

FIRST CLASS JOB PRINTING A SPECIALTY

The Hale County Herald

BEST MEDIUM FOR PUBLICITY IN THE WEST

VOLUME TWENTY-TWO

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS FRIDAY, JULY 14, 1911

NUMBER TWENTY-EIGHT

TEN QUESTIONS ON IRRIGATION

ASKED BY PLAINVIEW PARTIES AND ANSWERED

In an Unprejudiced Manner by a Man Who is in a Position to Tell Facts.

Will irrigation in the Plainview country pay? Will pumping from wells pay anywhere? Is our water supply sufficient for permanent irrigation? Such questions are being asked daily, both by people at home and abroad. So many queries are coming in from various sources that we have obtained a set of answers to queries sent the Department of Agriculture by Messrs. Henderson & Grant, of this city, and are publishing them below. If any one asks you these questions, get a copy of The Herald, mark this article and mail it to him. The answers are very conservative and further investigation and development has shown the irrigation possibilities here to be even better than when Mr. Fuller made his visit here, several months ago. There are many technical terms included in the phraseology of the answers, but they will be readily understood and appreciated by any one conversant with irrigation.

United States Department of Agriculture, Office of Experiment Stations, Irrigation Investigations, Messrs. Henderson & Grant, Plainview, Texas.

Gentlemen: I include herewith answers to questions asked of me while in your city recently, at the request of your people, to render assistance in the reclamation of the lands around Plainview.

I desire to know whether you consider the volume of water underlying the Plainview district of sufficient importance to warrant the installation of pumping plants for permanent irrigation?

In view of the fact that the fill in recent geological age over the entire Great Plains country is found to be of the same character from Eastern New Mexico east across the Panhandle, and that water is being pumped for about 10,000 acres of land in one district in Eastern New Mexico, with no permanent effect upon the water supply, I have no hesitancy in saying the supply in the Plainview country is ample for permanent irrigation of many thousands of acres. The wells recently drilled in this section and at Lubbock show the same character of formation as at Portales, and deliver relatively the same quantity of water, namely, from 900 to 1,500 gallons per minute.

Would the modern pumping plant installed here be practical for irrigation?

Perfectly feasible and practicable.

What acreage could reasonably be irrigated from a modern plant of the No. 6 or No. 7 centrifugal pump variety, under the normal conditions of this country as you know them to be?

160 acres (if one foot be considered, and which is, I believe, ample) could be irrigated in fifty, twenty-four-hour days, or, if the ditches were cement lined, 320 acres could be successfully irrigated during one season. In this connection I should recommend that irrigation be practised throughout the winter seasons only, as the records show your greatest precipitation occurs during your growing season.

Approximately, what engine capacity would be required for a satisfactory pumping plant to irrigate 160 acres?

One-half H. P. per foot of head pumped against (total head includes suction and pressure heads, together with entry and velocity heads, the latter two being comparatively small as compared with the suction and pressure heads).

What would be the acre feet distribution for a No. 6 centrifugal pump, per 24 hours?

Four acre feet.

What would be the approximate cost per acre feet for a first-class and properly installed plant of the variety mentioned?

If Solar oil be used, costing 7 cents per gallon, delivered, the fuel cost per acre foot, if pumped against a 35-foot total head, would be 90 cents, or 2.6 cents per acre foot, per

foot head. Adding maintenance and fixed charges at 50 cents per foot, or 1.5 cents per acre foot per foot per head, it would show a total cost of closely 4 cents per acre foot, per foot per head.

What would be the reasonable value of lands under an irrigation system of this class, when in cultivation?

\$150.

In your judgment what would be the variety of crops that could be grown in this locality under such a system, and which the most desirable?

Alfalfa, wheat, oats, kaffir corn, milo maize, garden stuffs and deciduous fruits.

How does the soil condition of this section compare with other first-class irrigated sections?

Appears to be of excellent character, considerably above the average lands in the Western States.

Would you consider the development of this country, put under irrigation and sold off in small tracts, as feasible and desirable for a colonization purpose?

It is the most desirable way to settle the country.

Trusting I have made the matter plain to you, and assuring you of the willingness of this office, and to further assist you in any proper manner, I am,

Very truly yours, P. E. FULLER,

Irrigation Engineer, in Charge of Pumping Investigations, U. S. D. A.

WITH THE MERCHANTS.

A Glimpse of Some of the Live Firms That Are Making Plainview the Trade Center of the South Plains.

Some class to the line of advertisements The Herald is carrying this week, what! Guess we haven't some ad writers in this town. And the display our ad artists give them—guess that's poor!

Who will we start on? Oh, just anybody! Here's this page ad of that live dry goods firm—Stephens & Goodlet. Painting the old town with red ink, too. Fifteen days' sale beginning tomorrow. It will pay our readers to look them up.

And here's Montgomery-Lash the cash grocers, with another "Let's Get Acquainted" sale. This Jim Lash is always wanting to get acquainted with somebody—usually ladies! And he manages to do it, in his suave way, although nobody thinks Jim exceptionally good looking. But what does that amount to when it comes to selling groceries?

And here is the new firm—Leyhe Piano Company—with a half page telling about opening up their new store in Plainview and putting on a special sale at once. Go around and hear some good music.

Then, A. E. Harp is on hand, or, rather, on the back page, with some facts about the new town of Wilarp and the wonderful farm lands surrounding it. Rather a classy and interesting ad.

Pipkin-Napp Company have their regular space devoted to the sale of oxfords this week. They had one of the neatest window displays this week ever shown in Plainview. It was entitled "Straw Time," and showed an oat field with the shocks surmounted by straw hats.

The Plainview Mercantile Company uses a half page to tell about their big sale continuing for the benefit of the out-of-town people who could not get to town on account of the mud.

Then, here is "Old Spot Cash Seay," that live grocer, with a quarter page brimming over with good things to eat. Believe he is featuring vegetables this week.

Shelton Brothers tell of the wonders of Selz shoes in their regular half page. And they are good shoes. And Shelton Brothers know how and where to advertise, you bet!

Carter Mercantile, that old reliable dry goods firm, are telling this week of a sale on men's suits they are putting on. Perhaps it would pay our readers to put on the suits.

And then there are many smaller advertisers, too numerous to mention. You can't go wrong when you buy from a merchant who advertises in The Herald—which is to say no Plainview merchant will "skin" you.

FIGHT IN FLOYD ON COUNTY SEAT.

Lockney, Texas, July 13.—A rousing mass meeting was held in Lockney yesterday afternoon, and a campaign for the removal of the county seat from Floydada to Lockney was launched. Lists for signers were ready and over a hundred freeholders had signed same before night.

The fight was brought about by the action of the Commissioners' Court in closing a contract to erect a \$78,000 court house by warrants and without submitting the proposition to the voters of the county.

Floydada, Texas, July 13.—The County Commissioners' Court of Floyd County yesterday let the contract for the erection of a \$75,000 court house to Messrs. L. R. Wright & Co., of Dallas, L. L. Thurmon & Co., architects, also of Dallas. Work is to begin in a few days removing the old court house out of the way so that the new one can be raised.

The plan under which the court house is to be built is the system of an interest-bearing warrant issue, which is said to be a much cheaper and better way of erecting public buildings. The plan has been sustained in the Supreme Court of the State twice, two counties having previously built court houses in this way and having the validity of their builders' contracts twice contested.

100 CARS OF CANTALOUPE.

Before W. A. Sanders, the cantaloupe expert, left this week a big rain had fallen which will benefit the dry-land cantaloupes to such an extent that Mr. Sanders estimates that Plainview will ship 100 cars this season. He has gone now to arrange for refrigerator cars to handle this crop. Will also visit the cantaloupe section in Eastern New Mexico.

AGAIN WE ARE LATE.

Once more we have to apologize for being tardy. There is such a rush of job work on we are simply unable to get the paper out on time, although we are working eight men. And if there are any more printers in town we would like to have them steered this way. It seems people rather like the class of jobs we are turning out, and we can't refuse to do their work.

Mrs. Frank Burrow, of Plainview, who has been visiting her parents, Mr. and Mrs. J. M. Boone, returned Monday to her home, accompanied by her sister, Mrs. Paul Barnett.—Hereford Recorder.

AN OPPORTUNE PRECIPITATION

A Rambling Discourse on the Recent Rains and the Crop Conditions.

Nearly every day for the last fortnight the sky has been painted with rainbows, but not until last Friday did Plainview receive a precipitation. Over two inches had fallen by Sunday, and nearly every day this week the town has been treated with slow rains, which have been of untold benefit. The total precipitation up till tonight has amounted to about three inches here in town, and in some parts of this section the fall has been heavier.

From careful investigation we find that almost every section of the Plains country has had the water sprinkler run over them the past week. The passenger train today was two hours and a half late on account of a washout below Slaton. It has rained clear to the line of New Mexico, and even beyond, and that's raining some!

The rain last Saturday came in a bunch, and flooded the town beyond the control of the ditches for drainage. And this week it is the same old story—wading to the depot through mud knee deep. When will that sidewalk be built? And we understand that the roads leading into town are not navigable. And this right at a time when wheat and oats are moving! We are going to lose the trade of the south part of the county to Lubbock or some other little town if we are not careful. Boost that for good roads bond issue—it means money to us.

The heavy rains have caused the front and one side of the cement

"DRUNKARD'S WIFE" AT McGREGOR.

A large crowd was present at the Tabernacle last Friday night to witness the prohibition play, "The Drunkard's Wife." Much interest was manifested in the performance from the fact that an old McGregor citizen, Bob Peace, was the author of the drama. The presentation was well received, and some good talent was in the cast. The play is being presented during the prohibition campaign, and no doubt will do much good for the prohibition cause, as it teaches the evils of strong drink very forcefully.—McGregor Mirror.

CHILDREN'S DAY SERVICE.

Children's Day service for the year 1911 will be held at the M. E. Church, South, next Sunday evening. Everybody invited to attend. An excellent program is being prepared and a good time is expected.

FIRST RACE MEET.

The first meet on the new half-mile track, one mile southwest of Plainview, took place Friday afternoon under the auspices of the Plainview Stock Association. The track was a little heavy from a recent shower, but fair records were made and the meet was pulled off without a hitch. The attendance was about 500. All purses were paid promptly. Starting judge, F. W. Vanderpool, a former racing man from Wisconsin. Finish judges, Frank Harding, W. A. Shofner and W. L. Harrington.

Pony race, purse \$20, half mile, won by Dick, entry of Dr. Looney, of Krebs; time 45 1-4; four entries.

Three-eighths mile running race, 2-year-olds, won by Sleepy John, entry of John Haynes, Silverton; time 41 1-4; purse \$50; three entries.

Free-for-all pace, won by Roy Tell, owned by H. E. Bain, of Silverton; time 1:14; two entries; purse \$50.

Two-year-old pace, won by Buck Snort, owned by L. D. Sewell, Plainview; time 1:23; two entries; purse \$50.

Buggy race, won by Baby Lucile, owned by Chas. Houston, Plainview; time 1:28; two entries; purse \$20.

Judge and Mrs. W. M. Key, of Austin, are expected in tomorrow. They will visit their daughter, Mrs. T. P. Whitis, for a week, and then continue their trip westward. Judge Key is Chief Justice of the Court of Criminal Appeals.

FINDS GREAT SUPPLY OF WATER

COMMISSIONER WORTHAM HERE.

Jno. L. Wortham, State Railroad Commissioner and the man who managed Colquitt's campaign, was here from Austin this week, accompanied by his wife and daughter, Miss Fanetta. Mr. Wortham and his wife left Thursday for the Box T ranch, where they go to attend a house party. The ranch is owned by Geo. D. May, a brother of our townsman. Miss Fanetta decided to remain in Plainview and visit her cousin, Miss Georgia May, joining her parents at Amarillo later on. Mrs. Wortham is an aunt of Mrs. Howard Clark.

