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PLAINVIEW, TEXAS, FRIDAY, JANUARY 28, 1916

SEARS MURDER TRIAL TO BEGIN MONDAY MORNING

JUDGES FIRES AND CUNNINGHAM TO ASSIST DISTRICT ATTORNEY MAYFIELD.

ABOUT 100 WITNESSES CALLED

Many Silvertown People Will Attend Trial—Jury Gives Smith Judgment.

The jury in the case of Emerson Brantingham Implement Company vs. H. L. Smith returned a verdict in the District Court favoring the defendant.

The case of the State of Texas vs. W. G. Sears, charged with murdering J. O. Long, at Silvertown, is set for Monday. A venire of 106 jurors has been summoned. County Clerk B. H. Towery has notified about one hundred witnesses to appear.

To assist the State in the prosecution Judge J. A. Fires, of Childress, and Judge Jas. N. Cunningham, of Abilene, have been employed. Judge Fires has been in Plainview for the past several days in conference with District Attorney Geo. L. Mayfield. Judge Cunningham is expected in tomorrow.

The defendant will be represented by Martin, Kinder, Russe & Zimmermann. Attorneys on both sides are preparing for trial, and it seems assured that trial will begin Monday morning.

M. T. Howard, of Clarendon, who is a brother-in-law of Sheriff J. O. Long, who, it is alleged, was murdered by Professor G. W. Sears, at Silvertown, is in Plainview now and will be here during the trial.

Mr. and Mrs. W. N. Kelley were here early in the week from their home in Eldorado, but have been visiting since in Lockney. They will return by Monday morning. They will probably be used as witnesses in the case. Sheriff Long was their son-in-law.

Miss Glenn and Williams, of Plainview, who were teaching in the Silvertown Public Schools at the time of the killing will probably be called as witnesses.

It is expected that large numbers of Silvertown people will attend the trial. It is understood that the town was divided at the time the killing occurred and that these lines of division have not yet been obliterated.

MRS. DALTON'S SISTER IS BURIED AT SNYDER.

Mrs. L. W. Dalton and daughter, Miss Pattie, were called to Snyder last week by the death of Mrs. Dalton's sister, Mrs. E. A. McMath, who died of pneumonia at her home, in that city.

There are many in Plainview who remember Mrs. McMath, as she has visited Mrs. Dalton at various times. Her husband and six children survive her.

MRS. PAUL TURNER IS VERY SERIOUSLY ILL.

Paul A. Turner left last night for Amarillo, by auto, to catch the Fort Worth and Denver fast train to Fort Worth. Mrs. Turner is seriously ill at the home of her sister, in Hillsboro.

IDAHO FAMILY WILL ENGAGE IN STOCK FARMING ON PLAINS.

C. K. Thomas and his sons, of Twin Falls, Idaho, are moving to the Plainview country. Mr. Thomas and his sons will probably engage in stock farming. His family is here and Mr. Thomas is expected tomorrow.

They are occupying the home owned by Rev. I. E. Gates. Dr. Gates has moved to the Baptist parsonage.

PLAINVIEW-GROWN TREES TO ADORN UNIVERSITY CAMPUS.

Southern Methodist University, of Dallas, is to have its campus planted in trees from the Plainview Nursery. L. N. Dalmont, proprietor of the nursery here, is to furnish a number of trees as a gift to the University.

HORSE FALLS ON CHARLES BARRETT, BREAKING HIS LEG.

Chas. Barrett, who lives nine miles northeast of Plainview, is suffering from a broken leg. Early in the week his horse fell with him, breaking the limb. He is resting easily and his injuries are not serious.

JUDGE BURCH BURIED.

The funeral service of Judge J. C. Burch was held Wednesday afternoon at the Methodist Church by Rev. J. W. Story. Interment was made in the Plainview cemetery.

The pall bearers were: John G. Hamilton, John Pendley, L. Lee Dye, Le Roy Wright, R. Holland, Capt. Walker, F. M. Wells, J. H. Buntin, R. W. O'Keefe, W. F. Brooks, W. B. Martine, Polk Bryan, Chas. Vincent, Col. R. P. Smyth, Judge J. E. Lancaster, John Sander, J. H. Slaton and L. A. Knight.

Judge Burch was the second county judge of Hale County. He was also a charter member of the First Methodist Church of Plainview. He moved to Hale County in 1887, and remained here for a number of years. He died at the home of his daughter, Mrs. D. J. Red, at Larkin, Fla.

At the time of his death he was eighty-two years old.

LAYMEN AND PREACHERS OF THE DISTRICT TO MEET HERE.

Presiding Elder, A. L. Moore, Plans Elaborate Program for February 1.

The laymen and preacher of the Plainview District of the Methodist Church will hold their meeting in Plainview February 2 (next Wednesday). The session will be open at 9:30 a. m., and will continue throughout the day, closing with the evening service.

Following is the program:

- 9:30 a. m. 1. Devotional—Led by Presiding Elder A. L. Moore.
2. "The Needs of Our Work in the Country"—S. J. Upton.
3. "Best Methods for Building Up Our Work in the Country"—Rev. D. C. Ross.
4. "How to Plan and Organize a Sunday School That Conforms to the Standard of Our Church"—W. M. Lane.
5. "How to Inspire and Lead the Young People to Organize and to Carry Out Epworth Leagues"—J. A. Sweeney.
6. "In the Selection of a League President, What Are the Chief Qualities to Be Considered?"—Rev. L. G. Haggard.
7. "What Are the Qualifications Necessary for a Good First Vice President of the Epworth League?"—B. H. Oxford.
8. "Evangelism as Adopted by the Texas Conferences"—J. W. Story.
9. "Importance of Our Church Literature; the Best Ways to Get It into Homes of Our People"—W. M. Pearce.
10. "The Layman's Place in Our Church Work"—J. E. Swepton and A. W. Meyer.
11. "Plans and Methods for Raising the Finances of Our Church"—Dr. O. J. Cook and W. W. Underwood.
12. "Has the Church Sufficient Resources to Meet the Demands of God in the Mission Field?"—J. O. Bass and J. H. Lutrick.
13. "The Layman's Part in Paying the Assessments in Full"—W. H. White and H. F. Pearson.
14. "How to Co-operate and Help the Women in the Missionary Auxiliary"—M. S. Leveridge.
15. "New Life in the Old Prayer-meeting"—O. P. Kiker.
16. "The Preacher's Relation to Finances—(1) His Personal Affairs; (2) The Church Affairs; (3) Should He Contribute to His Salary?"—B. W. Wilkins.
17. "What Ought a Pastor to Expect From His People in Carrying Out the Plans of His Work?"—J. B. McReynolds.
18. "Early Collections—Best Plans and Methods"—B. Y. Dickinson.
19. "The Importance of a Baptized Ministry"—W. S. Boyd.
20. "The Revival—What Is It? Best Time—Towns and Country—Who Holds It? The Pastor an Evangelist"—Wm. L. Lightfoot.
21. "Prayer With Reference to Pastor and His Work"—L. R. Black.
22. "The Preacher Among His Books"—Geo. W. Shearer.

HUTCHINGS WILL BE WITH THE PLAINVIEW MERCANTILE CO.

Geo. Hutchings has accepted a position with the Plainview Mercantile Co. He begins his duties February 1.

KATE RICHARDS O'HARE TO SPEAK SATURDAY.

Kate Richards O'Hare, Socialist, will lecture on social problems of the day as viewed by those of her political faith, at the Court House Saturday evening at 2 o'clock.

"ARMY MUST BE ENLARGED IMMEDIATELY," SAYS WILSON

President Tells People in New York Speech That There Is Urgent Necessity.

NEW YORK, Jan. 27.—President Wilson tonight opened his personal appeal to the country for national defense. He gave warning that plans for the readjustment of the army must be formulated and carried out without delay, and solemnly declared he could not predict that the outlook for the United States would be as bright tomorrow as today. Speaking at banquets of the Railway Business Association and the Motion Picture Board of Trade, he sounded the keynote of addresses that he will deliver during the next ten days in the Middle West.

Mr. Wilson was in a fighting mood throughout his address. In a speech delivered early in the day he declared he always accepted an invitation to fight. Tonight he told the railway men he was an advocate of peace and had struggled to keep the United States at peace, but considered the liberty and honor of the Nation even more important than peace.

"Woe to any man who plays the marplot or seeks to make party politics or personal ambition take precedence over candor, honor and unselfish, unpartisan service," said the President in speaking of his defense plan before the railroad men. He declared that the country expects action; this is a year of accounting, and the accounting must be definite on the part of the parties and on the part of every individual who wishes to enjoy the public confidence.

"For my part, I hope every man in public life will get what's coming to him," said Mr. Wilson, amid laughter and applause.

The President, at both banquets and all during his day's visit to New York, was greeted with enthusiasm. On his ride between the hotels where the banquets were held tonight he was escorted by a band and the ninth command of Coast Artillery of the New York National Guard. Thousands of persons packed the streets and cheered him as he went by.

Mlle. YVONNE DE TREVILLE PLEASES CHICAGO CRITICS.

Without question, the coming of Mlle. Yvonne de Treville promises to be one of the greatest musical treats Plainview has had. Sunday, January 9, Mlle. de Treville appeared in concert in one of the halls of Chicago. Concerning her recital, the press of Chicago says:

"The third period was that of Mlle. de Treville herself. This was altogether interesting, of course, but her singing was more interesting, for Mlle. de Treville is a coloratura soprano of the classic type. The single descending, staccato passage in the Mayerbeer number was revelation enough of this skill. She is one of the few really capable exponents of this classic style come to our halls in some time."—Chicago Daily Tribune.

"Mlle. de Treville sings with exquisite taste and artistic refinement. The Proch variations revealed the fact that the singer is still mistress of the impeccably clean and astonishing coloratura, admired by Jean and Edouard de Reszke, who in 1899 predicted a successful future for the young artist when she sang Marguerite in 'Faust' at the Castle Square Theater, in New York. Her staccato work is flawless and the runs very fine."—Chicago Evening American.

The Eighteenth-Century group of songs began with a minuet from one of Lully's operas. Much quaint and charming music was contained in this, and it was rendered with elegance by its interpreter. Mlle. de Treville also was successful in Martin's "L'Amour Est un Enfant Trompeur," which was worth the revival she gave it. In Henry Carey's "Pastoral" the singer disclosed the most convincing qualities of her style; for the old English writer's ballad not only presented Mlle. de Treville with an opportunity to use her voice in the manner in which she had used it in the archaic music of Lully, but it exploited her virtuosity as well. The bravura aspect of vocal music is well suited to the concert-giver's voice."—Chicago Herald.

MRS. HOUSTON RECOVERING.

C. R. Houston returned yesterday from Temple, where he had been with Mrs. Houston who is rapidly recovering from an operation for appendicitis.

UNDERWOOD'S INJURIES ARE NOT CONSIDERED SERIOUS

Is Severely Bruised and Sprained as Result of Being Run Down by Taxicab.

Yesterday morning W. W. Underwood, vice president of the Citizens' National Bank, was run over by a taxicab of the Gilbert transfer line. Mr. Underwood was starting to cross West Third Street south from the Kash Kandy Kitchen. The taxicab, driven by Oscar Brice, was on the left side of the street. Seeing the pedestrian, Brice checked the car, hoping to drive behind Underwood. Neither was sure which way the other would go, and in turning back Underwood was struck by the car. One of his feet caught in the wheel of the car and he was drawn under. The car, which is a Ford and has only eleven inches clearance, passed over Underwood. Brice stopped the car and went to his assistance.

Mr. Underwood has been confined to his bed since the accident, but it is stated by his physicians that his injuries are not considered dangerous. He was severely bruised and his back was sprained.

Oscar Brice said this morning that when he saw Mr. Underwood he slowed down, and thought Mr. Underwood was going straight ahead and that he would drive behind him. When he saw that Mr. Underwood was undecided he applied the brakes and attempted to reverse the motor.

Mr. Underwood states that he does not attach blame to the driver of the car. Both became confused.

JUDGE J. E. LANCASTER TELLS OF SOUTH PLAINS' PROSPERITY.

Judge Joe E. Lancaster was in Amarillo yesterday visiting with friends and transacting professional business. When asked relative to Plainview, metropolis of the South Plains country, Judge Lancaster said:

"We have had abundant rains, and I have never seen a more optimistic outlook for the future. Not alone in Plainview, but throughout the Plainview country, there is a feeling that we are just now entering the field of actual accomplishment. The business and professional men of Plainview as well as the farmers are looking forward to seasons rich in accomplishment."

"It is my judgment that we will have a year during 1916 that is unsurpassed. The wheat is looking quite well, and land preparations for another general crop are well advanced in all our territory."—Amarillo News.

SOUTHWESTERN TELEPHONE CO. TURNS IN GROSS RECEIPTS TAX.

AUSTIN, Texas, Jan. 25.—According to figures in the Comptroller's department, the \$26,892.70 remittance by the Southwestern Telephone & Telegraph Company for gross tax receipts for the quarter ending December 31, 1915, is the largest gross tax remittance received since the gross tax law went into effect, in 1907. The total receipts of this company as filed with the Comptroller for the three months ending December 31 amounted to \$1,792,847.19, of which amount they are required to pay 1½ per cent gross tax.

YEARLING BARROWS WEIGH AROUND 400 POUNDS EACH.

W. E. Watson Will Ship Fine Porkers From Helen Temple Farm to Market.

Today W. E. Watson bought from the Helen Temple Farm ten Duroc-Jersey hogs. They will be re-sold on the Fort Worth market. Six barrows in the bunch weigh on an average 390 pounds each. They are yearlings.

