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# The Hale County Herald

BEST MEDIUM  
FOR PUBLICITY  
IN THE WEST

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, JANUARY 16, 1913

NUMBER THREE

## WILL ANNOUNCE "CLEAN-UP" WEEK

Mayor Dorsett Is Planning for General  
Laundering of Alleys and  
Vacant Lots.

### TREE PLANTING, TOO

Would Interest Local Churches in  
Helping Beautify Town; Will  
Work Systematically.

Mayor J. L. Dorsett is working out  
details of plans by which Plainview is  
to have a clean-up and tree-planting  
week. Shortly he will issue a pro-  
clamation setting apart the third week  
in February as the time for general  
clean-up and tree planting in Plain-  
view.

His plan of procedure forecasts suc-  
cess for the movement. Making a  
committee of three, Mayor Dorsett has  
asked Mrs. C. W. Tandy and Mrs. Lee  
Dye to act with him as head com-  
mittee to formulate plans and super-  
vise the work, covering the entire  
town.

The town will be divided into wards,  
or sections, and a captain for each  
section will be appointed. Under  
these captains there will be various  
committees, all of which will report  
in turn to the captain of his or her  
ward, and the captain to the head  
committee.

Mayor Dorsett says: "We will see  
that Plainview is cleaned up. There  
is no reason why we can not have the  
cleanest and prettiest town in Texas."

Another suggestive plan Mayor  
Dorsett is projecting is that local  
churches join in the move to beautify  
all Plainview. He suggests that each  
church early in February appoint a  
committee to direct the work of tree  
and shrubbery planting on their  
church lots. It is hoped to get the  
children of the Sunday Schools inter-  
ested. As a matter of fact, every  
child could not have an individual tree  
or plant, but it could be arranged so  
that the different classes would be  
responsible for a certain portion of  
the work.

The Mayor urges that the pastors  
and workers of each church begin  
now and plan to keep pace with the  
other "clean-up" campaigners.

A meeting of the head committee  
will be called next week, at which  
time other committees will be ap-  
pointed and details worked out for  
the immediate launching of the clean-  
up, tree-planting and flower-planting  
campaign for Plainview.

## POULTRY ASSOCIATION TO MEET.

Now that our show is passed, it be-  
comes necessary that we get together  
and begin the new year in earnest. I  
earnestly urge every one interested  
in the raising of poultry, fancy or  
market, to be present at our next  
meeting, and if you have anything to  
suggest for the betterment of the or-  
ganization we will gladly accept. We  
wish to make this one of the best as-  
sociations in the State, and we need  
your co-operation and support.

If we are to make the poultry busi-  
ness what it should and can be, we  
must get together and work for each  
other's interest. If we have eggs and  
poultry for the market, or for the  
fancy trade, it is necessary to have  
an organization, in order that we may  
get the best prices. We need not ex-  
pect to accomplish all this in a single  
year; it takes time and effort.

Mr. C. P. Van Winkle, who judged  
our show, said he was surprised at  
the quality, as well as the number,  
of birds we had here. He said that  
this show would do credit to any of  
the larger shows in this State.

At our next meeting, in W. B. Join-  
er's office, at 1:30 o'clock on Thurs-  
day, January 23, we will elect officers  
for the coming year, and we desire  
that every member and all who are in-  
terested and wish to become members  
be present. We have business of im-  
portance to attend to.

S. S. SLONEKER,  
President.

## KRUGER GOES TO VISIT CHILDREN IN WASHINGTON.

A. M. Kruger, horticulturist for the  
Texas Land and Development Com-  
pany, left Wednesday for the state of  
Washington, where he will visit his  
children for a short while. Mr.  
Kruger may, on his return, bring one  
of his little girls with him.

T. W. Edmondson and wife, of  
Matador, went to Tulla Monday, to  
visit Mrs. Horton Tracy.

## OCTOGENARIAN VISITS SOUTH PLAINS.

John Kaufman Comes from Illinois to  
See Investment in Hale  
County.

John Kaufman, of Eureka, Illinois,  
is one of the men who has seen Ameri-  
ca grow, and who has unbounded  
faith in the South Plains. Mr. Kauf-  
man and his daughter are en route to  
California for the winter, and have  
stopped over for a few days to look  
after Mr. Kaufman's land in Hale  
County.

"Illinois is the best place in the  
world," Mr. Kaufman said, "the best—  
except Hale County. This is a won-  
derful country. I always speak a  
word of strong endorsement for the  
South Plains."

Mr. Kaufman says the greatest need  
of the South Plains is bonafide farm-  
ers, and not so many men who tell  
how farming should be done, while  
standing on the street corners. "And  
the real farmers are finding out what  
you have here—they are coming," he  
said.

Mr. Kaufman was born in 1827.

## TEACHERS URGE HOME STUDY

Miss Ellen Robinson Says Pupils Who  
Waste Time Will Likely Fall  
of Promotion.

### 864 ENROLLED

Work in Bookkeeping Is Added to  
Train Young People in Busi-  
ness Methods.

At the end of December, 1912, there  
were 864 pupils enrolled in the Plain-  
view Public Schools. Many new pu-  
pils have entered since the beginning  
of the new year. A large per cent of  
these are entering the High School,  
according to Miss Ellen Robinson, su-  
perintendent.

Miss Robinson says "Mid-term pro-  
motion will be made Friday, January  
17." In this connection Miss Robin-  
son wishes to urge upon parents the  
value of study at home. "Especially  
is this true," she says, "among our  
High School pupils. Lack of interest  
has caused some of the High School  
pupils to fall behind, and should this  
continue, they will fail to make their  
grades the next half term."

The bookkeeping department, which  
has been installed about two months,  
under the direction of Prof. W. H.  
Warren, has enrolled thirteen pupils.  
"This department," says Mr. Warren,  
"is to meet the immediate need for  
practical equipment of the pupil." The  
pupils are required to buy and sell  
among themselves. Each student  
keeps his own account, making out  
his or her own statements and trial  
balances. The department has all  
equipment necessary to do good work.  
Prof. Warren has recently put in a  
new typewriter for the use of pupils.

Miss Viola Justus, who was teaching  
in Fort Worth, resigned her work  
there to become teacher of Latin in  
the Plainview High School, the vacan-  
cy being made by the marriage of  
Miss Jackson during the Christmas  
holidays. Miss Justus came in Mon-  
day, and is now in charge of this de-  
partment. She has made special  
preparation for teaching Latin, and  
begins her work in Plainview with  
enthusiasm.

Miss Nolla Jones, of the Lamar  
School, is off duty on account of the  
grip. Miss Clare Hooper is substi-  
tuting.

## "OLD TIMER" VISITS PLAINVIEW.

S. H. Caple Comes to See Sister, Mrs.  
W. W. Jones; Away 8 Years.

S. H. Caple, of Puyallup, Washing-  
ton, near Tacoma, is visiting his sis-  
ter, Mrs. W. W. Jones, on North Pa-  
cific Street. This is Mr. Caple's first  
visit in eight years.

Mr. Caple helped locate this coun-  
try in 1876. He drove through twice  
from Dodge City, Kansas, to the Pa-  
cific Coast in a wagon. There were  
no settlements between Plainview and  
Dodge City, and none westward. The  
trip out required one year, and two  
years were spent in returning. Freight  
was carried, making the journey some-  
what slower than it would otherwise  
have been.

There were no cattle further west  
than Goodnight, Texas, on the F. W.  
& D. C. Railway, Mr. Caple says, and  
land cost 25c an acre.

## MUST SUPPORT "BORDERLAND"

C. H. Chester Says Ocean-to-Ocean  
Highway as Valuable as An-  
other Railroad.

### IS CRITICAL TIME

Writer Thinks Chambers of Commerce  
Must Act; Colorado, Utah and  
Nevada Fighting Us.

"One afternoon in November of  
1911 a large gray touring car, having  
found its way from the North over a  
then new and untried route, entered  
El Paso. That car presented to the  
city, as a pre-Christmas gift, the best  
transcontinental auto route across the  
continent," says C. H. Lester, in the  
El Paso Herald.

"Almost without notice and with  
but little assistance," Mr. Lester con-  
tinues, "the Borderland Route has  
slowly become known in the North  
and East and in one short year has  
grown in popularity until it is now  
the main transcontinental auto route."

"This has come about because of two  
main characteristics of the route: First,  
the route is one with a large  
percentage of naturally good roads,  
low altitudes, easy mountain passes,  
numerous towns and supply stations  
and water everywhere; second, be-  
cause of its almost direct run south  
through nine counties of West Texas,  
it gets far to the south on reaching  
El Paso; going west from El Paso it  
avoids the high, mountainous district  
of New Mexico and Arizona, passing  
through centers of population and  
along lines of least resistance.

### Is All-Year-Route.

"These facts make it truly an 'all-  
year route,' instead of one that can  
be traveled only about five months during  
the year. Notwithstanding these great  
natural advantages, the present is a  
crucial time in the life of this route,  
and there is grave danger that by a  
failure to realize the importance of its  
benefits to the several localities, the  
people of West Texas and El Paso  
may not give it the vigilant, active  
support they should in the fight now  
being organized against it by Colo-  
rado, Utah and Nevada, led by Denver  
and Salt Lake City.

"In order to make the situation  
clear, it is necessary to review some  
recent road history in the Southwest.  
In the fall of 1911 Southern California,  
Arizona and New Mexico formed a tri-  
state league for the purpose of secur-  
ing aid—individual, city, county, state  
and National—to build a transconti-  
ental highway from Albuquerque by  
way of Magdalena, Clifton, Globe,  
Roosevelt, Phoenix and Yuma to Los  
Angeles.

"Soon after their organization was  
formed, the 'Borderland' was found,  
and, because of its extreme feasibility,  
as compared with the difficulties of  
their proposed route, it immediately  
became a dangerous rival for Eastern  
public favor. At that time Colorado  
gave the tri-state route its support,  
because that route strengthened the  
Colorado situation by giving an outlet  
to the southwest; for the same reason  
Colorado was not pleased with intru-  
sion on the map of the 'Borderland,'  
as that road, running south from  
Dodge City, Kansas, would take its  
tourists entirely away from Colorado  
and cut into the rich revenues from  
tourists that state has enjoyed for  
some time. About the time these  
things were happening farther south,  
the city of Salt Lake was busily pro-

(Continued on Page Eight.)

### WARE MOVES INTO LOBBY.

Changes in Plainview's Leading Hotel  
Gives More Room.

The Ware Hotel has occupied the  
lobby on the first floor. This space  
was formerly rented by Vickery-Han-  
cock Grocer Company. The lobby has  
been furnished in Mission furniture by  
E. R. Williams. It is an exceedingly  
attractive hotel lobby. A complete  
system of electric calls is being in-  
stalled.

The space formerly occupied as of-  
fice has been turned into a ladies' rest  
room, and is attractively furnished.

### WENGERT TO OREGON.

Jacob Wengert, of the Kress com-  
munity, will move back to Oregon.  
He has announced a public sale of his  
stock and farming implements for  
January 28.

## UNGER PROPOSES NEW HIGHWAY

Plan for Automobile Road from Coast  
to Colorado Springs Meets  
with Approval.

### A NATURAL HIGHWAY

Gulf Road, Together with Route to  
Fort Worth. Would Make Plain-  
view "Clearing House."

An automobile highway from the  
Gulf Coast to Colorado Springs, Colo.,  
through Plainview has been proposed  
by O. M. Unger, late president of the  
Plainview Chamber of Commerce, to  
the Chambers of Commerce of a num-  
ber of towns interested. San Angelo  
has already responded "ready." Suf-  
ficient time has not elapsed for a re-  
ply to reach Plainview from Colorado  
Springs.

Mr. Unger's proposed route would  
lead from Colorado Springs to Lamar,  
Colorado, thence through Clayton,  
N. M., Springer, Stratford, Amarillo,  
through Plainview, to Lubbock, via  
Lamesa and Sterling City, to San  
Angelo, through San Antonio to the  
Gulf Coast.

The route would have to be gone  
over and logged. There are a few  
places where work would have to be  
done, but it seems that comparatively  
little road building would be necessary.  
Of course, it should be sign-posted.  
The San Angelo Chamber of Com-  
merce has announced readiness to  
take up the work.

It is probable that a man would be  
carried over successive divisions of  
the road in relays by citizens in the  
towns through which the proposed  
highway will pass. This was done  
when the Borderland Route was laid  
out; Messrs. O. M. Unger, E. H. Perry  
and F. W. Clinkscales going north to  
Dodge City and returning with the  
representative of the Transcontinental  
Touring Club. Cars would have to be  
equipped with a reliable speedometer  
for recording distances.

The Borderland Route has demon-  
strated the commercial value of an  
automobile highway through a town.  
Although only about a year old, travel  
over the Borderland Route has been  
heavy. These tourists see the country  
as no other travelers can inspect it;  
they are always people of substantial  
means, and their purchases add con-  
siderable to the business of a com-  
munity.

The Transcontinental Touring Club  
has estimated that 25,000 cars will go  
west to the Pacific Coast during the  
Panama Exposition. If only a small  
per-cent of these pass through Plain-  
view it will be of inestimable worth  
in advertising the South Plains.

Nothing has been done about mark-  
ing the road from Plainview to Fort  
Worth. With this road established and  
the Gulf-Colorado highway laid out,  
Plainview would be a clearing house  
for an ever-increasing army of tour-  
ists.

C. H. Lester says, in The El Paso  
Herald, that a National automobile  
road is worth as much to a town as a  
railroad. Plainview has an opportu-  
nity to secure two such roads with-  
out any appreciable expense.

### I. O. O. F. INSTALL OFFICERS.

At the meeting Wednesday evening  
of the Grand Encampment of I. O.  
O. F., Plainview Lodge No. 58, the  
following officers were installed by the  
District Deputy Grand Patriarch, A. A.  
Hatchell:

C. S. Hefner, C. P.  
P. L. Kemble, H. P.  
A. E. Allen, S. W.  
H. D. Hyde, J. W.  
R. T. Hubbard, S.  
Ed Hart, Treasurer.

### ZOLLIKOFFER MOVES TO PLAINVIEW.

Prominent Stock Raiser Will Live on  
Miles Place; Purchased at  
\$131.50 an Acre.

E. A. Zollicoffer and family came in  
today from Hill County, to make their  
home in Hale County. Mr. Zollicoffer  
bought the W. A. Miles place of 80  
acres just south of town, paying there-  
for \$10,500.

Mr. Zollicoffer brought with him  
two car-loads of movables. He left  
one car-load of Jersey cows in Fort  
Worth. They must remain there some  
ten days before they can pass the  
quarantine line.

L. A. Knight went to Austin Mon-  
day.

## KRUGER GOES EAST TO BUY NURSERY STOCK.

Horticulturist for Texas Land and  
Development Company Is Getting  
Ready to Plant 600 Acres.

A. M. Kruger, horticulturist to the  
Texas Land and Development Com-  
pany, left today for a visit in the  
North and East. Mr. Kruger will go  
first to Stark Brothers' Nursery, at  
Louisiana, Missouri, and select stock  
for planting 600 acres of the Syndicate  
land in trees. Stark Brothers' Nur-  
sery is the largest in the world.

Mr. Kruger says all of this work  
will have to be done within six weeks  
after it is started. There will per-  
haps be some difficulty in securing  
enough help to plant so great a num-  
ber of trees within that time.

It is Mr. Kruger's plan to plough  
the sod in rows the width the trees  
will be planted apart. He will flood  
the sod and then plough again deeply.  
Later, all of the sod will be broken.  
Because of insufficient time, this can-  
not be done until after the trees  
are planted. All of the 600 acres, he  
says, will be planted this season. The  
section to be planted is what is known  
as the "grove" section, southeast of  
section 16.

## 33RD LEGISLATURE BEGINS SESSION

Terrell of San Antonio Chosen Speak-  
er on First Ballot Over McKamy  
of Dallas County.

### IS ANTI-PROHIBITIONIST

Senate Completes Organization with  
Little Delay; Kerr County's Rep-  
resentative Challenged.

Austin, Texas, Jan. 14.—The Thirty-  
Third Legislature convened promptly  
at noon today, with John L. Wortham,  
Secretary of State, presiding in the  
House and Lieutenant Governor Da-  
vidson in the Senate.

The feature of the House was the  
election of Representative Chester H.  
Terrell, of San Antonio, as Speaker  
over W. C. McKamy, of Dallas County.  
On the first ballot Terrell received 87  
votes and McKamy 52. He is a pro-  
nounced anti and in harmony with  
the Colquitt administration, while Mc-  
Kamy was supported by the pros.

T. D. Rowell, a member from  
Marion County, created a stir during  
the morning session when he at-  
tempted to unseat A. M. Kennedy, a  
member from Kerr County, who  
Rowell claims has not resided in the  
district one year. J. L. Wortham, then  
presiding officer, held that he had no  
authority to disqualify any member,  
and the matter went over.

In the Senate, Bob Barker, of San  
Antonio, an anti, was defeated for  
secretary of the Senate by W. O. How-  
erton, of Austin, a pro, by a vote of  
15 to 12.

The Senate did not sustain the con-  
tention of J. T. Adams, of Orange, and  
seated Senator Collins, of Jefferson,  
and also the fourteen hold-over Sen-  
ators whom Adams claimed that, by  
the failure of the last Legislature to  
apportion the Senatorial districts, the  
terms of the hold-over Senators ex-  
pired last year, and he sought the  
seat of Senator Collins. The Senate  
held that he position of Adams was  
not well taken, and that the hold-over  
Senators were entitled to their seats.

The proposition to have the Senate  
name the standing committees, instead  
of this being done by the Lieutenant  
Governor, was up for consideration on  
a resolution offered by Senator  
Vaughan that a committee of five be  
appointed to name the committees,  
when the Senate adjourned until to-  
morrow morning at 10 o'clock.—Ama-  
rillo Daily News.

### POLL TAX PAYMENTS SLOW.

Only 70 Out of 425 Have Settled Head  
Assessment; Fifteen Days More.

This morning 70 citizens in Plain-  
view had paid their poll tax. On Jan-  
uary 16 last year 99 had paid. There  
are 425 polls assessed in Plainview,  
and 15 days remain for payment. It  
is easy to see that a great many more  
must pay during the next 15 days  
than have already paid or Plainview's  
electorate will be greatly reduced.  
In precinct No. 1, Hale County,  
Sheriff Hooper has received 159 polls  
out of about 1,500. Mr. Hooper can-  
not say how this compares with 1912.  
There yet remains a very large per-  
centage of polls to be paid.

## PLAINVIEW BIRDS WIN MANY RIBBONS

South Plains Poultry Shows Suprem-  
acy in Second Annual Exhibition;  
Interest Increases.

### MORE THAN 500 BIRDS

Elliott, Pipkin, Dillingham, Hartley  
and Sloneker Win Specials; Cold  
Kept Many Entries Away.

Plainview's second annual poultry  
show exhibited nearly 550 birds, more  
than 200 increase over last year—and  
this in the face of zero weather,  
which prevented many entrymen from  
shipping their pens. The show only  
served to demonstrate the supremacy  
of Hale County poultry.

John W. Elliott won the Chamber of  
Commerce Special prize of \$25 on his  
exhibit of White Wyandottes. The  
other special prizes were won by J. T.  
Hartley, D. T. Dillingham, J. W. Pip-  
kin and S. S. Sloneker, all of Plain-  
view, and T. W. McBride, of Amarillo.

