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Early Election Returns Said Hughes Won By Big Majority; Later Returns Heavily Increase Wilson's Chances of Re-election

Latest Electoral New York Count Gives Wilson 232 Electoral College Votes, Hughes 218, and 81 Doubtful; California, Kansas, Missouri and Indiana Are Big States in Doubt

(SPECIAL FLASH TO THE HERALD FROM THE STAR-TELEGRAM.) AT THREE O'CLOCK TONIGHT THE TIDE TURNED TO WILSON, WITH THE ELECTORAL VOTE STANDING WILSON 232, HUGHES 218, WITH 81 VOTES STILL IN DOUBT. WILSON IS RUNNING FAR IN ADVANCE OF HIS TICKET, AND THE RURAL VOTE IS COUNTING BIG. WYOMING IS THE LATEST STATE TO FLOP TO WILSON.

Those states which are still in doubt favoring the Democratic ticket are Missouri, New Mexico, West Virginia, and Idaho. Those doubtful for Hughes are California, Washington, Indiana, Kansas, New Hampshire, and Oregon. Charles Evans Hughes seemed destined to win in the final count of today's election the Presidency of the United States for the Republican party, according to early returns tonight, but according to late returns from all sources tonight Wilson has gained rapidly, and at last reports is leading in the assured electoral votes. That there will be a Democratic Senate and probably a Democratic House seems now almost certain.

The New York Times, a Republican paper which has been strong in its support of President Wilson

for re-election, together with all other New York papers, practically conceded the election of Hughes as early as eight o'clock tonight. Several papers in the metropolis issued extras soon after that hour announcing the election of Hughes. That the early-evening returns were exaggerated in their predominance for Hughes was shown by the later returns, which became more encouraging to President Wilson, although they changed the first estimates of final results by only small differences in the electoral-college vote.

Hughes seems certain to have carried most of the states which were considered doubtful before the voting, including Illinois, Iowa, Wisconsin, Massachusetts and New York. The only doubtful state which seems definitely in the Wilson column is Ohio, which endorsed the President by a heavy majority. Kansas, which was considered uncertain, is still in doubt.

Incomplete returns indicated that the Senate will be more largely Democratic than in years, while at midnight the lower house was Democratic by the small margin of twenty-three, with many doubtful districts still to hear from.

New England voted solidly for Hughes, Massachusetts being the only doubtful state in the early counts. Practically all of the

old G. O. P. states swung back into the Republican column.

The Fort Worth Star-Telegram practically conceded the election of Hughes as early as ten o'clock, stating that "Hughes will be the next President." They further announced at that time that while the election would be no landslide that the few remaining states to be heard from could not materially change the result.

At ten o'clock Secretary Tamm had not acknowledged defeat, and party leaders were stating that later returns would be more favorable to Wilson. President Wilson, as he received the returns, made no statement, but seemed cheered by the changes in his favor brought by late returns.

Mr. Hughes as early as nine o'clock gave the reporters the single indication of his feeling by saying, "I am happy."

Of the several states which voted on state-wide prohibition, California remains doubtful, while Arkansas, Nebraska, and North Dakota have apparently been registered in the dry column, and Missouri voted to retain the sale of liquor.

The only two states which will figure heavily in the electoral vote which remain doubtful are Kansas, Missouri and Indiana. From Kansas comes the report that Governor Capper, Republican, has been re-elected governor by a big majority, probably electing the en-

1916	1916			1916	1916		
	WILSON	HUGHES	Doubtful		WILSON	HUGHES	Doubtful
Alabama	12			Nebraska	8		
Arizona	3			Nevada	3		
Arkansas	9			New Hampshire			4
California			13	New Jersey		14	
Colorado	6			New Mexico			3
Connecticut		7		New York		45	
Delaware		3		North Carolina	12		
Florida	6			North Dakota	5		
Georgia	14			Ohio	24		
Idaho			4	Oklahoma	10		
Illinois		29		Oregon			5
Indiana		15		Pennsylvania		38	
Iowa		13		Rhode Island		5	
Kansas			10	South Carolina		9	
Kentucky	13			South Dakota		5	
Louisiana	10			Tennessee		12	
Maine		6		Texas		20	
Maryland	8			Utah		4	
Massachusetts		18		Vermont			4
Michigan		15		Virginia		12	
Minnesota		12		Washington			7
Mississippi			18	West Virginia			8
Missouri			18	Wisconsin		13	
Montana	4			Wyoming		3	
Total	95	103	60	Total	122	124	27

The following table shows the electoral vote of the states in 1908, when William J. Bryan was the Democratic nominee for President against William Howard Taft; the electoral vote in 1912, when President Taft was the Republican nominee for re-election, Theodore Roosevelt was the Progressive nominee, and Woodrow Wilson was the Democratic candidate, and the popular vote by states at the same election—1912.

The last column shows the number of electoral votes to which each state is entitled at the coming election:

STATES	1908		1912		Popular vote, 1912			Elec. votes
	Taft	Bryan	Taft	Wilson	Wilson, D.	Taft, R.	Wilson, P.	
Alabama	11			12	82,439	9,731	22,689	12
Arizona				3	10,324	3,021	6,949	3
Arkansas	9			9	68,838	24,297	21,673	9
California	10		11	2	283,436	3,914	283,610	13
Colorado	5			6	114,223	58,386	72,306	6
Connecticut	7			7	74,561	68,324	34,129	7
Delaware	3			3	22,631	15,998	8,886	3
Florida	5			6	36,417	4,279	4,535	6
Georgia	13			14	93,171	5,190	22,010	14
Idaho	3			4	33,921	32,810	25,527	4
Illinois	27			29	405,048	253,613	386,478	29
Indiana	15			15	281,890	151,267	162,007	15
Iowa	13			13	185,325	419,805	161,809	13
Kansas	10			10	143,670	74,844	120,123	10
Kentucky	13			13	219,584	115,512	102,766	13
Louisiana	9			10	60,966	3,834	9,323	10
Maine	6			6	51,113	26,545	48,493	6
Maryland	2	6		8	112,574	54,956	57,786	8
Massachusetts	16			18	173,408	155,948	142,228	18
Michigan	14			15	150,751	152,244	214,584	15
Minnesota	11			12	106,426	64,344	125,826	12
Mississippi		10		10	57,164	1,511	3,627	10
Missouri	18			18	330,746	207,821	124,371	18
Montana	3			4	27,941	18,512	22,456	4
Nebraska		8		8	109,098	54,216	72,659	8
Nevada	3			3	7,986	3,196	5,620	3
New Hampshire	4			4	34,724	32,927	17,794	4
New Jersey	12			14	178,289	88,835	145,410	14
New Mexico				3	20,437	17,733	8,347	3
New York	30			45	655,475	455,428	390,021	45
North Carolina		12		12	144,507	39,139	69,130	12
North Dakota	4			5	29,555	23,090	25,726	5
Ohio	23			24	423,152	277,062	229,327	24
Oklahoma		7		10	119,156	90,786		10
Oregon	4			5	47,064	34,673	37,600	5
Pennsylvania	34			38	395,519	273,205	447,426	38
Rhode Island	4			5	30,142	27,703	16,878	5
South Carolina		9		9	48,355	536	1,293	9
South Dakota	4			5	48,942		58,811	5
Tennessee		12		12	130,335	59,444	53,725	12
Texas		18		20	221,589	28,853	26,755	20
Utah	3		4		36,579	42,100	24,174	4
Vermont	4			4	15,350	23,395	22,070	4
Virginia		12		12	90,832	23,288	21,777	12
Washington	5			7	86,840	70,445	113,698	7
West Virginia		7		8	113,197	56,754	73,132	8
Wisconsin		13		13	164,409	130,878	58,601	13
Wyoming		3		3	15,310	14,560	9,233	3
TOTALS	321	162	8	58	6,293,019	3,484,956	4,119,507	531

tire state Republican ticket behind him, but the result of the electoral vote is still uncertainly favoring Hughes. In this state the women cast forty per cent of the total vote. Reports from Iowa tonight were very meagre. The few districts heard from favor Wilson. Later the entire state was reported for Hughes.

New York City gave Wilson a majority, which was snuffed under by a heavy state vote for Hughes. Hughes' majority in New York state, including the city, will probably reach 150,000. Governor Whitman, Republican, was re-elected governor of New York by a big majority, and Colder, Republican, was elected Senator from the same State over McComb.

Chicago went strongly for Wilson and Dunne, Democratic candidate for governor, but, as in the case of New York, the state vote outside of the city gave Hughes and Lowder, Republican nominee for governor, strong majorities.

Many conflicting claims on the result in Indiana came during the night, but the gist of the reports was favorable to Hughes. Late tonight the state ticket is in doubt. New, Republican, has defeated Kern, Democrat, for the Senate. At three o'clock Mr. McCormick grew more optimistic with regard to President Wilson's chances, saying that he would receive 291 electoral votes, as against 246 for Mr. Hughes. Democratic committees from all parts of the country, said Mr. McCormick, had furnished the figures on which the deduction was based.

"We've got 'em," said Mr. McCormick, in his statement. "Mr. Wilson's vote is growing every minute."

At Republican headquarters, Chairman Wilcox said he did not desire to change his previous estimates. Practically complete returns from Monmouth County, N. J., in which President Wilson's summer home is situated, showed Hughes leading by 1,000 votes. Long Branch, however, indicated a slight Wilson lead.

Kansas City, incomplete, late tonight gives Hughes nearly two to one over Wilson. This city is normally Democratic. St. Louis voted strongly in favor of Hughes. The country districts of Missouri piled up enough votes for Wilson to cause the St. Louis Globe-Democrat to concede Missouri to Wilson at midnight.

Milwaukee, which was reckoned to send Berger, Socialist, to Congress, elected Stanford, Republican.

Toledo, Ohio, elected Sherwood, Democrat, to Congress.

Tennessee elected McKeller, Democrat, over Hooper, Republican. The state seems safely for Wilson on last returns.

In Massachusetts, Lodge, Republican, defeated Fitzgerald, Democrat, for

the United States Senate. The entire state Republican ticket is probably elected.

Incomplete reports from West Virginia state that Chilton, Democrat, is leading for Senator and Wilson has a small lead, but gaining.

McLean, of Connecticut, and Knox, of Pennsylvania, Republicans, will represent their states in the Senate. Pennsylvania has probably given Hughes 200,000 majority.

The vote in Kentucky was very close, Wilson winning the state by a small majority. Caleb Powers, Republican, was elected from his district to Congress.

Hiram Johnson, former governor of California, was elected from that state to the Senate. Johnson supported Wilson. He was elected governor on the Progressive ticket.

Most of the Western States endorsed President Wilson by their votes. Utah has probably gone into the Democratic column for the first time in its history. Montana seems safely Democratic, carrying the re-election of Senator Myers in the upper house. Idaho was gaining for Wilson on late returns. Arizona seems sure for Wilson. Nevada has favored Wilson. New Mexico showed early gains for Hughes, but later swung to Wilson, and the final result in the state is in doubt. Oregon has not reported sufficiently to get the trend of the state vote.

Colorado voted heavily for Wilson, the incomplete results from the cities giving the President big leads. Gunter, Democrat, is leading Carson, Republican, for governor in Colorado. The entire state Democratic ticket seems sure of election.

Washington state favors Wilson, but is very incomplete.

In Arizona, on incomplete returns, Campbell, Republican, was leading for governor.

Wisconsin must have been something of a surprise to those who hope elections. It was considered doubtful, but ran up a big Hughes majority tonight. Phillips, Republican, was re-elected governor.

In Idaho the returns indicate that Davis, Republican, has defeated Alexander, Democrat, for governor.

Beardsley, Republican, has been elected governor of Connecticut, following a heavy majority for Hughes and the entire state ticket.

New Mexico returns late tonight were very incomplete, but indicate that DeBaca is leading for governor of the state. Hubble, Republican, is leading Jones, Democrat, for U. S. Senator.

A special wire from the Star-Telegram last night announced the election of Bill Davis for mayor of Fort Worth by a majority of 800.

Oklahoma reports were slow in coming in. Early reports indicated that

the First, Fifth and Eighth districts had gone Republican, but later advances swung the First District into the Democratic column. The state gave Wilson a good majority and the entire state Democratic ticket was elected.

