

The Friona Star

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY.

VOLUME 5—NUMBER 18.

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, NOVEMBER 21, 1930.

\$1.50 PER YEAR

Our Viewpoint by L. E. B.

Well, folks, here we are still a-rarin' and a-sortin' about the deal the farmers are getting.

Not only the farmers but the business men as well. In a farming community like this when the farmers are hurt hit so are the business men. We are brothers—what hurts one hurts all and it is human nature to squeal when hurt.

I ran into an article this week by the Farmers Rights Committee and thought it so truthful and to the point that it is passed on to you. It is good to see I am not the only one who thinks the gamblers responsible for hard times. Here it is:

"Many causes for the present depression have been advanced by many people. Perhaps some believe the analysis of causes given correct and others are trying to keep the true cause hidden; but Robert Quillen in the Dallas News hit the nail on the head and told the world the cause.

"Mr. Quillen says, 'Selling stock he hasn't got, selling short, forces prices down and injures millions of share holders. It is an evil practice and there is some effort to stop it.

"As a matter of fact stopping short selling would end the present depression.

"While the exchange remains a game of chance millions of investors remain at the mercy of the gamblers."

"Again on November 3, in the Dallas News, Mr. Quillen says: 'Gamblers and gamblers alone made times hard. We suffer because we are a nation of gamblers, trying to get something for nothing. When 'bears' raid the market, cutting the value of your property in half, they rob you as certainly and as unfairly as the thief who snatches your purse.

"When bulls force prices to unreasonable heights and reap a fortune, they inspire covetous dreams and corrupt the people as they were corrupted by the great lotteries suppressed by law long ago.

"The first snow of the season falling as it does at this time will do great good to the winter wheat crop and practically assures a good yield for Friona's territory. Rains have visited us at just the right intervals this fall to make a bumper yield for the farmers of our district and prospects were never as bright as they are now. With the continuation of this moisture Parmer county's summer harvest should be very large.

"Mr. Quillen has sounded the key note, Stop Them.

"The most forward step ever taken by any farm organization was taken at the full board meeting of the Texas Wheat Growers association November 1, when they passed a resolution giving L. Gough and associates authority to take any action deemed advisable against the Chicago Board of Trade and (or) others to stop the iniquity and injustice of the unlimited selling of so called grain and cotton futures and the criminal short selling of a few individuals which is destroying the value of our agricultural products and corrupting the nation as a whole. The board of directors elected W. B. Dennison and M. D. Ramsey to work with the executive committee and L. Gough to raise funds and create public interest to obtain the desired results. The above named to be known as the farmers' rights committee. We appeal to all who want to see equality for agriculture and justice prevail to rally to the support of this just cause."

Now, folks, what do you think? This column is not for the editor alone. We will be glad to have your viewpoint. This is an open forum and if you will sign your name we will be glad to have it. Just open up and shoot.—L. E. Bauerfeind.

A pleasure to serve you what you want, when you want it, Friona Drug.

ADVERTISE

No business in any town should allow an issue of a newspaper to be published in his town without his name and business being mentioned in its columns.

This applies to all kinds of business and professional men. It does not mean that you should have a whole, half or even a quarter page ad in each issue of the paper, but your name should be mentioned, and in large enough space to indicate that your business is a going concern.

A stranger picking up a newspaper should be able to tell what businesses are represented in the town by looking at the town paper. This is the best possible town advertiser.

The man who does not advertise his business does an injustice to himself and his town. The life of a town depends upon the live, wide-awake and liberal advertising business men.—American Bankers Magazine.

Friona Hunters Return Home; Some Got Deer

Friona hunters are beginning to return from the mountains with stories that make those of us who have been forced to remain in town itch to go hunting and that also make our mouths water for some of the good eats they report. Tales of venison and fish with fried squirrel for a chaser and all the rest of the fixin's are almost too much for some of us to bear. Then, too, the stories of the deer that got away and those that didn't and the nights around the campfire sound mighty good. Show and rain and sunshine also entered into the tales.

Among those returning this week were R. H. Kinsley, Henry Graham of Farwell, Fred Doose of Bovina, B. T. Galloway, Jesse M. Osborn and Ford Welch. Galloway and Welch killed their deer, as also did Otha Stevick who has not yet returned.

The boys say that Ben Galloway is the world's champion deer trailer. He shot a deer about 8 o'clock in the morning but did not kill it and then he tracked the animal until 3 o'clock in the afternoon before getting near enough again to give it the coupe d'gracias.

Snow Blankets Wheat Fields of Parmer County

A rain which started Tuesday night about 11 o'clock turned into snow by morning and at this writing is still falling, covering Friona and Parmer county with a blanket of snow and bringing realization that the holiday season is near at hand.

The first snow of the season falling as it does at this time will do great good to the winter wheat crop and practically assures a good yield for Friona's territory. Rains have visited us at just the right intervals this fall to make a bumper yield for the farmers of our district and prospects were never as bright as they are now. With the continuation of this moisture Parmer county's summer harvest should be very large.

CLUB BOYS WIN TRIP TO CHICAGO, SANTA FE GUESTS

Twenty-six Texas 4-H farm club boys have been selected in annual contests as the recipients of free educational trips to the International Livestock show at Chicago, November 28 to December 5. Nineteen of these trips are given each year by the Santa Fe railroad.

Among the boys who will go to Chicago are Harold Rousses, of Kress, with beef calf project; Paul Griffin, McLean, cotton; James Potts, Lubbock, dairying; Morris Webb, Plainview, swine, and Carl Bostick, Lamesa, poultry.

SIMMONS UNIVERSITY TO GIVE MUSIC AWARDS

Ablene, Nov. 17.—With application blanks mailed to the presidents of 500 high school senior classes in Texas, plans are going forward for the annual awarding of \$16,000 in piano scholarships at Simmons University by the John Sebastian Bach Music Foundation, according to Prof. Irl Allison, director.

The winner of the \$60 scholarships in Deaf Smith county will be determined by the record filed on the application instead of thru county contests as previously announced. Each county in the state will send a winner through this method. Any senior in high school or junior who plans to enter college next year will be eligible.