Judge C. P. Van Winkle, of Dallas,  
said that the Plainview show was one  
where, and he is a judge of wide ex-  
perience with poultry shows. Judge  
Van Winkle says that the South  
Plains should become the great "poul-  
try yard" for all of Texas.

Awards made were as follows:

### Specials.

\$25.00 Chamber of Commerce, on  
best cock, cockerel, hen and pullet,  
any variety, won by Jno. W. Elliott;  
White Wyandottes.

\$10.00 Association Special, on best  
solid color pen, won by Jno. W. Elliott,  
Plainview Texas; White Wyandottes.

\$10.00 Association Special, on best  
parti-colored pen, won by J. T. Hart-  
ley, Plainview, Texas; S. C. Rhode  
Island Reds.

### Special Displays.

(Given by the Association.)

\$10.00—First on White Wyandottes;  
Jno. W. Elliott, Plainview, Texas.

\$10.00—First on Buff Orpingtons;  
D. T. Dillingham, Plainview, Texas.

\$10.00—First on White Orpingtons;  
J. W. Pipkin, Plainview, Texas.

\$5.00—Second on White Orpingtons;  
S. S. Sloneker, Plainview, Texas.

\$10.00—First on S. C. White Leg-  
horns; T. W. McBride, Amarillo,  
Texas.

### Association Regulars.

Barred Plymouth Rock Class:  
(Two cocks, 10 cockerels, 7 hens, 8  
pullets.)

Roy McDonald, Dalhart, Texas—1st  
cock, 1st, cockerel, 1st pen, 2nd and  
3rd pullets.

H. V. Tull, Plainview, Texas—3rd  
cockerel.

T. B. Campbell, Plainview, Texas—  
1st, 2nd and 3rd hen, 2nd cockerel, 2nd  
pen.

F. L. Stovall, Plainview, Texas—  
2nd cockerel.

### White Plymouth Rocks Class:

(One cock, 9 cockerels, 5 hens, 10  
pullets.)

E. G. Sellars, Amarillo, Texas—1st

(Continued on Page Eleven.)

## 1,930 RED CROSS SEALS SOLD IN PLAINVIEW.

Citizens Use Twice as Many as Last  
Year; Long Drug Company  
Sells Most.

There was \$19.30 realized from the  
sale of Red Cross Seals in Plainview  
this year at Christmas time. The sale  
a year ago amounted to only \$10. An  
increase of 10 per-cent is gratifying,  
but 1,930 Seals seems a very small  
quantity for Plainview to use.

It is estimated that nearly \$500,000  
was realized from the sale of Red  
Cross Seals over the entire country.  
All of this money goes to fight tuber-  
culosis.

Long Drug Company sold more  
Seals than any other Plainview firm.  
The drug store disposed of 290, Carter-  
Houston Dry Goods Company sold 278  
and the Plainview Mercantile Com-  
pany sold 238.

### HALE COUNTY HAS 302 CARS.

W. B. Armstrong, formerly of Lynn  
County, has taken out license No. 302  
in Hale County. It is said that Hale  
County has more automobiles to the  
individual than any other county in  
Texas. It is estimated that there is  
one car to each five families.

Subscribe for The Herald.

*Begins Friday*

*Lasts 14 Days*

**NOT A SHERIFF'S SALE--BUT AT SHERIFF'S SALE PRICES**  
**This Sale is a Genuine**  
**"Plainview Mercantile"**  
**Semi-Annual Clearance**  
**IT IS PLAINVIEW'S GREATEST BARGAIN SALE--HELD TWICE EACH YEAR. IT TAKES IN ALL CLASSES.**

Twice each year sees our stock "cleaned up." That is why this store is Plainview's Most Popular trade center. The 1913 "clean-up" sale starts tomorrow

**FRIDAY, JANUARY 17th**  
**AND CONTINUES FOURTEEN DAYS**

**\$44,481.25**

Worth of Merchandise in Dry Goods, Trimmings, Notions, Laces and Embroideries, Clothing, Ladies' and Men's Furnishings, Trunks, Valises and Millinery--all

**Fashion Favored Fabrics**

TO BE SOLD AT

**Profitless Prices**

We won't say "cost" because a great many things will be sold for less than they cost us.

Lots of Merchandise at 1-2 the original Price which certainly represents a loss to us.

The following will give you a General Idea of prices we are offering

**All Marked in Plain Figures**

All Dress Goods, Trimmings, Laces, Embroideries, etc, go at **Great Reduction**  
 One lot of Laces and Embroideries at **Half Price**  
 Nice line of Table Linens to sell for **60c, 85c, 90c and \$1.35** (Originally sold at from \$1.00 to \$2.00 per yard.)  
 New Spring 1913 Gingham go in this Sale--Red Seals **10c** (Other brands for 6 1/4c and 8c per yard.)  
 Advertiser AA Bleached Domestic, cheap at 10c, goes in this Sale for, per yard **8c**  
 All 10c Outings at, per yard **8c**

**LADIES' AND CHILDREN'S HOSIERY.**



**SCIENTIFIC STOCKINGS**

All 25c Hosiery for **20c**  
 All 50c Hosiery for **35c**  
 All \$1.00 Hosiery for **70c**  
 All \$1.25 Hosiery for **90c**  
 Best stock in town to select from. See 'em.

**NOTIONS.**

3 Papers of Madam Lloyd Brass Pins for **10c**  
 2 Bunches of 25c Stickeri Braid for **35c**  
 15c Stickeri Braid for **10c**  
 All 5c articles in the store will be sold **3 for 10c**—except Thread.  
 All 5c Thread **6 for 25c**  
 All 25c Toilet Articles at **20c**  
 All 50c Toilet Articles at **40c**

**GLOVES.**

Both Men's and Ladies' Gloves will be sold at **Wholesale Prices.**

Everything in the House going at **CUT PRICES.**

**GENTS' FURNISHINGS.**

All 50c Neckwear at **35c**  
 All 50c Hose at **35c**  
 All 25c Hose at **20c**  
 Men's 4-ply Linen Collars at **10c**  
 Everything in this line is slashed.  
 Big Lot Men's Hats at **Half Price**  
 (Big lot Stetsons to select from.)  
 Now is the time to supply yourself with **Shirts, Collars, Ties, Etc.**

**SWEATERS.**



All Men's, Ladies' and Children's Sweaters at **Half Price.**  
 We handle the "Bradley." Everybody knows them.

**OVERALLS.**

All \$1.00 Overalls and Jumpers at **85c** (Big lot to select from.)

**SHOES.**

Nettleton's \$6.00 and \$6.50 Shoes at **\$4.85**  
 "Steadfast" \$5.00 Shoes at **\$3.85**  
 "Just-Wright" \$4.50 and \$5.00 Shoes at **\$3.50**  
 "Bilt-Rite" \$4.00 and \$4.50 Shoes at **\$3.25**  
 A great many Shoes will be sold for **Less Than Cost.** Every Shoe in the house, including Men's, Ladies' and Children's Shoes, will be sold at **Sacrifice Prices.**

**CORSETS.**

All \$1.00 and \$1.25 Corsets at **85c**  
 All \$2.00 Corsets at **\$1.50**  
 All \$2.50 Corsets at **\$1.80**  
 All above are brand new "W. B." Corsets.  
 We have one lot of old Corsets, your choice for **25c**

**1/2 Price—CLOTHING—1/2 Price**

All Men's Suits and Boys' Overcoats will be sold for **Half Price.** Sizes are somewhat broken, but if you are fortunate to get fitted 'twill be a saving of \$7.50 to \$15.00 on a Suit.

**NOVELTIES.**

All Handbags, Collars, Jabots, Ties, Collar and Cuff Sets, Combs, Barrettes and Hair Braids **must go.**  
 Now is the time to buy your Fur Set at **WHOLESALE COST.**

**ODD PANTS.**

One Lot of Odd Pants we will nearly let you price yourself. All Odd Pants go at a sacrifice.  
 Buy your Sunday Pants as well as Work Pants **NOW—They're Cheap.**

New goods are going at "Sacrifice Prices." The Highest Wisdom Dictates that you clothe yourself and your family when real bargains are offered.

**A Final Word:--**When the Plainview Mercantile Co., announces a sale, "it is a sale" sure enough.

**Come and See**

**Plainview Mercantile Company**

**W. A. SHOFNER, Manager**

*Begins Friday*

*Watch Our Window*

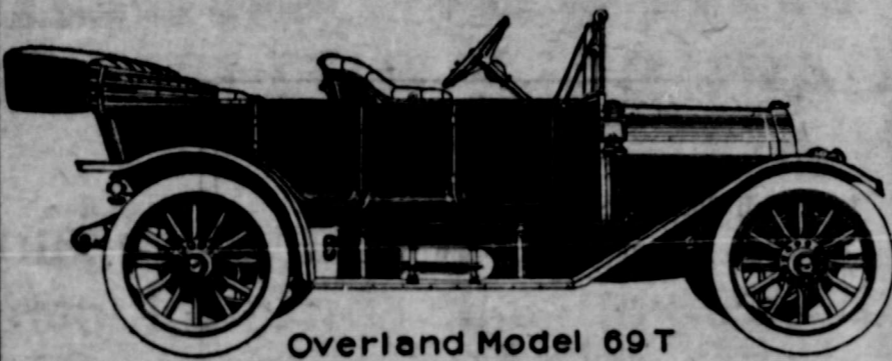
*Lasts 14 Days*

# 1913 OVERLAND

NOW ON FLOOR, MODEL 69

985.00 f. o. b. Toledo

This Car, At This Price, Smashes All Previous Records

<p><b>Some of the Features</b></p> <p>Five Passenger 30-Horse Power Timpkin Roller Bearings, Self Starter Gas, Nickled Trimmed</p>	 <p>Overland Model 69 T</p>	<p><b>Some of the Features</b></p> <p>\$50 Warner Speedometer \$50 Mohair Top, \$50 Remy Magnito, \$25 Clear Vision Wind Shield, \$20 Prest-O-Lite Tank, Rear Tire Irons</p>
--	---	--

This makes the most complete car on the market at anywhere near the price. Overland always did lead in values, and for 1913 we are able to deliver a finer car than ever, dollar for dollar.

\$1050.00 delivered. Same machine with electric starter and all electric lights. \$1275.00 delivered.

We also have a few second hand machines at from \$200 up.

## E. N. Egge Auto Comp'y

Plainview, Texas

Eggs sold for hatching	\$15.00
Friers sold	12.00
Eggs sold to market	9.00
Young roosters sold	7.50
One dozen hens sold	6.00
Total	\$49.50

"So I have \$22.90 profit, besides the chickens and eggs which we ate. I have a family of four. We have on hand 11 chickens.

"My experience in caring for the chickens is as follows: I kept wheat bran and short before the fowls all the time, as I noticed that they liked it so well. A small quantity of corn was fed at night.

"Before letting the fowls out in the morning I placed grain in a pen of straw about 12 inches deep and then let the hens out, and they soon learned where to get their feed.

"I find that it is very necessary for a laying hen to have plenty of exercise, so I feed them grain in straw and let them scratch and sing.

"At noon I feed sprouted oats, as they seem to like green food so well. I keep plenty of oyster shells before them, especially in winter.

"Two or three times a week I feed them fresh lean beef in the bran and shorts. I am very particular about the water and drinking fountains. I take the drinking vessels two or three times a week and scald them out with hot water.

"I also keep a disinfectant in the water all the time. I use the hens for hatching."

speed of the palatial train, but when they alighted in this city they found vast changes over the rambling, overgrown village they had left. Here are some of the things they perceived:

A city of more than 2,000,000 inhabitants, buildings more than twenty stories high, great department stores where sheds had occupied the corners, electric street cars as large as the old-time railway coach, automobiles, auto trucks and taxicabs darting in every direction, elevated railroads ramifying in every direction, an intricate tunnel system forty feet under the city, fifty-two miles in length; hobble skirts, aviators skimming at will over the city and riding on the lake, wireless telephones and wireless telegraphy, phonographs and moving picture theaters, jack-knife and lift bridges instead of the old drawbridge, highway robbers operating in taxicabs, police squads mounted on motorcycles instead of horses, electric signs cast upon cloud banks, electric boats navigating the river with the speed of express trains, houses constructed of cement and paper, women with bare throats and low shoes wearing heavy furs, a National campaign against the house fly, and no public drinking cups on trains or at city fountains.

The former convicts had heard rumors of these things, but they could not believe their eyes. When they were sent away there were no electric cabs, no electric signs, no underground transportation, no aeroplanes, dicrographs, moving pictures or electric launches.

### EX-CONVICTS GAZE IN WONDER ON CHICAGO.

#### Find Town They Left Eighteen Years Ago Is Become Great City.

Chicago, Ill., Jan. 13.—Nineteen years ago two men were sent to the penitentiary at Joliet for a Chicago murder. They have spent more than eighteen years behind the gray stone walls, and are now free.

At Joliet they were put aboard a vestibuled railway train. They were terribly frightened at the terrific

### A MISTAKE.

Some malicious person has reported scarlet fever at the Boone Institute. The report is false. There is not now, nor has there been, any case or any person exposed to scarlet fever in the Boone Institute.

We are taking all precautions to prevent its coming to the Institute. There are some cases, so we are informed, about 5 blocks from the Institute, which have caused a stampede from the East Side School. (Signed) BOONE INSTITUTE.

### 33RD IS BUSINESS MAN'S LEGISLATURE.

Newspaper and Business Men Take Place of Lawyers in State Law-making Body.

Austin, Texas, Jan. 15.—That the Thirty-Third Legislature of Texas, when it convenes on Tuesday, January 14th, will differ in many respects from any previous legislative body that the State has known, is disclosed by a pamphlet containing a roster of the members of the Legislature, State Officials and Members of Congress just issued by the Texas Commercial Secretaries and Business Men's Association.

The absence of lawyers from the personnel of the assembly and the large number of farmers and business men who have taken up the legislative burden is a striking feature of the body, and marks a departure from established custom. In fact, there are scarcely enough lawyers in the next Legislature to give the necessary legal advice in framing the bills that will be introduced. Many newspaper men are also representing their districts in both houses. Several commercial secretaries are to be found among the members. Galveston, Uvalde, Grand Saline and other towns having sent their local secretaries to represent them in the Legislature.

A glance at the list of names comprising the Upper and Lower Houses, members of Congress and State officials shows a variety of peculiar names, and that common cognomen of Jones, Smith and Brown is conspicuous by its absence. Should the doff-dill craze strike Austin this winter again, the diffydil enthusiast will find a verdant field in the Legislative halls. For instance, if Martin Dies Young, would L. A. Colquitt, or if Hudspeth likes Lattimore than Paulus, what would Willacy?

Birds of the air, flowers of the field and beasts of the jungle are represented in the names to be found on the list, as attested by the Eagle, Robbin, Dove, Hawk-ins, the Oleander and the Savage shown thereon, while a Harp and a Horn-by lend a musical tone to the list. A group of contrasting names include Sam J. Hunter and George Herder, J. B. Furrh and M. C. Fields, Pat F. Dunn and D. B. Householder, A. S. Crisp and James Greenwood, R. T. Burn and J. F. Coffey, Hunter P. Lane and J. B. Long, Harp and Harper, B. F. Looney and E. R. Kone.

## Nothing "Just as Good" or as Economical for Doughnuts

—For Biscuit, Pies  
—Muffins, Waffles,  
—and Home Baking  
Success and Satisfaction

**One Heaping Teaspoonful's Enough**



Health Club is the purest, strongest and most economical Baking Powder obtainable at any price.

**Only One Cent an Ounce**

In 10, 15 & 25 Cans at all Good Grocers

In a class to themselves in the way of peculiar names are: Real, Schwegmann, Wahrmond, Bierschwale, Burmeister, Boehlmer, Llewelling, Grindstaff, Hellig, Ridgell, Ralden, Haxhausen, Rickerson. In the entire list only two Smiths and one Brown are shown.

### HUSBAND SQUANDERED MRS. COLEMAN'S MONEY.

#### Wife Had No Recourse When Spouse Checked Against Her Funds; Husband Sole Manager.

"In July, 1889," says B. H. Carroll, Jr., "there lived in Waxahachie a Mr. and Mrs. J. W. Coleman. Mrs. Coleman had separate property and had deposited in the First National Bank of Waxahachie, in her own name, the sum of \$5,165.17.

"Mr. Coleman, it appeared, looked upon the wine when it was red and the beer when it was golden, and was known as a drinking man, a fact of which the officers of the bank were cognizant. Also it happened that Mr. Coleman had the gambling habit. He was fond of backing his judgment, and it cost him quite a lot of money. People said that he squandered this money. When his own money played out or was played out, he went to the bank and drew out the entire sum that his wife had put there in her own name. He did not want to disturb her mind with business matters, so he did not tell her anything about the matter.

"After the money was spent the wife did find it out and, as it was her property, not community property, and had been deposited in her own name, she was so pained with the bank that she brought suit, alleging that the bank knew her husband was

absolutely dissolute and knew his habits and was guilty of gross negligence in giving up her money to him.

"The Supreme Court of Texas held, on June 27th, 1901, (63 S. W., 867), that the husband alone had a right to check out this money, and that she had no recourse against the bank, although it knew her husband was a drinking man. The Court's decision contained a remarkable statement of the law as it is, to-wit:

"If the money had been deposited by the wife before her marriage, it would seem that he, as sole manager of her separate estate, and he alone, would have the right to withdraw it.

"The bank was not charged with the duty of inquiring into the purpose for which the checks were drawn.

"The fact that the husband was improvident in the use of money did not, under the law, detract from his authority as manager of his wife's separate estate.

"The plaintiff, by entering into the marriage relation with her husband, made him sole manager of her separate estate, and the rule applies as announced by Judge Lipscomb in Kessler versus Zimmerschitte, 1 Texas, 50, that where one of two innocent persons is to suffer he who trusts most shall lose most."

"To correct the obvious injustice of such laws, the Married Woman's Bill has been drawn by Judge Speer and, with the backing of the womanhood of Texas, will be presented to the Texas Legislature."

### PROFITS IN FOWLS.

W. L. Holland Makes \$22.90 on Investment of \$26.60, and Supplies Family.

18 hens and rooster	\$11.50
Poultry netting	10.00
Feed bought	5.10
Total	\$26.60



"This is My Choice of Duke's Mixture Presents"

Among the many valuable presents now given away with Liggett & Myers Duke's Mixture there is something to suit every taste—and in this all-pleasing satisfaction the presents are exactly like the tobacco itself. For all classes of men like the selected Virginia and North Carolina bright leaf that you get in

## Duke's Mixture

Now this famous old tobacco will be more popular than ever—for it is now a Liggett & Myers leader, and is equal in quality to any granulated tobacco you can buy. If you haven't smoked Duke's Mixture with the Liggett & Myers name on the bag—try it now. You will like it, for there is no better value anywhere. For so you get one and a half ounces of choice granulated tobacco, unsurpassed by any in quality, and with each sack you get a book of cigarette papers FREE.

