

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, MARCH 31, 1916

SETHWARD BOARD WANTS TO SECURE NEW BUILDINGS

COMMITTEE IS APPOINTED FROM COMMERCIAL ORGANIZATIONS AND TRUSTEES TO SEE PEOPLE.

SCHOOL WORK WILL CONTINUE

Girls Will Be Housed at McClelland House—Boys in Private Homes in the City.

"It is the intention of the board of trustees of Seth Ward College to rebuild as soon as arrangements can be made," said R. A. Long, a member of the board, this afternoon. "Following the mass meeting last night, at the Court House, a committee was appointed to see the citizens of the town. This committee is composed of E. H. Perry, Judge J. E. Lancaster, R. A. Underwood, E. E. Roos, D. H. Collier, Chas. Reinken, E. B. Miller, Dr. C. D. Wofford, W. A. Nash and myself. In due time we will see the citizens of the town and give them an opportunity of assisting in the work of rebuilding, if they so desire. We are receiving the active co-operation of the Chamber of Commerce and the Young Men's Business League and interested individuals. The people are giving us every encouragement.

"Arrangements have been made," he continued, "to care for the girls in the McClelland House. President M. B. Johnson and his wife will be there with them. Mrs. M. E. Wicker is to have charge of the dining room. Arrangements have also been made for most of the boys in private homes, the citizens furnishing them board and lodgings at the same rate the college was before our disaster. We have, however, four or five boys who are working for their board, for whom arrangements have not been made, but we believe there will be several families who will be willing to care for these boys and permit them to finish the term by giving them employment for their board and room."

In a forcible way the danger of spring fires was brought home to the people of Plainview Wednesday afternoon. The Plainview Volunteer Fire Department and hundreds of citizens of the town answered the call of distress from Seth Ward College. From a small coal shed immediately north of the Girls' Dormitory a fire had spread, driven by a wind from the northwest, to the dormitory, and by the time the auto truck and pumper had arrived the dormitory was in flames. With such a fire before them, and with an engine capable of throwing seven hundred gallons of water a minute, the fire department was helpless, for there was no water accessible.

A large part of the belongings of the girls and some of the furniture in the building was removed, but there was a loss to many of the girls of clothing and little personal effects that was keenly felt.

A slight change in the direction of the wind carried flames and pieces of ignited wood in the direction of the administration building, a concrete structure. Everyone believed this building was safe, and practically nothing but the pianos in the music studio was removed. A burning brand driven by the wind lodged in the valley of a dormer window, roofed with eypress shingles, and although there were many boys and men on the roof the steep incline at this particular place prevented them from reaching the brand, which was no larger than a man's hand and could have been knocked out with an ordinary felt hat.

The wind fanned the small spark, and the heated roof, being tinder for the fire, was soon in flames. Fire spread from the roof to the third floor, and in only a few minutes the large concrete building was like a roaring furnace.

In a remarkably short time the crowd was forced from the building to places of safety, where they watched the fire, which, though lamentable, was a grand spectacle. The roof fell in, then the floor supports gave way and left only the concrete shell, bulging from the heat and force of raging currents of air. As the first tall chimney, leaning as if in indecision, then losing its equilibrium, fell precipitate in a heap of wreckage and powder, exclamations of surprise and wonder were heard on all sides. Soon fol-

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What the Candidates for Mayor Stand For

City Election to Be Held Tuesday, April 4th—Herald Gets Expression from Each Candidate As to What His Administration Will Maintain.

J. L. DORSETT SAYS:

"I am in favor of any legislation that is for the general good of the majority of the people interested, or of the taxpayers of the city. I am not in favor of using taxes for the benefit of a few individuals.

"I am opposed to too much legislation in the way of destroying privileges of the general public. You can very easily ruin a city with too much legislation.

"I am in favor of changing the salaries of the aldermen from five dollars per month to five dollars for each meeting they attend, including called meetings, providing they must attend to be entitled to their pay. This would increase attendance.

"I am in favor of separating the office of Superintendent of Sewer and Waterworks from that of City Secretary and Treasurer at the expiration of the next term, as there is too much work for one man.

"I am opposed to peddling our city franchises too quickly and cheaply. We should consider each proposition well. I am in favor of giving the city power to regulate changes under franchises according to the provision of the State law, by leaving it to a vote of the people, and believe we should get some compensation for our franchises in the way of a per cent on their gross earnings.

"I am in favor of submitting all real important matters, as well as some ordinances, to a vote of the qualified voters of the city at special elections, especially when the masses of the people are not benefited by the proposition at issue.

"I am not in favor of involving our city in debt so that a new administration would be handicapped and growth and progress of the city retarded. I am in favor of keeping our tax rates as low as possible, so long as we meet actual necessities. In fact, I am in favor of being careful along all the lines and not do anything rash that would cripple the city or retard its growth.

"I am in favor of continuing putting down sidewalks, so long as the public demands it.

"I am very anxious to see some paving done just as soon as the city is in

a financial condition to carry out their part of it, but we are now confronting a serious proposition in our sewage-disposal plant. The septic tank is overtaxed and runs over every day. The city is being threatened with some law suits on account of its condition. We are told that we will not be able to handle the situation for less than \$5,000, and it may take a great deal more. It will have to be attended to at once, and we have very little money to do it with.

"I am in favor of extending the water mains as soon as possible, to give people more fire protection. And I am in favor of extending the corporate limits as soon as practicable."

W. E. PISSER SAYS:

"I believe any city can be progressive and aggressive without burdening the people unduly with taxes and inflating property valuations. I believe that if our tax money is economically and conservatively spent on public improvements we can amply provide for every need. It has been shown in all business that a progressive policy can be maintained economically if those who spend the money make sure that they get a dollar's worth in return for every dollar expended. I know of no better way to do this than to provide as nearly as possible permanent improvements, on which the cost of upkeep is light and for which the people will not be required to pay over and over again. It is much better to spend money for lasting improvements, and let the people of Plainview enjoy thoroughly modern conveniences than to spend money on upkeep of inefficient, unsatisfactory utilities.

"If the people see fit to elect me, I shall conduct the affairs of the office without fear or favor, giving every man a fair, square deal in transacting the city's business. There is a common ground between all the people of Plainview. The property owner and the laboring man enjoy equally all public improvement. I shall do all in my power to maintain such a balance in the city's government that the interests of all shall be taken care of. Fairness man to man, is the basis on which I try to conduct my own business, and on which I shall strive to transact the business of the city of Plainview, if the people see fit to elect me.

"I shall be open and frank in stating my views and taking stands in any question, considering the claims of all impartially.

"I believe that emergency legislation is not wise, and should be eliminated as nearly as possible. By studying the needs of the city, the mayor and aldermen can largely anticipate the future and act in accordance with well laid plans.

"I believe, also, that reasonable publicity should be given the city's business, so that the citizens themselves may be informed as to the affairs of Plainview and assist their mayor and councilmen in planning for the town."

E. T. COLEMAN SAYS:

"My aim, if elected, will be to reduce the burden of taxation without reducing efficiency—a wide-awake, progressive, business men's administration, with a keen eye to expansion, with sensible economy.

"I want to help make Plainview the cleanest, morally and physically, of any town in the State. I want to help her to have all civic improvement possible in the way of well kept streets, sidewalks and alleys, and paving as soon as practicable. I want a part in the installation of the most wide-awake, progressive and conservative city government possible, at all times counting the cost and the results to be obtained. In order to do this, I expect to use the best ability I have, the most energy I am capable of giving, and the best information I am able to obtain after investigation of the most progressive and successful city governments in our Nation. While in California last summer I took occasion to investigate matters along this line, and if elected I expect to make more investigation.

"Mr. Clinton Brown, who is now serving his second term as mayor of San Antonio, is making that city the best mayor she has had for thirty years. He is my friend and was a boyhood schoolmate. After being elected, he spent several months touring the country and studying city government

of the most successful cities of the United States. I expect to visit with him this summer and secure ideas worth while.

"We want our city to be second to none in beauty, cleanliness, sanitation, progressiveness and fairness. This can be done without raising taxes or valuations. It is not what we say but what we do that counts. What is the value of an egg if the hen goes on a roost to lay it? Let's don't go on the roost, but put our shoulders to the wheel and take such strides as are necessary to give our town the deserved title, 'The Queen City of the South Plains.'"

ROY J. FRYE SAYS:

"It has been my pleasure to see the City of Plainview grow from a hamlet to the progressive City that it now is, having lived here for twenty-four years, continuously, and all during that time having sought to advance the growth, progress and prosperity of the City in every way possible.

"It is my further pleasure to have served the City as one of its aldermen for the past two years, which I believe has put me in touch with the complete workings of the city corporation, and with my knowledge of Plainview and the surrounding country, and my knowledge of its business organization, I feel that I am thoroughly qualified to fill the office of Mayor of the City to the complete satisfaction of the citizenship of Plainview. And if elected I will devote my entire time and attention to its interest.

"I realize that the people of this town are not dissatisfied with the tax rate that they pay, but are justly entitled to be shown how the funds so raised are expended, that they may know that their money is being placed where it will aid in the development of this city.

"This town has grown from a hamlet to a city through the conservative progressiveness of its citizens, it never having been boomed by fake advertisements or the misrepresentations of its people. It shall be my purpose in the future as in the past to support and uphold the town in its conservative, progressive plan."

GRANTS USE MEXICAN RAILWAYS CONDITIONAL

CARRANZA WILL PERMIT SUPPLIES TO BE TRANSPORTED, BUT MUST GO AS FREIGHT.

CROCKETT SAYS TRAINS READY

Northwestern Railroad Vice President Well Known in Plainview; Has Interests Here.

The Herald reviews the Mexican situation as follows:

Although General Carranza has agreed to permit the movement of supplies to the punitive expedition in Mexico over the Northwestern Railroad, the problem of forwarding supplies is perplexing the American army officers.

Carranza does not sanction the use of the road in a military sense. All supplies must be moved as freight, unaccompanied by military guards, and must be consigned to firms in Mexico having contracts to supply the American forces.

No supplies had been moved from Juarez up to last night, although J. O. Crockett, vice president of the railroad, well known in Plainview, said that trains were in readiness but that he had not received orders to start them.

The motor trucks are proving to be of little use in handling the supply situation, and the troops are suffering from the cold of the mountains and the lack of supplies.

The War and State Departments are further negotiating with the de facto government regarding the placing of sufficient troop guards aboard the supply trains to insure their safety to the American base at Colonia Dublan, General Bell, as well as other officers, refuse to discuss the situation regarding the supply problem.

Bandit Chief Elusive.

The whereabouts of Villa is mysterious. The border rumors claim many widely varying positions of the bandit. The most reliable information seems to indicate that he is making rapid progress through the mountain forests south of Namiquipa toward Parral.

General Funston has been advised that Villa murdered all of the 172 men in the Carranza garrison at Guerrero Wednesday, before moving northward into the upper Santa Maria River country. The information includes the statement that it is believed that the troops of the United States and Mexico are closing in on the bandit chief and his band.

