

SPECIAL SHOE SALE

FOR

FIRST MONDAY

AND THE WEEK FOLLOWING OUR ENTIRE LINE OF

Ladies', Misses' and Children's Shoes

AT GREATLY REDUCED PRICES

\$5.00 LADIES' SHOES AT \$4.25.

This line includes our highest grade Kid, White and Imperial Nubuck Shoes.

\$5.00 LADIES' BOOTS, \$4.25.

\$4.00 LADIES' SHOES, \$3.35.

Embracing many lasts and patterns in Patents, Gun Metal Kid, Tan Calf and White Nubuck Button Boots.

\$4.00 LADIES' BOOTS, \$3.35.

\$3.50 LADIES' SHOES, \$2.95.

Lace and Button Boots in Tan, Vici, Gun Metal and Patent Leathers.

\$3.50 LADIES' BOOTS, \$2.95.

\$3.00 LADIES' AND MISSES' SHOES, \$2.45.

Tan Calf, Vici Kid and Gun Metal Leathers; Lace and Button.

\$3.00 LADIES' AND MISSES' BOOTS, \$2.45.

\$2.50 LADIES' AND MISSES' SHOES, \$2.10.

In Gun Metal and Vici Leathers. Lace or Button.

\$2.50 LADIES' AND MISSES' SHOES, \$2.10.

\$2.25 Ladies', Misses' and Children's Shoes,
Gun Metal and Vici; Lace or Button .. **\$1.95**

\$2.00 Ladies', Misses' and Children's Shoes,
Gun Metal and Vici; Lace or Button .. **\$1.70**

\$1.75 Ladies', Misses' and Children's Shoes,
Box Calf, Gun Metal and Vici **\$1.45**

\$1.50 Ladies', Misses' and Children's Shoes,
Old Ladies' Comforts, Misses' and Children's Gun Metal **\$1.25**

\$1.25 and \$1.35 Misses' and Children's Shoes ... 95c

\$1.00 Misses' and Children's Shoes 85c

75c Children's Shoes 60c

50c, 60c and 65c Children's Shoes 40c

If you need a pair of shoes in the next sixty days, better buy them now

We have too many shoes and must have room for our spring stock, which is arriving.

This gives you an opportunity to buy first class shoes at a substantial saving.

Special for the Men at \$2.95

Special Lines of Men's \$3.50 and \$4.00 Shoes at \$2.95

This season purchases, not old stock, we bought too many of these grades, and you get the benefit. In this lines are Gun Metals and Tans, in lace and button, worth more but must go at **\$2.95**

There's a splendid, heavy tan work shoe worth \$3.50 in this line.

Buy 'Em Now

Carter-Houston Dry Goods Comp'y

"The Store of Quality"

CITIZENS APPROVE

ASSESSMENT PLAN.

(Continued from Page One.)

and that increase goes to your family, it is a good investment. Do your duty, and Plainview will become the best town in Northwest Texas."

Dr. L. L. Gladney prophesied that if every citizen of Plainview will work for himself and the upbuilding of the South Plains in ten years Plainview will be as far ahead of Amarillo as Amarillo is ahead of the South Plains metropolis today.

Outside World Is Watching.

"Refuse to put up this money," Dr. Gladney said, "and the outside world will wonder why Plainview failed. Business men away will say Plainview people have no faith in their town and country; the railroad will go eighteen or twenty miles south and build a town of their own."

"The railroad we have," Judge L. C. Penry said, "cost a great deal more for the 1,400 people who lived here than this \$150,000 will be for the people living in Plainview now. We

have a surety to offer the man outside in water and soil, but we must have direct connection with the outside world."

Judge Penry referred to the fact that in 1881 Waco refused to put up \$100,000 when the Santa Fe Railroad wanted to build into Waco; again, some eight years ago, they would not help the I. & G. N. Railroad. Both of these roads went to towns twenty or thirty miles away, and now Waco is paying as much to get these roads to build spurs into Waco as the main lines would have originally cost. And Waco has never recovered from the loss of those two roads.

"As a business proposition," Judge Penry said, "you could not afford to let the Q. A. & P. Railway go eighteen miles south of Plainview for \$500,000; yet it only costs us \$150,000." Judge Penry ventured the assertion that in ten years Hale County will be more thickly populated than any other county in Texas.

Gene Thompson, Mr. Downs and Mr. Lowe, of Lockney, were at the meeting. "We realize that if Lockney gets anything out of this it must

come in connection with Plainview, and we are ready to do our part." Mr. Thompson said. Mr. Lowe suggested that he hoped within a few years there would be a solid town from Plainview to Lockney.

Olton Is Ready.

Judge Curl, of Olton, said that Olton wants the Q. A. & P. to come that way, and the citizens will give as much as \$100,000, if that that much is necessary, in order to get the road. "Plainview can't afford to let this road go anywhere else. Irrigation is the making of this country," Judge Curl continued, "but it won't help much without markets."

Judge Curl referred to the fact that many people started raising truck here a year or two ago. They quit it because they could not get their truck to the market. The Q. A. & P. would give a direct outlet, he suggested, and truck raising would become a great producer of wealth on the South Plains.

"We believe in Plainview out at Olton," Judge Curl said, "and we want to be a suburb of your town. Let this road go by and you will never cease

regretting it."

"The question is whether Plainview will raise \$150,000 to bring the Q. A. & P. Railway to Plainview, or lose \$1,000,000 by letting the road go south of us," Dr. I. E. Gates said. Dr. Gates said that "Preachers, doctors, hardware men, merchants, real estate men, bankers and women should give to get the Q. A. & P. Railway. It is a crisis for Plainview."

By practically a unanimous vote the mass meeting adopted the plan of raising this money by an assessment of 10 per cent on real estate and 2 1/2 per cent on all other moneys and goods. A number came forward and put down their names at the close of the meeting. R. L. Kerlin wrote down \$25. "I haven't any land and I haven't any money," Mr. Kerlin said. "I have a job, and I will give \$25, \$12.50 when the first train runs into Plainview and \$12.50 when the train reaches the west line of Hale County. It is a good investment."

The committee will be in the field at once, now, securing your name to the list of investors to the \$150,000 fund for the new railroad.

A NOTE OF THANKS.

Mrs. F. L. Hooper asks The Herald to thank the citizens of Plainview for their kindness to herself and family. Mrs. Hooper says: "Mayor Dorsett gave me a washing machine and twelve bales of hay. He and Sister Hairfield, Nannie Calvert and Mrs. Stoneker made it a Merry Christmas for the children and me."

"Richard Hooper gave me \$10 in money and some flour; also \$10 for a Christmas present. Brother Bob Matsler gave me a pig. Mamma and Buford raised me a hog which dressed 250 pounds. My brothers, George Jhnnie and Cleave Pearson gave me some feed. Brother Mitchner gave me two sacks of flour, and many others have given us things that we needed."

"So, many thanks to all who have lent a helping hand to us. Sincerely yours, (Signed) "MRS. F. L. HOOPER."

Miss Ethel Brewster and brother Clarence, of Lockney, visited at the home of J. M. Shafer from Saturday until Monday.

RESOLUTIONS OF RESPECT.

To the Plainview Band:

We, your committee appointed to draft resolutions of respect to our beloved member, Edward Samuel Brown, better known to us as "Teddy" Brown, have to report as follows:

That, whereas the Supreme Ruler of the Universe, in His Divine wisdom, has seen fit to take from our midst a faithful and valuable member of our band, and called him to join with Him in that Heavenly Band in that Celestial Land where all music is in harmony;

We will miss him from our midst, but in the bereavement of his beloved father, mother and brothers, we wish that we could offer some words of condolence, but it seems to us that the words of the barbarian will give as much comfort as the words of the best writer of today; we can only say to them that the living suffer, the dead do not.

ERNEST B. BURCHETT,
W. S. REID,
Committee.

Plainview's Co-operative First Monday Trades Day Sale

Your Opportunity to Save Money

Iron Beds

Seven--Eights Inch Posts; Five-Sixteenths Inch Pillars; Full Size Iron Beds

Regular \$2.75 Beds
Trades Day Only \$2.00

A Better Bed

Two Inch Continuous Iron Posts; Fifty-Eight Inches High; Vernis Martin or White Enamel Finish; full size

A \$9.00 Bed; Trades Day Only \$7.75

French Plate Hall Mirrors

16x20 Inch Metal Frame. These Mirrors sell at \$2.00 each.

Trades Day Only \$1.50

Other Bargains

A Bargain in Quality and Value sometimes worth more than a Reduced Price. All of these Home Furnishings I offer you are a **Revelation in Value.** They afford every convenience and economy of time; they give your home a Distinctive air of harmony and refinement. They become a real factor in character building and culture.

Let me help you make your home more attractive.

E. R. WILLIAMS

Just across from the Post Office.

PAINT CHEEKS FROM INSIDE.

The Glow of Health Is Best Rouge, Dr. Perry Tells Girls.

Seven Rules for Girls.

1. Paint your cheeks from the inside.
2. Learn to do some one thing as well as it can be done.
3. Learn to make a good cup of coffee.
4. Be truly hospitable.
5. Don't wait until John is rich.
6. Be unselfish with your servants.
7. Take an interest in civic matters.

These are the seven rules for the perfect upbringing of a girl, as laid down by Dr. Angenette Perry at the meeting of the New York City Mothers' Club at the Hotel Astor.

"The first thing a young girl should be taught is common sense in dress," Dr. Perry said. "Modern fashions are unhygienic. Think of the way girls go about in cold weather like this, with their chests absolutely bare! I once heard a nice young man criticizing this, and the girl said: 'Why shouldn't I wear it so? It's the fashion.' 'Well,' said the young man spiritedly, 'it's a very silly fashion.' 'Girls,' continued Doctor Perry, 'must be taught that the fashion excuse is no excuse. They must value their health above the most fascinating fashions. Internal hygiene is more important than external. Paint your cheeks as red as you wish, girls,—but paint them from the inside.'

"The second lesson in educating a girl is to teach her some occupation that has money value. Then if she marries and is left a widow with little children to support, she earns their respect, as well as her own, by being independent of the charity of relatives.

Ignorance of Cooking No Credit.

"A girl must have a certain knowledge of domestic science, too. I have heard girls boast they couldn't make even a decent cup of coffee. That is nothing to be proud of. A trained, capable mind is able to cope with coffee pot problems, even if it hasn't had any wide experience in the kitchen. A girl will study her mother's ways, with the idea of adopting all of them, only to learn better ones through experiences of her own.

"The next thing to teach a girl is the real meaning of hospitality—that it is not a parade of fine linen and silver. These are very nice to have. We all want them, but they are merely the husks of true hospitality. Never feel that you can't have company unless you make elaborate arrangements. Friendship's value is in the interchange of thought, not in the variety of fancy dishes your friend feeds you. You can entertain as graciously at tea as the millionaire at a banquet.

"The fifth lesson for girls is that a large income is not necessary for wedded bliss. A group of school girls was asked recently to make an estimate of the cost of living. Most of them horrified their teacher by putting down \$10,000 as the income needed to support a family comfortably. If our girls are going to put off the beautiful fellowship of man and woman until the man has attained that terrible income the outlook is indeed pitiful.

"A girl must understand her relation to her servants, and to all working classes. If this were done much bloodshed would be avoided in these strikes and class conflicts.

Must Be a Patriot, Too.

"Let the girl get acquainted with the lives and problems of the poor by teaching a class in a settlement, but let her realize her obligation to that class. She can't go to a dance on the night those little girls are expecting to have their lesson.

"The last of the seven lessons is the lesson of patriotism. Teach the girls they are part of the state, and have a responsibility toward their fellow men. No change which may come in our political affairs will be so radical that it can affect our women at all unless they make a radical change in their sense of civic responsibility.—New York Tribune.

COMPETITION FOR PRIZE SHOWS CROP POSSIBILITIES.

Winning Corn Yield Nine Times Above State Average; Cotton Seven Times More.

What would it mean to the South Plains if every farmer would increase production on his acres by nine, or even just seven, times? That vast increase in productiveness of every farm is easily possible by the use of tested seed, thorough farming methods and a study of soil conditions, has been proven so often that it is almost unnoticed.

The prize winning yield of corn reported last year to the Texas Industrial Congress was 167½ bushels an acre; the lowest yield was 62½ bushels an acre. The average of all contestants was 51 bushels, while the ten-year average of Texas is 18 bushels an acre.

The increased yield of cotton is al-

most as remarkable. The prize winning yield of cotton was 238-100 bales an acre, while the yield produced by the lowest prize winning contestant was 16-100 bales. The general average of all contestants was 14-100 bales; and the ten-year average for Texas is one-third of a bale to an acre.

The Industrial Congress has offered \$10,000 in prizes to Texas farmers during 1913. Two prizes of \$500 each are offered for yields of kaffir corn or milo maize. One of these is for irrigated fields; the other for unirrigated.

"THE THIRD DEGREE."

When Charles Klein wrote "The Lion and the Mouse," he delved into a great problem, which he solved in a splendid, dramatic way, holding the breathless interest of his audience throughout and making of the play a gigantic success. Since its production by Henry B. Harris, Mr. Klein constantly sought a fitting successor equally as convincing, and his inability to do so, coupled with his year or so of inactivity, led to the belief that "The Lion and the Mouse" would remain his masterpiece, but his later play, "The Third Degree," by its instantaneous popularity and the amount of publicity it received through its attacking a vital subject, proves that his quest was not in vain.

As the title implies, the play is founded on the brutal police system of inquisitorial investigation, something we hear of in a mysterious, indirect way, but about which few of us ever know anything, at least first hand. The drama deals with human emotions and the attitude of the police toward a suspected criminal, and, while it treats honestly of this theme, it does not reek with crime and criminals, as the title would lead one to believe. Withal it tells a powerful story, human, clean and real, and is a fitting companion to its predecessor, "The Lion and the Mouse."

The date set for the appearance of "The Third Degree" at the Schick Opera House is on next Monday, February 3rd.

OLD SETTLER VISITS PLAINVIEW.

Mrs. L. A. Knight's father and mother, Mr. and Mrs. F. M. Lester, of Canyon, came in today to visit at the Knight home for a few days. Mr. Lester is one of the early settlers on the Plains, having come out in 1887.

\$30,000 IN PRIZES.

Fort Worth Stock Show Offers Large List of Awards.

More than \$30,000 is to be given away to Texas stockmen by the management of the National Feeders' and Breeders' Show to be held in Fort Worth March 8 to 15, according to prize list sent out.

The Night Horse Show, which will carry a list of \$6,000, will begin Monday night, March 3. On Saturday night, March 8, 500 Fort Worth society girls and women will give a dance of all nations. The Saturday night entertainment, which will be held in the Coliseum, is known as a "Kirmess." Miss Margaret Adams, a folk-lore dancer of Chicago, has been secured to train the dancers.

The poultry breeders of the State will meet at Fort Worth at the holding of the Fat Stock Show, and the largest exhibit of poultry ever brought together will be housed in a building especially erected for that purpose.

Manufacturers from all over the State are contributing to an industrial exhibit which will occupy the entire basement of the Coliseum. A feature of this exhibit will be the silo show, at which five Texas manufacturers will have their products on display. Feed choppers and ensilage-making machines will be kept in constant operation.

\$100 REWARD, \$100.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation. Adv. 4

THE MAN WITH THE WATER IS THE MAN OF THE HOUR

Own an irrigated farm in Hale county, Texas, and be independent the rest of your Life

I have for sale 640 acres of exhaustless water just below the surface. The land goes with the water.

I honestly believe it is the finest section on the Plains, and you'll agree with me when you see it. 500 acres smooth valley land. Soil dark chocolate to block sandy alluvial loam. 150 acres in cultivation; 7 acres in alfalfa; 4 or 5 acres of fruit and grapes.

Apply for prices and terms to

W. E. ARMSTRONG

Owner's Exclusive Agency Plainview, Texas

A List of Smokers' Articles Worth While

Specially priced for Bargain Trades Day

MONDAY, FEBRUARY 3, ONLY

- Choice any 12 1/2c Cigar in the house 10 for \$1.00
- Choice any 10c Cigar in the house 12 for 1.00
- \$4.00 Amber Pipe 3.00
- \$1.25 Box of Cigars 1.00
- \$1.00 Leather Cigar Pouches50
- Cigarette Cases and Holders at Half Price

H. C. WHITWORTH

North Pacific Street At Ben's Shaving Parlor

SPECIAL FOR FIRST MONDAY ONLY

7 spools Clarks O. N. T. Thread for **\$25c**
 50c roll quilt cotton (extra good, standard in every respect) for per 3 pound roll **\$35c**
 5 pair (extra good grade) Canton Flannel Gloves **25c** 5 to the

CUSTOMER

We are receiving new goods almost daily.
 Come in and see the prettiest line of novelties in town, Bar pins, Bandeaux, Necklaces, Waist pins, Beauty pins.
 The place where everybody gets confidential prices.

SHELTON BROTHERS

A. C. Hatchell went to Gainesville Wednesday, on legal business.

Rev. M. S. Leverage, pastor of the M. E. Church at Tulia, was in Plainview Friday and Saturday, attending the revival services at Seth Ward College.

T. E. Richards went to New York Friday, to buy the spring stock for his firm. Mrs. Richards and little boy accompanied Mr. Richards as far as Amarillo.

L. E. Simmons and wife, who have been in Plainview visiting W. B. Seaman and wife and C. N. Horn and wife, returned to their home, at Canyon, Saturday.

Wm. Miller, a pioneer resident of the Plains country, died suddenly, at Silverton, Friday of last week, and was buried, with Masonic honors, in the Silverton cemetery.

Misses Beulah and Maidee Tally, of Amarillo, will be guests of Miss Jo Keck Tuesday, and will remain over for the formal opening of the new Elk Building, Tuesday evening.