Not only is Mr. Wortham one of the best politicians and judges of men in the State, but he is also a good judge of land. He owns a league in the South Plains and has a thousand acres of it in crops. He thinks there is no part of the State that will compare with this section.

FIRST EXCURSION TO GALVESTON.

The first excursion to Galveston over the cut-off will pass through Plainview the morning of July 22nd, and leave Galveston on the following Tuesday. It will be a first-class train, carrying chair cars, Pullmans, etc. The rate for the round trip for Plainviewites is \$13.70.

Mrs. W. E. Armstrong returned today from Canyon, where she took the summer course in the Normal.

R. E. Dorell and wife and daughter, of Granger, stopped over Thursday for a brief visit to his sister, Mrs. A. A. Hatchell. They had been looking after property in Floyd County. Mr. Dorell is a wealthy planter in the Granger country.

Evangelist J. C. Sligh, of the Panhandle Presbyterian, preached at the Southern Presbyterian Church last Sunday morning. Rev. Sligh resides at Canyon, and comes to the Panhandle from Denison to take the place of Rev. Gill. He was down for the purpose of investigating the reorganization of the Presbyterian forces in Plainview. This was his first trip to Hale County, and he stated to The Herald man that the Plains country seemed to get prettier the further south one went. We hastened to inform him that it was useless to search for a prettier section of the State than the Plainview country.

The Herald editor took a trip to Lubbock last Sunday, returning Monday. In the way of improvements there might be mentioned the three-story Citizens National Bank building, which is nearing completion, and the First National Bank building, a two-story structure, the foundations of which have just been finished. Plainview is behind Lubbock in that the latter town has a dozen or so iron seats in the court house park under the shade of the trees, while Plainview has nary a one.

Mrs. Donley, of Abernathy, and Miss Linnie Reed, of Hale Center, are visiting Miss Rex Goodrich this week.

Clarence B. Fullerton and wife have been working Plainview the past week in the interest of "Stoddard's Lectures." Mr. Fullerton is an old newspaper man of New York and is a brother of Hugh S. Fullerton, who writes "The Greatest Play I Ever Saw," which you see on the sporting page of The Dallas News every day.

The Herald is putting the finishing touches on 2,500 catalogues for Wayland Baptist College this week. It is a much more pretentious volume than was got out by them last year, consisting of 40 pages exclusive of some clear-cut photos of the faculty, buildings and grounds. A force of workers for the college goes out from Plainview this week, and their efforts should be supplemented by good words and deeds from every Baptist in the town and every citizen of Plainview should work for one or the other of our colleges whenever and wherever he has opportunity. This will be a great college year, for the citizens of the South Plains are assured a heavy money crop, and a large army of boys and girls will attend college somewhere.

PLAINS ABOVE AVERAGE AT WATER EASILY AVAILABLE.

Expert Survey Shows Prohibited Section Possessing Wealth-Producing Fields.

At his return from the Hereford Water Carnival, Irrigation Engineer Rockwell paid a visit to the Plainview country and spent several days in a careful survey of this section, having the prospects for irrigation in view. The follow is his report on this section as published in the San Antonio Express, issue of Sunday, July 2nd. It will greatly hasten the development of irrigation in this section:

(By W. L. Rockwell, Irrigation Engineer United States Department of Agriculture.)

"The Llano Estacado, that forbidding district of our boyhood geography, is rapidly becoming one of the favored sections of this great State. In a recent investigation for water supply we find that a large body of flowing water lies under thousands of acres in Hale, Deaf Smith, Floyd, Swisher and Lubbock Counties, and no doubt further investigation will indicate other areas as well supplied. Sheet water is found at depths varying from 30 to 70 feet, and pumping plants are being installed which show a test of capacity of these wells from 500 to 2,000 gallons per minute.

"The water probably comes from the Rocky Mountains, as the whole country slopes toward the southwest. It is likely that the water-bearing strata, beginning in the foothills of the Rockies, slopes in unbroken uniformity with the surface of the land.

This water is being used on old alfalfa fields, and new land is under preparation for alfalfa, orchards, vineyards and truck. The surface lies uniformly sloping or gently rolling, which renders the distribution of water, under proper preparation of the surface, very easy. The soils consist of dark to chocolate sandy loams, underlain at a depth of from two to four feet with a light clay subsoil. The soils are quite uniformly fertile, only to some extent lacking in vegetable matter. This is being supplied by the growth of leguminous crops, as cow peas and alfalfa.

"On account of the elevation and the dryness of the air, characteristic under such conditions, the Llano Estacado will soon become the source of a very large alfalfa seed supply. The first crop in the spring will be used for hay, the second one using only a small amount of moisture and matured for seed, which should yield on an average of from 400 to 500 pounds of seed per acre, the seed crop followed by one or two crops of hay. Fifty dollars per acre is not too much to expect from this crop under proper handling.

"Over this area the condition of fruit trees is particularly attractive. Apple, pear, cherry and plum trees are vigorous, the bark smooth and healthy in appearance, and trees of bearing age well laden with fruit. So, grapes of Northern variety, as well as raspberries, dewberries, blackberries and strawberries, are especially thrifty. Like the El Paso valley, this section has a future in the production of apples and pears, particularly the latter.

"When the farmers on the Plains learn the use of water and the proper methods of cultivation under irrigation, the Llano Estacado will furnish to the world's supply its quota of the fruit of the vine, orchard and field. Wheat and oats may be grown for bread, vegetables and fruits for the table, sugar beets for the sugar supply, oats for the horse, milo maize, kaffir corn and the sweet sorghum for the cattle and hogs, and alfalfa for all—a self-supporting empire in itself."

H. C. Power went to Plainview last Tuesday morning to buy his opening bill of groceries from the wholesale houses. Immediately after the fire on Tuesday morning, when the Boerner & Nelson building, which he was to occupy, was swept, he made arrangements with G. R. Griggs whereby he will occupy the old Griggs stand.—Floydada Hesperian.

Mrs. J. M. Bass and daughter, of Athens, are visiting the former's father, Dr. J. B. Hall.

SOME TWICE TOLD TALES

He Boarded.

Two men were getting warm over a simple difference of opinion. They turned to the third man. "Isn't a home-made short cake better than a cherry pie?" demanded one of them. "Isn't a home-made cherry pie better than any short cake?" inquired the other. The third man shook his head. "I don't know," he said. "I board."

Miniature Specialization.

A young medical student was being quizzed by one of his teachers. "In what do you specialize?" he was asked. "Disease of the nostril," replied the student. "Good," said the professor enthusiastically. "Which nostril?"

Love and the Laundry.

"The only thing I find against you is that your washing bill is far too extravagant. Last week you had six blouses in the wash. Why, Jane, my daughter never sends more than two!"

"Ah, that may be, mum," replied Jane, "but I 'ave to! Your daughter's sweetheart is a bank clerk, while my young man is a chimney sweep. It makes a difference mum."

Husband of the Future.

"I insist upon an allowance of \$500 per month—not a penny less!" he cried.

"Absurd! That's more than I pay my cook," she retorted, with curling lip.

"Then get your cook to dance attendance at all manner of boreome affairs; to give you the face to do what an unmarried never dares do; to be always at hand yet out of the way; never to mind no matter how you choose to conduct yourself—in short, to be a husband to you in the modern sense of the term!" he flared out defiantly.

She perceived that the worm had turned. "Hush!" she implored and reached for her check book.

An Informal Affair.

"Why, auntie, have the magazines upset you?"

"Well, I've got through the advertisements, and I feel exactly as if I had been to a party where all the men came in their underclothes and the ladies wore only corsets."

The Root of All Evil.

Bill: "They tell me that y'r old friend Jimmy got'r job yesterday." Dan: "Ain't it terrible, Bill, wot some people will do for money?"

The Blessings of Liberty.

The two sat side by side in Battery Park one night. "I wonder," said he as he glanced out across the beautiful bay and saw the statue of liberty in the shadowy gloom, "I wonder why they have its light so small?"

"Perhaps," answered the girl as she blushed and tried to slip from his arm, "the smaller the light the greater the liberty."

Some Stingy.

A Kansas editor says he thinks this is the best story he has seen in print for several years. A young clergyman was complaining to a friend that his congregation was made up of tightwads. "They are so stingy," he said, "that when I ask them to sing 'Old Hundred,' they sing the 'Nety and Nine'."

Family Secrets.

A new boy story as told by an Atchison man: "I was taking lunch with a friend of mine recently who has a small boy about three years old. As a very special favor and to please me, his mother allowed him to come to the table, telling me that she could not promise that he would behave in the proper manner, as she had never tried him before. The boy behaved very well until the dessert came on the table. As this proved to be ice cream, his favorite dish, he wanted to have a second dish. His mother refused, he said: 'If you don't give me some I'll tell on you!' The mother still refusing he cried out 'If you don't give it to me before I count ten, I'll tell. One, two, three, four, five, six, seven, eight, nine, ten.' His mother still paying no attention he shouted 'My pants are made out of the window curtain.'"

A Real Gentleman.

A Boston couple was recreating near Augusta, Ga., and met an old negro woman to whom they took a fancy. They invited her to pay them a visit, and the black woman accepted, especially as her expenses were paid. In due time she arrived in Boston and was installed in the house of the white folks. She occupied one of the best

A Sale of 30 Pianos

AT FACTORY PRICES

The Big Sale Begins Saturday, July 15th, 9 a. m.

The Leyhe Piano Company of Amarillo, have shipped Two Cars of Pianos and Players to Plainview. The Pianos consist of the best and most reliable makes, such as



Bush and Lane, Kimball, Chickering Bros., Victor, Weber Crown, Kohler & Campbell, Leyhe, Davis & Son, Schirmer & Beck, Ivers & Pond, Pianos; also Steinway, Steck, Weber, Wheelock and Stuyvesant Pianola Pianos and the



LEYHE TECHNOLA PLAYERS.

A TEN DAY'S SALE AT FACTORY PRICES

THE LEYHE METHOD IS QUICK SALES AND SMALL PROFITS

If these 30 Pianos and Players can be sold in 10 days, we can sell them \$100 below regular price, and save a year's expense of doing business. For Instance: It would take the average man a year to sell 30 Pianos. The Leyhe Method sells them in 10 days. The power of low price does it.

Here is the Way They Will Be Sold:

\$200 ew Pianos will go in this Sale for . . . \$125

\$400 New Pianos will go in this Sale for . . . \$245

\$300 New Pianos will go in this Sale for . . . \$175

\$500 New Pianos will go in this Sale for . . . \$325



These are Spot Cash Prices--But if you prefer Time, reasonable terms may be arranged.

Each and Every Instrument is fully WARRANTED, by the Leyhe Piano Company and the Manufacturer to last a lifetime, and satisfaction is fully guaranteed in every way and in every respect, or your money cheerfully refunded.



We issue a special invitation to each and every person in Plainview and Hale county to call and inspect these fine instruments and attend the Sale, whether you wish to buy or not. If you can't call, write.

The Leyhe Company operate 12 stores in Texas, and sell as many as 400 pianos in a single month Reference Any Bank

Leyhe Piano Company Plainview, Texas.

First Door East R. C. Ware Hardware Company

J. L. Henderson, Amarillo, Manager and Bismark Heyer, General Sales Manager in Charge

rooms and ate at the same table with her host and hostess. At one of the meals the hostess said:

"Mrs. Jones, you were a slave, were you not?"

"Yes marm," replied Mrs. ones, "I belonged to Marse Robert Howell."

"I suppose he never invited you to eat at his table," remarked the Boston woman.

"No honey, dat he ain't," replied Mrs. Jones. "My master was a gentleman. He ain't never let no nigger set at the table long er him."

MORE BABIES AND BETTER BABIES.

