

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 28, NUMBER 24

PLAINVIEW, TEXAS, FRIDAY, MARCH 23, 1917

## STREET PAVING TO START BY MAY 7

BIDS FOR CONSTRUCTION TO BE RECEIVED APRIL 16; SAME DATE BONDS WILL BE SOLD.

## MATERIAL NOT DECIDED ON

Approximately 60,000 Square Yards of Paving Will Be Laid; District Paved Not Yet Stated.

Work on street paving in Plainview will begin not later than May 7th, according to the specifications which will be given contractors next week and on which they are requested to submit sealed bids for the consideration of the Council on April 16th, the same date set for receiving bids for the sale of the street-paving bonds.

David Drennan, representing the Henry E. Elrod Engineering Co., of Dallas, arrived yesterday, and, in company with P. Trevino, who will arrive from Dallas tomorrow, will proceed at once to make final recommendations to the city regarding the engineering problems involved in the paving plans. Mr. Trevino will remain here until after the completion of the paving.

Construction bids will be submitted on the basis of the square yard as the unit of paving, cubic yard as the unit of excavation and fill, and linear foot as the unit of construction of curbs and gutters.

With the money available the city will be able to pave approximately 60,000 square yards of street, or roughly thirty blocks. Just where the paving will start or what blocks will be paved has not yet been fully determined, but it is thought that the business district will receive first consideration.

The extent of the paving will depend to a considerable extent upon the kind of material accepted, the price of construction as finally shown by the bids, and the cost of preparation for drainage.

Bids will be accepted for all kinds of paving on the unit basis. By the terms of the bids the city has the right to reject any or all bids. If awarded, the contractor agrees to enter into contract and give acceptable bond within ten days after the awarding date, April 16. This is a bond covering execution of work. He also gives a maintenance bond to keep all paving laid under the contract in repair for five years and at the end of that time to deliver the paving to the city in good condition.

Ten days after the acceptance of the construction contract by the city work must begin. The progress of the work will depend upon the nature of the materials, but also contracts will have forfeiture clauses, which will insure prompt completion of the work.

## MINOR CIVIL CASES DISPOSED OF IN COUNTY COURT SESSION.

The County Court adjourned this morning, on account of illness of attorneys interested in cases docketed, and will reconvene Monday.

Wednesday a jury awarded T. H. Brown damages in a cattle-shipment suit brought against the P. & S. F. Railway Co. Judgment was given for \$400.

Yesterday the case of R. B. Mitchell asking damages from the P. & S. F. Ry. Co. and the G. C. & S. F. Railway Co. came before the jury, but by agreement of attorneys was withdrawn from jury decision and judgment for \$80 assessed, the plaintiff to pay unpaid costs. The damages asked for arose out of a shipment of sheep.

This morning the case of Joe Lee Ferguson vs. B. M. Johnson, damage on breach of contract on sale of millet seed, was on application of plaintiff and agreement continued.

## EXHIBIT ASSOCIATION TO HOLD MEETING HERE MAY 14TH.

On Monday, May 14th, the executive committee of the Panhandle and South Plains Exhibit Association will hold a meeting in Plainview for the purpose of perfecting plans for a district exhibit at the State Fair, at Dallas, this fall.

Members of the committee are O. H. Loyd, Vigo Park; A. W. Read, Memphis; Porter Whaley, Amarillo; A. P. Duggan, Littlefield; C. R. McAfee, Canyon, and Z. E. Black, Plainview.

## Scores of Hog Farms, with Thousands of Hogs Will Be Shown to Visitors at Swine Convention



THE GREEDY PIG IS THE HOG OF TOMORROW. MODEL FARROWING PENS, HOG HOUSES OF A TYPE GOOD ENOUGH FOR TENANT HOUSES, AND THOUSANDS OF WELL KEPT BROOD SOWS ARE SOME OF THE THINGS THAT WILL BE SHOWN THOSE WHO ATTEND THE PANHANDLE SWINE BREEDERS' CONVENTION IN PLAINVIEW, MARCH 30 AND 31.

## MONEY AND SUPPLIES AVAILABLE FOR WAR

Congress Expected to Declare for War Soon After April Second.

The American Government has decided upon sweeping measures to be put into effect following the expected declaration by Congress soon after it meets, April 2, that a state of war exists between the United States and Germany.

Fully appreciating Germany's policy of acting in war first and talking afterwards, the Government has determined to provide against every possible emergency.

Broad instructions were issued today at a long cabinet meeting to heads of departments. Details are being taken up between President Wilson and the individual cabinet members.

Regrettably, the Government apparently has decided that since Germany is making war upon the United States through ruthless killing of Americans and destruction of their ships, the issue must be met with steps more far-reaching than mere attempts to protect individual merchant craft.

If anything is ahead to prevent this it is not now foreseen. Once a state of war is declared to exist, aggressive measures are expected to be taken soon.

As outlined after today's cabinet meeting, the preparations of the Government are not to be for a shorter, or war marked by half-way measures. Nothing is to be taken for granted. A complete program has been prepared, so that everything done will be carried out in a systematic and orderly manner.

The exact measure of American participation in the war is not expected to be revealed until after the President addresses Congress and until public sentiment crystallizes. So far as known, no political alliance with the entente allies is contemplated, although military as well as naval cooperation is possible, and the Government will be sparing in money and supplies for the allies.

### Wilson's Proclamation.

"Whereas, public interests require that the Congress of the United States should be convened in extra session at 12 o'clock, noon, on the second day of April, 1917, to receive a communication from the executive concerning grave matters of national policy which should be taken immediately under consideration,

"Now, therefore, I, Woodrow Wilson, President of the United States of America, do hereby proclaim and declare that an extraordinary situation requires the Congress of the United States to convene in extra session, at the Capitol, in the city of Washington, on the second of April, 1917, at 12 o'clock, noon, of which all persons who shall at that time be entitled to act as members thereof are hereby required to take notice.

"Given under my hand and the seal

(Continued on Page Four.)

## PASSENGER TRAIN SCHEDULE FOR NEW SERVICE ANNOUNCED

Present Trains Arrive on Same Schedule, and New Trains, South-Bound 1:22 a. m., North-Bound 4:30 p. m.

The double daily passenger train service will be inaugurated by the Santa Fe Sunday, April 1. The trains will run between Amarillo and Sweetwater. The new trains will make connection at Amarillo for the East, at Canyon for passengers destined to points as far west as Clovis, and for those travelling in the direction of Fort Worth and East Texas, via Sweetwater, two daily trains in each direction. The night trains leave Amarillo at 10:50 p. m., and Sweetwater at 12:30 a. m. These trains will have standard sleeping cars.

The first trains under the new schedule will leave Amarillo Sunday, April 1, at 10:50 p. m., Sweetwater 10:00 a. m. on the same date, arriving at Plainview, southbound, 1:22 a. m.; northbound, 4:30 p. m. There will be no change in present trains, arriving in Plainview, southbound, 9:33 a. m., northbound, 9:00 a. m.

## PLAINVIEW'S SEVEN-DAY CHAUTAUQUA OPENS MAY 26

J. F. Garrison, president of the Plainview Chautauqua Association, received a message from the Redpath-Horner Chautauques, at Kansas City, stating that the seven-day chautauqua in Plainview will start Saturday, May 26th.

Within a few days, the message stated, the program will be complete and ready for public announcement. The company assured the local organization that preparations have been made all winter to give the best chautauqua here this year that has ever been put on a circuit.

## NEW HIGH SCHOOL READY TO RECEIVE CLASSES MONDAY.

All high school classes will be held Monday in the new High School Building, according to R. A. Long, president of the board of trustees. Book cases for the library, teachers' desks, and the physics laboratory fixtures arrived this week, and will be ready for use by next week.

The fixtures for the chemical laboratory, the books for the library, and the seats for the auditorium have not yet been received. It is the plan of the board of trustees to have the formal public opening of the new building upon their arrival.

## FORTY PROSPECTORS LOOKING OVER HALE COUNTY LANDS.

Thursday Alley Brothers, of Hale Center, brought in thirty prospectors. Most of the men were from Iowa and Indiana. J. E. Fepper had ten from Wisconsin.

The First State Bank at Floydada has let the contract for a new fifty-foot brick banking house.

## ALL FUNDS NECESSARY ARE IN HAND FOR AUTO HIGHWAY

Young Men's Business League Endorses Action of Directors in Relinquishing State Convention.

To finance the Silverton-Plainview auto road, the Young Men's Business League last night voted to transfer its entertainment fund, the proceeds of the mid-winter minstrel, to the road fund. Most of the money required has been subscribed by the merchants of Plainview, and the minstrel fund completed the amount needed, \$460.00. J. M. Waller is chairman of the committee having the work in charge. This committee will finally pass on the road when it is completed. Roy Irick has the contract for construction. A substantial cattle guard will be placed in each hencence along the route, so that no gates will have to be opened in travelling from Plainview to Silverton.

The action of the board of directors in relinquishing the honor of entertaining the State Convention of Y. M. B. L.'s was endorsed by the League. The convention will be held in Houston. This action brought on a discussion of the proposition of calling a meeting of the commercial organizations of the Panhandle and Plains country for the purpose of organizing an association in this territory. The secretary was instructed to communicate with other organizations, inviting them to meet here in the late summer. Although no action was taken, it is thought that the League will send delegates to the convention at Houston.

Dr. Gidney reported for the sugar-beet factory committee. It was stated that the land necessary for carrying out extensive experiments has been secured and that Col. R. P. Smyth and R. P. Barber are in communication with sugar-factory owners seeking information on the probability of a factory here and trying to secure seed for the experiment.

Mayor Risser reported for the paving committee that an engineer is now on the ground and that it is probable that the actual construction of paving will begin by May 1. To meet D. E. Colp, secretary of the Texas Good Roads Association. E. E. Roos, it was reported, will go to Guthrie in a Buick car. Other cars are wanted, according to the secretary of the League. Mr. Colp will log the route from Guthrie to Plainview. The strip between Guthrie and Matador is covered with heavy sand, and a good route between these two towns will be selected by the Plainview cars, before going for Mr. Colp.

Secretary Z. E. Black reported a meeting of the clubs of Plainview, at the call of the Civic League, in which he represented the Young Men's Business League, and told of the plan for a city clean-up next Tuesday and Wednesday.

The new chairs for the League have arrived, and were used last night. They were purchased at a cost of about seventy dollars.

## THE SWINE BREEDERS WILL BE HERE MARCH 30 AND 31.

President Nelson Announces Program for Two-Day Meeting to Be Held in Plainview.

Texas is the greatest State in the Union for raising swine. There is no better proof of this than the hogs raised and slaughtered in Texas, to say nothing of the swine sent to Kansas and Oklahoma packers.

Yet Texas imports annually \$52,000,000 worth of hog products!

No other industry offers such varied opportunity for advancement in the Lone Star State as does swine breeding.

Without fear of contradiction, the statement is made that the greatest hog-raising section of the Southwest is the Panhandle and South Plains country. There are more commercial pork raisers in this section than in any other part of the Southwest. Packers bid high for the offerings from this territory.

March 30 and 31 there will be in Plainview a representative delegation of the swine interests of the Panhandle and South Plains country. And Plainview is ready to entertain those men in a manner befitting. A thirty-five-mile automobile tour of the great shallow water belt, with its hog ranches and farms, will be a feature of the entertainment. The largest hog farm in Texas producing only pure-bred hogs is the Helen-Temple farm, owned by Lamb & Hutchinson, and the manager of this farm, Geo. R. Quesenberry, one of the best informed herdsmen in the Southwest, will give some practical ideas on commercial swine production as gleaned from his experience.

A banquet, complimentary to the visitors, will close the convention.

The program for the session follows: Address of Welcome—Mayor W. E. Risser.

"The Purpose and Possibilities of the Panhandle Swine Breeders' Association"—Harry A. Nelson, Miami, Texas.

"My Experience in the Boys' and Girls' Pig-Club Work and Some Results I Have Obtained"—C. C. French, State Pig-Club Agent, College Station, Texas.

"Live Stock and Tenants"—Rufus J. Nelson, Editor, Farm and Ranch.

"The Value of Pure-Bred Hogs"—Tom Frazier, Rhome-Farmer Commission Co., Fort Worth, Texas.

"Fort Worth as a Hog Market"—A. B. Case, General Manager, Armour & Co., Fort Worth, Texas.

"Relative Value of West Texas Hogs"—Prof. L. B. B. Associate Professor Hogs, A. & M. College, College Station.

"My Northern Visit, and How the Panhandle is Naturally Better Adapted to the Swine Industry"—Lon Alexander, Childress, Texas.

"Panhandle Pastures in Pork Production"—T. Pryse Metcalfe, Amarillo, Texas.

Lecture and actual demonstration of the double treatment of hog cholera—by Dr. Frank R. Jones, Live Stock Sanitary Commission, Fort Worth, Texas.

"The Most Profitable Time to Market a Pig"—Geo. Quesenberry, Plainview, Texas.

"Our Method of Starting the Boy in the Hog Business"—Will P. Jones, Childress, Texas.

"The Hog Industry in Donley County"—J. P. Manley, Clarendon, Texas.

"Co-operation"—W. H. Alexander, Secretary Panhandle Swine Breeders' Association, Childress, Texas.

"The Panhandle State Fair"—J. F. McGregor, Amarillo, Texas.

"The Federal Farm Loan Banks"—Lieutenant-Governor W. P. Hobby, Austin, Texas.

"The State Department of Agriculture and Its Aims and Accomplishments"—Fred W. Davis, Commissioner of Agriculture, Austin, Texas.

"Commercial Pork Production on the Plains"—J. W. Pipkin, Plainview, Texas.

Short talks by Prof. D. N. Barrow, Dallas, Texas; Lewis Bros., Childress, Texas; Tom P. Cochran, Childress, Texas; Orr Bros., Memphis, Texas, and others.

## A VERMONT BANKER LIKES SOUTH PLAINS COUNTRY, TOO.

"I was agreeably surprised with the Plains country, and am much impressed with it," said Gilbert E. Woods, Johnsburg, Vt., banker, as he left Plainview yesterday morning. Mr. Woods has been here for the past several days, and toured the South Plains with J. F. Garrison and associates.

## GENERAL CITY CLEAN-UP PLANNED FOR NEXT WEEK

CLEANING SCHEDULED FOR TUESDAY AND WEDNESDAY; HAULING FOR WEDNESDAY AND THURSDAY.

## WORK DIVIDED BY DISTRICTS

Civic League, Y. M. B. L. and Boy Scouts Join City Officials in Effort for Thoroughness.

The Civic League, Y. M. B. L. and Boy Scouts have joined with the city officials in issuing a call for two days of clean up for Plainview, Tuesday and Wednesday, March 27th and 28th.

A meeting of the interested organizations was held at the City Hall Tuesday afternoon and committees appointed to prepare for the campaign. The city was divided into four districts, Broadway and Seventh Street being designated for the division. J. M. Waller is captain of the work in the southeast district, P. J. Woodruff will direct the work in the southwest district, E. B. Miller and C. L. Largent are responsible for results in the northwest section, and Z. E. Black and Olin Brashear will direct the cleaning in the northeast district. Any who are willing to assist in the general work are requested to 'phone the captains working in their districts.

Householders are urged to burn all rubbish which can be so disposed of and to place all cans, bottles, and other inflammable waste in boxes, barrels or sacks in the alleys. Those in charge of the campaign have arranged for a special scavenger rate to dispose of this rubbish at ten cents for each house served. This is a special rate for this occasion only, and cannot be obtained after this time. Hauling will begin on Wednesday morning and will be continued through Thursday. Enough teams will be put on to complete the entire city in that time.

The appearance of the city when the Panhandle Swine Breeders' Association meets here is an immediate reason for cleaning; the lessening of fire risk, health of the city, and beauty of the city are other reasons. All are urged to clean thoroughly at this time and then keep their premises clean by a little occasional work.

City officials have decided that in the future no trash receptacles will be permitted in the alleys; all must be within the property lines. They request that arrangements be made to effect at the time of cleaning next week.

## EXTENSION OF POST OFFICE BUILDING COMMENCED TODAY.

V. R. Simmons started work this morning on the extension of the building occupied by the post office. The concrete foundation, twenty by twenty-five feet, is being laid today, but the building will not be ready for the use of the post office officials for probably thirty days, as the builders will have to wait for the receipt of the brick. The extension is to be a single story.

## BIRTHS.

Born, to Mr. and Mrs. Geo. Perdue, Plainview, March 17, a boy.  
Born, to Mr. and Mrs. Geo. Martin, Plainview, March 9, a boy.  
Born, to Mr. and Mrs. Les Saunders, Plainview, March 16, a boy.

## R. C. Ware Will Build a New Modern Home on Close-in Lots

A modern six-room house will be built by R. C. Ware on his lots corner Seventh and Archer Streets. L. A. Kerr is architect and Harrison & Kerr have the contract for the building, which will be of hollow tile, stuccoed. The roof will be of fire-proof material, and in every respect the house will be modern, one of the best constructed homes in the city.

## AUTO LICENSES ISSUED.

Since Tuesday County Clerk Jo W. Wayland has issued auto licenses to the following: J. B. Johnson, Plainview, Willys-Knight, No. 1255; Harry Ragland, Abernathy, Maxwell, No. 1256; J. F. Yates, Plainview, Pullman, No. 1257; and W. B. Harp, Hale Center, Studebaker, No. 1258.

### How One County Agent Made \$1,438,470 for the Farmers

Written by A. F. Dawson, president of First National Bank, Davenport, Iowa, from a close personal knowledge of the work, and the astonishing figures are taken from the carefully kept records of the Scott County Farm Improvement League.

If any county in the United States were to expend \$3,000 a year for four years, or a total of \$12,000, and in return for this expenditure were to enhance the value of the county nearly \$1,500,000, would you regard the investment as a good one, and the effort put into the work worth while? Something over four years ago, a number of the progressive farmers of Scott County, Iowa, joined with the business men, forming the Scott County Farm Improvement League, which engaged the services of G. R. Bliss as county agent. It is not an easy matter to measure in dollars and cents the net value of crops increased and animals saved as the result of this organized work. But there have been six items in the program pursued in this county with regard to which the record could be kept, and the accompanying table shows the extent to which the farmers of this county have been enriched by reason of organized effort with the county agent at its head.

These figures show net increases. For instance, the figures on alfalfa are from actual production and for the value of the crop above the price of timothy or clover. In 1912, there were but 146 acres of alfalfa in this county; now there are 2,950 acres, which have shown an average yield per acre of from four to five tons.

The increased value of the corn crop comes from persistent campaigns for the gathering of seed corn early. Before the organization was formed, 57 per cent of the seed corn was gathered early. Last year the per cent was 81. The gain in oats is the result of similar activity for the treatment of seed for smut. Before the county agent came, only 5 per cent of the seed oats were thus treated; last year 77 per cent were treated. The figures on silos are based on an estimated profit of \$200 a silo.

Before the organization was formed there was only one farmer in the county who believed in the serum treatment to prevent hog cholera. The League conducted demonstrations which proved its efficacy beyond question. As a result, 17,420 hogs were treated in 1913, of which 14,284, or 82 per cent, were saved. In 1914, 18,611 hogs were treated, of which 16,377, or 88 per cent,

were saved. The value of the animals thus saved is conservatively figured at \$10.00 per head.

This work has been generously assisted by the bankers and business men, because all appreciate that the more there is produced, the more there is to divide.

But the other results of the organization, which cannot be measured in dollars and cents, are doubtless of still larger benefit to the county. The League has promoted the study of spelling through contests in each township, with a county spelling match as a climax. It has held township school picnics, where pupils from each district compete in friendly rivalry with the best exhibits of their handiwork. It has made two prize-winning exhibits at the State Fair. It has helped to organize two new farmers' institutes, and has aided literary societies, county picnics, colt shows, short courses, and

other interesting and helpful projects. Who can compute how much it is

(Continued on Page Six.)

**"A SHINE IN EVERY DROP"**

Black Silk Stove Polish is different. It does not dry out; can be used to the last drop; liquid and paste one quality; absolutely no waste; no dust or dirt. You get your money's worth.

**Black Silk Stove Polish**

is not only most economical, but it gives a brilliant, silky lustre that cannot be obtained with any other polish. Black Silk Stove Polish does not rub off—it lasts four times as long as ordinary polish—so it saves you time, work and money.

Don't forget—when you want stove polish, be sure you ask for Black Silk. It is the best stove polish you ever used—your dealer will refund your money.

Black Silk Stove Polish Works, Sterling, Illinois.