Villa Nearly Lost Life.

Field headquarters of the expeditionary army, at Colonia Dublan, reported that Villa nearly lost his life in a raid on the Corralitos Ranch, where he tortured and executed five Mexicans. One of the victims leaped upon him, strangling him until the Villista officers beat the man senseless with the butts of their guns. Five of the men were first tortured by hanging until they were near dead. They were raised and lowered in an effort to force the victims to tell where their horses and money were located. The Mexicans were finally shot.

The bandits searched for two girls who escaped. A son was led before his mother by Villa, who said, "I will spare him to support you." Villa threatened a similar fate to all Mexicans who aid and befriend the Americans.

Arrange Protocol Later.

Aside from the railroad problem, details of the protocol suggested by General Carranza remain to be worked out through diplomatic channels. State Department officials indicate, however, that there is no reason for haste in this connection. As was the case when American troops crossed into Mexico in pursuit of Geronimo, the Apache outlaw, years ago, the formal agreement may not be completed until the expedition has accomplished its purpose and returned. It will serve, however, as the legal basis for the adjustment of all claims arising out of the use of American troops to pursue Villa.

In Mexico the agreement is understood to have another object. General Carranza is said to desire its perfection as a definite and binding understanding with the United States, which he can show to his people in support

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BELIEVES ASSOCIATION WOULD BE GOOD THING FOR HOG MEN.

Syndicate Manager Says Co-operation of T. L. & D. Company Can Be Expected.

C. F. Myers, general manager of the Texas Land and Development Company, learned through The Herald of the meeting called of swine breeders and feeders of Hale County at the Court House Saturday, April 8, for the purpose of organizing a county association. Mr. Myers said: "I believe an organization of this kind would be a good thing. We will be glad to cooperate in the movement."

TO SELECT REPRESENTATIVES BY PRELIMINARY CONTESTS.

The Senior Girls' Declamation Contest, which will determine who is to represent Plainview High School in the Hale County Interscholastic Meet, will be held Monday evening at eight o'clock, in the Baptist Church. The Senior Boys' Contest will be held Tuesday evening at eight, in the Presbyterian Church. There is no admission to either contest.

HOME ECONOMICS CLUB WITH MRS. GAMALIEL GRAHAM.

Mrs. Gamaliel Graham entertained the Home Economics Club Friday afternoon. "The Handling of Food and Utensils in the Kitchen" was the subject studied and discussed. Mrs. J. F. Duncan was leader. She gave a lecture on the handling of food in the kitchen. Mrs. Geo. Saigling read an article from "Dr. Harvey Wiley on 'Pots and Poisons.'"

CAMERON MAN COMES TO BE WITH THE RICHLIER STORE.

Frank Henderson, of Cameron, arrived here Thursday to take a position in the men's furnishing department of the Richlier Store.

PIONEER CITIZEN PASSES AWAY AFTER LONG ILLNESS

T. W. Morrison Came, Before There Was a House Built Here, to Engage in Cattle Business.

The death of T. W. Morrison was not unexpected, and the announcement of his death, on Wednesday night, was not surprising to the many friends of this pioneer plainsman, for he had been seriously ill with pneumonia since Thanksgiving Day.

The funeral services were conducted yesterday afternoon at four o'clock by Rev. J. W. Story, at the First Methodist Church. Interment was made at the Plainview Cemetery, under the direction of W. F. Garner.

There was a large and beautiful floral offering, expressing the esteem of friends in Plainview and elsewhere. Mr. Morrison was born in Illinois in 1846. He removed to Texas in 1879, settling near Clarendon, where he engaged in the cattle business. Two years later he removed to the section now known as Hale County. At that time there was not a house in the section. Mr. Morrison built a "dugout." It was soon after this time that the Reverend Horatio Graves, a New England minister, started a town where Hale Center now is, naming the town Epworth. All supplies were then freighted from Colorado City, a distance of one hundred sixty-five miles.

Since moving here Mr. Morrison has been actively engaged in the cattle business until he became ill, in November.

He leaves a son, J. N. Morrison, proprietor of the Plainview Creamery, and his widow.

H. Woods, of Mason City, Ind., was a business visitor in Plainview yesterday.

SNOW OR RAIN IS FALLING THRUOUT THE SOUTHWEST

Is Opportune, Coming Just at Time When Oats and Wheat Are Needing Moisture.

Reports come to The Herald from as far south as Sweetwater that there is a good rain falling. It is raining today at all intermediate points. Some snow fell at Plainview, and reports indicate that there has been a good snow at all North Panhandle points, as far south as Happy, and that rain, sleet or snow is falling throughout all parts of the Southwest.

Chris Hinn, of the Harvest Queen Mills, who keeps closely in touch with the wheat-growing industry in this section, said about the rain this morning: "It's what we've been looking for."

The rain is very opportune for oats and for wheat. Much of the wheat in the country, according to J. W. Longstreth, who knows conditions well, was at a standstill, holding its own but growing very little. The rain will materially benefit wheat, giving it sufficient moisture to cause it to stool. There is a splendid underground season, and we are told that in almost every part of Hale County and the South Plains District the ground is moist through and through.

Joe Hess, who has just returned from Dalhart, states that a three-inch snow fell there yesterday.

At three o'clock this afternoon the local weather observer reported .75 of an inch precipitation since six o'clock this morning.

Dr. E. F. Jarrel, State Veterinarian, left this morning for Fort Worth, after a short visit here on official business.

Mr. and Mrs. Walter Sullivan, of Olton, were here yesterday.

NAMES OF OLD SCHOOL BOARD ALONE APPEAR ON THE TICKET.

Scholastic Population of Plainview Independent District Is 1,098—Census Is Practically Complete.

The names of the four retiring members of the board of trustees, H. E. Skaggs, W. B. Martine, S. W. Meharg and Foster Alexander, will appear on the ticket for the school trustee election Saturday. There were no other names submitted for the ticket. There are four to elect.

At the meeting of the school board last night the returns of the enumeration of scholastic population were received. It was found that Professors Harrison, McCord and Porter had enumerated 1,098 pupils. There are fifteen pupils who may be within the district, but their names are excluded, pending investigation as to whether they reside within the district.

WILL SELL SCHOOL BONDS TO HIGHEST BIDDER ON 14TH.

The \$50,000 in bonds recently voted by the Plainview Independent School District will be sold to the highest bidder April 14th. All bids are to be accompanied by deposit of \$2,500 in cash in one of the local banks, as an evidence of good faith on the part of the bidder. The sale of bonds, of course, is conditional on their approval by the Attorney General of Texas.

JURY GIVES HUBBARD \$500 DAMAGES IN SUIT ON AUTO.

Wednesday a jury in the County Court returned a verdict allowing B. A. Hubbard \$500 as damages in the suit against the Panhandle and Santa Fe Railway Co., charging conversion of an automobile shipped from Plainview to Weatherford.

The court is now trying the case of Kinzie Brothers vs. W. J. Espy, a suit growing out of a rent contract.



Community Correspondence

CHILD OF MR. AND MRS. ADAM SAVAGE DIES AT LONE STAR.

LONE STAR, March 27.—Rev. S. W. Smith filled his regular appointment here Sunday. He was accompanied by his nephew, Mr. Wise.

Sunday School and singing were largely attended Sunday afternoon. We had four good leaders for our singing class.

Messrs. E. G. Foster and Hooten have purchased new pianos recently.

Death came to the home of Mr. and Mrs. Adam Savage on the 24th inst. and took their infant girl. Mr. and Mrs. Savage have the heartfelt sympathy of their many friends.

Several of our people attended the literary at Providence last Saturday night.

Mrs. Neeve's sister-in-law, Mrs. Lige Coglur, of near Lockney, was visiting her the early part of the week.

Burt Bobbitt's team ran away with him a few days ago and demolished his buggy beyond repair. He was not seriously hurt.

Mrs. Chas. Merrick and Mrs. Tom McGehee were visitors in Plainview Saturday, the 25th.

Mr. Hooten has been on the sick list the past few days, but is better now.

Mrs. E. C. Dodson spent one day last week with her son in Plainview, who is attending Wayland College.

Mrs. Ellen Riley, of near Lockney, was taken to Fort Worth for an operation, recently died, and her body was buried at Charlie, in Clay County, on the 22nd inst. Mrs. Riley is the mother of Ben Dodson, at Olton; Frank Dodson, of Lockney; Mrs. John Frye, of Lockney; Mrs. Ila Wilson, of Fort Worth, and Miss Hooker, of Wichita Falls; sister of Mrs. Rebecca Dodson, and sister-in-law of E. C. Dodson. Mrs. Riley had been a member of the Missionary Baptist Church for many years, and lived a consistent Christian life. The relatives have the sympathy of their friends.

OLTON NEWS.

OLTON, Texas, March 27.—Mrs. F. Pilley has returned to her home, after spending several weeks in the Northern cities, feeling much improved in health.

Mr. and Mrs. Chas. Redinger motored through to Altus, Okla., last week to be at the bedside of Mrs. Redinger's mother, who is quite ill.

Mr. and Mrs. Ben Dodson were in Clay County last week attending the funeral of Mr. Dodson's mother, Mrs. M. E. Riley.

Misses Mary and Mable Bohner, of Plainview, spent Sunday with home folks.

Prof. D. M. Green, E. L. Williams and H. F. Dickenson made a business trip to Dimmitt last Thursday.

Rev. G. I. Brittain will preach next Sunday morning at 11 and again at 8 p. m. Everyone is invited to be present.

J. H. Cowart and daughter, Ruby, and Miss Emma Cowart motored to Lockney last Thursday.

Miss Lottie Kitzcart, of Ohio, is visiting her sister, Mrs. Robt. McQuillen.

Mr. and Mrs. L. L. French, Silas and Claude Silcott and Miss Fleta Yauger were in Plainview Saturday in Mr. French's new Ford.

Sam Nafzger has been quite busy threshing in the community the last week.

Mr. and Mrs. Jas. Pruet, after spending the winter with Mrs. Pruet's daughter, Mrs. Cyrus Erb, returned to their home, in Pleasantville, Iowa, last Tuesday.

DON EMMETT SAYS RAIN IS NEEDED IN LAKEVIEW COUNTRY.

Hugh Ragland Improving After Operation for Appendicitis—Mrs. Craig Better.

LAKEVIEW, March 26.—The community is needing and waiting for rain.

John Ellerd, of Plainview, has been building tanks on his land in this community. The house on his east section is almost ready for occupancy. Joe Ellerd, his nephew, recently from Scurry County, will occupy this new house.

The Girls' Home Economics Club had planned an ice cream supper at the school house Saturday night. Though they failed to get ice and it was quite cool, the girls got out to hustling, and with whipped cream, custard and cake they made seven dollars. This is an excellent start for the girls. They intend to make enough money to buy a stove for the use of the club.

Miss Leona Houston, of Plainview, visited her brother in this community this week.

Miss Carrie Lutrick visited the school last week.

Mrs. J. H. Lutrick is reported on the sick list.

Mr. Graves and his brother are in the chicken business. They have over two hundred young chickens now.

