

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, FRIDAY, OCTOBER 13, 1916

57 NEW MEMBERS ARE RECEIVED BY Y. M. B. L.

TWO EXPERTS TALK ON PAYING POSSIBILITIES FOR CITY OF PLAINVIEW.

FREIGHT RATES ARE DISCUSSED

Committee Appointed to Meet With Amarillo Business Men in Open Conference.

Despite unfavorable weather conditions, the regular meeting of the Young Men's Business League, in the Barker-Winn Building, last night was well attended. Secretary Z. E. Black presented the applications of thirty-four for membership. The applicants, whose names follow, were elected to membership: J. W. Pipkin, J. W. Heard, J. J. Bromley, R. T. Branson (Olton), D. C. Aylesworth, A. W. Oberste, Fred Weyl, W. W. Connell, F. M. Dougherty, E. Dowden, H. V. Tull, S. J. Jackson, J. E. Sheon, Dr. S. C. Ross, H. W. Reed, Don Wallen, Joe Kellehor, W. J. Mitchell, J. Walter Day, Dr. A. H. Lindsay, T. A. Miller, S. D. Cobbs, J. C. Rawlings, W. J. B. Gouldy, C. D. Powell, W. F. Armstrong, Keith Catto, Ira W. Little, W. R. McClusky (Spring Lake), C. K. Shelton, W. N. Baker, J. W. Richards, Henry Hagood and M. J. Baird.

Other new members added since Mr. Black assumed his duties as secretary are: Dr. C. B. Barr, J. D. Pelphrey, S. H. Finch, Dr. J. C. Anderson, Frank E. Truesdell, A. E. Harp, Z. E. Black, Dr. W. J. Lloyd, Geo. Wyckoff, E. N. Egge, Geo. T. Perdue, Dr. L. V. Dawson, N. P. Hammons, Tom Shafer, J. B. Maxey, Ralph Porter, J. E. Massey, L. M. Blakemore, R. W. Brahan, A. B. Brown, Edmond Leschner, Dick Brown and H. E. Jobe.

In the absence of Treasurer R. A. Underwood, the secretary reported that the League had in all funds in the bank about \$375.

Reporting for the committee to complete collection of funds for building an automobile highway to Silverton, Mr. Black stated that W. Peterson and P. B. Randolph report the collection of \$55.50 during the past week.

The committee reported also that some who were subscribers on the original list have since removed or gone out of business, and for that reason some small part of the subscriptions are uncollectable. There is yet needed about \$60 to complete the necessary \$350, Silverton having already completed the amount they were to raise. The committee report was accepted and a new committee appointed, at the request of the old committee. On this are Ben O. Sanford, Herbert Shafer and Maple Wilson. The chairman of the committee, J. M. Waller, reported by proxy that it would be at least three or four weeks before any actual work could be done on the road.

T. E. Richards was added to the committee on a wagon road to Silverton.

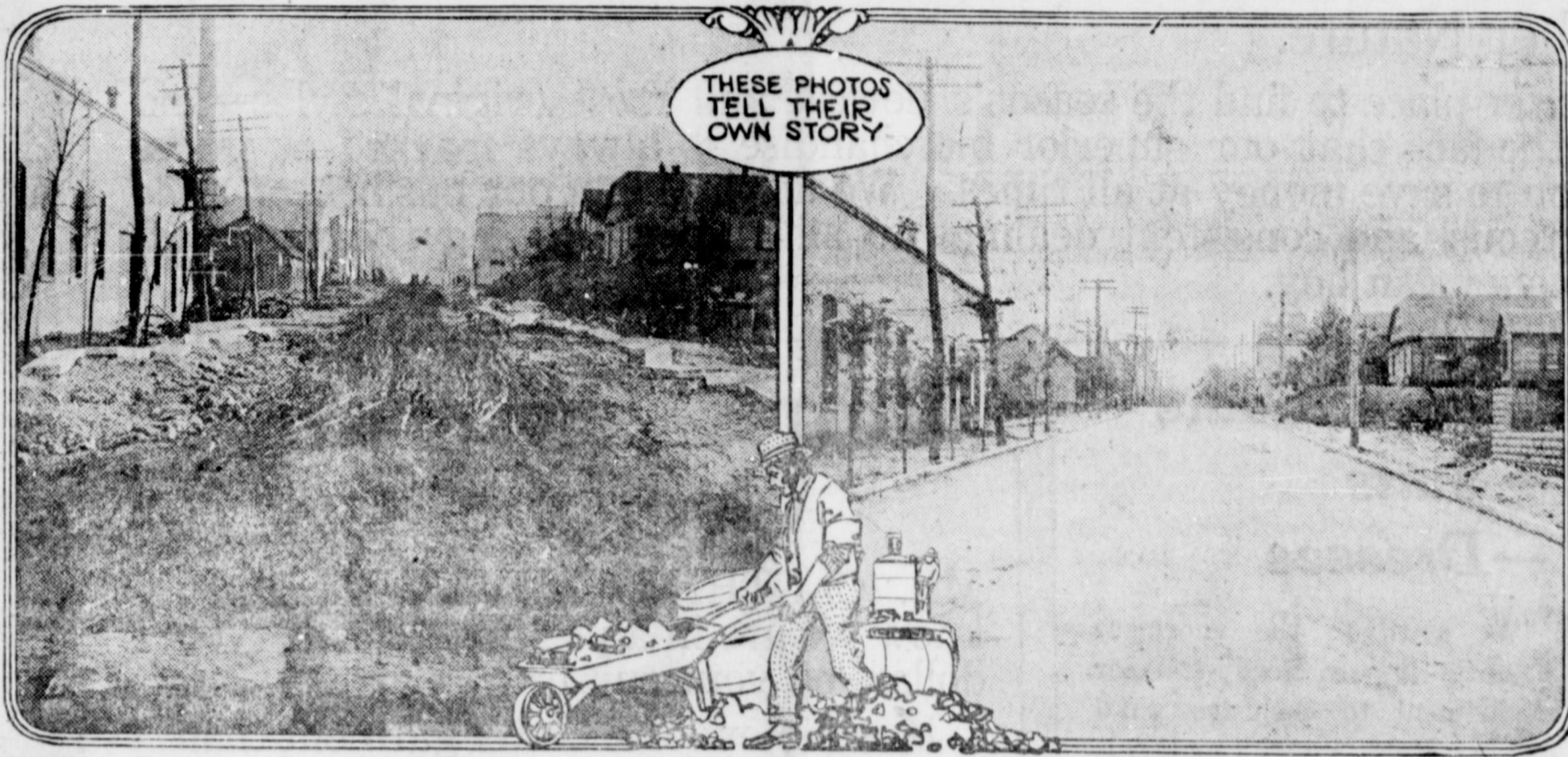
Pending the receipt of advice from the former chairman of the street sign and house numbering committee, that committee has been inactive. L. R. Pearson, who had charge of the work, being away with the militia.

Favorable progress has been made in the building of new sidewalks, according to the report of B. O. Sanford, chairman of the committee. Thirty blocks of continuous sidewalk are needed before Plainview can secure free delivery of city mail. The plat originally selected for completion of this work will probably not be the plat offered, in view of the fact that some residents and property owners refuse to put down walks. There are only a few who have refused, but that few will necessitate the selection of other territory for free mail delivery. Mayor W. E. Risser suggested that within thirty days, or six weeks, at the most, the gaps in the walks would be filled with but few exceptions. New walks are being laid approaching the Central School Building and the new High School Building.

A balance of approximately \$30 donated in a fund by business men for the entertainment of the boys and girls attending the teachers' institute here in September, was transferred by vote of the League to the pig-club fund, to be used at a future date for the purpose to which the money was originally subscribed.

A. G. Hinn and P. J. Wooldridge were named as new members of the committee on street paving. R. D.

Mud and Slush, or Firm, Clean Paved Streets—Which?



WILL PROTEST AGAINST ANY INCREASE IN FREIGHT RATES

A. G. Hinn and P. J. Wooldridge Are in Conference With Shippers at Amarillo Today.

Representing the Y. M. B. L. of Plainview, A. G. Hinn and P. J. Wooldridge went to Amarillo this morning to attend the meeting of representatives of various towns in the Panhandle and South Plains sections which will be affected by the proposed new tariffs which follow the recent Supreme Court decision on the Shreveport case. The new tariff proposes to place Amarillo in differential territory, removing its common point privileges and making the common point zone extend north on the Fort Worth and Denver only as far as Quanah. Exorbitant differential rates will thus be in effect in this territory.

Under the proposed new tariffs the freight rate to Plainview will be increased by more than twenty-five per cent on account of added differential charges. Amarillo, whose wholesale businesses have been established with the expectation of enjoying common point freight rates will be forced to compete with towns on the Texas & Pacific, further removed from the centers of manufacture than Amarillo, and pay a differential rate on shipments received.

It is a matter of much interest to the people of this section to keep the freight rates as low as consistent and in keeping with the tonnage of roads operating.

WAYLAND AFTER CLARENDON'S SCALP—THEY PLAY TOMORROW.

The Wayland Baptist College football team left this morning for Clarendon, where they will play Clarendon College. The teams are old rivals, and much interest is shown in the games. Coach B. J. Thomas and prof. J. E. Watson accompanied the team. Owen A. Smith, of Runningwater, will officiate as referee.

DOWDEN BUYS FINE YOUNG REGISTERED SHROPSHIRE.

E. Dowden has received a fine young registered Shropshire buck from a Denton breeder. He will be placed on his farm southeast of Plainview.

Parmer, representing the Western Paving Co., and H. Manning, representing the Barber Asphalt Company, gave the League members some pointers on paving. These gentlemen were in Plainview at the request of P. J. Wooldridge, a member of the League.

At the suggestion of A. G. Hinn, the League authorized the appointment of a committee to attend the meeting of representatives of the various towns of this section in Amarillo today. This conference will deal with proposed tariffs which will place Amarillo in differential territory and increase freight rates to all the adjacent towns. A. G. Hinn, R. A. Drumm, P. J. Wooldridge, J. E. Lancaster, F. F. Hardin and Chas. A. Malone were named as committeemen.

BENEVOLENT LEAGUE SUPPLIES BOOKS FOR NEEDY CHILDREN.

The Benevolent League held their regular monthly meeting Wednesday afternoon in the Mayor's Office at the City Hall.

Mrs. Tandy, chairman of a committee appointed by the League to secure school books for the poor children, reported that the people were responding splendidly and books were being donated as needed.

Miss Geraldine Marrs was added to the League as a new member and will collect all dues for the league.

Several bushels of fruit and vegetables were received by the League yesterday from Ross Rogers to be distributed among the needy families of the town. The proceeds from Monday's matinee at the Olympic was given to the League and those entering the show were admitted upon receipt of so much fruit or vegetables.

Henry Knoche of Onargo, Ill., is a guest in the home of his sister, Mrs. W. E. Risser.

Mrs. P. Giesing, of Farmington, Missouri, is visiting in the home of Mr. and Mrs. W. E. Risser. She is a sister of Mrs. Risser.

