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ADMINISTRATION'S WAR BILL COMES UP SATURDAY

SEVEN OF SEVENTEEN MILITARY COMMITTEE OF SENATE FAVOR VOLUNTEER PLAN.

WILSON EXPLAINS THE MEASURE

Says Opportunity to Volunteer to Fill Up National Guard and Regular Army is Offered.

WASHINGTON, D. C., April 20.—The first real fight over the administration war program will begin tomorrow, when the senate takes up the army bill drawn by the general staff and approved by President Wilson. The bill goes to the Senate with seven of the seventeen members of the military committee in favor of call for volunteers instead of the proposal of the bill to raise the war army by selective draft.

There is certain to be several days of debate. No effort is expected on the part of opponents of the draft to delay a vote, but many Senators who favor the bill want to discuss it before they vote. Lines have not been definitely drawn, but friends of the bill were confident tonight it would be passed by a good majority.

As one step toward meeting opposition in Congress to the administration's army plans, President Wilson sent a letter to Representative Helvering, of Kansas, explaining what is meant by selective draft and expressing the earnest hope that the bill drafted by the War Department would be passed.

The letter said: "I welcome the inquiry of your letter of April 19 because I have realized the truth of what you say from my own observations, namely, that what is meant to be understood by the selective draft is not generally understood throughout the country.

Draft Not for Army Only.
"The process of the draft is, I think, very clearly set forth in the bill drafted by the War Department, and which I so earnestly hope the Congress will adopt, but it is worth while to state the idea which underlies the bill a little more fully.

"I took occasion the other day in an address to the people of the country to point out that the many forms of patriotic service that were open to them and to emphasize the fact that the military part of the service was by no means the only part, and perhaps, all things considered, not the most vital part.

"Our object is a mobilization of all the productive and active forces of the Nation and their development to the highest point of co-operation and efficiency, and the idea of the selective draft is that those should be chosen for service in the army who can be most readily spared from the prosecution of the other activities which the country must engage in and to which it must devote a great deal of its best energy and capacity.

Volunteers Sometimes Hasty.
"The volunteer system does not do this. When men choose themselves they sometimes choose without due regard to their other responsibilities. Men may come from the farms or from the mines or from the factories or centers of business who ought not to come, but ought to stand back of the armies in the field and see that they get everything that they need and that the people of the country are sustained in the meantime.

"The principle of the selective draft, in short, has at its heart this idea that there is a universal obligation to serve and that a public authority should choose those upon whom the military service shall rest and also, in a sense, choose those who shall do the rest of the Nation's work. The bill, if adopted, will do more, I believe, than any other single instrumentality to create the impression of universal service in the army and out of it, and, if properly administered, will be a great source of stimulation.

Room for All.
"Those who feel that we are turning away altogether from the voluntary principle seem to forget that some six hundred thousand men will be needed to fill the ranks of the regular army and the National Guard and that a very great field of individual enthusiasm lies wide open."

The President and administration leaders in Congress are confident of the ultimate enactment of the army bill without material changes. The fight probably will begin in the Senate,

The Day of the Longhorn in West Texas Has Passed



A TYPICAL HERD OF SOUTH PLAINS WHITE FACE CATTLE.

The day of the Texas Longhorn in West Texas is not passing—but passed. When Texas University students wanted to adorn a Longhorn Texas steer in the University colors for the athletic events, they had a hard time finding a typical Texas longhorn steer. He brought a fancy price—for he is a scarce article in the markets.

The quickly developing Hereford has supplanted the scrub on the Texas ranges. The small farmer has learned

that he can get greater profit by feeding out good white face cattle than he can by buying cheaper cattle which will not put on weight.

The South Plains' day as a range country is passing rapidly. In Hale County, the best-developed part of this section, the farmers are learning how to profitably pasture their wheat with made Herefords.

Tuesday Joe Kellehor sold on the Kansas City market five carloads of

bred calves for \$11.75 per hundred weight, the highest price ever paid in Kansas City for this grade of cattle. Roy Sansom, son of Mr. and Mrs. D. F. Sansom, of Plainview, sold the cattle for Curtis & Wright, who sold to Wolf & Well, of Kansas City.

No single sale has caused so much comment in Kansas City as this one. Tuesday evening's Kansas City Star carried this story, which was considered important enough to be given

first-page position:

"Five carloads of Panhandle bred calves sold at the Kansas City Stock Yards today at \$11.75 a hundred pounds, the highest price ever paid for such animals. They averaged 360 pounds. J. E. Kellehor, of Plainview, Texas, who pastured the calves through the winter on irrigated wheat fields, was the owner. The calves were sold to Wolf and Well, of Kansas City, by Curtis & Wright, for stock purposes."

LEGISLATURE WOULD CURTAIL APPROPRIATIONS FOR THE YEAR.

Special to The Herald.

AUSTIN, Texas, April 20.—The House of Representatives today passed by a vote of 63 to 44 the Dunnam resolution, urging the Governor to submit for re-consideration by the Legislature the bills creating four new State normals, two Junior agricultural colleges and the West Texas A. & M. College.

ROOS SAYS CHICAGO IS WILD OVER THE WAR.

Mr. and Mrs. E. E. Roos returned this morning from Flint, Michigan, and Chicago, where Mr. Roos has arranged for freight cars to consign a trainload of Buicks to his Northwest Texas territory.

Mr. Roos says that Chicago is war wild. Everywhere are demonstrations and drilling of the business men. Flags are displayed in every part of the city. Practically every town in the North has had or is arranging a Loyalty Day.

HIGH SCHOOL BASEBALL TEAM MAKING A RECORD.

Having played seven baseball games this season, the Plainview High School has won six. These games have been played with high schools of this section. The game lost to Lubbock last week was on a technicality, and the two games which will be played with that team on the local grounds within the next few days will be watched with interest.

Tuesday the Tulia High School team fell victim to the locals, losing by a score of five to four. Ansley and McDaniels were the star players, each fielding well and getting "home runs."

EXTENDING THEIR BUSINESS.

The Texas Utilities Company will erect a storage plant in Lockney and in Floydada in the near future. This company has contracted to pump water for the city of Floydada at fifteen cents per thousand gallons delivered to the mains. The Texas Utilities Co. has its headquarters at Plainview, and is rapidly extending its business in the south Plains territory.

where the bill will be taken up as soon as the espionage measure is disposed of. Chairman Chamberlain, of the military committee, submitted his favorable report today.

Chairman Dent, of the House committee, formally presented the report of his committee, offering the bill in amended form, authorizing the President to call for volunteers in increments of 500,000 and providing for the selective draft only after the volunteer plan has failed.

Representative Kahn, of California, ranking Republican member of the House committee, who will be one of the administration's chief spokesmen during the fight in the House, had a long conference with War Department officials.

\$8,000, MORE SUBSCRIBED FOR A. & M. COLLEGE SITE

Many Have Called at Secretary's Office and Talked Proposition Over With Committee Members.

A total of \$44,000 has been subscribed to the fund to purchase a site to offer the locating board for the West Texas Agricultural and Mechanical College. Since Monday afternoon eight thousand dollars has been pledged, according to E. H. Perry, secretary of the citizens' committee. The donations include a substantial one from the C. C. Slaughter Co., of Dallas, which company has extensive holdings in Lamb County.

Many persons have called at the office of Henderson & Perry or on members of the subscription committee and indicated the amounts which they wished to subscribe. "This attitude is much appreciated by the committee," said Mr. Perry this morning, "inasmuch as there are only a few who are working personally on the proposition. It shows a good interest among the people. It is necessary that the committee have the support of the people of this county and of the adjoining counties if we make a substantial proposition, and the services of everyone who has assisted us is certainly appreciated."

"The work of the committee would be greatly simplified if the people would call and tell us what they will do and will give their advice and suggestions and, most of all, their help."

HE WANTS ROAD THAT WILL CONNECT US WITH SILVERTON.

C. L. Pennington, of near Silvertown, was in Plainview Wednesday on business. He is much interested in seeing a county road opened to the Hale County line in Briscoe County. Such a road will allow communication between Lockney and Silvertown and Plainview and Silvertown. The settlement and opening of new farms in Briscoe County has made it impossible to follow the old private roads, and graded county road is desired. Mr. Pennington states that in coming to Plainview he enters Briscoe, Swisher, Floyd and Hale counties. A petition has been circulated in Briscoe County for the county road as suggested.

The auto road which has been arranged through the efforts of the Young Men's Business League of Plainview will give direct connection between the towns, but a graded wagon road is desired.

MISSOURIAN MOVES TO HIS HALE COUNTY IRRIGATED FARM.

J. Y. Bicknell and family, of Morrisville, Mo., arrived last week to make the Plainview country their home. They have bought a quarter-section irrigated farm northwest of Plainview,

LEAGUE OF CALAHAN SCHOOL LAND SOLD; \$125,000. CASH

Wichita Falls Capitalist Will Probably Move to Plainview in the Near Future.

A league of the Callahan County school land has been sold by A. E. Harp, of Wilkins Bros. & Harp, for a consideration of \$125,000 cash, according to Mr. Harp. The purchaser of this tract of more than 2,400 acres is J. W. Stringer, of Wichita Falls, Texas, who will probably move to Plainview to make his home.

Mr. and Mrs. Stringer have been prospecting in the South Plains area for the past few weeks, and have decided to locate in Hale County, after a thorough inspection of this area.

Mr. Stringer has Oklahoma and Texas oil interests and it is persistently rumored that he has an income of around \$20,000 per month.

There are three leagues of the Callahan school land yet owned by Wilkins Bros. & Harp. The land sold is unimproved.

There have just been removed from the 1,400 acres of wheat on this ranch a large herd of cattle. There are now 1,106 head on grass.

RELATIVES OF PLAINVIEW MAN VICTIMS OF PANHANDLE STORM.

Nelson Haun left Thursday morning for Panhandle, in response to a message stating that two of his relatives were killed in the storm which swept Panhandle Thursday. Mr. Haun has been working for Ferd Rastetter.

Walter Whittemore, age 4, died at an early hour Thursday, as a result of injuries received in a tornado which demolished the home and granary of E. M. Whittemore, six miles east of Panhandle, Wednesday afternoon.

A double funeral was held during the afternoon of Thursday at Panhandle, the other victim being Viola, aged 2 years, who was killed outright in the cyclone.

Panhandle people report that the tornado had only a short life and was not extensive, but in its path much debris was left. Others of the family who were injured in the demolition of the building will recover, it is thought.

AUTOMOBILE LICENSES ISSUED.

County Clerk Jo W. Wayland has issued automobile licenses since Saturday as follows: No. 1289, W. C. Malone, Ford; No. 1290, S. P. Brown, Buick; No. 1291, W. H. Tilson, Ford; No. 1292, H. N. Ritchie, Hale Cenuter, Ford; No. 1294, Ben Ball, Ford; No. 1295, E. B. Rosser, Abernathy, Velle Six; No. 1296, M. M. Erskin, Overland.

Suits have been filed by the Attorney General of Texas against the Coca Cola Bottling Company of Tennessee and the Coca Cola Company of Georgia, charging violations of anti-trust laws.

SHERIFF FINDS CACHE FOR STOLEN PROPERTY

PORK, GUNS, WRENCHES, LAP-ROBES, LACE LEATHER AND OTHER ARTICLES RECOVERED.

TWO ARRESTS HAVE BEEN MADE

C. D. Williamson and Bob Payne Given Examining Trials and Bound Over to Await Grand Jury Action.

"Ham bone sho am sweet; Bacon am hard to beat." Good judgment in selecting—knowing a good thing when he sees it—is about as much as can be said complimentary to the man who took hams and "middlings" of a Hale County battleship porker from the premises of W. J. Lovvorn a few nights ago. But the juicy hams and well cured bacon do not look as tempting on the table in a justice's court as when in a neighbor's meat box.

With their bonds set at \$1,000, having been given an examining trial in the court of Earle C. Keck, justice of the peace, and bound over to await the action of the grand jury in the August term of District Court, Bob Payne and C. D. Williamson are confined in the county jail.

On complaint of W. J. Lovvorn, arrests were made by Deputy Sheriff W. M. Jeffus, Payne having been taken into custody Wednesday morning and Williamson yesterday.

Payne and Williamson are brothers-in-law. Both are married, Payne having secured his license only a few months ago.

When they searched the premises of Payne and Williamson the officers found sundry property which they took with them, suspecting that it was stolen. In Williamson's house quite an assortment of laprobes and blankets was found, hidden between the mattresses. Guy Jacob has identified robes taken from the radiator of his car. In addition, there were a number of other robes and blankets. Some are high-priced, Stroock's trade-mark appearing on several. There were also twenty-eight pairs of socks, in a handbag. The socks were identified by the Plainview Mercantile Company. In addition, this bag contained a pair of gloves and two pairs of baby's shoes.

There are a half dozen large wrenches, a large quantity of lace leather, two guns, one identified as belonging to W. C. Clements, having been taken from his car in the winter. There was also an assortment of saws, a few cans of varnish and a block and tackle. All of the loot has not yet been identified.

JUDGMENT AWARDED AGAINST FLOYD COUNTY SHERIFF GOEN.

The grand jury in the United States District Court late Thursday returned thirteen indictments and adjourned for the term. The indictments were mainly for alleged violations of the revenue laws, such as illegal sale of liquor.

The case of C. A. Saunders vs. A. C. Goen, which has been on trial in the Federal Court since last Monday, was given to the jury about noon Thursday, after a charge by Judge Jack, who is holding court for Judge Meek, and at five o'clock the jury returned a verdict for the plaintiff for \$3,500.

This was a suit against Mr. Goen as sheriff of Floyd County, in which Saunders claimed damaged for false arrest and imprisonment. He alleged that he was a traveling salesman, and on arriving at Floydada on the 11th of November, 1915, Sheriff Goen, without warrant, arrested and held him as a fugitive from justice from the State of Alabama, for a period of four days.

The sheriff claimed that Saunders fitted the description he had of a man by the name of H. Billingsley, who was under indictment in Alabama, charged with embezzlement of state funds that came into his hands as chief clerk of the pure-food department of that State. It was a case of mistaken identity, and the sheriff being without proper legal process to protect himself, Saunders prevailed in the case.

Attorneys for the plaintiff were L. C. Penry, of Fort Worth, and A. M. Mood, of Amarillo; for the defense, Kimbrough, Underwood & Jackson, of Amarillo, and Hon. I. W. Stephens, of Fort Worth.—Amarillo Daily News.

CONFEDERATE RE-UNION WILL BE HELD IN WASHINGTON, D. C.

The twenty-seventh re-union of United Confederate Veterans will be held in Washington, June 4-8.

President Wilson Advocates Quick Sales and Small Profits



Woodrow Wilson

An extract from President Wilson's appeal to American Citizens:

"To the Merchant—
Let me suggest this motto:

Small Profits and Quick Sales"

This is identically the same principle upon which our business was founded and will continue to be the great plank in our platform of ever increasing business.

A Special Sale of
More Than 20 per cent Off

on our entire stock of new Suits, Coats, Dresses, Skirts, and Waists is now on in full force. Come in today, they are going fast.

Satisfaction guaranteed in every respect
Alterations made without extra charge



Jacobs Bros. Co.
THE ONE PRICE CASH STORE

Now Is the Time to Build A HOME

LOOK

Percentage of Increase Since 1914.

| | |
|----------------|--------------|
| Copper | 115 per cent |
| Metals | 107 per cent |
| 26 Grades | 100 per cent |
| Canned Goods | 100 per cent |
| Lard | 100 per cent |
| Wheat | 93 per cent |
| Wrapping Paper | 82 per cent |
| Glass | 80 per cent |
| Beans | 75 per cent |
| Gasoline | 68 per cent |
| Corn | 50 per cent |
| Hogs | 44 per cent |
| Coffee | 36 per cent |
| General Level | 33 per cent |
| Oats | 21 per cent |
| LUMBER | 15 per cent |
| Woodwork | 15 per cent |
| Labor | 10 per cent |

Another big part of building is labor. Labor costs are approximately another one-third of the average house. As nearly as can be ascertained, wages in the building industries have increased only about ten per cent on the average, and in many small communities the increase has been less. Thus, the increased cost of lumber, millwork and labor combined (about two-thirds of the entire building costs) are only ten per cent to twelve per cent higher than in 1914. As compared to the increased cost of other things, obviously,

Homes Are the Cheapest Purchase Today
—BECAUSE—

LUMBER IS NOT HIGH

What little increase LUMBER has made is due largely to the increase in costs of material which are necessary in its production. These are machinery, equipment, food supplies in logging camps, etc., and still

LUMBER IS NOT HIGH

In the event of peace in Europe the increased demand for building materials to rebuild her devastated cities and fields will undoubtedly make Lumber go up in keeping with other things.

Now Is the Time to Build a Home, Because LUMBER IS NOT HIGH

Ask us to show you. We can furnish you plans, and when you build, loan you the Blue-Prints, and are ready and anxious to give you this SERVICE free of charge.

Alfalpa Lumber Co.

"Everything from a Flower-Box to a Bungalow."

Community Correspondence

PROSPECT FOR BIG CROP OF SMALL GRAIN IS GOOD.

PETERSBURG, Texas, April 16.—The rain last week broke the droughty conditions that prevailed and which would soon have cut our wheat and oat crops short. The prospect for large yields of small grain never were better.

Our bank will be ready for business this week.

Several new houses are being constructed in and around town.

Mr. Newton McGill, who recently purchased the farm of J. B. Gartin, has completed a nice bungalow, and has moved into it. We are glad to welcome them in our midst.

Miss Laura Knupp, of Plainview, who taught in our school last term, has quite a nice music class here now.

