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HOLLY SUGAR PEOPLE ARE INTERESTED IN PLAINVIEW

Official of Company Promises to Come and Look the Field Over.

Dr. R. F. Hare, M. D. Henderson, Dr. J. W. Grant and J. A. Testman represented Plainview at the International Soil-Products Exposition and International Dry-Farming Congress in El Paso. One of the purposes of the visit was to interest the Holly Sugar Company in contracting for beet production in Hale County. The efforts of the committee were successful, and an interview was obtained with Remsen McGinnis, secretary and auditor of the Holly Sugar Company. The promise of the secretary to have representatives of the company in Plainview November 8 was secured.

This company has plans for constructing a \$1,000,000 beet sugar plant in New Mexico at Las Cruces. The farmers in the vicinity contracted to plant 7,000 acres of sugar beets.

Beets Mean Prosperity.

El Paso is working on a similar proposition. H. W. Broadus, chairman of the committee for that organization, speaks of a recent trip to Colorado as follows:

"On a recent trip to Colorado," said Mr. Broadus, "I saw six beet-sugar factories, each as large as the one proposed to be built in the upper valley. The farmers were all prosperous, and the same conditions should prevail in our valley. Lands in Colorado since the introduction of the sugar beet have gone up from \$60 to \$75 an acre to \$150 and \$300 an acre. The factories will pay \$5 a ton for sugar beets, and at this price there is a good profit. If we succeed in getting the farmers to grow sugar beets one year, there will be no trouble after that."

The Plainview Chamber of Commerce is interesting itself in the proposition, and M. D. Henderson, representing that body, was very active while in El Paso, and it is understood he has a definite proposition to submit on his return.

Pumped Irrigation Is Best.

J. A. Testman, proprietor of the Hotel Ware, returned yesterday morning from the Exposition at El Paso. He found the Irrigation Congress most interesting of the various sessions held in the city. Mr. Testman enjoyed very much the immensity of the Elephant Butte Dam, but he says he returns to Plainview more firmly convinced that the Plainview country offers one of the best irrigation propositions in the country. By the time the water right in the Elephant Butte tributary territory is purchased, laterals run and the soil prepared for farming, the farmer has as much invested as improved land in this territory will cost, and the land there is no more productive than this. Then, the danger from flood-waters destroying crops and erasing ditches is another item to be figured that which does not perplex the farmer here. The cost of pumping water here compares very favorably with the cost of water from the big reservoir, and the certainty of having water just when you want it is in favor of irrigation here.

HUBBARD'S WILLYS-KNIGHT AUTOMOBILE IS BURNED.

Last night the Willys-Knight automobile of J. R. Hubbard was burned. Gasoline had splashed out of a large can in the tonneau of the car. A lighted match tossed away as a cigarette was lighted ignited the gasoline which had soaked into the mat on the floor.

MANY FARMERS RUN MOWERS ON SUNDAY TO SAVE FEED.

Frost nipped much of the feed of the Panhandle and South Plains last week. The fields were wet and many farmers found it impossible to get into their fields with machines. It was not an uncommon occurrence last week to see men cutting kaffir and milo maize by hand with knives, the fields being too boggy for horses and binders. Many farmers were forced to go into their fields Sunday and cut their kaffir corn and milo maize in order to save it.

BIRTHS.

Born, to Mr. and Mrs. C. S. Williams, October 20, a boy.
Born, to Mr. and Mrs. E. W. Malone, October 20, a boy.

Thursday Is Night for Next Meeting of the Y. M. B. L.

An even hundred members have been added to the rolls of the Young Men's Business League since the new secretary, Z. E. Black, assumed his duties. Not only is the membership of the League growing, but also its enthusiasm. The committees are actively at work, and within the near future several things on which they are working will have been accomplished.

The next meeting of the Y. M. B. L. will be held in the Barker-Winn Building Thursday evening at 7.30. Not only the men whose applications have already been accepted, but those applicants who have not been accepted are requested by the officers of the League to be present, since applications must come first in the order of business of the League and before the work of the evening is entered new applicants will be voted upon.

SATURDAY IS "WOODROW WILSON" DAY IN TEXAS.

In response to the request of the national committeeman from Texas, Wm. Poindexter, Governor Jas. E. Ferguson has issued a proclamation calling on all loyal Democrats to observe Saturday, October 28, as Texas "Woodrow Wilson Day."

SAYS EXPOSITION WAS BEST FAIR HE HAS EVER SEEN.

G. R. Quesenberry returned Saturday from El Paso, where he attended the International Soil-Products Exposition and the International Irrigation Congress. He says the exposition there was the greatest agricultural fair he has ever seen. Most of premiums for wheat were won by Canadian provinces. While he was in El Paso his small daughter, who accompanied him to Las Cruces, N. M., visited with her grandparents, returning with him Saturday.

NEW TRIAL GRANTED IN CASE OF SAUNDERS VS. A. C. GOEN.

A new trial has been granted by the Federal Court in the case of C. A. Saunders, of Wichita, Kans., vs. A. C. Goen, sheriff of Floyd. Saunders sued for \$10,000 damages, alleging false imprisonment. The jury in the first trial gave the plaintiff judgment in the sum of \$1,250.

JENNINGS WILL RUN AGAIN FOR GOVERNOR OF OKLAHOMA.

In a revival meeting at Los Angeles, Calif., Al Jennings, former band leader, now evangelist, announced that he will again be a candidate for Governor of Oklahoma. He was defeated in 1914.

PLAINVIEW HIGH LOSES TO AMARILLO BY SCORE OF 25-0.

Saturday, at Amarillo, Plainview High School lost to Amarillo High School in football. The score was 25-0. In offensive play the Amarillo team had the locals bested, having a heavier line. On the defensive they presented a strong line, which the Plainview boys could not penetrate for telling gains. Although the score would indicate that the game was rather one-sided, the reverse is true. Several times Plainview was in striking distance of the goal. The successful use of the forward pass for gains by the Plainview team was basis for much comment on their classy playing.

Amarillo's line-up was: Crudgington, re; Harlan, rt; Newby, rg; Graham (c), c; Wigline, lg; Smith, lt; Buckingham and Ingerton, le; Owens and Witt, lb; Jackson and Ingerton, rb; Bills, fb.

Referee, Parcell, of Northwestern; Umpire, Rook.

The line-up for Plainview High School was: Ansley, re; Hare, rt; Warren, rg; Gist, c; Dement, lg; Graves, lt; Crager, le; Boswell, q; Bain, rb; Tarry, lb; Rushing, f; Reinken, Hill and Ross, utilities.

IOWANS ARE MOVING TO NEW HALF-SECTION FARM.

C. C. Covert and family, of Clarion, Iowa, arrived Saturday by auto from their former home, in Clarion, and will move to their half-section farm nine-tenth miles west of Plainview, on the Otton road, as soon as the house which is being built there for them is completed.

HEART FAILURE IS CAUSE OF AGED CITIZEN'S DEATH

Father of Professional Men in Plainview Dies in Son's Home.

Saturday morning about eight o'clock Jos. H. Wayland fell dead in the home of his son, Dr. J. H. Wayland. Heart failure is the cause of death, as filed by the physician's certificate.

Mr. Wayland has lived in Plainview for the past fifteen years. He is the father of Dr. J. H. Wayland, Dr. L. C. Wayland and Jo W. Wayland, prominent in business and professional circles in the Plainview.

The funeral services were conducted Sunday afternoon, at the Methodist Church, Rev. J. W. Story, pastor, preaching the funeral sermon, and Rev. I. E. Gates, pastor of the Baptist Church, assisting. Interment was made at the Plainview Cemetery under the direction of W. F. Garner. Pall bearers were: J. H. Buntin, S. S. Sloneker, Lee Shropshire, D. E. Ansley, F. M. Wells, J. L. Harris, R. E. C. Howell, J. W. Winn, R. Holland and R. M. Irick.

Mr. Wayland was born in Albemarle County, Virginia, March 9, 1832, being eighty-four years, six months and twelve days of age when he died. At the age of six years he moved with the family to Randolph County, Missouri. He was one of a family of nine children. A brother, who survives him, lives at Temple, Texas. His only sister lives at Marsaline, Missouri. He professed religion at the age of eleven years and joined the Methodist Church, of which he was a member seventy-four years. He was married to Katherine Gates on January 15, 1857. She and five sons are yet living. The sons are Dr. J. H. Wayland, Dr. L. C. Wayland and Jo Wayland, of Plainview; J. C. Wayland, of Kansas City, Mo., and O. F. Wayland, of West Plains, Mo.

REAL ESTATE TRANSFERS.

The following real estate transfers have been recorded in the deed records of Hale County since Wednesday:

Chas. E. McClelland and wife to J. H. Slaton, lots 1, 2, 3, 4, 5, 6, 7, and 8, block 6, Nob Hill Addition; consideration, \$1,500.

C. W. Roberson and wife to H. C. Miller, lots 1, 2, and 3, block 48, Plainview; consideration, \$280.

W. W. Toney to J. C. Williams, northeast quarter of J. A. Brewster homestead survey, 40 acres; consideration, \$500.

C. G. Goodman to C. H. Williams, lots 1 and 2, block 101, Abernathy; consideration, \$75.

E. M. Carter and wife to Mary A. Sowers, east half of blocks 6 and 7, Boswell Addition; consideration, \$5,000.

J. R. McMahan and wife to R. M. Eller, south half section 6, block CL, 320 acres; consideration, \$4,800 and assumption of amount due State of Texas.

C. E. Carter to J. W. Peacock, north half of survey 1, block CL, 320 acres; consideration, \$4,640.

J. W. Peacock and wife to A. L. Peacock, northeast quarter of section 1, block CL, 160 acres; consideration, \$2,090.

J. W. Peacock and wife to A. L. Peacock, southeast quarter of section 1, block CL, 160 acres; consideration, \$2,254.50.

J. M. Sowers and wife to C. E. Carter, south half of section 15, block W, 320 acres; consideration, \$5,000.

C. D. Wofford and wife to Mrs. Myrtle Foster, northwest quarter of survey 32, block S-1; consideration, \$2,400.

KELIEHOR BUYS 240 ACRES LAND FROM SAM R. McLAUGHLIN.

On Thursday of last week Joe Kellehor bought from Sam R. McLaughlin 240 acres one mile west of Aiken. Mr. Kellehor is one of the progressive farmers of this section. Last year he planted over one thousand acres of wheat. He now has six hundred and fifty acres of wheat up, and expects to increase this acreage to more than eight hundred.

BUYS VICKERY STORE.

W. R. Duncan, of Rumingwater, Thursday bought the grocery stock which F. C. Vickery recently sold to J. W. Johnson. Mr. Duncan will take active charge of the store and will move his family to Plainview as soon as arrangements can be made.

T. L. & D. CO'S PRESIDENT IS PLEASED WITH PROSPECT

Discontinuance of Sales Department Is Merely to Allow Time to Develop Property Now Sold.

"We want to place all of our purchasers on their feet," said Chas. J. Hubbard to a representative of The Herald this afternoon. Mr. Hubbard is president of the Texas Land and Development Co., and a prominent financier of Boston, Mass. He is in Plainview inspecting the properties of the company here. Of the 60,000 acres purchased by the company in 1912 about 15,000 has been sold. "We are anxious to do all the development in any way possible. At this time we cannot take on more obligations, there being enough contracts now to keep all of our men busy for a year. Consequently the sales department has been temporarily discontinued. The company has unlimited faith in the country.

"We appreciate the co-operation Plainview has given us, and desire in every way to reciprocate."

This is Mr. Hubbard's third visit to Plainview.

"The country looks better all the time," he stated. "On every hand I see new buildings, workmen hauling material for new homes, both on our own properties and on private property. I believe this section is just entering its greatest era of progress."

MEN WHO'VE BEEN AWAY ARE SURPRISED AT PAVING INTEREST

"We certainly need some of our streets paved," said L. P. Barker on his return from his honeymoon trip. When he was told that an election referring the paving law to the people was to be held November 18, he said: "Well, that's fine. We are certainly in favor of paving and are more than willing to do our part."

"Every time I went into a town the size of Plainview and saw paved streets on my trip into the Middle Western States, I said to myself 'Plainview ought to have her streets paved,'" said W. A. Nash. "Nearly every town the size of Plainview we visited had its streets paved, and many smaller ones did, too. So far as I am concerned, I would be willing to pave in front of my property and pay half the cost, if the other owners would sign up. Personally, I wouldn't care whether the city paid any on the paving in front of my place."

City Sidelights

With a worried look he rushes to the train—this prominent citizen—and, halting abruptly, nervously patted each pocket for the seventeenth time. "I've lost it! I've lost it!" he exclaims. Then to himself, "guess I'll have to get another one."

He rushes to the ticket office. "Say, are you sure you didn't put that ticket you sold me back?" he addresses the agent.

"Yes, sir. I am sure I gave it to you."

"Well, I've lost it. Will you make me another?"

"Yes, but I'll have to charge you for it. I don't know who may have gotten it. You wouldn't expect the bank to give you more money if you lost some you had drawn out, would you?"

"Well, fix me another and give me a receipt for the first one," from the exasperated one.

"All right. Here you are, sir. Please sign—"

"Here it is! I've found it," exclaims the prominent citizen, his face radiant with the light of contentment. "I had it in my inside coat pocket."

"You'll have to hurry, sir, if you catch your train. It's leaving the station now." And the agent endorsed "Cancelled" across a perfectly good round-trip ticket to Dallas.

WAPLES-PLATTER SALESMEN ARE FIRM'S DINNER GUESTS.

E. T. Diggs, salesman for the Waples-Platter Grocer Co. jobbers of the White Swan line of groceries, attended the dinner in Fort Worth at the Metropolitan Hotel Friday night, which was given by the firm, honoring its salesmen. It is the custom of the firm to give such dinners semi-annually. This Texas firm has been in business forty years. Nearly a hundred salesmen were in attendance.

Pigs Will Be Judged Saturday; Cash Prizes for Best Record

Pigs raised by members of the Hale County Pig Club will be judged Saturday, October 28, at the Overall Barn, in Plainview. The judging will be under the auspices of the Y. M. B. L. of Plainview, acting in conjunction with Dr. R. F. Hare, county agent.

G. R. Quesenberry, president of the pig-club committee of the Y. M. B. L., requests that all members report as early in the day as possible to Z. E. Black, secretary of the Young Men's Business League, in his office, at the Ware Hotel. Pens will be assigned their pigs and arrangements made for caring for them. They should each bring what feed the pig will require during the day.

No selection of judges has yet been made.

The judging will begin promptly at three o'clock in the evening, the committee setting it early so that the boys could return to their homes before dark.

PRICE OF BREAD RAISED.

High Price of Breadstuff Forces Local Bakery to Stop Making Five-Cent Loaf.

The five-cent loaf of bread in Plainview is a thing of the past. T. J. Van Arsdell, proprietor of the City Bakery, has discontinued the small loaf and will make only the twenty-ounce loaf, which will retail for ten cents. Heretofore he has been selling the eleven-ounce loaf for five cents.

Bakers all over the country have adopted the same plan. The large loaf can be made with just half the baking expense of the small loaf. The local bakery has been selling twenty-two ounces of bread for ten cents heretofore, more than that sold for the same amount by any of the large city bakeries.

FOUR PURCHASE CARS.

During the past week County Clerk B. H. Towery has issued licenses to operate motor cars to W. E. Stanford, No. 1050, Chevrolet; J. W. Peacock, Petersburg, No. 1051, Overland; G. E. Landers, Abernathy, No. 1052, Ford; H. R. Meyers, Plainview, No. 1053, Chevrolet.

TO DISCUSS TRACTOR SHOW AT COURT HOUSE WEDNESDAY.

Tomorrow evening, in the County Court room, there is to be held a mass meeting of the citizens of Plainview to discuss the proposed plan of going after one of the national tractor shows for Plainview during the summer of 1917. The meeting has been jointly called by the Chamber of Commerce, through President Chas. Reinken, and the Young Men's Business League, through President E. B. Miller.

TWENTY-EIGHT GET NAMES ON WAYLAND'S ROLL OF HONOR.

During the past term twenty-eight students have been enrolled on the honor roll of the academy of Wayland Baptist College. The rule is that all students taking at least four subjects and making no grade under "B" are entitled to have their names entered on the honor roll. The best students this term are:

J. M. Noble, K. C. Lea, Mabel Kiser, Earl King, Mrs. C. Holland, C. Holland, H. Harris, Ivan Luce, Lewis Alexander, Rufus Brazill, Garland Coker, Judson Covington, Aline Dalmont, Vivian Dunn, Mrs. Daniel, W. S. Davis, Elbert Evans, Esther Noble, Eula May Rankin, Fay White, Myra Perkins, Thelma Reeves, C. F. Longstreet, Rose Jones, Mrs. C. R. Smith, C. R. Smith, Ethel Smith, Mrs. C. F. Longstreet and J. B. Adams.