Geo. R. Quisenberry, manager of the Helen Temple Farm, is turning out some good hogs and at a nice profit. Mr. Quisenberry has just recently returned from Seguin, where he attended the Texas Swine Breeders' Association. He was the only hog raiser from this section in attendance. He reports an enthusiastic meeting.

CIVIC LEAGUE WILL MEET AT CITY HALL WEDNESDAY.

The Civic League will meet in regular session Wednesday afternoon, February 2, at the City Hall.

J. M. Cooley, of Hale Center, was here yesterday morning on business.

GRAIN CARS SCARCE.

"We still have a shortage in grain cars," said John Lucas, agent for the Panhandle and Santa Fe Railway Company. "There are many grain brokers who hold the cars of loaded grain for several days, paying extra charges, rather than unload. Then, too, there is a shortage in ships for exporting, and the cars stand many days at the ports before they are unloaded."

SUBMIT MOTION TO DISMISS APPEAL IN THE REEVES CASE.

In the Court of Civil Appeals of the Seventh Supreme Judicial District a motion to dismiss an appeal has been submitted. This case was tried in the District Court of Hale County, and was decided in favor of the plaintiff, W. H. Faqua. It was a suit to foreclose deed of trust. Mrs. Minnie Reeves, of Plainview, is the defendant and appellant.

FLOYDADA HAS 81 CHAMBER OF COMMERCE MEMBERS.

Fifty Attended Meeting of Organization Monday Night; To Foster Band.

According to Geo. Lider, secretary of the Floydada Chamber of Commerce, who was in Plainview yesterday afternoon, that body now has eighty-one members. It has been organized only a short time.

Fifty members of the body were in attendance at their regular meeting Monday evening. It was decided then to assist in organizing a band for Floydada.

I. C. C. PARTY IS APPRAISING RAILROADS OF THE NATION.

Four hundred parties in special cars are appraising the railroads of the United States. This week J. C. Walker, civil engineer, was here with a party of eight. They are appraising this division of the Santa Fe and gathering data for the Interstate Commerce Commission.

POWDER, MATCHES AND A BOY: A SHORT STORY, QUICKLY TOLD.

A short story: Powder from shotgun shells, a bottle, a match, Clarence Owens and a doctor are the characters. An embankment down on the draw is the setting. Powder and match on stage at same time. Clarence introduces them. Exit Clarence's eyebrows. Enter Doctor carrying bandages. But Clarence's injuries are not serious. Dr. J. F. Owens, his father, thought for a time that he might lose his eyesight. But powder burns are the most severe possible. Ask any youngster who has just found out.

GASOLINE COUPLE WED.

Marvin Goldlighty and Miss Mary Heerron were married Sunday afternoon, at Gasoline, at the home of the bride's parents, Mr. and Mrs. B. Heerron. The vows were sealed by Rev. A. L. E. Weber, Lutheran pastor, of the synod of Iowa and Texas. Immediately after a service held in the German language, the marriage ceremony was said in English. The newly married couple will make their home in Gasoline.

LESS WINTER WHEAT.

The acreage of winter wheat in the United States is reported to be 11.3 per cent less than last year.

PAXTON BACK FROM MARKET.

Wayne Paxton returned yesterday from Chicago and St. Louis, where he went to buy furniture for Paxton & Oswald.

ONLY 1,089 REAL CITIZENS IN HALE COUNTY TONIGHT.

1,055 Paid \$1.75 for Franchise Power; Thirty-Four Got "Candidate Swatters" Free.

There are 1,089 citizens of Hale County who have power to vote legally in Hale County tonight. Sheriff J. C. Hooper has issued tax receipts to 1,055 and exemption certificates to 34.

The Sheriff's office is open evenings now.

BIRTHS.

Born, to Mr. and Mrs. B. Huguley, 12 miles northwest of Plainview, January 20, a girl.
Born, to Mr. and Mrs. B. O. Brown, Austin, Texas, a girl.

RENUMBERING HOUSES COMMITTEE TELLS LEAGUE

Y. M. B. L. AT INFORMAL BANQUET HEARS THAT PEOPLE ARE PLEASED.

"NEED ROOM" SAYS HARRISON

Crowded Conditions of Schools Superintendent's Topic—Are Improving Road to Cemetery.

More than fifty members of the Young Men's Business League attended the informal buffet luncheon given by the League at the Waller Tailoring Company's place of business.

The constitution and by-laws as revised by the board of directors and submitted to the League was adopted. One of the articles of the new constitution provides that men who can otherwise meet the requirements for membership will not be barred from holding same on account of age. The officers of the League under the new constitution must not be over forty years of age at the time of their election. Anyone who is in accord with the spirit and plans of the League is eligible to membership now; and the original idea of a young men's organization will be carried out in the age limit of officers and the majority of the board of directors.

Following the adoption of the constitution and by-laws, refreshments of the kind that appeal to a hungry man were served by the individuals "a la finger" style.

Tells of Crowded Schools.

Professor A. G. Harrison, superintendent of the public schools of Plainview, appeared before the League and told the members of the crowded condition of the school buildings of Plainview and explained the necessity of some action to provide suitable housing facilities for the next term. He stated that the normal increase in attendance and the number who would attend by reason of the compulsory education law makes it certain that at least two hundred more students will be enrolled next year. The enrollment this year is about 1,100. He asked the co-operation of the League in helping to let the people know what the real conditions are, and this was assured him.

Cemetery Road Is Improved.

Interesting reports were made by committees on various enterprises which the League is undertaking. It was reported that the county commissioners have, with the co-operation of the League, begun work on the road to the Plainview Cemetery, and that the fences have been moved, culverts placed and grading begun.

The committee on numbering the houses of Plainview also made an interesting report. The south part of town, between Fifth Street and the draw, has been numbered. The committee reports that in general the people seem to appreciate the efforts of the League to make every house in town easy to find, and that the people are responding and assisting those who have the contract to place the numbers. Thirty cents—ten cents for each number—is asked by the League from the owner or renter of each house in return for the aluminum numbers and the work of placing same.

The League has gone to considerable expense to procure the numbers and members of the numbering committee have worked hard drawing maps of the town and arranging the numbers so that every house can be easily found. The City Council has heartily endorsed this movement of the League.

Will Help Get Free Delivery.

It is absolutely necessary to have the streets posted with signs and to have the houses numbered to secure free delivery of mail in Plainview. This is only one of the objects in numbering the houses; but in itself it is sufficient cause for the work, the members of the League think.

Many who are beyond the age limit which has been maintained previously have expressed a desire to become members of the Young Men's Business League. The constitution which was adopted last night removes the age limit for members, and that those who wished to join and that the membership of the body might be as general as possible, a membership campaign was launched last night. Thirty captains were appointed to lead as many companies of four. To the team which brings in the largest list of new members between today and February 1 a prize equivalent to \$15.00 in cash has been offered.

Jacobs Bros. Mighty Clean-Up Sale

Presents the opportunity of buying just what you need, nothing excepted, at the most radical reductions imaginable. Everything in the house marked so low that you can't possibly do yourself justice without participating in this great money-saving event.

We invite your most careful comparison and you will be convinced that our prices and quality of the goods are in a class apart. With just one point in view, to make room for spring goods, we have thrown open our entire stock and have put a price on the goods that will move them quickly and at the same time give you every possible advantage. In other words we meet you at more than halfway. Everything is in your favor and the only cooperation we ask is to bring your list and we will satisfy the most careful conservative buyers.

MEN'S, LADIES AND CHILDRENS SHOES

Our Selz "Royal Blue" Shoes, which carry an iron-clad guarantee, never fail to give entire satisfaction, and we are offering them at most splendid reductions as below:

LADIES SHOES		MEN'S SHOES	
\$5.00 values now	\$3.85	\$3.00 values now	\$2.45
\$4.00 values now	\$3.30	\$2.50 values now	\$2.15
\$3.50 values now	\$2.70	\$2.00 values now	\$1.55
\$1.50 values now	\$1.20	\$6.00 values now	\$4.75
		\$5.00 values now	\$3.85
		\$4.50 values now	\$3.65
		\$4.00 values now	\$3.30
		\$3.50 values now	\$2.70
		\$3.00 values now	\$2.45
		\$2.50 values now	\$2.15

MEN'S SHIRTS

We have just received a number of the very latest designs in men's shirts, which are splendid values at a dollar, that we are now offering at only **79c**

It will pay you to stock up.



MEN'S OVERCOATS

What's the use of putting off purchasing that overcoat? Why not get it now and get the benefit during the cold spell as well as next season? The values we are offering in this Clean-Up Sale are positively extraordinary.

All \$16.50 overcoats, easily worth \$22.50, only **\$11.45**
 All \$15 overcoats, as good as any \$20 coats, only **\$10.65**
 Extra good values at \$8.75, a real bargain at only **\$5.00**

WHAT THE PEOPLE ARE DOING IN IRICK COMMUNITY.

IRICK SCHOOL, Jan. 26.—Mrs. Harry Whitwel is very sick at the home of her parents, Mr. and Mrs. George Potts.

Mrs. J. M. Thomas and son, William, spent Tuesday and Wednesday with Mr. and Mrs. W. K. Collier and family. Jesse and Aaron Tucker, Harvey Davis, Roscoe Moreland, Chas. Zimmerman, Hardin Jackson and Elmer Wahn were in Lockney Tuesday.

Mr. and Mrs. J. E. Jackson were the Friday evening guests of Mr. and Mrs. George Potts.

Nelma Dickerson spent Tuesday evening with Lillian Collier.

J. W. Parsons and daughter, Miss Flonnie, were in Lockney Tuesday afternoon with Mrs. G. S. Potts.

Joseph Thomas spent Wednesday evening with Albert Dickerson.

Wayning Mayben and Ross and Eule Thomas were Tuesday evening guests of Jess Alford.

Eule Lan was in Lockney Thursday.

Eule Thomas spent Wednesday evening with Hardin Jackson.

Henry Sparks was in Lockney Thursday.

Mr. and Mrs. W. K. Collier spent Sunday afternoon with Mr. and Mrs. J. E. Jackson and family.

Messrs. Henry and Fritz Schacht and Hardin Jackson spent Sunday evening with Ray and Harley Boerman.

Mr. and Mrs. Will Johnson and family spent Sunday with Mr. and Mrs. G. S. Potts.

Miss Tina Jackson spent Sunday evening with Miss Mildred Collier.

J. E. Jackson and son, Hardin, and Elmer Wahn were in Lockney on business Saturday.

Miss Flonnie Parsons was a guest Sunday evening of Miss Lizzie Dumas.

W. K. Collier and son, Everett, were in Lockney Saturday.

Miss Madge Dickerson spent Sunday with Miss Ethyl Murphy.

Miss Georgia Jackson spent Monday afternoon with Miss Flonnie Parsons.

Miss Thelma Murphy spent Sunday with Miss Frances Dickerson.

Mr. Becton called at the home of J. E. Jackson Monday evening.

APPOINTMENTS FOR PREACHING AT ABERNATHY ARE CHANGED.

Many Boys and Girls of Intermediate Department of Neighboring School Have Good Reports.

ABERNATHY, Texas, Jan. 26.—Mrs. Stanfield, who has been ill for some time, is still confined to her room.

Van's Barber and Tailor Shop has recently been given a fresh coat of paint, which adds to its appearance.

R. M. Hardesty, who was in the dry goods business in Abernathy for several years, but sold out a few months ago, has recently renovated his building and placed in it a first-class stock of dry goods, and is now ready for business. We welcome his new firm to our town, and wish for the management much success.

Several Abernathy folks heard Rev.

Geo. W. Truett at Plainview last Sunday.

D. E. Kelly has been visiting in Lubbock and other points south.

The Abernathy Literary Society held an interesting session last Friday night, and will have an interesting program on its next meeting, February 4.

Mr. and Mrs. C. E. Stout have been confined to their room for several days on account of the "grippe."

Stanford Arnett and Harvard Barnes, students of Seth Ward College, spent Sunday with the home folks.

Revs. G. I. Brittain and B. Y. Dickinson have recently made the following changes in their appointments: Rev. Brittain will preach at Strip on the second Sunday in each month instead of the third, as heretofore. Rev. Dickinson will preach at Strip on the fourth Sunday instead of the second and at Murray on the second instead of the fourth. The appointments at Abernathy remain the same. The change was made for the convenience of Rev. Brittain.

Mrs. R. I. Tubbs, of Lubbock, who is District Secretary for the Woman's Missionary Society of the Plainview District, was in Abernathy Wednesday and addressed a large number of ladies at the regular meeting of the Abernathy Missionary Society, at the home of Mrs. Hannah. Her address was full of information and inspiration and was enjoyed by all to the fullest extent.

Miss M. Evans, teacher of the intermediate department of the Abernathy Public School, makes the following report for December: Those neither absent nor tardy, Leonard Harral, Billie Harral, and W. T. Ragland. Those tardy but not absent, Mabel Pipkin, Edith Shields, Anna Jo DeWald and Nona Lee Hester. Perfect spelling lessons, 7th grade, Nita Pipkin, Mabel Pipkin and Edell Karouse; 6th grade, Nona Lee Hester, Samuel Oliver, Bill Harral and Guy Watson; 5th grade, W. T. Ragland and Glenn Stevens. Fred Atwood is back in school.

The Ladies' Aid will have a social meeting at the church, Monday, January 30, and all the ladies are invited.

MR. AND MRS. SJOGREN BACK AT KRESS AFTER WEDDING TRIP.

Interesting Happenings From Neighbor Town to the North by The Herald Correspondent.