Miss Annie Hughes entertained, in honor of Miss Laura Cooper, with progressive forty-two Saturday night.

Some of our young men have grown patriotic and have gone to Amarillo to see about enlisting in the army. We hope peace will soon be proclaimed and that the boys return to their homes.

The singing Sunday night in the home of Wm. Britt was well attended.

Miss Faye Garrison returned to her home, in Plainview, Thursday evening. Many are longing for her to come again.

Miss Geneva Wilson is at home, after making a most pleasant visit to Hale Center. While there she was the guest of the Misses Gandy.

T. J. Black was elected trustee of the school here recently. The members of the board are E. B. Shankle, J. W. Bradford and T. J. Black.

The many friends of Mrs. Elbert Overton, nee Gladys Rosser, were grieved to hear of her sad death, which occurred recently in her home, at Abernathy.

The Needlecraft Club will meet with

Mrs. Marcus Gregory Thursday evening.

Ivey Moon has a new Buick car. Clyde Martin is carrying the rural-route mail out of Petersburg in his Overland car.

Gardens are beginning to look green, and vegetables are coming this way in a hurry.

A little child of Mr. Howell, a few miles east of town, died Tuesday, with pneumonia.

RUNAWAY HORSE KILLS SELF WHEN GETS INTO WIRE FENCE.

LONE STAR, April 18.—Miss Ona Wofford, of Lockney, spent Sunday with the Misses Hooten.

A number of our young people spent Sunday afternoon in the canyons, enjoying an outing.

Little Oleta Hartman, daughter of Mr. and Mrs. G. C. Hartman, has been quite sick with fever the past three weeks. They now have a nurse, Mrs. Myrtle Palmer, with her.

Mrs. Phillips left last Thursday for Big Sandy, in response to a message stating that her sister was very ill. E. C. Dodson carried her and her husband to Estelline, where she caught a train for the east.

A very good rain fell in this part of the country the tenth, and the farmers are very busy breaking sod.

Wheat and oats are looking fine since the rain last week.

E. G. Foster had the misfortune to get a horse killed in a runaway last Friday. No one was hurt. As Mr. Bradford was driving the team, the tongue came down and stuck in the ground. The horses broke loose from the buggy and ran through a fence, killing one of them.

Vera Smith, on account of poor health, is home from Canyon, where she has been attending school.

Pauline Stephens has been sick with

throat trouble, but is improving at this writing.

Nora Denny has a case of measles at this writing.

Leslie, Elma and John Hutchinson, of Meteor, visited Virgil Dodson Sunday.

Next Sunday is Layman Day at our school house, and a large crowd is expected. We are looking for a goodly number from Plainview.

Edna Huffman, of Babbitt, visited in our community one day last week.

Mr. Isbell, of Central Texas, is here and will live on his place. Mr. Isbell comes highly recommended as a school teacher and a Christian gentleman, and we welcome him and family in our midst.

MOUNT VERNON PEOPLE ANXIOUS TO HELP GET A. & M. COLLEGE.

MOUNT VERNON, April 18.—A number of the farmers from this community attended the A. & M. mass meeting in town Monday afternoon. We are all anxious and willing to do our part towards bringing that institution to this county.

Miss Cora Wright is visiting Miss Vestal Haines, of Hooper, this week.

A. L. Hurst and family, of Petersburg, visited at the home of J. M. Brazee Sunday.

Sunday School was reorganized at this place Sunday, with the following officers: Mr. Milner, superintendent; Miss Roxie Range, assistant superintendent; Miss Lucile Brazee, secretary; Mrs. Will Haines, organist; and the following teachers were chosen: Mrs. H. Anderson, Mrs. K. D. Thomas and Mrs. Joe Range. We invite every one to be present next Sunday afternoon at 3 o'clock.

The spirits of our people have enlivened generally since the light rain which fell last week. We now have something to look forward to in the form of a wheat crop.

Will Haines and family, of the Hooper community, attended Sunday School here on last Sunday.

PROGRESS IN DAIRYING IN HALE COUNTY AND THE SOUTH PLAINS.

There is an old saying that comparisons are odious, but in order to refresh our memories, let us compare prices for cream and butter in Plainview in 1914 with the prices that are being paid in Plainview for cream and butter at the present time. In 1914 the best dairy butter went begging at 10 cents per pound. There was practically no market for cream. Today butter is 27½ to 35 cents per pound. There is also a steady, reliable market for butter fat at 39 cents to 41 cents per pound.

What has brought about this radical change in so short a time? High-priced feed, the influx of new settlers. The people are constantly being educated to a higher appreciation of prime dairy products, but the greatest factor in bringing about this change is the South Plains Dairy Association. Organized in the summer of 1916 by a class of energetic, wide-awake farmers, who are now producing a standardized dairy product that is as staple as wheat, is the real, live, compelling factor behind the increased prices which farmers are now receiving for dairy products.

One of the first acts of the South Plains Dairy Association was to purchase 100 head of Holstein cows, from the celebrated dairy herds of Wisconsin, thus making it possible to produce a standard quality of cream, that any creamery company is glad to buy at good prices.

There seems to be an impression among the farmers that only farmers owning Holstein cows can belong to the association. This is not true. We want every farmer in the trade territory of Plainview to join with us in this movement for improving the dairy industry of the South Plains, not only those who produce dairy products, but every farmer, for the moral support you can give this new industry.

Mr. R. C. Reed, of Howell, Mich., field secretary of the State Holstein

Breeders' Association, says milk is the most natural human food; that it is the only food used by civilized man in an uncooked state; that milk produces by far the cheapest food nutrients on the market; and that milk is the best food for infants, the young, the middle aged and the aged. That takes in pretty nearly all of us. Then surely we should all be interested in the production of one of nature's greatest foods.

Now, the regular meetings of the South Plains Dairy Association are held the fourth Saturday of every month, at 2 p. m., at the Court House. Men, women and children are very cordially invited to attend. Live topics will be discussed.

C. E. MOORE,
President South Plains Dairy Association.

REUNION OF TEXAS UNIVERSITY STUDENTS.

AUSTIN, Texas, April 17.—Reunions of classes who have graduated from the University of Texas five, ten, fifteen, twenty, and twenty-five years ago will be held at the University of Texas Monday, June 11, during the Commencement season. Numbered among these classes, including a total of several hundred, are some of the most prominent citizens of Texas. Among them are L. A. Carlton, Houston; R. Waverley Smith, Galveston; A. B. Flanary, Dallas; A. C. Hamilton, Laredo; R. A. Thompson, Washington, D. C.; Rev. E. C. Routh, Dallas; Rev. H. G. Howard, India; Dr. W. S. Parker, Calvert; Dr. Frank C. Bell, Fort Worth; E. E. Brewley, Fort Worth; Ex-Senator Robert Austin, Bryan; Lewis M. Dabney, Dallas; Sam B. Dabney, Houston; Ex-Congressman R. L. Henry, Waco; W. M. Thompson, Dallas; Ex-Congressman Claude Weaver, Oklahoma; T. P. Buffington, Anderson; A. D. Sanford, Waco; Congressman T. L. Blanton, Abilene; Will C. Hogg, Houston; Pat M. Neff, Waco; John C. Saner, Dallas; Senator Morris Sheppard, Washington, D. C.; Arthur

L. Kramer, Dallas; Congressman Marvin Jones, Amarillo; and Assistant Attorney General M. L. Nickels, Austin.

"Warm friends. You can't live on them. Try it and see how cool they grow." One of the extracts from Little Women, that great play taken from Louisa M. Alcott's great book of the same name, which will be shown on the chautauqua platform for the first time this season.



A Picture of Father and Mother

How it would delight your children, how it would please your friends.

Cochrane's
Ground Floor Studio

Community Correspondence

NEW FURNITURE INSTALLED IN EAST MOUND SCHOOL.

EAST MOUND, April 17.—It has been some time since we have been able to write any items from this community, and some of these we are now sending may seem rather like ancient history.

East Mound has certainly been having a lot of serious sickness and deaths during the past two months, Mrs. Bob Martine and Mrs. E. M. Johnson being the last two to pass away, Mrs. Martine on March 29th and Mrs. Johnson on April 2nd. The funerals were held on March 30th and April 4th, respectively.

Mrs. Nichols, of McGregor, who was here at the bedside of her sister, Mrs. Bob Martine, has returned home.

Mrs. C. A. Bivens, of Santa Anna, who was here to attend the funeral of her sister, Mrs. Ada Johnson, returned home Saturday, April 6th. Mr. Johnson accompanied her, and will visit in Santa Anna, Coleman and Oklahoma for some time.

Mr. and Mrs. C. J. Gardner returned Saturday from Grandfield, Oklahoma, where they were called by the serious illness of Mrs. Gardner's brother, Chas. Davidson. They made the trip in their car.

We are sorry to learn that Mrs. R. B. C. Howell was taken with pneumonia on the eve of being removed home, after her serious injury in a runaway some weeks ago.

Velma, the eleven-year-old daughter of Mr. and Mrs. H. L. Hall, is seriously ill with pneumonia.

F. V. Sneider, of Denver, Colo., arrived Monday, April 16th, for a short stay on his farms in East Mound and Whitfield.

Miss Murtice Saffle has resigned her position in our school, on account of ill health. We are certainly sorry to give Miss Saffle up, and hope she will soon be well and strong again.

East Mound feels that she was handicapped in entertaining the singing convention owing to the lack of seats. Our new seats for the auditorium have arrived, and we held Sunday School upstairs Sunday.

Dick Estes received a message from Bartlesville, Oklahoma, Friday, March 30th, telling him of the death of his little niece, Ruth Estes, daughter of T. D. Estes. It will be remembered that Mrs. Estes and children visited her last summer, en route home from spending the month of July in California.

OLTON MOTHERS' CLUB IS REHEARSING A PLAY.

OLTON, Texas, April 16.—Last week Olton was blessed with a gentle shower.

Brother Britain filled his regular appointment here last Sunday.

Miss Lola Adams, of Plainview, visited Miss Pearl Cowart last week.

Miss Ava Mock is visiting her aunt, Mrs. H. R. Miller.

Miss Georgia Brashears went home last Friday to play the wedding march for Miss Elizabeth West and W. J. Klinger, who were united in marriage, at her home, Saturday night.

Tom Keenan is the newly elected school trustee at Olton.

Mr. McDaniel, accompanied by Judge Ensign and a number of the Olton school children, attended the Interscholastic League Meet at Hale Center. Several of the Olton school children entered and won ribbons. The ones winning the first prizes were Stella Schreier, on senior 60-yard dash; Jordan Dickinson, junior vaulter; and Dorris Ogden, junior basketball throw for distance.

A number of young people spent a very delightful evening in the Baughn home last Saturday. The event was a surprise to the family, the occasion being Nettie's sixteenth birthday.

Miss Dorothy Fitzloff left Sunday to visit her sister, Mrs. Anderson, in Los Angeles, California.

Miss Mae Crandall came home last Saturday from near Canyon, where she has been teaching.

Mr. and Mrs. Huckleabee, of Floyd, have moved to their new home, west of Olton.



BUNT'S
RODENT EXTERMINATOR
KILL YOUR PRAIRIE DOGS with
our safety gas ball; simple to use, and cheaper than poisons. Largest percentage of kills.
Price, one gross, \$3.00; one case (1,728 exterminators), \$25.50; one-half case, \$13.50; ten cases, \$20.50 per case.
JOHN BUNT, Pres.,
CALIFORNIA CHEMICAL CO.,
340 Sansome St., San Francisco, Cal.
(May 17.)

Miss Margaret Locke spent the week end with her parents, at Runningwater.

The Mothers' Club are now rehearsing their play, "Ma Sweet and her Daughters."

Visits from the stork: Mr. and Mrs. Bob Miller, a girl; Mr. and Mrs. Deane Colony, a boy.

RUNNINGWATER NEWS.

RUNNINGWATER, Texas, April 18.—We had a nice rain last week, and wheat is looking fine.

Mrs. C. E. Locke is sick this week. Lee Durall, who has been in Mineral Wells for several weeks for treatment, is doing well at this writing.

Mr. Watson returned from Kansas City Saturday.

The baseball boys went to Kress last Saturday and won a 3-to-1 victory.

Preaching was not held here Sunday, on account of the dedication of the new Presbyterian Church at Plainview.

George Locke is in Tulia working this week.

WANTED—Bronze Turkey eggs. H. E. LANDIS, Phone 9010, R31. Six miles southeast of Plainview. 3t-pd.



The "Highway" is Versatile
It is all things to all drivers

WHATEVER you wish of your "Highway" will be granted almost simultaneously with the wish. For the National has all automobile attributes; it does all things all other types can do and more. This "more" increased National car sales over 300 per cent last season.

There is an endless flow of power that swells and diminishes with unflinching smoothness. There is a quick getaway, an absence of vibration, an economy of wearing parts.

It fits your every mood, and every highway.

It is daily driven in every state in the Union, on every kind of highway, for all purposes and climatic conditions—and the verdict is the same, its performance is universally consistent.

National built America's first stock six-cylinder. The superiority of National Sixes today, prove the value of this leadership. Because of the success of the National's Six, the next great multi-cylinder step has been made possible, the Twelve, which National pioneered and has demonstrated to be a complete success.

Whether you want to idle along, race, tour, cross the continent or parade the boulevards, the National "Highway" will satisfy you, as no other can do. There is only one way to make sure you are not missing the utmost in automobile pleasure and service and that is by driving and riding a National.

CONNELL MOTOR CO.

W. W. Connell, Mgr. Phone 113



The Smile That Won't Come Off

is the smile that just naturally comes to us when you enter our store, and smiling service is our big word.

COME TO SEE US

McMILLAN DRUG CO.

62 PHONE 62

ANNOUNCEMENT

I have purchased the Plainview Battery Company and with it the Willard Battery Station for this district. This means that the great Willard organization is behind this business with a maximum service to the car owner. The business will be continued under the firm name of the Plainview Battery Company, and the equipment and place of business moved to the building of the McGlasson-Armstrong Rubber Co., in "Automobile Row" on Austin street.

We are fully equipped to recharge or re-make any make of battery. We will carry a good stock of batteries and assure you prompt service in installing a new battery or in making your old one work like new.

A part of our service is the free inspection and advice regarding the troubles of any battery, no matter what make. We will appreciate the continued patronage of the customers of the Plainview Battery Company, and of those for whom I have done work, and of those who are seeking a first-class service.

Plainview Battery Co.

O. T. RUSHING, Prop. Telephone 73

FOLKS DON'T KICK

at a Cannon Ball, it isn't a safe thing to do; besides, there is no occasion for a kick, if we can help it, at this Cannon Ball. Our aim is at you and your needs, point blank. We are filled up with the merchandise you need right now. On four out of five items the price is no higher than for five years. Take my advice, **BUY IT NOW!**

These Prices Are For Present Stocks Only. When They Are Gone—(?)

Over 300 pairs shoes and oxfords, none over \$2.00

15c—Candy Specials—15c
Apple blossoms, filled with old-fashioned apple butter, peanut butter, toasted marshmallows, and "week end special" chocolates.
15c A Pound 15c
There is nothing else in their class

10c—CASH COUPON—10c
This will be accepted as 10c in cash before April 25, 1917, on two (2) pounds of our 25c chocolates. That is, this coupon and 40c cash buys two pounds of any one of forty-five kinds.

Hosiery
The line is just about complete. Ladies' hose 15c to \$1.25 pair. Misses' hose, 12 1/2c to 25c, in black and white. Men's hose, 10c to 65c, black, white, colors and fancy, bought on the old market and the same quality you always bought at these prices. Buy them now

Lace
Fine valenciennes, shadows, torchons and St. Galls—the biggest face value you ever saw, at two yards for 5c; 3c and 10c a yard.
Swiss Embroidery, 5c and 10c
This is also some class.

Silk Ribbons
5c, 10c, 12 1/2c, 15c, 17 1/2c and 25c. They are the BEST that can be sold at the price. Better value than you bought last year.

Curtain Strips
7 1/2c, 10c, 12 1/2c and 15c per yard.
Curtain extension rods, 5c, 10c and 15c

Lightweight Underwear
Ladies' Vests, 12 1/2c and 15c; Union Suits, 30c, 50c and 65c. Boy's Union Suits, 50c. Men's Union Suits, 65c, 75c and \$1; last year's prices.

Fly Swatters
10c Fly Swatters, only 5c each. Better take a dozen and start right—Preparedness.

HAMMER HANDLES—Hand-shaved, second growth hickory, 2 for 15c. No. 1 turned hickory hammer handles, 5c each.

SCREEN SPRINGS—5c and 10c; screen door braces, 10c; screen door sets, 15c.

3 FOR 25c—8 ounce crepe toilet paper—the best—3 rolls for 25c. Five (5) ounce, 5c roll.

SPRING CLOTHES PINS, 5c per dozen.

10-QUART MILK PAILS, 25c.
Special prices on everything in the unadorned ware.

25c—Caps—25c
They are good lookers. Big assortment in boy's and men's sizes.
The best place in Texas to buy Dishes. Headquarters on Millinery—new arrivals often.
SPERMINT CUM, 2 packages for 5c.
OIL, CLOTH, white, 15c yard.
Lots more to tell you, but you'll have to come.

CANNON BALL

Community Correspondence

LIBERTY YOUNG PEOPLE ENJOY GEO. SHELLBARGER'S HOSPITALITY.

LIBERTY, April 18.—Our young people enjoyed a singing at Mr. Holmgren's home Sunday evening.

Sunday School at ten o'clock, and Rev. S. J. Upton of Plainview, will occupy the pulpit after Sabbath School.

