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PLAINVIEW, TEXAS, TUESDAY, FEBRUARY 15, 1916

CLOVER, ALSIKE, BEANS IDAHO MAN'S HOBBIES

GREEN WOULD PUT PLAINVIEW COUNTRY "IN CLOVER," HE TELLS CHAMBER OF COMMERCE.

GOOD ROADS DOWDEN'S TOPIC

Body Hears That Alfalfa Meal and Kaffir Mill Proposition Is a "Go."

Forty-eight members of the Chamber of Commerce attended the regular meeting of that organization last night, in the county court room. The occasion was the annual election of officers.

In the absence of the presiding officer, E. H. Perry was elected chairman pro tempore. A nomination committee was appointed and their report confirmed and adopted, thus nominating Chas. Reinken, president; W. E. Risser, vice president; Col. R. P. Smyth, secretary; E. B. Miller, treasurer.

To Have Welfare Committee.
A welfare committee of ten will be appointed later. It will be the duty of this committee to look for persons and corporations seeking locations for various businesses and industries, and to investigate business propositions which may be presented from time to time.

By amendment to the by-laws, the time of meeting of the Chamber of Commerce has been changed to the first and third Monday evenings of each month.

A proposition was submitted the Chamber of Commerce for the issuance of an industrial magazine setting forth the advantages of the Plainview Country. A committee composed of M. D. Henderson, A. G. Hinn and E. H. Humphreys was appointed by the chairman.

Call Attention to Roads.

E. Dowden brought to the attention of the club that the roads of Hale County were in poor condition. Mr. Dowden stated that with the best natural conditions for road building, Hale County has made the poorest showing imaginable. He stated that the stretch of road near his farm, six miles southwest of Plainview, was a source of pardonable pride to him. This road is the best stretch in the county. Mr. Dowden attributes the excellency of this road to the use of the drag. It has been dragged only five times. He further stated that he had had conversations with various people who live on the public roads, and that they would be willing to drag roads adjacent to their property for a nominal sum. Mr. Dowden advocates paying farmers for dragging rural roads.

Will Plant Beans and Peas.

W. R. Green, formerly a resident of Twin Falls, Idaho, told how the growing of beans and peas for seed and for commercial export in that district has proven profitable. The value of such crops is that they give the farmer something he can sell for cash. Mr. Green states that he and C. K. Thomas and sons, who have also made Plainview their home, believe that the Plainview country is peculiarly adapted to the growth of peas and beans. The market is good, for these are staples. To show his faith and to see just how well beans and peas will do in the Plainview country on a commercial scale, Mr. Thomas is going to plant forty acres to these crops this year.

Mr. Green said, too, that the Plainview country appeals to him as a suitable section for growing alfalfa, white and red clover and alsike seed. The clover seed crop of Twin Falls, he stated, is one of their good cash crops.

Feed Mill Practically Assured.

A telegram was read by Mr. Perry which gives assurance that the contract between the members of the Chamber of Commerce and Jas. N. Leonard and associates, of Waco, is practically closed. Mr. Leonard awaits the return of parties to his end of the contract, who are now out of the city.

FLOYD COUNTY PEOPLE COME TO HEAR Mlle. DE TREVILLE.

Quite a number of Floyd County people were here Friday evening for the De Treville recital. Among them were Lige Nelson, Jr., Dr. I. W. Hicks, Prof. J. M. Edwards, Rayburn Thompson, Roy Snodgrass and John Reagan, of Floydada, and Misses Ruth Wakefield and Ruth Demmie, of Lockney, and Misses Myrtle Nelson, Kate Butler, Bess Thompson and Anna Irick, of Floydada.

TO INVITE SWINE BREEDERS' ASSOCIATION OF TEXAS HERE.

Want to Show Raisers of Hogs the "Most Piggish Section of the United States."

George C. Quesenberry, manager of Helen Temple Farm, is a member of the Texas Swine Breeders' Association. Mr. Quesenberry is anxious to have the association to meet in Plainview, which he considers the best hog-raising section of the Southwest. The Young Men's Business League and the Chamber of Commerce of Plainview pledge Mr. Quesenberry that the members of the association, if they come to Plainview next January, will be entertained in the true Plainview style. The place for the next convention will be determined at the meeting of the members of the association at the Texas State Fair, at Dallas, this fall.

SHOWS FAITH IN PLAINVIEW.

Fort Worth Man Selects Plainview as Headquarters in Preference to Wichita Falls.

P. H. Carter, of Fort Worth, will probably locate in Plainview as district representative of the Texas Interlocking Cement Stone Silo Company. Mr. Carter's home is in Fort Worth. He has the northwest portion of Texas. His company has factories at Houston, Victoria, Granger, Waco, Goldthwaite, Odessa, Haskell, Greenville and Sulphur Springs. One is being built at San Antonio and plans are laid for one at Fort Worth and one at Dallas.

Mr. Carter is a brother of J. M. Carter, of Plainview.

FARMER'S WINS FROM LOCKNEY.

By three points, the Farmer's College basketball team defeated Lockney Friday afternoon, at Lockney. The score was 9 to 6. The two teams will play another game Wednesday afternoon, at the East Side grounds.

The line-up for Farmer's was Woolbert, L. F.; Adamson, R. F.; Big Martin, C.; Rogers, R. G.; Adamson, L. G.; substitutes, White, Anderson and McQuarter.

McIntyre refereed the game. Taylor is Farmer's coach.

BARKER BROS. TO OPEN FORD AGENCY IN LOCKNEY.

Bert and Arthur Barker, brothers of Paul Barker, of Plainview, have arranged to open a Ford agency in Lockney to be known as the Lockney Auto Co. Barker Bros. will build an office, storeroom and workshop, where they will handle Ford cars and parts. Arthur Barker will be in charge.

T. B. CARTER HAS AGENCY FOR HUDSON SUPER-SIX.

T. B. Carter has signed a contract to become distributor for the Hudson Super-Six in the central South Plains counties. This car has features patented as late as December, 1915. A demonstrator will be here in a few days.

REV. WEBER ON VACATION.

Rev. A. L. E. Weber leaves tomorrow for Slaton, where he will give catechetical instruction. He will also preach at Tahoka, Post and other points in his charge. He will then go to visit his sister at Moulton, Texas. About March 1 he will return to Plainview.

HALE COUNTY PORKERS ARE NICKEL HIGHER AT WICHITA.

W. A. Watson shipped a load of Hale County porkers to Wichita Saturday. They were on the Monday market and brought \$7.95, a nickel higher than any other hogs sold on the market.

BUILDING NEW PARSONAGE FOR REV. SHEARER AT TULLA.

Rev. Geo. W. Shearer, pastor of the Methodist Church at Tulla, was in Plainview today. Rev. Shearer was here to secure supplies for the parsonage which will work on the new parsonage that has been ordered built by the trustees of his church.

FIRE COSTS ZOLLICOFFER OVER THREE HUNDRED DOLLARS.

Late Friday afternoon fire destroyed lot fences, \$250 worth of feed and six head of registered hogs at the farm of E. A. Zollicoffer. The barn was not burned. Smoking about the barn lot caused the fire. There was no insurance.

Mlle. DE TREVILLE'S RECITAL WAS A RARE MUSICAL TREAT

First Methodist Church Was Filled to Its Capacity to Hear Noted Prima Donna.

An artistic and unusual event, unique in its idea and entrancing in its presentation, was the "Three Centuries of Prime Donne," a costume song recital given by the Texas prima donna, Mlle. Yvonne de Treville, at the Methodist Church last Friday night. The recital was given under the auspices of the City Federation of Women's Clubs before a large and appreciative audience from Plainview and surrounding towns.

In the Eighteenth Century period, the gifted singer, gowned in a typical costume of white, with silken paniers of old rose, impersonated Mlle. Maupin, of the court of Louis XIV.

Mlle. de Treville has a personality and charm that adapts itself to the portrayal of the characters selected and the songs appropriate to each. Her brilliant voice loaned a distinctive charm to each of the seven languages in which she sang. It was her perfect understanding of the spirit of the music that charmed her hearers, as did the wonderful volume of her voice, which was equally at home in tragic portrayal or in the simple folk songs of Sweden. The songs of the first period were in keeping with the time represented, as were the encores so graciously given.

As Jenny Lind, Mlle. de Treville, in an exquisite reproduction of one of the gowns of the Nineteenth Century prima donna, sang a group of numbers which gave full scope to her wonderful voice and dramatic presentation.

Fascinating in the extreme was the extra given at the end of this period. Seated at the piano, she played her own accompaniment to Jenny Lind's famous "Echo Song," producing echoes that reverberated from one side of the building to the other.

But it was in our own Twentieth Century that Mlle. de Treville was her own captivating self. In a Paris creation of gauzy material, scarlet in color and covered with glistening red paillettes, this noted singer appeared as a present-century grande dame.

In the numbers selected for this period, most of them were composed for and dedicated to Mlle. de Treville. Striking among them was "Auf der Bleiche," written by Carmen Sylvia, ex-queen of Roumania, for Treville.

The accompaniments of Mrs. Harriett Bacon McDonald, director of the Schubert Choral Club of Dallas, were as artistic in their line as the exquisite numbers given by the prima donna. The costumes of the pianist were also in full accord with the periods portrayed. The Steinway grand, sent for the recital by Goggan Bros., of Dallas, made wonderful music under her artistic touch.

FLOYDADA CENSUS SHOWS HEAVY FIVE-YEAR INCREASE.

The Chamber of Commerce of Floydada reports a population of 1,312 in that city, according to a volunteer census taken recently. Including the population of additions not within the city limits, the number reached 1,442.

As compared with the Federal census of 1910, this represents an increase within the corporate limits of 98.3 per cent. Based on the new population figures, the per capita wealth of the town is above \$416.

DALLAS NEWS SAYS PEOPLE OF TEXAS WANT PREPAREDNESS.

The Dallas News has just closed a poll of the people of Texas to discover their opinion on the President's preparedness program. Of 15,942, 14,275 were for preparedness and 767 against—more than 18 to 1.

RUCKER ESTABLISHES BRANCH PRODUCE STATION AT FLOYDADA.

The L. D. Rucker Produce Co., of this city, last week established a branch house at Floydada. Barney Ballard has moved there and will be in charge of the company's interests, with a temporary office in Williams Bros.' grocery.

CENTRAL MOTHERS' CLUB.

The Central Mothers' Club will hold its regular monthly meeting Friday afternoon at 3:30 o'clock, at the Central Building.

SCHOOL RALLY AT ABERNATHY SATURDAY WAS BIG SUCCESS

Professor Woodruff Planned Good Program, Excellent Dinner, Basketball Game and Play.

A rally of the rural schools of the section was held Saturday at Abernathy. Professor S. J. Woodruff, principal of the Abernathy school, was in charge.

In the morning a good program was rendered, and at noon a basket dinner was served in the school building to the two hundred visitors and the patrons and pupils of the school. Immediately after dinner Judge W. B. Lewis, county school superintendent, gave an interesting and instructive address, especially to the pupils of the Abernathy school and the visiting schools. He was followed by D. H. Stovall, of Lakeview school. Professor Stovall's subject was the need of a county superintendent of public schools in Hale County. He paid the respect of all the schools of the county for the excellent work Judge W. B. Lewis has been doing as ex-officio county superintendent, but stated that a new office should be created and a man elected or appointed who would do nothing else but look after the interests of the schools.

In the absence of Professor J. L. Henderson, of Hale Center, H. S. Hillburn, of The Herald, spoke on "Athletics and Playground Equipment in the Public Schools."

Austin F. Anderson, a candidate for County Judge, gave a short address on education.

Mrs. J. W. Longstreth, president of the Hale County Federation of Clubs, told something of the County Federation of Clubs and urged the pupils of the Abernathy school to get an exhibit ready for the Hale County Fair. She also stated that she favored a school fair for Hale County, separate and distinct from all other things. The importance of the extension work being done by the University of Texas was stressed by her.

Mrs. B. M. Johnson, of Hale Center, vice president of the Hale County Federation of Clubs, told of the work the Mothers' Club at Hale Center had been doing. How the club had helped the teachers and the parents in mutually understanding each other was one of the main things she mentioned. The Hale Center club has furnished a room of their school building as a club room and as a reading room for the students. Its members have also purchased a piano for the school.

Miss Rebecca Longmire, of the Plainview Public School, and secretary of the County Federation of Clubs, made an interesting talk on the advantages of a mothers' club.

Mrs. Jones, of the Center community, spoke on school problems as met and solved by the patrons and teachers of that community.

One of the most enjoyable features of the day was a chorus sung by the pupils of the Abernathy school. The selection was "Texas." To an encore they responded with "Dixie." The readings by the pupils and the instrumental music by the Jones brothers were well received.

During the afternoon the girls of the Abernathy school and of the Estacado school played basketball. The game was won by Estacado.

In the evening a play was given by the pupils of the Abernathy school to secure funds for their library.

Among the Plainview people who attended were Judge W. B. Lewis, Chas. Clements, J. M. Adams, Mrs. J. W. Longstreth, Miss Rebecca Longmire, Roy Irick, W. M. Jeffus, A. F. Anderson, H. S. Hillburn, Rev. O. L. Halley, Prof. J. E. Stephens, Norman Halley, Harold Knupp, and L. D. Griffin.

GRAND JURY IS IN SESSION.

The grand jury met again yesterday morning, having been adjourned since January 15.

REAL ESTATE TRANSFERS.

L. G. Wilson has sold to D. N. Montague, for a consideration of \$2,000, 5½ acres of the Pollet Smith Survey.
J. F. Garrison has sold to J. P. Flake 35 acres in Hale County. Consideration, \$125.
J. W. Roberson and wife have sold to R. J. and Ivy Moon lot 23, block 13, Petersburg. Consideration, \$300.
J. W. Roberson and wife have sold to Ivy J. Moon block 10, Petersburg. Consideration, \$1,300.

REAVES' NEW DIPPING VAT HAS CAPACITY OF 2,000 HEAD.

Will Use Arsenic Solution to Rid Cattle of Lice—Will Contract for Others, Too.

C. B. Reaves is completing a large concrete dipping vat on his place, one and one-half miles southeast of Plainview. He will use an arsenic solution to rid cattle of lice. Mr. Reaves is going to dip all of his own cattle and will contract to dip others. His plant has a capacity of 2,000 head of cattle per day.

LOSERS TO BANQUET WINNERS.

In the contest just closed, the losing side, headed by Captain J. J. Guyer, of the degree team, will banquet the winners in the Modern Woodmen of America next Saturday night, February 19th.

A special program is being arranged. It consists of music by a stringed orchestra and several readings. The program will appear later.

About twenty-five new members have been secured.

Past Consul Geo. J. Martin is leader of the winning side.

CARE AND PREPARATION OF FOOD ECONOMICS CLUB'S TOPIC.

Mrs. Ben O. Sanford Is Hostess for Home Study Club Recently Organized.

Friday afternoon the Home Economics Club met with Mrs. B. O. Sanford, at her charming new home, on Restriction Street. In the absence of the president, the vice president, Mrs. Gamaliel Graham, had charge of the meeting.

This time was spent in planning for the work of the year. The study to be taken up by the club for the spring is "Care and Preparation of Food in the Home." This work is based upon the study outline of domestic economy from the Division of Home Welfare of the University of Texas.

During each season there will be a demonstration day, thus putting into practice the principles learned in the work.

After the meeting, Mrs. Sanford served delightful refreshments.

This club is a recent addition to the Federation, and is composed of young matrons.

The next meeting will be with Mrs. Geo. Bennett, February 26.