Use Black Silk Air Drying Iron Cream on grates, registers, stove-pipes, and automobile tire rims. Prevents rusting. Try it.

Use Black Silk Metal Polish for silverware, nickel-ware or brass. It works quickly, easily and leaves a brilliant surface. It has no equal for use on automobiles.

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# Hog Farmers and Others

If You Have Feed to Sell We Want It  
 If You Need Feed We Want to Sell It to You  
 We especially want your wheat and ask you to figure with us whenever you have a supply to dispose of.

## For Your Easter Baking

We urge you to use Harvest Queen Flour. Your grocer has it, or he can get it for you. It will insure the success of your baking for Easter or any other day. It is made as well as any flour is made and if you are not now using it we ask you to try a sack when you next order flour.

## Harvest Queen Mills

A. G. HINN, Proprietor

### \$1,000,000 TO LOAN

On South Plains land. Ten years time, 8 per cent interest with options to pay in one to five years time.

#### TEMPLE TRUST COMPANY

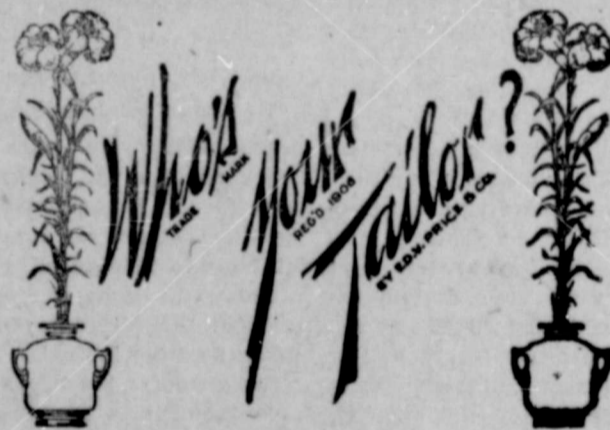
See J. F. GARRISON, Plainview, Texas.

### 3 HITS BLACK WHITE TAN IO

**21 IN**

**SHOE POLISHES**

KEEP YOUR SHOES NEAT



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OUR CONNECTION WITH ED. V. PRICE & CO. OF CHICAGO, ENABLES US TO DELIVER

### ANY STYLE YOU WANT

made exactly as you want it, from your choice of woolens, and honestly tailored to fit you and give unqualified satisfaction at a price easily within your reach.

Orders Placed This Week Will Be Delivered On Time!

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# PLUMBING — PLUMBING — PLUMBING

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**TYPHOID FEVER CLAIMS EIGHT PER CENT OF THOSE AFFECTED.**

"He died of typhoid fever on the 14th of December, 1861."

To be the consort of a queen, to be beloved by her people both high and low, to be the real but unobserved adviser of the affairs of an empire, these are achievements worth while. To be cut off from all of them at the prime age of 42 by a wholly preventable disease seems wanton. "The good Prince" Albert, consort of Queen Victoria, patron of the arts and sciences, a skillful administrator and an upright man was sacrificed to a filth disease.

Typhoid fever is found only in man. It is caused by a short, rod-shaped microscopic vegetable, which enters the body through the mouth and leaves it in human discharges to enter another human mouth, to which it is carried by fingers, flies, fluids and food. It is essentially a disease of young adult life. Older people are less apt to have it, probably because they have suffered from an attack of the disease in their youth.

Typhoid fever is known by various names, "slow fever," "low fever," but whatever name it is called by it kills about 8 per cent of those whom it attacks. A certain percentage of those who recover become carriers, that is, persons who though well excrete the organisms of the disease in their discharges. Carriers are largely responsible for the perpetuation of typhoid fever, but the installation of proper sewer systems which not only take away noxious wastes but also do not deposit them in some one else's water supply, the abolition of flies, cockroaches, and other filth insects, the maintenance of a pure-food sup-

ply, and the intelligent care of the typhoid patient, these are the measures which will rid us from this disease. Until very recently typhoid has been the scourge of armies, but now the anti-typhoid inoculation has reduced this danger to a minimum.

The Prince-Consort was universally mourned. The grief of the queen was deep and lasting, and the whole nation sympathized in the truest sense with her in her sorrow. How many other widows of less exalted position mourn also because of the rapacity of typhoid fever?

Hereford will pave twelve blocks in the business district.

**BABY-WEEK CONFERENCES ARE ESPOUSED BY TEXAS UNIVERSITY**

National Baby Week was observed last year for the first time, and Baby Conferences were held all over the United States by the General Federa-

tion of Womn's Clubs, working in cooperation with the Children's Bureau in Washington. In Texas the University of Texas worked with the Texas Federation of Women's Clubs. The University printed and distributed free of charge literature giving instructions on holding Conferences, and sent representatives to a number of places to conduct the Conferences. Literature was sent to 113 towns, and Baby Conferences were held in almost as many places. The University took last year as a slogan "Baby Health Makes Texas Wealth." The work done in Texas won national recognition.

This year the Bureau and the Federation expect to repeat Baby Week, again working with the University of Texas. Already a number of requests have been received for literature and for some one to conduct the Conference. In this State the Baby Week will emphasize the care of the baby, particularly his food from infancy to school age. The question of the dis-

trict nurse will also be discussed. It is a fact but little known that there is a law in Texas allowing counties to tax themselves for the purpose of employing a district visiting nurse.

Miss Gearing, head of the Home Economics Department of the University, recommends that the truant officer, necessary now under the compulsory education law, be combined in the

same person with the district nurse. Full information as to programs, method of procedure and lectures may be had from Miss Mary E. Gearing, University of Texas.

## LISTEN

All things come to the OTHER FELLOW if you sit down and wait. Roll up your sleeves and hustle.

Build You a Home

**PLAINVIEW LUMBER CO.**

## Long-Harp Drug Company

*The Busy Druggists*

We lead, others Follow.

Always Getting Something New.

If you see it Advertised phone us we have it.

PROMPT, COURTEOUS TREATMENT is Our Motto.

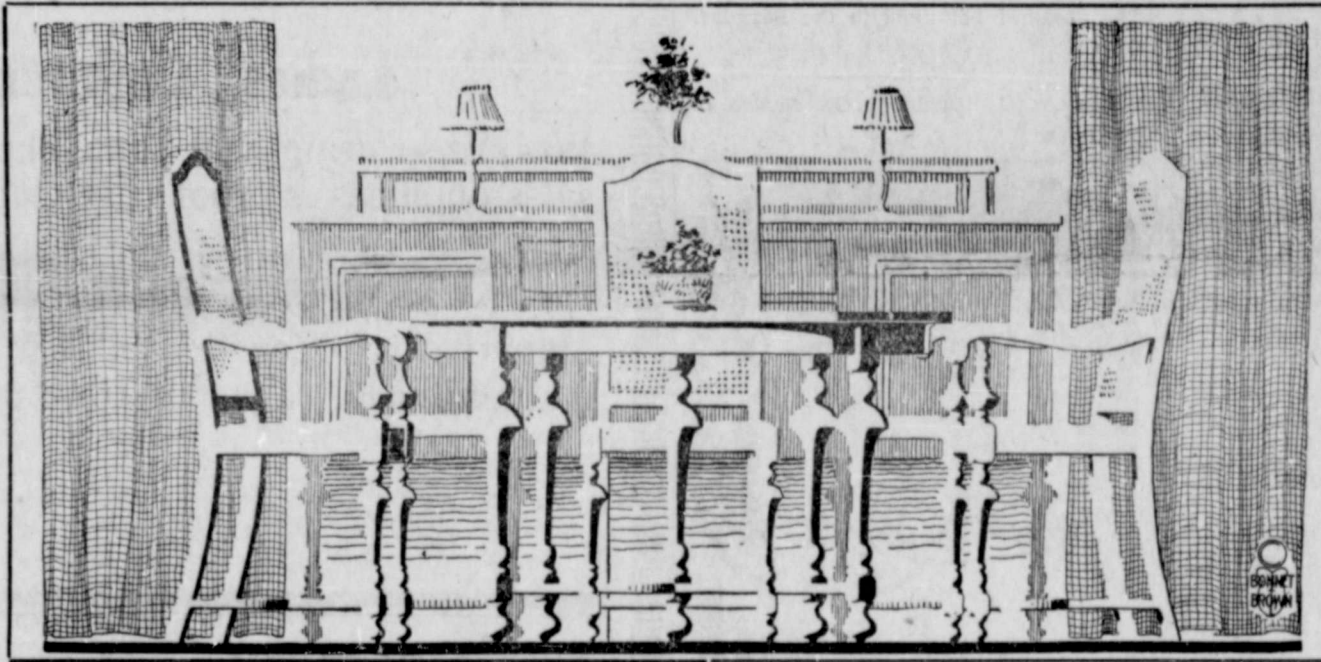
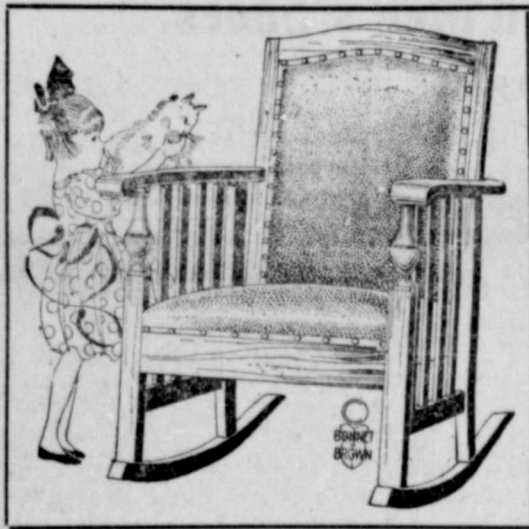
## LONG - HARP DRUG COMPANY

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FREE DELIVERY



# HOME OUTFITTERS

WHETHER you're figuring on establishing a new home or refitting up the one you have—now that Spring house cleaning is on and you'll want lots of new things to go with your clean surroundings—this is the place to come for furniture of quality and economy—from single pieces up through the room suites to complete Home Outfits.

The various organizations of the city are planning a Clean-Up Campaign for Tuesday and Wednesday of next week. It will effect the home as well as the yards, alleys, streets, etc.

Now is the time that furniture is moved to one side, the carpets are taken up, and you dig into the dark corners you've been missing all winter. You open the windows, letting in the fresh Spring sunshine, and beat the dust out of the rugs. In fact you will soon be neck deep in Spring housecleaning.

So look around now—get other merchant's prices then get ours before buying—plan out the arrangement of your rooms, as you want them to look when you get thru with all your cleaning. Find out what old things you will want to discard, and what new furniture you are going to need. Then pay us a visit.

Our years of experience not only enables us to buy at low figures, even during the present era of high prices, and thus save you money, but this same experience, the benefit of which is yours for the asking, will be of incalculable help to you in fitting up all or any part of your home. For we know just what will look best in the way of harmonizing pieces. Any of our many satisfied customers will tell you how much they value the suggestions we made them.

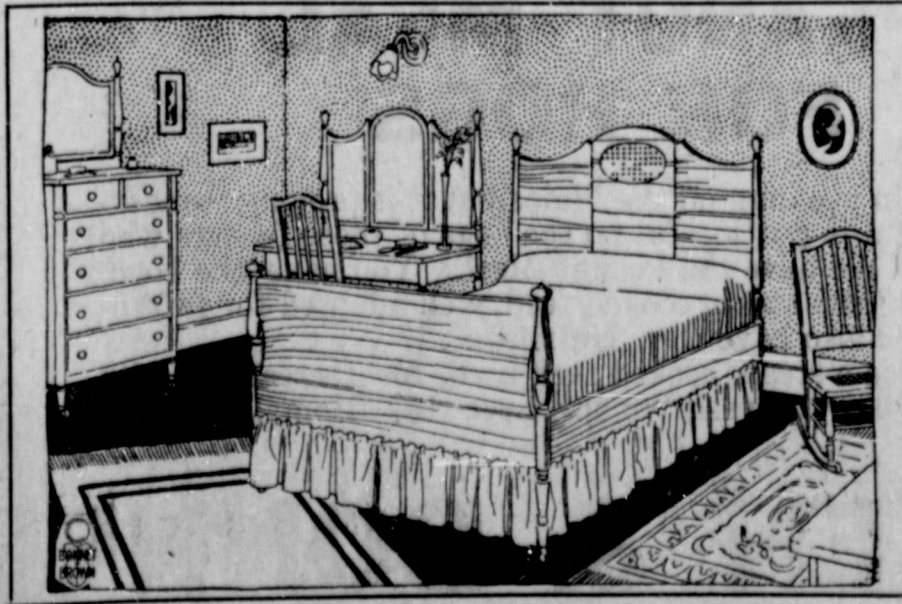
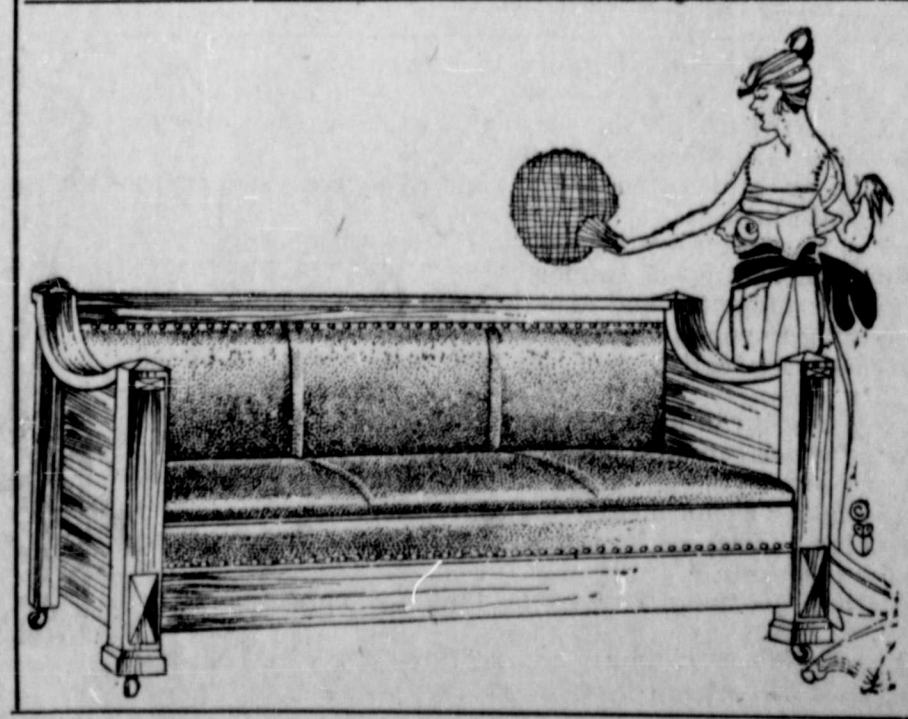
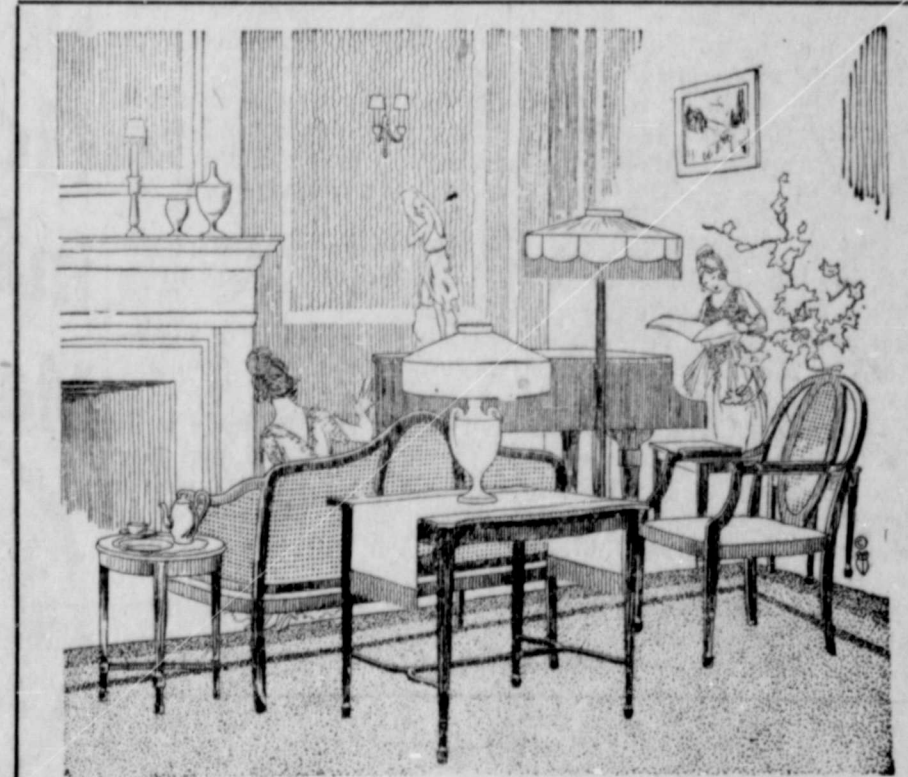
### We Have An Immense New Shipment

Something of everything, for every use, is included in the big shipment we finished unpacking today. No matter what your needs we are ready to supply them.

## GARNER BROS.

FURNITURE AND UNDERTAKING  
PHONE 105

We pay especial attention to undertaking calls day or night.



**The Plainview Evening Herald**  
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
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HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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**\$2.00 a Year; \$1.00, 6 Months. Advertising Rates on Application.**

In creating the West Texas Agricultural and Mechanical College and the John Tarleton Junior Agricultural and Mechanical College, at Stephenville, the Legislature did two things that will be of incalculable value to the development of West Texas and the Panhandle as the years pass. In the case of the former institution, very few people realize just how much it will mean. Our own deliberate opinion is that it is destined to play a part of prime importance in the building up of a section that will some day be the richest and most prosperous in America.—Fort Worth Star-Telegram.

**CONSIDER THE RAT—SWAT HIM!**

Swat the rat. He's a carrier of disease. His home is in filth. He destroys wealth. He's a pest and a nuisance—swat him!

Our rat population is too large by exactly the number of rats we now have, and if we don't swat the rat, our rat population will be too large by multiplied numbers.

Last year some effective rat killing was done in the business district in the vicinity of the Home Restaurant, Crystal Cafe, and the wooden buildings in that neighborhood. The wagon yards, the warehouses, the outhouses, all Plainview should be rid of this nuisance.

In moving the old Nobles Bros warehouse from the property purchased by the Santa Fe Railway Company, sixty-eight full-grown wharf rats, to say nothing of the smaller and younger rats, were killed by men and boys. A bounty is paid for jack rabbits, because they destroy crops. Many towns are using effectively a bounty for rats.

**PUTTING OTHER PEOPLE'S MONEY IN HALE COUNTY'S TILL.**

A good start has been made in the Plainview country in dairying. There is no question but that this section is well adapted to the industry, and it should be encouraged in every way possible.

The dairying industry will bring into Hale County money from the outside world. It puts the other fellow's dollars and halves and quarters and not a few five- and ten-dollar bank notes into circulation here, and everybody is benefited.

What the dairying industry can mean to Hale County is best illustrated by narrating the experience of Fresno County, Calif., as has been done by the Fresno, California, Herald:

"Dairymen of Fresno County received \$110,000 in payment for cream delivered during the month of January. It is estimated that the 1917 receipts for cream in Fresno County will aggregate \$1,250,000."

The dairy industry of Fresno County is worth more to it than Hale County's wheat acreage—that is, in dollars and cents. If Hale can develop another industry which will turn loose as much money as our wheat crop, she will be well along the road to prosperity of the permanent and unusual type.

The cow and the hog and the hen are a good combination. A diversified farm program is not complete without these.

Best of all, the soil is not robbed of fertility when stock is kept on it.

New money for Hale County is sure to be the ultimate result of the dairy industry.

**HALE COUNTY AND THE A. & M. COLLEGE.**

By all means the new Texas A. & M. College should be located in the Plains country. The largest area of tillable acres will be within an accessible distance of the school, if located on the Plains.

There is no community that would not welcome such an institution, and few that would not pay handsomely for it, if it were put on the block and auctioned off.

That the location committee will try to put the school where it will serve its purpose best is unquestioned. That every good citizen should look on the location proposition in the same light (namely, serving the most people in the best possible manner) is nothing more than just and equitable.

The Legislature has provided an institution for this section, which will grow in power and usefulness through the years. To place the school in a poorly developed territory, or in one susceptible of little development, is an injustice to the people whose tax money will keep this school in operation.