Now About the Free Presents  
The coupons now packed with Liggett & Myers Duke's Mixture are good for all sorts of valuable presents. These presents cost you not one penny. The list includes not only smokers' articles—but many desirable presents for women and children—fine fountain pens, umbrellas, cameras, toilet articles, tennis racquets, catcher's gloves and masks, etc.

As a special offer during September and October only, we will send you our new illustrated catalogue of presents FREE. Just send name and address on a postal.



Coupons from Duke's Mixture may be secured with tags from HORSE SHOE, J. T. FINLEY'S NATURAL LEAF, GRANGER, TWIST, and other brands of tobacco. (See inside of pack for full list of presents.)

Liggett & Myers Tobacco Co. St. Louis, Mo.

### No man is Stronger Than his Stomach

The Medical Adviser by Dr. V. Pierce, M. D., Buffalo, N. Y. answers hosts of delicate questions about which every man or woman, single or married ought to know. Sent free on receipt of \$1 one-cent stamps to pay for wrapping and mailing.

LET the greatest athletes have dyspepsia and his strength will soon fail. One's stamina—forcefulness and strength of mind or muscle depend upon the blood, and the blood in turn, requires a healthy stomach, for the stomach is the laboratory where the food is digested and such elements are taken up—or assimilated—which make blood. In consequence all the organs of the body, such as heart, lungs, liver and kidneys, as well as the nervous system, feel the bad effect if the stomach is deranged.

### Dr. Pierce's Golden Medical Discovery

helps the stomach to digest food properly, starts the liver into new activity, removing the poisons from the blood, and the various organs get rich, red blood instead of being illly nourished. The refreshing influence of this extract of native medicinal plants has been favorably known for over 40 years. Everywhere some neighbor can tell you of the good it has done.

Sold by all medicine dealers in liquid or tablet form or send \$1 one-cent stamps to Dr. Pierce, Invalids' Hotel, Buffalo, and a trial box will be mailed you.

## MONEY TO LOAN ON LAND

No Insurance Proposition—No Usury. If you have the security I have my finger on the money. That's all.

Y. W. HOLMES, Plainview, Texas

**SUMMARY OF THE NEWS OF LAST WEEK.**

Following the retirement of Governor Dix, of New York, some facts in regard to his pardoning of Patrick have been made public by Governor Sulzer, his successor. The winning plea was not based on legal grounds, but on sympathy. In 1911 Patrick made an application on legal grounds, and it was refused. He then begged sympathy for his wife and family, and this was successful with Governor Dix.

Earl Sheets, a rural mail carrier of Yale, Iowa, worried over postal regulations until he killed himself to escape further trouble. His father found the body hanging from a rafter in the barn. The young man was chagrined because he could not answer the questions asked him along his route.

J. H. Maxey, of Muskogee, has been elected Speaker of the lower house in the Oklahoma Legislature. There are 99 members, and 91 are Democrats. J. Roy Williams, of Lawton, received 27 votes.

Gen. Cipriano Castro, former President of Venezuela, has taken personal charge of his fight against deportation from New York. He has filed a writ of habeas corpus in the Federal Court. While awaiting action of the court he is detained at Ellis Island.

The United States Supreme Court has disapproved the Union Pacific plan to give its stockholders the privilege of buying the stock of the Southern Pacific, the merger of which with the Union Pacific has been declared illegal. The court holds that this would be an evasion of the dissolution decision.

Samuel Gompers, president of the American Federation of Labor, made a bitter attack on Judge Anderson, who presided at the trial at Indianapolis where 38 union labor leaders were convicted. Gompers was speaking before a committee of the United States Senate, and among other things declared that organized labor would not repudiate the structural iron workers, but would stand by them. He said the tyranny of capital had driven them to violence.

Dr. W. M. Beck, of Clarkfield, Minn., could not find a surgeon to perform an operation on a cancerous growth on his jaw, so he stood in front of a mirror and made an incision, after

which he scraped the bone. A nurse who aided him fainted. The operation was not a success, and he later went to a Minneapolis hospital for treatment.

Gen. Leonard Wood, Chief of Staff, United States Army, advocates establishing a reserve force from the men who have served in the regular army and are of suitable age. He proposes to pay these men \$2 a month in order to keep in touch with them in case of urgent need for their services.

Maj. Foxhall A. Daingerfield, manager of James R. Keene's racing interests and breeding farm, died in Lexington, Ky., two days after Keene died in New York. He was a brother-in-law of Keene, and the success of the Keene horses was largely due to the management of Major Daingerfield. From 1905 to 1910 Major Daingerfield won \$1,237,050 in stakes and purses for Keene with race horses bred at Castleton Stud, near Lexington, Ky. Relatives and friends who attended the Keene funeral in New York drove directly from the church to the railroad station and went to Virginia for the Daingerfield funeral.

The London newspapers are very much pleased with the statement by President Taft that he favors referring the Panama Canal question to arbitrators for settlement. It is expected that the question will be settled by The Hague tribunal.

Two "newsboys" travel on the Missouri Pacific Railroad out of Sedalia, Mo., who are believed to be the oldest in the business. One of them, J. D. Lyon, is 81, and the other, William Kurtz, is 64. Each makes a round trip each day to Kansas City.

Miss Mary Sorvich, of Pueblo, Colo., has filed an application for Chief of Police, and will take a civil service examination with several men who are also applicants for the position.

The aversion of William Rockefeller to appearing before the Money Investigating Committee of Congress is said to be due to his doctor's orders forbidding him to talk. Dr. Walter F. Chappell, of New York, says Rockefeller would probably strangle if he tried to talk, and his hand is too shaky to write. Dr. Chappell practically says Rockefeller is doomed to remain speechless for life.

Maurice B. (Lefty) Flynn, star athlete at Yale, has been barred from the

university on account of the notoriety attaching to his marriage in New York with Miss Ina Claire, musical comedy star. Flynn and Miss Claire were married by an alderman, and the bride gave her address at a number where she was not known. There is no rule of the university preventing a student from marrying, but the circumstances of this marriage were regarded as objectionable. Vincent Asto had recently been attentive to Miss Claire.

President George Baker, of the First National Bank, New York, told the Congressional "Money Trust Committee" that the bank has made 226 per cent in a single year. In 1874 its capital was \$500,000. In 1901 the capital was increased to \$10,000,000, by adding \$9,500,000 out of the accumulated profits.

Vice President-elect Marshall says laws are needed to check the tendency toward Socialism. He says without progressive legislation the Government will go over a precipice, and asserts the Indiana judiciary has usurped legislative and judicial functions.

The New York Board of Trade will ask Congress to appoint a commission to investigate a plan to spend \$20,000,000 on a jetty at the Banks of Newfoundland, which, it is asserted, will allow the Gulf Stream to flow on north along the Greenland coast, making that a productive country, and will also do away with icebergs as far south as Newfoundland.

Indictments charging J. A. Patten and others of Chicago with carrying the cotton market in 1910 have been upheld by the United States Supreme Court, and on this decision Patten and his associates must stand trial. The profits of the Patten pool were about \$4,000,000, and their manipulation of the market is alleged to have been in violation of the Sherman anti-trust law.

The disrespect of a billy goat that was guilty of butting Rear Admiral Doyle, commanding the United States Navy Yard at Norfolk, Va., has caused an order banishing all goats, dogs and other mascots carried by sailors on men-of-war entering that navy yard. The goat was owned by the men on the New Hampshire.

The marriage of Miss Helen M. Gould and Finley J. Shepard, recently stationed in St. Louis as assistant to

# PUBLIC SALE

Having sold my farm, and planning to devote all my time to my green house in Plainview, I will offer at public auction on

## TUESDAY, JANUARY 21

at 11 o'clock sharp, my farm implements and live stock:

LIVE STOCK.	IMPLEMENTS.
1 English Shire Stallion, 6 years old; fine specimen; will weigh a ton when in good condition.	1 Row Binder.
1 Bay Mare, weight 1,300 pounds.	1 Sulky Plow.
1 Brown Mare, weight 1,400 pounds.	2 Single-Row Cultivators.
1 Sorrel Mare, weight 1,200 pounds.	1 Disc Harrow.
(These three mares are bred to W. W. Wise's Hambletonian Stallion.)	1 Three-Section Drag Harrow.
1 Gelding coming 3 years old.	1 Lister.
1 Weanling Mule Colt.	1 Mower.
1 Weanling Mare Colt.	1 Rake.
1 Gray Gelding, weight 1,100 pounds.	1 Hay Baler.
1 Bay Gelding, weight 1,150 pounds.	1 Walking Plow.
1 Brown Gelding, weight 1,100 pounds.	1 Drag.
3 Bay Mares, weight 1,050 pounds each.	1 Two-Row John Deere Cultivator.
3 Good Half-Jersey Milch Cows, 1 fresh.	1 Two-Row Corn Planter.
2 Full-Blood Jersey Cows; will soon be fresh.	1 Acme Harrow.
Full-Blood Rhode Island Red Chickens.	1 Iron-Wheel Wagon.
	1 High-Wheel Wagon.
	3 Sets Work Harness.
	1 Bone Cutter (for chickens).
	1 Alfalfa Bone Cutter (for chickens).
	1 Lard Press.
	1 Sausage Grinder.
	1 Cream Separator.
	1 Majestic Range Cook Stove.
	1 Dining Table.
	A few thousand Bundles of Kaffir Corn.
	Other articles too numerous to mention.

**Terms of Sale:**--All sums under \$10 cash; all sums over \$10 ten months time will be given, purchaser to give bankable note bearing 10 per cent. interest from date; 6 per cent. discount for cash.

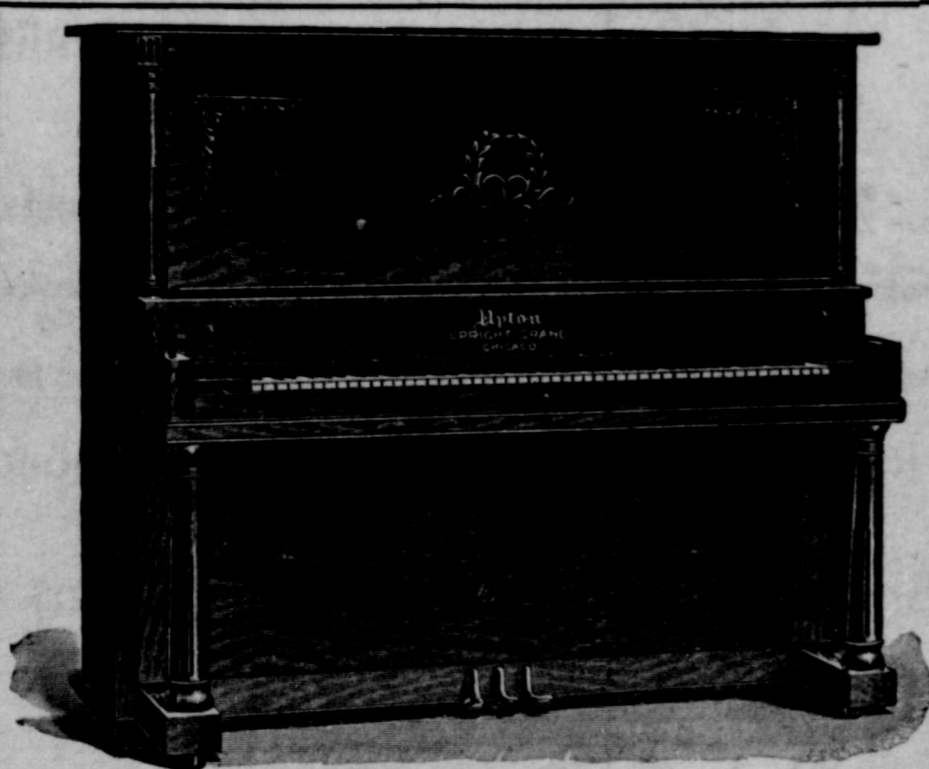
Sale to be two and one-half miles northwest of Plainview on the Running Water Road.

**W. H. Jeffries, Owner**  
**W. A. NASH, Auctioneer**

## Maybe You Have a Piano

Then why not help someone win this one free, by buying your needs at this store. You get votes with every cash purchase.

This is the PIANO we Give to You



PRICE \$400.00

Contest Closes February 19, 1913

**Ask Your Friends to Subscribe for the Herald**

We credit 3000 votes with every New or Renewal subscription to the HALE COUNTY HERALD. Ask your friends to subscribe; send the HERALD back home.

Standing of Contests will be published each week in the HALE COUNTY HERALD.

Be sure and ask for your Piano Votes.

Phone 327 **R. A. Long Drug Co.** Phone 327

President Bush of the Missouri Pacific and allied lines, will take place about January 15, at Lyndhurst, Miss Gould's country place.

Mrs. E. J. Noble, of East St. Louis, Ill., 84 years old, gave \$24,000 to Samuel L. Isbell, a St. Louis attorney, in order to prevent her two nephews from inheriting the money. Mrs. Noble is in St. Mary's Infirmary, St. Louis, and is said to be weak, mentally and physically. For many years she has lived in apparent poverty at 1712 Cleveland Avenue, East St. Louis. Isbell declines to make any statement regarding the money except to assert he has done nothing wrong.

The Republicans and Progressives of St. Louis have formed an alliance for the municipal campaign. The allied forces tried to induce Judge Franklin Ferris to run for mayor, but he refused. They believe that working together they can retain political control of St. Louis.

Arthur W. Bittner, who killed his father, Arthur P. Bittner, in St. Louis, Mo., last July, wanted to enter a plea of guilty, but the Circuit Attorney would not accept the plea, and insist on trying Bittner on a first-degree murder charge. The case was continued to give new counsel time to consider it.

Belated contributions to the Post-Dispatch Christmas Festival bring the total up to \$8,241.34. The St. Louis Transfer Company was employed to do \$60 worth of work for the festival, and from President George J. Tansey a receipted bill has been received, saying that it was a pleasure for his company to do the work for nothing.

Eight puppies have been killed to get skin for grafting on the burned legs of Ralph Keris, of St. Louis, Mo., 7 years old, and six more puppies will be used before the operation is completed. The hair on the grafter skin

drops off when the bandages are removed, and the doctors say it will never return.

Governor-elect Major, of Missouri, is said to have decided on Thomas L. Anderson, former City Attorney, for Excise Commissioner of St. Louis. John W. Drabelle and Sidney S. May are also said to have been agreed on for Election Commissioners. The Governor-elect intimates that Bull Moosers may be given some appointments.

Judge Holtcamp, of the Probate Court of St. Louis, Mo., has decided a woman can talk as long as she likes, and admits he knows of no way to stop one in his court. The opinion came when Miss Minnie Wagner insisted on making a long speech in answer to each question instead of replying with "yes" or "no."

City Treasurer Koeln, of St. Louis, took in nearly \$1,000,000 in taxes during December, and his books fall to balance by 1 cent. Forty clerks working in hollow square receive the cash, which has run as high as \$200,000 in a single day.

**MAY VISIT HERE.**

Manager Bonner informs us that he is negotiating with the United Play Company for "The Third Degree" for one night. The company confines itself mostly to the cities, and there is little chance of it having a date open. However, the play may be here during the current season.

**A GREAT PLAYWRIGHT.**

Charles Klein is a playwright with a name. He usually has something to say, some virtue to uphold or some evil to protest against in his plays, as in "The Lion and the Mouse" and "The Gamblers." "The Third Degree" protests against police methods.

**CUT THE HIGH COST OF LIVING.**

W. H. Chapman, Winnebago, Neb., tells how he did it. "My two children had a very bad cough and the doctor's medicines did them no good. I got a bottle of Foley's Honey and Tar Compound, and before it was all used the children were free and cured of their cough. I saved a doctor's bill for one 25c bottle of Foley's Honey and Tar Compound." No opiates. R. A. Long's Drug Store. —Adv. 4

**"THE THIRD DEGREE."**

In an article headed "Business Men in Theatricals," we notice that the United Play Company, of Chicago, has taken over the Western territory for several New York and London dramatic successes. Among the plays to be presented is "The Third Degree." Why can't we have his splendid play in our city? —Adv.

**\$100 REWARD, \$100.**

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation. —Adv. 4

*Don't Forget  
the Time and  
the Place*

# THE BIG

*Come to  
this Sale  
for Bargains*

# \$4,000.00 SALE

**Beginning Saturday, January 18th,  
and Continuing Until Saturday,  
February 1st, 1913**

**O**UR stock is in good shape for this sale; in fact many lines are in better shape now than in the early part of the season. We are not necessarily putting this sale on in order to make room for our big stock which is beginning to arrive, as is so often claimed by **sale people**. But our past experience has taught us that when we are in the market that money counts and it's many a concession when the **spot cash** is in sight. Everybody wants the **spot cash** so here goes for a lively bunch of **prices**. Don't compare our regular retail prices with those of **credit houses**.

As long as it lasts 10 yds. of calico to the customer for <b>25 cts.</b> come early to get this.	Ladies 18 button boot values for <b>\$3.50</b>	10 yds. of 10c Canton flannel for <b>75c</b> 500 yards in stock	Misses and children's 16 button boots, \$3.00 values for <b>\$2.45</b>	All special \$15.00 all wool suits at <b>\$10.50</b>	Any and all Jno.B.Stetson Hats goes at <b>\$3.75 each</b>	Carhart and Bell Brand overalls at <b>80 cents</b>
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Men's \$4.00 shoes at <b>\$3.25</b>	Men's \$5.00 shoes at <b>\$3.98</b>	All \$3.00 Hats at <b>\$2.25</b>	\$1.00 and \$1.25 wool dress goods for <b>75 cents</b>	Red Seal Gingham at <b>8 1-2 cents</b>	75 cent Serge for <b>45 cents</b>	2 paper pins for <b>5 cents</b>
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**WE RESERVE THE RIGHT TO END THIS SALE ANY TIME AFTER ONE WEEK AS WE ARE PUTTING ON THIS SALE SOLELY FOR THE PURPOSE OF GETTING \$4,000 TO BUY NEW SPRING GOODS WITH.**

# SHELTON BROTHERS

# The Hale County Herald

BUFORD O. BROWN,  
Editor and Publisher

Phones—Business Office, 72; Manager's Residence, 14.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

### NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.00 per year (Invariably in advance)

"Patience conquers all things." But an exchange suggests that now and then a touch of impatience shortens the fight.

What do you think of the man whose slogan is "home industry," yet who never cleans his alley nor burns the weeds on his property?

At the beginning of the new year the woman editor suggests in one of the metropolitan dailies that "the solitaire may be suggested as a stepping stone to matrimony."

"I am debtor. I came into a world I did not create. Behind me lie generations. They have labored and I have entered into the fruit of their labor. I stand in a series and bear the traces of all that has been done, attempted, suffered, fought for. I live on capital accumulated by the toil of others. I draw my ideas and ideals from the great common heritage, so that the language I speak, the songs I sing, the thoughts I think, the ideals I cherish I owe to others."

### THE VALUE OF CO-OPERATION.

The farmers and millers of the Coast country organized a Rice Growers' Association this year, and marketed their rice through the association. As a result of their co-operation, says the Texas Commercial Secretary, this year's crop was increased over last year by 27,000 bushels, and the increase in farm values was \$2,324,000.

There is a lesson in this for the farmers of the South Plains. Organized effort is always most effective.