Rev. G. W. Shearer, of Floydada, and Rev. T. C. Willett, of Turkey, went to Hale Center Tuesday, to attend the Plainview District Preachers' Institute of the M. E. Church.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

"Two-Minute" Chili at OTTO'S. (Adv.) Phone 437.

See COBB & ELLIOTT before you sell your Grain. (Adv. tf.)

Wilson one thing; "The Inauguration" another.

Three City Residences for sale. See PLAINVIEW PRODUCE CO. tf.

Two-Row Corn Planter at WATSON'S SECOND-HAND STORE. Adv.

Trade at the PEOPLE'S SUPPLY STORE. You have more money left. (Adv.)

Two A-1 Second-Hand Bath Tubs at WATSON'S SECOND-HAND STORE. (Adv.)

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

Watch out for "The Inauguration."

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

New Princes Dressers at WATSON'S. (Adv.)

W. B. JOINER has 8 per cent money (no extras) for Farm Loans. (Adv.)

R. M. IRICK is still raising sand and gravel and giving the people dirt. (Adv. tf.)

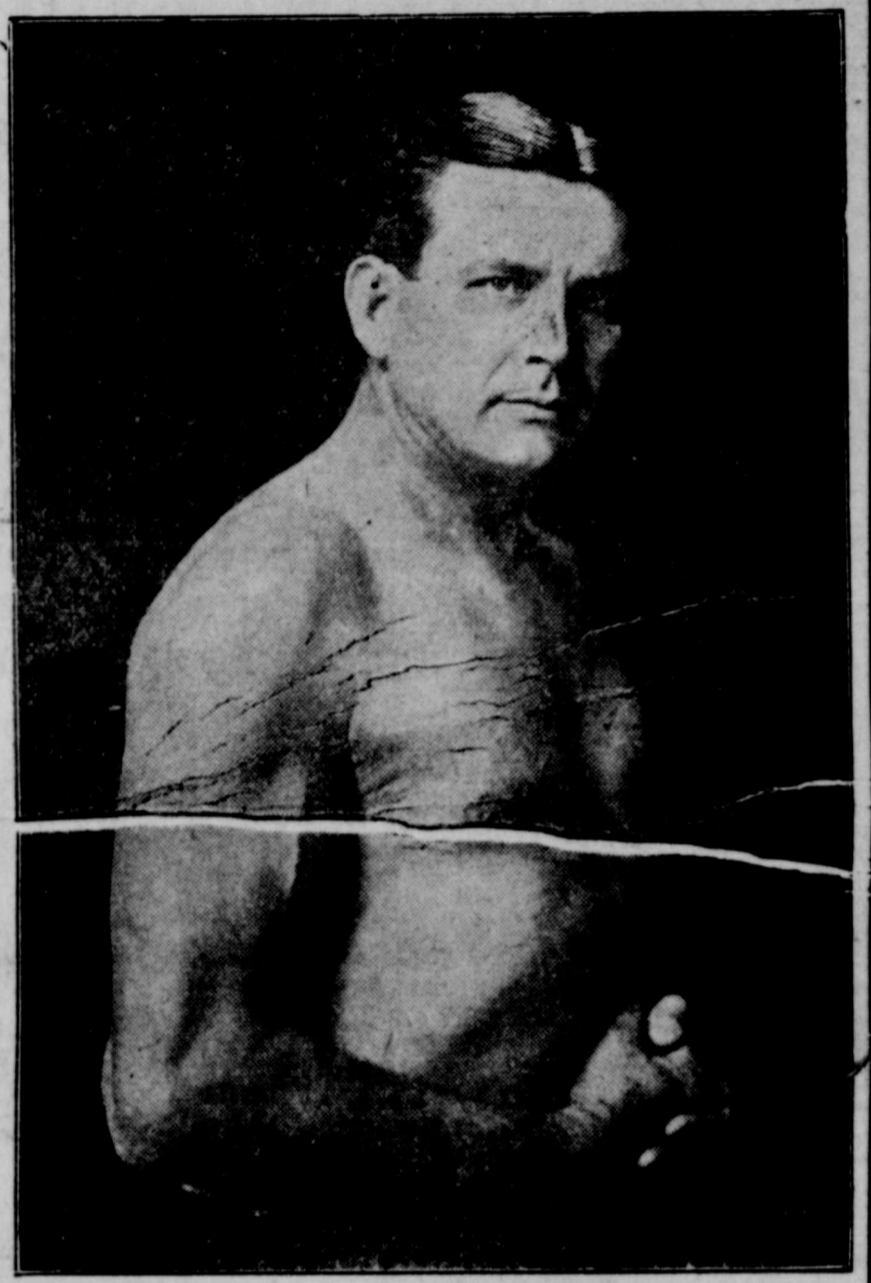
For the best Nigger-Head Coal, see ALFALFA LUMBER CO. (Adv. tf.)

WATSON, south side of the square, will buy any kind of Furniture. Adv.

It's easy—"The Inauguration."

The Wichita Southern Insurance Company pays double indemnity and double the face of your policy if you die by accident. See BILL BATES. (Adv. tf.)

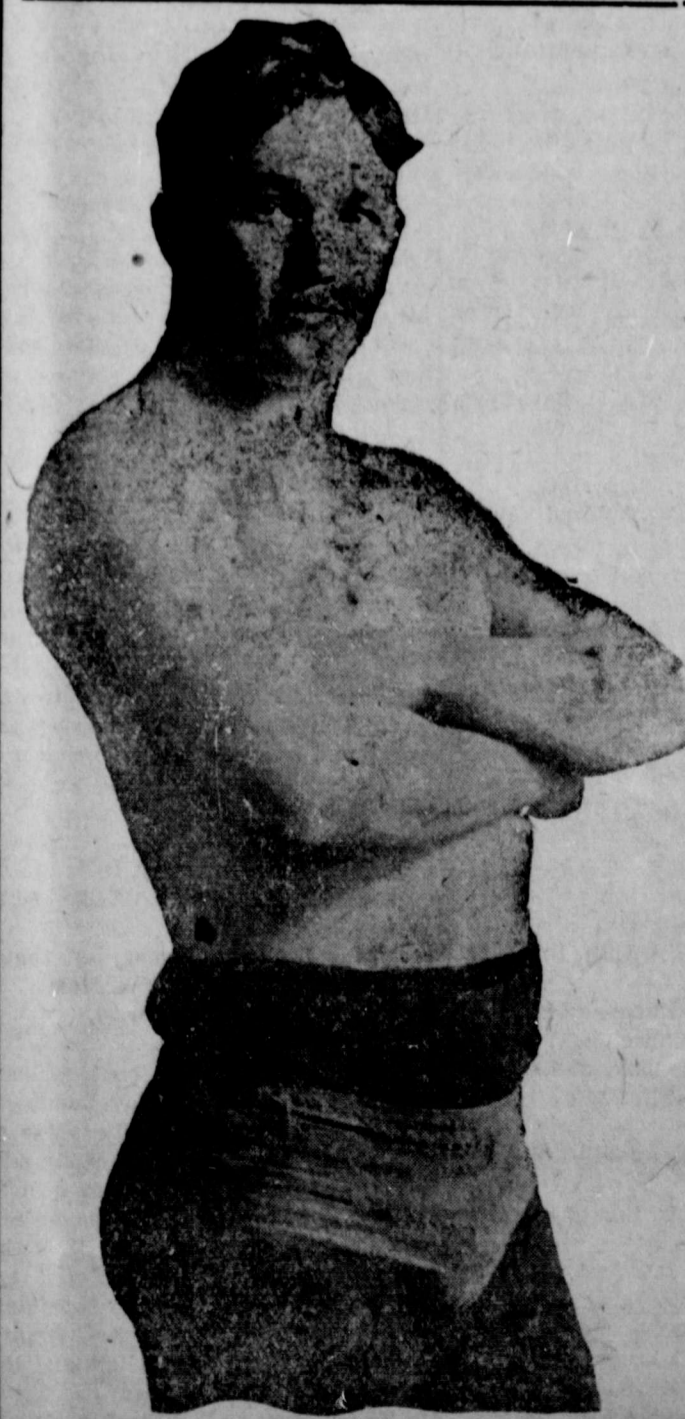
THE BEST YET



ROY MABEE, of Jester, Oklahoma
 (Champion Heavy Weight Wrestler of Oklahoma)

vs.

ED. ANDERSON, of Duluth, Minn.
 (The 190 Pound Swede)



Both of these men are champions. The bout will be to a finish. It will be the greatest evening of wrestling you have yet had an opportunity to see.

AT THE **SCHICK OPERA HOUSE**
 Friday Night, February 7

Bout Begins at 8:30
 Good Preliminaries

Prices 35, 50 and 75c
 Ladies Free

LOCAL AND PERSONAL

Rev. Recknagel went to Kress Saturday.

Miss Birdie Keen went to McKinney Friday.

H. Ramenofsky, of Amarillo, is in Plainview.

Miss Celestine Harp went to Amarillo Saturday.

Dr. J. E. Nunn, of Amarillo, was in Plainview Friday.

Mrs. J. H. Vanderlice went to Happy Wednesday.

Mrs. John Bradford, of Tulia, was in Plainview, shopping, Saturday.

Grandma Lester, of Canyon, mother of Mrs. L. A. Knight, is reported ill.

Mrs. Cora Davis, of Clovis, New Mexico, was in Plainview Wednesday.

W. E. Myers, of Cherokee, Okla., was in Plainview some days last week.

Miss Clara Jones came in Friday from Amarillo, to visit Miss Lena Hinds.

Mrs. John Haggard is in Plainview this week visiting her sons, Clint and Clyde Haggard.

Mrs. Myrtle Domic, of Silverton, has entered the business department of Wayland College.

Mrs. L. M. Faulkner went to San Diego, Calif., on Wednesday of last week, to spend the remainder of the winter.

Mrs. R. S. Tebor, of Lockney, went to Cliftside Friday.

Henry Tandy, of Plano, Texas, was in Plainview Friday.

Mrs. D. M. Pennington, of Lockney, visited in Claude Friday.

Mrs. F. Faulkner and little boys went to Wayside Saturday.

Mrs. Allie Young went to Amarillo Wednesday, to visit her brother, R. T. Fletcher.

Mrs. J. Walter Day went to Slaton Tuesday, where she will visit Mrs. S. H. Adams.

J. C. Abram and wife, of Wichita Falls, came in Friday to visit Mr. Abram's parents.

Mrs. Harry Hallum, of Centralia, Okla., is in Plainview visiting her sister, Mrs. J. E. Hawley.

Miss Pearl Young, of Devault, Okla., returned Monday, after some days' visit with Miss Bell Young.

Mrs. Elmer Sansom and baby went to Hillsboro Friday, where they will visit with relatives some days.

Harry Blakewood and wife, of Terry County, are in Plainview this week, for medical treatment for their baby.

Mason Dillingham and Morie McGlasson returned Wednesday from an extended visit to relatives and friends in California.

W. A. Donaldson, of Tulia, has moved to Plainview from Tulia, and has accepted a position in the Third National Bank.

Take Insurance where you draw 3 1/2 per-cent on your investment, while your wife and children are also protected. See? BILL BATES. Adv. tf.

Mrs. T. E. Richards returned Tuesday from a visit to Amarillo.

It's coming—"The Inauguration."

Miss Edna Harrington went to Lubbock Tuesday, to visit her sister Mrs. Scott Cochran.

Ed Carpenter has moved from the Elk Barber Shop to his old place with Ben Sebastian.

Claude Smith and H. C. Seaman, of Silverton, were transacting business in Plainview Tuesday.

Mrs. W. A. Wheelock, of Lubbock, was a passenger from Amarillo back home, to Lubbock, Saturday.

Mrs. R. S. Pipkin, of Canyon, returned home Wednesday, after a visit in Plainview with Mrs. L. A. Knight and other friends.

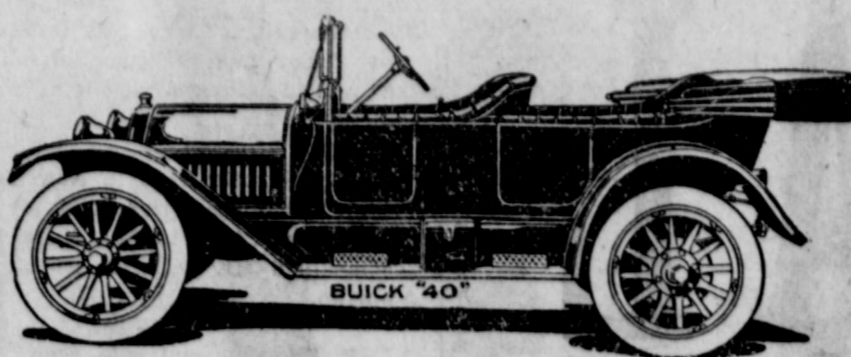
M. M. Caple, wife and daughter, from Yale, Iowa, are visiting Mr. Caple's sister, Mr. W. W. Jones, on North Pacific Street.

Mrs. J. H. Donaldson, of Floydada, returned Thursday from Tulia, where she has been visiting her parents, Mr. and Mrs. J. A. Scott.

Mrs. S. E. Snyder, who has been in Plainview visiting her daughter, Mrs. Green Wilson, returned to her home, at Amarillo, Wednesday.

W. B. Dare and wife went to Fort Smith, Ark., Saturday, where they were called on account of the illness of their daughter, Mrs. T. B. Russell.

Judge Renfro, Buck Russell, T. P. Bowman and J. C. Wagley, commissioners of Briscoe County, returned Saturday from Martin County, where they had been to inspect the Briscoe County school land which they will put on the market.



WHY YOU OUGHT TO BUY A BUICK

Next to your home, the most important purchase you will ever make is your motor car. It **must** be an investment in long lived satisfaction or it will prove a heavy loss.

Let the other fellow experiment. You want a car with enough history behind it to have proved its reliability with thousands of owners. You want a car with a verified low cost of upkeep and operation, so that owning it will not be a burden.

Buick Appearance--You want a car--a real car--one that you will be proud of in any company--a luxurious, liberal-looking, easy-riding car. And you want the best money's worth obtainable. That is the **Pride of Ownership** you have when you own a **BUICK**.

Buick Power--The Buick overhead valve motor has more power to the cubic inch of piston displacement than any other type of motor ever built. It cost Buick more to make it, but it costs you less to run it.

Buick Cars are known for their **Simplicity** and **Durability**. No part of the accessories is ever put in without first having been tried and proven superior for the **comfort and service of the owner**.

We have on our floor as fine a demonstration of automobiles as you will find in any city several times the size of Plainview.

Plainview Machine and Auto Shop

The Best Equipped Garage on the Plains E. E. ROOS, Prop. North Eureka Street

Plainview at Church

CHRISTIAN ENDEAVOR LESSON, FEBRUARY 2ND.

Christian Endeavor Principles, and How to Uphold Them. John 14:6-15.

Daily Readings:

Bible Reading--2 Tim. 3:14-17.
Devotion--Eph. 2:16-20.
Service--Luke 10:33-37.
Church Attendance--Heb. 10:16-25.
Civil Righteousness--Pa. 24:1-10.
How to Support Them--1 Timothy 4:9-16.

This Sunday is chosen as the annual Christian Endeavor Day, and a large number of our societies will observe it with an open meeting in which

both the Juniors and Seniors can take part and present the work to the entire membership of the church.

The following subjects will be suitable for short talks:

- "Christian Endeavor and Spirituality."
- "Christian Endeavor and the Pledge."
- "Christian Endeavor and Benevolence."
- "Christian Endeavor and Good Citizenship."
- "Christian Endeavor and Church Loyalty."
- "Christian Endeavor and Training."
- "Christian Endeavor and Missionary Knowledge."

A MUSICAL PROGRAM.

The following program will be given at the First Presbyterian Church on Saturday, February 8, at 8 o'clock p. m.:

- Piano Solo--Mrs. Eva L. Baraes.
 - Vocal Solo--Miss Myrtle Wade.
 - Reading--Miss Amy Nash.
 - Piano Solo--Chas. E. Barrett.
 - Vocal Solo--Miss Mildred Buchheimer.
 - Reading Adrienne Hanby.
 - Piano Solo--Miss Mills.
 - Vocal Solo--Miss Leona Carter.
 - Reading--Miss Lena Williams.
 - Vocal Solo--Miss Mabel Wayland.
 - Piano Solo--Miss Vera Newton.
 - Vocal Duet--Miss Mildred Buchheimer and Ross Wingo.
 - Violin Solo--D. S. Murphy.
- An admission of 25 cents will be charged.

BAPTIST LADIES' AID WITH MRS. BARKER.

The Ladies' Missionary Society of the First Baptist Church met in regular session on Monday, January 27, 1913, at the home of Mrs. R. K. Barker.

The following program was rendered:

- Hymn--"I Would Be of Use to Thee."
- Prayer--Mrs. T. D. Webb.
- Hymn--"Make Me a Channel of Blessing."
- Subject--"Home Mission Survey."
- Leader--Mrs. T. W. Sawyer.
- Scripture Lesson--Mark 16.

"A Definition"--Mrs. J. M. Malone.
"A New Open Door"--Mrs. Longmire.

Prayer--Mrs. Lipscomb.
"In the Highlands"--Mrs. Goode.
"Indians"--Mrs. Ivey.
Duet--Misses Webb and Goode.
Reading--Miss Lucile Abraham.
Business Session.
Prayer--Mrs. Ivey.
After which, the hostess, assisted by her daughter, Miss Barker, and Miss Vera Holland, served a most delicious luncheon, consisting of chicken sandwiches, pickles, wafers and hot chocolate.

INTERMEDIATE LEAGUE, METHODIST CHURCH.

