read this story, other than our regular subscribers, we will add that no matter when you are in Marfa you will be accorded a hearty welcome—that kind of welcome that will impress you with the forward spirit of this growing little city, and an institution that is not only recognized as a valuable asset to Marfa, but one that is ever found in line with its steady growth.

MAC'S DRUG STORE

Located in Marfa, Texas, carries one of the most complete stocks of drugs and sundries in this section of West, Texas. Also a complete line of candies and confections, cigars, cigarettes and tobaccos, and renders a fountain service that is unsurpassed. The prescription department in charge of a registered pharmacist.

"A popularity and a patronage that is deserved. This is the remark heard when one is referring to Mac's Drug Store, of which R. S. McCracken is proprietor.

Established in 1914, during the most turbulent period of the world, in that the world was on, and business conditions slumped terribly, Mr. McCracken, with that keen foresight of his and his confidence in the future of Marfa, launched his business—and he made no mistake, for Mac's Drug Store became immediately popular and has prospered in full measure since its inception.

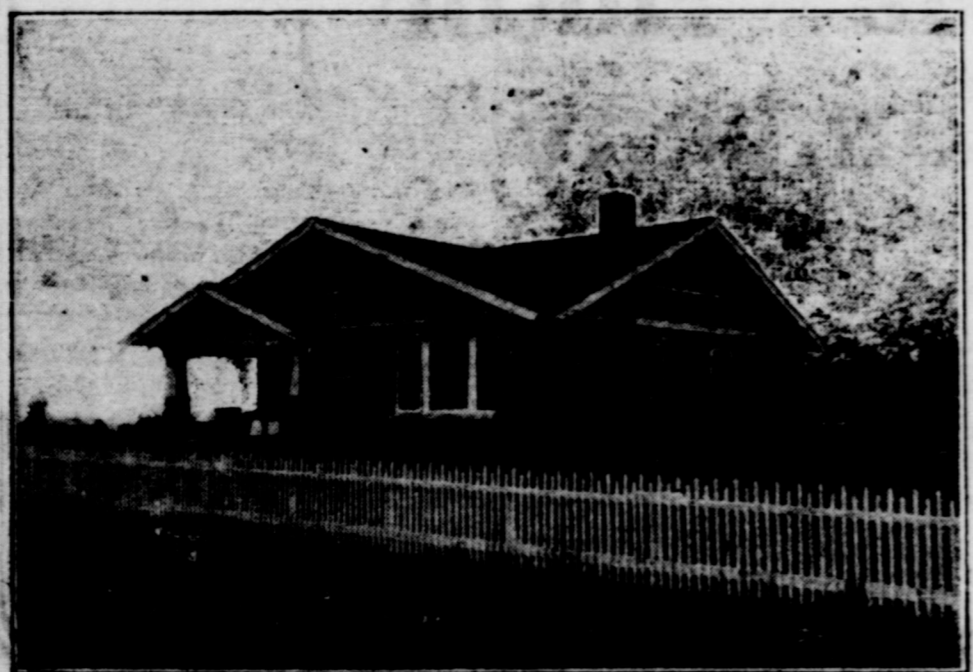
Fair treatment and the utmost courtesy in service to the patrons has built a business for Mac's that has been keenly observed, and this growth has been attributed to three things—Service, Courtesy, Quality.

Carrying a full line of drugs, a popularity that is deserved is an outstanding feature of Mac's Drug Store. Mr. McCracken is a booster for Marfa. Never a time passes but what he is saying something that will further the interests of his home city. In commenting on the possibilities of Marfa, and the growth of his business, Mr. "Mac" said:

"I am gratified to say that our business has shown a substantial increase from day to day. I attribute this growth to loyalty of our friends, our efforts to serve them with only the best quality, and that service and courtesy being our watchword, has been paramount in the conduct of our business. I have watched also with interest the rapid growth of our city. It is also gratifying to know that we have endeavored to do our part, and you will find us ever on the alert to be of further assistance in putting Marfa forward."

Particular attention is paid to the prescription department at Mac's Drug Store. Only the very best drugs are used in the filling of prescriptions at this store, and this department is in charge of a competent and registered pharmacist.

Also a word for the fountain service. The very best obtainable here, and their curb service is exceeding popular with motorists of this section. In fact, at Mac's you can get what you want, when you want it, and you will be so highly pleased you will call again, for we all are partial to SERVICE and QUALITY.



MARFA

Its natural resources and what it has to offer you

In Presidio County, Texas.

The heart of the cattle country; the home of the Highland Herefords.

The gateway to the famous Davis Mountains, and the fertile irrigated section of the Rio Grande Valley.

A trade center for a growing commerce in livestock, mining, oil, candelilla wax and farming of all kinds.

WHY COME TO MARFA.

BECAUSE—We have everything within the bounds of reason conducive to the happiness and prosperity of a home loving people—a growing town with all modern conveniences, the capital of a county already rich in cattle, mines and cotton, and with the possibilities of a great future. The climate wonderful, altitude just right, no malaria, no troublesome insects, a citizenship of the highest type with good will pervading the entire community. The visitor is made to feel at home, that he has come among friends. If you come on a visit and go away, you will take with you fond recollections of your sojourn; and if you should stay with us, you will always be thankful for the move.

The visitor to the Golden State sees many irrigated gardens and fields blooming with flowers of varied hue, orchards laden with fruits of every kind and taste, great cities magnificent with palaces and beautiful with costly homes, but at all times and everywhere one is impressed with this idea, money and water did it all. In Presidio along the valley of the Rio Grande, you see California as it was before the touch of gold gilded the land with rainbow colors, converting the semi-arid waste into a Hesperides for the gods.

Wait for the awakening along the banks of the Rio Bravo, when the oranges and olives, the stately palm and the eucalyptus, the fleecy fields of cotton, shall make our valley blossom like the rose.

Marfa, the county seat of Presidio county, is located in the southwestern part of Texas, on the main line of the Southern Pacific railroad, 200 miles east of El Paso and 400 miles west of San Antonio. Marfa has a population of 3,500 and an elevation of 4,692 feet. It is incorporated and organized under the commission form of government.

INDUSTRIES.

The main industry of this territory is livestock and Marfa is the principal shipping point for Presidio county and parts of Jeff Davis and Brewster counties. Marfa has become known far and near as the "Heart of the Cattle Country," Presidio county thereof, with its fertile grass covered plains and rolling hills is the center of one of the best cattle ranges in Texas, and Highland cattle in this section, for the past five years, have taken many grand championship prizes both at the Royal and International stock shows at Kansas City and Chicago.

BORDER PATROL.

Marfa has a U. S. immigration station with a detachment of border patrol.

MILITARY POST.

Within the corporate limits of the city is Camp Marfa, military headquarters for the Big Bend district, where the First U. S. Cavalry is stationed, consisting of 650 officers and men, with more than 400 horses and



THE MARFA MOTOR COMPANY

Established in Marfa in 1926, succeeding the Border Motor Company, is one of the leading automobile agencies of West, Texas, handling the entire line of Ford products, the nationally known "Universal Car", the Lincoln and Fordson. Mr. C. A. Sailor, the manager, is an eternal booster for Marfa. A complete line of parts and a service department that is unexcelled is maintained here.

There is probably no greater demand for motor cars on the market today than the Ford. The reason of the slogan, "The Universal Car," is that it is universally known, more Ford cars being sold than any others make on the market—and this applies to all nations.

The Marfa Motor Company is one of the pioneer agencies of this section of the west, and that they have been highly successful is attested by the fact that they enjoy a wonderful patronage and the extreme confidence of the people of this entire section of West Texas.

In commenting on the advent of the "new Ford," Mr. Sailor said: "Do not be too hasty in buying a new motor car. Ford has a surprise in store for you, in that he is making one of the greatest improvements of the age in the manufacture of this car. No matter what the Ford may be or how it may look, you can depend upon it being GOOD."

In addition to the well known Ford, the Lincoln line is also handled by the Marfa Motor Company. This car needs no introduction to the people, as it is a standard product and holds its own in the high priced line. The Fordson tractor also comes in for deserving mention, and like the other branches of this motor car product, needs no commendation from us, for

it has proven its worth and its sterling quality.

Mr. Sailors is a booster for Marfa from the word go. He came to Marfa only a year and a half ago from Fort Stockton. Since that time he has built his business on a solid foundation, made every improvement necessary to the successful conduct of his business, has added to his storage facilities, and to take care of his increasing business, had to add 40 per cent to his help since that time.

In addition to the excellent service department here and the many added facilities, Mr. Sailor has installed one of the best duco painting shops in this section of the country. He has employed nothing but experts in their line and when a job is turned out here, you may know it is well done.

In conclusion, Mr. Sailors said: "I have the utmost confidence in Marfa. I believe in my town and know it will continue that steady growth that is so evident at this time. We have spent considerable money in giving Marfa one of the most complete agencies and repair departments in the State, but we are confident we have made no mistake for Marfa will grow and continue in that line of prosperity she so richly deserve. Yes, I am for Marfa, first, last and all the time," concluded Mr. Sailor.

THE HORD MOTOR COMPANY

Maintaining agencies in Alpine and Marfa, are dealers for the justly popular Studebaker products, Star and Cadillac Motor Cars. The past record of these wonderful automobiles has built a reputation for quality and service. The local agency under the personal supervision of Mr. Hord.

In a review of this nature, setting forth the qualifications of any line of business has been recognized as a valuable asset to the subject of this brief sketch. We say brief, for should we go into the qualities and sterling worth of the line as handled by the Hord Motor Company and tell of the wonderful performance of the Studebaker, Erskine, Star and Cadillac motor cars in that detail of which they are deserving, it would take many columns to care for this particular subject. However, we will hit the high points and present this subject as briefly as possible.

The Studebaker, the old reliable, long known for quality and faithful performance for many years, needs no introduction. A Studebaker owner inadvertently buys another Studebaker when he is in the market for a standard motor car. This has happened time and time again and there is only one answer—quality. It will be one of the pleasures of the Hord Motor Company for you to request a demonstration, which will be gladly given.

A few words about the Erskine, one of the "spiffiest" little motor cars on the market today. Whenever you see an Erskine owner you will observe the smile of satisfaction on his face, for he is highly pleased with the performance of this truly wonderful little car. The Erskine comes in all types and body styles, and they are very reasonably priced, and will maintain a performance, smooth riding qualities, and that pep so seldom seen in a moderately priced automobile. A demonstration will convince you what the Erskine is and just what it will do. If you have never seen one of the new models it will pay you to run down and look them over and note the beautiful lines and powerful little motor underneath the hood. Take a ride in one and you will surely be convinced of its superior quality.