KRESS, Texas, Jan. 28.—Mr. and Mrs. J. R. Riley are the happy parents of a baby girl born Thursday, the 26th.

Mrs. W. R. Adkins died Friday, the 14th of January, and was buried on the 15th, at the cemetery at Kress.

W. B. Taylor and L. Slagle went to Plainview in an auto Saturday on business.

Rev. Burnett, of Canyon, preached at the Baptist Church Sunday morning and night.

Rob Ormsby was a business caller in Tulla Saturday.

Charlie Ableman strated on the train Friday morning to return to his home, in Poplar Bluff, Ill., after a visit with his sister, Mrs. T. A. Oliver.

Mr. and Mrs. C. F. Sjogren returned to their home Friday from their wedding trip, after spending several weeks with relatives in Nebraska and Iowa.

Will and Rob Rousser were on business in Tulla Monday.

H. W. Relerson and C. S. Stewart, from three miles south of Plainview, were callers in Kress Monday.

Mr. and Mrs. J. V. Boston went east Saturday to visit Mr. and Mrs. Hemlock.

Henry Behrends, of Auburn, was hauling grain to Kress Tuesday.

T. A. Oliver went on the train to Plainview Tuesday on business.

Mr. Browning, of Kress, went to Lubbock on the train Tuesday to look after his cattle.

Mrs. Gaylor, of Kress, went to Tulla Sunday to call on Miss George Ford, who was sick in bed, and she returned to her home Tuesday.

Mr. and Mrs. E. E. Overly and daughter, Ruth, returned to their home, in Kress Sunday. George Rousser, son-in-law of Mr. and Mrs. Overly, and his two children will live with them.

HALFWAY SCHOOL MONEY FROM RURAL SCHOOL FUND.

J. E. Stewart Finished Threshing Tuesday—Kiddies Who Were Sick Are Back in School.

HALFWAY, Texas, Jan. 26.—Threshing in this community was finished yesterday at J. E. Stewart's.

Bad colds and sore throats have been epidemic, but about all the children are back in school.

Carl Kleingent has been quite sick for some days past, but is improved.

The stork flew into our midst on the twentieth, leaving a seven-pound baby girl in the home of Basil Huguley.

Miss Lois Foley was a guest in the Wilson home, in the Center Plains community, on Saturday and Sunday.

Mrs. J. E. Stewart returned last week from her visit to Merkel.

Harry C. Huguley entered school on Monday.

R. L. Hooper purchased a fine driving horse from B. B. Morton this week.

J. M. Fugle, who has been in the employ of Basil Huguley the past two months, left for Plainview today.

The Mothers' Club met, with a splendid attendance, this afternoon. After the business session, the subject of "Wherein the Home Fails" was ably

discussed, led by Mrs. R. L. Hooper, Mrs. Nine McComas and Mrs. N. K. Smith.

Our school and community are laying plans to meet the requirements to secure four hundred dollars of the million-dollar appropriation to rural schools.

The house known as the "Disbro house" has been moved farther north, and will be occupied by Nine McComas and family.

Mr. and Mrs. J. W. Dye and son, Clabe, left for Cottle County at noon today, in response to a telegram that the youngest child of their son, Charley, had died this morning.

THIRTY-SIX PROSPECTORS VISIT AT LITTLEFIELD.

Bank Is Importing Cows and Selling to Patrons on Time to Aid Dairying.

LITTLEFIELD, Texas, Jan. 27.—Thirty-six persons comprised the parties of prospectors visiting Littlefield last week. Contracts were made by them for approximately four thousand acres of land. New families are moving in almost every week.

A car of twenty-two Durham milch cows reached Littlefield yesterday, from the North. This is the forerunner of many cars to follow. The cows are being brought in by the Littlefield State Bank and sold to the farmers on time. Dairying and poultry farming will be encouraged and developed on a large scale in this community.

BOSTON MOB LYNCHES MAN WHO IS ACCUSED OF MURDER.

TEXARKANA, Ark., Jan. 25.—At 11:30 o'clock last night a body of men, whose number is supposed to have been several hundred, broke into the Bowie County jail, at Boston, took out Will J. Mayfield and hung him.

Mayfield was under indictment for the killing of his father, mother and brother, four miles north of the jail, on the night of December 30. He was tried last week for the murder of his mother, but the jurors failed to agree, and were discharged Saturday night, after having been out three days and nights.

Sentiment has been running very

high against the accused ever since the murders were committed. It freely has been predicted that unless the courts acted very promptly he would be lynched. Last night's incident caused no surprise.

Rev. G. I. Brittain returned Wednesday from Amarillo, where he went to meet his grandson, Homer Minor, who had been visiting in Fort Worth.

R. W. Otto left Wednesday for South Dakota.

30,000 acres land in tracts to suit purchaser in the Shallow Water Belt surrounding Plainview. The opportune time to buy is

'NOW'

NO. 1.—4,000 acres unimproved land, in one body, in Floyd County; 8 to 11 miles of Lockney; all choice, level farm land. Price, \$16 per acre, with terms.

NO. 2.—2,560 acres choice farm land in a solid square body, with 960 acres adjoining leased; shallow water; fenced into four separate pastures, with running water in three; about 200 acres natural alfalfa valley land of a deep, rich, black loam, with water 10 to 20 feet of the surface; two sets improvements. This is unquestionably the greatest hog and alfalfa and general stock-farming proposition in the Shallow Water Belt surrounding Plainview. Price, \$25 per acre, with terms.

NO. 3.—2,240 acres choice farm land, 960 acres of which is improved, located convenient to Plainview and other stations. This land is free of any encumbrance. Want to exchange for first-class hotel, business property or highly improved farm in Illinois or adjoining states. Price, \$32,800.

NO. 4.—2,560 acres best level farm land; solid body; two sets improvements; about 350 acres in cultivation; shallow water; nothing better. Will sell as a whole or in section tracts. Price, \$22.50 per acre, with terms.

NO. 5.—1,280 acres unimproved land in a solid body; choice farm land; shallow water. Price, \$15 per acre, with terms.

NO. 6.—960 acres unimproved land 10 miles north of Plainview and 3 miles south of Kress; in a solid body; well fenced and lies perfect for irrigation. This is the finest tract of land around town. Price, \$32.50 per acre, with \$6.50 per acre cash; balance 10 equal annual payments, 6 per cent interest.

NO. 7.—640 acres improved land 3 miles northwest of Plainview; choice farm land; lies ideal for irrigation; fair improvements; about 450 acres in cultivation. Price, \$45 per acre, with terms.

NO. 8.—320 acres improved land 4 miles east of Kress station; all fenced, fair improvements, about 150 acres in cultivation, 40 acres in alfalfa; choice black land; ideal for irrigation. Price \$35 per acre, with terms.

NO. 9.—307 acres choice land 8 miles southeast of Plainview; fenced; about 100 acres in cultivation; cheap improvements, but first-class land, and lies perfect for irrigation. Price, \$26.50 per acre, with good terms.

NO. 10.—160 acres improved land about 3 1/2 miles of Seth Ward College; 100 per cent best farm land; lies perfect for irrigation; fenced with woven hog wire; 100 acres in cultivation; fair tenant house; well and windmill, some sheds, orchard, etc. This is a very fine quarter, well located and cheap at the price—\$40 per acre, with terms.

NO. 11.—160 acres unimproved land; choice black land, with about 30 acres alfalfa valley land; shallow water; located 7 miles of station. Price, \$25 per acre. Will sell without cash payment if purchaser will improve; will give good terms on balance.

NO. 12.—80 acres unimproved land 3 miles of Wayland College; located on public road and well fenced. Lies perfect for irrigation, and 100 per cent best farm land. One among the most desirable small tracts around Plainview. Price, \$50 per acre.

NO. 13.—10,000-acre ranch in one body 65 miles north of Plainview, on Palo-duro Canyon. Good five-room house; barn, corrals, cake house, well and windmill; improvements all new. About 250 acres in cultivation; about 1,000 acres or more good farm land, balance grazing land. Any amount of everlasting running water and fine timber, and natural protection for stock. Price, \$6 per acre, with terms. This is an ideal stock-farm and ranch, stocked with 250 head good stock cattle, which will be sold with ranch if wanted.

The above lands, except No. 13, are first-class farm lands, titles absolute and located in the Shallow Water Belt surrounding Plainview. These are only a few of the many tracts we control—have dealt in these lands for over 25 years, know values and best propositions for investments. Special attention given lands of non-residents, leasing, etc. For particulars, descriptive literature, address Otus Reeves Realty Co., Plainview, Texas.



SPRING MARKET SEASON

Merchants meeting at Dallas, round trip fare of one and one-third fare, (open to all persons.) Ten days dates of sale first meeting, Jan. 30 to Feb. 8; second meeting Feb. 13 to 22; third meeting Feb. 27th to March 7; fourth meeting March 12 to 21.

For further information phone 224.

JOHN LUCAS, Agent

What Is a Lady?

A series of essays have been read recently in the chapel exercises of Wayland Baptist College. The young ladies have been expressing their ideas of the ideal gentleman. Here is what Dixon Turner thinks is the ideal lady:

"There is a difference between the words woman and lady. Woman is the name given the feminine sex to distinguish her from man, the appellation of the masculine sex.

"In England, lady is a title given as a distinction of blood or social standing. But this is not all the word lady means, nor are these distinctions all that make a lady. 'Tis needless to say that powder, paint, flounce, and feathers do not make a lady. To be sure, we expect to see a woman neatly dressed, and permit the painting for the sake of her vanity. It is not so, as is generally held among girls, that a lady must look pale and delicate as best fitting her station as a lady. A robust, rosy-cheeked woman is as admirable as the noblest physique of man. She need not have a face of fascinating beauty, 'For beauty is as beauty does,' and every lady is beautiful.

"To be able to cope with the world in all its vicissitudes and yet retain that virtue so lovable in woman is a prominent attribute of a lady. She must combine with this the ability to be perfectly self-possessed in any circumstances and in her very carriage show where

she places herself.

"The noblest person of earth is not the gentleman who has acquired position, but a lady, who, even though her work is the menial duties of the home, lives so as to reflect the very goodness of God.

"I do not say that a woman must be self-sacrificing to be a lady, nor is the standard for her placed higher than for the man, but to ever be able to hold forth before the world her dignity unimpeachable, requires no little effort.

"The true lady will always be filled with sympathy and charity—not a passing sympathy or heart sickness as is expressed by every woman when she sees something or somebody ill treated, but a sympathy that will urge her to do something of permanent benefit for the ill treated, a sympathy that will make the sufferers partakers of the love of a heart tuned to the highest possible key.

"After that all the powers of the ingenious woman have been exerted to raise herself to a higher level before the world, if we add to her noble aspirations and womanly sympathies the well owing influence of the love and sympathy of an Almighty God, whose love is above that of any person of the world, we may then see, not only a lady, but the highest and most lovable type of lady."

WEATHER SERVICE.

Wireless Communication Suggested to Provide Adequate Means of Reporting Storm Warnings.

Attention is called in the annual report of the Chief of the Weather Bureau for the fiscal year ended June 30, 1915, to the desirability of establishing wireless methods of communication in those regions of the country which are subject to floods and destructive storms. One of the first effects of such disturbances is to cut off communication by telegraph and telephone at the very time when it is most needed; and in a few rare cases it has been possible to reach otherwise isolated regions only through indirect and roundabout communication by wireless agencies. The general establishment of such means of communication seems to present the only way in which complete interruption of communication can be prevented, not only for the purpose of disseminating reports, but also for the purpose of receiving knowledge of the forthcoming weather conditions that is now disseminated from Arlington and other radio stations under the control of the Navy Department. In addition to the dissemination of warnings of destructive storms by wireless agencies, the daily weather forecasts are being distributed in an experimental way in this manner from three places in Illinois and also from one station in North Dakota.

The report also states that there are many applications for extensions of the Weather Bureau service. These include requests for river and flood warnings; frost and cold-wave information, for protective work in the interest of the fruit, tobacco, truck, and garden crops; and for additional information in regard to the water resources of sections in the West where the reporting stations now in existence are not sufficient to cover the country adequately. Extensions of the service in the grain, cotton, sugar, and rice regions are also desired.

At the end of the fiscal year, there

were in operation 214 Weather Bureau offices. Of these, 197 are classed as fully equipped stations. In addition, there were more than 4,500 co-operative observers whose work, the report says, shows a conscientious desire to render the best service possible.

For some years past the Weather Bureau has sought to determine each spring the probable amount of water contained in the snow cover of the higher altitudes that may become avail-

able for irrigation and other purposes later in the year. One of the chief difficulties in the way of this work is the fact that the higher altitudes are frequently uninhabited during the winter, and information can be obtained in regard to the conditions which prevail in them from a few isolated points only. The number of these places is gradually becoming less, as mining camps and other enterprises are being abandoned. For this reason the bureau has adopted the plan of intensive survey in small watersheds and, during the past year, carried out three such surveys—one in the City Creek watershed near Salt Lake City; a second, in the watershed of Cottonwood Creek, a tributary of the Boise River; and a third, in the watershed of the Sand Lake, Carbon County, Wyo.

The report also calls special attention to the extension of the snowfall work in the watershed of Salt River in Arizona. The demand for information in regard to the amount of snow water available for irrigation purposes above the Roosevelt Reservoir made itself felt some years ago. A preliminary survey was made in November, 1913, and a second survey in April, 1914. In 1915 two attempts were made to reach Paradise Creek, and, although in neither case was it possible to accomplish all that had been hoped, it was determined that the snowfall for the winter of 1914 to 1915 in the mountains of eastern Arizona was extraordinarily heavy. The work thus far accomplished, it is said, can only be considered as preliminary to a more general campaign.