It seems only fair to the students who will attend such a school that the institution be placed near a good, live, progressive town, where all the cultural advantages such as good entertainment, fine music, worth-while public speakers and lecturers, are available.

To educate the youth of West Texas in the science of agriculture is the purpose of the school. There are many things attendant to college life which are of almost as much import, taken collectively, as class-room work. Any far-seeing, conscientious educator will tell you as much.

What West Texas wants is to have its Agricultural and Mechanical College located at the place which will best serve the people of the territory. That's the paramount consideration.

And that Hale County is the best location is the belief of many, as is evidenced by the large representation yesterday of men from the various surrounding counties and by their expressions.

Plainview is the Athens of the South Plains. Hale County is in the heart of the shallow water belt. It is the best developed hog county in the Southwest. Some of the most successful dry farming operations are carried on in this county. Hale County can assure the location committee of anything and everything that any other county can and can offer many things peculiar to this county.

Plainview has her hat in the ring for the West Texas Agricultural and Mechanical College.

**Food For Thought**

"The wisdom of the wise and experience of the ages may be preserved by quotation."—Benjamin Disraeli.

**Fourteen Mistakes of Life.**

Judge J. A. Rentoul, of the City of London Court, gives the following as "Fourteen Mistakes of Life":

- "Setting up one's own standard of right and wrong and expecting others to conform to it.
- "Trying to measure the enjoyment of others by our own.
- "Expecting uniformity of opinion.
- "Looking for judgment and experience in youth.
- "Endeavoring to mould all dispositions alike.
- "Estimating men and women by their nationality or by any outside quality.
- "Refusing to yield in unimportant trifles.
- "Looking for perfection in our own actions.
- "Worrying ourselves and others about what cannot be remedied.
- "Not alleviating as much suffering as we can.
- "Not making allowances for traits in others, apparently unfitting themselves for success in life.
- "Considering anything impossible that we ourselves cannot perform.
- "Refusing to believe anything that our finite minds cannot grasp.
- "Living as if the present moment would last forever."

Oscar Hill has returned from Denton County, where he visited with his sister. Dr. John Hamilton, of Amarillo, visited his father, John G. Hamilton, this week.

**DISTRICT SCHOLASTIC MEET AT LUBBOCK, APRIL 13-14.**

Rules and regulations have been issued to govern the meeting of the Interscholastic League of the Lubbock district to be held in Lubbock April thirteenth and fourteenth.

At this meeting practically all of the schools of the district will be represented in contests in the following work: Debate for boys, Senior declamation for boys, Senior declamation for girls, Junior declamation for boys, Junior declamation for girls, spelling, essay writing, boys' basketball, girls' basketball, tennis for boys, baseball for Senior boys, and track for Senior boys. The winners in these district preliminaries will represent the district at the State interscholastic meeting, at Austin.

There are thirty-two districts in the State. Those counties included in the Lubbock District are: Bailey, Cochran, Crosby, Dawson, Floyd, Gaines, Garza, Hale, Hockley, Lamb, Lubbock, Lynn, Terry and Yoakum. District officers are: M. M. Dupre Lubbock, director general; H. P. Webb, Plainview, director of debate and declamation; W. T. Bowers, Post, director of athletics; F. C. Savage, Floydada, director of essay writing; and H. E. Cogdell, Ralls, director of spelling.

The indoor events will be held in the Baptist Church at Lubbock, and the athletic events on the grounds of the high school there.

The Plainview schools and those of Hale Center have held their elimination contests, and will hold county finals at the time of the county school fair, at Hale Center, April sixth and seventh.

**AMERICAN OIL STEAMER SENT TO BOTTOM BY GERMAN SUB.**

Seven Americans perished when a German sub torpedoed the American vessel Healdton in the zone waters supposed to be safe Thursday.

The vessel was sunk without warning, according to the statement of several of the crew who were saved and taken to a port in Holland. It was thought at first that probably not less than nineteen had lost their lives, but later advices show but seven drowned. The steamer belonged to the Standard Oil Co.

Rev. J. M. Harder is in Austin on business.



**Nothing But Goodness in Everything Made With**

Thousands of physicians and millions of housewives will swear to that. You've never tasted such wholesome, tempting, appetizing bakings—you've never enjoyed such uniformly perfect results. Calumet Baking Powder never fails—and it costs less to use than other kinds.

Received Highest Awards  
New Cook Book Free—See Slip in Pound Can.



Cheap and big can Baking Powders don't save you money. Calumet does—it's Pure and far superior to sour milk and soda.

**COUNTY SINGING CONVENTION POSTPONED UNTIL APRIL 8.**

The Hale County Singing Convention which has been announced for the fourth Sunday in this month, at East Mound, has been postponed until the second Sunday in April, the eighth.

Glenn Smith, of Amarillo, was a week-end visitor in Plainview.

**MONEY AND SUPPLIES AVAILABLE FOR WAR.**

(Continued from Page One.)

of the United States of America, the 21st day of March in the year of our Lord, one thousand nine hundred and seventeen and of the independence of the United States the 141st."

WASHINGTON, D. C., March 21.—President Wilson, recognizing that Germany is practically making war on the United States on the seas, today called Congress to assemble in extraordinary session on April 2, to deal with the situation.

The purpose of the session now called two weeks earlier than the date

first set as announced in the President's proclamation, is to receive a communication from the chief executive on "grave questions of national policy."

**Were on Defense.**

The President, in his address to Congress, will detail how Germany practically has been making war on the United States by the ruthless destruction of American lives and ships on the

high seas in contravention of all the laws of nations and humanity.

Congress then is expected to pass a resolution declaring that a state of war has existed between the United States and Germany for some time.

**Will Protect Ourselves.**

Such a resolution in itself will not be a declaration of war in a technical sense, although practically it will amount to the same thing.

**Play Ball**

We have the supplies—See our line.

**Dye Drug Co.**

West Side Square Telephone 23

**New Spring Merchandise**

We are showing many new things for Spring. Look over our complete line of Children's Gingham Dresses, all sizes 2 to 6 and 6 to 14 years at extremely low prices.

**Ladies' Popular Priced Waists**

Our stock of Ladies' Wash Waists at \$1.00 and \$1.25 is unusually large at this time. New patterns in white and flesh Silk Crepe-de-chines \$3.25 and \$2.75.

**Ladies', Children's and Men's Shoes**

We are offering you some choice bargains in this line. Our big sales on shoes is proof that Quality and Price is Right.

**Table Odd Lot Shoes**

Many bargains on this table in Ladies' small sizes and Children's odd lot Shoes, values up to \$3.00 choice \$1.38.

**HAMNER'S DRY GOODS STORE**

"SELLS IT FOR LESS"

J. M. HAMNER, Proprietor

Plainview

**HOG FEEDING AND HOG BREEDING**

The successful hog breeder and feeder understands that well bred hogs must be well fed to get the best results in breeding and in marketing. Unless the feed you are using is getting results in fattening you are paying more than you should to get your hogs fat.

**PEANUT MEAL FOR HOGS**

Has not been in use long on the Plains but it is proving wonderfully successful in putting fat on the hogs of those feeders who are using it. We have the Peanut Meal. You have the hogs. "Nutrilene" is a steam cooked feed, well adapted for fattening hogs. We also have the "Nutrilene". "Momyk" is a steam cooked feed used for increasing milk production in dairy cows. We also have the "Momyk".

**ALLEN & BONNER**

PHONE 162

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 28, NUMBER 24

PLAINVIEW, TEXAS, FRIDAY, MARCH 23, 1917

## Food Situation in United States

WASHINGTON, D. C., March 22.—The Secretary of Agriculture, D. F. Houston, today issued the following statement:

"There is nothing in the food situation of the country which justifies hysterical thinking or action. This is not a time for hysteria. Nor is this a time for the thought of the American people to be directed or dominated by those who have the interests of another country primarily at heart or any selfish interest to further.

"The prices of foodstuffs are high. A full and satisfactory explanation of prevailing prices is not possible on the basis of existing knowledge. It is only recently that agencies have been created in the country to study food distribution, and we have not all the necessary facts to enable us to arrive at the truth. Where the food supply is located, who owns it, what may be the difficulties of securing it, whether the local market conditions are due to car shortage, whether there is artificial manipulation or control, no one can state with certainty. It is essential that we have the facts, not only because of the light they might throw on present conditions, but also because they are prerequisite for the working out of a permanent, just, and economical system of marketing. Therefore the investigation directed by the President ought to be made promptly, and Congress ought to give the Federal Trade Commission and the Department of Agriculture the necessary funds. Certainly such an investigation can not furnish immediate relief, but it would be absurd to oppose it for this reason. It does not stand in the way of any other measures that may be wise. It does not prevent any constructive action on the part of any municipal or local agencies. We must have the facts, and the sooner the investigation is undertaken the better. It is highly probable that as a result of a large permanent improvements may be made.

**Importance of Food Conservation.**  
"For partial immediate relief, every individual and community should consider earnestly the matter of food conservation and the limitation of waste. As a Nation, we seem to have a disdain for economizing. In many homes there is a strong feeling that it is 'only decent' to provide more food than will be eaten and that it is demeaning to reckon closely. The experts of the Department of Agriculture report to me that the dietary studies made by them point to an annual food waste of about \$700,000,000. Of course, the waste in families of very limited means is slight, but in the families of moderate and ample means the waste is considerable. Even if the estimate were reduced by half the waste would still be enormous.

"The food waste in the household, the experts assert, results in large measure from bad preparation and bad cooking, from improper care and handling; and, in well-to-do families, from serving an undue number of courses and an over-abundant supply and failing to save and utilize the food not consumed. As an instance of improper handling, it is discovered that in the preparation of potatoes 20 per cent of the edible portion in many cases is

discarded.

**The Position of the Farmer.**  
"I am informed that the belligerents in Europe in dealing with their food situation have, up to this time, accomplished their purposes more largely through conservation of foods, regulation of the diet, limitation of courses and quantities, and prevention of waste, rather than through direct control of production or regulation of distribution under any sort of dictatorship. Only recently has England indicated her intention to deal directly with production, and in doing so has recognized it as essential that she guarantee to farmers a reasonable minimum price over a period of years. Obviously, if farmers are to be induced to increase acreage, a guarantee of a reasonable price by the Nation or the community seems necessary. Farmers are governed by the same thinking and motives as other people. They are patriotic; but it is unlikely that they will undertake greatly to increase their output unless they are reasonably sure that it will be profitable for them to do so. One could no more expect a farmer greatly to increase his product without a knowledge of the outcome than he could expect a manufacturer to double the production of shoes unless he knew that he could dispose of them profitably. Those who are urging that farmers be induced greatly to increase their acreage beyond that which their own judgment dictates know very little about the psychology of farmers, or of other people, for that matter, or about the fundamental necessities of the situation. As a matter of fact, farmers are going to do their own thinking in this matter, and will not follow anybody's dictation. They are quite alert to the interplay of supply and demand, and respond quite as quickly as other people to the stimulus of high prices. Before touching upon this particular point further, a word should be said about the estimated food supply of the country for the current year.

**Estimated Food Supply for Current Year.**  
"The weather conditions during the growing season of 1916 were unfavorable in many parts of the world. They were distinctly unfavorable in this country. Although there was a large wheat acreage, the weather conditions were such as to favor the appearance of the black-rust disease affecting wheat. The consequence was that although the acreage was large the yield was relatively small. The conditions were not especially favorable for corn and for some other important crops. Still the food output on the whole for the current year was not so small as to excite alarm. The corn crop was 2,600,000,000 bushels, nearly the five-year average. The oat crop was above the five-year average, the barley very nearly the five-year average, rye ten million bushels more than the five-year average, and rice 40,000,000 bushels, as against 29,000,000 bushels the year before, and 24,500,000 bushels, the five-year average. The production of kaffir corn, a relatively new crop, was 50,000,000 bushels. The production of peaches 37,000,000 bushels, of pears 10,400,000 bushels, and of apples 67,500,000 barrels, represents approxi-

mately the five-year average, while the estimated production of oranges was 23,800,000 boxes, or 2,600,000 more than that of the preceding year. The crop of sugar beets was one of the largest ever produced. Meat products, likewise, were produced in larger quantities, the estimated amount for the year being 22,378,000,000 pounds, as against a five-year average of 19,712,000,000 pounds, or 2,000,000,000 pounds greater than the output for the year 1915. Dairy products on the whole showed a gain as follows:

	1915.	1914.	Average, 1910-14.	1916.
Milk produced, gals.	7,959,656,000	7,696,844,000	7,506,794,000	7,569,926,000
Milk sold, gals.	2,061,551,000	1,993,482,000	1,944,260,000	1,960,611,000
Butter, pounds	1,059,771,000	1,024,780,000	999,476,000	1,007,882,000
Cheese, pounds	12,246,000	11,841,000	11,549,000	11,646,000
Butter fat sold, pounds	326,346,000	315,571,000	307,778,000	310,367,000
Cream sold, gals.	57,888,000	55,977,000	54,595,000	55,054,000

"Poultry products also increase as indicated:

	1916.	1915.	1914.	1910-14.
Eggs, dozens	1,847,512,000	1,810,912,000	1,774,312,000	1,701,789,000
Fowls raised, number	566,722,000	555,494,000	544,267,000	522,021,000

**Wheat.**  
"The two food products which reveal a marked decrease were wheat and Irish potatoes. It is evident that the public has failed to look at all the facts involved, especially in the case of wheat. The wheat crop for the current year was reported to be 640,000,000 bushels, as against a five-year average of 728,000,000 bushels and the record crop of 1915 of 1,026,000,000 bushels. Apparently, the public has compared the crop of 1916 solely with the record crop of 1915, and failed to take into account the unusually large carry over from that year into the present year of 164,000,000 bushels or

more. Furthermore, its attention has been fixed on the large exports of the two years immediately following the outbreak of the war. The exports of wheat in normal times are approximately 105,000,000 bushels. The year preceding the war it was 145,000,000 bushels. In 1914-15 it was 332,000,000 bushels, dropping in 1915-16 to 243,000,000. Looking only at the crop of 640,000,000 bushels, and having in mind the possibilities of export as suggested by the figure of 332,000,000 for 1914-15,

the public naturally apprehended that there would be a lack of bread. Dealers and others became unduly excited. The total available supply, including both the crop and the carry over, aggregating 804,000,000 bushels—part of which, it should be said, was not suitable for milling purposes—should have been considered as well as the relatively small exports for the first six months of the current year. Up to the first of January the exports were only 97,000,000 bushels, and they have tended to decrease, partly on account of the disturbed shipping conditions since the first of January. Our normal

domestic needs of wheat for human food, for seeding purposes, and for a reserve to carry over into the next year require 640,000,000 bushels. As I have stated, the total year's supply is 804,000,000 bushels. This would give us an available exportable surplus of 164,000,000 bushels. At the rate of export since the first of July, with the tendency to decline recently, we should have enough wheat in the country very nearly to supply normal needs.

**Crop Prospects.**  
"I am not a prophet, and can not furnish any guarantee for the future. There are certain things, however, I do know. The farmers, governed as they are by ordinary motives, in response to the present level of prices, have in certain directions shown a definite purpose to increase their acreage. Winter wheat was sown in the fall. The reports reveal that the total acreage was 40,090,000. This is nearly 900,000 more than the amount planted the preceding fall. Much of the latter, however, was winter killed, so that the planting this fall was 5,260,000 acres more than harvested last summer. Spring wheat has not been planted. In 1915 the acreage was 19,445,000 acres. The average acreage for five years is 18,809,000. It would be singular if this did not increase. But taking the average for five years and adding it to the winter wheat acreage, we have approximately 28,000,000 acres, or practically the same as the record acreage of 1915. What the yield per acre may be will depend largely on the weather conditions. The average of the six lowest yields per acre since 1894 was 12.5 bushels. This would give us 737,000,000 bushels of wheat. The average yield for five years down to the record crop year of 1915 was 14.9 bushels. This would give us 879,000,000 bushels of wheat. The average for five years including the record crop year was 15.5 bushels. This would give us 914,000,000 bushels. A yield equal to that of 1914 of 16.6 bushels would give us 979,000,000 bushels, while a yield equal to that of the record crop year would give us 1,000,000,000.

**The Situation in the South.**  
"The Department of Agriculture has done all it could prudently do to call attention to the desirability of adjusting the supply of different sorts of agricultural commodities to the demand. As I have said, farmers are doing their own thinking, and will not submit to anybody's dictation. In the South, in particular, the Department has waged a persistent campaign for some years to bring about a better agriculture, to stimulate the local production of an ampler supply of foodstuffs. The South has heretofore been too dependent on corn and cotton. It has put too many of its eggs in one basket. Although it is largely agricultural, it has imported in the neighborhood of six or seven hundred million dollars' worth of foodstuffs from the West. It is clearly good economy for the South to supply her own foodstuffs and feedstuffs, and it is certainly a safer practice for her to do so. The Department, the agricultural colleges, and many other agencies, through the daily press, the agricultural journals, the bankers and business men, farmers' associations, bulletins and circulars, and the farm-demonstration machinery reaching into many parts of the South, have urged the necessity of a better bal-

anced agriculture and the wisdom of largely increasing foodstuffs. There has been a tendency over several years for the South to practice this agriculture, and following the low price of cotton in 1914 the acreage in foodstuffs considerably increased. It remains to be seen how far the recent high price of cotton will check this tendency. It would be unfortunate if it did so.

**The Meat Supply.**  
"A further word should be said about the tendency of the meat supply to increase. While following the outbreak of the war there was a considerable increase in exports of meats, amounting in 1916 to 1,500,000,000 pounds, the domestic production in 1916 was 3,000,000,000 pounds greater than in 1914, and the tendency is still upward. Figures recently submitted show that the number of cattle on January 1, 1917, was 1,037,000 greater than on January 1, 1916, and that the milk cows had increased in the same period 660,000. A very considerable development in live stock is taking place in the South.

**No Federal Dictatorship Needed.**  
"The Department and all the agricultural agencies in the country are giving definite and careful attention to these problems. The Federal Government, through several of its departments, is giving continuous consideration to the immediate problems presented and to the possibility of remedial measures. The solution will certainly not involve a Federal dictatorship, and it is highly unlikely that it will involve a dictatorship in any State or community. America does not take kindly to dictators. The difficulties, in any event, would be very nearly insuperable. We have a continent to deal with, and there are difficulties of double jurisdiction. Consider, for instance, the matter of fixing a minimum price. The Federal Government could deal only with commodities passing into interstate commerce. The States might be hampered in attempting to fix prices.

"As I stated at the outset, there is no occasion for hysteria. Intelligent planning and constructive action, in conjunction with the operation of normal forces, are what we need, and these only can bring about a satisfactory result."

### GROUP STUDY COURSE IS POPULAR EXTENSION WORK.

AUSTIN, Texas, March 21.—Applications for courses in Group Study have already been filed by 13 woman's clubs from over the State for such courses as are to be given during the next session of the University. This feature of Extension work at the University of Texas is rapidly growing in popularity. The plan of the work is to find assistance to groups of people who wish to pursue a connected line of study under the guidance of University specialists. Any club or other group of five persons who wish may register for a course. Assigned readings are sent by the instructor giving the course, and upon completion of the prescribed readings he visits the club for a lecture if desired. The books necessary for the course are furnished by the University Libraries.

Mrs. G. J. Halton, of Coffeyville, Kansas, is visiting at C. B. Reaves' home.

## Keep On Smiling

Do you know how much good you can do  
By just a cheerful smile or two?  
It's never what you may neglect to say;  
It's always just the smile you hide away;  
Begin and stretch your mouth into a grin;  
That's the secret of success, so now begin,  
And keep on smiling, smiling.

It's strange what just a cheerful smile will do;  
'Twill stop a quarrel as it starts to brew;  
It stays harsh words before they're spoken;  
And cheers a heart that's almost broken;  
Why, you can almost turn the world around—  
Carry burdens at which once you frowned,  
If you just keep on smiling.

If you are down and out and "broke,"  
Smile; brace up; treat it as a joke;  
For what's the use to fume and whine and fret;  
Is not tomorrow all untouched as yet?  
Golden Chance may knock upon your door—  
Don't miss her as you may have done before,  
And keep on smiling, smiling.

At the road's turn you may meet Success,  
Smiling gaily in her gala dress;  
Then is the time to grin and grin and grin,  
That she may see that you are in to win,  
And while you are rolling down the hill  
You may stumble on a dollar bill,  
If you just keep on smiling.

Of course, the world is full of sorrow,  
But from your future joys don't borrow;  
There always will be pain and gilded sin,  
But just forget it all—forget and grin,  
And if you meet Despair along the road,  
Pass him unnoticed with his heavy load,  
And keep on smiling, smiling.