### A LEAGUE YOU SHOULD JOIN.

The National Citizens' League for the Promotion of a Sound Banking System, with headquarters at 223 West Jackson Boulevard, Chicago, announces that it has a membership of more than 10,000 business men, bankers, farmers and union men, who are pledged to the cause of banking reform. Membership in the League costs a dollar, and each member is entitled to all the League's educational literature, including a monthly periodical and a 450-page book, substantially bound, dealing with the problem in an unorthodox way. This book was edited by J. Lawrence Laughlin, professor of political economy in the University of Chicago.

The sentiment for banking reform, which has become so pronounced in the last few months, is in large measure due to the efforts of this League, which is carrying on a patriotic work.

Every man owes it to himself to become familiar with this issue, which is certain to become the subject of National legislation in the near future. The best way to do this is by joining the National Citizens' League.

### MORE POULTRY ON THE SOUTH PLAINS.

Poultry raising on the South Plains is a proven success. Hale County birds have won many prizes in every show they have entered.

Population is increasing rapidly throughout the Southwest. Towns spring up as if by magic. Villages become cities. The demand for meat is insistent.

And since the supply of beef cattle, hogs and sheep is not increasing, it follows that the supply must come from other sources. The people will have meat.

A golden reward awaits the poultryman who will supply the demand. Poultry raising requires small area. No other livestock requires so few acres upon which to range, nor so small an area for food production.

Fowls are comparatively easy to raise; the time and expense of raising them and the capital required to begin business are very small. Poultry raising can be made a sure source of a constantly increasing income to the wife or daughter on the South Plains. Many poultry farms have grown until their returns are measured by the thousands.

The mortality of young birds here seems to be much lower than in "long grass" countries; food supply for chickens is sure. The South Plains should supply Central Texas and the Southwest with its poultry.

Poultry raising on each farm will add to the wealth of the South Plains. It will make more prosperous the individual farmer.

Mrs. W. H. Mason, of New York, came in Saturday to join her husband, who has been in Plainview some weeks.

Dr. C. L. Barnes has moved his dental office from Duncan's Pharmacy to the front rooms in the Smyth building.

Mrs. W. C. Luten, who has been in Plainview visiting C. B. Reeves and family, returned Wednesday to Edna, Kansas.

H. Tarwater, of Runningwater, who was operated on at Guyton Sanitarium just before Christmas returned to his home yesterday.

John Kaufman and daughter, Miss Mary, came in Tuesday from Eureka, Ill. Mr. Kaufman is looking after his land interests.

S. H. Caple, brother of Mrs. W. W. Jones, who has been visiting Mrs. Jones, returned Monday to Puyallup, Washington.

Miss Bessie Wilson returned Saturday from an extended trip to Waco and Dallas, where she has visited friends and relatives since October.

Mrs. John L. Smith and little son, Harry, left Tuesday to join her husband at Smithville, Mo., where they will make their future home.

Mrs. Annette Nye, who has been visiting her son, F. A. Nye, out near Runningwater, returned Tuesday to her home, at Los Angeles, Calif.

Miss Viola Justus, of Fort Worth, who has accepted a position in the Latin department of the Plainview High School, came in Monday.

Miss Violet May Parks, of Centralia, Mo., who came here December 8th to visit her sister, Mrs. J. K. Gallop, has entered Wayland Baptist College.

# For Early Buyers

## Red Seal Tophyrs

The Pre-Shrunk Gingham that's better than most Ginghams at any Price. So good that we handle none better. A fabric of service, with clear distinct durable colorings. New Patterns every season. Spring 1913 Styles now ready. Prices 12 1-2 cents the yard.

## Wool Suitings

For the early Spring we've a beautiful line of materials at 50c, \$1, \$1.50 \$2, and \$2.50 the yard. These new designs and materials are unusually pleasing effects that we would be glad that all our Dress Goods customers could see. ¶ New Linens, Voiles, and Tissues are here too.

## White Goods

Voile, Crepe, Ratine, Crepe Voile, Embroidered Voile, Illuminated Embroidery Flouncing, Fine Embroidered Baby Sets, Laces, etc., are now ready to show our patrons.

Winter Seeds at Cut Prices to Clear Space for New Spring Seeds

# Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St. Plainview, Texas 107 W. Main St.

Mrs. J. W. Tabor went to Bay City Saturday to join her husband, who has been there some time. They will make their future home at Bay City.

H. B. Daugherty and Thomas Foster, of Ohio, spent some days in Plainview this week and last prospecting. They bought land west of town.

Miss Mattie Matthews, of Lockney, who has been attending school at Canyon, returned to Lockney Saturday. Miss Matthews has accepted a position in the Lockney High School.

J. H. Cooksey and wife, of Reed, Okla., were in Plainview Tuesday, en route to Lockney to visit Mrs. Cooksey's father, Rev. H. G. Finley, who has been quite sick for some days.

Have you read the big Semi-Annual Clearance Sale ad this week? Read it all. It's like finding money to buy at this Sale twice a season, that's all. PLAINVIEW MERCANTILE CO. adv.

### SETH WARD FACULTY PLEASES IN LYCEUM.

Fred'k Herrmann and Misses Daniel and Williams Entertain Plainview Audience with Artistic Program.

The third number of the Seth Ward Lyceum Course, given by the teachers of the Fine Arts Department of Seth Ward College, at the Methodist Church, Thursday evening, was well attended by an appreciative audience.

The program was artistically rendered. Not a number passed without an encore. It was not a mediocre program with a notable number or two shining out, but one of which every number was more than satisfactory. Once in a long while a town is fortunate enough to have as citizens three artists in one of its college faculties such as Mr. Herrmann, Miss Daniel and Miss Williams.

Mr. Herrmann's appearance at the big organ spoke instantaneous success of the program.

Plainview people who heard Miss Daniel Thursday evening will always be glad to greet her again in concert. Her numbers were artistically sung and she responded to encores cheerfully.

There are a few people who are so fortunate that the Biblical epigram, "A prophet is not without honor save in his own country," is not applicable. Miss Williams enjoys this distinction.

She has taste and judgment, and her naturalness of diction and delivery render her impersonations highly entertaining to a discriminating public. Her child and negro dialect in "Mammy's Lettie Pickaninny" was especially pleasing.

Seth Ward's next Lyceum number is the Euclid Male Quartette, on February 27.

### W. A. GATLIN MOVES TO OKLAHOMA.

W. A. Gatlin and family moved this week to Marrietta, Okla. Mrs. Gatlin will visit a few days at Memphis, Texas, before going to her new home.

### WILL MOVE TO PLAINVIEW.

F. M. Hannell, of Claude, Texas, was in Plainview the first of the week looking out a location. Mr. and Mrs. Hannell left Tuesday for Claude to pack their household goods, and will return in a few days to make their home in Plainview.

### BATES REPRESENTS WICHITA SOUTHERN.

Bill Bates has accepted the agency of the Wichita Southern Life Insurance Company, of Wichita Falls, Texas. He says his territory is all of Texas.

### MRS. STOKES SPEAKS TO BAPTIST LADIES.

Mrs. F. W. Stokes, field agent for the Woman's Training School of the Southwestern Baptist Theological Seminary, at Fort Worth, spoke Wednesday afternoon at the First Baptist Church to an appreciative audience.

Mrs. Stokes, with headquarters at San Antonio, is making a tour of Texas in the interest of funds to complete the girls' dormitory at the Seminary. She has been on the field about six months. At the Convention at Fort Worth, in November, her report showed that she had raised \$40,000. She was asked to continue until an additional \$10,000 was raised.

Mrs. Stokes presents the matter of contributions to the individual rather than to the societies and churches.

A good deed is never forgotten. Tell your friends of the money they can save at PLAINVIEW MERCANTILE CO.'S Semi-Annual Clearance Sale. a/.

### RESOLUTIONS OF RESPECT.

By the Community of the Praetorian Council No. 489, Plainview, Texas.

We take this, the first, opportunity offered and

1. RESOLVE, That in the death of our beloved sister Mrs. D. W. McGlasson, the wife of our esteemed and worthy Recorder and District Deputy, we have lost an esteemed and noble member of our council. And be it further

2. RESOLVED, That we extend to the bereaved husband and family our heartfelt sympathy, and offer to them any assistance that the members of this council may be able to tender. Be it further

3. RESOLVED, That a copy of these resolutions be sent to the bereaved husband and family, and a copy spread upon the minutes of our council, and a copy furnished to each of the local papers, and a copy sent to the Praetorian Guard, the official organ of our Order.

MR. W. J. MITCHELL,  
MRS. ETTA PIPPIN,  
MR. H. W. KNUFF,  
Committee.

### HUPMOBILES PARADE.

Hubbard Brothers Receive Shipment of "Long Stroke" Cars.

A parade of six new "long stroke" Hupmobile cars attracted considerable attention yesterday morning. The cars had come in on order of Hubbard Brothers.

If you want to clear \$4,000.00 on a 160-acre tract of land two and one-half miles from Court House, and do this winter, see T. W. SAWYER, at City Hall. This land must sell. Ad. 3

## CLASSIFIED ADS

### WANTED.

WANTED: Position on ranch by man with small family. Address BOX NO. 311, Floydada, Texas. 4

WANTED: Any kind of manual labor or work on farm. "H." care Herald.

WANTED: Position on farm or ranch by experienced man and wife. Phone or write "W. S." care Herald. 3-pd.

WANTED: 700 bales good sorghum or millet; also one car threshed maize or Kaffir corn. Millet not too ripe. R. L. McMULLAN, Snyder, Texas. 3-pd.

EXPERIENCED FARMER wanting work either in dry or irrigation farming. Can handle irrigation plants. Reasonable wages. Wife and two small children. Write me at Plainview, Texas. H. A. MULLINS.

Pair chain pipe tongs, between my residence and town. Finder notify S. S. SLONEKER, Plainview, and receive reward. —Adv.

LOST: A purse containing about \$17, between Elk Building and Post Office; Eldorado State Bank stamped on side of pocket book. Return to Plainview Tailor Shop and receive reward. Adv. 2-pd.

LOST: Between my home, on Grover Street, and railroad crossing, a suit case. Finder return to Herald Office and receive reward. J. S. HAYDON. Adv. 5

### FOR SALE.

100 acres one-half mile from Court House. Every foot good. Price, \$105.00 per acre. See T. W. SAWYER, Office in City Hall. Adv. 3

### LAND FOR SALE BY OWNER.

113 acres, patented; 11 miles from Hale Center, 2 miles from post office, school and church; \$1,000 cash, balance 7 years, 6 per cent interest. Also 4 lots in 6 blocks of Court House in Plainview; \$200 cash will handle.

Also quarter-section two miles from Hale Center, \$21; three-fourths cash, balance one year. Y. W. HOLMES. —Adv. 4. Plainview, Texas.

FOR SALE: One-half section in Lamb County; 3 1/4 miles of County Seat. Will sell cheap. BOX 618, Plainview, Texas. Adv. pd.

640 acres, every foot good, 16 miles from Plainview; good location. Price, \$13.50 per acre—worth \$20.00 per acre today. Buy right and your profit is sure. See T. W. SAWYER, Office in City Hall. Adv. 3

FOR SALE: S. W. 1/4 of Sec. 6, Block C3, six miles northwest of Plainview, on Runningwater road. No improvements; no incumbrance. Make me an offer. R. A. TRAIL, Normal, Nebraska, Owner. 3-pd.

A choice home near Baptist College is going to be sold at \$1,000.00 less than its value today. See this if you want something good. T. W. SAWYER, Office in City Hall. Adv. 3

### FOR TRADE.

FOR TRADE: 1 Section of Land to trade for good Plainview Residences. W. M. HEARN, Tulsa, Texas. 3-pd.

HAVE a good 2-story brick building located in one of the best black-land towns in North Texas that I will trade for Hale County land, properly located. Building is rented for \$125.00 per month and is leased for a term of years. CHAS. E. SAIGLING. 6

### FOR RENT.

320 acres northeast of Plainview 14 miles. Price, 16.50 per acre; one-half cash; balance good terms. See T. W. SAWYER, Office in City Hall. (Adv.) 3

FOR RENT: S. E. 1/4 of Section 18, Block A3, 7 miles southwest of Hale Center, Hale County, Texas. Will make a very liberal contract with the right party; prospective buyer preferred. A good new house, well and windmill, and other buildings; fenced. Send reference with first letter, or will sell cheap. All under cultivation. Address C. B. WESTBROOK, Newton, Iowa. 11.

### APPLES.

Phone Hulen for Choice Apples. Delivered once every day. Phone 319. —Adv. 11.

FOR TRADE: My equity of \$5,000 in well-improved Fruit Farm in Central Texas for good Plains land. Address "H." Care Herald. 7-pd.

An opportunity once a season, and it is a REAL OPPORTUNITY, to make your dollars do wonders at the PLAINVIEW MERC. CO.'S Semi-Annual Clearance Sale. —Adv.

Two and one-half miles from Court House, I can sell you 160 acres at \$47.50 per acre. It is worth \$75.00 per acre today. There is \$4,000.00 in this for you. See T. W. SAWYER, Office in City Hall. Adv. 3

# GUYTON SANITARIUM

offers excellent treatment in surgical and maternity cases. All physicians may be assured that their patients will receive the best of attention.—MRS. J. V. GUYTON, in charge.

Distinctive Printing is your personality on paper. It is your introduction to those with whom you transact business.

Let The Herald Give You "Distinctive Printing."

Phone . . . . 72

## IN ACCORDANCE WITH OUR POLICY OF SUPPLYING OUR CUSTOMERS

with the very best goods obtainable in our line, we have secured the agency for the

## FAMOUS "PENSLER" LINE OF RELIABLE REMEDIES

and would be pleased to have you try them when the opportunity presents itself.

These remedies will be sold on a strict guarantee to do the work for which they are recommended, or the money, cheerfully refunded.

# Duncan's Pharmacy

# To the Farmers, Truckmen, Gardeners and Florists of West Texas:

On or before February 1st I expect to have the largest and best collection of seed ever placed under one roof in West Texas. I will also have machinery to grade, separate, clean and test all kinds of seed, no matter of what species it may be.

I have given many years to the practical study of seed selection. When a mere boy, I worked with father, who, like myself, gave his life to this great problem. These problems I have solved, not because I am smarter than other men, but because I have given my time to seed selection. Every man has his hobby. My hobby is seed selection; I think it, talk it, preach it and dream about it. Whatever I have learned that's useful I willingly pass on to any person who is interested.

Back of every seed we sell there is honor. We buy them of seedmen who grow them and have a world-wide reputation for producing the highest grade seed that can be produced.

We buy for cash and sell for cash. You know our reputation, our integrity and honesty, and if you want a great seed house and model seed farms for Hale County, showing what can be done with her fertile soil, just "Boost" with all your might, and the same shall be given you.

How can you ever expect to produce big crops without good seed? How could this country ever hope to whip a big European nation if we let weak, crippled, sickly men enlist in the United States army along with the able-bodied men? No General would consent to go to battle with an army that's half weaklings.

Now, you are a General—either as a Farmer, Gardener, Truckman or Florist. At your command we will furnish the soldiers that will win the battles for you; no sickly ones, no crippled ones, no traitorous ones that creep in among the strong; every one a good, big, plump, sound one.

Come in and look them over; see them tested. And if you can find that they are not strictly high grade, we will dump the bunch into the stove right before your eyes.

In placing high-grade seed at your command, we realize that your success must be ours for the future, and that the test will try us both out to the finish. Bring in that seed book which you had sent you through the mails and compare our prices; we will duplicate all list prices, and then save you mail postage of 8 cents per pound.

Our grain grader, cleaner and separator will be here next week. Come in and we will demonstrate to you the importance of its use. Think of it! A machine that at one single operation cleans, grades and separates grain perfectly! Just pour in your conglomerated grain, dirt, dust, weed seed, etc., etc., and in less time than you can say "Jack Robinson" out it comes—weed seed in one box, screenings in another box, chaff and dust all gone, and your big, fine, clean, graded seed all bagged ready for use—not a weed seed in it; every grain a good, heavy, strong seed. From such seed your crop will be the talk of the neighborhood for miles around you. Thousands of farmers are getting rich sowing such perfect seed, and the farmer that fails to use high-grade seed, free from imperfections, weed seed, etc., is the one that has no bank account, no credit and a mighty poor show on any farm in the United States, no matter how good the soil may be or how much or how little the rain-fall may be.

Every high-grade farmer, every high-grade business man or woman in West Texas will endorse this new industry as being one of the best that has ever come to the planters of seed in West Texas. We are onto our job and expect to "win" by helping you to double your crop, your bank account, and to make West Texas to blossom as the rose.

FOR SEEDS THAT SUCCEED,  
Address,

## WHITE SEED COMPANY

Plainview,

Texas

**LOCAL AND PERSONAL**

B. L. Ford left Saturday for Bay City.

G. Dalmont went to Lamesa Wednesday.

A. A. Soward left Monday for points in Illinois.

Raymond Gibbs went to Amarillo Monday, on business.

A. H. Willborn, of Amarillo, was in Plainview Wednesday.

Mrs. S. E. Thurman, of Floydada, went to Amarillo Tuesday.

M. A. Westbrook and wife returned from Tulla, to Lockney, Monday.

Mrs. C. H. Baldwin, of Lockney, went to Pleasure, Texas, Monday.

Edgar Byars, of Amarillo, spent Saturday in Plainview, on business.

Lon Fry, of Lockney, went home yesterday from Guyton Sanitarium.

Do you know what the regular twice-a-year Semi-Annual Clearance Sale means at the PLAINVIEW MERCANTILE CO.'S? Tell your neighbors about it. —Adv.

Miss Willie Ewing went to Lubbock Wednesday.

J. H. Hall went to Blackwell, Okla., Wednesday.

Y. W. Holmes went to Lubbock Wednesday.

F. L. Farris, of Floydada, went to Austin Monday.

Mrs. L. A. Knight and daughter, Miss Bettie, went to Canyon Monday.

R. L. Lester was in Plainview, from Amarillo, Monday, on legal business.

Mrs. Stant Rhea went to Canyon Saturday, to visit Mrs. W. F. Waldrop.

George Smith came in from Amarillo Wednesday, to visit friends a few days.

J. W. Phillips, of Ohio, was in Plainview looking after land interests this week.

C. D. Boyd and wife went to Knox City Wednesday, to visit Mr. Boyd's people.

Judge H. C. Ferguson, of Lubbock, was in Plainview Wednesday, on legal business.

Miss Virginia Wood has accepted a position with Plainview Mercantile Company. —Adv.

H. J. Robbins went to McKinney, Texas, Tuesday.

W. H. Brown and family moved Monday to Fort Worth.

T. L. Farris, of Lubbock, was in Plainview Tuesday.

W. S. Perry and family moved this week to Hale Center.

Miss Mary Ellerd left Saturday for Roswell, New Mexico, to visit her grandparents.

Wayne Paxton, of Paxton & Oswald, left Tuesday for Chicago and the Eastern markets.

Mrs. J. A. Callahan and her daughter, Miss Lucille, returned Wednesday from New Orleans.

R. James and wife, of Amarillo, went to Lockney Tuesday, to visit Mrs. I. W. Moore.

R. H. Germany and wife, of Higgins, came in Wednesday to visit J. E. Brown and family.

Miss Lois Fletcher went to Sweetwater Tuesday, to visit Mrs. M. L. Harp for a few days.