The weekly forecast, which was suspended for a time because of the interruption of foreign meteorological reports due to the European war, was resumed in April, 1915, in a modified form. This forecast is now prepared and issued Tuesday forenoon for the week beginning the following Wednesday. It is sent immediately to the press associations, and selected portions are telegraphed to distributing centers.

where they are printed on cards and distributed by mail to rural newspapers and individuals.

GOOD-ROADS MEASURE PASSES LOWER HOUSE.

Bill Carries Appropriation of \$25,000,000 to Be Divided Among States.

WASHINGTON, Jan. 25. — The

Shackelford good-roads bill, carrying an appropriation of \$25,000,000 to aid the States in improving their post roads, was passed by the House late today, 281 to 81. Three members voted "present."

The States would share in the appropriation on the basis of their population and the number of their post roads. The money would be disbursed through the various State highway committees.

WILL SEND BABY GRAND PIANO FOR DE TREVILLE.

The arrangement committee has been informed by Jas. P. Saville, manager for Mile. Yvonne de Treville, that a Steinway grand piano will be furnished by the management for the de Treville recital.

Lyman O. Perley, of Omaha, Nebr., arrived Wednesday.

CASH GROCERY CO'S. SPECIALS BEGINNING TODAY

OUR COFFEE DEPARTMENT.

We have a remarkable Coffee Department, the result of supplying good Coffee, fresh ground, at reasonable prices. We sell monthly enormous quantities, and our customers always have a good word to say about the quality. If you are not acquainted with our grades and packages, make a selection now and prove to yourself that Cash Grocery Co.'s Coffees have real merit and real values.

COOLING PAIL WITH 10 POUNDS OF COFFEE.

This pail is made of heavy tin plate, height 13 3/4 inches, diameter 8 1/2 inches. Separate cover; has a deep flange and fits snugly. The pail is useful around the kitchen or dairy. Retail value about 50 cents. Filled with 10 pounds fancy Santos Coffee, of 35 cents per pound, retail value, to sell at \$2.65

GALVANIZED-IRON PAIL WITH 10 POUNDS OF COFFEE.

Same Coffee as above with serviceable pail made of galvanized iron. Has a separate lid and a strong handle. A container of this kind is always appreciated. Price \$2.65

5 POUNDS COFFEE WITH TOWEL BAG.

The bag is lined with an air and moisture-proof paper. Coffee is packed fresh from roaster, retaining all its original freshness and aroma. The bag makes a first-class towel, 16 1/2 by 43 inches. Price \$1.25

"MANOR HOUSE" COFFEE.

The highest-grade Coffee obtainable. Fresh ground, per pound 40c

BULK "PEABERRY" COFFEE.

You know the quality of our No. 1 "Peaberry." Ground while you wait for percolator or plain pot coffee. Per pound 25c

EXTRA SPECIALS IN CANNED GOODS

- 3 cans Van Camps Hominy 25c
- 3 cans large size Kraut 28c
- 3 cans peas, good quality 25c
- No 2 size Blackberries, Texas packed, each 10c
- 3 cans No. 1 Oysters 25c
- 2 cans No. 2 Oysters 35c
- Large size pink Salmon, per can 10c
- 6 cans Sardines 25c
- Regular 15c size Pimentos, our price 10c
- 6 cans Evaporated Milk 25c

SUGAR

- 15 pounds cane Sugar \$1.00
- 25 pound sack Sugar \$1.65
- 100 pounds double in sack \$6.65

BEANS

- 14 pounds Pink Beans \$1.00
- 50 pounds Pink Beans \$3.25
- 12 pounds Navy Beans \$1.00
- 50 pounds Navy Beans \$3.87

Lima beans same price as navy beans. Don't fail to take advantage of this exceptional offer on beans. The market is very strong on this commodity but an early purchase will enable us to make the above prices for a limited time only.

BAKING POWDER

- All regular 25c sizes K. C., Calumet, Dr. Prices or Health Club Baking Powder for 20c
- 10 pounds Calumet for \$1.25

MISCELLANEOUS

- Shredded Coconut in bulk, per pound 25c
- 3 pounds Dried Peaches 25c
- 20 pounds broken Rice for \$1.00
- 1 gallon bulk Pickles 50c
- 20 pound box bulk Crackers \$1.60
- 3 boxes seeded Raisins 28c
- Aunt Jimmas Pancake Flour, per package 10c

RED STAR FLOUR

Just received a brand new car. Every sack guaranteed. Be sure to call for a sample sack. Per 48 pound sack \$1.85

CASH GROCERY CO.

PHONE 101

We deliver \$1.00 orders free of charge, orders under \$1.00 five cents will be added for delivery. Positively no orders taken after five o'clock for delivery.

YOU CAN RELY ON
Rexall Orderlies

A Nation's Watchword
"BE PREPARED"

Rexall Orderlies

The laxative tablet with the pleasant taste

Guard the home against biliousness and constipation

10¢ 25¢ 50¢

We have the exclusive selling rights for this great laxative. Trial size, 10 cents.

DYE DRUG CO., INC.
THE REXALL STORE

February Promises to be a month of good business

We ask that you entrust your grocery purchases to us during the coming month.

We assure you of good quality groceries at consistent prices, prompt and courteous consideration of your needs, and complete satisfaction in your dealings with us.

Don't forget that we always have some specials for you on First Mondays.

Pierson & Smith
Phone 348



ANTHRACITE COALS

- Pennsylvania Lyken Valley \$15.50
- Arkansas \$12.00
- New Mexico \$12.00

SOFT COALS

- Simon Pure Nigger Head Lump \$8.00
- Simon Pure Nigger Head Nut \$7.50
- Peerless Egg \$7.00
- Peerless Chestnut \$5.50

50c per ton extra for delivery

E. T. COLEMAN, Coal and Grain
Phone 176



"A picture of father and mother."

How it would delight your children, how it would please your friends.

Cochrane's Ground Floor Studio

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

It's tree-planting time.

GOVERNOR JIM'S SANE IDEAS

Governor Ferguson, of Texas, is close to the Mexican border, and he is against intervention. The war makers who will never get to the dangerous passes in case of conflict, think the conquest of a territory about three times the size of Germany a simple matter. By living in Texas Governor Ferguson gains some sane ideas regarding an army of occupation.—Brooklyn Eagle.

Before midnight Monday, you must pay your poll tax or be disfranchised.

COLLECTING ACCOUNTS

Does the world owe any man a living? This question seems to be bothering a number of the exchanges of this section. The Lubbock Avalanche "started it." The world may owe every man a living; some people are not energetic enough to collect it. It's generally the hustler who gets "what's coming to him." The world may owe every man a living, alright, but the idler generally squares the account by charging off the debit to loss.

W. P. Hobby's announcing for Lieutenant Governor of Texas again is a thing naturally to be expected, and its coming is not surprising. There are many people in Texas who believe he is a good Lieutenant Governor, an excellent acting Governor, and who are awaiting an opportunity at some future time of seeing just how well he would serve as Governor of Texas.

CAN'T USE TEXAS' FLAG IN ADVERTISING.

The recent ruling that the Texas flag can not be used for advertising purposes recalls the often argued question as to whether the national flag should always be saluted when displayed, regardless of circumstances.

Texas does not want an individual to profit by drawing on the spirit of patriotism and loyalty by use of its flag.

It is common for circuses, theatrical companies, and others to display the "star-spangled banner" at the close of their act. This generally "brings the house down." The applause has a psychological effect. The show gets the credit. The flag, thus displayed, is shown nine times out of ten for this purpose, and not through loyalty or patriotism on the part of the managers. They're generally looking with at least one eye toward the box office, and are not in the business of fomenting the spirit of loyalty and patriotism.

SWINE INDUSTRY IS GROWING.

Texas has now 700,000 more swine than she had five years ago. The value per head is the same. It has fluctuated from time to time, being last year \$1.30 higher. Market conditions affect the price. Texas imports annually \$52,000,000 worth of pork and by-products of the swine industry. Texas has now 320,000 more hogs than she had a year ago.

The last chance—before midnight Monday. Don't be a Chinese politically.

GOVERNMENT LIVE-STOCK REPORT.

WASHINGTON, D. C., Jan. 18.—A summary of estimates of numbers and values of live stock on farms and ranges on January 1 for the State of Texas and for the United States, compiled by the Bureau of Crop Estimates (and transmitted through the Weather Bureau), U. S. Department of Agriculture, is as follows:

Horses.

STATE: Number, 1,180,000, compared with 1,192,000 a year ago and 1,147,000 five years ago. Value per head, \$78, compared with \$78 a year ago and \$80 five years ago.

UNITED STATES: Number, 21,200,000, compared with 21,195,000 a year ago and 20,277,000 five years ago. Value per head, \$101.60, compared with \$103.33 a year ago and \$11.46 five years ago.

Mules.

STATE: Number, 768,000, compared with 753,000 a year ago and 696,000 five years ago. Value per head, \$100, compared with \$100 a year ago and \$108 five years ago.

UNITED STATES: Number, 4,560,000, compared with 4,479,000 a year ago and 4,323,000 five years ago. Value per head, \$112.87, compared with \$112.36 a year ago and \$125.92 five years ago.

Milk Cows.

STATE: Number, 1,120,000, compared with 1,086,000 a year ago and 1,034,000 five years ago. Value per head, \$51.00, compared with \$47.50 a year ago and \$34.00 five years ago.

UNITED STATES: Number, 22,000,000, compared with 21,262,000 a year ago and 20,823,000 five years ago. Value per head, \$53.90, compared with \$55.33 a year ago and \$39.97 five years ago.

Other Cattle.

STATE: Number, 5,430,000, compared with 5,121,000 a year ago and 5,507,000 five years ago. Value per head, \$32.10, compared with \$31.70 a year ago and \$16.70 five years ago.

UNITED STATES: Number, 39,500,000, compared with 37,667,000 a year ago and 39,679,000 five years ago. Value per head, \$33.49, compared with \$33.38 a year ago and \$20.54 five years ago.

Sheep.

STATE: Number, 2,160,000, compared with 2,114,000 a year ago and 1,954,000 five years ago. Value per head, \$3.70, compared with \$3.20 a year ago and \$2.83 five years ago.

UNITED STATES: Number, 49,200,000, compared with 49,956,000 a year ago and 53,633,000 five years ago. Value per head, \$5.17, compared with \$4.50 a year ago and \$3.91 five years ago.

Swine.

STATE: Number, 3,200,000, compared with 2,880,000 a year ago and 2,570,000 five years ago. Value per head, \$7.70, compared with \$9.00 a year ago and \$7.70 five years ago.

UNITED STATES: Number, 68,000,000, compared with 64,618,000 a year ago and 65,620,000 five years ago. Value per head, \$8.40, compared with \$9.87 a year ago and \$9.37 five years ago.

ONE OF THE BEST.

The forty-four-page Christmas issue of The Plainview Evening Herald was one of the best to reach The American Printer office this year. Five eight-page sections were included in a beautiful colored cover. The contents were well chosen and very attractively pre-

sented. The advertisements were unusually well written and displayed, particularly the double pages of the Plainview Mercantile Company and Carter-Houston Company.—The American Printer.

The American Printer reproduced with this editorial comment the double-page ad of the Plainview Mercantile Company.

Sanitation About Hog Pens and Houses Is Important

Geo. R. Quesenberry of Helen Temple Farm Tells Texas Swine Breeders How to Control Disease and Parasites

Following is the address of Geo. R. Quesenberry, hog expert, of the Helen Temple Farm, before the Texas Swine Breeders' Association at Seguin, Texas, January 18-19:

When there is no contagious disease in the immediate vicinity, the average farmer seldom worries over his hogs. But when disease starts, he is at a loss to know what to do, and will often give it to them through ignorance of its nature. It has been proven that practically every disease of both man and beast can be checked if properly managed at the start.

Many of us think that because we have had good luck we will always have it; that the hog is by nature dirty and will do better in the filth; but, on the contrary, he is developing so through his present environment, he thrives in spite of, rather than because of, the filth. In nature the hog was accustomed to as much freedom as the horse, cow and sheep, but upon domestication the hog was found to be profitable where nothing else was. Try a horse or cow in the same conditions that the average hog is kept under, and see what success will be met with. But, give a hog the same conditions as other stock and he will make better use of it.

The hog house should be strongly built, roomy, easily ventilated in summer, and free from drafts in winter. It should admit as much sunshine as possible, for sunshine is one of our best disinfectants. It will kill out the worst germs, if they get the direct rays. It has been only a little over a year since the first known case of hog cholera broke out in Southern Mexico and swept away practically one whole herd of hogs. The hogs were immediately quarantined and all that died were burned and the premises thoroughly disinfected. It was not practical to disinfect the pasture where most of the hogs had died, and there was also some difference of opinion as to whether the sun had killed the germs or not. The experiment station brought some shoats and turned them into the infected pasture, after vaccinating a part of them as a check. Not one was lost, clearly demonstrating the effect of direct sunshine as a disinfectant, yet in most cases it needs some other aid.

Water and feed troughs need frequent cleaning and an occasional scrubbing with a good, stiff brush. For feeding wet food, the iron trough is much more satisfactory than the common wooden one. They last longer, are more easily cleaned, and are cheaper in the long run. The more crevices and corners that can be eliminated in feed troughs the better, as they only tend to harbor filth. Where large numbers of hogs are kept, the concrete feeding floors are proving very successful. The waterer, whether trough or tank, should be one that the hog can not get his feet into and is easily cleaned.

Parasites.

Parasites are directly the cause of more unthrifty hogs than the disease germs themselves. They sap and worry the hog until his system cannot resist disease.