Delegates Off to El Paso; Have Quantity of Sugar Beets

To attend the International Soil-Products Exposition and International Irrigation Congress, Dr. R. F. Hare, Dr. J. W. Grant, M. D. Henderson, Mrs. Jeanette Hartwell, A. E. and Pearl Harp, Mr. and Mrs. F. L. Brown and J. A. Testman are in El Paso.

It is hoped that the delegation will be able to interest the Holly Sugar Company in the Plainview country. Dr. Hare has a quantity of sugar beets which he will submit to officials of the company. He was instrumental in closing the proposition whereby the country around Las Cruces, N. M., contracted to raise beets for a sugar factory, and believes the country around Plainview is better adapted than that for sugar-beet production.

IN THE APPELLATE COURT.

In the Court of Civil Appeals of the Seventh Judicial District a motion has been filed in the case of A. L. Anderson vs. P. H. Farmer, et al., to strike out statement of fact and dismiss appeal. The motion was overruled. This case was submitted.

The case of Emerson-Brantingham Implement Co. vs. H. L. Smith, appealed from Hale County, was set for submission November 1.

WHITE OFF FOR NORTH.

C. E. White, proprietor of the White Seed Company, left this morning for an extended visit in Wichita, Kansas, Iowa and the Dakotas on business and to see old friends.

Upon receipt of a message that his brother, J. S. Terry, of Paris, is critically ill, J. C. Terry left Wednesday on the local for that place.

Mr. and Mrs. S. R. McLaughlin have returned from a visit in Gaines County.

NOTHING DEFINITE ON NEW TRAIN SERVICE AVAILABLE.

A persistent rumor has been afloat for the past few weeks that on November 5 double daily train service would be inaugurated on the Santa Fe from Amarillo to Slaton. No official confirmation of this rumor can be obtained. However, employees of the Santa Fe are of the opinion that a new transcontinental train will be in operation about that time on the main line of the Santa Fe, and if this train is inaugurated double daily train service will follow.

COX BUYS GRADE HEREFORDS.

East and Central Texas Stockmen Seek Wheat Fields for Grazing.

Guy Cox has been here for the past few days from Oklahoma. He bought yesterday, at Hereford, 233 yearling White Face steers, for which he paid \$50 per head. He will move this stock soon to the Plainview country, where he will graze it on wheat.

Wheat land for grazing is much in demand. Many East and Central Texas men who have small herds of cattle are seeking to lease wheat land for grazing. They will get about three months' grazing, and each acre of good wheat will support two cows. Much of the wheat land of the North Panhandle is being leased for grazing purposes.

FLOYD COUNTY MAN REMOVED TO HUNTSVILLE PENITENTIARY.

Penitentiary Agent Russell, of Huntsville, was here yesterday en route to Floydada, where he received Jim McPeak, convicted of the killing of Geo. Bishop, at Floydada, last winter. He was given a two-year sentence. Mr. Russell will receive a life-sentence prisoner at Lubbock.

MR. AND MRS. NASH BACK FROM AN EXTENDED TRIP.

After more than a month's stay in Hot Springs, Ark.; Tulsa, Okla.; Kansas City, Topeka and Wichita, Kans., Mr. and Mrs. W. A. Nash returned yesterday morning to their home. They report a delightful time. While in Kansas City they attended the Royal Stock Show. They heard William Jennings Bryan in a lecture while away.

BOSTON WINS WORLD SERIES.

Taking four out of five games of the world series, Boston holds the world's championship for 1916. Brooklyn was her opponent in the finals.

BIRTHS.

Born, to Mr. and Mrs. W. B. Davenport, October 12, a boy.

MARRIAGE LICENSE ISSUED.

A marriage license has been issued by County Clerk B. H. Towery to W. C. Hill and Miss Minnie Steen.

ALLEY BUYS HEREFORD COWS.

Nick Alley, of Hale Center, has purchased from Campbell & McElroy, of Canyon, 250 head of Hereford cows and calves.

COUNCIL HOLDS INFORMAL CONFERENCE ON PAVING

Experts Advise Kind of Pavements Most Suitable for Local Conditions.

A called session of the City Council was held yesterday afternoon, when with Mayor W. E. Risser, Aldermen Simmons, Maxey, Humphreys and Elford, City Attorney Graham and Secretary Spencer present, a conference was held between members of the Y. M. B. L. Committee to investigate the paving question, council members and R. D. Palmer, representing the Western Paving Company, and H. Manning, representing the Barber Asphalt Company.

In an informal way the matter of kinds of street paving and approximate cost was discussed. Mr. Parmer's company is now installing paving in Amarillo and has paved in many of the cities of the Southwest. At the request of Mr. Risser, he talked on the various kinds of paving, recommending for Plainview the moderate priced paving. His suggestion is a five-inch concrete base with a two-inch asphalt top. This kind of paving he roughly estimates will cost \$2.15 per square yard. This estimate is based on a total contract of \$20,000 or \$15,000 yards, the price receding as the quantity of pavements increases.

Questioned as to the problem of drainage, Mr. Parmer stated that he would not wish to be understood as posing as an engineer, but that he would suggest that surface drainage might suffice.

Mr. Manning explained that his interest was to contract when the proper time came for material, and that his firm sells natural asphalt, controlling the two great asphalt lakes of the world. He told why his company considers the natural asphalt superior to the petroleum by-product, not being subjected to the intense heat required in processes of refinement and being the main output of the company and not a secondary product.

Mayor Risser announced that at the meeting of the council next Monday night the matter of the advisability of an election to enable the city to proceed with paving, if the property owners felt that this or the near future is an opportune time for beginning serious consideration of the paving problem.

ANDERSON BACK FROM I. O. O. F. GRAND ENCAMPMENT AT BONHAM

Elmer R. Anderson, representing the Plainview Odd Fellows Lodge, returned this morning from Bonham, where he attended the grand encampment of the order.

MALONE SELLS INTEREST IN BUSINESS TO JACKSON.

S. J. Jackson, formerly of Plainview, but recently of Memphis, Tenn., has purchased a half interest in the insurance business of J. M. Malone. The new firm will retain offices in the Grant Building and will be known as Malone & Jackson.

BUYERS NOW IN NORTH TO GET DAIRY CATTLE

MESSRS. MOORE, JOHNSON AND MOSER WILL REPRESENT SOUTH PLAINS ASSOCIATION.

SIGNED FOR 100 HOLSTEINS

Mayhugh Brothers Ask for Full Car of Twenty-Five for Their Own Use.

Representatives of the South Plains Dairy Association and of the Plainview Banks are now in the North and East buying dairy cows. Contracts were made for about a hundred cows. Mayhugh Brothers are the largest buyers, ordering a car of twenty-five for their farm.

C. E. Moore represents the South Plains Dairy Association, and it is probable that the banks will be represented by L. L. Johnson, of the Santa Fe Railway Co.

Together with the party from Lubbock, Messrs. Moore, Johnson and C. O. Moser, of Dallas, are to meet Sunday morning at the Hotel LaSalle, in Chicago, and will begin Monday their tour of inspection.

The amount to be expended for the cattle will be approximately \$15,000. Lockney Interested.

Four men at Lockney have spoken for cows and delivered cashier's checks for the amount of the purchase price to Mr. Moore, who was there Wednesday in the interest of the South Plains Dairy Association. James Turney wants a cow better than the average run, and authorized Mr. Moore to select for him a cow worth \$260. J. A. Tally, E. L. Woodburn and T. H. Stewart authorized purchase of cows for them.

AWARDS MADE IN HERALD'S WINDOW DRESSING CONTEST

Carter-Houston, Pierson & Smith and Garner Brothers Win Prizes of Cash.

On Monday afternoon the three judges in The Herald's Window-Display Contest, Mrs. M. M. Powell, J. A. Testman and Dr. J. W. Grant, passed upon the windows entered in this event, and the result of their score-card judging shows as follows: In the first class, which comprised all windows entered by dry goods, clothing, tailoring and millinery firms, Carter-Houston Dry Goods Co. won first, with an average score of 89.1-3; Richards Bros. & Collier won second, with a score of 88. Pierson & Smith won first in class two, with a score of 91, and Cash Grocery Co. was second, with a score of 88.1-3. In this class were entered all of the grocery stores, drug stores and confectioneries. In class three the furniture, hardware, automobile, electrical and all other firms were entered. Garner Brothers won first in this class, with a score of 80.1-3, and Donohoo-Ware Hardware Co. was second, with a score of 74.2-3. The above scores and winnings are certified to by J. A. Testman, chairman of the judging committee.

There were twenty progressive stores which especially decorated their windows for this occasion. Many of them were beautiful and show artistry in display not often excelled under more favorable circumstances in the cities. They were well worth the efforts to the merchants making them, and many have been the compliments the merchants and The Herald have had as a result of the inspection made of them by the many who have made special inspection visits to the windows.

The windows will remain decorated tomorrow, and possibly the winning windows will be left in next week, so that those who have not been shopping this week because of the bad weather may inspect them.

DISTRICT AGENT EXTENSION WORK VISITS IN PLAINVIEW.

Win. Ganzer, of Denton, district agent acting under the direction of the Extension Service of the Federal Government and Texas A. & M. College, was here yesterday conferring with County Agent Dr. R. F. Hare. He returned to Dallas this morning, in response to an urgent business telegram.

Have You Responded to the Call of Nature?

The time is now opportune to make the necessary changes in your dress—to don the warm and attractive clothes that are being suggested by old Mother Nature.

We know of no better place to find the season's newest and most original styles—and you are aware of the fact that our superior merchandise is always marked at prices that will enable you to save money at all times. We are building our business on *price* and *quality*, courteous and consistent dealings to all and by offering the very best goods that your money can buy.



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Michael, Stern & Co.



Ladies' Coats —Suits —Dresses

We attribute the enormous business in our Ready-to-Wear department to exclusive and original styles, superior materials and excellent workmanship.

If it is new you will find it here in an extensive variety—and at prices for less than would be expected.

We are always glad to show the new arrivals.

Men's Suits and Overcoats

MR. CLOTHING BUYER! Did you know we are in a position to save you dollars on your suit or overcoat?

If we knew of a better garment than

MICHAELS-STERN

models we would have it.

They are the criterion of style and surpass in wearing qualities.

Don't fail to see the wonderful values we are offering at—

\$13.50 to \$24.50

Jacobs Bros

THE ONE PRICE SPOT CASH STORE

Men's Novelty Mackinaws

Now's the time to get one of our new mackinaws. They are absolutely the very newest designs and the prices are absolutely right.

New Sweaters Boy's Suits and Mackinaws

We are showing a beautiful assortment of silk and wool sweaters in the newest styles and colors.

Our prices on these attractive sweaters will please you.

Mothers will find it easy to find the kiddies clothes here. Our stocks are new and our prices lower.

SIGNALING TO SUBMARINES.