SANSOM & SON TO FEED LAMBS IN LAMB COUNTY.

Sansom & Son will feed 900 head of feeder lambs on the Jim Kaiser place in Lamb County. These lambs have been recently purchased from W. E. Bledsoe and son. Elmer Sansom also purchased three lambs from Hall Brown at a price of \$31.60.

MR. AND MRS. FRANK BONE ARE MOVING TO HAPPY.

Mr. and Mrs. Frank Bone have sold their home on West Moreland Street and have moved to Happy, where Mr. Bone has bought a stock of goods and will engage in the general merchandise business.

Mr. Bone is a well known business man of this section. For several years he was manager for the Brady-Neeley wholesale house then located in Plainview, and since then has been traveling salesman for Jett & Wood, of Wichita, Kansas.

LADIES OF C. H. S. FACULTY GIVE VALENTINE PARTY.

The ladies of the faculty of the High School entertained the students of the school Monday night at a Valentine party at the High School Building.

The guests were invited to appear as they were dressed the first day they entered school. Hearts and other appropriate decorations suggested the Valentine idea. Miss Donnelly amused with fortune telling. The pleasure of the evening was emphasized with games and music. Punch was served.

MISS DUGGAN ILL AT HOME OF RELATIVES AT LITTLEFIELD.

A telephone message to friends of Miss Bernice H. Duggan, teacher of expression at Seth Ward College, from Littlefield is to the effect that she is ill there with diphtheria.

E. J. Litteer, Texas manager for the St. Louis Loan Company, of St. Louis, was in Plainview yesterday on business.

GERMANS TAKE OFFENSE IN WESTERN THEATRE

FRENCH POSITIONS FIERCELY ATTACKED—TEUTONS GAIN ON 700-YARD FRONT.

ARTILLERY DUELS ARE RAGING

Heavy Guns Employed on Prussian Front With Effect, but Positions Are Unchanged.

The Germans are fiercely attacking the French positions in the Artois section, as well as in Champagne. In the latter district Berlin reports the capture of a front of about 700 yards, while the French admit that the Germans have gained a footing in some of their advanced trenches near the Tabone-Somme-Py road. In Artois near Hill 140, southwest of Vimy, the German attacks followed one another in quick succession, there being four during the course of the afternoon. Pushing forward in the face of a hail of shells and bullets, the Germans on their fourth attempt succeeded in entering one of the French first-line trenches, which, however, they failed to hold, being almost immediately driven out with considerable losses in dead and wounded, according to Paris. Northeast of Soissons German attacks, preceded by a bombardment, resulted in the capture of a French trench near the Croix road, but here also they were thrown out, leaving their dead on the field.

On the British end of the line there have been sapping operations and bombardments by both sides.

Curtain of Fire Effective.
All around Soissons the German artillery was busy, preparatory to entry attacks, but they did not eventuate, owing to the French use of their guns in a curtain of fire volleys.

Considerable damage has been done to the German positions in the Argonne forest by the French. Artillery duels are in progress in Lorraine and in the Vosges.

The heavy guns are being actively employed on both sides in the northern sector of the Prussian front, but no important changes in positions have occurred.

In the Isonzo region, the Austrians have taken from the Italians intrenchments in the Rombon zone, while the Italian artillery has bombarded Austrian positions at various points, especially in the Gorizia sector.

Seaplanes Bombard Ravenna.
Austrian seaplanes have attacked the town of Ravenna, in Northeast Italy, and several other places in that vicinity. Fifteen persons are said to have been killed and a number injured.

On the Black Sea, Russian torpedo-boat destroyers have sunk additional Turkish sailing vessels and have destroyed bridges and depots ashore.

The French cruiser Admiral Charner, it is feared by the French Minister of Marine, has been lost while patrolling the Syrian coast. The cruiser has not been heard from since February 8, when a German dispatch reported that a submarine had sunk a French warship.

The German gunboat Hedwig von Wissmann has been sunk on Lake Tanganyika, Africa, by the Belgians.

BAIRD MAY ENTER COUNTY ATTORNEY'S RACE, HE SAYS.

Prof. M. J. Baird, of Runningwater, was in Plainview yesterday. He stated to a representative of The Herald that he may enter the race for county attorney of Hale County. Mr. Baird taught school at Hale Center two years and for the past five years has been teaching at Runningwater. He was admitted to the bar July 30, 1915.

Mr. and Mrs. Mathe Grady, of Happy, arrived this morning to make their home in Plainview.

Mrs. Lawrence Upjohn, of New York City, is the guest of Mrs. E. B. Hughes, 308 Eureka Street.

T. E. Newcomer, cashier of the Central National Bank of St. Louis, was in Plainview yesterday.

Jno. R. Ralls, of Ralls, was here Monday.

Miss Daisy Pudy, Miss Chalk, Walter Chalk, of Roaring Springs, and Casey F. Jones, of Paducah, were in Plainview for the recital by Mlle. Yvonne de Treville, Friday evening.

"HOUSE SHOULD BE RUN FOR PEOPLE IN IT," SAYS MOTHER.

Chicago Social Worker Tells How She Finds Time to Manage Her Home and Do Municipal Work, Too.

AUSTIN, Texas, Feb. 14.—Many women who will attend the University and Fort Worth Home Economics Weeks have doubtless confronted the problem of finding time to participate in women's club endeavors to effect municipal improvements in their home localities. Most of these women have families which require constant attention, most of them have homes which demand no small allotment of time for efficient administration, most of them have manifold duties which absorb their energies, leaving them but little time for the work of municipal house-keeping.

Mrs. William I. Thomas, of Chicago, the widely known lecturer on social conditions, and secretary of the Woman's Peace Party, who will lecture during the University and Fort Worth Home Economics Weeks, gave the following response to an inquiry as to how she found time to participate in so many activities:

"In the first place," said Mrs. Thomas, "I have stopped shopping. In the last few years I have listed the numbers and sizes that come on all my clothing. I have found the kind I like, and now I simply take up the telephone when I need anything and order by number. It is always just right. I have not shopped for a pair of shoes for several years. If the shop does not have the kind I want it orders them. For my household linens, dishes, gloves, veils, and everything but suits, gowns and hats, I order by telephone from the stock numbers.

"I have invented time-savers for my maids, too. I believe that no maid should be forced to use methods which the housekeeper herself would not use in doing her own work. She ought to be made to use the short cuts, even if she does not want to, and usually she does not. My maids have abhorred fireless cookers and vacuum cleaners, but they have learned to use them. I never stretch curtains on the old-fashioned curtain frames. My curtains go up to the windows wet, with a rod run through the bottom to hold them straight, and when dry, if they need pressing a little, they get it—just a little.

"I do not believe that a house should run the family," said Mrs. Thomas, changing her subject from housekeeping to homemaking. "In my family I found that Sunday dinner was making us all miserable. We had indigestion on Sundays, the maid never got away until late in the afternoon, and everybody was cross and unbearable. It was simply that we were not used to our heavy meal at noon. I decided to change that. Now we have Sunday dinner on Saturday night. I plan to have an extra large meal, with two chickens or a turkey or a large roast, and on Sunday noon we have a light dinner, with the cold sliced meat and all the little frilly things that make the meal festive without making it heavy.

"But that is not the best of our Sundays. You know I have a family of boys. With my maid out of the way by 3 o'clock and no heavy dinner, there is time for lovely little Sunday-night suppers. I told the boys they might ask just as many of their friends to Sunday-night tea as would help get it and clear it away. As a result, all through their high-school days my kitchen on Sunday night has been full of a dozen or more young people, boys and girls—laughing, aproned, jolly crowds. I simply tell them what they cannot use and turn

them loose.

"There is one provision I have always made, though. There is not to be a dish left over for my cook in the morning. I refuse to have her day off a farce, as many of the days off given by other women prove to be. Her kitchen is as spotless when she comes in Monday morning as it was when she left it, unless too much hilarity has spilled the cream on the floor. Dishes are not bad when there are a dozen young people to do them.

"My greatest revolution has been my dinners in the summer. Mr. Thomas and the boys objected to coming home to a 6:30 dinner when the sun was going down over the golf links and there was still an hour for a game of tennis. I decided that a 7:30 dinner was early enough. Like all revolutions, there was a fight. My maid could not see the advantage of every afternoon off between luncheon and the time to start dinner, and she absolutely refused to leave the dishes in the sink until morning. We had a stormy time, with tears and wails on her part. It simply was not good house-keeping, from her point of view, but it was done, and she soon found that she could prepare so many of the dinner things in the morning that she had the hours from 2 until 6 every day in the week to visit or shop or sew without accounting to me in any way.

"No," said Mrs. Thomas, "a house should be run for the people in it, not the people for the house. Now you run along and ask someone else for time-saving devices. I have a peace party to look after as well as a home."

WINTER FREEZING OF OATS.

Concerning the winter freezing of oats, Mr. G. M. Green, Agronomist of the Extension Department of the A. and M. College, makes the following recommendations:

"The winter killing of oats frequently brings many surprises as well as disappointments. They will withstand severe freezes provided the weather has been continuously cold enough to keep them in a dormant condition. A period of warm weather that puts the oats in a growing state, followed by a sudden freeze, will most likely prove destructive, even though the mercury may not fall but a few degrees below the freezing point. Sudden changes are the weather conditions to be dreaded in winter oat growing. Many farmers will observe during the freezing of the present winter that the oats on the northern exposure remain unharmed, or but slightly damaged, while those on the opposite, southern exposure are either killed outright or seriously injured. A difference of one or two days in seeding, a difference in the preparation of the soil, the different kinds of crops on the land the preceding summer, frequently make a great difference in their resistant powers.

"The oat crop is too important to be neglected or abandoned altogether because there is an occasional winter killing. Farmers should be slow about deciding immediately after a freezing to plow up their oat crop. Frequently when the crop seems to be totally destroyed it will develop that a fair stand has been left when the warm weather brings them out again. What may seem a poor stand may eventually prove a fair stand or even a normal stand from the great tillering habits of oats when given plenty of space.

"Even in case of a total winter killing, the oat crop should not be abandoned even for the present season and the land devoted to other crops. While, as a rule, fall-sown oats out yield spring-sown oats, yet with favorable spring and early summer weather large yields may be expected from spring-

sown oats. A red rust-proof variety sown the latter part of February may be expected to do practically as well as if sown in the fall. Later the Burt, or 90-day, variety can be sown with the expectation of profitable yields. The large oat crops grown in the northern half of the Mississippi Valley in the corn belt are spring-sown oats altogether.

"The lands now seeded to oats should not be reverted to some other crop. It will tend to destroy the rotation established on the farm. Another severe winter killing may not happen again for years. After the spring-sown oats have been harvested the land can be sown to cow peas, and with a favorable summer season a forage crop harvested in the shape of pea-vine hay. In case the summer droughts do not allow sufficient development for hay, there will be some growth for hay pasture, and the roots and stubble will improve the soil."

CONDITION OF SPRING TRUCK CROPS IN TEXAS.

The Bureau of Crop Estimates, Washington, D. C., has received from a special list of truck-crop growers reports relating to condition of various truck crops on February 1, 1916. Correspondents were requested to estimate the condition on the basis of 100 representing a normal condition. The results of the tabulation of the replies are given below:

Texas.—Snap Beans: January 1, 78 per cent, February 1, 52 per cent; Cabbages: January 1, 75 per cent; February 1, 66 per cent; Cauliflower: February 1, 71 per cent; Celery: February 1, 60 per cent; Cucumbers: February 1, 100 per cent; Kale: February 1, 82 per cent; Lettuce: January 1, 72 per cent, February 1, 45 per cent; Onions: January 1, 84 per cent, February 1, 83 per cent; Peas: January 1, 83 per cent, February 1, 58 per cent; Potatoes: January 1, 95 per cent, February 1, 100 per cent; Spinach: February 1, 73 per cent; Strawberries: January 1, 77 per cent, February 1, 81 per cent; Tomatoes: January 1, 82 per cent, February 1, 92 per cent.

Lettuce has been badly damaged in Cameron and Hidalgo counties by warm weather, dry rot, rust, and blight, and the early lettuce crop went badly to seed in Dimmitt County because of warm weather.

Weather conditions have favored the onion crop in Webb County, and harvesting will probably begin about April 15.

The cold waves of January 12, 17, and 18 killed or severely injured truck crops as far south as Atascosa, Bee, Brazoria, Matagorda and Victoria counties.

Drouth is complained of in San Patricio and Zavalla counties.

CARD OF THANKS.

We take this opportunity to express our heart-felt thanks to those who assisted so kindly during the illness and death of our son and brother.

R. H. ALLEN AND DAUGHTER.

Typewriter Paper at The Herald

HALLMARK

Watch Club Membership Is Nearly Full

JOIN NOW

Carry a high grade watch 50 cents to \$1.00 per week WEAR WHILE YOU PAY



THE HALLMARK WATCH THE JEWELERS' CHOICE

Only twenty-five members will be admitted to THE HALLMARK WATCH CLUB. There are only a few openings left.

YOU MUST ACT QUICKLY IF YOU EXPECT TO JOIN



W. Peterson
Jeweler and Optician

Rev. W. B. Davis and R. B. C. Howell returned yesterday from Flomont, where Rev. Davis conducted a Bible Institute.

This is the Stove Polish YOU Should Use

IT'S different from others because more care is taken in the making and the materials used are of higher grade.

Black Silk Stove Polish

Makes a brilliant, silky polish that does not rub off or dust off, and it shines like four times as long as ordinary stove polish. Used on sample stoves and sold by hardware and grocery dealers.

All we ask in trial. Use it on your cook stove, your parlor stove or your gas range. If you don't find it the best stove polish you ever used, your dealer is authorized to refund your money. Insist on Black Silk Stove Polish. Made in liquid or paste—one quality.

Black Silk Stove Polish Works
Sterling, Illinois

Use Black Silk Air-Drying Iron Enamel on grates, registers, stove-pipes. Prevents rusting. Use Black Silk Metal Polish for silver, nickel or brass. It has no equal for use on automobiles.

A Shine in Every Drop

POULTRY POULTRY

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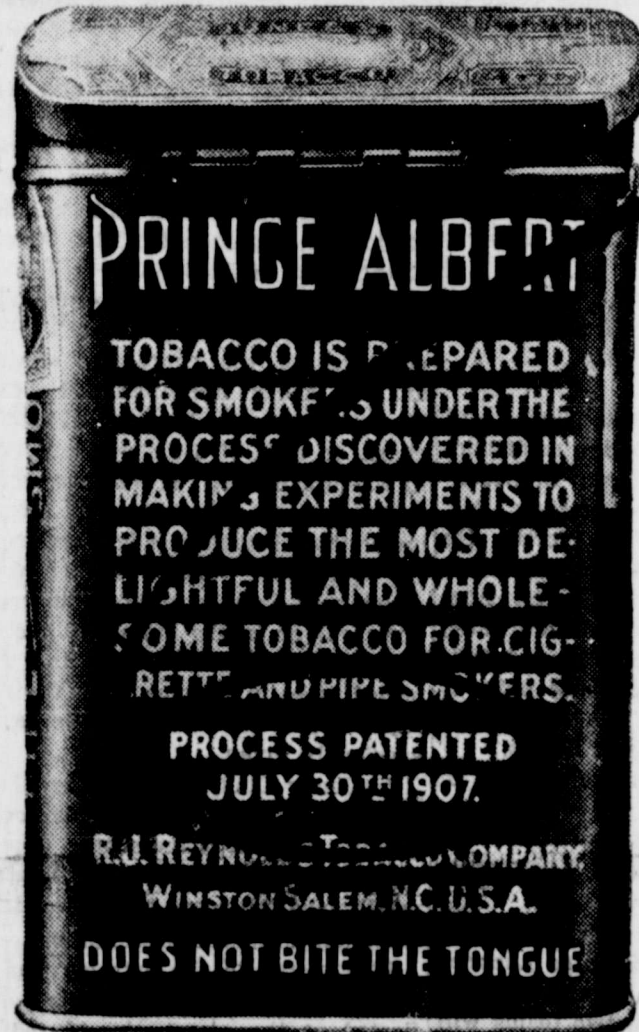
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Why Prince Albert meets men's tastes all over the world!