The Mart Fair Association is working for the development of the state and that section in a very practicable way. In addition to the big list of premiums on corn, cotton, calves, pigs, etc. a special list of premiums will be offered for the finest babies. The Fair will open on the morning of July 19th and it is expected that one of the finest collections of babies ever seen in the state will be on exhibition at Mart.

President Bass of the fair association deserves great credit for thus encouraging the stock in Texas and when the same encouragement is given to the raising of babies as in the case with fine stock, Texas will take

a long stride forward in her development.

Texas needs more babies and better babies.

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W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier GUY JACOB, Assistant Cashier

The First National Bank

Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00

Our new home places us in a position to meet all your requirements. Your patronage solicited.

J. H. LEACH

Coal, Grain, Seed and Feed Stuff

Phone 136 Plainview, Texas

IOWA AVENUE.

L. M. Fearn marketed a good load of porkers at Plainview last Monday.

E. R. Campbell transacted business at Hale Center last Saturday.

C. E. Donnell and family were in

Hale Center last Saturday.

L. M. Fearn and A. L. Leer visited the Bartonside neighborhood last Sunday.

E. R. Campbell and family were the guest of the Evans last Sunday.

Lloyd Hewett is a regular attendant at the McWhorter Sunday School.

Miss Marie and Olive Fearn attended the McWhorter Sunday School.

The Fearn's were the guests of the Leer's last Sunday.

The "Glorious Fourth" was duly celebrated at the Hosier place, known as the old Harrington ranch by a basket dinner picnic spiced with ice cream, lemonade and peaches. After dinner the boys played ball. At the end of the fifth inning the score stood 16 to 3 and as a spectator expressed it "it was a shame to take the money."

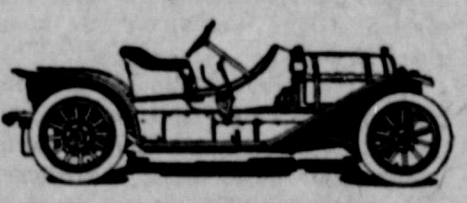
At this juncture greatly to the relief of the losers it was announced that Judge Holmes of Hale Center would speak on prohibition. The judge acquitted himself very ably and proved himself to be master of the subject. Everybody expressed themselves as having had a very good time and the visitors said they had been well repaid for their coming.

Mrs. L. M. Fearn left last Wednesday for Miltonoate Kansas, her old home where she will visit friends and relatives for some time.

CORRESPONDENT.

POPE-HARTFORD AUTOMOBILES

FOR FURTHER PARTICULARS SEE Ben Gardner AGT. POPE-HARTFORD AUTOMOBILES



OUR PLUMBER "NOSE." Just where the defect may be in your plumbing, and he goes at his work intelligently and quickly corrects the fault. He does not waste your time or your money.

SEND FOR US the moment anything goes wrong if you want your job well done. Always remember that we are ready to estimate on all kinds of plumbing work and generally save you money.

City Plumbing Co. PHONE 331.

ANNOUNCEMENT!!!

At the request of several of our out of town customers, we have decided to continue our Sale for one more week, or until SATURDAY NIGHT, JULY 22, at which time it will close

The Ladies Have Taken Advantage of This Sale and Profited By It

But the Men Seem Asleep to Their Interests

We Have a House Full of Clothing, Shoes, Hats, Shirts, Collars, Ties, Hosiery

In Fact, Everything Men and Boys Need to Wear

All Brand New, Up-to-Date Stuff, that we are positively Giving Away the Profit, and in a great many instances, Selling at Less Than Actual Cost to Us.

You men and boys awake to your interest and come and buy some of this merchandise

Lots of Goods Left for the Ladies

PLAINVIEW MERCANTILE CO.

"Best and Prettiest Dry Goods Store on the Plains"

Plainview, Texas

PROS WIN IN DALLAM.

Dalhart, Texas, July 8th. Early this evening the ants conceded victory to the pros, as a result of today's local option election, the vote for boxes, as announced or obtainable up to midnight being as follows.

	Drys	Wets
Dalhart	292	298
Texline	28	11
Ware	8	6
Coriena	4	3
Total Reported	342	318

This count gives to the drys a lead of 24 votes, with the boxes of Pericho Conlen not reported. It is known however that the vote in these boxes which combined will not exceed the lead of the pros in those counted, will be about a standoff, with perhaps a lead of one or two either way, leaving the pros a same majority of about twenty votes.

IRRIGATION IN CASTRO COUNTY.

J. F. Baker from the Spring Lake country, was in Dimmitt Manday, and reported a good rain on Sunday night in his part of the county. Also he said all crops are looking good, cotton six inches high, etc. Mr. Baker remarked that at least four farmers are considering the boring of irrigation wells in Runningwater Draw he being one of them. Negotiations with Fort Worth people is expected to bring about considerable results in this way. Pumping outfits are to be installed for the raising of the water from the wells. An abundant flow of water is obtainable in Runningwater Draw at a depth of twenty feet, which makes the matter much simpler than in other parts of the country where the distance to water is much greater. While the matter is not as yet certain under the present promotion, yet there is no doubt that irrigation will prove profitable from wells in the draw on account of the shallow depth at which plenty of water can be obtained.—Dimmitt Plainsman.

SUB-IRRIGATION IN TEXAS.

Mr. N. Y. Seymour, of Premont, Nueces county, is successfully cultivating an orange grove by means of sub-irrigation, which method is fast gaining favor in this state. The grove consists of eighteen acres and is in the heart of the citrus fruit district of Texas. By means of sub-irrigation it is

claimed that the moisture is retained longer and that it is possible to apply intensified farming methods in the strictest sense of the word. Sub-irrigation is practically a new enterprise in this state and is as yet in its infancy, having been introduced in the state a little less than two years ago. The experiment has been tried in Kansas and other neighboring states and the farmers of Texas who have tried it out so far declare that the results are satisfactory.

The subject of irrigation is one of the most important questions before the farmers of Texas and the broadening out of the scope and possibilities of man's substitute for rain, that section of Texas where rainfall is insufficient may be made to blossom like a garden of roses.

PANHANDLE WHEAT MAKES 25 BUSHELS.

Mr. Cummons Wheat and Oat Crops are Fine.

J. C. Cummons, one of Hale county's most successful farmers, who has a large farm six miles east of town, in a conversation with the editor of the News Saturday said his 230 acres in wheat, will average 25 bushels to the acre. He has 130 acres in oats which will run as high as sixty to seventy bushels per acre, though the average will be much less than that. He has 150 acres in other crops—maize, kafir and millet, all of which look good at present.

Last year which was very dry, Mr. Cummons' wheat averaged fifteen bushels to the acre.—Amarillo Panhandle.

PERILS OF LACING.

Doctor Wiley, the government food expert, tells of a young woman of whom was asked the question by the teacher of physiology: "Is tight lacing unwise?" The girl replied that it was. Asked to explain why she said: "Because it busts the corsets." Doctor Wiley was reminded of this by some of the explanations of the fall in the price of meat that occurred at about election time.

GALVESTON COTTON CARNIVAL.

"Seventeen days of joy" is the phrase used to describe the many amusement features of the Third Annual Cotton Carnival to be held in

Galveston from July 29th to August 14th.

The magnificent surf-bathing on the Galveston beach, the ever present salt laden Gulf breeze are always the principal attractions in making a trip to Galveston so delightful, but during this period many other amusements have been provided to make the visit all the more attractive and enjoyable.

For the lover of the auto and auto racing, three days of high-class racing has been arranged. These cars will contest during August third, fourth and fifth in exciting races on the famous twenty-five mile beach for five thousand dollars in prizes. Numerous parades have been arranged for both by day and night. These pageants include beautiful illuminated floats of the mysterious K. K. K. by night and handsomely decorated auto and civic parades by day.

As a great majority of visitors to the Cotton Carnival come from interior points, special attention has been given to the water features in this year's exposition. An exact duplication of the historical "Boston Tea Party," enacted by real, red Indians, will be witnessed in thrilling realization out on the Gulf. United States life-saving crews will give thrilling drills illustrating use of the surf guns and non-sinkable boats in rescuing passengers from a sinking ship. Of great interest to all will be the Aquarium, in which will be seen the many varieties of fish found in Gulf waters, including the devil fish, the monstrous June fish, a man-eating shark, and hundreds of other species.

In fact, there is to be amusement for all, at all times.

100-STORY BUILDING FOR NEW YORK.

Cleveland, Ohio, July 11.—Plans for a building 100 stories and 1,200 feet high have been drawn, according to George Mertimer, who addressed the convention of the National Association of Building Owners and Managers here today.

The structure will probably be built in New York in the near future, he said.

"Spot Cash Seay" VEGETABLES

We will have the following list of Fresh Vegetables and Fruits for YOUR SUNDAY DINNER:

Hot House Celery, Hot House Lettuce

Parsley, Green Peppers, Green Beans

Fresh Tomatoes, Cucumbers, Squash

Okra, Rhubarb, Beets, Cabbage

New Potatoes, Onions

Colorado Cherries, Peaches, Oranges

Colorado Cherries, (Eating), Banas

Colorado Raspberries, Lemons

Cantaloupes.

Large Size Frying Chickens and Hens

If you want a bill of groceries, figure with

"OLD SPOT"

He can and will Save You Money

South Side of the Square

L. R. BLAKE, Mgr.

Phone 346

J. W. Willis Drug Co.

DRUGS and JEWELRY
"The Rexall Store"

There is always a Competent Registered Pharmacist in charge of our prescription department.

Our stock of Drugs, Chemicals, Pharmaceuticals, etc., is the largest in the city or Northwest Texas.

Edison Phonographs and Records, Eastman Kodaks and Supplies, Conklin's Self-filling Fountain Pens, Howard, Elgin, Waltham and South Bend Watches.

Our Jewelry Department is in charge of a competent watchmaker, who has had twenty years experience and all work guaranteed. Prices reasonable.

GIVE US MORE OF YOUR BUSINESS
WE ARE ANXIOUS TO PLEASE

PHONES NOS. 44 and 373

OFFICERS

J. E. Lancaster, President
H. M. Burch, Cashier
L. A. Knight, Vice-President
L. G. Wilson, Vice-President
H. C. Von Struve, Assistant Cashier

Third National Bank

of Plainview

Ansley Building, Northeast Corner Square

Capital \$100,000.00

DIRECTORS

R. W. OKERFE
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J. E. LANCASTER
L. G. WILSON
H. M. BURCH

Land Surveying, Etc.

If you are going to have your land surveyed; a map or a plat made, or if you wish a blue print struck off or levels taken of your section, get a good man who guarantees his work to be of the best, without waiting 'til "Kingdom Come" for it.

THOS. P. WHITTIS

Civil Engineer and County Surveyor

Office at Court House Plainview, Texas

ATTENTION

FARMERS and RANCHMEN

H. E. SKAGGS

Is back at his office in the First National Bank building, after an absence of several months on account of sickness, ready to serve you. If you want to sell your land or if you want to buy, see him. No extortionate commission ever charged.

A Square Deal Guaranteed List With Him for Quick Results

TEXACO ROOFING

Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by purchaser

MAKE YOUR OLD ROOFS WATERPROOF by recoating them with **TEXACO ROOFING CEMENT**

For sale by local dealers

THOS. ABRAHAM, Agent, PLAINVIEW, TEXAS

The Texas Company

General Offices, Houston, Texas

MR. CALLAWAY ON PROHIBITION.