When the undersea boat Deutschland came into port at Norfolk she found preparations for her arrival to have been completed just in time to permit docking without a hitch. The time of her appearance was apparently ascertained definitely before she actually arrived. She put in on a Sunday morning, but her actual position seems to have been known, says The Electrical World (New York, September 16), at least three days earlier. We read in the editorial columns of this paper that there is still some mystery in the way this was accomplished. It says:

"A telegram from the submarine is said to have been delivered via the Timmins on the Friday before she reached the Virginia Capes. It is further stated that the tug, while waiting, kept a sharp lookout for Allied war-

ships, and notified the navigator of the Deutschland of those which were seen. How could signaling be effected between the submersible and the tug? It has been found that ordinary radiotelegraphy by sliding electromagnetic waves can not be utilized when one station is completely surrounded by so good a conductor as sea-water. It is entirely possible, however, that the Deutschland's messages were sent and received while she was floating on the sea's surface; normal wireless instruments are, of course, entirely effective under such conditions. It is curious, however, that the messages were not overheard by other radio stations in the vicinity; further, the Timmins is reported not to carry any wireless equipment.

"Vague stories of a 'mysterious instrument,' lowered over the side of the tug and used for communicating with the tubeless U-boat, have drifted

up from Norfolk. A 'strange contrivance in the nature of a telegraph instrument, equipped with powerful batteries and coils of wire,' is described, and suggests to the engineer nothing so much as the sea-oscillator of R. A. Fessenden, which was the subject of an American Institute paper some two years ago. It will be remembered that this device resembles a gigantic polarized Bell telephone, whose boiler-plate diaphragm is violently vibrated by an alternating current of about 500 cycles per second. When placed under water, the sound-wave produced could be detected some thirty miles away by the use of a similar but reversed receiving telephone, or of a microphonic device. By use of the Morse code, messages could be transmitted over this distance. Just what method of signaling to submarines has been adopted by our ingenious German engineers will perhaps remain unknown until after

the world war. It is interesting to consider the possibilities in view of the facts already presented, however, and it would be still more so to learn whether the receivers of submarine Bell systems near Norfolk noted any unusual sounds about the time of the arrival of the Deutschland. Should the much-expected Bremen or Amerika arrive in New London an opportunity to listen may be afforded submarine observers in that locality. Let

us have a little less mystery and a little more engineering in our guessing!"

WOMAN WOULD EDIT A PAPER IN MEXICO.

Austin, Texas, October 11.—1916.—Mrs. J. M. Harris of Nogales, Arizona, is the first woman to enroll for the course in "The Mechanics of Printing" offered in the Department of Journal-

ism at the University of Texas. Mr. Harris, her husband, is a student in the law department. Mrs. Harris is also studying Spanish, as she expects some day to go into Mexico to edit a paper. "If I had my life to live again," said Mrs. Harris, as she sat before the linotype machine, "I should certainly be a printer."

Rev. B. H. Oxford, of Hale Center, was here Wednesday on business.



You may be famous for your cooking, or just a "beginner"

In Either Case

KC BAKING POWDER

will help you. Its goodness recommends it.



ALTHOUGH Merchandise in all lines, is scarce and prices are higher we are constantly adding to our stock the newest styles obtainable.

This week we have a new assortment of shapes and trimmings equal to any shown in the largest cities.

The quality is the best that money can buy but the price is extremely reasonable. Our customers can verify this statement. Let us show you.

R. & H. Millinery Company

"UP-TO-DATE HAT SHOP"

**DAILY LIFE AND WORK
ABOARD A SUBMARINE.**

Life aboard a submarine is the most adventurous and most perilous in the service of a nation during war. Here is a description of life aboard a German submarine on a trip across the Atlantic, by a submarine officer:

The submarine lies at the wharf at Wilhelmshaven.

Every heart tingles with nervous tension as the lieutenant-commander comes on board with the order from the Imperial office at Berlin.

Down the narrow hatchway climbs the commander, cotton waste in both hands. To a stranger the sudden change from the pure ozone to the oily, thick atmosphere of the submarine would be stifling. But the lieutenant and his men are used to it.

The circular walls sweat oil. Steadying himself along the sides, the commander uses the cotton waste to keep his hands clean. He inspects the complex mechanisms forward and aft, enters the torpedo chambers, and when he comes up again everything below must be in order.

"Cast off!"

The U-boat is off; up along the coast, slowly and smoothly it runs. Not a signal from any ship, for fear of spies.

It is a tiresome, nerve-racking voyage for the men. So small and feeble is the vessel that any sea rolls and pitches it from side to side. Every man of the crew must be a prize sailor.

Silence must be obtained, for speech consumes an extra amount of oxygen. And the crew must economize in that most precious gas.

The mine area is reached. The watch gives the warning. An order

comes from the commander, and the tanks begin to take water. Slowly the U-boat sinks below the surface, until only the eyeglass of the periscope remains above.

The tanks stop taking water and the submarine keeps on ahead, with the commander at the periscope. His officers are behind him, every one of them on edge, eyes keenly concentrated on their superior officer, awaiting just the sign of an order from him.

"Smoke ahead!"

For the moment there is apparent confusion. But the officer takes command. He orders one man here, another there, while he watches the movements of the ship ahead.

"An Englishman!"

"An Englishman! An Englishman!" every man of the crew repeats in glee. Each man knows his duty. He is ready. No one except the commander at the periscope sees the intended victim.

The order is given. A swishing sound as of escaping gas, comes from the torpedo chamber.

The deadly "silver fish" is on its way to destroy.

"Es hat getroffen!" shouts the commander. "It has hit its mark!"

One by one, from superior officer to the most inferior of the crew, goes to the periscope and watches for a moment the prize of the submarine go down in flames. What compensation it is for the long, tedious, nerve-racking trip in this hollow cigar!

The commander gives the order and the tanks are emptied. To the surface the boat rises, and the crew comes out to watch the remains of their victim sink.

The U-boat proceeds. It encounters a rough sea. Sleep is impossible, with the lurching of the small craft, the

humming of the engines and the nervous movements of the men.

But they must sleep, so the tanks are filled again, and this time the U-boat stops its engines. It is carried along by the sea, until the time for awakening comes.

So it is all the way across the Atlantic. Close quarters everywhere and for everything. Even while eating, the men watch. And when the goal is reached, when the three-mile zone is entered, a sigh of relief comes from each, such as the most hardy adventurers alone experience.

America, the prize of all prizes, has been reached!

MR. HANDLEY COMING TO TEXAS.

J. I. Handley, of Jackson, Mich., president of the Mutual Motors Company, manufacturers of the Marion-Handley automobile, has written W. A. Fosdick, of the Ray-Rose Company, that he intends spending several days at the Texas State Fair, and while in Texas also will visit the Waco Cotton Palace.

In his letter he comments at some length upon the prosperity of the State and congratulates the farmers upon the present price they are receiving for cotton and cotton seed. This finds reflection, he says, in the increased orders manufacturers are receiving from Texas for automobiles.

Mr. Handley also announces that his company has purchased the factory and equipment which until now has been leased by the Mutual Motors concerns. —Dallas News.

Mr. Handley is a relative of Dr. and Mrs. E. F. McClendon, of Plainview.

INFECTED SHAVING BRUSHES.

Anthrax, or malignant pustule, one

of the most fatal of diseases, has been traced in several instances to infected shaving brushes, we are told by The Hospital (London, September 2). The latest case occurred recently in Newcastle, England.

"Investigation . . . incriminated a cheap horse-hair shaving brush, imported from Japan. It turned out that this was one of a large consignment newly arrived from the East. Immediate steps were taken by the public-

health authorities to track down all the infected brushes, and it is believed that practically all of them have been recovered before further mischief had been disseminated. The brushes are described as having black-japanned wooden handles and a thin brush of white hair. They sell for about two-pence each—another instance of the fatal mania for cheap nastiness in which the British nation has so long allowed itself to be educated. A high

proportion of the brushes confiscated are stated to show the presence of anthrax germs."—Exchange.

FOR SALE—10 head good shoats, 13 pigs and 8 sows, some heavy. KIRBY SCUDDER, at Third National Bank.

LOST—A fox terrier dog with collar. Dog solid white. Reward if returned to WELLS FARGO EXPRESS CO.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

White Swan

Mrs. Housewife—

A few words with you about many things you buy at your grocer's

First—What It Means to You to Buy Branded Goods—

Perhaps you don't realize it, but it's true that nearly every concern that puts up its goods in packages is doing it in an attempt to give you something cleaner, purer and better than you've been able to buy in "bulk."

They brand it with a name because they believe enough in the goods to be willing for them to be known by name—they want you to know what to ask for next time, if you liked the last lot.

Pretty much like the difference between the man who sends an anonymous letter (bulk goods) and the one who signs his letter (branded goods).

Then—as branded goods without doubt represent an attempt to give you something better it is a certainty that when it comes to a choice between unbranded and branded goods it will pay you to buy the latter.

The Difference between Branded Goods

Frankly—nine cases out of ten—the reason why one brand is better than another is simply a case of the "know how." Seldom because one manufacturer is trying harder than another to give you good stuff.

It's like the difference between cooks. For this reason. The concern with the "know how" back of it buys intelligently as well as sees that every item is prepared with skill. It doesn't depend on this section or that section to get the vegetables, fruits, fish, etc., that are put up for you. It goes

to market wherever the best buying market is for each of these articles. Then, right there—right where the best of its kind is raised the product is packed for you.

All this counts for something in price—we buy in large quantities—people want to sell to us—result, we get better quality for the same or less money.

What It Means to You to Buy White Swan Goods—

We've got the "know how"—we think a little better know how in buying and in securing the best in preparation and packing than most anybody else. At the very least that's what we're trying to do every day—not only to be better than the others—but to be ourselves better today than yesterday.

And then there's the matter of experience. Years of study of foods and methods, of hard trying after improvement—all this experience must cut a big figure in ability to give you the best in quality. We know very well that our 43 years' hard at it have built something into White Swan Products that nothing else could take the place of.

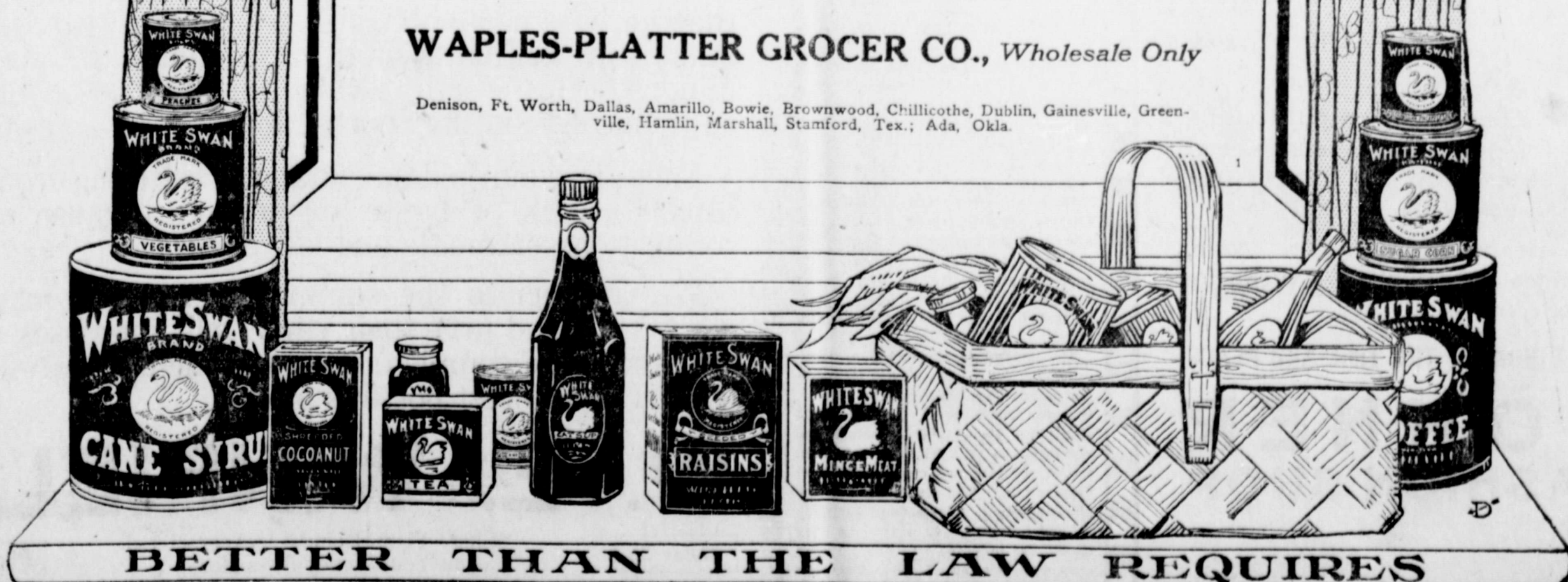
People who've tried White Swan Goods seem to agree that we are on the right track—because they keep on buying that brand.