The following is the program for the meeting of the Intermediate League of the Methodist Church on next Sunday afternoon, February 2, at 3 o'clock:

- Subject--"The Temptation of Jesus."
- Lesson--Matt. 4:1; Luke 22:28.
- "Alone in the Wilderness"--Margaret Powell.
- "Companionship of the Twelve"--Annie Lou Wadell.
- Song.
- "Temptation"--Vera Boone.
- "Tempted as We Are"--Hester Jordan.
- Song.
- Benediction.
- Leader--Berdie Bryan.

MARKET AND EGG HUNT.

The Ladies' Aid of the First Presbyterian Church will give a market and egg hunt on the Saturday before Easter. Watch The Herald for later information.

CHRISTIAN ENDEAVOR IS THIRTY-TWO YEARS OLD.

February 2 Is Anniversary of Young People's Society; Has Membership of 6,000,000.

Christian Endeavor has reached its thirty-second birthday anniversary, and enters into another year of activity with a membership of six million. Numerous denominations over the world welcome the Endeavor Society, and in many of them it is the only young people's society.

In our own State the Presbyterians, the Disciples of Christ, the Congregationalists, the Free Baptist, the Episcopalian, the Lutheran and the Methodist Protestant Churches all ad-

mit the Christian Endeavor Society on an equal with their denominational societies, or have adopted it as the young people's society of the church. In addition to the work being done in these denominations, Christian Endeavor is becoming a factor in the smaller places, where union societies are organized in which all denominations can work together. With its five hundred societies and a membership of nearly eight thousand in the State, Christian Endeavor is exerting a larger influence for good among the young people of Texas than any single denominational society.

And yet Christian Endeavor has only begun to reach our young people. Hundreds of our towns and cities have no Christian society for the training of the young people, and many more of our churches are making but little effort to interest young people in Christian service. However, with the present efficient State organization and the aggressive work being done in most of the districts, Christian Endeavor is making rapid progress in bringing "Texas to Christ."--A. A. Hyde.

A PLAY WITH INTEREST.

"The Third Degree" will be the offering at the Schick Opera House on next Monday night, February 3rd. Seldom is a play seen which has so keen an interest in current topics to the general public as "The Third Degree," Charles Klein's psychological drama, and the author has shown his best work in the treatment of the story. The inner methods of the police working of "the third degree" are revealed in a convincing manner. Miss Gertrude Ritchie commands the height of attention in her interpretation of Annie Jeffries, the heroine.

J. J. Simpson has moved from the Ellen neighborhood to near Plainview. Mr. Simpson lived at Ellen fourteen years.

W. R. Fox, 195 W. Washington St., Noblesville, Ind., says: "After suffering many months with kidney trouble, after trying other remedies and prescriptions, I purchased a box of Foley Kidney Pills, which not only did me more good than any other remedies I ever used, but have positively set my kidneys right. Other members of my family have used them with similar results." Take at the first sign of kidney trouble. R. A. Long's Drug Store.
--Adv. 4

THE GREATEST BARGAIN

We Can Offer You

For First Monday Trades Day
(or any other day)

IS SERVICE

Broad-gauge principles in dealing with financial problems, and

A Liberal Spirit of Co-operation

The First National Bank of Plainview has grown to be the strongest financial institution on the South Plains because of its

Accuracy, Promptness and Courtesy to all the people

First National Bank

Capital \$100,000

Deposits \$1,600,000

J. H. Slaton, President
Guy Jacob, Cashier



MAKE IT AT HOME

Save money by making and using Quinzoin hair tonic. A full pint easily made for about 50c, the cost of a small bottle of other patent tonics.

A few treatments with Quinzoin tonic will relieve the head of dandruff which clogs the scalp and chokes the hair, causing it to fall.

You know a healthy scalp always means a head of beautiful, lustrous, fluffy hair. It is nature. Assist nature. Give your scalp correct treatment. Just brush your hair well each night and, twice a week, treat the scalp by dipping the tips of your fingers to Quinzoin hair tonic and gently massaging the scalp. This will strengthen, invigorate and make any scalp healthy.

Why not try it? Let nature do the rest and you will be proud of your beautiful head of thick, fluffy, healthy hair.

Use this formula. Get from your druggist 1 ounce Quinzoin, dissolve it in 1/2 pint of alcohol (not whiskey), then add 1/4 pint water; let stand over night and strain.

MADE BY THE MAKERS OF
CANTHROX SHAMPOO
H. S. PETERSON & CO., CHICAGO

BARGAINS

FOR PLAINVIEW'S CO-OPERATIVE BARGAIN TRADES DAY
FIRST MONDAY, FEBRUARY 3rd

Oliver Sulky Plows No. 9 and 11
Heating Stoves, both Coal and Oil
Including everything in Mechanic's tool line--
Practically everything in the hardware except a
few articles that are an arbitrary price--will go at

14 inch Rock Island Plows with Brake Attachment
Queens Ware, China-ware, including
Enamel-ware, Tin and Wooden-ware
Silver-ware and Steel Table Cutlery
Cut Glass and Haviland

10 PER CENT DISCOUNT FOR CASH

ON

First Monday, February 3rd, 1913

PLAINVIEW'S FIRST CO-OPERATIVE BARGAIN TRADES DAY

IT IS YOUR OPPORTUNITY

Donohoo-Ware Hardware Company

Northeast Corner Square

Plainview, Texas

Phone No. 80

Enamel Ware Bargains First Monday Trades Day Only

We will sell Enamel Ware at a reduction of 10 per cent to 20 per cent. The heaviest triple coated Enamel Ware is included in this Co-operative Bargain Day Offer.

Tea Kettles, Coffee Pots, Tea Pots, Dish Pans, Stew Kettles, Wash Basins, Mixing Bowls, Double Cookers

You can get a complete kitchen set or any piece you may need at prices that make your pocket book go farther.

Seeing is believing, so come and let us show you what we can do in this line as well as in supplying your other necessities.

J. F. Coan & Son
North Side of Square

EVERY BOY AND GIRL AT SETH WARD CONVERTED. Seventy Make Decision During Week; Greatest Revival in History of the School.

Every boy and girl in the college dormitories at Seth Ward was converted during the services which were concluded Monday night. Many others were reclaimed and converted. There were seventy conversions and reclamations. Four volunteered for special religious work.

"The revival was a success in every way that great revivals may be among a body of students," President Pearce said. "The sermons were powerful because they were full of the simple truths of the gospel and because the preacher impressed every one that his life was guided by those same principles.

"Aside from the preaching, the earnest work of our pastor, Brother Barnes, and the efforts of the faculty bore fruit. Preparation had been made, and the meeting was given complete right-of-way for one week. The citizens of the college community co-operated loyally. Our young preachers and Christian workers were ready to do personal work from the beginning."

Rev. Bruce Meador, of Stamford, did the preaching. President Pearce says that religious organizations are being perfected for the proper follow up of the work already begun and for better training the young people at Seth Ward.

Brother Meador is a member of the Board of Education of the Northwest Texas Conference. He expressed himself strongly as to the need of such a school as Seth Ward in Northwest Texas. If he can make satisfactory disposition of his property at Stamford, Brother Meador says that he means to move to Plainview.

He praised the work of President Pearce and his faculty in the highest terms.

MORE IRRIGATION FOR HURLEY COUNTRY.

Whyman Engineering Company to Drill Twenty-Five Wells in Shallow Water Belt.

Under terms of a contract closed in Amarillo Saturday, the Amarillo News says "The Hickox-Whyman Engineering Company will drill for J. C. Paul, C. E. Cook and the Fairview Land and Cattle Company and their associates approximately twenty-five new wells

in the Hurley shallow water belt. "These wells will be on forty-acre tracts, which will be offered to settlers. This marks the beginning of extensive operations in the Hurley country.

"THE THIRD DEGREE."

"The Third Degree," Charles Klein's graphic drama, will be seen at the Schlick Opera House on next Monday, February 3rd, for one performance. The great success of the play has been most startling, and it is believed that the present condition in many police circles has had an effective bearing on the interest of the general public as well as those who are regular theatre patrons.

Miss Gertrude Ritchie continues in her path of artistic triumph as Annie Jeffries.

RESOLUTIONS OF RESPECT.

WHEREAS, It has been in accordance with the will of God to call from our number our beloved fellow-student, Ted Brown, we, the junior class of the Plainview High School, adopt the following resolutions:

1. That in the death of this noble boy we have lost a sympathizing classmate, whose influence has been far-reaching in its good to all, and whose life among us has been most helpful and uplifting.

2. That a friend has been taken from us whose loss we deeply mourn, yet whose memory will ever be a sweet inspiration to us for higher and better things.

3. That a copy of these resolutions be filed on record in our school, a copy published in each of the city papers, and a copy sent to the family, for whom we express our utmost sympathy.

BERNICE LACKEY,
GLADYS OVERALL,
FAYE GARRISON,
Committee.

STOCK MARKET IS STEADY.

Kansas City Stock Yards, Monday, Jan. 27.—Killing kinds of cattle declined 10 to 35 cents last week, and stockers and feeders sold 20 to 30 cents lower the last half of the week. Country buyers heard of the lower prices and bought freely after Tuesday, the outgo to farms for the week reaching 15,000 cattle, out of a total run of 40,000 head. The decline in fat stuff last week,

which was greater at other markets than here, especially at Chicago, had the effect of halting the heavy liquidation of partly-fat steers, and the run here today is but 10,000 head.

Everybody had to show their hands on the buying side today, and all hands proved to be empty, hence the market is strong to 10 cents higher today, applying to both killing and country grades. The top on fed steers last week was \$8.25, but two loads of steers here today received a bid of \$8.65, which the owner refused, holding out for \$8.85. They are prime Herefords.

Bulk of the fed steers go between \$7.00 and \$8.00. Cows are a little lower than ten days ago, and bulls are off 25 to 40 cents, but all killing kinds appear now to be on a stable basis. Veal calves bring up to \$10.50, and will sell around present figures until dairy calves begin to swarm to market, several weeks ahead. Middle-class quarantine steers sell at \$6.25 to \$6.75, best steers \$6.90 to \$7.35. Stock steers sell at \$6.00 to \$7.25, feeders at \$6.90 to \$7.50, \$1.50 above a year ago.

Hogs are not changing much in price lately, the market steady today; top \$7.40, bulk, \$7.25 to \$7.35. The net result last week was a gain of 10 cents on light hogs, and a loss of 5 cents on heavy weights, which accounts for the narrow range of prices today. The packers hope for larger receipts of good-weight hogs later this winter and next spring, as weight-making is profitable at the present price of corn. The situation in the hog market this winter certainly should stimulate the business of hog raising.

Sheep and lambs struck another

rough place today. Local buyers moved slowly, claiming that Chicago was off half a dollar today, with top lambs there at \$8.50. They had to have supplies, however, and finally paid \$8.40 to \$8.65 for lambs here, yearlings worth up to \$7.50, wethers \$5.85, ewes \$5.50, though commonish ewes sell down around \$4.60. Run here today, 10,000; prospects favoring a light run the balance of this week.
J. A. RICKART,
Market Correspondent.

ANGER FROM GRIPPE

Lies in That Cough and Weak Worn-out Condition.

Grippe, pleurisy, pneumonia, these are greatly to be feared at this time of the year.

To prevent grippe from being followed by either pleurisy or pneumonia, it is important to drive the last traces of it out of the system quickly. Our advice is to take Vinol, our delicious cod liver and iron preparation without oil, and get your strength and vitality back quickly.

Mrs. A. A. Grabill, of Strasburg, Va. says: "Grippe left me weak, run down and with a severe cough, from which I suffered four years. I tried different remedies, but nothing seemed to do me any good until I took Vinol, from which I received great benefit. My cough is almost entirely gone, and I am strong and well again, and I am glad to recommend Vinol to others who suffer as I did."

Try Vinol with the certainty that if it does not benefit you we will give back your money.
J. W. WILLIS DRUG CO.,
(Adv.) Plainview, Texas.

SPECIAL EXCURSION RATES TO THE FOLLOWING POINTS



Mineral Wells, Kerrville, Laredo, Marlin, Corpus Christi, Tioga and Wooten Mills. Final Return Limit 90 Days From Date of Sale.

For Full Particulars See Ticket Agent.

Phone 224

W. J. KLINGER, Agent

*Your Day**Your Opportunity*

A CARNIVAL OF BARGAINS FOR FIRST MONDAY

WE WILL MAKE THIS TRADES DAY ONE TO BE REMEMBERED BY ALL WHO TAKE ADVANTAGE OF THE BARGAINS THAT WE OFFER

The Plainview Mercantile's Semi-Annual Clearance Sale

Continues Through Monday, February Third. Monday is the Last Day.
The Final Cut on Our \$45,000.00
Stock is Made for

Herald Co-Operative Bargain Trades Day

We want you to inspect the values offered Monday in Dry Goods, Trimmings, Notions, Laces and Embroideries, Clothing, Ladies' and Men's Furnishings, Trunks, Valises and Millinery—all

Fashion Favored Fabrics to be Sold at Profitless Prices

We won't say "cost" because a great many things will be sold for less than cost. Lots of Merchandise at 1-2 the original price which certainly represents a loss to us.

New goods are going at "Sacrifice Prices." The Highest Wisdom Dictates that you clothe your family when real bargains are offered. All goods sold are with the same guarantee that goes with every purchase at this store.

Come and See

Plainview Mercantile Comp'y

*Watch Our Window**W. A. Shofner, Manager*

SOCIAL HAPPENINGS.

MRS. KNIGHT ENTERTAINS WITH HOUSE PARTY AND "500."

Mrs. Bob Pipkin, of Canyon City; Mrs. J. W. Longstreth and Mrs. W. H. Mason were honor guests Monday afternoon at a charming "500" party given by Mrs. L. A. Knight, at her home, 1600 West Third Street.

The Knight home was darkened and made beautiful with blooming narcissus and pink carnations.

Mrs. Knight was assisted in receiving at the door by Mrs. L. Dye.

MYSTIC CLUB STUDIES HISTORY OF OUR COUNTRY.

Generals of the Civil War were studied by the Mystic Club in an interesting meeting Saturday afternoon.

Mrs. W. A. Todd, who was kept away from the meeting on account of a broken wrist, sent a splendidly prepared paper on "Northern Generals of the Civil War." Mrs. H. C. Randolph read an appropriate paper on "The Southern Generals of the Civil War."

The story of the Panama Canal, as told by Mrs. H. W. Harrel, was intensely interesting. Mrs. Harrel took up the construction of the canal from

the beginning and gave information helpful to the club, and much appreciated.

Mrs. W. L. Harrington talked on the Spanish-American War.

The committee appointed to invite ex-members of the Mystic Club to become associate members reported that their invitation had been accepted, and all ex-members are now associate members.

Mrs. C. W. Tandy, the president for the next club year, beginning in September, appointed the year-book committee, consisting of Mrs. Brahan, Mrs. Kinder and Mrs. Unger.

Mrs. Robert Tudor was appointed Critic for the next club year.

THREAD AND NEEDLE SOCIAL GIVEN BY MISS MAYHUGH.

A "thread and needle" social given Saturday afternoon by Miss Edna Mayhugh at her home on Restriction Street, furnished much merriment to the young ladies of St. Mark's Guild. Miss Mayhugh is Directress of the Guild.

Mrs. Florence Catto was guest of the Guild and entertained the young women with her Victrola. Delightful refreshments were served.

CELEBRATE TWENTY-SECOND WEDDING ANNIVERSARY.

The pleasure of Mr. and Mrs. L. A. Knight's twenty-second wedding anniversary, last Saturday evening, was

greatly enhanced when Mr. and Mrs. E. Dowden and Mr. and Mrs. P. J. Wooldridge gave them a delightful four-course 6 o'clock dinner, at the home of Mrs. Wooldridge.

The decorations in the dining room were pink carnations.

Others to enjoy the occasion with Mr. and Mrs. L. A. Knight were Mr. and Mrs. R. W. Otto, Mr. and Mrs. Robt. Tudor and Mr. and Mrs. H. M. Burch.

ANNOUNCEMENTS.

The Civic League will meet Wednesday afternoon, in the Rest Room at the Court House, at 3 o'clock. All members are urged to be present, and others who are not members who are interested in "a prettier Plainview" will be made welcome.

The Shakespeare Club will meet tomorrow afternoon, with Mrs. W. L. Harrington.

The Forty-Two Club meets this afternoon with Miss Alice Harrel.

Miss Vera Newton will entertain the I. F. E. Girls next Wednesday afternoon.

Mrs. L. A. Knight will be hostess next Tuesday afternoon to the Bridge Club.

MAYFIELD.

Jan. 28.—On last Thursday the following guests enjoyed a delightful dinner at the home of Mrs. E. G. Heath: Mr. and Mrs. Farmer, from near Halfway; Mr. and Mrs. A. D. Hooper, Mr. and Mrs. Moon, Mr. and Mrs. Emerson, Mrs. J. A. Wallace, Mrs. T. E. Boyd and Mrs. D. J. Bolt- inghouse. All report an enjoyable time.

Doctor Means, from Oklahoma, is visiting his cousin J. A. Wallace.

Mrs. Chas. Boyd spent Friday at the home of T. E. Boyd.

Mr. and Mrs. B. E. Rushing, of Plainview, are spending the week visiting with the latter's parents, Mr. and Mrs. T. J. Flake.

Some of our young people attended the big barn dance at Frank Norfleet's, 10 miles south of here, last Wednesday night. Those who went from here were Miss Nell Holland, Miss Abby Kuykendall, M. Flake and Arthur Bird.

T. E. Boyd sold to O. C. Sanders, at Hale Center, on last Saturday fourteen fat hogs, which averaged 225 pounds each. Ed believes there is money in hogs.

NEW, UP-TO-DATE HALE COUNTY MAPS FOR SALE BY COUNTY SURVEYOR. —Adv.