Mrs. J. T. Ellerd has been sick for several days, but is better now. J. T. Ellerd has been complaining recently.

Sunday School at the school house Sunday afternoon and literary on Friday nights makes things lively here now. The music furnished by Fred and Arch Riley, Mr. Tedford and Herbert McCahn was an attractive feature at literary Friday night.

Rev. B. Y. Dickinson, pastor of the Strip Methodist Church, preached Sunday and Sunday night.

Frank Wirtz's new house is going up fast.

Welcome Ragland reports that his brother, Hugh, is getting along well after the operation for appendicitis.

Mr. Houston, Mrs. Houston and Miss Leona Houston visited the school Friday.

In spite of the hard wind Saturday, quite a number of Lakeview people were in Abernathy that day.

Mrs. Craig is home from Plainview. She was there under the care of physicians several days. She is reported as doing nicely.

Baseball fever is beginning to rage. A large crop of ambitious youths will soon be in full bloom. There can be no better game for the boys if properly carried on.

Yours,
DON EMMETT.

LAKEVIEW GIRLS' CLUB LEARN TO MAKE ROLLS.

LAKEVIEW, Texas, March 27.—The Plainview Evening Herald: The Lakeview Girls' Home Economics Club met Thursday, March 23, at the home of Mrs. Stovall, at 3:30 p. m. The president being absent, the vice president presided.

The lesson was discussed. The recipe for Parker House rolls was read, copied and taken home to be tried.

The colors decided on by the members to represent the club are pea green and biscuit color, to be worn around the arm.

MARGARET McCABE,
Press Reporter.

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EYE, EAR, NOSE,
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Some baking powders contain alum or phosphate, both of mineral origin, and used as substitutes for cream of tartar because of their cheapness.

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MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES

Storage Batteries Repaired and Recharged, Electric Starters and Generators Repaired

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The P. & O. No. 111 Lister
This Lister is known by farmers wherever sold as P. & O. No. 11, but the improved type is called No. 111 on account of important improvements.
There are more of them in the hands of farmers than all other makes combined,—over 2,000 sold by one dealer, in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.
The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West.
The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers.
This Lister has embodied many other important features that will convince you that it is the best on the market.
The P. & O. No. 123 4-Wheel Lister
This Lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling, also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.
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These cars have been thoroughly overhauled and are in condition to give splendid service. Look them over thoroughly and convince yourself of their worth at the special prices we are offering them for.
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E. E. ROOS, Proprietor

The Herald's Review of the Movies

Monday The Ruby will show Episode 16 of "Graft" Stone, the last of the Graft Trust, prepares for a battle with Harding, the lawyer who has so effectively fought the other members of the Trust. Harding, however, is nominated for mayor and carried into office on a landslide of reform. Stone's power is broken, and he prepares to

leave and take Dorothy Maxwell into exile with him somewhere in Africa. His plan is frustrated as far as kidnapping Dorothy is concerned, but in the guise of a chauffeur he escapes detection himself and slinks away to safety.

Also is to be shown "Discontent," a two-reel number, by Lois Weber, featuring "Doc" Crane as a discontented old general who leaves the Soldiers' Home to live with a rich nephew and family. He is discontented and returns to his old surroundings. Betsy Compson and Ray Galager are also shown in one of those funny Nestor comedies, entitled "Her Steady Carfare."

In this part of Joan, she is a young girl in short dresses, unsophisticated and lovable, and by interpreting the character the star meets with most pleasing success.

The picture is notable in another respect other than the fact that it is Miss Frederick's first medium for dual impersonation, for despite this there are no double exposure scenes, and much artificiality is consequently done away with.

This meritorious omission and the fact that Miss Frederick gives such contrasting performances in her two roles, puts, confusion to rout and almost convinces one that Valerie St. Cyr and Joan Marché are played by different actresses.

On this day The Mae I. offers "The Girl and the Game," chapter 13, "A Fight for a Fortune." Rhinelander presents Helen and Storm each with a third interest in the Superstition Mine. Rhinelander and Helen start with cash to make quarterly payment to Seagru. Spike, released from jail, meets Helen. Crooks in Seagru's employ steal Rhinelander's money and escape on a freight. On a passenger train, Helen pursues the crooks. When the passenger train overhauls the freight, Helen leaps from one to the other, swings into the door of the freight car, and fights to gain possession of the money. She kicks bag from the car door and leaps out after it. The crooks follow and fight to regain their loot. Spike and Rhinelander, who have followed Helen in an automobile, come up in time to save Helen and the money.

There is also "The Silver Lining," a story of a father and daughter, starring Vivian Rich, and two comedies, "Foiling Father's Foes," and "Charlie's Twin Sisters."

The Ruby's program for Wednesday has not yet arrived, but it will consist of a three-part dramatic offering and two comedies. Announcement of the program will be made in the lobby of the theatre, and Manager Rogers assures that the usual good program will be offered.

The offering at The Olympic Wednesday is "A Soul Enslaved," which might be summed up as a picture based on "the woman with a past" theme, done in a highly satisfying and convincing way.

It is a favorite subject with the photoplay audience, as past presentations of it have testified, and its exhibition in such a well-ordered manner as in "A Soul Enslaved" will undoubtedly be greeted with enthusiasm.

The picture arouses the interest immediately in a speculative way, for it has two threads that seem removed from one another in its first phases. Later, when they converge and the drama proper unfolds itself, it still has the power of retaining the attention for the reason of its popular and sympathetic appeal.

The Mae I.'s Mutual Masterpicture for Wednesday is "God's Witness," a four-part photoplay featuring the well known actress Florence La Badie. There is also on this program "Mutual Weekly" No. 47, and "Checking Charlie's Child," a one-reel comedy in which an infant performs on the telephone. A police court, and plenty of action mark this comedy as one of that distinct type which appeals to the youngsters.

THE ELLEN ECONOMICS CLUB ENTERTAINS MOTHERS' CLUB.

ELLEN, Texas, March 28.—The Girls' Economics Club of Ellen met Friday, March 24, at the Ellen school house. There were 14 girls present. After the girls' meeting, we had a short program for the purpose of entertaining the Mothers' Club, who held their meeting afterward.

Quite a number of the people of this community went to the literary at Happy Union Saturday night, and had an enjoyable time.

HATTIE BRACKEN.

ELLEN, Texas, March 28.—The singing at R. B. Mitchell's was enjoyed by quite a number of people Sunday night.

We are sorry to say that Cecil Richardson is very sick this week. It is thought he has pneumonia.

R. L. Springe and Horace Rodgers have gone to Silvertown to attend court this week.

The Sunday School is progressing nicely.

NIGHT OPERATOR EMPLOYED FOR LITTLEFIELD STATION.

LITTLEFIELD, Texas, March 29.—Business in the local railroad station has increased to such an extent that a third man has been added to the force. R. H. Carter is now night operator in this office.

The Methodist conference was held at this place last Sunday. Presiding Elder Moore preached morning and evening. A splendid Sunday School is maintained at Littlefield.

YOUNG MARTIS BREAKS LEG, SAYS WOODENWATER WRITER.

WOODENWATER, March 28.—Mr. Glover and Mr. Siddens have gone prospecting in New Mexico.

A Mr. James has moved onto the section south of Doc Pepper's with a "bunch" of cattle, and is making improvements.

A son of Mr. Martis was unfortunate enough to get one of his legs broken last week while pulling posts.

Two new wells are going down in the neighborhood on sections recently sold by the T. L. & D. Co.

Several of the neighbors are doing jury duty this week.

Mr. Gaines intends farming in the neighborhood this year, if it rains, and who believes it will not?

Mrs. Mary E. Bucey returned Wednesday to her home, in Lamoni, Iowa, after a visit with her daughter, Mrs. A. Van Howeling.

W. M. Jeffus returned Monday from Deport, where he went to attend the funeral of his father.

DRINK SIX GLASSES OF WATER DAILY

An Interesting Statement by One of the Big Men in the Drug Business



A. E. KIESLING of Houston, Texas, says: "If you have a muddy complexion and dull eyes, you are constipated. Six glasses of water daily and one or two Rexall Orderlies at night will correct this condition and make you 'fit as a fiddle.' Rexall Orderlies, in my opinion, are the best laxative to be had, and can be taken by men, women or children."

We have the exclusive selling rights for this great laxative.

DYE DRUG CO., INC.

CUTLERY CUTLERY

A guaranteed pocket knife in all kinds of grades and prices. Look them over.

REXALL

Another remedy of the celebrated non secret remedies is

REXALL DYSPEPSIA TABLETS

Prices 25c, 50c and \$1

Try them on our guarantee.

DYE DRUG CO. THE REXALL STORE Phone 23 West Side Square

"A SHINE IN EVERY DROP"

Black Silk Stove Polish is different. It does not dry out; can be used to the last drop; liquid and paste one quality; absolutely no water; no dust or dirt; you get your money's worth.

Black Silk Stove Polish

is not only most economical, but it gives a brilliant, silk-like shine that cannot be obtained with any other polish. Black Silk Stove Polish does not rub off—it lasts four times as long as ordinary polish—so it saves you time, work and money.

Don't forget—when you wash stove polish, be sure to use Black Silk. If it isn't the best stove polish you ever used—your dealer will refund your money.

Black Silk Stove Polish Works. Shining. Brilliant. Use Black Silk Air Drying Iron Enamel on grates, registers, stove pipes, and automobile tire rims. Prevent rusting. Try it. Use Black Silk Metal Polish for silverware, nickel, tinware or brass. It works quickly, easily and leaves a brilliant surface. It has no equal for use on automobiles.

Get a Can TODAY

Mae I. Theatre Program

MONDAY.

"THE BRINK"

A vivid four-act drama of love, conspiracy and regeneration, featuring the screen favorites, FORREST WINANT and RHEA MITCHELL.

"Making Over Father"

A beauty comedy. An old hypochondriac is won over. Starring NEVA GERBER.

TUESDAY.

"THE GIRL and THE GAME"

Featuring HELEN HOLMES in "A FIGHT FOR A FORTUNE"

"The Silver Lining"

The appealing story of a father and daughter, starring VIVIAN RICH.

"Foiling Father's Foes"

Lucindia to the fore. A comedy, starring a young lady with an education. Featuring LOUISE BATES.

"Chatlies' Twin Sisters"

Novelty comedy, featuring HERBERT BROSKY.

WEDNESDAY.