President Wilson has definitely lost his home state, New Jersey, to his Republican opponent.

In Delaware both sides are claiming the election of Senator. Hughes will probably carry the state by a small majority.

An interesting feature of the returns last night were the votes of the state militias stationed on the border. The First Delaware Regiment, voting at Deming, New Mexico, favored Wilson; the Pennsylvania regiment, voting at El Paso, favored Hughes, and the First Ohio Infantry, voting at El Paso, gave Hughes nearly two to one.

As early as eight o'clock Republican Chairman Wilcox told the news agencies that Hughes was sure of election. A few minutes later Vance McCormick stated, "Remember 1892. We may win yet." Later returns, which became more favorable to Democratic success, caused Mr. McCormick to give out even more hopeful interviews.

In Amarillo interest attached to the contest between McBride and Gee for County Judge. McBride was re-elected by 55 votes.

MARVIN JONES TO ADDRESS YOUNG MEN'S BUSINESS LEAGUE

In response to an invitation, Congressman-Elect Marvin Jones, of Amarillo, phoned today that he will visit Plainview tomorrow and will address the Young Men's Business League at the regular semi-monthly session Thursday evening, 7:30 o'clock, at the Barker-Winn Building. Secretary Z. E. Black requests a large attendance, in order that our new Congressman may meet as many of his constituents as possible and learn of the needs of this section; and, besides, there are a number of important business matters to come before the League.

SUGAR EXPERT DUE TO INSPECT PLAINVIEW COUNTRY.

An expert of the Holly Sugar Beet Company, of Colorado, is expected to arrive in Plainview tomorrow. He comes to make a thorough test as to sugar-beet production in the Plainview country, and with a view of looking into the establishment of a sugar mill here to cost more than one million dollars and with nearly a million to be expended for labor and beet.

Every effort possible will be made to acquaint him with the production of the sugar beet in this section.

BASSETT SAYS PLAINS DID NOT HAVE TYPICAL EXHIBITS

Crosby County Stockman Thinks Railroads Are Entitled to Increased Freight Rates.

Mr. and Mrs. J. M. Bassett, of Crosbyton, were here yesterday. They are returning from the Texas State Fair at Dallas. "The Fair is a great thing for Texas," stated Mr. Bassett; "but, honestly, the exhibits from the counties of this section did not do the country justice."

Railroads Need a Raise.

When questioned as to the attitude of the people of Crosby County on the new freight rates which went into effect recently, Mr. Bassett stated: "Personally, I am of the opinion that an increase in freight rates is needed by the railroads. All materials have advanced in price. The new Adamson eight-hour law will make the cost of operation much greater. From the knowledge I have of railway operation, and it is my opinion that the fact, I know that some increase is essential, and that some increase is essential, and that some increase is essential."

WAYLAND IS DESIGNATED FOR NEW MEXICO PATRONAGE.

Revs. R. E. L. Farmer, president of Wayland College, and J. T. Burnett, financial agent of that institution, returned Sunday night from Carlsbad, New Mexico, where they attended the meeting of the State Baptist Convention in the interest of Wayland College. Dr. I. E. Gates, who was a member of the party which left here Wednesday for the New Mexico city, returned Saturday. Rev. Farmer stopped on his return to preach Sunday morning at Portales, and Rev. Burnett preached the same morning at Texico.

While Wayland was not officially designated by the convention as the official school of the New Mexico Baptists, it was the only school mentioned in their report for the patronage of the church in that state. Already students are being attracted from the neighboring state.

Rev. R. S. Jenkins, formerly pastor at Amarillo, is president of the New Mexico convention, and presided at the Carlsbad meeting last week.

OFF ON HUNT.

Homer Rook and E. A. Rodgers left Tuesday noon for a ten days' hunting trip in the southern part of the State. They are traveling in Mr. Rodgers' car, and will go to Sanderson, where they will meet Kearby Nash, who was released from Company L on the third of this month. He will join them in the hunt.

SHAPER SELLS CRYSTAL CAFE TO MARSHALL MAN.

H. S. Avent, formerly of Marshall and Ballinger, has purchased the Crystal Cafe from H. L. Shaper, and will conduct the business at the same stand and under the same name as in the past.

Mr. Avent is an experienced restaurant man, having had more than fifteen years' experience in this line of business.

INSTALLING HEATING PLANT.

A heating plant is being installed in the Christian Church building. It will be completed within a few weeks.

IOWANS ARE MOVING TO SOUTH PLAINS FARM.

Earle Deen and family, of Anita, Iowa, and H. C. Morman, of Walnut, Iowa, arrived last week in Mr. Deen's Maxwell. Mr. Deen and his family will move at once to his 320-acre farm seven miles southeast of Plainview, which he has made plans to improve. Mr. Morman is prospecting, and it is his expectation to move to the South Plains.

Sam Deen, father of Earle Deen, will arrive here in a few days with the household goods of the family. The elder Deen has a 160-acre farm near Olton, but will probably spend the winter in Plainview.

DR. GAMBRELL TO OPEN FINANCIAL CAMPAIGN HERE.

Dr. J. B. Gambrell, of Dallas, left for his home Monday, after a conference of several days with the board of trustees of Wayland College regarding their requirements to be incorporated in the general Baptist state financial campaign which will begin January 1st. At that date Dr. Gambrell will return to Plainview to open the state campaign here. It is his intention to free Wayland from the debt which the college has been carrying.

DISTRICT COURT IS NOW IN SESSION IN SWISHER COUNTY.

Judge R. C. Joiner is holding District Court in Swisher County, having opened court Monday. District Attorney Geo. L. Mayfield and court stenographer are also there.

FLOYDADA NOW HAS ELECTRIC LIGHT AND POWER CURRENT.

Current from the Texas Utilities Company's high-tension line was turned on in Floydada last week. Linemen are busy connecting wires to residences and business houses which have been wired.

NO PREMIUM ON WORKMEN.

But They're as Scare as the Proverbial Hen's Teeth—Contractors Need Carpenters.

No premium is offered on workmen in Plainview, but they are as scarce as the proverbial hen's teeth. Many of the contractors will not book a new job now with a contract to complete at a specified time, on account of the scarcity of workmen.

Day laborers are in demand in Plainview and in the country surrounding. Inquiry is heard each day for farm hands. Rent houses are hard to find—vacant ones are just simply not here. Rooms for rent, furnished and unfurnished, are in great demand. The Herald receives daily calls for rooms and for rent houses. Every rental broker in town has the same experience.

OLYMPIC BOOKS BIG PRODUCTION.

Manager Ross Rogers of The Olympic yesterday signed a contract to show in Plainview the stupendous motion-picture extravaganza "The Fall of a Nation." The picture has been booked for December 6th and 7th.

WAYLAND DEFEATED HIGH SCHOOL YESTERDAY AFTERNOON.

Wayland College trounced Plainview High yesterday afternoon to the tune of 48 to 0 in a football game on the Wayland field, which was marked with fumbles and loose playing as well as several spurts of brilliant playing on the part of both teams.

High had an unusually good back field, which played a good open game, but their line was too weak to hold the charging Wayland line, which repeatedly broke up good formations of the lighter High team before they were well under way. Wayland did not show the consistency in interference which the team has shown in former games, although Coach B. J. Thomas replaced most of his first-team men with subs in the second half.

The game was clean and hard fought

by both sides, and Wayland earned and deserved most of the score which it piled up, although two scores were made on flukes.

An observation worthy of note was the gentlemanly conduct of the players

of both teams. The particular bright spot in the game came when the officials failed to note whether the High School fullback touched the ball during one play before it crossed the goal line. If he did so, Wayland scored

against him; if not, there was no score. The young man was asked if he touched the ball, and declared that he had, thereby increasing the score against him but profiting by a moral victory.

Have You Ever Seen A Young Man's Suit?

WE'RE frank to admit that until we saw

MICHAEL-STERN'S YOUNG MEN'S MODELS

we had never realized the possibilities in young men's clothes.

It's hard to say just how they're different, but it's easy to see.

A trimness of shoulder, a roll of the lapel—a matter of line, a drape that marks them as "thoroughbreds" the moment you spy them.

Come and look 'em over.

Priced \$16.50 to \$24.50. Other suits \$12.50 to \$14.50.

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This is a common sense method of saving the motorist trouble and expense. Let us show you the principle on which this Innershu works.

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Today's Election

Will be of interest to every man, woman and child in Hale and adjoining counties. You will undoubtedly get the gist of the vote from many sources but if you want the real detail of "how it happened" hand us your name to put on our list for the election numbers of

The Kansas City Times

AND

The Kansas City Star

Whenever you are down town on any occasion, whether it be waiting for election returns or for any other reason be sure to make this hot drink and chili headquarters. We are prepared to serve you in an individual way and will take pleasure in doing so. We cater particularly to the ladies and will be pleased to meet the needs of ladies who contemplate refreshment service after their parties.

King's and Nobility Candies and Chocolates enliven the interest in any home any evening. We keep our assortment fresh and the manufacturers keep the quality up.

Fresh Fruits, Sheet Music and latest Magazines and Periodicals and a big assortment of Cigars and Tobacco make this a popular store for those who are particular about the service and the goods they get.

We want you to become better acquainted with this store and invite a trial of our service.

Everybody's Confectionery

H. E. JOBE, Proprietor

New Dresses, Coats and Suits

We have just received a shipment of the most charming styles direct from the New York style creators.

If you want something new and different at the most attractive prices come in and let us show you our line.

Jacobs Bros. Co
THE ONE PRICE CASH STORE

If It's New, We Have It

North Side Square

IT'S STOVE TIME

Vortex Hot Blast Heaters
Round Oak Soft and Hard Coal Burners
Barber Oil Heaters

Donohoo-Ware Hardware Co.

QUICK METHOD OF CLEANING SILVER WITHOUT RUBBING.

Simple Home-made Quilt Gives Satisfactory Results—Scientific Principle of Electrolysis Employed.

An easy and effective method of cleaning tarnished silverware by boiling in a soda and salt solution in contact with a clean piece of aluminum or zinc is recommended to housewives by the U. S. Department of Agriculture as a result of studies made by its specialists in home economics. The necessary procedure is so simple that it may be followed successfully in practically any home.

The cleaning system known as the electrolytic method has been well recognized for several years.

What the Electrolytic Method Is.
The tarnish which occurs on silver is not due to oxidation, but is dependent entirely upon the action of sulphur. In most cases the source of the sulphur causing tarnish is rubber, wool, foods like eggs, and the sulphur in the air due to burning illuminating gas and coal. The electrolytic cleaning method depends on the fact that the tarnish of silver sulphid is soluble in the hot solution employed, and that it is broken down chemically and its silver content redeposited on the ware when the proper electrical conditions prevail. The presence of both the silver and the aluminum or zinc in the hot solution provides the necessary electrical conditions. Under this method, therefore, practically all the silver in the tarnish is returned to the object being cleaned. When silver polishes are used, on the other hand, all the silver in combination in the tarnish is removed.

Methods Recommended.
In the cleaning method recommended by the Department the necessary materials are a graniteware cooking utensil deep enough to allow the silverware to be covered by the solution; a clean piece of aluminum or zinc, preferably the former; and baking or washing soda. The solution, consisting of a teaspoonful of baking or washing soda and a like amount of table salt in each quart of water, is brought to a boil in a graniteware or enameled utensil. A sheet of aluminum or clean zinc is dropped in. The tarnished silverware is then immersed in the solution so that it is in contact with the sheet of aluminum or zinc. The tarnish should disappear in a few seconds. The silver object should then be removed from the solution, rinsed, and dried with a soft cloth.

Aluminum is much more satisfactory than zinc for use in this cleaning process, since it does not become coated with a layer of carbonates, which would interfere with the chemical reaction. Zinc does form carbonates and, if used, must be cleaned frequently in diluted hydrochloric acid. A small sheet of aluminum may be purchased especially for silver-cleaning purposes, or a piece of an old aluminum utensil well cleaned may be used. Utensils which would later be used in cooking operations should never be employed in cleaning silverware by

the electrolytic method. If very large pieces of silver are to be cleaned and a container is required larger than can be placed conveniently on the stove, the hot solution may be poured into such a vessel and the silver object then immersed. The method is most effective, however, when the solution boils during the cleaning process, and efficiency is rapidly lowered as the temperature of the solution falls below the boiling point.