The Biggest Bargain
For Trades' Day
MONDAY, FEBRUARY 3, only
THE HALE COUNTY
HERALD
ONE YEAR FOR.

75

THE HERALD PRINTS MORE NEWS THAN ANY OTHER COUNTY PAPER IN TEXAS.

LET THE "FOLKS BACK HOME" KNOW HOW THE SOUTH PLAINS IS GROWING.

Send Them THE HALE COUNTY HERALD

FIRST CLASS
JOB PRINTING
& SPECIALTY

The Hale County Herald

BEST MEDIUM
FOR PUBLICITY
IN THE WEST

IT'S A WISE DOLLAR THAT BUYS "THE HERALD"

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, THURSDAY, JANUARY 30, 1913

NUMBER FIVE

PANAMA GREATEST ENGINEERING FEAT

How \$400,000,000 Has Been Spent in Dividing Two Continents for Ocean Highway.

THREE PROBLEMS SOLVED

Harnessing of Chagres River, Disposing of Black Swamp, Cut Through Continental Divide.

Total cost of canal \$375,000,000
Fortifications and annual payments on canal 25,000,000

Total \$400,000,000
Total excavations by French, 78,000,000 cubic yards.
Total excavations by Americans, 188,280,312 cubic yards.

Still to be excavated, 24,223,826 cubic yards.

Canal is 83 per cent completed.
Dynamite used, 55,000,000 pounds.
Length of canal, 50 miles.

The four divisions are made up as follows:

Atlantic sea level to Gatun locks, eight miles.

Lake and cut, surface of water eighty-five feet above sea level, thirty-two miles.

Miraflores Lake, surface of water fifty-five feet above sea level, two miles.

Miraflores Lake to Pacific sea level, eight miles.

Width of canal at bottom at narrowest place is 300 feet, in Culebra cut.

Width of canal at bottom at widest place, 1,000 feet, in Gatun Lake.

Width of canal at bottom at other places, 500 feet.

Deep water to deep water, fifty miles.

Shore line to shore line, forty miles.

Dredged shipway from shore line to deep water, boat entrances to canal, ten miles.

Time in transit, ten to twelve hours.

United States acquired property rights of French canal and began work May 4, 1904.

Official date of completion, Jan. 1, 1915.

United States acquired rights of the Panama Canal from the French company for \$40,000,000.

United States bought the canal zone from the new republic of Panama for \$10,000,000.

Government's Investment.

In 1904 the United States bought the Panama Canal Zone from the new republic of Panama. This zone is a strip of land five miles wide on each side of the center line of the canal extending across the isthmus from

planned and in part executed by the French company.

It leaves the Atlantic at Colon and approaches the Gatun Hills, a distance of eight miles, through swamp and low ground.

The level of the canal is raised eighty-five feet by the three steps of the Gatun locks. The canal then enters and crosses what was formerly the Black Swamp, but which is now Gatun Lake, for a distance of twenty-three miles, to where the Chagres River enters from the northeast. Here the canal enters the Culebra Cut, going up the valley of the Obispo River to the summit of the range, and thence by way of the valley of the Rio Grande to Pedro Miguel lock. After a drop of thirty feet in the lock, the canal passes for two miles through Miraflores Lake to Miraflores locks. The two steps of these locks lower the canal fifty-five feet, thus bringing it to the Pacific water level. Eight miles along the valley and through the swamps to Balboa brings the canal to deep water on the Pacific Ocean. The distance from salt water to salt water at the zone is about thirty-two miles, but the curves of the canal make its length approximately fifty miles.

Three great engineering problems confronted the builders of the canal. The most difficult was the control of the waters of the Chagres River. The second was the Black Swamp. The third was the cut through the continental divide.

Chagres River.

The Chagres River enters the Canal Zone from the north side, thirty miles from the Atlantic entrance to the canal. It formerly crossed the canal route twenty-three times in twenty-two miles. It changes in a day from a sleepy river not fifty feet wide to a torrent that could sweep away any obstruction. It drains a territory of 1,300 square miles. The engineers decided the best method of disposing of this river was to build a dam across the Atlantic side of the Black Swamp. The waters thus impounded became Gatun Lake. The surface of the lake thus formed continues to the locks on the Pacific Slope. The river thus harnessed forms a lake which works the locks.

Black Swamp.

The section of the old Panama Railroad which crossed the Black Swamp is now at the bottom of Gatun Lake. By building a great dam the Black Swamp is turned into a lake. The Gatun Dam is one-half mile wide at the bottom and 400 feet wide at the water line and 100 feet wide at the top. Its summit is 115 feet above mean sea level, and thirty feet higher than the surface of the lake. The dam is one and one-half miles long. Twenty million cubic yards of mate-

slides of the banks, this section of the canal overshadowed all of the other work. While the engineering difficulties of providing for the waters of the Chagres River and disposing of the Black Swamp were greater, the mechanical work in Culebra cut has been the most difficult. History contains the record of no other work of this character that approximates its magnitude. The original estimate of the quantity of earth to be removed has been increased more than one-third, the cost has been held within the original estimate and the final work has been finished in less than the original estimate of time. The slides in Culebra cut varied from small slides to slides almost fifty acres in extent. Rock that was ordinary in its formation became soft under exposure, and slid or rose up from the bottom of the canal. After years of study and work the construction force admits the cause to be unknown. These slides into Culebra cut cover an area of over 160 acres. The material through which the cut is made is such that local heat is generated upon exposure of the rock to the air. In some places a cloud of steam arose and the openings from the blasting developed enough heat to char wood.

Gatun Locks.

The Gatun locks cost \$25,000,000. They are in twin series of three locks, making a total of six locks, and form three steps of a stair ascending or descending. Each lock is 1,000 feet long and the total length of the three, with the two entrances, is 4,000 feet. All local power is electrical. Four motors stationed on tracks on the walls of the locks regulate the movement of the ships while passing through the locks. On the lake the ship proceeds by its own power.

Now electric motors under test are now swinging the great gates of the canal, each weighing many tons and as tall and broad as a great skyscraper building, in one minute and forty-eight seconds. To make these gates the iron workers must drive and head 5,750,000 rivets. The pivots of these great locks are made of a special grade of steel and bronze, not only for strength, but to protect them against corrosion, in view of the fact that they will always be submerged in sea water after the canal is open. To guard against galvanic action, zinc rings are also placed on the bronze bushings.

To supply the power to operate the gates and sluice valves in the locks and furnish current for the monster electric locomotives which are to tow the steamships through the locks, a great hydro-electric station is erected adjacent to the spillway in Gatun Dam. There are three 2,250-kilowatt water turbines and three 2,000 kilowatt generators.

Near the center of the dam is lo-

cal, as Christobal is at the Atlantic entrance. Balboa is four miles from Panama City. Great wharves are located at Balboa. The canal is marked with a system of lights by night and buoys by day.

Canal tolls will be based on the net registered tonnage of the ship.

Birdseye View.

The depth of water through the canal is forty-five feet. The surface elevation of the water in Gatun Lake and Culebra Cut is eighty-five feet above sea level. The mean sea level of the Atlantic and Pacific Oceans is the same. The daily tide of the Pacific Ocean ranges from eighteen to twenty-two feet, while that of the Atlantic is two feet, and at times less. The original elevation of the lowest point through the continental divide on the isthmus at Culebra Pass was 312 feet above mean sea level.

Coaling station, machine shops and supply stations are located at each end of the canal.

During 1912 the working force employed consisted of 40,159: canal construction, 35,922; railroad construction and operation, 4,237. The men are kept healthy, satisfied and are well fed. Greater engineering problems have been solved and a larger amount of work done at less expense of time, men and money than ever before in the world's history.—Dallas News.

AN EQUAL NUMBER OF BOYS AND GIRLS.

Storks Favors Boys in Plainview, but Brings Girls to Country Fathers for New Year's Gift.

There have been ten births recorded in Plainview and Hale County to date since January 1. Six of these were in Plainview and four in Hale County outside. There was one boy born in the country and only two girls born in Plainview; four boys born in town and only one in the country.

The birth records show: Born to C. C. Calloway, January 3, a boy; to D. E. Ansley, January 3, a boy; to R. S. Charles, January 5, a boy; to Q. Brown, January 4, a boy; to J. E. Clark, January 8, a girl; to W. J. Hurley, January 10, a girl; to J. O. Brown, January 11, a girl; to Jesse Hamilton, January 13, a boy; to R. S. Williams, January 13, a girl; to R. S. Harper, Runningwater, January 18, a girl.

ALFALFA IS QUEEN WHEREVER IT GROWS.

Agricultural Writer Says Clover, Vetch, Cowpeas, Soy Beans and Grass Take Second Place.

"There is no clover, vetch, cowpeas, soybeans or grass worth growing where alfalfa will grow well," says Joseph E. Wing, in "Meadows and Pas-

tures." "Of all forage plants, alfalfa is easily queen. It makes the greatest weight of forage during the year. The forage is richer than almost any other, and more palatable. All animals thrive exceedingly eating alfalfa, either green or dry."

Hogs, cattle or poultry thrive on alfalfa. The plant always has large cash value on the market.

WAS THE HERALD'S FIRST SUBSCRIBER.
P. F. Bryan Says He Has Read Paper Since It Started; Moved Here in 1886.

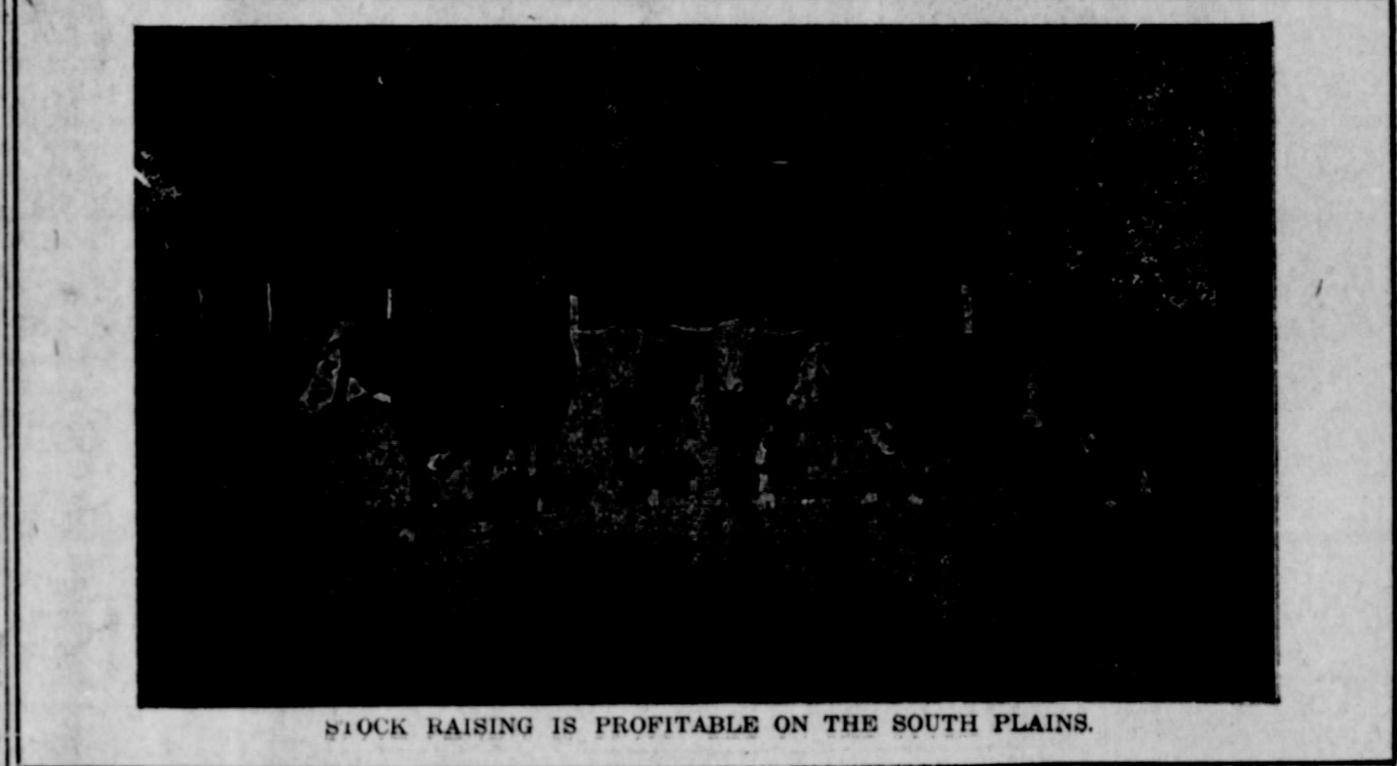
P. F. Bryan renewed his subscription to The Herald this week for the

WASHES 14,000 DISHES AN HOUR.

Paris Has Labor Saving Device That Rinses, Sterilizes and Dries Plates.

With the aid of Hamet's automatic dish-washing machine, which has been in operation for some little time in the kitchens of the Samaritaine home, in Paris, one man can rinse, sterilize and dry 14,000 plates in an hour. The machine is made of forged and drawn steel, and is very strong and simple in construction.

Its principal feature is a rotating drum composed of two hexagonal frames connected by six cylindrical rods, from which are suspended six pans loaded with dishes piled in



STOCK RAISING IS PROFITABLE ON THE SOUTH PLAINS.

tinued-iron racks. The trunnions of the drum turn in bearings which are mounted on opposite sides of a trough fifty-five inches long, thirty-one inches wide and twenty-two inches deep, containing water which is heated to the boiling point by coke, gas or steam. The height of the machine is thirty-seven inches.

At the Samaritaine the work is expedited by assigning to the machine a number of men who wash the plates roughly by hand and pile them direct in the racks, which are turned on end for this purpose, so that the plates stand on edge when he racks are again set on their bases.

The operator of the machine puts one or two racks of plates on the nearest pan and, by pressing downward on the bar, turns the drum through one-sixth of a revolution. In this way the loaded pan is lowered into the hot water and the next pan is brought into position for loading.

When all six pans have been loaded by repeating this operation, the first pan is again in the loading position, and the plates carried by it have been thoroughly rinsed and sterilized by exposure to the air during the remainder of the revolution. The racks containing these plates are then removed from the pan and replaced by racks of partly washed plates, and so the operation goes on indefinitely. It is not necessary to balance the pans carefully, as the motion is controlled by a brake, which also prevents the drum from turning backward when the finished plates are removed from the pan.

It takes about ten seconds to unload and reload a pan, and there is always two pans in the water, so that each plate is immersed twenty seconds. When the two racks of twenty plates are placed on each pan, therefore, the machine turns out forty plates every ten seconds, 240 every minute, or 14,400 per hour.

The operation of the machine requires very little effort, as the ascending and descending pans are nearly balanced. The dishes come from the machine absolutely dry and glossy, as the writer can testify from observation. Hence it appears probable that many hotels, restaurants, hospitals, schools, etc., will adopt this simple apparatus, which effects a great saving in labor.—Jacques Boyer, in Scientific American.

A SAD SPECTACLE.

Of all sad sights the saddest one, When all is said and all is done, Is that poor chap whose simple class in social muster will not pass, Who has big feet and clumsy hands, And etiquette misunderstands— Who sits out in the kitchen while His wife gives teas and puts on style. —Washington Star.

Mr. Bryan came to the South Plains in 1879; he moved here in 1886, and hauled lumber from Colorado City (nearly 100 miles south) for his home. This was the second wooden house on the Plains, according to Mr. Bryan. His home was built two miles south of Plainview. The house has been moved by Hall Brown and is used on his place as a rent house. The first house was built by H. Groves, at Old Epworth, near where Hale Center stands, about three years before Mr. Bryan built his home, as Mr. Bryan remembers.

Mr. Bryan came out in 1879 to hunt buffalo for Cosey Brothers, of Fort Worth, but the animals had become scarce and the hunt was called off. "We saw our first buffalo at Moore's Spring, about seven miles east of Taboka Lake. The spring was only a seep in the ground where we scooped out the white mud and the hole filled with water."

"We traveled four days without seeing anybody other than the nineteen men in our party. It took twenty-one days to drive from Fort Worth to the Yellow House Ranch. The teams were overloaded and I had to walk most of the way. There was not a time after we got out into the Yellow House country that we did not see turkeys, wolves and other wild game around us."

When his party left Fort Worth, Mr. Bryan says, there was only one hotel and five stores in the "Panther City." Fort Worth gave no promise then of becoming the railroad metropolis of North Texas.