"GOD'S WITNESS"

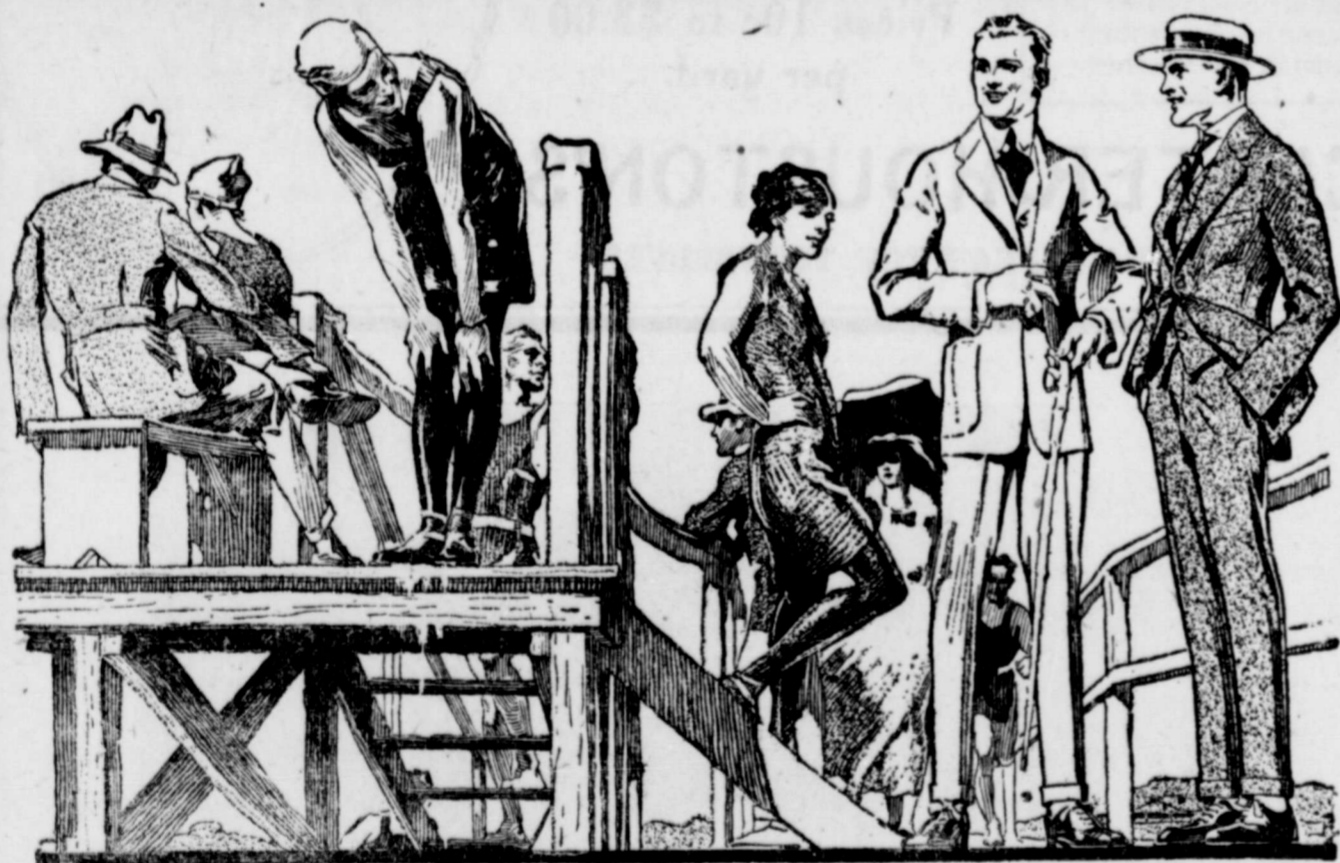
A four-part Mutual Masterpicture, featuring the well known actress, FLORENCE LA BADIE.

"Checking Charlies' Child"

An infant performs on the telephone. Starring KENNETH CLARENDON, Jr.

"Mutual Weekly No. 47"

World-wide happenings of interest to all.



Copyright Hart Schaffner & Marx

Hart Schaffner & Marx

new Varsity Fifty Five designs for spring have the style young men want; a suit for ever taste.

This advertisement appears in colors in the Saturday Evening Post and Collier's of March 18th. We'll show you the clothes.

\$18 and up

This is Dress Up Week.

CARTER-HOUSTON'S

RUBY "ALWAYS A GOOD SHOW" MONDAY.

"GRAFT" DAY "Pirates of Finance"

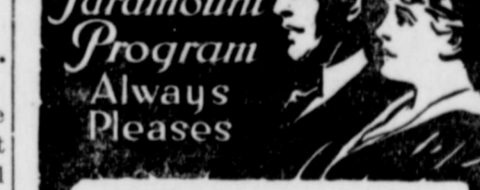
A thriller in two parts, with Richard Stanton and Jane Novak

"Discontent"

Miss Marie Walcamp in a two-part civil war drama.

"Her Steady Car fare"

Betty Compson and Ray Gallagher in a funny Nestor comedy.



TUESDAY We offer the World's Most Famous Emotional Actress.

PAULINE FREDERICK in "THE SPIDER"

in Five Parts. This is Miss Frederick's supreme screen triumph, in a vampire role. Don't Miss It.

WEDNESDAY.

NOTICE!

Our advance program did not arrive in time for publication. However it will consist of a three-part dramatic feature and two splendid comedy reels. Watch our lobby.

OLYMPIC "YOU KNOW THE PLACE"

MONDAY. Pathe Gold Rooster Day WE OFFER

"The Love Trail"

A drama of the English-Boer war in five parts. Miss Agnes Glynn, a famous English actress, is featured.

There are many thrilling and realistic battle scenes throughout the offering.

TUESDAY.

"The Red Lie"

This is a detective drama in three acts and is intensely interesting throughout. Mr. Rupert Julian and Elsie Jane Wilson are featured.

EXTRA TODAY Two comedies that are sure laugh producers

WEDNESDAY.



CLEO MADISON

In a tense Emotional Drama—Written by GEO BRONSON HOWARD "A Soul Enslaved" ADAPTED FOR THE SCREEN BY ADELE FARRINGTON. BASED ON THE DOUBLE STANDARD OF MORALS. BROADWAY FEATURES

The Plainview Evening Herald

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
 Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager
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 \$1.50 a Year; 75c. 6 Months. Advertising Rates on Application

In another column The Herald is reprinting a diary of two women who are in a party from the South Plains of Texas en route in "prairie schooners" to New Mexico. This will recall to many of our readers days when the wagon and stage coach were the principal modes of travel in this section. The dangers incident to such trips were many, and the hardships such that many who now live on the Plains would deliberate and waver long before undertaking one. The dangers, except to health, have practically been removed, and with towns at intervals medical aid can be secured in case it is needed.

There is something that is plaintive and pathetic in the diary we mention, which cannot be escaped by one who reads it.

CALL FOR HOG MEN MEETING RESPONSE.

The call issued to swine breeders and feeders of Hale County in Tuesday's Herald has met with a ready response. Those interested in the swine industry seem to realize that an association is needed.

Now comes a Jersey cattle raiser who wants all the stockmen of the county to meet on that day. Nearly every man who is interested in stock in Hale County is interested in both cattle and hogs. That a cattle raisers' county association might prove profitable, is his belief. At any rate, more than the mere organization of the hog raisers might easily be effected at the meeting April 8.

The rain which is falling today is of inestimable worth to Hale County. It comes just in time to save the oat crop and means money to every wheat raiser. With good moisture on the surface wheat will "stool." It's a boon to the dry farmer and an expense saver to the man who depends on "underground rain."

IS PLAINVIEW'S CALAMITY A "BLESSING"?

There was a note of optimism sounded at the mass meeting of citizens last night to consider the proposition of rebuilding Seth Ward College. Men who can see blessings in calamities are fortunate. Happy is the man who cannot contemplate defeat until he has met it, and who is then ready to rouse himself and try again.

"Whenever I looked on those old buildings we had out there, I was ashamed—ashamed for the school, ashamed for the boys and girls of the South Plains, who were loyal to Seth Ward College and tolerated the disadvantages of poor housing. I didn't know how on earth we were going to get out of it," is the sense of the remarks of one of the speakers last night, "but, I declare to you, as sure as you live we are rid of it now." There's pathos, there's humor, there's optimism for you, combined in one utterance.

To build a better Seth Ward, to equip a school out of debt, to offer to that part of the citizenship of the South Plains which is looking to the board of Seth Ward College to make provision for their children's education—a school made as efficient as modern and adequate buildings and equipment can make it—seemed to be the aim of those who met in mass meeting last night—and that meeting was attended and participated in by representative men from all the professions and businesses of Plainview.

There are many families in Plainview who have been attracted here by Seth Ward College. There are many who are here for the advantages such a school affords them. These advantages are, to those persons, peculiar to an institution under whose auspices Seth Ward has been conducted; namely, the Methodist Episcopal Church, South. And by this, we do not mean to infer that the school is designed and conducted on a basis as narrow in its conception as a single denomination, but that it appeals to some of this particular denomination who would send to Seth Ward wherever it is located. Seth Ward College and Wayland College, if you please, each attracts its own clientele. There are families which Wayland College can and does attract to Plainview to whom Seth Ward would be no attraction. And the converse is true.

The proposition which confronts Plainview is this, in a nutshell: Seth Ward College is homeless. It can wipe the slate clean and owe no man. All that has been destroyed is the buildings. Good will of its clientele, the accumulated advertising of a number of years, the reputation Seth Ward College bears over the South Plains Country, the spirit of the school, are its greatest assets, which fire did not touch. The cumulative value of years' of effort, of money expended, is indeed an intangible asset, but one which any business man can see is worth much money; worth much more than money. Having this, does Plainview want to help raise the \$40,000 that Seth Ward needs and equip the school for efficient work, or does it wish to throw away the efforts of the past years, allow the school to clean its slate, and, so far as Plainview is concerned, exist no more?

AIKEN FARMERS ORGANIZE COMPANY TO IMPORT OIL.

Dr. Jarrel, State Veterinarian, Lectures on Prevention and Treatment of Hog Cholera.

Farmers of the Aiken community organized a stock company Wednesday evening for the importation of fuel oil for use in engines used for irrigation pumping. Seventy farmers were in attendance. A contract was signed to fill the 1916 requirements of the people with the Pierce-Fordyce Oil Association. The company will probably be capitalized at \$5,000. Temporary officers are F. T. Frieberghouse, president; H. A. Pearce, vice president; A. S. Baker, secretary and treasurer. Dr. E. F. Jarrel, State Veterinarian, gave a lecture on hog cholera, its prevention and treatment.

RUNNINGWATER GIRLS' CLUB TO GIVE BOX SUPPER ON 15TH.

RUNNINGWATER, Texas, March 27.—Runningwater was visited by a little shower of rain Thursday and by a little shower of dust Friday.

Mr. and Mrs. C. E. Locke visited their daughter, Mrs. Dan Tipton, near Olton, Saturday and Sunday.

The Girls' Canning Club will give a box supper here the 15th of April. Other community clubs are invited.

Brother Stegal preached here Sunday morning and Rev. I. E. Gates at three-thirty in the afternoon. A number of Plainview folks attended Sunday evening.

Miss Mamie Linwall, of Oregon, is to be the guest of Miss Gladys Knight Saturday and Sunday.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, March 27.—Cattle sold stronger last week after Tuesday, the advance due to smaller supplies at all points. Stockers and feeders sold higher all week, the feature during the week in this trade being several sales of heavy feeders, 1,150 to 1,300 pounds, at \$8.50 to \$8.80.