LONGSTRETHS EXPECTED SOON.

A card received by Dr. C. C. Gidney from J. W. Longstreth tells of a heavy snow in Western Kansas, which has prevented Mr. and Mrs. Longstreth from making the drive from there last week. They expect to arrive in Plainview early this week.

MANY FROM PANHANDLE AND PLAINS AT THE FAIR.

The Dallas News estimates the visitors from the Panhandle and Plains at the Texas State Fair to have been 4,000 on Saturday, the designated Panhandle and Plains Day. Tickets worth \$1,000 were sold in Plainview.

BAPTISTS WIN FROM NORMAL BY FOUR EASY TOUCHDOWNS

Wayland Student Body Turn Out En Masse to Greet Returning Victorious Players.

It was a jolly bunch that awaited the train bearing Wayland College's victorious team from Canyon this morning. The disinterested bystander was aware that there was something doing as soon as the live boosters from the college reached the station. Wondering what it was all about, he soon knew, for banners carried by students told the tale—"We've Got Canyon's Goat," "Wayland 28, Canyon 6," "Wayland's Touchdowns, Kiker, Blakemore, Hannah."

Nine lusty "rahs" greeted the returning knights of the gridiron as they poured off the train, a stream of limping humanity. The heroes of the game were singled out by cheers from the assembled students for Kiker, Blakemore and Hannah, who crossed the Pedagogue's goal line for the winning touchdowns.

In a body the students marched to the college, talking over with each other the recent victory and praising the prowess of the champions of the purple and gold.

Wayland's line-up for the game was: Ends, Sanders and Hanks Blakemore; tackles, Bolton and Dillard; guards, Garrison and Shepherd; center, Hollis Blakemore; quarter, "Curley" Hannah; halves, Ray Blakemore and Kiker; fullback, Willis; substitutes, Jones, Saffle and Hale.

The team was accompanied by Coach B. J. Thomas, Professors J. E. Willis, J. E. Watson and C. R. Crabb, Misses Beauchamp, Anderson and Garrison, and Jones Goode, Don Wallen, Raymond Shook, Julian Boswell, Frank Anderson and Alvin Blakemore. Quite a number of High School pupils also attended the game.

Will Play Lubbock Saturday.

Wayland will play Lubbock High School, on the Wayland grounds, Saturday afternoon at three-thirty o'clock. Lubbock high has a good team, having played the Amarillo high team a good game, losing by two touchdowns. Amarillo high is conceded to have the best high school team in the Panhandle and Plains country.

Wayland probably has the best team she has ever had. Most of her games will be played on the local grounds, and the students are confidently expecting a large patronage; for they promise to have some interesting games.

ALFALFA CATTLE COMPANY HAS MARKETED 1,000 HOGS.

Two Hundred Tons of Alfalfa Hay Cured on Big Irrigated Farm.

Preparatory to putting them into the fattening pens, 365 head of shoats were dipped last week on the Alfalfa Cattle Company's farm, east of Plainview. The policy on this farm is to keep the pigs running on alfalfa pasture until they are ready to be finished. Then they are topped off with a ration of grain.

On this farm there are seven wells with a capacity of 1,500 gallons of water per minute. Sixty-horsepower engines are used. There are two sections of land under cultivation. A quarter of a section of alfalfa is pastured to hogs. Two hundred tons of alfalfa hay were cured on the farm this year. The average price brought was \$16.50 per ton.

One thousand head of hogs have been marketed since October, 1915, and 170 head were loaded out last Thursday, but the buyer could not ship them on account of the car shortage.

ELKS TO HAVE COMPREHENSIVE RANGE OF PERIODICALS.

Including four large daily newspapers and twenty-five or thirty magazines, covering every field, the B. P. O. Elk Lodge of Plainview has ordered a comprehensive list of periodicals for a reading room. This is a new departure in the local club.

POSTPONE ARMENIAN RELIEF SERVICES TO OCTOBER 29.

On account of the funeral of Jos. H. Wayland, the announced mass meeting at the Methodist Church in observance of "Armenian Relief Day" has been postponed until Sunday, October 29, according to Rev. J. W. Story, pastor of the Methodist Church.

An Extensive Stock of Striking Coats, Suits, Dresses and Skirts

-at Most Reasonable Prices

Folks who are at all particular about their dress will find it easy to shop at our store where the new, individual styles are always shown first.

You always enjoy the distinction of wearing exclusive garments when bought here and our most attractive prices are sure to please you. Come in today and see the new ones.



Save Money on Your Blankets
We bought our blankets early which enables us to offer you the most exceptional values.

Charming Coats and Suits

Every day we receive innovations in the newest suits and coats.

We have a long season before us. Why not buy one of our original garments now and get pleasure, comfort and appearance.

Serviceable Serge Dresses

This is a serge season and we know of no better investment than one or two of our new, attractive serge dresses.

Every dress embodies the very newest lines and are made of most excellent materials.

Come in and look them over.

Jacobs Bros
THE ONE PRICE SPOT CASH STORE



An Overcoat in Time is a Great Satisfaction

Why wait until the cold days catch you off your guard.

Come in now and let us show you the best line of winter coats we've ever had in stock.

Michaels, Stern Coats

are noted for their superior quality and correct styles. Our prices on these attractive coats will surprise you.

Don't Delay Buying that New Suit

Come in today and select one of our nobby, guaranteed suits that assure you the maximum of wear and satisfaction. Prices

\$13.50 to \$24.50

With the Home Economics Club

Needlework - Part 5. Lesson No. 38.
I wish it could be possible for every club girl to visit a cotton mill and see how cotton cloth is made, as we are studying cotton materials and their uses. If any of you live near these mills, visit them and write up your visit for other clubs. It will be a valuable assistance to them. Doubtless some of our girls have not lived in a cotton section, and the information would be valuable to them.

I asked you to discuss in class all the by-products of cotton and their uses. I also asked you to discuss the plant enemies that the farmer must contend with to grow and produce cotton. Look up the present price of cotton and cotton seed and see what a bale is worth to a Texas farmer today. This will give you some research work. With each lesson it would also be interesting to discuss the progress made in the manufacture of cotton cloth since the first days of spinning. See how many have seen the old-fashioned spinning wheel. We have one 150 years old in the exhibit of the State Department of Agriculture at the Dallas Fair. The Indian looms are especially interesting to all Americans, as they are our earliest methods of spinning.

In the manufacture of cloth two threads are necessary—the warp or lengthwise threads, and the woof, or

Mrs. Landrum Gives Fifth Lesson on Needlework

crosswise threads. Examine any piece of plain cloth and see how the threads run. Learn the difference, so you will be able to know and judge cloth. The woof and warp threads interlace or cross each other. Ask the class which threads to draw in hemstitching. This is well to remember in your lessons later on.

Study this description of material and try to remember it: Buckram—19 inches wide usually; 12½¢ and up per yard. Used for interlining garments to give stiffening, and for millinery purposes. Flannelette—27 inches wide; 8¢ to 12¢ per yard in price. Used in manufacturing kimonos, wrappers, etc. Figures in color printed on plain surface. Slight nap. Ask about nap in class.

We have studied about the even and uneven basting stitch. Use the even basting stitch where the materials are to be held loosely together. Even basting is used where the seams are to be held together firmly, as in a waist, and the length of the stitch and space between stitches is about equal. The overcasting stitch is used to keep the raw edges from unraveling. The overhand stitch resembles the overcasting, only they are smaller and much closer together. The overhand stitch is used where strength and neatness is desired. The stitching stitch is sometimes called the backstitch. This is

made by taking one stitch and then going back and placing the needle half way between the treads of the first stitch, and so on. The combination stitch is a combination of the stitching stitch and the running stitch. This stitch makes a group of three stitches with one space between each group. On the opposite side of the material the stitches look like running stitches with every third stitch having two stitches. See if you can work out for yourselves the combination stitch.

Now, let us make a holder for our next lesson. In making a holder use two pieces of material about eight inches square. Fold edges on all four sides. Cut the little squares at each corner, to avoid heavy corners. Place pieces together and employ the following stitches in its making: Uneven and even basting, and the overhand stitch. The overhand stitch will finish your edges and should be made with great care. At one corner place a tape loop, or a small brass ring, by which to hang it up.

You will be asked questions as to how you made your holder and the stitches employed, so keep in mind the different stitches as your lessons progress. MRS. J. L. LANDRUM.

Is Marriage Necessary? See "THE COMMON LAW." It.

HOG CHOLERA SEASON.

It is again the season when hog cholera usually seems to be at its worst. Again comes the question, ar-

gued so extensively, of prevention or curative treatments. Vaccinate by the double treatment, to use serum alone, or to use nothing, is the question. Sentiment in favor of the double treatment has been growing in Illinois, perhaps due to more skillful use of this method. In several counties large numbers of the best hog men are in favor of this system, and less is heard of the use of serum alone as a temporary protection.

It cannot truthfully be said that anything is proven about the matter. Undoubtedly double vaccination gives the most excellent results in many cases, and it is very easy to find men of sound judgment who favor it. It is possible to find others who oppose it. To give out any blanket statement as to one side or the other is to overlook one or the other of these classes of men.

Concerning one phase of the cholera problem there is no disagreement. This is on the sanitation and keeping of hogs free from worms. As the fall and winter season approaches it will pay well to give hog lots and houses a thorough cleaning and disinfecting. At the same time, if the hogs show any signs of having worms, give them some good course of treatment to clear away the trouble. Then if you are to vaccinate, do so, but if not, you have done the next best thing.—Orange Judd Farmer.

Is Marriage Necessary? See "THE COMMON LAW." It.



There Are Two Pointers

about SNOW WHITE flour you should not overlook. The first is that with it even the beginner can hardly help doing better baking. The second pointer is that it takes less than the usual quantity of SNOW WHITE flour to produce the same sized loaf or cake. Order a sack of SNOW WHITE and you can prove it for yourself. Fully guaranteed.

FOR SALE ONLY BY

T. L. GORDON GROCERY

LOANS

We are prepared to renew your present loan at satisfactory rates and to make new loans on land for long time. Particularly desirous of large loans on improved property.

The Citizens National Bank

Capital \$100,000.00

Plainview, Texas

SELLING YOUNG TURKEYS IS LOSING PROPOSITION.

First Few Pounds of Weight Put on by Birds Are Most Expensive—Profit Comes at Last.

By F. W. KASMEIER.
Poultry Husbandry, Extension Service,
A. and M. College of Texas.

Many young turkeys are hurried to the market just about the time that they make the greatest gain. This is a losing practice for the grower. In spite of the fact that feed is high, the first five or six pounds of a turkey's weight are the most expensive to produce. It certainly is not good business to sell the young turkeys while they are still "pinny." Keep them a few weeks longer and feed them well.

This year turkey raisers will again be tempted to sell their early-hatched turkeys and keep the late-hatched specimens for breeding purposes. This is a very serious mistake. Keep the early-hatched turkeys and a few of the most vigorous early-hatched toms for breeding next year.

Last spring turkey raisers were unable to supply the demand for eggs for hatching and breeding stock. The same condition will exist this year. Be prepared for it.

PANHANDLES AND BEST NATIVES SELL HIGHER.

WICHITA, Kans., Oct. 17.—Receipts of killing cattle at this point were moderate, and the market held about steady here, against a 10- to 15-cent lower market at river points. Offerings of killing steers were scarce, and were mostly plain, light-weight cattle. A shipment of choice 1,275-pound Kansas grass cattle sold at \$8.50, good 1,100- to 1,200-pound cattle from \$7.25 to \$7.75, medium kind from \$6.75 to \$7.25. Light-weight plain kinds sold from \$6.00 to \$6.50. Trade in butcher stuff has shown a better tone and the better grades sold a shade higher. Choice cows sold up to \$6.25, with the bulk of the good, fat cows from \$5.50 to \$6.75, medium kind around \$5.25, canners and cutters from \$4.10 to \$4.75. Choice killing bulls up to \$6.00, with the bulk of the heavy butcher bulls from \$5.35 to \$5.60, medium and light-weight hologna bulls from \$5.00 to \$5.25. Heavy killing calves sold up to \$8.00, with bulk from \$7.25 to \$7.75. Veals up to \$10.00.

With a big improvement in the country demand, owing to favorable weather conditions, the stocker and feeder market reacted, and all kinds sold a shade higher than last week. A few choice red native stockers sold up to \$6.50, with the bulk of the good red cattle around \$6.00, medium and plain kinds from \$4.50 to \$5.00; red native stock calves from \$6.50 to \$7.00; light-weight stock cows up to \$5.50, with the bulk of the good young cows around \$5.25, medium kind \$4.50 to \$5.00; light-weight stock heifers \$6.25 to \$6.50, heavyweights around \$6.00; stock bulls around \$5.00.

The supply of choice Panhandle cattle was light, and the demand for this kind continued good. Choice yearlings and calves are selling up to \$8.00, good kind \$7.25 to \$7.75, medium White Face kind from \$6.50 to \$7.00. Choice Hereford two's and three's up to \$7.50, good kind \$6.65 to \$7.00, medium White Face kind \$6.00 to \$6.50.

We look for a good demand at this point for choice native cattle or good Panhandles the balance of this season, but advise shippers to be careful on plain stock steers.

The hog market ruled 10 to 15 cents higher today, and we had a top here of \$9.75, with the bulk of the hogs selling from \$9.40 to \$9.70. Good to choice heavies are selling from \$9.70 to \$9.80, good to choice mediums from \$9.60 to \$9.75, good to choice lights from \$9.50 to \$9.70, fair light mixed from \$9.00 to \$9.50. Pigs sell from \$6.75 to \$7.50; roughs and stags \$8.50 to \$9.25.

HEALY & CO.

WILLYS-OVERLAND COMPANY ANNOUNCES NEW DELIVERY CAR.

Business men are talking about the new Overland Model 75-B Panel Delivery Car, which the Willys-Overland Company, of Toledo, Ohio, has just put on the market at \$625 f. o. b. Toledo. In spite of such unusual advantages in low-priced delivery cars, it has a 3 1/2-horsepower and enclosed motor, electric starting and lighting system, and large 31x4-inch tires. This model marks another step in motor delivery, and has been the means of adding many more names to the list of merchants who believe in motorized delivery.

Abundance of carrying room, strength, every convenience for quick and dependable delivery, and the greatest possible margin of power at minimum expense are the striking features of this new, light delivery vehicle. It gives its owner more than 78 feet of cubic loading space back of the car. As the driver's seat extends only half way across the car, there is additional available space extending clear to the toe board if required. The whole length of the floor on that side of the car is 97 inches.

PAY FOR HAT-CHECKING RIGHT.

Big Journal Jestingly Tells Some Truths About City Hotels and Raises Question.

Louisville Courier-Journal: The average diner-out feels that he is "giving the boy a tip" when he pays for having his hat taken away from him and mixed with other hats while he eats dinner. He is, as a matter of fact, paying tribute to Caesar.

A former hat checker writes to the New York World a letter in which he says:

"From experience as a hat checker in one of the larger hotels in New York I've learned it is about the meanest form of hold-up a young man can engage in.

"If a man should manage to get his hat into the dining room and put it under his chair, the hat boy must get it and also get a tip for it when the owner comes out, as every hat checked is counted for a tip by the 'spotter' or 'captain,' who receives a salary of \$20 per week for that purpose.

"In the hotel where I was employed the sum of \$7,500 per year was paid for the privilege of hat checking, and there are a few places in New York where even more is paid.

"The head checker is paid \$40 per week, two assistants receive \$20 each per week, and the rest of the help, eighteen in number, receive from \$15 down to \$7 per week, according to their ability to get the bigger tips.

"The head checker hangs around the entrance to the main dining room to say, with a winning smile, to the larger dinner parties of four or more, 'Good evening; how do you do?' This is the kind of blarney the New Yorker who takes a friend to dine likes. He likes to let his friends see how popular he is at the big hotels and restaurants."

What, by the way, would occur if a hotel patron should stoutly refuse to give up his hat to the Captain Kidd at the door? To judge from the truculent attitude of the head checker toward the tightwad who tries to slip by with a hat, the desire of the concessionaire would be to have him flogged publicly, or at least picked up by the seat of the pantaloons and shunted into the gutter.

Possibly some one who is more obstinate and less submissive than the average man will make a test case of it at some time in the future. Has the diner-out a right to put his hat in his lap, or his pocket, if it is a soft one? Or hasn't he. Does the victim's—that is to say, the patron's—hat belong to the concessionaire during the period he spends, and is spending, in the dining room? Does the rental of a hole in the wall in which to store hats by persuasion or by force give the renter any legal right to grasp the hat?

