

We are making extremely low prices on **Cut Glass, Silverware and Painted China**

DO NOT MAKE YOUR CHRISTMAS PURCHASES UNTIL YOU HAVE EXAMINED OUR LARGE STOCK

DONOHOO-WARE HARDWARE COMPANY

\$75,000 FOR SOUTH PLAINS LANDS

KANSAS CAPITALIST INVESTS LARGE SUM IN THIS SECTION.

Will Add Several Families of Farmers to This Section of the Country. Local Agents Made Deal.

One of the largest single real estate transactions that has been consummated in this section for some time was closed up in its final details this week, when the Rushing Land Company completed the transfer of 24 quarter sections of land lying near the line of Hale and Lubbock counties to Albert M. Luderman, of Anthony, Kansas, a wealthy capitalist of that place and large land holder of Illinois, Kansas and Texas Gulf Coast lands.

J. J. Rushing, of the firm through whose influence Mr. Luderman was induced to visit this section on a prospecting trip, says that the new owner is not a speculator in any sense of the term, but buys land strictly for the purpose of deriving revenue from agricultural cultivation, as he is a practical farmer, one who learned the business by actual experience, having spent 27 years in Illinois, where he acquired a competency, and moving to Indiana engaged in an extensive grain business in White county for a period of five years, after which he transferred his operations to the grain fields of Kansas, where he purchased extensive tracts of farm lands.

On his recent visit to this place and after a general view of the country and investigation of past production and such other inquiry as might be of value from a farmer's view-point, it was no hard matter to make the deal, as he afterward remarked that the lands of Hale and surrounding counties were ahead of anything he had looked at for some time and far surpassed his expectations. That this section will excel in the production of wheat, corn and alfalfa is his prediction, and he will at once place tenants on each 160 acres and cultivate at least a part of each farm during the coming year.

Mr. Luderman was accompanied by his farm superintendent, and that gentleman will have charge of moving the tenants from Indiana and Kansas to the recent purchase and getting them started off in the planting of next season's crops.

It is to be hoped that the newcomers will be blest with favorable conditions and that their success will induce a great influx of immigration from the section from which they come.

When a man of ability and experi-

STICK TO "SHOW ME."

Missourians Protest Against Change of Nickname.

St. Louis, Mo., Dec. 19.—Missouri will continue to be known as the "Show Me" state, officially and otherwise, notwithstanding the yearning of Gov. Hadley for another nickname. All efforts of the governor to amputate the expression from the commonwealth have failed dismally.

A month or more ago the governor, through Chief Immigration Commissioner John H. Curran, announced that he desired a new nickname for the state.

"Show me," the governor explained, had long since ceased to be funny to him, when introduced as the "Executive of the 'Show Me' State," as he invariably was at every banquet and public gathering he attended. Accordingly, he issued a proclamation calling on all good citizens of the state to suggest an appropriate nickname.

Practically every citizen, good and otherwise, had something to say on the subject, and the avalanche of letters suggesting names and protesting against abandoning "Show Me" descended upon the executive and his chief immigration commissioner. It was decided that to abandon "Show Me" would cause a commotion little short of a general upheaval, and the plan was abandoned.

PROMINENT CITIZEN DEAD.

News was received in the city on Wednesday of the death of W. W. Nelson, at Floydada, which occurred on Tuesday evening. The deceased is well known in this section of the country, having lived on the South Plains for a number of years. At the time of his death he was cashier of the bank at Floydada and was one of that town's most progressive business men. Friends in this city speak in highest terms of the qualities of the deceased as a citizen and friend and regret that the community loses such a man. He is a brother of E. C. Nelson, superintendent of the Plainview High School. No notice of the intended funeral arrangements were received by The Herald. Typhoid fever was given as the cause of death.

ence demonstrates his confidence in a country by an investment of this size and character it augurs well for the future of that section.

Hale county needs more of this character of investment, and to the enterprising realty firm who were the means of securing this aid to the agricultural development of this section considerable credit is due.

Christmas Greeting:



THE HERALD extends best wishes for a Happy Holiday to all its friends, and in appreciation of the many favors shown the paper by patrons and the public, we return our sincere thanks.

At the close of a prosperous year The Herald feels specially grateful for the many blessings enjoyed in the past and for its readers, friends and the world in general we wish a merry, joyous, loving Christmas and a full measure of prosperity during the coming year.

May happiness, peace and plenty be yours forever.

DR. COOK MAY YET LOSE OUT

UNIVERSITY OF COPENHAGEN NOT THOROUGHLY SATISFIED.

Reliable Reports Indicate That the Preliminary Work on Explorer's Proofs Is not Entirely Convincing.

Copenhagen, Dec. 18.—The Associated Press is informed by high authority that the committee of the University of Copenhagen, in its preliminary examination of his records, failed to discover proof that Dr. Cook had reached the North Pole.

Copenhagen, Dec. 18.—The consistency of the University of Copenhagen, at a secret session, to-day received the preliminary report covering the first stage of the work of the committee which is examining North Polar records of Dr. Cook. An excited discussion followed. The committee has not concluded its investigation.

The report was presented by Rector Torp, but its nature was carefully guarded. It was admitted that the work thus far accomplished provoked an animated debate.

QUITE AN UNUSUAL ACCIDENT

MAJOR J. M. WATSON DEAD.

Weather Observer at Abilene Dies at His Post of Duty.

Abilene, Texas, Dec. 18.—Major James M. Watson, for the past few years United States weather observer at this station, and an honored member of the Masonic lodge, died at 6 o'clock this morning at the Weather Bureau Building, following a fall down a flight of stone steps. It is not known exactly how Mr. Watson met his death, but it is believed that he was stricken with dizziness just as he reached the top of the steps, and fell. A blood vessel was ruptured in the back of his head and he had been dead some time before being discovered. Deceased was a major in the Federal army during the Civil War, and was 58 years old at the time of his death.

FOR COUNTY ATTORNEY.

In this issue of The Herald we are authorized to announce Charles Clements for re-election to the office of county attorney.

Mr. Clements is no stranger to the people of this section, as practically all his life is known to the people of Hale county. He is yet a young man, and it is safe to assert that no boy ever grew to manhood in a community who made for himself more true and lasting friends than has Charles Clements. Known from his youth as being energetic, strictly honest and devoted to whatever duties he had at hand. He acquired high honors in the city schools, and afterward fitted himself for the practice of his profession under some difficulties that would have discouraged the average young man. He graduated from the Texas University and was so highly thought of and thoroughly grounded in the principles of law that he was elected Quiz-Master, and held the position for a year after leaving the university.

His success as a lawyer and conduct as an official has been very gratifying to his friends and highly creditable to himself. Quiet and unassuming in manner, upright and honorable in character, supported by an official record on which there are no blots, he will have the earnest support of a large circle of friends and acquaintances, who will interest themselves in his success.

Her many friends in this city and friends of the family will regret to learn of the serious illness of Mrs. W. S. Wasson, who is one of the well-known and popular old residents of this section, living about two miles northwest of the city.

WHICH CAME NEAR PROVING OF SERIOUS RESULT.

Man, Wife and Child Make Narrow Escape from Burning Buggy, Which Caught Fire from Foot-Warmers.

An accident of unusual occurrence, but which fortunately did not prove of more serious result than the loss of a new buggy and a couple of suitcases filled with wearing apparel, happened to Mr. and Mrs. John Teague on last Friday morning.

Mr. and Mrs. Teague live at Seminole, Gaines county, and were enroute overland to this city to spend the holidays with the latter's parents, Mr. and Mrs. Sam McLoughlin. They were traveling in a double buggy and on account of the extremely cold weather had placed some hot rocks wrapped in quilts in the bottom of the vehicle to use as foot-warmers. The rocks served their purpose too well, considerably overdid their work and set fire to the quilts, which blazed up so quickly, on being fanned by the stiff breeze blowing at the time, that the occupants of the buggy had barely time to quit the burning vehicle without being badly scorched. Mrs. Teague's clothing was ignited but was extinguished by herself and husband and she escaped with a few slight burns. Their little child escaped uninjured. The flames destroyed the body of the buggy so quickly that they were not able to save their suitcases, which were strapped on behind the seat, and many articles of personal apparel were destroyed.

After the fire they walked back to the south camp of the Spade ranch, the nearest habitation to where the accident occurred, and employed a conveyance for Mrs. Teague and the child to Lubbock, where they took the train for this city, and Mr. Teague came in on schedule time, riding the running gear of the remains of what was a few hours previously a new \$210 buggy. He was considerable loser and had suffered discomfiture and much momentary uneasiness over the visitation of this most unusual occurrence, but was grateful that they escaped without serious personal injury.