Some solemn facts for your consideration. Since there has been so much said by the anti-prohibition party about the failure of prohibition states to enforce the prohibition laws and they have quoted Kansas and Oklahoma so much, and have so grossly misrepresented the facts in regard to how they have failed to enforce the laws. Now this writer lived in Kansas twenty-nine years, six while they had open saloons and twenty-three years after they voted prohibition, and I know from personal observation and not from hear say that it does prohibit to a great extent and I know further that there is not near the drunkenness now, that there was with open saloons and not near the crime and court expense. The anti-pros tried to make us believe, that immigration would cease if we voted prohibition and that real estate would depreciate in value but on the contrary we had a large immigration of good honest industrious, moral families, and the immigration that it kept away was the ones we did not want. They could stay back in their whiskey soaked states. Our real estate advanced in price, land that was selling while we had open saloons, from fifteen to twenty dollars per acre, is now selling from one hundred to one hundred and fifty dollars per acre. They have talked and talked re-submission but the good people don't want the question re-submitted and there is not enough of the whiskey class there to get it re-submitted. If it is such a farce in Kansas and Oklahoma as the Texas anti-pros try to make out, why do not the people of those states re-submit the question and give the people another chance to vote out it? because they know a good thing when they have it and are satisfied with it. The moderate drinker is the man that fights prohibition the hardest. The habitual drunkard, if he has any morals left, will vote for prohibition every time, for he knows the evils of it.

If you want your taxes to decrease and your land to advance in price, vote for prohibition. How many prisoners has Hale county had for all crimes in the last five years. How many would she have had had there been open saloons for the last five years? It would take a larger jail than Plainview has to hold them, as it is, there is but one prisoner there now and that is for boot-legging whiskey, so vote it out of the state on the 22nd of this month and you will never regret it. I also lived in Oklahoma seven years. I lived there before they had prohibition and afterward and I know positively that it does not prohibit there, over the most of the state, and is being enforced more every year and the people are so well satisfied with it that if they were to re-submit the question it would carry by a larger majority than it did before. There is no other law in any state but what is violated. Why is it that they make such a roar about the prohibition laws? Stop the sale of liquor and you will stop most of the sale of other crimes and you will have a better and happier state.

E. CALLAWAY,
Ellen, Texas.

NOTICE TO HORSE AND MULE BREEDERS.

Will make the season three miles east of Plainview at the Grimes place with the following horses and jacks: One draft stallion; one standard bred trotting stallion and two good jacks. It will pay you to see the above stock before breeding elsewhere.

CLINT SHEPARD.

PLAINVIEW SENDS WOOL.

H. H. Hawkins, warehouse man for the Panhandle Wool Growers' Association, of Hereford, reports 210,000 pounds of wool stored in the warehouse containing 1 htslo etaoin sh house up to yesterday afternoon. A car containing 24,000 pounds of wool was received today from Plainview. Mr. Hawkins estimates that there will be 500,000 pounds of wool brought to this warehouse this season. This means, at the least, a sum of \$75,000 that will be turned loose in the Hereford country this year. The lamb crop is immense, but owing to the bad condition of the market Mr. Hawkins thinks there will not be a great many sold this season.—Hereford Recorder.

FOR SALE—240 acres of choice land out of south half survey 35, blk. J. K. 2. Located in the northwest part of Plainview, and the most desirable land around town. Will sell in 40 or 80 acre tracts on easy terms. Other lands for sale in all parts of the country. For prices, terms and descriptive literature write Otus Beasly Realty Company, Plainview, Hale county, Texas.

\$15.00 SPECIAL \$15.00

Choice of our entire line of Men's Suits, ranging in price from \$22.50 to 32.50 for one week only

\$15.00

They must all be closed out in one week, for CASH ONLY

\$8.50 SPECIAL \$8.50

Choice of all odds not included in above \$12.50 to 20.00 values, to close out at once for only

\$8.50

The above goods for cash only. Don't ask us to charge at such prices.

LOOK FOR OTHER BARGAINS ON DISPLAY

CARTER MERCANTILE COMP'Y

LOCKNEY LOCALS.

Lockney is to have a new furniture store and undertaking parlor. Mr. George Ford began Thursday the erection of a building east of The Beacon office and adjoining the business houses of Smith & Talbott now under construction. Mr. Ford will put in an up-to-date stock of furniture, and will carry a complete line of undertaker's goods. This new enterprise will be a valuable addition to Lockney's business interests.

Monday, at Plainview, Mr. G. L. Bruner, of Kress, and Miss Ernie Cromarty, of Lockney, were married. Mr. Bruner is a prominent young business man of Kress, while his bride is one of Lockney's popular young ladies, and has a host of friends who wish for her much happiness. The Beacon joins the many friends of the happy young couple here and elsewhere in hearty congratulations.

Messrs. J. B. Smith and W. R. Talbott started work Thursday on their new business house. The building will be 70x70, built of corrugated iron and plastered on the inside. They will open in same early in August a complete stock of dry goods, groceries, harness and leather goods. These men are from Oklahoma, and have located permanently in Lockney, and will be boosters for Lockney, the greatest town on the Plains, and one with some future before it.

A. W. Terrell, representing the Terrell Triangular Tile, manufactured at Amarillo, was here attending the picnic and explaining the merits of his tiling. Mr. Terrell says he is contemplating establishing a factory at Plainview.

—Lockney Beacon.

GREENVILLE FIRE LOSS.

Greenville, Tex., July 12.—The offices of several city officials were damaged early today by smoke and water from fire in the Schiff building on Lee Street.

The Alexander Shoe Copany, in whose store the blaze originated, and R. N. White, dealer in gents' furnishing goods, were the heaviest losers. The total loss is estimated at \$15,000.

HELLO, EXCHANGE.

To the girl who sits at the table all day
With her ear to the whole world's woes,
Standing the gaff in her pleasant way
And taking it all as it goes;
With her ear-phones on and her hands alert
She is right on the job for fair,
Ringing you in when you're on a spurt,
And sending you everywhere.
She is Molly or Anna or Grace or Sue,
Or Catherine, maybe, or Mame—
But what is the difference, sir, to you,
What may happen to be her name?
It's enough for you that her voice is clear,
And her smile like the smile of spring,
And her temper is seldom out of gear,
But as smooth as her willing ring.
Oh, the Hello Girl, with her ears alert,
Is the girl on the job, all right;
Smiling and suave, or saucily pert,
At your call from the morn till night!
So I sing this lay to molly and Grace,
And Catherine and Annie and Sue—
To the all-right girls in the handy when he entered the grand lodge.

place:

A toast, willing maids, to you!
—Baltimore Evening Sun.

PORTLAND SELECTED BY ELKS.

Atlantic City, N. J., July 11.—John P. Sullivan, of New Orleans, was today elected grand exalted ruler of the Elks after one of the most exciting contests in the history of the order. The vote: Sullivan 814, Rasbury 547, Moreland 233, Ticknor 8.

Tonight Mr. Rasbury moved that the election of Mr. Sullivan be made unanimous. The vote polled was one of the heaviest in years, 1,602 grand lodge delegates voting. Sullivan was strongly backed by the administration, and had the personal support and influence of Grand Exalted Ruler Hermann. The defeat of Rasbury is due to his lack of support in the East, Pennsylvania and the New England States giving Sullivan a majority of the votes. The Texas man was placed in nomination by M. T. Likely, of Dallas, who made an eloquent appeal for Rasbury. Past Exalted Grand Ruler Sammis, of Iowa, seconded the nomination of the Texas man. Rasbury was given an ovation

We Rake in the Money



FOR OUR CUSTOMERS.

ANSLEY REALTY COMPANY

LANDS

Ansley Bldg

Plainview, Texas

**... ANOTHER GREAT ...
GET ACQUAINTED**

LETS GET
ACQUAINTED

SALE

LETS GET
ACQUAINTED

Beginning July 15, Closing July 26th

MONTGOMERY-LASH GROCERY CO

Are putting on their Second Get Acquainted Sale. The first we put on some months ago added over one hundred new customers to our list, of which we are very proud. We are putting on a sale for ten days which will be much more pleasing to our customers than the one before, for the reason we have more goods in our store and are

Prepared to Make Closer Prices Than Ever Before

We guarantee every article we sell. Below we quote you prices never before heard of in Plainview. Come and get the Goods

28 bars Swiss Soap	\$1.00	10 lb. bucket Swifts Premium Lard	\$1.35
27 bars Clairette Soap	1.00	35 lb. sack of Plainview Meal	.70c
25 bars Crystal White Soap	1.00	17 1-2 lb. sack of Meal	.35c
14 cans Lye	1.00	3 lbs. Brittle Stick Candy	.25c
13 cans Columbian Milk	1.00	2 10 lb. buckets Cottolene	2.25
10 cans Victor Brand Tomatoes	1.00	28 lbs. Broken Rice	1.00
Oxford Smoked Bacon, per Pound	1.00	14 lbs. Whole Rice	1.00
2 gal Buckets Farmer Jones Sorghum	.95c	100 lbs. Highest Patent Plainview Flour	2.75
2 gal buckets Bear Brand Sorghum	.90c	17 lbs. American Standard Granulated Sugar	1.00
2 gal Pure Ribbon Cane Syrup, any brand we have	1.25	11 cans Victory Brand Corn, better than Justice	1.00

Anything in Dried Fruits at Cost

Remember: We have the Empire Cream Separator for sale easy terms. We want your eggs, chickens, ducks, turkeys and cream. The cream market is advancing. We pay cash for cream and all kinds of produce.

REMEMBER THE TIME AND PLACE. BEGINNING JULY 15, CLOSING JULY 26TH

Montgomery-Lash Grocery Comp'y

North Pacific Street

Plainview, Tex a

RABBIT RIDGE RAMBLINGS.

Much obliged for the space given my lengthy epistle last week. I will try not to get so windy this week. I notice, however, several mistakes in my correspondence, but I don't hold any grievance on that score. My youngest brother used to work in a printing office, and he told me once that it was almost impossible to put out a paper without some mistakes and there had never been a book printed in the history of the world without some "bull" getting by the proofreader. Then, too, I don't write as plain as a copybook or a typewriter, and I expect my chirography is to blame for some of the mistakes.

Since Aunt Lucinda Gimmit has moved to Oklahoma the people of the Ridge are thinking of taking steps to have a newspaper installed here. It is hard to keep up with the news these days.

Many of the Ridge people attended the singing at Poverly Flats last Sunday. There was no discord except when the organ creaked, which it did all the time. Grease it, neighbors, before the next singfest.

Uncle Lige Skinner claims to be the cynical philosopher of the Ridge. He is an old bachelor and has indignation. Says he has never had but one affinity, and her picture is on the silver dollar. However, Lige hasn't such an extensive collection of her photographs.

The local barber shop has changed hands. The new man is a better barber than Gus was, but not near as good a fiddler. The Ridge hates to see Gus go—he was so entertaining. Once he told this correspondent that if the whisker crop was to fail nearly a million men in the United States would be thrown out of work.

About the only occurrence of importance in the Ridge these days is the coming of the mail. And most people expect too much to come to them by that route.

The boys are very enthusiastic about organizing a ball team here at the Ridge. Is it so easy for boys to be enthusiastic about anything but their work. There has been several window lights broke out in practice this week, but our public-spirited citizens don't raise no kick. Considerable discussion has been entered into as to the colors for their suits. Banker Spiggles' son, Harold, is just back from college, and he claims that stripes down the trouser legs is old fashioned. He will probably have his way, for he is to be the pitcher. Throws what he calls a "spit ball." It seems to have a curious kick in it, but the girls think the idea nasty, and the catcher always washes his hands after he has been catching it.

Mr. Thompkin's son Jack has decided to do something besides his father, and has got a job on a ranch. He says "All play and no work makes Jack a dull boy."

I see by the papers that a Colorado lawyer was bitten by a jack-rabbit and had a hare-breath escape from death. No danger of a jack-rabbit biting a fellow in this country. There ain't a man in the Ridge that has looked a live jack in the face for several years. Either they are so wild we never see them or they are becoming obsolete. They say rabbits are noted for their fecundity, but what chance has a natural propagation of species against these pleasure seeking motorists, drat 'em!