A decision from the United States Supreme Court would be interesting. The importance and dignity of the hat-checking business is such that a decision by that body would be appropriate.

ROAD OBSERVER HUPP AMERICAN TOUR IS ILL.

Julian S. Patterson, manager and road observer of the Hupmobile United America Tour, was overtaken by illness just as the party reached Pendleton, Oregon, and is now at St. Anthony's Hospital, that place. The grind of six weeks' steady travel, in which the tourists covered 6,000 miles, crossed twenty-six states, visited twenty-six capitals and encountered terrific road conditions, told severely on Mr. Patterson. His team mates urged him, much against his will, to drop out at Pendleton. Mr. Patterson is a veteran Glidden Tour man and a well known newspaper writer, having been connected at different times with the Tribune, Herald and Post, of Chicago, and with the Times, Globe and Sun, of New York. His many friends in newspaper, automobile and road circles will be pleased to learn that Mr. Patterson's illness will entail nothing more serious than a long and complete rest. Mr. Patterson is under the care of H. R. Roberts, Northwest District Manager, Hupp Motor Car Corporation. Patterson's team mates and the tour car stood the trip better than he did, and they have gone on to Seattle!

PISTONS BINDING.

Complaints are not infrequent by owners of cars of the pistons binding, with an accompanying sluggish action of the engine and overheating of cylinders. Usually this is attributed to a tight-fitting piston, or to improperly fitted rings; but it is probable that in many cases this trouble is due to the warping of the cylinder when heated. The valve pockets, jackets and lugs, that are cast integral with the cylinder, make an unsymmetrical distribution of the metal, and consequently, when expansion takes place, it is unequal in the different parts of the cylinder, which is swelled out of shape. One advantage of overhead-valve engines is the getting rid of the side valve pockets, and securing symmetrical distribution of the metal.

A method that was adopted by a Ger-

man builder for overcoming the difficulty was to lap the cylinder, running the lapping machine at such a high speed that the cylinder was heated nearly red hot in the process. This insured that the lapping was performed at a temperature fully as high as it would be when heated by the exploding gases, and consequently was brought to finished form when hot. It is said that the plan was quite successful.

Jack Frost Baking Powder
"Have you considered what you've lost—
Through never having used Jack Frost?"

Wallace's Mammoth Poland Chinas

The 1000 pound, \$1,250 King Joe, 70282, heads this herd
KING JOE sired the JUNIOR CHAMPION at the National Swine Show at Omaha, also at the Iowa State Fair.
The largest herd of Big Type Poland Chinas in Missouri.
50 husky young boars for sale. They will please you and are priced for quick sale.
W. B. WALLACE, Bunceton, Missouri



Copyright Hart Schaffner & Marx

Our fall campaign is on
Here is information about our candidates

THE Hart Schaffner & Marx styles are here. The famous Varsity Fifty Five suits show a more marked waistline; the buttons on the coat front are placed higher; lapels are a trifle shorter.

Older men who like conservative clothes are amply provided for; suits show no decided innovations; fabrics dark blues, grays, browns.

This season hard-to-fit men will have a "picnic"; our sizes; patterns, and models were never more complete.

The overcoat hit of the season is Varsity Six Hundred; a trifle body tracing; rich in new fabrics—fall weights.

The shirts show new and different colorings; splendid values at \$1.50 and up.

Hats—for fall the new soft shapes are the thing; browns, grays, blues, blacks—\$3.00 and up.

Plenty of striking neckwear in every conceivable shade—50 cents.

Now come in and see the clothes themselves. The prices are low; values, high.

CARTER-HOUSTON'S

The home of Hart Schaffner & Marx clothes

Sixteen times around the earth
Last year Hart Schaffner & Marx had use for 700,000,000 yards of thread—silk thread of course.
The figure 700,000,000 is too big to grasp; it sounds better to say 400,000 miles. In other words, the silk thread used by the greatest of all clothing manufacturers in one year would make about 70 round trips from New York to Los Angeles, or extend 16 times around the world.

CHAPLIN

The millionaire movie man, who cavorts for your pleasure if you have a dime, will be one of the features of our regular program

Wednesday, October 25th

Also on this date we will have GRACE DE CARLTON in a three-reel drama and the funny RUBE MILLER in a Vogue comedy.

MAE I. THEATRE

Matinee 2:15

Evening 7:15

MAXWELL PERFORMS IN GREAT STYLE ON YELLOWSTONE TRAIL.

An ideal autumn season has cast its magic spell over the thousands of motorists, and the call of the road has never been more potent than this year. The tourist notes the predominance of the lighter types of motor vehicles for lengthy tours. This is a healthy sign, because it means that the joys of touring are no longer confined to persons of large means.

During this past summer and present autumn season there has been abundant evidence of the prowess of Maxwell cars on long journeys, their efficiency, their economy and their ability to stand up under severe punishment.

Boosts Good Roads.
"Testimonials of the splendid performances of its cars have poured in from every section of the country to the offices of the Maxwell Motor Company, Inc., at Detroit.

"As a champion of the good roads movement the car has been constantly in evidence. The Dixie Highway Association sent a roadster over the southern country that had never been penetrated by motor vehicles until this year, and the gospel of good roads was given a great impetus.

"The superiority of a light, powerful car was demonstrated with dramatic emphasis recently in the transcontinental run over the Yellowstone Trail, from Plymouth, Mass., to Seattle, Washington.

Carries a War Message.
The purpose of the tour was to carry a message for the War Department. The message was carried in relays, and sixty-four cars, running day and night, participated in its delivery. A Maxwell touring car carried the message from Webster to Aberdeen, South Dakota, a stretch of fifty-five miles, taking the place of a heavier car that had been provided. The Maxwell was pressed into service in this emergency because of its ability to ride the mud.

"It was found that the heavier car could not keep the grades, because of the slippery roads. The Maxwell made the run without mishap, going the last twenty-three miles in thirty-six minutes.

"There have been many recent evidences of the car's abilities in long-distance travel. Particularly impressive are the statements of many women drivers of Maxwell cars, who find that they can drive long distances under adverse conditions and come through without mishap."

MOTOR CARS IN EVOLUTION.

A recent report of the Census Bureau shows that in 1914 there were 558,000 carriages and 573,000 wagons manufactured in the United States. The manufacture of wagons was 9 per cent and of carriages 34 per cent less than in 1909.

These figures do not mean that the people of the United States are doing less riding or trucking. Production of automobiles and auto trucks is rapidly increasing. The estimated output for this year is double that of the preceding season. The output has passed that of wagons and carriages.

The very nature of a farmer's calling makes him practical. When these men by thousands install the automobile on the farm, the presumption is that it is done for the same reason that they buy a harvester, a mowing machine, a hay rake, or other labor-saving device. These machines save time. The farm that once was 15 miles from town becomes no more than three miles away with the automobile. The motor car saves time, and time is money.

Economists tell us that wealth in any form is labor. A woman's gown, for instance, is labor in a concrete form—not merely the labor of the dressmaker, but of many hands. Trace the material through the spinning and the weaving process back to the cotton gins and the plantations where the cotton was raised. Every step is labor. Every piece of gold that goes through the mint represents labor. The wealth is labor in a concrete form is elementary.

Whatever saves time saves labor and cheapens production. Once the harvester was looked upon as a doubtful proposition. But it has made possible the wheat fields of the West. The electric light was looked upon as of no commercial importance, but it in-

creases efficiency. The steam engine, the telephone and a long list of other inventions, once looked upon as playthings, now are industry's indispensable tools, because they save time. They are here to stay. The automobile saves time in the creation of wealth. Industry cannot afford to do without it. The luxury of yesterday has become the convenience of today and will be the necessity of tomorrow.—From Wall Street Journal.

IS OUR COAST A BASE FOR GERMAN SUBMARINES?

New York Journal of Commerce: Is the coast of the United States to form a base for the operations of German submarine attacks on merchant vessels? If so, it will be a pretty serious interference with American trade, even if no American lives are lost or American property sunk in the sea. It will also go far to exasperate American feeling against the belligerent that indulges in that kind of lawless warfare, and make it difficult for our Government to maintain a neutral attitude. In this case, as well as in the submarine operations off the blockaded coast of Great Britain, it is a matter to which it is hard to apply the technical rules of sea warfare. The consequences of violation may be more easily evaded by the offenders than by the sufferers.

In the cases that have startled this country we are virtually made a partner in the abominable operation. A regular war vessel of a belligerent nation, if it can get within the three-mile limit, is entitled to make port for certain purposes, but obliged to leave within a certain limit of time. This must be done openly, so far as our jurisdiction goes; but the submarine can sneak in outright and go out in the same manner, and keep out of sight until it has an opportunity for attack. A war vessel intercepting a merchant vessel must give it warning, save its crew and passengers, and destroy it, only if it can not be taken into port.

A submarine can do none of the

things required when far away from the coast; but, if this powerful U-boat can come into our waters and crawl out again for its assault upon merchantmen within a few miles of light-houses and wireless stations, with American naval vessels near by, it can take reckless chances and leave the task of rescue to us. The saving of the crews of those vessels which were sunk was virtually due to Americans giving notice and going to the rescue. To save life they were forced into partnership with the assailant and shield it from consequences. The power that owns it should not be permitted to escape responsibility in any such way.

Another outrage is the terrorism set up for shipping to and from our shores. It is calculated to deter it not only from coming to our ports, but from going out from them, on account of the risk of attack from some unseen monster. At appears at least for the moment to have that effect. Whether this U-53 is the only one lurking about, or the eastern part of Long Island Sound is the only place infested, our ship-owners and our shippers of merchandise have no means of knowing. One object may be to intercept shipments of munitions, but no discrimination can be made by a submarine between those and other merchandise without making an examination.


Whatever the technical rules may be that a submarine is able to evade, it can not indulge in performances of this kind without doing outrageous harm to neutral trade and therefore to the rights of neutral nations. If Germany want to incur the wrath of the people of the United States and induce them to do all they can to help its enemies, until its power for mischief is destroyed, it could take no more effectual means than to pursue this kind of naval warfare along our own coasts.

LOST—A sandy, black-spotted gilt, weight 50 or 60 pounds. Any information will be appreciated by GUY IVEY, at Richards Bros. & Collier's. It.

Announcement

I very much appreciate the patronage of my friends and customers who have given me their work since the establishment of my shop. I now find it necessary to announce that the high cost of materials used in my repair work makes it necessary that I make slight increases in the cost of my work. I will greatly appreciate the continuance of your work.

B. F. MOORE, The Shoe and Boot Doctor



Are YOU.

ARE YOU
establishing yourself in the
World of Successful Men?
A BANK ACCOUNT inspires
Confidence, increases your
Prestige and helps you to Succeed.

THIRD NATIONAL BANK

When You Want Something New and Strictly Up-to-Date

you can always find it in our shop.

Monday's express brought in a new assortment of Hatter's Plush Sailors and Fashion's latest in Hand Blocked Shapes.

Anything in trimmings that you want.

R. & H. MILLINERY CO.

UP-TO-DATE HAT SHOP

WE HAVE INSTALLED OUR HOT DRINK APPLIANCES

and are about ready to meet your requirements of what we think a particular public will want this winter in the way of hot drinks. Our steam table will be connected up in a few days and this will enable us to serve light lunches and hot drinks both day and evening to you and your friends singly or in large parties. We especially cater to matinee or evening parties in the service of selected menus.

The time has come for the family reading—some of you will want books but most of you will want lighter short story reading, or perhaps the heavier magazines dealing with the coming election will most interest you. Anyway we have the magazines and receive daily two of the best newspapers published in the west—The Kansas City Star and The Kansas City Times.

We are featuring Nobility Chocolates and King's Candies to those of you who especially want to please HER with a box of dainty sweets.

Every day we add new cigar and tobacco customers. They find our stock fresh and in good shape and they find a wider selection than in most places. If you are not patronizing this department Mr. Smoker we invite you to do so.

We ask you also to permit us to sell you your fruits this winter.

Everybody's Confectionery

H. E. JOBE, Proprietor

CENTRALIZED STOCK MARKETS HANDLE STOCK ECONOMICALLY.
Greater Relative Return Made to Farmer From Sales to Markets Than From Sales Locally.

WASHINGTON, D. C., Oct. 16.—Marked variation in methods of marketing meat animals in different sections of the United States and in methods of marketing different classes of animals in the country as a whole, has been found by specialists of the U. S. Department of Agriculture from a survey of the live-stock marketing conditions of the country. The data obtained by the survey have been published as Part V of a report of an exhaustive study of the meat situation in the United States.

The three general methods of marketing found to be in most common use are:

Shipping to the large, centralized markets, selling to local butchers and packers, and the sale of farm-prepared meats to dealers or consumers. The bulk of the animals from the Central States, it was found, is sold through the centralized markets, while some form of local marketing predominates in the extreme eastern, western, and southern sections.

The great central markets handle four-fifths of the sheep and lambs, two-thirds of the hogs, and approximately one-half of the beef cattle. For local slaughter about one-third of the beef cattle, one-eighth of the sheep and lambs, and one-twelfth of the hogs are sold. Nearly one-third of the hogs and about one-tenth of the beef cattle and one-twentieth of the sheep and lambs are slaughtered on farms and ranges. Relatively more sheep are shipped in carload lots by owners than any other class of live stock. Cattle, hogs, and calves follow in the order named. In sales to local buyers hogs lead, with calves, cattle, and sheep following in order.

The study discloses that the time of buying stockers and feeders and the selling of finished animals is restricted too generally to a few months of the year. Should stock-feeding operations be better adjusted to market conditions, a decided influence toward a more even distribution of the supply would be the result.

Co-operative associations of cattle raisers are becoming an important factor in marketing, the report shows. Seven hundred and fifty organizations which market cattle in a co-operative way now exist in 15 States. Four hundred and thirty of these organizations are primarily live-stock-shipping associations. The greatest activity of this sort was found in Minnesota, where 215 co-operative live-stock-shipping associations are located. The Department specialists declare that these associations bring greater returns to the farmers because of the reduction of marketing expenses and the realization of the prevailing prices at the centralized markets, and that they are also valuable because of their educational features.

The system of centralized live-stock markets in the United States is the largest single factor in the marketing of meat animals. It is noteworthy that this system is peculiar to the United States, no other country having developed such markets for their live stock. Not only is live stock sold for slaughter at the centralized markets, but a large proportion of stocker and feeder cattle also pass through these market centers.

The chief outlet for food-producing animals in this country, the study discloses, is wholesale slaughtering and meat packing. Such industries usually are associated with the great centralized markets. More than 1,200

slaughtering and meat-packing establishments were operating in the United States in 1914, and turned out products worth \$1,651,765,424. The specialists report that one of the striking features of the industry is the concentration of ownership. Packing establishments buy directly from the producer in California to a greater extent than in any other State or section. This practice, which in the opinion of the specialists, will continue to be important in those parts of the country remote from centralized markets, is most characteristic of the western group of States in general. There is a decided difference of opinion among producers, marketmen, and packers as to the effects of this practice in sections supplied with central markets on the general market prices of live stock and on the prosperity of cattle raisers.

Municipally owned or controlled abattoirs are becoming increasingly important in the local marketing of live stock, the report shows, and are displacing rapidly the old type of slaughterhouse. Public abattoirs have been established in 22 cities and 13 States. Local conditions should determine whether or not a city should build its own abattoir, and a thorough examination of conditions, therefore, should be made before definite action is taken.

Great variations were found to exist in the losses of and damage to live stock in transit on different railroads. On one road the claims paid amounted to 19 per cent of the revenue during a certain period, and on another to less than 5 per cent. The total claims for such loss and damage in 1913-1914 on 27 railroads were \$1,245,477.81. The

average rates on live stock for the years 1911 to 1913 were found to be 10 cents per hundred pounds for eastern or official territory, 11.9 cents for southern territory, and 14.9 cents for western territory.

The correlation between average live-stock and meat prices over relatively long periods is closer than is generally understood. When the price of live stock rises or falls, meat prices tend to change in the same directions, but the meat prices are not subject to abrupt daily fluctuations, which are one of the most adverse features of live-stock-market conditions.

In order to secure information as to the relative cost of the different factors or steps in the processes of marketing animals and the proportions of the final price reaching the farmer and other parties to the transactions, the specialists traced several typical lots of beef cattle from producer to consumer, both through centralized markets and where the animals were disposed of locally. In the former case the farmer's share of the gross returns ranged from 54 per cent to 85 per cent, while from 2 per cent to 5 per cent went to pay market expenses, 2 per cent to 9 per cent was received by the packers, and 8 per cent to 33 per cent by the retailers. In the local sales, from 62 per cent to 84 per cent of the gross returns was received by the farmer and from 15 per cent to 38 per cent by the retailer. The detailed figures indicate, however, that even when account is taken of the fact that lower grade stock is sold locally the returns from such sales are not as great relatively as those from sales through centralized markets.