There are several ways of combating them, but prevention is worth much more than any cure.

Hogs may be kept free from internal parasites by feeding a balanced ration, or a ration that is balanced with

the mineral substances that the hog found so free in nature—wood ashes, charcoal, lime, rough stones, or cinders.

The hog in nature was free from external parasites, probably because he always had a wallow and a frequent change of bedding whenever needed.

There are several good methods of keeping hogs free from lice and mange. The dipping vat and wallow are the best. The wallow will also provide a means for the hogs to keep cool during the hot, summer months. It should be built above ground of either lumber or concrete, with an outlet near the bottom so that the water can be frequently changed. Crude oil or some coal-tar disinfectant should be kept on the water at all times.

Our worst hog diseases are introduced more through the importation of stock than by any other means. We buy feeders from several herds that we know nothing about, load them into the same car, unload them in the public stock pens, and on arriving home we soon have a case of cholera or tuberculosis, which readily spreads through the herd. Or, we may buy a cholera-immuned pig or a new herd boar from a herd in which some of the hogs have recently been treated for cholera, by the double method. They will not show signs of cholera themselves, but will be carriers of it, and are just as dangerous as the cholera hog itself.

If feeders can not be gotten in a perfectly healthy locality, they should never be brought on the farm unless immediately treated with serum and disinfected. It is the only safe method. They should be dipped and kept away from all other hogs for a period of at least three weeks and re-dipped.

When buying hogs to improve one's herd, they should be thoroughly disinfected before unloading, placed in absolute quarantine for at least three weeks, and disinfected at least once a week during the time. When removed, they should be dipped again, and the houses and yards thoroughly cleaned. Any trash in the yard should be burned before the premises are used for other hogs. The house can be disinfected by whitewashing or spraying with a strong solution of coal tar or other reliable disinfectant. The yard should be sprinkled with a solution of one part lime to twenty parts water, or a strong coal-tar disinfectant.

Don't allow neighbors to inspect new hogs by getting into the pen as soon as they are imported, and stay away from your neighbors' new hogs. You can't be too careful. Buy your herd boar at least a month before you need him, so as to keep him in quarantine, and thereby the danger of disease will be greatly eliminated.

It seldom pays to doctor an unthrifty sick hog. It is only a good way to spread disease, but when one is to be treated it should be isolated.

When an animal dies of some unknown cause, it should be burned immediately, as heat is the only certain destroyer of disease germs. Burying is simply a means of preserving the disease for an indefinite period.

A cheap grate can be built on any farm for \$12.00 or \$15.00 that can be used for burning all kinds of dead animals. It can then also be conveniently used for heating water at hog-killing time.

It is ten times better to be certain than to take a long chance.

J. J. Lash's REAL ESTATE CORNER

For Sale, Exchange, Rent, Lease

16 acres of land in cultivation, in west part of Plainview, will trade for house close in and pay \$250 cash difference.

Two lots near Baptist College will put in as first payment on house close in and pay balance monthly.

160 acres land close to Plainview, improved, will sell and take small payment down and give one to ten years' time on balance at seven per cent interest.

Have 640 acres land two miles from Seminole, Texas, Gaines County, fine grass, good cattle country, will trade for 160 acres improved land near Plainview.

Have party owning 160 acres land, well improved, will trade for 640 acres long way from town some place on the Plains.

Have several 160-acre tracts near Portales, N. M., will trade for houses and lots or land near Plainview.

160-acre irrigated farm eight miles from Plainview, improved, all under cultivation; all in wheat. Price, \$60.00 per acre; two-thirds cash, terms on balance.

Several bunches of good calves for sale in bunches of twenty and thirty. Owned by different people. Price is right.

160 acres land six miles from Summerfield, railroad station in northwest part of Castro County; all smooth land. Owner will trade for house in Plainview.

I am going to handle cattle. LIST YOUR CATTLE WITH ME.

MOVED MY OFFICE ONE BLOCK WEST AND ONE-HALF BLOCK NORTH OF OPERA HOUSE BUILDING. PHONE 653.

LOOKING ON LIFE.

All's in the way you are looking on life.

Whether in sunshine or whether in gloom;

One way's the way of contention and strife,

One way's the way of contentment and bloom.

Whether you see it in shadows and stars,

Or whether you see it in morning's gray beam,

One is the viewpoint that makes, one that mars,

And after all life is a mighty fine dream.

Yes, with its sorrows, its strife and its care,

Its losses, its pains, disappointments and ruth,

It's worth all the toil and the effort we spare

Just to taste and to dream of its beauty and youth;

Just to walk in the sunshine of day-after-day,

And dance in the fairy-like music of things,

And know when we suffer we can kneel down and pray,

And that always somewhere there is something that sings.

If you want to behold it with grouches and grief,

That's the kind of a life you are certain to see;

But when you look out through the eyes of belief,

It's a beautiful life, with its laughter and glee.

Yes, beautiful, even in shadows and tears,

In sorrow and struggle and storm and distress,

For isn't it true as we toil through the years

That love groweth more and that hatreds grow less?

ABOUT THE "BAD BOY."

The great trouble with the proverbial "bad boy" is that he hasn't enough to do. He is brimming full of energy and enthusiasm. He can't control it. It is natural. Just as sure as the windmill, placed in the path of the wind, will turn and pump its stream of water, propelled by the unseen power, the boy will be active. It's a natural force, which he is powerless to resist.

Attention

People who live outside of city limits we want your business. Our Ford car will be around to see you with a full line of

Rexall Remedies

The best in the world. We appreciate your patronage.

DYE DRUG COMPANY

THE REXALL STORE
Phone 23
West Side Square

HAMNER'S DRY GOODS STORE'S Clearance Sale

Continued 15 Days

Price reduction made in January Sale continued with many special reductions to February 15th, 1916. We have not room here to quote all the reductions given. Come see our stock and get our prices.

Final Clearance Sale Sweaters	Final Clearance Sale Boys' Suits	Pants and Work Clothes	Staple Dry Goods
\$.50 Sweaters \$.38	\$3.25 and \$3 suits \$2.18	\$3 corduroy pants \$1.98	Our Stock is yet complete. The big reductions made all through the line are continued to
.75 Sweaters .55	\$5 and \$4.50 suits 3.48	2.00 Doe Skin pants 1.38	February 15th
1.25 Sweaters .85	\$5.50 suits only 3.98	1.50 work pants 1.20	
1.50 Sweaters 1.10	\$6.00 suits only 4.25	1.00 work pants .78	
1.75 Sweaters 1.19	\$7.00 suits only 4.98	4.00 corduroy coats 2.98	
2.00 Sweaters 1.39			

SHOES

Look through our shoe stock, our prices should prove attractive at this time. We continue cut prices to make room for Spring Shoes and Slippers.

Our prices are low as staple goods can be sold. Our Staple Dry Goods Stock is yet Most Complete. It will pay you to buy now or before February 15th 1916.

HAMNER'S DRY GOODS STORE

Telephone No. 210

"SELLS IT FOR LESS"

Plainview, Texas

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Circle No. 3 of the Woman's Missionary Society, which was to have met this afternoon with Mrs. P. E. Shackelford, is postponed until next week, because of the bad weather.

The meeting of the Central Mothers' Club scheduled for this afternoon is also postponed until next Friday because of the weather.

The City Federation of Clubs will meet tomorrow afternoon at three o'clock, at the Presbyterian Church.

Monday afternoon at the same hour, at the Presbyterian Church, the Federated Missionary Societies will hold their Fifth Monday Meeting.

The Five Hundred Club meets Tuesday afternoon with Mrs. J. H. McKee, on Slaton Street.

The next meeting will be with Mrs. E. Dowden, at the Hotel Ware, Tuesday, February 8.

IT IS CIRCLE WEEK WITH WOMAN'S MISSIONARY SOCIETY.

Circle week for the Woman's Missionary Society—the last week in the month—has rolled round again.

Circles One, Two and Four met yesterday afternoon, respectively with Mrs. J. W. Story, Mrs. O. B. Jackson and Mrs. J. A. Wade. Plans for the year's work were discussed at the meeting held with Mrs. Story, but at the others the attendance was too small, because of the weather, to admit of anything but a pleasant social time.

Delightful refreshments were served at the meetings held yesterday afternoon.

TRAVEL STUDY CLUB.

A most pleasant and profitable afternoon was enjoyed by the members of the Travel Study Club at their regular meeting Saturday.

Mrs. E. B. Miller was leader, and her lecture on "Modes of Taxation of the English Kings" was listened to with much appreciation.

The round-table topics were "Henry II," "Theobald, Archbishop of Canterbury," "Origin of the House of Plantagenet," and "Cathedral of St. Paul."

WILL STUDY THE BIBLE.

Immediately after the Federated Missionary Society Monday afternoon, a Bible Study Club will be organized, for the systematic study of the Bible. All who are interested are cordially invited to join.

HOME ECONOMICS CLUB IS ORGANIZED BY YOUNG MATRONS.

Mrs. J. W. Longstreth and Mrs. E. Graham are Associate Members; Elect Officers.

"You may live without music,
You may live without books,
But the civilized man
Cannot live without cooks."

A bevy of young matrons, on pleasure and knowledge bent, met yesterday afternoon with Mrs. Gamaliel Graham, 1301 West Third Street.

After some preliminary discussion, it was unanimously decided to organize a club, a club that will furnish recreation and instruction in home economics. It will be called the "Home Economics Club," and has for its officers the following: Mrs. James F. Duncan, president; Mrs. Gamaliel Graham, vice president; Mrs. Kirby Scudder, secretary and treasurer. The charter member are, additional to the officers, Mesdames George Saigling, Claude Nobles, George Bennett and Elmer Sansom. The associate members are Mrs. E. Graham and Mrs. J. W. Longstreth.

The club will meet on the second and fourth Friday's in each month, and occasionally, just occasionally, the members will hold an open meeting, and give their friends a tantalizing taste of their skill in the culinary art.

One charming feature of the meeting Thursday afternoon was the gathering of the guests around a flower-decked luncheon table, where beautifully appointed refreshments in two courses were served by the young hostess.

The next meeting will be with Mrs. George Bennett, on North Jones Street, Friday, February 11.

MRS. OTIS TRULOVE HOSTESS HONORING FAMOUS SINGER.

Tuesday afternoon Mrs. Otis Trulove, of Amarillo, was hostess to members of the Philharmonic Club of that city and other guests, who were invited to meet Miss Mabel Riegelman, lyric soprano of the Chicago Opera Co.

Miss Riegelman talked in an interesting way of her experiences off and on the stage, giving her hearers a new idea of municipal opera.

In entertaining and serving a two-course luncheon, Mrs. Trulove was assisted by Miss Gladys Marsalis, former teacher of piano at Seth Ward College.

A. M. Smith was in today from his big ranch northeast of Plainview.

M. T. Howard, of Clarendon, was here on business this week.

BAPTIST LADIES' AID MEETS WITH MRS. H. J. DILLINGHAM.

The Ladies' Aid and Missionary Society of the Baptist Church held a most entertaining meeting Monday afternoon, at the home of Mrs. H. J. Dillingham, 614 Jones Street.

Mrs. T. D. Lipscomb led the following well planned program, which opened with a song:

Prayer—Mrs. L. T. Jones.
Scripture Reading—Leader.
"A New Year's Greeting"—Mrs. R. T. Jones.

"Missionary Creed"—Mrs. J. L. Dorsett.

"Missions, the Why and How"—Mrs. J. M. Waller.

"Value of Contact"—Mrs. C. W. Tandy.

"The State, the Society, Methods and the Summing Up"—Mrs. R. F. Ivy.

Duet—Mesdames A. C. Hatchell and Otis Shropshire.

Song—Miss Hattie Dillingham.

Prayer—Mrs. G. W. Crow.

Following the program, delightful refreshments were served by Mrs. Dillingham, assisted by her daughters, Misses Hattie and Ruth.

MRS. WYCKOFF HOSTESS FOR AUCTION BRIDGE CLUB.

Mrs. J. O. Wyckoff was cordial hostess yesterday afternoon for the Auction Bridge players. As special guests she invited Mesdames J. A. Testman, Charles McCormack, Charles F. Meyers, Robert M. Malone and E. B. Hughes.

The fortunate winners of high score were Mrs. R. C. Ware, for the club, and Mrs. McCormack, for the guests.

A bouillon course, followed by oysters and other dainty dishes, were the refreshments offered by Mrs. Wyckoff.

TO INTEREST TEXAS TOWNS IN CIVIC ATTRACTIVENESS.

Pictures Showing Development Will Be Available Free After Contest Closes.

AUSTIN, Texas, Jan. 25.—Competition for the three prizes of fifty dollars each to be awarded during the University Home Economics Week, scheduled for Austin, February 14, for the best exhibit of civic beautification, promises to be keen. Numerous letters have been received by the School of Domestic Economy, under whose direction the contest is held, expressing the determination of many interior cities and towns to be represented.

The prizes have been donated by public-spirited citizens and organizations. Henry D. Lindsay, Mayor of Dallas, has subscribed one prize. The women's clubs of Cleburne have subscribed the "Cleburne" prize, and the Fort Worth Record has volunteered the third prize. The terms of the contest stipulate that the pictures shall depict local conditions before and subsequent to improvement. Commercial clubs are excluded from competing, although any other local organization or club may participate in the contest.

No private homes, grounds or business premises will be accepted. The photographs must be unmounted, 8x10 inches in size.

Cities and towns which desire to enter the contest should submit their photographs not later than February 10 to the School of Domestic Economy, the University of Texas. The pictures become by agreement the property of the University, to be compiled into a loan exhibit subject to the call of any civic organization in the State for exhibition purposes.