The patented process makes Prince Albert so good in a pipe or rolled into a cigarette that its popularity is now universal! It satisfies all smoke desires! This patented process, which also removes bite and parch, is controlled by us. No other tobacco can be like

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And smoked in a makin's cigarette, Prince Albert is so refreshing and delightful that it gives you a new idea of cigarette happiness. Any way you fire-up Prince Albert, it will win you quick as a flash—it's so good and so friendly!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Prince Albert can be bought everywhere tobacco is sold—in tippy red bags, 5c; tidy red tins, 10c; handsome round and half-pound tin humidors and in that classy sound crystal-glass humidor with sponge-moistener top that keeps the tobacco in such fine condition!

Owing to the great war in Europe there has been an advance of 30 per cent on all china and queensware and a further advance in the near future is probable.

We have in stock and bought before the advance, a large stock of J. & G. Meakins English Ware, beautifully decorated (none better made.) For a short time will sell at old prices less 10 per cent.

100 Piece Dinner Sets, worth \$25.00, now **\$22.50**

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In The First Place

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Think It Over

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

Preparedness a Moral Revolution

By EDWARD GOLDBECK
in The Chicago Tribune

There has been written very much about the problem of preparedness, and every day brings new utterances, pro and con. Under such circumstances one might think that the issue would be exhausted, and that it would be impossible to treat the matter from a new point of view. But it seems to me that up to now the discussion was almost exclusively technical or political, and that the ethical side of the subject has been all but overlooked. The partisans of preparedness have stated and emphasized the undeniable fact that the country is not ready for defense, and they have made proposals to increase army and navy. They have

launched themselves into the troubled ocean of international politics and tried to prove that Germany and Japan are possible enemies. Their adversaries have scoffed at these arguments, and endeavored to show that the United States has never been as safe as at this moment. While listening to these debates the average man could only assume that in the worst case it would be sufficient to augment the army and navy, to get hold of the latest military inventions, and to drill the youth of the country whenever they would be at leisure and feel like it. Very few people realize that all this would never give you an efficient army, and that

preparedness which is more than a fake would mean a moral revolution, a break with deep-rooted traditions and popular opinions, an entire transmutation of the American type. Most people think that a little "Edisonizing" will do it, and they would scorn the necessity of "Potsdamizing."

To avoid misunderstandings, I beg leave to say that to my mind America is not sufficiently prepared and she ought to be prepared. The fear that a victorious Germany would assail the United States right after the end of the war I deem wholly unjustified, but a policy which deserves this name must look into a farther future, and nobody can know if Germany, or Japan, or England will not in measurable time wage war against the United States. To answer, "Let us cross that bridge when we come to it," seems to me criminal light heartedness. However, we must not undervalue the significance of such a decision. The American nation will have to say whether she wants militarism or not. Of course, some readers may answer that by increasing army and navy the Americans do not bind themselves to swallow the European notion of militarism in its hideous wholeness, and that all they want and need is that minimum of efficiency which can be combined with democratic institutions. I have some misgivings about the possibility of such all-satisfying arrangement. Of course for the next ten years it will be all right, but militarism will grow as a snow flake grows into an avalanche, and, as I said before, the statesman must look into the future. The lifetime of a man is very little in the evolution of a nation, and in fifty years the American character may have undergone a thorough change, wrought by the effect of militaristic ideas and institutions.

Let us consider some features of militarism, and my idea will become clearer. What is the main, the indispensable and essential quality of the soldier? Obedience. An army in which obedience is not, considered the foundation of all virtues has very little chance to be victorious. It may win victories, but it will not be able to stand defeats; and the latter quality is much more important. There can be no doubt about the truth of this axiom: in a way an army is a machine, and the calculations of the general staff will miscarry the very moment that the officers do not obey orders. In the German army they used to say: "The order is holy (Der Befehl ist heilig). The officers may grumble about nonsensical orders—they constantly do, because grumbling is a favorite German pastime—but they will not think one moment that they might disobey them. It is true that in difficult tactical moments officers may disobey conscientiously and intentionally if they feel that to execute the order might mean disaster to the army, but then they are in a conflict of duties and they know what is at stake for them. One might say they obey in disobeying; they are ruled by the spirit, not by the letter. But these cases are rare exceptions. We may safely assert that without strict obedience an army officer can never be efficient, and may add that in time of peace it would be a grave danger to the country. Theoretically, every American will admit this; practically, he is likely to suppose that obedience is a mental custom to be picked up as you pick up a lost penny. But that is a mistake which may involve dire consequences.

Look at the three militaristic nations in Europe—Germany, Russia, and France. In Germany the idea of obedience, the idea of "serving," is inherent to our conception of life. Goethe said: "Educate the boys to be servants and the girls to be mothers." Bismarck wrote down his own epitaph in the following words: "A faithful German servant of William I." In Russia the lower classes have been knouted into obedience which has by now become their second nature, and the passive virtues of the Russian soldier cannot be outdone by any other nation. The Frenchman is usually considered a being of revolutionary temperament, but this appreciation is superficial; he is

obedient by character and history. Nobody bows so submissively to conventions, and today the attitude of the children to their parents is most respectful. In these three nations obedience is regarded as a necessity, a duty, even as an ideal in itself. The evolution of the last thirty years has loosened the ties of subordination everywhere, but on the whole the mental habit is unimpaired. Absolutism has its strongest foothold in France, and this country, which is ruled by a financial oligarchy now, will hardly ever develop the true democratic spirit.

The word obedience has no nice sound to the typical American. He prefers independence. A boy of 15 will not doff his cap to a man of 50, and a few weeks ago I read that the students of a western college dogged the president to give him a good spanking. This is certainly brisk and breezy, and some worshippers of freedom may admire it as a sample of buoyant American spirit, but I doubt whether these young rebels would develop into reliable and efficient soldiers. Of course, the answer is on your lips that they will make up in initiative what they are lacking in servility. I say servility because the American declines to realize the difference between obedience and slavish kowtowing. You want your sons to be independent, and there is a good deal to say for the right kind of independence. Moral independence is something very beautiful and very

(Continued on Page Four.)

IT MEANS MONEY TO YOU—

to have your home wired for electricity now, when you can have the work done at reduced prices and on the monthly payment plan.

For full estimate call phone 13.

TEXAS UTILITIES COMPANY

We have opened an office in the Smythe Building, Room 7, over the Long-Harp Drug Store.

Will handle real estate and livestock on commission.

Have several buyers for small improved farms.

City property to trade for land, also some land to trade for city property.

List your property with us.

HALE COUNTY LAND COMPANY



When constipation causes headache use

**Rexall
Orderlies**

The laxative tablet with the pleasant taste

10¢ 25¢ 50¢

We have the exclusive selling rights for this great laxative.

Trial size, 10 cents.
DYE DRUG CO., INC.
THE REXALL STORE

Discriminating Cooks

specify "CURTICE BROS." when they say to their grocers that they want the best in canned goods and condiments. The Curtice line is a complete line of pure food products prepared in a strictly "Dr. Wiley" style. If you once learn of the excellence of these products we will never again have to insist on Curtice.

Our other lines of staple and fancy groceries are of the same high standard. Let us serve you today, tomorrow and every day.

Vickery-Hancock Grocery Comp'y

Phone 17

ONE OF THREE

There arrived yesterday one

Carload of Furniture

The two additional carloads we purchased on our recent buying trip will be here about March 1st. Most of these furnishings were selected on existing contracts which made it possible for us to avoid much of the recent increase in prices and protect our customers in the face of a rapidly rising market.

There Are Some Beautiful Rugs

Already here as well as many new patterns in Bed Room, Living Room and Dining Room Sets and Individual Pieces. We have a wide range for selection from the cheaper to the very best. Drop in at your earliest convenience.

Paxton & Oswald

Phone 179

Broken Lots of Seasonable Merchandise Priced to Close Out Quick

We have a limited stock of sweaters for Boys and Girls, Ladies and Men; Boys' Suits and Girls Coats; Comforts, etc.; Ladies', Men's and Children's Rain Coats; Men's Rubber Boots and many other items that we are making some extra low prices to close out.

We will continue our big reduction on many lines of shoes to close out broken lots and make room for our Spring line to come in soon. It will pay you to see us on any shoes you may need to wind up the winter with.

Hamner's Dry Goods Store

Phone 210

"SELLS IT FOR LESS"

Plainview, Texas

PREPAREDNESS A MORAL REVOLUTION.

(Continued from Page Three.)

rare, and it can only be earned as an aftermath of long and hard toil in the fields of tradition. You become mentally independent only when you have learned how much you owe to the people who lived and worked before you. But, used by the average man, the word independent means nothing but bad manners and an amazing ignorance. You have to be a humble pupil before you can become the master of your fate and the captain of your soul.

To make a good soldier a man must have learned obedience as a boy. If he argues about the orders of his military superior, probably the right moment for executing them will have passed. So, if you want an efficient army, the fathers and the teachers of this country would have to insist on their authority being acknowledged in family and school.

It seems to me very doubtful if it would be the right thing to leave the education of boys in the hands of women, as is the case now. A certain Spartan hardening will be necessary, and the influence of the feminine teacher, beneficent as it may be in other respects, naturally favors effeminization. The American man is perhaps the gentlest of all civilized nations, but we all have the deficiencies of our virtues. "Il faut payer pour tout" ("We must pay for everything"), says the Frenchman, and it is not improbable and seems rather difficult to avoid in case of a militarist evolution that the American would become a little more "brutal," a little less sentimental than he is now.

In this connection the question rises if the position of the women could remain unchanged in a militarized America. Warlike nations assign the first place to man, and it is only natural that they should. Whatever women may suffer in war time, it is the men who fight. War, even the most scientific war, leads us back to the primitive state and primitive feelings. The strongest is the victor, the strongest rules, and the nation which has gone through one war and must look forward to another does not forget these teachings. Some people think that after the war woman's position in the European countries will be much better than it was before. It is possible, since anything is possible, but it is not psychologically probable. All the men who return from the battlefields and trenches feel strengthened by their performance; most of them believe in power. A militaristic country will never be a paradise for woman. But the creation of a feminine Eden is just what Americans are proud of, and there certainly is legitimate reason for such pride. Preparedness may change the relation of the sexes sweepingly, not in the course of a few years, but in the lifetime of a generation.

It is easily said that the army will be only there for defense, but we must not forget that Germans, Frenchmen, Russians say the same. The trouble is that an efficient army must nurse the offensive spirit. A soldier who does not yearn for war is no soldier at all. It is natural that he should want to show his prowess, and his life and all his life's work seem wasted to him if he has no opportunity of doing some practical service. So there will be a party in the country which wishes for war from nobly selfish motives. Then there will be another group which wishes the same from sordidly selfish motives, and this group will be very rich, very influential.

As it is now, the American boasts of being peace loving, and this is no hypocrisy; he really and genuinely loves peace, and thinks it criminal to disturb it wantonly. But it will prove more and more difficult every day to foster such an ideal. After spending billions every year on armaments you will hear very often: "Why do we waste so much money on our army and navy if we don't get anything out of it? Backed by a military power of such magnitude, our diplomacy ought to be a little more successful." How often have I heard that in Germany! The very existence of a strong army and navy leads to expansion and imperialism. Expansion may be for a great country what natural growth is for a human being, and I do not want to indict it, but the American nation should not jump into the dark.

If you go in for a preparedness which is more than a political catchword, you had better prepare for the consequences, too. Even if the American nation has no other aim but to keep safe from a European attack, the European nations will never believe that. As soon as you create a great army and navy they will think that you do it with the intention of an enlarged and world-wide political activity. They will think that you want to be a great offensive power, and this belief will react on your own attitude.

If you want an efficient army it will be necessary to change your conception of the state. As it is, the American tries to get as much out of the state as he can. Rich people who

would be ashamed of committing a shady action in business unscrupulously smuggle diamonds and laces through the customs. "Graft" is the word which is oftenest heard by the astonished foreigner, and while the private conscience of the American is intact, in his relation to the state he grabs whatever he can without any hesitation. If the Russian campaign against Germany has been a failure, it is to a great degree the fault of the terrible corruption which even the iron will of Grand Duke Nicholas could not stamp out. Of course a change in this regard would be for the best of the country, but the individualistic creed which you brought over from England, and which has been such a strong lever for the enrichment and aggrandizement of the Nation, could not be maintained in its original intransigency. The American who would look at the state with a feeling of reverence and responsibility might be a better American, but he will be "different."

The most precious asset of a militarist country are human beings, healthy and fit human beings. Social legislation began in Prussia in 1823, and was brought about by military considerations. Lieut. Gen. von Horn reported to King Fredric William III. that the industrial work at the newly built factories was debilitating the youth of the Rhenish provinces and that they could not furnish the necessary number of sturdy recruits. Then a mild and timid protection of the workman was inaugurated, not from sentimental but from military reasons. These reasons would avail for you, too. Moreover, the behavior of the English workman shows that it is necessary to make the country worth while fighting and dying for, and a whole social program can and must be built on this premise, if you really want to get an efficient army.

Another issue will rise in the immigration policy. A militarist country ought to be homogeneous as possible. Will you be able to remain a refuge for all the European nations? Will you be able to assimilate them all and to mold them into Americans so that in case of war the country will be united in feeling?

But the worst thing about the problem of preparedness is that it will have to be a half-hearted measure. If yours be a true democracy, conditions ought to be equal for every citizen. They all ought to serve their country in the army. Universal service corresponds to universal education, and in this respect Germany is more democratic than the United States. The most efficient army is a nation in arms; it is the ideal of the citizen and the expert, of militarism and democracy.

"Potsdam" is still a far cry, but the significance of the decision which is before the country ought not to be undervalued. Real preparedness means the beginning of a new America, it means a moral revolution.

MIDWAY TEACHER RECOVERING.

Expects to Open School Again About February 28—Has Had Measles.

MIDWAY, Feb. 14.—We have been having some beautiful weather for February. The winter days may be right at hand, though, so let's appreciate these nice warm days while we have them.

G. W. Hay is driving a new car on our streets these days.

Miss Bird Fletcher will leave in a few days for Crosbyton, where she will spend a week with her cousin.

Everybody at Ure C. Slaughter's is happy over the arrival of that fine boy.

J. H. Beauchamp and family moved to Plainview last week.

Mrs. Glenn Tilson was in Plainview Friday.

Mr. and Mrs. Bracken, Miss Bracken and Mr. and Mrs. Chas. Davis, of Ellen, spent Sunday with Mr. and Mrs. G. W. Hay.

Miss Hilda Richter is recovering from a severe attack of the measles, and will probably be able to open school again the 28th of February.

Quite a number were at preaching at the school house Sunday morning to hear Brother Holland.

150,000 BOY SCOUTS REPEAT THEIR OATH AT SAME HOUR.