Included in the personnel of the Hord Motor Company is a corps of

efficient salesmen who are ever ready and eager to care for your desires when you are interested in the products of this popular agency. They are Edward L. Hord, J. Shannon, Bill Bailey, L. F. Hurley, Mrs. Hilda Sullivan and the owner of the company, H. L. Hord. This array of salespeople and factors in the sales and presentation of Studebaker Erskine, Star and Cadillac cars are ever eager to render you that service that will appeal to you, and when you buy one of the above mentioned cars you are assured of a service that will always revert to the benefit of the ones who have been instrumental in the sale of them.

Mr. Hord is an eternal booster for the Big Bend country. He is ever in line for anything that tends for the betterment of the community in which he operates, and is strictly in line for the further growth and development of these great communities of the west.

The advice of the writer is whenever you are in the market for a standard product in the motor car industry, call on Mr. Hord or any of his courteous salespeople and here you will find just what you want—an automobile that will give you the best service, and an organization that will look to your interests at all times.

Mr. Hord requested us to state that from January 1, this year, to July 1, he has sold 200 per cent more Studebaker cars than during the year 1926, and there surely is a reason—better quality and more efficient performance.

On the heels of the above comes the announcement of a stupendous price reduction on the entire Studebaker line, which will greatly stimulate further business for the remainder of the year. This will be welcome news to not only present Studebaker and Erskine owners, but to those who are contemplating the purchase of either of these popular cars.

DAN'S CAFE

One of the really popular places of Marfa. Coming to this city 8 years ago, with only \$25.00 in his pocket, this fine young man has made a record that is an outstanding factor in the conduct of his business. Has one of the best cafes in this section of the West, and his business has been built on courtesy and service.

Coming to Marfa eight years ago with an ambition to succeed and with a capital of \$25.00. Dan started out to make a mark for himself in the business world. And he did. This young man, held in high esteem by his many friends, conducts one of the highest class cafes in Marfa, or in this section of West Texas, for that matter. He has succeeded in his purpose; he has made a mark for himself and at this time he is recognized as one of the best cafe men, knowing the intricacies of the business, as it were, in his in of work.

When asked one of the reasons of his success, Dan said: "I owe my success almost wholly to the loyalty of my friend and patrons. Of course I attribute a great portion of that success to the service and quality goods I have served, but without the loyalty of my patrons by ambition would never have been realized."

So popular has become Dan's Cafe that he had to increase his seating capacity and at the present time he can take care of 150 people, and in ad-

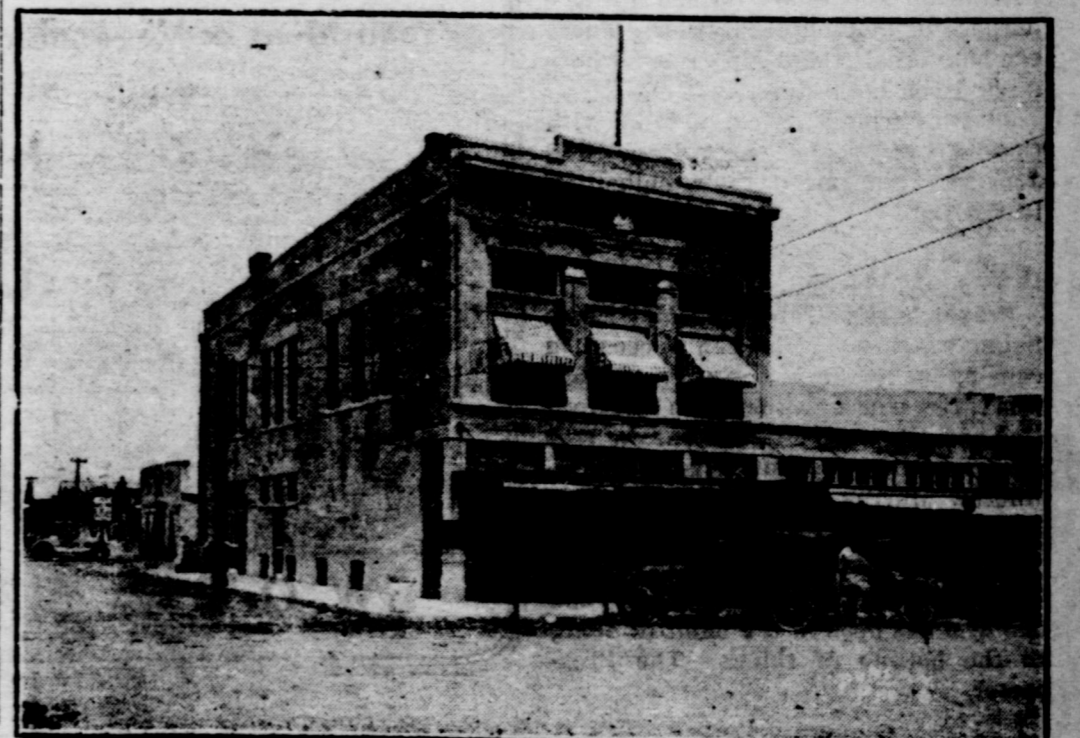
dition to this feature he provides for all banquets parties, chamber of commerce and Rotary Club Banquets, etc., in a most highly efficient manner.

Dan employs three cooks, several waiters, but he looks after the wishes of his patrons personally. "This personal service," Dan said, "is a great feature in the conduct of my business and my patrons appreciate this feature."

"Quick and efficient service and coffee that has no superior" said Dan, has made a wonderful record for my cafe. I render the kind of service that pleases, and I am truly thankful for the wonderful patronage accorded me.

If you have never visited Dan's Cafe and partaken of the excellent meals and short orders as served there, you have surely missed a treat, for here you will get the kind of service that pleases the most particular and foods that are absolutely unexcelled.

By all means, when you are hungry, try Dan's. You will be highly pleased, we assure you.



Will You Help Us Make This A Better Community

Did it ever occur to you that your neighbors, the men who are in business right here in your home town, are your best and most valuable friends? When out of work or in sickness they help you until you can get back on your feet, giving you credit freely, rain or shine. Can you get credit as freely elsewhere?

REMEMBER THIS—WE ALL HAVE TO EAT
When a man is out of work, and the head of a family he does not always have enough money to bridge over.



Will the mail-order house furnish you supplies until you can get a job and make enough to pay for them? Think—Think!

Mid-Summer is here. Many things are needed about the house or ranch, as well as in clothing and other necessities. If you make a resolve now to **BUY AT HOME** this will be a prosperous Mid-Summer in this community. If you send your money away there is bound to be less of it here to make prosperity. You've a chance of getting back part of the dollar you spend at home.

HELP MAKE THIS A BIG YEAR FOR YOUR HOME TOWN AND COMMUNITY BY SPENDING YOUR MONEY HERE.

MONEY SPENT AWAY FROM HOME
NEVER RETURNS TO MAKE YOUR
HOME TOWN PROSPEROUS.

ROMAN VALDEZ "THE TAILOR"

Quality, Service & Satisfaction, Phone 104

PURE MILK, CREAM AND BUTTER OUR
MILK IS HANDLED UNDER THE MOST
SANITARY CONDITIONS AND WE DE-
LIVER TWICE DAILY.

MODEL DAIRY

For A Prosperous Town, Trade At Home

OPERA HOUSE

SHOWS PICTURES OF QUALITY
PRICES ALWAYS RIGHT

Boost Your Home Town By Trading In It.

GULF GAS AND OIL, AJAX AND PARA-
GON CORDS. SPEND YOUR MONEY WITH
US; GET THE BEST SERVICE IN MARFA

Midway Filling Station

THE PROSPERITY AND GROWTH OF
MARFA DEPENDS UPON THE MONEY
SPENT WITHIN HER GATES BY ITS CITI-
ENS.

Marfa Manufacturing Co.

THE PROSPERITY OF MARFA DEPENDS
UPON ITS BUSINESS. TRADING AT
HOME IS GOOD BUSINESS.

Marfa Lumber Company

J. W. Howell, Prop.

MONEY SPENT IN MARFA ADDS VALUE
AND PROTECTION TO YOUR PROPERTY.

Almacen de Mendias

General Merchandise

The Marfa State Bank

CAPITAL \$100,000.00
SURPLUS AND PROFITS \$113,000.00
WE SOLICIT YOUR BUSINESS.
T. M. WILSON, PRESIDENT
T. C. MITCHELL, VICE-PRES.

BEN S. AVANT, CASHIER
MARFA, TEXAS.

HOME-SPENT MONEY KEEPS THE
TOWN GROWING AND THE BOYS AND
GIRLS FROM MOVING AWAY.

Livingston-Rybiski Co.

THE ELITE TAILORS

"The Master Cleaners"
Call 128 For Service.

NOW IS THE TIME TO HAVE THAT SUIT
CLEANED AND PRESSED. LET US
CLEAN IT IN THE NEW ODORLESS WAY.
IF A CITY IS WORTH LIVING IN IT IS
WORTH TRADING IN. KEEP YOUR
MONEY AT HOME.

A FRIENDLY TIP THE TWO REPUBLICS
DRY GOODS AND SHOE STORE WILL BE
OPEN FOR BUSINESS IN THE OLD
JAMES HALPER BUILDING WATCH FOR
SPECIAL ANNOUNCEMENT OF THE
OPENING. A SPECIAL SALE WILL BE
HELD ON OUR OPENING DAY.
TRADE AT HOME AND HELP THE MER-
CHANT AND PROFESSIONAL MEN KEEP
OUR CITY GROWING.

THE TWO REPUBLICS

Keep up the old habit

Read THE NEW ERA

Only \$2.00 per year.
The old Reliable Paper

COMMENT ON NEWS OF THE DAY PUSH THE BORDER HIGHWAY ASSOCIATION.
(Continued from Page One.)

that is being fought at Ft. Bliss. Two planes crashed, several aviators hurt, one soldier dead. One plane came down on the way to El Paso. Another crashed on the side of Mt. Franklin. The soldier who lost his life was struck by a plane flying to low.

As sad as the accidents were, flying should not be condemned on that account. Our soldiers must be trained up to the minute in all branches of the service, and only actual work in the field will accomplish this. In New York City eight people lost their lives by being struck by automobiles, in one day. Some twenty to thirty injured. We don't raise a howl about the death dealing motor car. Let us be consistent.

It is good, sometimes, to get back to the old ways of doing things, even in the matter of religion. In these days of feverish haste an hour or two on Sunday is all we can spare for the salvation of our souls. The rest of the time we are too busy to think about it.

Ten days of religion all at once will not hurt anybody. And when that ten days can be spent at either of both the camp meetings in the Davis Mountains we would do well to avail ourselves of the opportunity. Go. There are silent places there where you can search out your souls for th faults and weaknesses that make you less a man than you hope to be or think you are.

We guarantee each and every plumbing job we do to be safe and sanitary.
McMURRY PLUMBING CO.

In these days it seems that it is almost impossible for any enterprise to prosper without a powerful organization behind to push it to the front and bring it into public favor.