The Liberty Social Club will meet Thursday, with Mrs. C. C. Alexander.

Miss Estell Cates visited with Misses Hazel and Dorothy Wheeler Saturday night.

Miss Henrietta Gundrum spent Sunday with Dianaz Groff.

Mrs. D. Leach and Grandmother Leach spent Friday with Mrs. J. G. Seipp.

The school trustee election was held at this place Saturday, April 7th. Messrs. C. E. Moore, L. L. Wheeler and E. E. Freeman were elected trustees of this district.

Mesdames Arthur Tumberg and Albert Holmgren spent Friday afternoon with Mrs. J. J. Groff and her guest.

A number of our people attended the literary at Prairieview Friday evening.

Miss Grace Stein, of Grayville, Ill., and Eileen Groff are spending this week with Mrs. C. C. Alexander.

Mr. Johnson and son Harold and Mr. Wright called on Edgar Johnson and family Sunday.

M. J. Meisenheimer and family, of Runningwater, spent Sunday with J. J. Groff and family.

Wheat is looking fine in our community since the shower.

The young people were entertained Saturday evening at the home of Geo. Shellbarger. Rook, forty-two and other games were played. Pressed chicken sandwiches, wafers and grape juice were served by the hostess. At a late hour the crowd departed, reporting a splendid time.

The stork was in our midst Tuesday morning and left a bouncing nine-pound boy at the home of Mr. and Mrs. Will Evans. Mother and baby are doing nicely, and there are hopes of Mr. Evans' recovery.

PERSONAL ITEMS FROM THE IRICK COMMUNITY.

IRICK, April 18.—The rain that fell here Tuesday evening was greatly appreciated by the farmers. The crops were badly in need of it.

Little Miss Willie Marie Tucker is

on the sick list.

Mr. and Mrs. W. K. Collier and family were Sunday visitors of Mr. and Mrs. Chas. Murphy and family.

Miss Lizzie Dumas visited from Friday until Sunday with Miss Tom Matthews.

Ralph Lam was in Plainview on business Thursday.

Miss Ora Lee Smith, who is attending school at Lockney, was home Saturday for a short visit.

Miss Mildred Collier spent Friday night and Saturday as the guest of Miss Edna Reasonover.

Miss Mamie Lee McDougal entertained a number of friends with a party Friday night. A nice time was reported.

Miss Alice Gordon was a Sunday guest of Miss Thelma Murphy.

Mrs. Geo. Bullock, who has been seriously ill, is much improved at this writing.

Mr. and Mrs. Geo. Schick and family, Mr. and Mrs. Mark Bell, Miss Grace Williams and brother, Carey, were Sunday guests at the B. F. Smith home.

Miss Lois Denney spent Sunday with Miss Jewel Sparks.

NORFLEET ITEMS.

NORFLEET, April 19.—Many people of Norfleet attended the Home Improvement Society Friday night, at luncheon.

Miss Corrah Lee Oatis, of Norfleet, spent Friday night with Misses Buck-

ingham and Rash.

The young people of this community enjoyed music at Mr. Jones' Saturday night.

M. C. Flake and Marion Ralls were in Hale Center Monday.

Mr. and Mrs. Ed Hudgins and children visited Mr. and Mrs. J. F. Norfleet Sunday.

Messrs. Gover, Cawley and Forest Sageser were Plainview visitors Saturday.

Miss Edna Beeson and Gover Sageser visited at Mr. Kimball's Sunday night.

Miss Corrah Lee Oatis visited friends in Abernathy Sunday.

Leander King is visiting his parents, Mr. and Mrs. L. J. King.

Miss Mattie King went to Lubbock Monday.

Messrs. Beeson and Mabry were traders in Hale Center Saturday.

Mr. and Mrs. Asa Hooper visited Mr. and Mrs. J. F. Norfleet Sunday.

Mr. Miller is visiting L. J. King's.

Miss Beatrice Lunday attended Sunday School at Anchor Sunday.

The farmers welcomed the rain that fell last Tuesday.

Messrs. J. F. Norfleet and M. C. Flake attended the sale at Mr. Wilson's Thursday.

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will receive sealed proposals to purchase the Four-Room Frame School Building located on the High School Campus just west of the new building, until 8 o'clock p. m., Monday, May 7th, 1917.

By order of the Board of Trustees,
R. A. LONG, President.

Extra Special For One Day

To introduce the C & B Clean and Bleach Process we have decided to make a special inducement on the cleaning of articles especially suited to this process.

EVERY THURSDAY ONLY

We will clean and press Ladies White Sport Coats for \$1.00
We will clean Ladies Kid Gloves, per pair, for - - 10c

The new process is a part of The Waller Tailoring Co. Way and you will be delighted with the result. Your articles will be returned to you as clean and fluffy as when new.

Try this new service. Remember that the above special prices are good on Thursdays only.

Waller Tailoring Company
Phone 188

FOR CASH ONLY
OUR NEW PROFIT-SHARING SYSTEM
And How We Can Afford to Give You These Valuable Premiums

WHEN giving profit-sharing coupons and certificates we increase our business and our over-head expense does not increase in proportion. Therefore the premiums we give you have nothing to do with the price of our goods, for we have not advanced our prices, and will continue to give you one hundred cents worth of our merchandise for every dollar you spend with us, in addition to profit-sharing coupons and certificates that are redeemable at our store for any article illustrated or listed in this catalogue.

Naturally it would be impossible for us to carry in stock all premiums listed in this catalogue, but if we fail to have on hand the premium you want, we have made arrangements whereby we can secure the desired article for you on short notice, and those saving our profit-sharing certificates do not have to pay transportation charges on any article in this catalogue.

We solicit and aim to merit your valued trade with the understanding that in return you get full value for your money. Consequently, save your coupons and certificates. The more you buy of us, the more you get back in valuable premiums. Do not leave our store without securing coupons or certificates equivalent in value to your purchase. If our salesman fails to give them to you, ask for them—they belong to you as much as your change.

Allow us to help furnish your home and supply you with the most useful articles obtainable, without additional cost to you.

Begin today to save your coupons and certificates, and in a very short time you will possess a sufficient number to entitle you to one or more of our valuable premiums.

A TWENTY-FIVE-CENT certificate is the unit of value in our Profit Sharing Catalog and the number of certificates required for each premium is estimated on a basis of a 25c purchase.

- We issue 5c coupons with each 5c purchase.
- We issue 10c coupons with each 10c purchase.
- Either may be exchanged any time for certificates.
- *We issue 25c certificates with each 25c purchase.
- We issue 50c certificates with each 50c purchase.
- We issue \$1.00 certificates with each \$1.00 purchase.
- We issue \$5.00 certificates with each \$5.00 purchase.

OUR NEW SANITARY FOUNTAIN has just been installed and we are ready to serve all of your cold drink wants. Just try the new service that we are prepared to offer and you will be a confirmed patron of this fountain.

LONG-HARP DRUG COMPANY
Phone 161 "Progressive and Progressing" Phone 161

SEASONABLE SUGGESTIONS

For Our Farmer Friends

Buckeye Incubators "The Best Made"

These incubators are guaranteed to hatch more chicks—and better chicks than any other incubator. 25 years of consistent service makes this guarantee an assurance.

The New Sharples Suction-Feed Separator

Is the only separator made which will not loose cream at varying speeds. No matter how you turn the New Sharples you always get even thickness cream. You men who really need separators will make no mistake by letting us demonstrate these Sharples separators to you.

Then Let Us Suggest Some Other Leaders

- John Deere Farm Implements
- Martin Graders and Ditchers
- Well Outfits
- Pipes and Casing
- Wire Fence
- Builder's Hardware
- Oil Stoves, Coal Stoves and Ranges
- Washing Machines
- Garden Tools

Our stocks are complete—our quality and prices are guaranteed.

R. C. Ware Hardware Co.
Telephone 178

Sugar Beet Raising

In view of the experiments which will be conducted in the Plainview country with sugar beets, information on the culture of beets should prove interesting. The United States Sugar Company, one of the big producers of beet sugar, with offices at Madison, Wis., published recently a tract on sugar-beet raising, advantages, cost and general information. A summary of the tract, which has been furnished by Col. R. P. Smyth, follows:

For the season of 1906, 425 farmers delivered beets to the sugar company at Madison, Wis. They were paid at the rate of \$5.00 per ton. Out of these 425 farmers, 158 of them received for their beets, per acre, from \$60.00 to \$69.00. Ninety-eight of them received, per acre, from \$70.00 to \$79.00. Seventy-eight of them received, per acre, from \$80.00 to \$89.00. Thirty-six of them received, per acre, from \$90.00 to \$99.00. Forty-five of them received from \$100.00 to \$125.00 per acre; and ten of them received over \$125.00 per acre. The lowest received by any of the 425 farmers was \$60.00 per acre, and the highest received was \$146.58 per acre.

This year many of the mills have contracted for the beets at \$7.00 per ton. At this price the farmer who received only \$60.00 per acre would have received \$72.00 per acre, and the one who received \$146.58 would have received \$207.00 per acre.

Advantages of Growing Sugar Beets.

1. **A More Certain Crop Than Any Other Grown in the State.** Excessive moisture, drought, wind and hail storms will not destroy the beet crop. No bugs. Frost will not injure after harvest.

2. **A Sure Market, with Selling Price Fixed Before Planting.** The sugar company will make contracts in the spring for the purchase of beets to be delivered the following fall.

3. **No Cash Outlay for Seed.** The company, under the contract, furnishes the seed in the spring and takes pay in beets in the fall.

4. **Prompt Cash Returns After Harvest.** Beets are delivered and the farmer has his pay within a few weeks after harvest.

5. **A Money-Making Crop.**
Average gross receipts per acre \$75.00
Cost, figuring your own time and team work 37.95

Net profit, without tops \$37.05

6. **Increased Supply of Cattle Feed Produced on Farm.** From two to five tons per acre of tops and leaves are cut off and retained on the farm.

7. **Diversity and Rotation.** By growing sugar beets an additional crop is added to your farm products, thus increasing the assurance of your income and offering better opportunity for crop rotation.

8. **Improves the Soil.** The required intensive cultivation frees the soil from weeds and leaves it in better condition for the crop to follow.

9. **Does Not Interfere With Other Work.** Principal work, thinning and harvesting, done during slack periods in June and October.

10. **Implements Required Are Not Costly.** Seeding up to three acres can be done with a hand garden seeder; cultivating with an ordinary adjustable drag-tooth horse cultivator; lifting with any kind of a narrow plow. For larger acreage: A two-row combined seeder and cultivator costs \$38.00.

General Instructions for Sugar-Beet Raising.

Soil.
The soil best suited to the normal development of beets is a well drained, rich, sandy loam with a porous clay subsoil that has been under cultivation at least two years. A shallow soil with a hard subsoil (hard pan) and slopes where the soil is liable to blow or wash are to be avoided. While beets will grow in any kind of soil except pure sand and gravel, it is to the farmer's interest, on account of the large profit in a good crop, to select the best piece available on the farm. The better the soil the larger the crop.

Preparation.

Too much attention cannot be paid to the preparation of a good, compact seed bed, which is necessary to make beet raising a success. Fall plowing is the most important factor in that respect. The land that is selected to be sown to beets next spring should be cleared of all trash, corn stalks, etc., and plowed this fall. Plow the soil two or three inches deep as soon as the previous crop has been harvested, and after the weeds have started plow from seven to nine inches deep, to kill the weeds (follow with a subsoil plow if necessary, loosening the bottom of furrow five to six inches deeper. Deep fall plowing (and subsoiling, if required) will facilitate the access of snow and rain-water. Deeply plowed ground always holds moisture best; the retaining of moisture is of the utmost importance. If your land is plowed in the fall, do not re-plow it in the spring.

In case land has not been plowed in the fall, it should be done in the spring

as early as possible, just as soon as the condition of the soil will permit, so that the land will have an opportunity to become compact and be better able to resist dry weather and retain moisture.

Spring plowing should not be done as deep as fall plowing, but only as deep as usually plowed, so as not to get any new soil on top or to cause evaporation of moisture; neither should it be done when it is too wet, as ground plowed when wet packs solid and bakes, and will not hold moisture. It is always desirable to plow opposite to the way one wishes to plant, as it leaves the ground more even for the seeder and is much easier to get the seed all covered. Never subsoil in the spring, as soil treated in this manner in spring will remain too loose and dry out quicker in a dry season. Don't apply fresh and straw manure late in spring, but apply all manure in the fall after the first plowing, or, still better, a year before you intend to devote the land to the beet crop. Manure put on land during the fall or winter months should be spread out, and not left in piles.

When spring opens it is necessary to harrow the fall-plowed ground as soon as the horses can be walked over it. This will preserve the winter moisture in the soil and start the weeds growing. Repeat the harrowing after a rain, but harrow at least once a week. When the time arrives to prepare the seed bed, go over the piece twice with a pulverizer or cultivator, crossing the second time the work of the first.

Harrow down smooth and pack the soil well with roller and plank. After the soil is so well packed that the horses will leave no heavy footprints, harrow very lightly, with the harrow teeth well thrown back, in the opposite direction from which you want to plant. This will prevent the soil from drying out and also from heavy crusting after a rain.

To preserve the moisture in the soil, spring-plowed land ought to be harrowed (and planked or rolled if ground should be dry), the same day it is plowed. This will also prevent the formation of clods, which, once formed, are often difficult to destroy, and will interfere with the seeding and cultivation later on. Otherwise the preparation of the spring-plowed seed bed is the same as that of the fall-plowed.

Observe that a good deal of the later work is saved, and a good stand will be secured, and eventually the best results obtained, by getting the ground in proper condition before the seed is planted; therefore:

Have your seed bed as clean as possible of weeds, and thoroughly pulverized, harrowed and packed.

Seeding.

The time for planting beets varies according to the condition of the weather, the locality, and the preparation of the land. Early planting, between April 20th and May 5th, is advisable on sandy loam soil, as this warms up earlier, provided the land has been properly cared for the preceding fall; while on heavier soils and spring-plowed land, a later planting,

(Continued on Page Eight.)

Cash Grocery Co.'s SPECIALS

622 Broadway 506 Ash St.

SUPPLY AND DEMAND

As everything is advancing so fast, we are compelled to reserve the right to say how much we can let you have at these prices.

Plenty of sugar now at Market

Potatoes

Potatoes, good quality, per lb. 5 1-2c

Soap

Be sure to get some of that Clean Easy Soap while it lasts at 7 bars 25c

13 Bars any kind white Laundry Soap 50c

Rice

New York quotations today on rice are much higher than our price.

14 lbs. Fancy head rice for \$1.00
100 lbs. Fancy head rice for \$5.50

Beans and Peas

Lima or navy beans lb. 17 1-2c

Blackeyed Peas, per lb. 12 1-2c

Mexican Beans, per lb. 12 1-2c

We still have a few sacks pink beans, fancy quality to sell, while they last at 15c

Gallon Goods

Gallon Apples, solid pack each 40c

Gallon California Peaches 45c

Gallon California Apricots 50c

Gallon California Pears 50c

Gallon California Loganberries 50c

Gallon California Blackberries 50c

Gallon California fancy Prunes 90c

Gallon Hawaiian Pineapple, grated 65c

Gallon Hawaiian Pineapple, small sliced 70c

Gallon red pitted Cherries \$1.00

Flour

RED STAR—the best bread flour obtainable—sack \$3.50

White Deer, soft wheat, \$3.50

Cream meal, 17 1-2 lbs, 75c

Plenty of Red Star Health Bran now..25c

Canned Goods

Two cans corn, standard quality 25c

A few cases left to sell at \$3.00

Two cans tomatoes, No. 2 size, 25c

Extra fancy Sunkist tomatoes, 2 for 35c

Large hominy, each 10c

Fancy quality peas, two cans for 25c

Fresh vegetables arrive now every day.

Fleishman's yeast fresh every day.

Cash Grocery Co. quality counts.

10 lbs. compound \$1.85

Medium Crusto, 6 lbs., 4 oz. \$1.45

Crisco \$1.45

Large Cottolene \$2.30

Fancy California lemons, dozen 20c

Fancy dried prunes, apples, peaches, raisins or figs, 2 pounds 25c

Syrups

Royal sorghum 60c

Mary Jane sorghum 60c

Blue Label Karo 60c

Bear Brand sorghum 65c

R. C. Compound 65c

Everybody's Ribbon Cane 75c

Velva Ribbon Cane 80c

Country Made 85c

Penford, good quality, 65c



"Hello! Third National Bank?"

When can I get a statement of my account, including today's deposits?"

"Your statement will be ready in five minutes"

This is real, up-to-the-minute bank service—giving the customer the thing he needs at the time he needs it.

This is the kind of service we are now prepared to give to you.

We have just installed a Burroughs Bookkeeping Machine which handles our accounting work and keeps a statement of each customer's account ready all the time, with entries made right up to date.

Any time you want a statement of your balance in a hurry, it is ready for you.

Instead of leaving your pass book for two or three days at the last of the month in order to have it

balanced, you get a neatly printed statement each month, showing all checks and deposits and a balance you know is right. Every checking account will receive these regular monthly statements, together with the canceled vouchers.

The Burroughs will also post our ledgers, giving us neatly kept and accurate accounts, and providing an absolute and automatic proof of the accuracy of every entry on our statements and ledgers.

We are sure that the improvement in our service made possible by the machine bookkeeping method will meet with your approval, and that you will appreciate the convenience and protection against error afforded by the mechanically figured statements.

THIRD NATIONAL BANK



When You Buy FURNITURE

you are making a permanent investment—you expect to live with your purchase—therefore make it one you will never regret.