Moritz Goebel, one of the most efficient and popular members of the printatorial fraternity in this section, who is at present employed on the Plainview News, left Tuesday for a holiday visit with his parents in Blanco county. If Moritz pursues pleasure with the same avidity with which he follows his occupation, he will doubtless enjoy every moment of his three week's vacation.

O.U. LAND HUNTER!

Come to the Garden Spot of the South Plains and get a home while land is cheap!
Ranch and Farm Lands for sale in any size tracts in Hale and adjoining counties.

RUSHING LAND CO.

The Great Jewelry Sale IS STILL ON

AND WILL CONTINUE A FEW DAYS LONGER. WE ARE GLAD TO STATE THAT SO FAR WE HAVE HAD A VERY SUCCESSFUL SALE. PEOPLE COMING TO OUR STORE ARE SURPRISED TO FIND THINGS SELLING AT SUCH SLAUGHTER PRICES. WE ANNOUNCED TWO WEEKS AGO THAT WE WERE

Selling Our Entire Stock of Jewelry, Watches, and Cut Glass at and Below Cost

AND ALL WE ASK TO CONVINCING YOU THAT WE ARE IS AN INSPECTION OF THE GOODS AND GETTING THE PRICES ON SAME. WHILE WE HAVE HAD BIG SALES DURING THE LAST TWO WEEKS, OUR STOCK IS YET COMPLETE AND YOU CAN GET AS GOOD SELECTIONS AS YOU CAN ELSEWHERE—AND AT A BIG SAVING. THE TIME IS NEAR AT HAND WHEN YOU WILL WANT TO GIVE GIFTS OF REMBRANCE TO THAT WIFE, DAUGHTER, SWEETHEART, MOTHER OR FATHER. WE HAVE APPROPRIATE PRESENTS FOR ALL OF THEM, SO

Don't Miss This Opportunity to Buy Your Christmas Gifts

Below we quote a few prices:

CUT GLASS	CUFF BUTTONS	WATCHES
We have a nice line of Cut Glass, so don't fail to call and inspect these goods.		
10" Cut Glass Vase, beautifully carved, regular price \$8.75 \$4.35	\$5.50 Solid Gold Cuff Buttons \$3.50	Gents'.
8" Cut Glass Bowl, regular price \$5.50 \$2.75	\$5.00 Solid Gold Cuff Buttons \$3.00	7-Jewel Elgin and Waltham, 20-year case, \$14.00 value \$ 8.00
8" Cut Glass Bowl, regular price \$4.75 \$2.35	\$2.50 Gold Front Cuff Buttons \$1.20	15-Jewel Elgin and Waltham, 20-year case, \$16.00 value, at \$10.00
A Beautiful Cut Glass Water Set, with Glasses, slightly damaged, regular price \$18.50 \$8.50	\$1.00 Gold Front Cuff Buttons 60c	17-Jewel Elgin and Waltham, 20-year case, \$18.50 value, at \$12.50
ONE-HALF OFF ON ALL SILVERWARE AND CUT GLASS	All \$2.50 and \$2.25 Emblem Buttons \$1.45	Gents' 18 size, 20-year case, Elgin or Waltham, 21 Jewels, Railroad Movement, dust proof, regular price \$35.00, now \$29.00
BRACELETS	CHAINS	Ladies'.
Beautifully engraved, gold-filled Bracelets, \$9.50 value \$5.55	All 3- and 6-year Gold Filled Watch Chains, regular price \$2.25 to \$3.00, now \$1.50	Ladies' Watch, 9 size, 7-Jewel Elgin or Waltham, regular price \$16.00, selling at \$12.70
Carmen Signet and Locket Bracelet combined, \$6.50 value \$4.00	All \$5.00 Watch Fobs, Gold Filled \$3.50	Ladies Watch, 6 size, 20-year case, regular price \$14.00, now \$10.25
All solid gold Bracelets, \$5.50 value, at \$3.50	All \$4.50 Watch Fobs, Gold Filled \$3.00	All \$1.25 Hat Pins for 70c
RINGS	All \$3.50 Silk, Gold Front, Watch Fobs \$2.00	All \$1.00 Hat Pins for 60c
All \$12.00 Rings \$8.00	All \$2.00 Silk, Gold Front, Watch Fobs \$1.17	All \$2.00 Solid Sterling Silver Spoons for \$1.00
All \$6.00 Rings \$4.00	SPECIAL	
All \$8.50 Emblem Rings \$5.25	All \$8.00, \$8.50, \$9.00 and \$9.50 Mantle Clocks at \$4.50	
	All \$7.00 Wall Clocks at \$4.00	
	All \$6.00 and \$6.50 Wall Clocks at \$3.50	
	All \$3.50, \$3.75 and \$4.00 Wall Clocks at \$2.00	

We have many other articles that space forbids us mention. There is, however, not an article that is not up to date Jewelry. **THOSE WHO SHOP EARLY, SHOP COMFORTABLE**

Wilbert Peterson, the Jeweler

FIRST DOOR SOUTH OF SCHICK OPERA HOUSE

PHONE NO. 21

REAL ESTATE MEN MEET

PUBLICITY PROMOTERS HOLD SHORT BUSINESS SESSION.

Decide to Keep Up the Display of Products Which Recently Won So Many Prizes.

The real estate exchange, composed of individuals and firms engaged as the name implies, met at their building on Pacific street last Friday and discussed matters of special and general interest to the body.

The formal meeting was called to order by the president, O. Holland,

and Mayor DeLay was requested to act as secretary, that officer not being present.

A resolution was passed that the secretary should collect the dues for the past year that remain unpaid and also a resolution was offered and passed that the building now used as headquarters for the exchange and also occupied by the exhibit of agricultural products of Hale county would be rented for the coming year to some member of the exchange for use as an office, the lessee to care for the exhibits and also to make that part of the building attractive and presentable for the visits of strangers and prospectors; members of the exchange to at all times have access to the rooms.

While the work of the real estate exchange, which has been largely done by a few, could now be properly merged in the larger volume of the Commercial Club, the organization may maintain its separate existence for the benefit of members and for work peculiar to their line. It is to the real estate exchange that this county owes in almost complete measure the great benefits derived from the attention attracted to the resources and productiveness of this county. A few of the go-ahead, pushing, progressive live-wires of this city, co-operated with by a few other individuals and firms in the county, have given Hale county a fine start down the road which leads to increased population and prosperity, and it now remains for the Commercial Club to finish up the work.

WHITFIELD.

Looks like we'll have an old-fashioned Christmas this year.

Sam and Calvin Nation spent a few days in Lockney the first of the week. Jess Crawford, of Plainview, was riding out in these parts Sunday. Miss Myra Crosby went to Tulla

Wednesday, and from there she will go home to spend Christmas.

Messrs. Pullen, King, Hubbard and Briggs were at Plainview Saturday, even if it did try to snow.

The men folks are having a fine time nowadays hunting, and rabbits are all the go at Whitfield.

Messrs. Bowman and Cooper, of Silverton, stopped over with James Pullen last Saturday night.

M. N. Hogue has returned from New Mexico to look after business matters here.

The box supper at Providence school house was postponed on account of bad weather.

Mrs. McClean, of McGregor, is the guest of Mrs. H. L. King. She will visit here about a month.

There is a week's vacation at Providence, Prairie View and Price school houses, the teachers having to take examinations at Lockney, Tulla and Plainview.

Henry King and sister, Erma, went to Lockney last Sunday, where Miss King will stay and take the teacher's examination. Henry returned home on Monday.

SAINT NICHOLAS TO HOLD SWAY

WILL VISIT SUNDAY SCHOOLS ON CHRISTMAS EVE.

Programs to Be Rendered at the Churches and Distribution of Gifts to Follow—Santa Will Be There.

Santa Claus, the patron saint of childhood, is scheduled to appear at the four following named churches in Plainview on Christmas Eve.

The Herald reporter failed to procure the programs that will be given at the Baptist and Presbyterian churches, as they had not been arranged up to the time this issue went to press, but that there will be programs, and good ones, too, there is no doubt.

There will be Christmas trees at each of the churches and Santa Claus will arrange his visits so that he will be on time to distribute the gifts from each tree.

The following programs will be

given respectively at the Methodist and Christian churches:

Methodist.