Nearly 150,000 boys, members of the 7,375 troops of the Boy Scouts of America, assembled in special troop meeting on the evening of February 8, in honor of the sixth anniversary of the incorporation of the Boy Scout Movement in the United States. Promptly at 8:15 o'clock every Scout stood at attention and repeated the Scout Oath:

On my honor I will do my best—

1. To do my duty to God and my Country and to obey the Scout Law;
2. To help other people at all times;
3. To keep myself physically strong, mentally awake and morally straight.

Just preceding this feature of the scout birthday celebration, an inspiring Anniversary Message of Colin H. Livingstone, president of the National Council of the Boy Scouts of America, was read.

Allen Caldwell has returned from Snyder.

The Olympic Announces The Red Circle

A serial of romance, heredity and humanity, featuring the popular favorite, RUTH ROLAND, heroine of "Who Pays", supported by FRANK MAYO.

Produced by BALBOA for PATHE. Written by Albert Payson Terhune. Complete in 14 two part episodes. It Starts

Thursday, Feb. 17th, at The Olympic Theatre

DID THE DOCTOR DO RIGHT TO LET THE BABY DIE? In Chicago a physician, to save the world from a useless dependent and defective, refused to prolong an infants life.

THE RED CIRCLE

Traces the life history of a girl born into a family with ancestral taint. "Can she rid herself of the hereditary curse?" will soon be a universal question in Plainview.

Dr. Haiselden has recently told in hundreds of newspapers and magazines why he let a baby die. "THE RED CIRCLE" will tell of a child WHO LIVED and won her fight.

HAS EVERY BABY THE RIGHT TO LIVE?

"THE RED CIRCLE" will forever answer this question. The baby in "THE RED CIRCLE" after she has grown into a woman has a right hand with two distinct and wholly different personalities. One ready to do good—the other to do evil. Impossible? Not at all—see

"THE RED CIRCLE"

Featuring RUTH ROLAND and FRANK MAYO

The Time—THURSDAY, FEBRUARY 17. The Place—THE OLYMPIC THEATRE. The Price—5c and 10c

IMPORTANT:—"THE RED CIRCLE" is a Series-Serial, the same as "GRAFT" now running at the RUBY every Monday, that is, each episode is a complete story. You can start any time, and quit any time, without losing the trend of the story.

Ladies Free All ladies who will cut the Red circle out of this ad will be admitted free of charge at the MATINEE ONLY Thursday afternoon.

A SUGGESTION:—In a great many cities, where "The Red Circle" is running, a "Red Circle Theatre Party" is quite a fad, and very popular. The clubs in many places are dividing their members alphabetically, and beginning at the members name starting with A, each member has a "Red Circle Theatre Party", and in that way the club keeps up with the serial, and it will create more interesting discussion than anything that could be contrived. Of course, every woman will be interested in the question

"HAS EVERY BABY THE RIGHT TO LIVE?"

SCHOOL CHILDREN ATTENTION—We have something very interesting about "The Red Circle" for school children. Just wait—we will tell you about it Wednesday.

Your Neighbor, and Your Neighbors' Neighbor Will Be Sure to See "THE RED CIRCLE"—of Course You Will See It

It is the most intensely interesting movie serial in the whole wide world. MAKE US PROVE IT.

Remember It Begins THURSDAY, FEBRUARY 17th, at

THE OLYMPIC THEATRE

DYE, FORD & ROGERS, Managers and Proprietors

The Herald's Review of the Movies

Petrova at Olympic.

Tomorrow, February 16, Mme. Olga Petrova, the most celebrated Russian emotional actress, will appear at The Olympic in "My Madonna." This is a five-part production suggested by a poem of Robert W. Service. Petrova plays Lucille, the demi-monde in whom the artist finds his Madonna. Petrova is spotted by Guy Coombs, Evelyn Dumo and Albert Howson.

One Play "Made" Fannie Ward.

Miss Fannie Ward was unknown to the motion-picture world until after she played in "The Cheat." She is now one of the most famous actresses in the business. "The Cheat" is a Lasky production. W. Stephen Bush, in the Moving Picture World, says, "On every conceivable test this picture shows a

hundred per cent." The plot is simple. A young, extravagant wife is playing with fire. In her craze for fine clothes she gambles with money entrusted to her by a Red Cross society. She loses. Her husband is unaware of the actions of the wife. She finds voluntary aid in a rich Jap who has found entre into the social set. Unconsciously she agrees to "conditions" of the loan. Her husband in the meantime has straightened out his finances and she secures from him ten thousand dollars. She goes to pay the Jap. He will not release her from her bargain. In her frenzy she shoots her tormenter. The husband enters. As the police gather in he accuses himself of the crime, his wife having fled before his arrival, but unmistakable traces—a hank of his wife's hair—had told him the story. He finds also other proof of her visit.

The innocent husband and guilty wife are in the court at the trial together. He is declared guilty. Then the climax, in which the wife voluntarily springs to the stand and tells the whole story. The audience is fired and "one of the most tumultuous scenes ever on stage or screen" ensues. "The Cheat" will be shown in Plainview, at The Olympic, February 18.

Edna Mayo in "Despair."

"Despair" is a melodramatic in its story. The dramatization is in three reels. Edna Mayo during the play assumes several disguises. It will stand comparison with "The Little Detective." Frank Hamilton and William V. Burns make strong impression as a pair of crooks. The Ruby will show "Despair" Thursday.

Care of Shade Trees

Method of Pruning and Treatment of Wounds to Prevent Entrance of Decay-Producing Germs.

By J. FRANKLIN COLLINS.

The best time to attend to several important operations connected with the proper care of shade trees is during the late fall or early winter. This work may be done at this season of the year, however, when weather conditions permit.

Large dead, decaying, or unsightly limbs may be removed. The best way to do this is to saw one-quarter or one-third through the limb from the under side, at a point 6 inches to a foot beyond the point where the final cut is to be made. A second cut on the upper side should be made a half inch or more back of or beyond the first one. The sawing on the upper side should be continued until the limb falls. The first cut, on the under side, is to prevent the splitting or stripping of the outerwood and bark as the limb falls, something which almost invariably happens when a heavy limb is removed by a single cut from the upper side. This leaves a stub several inches long, which must now be sawed off close to the trunk, or close to the larger supporting limb, as the case may be. The stub should be held in place until completely severed. The final cut should be made so that its surface will conform as nearly as possible with the shape of the supporting limb or trunk. No projecting stub or stump should be left, as this interferes with the rapid healing of the wound.

Preventing Infection of Wounds.

If the wood exposed by the final cut is healthy and there is no trace of decay or disease, it should (as soon as the surface is dry) immediately be painted with shellac, good lead paint, tar, or asphalt, in order to prevent the entrance of decay-producing organisms. Without some such precaution, organisms of this sort are practically certain to gain entrance and cause serious damage to the tree in later years.

From the point of view of rapid healing, shellac is the best of the coverings mentioned above, but it is much less durable. On the other hand, asphalt is the most durable when properly applied, but probably interferes with the earlier stages of normal healing to a greater extent than any of the others. However, as the rapid healing of large scars is usually of secondary importance to that of preventing infection, asphalt is recommended in preference to the others, when facilities for properly applying it are available.

The asphalt should be applied while hot; consequently it is necessary to have some apparatus for keeping it melted. A brush of broom corn or rope should be used, as the hot asphalt will usually destroy bristles. Because this method can not ordinarily be handled conveniently by most people, coal tar has come to be the most generally used preparation for covering large pruning wounds, while good lead paint is a close second. One advantage of paint is that it can be obtained almost anywhere and in colors that will conform to that of the normal bark, and thus be less conspicuous than either tar, asphalt, or shellac when applied to a wound. A mixture of about three parts coal tar and one part creosote has proved very efficient, and is easily

applied with an ordinary paint brush, but in many cases it is advisable to re-paint with clear coal tar after a few days, in order to make a more lasting water-proof covering.

Prior to painting, tarring, or asphalt-ing a wound many persons apply an antiseptic wash of one part of corrosive sublimate in 1,000 parts of water, or a moderately blue solution of copper sulphate (blue stone, blue vitriol) or creosote. A special antiseptic wash is not necessary, however, when the tar and creosote mixture, mentioned above, is used. A primary antiseptic coating should always be used when decayed matter has been removed, or when decay was known to have been present only a short distance from the final cut; also when a tree is susceptible to a contagious disease which is known to be in the vicinity.

Care of Tree After Pruning.

Many people remove limbs from shade trees and properly seal the wounds, but neglect to keep a check of the work from year to year. In a single season cracks or checks will often appear in the painted area, especially if the wound was not carefully covered in the first place. When cracks appear they should immediately be filled, and the whole surface repainted (with tar, paint, or asphalt) in order to prevent, as far as possible, the entrance of decay-producing germs.

One of the best, though little used, methods of counteracting the danger arising from such cracks is to cover the pruning wound with sheet metal in addition to the usual treatment. This can be done by following the brief directions tabulated below, in the order

mentioned:

(1) Trim the wound so that its surface will be approximately a straight line lengthwise of the limb or trunk. Crosswise the surface may be flat in small wounds, or curved in large ones to conform with the general contour of the limb or trunk.

(2) Paint the edges of the bark and adjoining wood with shellac immediately after making the final cut, or at least as soon as the surface is sufficiently dry.

(3) Apply an antiseptic wash to the remainder of the exposed wood.

(4) Trim a piece of tin, zinc, or thin sheet iron so as to fit closely over the wood of the wound, though not sufficiently large by a sixteenth or eighth of an inch on all sides to reach the thin layer of living tissue (the cambium) between the bark and wood.

(5) As soon as the shellac is dry, paint the surface of the wood that is to be covered by the sheet metal with hot asphaltum, taking care to cover thoroughly every part of it. Do not at this time paint over the cambium and bark, as the unpainted portions will serve as a convenient guide for placing the sheet metal, the inner surface of which should also be painted. Tar or paint may be substituted for the asphalt, if desired.

(6) Tack the sheet metal over the surface of the wound by means of slender brads or tacks, placed about a half inch apart close along the margin. See that the margin of the metal does not overlap the cambium at any point, and particularly be careful that the cambium is not bruised during any part of the operation.

(7) Paint the surface of the metal and the exposed margin of wood and bark with hot asphalt (or tar or paint), so as to make the edges air-tight and water-proof and the surface rust-proof.

Healthy new wood and bark commonly starts to grow over the metal in a single season, thus sealing its edges with living tissues.

At times this method develops certain defects, especially when weather conditions are such that there is a sudden and striking contrast in the expan-

sion and contraction of wood and metal. Under such conditions the brads and edges of the metal may become loosened or the edges of the new growth be injured.

T. J. Coggin, of El Paso, who is wintering a herd of cattle in Hale County, left for home Saturday.

D. F. Don, of Illinois, is here looking at the country.

Paramount Picture PROGRAM
"The Cheat"
 WITH
FANNIE WARD
 We unreservedly guarantee this to be the strongest and best dramatic photoplay ever in Plainview. See it.
Friday, February 18
THE OLYMPIC

"My Madonna"
 A Metro Wonderplay with
MME. OLGA PETROVA
 Most Famous Russian Emotional Actress.
Wednesday, Feb. 16
THE OLYMPIC

"IDOLS OF CLAY"
 In 3 Acts.
 With **BOB LEONARD** and **ELLA HALL**
WEDNESDAY, FEB. 16th
"DESPAIR"
 In 2 Acts.
 With **EDNA MAYO**, the most beautiful girl in pictures.
THE RUBY
 "Always a Good Show"

GRAIN DEALERS—Where do you sell your grain? We are carload buyers of oats, wheat, shelled corn, threshed maize, kaffir, cane seed, etc. Write or wire us your prices. You will **SOMETIME**—why not today?
THE SUNSET MILLING CO.
 Temple, Texas

Parents Attention
 Let your children see the beauties of their native land.
"SEEING AMERICA"
 every week at the
MAE I. THEATRE
 Special matinee for school children every Saturday afternoon.

\$8,000,000

We have contracted for the new \$8,000,000 Mutual Program. An all star all feature program comprising the releases of the worlds most noted film producers.

Beginning the week of February 7th the Mutual Program will consist of three **FOUR AND FIVE REEL MUTUAL MASTERPICTURES**; two **THREE-REEL BROADWAY STAR RELEASES** every week; five **TWO-REEL BANNER FEATURES** every week; nine **ONE-REEL FEATURE COMEDIES** every week; two **ONE-REEL ALL-STAR DRAMAS** every week; one **ONE-REEL MUTUAL WEEKLY OF WORLD EVENTS** every week. In these productions **ON THE MUTUAL PROGRAM** you'll find stars whose fame in film circles and on the speaking stage is world-wide. It will be the policy to put into single reel productions the same high quality found in four- to six-reel productions—the same great stars, the same expensive costumes, the same costly settings, and the same high-priced direction. And this **QUALITY POLICY** will be maintained always in **ALL Mutual Program releases** whether they be single reel productions or those of greater length. This gives us a variety program that is bound to please. We have also just installed a new and up-to-date motion picture machine which enables us to give our patrons continued show. In fact we will not spare any time or money in making our theatre the most up-to-date house in West Texas. Pay us a visit, you will be pleased with our show.

MAE I. THEATRE
 Under New Management
 "HOME OF MUTUAL PROGRAM"

In our daily routine we are constantly acquiring the habits, either good or bad, and our actions and associates determine the quality of these habits.

We always stand in readiness to lend our heartiest co-operation in helping you in acquiring the habit of **ECONOMY** which means at this store **"The same goods and better for less money."**

Our method of doing business together with our consistently low prices make it a pleasure for you to shop at our store.

New Taffetas
 Just received by express the most beautiful designs in striped and plaid taffetas, tub silks, and new crepe de chine. This is the first showing of these goods and are marked at very reasonable prices.

Spring Dresses
 A new shipment of Spring Dresses just in. Our assortment gives you the opportunity of selecting from the most smart colorings and introducing the very latest features.

Jacobs Bros
THE ONE PRICE SPOT CASH STORE

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
 Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

The city beautiful—that's the goal of the citizens and the good women of Plainview. Plant a tree now and help attain that goal.

Six horses to a tandem of wagons and a trailer is one method of transportation of maize from Hale County farms to the loading place. Another good evidence of South Plains prosperity.

The world is a looking glass, and gives back to every man the reflection of his own face. Frown at it and it will look sourly on you. Laugh at it and with it and it is a jolly, kind companion.—Thackeray.

One of the best small weeklies of the Panhandle section is that of Lee Satterwhite, The Panhandle Herald. The people of the Carson County metropolis seem to appreciate his efforts, too, for his paper is generously patronized.

Progress in Hale County schools is not confined to the schools of Plainview, Hale Center, Abernathy or Petersburg. There is not a rural school in the county that is not better than it was two years ago. The progressive, liberal spirit of the Southwest is to be seen nowhere more strongly than on the South Plains.

Expressions from teachers in various parts of Texas indicate that there is going to be another effort to have the County Superintendent's Bill passed by the next Legislature. A few months ago the Panhandle Teachers' Association adopted a resolution urging this move. More recently the State Teachers' Association has done the same thing. The bill was passed by one house and rejected by the other by a very slender majority the last Legislature.

CAN WE FOLLOW SUIT?

Hurrah for Vernon! She has five thousand people. She knows it; for she has counted them. She has just knocked another plum, too. An appropriation of \$12,000 for a public library building and equipment has just been made from the Carnegie fund for her. And Vernon has a progressive people who will keep the library up in good shape, too.

We are beginning to wonder if the good club women of Plainview who are so anxious for a library building are not right when they advocate a public-library building for Plainview.

IS THE BOND ISSUE EXPEDIENT?