All Kinds of Ford Parts

And a knowlege of how to adjust them make this a repair shop of interest to all Ford owners. We have a full stock of these various Ford parts that you may get the kind of service that we are trying to render to all motor car owners.

Don't think that this means that we are not prepared to handle any make of car—we are—and that with satisfaction. We will appreciate your repair work and we insist that we will please you and FIX your car.

A. W. (Dutch) Oberste
Avery Building next door South of Nash Hotel

WHY A SEPARATOR?

A famous dairy expert asserts that installing a good centrifugal cream separator in a four-cow dairy is the full equivalent of adding another cow, because the separator gets more cream from four cows than can otherwise be gotten from five. In other words, five cows without a separator will not produce as much butter as four cows with one, and in the former case you have to feed and take care of one more cow. By selling one cow and using the money to purchase a separator you can make more profit from your dairy—in fact, without a separator no real profit can be made.

When You Get the Full Meaning of this Question

You will want to investigate which is the simplest, the most economical and the easiest to handle of the many separators offered today.

We Guarantee the SHARPLES

With its many exclusive worth while features and ask you to let us demonstrate and arrange to have one put on your farm on trial. We know that it will sell itself.

R. C. WARE HARDWARE CO.

Phone 178



Prince Albert gives smokers such delight, because

- its flavor is so different and so delightfully good;
- it can't bite your tongue;
- it can't parch your throat;
- you can smoke it as long and as hard as you like without any comeback but real tobacco happiness!

On the reverse side of every Prince Albert package you will read:

"PROCESS PATENTED JULY 30th, 1907"

That means to you a lot of tobacco enjoyment. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

PRINCE ALBERT

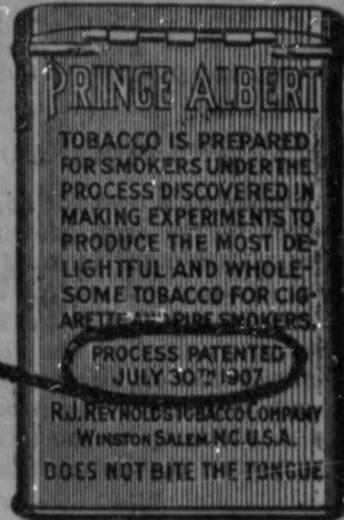
the national joy smoke

in goodness and in pipe satisfaction is all we or its enthusiastic friends ever claimed for it!

It answers every smoke desire you or any other man ever had! It is so cool and fragrant and appealing to your smokeappetite that you will get chummy with it in a mighty short time!

Will you invest 5c or 10c to prove out our say-so on the national joy smoke?

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



This is the reverse side of the Prince Albert tidy red tin. Read this "Patented Process" message-to-you and realize what it means in making Prince Albert so much to your liking.

Cold Days Require Coal

Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.

We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?

Just phone us at 162 and we will do the rest.

ALLEN & BONNER

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

An industrial number of the Post City Post has reached the exchange desk of The Herald. It is a well edited paper telling of the agricultural and manufacturing progress of that splendid little city. The pictorial section, printed on a high-grade book paper, is especially good. The engravings are clear and the press work most excellent. Although we presume the entire edition is not the work of the Post's own shop, the ideas are good and the initiative of the publishers in attempting such a comprehensive issue is most commendable.

IN NAME ONLY.

Strictly speaking, Texas has few highways. There are few in the Southwest. We call our roads highways.

But Texans are awakening to the need of the country for good highways, which will be passable in all kinds of weather. This is especially true of the West Texas area, in example whereof we cite the many recent public meetings and public contributions in this district for the purpose of aiding in the construction of good roads.

ALFALFA AND CHEAP PORK.

"Alfalfa as a feed for hogs will produce more pork per acre than any other forage crop grown in Kansas," is a statement from Ray Gatewood, instructor in animal husbandry in the Kansas State Agricultural College. The same is true in the Plainview country. With the ease with which alfalfa is produced in the Plainview country, its low cost of production and the high prices—usually top—brought by hogs chiefly fed on alfalfa pasture, the Plainview country should be the most successful hog-producing section of the Southwest, and should measure up to the late Jos. Wing's estimate of it, "the most piggy part of the United States."

THEY MERIT YOUR SUPPORT.

When we judge a man we rate him by his purpose or aim and his accomplishments. He is a good man if he intends and aims to do right, and his value to his community is estimated largely by what he does for it.

Plainview has two organizations which merit the support of her citizens, not only the business men who have houses in the downtown district and who sell wares for a livelihood, but of every property owner in any portion of the city, of many of the farmers and of all of those who live in the city. That merchants, bankers, lawyers, doctors and other professional men should support the Chamber of Commerce and Young Men's Business League actively and financially is not altogether a correct conception of the offices of these organizations and of the relation of the citizenship of the town and county to them.

When by reason of any activity of either of these organizations new business is brought to Hale County, or to Plainview, each citizen in the county reaps some benefit. The fact that there are five thousand people in Plainview makes land adjacent to Plainview more valuable. If by making Plainview a better city the value of farm property is increased, why should not the farmer assist the organization with his moral support and his financial support commensurate with the benefit he receives? Why should not the clerk in the stores, whose opportunity for advancement increases with the growth of his employer's business and the city and country at large, contribute something to the support of these organizations? Above all else, why should he not give them his active support and aid and assist in every possible way? Why should not the man who owns property in the city of Plainview assist in the support of these organizations, which unquestionably are of permanent benefit? To say that they are not is to impeach the judgment of the successful financiers and business men of each live, progressive city in the Southwest, who have worked for the organization and the maintenance of these bodies.

The same is true with the commercial organization at Hale Center, Abernathy or Petersburg. They merit the support of all the people who receive their benefits.

The broad nature of the work of these organizations is recognized by our neighboring city, Amarillo, which maintains a board of city development, financed by the city on a budget the money for which is received from the city's available tax fund.

THE STEEL TIE BINDS BEST.

Under this caption The Plainview Evening Herald makes the timely suggestion that what is most needed to bind Fort Worth and West Texas more closely together is a new railroad giving a direct route from the South Plains country to this city. It brings out the very startling fact that there is more direct rail connection between Plainview and Wichita, Kansas, than between Plainview and Fort Worth.

Here is what it says:

"Fort Worth is making a bid for West Texas' business on the basis of reciprocity. Fort Worth is naturally the favored market of the South Plains country. Within the past several months other markets have been bidding for the profitable and increasing business of this section with success. They developed the market, too. A year ago few hogs were shipped from Plainview to the out-of-state market, Wichita, Kans. Today a liberal supply of hogs of this section goes to Wichita. The commission houses **CAME AFTER IT!** When it was found that profitable shipment could not be made to that market, a progressive firm, knowing the value of the business and the possibilities of developing an excellent trade, arranged to have a through stock train to take stock from the South Plains to the Kansas market in record time. The freight rate is less, for there is a practically straight haul and a short route. West Texas, especially the South Plains, must take a circuitous route to reach Fort Worth. There are long delays in transferring shipments from one road to the other.

"Fort Worth wants to reach the one-million-a-year mark in its hog business. A direct route to the fastest-growing hog section of the United States—the South Plains—would in all probability have made this record a reality this year.

"Says The Star-Telegram: 'West Texas has just begun to grow, and by the same token Fort Worth has just begun to grow.'

Why not let's get together?

"Steel ties will bind West Texas more closely to Fort Worth than any other. And Fort Worth needs its 'twentieth' railroad. Fort Worth is a stockman's town, and the South Plains is a stockman's country; not in the sense it was fifteen, or even ten, years ago, but an intensively developed section, infinitely capable of further development, in which each farm has an annual surplus of livestock which its owner wishes to sell and which Fort Worth wants to buy.

Let's get together!"

We commend this to the consideration of those most directly concerned. There can be no question that such a railroad is badly needed and that it would prove a profitable enterprise. Somebody start something in this direction!—Fort Worth Star-Telegram.

Panhandle Press

An election has been called in Plainview to provide for the paving of twenty-five or thirty blocks of the streets of that thriving little city. Paved streets reflect prosperity and progress. That's the way of the prosperous Plains—Fort Worth Star-Telegram.

Like the Spotted Calf's Trail.

Nearly every paper that comes to our exchange table has announced during the last month that its particular town has been put on the Puget Sound and Gulf Highway. Seems like this national road will be about as crooked as the trail of the spotted calf. Suppose somebody gets out a "who is who" on this highway?—Lynn County News.

Kaffir for Bread.

The high price of wheat flour is certain to result in the development of some substitute for wheat in the making of flour. Already a flour is being made of rice, and some flours already contain a certain percentage of kaffir corn, maize or other small grains. Of course, wheat will continue to furnish the greater constituent of flours, but as wheat grows higher in price the tendency will be to substitute other cereals. This will widen the market for maize, kaffir corn and other small grains. While this is primarily a wheat-growing country, these other small grains are raised here with equal or greater success. Therefore there need be no alarm here over the prospects of the substitution of other grains for wheat in the making of flour.—Wichita Times.

An important measure coming up before the next Legislature will be the inauguration of a Highway Commission. The Good Roads Association of Texas is behind the move. We favor the measure, inasmuch as the good roads movement has reached the stage that there should be government head. The commission should be composed of practical civil engineers of road experts. Much saving to the people of the State would result in the class of roads they would receive under State supervision.—Lockney Beacon.

The Texas press is awakening to the need of a State Highway Department. Every state in the Union, save three, have such departments. It is essential that Texas have a highway department if it shall secure the funds appropriated for building good roads within its borders, under the late Federal Good Roads Act.

COTTONSEED-MEAL SITUATION.

We do not undertake to make any predictions concerning the future price of cottonseed meal, but we call the attention of our readers who have been using it to the fact that just now it is selling for the highest price known for this feed. We have had some correspondence with various manufacturers, and have found none who are willing to quote prices good for any length of time. There seems to be a general feeling among those identified with the cottonseed trade, naturally, they will be influenced by prices of corn and other feedstuffs. Most dealers are unwilling to quote prices except subject to immediate acceptance. Farmers who are in the habit of feeding any considerable quantities of cottonseed meal will probably serve their own interests by looking into the situation immediately.

Last year a great deal of cottonseed meal sold in Iowa and adjoining states was found to be deficient in protein. Inasmuch as the chief value of this food lies in its protein content, buyers should protect themselves by insisting upon a guarantee of a definite percentage of protein, with the understanding that if the meal should fall below this guarantee, the seller shall refund proportionately.

For all practical purposes, the best way to buy cottonseed meal is on the basis of protein content. For instance, 40 per cent protein meal at \$42 a ton furnishes a pound of protein at 5.25 cents, as compared with 5 cents for 37 per cent protein meal at \$37 a ton. Therefore, at these prices, the lower grade would seem to be slightly the better buy. When you have a choice between grades, figure out the cost of a pound of protein, and, other things being equal, buy where the protein is cheapest per pound.—From Wallace's Farmer.

Editor J. C. O'Bryan, of Tulla, had business in Plainview last week, returning to his home yesterday morning.

PROTECTION For MOTORISTS

We write insurance on Automobiles that will protect you from such loss as indicated in the news columns of today's Herald.

Malone & Jackson
Grant Building Phone 231

WORK—A SONG OF TRIUMPH.

By ANGELA MORGAN,
in New York Evening Mail.

Work.
Thank God for the might of it,
The ardor, the urge, the delight of it—
Work that springs from the heart's desire,
Setting the brain and the soul on fire—
Oh, what is so good as the heat of it,
And what is so glad as the beat of it,
And what is so kind as the stern command,
Challenging brain and heart and hand?

Work.
Thank God for the pride of it,
For the beautiful, conquering tide of it,
Sweeping the life in its furious flood,
Thrilling the arteries, cleansing the blood,
Mastering stupor and dull despair,
Moving the dreamer to do and dare—
Oh, what is so good as the urge of it,
And what is so glad as the surge of it,
And what is so strong as the summons deep,
Rousing the torpid soul from sleep?

Work.
Thank God for the pace of it,
For the terrible, keen, swift race of it,
Fiery steeds in full control,
Nostrils aquiver to greet the goal,
Work, the power that drives behind,
Guiding the purposes, taming the mind,
Holding the runaway wishes back,
Reining the will to one steady track,
Speeding the energies faster, faster,
Triumphing over disaster—
Oh, what is so good as the pain of it,
And what is so great as the gain of it?
And what is so kind as the cruel goad,
Forcing us on through the rugged road?

Work.
Thank God for the swing of it,
For the clamoring, hammering, ring of it,
Passion of labor daily hurried
On the mighty anvils of the world.
Oh, what is so fierce as the flame of it?
And what is so huge as the aim of it?
Thundering on through death and doubt,
Calling the plan of the Maker out—
Work, the Titan; Work, the friend,
Shaking the earth to a glorious end,
Draining the swamps and blasting the hills,
Doing whatever the Spirit wills—
Rending a continent apart,
To answer the dream of the Master heart.

Thank God for a world where none may shirk—
Thank God for the splendor of work.

STRAWBERRY PLANTING.

Strawberries may be successfully transplanted either in the fall or spring, provided the ground is in good condition. Before planting, the ground should be plowed deeply and, if not rich, a coating of well-rotted manure turned under. As a general rule the best plants are not obtained from old beds, as the old plants have exhausted their vitality in producing fruit and the young plants are likely to be weak. The best runners are obtained from young, vigorous plants. The young plants should be transplanted as soon after digging as possible. About one-third of the lower part of the roots should be clipped off and all but one to three leaves removed. The roots should be well spread out and the soil packed about them firmly. Set the plants so that the crown is just about flush with the top of the soil. If planted shallower than this the plant is likely to dry out

and die, and if the crown is covered with soil there is danger of smothering it.

The strawberry is a very shallow-rooted plant, and must have frequent shallow cultivation. The field should be kept free of weeds and the plants cultivated every ten days or two weeks till they bloom, when cultivation should cease till they are picked, after which the ground should be cultivated deeply the rest of the season.—W. B. Lanham, A. & M. College.

Post City citizens have subscribed the necessary stock for a packing plant.

Geo. L. Mayfield, district attorney, left this morning for Dallas on business.

COTTON SOLD FOR \$18.25 AT PETERSBURG SATURDAY.

PETERSBURG, Texas, Oct. 23.—Everything is moving on here in a businesslike way. Cotton is being picked and ginned, maize being headed, and kaffir being cut and bound. J. W. Roberson, A. S. J. Martin, W. E. Mickey, Charlie Jay and Lillburn Claitor, Jr., left Friday for the Dallas Fair. They were joined in Lubbock by Henry Roberson, of Lorenzo and Mr. Lynn, of Estrecoado.

Miss Lester Jones had as her guest Sunday Misses Ella White and Pearl Roberson.

Nelson Fitzgerald has moved to Abernathy, where he has gone into the garage business with his brother.

Jim and John Criswell have rented the Claitor gin, and are operating it

with L. C. Claitor as business manager and Herman Hegi as engineer. Quarterly conference convened at this place Friday.

Rev. Wilkins filled his appointment here Sunday.

Quite a few of our young people attended the Singing Convention at Happy Union Sunday.

Rev. Black preached at the Christian Church Sunday.

Snyder & Moon paid \$18.25 for a bale of cotton Saturday. The cotton was ginned at the Claitor gin, and belonged to Mule Ramsey.

Owing to the inclemency of the weather, the Needlecraft Club did not meet in regular session last Thursday. Mrs. Mat Gregory will entertain later.

We Renovate Feather Beds. HANDY MAN'S SHOP. Phone 475. 11-34

You get more real wear from a good blue serge suit than from any other fabric

BIG VALUES AT
REINKEN'S
\$15 and up
Guaranteed colors too

FOOTBALL

Lubbock
High School

VS.

Wayland
College

Saturday Afternoon,
October 28th
3:30 O'Clock

Admission . . . 35c

The Mayor Says:

"Plainview must be a clean town with good streets. It must be wide open and wide awake. Open to everything that will be for the progress of itself and for the country and people around it."

Working together for the community interest is a commendable selfishness. Citizens, farms, dairies, stores, schools, churches—ALL are a part of the community of interest.

What do you say?

My interest is to have your GOOD opinion of this store and to merit it I am to give you value received for as many of the items you need every day, as possible. Some say, "It's a racket store." Children say, "It's a candy, pencil and tablet store." The mothers who have bought "Foot Rest" Hosiery say, "It's a stocking store." Beginners and Newly Weds say, "It's a dishes and housekeepers store."