# Announcement

We have just installed a new

## Hoffman Sanitary Pressing Machine

and we are on the firing line every day, ready to serve you with high class

### Cleaning and Pressing

Our phone, 557, and our auto make a quick service combination

# Dollar Bill Tailoring Co.

JAKE BURKETT

H. H. CHURCHWELL

**KANSAS CITY STOCK MARKET IN DETAIL.**

**KANSAS CITY STOCK YARDS,** March 19.—Embargoes on live stock shipments held receipts down today, though there was a fair run of cattle here, 6,000 head. The market was strong to 15 cents higher, best steers here fattened on beet pulp, selling at \$11.75, a record price for that class of cattle. Hogs today 4,000, market 15 cents higher at the start, top \$15.00. Sheep and lambs sold 10 to 15 cents higher, receipts 6,500, top lambs \$14.80.

**Beef Cattle.**

The price limit on prime steers has not been determined here recently, but it is somewhere around \$12.50 for the right kind. Medium kinds at \$10.25 to \$11.25, and steers brought \$10.00 today to killers very little better than stock cattle. Pulp steers made new high records today, at \$11.75, weights 1,234 pounds, a drove of 66 head bringing that price, with other sales of that class at \$10.85 to \$11.65, and some plain and rough pulp steers at \$9.65 to \$10.35. Two cars of pulp-fed bulls sold at \$9.10 today, 1,511 pounds average. One car of Oklahoma steers and heifers sold in the quarantine division today at \$10.35, 629 pounds average, a record price for that class. Cows, heifers and bulls were strong today, veal calves 25 cents higher, up to \$12.00.

**Stockers and Feeders.**

Prices ruled 10 to 15 cents higher first half of last week, but after the strike began to look threatening demand fell off, and the close was a quarter lower. Demand is back to normal today, and the market is as high as Wednesday of last week, stock steers up to \$10.00 today, feeders \$10.50. Killers bid on all fleshy feeders, and country buyers have paid up to \$10.70 in the last week.

**Hogs.**

Early prices were highest today, sales up to \$15.00, bulk of sales \$14.40 to \$14.90. Railroad embargoes interrupted shipping orders, and fewer hogs went to order buyers today as a result. Receipts are not sufficient for the needs of killers, and packers here are shipping in a great many hogs bought at Omaha, Sioux City and Fort Worth. The general belief is that the market will work higher, though not as rapidly as in the last few weeks.

**Sheep and Lambs.**

After some depression on lambs the middle of last week the market has recovered, sales 10 to 15 cents higher today, and the top only 5 cents under extreme top of the season, reached

first of last week. The good lambs sold at \$14.75 to \$14.80 today, some fair to good lambs around \$14.50, and heavy lambs worth around \$14.25. Prime ewes are worth \$12.25, some Mexican wethers at \$12.00 today, 70 pounds average. Feeding lambs sell at \$13.25 to \$14.00, shearing lambs slightly more.

J. A. RICKART,  
Market Correspondent.

**AND THE NEARBY NEUTRALS HARDWARE TRADE IN GERMANY**

Because Germany, Holland, Denmark, Norway and Sweden will all be under the necessity of restocking with hardware when the war is over, the Bureau of Foreign and Domestic Commerce, of the Department of Commerce, has just published a report on the character of goods required in those countries and the possibilities of getting some of the business for American manufacturers.

Before the war Germany was able not only to supply domestic demands for hardware, but to carry on a most flourishing foreign trade. The probabilities are that, with the exception of a few lines that America has always supplied, she will again be able to supply her own markets when the war is over. The Scandinavian coun-

tries, however, which have always purchased certain lines of hardware in the United States, will be promising fields for pushing American trade. The report is made up of discussions of general conditions governing the hardware trade of each of the countries mentioned and of detailed descriptions of each article successfully sold in the markets.

In connection with the investigation by the American commercial attaché at Berlin, upon which the report is based, an extensive collection of samples was purchased. These samples will be exhibited in the principal manufacturing centers of this country and then added to the Bureau's permanent exhibit at the New York Customhouse.

FOR WATCH REPAIRING see ARTHUR L. TALLEY, Jeweler and Optician, north side Square. Three years' experience on railroad watches. It.

\*\*\*\*\*  
MRS. GEORGE HOWE WILSON,  
LATEST METHOD  
—in—  
VOICE TRAINING.  
Phone 387  
—Apr. 23.  
\*\*\*\*\*

**FOR QUICK SALE.**

960 acres land; \$32.50 per acre; one-tenth cash, one-tenth each year at 8 per cent. In one of the best developed neighborhoods in Shallow Water district; 2 1/2 miles of railroad.

158 1/2 acres 3 1/2 miles of Plainview Court House at \$40 per acre; one-third cash; balance to suit purchaser, at 8 per cent. About 60 acres in cultivation; 35 acres in wheat.

320 acres 2 1/2 miles east of Kress, well improved, at \$37 per acre; one-half cash; balance 8 years, at 6 per cent. Rented for one-third crop delivered at Kress. Most all in wheat.

Two well located east-front residence lots, close in, for \$500.

Three-room house, close in, east front, \$1,300; \$500 cash; balance \$25 per month at 8 per cent.

Three-room and 4-room house (must be sold together), \$1,100 for both. One-half cash; balance to suit.

Seven-room house, modern, well located, close in, fine shade trees, large grape arbor and fruit trees, good outbuildings, improved for a home, at \$5,000; half cash; balance to suit.

Five-room house, modern, east front, close in, \$3,150; good terms.

Nine-room house, east front, close in, modern, furnace heat, two bath rooms, \$5,500; good terms.

Best trackage property in town for sale.

For Sale or Trade—160 acres near Clovis, N. M.

See me for a \$52,500 property which will net 10 per cent per annum.

J. W. GRANT,  
Grant Building,  
Suite 24.

**EXTRA SPECIAL BARGAINS IN USED CARS**

We have several used cars which have been overhauled and are today in splendid working order. At the very special prices we are offering them they are indeed bargains.

For Your Consideration We List a Few of Them Here

- One Saxon Six 1916 Model
- One Ford Touring Car 1914 Model
- One Allen 1916 Model

All of these are Five Passenger Cars in A-1 Condition.

These cars will be taken up in a hurry at the bargain prices we have on them so if you are interested you will do well to hurry to our salesroom.

**Connell Motor Company**

Phone 113

W. W. CONNELL, Manager

Phone 113

North Room Donohoo-Ware Building

**WICHITA**

THE HOG MARKET OF THE SOUTHWEST

**DIRECT**

TRAIN SERVICE LEAVING PANHANDLE TERRITORY EVERY SATURDAY

**SHIPMENTS**

REACH WICHITA SUNDAY EVENING

### Spray System of Irrigation

WASHINGTON, D. C., March 22.—Spray irrigation, one of the most recent methods of applying water to crops to be adopted in the United States, has come into use over a wide area, especially in the Atlantic Coast States, within the past ten years, according to a recent publication of the Office of Public Roads and Rural Engineering, of the U. S. Department of Agriculture, Bulletin No. 495. The bulletin discusses the conditions under which spray irrigation may be undertaken profitably, water supplies, and the various distribution systems. It includes instructions for the installation of a typical spray system, and tables from which the farmer, orchardist, or truck grower can compute sizes of pipe, capacity of pumps, and approximate costs.

Among the advantages of spray irrigation are the facts that it can be practiced satisfactorily on both light and heavy soils, and on hillsides as well as on level ground. By this system water may be applied very lightly to delicate crops and plant seedlings, or when weather conditions require only a slight supplemental supply of moisture; and, on the other hand, it may be applied heavily during protracted dry periods.

Where economic conditions are favorable to the adoption of spray irrigation, the most important question then becomes the possibility of securing an adequate water supply. Since the system is in use chiefly in the humid or semi-humid regions, practically all installations are made by individuals, and do not involve the development and transportation of distant supplies, as is common for community irrigation in the arid regions. The sources of water supply for spray systems may be streams, springs, stored run-off, sumps for catching drainage water, and wells. In some sections of the East, the storage of water falling on the roof of a building during the summer months is sufficient to irrigate a garden which is three times the area of the building. The reservoir in this case would need to hold about two months' rainfall, or the equivalent of six inches falling on the roof.

#### Types of Spray Systems.

Three types of spray irrigation construction have been adopted more or less widely for field irrigation. The hose and movable nozzle, or movable lines, fed from an underground pipe system and hydrant, was one of the earliest systems to be developed, and is still in rather extensive use for the irrigation of cold-frame and hot-bed crops, garden setting and seed beds, small gardens, etc. Though the first cost of such a system is lower than that of the other types, it is the least efficient, the bulletin states.

Stationary nozzles on vertical, equidistant standards, varying from 4 to 6 feet for truck to a height greater than the trees in orchards, constitute a second type of spray irrigation system. The nozzles are set from 30 to 50 feet apart. The advantages of this system are rapidity of application, where this is desirable, comparative freedom from clogging, and satisfactory operation at low pressures. Disadvantages are uneven distribution of water, due to uneven spread of nozzles and the overlapping of the circular sprayed areas, and lack of adaptability to more delicate crops. The cost of installation is more than that of the movable-hose system, and sometimes less and sometimes more than that of the stationary overhead system. The cost of opera-

tion is about the same as that of the latter.

The stationary overhead system, the third type of spray irrigation, consists of raised parallel lines of pipe in which nozzles are set every few feet. The pipe lines may be rotated so that the spray will be directed at any desired angle between the vertical and 45 degrees on either side of the line. In this way areas about 50 feet wide can be watered by each line. The pipe lines of such a system may be set on wood, metal or concrete posts ranging in height from a few feet above ground to a height sufficient to permit the passage of horses under them. The lines also may be suspended from cables attached to poles of the size used in telephone construction. The advantages of this type of spray system are adaptability to vary needs and evenness of distribution.

#### Cost of Spray Systems.


Assuming that a stationary plant for a small acreage will cost \$250 an acre, the bulletin estimates that the farmer must secure, because of the system, added annual returns in excess of \$51 per acre of the installation is to be

a profitable enterprise. Other types of spray irrigation plants may be installed at less than \$250 per acre, however, and in such cases smaller additional returns will be necessary to make the system profitable. The \$51 annual cost per acre figured for the \$250-an-acre system includes interest, depreciation on equipment, maintenance, repairs, and cost of fuel and labor. In order that the added costs may be met adequately, good markets, labor and fertilizer facilities are essential, it is pointed out.

#### THERE IS INCREASED ACREAGE OF EARLY SOUTHERN POTATOES.

The acreage planted to early potatoes in six Southern States is estimated to be 188,000, as compared with 161,000 in 1916—an increase of about 17 per cent. This estimate is based upon reports to the Truck Crop Specialist of the Bureau of Crop Estimates, at Washington, from Virginia, North Carolina, South Carolina, Florida, Alabama, and Texas, the principal early-potato sections of the South. In spite of the high cost of seed, plantings are increased in practically all sections except in Eastern Texas.

FOR RENT—Furnished room, with bath. Phone 591.



# Maxwell

The World's Greatest Motor Car Value

## \$635

**Endurance—a sterling quality that enables a motor car to travel thousands of miles, day after day, over good roads and bad, with little or no trouble to its owner.**

A Maxwell stock car holds the world's endurance record—22,022 miles without a motor stop, without repairs or readjustments—certified by the American Automobile Association.

Maxwell endurance is an inherent part of the car, put there and kept there by the materials, the care, the workmanship and the general policies of the Maxwell Institution.

Touring Car \$535	Cabriolet \$865
Roadster \$620	Town Car \$915
Sedan \$985	

All prices f. o. b. Detroit

**South Plains Motor Co.**  
Vickery-Hancock Building  
Telephone No. 677

## Plants, Roots, Seeds and Potatoes

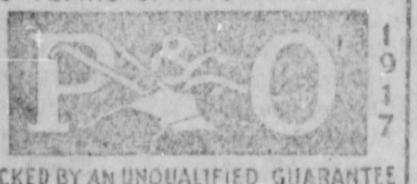
Frost-Proof Cabbage Plants, Rhubarb Roots, Blackberry Roots, Asparagus Roots, Horse Radish Roots, Ever-bearing Strawberry Plants, and other varieties. Seed Sweet Potatoes, Seed Irish Potatoes, Onion Sets, Poultry Remedies of every description. Leg bands for chickens.

**COME IN NOW WHILE WE HAVE IT**

# C. E. WHITE SEED CO.

PLAINVIEW, TEXAS

75 YEARS OF KNOWING HOW



BACKED BY AN UNQUALIFIED GUARANTEE

### The P. & O. No. 111 Lister

This lister is known to farmers wherever sold as P. & O. No. 11, but the improved type is called No. 111 on account of important improvements.


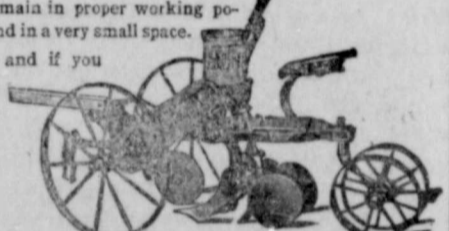
There are more of them in the hands of farmers than all other makes combined,—over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West. The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers. This Lister embodied many other important features that will convince you that it is the best on the market.

**The P. & O. No. 123 4-Wheel Lister**

This lister has all the advantage of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

**Parlin & Orendorff Implement Company**  
DALLAS, TEXAS

## Big Doins' In Cowmen's Boots

You stockmen and farmers look here—we are selling cowboy boots at \$5 below war prices. This will last for only about thirty days so you will do well to get in your orders.

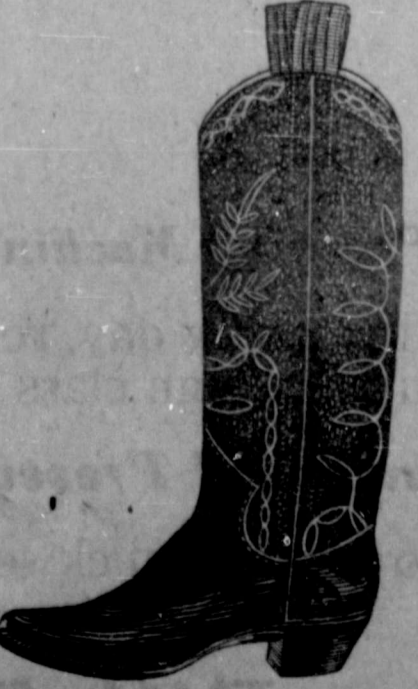
John has been making boots here for eight years and he will do you right.

In design, in workmanship, in quality of materials, in fit, in wear, John's boots are right up to the very best made.

The Only House in Texas at Present Handling French Calf

PRICES TODAY  
\$15.00, \$20.00 and up

# JOHN MEISTERHANS



## SEASONABLE SUGGESTIONS

### For Our Farmer Friends

**Buckeye Incubators "The Best Made"**

These incubators are guaranteed to hatch more chicks—and better chicks than any other incubator. 25 years of consistent service makes this guarantee an assurance.

**The New Sharples Suction-Feed Separator**

Is the only separator made which will not loose cream at varying speeds. No matter how you turn the New Sharples you always get even thickness cream. You men who really need separators will make no mistake by letting us demonstrate these Sharples separators to you.

**Then Let Us Suggest Some Other Leaders**

John Deere Farm Implements

Martin Graders and Ditchers

Well Outfits

Pipes and Casing

Wire Fence

Builder's Hardware

Oil Stoves, Coal Stoves and Ranges

Washing Machines

Garden Tools

Our stocks are complete—our quality and prices are guaranteed.

# R. C. Ware Hardware Co.

Telephone 178

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you.

**DONOHOO-WARE HARDWARE CO.**  
Phone 80

**J. A. COX MOVING HEREFORDS TO FARM WEST OF PLAINVIEW.**

MOUNT VERNON, March 19.—The wheat is growing fine, although the wind is not helping it much at the present.

Otis Durham has returned, after an extended visit in Hot Springs, Ark. Miss Cora Wright was a guest of Mrs. Will Hanes, of the Hooper community, last week.

Fred Cox has returned from a visit with relatives and friends in Oklahoma. He reports a good time. He says there is practically no wheat there.

Ogle Baker, from Hale Center, came up Sunday and took Misses Ola Durham and Lenna Cox, Mrs. Henry Anderson and Ralph Cox car riding. Although it was windy, they reported a fine time.

Mrs. D. P. Wright is expected to return tomorrow, after a visit with her daughter.

We are indeed glad to hear of the militia boys' coming home, although no one is more joyous than Mrs. Anderson for her husband's arrival. When he returns they will leave for New Mexico.

Claude Fletcher and Guy McDuffy are frequent visitors now in this community.

We are to have a new organ before long. When we get it, we intend to try to build our literary society up again.

Several of the young folks have been hunting the past few days.

Ralph and Lenna Cox attended the funeral services of the only son of Mr. and Mrs. Walter Dawson, of Chickasha, Okla., at Plainview, Sunday. They extend their sympathy to the family and relatives. The infant died while at the home of Chas. Schuler, of Petersburg, of diphtheria. He only lived twenty-five hours after he became ill.

James A. Cox left for Silverton this afternoon with one of his sons to bring 150 head of Hereford calves to his farm west of Plainview.

Misses Ola Durham and Bessie Simpson motored to Lockney yesterday afternoon, accompanied by Onsey Durham and Fred Cox.

**HEAVY SNOW IN NEBRASKA.**

G. E. Lundgren and a party of two arrived yesterday, from Wausau, Neb., for a short business visit in Plainview. Mr. Lundgren has with him photos showing a locomotive plowing snow from the railroad in his home town. The snow fell last Friday, and the pictures were taken Sunday.

Miss Myrtle Bryant is visiting with friends and relatives in Lubbock.

Mr. and Mrs. Solon Clements returned Wednesday morning from Amarillo, where they went to consult an oculist. Mr. Clements is practically recovered from the effects of injuries recently sustained in an automobile accident.

**SIX OLD LADIES ARE RESTORED TO HEALTH.**

**Famous Medicine Accomplishes Wonderful Results in Treating Infirmities of Old Age.**

For the past year or so, several of the more elderly ladies of the Ola Ladies' Home on Rutledge Pike, Knoxville, Tenn., have been in a very feeble, delicate state of health, bordering at times on what might be termed a general decline.

Their falling health was due, no doubt, in a large measure, to the general infirmities of advanced age, and although they received every possible care and attention, they seemed to be beyond the reach of the treatment ordinarily administered in such cases.

At the suggestion of Mrs. Culton, the matron of the institution, they concluded to try Tanlac, and it was a happy decision indeed when they did so. The reconstructive powers of the medicine were at once in evidence. They began almost immediately to feel better, eat

better and rest better. Since that time the treatment has been continued, with the most astonishing and gratifying results, but let them tell their own stories in their own individual way. Their statements are profoundly interesting.

Mrs. Houser was one of the first to use the medicine, and, being at a very advanced age, her trouble had been more persistent and difficult to treat, perhaps, than any of the others. Mrs. Houser said:

"I have been in a very weak, nervous state for several years, and have suffered principally from stomach trouble. I would go for months at a time without eating any solid food, and up to a short time ago spent most of my time in my room, as I was too weak to come down stairs. I ate some corn bread and spare ribs for dinner today, and they seemed to agree with me perfectly, as I have suffered no bad after effects whatever. The horrible headaches and nervousness are gone, and I am feeling so much better in every way."

Mrs. Martin, who was the next to testify, said:

"I have suffered a great deal from head, darting pains in my head, and had stomach trouble. I hardly ever have a pain now, the catarrh no longer troubles me, and my appetite is much better."

Mrs. Fink said:

"I was sick all last summer, and I now feel better and stronger than in months. I no longer suffer from the headaches I had so much."

Mrs. Wallis seemed to be especially delicate, and had a very weak constitution and weak stomach. Mrs. Wallis said:

"In only one week after taking your medicine I began to feel greatly improved. I feel very much stronger, enjoy my meals more and seem to rest better at night. I expect to continue taking Tanlac."

In referring to the above statements, Mr. G. F. Willis, who is now personally directing the introduction of Tanlac throughout the South, said:

"I consider the statements of these old ladies the most remarkable that have ever come under my observation. I do not hesitate to say that I believe these endorsements to be the strongest that have ever been received by a proprietary medicine of any character."

Quoting from one of Mr. Cooper's lectures, Mr. Willis said:

"When people grow to a ripe old age, their digestive organs lack vitality, and begin to act more slowly and less effectually than in youth. The circulation becomes poor, the blood gets thin, the appetite wanes and the digestion is weak."