Mrs. G. A. London and children went to Kress Wednesday, to visit her brother, B. N. Graham.

Mrs. W. J. Williams returned to Amarillo Wednesday, after a visit to her father, at Whitfield.

Mrs. J. L. Rosser, who has been visiting at Alexandria two months, returned home Wednesday.

Dr. J. V. Guyton operated on Dr. Magruder's son, for appendicitis, at Wichita Falls yesterday.

Mrs. J. H. Slaton came in Wednesday from Anson, where she has been visiting Mrs. J. H. Millsap.

Miss Doll Burgess, who has been in Plainview visiting Mrs. O. W. Anderson, returned to Tulla Tuesday.

J. F. Davis, of Columbus, Ohio, was in Plainview the first of the week looking after his land interests.

Rev. C. N. N. Ferguson was a passenger to Amarillo Tuesday.

Mrs. Virginia Baker, of Floydada, went to Crystal City Monday.

Mrs. P. R. Montgomery, of Paducah, went to New Mexico Tuesday.

Mrs. F. L. Moore, who has been some time in Mexico, returned Monday to her home, at Lockney.

Mrs. L. H. Rosser went to Fort Worth Saturday, to attend the funeral of Mrs. O. J. Rosser, of Arlington.

Miss Belle Nalley, of Itasca, visited friends and relatives in Plainview last week, returning home Saturday.

Mrs. E. Shumaker, who has been visiting Mrs. Stoneker, returned to her home, at Sweetwater, Wednesday.

Hayden Mercer, who has been in Plainview visiting his sister, Mrs. Lightfoot, returned to Talpa Saturday.

Dr. J. C. Anderson left Monday for Wichita Falls, to attend the meeting of the Panhandle Medical Association.

Rev. J. F. Forsythe went to Amarillo Tuesday, to attend the Southern Presbyterian Educational Conference.

Dr. R. S. Bailey, of Floydada, went to Amarillo Monday, to attend the Presbyterian Educational Conference.

Mrs. J. J. Lash left Saturday for Shawnee, Okla., to be at the bedside of her mother, Mrs. Curry, who is very ill.

W. S. Wasson, north of town two miles, was kicked by a horse Saturday. Both hands were severely lacerated.

Miss Hattie Workman returned Saturday from Canyon and Amarillo, where she has been visiting for some days.

J. L. Smith went to Smithville, Mo., Saturday, where he has bought a farm. Mrs. Smith remained in Plainview until Tuesday, when she left to join her husband.

**BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.**

Gasoline Engine at WATSON'S. Adv.

OTTO'S Pork Chops are chopped to suit you. (Adv.)

For the best Nigger Head Coal see the ALFALFA LUMBER CO. Adv. tf.

Pure Food Groceries at VICKERY-HANCOCK'S. Phone 17.—Adv.

New Princes Dressers at WATSON'S. —Adv.

W. B. JOINER has 8 per cent money (no extras) for Farm Loans. (Adv.)

Let OTTO send you a Roast for your Sunday dinner. (Adv.)

For the best Nigger Head Coal see the ALFALFA LUMBER CO. Adv. tf.

All kinds of Meats at OTTO'S—Fresh and Salted. (Adv.)

Try OTTO'S for a Lamb Roast. Phone 437. (Adv.)

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf.

WATSON, south side of the square, will buy any kind of Furniture. Adv.

OTTO carries a variety of Imported Cheeses. Phone 437. (Adv.)

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

"Two-Minute" Chili at OTTO'S. Phone 437. (Adv.)

See COBB & ELLIOTT before you sell your Grain. —Adv. tf.

Two-Row Corn Planter at WATSON'S SECOND-HAND STORE. Adv.

For your dinner table, WRIGHT & DUNAWAY have a complete line of Groceries and Cured Meats. Adv. tf.

Canned Goods for every occasion at VICKERY-HANCOCK'S. Phone 17.—Adv.

R. M. IRICK is still raising sand and gravel and giving the people dirt. —Adv. tf.

Two A-1 Second-Hand Bath Tubs at WATSON'S SECOND-HAND STORE. —Adv.

\$1.50 for a 10-pound pail of home-made Lard "just like mother used to make," at OTTO'S. Phone 437. Adv.

Fancy Preserves and Jellies at VICKERY-HANCOCK'S. Phone 17.—Adv.

All kinds of Nuts, Fruits and Grapes for Christmas. WRIGHT & DUNAWAY. Phones 35 and 355. Adv.

We carry Vegetables of the season. All orders are well cared for. HATCHELL & JOHNSON. Phone 76. (Adv.)

Fancy Preserves and Jellies at VICKERY-HANCOCK'S. Phone 17.—Adv.

You will like our Service, and our Groceries are Better. WRIGHT & DUNAWAY. Adv. tf.

We can supply your wants with the best Coal all the time. COBB & ELLIOTT. Adv. tf.

Sweet Potatoes, Irish Potatoes and Cabbage at VICKERY-HANCOCK'S. Phone 17.—Adv.

COBB & ELLIOTT buy Grain six days in the week, and talk about it on Sunday. Adv. tf.

A supply of FRESH VEGETABLES Tuesday. WRIGHT & DUNAWAY. Phone 35 and 355. Adv.

Phone VICKERY-HANCOCK for Celery—fresh and crisp. Phone 17.—Adv.

MONTGOMERY-LASH GROCERY CO. has Beechnut Sliced Beef and Bacon. Phone 139. —Adv.

The best of everything in the Grocery line. WRIGHT & DUNAWAY. Phones 35 and 355. Adv.

VICKERY-HANCOCK has all kinds of Pickles, Olives and Catsup. Phone 17.—Adv.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Mill Seed and Cane Seed. COBB & ELLIOTT. —Adv. tf.

26,880-acre Ranch; plenty of running water; about 5,000 acres of fine farming land, balance fine grass land; all under good fence. Price, \$3.00 per acre. This is patented land. See T. W. SAWYER. Office in City Hall. Adv. tf.

**For Better Baking Use**

**"Pride of the Plains" Flour**

The Best Bread Requires the Best Flour for making Bread. Hale County wheat won first and second Prizes at the Texas State Fair.

"Pride of the Plains" Flour is a Home Product made of Hale County Wheat and is used by PLAINVIEW HOUSEWIVES who select the best.

Fresh Meal At All Times. All Kinds of Feedstuff  
**HARVEST QUEEN MILLS**

Near Santa Fe Depot

Phone Number 151

**SINGING CONVENTION AT KRESS.**

The Hale County Singing Convention will be held at Kress on Sunday, January 19. Dinner will be served on the ground for everybody.  
W. L. SLAGLE, Sec. —Adv.

## KING RANCH BUYS FORTY-FIVE SILOS

Largest Order Ever Made Is Given Fort Worth Plant by Texas Ranchwoman.

### WILL FEED 5,000 CATTLE

Fifteen Cars Required to Transport Shipment; with Silo 500 Acres Produces as Much as 100,000 Old Way.

Placing the largest order for silos ever given any factory, Mrs. Henrietta King, owner of the King ranch in South Texas, the largest ranch in the world, has ordered forty-five silos from the McClure Company of Texas, which is constructing a silo factory in Fort Worth. It will require fifteen cars to transport this material, which will cost about \$25,000.

The total amount of ensilage which these silos will hold is estimated at 10,575 tons.

### Baby Beef to Be Raised.

H. L. McKnight, formerly with the Agricultural and Mechanical College, and who has had a large amount of experience, both practical and theoretical, with silos, made the sale. Mr. McKnight said that Mrs. King would feed 5,000 head of stock from these silos, all young stuff that will be classed as baby beef. All of it will be shipped to the Fort Worth market.

He said under the old system of feeding it was estimated that twenty acres was necessary to feed one animal, and with 5,000 head on the King ranch 100,000 acres would be required to handle the big herd. By the use of silos, the 5,000 head will be fed on 500 acres of land.

### Big Plant Here.

Ground was broken for the erection of the McClure silo factory several days ago. The plant is being built just east of the packing houses, on the Belt line, and will cover a tract of five acres. The approximate cost of the plant will be \$140,000.

C. A. Christopher, Fort Worth manager of the McClure Company, said yesterday that a number of orders had been secured already by the company and that when the plant started, which would be in the next thirty days, it would have to work to its full capacity for several months to catch up with

the advance orders. Mr. Christopher said that the farmers throughout Texas were beginning to see the advantages of the silo, and the interest in them was increasing daily. He made the prediction that within a very few years no farm in Texas would be without a silo. He said not only were the dairy interests taking hold of the proposition, but the stockmen were beginning to see the advantages of feeding ensilage, and quoted the recent sale of ensilage-fed steers on the Fort Worth market, which brought the highest price ever paid here for beef cattle.

Mr. Christopher is rushing the work on the construction of the plant.—Fort Worth Record.

### MRS. STEVENSON WINS FIRST.

Lockney Woman Receives Farm and Ranch Award for Ideas on Raising Chickens.

Mrs. J. B. Stevenson, of Lockney, has been announced as first prize winner in the contest held by Farm and Ranch for papers embodying ideas for the successful raising of chickens.

Mrs. Stevenson says she began raising chickens on a 40c investment. Her mother gave herself and sisters thirteen Buff Cochins hens, and Mrs. Stevenson paid 40c for an old "bumble-footed" Buff Cochins rooster. From these fourteen chickens sixty fine pullets were grown, besides what chickens the family ate and sold.

"From the sixty hens," Mrs. Stevenson says, "we raised 320 pullets, besides selling eggs and young chickens as friers at the stores to pay grocery bills.

"Then we had a drouth; I had no feed. We sold our entire flock of chickens at 50 cents each and bought seven full-blooded Rhode Island Red chickens, six pullets and one rooster, for seven dollars. From these seven chickens I raised 90 pullets by hand, besides what friers we used, and sold \$20 worth at the store.

"With these 90 pullets and nine roosters and the aid of an incubator I raised 500 fine chickens. My incubator and brooder cost me \$10. It is supposed to hold 140 eggs, though I often place 160 eggs in it, and hatch every fertile egg.

"Last year I sold all my pullets but 130 and the young roosters that I did not use at 50 cents each. This year the rats ate 400 chickens for me, but

I sold \$100 worth of eggs and raised 100 chickens, besides what I gave away, and I gave away as many as I used and sold.

"The coming year I will run 100 well-selected hens and 10 roosters, and I will run two 240-egg incubators.

"What I have done any farmer's wife can do. I have never been out but 40 cents on my chickens. They roosted in a godos box and laid in the woodpile until we sold chickens to pay for a small house. They have paid their way, and most of ours, ever since. I regret that I did not keep a correct report of what I have made.

### Cannot Supply Demand.

"I have never shown any chickens nor advertised any, yet I have never been able to supply the demand either for eggs for setting purposes or young chickens.

"I have never had a single complaint of my customers either from poor hatches or bad colors in the chickens. I would not take \$200 for my chickens I have on hand now.

"I have never been out a penny for feed. The man of the house, though a cowboy in early life, makes an excellent farmer now, and my beautiful red chickens are allowed the range of the farm and live almost wholly on the waste of the farm. We raise hogs, horses and a few cows, kaffir corn, maize, corn, cotton, cane, oats, millet and a beautiful garden. With the table scraps and sour milk and scattered grain my fowls fare sumptuously and lay the year 'round.

"My incubator, without the brooder, cost \$7.50. The instructions with it are so plain that a wayfaring man, though a fool, need not err therein.

"Don't follow other people; follow the instructions given with this machine and you will success if your eggs are good.

"Be practical; utilize what you have at home. If you can't get fine chickens, use what you have until you have made money to buy better ones. Begin in a small way. Don't believe everything you see written in poultry papers. Other people's notions may not be practical in your locality. I can tell how to raise chickens on the great Plains of Texas, but it might not work everywhere else."

### "GRANDMA" WINN DIES.

Mrs. Maria Winn, better known, perhaps as "Grandma" Winn, died of old age Monday evening, January 13, at the home of her son, E. E. Winn, in West Plainview.

Grandma Winn was 73 years old. She has been a resident of Plainview four years, and leaves a host of friends. Accompanied by her son, E. E. Winn, and wife, her body was shipped Tuesday to Burlington, Kansas, for burial.

### THE STOCK MARKET.

Kansas City Stock Yards, Jan. 13.—A revival of 10 to 15 cents in fed-steer trade last Wednesday failed to stick, the market on the heavier kinds showing some softness at the end of the week. Below the middle grades feeder buyers are sharp competitors for everything, a condition that is closing up the range on fed steers, nearly everything selling now between \$7.00 and \$9.00. Butcher grades remain firm, and stock cattle and feeders, though losing a little bloom the last days of the week, finished fully steady with close of previous week.

Receipts of cattle here today are 12,000 head, and the market is a repetition of recent sessions, weak on the upper half of the fed steers, firm on cows, heifers and butcher grades, a shade higher on feeders and stock cattle.

Nothing topy in fed steers is here today, though a large share of the run is steers from feed lots. The best ones here today sold at \$835, though prime steers would go up to \$9.00 or better. Feeders sold at \$7.75 today, showing the faith of country buyers in the talk of the trade that the real cattle shortage has not been uncovered yet.

Thin heifers for feeding brought \$6.00 to \$6.40 for tops last week. Colorado feeders reached \$7.50. Fifty-six cars of quarantine cattle came in today, selling from \$6.00 to \$7.40 for the steers, the Gatewood steers, from Cleburne, selling at the top. Steers weighing from 1,000 pounds upward bring \$7.00 or more.

The main element of weakness today is a run of 28,000 cattle in Chicago, at which place buyers complain bitterly of the quality of the offerings, indicating broad liquidation. Prospects for a big Monday run of hogs started a weakness Saturday, and a realization of the foreboding of Saturday in a run of 52,000 hogs at Chicago injected some more real weakness into the market today.

Top hogs brought \$7.25 today; bulk \$7.00 to \$7.20. Future markets will depend on the size of runs at the markets, as the trade is poised on a delicate pivot. Receipts here today, 9,000 head, two thousand above the first estimate.

Sheep and yearlings are steady today, but lambs have receded a little

# AUCTION SALE!

J. A. James is moving a \$3,000 stock of Merchandise consisting principally of

## Men's and Boy's Clothing

150 Suits, formerly retailing for \$10 to \$18  
50 Overcoats formerly retailing for \$10 to \$18  
200 pairs Pants---\$1.50 to \$6

### Work Clothing

150 Overalls and Jumpers

## WILL BE SOLD TO THE HIGHEST BIDDER EVERYTHING GOES

Monday, January 20, 2:30 and 7:30 p. m.  
Saturday, January 25, 2:30 and 7:30 p. m.

**Bring the Boys.** It's a chance to clothe them at the Cheapest Prices you have ever known.

**The Place:** Just south of Plainview Mercantile Co.--- Building occupied by Ben's Shaving Parlor. West side of square in Plainview.

## J. A. JAMES, OWNER, KRESS

### W. A. NASH, Auctioneer, Plainview

The store will be open Saturday, January 18th, 1:30 p. m. Get your pick of Bargains before the auction sale starts.

## BURTON HOUSE

HAS CHANGED HANDS

Our Beds are Clean and Comfortable. A trial will convince you that our MEALS are the BEST.

## J. A. Snodgrass

ONE BLOCK WEST OF HERALD BUILDING

The Greatest Winter Layers in the World

## S. C. White Orpingtons

Read my winnings in this paper, it proves I have the quality and bred especialy for egg Production.

Brothers and Sisters of my 1st Prize Cockrell for sale Eggs for Hatching.

## J. W. PIPKIN

Box 356 Plainview, Texas


## A. S. McAdams Lumber Co.

### LUMBER AND PAINTS

We can save you money on any kind of building material. Call and get our prices.

J. P. FRANCISCO, Manager Phone 25

## Special Excursion Rates



### 8th Annual Meeting National Western Stock Show, Denver, Colo., Jan. 20 to 25.

Tickets on sale, January 18-20. Final return limit, Jan. 31  
Round trip Fare \$22.10

For Full Particulars See Ticket Agent.  
Phone 224 W. J. KLINGER, Agent

### MUST SUPPORT BORDERLAND ROUTE.

(Continued from Page One.)

moting the 'Mid-Continent' route across Utah, Nevada and to the Pacific.

#### Denver Joins Salt Lake in Fight.

"Realizing that the obstacles to be overcome were too great to permit the building of the road from Albuquerque in time for its use by tourists on their way to the exposition, and knowing that the 'Borderland,' being even now 'a going road,' would absorb a heavy percentage of that travel unless active measures were taken to prevent it, Denver has now joined with Salt Lake to in every way possible further the interests of the mid-continent, as its traffic would still pass through Denver's gates.

"At the present time New Mexico has practically abandoned the Tri-State route and now proposes to use its resources largely in the building of a great State highway from Santa Fe south along the course of the Camino Real to Anthony, where it will connect with the El Paso County road. This road will give Northern New Mexico two outlets to the Borderland one via Vaughn and Roswell and the other via El Paso.

#### Borderland Gains Favor.

"As it becomes better known, the Borderland is fast becoming a favorite with motorists, because of its present superiority over any other across the backbone of the continent, but in the 'Mid-Continent' route it has a dangerous rival for future public favor—a rival with far fewer natural advantages, but compensated and supported by the brains, the money and the active assistance of the business and political organizations of two great cities, and by the different communities through which the 'Mid-Continent' passes.

"Those cities are not leaving their ocean-to-ocean destiny to be worked from the crazy market of last Thursday, when \$9.30 was paid. Top lambs today brought \$9.00, yearlings worth up to \$9.00, weathers \$8.00, ewes today at \$5.50.

Receipts here today, 13,000 head, showing that a good deal of scurrying was done by owners to get under the high price wire. The Monte Vista district in Colorado is shipping freely, but no other territory is apt to furnish burdensome supplies at this juncture.

J. A. RICKART,  
Market Correspondent.

out by a few motor enthusiasts, but, fully realizing the business importance of the matter, they are using the channels of their chambers of commerce, their city and state government, and their representation in Congress, for the purpose of making their route the great National highway to the Pacific. Those who have studied the matter believe that the securing of the principal ocean-to-ocean highway by either Denver or El Paso would at this time equal the benefits those derived from the building of another line of railroad, besides being of the same relative value to all towns and territory through which it passed.

#### Must Work for the Borderland.

"If the Borderland is to win in this competitive race and return to El Paso and the other towns along its 1,200-mile length the full fruit of its usefulness, it must receive the same full measure of support from business interests that is so heartily being given its only great rival.

"It is not sufficient for the organizations of Stratford, Amarillo, Canyon, Tulsa, Plainview, Lubbock, Plains, Roswell, El Paso, Deming, Douglas, Bisbee, Tuscon and Phoenix, to pass this matter over to their respective auto clubs. While the local clubs may and do accomplish much in a local way, the scope of this work is too great for them, with their limited means and numbers, to successfully handle.

#### Minor Plot-Hatching.

"In addition to the foregoing, a minor plot to disrupt the Borderland and dismember all that part in Kansas, Oklahoma and Texas is now hatching. Central Arizona, folled in this ocean-to-ocean highway by the defection of New Mexico and its decision to build the Camino Real, is now working desperately in favor of the following route: Use the Santa Fe trail westward to La Junta; then southwest to Trinidad and Santa Fe, N. M.; then use the Camino Real along the Rio Grande south to Las Cruces—and possibly to El Paso; then west over the Borderland to Deming and Lordsburg; but at Lordsburg the Central Arizona plotters propose to turn the route and travel northwest into Globe, Arizona via Duncan, Clifton, Globe, Roosevelt and Phoenix.