Instrumental Music.
Address of Welcome.
Song—"Joy to the World"—by Congregation.

Vocal Solo—Miss Rosa Fowle.
Reading—Louise Weller.
Song by Five Little Girls.
Reading—Norma Webb.
Song—"Little Feet Be Careful"—By Three Little Girls.

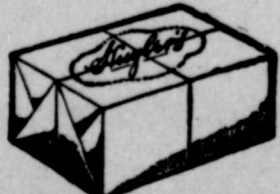
Reading—Annie Sue McRae.
Reading—Cameron Shropshire.
Chorus—"Stars."
Reading—Henry Ansley.

Christian.

Song by School.
Reading—"Ma's and Pa's Christmas"—Iva English.
Reading—"Good Old Christmas Time"—Ripley Milley.
Reading—"Emily Jane"—Susie Hudgins.

Vocal Solo—Hal Lattimore.
Reading—Josie Rosson.
Reading—Virginia Davis.
Pantomime—Elizabeth Hunsaker.
Reading—Charlie Hutchinson.
Song—Iva English.

After all, there's nothing quite so acceptable as



Kayler's

"THE QUEEN OF SWEETS."

THESE SUPERB CHOCOLATES are the purest, finest, best that ever carried a message of friendship to "her"—dainty tokens of love and esteem that add so much to "her" Christmas pleasures.

Kayler's would look fine even in a paper bag—but, put up, as they are, in exquisite holiday boxes, gayly bedecked with ribbons, they are the most bewitching sight that ever met milady's eyes!

So, no matter what else you may give "her," be SURE that a box of Kayler's goes with it! Put up in 1, 2, 3 and 5-pound boxes.

Tremendous Satisfaction.

Duncan's Pharmacy
North Side of Square.

Buy Your

Xmas Candies Nuts, Fruits and Fire Works

...At...

CARROLL'S CONFECTIONERY

HOT AND GOLD DRINKS

WEST SIDE OF SQUARE

1908--1910

To Our Friends and Customers:

About two years have passed since we entered business in Plainview and since casting our lot with you our business has been a great deal larger than we expected it to be. For this we are indeed very grateful, and we take this method of returning our sincere thanks to our many friends and customers. We have ever endeavored to give those who have given us their patronage a square deal in every way, and that we have succeeded in this respect is evidenced by an increased business each month.

Same Old Stand West Side of Square

We are still conducting our business at the same old stand, and when you need Groceries, don't forget that we are the GROCERY DEPOT for Plainview. That means we carry in stock every desirable eatable that the market affords. We have in stock

A Fresh Shipment of Ingredients for Cakes and Pastries

so don't forget us when you need anything in that line.

With best wishes for the coming year, we are yours for right prices and courteous treatment,

L. J. Warren Grocery Company

Phone 145-205

SOCIAL EVENTS

By Mrs. W. E. ARMSTRONG—Phone Herald, or Residence 166.

Highland Club.

Mrs. Edwin H. Humphreys was hostess for the Highland Club at its regular meeting on the 16th inst.

Four tables were arranged for the club members and substitutes, Mrs. J. M. Malone getting high score for the afternoon.

Progression was marked during the game by placing Christmas stamps upon the score cards, thus favoring the nearby Yuletide.

An elaborate, hot, buffet luncheon was served, consisting of hot rolls, oysters, tea, coffee, fruit cake and wine.

Miss Tandy, whose engagement had been announced a few days before, was honored with appropriate toasts and was also presented with a handsome cut-glass water bottle by the hostess.

The club meetings with Mrs. Humphreys are always marked events in the social annals of the club, and this was no exception to the rule, as the spirit of genuine hospitality ruled supreme.

Mrs. E. H. Humphreys and daughter, Jennie, left last Saturday for a visit to Mrs. Humphrey's mother, Mrs. Rix, and her sister, Mrs. R. H. Morrow, of Amarillo, who leave in a few days for Los Angeles, California, where they will make their future home.

Left for Washington.

Mrs. A. E. Harp, accompanied by Nix and Miss Gene Harp, left Monday morning for Washington, D. C., where they will spend the holidays with Miss Celestine Harp, who is attending the National Park Seminary, at that place. Miss Gene will remain there and go to school with her sister.

Mr. Harp accompanied them as far as Amarillo.

Class Meeting.

Some of the senior members of the Presbyterian Sunday school met with Miss Grace Murray last Friday night at the home of Phillip Flamm, corner of West Second and Jones Sts. The young folks present had a pleasant social time and also re-organized the senior class. Hot tea and cakes were served during the evening.

Physicians Honored.

Dr. and Mrs. J. D. Hanby tendered the hospitality of their beautiful new home, corner of Adams and East Seventh streets, last Saturday evening complimentary to the doctors of Hale county and a few other personal friends.

A business session occupied the early hours of the evening. Promptly at nine o'clock Mrs. Hanby, assisted by Mrs. R. W. Brahan, served

an elaborate and delightful three-course dinner to the following guests: Mayor J. R. DeLay, J. A. Graham and E. Dowden, representing the Commercial Club, and Doctors A. H. Lindsey, W. N. Wardlaw, O. H. Judkins, L. C. Wayland, G. W. Carter, Willis Flamm, J. F. Duncan, Pennock, Barnes, Judge Mayfield and Messrs. Robert Tudor and J. O. Wyckoff.

This was the first time that the new home of Dr. and Mrs. Hanby had been open to their friends since its completion, and all present were charmed with the beauty of its interior and the cordial hospitality of the host and hostess.

Mrs. Melville Grant Crawford has returned to Dallas, after spending some time with her sister, Mrs. C. E. McClellan.

Dancing Club.

A dancing club has been added to the list of Plainview's social gatties. The club dances, to which each member may invite a lady, are given every Monday, Wednesday and Friday nights in the old opera house.

The personnel of the club consists of the following well-known and prominent citizens of Plainview: Messrs. E. Dowden, E. H. Perry, Will Dowden, Guy Jacobs, Luther Bain, J. W. Grant, Roy Sanson, J. A. Graham, Charles E. Malone, Ellis Carter, Bert Wooldridge, Joe Ryan and J. M. B. Williams.

Miss Nell Holland is at home for the holidays with her parents, Mr. and Mrs. Orlando Holland, and also attended the Teachers' Institute while in Plainview.

Mr. and Mrs. Charles Joiner, of Floyd county, were the guests during the latter part of last week of Mr. and Mrs. W. B. and Mr. and Mrs. R. C. Joiner.

Miss Moore, one of the popular teachers of the West Side school, left last Friday to spend the holidays at her home in Wichita Falls.

Misses Ellen and Elmina Robinson left last Saturday for a visit to their mother, in New Mexico.

Want Column

FOR SALE—3-year-old Jersey cow, now giving milk. Inquire for WHITSON, at Crowdus Bros. & Hume. 54

LOST—In Plainview, gold watch fob, imitation rail fence, with Simon's chain. Return to Herald office and receive reasonable reward. J. W. RAY. 51

FOR RENT—Nicely furnished room; close in. Apply Box 12. 51

FOR SALE BY OWNER—Three strictly modern, five-room cottages, in Plainview. Apply corner of Wayland and Slaton streets. Small payments; balance to suit. Also one house to rent. 48-49

SEWING WANTED—Good dress-making done by Mrs. H. A. Counts, on Prairie street, just north of new

Methodist church. Prices reasonable. 43-44

TO REAL ESTATE MEN OF PLAINVIEW—I have taken all of my land in Hale county off the market.—J. W. Wonder. 51

All bills sent COLLECT ON DELIVERY after January 1, 1910. TANDY-COLEMAN COMPANY. 52

The five great original forests of the United States covered 850,000,000 acres and contained 52,000,000,000 feet of lumber.

We conduct funerals, do embalming and carry the largest line of Caskets, Robes and Suits in Plainview. Calls answered at all hours Phone 179.—Paxton & Oswald. 48-49

Big lot of Men's Dress Shirts, 75c and \$1.00 values; choice 48c, at CARTER MERCANTILE CO. 52

How the average woman does abuse her husband—and how he does deserve it!

The S. BRUNER LUMBER CO.

DEALERS IN

Lath, Sash, Doors, Cement, Plaster, Post, Brick

Office One Block West of Wayland Building, California Street

SIMON PURE NIGGER-HEAD COAL

We have the real articles in Simon Pure Nigger-head Coal. Also Feed and Grain.

Put up at our wagon yard when in Plainview.

Tandy-Coleman Co. PLAINVIEW, TEXAS

We are After the Farmer's Patronage.