The result of this is that in all of Texas (and elsewhere in this section) there is not a retail grocery store whose service is built on QUALITY that does not sell, and recommend, White Swan Goods. This means that YOU can get them in your town at your grocer's.

We want to ask you to try White Swan—any article in the list—or all of them. We appoint you sole judge of the whole line by any item in it. That's fair, isn't it—and isn't it worth trying? Ask your grocer.

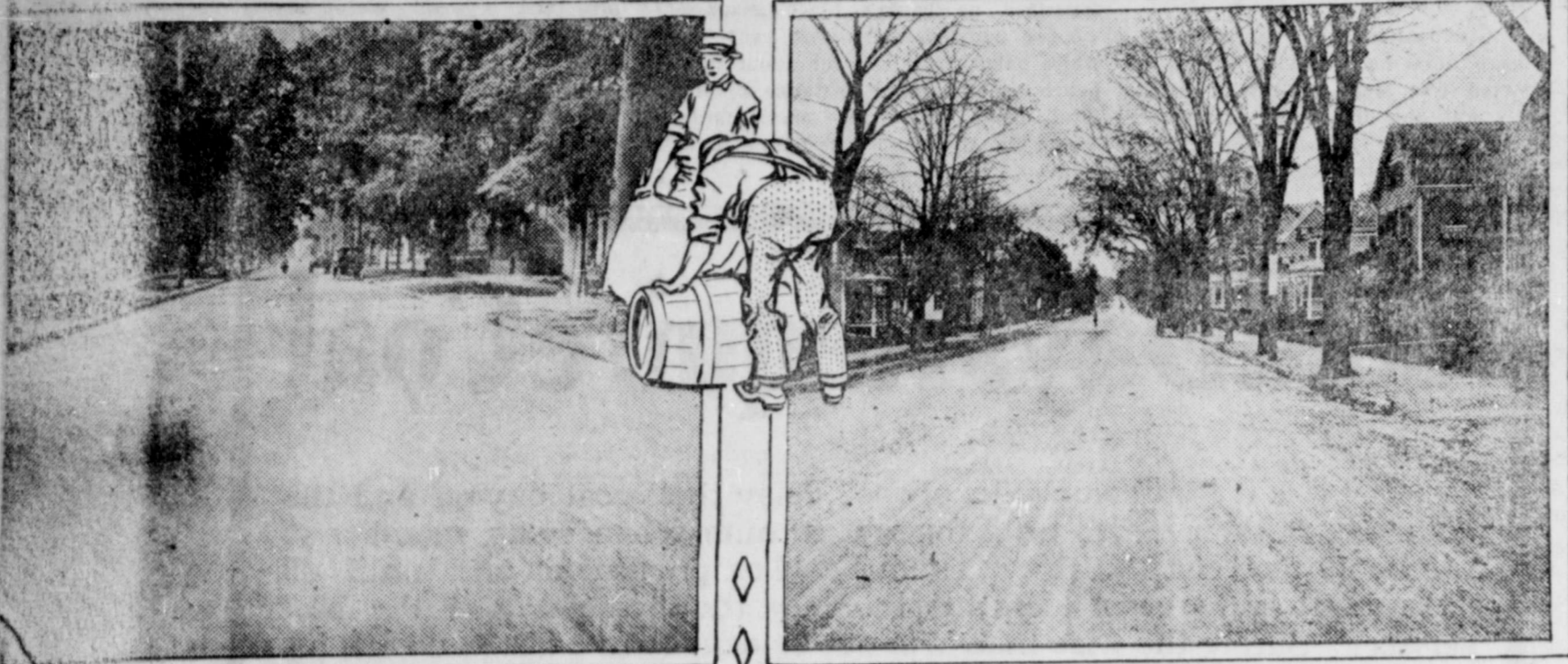
WAPLES-PLATTER GROCER CO., Wholesale Only

Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Gainesville, Greenville, Hamlin, Marshall, Stamford, Tex.; Ada, Okla.



BETTER THAN THE LAW REQUIRES

GOOD PAVEMENTS AND PROGRESS



LIVING ON A STREET LIKE THIS

IN A TYPICAL NEW ENGLAND TOWN

Personal News

Miss Elizabeth Channey of Nowata Oklahoma, is a guest in the home of her sister, Mrs. J. E. Hawley.

O. M. Unger returned this morning from Slaton where he had been on business.

Mrs. C. J. Brown of Onargo, Ill., arrived yesterday morning and will spend the winter in the home of her son, Mr. and Mrs. F. L. Brown.

H. P. Betts is now employed by the Garrison-Conner Electric Company.

W. E. Winfield returned Wednesday morning from Waco. He was accompanied by his mother, who will visit with them.

Joe Lee Ferguson, of Hale Center, was here Wednesday on business.

J. M. Waller left Wednesday for Clarendon, in response to a message stating that his sister there is ill.

Mrs. A. B. DeWald returned Wednesday morning to her home, in Abernathy, after a visit with relatives here. Mr. and Mrs. M. T. Strickland, of Lockney, were visitors in Plainview yesterday.

Mrs. Rosella Rushing, Mrs. W. B. Rushing, Miss Flora Mae Scudder and Julian Rushing returned Tuesday from a visit in Abilene. They travelled by motor.

Mrs. Wm. Cook, who has been visiting with her parents, Capt. and Mrs. C. W. Tandy, left yesterday morning for El Paso, where she will visit for a few weeks with friends and relatives.

Rev. C. N. N. Ferguson, of Abilene, visited with friends and attended to business in Plainview Wednesday. He was formerly pastor of the Methodist Church here.

W. F. Meadow, Amarillo travelling man, was here on business Wednesday.

Mr. and Mrs. J. F. Garrison left this morning for Belton, where they will visit with relatives and friends. They will attend the Texas State Fair, at Dallas, before returning home.

Mr. and Mrs. T. S. Gregory, of San Angelo, are registered at the Hotel Ware.

C. W. Murray, of Crosbyton, was here today on business.

Theo. Shepard returned this morning from Amarillo, where he has been on business.

Vaughn Gouldy arrived this morning for a visit with his parents.

J. M. Waller returned this morning from Clarendon, where he went to be with his sister who is ill.

J. P. Healey, of the Healey Commission Co., Wichita, Kansas, is here today on business.

R. L. McMurtry, cattle inspector, was here today from Tulla on business.

Jno. K. Rosson, Jr., returned from a trip to Amarillo today.

Dr. A. J. Barton, who is well known in Plainview, has been re-elected superintendent of the Anti-Saloon League of Texas.

Dr. E. Lee Dye was in Tulla Thursday on business.

Mrs. Henry Hagood is visiting with her parents, Mr. and Mrs. A. J. Cramer, at Floydada.

Misses Daisy and Marie Gidney are visiting friends in Dallas. They will also visit in Forth Worth, attending the grand operas there.

F. D. Barnes, of Canyon, was here yesterday.

L. G. Wilson is in San Angelo on business.

Kirby Scudder is now bookkeeper with the Third National Bank.

Mrs. Saigling has returned to Plano, after a visit with her sons, Chas. and George.

J. M. Warren, editor of the Clarendon News, and son and daughter were guests of L. J. Warren Sunday.

Mrs. J. L. Perdue and Mrs. T. J. Webb have returned from an extended visit in Marlin.

Miss Ruby Barrow has returned from a visit with relatives in North Carolina.

W. A. Brashear has returned to his home, in Denton, after a visit with his brother, M. F. Brashear.

E. T. Coleman and daughter and Mrs. Jess Hamilton left Monday for a trip to Dalhart in Mr. Coleman's car. They were forced to leave the car at Amarillo on account of the rain, and returned Thursday to Plainview.

Mrs. J. B. Nance and children returned yesterday from a visit with relatives in Paris.

Mrs. Virgil McVickers has returned from a visit with her parents, at Canyon.

Mrs. A. H. Gamble and children, of Floydada, were in Plainview this morning en route to Dallas.

Mrs. C. V. Quisenberry is visiting in Plano, Dallas and McKinney for several weeks.

WILL DISPLAY NEW YORK STYLES ON LIVING MODELS.

Bonner Fashion Shop has arranged for a fashion show at The Olympic Theatre Monday night, October 16th. Mr. Bonner states that the various coats, coat suits, evening dresses and hats shown will be imported from New York for the occasion. They will be worn and displayed by living models from New York.

THE CASTLES TO BE AT THE OLYMPIC THEATRE.

Wednesday and Thursday The Olympic Theatre will present Mr. and Mrs. Vernon Castle, world-renowned dancers, in a six-reel photoplay, "The Whirl of Life."

PREPARING FOR ALFALFA.

This is the proper time to prepare land to sow in alfalfa next spring. Much will depend upon the time and manner of preparation. Unless the soil is properly prepared one need have little hopes of a good stand or satisfactory growth.

It is a fact doubtless that many failures could be traced to poor preparation of the seedbed. While the failure may not be easily attributed to inadequate preparation at first, if the facts were known it could be generally traced to this as the fundamental cause.

The general recommendation, "deep breaking" for alfalfa, should be modified to say "deep breaking provided it is done early enough." To break deep and plant soon, that is, before the vegetation is decayed and the mulch settles, would hardly come under good preparation. The land should be plowed deep if this is done early.

Land that is not in a growing crop should be prepared at once. If the crop can be removed soon it may be prepared in time. But it will be a very difficult matter to get corn or

cotton off the land in time. It is true if the corn be cut for the silo it might be made ready in time for fall sowing.

Good harrowing and ample discing are very important in the preparation of alfalfa land. Not only must the land be well plowed, but it should be well pulverized.