We make our purchases direct from the factories. There are no middlemen's or jobbers prices you have to pay. We buy for cash and take the discounts. Doesn't it then stand to reason that we are able to offer you better values at saving prices?

In order to give you fair prices we don't sacrifice the quality either. Our selections of furniture are made with the view of giving our customers long and satisfactory service, combined with grace of line and attractive style.

Two Carloads Direct from the Factory this Week

Naturally you will expect them to contain the very latest designs in patterns and workmanship. They do. There are suites and individual pieces for every room in every type of home. There are beautiful rugs for every need. There is a nice assortment of Belding-Hall refrigerators—a most highly approved and strictly sanitary refrigerator. And there are other things of interest to every economical housewife. We invite your visit of inspection.

Our line of undertaking goods in complete and is shown in our secluded parlors.

Paxton & Oswald

Cash Grocery Company

Phone 337 PURE FOOD PRODUCTS Phone 101

The Plainview Evening Herald
TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879.

\$2.00 a Year; \$1.00 6 Months. Advertising Rates on Application.

IT'S TIME FOR FAIR PLAY.

The report has been started in Plainview—it didn't go far; for it was groundless—that a committee had called on a certain citizen of the town and requested him to raise an American flag over his place of business. It was known that that man was of German descent, and some had questioned his loyalty to Uncle Sam on this account and on account of expressions made prior to declaration of war by the United States.

The report did the man in question no harm, for it did not gain circulation broad enough for that.

Had the report been given wide circulation it might have injured his business, many people directing their patronage with their prejudices. Despite the fact that he could have proven his loyalty and fealty to Uncle Sam; despite the fact that the report was groundless, its circulation would have harmed him and would have been unjust and unfair.

This is a time for fair play.

There was a time when there were three classes of citizens in this country—pro Ally, pro German and neutrals. There are now only two classes—loyal and disloyal. Don't call a man a traitor until you know he is. Don't imply that he is one unfairly. Every loyal citizen should be allowed to follow his accustomed pursuits without being hampered with unfair prejudices. There's an efficient organization which ferrets out the traitors. It is the smoothest-working organization of the globe, the United States Secret Service.

THE COUNTY AGENT AS A MEDIUM.

The county agent is coming into his own. In every one of the Northern States and many of the Southern States the county agent is doing a good work. He is an appreciated factor in increased production. He is the go-between, the medium of the United States Department of Agriculture and the A. & M. College, and the farmer. He spends his time keeping in touch with the science of agriculture and has at his disposal all the facilities of the great Extension Service, ready to give the farmer direct information. If he doesn't know himself, he knows where he can find out speedily. That's half of an education anyway—next to knowing a thing, the best thing is knowing where and how to find out. And the County Agent has the time to do this very thing—find out—for the busy farmer.

At a cost in four years of \$12,000, the county agent of Scott County, Iowa, has been worth \$1,438,470 to the people of that county, according to estimates of the president of the First National Bank of Davenport, Iowa. Is he worth the money?

STATE APPROPRIATION FOR SCHOOLS.

The Texas A. & M. College is asking the Legislature for an appropriation of \$1,650,735 for maintenance and new equipment during the next two fiscal years. Texas University is asking for a large appropriation.

The appropriations asked for are large—but probably not unnecessarily large. Texas cannot spend too much money on her educational institutions, if judiciously expended. She can waste the funds of the State by inopportune appropriations and appropriations for unnecessary extension.

With the varying interests of the State asking for large appropriations, and the appropriations made for the establishment of new normal and other schools, Texas can make some unwise appropriations. The needs of the respective schools should be carefully studied and appropriations in keeping with same made. Texas can over-reach herself in appropriations for education, but this is hardly probable.

In this connection we are reminded again that a commission to make a survey of the institutions of the States and to pass on their needs is a capital idea. The legislators, however conscientious and competent they may be, are not closely enough in touch with the great schools of the State to pass on their needs from their personal experience. They must base their opinions on the reports of the heads of the various schools, who lobby for the appropriation needed. A recommendation from a fair, unbiased commission composed of men versed in the administration of the institutions and cognizant of their needs, would give the legislators a working idea of the relative needs of the various schools and would help in weeding out the useless expenditure and enable money to be spent where it will do the most people the most good.

Texas cannot afford to be niggardly with her institutions of learning; but it is the point of wisdom and of good business judgment to see that her funds are not misappropriated or misused.

YOUR FLAG AND MY FLAG.

By WILBUR D. NESBIT.

Your flag and my flag,

And how it flies today

In your land and my land

And half a world away!

Rose-red and blood-red

The stripes forever gleam;

Snow-white and soul-white—

The good forefathers' dream;

The gloried guidon of the day; a shelter thru the night.

Sky-blue and true blue, with stars to gleam aright—

Your flag and my flag!

To every star and stripe

The drums beat as hearts beat

And fifers shrilly pipe!

Your flag and my flag—

A blessing in the sky;

Your hope and my hope—

It never hid a lie!

Home land and far land and half the world around,

Old Glory hears our glad salute and ripples to the sound!

Your flag and my flag,

And, oh, how much it holds—

Your land and my land—

Secure within its folds!

Your heart and my heart

Beat quicker at the sight;

Sun-kissed and wind-tossed—

Red and blue and white.

The one flag—the great flag—the flag for me and you—

Glorified all else beside—the red and white and blue!

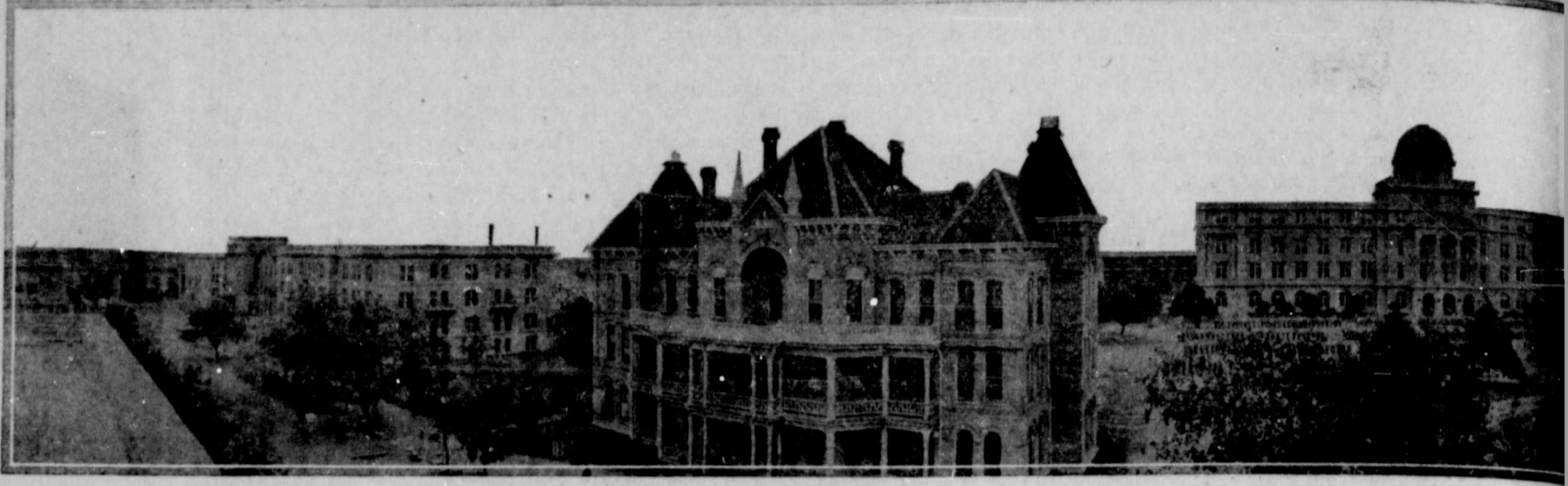
WILL SELL OLD WEST-SIDE SCHOOL BUILDING MAY 7.

The board of trustees of the Plainview Independent School District are advertising for sale the old West Side School building, which has been used for several years to house one of the ward schools. This building is located near the new High School Building.

FLOYDADA CONTRACTOR GETS THE WOLDERT JOBS HERE.

H. E. Cannaday, of Floydada, has secured the contract for constructing the new buildings on the east and south side of the square for Alex Woldert, of Tyler, and J. B. Nance and Dennis Heffelfinger, of Plainview.

View of A. & M. College at College Station, Texas. The Texas Is to be a Companion School



With the Churches

Announcements of church services and items of news interest will be carried in this column, which is at the disposal of the churches of Plainview and the rural communities served by The Herald.

First Christian Church.

Sunday School at 9:45 a. m. J. F. Garrison, superintendent.
Christian Endeavor at 7 p. m.
Preaching at 11 a. m. and at 8 p. m., by the pastor. Morning theme, "The Omnipotent God"; evening theme, "The Tragedies of Life and the Prince of Peace."
Study Class Wednesday at 8 p. m.
Choir Practice Thursday at 8 p. m.
The public is invited to all services.
HENRY HAGEMEIER, Pastor.

First Methodist Church.

Sunday School at 9:45 a. m. Let each teacher urge all their pupils to be present. Come on time.
Preaching at 11 a. m. and at 8 p. m. Morning subject, "The Imperishable Things"; evening subject, "The World War—Russia's Bloodless Revolution." We want to see you Sunday in your place. A cordial invitation to every one who reads this notice. Come and bring some one with you.
Leagues at 3 and at 7 p. m. The young people need your helps and words of cheer.
ERNEST E. ROBINSON, Pastor.

Mizpah Class Meeting.

The members of the Mizpah Class of the Presbyterian Church, of which Rev. T. B. Haynie is the teacher, met Thursday evening, in the church basement.

After the business meeting, a social hour was enjoyed. Games were played, which added to the enjoyment of the evening.

An ice course was served.

Methodist Sunday School.

Again, on April 8th, the local Sunday School led the conference in attendance by a majority of seventy-eight. There were 478 present on that Sunday.

On last Sunday there were 432 present.

We are pleased to call attention to the splendid report of Class No. 1, of which Mrs. R. E. Cochrane is teacher. It reports 65 present, six new scholars and one visitor. SECRETARY.

HEARING RATE CASE AT DALLAS.

The hearing on the question of continuing the suspension of rates applying to cattle, lignite and cord wood under the Shreveport rate order of the Interstate Commerce Commission was begun in Dallas Monday, before Attorney Examiner Thurtell of the Interstate Commerce Commission, preliminary to the rehearing of the main Shreveport rate case. The shippers, principally of cattle, desire to have the suspension of rates continued by the Interstate Commerce Commission, while the railroads are seeking to have put into effect the rates promulgated under the Shreveport rate order. After a protest by the shippers last fall, the Interstate Commerce Commission suspended the rates as applying to cattle, lignite and cord wood. These rates will be permanently suspended, put into effect or modified as a result of the hearing started Monday.

Consideration of the rates as applying to cord wood and lignite has been dropped, for the present. George T. Atkins, of the Shreveport Chamber of Commerce, announced that the opening of the hearing that the Louisiana Railroad Commission is no longer interested in these rates, on account of the discovery of natural gas near Shreveport.

Clarendon, county seat of Donley County, has adopted the commission form of government. H. W. Taylor and Ed Bromley are the first commissioners.

NELSON IS PLEASED WITH SALE OF REGISTERED STOCK.

Recently Harry A. Nelson, of Miami, president of the Panhandle Swine

sale—the first he has advertised in Breeders' Association, held a public this section. The stock offered included eleven Poland-China, pigs, which brought an average price of \$28.77. Two stallions were sold for \$525 and \$530. All the stock was raised on Mr. Nelson's farm, near Miami.

Starting Tomorrow, Thirty-Nine Women Will Purchase Their Coats and Suits at Greatly Reduced Prices During a Week of Sale at Carter-Houston's

WE REGRET that no more than thirty-nine women can take advantage of the marked reductions below, but if you count the offerings there are but thirty-nine, everyone of them full of extreme value for these fortunate women who wish to obtain the best at the least possible cost.

Among these garments are splendid individual models— attractive and distinctive. These are genuine reductions offered you right in the heart of the season. A style for thirty-nine women and a price for thirty-nine purses. You will be fortunate to number yourself among those who profit by this announcement.



Special Reductions— Ladies' Coats

- 1 Coat Moderately Priced at \$75.00; Special Sale Price \$52.50
- 2 Coats Moderately Priced at \$35.00; Special Sale Price \$26.75
- 1 Coat Moderately Priced at \$27.50; Special Sale Price \$19.50
- 2 Coats Moderately Priced at \$25.00; Special Sale Price \$18.50
- 1 Coat Moderately Priced at \$21.50; Special Sale Price \$16.75
- 2 Coats Moderately Priced at \$18.50; Special Sale Price \$14.75
- 3 Coats Moderately Priced at \$17.50; Special Sale Price \$14.25
- 1 Coat Moderately Priced at \$16.50; Special Sale Price \$12.50
- 1 Coat Moderately Priced at \$15.00; Special Sale Price \$11.90
- 2 Coats Moderately Priced at \$13.50; Special Sale Price \$ 9.75
- 1 Coat Moderately Priced at \$75.00; Special Sale Price \$ 5.75

Special Reductions— Ladies' Suits

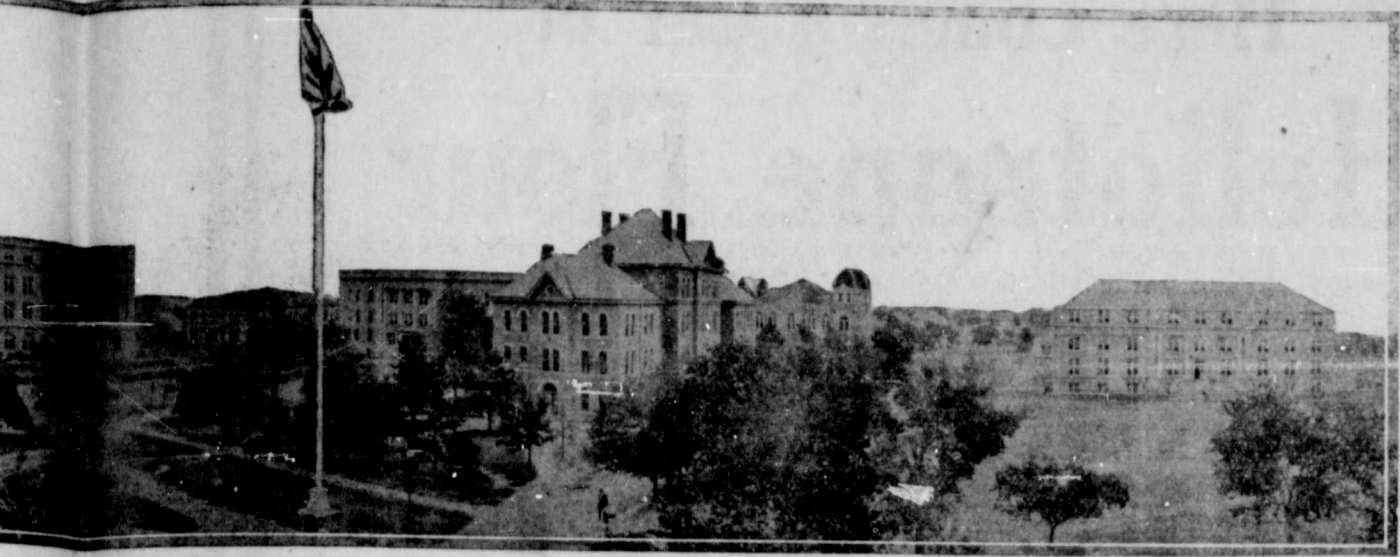
- 1 Suit Well Worth \$45.00; Specially Priced in Sale at \$29.50
- 1 Suit Well Worth \$42.50; Specially Priced in Sale at \$28.50
- 2 Suits Well Worth \$37.50; Specially Priced in Sale at \$26.75
- 1 Suit Well Worth \$35.00; Specially Priced in Sale at \$24.50
- 1 Suit Well Worth \$32.50; Specially Priced in Sale at \$23.25
- 2 Suits Well Worth \$30.00; Specially Priced in Sale at \$21.25
- 5 Suits Well Worth \$27.50; Specially Priced in Sale at \$19.85
- 3 Suits Well Worth \$25.00; Specially Priced in Sale at \$17.75
- 3 Suits Well Worth \$22.50; Specially Priced in Sale at \$16.75
- 1 Suit Well Worth \$18.50; Specially Priced in Sale at \$14.25
- 2 Suits Well Worth \$15.00; Specially Priced in Sale at \$11.50



Do not delay your selections—Come early and get the choice of assortments

CARTER-HOUSTON'S
"Goods That Speak For Themselves"

The A. & M. College for West
School for this One. Is it Worth Working For?



SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Misses Marie and Daisy Gidney will entertain the Wednesday Bridge Club Wednesday afternoon, April 25.

The Home Economics Club will meet Tuesday afternoon at the home of Mrs. A. M. McMillan.

CRITCHFIELD-IVEY.

Miss Mildred Love Critchfield, of Sweetwater, and Charles Ivey, of Plainview, were married Wednesday evening at 8:45 o'clock, at Sweetwater, by Rev. Adams.

FIVE HUNDRED CLUB WITH MRS. J. C. ANDERSON.

The Five Hundred Club met Tuesday afternoon at the home of Mrs. J. C. Anderson.

Mrs. Anderson had as substitutes Miss Alice Harrel and Mrs. Jim Anderson, Jr.

A salad course was served.

THE HIGHLAND CLUB MET WITH MRS. E. M. CARTER.

The Highland Club met Thursday afternoon at the home of Mrs. E. M. Carter. An ice course was served.