IF QUALITY AND PRICE ARE EQUAL, WHY NOT BUY HOME-MANUFACTURED PRODUCTS? WE MEET THE PRICE, AND AN EXAMINATION WILL CONVINCING YOU OF THE QUALITY.

Plainview Wire Fence Co.

Hale County Herald

TOM SHAFER, PUBLISHER

Phones: Business office, 72.
Manager's residence, 14

NOTICE—All announcements of any church pertaining to services are welcomed to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper or any plan to get money is looked upon as a business proposition, and will be charged for accordingly.

All communications, remittances, etc., should be addressed to The Herald Publishing Company, Postoffice Box 368, Plainview, Texas.

ANNOUNCEMENTS.

For District Attorney, 6th Judicial District.

REUBEN M. ELLERD.

For County Attorney—

CHARLES CLEMENTS.

For District and County Clerk—

B. H. TOWERY.
J. W. CAMPBELL.

For Treasurer—

JOHN G. HAMILTON.

For Tax Assessor—

J. J. LASH.
S. J. FRYE.
H. M. BURCH.

THE TEXAS RANGERS.

In view of the fact that every individual with a grievance, imaginary or otherwise, against the present state administration, or who are trying to curry favor with a possible new regime, has broke into print with a "terrific" or what passed for that kind of arraignment of the state ranger force and loud and vociferously, if not intelligently, demanded its instant and utter annihilation, and from the further fact that the system and entire force of these effective regulators and law enforcers has been condemned for the mistakes and perhaps personal wrong doing of a few individual members of a small branch of the force, and from the further fact that many lurid and what was supposed to be shocking reports of the "outrages committed by this band of legalized desperadoes" has been sent out broadcast over the state as having been committed in the chief city of the Panhandle, the following account of a meeting is taken from the columns of the Daily Panhandle, of Amarillo, and may cast a different light from that reported on the attitude of all the citizens of this section of the country. Many men on the border look on the ranger force as the most reliable peace preservers, the most effective law enforcers, an organization to whose activity is in a large measure due the conditions which the west now enjoys as being the most law abiding section of the state. Conditions which formerly required the undivided attention of the ranger force along the borders are rapidly passing away and their service is now mainly required in the older and more thickly settled sections of the state, where local officers are unable to cope with emergencies which suddenly arise or are wholly indifferent to enforcement of the law or the wishes of the people. That they will continue to perform these functions is a consummation devoutly to be wished for, and it is not likely they will be pulled off the job at least for some time. The article as referred to follows:

"Rev. L. C. Kirkes presided at a meeting last evening in the real estate office of Cunningham & McGregor, attended by twelve or fifteen men, at which a general statement, prepared prior to the session, condemning the Houston Post for its utterances relative to the rangers in Amarillo, was adopted, according to the statements of Chairman Kirkes.

"Facts relative to the meeting could not be obtained until this afternoon, when Rev. L. C. Kirkes was called by phone at his residence. He stated that the article appearing in the Amarillo News was adopted in its entirety, after condemning the opposition views of the Houston Post to the ranger service, and endorsing the rangers and Governor Campbell, allowing that over zeal may have led some members of the ranger force into error, the instrument endorsed says:

"The Post's 'Argus-eyed' reporters seem to have seen few people except 'booze fighters,' bootleggers and hack drivers, which, unfortunately for them, are sometimes one and the

same person. The hack drivers of Amarillo are no worse than those of other cities of the state. Neither are they any better. Here as elsewhere one of the chief sources of revenue is in transporting inmates and patrons of the bawdy houses to and from their haunts and the moral scavengers over the town in general. They make the same unsatisfactory witnesses here as elsewhere. We submit that it is little less than treason to criticize the chief executive of the state on the unsworn and unsupported testimony of such witnesses."

Another Paragraph.

"It is a notorious fact that no objection was ever made to the rangers until they began to break up the stores of illicit whiskey kept here for bootlegging purposes. And they made no headway in the enforcement of law until they began to break it up. The real reason, whatever may be the pretext, of the opposition to them is because they did break it up.

"As to the charges against the private life of the rangers, we are not prepared to answer. We can only assert that the rangers denounce them as lies, and Captain Ross has repeatedly offered \$100 for the man who would make oath to these charges."

Closing Paragraph.

"The closing paragraph of the article adopted by the meeting is here quoted:

"To show something of the proportion of the division of sentiment for and against the rangers, the following incident is to the point: While the opposition against the rangers was at its highest a member of the W. B. Plemons Camp of United Confederate Veterans offered a resolution before that body condemning the rangers and asking for their withdrawal. Immediately upon its reading one member moved that it be thrown out of the window, and the camp broke up in a turmoil, not more than three out of the twenty-six present favoring the resolution."

POLITICALLY INCLINED.

The Herald is in receipt of a marked copy of the Vernon Record, edited by that able pencil pusher, J. Ray, and from the following political comment it is evident that the Record is highly favorable to Editor Johnson, of the Hall County Herald for legislative representative for this district. The prospective candidate is well known throughout the district and would doubtless make the race exceedingly interesting if he did not prove a winner. His ability for the place is unquestionable:

"The Record notes with a great deal of pleasure that Editor W. A. Johnson, of the Hall County Herald, is thinking slightly of making the race for state senator to succeed Senator Veale. The writer is acquainted with practically every man of note in the Panhandle country, and we are frank to say that there is not, in our judgment, a better man for this place than Johnson. He is educated along the lines of practical experience and has a thorough understanding of the needs and demands of the people in this section. He is one of the broadest-gauged men of our acquaintance, and has the ability to make a strong fight for any measure which he might favor. He is honesty personified and can be trusted to be on the side of the people in every instance. Though an editor, he has amassed a handsome competency, and hence is financially able to be senator. Mr. Johnson is already known throughout the state, being at present president of the Texas Press and a member of the Board of Regents of the State University. His popularity with the press is such that none else need get in the race, should he gain his consent to run."

THEY COULD BE LAND OWNERS.

There are thousands of acres of soil in Texas awaiting the plow. Some people will be tenants all their lives, when by a little privation—not privation, either, but care, economy and frugality mixed into a little energy—they could be home owners and tax payers. There is no good sense in a farmer tilling other people's soil when he can till his own.—Lorena Vidette.

With millions of acres of land in Northwest Texas never yet disturbed by a plow and of as fine agricultural value as was ever traversed by the famous flight of the crow, there appears to be no valid reason why any ordinarily economical citizen should not be a home owner instead of a landlord's hired hand.

Richards Bros. & Collier

extend to their

friends and customers

Wishes for a Merry Christmas
and a Happy New Year

Store Will be Closed Christmas Day

SPIRIT OF CHRISTMAS.

"Coming events cast their shadows before them." This is true of most events, but the coming of Christmas throws no shadows; it lights the earth with joy and gladness, born of a radiance that has flooded the world, making glad the hearts of men since that night when the purple shadows of evening enveloped the darkening Judean plains and the quiet shepherds, watching their flocks by night, dozed and dreamed, awakened by the heavenly choir singing the glad new song, 'Glory to God in the highest, and on earth peace, good will toward men.'

Christmas awakens in every Christian's heart impulses of love and kindness; and into each Christian's life glints of hope and joy. Two thousand years ago the gleaming star of Bethlehem first shed its glorious light of promise on the world, and it is still the light to our feet and the guide to our ways.

We should remember the high and holy purpose of Him who came into the world for our salvation; and His birth should be celebrated with that joy and gratitude that makes itself felt among the poor and the sorrowing.

Let each of us look about us and single out someone less fortunate than ourself with whom to share the good we have, the material and spiritual things that warm the heart and charm the eye. Let us make somebody happy.—Selected.

LAWYERS AND NEWSPAPERS.

Lawyers stand up in court houses before jurors in the presence of large audiences, and denounce men as liars, scoundrels, thieves and perjurers, and men appear to harbor no ill will against them. But let a newspaper faintly intimate that a man's character is blemished and he has to confront a horse pistol, stand a libel suit or suffer what the people think to be the greatest of all mortifications—lose a subscriber.—West Times.

Possibly that some people believe that newspapers are unusually careful to only state facts may account for the different results.

Loosen up! Untie the tight knots in your purse strings for once and warm up the cockles of your heart by making somebody happy on Christmas, the day when mankind and all nature should be glad. Loosen up! Give somebody something if it is only a pleasant greeting.