Fall sowing is done in September or early October here in the Southwest. Early sowing is safer and better, but the nights should be cool and there should be moisture to germinate the seeds promptly. From 15 to 20 pounds of good seed per acre is generally required. About 18 pounds will be enough ordinarily; a drill or seeder will be required for even sowing. This is important, as a stand will be highly desirable.

If sowing cannot be done soon it would probably be best to wait till spring. But fall preparation of the soil is desirable.—Farm and Ranch.

GET THAT MUD OUT

Why let that new suit, or old one for that matter, get full of mud and wrinkles this muddy damp weather when the better way, the economical way in the long run, would be to have your clothes doctored in

THE

Waller Tailoring Co.

WAY

Better get that overcoat order in to Ed. V. Price & Co., next week. You can't expect winter to wait much longer on you.

DRY CLEANERS **PHONE 188** TAILORS

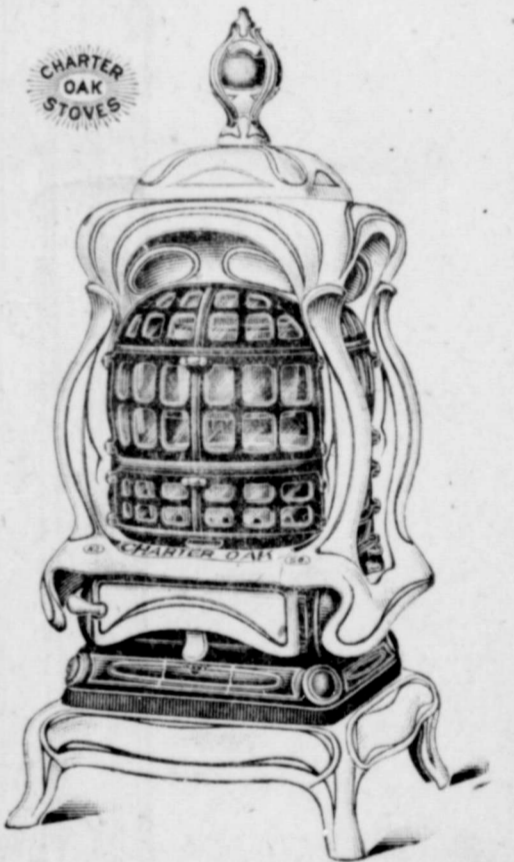
We Pay Return Charges on All Parcel Post Packages

DO YOU KNOW OF A STOVE

Which has stood the test of national advertising more consistently and held up to its high standard for years under more trying circumstances than the

CHARTER OAK STOVE

Here is a line of stoves which your grand parents swore by and which your grandchildren will continue to swear by. And why do they do so? There is a reason, in fact many reasons, why the Charter Oak has been and will be a favorite. If you will look over the stove we will be glad to point out these reasons.



Our Stoves Were Contracted for in 1915

Our new car shipment of Charter Oak Heaters and Ranges was contracted for in 1915 at prices which it is absolutely impossible to duplicate on to-day's market.

This same method in buying has been applied to the purchase of all our lines of housefurnishings and puts us in position to offer our customers the biggest hundred cents worth of value for \$1.00 to be obtained in our line on the South Plains.

There is a marked advantage in selecting from our \$15,000 stock of house furnishings because of our complete assortments and low prices.

We appreciate the summer season patronage of our friends and urge their early fall purchases while our stocks are complete, assuring them of careful attention and lowest possible prices.

W. E. WINFIELD

Phone 95

"Where Your Business Is Appreciated and Your Money Buys Most"

Phone 95

MONDAY NIGHT
OCTOBER 16

AT

Olympic Theatre

9 O'CLOCK

We will show a living model demonstration of

Ladies Coats, Suits,
Dresses and Millinery

Also souvenirs given away free

These styles are authentic and are direct from New York. The living models are also from New York.

Come and select your fall outfit. Everything shown will be for sale at most moderate prices. Prices that will defy competition.

Come and bring your sweethearts, husbands and neighbors. We invite you one and all.

DON'T FORGET THE TIME AND PLACE

BONNER
FASHION SHOP

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Travel Study Club will meet tomorrow afternoon in the Club room at the City aHl.

Rev. J. S. Wick will fill the regular appointment at the Episcopal church Sunday morning and evening.

EPWORTH LEAGUE PROGRAM FOR SUNDAY, OCTOBER 15TH.

The following is the program for the meeting of the Epworth League, at the Methodist Church, Sunday evening, October 15:

Subject—"Manliness and Womanliness."

Scripture Reading—Neh. 6:1-13; Esther 4:6-16.

Song.

Prayer.

"Duty or Personal Safety, Which?"

Song.

"Weak, but Strong. The Intercessor"—Miss Martilla Espy.

"Your Opportunity. Christian Advantages"—Discussed by Leader, J. E. Mobley.

"AS YOU LIKE IT" CLUB.

The "As You Like It" Club met yesterday afternoon, in the club room. A very interesting meeting was held, and two dollars was raised by the club for the Wilson campaign fund.

MESDAMES SETTOON AND KNIGHT WIN AT BRIDGE.

Mrs. R. W. Otto was hostess to the Auction Bridge Club Tuesday afternoon at her home on Austin Street.

Mrs. Otto was assisted in entertaining by Miss Elizabeth Channey, of Nowata, Oklahoma.

When the game had ended a delightful salad course was served to the club members and the following invited guests: Mesdames Wallace Settoon, J. A. Testman, Geo. Brooks and Miss Elizabeth Channey, of Nowata, Oklahoma.

Mrs. Settoon won high score for the guests and Mrs. Knight held top score for the club members.

The next meeting of the Auction Bridge Club will be with Mrs. R. C. Ware.

DANIEL-WILLIAMSON.

Invitations are out for the wedding of Miss Lois Daniel, daughter of Mr. and Mrs. S. S. Daniel, who live on Dr. C. C. Gidney's farm, southwest of Plainview, and James A. Williamson, Tuesday, October 24. Mr. Williamson is a son of Mrs. Emma F. Williamson.

THURSDAY BRIDGE CLUB WITH MRS. E. H. BAWDEN.

The Thursday Bridge Club was entertained this week by Mrs. E. H. Bawden at her home on Galveston Street.

After several games of Bridge were enjoyed, dainty refreshments were served to the Club members and Mesdames R. F. Hare, Robt. Meyers, L. A. Knight, Robt. Malone, J. R. Kerley, of Amarillo and Mrs. Wilson.

LADIES' AID OF BAPTIST CHURCH TO MEET WITH MRS. J. L. OVERALL.

The monthly Missionary Meeting of the Baptist Ladies Aid will be held Monday afternoon with Mrs. J. L. Overall.

The subject to be discussed is "The Present World's Opportunity and the Foreign Mission Board."

Mrs. J. H. Calvert has been selected as leader for the afternoon.

Program follows:

Hymn—Greenland's Icy Mountains.

Prayer.

Bible Study.

Talk—Present Needs—Mrs. D. T. Lipscomb.

Brief Notes from Fields—Mrs. C. W. Tandy.

Special Music—Mrs. A. C. Hatchell.

Reading—Miss Lena Williams.

Social Hour.

Prayer.

MOTHERS' CLUB PROGRAM.

Following is the program for the meeting of the Central Mothers' Club, at the Central Building, Friday, October 20, at 3:45 p. m.:

Subject—"Health."

Roll Call—Response with health maxims.

Music—Seventh Grade Pupils.

Reading—Miss Bess Brown.

Discussion—"The Importance of Health—"

"As Related to the Home"—Mrs. J. E. Conner.

"As Related to School Work"—Miss Ara Stafford.

"The School Lunch"—Miss Clara Hooper.

"How to Prevent Colds"—Dr. J. F. Owens.

Business.

Social Hour.

Every mother and patron is urged to be present.

MUSICAL PROGRAM AT METHODIST CHURCH SUNDAY.

The following is the musical service to be rendered at the Methodist Church on Sunday, October 15th:

Morning Service.

Organ Prelude, "Moderato" . . . Ashford

Choir, "Beneath Thy Cross" . . . Stair

Offertory, Melody in A-flat . . . Wilson

Ladies' Quartet, "His Way Is Mine" . . . Petrie

Postlude, "Minuet and Trio" . . . Wilson

Evening Service.

Organ Prelude, "O Glorious Morn" . . . Ashford

Choir, "Our Great King" . . . Williams

Offertory, "Wachterlied" . . . Grieg

Solo, "Day Is Dying in the West" . . . Speaks

Postlude, "Soldiers' Chorus" . . . Gounod

HERBERT WM. REED, Organist.

MRS. CHAS. SAIGLING HOSTESS FOR WEDNESDAY BRIDGE CLUB.

The members of the Wednesday Bridge Club and a few friends of Mrs. Chas. Saigling were delightfully entertained at her home 803 Denver St., Wednesday afternoon.

In the parlors five tables were arranged for Bridge, and in the center of each table was placed a vase holding autumn rosebuds. Throughout the rooms vases of yellow and red dahlias added charm.

During the games tea was dispensed and at the conclusion, cake and chocolate cream with marshmallow malt were served.

Mrs. H. W. Harrel held high score for the guests and among the Club members, Miss Jo Keck was fortunate player.

Those present other than the Club members were: Mesdames L. S. Kinder, C. C. Gidney, C. F. Meyers, R. F. Hare, H. W. Harrel, J. O. Wyckoff, R. C. Ware, Chas. McCormack and Miss Della Brown of Philadelphia.

The next meeting of the Club will be with Mrs. Elmer Sansom.

BROWN HAS HUDSON AGENCY.

Byron Brown, who has recently been associated with T. B. Carter in the sale of Dodge and Hudson cars, has taken the local agency for the Hudson car. He is temporarily located at the garage of the Knight Auto Co.

RICHARDS BROS. & COLLIER THE RICH-LIER RICHARDS BROS. & COLLIER

Men's Store



Society Brand Clothes

A. D. & C.

THERE'S A DIFFERENCE--YOU MUST KNOW

Society Brand Clothes to Know the Best

Well Dressed—there is a feeling of safety and satisfaction—it is the right away signal in business and society. Good clothes are not always a luxury—they are good sense and business judgment.

The completeness of our Fall and Winter showing of Men's wearing apparel is a point in which we take pride.

All the way from the \$10.00 suits to the high class Society Brand Suits at \$30.00 there is value that more than covers the price asked.

There is satisfaction too, in the fact that there is a fit. Stouts, Slims and Regulars. Clothes for the College Chap, for Business and Professional Men, the retired Man and all.

We invite careful consideration of materials when buying Suits or Overcoats, there is a difference and it is in favor of the Rich-lier Garment. Look and see.

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

Honest Values AT THE Style Store

Buying as we do only the most meritorious merchandise in any American market we daily demonstrate to buyers our ability to give you better goods at the same price or at less than obtainable elsewhere.



Men's and Young Men's Suits and Overcoats

Extraordinary Showing \$12.50-\$15-\$20-\$25 Other Suits and Overcoats \$30 Sizes for stout, slim and regular figures. Extreme models for extreme dressers.

OUR FURNISHING GOODS AND HAT SECTIONS are now replete with new Fall merchandise at correct prices.