The expression of the people of the Plainview Independent School District indicates that there is very little marked opposition to the proposed issuance of \$50,000 in bonds for the purpose of building a new High School Building. Those few who do not commit themselves as favorable to the issuance of bonds, state that they wish to study the proposition thoroughly. It has been suggested by several persons that a mass meeting of the citizens be held and that the proposition be discussed in open house.

One objection that has been suggested is that it might increase the tax rate. The law provides that the tax assessed for school purposes is not to exceed fifty cents on the hundred dollars. The tax last year was fifty cents; this year, however, it was reduced to forty-eight cents. It can't go higher than fifty cents on the hundred dollars. That's the law.

That the building is needed everyone we have heard express an opinion agrees.

It resolves itself into a question of what is most expedient. Under the most unfavorable circumstances we are assured that the only effect the issuance of bonds can have on the schools is to shorten the term a few weeks, probably six or seven. The law provides that twenty-five cents may be taken from the school tax fund for building purposes. About nine cents of the forty-eight cents will be needed to be placed in the sinking fund to retire the proposed \$50,000 bond issue. The twenty-five cents the law allows has never been used by the Plainview schools for building purposes, and the proposed bond issue will make it necessary to use only a fraction over nine cents additional.

Only by issuing bonds can a new building be erected. It's a question of whether it is more expedient to vote the bonds and provide room for the students, or to allow Plainview's schools to be handicapped and lose efficiency for want of housing facilities.

COMMERCE AFTER THE WAR.

By GEORGE HARVEY,
 in the North American Review.

Three things are obvious. One is that our export trade has enormously increased since the beginning of the war. The second is that the increase has been due chiefly to the conditions produced by the war. The third is that the ending of the war will change those conditions and will thus powerfully affect our commerce. Such are the elements of the problem which confronts us.

The increase in our export trade in the calendar year 1915 over 1914 was considerably more than a billion dollars, or nearly 75 per cent. That was gigantic, both positively and relatively. Never before had a nation such an increase in a single year, while just the amount of increase alone would have made a very respectable total export trade for almost any country. As our import trade did not increase, but actually declined, the balance of trade was, of course, enormously in our favor. In fact, our exports were about double our imports.

Now the simple fact of so great an increase in one year would of itself be abundant proof of the special and temporary nature of its causes. It is quite inconceivable that so great a growth could proceed from ordinary and permanent causes. The same conclusion is suggested further and convincingly by the circumstances of the case. It is obvious that the war must greatly affect trade. It increases the demands of those belligerents which have access to our markets for munitions of war and other goods which their own disturbed condition and other activities prevent them from themselves supplying. It also increases the demands upon us of neutral states which formerly got their supplies from

countries which are now belligerent and therefore unable to provide them. Finally, this conviction is confirmed by inspection of the figures. In Europe our sales have enormously increased to those belligerents which have retained the use of the high seas and are therefore able to get our goods—France, Italy, Russia and the United Kingdom—and to those neutral states which are most closely in touch with the belligerents—Denmark, Greece, Norway and Sweden. Elsewhere there has been little or no increase. To Canada, to Mexico, to Australia, and to Japan, there has been only a small increase, while to China there has been an actual decrease.

We might clinch the argument by citing the values of various classes of exports. There have been large, in some cases enormous, increases in exports of explosives and other military munitions; of animals, breadstuffs, meats, automobiles, shoes, clothing, harness, and other articles useful for military purposes. On the other hand there have been large, in some cases enormous, decreases in exports of agricultural implements, sewing machines, typewriters, steel rails, lumber, pig iron, tools, and other goods not susceptible of military use. The significance of this is beyond question. The increased demand is a war demand. Our commerce is war commerce. We are selling war supplies; we are selling other goods to countries whose domestic industries have been interfered with by the war; and we are selling to countries in which the war has freed us for the time from effective rivalry.

Now what will be the effect of the ending of the war upon the three classes of increased exports? Well, in the first place, there will be a pretty complete cessation of the demand for purely military supplies. That will mean a large reduction of our export trade. It will also mean, neces-

sarily, an extensive readjustment of industrial activities in this country. Large establishments which have been created, or greatly expanded, for the production of munitions of war, will find their occupation gone, and will therefore have to go out of existence or else transform their activities into the production of other classes of goods. When, metaphorically, swords are beaten into ploughshares, sword factories will have to be turned into ploughshare factories. Establishments which have been supplying the demands of war will have to begin supplying the demands of peace.

In the second place, European countries now belligerent and therefore comparatively non-industrial, will restore and resume to some extent their own industries, the lack of which we are now supplying, and will therefore cease to purchase from us so great amounts of non-military supplies. How great our loss of trade from this source will be is matter for speculation only at this time.

In the third place, there will be a renewal, to an extent also now undeterminable, of the former competition in various neutral markets, particularly in those of South America, where Great Britain, Germany and France have been our chief rivals.

The second and third of these reductions are the more uncertain in respect to size because of certain qualifications which may prove to be of great importance. Thus, while European nations will resume their own industries as far as possible, we must bear in mind that their efficiency, their productive potency, will be greatly diminished by the losses of the war. While at the same time their needs will be greatly increased by the necessity of repairing the material ravages of the war. They will have fewer workmen than before the war, and they will have a great deal more work to do. In some respects, therefore, the demand for American supplies may be maintained, at least for a considerable time. Indeed, they may actually be increased, in some lines of goods.

Again, this same state of affairs may compel European countries to devote all their available efficiency to the supplying of their own needs and the needs of their immediate neighbors, and may thus prevent them from re-engaging in the South American and other foreign trade in which they were formerly our successful rivals.

The lessons are as obvious as the fundamental facts. We must anticipate and be prepared for the radical changes in industry and commerce which the ending of the war will inevitably bring, so as to avoid economic embarrassment from them. It will be well of the vast industrial establishments which are now producing only military supplies and which then will have to abandon that business can be turned readily and without delay to the arts of peace, and particularly to the production of those goods which hitherto we have purchased abroad and for lack of which we are now suffering. To cite a couple of examples: We shall hope to see the United States begin the manufacture of its own supplies of dyes, of which it already produces the raw materials. We shall also hope to see it produce its own supplies of drugs for medicines, and of chemicals for agriculture and the arts; so that never again can a foreign war raise to almost prohibitive prices the medicines of the sick, or handicap our arts and industries by similarly increasing the cost of essential goods which can just as well be made here as elsewhere.

We shall hope, too, to see the United States so adapt itself to the requirements of South American trade, and so ingratiate itself with its customers there, that it will be able to retain the commanding place which through the exigencies of war it is now gaining in those markets. It is significant that our exports to Argentina last year increased by 52 per cent, to Brazil 20 per cent, and to Chile 55 per cent. We shall be dissatisfied if final returns do not show that these increases have put us easily in the first place in the markets of each of those countries. If so, can we hold that place? Rather, will it not be a reproach to us if we fall to hold that place? Our European rivals got into those markets ahead of us, in the days of our neglect of them, and when at last we woke up to the desirability of supplementing the Monroe Doctrine with commercial relations, we found it impossible to displace them in peaceful competition. But now they have been ousted by their own war and we have got in. It remains for us to show that we can hold the markets against them, as successfully as they held them against us.

These post-bellum problems may seem to some to be remote. Two years ago a European war seemed immeasurably more remote. Yet the war came, and found most nations unprepared. That the war will end is of course certain, and it may end as suddenly and as unexpectedly as it began. It would be a reproach to us if we permitted its ending to surprise us and to find us as unprepared, industrially, as its beginning found most of the world unprepared in military matters. For while we did not know that the

war would ever begin, we do know that it will end. Preparedness is the wise order of the day. But there is an industrial preparedness as well as a military preparedness, and while we are cultivating the one, as we greatly need to do, it would be deplorable for us to neglect the other, of which we have no less need. We believe in the prudence and the wisdom of the injunction that in time of peace we should prepare for war. It is no less wise that in time of war we prepare for peace.

DAUGHTER OF JUDGE AND MRS. MCKINNON DIED AT HOUSTON.

Mrs. R. E. Jung, of Houston, daughter of Judge and Mrs. A. P. McKinnon, of this city, died Wednesday morning at 9:30 o'clock of acute kidney trouble.

Mrs. McKinnon and daughter, Miss Mary, were at the Jung home at the time of the death, having left early in the week for that place. Judge McKinnon reached Houston this morning.

Funeral services will be held today at Hillsboro, the former home of the McKinnon family, where Mrs. Jung was raised.

Mrs. Jung visited two summers here with her parents, and was known to many people of this community.—Floyd County Hesperian.

"HAS EVERY BABY A RIGHT TO LIVE" IS MOVIE THEME.

The Red Circle, in fourteen two-part episodes, is booked at The Olympic every Thursday, beginning February 17th.

The story had its inception in the widely discussed matter of permitting a baby to die in Chicago because it was hopelessly incurable. Dr. Haiselden, of that city, justified his action in numerous newspapers and magazines. The Red Circle deals with the life of a girl cursed with an hereditary taint, one hand with two different personalities, one ready to do good, the other to do evil. It's a question whether every baby has an equal right to live which the story of The Red Circle attempts to solve.

The photoplay is produced by Balboa for Pathe. The story was written by Albert Payson Terhune. It features the motion-picture stars Ruth Roland and Frank Mayo.

Mrs. H. M. Shepard, of Roswell, New Mexico, was in Plainview during the early part of the week on business.

W. R. McCluskey, of Spring Lake, was in Plainview this week on business.

N. Hinson, of Ralls, had business here Monday.

Mrs. R. S. Palmer, of Canyon, was here Monday.

Miss Willie Adair, of Memphis, Texas, is here attending Wayland Baptist College.

As a result of a government inquiry which found proper soil and climatic conditions, Chile expects to become an important sugar-producing country.

In an experimental way, automobile bodies are being made of cement reinforced with steel wire, and are said to be stronger and lighter than wooden ones.

THE SEALY MATTRESS

IS dedicated to those who would utilize to the fullest that portion of their time that must necessarily be spent in bed, for the result of our efforts during the day is due in a large measure to the kind and quality of rest that is obtained during the hours that are devoted to sleep.

One Giant Cotton Bat

The Sealy process makes a mattress, the filling of which is one integral part. It is not stuffed in handfulls nor built in layers. It requires no tufting, because the fibres are interlaced and intertwined throughout the mattress.

The fibres are not stretched or flattened out straight and taut and laid one on top of another as in the sheet or layer process; but, on the other hand, are left in their natural form, each a tiny spring with its elasticity unimpaired.

This is why the Sealy has a resiliency and responsiveness never found in layer-felt mattresses.

Greatest Economy

The Sealy is flatly guaranteed to give twenty years of continuous every night service without becoming lumpy or bumpy.

A Growing Interest in Books and Bookcases

Few persons seek to purchase or care to inherit large libraries. We do find, however, rare pleasure in starting in our own small way a collection of books that represents our individual preferences as to choice and character of reading.

Now, just as we find satisfaction in selecting books after our own sweet will and fashion, why not extend that enjoyment to include bookcases?

Instead of anticipating our wants by building or buying a lot of empty shelves in which to store books that we seldom open, why not adopt the *Globe-Wernicke Unit Plan*—of buying sections as we need them, for the books as we read them?

There are sizes to fit almost any space, and styles to fit almost any purse.

E. R. WILLIAMS

Furniture and Undertaking



NICKEL-PLATED ALARM CLOCKS, fully guaranteed, 75c each.



STEEL SQUARES—Fair quality, 2-foot, 25c; extra good, board and brace measure, 75c.

CHILDREN'S AND MISSES' HOSE—Full ribbed, extra good value, at 10c pair. Better Grade, in every way a satisfactory hose, very special at 15c pair.

SEE OUR RIBBONS at 5c, 10c, 12½c and 25c yard.



HORSE RASP—15-inch, 35c each—worth double.

HEADQUARTERS ON FILES.





MEN'S HOSE—Seamless, good wearing quality, in black and tan, 10c pair.

HIGH-GRADE WALNUT, VANILLA and CHOCOLATE FUDGE—Special at 15c pound.

BONBONS, CREAMS, CUM DROPS and the other good ones, 15c. Strictly fresh and pure.

VANILLA WAFERS—15c per pound.

FINEST CHOCOLATE CREAMS—25c pound.

THANKS

I would say more, but may be you would rather hear something else. I am glad you like the new store, and the way you started off indicates that we are going to get along well together. We are going to do our best to make you have the come-back-again feeling every time you come in.

Look over these items and prices.
 New Store in Wayland Building.

LANDERS'

"Right-Price Store."
 The Things You Buy Oftenest—Except Groceries.



SEWING LAMPS—No. 2 Burners, complete with chimney, 35c each.



A GOOD MONKEY WRENCH, 6-inch size, 25c; 8-inch size, 35c; 8-inch size, solid forged steel, 25c.



STRAP HINGES—4-inch, 5c pair; 6-inch, 10c pair; 8-inch, 15c pair. Screws included.



POCKET KNIVES—25c to 75c.

SCISSORS—5c, 10c and 25c.



SLIP JOINT AUTO PLIERS—Forged steel; none better. Black finish, 15c pair; same, full nickel plated, 25c pair.



RIDING BOW AND STRAIGHT TEMPLE SPECTACLES—10c pair.

COLORED GLASSES—10c pair.

GOGGLES—10c and 25c.

SOCIETY

Telephone Number 72

HONORING MLE. DE TREVILLE.

Browning Club Gave Reception for Famous Prima Donna at Home of Mrs. J. C. Anderson.

Honoring Mlle. de Treville and her pianist, Mrs. Harriett Bacon McDonald, of Dallas, Mrs. J. C. Anderson and the members of the Browning Club were hosts Saturday afternoon at one of the most beautiful receptions of the winter.

Hundreds of club women and friends of the hostesses availed themselves, between the hours of three and four, of the privilege of meeting the prima donna at the home of Dr. and Mrs. J. C. Anderson, where the reception was given.

Lavender and gold, the chosen colors of the club, were carried out in the motif of decoration.

Fresias, the popular flower of the season, with hearts of gold, were favored in the living and music rooms. Baskets of golden oxalis swung in graceful beauty from the arches leading from the spacious hall into the rooms en suite, while lights shaded with yellow cast a golden radiance over the scene. In the dining room streams of lavender and gold maline were artistically draped over a table covered with Cluny lace over yellow. In this room the only lighting was from candles with yellow shades. A candelabra of waxen candles centered the table.

Mrs. D. H. Collier, past president of the club, greeted the guests at the door.

In the receiving line, which stood in the living room, were Mrs. Anderson, Mlle. Treville, Miss Mary Williams, president of the club; Mrs. McDonald and Miss Lena Williams.

Miss Ethel Williams ushered the guests into the dining room, where Misses Edna Harrington, Celestine Harp and May Kinder each presided over a generous punch bowl and saw that the guests were offered mints and salted almonds.

In the music room Misses Lissie Bell Walker and Nell Sansom presided, the latter playing on the piano throughout the afternoon.

After enjoying the gracious hospitality extended, the guests left through the conservatory entrance, where Misses Electra Anderson and Grace Rosser gave each one a souvenir booklet bearing an appropriate quotation from Browning.

At the Home of Mr. and Mrs. Hinn.

The rounds of gaieties which constituted the social calendar for the last week was concluded Saturday night, by a charmingly informal musicale giving the musicians of the city an opportunity of meeting Mlle. de Treville and her pianist, Mrs. Harriett Bacon McDonald. The affair was given by Mr. and Mrs. Albert G. Hinn and Mr. and Mrs. Thomas B. Carter, at the home of the former, 1004 Restriction Street.