The progress of the Mexican Border Highway at the present time depends, to a great extent, on the strength of the organization which has been started and is being built up along the line. This work appeals to all the towns along the border from El Paso to Brownsville, and should be hastened as rapidly as possible. This is a matter which affects the future of this entire region. When this organization grows to be as strong as the similar organizations along the older highways to the north of us it will be able to swing many good things our way which are out of our reach under present conditions.

We appeal to the Chambers of Commerce and the citizens of all the towns along the line to get behind this organization and push it to the front for the benefit they will derive.

AUTOS STUCK ON BAD ROAD

Roads in all directions from El Paso were reported muddy today following rains in various sections of surrounding territory.

The Picwick stage lines reported conditions as "pretty bad," with tourists stuck on both north and west roads.

A heavy rain at Roswell and Deming Wednesday night served

to make conditions worse. State Highway No. 1 east is in the best condition of any road out of El Paso. The Mexican border Highway around Marfa and Alpine is slippery and the use of chains is advocated there by the El Paso Automobile club.

Considerable mud is reported between Oro Grande and Newman.

There were heavy rains Wednesday night over the upper end of the Rio Grande irrigation project from Canutillo north.

The Alameda arroyo came in heavily just above Las Cruces at midnight, the reclamation bureau reported today. Water from this arroyo is held in a retention reservoir and will not reach the river.

The river is back to normal and there is no flood danger, the bureau said. There will be no appreciable rise here from rains Wednesday.—El Paso Post.

ADVERTISE

IN

THE NEW ERA

THE PAPER THAT

BRINGS RESULTS.

STUDEBAKER

Announces

New, Low One-Profit Prices on the Finest Studebakers Ever Produced

<p>The Dictator 4-door Sedan</p> <p>\$1195 and \$1295</p>	<p>The Commander 4-door Sedan</p> <p>\$1495 and \$1625</p>	<p>The President Sedan for 7</p> <p>\$1985</p>
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TODAY—as the result of years of preparation—as the result of millions of dollars in earnings turned back into One-Profit manufacturing facilities—as the result of brilliant engineering achievements—TODAY Studebaker offers the most beautiful, the most powerful, the most comfortable, the most durable, and the most economical Studebakers ever built—and offers them at prices definitely lower than other manufacturers are forced to ask for comparable cars.

BARGAINS IN QUALITY

The Dictator — Value

New, brilliant example of excess power and quality at a One-Profit price—more automobile for the money than any manufacturer ever offered before.

	WAS	IS
Sedan [4-dr.] plush	\$1245	\$1195
Sedan [4-dr.] mohair	1335	1295
Victoria	1325	1295
Coupe, for 2	1245	1195
Coupe, for 4	1345	1295
Roadster, for 4	1295	1245
Duplex Phaeton	1195	1195
Tourer, for 5	1165	1165
Tourer, for 7	1245	1245

The Commander — Performance

Outsells combined totals of all other cars in the world of equal or greater rated power. Holds world stock car records for sustained high speed—5000 miles in less than 5000 minutes.

	WAS	IS
Sedan	\$1585	\$1495
Sedan, Regal	1710	1625
Victoria	1575	1495
Victoria, Regal	1645	1625
Coupe, for 2	1545	1495
Coupe, Regal (for 4)	1645	1625
Roadster, for 4	1675	1595

The President — Luxury

Maximum beauty and superlative comfort for captains of commerce—the final word in a car for the man whose word is final. Only 7 American cars, costing \$4,000 to \$10,000, equal it in power.

	WAS	IS
Sedan, for 7	2245	1985
Tourer, for 7	1845	1795
Limousine	2495	2250

President models have additional custom features such as clock, vanity case, smoking set, toggle grips, arm rests and emergency lamp on extension cord.

\$100.00 Worth of Extra Equipment Without Extra Cost!

All Studebakers have the following: Front and rear bumpers; 4 wheel brakes; disc wheels; shock absorbers; full-size balloon tires; no-draft ventilating windshield (exclusively Studebaker); engine thermometer and hydrostatic gasoline

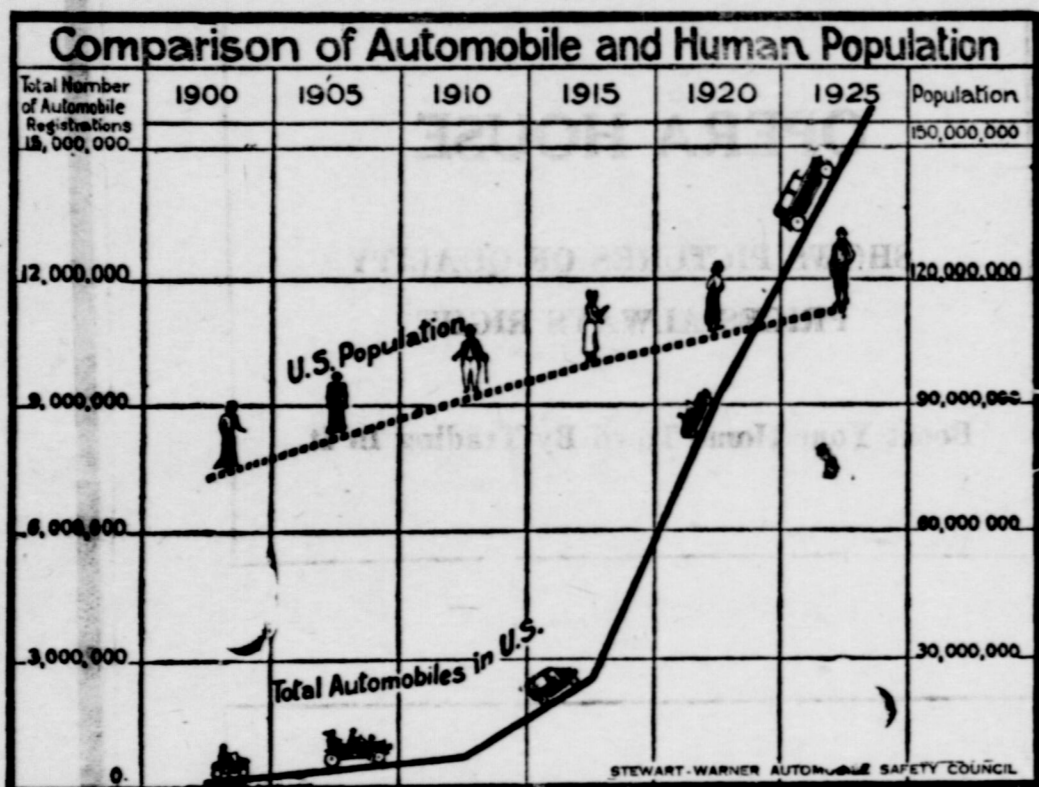
gauge on the dash; coincidental lock; oil filter; automatic windshield cleaner; rear-vision mirror; rear-traffic signal light; cowl lights and two-beam acorn headlights, controlled from steering wheel; dome light; Butler finish hardware.

All Prices F. O. B. Factory -- Effective July 27th. 1927

HORD MOTOR COMPANY
Marfa and Alpine, Texas

Beautiful in design — thoroughly modern — mechanically right

Auto Hosts One-Sixth as Great as U. S. Population



IT'S a far cry from the full skirts, wasp waists and leg o' mutton sleeves of twenty-five years ago, but we have traveled also a long way from the two-cylinder gas wagon of 1900 to the high-powered motors speeding over our highways today, declares the Stewart-Warner Safety Council.

A quarter of a century ago there was one automobile for every 8,000 people in the United States. Ten years ago there was one automobile for every 33 people, while today the motor population is one-sixth as large as the human population, or one car to every six people. This rapid growth has put the automobile as foremost among American industries, but it has also produced a fearful menace to the public, points out the Safety Council which has for its purpose the prevention of automobile accidents. A vigorous campaign of public education must be pushed if annual rate of automobile fatalities is to be reduced from 22,000.

SUL ROSS
Teacher's College

ALPINE, TEXAS
(Elevation: 4600 Feet)

Furnished Cottages: Two Bed-Rooms, Living Rooms, Kitch-nette, Bath - Rooms, Neatly Furnished and Conveniently Located —\$25.00 a Month. Move to Alpine and give your children a College Education.

Girls Dormitory under Faculty Supervision:

ROOM and BOARD at \$30.00 a Month.

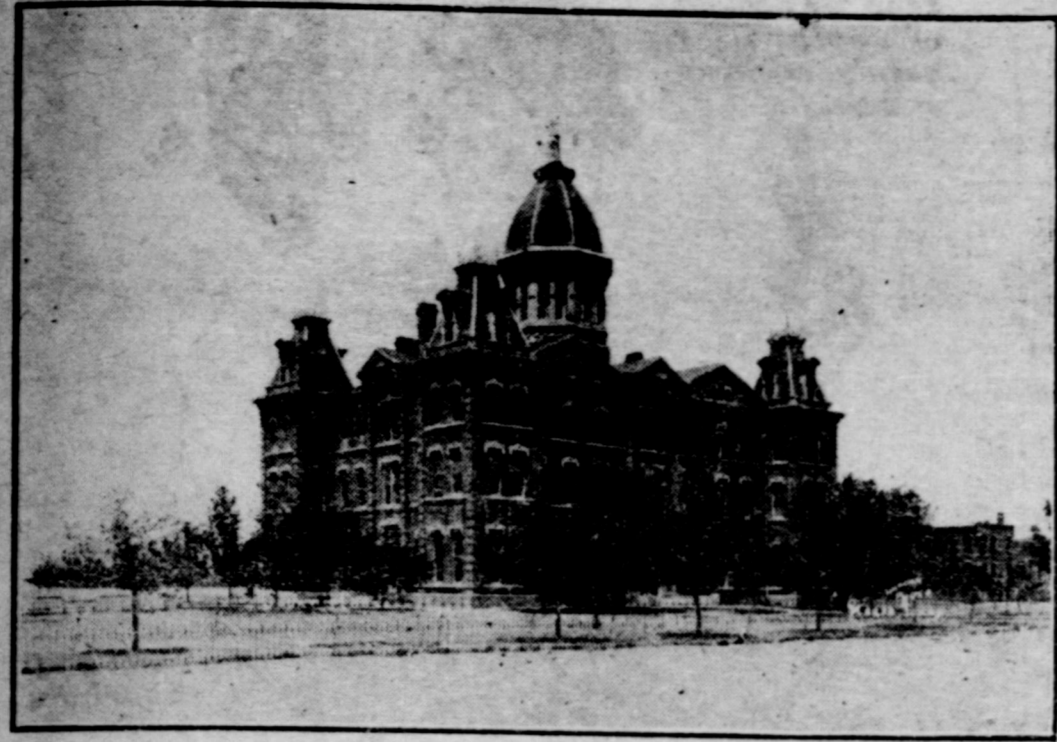
Investigate what Sul Ross has to offer

An Ideal Climate Winter and Summer, For Study and Recreation.