Receipts today are 10,000 cattle, and prices are strong to 10 cents higher. Native steers made \$9.50 today, and strictly prime steers would reach \$9.75. Good native fed steers sold at \$8.40 and upwards. There was another good run from Colorado, and prices realized were equal to the best time this year, sales ranging mostly from \$8.65 to \$9.25, some plain rough steers at \$8.15, Colorado stockers at \$7.75 to \$8.00, Colorado cows \$7.25 to \$7.75, bulls \$6.85 to \$7.50.

Twelve cars arrived in the quarantine division, the first run of the season of cake- and corn-fed quarantine steers, the best selling at \$2.75, shipped from Whaley & Jones, Myra, Texas.

Total receipts at all the markets is smaller today than a week ago, and the situation favors sellers more than it did last week, although it was believed that the liberal run the first of last week was temporary.

Stockers and feeders met a good demand last week, and were cleaned up closely. They are selling stronger today, stockers at \$7.00 to \$8.25 mostly, one lot today up to \$8.65, feeders \$7.75 to \$8.50, a few heavy steers above that price.

Veal calves broke half a dollar today, best now around \$10.

Hogs sold stronger last week, and again today, receipts 3,500 today. A new high top was made, at \$9.80, bulk of sales highest yet reached, at \$9.50 to \$9.70. Light hogs are selling strong, relatively, up to \$9.70, and pigs bring \$8.50 to \$9.25, finding good outlet to stock hog plants located adjacent to the stock yards. The supply shows signs of falling, and ten-dollar hogs this week are freely predicted for this market. Big shipments abroad and heavy consumption at home are making the hog market exceptionally firm.

Sheep and lambs sold 10 cents higher today, another new high top recorded on lambs, at \$11.65, other sales at \$11.60. No fancy ewes were here, but they are quotable up to \$8.60, all these prices the highest ever recorded here. Receipts were 7,000 head today, and the outlook is for light runs at this market, supply sources having become practically exhausted. Today's receipts include sheep and lambs from a wide territory, Colorado to Texas, and the intermediate states, and the small total suggests extreme scarcity.

J. A. RICKART, Market Correspondent.

CARD OF THANKS.

To the many friends who have remembered us in the illness of our husband and father, who has passed away, we wish to extend thanks for their attention and consideration shown. We also wish to thank the friends here and in other towns who expressed their sympathy in floral offerings.

MRS. T. W. MORRISON, J. N. MORRISON AND FAMILY.

FOR SALE OR EXCHANGE: For land, wagon yard and residence in Lockney, Texas, and \$2.00 in vendor lien notes. MISS FRONIE F. JOHNSTON.

WANTED: Two sections of Plains land. Will exchange 370-acre well improved farm, fourteen miles south of Brownwood, Texas, and pay difference. MISS FRONIE F. JOHNSTON.

WANTED: A girl for general housework. Family of two. Telephone 121.

IN COURT OF CIVIL APPEALS, SEVENTH DISTRICT, AMARILLO.

A motion for rehearing has been submitted in the case of Mrs. Minnie Reeves vs. W. H. Fuqua in the Court of Civil Appeals for the Seventh Su-

preme Judicial District, at Amarillo. The case of Nunn Electric Co. vs. L. C. Wayland has been submitted.

LOST: Somewhere in Plainview, check on Texas Bank and Trust Co., of El Paso, signed by Mrs. J. A. Corn

and payable to Mrs. S. B. Cobbs. Return to MAE I. THEATRE.

H. W. Morelock, of Canyon City, is here today. Mrs. M. D. Jones, of Hale Center, was here yesterday.



LaPote EASTER OFFERINGS

Of EXCLUSIVE WASH, DRESS and SILK FABRICS FOR SPRING AND SUMMER

Hundreds and Hundreds of Yards of Spring and Summer Wash Goods, Dress and Silk Fabric Styles —at Prices that are Irresistible

It makes no difference whether you expect to make a selection of Dress Fabrics at present or not; it will be worth your while to come and at least examine this exceedingly beautiful collection of new styles now.

A more complete and better selection of authoritative Dress Goods Styles has never been offered in this or any other store we know of; Rare Silks, rich in coloring, delicate in texture and marvelous in service—

Gorgeously styled fabrics for Evening, Afternoon or Everyday wear—in Wool, and Silk and Wool—

Daintily patterned, Ideas in White and colored Wash Goods, suited for almost any occasion, are also splendidly represented.

We cordially invite each and every customer of this store to visit our store next week and participate in the goodness of this display.

Be sure and come—it will be a pleasure to point out the distinctive advantages of each and every single style. Whether you are prepared to buy now or not makes no difference, come anyway.

Prices 10c to \$3.00 per yard.



CARTER-HOUSTON'S

"GOODS THAT SPEAK FOR THEMSELVES"



ANTHRACITE COALS

Pennsylvania Lyken Valley	\$15.50
Arkansas	\$12.00
New Mexico	\$12.00

SOFT COALS

Simon Pure Nigger Head Lump	\$8.00
Simon Pure Nigger Head Nut	\$7.50
Peerless Egg	\$7.00
Peerless Chestnut	\$5.50

50c per ton extra for delivery

E. T. COLEMAN, Coal and Grain

Phone 176

35 MORE ALL GLASS REASONS

Pretty too. Looks like cut glass. That is over 200 already this week. Before you read this there may be 200 more.

Get the Habit of Coming to See

You'll always find something worth while --something you were just OBLIGED to have. Let me help you out with that Spring Suit problem--Made-to-Measure \$15.

LANDERS

"RIGHT PRICE" STORE

WAYLAND BUILDING

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Civic League will meet Wednesday afternoon at three o'clock, at the Chamber of Commerce Building, first door south of the Opera House. Every member is urged to attend.

THE HIGHLAND CLUB.

The Highland Club met with Mrs. Joe McKee yesterday afternoon. Those present besides the club members were Mesdames W. E. Risser, H. L. Nether-ton, Jas. Buchheimer, Jas. R. DeLay, G. B. Doubleday, Tom Miller, T. B. Triplett, of Floydada, and Frank Pearson and Misses Sarah Ross and Mildred Buchheimer.

A two-course luncheon was served by the hostess.

MRS. CLINT SHEPARD HOSTESS FOR THE BAPTIST LADIES' AID.

The Baptist Ladies Aid and Missionary Society met Monday afternoon at the home of Mrs. Clint Shepard in a very interesting meeting, with Mrs. J. M. Malone as leader. The program follows:

Subject—"Southern Social Problems."

Prayer—Mrs. J. R. Jones.

Song.

"Our Country"—Mrs. Knupp.

"Home-Mission Month"—Mrs. Will Murphy.

"Social Problems"—Mrs. D. L. Hammer.

"Message from the Secretary of the Home Mission Board"—Mrs. R. B. Longmire.

Piano Selection—Miss Lula Malone.

Prayer—Mrs. R. F. Ivory.

Dainty refreshments were served by the hostess.

R. L. Bailey, of Cocks, Oklahoma; John D. Bailey, of Altus; J. S. Massey, of Tipton, and S. C. Carleton, of Cocks, were here this week on business.

PRESBYTERIAN CONGREGATION HOLDS ITS ANNUAL SUPPER.

Reports of Pastor and Officers Show Year Past Has Been Most Prosperous in History of Church.

The annual supper and congregational business meeting was held in the Presbyterian Church Tuesday evening. The Ladies' Aid Society served supper to about 200 people. Mrs. T. B. Carter and Mr. and Mrs. C. D. Nobles furnished music.

After the social hour the business meeting was called to order, and each department of the church rendered a report of the previous year's work. The reports showed the closing year to be the most prosperous one in the history of the church.

The pastor reported having preached 96 sermons, conducted 50 prayer meetings, made 451 calls, and received 58 persons into church membership.

The Ladies' Aid Society reported the raising and expending of \$420 for the year.

The Sunday School reported 192 scholars, a gain of 57 for the year.

The session clerk's report showed the church membership to be 198, with 58 new members added with the year.

The treasurer's report showed \$2,722 expended for the year, no outstanding bills, and a small balance on hands.

W. E. Risser, Wyatt Johnson, J. M. Ray, W. R. Simmons, Jas. Oswald and E. L. Doland were elected trustees. The pastor's salary was increased \$150 per year.

The following Sunday School officers were elected for the ensuing year: Y. W. Holmes, superintendent; J. W. Richards, assistant superintendent; W. M. Jeffus, secretary; Erwin Kerr, assistant secretary; W. E. Risser, treasurer; Lena Belle Scudder, pianist; Prof. J. W. McCord, chorister; Mrs. Wyatt Johnson, superintendent primary department.

J. H. Read left this morning for Deport, after a short visit with Mr. and Mrs. W. M. Jeffus.

J. F. Yates left Wednesday for Arlington, after an extended visit here on business.

Mr. and Mrs. J. L. Henderson, of Amarillo, have been here this week on business.

OFFER CUP FOR THE BEST KEPT COURT-HOUSE YARD.

Texas Federation of Women's Clubs Tendered Trophy by Prominent Dallas Jewelers.

A solid silver cup has been given to the civics committee of the Texas Federation of Women's Clubs by Arthur A. Everts, of Dallas. It is to be awarded each year to the court house which is most sanitary and has best-kept grounds. The plan is as follows: Any federated club in the State may enter the court house in its town or city by sending name to the district civics chairman. This club must inspect and score the house and grounds and have photographs made of them twice a year, in June and October. Ratings must be made as follows:

1. Interior of Building: (a) Cleanliness—Condition of floors and walls, condition of windows, condition of euspidors; (b) Sanitation—Toilets, lavatories, drinking fountains, other drinking facilities; (c) Ventilation.

2. Grounds: (a) The plan on which the ground is laid out; (b) the harmony of its features as to form and color; (c) the general upkeep of walks, beds, turfs, building. With a maximum of ten points each.

The cup is to be a perpetual trophy to be contested for each year until one court house has won it for five successive years, when it will become the property of this court house.

SAYS POULTRY BUSINESS IS LARGER THIS YEAR THAN LAST.

R. D. Gibbs, of the Plainview Produce Co., states that the poultry business on the South Plains is more extensive now than it has ever been before. Prices to the producer have been good this year on poultry, although egg prices have been rather low. Yesterday a car of poultry was finished out here. Another is expected today, and a third will be shipped next Wednesday.

Mr. Gibbs states that there will be more farmers in the poultry business from now on.

Heavy shipments of poultry move from Floyd County, too, A. J. Baker & Sons, of Lockney, handling enormous amounts of eggs, chickens and turkeys.

L. D. Rucker, of Plainview, is also a large shipper of poultry.

The South Plains field must be promising to those interested in the poultry business, for only recently the Wright Produce Company has opened a wholesale poultry business on the Santa Fe track.

MAJOR DORSETT CAUTIONS CITIZENS TO BE VIGILANT.

Season of High Winds Makes Fire a Dangerous Thing—Suggests Better Preparation.

Can't we profit by the experience and misfortunes of other towns and cities?