"If this neat little scheme will work it is intended to benefit Colorado and Central Arizona by eliminating the travel from all the towns on the Borderland in Oklahoma, Texas and west of Lordsburg in Arizona. Locally, we

in El Paso should not forget that we are 40 miles south of Las Cruces and that with a bridge thrown across the river at that point a small amount of money will build a good road west direct to Deming; in fact, a considerable part of such road is already built, and Luna County stands ready to extend it eastward to the Dona Ana County line. I will not comment on the situation except to say that it has possibilities. Will El Paso and its sister towns along the Borderland, and especially in West Texas, quietly sleep while their energetic rivals to the north and west are preparing to reap their tourist harvest?"

#### "UNUSUAL BARGAINS" will be our motto for the next two weeks. Your gain is our loss. If you don't take advantage of this opportunity we both lose. PLAINVIEW MERCANTILE COMPANY. —Adv.

### CALOMEL SOMETIMES CAUSES SALIVATION.

**Dodson's Liver-Tone Has All the Medicinal Properties of Calomel, with None of the Dangerous After-Effects.**

You can get along without taking calomel yourself or giving it to your family when you can buy a substitute for it as good as Dodson's Liver-Tone. Dodson's Liver-Tone is a pure, harmless vegetable liquid that starts the liver to action just as surely as calomel does. But, unlike calomel, Dodson's Liver-Tone does not stimulate the liver too much. It cures constipation gently, instead of making you more bilious than you were at first, and it can do no more salivate you than a tablespoonful of maple syrup can salivate you.

Dodson's Liver-Tone has given such perfect satisfaction to every person to whom R. A. Long Drug Company has sold a bottle that this store will give the money back to any person who buys a bottle and does not find it a perfect substitute for calomel. It is worth something to you to try a medicine with a guarantee like that. —Adv.

**\$1.00 SAVED IS \$2.00 MADE.** We not only save you money, but save you your valuable time. Try us. We are always glad to see you come to our Store, and courtesy is only known to experienced clerks. We have them. PLAINVIEW MERC. CO. —Adv.



### Y. W. HOLMES LAWYER

Notary Public  
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IF YOU WANT TO SELL—  
I guarantee satisfaction. I  
charge 2 per cent on first \$500;  
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# I C U R

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have several custo-  
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C. H. WHITE  
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### TEXAS INDUSTRIAL NOTES.

Waco.—Sixty-one miles of gravel roads have been built in this road district during the past twelve months, at a cost of \$92,000, while McLennan County has spent \$96,000 during the same period keeping roads in repair and building and repairing bridges. During the year about 450 miles of county roads were kept up with split-log drags, costing the county about \$1,058.

Ablene.—Eastern parties who have been prospecting for copper in the clay fields north of here, in Jones County, report having found copper dirt in paying quantities at a depth of seventy feet. The yield, according to the analysis, shows \$8.50 to \$25.00 to the ton of clay. Preparations are being made to develop the properties.

Rockdale.—Deposits in the three banks here reached the highwater mark at the close of 1912. More than \$400,000, the largest sum ever recorded, was credited to Rockdale people at that time, and it is believed that the deposits will soon pass the half-million mark.

Galveston.—The total cotton receipts for the season will be more than 3,000,000 bales if the average daily receipts continue at the present rate. Exports of cotton this season total nearly 2,500,000 bales.

Cleburne.—A movement is on foot here to consolidate the Board of Trade and the Young Men's Business League.

Hillsboro.—A Good Roads Association has been organized in this city. The Association will draft a bill to be placed before the coming Legislature to enable the county to issue about \$300,000 in bonds.

Itasca.—The Board of Trade of this city will be reorganized and a secretary secured at a near date.

Alvord.—A Commercial Club was organized in this city recently, with an initial membership of twenty-five. Mayor S. M. Ward was elected secretary.

Decatur.—The Commercial Club of this city will be revived, and a mass meeting of citizens will be held in the near future to effect reorganization.

Houston.—Nearly \$1,500,000 was spent in Harris County during 1912 on motor vehicles, according to an estimate made from the automobile book in the county clerk's office. Nearly 900 licenses were issued during the year to automobile and motorcycle owners, bringing the total number of motor vehicles in the county up to 3,200.

Galveston.—The total of foreign exports for this port for the past year was \$288,107,189. The previous best record for the port for a calendar year was in 1910, when \$201,857,219 worth of goods were exported to foreign countries. The record for 1912 shows an increase of \$91,757,486 over 1911. The shipments of cotton also exceeded all previous records, 4,294,290 bales, having been loaded at the port for foreign destinations, which shows an increase of 1,291,959 bales over 1911.

Freeport.—The first article to be sent from Freeport through the parcel post was a ten-pound block of sulphur. The package was addressed to Governor Colquitt, at Austin. The specimen was taken from the first run of sulphur obtained from the Freeport Sulphur Company's mine at Bryan Heights, the operation of which began November 19, the day previous to the birth of this new city.

Waco.—The Young Men's Business League and the Business Men's Club of this city have signed a contract with J. W. Riggins, a local capitalist, whereby he accepts a bonus of \$50,000 and will erect a modern, fire-proof, 11-story hotel of 208 rooms. The cost of the new hotel will approximate \$300,000, and work will commence at once.

Midland.—A grand celebration followed the bringing in of the new irrigation well one mile east of town. The demonstration was held under the auspices of the Midland Commercial Club. The new Haiff well makes the fifth brought in during the past year. It is 110 feet deep and produces 1,100 gallons of water per minute. Addresses were made by General Agricultural Agent R. R. Claridge, of the Texas and Pacific, W. B. Starr and J. W. Longstreth, of Plainview.

Orange.—The Commercial Club of this city has called a meeting of all parties interested in studying the navigable conditions of the Sabine River, to be held in their club-rooms on January 15. They will gather and submit such data as may prove of interest to the board of engineers in charge of rivers and harbors concerning the navigation of this stream.

Mabeetle.—The recent announcement made by the Texas Commercial Secretaries and Business Men's Association that only 153 miles of railroad had been constructed in Texas during 1912 has caused much comment here. The Commercial Club has endorsed the proposed amendment to the Stock and Bond Law as recently outlined by nine independent railroad builders.

### ONE BETTER THAN MANY.

Farm and Ranch Says Single Breed Gives Best Results.

"As a general rule, one breed of chickens is better than two or several," says Farm and Ranch. "Where several breeds are kept, the poultryman may have considerable trouble in keeping the fowls separate, in selecting the best breeding stock and in keeping the records of the layers. If but one breed is kept there is less work needed in keeping these records and in breeding up the fowls to a more profitable basis. There is more expense in making runs, in fixing nests and in giving general supervision where there are several breeds raised. The best plan is to confine one's efforts strictly to one breed. Select the one you like best and give it the best possible attention. As a matter of fact, there is not much difference between breeds, as preference has more to do with the breed than any other advantage that might be mentioned; however, there are a few breeds that have been carefully bred for eggs, others for meat, etc. This distinction is not clearly drawn, but it is a guide in selecting the breed for your purpose."

### HINTS FOR HOUSEKEEPERS.

Keep Foley's Honey and Tar Compound always on hand, and you can quickly head off a cold by its prompt use. It contains no opiates, heals and soothes the inflamed air passages, stops the cough, and may save a big doctor's bill. In the yellow package. R. A. Long's Drug Store. —Adv. 4



## BEST For Every Baking CALUMET BAKING POWDER

Best—because it's the purest. Best—because it never fails. Best—because it makes every baking light, fluffy and evenly raised. Best—because it is moderate in cost—highest in quality.  
At your grocers.



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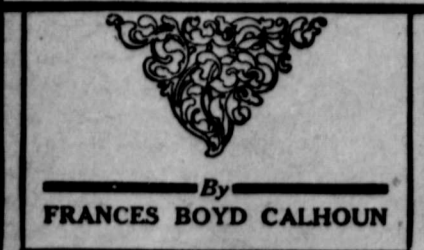
World's Pure Food Exposition, Chicago, Ill.  
Paris Exposition, France,  
March, 1912.

You don't save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to your milk and soda.

### ESCAPED AFTER FIFTEEN YEARS.

W. P. Broyles made a successful escape after fifteen years of suffering from kidney and bladder troubles. Foley Kidney Pills released him and will do just the same for others. He says: "They cured a most severe backache with painful bladder irregularities, and they do all you claim for them." Refuse substitutes. R. A. Long's Drug Store. —Adv. 4

## Miss Minerva and William Green Hill



(Copyright, by Reilly & Britton Co.)

(Continued from last week.)

"Yonder comes Goose-Grease Rosenstein," said Jimmy gleefully. "When he gets right close le's make him hop."  
"All right," agreed Billy, his good humor restored, "le's baptize him good."  
"Oh, we can't baptize him," exclaimed the other little boy, "cause he's a Jew and the Bible says not to baptize Jews. You got to mesmerize 'em. How come me to know so much?" he continued condescendingly. "Miss Cecilia taught me in the Sunday school. Sometimes I know so much I feel like I'm going to bust. She taught me 'bout 'Scuffe little chillens and forbid them not,' and 'bout 'Ananias telled Sapphira he done it with his little hatchet,' and 'bout 'Lilah jumped over the moon in a

me 'way up yonder,' she remembes. 'I think we had better get away from here before she sees us.'"  
Two little girls rolling doll buggies fairly flew down the street and one little boy quickly climbed to the top of the dividing fence. From this safe vantage point he shouted to Billy, who was holding the nozzle of the hose out of which poured a stream of water.

"You'd better turn that water off 'cause Miss Minerva's going to be madder'n a green persimmon."  
"I do know how to," said Billy forlornly. "You turn it on."  
"Drop the hose and run to the hydrant and twist that little thing at the top," screamed Jimmy. "You all time got to perpose somepoin to get little boys in trouble anyway," he added ungenerously.

"You perposed this yo'self," declared an indignant Billy. "You said Aunt Minerva's so 'ligious she wouldn't git mad."  
"Christian woman's can get just as mad as any other kind," declared the other boy, sliding from his perch on the fence and running across the lawn to disappear behind his own front steps.

Holding her skirts nearly up to her knees Miss Minerva stepped gingerly along the wet and muddy street till she got to her gate, where her nephew met her, looking a little guilty, but still holding his head up with that characteristic, manly air which was so attractive.

"William," she said sternly, "I see you have been getting into mischief, and I feel it my duty to punish you, so that you may learn to be trustworthy. I said nothing to you about the hose because I did not think you



automobile. I know everyting what's in the Bible. Miss Cecilia sure is a cracker-jack; she's 'bout the stylishest Sunday school teacher they is."

"'Twas the cow jumped over the moon," said Frances, "and it isn't in the Bible; it's in 'Mother Goose.'"

"And Elijah went to heaven in a chariot of fire," corrected Lina.

"And I know all 'bout Gab'el," continued Jimmy, unabashed. "When folks called him to blow his trumpet he was under the haystack fast asleep."

They were quite near by this time to command the attention of the four children.

"Let's mesmerize Goose-Grease," yelled Jimmy, as he turned the stream of water full upon him.

Frances, Lina and Billy clapped their hands and laughed for joy.

With a terrified and angry shriek their victim, dripping water at every step, ran howling by his tormentors. When he reached a safe distance he turned around, shook a fist at them and screamed back:

"My papa is going to have you all arrested and locked up in the calaboose."

"Calaboose, nothing!" jeered Jimmy. "You all the time wanting to put somebody in the calaboose 'cause they mesmerize you. You got to be mesmerized 'cause it's in the Bible."

A short, stout man, dressed in neat black clothes, was coming toward them.

"Oh, that's the major!" screamed Billy delightedly, taking the hose and squaring himself to greet his friend of the train, but Jimmy jerked it out of his hand, before either of them noticed him turning about, as if for something forgotten.

"You ain't got the sense of a one-eyed tadpole, Billy," he said. "That's Miss Minerva's beau. He's been loving her more'n a million years. My mamma says he ain't never going to marry nobody a tall 'bout he can get Miss Minerva, and Miss Minerva she just turns up her nose at anything that wears pants. You better not sprinkle him. He's been to the war and got his big toe shot off. He kilt 'bout a million injuns and Yankees and he's name Major 'cause he's a Confed'rit vetrun. He went to the war when he ain't but fourteen."

"Did he have on long pants?" asked Billy. "I call him Major Minerva."

"Gladys Maude's got the penny-skeeters," broke in Frances importantly, fussing over her baby, "and I'm going to see Doctor Sanford. Don't you think she looks pale, Jimmy?"

"Pale, nothing!" sneered the little boy. "Girls got to all time play their dolls are sick. Naw; I don't know nothing a tall 'bout your Gladys Maude."

"Lina gazed up the street.  
"That looks like Miss Minerva to

would know how to use it."  
Billy remained silent. He did not want to betray his little companions of the morning, so he said nothing in his own defense.

"Come with me into the house," continued his aunt, "you must go to bed at once."

But the child protested vigorously.

"Don't make me go to bed in the daytime, Aunt Minerva; me an' Wilkes Booth Lincoln ain't never went to bed in the daytime since we's born, an' I ain't never hear tell of a real 'ligious 'oman a-puttin' a little boy in bed 'fore it's dark; an' I ain't never a-going to meddle with yo' ole hose no mo'."

But Miss Minerva was obdurate, and the little boy spent a miserable hour between the sheets.

### CHAPTER VI.

#### Successful Strategy.

"I have a present for you," said his aunt, handing Billy a long, rectangular package.

"Thank you, ma'am," said her beaming nephew as he sat down on the floor, all eager anticipation, and began to untie the string. His charming, changeful face was bright and happy again, but his expression became one of indignant amaze as he saw the contents of the box.

"What I want with a doll?" he asked angrily, "I ain't no girl."

"I think every little boy should have a doll and learn to make clothes for it," said Miss Minerva. "I don't want you to be a great, rough boy; I want you to be sweet and gentle like a little girl; I am going to teach you how to sew and cook and sweep, so you may grow up a comfort to me."

This was a gloomy forecast for the little boy accustomed, as he had been, to the freedom of a big plantation, and he scowled darkly.

"Me an' Wilkes Booth Lincoln ain't never after play with no dolls sence we's born," he replied sullenly, "we goes in swimmin' an' plays baseball. I can knock a home-run an' pitch a curve an' ketch a fly. Why don't you gimme a baseball bat? I already got a ball what Admiral Farragut gimme. An' I ain't a-goin' to be no sissy neither. Lina an' Frances plays dolls, me an' Jimmy—" he stopped in sudden confusion.

"Lina and Frances and James!" exclaimed his aunt. "What do you know about them, William?"

The child's face flushed. "I seen 'em this mornin'," he acknowledged.

Miss Minerva put a hand on either shoulder and looked straight into his eyes.

(To be continued.)

FOLEY KIDNEY PILLS  
FOR BACKACHE KIDNEYS AND BLADDER

### \$700 WORTH OF MILK IN YEAR ONE COW'S RECORD.

Charlotta Pontiac Is New Star in Dairy Herd at the Missouri University.

Columbia, Mo., Jan. 14.—There is a new star milk producer in the Missouri University dairy herd, known as Charlotta Pontiac. In a year just closed this cow has produced more than \$700 worth of milk on a consumption of between \$80 and \$90 worth of feed.

Charlotta, like Josephine, the famous champion butter-making cow, has the right breeding to start with. Her ancestry is excellent. She is seven years of age and has been well cared for. In the year of the test she gave 23,593 pounds of milk, equal to 97½ barrels. It is estimated that her milk would have supplied 30 average city families, and at six cents a quart would have returned more than \$700.

It is of record that her milk contained 708 pounds of fat which was made into butter and sold at market price for more than \$200. There are dairy herds in Missouri that do not make as good a record.—St. Louis Post-Dispatch.

W. R. Fox, 195 W. Washington St., Noblesville, Ind., says: "After suffering many months with kidney trouble, after trying other remedies and prescriptions, I purchased a box of Foley Kidney Pills, which not only did me more good than any other remedies I ever used, but have positively set my kidneys right. Other members of my family have used them with similar results." Take at the first sign of kidney trouble. R. A. Long's Drug Store. —Adv. 4

### COCHRANE'S STUDIO



Where They Make  
HIGH GRADE PHOTOS

### RALEIGH, N. C. CHILD

#### Made Strong and Well by Vinol

When we tell you that Vinol is the best remedy in our whole stock for making weak, puny, ailing children strong, robust and rosy, we are only telling you what has been proved by hundreds of mothers.

Mrs. W. O. Strother, Raleigh, N. C., says: "My little girl, Hazel, has been taking Vinol to build her up after a severe spell of sickness. It has done so much good by restoring her appetite and building up her strength that I think Vinol is the finest tonic ever prepared, and I am telling everyone about it."

What Vinol did for this little girl it will do for every weak and ailing child, because sickly children need the strengthening cod liver elements and the tonic iron that Vinol contains—that is why Vinol builds them up quickly and gives them a fine, healthy color. It is pleasant to take, and we guarantee that the results will satisfy you—money back if they do not.  
J. W. WILLIS DRUG CO.,  
(Adv.) Plainview, Texas.

### TRY SOLACE AT OUR EXPENSE

Money Back for Any Case of  
Rheumatism, Neuralgia or Head-  
ache that Solace Fails  
to Remove

SOLACE REMEDY is a recent medical discovery of three German Scientists that dissolves Uric Acid Crystals and Purifies the blood. It is easy to take, and will not effect the weakest stomach.

It is guaranteed under the Pure Food and Drug Law to be absolutely free from any opiates or harmful drugs of any description.

SOLACE is a pure specific in every way, and has been proven beyond question to be the surest and quickest remedy for Uric Acid Troubles—known to medical science, no matter how long standing. It reaches and removes the root of the trouble—Uric Acid—and purifies the blood.

THE SOLACE CO. of Battle Creek are the Sole U. S. Agents and have thousands of voluntary testimonial letters which have been received from grateful people SOLACE has restored to health. Testimonial letters, Literature and FREE BOX sent upon request.

R. Lee Morris, president of the First National Bank of Ghico, Texas, writes to the Solace Company as follows:

"I want you to send a box of Solace to my father in Memphis, Tenn. for which I enclose \$5. This remedy has been used by some friends of mine here and I must say its action was wonderful.

Signed R. Lee Morris  
Put up in 25c and 50c boxes  
ITS MIGHTY FINE TO BE WELL AND  
YOU CAN SOON BE SO BY TAKING SOL-  
ACE. "No Special Treatment Schemes or Fees."  
JUST SOLACE ALONE does the work. Write  
today for the free box, etc.  
SOLACE REMEDY CO., Battle Creek, Mich.

# IT'S "Home Building Time"

For the best Lumber at  
Prices that are right

## Plainview Lumber Co.

By ordering your winter supply now you will  
**Save Money and Delay**

### Coal Will Be Higher When Winter Comes

You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. When the rush for coal begins delays in delivery will be un-reoidable. Fill your bins now and be prepared when cold weather comes.