The Hale Center Live-Wire, edited by that versatile Black, comes out this week all decorated in honor of the Christmas season—an appropriate holiday gift to the readers of that sprightly journal.

"Let the farmers of Hale county plant the broom-corn and we'll sweep the entire country," said an individual to the editor the other day. Put your own construction on the sentence.

Bring a smile to some poor child's face or light up the countenance of some lonely one on Christmas—the day of love and remembrance.

Our neighbor to the east, The Floyd County Hesperian, comes out this week with a special Christmas num-

ALFALFA LUMBER CO.

DEALERS IN

All Kinds of Building Material

Phone 163

M. C. HANCOCK, Local Manager



PROTECTION

is what we all want. The eagle may scream and his flight may be the highest, but he isn't worth powder to blow him up when it comes to

Adjusting Fire Losses.

This Office Does It

on every policy we write. Protection is full and complete in all our policies. Hazard Nothing. Get Our Policies. It's a risk to delay. Insure today. We write Live Stock, Liability, Plate Glass and Automobile Insurance.

Hoyle and Malone

Room 22, Wayland Building.

Phone 231.

PLAINVIEW, TEXAS.

AN INCIPIENT BLAZE.

The fire alarm on Monday morning was given on account of a slight blaze at J. N. Donohoo's residence, which was caused by a defective flue. The fire was extinguished before much damage was done.

The Herald for Job Printing.

J. E. PENICK, Contractor..

All Kinds of Brick, Stone, and Cement Work

CEMENT TRIMMINGS AND SIDEWALKS A SPECIALTY

North Covington St. Phone 331

Quitaque Stock Farm

JNO. T. HAYNES

Horses, Mules and Cattle of every description

Phone Connections.

Address: Quitaque, Texas.

Phone 279.

PLAINVIEW, TEXAS.

The Palace
For Men ::

J. W. PIPKIN & CO.

The Palace
For Men ::

Buy Men's Presents in a Man's Store It Will Please Them More

TO THE LADIES: We have listed a number of items which, we trust, will assist you in answering that momentous question, "What shall I buy for him?" Each article will add to the recipient's comfort and convenience---gifts that men appreciate but seldom bother to buy for themselves:

House Coats Lounging Robes Bath Robes Silk Mufflers Phoenix Mufflers Street Gloves Evening Gloves Auto Gloves Fancy Vests Sweater Coats Linen Handkerchiefs Silk Handkerchiefs Initial Handkerchiefs	Fancy Hosiery Wayne Hosiery Fancy Slippers Fancy Shirts Dress Shirts Fancy Cravats Derby Hats Soft Hats Auto Caps Wool Caps Fur Caps Silk Suspenders Silk Garters	Fancy Pajamas Fine Underwear Scarf Pins Link Buttons Watch Fobs Full Dress Sets Toilet Sets Clothes Brushes Military Brushes Suit Hangers Coin Purses Scarf Holders
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COLD WAVE GENERAL

BAD WEATHER PREVAILS OVER ENTIRE SOUTHWEST.

Over Three Inches of Snow Fell in Plainview and Mercury Drops to Zero on Sunday—Soon Moderates.

Commencing on last Thursday it began snowing and in fitful spells it sifted down at intervals until Saturday night, when the fall became steadier, and on Sunday morning the citizens of Plainview awoke to find the ground a field of white, the average depth of the snowfall measuring 3 1/2 inches. It was considerably the heaviest snowfall of the year, and really the first of any consequence during the winter.

Snow is not of such frequent occurrence in this section as not to attract attention, but it is not so rare that a light fall excites the interest that it does in other sections of the South.

A few exuberant spirits here indulged in the usual snowballing, some improvised sleighs, but the usual reindeers and old-fashioned sleigh associated in the imagination with Christmas holidays and glistening snow were put in the old-time class by one individual who strung sleigh-bells on his automobile and merrily drove his car over the smooth streets, and did not hesitate at the rougher places or to rush through deep drifts.

Sunday morning at daylight the thermometer registered three degrees below zero, according to Weather Observer John Sanders, but the weather moderated considerably during the day, and since that time the temperature has ranged around the freezing point, with slight thaws at intervals. There has been no wind since the snow and the weather is ideal for winter—clear, crisp and just cold enough to be bracing—and the freeze and snow will be highly beneficial to wheat and oats and will put the ground in excellent condition for spring planting.

In the city the coal dealers were the busiest men and subject to many solicitous inquiries from those who had neglected to lay in their winter supply of fuel. Everybody wanted coal, and wanted it right away. The distress signal was flying everywhere and the supply on hand was soon exhausted, but the pleasant weather following allayed fears of a severe and protracted cold spell and diminished the number of rush orders.

Cold Wave General.

Cold weather prevailed this week in various sections of Texas and Oklahoma. In many places through Eastern, Central, Northern, Central western and Northwestern Texas and Southern and Western Oklahoma, snow fell in quantities varying from traces of snow to four or five inches in depth. The coldest weather known in many years prevails in the upper Panhandle of Texas. The same is true with the portions of Oklahoma mentioned. Other parts of Texas and

Oklahoma reported rain or sleet, with much colder weather than had been the case for ten days previously.

Crops, especially small grain, will be greatly benefited. In Oklahoma suffering among live stock was feared. This was also reported to be the feeling in the Panhandle of Texas. In the Brownwood and San Angelo sections cattle were said to be in good condition to withstand the cold and little loss was apprehended.

Other Sections Affected.

Blizzard-like conditions prevailed generally in other sections, reports from western states indicating that the cold wave has been general. In some instances scarcity of coal made suffering probable, unless aid that is not expected be received in forty-eight hours. The soil will be placed in good condition for spring work, from the rain, sleet and snow.

WILL VISIT IN CLARENDON.

Mr. and Mrs. John Teague, who are visiting the latter's parents, Mr. and Mrs. Sam McLaughlin, in this city, will leave in a few days for Clarendon to visit with the parents of Mr. Teague, whose father was at one time a well known resident of this county and lived east of this city, near the Floyd county line. Mr. Teague's sister, Miss Clare, will be married at the family residence during the holidays to Rev. Doak, who at one time was a missionary of the M. E. Church in this section and who is now pastor in charge of the church at Tahoka, at which place they will make their future home.

APPRECIATES THE INFORMATION

The Herald is in receipt of the following letter from a friend whose acquaintance was established over 18 years ago and who has been a continual and paid-in-advance subscriber since that time.

Eureka, Ill., Dec. 18, 1909.

Mr. Tom Shafer,
Editor of the Plainview Herald,
Dear Sir:

Enclosed find (\$1.50) one dollar and fifty cents for the renewing of my subscription to your valuable paper from Jan. 1, 1910, to Jan. 1, 1911. It keeps me posted as to conditions and what is transpiring in your city of the Plains.

I have been having some plowing and improving done on my section near Plainview.

Yours truly,

JOHN KAUFMAN,
Box 53, Eureka, Ill.

THE CORRECT TIME

to stop a cough or cold is just as soon as it starts—then there will be no danger of pneumonia or consumption. Just a few doses of Ballard's Horehound Syrup taken at the start will stop the cough. If it has been running on for sometime the treatment will be longer, but the cure is sure. Sold by Wyckoff-Willis Drug Co.

The Herald for Book and Job Printing.

VISIT OF JUDGE BROWNING.

Judge J. N. Browning, of Amarillo, who is presiding judge of that district, was in Plainview this week holding court for Judge Kinder during the trial of some cases in which the latter was disqualified. Judge Browning is one of the best known citizens of the Panhandle and has a large circle of friends over the state, having at one time been Lieutenant

Governor for two terms. He is truly of the West western, and his friends assert that when the Judge first settled on the Plains it was one vast timber belt, which he with great business foresight "cleared" and together with the dirt excavated from the Palo Duro canyon he sold the products to a bunch of prospectors to use in building Pike's Peak. The Judge denies that he helped dig the canyon and says this was done by a bunch of

early-day real estate dealers to advertise the Panhandle and South Plains.

REMEMBER THAT E. R. WILLIAMS is prepared to fill your wants in any emergency in EMBALMING AND UNDERTAKING.

The officers of the British navy alone make a formidable squad of 109,210.

1909--SEASON--1910

Plainview, Texas, Dec. 17, 1909.

TO OUR FRIENDS AND CUSTOMERS:-

In opening a new business there is always a degree of hesitation on the part of the firm. There is sure to be a deep yearning desire to gain trade, to make friends of all customers and to hold them permanently. In order to do this there must be a full realization of the weight of responsibility. There must be the square deal. Duty demands it; the trade demands it.