REINKEN'S Clothing and Shoe Store "We Do As We Advertise"

WAYLAND COLLEGE TO PLAY CLARENDON COLLEGE TODAY.

First Term of Academic Department of Plainview School Comes to Close.

Professor Crabb, manager of the girls' basketball team, will entertain the members of the first and second teams Thursday night, in the apartments of Mr. Willis and Mrs. Willis.

Vinson and Laurson Lowery spent the past week end with their parents, at Estacado, Texas.

Coach Thomas left Friday morning for Clarendon, Texas, where Wayland will play Clarendon College Saturday. This will be the first game of a series of football games between Wayland

and Clarendon colleges. The last game of football will be played on the Wayland College gridiron during Thanksgiving.

Miss Sims, the student secretary of Baptist Young People's work, has been a visitor to Wayland College this week. During her visit she has organized a Y. W. C. A., which has been left under the supervision of Miss Bess Brown.

Miss Beatrice Story, of the Violin Department, delighted the Wayland College students with a violin selection at the chapel services Monday morning.

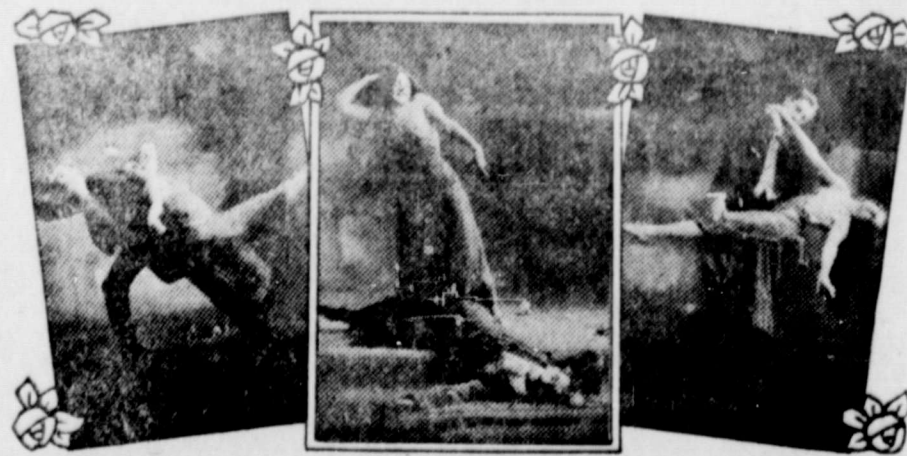
Little Grace Thomas rendered a beautiful piano solo at the chapel exercises Tuesday morning.

Today ends the first six weeks of this season. Reports are being made on the progress of all academic students, at the end of the ensuing six weeks reports will be made on the work of all the students in both the academic and college departments.

The Y. P. U. will meet Sunday night at 6:45, at the Baptist Church. The Berean Class will meet Sunday at 9:45, and invites all young men to be present.

The Berean Class gave a social Friday night, at Mr. Beauchamp's.

AMERICA'S MOST STUPENDOUS DANCING ACT TO FEATURE 1916 STATE FAIR OF TEXAS



THE gorgeous dancing spectacle, "The Dance of Fortune," which will be one of the big features of the Coliseum Show at the State Fair of Texas this year, is described as the most artistic and beautiful act of its kind ever originated. It is performed by Alice Eis and Bert French, two artists who have an international reputation for thoroughly high class and pleasing work.

This act is presented in a wonderfully beautiful setting which is said to have cost thousands of dollars to construct. An idea of its size may be gleaned from the statement that two large baggage cars are required for its transportation.

Miss Eis and Mr. French will come direct to the State Fair from a record breaking run at the Palace Theater of New York, where their work has been enthusiastically commended by even the blasé New York audiences. It is probable that they will vary their performance of the "Dance of Fortune" with several renditions of their new spectacle, "The Call of the North," which will be entirely new to the south.

Specials Next Week

Monday, October 16th, "The Shielding Shadow," 2nd episode.

Tuesday, October 17th, Marguerite Clark in "Little Lady Eulene."

Wednesday, October 18th, Mr. and Mrs. Vernon Castle in "The Whirl of Life."

Thursday, October 19th, Mr. and Mrs. Vernon Castle in "The Whirl of Life."

Friday, October 20th, Vivian Martin in "The Stronger Love."

Saturday, October 21st, Frank Mills and Edith Reeves in "The Moral Fabric", and Charles Murray in a two-part Keystone Comedy "The Love Riot."

OLYMPIC "QUALITY DID IT"

FILM STARS PLEASE SOUTH AMERICAN KIDDIES.

Charlie Chaplin and Mary Pickford are as much at home in the hearts of our South-American cousins as they are in our own. Your little Pepita or Manoel of Brazil begs just as zealously to be taken to the movies on a summer evening as Mary or George of Buffalo or St. Paul—with this very important difference, according to the interests of father, that the South-American prices are far in advance of ours. The people are glad to pay anywhere from forty cents to two dollars for an evening of film fun, and even at that rate the theatres are continuously thronged.

Almost everybody goes to the movies or, as they are called there "cinemas." The same crowd of enthusiastic youngsters, of tired parents seeking restful amusement or gripping thrills will be found in Rio theatres as in the family houses of American cities. But there are several points wherein the administration of these amusement places differ. William A. Reed, in The Bulletin of the Pan-American Union, writes entertainingly of some of the curious features to be found in going to the "cinemas" in the Latin-American countries. He tells us:

In Rio de Janeiro, the best motion picture theatres do not follow the custom of allowing patrons to drop in and out at will. A film is advertised to begin at a certain hour of the afternoon or evening; at the appointed time doors are closed, or in most cases a heavy and highly decorated curtain is dropped, and the show in the auditorium begins. A rather novel arrangement is the waiting lobby immediately in front of the entrance. After purchasing a ticket the patron enters the lobby or corridor, takes a comfortable seat and waits until the termination of the first section of the play. While waiting one may listen to the band of music, which may be heard equally well by those within the lobby or in the theatre. At times the crowds become congested, and all the lobby seats are occupied; in such case the ticket seller withholds further admissions and the swelling crowd of waiting patrons must remain in the street until seats are available.

In most of the larger cities of South America the motion picture theatres represent a considerable outlay of capital. If they have not been constructed especially for this class of business, they are in most cases buildings that have been remodelled and modernized, and elegance and attractiveness are leading features. In recent years some of the finest playhouses have thrown open their doors for moving pictures, a fact that permits the humble citizen to get within the marble palaces of amusement that adorn most South-American capitals. The business, too, has made its way to the smaller town, and even to the hamlet, where the amusement appears to be just as popular as in the great cities, and often forms the only source of diversion. In not a few cases the most attractive place in the growing town is the new building or theatre where the "cinema" is shown.

Prices of admission are generally considerably higher than in this country. In Brazil, which is perhaps typical of all the countries, the import duty on films is about \$5.50 per pound; for an average motion picture machine, a duty of \$30 must be paid. There are also certain smaller taxes, stamps, broker's fees, etc., all of which act as a check on more active importations. Admission fees of twenty-five to seventy-five cents are not uncommon. In a new motion picture theatre in Rosario, Argentina, Mr. Reid says he paid forty-two cents for a ticket, which was good for only an

ordinary seat, a box seat in the same house being quoted at \$1.27 in addition to the general admission. In other cities the ordinary admission is from fifteen cents up, and nowhere was the price as low as five cents.

But there are also more practical use for the moving picture, which the Argentine government, for one, has recognized and put to work to its own advantage. This is in the Immigration Bureau at Buenos Aires. In normal times, under ordinary conditions, the country receives about 1,000 immigrants a day. It is often necessary to keep these hosts for a week or two at a government immigrant hotel, until suitable destinations are chosen for them and the formalities attending their admission are concluded.

The authorities are anxious to give their guests a taste of the country, and a favorable impression as well, so they have found it a very good plan to entertain them with a series of motion pictures showing various phases of national life. Instruction is also afforded to the newcomers in the agricultural activities of the Republic, and a large amount of general information which they should have is thus imparted to them. The report goes on:

Another innovation was where a leading church in the Argentine capital had installed a good moving-picture outfit. It was operated at frequent intervals, showing mainly educational and religious subjects, and judging by the immense gathering of children clamoring for admission, which was free, the innovation was popular and the young minds were receiving lessons and uplift stories that were never forgotten.—Literary Digest.

BUILDINGS MOVED BY WATER.

Buildings have been moved from the Panama-Pacific Exposition site to permanent locations in surrounding counties by loading them on barges, we are told by a contributor to The Engineering Record. Says this paper:

"A white-pine bungalow built by the Weed, Red River & McCloud Lumber Company at an approximate cost of \$18,000 was one of the first to be

REAL ICE SKATING TO BE INTERESTING FEATURE AT FAIR, OCT. 14 TO 29

Announcement has just been made by the Texas Fair management that the Naesses Ice Skating Ballet, prob-



THE NAESES.

ably the best of all contemporary acts of the kind, has been engaged and will appear in the Coliseum throughout the entire period of the Fair, Oct. 14 to 29.

The Naesses have been featured recently at the New York Hippodrome, and this is their first visit to the south. They carry a beautiful setting

moved in this way. It took a week to move the house from the south gardens of the Exposition to the yacht harbor—a distance of less than 1 mile—for transfer to the barge.

"Loading on the barge was difficult, owing to the rise and fall of the tide, which is about 9 feet at that point, and necessitated quick work on the part of the movers to prevent damage to the 160-ton structure as it left the shore. After it was loaded the 15-mile journey across the bay to Santa Venetia, a suburb of San Rafael, was made in about six hours. The largest and heaviest structure moved was the Ohio Building, which is 132.5 feet long, 80 feet wide, and 43 feet high. Its estimated weight is approximately 1,000 tons. Two 600-ton barges were placed on ways so that they were entirely out of water at low tide, and the building was moved onto them. They floated off at high tide. Owing to the choppy sea beyond the Marina, the barges were moored to the transport

dock near by until the following morning, and then towed about thirty-two miles down the bay to San Carlos. The building will be used as a home for the Peninsula Country Club. The George Washington home and the Wisconsin Building are to be moved in the same manner."

LEVI SCHICK IS BACK.

Levi Schick returned yesterday morning for a visit in Plainview. Mr. Schick has been gone for several months, spending that time in Florida and other Gulf Coast states. He came here from Birmingham.

RESOLUTIONS OF CONDOLENCE.

WHEREAS, Sister Pauline Shackelford, a beloved sister and member of the Missionary Society of the M. E. Church, South, passed to her heavenly home on Sunday morning, October 1st, 1916;

WHEREAS, our dear Sister Shackle-

ford was a faithful, earnest Christian and a spiritual help to the society;

WHEREAS, in the passing away of our dear sister, the society has lost one of its most devoted and spiritual members; therefore be it

RESOLVED that the society is fully conscious of its irreparable loss, and that we all mourn with those who have loved and lost and are one with them in their bereavement, and that we shall keep alive the memory of the virtues of Sister Shackelford and profit by

them in all the coming years.

THEREFORE, it is the will of this Woman's Missionary Society that these resolutions be placed upon the minutes of this organization and that a copy of the same be sent to the members of the bereaved family.