Special Considerations.
The electrolytic method gives the cleaned silver a satiny finish after several cleanings. If a burnished surface is desired the silver must from time to time be polished lightly with some abrasive polishing material such as powdered whiting. The study made by the Department specialists included a comparison of the amount of silver lost when the whole tarnish was removed by polishing and when the electrolytic method was used. It was found that when whiting paste was used as an abrasive, spoons lost nearly 9.91 of a gram of silver each, approximately twenty-five times as much as when the "hand-made" electrolytic method was employed.

THE BEST OF THE BARGAIN.
You get a bargain when you get The Youth's Companion for 1917 for \$2.00

—52 issues crowded from cover to cover with the reading you most enjoy. But you get the best of the bargain if you subscribe the minute you read this, for then you will get free every number of The Youth's Companion issued between the time you subscribe and New Year's. If you send your \$2.00 at once that means a lot of reading for which you won't have to pay a cent. And then the long, glorious 52 weeks of Companion reading to come after. Let us send you the Forecast for 1917, which tells about what is in store for Companion readers in 1917.

By special arrangement new subscribers for The Youth's Companion can have also McCall's Magazine for 1917—both publications for \$2.10.

Our two-at-one-price offer includes:

1. The Youth's Companion—52 issues of 1917.
2. All the remaining issues of 1916.
3. The Companion Home Calendar for 1917.
4. McCall's Magazine—12 fashion numbers of 1917.
5. One 15-cent McCall Dress Pattern—your choice from your first number of the magazine—if you send a 2-cent stamp with your selection.

THE YOUTH'S COMPANION,
St. Paul St., Boston, Mass.
New Subscriptions Received at The Herald Office. It.

CONSUL VON STRUVE TELLS OF DUTCH WEST INDIES.

(Continued from Page Three.)

Europe, as there seems to be no demand for it in the United States. **Export Trade Is Chiefly Re-exports.** Mangrove bark, coffee, dividivi, hides, skins of all kinds, and wood of all kinds, having a total value of \$311,324 in 1915, are products of Venezuela which are imported here and reshipped to the United States or else are shipped

from Coro, Venezuela, whence exports to the United States are involved at this consulate. The exports of products of this district did not exceed \$170,000 in 1915, and consisted almost entirely of straw hats and salt. Aloe, dividivi, and goatskins are the only other exports of which any appreciable portion was produced here. **Principal Native Products.** The increase in the value of hats exported practically accounts for the increase in the total value of exports.

The increase in the value of mangrove bark, dividivi, and other articles of lesser importance is offset by the decrease in coffee, but all of these articles, as stated above, are produced only to a limited extent in this district, or not at all. "The total value of the principal native products, exported—aloe, salt, and straw hats—amounted from \$108,913 in 1914 to \$360,000 in 1915, or more than 50 per cent."

PREPAREDNESS

On every hand, claim is being made for preparedness, some really worth while others simply taking advantage of the popularity of the word.

Electrical Preparedness

Is perhaps as vital as any ever suggested. To prepare the home, the office, the work shop, or any other place where men and women gather, means to increase the efficiency, to lessen the cost and the labor, to protect the eyes, and to cut out dirt and oil or gas smells.

The Winter Reading

Absolutely demands that you have the pure light furnished by electricity to preserve the eyes of the little folks who study, and the older ones who read for pleasure and profit. The long evenings will be a pleasure if you will wire your home for electric service.

We will be glad to figure your wiring job without any obligation on your part. Phone 13 for wiring service.

TEXAS UTILITIES CO.

KC BAKING POWDER

Passed by the Board of Censors

- 1st—The manufacturer with the rigid tests of the laboratory and factory.
- 2nd—The wholesale grocer with his high standing and desire to handle only reliable goods.
- 3rd—The retail grocer who desires to handle only those brands he knows will please his customers.
- 4th—The food officials with their rigid laws for the purity and wholesomeness of food products.
- 5th—And most important, you, the housewife with your desire for purity, efficiency and perfect satisfaction.

ASK YOUR GROCER — HE SELLS IT

25 Ounces for 25¢
(More than a pound and a half for a quarter)

Announcement

I have purchased the Crystal Cafe and will continue to operate the same at the old stand and under the same name. I will greatly appreciate the continued patronage of the old customers of the Crystal and that of any others we may be able to attract thru careful attention to your demands in service.

I have had more than fifteen years experience in the restaurant business and will try to adapt my experience to your requirements as rapidly as possible. I will try at all times to give you the best foods the markets afford prepared in a most approved way. We particularly want the food we serve to appeal to you no matter how fickle your appetite.

We are here to please you and will make every effort to do so if you will give us the opportunity.

H. S. AVENT, Proprietor
The Crystal Cafe

Special Sunday Dinner, 11:30 to 2, 50c

Big Special Sale

\$5,000 WORTH OF GROCERIES

To Be Sold In the Next Fifteen Days

We have a surplus of groceries, but are needing some money, and for Spot Cash for 15 days only will make a special reduction on everything in our store. As all kinds of groceries are advancing rapidly on the market, by taking advantage of this sale

YOU CAN SAVE MANY DOLLARS

We have a very large stock of high-grade flour and will sell to you at a lower figure than it can be bought today at the mills. A great saving.

Any regular \$1.00 per can coffee in the house 90c

All syrups to close out at less than wholesale cost today. The genuine article, too.

EVERYTHING ELSE AT SIMILAR REDUCTIONS

Remember, these prices are for spot cash only, and the sale will continue but fifteen days.

L. J. WARREN GROCERY CO.

Northeast Corner Square

Phones 233-234

With the Home Economics Clubs

Dallas, Texas, October 31, 1916.

Dear Club Girls:

Well, the Dallas Fair is over, and I hope many of the club girls had the pleasure of attending. There were many valuable lessons for you to learn in all departments, and I hope you availed yourselves of them.

The first program of our county lyceum course was rendered last Friday night at Layne, Grayson County, and was a great success. The Denison Home Economics Club girls presented their parts in a most creditable way, and won storms of applause from the enthusiastic audience. I am enclosing a copy of the program, so that you may see for yourselves what a splendid one we had. It is gratifying to write you that the school house was crowded with patrons and friends. The Layne club girls decorated the rooms nicely and had arranged the stage in a most attractive manner. A great arm chair was placed for dear Aunt Sullie (Mrs. Buchanan, of the Farm and Ranch), who was not able to attend on account of illness. Many of her boys and girls were there, however, some of them real gray headed, and they were very disappointed that she was not present. It is hard to tell which the audience enjoyed most, the cornet, the violin solos or the songs. It was lovely throughout. Misses George, McLennan and Boyd, of the Domestic Science and Art Department of the Denison High School entertained and instructed the audience upon the different phases of their arts.

Next comes the Waco Cotton Palace, and we are planning many nice things to be done at that fair. I am sure the McLennan and Falls County girls are going to make the Cotton Palace Association proud of them. November 11th will be School Rally Day, and the home economics girls are to meet at the Y. M. B. L. rooms at 10 o'clock so as to take part in the parade. Don't forget to bring your lunches, so we may enjoy a club lunch.

Collin County girls must be ready for the Collin County Fair. They are going to have a mighty good fair. Let us send a great exhibit.

Now, I will not make this a lengthy letter, as I expect to see many of the club girls at Waco, where we can discuss our plans of work more definitely than through our letters.

Then comes the Gulf Coast Exposition, at Corpus Christi, where, I am sure, I will see a great many of the South Texas club girls. By the way, I hope the South Texas girls will write to Mr. W. E. Pope, president of the Gulf Coast Exposition, Corpus Christi, for a catalogue and see how many lovely prizes are offered for our department. Ten dollars cash for the best club exhibit. Let us see who will get that. Write at once for the catalogue.

With love,
MRS. J. L. LANDRUM.

Needlework—Part 7. Lesson No. 40.
We will have a little more on cotton and cotton fabrics in this lesson and then pass on to linens. In our last we

studied how to test cotton materials, and I hope the club girls will remember the advice given as to methods of testing.

Cotton is a strong, elastic material, easily laundered and is not affected by heat, dampness or alkalis, but is easily affected by acids. It dyes easily. This quality makes it possible to obtain the beautiful fabrics we have in fast colors. Cotton cloth is light and much desired for underclothes, dresses, waists, skirts, etc. It is made in various weaves and goes under various names. Some of the standard cotton clothes are called muslin, long cloth, nainsook and cambric—all used for underwear. Cotton flannel and flannelette, used for warm underwear for children. Lawn, calico, crepe pique and gingham, used for wash dresses and waists. Indian head, crash, heavy pique and poplin, used for dress skirts, middie blouses, and many other purposes.

Cotton goods shrink a good deal when washed, so we always allow for shrinking in the making of our garments if we do not shrink the material before cutting.

Cotton flannel is a heavy cloth with twilled surface on one side and a soft nap on the other. Flannelette is a soft cloth with a nap on each side. It may be plain or printed.

Tell in class what each is used for, and discuss the value of each.

We learned in our last lesson that a hem is a double fold used to finish and strengthen the raw edge of a garment. We also learned the stitch employed in finishing a hem. We made a holder where the hem was not employed, but we will need the hemming lesson in the making of a napkin. A napkin hemmed by hand is much nicer than one hemmed on the machine. If you have new napkins to make help mother by hemming them by hand, and she will be very proud of her table linen. The French hem, sometimes called napery or Danish hem, is often used on napkins and table cloths. It is a strong hem and launders well.

Now, please pay attention to this lesson on French hemming and go right home and try it on a piece of material.

For the ordinary table napkin use No. 80 thread and a number 8 needle. Straighten the goods by drawing a thread on all four sides and cut to the lines thus formed. Fold the hem evenly and as narrow as you can, and baste into place. Fold hem on the opposite side of napkin and baste. Fold and baste hem on the other sides. Now fold the hem back onto the right side of napkin so the entire hem is away from you.

Hemming. Overhand the edge of the hem to the fold thus formed on two sides of the napkin. Take up a small portion of the material on needle, making stitches small and not drawing too tight. Overhand hem on all sides alike. This makes a very pretty hem and is durable.

I will give you a few more fabrics, so that you may learn their uses and

prices as quoted by your local merchants. Ask your merchant the present prices on gingham, Indian head, and long cloth. Discuss in class the purpose of each, and remember the description, as given you in the lesson.

Gingham. Most universal fabric. Plain weave. Many combinations of warp and wool to form stripes and plaids. Originally Indian zephyrs were very fine in quality.

Indian head. A heavy white material resembling duck. Tell for what used

in class.

Long cloth. Fine cotton fabric, resembling slightly muslin and cambric. Soft to the touch. Close weave. Called long cloth from its popularity as long baby dresses. Tell what else it is used for.

Our next lesson will take up linens, how to test them and for what used.

MRS. J. L. LANDRUM.

LIGHT HOUSEKEEPING ROOMS for rent. Phone 416.

"FAT SPARKS."

A great deal is written about the efficacy of a "big, hot spark" in producing increased motor efficiency and speed, but reduced to actual facts the increasingly hot spark from the magneto, resulting from higher motor speed, is only of advantage in as far as it tends to clear the soot from the plugs. This hotter spark is the result of higher motor speed, and not the cause.

DODGE BROTHERS FOURTH.

Dodge Brothers now rank fourth in the automobile industry in volume of business. They were eighth a year ago. During the twenty-two months they have been operating, 100,000 cars have been manufactured.

FOUND—Auto Chain between Tullis and Kress. Owner may obtain same at Herald by payment for this ad.

There's Charm, Grace, Fit and Satisfaction in Wearing Our Shoes

No one could offer more. If you have not tried our line of ladies and children's shoes come and let us show you our shoes. We believe we have the best line of ladies fine shoes made, at prices offered.

Our stock of children's shoes is yet complete and we have some extra values to offer. You will find our prices reasonable on all grades.

We can save you money on other lines. Ladies Coats, Ladies Suits, Children's Coats, Men's and Boy's Mackinaws and Raincoats and most anything else found in a dry goods store.