Uncle Lige Skinner says he don't see any difference between these new fangled "cantaloupes" e'f'body is raising with and without irrigation and the old fashioned "artichoke mushmanion." Got to keep up with the times, Lige, you old mave-back, har! har!

The people of the Ridge missed a mighty good chance to be in the coin this year by not planting a big bunch of spuds. Gold wouldn't be so precious if it weren't no harder to find than it is to dig potatoes. This sandy, loose land will be a kind father and mother to the young "pratties," and it's durned funny why people will pass up these home opportunities.

A good many people on the Ridge are away taking their summer vacation with their wives' kinfolks. If you don't get behind with your work you won't have to hurry so to catch up.

RABBIT SMITH,

Correspondent.

HALE CENTER ITEMS.

We notice in The Hale County Herald that J. E. Stephens is now joined in business by S. M. Goodlet as partner. Mr. Goodlet is a well-experienced and proficient dry goods man, having followed that business very successfully for many years.

This Stephens & Goodlet business is doing well, pleasing the people and growing in business every day. This was stated by J. E. Stephens, who is well known in our community as a

courteous gentleman and a dry goods man, whose equal in his line would be hard to find.

Joe Lee Ferguson left for Dallas Tuesday to close a deal for a gin plant. From there he goes to Houston and Galveston, and will return by way of Temple, to spend several days at his old home.

B. F. White, who has been visiting with his uncle, W. R. Ferguson, returned to his home in Wise County Tuesday. He was called home on the account of sickness of his boy, and didn't get to stay in our town as long as he expected to.

Mr. Jacob Coplin, who came to our town the first of May and bought a quarter section of our rich land, returned to his home in Zanesville, Ohio, this week, after spending two very pleasant and profitable months in our community. Mr. Coplin has been exceedingly well pleased with the Plains country and its great opportunities.

C. M. Kisor and his daughter and son-in-law, Mr. and Mrs. F. A. Kirls, visited his brother, W. S. Kisor, and relatives in our town from Sunday until Wednesday. Mr. Kisor is from Montezuma, Bailey County, Texas, and says he is looking forward to the time when the Rock Island or some other railroad will build from his town east through Hale Center so he can visit his brother oftener.

Of the many picnics held in and around Hale Center the 4th of July the one at the home of S. A. Bird proved a success. The dinner was fine, especially the chicken pie. The afternoon was spent in playing ball and horseshoe. The ball game was very interesting, and after playing ten innings, with the score even, they decided to quit and go to the house, where the hostess served cream and cake. Those present, and their families, were: C. T. Springer, F. H. Snodgrass, Henry Goyert, E. R. Springer, Mrs. Platt, and Mrs. Willett, from Firth, Neb.

—Live-Wire.

WOULD ROBINSON CRUSOE RUSH THE CAN!

"The East and South Texas watermelon is rolling into the Plains these days and they certainly find a hearty welcome. But about the middle and the wane of the summer months our irrigated melons will be ripe, and we will venture they will find just as hearty a welcome in South Texas as the melons in that district are meeting with in Plainview today. Texas is a nation within itself and needs never send without its borders for face-feed."

The above item was clipped from a recent issue of the Herald and mailed to us with the following written across its face. "With the exception of the tin cans from Indiana, Illinois, Missouri and Indiana."

The peevish reader of the Herald is right and then he is wrong. We do not deny that Texas does rush the imported can to a great extent but there is no earthly reason why we should.

Texas can raise everything her children need for food and can clothe them at home too. There is no state in the Union that can come up with Texas as to the possibility of diversity of crops. Right here in Hale county Robinson Crusoe could have existed famously. So can our farmers today. We make our own flour and meal in Plainview. We raise cotton and in time will have cotton seed mills and factories for making the lint into fabrics. We raise our own broom corn and make it into brooms here at home. Four hogs will supply a family of eight and there is no better section on the globe for hog raising than the South Plains. There is no reason why we should import lard unless we think it cheaper. The same is true of poultry, cattle and sheep products. Milk, butter, cheese, eggs, and frying chickens make up a large portion of one's diet. And beef, mutton and ham—are they not here in abundance? There are no varieties of fruit worth naming that cannot be grown with profit in Hale County. It would indeed be a capricious appetite that would demand garden truck that cannot be raised in Hale County. And with irrigation and the length of our seasons there are few farm crops that will defy the courtship of the intelligent farmer in this section.

The curse of the West has been empty box cars rolling in the wrong direction. We need more truck patches and more home canneries. Since there is a long haul on coal into these parts it is doubtful whether this will ever be a manufacturing country. It is probably cheaper for us in most instances to raise stuff for these factories and then have the finished product returned to us.

But this idea of shipping in canned goods is ridiculous. Irrigation will rapidly overthrow this evil. These tin can heaps near the railroad are the greatest knock possible to this country. We should bury them deep in the ground—they mark the old West of the cowboy. The old West is rapidly passing but it takes time to uproot the habits of long years standing.

Really now, don't you think Robinson Crusoe and his man Friday could have got along well in Hale county without importing tin cans? We are sure a man of Robby's resources could—but Friday was a negro and the West never did like the coon.

My entire Stock of Watches, Jewelry, Musical Goods, Sewing Machines, will sell at and below cost for the next 30 days. Call and see BOWRON, THE JEWELER.

Mrs. Joseph H. Hanby left Saturday for Tennessee, where she will spend the summer with relatives, after which she will return to her home in North Carolina. Mrs. Hanby has been visiting Dr. J. D. Hanby the past three months.

Mr. and Mrs. J. M. Shafer were taken to Dickens by J. E. Pepper, in his car, last Saturday, returning Monday with their daughter, Mrs. H. A. Counts, who was seriously ill, but who is now on a fair way to health.

Gus Howard, a Granbury boy, passed through Plainview Sunday. He had been out on the Pacific coast looking for a location, but found nothing that looked better than Texas to him. That's what they all say about Texas.

The Amarillo-bound passenger train passed through Monday with a couple of empty fruit cars bound for Rocky Ford, where they will be loaded with cantaloupes. This cantaloupe crop travels first-class always. Plainview will be shipping them out before long.

BARGAINS IN REAL ESTATE. Choice location, one lot to 10-acre blocks; improved and unimproved Business and Residence Property. See me at once. Sold by the owner, BOWRON, The Jeweler.

TERRIBLE TRAGEDY. Woman killed by heat. She was bending over a stove on a hot summer day. She should have purchased some barbecue at Otto's Market, Phone 437.

BAILEY LOSES BILL. Washington, D. C., July 11.—Senator Bailey's free list bill as an amendment to reciprocity was voted adjournment today. Nobody knows just how overwhelmingly it was defeated, for as Vice President Sherman announced the result of the viva voce vote Senator Bailey observed that it would be but a waste of time to have a roll call on it and he at once offered his wool bill as the next pending amendment, after which the Senate went into brief executive session and then adjourned.

Provisions in Amendment. Senator Bailey's wool bill would raise the duty on wool from 20 per cent, as prescribed in the House bill, to 30 per cent, and reduces most of the House bill rates on woolsens to 30 per cent, so that generally his bill provides that the manufacturer shall not enjoy a higher rate of tariff than the wool producer. There are, however, a few exceptions to this rule. Thus, for instance, the manufacturer of flannels valued at more than 50c a pound would be permitted to enjoy a rate of 45 per cent; the manufacturer of certain rugs 50 per cent. In the main, however, in Senator Bailey's amendment the manufacturer of woolsens is given no more tariff than is the sheepman.

WITH THE WISE ONES. Don't go in for explanations—your friends do not require them and your enemies will not believe them. The struggle to keep up appearance keeps many a good family down. The more we do, the more we can do; the more busy we are the more leisure we have.

The man who talks too much in prayer meeting is doing too little some where else. When a woman holds a man in the hollow of her hand she can palm off any kind of talk on him. Flattery is a sort of bad money to which our vanity gives currency. Many present problems are past follies getting ripe. Admonish your friends privately but praise them openly.

Josh Billing says: "I don't care how much a man talks if he only says it in a few words."

Miss Emma Powell, who has been visiting her uncle, left Thursday for her home in Nachogdoches.

Mrs. C. P. Hutchins and daughter, from Canyon, came in today to visit relatives.

Cement sidewalks are going down on the south side of the Campbell building.

Ed Dougherty, with the First National Bank, accompanied by his family, left Sunday on a ten days' visit to relatives at Belton.

Down at the depot a train became uncoupled Wednesday and wrecked one of the cars on the sidewalk, but the damage was slight.

Miss Mary Harrington, of Plano, and Minnie Schimmelpennig, of Waco, are visiting the family of their uncle, W. L. Harrington.

Senator Veale, of Amarillo, will speak at Plainview next Sunday night, favoring State-wide prohibition.

T. J. Finney has sold to Mayor DeLay the former Meyers' residence, in Highland Addition. Mr. DeLay will improve same greatly, we understand.

Roger Cox, of Dallas, was here this week looking after some extensive real estate holdings. States that he is thinking of installing irrigation.

The young folks of the town enjoyed a dance and lawn party at the hospitable home of E. Dowden Wednesday evening.

To keep up with the times we are dispensing ice tea, made from real tea. If this is your favorite summer drink, remember you can get it at Willis Drug Company.

Johnson Jones, formerly with The Herald for a couple of years, and later with The Plainview News, is back on the job of looking The Herald's "Mergenthaler" in the face.

B. T. Ansley, Jr., made an important business trip to Amarillo the first of the week, on which he closed the big deal mentioned elsewhere in this paper.

A. J. McDowell, a real estate man of Snyder, was in our town several days this week. He was well pleased with our growing crops, our irrigation prospects and the country in general.

Attorney W. P. Works, of Hillsboro, spoke to large crowds here Tuesday, in favor of prohibition. It was the most masterful address Plainview has heard to date.

FOR SALE—Jersey Milch Cows, Thorough-bred Hampshire Pigs; reasonable prices. Apply to Armstrong and Wood, at the old Haynes place, 5 miles northwest of Petersburg. 27

H. M. Bainer, agricultural demonstrator with the Santa Fe, was in Plainview several days this week. Mr. Bainer is doing a great work for the South Plains.

W. L. English and G. L. Bishop, a couple of Government Agriculturists, were here this week. An interview with them will be published next week.

R. W. O'Keefe went to Hereford this week and bought 550 head of yearlings of J. H. Charless at \$22.50 per head. They go to his Lamb County ranch.

Mrs. L. F. Bolton and two children, who have been visiting her sister, Mrs. E. B. Hughes, for the past month, returned to her home in Kansas City this week.

SETH WARD COLLEGE BOOM. Nice, large residence and beautiful residence lots fronting wide avenues for sale; long time, low interest. JOHN BROWN, Plainview, Texas. Box 477.

Mr. and Mrs. Wells returned Wednesday from a visit in Central Texas. Do you recognize this Trade Mark?

It should be on the Sole of your Shoe. SHELTON BROTHERS.

E. W. Richards, of Rhome, Texas, accompanied by A. W. Dison, of Canyon, were prospecting this week. Mr. Richards says at even land prices this country is ahead of the section where he came from as a farming country, and that he will likely move to the Plainview country.

Most men would rather have red hair than be bald headed.

175 PAIRS OXFORDS!

All \$3.00 and \$3.50 Oxfords that are well worth \$1.00 a pair more than our original selling price, but we are going to dispose of the entire line at

\$2.45 and \$2.95

We have Tans, Vici's, Gun-metals and Patents in both buttons and laces

\$2.45 for any ... \$3.00 Oxford
\$2.95 for any ... \$3.50 Oxford

Our week for the "Gits" that's all

Pipkin-Napp Company
OF COURSE



New Line

Sweetwater, Ft. Worth, Galveston, Houston and all Eastern and South Texas Points, via the

COLEMAN CUT-OFF

through Lubbock and Sweetwater. Leave Plainview 11:40 a. m. daily. Watch for our new though service between Galveston and the Pacific Coast via Amarillo.