GLADYS MARSHALL HOSTESS TO HIGH SCHOOL SENIORS.

Friday evening the members of the Senior Class, the faculty and a number of their friends met at the home of Miss Hester Jordan at 7:30 o'clock and motored to the home of Miss Gladys Marshall, eight miles east of town, where they had been invited to spend the evening.

Numerous games were played, and at a late hour refreshments were served.

PRESBYTERIAN SOCIETY HEARS REPORT FROM THE PRESBYTERY.

The Presbyterian Ladies' Missionary Society met Monday afternoon, at the home of Mrs. W. A. Todd.

Devotional was led by Mrs. E. L.

Kerr. Mrs. Fred L. Brown read a report on the missionary meeting at Tullia. Two very excellent solos were given by Mrs. Geo. Howe Wilson. Mrs. Geo. Saigling gave a very interesting lecture on the home topic, "Freedman."

Two new members were taken into the society. The watchword closed the business meeting, which was followed by a social hour. An ice course was served.

COUNTY FEDERATION MEETS IN HALE CENTER APRIL 28.

The County Federation of Women's Clubs will meet in Hale Center April 28. The committee on program, Mrs. T. B. Carter, chairman, Mrs. W. B. Clarkston and Mrs. Ola Legg, have announced the following program:

Welcome Addresses—Mrs. S. J. Underwood and Mrs. Clark Phillips. Response—Mrs. H. A. Wofford. Vocal Duet—Mrs. J. J. Roberts and Mrs. Nick Alley.

Reading—Miss Lena Williams. Reading—Mrs. DeWald. "Advantage of Rural Clubs"—Mrs. Nine McComas.

Music—Mrs. E. L. Doland and Miss Nelle Sansom.

Reading—Mrs. Aubrey Jones. Report of Committees.

Music (vocal)—Mrs. W. B. Clarkston and Mrs. George Hutchings. Reports of Club Presidents.

Music (instrumental)—Hale Center.

MRS. E. F. McCLENDON WILL ENTERTAIN METHODIST LADIES.

The Woman's Missionary Auxiliary of the Methodist Church met Monday afternoon in a very interesting Bible study.

"Five minor prophets, Jonah, Hosea, Micah, Joel and Amos" was the subject for the afternoon.

Mesdames Pickett, Jackson, Lucas, Garner, Clark and Harrison led the discussion, which proved both profitable and inspirational.

Next Monday afternoon, at the home of Mrs. E. F. McClendon, the members of the auxiliary and their friends will enjoy a social meeting.

A SUNRISE BREAKFAST.

The most enjoyable social function of the session was carried out Saturday morning, at the Four-Mile Grove, when the Wayland Business College students honored the Seniors with a six-o'clock breakfast. All were ready to go at five-thirty o'clock. The time had been previously set, and just a few minutes before five-thirty we saw the headlights of several cars coming from different directions, all headed for the college, and when arriving found the over-joyed young people ready to depart. When the company returned, all reported a good time and a delicious breakfast. The students of the Business Department intend to make this an annual function.

The company was composed of Mr. and Mrs. J. E. Watson, Prof. J. E. Willis, Misses Mary Braselton, Sicilly Roberts, Lula Mae Rankin, Clara Ueltschey, Esther Mayfield, Lois Hatcher, Marie Russell, Nora White, Bertha Crow, Edith Kiser, Florence Patton and Mollie Goode, and Messrs. Bill Rumble, Blake Bolton, Lonnie Sewell, Stamford Arnett, Morris Murphy, Tom Terry, Jack Henry, Houston Shepherd, Calvin Kiker and Jones Goode.

District Judge R. C. Joiner and Attorney A. C. Hatchell came down from Tullia yesterday afternoon. They have been in district court for Swisher County.

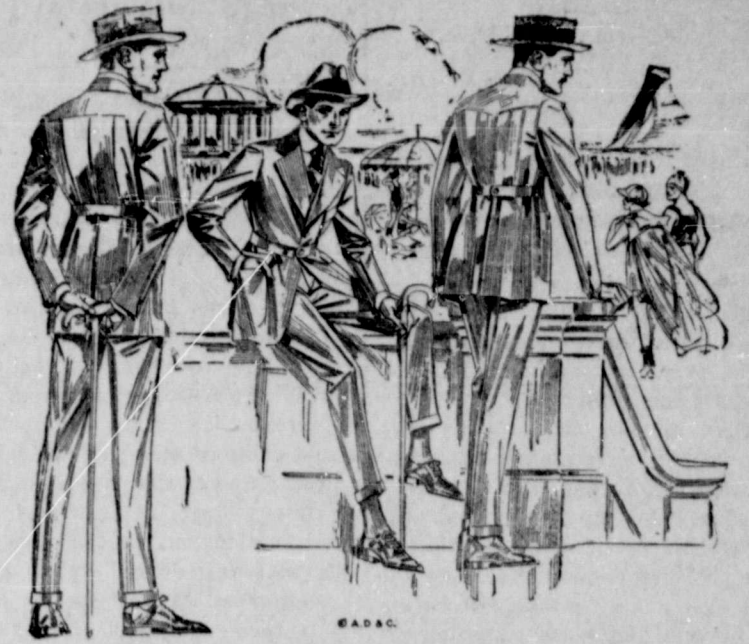
Elmore Barker had business in Tullia yesterday.

T. D. Barnes, of Tullia, was here Tuesday on business.

W. R. McCluskey, of Spring Lake, was a visitor in Plainview today.

Jack Alley, of Runningwater, was here today on business.

J. R. Light, of Hale Center, was a visitor in Plainview today.



Society Brand Clothes

"The wise man will seek to so dress his body that it will give him poise and self respect, and confidence in the presence of other men," says Bruce Barton, editor of "Every Week."

That's just another way of saying Society Brand Clothes are the clothes for you to wear.

There is here a personalized model and fabric for you. Decide to see it today.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

R. M. Hill, of Solverson, was here Wednesday with a load of hogs.

Fred Bartsch left this morning for Oklahoma City, Okla., where he will visit for a few days on business.

Mr. and Mrs. H. L. King spent Sunday with their daughter, Miss Irma King, in Floydada.

J. F. Blanton is erecting a new gin in Floydada.

D. A. Parish, Jr., of Floydada, was operated on for appendicitis by a local physician Wednesday. His condition is satisfactory. Mrs. Parish and Wade Zellner accompanied Mr. Parish to Plainview.

Mrs. C. D. Wofford is visiting in Tullia.

J. A. Donaldson, representing the Tullia lodge, and Mr. and Mrs. J. W. Mitchell and Miss Hershel Sanderson, delegates from Plainview, are attending the State senate of the Praetorian lodge, in Dallas.

Mrs. C. A. Malone and children are visiting relatives in Mineral Wells.

T. A. Woods, Mason Dillingham, Frank Armstrong and Fred and Fritz Miller were in Amarillo Sunday.

W. H. Young, of Attica, Ind., was here this week. He is selling off cattle from his Castro County ranch.

Paul Barker has returned from Temple, where he underwent an operation for appendicitis. He is much improved.

Little Miss Mary Pritchett, daughter of Mrs. Cora E. Pritchett, of Stamford, is visiting her aunt, Mrs. Marshall Phelps.

Cameron Shropshire has gone to San Antonio to attend the Battle of the Flowers.

Miss Georgia Brashears, of Olton, visited with her parents Saturday and Sunday.

Mrs. A. G. Cox returned home Tuesday from Irene, Texas, where she had been visiting her mother.

Professor J. M. Bull, of Ochiltree, has been here for the past few days on business and shaking hands with his old friends.

Mrs. J. P. Lattimore visited relatives in Abernathy Sunday.

Miss May Jones, of Amarillo, was the guest this week of her father, Thornton Jones.

Mrs. L. G. Pearce and children are visiting relatives in Gainesville.

Miss Lena Williams has returned from a visit with Mrs. G. W. Archibald, at Durant, Okla.

Mrs. S. T. Adams and children, of Slaton, visited with Mr. and Mrs. W. Y. Price, her parents, Sunday.

Mr. and Mrs. W. C. Reaves, of Amarillo, spent the week end here with relatives.

Mrs. J. H. Barnett is visiting relatives in Abilene.

Mrs. Henry Hagood has returned from Lockney, where she visited with her parents.

Mr. and Mrs. A. H. Deaton have returned to their former home, Fort Worth.

W. J. Williams has returned from a business visit in Dallas. He represents the C. C. Slaughter Co. interests in this section.

Mrs. Will Lohman is in Sweetwater to be with her husband, who is sick.

W. W. Connell and T. C. Shepard are in Detroit, Michigan, attending a school for Hupmobile dealers.

Mr. and Mrs. J. E. Conner and family returned Wednesday from a visit in Abilene.

T. T. Bouldin, of Matador, has been attending court in Amarillo this week.

Mr. and Mrs. T. T. Bouldin and family returned to Matador Wednesday, after visiting relatives here.

Mr. and Mrs. Geo. Webster, of Getnesville, Texas, have been visiting Rev. and Mrs. J. M. Harder.

Miss Alice Harrel returned home from Houston Tuesday.

P. W. Reed, of Frederick, Oklahoma, left Wednesday afternoon for his home, after a short business visit in Plainview.

Wm. B. Rumble, a senior at Wayland College, went to Tullia Wednesday to perfect arrangements for giving the annual class play of the college at that town.

A. S. J. Martin and son, of Petersburg, were here Wednesday on business.

Mr. and Mrs. C. W. Burkett, of Warsaw, Ind., returned Wednesday afternoon to their home, after a short business visit in Plainview.

Annie Cowan, of Tahoka, was a visitor in Plainview Tuesday.

T. C. Mathies, of Crosbyton, was a visitor in Plainview Tuesday.

W. J. McPheeters, representing the Nisseley Creamery Co., of Fort Worth, was here Wednesday.

O. R. Page, of Lockney, was a visitor in Plainview Wednesday.

J. C. Terry has been in Paris visiting his father.

Mr. and Mrs. E. E. Roos returned this morning from a visit in Chicago.

T. E. Richards had business in Amarillo Thursday.

Mrs. H. S. Avent spent the week end in Tullia, the guest of Mrs. Ed Scott.

Mesdames R. A. Underwood and A. B. Martin visited with friends and relatives in Tullia Monday.

Mr. and Mrs. A. E. Allen visited with relatives in Hale Center Saturday.

Mr. and Mrs. Fred D. Worth, of San Antonio, are guests of Mr. and Mrs. Ira W. Little.

Professor and Mrs. S. C. Woodruff spent Sunday in Amarillo.

Mr. and Mrs. J. J. Lash returned this afternoon from an extended visit in California.

M. P. Caldwell, division commercial superintendent for the Southwestern Telegraph and Telephone Company, was here yesterday and today. His home is Fort Worth.

C. E. Carter was in Hale Center today on business.

Mrs. R. M. Irick is visiting with her children here. Mr. and Mrs. Irick are now living in New Mexico.

Rev. B. H. Oxford was here yesterday en route to Amarillo.

Mrs. Will Price has returned from a visit with relatives in Fort Worth.

C. V. Bryson left yesterday for Amarillo on business.

J. P. Healey, of Healey & Co., Wichita, Kansas, was a business visitor in Plainview early in the week.

J. B. Bradley, of the B. & B. Sign Service, is in Tullia on business.

JOIN THE ARMY of Agriculture. Buy sows, gilts or pigs (Duroc-Jerseys) from L. B. HENDRICK, Plainview. Phone Glover's Ranch. 6t-pd.

Springtime Suggestions for Men



Shirts and Scarfs

Scarfs of endless variation in silk, crepe, poplins and beautiful foulards. An amazing array of new Spring designs in shirts—with either soft or starched cuffs made of silk, crepe, Japanese crepe or madras.

New Spring Hats

The latest patterns of beautiful plaids and nobby checks in Spring hats are here and the soft-snap brim hat continues to be in vogue for early Spring. An unlimited selection in light tan, pearl gray and dark green.

Two reasons for the really remarkable ability of this store to give its friends and patrons an overflowing measure of value in

Kirschbaum Clothes

All-wool—100 per cent and no compromise

First—They are made by the most painstaking, and at the same time, the most efficient, methods known to the clothes making art.

Second—The efficiency which guides the conduct of this store, where every member of the organization "does his bit" day by day on the floor in the service of the public.

There you have the explanation of the really larger values now ready for you here in these new Kirschbaum suits at \$15, \$20, \$25 or up to \$40

REINKEN'S
CLOTHING AND SHOE STORE

SUGAR BEET RAISING.

(Continued from Page Five.)

from May 10th to 20th, is recommended.

If an early harvest is desired the seed should be planted as early as possible, but the ground must be in a condition of warmth to allow the seed to germinate.

In case of first seeding being damaged by natural causes, a re-seeding is advisable, providing it can be done before about June 20th.

In order to take better care of a larger acreage, we recommend to plant a few acres at a time, about a week apart; thus less help is required during cultivating and harvesting time.

Use at least 18 pounds of seed to one acre, so that a good stand will be secured, as one plant aids another in coming through the ground, especially if a crust be formed.

The depth of planting is governed by existing circumstances at the time of planting, and also by the kind and condition of the soil.

Shallow planting, not more than one-half inch deep, is preferable on heavy soil and for early sowing when the ground is damp, while on light soil, and later in the season when the ground becomes dry, a deeper planting, from three-quarters to one inch deep, so as to reach the moisture, is advisable. As a rule, however, deep planting should be avoided, to prevent rotting of seed in case of heavy rain after sowing.

Planting in rows 20 inches apart on good soil has given most satisfactory results; on lighter soil you may plant in rows 22 to 24 inches apart, which also might make horse cultivating a little easier for the beginner, but do not plant much farther apart, as this would diminish the number and thus reduce the tonnage of beets by allowing too much space to the growth of the single beets.

Cultivating.

The main object of cultivation is to keep the land free from weeds, also to loosen up the ground and admit the circulation of air in the soil, and to conserve its moisture; therefore, begin cultivating at the earliest day practical after the seed has been planted, if possible, once before the young plants come up, by following the press-wheel marks of the seeder, and setting the cultivator so as to run but a little below the surface and not too close to the rows, and then again as soon as the young plants come up (before bunching time), by following somewhat closer to the rows, which must be plainly discernible.

Bunching and Thinning.

As soon as the beets show three or four well developed leaves, usually about three weeks after planting, they should be bunched and thinned. Take an 8-inch-wide hoe, cut across the row about one inch deep, and leave a bunch of beets standing of from one to two inches long. The person doing the bunching could bunch two rows at a time and be followed by two children, each taking one row and thinning the bunches to one beet in the place. The best beet should be left standing, and the rest of the bunch pulled out sideways, not upwards, so that the best which is left standing will be disturbed but little. The beets must be pulled out, and not merely nipped off, as otherwise they will grow again. The beets should be from 9 to 10 inches apart in the rows after they are thinned. It is well to cultivate one day ahead of the bunching and thinning, and as close to the beets as possible, as the moisture from underneath will draw closer to the beets and render thinning easier. If the thinning can be done after a rain, so much the better.

Bunching and thinning is the most important work on the beet field. If this work is done after the plants are too large, the pulling out of the superfluous sprouts injures the roots of those remaining, and as a result the tonnage and sugar content is greatly reduced.

Work After Thinning.

After the beets are bunched and thinned they will be benefited by being rolled lengthwise, particularly so in lighter soils. This should be done after the dew is off the plants, or, still better, in the afternoon.

Take care to take wide turns at the ends, so that the beets will not be twisted off. Then cultivate. Cultivate after every rain or else once a week until the tops grow so large that the leaves would break off in cultivating. It is advisable to do the cultivating in the afternoon, when the leaves are more or less wilted.

Second Hoeling.

From two to three weeks after the bunching and thinning a hoeling should be given between the beets. This will loosen the soil and kill the weeds. Later on, when the leaves are so big that cultivating or hoeing would injure the beets, the appearing coarse weeds or grass should be pulled out by hand, so that they will have no chance to run to seed.

The preparation of the beet soil, the planting and the whole work in the beet field should be directed so that up to the time the haying begins the hand

work, at least, in the beet field should be over, although one or two more cultivations may still be required.

ENLISTED RESERVE CORPS IS NOW BEING ORGANIZED.

Organization of the Enlisted Reserve Corps has been started at Headquarters, Southern Department, Fort Sam Houston, Texas. The Enlisted Reserve Corps is composed of specially trained artisans from the various trades and vocations of the business world. To fill the allotment of this department, a great number of the above class of men are needed.

Recognizing the great number of patriotic young men, trained in various vocations in the business world, who will answer the President's call, it is intended at this time to carefully select these men and give them rank and position now, so that they will be able, in answer to the President's call, to give the Government their best service by performing that work for which they are best fitted and qualified.

The grades in the Enlisted Reserve Corps are from private to sergeant, and the pay varies from that of a private, fifteen dollars (\$15.00) per month, to that of a sergeant, seventy-five (\$75.00) per month, with an increase of twenty per cent in time of war.

Applicants must be citizens of the United States, or have declared their intention to become citizens, between the ages of eighteen and forty-five years, of good habits and be able to read and write the English language, and must be qualified, by occupation and training for the position they apply for.

Men are particularly desired possessing the following qualifications: Clerks, farriers, foragemasters, horseshoers, telegraphers, men having knowledge of telephone systems, switchboards, batteries, locating and correcting faults, etc., storekeepers, cooks, skilled laborers, packers (with pack team), teamsters, cargadors, and men whose occupation in civil life particularly fit them for service in the Medical Enlisted Reserve Corps.

Further information will be furnished upon application to the Officer in charge of Officers' Reserve Corps, Fort Sam Houston, Texas.