HAMNER'S DRY GOODS STORE

Phone 210

"SELLS IT FOR LESS"

Plainview, Texas

A Great Loss and a Greater Gain

This business has rounded out twenty-two months of existence by distributing to owners more than one hundred thousand cars.

Price-concessions on this car are rarely asked, and never given with Dodge Brothers consent or to their knowledge.

You can therefore figure accurately the amount invested by the public in Dodge Brothers cars, by multiplying the output by the retail selling price.

One hundred thousand cars at \$785 per car means a sales-total in less than two years' time of \$78,500,000—or, with freight costs added, considerably more than \$80,000,000.

There have been no bursts of speed in the up-building of this great business.

At no time has there been even an attempt at stimulation of sales or of production.

Never for a single day has production been speeded up for the sake of attaining a total.

On the contrary, it has been held down every day within the limits of close, careful, conscientious manufacturing.

Both production and sales have been stable, steady and spontaneous—scrupulous care in the one, producing huge volume in the other.

At this moment, as at every other period, although producing a large volume every day, Dodge Brothers are "losing business"

by their policy of keeping production within the bounds of continuous betterment.

In this sense they have doubtless suffered a great loss in the past and will endure a great loss in the future.

But over against this great loss is an infinitely greater gain.

The people of the United States have implicit faith in the integrity of Dodge Brothers manufacturing methods.

One hundred thousand owners—or rather, one hundred thousand families—are practically of one mind concerning the car and the men who make it.

That business and its product are blessed with a friendship probably without parallel in the history of American manufacturing.

Fresh from the factory, or sold at second-hand, from one end of the nation to the other, the car has special value and a special reputation, because of the name it bears.

Because of the name it bears, you may be sure that the principle behind the car will never be changed a hair's breadth.

Dodge Brothers have only one idea in the upbuilding of their business.

That idea is to build so soundly and so well that the good will which they have won will grow and endure forever.

The gasoline consumption is unusually low
The tire mileage is unusually high

T. B. CARTER

The price of the Touring Car or Roadster, complete, is \$785 [f. o. b. Detroit].

The price of the Winter Touring Car or Roadster complete, including mohair top is \$950 [f. o. b. Detroit].

Cash Grocery Co's. SPECIALS

Our Car Sugar Arrived Today

Sugar has not declined, but fortunately we bought a car at the old price and are going to sell for a limited time

100 pound sacks for \$7.90
12 pounds for \$1.00

This price is far below the market. Buy today if you are in the market for sugar.

10,000 Pounds Full Head Rice Arrived Today

Dr. Wiley says there is more nutriment in one pound of rice than there is in ten pounds of beef. We are going to offer this commodity for a limited time to our trade at

\$5.50 per 100 pounds

This is cheaper than ever offered before in this territory. Remember the quality is guaranteed to be full head fancy rice.

Another Car Flour Arrived Today

The price is under the market. We are still selling our extra high patent soft or hard wheat for \$2.50 per sack.

Canned goods are advancing daily. If you are in the market better stock up today.

CASH GROCERY COMPANY
(Watch for our big ad next Friday)

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.

And New Yorkers will have prime roast turkey direct from the South Plains for their Thanksgiving dinners.

Now that the election is over, the South Plains will again turn its attention to the producing side of the economic question and court the continued favors of prosperity.

One of the innovations in the European war which is attracting much attention is the English tank, an armored motor car which carries six-pound guns and machine guns.

Fort Worth is congratulating herself on a successful Halloween pageant. For years the city has suffered from "innocent fun" bordering on vandalism.

Plainview needs better passenger-train service. The intermittent rumors of additional train service has forestalled actual demand of new trains.

BETTER TO PREVENT THAN TRY TO CURE.

Just now the extension service of the Federal Department of Agriculture and the farm journals are advising close attention to hog pens, houses, etc.

WHO IS PLAINVIEW'S MOST LOYAL CITIZEN?

The loyalty of Plainview's citizens to the welfare of the town has been a cause of much comment. There is seldom a manitous public enterprise which does not receive not only encouragement, but actual aid in energy and money.

The South Plains farmer needs trees for windbreaks. An economical supply of fence posts can also be secured from these groves, and they have some little value as fuel.

Our town needs more trees, not only in the yards and on the streets, but in groves which will be open to all the people.

It's none too early for Plainview to begin thinking about a system of municipal parks. Some public-spirited citizen who is able to do so, could found a memorial which would be appreciated by every citizen of the town for years to come if he would establish a good public park.

Food For Thought

By request The Herald is publishing the following poem by Mary Magpie Dodge, which is considered by many the sweetest and most comforting ever written by this gifted woman.

"The Two Mysteries."

"We know not what it is, dear, this sleep so deep and still; The folded hands, the eyelid calm, the cheek so pale and chill; The lids that will not lift again, though we may call and call; The strange, white solitude of peace that settles over all."

"We know not what it means, dear, this desolate heart-pain; This dread to take our daily way and walk in it again; We know not to what other sphere the loved who leave us go, Nor why we're left to wonder still, nor why we do not know."

"But this we know: Our loved are dead, if they should come this day— Should come and ask us: 'What is life? not one of us could say; Life is a mystery as deep as ever death can be; Yet, oh, how true it is to us, this life we live and see!"

"Then might they say—these vanished ones—and blessed in the thought: 'So death is sweet to us, beloved! though we may show you naught; We may not to the quick reveal the mystery of death— Ye cannot tell us, if ye would, the mystery of death!"

"The child who enters life comes not with knowledge or intent; So those who enter death must go as little children sent. Nothing is known. But I believe that God is overhead; And as life is to the living, so death is to the dead."

Mrs. Dodge, an American editor, poet and juvenile writer, a daughter of Professor James J. Magpie, was born and educated in New York, and became the wife of William Dodge, a lawyer of that city, but was soon left a widow.

ENJOY DAY IN TELE CANYON.

The following enjoyed a delightful day's outing in the Tele Canyon Saturday: Mr. and Mrs. W. R. Baker and children, Alice Jackson and Misses Mary Mitchell, Art Stafford and Captain Powell.

If at any time you open the switch and the engine continues to run it is due to glowing carbon or overheated engine. Close throttle, cut gears in low speed, apply footbrake gently and let it clutch suddenly. This will still motor.

TWO CARS HOLSTEIN DAIRY COWS BOUGHT BY COMMITTEE

Hope to Complete Purchases by End of the Week—Milk's Cows Will Be the Best.

Two cartons of dairy cattle have been purchased by the committee, L. L. Johnson, agricultural agent for the Pushanda and Santa Fe, representing the banks; C. E. Moore, president of the South Plains Dairy Association, and C. O. Moore, dairy expert of Dallas.

Good Cows Hard to Get.

"We are having quite a difficult time getting just what we want," says Mr. Johnson, "but as Professor Moore says, 'This County Texas, will have the finest and best lot of grade Holstein dairy cows that have ever come into the State of Texas up to date.' Every cow will be a good one, too. It will take us ten days or more to finish the buying. There are plenty of cows for sale, but the ones that come up to our requirements are not quite so plentiful, and the farmers who have them will not put a price on them, as they want to keep them. The chosen incentives are going as high as \$1.00 per hundred pounds for whole milk. So you see that there is method in their madness."

Reuben C. E. Moore, "This County is indeed indebted to the untiring efforts of Mr. C. E. Moore, president of the South Plains Dairy Association, in securing the best cows to be had for the limit price given to buy these cows. Also the people are indebted to Professor C. O. Moore for his most excellent judgment in making the selections."

LOST! Two cows branded H on left thigh. Notify H. C. Hoyle, Phone 9015. 3t.

West Texas Press

Organized a County's Citizens. Cinco held a county good roads convention last Thursday and participated permanent organization. Over 1,000 people were present, and every community in the county was represented.

The Movement Grows. The sentiment for paving around the public square of Canyon and to the depot is growing daily. Saturday a man who owns no property here, but who has the welfare of Canyon at heart, stated that he would be in with

A New Shipment of Colonial Sterling Silver. The largest stock ever in the city, at prices same as in New York City and other large cities and only in the Hallmark stores. Made possible by the large purchasing power of the United Jewelers Inc., comprising more than five hundred and fifty of the largest jewelry stores in the United States. W. Peterson Jeweler and Optician

The Public School News

Program for Lamar Mothers' Club, Friday, November 16. Music by Victoria. Program by Sixth and Seventh Grades. Song by Sixth-Grade Room. Dialogue—"The Dreamer." Reading—Elizabeth Powell. "The Importance of Parental Cooperation"—J. W. Campbell. Reading—Adrienne Brady. "Comments on the State Compulsory School Law"—Ralph Porter.

Lamar News. The pupils and teachers of Lamar are rejoicing over the recent order of the board to have the city lighting system extended to the school building. Lights are daily needed on cloudy days

in some of the rooms. During the past week the Lamar library has grown to where it has over one hundred volumes. As the books were brought in by the pupils they were reviewed by a committee, to see that they were fit reading for grade pupils.

The second team of Central came over to Lamar Friday and played a game of football. The score was a tie—six to six.

The Seventh Grade Literary Society elected new officers Friday. Warren Burton was elected president and Annie Lou Northcutt was elected secretary.

and Plainview are fixing to pave their principal streets. —Kansas County News.

\$15 Suits. Made to measure. This is the Scotch Woolen Mills line of 300 all wool fabrics. You'll believe what I tell you about that \$10 saving when you look. To be safe order NOW. Buy It Now. It will be economy for you on account of advancing prices. I want room for my holiday goods.

"All Leather" Shoes. You ought to have seen me sell 'em Saturday. Still going up but while this lot lasts they will sell at the old prices. Of course you will buy 'em. DO IT NOW. Silk Ribbons 1c to 35c yard. By the yard or mile. Blue and White Enamelware. While it lasts. Better take it now. Aluminum Ware. It is fine to use and very fine as presents. While it lasts at the old prices. Take it now to be safe. Dishes, glassware, lamps, chimneys and burners. BEN LANDERS "The Right Price Man" Wayland Building

FASHION SHOP COMPULSORY REMOVAL SALE

STARTS FRIDAY, 9 A. M.

NEVER before in the history of Plainview were you given such an opportunity at this time of the year when you are most in need of your Suit, Coat, Dress, Hat, Skirts and Waists to purchase these garments at such slaughtered prices as you will find during our Removal Sale.

We wish to thank the people of Plainview and its surrounding country for their kind patronage and it is due to this fact that we are compelled to move to larger quarters where we can accommodate make our patronizers feel perfectly at home.

Come and bring your friends, neighbors and sweethearts. This sale starts FRIDAY, NOVEMBER 10th, a. m., and will last FOUR DAYS ONLY as we must vacate then.

Ladies Coat Suits. \$25.00, \$22.50 and \$20.00 values, your choice at \$14.95. Ladies Felt and Dress Hats. \$1.95 and \$2.50 colored felts and Tam o' Shanters, your choice 98c. Ladies Georgette and Crepe de Chine Waists. \$2.50 and \$3.00 striped and plain Silks, your choice \$1.95.

Ladies Plush and Novelty Plaid Coats. \$15.00 and \$16.50 plaid and novelty coats, your choice at \$9.95. Ladies and Misses Silk and Serge Dresses. \$15.00 and \$17.50 Serge and Silk dresses, your choice \$9.95.

Don't Forget This SALE STARTS FRIDAY and Will Last Four Days Only. Come and Get First Pick THE FASHION SHOP at SCUDDER'S GROCERY

SOCIETY

Telephone Number 72

MURRAY-COUSINEAU ANNOUNCEMENT.

Miss Grace Murray and Fred Cousineau announce their approaching marriage, which will take place in December.

DAUGHTER OF M. D. HENDERSON WEDS OFFICER OF U. S. NAVY.

Miss Louise Henderson, daughter of Mr. and Mrs. M. D. Henderson, was married, in Kansas City, Missouri, on Saturday, October 28th, to Dr. Benjamin G. Baker, of the United States Navy.

C. W. B. M. WITH MRS. RANDOLPH.

The C. W. B. M. met yesterday afternoon, with Mrs. H. C. Randolph. A short though interesting program was enjoyed. Mesdames Jos. Fowler and Jos. Carter each had splendid papers. After the program the business session was held. During the social hour dainty refreshments were served.