L. A. KERR,  
Architect,  
Office at  
Fulton Lumber Co.  
Phone 107.  
House Phone 433.

"Tanlac, the powerful, reconstructive tonic, is the ideal strengthener and body builder for old folks, because it creates a good, healthy appetite, strengthens digestion, enriches the blood and in this natural manner builds up, strengthens and invigorates feeble, run-down, nervous people, and is an unfailing source of comfort to the aged and infirm."

Tanlac is sold in Plainview by Long-Harp Drug Co.—Advertisement.

**WAGGENER**  
Fresh Vegetables and Fruits  
**EVERYTHING**  
North Side Square Finnie Building  
Phone 686---Delivers

**Simon Pure Nigger-Head Lump and Nut Coal**

The best coal to be had for any price. Free from slack.

Full line feedstuffs bought and sold.

See me before you trade.

**E. T. COLEMAN**  
COAL AND GRAIN DEALER  
PHONE 176 BETWEEN DEPOTS

**TASTE IN FURNITURE DOES NOT DEPEND UPON LOCALITY**

A FARMHOUSE can be as appropriately furnished as a city residence. It all depends upon being able to pick out the right kind of furniture to harmonize with the surroundings. We are ready to help you solve your furnishing problems.




**W. E. WINFIELD**  
TELEPHONE . . NUMBER . . 95

**Hog Breeders and Others—**  
**ATTENTION!**

This yard is ready to furnish you with just what you need to put your place in shape for hog breeding.

We have the Hog Wire, Barb Wire, Fencing of all kinds, Posts, and all materials for use in the construction of hog houses, barns, cattle sheds, etc. We have paint to finish off the job after building.

Let us show you how well we are prepared to prepare you.

**Alfalpa Lumber Company**  
PHONE 163

**PUBLIC SALE**

For the division of the Silcott Estate, I will hold at Silcott place, 5 miles N. W. of Olton, in Lamb County, 1 1-2 miles West of E. L. Williams place.

**SALE BEGINS PROMPTLY AT 10 A. M.**  
**TUESDAY, March 27th**

**21 Head of Horses and Mules**

- 1 Team Black Mare Mules, 9 years old, weight about 1100 pounds, extra good.
- One 5 year old mare mule, weight about 1,050 good work mule.
- One coming 3 year old bay mare mule, about 16 hands, extra good.
- One brown mare heavy with foal by J. A. Hooper's horse, weight about 1600.
- One Hamiltonian mare 4 years old, 16 hands, weight about 1,200, well broke, single and double driver.
- One three year old Hamiltonian mare, about 16 hands high, broke to work.
- One all round sorrel horse, 5 years old, weight 1,200 pounds and a good one.
- One bay family mare, 9 years old and bred to Jack.
- One sorrel mare, 5 years old, well broke to work.
- One team of black coming 2 year old Percheron geldings, something extra, no better to ages.
- One brown Hamiltonian mare three years old, unbroke but gentle and will lead good.
- One sorrel mare about 7 years old, bred to Percheron horse.
- One black pony mare, 6 years old, gentle to ride.
- One bay mare 3 years old, gentle to ride, in foal by jack.
- One coming two year old bay mare, extra good.
- One extra good Percheron filly colt.
- 2 Horse colts and one mule colt.

**90 Head Cattle**

- 75 head of coming 2 year old extra good brand Herefords, in extra good shape.
- 9 Head of good young milch cows, 5 with calves, balance will bring calves.
- 4 Head good stock heifers, coming 3 years old, 1 with calf by side.
- One extra good coming 3 year old Hereford bull subject to registration, in fine shape. No better in the country.
- All cows in fine shape, fat for this time of year.

**21 Head Hogs**

- 6 Head of brood sows, Poland Chinas.
- 15 Head of good feeders, weight about 135 lbs.

**Farm Implements**

- One high wheel wagon complete and in good shape.
- 1 Open buggy.
- 1 McCormack row binder in running shape.
- 1 John Deere 2-row cultivator, good shape.
- 2 1-Row cultivators.
- 1 Good set light work harness.
- 1 set chain harness.
- Some household goods and many other things too numerous to mention.

TERMS OF SALE: All sums under \$10.00, cash. All sums over \$10.00 eight months' time will be given on good bankable note bearing 10 per cent., 5 per cent. off for cash; on all stuff except cattle, they will be strictly cash. No stuff to be removed before settled for. FREE LUNCH AT NOON.

This will be a big sale—you must come early.

**SILCOTT ESTATE**  
W. A. NASH, Auctioneer E. S. SILCOTT, Manager



**AMARILLOANS WILL BE HERE FOR SWINE BREEDERS' ASS'N.**

Local fanciers of swine will make their presence known at the Panhandle Swine Breeders' Association meeting which will be held at Plainview, March 30 and 31. Invitations are being sent out from Plainview, and a large concourse of people is expected to arrive for the occasion.

The invitation says "Something Doing Every Minute." The program includes such well known men as Hon. W. P. Hobby, director of the Federal Farm-Loan Bank; Harry A. Nelson, Miami; Professor L. B. Burk, of Texas A. & M. College; O. C. Payne, Farm and Ranch; Lon Alexander, Childress; George R. Quesenberry, Plainview; C. C. French, College Station; Will P. Jones, Childress; Dr. Frank R. Jones, Fort Worth; T. Pryse Metcalfe, Amarillo; H. K. Saunders, Little Rock, Arkansas.

State Commissioner of Agriculture Hon. Fred W. Davis, of Austin, and Governor James E. Ferguson have been tendered invitations to speak at the meeting. Other State and local celebrities will be added to the program prior to its being carried through.

One of the splendid and fascinating features of the session will be a thirty-five mile automobile tour of Plainview hog ranches and irrigated farms, on the first day. The convention will be closed with a big banquet.

It will be the biggest meeting of commercial pork raisers ever held in Texas.

The following constitute the officers and entertainment committee of the convention: George R. Quesenberry, president of the Hale County Swine Breeders' Association; L. R. Pearson, president of the Young Men's Business League of Plainview; W. E. Risser, mayor; Harry A. Nelson, president of the Panhandle Swine Breeders' Association. The entertainment committee is composed of H. S. Hillburn, P. J. Woodriddle, W. A. Nash, W. E. Risser, and George R. Quesenberry.—Amarillo News.

**DAIRYMEN WANT STATE CONVENTION NEXT FALL.**

President C. E. Moore of the South Plains Dairy Association has called a meeting of the organization for two o'clock Saturday afternoon, at the Court House. In addition to business of interest to members relative to purchase of more cows, the matter of inviting the State Dairy Congress to meet in Plainview next fall will be discussed.

**WHO?**

Who is it rises with the dawn,  
And labors hard with brain and brawn  
From early light till night has come,  
With weary heart and fingers numb?  
Why.—Father.

Who is it tends the furnace fire,  
And heaps the coal and kindling higher,  
That Ma can sit in sweet content,  
With all her mind on culture bent?  
Why.—Father.

Who is it carries out the trash,  
Who is it finds the ready cash,  
And sews the buttons on his shirt,  
While Ma with Maeterlinck does flirt?  
Why.—Father.

Who is it sits behind a cage,  
And carries home his little wage,  
Who goes with trouser legs all frayed,  
So Mother can afford a maid?  
Why.—Father.

Who is it never gets a laugh,  
Whene'er at home he tries to chaff,  
Who eats the gizzard of the hen,  
Who writes the checks out with his pen?  
Why.—Father.

Who is it tries to pay the debts,  
While Ma it is the new clothes gets,  
Who is it walks the floor at night,  
Who worries till the break o' light?  
Why.—Father.

Who is it, when the weather's hot,  
And Ma and children leave the spot,  
Keeps peggin' on, 'mid sweat and heat,  
So Ma can have a rest complete?  
Why.—Father.

Who is it, when the weather's cold,  
Must venture out in shoes re-souled,  
Who is it wears his last year's coat,  
In short, who is the Family Goat?  
Why.—Father.

Mr. E. H. Humphreys and little son are visiting in Dallas.

**ATTENDING GRAND LODGE.**

Mesdames H. H. Rogers and Helen Keith left Sunday for Dallas, where they will attend the Rebekah Assembly. A. A. Hatchell and H. D. Hyde are delegates from the I. O. O. F. Grand Lodge, which is holding its annual session in Dallas, also.

Mrs. S. A. Moss, of Memphis, is the guest of her sister, Miss Abbie Brown.



**NOW**

Is a splendid time to have these pictures taken. The Holiday rush is over, so we can take plenty of time to get acquainted and bring out your best points. Also, we have some interesting things in new style mountings.

**COCHRANE'S**  
Ground Floor  
Studio

**FIGURES PROVE FACTS**

Note the INCREASE in receipts of HOGS at the

**OKLAHOMA CITY MARKET**

An increase of 59 per cent

YEAR	NO. OF HEAD
1916	759,603
1915	484,842
<b>INCREASE</b>	<b>247,761</b>

1917 TO MARCH FIRST	129,927
SAME TIME IN 1916	116,630
<b>INCREASE</b>	<b>13,297</b>

**THIS IS YOUR MARKET**  
**WE GIVE DEPENDABLE SERVICE**  
**WE HAVE A SANITARY BUSINESS PLACE**

**OKLAHOMA NATIONAL STOCK YARDS COMPANY**

**Dunning System of Improved Music Study**

(LESCHETIZKY TECHNIQUE)

The only System Endorsed by the World Renowned Musical Educators.

**Normal Classes for Teachers**

**HARRIET BACON MacDONALD**

Vice-President Texas Music Teachers' Association.

Spring Class April 2; Summer Class June 4.

For Further Information Bush Temple, DALLAS, TEXAS

**Texas Berkshire Breeders**

We are glad to hear that Texas is fast being known as one of the leading States in the Union for Swine, and that here in New England we hear of Texas so much as "the greatest state in the Union for raising swine," that we feel we know what you want, in hogs and that is the best, THE BERKSHIRE, we have the greatest Berkshires in the East at the present time, but would be pleased to devide with TEXAS any old day.

Colt Farm is known the world over as having had the GRAND CHAMPION BOAR OF THE UNITED STATES 1916, and we are pleased to tell Texas breeders that we are shipping some mighty good Berkshires into Texas. Only this week we sent to Mr. J. L. Murphy at Houston, Texas, a bred gilt. She is the kind that all you farmers like, the right kind with the big hams, the broad back (like your beef cattle), the deep sides, and the big bone to carry all of the weight that we put on our Berkshires, they are the hog for Texas, there is no doubt of it, the kind that will pay you to keep, you do not have to pay to keep them.

And at this time Colt Farm can sell you the best that there is for prices that will pay you to ask about.

**"Longfellow's Double Rival"**

This Berkshire Boar weighed at the National Swine Show, 967 pounds and was not fat, his litter mate weighed 587 pounds at seven months old and was the Grand Champion Berkshire Boar of 1915. His sire, the greatest Berkshire that ever lived, LORD PREMIERS SUCCESSOR was the Grand Champion Berkshire Boar of 1914, and is the Grand Champion Breeding Berkshire of the World today. Longfellow's Double Rival was Grand Champion at the largest shows in 1916, New England Fair, New York State Fair, Trenton State Fair of New Jersey, and the Eastern Congress Show; then he was made the Grand Champion Boar at the greatest swine show ever held, The First National Swine Show, Omaha, Neb.

We have gilts bred to him and to our other great boar, SUCCESSOR'S DUKE, 19th, Grand Champion of Ohio Show 1915.

We can sell you pigs, boars, bred sows or service boars, be honest with us and tell us about how much money you wish to put into hogs and we will send you the best that money can buy—we guarantee to please you—you take no chance dealing with Colt Farms, for this Farm is owned by the biggest, most honest dealing man in the East, Col. S. P. Colt, President U. S. Rubber Company

**COLT FARMS**

**PAPPOOSESQUAW POINT**

**BRISTOL, R. I.**

Address Correspondence to F. A. CRABB, Manager

**CHOOSING BREEDS OF SWINE.**

**Whichever One Is Selected, It Should Be Developed to Its Highest Possible Standard.**

To assist hog raisers and prospective hog raisers in determining the best breed of hogs to keep, the United States Department of Agriculture has recently issued a new Farmers' Bulletin 765, "Breeds of Swine." According to this bulletin, there is no best breed of swine. Some breeds are superior to others in certain respects, and one breed may be better adapted than another to certain local conditions. The essential point is that after the farmer has once decided upon the kind of hog to raise he should stick to his decision and develop the chosen breed to its highest possible standard. It is not feasible for one individual to raise several different breeds and bring them to perfection. In making his choice, too, the farmer should be guided by the kind of breeds already established in his locality. If he selects one of these he is not likely to make a mistake.

There are two distinct types of swine, namely, the lard and the bacon types. Swine of the lard type far outnumber those of the bacon type in the United States. The lard type is preferred by the people of this country, consequently the majority of feeders produce a rapid-fattening, heavy-fleshed lard type. The bacon type is not raised extensively in the United States. The production of choice bacon is more general in those sections where the feed of the hog is more varied and where corn is not relied upon as the principal grain for hogs.

The principal breeds of the lard type are the Poland-China, Berkshire, Chester White, Duroc-Jersey, and Hampshire. The lard type of hog is low set and compact, with a very wide and deep body. The shoulders should be full although not coarse, with full hind quarters and hams carried out straight to the root of the tail and thickly fleshed down the back. The flesh should be thick and evenly distributed throughout the body.

The size and weight are largely determined by market conditions. At present pigs weighing from 175 to 250 pounds ordinarily command the highest prices.

The principal breeds of the bacon type are the Tamworth and large Yorkshire, both of British origin. The bacon type is very different from the lard type, being longer in leg and body, with less width of back, and lighter in the shoulders and neck.

The first impression that this type conveys is one of 'sanness and lankness. Much emphasis is laid on the development of the side, because it is the side of the hog that is used for the production of bacon. On the other hand, large, heavy hams are not desirable on a bacon hog.

Detailed descriptions of the various breeds, with discussions, are contained in the bulletin already mentioned.

**JOBS OR GOOD ROADS?**

San Antonio Light: There is a bill known as the State Highway Commission Act, now in conference before a committee from the legislative Senate and House. Its defeat is threatened because the Senate amendments propose that the commission therein provided shall serve without pay except their actual mileage and expenses, as is the case in the board of regents and boards of governors of various institutions of the State.

The House, on the other hand, proposes to pay salaries to the members of the proposed commission; thus, whether intentional or not, the House measure would, in effect, create several additional political jobs with fat salaries attached and little to do.

The State Highway Commission Act originates in the necessity of complying with the Federal requirements necessary to share in the distribution of Federal funds for State highways. These funds are available only in

States making certain highway appropriations and having a commission, such as this bill would create, and a competent highway engineer.

States meeting the requirement receive financial aid from the Federal Government and additional assistance from Federal highway engineers. There are other features also, all of which combine to make a State Highway Commission much to be desired.

There are no possible duties for such a commission, however, which could not be filled and which would not be filled gladly by a large number of prominent Texas good roads enthusiasts. It would be no more difficult to have the commission properly administered than to have the Southwestern Insane Asylum or the State University administered by a board which draws no salary.

Yet dispatches from Austin declare that the fate of the highway act is very much in doubt. The House continues to insist that salaries must go with the jobs, and the Senate seems determined to hold out for a commission without emolument. The Senate is right.

The bill is necessary and should be passed. Good roads boosters all over the State should immediately make their views known to the House, and in such a determined manner that its members will no longer care to insist on attaching unnecessary salaries.

Texas has too many commissions now, and too much salary attached to those that exist.

**NOTICE.**

I am permanently located in Plainview with my Optical Business, and would appreciate your business.

If you fail to get relief from your glasses, bring them to me, and experience the comfort of proper lenses accurately adjusted before your eyes.

Office at residence, 704 Columbia Street.

**S. S. WILLIAMS,**  
Optometrist and Optician.



We are now carrying a complete stock of parts for Chevrolet Cars. We are prepared to do your overhauling job on any car. We re-grind cylinders and fit them with new pistons, rings, etc.

When you need tires or tubes, remember we carry a full stock of the Goodyear, Plain, Non-skid and Cord Tires.

We carry a complete stock of parts for Chevrolet Cars. We repair and re-charge storage batteries, repair starters, generators and magnetos.

Dealers in Chevrolet Cars.

**E. N. EGGE AUTO CO.,**

730 Broadway, Plainview, Texas. Phone 646.

# AUCTION

AT PUBLIC SALE

**TUESDAY, APRIL 3, 1917**

TEN O'CLOCK A. M., AT

## BASSETT DAIRY

CROSBYTON, TEXAS

A clean-up of Ranch, Farm and Dairy Properties Owned by Julian M. Bassett

Closing out his interests in Crosby County. These articles go to the highest bidder without reservation and include:

20 saddle and work horses.

20 mares.

Harnesses, buggy, wagons, disc plows, drills, planters, cultivators, go-devils, row and broadcast binders and nearly all farming implements. Many practically new.

**The Largest Auction Sale Ever Held in Crosby County**

NOON LUNCHEON OF BARBECUED PIG

Terms of Sale: Net cash under \$10.00. Over \$10.00, secured by note due December 1st next, with 10 per cent interest; or 5 per cent off for cash. No property to be removed until settled for.

**JULIAN M. BASSETT, Owner**

W. A. NASH, Auctioneer

G. M. McKEE, Cashier

# SHIP YOUR HOGS TO RHOME-FARMER COMMISSION COMPANY

**FORT WORTH, TEXAS**

Tom Frazier sells the hogs, Jim and Joe Farmer the cattle. No better service anywhere.

See Tom Frazier at Ware Hotel during the meeting.

# Rhyme-Farmer Commission Co.

**FORT WORTH, TEXAS**

**MEDICAL SCIENCE ADVANCED BY EXPERIENCES IN THE WAR.**

From Popular Mechanics.

Undoubtedly the most important medical discovery made during the war is that of Doctor Carrel, of the Rockefeller Institute, who, working at a hospital maintained by the institute at Compiègne—just behind the battle line in northern France—has perfected a method of sterilizing wounds, so efficacious that, of the hundreds of patients that have so far been treated by it, only one has died. And this one, it is interesting to know, did not succumb to the original shell wound in the back, for which he was brought to the hospital, but to a violent attack of pneumonia, induced by his exposing himself at an open window in the absence of his attendant.

To effect the complete sterilization of a wound, Doctor Carrel came to the conclusion that it would be necessary to carry the antiseptic to all parts, rather than only to the surface, as has been the case with the practices hitherto followed. For this purpose an apparatus was perfected, consisting of a glass receptacle, of about 2-quart capacity, to be suspended several feet above the bed on which the patient under treatment is lying, and a rubber tube to carry the solution to the wound. On reaching the wound this tube divides and subdivides—by means of glass joints and elbows—into smaller tubes, which are buried in the torn and lacerated flesh under treatment. The small tubes are closed at the ends and perforated at intervals of every half inch or so with small round holes, so that whenever the solution is allowed to enter them the slight pressure which it is under from the elevation of the receptacle above the bed forces it out into and through all parts of the wound. Any excess of the solution drains off—carrying with it the germs of infection, and is absorbed by bandages, which are changed every time the wound is flushed—usually

about every two hours.

The decrease of the bacteria of infection in the most terrible wounds under treatment by this "flushing" method astonished even Doctor Carrel and his assistants until they came to take its continued success as a matter of course. The bacteria are simply killed and washed away, where, under other treatments, they were left to be taken up by the already vitiated blood. The new way reduces the infection and, of course, hastens healing. Legs and arms that no surgeon would ever have dreamed of treating by anything but amputation in the past, are not only healed in from one to three weeks, but healed so thoroughly as to retain all their former usefulness. Men that would have been cripples for life—if saved at all—under the usual treatments, have gone from the Compiègne hospital direct to their regiments, appearing shortly after on the firing line.

Perhaps in no military hospital in

Europe is the co-operation between clinic and laboratory so complete as in the "Ambulance Carrel." A "smear" for microscopic examination is taken once a day from every wound under treatment, and a careful record is kept of the decrease in the bacteria of infection. Should these fail to decrease, the microscope reveals the fact even before it would have been noticeable through a retardation in the rate of healing, and means are at once taken to find what is wrong and apply the remedy. The very day that the laboratory reports that a wound is free of infection, a longer and complete "flush" is given it with the solution, and it is closed for good. No provision for "draining" is necessary, as suppuration is at an end. It is even practicable—and apparently desirable—to close a bacteria-free wound over a knitting bone. Once the infection is gone, the bone appears to knit all the faster for having the flesh closed over it.