MRS. J. T. MAYHUGH,
MRS. JOHN LUCAS,
MRS. R. E. COCHRANE.

ALFALFA SEED 15c a pound.
PLAINVIEW PRODUCE CO.



A Woman Reaps a Rich Harvest

of satisfaction when she uses

Snow White Flour

in her baking. The satisfaction will not be hers alone either. Every member of the family will share in it and enjoy the better bread, cake or pastry which the use of SNOW WHITE flour insures. Don't fail to give it a trial the next time you need flour. Ask for the SNOW WHITE and insist on getting it. Every sack guaranteed to give perfect satisfaction or your money refunded.

PRICE GUARANTEED

For Sale Only By

T. L. Gordon Grocery

Dorsett Building

Phone 247

COATINGS AND EVENING WRAPS THAT ARE SMART AND STYLISH—

Are a necessary part of Milady's Fall and Winter Outfit. For motoring, for Dress, for all 'round service—the Great Coat has its place—the demand for suitable fabrics is greater than it ever was and we have provided accordingly.

In face of the rising cost of wool and dyes, we show a greater variety of high-class Coating Fabrics than usual and we are proud of the fact that—

No Feature of This Elegant

LaPote Style Exhibit

Is More Attractive Than This

If you are planning for a new coat this season, come in some time before you decide upon the style of it and examine some of these styles.

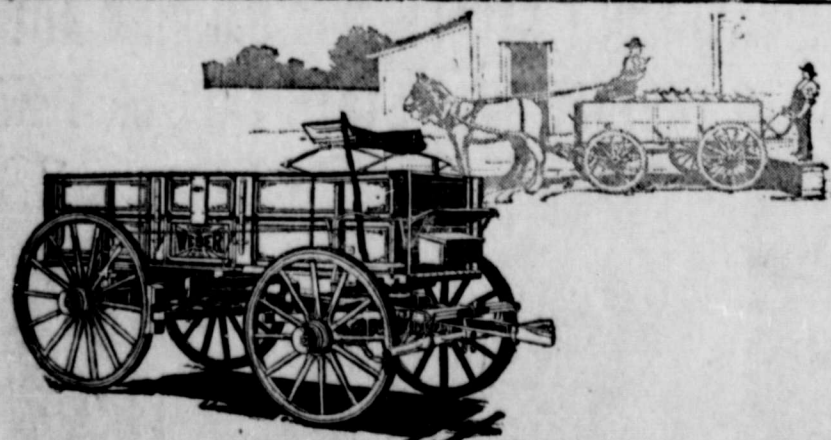
Every good style is well represented, heavy weaves, light, medium and year 'round weights and a wide range of colors in Wool, Corduroy, Velours, Cordurex in white, cream, old rose, green, blue, tans, grays and black; Sport Coatings in Plaid weaves and Novelty Effects, also Mixed Astrachan, Chinchilla, Plush, Camelshair, Zibeline and Persian Lamb Coatings. They're all here.

You will be interested in this great array of styles. Come in and let us help you make a selection and if possible come early while the assortments are complete.

Prices \$1 to \$5 per Yard

CARTER-HOUSTON'S

"GOODS THAT SPEAK FOR THEMSELVES"



The Weber Always Leads

ABOUT 1845, when the first Weber was built, you could not buy a better wagon than a Weber. There were no better built. Weber made "the best" his standard.

That was over seventy years ago, but the standard has been the same every year since. You know that, from the good work you have seen Weber wagons doing. You know they have been always popular.

We can show you, if you come in, that "the best" is the Weber standard to-day. We want to show the wagon to you in the up-to-date form, with every improvement, some of which you can't find on any other make of wagon.

You can see, here in the store, the new fifth wheel, the folding end gate, the link end rods, the strong construction of gears, wheels, and boxes. Come in the first chance you have and see this wagon.

Donohoe-Ware Hardware Co.

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

FOR SALE CHEAP—One Hupp roadster in A1 condition. See W. E. MILLER, at Plainview Rubber Co. 2t.

We have for sale several hundred pounds of choice Alfalfa Seed. CARTER-HOUSTON DRY GOODS CO. tf.

FOR SALE—5-acre tract, well improved; modern 5-room house, orchard, windmill, barn and hog lots; all well fenced; small alfalfa patch. Twenty registered Poland-China hogs to buyer with part cash. Will take \$4,500 if sold before November 1st. Located in Northwest part of town. HENRY WESTERHOFF, Plainview, Texas. 3t.

FOUND—At Mae I. Theatre Wednesday evening. Inquire at Herald office. tf.

Law books for sale. Phone 367. 1t.

FOR SALE—Modern seven-room house, close in; corner lot, 100 x 140 feet. Nice lawn and shade trees; orchard, barn and windmill. Phone 367 or address Post Office Box 85. 1t.

FOR SALE OR TRADE—Six-cylinder Hudson Car, in perfect condition. See W. F. GARNER. tf.

WANTED—A girl to do general housework. Phone 148. 1t.

WANT TO RENT furnished hotel. J. S. MULLINS, 209 North Wilhite Street, Cleburne, Texas. 4t-pd.

WANTED—To buy direct from owner, small tract of land; small payment down; long time on balance. Address FARMER, care Herald. tf.

FOR RENT—Two nicely furnished light-housekeeping rooms. On corner west from Lamar School. Phone 618. tf.

WANTED—To buy stalk fields. W. B. LEWIS. 2t.

FOUND: Friendship bracelet. Call at HERALD OFFICE. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Mrs. C. L. Bennington has opened her studio in Mr. Snell's room over Pierson & Smith's grocery store. Any-one wishing lessons or work done can see her there Tuesday, Wednesday, Thursday, Friday and Saturday. tf.

EYES TESTED FREE at the LONG-HARP DRUG STORE October 19th and 20th by experienced optician. Glasses at reasonable prices. 1t.

SHEEP—With right party interested, we will put out on profit-sharing basis 100 to 400 feeder ewes. D. F. SANSOM & SON, Plainview. 6t.

One large housekeeping room for rent. Phone 435. tf.

Be sure and let our man Polish and Set that Heater. HANDY MAN'S SHOP. Phone 475. 3t.

TANKAGE—PLAINVIEW PRODUCE COMPANY. tf.

FOR SALE OR TRADE—One Detroit car for work stock, mules or horses. BOX 354, Plainview, Texas. 3t-pd.

FOR RENT—Two or more furnished rooms; modern; close in. 406 East Seventh Street. tf.

FOR SALE. One horse, buggy and harness; in good condition. Terms to right party. ALFALFA LUMBER CO. tf.

WANTED. Woman two days each week to help in house cleaning. WARE HOTEL. 4t.

WHEAT PASTURAGE—If you have any for sheep, advise D. F. SANSOM & SON, Plainview. 6t.

WANTED—Men and teams to plow sod. \$2 per acre. See J. F. WATSON, Texas Land & Development Co. office. 4t.

WHY PAY RENT? Can make terms on six-room, modern house located within four blocks of the Square. W. F. GARNER. tf. FOR RENT OR SALE—A nicely improved small place at Seth Ward. Will sell my hogs and cow. W. L. HOGUE, the Tailor. Phone 398. 2t.

FOR SALE—Sweet peppers, 75c a bushel; pimientos, 5c a pound—at COL. R. P. SMYTH'S place Phone 258. 2t.

FOR RENT—Nicely furnished downstairs bedroom, with board. MRS. L. W. DALTON. tf.

FOR SALE—Two trail outfits, harness for ten head, and eight head of good, young work mules. Also complete set of house furniture. R. W. VANDERSLICE. Phone 606. 4t-pd.

On Restriction Street, 7-room house on easy terms. H. L. KING. 4t.

A REAL BARGAIN. Splendid home, orchard, good barn, windmill and well house for sale, or trade for home closer in. Phone 397. 2t.

FOR TRADE—For land near Plainview, twelve-room residence in Ada, Oklahoma; value, \$4,000.00; close in, two blocks from paved street. W. F. WHITE, Holdenville, Okla. 4t-pd.

We have two second-hand Ford Cars for sale cheap. E. N. EGGE AUTO CO. tf.

WANTED—Bright young woman to enter training school for nurses. Phone PLAINVIEW SANITARIUM tf.

FOR SALE—Small herd of Holstein cattle for dairy use; ready for delivery. Inquire KNIGHT AUTO CO. tf.

FOR RENT—3 nicely papered rooms for light housekeeping; light and bath. 607 Fresno Street. tf.

FOR SALE—160-acre alfalfa farm; running water, 70 acres sub-irrigated, smooth, fenced. Description, N. W. 3/4, Section 19, Block 81; price, \$30.00 per acre. Write direct to owner, J. R. LIEDERBACH, Rockford, Minnesota, Route 2. tf.

ALFALFA SEED: New crop, first quality, prompt shipment. Order direct from the greatest producing section. Write for prices and free sample. Be sure to state amount wanted. LEO TURNER, Yuma, Arizona. Oct. 24 tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

WILL TRADE for land, right location, good young horses and mules. BOX 805, Plainview. 6t.

FOR SALE—New Stanley Piano; special quartered oak case. Taken on a trade and will sell at a sacrifice. Two blocks east of Eastside School. J. E. WOODWARD. 4t-pd.

FOR SALE—Small herd Holstein cattle for dairy use; ready for delivery. Inquire KNIGHT AUTO CO. tf.

WANTED—Position as clerk by experienced man. Age 26. Married. BOX 55, Silverton, Texas. 3t-pd.

Place your order with VICKERY-HANCOCK if you want good, fresh Groceries and want them delivered promptly. Phone 17. tf.

FOR SALE—Three-room house in east part of town. Small payment down; balance like rent. Inquire McADAMS LUMBER COMPANY. 2t.

EYES TESTED FREE at the LONG-HARP DRUG STORE October 19th and 20th by experienced optician. Glasses at reasonable prices. 1t.

FOR SALE—Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES, Ranch 10 miles south-east of Hale Center. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOR SALE—At a bargain, good horse and carriage. Address "X," care Herald. tf.

NOTICE TO CONTRACTORS. Bids will be let soon for brick store building. See me at Roos Garage. E. E. ROOS. 2t.

DELCO WIRE - CUT LINIMENT cure Wire Cuts, Wounds, etc., without blanching or money refunded. \$1 per bottle, postpaid. Send for Free Sample bottle. DEL-DOK OINTMENT CO., Kingfisher, Okla. 8t.

EVER SALIVATED BY CALOMEL? HORRIBLE! Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into sour bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straight-

ens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. Adv. tf.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. Adv. tf.

WANT ADS
L BRING E
TRY THEM RESULTS TRY
L SUBM
FROM
WANT ADS

CEG. ALLEN The Mouse Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

L. A. KERR, Architect. Office at Fulton Lumber Co. Phone 107. House Phone 428.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS ENCOURAGED THE COCKS-CLARK ENGRAVING CO. BARCLAY BLOCK, DENVER

L. V. DAWSON, M. D. Physician and Surgeon Special attention given to surgery. Office in new Donohoo Bldg. Office hours 1 to 5 p. m. Office 158—Phones—Residence 232

HARRISON & KERR CO. General Contractors. Office at Fulton Lumber Co. Phone 107. House Phones, 828 and 428.