Towns and cities which have accomplished noteworthy improvements in civic appearances are urged to enter the lists. The prizes will be distributed to three classes of towns, according to their population. The first prize will be awarded to towns of 30,000 inhabitants or more. The second prize will be awarded to towns of 10,000 to 30,000 inhabitants, the third prize going to towns of less than 10,000 inhabitants. This method of distribution of prize money equalizes the opportunities of winning.

Some of the towns which have definitely signified their intentions of participating in the contest are: Fort Worth, Dallas, Austin, Waco, Cleburne and Robstown. Other cities, including Galveston, Houston, El Paso, are tentatively considering entrance in the contest, and in all probability will rank among the contestants when the judges meet for consideration.

George Burdett Ford, lecturer on City Planning during the University Home Economics Week; Mrs. Caswell Ellis, wife of the director of the University Extension Department and a graduate of the School of Fine and Applied Arts of New York City, and Associate Professor of Architecture in the University Samuel Gideon will comprise the personnel of the judging committee. These persons are all authorities in city planning and beautification.

Messrs. Ben Smith and Paul Barker and Misses May Kinder and Edna Harrington has returned from their visit to Mr. and Mrs. J. C. Anderson, at Inglesville, New Mexico.

PROPOSED SAN ANTONIO EXPOSITION IS ENDORSED.

SAN ANTONIO, Texas, Jan. 25.—The first day's sessions of the three-day conference on the proposed San Antonio bi-centennial exposition was held today, and unanimous endorsement was given the project. Congratulatory telegrams came from eminent persons throughout the country, President Woodrow Wilson and Cardinal Gibbons being among them. Though the general plan of the exposition as mapped out by the executive committee is yet to be formally submitted to the delegates, approval of its provisions, already made public, was expressed on all sides.

BROOKS SAYS WHEAT NOW BETTER THAN LAST YEAR.

W. F. Brooks, who lives south of Plainview, had a good wheat crop last year. He states that wheat on his farm is in better condition now than at the same time last year.

Mrs. R. L. Ramsdell, who has been visiting her parents, in Austin, will arrive tomorrow to join her husband, Dr. R. L. Ramsdell, who has located in Plainview.

D. H. Martin, traveling salesman for the Knight Auto Company, left today for a trip south in an Overland, Model 83.

Miss Lucy Childress, of Lockney, was here today.

Judge J. A. Firee, of Childress, is in Plainview on business.

Otis Trulove, of Amarillo, was here this week.

Mrs. M. N. Mitchell, of Seymour, is the guest of her daughter, Mrs. L. W. Dalton.

Mrs. J. W. Grant is visiting in Dallas this week.

Mr. and Mrs. J. W. Alexander have sold their home, in Lakeside Addition, and moved to their farm, east of the city.

Miss Marie Bedford, of Dallas, is expected tomorrow to visit Mrs. J. H. McKee.

O. L. Hartley and wife were in Amarillo early in the week.

Ed Meakin, who has been with the Plainview Machine and Auto Shop for the past several months, has accepted a position with the Knight Auto Co.

Beal Pumphrey is now with the Garrison-Conner Electric Company.

A. F. Goertzen and D. D. Toews, of Littlefield, were in Plainview yesterday. These gentlemen have recently moved to Littlefield from Canada. They are highly pleased with the South Plains.

W. A. Askew, a former resident of Plainview, is improving after an operation at an Amarillo sanitarium.

Mr. and Mrs. Clarence Foster, Nath McCluskey and Geo. Linder, of Floydada, motored to Plainview yesterday. Mrs. Foster will visit with her mother, Mrs. W. B. Clark.

Rev. A. L. E. Weber left yesterday afternoon for Lockney, where he went by private conveyance to Gasoline.

Mr. and Mrs. J. N. Donohoo returned Wednesday from Mineral Wells.

T. H. Reynolds, of the Amarillo News, was in Plainview this week.

Edward Rees, of Pekin, Ia., who has been looking after his interests in Hale County, left for home yesterday.

Grady Brewster came over from Lockney yesterday.

Mrs. M. H. Alley, of Jefferson, Texas, who has been visiting relatives in Lockney, left yesterday for home.

Mr. and Mrs. T. M. Sanders, who have been visiting relatives in Plainview, left yesterday for their home, in Reno, Nevada.

R. M. Broyles, of Lockney, was here yesterday.

W. I. Scudder left yesterday in response to a message that his father was very low, at Graford, Texas.

Mrs. L. A. Guinn, of Lockney, was in the city yesterday on her way to Dallas to visit a daughter.

Mr. and Mrs. J. F. Garrison left yesterday on a business trip to Temple and Waco.

County Treasurer John G. Hamilton went to Amarillo yesterday.

Mr. and Mrs. J. C. Cochrane, who have been visiting in Plainview, left yesterday for Erick, Okla.

J. P. Devine, of Houston, and Lynn Perry, of Fort Worth, left yesterday for Lubbock.

J. P. Crawford went to Tulia yesterday to visit his mother, who is very sick.

Dr. E. M. Harp, of Abernathy, who has been here on business, left for home yesterday.

J. A. Towler and family, of Esteline, moved to Plainview this week.

Mr. and Mrs. C. C. Covert, of Clarion, Iowa, arrived yesterday to spend a few days in Plainview.

Mrs. A. Murck, of Quitman, Texas, was in the city yesterday, en route to Lockney.

I. M. Henderson and family left yesterday to locate at Sweetwater.

Mr. and Mrs. J. F. Erwin, of Tulia, who have been visiting Mr. and Mrs. J. C. Jones, left for home yesterday.

Mrs. J. H. Johnson, who attended the funeral of her father, Judge J. C. Burch, left yesterday for Holdenville, Oklahoma.

MONEY TALKS

IN THE BIG

Remodeling Sale

AT



TWENTY-FIVE CENTS SAYS:

Handkerchiefs, Braids, Buttons, Laces, Embroideries and Novelties galore.

FIFTY CENTS SAYS:

Silk Hose, Golf Gloves, Suit of Underwear, or a Corset worth three times the price.

ONE DOLLAR SAYS:

House Dress, House Slippers, Kimona, pair of Shoes, any Ladies Hat in the store, some worth ten dollars.

FOUR DOLLARS SAYS:

A cart load of good warm Underwear, Hosiery, Domestic, Outing Flannel, Ginghams, etc.

GOOD JUDGMENT SAYS:

Buy it at the Remodeling Sale, where they must make room.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

Raymond Gibbs had business in Lockney yesterday.

D. F. Morgan returned Wednesday from Big Springs.

Miss Louise Donohoo came in Wednesday from Denton, where she had been attending the College of Industrial Arts.

Roy Bryan returned Wednesday to Amarillo.

J. K. Bowman, after a month in the South Plains country, left Wednesday for Tolar, Texas.

B. Patterson and family are moving this week to Gonzales, Texas.

Judge J. E. Lancaster had business in Amarillo yesterday.

Judge W. F. Hendrix, of Tulia, had business here during the early part of the week.

Carl Goodman, cashier of the State Bank at Abernathy, was here yesterday on business.

Mr. and Mrs. G. H. Branham came in Wednesday from Slaton to make their future home in Plainview.

Miss Celestine Harp went to Amarillo Wednesday to hear Miss Reigleman, who sings in that city this week.

Mrs. Elizabeth Johnson went to Lubbock Wednesday.

Mrs. Ruth Foster was in Plainview Wednesday en route from Canyon to her home, at Silverton.

FOR RENT—Two rooms for light housekeeping. Mod rn. Phone 284. 3t.

FOR RENT—4 choice office rooms in Wayland Bldg. Phone 61. 3t.

For Lease

800 Acres of Land. Some Improvements.

Shallow Water Land Co.

MAE I. THEATRE

SATURDAY

Marion Sunshine and Florence Tempest in

"Sunshine and Tempest" 3 reel Rialto Feature.

"Just Like His Wife" Mutual

MONDAY

E. Forest Taylor and Jack Richardson in

"Two Spot Joe" 2 reel Mustang Feature.

"Dicky's Demon Dachshund" Falstaff

"Mutual Weekly No. 39"

TUESDAY

Helen Rosson and Jack Richardson in

"Breezy Bill—Outcast" 2 reel Mustang Feature.

"The Sting of It" American

"A Change of Luck" Cub

The Great Railroad Film Novel

"THE GIRL AND THE GAME" Chapter four—2 parts.

FEATURING Helen Holmes the "fearless film star" 5 reels today.

MAE I. THEATRE



WALK OVER

WALKOVER SHOES

—WON—

Grand Prize

The highest possible award for quality, workmanship, individuality and style, at the

Panama-Pacific International Exposition at San Francisco

We carry a complete stock of Walkovers for men and young men, the year round.

Priced \$3.50 to \$5.00

New spring styles are now arriving. See them.

REINKEN'S CLOTHING AND SHOE STORE

"We Do As We Advertise"

WALK OVER



\$500,000,000 Invested in Movies; Ranks As Nation's Fifth Industry

From Dallas News Magazine.

A new "big business" has appeared in America, and today it ranks fifth in importance among the industries of this country. First comes agriculture, second transportation, third oil, fourth steel, and then the motion pictures.

From small beginnings, the motion-picture industry has reached a stage of development where it is conservatively estimated that \$500,000,000 is invested. That is only the investment, however. The amount of money spent annually in the motion-picture industry is far in excess of that sum.

Government experts will tell you that some 10,000,000 persons in the United States pay admissions to picture houses each week. This means that one out of every ten men, women and children in this country visits a photoplay theater weekly. It means that more than half a billion admissions are paid annually to the offices of motion-picture theaters.

It is difficult to think in small figures in this industry. For instance, more than 75,000 miles of films are manufactured and exhibited annually in the United States. Like a mushroom, the industry has grown. It has made millionaires whose fortunes have sprung like weeds in fertile soil.

Less than ten years ago the motion-picture industry was small. In that short span it has developed from the one-reel, slapstick comedy or cheap drama to the present artistic feature production, in which stars of international repute appear. Ten years ago if a motion-picture dealer spent more than \$100 for 1,000 feet of film, which required fifteen minutes to be shown on a screen, he blamed himself for being extravagant. Five years ago the average sum spent in producing 1,000 feet of film was \$1,000. Today there are productions, such as "The Birth of a Nation," which cost \$250,000.

Just now, in the Island of Jamaica, British West Indies, William Fox is spending \$1,000,000 on a production which, when complete, will be shown in such theaters as have been or are now playing "The Birth of a Nation." Incident to the taking of this feature, a Moorish city has been constructed on the coast of Jamaica—a city which is the replica of a turreted, castled stronghold built by the Moors many hundreds of years ago. There has also been constructed on the coast of Jamaica a gigantic submerged photographic tank in which a battery of cameras "shoot" the aquatic scenes which form a part of the million-dollar production. An ancient fortress in addition to the Moorish city is being built, only to be destroyed by high explosives.

There is scarcely a community of more than 1,000 inhabitants in the United States which has not a motion-picture house. The industry has brought the photoplay to the very doors of those who for years have been deprived of such amusement.

The motion-picture theater-going public has the Federal Government to thank for the fact that there is no trust in the moving-picture business. The exhibitor buys his pictures on the open market. Competition in the production and sale of motion pictures is keen.

The restraining hand of an alert Government has been responsible for this, and with this result the character of motion pictures has steadily improved in tone. Keen competition among the people has brought out the best that is in them.

This happy state of affairs has not always existed, however, in the moving-picture business. In the latter part of 1908, when the money-making possibilities in the motion-picture film industry began to become quite evident, ten manufacturers of American-made films combined under a trade agreement and created one of the tightest trusts that had ever appeared among American industries. These ten manufacturers had, or believed they had, about all the patents covering the making and projecting of motion pictures. Exhibitors throughout the country soon found that in order to get films they must sign an agreement with the trust, pledging themselves to buy from it alone and to rent no other films. As the trust controlled approximately 95 per cent of American-made films and a large percentage of foreign-made films, it had the situation well in hand. The exhibitor was at its mercy. It was a case of buy from the trust or close his doors.

At that time one dealer in motion-picture films refused to accede to the demands of the film trust. The fight that ensued resembled that of a bulldog yapping at the heels of an elephant. But in the end the bulldog won.

One day William Fox, president of the Greater New York Film Rental Company, went to Washington and laid a few facts before George W. Wickersham, then Attorney General. Shortly thereafter the Sherman anti-trust law was taken from its shelf, dusted off and applied to the elephant. The Government's dissolution suit against the film trust was slow, as such dissolution suits must necessarily be. Many million words of testimony were taken. But the courts decided that the Government was quite right—that the film trust had no place in the business world of these United States. This United States Court decision was handed down on October 1, 1915. Long before that, however, the moving-picture trust had clearly seen the handwriting on the wall, and it dissolved itself, thereby opening the field again to competition.

The ramifications of the film industry are almost limitless. Just how many hundreds of thousands of persons are engaged in it is difficult to ascertain. Many other industries have been made richer through the development of the motion-picture business. Iron and steel are used in the manufacture of projecting machines, electric light fixtures, and what not. The textile industry has been made richer by the money spent in costumes for motion-picture plays, and so it goes throughout the list.

A new type of actor has been developed by the movies—an actor who by voiceless expression alone must convey meaning as clearly as his brother of gesture accompanied by the spoken word. A bitter fight is now on between the actors of the legitimate stage and the actors of the screen, but it is not unusual that a star is found playing on the legitimate stage in one theater while down the street he or she may be seen in another production at a photoplay house on the screen.