OTIS CRAWFORD WINS CRAWFORD RADIO

Otis E. Massey, who lives 8 1/2 miles west of Friona, was the lucky winner of the console model radio given away by T. J. Crawford's Red and White store last Saturday night. Otis says all stations will have no secrets from him now as he can listen in on their gossip.

Herman Peel and Dorris Wilson of Abernathy were Sunday guests in the home of Mr. and Mrs. A. A. Crow.

Mr. and Mrs. H. C. Williams were in Friona shopping Saturday.

PROGRAM COMMITTEE HOLDS MEETING

The program committee of the Parmer county federation of women met Thursday, November 13, at the home of Mrs. J. M. Martin at Farwell to arrange programs for the coming year.

The committee expects to secure a prominent speaker for each of the meetings who will present some subject of especial interest to the women of the county. The program committee consists of the following ladies all of whom with the president, Mrs. T. J. Crawford, were present: Mmes. J. M. Martin, Farwell; W. M. Alderson, Bovina; R. L. Bledsoe, Lubbock; J. R. Blackwell, Friona.

Potato Field Yields 15,000 Pounds An Acre

From The Hereford Brand. Harvest of a new farm product in this section, Irish potatoes, has been in full swing the past two weeks on El Toro farm, formerly Green Valley farm, eight miles northeast of Hereford, Joe Ballinger, in partnership with E. R. Biggs, owner of the property, has been digging and storing 21 acres of spuds that have yielded up to 150 sacks to the acre.

Activities on the farm recently were duplicating common scenes in regular potato-growing states, like Idaho, from which Mr. Ballinger came to Texas. A factory-made potato digger, pulled by four horses, was turning the spuds from the ground. This is probably the only machine of its kind in the Panhandle. The plow part is shaped like a steam shovel which permits the soil, potatoes and vines to be pushed upward to conveyors which sift out much of the dirt and drop the potatoes on top of the ground behind.

Following the digger is an asserter, drawn by one horse and operated by four men. Three gatherers pick up the potatoes in wire baskets and keep the asserter fed. The rest of the crew stirs the potatoes, agitate the sifter and sort out the product into grades No. 1 and 2. Sacks for holding 100 pounds are suspended from the asserter into which the grades are rolled.

Mr. Ballinger is selling his No. 1 sacks for \$2.00 when called for at the farm and the No. 2's come some cheaper.

The potato experiment on a large scale has been carried on under irrigation by Mr. Ballinger, who is experienced in potato culture as conducted in Idaho. About half the acreage was planted in Bliss Triumphs and the other in Russett Burbanks, the latter going into the ground April 15. Frequent watering was necessary on account of droughty weather and further fact that the soil was full of alfalfa roots. The Burbanks have proved to be the better producer.

Mr. Ballinger is storing away hundreds of pounds for seed next year, and said he would continue the potato industry in the county if he could get the right kind of proposition from someone who had irrigation facilities. He ventured the opinion that his soil, a former alfalfa field, was too rich this year, requiring too much irrigation. Instead of making 15,000 pounds to the acre, the present yield, he figures that he could get a normal yield of 25,000 under more favorable conditions.

TEXAS HAS GOOD RECORD ON FIRE LOSSES IN 1930

Fire losses in Texas have shown a steady decrease, according to Fire Insurance Commissioner DeWeese, who says that the people of Texas are fast learning that the lower fire loss they have in their respective localities the cheaper they will be able to get insurance. Records show that Texas for 1930 probably has a lower ratio loss than any other state. The commissioner thanks city officials, fire chiefs and marshals, civic clubs, any newspapers for their big help in reducing fire losses.

Congregational Church.

"The church of tomorrow" is Sunday morning's sermon subject. Song service by young people at 7:30, followed by round table conference in which visitors will be allowed to participate. A short business meeting will be called after morning worship to report on relations to the missionary board in New York. This is required by Supt. L. J. Marsh. REPORTER.

Magnolia Co. to Have New Four Pump Station

The Magnolia Petroleum company is building a new filling station on the corner opposite the Friona State Bank which is expected to be finished and in operation the latter part of next week.

The station will be modern in every way and will be of frame construction with concrete driveway. There will be four gasoline pumps installed so that patrons will not have to wait for service, and Mr. Wilkinson says that being a standard Magnolia station it will give the usual high class service given by all their stations.

Announcement of the opening date for this station will be made in the next issue of this paper.

HAMLET WILL BE PLAYED AT LUBBOCK THIS FRIDAY

Lubbock, Nov. 17.—Extending an opportunity to the people of this section of the state to hear plays of note, the artist course committee of Texas Technological College announces the presentation of "Hamlet" by Sir Philip Ben Greet and his company of English players on November 21 at the college gymnasium.

Sir Philip Ben Greet, an authority on English drama and for many years a producer of Shakespearean plays, takes a part in every play, but the title role of "Hamlet" is played by Russell Thorndike.

TREND OF FUTURE CATTLE PRICES SHOULD BE HIGHER

Receipts of cattle at Fort Worth during October declined more than 18 per cent from the high total in September, following a marked improvement in prospects for winter grazing. Winter ranges are ten points below the past five-year period, but condition of animals has improved to a marked degree, pointing to a higher market in the future.

Star Makes Christmas Offer to Workers

The Friona Star wants the people of Parmer county to have a Merry Christmas regardless of their financial condition and is doing everything in its power to aid them. First, we announced the coming of Santa Claus to the Star office on Saturday night, December 20, and now we have a still more interesting announcement to make. Read our ad in this edition of the Star.

We want every family in Parmer county to be a subscriber to the Star and we certainly are getting them. Last week we had 17 new subscribers. At that rate it would take us too long to get the number that we want, so we decided to help all our subscribers to obtain Christmas presents or other articles they may need. Instead of the usual premium offered by newspapers to new subscribers, we have decided to let you pick out your own present. In that way we feel that everyone will get something that they want and need. Here is the way you can get these free Christmas presents:

If you are not already a subscriber to the Star send in your subscription and your check for \$1.00. Upon receipt of this check we will put you on our mailing list and send you the Friona Star for one year and also we will send you an order on Rushing's 5 cents to \$1.00 store for one dollar's worth of merchandise of your own choice. Just take this order to Mr. Rushing and he will let you pick out what you want up to the value of one dollar. You can take just as many articles as you want just so long as the cost does not exceed one dollar.