Red carnations were the flowers se-

lected for the color scheme of red and white used in decorating.

A musical program was given, including numbers, vocal and instrumental, given by Mrs. Grady Lindsay, Misses Vera Newton, Mildred Buchheimer and Nell Sansom and Mr. George Hutchings. Miss Lena Williams gave two readings in the negro dialect.

Candelabra containing white candles with red shades were used for lighting.

Punch colour de rose was served, and later brick cream of red and white with angel food cake. Mesdames Carter and Hinn were assisted in entertaining by Mrs. E. B. Miller.

The guests were Mlle. de Treville, Mrs. McDonald, Messrs. and Mesdames George Hutchings, J. W. Pipkin, George Saigling, Grady Lindsay, E. B. Miller, Mrs. Cora E. Pritchett, Misses Elizabeth Briggs, Vera Newton, Ford Jeter, Lena Williams, Edna Mayhugh, Wilma Mills, Mary Williams, Nell Sansom, Mildred Buchheimer and Burr Goode, Messrs. M. D. Henderson, E. L. Doland, Guy Jacob and Ellis Carter, and Dr. Norman Mayhugh. The out-of-town guest was Mrs. J. F. Couse, of Delhart, who was the guest of Miss Jeter.

CASEY-HEARST.

Miss Effie Casey, of this city, and James L. Hearst, of Montague, Mont., were quietly married Sunday morning at ten-thirty by Rev. T. B. Haynie, pastor of the Presbyterian Church.

The marriage was a happy consummation of a long-time friendship. Only the family and a few intimate friends were present at the impressive ceremony, which took place at the home of Mr. and Mrs. Edgar B. Hughes, on Eureka Street.

The bride has made her home in Plainview for the past ten years. During a part of the time she was a popular teacher in the public schools of the city, and has always been prominent in social affairs and church circles.

Mr. Hearst is a cattleman, owning a large ranch in Montague, to which he will take his bride.

The wedding was not made public until Monday afternoon, when Mr. and Mrs. Hearst were at home informally to their many friends at the home of Mr. and Mrs. Hughes. Having been scheduled for tonight, the marriage came as a complete surprise as it was announced to the arriving guests.

Between the hours of three and six more than two hundred ladies called and were introduced to Mr. Hearst and Mrs. Lawrence Upjohn, of New York, who is the guest of Mrs. Hughes. The occasion was delightfully informal and social. Miss Mildred Buchheimer sang during the afternoon, and the serving of chocolate and cake was a pleasant feature.

Mr. and Mrs. Hearst leave Thursday for their Montana home.

BARN DANCE AT THE BETTLE'S.

One of the most pleasant social events of the week-end was the barn dance given Saturday night by Mr. and Mrs. Griscom Bettie, at their home, near Aikep.

The large and newly erected barn was decorated with the Valentine colors of red and green. A six-piece orchestra furnished music for the large number of dancers who enjoyed the amusement of the evening.

Appropriate refreshments of coffee, doughnuts and a variety of cake were served the guests, who were from Plainview, Lockney and Aiken.

EPWORTH LEAGUE PROGRAM FOR SUNDAY, FEBRUARY 20.

Subject—"The Bible in Life." Scripture—Ps. 119:105-112. Leader—Miss Lucy Story. "A Masterpiece of Literature"—The Leader. "The Parables"—Miss Nora White. "Why Study the Bible?"—Glenn Smith. "What the Bible Means to Me"—Miss Johnnie Young. Special Music. League Benediction.

MISS ESPY HOSTESS.

Miss Martilla Espy was hostess Monday night for the members of the Epworth League. The home was decorated in the Valentine colors and hearts galore.

Mending broken hearts and other games were the amusements of the evening.

Gelatine with whipped cream and heart-shaped cakes were served the thirty-five or forty guests present.

"AS YOU LIKE IT" CLUB.

The "As You Like It" Club met Friday afternoon with Mrs. J. Walter Day, who presided in the absence of the president.

Mrs. Day was also leader of the program, of which Act I of "Midsummer Night's Dream" was the text study.

MYSTIC CLUB PROGRAM FOR SATURDAY, FEBRUARY 19.

Leader—Mrs. H. C. Randolph. Roll Call—Response: Quotations from Lanier. Paper—"Julia Magruder"—Mrs. J. J. Bromley. Study Assignment (Payne)—"Christmas Night in the Quarters"—Russell. "Nebuchadnezzar"—Russell. "The New South"—Grady. "The Farmer's Home"—Grady. "The Wounded Soldier"—Grady. Book Review—"The Princess Sonia"—Mrs. C. W. Tandy.

MR. AND MRS. J. W. RICHARDS SERVE ELEGANT DINNER.

Mr. and Mrs. J. W. Richards were hosts on Sunday at a beautifully appointed four-course dinner, at which red and green were the favored colors. Pots of blooming cyclamen were the chosen flowers.

Covers were laid for Mr. and Mrs. D. H. Collier, Mrs. T. E. Richards, Miss Mary Hinn, Miss Maurine Richards, Christopher Hinn and Master Eddie Richards.

Mrs. I. W. Elliott went to Amarillo Saturday to visit relatives.

Mr. and Mrs. G. P. Holmes, of Lockney, left for California Saturday to spend a year.

A. D. Price, of Floydada, left Saturday for Kansas City and St. Louis to purchase a spring and summer stock of dry goods.

Mrs. W. H. Phillips went to Amarillo Saturday.

Mrs. R. S. Barnes, Jr., of Abernathy, was here yesterday.

Elmer Oliver, of Dupuy, Okla., returned to his home yesterday, after a visit with Miss Maynard. He is a young business man of Dupuy. He is enthusiastic over the South Plains country.

Mervin H. Jones, of Amarillo, candidate for Congress from the Thirteenth District, was in Plainview Saturday.

Otis Trulove spent the week end in Amarillo with his family.

Joe Snyder and Harry Hartsler left this morning for a trip by auto into Colorado and Kansas.

Miss Florence Scott, of Tulla, who had been visiting friends at Wayland College, returned home Saturday.

J. Hill, of New York, was here Saturday.

Miss Lula Goode came down from Tulla Saturday.

Mrs. A. D. Price, of Floydada, is the guest this week of Mrs. J. B. Nance.

Rev. G. I. Brittain went to Abernathy Saturday to fill his usual appointment at the Abernathy church.

J. K. Milwee returned Saturday to his ranch, in Lynn County.

A. L. Hearst, of Montague, Mont., came in Saturday.

W. W. Tompson returned Saturday from Amarillo, where he had been with his daughter, Miss Mildred Tompson, who is recovering from her recent operation for appendicitis.

County Attorney Charles Clements went to Abernathy Saturday.

Rev. J. M. Harder went to Post City Saturday.

J. M. Edwards, of Floydada, was here today.

Roy Irick, A. F. Anderson, W. M. Jeffus and J. C. Terry are in Petersburg today.

Geo. C. Quesenberry returned yesterday from Temple.

Mrs. W. A. Lassell and daughter, little Miss Celia, left Monday for Amarillo, where they will join Mr. Lassell, who is a travelling salesman for the J. I. Case Company and who formerly made his headquarters at Plainview, but was recently transferred to Arizona. The friends they made while here regret their removal from our city.

Mrs. B. A. Dodson and children, of Olton, were the guests today of their aunt, Mrs. J. M. Shafer.

J. A. Testman, proprietor of the Hotel Ware, went to Amarillo on business this morning.

Those Smart Wooltex Coat Suits and Spring Coats New Dresses, too

are now being shown at

The Rich-lie Store

Ladies should not attempt to discuss the beauties of the new **Spring Styles** Until they have visited our Ready-to-Wear Department.

SOMETHING NEW EVERY DAY

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

Will Brewster, of Lockney, was in Plainview today on business.

Mr. and Mrs. Tom Shafer spent the week-end with relatives in Tulla.

Pearl Corbell, of Lockney, was here Friday.

Warren Cope, of Floydada, was a visitor in Plainview Friday.

Mrs. B. L. Fain, of Lubbock, was in Plainview Saturday.

Mrs. A. P. Duggan, of Littlefield, was in Plainview Saturday, shopping.

R. S. Beard, cashier of the bank at Littlefield, was here Saturday.

F. M. Vick, of Alice, was here Sunday.

Mrs. H. T. McGee and daughter, of Slaton, were in Plainview Sunday.

Mrs. H. E. Smith, Jr., of Post, was here Sunday.

ANNOUNCEMENT

MRS. BELLE CARTMELL

Suite 23, Grant Bldg.
Phone 579

HAIR DRESSING
MANICURING
SPAMPOOING
SCALP TREATMENT

FACE BLEACHING
A SPECIALTY

To Our Friends and Customers

WE are now prepared to serve you in our new quarters in the Opera House Building. There is no business house in Plainview so well adapted to the display of goods and prompt service as ours—and all on the ground floor. There is the big, well lighted furniture and floor coverings display room, the wall paper display room, our ladies rest room with its kitchen display, and our unexcelled repair department, where all kinds of repair and upholstery work is done by competent workmen. We have also added a picture framing department which will interest you.

Our increased floor and storage space has enabled us to buy in larger quantities than ever before. Our orders were placed before the late heavy price increases and we are able to protect you with the lowest possible prices today.

Our motto has ever been "Better Goods for Less Money." Regarding a satisfied customer as our most valued asset we invite you to become one of these by giving us an opportunity to show you through our new establishment and inspect our new stock.

PHONE
95

W. E. WINFIELD

PHONE
95

"IF IT ISN'T GOOD WE MAKE IT GOOD"

The President's Message on Preparedness

ner by making an appropriation for tools of peace—Farm Machinery and Implements. No matter what the conditions on your farm you can fight the battles best when you are best prepared. Our standard lines will protect you. DONOHOO-WARE HARDWARE CO.

Is of vital importance to every citizen of the United States. It deserves close study and attention. OUR MESSAGE TO YOU, MR. FARMER is of vital importance to you. We urge your complete PREPAREDNESS for the success of your farming. Prepare today to handle your big crops in the best possible man-

HALFWAY COMMUNITY MOURNS DEATH OF YOUNG CLAUD ALLEN.

Many New Wells Being Drilled; Young Folks Entertained at Lewellyn Home.

HALFWAY, Texas, Feb. 9.—Albert Kayser returned from Mineral Wells on last Friday.

Mr. and Mrs. I. J. Helm have both recovered from their recent illness.

There is no illness in this community at present.

The young people were most hospitably entertained in the home of Mr. and Mrs. G. W. Lewellyn on last Friday night.

Our community was shocked and saddened on last Friday morning by the intelligence that Claud, the twelve-year-old son of Henry Allen, was found unconscious in the road to school. The evidences were that his horse ran away with him, ran over a gate and both horse and rider were thrown to the ground. Claud was taken to the home of Nine McComas, where he lay in an unconscious state, and on Sunday he was removed to Plainview, that he might have the best of attention. But devoted, faithful nursing and the best of medical skill could not save him, and at 9:30 p. m. on February 8 he calmly and peacefully breathed his last, never having, to the slightest degree, regained consciousness. In the presence of a large number of friends and relatives from Runningwater, Halfway, Olton and Plainview, his body was lovingly laid away in the Runningwater cemetery on February 9th. Claud was bright and affectionate, straightforward and manly, and many friends mourn his untimely end and sorrow with his poor father and sister, left so sad and lonely.

J. M. Tuggle, who was lately employed in this community, died of pneumonia in Plainview on February 8. Messrs. B. B. Pucelle and Basil Huguley, Bill Collins, J. E. Stewart and Mr. Stewart, Mrs. N. K. Smith and Mr. and Mrs. R. L. Hooper went to Plainview Friday to attend the funeral of Mr. Tuggle, but the same was postponed pending the clearing of some mystery surrounding his life.

Albert Kaiser has sold his quarter-section here to a Mr. Stewart, from Oklahoma.

Messrs. Nine McComas, Earl Kleingest, and Albert Kaiser, and Mrs. N. K. Smith have lately had wells drilled, prior to moving onto the new land lines.

Messrs. D. W. and Lee Hooper and Albert Kaiser start for New Mexico tomorrow on a prospecting trip.

Mr. and Mrs. G. W. Lewellyn went to Plainview Tuesday night to be with their friend and neighbor, Henry Allen, in his hour of bereavement.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Feb. 11.—Beef steers met some reverses this week, but butcher grades sold stronger, stockers and feeders about steady, with some weakness on feeders. When cattle prices are unsatisfactory to feeders, there is a disposition to test all the markets, which course has the advantage of satisfying owners as to the merits of the different markets, but is often expensive. Cattle sent from here to Chicago, St. Louis and St. Joseph this week in quest of a better outlet, invariably sold at lower prices per pound than bids here on the same cattle. In one case, two cars of big steers had a bid of \$8.05 here Tuesday, were sent to Chicago, where the best bid on them was \$7.65, Thursday, the owner refusing the bid and putting them away for next Monday's

market. An eight-car string of good steers from Peabody, bid \$8.10 here, sold at \$8.00, \$7.85 and \$7.65 in St. Louis.

Bulk of the beef steers sold at \$7.25 to \$8.25, top loads \$8.65, odd head \$8.75 to \$9.50, a short load of baby heifers \$8.80. A car of heavy cows sold at \$6.60 Thursday, bulk of the cows \$5.50 to \$6.00, heifers \$6.50 to \$7.50, veals \$8.00 to \$10.50, bulls \$5.25 to \$6.50.

In the stocker and feeder division offerings were rather small, and sales of stock cattle were largely steady, at \$6.25 to \$7.25, a few sales up to \$7.75. Some good straight feeders sold at \$6.85 Thursday, 1,000 pounds, which price was 25 cents below a week or two ago. Most of the feeders sell at \$6.90 to \$7.35. Weakness in beef steers is hurting the trade in feeding steers to some extent.

Hogs are advancing regularly, choice hawks selling at \$8.30 here today, to packers, bulk of sales \$7.75 to \$8.15. Order buyers have injected considerable vim into the market this week, getting liberal orders from various points in the East, sending especially heavy shipments to Indianapolis. Packers have disputed the ground with the order buyers all week, resulting in advantage to shippers. Receipts have been slightly larger here this week, but Chicago shows a decrease, and Eastern markets are slumping badly in their supply. A feature here today was the sale of eight cars of hogs from the San Luis Valley, Colorado, 7 cars at \$8.00 and 1 car at \$8.05, prices fully in line with expectations of owners.

Sheep and lambs are suffering a relapse the last two days, mostly on account of lack of quality in the offerings. Highest prices on record for lambs were paid here Tuesday, \$11.10 to \$11.15. Yearlings sold up to \$9.80,

wethers \$8.25, ewes \$7.60. Receipts have been light this week, and the outlook is good for next week, a strong advance practically assured for the first of the week. Feeding lambs sold at up to \$10.05 this week.

J. A. RICKART, Market Correspondent.

MANY COMMUNITIES PREPARE TO OBSERVE BABY WEEK.

There are 1,727 communities considering some preparation for Baby Week, according to the inquiries received by the Children's Bureau of the U. S. Department of Labor. This number does not include those of whose interest in the campaign word has come to the Bureau indirectly.

The letters about Baby Week are still coming in from every State in the Union and from every type of community, such as a Colorado settlement forty miles from a railroad, a club of women on one of the Government reclamation projects, a Montana coal-mining town with a large foreign population, a Southern mill village, and a club of farm women in a middle Western State.

Texas has its own Baby Week slogan—Baby Health is Texas Wealth—and Mississippi has started a competition to secure a slogan for that State. North Dakota reports plans for a State-wide essay contest in the public schools. In a few State campaigns the State Federation of Women's Clubs, the State University Extension Department, the State Health officials, and those who are especially interested in education are all operating in the Baby Week campaign.