Ask for particulars. R. McGEE, Agent.

LISTEN!

The highest priced lands in America today are IRRIGATED LANDS.

HALE COUNTY is in the center of the finest body of Irrigated Land in the United States. AN INEXHAUSTIBLE SUPPLY OF WATER at a depth of 130 to 145 feet flowing 100 to 1500 gallons a minute, 95 per cent pure, DEMANDS YOUR ATTENTION.

At this time we can sell you farm or truck lands at a very low cost but this condition will not prevail long.

Write us for booklet giving you full information pertaining to this country, it is free. Yours truly,

Shallow Water Land Co.
Ware Hotel Bldg. Plainview, Tex.

M. D. Henderson states that he is just back from a 2,000-mile trip, but that he passed over no country in a condition to compare with the Plainview section. That's what they all say. Come to Plainview.

WINDMILL REPAIR WORK.

I am now prepared to do any kind of windmill repair work. Twelve years' experience. When your mill won't work, call 88 and ask for

R. W. THOMPSON.

Say, did you know our soda is the snappy, sparkling kind, served in bright sparkling glasses? Bring your friends to our fountain and we will not disappoint you.—Willis Drug Co. tf

L. L. Garrison, a hardware man of Emma, was in Plainview Thursday and placed an order for a large amount of job work with The Herald. Says they have had big rains in the Emma country and the goose hangs high.

Jeff Williams, proprietor of The Amarillo Daily News, accompanied by his good wife, were in Plainview today renewing acquaintances. Mr. Williams is making a great success of his paper, and it is very popular in this town and country.

M. S. Hudson, of the Iowa Avenue neighborhood, was here on business the middle of the week.



READ THIS

We are a cash house and we propose to make CASH come as near talking as it is possible for CASH to talk. LISTEN, read this and absorb it, if we can't sell CHEAPER selling for CASH, then there is a REASON either we don't buy as cheap or we get a better profit, but Compare our prices with other places and then compare the QUALITY and you will find our goods to be above the average, the PRICE has as much to do with the QUALITY as the looks, then we invite you to look at our goods and get our CASH PRICES.

A Few Specials for Monday, Tuesday and Wednesday

Simpson or American Prints, Ten Yards for 45c.

Ribbon Nos. 22 to 150, Regular Price 18c to 30c per Yard, for 10c to 12 1-2c per Yard.



SHELTON BROTHERS
WANT YOUR TRADE



LOCAL AND PERSONAL

Miss Addie Irick visited in Floydada this week.

Red Hot Barbecue every day at Otto's Market.

Luther Bain is visiting relatives in Albuquerque, N. M.

Our Store will be open evenings. Call to see us.

Mrs. E. Dowden is visiting in Kansas City.

W. H. Stewart and family have moved to Clarendon.

Pay while you play, at Leyhe's Big Sale opens Saturday.

Mrs. J. D. Pelphrey was a visitor in Floydada Monday.

L. T. Lester, the big banker of Canyon, was in town yesterday.

Will Richards and wife are back from a visit to Stephenville.

Jinks Lemond was over from Hale Center the first of the week.

Bob Malone visited in Tulla Tuesday.

Leave your orders for piano tuning with us. LEYHE PIANO CO. Expert tuning.

Miss Celestine Harp came down from Canyon Thursday to visit with her father.

Mrs. H. M. Haven and daughter, of Cooper, are visiting Mrs. H. E. Moore, the daughter of Mrs. Haven.

Come to the funeral of profits. STEPHENS-GOODLET DRY GOODS COMPANY.

M. L. Blake, manager for "Spot Cash Sale," made a business trip to Amarillo the first of the week.

H. W. Cantrell, the Western Union operator, left for Amarillo Monday, and has been succeeded by Operator Clark, who was here a while last spring.

Miss Byrd Peret has returned to her home in Missouri.

\$265.00 buys a \$475 Ivers & Pond Piano in Leyhe's Big Sale Saturday.

Born, a boy to Rev. and Mrs. Chas. R. Lee, last Thursday.

\$125.00 buys a \$200.00 Camp & Co. Piano in Leyhe's Big Sale.

Dr. J. H. Wayland made a trip to Canyon Tuesday.

Mrs. E. L. Woodley, of Shamrock, and J. K. Carraway, of Lubbock, are visiting Mrs. A. B. Roberts.

H. L. Kerr and family are here from Deming, N. M., visiting the Wilkins family.

Exchange your old Piano for a Pianola Piano or new Piano at Leyhe's Big Sale.

Miss Daisy Collins has returned to Channing after a visit to Miss Nell Webb.

Hear the Pianola Piano at Leyhe's Big Sale. A treat. The world's best player.

M. L. Garvin, of Como, was here this week visiting Messrs. Malone and Redfern.

Leyhe's Big Sale opens Saturday. See our ad on another page. You can not afford to miss this Big Sale.

Dr. Robinson, of Stamford, was here this week representing the Prudential Life Insurance Company.

Mrs. Chas. V. Bryson came in Wednesday from Comanche County, where she has been visiting.

We can make you a bond. See us. J. M. MALONE INSURANCE AGENCY.

C. E. McClelland has as his guest this week his brother from New Mexico.

Roy Stewart returned Monday from a trip to Gainesville.

R. B. Hulen Amarilloed Saturday, returning Sunday.

The best Dress Shirt in the city for \$1.00, at SHELTON BROTHERS'.

Miss Hazel Penry returned to Dallas Saturday.

A nice line of Men's Belts. SHELTON BROTHERS.

Misses Nan and Retha Penry have returned to their home in Amarillo.

See SHELTON BROTHERS' Specials in this week's ad.

Let us insure your property before it is too late. J. M. MALONE INSURANCE AGENCY.

Let us insure your horses and mules. J. M. MALONE INSURANCE AGENCY.

Miss Adella Shaw, of Lubbock, is visiting Elmer Anderson and mother.

Les Harrington was over from Hale Center this week on court business.

Rev. J. T. McClure, a Methodist pastor of Dallas, will speak for prohibition here next Monday.

C. W. Fields and family and Mrs. Mathis, all of Giddings, visited J. L. Dorsett this week.

Editor Smith, of The Lockney Beacon, made his regular weekly business trip to Plainview Monday.

Wiley Brashears was up from Lubbock the first of the week to spend a few days with home folks.

PLAINVIEW NURSERY CO. wants your Peach Seed. Will pay \$1.25 per bushel. Cash or Nursery Stock, delivered at Nursery. Plainview Texas.

J. O. Wyckoff is down at Slaton on business.

See SHELTON BROTHERS' Own Brand of Hats.

W. B. Knight transacted business in Clovis the first of the week.

The place to buy Overalls is at SHELTON BROTHERS'.

Mr. Hubbard, of the Hubbard Auto Company, is expected in with a new Pierce-Arrow.

Attorneys Penry and Pearce were attending to legal matters in Amarillo the latter part of the week.

Miss Bonner returned from Mexico with her sister, Mrs. Howard Clark, who has been visiting at that town.

Clifford Coryell has gone to Lockney, where he has accepted a position in the Hatfield Hotel.

The White Land Company was showing around a bunch of live-looking prospectors this week.

Will Rushing was up from Slaton Sunday, where he has a position with the Santa Fe.

We have just received a shipment of fine Rugs. Don't fail to call and inspect this line. E. R. WILLIAMS.

Will Fain and wife were over Thursday visiting her parents, Prof. and Mrs. J. M. Bull.

W. E. Meredith and Dick Lattimore made a business trip to Lockney the first of the week.

C. W. Harsh, a land man from Hale Center, spent several days in Plainview this week.

E. Dowden was exhibiting on the streets this week a branch from one of his peach trees that contained over a hundred peaches. States that both his fruit and truck crops are doing as nicely as could be wished.

Dr. Sanders and family, from Hale Center, were Plainview visitors Tuesday.

Tom Malone left Tuesday for Abilene, where he will visit for a few days.

We call it a "Red-Letter Sale" because the prices are all Red Hot. STEPHENS-GOODLET DRY GOODS COMPANY.

Cobb & Elliott bought 30,000 pounds of wool the past week. They have purchased 50,000 pounds this season.

The lightning Saturday killed about thirty telephones, the largest number ever put out of commission here at one time.

W. H. Scarborough, a Wayland student the past year, was up from Midland the past week to renew acquaintances.

Everything "red" in this great, big sale—Red Tickets, Red Newspaper and Red Hot Prices. STEPHENS-GOODLET DRY GOODS CO.

\$285.00 buys a \$450.00 Crown Piano in Leyhe's Big Sale. Opens Saturday. The chance to get a fine Piano at factory prices.

If you haven't "red" one of our big circulars, read it and come on opening day, Saturday, July 15. STEPHENS-GOODLET DRY GOODS CO.

Bushels of Bargains at the "Red Letter Sale." Your red coppers do good service here. STEPHENS-GOODLET DRY GOODS COMPANY.

Misses Sallie and Mary, daughters of R. B. C. Howell, came in this week from Santa Anna, Calif. Miss Sallie Howell has charge of a conservatory of music in that town, and this was her first visit home in three years. Sister Mary has been visiting her sister for the past twelve months.

Seth Ward College
PLAINVIEW, TEXAS

Location Beautiful to behold.
Buildings Modern, Roomy, Convenient.
Property Worth \$100,000. Out of debt, growing in value.
Laboratories The best in the West.
Courses Library, Piano, Pipe Organ, Vocal, Violin, Art, Elocution, Bookkeeping and Typewriting.
Faculty University graduates and specialists.
Expenses Board and college tuition \$185 a year.
Session Opens September 1st.
J. SAM BARCUS, President

The Phone 286 **H. D. HYDE,** Plumber, Plainview

TO THE MEN:
If you don't know the value send your wife to the big "Red Letter Sale." Your wife is smarter than you are anyway. If you don't believe it, ask her. STEPHENS-GOODLET DRY GOODS COMPANY.

Sale
Opens
Saturd'y
July 15th

COME TO OUR BIG JULY

RED LETTER SALE!

STEPHENS-GOODLETT DRY GOODS COMP'Y

\$15,000
of New
Goods
to Select
From

Fifteen Days of Fast Selling of Seasonable Merchandise

The Big July Sale that we have been preparing for the past thirty days will open Saturday July 15 at nine o'clock and continue for FIFTEEN DAYS. The wholesale houses of St. Louis now have on their pre-inventory Clearing Sale of all summer goods. We were fortunate in buying from them some of the best values in the new novelties brought out for this seasons ware. These are now on display for our Big July Red Letter Sale. Besides these we have marked down our merchandise in every department at big concessions We have advertised this sale through out the country and we anticipate a big rush of eager buyers.

<p>Prints Greatly Reduced</p> <p>Big line of Prints, all the Standard Brands. A large line of patterns to select from. 5,000 yards, worth 6c, Our Price 4¹/₂c</p>	<p>So come early and get first choice. The prices we are making is for cash. The store will be closed all day Friday, July 14th in order to make our final arrangements for this great selling event. On opening day, the first, second and</p>	<p>Table Linens Reduced</p> <p>Our table linen assortment should attract the attention of all good house wives that know linen values. \$1.25 grades in our RED LETTER SALE 95c</p>
<p>Men's Shirts</p> <p>One lot of Men's Shirts in a bin, regular price, 75c and \$1.00, your choice in this RED LETTER SALE for only 45c</p>	<p>third ladies to enter our store will each be given a nice set of Rogers knives and forks put up in a highly polished oak case. We also have 2,000 McCall patterns on hand</p>	<p>Chambray</p> <p>In all the solid colors go in this RED LETTER SALE the remarkable low price of per yard 8c</p>
<p>Men's and Boys' Hats</p> <p>One Lot of Men's and Boys' Hats, regular price \$2.00, \$2.25 and \$2.50, take choice during "Red Letter Sale" for 99c</p>	<p>that we are going to give away to our customers. Come and pick your choice. Now here's to the men and boys. We are going to give away \$20 worth of good merchandise. It is to be thrown</p>	<p>Men's Overalls and Jumpers</p> <p>No broken sizes. All union made, worth \$1.00 of anybody's money, but the RED LETTER SALE cut them down to only 82c</p>

from the top of our store and the lucky one that will catch the package will get the goods, at 3 o'clock sharp, Saturday afternoon; July 15th. Be there on time and have some fun. Remember the opening day and tell your friends about the BIG RED LETTER SALE.