Spend one long session at a State School located in the "Alps of Texas"

Fall Term opens Sept. 21, 1927

H. W. Morelock, president



THE MARFA STATE BANK

With a capital stock of \$100,000 and with men of keen foresight at the helm of this institution, has proven its worth to the City of Marfa and this community. At all times identified with the best interests of Marfa, and are ready to sponsor any move that tends to its further building.

Your banker is your friend; he is one of the greatest workers and boosters a city can possibly possess. If you have a worthy project he will lend you a helping hand; if the proposition does not look right to him he will advise you in a way that will revert to your benefit, financially and otherwise, for he is your best counsel. If there is a worthy move projected that tends to the further development and upbuilding of the town and community, he is always found among the leaders.

This can be truly said of the Marfa State Bank, for they are ever ready to boost for anything that tends to the development of Marfa; eager to be of any assistance possible.

The Marfa State Bank has grown by leaps and bounds since its organization in January 1910, and they have ever been on the alert for anything that meant the betterment of the institution and its service. With such men as T. M. Wilson, as president, T. C. Mitchell vice-president, and Ben S. Avant as cashier, and the board of directors made up of these men and C. E. Mead and J. W. Howell, there is nothing that could not have been or cannot be accomplished once they set out for that purpose, and with the keen foresight of these men the Marfa State Bank has enjoyed a wonderful confidence and rapid growth of its institution.

THE MARFA BOOT SHOP

One of the really outstanding institutions of its kind in this section of West Texas. Established in 1923, has enjoyed a phenomenal business, and this has been builded on service and quality. Gottholt Brothers are the owners.

In a review of this kind setting forth the progressive spirit of the citizens and business men of Marfa, this reputable firm comes in for deserving mention. Coming to Marfa in 1921, with a reputation for quality work of the highest class, the Gottholt Brothers purchased the business of the Marfa Saddlery. Here they started their business and by giving only the very best work in the making and repairing of boots and shoes, they builded a reputation that is unsurpassed by no other institution of its kind in West Texas.

In addition to the making and repairing of boots and shoes, the Gottholt Brothers handle one of the best known lines of shoes on the market—the famous Elk Brand Shoes. There is no question but what this is one of the highest quality brands of shoes sold today, and this firm stands back of every pair with an iron clad guarantee of quality. Included in the line carried by the Marfa Boot Shop is the celebrated Nacona boots. This boot is extremely popular with the cowboys and ranchmen of this section, and an evidence of their popularity is that they enjoy a wonderful patronage on this line of boots.

Other than the lines above mentioned are all the accessories pertaining to boots and shoes. This is

included in such things as shoe strings, shoe polish and in fact anything carried in a first class boot and shoe shop. If it is anything pertaining to boots and shoes you can get it at the Marfa Boot Shop.

Another thing that comes in for deserving mention is the fact that the Gottholt Brothers are great fanciers and mounters of note. In their shop will be found many kinds of curios and mounted objects that really attract attention. They have a wonderful collection of curios of all kinds, butterflies, novelty rocks and arrow heads mounted and decorated beautifully. A wonderful collection of rocks and minerals are also preserved in their shop, included in which are grass shoes found in various caves in the mountains which were inhabited by savage tribes of ancient ages.

If you, whether local people or visitors, have never visited the shop of Gottholt Brothers, our advice is to go there and look over the wonderful novelties they have, and if you are in need of anything in their line, they will appreciate your patronage and assure you of the very best quality in either work or merchandise.

We are glad to commend them to you, and assure our readers that they will extend to you the utmost courtesy in their dealings.

MARFA

mules. The payroll of this camp per annum is more than \$480,000.00. A bill is now in congress to make this a permanent post.

COTTON.

Cotton raised in the southern part of the county along the Rio Grande is shipped from Marfa.

These lands are among the most productive in the world, yielding on some lands over 2 bales per acre, the average yield being one and a half bales. This cotton is noted for its fine staple and high market value.

MINERAL WATERS.

In Presidio county are many valuable medicinal waters, found at Cleveland Springs near Pinto Canyon, the old 96 ranch, the country adjacent to Presidio and other places.

CLIMATIC CONDITIONS.

The climate is ideal, with an abundance of sunshine throughout the year. The nights are delightful, even in mid-summer. Winters are short, dry and open. The summer temperature is modified by the extremely low humidity. The mean annual precipitation is about 16 inches, with very little fluctuation either way. The prevailing wind is from the westerly direction.

EDUCATIONAL ADVANTAGES.

Marfa has an affiliated high school employing 10 teachers. This modernly equipped building was recently completed at a cost of \$100,000.

CIVIC ADVANTAGES.

Marfa has beautiful homes, beautiful well kept lawns, a splendid elec-

tric light and ice plant, efficient telephone and telegraph service, excellent roads leading into the city from all directions, a steady growing population, more than 600 residences and 50 business houses.

SOIL.

The soil consists of fertile, alluvial material, ranging from sand to adobe and with proper moisture will raise anything. In Presidio county along the Rio Grande, is rich soil containing wonderful possibilities for agricultural development.

SOCIAL, RELIGIOUS FRATERNAL

Marfa has a splendid class of citizenship that goes to make up its social and religious life. Baptist, Christian, Episcopal, Methodist, Presbyterian, Catholic, are the denominations represented. The Christian church, recently completed at a cost of \$100,000, is one of the finest in Texas. Besides the various social clubs are: Parent-Teachers Association, American Red Cross, Boy Scouts of America, Chamber of Commerce, Rotary Club, Civic League, History Club, Household Science Club. The fraternal orders are: Masonic, Odd Fellows, Knights of Pythias, Knights of Columbus, Woodmen of the World.

Public spiritedness, civic enterprises, hospitality and industry characterize our citizens. These, linked with her superb climate, Highland grazing country, fertile farming land commercial activities and advantages, place Marfa in the front rank as a coming city of the Southwest.

THE CENTRAL POWER & LIGHT CO.

With Mr. C. R. Norman as district manager, is rendering a highly efficient service in this section of the West. Many decidedly important improvements are contemplated in both machinery and service that will revert to the benefit of not only users of electricity, but to the further development of the community.

One of the most important factors in the development of a community is a public utilities company. This important asset to a community not only strives, but really accomplishes many things that tend to have an important bearing on any project, and in this the Central Power & Light Company is playing an important role.

With Mr. C. R. Norman, who is district manager of this company, ever evolving ideas and plans that will tend to the better service rendered by the company many worth while things have been accomplished since his tenure of office. At the present time plans are being formulated and material rushed, as well as workmen steadily on the job, building the big plant at Fort Davis, which will be another link in the chain of operations of the C. P. & L. This plant will be up to date in every respect, standard types of machinery being installed, or a 75 horsepower engine to propel the dynamo that will furnish the current to that section of the country. Not only this, but many other things that will represent huge sums of money are being planned by the Central Power & Light Co.

The electric company, realizing the rapid growth of a community, not only keeps abreast of the times, but

looks to the future and makes their plans therefor. And this is particularly true of the Marfa section, where the future promises wonderful development, and the Central Power & Light company will be found not only keeping pace, but keeping ahead of this development program.

In addition to serving the people of this section with electric power, this company carries in stock a complete line of electrical goods, such as electric stoves, irons, toasters, percolators, G. E. Refrigerators, and in fact anything pertaining to electrical appliances.

Electrical conveniences are, as when electric lights first came into existence, now proven a necessity and not a luxury, the cost of operation being on a par with any other methods of heating, thereby proving that it is not a luxury to have your home equipped with modern fixtures such as these.

The Central Power & Light Company have a deep sense of pride in their past activities and our readers may be assured that this company and its management will be eternally on the job and cope with the problems that confront them, in that a service will be rendered that will increase in efficiency as each day passes.

THE BUSY BEE CONFECTIONARY

Under the management of Mr. Shipman, is enjoying a wonderful patronage. This is due to the fact of their courteous service, a policy that has been maintained in this establishment since the present owner took over the business in 1922. Is exceedingly popular for its curb service.

In a review of this kind one of the foremost in the development of a city is a real confectionery. And this can certainly be said of the Busy Bee, of which Mr. Shipman is the manager.

Mr. Shipman acquired the business in 1922 and one of the first moves he made was to improve the business fixtures and stock to the highest standards, all of which have been maintained to the 'nth degree.

One of the important features of the Busy Bee and one that is exceedingly popular is that they make their own candies, and once you bite into a piece of the delicious confections made and served at the Busy Bee you just naturally want some more, for the reputation of the Busy Bee candies are known in every section of this part of the State.

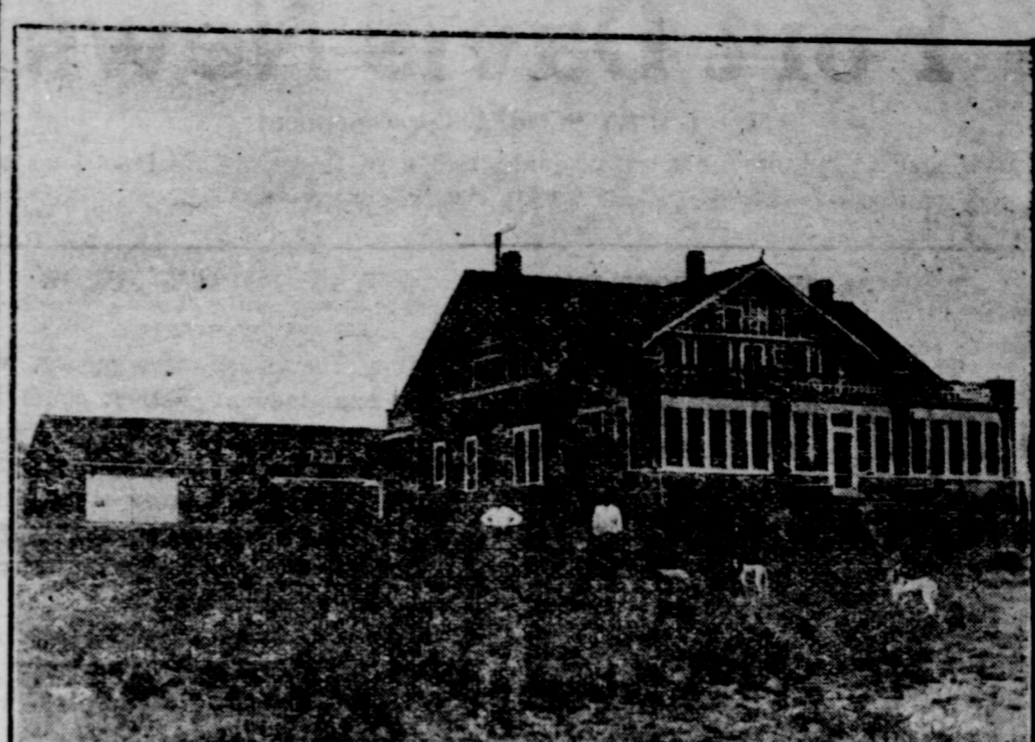
The candy department is under the personal supervision of Mr. E. R. Pampell, who is rated and recognized as one of the best candy makers in the state. Mr. Pampell's years of experience have enabled him to make a careful study of this industry, and he certainly is a past master in his profession. In addition to the line of bulk and box candies as manufactured by the Busy Bee, they also feature along with their own products Miss Saylor's candies, one of the best known brands on the market.

