

SING, BRETHERN, SING, MAKE THINGS RING

The Great Plateau Singing Convention is the greatest singing convention in the United States, and we hope that everyone who attends it will have the greatest time of their lives. And, we are sure they will, for they will come with singing lips and music in their hearts, and Plainview welcomes them to the very best she has. We join in this welcome and if we can be of any service to you while in our town we shall be pleased to do so.

THIRD NATIONAL BANK

MAKE LAMB DRUG STORE YOUR HEADQUARTERS

Where a cordial welcome and comfortable place awaits you, and you can have served to you all kinds of the best cold drinks, ice cream, fine candies, etc.

In the balcony is the Sandwiche Shoppe, the popular meeting place in Plainview, where you and your friends will find a delightful place to eat luncheon, sandwiches, cooling drinks, etc., under the most pleasing surroundings.

Base ball score daily by wire.

WEST SIDE OF THE SQUARE

PLAINVIEW EXTENDS WELCOME TO THE GREAT PLATEAU SINGING CONVENTION

The people of Plainview extend a cordial welcome to the thousands of singers from Northwest Texas, Eastern New Mexico and Western Oklahoma, who are attending the annual Great Plateau Singing Convention, which is said to be the largest singing convention in the United States. We are glad you are here, for your coming will benefit and our town and county. Singing is one of the greatest pleasures mankind is heir to, and such a convention as this with its thousands of singers gathered from three states is indeed an epoch in the history of Plainview, Hale county and the Plains. The people of Plainview desire to do everything possible for your pleasure, and has made preparations to this end. However, if you desire any service, don't fail to make the matter known to some member of the reception committee or any citizen, and they will take pleasure in extending you every courtesy. Visit the business firms of the town, and get acquainted with them—they will be glad to meet you.

OFFICIAL PROGRAM FOR PLATEAU SINGING CONVENTION

The following is the official program for the two days' singing convention, which will be held in the Municipal Auditorium. There will also be a reception for the visitors at the Auditorium to which you are invited.

Saturday Morning Session
9:45. Band.
10:00. Meeting of All Committees for outline—
Advisory, 6 members;
Chamber of Commerce, 3 members
Local Committee, Hale county, 6 members;
Reception committee, 15 members;
Song led by L. W. Sloneker, President of Hale County Singing Convention.
Invocation, by Rev. H. E. Bullock.
10:30. Song led by S. G. Bridges, Elida, N. M., Secretary of Plateau Singing Convention.

10:35. Welcome address by Mayor of Plainview, J. M. Waller.
10:40. Plainview Quartet.
10:45. Response to Welcome by V. O. Stamps, of Jacksonville, Texas, "Touch of Merit of Such Organization."
11:00. Report from Chamber of Commerce Committee, by Mr. John Boswell, as to what preparations have been made for our convention.
11:10. Quartet arranged by J. G. Hufstедler, Castro county.
11:15. Quartet arranged by R. I.

Wilson, Vice President of Plateau Singing Convention, Lubbock.
11:20. Song led by Charles Smith, Runningwater, Texas.
11:25. Song led by Oscar Williams, Clovis, N. M., with Plainview Orchestra.
11:30. Quartet arranged by A. W. Maxey, Post, Tex., Advisory Committeeman.
11:35. Report from Reception Committee.
11:45. Ten-Minute Address by Tony Q. Dyess. Subject: "The Singer and His Needs."

10:02. Song—Vaughn Quartet.
12:10. Adjournment.
Saturday Afternoon Session
1:30. Selection—Plainview Band.
1:45. Opening Song—Silas G. Bridges, Elida, N. M., Vice President Plateau Singing Convention.
1:50. Delegates' Session.
2:00. Song led by C. H. Rodgers, House, N. M.
2:05. Quartet—Trio Music Company Waco, Texas.
2:10. Song led by Judge W. A. McIntosh, Memphis, Texas.
2:15. Song—Quartet Music Co., Ft.

Worth, Texas.
2:20. Song led by J. B. Carnes, Engleville, N. M.
2:25. Discussion and Location of Normal School for the Plateau Singing Convention at Clovis, N. M.
2:45. Song led by Sam Martin, Bovina, Texas, Secretary of Farmer and Bailey Counties Singing Convention. (No. 120, A. P.)
2:50. Song led by J. D. Welch.
2:55. Special—Alvis O. Thomas, Ft. Worth, Texas.
Continued on Page Five

WE EXTEND YOU A HEARTY WELCOME

To make our place of business your headquarters while in Plainview attending the Great Plateau Singing Convention. If we can serve you in any way, we will be glad to do so.

HIGGINBOTHAM-BARTLETT COMPANY
BUILDING MATERIAL

WE WELCOME THE SINGERS AND VISITORS

Plainview is very glad to welcome the thousands of singers and visitors who are attending the Great Plateau Singing Convention. You are the very best people in the world, and you come with a glad song that is appealing to us. We trust your stay here may be very enjoyable, and we are sure it will considering the fine program which is printed on this page. We hope that your visit here may be so pleasant that you will come back to our town often.

We invite you to visit our demonstration farm just east of town.

TEXAS LAND & DEVELOPMENT CO.