Men who know the \$15.00 made to order all wool suits say, "It's a tailor shop." If you got one of those 3-foot pipe wrenches at \$2.00 you know its a hardware store.

In the recent Herald contest 4 out of 5 of hundreds said, "It's the school shoe store" and lots of folks know that it is "The All-Leather shoe store."

I say, "It's all things to as many folks as it is convenient for it to be. Whether the item is 5c or \$5.00 I am to give you ALL that the price will buy. The motto is, "Right Price" and "Anything for Anybody."

The "Right Price" Store

BEN LANDERS, Proprietor

WAYLAND BUILDING

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Mrs. Elmer Sansom will be hostess to the Wednesday Bridge Club this week.

Mrs. G. Graham will entertain the Home Economics Club Friday afternoon.

Friday afternoon Mesdames Chas. Saigling and May Kinder Smith and Misses Lucille Kinder and Nell Sansom will entertain in honor of Mrs. Paul Barker, a recent bride.

MASSIE-McDILL.

Saturday afternoon Justice of the peace E. C. Keck performed the wedding ceremony for J. W. McDill and Miss Maggie Massie. They live in the south part of the county.

CHRISTIAN LADIES' AID.

The Ladies' Aid of the Christian Church met yesterday afternoon, at the church, in their regular business session. They report quite a number of old magazines on hand. They are soliciting others, and hope to make a shipment soon.

AUCTION BRIDGE CLUB.

This afternoon Mrs. R. C. Ware entertained the Auction Bridge Club and a few friends at her home, 629 Austin Street.

An attractive arrangement of chrysanthemums beautified the rooms.

At the conclusion of the games a salad course was served to the club members and Mesdames R. B. Tudor, J. A. Testman, A. A. Highbarger, Wallace Settoon, Chas. Saigling and E. B. Hughes.

TEN ATTEND MEETING OF WORKING WOMAN'S CLUB.

Ten members of the Working Woman's Club were present at their regular monthly meeting Friday afternoon, in the Mayor's office, at the City Hall.

With Mrs. A. C. Hatchell as leader, the Bible lesson was very interesting. The first two chapters of St. Matthew were studied.

Without any lesson study, but in a social way, the means and ways of keeping the children in school were discussed. They also discussed other matters helpful to the club members.

During the social hour dainty refreshments were served, and before the club adjourned a number of magazines were distributed among the members.

BAPTIST LADIES' AID ELECTS NEW OFFICERS.

An unusually delightful and spiritual meeting of the Ladies' Aid of the Baptist Church was held yesterday afternoon, at the home of Mrs. J. L. Overall, in Lakeside Addition.

A large number of the members were present and a very interesting program was enjoyed. Mrs. J. H. Calvert was leader. The subject of the lesson discussed was "The Present World's Opportunities and the Foreign Mission Board."

An appreciative talk was given by Mrs. T. D. Lipscomb on "The Present Needs," and "Brief Notes From the Fields" by Mrs. Tandy.

A very attractive number of the program was a quartette, "God, Keep Me True," given by Kathleen Graves, Ruth Lipscomb, Dorris Young and Mabel Hill. Miss Erma Leach delighted those present with a reading, "Preparing a Garden Party," and her encore, which was even more charming, "My White Rose."

A prayer, offered by "Mother" Jones, concluded the program.

Then came the election of officers, and the following were elected: Mrs. J. D. Hatcher, president; Mrs. D. L. Hammer, first vice president; Mrs. E. E. Warren, second vice president; Mrs. H. W. Knupp, secretary; Mrs. T. W. Sawyer, treasurer; Mrs. J. W. Patterson, organist; Mrs. A. C. Hatchell, reporter; Mrs. H. J. Dillingham, president of personal service committee; Mrs. J. M. Malone, Bible teacher; Mrs. C. W. Tandy, mission teacher, and Mrs. T. D. Lipscomb, Sunbeam leader.

Following the business session, a vote of thanks from the aid was extended to the retiring officers and a pledge of service to the newly elected. The aid also presented to the retiring president, Mrs. B. F. Ivey, a handsome cut-glass water set.

At the close of the afternoon delightful refreshments of chocolate and cake were served.

Miss Vera Whiteley returned Saturday from Herford, where she has been visiting friends.

Mrs. P. Giessing, of Farmington, Missouri, and Henry Knoche, of Onarga, Ill., who have been visiting in the home of their sister, Mr. and Mrs. W. E. Risser, left Saturday for their homes.

Dr. O. C. Nevils, O. L. Stancel and J. R. Savage, who are interested in land in the Runningwater community, returned to their homes, in Central Texas, Friday, after a visit of inspection here. They drove through in a Chevrolet.

Is Marriage Necessary?
See "THE COMMON LAW." It.

W. W. Kirk left yesterday morning for Abilene.

B. F. Smith, of Lockney, was here this morning.

E. T. Diggs came down from Amarillo yesterday.

Jno. N. Farris, of Floydada, was in Plainview Saturday.

Dr. E. Lee Dye went to Tullia this morning on business.

Mrs. H. C. McIntyre is visiting friends in East Texas.

Mr. and Mrs. E. Dowden left yesterday for Oklahoma City.

W. D. Driskell, of Abilene, is a visitor in Plainview today.

Prof. Ralph Porter visited with his parents, in Tullia, Sunday.

Mrs. W. H. Phillips returned from Amarillo yesterday morning.

E. B. Miller and H. S. Hilburn had business in Amarillo Saturday.

Mr. and Mrs. John Lucas attended the Texas State Fair, at Dallas.

Mr. and Mrs. Farris Frye were visiting in Tullia Saturday and Sunday.

Mr. and Mrs. Geo. F. Fairris visited in Lubbock with Mr. Fairris' parents.

J. B. Nance returned yesterday from a business visit to Wichita, Kansas.

Mr. and Mrs. A. Van Howeling left Saturday for Dallas to attend the Texas State Fair.

C. S. Woodrow returned this morning from Amarillo, where he has been on business.

Grady Gentry returned today from Fort Worth, where he has been with a shipment of cattle.

T. J. Van Arsdell left this morning for Amarillo, Kansas City and other cities on business.

Mrs. E. M. Winn returned Saturday from Lubbock, where she has been with a relative who is ill.

Misses Grace, Helene and Mary Evans and H. A. Pearson, of Abernathy, were here Sunday.

Mrs. S. E. Minor returned Saturday to Mansfield, after a visit with her daughter, Mrs. G. W. Abernathy.

C. E. Locke, of Runningwater, returned yesterday from Dallas, where he has been attending the Fair.

Mr. and Mrs. I. O. Newton, of Seymour, arrived today for a visit with their mother, Mrs. S. I. Newton.

Mr. and Mrs. Charles Clements returned Saturday from a visit with Mrs. Clements' parents, at Carrollton, Mo.

E. T. Coleman went to Amarillo Saturday to get his car, which he left there during the recent rainy weather.

A marriage license has been issued to W. L. Kimbrell and Miss Dollie Coburn, by County Clerk B. H. Towery.

The post office at Ralls is now an office of the third class, a change in classification having been recently made.

Don H. Biggers, of Lubbock, and F. C. Weibert, director of the State Warehouse and Marketing Department, of Austin, were in Plainview Saturday.

Mrs. J. J. Lash has returned from Corpus Christi, where she attended the grand lodge of the Order of the Eastern Star. She also visited in Dallas while away.

Overcoats that Combine Style and Quality at Prices that Fit Peoples Purses

On the rack in our men's store there are becoming coats ready to serve you any winter day or night. There are styles from the Society Brand clothes shop and others from the S. M. & S. in New York.

Our overcoats are made of tough materials, sewed securely and lined with dependable fabrics that keep the coat in shape.

Prices \$8.50 to \$30.00

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE



Society Brand Clothes

Mrs. R. W. Otto, in response to a message stating that her father was dead, left yesterday morning to attend his funeral.

Mrs. J. A. Peret and son, Arthur, returned this morning from Skidmore, Mo., where they have been visiting relatives of Mrs. Peret.

J. F. Harrison has returned to his home, Eddy, Texas, after a visit with his son, G. H. Harrison, manager of the Alfalfa Cattle Company's farm.

Dye & Ford have purchased the picture show at Canyon and have changed its name to "The Olympic," making it uniform with the other shows owned by them in the Panhandle.

Robt. Sansom returned Saturday morning to Fort Worth, after having visited a few days with his parents, Mr. and Mrs. D. F. Sansom, and his brother, Elmer Sansom.

Mr. and Mrs. J. C. Woolvorton have returned from Dallas, where they attended the Texas State Fair and visited with their son, Ernest, who is attending Southern Methodist University.

On Sunday Judge and Mrs. Arthur B. Duncan and son, Mark, and Mr. and Mrs. Fred Brown, of Floydada, visited in the home of their daughter and sister, Mr. and Mrs. B. C. Blackmon.

Miss Lizzie Mae Rook accompanied her brother, Homer Rook, to Amarillo Saturday for a visit with friends. Homer officiated in the football game between Amarillo High and Plainview High.

Miss Vera Newton left this morning for Fort Worth, where she, with other music lovers from over the State, will enjoy the grand opera. She will visit in Henrietta and Seymour before returning, and will be gone about a month.

Olen Scott is now back at his home, in Tullia, after spending a few weeks at Plainview. He is personally superintending the cleaning of the debris from the scene of the late destructive fire. The work of rebuilding the burned district will be pushed to a finish.—Tullia Herald.

Dr. J. W. Grant and M. D. Henderson, who have been attending the International Irrigation Congress and Dry-Farming Congress in El Paso, are attending the Texas State Fair at Dallas, having gone there from El Paso.

Mr. and Mrs. L. P. Barker returned Saturday from their honeymoon trip to San Diego, Los Angeles, Portland and Canadian points.

WATCH FOR BANDS ON WILD DUCKS.

If you kill or capture a wild duck bearing an aluminum band around one leg, having a number on one side, and on the other a statement requesting that the United States Department of Agriculture, or the Biological Survey, be notified, you are requested to send this band at once to the Bureau of Biological Survey, Department of Agriculture, Washington, D. C. This band, if accompanied by a statement as to date, place, and circumstances under which the bird was taken, will be of service to the Survey in its efforts to determine the longevity of individual ducks and the routes of migration of the species. The bands are being attached to considerable numbers of wild duck of several species which have been cured of the duck sickness prevalent around Great Salt Lake, Utah, and there released. The department is particularly anxious to secure reports from these birds to determine their complete recovery from this malady, which has killed hundreds of thousands of ducks in Utah.

"LITTLE ORPHANT ANNIE."

She Is Still Alive and Has Vivid Memories of Riley.

Many will be surprised to learn that there ever was a real "Orphant Annie." "Orphant Annie" is now Mrs. Wesley Gray. Although not a great many miles from the poet's birthplace, Greenfield, Ind., Mrs. Gray's farm is situated in the real, old-fashioned back country.

It was a raw, bleak day when little "Orphant Annie" was brought to the Riley home. She came from a primitive country settlement in a rough wagon, riding on a heavy board laid across it for a seat. * * * She recalled the happenings at the Riley home with amusement and delight.

"Jim Riley," she declared, "was the biggest tease and the meanest boy I ever seen. I used to wonder how he learnt it all; how in the world a boy day,

only 12 years old could be so full of mischief, and such an awful tease.

"He would draw ugly pictures of us and write mean things beneath 'em, and I tell you, he just natchurly worried the life out of us. Then he would make his eyes red by rubbing them, and pretend he was sticking gun caps in them. Then he'd pull the gun caps out of his nose. You can't guess how he scared us.

"Then he had a hateful way of doing a trick that a circus man taught him with a button and a handkerchief, by folding the handkerchief around the button and then undoing it, and the button wasn't there. That made us awful curious, and we made him do it again and again, until one time he dropped it out of his sleeve."—Ladies' Home Journal.

C. H. Lupton, of Hereford, was a business visitor in Plainview yesterday.

CHILDREN'S SHOES

IT IS SHOE TIME NOW

You have heard the claim "all leather shoes." That does not describe a good shoe. A shoe to give satisfaction must be made out of good leather. Just common leather won't give satisfaction.

We believe we have the best line of shoes made, if we did not we would change our buying place. We can sell you good shoes at about the same price as last winter. We bought our

PRESENT STOCK AT THE OLD PRICE

Let us fit you out in our shoes this winter. We believe we can save you money on what you may need in shoes.

Ladies Two Tone Shoes

See our line of ladies fine shoes in a variety of patterns and styles. Brown vamps, with fawn tops, gray and black vamps with white tops and all brown shoes. We sell them at reasonable prices. The city shoe stores are asking almost double for the same shoe we offer.

Complete Line Over-Shoes and Rubber Boots

HAMNER'S DRY GOODS STORE

Phone 210 "Sells It for Less" Plainview

Your Fall Clothing

Really now, it's time to give much thought to those new fall clothes you are in need of. From this date on the popular fall styles of suits and overcoats will be very much in evidence.

What we have to offer you in fall clothing is full of merit. The workmanship is also here as well as the newest cut and pattern of tailoring:

You Should Get Your New Suit Now

See the "Climax"

The Climax is one of our new fall suit models for young men—nothing extreme or freakish about it, yet when you try it on, you will note at once a peculiar young "mannish" distinction that you will like. Many patterns to choose from at \$15.00 to \$25.00, but a particularly strong showing at \$20.00



REINKEN'S CLOTHING AND SHOE STORE

"WE DO AS WE ADVERTISE"

DANGER IN USING GIN TRASH.

By FREDERICK H. BLODGETT,
Plant Pathologist, Extension Service,
A. and M. College of Texas.

Farmers are thinking this year more than some seasons about fertilizers and diseases. As the crop is more completely gathered the amount of trash appears to materially increase. At present there is an average waste of dirt, burrs, leaves, etc., of one hundred pounds to the ton of seed cotton. In many cases the waste is nearly double this amount, and in carefully picked cotton is, of course, much less.

Many gins allow the broken burrs, along with some waste seed, to accumulate in considerable quantities. The farmers patronizing the gin haul this trash away for its supposed fertilizing value. There are always numbers of diseased bolls among those from which this trash is formed, the diseased spots being due to enthrone nose and bacterial spot about equally. These diseased bolls or burrs are a source of danger, if used as fertilizer for next year's cotton crop. The disease will retain its vitality in the bolls, leaves, etc., for a year, according to experiments in other cotton States. It is a source of danger to the next crop to scatter these infected boll fragments upon the land.

The farmer could add more than double the fertilizer material to the land by turning the whole stalk under than by scattering the dry bolls over the land. At the same time the soil would be improved by the addition of vegetable matter so as to better hold moisture and reduce drought injury. This year, with the cotton out of the field so early, the stalks can easily be turned under before they are killed by frost. With the sap in stem and leaf, decay will be more complete and the material become incorporated into the soil more promptly as plant food.

Turn under cotton stalks while still green, if possible; do not burn them.

Use "bolley ashes" for fertilizer if convenient, but do not use the gin dirt pile; there is too much disease-carrying material in the old bolls.

To be of any real value the gin trash should be spread nearly two inches deep on the land before breaking. The hauling of such a quantity is more expensive than a similar value in city manure.

If one feels that he must use the trash, he should put it on his corn or grain land, but not on cotton land.

HOW TO ESCAPE COLDS.

Many make the mistake of wearing heavy suits of outer clothing in winter, in addition to heavier underwear. They have in mind the very few hours they are in the open, when, as a matter of fact, they are indoors twenty or twenty-two of the twenty-four, the temperature often being as high as 80 and 85 degrees.

This is worse than summer heat, for with the windows closed the fresh air available in summer is lacking. Under these conditions perspiration is apt to be free, and then the exposure on going outside to a temperature often 50 or 60 degrees lower creates the ideal condition for taking cold.

The more sensible plan is to wear the same weight of outer clothes in winter that we do in summer, relying upon the overcoat alone for protection when outside.

For the success of this plan you should wear either mesh or woolen underwear, and not cotton. Those who have adopted this form of winter dress know the comfort and decreased fre-

quency of colds that result, and it would be difficult to persuade them to return to the old practice.

It is almost necessary to have both a heavy coat or ulster for the severe weather and a light coat for spring and fall use. The ulster might be uncomfortable at the later seasons, whereas there are many days when it is unwise to go out without an overcoat of some sort.

The wearing of "chest protectors" is to be condemned. Quite the opposite of protecting, they weaken the chest and render the wearer a much more easy prey to colds and other infections. The reason for this is that they make the chest more sensitive to cold. The best "chest protector" is a cool sponging of the chest every morning, followed by vigorous rubbing.—Wichita Beacon.