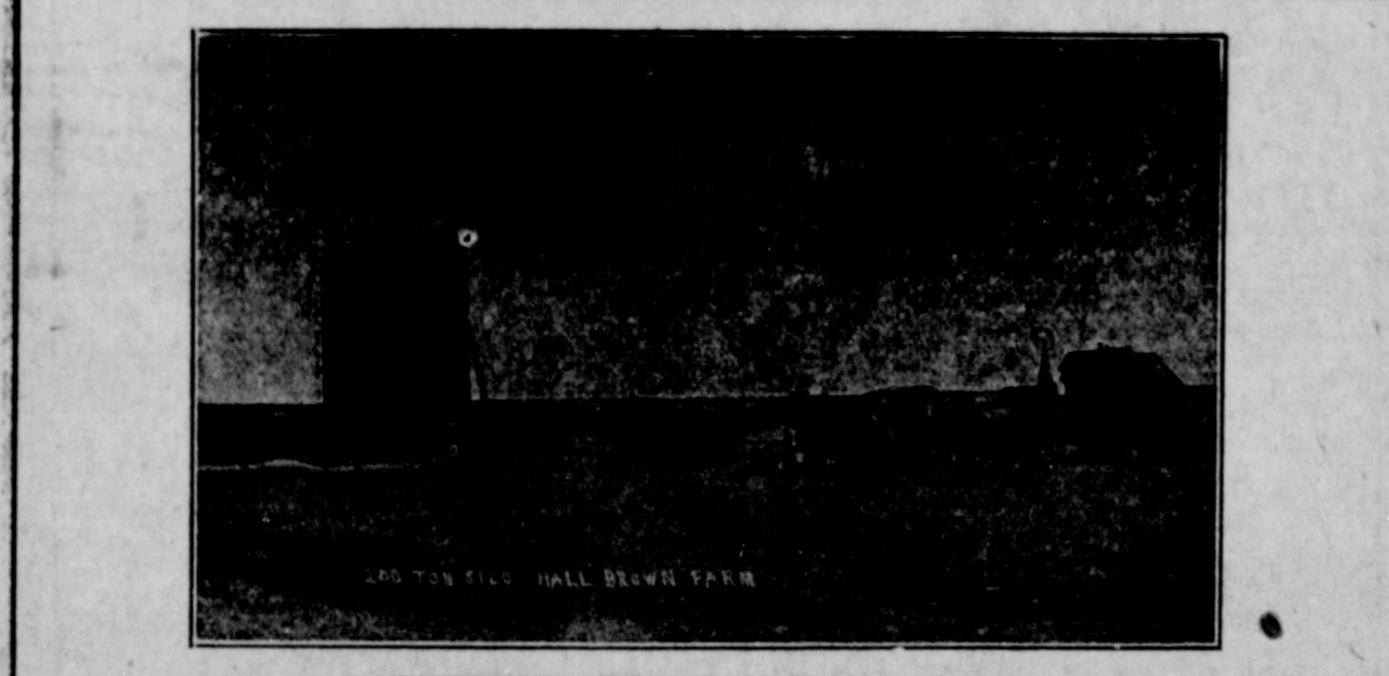
WHITWORTH IN PRIZE CLASS.

Curtis Publishing Company Will Give \$2,650 to Ten Representatives Making Best Showing.

H. C. Whitworth, of Plainview, is the only person in Texas who ranks in the "prize" class for premium money being offered by the Curtis Publishing Company.

Curtis Publishing Company is offering a first prize of \$750, a second prize of \$500, a third prize of \$350 and seven prizes of \$150 each to those representatives of the company who make the largest increase in sales of their publications from last August up to April 21 of this year. Subscriptions on the Ladies' Home Journal, Country Gentleman and Saturday Evening Post are counted in this prize contest.

Mr. Whitworth ranks sixth in the United States to date. "White" is chock full of the Plainview spirit—that means "win."



100-TON SILO, HALL BROWN FARM. THERE IS NO CROP FAILURE WITH THE SILO.

deep water in the Atlantic to deep water in the Pacific. Panama received for this strip of land \$10,000,000 in cash and the payment annually, beginning nine years after the signing of the treaty, of \$250,000, this payment to extend indefinitely.

The cities of Panama and Colon and their harbors were excepted. The right was granted the United States to occupy and control any other lands and waters outside of the zone which might be needed for the construction and operation of the canal.

Panama agreed to United States supervision of sanitary conditions and maintenance of good order in Colon and Panama City.

The 1912 census gave the zone a population of 61,279, nearly every nation on earth being represented.

The Panama Canal has been built over the same general route that was

rial were used in its construction.

Culebra Cut. The Culebra cut through the hills between the Atlantic and Pacific extends from the Chagres River southeasterly for nine miles. It follows the original valley of the Obispo River to the summit of the range at Contractor and Gold Hills, thence down the valley of the Rio Grande to Pedro Miguel lock. The bottom of the cut is 300 feet wide, and the sides vary in height from 75 feet at the Chagres to 375 feet at Gold Hill and 500 feet at Contractors Hill, is forty-five feet above mean tide level of the ocean, and the top of the water in the cut is on the same level as that of the lake, forty-five feet higher, or a total height of eighty-five feet above sea level. Because of the length and depth of the cut, combined with its small relative width and the continued

cated the spillway, a concrete flume with gates that may be lowered or raised as the head of water in the lake makes necessary.

Other Engineering Features.

Pedro Miguel lock is a pair of chambers of one elevation alone, having a single drop of thirty feet. The distance across Miraflores Lake to Miraflores locks is two miles, and the width of the lake is about the same. This lake was formerly a marsh, and the water is held in place by a dam at Miraflores 2,700 feet long. The top of the dam is fifteen feet above the water line of the lake.

Miraflores locks are a twin series of two locks, total four locks. Each lock is 1,000 feet long and 110 feet wide. The Miraflores spillway is 500 feet long, and has eight gates.

The Naos breakwater extends from

GUYTON SANITARIUM
 offers excellent treatment in surgical and maternity cases. All physicians may be assured that their patients will receive the best of attention.--MRS. J. V. GUYTON, in charge.


BURTON HOUSE
 HAS CHANGED HANDS
 Our Beds are Clean and Comfortable. A trial will convince you that our MEALS are the BEST.
J. A. Snodgrass
 ONE BLOCK WEST OF HERALD BUILDING

Coal will be higher when winter sets in. These crisp mornings remind you that it is getting time for fires. Save money by ordering your coal now.
 SOLE HANDLER OF
Simon Pure Nigger-heads,
Rockvale and Domino Coals
 I BUY AND SELL ALL KINDS OF GRAIN.
E. T. COLEMAN
 COALAND GRAIN DEALER
 Between Depots Phone No. 176


By ordering your winter supply now you will
Save Money and Delay
Coal Will Be Higher When Winter Comes
 You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. When the rush for coal begins delays in delivery will be unavoidable. Fill your bins now and be prepared when cold weather comes.
 We Also Buy and Sell Grain and All Kinds of Feedstuff
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Money to Loan
 Why pay 10 percent for farm and ranch loans when you can get 8 percent money? Ranch loans, any size, a specialty. Good loaning proposition on improved stock farms. Long time loans with optional payments. Extend payment on vendor lien notes. Let me know our wants.
 W. B. JOINER, Plainview, Texas

Automobile
 You will find this car at
HUBBARD BROS.
 Also the most expert workmen on the Plains. And anything in the Automobile line.



ADDRESSED TO WOMEN
IS YOURS A Case of "Nerves?"
 Hot flashes, dizziness, fainting spells, backache, headache, bearing-down pains, nervousness—all are symptoms of irregularity and female disturbances and are not beyond relief.
Favorite Prescription
 is that of a famous physician unusually experienced in the treating of women's peculiar ailments. For forty years it has been recommended to suffering womankind. Thousands of women can bear witness to its beneficial qualities. Perhaps its aid in all that is required to restore to you perfect health and strength. Now is the time to act, write Dr. R. V. Pierce's, Buffalo.
 I AM NOW CURED
 Mrs. DOROTHY ROBERTS, of San Francisco, Calif., writes: "I take pleasure in recommending your wonderful remedies, and wish to say in behalf of your 'Favorite Prescription' and 'Golden Medical Discovery' that through their use I am now cured of the various troubles that a woman is heir to. These remedies cured me when others failed and I therefore resolve to take no other. I thank you for your advice."
 YOUR DRUGGIST CAN SUPPLY YOU IN LIQUID OR TABLET FORM
 Mrs. ROBERTS



THE HALE COUNTY HERALD ADS ARE BUSINESS BUILDERS

SUMMARY OF THE NEWS OF LAST WEEK.

All alcoholic drinks were barred by Miss Helen Gould from her country home, Lyndhurst, on the day of her marriage to Findley J. Shepard, of St. Louis. Spring water and grape juice were the only drinks served. The wedding was attended by 140 guests, most of them relatives of the bride and groom. The employees of Miss Gould's estate were included. Presents ranged from magnificent jewels to gifts of little monetary value, but highly prized by the bride because of the spirit in which they were sent. Working girls of New York contributed 10 cents each to a wedding gift costing \$27.50. Railroad men sent presents, and so did enlisted men of the United States Army and Navy. The plans for the honeymoon trip have not been definitely announced. Wednesday night, following the marriage, Miss Gould had a sumptuous dinner served to 1,000 homeless men in New York City.

The testimony of William Rockefeller will probably be taken by the Pujol Committee, which is investigating the Money Trust. The committee seems peeved by the difficulty in getting service on Rockefeller and not inclined to give much consideration to statements of doctors that the New York financier is ill. Rockefeller is expected to report to the committee in Washington.

A triple wedding was celebrated in Bureau County, Ill., when Misses Mary, Anna E. and Jennie Laurie, sisters, were married to Henry, John and Joseph Genuel, brothers. The acquaintance began when John Genuel stopped a horse that was running away with Anna Laurie.

Charles P. J. Mooney, editor of the Memphis Commercial-Appeal, formerly managing editor of Hearst's New York American, told a Senate committee that he paid \$500 for a few copies of the Archbold letters showing the relations of the Standard Oil Company's head to certain members of Congress. He said he felt it to be a duty to print them. He said he also received photographic copies of other Archbold letters from John Eddy, a former city editor of the American, but did not know how they had been obtained. It has been alleged that Hearst paid sums aggregating \$45,000 for the stolen correspondence.

The Kansas House of Representatives has notified the Senate that it will quit after serving the lawful 50 days. By a strict party vote, a resolution was passed asking President-elect Wilson to call a special session of Congress for legislation to reduce the high cost of living.

The Rev. David Hillhouse Buel, noted Jesuit priest, former president of Georgetown University and a son of General Buel of the Civil War, left the Catholic clergy and married Miss Katherin Frances Powers, a wealthy girl of Boston.

A second warship, the gunboat Wheeling, has been ordered to Mexican waters for the protection of Americans. The Wheeling started from Tampa, Fla., for Vera Cruz. The request for another warship came from the State Department after receipt of alarming messages from Ambassador Henry Lane Wilson.

President-elect Wilson has announced that he will not resign as Governor of New Jersey until March 3, the day before he is inaugurated in Washington. To a delegation of labor representatives who urged the appointment of one of their number as State Commissioner of Labor, Governor Wilson said satisfactory fulfillment of a public office entitled the holder to consideration for reappointment, and that Colonel Bryant, the present Commissioner (a Republican) had made good, and he would be ashamed of himself if he did not consider the claims of Colonel Bryant for reappointment.

President Taft has traveled 113,659 miles on trains during his four years in office, and has visited every state except North Dakota and Oklahoma. This mileage makes an average of about 75 miles for every day he has been President.

The testimony of Col. Theodore Roosevelt in the Government hearings looking to a dissolution of the United States Steel Corporation was taken in his office. He told the same story he has told often before of why he consented to the absorption of the Tennessee Coal and Iron Co. at the time of the 1907 panic, adding that nothing has happened since that would cause him to alter his action if the same conditions would arise again.

The Illinois Senate organized after two weeks of bickering. The two Progressive Senators were left out in the cold. Walter I. Manny, Democrat, was elected president pro tem. The Senate was not able to do much

after it was organized, on account of delay in organizing the House. Meanwhile Governor-elect Dunne's inauguration is indefinitely postponed.

William Ellis Corey, former president of the U. S. Steel Corporation, admitted to a Congressional committee that there was an understanding as late as 1910 with foreign rail manufacturers under which it was agreed not to compete with them. The understanding, according to Corey, was that competition should be confined to neutral districts which did not produce steel rails.

President Taft has made a personal appeal to the Republican leaders in Congress, asking them to work for the Lincoln temple bill now pending in the House. The bill appropriates \$2,000,000 for a memorial building in Potomac Park. It was introduced in the Senate by Senator Cullom, a personal friend of Lincoln. Hostile Congressmen denounce it as a real estate scheme, and want to use the money in building a fine Lincoln road to Gettysburg.

In a speech before the Iowa Legislature, Senator Kenyon said he had a campaign in Congress mapped out "to obtain human rights, moral laws and decency in politics." He also said he would support President Wilson's efforts to improve conditions.

The Order of Right Fellows, a recently organized society proposing to establish an Utopian colony in Brazil, has been asked to send a representative to Washington to explain the plan to the postal authorities. The prospectus says a land grant of 24,000 acres has been obtained. This grant is said to be uncertain. The Post office Department makes no charges of irregularities, but will investigate the plan thoroughly. The order advertised for laborers at \$4 an hour, and it was this advertisement that brought on the inquiry.

Attorney General Wickersham has turned the question of telephone rates over to the Interstate Commerce Commission, and will not investigate the merger resulting in the formation of the American Telephone and Telegraph Company to determine if it is in violation of the Sherman anti-trust law. Independent telephone companies allege unfair treatment by the big company, which has \$600,000,000 capital. The Commission will also consider the advisability of Government ownership. In referring the

matter to the Interstate Commerce Commission, the Attorney General holds that the American Telephone and Telegraph Company is a common carrier, and amenable to the Commission's orders.

Seven bills have been introduced in the New Jersey Legislature designed to put an end to the haven trusts and monopolies have enjoyed under the liberal corporation laws of that State. The bills were prepared under the direction of President-elect Wilson. Nearly all of the big trust corporations of the United States are organized and domiciled in New Jersey because the laws of that State are liberal. The bill, of course, will be effective against future companies. Their keynote is the personal guilt of all trust directors.

The Ozark Power Company announces that it will be ready to supply electricity in Springfield, Joplin and other Southwestern Missouri towns by April 1. The company has a dam, 90 per cent completed, in the White River near Forsythe, 43 miles from Springfield.

Members of the Utah Legislature propose to change the capital punishment law of that State so that a condemned man may end his own life with poison if he prefers that exit to death by shooting or on the gallows, as now punished.

A steamboat and a locomotive collided at Burnside, Ky., one of the most peculiar accidents in transportation annals. The small steamer Lochie S. left the flooded Cumberland River and started over the adjoining lowlands. While steaming over the L. & N. tracks a locomotive, running through four feet of water, struck the steamer in the side. Other boats towed the injured Lochie S. to a landing and the locomotive went on its way.

Governor Bleasie, of South Carolina, will not allow the militia of that State to take part in the Wilson inauguration parade because the arrangements for South Carolina are in the hands of William E. Ganzales, a personal enemy of the Governor. Governor Bleasie has not been invited, and says he fears the "State militia might be insulted by being placed behind negroes in the parade.

Miss Elinor Wise, daughter of the late Frederick M. Wise, United States Navy, and by no means an heiress, is to marry the French Duke de Riche-

lieu. He is very wealthy and has been classed for several years as the matrimonial catch of France. The wedding will be celebrated at the Cathedral in Baltimore, February 8. Cardinal Gibbons issued a special dispensation, allowing the ceremony to take place in Lent, and will officiate.

John O. Schenck, millionaire pork packer of Wheeling, W. Va., has won a divorce from Laura Farnsworth Schenck. She was arrested on a charge of attempting to poison her husband, in 1910. A jury disagreed and the case was later dismissed. Mrs. Schenck was a housemaid when Schenck became infatuated with her and married her. Custody of the children was given to the husband.

The Colima volcano, near Guadalajara, Mexico, has broken into violent eruption, and thousands have fled to save their lives. Volcanic sand covers portions of the railroad tracks, and refugees have to shovel this away before trains can run.

Miss Eleanor Wilson will wear a silk dress at her father's inauguration, the present of a Virginia manufacturer. It is the color of the "Nelrose," a rose named in her honor and about the same tint as the outer petal of an American Beauty. The silk was woven in Virginia, her father's native State. The President-elect says he will do the handshaking for the Wilson family at the reception, and he does not think that women should be expected to undergo the ordeal of standing in line for hours and shaking hands with thousands. He also takes full responsibility for eliminating the inaugural ball, which has been a big expense and much inconvenience in the past because the work of the Pension Bureau must stop several days while the building is made into a ballroom and then restored.

United States Senator Robert L. Owen has been re-elected by the Oklahoma Legislature. He is a native of Virginia, and his mother was a member of the Cherokee Indian tribe. When Senator Curtis of Kansas retires, March 3, Senator Owen will be the only member of the Senate of Indian blood.

We are still in the market, and are paying the highest prices for Kaffir and Milo Heads, Bulk Grain, Millet Seed and Cane Seed. COBB & ELIOTT.
 —Adv. 12

SPECIAL TRADES DAY BARGAINS

20 lbs. Granulated Sugar \$1.00

With every Purchase of Merchandise to Amount of

\$4.00

This Offer Good Only For Trades Day First Monday, February 3

VICKERY--HANCOCK GROCERY CO.

Plainview Texas

For Better Baking Use

"Pride of the Plains" Flour

The Best Bread Requires the Best Flour for making Bread. Hale County wheat won first and second Prizes at the Texas State Fair.

"Pride of the Plains" Flour is a Home Product made of Hale County Wheat and is used by PLAINVIEW HOUSEWIVES who select the best.

Fresh Meal At All Times. All Kinds of Feedstuff

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Your business solicited, appreciated and protected.



With Two-Color Ribbon Tabulator Back-Spacer
Hinged Paper Fingers Tilting Paper Table

All the final touches of typewriter improvement are found at their best in the new Model 5 Royal, including several features found on no other machine.

Not the least of the many Royal features are its SIMPLICITY and DURABILITY. We have yet to learn of a Royal that has worn out in reasonable service.

The Royal is the machine of ECONOMY—not in the first cost alone, but also in the money it saves through years of perfect operation and practically repairless service. Read the Royal Guarantee; that's the basis upon which we want you to consider the Royal.

Get "The Royal Book"—also Free Demonstration

We want to show Royal features and Royal superiority in your own office—and its unique fitness for any typewriter requirements however exacting.

\$75 same as for Model 1 with Tabulator. No extras.

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Branches in all principle cities of the world

LONG & STALEY Local Agents

R. A. Long Drug Co. Plainview, Texas

SILVER SERVICE FOR BATTLESHIP TEXAS.

Mayor of Galveston Wants Every Student in State to Contribute; March 18 Is Texas Battleship Day.