MRS. AND MRS. L. A. KNIGHT SERVE ANNUAL BARBECUE DINNER.

At the Knight ranch headquarters, on Runningwater Draw, Sunday a hundred and eighty or more guests enjoyed the hospitality of Mr. and Mrs. L. A. Knight, when they entertained with a mutton barbecue at high noon. For a number of years Mr. and Mrs. Knight have celebrated the arrival of fall and completion of harvest with an open-air dinner.

Barbecued mutton and excellent home-made chili were the distinguishing viands of a satisfying and altogether different dinner, served on tables under the trees north of the ranch house.

In appreciation of the courtesy and hospitality of Mr. and Mrs. Knight and Mr. and Mrs. Robert M. Malone, Judge J. E. Lancaster, as spokesman for the guests, thanked the hosts in a few appropriate words. The guests "style-sung" the hosts severally and collectively before extending personally thanks for a rare and enjoyable day's pleasure.

COMPLIMENTARY TO RECENT BRIDE, MRS. PAUL BARKER.

Mrs. Paul Barker, a recent bride, was accorded a delightful compliment Friday afternoon, when Mrs. D. H. Collier, of 715 Fresno Street, gave a bridge party in her honor.

During the games candy was served, and following the games Mrs. P. B. Randolph presented to Mrs. Barker a bouquet of chrysanthemums, and there came with it a shower of handkerchiefs. At the close of the afternoon, a salad course was served.

Mrs. Collier had as guests the Wednesday Bridge Club, Mesdames C. C. Oldney and J. C. Anderson, and Miss Grace Kiechle, of Evansville, Indiana, who is a guest of Miss Celestine Harp.

MR. AND MRS. A. G. HINN ENTERTAIN WITH DINNER PARTY.

Mr. and Mrs. A. G. Hinn entertained with an informal dinner party last evening, at their home, 1905 West Eleventh Street.

An elaborate five-course dinner was served at seven o'clock to the following: Misses Kathryn Powell and Elizabeth Briggs, Mrs. Tom Carter, Messrs. R. A. Drumm and E. B. Miller, and Mr. and Mrs. A. G. Hinn.

MRS. TODD HOSTESS TO MYSTIC CLUB IN STUDY OF SCOTLAND.

The Mystic Club met Saturday afternoon with Mrs. W. A. Todd, with a very interesting lesson on Scotland.

Each member responded to the roll call with a quotation from Burns. The lesson, study was very interesting, with Mrs. Todd as leader. Talks on the lesson from Mesdames E. Graham, T. P. Whittis, J. O. Kountree, R. B. Tudor, C. W. Tandy and D. F. Sansom were very much enjoyed.

A number of old Scottish songs were the most pleasing part of the program. Following the program, refreshments of short bread, salad, oatmeal cookies and English tea were served.

Mrs. Todd had ordered the short bread from Scotland, which arrived here just in time for the occasion.

MESDAMES W. W. AND R. A. UNDERWOOD ARE HOSTESSES.

A very delightful entertainment was given Friday afternoon by Mesdames W. W. and R. A. Underwood, who entertained in honor of Mrs. Nelson Hemman, of El Paso. The guests were invited to see "The Victory of Conscience," at The Olympic Theatre, and afterwards went to the Dye Drug Company store, where delightful refreshments were served. The color scheme of red and yellow was carried out.

Those present were: Mesdames J. A. Slaton, J. H. Slaton, E. Lee Dye, J. L. Vaughn, J. M. Adams, C. W. Tandy, E. T. Coleman, D. F. Sansom, I. W. Little, R. F. Hare, J. J. Lash, E. B. Hughes, J. O. Wyckoff, B. C. Holle, C. W. Wilson, Marvin Collier, L. A. Knight, H. C. McIntyre, C. D. Wofford, J. W. Willis, A. M. McMillen, Jas. B. DeLay, H. M. Burch, E. Graham, G. Graham and the guest of honor.

MILITIAMEN TO SEE "TURKEY DAY" GAME AT AUSTIN.

AUSTIN, Texas, Nov. 3.—Students of the University of Texas now in service on the border with the United States Army will be granted leave of absence on Thanksgiving Day, that they may come to Austin to attend the inauguration of President K. E. Vinson and the football game between A. & M. College and the University. About one hundred students of the University of Texas are in service on the border. A special train will be run to Austin for their accommodation, arriving in Austin early Thanksgiving morning, and leaving late that evening.

ENGLISH POET WILL LECTURE AT UNIVERSITY OF TEXAS.

AUSTIN, Texas, Nov. 3.—Alfred Noyes, the celebrated English poet, has been engaged to deliver a lecture at the University of Texas on the evening of January 16, 1917, according to an announcement yesterday by Professor E. J. Villavasso, chairman of the Committee on Public Lectures. This will be an exceptional opportunity for Texas students, as it is very hard to secure engagement with Professor Noyes. He came to America in 1913, but is well known and very popular as a lecturer all over the country. During the last year he has been visiting Professor at Princeton University.

WAYLAND COLLEGE NOTES.

News From the Eagles and Beta Gammas.

The Halloween reception of Tuesday evening went off well. Everyone seemed to enjoy himself best by looking around among the host of masked companions. The amusements planned for the evening, owing to the restlessness of the ghosts, witches and variously disguised persons, could not be well carried out. However, the proposals of the ghostess to the ghosts were very interesting. Each girl was given some dough, from which a ghost was to be made. This was to be done as with her left thumb. In the meantime, she was not to speak. The judges awarded the prize to a young lady who has just come from Amarillo to enter Wayland. Perhaps the most interesting thing was the unknown witch who slipped in to tell fortunes.

Refreshments were served to the people after they had unmasked.

Program for November 19.

Piano Solo—Miss Vergie Dodson. Reading—Elbert Evans. Duet—Messrs. Gus Niel and Dixon Turner. Jokes—Miss Ora Mitchell. "Imaginary Journey"—Paul Flake. "Happening in Wayland"—Willie Rumpke.

DOG CAUSES SERIOUS AUTO ACCIDENT NEAR LOCKNEY.

Mr. and Mrs. A. T. Elkins and five-year-old daughter, of near Lockney, were injured Sunday afternoon seven miles southeast of Lockney, when a dog ran from the roadside and was caught in the front wheel of the Ford Mr. Elkins was driving, completely turning the car over.

Mr. and Mrs. Elkins were pinned under the car, while five others, who were riding in the back seat, were thrown free from the car and were uninjured except for minor bruises. Mr. Elkins was severely bruised about the head and body, and Mrs. Elkins sustained internal injuries. The baby girl was scratched and bruised.

Mrs. Elkins, who is a sister of Mrs. J. W. Taylor, of this city, advised that her brother-in-law be notified to come for them at Floydada, where the injured members of the party had been taken to a hotel. Upon receipt of the phone message Mr. Taylor hurried to Floydada in his car and brought the members of the Elkins family to his home here, where they were given medical treatment.

Mr. Elkins and daughter are recovering nicely from the accident, but the extent of the injuries of Mrs. Elkins are not yet fully known.

ED DOUGHERTY NOW CASHIER OF FIRST NATIONAL AT LOCKNEY.

Ed Dougherty left this afternoon for Lockney, where he has accepted a position as cashier of the First National Bank of that place. Mr. Dougherty has been teller at the First National Bank of this city ever since moving here from Belton, eight years ago. During that time he has made an efficient employee of the local institution and has made many friends, who will regret to see him leave Plainview, but will wish him success in his new field.

Ed Moreshead will become teller to fill the position at the First National, made vacant by the resignation of Mr. Dougherty. Jim Dougherty will advance to general bookkeeper, and Alfred Howell has been added as a bookkeeper in Mr. Dougherty's place.

COLLINGSWORTH VOTES BONDS FOR IMPROVEMENT OF ROADS.

A bond election for \$150,000 has recently been voted by the citizens of Collingsworth County. They propose to have built 150 miles of first-class road.

PUBLIC SCHOOL STUDENTS SELL TAGS FOR LIBRARIES.

Today the students and faculty of the High School, Lamar School and Central School are selling tags to those who wish to aid the Mothers' Clubs of the several school in buying books for the libraries of the public schools. Late this afternoon the teachers report a collection of approximately \$55.00.

Mr. and Mrs. R. W. Brahan and son, Thomas, spent the week end with friends in Amarillo.

L. R. Pearson, who has been with the militia on the border, returned to Plainview Saturday, having served out his term of enlistment.

P. L. Hancock, of Silvertown, was here Thursday.

Dr. J. C. Guest, of Lockney, was a visitor in Plainview Thursday.

W. M. Baker, of Clarendon, was here Thursday on business.

Miss Esther Rodgers, of Floydada, was here Thursday.

D. B. Reid and W. B. Penhole, of Post City, were here Thursday on business.

S. M. Wilson has moved to Canyon.

Mr. and Mrs. C. O. Kiser, of Canyon, were in the Plainview country last week.

Miss Zona Garrison entertained a number of her friends Tuesday evening with a masquerade party.

James Story and Marshall Warren left Sunday morning, declaring that they expected to work their way to South America.

Rev. A. L. Moore, presiding elder of the Plainview District, left yesterday for Stamford, where he will attend the annual session of the Northwest Texas Conference.

A. F. Quisenberry, of Hale Center, was here Sunday visiting with his children.

Leo DeLay left yesterday for Lamesa on business.

Claude Beck, of Lubbock, spent the week end in Plainview.

W. R. McCluskey, of Spring Lake, was here Sunday.

W. M. and Geo. W. Smith, of Hereford, were visitors in Plainview Sunday.



There's a Superior for every purse, purpose and person

Get the 'Fit' That Keeps You Fit

Its the underwear that can't gap in the seat.

—can't bunch or bind.

—gives double wear where wear is hardest.

In stock, regular, slim and stouts. Sizes

34 to 50

The Exclusive Men's Department

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

Mr. and Mrs. C. O. Kiser, of Canyon, were here yesterday in their Marmon car.

L. E. Key, Sherell Williams and Tom Davis, of Vernon, were here yesterday.

W. L. Dickson, of Olton, was here yesterday on business.

J. D. Pelphry, Studebaker dealer here, states that six cars have been recently delivered to Lubbock from the Amarillo house and four to Crosbyton.

LOST: A pair of nose glasses in black case. Please return to Herald. It.

If you want "Pride of Texas," phone 327. It.

There are 200,000 Holstein cows in the United States.

PEOPLE'S SUPPLY STORE, "Where a Dollar Does Its Duty." It.

LOST: A pair of nose glasses in black case. Please return to Herald. It.

"Pride of Texas," guaranteed flour, \$2.50 per sack at the PEOPLE'S SUPPLY STORE. It.

FURNISHED ROOM, close in. Electric lights, bath and use of phone. Phone 478.

"Pride of Texas" at PEOPLE'S SUPPLY STORE. It.



Let the Men's Store Fit You Out In Your Fall Needs

REINKEN'S

Is Plainview's Exclusive Clothing and Shoe Store meeting all requirements for men and boys

Here Your Wants Are Looked After to the Minutest Detail with courtesy and dispatch

OUR LARGE STOCKS enable us to present before you large assortments in suits, overcoats, hats and caps, shirts and underwear, hosiery and neckwear, boots and shoes and the longest wearing line of work clothes in the country.

Here you find sheep-lined coats in the different lengths. Mackinaws, Moleskin coats and pants, and Round-House overalls, conceded to be the best overall made, yet costing no more than the ordinary.

GET MORE FOR YOUR MONEY BY TRADING AT

REINKEN'S CLOTHING and SHOESTORE

Look for the Big Electric Sign



Community Correspondence

PETERSBURG PAYING \$52 A TON FOR COTTON SEED.

School Has Opened Again—Farmers Are Prosperous—Prices on All Farm Products High.

PETERSBURG, Texas, Nov. 1.—Now we come to the last month of autumn, which reminds us that the year is drawing to a close. This year will long be remembered, as prosperity has thrown her mantle around us. The farmers are climbing up. They are getting good prices for all their products. Cotton seed sold here yesterday at \$53.00 per ton. Cotton has almost reached twenty cents.

Miss Annie Hughes had as her guests for dinner Sunday Messrs. Earle Walling and Lilburn Claitor and Misses Besse Gartin and Evelyn Claitor.