Having all these facts in mind our firm opened a grain, feed and coal business in this town many months ago. From the opening day our trade has been gratifying indeed. From the start our customers have been many. In fact our business has increased to proportions beyond our most sanguine hopes. We therefore take this means of thanking our customers, one and all, most heartily for their liberal patronage in the past. To you we are indebted in a large measure for the success of our business this year. For every favor thus shown us we thank you, and solicit your trade in the future.

Now, it is our firm conviction that the credit system is a thing of the past in most all lines of trade. Cash business is taking the day, in fact the cash basis is the only fair method to both debtor and creditor. This we firmly believe, as do you, to be the safe, sane and legitimate way of doing business. Therefore, beginning with January 1, 1910, we are going to adopt the cash system. This is fair and right and we ask your hearty co-operation in the future that all things may be agreeable and mutual.

Again we thank our friends and customers for past favors and earnestly ask for a continuation of your liberal patronage in the future. Yours for a merry Christmas, a happy New Year, a bumper crop, a big business and flourishing times generally in 1910,

COBB & ELLIOTT GRAIN CO.

Ladies' Dept.

Haviland China
 Crockery
 Graniteware
 Silverware
 Handy Cooking Utensils
 Oil Heaters
 Coffee Percolaters

Pleasing Xmas Gifts
 for Ladies, Mother,
 Sister, Wife and your
 Best Girl

We Thank You

OUR PATRONAGE DURING
 THE PAST YEAR HAS BEEN
 EXCEPTIONALLY GOOD
 AND WE WISH TO THANK
 OUR FRIENDS AND CUS-
 TOMERS FOR MAKING IT
 SUCH.

Useful Christmas Gifts

will readily suggest themselves if you visit this store, and
 best of all, the values are quite unmatched.
 Visit our store Thursday and Friday, as we have useful
 gifts for the whole family.

We Wish You
 A MERRY CHRISTMAS
 and a
 HAPPY NEW YEAR

R. C. WARE HARDWARE CO.

"If It's Hardware, We Have It"

Garland Stoves and Ranges

"Nuff Said"

Men's Dept.

Winchester Pump Guns
 Winchester Rifles
 L. C. Smith Double Barrell
 Guns
 The Celebrated Fox Guns
 Peters' Ammunition
 Safety Razors
 Razors and Strops
 Pocket Knives
 Carving Sets

Pleasing Gifts for
Men and Boys, Fath-
er, Husband, Brother
and your Best Fellow

We Extend to You

OUR BEST WISHES FOR
 THE COMING YEAR, 1910.
 AND SOLICIT A CONTINU-
 ANCE OF THE LIBERAL
 PATRONAGE WE HAVE EN-
 JOYED IN THE PAST.

TEACHERS MET HERE SATURDAY

HALE COUNTY INSTITUTE NOW IN SESSION.

Entertaining and Instructive Papers and Discussions for Five Days Will Close on Thursday.

The Hale County Teachers' Institute met in this city on last Saturday, with a large attendance of instructors of the various schools throughout the county. The sessions were held in one of the school buildings on the campus of the High School, that building not yet being prepared for occupancy.

On Saturday morning, after an invocation by Rev. I. E. Gates, and the organization of the Institute, the following program was carried out:
 Address—Judge Mayfield.
 Address—Rev. I. E. Gates.

"The First Day in School"—Miss Kate Cooper and Miss Essie Galloway.
 Noon.

"Sanitation and Decoration"—R. R. James and Miss Masel Winn.
 "Geography in the Grades on the Basis of the Adopted Text"—Miss Minnie Jackson and R. G. Baldwin.

Monday, December 20.

Invocation and Address—Rev. Jewell Howard.

Discussion of McMurray's "Methods of the Recitation," Chapters VII and VIII—Miss May Hall and Miss Olive Ballard.

"Primary Number Work"—Miss Holliday and Miss Lula Howell.
 Noon.

"Hygiene"—Dr. G. W. Carter.
 "Composition in the Grades"—J. H. Burke and Tracy Clark.

McMurray's "Methods of the Recita-

tion"—Miss Georgia Saxton and Miss Myrtle Harp.

Tuesday, December 21.

Invocation and Address—Rev. J. H. Abney.

"Primary Reading"—Miss Bessie Parr and Miss Alice Smiley.

"Correlation of Civics and History"—Richard Crawford and Miss Maude Clayton.

"Physical Culture in Schools"—Miss Lena Williams.
 Noon.

"Incentive to Study in Lower Grades"—Miss Effie Casey and Miss Maude Snyder.

"How to Begin a Geometry Class"—B. N. Graham and J. N. Payne.

Wednesday, December 22.

Invocation and Address—Rev. C. N. N. Ferguson.

"How to Teach Spelling"—Miss May Phillips and Miss Gertrude Meriwether.

"How May We Overcome Difficulties in Teaching Physics Without a Laboratory"—J. M. Baird, W. H. Gouch and Miss Myrtis Parr.
 Noon.

"Harmonizing the Course of Study"—Miss Ellen Robinson and E. C. Nelson.

"Disciplining in the Primary Grades"—Mrs. Lou Cooksey, Miss Myrtle Nix and Miss Ida Moore.

The Institute will continue in session to-day, Thursday, when the program for this meeting will be finished.

Institute Reporter's Notes.

The attendance at the Institute was surprisingly good, considering the weather conditions. There are 37 teachers enrolled.

Monday afternoon the teachers were highly entertained and instructed on the subject of "Hygiene" by Dr. G. W. Carter, of Plainview.

Rev. R. L. Gillon addressed the Institute on Wednesday morning, very much to the enjoyment and edification of those present.

The visiting teachers were royally entertained on Monday evening by the local teachers. Refreshments were served at the Wayland hall from 7:30

to 11 o'clock, and a most pleasant time was enjoyed by all.

Rev. J. H. Abney favored the Institute with an address Tuesday morning.

Miss Lena Williams, of Plainview, read an interesting paper on the subject of "Physical Culture in Schools," outlining some very helpful methods, which were highly appreciated by the teachers.

A beautiful and instructive object lesson on "Primary Reading" was given by Miss Parr and a division of her class.

News of the death of Prof. Nelson's brother, W. W. Nelson, of Floydada, was received at the Institute Wednesday, and the following resolutions were adopted:

INASMUCH as Prof. Nelson has this day been called away on account of the death of his brother, W. W. Nelson, of Floydada,

BE IT RESOLVED, That we, the teachers of Hale county, Texas, extend to him and his relatives our sincere sympathy in their sorrow.

B. W. WILKINS,
 BESSIE PARR,
 ALICE SMYLYE,
 Committee.

Following is the program for Thursday's session:
 "Arithmetic in the Grades"—B. W. Wilkins and Miss Elmina Robinson.

"The Real Object of History"—Miss Lavada Reed and Miss Pearl Betts.

"How to Manage the Bad Boy"—Miss Nellie Bishop, Miss Corina Henderson and Miss Audra Thompson.
 Noon.

"Incentives to Regular Attendance"—Miss Maude Hall and Miss Lockey Clayton.

"Relation of Teacher to Community"—Miss Jessie Meriwether and Miss Nell Holland.

CHOKED TO DEATH

is commonly said of babies who have died of the croup. How unnecessary this is. No child ever had the croup without having a cough or cold at the start. If you will stop the first symptom of the cough with Ballard's Horehound Syrup there is no danger whatever of croup. Sold by Wyckoff-Willis Drug Co.

E. R. WILLIAMS HAS A LICENSED EMBALMER in his house and is ready at a moment's notice to answer all calls for EMBALMING AND UNDERTAKING.

On and after January 1st we will conduct our business strictly on a Cash Basis. TANDY-COLEMAN COMPANY.

The annual growth of the forests of the United States is not more than twelve cubic feet per acre.

Spur Farm Lands? Texas!

A Wonderful Farming Section

Located in Dickens, Kent, Crosby and Garza Counties; most fertile valleys and uplands in West Texas; 673 square miles now offered in quarter sections, or more—direct to home-seeking farmers—without commissions to anyone—at prices ranging from

\$12.00 to \$17.50 Per Acre

Farms are in prime condition from recent rains and produce wonderful cotton yields (this crop having never failed); absolutely free from boll weevil; ideal hog country, cholera unknown; excellent fruit-growing region; fine for corn, small grain and feed stuffs—alfalfa in portions. Very healthful climate; altitude 2,000 to 2,500 feet.