TEXAS UNIVERSITY WILL BE IN CONTINUOUS SESSION.

AUSTIN, Texas, April 17.—Hereafter the University of Texas will be in continuous session, with the exception of a term of about four weeks in September, when it is necessary to put the buildings in condition for the influx of students the first of October. In addition to nearly one hundred regular instructors of the University, twenty others have been chosen to assist in the work for the present summer, including men from other universities and some of the best known teachers of Texas. The summer session will open June 13, the first term continuing until July 26; the second term from that date until September 4. Courses will be offered in all the regular academic subjects, in education, in law, and in engineering, as well as regular summer normal courses leading to teachers' certificates. In addition, special courses will be taught in the subjects of agriculture and Home Economics.

SELECT GOOD SEED.

No one should run the risk of crop failure by using poor seed. This is especially true at this time, when all possible agricultural produce is needed. Seed of the varieties best adapted to local conditions should be used as far as available. Particular care should be taken that all seed is planted at such a rate as to insure a full stand in the field under normal weather conditions, the seed specialists of the U. S. Department of Agriculture advise. Wherever possible, sow only seed which germinate well. It often happens, however, that the available supplies do not germinate well. All seed, therefore, should be

tested for germination before sowing, and the rate of sowing of any that does not germinate well should be increased sufficiently to insure the use of a proper amount of LIVE seed.

How to Test Seed for Seeding Rate.

Most of the commoner seeds, including the cereals, clover and alfalfa, may be tested for germination easily and quickly on the farm. Take a fair sample of the seed to be planted and count 100 seeds. Fold a newspaper so there will be a dozen thicknesses, six by twelve inches; soak it in water, squeeze out so it will not drip and lay on a dinner plate. Place the seeds on the paper so they will not touch each other and fold the wet paper over the top to cover them. Turn another dinner plate over this and keep at room temperature for four or five days. Examine the seeds and count out those which have germinated, and if there are still seeds which have neither germinated nor decayed, wet the paper again if necessary and set away for two or three days more, and again count those which have germinated. This shows the proportion of live seed and the proper rate of seeding is determined accordingly.

Those who do not care to test seed at home should remember that seed is tested for germination, without charge, by most of the State Agricultural Experiment Stations, by the Seed Laboratory, United States Department of Agriculture, Washington, D. C., and by the seed-testing laboratories maintained by the United States Department of Agriculture in co-operation with State Agricultural Colleges and Experiment Stations, as follows:

- Branch Seed-Testing Laboratory, LaFayette, Ind.
- Branch Seed-Testing Laboratory, Baton Rouge, La.
- Branch Seed-Testing Laboratory, Columbia, Mo.
- Branch Seed-Testing Laboratory, Berkeley, Calif.
- Branch Seed-Testing Laboratory, Corvallis, Ore.

Do not under any circumstances run the risk of losing a crop and wasting your labor and fertilizer through planting seed that will not grow.

It isn't Edward Amherst Ott that Mr. Ott likes to have advertised. Mr. Ott prefers that the advertising shall call attention to his message. He fulfills to a large extent the real purpose of the chautauqua, by presenting a message of importance to the people of the community. Ott has developed a series of lectures on The Art of Living. One, "Sour Grapes," deals with the subject of heredity or eugenics, as we now call it. The others deal with the health of the mind, the health of the purse, and the health of the community.

LOST—A black hand bag between Plainview and Hale Center. Had mail in it addressed to C. D. Myers. Return to WARE HOTEL and receive reward.



THE HALLMARK WATCH.

A Watch Case may be beautiful and artistic, but unless the works inside are carefully made and thoroughly adjusted it will not help a man to keep his appointments and catch his trains.

Hallmark Watches combine beauty of case and finish and accuracy of movements in a way that leaves nothing to be desired in watch service.

Let a Hallmark Watch serve you, and know the satisfaction of carrying a handsome and accurate time piece.

Price, \$15.00 to \$125.00. Come in and let me show you the Hallmark time piece.

Wilbert Peterson
JEWELER AND OPTICIAN.
The "Hallmark" Store.

POLAND-CHINA SPRING PIGS PRICED DOWN TO SELL



Have 15 head extra good big growthy spring pigs sired by the 1000 pound Big Bone (78896). Send me a check with your order and let me ship you a guaranteed pig

for \$20.00. If you do not like it, send it back. Come or write.

GEO. WESTERHOFF, Slaton, Tex.

Here Comes a Car of Heliotrope Flour

Just when there is so much uncertainty about the ability of the retailer to get flour, just when flour is starting on a sky-high raise in price, just when every news column speaks of preparing to combat a food shortage, comes this carload of superior Heliotrope flour from our mills. This flour order was placed at a time when it was possible to get delivery at an increased price, but at a price which will seem low before long.

Don't miss the opportunity now to buy a good stock of flour. You will need it and if you wait longer you will pay much more for it without a doubt. Get all that you can care for in your pantry and get it quick.

In deciding upon stocking up you can make no mistake in the quality of Heliotrope. It is in every sense a quality product, a flour that will produce every desired result in your baking.

Phone us to send you your supply of flour. We are ready to deliver.

PIERSON & SMITH

Phone 348

VICTOR SUPREMACY IS SELF-EVIDENT



It is the supremacy of achievement—of great things actually accomplished.

Clearness and cleanness of reproduction are its predominating features.

The Victor will bring all of the great artists right into your home. Their endorsement is the greatest endorsement ever given any musical instrument.

Caruso, Gluck, Kreisler, Homer, Scotti, Martinelli, Schumann-Heinke, McCormack, Sembrich, Farrar, Melba, and others.

We have Victrolas \$15 to \$400. Come in and let us play for you any music you wish to hear.

Important Warning

Victor records can be safely and satisfactorily played only with Victor needles, Tungs-tone Stylus, on Victors or Victrolas. Victor records cannot be safely played on machines with jewelled or other reproducing points.



SUCCESSORS TO GARRISON-CONNER ELECTRIC COMPANY

Real Vaudeville Is Clean

By HERBERT WILLIAM REED.

Paderewski, the great pianist, made his first tour of America 25 years ago. This year he is making his thirteenth trip over the country. Being a Pole, he is greatly moved by the sufferings of his stricken land, and the larger part of his earnings goes for Polish relief.

A new vocal star of the first magnitude made her American debut this season with the Chicago Grand Opera Company. It is said that no opera singer of recent years has made such a sensation, achieved such triumphs, and drawn such great crowds as Mme. Galli-Curci.

Mendelssohn, aside from his other wonderful gifts and accomplishments, was a great organist. It is said that he could do everything on the organ but one: he could not "play the people out of church," as the rendition of the postlude is called. As long as he played, the congregation remained.

The rhythmic sense seems to be natural only to human beings. No other animal naturally evolves the various noises it is capable of making into rhythms that it varies at will. He alone seems to have the knack of sensing and keeping time.

John McCormack, the noted Irish tenor, has recently announced his intention of becoming an American citizen. In renouncing his allegiance to King George of England, his declaration revealed the following facts: "John McCormack, vocalist, born in Athlone, Ireland, June 14, 1884; aged 32 years. Arrived in this country, at the port of New York, April 23, 1904. Height, 5 feet, 10 inches; weight, 220 pounds; complexion, dark." Mr. McCormack is undoubtedly the most popular singer touring the country today. In reading of his many appearances in various cities of the country, I note that the account usually reads: "House sold out. Several hundred people seated on the stage." It seems but a matter of course that this popular tenor should identify himself strongly with the United States, for it is here that he has achieved his greatest successes, and where he earns a yearly salary which is close around \$300,000.

Schumann-Heink says in a recent magazine article: "It amuses me to hear girls say, 'I would give anything to be a great singer,' and then go and lace themselves until they look like Jersey mosquitoes. The breath is the motive power of the voice. Without it under intelligent control nothing can be accomplished. One might as well try to run an automobile without gasoline as to try to sing without breath. How can a girl breathe when she has squeezed her lungs to one-half their normal size?" Such paramount suggestions from this great prima donna should receive the utmost attention from all who are making a study of singing.

However much poets may laud the

warbling of the mocking-bird and the liquid notes that come rippling from the nightingale's throat, bird song is not a true song, but belongs in a class by itself, somewhere between song and instrumental music. It is vocal in the sense that the bird uses its own vocal organs, but it is instrumental in that no words are used, or anything that can be called their equivalent. One thing that raises man high above other animals is his articulate speech. The ability of adding speech to music, and poetry to melody, is what makes the human throat produce song in the highest and fullest sense of the word. When we hear Melba sing Tosti's "Good-bye," or Sembrich in "The Last Rose of Summer," or other singers in their favorite songs, and feel the wonderful thrilling effect of speech united to melody, we cannot help but realize that to compare a feathered song-bird to one of these is but the rankest flattery.

The word "vaudeville" comes from the French, and is of quite ancient origin. In the Fifteenth Century it referred to a satirical style of song. Later it was applied to plays in which such songs were introduced. In the Eighteenth Century a light form of dramatic entertainment was interspersed with lively songs, pantomime and dialogue, all having a close connection with one another and forming an essential part of the subject. At the present time vaudeville means a mixed form of entertainment, including any kind of music, monologue, dialogue, dramatic or comedy playlet, dancing, or acrobatic feat. The acts are entirely separate and bear no relation to each other. Anyone who has visited the Majestic Theater, Chicago, or Keith and Proctor's, New York City, knows that the finest talent of all kinds is procured, and here are often to be found the great artists of opera and drama, as well as many lyceum and chautauqua entertainers. To find the highest type of vaudeville one must visit the larger cities. The leading towns of Texas have first-class vaudeville theaters. True, there is an inferior sort playing the smaller towns which poses as vaudeville, where women form the chief part, but which in cities is termed burlesque show, where songs and comedy have a strong tendency toward the vulgar. This is often referred to as "cheap vaudeville," to distinguish it from the higher class of performances. A great many people having never seen other than this class of shows, have gotten the idea that vaudeville means some kind of questionable or vulgar performance. This is entirely untrue, for high class, legitimate vaudeville is as clean and wholesome as a chautauqua or lyceum entertainment.

Says a writer in a recent number of The Etude: "Music by no means finds its beginning and ending in the concert room. Rather is the concert room a sort of blossom that occasionally appears upon the great universal

plant that should adorn every home. Music in the home is the one great function of the art. It is there it should find its most enthusiastic culture and prove the universal blessing. There is nothing needed more in any community than many players of average ability—the more the better. Their influence in stirring up an interest among their friends is incalculable. Music in the home is sadly needed, as one of the features of family life, and where there is such there is sure to be mutual affection and unusual refinement. There are no pleasanter homes than those in which the entire family gathers around the piano for an occasional song, and growing up thus with a love of art, their influence in later life will always be for its good. It is the players of average ability who take the greatest interest in this sort of home enjoyment, not those who acquire virtuoso skill."

MONEY TO LOAN.
Scott & Blackmer.

Farm, Ranch and City Loans. The inspector lives in Plainview. All loans will be handled promptly. Room 22 over First National Bank. Office Phone 544. Residence Phone, 665. ELMORE BARKER, Mgr.

There are forty folks coming to the chautauqua to present Pinafore alone. That number is more than the total folks in some entire chautauquas. Another indication of the superiority of the chautauqua which comes to

Plainview. In all, nearly 100 folks come here to amuse, entertain and inspire you on the big chautauqua program. If the person who took the new

30x3 Nassau casing off our car while standing at the Methodist Church Wednesday night will return it, no questions will be asked—otherwise MALONE & JACKSON.

Don't Don't Don't

Don't try to grow a 60 horse power crop from a Tin Henry seed. It's a hard pull road, and you will stick up and stop soon. Better plant a high power seed, and arrive promptly at harvest time hitting on six. Our seeds have reserve power, resistance and reliability. **PLANTS NOW READY---Cabbage, Tomato, Sweet Potato, Pepper, Strawberry, Etc.**

C. E. WHITE SEED CO.

East of Hale County Court House

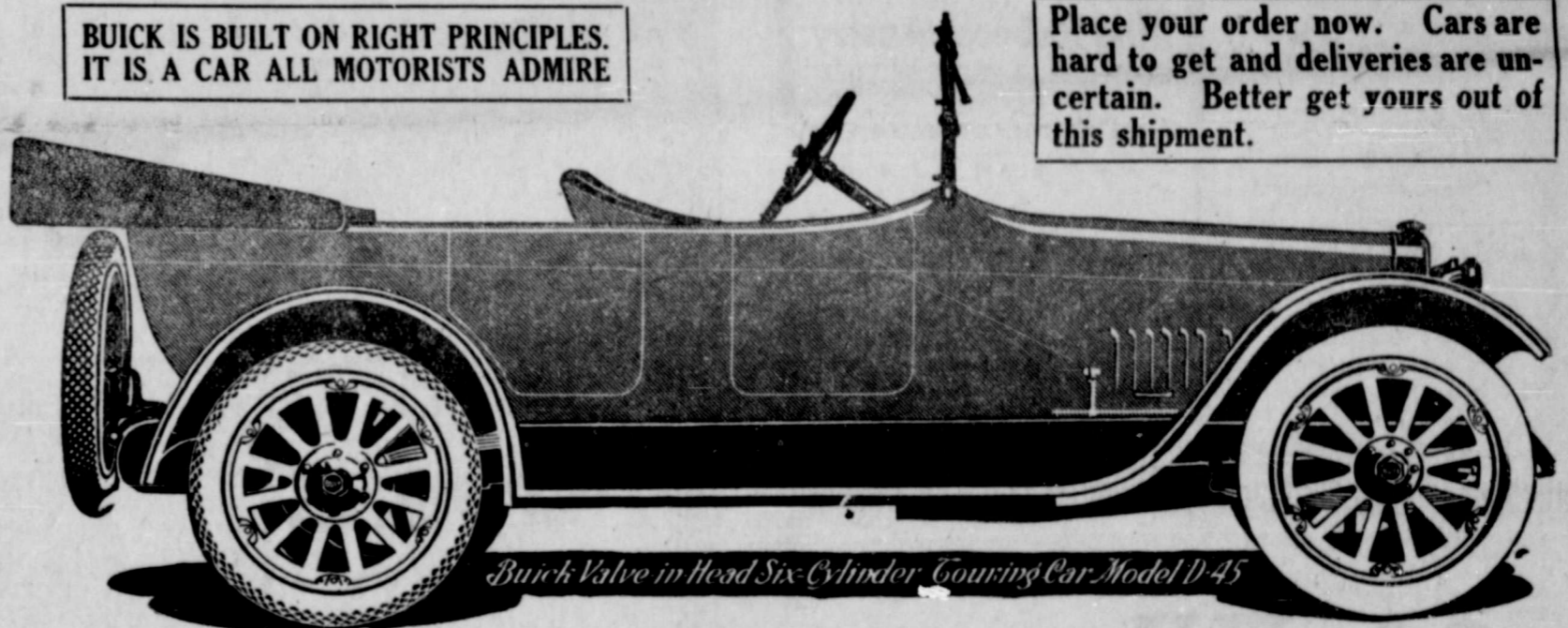
Many New Buicks Coming

I have just returned from the Buick factory where I was able to make purchases and get freight cars enough to ship out two carloads of Buicks which will reach here by week.

Following these two carloads are fifteen carloads on the way which will reach here sometime next Monday.

These big shipments give this territory a magnificent showing of the various Buick models. There are cars to suit every taste. You will get prompt delivery by buying now, a thing that it is going to be hard to promise later.

BUICK IS BUILT ON RIGHT PRINCIPLES. IT IS A CAR ALL MOTORISTS ADMIRE



Buick Valve-in-Head Six-Cylinder Touring Car Model D-45

Place your order now. Cars are hard to get and deliveries are uncertain. Better get yours out of this shipment.

The Buick
"Valve-in-Head"
Complete Line



Everybody Knows
"Valve-in-Head"
Means Buick

THE MOTORING PUBLIC, the court of last resort in all things having to do with motor cars, has definitely accepted the VALVE-IN-HEAD motor as being nearest to perfection in internal combustion motors that has yet been achieved.

The experience of thousands of BUICK VALVE-IN-HEAD owners has taught them that this type of motor gives the least vibration, the greatest flexibility, power and efficiency.

For sixteen years BUICK has been steadily building and perfecting VALVE-IN-HEAD motor cars, with the result that today it is generally understood that VALVE-IN-HEAD MEANS BUICK.

The line of BUICK six-cylinder VALVE-IN-HEAD automobiles now offered the buying public is a complete one—a car to suit every need, any day in the year.

With a BUICK you get service that is built into the car at the great BUICK FACTORIES, where the best material is accurately made into parts carefully assembled into the complete car, assuring a minimum amount of attention to keep your BUICK in condition to at all times give complete motoring pleasure and satisfaction.

E. E. ROOS, Buick Distributor

PHONE 17

In the Heart of Automobile Row



Don't Put Off Painting!
We Make It Easy

THE average house will require but 5 gallons of O. V. B. Paint for two coats. Your painter will say it's not only the farthest spreading, but the easiest working paint he ever used. And how it sticks! You can depend on it. It's the right paint for "wear" as well as "spread."

Fine color effects in your house painting. You can get color combination ideas at a glance—suggestions that show how attractive your own house will look painted with

OUR VERY BEST

"All That is Best in a Paint"

Come in today. See how easy it is to choose your color combination with the help of our color cards and colored photographs of painted houses.

MOON & SNYDER
Petersburg, Texas



EXCURSION RATES



First Interscholastic meet, Dallas, Texas, April 20th and 21st. Round trip \$17.70. On sale April 18th and 19th, limit April 23rd.