While many thespians have entered the picture drama successfully, although untrained in picture acting, the majority of successful movie stars are men and women who have risen from obscurity to prominence in picture land. The motion-picture industry has also developed a new type of artist, separate and quite distinct from the movie stars. This artist is the director. Five years ago the motion-picture director who received a salary of \$50 weekly considered himself fortunate. Today there are directors whose annual income is equal to that of the President of the United States. David W. Griffith, Herbert Brenon and several others are numbered among those whose work yields a revenue greater than that which the Government pays its Chief Executive; in fact, there are few large motion-picture-producing companies which have not a corps of directors whose salaries range upward from \$25,000 and who are under con-

tract for several years. These contracts, ranging from one to five years, show the faith the film manufacturers have in the future of the motion-picture industry. Among the successful directors whose salaries range upward from \$25,000 are Reginald Baker, Tom Ince, Mack Sennett, Allen Duan, Raoul Walsh, J. Gordon Edwards, Cecil De Mille, James Kirkwood and Ralph Ince.

Still another product of the motion-picture industry is the camera man. Five years ago the services of an expert motion-picture camera man could be obtained for \$25 to \$35 a week. Today there are many camera men receiving salaries of \$150 to \$250 a week. The development of the camera art has kept pace with the general development of the motion-picture industry.

COL. E. J. CHRISTOPHERSON AUCTIONEER

12 years' experience as land and general farm salesman. My prices are right and satisfaction guaranteed. It will pay you to see me if you are going to have a sale. Write or see me at PLAINVIEW or get dates at Herald office.

Where to Buy Your Automobile Supplies

is as serious a question as where to buy groceries and clothes. We specialize on the subject—keep thoroughly up-to-the-minute. Our qualities are the best—our prices the lowest. Anything from a valve core to a windshield, tires, oils, batteries, etc. We repair any make of automobile and weld castings for autos or farm machinery. We appreciate your business. E. N. EGGE AUTO COMPANY Phone 646

RANCH LOANS \$10,000 TO \$20,000

We have for immediate placing funds in above amounts on ranches and stock farms. Money ready now and satisfactory rates.

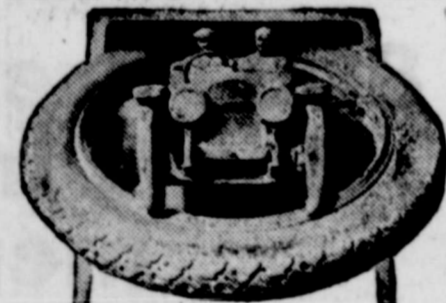
The Citizens National Bank
PLAINVIEW, TEXAS

Your Grocery Business for February Will Certainly be Appreciated.

Polite and courteous attention to all your wants.

GIVE US A TRIAL NEXT MONTH

Vickery-Hancock Grocery Comp'y



Depend On Us

Just to show how you can rely on our Motor Service Station, let us remind you of the vital advantages to you in our close study of this subject of tires.

Let us tell you why we recommend—in all sizes and styles—

Firestone

Their tread-toughness and remarkable tread-thickness are easily accounted for by the high principles in Firestone building—the two-cure process, the wrapped tread construction and other vital factors in design and make.

But—to realize in your own experience what care-free motoring means call on us for the Firestone Equipment. Ask to see the line of Firestone Accessories, too.

Knight Auto Co.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor tingling in head. Remember the full name and look for the signature of E. V. GROVE, 25c.

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-



TIMES CHANGE

and "Old-fashioned" business methods are giving place to new. Ours is the *age of growth*, and men are just beginning to realize that *scientific management* and *system* are the *true assets* of a successful business career. Apply *twentieth century methods*—start a bank account *today*.

THIRD NATIONAL BANK PLAINVIEW, TEXAS

Publicity

has been, and is today, an important factor in the development of civic character.

Likewise in the dry cleaning business, advertising tends to raise the standard of quality, and oblige us to live up to our reputation.

Quality and service are essential to our future growth; therefore we emphasize these features of our business.

We'll be glad to demonstrate the moment we get a call from you.

The result will come to you in

THE Waller Tailoring Co. WAY

Tailors Dry Cleaners
Phone 188

PARCEL POST ORDERS

Receive the same careful attention given local orders. Parcel post paid one way.

Have You Seen Our Modern Home Display?

If you are contemplating building or if you enjoy looking at beautiful and attractive homes, you will find our "Ye Planry" display both attractive and helpful. We have hundreds of photographs of exterior and interior views and floor plans of attractive homes, both large and small. They are here for your convenience and we gladly answer questions and offer suggestions and furnish free, to our patrons, practical building plans. We have over 2500 designs of infinite variety for your selection.

Let us show you how reasonable that "home dream" may be realized. We can possibly help you in financing if desired.

We can help and save you money.

A. G. McAdams Lumber Co. EXCLUSIVE AGENTS "Ye Planry"

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

AUTO CURTAIN FOUND. Owner may have same by calling at Herald Office and paying for this ad. tf.

PLAINVIEW PROPERTY AT A SACRIFICE.

I want to move to Amarillo at once, and will dispose of my nine (9) room residence, in the best part of Plainview, among the best neighbors in the United States, at a cut-throat price. Will sell residence and two lots or four lots or will sell either pair of lots or all without residence. Lots each 50x140 feet. Regular commission paid to agent bringing me a buyer. Phone 353 or 415 and make me an offer. B. T. ANSLEY. 3t

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good. VICKERY - HANCOCK have them. Phone 17. tf.

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

FOR SALE—A small country store. Goods will invoice about \$1,400.00; fixtures about \$300.00. Store house and dwelling house. No land, but some that can be leased. This property is located at Mickey, Texas. Near a \$5,000.00 brick school building. Eight miles from Floydada. Eleven miles from Lockney. Good community. Something good for the right party. If interested write or phone CARL W. SMITH, Mickey, Texas. Feb. 11

FOR SALE: 25 or 30 pigs; some calves. O. E. WINSLOW. f.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. tf.

FOR RENT: One furnished room. Call Herald, Phone 72. tf.

Three large unfurnished rooms for rent. Bath and water in house. Phone in hall. For particulars phone 271 or 76. tf.

FOR RENT. Three-room house, furnished. See A. B. BELLIS, Ellerd Building. tf.

FOUND: New work glove. Call at Herald Office. tf.

PLOUGHING CONTRACT WANTED. Will contract to plow sod or old ground; prefer section of sod. O. E. WINSLOW. tf.

SMALL PLACE FOR SALE. Can make terms. See FLAKE GARNER. 2t.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. -Adv. tf

ATTENTION. Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

Get the habit of getting it at VICKERY'S. If it's to eat, we have it. Phone 17. tf.

Oysters, Fish, Pickles, Fruits and Fall Vegetables, you will always find at VICKERY'S if they are to be gotten. Phone 17. tf.

HORSES FOR SALE. Two teams and harness. Good stuff at right prices. J. W. RICHARDS, at Rich-Her Store. tf.

TO MY FRIENDS: I am now with the Knight Auto Company, and will be pleased to see those for whom I have done work in the past. I shall give the little and the big needs of your car as careful attention as I know how. I want to take advantage of this occasion to thank my friends for past favors and patronage, and to solicit a continuance of same. Respectfully, ED MEAKIN. tf.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. tf.

It's time to buy fall Groceries. We have a complete line of Pickles, Oysters, New Walnuts, Breakfast Fish, and all of the usual line of staples. VICKERY - HANCOCK GROCERY CO. Phone 17. tf.

FARM AND RANCH LOANS. Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest. J. F. SANDER, East Side Square, Plainview, Texas. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

All of the Fresh Breakfast Foods for the fall breakfast menus at VICKERY'S. Phone 17. tf.

FOR SALE—FARM BARGAIN. Improved farm in Shallow Water district near Plainview. Near school and church. Good, smooth land; three-fourths in cultivation; one-fourth pasture. All fenced and cross fenced. House, barn, granary, irrigation for garden. Ideal stock or grain farm. Mortgage \$5.45 per acre. Will take \$9.65 per acre for my equity if sold within the next few weeks. Rented for 1916; rent goes. Address owner, X. Y. Z., care Herald. 4t.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO. Phone 17. tf.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. -Adv. tf personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. -Adv. tf.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, January 24.—Thursday was an off day in the cattle market last week, otherwise markets were steady to higher each day, butcher cattle showing most strength. The decline of Thursday removed all the gain steers had made in a week, and took off half the advance on butcher cattle. The tendency Friday was stronger on all kinds. Supply today is 13,000 head, market steady to 10 cents lower on beef cattle of all grades, steady to higher on stockers and feeders. The best steers here today sold at \$8.30, and bulk of the beef steers now sell at \$7.25 to 8.00, prime steers quotable up to \$9.00 or a little better. The weak spot in the trade today is Chicago, with 25,000 cattle, otherwise supplies are not excessive, and the tendency toward strength lately evident in the cattle market would not be interrupted except for that. Good heavy cows sell up to \$7.00, medium heifers \$7.50, choice \$8.75, bulls \$5.75 to \$6.35, veal calves \$9.00 to \$10.50. Two or three trains of Colorado cattle arrived today, partly yearlings and two of good breeding, the yearlings at \$7.00 to \$7.40, and a drove of white face feeders, 1,000 pounds average, at \$7.80, medium to common beef steers \$6.85 to \$7.50. About 50 cars of Iowa and Minnesota cattle arrived, and sold at \$6.50 to \$7.25 for stock steers, stock cows and heifers \$5.50 to \$6.50. Stockers and feeders averaged about steady last week, after a strong opening, and shipments were rather light, owing to reduced supply. Prices prevailing, \$6.25 to \$7.85, mostly, are not much different from a year ago. Hogs advanced 20 to 30 cents last week, net, and the market is 10 to 15 cents higher today. Top today was \$7.55, paid by both order buyers and packers, and bulk of sales ranged from \$7.20 to \$7.50. A feature was heavy buying for shipment to Eastern killers, about 3,000 going to that trade. Eastern killers favor the hogs produced in the Kansas City territory, because they kill out very satisfactorily. Except at Chicago, total receipts are moderate, and the situation looks strong. Kansas City's receipts are running lighter than other markets, and with a more varied demand here, local prices are exceptionally strong, only 10 cents under Chicago today. Sheep and lambs held up firm last week, in the face of demands for lower prices from buyers. The run is 12,000 today, market steady on ewes and strong on yearlings, weak to 10 cents lower on lambs. Yearlings reached \$9.40, a new high figure, and ewes sold freely at \$7.20 to \$7.35, lambs \$10.35 to \$10.65, with choice quality lacking in lambs. Feeding lambs are selling at \$9.25 to \$9.75, the latter price paid today. Prospects here favor moderate receipts, and a strong market. J. A. RICKART, Market Correspondent.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

- For District Attorney: AUSTIN C. HATCHELL, GEO. L. MAYFIELD. (Re-election.)
For District and County Clerk: B. H. TOWERY. (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.
For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON.
For County Attorney: L. D. GRIFFIN.
For County Treasurer: JNO. G. HAMILTON. (Re-election.)
For County Tax Assessor: ROY IRICK. R. E. BURCH.
For Public Weigher, Precinct No. 1: J. L. OVERALL. TOM THOMPSON. (Re-election.)
For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.
For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS.
For Commissioner Precinct No. 2: J. W. ROBERSON. (Re-election.)
For Mayor: ROY J. FRYE.
For City Secretary: B. L. SPENCER. (Re-election.) R. B. (BOB) TUDOR.
For City Marshal and Tax Collector: JOHN VAUGHN. (Re-election.)

COOKING LIMA BEANS.

Food Specialists Suggest Methods of Preparing the Dried and Canned Product.

Food experts have long been insisting upon the importance of dried beans, peas, cowpeas, and similar legumes, and in one form or another such foods are an accepted part of the diet in most families. In order that she may make the diet varied, it is to the house-

keeper's advantage to know a number of good ways of serving such foods, and so the home-economics experts of the United States Department of Agriculture have made some suggestions based upon their studies of foods and their uses in the home. Fresh green Lima beans when at their best have a delicate, spicy, or pungent flavor, which to some palates, at least, suggests curry, a fairly well known (any grocer can get it) though not very common spice, which is perhaps most familiar in such dishes as "curried lamb" or "curried veal." This suggests the possible use of curry as a seasoning for Lima beans, and the tests which have been made gave very satisfactory results with dried and canned as well as with fresh beans. When preparing Lima beans, soak them for an hour or two (or even longer), according to dryness, and cook until tender. Then add the curry powder (in the proportion of one-half teaspoonful (level) to each pound of dried

beans) rubbed into a tablespoonful of butter and mixed with a few spoonfuls of hot water. Add salt and pepper to taste and cook slowly until the curry flavor is well distributed through the beans.

That the method can also be followed with good results in preparing canned Lima beans for the table is of interest to housekeepers as well as to the canning clubs organized as a part of the department work and for whom some special studies of the use of canned vegetables have been undertaken. In this case, as with dried beans, the amount of curry powder should be just sufficient to give a delicate flavor. A quarter of a teaspoonful (level) is sufficient for a quart can of beans.

For a little variety onion may be used, with or without curry. Cut the onion very fine, cook it in a covered stewpan with a little butter and a few tablespoonfuls of water until it is tender, and then add to the beans.

Another good combination is canned Lima beans with pimientos of sweet peppers, with or without the addition of the finely chopped onion, cooked until it is tender. The pimientos, because of their red color, add to the attractiveness of the dish as well as to the flavor.

One-half of a good-sized pepper, cut into small pieces, is sufficient for a quart can of beans. Stir into the beans and cook with them long enough to distribute the flavor through the beans.