Then to aid you further, call on your neighbors and get them to subscribe to the Star. For each five subscriptions you send in the Star will send you an order for an additional dollar's worth of merchandise. Each of your subscriptions will also receive an order. In other words with each subscription we will give this order and when you have sent us five subscriptions then we will send you an extra order for yourself. This offer closes Saturday night, December 20.

Why not get busy and let the Star buy your Christmas presents?

Death Claims Mrs. E. T. Holley November 13th

Mrs. E. T. Jones, aged 76 years, died at the home of Raymond Jones Thursday morning, November 13, after a short illness with influenza.

Mrs. Jones had made her home in Friona since last spring when she moved here from Stratford, Oklahoma. She was a well known member of the Christian church, and was until her death an active member and energetic worker for that church. Her death coming as it did with only a short illness brings sadness to her many good friends who will miss her kind and Christian influence. She was buried in Friona cemetery Friday under the direction of the E. B. Black funeral home of Hereford, with the Christian minister officiating.

Mrs. Jones is survived by her husband, E. T. Jones, of Friona; two daughters, Mrs. C. M. Jones of this city, and Mrs. Alva Potts of Stratford, Oklahoma; six grand daughters, Mrs. Raymond Jones, Mrs. W. H. Guyer and Mrs. Everett Harry of Friona; Miss Ovis Potts of Stratford; Mrs. Everett Wilmon and Mrs. Ola Roberson of Forney, Texas; four grandsons, W. H. Jones and O. C. Jones of Friona; Holley Potts of Stratford and O. C. Potts of Oklahoma City; and ten great grand children.

Our Merchants

(Editor's Note: This is the first of a series of articles telling the story of Friona's merchants and industries. Others will appear each week. Watch for them and know our business men better.)

WHITE & KEY

White & Key is the first firm we will tell the story of. Why? Because we are starting at the north end of the Main street and working south.

White & Key opened their store comparatively recently, in March, 1929, and although one of our youngest firms are one of the most progressive in Friona.

The firm is composed of Ed White and J. H. Key, both of whom are well known to people of the Friona trade territory. Mr. White has lived in Friona for a matter of about 11 years and before starting into business for himself worked for T. J. Crawford. Mr. Key came to Friona five years ago and before that time was a farmer. He is thoroughly conversant with conditions in the rural life and knows just what the farmers want and need. Being one of them he is able to meet their needs from a knowledge of actual experience.

The store is a member of the famous Red and White, home-owned organization and carries a stock of both staple and fancy groceries at the famous Red and White prices. Every week they offer a few articles at special prices in the Friona Star and it will pay housewives of this district to watch the pages of the Star each week for their advertisement.

At the present time the store is engaged in a sale of all their dry goods and shoes which will be completely sold out at cut prices and will not be restocked. The Star is glad to recommend them to their readers.

(Next week we shall tell you about the West Texas Gas Co.)

NEW HOME IS CELEBRATED BY BORGER DAILY HERALD

The Borger Daily Herald, a Nunn-Warren company publication, held formal opening of its new home Wednesday evening from 7 to 10 o'clock, to which the public was invited. A fine building especially designed for newspaper shop and office has been completed and moved into, and a big celebration was held by this progressive paper. An office supply department has also been opened.

Card of Thanks

We wish to thank our many friends for their acts of kindness and words of sympathy during the sickness and death of our wife, mother and grandmother. E. T. Holley, Mr. and Mrs. C. M. Jones, Mrs. Alva Potts and children, Mr. and Mrs. O. C. Potts and daughter, Mr. and Mrs. W. H. Guyer and son, Mr. and Mrs. Everett Harry, Mr. and Mrs. W. H. Jones, Mr. and Mrs. Raymond Jones and sons.

EL RENO MAN WEDS ESTHER BOATMAN

Announcement is made of the marriage of Miss Esther Boatman, of Sulphur, Oklahoma, to Beauford E. Todd of Pawhuska, son of Mr. and Mrs. Chas. H. Todd of El Reno. The vows were taken Saturday, November 1, at Tishomingo.

Mrs. Todd is the daughter of Mr. and Mrs. A. H. Boatman of Friona. The young couple motored to El Reno Sunday and were honored at a well appointed 7 o'clock dinner at the home of the groom's parents. They left Monday for Pawhuska where Mr. Todd is superintendent of the Concho Sand and Gravel company and will be at home to their friends at 20 White Apartments, Avenue Ke-Ka-Ga.

Preliminary Work Started by Contractor

Work on the building of the new \$60,000 school house for the Friona independent school district was started Thursday by Contractor J. L. Landrum, who will push construction to an early completion.

The building, which will be of brick construction, will be completed in 100 working days and will be built on the north side of the athletic field. It will be 85 by 230 feet, one story high and contain a large study hall, gymnasium and nine class rooms. The building will be modern in every respect and a great asset to the town inasmuch as it will relieve the present congested condition in our schools and allow for future growth of our city.

TURKEY CROP EXPECTANCY LITTLE SHORT OF 1929

Texas turkey crop is about eight per cent smaller for 1930 than for previous year, states a bulletin of the department of agriculture. Extended dry weather conditions shortened crops but increased size of flocks, overcoming decrease in hatchings caused by low prices in 1929.

Warm weather in the state will make maturing several weeks late. For the nation as a whole the turkey crop will be about three per cent reduced. In states where the droughts were most severe, it made a season exceptionally favorable for raising poultry. This had the effect of offsetting to a big extent an expected decrease which would have brought about higher prices.

REV. LYNN NEW METHODIST MINISTER

Rev. Ansel Lynn is the new Methodist minister chosen by the conference to preside at Friona for the next year, Rev. and Mrs. De Witt VanPelt will go to Stinnett, which is a short way north of Borger. We wish Rev. Van Pelt much success and happiness in his new past and welcome Rev. Lynn to our city.