Scottish Rite Reunion, Galveston, April 22nd to 29th. Round trip \$29.60. On sale April 21st, 24th and 29th, final limit May 1st.

Annual convention First District Texas Federation Women's Clubs at Clarendon, May 3rd to 5th. Round trip \$6.90. Date of sale May 2nd and 3rd, limit May 7th.

University Interscholastic League at Austin, May 3rd to 5th. Round trip \$19.20. Date of sale May 2nd and 3rd, limit May 17th.

Retail Merchants meeting, Fort Worth, May 7th to 10th. Round trip \$13.50. Date of sale May 6th and 7th, limit May 12th.

Texas Christian Missionary Society, Austin, Texas, May 7th to 10th. Round trip \$23.05. Date of sale May 6th, limit May 12th.

Convention Grand Lodge Knights of Pythias, Waco, Texas, May 8th to 10th. Rate \$16.35. On sale May 6th and 7th, limit May 12th.

For other excursions and information call or phone 224.

JOHN LUCAS, Agent.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS.
 April 16.—Cattle receipts of 13,000 sold mostly steady today, some steer sales 10 cents lower, top \$12.75. Hog receipts were 12,000, market steady at the close, top \$16.25. Sheep and lambs sold steady to strong, with some lagging over prices, receipts 5,000, top lambs \$15.60.

Beef Cattle.
 Kansas native steers sold at \$12.65 and \$12.75, and two loads of choice pulp-fed Westerns brought \$12.75. These top cattle sold steady. Middle grades of native steers were 10 cents lower, sales from \$10.50 to \$12.25, light weight silage-fed steers \$8.75 to \$10.25. Whatever weakness there was on steers today was due to the fact that Chicago had a good run both last Wednesday and today, with some soft spots on the market. The general situation is strong, and advances are scheduled, especially on top grades. Cows and butcher grades sold steady today, with good cows at \$9.00 to \$10.75, lower grades of cows and canners downwards to \$6.50. Bulls bring \$8.50 to \$10.00, veal calves up to \$13.00.

Stockers and Feeders.
 Feeders sold up to \$11.15 last week, and stock steers to \$10.30, all of the decline of the week before having been regained. The market is steady today, with most of the stock steers selling at \$8.25 and upwards, feeders \$9.50. During the first half of April this year 26,000 stockers and feeders went to the country from here, 6,000 more than same days last year.

Hogs.
 For nearly a week packers have used every effort to depress prices, but the top today was \$16.25, only 5 cents under the highest point reached so far this year paid last Thursday. Shippers made the early market, paying up to \$16.25, but packers held out, and bought their hogs 10 cents lower, at \$16.15, bulk of sales \$15.70 to \$16.15. It is believed that the packers' position is arbitrary, and that the market will make some strong advances in the near future, although it is likely that the Government will stop the advance within reasonable limits.

Sheep and Lambs.
 Lambs sold up to \$15.60, not quite top quality, most of the good lambs around \$15.50, clipped lambs about \$3.00 under wool skins, yearlings worth up to \$14.25, wethers \$13.25, ewes \$13.00. Clipped Angora brusher goats sell up to \$7.50, fat ones \$8.00, unclipped Angoras to killers up to \$9.00, slick-haired goats \$6.50 and upwards. Receipts will run light here for a month or six weeks, and the market should rule strong.

J. A. RICKART,
 Market Correspondent.

BEET SUGAR MEN PROSPER.

A friend of The Herald from Navasota, Texas, writes encouraging the movement for a sugar mill here. He incloses the following clipping from the Wall Street Journal:
 "BAY CITY, Mich.—Several more

Bay Cityans have entered the millionaire class. The German-American Sugar Co. has declared a dividend of 100 per cent. The stockholders also voted to change the name of the concern to the Wolverine Sugar Co. This was done because of difficulty in obtaining seed from Russia and the British possessions, the old name militating against the business outside of the United States.

"The company was originated as a co-operative concern by German-American farmers, and for several years its stock went begging. Then the management was reorganized, and for the past few years it has been a big dividend payer. There are still a large number of stockholders. The balance sheet shows total assets of \$4,433,576, with a surplus of \$2,044,871, reserve for depreciation \$718,795 and bonded indebtedness \$150,000.

"The authorized capital is \$1,500,000. The total production last season was 24,015,493 pounds of granulated sugar, 500,000 tons molasses and 350 tons pulp."

J. C. Dyer is serving on the Federal Grand Jury in Amarillo.

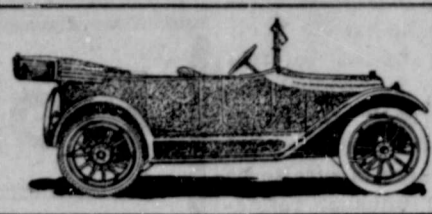
HOUSTON WOMAN HAS GAINED IS POUNDS.

Looks So Well After Taking Tanlac Her Friends Hardly Recognize Her.

"My wife gained eighteen pounds on two bottles of Tanlac, and now she's the very picture of health," said J. A. McGinney, 608 Hamilton Street, Houston, for several years engineer for the Industrial Cotton Oil Co.

"I can't find words," continued Mr. McGinney, "to tell you all Tanlac has done for my wife and how grateful I am over her recovery. Two years ago she began to suffer with stomach trouble and indigestion. She doctored and took medicine, but kept getting worse. She lived on such food as milk and toast and fell off until she only weighed ninety-seven pounds, and was hardly more than a living skeleton. She complained of awful pains in her stomach, and was very nervous. The pressure of gas on her stomach would collect around her heart, and she would wake up at night suffering and gasping for breath. I was awake nearly all night every night with her. Tanlac has worked on her more

like a miracle than a medicine. Three days after she began taking it she began to feel better. After taking two bottles she now eats hearty and sleeps soundly as if she had never been sick a day in her life, and is as happy as a lark. She now weighs one hundred and fifteen pounds—an actual gain of eighteen pounds. She has improved so much that some of our neighbors who haven't seen her for some time didn't know her on first sight. Tanlac as sold in Plainview by Long-dred and fifteen pounds—An actual gain Harp Drug Co.—Advertisement.



TRUTH

As its advertisement—so the car. An honest announcement goes with an honest car.

Truth is the eternal test.

You will never read a Chevrolet statement making any extravagant claim.

True, we have claimed certain qualities for our car—superior motor-power, easy riding comfort, low cost of upkeep—but we have always been prepared to support our statement with the proof.

We claim that the Chevrolet model—now as always—stands for the highest motor value in its price class.

Test our statement—see the Chevrolet car, ride in it.

You will find—as thousands of others have—that we have spoken the truth.

E. N. Egge Auto Co.



Miss Rebecca Ansley
 SPIRELLA CORSETIER
 Telephone Number 304

L. A. KERR,
 Architect.

Office at
 Fulton Lumber Co.
 Phone 107.
 House Phone, 423.

\$3 Wheat

Will the growing crop sell for \$3.00 a bushel? No man at this time can answer! We all agree that this crop will bring the grower record prices. If we can bring it to harvest without loss, well and good. BUT—and there's the rub—one Hail Storm may destroy your crop, and with it your year's labor, to say nothing of expense of bringing the crop this far. No man can prevent the HAIL storm, but we can protect you against loss by a HAIL policy of one of our FIVE old-line companies, with assets aggregating over ONE HUNDRED MILLION DOLLARS, and NOT ONE UNPAID LOSS. This is a bad time to experiment with small or unknown companies. Better be safe than sorry. See us about it. Do it today. Tomorrow may be TOO late. Let us serve you. We will show our appreciation by guarding your interests.

Respectfully,

MALONE & JACKSON

The largest insurance agency on the South Plains.

Pedigreed!



Big Four \$850
 Light Six \$985

Prices Effective April 1st, 1917

Light Fours

Touring . . . \$605
 Roadster . . . \$650
 Country Club . . . \$705

Big Fours

Touring . . . \$850
 Roadster . . . \$905
 Coupe . . . \$1210
 Sedan . . . \$1450

Light Sixes

Touring . . . \$985
 Roadster . . . \$1030
 Coupe . . . \$1385
 Sedan . . . \$1585

Willys-Six

Touring . . . \$1425

Willys-Knights

Four Touring . . . \$2305
 Four Coupe . . . \$2650
 Four Sedan . . . \$3050
 Four Limousine \$3950
 Eight Touring . . . \$3950

Advance in price, Big Four and Light Six models, May 1st next—deferred until date account too late to correct advertisements appearing in magazines circulating throughout the month of April.

All prices f. o. b. Toledo Subject to change without notice "Made in U. S. A."

Nine years of continuous, consistent development, improvement, refinement!

Each year a better car and a better value!

Over three hundred thousand now in use!

That is the history of the car that built Overland because it represented integrity of value.

And as steadfastly as this car has represented original integrity of value, so also has The Willys-Overland Company sustained that integrity of value throughout its service in the hands of those who purchased it.

The Overland Big Four of this season and its twin—except for the motor—the Overland Light Six, are the direct outcome of all this development.

More than three hundred thousand owners and more than four thousand dealer and factory-branch organizations have assisted this development by their experience with these cars and their helpful suggestions of improvements.

In their new beauty, in their perfected easy riding qualities, in their proven sturdiness and mechanical excellence, in their admitted tire, fuel and oil economy, these cars are worthy of the confidence we have, that they will further enhance Overland prestige.

The prices are \$850 for the Big Four, \$985 for the Light Six, while we have them to deliver until May 1st—thereafter \$895 and \$1025.

KNIGHT AUTO CO.

Corner 5th and Austin Streets

Phone 237



The Willys-Overland Company, Toledo, Ohio
 Manufacturers of Willys-Knights and Overland Automobiles and Light Commercial Cars

THE WORLD'S TWO BEST TWO ROW CULTIVATORS

The P. & O. Two-Row Cultivator

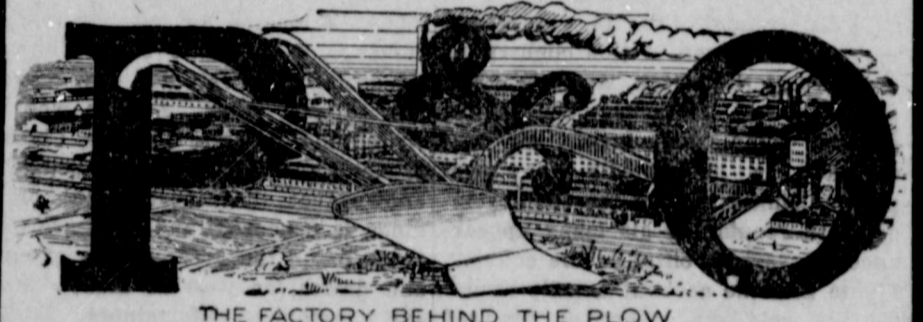
covers every essential feature for perfect work, ease of adjustment and adaptability of all conditions of soils. The simplest and strongest Two-Row Cultivator made. "It's the way we build them." Frame as strong as a bridge. Axles of improved construction prevents wheel widening in front; make light draft, Fine depth adjustment; each gang controlled independently. Four levers do the work of six on other styles, as the inside levers control the inside gangs independently, and also raise or lower the gangs in pairs. Easy working adjustable foot levers. The wheels can be pivoted alone or in connection with the lateral gang movement. The pressure springs are center hung, insuring proper tension in all conditions of the ground and in any position of gangs. The parallel movement of gangs insures each shovel cutting the proper width and depth. Furnished with any style gang.



No. 27 2-Row Lister Cultivator



We make a complete line of DRY-FARMING tools, prominent among which is the No. 27 Lister-Cultivator, which has many superior features, consisting of two sets of gangs mounted slidingly on a trussed spreader pipe. Turn table construction evenly distributes weight on the gangs, holding them level and preventing one side from going in deeper. Each gang follows its own row. Roller connection between the gangs and spreader pipe. Gangs can be raised as a unit or shovels can be raised separately. Frame balances with tongue when raising gangs. Easy to change from first to second cultivation. Extra high clearance for large corn, with long shield for small corn. Eight shovel attachments can be furnished when ordered. If your dealer will not supply you it ONLY TAKES A POSTAL to get our new 1917 catalog and special introductory prices.



THE FACTORY BEHIND THE PLOW

PARLIN & ORENDORFF IMPLEMENT CO.
 DALLAS, TEXAS

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO.

FORD OWNERS.

Why hesitate to spend \$3.50 for a perfect light on your Ford? A perfect car otherwise. Sold under a guarantee by R. W. VANDERSLICE.

WE HAVE JUST RECEIVED a large opening stock of Kirsch Curtain Rods—adjustable to fit any window or portier opening. See them at GARNER BROS. Phone 105.

Be sure to see those beautiful, upholstered Porch Swings and Lawn Furniture. HANDY MAN'S SHOP. Phone 475.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO.

WHAT HAVE YOU to trade for a Chalmers thirty-six? No better car made. See CARL ROSSER quick. tf.

FEATHERS WASHED the sanitary way. Mattresses made of your old Feather Bed. HANDY MAN'S SHOP. Phone 475.

ROOMS for light housekeeping. Phone 416.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY.

Don't forget we do all kinds of Indoor Staining and Varnishing. HANDY MAN'S SHOP. Phone 475.

FOR RENT—Furnished bed rooms or light housekeeping rooms; one block from square. Phone 345.

WE WANT TO REPAIR and Revarnish that damaged piece of Furniture. HANDY MAN'S SHOP. Phone 475.

FOR SALE—200 acres raw land three miles from Olton, at \$16. Patented title. \$150 house. GARTIN & DEAN, Petersburg, Texas.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

We handle absolutely the BEST Furniture Polish. Phone and let us come out and demonstrate it to you. HANDY MAN'S SHOP. Phone 475.

GRAVEL AND SAND FOR SALE.—Pits at Justiceburg. For further information, address T. S. JACKSON, successor after May 1 to J. B. Pryor, Lubbock, Texas.

THE LAYING KIND of Buff Leg-horns. Eggs, one-fifty for fifteen. SLONEKER FARM, Plainview, Texas. Fri. tf.

LOST—Automobile crank, in or around Plainview. Finder please return to Herald office.

FOR SALE—Fifty bred heifers, coming three; will sell as whole or in small lots, for cash or terms. Also registered Duroc-Jersey boar for sale. Address MRS. JEANETTE HARTWELL.

FOR SALE—Jersey cow, 3 years old, with heifer calf. Also good buggy horse for sale. Terms. M. C. HANCOCK, Seth Ward.

WANTED—We will pay highest prices cash or trade for eggs. Want all of the eggs in Hale and adjoining counties. L. J. WARREN GROCERY CO. Phone 234.

FOUND—A mackinaw coat. Owner may have same by identification at BOYD GROCERY CO.'S store and paying for this ad.

FOR SALE—Five-months-old high-grade Holstein heifer. Imported by South Plains Dairy Association from Wisconsin. CHAS. W. WILKINS, Plainview, Texas.

FOR SALE—Two high-grade Hereford yearling bulls. Call or see M. D. LEACH.

FOR SALE—Two high-grade Hereford yearling bulls. Call or see M. D. LEACH.

FOR SALE—One of the best Jersey milk cows in Plainview. See J. W. RICHARDS, at the Rich-ler Store. tf.

TO LOAN—Hundred thousand dollars on first-class farm land at 6 per cent. BOX 698. Plainview.

LOST OR STRAYED—Coming two-year-old black mare mule. Raised at Holman's, nine miles northeast. Has been out three or four weeks. Please leave information at KNIGHT AUTO CO.'S.

NOTICE TO LAND AGENTS.

The north half of Section 45, Block R, is off the market. MRS. ELLA CLINTON, Owner.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO.

ARTHUR L. TALLEY, JEWELER AND OPTICIAN.

WANTED: Man and wife with no children to work on ranch. Address L. F. McDONALD, Plainview.

ROOMS for light housekeeping; well furnished. Close in. Phone 474.

FOR RENT—Rooms for light housekeeping. Phone 416.

We are now paying 42c for butter-fat. A mighty good time to get a mighty good price. PLAINVIEW PRODUCE CO.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

FOR SALE—Lease on three sections. Special privileges, and very desirable location for small herd of cattle. BOX 596.

WANTED—Furnished cottage or three or four furnished rooms. Phone 705 after 7 p. m.

WANTED—Two or three rooms for light housekeeping. Phone 25.

JERSEY BULL CALF for sale. Is three weeks old. Has been taught to drink. Telephone 474.

YOUR ALFALFA SEED is ready for you at PLAINVIEW PRODUCE CO. Phone 366.

Let us make that Old Mattress into a new one. HANDY MAN'S SHOP. Phone 475.

Have six coming two-year-old White Face bulls for sale. CHAS. E. SAIGLING.

We are prepared to do all kinds of Woodwork. HANDY MAN'S SHOP. Phone 475.

FOR SALE.

Good full-blooded Jersey milk cows, fresh in milk; perfectly gentle. Also 5 young Jersey bulls. S. S. DANIEL, "Farmdale." Phone 390.

TO TRADE for improved farm in Hale County, 163 acres Bell County black land. No inflated prices considered. Address A. L. HARLAN, 1517 North Sixth St., Waco, Texas.

WANTED—To buy one hundred old Wooden Beds. HANDY MAN'S SHOP. Phone 475.

FOR SALE—One good 1916 second-hand 5-passenger Saxon automobile. E. E. ROOS. Phone 17.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. Adv. tf.

We have a full assortment of Vegetable Plants ready for planting in your garden. PLAINVIEW PRODUCE CO.

THRESHING MACHINE or separator work a specialty. All work guaranteed. Will work by the day or the job. Phone or see MIKE, at the Rock Hotel, Plainview, Texas.