We Also Buy and Sell Grain and  
All Kinds of Feedstuff

### SHIPLEY & SHIPLEY

Moreland St.

Phone 81

## The First National Bank

Plainview, Texas

CAPITAL STOCK ..... \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS ..... 170,000.00

**SAFE DEPOSIT BOXES FOR RENT**  
Your business solicited, appreciated and protected.

# !! HELP !!

Six or eight young men and women who want to go to College must have places to work for their board. If you can help them telephone or write to

**W. M. Pearce, President, or M. S. Hoover,**  
Seth Ward College, Plainview Texas

**Life Insurance**  
**SUCH AS BUSINESS MEN BUY.**

**Abstracts**  
**TO EVERY PIECE, OR PARCEL OF LAND IN HALE COUNTY.**

**Farm Loans**  
**AT 8 PER CENT, NO COMMISSION ADDED.**

See

## H. A. WOFFORD

### OFFICERS

J. R. Lancaster, President      L. A. Knight, Vice-President  
H. M. Burch, Cashier            L. G. Wilson, Vice-President  
H. C. Von Struve, Assistant Cashier

## Third National Bank

of Plainview  
Ansley Building, Northeast Corner Square  
Capital \$100,000.00

### DIRECTORS

R. W. OKHEFE                      L. G. WILSON  
L. A. KNIGHT                      H. M. BURCH  
J. R. LANCASTER

### THE 1913 WORLD ALMANAC.

10,000 Facts and Figures—Several Hundred New and Special Features.

Our readers will be surprised at the vast amount of valuable information, covering a multitude of subjects, at the useful general knowledge and the important new historical data contained in the 1913 edition of The World Almanac. Almost 1,000 pages are devoted to up-to-date facts and figures of every-day interest to everybody. Here is a compact and complete library, indispensable to every business man, merchant, farmer, mechanic, housewife, business woman, school teacher, school boy and school girl.

In it you will find, also, accurate particulars of the Panama Canal Act of 1912 and the Hay-Pauncefote Treaty, the new Pension Laws of 1912, Presidential and Primary election returns, Polar discoveries, Population figures, Sporting records, Marine disasters, Important events of 1912, Historical events, Income tax, Trusts in the United States, Death roll of 1912, Negro disfranchisement, Forts in the United States, growth of the United States Navy, Prices paid for rare American coins, Crimes and Penalties, Methods of punishment for murderers, Armies and Navies of the world, Banking, Money, Taxes, Insurance, Political parties, Secret societies, Births, Marriages and deaths, Woman suffrage and 10,000 other Facts and Figures Up-to-Date. Price, 25c. (West of Buffalo and Pittsburgh, 30c) By mail, 35c. Address, THE NEW YORK WORLD, New York.

### TO TOUR WORLD IN AN OVERLAND.

San Francisco "Globe-Trotter" Will "Do" Four Continents in His Motor Car.

Four times around the world by the usual methods of transportation, trains, steamers, mule- and camel-back, are enough to satisfy Albert Wyatt, of San Francisco, in the sensational line. Therefore, when he decided that another world-circling tour was necessary, a short time ago, Mr. Wyatt decided on something unique. Mr. Wyatt left his home city recently in a 1913 30-horsepower Overland car determined to indulge in a new mode of traveling. The car will be carried on the decks of the steamers on which he will be a passenger and will be unloaded whenever there is to be a day spent in port, for sight-seeing in city and country. Tahiti, New Zealand, Australia, Colombo, Egypt, the Holy Land, Turkey, Southern France, Germany, Russia, Siberia, China, Japan, the Philippine Islands and Hawaii will be "done" in this style.

### BIG PUBLIC SALE.

Having decided to move, I will sell at Public Auction, at the front door of the White House, on March 4th, 1913, at 10 a. m., the following property:

One elephant, smooth mouth, age uncertain, well fed but looks thin from a strenuous campaign, small sore on right side, having been gored by a bull moose; one set of golf sticks, well worn; one steam roller, used but one season; one job lot of post office fixtures.

At the same time there will be offered for sale at Oyster Bay, Long Island, the following personal property:

One bull moose, calved in June, 1912, but extra large for its age, imported from Africa; one big stick, commonly known as a club, slightly worn; also three Socialist planks, good as new.

Big free lunch at noon, consisting of bull moose sandwiches.

TERMS OF SALE: Four years time at 3 per cent discount for cash. Sums under 30 cents cash in hand. No reserve bids, for we have positively been closed out.

TAFT & ROOSEVELT,

Owners.

W. J. BRYAN, Auctioneer.  
WOODROW WILSON, Clerk.

—Exchange.

### HE LAUGHED

### TILL HE DIED.

Taylorburg, Ohio.—Abe Skinner, the village pessimist, laughed himself to death from reading BIFF!

The Great American Magazine of Fun, which is making greater strides than any other magazine before the American public today. It is a magazine that will keep the whole family in a good humor. The staff of Biff contains the greatest artists, caricaturists, critics and editors on the continent. It is highly illustrated and printed in many colors. It will keep the whole family cheerful the year 'round. You can afford to spend \$1.00 to do this. Send this clipping and a one dollar bill today to THE BIFF PUBLISHING CO., Dayton, Ohio, for one year's subscription.

Subscribe for The Herald.

### NINETEEN MILLIONS SPENT IN TUBERCULOSIS WAR.

Increase Over 1911 Is \$4,500,000; New York Spends More Than \$5,000,000.

Nearly \$19,000,000 was spent in the anti-tuberculosis campaign in the United States during the year 1912, according to the fourth annual statistical statement of expenditures in this movement issued by the National Association for the Study and Prevention of Tuberculosis. These annual statements are based largely on reports received from anti-tuberculosis agencies throughout the country. The figures are estimated where actual reports are not available.

The expenditures during the year for sanatorium and hospital construction and treatment make the largest single item in the total, amounting to nearly \$16,800,000. This is an increase of nearly \$5,000,000 over the same group of expenditures for the year 1911. The anti-tuberculosis associations and committees spent over \$765,000, while dispensaries and tuberculosis clinics spent over \$500,000.

### County and State Taking Part in Battle.

Over \$115,000 was spent for the maintenance and establishment of open-air schools and fresh-air classes, which is more than double the amount spent for this purpose in 1911. Official, state and municipal expenditures outside of the maintenance of institutions, which are included in the other totals, amounted to \$280,000. In addition to these figures, about \$500,000 was spent by hospitals for insane and penal institutions in caring for their tuberculous inmates.

The total expenditures for the year 1912 are 29 per cent, or nearly \$4,500,000 greater than the total for the year 1911. Another significant feature pointed out by the National Association is the expenditure of public money. During the year 1912, 65.6 per cent of the \$18,900,000 spent in tuberculosis work came from either Federal, state, county or municipal funds. This figure is considered by the anti-tuberculosis workers as particularly significant, because it indicates the shifting of responsibility for the provision of tuberculosis hospitals and other institutions upon the municipality, county and state.

New York State again leads the country in its anti-tuberculosis expenditures. Pennsylvania comes next, and Massachusetts and Colorado are in third and fourth places, respectively. The following shows the estimated public and private expenditures from tuberculosis in the ten leading states:

### Expenditures in 1912.

New York State—Public, \$3,805,556; private, \$1,356,760; total, \$5,162,316.  
Pennsylvania—Public, \$1,587,596; private, \$632,231; total, \$2,219,827.  
Massachusetts—Public, \$1,964,905; private, \$342,414; total, \$1,407,319.  
Colorado—Public, \$35,500; private, \$970,020; total, \$1,005,520.  
Illinois—Public, \$623,090; private, \$307,280; total, \$930,370.  
New Jersey—Public, \$532,760; private, \$213,710; total, \$646,470.  
Connecticut—Public, \$544,225; private, \$141,685; total, \$685,910.  
California—Public, \$133,800; private, \$467,619; total, \$601,419.  
New Mexico—Public, \$236,000; private, \$267,689; total, \$503,689.  
Ohio—Public, \$384,882; private, \$92,877; total, \$477,759.

### BROUGHT TO LIGHT.

### Plainview People Receiving the Full Benefit.

There have been many cases like the following in Plainview. Every one relates the experience of people we know. These plain, straightforward statements will do much toward relieving the suffering of thousands and. Such testimony will be read with interest by many people.

Mrs. C. Reven, Plainview, Texas, says: "I used Doan's Kidney Pills for backache and kidney trouble, and they did me a great deal of good, although I did not take them regularly. They gave me complete relief when I was so stiff and lame that I could not stoop. It is now two months since I got this remedy from the Long Drug Company. Judging from my own experience with Doan's Kidney Pills, I can recommend them for troubles from the back and kidneys." (Statement given January 18, 1911.)

### A Willing Confirmation.

When Mrs. Reven was interviewed on January 2, 1912, she said: "Doan's Kidney Pills have given me good relief whenever I have used them. You are at liberty to publish my statement as heretofore."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. Adv. 5

Why be held up when you can buy at THE NECESSITY STORE at Bargain Prices every day. Southeast corner Square. —Adv. 1f.

# Money to Loan

Why pay 10 percent for farm and ranch loans when you can get 8 percent money? Ranch loans, any size, a specialty. Good loaning proposition on improved stock farms. Long time loans with optional payments. Extend payment on vendor lien notes. Let me know your wants.

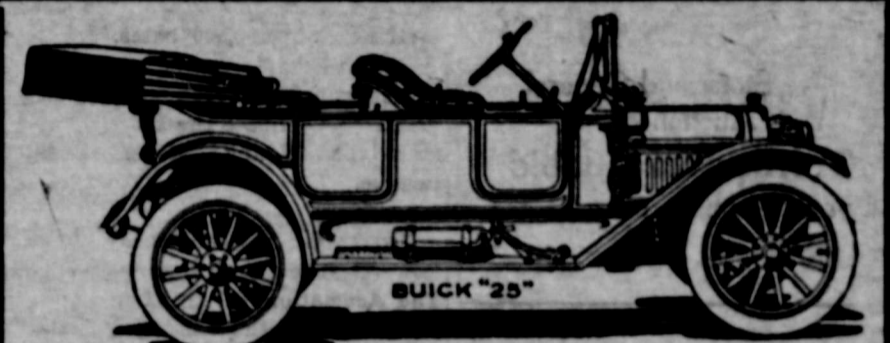
W. B. JOINER, Plainview, Texas

## Automobile

You will find this car at

## HUBBARD BROS.

Also the most expert workmen on the Plains. And anything in the Automobile line.



### The Most Modern Garage in Northwest Texas

You would naturally expect such a garage to carry every accessory or repair part; also a corps of expert workmen. Yours servingly,

## Plainview Machine and Auto Shop

E. E. ROOS, Proprietor



New Model 5

# ROYAL

With Two-Color Ribbon    Tabulator    Back-Spacer  
Hinged Paper Fingers    Tilting Paper Table

All the final touches of typewriter improvement are found at their best in the new Model 5 Royal, including several features found on no other machine.

Not the least of the many Royal features are its SIMPLICITY and DURABILITY. We have yet to learn of a Royal that has worn out in reasonable service.

The Royal is the machine of ECONOMY—not in the first cost alone, but also in the money it saves through years of perfect operation and practically repairless service. Read the Royal Guarantee; that's the basis upon which we want you to consider the Royal.

Get "The Royal Book"—also Free Demonstration

We want to show Royal features and Royal superiority in your own office—and its unique fitness for any typewriter requirements however exacting.

\$75 same as for Model 1 with Tabulator. No extras.

## Royal Typewriter Co.

364 Broadway, New York City, N. Y.

Branches in all principle cities of the world

Coal will be higher when winter sets in. These crisp mornings remind you that it is getting time for fires. Save money by ordering your coal now.

SOLE HANDLER OF

### Simon Pure Nigger-heads,

### Rockvale and Domino Coals

I BUY AND SELL ALL KINDS OF GRAIN.

## E. T. COLEMAN

COALAND GRAIN DEALER

Between Depots

Phone No. 176



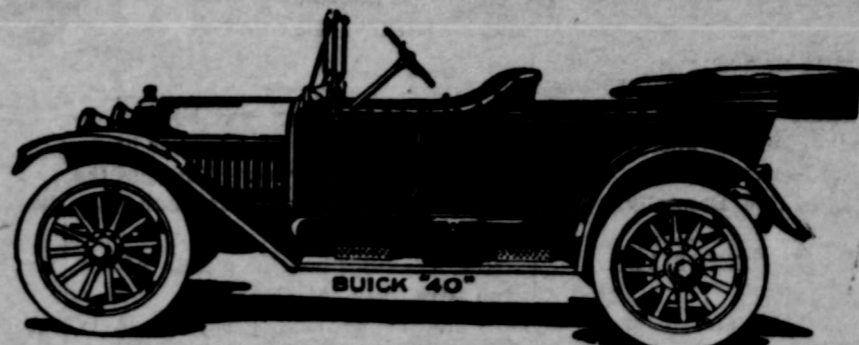
## 10TH YEAR

DURING THE PAST 30 DAYS WE HAVE RECEIVED 12 BUICK AUTOMOBILES--THE LARGEST SHIPMENT OF ANY MAKE OF AUTOMOBILE EVER RECEIVED ON THE SOUTH PLAINS. ANOTHER LARGE SHIPMENT OF BUICK AUTOMOBILES HAS JUST BEEN RECEIVED.

THERE ARE MANY REASONS WHY

### The Majority of Automobile Owners Prefer a Buick

1. Because The Buick is made by the Largest Automobile Factory in the World.
2. Because every part of the Automobile is made in their immense plant.
3. Because of the Famous Buick Overhead Valve, which is responsible for BUICK POWER. Much has been said regarding the advantages of the various types of construction of motors in the present day automobile. Many different theories have been advanced as to the reasons for their success or failure, but in all these discussions it has been freely admitted that that the type that produces the greatest amount of power with the equal consumption of gas is the overhead valve, and particularly the type as used and made famous in BUICK cars. It has been thoroughly demonstrated, and is universally accepted, that BUICK motors develop from fifteen to twenty per centum more power than any other type of equal size.



Buick Cars are known for their SIMPLICITY and DURIBILITY. No part of the accessories is ever put in without first having been tried and proven superior for the comfort and services of the owner.

We now have on our floor as fine a demonstration of Automobiles as you will find in any city several times the size of Plainview.

# Plainview Machine and Auto Shop

The Best Equipped Garage on the Plains

E. E. ROOS, Proprietor

North Eureka Street

## REVIEWS FIGHT FOR LOWER RATES

Amarillo Freight Rate Bureau Has Been Working Three Years to Remedy Discriminations.

### EXPERTS EMPLOYED

Judge N. A. Stedman is Attorney and Hamlin Farmer, Statistician; I. C. C. Will Decide.

One of Plainview's most urgent needs is better freight rates. Plainview pays a differential of 5c a hundred pounds over Amarillo, and a like differential over Fullerville, on the south. Of course, many exorbitant prices are charged against "freight," when freight charges played an insignificant part. However, 5c is too great a differential for Hale Countyans to pay.

Lower rates means a fight. Plainview citizens had just as well realize that money and brains—much of both—are required to lower freight rates. It is interesting, therefore, to review a report from the Amarillo Freight Bureau, printed in Sunday's Amarillo News, showing how Amarillo has gone after lower freight rates.

Should Have Better Rates—But How? About three years ago the business men of Amarillo created the Amarillo Freight Rate Bureau, to engage aggressively in the procuring of better rates for Amarillo. One of the first things done was to call a meeting of the General Freight Agents of lines entering Amarillo. These General Freight Agents agreed that relief should be granted; the only question was one of "ways and means."

A list was made up and rates agreed upon. All that remained was to secure the approval of the Southwestern Traffic Committee at St. Louis. Western Trunk lines advanced rates, and their case went before the Inter-State Commerce Committee. The railroads suggested that this was not a good time to present the Amarillo matter; consequently it was carried over through meetings of the General Freight Agents in Fort Worth, Dallas and Chicago. In 1911 the signature of the highest authority of each of the three railroads entering Amarillo was secured to the agreement for rate reductions.

An Advance Suggested. The committee was called before the Southwestern Traffic Bureau in St. Louis. It was suggested there that other rates be raised to the Amarillo level, but Amarillo wanted reductions.

The advance was put into effect and the case taken before the Interstate Commerce Commission, in Washington.

Finally, after other trips to St. Louis and added expense, it seems that the matter will be settled by the Interstate Commerce Commission not later than April 5.

It has been a battle of three years' duration. The Freight Rate Bureau has employed Judge N. A. Stedman as attorney and Hamlin Farmer as statistician—both experts in their professions, and consequently high-priced men. There has been heavy expense in attending the various meetings of the General Freight Agents and Tariff Committee. Amarillo's presentation of this matter before the Inter-State Commerce Commission covers nearly 400 pages of typewritten matter.

All of which goes to say that if Plainview wants lower freight rates, Plainview's business men had just as well get ready for a fight—a fight long-drawn-out and expensive. But the fight is worth immensely more than it costs.

### PLAINVIEW BIRDS WIN MANY RIBBONS.

(Continued from Page One.)

cock, 1st cockerel, 1st and 3rd hen, 1st 2nd and 3rd pullets, 1st pen.

J. M. Malone, Plainview, Texas—2nd and 3rd cockerels, 2nd hen, 2nd pen.

Col. Plymouth Rocks Class: (One entryman.)

J. R. Reed, Baird, Texas—2nd and 3rd cockerels, 1st, 2nd and 3rd hens, 1st and 2nd pullets, 1st pen.

S. C. Rhode Island Reds Class: (Seven cocks, 11 cockerels, 14 hens, 26 pullets.)

J. R. Reed, Baird, Texas—2nd hen, 1st cockerel, 1st, 2nd and 3rd pullets, 1st pen.

T. R. Radford, Brownwood, Texas—3rd hen, 3rd cock, 3rd cockerel, 3rd pen.

Carl Reese, Washburn, Texas—1st and 3rd cocks, 2nd cockerel, 1st hen, 2nd pen.

R. C. Rhode Island Reds Class: (Four cockerels, 3 hens, 11 pullets.)

Mort McCormack, Shattuck, Okla.—1st pen, 1st and 2nd pullets, 2nd cockerel.

Wyatt Hagen, Shattuck, Okla.—1st and 2nd cockerels, 2nd and 3rd hen, 2nd pullet, 2nd pen.

White Wyandottes Class:

(Five cocks, 6 cockerels, 19 hens, 10 pullets.)

Mrs. J. C. Goodwin, Plainview, Texas—3rd cock, 3rd pen.

Jno. W. Elliott, Plainview, Texas—1st and 2nd cock, 1st, 2nd and 3rd cockerels, 1st, 2nd and 3rd hens, 1st, 2nd and 3rd pullets, 1st and 2nd pens.