Captain White and wife are in Dallas visiting their daughter, Mrs. Maline. They took in the Dallas Fair.

The Cumberland Presbyterian congregation held fifth Sunday meeting here, with quite an interesting service.

Estes and Clyde Martin, with E. C. Reagan, are in the land business now, under the firm name of Martin Bros. & Reagan.

Postmaster Dean returned from the Dallas Fair Tuesday.

Quite a pleasant afternoon was spent Thursday, when Mrs. Mat Gregory entertained the Needlecraft Club. Mrs. T. A. White, the president, being absent. Mrs. Wiese, the vice president, presided. A few musical numbers were rendered by Mrs. B. F. Moore and Miss Florence Smith, and a select reading by Mrs. L. C. Claitor. Laughing, talking and fancywork were indulged in freely. Then came the delicious refreshments, served by the hostess, assisted by Mrs. Osgood Gregory and Miss Alice Wiece. The club meets November 20th with Mrs. Melvin Henry.

School has opened again, and things are moving on nicely. The children have helped with the harvest and are now busy with school work.

J. B. Gartin is in Dallas this week attending court. Miss Florence Smith took R. I. Moon and family to Lockney Tuesday in the Smith Imperial car.

CENTER PLAINS PUPILS WILL WORK ON HOLIDAY FOR VICTROLA.

CENTER PLAINS, Texas, Nov. 2.—The people of our community have been enjoying this most beautiful weather for a week, but this morning all are seen hunting for their coats.

The pupils of Center Plains School have decided to do some kind of work Tuesday (election day) and give the money to the school, in order that they may get a Victrola. The teacher has promised to give her day's salary, too, for this purpose.

The new desks for the Sunshine School have come.

Misses Mabel Hansen and Mary Cunningham spent Friday night at the home of Mr. and Mrs. B. F. Thomas.

Mr. and Mrs. L. H. Triplett and Mr. and Mrs. W. B. Jones spent Sunday at the home of T. M. Rawls.

Misses Ethel and Emma Stevens have returned from the Dallas Fair. They report a very pleasant trip.

Mrs. T. J. Flake is spending this week in Plainview.

We have some new neighbors moving into J. W. Stevens' rent house.

Miss Hettie Thomas has returned from Plainview and entered the Sunshine School.

Mrs. J. B. Patton, Miss Hettie Thomas and B. F. Thomas motored to Plainview Tuesday.

FARMERS IN THE SUNSHINE COMMUNITY BUSY WITH CROPS.

SUNSHINE, Oct. 30.—The farmers in this community are taking advantage of the fine weather we have had this past week.

Mrs. George Bowers spent the day with Mrs. C. W. Boyd last Monday. George Struve went to Abernathy last week.

Hobby Thomas and Jim Cunningham have returned from the fair. They report a big time.

Miss Jessie Thomas, who was ill at the last writing, is able to be back in school again.

Mrs. C. W. Boyd called on Messrs. James Charlie and Arthur Redinger Monday.

Mr. and Mrs. W. F. Beard and family spent the afternoon with Ben Thomas and wife.

Mr. and Mrs. George Bower attended the Sunday School Convention at Oton.

Mrs. B. Thomas and daughters were Plainview visitors Friday. Her daughter, Miss Lettie, who has been attending Plainview High School, accompanied her mother home and will start to Sunshine. We will be very glad to have her.

Mrs. W. F. Beard, Hanson, McMinn and Cunningham visited the school Friday afternoon. We are very glad to have the parents come and see

what we are trying to do.

Mr. and Mrs. Beard motored to Plainview Saturday and attended church Sunday.

Mr. and Mrs. Joe Boyd and family are visiting his cousins, Charlie and Ed Boyd. Joe Boyd is looking for a location, and we hope they will find a place near Sunshine. They will leave in the morning for the Crosbyton country.

Mr. and Mrs. Ed Boyd, from Center Plains, were over to see his brother, C. W. Boyd, Sunday afternoon.

LITTLEFIELD NEWS.

LITTLEFIELD, Lamb County, Tex., Nov. 1.—Emil Mueller is just completing a two-story modern home on his farm three miles northwest from town. The large barn and two-story residence of Gerhard Wiebe, just southwest from town, is also nearing completion.

Johan G. Barkman has begun work on the residence on his farm west of town.

Frank Goossen and Martin Barkman are building on their farms near here. R. S. Stripe, with his own and two other families, has moved in and started improving the large Stripe property recently purchased east of town.

James E. Williams and family have just arrived and will build on their farm, five miles east.

Peter Reimer is building on his farm four miles west.

Abe A. Reimer and D. S. Boese have purchased the Matejowsky & Johnson store and have moved to Littlefield with their families. A cottage is being erected for Mr. Boese.

Operator Hannah is having a cottage erected in town.

John W. Reimer and his family have just arrived from Canada, and will improve their land, in the German colony.

The German Mennonite Church has been completed and will be dedicated Sunday, November 5th.

PROMINENT CATTLEMAN DIES IN BOSTON; WELL KNOWN HERE.

The Herald clips from The Roswell Record an account of the death of Jos. E. Rhea. The Rheas are well known to the "old timers" here.

"John W. Rhea last night received a telegram bringing the sad news that his brother, Joseph E. Rhea, had died suddenly, at Boston, Mass. Mr. Rhea had spent the past year in Boston, and, though having been in bad health for a number of years, even those closest to him did not realize that his death was so near.

"The telegram brought no news of the funeral arrangements. John Rhea left this morning for Boston, and upon his arrival there will immediately wire as to arrangements.

"Joseph E. Rhea was practically a young man, being only fifty-eight years of age last September. He was born at Rhea Mills, near McKinney, Texas. His mother, Mrs. T. J. Ferguson, of Waco, Texas, is still living. Besides his brother, John Rhea, he leaves three half-sisters. His father, a member of the Confederate army, was killed at the battle of Shiloh.

"Before removing to New Mexico, Joseph Rhea and his brother, John, engaged in the cattle business in Texas. Together they came to New Mexico in 1886, and settled on a ranch near Bovina, just across the Texas State line in New Mexico. Here they lived and prospered.

"Later they removed to Roswell and

became engaged in various sheep enterprises. Joseph Rhea was a director in the American National Bank and had large sheep and cattle holdings in this section. He was a most successful business man, and made many and warm friends wherever he went. He was also a member of the board of regents of the N. M. M. I.

"Joe Rhea was one of Roswell's most prominent and substantial citizens. He was far more than that—being always found on the right side of all questions—a man of honor, truth and unquestioned integrity, one whom right-thinking men were proud to call friend. In the pioneer days, before

law and order came to this section, Mr. Rhea was prominent in the stand he took for justice and fairness."

ARE ENFORCING STATE LAW AGAINST BRIGHT HEADLIGHTS.

The State Motor Vehicle Department of New Jersey is carrying on an active campaign against glaring headlights. Many motorists have been arrested and fined for ignoring the law. There will be no let-up until the regulations are complied with, it is said.

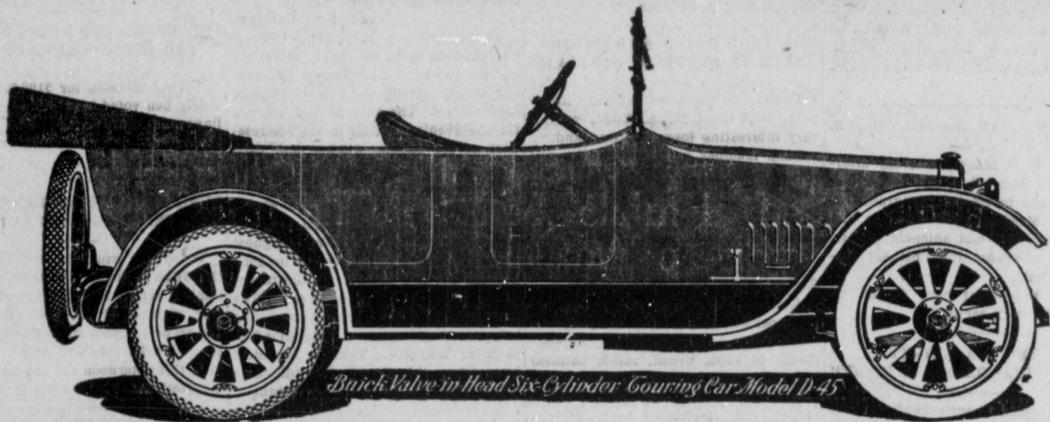
FOR RENT—Two unfurnished rooms, modern. 412 Baltimore St.

SOUTH CAROLINA MAKING ROADS NICE FOR TOURISTS.

South Carolina is one of the States which has marked the poles and signboards along the main roads by colored bands, indicating the various routes of which the roads form parts. There are nine of these through routes in all, crossing the State in every direction. In order to make it as easy as possible for the traveler to follow any of them, the State Commissioner of Agriculture, Commerce and Industries has issued a map of South Carolina, in which the routes are indicated by the same colors used in the wayside mark-

ing. This is carrying the idea of making roads of maximum convenience rather farther than has been attempted elsewhere, and is particularly interesting, because South Carolina has no State highway department.

Spark-plug porcelain cracks from a variety of causes. A chance blow from a wrench while tightening, pulling too hard on the ignition wire, dropping the plug, or defect in manufacture are frequent causes. But the usual trouble is from screwing them too hard into the cylinder. As the plug heats up and expands it cracks the porcelain.



RESERVE POWER for the GREAT EFFORT
POWER in reserve for the extra pull out of mud or sand—for the supreme effort at the top of the hill—Reserve Power in plenty *has always distinguished the Buick.*

The Buick overhead valve motor is guaranteed to produce more power than other types of the same size. Buick cars have always adhered to engineering principles that have made them the cars of *Power, Speed, Strength and Durability.* The valve-in-head motor is scientifically correct for maximum efficiency in a motor car. 1916 cars are built to suit the needs of everyone, the complete line includes four-cylinder and six-cylinder cars equipped with every *proved* improvement—Electric starting, lighting and ignition—left hand drive—center control. Priced according to size and power.

For information or demonstration phone 16

ROOS GARAGE
WHEN BETTER CARS ARE BUILT BUICK WILL BUILD THEM



Whose your Tailor?
TRADE MARK REG. 1902 BY ED. V. PRICE & CO.

The "Hang" of Your Overcoat

will at once reveal artistic workmanship and fabric goodness if made expressly for you by our Chicago tailors,

Ed. V. Price & Co.

Have us send them your measure and secure ultra-stylish appearance, quality and economy in your clothes.

Hundreds of new desirable Autumn and Winter weaves await your inspection and your selection now and will unquestionably proclaim your style leadership. Better leave your measure today.

Waller Tailoring Co.

Phone 188

EXCLUSIVE LOCAL DEALERS



THIRD: STATE OF TEXAS

We are third in selling of Rexall Stores of the State of Texas. Houston, Waxahachie then Plainview.

"There is a Reason"

Trade with us and find out.

DYE DRUG COMPANY

Phone 23 West Side Square

RATES

ONE CENT PER WORD EACH INSERTION

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

THE MARKET PLACE OF THE SOUTH PLAINS

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 12.

Have that old, hard Mattress cleaned and made over before cold weather sets in. HANDY MAN'S SHOP. Phone 475. 11-24

We Renovate Feather Beds. HANDY MAN'S SHOP. Phone 475. 11-24

FOR SALE OR TRADE—Six-cylinder Hudson Car, in perfect condition. See W. F. GARNER. 11-24

LAW BOOKS for sale. Phone 367. 11-24

FOR SALE—Modern seven-room house, close in. Corner lot, 100 x 140. Nice lawn, shade trees, barn and windmill. Phone 367 or address Box 85. 11-24

LOST—Between post office and Wayland College, ladies' purse. Finder notify MARIETTA BROWN. Phone 496. 11-24

LOST.

One brown mare mule, about sixteen hands high; five years old, and has collar marks and wears white halter. Will give \$10 for return of mule, or \$5 for information leading to her; recovery. REUBEN M. ELLERD. 11-24

The largest assortment of Cedar Chests for your selection in Plainview at GARNER BROTHERS. 11-24

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. 11-24

LOST—Gold band bracelet set with chip diamonds on one side. Finder please return to Herald office and receive reward. 11-24

STRAYED—One brown mare mule, 10 years old; both ears split in the ends; no brand. Will pay \$10 for information leading to recovery of same. J. L. MARTIN, Route A. 4t-pd.