The fire loss in Texas this year up to date, according to newspaper reports, has been 70 per cent of the premiums paid to insurance companies in the State in 1915, and the greater part of our fire losses are due to down-right negligence and lack of preparedness.

With the improved fire-fighting machinery that we have now, the fire boys could have saved Seth Ward College if there had been some little preparation made for protection. If they had made an earthen tank, say a thousand feet from the buildings, and kept it filled with water from a well, pumped by a windmill, the boys say they could easily have saved the College and half the dormitory.

Wayland College should make some preparation of this kind at once. With the improved machinery we have now, we can pump out of a tank of this kind seven hundred gallons of water per minute and put it on a building one thousand feet away, or more.

It is a sad misfortune to Plainview to lose Seth Ward College at this time; it was so well located, was so badly needed, and was doing such splendid work.

We are too careless about cleaning up and burning trash around our premises at this time of the year. Everything is so very dry, and this being the windy season of the year, we should be doubly careful. If we are not, we may expect another serious fire sometime in the near future. A word to the wise is sufficient.

J. L. DORSETT.

MRS. J. T. HILL, OF LOCKNEY, INJURED IN AUTO ACCIDENT.

Mrs. J. T. Hill, of Lockney, was painfully injured Saturday evening when the automobile in which she was riding collided with a street car. She was removed soon after the accident to the home of her daughter, Mrs. Ira Smith, 1407 Van Buren Street, and was resting a great deal better.

Mr. and Mrs. Hill were on their way for a visit with their daughter at the time of the accident. It is understood that the visitors will remain in Amarillo until the close of the present week.—Daily Panhandle.

Spring and Summer 1916 Wash Dress Goods

being displayed at our store present unusual beauty in both pattern and fineness of fabric.

The pattern designers seem to have realized the high value of fine dyes and placed their colors in a charmingly systematic order that immediately suggest Springtime life and growth.

Although much is being said of high prices there's no such suggestion in this line.

There are a number of these very pretty cloths from which a dress pattern will cost but a trifle.

- Mergerized Organdie, per yard 10c
 - Farfield Tissues, fast colors, yd. 15c
 - Cascade Silks, fast colors, per yd. 25c
 - Voiles, good colors, per yard 15c
 - Splash Voiles, figured, per yard 15c
 - Imported Scotch Tissues, per yd. 25c
 - Tub Silks, woven, per yard 25c
- And many others.

Its so easy now to show goods at our store—we want you to look.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

BELLEVIEW GIRLS PLANNING TO ATTEND MEET APRIL 7-8

Bellevue, March 29.

The Bellevue Girls' Home Economics Club was organized March 17, under the instructions of Mrs. J. L. Landrum.

The first meeting of the club was held at the school building on the 24th. As we had not received our literature, we discussed the part we are to take

in the Interscholastic Meet at Plainview April 7th and 8th.

ADAMAE McKINNEY, Reporter.

PETERSBURG AND NORFLEET RECEIVE SCHOOL AID ALSO.

Judge W. B. Lewis has received from the State Department of Education \$500 for Petersburg School and \$350 for Norfleet School. These amounts are in addition to the appropriations previously reported for other schools.

CASH GROCERY CO'S. SPECIAL PRICES BEGINNING TODAY

13 pounds cane sugar	\$1.00	3 cans hominy	25c
20 pounds hominy grits	\$1.00	3 cans corn	25c
20 pounds flake hominy	\$1.00	2 cans peaches	25c
12 pounds navy beans	\$1.00	6 cans sardines	25c
12 pounds fancy dried peaches	\$1.00	6 cans milk	25c
Fancy seeded raisins per package	10c	3 cans salmon	28c
10 pounds Irish potatoes	25c	Large size kraut	10c
One gallon pickles in bulk	50c	Regular 25c size pineapple	17c
13 bars Crystal White soap	50c	Regular 15c size	10c
Large size Crisco	\$1.00	Large size catsup, 30c size	20c
Large size Cottolene	\$1.50	Rose Jar mustard, 15c value	10c
Fancy lemons, per dozen	20c	Fancy olives, distinctly individual	10c
		Full quart plain olives, regular 50c size	40c

HONEY

Just received new shipment fancy South Texas comb honey, per pound 15c

20 pound box bulk crackers \$1.60

All regular 25c size baking powder, including K. C., Calumet, Health Club, Dr. Prices and Schillings Best at 20c

COFFEE

Exceptional values in bulk coffees. The quality of our fancy Peaberry is unexcelled. Ground to suit 25c

Red Star flour, guaranteed, per sack \$1.75

Health Bran per package 25c

CASH GROCERY CO.

O. E. BRASHEARS, Mgr.

PURE FOOD PRODUCTS

PHONE 101

Boys, you can't help but like our KNICKERBOCKERS

They are well made, stout and strong. The Fabrics are good and will stand up under hard wear.

Just the kind for an active and red-blooded Boy.

Colors are fast too, mark you

prices moderate, \$1.00, to \$2.00, some as low as 50 cents.

REINKEN'S

Clothing and Shoe Store

"We Do As We Advertise"

GET THE

ICE CREAM HABIT

Make our DELICIOUS ICE CREAM a part of your daily diet. The quality is absolutely the best, pure and wholesome. A quart of Ice Cream is equal to a pound and half of beefsteak; four pounds of potatoes; eleven pounds of cabbage; or a gallon of oysters. Our new equipment makes it possible for us to supply all orders for any quantity promptly.

Brick Ice Cream and Several Flavors of Can Ice Cream Always Ready for Delivery to You

Special flavors and designs on short notice. We invite your inspection of our new equipment.

PLAINVIEW CREAMERY

PHONE 361

J. N. MORRISON, Prop.

"IS U. S. RIGHT IN CHASING VILLA?"—DEBATE SUBJECT.

Spring Lake Correspondent Tells of Fires in That Community—Auto and Telephone Prove Worth.

SPRING LAKE, Texas, March 29.—B. Barnertson and wife and son, George, bade farewell to their many friends at Spring Lake the first of the week. They expect to go to Colorado in the near future, where they will make their home.

M. E. Cleavenger was transacting business in Plainview Tuesday.

Mrs. P. D. Vore and daughter, Etta, returned from their trip to Down Tuesday.

Mr. and Mrs. Fred Ott and Mr. and Mrs. E. R. Geist attended services at Big Square Sunday.

James Reddington took dinner with his mother Sunday.

J. M. Hurton went to Hereford Friday for the purpose of meeting his mother and brother, who will visit him.

The Spring Lake Literary Society met in regular session Friday night, owing to the inclemency of the weather, there was a small attendance. After the regular program, the president thought it would be well to have an extemporaneous debate. The question was, "Resolved, the United States is doing right in going after Villa."

Among the Spring Lake people who attended services at Sunnyside were Mr. and Mrs. W. S. Hall, Hazel White, Ralph Packard, Gordon Bales and James Reddington.

Mr. and Mrs. F. J. Gehres enjoyed a visit from their daughter of Plainview Sunday.

Mr. and Mrs. O. C. Axtell and Miss Mamie Axtell took a pleasure and business trip to Hereford and Amarillo the past week. They spent several days in the two places.

Mr. and Mrs. W. S. Hall took dinner with the Geist family Sunday.

Ray Gehres and Cecle Johnston dined with Jesse Cleavenger Sunday.

Spring Lake has had her share of fires in the past few days. James Reddington, while burning weeds, had the misfortune to let fire get out, and as the wind was blowing hard it took heroic efforts to get the fire under control. For a while it looked as though Spring Lake was doomed, being directly in the path of the fire. School was dismissed and every precaution taken to prevent any casualties. The fire was put out without its doing other damage than burning over a large amount of pasture.

Tuesday, just after noon, fire broke out on the Baker farm, with no one at home. Just where and how it started is not definitely known, as the sheds and barn were entirely consumed before anyone arrived. The loss was very heavy on the Baker brothers. They lost 21 hogs, 200 bushels of corn, 200 bushels of maize, and all harness and saddles, besides grain in the stack. Although the wind was high, the fire was confined to the Baker farm. A prairie fire doesn't get very far these days, as the telephone and auto prove their worth in a time like this.

NEEDING RAIN AT RAMSEY, SAYS HERALD'S REPORTER.

RAMSEY, Texas, March 27.—It is getting very dry here. We haven't had any rain for the last three months.

Quite a number of our people attended the Buster Brown entertainment at Lockney Monday.

Our school is going to close in two more weeks.

There was a party given at Mrs. L. O. Landrum's Saturday night, in which quite a number of people took part.

The wheat in our locality is suffering for the want of water. If it doesn't rain in twenty days oats will be scarce in our part of the country, as it is getting late in the season.

C. A. Russell went to Floydada Friday.

Misses Ada Russell and Mary and Emma Hannah and Alford Russell attended the spelling match at Ramsey Friday evening.

Mr. Jones, our new neighbor, went back to Childress last week. He intends to return Tuesday.

FARMERS IN LIBERTY SECTION ARE IRRIGATING THEIR FIELDS.

Sunday School Hour is Changed—Rev. Upton Changes Appointment, Too.

LIBERTY, March 29.—The dry farmers are needing rain very much at present.

A number of our farmers are irrigating at present.

Misses Alma Boston and Helen Groff and Mrs. J. C. Fuller, who are on the committee to select the play, met at the latter's home Tuesday afternoon and decided on the play "The Old Maids' Social Club." The date will appear later.

Rev. S. J. Upton, of Plainview, delivered a splendid address at this place Sunday afternoon to a large audience.

Sunday School time has been changed from two o'clock to ten o'clock. We want the house to be full of students next Sunday at 10 o'clock

a. m. The Syndicate sold a number of acres of land in our section, we understand, this last excursion.

Two more new pupils enrolled at Liberty the latter part of the week. Mr. Payne's school seems to be getting along nicely.

J. G. Selpp and family visited relatives near Runningwater Sunday.

Some of our young people attended the plays "The Man from Home" and "The Gilded Fool" at The Mae L., in Plainview, Wednesday and Thursday nights, and reported them very interesting.

Rev. S. J. Upton has changed the hour of his appointment from 3 o'clock p. m. on the fourth Sunday to 11 o'clock a. m. on the fourth Sunday.

Mrs. H. J. Fair has returned home, after a stay of a couple of weeks with her parents and friends, in Trenton, Missouri.

The Liberty Social Club meets the first Thursday in April with Mrs. H. J. Fair.

ABERNATHY OBSERVES CLEAN-UP DAY—TOWN LOOKS BETTER.

Suits for Baseball Team Have Arrived and People Are Expecting Good Games.

ABERNATHY, Texas, March 29.—The Abernathy baseball suits have arrived, and the team is practicing each afternoon, and will soon be ready to open the season. We hope to see some real good games here this season.

Rev. Brittain preached at the Baptist Church Sunday, receiving two into the church.

Howard Pearson was a Lubbock visitor the first of the week.

Stambaugh & Merrill have sold their grocery business to Overton & Son, who will continue the business at the same stand.

Tuesday was observed as clean-up day in Abernathy, and our little city looks somewhat better, but some more such work every few weeks would make it better still. Let the good work go on.