Radio Lectures From Catholic Side Broadcast

Catholic lectures by Rev. Thomas A. Carney, rector of St. Mary's cathedral of Galveston, are proving of wide interest, and next one will be given at six o'clock November 13, over KPRC, Houston.

Rev. Carney is dealing with the teachings and practices of the Catholic church in an explanatory manner, rather than polemic. A question box, open to the general radio audience, is being conducted as part of the half-hour programs each Thursday.

Purpose of the broadcast, according to the publicity management, is to acquaint Catholics more fully with their religion and to give persons who are not of Catholic faith an opportunity to view the system at a close range and hear what the Catholic church has to say for itself.

On the program for the next few weeks are Heaven, November 20; Religion and Faith, on November 27; Hell, December 4; Catholic Church and Scientific Progress, December 11.

Mrs. L. F. Lillard and son, Harold, and Mrs. Maurer spent the week end as guests of Mr. and Mrs. Winn of Amarillo. They returned home Monday, accompanied by Mrs. Bill Benton, who was their guest this week.

Santa Claus Is Coming to Town December 20th

Well, children, we certainly have been on the go this week working to have Old Santa Claus here to see you and now we have things all fixed up for him. We think that it is only fair that we pay the old man's expenses on his trip down here, and so we have been out raising the money for him. When he gets here we are going to surprise him by giving him a Christmas present equal to what he is forced to spend on the trip to Friona. The editor went around and called on the merchants of Friona and told them about Santa wanting to come to Friona and they wanted him to come too. They have made up a nice little sum of money for his expenses just so he can visit you children of Parmer county.

Santa is going to write or telegraph each day, beginning Friday, November 21, and the editor will paste Santa's letter in the window of one of the stores each day just as soon as it is received. Later we will print a list of the days each store will have the letter so that you will know just where to go to see it.

Santa will land on the roof of the Friona Star Saturday night, December 20 at 7:30, and will have two barrels of candy and a big bag of toys to give the children of Parmer county who are there to greet him. He says there will be plenty to go around and that no one will leave disappointed.

Here is a list of the Friona merchants who have helped to make Santa's visit possible. If your name is not on it and you wish to become a member of this "Bring Santa to Friona" club see the editor and he will be glad to take you as a member.

Friona Star	\$5.00
White & Key	2.00
Blackwell's Hardware	5.00
Maurer's	5.00
E. V. Rushing	3.50
City Drug	2.00
Friona Drug	2.00
L. E. Bauerfeind	2.00
T. J. Crawford	3.50
B. T. Galloway	5.00
F. L. Spring	2.00
Total	\$36.00

Other names and amounts will be added as they join.

Fat Stock Show Was Organized by Five Groups

The Panhandle will hold its first fat stock show in Amarillo March 2-5, 1931. It was decided in a meeting there Friday of representatives from a wide section. Official name of the exposition will be Amarillo Fat Stock Show, and it will be conducted under auspices of five livestock associations and the Tri-State fair. The organizations are Panhandle Livestock Producers, Panhandle Hereford Breeders, Panhandle Baby Beef Club, Panhandle Swine Breeders, and Panhandle Boys' and Girls Pig Clubs.

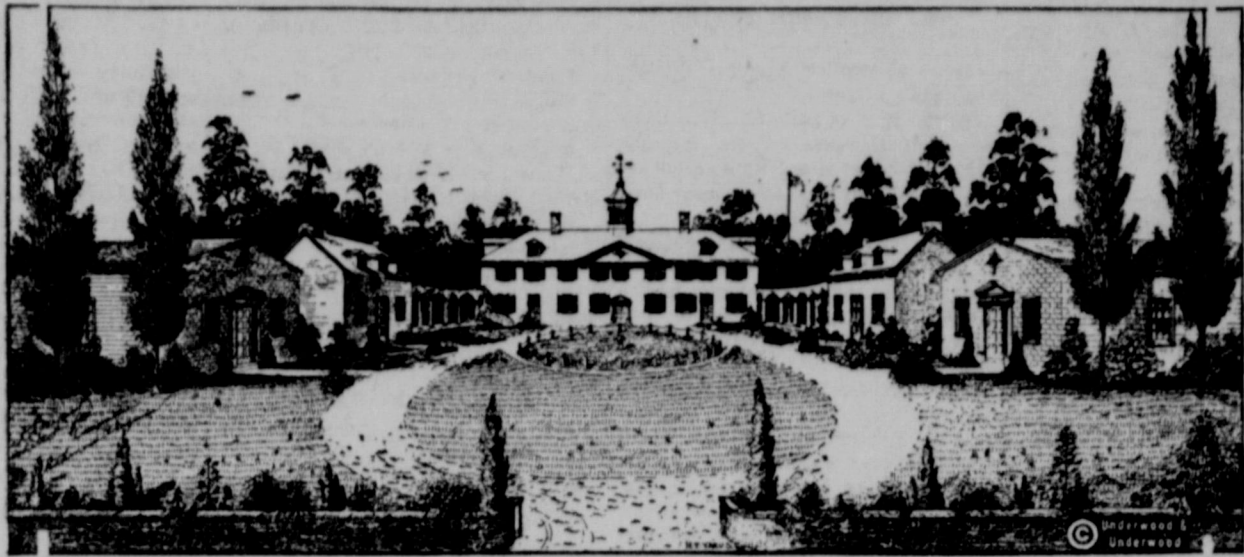
It was agreed that foundation was being laid for what should prove the greatest forward step in livestock advancement in this whole section. A large arena, 60 by 100 feet, will be provided on the fair grounds for showing and selling animals entered in the competition.

Mrs. Clement and children, Cecil Roy and Edna B., visited relatives Saturday and Sunday at Littlefield and were accompanied home by Mr. Clement who is working in the gin at Amberst.

Mrs. L. F. Lillard and son, Harold, were Saturday visitors in Friona.