BARGAIN IN A HOME.

My five-acre well improved home near Wayland College for sale or trade at a sacrifice. Must dispose of this at once. Easy terms and cheap. W. G. ABERNATHY. 11-24

FOUND: Friendship bracelet. Call at HERALD OFFICE. 11-24

FOR RENT: Furnished room with board. Married couple preferred. MRS. L. W. DALTON. 11-24

FOR RENT: Two unfurnished rooms and bath. Close in. Apply Herald Office. 11-24

JUST RECEIVED—2,000 feet of picture moulding. We are prepared to frame your pictures on short notice. GARNER BROTHERS. 11-24

FOR SALE OR TRADE—Light Hudson Six. Will guarantee to be in perfect condition. See W. F. GARNER. 11-24

FOR SALE.

One horse, buggy and harness; in good condition. Terms to right party. ALFALFA LUMBER CO. 11-24

WHY PAY RENT!

Can make terms on six-room, modern house located within four blocks of the Square. W. F. GARNER. 11-24

WANTED.

Would buy, if price, terms and location suited, half section of first-class unimproved land in shallow water belt; \$2,000 down; balance best terms possible. Give full and correct description first letter. Address J. T. CAMERON, Harrold, Texas. 3t-pd.

We work only experts in our repairing and refinishing of Furniture. HANDY MAN'S SHOP. Phone 475. 11-24

MONEY LOANED—On choice improved Plainview properties. Five years. Describe your property fully, addressing J. F. WELLINGTON, Fort Worth, Texas. 5t-pd.

There will be a Social at WOODROW SCHOOL Saturday night, November 11. Coffee, cocoa, sandwiches, and pie will be served. A cake will be auctioned off. The money is to be used to buy books for the library of the school. Everybody come! 11-24

FOR SALE—Chevrolet car, practically new. Run only 3,000 miles. See M. P. GARNER. 11-24

FOR SALE—Two trail outfits, harness for ten head, and eight head of good, young work mules. Also complete set of house furniture. R. W. VANDERSLICE. Phone 806. 4t-pd.

TANKAGE—PLAINVIEW PRODUCE COMPANY. 11-24

NOTICE.

The report that I have sold my shop is incorrect. I have contracted with a good mechanic to run the blacksmith shop. I retain the wood shop and will be on the job to accommodate all customers. Our work is guaranteed to be the best and our prices are reasonable. Let us figure on your work. J. D. HATCHER'S BIG SHOP. 11-24

WANTED—Bright young woman to enter training school for nurses. Phone PLAINVIEW SANITARIUM. 11-24

LAND FOR SALE BY OWNER.

114 acres ten miles from town, mile from school, on R. F. D.; partly improved; fine place for hogs. Y. W. HOLMES, Plainview, Texas. Tues-5t.

FOR SALE—100 nice Jersey milk cows, 3 to 6 years old. Will sell in lots of 10 and make price according to cows selected. Forty good work mules, 3 to 6 years old. Will sell one span or whole bunch. One thousand coming three-year-old steers. Will sell in lots of 100. Address J. M. BASSETT, Crosbyton, Texas. 4t.

FOR RENT—3 nicely papered rooms for light housekeeping; light and bath. 607 Fresno Street. 11-24

FOR SALE—160-acre alfalfa farm; running water, 70 acres sub-irrigated, smooth, fenced. Description, N. W. 1/4, Section 19, Block 81; price, \$30.00 per acre. Write direct to owner, J. R. LIEDERBACH, Rockford, Minnesota, Route 2. 11-24

TANKAGE—PLAINVIEW PRODUCE COMPANY. 11-24

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 12.

WILL TRADE for land, right location, good young horses and mules. BOX 805, Plainview. 11-24

FOR SALE—30,000 to 40,000 bundles of kafir and cane, about equal quantities. Will sell and feed out. Have seventy-five acres wheat to pasture, and also some grass. Write me at Abernathy, Texas. Place is four miles west of town. SAM W. SMITH. 12-1.

Have your Tube Work done by an expert. Punctures, fifteen cents. All work guaranteed at the AUTOMATIC TIRE SERVICE. 716 Broadway. 11-24

WANTED—A baby carriage; must be in good shape; read. Price and describe. Address B. C. care Herald. 11-24

ALFALFA SEED 15c a pound. PLAINVIEW PRODUCE CO. 11-24

FOR SALE—Several teams of young Belgian mares, or trade for cattle. F. A. BAYLIES, Ranch 10 miles south-east of Hale Center. 11-24

OUR FLOUMS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. 11-24

FOR SALE—At a bargain, good horse and carriage. Address "X," care Herald. 11-24

We repair, polish and set Stoves. HANDY MAN'S SHOP. Phone 475. 11-24

WANTED—An able and healthy girl to do several hours' housework per day. Inquire of MRS. CHAS. REINKEN, 907 Restriction Street. 11-24

FOR SALE—Good Jersey Milk Cow. Can be seen at Wayland College. 11-24

DELCO WIRE - CUT LINIMENT cure Wire Cuts, Wounds, etc., without blemish or money refunded. \$1 per bottle, postpaid. Send for Free Sample bottle. DEL-DOK OINTMENT CO., Kingfisher, Okla. 8t.

FARM WANTED—Wanted to rent farm in Hale County; also a good small house in Plainview. Write, giving description, to FLEMING RAMSEUR, Nashville, Ark. 3t-pd.

Deltox Rugs in all the latest patterns at GARNER BROTHERS. 11-24

AUTOMOBILE INDUSTRY IS GROWING IN UNITED STATES.

While it is common knowledge that the automobile industry has developed wonderfully in the last few years, a statement just issued by the Bureau of the Census shows the exact extent of this growth from 1909 to 1914. These are the latest official figures, but they have already lost their value as representing the present status of the industry. In 1914 there were 300 establishments engaged primarily in the manufacture of motor vehicles. They employed 91,997 persons, had an invested capital of \$312,876,000, paid \$84,901,000 in salaries and wages in the year and produced vehicles to the value of \$503,230,000.

In addition there were thirty-three establishments engaged in other lines of manufacturing which produced automobiles to the value of \$6,636,920.

Adding the value of bodies and parts produced by 971 companies making this their principal business and 434 other establishments producing them as a side line, brings the total value of automobile products for that year to \$649,982,990—an increase of 155 per cent over the value of production of \$254,447,346 in 1909.

Incidentally, it is estimated by the National Automobile Chamber of Commerce that the value of the production of automobiles alone in 1916 will amount to more than \$1,000,000,000.

The greatest increase shown by the industry in the five years was in salaries paid, which increased 295 per cent, from \$9,479,000 to \$37,526,000.

The average value of production to an employee increased from \$2,920 to \$4,336 in the respective census years.

The second largest increase was in value of materials purchased for the manufacture of cars, bodies and parts. This grew from \$131,646,000 in 1909 to \$356,208,000 in 1914, or 170 per cent.

DRIVES CATTLE WITH CAR.

Harry Sage, of Stockton, Ill., dealer in cattle, reports that he drives his cattle by means of his motor car. During the very hot weather of this summer he decided to drive his stock at night, in order to avoid heat prostrations. Turning on his headlight, he reports, he was able to drive the herd successfully, the highway being brilliantly illuminated and the cattle following the road with less straying than was possible in the daytime.

Put Mother, Not Baby, on Bottle

You never heard this argument before. We all know Mother's milk is best for baby. But what to give the mother to enable her to supply baby with a sufficient amount of nourishing milk is the problem.

We have found in hundreds of cases that HEMO is a nourishment that will increase the milk supply and at the same time enable mother to get much needed strength. Then too, it is so appetizing and delicious that it is welcomed at a time when most foods are not.

Makes a delicious food drink by simply adding water. We suggest that you try a 50c package with our guarantee of satisfaction. Long-Harp Drug Co., Plainview.

THE GREASE CUP.

An English inventor has revived and improved the old DeDion idea of distributing grease to several parts of a car from the dashboard. In its new form the device takes the form of a screw-down grease gun with what is described as a revolver base, which forms a distributor valve that can be turned to direct the grease from the gun to any one of half a dozen or more parts of the chassis, which are connected with the valve by properly located pipes. Of course, heavy oil could be supplied in the same way. This is an improvement in a direction that has been too long neglected by the makers of cars, for it is obvious to every one that many of the cunningly hidden grease cups on the modern car are regularly overlooked.

WOMEN AND AUTOS.

"What is the first thing a woman ought to learn about running an automobile?"

"The telephone number of the repair shop."—Washington Star.

TRUCKING CONTRACTOR FINDS MOTORS SUPERIOR TO HORSES.

A large trucking contractor in New York has tried out the motor vehicle, and has been converted to its value. He finds that he can undertake jobs that he would not dare to touch when he used horses, and that the distances that can be easily covered by the motor truck have greatly increased the radius of his operations, thus adding much new and profitable business.

Horses, he says, were always a source of worry. They got sick, collapsed and died when most wanted, and every period of hot weather or snow put the animals down and out, so now he is through with horses. Of course, this man employs competent men to operate his trucks, instead of immature boys, or cheap, ignorant laborers, and the good wages he pays are more than met by the saving in operating and maintenance costs, and the increased life of the machines.

JUST RECEIVED—A new shipment of Rugs at GARNER BROTHERS. 11-24

FOR SALE.

10,650 acres smooth, plains land in Cochran County, about 28 miles S. W. of Littlefield, a town on main line of Santa Fe R. R. and four miles west of C. C. Slaughter Ranch Headquarters; all fenced; shallow water; two wells and mills. This same kind of land is now selling around Littlefield at \$35.00 per acre. Price of this tract is \$12.50 per acre, with small cash payment, balance one to 30 years, if desired, at 5 per cent interest. THE SIMMONS-READ COMPANY, Exclusive Agents, Hillsboro, Texas.

CAMPING GROUNDS.

The Automobile Club of Topeka, Kansas, will secure camping grounds for automobile tourists in that vicinity on the main highways leading into Topeka. Many Western cities are taking similar steps in order to attract tourist travel.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. -Adv. 12

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making You Sick and Can Not Salivate.

You're bilious, sluggish, constipated and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without mak-

ing you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. -Adv.

HARRISON & KERR CO., General Contractors. Office at Falton Lumber Co. Phone 197. House Phones, 328 and 425.

Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic, GROVINE TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

W. A. TODD, Agent All Kinds of Insurance. Office No. 14, First National Bank Building. Phone 123.

L. A. KERR, Architect. Office at Falton Lumber Co. Phone 197. House Phone 425.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Miss Rebecca Ansley SPIRELLA CORSETIER Telephone Number 304

SEE ME FOR FARM LOANS Cattle Loans

I also buy vendors lien notes.

Money Ready in One Week

Promptest of service.

J. C. Rawlings 3rd National Bank Bldg. PLAINVIEW, TEXAS

Piles Cured in 6 to 14 Days. Your druggist will refund money if FAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

Advertisement for Third National Bank featuring a portrait of a man and the text 'ARE YOU establishing yourself in the World of Successful Men? A BANK ACCOUNT inspires Confidence, increases your Prestige and helps you to Succeed. THIRD NATIONAL BANK'

Advertisement for German Heaters with the text 'LOOK! LISTEN! German Heaters. The German Heater is an economical stove, it burns the Smoke, Gas and all Combustible matter in the Fuel. Hence reduces fuel bill and eliminates all soot in stove pipe. When you use a German Heater you warm the floor and get a uniform heat over the room. Call and let us show you. Plainview Hardware Co.'

PLAINVIEW MERCANTILE CO.

Store Opens
7 a. m.

PLAINVIEW MERCANTILE CO.

Store Closes
6 p. m.

PLAINVIEW MERCANTILE CO.

New Days, a New Month and a New Harvest of Opportunities



The New Suits for Women and Girls are Brimful of Style

Fashions this season are more generally becoming than usual, and the models we have selected are the best at their prices.

Stylish Suits of Wool, Poplin, Gabardine, Velour Checks, beautiful Broadcloth Suits. Some are plain and fur-trimmed, and range from \$15 to \$35.