CORMORANTS AS FISHERS.

Birds Work for Their Japanese Masters and Ask No Pay for Services.

In the same way that hawks and falcons were formerly used in Europe to replenish their masters' larders with game, so the Chinese and Japanese still employ trained cormorants; but in their case they are used solely for economic purposes. With the Japanese on the river Nagara the season lasts from May to October, during which time the river is visited by a small migratory fish, locally called "sil." On the Nagara the method of fishing is for some six or seven boats to work in company. A ring is placed around the necks of the birds so that they may swallow only the smaller fish. Reins are fastened to these collars so the birds may be easily controlled.

IT MEANS MONEY TO YOU—

to have your home wired for electricity now, when you can have the work done at reduced prices and on the monthly payment plan. For full estimate call phone 13.

TEXAS UTILITIES COMPANY

LISTEN— People are acquiring automobiles, oriental rugs and finery, more rapidly these days than they are those things that make for their permanent success and ultimate good. BUILD YOU A HOME Plainview Lumber Co.

LISTEN—

People are acquiring automobiles, oriental rugs and finery, more rapidly these days than they are those things that make for their permanent success and ultimate good. BUILD YOU A HOME Plainview Lumber Co.

PLAINVIEW LUMBER CO.

with the E. N. EGGE AUTO CO.

Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surface. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free. F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

DR. R. L. ATMAR, Dentist.

Grant Building, Suite 25, Phone 560.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.

Office in The New Donohoe Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

SEE ME FOR FARM LOANS

We have the money for your use on five years' time. We also buy vendor's lien notes. Walter Darlington Co. KANSAS CITY, MO Rawlins & Brown Representative Stephens Building PLAINVIEW, TEXAS Prompt Service

New Blacksmith Shop Just Opened

Your repair work solicited and appreciated J. M. COOK with the E. N. EGGE AUTO CO.



"BELL" Connection

Brightens Farm Life A telephone, on a line connected to the Bell System, adds much pleasure to life on the farm.

Over the Long Distance Bell Telephone lines, you may visit with friends or relatives, near or far, without leaving home.

Have you a Telephone connected to the Bell System? THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 11-R-14

ILLUSTRATORS-DESIGNERS AND ENGRAVERS THE COCKS-CLARK ENGRAVING CO. BARCLAY BLOCK, DENVER. Etching

Deafness Cannot Be Cured

Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surface. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free. F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

To Drive Out Malaria

And Build Up The System Take The Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

GEO. ALLEN The House Reliable. Grand and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1880. SAN ANGELO



MRS. WILSON WOODROW

GRAFT

Each Episode Suggested by a Prominent Author
 Serialization by HUGH WEIR and JOE BRANDT
 Produced by the Universal Film Manufacturing Company
 [Copyright, 1915, by the Universal Film Manufacturing Company.]

SYNOPSIS.

Dudley Larnigan, district attorney, because of his fight on the vice and liquor trusts, is killed by an agent of a secret society, the committee of fifteen. The fight is continued by his son, Bruce, who is elected district attorney. Several efforts to frame up the intrepid young district attorney fail. When Larnigan saves the children of one of the conspirators this man agrees to expose the trust and is murdered. Dorothy Maxwell, whose father is head of the insurance trust, ever the dictaphone hears of a plot to kill Larnigan, with whom she is in love. She warns him, he escapes, and two more of the conspirators are killed. When Bruce Larnigan goes to Chicago to fight the grain trust he is assaulted and thrown overboard. He is rescued by his brother Tom, who takes up the fight. Dodson, head of the grain trust, fearing exposure, kills himself. Tom Larnigan opens a fight on the textile trust. Ayres, the head of the trust, in an effort to kill Tom, kills his own son. Dorothy, gagged and bound, is taken by the conspirators to a roadhouse. Tom, Ben Travers and Stevens go after the railroad monopoly. An attempt is made to wreck the special train on which Tom and Ben travel. Dorothy escapes from the conspirators and, with Kitty Rockford, gets on the special. When Kitty is saved by Tom and Ben the railroad president declares he'll help expose the grafters.

SEVENTH EPISODE

America Saved From War

By Mrs. WILSON WOODROW
 Author of "The Black Pearl," "Sally Salt" and "The Silver Butterfly"

BRUCE LARNIGAN, slowly recovering from the effects of the adventure on the wheat schooner that had so nearly cost him his life, began to take a more active interest in the war of extermination against "The Fifteen," the Graft Syndicate that had murdered his father. During his illness his brother Tom, who had been his rescuer, had pursued the work Bruce had sworn to finish, but Tom, willing as he was, was limited in his power.

"As district attorney here, Tom," he said as he lay in bed, "I was hampered by the limits of my authority. My jurisdiction didn't go beyond my own county, you see. At the same time I hated to give up my official position, and I would never have done it if I hadn't had something in mind that would take its place."

"What was that?" asked Tom.
 "An authority that has no limits—that gives me equally great powers in New York and Seattle, Florida and Dakota. The authority of a state, even, is limited—the authority of the Federal government is not."

"Oh!" said Tom, startled. "You'd been fussing with Washington?"
 "Decidedly so! It was all arranged and would have gone through long ago if I hadn't been hurt. I was to be made a special investigator or examiner, with the secret service fund and the secret service itself at my disposal. You see, I had gone into the whole business very fully with the President, and he agreed with me that the criminal operations of these great trusts constituted a terrible menace to the country. So I have arranged for you to receive the appointment that would have gone to me. You will have the official paper to-morrow—and your first task is to see what is being done by J. Brooks Carney."

"The head of the munitions trust?"
 "Exactly. At Washington they are convinced that he is determined to drag this country into the European war. You can imagine what that would mean to his trust—orders of a tremendous importance."

"I'll do my best to scuttle him, Bruce! Now that I've got you within reach, I want to hold conversation with you when it's necessary to get your advice. I'm much less afraid of the rotten crew than I was!"

Bruce and Tom had hoped to keep Tom's appointment to the Federal service a secret, but they had known, too, that the Graft Syndicate was so well served by spies that there was little chance of success in this. And so it proved, for Carney himself, the man immediately affected, knew of the facts almost as soon as Tom himself. He went at once to Stanford Stone, the real head of the Fifteen—although neither Bruce nor Tom was aware of Stone's connection with the enemy.

"He's bad news!" said Carney, when he had told Stone. "It seems to me it's more imperative than ever that we should get rid of this man Larnigan. He was bad enough before—you can guess how dangerous he will be with the whole power of the Federal government behind him!"

"Yes," said Stone, frowning. "And he should be kept out of the way especially just now—since it would be a frightful thing if our present plan were revealed! That would be a blow from which we'd find it almost impossible to recover."

"You mean our plan to blow up the interned warship?"

"Exactly! You know, Carney, how important it is that we should get into this war."

"And war means orders that would bring us a prosperity such as the world has never seen," said Carney. "There's only one thing—I don't trust this man Bean."

"We'll have Dunn watch him. Dunn has fallen down pretty badly against the Larnigan brothers, but I have found him useful enough in the past."

The conspiracy was widespread. Roger Maxwell, the head of the insurance trust and the father of Dorothy Maxwell, the girl whom both Bruce Larnigan and Stanford Stone loved, was concerned in it—not so much because he was likely to be of use as because Stone in order to increase his hold on Dorothy saw to it that Maxwell should be involved in every disgraceful undertaking of the syndicate. And it chanced that Dorothy overheard part of the talk of the plan for the destruction of the warship. With Dorothy at the time as her guest was Kitty Rockford, the daughter of the railway magnate, whom Tom and his friend, Ben Travers, had won from his allegiance to Stone.

"Kitty," said Dorothy, "we've got to interfere here. Your friend, Tom Larnigan, is in danger!"

"Oh!" said Kitty. "Do you really think there's any danger?"

"I do. And I've an idea as to how we can make sure too. I told you about my experience with Dunn? He has an office, you know. I think I can contrive a note that will get you work there as a stenographer. If you find anything out write a note and drop it from the window. I will be watching below and will get it. Are you game?"

"Yes. I'm a good enough stenographer to pass muster. I took a course once just for fun."

There had proved to be no difficulty about getting Kitty into Dunn's office. And at last Kitty heard something that sounded important. By listening in she discovered that a certain telephone call for Dunn was from Stanford Stone, and she managed to overhear Dunn's end of the conversation, though it proved impossible to hear what Stone said.

"The best chance is 63 Pell street—hop joint," was what Dunn said.

Kitty could not guess the meaning of this. But she wrote down what she



"The best place is 63 Pell street—hop joint," Dunn said.

had heard and dropped the note to Dorothy. Dorothy was also mystified, but she decided to take a chance and sent an unsigned note to Tom advising him to see what there was to be discovered at the hop joint at the address given by Dunn.

What Dunn had actually told Stone was the address of the place where Bill Bean, the eccentric and half mad inventor, was usually to be found. It was a hang out of his, it was explained.

Stone and Carney meanwhile had seen Bean and concluded certain arrangements with him. He had invented a wireless transmitter of extraordinary power, so diminutive that it was capable of being carried in a waistcoat pocket.

"It looks good to me," said Stone when Bean at Carney's request had explained the principle of his invention. "I think it's safe to try it out to-night, Carney."

"You understand?" asked Carney. "We want you to give us a convincing demonstration. If it is satisfactory we stand prepared to pay you \$200,000 in yearly installments of \$50,000 for the rights to your invention."

"I'd do anything for that," said the Bean.

"Then give me two of your prepared magnets," said Carney, "and tonight at 8 o'clock go to a certain dock—I have written down the location for you—and set your current to work."

"Why at the dock?" asked Bean. "I could do it from here."

"Because you are to wait for a signal; something might go wrong with our plans. From the dock you will see a small boat. Three flashes of an electric torch will tell you to go ahead."

"All right," said Bean. Carney believed in doing things himself; he took no chances with helpers who might fail him. Therefore he prepared two packages of explosives with a good deal of care, attaching to their fulminating caps by means of a fine wire the magnets Bean had given him. One of these packages he left with Mrs. Larnigan, Bruce's mother. He understood that Tom was to return home a little before 8 o'clock and asked her to give him the package as soon as he returned. This, entirely unsuspecting, she promised to do. The other package Carney meant to fasten to the stern of the interned warship as she lay at her anchorage.

Bean had obtained some money in advance upon his promise neither to drink nor to visit a hop joint until he had completed his work. But he could not resist the temptation, and by the

merest chance he went to his favorite resort, the one to which Tom had been advised to go.



"You mean our plan to blow up the interned warship?"

Once in the joint, Bean grew boastful and displayed his money. This was too much for the other habitués of the place, and in a moment they fell upon him, meaning to rob him and if necessary kill him. It was in the midst of this struggle that Tom appeared. On general principles he went to Bean's aid, and it proved easy for him to beat off the drug weakened wretches who were attacking Bean.

Filled with gratitude, Bean left the place with Tom. And to show his gratitude Bean took Tom home with him and showed him his invention. "I'll make you my assistant," he declared grandiloquently, and Tom, laughing, accepted the offer.

"We've got a big job on tonight," said Bean importantly. "You stick by me. Come on. It's time we were starting."

On the way, despite Tom's protests and quite forgetting his promises, Bean insisted on making numerous stops at saloons. He grew more and more exhilarated, and at last he sent by messenger a note to Stanford Stone. Tom did not know of this. He would have given much, had he done so, to read the note, which ran:

"I'm on my way to the dock. No chance of my getting drunk. I've hired a new assistant to look after me, a bully fellow called Tom Larnigan." Stone was almost frantic when he read this note. Carney was already on his way to do his part of the work. There was no way of getting in touch with him. And so he got Dunn on the telephone, urging him excitedly to send men to kill Tom Larnigan at the dock where he was to be with Bean. "Get Tom Larnigan!" he cried. "Have him killed. Do whatever is necessary. Take any risk—but get him."

Meanwhile Tom and Bean had reached the dock, and now Tom plied Bean with questions, judging that Bean would be willing in his drunken state to tell the truth. This proved to be the case, and Tom, filled with horror, learned of the dreadful plot.

Tom thought fast. And he made a sudden lunge for Bean. In the struggle, with Bean resisting, the crazy inventor's hands were forced together. And at once out in the river there was a blinding flash—a terrific explosion. Carney in his boat, carrying the explosives, had been blown to pieces. The death he had planned for others had come to him.

And just then, too, the men from Dunn's office appeared, attacked Tom and flung him into the water. But Dorothy Maxwell had arrived, too, having been warned by Kitty Rockford, and she sprang over to his rescue, while Ben Travers held off the miscreants who would have tried to stop her.

So the situation was saved, and the country was spared from the war into which Stone and Carney would have plunged it.

[Episode No. 8 Next Week.]

Never Before Such a Rare Opportunity and Possibly Never Again

To hear an artist of international fame such as

Mlle de Treville

COLORATURA SOPRANO

She has a splendid accompanist, an excellent program, and is bringing with her a concert grand Steinway piano so that her appearance will be an assured artistic success.

Out of town parties who expect to attend her concert, as well as home patrons, should purchase tickets at once as only the capacity of the Methodist church will be sold—insuring comfortable seating.

TICKETS \$1.00 and \$1.50

Tickets may be purchased at Dye Drug Co., Long-Harp Drug Co., R. A. Long Drug Store, or J. W. Willis Drug Co., or from any member of the Federated Clubs.

Wouldn't You Be Proud To Drive a World Record Car?

One that has almost doubled the non motor stop record which had previously been held for years. Think of this before buying.

THE 1916 MAXWELL

Holds this and other much sought records. These records have not increased the price. The Maxwell is some car for \$655

AND A COMPLETE CAR

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