Governor O. B. Colquitt has formally designated Thursday, March 18, as Texas Battleship Day. It is planned that on that day every child in any school in Texas will turn in to their teacher a sum not exceeding five or ten cents each. The teachers will give these amounts, together with the names of the contributors, to the principal; and he county or city superintendent will forward to the State Committee in charge of this collection all moneys so received.

Hon. Lewis Fisher, Mayor of Galveston, has been named chairman of the State Committee by Governor Colquitt.

These funds will be expended by this committee for a suitable silver service to be given to the new Battleship "Texas." When the silver service is formally presented it is expected that the school children of the State will play an important part.

Lithographs of the new battleship are being prepared and will be distributed to all schools in Texas, to be posted in the schools. It is asked that special study be given to the new American Navy, so that the school children may have a fuller idea of the navy, past and present.

An effort is being made to secure the cheapest rate to Galveston ever given for an occasion of similar character; and the committee hopes to have a great many Texas children present when the gift is turned over to the new battleship.

Mayor Fisher has addressed a letter to the mayors of all Texas cities, and to superintendents, principals and teachers in all Texas schools, asking their co-operation in raising this fund.

The Texas will be the largest battleship afloat.

HOGS WILL REDUCE HIGH COST OF LIVING.

Nelson Suggests That Farmers Increase Profits by Raising Pure Bred Porkers.

Much has been said in the last few years about the high cost of living, but, unfortunately, talk does not do much toward reducing expenses. Fortunately the farmers are hit less hard than their city cousins, because a large part of the farmer's living is grown on his farm, while the city man must have his daily bread and meat and other foodstuffs regardless of cost, and is compelled to buy all of them.

It is a world-wide fact that the cost of living is higher now than it has ever been before, but should we want to cease to live, and lay down in despair, just because the world is progressing more rapidly than it ever has before? Why not meet the fact face to face with a smile, and progress with the world, and make from two to ten dollars where only one grew before? For, after all, "The man that's worth while is the man that can smile when everything goes dead wrong."

It seems to me that the agricultural class of people can increase their income more easily than any one else (and I have lived in both the city and the country, though in the country most of the time), and the easiest way to do it is to improve their live stock. This will help more than anything else to reduce the high cost of living.

Don't look at the purchase of a pure bred sire as a fad or fancy, but as an investment that will increase your income to meet the high cost of living. Look at your own herd, and see if it can't be improved greatly by the purchase of a good sire.

HARRY A. NELSON.
Miami, Texas.

LAZY LIVER SPOILS DAY'S WORK.

Don't Let a Torpid Liver Knock You Out of a Day's Work—There is a Better Way—Read About It.

A man feels very little like working, and a child don't want to go to school when bilious or constipated. If you try calomel to cure you the chances are that you will be so weakened by its after-effects that you will be laid up for two or three days more. So we say "Don't take Calomel." We have a perfect substitute for calomel right here in our store, that we can fully guarantee to cure constipation and live up the liver just as quickly as calomel, and without any of the bad after-effects of calomel. The name of his otic is Dodson's Liver-Tonic. It is a pleasant tasting vegetable tonic that mildly stimulates the liver and causes it to work just right to cleanse the body without any danger of salivation. When you try it, if you do not say that it is a perfect substitute for calomel, come right in and get your money back. R. A. Long Drug Co.'s drug store. Adv. 5

Carry old line Insurance; premiums always the same each year. BILL BATES has the best to offer. Adv. 11

Miss Minerva and William Green Hill

By FRANCES BOYD CALHOUN

(Copyright, by Ralphy & Britton Co.)

(Continued from last week.)

CHAPTER VII.

Rabbits and Other Eggs. Billy was sitting in the swing. Jimmy crawled over the fence and joined him.

"Miss Cecilia's dyeing me some Easter eggs," he said, "all blue and pink and green and yellow and every kind they is; I taken her some of our hen's eggs and she is going to fix 'em for me an' they'll be just like rabbit's eggs; I reckon I'll have 'bout a million. I'll give you one," he added generously.

"I want more'n one," declared Billy, who was used to having the lion's share of everything.

"You all time talking 'bout you want more'n one egg," said Jimmy. "You 'bout the stingiest Peter they is. Ain't you got no eggs? Get Miss Minerva to give you some of hers and I'll take 'em over and ask Miss Cecilia to dye 'em for you 'cause you ain't 'quainted with her yet."



"Aunt Minerva ain't got none 'cep'in' what she put under a ol' hen fer to set this mornin'."

"Can't you get 'em from under the old hen? Miss Minerva is such a Christian woman, she ain't—"

"You done fool me 'bout that 'ligious business befo'," interrupted Billy, "an' I got put to bed in the daytime."

"Well, she won't never miss two or three eggs," coaxed Jimmy. "How many did she put under the old hen?"

"She put fifteen," was the response. "An' I don't believe she'd want me to tech 'em."

"They're 'bout the prettiest eggs ever was," continued the tempter, "all blue and pink and green, and 'bout a million kinds. They're just peractly like rabbit's eggs."

"Me an' Wilkes Booth Lincoln ain't never hear teller no rabbit's eggs sence we's born," said Billy; "I don't believe rabbit's lays eggs nohow."

"They don't lay 'em 'cept to Easter," said Jimmy. "Miss Cecilia 'splained it all to me and she's my Sunday-School teacher and rabbits is bound to lay eggs 'cause it's in the Bible and she's 'bout the prettiest 'splainer they is. I'm going over there now to see 'bout my eggs," and he made believe to leave the swing.

"Let's us slip round to the hen-house an' see what the ol' hen's 's doin'," suggested the sorely tempted Billy. "Aunt Minerva is a-makin' me some night-shirts an' she ain't takin' no notice of nothin' else."

They tiptoed stealthily around the house to the back-yard, but found the hen-house door locked.

"Can't you get the key?" asked the younger child.

"Naw, I can't," replied the other boy, "but you can git in th'oo this here little hole what the chickens goes in at, while I watches fer Aunt Minerva. I'll stand right here an' hol' my cap while you fetches me the eggs. An' don't you take more'n five or six," he warned.

"I'm skeered of the old hen," objected Jimmy. "Is she much of a pecker?"

"Naw, she ain't a-goin' to hurt you," was the encouraging reply. "Git up an' crawl th'oo; I'll help you."

Billy, having overcome his scruples, now entered into the undertaking with great zest.

Jimmy climbed the chicken ladder, kicked his chubby legs through the aperture, hung suspended on his fat little middle for an instant, and finally, with much panting and tugging, wriggled his plump, round body into the hen-house. He walked over where a lonesome looking hen was sitting

patiently on a nest. He put out a cautious hand and the hen promptly gave it a vicious peck.

"Billy," he called angrily, "you got to come in here and hold this old chicken; she's 'bout the terriest pecker they is."

Billy stuck his head in the little square hole. "Go at her from behind," he suggested; "put yo' hand under her easy like, an' don't let her know what you's up to."

Jimmy tried to follow these instructions, but received another peck for his pains. He promptly muttered:

"If you want any eggs," he declared, scowling at the face framed in the aperture, "you can come get 'em yourself. I done monkeyed with this chicken all I'm going to."

So Billy climbed up and easily got his lean little body through the opening. He dexterously caught the hen by the nape of the neck, as he had seen Aunt Cindy do, while Jimmy reached for the eggs.

"If we ain't done lef' my cap outside on the groun'," said Billy. "What we goin' to put the eggs in?"

"Well, that's just like you, Billy, you all time got to leave your cap on the groun'. I'll put 'em in my blouse till you get outside and then I'll hand 'em to you. How many you going to take?"

"We might just as well git 'em all now," said Billy. "Aunt Cindy say they's some kinder hens won't lay no chickens 't all if folks put they hands in they nests an' this here hen look like to me she's one of them kind, so the reater the eggs 'll jest be waste, any how, 'cause you done put yo' han's in her nest, an' a dominicker ain't a-goin' to stan' no projeckin' with her eggs. Hurry up."

Jimmy carefully distributed the eggs inside his blouse, and Billy once more crawled through the hole and stood on the outside waiting, cap in hand, to receive them.

But the patient hen had at last raised her voice in angry protest and

set up a furious cackling, which so frightened the little boy on the inside that he was panic-stricken. He caught hold of a low roost pole, swung himself up and, wholly unmindful of his blouse full of eggs, pushed his lower limbs through the hole and stuck fast. A pair of chubby, sturdy legs, down which were slowly trickling little yellow rivulets, and half a plump, round body were all that would go through.

"Pull!" yelled the owner of the short fat legs. "I'm stuck and can't go no further. Pull me th'oo, Billy."

About this time the defrauded fowl flew from her nest and attempted to get out by her rightful exit. Finding it stopped up by a wriggling, squirming body she perched herself on the little boy's neck and snapped her enraged wings in his face.

"Pull!" yelled the child again, "help me th'oo, Billy, fore this fool chicken pecks all the meat off 'n my bones."

Billy grabbed the sticky limbs and gave a valient tug, but the body did not move an inch. Alas, Jimmy with his cargo of broken eggs was fast imprisoned.

"Pull again!" yelled the scared and angry child, "you 'bout the idjetest idjet they is if you can't do no better 'n that."

Billy jerked with all his strength, but with no visible result.

"Pull harder! You no-count gump!" screamed the prisoner, beating off the hen with his hands.

The boy on the outside, who was strong for his years, braced himself and gave a mighty wrench of the other child's stout extremities. Jimmy howled in pain and gave his friend an energetic kick.

"Lemme go!" he shrieked, "you old impudent backbiter. I'm going to tell Miss Minerva you pulled my legs out by the roots."

A small portion of the prisoner's blouse was visible. Billy caught hold of it and gave a strong jerk. There was a sound of ripping and tearing and the older boy fell sprawling on his back with a goodly portion of the younger child's raiment in his hands.

"Now see what you done," yelled the victim of his energy, "you ain't got the sense of a buffalo gnat. Oh, oh! This hole is 'bout to cut my stomach open."

"Hush, Jimmy!" warned the other child. "Don't make so much noise. Aunt Minerva 'll hear you."

"I want her to hear me," screamed Jimmy. "You 'd like me to stay stuck in a chicken hole all night. Oh! oh! oh!"

The noise did indeed bring Billy's aunt out on a tour of investigation. She had to knock a plank off the hen-house with an axe before Jimmy's release could be accomplished. He was

lifted down, red, angry, sticky, and perspiring, and was indeed a sight to behold.

"Billy got to all time perpose something to get little boys in trouble," he growled, "and got to all time get 'em stuck in a hole in a chicken house."

"My nephew's name is William," corrected she.

"You perposed this here yo'self!" cried an indignant Billy. "Me an' Wilkes Booth Lincoln don't know nothin' 't all 'bout no rabbit's eggs sence we's born."

"It doesn't matter who proposed it," said his aunt firmly. "You are going to be punished, William. I have just finished one of your night-shirts. Come with me and put it on and go to bed. Jimmy, you go home and show yourself to your mother."

"Pick up yo' shirt-tail offer the groun' what I tore off, Jimmy," advised Billy, "an' take it home to yo' ma. Aunt Minerva," he pleaded, following mournfully behind her, "please don't put me to bed; the major he don't go to bed no daytimes; I won't never get me no mo' eggs to make rabbit's eggs outer."

(To be continued.)

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

Account

Mardi Gras
JANUARY 30-FEBRUARY 4

—

New Orleans, La.

—

TEXAS PACIFIC

Will sell tickets at exceptionally low round trip fares

Limited to February 14th

And may be extended to MARCH 3rd, 1913

—

See T. & P. Agent or write

GEO. D. HUNTER

General Passenger Agent
Dallas, Texas

TRY SOLACE AT OUR EXPENSE

Money Back for Any Case of RHEUMATISM, NEURALGIA or HEAD-ACHE that SOLACE Fails to Remove

SOLACE REMEDY is a recent medical discovery of three German Scientists that dissolves Uric Acid Crystals and Purifies the blood. It is easy to take, and will not effect the weakest stomach.

It is guaranteed under the Pure Food and Drug Law to be absolutely free from any opiates or harmful drugs of any description.

SOLACE is a pure specific in every way, and has been proven beyond question to be the surest and quickest remedy for Uric Acid Troubles—known to medical scientists, no matter how long standing. It reaches and removes the root of the trouble—Uric Acid—and purifies the blood.

THE SOLACE CO. of Battle Creek are the Sole U. S. Agents and have thousands of voluntary testimonial letters which have been received from grateful people **SOLACE** has restore to health. Testimonial letters, Literature and **FREE BOX** sent upon request.

R. Lee Morris, president of the First National Bank of Chico, Texas, wrote to the Solace Company as follows:

"I want you to send a box of Solace to my father in Memphis, Tenn, for which I enclose \$5. This remedy has been used by some friends of mind here and I must say its action was wonderful.

Signed R. Lee Morris
Put up in 50c and \$1. boxes

ITS MIGHTY FINE TO BE WELL AND YOU CAN SOON BE SO BY TAKING SOLACE. "No Special Treatment, Schemes or Fees." **JUST SOLACE ALONE** does the work. Write today for the Free Box, etc. **SOLACE REMEDY CO., Battle Creek, Mich.**

CUT THE HIGH COST OF LIVING.

W. H. Chapman, Winnebago, Neb., tells how he did it. "My two children had a very bad cough and the doctor's medicines did them no good. I got a bottle of Foley's Honey and Tar Compound, and before it was all used the children were free and cured of their cough. I saved a doctor's bill for one 25c bottle of Foley's Honey and Tar Compound." No opiate. R. A. Long's Drug Store. Adv. 11 mill.

For Trades Day

FIRST MONDAY FEBRUARY 3rd

Sewell Gro. Company OFFERS YOU

\$1.10 can Crisco 90c

60c can Crisco 45c

[Takes the place of Lard only better]

Largest Bucket Coffee 3 lb. net 85c

When You Trade With Us

You will go out of our store feeling that your trade is appreciated.

You will always get your money's worth and you will certainly be satisfied.

FRESH VEGETABLES

Give Us a Trial

We Appreciate Your Trade

Sewell Grocery Company

PHONE 139

(We have bought the Montgomery-Lash Store)

EVERY FIRST MONDAY IS

IT'S HERALD BARGAIN

The Prices offered by Plainview Merchants for Monday, February 3rd, are a revelation in the Herald. They will save you many dollars in the purchase of your groceries.

\$683,000 BRINGS YEARLY RETURN OF \$25,000,000

Farmers of South Are Collecting Big Benefits from Demonstration Farm Expense.

Farm demonstration work in twelve Southern States has cost the Federal and county governments about \$683,000, and the return to the people is conservatively estimated at \$25,000,000 a year, according to Alvin T. Steinel, editor of the Southwest Trail.

Mr. Steinel says the results in cotton and corn alone justify the exertion and expense of the undertaking.

This work had its inception at the time of the invasion of the boll weevil, said Steinel. "While the scientific investigators of the Government sought to devise a means of exterminating the weevil, Dr. Seaman A. Knapp conceived the idea of doing something to relieve the distress of the farmer who thought he was obliged to continue growing cotton in spite of the weevil.

The foundation of the work is co-operation—and that applies not only to the sharing of the expense, but of the responsibility of making appointments.

Authority on that score is divided, the counties agreeing with the State agent upon a man whose qualifications must include, besides practical fitness, the ability to make friends of the farmers he seeks to benefit.

SEVENTY-FOUR BIRTHS AND FORTY DEATHS DURING 1912.

Vital Statistics for Plainview Show Same Number of Men and Women Died; Typhoid Kills 1.

There were seventy-four births and only forty deaths in Plainview during 1912, according to report of B. L. Spencer, Registrar.

Typhoid fever killed only one person, and Mr. Spencer says that patient contracted the disease before coming to Plainview.

Table listing causes of death: Bowel Trouble, Acute Indigestion, Bladder Trouble, Senility, Heart Failure, Cancer of Stomach, Pneumonia, Still Born, Appendicitis, Paralysis, Scarlet Fever, Brights Disease, Tuberculosis, Unknown, Automobile Accident, Valvulus Papunum, Abscess in Throat, Dyspepsia, Thrown from Horse, Female Trouble, Accidental Gunshot Wound.

OUR OPEN

We extend to you a cordial invitation to visit our store even if you are going to join hands with the business men of Plainview in your home.

Price list: \$3.00 Golden Chief Flour \$2.60, 15c Pumpkin 10c, 25c package Oat Meal 20c, 20c Peas 12 1-2c, 7 bars Laundry Soap 25c, \$3.80 R-No. 10 Flour

When you are in town call and see us whether you need our goods. Yours truly

SCUDDER GROCERY

Successors to Monarch Grocery Company

HAMBURG IS NOW SECOND GERMAN CITY.

Has Population of 1,007,748 Since Limits Extended, Berlin Taking First Place.

Berlin, Germany, Jan. 25.—Hamburg has just become the second German city, with a population above 1,000,000.

The mortality rate increased and the birth rate decreased during 1911 in Prussia.

The falling of the birth rate, however, is the greatest recorded for any year. It sank from 30.83 in 1910 to 29.36 per 1,000 inhabitants.

West Prussia, Posen and Westphalia show the highest birth rate, Berlin, with 20.71, the lowest.

There were 8,442 suicides, 260 more than in 1910, but precisely the same number as in 1909.

IOWAN LIKES SOUTH PLAINS.

J. W. Thompson and wife motored into Plainview Monday afternoon, from Jamaica, Iowa.

Mr. Thompson was very much pleased with what he saw. He thinks our big wells mean untold wealth for the intensive farmer.

Rev. S. W. Smith, of Claude, was in Plainview most of last week, looking after his property interests.

"Sweeten Your Walk Through Life"

Herald Co-operative Bargain Monday We Offer

Farmer Jones Sorghum at 45 Cents per Gallon

Also Many Other Real Bargains in Groceries You Eat Every Day

SAM F. SEAY

WM. FIRQUIN, Mgr.