So much for the candy department. A few words should be said of the other departments of this store, which are complete in every detail. Included in their big stock are well known lines of cigars, cigarettes, tobaccos, etc. Also a complete stock of the latest magazines and the daily papers of the state. In fact, this is one of the most complete confectionery establishments in this section of the state, and this fact has been a great boon to them in building up a wonderful patronage.

Their curb service is deservedly popular, in that parties may drive up to the curb, honk their horn and receive instant and courteous attention. This has also added to the popularity of the Busy Bee, and this combined with the quality merchandise handled by them and the real service they present, has builded a reputation for this store that grows as each day passes.

In this review the writer speaks for the Busy Bee and its management continued prosperity in the conduct of the business, and we are glad to commend this store to your consideration when you are in need of anything carried in their big stock.

The entire personnel are boosters of the highest type, and are ever for anything that tends to the future growth of Marfa.



LIVINGSTON & RIBISKI

One of the largest dry goods establishments in this section of the West has built a patronage based on fair treatment and only quality merchandise. Was originally a general merchandise store but is now exclusive dealers in dry goods and ready-to-wear.

When the time comes where anticipation of the needs of the family are paramount your thoughts naturally turn to the above firm, one of the most substantial in this section of West Texas.

Established in 1900, Livingston & Ribiski have enjoyed a phenomenal business. The success of this establishment is attributed to the fact that they have a clientele of patron who are satisfied with their business dealings with this firm. Fair dealings, courteous treatment and supplying the needs of the family with only the very best quality merchandise has been an important factor in the rapid growth and development of this big store.

There is no need to go into details as to the various items of merchandise carried by Livingston & Ribiski, but suffice to say their stock is one of the most complete in this section.

The establishment of the above firm was accepted 27 years ago by Mr. Robert Livingston, and was later succeeded by Mrs. Wyck Livingston.

Mr. Ribiski, coming from Louisiana 8 years ago, purchased an interest in the store with Mrs. Livingston, a general merchandise store being conducted at that time. However, that feature was eliminated and at the present time it is an exclusive dry goods establishment, and they indeed supply the greater portion of this line to the people of this section.

Livingston & Ribiski are boosters for Marfa at all times. There is never a proposition submitted worthy of consideration but what these live wires are right in line for its promulgation, and here we feel we can truthfully say that not only are they boosters for Marfa, but believe in serving their customers with only the very best quality merchandise and a courtesy is ever evident in this popular store.

To our readers we feel that we can cheerfully and unstintedly commend this establishment to your consideration, and if you need anything in their line you will never regret having traded here.

THE MARFA BAKERY

Is one of the cleanest and most sanitary in this section of the West, and whose high quality bakery products are finding a ready sale in Marfa and outlying communities. The manager is a man of wide experience in the baking business. Fresh bread, cakes and pies baked daily.

Mr. S. F. Molina came to Marfa 4 years ago and purchased the present bakery, at that time operated by Gus Minges. Not being satisfied with the arrangement at that time, Mr. Molina completely and thoroughly remodeled the bakery, putting in new and modern machinery, and at this time he has one of the most modern plants of its kind in this section of the west. So thorough and complete is his plant and so well known are his products that he is supplying many establishments and homes in Alpine, Marathon, Sandersof, Langtry, Dryden, Valentin, Sierra Blanca, Van Horn, Ft. Davis, Shafter and Presidio.

The reason of this has only one answer: Because their bread is a quality bread made from the best materials and turned out in and on strictly modern machinery.

Bite into a slice of the bread as baked by the Marfa Bakery if you want to know how good bread can be made. It has a mighty appetizing flavor—a

flavor that puts it in a class to itself. This bread calls for the best materials the choicest flour, doubly tested for food value, pure milk and the best grade compound, refined granulated sugar, pure crystal salt and fresh yeast, all ingredients that go to make it your most nourishing food.

A visit to this well known bakery will convince you that all these statements are true. And you will be met by a cordial gentleman, Mr. Molina, who will be glad to show you through his establishment and show you how good bread really can be made. He is never too busy to give you a part of his time, and he will be pleased to have you visit his shop at any time.

Mr. Molina, in an interview, concluded with this statement: "I believe in quality products; I try at all times to keep my bakery in a strictly sanitary manner, giving the very best service, keeping our products fresh and eatable, and above all things make quality products our aim."

THE LONGHORN CAFE

Under the management of Mr. Ed Means, maintains a slogan that has become popular in the conduct of this establishment: "We Serve Only the Best." This establishment has grown n popularity until at the present time they are enjoying a wonderful patronage. This is a cafe at which you can get the best of foods cooked just right.

"Everything good to eat." This is one of the outstanding features of The Longhorn Cafe, and from all we can gather this is a slogan that is strictly adhered to by the management, for we have found that everything served at the Longhorn is really "good to eat," and it is well served and cooked in just the right style.

Coming to Marfa about a year ago Mr. Means conceived the idea of home cooked foods. Not only is everything home cooked, but Mr. Means cooks his own pastry and gives a service that is unexcelled. A Frigidaire system is maintained in this establishment, thereby insuring that all perishables and other foods are kept at an even temperature, a thing that is so important and paramount in the service as rendered at this popular cafe. In addition to the other reliable services rendered here, Mr. Means

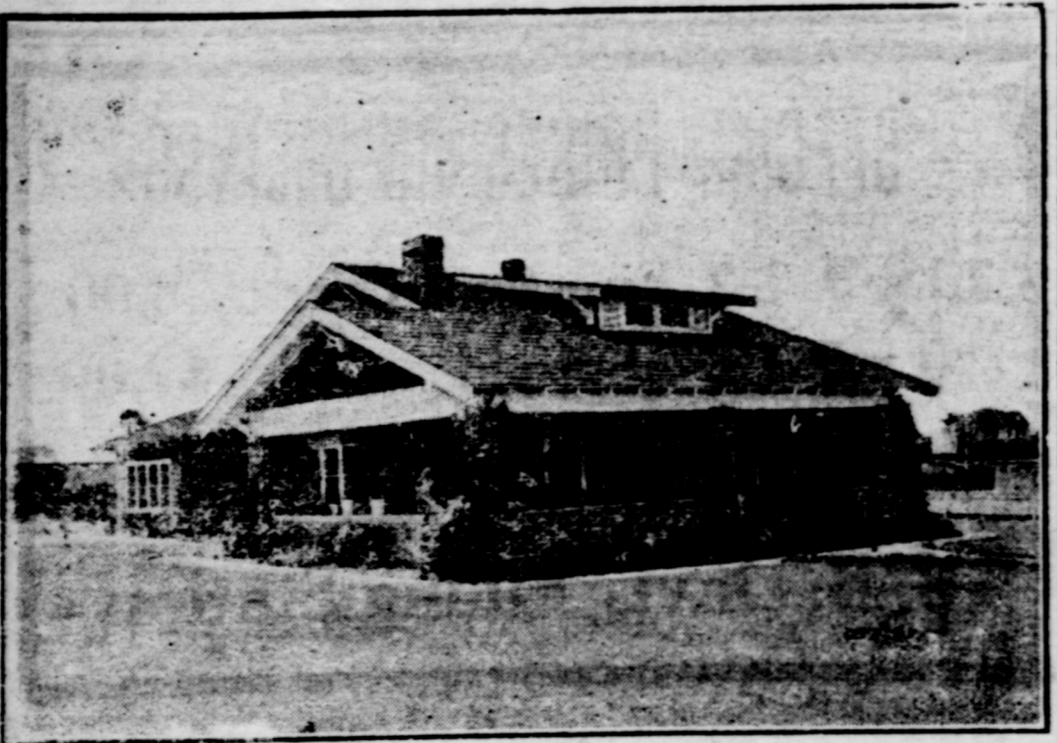
keeps his place open until 12 o'clock every night to serve the late parties and theatre goers of the city.

In commenting on the wonderful patronage accorded him, Mr. Means said: "I believe strictly in service and sanitation in everything I serve in my cafe. There is nothing placed on the counters or tables that is not cooked just right, and if it is not and my patrons so state, it will be made RIGHT."

And the prices are extremely reasonable too. Here you will get quality foods at the right price and you will certainly enjoy the service as rendered at the Longhorn.

If you have never eaten at The Longhorn, our suggestion is that you try it, for like us, you will be so highly pleased that you will call again and again, for we all like SERVICE, and you get it at the Longhorn.

THE NEW ERA
Is Your Paper.



Fort Davis News

Mrs. BARRY SCOBEE Correspondent

Please telephone or communicate items of news, as well as personals to the local representative of the NEW ERA in your community.

NEWSPAPER FOR FORT DAVIS

The newspaper plant here has been bought by L. B. Mayes and G. F. Kinard of Shreveport, La. They are young men who having, seen Fort Davis before, wished to come here to live. They are printers and experienced newspaper men.

The plant has been idle for nearly two years. Various men have had it leased and run it for a while, the paper for many years being known as the Post. In 1917 it was bought by J. W. Merrill, B. B. McCutcheon and J. W. Espy, who sold it to the new owners. This correspondent had charge of the Post for about eight months in 1917 and the early part of 1918. Since then others who have run it include W. A. Yarbro, and a man named Ritchey, and for a while, Mr. Kilpatrick, editor of the Marfa New Era.

Messrs Mayes and Kinard have changed the name to the Davis Mountaineer, and have moved the plant to the room in the rear of the Post office and bank. Mr. Mayes will be the editor. They expected to have a paper out in one or two weeks from now. Wishes for a genuine success is extended them. There's no reason why they should not receive the town's and county's substantial support.

Miss Ruth Espy has returned from El Paso where she underwent an operation for appendicitis. She is able to be out and around. Her sister, Mrs. Frank Jones, has also returned following a throat operation.

CONSTRUCTING TOURIST CAMP

C. E. Hasbrook, who lives a half mile east of town and has the swimming pool, has begun the erection of a tourist camp cabins on his place. He has two done and in use, and said that he would continue to build the remainder of the summer. They have sound floors, kerosen stoves, running water and electric lights.

Another improvement in town has been made by John Dumas, in the installment, of a "big cool counter" in his meat market and restaurant.

E. H. Carlton is still running his tourist camp at Shady Nook, and has a houseful of summer guests.

A great number of summer folk are in town, as well as at the Roe Miller's place and the Prude ranch.