OUR FOOD WASTE.

Careful estimates show that America wastes every year \$1,300,000,000 worth of food. The American middle-class garbage can, it is said, is stuffed with more luxuries than adorned the tables of the well-to-do in European countries, even before the enforced unusual economy.

Observe the average housewife, who

habitually cooks five or six potatoes when two are enough. It has been said that if the housewives of the country knew how to use potatoes to the best advantage, cooking the precise quantities needed, the price would today be 50 cents a bushel at retail instead of \$2. And potatoes are but samples of many forms of food waste in the average household.

Watch the diner in the average hotel who picks suspiciously at this and that, who eats perhaps one-fourth of what is set before him and returns the rest to the kitchen to be dumped into the garbage can. The porterhouse steak took four years to develop on the body of a choice steer, yet those delectable juices in the tenderest of meat are lightly thrown aside

in one moment, to be carted to the garbage can, because of the squeamish tastes of the dilettante diner. His fickle appetite, tickled with every European dainty, spurns a liberal bill of fare, and as a result of this our food bills soar. To stop wasting food would be an excellent first move toward a general attack on the high cost of living.—Milwaukee Journal.

C. E. SPENCER,
PUBLIC STENOGRAPHER.
High-Class Work Only.

Office No. 21, 1st Nat'l Bank Bldg.
Phones: Office 544; Home 854.
Paragon Typewriter Ribbons.

FOR SALE.

10,650 acres smooth, plains land in Cochran County, about 28 miles S. W. of Littlefield, a town on main line of Santa Fe R. R. and four miles west of C. C. Slaughter Ranch Headquarters; all fenced; shallow water; two wells and mills. This same kind of land is now selling around Littlefield at \$35.00 per acre. Price of this tract is \$12.50 per acre, with small cash payment, balance one to 30 years, if desired, at 5 per cent interest.
THE SIMMONS-READ COMPANY,
Exclusive Agents, Hillsboro, Texas.

BUTTER FAT
is higher at present than was ever known for the time of year. Eggs are high. Fowls of all kinds are high. Bring all this to us and get high price.
PLAINVIEW PRODUCE CO.

**TEXAS STATE FAIR
DALLAS, TEXAS**

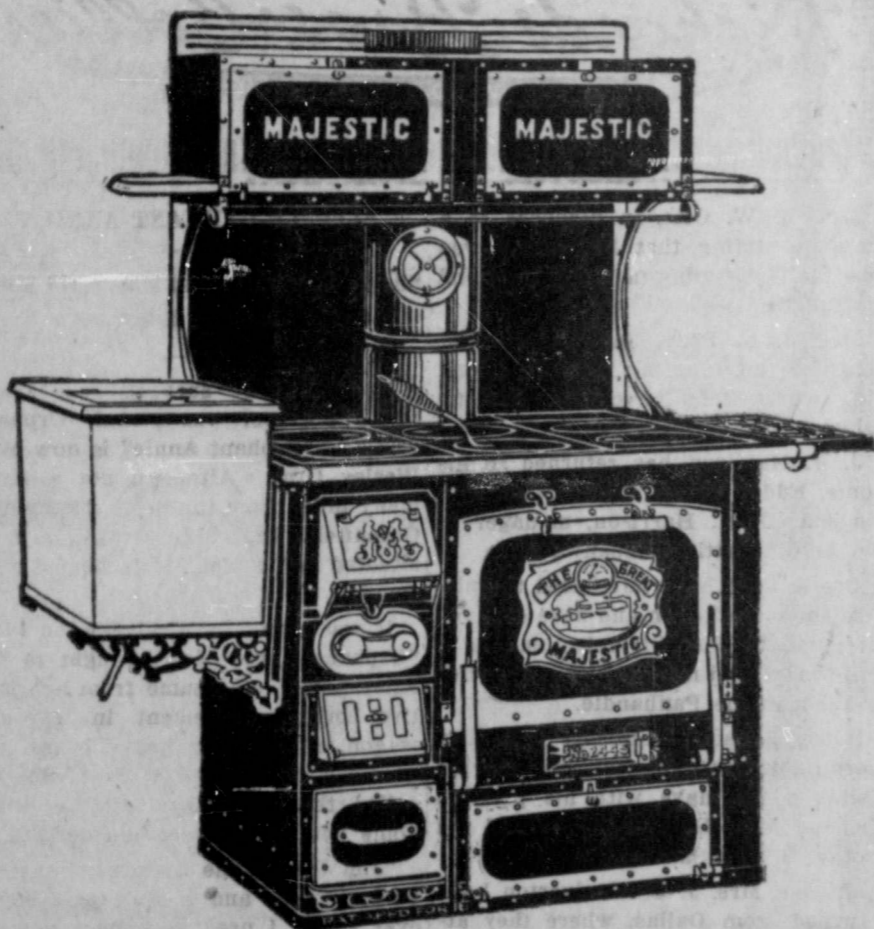
Oct. 14th to 29th, inclusive

Tickets on sale Oct. 12th to 28th inclusive. Final limit Oct. 31st

\$14.75 ROUND TRIP

Special excursion train will leave Plainview for Dallas about 9:00 a. m. October 20th, arriving at Dallas 7:00 a. m. the 21st, return leaving Dallas 7:00 p. m. the 23rd, arriving at Plainview about 3:00 p. m. the 24th.

\$8.00 for the Round Trip on this Train
Entire space in one standard Pullman has been reserved for accommodation of Plainview people. Additional reservations can be made if needed. Make your reservations as early as possible and avoid the rush.
For further information call on or phone 224.
JOHN LUCAS, Agent.



Many styles and sizes—with or without legs

**SPECIAL DEMONSTRATION
AND SALE**

**Great Majestic
Ranges**

"The Range With a Reputation"

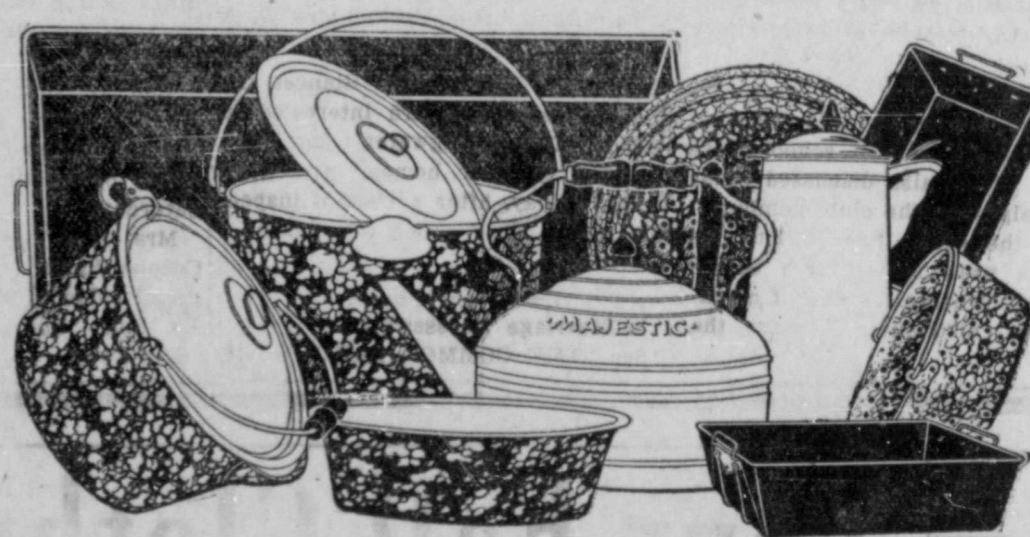
FOR ONE WEEK ONLY

Commencing October 30th to November 4th

During this week we will have a special demonstrator from the Majestic Factory to explain how the Majestic is made and why it is absolutely the best range; why it lasts longer and cuts down repair expenses; why it bakes bread evenly, top, sides and bottom without turning; why it uses so little fuel and saves food waste. He will explain its labor saving construction and why it heats an abundance of water good and hot—a mighty convenient and useful thing to have a big supply of hot water always on hand isn't it.

To buy a range by mail is almost certain to end in disappointment and loss of money. It may be "exactly as represented" yet not be what you thought it was nor what you wanted.

Here you can see every part of the Majestic—you can know what you are getting before you buy. Decide now that you will discontinue using that old, worn-out range. You will save money in fuel, repairs, and cooking. Buy a Majestic—the range with 25 years' reputation. The demonstrator will answer any questions relating to stoves.



**This \$8.00 Set of Granite
and Copper Ware**

FREE

As a special inducement during our demonstration week only, we will give with every Majestic sold, one handsome set of kitchen ware as illustrated. Every piece is the finest of its kind and the entire set cannot be purchased for less than \$8.00. The price of the Majestic remains the same as always and the quality of the stove is the same. This kitchen ware is an out and out present. See it at our store.

Everybody Welcome

Even though you do not want to buy a new range right now, it will be worth your while to attend this demonstration and know all about the Majestic Range. You are placed under no obligation to buy.

CHILDREN'S SOUVENIR DAY

Tuesday of demonstration week 3 to 5 p. m.

**125 MAJESTIC AEROPLANES FREE
FUN FUN FUN**

Boys and girls, old and young, you can have a world of fun with the Majestic Aeroplane. It is easily made to fly from 10 to 50 feet in the air. You will all want one. Don't fail to get yours. The first 125 boys and girls who present to the Majestic Range Salesman, at our store, between 3 and 5 p. m. on Tuesday, written answers to the following questions will receive one of these aeroplanes free.

1. What is the name of your mother's range and how long has it been in use?
2. Give names of any persons you know needing a new range.
3. Why is the Majestic known as the Range with a Reputation?
4. What is your age.
5. When is your birthday.

\$1.00 ARTICLE FREE

The boy or girl giving the neatest and best answer to the third question may select any \$1.00 article from our stock in addition to the souvenir.

A PRIZE FOR EVERYBODY

Don't be discouraged if you are not one of the 125 to get an aeroplane. You will receive a Majestic Puzzle Card that will afford you many hours of amusement. Be sure to have your answers ready to hand in at our store Tuesday afternoon, between 3 and 5. They must be written if you wish to receive a souvenir or prize.



**You need
never worry**

about results in
baking if you use

**KC BAKING
POWDER**

It has been a stand-
by for a quarter of
a century. Guarant-
eed under all
pure food laws.

25 Ounces for 25¢
(More than a pound and
a half for a quarter)

KEEP THIS DATE IN YOUR MIND'S EYE.

BRING YOUR NEIGHBOR WITH YOU

Phone 80

DONOHOO-WARE HARDWARE CO.

Phone 80

AMERICA TO RESTOCK WORLD WITH FARM MACHINERY.

"The last two years have been years of importance and of transition in our foreign trade," declared Dr. Edward Ewing Pratt, of the Bureau of Foreign and Domestic Commerce, in an address Thursday, October 19, before the annual convention of the National Implement and Vehicle Association, at Atlantic City. "Our exports and our imports have increased in an unprecedented manner. The character of our foreign trade and the directions of our foreign trade have greatly changed. If our foreign trade of today is compared with that of 1913-1914 you will find little resemblance.

"Nevertheless, too many of us are apt to think that we had no foreign trade prior to the outbreak of the European war. As a matter of fact, the United States stood third among the exporting nations of the world, and the recent great growth in our trade is really the climax of a development which has been going on for several decades. This is particularly true when we examine the character of our exports. From the nineties down to the time the war started the percentage of raw materials exported gradually decreased and the percentage of manufactured goods sold abroad increased from 20 to 47 per cent. Therefore, the comparatively small percentage of raw materials exported at the present time and the comparatively large exports of manufactured goods can not be considered as something entirely new and unprecedented."

After covering a number of other factors now prominent in general trade conditions, Dr. Pratt discussed foreign trade problems in one of the lines of greatest interest to the delegates—agricultural implements. "It seems to me," said the speaker, "that there is no question but that there will be a very large demand for agricultural machinery of all kinds immediately following the close of the war. Europe and, for that matter, all of the countries of the world are today almost entirely stripped of their stocks of agricultural implements and machinery. The factories of the belligerent countries which have heretofore been producing agricultural machinery have been recently producing only a comparatively small proportion of their former output, and some of them have almost entirely ceased to produce agricultural implements. In some of the belligerent countries not only have the stocks of machines been exhausted, but agriculturists have been forced to resort to machinery of obsolete pattern and designs, and in some cases have even gone so far as to piece together odd parts which happened to be in the warehouse. It has been almost impossible for many nations to get the heavier products, among which the heaviest and clumsiest are agricultural machinery. The mere transportation expenses have been almost prohibitive. It will be our privilege and our duty to restock these countries with suitable machinery when the war is over."

"There is another point which we should take into consideration, and that is that the loss of men, the loss of labor power in Europe, has been great and irreparable. There is just one alternative if the belligerent countries of Europe and their colonies are to get back to the normal producing basis as it was before the war, and that is to use labor-saving machinery. The largest number by far of the men who have been lost were engaged in agricultural pursuits. It is particularly important, therefore, that the European nations supply themselves with the very best

labor-saving devices along the lines of agricultural implements, machinery, and farm-operating equipment. Already we see decided moves in this direction by the European nations. Not long ago we received a visit from a French commission, one of the members of which was an expert interested in agricultural machinery. He was here to see what labor-saving devices we could supply in connection with agriculture."

In concluding, Dr. Pratt expressed the opinion that "although our present exports of arm machinery are far below normal, a great opportunity exists. It is not the opportunity to put our products on the ships and send them off to foreign countries and get the money by return mail, but it is the opportunity to find out what is wanted in foreign markets, to establish connections, to place our goods before the purchasers, and to be ready just as soon as the shipping situation eases up, and just as soon as the war is over to place our products in foreign markets, and it is the opportunity not only to get the normal business of those markets, but it is the opportunity to get a very large business which will be obtainable because of the small exportations of the last two years."

COUNTRY BUYERS RUTING IN KANSAS CITY STOCK MARKET.

KANSAS CITY STOCK YARDS, Oct. 20.—Country buyers shipped out 40,000 head in four days this week, with a possibility of the total onto for the week getting close to the record number for that trade, 51,000 in one week. Packers are well killed up, and some of them needed cattle to kill today, and bought steers on the stocker order that they would not look at Monday. The market is in better shape all around than it was a week ago, so far as ability to handle the coming week's supply goes.

Beef Cattle. Prime cattle have been very scarce. A few big weight steers at \$10.00 to \$10.60, prime yearlings \$10.25 to \$10.70. Short-fed steers sold up to \$9.10 this week, and a few grass steers above \$8.00, quality of the grassers not as good as heretofore, most of them selling from \$7.50 downwards to \$5.50, the latter thin, light-weight Mexicans from Oklahoma. Colorado beef steers sold at \$6.85 to \$7.40, some light steers at \$6.50. Steers sold in the quarantine division from \$5.50 to \$6.60, and a six-car drove of Osage steers sold in the native division at \$7.35 to \$8.00. Cows declined 10 to 15 cents Tuesday, but close the week firm, medium grades \$5.25 to \$6.25, good heavy

cows \$6.50 to \$7.00.

Stockers and Feeders. The market developed unexpected strength late in the week, so many buyers appearing that prices advanced Thursday. Choice fleshy feeders sold at \$7.75 to \$8.50, fair to good feeders \$6.50 to \$7.25, choice high-bred Pan-handle ones and twos \$7.00 to \$7.50, bulk of the medium stock steers \$6.00 to \$6.50, stock cows and heifers \$5.25 to \$7.25.

Hogs. Top today is \$10.15, bulk \$9.70 to \$10.10, with the prospects better than a week ago, for packers paid up to the top price today, as did order buyers, and there is not a sign of weakness. The market has advanced 35 cents since Monday. Receipts today are 5,000, total for the week 52,000, about 4,000 more than last week. The top was paid for light weights and medium weights today and packers are strong buyers of heavy weights, going to the top on them once or twice this week. A year ago this week was the date of the big break, but nothing of the kind is expected now.

Sheep and Lambs. The local market exceeded itself yesterday, going to \$10.65 on choice Colorado lambs, when top in Chicago was \$10.50. Today Chicago came lower, and the choice lambs here sold 5 to 15 cents lower, at \$10.45 and \$10.50, medium lambs \$10.15 to \$10.35. Fat ewes sold up to \$7.35 this week. Receipts were 41,000, a reduction of 10,000 head from last week. Feeding ewes \$5.50 to \$6.00, breeders \$7.00 to \$8.50, no choice young ewes here.

J. A. RICKART, Market Correspondent.

ESTRAY NOTICE.

Strayed from my place about three weeks ago, 2 two-year-old steers, branded 7 on left hip and C on right. Notify W. M. JEFFUS. 2t.