Best Transportation Facilities

SPUR, a rapidly growing town, is the terminus of the new extension of the Wichita R. R., Burlington System. All Spur lots were sold the first day, excepting a few reserved for the company. New \$45,000 Bank and Office Building; also \$30,000 Hotel being erected. Sixteen Residences built and occupied and as many under way—all in 26 days. Sixteen hundred Bales of Cotton brought there in 26 days. State of Texas has chosen "Spur" for Experimental Farm Station, to demonstrate wonderful possibilities and great varieties of products adapted for this region.

Six Years to Pay

TERMS—One-fifth down, balance in one to six years. Don't wait. Farms are selling fast. For further information address,

C. A. JONES,

Manager for S. M. Swenson & Son,
 SPUR, DICKENS COUNTY, TEXAS.



DRAGON'S BLOOD

and all other shades and colors are here for your fall painting. The summer must have dulled some part of your house, inside or out.

WE HAVE THE PAINTS

stains, varnishes, etc., that will brighten up those spots and match the old colors exactly. Of course, we have the brushes, too. All kinds, from the camel's hair to the kalsomine brush.

A. G. McAdams Lumber Company

THE PEOPLE'S STORE

Let us make you some suggestions for useful Christmas Gifts. We have a large and nice assortment of articles that will interest every member of the family. Our suggestions:

For Father

SUSPENDERS.
SILK REEFERS--Black, gray, brown, white; price \$1.00 to \$1.50.
STETSON HATS.

For Brother

PHOENIX MUFLERS--In all colors and stripes, 35c to 50c.
TIES--Beautiful assortment just received; four-in-hand, bat wing, bows, etc.
AUTOMOBILE GLOVES.

For Sister

PARASOL--Gold headed, \$4.00 up.
FUR SETS--Gray and brown, prices \$10.00 to \$22.50.
KID GLOVES--\$1.00 to \$3.50.

For Mother

RUGS--Shipment just received, \$3.50 to \$6, beautiful floral patterns and oriental designs.
HOUSE SLIPPERS--All colors, \$1 to \$2.
BLANKETS--Gray and white 85c to \$8.

WE MENTION ONLY A FEW of the MANY ARTICLES we have HERE:

Kimonas, outing and silk, all colors, from \$2 to \$10; Scarfs of all kinds, ranging in price from 50c to \$3; Automobile Veils and Face Veils, all colors and prices; Ladies Driving Gloves, newest make, price \$1.50; Handkerchiefs, Purses and Hat Pins. We are expecting daily a shipment of Belts and Collars including the latest creations in bows, meline and velvet, embroidered collars, stocks, jabots, etc. Other things too numerous to mention--new and up-to-date. Come in and see us. Make our store your headquarters.

WE WISH YOU ALL A MERRY CHRISTMAS.

PLAINVIEW MERCANTILE COMPANY W. A. Shofner

LOCAL AND PERSONAL

Attorney A. B. Martin, of Tulla, is attending court in Plainview.

Judge Geo. R. Bean, of Lubbock, is in Plainview attending district court.

E. L. Nash, of Wichita, Kansas, was a prospector in the city this week.

D. L. Hammer and family left on Wednesday for Fort Worth to spend the holidays with his parents. Mr.

Hammer will return in a few days, but Mrs. Hammer will continue her visit for a month.

Mound City Paints may cost a trifle more, but--! Alfalfa Lumber Company. 47-1910

H. R. Morrow and W. A. Fuqua, of Amarillo, came down last Friday, returning on Saturday.

Mrs. J. P. Crawford and son, Fred, left Wednesday for Denton to spend the holidays with Mrs. Crawford's parents.

W. B. Lewis, late of the firm of Ellerd, Lewis & Hatchell, has returned home from a business trip to Abilene.

Paxton & Oswald have a licensed embalmer, who is ready at any time to answer calls for embalming and undertaking. 48-tf

Miss Pearl V. Maher, a graduate nurse, of Denver, Colo., has moved to this city to engage in the practice of her profession.

John McWhorter, who has been attending school at Clarendon, came in Wednesday to spend his holiday vacation with his parents.

W. A. Todd, assistant cashier of the Citizens National Bank, accompanied by Mrs. Todd, left Wednesday for Fort

Worth, where they will visit during the holidays. They intend spending the winter on the Gulf coast and will not return to this city until spring.

When you request to have your address changed, NEVER FAIL to give your old address, as well as the new. Remember this. tf.

Editor Black, of Hale Center, was in the city on Wednesday enroute to his old home at Brownwood to spend the holidays with his parents and friends.

Mrs. R. J. Goode left Wednesday for Holland, Texas, where she will spend the holidays with her parents. Mr. Goode accompanied her as far as Amarillo.

Misses Ruth and Letha Shropshire, who have been attending the Industrial School for Girls, at Denton, are at home for a holiday visit with their parents.

Miss Ruth Autrey, who has been attending Central Plains College here, left Wednesday for her home in Cooke county to spend the Christmas holidays.

Misses Eula Mae Alley, of Hale Center, Edna Harrington, Joe Keck, Ina Dowden and May Kinder, of this city, who have been attending school at Sherman, are at home to spend the holidays with their parents. The young

ladies came in the early part of the week, and Dr. and Mrs. Grant met the party in Amarillo and escorted them to this city.

Charles A. Malone and wife left Wednesday and will spend the holidays visiting friends at Abilene and their old home at Sulphur Springs, Texas.

M. E. Sidebottom, who is an employe of Noble Brothers, wholesale grocers, left Wednesday to spend the holidays with his parents at Meadville, Mo.

G. W. H. Russell, formerly charity commissioner of this city, left Wednesday with his family for Fort Worth, where they will make their

future home. Mr. Russell will have charge of the Bethel mission at that place. Best wishes of a large circle of friends follow them to their new field of labor.

Louis Lester, the well-known banker, of Canyon, and who is president of some fourteen banks in this section of the country, was a business visitor in the city this week.

Mr. and Mrs. Marshall Phelps have returned to Plainview and will again make this their home. For the past two years they have been living in Dayton, N. M. Mr. and Mrs. Phelps are quite popular with a large circle of friends, who will be pleased to welcome their return to the city.

School children should eat Quaker Scotch Oats at least twice a day

Assorted china in the Family Size Package



WISDOM DERIVED FROM BOOKS is well enough, but experience is better. We read everything new about photography, but it is by actual experiment that we learn whether the new be also good. When we take your photograph, we are thus prepared to give you the best that photographic skill and experience can produce. A view of the samples of our work to be seen in this studio will convince you that if photographic perfection has not been reached we come closer to it than any one else. R. E. COCHRANE, Plainview, Texas.

BELGIAN KING PASSES AWAY

LEOPOLD, "THE BUSINESS MONARCH," DIED LAST WEEK.

Succumbed to Complication of Diseases and Old Age—A Figure in World's History of Present Day.

Press dispatches of last Saturday conveyed news of the death of Leopold, King of the Belgians, whose demise had been expected for several days. A surgical operation was performed on the monarch in hopes of prolonging his life, but a complication of diseases, combined with a recent paralytic stroke and his extreme age of 74 rendered the efforts futile, and he passed away on Friday.

Leopold ascended the Belgian throne on December 10, 1865, upon the death of his father, Leopold I. He was married in 1853 to Marie Henriette, daughter of the late Archduke Joseph, of Austria. The queen died in 1902, and is survived by three children—the Princesses Louise, Stephanie and Clementine. Prince Albert, of Flanders, Leopold's nephew, will succeed to the throne. The king and a few friends recently formed a company capitalized at \$2,500,000 to control Leopold's art gallery and various other properties in Brussels and Laeken. The company's ostensible purpose is to preserve and develop the property, but the real object is understood to be the king's desire to protect in the case of his death the inheritance rights of his daughters and prevent a repetition of the claims, seizures and sales which followed the queen's death.

Nephew Inherits Throne.

Brussels, Dec. 18.—Under the constitution, the affairs of the nation are in the control of the cabinet until Prince Albert takes the oath of succession next Thursday, the day after the funeral of his uncle, before the joint houses of parliament in the senate chamber.

Says Vatican Confirms Marriage.

A dispatch from Rome says that the Vatican confirms the marriage of King Leopold and Baroness Vaughan at San Remo, Italy, last year.

Specials from Brussels say that Baroness Vaughan has been expelled already from Belgium. It is also reported that Prince Albert and the Princess Clementine were not present when the king received the last sacraments on Wednesday, because of their unwillingness to meet the Baroness.