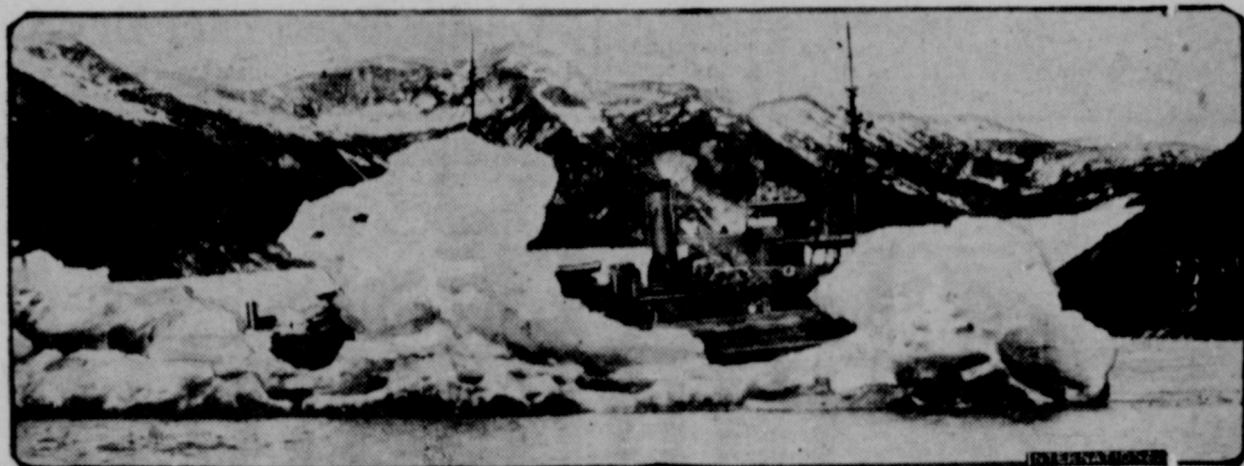
25
New
Subscribers
Are Receiving
THE STAR
THIS WEEK
We want your name on our list, too.

Mount Vernon at French Exposition



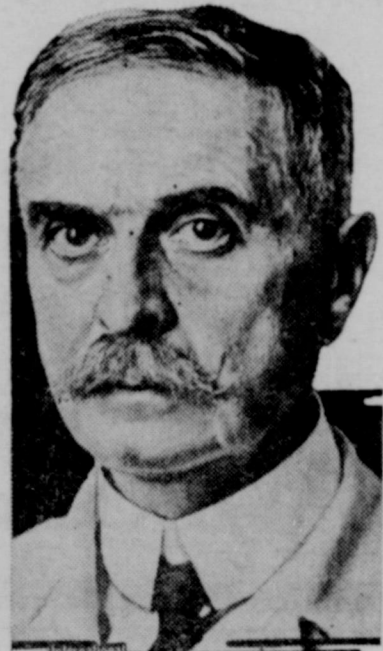
First photograph of a design for the building which will house the American exhibit at the French Colonial exposition at Paris in 1931. The building is a replica of Mount Vernon, the home of George Washington, near the Capital city.

One of Our Naval Vessels in the Far North



The U. S. S. Gannet, supply ship and plane carrier, pictured in the lee of an iceberg in Taku inlet, fifteen miles east of Juneau, Alaska. The Taku glacier is in the background.

NOBEL PRIZE WINNER



Dr. Karl Landsteiner of the Rockefeller Institute for Medical Research, famous bacteriologist and pathologist, who has been announced as the winner of the 1930 Nobel prize for medicine. Doctor Landsteiner was born in Vienna in 1868 and has been associated with the institute since 1922, specializing in the field of immunology, the science of protecting the human body from infections.

WORRIES THE TURKS



Hassan Noury, the Kurdish leader whose formidable incursion from Persian territory in the neighborhood of Mount Ararat has been causing much anxiety in Angora. Throughout Turkey it is firmly believed that Colonel Lawrence is directing the operations of the Kurds.

Rough

A parrot which had been in the fo'c'sle of a merchant ship, passed into the possession of a certain bishop who thought he would cure the bird's habit of swearing, declares Admiral Reginald Bacon (in "A Naval Scrap Book"). After a particularly violent outburst, the bishop took it out of its cage and swung it at the full length of his arm for several loops with the idea of teaching it a lesson. The bird seemed dazed for a second or two, then cocked its ear, eyed the bishop, and said:

"There's a blankety-blank sea running today, mate!"—Kansas City Star.

Stanford Gets Famous War Relic



Stanford university is to get a famous war relic. The "Cease Firing" telegram that ended the World war is seen here in the hands of the man who sent it, Maj. George D. Beaumont, who is a watchman now at the RKO Radio Pictures studio in Los Angeles. The Smithsonian institution, the Library of Congress and other organizations have asked for the valuable document, which is Beaumont's property, but he recently elected to send it to Stanford university where it will be placed on exhibit.

Pershing's Steed at Horse Show



This is "Proctor," the horse that General Pershing rode during the World war, as seen at the Boston horse show where he was a big attraction.

IN A CLASS BY HERSELF

By FANNIE HURST

(By McClure Newspaper Syndicate.)

WHEN Genevieve Johnson was eighteen she was earning in her capacity as private secretary to the vice president of Lang's department store at least a third more than any youth of her acquaintance.

Genevieve had what in a man would be called "natural-born business ability." She liked the conflict, the clash of wills, the play of cupidity, astuteness and shrewdness, that took place in the busy mercantile world she day by day beheld milling about her.

When she went home evenings to the small immaculate bungalow she shared with her widowed mother, her talk was of the office; of the tactics of the business executives and her own reactions to their methods. She was alertly, deeply interested in her business career. That, of course, was the major reason why she was destined for outstanding success in a mercantile world that was chiefly peopled by men. That is why, by the time she was twenty-three, the name "Genevieve Johnson, General Manager," was painted in black letters upon the ground-glass door that led to her suite of private offices.

By this time Genevieve was earning at least four or five times as much as any man of her acquaintance. She was in a class by herself—a phrase which was destined eventually to grind itself relentlessly into the conscience of the young executive.

She was in a class by herself.

More and more, in her social life, awareness of this fact drove itself home to Genevieve. The boys with whom she had grown up, gone to school, and mingled socially, began to segregate themselves, as it were, into little groups of aloofness from Genevieve. They admired her, but she represented something inaccessible. What youth earning less than one-fourth the amount that this quiet, brown-haired, brown-eyed girl was commanding, could feel himself comfortable attempting to entertain her? There was nothing he could do that she could not more readily accomplish for herself. It was an insidious and a subtle and a gradual thing that began to take place in a little world that revolved around Genevieve Johnson.