Have that old, hard Mattress cleaned and made over before cold weather sets in. **HANDY MAN'S SHOP.** Phone 475. 11-24

Diamonds

Any Style
Any Size

We get memorandum packages of diamonds and guarantee to please you.

We can save you money on diamonds and guarantee to give you what you pay for.

DYE DRUG COMPANY

Phone 23 West Side Square

MONEY

to loan on improved or unimproved plains land. We loan on school land as well as patented land. Buy or extend Vendor's Lien notes. No waiting, money always ready

SHALLOW WATER LAND & LOAN COMPANY

D. HEFFLEFINGER, Manager

LOOK! LISTEN! German Heaters

The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you.

PLAINVIEW HARDWARE CO.

The Last Big Week OF THE HOOSIER CABINET SALE

Saturday night closes your opportunity to purchase any of the several styles of the popular Hoosier Cabinet at special sale prices. This is the last opportunity you will have to obtain The Hoosier this year at a special price or on the easy payment plan now offered.

Just stop and think what this means—it means that this week you can make the decision which will save miles of steps for your wife, many backaches and discouragements for her. In your own business you arrange your stocks or your papers, or whatever you deal in, so that they can be most conveniently and economically handled by you and yet you expect your wife to go along in the same old fashioned drudgery without making it possible for her to systematize her labor. If you have never thought of what that means in waste and inconvenience we are going to expect your wife to call the matter to your attention.

You couldn't place one single article in your home which would lighten the work and bring health and happiness that a Hoosier Kitchen Cabinet will bring.

Don't Miss This Big Final Chance to gain the advantages of a Hoosier Cabinet this winter

Garner Brothers

Furniture and Undertaking

Announcement

WE HAVE PURCHASED THE STOCK OF THE VICKERY-HANCOCK GROCERY COMPANY and are making good headway in putting it into a modern, sanitary and up-to-date stock of groceries. Our aim will be to keep it this way and to put back of it careful service in buying and selling. We expect to pay careful attention to the needs of every customer and to supply them with good goods at moderate prices.

We are anxious to retain all of the old customers of the firm and to add as many new ones as we may be able to attract thru our policy of service and economy in buying your every day grocery needs. We will be glad to have you inspect the start we have made toward making our stock neat and attractive and will be glad to have you test our prices.

We are new in your city altho we have met many here. We invite you to come in and get acquainted with us and with what we hope to do in the grocery business.

We will not move the stock from its present place of business.

Duncan Grocery

Phone 17 Successors to Vickery-Hancock Grocery Co. Phone 17

Carriage Painting as Well as Automobile Painting

SHOULD NOT ONLY DEMAND

First Class Material and a Dust Proof Building

but that exact workmanship necessary for a factory finish. Satisfy yourself as to our workmanship and let us figure with you on your carriage or automobile painting.

RICHARDS AUTOMOBILE PAINTING CO.

ONE DOOR WEST KNIGHT AUTO CO.

PLAINVIEW, TEXAS

Motor News of General Interest

ALCOHOL IS URGED AS FUEL FOR AUTOMOBILES.

That there are many advantages in the use of alcohol as a fuel for the operation of combustion engines, principally the automobile engine, over the use of gasoline, is the statement of Arthur D. Little, Boston engineering chemist, who has made many experiments along these lines and but recently talked at some length on the subject before a body of some of the world's foremost chemists, in New York.

"There have been a great many comparative tests made of alcohol and gasoline in internal-combustion engines, including the automobile engine, and in practically every case alcohol has proven much the better of the two," said Mr. Little in an interview with a reporter of the Christian Science Monitor.

"Alcohol has less potential heating power than gasoline, but operates under conditions much more favorable, and a gallon of alcohol will develop just as much if not more power than will a gallon of gasoline. Alcohol permits of usage under very much higher compression, which is one strong point in its favor. It doesn't radiate heat as much as does gasoline, and consequently does not heat up the engine. Its gases are cooler and it leaves, when burned, water and carbonic acid.

"The supply, too, of alcohol is far more unlimited than is the apparent supply of gasoline. The supply of alcohol, or what could be manufactured from waste products alone, would meet any demand possible. There is enough

yellow pine waste alone in this country to manufacture 600,000 gallons of alcohol a day, and corn stalks and many other wastes which have woody bodies may be utilized in alcohol manufacture.

"There are at present in the United States two big alcohol manufacturers. One of these is at Fullerton, La., and the other in South Carolina. They each turn out approximately 25,000 gallons of alcohol daily.

"From two gallons of molasses we can get one gallon of alcohol, and molasses is from 16c to 18c a gallon, making the cost of a gallon of alcohol between 34c and 36c. From a bushel of corn we get about 2½ gallons of alcohol. Corn is somewhere around 70c to 80c a bushel, making the cost of this alcohol but little less than that made from molasses. Now, cattle can be fed on molasses and corn is one of the grains used for human consumption, so why use these foods for the production of alcohol when we can get from one cord of wet sawdust about ten gallons of good alcohol?

"I believe there will come a great development in the use of alcohol for operating engines of all kinds and for lighting purposes when the price of the fuel has come down to about 25c a gallon, and I think that figure is well in sight. With the big development that will come at that time I think we will see alcohol greatly used for propelling automobiles, motor boats and for many other uses gasoline is now put to.

"Whether it will ever take the place of gasoline I won't attempt to say. Gasoline is bound to increase in price,

and if alcohol sells for less, its use will be great. But the main point is that the production or possibility of producing alcohol from these materials insures us against what might come with the failure of the gasoline supply.

"The alcohol made from sawdust, or from corn stalks, is made in practically the same way as that made from molasses or grain. They have a process by which they extract the fermentable sugars from the wood, and from there on the alcohol is secured in almost exactly the same manner."

COMBINATION LOCK PREVENTS THIEVES FROM STEALING CARS.

About a year ago the automobile thief used to get away with a daily average of ten motor cars, but, owing to the increased vigilance of the police department, this loss does not run now quite four a week in New York City. Yet even this means a great annual sacrifice on the part either of owners or insurance companies, and a large reward might well be offered to anyone devising a protective attachment that would still further reduce the number of these thefts. What seems to be a good solution of the problem has been brought out abroad, where the car thief has been no less active. A clever Frenchman is responsible for the development of a combination lock that effectually cuts off the supply of fuel, and, incidentally, makes it impossible to get more than a start before the stolen car is automatically brought to a stop.

The fuel lock is placed in the feed line at a convenient point between the

gasoline tank and the hood, on the dashboard, within easy reach of the driver. It consists of four tapered brass plugs fitting into correspondingly tapered vertical holes in the cast body of the lock. These plugs rotate upon their vertical axes, and in order to make a clear channel for the fuel the Z-shaped passage in each plug must exactly coincide with two other openings in the lock body. When all four of the plugs are properly adjusted the fuel is free to feed from the tank to the carburetor. By turning but one of the plugs out of alignment the puzzle is a hard one indeed for the thief to get them readjusted in order to start the car.

The thief, if used to picking locks with a bit of wire, can't do this with the fuel lock. The index on top of each plug has six numerals, and as the authorized driver alone knows which line of numerals to read, plainly anyone seeking to hit upon the right set of figures would have to try 1,296 different combinations. This is the object of the four plugs.—New York World.

ROADS OF THE WEST ARE POOR, TOURISTS SAY.

"Westward the course of bad roads takes its way." This paraphrase of a famous saying epitomizes the road reports thus far by the United America tourists to Mr. J. Walter Drake, president of the Hupp Motor Car Corporation.

Western brethren, inclined to take this as a "knock," please consider it constructive criticism. When the United America Hupmobile left Washington, D. C., August 28th, it was definitely announced that the chief objects of the journey to every capital city in the United States was the im-

partial observation of roads, with a view to improving them. The tour is now in Idaho, its twenty-sixth State. Eastern roads have the decision to date.

The differences noted in road conditions are due to some extent to the weather, which, while it continued fair throughout the eastern half of the trip, grew worst west of Chicago and culminated in an equinoctial storm between Des Moines, Iowa, and St. Paul, Minnesota. Another storm picked up the party on leaving Bismark, North Dakota, and led them to Billings, Montana, turning to snow in the mountains.

However, in road improvements under way the West leads. More road machines and more road gangs were

passed in Illinois, Missouri, Kansas, Nebraska, Iowa and Minnesota than in all of the Eastern States put together. A tour over the same route next season is sure to find the West even—perhaps ahead—in the number of miles of good roads.

Pacific Coast roads, noted for their fine condition, come next under observation. The tourists reach Seattle in a few days, and then travel south to Los Angeles.

A public sale will be held at the E. Dowden farm by Long, Moran and Dowden on October 28. Livestock and general farm implements are listed.

Is Marriage Necessary? See "THE COMMON LAW." It

Willard

As Others See Us

The best thing we can say about our storage battery service is "Judge by our customers."

We have extra battery to fit your car while we charge yours.

Plainview Battery Co.

714 Broadway Plainview Phone No. 203

Free inspection of any battery at any time

This is a Garage Built on Service

By service we mean attention to details of your car needs from the office, thru the expert repair departments, out to the front free air station, and the gasoline sentry. For every need of your car, no matter what make, there is an expert mechanic waiting to give carefully detailed attention to your particular car troubles.

Our Welding Department

Is in charge of men especially trained and equipped to handle the most modern equipment we have been able to install. We emphasize the kind of service you may expect from this department, whether it is a welded part on your car or a piece of farm machinery which needs attention.

Our Vulcanizing Department

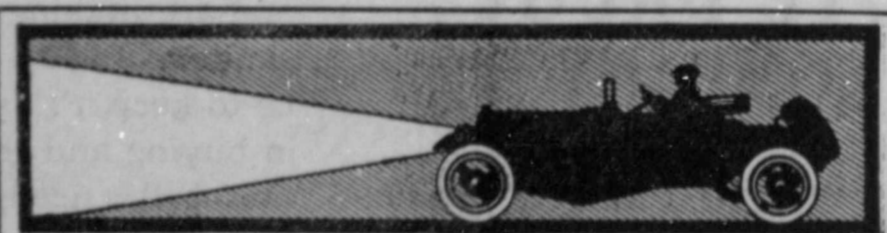
Is presided over by an expert who does nothing else in the shop but keep tires and tubes properly performing their necessary duties. This work, as all other that goes out of this garage, is guaranteed.

Our Accessories Department

We keep a full stock of those accessories most desired by local or tourist drivers. This stock includes parts, Firestone tires and tubes, and all of the necessities and pleasant luxuries which motorists find pleasant and profitable.

Our Sales Department

We sell the famous Overland automobiles; keeping in stock demonstration cars of practically all the models. We also have the repair parts needed by local and tourist motor owners. If you are in the market for a dependable car at a moderate cost phone 237 for an Overland demonstration.



Here's Where You Get
Firestone
Tires, Tubes and Accessories

And that means that here you get the most for your money.

Most miles per dollar and most comfort per mile.

Firestone quality has led the world for fourteen years. There is no argument about it.

But because they have the largest and best equipped tire factory, and only the top-notch men, the prices are right.

Call and See

Non-Skid—Smooth Tread—All Types—All Sizes



Our Repair Department

With our corps of workmen in this department working in a splendidly lighted, well ventilated, roomy work shop, with the most approved modern machinery to work with, we are ready to give that sort of service you have a right to expect from this shop of high standards. We would be especially pleased to have automobile owners inspect this and our other departments.

Our Storage Garage

This is not a free storage garage, but a reasonable charge garage. We charge a nominal fee for the storage of cars and carefully protect them in our modern building. Your car is always accessible when you want it, and a part of our service includes keeping the car washed, oiled, filled with gas and oil, and the tires kept full of air, provided the customer wishes this service. There is nothing compulsory about it.

In a General Way

You will find here a prompt and courteous office force, sales force, and workmen in all departments. We expect to keep this the leading garage and repair shop on the South Plains by emphasizing throughout the service of every department. If you are not acquainted with this service we invite you to make an inspection and a trial of it.

Phone 237

KNIGHT AUTO COMPANY

Corner Austin and Fifth Streets

Plainview, Texas

Phone 237

RATES
ONE CENT PER WORD
EACH INSERTION

**THE EVENING HERALD'S
LIVE WANT AD PAGE**
TELEPHONE NO. 72

**THE MARKET PLACE
OF THE
SOUTH PLAINS**

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

We have for sale several hundred pounds of choice Alfalfa Seed. CARTER-HOUSTON DRY GOODS CO. tf.

FOR RENT—Two nicely furnished light-housekeeping rooms. On corner east from Lamar School. Phone 618. tf.

We will exchange your old furniture for new and make your home more pleasant for the winter. We have a mighty complete stock of House Furnishings. W. E. WINFIELD. 2t.

FOUND—At Mae I. Theatre Wednesday evening. Inquire at Herald office. tf.

CALL FOR A CITIZENS' MASS MEETING.

Plainview has an opportunity of securing one of the Tractor Demonstrations to be put on during the summer of 1917.

To discuss the necessary arrangements for entertainment, etc., a mass meeting of all the citizens of Hale County is hereby called to meet at the Court House at 7:30 p. m. Wednesday, October 25th.

CHARLES REINK'N,
President Chamber of Commerce;
E. B. MILLER,
President Y. M. B. L.

Is Marriage Necessary? See "THE COMMON LAW." 1t.

FOR SALE—Good automobile; will trade for cattle or feed. See AUSTIN C. HATCHELL. tf.

FOUND: Friendship bracelet. Call at HERALD OFFICE. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Is Marriage Necessary? See "THE COMMON LAW." 1t.

Mrs. C. L. Bennington has opened her studio in Mr. Snell's room over Pierson & Smith's grocery store. Anyone wishing lessons or work done can see her there Tuesday, Wednesday, Thursday, Friday and Saturday. tf.

LOST—Gold band bracelet set with chip diamonds on one side. Finder please return to Herald office and receive reward. tf.

STRAYED—One brown mare mule, 10 years old; both ears split in the ends; no brand. Will pay \$10 for information leading to recovery of same. J. L. MARTIN, Route A. 4t-pd.

SHEEP—With right party interested, we will put out on profit-sharing basis 100 to 400 feeder ewes. D. F. SANSOM & SON, Plainview. 6t.

One large housekeeping room for rent. Phone 435. tf.

FOR SALE—Woman's clothes; two suits, two coats; men's clothes. Phone 467. 2t.

TANKAGE—PLAINVIEW PRODUCE COMPANY. tf.

Is Marriage Necessary? See "THE COMMON LAW." 1t.

FOR SALE.

One horse, buggy and harness; in good condition. Terms to right party. ALFALFA LUMBER CO. tf.

We have a few Heaters, Base Burners, Ranges and Oil Stoves left, both at prices we can't duplicate. Better be among the lucky early buyers. W. E. WINFIELD. 2t.

Is Marriage Necessary? See "THE COMMON LAW." 1t.

WHEAT PASTURAGE—If you have any for sheep, advise D. F. SANSOM & SON, Plainview. 6t.

WANTED—Men and teams to plow sod. \$2 per acre. See J. F. WATSON, Texas Land & Development Co. office. 4t.

WHY PAY RENT!

Can make terms on six-room, modern house located within four blocks of the Square. W. F. GARNER. tf.

Is Marriage Necessary? See "THE COMMON LAW." 1t.

FOR RENT—Nice bed room. Phone 416. 2t.

FOR SALE—Good Jersey milk cow. See AUSTIN C. HATCHELL. tf.

FOR SALE—Two trail outfits, harness for ten head, and eight head of good, young work mules. Also complete set of house furniture. R. W. VANDERSLICE. Phone 606. 4t-pd.

New Floor Coverings for winter. Better buy the new Furniture and Rugs while you are setting your stoves, and make one piece of work do for all the changes. W. E. WINFIELD. 2t.

TANKAGE—PLAINVIEW PRODUCE COMPANY. tf.

NOTICE.

The report that I have sold my shop is incorrect. I have contracted with a good mechanic to run the blacksmith shop. I retain the wood shop and will be on the job to accommodate all customers. Our work is guaranteed to be the best and our prices are reasonable. Let us figure on your work. J. D. HATCHER'S BIG SHOP. tf.

WANTED—Bright young woman to enter training school for nurses. Phone PLAINVIEW SANITARIUM. tf.

FOR SALE—Small herd of Holstein cattle for dairy use; ready for delivery. Inquire KNIGHT AUTO CO. tf.

FOR RENT—3 nicely papered rooms for light housekeeping; light and bath. 607 Fresno Street. tf.

FOR SALE—160-acre alfalfa farm; running water, 70 acres sub-irrigated, smooth, fenced. Description, N. W. ¼, Section 19, Block S1; price, \$30.00 per acre. Write direct to owner, J. R. LIEDERBACH, Rockford, Minnesota, Route 2. tf.