Many large cities are going to have a Baby Week. Definite plans are under way in Albany, Baltimore, Boston, Cleveland, Milwaukee, Minneapolis,

Philadelphia, Richmond, San Francisco, Washington and other cities.

New York had a successful Baby Week in 1914, and will probably hold another this year in the late spring.

In its suggestions for Baby Week observance the Children's Bureau lays special emphasis on the opportunity it affords for extending permanent work for infant welfare, such as infant welfare stations, visiting nursing, special nursing and instruction for prospective mothers, city inspection of milk, special work for the prevention of blindness, and little mothers' classes and home nursing instruction for school girls in the upper grades.

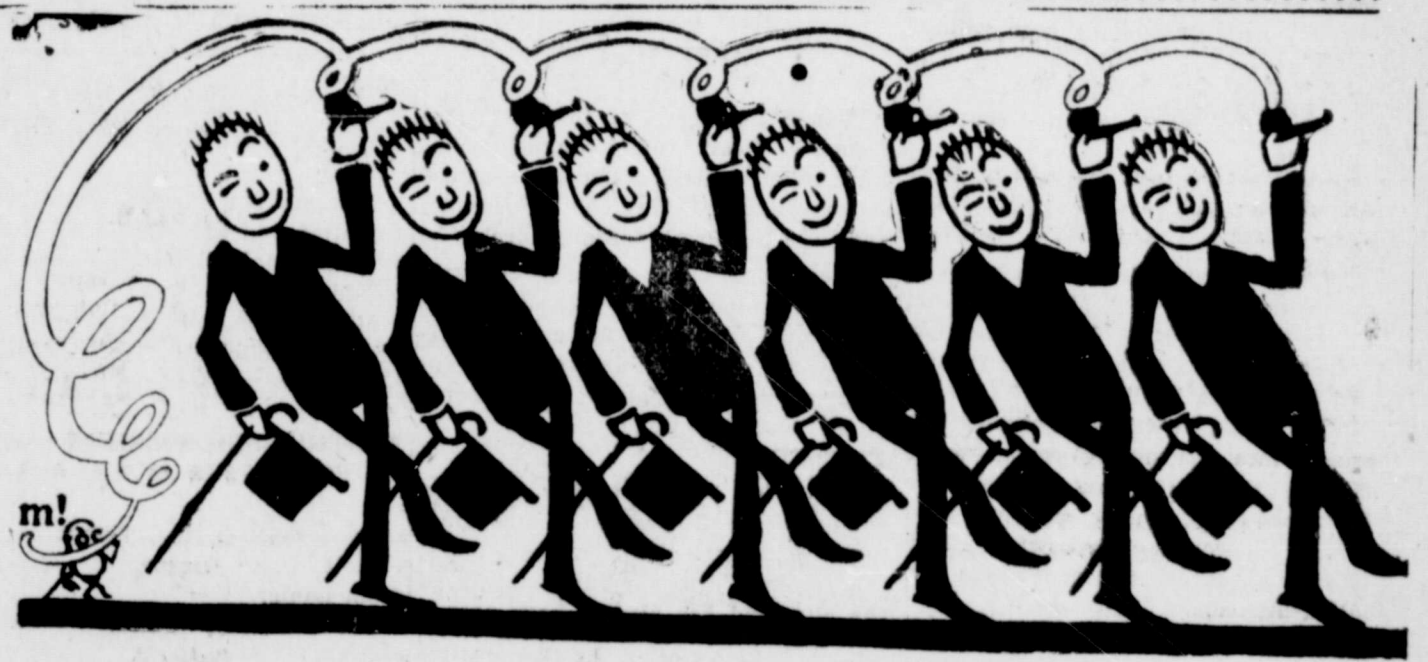
George Linder, secretary of the Chamber of Commerce of Floydada, was in Plainview on business Saturday.

Invigorating to the Pale and Sickly. The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

RANCH LOANS \$10,000 TO \$20,000

We have for immediate placing funds in above amounts on ranches and stock farms. Money ready now and satisfactory rates.

The Citizens National Bank
PLAINVIEW, TEXAS



Come on and Belong—

Fall in line with Tuxedo, and you and "Tux" will never fall out. Join the army of Smokers of the Sunny Smile, who have found the world's top-notch tobacco and are spreading the good news in puffs of pure pleasure.

Tuxedo

The Perfect Tobacco for Pipe and Cigarette

The original "Tuxedo Process" turns out the finest finished product in the smoke-world. Tobacco without one particle of harshness or bite in it—so soothing and mild and pleasant you never want to stop smoking it, and never have to. It's all-day-long enjoyment with Tuxedo, from the first bracing smoke in the morning to the last restful pipe at night.

You try it for a week—in pipe or cigarette—early and often. Stack it up against the best you ever smoked—and you'll find something better in Tuxedo.

YOU CAN BUY TUXEDO EVERYWHERE
Convenient, glassine wrapped, moisture-proof pouch . . . 5c
Famous green tin with gold lettering, curved to fit pocket . . . 10c
In Tin Humidors, 40c and 80c
In Glass Humidors, 50c and 90c

THE AMERICAN TOBACCO COMPANY



GEORGE CURRY
Ex-Governor of New Mexico

"Tuxedo appeals to me strongly on account of its cool, mild, pleasant flavor. Therein lies its superiority to all other tobaccos."

Geo Curry



FAMILYLITE

A PLEASANT LIGHT—A CLEAR LIGHT—THE BEST LIGHT FOR THE EYES.
Just an oil lamp, and

TEXACO FAMILYLITE "The Light of the Home"

TEXACO FAMILYLITE is an illuminating oil of unusual excellence. It burns with a mellow glow—cozy, yet clear. Makes sewing comfortable, the evening paper a pleasure, and school lessons easy on youthful eyes.

Burns steadily to the last. The Texaco Agent near you will be glad to sell you FAMILYLITE or any other oil product.

SOME TEXACO QUALITY PRODUCTS—
Texaco Motor Oil
Texaco Gasoline
Texaco Axle Grease
Texaco Harness Oil
Texaco Texaco Liquid Wax Dressing for floors
Texaco Roofing and Many Others

THE TEXAS COMPANY

General Offices: Houston, Texas Agents Everywhere

POULTRY

We are going to load a car of live poultry, on the track, near the Flour Mill in Plainview, Saturday, February 19th.

Hens	10c	pound
Springs	10c	pound
Young Stubby Roosters	5c	pound
Old Roosters	4c	pound
Ducks	7c	pound
Turkeys	10c	pound

This is a good time to clean up your surplus poultry at a good cash price.

Yours for poultry,

L. D. RUCKER PRODUCE CO.
PLAINVIEW, TEXAS

Have You Seen Our Modern Home Display?

If you are contemplating building or if you enjoy looking at beautiful and attractive homes you will find our "Ye Planry" display both attractive and helpful. We have hundreds of photographs of exterior and interior views and floor plans of attractive homes, both large and small. They are here for your convenience and we gladly answer questions and offer suggestions and furnish free, to our patrons, practical building plans. We have over 2500 designs of infinite variety for your selection.

Let us show you how reasonable that "home dream" may be realized. We can possibly help you in financing if desired.

We can help and save you money.

A. G. McAdams Lumber Co. EXCLUSIVE AGENTS "Ye Planry"

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

We appreciate your trade. Try us and be convinced. LONG-HARP DRUG CO. Phone 161.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers -Adv. tf.

WANTED-To buy or rent incubator. Phone, write or see A. W. OBERSTE, at Egge's Garage. 3t-pd.

We appreciate your trade. Try us and be convinced. LONG-HARP DRUG CO. Phone 161. 2t.

AUTO CURTAIN FOUND.

Owner may have same by calling at Herald Office and paying for this ad. tf.

FOR SALE-Starr Piano-good as new-at a bargain. Will trade for any kind of livestock. See BEN GARDNER, at Roos' Garage. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Specify LONG-HARP DRUG CO. for everything in the Drug Line. Phone 161. Free delivery. 2t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

OVERCOAT FOUND.

Finder may obtain same by calling at Herald office and paying for this ad. tf.

FOR SALE-20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. tf.

Specify LONG-HARP DRUG CO. for everything in the Drug Line. Phone 161. Free delivery. 2t.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

Get "Merry War" Lye here for worms in your hogs. PLAINVIEW PRODUCE COMPANY. tf.

Rubber Gloves for dish washing, 40 cents, at LONG-HARP DRUG CO. Phone 161. 2t.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. tf.

FOR RENT: One furnished room. Call Herald, Phone 72. tf.

PLOUGHING CONTRACT WANTED.

Will contract to plow sod or old ground; prefer section of sod. O. E. WINSLOW. tf.

FOUND-A gold Odd Fellow's watch charm in front of Ben's Barber Shop. Owner may have same by calling at HERALD OFFICE and paying for this advertisement. tf.

WANTED-To work for board and room, by young man who is going to school. Apply at Herald. 2t-pd.

A fresh car of Black Twig, Walbridge, and Gano Colorado Apples at the CAR-LOAD HOUSE. Phone 291. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers -Adv. tf.

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN. tf.

Rubber Gloves for dish washing, 40 cents, at LONG-HARP DRUG CO. Phone 161. 2t.

Three large unfurnished rooms for rent. Bath and water in house. Phone in hall. For particulars 'phone 271 or 76. tf.

WANTED-4 or 5-room house to lease, close in. Call at ELK BARBER SHOP. 1t-pd.

A fresh car of Black Twig, Walbridge, and Gano Colorado Apples at the CAR-LOAD HOUSE. Phone 291. 2t.

FOR SALE OR TRADE.

Eighty acres of land near Plainview for one-half section on Plains within 12 miles of a railroad. Address A. B. C., care of Herald. Fri. 3t-pd.

Don't forget to say "LONG-HARP DRUG CO." Phone 161. Free delivery. 2t.

FOR SALE-"Safety Hatch" incubator can be seen at GEO. FARRIS' GROCERY. 4t.

FOR SALE.

One two-row P. & O. Lister. One two-row P. & O. Cultivator. Above have been run one season and are in good condition. Will give terms if wanted. CHAS. E. SAIGLING. tf.

Don't forget to say "LONG-HARP DRUG CO." Phone 161. Free delivery. 2t.

FRESH FISH and OYSTER received Monday and Thursday of each week at BARTSCH'S MARKET. Phone 437. 2t.

We have a deal for you on Liquid Smoke for curing meat. LONG-HARP DRUG CO. 2t.

Get "Merry War" Lye here for worms in your hogs. PLAINVIEW PRODUCE COMPANY. tf.

We have a deal for you on Liquid Smoke for curing meat. LONG-HARP DRUG CO. 2t.

TO MY PUPILS:

On account of illness, I will not be able to meet my classes for the next two or three weeks. 2t. (MISS) BERNICE H. DUGGAN.

Two housekeeping rooms for rent. 306 West Main Street. tf.

Don't throw it away. Call 95. We can fix it. 2t.

SWEET POTATOES.

Car Nancy Hall and Dooley Yams at the CAR-LOAD HOUSE. Also Seed Pumpkin Yams. Phone 391. E. Van DEVENTER. 2t.

Say "LONG-HARP DRUG CO." to your doctor, and we guarantee the service. Phone 161. 2t.

GASOLINE ENGINE for sale-4 horsepower Witte; used only since May. Good shape. Have installed motor and will sell at bargain. KRATZER & BOHANNON. tf.

SMITH'S INVINCIBLE

WHITE ROCKS

Are the very best strain in Texas today. They have been and are still leading winners at Texas and Oklahoma's biggest shows. Stock and eggs for sale. Write for prices. SAM W. SMITH, Abernathy, Texas. Apr. 1.

FOR SALE.

The northeast 1/4 of Section No. 107, Block C, in Hale and Lubbock Counties, Texas; located about 3 miles south of Petersburg. Owner lives too far away to look after it, and will sell on easy terms. Submit offer and terms. Address C. W. CLAYTON, Whittier, Calif. 4t.

Say "LONG-HARP DRUG CO." to your doctor, and we guarantee the service. Phone 161. 2t.

TO CATTLE OWNERS:

I have just completed a large concrete dipping vat on my place one and one-half miles southeast of Plainview. I will contract to dip cattle for other parties, using arsenic solution for lice. Can dip 2,000 head per day. Phone 90. C. B. REAVES, Plainview, Texas.

An exceptional bargain in an Upright Grand Piano at W. E. WINFIELD'S. Phone 95. 2t.

J. V. VAUGHN, piano tuner for Henderson Piano Co., of Amarillo, is here for a few days. Remember he guarantees satisfaction. Phone orders to W. E. WINFIELD-No. 95. 1t-pd.

One 25 Buick Auto, in first-class condition, at a bargain at W. E. WINFIELD'S. Phone 95. 2t.

SPELTZ SEED for sale. J. C. WOOLVERTON, near Seth Ward College. 4t-pd.

FOR SALE-Save this and if you come to Plainview look up this 190-acre farm, improved; fine wheat. Must sell before April if at great sacrifice. Six miles southwest. All stock goes if wanted. \$2,000 down. Long time. MRS. CORA STEVENS. 1t.

FARM AND RANCH LOANS.

Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest.

J. F. SANDER, East Side Square, Plainview, Texas.

SEE OUR AD in this issue. We will have another poultry car and pay highest cash prices. RUCKER PRODUCE CO. 2t.

SEE OUR AD in this issue. We will have another poultry car and pay highest cash prices. RUCKER PRODUCE CO. 2t.

LOST.

Boy's overcoat, grey-blue, age 8. Return to CARTER-HOUSTON'S. 2t.

WANTED-Plowing gardens or larger tracts. See A. T. OGG. 1t.

WANT TO BUY 100, 200, or 300 acres of wheat. D. D. SHIPLEY. 3t.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. -Adv. 1t.

AMERICAN CIVICS ASSN. INTERESTED IN HOME ECONOMICS WEEK.

AUSTIN, Texas, Feb. 9.-That interest in civic improvement in Texas cities and towns is not confined to this State alone is evidenced in the letter received recently by Mrs. Florence C. Floore, Civic Chairman of the Texas Federation of Women's Clubs. The letter is from the American Civics Association, at Washington, D. C., and regards the exhibit of photographs to be displayed at Austin during the University Home Economics Week, when prizes amounting to \$150 will be awarded for the three best exhibits of civic improvement effected in municipalities of Texas.

Request is made by the secretary of the Association for copies of the prize-winning photographs for use in making stereoptican slides employed by the Association in connection with its lectures. The letter assures Mrs. Floore that the pictures will be of great interest for use in Northern cities, and at the same time render valuable advertising service to well-kept Texas cities.

OF LOCAL INTEREST.

Some People We Know, and We Will Profit by Hearing About Them.

This is a purely local event. It took place in Plainview. Not in some far-away place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement. Any article that is endorsed at home is more worthy of confidence than one you know nothing about. Endorsed by unknown people. Mrs. W. J. Mitchell, W. California Ave., Plainview, says: "Doan's Kidney Pills are a good medicine for weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the kidney secretions. Doan's Kidney Pills were the only medicine that brought beneficial results."

Mrs. Mitchell is only one of many Plainview people who have gratefully endorsed Doan's Kidney Pills. If your back aches-if your kidneys bother you, don't simply ask for a kidney remedy-ask distinctly for DOAN'S KIDNEY PILLS, the same that Mrs. Mitchell recommends-the remedy backed by home testimony. 50c at all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back is Lame-Remember the Name."-Adv.