S. C. Buff Orpington Class: (Three cocks, 3 cockerels, 3 hens, 33 pullets.)

D. T. Dillingham, Plainview, Texas—1st and 2nd cocks, 1st pullet, 1st pen, 3rd pen.

C. E. Anthony, Plainview, Texas—2nd pullet.

W. T. Mize, Plainview, Texas—3rd cock.

O. P. Trimble, Shamrock, Texas—1st cockerel, 1st hen, 3rd pullet, 2nd pen.

H. W. Knupp, Plainview, Texas—2nd cockerel.

H. F. Broom, Plainview, Texas—3rd cockerel.

S. C. White Orpingtons Class: (Two cocks, 6 cockerels, 7 hens, 17 pullets.)

J. W. Pipkin, Plainview, Texas—1st cock, 1st and 2nd cockerels, 1st, 2nd and 3rd hens, 1st pen, 2nd and 3rd pullets.

S. S. Stoneker, Plainview, Texas—1st pullet, 2nd cock, 2nd pen, 3rd cockerel.

S. C. White Leghorns Class: (Four cocks, 9 cockerels, 15 hens, 21 pullets.)

T. H. Stewart, Canyon, Texas—2nd cock.

W. J. Pullet, Arlington, Texas—3rd cock, tie on 3rd cockerel.

H. E. Muldrow, Canyon, Texas—1st cock, 1st pullet, tie on 2nd pullet, 1st hen, tie on 3rd hen, 1st pen, 2nd and 3rd cockerels.

T. W. McBride, Amarillo, Texas—1st cockerel, 2nd hen, tie on 3rd hen, tie on 2nd pullet, 3rd pullet, 2nd and 3rd pens.

S. C. Brown Leghorns Class: (One entryman.)

B. M. Stoker, Brandon, Texas—1st cock, 1st cockerel, 1st, 2nd and 3rd hens, 1st, 2nd and 3rd pullets, 1st pen.

Black Langshans Class: (One entryman.)

W. B. Downing, Luccock, Texas—1st cockerel, 1st, 2nd and 3rd pullets, 1st pen.

Mrs. T. S. McGehee, Lockney, Texas—3rd drake, 3rd trio.

S. S. Stoneker, Plainview, Texas—2nd drake, 3rd duck, 2nd trio.

Penclined I. R. Ducks Class: S. McCauley, Plainview, Texas—1st drake, 1st duck, 1st trio.

J. M. Harder, Plainview, Texas—2nd drake, 2nd and 3rd duck, 2nd trio.

Fawn and White I. R. Ducks Class: S. S. Stoneker, Plainview, Texas—1st and 2nd drakes, 1st, 2nd and 3rd ducks, 1st and 2nd trio.

E. W. Byars, Plainview, Texas—3rd drake, 3rd trio.

White Holland Turkeys Class: S. S. Stoneker, Plainview, Texas—1st, 2nd and 3rd toms, 1st, 2nd and 3rd hens, 1st, 2nd and 3rd trio.

Mammoth Bronze Turkeys Class: Clyde Haggard, Plainview, Texas—1st tom, 1st hen, 1st trio.

E. G. Foster, Plainview, Texas—2nd tom.

H. V. Tull, Plainview, Texas—3rd tom, 2nd hen, 2nd trio.

W. R. Simmons, Plainview, Texas—3rd hen, 3rd trio.

W. B. JOINER, Secretary.

### "GRAUSTARK" PLEASES.

Schick Is Crowded to See Best Play of Season.

The Schick Opera House was crowded Monday night to see "Graustark." The management deserves a crowded house when such a play as this is put on. It was pleasing from first to last.

The company carried its own scenery. The staging was good and the parts all well taken. A fountain in the Princess' garden, produced by a play of colored lights on a spray of fater, was one of the pleasing features. When Plainview theater-goers have opportunity to see a company of actors such as the United Play Company employed in Graustark, they need not wish for the city theaters.

Graustark is deservedly popular. It is the story of "love behind a throne." Of course, an American is the lover. And love wins.

We have always made it a rule to have our Clearance Sales once each season, and then offer real bargains—bargains that you know and appreciate. If you are a stranger, ask your neighbors. They know. PLAINVIEW MERCANTILE CO.

—Adv.

### CALLAWAY IS FOR RAILROADS.

To the Hale County Herald:

That railroad talk in The Plainview News of last week did sound good to the writer. This country is sorely in need of more railroads; it doesn't make any difference what part of the country they come from, just so we get them. They are bound to be a great benefit, and every effort should be put forth to secure any proposition for a railroad that can be built. There is nothing that will develop this country faster than to have at least two or three more good railroads running into Plainview.

We need more farmers here and we will get them, and get them fast, when there are more railroads. When investors and homeseekers come here to look for land and homes, the first question they ask is, "How far is your land from a railroad?" The answer is, usually, from fifteen to twenty miles, and often a great deal farther, as nine-tenths of the land that is for sale is that far from the railroad.

Now, let us have more roads, if there is any show to get them. Then you will see the country develop much faster. Let us have more farmers, and the towns will take care of themselves. We need a shorter haul for the product we have to ship out and for what we have to ship in.

If there has to be a bonus put up to get several more roads, let us have them. It is money well spent, or, rather, money loaned at a big rate of interest to every property owner in the country. How many settlers would there be on the Plains if there was not a railroad nearer than Kansas City? The railroad is what has made this country what it is, and the more of them we have the richer the country will become.

The writer remembers when there was but one railroad running through Kansas, and now the state is a perfect checker board of roads, and more are still building, and Kansas now has more money per capita than any other state in the Union.

The land owners along the prospective routes through which the roads are to run should be reasonable in granting the right-of-way and do everything in their power to promote the roads. We all know we need more roads, and we should make a strenuous effort to get them.

Yours for more railroads at all hazards,  
E. CALLAWAY,  
Ellen, Texas.

Phone VICKERY-HANCOCK for Celery—fresh and crisp. Phone 17.—Adv.

### TEXAS A DOUBLE TRACK STATE.

Commission Pleads for Better Railroad Service. Some Radical Improvements in Texas Roads are Needed.

Houston, Texas.—The Texas Welfare Commission in its report on Railroads and Railroad Securities makes the following plea for higher standards of service. Those who have suffered inconveniences in travel or have endured delays in movement of freight will readily appreciate the statement of the Commission:

"We are pleased to declare that the time has come in Texas when some of our most important railroads should construct second tracks.

"The passing of Texas out of the list of states characterized as capable of sustaining only single track lines will mark an epoch in her history. That time has come.

"And further the time has come when our public is entitled to and should demand higher standards in railroad service. The day for passenger trains that joggled and bumped along over high and low joint at a leisurely gait of fifteen miles an hour has passed; the day for interminable and unexplained delays while weary people sit in dusty stations hour after hour waiting, wondering and swearing, has passed. The day of lethargic freight handling has passed—Texas dare not content herself with a transportation system characterized by such defects while beyond her boundaries in every direction modern methods of transportation conducted on standards of efficiency, safety and speed such as the untraveled Texan never dreamed of on rates equally favorable to our own are affording to our sister states advantages in life and business that nothing in our situation otherwise will enable us to compete with.

"It is the opinion of your commission that the hour has come when in the name and behalf of Texas and for her prosperity and further progress radical changes for the better must be brought about in our Texas railroad situation. New lines must be constructed; old lines must be improved; additional yards, terminals, sidings and depots must be constructed. Safety signal devices should be installed particularly on side track lines; second track should be built; grades should be revised; wooden bridges should be superseded by steel and masonry; heavier rails should be laid.

**SOCIAL HAPPENINGS.**

**"500" AT BIRTHDAY PARTY.**

Mrs. E. E. Roos entertained Wednesday evening, honoring Mr. Roos' birthday. Fourteen, with Mr. and Mrs. Roos making the sixteen, played "500" at four tables until a late hour, when Mrs. Roos served a delicious two-course luncheon.

**"500" CLUB WITH MRS. KERLEY.**

Mrs. J. R. Kerley was hostess Tuesday to the "500" Club, at her home, on West Third Street. Mrs. Kerley had as guests of the Club Mrs. R. C. Ware, Mrs. E. E. Roos and Mrs. E. H. Humphreys.

**MISS WEBB GIVES SEVEN-COURSE DINNER.**

Complimentary to five of her girl friends, Miss Nell Webb gave a pleasant affair, taking the form of a seven-course six o'clock dinner, at her home, on Restriction Street, Saturday evening. Games and music furnished pleasing pastime for the following young ladies: Misses Josie Goode, Mary Barton, Pattie Dalton, Lula Goode and Josephine Dannelly.

**TURK-PIPKIN NUPTIALS.**

Mr. Grady Pipkin and Miss Clyde Turk, of Hillsboro, Texas, were married Tuesday afternoon, at the home of the bride. Mr. and Mrs. Pipkin will return to Plainview in a few days.

**ANNOUNCEMENTS.**

The I. F. E. Girls will meet next Tuesday with Miss May Kinder.

The Bridge Club and the I. F. E. Girls will hold a joint meeting next Tuesday, at the home of Mrs. L. S. Kinder.

The Travel Study Club will meet Saturday, in the Club Room at the Court House.

**MYSTIC CLUB ELECTS MRS. TANDY PRESIDENT.**

The Mystic Club met last Saturday and elected the officers for the next club year. Those elected are: Mrs. C. W. Tandy, president; Mrs. H. W. Harrel, vice president; Mrs. M. W. Harrel, 1st vice president; Mrs. L. A. Knight, 2nd vice president; Mrs. W. L. Harrington, recording secretary; Mrs. T. P. Whittis, corresponding secretary; Mrs. Lee Dye, treasurer; Mrs. Hurd, parliamentarian.

All committees and the critic will be appointed by the president, Mrs. Tandy. A special parliamentary drill was given by Mrs. Lee Dye.

**"AS-YOU-LIKE-IT" CLUB STUDIES MACBETH.**

The "As-You-Like-It" Club met Friday in study meeting with Mrs. James R. DeLay. After a fascinating study of the story of "Macbeth," led by Mrs. R. W. Bhaban, Mrs. DeLay served a charming two-course luncheon. The Club adjourned to meet tomorrow with Mrs. J. F. Garrison, on Restriction Street.

**MRS. LINDSAY ENTERTAINS HIGHLAND CLUB.**

Mrs. A. H. Lindsay was hostess today to the Highland Club, at her home, 701 Restriction Street. This is the first meeting of the Club since the holidays.

Mrs. Lindsay had as guests of the Club Mrs. Rix, of California, who is here visiting her daughter, Mrs. E. H. Humphreys; Mrs. Scott Gail, of Chicago, and Mrs. C. E. White. Besides the regular substitutes, Miss Alice Harrel and Miss Rosa Fowle, Mrs. Lindsay had Mrs. T. P. Whittis, Mrs. L. G. Wilson, Mrs. H. W. Harrel, Mrs. Theo. Shepard and Miss Edna Mayhugh.

Mrs. Lindsay was assisted in serving a two-course luncheon by Miss Effie Casey and Mrs. L. T. Mayhugh.

M. D. Sledge and family moved this week to Floydada, from Pecos City.

Captain J. R. Wright, of Hereford, is visiting his brother, Leroy Wright, and other relatives in Plainview this week.

Men, women and children can all profit at the Semi-Annual Clearance Sale, PLAINVIEW MERCANTILE COMPANY. See our big ad. —adv.

**YOUNG LADIES REORGANIZE SUNDAY SCHOOL CLASS.**

The young ladies of the Philomathean Class of the Methodist Sunday School met in business session at the home of their teacher, Miss Rebecca Ansley, Tuesday evening, January 14.

The class was reorganized into a Philathea Class, and the following officers were elected for the next six months:

- Teacher—Miss Rebecca Ansley.
- Assistant Teacher—Mrs. Lalla Davis.
- President—Miss Effie Gilliland.
- Vice President—Miss Eva Jones.
- Secretary—Miss Bessie Heard.
- Assistant Secretary—Miss Vera Rosser.
- Treasurer—Miss Zula Rosser.
- Membership Committee—Misses Celestine Harp, Johnnie Young, Julia Ansley.
- Social Committee—Misses Myrtle Wade, Lee Brooks, Marie Alexander.
- Devotional Committee—Mrs. Sharp, Misses Virginia Woods, Noba Jones.
- Chairty and Help Committee—Misses Eva Jones, Alice Whitley, Zula Rosser.

It was agreed that we meet every first Tuesday night in each month.

PRESS REPORTER.

**SETH WARD REVIVAL BEGINS SUNDAY NIGHT.**

Rev. C. B. Meador, of Stamford, Will Conduct Services at Local College.

A series of meetings will begin at Seth Ward College Sunday night. Rev. C. B. Meador, Conference Evangelist, of Stamford, Texas, will conduct the services. Services will be held at 11 o'clock each morning and 7:30 at night during the week.

**CALVARY BAPTIST CHURCH HOLDS "FAMILY" SERVICE.**

Calvary Baptist Church held a "family" service Sunday morning. The pastor, Rev. C. J. R. Hairfield, had announced on the previous Sunday the nature of the service, and urged the congregation to come in families.

There was a splendid attendance Sunday morning, many entire families coming in time for the Sunday School. At the request of the pastor, whole families sat together in the same pew.

At the conclusion of the service the right hand of fellowship was given to two new members.

**We Have Just Opened and Placed on Sale**

A beautiful line of waist and dress linens made in Belfast, Ireland. Also a large assortment of Embroidery Flounces and Net All-overs, for waists and dresses. New White Goods, in all the new patterns and at prices that will interest you.

**LACES! LACES!! LACES!!! LACES!!!!**  
Shadow Laces, Bohemian Laces, Linen Laces, Craquels and Maltese, Mechlin and Point de Venice.

**Remember Easter Comes Extra Early this Year** and it is well to buy your materials for EASTER DRESSES early as you will have a better selection to pick from than if you wait until the last moment.

**A FULL LINE OF PRICES IN OUR Muslin Underwear Department**

Dainty, pretty garments, that will be an agreeable surprise to you, as our line of these goods this season, surpass all former seasons.

If you have ever bought our MUSLIN UNDERWEAR before, you know what excellent value we always give, and that it pays to buy early when the stock is most complete. If you have never bought of us, we would like to show you what we have to offer.

**Carter-Houston Dry Goods Co.**  
THE STORE OF QUALITY 114-116 NORTH PACIFIC STREET

**DISTINCTIVE HOME FURNISHINGS**

Are the Kind Which Bring You the Most Home Comforts

**THE SUCCESSFUL MOTHER**

of today realizes that she must associate herself with Home Furnishings that will, not only afford every convenience and economy of time, but also gives her home a distinctive air of harmony and refinement.

**YOUR HOME MUST COMPETE IN ATTRACTIVENESS WITH THE LURE OF THE OUTSIDE WORLD**

Home Furnishings reflect your mood and disposition; they become a real factor in character building and culture.

I have just received another car-load of tables, chairs, buffet, china closets, serving tables, desks, floor coverings, rugs, and bed room suits—in mission, early english, old english, fumed oak and bird's eye maple.

Let Me Help You Make Your Home More Attractive

**E. R. WILLIAMS**  
JUST ACROSS FROM THE POST OFFICE

**METHODIST LADIES TO DISCUSS CHRISTIAN STEWARDSHIP.**

The Woman's Missionary Society of the Methodist Church had a very interesting meeting Monday afternoon. After the usual devotional service, the regular monthly business meeting was held. A number of suggestions were brought before the society in regard to plans for the year, and committees were appointed to investigate same.

The business meeting comes on the first Monday of each month, and interesting programs will be rendered the other three Mondays of each month. Every member is urged to be present every Monday afternoon at 3 o'clock, and every Methodist lady is invited to come and join our band of workers, as there is something for each one to do.

Every officer of the society was present and ready for work, with the best attendance of members there has been for several months. This is encouraging, and it is hoped that very soon we will have a full attendance of the members.

The subject for next Monday is "Christian Stewardship," and the pledge for the year will be made. Let each one set aside a definite amount of her time, money, prayers and an unlimited amount of her love for the work this year.

PRESS REPORTER.

**KRESS NEWS.**

Jan. 15.—An inch of snow fell here last week, and a thermometer registered 11 degrees below zero on January 8th.

Mrs. Bright Bagley and children returned home Wednesday, after a few days' visit at J. C. Bagley's, in Kress.

Ruth Overly returned to her home, in Kress, Friday, after spending several days with her sister, Mrs. George Rouser.

Mr. Tom Bagley drove to Tulla on Thursday.

Mr. Hadley and family shipped their car-load of household goods and stock to Kansas last week.

Mr. A. H. Gish, of Lost Nation, Ia., came to Kress last Thursday, to look after his farm.

The Singing Convention will be held at Kress next Sunday, Jan. 19.

A few children in Kress are having the measles.

Mr. Z. Hinsham made a Christmas present of a new piano to his family.

Rev. Bone preached at Running-water Sunday morning and at Kress in the afternoon.

**J. V. Boston went to Hale Center on last Wednesday to conduct a sale for D. Rensink.**

Mr. H. J. Dustman's house took fire Monday morning from a defective flue, and was burned to the ground. A few of his household goods were saved.

George Rousser and Frank Robards were callers in Tulla Monday.

Mr. James Walker, of Auburn, was a caller in Kress Monday.

Mr. E. E. Overly transacted business in Plainview Saturday.

Rev. I. E. Gates, of Plainview, preached at the new Baptist Church in Kress Sunday.

Mr. F. T. Skipworth is the owner of a nice, big, new auto, with a glass front, and sides and top.

Mr. and Mrs. Behrens, of Auburn, returned from Iowa last week, after visiting their daughters and other relatives.

**MAYFIELD.**

Jan. 15.—Our school is progressing nicely since the holidays.

At the residence of Mr. and Mrs. A. D. Hooper, on last Saturday, their daughter Lena celebrated her thirteenth birthday with a candy pulling for her friends. Those present were: Misses Corine Heath, Irma Wyatt, Alma and Eva Pearl Yates and Pearl and Grace Boltinghouse; Messrs. Wesley, Yates and Clarence Wyatt. All report a jolly time.

On Sunday, January 12th, Mr. and Mrs. A. D. Hooper gave a dinner, which was greatly enjoyed by E. G. Heath and family, J. A. Wallace and family, E. Moon and family, T. E. Boyd and family and D. J. Boltinghouse and family.

On account of bad weather, our Sunday School had not met for three Sundays until last Sunday, when we met and elected teachers for this year. We meet every Sunday at 3 o'clock in the afternoon. Everybody is invited to come and take part with us.

There has been considerable influenza here this winter, but at this writing all are about well.

Mrs. E. Coffey and two grandchildren left last week for an extended visit to San Benito, Lamar County, and Sulphur, Okla.

Account  
**Mardi Gras**  
JANUARY 30—FEBRUARY 4

New Orleans, La.  
**TEXAS PACIFIC**

Will sell tickets at exceptionally low round trip fares

Limited to February 14th

And may be extended to MARCH 3rd, 1913

See T. & P. Agent or write  
**GEO. D. HUNTER**

General Passenger Agent  
Dallas, Texas

**IN MEMORIAM.**

The death angel visited the home of C. W. Long last Wednesday morning, January 8, 1913, about 8:30 o'clock, and took little Jesse Lee from the arms of his loving parents. Jesse Lee came to this earth on December 9, 1912,—only a short month to brighten the home—and then God saw fit to take him home to live with Him.

It seems hard to give him up so soon, but our blessed Lord knows best. Like a flower, we could not keep him. But there is one happy memory that will ever lighten the home. Two little hands are beckoning loved ones home. A father, mother, two little brothers and a sister, with a host of friends and loved ones, are expecting to meet the little sunbeam in heaven.

ONE WHO LOVED HIM.

**THE HALE COUNTY HERALD ADS ARE BUSINESS BUILDERS**