ALFALFA SEED: New crop, first quality, prompt shipment. Order direct from the greatest producing section. Write for prices and free sample. Be sure to state amount wanted. LEO TURNER, Yuma, Arizona. Oct. 24. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

WILL TRADE for land, right location, good young horses and mules. BOX 805, Plainview. 6t.

FOR SALE OR TRADE—Six-cylinder Hudson Car, in perfect condition. See W. F. GARNER. tf.

FOUND—A lady's purse. Owner may have same by calling at Herald office and paying for this ad. tf.

FOR SALE—Small herd Holstein cattle for dairy use; ready for delivery. Inquire KNIGHT AUTO CO. tf.

ALFALFA SEED 15c a pound. PLAINVIEW PRODUCE CO. tf.

FOR SALE—Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES, Ranch 10 miles south-east of Hale Center. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

FOR SALE—At a bargain, good horse and carriage. Address "X," care Herald. tf.

WANTED—Work by man and wife on farm or ranch.—Inquire at Herald office. 2t-pd.

As you rearrange the furniture to make room for the stoves, you will doubtless find certain pieces which you would like to have replaced. We will take your old furniture and give you a good allowance on the new. W. E. WINFIELD. 2t.

FOR SALE—Good Jersey Milch Cow. Can be seen at Wayland College. tf.

WANTED: 250 Brown Leghorn pullets. B. H. TOWERY. 8t.

DELCO WIRE - CUT LINIMENT cure Wire Cuts, Wounds, etc., without blemish or money refunded. \$1 per bottle, postpaid. Send for Free Sample bottle. DEL-DOK OINTMENT CO., Kingfisher, Okla. 8t.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug-You Sick and Can Not Sallvate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist.

Get Baby The "Right" Food

The baby's health depends on its food. Get a food nearest mother's milk. A food with proper nourishment. Such a food is Thompson's Food (Peptonized).

A scientific food containing all those elements essential to the growth and health of your baby. If your baby is deprived of mother's milk, don't delay but start at once on Thompson's Food (Peptonized) and you will be delighted with results. Ready for use by simply adding water.

We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

SEE ME FOR

**FARM LOANS
Cattle Loans**

I also buy vendors lien notes.

Money Ready in One Week

Promptest of service.

J. C. Rawlings
3rd National Bank Bldg.
PLAINVIEW, TEXAS

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. tf.

lent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

L. A. KERR,
Architect.
Office at
Fulton Lumber Co.
Phone 107.
House Phone 422.

Miss Rebecca Ansley
SPIRELLA CORSETIER
Telephone Number 304

J. E. WOODWARD,
Contractor and Builder.
Satisfaction Guaranteed.
All Estimates Free.
Residence Two Blocks East of Eastside School.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

W. A. TODD, Agent
All Kinds of Insurance
Office No. 14,
First National Bank Building.
Phone 129.

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

HARRISON & KERR CO.,
General Contractors.

Office at
Fulton Lumber Co.
Phone 107.
House Phones, 328 and 422.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

PUBLIC SALE

E. Dowden at his farm 5 miles southwest of Plainview on
Saturday, October 28th, 1916

will offer at Public Auction the following stock implements and furniture:

- | | | |
|---|---|--|
| 10 head Jersey milk cows from 2 to 6 years old. | 1 driving horse, new buggy and harness. | 25 Duroc shoats average 50 pounds. |
| 3 head Jersey heifers. | 1 bay mare in foal. | 10 young brood sows. |
| 3 head Hereford cows from 2 to 4 years old. | 1 bay mare 4-year-old, in foal. | 2 thoroughbred Shropshire bucks. |
| 2 head Durham cows from 3 to 6 years old. | 2 bay fillies, 2-year-old. | Wagon, mower and rake, broad cast binder, and many other things too numerous to mention. |
| 3 head of Durham spring calves. | 3 head young mules. | |
| | 100 Duroc shoats, average 80 pounds. | |

TERMS:—6 months' time on hogs; 12 months' time on cattle, horses and mules. Secured notes bearing 8 per cent interest; 5 per cent discount for cash. Implements and furniture, 12 months' no interest and 10 per cent discount for cash. Any purchase less than \$10 no discount and cash on day of sale. Everything must be settled for before removing from farm.

Sale will commence promptly at 1:00 p. m., Saturday, October 28th

An old fashioned Bergue dinner will be served free at 12 o'clock sharp. Bring your tin cups and spoons with you and we will do the balance. I reserve the right to sell any of this stock, implements or furniture on or before sale day and also one bid on any stock or article offered for sale. You will miss something good if you fail to come—something doing every minute after 12 o'clock noon.

Dowden, Long & Moran
Saturday, October 28th, 1916

WANTED AT ONCE

We Have Clients Who Want:

- 4 sections grass land.
- 1 quarter improved.
- 2 half sections improved.
- 1 section grass land.

The above in Hale, Swisher or Castro counties.

FOR QUICK EXCHANGE

For land in Hale, Swisher and Castro.

- \$32,000 income property.
- 100 acres good black land.
- Above in Williamson county.
- 64 acres improved land.
- 251 acres improved land.
- All in Bell county.

—SEE—

WILSON & HOLLE
Room 33 Grant Building

Plainview Mercantile Company	Store Opens 7 a. m.	Plainview Mercantile Company	Store Closes 6 p. m.	Plainview Mercantile Company
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Over a Thousand Men Have Made Up Their Minds

(ALL WITHIN REACH OF THIS STORE)

That They Are Going to Have New Winter Clothes



The heavy frosts of the past few mornings settled the matter. Men have got to have new clothes for comfort as well as for self-respect.

It is no longer a question of **WHETHER**—it is only a matter of **WHERE!**

And the answer to that question any man can get by spending a few minutes in the midst of what we do believe to be the best, the soundest, the most advantageous stock of Suits and Overcoats ever collected in the city.

We have said this, that "Some bests are better than others." A man looking for the best in Suits and Overcoats has got to decide for himself "which best."

We think our Suits and Overcoats are better than most, very much better at their respective prices in the essential points of good style, reliable making and strictly all-wool materials, free from shoddy or cotton.

Fine new Suits start at

\$15 and go to \$30

Overcoats, in the latest fashion, all the way from

\$15.00 to \$35.00

For All Men—Ready

READY with Silk Shirts, Madras Shirts, Percalé Shirts, Negligee Shirts of all kinds.

READY with Linen Shirts, Dress Shirts.

READY with new Neckties by hundreds.

READY with medium-weight and heavy-weight new Underwear.

READY with new High Shoes, as fashionable as they are reliable.

READY with Bath Robes, Smoking Jackets, House Gowns and Pajamas.

READY with Gloves, Sweaters and Handkerchiefs.

READY with Everything for men of business, for men of leisure, for men of all conditions and affairs.

MEN'S \$3.00 AND \$4.00 SOFT HATS.
Just received the late Winter Styles in Soft Hats, all in the new Winter Colorings, to match your Suit or Overcoat.
The Derby Hats in black only, \$3.00 and \$4.00.



Ready-to-Wear HATS

at **\$2.50**

Brand new—not a clearance or anything like it; just fine, new, very stylish hats that we offer you for a few days for the special price of \$2.50.

High Turbans, broad and small Sailors, Toques and a wealth of Novel Shapes.

Mostly Velvet and Mostly Black

But Velvet means Style. Besides all-black, there are black Hats with tops and crowns of new colors. Come early and get your choice—\$2.50.

"Time to Put 'Em On"

says the Underwear Man. For Men, Women and Children—35c, 50c, \$1.00 up to \$5.00 a Suit.

One Word to the Wise Blankets

\$1.00, \$1.25, \$2.00, \$2.50 up to \$11.50

Every Woman Needs at Least One Smartly Tailored Suit

There are many times when nothing answers quite so well as a trim, well tailored Suit, and just now there are some remarkably smart, good-looking models among the medium-priced Suits from

\$15.00 to \$22.50

Smart Cloth Suits

\$13.75 to \$22.50

These include Suits of Whipcord, Gabardine, Diagonal Cloth and Velour Checks. Belted and straight-line models, plain and trimmed, and all with the great, full collars now so favored. Black, navy blue and colored checks.

Smart Tailored Suits

\$14.75, \$15, \$16.50

in colors of black, navy blue and brown, fancy Cheviot, Gabardine and Diagonal Cloth; with belt, half belt and no belt at all, and with collar that can be worn high or low.

Fashionable Dresses

At **\$15.00, \$16.50 up to \$27.50**

Serge Dresses and combinations of serge-and-satin and serge-and-taffeta. Some in long-tunic styles and some are very businesslike and wintry-looking; some youthful plaited effects and others made with the graceful surplice fronts and sashed backs. Serge in black, blue and browns; satin and serge in blue, black and brown.

Some Beautiful Bolivia Coats Have Lately Arrived

Some of these Coats are not fur trimmed because many women prefer to wear their own furs with them and others feel that Bolivia Cloth is so handsome in itself that it needs no trimming.

In all the fashionable shades. Prices are quite moderate—

\$32.50 to \$50.00

Several other pretty models, styles that are quite different and all are new. Some have round collars, some square ones; some have yokes, others are full and loose. All the popular shades—Myrtle Green, Seal Brown, Taupe, Burgundy, Navy Blue and Black.

\$12.50 to \$29.75

Some Suits Belittle a Boy, Others Improve Him

The kind of Suits that improve a boy are the kind that are right all the way from the selection of the fabrics to the finishing of the garment.

The new Overcoats, of which there is an excellent showing, are equally good.

Norfolk Suits, 7- to 18-year sizes \$5.00 to \$13.50
Junior Overcoats, 3- to 10-year sizes \$4.50 to \$6.50
"Boys," our new Mackinaws are here. Some with cap and leggings to match.
6- to 18-year sizes \$5.50 to \$8.75

News Notes From High School

There have been few absents or tardies the past week, considering the disagreeable weather.

Wayland was victorious in the basketball game between High School and Wayland Thursday afternoon.

Monday afternoon Professor Campbell made us a very good talk, and greatly surprised us by telling us that in going to high school we were earning fifteen dollars a day.

Everyone is glad to know that Marvin Terry and Odessa Trobaugh have again started into school at Plainview High School.

The 9A pupils have a collection of good yells, but so far have not practiced them. They intend to, though, for they are splendid "rooters."

The Just-Us-Girls Home Economics Club met Tuesday afternoon and the Sav-a-Bit Club Wednesday afternoon. Both clubs are proud of their names.

A good many High School pupils are planning to go to the Dallas Fair. Miss Longmire will leave Friday and remain in Dallas a week. During her absence a substitute will take her place.

On account of the bad weather, High School did not have recesses Thursday.

The two ninth grades held the second meeting of their literary society Friday. A very good program is planned.

A second team of basketball has been organized at High School, and they intend to begin practice as soon as possible.

Meeting of Sav-a-Bit Home Economics Club.

The Sav-a-Bit Home Economics Club met Wednesday afternoon, October 18, the regular order of business being performed. There were forty-eight present, the largest number there has been since the organization.

Since Miss Longmire could not be with them any longer than for the business session, the meeting adjourned.

LAMAR SCHOOL NOTES.

Lamar is making rapid progress in its revision of the library system. The library books are being catalogued and numbered. An alphabetical list of the pupils of the school has been entered in a register. It is thought that by this method an accurate account of each pupil can be kept.

The chairman of the Victrola record committee of the Lamar Mothers' Club notified the school that each room could select four records. This will make twenty-eight new records, giving a total of about fifty well selected records. All of these records have been given by the Mothers' Club.

Eva and Earl Campbell entered school at Lamar this week. They are from Tuscola, Okla. They intend to make this their home. Ruth Eldins, also from Oklahoma, entered school this week.

The fifth grade has organized a literary society. The officers are: Christene Workman, president; Jessie Pierce, vice president, and Johnnie Rogers, secretary.

The sixth and seventh grade societies are doing good work now, and are having some splendid programs.

HEALTH IS SUBJECT FOR THE CENTRAL MOTHERS' CLUB.

The Central Mothers' Club met at the Central Building at 3:45 Friday afternoon. There were sixty-five parents and teachers present to discuss the subject of "Health."

Two of the High School girls favored the audience with piano solos before the regular program was given.

Mrs. Conner and Mrs. Powell discussed the health of the child from the viewpoint of the home; and of the teacher. Superintendent Campbell added a few well chosen words as to general standards for health.

An excellent paper on "School Lunches" was read by Miss Clara Bell Hooper. This not only gave the theory of well balanced meals, but many practical suggestions as to menus, and combinations. We are quite sure that every parent present appreciated this paper, and we are trusting that this paper may be a nucleus around which a movement for hot school lunches may be started.

At the conclusion of the program,

the primary teachers, assisted by some of their pupils, served hot tea and wafers.

A short business session closed the meeting. Mrs. T. Hammond and Miss Powell were elected delegates to the County Federation of Clubs. Misses Jackson, Briggs and Powell are to compose a committee on arrangements for a "Tag Day" to be held on November 4th for the benefit of the piano fund.

A nursery is to be maintained by the teachers during the club meetings, and every mother is urged to come and lend her influence and work with the Mothers' Club.

PRESS REPORTER.

WEST SIDE BOX SUPPER WAS VERY SUCCESSFUL.

WEST SIDE, Oct. 23.—Everybody is running row binders in kaffir fields where it is dry enough.

Food stuff has been damaged the past week by heavy frosts.

This section was recently visited by a heavy hail, which damaged some of the crops considerably.

The box supper given by the Mothers' Club Wednesday night, October 18, was a decided success.

Professor Smith and wife, teachers of Halfway School, chaperoned their school over to West Side to the box supper October 18th. Come again, Professor Smith. We have all learned what it means when Halfway lends financial aid.

Mr. and Mrs. H. H. Churchwell, of Plainview, were visiting the family of D. H. Spence Sunday.

Guy Raser left this morning for Canyon, where he will be for two weeks.

Let all West Side come out Thursday night, October 26, and vote on material to be used in fencing our new school grounds.

FORMWAY, OF WHITFIELD, WILL MOVE TO PLAINVIEW.

WHITFIELD, Oct. 22.—Mrs. M. E. Nations and son visited at Liberty Sunday.

Miss Hilda Richter visited at Abernathy last Saturday and Sunday.

E. C. Dodson has a new Buick car, which he purchased last Saturday.

The singing Sunday night at Pet Waller's was well attended.

Mr. Formway will have a sale in the near future and will move to Plainview to live.

Mrs. M. E. Nations received a message from Dalby, Oklahoma, stating

that her daughter, Mrs. Dean, was critically ill and for her to come at once. She left Tuesday morning for that place.

Mrs. Dodson returned last Wednesday from Canyon, after spending a week with her son and daughter, who are attending school there.

Miss Icie Crouch, who has been visiting home folks, returned to Plainview last Friday.

We repair, polish and set Stoves. HANDY MAN'S SHOP. Phone 475. 11-24.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Plainview Evening Herald, published semi-weekly at Plainview, Texas, for October 1, 1916. STATE OF TEXAS, County of Hale, ss:)

Before me, a Notary Public in and for the State and county aforesaid, personally appeared E. B. Miller, who, having been duly sworn according to law, deposes and says that he is the Business Manager of The Plainview Evening Herald and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher—E. B. Miller, Plainview, Texas.

Editor—H. S. Hilburn, Plainview, Texas.

Managing Editor—H. S. Hilburn, Plainview, Texas.

Business Manager—E. B. Miller, Plainview, Texas.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

E. B. Miller, Plainview, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

Tom Shafer, Plainview, Texas.

Chas. G. Miller, Boonville, Missouri.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or

in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

E. B. MILLER, Business Manager.

Sworn to and subscribed before me this 7th day of October, 1916. (SEAL) W. W. UNDERWOOD, (My commission expires June 1, 1917.)

You get more real wear from a good blue serge suit than from any other fabric.

BIG VALUES AT **REINKEN'S** \$15 and up Guaranteed colors too

We work only experts in our repairing and refinishing of Furniture. HANDY MAN'S SHOP. Phone 475. 11-24.

A new shipment of Green and White Gold Brooches and Lavallieres with and without Diamonds.

Green Gold Bracelet Watches and Cuff Buttons.

Big assortment of small Diamond Rings in Fancy Mountings.

W. Peterson Jeweler and Optician

The HALLMARK Store

Announcement

We have discontinued baking the 5c loaf of bread and will in the future sell only the 10c loaf.

This change has been made necessary because of the high cost of all ingredients used. By discontinuing the small loaf it will be seen by our customers that the handling will be reduced.

We will appreciate a continuance of your patronage and will endeavor at all times to keep the quality of our products up to their usual high standard.

CITY BAKERY