Ed Crow is erecting a nice home in South Abernathy.

Mrs. Laird, who has been seriously ill for the past few weeks, is reported no better.

T. J. Fletcher is a new owner of a 1916 Maxwell auto.

Spivey Barnes and wife have returned from a month's visit to relatives in Waco and vicinity.

J. A. Darden was a business visitor to Plainview and Tulla Monday.

R. M. Hester has returned from a business trip to Temple.

The several appendicitis cases which have been reported from here are all on the road to recovery.

HARRISON & KERR CO., General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 328 and 423.

MRS. BELLE CARTMELL, Suite 23, Grant Bldg. Phone 579.

Hair Dressing, Manicuring, Shampooing, Scalp Treatment. Face Bleaching a Specialty.

W. A. TODD, Agent All Kinds of INSURANCE.

Office No. 14, First National Bank Building. Phone 129.

A. T. OGG, Transfer and Baggage. Phone 327.

Pure Bred Duroc Jersey Hogs. We have a few choice young boars and gilts. Helen Temple Farm, Plainview, Tex.

SEEDS
The purest, cleanest, best seeds grown at honest prices. If you can't get it in Dallas, Denver or Philadelphia just call White—he has it. Frost proof cabbage plants only 30c per hundred, prepaid. C. E. WHITE SEED CO. PLAINVIEW, TEXAS

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

With the Coming of Spring
Every Farmer
Every Housewife
Every Property Owner
will want to brighten up. There is a paint or varnish for every purpose in the
SHERWIN-WILLIAMS LINE
We have them.
Woolridge Lumber Co.
Telephone Number 33


HENS HENS

We are still paying 12c per pound for hens. Price good up to and including Wednesday, April 5. Always bring them to
Plainview Produce Co.
PURE SEEDS PLAINVIEW, TEXAS

LISTEN

As a result of individual enterprise and endeavor the impossible of yesterday has become the reality of today. Wake up—make the start—put forth the effort.

BUILD YOU A HOME
PLAINVIEW LUMBER COMPANY
LUMBER DEALERS




SURMOUNT

the difficult places in life—gain confidence and poise through a **BANK ACCOUNT.**

It will clear your path to the goal **SUCCESS.**


THIRD NATIONAL BANK
PLAINVIEW, TEXAS



"S-O-M-E Doughnut!"


"Any time you want real goodies use Calumet Baking Powder! My mother uses it—she's tried all others—now she sticks to Calumet."

"Unequaled for making tender, wholesome, light bakings. Wonderful leavening and raising qualities—uniform results. Mother says Calumet is the most economical to buy—most economical to use. Try it at once. Received Highest Awards. New Cook Book Free—See 22* in Round Case."



NOT MADE BY THE TRUST
CALUMET
CALUMET BAKING POWDER CO. CHICAGO

Cheap and big can Baking Powders do not save you money. Calumet does. It's pure and far superior to sour milk and soda.



Colonist Fares to Pacific Coast

One way second class colonist fares will be in effect to California, The Northwest and certain intermediate territory March 25th to April 14th, 1916 inclusive. For further information call at tic9et office or phone 224.

JOHN LUCAS, Agent

The Lockney State Bank
LOCKNEY, TEXAS
—THE ONLY BANK—

In the Plainview and Lockney territory whose deposits are secured by the Depositors' Guaranty Fund of the State of Texas.

Our ample resources together with our strong foreign connections enable us to render the public unexcelled banking facilities.

Well secured farm and cattle loans procured in any amounts on short notice

PREPAREDNESS
the watchword of the Nation has ever been our motto.

W. D. LONG, President.
T. E. DURHAM, Vice President.
CLYDE B. PAYNE, Cashier.

Easter is Only Three Weeks Off

That means of course that its time to "Dress Up." There is just two ways you men can heed the warning. One is to get out your light weight clothes and see if it isn't possible to have them made new and clean in

THE Waller Tailoring Co.
WAY

This is the least expensive way but even the best of clothes won't last always so if they are not good enough to go thru another season give us your order for a new suit done in the Ed V. Price & Co. way. Either is a mighty good way to tie to.

DRY CLEANERS [PHONE 188] TAILORS

We Pay Return Charges on Parcel Post Orders

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

FOUND: Bunch of keys. Owner may secure same at The Herald Office. **tf.**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. **Adv. tf.**

STRAYED—250-pound red sow; swallow fork in right ear; 2 weeks' old pigs at home. Reward for recovery. H. W. AULT, Kress, Texas. **Pri. tf.**

We will make Farm or Ranch Loans in Castro, Swisher, Briscoe, Floyd, Hale, Lamb, Hockley, Lubbock and Crosby Counties. See us if you want a loan. HENDERSON & PERRY, Grant Bldg., Plainview, Texas. **tf.**

FOR SALE—Two span good, gentle work mules. For particulars see OTUS REEVES REALTY CO. **Adv. tf.**

FOR SALE—Small residence close in and splendidly located. Will give good terms. Address "OWNER," Box 218. **tf.**

ROOMS FOR RENT—Two unfurnished rooms for light housekeeping to parties without children. See TOM THOMPSON, at Public Scales, or Phone 190. **tf.**

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. **Adv. tf.**

FOR SALE—20 young male Poland-China hogs, from 4 to 6 months old, and 20 young Hereford bulls, from 8 months to a year old. Can be seen at my Hale County farm two miles south of Hale Center. J. J. ELLERD. **tf.**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. **Adv. tf.**

FOUND—New inner tube. Identify and pay for this ad at J. B. NANCE'S office. **tf.**

FOUND: On streets of Plainview, ladies' coat. Owner may have same by calling at Herald and paying for this ad. **tf.**

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. **tf.**

FOR SALE—THOROUGHBRED DUCOC HOGS.

30 pigs 6 weeks old.
 10 gilts, bred.
 8 sows, bred.
 40 head stock hogs, half gilts, unbred.

Prices right for quality of stock. Good discount if sold to one man.

DR. R. H. BAILEY,
 "Triangle-S Ranch, Portales, N. M."
Adv. 2t-pd.

WANTED: Desirable furnished house or apartment. Phone 637. **tf.**

SMITH'S INVINCIBLE WHITE ROCKS

Are the very best strain in Texas today. They have been and are still leading winners at Texas' and Oklahoma's biggest shows. Stock and eggs for sale. Write for prices. SAM W. SMITH, Abernathy, Texas. **Apr. 1. tf.**

FOR RENT—Two large rooms furnished for light housekeeping. Close in. No children. Phone 492. **tf.**

MULES AND HORSE FOR SALE.

We have a good team of mules, wagon and harness, and a young saddle horse, broke to drive, for sale cheap as soon as we are through with them. Shall ship our cattle out April 19th. See Mr. Overall, at Overall's Barn or Gar Johnston, at Harp Ranch. CHASE BROTHERS. **4t.**

A BARGAIN IN SECTION OF LAND.

Good, smooth section, patented land. Perfect title. Ten miles from Plainview, nearest course. Price only \$17.50 per acre; less than one-fourth cash, balance in ten equal annual payments. If you want a bargain, don't pass this up. H. E. SKAGGS. **tf.**

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. **tf.**

Good Work Mules and Horses for sale. BUCHANNAN BROS., 1 1/2 miles southwest Ellen Post Office. **8t-pd.**

We handle everything in the way of Sewing Machine Supplies. Do all kinds of repair work. If you should want a crate, we have got it.—PLAINVIEW SEWING MACHINE CO., Wayland Building. **4t.**

FARM AND RANCH LOANS.

Am in position to make Farm and Ranch Loans on patented lands in Hale and adjoining counties. Long time; reasonable rate of interest.

J. F. SANDER,
 East Side Square,
 Plainview, Texas. **tf.**

Will plow tracts of 100 acres or over. Can plow 25 to 50 acres per day. Phone 9032—long-short, or write JACKSON BROS., Plainview. **tf.**

Now is your chance to get a Sewing Machine of a Standard Make at almost your own price.

How is this?
 1 5-drawer D. H. Singer \$14.00
 1 5-drawer D. H. Singer \$16.00
 1 5-drawer D. H. Eldredge \$12.50
 1 5-drawer D. H. Lok Shoe \$12.50
 1 5-drawer D. H. Minnesota \$12.50
 1 5-drawer D. H. Bartlett \$12.50
 1 5-drawer D. H. White \$ 7.50
 Every machine that is sold from this office must give satisfaction or there is no sale. PLAINVIEW SEWING MACHINE CO., Wayland Bldg. **4t.**

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. **Adv. tf.**

TO CATTLE OWNERS:

I have just completed a large concrete dipping vat on my place one and one-half miles southeast of Plainview. I will contract to dip cattle for other parties, using arsenic solution for lice. Can dip 2,000 head per day.
 Phone 90. C. B. REAVES,
 Plainview, Texas. **tf.**

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. **tf.**

WANTED—Office chair. SOUTH PLAINS MARBLE CO. **2t.**

Julia Culp, the world-famous lieber singer, will give a recital in Canyon April 21st. Tickets, \$1.50. Write C. W. WARNICK. **6t.**

FOR SALE—15 shoats for \$125. W. ALEXANDER, 4 miles east. **4t-pd.**

WANTED—Girl for general housework. Apply JACOBS BROS CO. **tf.**

TANKAGE at the PLAINVIEW PRODUCE CO. Phone 366. **tf.**

WANTED—By April 10, job on ranch or farm for man and wife; also for young single man. Address "B," care of Herald. **2t-pd.**

FOR RENT—2 rooms for light housekeeping. Call 307 West Sixth St. **tf.**

FARM LOANS.

HENDERSON & PERRY, Plainview, Texas, can make you a loan on your Farm or Ranch. Get in your application at once. Money ready soon as title is approved. **tf.**

FARM OR RANCH LOANS.

See HENDERSON & PERRY, Grant Building, Plainview, Texas. **tf.**

NOTICE—I keep my cattle-dipping vat charged for dipping at any time. 10c per head for yearlings, 12 1/2c for coming two and 15c for cows. C. B. REAVES. **tf.**

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN. **tf.**

THOROUGHBRED CATTLE FOR SALE.

Thirty head fullblood yearling bulls; seven head two-year-old bulls; two herd bulls, one four and one seven years old; ten head heifers three and four years old, just shipped in from Missouri. Cattle all in good shape on full feed. Cows can be seen at my home in Plainview, and bulls at ranch in Bailey County. J. M. GIST. **tf.**

We have some fine stationery we want to initial for you. Something distinctly new. Initial in any color. THE HERALD. **Adv. tf.**

ANNOUNCEMENTS

The Herald is authorized to announce the candidacy of the following men for the political offices designated, subject to the action of the Democratic Primaries, July 22, 1916:

For Representative:
 T. J. TILSON.

For District Attorney:
 AUSTIN C. HATCHELL.
 GEO. L. MAYFIELD.
 (Re-election.)
 KENNETH BAIN.

For District and County Clerk:
 B. H. TOWERY.
 (Re-election.)
 J. P. HOWARD.
 W. M. JEFFUS.
 JO. W. WAYLAND.
 JAS. F. DUNCAN, JR.