**ODD FELLOWS, REBEKAHS  
WOODMEN and STOCKMEN**

**Low Excursion Rates to all Conventions**

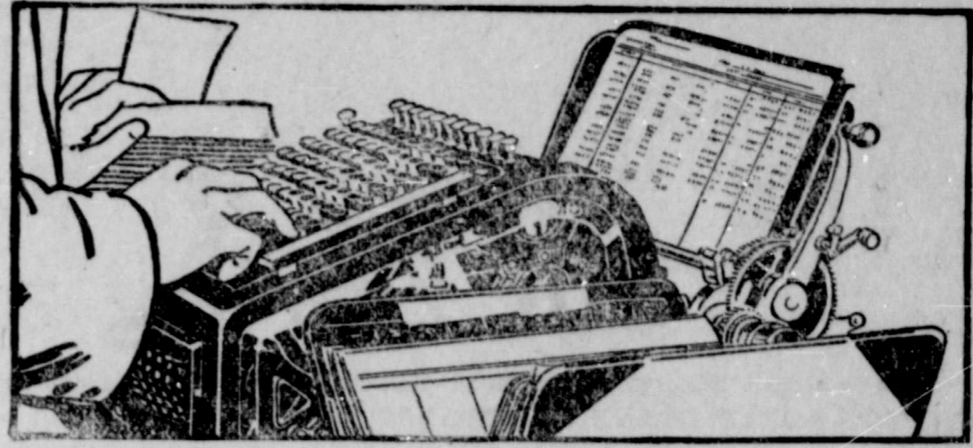
Grand Lodge I. O. O. F. and Rebekah Assembly, Dallas, Texas, March 19-22, 1917. Round trip \$14.75. Tickets on sale March 18 and 19, 1917. Return limit March 24, 1917.

Annual National Feeders and Breeders Show, Fort Worth, Texas, March 10-17, 1917. Round trip \$13.50. On sale March 9 to 16, 1917. Final return limit March 19, 1917.

Woodmen of the World Convention, Waco, Texas, March 27-31, 1917. Round trip \$16.30. On sale March 25 and 26, 1917. Final return limit April 1, 1917.

Above named rates open to all. For further information call on or phone 224.

JOHN LUCAS, Agent.



**Errors Are Ancient History**

Error proof bookkeeping is just as necessary for the protection of your money on deposit with us as is a modern burglar-proof safe.

The Burroughs Bookkeeping Machine which we have recently installed, handles our figure work with absolute accuracy. Its calculations are done by parts of hardened steel—it can't make a mistake.

The operator feeds the figures into the machine, which makes all additions and subtractions *automatically*. A completely posted ledger sheet or depositor's statement, with every item printed in the proper column, comes out.

An absolute and automatic proof of every entry is given by the machine method. There is no danger of a mistake being made in your account, or in the account of any other of our depositors.

Besides affording this accuracy insurance to you and to us, the Burroughs handles our figure work in about half the time formerly needed. This gives us time to do other things—to improve our service to customers in every department of the bank.

Come in, any time, and see the Bookkeeping Machine at work.



**THIRD NATIONAL BANK**

**FLETCHER MUSIC METHOD**

Original Kindergarten and Simplex Method of America

Recognized by world's best musicians as the ideal system of music teaching. Why be content with permitting your child to study in old and uninteresting way when in this up-to-date manner Music Study is made a pleasure instead of a drudgery? We obtain results. Ask our patrons. Demonstration of work gladly given upon request. The price now and for the Summer term beginning in May is \$5 per month. Beginning in September the price will be \$6 per month.

**ELIZABETH ZIEGLER, Fletcher Teacher, Wayland College**

President Farmer certifies that the class of Miss Ziegler has, without exception, increased every month since she began last September

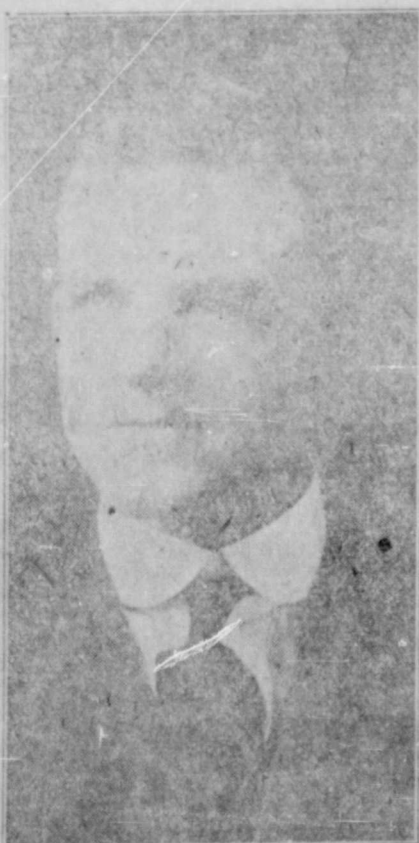
Wichita, Kansas

Established 1889

Oklahoma City, Okla.

**HEALY & COMPANY**

Live Stock Commission Merchants



JOHN P. HEALY.  
Order Buyer.



ED. J. HEALY Jr.  
Cattle Salesman.



E. J. HEALY.  
Gen'l Manager.



EMMET T. HEALY.  
Hog Salesman.



GEO. F. HEALY.  
Age't Salesman.

**We Sold Over Nine Hundred More Cars of Live Stock on the  
Wichita Market In 1916 Than Any Other Firm**

Stockers and Feeders Bought on Order  
Market Reports Furnished  
Phones: Market 305 and Whitewater Line

**"Practice Makes Perfect"**

Twenty-Eight Years Experience and an  
Active Member of the Firm in Each  
Department Assures You the Best of Service

We sell for Cash.  
We sell for Less.  
We sell Exclusive Styles.  
We guarantee Satisfaction.  
We appreciate Your Patronage.  
"Watch us grow."



We not only advertise Satisfaction, Price, Quality and Courtesy, but we actually dispense them. They are ever our watchwords, to an ever-increasing business.

# Let the "Store of Values" Save You Money on Your Spring and Summer Shopping

During these times of abnormal conditions, JACOBS BROS CO. are proving their actual ability to **SAVE YOU MONEY IN EVERY INSTANCE.**

Concentrating as we do on buying Quality Merchandise in quantities for two progressive stores, anticipating our wants and yours far in advance, selling for cash only, *incurring no losses*, enables us to sell for less.

We have prepared ourselves to handle an enormous Spring business in every department, and you will find the store replete with the season's most fascinating styles, as well as an extensive stock of staples, which we are offering at prices that cannot be duplicated elsewhere.

If you would save money on your Spring bill—if you want courteous treatment and guaranteed satisfaction—come to JACOBS BROS. CO., "The One-Price Cash Store," to do your shopping.

## The Season's Most Distinctive Styles Depicted in Our Ready-to-Wear Dept.

Featuring the most nobby garments in the prevailing bright and conservative colors, made by the Country's most expert designers and sold exclusively by us, and at prices that are really insignificant, considering their beauty and quality. We cordially invite you to visit our store and see the daily arrivals from the Fashion Centers.



**\$13.50 to \$39.50**

### Attractive Suits at Attractive Prices

Every one new and crisp, embodying the most exclusive lines, admired for their beauty and workmanship—exact to the smallest detail—in the popular materials of French Serge, Poplin, Periet Twill, English Gabardine, Jersey and Silks, in the beautiful shades of Gold, Green, Magenta, Old Rose, Rookie Tan, Navy, Biege, Black and Belgian Blue.

Our prices and styles are unsurpassable. See the wonderful values at from **\$13.50 to \$39.50.** Worth in comparison from \$16.50 to \$50.00.

### Individual Dresses

**Exclusive Styles—Excellent Quality—Incomparable Prices**

Every express brings us New Dresses that have been made expressly for us, reflecting the very newest authentic lines. We are constantly replenishing our stock, as they do not "tarry" long at our store, where the styles are so different and the price so irresistibly low. Don't forget to see the new ones, appropriate for all occasions, in materials of Taffeta, Georgette, Pongee, Charmeuse, Silk Jersey, and combinations of all the beautiful colors for Spring.

There is a dress for every taste, at a price for every purse. Tempting prices, at **\$6.95 to \$26.50.**

### Charming Spring Coats

**\$5.00 to \$27.50**

We are showing a wonderful collection of beautiful Coats for dress and outing, in the loose and belted models, in excellent materials of Velour, Gabardine, Serge, Poplin, Jersey, and the novelty mixtures, in the colors of Spanish Gold, Mustard, Apple and Kelley Green, Rose, Magenta, Gray, Orange, Blue and Black. Let us save you from \$5.00 to \$10.00 on an exclusive Coat. Every one new; every one different. We invite your most critical inspection at all times.

**\$5.00 to \$27.50.**



### Boy's Nobby Spring Suits

Our stock is now replete with the newest designs and styles for the young fellow. Buying from one of the largest manufacturers of Boys' Clothing in the country, we are in a position to save you from \$1.50 to \$3.00 on a very attractive suit.

Will you permit us to show you through?

### Boy's Wash Suits

We are showing a large assortment of Boys' Wash Suits at a most reasonable price. Be sure and see the new ones, at only **\$1.25 to \$2.50.**

### Men's Snappy Spring Shoes

Last July we bought our Shoes for Spring shipment, at prices that are enabling us to sell them from \$1.50 to \$3.00 under the present market. If you would save this amount on guaranteed quality and correct style, come in, and let us show you our line.

Prices, **\$2.75 to \$7.50.**

### Children's Shoes at a Saving Price

We give extra special attention to our Children's Shoe Department, and you will find our prices much lower than you can get elsewhere.

Prices, **50c and up.**

### Black Cat Hosiery

We have the exclusive sale on Black Cat Hosiery in this territory. We guarantee them to be the best Hosiery on the market today. They are fast colors and antiseptic dye.

Regular 35c values ..... 25c and 29c  
Silk Hose, white and black .. 59c and up

### Men's Hats

Regardless of the many advances on Stetson Hats, we are selling them at the same price. We have a large assortment of the new features, as well as staples.

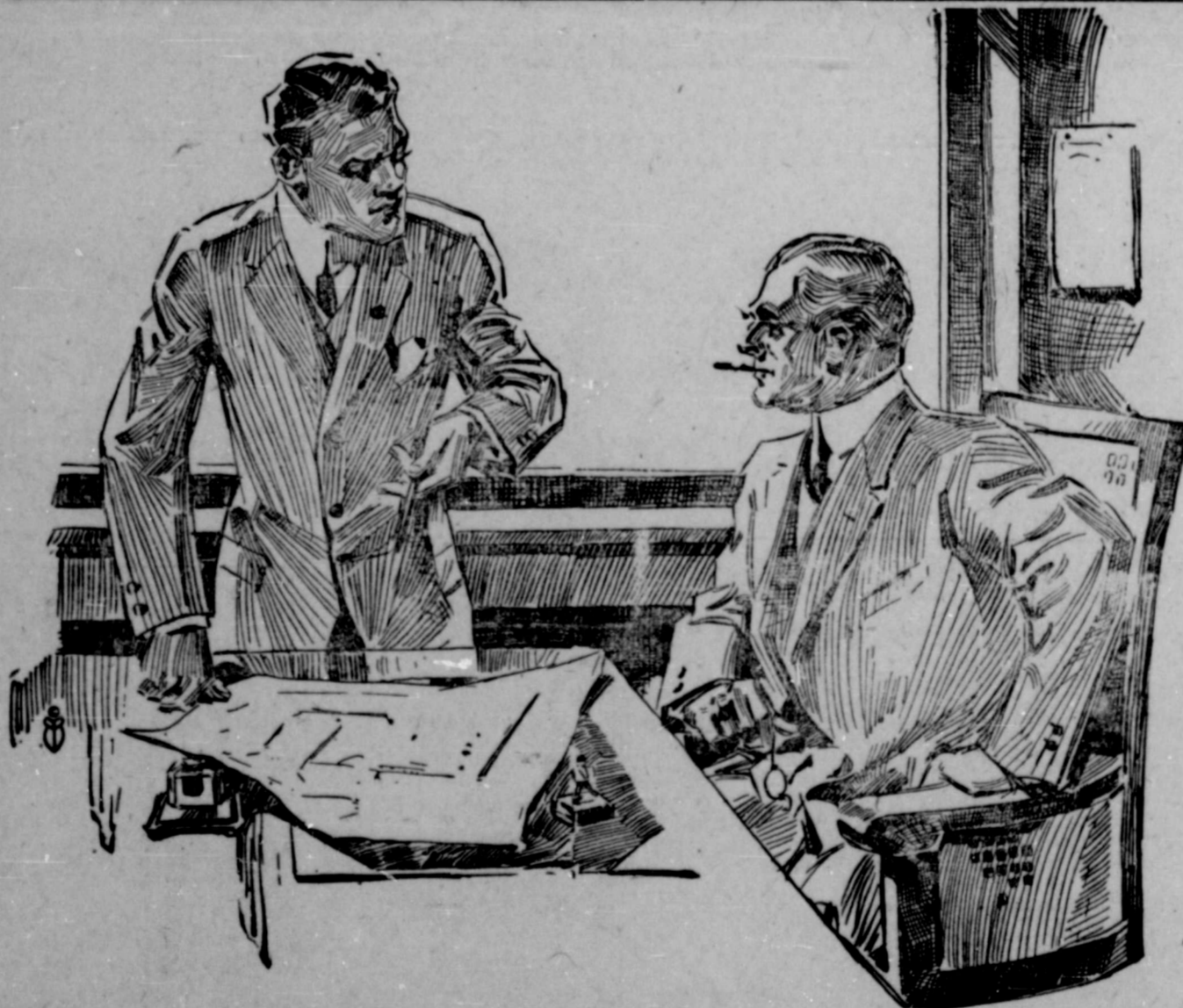
We have just the hat you will want at just the price you will want to pay—**\$4.00 and up.** We are also showing a very pretty line of nobby Hats at **\$2.00 and up.**

### Men's and Boy's Caps

Our stock is replete with an assortment of the newest styles and colors. The popular pinch back, price, **50c and up.**

## BELOW ARE JUST A FEW OF THE MANY INSTANCES IN WHICH WE CAN SAVE YOU MONEY

Standard Overalls only .....	\$1.10	Clark's O. N. T. Thread, 6 for .....	25c
Work Shirts .....	55c	Bucilli Crochet Thread, white and colors, 3 for .....	25c
Regular 17 1/2c Gingham, "Red Seal" ..	13 1/2c	J. P. Coats Crochet Thread (up to 60) 2 for .....	25c
Regular 12 1/2c Gingham .....	11c	Standard Percales .....	10c and up
36-inch Bleached and Unbleached Domestic, 12 1/2 values at only .....	10c	Last year's prices on all Men's and Ladies' Underwear, as we bought these before the rapid advances.	



## Men's and Young Men's Suits At Irresistably Low Prices

To give you an idea of Jacobs Quality and Price, we had only 8 Suits in the store when our Spring Suits arrived. We cannot begin to describe the pretty patterns, but we can say, and say **EMPHATICALLY**, that we can save you from \$5.00 to \$10.00 on a guaranteed Suit.

Specializing on three prices, we are certainly showing some wonderful values in pinch backs and conservative materials. Just three prices—

**\$14.50, \$19.50 and \$24.50**

**Blue Serges Included**

When they make better Clothes than "Michaels-Stern" Clothes, Jacobs Brothers will carry them. We invite your most careful inspection and comparison.

**Jacobs Bros. Co**  
THE ONE PRICE CASH STORE

PLAINVIEW, TEXAS.

### Novelty and Conservative Skirts

We cannot begin to describe the beauty of our new Skirts, occasioned by the new shades, pockets and pleated innovations. They are really in a "class apart," and the prices are so low—within the reach of all. We are showing a very large assortment in the prevailing colors and styles at **\$2.95 to \$18.50.**

### Exquisite Blouses

Our dainty new Blouses are the talk of the town. Being personally acquainted with the makers of the most exclusive Waists in America, we are in a position to obtain the most beautiful designs, just as they are worn on Fifth Avenue, and sold exclusively in West Texas by

JACOBS BROS. CO.

When you see them you will agree that they are really elaborate, and, as usual, so low in price that you cannot only admire them, but buy. The excellent georgette, in the charming new colors, hand-painted buttons, and the charming novelty collars, are very gorgeous. Prices from

**\$3.95 to \$11.50.**

We also carry a nice assortment of Wash Waists and Silk Middies at attractive prices of **\$1.00 and up.**

### Attention Stout Ladies

Our Mr. Jacobs exercised the most untiring efforts to secure the most attractive styles we have shown in large sizes, up to 53. Realizing that large ladies are entitled to just the same consideration as the regular sizes, he searched the market for new, correct and original styles. We are showing a wide assortment of Coats, Suits, Skirts, Dresses, Waists, Underskirts, etc. Our prices are so reasonable, our garments so attractive, that you absolutely cannot afford to miss seeing these garments.

### The Very Newest in Silks

We are showing the largest collection of Novelty and Striped Silks ever shown by us. Our early purchases for two stores enables us to sell these beautiful silks at prices that are much lower than you could get them elsewhere. Come in and let our courteous and efficient sales force assist you in planning that new dress.

Excellent Taffeta at ..... \$1.50 and up  
Georgette at ..... \$1.50 and up  
Crepe de Chine at ..... \$1.50 and up  
Novelty Silks at ..... 65c and up



### LADIES SHOE DEPARTMENT

Our enormous increase in this department proves conclusively that our Shoes are pre-eminent in Quality, Comfort and Fashion. We sell the **BEST** for considerably **LESS**. You will admire our snappy styles and careful fitting. Prices, **\$1.95 and up.**

### EXTRA SPECIAL VALUES IN WHITE KID SHOES.

A very lucky purchase enables us to sell an excellent White Kid Shoe, with pretty Louis heel, at only **\$6.50.** Our supply is rather limited on this number, and we advise early purchase.

We are also showing a very beautiful White Kid Boot, leather-covered Louis heel with aluminum plate, with graceful lines, at only **\$9.50.** Worth easily \$12.50. Mail orders given special attention.

### OUR MAIL-ORDER DEPARTMENT.

We solicit your mail orders, and promise extraordinary, personal, careful attention, and we will gladly send goods subject to your approval.

**RAILROAD-FARE REFUND.**  
Notwithstanding we sell our goods on a very close basis, we refund the railroad fare both ways within a radius of 15 to 30 miles if you purchase \$20.00 or over.  
Those living over 35 miles receive refund on purchases of \$35.00 or over. Customers coming other than on the train receive the same refund.

# SOCIETY

Telephone Number 72

## ANNOUNCEMENT.

Travel Study Club will meet Saturday, in the club room.

## B. F. C. CLUB.

The B. F. C. Club was entertained Thursday afternoon by Mr. M. F. Rook and Mrs. W. A. Nash, at the home of Mrs. Rook.

All members were present except one, who was absent on account of sickness.

A crocheting contest was held. The lady having the prettiest piece of crocheting was to be given a present. Mrs. Lalla Davis received the present, which was a box of crocheting thread. The contest at the next meeting will be tating.

A two-course luncheon was served to about thirty persons.

## A Store Where Men Like to Shop



It is easy to fit a man with shoes if he has had no trouble with his feet.

But it is a pleasure for us to relieve a customer of his "Feet Troubles."

Walk-Over Shoes are good insurance against troubled feet.

We have them in Black, Tan, Kid, Vici, Patent. In button or lace. In fact, we have the shoes you have been looking for, at from

\$5 and up

**REINKEN'S**  
CLOTHING AND SHOE STORE

## THURSDAY BRIDGE CLUB.

The Thursday Bridge Club met Thursday afternoon with Mrs. G. C. Keck.

The members of the club were entertained at The Ruby Theatre. After the show, they returned to Mrs. Keck's home and were served ice cream and cake.

Following the refreshments, bridge was played.

Rev. and Mrs. B. H. Oxford, of Hale Center, were here yesterday. Mrs. Oxford visiting with friends and shopping while Rev. Oxford attended the meeting of the Hale County A. & M. College Association.

Henry Yates, of Hale Center, was a visitor in Plainview yesterday.

C. B. Springer, of Hale Center, attended the A. & M. College meeting here yesterday.

Judge T. D. Webb, of Kress, was a visitor in Plainview yesterday.

Dr. S. J. Underwood and J. J. Roberts, of Hale Center, attended the A. & M. College meeting at Handerson & Perry's office yesterday.