South Side of Square

For Trades We

7 Bars of Swifts 25

12 Boxes M 35

20 pounds \$1.

3 pounds Mixe 75

Come Spend the Day

Harvest Home Coffee

Hatchell &

PLAINVIEW'S TRADES DAY

TRADES DAY, TOO

relation in values. You should study carefully every advertisement in today's purchase of food, clothing and household necessities.

MARKETING SALE

every day and especially on "trades day" February 3rd, 1913. We are making "trades day" so attractive you cannot afford to stay at home, viz:

15c Strawberries	10c	25c Wapco Cherries	20c
15c String Beans	10c	25c Blackberries	12 1-2c
15c Soup	7 1-2c	15c Gooseberries	10c

groceries or not; we want to see you, and we want to show you how we can serve,

GROCERY CO.

Phone 244

\$8,000,000 FOR HIGHWAY IMPROVEMENT DURING 1912.

Forty-one Texas Counties Build 1,500 Miles of Good Road Past Year; Seventeen Defeat Bond Issues.

Reports from County Judges, County Commissioners and Commercial Clubs, received by the Texas Commercial Secretaries and Business Men's Association, show that fifty good roads bond elections were held in held in forty-one counties of Texas during 1912, resulting in a total of \$3,496,200 being voted for highway improvements. The issue was defeated in seventeen, a total of \$5,603,700 being voted upon during the year. The amount of funds on hand January 1, 1912, raised by appropriations and issues of bonds prior to that date was approximately \$4,504,456, making a total of \$8,000,656 available for road construction for the year, subsequent to the sale of bonds.

Of the total amount available for good roads construction, it is estimated that approximately \$5,000,000 was expended, resulting in the improvement of about 1,500 miles of highway.

Robertson County voted the largest sum for good roads during 1912—a total of \$500,000, voted in four separate elections. El Paso County came second, with \$390,000, while Fort Bend County was third, voting \$355,000 in three elections. Wharton County voted \$300,000 in one election, while Montgomery County voted \$25,000.

SEVEN CAUSES OF LOSS IN MARKETING EGGS.

Minnesota Man Tells Why Shipments Are Always Regarded with Suspicion.

Seven causes are responsible for most of the loss in marketing eggs,

says N. E. Chapman, a Minnesota authority upon egg production. Egg raisers on the South Plains will find Mr. Chapman's suggestions of much value. They are these:

- Marketing small eggs.
- Marketing dirties.
- Unnecessary breakage.
- Marketing eggs in which the chick has begun to develop.
- Marketing shrunken eggs.
- Marketing rotten eggs.
- Marketing moldy and ill-flavored eggs.

No eggs should be marketed, according to Mr. Chapman, that do not grade as a No. 1 in weight—that is, weigh two ounces. A case of 30 dozen should weigh 45 pounds net. Lighter eggs should be consumed at home; placed on the market, they lower the standards and prices. Careful selection and breeding should be followed until the stock that produces light eggs is cleared out. To this end, the trap net will be helpful.

Five eggs in a hundred are marketed dirty. Some are stained or smeared; others are merely muddy or filthy. But whatever produces the color is likely to be a substance that soaks through the shell and misflavors the contents. Clean nests and houses are indispensable to clean eggs.

Frequent gathering of eggs is necessary, as eggs are liable to soiling if left long in the nests. Never wash eggs. Eggs packed in bran are frequently classed as dirties, as the bran sticks to the shell.

Eight eggs out of every hundred are broken before they reach the consumer. Even a slight dent in the shell renders the egg subject to quick deterioration. To produce strong shells, the poultryman is advised to supply his hens liberally with such materials as grit and oyster shells.

AUCTIONEER

J. V. BOSTON
Live Stock and General Auctioneer
Terms Reasonable
For dates phone or write me
KRESS TEXAS

Y. W. HOLMES LAWYER

Notary Public
GENERAL CIVIL PRACTICE
(Land Titles a Specialty)
Refer to Third National Bank
Wofford Bldg., Opp. Court House
PLAINVIEW, TEXAS

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Diseases of Women and Consultation

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C. F. SJOGREN, Kress, Texas.

General Farm and Live Stock AUCTIONEER.
My references are those for whom I have conducted sales in past years.
Write Me for Dates.

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PHONES: Office, 94; Room, 86.
Plainview, Texas.

DR. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Stevens Building, Plainview, Texas.

IF YOU WANT TO SELL— I guarantee satisfaction. I charge 2 per cent on first \$500; 1 per cent above that amount.
G. S. MILNER, Auctioneer, Petersburg, Texas.

THE PEOPLE'S SUPPLY STORE

On the East side of the Square.

Potatoes, Apples, Flour and a General Line of Groceries at Prices that will surprise you
Early Van Deventer, Manager
"There's a Difference"

FOR FIRST MONDAY TRADES DAY

THE BIG ENAMEL SALE AT Frank's Necessity Store Continues

- \$1.50 7 quart Granite Tea Kettle for 75c
- \$1.50 Lamp for \$1.00
- 50c Granite Coffee Pots 25c
- 20c Enamel Water Dipper 10c
- Wash Pans 15c
- 3 quart Stew Pans 15c
- 6 quart Baking Pan 15c
- White Enamel Baking Pans 15c
- Galvanized Water Buckets 25c
- 2 quart Mixing Bowls White Enamel 15c
- Dr. Warren's Sanitary Tooth Brushes 15c
- Assorted Pen Holders only 5c
- 50c Hair Brushes 25c
- Tea Strainers 5c
- All sizes and prices Paint Brushes

The Necessity Store

SOUTHEAST CORNER SQUARE

SCHOLARSHIPS GIVEN TEXAS BOY FARMERS.

Industrial Congress Announces Eight Prize Winners; Girl Grew 2.03 Bales Cotton on Acre.

Eight of the winners in the 1912 prize farm crop contest of the Texas Industrial Congress have been awarded full four-year scholarships by the University of Texas. These scholarships are given to seven boys and one girl.

Miss Annie Lou Darby, the only girl among the winners of the scholarships, won the fourth prize, \$50, in Class C, Texas Cotton Club, raising 2.03 bales on one acre at a net profit of \$84.71.

Alford Branch, of Overton, received the first prize of \$250 in Class B, Texas Corn Club, for one acre of corn. His yield was 167.5 bushels, produced at a net profit of \$95.35.

Emil S. Kovar, of Fayetteville, was awarded second prize in the same class, with a production of 125.27 bushels, at a net profit of \$69.38.

John R. Henderson, of Birthright, was awarded third prize in the same class for a yield of 138.8 bushels, at a net profit of \$67.16.

Henry Kovar, of Fayetteville, was awarded fourth prize in the same class for a yield of 118.22 bushels, at a net profit of \$64.95.

H. W. Kloppenburg, of Sublime, was awarded second prize in the Texas Cotton Club for one acre of cotton with a yield of 2.09 bales, at a profit of \$91.33.

Webb Crow, of Tyler, was awarded third prize, \$75, in the Texas Cotton Club for a yield of 2.38 bales (the largest cotton production of Texas during 1912), at a net profit of \$85.40.

Raymond Bacca, of Fayetteville, was awarded second prize, \$200, in Class D, for two acres of kaffir corn or milo maize. His yield was 157.1 bushels, at a net profit of \$48.49.

Emil S. Kovar was entitled to his scholarship on two counts, winning the first prize in the Texas Cotton Club and the second prize in the Texas Corn Club.

LIKES PLAINVIEW BETTER EACH TIME.

J. H. Perkins, of Coshocton, Ohio, came in to leave a dollar for another year's subscription to The Herald Tuesday. He says that this is his third trip to the South Plains, and that the country looks better every time he comes.

Mr. Perkins owns property in the Petersburg neighborhood.

Day Only Offer

White Soap for 5c

Matches for 5c

Rice for .10

Candies for 5c

and Save Money

The Coffee that is Good

& Johnson



"I Got This Fine Pipe With Liggett & Myers Duke's Mixture"

All kinds of men smoke Duke's Mixture in all kinds of pipes—as well as in cigarettes—and they all tell the same story. They like the genuine, natural tobacco taste of

Liggett & Myers Duke's Mixture

Choice bright leaf aged to mellow mildness, carefully steamed and then granulated—every grain pure, high-grade tobacco—that's what you get in the Liggett & Myers Duke's Mixture sack. You get one and a half ounces of this pure, mild, delightful tobacco, unsurpassed in quality, for 6c—and with each sack you get a book of papers free.

Now About the Free Pipe

In every sack of Liggett & Myers Duke's Mixture we now pack a coupon. You can exchange these coupons for a pipe or for many other valuable and useful articles. These presents cost not one penny. There is something for every member of the family—skates, catcher's gloves, tennis rackets, cameras, toilet articles, suit cases, canes, umbrellas, and dozens of other things. Just send us your name and address on a postal card and as a special offer during October and November only we will send you our new illustrated catalogue of presents FREE of any charge. Open up a sack of Liggett & Myers Duke's Mixture today.



Coupons from Duke's Mixture may be assorted with tags from HORSE SHOE, J. T. TINSLEY'S NATURAL LEAF, GRANGER TWIST, and Coupons from FOUR ROSES (10 tin double coupon), PICK PLUG CUT, PIEDMONT CIGARETTES, CLIX CIGARETTES, and other tags or coupons issued by us.

Premium Dept. Liggett & Myers Tobacco Co. St. Louis, Mo.

TEXAS INDUSTRIAL NOTES.

Taylor.—An election held in Taylor to vote on the question of applying to the State Legislature for a special charter for a commission form of government resulted in the issue carrying by a vote of over two to one.

Paris.—The year 1913 will witness considerable building activity here. Among the new improvements will be the First National Bank Building, a new hotel, a two-story garage, approximately ten thousand yards of street paving, and the erection of eighteen residences.

Lindale.—The Lindale Reorter has changed hands, Seth Gunter having purchased the paper and plant from Edwards & Palmer, former owners.

Kaufman.—A new compress with a capacity of 50,000 bales has been secured for this town. The site was selected last week. The plant will be modern and up to date in every respect. John Murchison, of Kaufman, will be the owner and manager.

Winnboro.—An election will be held in this city February 7th to determine whether Winnboro shall issue \$16,000 bonds for street and bridge improvements within the city limits.

The Bee County Poultry Association has recently been organized, with J. S. McCleery as president and W. M. Bates, secretary. Anyone engaged in raising poultry in Bee, Goliad, Karnes, Live Oak, Refugio and San Patricio Counties is eligible to membership.

Corpus Christi.—One of the largest land deals consummated in this county for several months has been announced in the sale of the King land at Agua Dulce, near this city. The tract consisted of 1,920 acres, and brought approximately \$90,000.

Johnson City.—A meeting in the interest of the San Antonio, Blanco & Granite Belt Good Roads Association will be held soon. It is the object of the promoters to build the finest macadamized road in Texas from San Antonio north through the counties of Comal, Blanco, Burnet, Williamson and Travis.

Caldwell.—The announcement has reached here that a new Santa Fe depot, to cost \$20,000, will be erected here at once. It will be designed in

the Queen Anne style of architecture.

Big Springs.—Farmers in this section are greatly interested in the cultivation of peanuts as a money crop; it is understood a number of acres will be planted in the nuts this year.

Sugarland.—A train load of fat cattle left here recently for the Fort Worth stock yards. This consignment is a part of eight thousand head which have been fattened at the feed-mixing plant of the sugar refinery.

Lindale.—M. E. Fowler, the originator of the Augbert peach, has sold his copyright to an Austin nursery, for a consideration of \$500.

Houston.—For the purpose of irrigating and raising rice on 6,000 acres of land lying in Harris and Galveston Counties, the State Land Company, with a capital stock of \$500,000, was granted a charter recently.

Albany.—Shackelford County now has four large gas wells, two gushers having been brought in recently by the Texas Company. The capacity of the wells is estimated at twenty million cubic feet daily.

Comfort.—The Comfort Business Men's Club has been reorganized, with V. J. McAteer as secretary. P. G. Villaret was selected as president.

Beaumont.—To insure the products of the truck farms reaching the Northern markets on time, the Chamber of Commerce has joined with the Truck Growers' Association and will furnish tomato and pepper plants to the growers, who will pay for them should the crop prove profitable, otherwise the expense will be borne by the Association.

Galveston.—A contract has been awarded in drainage district No. 3 for a system of drainage costing approximately \$30,000.

Wichita Falls.—The Chamber of Commerce of Wichita Falls has set aside \$5,000 to be used for advertising the city during the present year.

Victoria.—Many prominent capitalists and road builders from all over South Texas attended the Alamo-Victoria-San Jacinto Highway Association, which was held in Victoria this week. The Association plans to construct an improved highway between San Antonio and Houston, via Victoria, Seguin and Gonzales. Nine

counties were represented at the meeting.

Longview.—An unusually large acreage will be put out in tomatoes here this year. A great many truckers and farmers have already completed the task of setting out plants.

Victoria.—A truck farmer near the city has been selling strawberries on the local market since Thanksgiving Day, and his supply continues to bring him in a goodly source of revenue.

Terrell.—Important extensions to the waterworks system here embrace a total of about 6,000 feet of 4-inch pipeline in different parts of the city. Fire plugs will be stationed along the line at intervals.

Pilot Point.—A new mattress factory is the latest industry to be added to the already large number of small factories here.

Beaumont.—Great preparations are being made for the entertainment of the Texas Lumbermen's Association, which meets in this city April 8, 9 and 10. The Kirby Lumber Company announces that the lumbermen will be invited to be their guests during a whole day.

Pittsburg.—The officers of the Northeast Texas Fair have just announced a dividend of 20 per cent, a total of \$6,000. The Association has \$15,000 invested, and expect to spend \$10,000 more in improvements this year. A model race track will be a feature of the fair.

Texarkana.—Mr. V. E. Buron, formerly secretary of the Texarkana Board of Trade, has been elected manager of the Texarkana Freight Bureau, and Mr. F. F. Quinn has succeeded Mr. Buron as secretary.

Bryan.—Over \$75,000 was raised by the Bryan Commercial Club for various purposes during the year just closed. The bulk of this money was raised for the interurban line being built from here southward, which amounted to \$35,000. Besides this, \$22,000 was for school buildings, \$5,000 for a brick factory and \$8,000 for the maintenance of the organization.

Kerrville.—Plans and specifications have been perfected for the erection of a new \$12,000 sanitarium in Kerrville. Work will begin immediately.

Henrietta's new waterworks system is nearing completion, and the storage tank will have a capacity of about 35,000,000 gallons.

Belton.—Gas has commenced to issue from an abandoned drill hole in the Koll neighborhood, two miles from here. The well was abandoned two years ago, at a depth of 1,170 feet. The force of the explosion blew the casing high in the air, and caused much excitement in the neighborhood.

much excitement in the neighborhood. The property will be developed.

Eagle Pass. According to the records of the County Tax Collector, there was only one dog in Maverick County when the tax assessor made his rounds in 1912. In 1911 the records showed two dogs, assessed at \$7.50 each.

Granger.—A bond issue of \$10,000 for the erection of a school building here has just been voted. An increase in the maintenance tax not to exceed 50 cents on the \$100 valuation was also authorized.

Kemp.—A 105-acre farm near this city, which was purchased less than a year ago for \$1,650, changed hands a few days ago for \$3,150.

Waco.—The assessed valuation of all property in McLennan County for the year just ended is \$1,717,060 over that of the preceding year, 1911, according to a report of the tax assessor. The 1912 valuation totals \$50,604,850, against \$48,887,790 for the preceding year. The increase is represented almost wholly in the advanced price of both city and farming acreage.

Normangee.—Over \$75,000 has been expended in improvements in this city during the past eight months, including the building of seven one-story blocks and two two-story business blocks.

Sugarland.—The growth of this place presents a fair example of what manufacturing enterprises will do for a community. The sugar refinery, feed-mixing plant, oil mill, paper mill, mattress factory and other industries have added a population of approximately 2,000 people to this city during the past year. The freight receipts from the station aggregate \$100,000 per month, and the express receipts run as high as \$10,000 per month.

A DATE ARRANGED.

Manager Bonner says he has secured a contract from the United Play Company for "The Third Degree." The date will be Monday, February 3rd. We are very glad to welcome plays of this kind in our city. Adv.

SELLS MANY OVERLAND CARS.

E. N. Egge, of Plainview, has sold nine 1913 model Overland automobiles. He has placed two in Olton, five in Hereford, and one each in Lockney and Tulla. These sales were made to Walter Sullivan and George Bowers, of Olton; Charles Donald, W. E. Hicks and B. S. Arnold, of Hereford, and Lockney Lumber Company. Each purchased 30-horsepower touring cars. W. F. Lambert, of Hereford, purchased a four-passenger touring car and a roadster, and J. L. Crum, of Tulla, bought a 5-passenger 45-horsepower touring car.

BROUGHT TO LIGHT.

Plainview People Receiving the Full Benefit.

There have been many cases like the following in Plainview. Every one relates the experience of people we know. These plain, straightforward statements will do much toward relieving the suffering of thousands and. Such testimony will be read with interest by many people.

Mrs. C. Reven, Plainview, Texas, says: "I used Doan's Kidney Pills for backache and kidney trouble, and they did me a great deal of good, although I did not take them regularly. They gave me complete relief when I was so stiff and lame that I could not stoop. It is now two months since I got this remedy from the Long

Drug Company. Judging from my own experience with Doan's Kidney Pills, I can recommend them for troubles from the back and kidneys." (Statement given January 18, 1911.)

A Willing Confirmation.