BIRDS BACK FROM LONG TRIP

After a trip that included 9 states, Mr. and Mrs. C. H. Bird, of Rockaway Orchard, Miss Vivian and their son Charles, returned home late last week. Their speedometer showed a distance of 6,300 miles traveled. They were in Denver, Cheyenne, Yellowstone Park, Salt Lake City, Pendleton, Portland, Seattle, San Francisco, and Los Angeles.

Mr. Bird said that the northwestern orchardists declared they lost money on their apple crop last year and have only twenty per cent of a normal crop this year.

"It is the farmer who is practicing diversification that appears to be making money," Mr. Bird said.

They enjoyed the views of the yellowing wheat, which at times could be seen as far as the eye could reach. This was particularly true of the view from the slope of the Blue Mountains going down toward Pendleton, Oregon.

"I didn't like the fog around Frisco," said Mr. Bird. "But California as a whole looked pretty good, but I should not care to go to the coast to live."

Mrs. Hartgrove and her daughter, Miss Hattie Rue Hartgrove, were guests at Hotel Limpia last week. They came from Paint Rock, and were life long friends of O. L. Sims, the Paint Rock citizen who has spent several months here.

ONE COMMA NEEDED

"You wsterners are so open and rank," said a woman traveler from Ohio when she and her husband stopped in Fort Davis a few days ago for gasoline. And she explained her remark by saying that back on the highway they had seen a sign by the road near where some men were at work, that read: "Slow men at work."

"Just think!" added the lady, as she stepped on it.

SERVE DINNER AT COURTHOUSE

Ladies of the Presbyterian Missionary Society served dinner at the courthouse last Thursday to jurors, court officials and others. They realized about \$60 for their society.

SUBSCRIBE TO NEW ERA, \$2.00

VALENTINE NEWS

All the building of the T. & N. O. are being roofed with new fireproof hingles, and they make a very neat and attractive appearance.

Mr. and Mrs. A. N. Irby and W. A. Yarbro motored to Marfa last Saturday night and took in the picture show.

A heavy rain fell for about two hours Monday afternoon. Main st., was flooded and several motorists got stuck in the ditches along side of the street. A Marfa truck pulled them out.

D. D. Kilpatrick, of Candelaria, passed through town Monday on his way to California.

W. R. Mann, Asst. Supt. of the T. & N. O. was in town Thursday of last week.

W. R. Williams and family left the morning of the 24th for San Antonio, where they will make their home. "Billy" has been mechanic for the Valentine Motor Co., for the past year, and is making the change on account of his health.

Edgar Newton has returned from the Indian Hot Springs much improved in health.

Jimie Newton of the State Highway Department, passed through Valentine Monday.

A. N. Irby has sold the Home Cafe to P. T. Spruill. Mrs. Spruill and the girls are putting out real good "ets."

Leonard Mayes, Ft. Davis, was in town on business Tuesday. Mr. Mayes is the editor of the Ft. Davis Mountaineer, the first issue of which will be out next week.

WAS POLITE JUROR

When the prospective jurors were being examined in district court last week to sit in the case of Graham Barnett (a venieman who can be called Mr. A. as well as any other name, and with a greater measure of safety no doubt, was being overhauled verbally by the attorneys.

"Are you," demanded District Attorney Joe Montague, gesturing toward Mr. Barnett, "acquainted with this defendant?"

"No I ain't," said Mr. A. and bowing and smiling to Mr. Barnett, he said politely, "Glad to meetcha."

Whereupon the courtroom laughed with the shy and modest laughter that a full courtroom has when it thinks something funny has happened. Haw-haw-haw!

PAINTS MITRE PEAK

Judge and Mrs. W. A. Wright of San Angelo and their daughter, Mrs. Clayton Tupper of San Antonio, an artist, spent several days here last week. Mrs. Tupper painted Mitre Peak a scene on the Fowlkes ranch and several other landscapes. She succeeded in portraying more than outline—she got in that white glare of the atmosphere that only a few artists have succeeded in putting into their pictures of Texas and the Southwest, and that has such an appeal in art. Mrs. Tupper said that what she was really out here for was ranch scenes with cattle and the like rather than landscapes such as she did.

Mr. and Mrs. R. C. Withers returned home late last week after several weeks visiting in other parts of the State. Mrs. Withers sister, Mrs. Conrad Anderson of Bay City, returned with them for a stay, also a niece of Mrs. Withers, Margaret Withers of San Angelo.

Mr. and Mrs. C. G. Carmack and Miss Nellie Carmack left Friday of last week for a visit to Carlsbad Caverns and on the Plains.

County Judge Albert McKee and Mrs. McKee of Jasper County were Fort Davis visitors last week. The Judge is a brother-in-law of Attorney Simmons of San Antonio, who was here on Court business.

Mrs. Ellis Albaugh and Miss Katherine Tynen of San Antonio are house guests at the Negley home. Mr. Albaugh is expected to join them.

Mrs. Beau McCutcheon went to Abilene Monday.

Mr. and Mrs. E. R. Holland Jr., were El Paso visitors last week.

Miss Mabel Bloys and niece Elizabeth returned from San Antonio Tuesday. Miss Mabel's many friends are glad to see her home again.

Mrs. T. D. Dawkins came recently from her home in San Antonio for a visit with her sister, Mrs. J. R. Johnson.

Mrs. Tom Hardin, and baby of Uvalde are guests at the Lee Sproul home. Mr. Hardin is Mr. Sproul's cousin.

Johnny Prude, who has the saddle horse concession at Hotel Limpia, sponsored a dance at the courthouse Saturday night of last week. A big crowd attended.

SUBSCRIBE TO NEW ERA, \$2.00

BILL BOOSTER SAYS:

"GOSSIP-PEDDLERS GET NO ENCOURAGEMENT FROM ME. I WON'T LISTEN TO THEM. WHAT THEY TELL IS USUALLY FALSE, BUT WERE IT ALL TRUE, STILL I WOULDN'T LISTEN, BECAUSE THE TROUBLES OF MY FRIENDS ARE THEIR OWN AFFAIR AND I TAKE NO UNHEALTHY MORBID SATISFACTION IN ANY SUCH REPORTS."



NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,

To the Sheriff or any Constable of Jeff Davis County—Greeting:

You Are Hereby Comanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the return date of the notice in the County of Presidio State of Texas, and you shall cause said notice to be printed at least once each week for a period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,

To all persons interested in the Estate of Mrs. Exa Means Deceased.

John Z. Means has filed in the County Court of Jeff Davis County, an application for the probate of the last will and testament of the said Mrs. Exa Means, and for letters testamentary, which will be heard at the next Term of said Court, commencing the 1st., Monday in August A. D. 1927, being August 1st., 1927, at the Court House thereof, in the town of Fort Davis, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein Fail Not, But have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, on this the 2nd., day of June, A. D. 1927.

H. D. BLOYS,
Clerk County Court, Jeff Davis County, Texas.

Send for booklet of recipes for candy making and baking



Buy from your neighborhood dealer

Budweiser Real Hop Malt Syrup

Anheuser-Busch not only pays an extra price for the right to take first choice of the finest hops and barleys grown in America and abroad

But sorts, cleans and grades the barleys—malts them—blends them with the selected hops—even fills the cans and labels them—all in the Anheuser-Busch plants at St. Louis.

It is this constant, absolute control of quality from raw material to finished product that makes Budweiser Real Hop Malt Syrup worthy of the name you see on the label.

ANHEUSER-BUSCH ST. LOUIS

Strictly Union Made

WATSON-ANDERSON COMPANY

Distributors

MARFA, TEXAS

Marfa Lumber Co.

J. W. HOWELL, Mgr.

Brick, Wagons,

Fencing Material,

Builders' Hardware,

Carpenters Tools,

Paints, Oils, Glass,

Lumber, Varnishes,

Doors, Sash, Shingles,

"A Satisfied Customer" is our motto.

OWN YOUR OWN HOME

now **FRIGIDAIRE** for only

\$180

F.O.B. DAYTON OHIO

complete . . . ready to attach to any electric outlet.

H. A. Coffield

Marfa, Texas

PRODUCT OF GENERAL MOTORS



A Reminder!
Valet Auto-Strop Blades



The Blades that keep your face young

May be purchased at all local stores carrying shaving supplies

Valet Auto-Strop Razor

Sharpens itself

AutoStrop Safety Razor Co., 656 First Ave., New York, N. Y.

SPECIAL PRICES ON CASINGS

30 x 3 1-2 Firestone Cord \$8.00
30 x 3 1-2 Oldfield \$7.00

Other Casings very low,

J. B. Davis Filling Station

Locals and Personals

Mr. and Mrs. N. A. Arnold have with them this week Mr. and Mrs. W. A. Arnold and son Lester. They arrived first of the week from their home at Pearsall.

FRESH YARD EGGS—Give Us A Trial.

CITY MEAT MARKET, Phone 230.

E. W. King of Presidio was in the city Thursday on court business.

WANTED—Cheap lands in Southwest Texas. Write Box 902, Tulsa, Okla.

Mrs. Frank Moore of Presidio spent several days in Marfa first of the week the guest of Mrs. Jack Howard.

"DOUGLAS" Plaster is made to meet climatic conditions.

Ed Means was operated on Thursday in El Paso for appendicitis.

We have the finest beef the market affords, Corn fed. Fresh curree Hams, and Breakfast Bacon.

CITY MEAT MARKET, Phone 230

Edgar Mahon formerly of Marfa, now of Dilley, Texas, has been in the city this week on business relating to the Mahon Estate. He is a brother of the late Dr. M. R. Mahon.

Get the New Low Prices on Firestone casings at

J. B. Davis Filling Station.

LOST FINGER

Last Tuesday evening at the Power plant while making some repairs, Dudley Littleton had the misfortune to lose one of his fingers.

Architects specify "DOUGLAS" Plaster for first class jobs.

Last Saturday Misses Louise James and Rena Guffey, who have been spending the past several weeks in Marfa as guests of Mrs. T. A. Childers left for their homes in Belton, accompanied by Mrs. Childers.

Mrs. K. B. Olgilvie with her two children of Oklahoma City, has arrived and will be the guest for the summer of her parents Mr. and Mrs. C. E. Mead.

When in need of tire repair phone 197. The Midway Filling Station.

H. S. Hunter, managing-editor of the El Paso Herald and El Paso Times accompanied by F. L. Andrews, field manager were visitors to Marfa Friday. Editor Hunter is greatly interested in the Big Bend Country, and on this trip expects to obtain data from which to give this section a feature write up in his papers.

Ira Clin formerly Sheriff of Presidio County and now deputy Constable in El Paso, visited Marfa last Saturday.

Harry and George Grierson of Fort Davis, en route for Ruidosa on a fishing trip stopped over in Marfa Monday and Tuesday.