We Expect Big Crowds--You Had Better Come Early

<p>Scrim and Curtain Goods</p> <p>On sale at about 25 per cent under value. 35 cent value reduced now to only 24c 25 cent grade reduced now to only 18c</p> <p>Table Linens, Extra</p> <p>Our table linen assortment should attract the attention of all good house wives. \$1.00 grade, our July Red Letter Sale, .75c 75c grade, our July Red Letter Sale .59c 50c grade, our July Red Letter Sale .37¹/₂c</p>	<p>ers, in fact we will guarantee that our prices are right on everything in the store.</p> <p>Bed Sheeting</p> <p>Full 10-4 Bleached Sheeting reduced to only 25c Full 10-4 Unbleached Sheeting reduced to only 23c</p> <p>Men's and Boys' Shoes</p> <p>One lot of Men's and Boys' Shoes and Ox-</p>	<p>fords in a bin, regular price, \$3.50, \$4.00 and \$5.00, RED LETTER SALE at only ... \$1.85</p> <p>Ginghams</p> <p>We have about 4,000 yards to dispose of in this BIG RED-LETTER SALE. Not a yard of this big assortment worth less than 10 cents per yard. Most of it is worth 12 1-2 and 15 cents. This entire assortment goes in this Sale at only per yard 9c</p>	<p>Big Line of Shoes and Oxfords</p> <p>This is a great sale in itself. So extensive is our offer on shoes and Oxfords that you have an excellent assortment from which to make your purchase. A full line of shoes arrived last week. Every pair in our store has been reduced and you can save money in making your purchase.</p> <p>One lot of Ladies' and Misses' Slippers put in a bin, regular prices \$3.00, \$3.50 and \$4.00 Your choice in this Big RED LETTER SALE at \$1.65</p>
<p>White Goods</p> <p>This great sale of white goods could not come at a more opportune time. You are possibly needing these goods right now and should take advantage of the exceptional low prices at which they are marked.</p> <p>25 cent grade at only 18c 20 cent grade at only 15c 15 cent grade at only 11c 12 1-2 cent grade at only 9c 10 cent grade at only 7 1-2c</p> <p>Specials</p> <p>Laces and Embroideries, Cambrics, Domestic, Ladies' Waists, Skirts, Vests, Draw-</p>	<p>The Bargain Opportunity for Economical Buyers</p> <p>On account of the lack of space we can't quote any more of these Red Hot Prices, but here is some of the lines that we have not quoted that will go according to other prices, if not cheaper. Neckwear, Gloves, Suspenders, Pants, Parasols, Trunks and Suit Cases and Belts.</p> <p>All Go at Big Reduced Prices</p> <p>STEPHENS - GOODLETT ::DRY GOODS COMPANY::</p>		<p>Colored Lawns, Etc.</p> <p>You will find some wonderful bargains in this department. Don't let the low prices give you the wrong impression of these goods as they are all new goods and the patterns are superb. All of our 25 cent grade, special price 17 1-2c All of our 20 cent grade, special price .. 15c All of our 12 1-2 cent grade, special price 8 1-3c All of our 10 cent grade, special price 7 1-2c</p>

Men's and Boys' Straw Hats

As cheap again as we can buy them from the wholesale houses. They must go while you are in need of them. One lot only. Regular price was \$2.00 and \$2.50. RED LETTER SALE only **55c**

\$5.00 IN RED CASH

To the person who purchases the 'first bill of \$40. worth of Goods in our store during the fifteen days of the Special Red Hot Sale

Madras at Reduced Price

This is exceptionally good cloth for shirts. Have some very desirable patterns, everywhere sold for 12 1-3 cents per yard. Our Big July Sale at only **9c**

A Page for Farmers and Stock Raisers

Professional Cards

DR. CLARENCE D. WOFFORD,
Dentist
Office: Rooms 14 and 16,
Denehee-Ware Hotel Building
Phones: Office, 197; Res., 193.

L. C. WAYLAND,
Physician and Surgeon
Office: Rooms 14 and 16,
Denehee-Ware Hotel Building
Office Phone, 197; Residence, 20.

DR. PENNOCK
Osteopathic Physician
15 and 16 First National Bank
Building.

CHAS. B. BARR
Veterinary Surgeon and Dentist
Office Wyckoff-White Drug Co.
Phones:
Office, 64; Residence, 281

PIANO TUNING
Action, Regulating and all kinds
of Repacking done. All work
guaranteed strictly first-class.
Drop me a postal and I will call.
J. H. EDWARDS.
At Brown's Jewelry Store.

ANDERSON & GIDNEY,
Physicians and Surgeons.
Offices: 1st National Bank Bldg.
Office and Residence Phones.

COCHRANE'S STUDIO



Where They Make
HIGH GRADE PHOTOS

DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

ALFALFA SEED.

Plains grown alfalfa seed for sale. Three times winner at the Dallas Fair. Guaranteed no thistle, Johnson grass, Millet or fodder. Cash or good note. Phone W. R. Simmons, 257.

I have for sale or exchange for good notes, feed of any kind or horses, several good buggies, two hacks and one carriage, all in first-class condition. With or without harness. See J. L. Dorsett at the O. K. Barn.

BULLETIN ISSUED ABOUT LOCO

GOVERNMENT INTERESTED IN PLANT OF PECULIAR EFFECT.

Live Stock Which Eat It Become "Crazy" and Finally Die—Treatment is Suggested.

Everyone who knows anything of cattle raising has heard of the "loco" weed, and of strange action of horses and cattle affected by the curious plant, yet few really know what the weed is like and what are its actual effects. Still fewer, perhaps, understand how to treat an animal that has formed the habit of eating the plant. The subject is covered in one of the recent bulletins of the Department of Agriculture.

The name comes from the Spanish and means "crazy" having been applied in the West to the disease first and then to the weed, which was found to be the cause of it. Animals, which are effected by it and especially horses, act in an entirely unreasonable manner, are given to fits and starts and are crazy in a way. The plant is found over the western portion of Texas, Oklahoma, Kansas and Nebraska; in the eastern parts of Wyoming, Colorado and Arizona and over all of New Mexico.

There are two main forms known as the loco weed and also a number of other weeds which have much the same effect on animals which eat them. The purple, wholly, or Texas loco, is the most poisonous of the two chief kinds. The flowers are purple and the leaves covered with woolly fibre, hence the names. The leaves are long and oval and the branches of the plant lie close to the ground. The other is the white loco, which stands erect and has a white flower. The loco weeds are members of the pea family and have seed pods. The purple loco has a main stem at the ground, the white has a number of shoots, all close together but coming from the roots and not from one stem. The white loco is sometimes called the "rattle-weed," from the rattling sound of the dry seed pods. Other weeds which bear the name of loco also are called rattle-weeds.

Horses Form Habit.
The purple loco is eaten only by horses usually; the white loco is eaten by horses, cattle and sheep. Horses rarely make a first trial of purple loco except when food is scarce yet when they begin a habit of eating it forms and often goes so far as to result in death. Horses, cattle and sheep often take to white loco readily especially if other food is in the least hard to get. Animals unaccustomed to range feeding, such as imported stock, take most readily to this plant and are most likely to be injured by it. As white loco is much more widely distributed, its effects are greater and much more serious, although it is less poisonous than purple loco.

Horses show most market effects in their actions after the weed begins to work. First the animals grow dull and then seem unable to control his muscles. A horse may leap at a little rut as if a ditch had to be passed or may step very high to pass over a small obstruction. Persons passing may cause sudden shying, or the horse may rear and fall backward when no serious cause for fright is at hand. In cattle the signs are less marked, but locoed steers are hard to handle and even dangerous to drive, often turning and running at the cowboy instead of away from him. Another sign is a violent shaking head when the animal is overheated. Sheep which have eaten the loco weed often fall and then rise with the greatest difficulty. In all these animals the first symptoms are followed by weakness, dullness and wasting away. Finally the animal becomes solitary in its habits, stops eating and dies.

What the poison in loco weeds is has not been determined. Barium in some of its compounds is thought to be responsible, but seems to be a gas on volatile substance and escapes before any accurate analysis can be made. This is one of the reasons for the mystery which popularly is connected with the disease.

Treating Locoed Animals.
In treating locoed animals, proper feeding is the first step and most important. As the nervous system of the animals largely affected, tonics must be given. The course of treatment is tedious and expensive, so that it is advisable to treat only valuable stock. For horses, arsenic in Fowler's solution is best. Cattle seem to improve most under a course of

strychnine. Treatment must be continued for some time, since the weed was slow in getting in its work and its results are slow to be overcome. Care has to be used in either form of treatment, for the animal is weakened by disease and cannot stand ordinary doses.

Prevention is better than cure in this case as in others. Loco weeds may be exterminated by cutting off just below the crown of buds. This may be necessary several times a year and for several years in succession, but the trouble is slight and it is not necessary to dig up the roots, as many suppose. Where the plant exists, stock should be fed when grass is scarce and temptation to eat the weeds cut down thereby. On many ranges patches of loco weeds are restricted, so that cattle are easily kept from eating the weed. Since seed pods are heavy on this plant, distribution of seeds is slow and that fact makes it easier to kill the weed entirely, especially in fenced pastures.

Full description of plants, effects, cures and methods of extermination are given in Farmers' Bulletin No. 380, Department of Agriculture.

PUMPS WATER FOR HIS GARDEN.

Below I give you an approximate report of my operations near Tulla, Texas, cultivating four and one-third acres of garden, irrigated by pumping plant during the season of 1910, when the rainfall for this locality was deficient. This plant is a good pattern for any farmer or ranchman of the Panhandle plains, and will insure a very good living for the family, or a profit if products be marketed.

In addition to the garden truck, surplus water could be profitably used on a small patch of alfalfa for hogs, poultry, etc. I planted about one acre in sweet potatoes, half acre of tomatoes, one-third acre of onions (planted with sets, red and yellow), one-fourth acre of early cabbage, one-third acre of cantaloupes, (Rockyford and nutmeg), one and two-thirds acres of watermelons (Kleckly Sweet, Alabama Sweet, Florida Favorite, and Georgia Rattlesnake). About one-fourth acre of early beans, english peas, radishes, beets, lettuce, turnips, mustard and okra, and about one-twenty-fourth part of an acre of strawberries.

All of these did well, but were cultivated only incidentally, mostly by hired help. Approximate sales were \$500 in addition to what was required for home use, and what was put away for the winter. Cost of seeds and plants \$23.25; cost of labor one man and one horse for seven months. Cost of well, pump, piping, and engine complete, \$180. Running expenses, including gasoline, battery, oil, etc., \$44. Thus, with a fair allowance for labor and horse, it will be seen that there is over 50 per cent profit in the operation; besides the supply for the family, and a great deal of water was used for 400 trees and the lawn.

The well eighty-six feet deep; water comes to within sixty feet of the surface. The engine used is an easy running farm pump engine, with a 4 inch working barrel capacity, 1020 gallons per hour. By use of a good windmill and a large round tank, or pond, with a capacity of one or two acre feet, expense might be considerably reduced.

While a cycle of years may come, when but little irrigation is required, on the Panhandle Plains, it is advisable for all farmers and ranchmen to insure crops of vegetables, fruit and alfalfa for the small expense by the installation of a pumping plant which may be operated profitably even for deep wells, insuring the luxury of vegetables and fruits, the profit of raising hogs and poultry and making home attractive.