WANTED—Middle-aged lady for general housework for family of three. Write J. C. SANDERS, Plainview, Route A.

NOTICE.

Dog tax is now due. Please call at City Hall and make payment JOHN VAUGHN, City Marshal.

FOUND—Bunch of keys. Owner may obtain same at The Herald office by payment for this ad.

CARRANZA BALKS ON TAKING KAISER'S OFFER.

We have always claimed the Kaiser was a comic sort of cuss, Who most always have his little jest, no matter what the fuss: Take the stunt he pulled on Belgium; 'twas a Teuton brand of joke— Though he failed to land the gallery or their laughter to provoke. Then he sank the Lusitania in the grimmest sort of jest, But of all the bulls he ever pulled his latest is the best.

We wonder how Carranza took the Kaiser's snappy note When he offered Whiskers Texas if he'd help to get our goat. Somehow, we think we see him as he read the message o'er, And in our imagination we can hear his muffled roar. When he called in his chief minister, a-growling in his throat, Exclaiming, when he saw him, "Dios, a hell of a note!

"Kaiser Bill would give me Texas— Now, whadd'ye think of that?— If I would cross the river and help him in his spat. I might have delirium tremens, throw an epileptic fit,

But I refuse a stick of dynamite with the fuse already lit. Yes, old Bill would give me Texas— grab the wireless quick and tell Bill he might give me Texas—and Texas give me hell!

"Bill might offer me a wildcat for a roommate, or he might Send me an invitation a whole cage of lions to fight. If I would help him lick the world, no doubt he would be glad To offer largess for my pains a tiger fighting mad. Yep, if I would join him in his spree he would be willing to Turn me a-loose stark naked in a fighting, biting zoo!

"Old Bill might think he's funny, but his humor's sort of stale; If William's just a-kidding me, his efforts wholly fail.

I might drink carbohic acid or take concentrated lye, Or walk up to Jess Willard and soak him in the eye. I'm talking to you, Wilhelm, so get what I relate— There ain't no guy a-living that can hand me Texas state!"

Postscript—P. S. "Since thinking over that there noter—what you wrote me about, I might take your proposition—if you'll just leave Texas out!"

—W. B. Kay, in The Trinity Tribune.

"Half a ton of harmony" might well describe the Metropolitan Men Singers, the quartet who come to the chautauqua. The men tip the scales at almost that amount. Fortunately for them, the railroads still charge by the mile, and not by the pound. Other "big" folks on the program this year include Marie Hogan, the "Little Buttercup" in Pinafore, who weighs 227 pounds. It is a "big" program this year, in more ways than one.

NOTICE.

I have tendered my resignation as County Surveyor to the County Judge and Commissioners of Hale County, and the same has been accepted by them.

In doing so I thanked them, and here thank my many friends for the honor bestowed in electing me to the position. To you and to them my reasons are probably known. I thought for a time that I would be able to return and take up the work of the office, but now that the United States is at war with Germany it is my duty to fulfill my obligation to my company and my country.

Since I cannot serve in the office to which I was elected I tendered my resignation.

OTIS L. SHROPSHIRE.

CLERK'S NOTICE OF ESTRAY TO NEWSPAPER.

THE STATE OF TEXAS, County of Hale. TAKEN UP by B. F. Hudgins and Estrayed before Earle C. Keck, Justice of the Peace, Precinct No. 1, Hale County: One bald-faced heifer, about 18 months old, marked with an under bit in each ear. One mottled-faced steer, about ten months old; no marks. Appraised at \$24.00 for heifer and \$18.00 for the steer (\$42.00).

The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs. GIVEN UNDER MY HAND AND OFFICIAL SEAL this 12th day of April, A. D. 1917.

JO W. WAYLAND, County Clerk, Hale County, Texas.

Drives Out Malaria, Builds Up System The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

MRS. GEORGE HOWE WILSON, LATEST METHOD —in— VOICE TRAINING. Phone 511.

Piles Cured in 6 to 14 Days Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, itching, itching or protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

L. V. DAWSON, Ph. G., M. D. Residence Phone 684. W. A. BATES, A. B., M. D. Residence Phone 684.

DAWSON & BATES

Physicians and Surgeons, New Donoho Building. Office Phone 158.

All Calls, Day or Night, Answered Promptly.

Office Hours: 9-12 a. m.; 1-5, 7-9 p. m.

To Cure a Cold in One Day Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

GEO. ALLEN The House Reliable Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO



SUMMER SHOPPING

When the sun is scorching, the streets dusty and the way to the store seems endless use your Bell Telephone.

Bell Telephone Service brings you to the store instantly.

Stay at home and telephone—Keep Cool. This is but one of the many advantages of Bell Telephone Service.

THE SOUTH-WESTERN TELEGRAPH & TELEPHONE COMPANY

B-15

W. A. TODD, Agent All Kinds of Insurance Office No. 14, First National Bank Building. Phone 129.

ILLUSTRATORS - DESIGNERS AND ENGRAVERS THE COCK'S CLARK ENGRAVING CO. ENGRAVING BLOCKS. DENVER. ETCHING

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug- You Sick and Can Not Sallvate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells

Nassau Tires are almighty tough T. B. CARTER Phone 564

it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back. Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

Cold Days Require Coal Why is it that some folks always delay their coal buying and the installing of their stoves until the last minute when every member of the family has run the risk of serious cold or pneumonia and until all of the coal and stove dealers are so busy they cannot give the best service? Surely the wise man will not be caught in a blizzard with his coal supply not yet laid in. We have the supply of coal, we have the prompt service, and the prices are lower now than they will be when winter gets here. Isn't it good health insurance, isn't it good business, isn't it the sensible thing to do to place your order now? Just phone us at 162 and we will do the rest. ALLEN & BONNER

Its the Season for Cream Separators and Incubators. We have the famous DeLaval Separator in all sizes, and Safety Hatch Incubators. Let us show them to you. DONOHOO-WARE HARDWARE CO. Phone 80

At the Plainview Mercantile Company

A SALE OF

Women's Suits, Coats, Dresses, Hats and Blouses, LATEST STYLES

All are in the latest spring styles, made of the most fashionable materials. Just the opportunity desired for the women or young women who have waited to get their spring costumes. The prices below shows the advantage of the first pick. **Come early and get your choice.**

Special Reductions on Women's, Young Women's and Children's Hats
\$1, \$1.75, \$2.50, \$3.50, \$4.50, \$5 and \$6.50



\$17.75, \$18.50, \$19.75 Spring Suits, closing out at **\$12.75**
Of Fancy Mixtures, Novelty Weaves, Serge, Gabardine and Wool Poplin.
\$32.50, \$33.75 and \$37.50 Spring Suits, closing out at **\$22.50**

\$26.75, \$27.50 and \$28.75 Spring Suits, closing out at **\$18.75**
\$65.00, \$55.00 and \$49.75 Spring Suits, closing out at **\$35.00**

The materials are, taffeta, silk poplin, wool velour, wool jersey, wool poplin, serge, gabardine and tweed and worsted checks; in colors of black, navy blue, Belgian blue, gray, tan, gold, magenta, plum and black and white



Leghorns, hemp Milans, Panama, trimmed in flowers, wings and fruit, with facings of new silk and crepe.

No Man Should Be Satisfied With Less than the best Clothes-value to be had for his money. The Plainview Mercantile Store is where he will find it.

Every garment bearing the stamp of quality, and the styles must come up to our equally rigid standard of excellence.

New ideas of the Spring run to close-fitting Coats, and young men are immensely interested, and plenty of the medium- and regular-fitting styles for the more conservative tastes.

Worsted, Cassimeres, Chevoits and plenty of Serge Suits in blue and blacks, \$15.00 to **\$35.00**

\$19.75 TO \$15.75 SPRING COATS,
\$10.75
Fancy Chinchilla Coats, in plain white and colors, with large cape collars and trimmings of contrasting colors and fancy buttons. Your choice of any in this group **\$10.75**

SPRING DRESSES, SPECIAL
\$11.75
Beautiful Taffeta Dresses in Sand Shade embroidered in Rose and Basket Blue, and another Apple Green Taffeta, collar and cuffs in paisley, now reduced to **\$11.75**

SPECIAL VALUE BLOUSES,
\$1.29
Fancy White Organdie Blouses with large cape collars, trimmed in lace and paisley.
Crepe De Chine Blouses Now \$4.45.
Lovely Crepe de Chine Blouses in white and flesh, trimmed in fancy embroidery.

ONE-FIFTH OFF ON ALL LADIES SKIRTS
Khaki-Kool, Wool Poplin, Gabardine and Silk.
Special Sale on Woolen Dress Fabrics.

WAR FINANCE MEASURE HAS PASSED IN BOTH HOUSES.

WASHINGTON, April 17.—The war finance bill providing for the issuance of \$7,000,000,000 in securities—the largest single war budget in the Nation's history, was passed unanimously today by the Senate.

After seven hours of discussion, the administration measure, which was passed by the House last Saturday, and which provides for a loan to the allies of \$3,000,000,000, was approved by the Senate, with a few changes, in record time. The amendments may necessitate a conference or the Senate changes may be accepted by the House.

In either event, the executive branch of the Government conducting the war with Germany will within a few hours have authorization for the great war chest at its disposition.

ROADS PERMITTED TO FILE INCREASED FREIGHT RATE.

WASHINGTON, D. C., April 19.—The Interstate Commerce Commission today issued a tentative order permitting the railroads to file supplemental tariffs increasing freight rates 15 per cent. as applied for, effective June 1. The commission entered a tentative order so that shippers and others interested might enter protests and state their views in a hearing which begins Friday.

BIRTHS.

Born, to Mr. and Mrs. D. M. Thompson, April 6, a girl.
Born, to Mr. and Mrs. L. G. McDonald, April 9, a boy.
Born, to Mr. and Mrs. Wm. Brunnell, near Hale Center, April 8, a boy.

MISS GRACE BUCKLEY IS GRADUATE RED CROSS NURSE.

Miss Grace Buckley, of Polytechnic, well known in Plainview, having relatives here and having visited here and at Floydada a number of times, is a member of a class of six graduate Red Cross Nurses.

The Fort Worth Star-Telegram of April 16th carried a photograph of Miss Buckley and the other members of the class, with the following:

"They are neither gun shy nor afraid of blood—therefore six Fort Worth women who comprise the First Fort Worth graduate class of Red Cross nurses considers itself ready for the battlefield.

"Miss Grace Buckley, of Polytechnic, the youngest member of the class, voiced a spirited "Oh, pshaw!" Saturday when she learned that 5,000 Red Cross nurses were already enrolled at Washington and they are sufficient to care for an army of 1,000,000 men. This means that not until the army passes that mark and reaches another half million or more will the Fort Worth nurses see active service.

"Twelve Fort Worth women were in the original class that began the ten weeks' course last fall. Only six of them graduated. The class will continue its studies into advanced first aid work, elementary nursing and home hygiene."

MARRIAGE LICENSES ISSUED.

County Clerk Jo W. Wayland has issued marriage licenses to J. R. Fox and Miss Bertha Hartman, of Lockney, and Chas. R. Ivey, of Plainview, and Miss Mildred Love Crutchfield, of Sweetwater.

The Clothes Moth.

At this season of the year the tiny, yellowish moth which is seen occasionally flitting about the lamp at night is an indication to the housekeeper that clothes moths are beginning their work of destruction. In other words, egg laying by these little moths is now under way, and soon the eating of woolsens and furs by the tiny caterpillars coming from these eggs may be anticipated.

The moths which are thus attracted to the lamps at night or fly away from garments or portieres when these are handled do not themselves eat anything, and could not eat if they wanted to, as they have no biting or chewing mouth parts. The destruction, as every housekeeper knows, is occasioned entirely by the tiny larvae working underneath scanty webs or in little cases made from particles of the garments on which they feed webbed together by a whitish silk. The common clothes moth of this country is the webbing species, known as the webbing or Southern clothes moth, and its presence on garments can be detected by this smoky or whitish web, which is in evidence even before the garments have been much eaten. If from these indications the larvae are discovered in time, the larvae and webs can be easily removed by a stiff brushing of the garments.

The protection of woolsens, furs and feathers and like materials from the attacks of the larvae of these moths is secured by constant vigilance and careful inspection and treatment.

As early as possible in the spring, all woolsens, furs, etc., the use of which can be dispensed with, should be put away in safe storage for the summer. Before being packed away, such articles should be thoroughly brushed and beaten and, if possible, exposed to the strong sunlight for several hours out of doors. The brushing is very important, in order to remove the eggs or young larvae which may have escaped notice. Articles so cleaned and sunned should then be put away in moth-proof containers. Materials which can not be thus put away should be given the same thorough cleaning and be re-inspected during the summer, preferably every two weeks. In no case should such examinations be at intervals of greater than three weeks or a month.

Woolen clothing and furs, etc., may be packed away safely for the summer by enclosing them in several wrappings of paper or in well made bags of

cotton or linen cloth or in paper sacks which can be tied or otherwise securely fastened, to prevent ingress of the moths. In these packages can be placed such repellants as tobacco dust, camphor, naphthalene cones or balls, and cedar chips, etc. The odors of these substances are disagreeable to the parent moths and act as repellants, but they will not kill eggs or larvae which may be enclosed in the packages. Hence the necessity of the thoroughgoing cleaning and airing prior to packing away. The same precautions are needed with cedar chests and wardrobes.

The best means of protection from clothes moths, and a method now available in all larger towns, are the refrigerating rooms provided for that purpose in practically all storage warehouses.

Rugs or carpets put away for the summer should be first thoroughly cleaned on both sides and beaten and then wrapped up in tight rolls protected by wrapping with tar paper. The additional covering or baling with burlap is not necessary except where the rolls or bales are to be transported or will require considerable handling.

HORSE IS BURNED IN FIRE.

Yesterday morning the barn at the place occupied by W. P. Waggener and family burned. The origin of the fire is not known, but it is supposed that the barn caught from a spontaneous combustion in manure and hay heaps. A horse belonging to Mr. Waggener was burned. The building was uninsured and was owned by H. C. Miller.

The prompt response of the fire company probably saved the house on the place and other homes from burning, a high wind from the west fanning the flames.

Returning from the fire to the station for hose, a car driven by Ray Bryan ran into a motorcycle driven by Contractor Davis, and spilled the machine and driver and Dan Ross, who was in the side-car. Bryan was turning a sharp corner at high speed in an effort to get the hose to the fire in a hurry, it is said, and in trying to swerve the car to the side to avoid smashing into the motorcycle locked the steering mechanism, losing control of the car.

MAN AND WIFE want work on farm. Apply at PIERSON & SMITH'S STORE. 3t-pd.

HAWAIIANS ARE FEATURED ON OUR CHAUTAUQUA BILL.

Hip, Hip, Hurrah! This is to be "cheer year" for the chautauqua in Plainview. There are two important reasons. The H. C. of L. hasn't struck chautauqua. While everything else, from candy and calico to cheese and corn cultivators, has advanced in price, the chautauqua season ticket remains the same. That's one reason. The other is that this is Patriotic year, and Patriotism will be the watchword on the Horner chautauqua system.

Charles F. Horner has a great purpose and motive in every chautauqua program, and the best talent is always secured to represent each phase of the different portions of a program which must be perfectly balanced when completed. This year there has been a large share of the program devoted to pure fun. There has been a liberal sprinkling of messages of inspiration and encouragement. The thread of instruction and education runs through the entire network. Humor is provided in each and every program. Music of the heart and home is given, as well as music which stimulates love for the pure and classical. There is wit. There is logic. There is food for thought. There is a practical plan for community development and betterment. There is a world of joy, happiness, fun and frolic. There is the opportunity of meeting and greeting friends and neighbors. Above all, there is a drama of heart interest and an opera of great magnitude with its varied appeal.

Patriotism Predominates.
Predominant this year will be the message of patriotism. There are patriotic songs which will be sung by the audience. Flags will be displayed in profusion. Patriotism will be everywhere. Not too conspicuous, of course, but enough to help to balance a great program and to keep America and its patriotic principles in the foreground at a time of critical moment in the Nation's history.

Music to Suit All.
In the more popular lines of music, the Althea Players, six charming young ladies; the Metropolitan Men Singers, a male quartet of tremendous ability; "Peg" Hill; and the Hawaiians, will prove strong numbers. In the list of artists will also be found the Keller-Wille Company and the Pinafore Orchestra.

Plainview has reason to be especially proud of the lecturers who come here this season. There is Edward Amherst Ott, of "Sour Grapes" fame; then comes Lou Beauchamp, the Humorous Philosopher; William Rainey Bennett, "The Man Who Can"; and Thomas Brooks Fletcher, with a big and important message of inspiration and encouragement. Another great lecturer will be announced later.

The Funny Girl Coming.
Ada Roach is coming. She is the original "funny girl." She will make you laugh and laugh. Ducrot, the magician, will almost make his audience think they are "seeing things at night." He will make something out of nothing and nothing out of something with his wonderful magic. There will be children's chautauqua, with its great circus put on by the children themselves.

The climax of all will be the two mammoth productions, Little Women and Pinafore, with a total of 50 people in the two companies. They are unprecedented on the chautauqua platform, and will make a season ticket doubly valuable, although, as said at the beginning, the price will be the same as usual, despite the more elaborate, the bigger and more brilliant chautauqua program.

BLACK & WHITE CIGARS, TWEENIES, CIGARETTES
THE BEST IN THE WORLD
DYE DRUG CO.
THE REXALL STORE
Phone 23 West Side Square

OLYMPIC
Super De Luxe productions every Wednesday. Also a new Pathe News.
A GOOD SHOW EVERY DAY AT THE
OLYMPIC
"Quality Did It"