When Mrs. Reven was interviewed on January 2, 1912, she said: "Doan's Kidney Pills have given me good relief whenever I have used them. You are at liberty to publish my statement as heretofore."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. Adv. 5

FOLEY KIDNEY PILLS FOR BACKACHE KIDNEYS AND BLADDER

OFFICERS

J. E. Lancaster, President L. A. Knight, Vice-President H. M. Burch, Cashier L. G. Wilson, Vice-President H. C. Von Struve, Assistant Cashier

Third National Bank

of Plainview

Ansley Building, Northeast Corner Square

Capital \$100,000.00

DIRECTORS

R. W. OKREPK L. A. KNIGHT J. E. LANCASTER L. G. WILSON H. M. BURCH

For Pies Biscuits Cakes, Waffles or Muffins



Or anything else that is generally difficult to bake with economy and success—you'll find one heaping teaspoonful of

HEALTH CLUB

more efficient, purer and easier to use than any other Baking Power obtainable at any price.



In 10, 15 & 25 Cans At all Good Grocers

Advertisement for Schick Opera House featuring a large illustration of two men in suits and the text 'THE THIRD DEGREE' and 'Monday Night February 3, 1913'.

BANKERS AND MERCHANTS WILL AID AGRICULTURE.

Waco Business Men Want \$5,000 to Assist Farmers Increase Production of McLennan County Lands.

A movement has been started in Waco, says the Dallas News, to raise a fund of \$5,000 for three successive years, the money to be used in assisting farmers increase the productiveness of McLennan County lands.

The directors of the Farmers' and Merchants' State Bank, of which Col. A. R. McCullum has just been elected president, and Abe Goss, vice president, appointed these two gentlemen as a special committee to start an organization in McLennan County for practical and personal work among the farmers, having as its object the improvement of agricultural methods and securing of the best results obtainable from every acre of tillable soil within the county.

The statement is made that "The movement is one which is fostered and promoted by the State and Federal Governments. The United States Department of Agriculture has its field agents co-operating with the State agricultural colleges and Departments of Agriculture. It means that the educational movement for scientific, agricultural, farm management, live stock raising, poultry raising, cultivation, breeding and feeding will be taken to the farm. Experts in all these branches will hold meetings among the farmers and will give them in brief the same instruction that is given the student who attends an agricultural college."

Will Attempt to Raise \$5,000.

The Farmers' and Merchants' State Bank appropriated the sum of \$250 for a period of three years, and their committee will endeavor to raise in McLennan County from the banks and merchants \$5,000 or \$6,000 a year for three successive years. It is hoped to secure the services of an expert agriculturalist for from \$2,000 to \$2,500 a year. Then for from \$1,200 to \$1,500 a year it is expected that an expert truck farmer and horticulturist may be secured, and through these expert men it is hoped to be able to look after all the agricultural, truck growing and fruit interests of the county. The practical effect of the movement will be to give McLennan County what might be called its own department of agriculture, looking actively after farm and truck work. The services of these men will be available to farmers at all times, they

to visit every part of the county and give advice in any emergency.

It is also believed that the National and State Departments of Agriculture, through their local agents, will be glad to co-operate with the effort in the county.

It is hoped, the committee says, that this plan may pave the way for other counties to follow up the advantages of having an expert agricultural advisor.

MANY BUICK CARS SOLD.

E. E. Roos Says Usage Has Demonstrated Buick Superiority.

"Looking over the records of the past year, we can't help throwing out our chests a bit," says E. E. Roos, representing the Buick Motor Company, of Flint, Michigan. "I don't mean altogether in output nor in sales, although there are a few talking points there, too. Output with us is governed by sales, and sales, of course, are governed by demand. Demand, in turn, is governed by the goods produced, and the goods produced depend upon methods and quality of shop manufacture. The 1913 output will be 25,000 cars.

"We don't talk much about overhead valve motors as such, because that's technical, and the average owner isn't. But I am frank to say that I firmly believe that it is that same valve-in-the-head motor, and the fact that we had the nerve to keep right on making it after practically every other manufacturer had adopted some other design, because of the lower cost of production, has had more to do with Buick success than any other thing I could mention.

"In the fourteen days of the Imperial Reliability trials in Russia, the Buick landed a score of 1,400 points, one hundred points a day, and not another entry, American or foreign make, was even a close second. The start was made in St. Petersburg and the Buick arrived in Moscow on time to the minute. In addition to the Gold Pokal, the Buick won the hill-climbing and speed contests, too.

"John Thaison, out on the Texas-Mexican border, has a 1910 model which at last reports had been in continuous service for 846 days, extending over a period of more than two years and a half, and covering a distance of 109,082 miles. His repair bills were \$131.45 and the cost per mile .0012 of a cent. The claim is made that this old "17" has been in every revolution that the Mexicans

have had since the fad began.

"W. L. Cooke, of Plainfield, Conn., claims 15,000 miles on a 65-cent repair bill, and another 60 cents he paid for material used in body painting. With J. L. Taylor, this same Cooke started out of Plainfield, for Cocoa, Fla., this fall with the same old Buick and a tire trunk made from a couple of cheese boxes and some zinc.

"A man named Hulsebus went from our factory in a "25" out to the central part of Nebraska, a distance of 823 miles, on 45 gallons of gasoline, seven pints of oil, ten pints of water and five cents' worth of grease. He says that for 500 of those miles it was hard going, for 200 good and 100 just fair. The other 23 he refused to describe in the presence of ladies and children.

"Two hundred and fifty-four miles straight over the summit of the Sierra Nevada, a rise of 7,000 feet, with snow and ice and mud and boulders for highway, in fourteen hours and forty minutes is the new record for motor cars from Oakland to Tahoe Tavern, Tahoe Lake, California. It beat the former record by five minutes. The men who made it were Fred Gross and Claude McGill, of Oakland, in a Buick "25."

"Fire Chief J. F. McGee, of the Dallas Fire Department, recently elected president of the National Fire Chiefs' Association, has had a Buick for three years, and has gone 50,000 miles in it. You know the kind of miles a fire chief rides. But he's still doing it. And down in Boston the fire department boasts a Buick that has turned 100,000, and is in such condition today that when they had a chance to turn it in on the purchase of another they wouldn't even consider it."

These incidents, Mr. Roos says, are only a few among thousands of tributes taken almost at random from the Buick scrap book. He has sold fourteen Buicks since the 1913 model was put out.


UNIVERSITY TO HAVE "HOME ECONOMICS WEEK."

Distinguished Lecturers Will Speak to Students on Food, Shelter and Clothing in Relation to the Home.

The Department of Domestic Economy of the University of Texas will hold an open School of Home Economics for the women of Texas, beginning Monday, February 10, and continuing throughout the week. Lectures, demonstrations and exhibitions will constitute the program of this

The Greatest Play of the Season

AT THE Schick Opera House



ONE YEAR IN NEW YORK
BY
CHARLES KLEIN
AUTHOR OF
THE LION ~
~ AND THE MOUSE ~
~ THE GAMBLERS ~
MAGGIE PEPPER, ETC.

Monday, Feb. 3rd

ADMISSION

Balcony	50 and 75c
Parquet	\$1.00
Orchestra	\$1.50
Boxes	\$2.00

RESERVE YOUR SEATS EARLY AT WILLIS DRUG CO.

Maybe You Have a Piano

Then why not help someone win this one free, by buying your needs at this store. You get votes with every cash purchase.

This is the PIANO we Give to You



Contest Closes February 19, 1913

PRICE \$400.00

Ask Your Friends to Subscribe for the Herald

sue credit 3000 votes with every New or Renewal subscription to the HALE COUNTY HERALD. Ask our friends to subscribe; send the HERALD back home.

Standing of Contests will be published each week in the HALE COUNTY HERALD.

Be sure and ask for your Piano Votes.

R. A. Long Drug Co.

Phone 327 Phone 327

school. The University courses offered by the Department of Domestic Economy bear distinctly on problems of the home. The department is endeavoring to give to the more than a thousand young women who attend the University each year an education as definitely fitted to their special needs as the courses in Engineering and Law are fitted to the needs of the boys. The work of this one-week school in Home Economics is open to all without entrance requirements, age limits or examination, and will emphasize the economic, hygienic and aesthetic aspects of food, shelter and clothing in their connection with the home and institutions directly related to the home.

Special lecturers of National reputation and authority have been engaged and will give daily lectures on various phases of this work. Miss Anna Barrows, of Columbia University, will lecture and demonstrate on the economical preparation and serving of typical foods; Dr. Caroline Geisel, of Battle Creek, Mich., will speak on hygiene in the home; Dr. R. Benjamin Andrews, of Columbia University, will lecture on household economy as related to the cost of food, shelter and clothing, and Mr. Frank Alvah Parsons, president of the School of Fine and Applied Arts, New York City, will consider art as applied to house decoration.

In addition to the distinguished lecturers from abroad and the special courses given by the regular professors in the University Department of Domestic Economy, prominent men and women of Texas will speak at the evening meetings on subjects directly concerning the welfare of the Texas home.

This is the first school of this kind to be held by an educational institution in the South, though similar schools have been held annually at the University of Wisconsin, University of Illinois, Cornell University and other institutions in the North and East. These open schools have been largely attended.

Further details of the school, with its definite program, will be issued soon.

HINTS FOR HOUSEKEEPERS.

Keep Foley's Honey and Tar Compound always on hand, and you can quickly head off a cold by its prompt use. It contains no opiates, heals and soothes the inflamed air passages, stops t's cough, and may save a big doctor's bill. In the yellow package.

R. A. Long's Drug Store. —Adv. 4

ACT QUICKLY!!!

Just a few pullets and two cockerels left of my heavy-laying prize-winning S. C. White Orpingtons.

Eggs for Hatching:

Pen No. 1	\$2.50 for 15 Eggs
Pen No. 2	\$3.50 for 15 Eggs
Pen No. 3	\$5.00 for 15 Eggs

Order early or you will be too late.

J. W. PIPKIN

MONEY TO LOAN ON LAND

No Insurance Proposition—No Usury. If you have the security I have my finger on the money. That's all.

Y. W. HOLMES, Plainview, Texas

\$10,000 in Gold Prizes

ABSOLUTELY FREE TO FARMERS

For best crop yields produced in Texas this year. Boys and girls are especially invited to join the TEXAS CORN AND COTTON CLUBS. Cut out and mail this coupon today to the TEXAS INDUSTRIAL CONGRESS, DALLAS, TEXAS, for full particulars.

Name

R. F. D. P. O.

Write name of this paper on above line.

CALOMEL GIVES ONLY TEMPORARY RELIEF.

So Powerful It Shocks Liver and Leaves It Weaker Than Before; Dodson's Liver-Tone a Perfect Substitute.

Nearly everybody who has ever tried calomel for constipation or a sluggish liver has found that it gives only a temporary relief. For calomel is such a powerful drug that it shocks and weakens the liver and makes it less able afterward to do its duty than in the first place.

R. A. Long's Drug Store. —Adv. 4

R. A. Long Drug Company's drug store would rather sell Dodson's Liver-Tone to you than calomel. We know that Dodson's Liver-Tone is a pure vegetable liver tonic that will cure constipation quickly and gently without any danger of bad after-effects. We guarantee it to do this with a guarantee that is simple and fair. If you buy a bottle of Dodson's Liver-Tone for yourself or your children, and do not find it a perfect substitute for calomel, then come back to the store and get your money. If you don't get value for your money out of this tonic, it's your right to expect your money back, and we will gladly give it to you.

Adv. 4

NASH & COMPANY

make special prices for first Monday Trades Day. For the benefit of our many customers who have given us their trade in the past and for the benefit of those who want to save money on all lines of household goods we are going to make a special price on everything in stock on every First Monday in each month. We have just completed another large store room and have it well filled with a complete line of household hardware. We have worked over our old store building and made it new and have it well filled with everything in the furniture line. We have without any doubt the largest stock of general house furnishing goods on the south plains and are able to satisfy your wants both in quality, quantity and prices. In fact, we are going to sell the goods and we are not going to quarrel over the prices. We now have a stock nice enough for a banker and prices low enough for a poor man.

Be sure and come to these **First Monday Sales**. They will save you money. Bring your family and stay all day; get acquainted with people and see the town. Make it a day of pleasure as well as a day of business. But be sure and see our stock whether you want to buy or not.

Yours for business,

Nash & Co. New and Second Hand Store

North Covington Street

VAN DEVENTER CRITICISES REFRIGERATOR CAR ORDER.

Says Refusal to Allow Fruits Sold from Cars Injures Consumer as Well as Shipper.

The Dallas News of January 24 prints the following open letter written by E. Van Deventer, formerly editor of The Herald:

"Plainview, Texas, Jan. 20.—Hon. Earl B. Mayfield, Railroad Commissioner, Austin, Texas: Dear Sir—I am informed by the local agent for the Santa Fe Railroad that an order has been sent out from the office of J. Brinker, at Amarillo, general freight and passenger agent for the Santa Fe Railroad, to the effect that in the future no fruit or vegetables shall be sold from the cars while standing on the tracks, but that all car-load shipments shall be unloaded within two days after reaching their destination.

"I have a letter from Mr. Brinker, written several days before the order is said to have been issued, to the effect that the retail merchants throughout the State had made complaints that the bulk shipper was using the cars for storage and competing with them for the retail trade.

"I am inclined to believe that if the far-reaching effects of such an order were understood it would never have been made, and, if made, would be speedily rescinded. Refrigerator cars have been used to keep fruit from spoiling while it was being sold to consumers to an extent hardly believable by those not familiar with the situation. For instance, in North and West Texas there is scarcely a town or hamlet on any railroad that is not each year served with fresh fruit and vegetables from East and South Texas.

No Cold Storage.

"The purpose of the order no doubt was to place the fruit and vegetable business entirely in the hands of the regular trade. Let us consider for a moment how well equipped the regular trade (the wholesaler and retailer) is for handling the business. These fruits and vegetables must be kept in refrigerators. There are no adequate cold storage houses in the two larger towns in the Panhandle, and none at all in the smaller towns. We now begin to see what a shortsighted policy this is and can imagine some of the consequences that will follow such an order.

"At Plainview alone in 1912 no less than thirty cars of fruit and vegetables from East and South Texas were retailed from cars. This in the face

of the fact that there are thousands of bushels of fruit raised at this place and much of the local product shipped out to local points.

"From all indications and all the evidence at hand, the so-called bulk shipper is the party whom the wholesaler and retailer is trying to destroy. Let me say a word in defense of the bulk shipper. To the best of my knowledge and belief he is a benefactor, being of great service alike to the producing and consuming masses. He is the safety valve of commerce. When prices become unduly high at any point as a result of a combination of dealers, and trade in consequence becomes quiet or dull, the bulk shipper breaks the spell. When an over-production of melons, cabbage or sweet potatoes occurs in East or South Texas, and the market price falls below the cost of production, it is then that the bulk shipper saves the truck gardener from ruin and at the same times gives West Texas a feast of good things at nominal prices. When the peach orchards of East Texas are heavily laden, demonstrating no inadequate ore our marketing facilities at best, the bulk shipper—the man who retails from the car—handles more than half the crop.

Will Injure Grower, Consumer and Shipper.

"Take the single item of sweet potatoes, a product that is not handled by wholesalers on account of the large element of risk or because of rotting. On this one item the bulk shipper saves East Texas yearly hundreds of thousands of dollars.

"This order would ruin the peach industry, because it would put the grower at the mercy of the wholesaler. It would not only put the bulk shipper out of business, but the farmer himself could not ship his own products. He must unload his cars at the first stop into cold storage houses which he does not possess. Peaches, when once under refrigeration, may be left in good condition for weeks, but when once they are taken from the car they spoil in a few hours. The same is true, though in a lesser degree, of every kind of fruit.

"The inevitable result of such an order is to bring stagnation of trade and ruin to the fruit growers and truck growers. The retail merchant will still be at the mercy of the wholesaler. The wholesaler will be a monopolist with no competitor, and there will be hungry children in Texas.

"If similar orders have been issued on all road in Texas, as stated by the public press, and if these orders are

inspired by you, as is reported, let me, as a citizen of Texas, enter a protest against this policy. I am aware that the purported reason for this ruling is the scarcity of cars in certain seasons, but the scarcity does not last the year round. If a scarcity exists, why not build more cars? The shipper pays \$1 a day for every day they are in use, which is admittedly enough. Again, if the scarcity of cars was the reason for the order, why should this mighty protest emanate from the retailer?

"Mr. Earl B. Mayfield, Railroad Commissioner, servant of the people of Texas: Honored Sir—If this order is merely a device of the wholesaler and retailer to obtain a monopoly of the fruit and produce business, common fairness and public policy, not to mention the anti-trust laws, demand that the order be rescinded.

"Yours respectfully,

"EARLY VAN DEVENTER."

BADGE OF HONOR FOR FARM CROP CONTESTANTS.

Industrial Commission to Give Handsome Stick Pin to Each Person Entering; Certificate from Governor.

Each contestant in the Texas Industrial Congress 1913 prize crop contest for some part of the \$10,000 in gold will receive a handsome stick pin as a badge of honor, says a bulletin just issued by the Industrial Congress. These pins will bear a seal slightly larger than a dime with the words "Texas Industrial Congress. Smaller Farms; Better Farming" embossed upon it. This is surrounded by a wreath of cotton bolls and ears of corn. These pins will be ready for distribution in a short time.

Governor Colquitt has written to President Exall of the Texas Industrial Congress stating that he will issue a certificate of honor, emblazoned with the great seal of Texas, to every winner in the 1913 contest for best crop yields. Thus Texas boys and girls may win honor as well as gold by entering the contest for better farming this year.

Hale County should have some of these prizes.

A NEW STORE.

The People's Supply Store has opened on the east side of the public square, with a general line of groceries, potatoes, apples and flour. E. Van Deventer is in charge.

Our Trades Day Sales

FOR

FIRST MONDAY, February 3, 1913

17 Lbs. Sugar for \$1.00
100 Lbs. Plainview Flour 2.85

∴ DON'T FORGET THIS PRICE ON SUGAR ∴

Stephens & Sams

105 South Pacific Street

Plainview, Texas