Even with her girl friends, the isolation of her kind of superiority began to rest heavily upon Genevieve. It was not, of course, that they rejected the way the boys did. They regarded her with respect and a certain amount of awe. They were proud of her friendship, and even while they remained in the lesser capacities of stenographers and saleswomen, paid her the tribute of undisguised admiration.

But in the end, what happened to these girl friends was that they married off, one by one. The inevitable pairings of young people who had grown up together in a community began to take place. Tom married Jenny. Avril married George. The Kennedy twins married two local merchants. And Rita Irving, Genevieve's closest friend, made an interesting alliance with a young artist from Savannah, Ga.

One by one, slowly, subtly, inevitably. And with the passing of the years, there came to Genevieve the passing of certain illusions, hopes and dreams. The crash of the last of them came when Royal Morgan married a visiting girl from Chattanooga. It was not that Genevieve had admitted even to herself that much of her hope for happiness was bound up in the figure of this able and amiable young engineer. But deeply inside of her, when the blow of his marriage came, Genevieve realized that this time she had been cut to the soul.

It was a strange marriage. Certainly it would have seemed from the very outset, to those who knew Royal, that a girl like Genevieve would have been irrefutably better suited to him than the one of his choice.

Royal was the level-headed, up-and-coming type of American young man, inevitably headed for a substantial kind of success. The girl he married was the frilly, scatterbrained southern belle type, that has been crowded to the wall by her more modern and efficient sister.

Genevieve represented pretty nearly all the things that Royal Morgan somehow would seem to have needed in a wife. And yet, as Genevieve admitted bitterly to herself, the greater her success in business, the more surely she and Royal grew apart. He had always shown a fine and robust enthusiasm of her achievement, but there came the time when Royal laughingly pointed out to her the fact that she was earning more money than he was.

That was the beginning. Royal began to fall off in his attentions. Royal began to be apologetic in offering her the brand of entertainment he was in a position to buy. His modest gifts, such as books and flowers, ceased entirely. The self-consciousness of the difference in their financial position had set in.

Genevieve was once more paying the price of her efficiency.

And ironically enough, two weeks before Royal's marriage, Genevieve received not only an advance in salary and a generous bonus from her firm, but was promoted to a still more important executive position in the establishment known as Lang's department store.

Success magazines began to print full-page stories of the phenomenal rise of this young woman.

Local papers interviewed her and the Associated Press carried a reprint story of her in papers the country over.

The mother of Genevieve, who had been a widow for twenty-two years, and whose struggle had been a hard one, began to expand in her old age like one of those Japanese paper flowers which, dropped into water, unfold their leaves. Pride in her girl was the sustaining motive of these finishing years of her life. And yet deep in her tired, old heart, the mother of Genevieve saw, just as clearly as Genevieve herself, the kind of defeat that success was bringing to her daughter.

When Genevieve was twenty-six, she and her mother occupied a handsome apartment in a smart apartment hotel. Genevieve's clothes were either tailor-made or French imports. She drove her own roadster. She employed a practical nurse as a companion to her mother. She was regarded as the trim, efficient and outstanding business woman of her set.

There was even some talk of paying her the complimentary gesture of putting her up for mayor, which Genevieve declined.

She made a country-wide tour in behalf of her firm, observing the department store methods of the large stores in the large cities, and on her return wrote a brochure that was published by the thousands and distributed to the personnel of department stores the country over.

The year that Genevieve's mother died, she was earning twenty thousand dollars a year in her capacity as executive.

The blow of this death was something that smote her with an intensity that, even in her mother's declining years, she had never foreseen. It left her so incredibly alone. There had not been so much time before to realize the extent of her social isolation. Her days had been crowded with activities; her evenings so devoted to attendance upon this mother.

Suddenly now, devastatingly, Genevieve Johnson was face to face with her loneliness.

And in this case the slogan "misfortunes never come singly" began to prove itself.

In the year of her mother's death Genevieve, driving her smart roadster through the town's traffic, met with a serious accident. A truck, running wild, crashed into the flank of her car, hurling her some ten feet out of it.

For four months she lay in a cast. Four months racked with pain; and yet, in a way, as she came to look upon them, the four happiest months of her life.

Royal Morgan, whose wife, before his divorce, had gone off with a chauffeur, came to visit her daily. Something, and something plus, of their old relationship had revived itself. Also there was a new wisdom, a new authority, a new reserve to Royal. Life in the physically tormented months in that hospital was suddenly sweeter to Genevieve than she dared to admit.

But it was to cause puzzlement to her doctors, the failure of the healthy young body of this young woman to respond as they expected it to do.

The bones of Genevieve's body were knitting all right, but inertia lay upon her. She could not be coaxed into even attempting to walk. Her doctors regarded her in amazement and suggested more mental effort.

Royal Morgan came to share in their puzzlement. His entire life was bound up in the recovery of Genevieve Johnson. It frightened him to contemplate the continuation of her bed-ridden days on and on into no one knew what uncertainty.

One day, in spite of his resolution to conceal from her his terror and anxiety, he found himself sitting beside her bed begging her, with tears in his eyes, and tears in his voice, to concentrate upon defeating this strange inertia in her. He poured forth his passionate need for her recovery and companionship. He poured forth his love for her.

It was then that Genevieve, with her happiness over her like an aurora, confessed her plight. Genevieve was afraid to get well. Genevieve was afraid that the old efficiency, sweeping back over her, might sweep him away from her.

It was the most heartbreaking, heart-burting thing that had ever happened to Royal Morgan. It made her so inexpressibly dear to him and so inexpressibly pathetic.

When Genevieve's convalescence began, so suddenly it happened, so quickly, so completely, that even her doctors were aghast at the miracle of the overnight change that had taken place in her.

Even her recovery was efficient, said her friends.

Royal Morgan knew better.