Mr. and Mrs. C. A. Barrett of Temple, Texas, arrived in Presidio Sunday before last to visit Mrs. Barrett's parents, Dr. and Mrs. J. C. Midkiff. Almost immediately upon arrival, Mrs. Barrett became ill with appendicitis and returned home to undergo an operation. She will return later for a longer visit.

Dr. and Mrs. Midkiff accompanied the Barretts to Marfa to see them off on the train and J. C., Jr., accompanied them to Temple.—Border Times.

FOR SALE—Furnished House, Good location, reasonable and on easy terms. See:

E. J. MURTHA

(7-16-27)

30x3 1/2 Tubes at \$1.45
29x4.40 Tubes at \$1.80. at

J. B. DAVIS FILLING STA.

ALFREDO MARQUEZ

The boy who was ran over by a truck in Marfa about two months ago, and severely injured, died at the Post hospital on July 27, aged 14, years and 3 days.

Call and see our beautiful line of unfinished sewing cabinets. We can supply you with the lacquer paints to touch them up.

ROBINSON-McCABE LUMBER CO.

Mr. and Mrs. T. A. Thurston and son Charles Thurston of El Paso are this week in Marfa registered at the Alta Vista. Mr. Thurston is here making his annual audit of the County books.

FOR SALE—Three sections of land in Regan County not far from the Big oil fields. Address P. O. Box P. Marfa, Texas.

Mrs. J. S. Howard accompanied by her daughter Nellie and Cornelia Kilpatrick left Monday morning for Mc Camey returning home Tuesday.

Have you seen our Magazine Racks? Just what you need, and we have a complete line of lacquer paints for a coating.

ROBINSON-McCABE LUMBER CO.

Ben Leaton one of the old time citizens of Presidio has been in Marfa this week as a witness in a land case.

If in town or out of town and need work on your tires. Just call 197 at your service.

Midway Filling Station

J. F. Rosson is in El Paso this week on the Federal Grand Jury.

Mrs. J. S. Howard is having one of her rent houses thoroughly renovated inside and out. G. C. Robinson has the contract.

ADAMS-FREEMAN

Ruel Adams of Sanderson and Miss Sallie Freeman of Marfa were married here Sunday evening at 8 o'clock. Rev. Buren Sparks, pastor of the Baptist church, officiating. The ceremony was held at the pastor's home.

The bride has many friends here where she has been a student in Sul Ross a considerable part of the time for the past two years. She taught in the Marfa schools last year.

Mr. Adams is the son of Mr. and Mrs. C. A. Adams, prominent Brewster county ranchers, and spent the greater part of his life here in Alpine when he attended Alpine high school. For the past few years he has been employed at the Chisos mines, in southern Brewster county, in the company's commissary. Recently he accepted a position with the Kerr Mercantile company at Sanderson. The happy couple will make their home in Sanderson.

The Avalanche, joins the many friends of the newlyweds in extending congratulations and best wishes.

—Alipne Avalanche.

HELP WANTED—The Training school of the El Paso Masonic Hospital is now admitting young women to become nurses. The requirements are as follows: Must be between the ages of 18 and 30, have completed at least two years of high school, of good moral character and have consent of parents to enter training.

Anyone interested may communicate with the superintendent, address, Masonic Hospital, Montana and Piedras streets, El Paso, Texas.

DISTRICT MANAGERS WANTED

Substantial men, experienced crew managers, preferred, capable organizing sales force, sell "NO-BUMPS" to coach and Tudor owners all makes \$3.50. Four springs replace usual rigid "pegs," make car "ride like a rocking chair." Five territories still open. General Steel Products, Inc., Dept. A, 415 Plymouth Bldg, Minneapolis, Minn.

End Tables. That you need for your summer flowers? See our Lacquer paints for a tinting.

ROBINSON-McCABE LUMBER CO.

SUBSCRIBE For THE NEW ERA!

CAPT. W. L. WRIGHT UNDERGOES SERIOUS OPERATION AT CUERO

Capt. W. L. Wright for many years Sheriff of Wilson County and widely known peace officer, underwent a very serious major operation at the Burn Hospital last Saturday at Cuero.

Capt. Wright was recently re-appointed Ranger Captain by Governor Moody and was sent to Marfa in charge of Company A. It was there he was taken ill and for the past several weeks he has been at his home at Robstown under treatment. He finally decided to undergo an operation as his condition was not satisfactory and he went to his old home in Dewitt county to submit to same under his life-long friend, Dr. Burns.

The operation was said to have been successful although other complications set in and on Wednesday his condition was reported critical. He rallied Wednesday night, spent a fairly good night and was reported slightly improved yesterday morning. His family and only brother, Milam Wright, are at his bedside.

His countless number of Floresville and Wilson county friends sincerely hope for an early turn for the better.

—Floresville Chronical-Journal.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,

To the Sheriff or any Constable of Presidio County—Greeting:

You are Hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the return date of the notice in the County of Presidio State of Texas, and you shall cause said notice to be printed at least once each week for a period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,

To all persons interested in the Estate of B. F. Boyd Deceased.

G. R. Collier has filed in the County Court of Presidio County, an application for Probate of the will and letters of administration on the Estate of the said B. F. Boyd Deceased, which will be heard at the next Term of said Court, commencing the 1st Monday in September A. D. 1927, at the Court House thereof, in the City of Marfa, Texas at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein Fail Not, But have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court and issued this July 8, 1927.

J. H. FORTNER

Clerk County Court, Presidio County, Texas.

By Willie Bates, Deputy.

TYPEWRITING—Any Typewriting you have to be done. See Miss Nola Waguespack.

STAR PARASITE REMOVER

Given in water or feed rids Chickens and Turkeys of intestinal worms, disease parasites, blood-sucking Mites, Fleas, Blue Bugs; improves their health, reduces disease, increases egg production. Eggs hatch better with stronger young chicks or money back.

MAC'S DRUG STORE

NOTICE

Permitting camping and picnicing on any of the lands owned or controlled by me in Jeff Davis County will not be granted and the same is strictly forbidden.

May 21, 1927. B. B. McCUTCHEON

CHRIST FOR ALL—ALL FOR CHRIST

The Word of God

BIBLE THOUGHT AND PRAYER

If parents will have their children memorize a Bible selection each week, it will prove a priceless heritage to them in after years.

THE GOLDEN RULE:—As ye would that men should do to you, do ye also to them. Luke 6: 31.

PRAYER:—Lord, help us to make Thee the standard of our life, and then we ever will love aright and serve aright every one else.

QUESTION:—What is said of one who is slow to anger?

Answer, read—Prov. 16:32.

CHRISTIAN CHURCH NOTES

Sunday School 9:45 a. m.
Lords Supper, 10:45 a. m.
Sermon (Growing Christians) 11:00 a. m.

Christian Endeavor, 7:00 p. m.
Evening Sermon, 8:20 p. m.
Special Music will enrich both morning and evening programs.

A Joint service between the Christian and Methodist churches will be featured.

T. M. Broadfoot, Pastor.

FOR RENT—A comfortable 6 room residence with bath, hot and cold water. Phone 214.

CALANCHE CASE TRANSFERRED

The case of Margarito Calanche on the charge of killing his wife was not tried in district court when it came up Thursday of last week but was transferred by Judge C. R. Sutton to Fort Stockton for trial September 12. The court said he took this action on advice that a jury could probably not be obtained in Jeff Davis county.

Among civil matters to come up was the granting of a divorce to John Dumas. His wife had returned to her former home in the East some months ago. His attorney was William Granger, who also handled several delinquent tax cases in the July term of court.

SUBSCRIBE For THE NEW ERA!

CATTLE RANGE FOR LEASE

We have a 6,500 acre pasture one mile from the Railroad station of Cambellton, Atascosa County and a 4,142 acre pasture about 8 miles from Mikaska station, Liveoak County, both pastures on the same railroad watered by Surface tanks. Wells are equipped with Wind-Mills and running water furnish de from Artesian wells.

For further information write Jordan Cambell, 614 Houston Bldg., San Antonio, Texas.

Subscribe For The New Era \$2.00.

OPERA HOUSE MOVIES

MONDAY

NORMAN KERRY
THE CLAW
A Jewel.

TUESDAY & WEDNESDAY

PERCY MARMOUNT
The Street of Forgotten Men.
A Paramount.

THURSDAY & FRIDAY

MADGE BELLANY
Bertha The Sewing Machine Girl.
A Fox Picture.

SATURDAY

BRONCO BUSTER
Universal Western.

SHOW STARTS AT 8 P. M.

Nurse Advises WEAK, RUN-DOWN WOMEN To Take Cardui

"I have known of Cardui for nearly twenty-five years," says Mrs. Selma Meisner, 1072 Harrison Ave., Beaumont, Texas. "During that time, I have taken it several times and have frequently recommended it to others, for it is a splendid medicine and I am glad to give people the benefit of my experience."

"I have been a nurse for several years and have often come in contact with patients who were run-down and weak. Often I have told sufferers of Cardui, and the way I, myself, had been helped after taking it and advised them to give it a trial. Many of them have since thanked me for what I told them, so I am willing that other women should know about it, too."

"I first took Cardui because I was awfully run-down. I had no appetite, and was weak and listless. It was hard to keep going under such conditions, and I looked for something which would help me."

"I had read of Cardui and decided to try it. After taking it, I improved so much that I have taken it since whenever I needed a tonic."

Sold by all druggists.



Mead Metcalfe

ATTORNEYS-AT-LAW

General Practice

MARFA, TEXAS

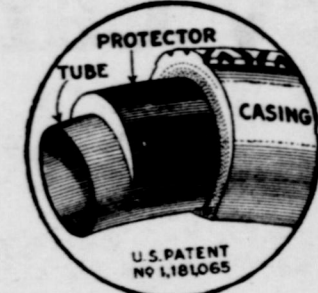
Chas. Bishop

Drayage
Light and Heavy Hauling
—Agent—
Pierce Petroleum Corporation
Pennant Oils and Gasoline

Phones

Union Drug Store, 45

Residence, 108



W. P. Murphy

Agent.

Marfa, Texas

JOHN W. BROWN

Physician and Surgeon

Office Next To Carl's Drug Store

THE DANGEROUS FLY

KILL HIM QUICK FLOCKS AT A TIME WITH

CENOL FLY DESTROYER

It's easy to keep your house free from flies with CENOL FLY DESTROYER. Just spray it around. The flies fall dead. Safe and easy to use. Quick and thorough. For a healthier, more comfortable home, free from flies, use Cenol Fly Destroyer.

Carl's Drug Store

CHARLIE'S BARBER SHOP

GOOD SERVICE Reasonable Prices

Good Shine 10c. NEXT TO SCHUTZE'S PLACE

MARFA LODGE Number 596

A. F. & A. M. Meets second Thursday evening in each month.

Visiting brethren are cordially invited to be present.