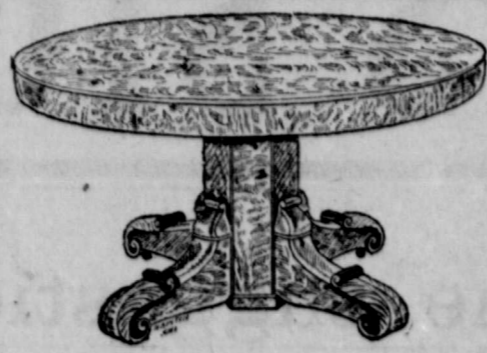
The Martin on Dec. 18 said:

"Baroness Vaughan was born Caroline Lacroix, and was the daughter of the house porter at the French legation in Budapest. The man who was known as Baron Vaughan was in reality a French substitute officer named Dürieux. Leopold first met the woman at Ostend. Following her acquaintance with the king, she was the mother of two children, Lucien, the Duke of Tervkeren, now aged five years, who was born at Ville Franche, and Philippe, Count of Ravenstein, who was born at Balincourt three years ago."

Contest Over Will Expected

The filing of the will of King Leopold showed that he divided \$3,000,000 between his three daughters, Princesses Louise, Stephanie and Clem-

Serviceable and Ornamental Christmas Presents



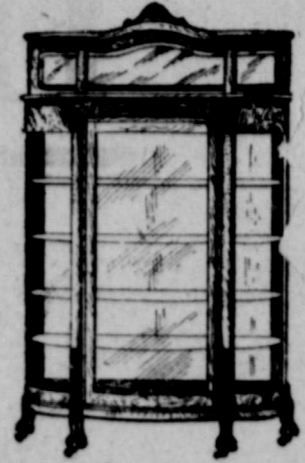
This Beautiful
Dining Table for \$20

Is made of selected quartered oak throughout. Has polish finish. Six foot extension. \$20 buys it. Nothing better for an Xmas present.

NOW is the time to buy Dining Tables and China Closets! Sold extra cheap this week! If you want to buy an Xmas present now is your chance.

Speaking of BARGAINS---we want to show you some bargains in dining room furniture.

Bain Furniture Co.



\$19.50 Buys this Beautiful
China Closet

This is undoubtedly the biggest bargain ever offered in China Closets. Is solid quartered oak; has swelled door and ends; French plate mirror on top. You could not find a better Xmas present.

time. This practical disinheriting of his children signals the beginning of a gigantic legal battle to obtain the King's wealth similar to that which ensued on the death of their mother, Queen Henrietta.

The exact amount of Leopold's fortune probably never will be revealed. Senator Winer, the King's legal advisor, told the Associated Press correspondent that Leopold turned over a considerable portion to the Baroness Vaughan and created a stock company of his estates in order to forestall a possible raid upon them by the Princesses Louise and Stephanie or their creditors. Senator Winer said that later, perhaps, considerable portions of his estate would be handed over to Belgium. The Princess Clementine, aside from the bequest she will receive, is provided for by a special income from Congo properties.

Baroness Vaughan's Child.

Investigation shows that the right of succession to the throne of a child of the King by the Baroness Vaughan is not worthy of serious attention. It is pointed out by Senator Winer that if there were only a religious ceremony at their marriage, the laws of the kingdom would prevent the accession of a child of such a union. The Senator, however, does not believe there was even a religious marriage. If it is established that the Baroness Vaughan is of foreign birth, she probably will be expelled from Belgium, like the favorite of Leopold I, the Baroness Mayer, whose house was attacked and destroyed by a mob after the king's death.

DON'T BE HOPELESS

about yourself when you're crippled with rheumatism or stiff joints—of course you've tried lots of things and they failed. Try Ballard's Snow Liment—it will drive away all aches, pains and stiffness and leave you as well as you ever were. Sold by Wyckoff-Willis Drug Co. 52

PLEASED WITH THE PAPER.

Ohio Subscriber Surprised at the Activity of the Plains.

Hamilton, Ohio, 12-17-09.

The Herald Publishing Company,

Mr. Tom Shafer, Mgr.,
Plainview, Texas.

Dear Sir:

I received my first copy of The Herald today and was very much pleased with the paper. You will find enclosed money order for same.

I had really underestimated your pages and did not expect such grand value. It surely proves the fact that the people of the Southwest are very much alive in the business world.

Wishing you a merry Xmas and a happy New Year, I am,

Yours respectfully,

EDWARD KEPPLER.

137 South B. St.

RICH MEN'S GIFTS ARE POOR

beside this: "I want to go on record as saying that I regard Electric Bitters as one of the greatest gifts that God has made to woman," writes Mrs. O. Rhinevault, of Vestal Center, N. Y. "I can never forget what it has done for me." This glorious medicine gives a woman buoyant spirits, vigor of body and jubilant health. It quickly cures Nervousness, Sleeplessness, Melancholy, Headache, Backache, Fainting and dizzy spells, sea sickness, Fainting and Dizzy Spells; soon builds up the weak, ailing and sickly. Try them. 50c. at all Druggists.

The annual value of Britain's agricultural produce in years of prosperity is over \$10,000,000,000.

Special lot Men's Suits, up to \$17.50; choice for \$10.00, at CARTER MERCANTILE CO. 52

When all is lost save honor the Missourians begin clamoring to see what's left.

AUBURN.

The recent cold weather has stopped plowing for awhile. About three inches of snow has fallen during the past week.

J. F. Feddersen shipped four carloads of cattle last week.

Miss Belle and Blanche Lyons are at home this week to spend the holidays.

Mrs. Estes and Miss Margaret Shelobarger made a business trip to Plainview one day last week.

Mr. and Mrs. Bright Bagely made a business trip to Tulla on Monday.

Miss Countess, the teacher at Auburn, is attending the institute at Tulla this week.

There will be a Christmas tree at the school house on Christmas Eve. Everybody cordially invited.

Mr. Rate, who has been plowing for John Estes, had the misfortune to lose a valuable horse last week. The team had cost him seven hundred dollars.

Last Friday was so blustery and cold that the mail carrier did not bring the mail.

G. R. Lyons made a business trip to Tulla the first part of the week.

Willie Dukes, of Plainview, who has been working for J. R. Walker, had the misfortune to have a mule run over him and step on his ankle. He was so badly injured that it was necessary for him to go to Plainview to receive the attention of a physician.

Prospectors from Iowa who have been visiting K. Shelobarger returned home last week.

J. R. Walker threshed kaffir corn last week.

A. J. Lindley has been confined to his bed the past week with liver trouble, but is now able to be out.

Big Clean-Up of Children's Caps, in Silk and Bearskin, 50c to \$1.00, to

clear out at CARTER MERCANTILE Co.; choice for 15c. 52

TO OUR NEIGHBORS

AND FRIENDS.

We come to tender you our heartfelt thanks and sincere gratitude for your gracious and highly appreciated help and sympathy in this our great and sore trial, the loss of "Mattie." As you have done this unto the least of His subjects, you have the blessed assurance that you have done it unto our Lord and Savior.

Respectfully,

J. O. BROWN AND FAMILY.
December 21, 1909.

STOCKHOLDERS' MEETING.

Notice is hereby given that a meeting of the stockholders of the Citizens National Bank of Plainview, Texas, will be held on January 11, 1910, at the hour of 5 p. m., in their banking room, for the purpose of electing seven directors to serve the ensuing year and to attend to any other business that may come before this meeting.

This December 6, 1909.

J. N. DONOHOO, President.
E. B. HUGHES, Cashier. 50-4t

DANGER!

Citizens are warned not to touch or drive over any loose electric light wire, as the wires are now carrying a high voltage and are dangerous to come in contact with. Anyone noticing any loose or broken wires along our lines will please notify us by phone.

MALONE LIGHT & POWER CO.

Should you discover that your name is incorrectly spelled on the address label of the copy of The Herald you receive, kindly notify us of such error, as it might be the cause of your failing to get your paper.

The Herald for Book and Job Printing.

Come! Come!

And Inspect Our

XMAS FURNITURE

Consisting of Bed Room Suits, Folding Beds, Iron Beds, Rocking Chairs, Dining Tables, Center Tables, China Closets, Chiffoniers, Kitchen Cabinets, Mattings, Rugs---to suit the pocketbooks of all, from the cheapest to the most fastidious.

Come One and All!

PHONES 105-149

E. R. WILLIAMS

House Furnisher

Hale County's Leading Furniture Dealer and Undertaker