J. O. BASS, Tulla, Texas.

Three cars of wealthy Oklahoma parties were down looking over the country this week. They had heard of our wheat and oats and fruit and irrigation from afar and came to spy out the land. We understand that some of them will likely invest and all were highly pleased with what they saw.

W. U. Dannelley and family moved here from Carlsbad this week. They are a worthy and welcome addition to our citizenship.

THE TEXAS BARNYARD.

Ft. Worth, Texas, July 11.—The Texas Commercial Secretaries and Business Men's Association has just issued a pamphlet entitled "The Texas Barnyard" which gives a write-up of the live stock industry as Uncle Sam found it in his census reports. The cover page is handsomely illustrated in four colors, showing Uncle Sam opening the barnyard gate and letting 16,000,000 head of live stock out into a pasture as large as the German Empire; three times bigger than Japan and almost as great in area as the thirteen original colonies and according to the secretaries, it is the grandest sight in Twentieth Century civilization.

The mules, horses, cattle, hogs, sheep and poultry are given a separate write-up and the superiority of the Texas product pointed out. According to the government figures quoted, there are 702,000 head of mules valued at \$108 per head; 1,369,000 head of horses valued at \$80 per head; 5,268,000 head of cattle valued at \$19.80 per head; hogs valued at \$25,000,000 and 2,000,000 head of sheep valued at \$2.90 per head. According to the pamphlet we also have in Texas 25,000,000 domestic fowls and 600,000 swarms of bees.

The pamphlets are for free distribution and copies can be secured on application to the headquarters of the association at Ft. Worth.

NOTICE.

The Great South Plains District Singing Convention, will convene in Cone, Texas, Crosby county, in annual session on Saturday, before the first Sunday in August at 10 o'clock a. m. being the 5th and 6th.

We want every singing class in the district to be represented, Crosby, Hale Floyd, Motley, Dickens and other counties adjacent to us, and want one representative from every class and the constitution provides that a representative from every ten or fraction thereof from every class.

We want to make this the greatest singing occasion that has ever been given on the South Plains and we want as many from every class as possible, and your entertainment will be free to as many as will come after you reach Cone.

J. A. FREEMAN, President.
P. H. LEATHERWOOD, Sec.
J. W. SPANN, Asst Sec.

ANSLEY CLOSING BIG REAL ESTATE.

B. T. Ansley, of the Ansley Realty Company of Plainview, is in Amarillo having closed a deal yesterday approximating \$50,000. The deal calls for the transfer of three sections of land west of Amarillo, \$35,000 stock in the Dalhart National Bank, a brick store building, residence and stock of goods in Ladonia, \$17,000 stock in the Mill and Elevator Company at Dalhart and \$10,000 property in Fort Worth.

W. N. Stone, of Fort Worth, who is well known in Amarillo, through this deal will become president of the Dalhart National Bank, in which he now owns a decided majority of stock. Mr. Stone was a pioneer property owner in the Panhandle, and it is probable that his new established connection with the Dalhart bank will necessitate his removal to the place.—Amarillo News.

Travelling educates lots of people to become bores.

A. L. HAMILTON & BROTHER

Manufacturers of
Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS



Weak Heart

Many people suffer from weak hearts. They may experience shortness of breath on exertion, pain over the heart, or dizzy feelings, oppressed breathing after meals or their eyes become blurred, their heart is not sufficiently strong to pump blood to the extremities, and they have cold hands and feet, or poor appetite because of weakened blood supply to the stomach. A heart tonic and alterative should be taken which has no bad after-effect. Such is Dr. Pierce's Golden Medical Discovery, which contains no dangerous narcotics nor alcohol.

The ingredients, as attested under oath, are Stone root (*Collinsonia Canadensis*), Bloodroot (*Sanguinaria Canadensis*), Golden Seal root (*Hydrastis Canadensis*), Queen's root (*Solidago Elysiatica*), Black Cherrybark (*Prunus Virginiana*), Mandrake root (*Podophyllum Peltatum*), with triple refined glycerine, prepared in a scientific laboratory in a way that no druggist could imitate.

This tonic contains no alcohol to shrink up the red blood corpuscles; but, on the other hand, it increases their number and they become round and healthy. It helps the human system in the constant manufacture of rich, red blood. It helps the stomach to assimilate or take up the proper elements from the food, thereby helping digestion and curing dyspepsia, heart-burn and many uncomfortable symptoms, stops excessive tissue waste in convalescence from fevers; for the run-down, anemic, thin-blooded people, the "Discovery" is refreshing and vitalizing. Stick to this safe and sane remedy, and refuse all "just as good" medicines offered by the druggist who is looking for a larger profit. Nothing but Dr. Pierce's Golden Medical Discovery will do you half as much good.

Tandy-Coleman Co.

Dealers in
Everything in the COAL and GRAIN Line

Handlers of Simon-Pure Nigger-Head, and
Genuine Rockvale Coals. Either a
solution to the Fuel Problem

Full Weight, Prompt Delivery, Courteous Treatment Our Motto

Phone 176 Between Depots

Shiple & Shiple

Dealers in
Coal, Grain, Hay and Flour

We handle the best Niggerhead
Coals mined

No long waits when you order. No
short weights when you get your coal

We Want Your Trade

Phone 18 Opposite Freight Depot

Oats Wheat Flour

We are in the market for Panhandle grain, and are in position to pay the highest cash price for carload lots. We sell Flour and Mill Products and our name on sack is a guarantee of every single sack of our products. There is only one flour mill in Amarillo and it the largest in the Panhandle.

Amarillo Mill and Elevator Company

Singer the Standard to Which all Others are Compared

Have you ever wondered why it is that dealers in other makes of sewing machines take pains to emphasize their claim that their particular machine is "just as good" as the SINGER? Or why it is that more than 2000,000 women buy Singers every year—more than all other makes combined? Or why Singer sales have spread all over the world, into every civilized country?

The Singer has so long represented the highest degree of excellence that it is to-day everywhere recognized as the standard of perfection—the envy of every competitor—the pride of every owner.

IT IS EASY TO OWN A SINGER.

Singer will pay for itself. Phone 51 and see about our easy payment plans Machine Needles, Oils, and Supplies. Liberal Allowance for Old Sewing Machines in Exchange for a Singer

J. H. EDWARDS Agent Phone 331
Singer Sewing Machine Co. have moved their office 117 North Covington with City Plumbing Co.

Singers sold on easy terms—Liberal allowance for old machine

Wilarp
160 A.

Wilarp
160 A.

18,000 Irrigated Acres

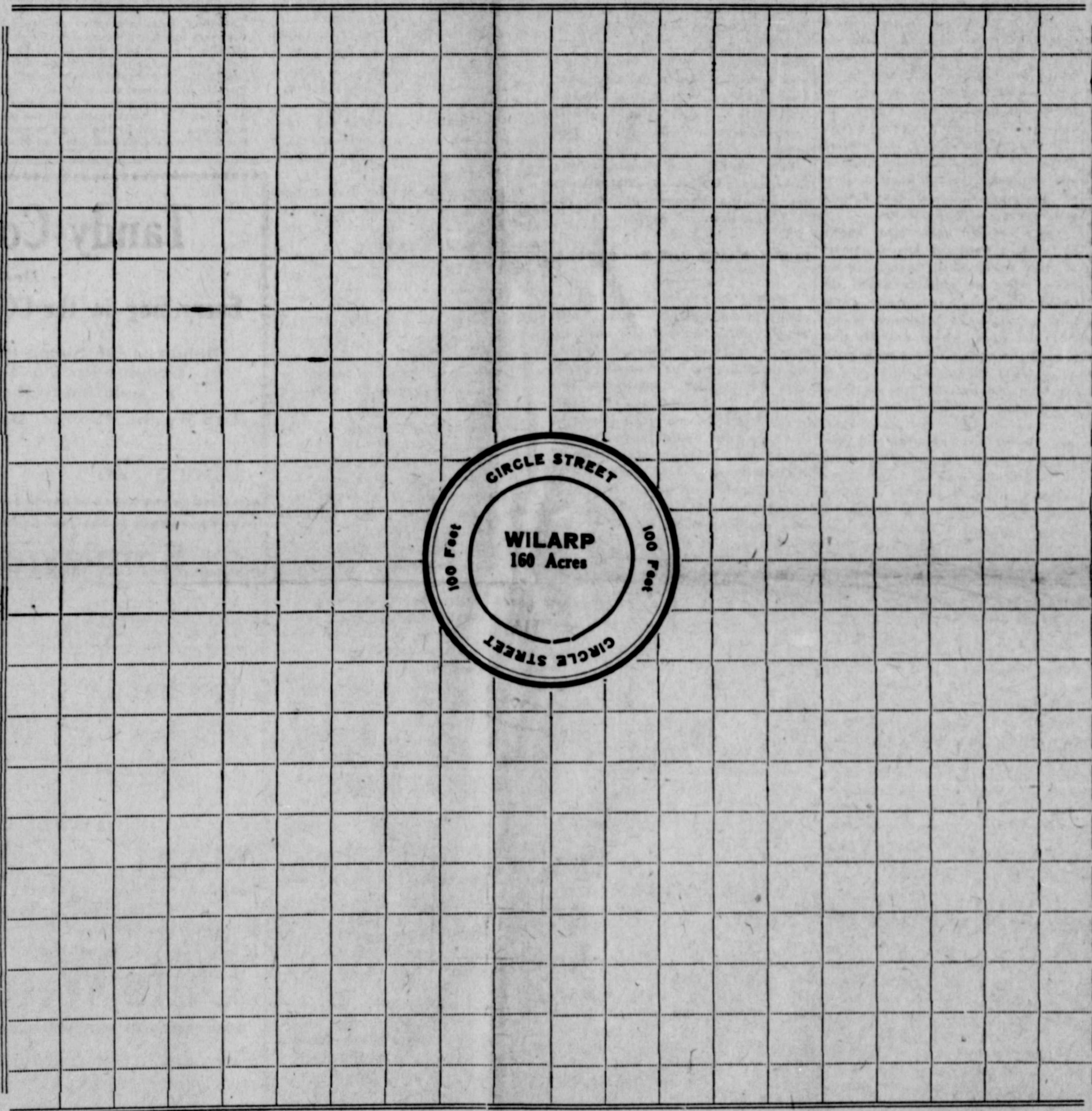
A. E. HARP, INVESTMENTS

PLAINVIEW, TEXAS

Twelve inches of water on one acre of land is an acre foot of water. Water furnished at \$1.00 per acre foot.

18,000 ACRES IRRIGATED LAND
To be divided into 5, 10 and 40 acre tracts

18,000 ACRES IRRIGATED LAND
To be divided into 5, 10 and 40 acre tracts



Below we give the approximate number into which this 18,000 acres will be divided:

426 40-acre tracts	17,040 Acres
64 10-acre tracts	640 Acres
32 5-acre tracts	160 Acres
576 City Lots	160 Acres
	18,000 Acres

All main streets will be 80 feet wide, intersecting streets 60 feet. A town symmetrical in every detail—beautiful to the most critical eye. We are firm believers in the civic attractiveness of our State.

With our wonderful wells, insuring water at the exceedingly low cost of \$1.00 per acre foot, we can easily make this the garden spot of Texas. WATER is what we need to make this country an ideal home for any and all. WATER is what we have. Are YOU going to invest in this money-making land?

For further particulars regarding Wilarp, together with the 40-, 10- and 5-acre tracts and the WATER, address A. E. HARP, Plainview, Texas. All inquiries will be answered promptly.

Each block in the above diagram represents 40 acre tracts

THIS ADVERTISEMENT SUPERCEDES PREVIOUS ISSUES

Wilarp
160 A.

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18,000 IRRIGATED ACRES