Joe Lee Ferguson was among those from Hale Center who attended the West Texas A. & M. College meeting yesterday.

Mrs. N. B. Chumbley left yesterday morning for Rails, where she will visit relatives.

Dr. E. E. Robinson, pastor of the Methodist Church, left yesterday morning for Amarillo to hold a funeral service.

J. F. Garrison was in Hale Center yesterday morning on business.

J. A. Snyder arrived yesterday morning from Alpha, Minn., for a visit with his brother, P. B. Snyder. Their father, who lives with P. B. Snyder, is very feeble, and is not expected to live long.

F. B. Gouldy left yesterday morning for a business visit in Plains.

L. G. Wilson left yesterday for Bailey County on business.

J. J. Ellerd has been in Cochran County this week on business.

J. D. Pelphry will leave soon for Dallas to prepare for and take the embalmer's examination before the State board, which meets there in May.

J. J. Lash is in Muleshoe today on business.

H. G. O. Lindsay and family arrived in Plainview Wednesday. They expect to make their home here.

Mr. and Mrs. Geo. Hutchings have gone to Lubbock and Brownfield on business.

J. E. Conner has gone to Lubbock, Slaton and Sweetwater on business with the Exide Battery man, Mr. Luther.

Mrs. J. T. Ellerd and daughter, Miss Lillie, have returned from an extended visit in Mineral Wells.

A. M. Smith, who lives near Runningwater, arrived Wednesday from Fort Worth.

Will Watson returned Wednesday from a business visit in Wichita, Kansas.

## With the Churches

Announcements of church services and items of news interest will be carried in this column, which is at the disposal of the churches of Plainview and the rural communities served by The Herald.

### First Methodist Church.

Sunday School at 9:45 a. m. Leagues at 6:30 p. m. Preaching at 11 a. m. and 7:45 p. m. Morning subject, "Undying Influence"; night subject, "Felix, Who Sought Entertainment and Found Judgment." If you do not know where the church is located, call ERNEST E. ROBINSON, Pastor.

### Presbyterian Church.

There will be the regular services at the Presbyterian Church Sunday. Sunday School at 9:45 a. m. and preaching at 11:00 a. m. and 7:45 p. m. REV. T. R. HAYNIE, Pastor.

Mrs. J. R. Fee, of Bovina, is in Plainview visiting her parents and her sister, Miss Neoma Harris, who was operated on recently for appendicitis.

Chas. Leach has returned to his home, in Belle Ranch, New Mexico, after a visit with his parents, Mr. and Mrs. M. D. Leach.

Geo. B. Doubleday, of Lubbock, spent the week end with his family.

Lee Cole, railway mail clerk out of Brownsville, Texas, is the guest of his parents, Mr. and Mrs. J. J. Cole.

J. D. Beauchamp, Nellie Beauchamp and Arnell and Mary Kengry were here from Matador Thursday, shopping.

T. B. Duggan, of Abilene, left this morning, after a business visit in Plainview.

Dr. I. E. Barr, of Lubbock, was here Tuesday, the guest of his brother, Dr. C. B. Barr.

Tom Montgomery, of Mount Blanco, was a visitor in Plainview yesterday.

Wheeler County has voted \$35,000 in bonds for road improvement. This will provide funds to connect the highways of Wheeler County with the Childress-Canadian Highway.

Grover W. Brooks came in this morning from Giddings and Marlin. He reports a good rain west of Temple as far as Lampasas.

M. P. Gibson, who has been in Plainview for the past ten days installing the Raw Water Ice Plant for the Texas Utilities Company, returned to San Antonio this morning.

Rev. A. L. Moore was on the program for the ceremonies attendant upon the breaking of dirt for the new Methodist Church in Floydada early in the week.

Olin B. Scott, formerly with the Dye Drug Co., with L. G. Conner, of Tulla, have purchased the Mc & Y motion-picture theatre at Floydada. Mr. Scott is in Floydada now, but will return to Plainview, leaving the active management of the property to Mr. Conner.

### KNIGHT BUYS MILLER HOME.

L. A. Knight has purchased the residence property of H. I. Miller, located on the corner of Fresno and Seventh streets, and will move to it in the near future.



## "Preparedness" for Easter

With Easter coming on apace and falling full two weeks earlier than a year ago, the need grows urgent to greet and meet it as befits the age-old custom namely, with new clothes appropriate for the event.

### Easter Preparedness is Featured Here This Year as Never Before

From the smart costume itself down to the smallest detail dear to a woman's heart, nothing is lacking to give the word "preparedness" its fullest meaning.

### New Millinery Arrives Almost Daily in Preparation for Easter

The timely thought that is probably uppermost in women's minds just now is "what will I get in the way of a hat for Easter."

There are so many ideas in Millinery for the season that the choosing of the proper shape and style to please your particular taste will be an easy matter, especially if you allow us to help you make your selection from the great assortment of fashionable models which we are displaying.

Stylish Sailors are priced \$1.25 to \$6.50

Smaller Shapes, Tailored or Trimmed \$1.50 to \$15.00

**Richard's Bros. & Collier**  
WHERE PEOPLE WHO DRESS BEST TRADE



### MRS. O. B. JACKSON AND MRS. J. J. CLARK CONFERENCE DELEGATES.

The Methodist Missionary Society met in their regular third-week session Wednesday afternoon.

The life of Isaiah was the Bible-study subject, and, under the leadership of Mrs. E. F. McClendon, it was made very instructive.

Mrs. O. B. Jackson and Mrs. J. J. Clark were elected as delegates and Mrs. L. A. Jones and Mrs. Shropshire as alternates to the seventh session of the Northwest Texas Missionary Conference, to convene at Chillicothe the latter part of May.

Mrs. T. E. Richards will entertain the society next Wednesday, in their monthly social meeting. Every member is most cordially invited.

### FLOYDADA ELKS OPEN REAGAN GARAGE WITH DANCE.

Wednesday night the Elks of Floydada were hosts at a splendidly appointed dance held in the new building which has been made ready at Floydada for Reagan's Garage. Jesse's Orchestra, of Amarillo, furnished the music, assisted by Ted Vance, of Plainview.

During the intermission, about two hundred invited guests were served with coffee and sandwiches.

Those present from Plainview were: Theo. Shepard, Guy Gibbs, Harold Hughes, Olin Brashear, Casey Hughes, Geo. Wyckoff, Z. E. Black, H. W. Nichol, Carl Wells, Mr. and Mrs. Fred Consineau, Misses Ruby Miller and Louise Stockton, and Mrs. Edith Fronabarger.

### SUNDAY SCHOOL CLASS MEETING.

Rev. T. B. Haynie's Sunday School class met Thursday evening, in the basement of the new church.

The early part of the evening was spent in discussing class business and electing the following officers: President, Edwin Kerr; vice president, Miss Leta Roberts; secretary-treasurer, Miss Hutchins; social committee, Misses Adams, Mary Cox and Irene Brown.

Refreshments were served and a social hour followed.

MAN AND WIFE want place on farm or ranch. Experienced. Call at Herald office. 2t-pd.

Improved farm for rent. Fresh cow for sale. 320 acres four miles of railroad, Hale County; 220 acres in cultivation; house, well, sheds, etc. Price, \$25.00 per acre. Easy terms.

Good four-room house for sale, with small payment down, balance payable \$20.00 per month. Could be rented for \$16.00 per month. Price right.

Some good ranch propositions in New Mexico to sell, and to lease; fenced, well watered.

FARMERS' LAND LEAGUE. One door north of Herald office. Phone 166. 3t.

W. R. Cope, of Floydada, was here Thursday.

FOUND—Auto number, "Lockney 481." Owner may have same by calling phone 712 and paying for this ad.

H. S. Avent went to Tulla this morning on business.

LOST—Box containing two hats, on Wayland Boulevard. Mrs. Roy Hecox' name is on box. Please return to Herald office. 1t.



## SOMETHING NEW—

### A complete Electric Sewing Machine

- no larger than a typewriter
- can be carried from room to room
- guaranteed 10 years

COSTS ONLY \$35

### Western Electric Portable Sewing Machine

In designing this wonderfully compact machine every disadvantage of the old-fashioned sewing machine was thrown aside. You don't have to pedal it—a pressure on the foot control starts the motor, regulates the speed and stops motor instantly. You can sew all day without tiring—and at a cost of about one-half cent an hour for current.

It is never in the way, for it can be put on the closet shelf when not in use. You can use it wherever there is an electric light socket. In its essential parts it is a full-sized, high-grade sewing machine, capable of as fine work as any machine. And the cost is less than that of most any of the well-known makes of foot-power machines.



# HATS! HATS!

Never has there been such a demand for novel millinery than at the present time. We are fully prepared to answer every desire with the snappiest and newest styles from the fashion centers.

We have assembled the best assortment of styles and materials for your inspection and selection and cordially urge an early visit. We are always glad to show you.

## R. & H. Millinery Co.

THE INDIVIDUAL STYLE SHOP

**HOW ONE COUNTY AGENT MADE \$1,488,470 FOR THE FARMERS.**

(Continued from Page Two.)

worth to the county to have a tireless worker like G. R. Bliss devoting all his time and energy to the farmers' interests? During those four years he has made 4,261 farm visits and received more than 3,400 visitors at his office; he has sent out more than 85,000 bulletins and letters; he has made 654 addresses to a total of more than 90,000 persons.

And back of him has been an organization which has enabled him to buy \$3,500.00 worth of serum and sell it to the farmers at cost; to market a carload of Scott County clover seed to advantage; to conduct a most useful farm tour; to secure an extensive state soil station in this county; to obtain Government assistance in a campaign to completely stamp out hog cholera; to protect the farmers from frauds and humbugs of one kind and another; and to accomplish other services which cannot be enumerated here.

Scott County believes the county agent is the best investment it ever made. The above figures are the evidence on which this judgment is based.

**What a \$12,000 Investment Made.**

Net Cash Value, Recorded by a Hard-Headed Banker, of Four Years of County-Agent Work in Scott County, Iowa.

	1913.	1914.	1915.	1916.	Total.
Alfalfa .....	\$ 13,436	\$ 32,832	\$ 32,937	\$ 42,750	\$121,955
Treating oats .....	9,140	18,850	69,930	25,645	123,565
Corn .....	180,000	168,000	168,750	182,250	699,000
Silos .....	37,000	40,000	45,000	56,250	178,250
Hogs saved .....	142,800	163,700			306,500
Spraying .....	1,800	2,400	1,750	3,250	9,200
<b>Total for four years .....</b>					<b>\$1,488,470</b>

**BUILDING FOR HIM.**

An old man, going a lone highway,  
Came at the evening, cold and gray,  
To a chasm vast and deep and wide.  
The old man crossed in the twilight  
dim,  
The sullen stream had no fear for him;  
But he turned when safe on the other  
side  
And built a bridge to span the tide.  
"Old man," said a fellow pilgrim near,  
"You are wasting your strength with  
building here;  
Your journey will end with the ending  
day,  
You never again will pass this way;  
You've crossed the chasm deep and  
wide,  
Why build you this bridge at evening  
tide?"  
The builder lifted his old gray head,  
"Good friend, in the path I've come,"  
he said,  
"There followeth after me today  
A youth whose feet must pass this  
way;  
This chasm that has been as naught  
to me,  
To that fair-haired youth may a pitfall  
be;  
He, too, must cross in the twilight dim.  
Good friend, I'm building this bridge  
for him."  
—Selected.

**FEBRUARY IMPORTS AND EXPORTS.**


American exports fell off \$147,032,659 in February, the total being \$466,523,034, as compared with the corrected total of \$613,555,693 in January, according to a statement issued March 17 by the Bureau of Foreign and Domestic Commerce, Department of Commerce, at Washington.

Imports fell off \$42,239,655, the total purchases abroad in February being valued at \$199,576,597, as against \$241,816,282 in January.

The exports for the eight months ended February, 1917, were \$4,080,695,942, while for like periods in 1916 and 1915 the totals were \$2,584,682,726 and \$1,634,466,017, respectively. Imports for the eight months ended February, 1917, were \$1,547,931,578, and \$1,291,072,933 in 1916, and \$1,055,631,627 in 1915. The excess of exports over imports in February was \$266,946,437, and \$2,532,764,364 in the eight months' period ended with February.

A. C. Hatchell has gone to Pasadena, Calif. for a visit with relatives. Mrs. Hatchell and the children will return with him within a few days.

**The Only Grand Prize (Highest Award) given to Dictionaries at the Panama-Pacific Exposition was granted to WEBSTER'S NEW INTERNATIONAL**



**Superiority of Educational Merit.** This new creation answers with final authority all kinds of puzzling questions such as "How is *Przemysl* pronounced?" "Where is *Flanders*?" "What is a *continuous voyage*?" "What is a *howitzer*?" "What is *white coal*?" "How is *skat* pronounced?" and thousands of others. **More than 400,000 Vocabulary Terms. 30,000 Geographical Subjects. 12,000 Biographical Entries. Over 6000 Illustrations. 2700 Pages. The only dictionary with the divided page—a stroke of genius.** Regular and India-Paper Editions. Write for specimen pages, illustrations, etc. Free, a set of Pocket Maps if you name this paper. **C. & C. MERRIAM CO., Springfield, Mass.**

# POULTRY

We will have a poultry car in Plainview Tuesday and Wednesday, March 27th and 28th

And will pay you the following prices in cash for poultry delivered at our warehouse near the Harvest Queen Mill on these days:

- Hens, per pound - 16c
- Ducks, per pound - 14c
- Old Cocks, per pound 7c

Remember these prices are good for Tuesday and Wednesday only.

**Merchants Produce Company**  
PHONE 716

## Cash Grocery Co.'s SPECIALS

622 Broadway 506 Ash St.

Advancing prices have not affected our large assortment of staple and fancy groceries. Below we quote you only a few of the many good values we have in stock:

12 lbs. fine Granulated Sugar for \$1.00

**Potatoes**

Potatoes, good quality, per lb. 5c

**Soap**

Be sure to get some of that Clean Easy Soap while it lasts at 7 bars 25c

13 Bars any kind white Laundry Soap 50c

**Rice**

New York quotations today on rice are much higher. We have not changed our price.

16 lbs. Fancy head rice for \$1.00

100 lbs. Fancy head rice for \$5.50

20 lbs. broken rice \$1.00

100 lbs. broken rice 4.40

**Beans and Peas**

Lima or navy beans lb. 15c

Blackeyed Peas, per lb. 12 1-2c

Mexican Beans, per lb. 12 1-2c

We still have a few sacks pink beans, fancy quality to sell, while they last at 10c

**Gallon Goods**

Gallon Apples, solid pack each 35c

Gallon California Peaches 40c

Gallon California Apricots 50c

Gallon California Pears 50c

Gallon California Loganberries 50c

Gallon California Blackberries 50c

Gallon California fancy Prunes 90c

Gallon Hawaiian Pineapple, grated 60c

Gallon Hawaiian Pineapple, small sliced 70c

Gallon red pitted Cherries \$1.00

**Flour**

RED STAR—the best bread flour obtainable—sack \$2.65

White Deer, soft wheat, \$2.65

Cream meal, 17 1-2 lbs, 65c

Plenty of Red Star Health Bran now.

**Canned Goods**

Two cans corn, standard quality 25c

A few cases left to sell at \$2.75

Two cans tomatoes, large size, 25c

Extra fancy Sunkist tomatoes, each 15c

Large hominy, each 10c

Fancy quality peas, two cans for 25c

Fresh vegetables arrive now every day.

Fleishman's yeast fresh every day.

Cash Grocery Co. quality counts.

10 lbs. compound \$1.55

Medium Crusto, 6 lbs., 4 oz. \$1.35

Large Cottolene \$2.20

Fancy California lemons, dozen 20c

Fancy dried prunes, peaches or raisins, two pounds for 25c

**Syrups**

Royal sorghum 50c

Mary Jane sorghum 55c

Blue Label Karo 55c

Red Label Karo 60c

Bear Brand sorghum 65c

R. C. Compound 65c

Everybody's Ribbon Cane 75c

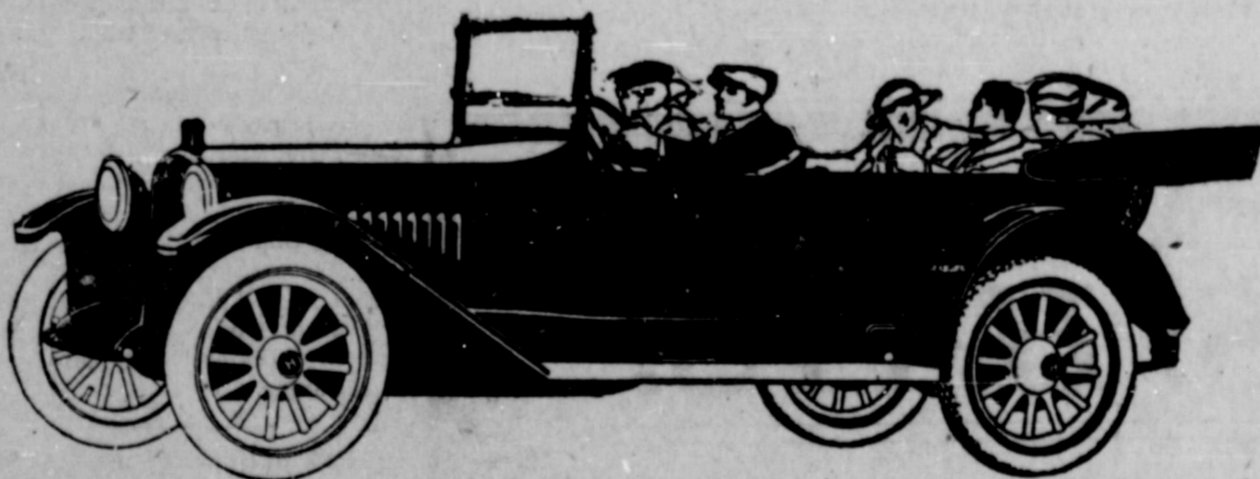
Velva Ribbon Cane 80c

Country Made 80c

Penford, good quality, 65c

## Important Price Changes on Hupmobile 1917 Models

The greatly increased cost of materials entering into the construction of the Hupmobile has made necessary the cheapening of the car, or an increase in price. Hupmobile manufacturers would never consent to lessening of the quality of the car one iota, therefore it became necessary to increase prices. This was done. The increased prices at that do not represent the increased cost to the manufacturers—they are willing to bear a part of the necessary change.



**New Prices in Effect Now**

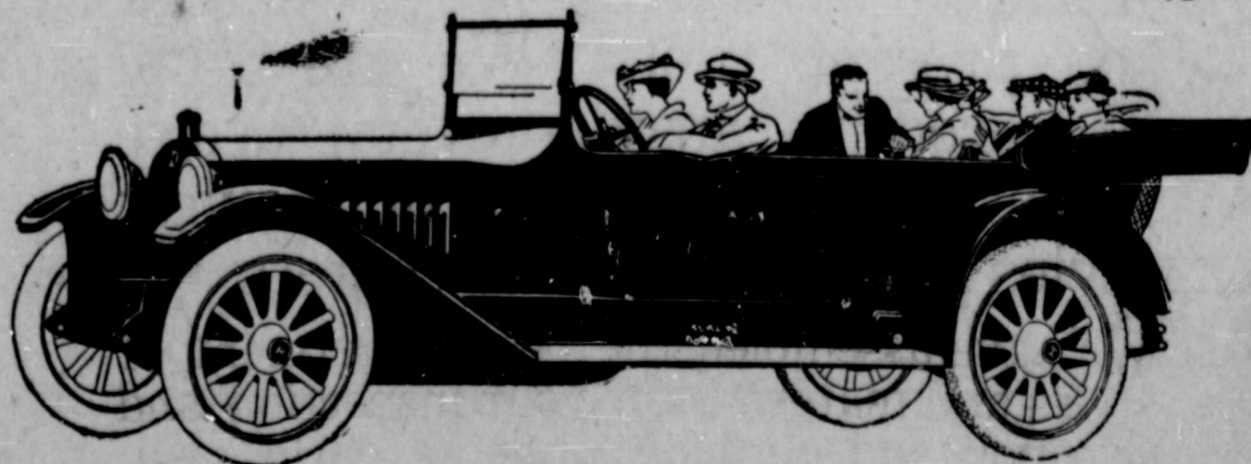
Hupmobile Roadster, \$1365 Delivered in Plainview.

Hupmobile 5-Passenger Touring Car \$1365 Delivered in Plainview.