J. E. WOODWARD, Contractor and Builder. Satisfaction Guaranteed. All Estimates Free. Residence Two Blocks East of Eastside School.

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129.

All Kinds of Ford Parts
And a knowledge of how to adjust them make this a repair shop of interest to all Ford owners. We have a full stock of these various Ford parts that you may get the kind of service that we are trying to render to all motor car owners.
Don't think that this means that we are not prepared to handle any make of car—we are—and that with satisfaction. We will appreciate your repair work and we insist that we will please you and FIX your car.
A. W. (Dutch) Oberste
Avery Building next door South of Nash Hotel

The Line
anything you want in farm machinery.
the goods that have made good.
THE BULL DOG LINE
AVERY CO. OF TEXAS
W. R. SIMMONS
South Plains Representative Plainview, Texas

A WOMAN NEVER LOOKS BETTER THAN HER HAIR
HERPICIDE
Thousands of women owe their youthful appearance to Newbro's Herpicide. No matter what may be her age, a woman with a nice head of hair, hair that is soft, glossy and fluffy, always looks younger than she is. Herpicide makes the hair beautiful with that sheen and shimmer which is so attractive and always indicates a healthy natural growth. It keeps the scalp free from dandruff and the hair from falling out. There are remedies said to be "just as good" but Herpicide is "the genuine original dandruff germ destroyer." Newbro's Herpicide in 50c and \$1.00 sizes is sold and guaranteed to do all that is claimed. If you are not satisfied your money will be refunded. Recommended and applications made by the best barbers and hair dressers.

THE R. A. LONG DRUG STORE.
ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed.
THIRD NATIONAL BANK

COUNTY FEDERATED CLUB TO MEET AT ABERNATHY OCT. 28.

Saturday, October 28, the Hale County Federation of Women's Clubs will meet at Abernathy. Miss Rebecca Longmire, the secretary, is sending out the program for the third annual convention. Following is the program:

Invocation.
Song—"Texas Land."
Texas Land.
(Tune—"Maryland.")
Thy prairie land is broad and free,
Texas land, dear Texas land;
Thy rivers wide and fair to see,
Texas land, dear Texas land.
We love thy mountains, vales and rills,
Thy wave-washed shores and sun-kissed hills;
Each heart with pride exalts and thrills,
Texas land, dear Texas land.

Each foot of land a flowerlet bears,
Texas land, dear Texas land;
Each bee and breeze its fragrance shares,
Texas land, dear Texas land.
We love thy sunshine, warm and bright,
Thy cotton fields of snowy white,
Thy birds that voice our own delight,
Texas land, dear Texas land.

Thy heroes' blood hath made thy sod,
Texas land, dear Texas land,
A fruitful offering unto God,
Texas land, dear Texas land.
Oh, may they ne'er forgotten be,
And may we ever offer thee
Our hearts' best praise and service free,
Texas land, dear Texas land.

—Caroline C. Swan.
Normanna, Texas, March 13, 1906.

Address of Welcome—Mrs. Ola Legg, Abernathy.
Response—Mrs. Ora C. Sanders, Hale Center.
Paper, "Compulsory Education"—Mrs. Hal Wofford, Plainview.
Discussion.
Vocal Solo—Mrs. DeWald, Abernathy.
Reading—Mrs. Fletcher, Abernathy.
Paper, "County Libraries"—Mrs. C. Smith, Halfway.
Discussion.
Vocal Solo—Mrs. Claxton, Hale Center.
Club Reports.
Standing Committee Reports.

Y. W. HOLMES TELLS AMARILLO PAPER OF DEVELOPMENT HERE.

Among the visitors in Amarillo yesterday was Y. W. Holmes, an attorney from Plainview. When asked about existing conditions in that beautiful and thriving city, Mr. Holmes said: "Yes, Plainview is building right along. Our people are optimistic and the outlook could scarcely be better than at present. We are looking for good business throughout the year."

"Good conditions are prevalent throughout all this section of the State. The towns of Northwest Texas are making remarkable growth, and the farm homes are improved. More farms are being broken out this year, a large wheat acreage planted, and all things seem conducive to prosperity."

Mr. Holmes is in Amarillo in connection with professional matters before the Court of Civil Appeals.—Amarillo News.

Mrs. Thos. Abraham is attending the Fair at Dallas.

IN MEMORIAM.

In Memory of
MRS. PAULINE SHACKLEFORD.

By A. B. ROBERTS.

1.
Another servant of the Lord
The Christian race has run;
Has gone to see her smiling God,
The God she served beneath the sun.

2.
Another soldier, TRUE and BRAVE,
The Christian armor has laid down;
Has proved the power of Christ to save,
And gone to wear a shining crown.

3.
She has met her pilot face to face,
We'll see her face on earth no more.
In all our hearts she won a place,
While battling on this earthly shore.

4.
Why should we weep? God's will is done;
He spared her long to bless her race;
And many souls for Christ she won,
Who some sweet day shall see her face.

5.
Help us, oh, God, by Thy rich grace,
To act our part in life so well
That we with her may have a place
Among the saints in Light to dwell.

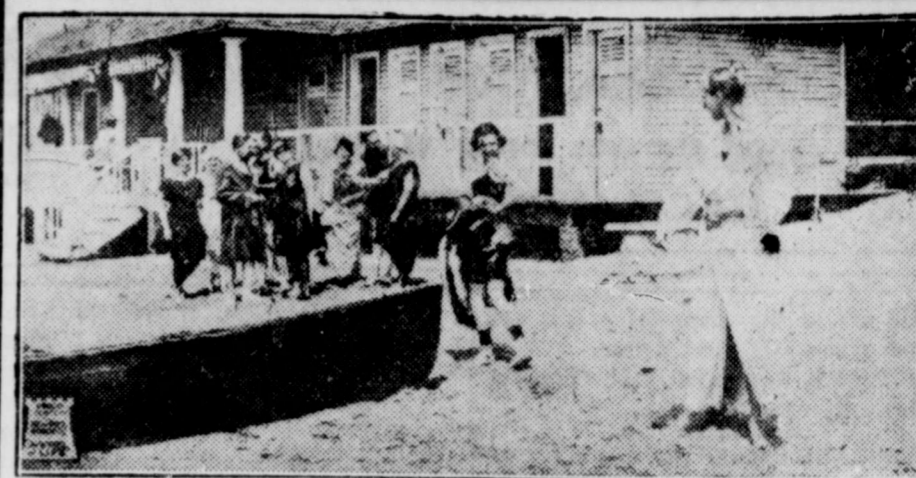
ROCKS OF THE GRAND CANYON.

The visitor who looks into the Grand Canyon from the vicinity of El Tovar may, when the first overpowering impressions give place to particular observations, note the great series of nearly horizontal rock layers whose varied colors and cyclopean carving give beauty to what might otherwise be a gloomy and terrifying sight. He may perhaps wonder how these beds of rock were formed, how thick they are,

and how long it took for them to pile up, inch by inch, on the bottom of a now vanished sea. He is not likely, however, unless he is a trained observer, to have his attention attracted by the dark, less conspicuous rocks in the very bottom of the canyon or to see that these are very different in many ways from the stratified rocks above them. Yet these rocks—mostly tough crystalline granite gneiss and schist— which the river, after cutting through thousands of feet of the overlying beds, is now battering and grinding with its boulders, have an interesting story for those who may be able to read it. They are the oldest rocks in the canyon, and, in fact, among the oldest in the world. They were in part deposited as sands and muds in a sea, in part accumulated as lava flows, and in part intruded beneath the surface as molten rock. All these materials became solidified, and later they were slowly heaved and crumpled into mountains which were in turn torn down by rain, rivers, and perhaps the waves of the sea to a nearly level land surface. This

surface finally sank beneath the sea and became the floor on which fresh sediments began to accumulate. Twice at least was this mighty cycle repeated in the Grand Canyon region. Recently, in an attempt to work out some of the details of this ancient history, L. F. Noble, one of the geologists of the United States Geological Survey, Department of the Interior, studied them at several places on the south side of the river where, often with considerable difficulty, he was able to get down to them. His collections were studied microscopically by another member of the Survey, J. F. Hunter. Their report, a scientific paper, has just been issued as Professional Paper 98-I, and may be obtained by addressing the Director, U. S. Geological Survey, Washington, D. C.

YOUNG MEN WANTED—Good road proposition; can make from \$5.00 to \$10.00 per day; traveling expenses advanced. Call at MISSOURI HOTEL, Room 1, from 9 a. m. to 11 a. m. Sunday, or Monday. It-pd.



MR. AND MRS. VERNON CASTLE
IN "THE WHIRL OF LIFE"
A Six-part Photoplay Dancing Novelty.
OLMPYIC Two Days—Wednesday and Thursday, Oct. 18 and 19
Adults 25c Children 15c

Now for the Farewell party
The Fall Dress Up is off
bag and baggage tomorrow

IT has been a lively two weeks; it looks to us as tho there is scarcely a man or young man of you that hasn't joined in this good clothes celebration—but, of course, that's just because the store has been so crowded.

Some of you undoubtedly "missed out;" you can "get under the wire" today and tomorrow; help give the "Fall Dress Up" a rousing send-off—it "came in" like a lion and it's "going out" the same way.

Here are plenty of Hart Schaffner & Marx clothes left; sizes for every man; styles for every taste. You can get some idea of the variety of the good things here from the following paragraphs:

New Varsity 55's received this week; \$22.50 and \$25.

New shirts, new hats, new neckwear.

Men's furnishings galore.

See our Hart Schaffner & Marx men's wear window.



Copyright Hart Schaffner & Marx

Cutlery

The Case Guaranteed Line

If not satisfied we will give you a new pocket knife. We think we have the best line at the cheapest price you can find. Look them over.

DYE DRUG COMPANY

Phone 23 West Side Square

DE CARNO, THE DEATH DEFIER, TO THRILL THOUSANDS AT 1916 STATE FAIR OF TEXAS



ONE of the most thrilling aerial acts ever performed in American has, according to a recent announcement, been engaged for the 1916 State Fair of Texas. De Carno, the Death Defier, presents an act that is the very acme of skill and daring, and his wonderful evolutions are expected to be one of the most interesting features of the State Fair this fall.

De Carno's act is one of entire originality. There is nothing like it in the world. De Carno has no competitors and no imitators, for no other aerialist has ever had the nerve to even attempt to duplicate his feats.

This act is presented upon a slender, tapering pole 100 feet in height. The pole is simply set in the ground and has no scaffolding, guy wires or other support of any kind. De Carno mounts this pole rapidly and, ascending to the very top, performs gymnastic feats that make the crowds hold their breath in wonder, while all the time the slender pole is swaying to and fro under the weight of the daring performer.

This act is entirely new to the south, and it comes to the State Fair of Texas with the warmest recommendations ever bestowed upon an act of the kind. It is something that is sure to please, and Fair visitors are advised to see it by all means.

Style Notes for Men

Lapels have a tendency to roll high. Neckwear is being knotted a bit smaller and tighter.

Carter-Houston's

The Home of Hart Schaffner & Marx Clothes