John MacDonald, W. M.
N. A. Arnold, Secretary

Marfa Rebekah Lodge no 432

Meets 2nd and 4th Friday at 8:15 P. M.

Oddfellows Hall

Mrs. Bertha Settle, N. G.

Mrs. Ida Lee Jordan, Sec.

ROTARY INTERNATIONAL MARFA CLUB

Meets every Tuesday's 12 Noon. Longhorn Cafe

STANLEY CASNER, Pres.

B. HILLSMAN DAVIS, Sec'y

Let us make your new Boots or repair your old Shoes

Our work is guaranteed—

Prices Reasonable

MARFA BOOT AND SHOE CO.

Gotholt Brothers

Marfa, Texas

MARFA CHAPTER No. 176, R. A. M.

Meets 4th Thursday night in each month. Visiting companions welcome.

J. C. Bean, H. P.

J. W. HOWELL, Sec.,

MARFA LODGE No. 64 I. O. O. F.

1st Tuesday Night, 1st Degree
2nd Tuesday Night, 2nd Degree
3rd Tuesday Night, 3rd Degree
4th Tuesday Night, Initiatory Degree. All visiting brothers are cordially invited to be present.

E. J. MURTHA, N. G.

E. F. NICCOLLE, Secretary.

MARFA CHAPTER No. 344 O. E. S. meets the 3rd Tuesday evenings in each month. Visiting members are cordially invited to be present.

Ms. George Arnold, W. M.

Mrs. Ruth Roark, Sec.

Hans Briam

The merchant who has practically everything and will

Sell It for Less

Marfa, Texas

Everybody has been asking "What can we have DUCCO to brush on at home?" we have it now.

G. C. ROBINSON LBR. CO.

CHRYSLERS

"50--60--70--Imperial 80"

MORE MILES TO THE GALLON


MORE COMFORT IN RIDING

MORE PLEASURE IN POSSESSION

The Chrysler is built to cover the long miles Swiftly, comfortable and surely.

SALESMEN in Marfa, Alpine, Sanderson, Ft. Davis, Ft. Stockton, and Marathon.

JONES MOTER COMPANY
COLQUITT BUILDING, MARFA, TEXAS



The BANK account or
the BLANK account?
The difference is 'ell.

THE MARFA NATIONAL BANK
(Your Conservative Custodian.)

IMPORTANT STUDEBAKER ANNOUNCEMENT

South Bend, July 27.—Sweeping price reductions ranging up to \$260 were announced today by the Studebaker Corporation of American one of the most beautiful, powerful and durable line of Studebakers yet produced.

The new prices, which go into effect immediately, are the result of years of preparation and are possible because The Studebaker Corporation has consistently re-invested millions of earnings in economic expansion. Coupled with this production accomplishment, brilliant engineering has played an important part in the development of what are properly considered the finest Studebaker cars ever offered to the motoring public.

The radical reductions announced today affect every car in the line and bring it to a new level of value. It was emphasized particularly that in establishing these new low prices there has been no curtailment in the accessories which are standard on Studebaker production. The Studebaker policy is to sell its cars ready for the road with more than \$100 worth of extras with out extra cost. All models, it was stated, will continue to be equipped with front and rear bumpers; shock absorbers; thief-proof coincidental lock to ignition, steering wheel and spare tire lock; engine thermometer and hydrostatic gasoline gauge on the dash,

rear vision mirror; automatic windshield cleaner; rear traffic signal light two-beam acron headlights and other equally important accessories.

The most generous reduction of all affect the President Sedan, which has acquired marked favor with American executives in whose honor it was named. This 7-passenger model is reduced from \$2245 to \$1985, while the prices of the President Tourer and President Limousine were lowered to \$1795 and \$2250 respectively.

In the popular Commander line, reductions ranging from \$20 to \$90 are in effect. The 4-door Sedan, leader in this group, drops from \$1585 to \$1495 the Sedan Regal from \$1710 to \$1625, the Victoria (4-passenger) from \$1,575 to \$1495; the Victoria Regal from \$1645 to \$1625; Coupe from \$1545 to \$1495; Coupe Regal from \$1645 to \$1,625 and Roadster (4-passenger) from \$1675 to \$1595.

Value is more than ever the keynote of the new Dictator line where the 4-door Dictator Sedan (plus upholstery) is reduced from \$1245 to \$1195; the Sedan (mohair upholstery) from \$1,335 to \$1295; Victoria from \$1325 to \$1295; Coupe (2-passenger) from \$1,245 to \$1195; Coupe (4-passenger) from \$1345 to \$1295; and 4-passenger Roadster from \$1295 to \$1245.

The announcement of reduced prices on Studebaker models follows closely upon the recent schedule of new prices on the Erskine Six, Studebaker's Little Aristocrat.

State Claims Pecos County Royalties

SAN ANGELO, Texas, July 25.—Interest among ranch owners in this section of Texas is running high regarding Ira G. Yates, owner of land in Pecos County on which large quantities of oil had been discovered. Bringing of the suit was condemned by the Commissioner's Court of Pecos County in session at Fort Stockton this week. The resolution passed by the court declared the act not only one of injustice to Mr. Yates, but to hundreds of Pecos County ranchmen as well.

When the land was purchased by Mr. Yates, the state reserved all mineral rights, but a bill was passed by the Legislature later which authorized owners of the land as agents of the State to lease the land, for which the owners would be allowed one-sixteenth royalty should oil be discovered.

The Legislature had no constitutional right to pass such a bill, the State now contends, and is bringing suit against Mr. Yates and others to recover all royalties.

Because at least half of the ranch property in this section once belonged to either the State as school land or to railroads, much interest is being taken in the litigation. The land was bought under the law giving them one-sixteenth royalty. Much of the land is now idle, awaiting the outcome of the suit.

NOTICE—Marcel, 75c. Retrace 25c. Ann Davis, Phone 290.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,
To the Sheriff or any Constable of Presidio County—GREETING: You Are Hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Presidio State of Texas, and you shall cause said notice to be printed at least

once each week for the period of ten days exclusive to the first day of publication before the return day hereof:—

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,
To all Persons interested in the Estate of Will Kellam Colquitt Deceased.

Mrs. Leota Gillett Colquitt has filed in the County Court of Presidio County, an application for the probate of the Last Will and Testament of said Will Kellam Colquitt, Deceased, and asking that she be appointed executrix of said Last Will and Testament, and that letters testamentary be issued to her, without bond, etc., which will be heard at the next Term of said Court, commencing the First Monday in September, A. D. 1927, at the Court House thereof, in the town of Marfa, Presidio County, Texas, at which time all persons interested in said Estate may appear and contest said application should they so desire to do so.

Herein Fail Not, But have you then and there before said Court this Writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and seal of said Court, July, 13th, A. D. 1927.

J. H. FORTNER
Clerk County Court, Presidio County, Texas.

SCHOOL NOTICE

The Marfa Independent School District has authorized the selection of a treasurer for said district to serve for the next two years, as is provided for under Article No. 2832 of the Revised Statutes, and sealed bids will be received by said Board, and the person or corporation will be selected who offers to act as treasurer of said school fund and who offers the best bid of interest on the average daily balances for the privilege of acting as such treasurer.

All bids should be filed with the President of the Board not later than 10 o'clock A. M., August 1st, 1927.

J. W. HOWELL, President.
Attest:
F. W. Jordan, Secretary.

REMOVING A FOOL KILLER

The news comes from El Paso that a move is on foot to remove one "fool killer" the grade crossing. Officials of the Southern Pacific are sponsoring a campaign for the elimination of the grade crossings and replacing them with subways. This should be a good thing, but, what can be resorted to with such certain results as the grade crossing?

MORE FEDERAL MONEY

The Federal government sent an additional 45 thousand dollars to Texas last week to be used in construction of roads. A few days ago the United States sent 168 thousand dollars to Texas representing federal aid in completion of state highways. Since last January Uncle Sam has given to Texas more than \$2,100,000 to be used on the various roads and this sum has been matched by state money. In many instances allotment of county funds was also made.

CARS Washed and Greased at
J. B. Davis Filling Station.

SCENIC DRIVE

At a meeting of the directors of the Alpine Chamber of Commerce, called by President, Shirley Scales, July 26, the date for the Scenic drive to be given by the C. of C. for the students of Sul Ross, was set for August 8.

A committee on location and arrangement was appointed with J. D. Jackson, as chairman, H. W. Morelock and H. W. Ferguson and a choral committee headed by Mrs. George Baines, chairman, assisted by Mrs. James Casner and Mrs. Murphey.

LIBERAL REWARD—For clew to thief who entered my store about noon Thursday and stole one 38 Colts Special and one 32 Harrington & Richardson Pistol D. A. Also hand stamped scabbard. Please notify me promptly.
H. W. SCHUTZE.

Figs And Grapes

At your grocery store if he cannot supply you, I will be glad to ship you.
The grapes are right for jelly, Figs make the finest of preserves.
LOUIS GOTTWALD, Del Rio, Texas

SAFTY FIRST
Secured by Insurance
Vital Safety features that protect Insurance investors.
Compensation for
Fire, Auto, Plate Glass, Loss.
BONDS
Fidelity, Judicial, Official,
Call or write for Information.
O. A. KNIGHT, Local Agent.

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(INCORPORATED)

SAMSON WINDMILLS
ECLIPSE WINDMILLS
GASOLINE ENGINES
PIPES AND WELL CASINGS
PIPE FITTINGS AND VALVES
CYLINDER AND SUCKER RODS
PUMP JACKS
AUTOMOBILE CASINGS AND TUBES
AUTOMOBILE ACCESSORIES
GASOLINE AND OILS
TRUCK TIRES
FILLING STATION.

BLACKSMITH, MACHINE SHOP AND GARAGE
MARFA — — — — Phone 83 — — — — TEXAS

There's a

Firestone

GUM-DIPPED TIRE

For Every Car
on The Highways



No matter if yours is the smallest and lightest car upon the highways, the largest type of passenger car or even the greatest bus or truck— there is a Firestone Tire that is built for and adapted to your car.

Furthermore; Firestone Tires will prove more satisfactory than any other tires you have ever used—they surpass all other tires in providing Safety, Comfort and Economy—they are the only Gum-Dipped Tires.

Gum-Dipping is that extra Firestone manufacturing process that means so much added mileage and service to you, but costs not one extra penny.

We are ready to provide you with Firestone Tires now---COME IN!

Full-Size Balloons - High Pressure Tires

J. B. DAVIS Filling Station

Marfa, Texas

Courteous Service-- Always

A
Midsummer
DAY'S
Delight



A "UNIVERSAL"
Electric Range
Let us Install one for You now

Central Power & Light Co.
C. R. NORMAN, Manager

(Also, this Company urges an expenditure of \$75,000,000 to advertise the South because it will pay ten-fold.)