Whenever You Need a General Tonic Take Groves'

The Old Standard Groves' Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For District Attorney: AUSTIN C. HATCHELL. GEO. L. MAYFIELD. (Re-election.)

For District and County Clerk: B. H. TOWERY. (Re-election.) J. P. HOWARD. W. M. JEFFUS. JO. W. WAYLAND. JAS. F. DUNCAN, JR.

For County Judge: CHARLES CLEMENTS. AUSTIN F. ANDERSON.

For County Attorney: L. D. GRIFFIN.

For County Treasurer: JNO. G. HAMILTON. (Re-election.)

For County Tax Assessor: ROY IRICK. R. E. BURCH. W. H. MURPHY.

For Public Weigher, Precinct No. 1: J. L. OVERALL. TOM THOMPSON. (Re-election.)

For Sheriff: J. C. HOOPER. (Re-election.) J. C. TERRY.

For County Commissioner, Precinct No. 1: J. T. (DADDY) PHELPS. W. J. ESPY. (Re-election.)

For Commissioner Precinct No. 2: J. W. ROBERSON. (Re-election.)

For Mayor: ROY J. FRYE.

For City Secretary: B. L. SPENCER. (Re-election.) R. B. (BOB) TUDOR.

For City Marshal and Tax Collector: JOHN VAUGHN. (Re-election.)

Deafness Cannot Be Cured

By local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces. We will give one Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free. P. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

DR. R. L. ATMAR, Dentist. Grant Building, Suite 25. Phone 560.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoe Building, First Door South of Olympic Theatre-Upstairs. Telephone 58.

W. FLAKE GARNER, Funeral Director and Embalmer. Prompt Service Day or Night. Phones 105 and 374.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 423.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 423.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salivates You! It's Horrible!

You're bilious, sluggish, constipated and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Doan's Liver Tonic, and take a spoonful tonight. If it doesn't start your liver you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Doan's Liver Tonic tonight and wake up feeling great. It's perfectly harmless.

so give it to your children any time. It can't salivate, so let them eat anything afterwards. -Adv

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves pain and heals at the same time. 25c, 50c, \$1.00



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connection. Write our nearest Manager for information. The Southwestern Telegraph & Telephone Company

FARM AND RANCH LOANS -:- R. A. UNDERWOOD -:-

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE

COL. E. J. CHRISTOPHERSON AUCTIONEER

12 years' experience as land and cattle and general farm salesman. My prices are right and satisfaction guaranteed. It will pay you to see me if you are going to have a sale. Write or see me at PLAINVIEW or get dates at Herald office.

We have Macaroni Spring Wheat Seed for Sale here and at Aiken. Come and get it while we've got it. COBB GRAIN CO.

FOR SALE One good second hand Ford Car, thoroughly overhauled, for \$275 Plainview Machine and Auto Shop E. E. ROOS, Proprietor

"WE LEAD THE SCHOOL"—WORDS OF BANNER FOR BEST ROOM.

Lamar School Now Has Victrola—Visitors' Mornings Are Monday and Wednesday.

Lamar Mothers' Club, held a very interesting and profitable meeting last Friday afternoon. Excellent talks were made by Mrs. Powell, Miss Posten and Supt. A. G. Harrison.

The club has been of inestimable aid to the school this year.

The much-talked-of Victrola is now a reality. Too much cannot be said of the loyal way in which the mothers helped in securing it, and, too, we must not forget the little boys and girls who so willingly and gladly gave. And, oh! how happy we have been since its arrival! We use it on most all occasions—in military drilling, in marching in and from the building, in our morning exercises, at the Mothers' Club meetings, when the pupils' minds need a few minutes' rest and in learning new songs.

East Side now has chapel exercises. Each teacher is expected to read a lesson from the Bible and give a talk dealing with the moral side of the child's life. A school without these morning exercises cannot teach to the child the many lessons that are as essential as text-book recitations.

The Mothers' Club is aiding our move to bring better results in monthly tests and examination by purchasing a banner for the school. This banner bears the words "We Lead the School"—banner and words giving expression to Lamar School colors, red and white. The room making the highest monthly average grade gets to keep the banner for the entire month. In addition to this, they are allowed to go on a half holiday excursion, together with the best five pupils from each of the other rooms, accompanied by the teacher whose room wins. The pupils are working very eagerly to win the half holiday.

A singing contest is now on. Each room is trying for first honor. The pupils in each grade learn the same song from the Victrola, and Wednesday next judges will be asked to visit each room, hear the pupils render the song and award the honor to the winner.

Next Monday morning at chapel exercises a contest in declamation and reading will be held, and representatives from the several rooms will speak. Judges out of school will be asked to sit on this contest.

Visitors are cordially asked to be present at nine o'clock on Monday and Wednesday mornings.

Barnett O'Bryan, editor of the Hale Center Record, was in Plainview yesterday on business.

FOR RENT—2 housekeeping rooms, 306 West Main Street.

LAMAR MOTHER'S CLUB.

Lamar Mothers' Club held their regular monthly meeting Friday, February 11, at 3:30 o'clock.

The treasurer reported as follows: Amount paid for Victrola \$75.00
Curtain material 2.60

Total \$77.60
Balance on hand \$ 9.27

The president appointed Mrs. Powell, Miss Burkhead and Mrs. Martine as a committee to purchase more records for the Victrola.

Mrs. Burton, Mrs. Meadow, Mrs. Bowlin, Miss Sanderson and Miss Brown were appointed to look over and catalogue books that have been donated by the children to the library.

After the transaction of business, the following program was given: Readings by Elizabeth Powell and Adrienne Hanby were very much appreciated.

The subjects for discussion were: "Play as a Factor in the Education of a Child as Affecting—

1. "Its Physical Development"—Mr. Harrison.
2. "Its Mental Development"—Miss Posten.
3. "Its Moral Development"—Mrs. Powell.

Each one gave a very instructive talk and some good suggestions for the need of play at home and school.

Henry Ward Beecher says: "There are many troubles which you cannot cure by the Bible or hymn-book, but which you can cure by a good perspiration and a breath of fresh air."

Dr. Rush, an eminent medical authority, makes this statement: "Inactivity and supineness have undermined more constitutions than were ever destroyed by excessive labors."

Give us more play ground.

Have you read "A Plea for the Playing Mothers," December Mother's Magazine? If not, it is well worth your while to read it. REPORTER.

DEATH OF CLAUDE ALLEN.

On Tuesday, February 8, at the home of Mr. and Mrs. J. R. Jones, the death of Claude Allen came not as a surprise to his many friends and sorrowing relatives.

Claude was thrown from his horse on Friday morning preceding his death, while on his way to the Halfway school, receiving injuries which resulted in his death.

He was born at Runningwater, July 30, 1903. At the time of his death he was 12 years, 6 months and 8 days old. For the past 5 years he had lived with his father and sister on their farm near Runningwater, his mother having died 9 years ago.

This child was the pride and comfort of his father's heart, being of a loving and kind disposition. He was determined, courageous, and never knew the world fall. His life was like a ray of sunshine to all who knew him.

His little body was laid to rest by the side of his mother, in the Runningwater cemetery. The funeral services were conducted by Brother Story, of the

First Methodist Church of Plainview. The beautiful floral offering was an emblem of purity, and was a token of love from his school mates and friends. The father, sister and relatives have the heart-felt sympathies of their many friends in their dark hour of trouble. May Heaven seem sweeter to them in knowing that their little darling is asleep in Jesus. A FRIEND.

The production of beet sugar in the United States this year is expected to reach 866,200 short tons, the greatest amount on record.

The first sewing machine of which there is authentic record was patented in England in 1755, 81 years before the first American machine.

When a factory recently was built in Maryland the ventilation system pipes were placed inside the reinforced concrete supporting columns.

Russian railroads in the Caucasus have been equipped with locomotives that burn the waste product from the oil refineries of that region.

Using antennae mounted in pairs on a wooden tower on top of a hill, a Spanish electrician has drawn electricity from the atmosphere at a pressure of 6,000 volts.

OLTON YOUNG PEOPLE ENJOY MISS SIRE'S VALENTINE PARTY.

J. M. Light Suffering From Blood Poisoning; Other Illness in County Seat.

OLTON, Texas, Feb. 15.—Miss Ina Sires, a popular teacher of the Olton Schools, entertained her Latin class and their friends with a Valentine party, at the home of Mr. and Mrs. M. Dodson, last Saturday night. As the guests arrived, a heart with a loop attached was pinned on the coat sleeve of each gentleman. When all had arrived, arrows with the name of a gentleman guest who was present on them were given the ladies. When each lady found the one whose name corresponded with the one on her arrow, she appropriated his heart and him by slipping her arrow through the attached loop, thus gaining partners for the first contest of the evening.

One among the other carefully planned amusements for the evening was the unique way in which partners were chosen for supper. A long row of red hearts were suspended across the room. A bow and arrow was provided, and each lady in turn was given three trials at shooting one of the

hearts. The heart she struck was cut down and given to her, and on the back was written the name of the gentleman who was to be her partner for supper. A delicious luncheon of chicken sandwiches, sweet pickles, cocoa, wafers and fruit salad was then served.

While still at the tables an envelop containing a cardboard heart cut in many pieces was passed to each couple, a prize being given to the couple first to complete the task of piecing it together.

At a late hour the guests departed, each and every one declaring Miss Sires an ideal hostess.

J. M. Light, of north of Olton, is in quite a serious condition from a scratch on his hand resulting in blood poisoning.

E. S. Silcott, after a two weeks' siege of la grippe, being confined to his bed most of the time, is able to be out again.

Mr. and Mrs. H. Shields and children and Mrs. C. H. Curl accompanied Judge Curl to Olton Monday, the ladies spending the day with Mrs. L. E. Ensign. Judge Curl conducted Commissioners' Court.

G. T. Gallaway is building an addi-

tion to his house west of Olton. Mrs. B. A. Dodson was called to Lockney Saturday morning to be at the bedside of her mother, Mrs. Brewster, who is quite ill. Jas. Kiser, of north of Olton, is the proud possessor of a new Ford.

In proportion to population, among cities of the United States Cleveland has the greatest number of telephones and New Orleans the fewest.

Native gold miners in Tibet leave nuggets intact or replace them if disturbed, in the belief that they are the parents of dust and spangles.

Operated by a pneumatic piston when a pedal is pressed, a brake has been invented to be forced under an automobile wheel to prevent skidding.

A steam engine which has been used for hoisting coal in a colliery in Scotland steadily since 1809 recently was replaced by a modern affair.

In a new shaving mirror an incandescent lamp projects through a hole in the bottom of the glass, so that its light strikes only its user's chin.

For military purposes, a New York man has designed exceedingly efficient wireless telegraph and telephone apparatus that can be carried in a motorcycle side car.

Announcement

WE TAKE PLEASURE IN ANNOUNCING THAT WE ARE NOW ABLE TO OFFER FOR YOUR CONSIDERATION THE

HUDSON SUPER-SIX

Patented by Hudson December 28, 1915. Patent No. 1165861

76 Horsepower—An Added 80 per cent, Without Any Added Size

Officially Breaking All Stock Car Records Up to 100 Miles Also All Stock Car Records for Quick Acceleration

100 miles in 80 min., 21.4 sec., averaging 74.67 miles per hour, with driver and passenger.

The previous best record of 72.49 was made by a car with more cylinders, more cylinder capacity and driver only.

75.69 miles in one hour with driver and passenger. During this speed trial laps were made at 76.75 miles per hour.

From standing start to 50 miles per hour in 16.2 seconds.

All these records made with same stock car, using same motor, at Sheepshead Bay Speedway in November, under American Automobile Association supervision.

The most powerful stock motor per cubic inch displacement which the world has ever known.

Mark what those records mean. No other stock car in history has done what this car has done. No other like-size motor has developed such power.

A car almost twice better than the best of former Sixes. Which has outrivaled Eights and Twelves.

That is what Hudson engineers present in this marvelous Super-Six. And, because of Hudson patents, we control it.

Excels by 80 per cent

The Hudson 6-40 of last year stood first among Sixes. Its matchless performance made it the pattern type. It quadrupled Hudson sales in two years.

But the Super-Six excels it by 50 per cent in high motor speed capacity. It excels it 80 per cent in power. Yet the cylinder size is identical. Lightness and economy are retained. All this increase—this 80 per cent—comes through wiping out vibration.

An Enormous Reserve

The Hudson Super-Six develops 76 horsepower. That means an enormous reserve. It enables you to creep on high gear, to pick up quickly, to mount hills without effort, to avoid changing gears.

And it all comes through lack of vibration. So it brings with it bird-like motion. The motor is so quiet that one almost forgets it. The car seems to move by magic.

Old Types Discarded

This Super-Six invention led us to stop production of the former Hudson at the zenith of our success. We lost thousands of sales in consequence.

It led us to cease experiments with Eights and Twelves because the Super-Six excelled them.

It led us to double our factory to meet a doubled demand, at a cost of \$1,500,000. And to buy materials for \$42,000,000 worth of these new cars before the first Super-Six appeared.

For this car means Hudson supremacy, over all other cars and types. Any man who knows it will choose it if he buys a high-grade car. Also many a man would buy a cheap car were it not for this marvelous motor.

The Super-Six is resistless. Its performance will alter all your ideas of motoring. And now, for the first time, a master feature is controlled for one car by a patent.

Most Luxurious Cars

The Super-Six looks it supremacy. The body lines are perfect. The finish is superb. In the upholstery we use a rare grade of grain leather. Each compartment of the Phaeton has a rounded, finished dash.

In every detail we attain luxury's limit, regardless of the cost.

Yet our mammoth production brings the price to \$1375. That for the finest motor ever built, in the finest car that's possible.

7-Passenger Phaeton, \$1375 at Detroit. Five Other Styles of Bodies. Ask for Our Super-Six Catalog.

WAIT TO SEE THIS CAR DEMONSTRATOR HERE IN A FEW DAYS

T. B. CARTER
CENTRAL PLAINS DISTRIBUTOR

CASH GROCERY CO.'S SPECIALS

50 pound sack Red Star Flour	\$1.85	20 pounds Flake Hominy	\$1.00
35 pound sack Cream Meal	90c	14 pounds Navy Beans	\$1.00
17 1/2 pound sack Cream Meal	50c	12 pounds Lima Beans	\$1.00
10 pound bucket Cottolene	\$1.50	1 dozen fancy Lemons	20c
10 pound bucket White Cloud	\$1.25	Fancy Cranberries, per quart	15c
Large size Crisco	\$1.00	It's a saving to you to buy Crackers by the box, per lb.	8c

COFFEE

You know the quality of our coffee. Buying coffee from canvassers, peddlers and mail order houses is strictly unprofitable and the benefits purely imaginary. Buy your coffee from your grocer in any size quantities.

We offer the best coffee for the least money. Our Fancy Peaberry is absolutely guaranteed, lb. 25c

CANNED GOODS

3 cans Hominy	25c	2 cans large size table Peaches	25c
3 cans Corn	25c	2 cans large size Tomatoes	25c
3 cans Peas	25c	3 cans small size Tomatoes	25c
3 cans Van Camps Pork and Beans	25c	Large size Kraut	10c
Small size Pineapple	10c	6 cans small Milk	25c
No. 2 size Pineapple	17c	6 cans American Sardines	25c
No. 3 size Pineapple	23c	3 cans Pink Salmon	28c
No. 10 size Pineapple, one gallon	65c	5 gallons best oil in town	75c

CASH GROCERY CO.

Pure Food Products WE DELIVER \$1.00 ORDERS FREE Phone 101