Carnegie Memory Honored

The annual ceremony of observing the death of Andrew Carnegie was held recently at his statue in Pittencrieff Glen, Dunfermline, Scotland. A large crowd was present, and wreaths were laid by the Dunfermline Carnegie trustees and town council. Carnegie is remembered as "Dunfermline's benefactor," and one wreath bore the inscription: "He lives in the affections of the inhabitants of his native town."

COLDS SHOULD BE BROKEN AT ONCE

It's dangerous to let the simplest head cold hang on; and it's unnecessary! Lax-ana (double strength) contains the best cold medicines known to medical science together with effective laxatives which bring overnight relief from head colds, and colds of a more serious nature that make you feel dizzy, weak and "achy." Take Lax-ana before you go to bed and wake up feeling fine. Costs less per dose; does more per dose. Your money back if it doesn't help you. Now sold at all drug stores.



Muscular-Rheumatic Aches and Pains

DRAW them out with a "counter-irritant." Distressing muscular lumbago, soreness and stiffness—generally respond pleasantly to good old Musterole. Doctors call it a "counter-irritant," because it gets action and is not just a salve. Musterole helps bring soreness and pain to the surface, and thus gives natural relief. You can feel how its warming action penetrates and stimulates blood circulation. But do not stop with one application. Apply this soothing, cooling, healing ointment generously to the affected area **once every hour for five hours.** Used by millions for over 20 years. Recommended by many doctors and nurses.

Keep Musterole handy; jars and tubes. To Mothers—Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.



Majority Here in America Sixty per cent of the English-speaking people of the world live in the United States.

One has to be pretty tired when he has "nothing to say."



Kill Rats Without Poison

A New Extremator that Won't Kill Livestock, Poultry, Dogs, Cats, or even Baby Chicks. K-R-O can be used about the home, barn or poultry yard with absolute safety as it contains no deadly poison. K-R-O is made of Squill, as recommended by U.S. Dept. of Agriculture under the Conable process which insures maximum strength. Two cans killed 578 rats at Arkansas State Farm. Hundreds of other testimonials. Sold on a Money-Back Guarantee. Insist upon K-R-O, the original Squill exterminator. All drugists, 75c. Large size (four times as much) \$1.25. Direct if dealer cannot supply you. K-R-O Co., Springfield, O.



What The Normal Man Should Weigh

According to Leonard Williams, M. D., a gifted writer on Obesity—a man's normal weight at ages 45 to 49—

5 Ft. 7 Inches	156 Pounds
5 Ft. 8 "	161 "
5 Ft. 9 "	167 "
5 Ft. 10 "	172 "
5 Ft. 11 "	178 "
6 Ft. 0 "	184 "
6 Ft. 1 "	191 "
6 Ft. 2 "	198 "

These weights include ordinary indoor clothing. Get on the scales and see if you are overweight and how much.

The Modern way to take off fat is known as the Kruschen Method—and is well worth a 4 weeks trial.

Cut out pies, cakes, pastry and ice cream for 4 weeks—go light on potatoes, butter, cheese, cream and sugar—eat moderately of lean meat, chicken, fish, salads, green vegetables and fruit—take one-half a teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—don't miss a morning.

An 85 cent bottle of Kruschen lasts 4 weeks—get it at any drug store in the world.—Adv.

Relieve COUGHS Quickly with Boschee's Syrup. First dose soothes in 15 minutes. Relief GUARANTEED. As all druggists.

The Friona Star

PUBLISHED EVERY FRIDAY.
NUNN-WARREN PUBLISHING COMPANY, INC. PUBLISHERS

L. E. BAUERFEIND, Editor

SUBSCRIPTION RATES:
One Year, Zone 1.....\$1.50
Six Months, Zone 1......80
One Year, Outside Zone 1.....\$2.00
Six Months, Outside Zone 1.....1.25

Entered as second-class mail matter, July 21, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

SUNSET STAGE LINES

Amarillo, Clovis, Santa Rosa Division

Busses Leave Friona:
For Texico, Clovis, Melrose, Fort Sumner and Santa Rosa: 11:25 a. m., 4:55 p. m.

For Hereford, Canyon, Amarillo, 2:15 p. m., 7:50 p. m.

Connections at Clovis at 11:30 a. m., 6:45 p. m. for Portales, Roswell, El Paso, Artesia and Carlsbad.

Connections at Santa Rosa at 3:00 p. m. for Las Vegas, Santa Fe, Albuquerque, Hot Springs, Gallup, Eolbrook, Flagstaff, Los Angeles, San Francisco and Portland, Oregon, and Denver, Colorado.

Connections at Amarillo for Pampa, Borger, Oklahoma City, Tulsa, St. Louis, Fort Worth, Dallas, Wichita Falls, Plainview and Lubbock.

Ticket Office: City Drug Store

THE PULSE OF A TOWN

There are just a few things which every person interested in making an investment or locating in a new town or country will judge that town or country by. They are divided into two groups. The first group has to deal with the comfort and safety of living. It includes churches, schools, public utilities, stores and doctors.

Friona is fortunate in that she ranks high in this group. We are well cared for spiritually, we have a school which would be a credit to any town and are building another; we have gas, water, telephone and electric light and power. It is true we need sewer service, but the time is not opportune—that will come later. Our stores are good and we are more than fortunate in the ability of our doctors.

But where we are falling down is in group two. Group two is that which includes public activities of our city, if we give up and lay down when times are a little hard—the time when we should be up on our toes and fighting, then we will never get ahead. We will find a rut and stay in it. We will die the death we deserve to die. The world will pass us by and not know of our existence. We will have a just fate. Hard times are the death of the weak and spineless but the tempering bath for the strong. The weak are eliminated and the strong build foundations from which they forge ahead when prosperity comes again. The thing is, we are here in Friona to be classed among the weak or the strong.

There are three things which a town the size of our city must have in order to forge ahead. Without any one of the three it cannot succeed.

The first is a live newspaper. The Star is doing its best to fill this need. It will do its best at all times to help build Friona and

Parmer county and to aid its citizens. You will always find it and its editor ready to do more than their part in any public undertaking. Ask yourself if you are doing your best to aid your home town and home country paper. Are you giving it your full financial support? Are you one of its subscribers? If you are not you are not doing your best to help your own town and county grow. Who ever heard of a town that amounted to a hill of beans not having a live newspaper. Do your part and see if the Star doesn't do likewise.