For County Judge:
 CHARLES CLEMENTS.
 AUSTIN F. ANDERSON.
 J. E. LANCASTER.

For County Attorney:
 L. D. GRIFFIN.
 L. R. PEARSON.

For County Treasurer:
 JNO. G. HAMILTON.
 (Re-election.)

For County Tax Assessor:
 ROY IRICK.
 R. E. BURCH.
 W. H. MURPHY.

For Public Weigher, Precinct No. 1:
 J. L. OVERALL.
 TOM THOMPSON.
 (Re-election.)
 T. P. BUSSELL.

For Sheriff:
 J. C. HOOPER.
 (Re-election.)
 J. C. TERRY.

For County Commissioner, Precinct No. 1:
 J. T. (DADDY) PHELPS.
 W. J. ESPY.
 (Re-election.)

For Commissioner Precinct No. 2:
 J. W. ROBERSON.
 (Re-election.)
 R. W. CROSS.

For County Commissioner, Precinct No. 4:
 M. C. CORNELIUS.
 C. E. LOCK.
 R. T. BARBEE.

For Mayor:
 ROY J. FRYE.
 E. T. COLEMAN.
 J. L. DORSETT.
 W. E. RISSEK.

For City Secretary:
 B. L. SPENCER.
 (Re-election.)
 R. B. (BOB) TUDOR.

For City Marshal and Tax Collector:
 JOHN VAUGHN.
 (Re-election.)

To Drive Out Malaria
 And Build Up The System
 Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

CALOMEL DYNAMITES
A SLUGGISH LIVER

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. **Adv.**



"Bell" Connection Solves Farm Problems

Said a prosperous and Up-to-date farmer: "We like to joke the women-folks about using the telephone, but I guess we men use it as much as they do. We find the Long Distance Bell connection feature of our service a wonderful convenience."

Have you a telephone connected to the Bell System?

Ask our nearest Manager for information, or write

The Southwestern Telegraph & Telephone Co.

GEO. ALLEN
The House Reliable
 Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1879. SAN ANGELO

Benefiel AUTOMATIC HANDI-TOOL

A Jack of All Trades and Master of Each
 The original "18 in 1" Automatic Handi-Tool you've heard so much about. Successfully combining an automatically operated, button-controlled Lifting, Pulling and Construction Jack, Fence Stretcher, Wire Splicer and Mender, Post, Stump and Shrub Puller, Tire Tightener, Press, Vice, Clamp, Hoist, Wrench, and dozens of other everyday uses. Thousands used the world over by all occupations. Saves the cost of \$10.00 worth of necessary tools. Double acting, steel detachable lever. Built of open hearth steel and malleable iron. Guaranteed for life—no charge for repairs. Sold on 30 days' trial. Old jacks taken in exchange. Manufactured by CHAS. E. BENEFIEL CO., Inc., 400-420 West Tenth St., Indianapolis, Ind.

For Sale by Gilbert Hale, Route 2, Lockney, Texas

Ford
THE UNIVERSAL CAR

The Ford Motor Company is one of the largest consumers of steel in the world—200,000 tons this year. The great volume of production—over 500,000 cars—and the efficient Ford manufacturing organization, brings production and selling costs down to a minimum. That's why Ford buyers get more car for less money. Runabout \$390; Touring Car \$440; Coupelet \$590; Town Car; \$640; Sedan \$740. All prices f. o. b. Detroit. On sale at Barker & Winn Ford Agency.

Life and The Weather Are Uncertain.

It seems most too warm now for heating but you must cook and the day may not be far off when the cold spell will hit. At any rate you will need some coal and its well to be prepared for any event. We have the coal, we have the right prices on the coal. Let us have your order for quick delivery.

Allen & Bonner
 Phone 162

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. **Adv. tf.**

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.

Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS
THE COCKS-CLARK ENGRAVING CO.
 BARCLAY BLOCK, DENVER
 ETCHING

The Quinine That Does Not Affect The Head
 Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

SEE ME FOR FARM LOANS

We have the money for your use on five years' time. We also buy vendor's lien notes.

Walter Darlington Co.
 KANSAS CITY, MO

Rawlings & Brown
 Representative

Stephens Building
 PLAINVIEW, TEXAS

Prompt Service

IT IS EASY TO TELEPHONE

Think how easy it is to order from us by phone. No time is wasted—no trip is necessary—no package to carry—no extra cost for quick delivery. Phone 400 for prescriptions, drug sundries, etc., and they will be delivered to your door with all possible haste.

The R. A. Long Drug Store
 "We Guarantee the Quality"

Electricity

Will take the drudgery out of housekeeping. If you have never looked into the matter, you will be surprised how economically you can make it your servant, to do the

Cooking, Washing, Ironing, Sewing and Sweeping

Your local electrical contractors will be glad to explain this without obligation on your part to buy, or

Write—Phone—See

TEXAS UTILITIES CO.

SETH WARD BOARD WANTS TO SECURE NEW BUILDING.

(Continued from Page One.)

lowed the other chimneys; then the sides of the building tottered one by one and fell, stretching their full length in dust and crumbled concrete in the four directions.

And Seth Ward College was homeless except for the small wooden building behind the devastated administration building, and it had been disheveled, for it was in danger. The citizens of Seth Ward Addition provided homes for the girls, and through the efforts of the Young Men's Business League more than a hundred homes were found for the boys in the city.

The approximate loss by the fire, including fixtures and furniture in the buildings, is in the neighborhood of \$50,000. There was insurance on the buildings to the extent of \$11,000, the maximum amount that any insurance company would allow on the buildings, for without fire protection no company wanted to insure the property heavily.

Thursday morning the resident members of the board of trustees met at the First Methodist Church in joint session with the students and arranged temporary quarters for classes in the Methodist Church. The students are loyal to the college and plan to remain for the remainder of the term and do their best under the adverse conditions that exist.

Last night a joint meeting of the Chamber of Commerce, Board of Trustees of Seth Ward and the Young Men's Business League met in a mass meeting with the citizens in the District Court room, at the Court House. Whether or not it would be attempted to rebuild Seth Ward College or whether to liquidate its debts (which can easily be done with its assets, and to spare), was the question put before them. That rebuilding is the only course seemed to be the unanimous opinion of those present.

Those who spoke on the question were President M. B. Johnson, Rev. J. W. Story, Judge J. E. Lancaster, Rev. T. B. Haynie, R. M. Ellerd, Dr. C. C. Gidney, Dr. J. H. Wayland and Rev. A. L. Moore. Rev. Moore read a telegram from Revs. O. L. Halley and I. E. Gates, from Dallas, sympathizing with Seth Ward in its disaster and pledging their aid.

GRANTS USE MEXICAN RAILWAYS CONDITIONAL.

(Continued from Page One.)

of his statement that no sovereign rights of his country have been surrendered or violated.

There was no military news today from the border or expeditionary columns. General Pershing's reports to General Funston have been very brief, and it has only been the important dispatches from the front that have been forwarded to the War Department. Officials view with satisfaction, however, press reports saying that American troops were pressing close on the bandits' heels.

Little Sickness Reported.

Medical officers were inclined to discredit reports of extensive sickness among the troops at the front. No reports of casualties or epidemics have been received, beyond the terse message today saying that a trooper of the Tenth Cavalry had died as a result of injuries received in a train wreck. General Funston has not asked for any extension of his base hospital facilities.

A State Department summary of dispatches today reported quiet in all districts heard from. There are twenty Americans in Durango and ten more in the outlying districts of that region.

"All are reported well," the statement said. "There are eighteen Americans in the Saltillo district, where railway communication is open in all directions and a big radio plant in operation.

"General Trevino returned to Torreon on March 26," the statement added, "and it is reported that he will institute an energetic campaign against the lawless element in the Laguna district."

Secretary Baker issued this statement at the War Department last night:

"We have directed General Funston to tender for railroad shipment cargoes of supplies either directly to our military men or to civilians in Mexico. This does not involve any tender of munitions for such railroad transportation, nor does it involve the use of American military guards on any Mexican trains."

BROWN WANTS JERSEY CATTLE RAISERS TO ORGANIZE, TOO.

J. O. Brown was in Plainview yesterday and called at The Herald office to ask The Herald to call on farmers with Jersey cows to meet with the hog raisers Saturday, April 8, at the Court House. He believes a Jersey Cattle Raiser's Association for Hale County would be a good thing, considering the fact that there are many of this favored breed in the county.



See Our Individualized Adaptations of Late Models

In Ladies and Misses Spring Apparel

Our stock of garments this week will show a greater variety of new styles in suits, dresses, skirts, coats, blouses, undershirts and kimonas than at any previous time.

Dozens of the newest garments have been unboxed and added to our stock in the last few days.

And every day this week additional express shipments will be added, therefore we feel that we can meet your every demand.

Our \$15, \$18.50, \$22.50 and \$25 Coat Suits

Are extremely beautiful, large variety of newest fabrics—men's wear checks, gaberdine, Shepherd checks, Callot checks, English mixtures, in all the new spring colorings. The coats are flare and semi-tailored, plain and fancy lining. Skirts are shown in flare, gathered and plaited models, with detachable belts, fancy yokes and pockets. More elaborate suits only one of a kind, in handsome satins, shimmering taffetas and worsted mixtures in spring-like newness at \$25 up to \$45.

ELABORATE KIMONAS

In Charming Spring Colors Rich in their Beauty

We now have on display one of the loveliest collections of spring kimonas ever shown by this store. The spring-like coloring, the individualized models, the beautiful trimmings, will please and delight you. The prices range from \$1 upwards in easy steps to \$15 each.

NEWEST STYLES IN QUEEN QUALITY FOOTWEAR FOR SPRING JUST RECEIVED

We are pleased to announce the arrival of a large shipment of the very newest things in spring footwear for ladies.

It will be a real pleasure to show you these new styles, which combine the true elements of a good shoe.

STYLE—COMFORT—SATISFACTION
\$3.00 to \$7.00

STREET AND SPORT SKIRTS

Showing the late and authentic models with the wide detachable belts, novelty pockets. Flare models in many spring colorings, stripes, plaids, novelty materials for street wear. Other models and materials for more dressy occasions. Priced in easy steps at from \$3.50 to \$15.00.

CHARMING CREATIONS IN NEW DRESSES

We have received by express in the last few days many pretty models in spring dresses. These are shown one of a kind in the very newest styles for spring at \$7.50 up to \$35.

MANY NEW HATS

Will greet you in our millinery department next week. Small hats, large hats, hats of every size for every occasion now on display.

A Big Shipment of the Newest Spring Blouses

Collections that will please the most fastidious. Show the smart conceptions of the American designers and some very clever copies of the Parisian creations. All are the embodiment of springtime beauty and charm. We earnestly request your visit to see these new blouses. All shown in the newest models and materials in the coloring of spring of maize, Nile, peach, rose, flesh and white. \$1.25 in easy steps up to \$8.50.

PLAINVIEW MERCANTILE CO.