Hupmobile 7-Passenger Touring Car \$1540 Delivered in Plainview.

There has been no change in the price of the Hupmobile Sedan, and there will be none so long as the Sedans already made up at the factory are available. When the delivery of new cars begins the price will have to be increased in proportion to the above figures. At present the old price of \$1735 delivered in Plainview holds good.

**SCRIPPS-BOOTH At \$995 Delivered**



We handle these little wonder cars in addition to the sturdy Hupmobiles and will appreciate the opportunity of demonstrating either to you at any time. If you live elsewhere in our territory than Plainview just phone us to drive a car to your farm or your town and we will be glad to do so.

## Connell Motor Company

Phone 113

W. W. CONNELL, Manager  
North Room Donohoo-Ware Building

Phone 113

## Cash Grocery Company

Phone 337

PURE FOOD PRODUCTS

Phone 101

**RATES**  
**ONE CENT PER WORD**  
**EACH INSERTION**

**THE EVENING HERALD'S**  
**LIVE WANT AD PAGE**  
**TELEPHONE NO. 72**

**THE MARKET PLACE**  
**OF THE**  
**SOUTH PLAINS**

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. tf.

OF INTEREST TO MOTHERS is the advertisement of GARNER BROS. which appears on another page of this issue of The Herald. 2t.

THEY ARE HERE—A big stock of famous Sealy Mattresses, and they are on display in all colors of ticking. GARNER BROS. Phone 105. tf.

WANTED—Printer, at once; also young lady or boy who wishes to learn the printing trade. HALE CENTER RECCORD. 3t-pd.

TYPEWRITERS CLEANED and overhauled, only \$3.50. ARTHUR L. TALLEY, Jeweler. North Side Square.

FOR SALE—Electric-light fixtures, cherry dining-room chairs, oak bedroom set, birch dresser and oak and mahogany tables. F. A. BAYLIES, Wayland Building. tf.

**A REAL BARGAIN.**

A seven-room house, good barn, windmill, tank, waterhouse, six lots, a good orchard—a fine place—real cheap. call 337 or see A. L. MOORE. 2t.

NOTES WANTED—Can place a few good vendors liens at small discount. Y. W. HOLMES. Fri., Apr. 16.

LOST—Pair of spurs, 8-spoke rowel, between Plainview and Seth Ward district. Return to Herald office. 1t-pd.

WHAT HAVE YOU to trade for a Chalmers thirty-six? No better car made. See CARL ROSSER quick. tf.

WANTED—Washing, 30 cents per dozen, brought to the house. MRS. J. K. GALLUP. 2t-pd.

We handle absolutely the BEST Furniture Polish. Phone and let us come out and demonstrate it to you. HANDY MAN'S SHOP. Phone 475. tf.

FRESH VEGETABLES every day in the week at WAGGONER'S STORE. Phone 686. tf.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. tf.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475. tf.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

When you want an accessory for your car see us. SOUTH PLAINS MOTOR CO. Phone 677. tf.

**MY HOME PLACE FOR SALE.**

Beautiful little cottage home, five rooms and bath. Nice garage. Cash will buy it right. Can make terms. FLAKE GARNER. tf.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad. tf.

WANTED—Woman to help with the chamber work at the WARE HOTEL. tf.

FOR SALE—Four large young mules. Eight miles northeast of Plainview. H. E. HOLLMAN. 5t-pd.

Bulk Garden and Field Seed "Where Two Can Live as Cheap as One." PLAINVIEW PRODUCE CO. tf.

BERMUDA ONION PLANTS at WAGGONER'S STORE. Phone 686. tf.

TO LEASE—One improved section 6 miles east of Lockney. To buy 130 acres of wheat, and farming implements, wagon and teams and 38 head of cattle, call or 'phone G. E. LEWIS' STORE, Wayland Building. 1t.

**JITNEY FOR SALE.**

A good, old jitney, in good running order; good tires, top, etc. If interested, write BOX 94, Abernathy, Texas. 3t-pd.

**FOR SALE OR TRADE.**

One registered black jack; 14 1/2 hands high, four years old, absolutely all right in every way. C. J. MAFER, Dimmitt, Texas. 4t.

COTTON SEED CAKE and Meal. We have several tons bought before the advance. Better supply your needs while this stock is on hand. E. T. COLEMAN, Coal and Grain Dealer. 4t.

**DON'T HAVE TO SELL,**

But would sell that Hudson Six of mine. Terms or cash. See FLAKE GARNER at once. tf.

BUY A MAXWELL on the pay-as-you-ride plan. SOUTH PLAINS MOTOR CO. Phone 677. tf.

**FOR SALE.**

Work mules. Cash or terms. SANSOM & SON. Mar.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP. Phone 475. tf.

LAND LISTINGS wanted. FARMERS' LAND LEAGUE, Plainview, Tex. Apr. 1.

WE HAVE JUST RECEIVED a large opening stock of Kirsch Curtain Rods—adjustable to fit any window or portier opening. See them at GARNER BROS. Phone 105. tf.

FOR SALE—Rhode Island Red Roosters, at the FARMERS' EXCHANGE. 4t-pd.

Let us make that Old Mattress into a new one. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE OR TRADE—Horse and surrey for good, fresh milk cow. Address X Y, care Herald. tf.

**WANTED.**

Porter and nurse girl at HOTEL WARE. 2t.

MARRIED MAN wants work on irrigated farm. J. K. GALLUP, Plainview, Texas. 2t-pd.

WANTED—Second-hand roll-top desk; also typewriter. JOHN RYDEN, General Delivery. 2t-pd.

WANTED—To buy one hundred old Wooden Beds. HANDY MAN'S SHOP. Phone 475. tf.

**FOR SALE OR TRADE.**

My home, near Wayland College; 5 rooms, pantry, built-in fixtures, electric lights, windmill, barn and good outhouses. Either two or four lots, 50 x 140. Small payment down; easy terms. L. A. KERR. tf.

SEED OATS—So cheap you can feed them and save money. Good, bright, heavy stock, only 75 cents per bushel, sacked. E. T. COLEMAN, Coal and Grain Dealer. 4t.

**NOTICE.**

Why not try Rice Bran and Rice Polish, the best and most economical feed at prevailing prices. We also have alfalfa and hay. SANSOM & SON. Mar.

THE LAYING KIND of Buff Leghorns. Eggs, one-fifty for fifteen. SLONEKER FARM, Plainview, Texas. Fri. tf.

**FOR SALE.**

Two-room house, well, windmill and tank. A choice eighteen-acre tract of land across lane from Demonstration Farm; one and one-half miles from Court House. \$95.00 per acre. Phone 409. 6t-pd.

LOST—Large-size Presto tank between Plainview and Amarillo. Finder notify J. C. RAWLINGS, Plainview, Texas, and receive reward. tf.

OLYMPIC THEATRE, matinee and night, 5c and 10c every day next week except Tuesday, and it is free if it isn't worth a quarter. 1t.

FOR SALE—New stock of general merchandise, located in best little town on the Plains. Will take some good land and cash. For snap, see WILSON & HOLLE at once. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

OLYMPIC THEATRE, matinee and night, 5c and 10c every day next week except Tuesday, and it is free if it isn't worth a quarter. 1t.

OLYMPIC THEATRE, matinee and night, 5c and 10c every day next week except Tuesday, and it is free if it isn't worth a quarter. 1t.

FOR SALE—One 110-egg Old Trusty incubator, \$5.00; also one metal 50-egg Cycle incubator. Both in good condition. Phone 403. 2t-Fri-pd.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

FOR SALE—Lease on three sections. Special privileges, and very desirable location for small herd of cattle. BOX 596. 4t-pd.

BUY PRAIRIE HAY—Only 50 cents per bale while this car lasts. Also Cane Hay for same money. E. T. COLEMAN, Coal and Grain Dealer. 4t.

CABBAGE PLANTS at WAGGONER'S STORE. Phone 686. tf.

SAVE GRAIN by mixing Tankage with your Grain for Hogs. Also good for Chickens. Is as cheap as corn at 50 cents per bushel. E. T. COLEMAN, Coal and Grain Dealer. 4t.

Cut the high cost of living by feeding the cow and horse Prairie Hay—only 50 cents per bale while this stock lasts. Get it now. E. T. COLEMAN, Coal and Grain Dealer. 4t.

WE HAVE a few Hoosier Kitchen Cabinets left. You'll have to step up or they'll all be gone before our Spring shipment arrives. GARNER BROS. Phone 105. tf.

ANYONE desiring a nice home of 160 acres, extra good land, 80 acres in high state of cultivation; fenced and cross fenced; 40 acres in wheat, balance prepared for planting to row stuff; 3-room house, bath and basement; well and mill; moderate out-buildings; 300 rods hog wire fence; family orchard; farm tools; horses and mules, about 50 head of cattle, few hogs, chickens and turkeys; lease on 110 acres farm land adjoining, 55 acres of which is in wheat and 55 acres prepared for row planting. Plenty of grass. Terms on half of place. Address C, care of Plainview Herald. 4t.

TO TRADE for improved farm in Hale County, 163 acres Bell County black land. No inflated prices considered. Address A. L. HARLAN, 1517 North Sixth St., Waco, Texas. tf.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475. tf.

FOR SALE—Sudan and millet hay; also seven 40-pound mattresses, made from pure white cotton. MRS. CORA STEVENS, 7 miles southwest. tf.

Burn Simon Pure Nigger-Head Nut Coal while the weather is getting a little warmer. Best all-around Coal on the market; costs no more than inferior coals. E. T. COLEMAN, Coal and Grain Dealer, exclusive handler. 4t.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475. tf.

OLYMPIC THEATRE, matinee and night, 5c and 10c every day next week except Tuesday, and it is free if it isn't worth a quarter. 1t.

**FARM AND CITY LOANS.**

Bargains in land and city property. M. F. YOUNG. tf.

WE WANT TO REPAIR and Revarnish that damaged piece of Furniture. HANDY MAN'S SHOP. Phone 475. tf.

**NOTICE.**

There will be a meeting of the South Plains Dairy Association Saturday, March 24, in the Court House, at 2 p. m.

All persons interested in securing more dairy cows should plan to be present. Business of importance will be up for consideration, and full attendance of the members is desired. Plans for the meeting of the State Dairy Association will also be discussed. 1t. By Order of the President.

**NOTICE.**

The partnership between myself and J. E. Penick has been dissolved. R. M. IRICK. 3t.

**EVER SALIVATED BY CALOMEL? HORRIBLE!**

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into sour bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can

no salivate. Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straightens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

**HARRISON & KERR CO.,**  
General Contractors.

Office at  
Fulton Lumber Co.  
Phone 197.  
Home Phones, 528 and 422.

Seeds in Bulk That Get Up and Grow at Plainview Produce Company.

L. V. DAWSON, Ph. G., M. D.  
Residence Phone 684.  
W. A. BATES, A. B., M. D.  
Residence Phone 684.

**DAWSON & BATES**

Physicians and Surgeons,  
New Donohoo Building.  
Office Phone 158.

All Calls, Day or Night,  
Answered Promptly.

Office Hours:  
9-12 a. m.; 1-5, 7-9 p. m.

**GEO. ALLEN**  
The House Reliable

Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.



**TRADESMEN**

can reach their country customers easily by stepping to their Bell Telephones.

Patrons living out near the town limits are also brought as close, through Bell Telephone Service, as if they had come to the store in person.

The Bell Telephone serves both buyer and seller equally well.

THE SOUTH-WESTERN TELEGRAPH & TELEPHONE COMPANY  
B-7

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY  
**THE COCKS-CLARK ENGRAVING CO.**  
BARCLAY BLOCK DENVER  
EXCLUSIVE  
COLD PLATE  
ETCHING

**W. A. TODD, Agent**  
All Kinds of Insurance  
Office No. 14,  
First National Bank Building.  
Phone 159.

**Miss Rebecca Ansley**  
SPIRELLA CORSETIER  
Telephone Number 304

**Nassau Tires**  
are almighty tough  
**T. B. CARTER**  
Phone 564

**Northwestern Junk Co.**  
We buy all kinds of junk. Papers, iron, bones, rags, all kinds of rubber, all kinds of metals, and bottles.  
We pay the highest market price for your stuff. Bring your stuff to Northcutt's Warehouse, next door to Plainview hotel.  
We want your business. Call 150 phone.  
**Northwestern Junk Co.**  
Piles Cured in 6 to 14 Days  
Your druggist will refund money if FAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.  
To Cure a Cold in One Day  
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

**Cold Days Require Coal**  
Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in.  
We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now?  
Just phone us at 162 and we will do the rest.  
**ALLEN & BONNER**

**REPRESENTATIVE TILSON RETURNS FROM THE CAPITAL.**

Capt. T. J. Tilson, representative from the district in the State Legislature, returned yesterday morning from Austin, the Legislature having adjourned. Captain Tilson states that he will address the people, at the Court House, Saturday afternoon and give a review of the work of the Legislature and of his activity there. He is optimistic concerning the passage of his bill providing for the Torrens system of land titles, believing that there will be interest enough in the bill to cause its enactment within the next few years. He has a petition to make it one of the measures to be considered at the special session.

**IT WILL BE A BUSY SUMMER FOR NORMAL-SCHOOL REGENTS.**

Two new normal schools were created by the State Legislature in the session recently closed. These, with another at Commerce, the State having purchased buildings there for normal use, will make seven schools of this nature which the regents will have under their care. A. B. Martin, of Plainview, is a member of this board, the other members of which are A. C. Goeth, Austin, president; J. S. Kendall, Dallas; Judge Crawford, Beaumont; R. J. Echhart, Taylor; and a recent appointee of Caldwell, Texas, who takes the place of Sam Sparks.

**WAYLAND-DECATUR DEBATE TO BE HELD APRIL 13.**

The meeting which has been in progress for the past two weeks closed last night. Rev. Geo. W. McCall returned home this morning. The students, together with the faculty and other Baptists, gave \$150 to him for his splendid service here.

The Students' Christian Association will meet tonight, at the college.

Wayland College and Decatur College will meet in a debate on April 13.

Many of the students and teachers are out of school on account of sickness.

Professor Girault has been very ill, but is better now.

**EPWORTH LEAGUE PROGRAM FOR SUNDAY, MARCH 25.**

Following is the program arranged for the meeting of the Epworth League, Sunday evening, March 25, at the Methodist Church:

Subject—"Africa." Chapters 5 and 6.

Song.

Prayer.

Song.

Reading of Isaiah 9:2-7—Floyd White.

"The Morning Cometh"—Leader, Miss Ansley.

"The Religion of Light"—Leader, Mr. Porter.

Discussion—By Class.

We shall be glad to have all Leaguers present; also visitors.

COMMITTEE.

**SUPERINTENDENT OF ALFALFA CATTLE CO. FARM IS DEAD.**

Wednesday afternoon at three o'clock funeral services were held over the body of Guy H. Harrison by Rev. I. E. Gates, at the First Baptist Church. Mr. Harrison died about midnight Tuesday, of appendicitis, an operation having been performed.

For three years Mr. Harrison has been superintendent of the Alfalfa Cattle Company's farm, eight miles east of Plainview, owned by Griscom Bettle and associates. He moved here some five years ago, from Arkansas.

He was twenty-nine years of age, and leaves a wife and three children.

The flowers on the casket bespoke the esteem of Mr. Harrison's many friends. The burial was under the auspices of the W. O. W. Lodge, and was directed by W. F. Garner at the Plainview Cemetery.

Herrnan Schulz and son, of Madison, Wisconsin, with a party of ten, who are prospecting, were in Plainview Thursday.

**NOTICE.**

After April 1, 1917, the south half of Section 1, Survey JK-4, will be taken off the market. It-pd.

**J. F. CUNNINGHAM SHOT IN COURT-ROOM FRACAS.**

An account of a shooting affair in the court room at Benjamin is given in the Fort Worth Star-Telegram of March 21. Cunningham is well known in Plainview, having been here on numerous occasions. The account is:

"Will Mitchell, brother of J. J. (Red) Mitchell, shot and killed George Douglass, on trial for the killing of Red Mitchell, in the Knox County court room here this afternoon. James F. Cunningham, lawyer, of Abilene, was shot in the leg, and a spectator was injured also.

"Cunningham was defending Douglass for the killing of Red Mitchell, former sheriff of King County, which occurred at Knox City Christmas eve.

"Last week Douglass was tried for killing Deputy Sheriff Reed, of Knox County, who was killed at the same time as Mitchell, the jury being hung eight to four, in favor of acquittal.

**SPEED**

It takes something to make it—VALUE GREASE FOR INSTANCE. Slide your eyes down the line and you'll join the satisfied throng that makes the Cannon Ball the Popular Store. To see the old prices on about half the items ought to warm your value loving heart. I am sorry to disappoint you about the Hose, but they will be here very soon. They are worth waiting for.

**Just got in a bunch of Candy. Regular Weekly 25c Chcolates.**

**Lace Sale**

Begins Saturday, March 31st. 5,000 Yards, 112 patterns, the daintiest of the dainty in Valenciennes, Shadows, Clunys, Torchons, St. Galls, Nets and Baby Irish. Be sure to see displays in store and window. This will be your opportunity to get a year's supply, as many of the dainty patterns are out of the market until after the war.

**Sale Begins at 9 a. m., Saturday, March 31st.**

**Oil Cloth**

White Tile Wall Covering cheaper than paper for kitchens and bath rooms and better than anything at 15c a yard; only 13 rolls.

**Shelf Oil Cloth 5c Yard**

Fine line of Extension Curtain, Drapery and Sash Rods, 5c, 10c and 15c.

**Oriental Sac**

It makes old furniture new. Oak, light and dark mahogany, walnut, cherry and plain Varrish, 10c to \$2.35, gallon size.

Interior Enamels, all colors, 10c to \$2.50, gallon size.

**Garden Tools**

Hoes 50c and 65c; Rakes 35c, 50c and 75c; Hand Cultivators 50c; Spading Forks 85c; Seed Tape 10c. Better make reservation for Rubber Hose. New supply about Tuesday.

**Electrical Goods**

- Fuse Plugs 6 to 30 ampers 5c each.
- Prism Glass Shades 10c.
- Key Sockets 30c.
- Indicating Snap Switches 30c.
- Rosettes 10c.
- Single Lamp Cord, foot 1 1-2c.
- Double Lamp Cord, foot 3c.
- No. 14 Rubber covered Wire 2c.
- Weather Proof Sockets 15c.
- Pocket Flashlights complete only 35c.
- Flashlight Globes 10c.
- Bicycle Wood Rims 75c.
- Bicycle Pedals, pair 85c.
- Seat Springs 75c.
- Bicycle Seats 75c.
- Chains \$1.50.
- Spokes 3 for 5c.
- Enamel, all sizes 10c up.
- Tire Tape 5c and 10c.

Guaranteed Watches and Alarm Clocks \$1.00.

Best place in Texas to buy Dishes and Kitchen Ware.

25 Fine Quality Envelopes, any size up to 6 3-4, only 5c.

Nice Smooth Ink Tablets, generous size 5c.

Make your old hat new. Nice Flowers and Wreaths 15c and 25c.

Lots more to tell you. Let your curiosity bring you here to see what it is.

**CANNON BALL 10c STORE**

"This trouble started more than a year ago, when Red Mitchell killed Sullivan Morton, at Knox City, alleging that Morton had broken up his home. The case against Mitchell in this killing was dismissed. He then brought suit for divorce, and his wife, a sister of George Douglass, also brought suit for divorce in King County. "The deputy sheriff was killed when he tried to detain Douglass, after the Mitchell killing.



**The Olympic Tuesday, March 27th**

We have had two or three shows at fifteen and twenty-five cents that we did not think worth the money. But we know that we will not have any more, therefore you pay for this big Theda Bara production as you leave the theatre. If you do not think it worth it do not pay anything at all.

15c and 25c matinee and night if you think it worth it; if not it is free.

**THE OLYMPIC**  
"QUALITY DID IT"

*"Dress up Time"*



**Don't Wait for Easter Until the Last Minute**

Ladies are especially urged to inspect our Easter showings of

**SUITS, COATS, DRESSES, SKIRTS, WAISTS**

Practical in designs, beautiful in color combination, excellent in workmanship, lasting in weaves, and altogether lovely for Easter wear. Let us urge you to shop early for Easter while selections may be made from varied assortments.

We want to suggest, too, that you get after father, husband, brother or son to buy early for Easter. We have the clothes and all of the "fixings" that will give him distinction in the Easter crowd.

**CARTER-HOUSTON'S**

"Goods That Speak for Themselves"