Fur trims many of the finer Coats for Women.

Prices range from \$9.75 to \$3.75. New-Fashion Dresses need not be expensive.

Our prices range from \$13.50 to \$25.00.

C-C-CHILLY N-NIGHTS S-SUGGESTS BLANKETS

At \$1.00 a pair—Good Cotton Blankets in a soft finish.

At \$2.50 and \$3.50 a pair—Good-looking Plaid Blankets in pink-and-white and blue-and-white.

At \$3.50 and \$4.00—Good quality White Blankets.

At \$5.00—White wool-mixed Blankets; heavy and warm.

At \$6.50—Blankets that are 90 per cent wool in the filling, in several pretty combination colors.

QUILTS, SPREADS,
SHEETS AND PILLOW CASES,
All Moderately Priced.

Your Boys' Winter Clothes

The question of a boy's new Suit or Overcoat is never settled until it is settled right. In choosing the new Fall and Winter stocks we kept that principle always in mind. Mothers and fathers who believe in choosing their boys' Clothes on the same principle will find us ready with the best stocks and the best service—qualities, prices and guarantees taken into account—in Plainview.

Norfolk Suits for the 7- to 18-year-old boys, \$4.50 to \$18.50.

The SILKS of FASHION

For the Coming Season Are—

RICH, NEW SATINS,
CHIFFON TAFFETAS,
CREPE CHARMEUSE,
GEORGETTE CREPES,

SILK VOILES,
LUXURIOUS BROCADES,
HEAVY BLACK SILKS,
HEAVY WHITE SILKS.

Thoughtful of the needs of the social season, we have made an unusually large collection of these fine things, which are now ready in a showing that is very complete, meeting every requirement and answering the call of every taste in the matter of color and shading.

Prices have been advanced in only a few instances, though we are advised of increases impending in the market.

CHRISTMAS shopping is starting very early. Many people already here with their lists.

Art Needlework at its Height

Beautiful designs in Stamped Gowns and Teddies to match on Sheer Batiste. Prices, 75c to \$1.50.

Stamped Towels, Jackets and Night Gowns. Prices 50c to \$1.25.

Dainty Corset Bags, Floor Pillows, Laundry Bags on crash cross stitch designs. Prices, 35c to \$1.25.

Gold Beads and Thread for embroidery work; Brass and Ivory Rings and plain centers for tatting and crochet.

Men Will Get Ready Now for Their Winter Easter

(EVERY MAN TURNS OUT IN NEW CLOTHES ON THE FIRST OF NOVEMBER.)

Ready here with Good Suits, Good Overcoats, Good Shoes, Good Underwear, Good Furnishings of every sort.

New Suits—Standard of the world, known of old for their sterling, all-wool fabric, their unvarying workmanship, their freshness in fashion and their superior values. Some as low as \$15.00; others up to \$30.00—for the finest.

New Overcoats—Of special interest right now are the fine new full-lined or half-lined Overcoats. They are very fine and are selling wonderfully well. Some of these are as low as \$15.00; plenty of other Overcoats between \$20.00 and \$35.00, including some splendid Storm Ulsters.

Furnishings—New Neckties every day, new, warm Bathrobes, new Shirts for Winter Fashions, all ready and right. Extra fine, all-wool Sweater Coats, with large shall collars, \$3.50 to \$8.75. Fine quilt-lined Smoking Jackets, \$5.00.

New Shoes—New styles in the way of smart, narrow toes for men who keep ahead. Plenty of others, from the most conservative to the smartest in leathers. Always the best money can buy. \$3.00 to \$6.50.

New Hats—The latest in the new light-weight Hats, wide brimmed—\$3.00. Plenty of Soft Felts, Velours, Caps.



Hosiery and Underwear—

Best stock ever, in spite of the difficulty in getting imported goods here. Fine pure unshrinkable Wool Shirts and Drawers. They are in two weights, prices going from \$1.50 to \$2.50 a garment.

Mackinaws—are the correct Coats for out-door sports in bad weather. They keep both rain and snow out and keep the warmth in. Men's Mackinaws in various weights, colors and styles, sizes 34 to 44, \$7.50 to \$12.50.

Boys' Mackinaws, in various weights, in mixed colors, sizes 6 to 18, \$5.50 to \$8.50.

DISTANCE TO SILVERTON OVER NEW ROAD TWENTY-FIVE MILES

Y. M. B. L. Auto Road Will Be Direct Route—Will Let Contract Next Week.

Contract for construction of cattle guards for the new auto road to Silverton will be let within the next few days. A contract for construction of the road, grading up low places, marking the road and setting up the cattle guards will also be let. J. M. Waller, chairman of the committee, from the Y. M. B. L. which has charge of this work, stated that a log of the road shows the distance to Silverton only a fraction of a mile over twenty-five miles. The right-of-way has been secured, although it is doubtful whether one man will allow the road to cross his pasture. It is thought probable, however, that adjustments can be made so that he will allow the road to cross his land.

FIVE HUNDRED PARTY IN HONOR OF EL PASO GUEST.

Mr. and Mrs. G. C. Keck and Mrs. J. R. Kerley entertained with "500," at the Keck home, 708 Denver Street, Saturday evening in honor of Mrs. Nelson Hemman, of El Paso.

Five tables were arranged for the game, and when the game had ended sherbet and cake were served to the following: Messrs. and Mesdames B. C. Hollie, C. W. Wilson, E. E. Roos, L. A. Knight, H. W. Harrel, E. H. Bawden, P. J. Woodriddle, Chas. McCormack, J. R. DeLay, J. J. Bromley and J. J. Lash and the guest of honor.

LIBERAL SHARE OF STOCKERS AND FEEDERS AT KANSAS CITY.

KANSAS CITY STOCK YARDS, Nov. 9.—Heavy cattle receipts this week contained a liberal share of stockers and feeders, and that class is selling steady to 25 cents lower for the week, medium and low grades getting the loss. Killing cattle have met a stronger demand, and are a quarter higher for the week. Receipts next week will be held down by the election, in addition to the fact that shippers are cleaning up pretty fast now.

Beef Cattle.

Fancy yearlings brought \$11.00 yesterday, and the limit on prime cattle of any weight had been raised this week to somewhere around \$11.25, possibly more than that. Weighty steers which were put on feed when the grass began to fall sold barely steady this week, but they have paid for their feed, nevertheless, sales at \$8.35 to \$9.00. Middle-class steers weighing under 1,200 pounds got the full advance, Oklahoma steers here yesterday at \$6.75 to \$7.85, one lot at \$8.25. Colorado beef steers also got the full advance, and sold at \$6.85 to \$7.60 this week, including Southern, as compared with \$6.50 to \$7.10 two or three weeks ago. Wyoming steers weighing 1,200 pounds brought \$8.00. Cows sold good, at \$5.50 to \$7.35, but canners were plentiful, and slipped a little after Tuesday, at \$4.40 to \$4.75.

Stockers and Feeders.

Good kinds were cleaned up at steady prices, \$7.00 to \$7.65, but medium and common kinds were draggy, closing 15 to 25 cents lower, at \$5.75 to \$6.75. Some long strings of Panhandle and New Mexico yearlings and twos were included, but not many from

Colorado this week. A good many middle-class Oklahomas, around \$6.50, were received. Stock cows are in strong demand, and cows forward with calf bring \$5.50 to \$6.50, stock heifers up to \$7.75.

Hogs.

Heavy receipts at all points caused packers to insist on lower prices, but the order-buying trade has helped to hold up prices very materially, especially Thursday, when the top here was \$10.15, 20 cents above any other Missouri River market and only 10 cents under Chicago top. Packers are determined to get reductions, and the late market yesterday was weak, prices off 10 to 25 cents today. Receipts are 6,500 today, top \$10.00, paid for some choice 300-pound hogs, bulk of sales \$9.40 to \$9.85.

Sheep and Lambs.

Prices have worked upward this week, receipts falling off heavily from recent weeks. Top Western lambs brought \$11.10 on Wednesday, and again today, top natives \$11.00, paid Thursday, all the good lambs \$10.85 and upwards, common natives down to \$10.00. Ewes sell up to \$7.35, yearlings \$8.75. Feeding lambs run too heavy weight to be popular, those weighing more than 60 pounds going to the packers, choice feeding lambs, 50 to 55 pounds weight, selling at \$9.50 to \$9.85.

J. A. RICKART,
Market Correspondent.

FINE AND JAIL SENTENCE FOR PASSING BAD CHECK.

In the County Court Saturday a fine of \$21.30 and a one-hour jail sentence was given G. R. Kirk for offering a check for \$1 to Willis Drug Co. without having funds in the bank to cover.

Carload Dressed Poultry Sent To New York Market Saturday

Saturday a car of dressed poultry was shipped from Plainview by the Wright Produce Company to New York. Another car will follow Wednesday. The turkeys are stored at the Plainview Creamery's storage plant. J. P. Davis, manager of Wright Produce Company, states that there will be yet shipped from this territory large quantities of dressed poultry, especially turkeys. A territory extending many miles from Plainview is contributing to the local market for these shipments.

OHIO MAN VISITS PLAINVIEW ON WAY TO CALIFORNIA.

D. L. Weller, of Crosbyton, and brother, W. A. Weller, and wife, were in Plainview today. W. A. Weller is from Springfield, Ohio, and is visiting with his brother and looking after property interests. He and his wife will go from here to Los Angeles, California, where they will spend a year with their two daughters. They will return at the end of that time and make their home here. They have property northeast of Plainview, in Floyd County. Mr. Weller is highly pleased with this country.

The Herald acknowledges receipt of the initial number of The Texas Weekly Review, a Journal published by Comptroller H. B. Terrell and edited by Chester T. Crowell, late editor-in-chief of the Austin Statesman.

CITY COUNCIL HEARS TEXAS CO. MAN TELL OF STREET PAVING

Cement Contractors Will Be Required to Get Permit to Do Street and Alley Work.

The City Council in regular session last night ordered an ordinance drawn requiring all cement contractors to secure permits before doing any work in the streets and alleys. This came as a result of the fact that several contractors have failed to run proper lines in the putting down of new paving and have not kept records of the time their walks were put down, so that the city could determine if their work was up to standard as required in their bonds.

At this session Mayor W. E. Risser, Aldermen Waller, Ellerd, Maxey and Humphreys were present, as were also Secretary Spencer, Dr. E. F. McClendon, health officer, and Marshals Keck and Frye.

The petition of G. C. Keck and Fred L. Brown was heard asking that they be permitted to close the alley in Block 1, Depot Addition, stating that they owned the property on both sides of the alley. This is the alley which the Santa Fe wished to close for parking purposes in making the purchase of the Brown-Keck warehouse property. The council granted the petition.

Dr. McClendon reported that the dairies and the general sanitary condition of the city are in good shape, but that the stockyards at the Santa Fe tracks are in bad condition. The

council ordered that the matter be taken up with the railroad company for improvement.

Graham & Graham tendered their resignation as attorneys for the city. The resignation was accepted, and L. R. Pearson was appointed.

Fred Cousineau, driver of the fire truck, was granted an increase in salary after January 1st to \$75, and was given an assistant at \$25 a month, whose salary was to begin December 1st. Ray Bryan was appointed.

H. C. Barrow was granted permission to erect a billboard on the vacant lot between the Waller Tailoring Co. place of business and the Plainview Planning Mill.

It was ordered that J. H. Slaton be ordered to construct sidewalk on the north side of Block 1, Slaton Addition.

R. M. Durham, of the paving and roads division of The Texas Co., appeared before the council and argued for the use of the products of his company for street paving in Plainview, should the plans of the city determine upon paving of asphalt.

Before adjournment the regular monthly bills were allowed.

Mr. and Mrs. W. W. Underwood and Mrs. G. M. Phelps left yesterday for Stamford, in Mr. Underwood's car. They will attend the district conference of the Methodist Church, and Mrs. Phelps will visit with her son, Harry Phelps, and her sister, Mrs. Pritchett. Mrs. E. Dowden left Sunday for a visit in Seattle, Washington, and at various points in California.

Big-size Cottolene—\$1.75 at PEOPLE'S SUPPLY STORE. 11.

Carriage Painting as Well as Automobile Painting

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