Then next its chamber of commerce. What has happened to ours? It has held no meeting, I am told, since last June. It is dead, so dead that its odor is a stench in the nostrils of any prospective investor in this vicinity. Let's get behind it, give a push and bring it to life. Let's reorganize and start something for our town. We need a live chamber of commerce if we expect to make a city of Friona.

The third and by no means the least thing we should have is a retail merchants' association. An association of this kind will do much to aid our merchants and citizens. Every successful town has one and Friona has no reason to be an exception to this rule.

Are you going to get behind our city and push or are you going to hand on its neck like a millstone on the drowning cat and drag it down. The decision is squarely up to you, each of you who are citizens of Friona and Parmer county. Your city and county will do for you just exactly what you do for them. If you help build them they will help build for you. In order to be successful in our business endeavors it is necessary that we have a successful community. The extent of our efforts will govern the success of our community.

Eleven-Mile

Miss Eunice Williams, Reporter.

Quite a few people from this community attended the Deaf Smith county singing convention at Westway.

Mrs. L. M. Turner and daughters visited Hereford last week. Mr. Jones and family have moved to their new home about 18 miles west of Hereford. We miss their children from school.

The carnival held at the community church was well attended and cleared \$52 which will be used to buy a piano for the church.

Fred Collett and wife motored to Hereford Saturday. Wallace Moore spent Sunday hunting ducks.

L. E. Williams and daughter, Estelle, called on Gill Whitson the first of the week.

"Konjola Did Wonders for Me" Says This Lady

Stomach Trouble and Headaches Are Banished When New Medicine Is Put to Test.



MRS. AVEY KESWSKI

"Konjola did wonders for me," said Mrs. Avey Keswski, Box 205 A, Route No. 1, Galveston. "For several years I suffered dreadfully with stomach trouble. I had a severe and sickening headache almost constantly. Gas accumulated in my stomach after every meal and I had the cramping pains of indigestion. My nerves were so weak that I could not rest or sleep well at night.

"I am now on my fourth bottle of Konjola and I feel better than I have in five years. Pains and headaches have been banished and I have not had an attack of indigestion since I began taking Konjola. My nerves have quieted and I enjoy sound, restful sleep at night. My entire system has taken on new life and I will always praise Konjola for the good it did me."

Taken regularly after meals over a six or eight week period, this master medicine for ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis and nervousness has done as much for thousands as it did for Mrs. Keswski.

Konjola is sold in Friona by the City Drug Store, and by all the best druggists in all towns throughout this entire section.

Ernest Battle has been helping the Turners stack feed this week. Mrs. W. A. Whitson and son, James, visited in the L. M. Williams home last week. Mrs. Williams and daughter returned the call the following Friday.

Mrs. W. H. Filppen and daughters, Irene and Josephine, were in Amarillo Thursday.

L. M. Williams and daughters, Estelle and Eunice, called on Mrs. W. H. Filppen Monday.

Mrs. Ed Mackie called on her mother, Mrs. G. W. Wells, first of the week.

Ernest Battle called on Henry Turner one day this week. Mr. Black was slightly injured when his car overturned six miles west of Hereford.

Mr. Guest of Amarillo paid Bill Whitson a business visit.

Miss Eunice Walker one of the Messenger teachers sprained her ankle while at school.

Bill Whitson and L. M. Williams were in Friona last week. Mr. Hansen visited the Williams home first of the week.

Ernest Battle who has been visiting his mothers has returned home.

Billie Stovall and wife of Hereford called on Ernest Battle last week.

Lakeview News

By SEVENTH GRADE

Lex Alexander spent Sunday with Allan Guinn.

Merle Barnhouse and Sam Harder visited Tom O'Brian Sunday. Mr. and Mrs. Paul Strickland are the proud parents of a new baby girl, born November 14.

A birthday party was enjoyed at the W. S. Nicholas home Saturday night when everyone had a delightful time.

Recent high winds damaged unpecked cotton.

Dick Redinger and family spent Sunday with Mrs. Pearl Hand.

A. R. Marsh and sons were business visitors in Hereford Saturday.

Everyone is invited to the program at the Lakeview school house which is to be the first program of the literary society.

The Lakeview grammar grades' basketball teams played Black Hill school teams Friday afternoon.

Gra Miller and son have returned from a deer hunt in New Mexico. They reported a good time and brought back several deer.

Mr. and Mrs. Boston went to Amarillo Saturday to visit his sister, Mrs. Howard Blackburn who has been serious ill in the hospital there for several weeks.

EPWORTH LEAGUE

Program on Evangelism Abroad, Christian Stewardship Covenant, for November 23:

Leader, Frances Lacy. Song. Scripture: Leader. Prayer.

What is Evangelism Abroad? Ernest Osborn.

Stewardship as Partnership: O. C. Jones.

Solo: Daisy Dee Parr. Sharing through our money: Mae Turner.

How much are we sharing?: Florence Key.

Reading: Dorothy Routh. The stewardship covenant: Lometa Thompson.

Announcements. Benediction.

A cordial welcome awaits you at the Epworth League. Enjoy our full program by being present promptly at 7:00 o'clock.

REPORTER.

Baptist Ladies to Serve Dinner

The Baptist ladies are going to serve dinner Thanksgiving Day in the Crawford building. They will have a real old-fashioned turkey dinner with all the fixings. In addition to the dinner they will hold a bazaar. This is to raise funds to be used in modernizing their church building.

Mr. and Mrs. McLain and family visited Friona Saturday.

O. F. Lange, Hubert Folkes, S. F. Trullit and Nat Jones were business visitors in Amarillo Thursday.

* DR. R. R. WILLS *
* Physician and Surgeon *
* Phone 5 and 80 *

Cleaning, Pressing, Dyeing, Alteration
Custom-Made Tailoring
Friona Dyers and Dry Cleaners
CLAYTON & CURRY

SPECIAL

Thursday, Friday, and Saturday

NOVEMBER 20-21-22

All

Nyal Remedies

(Complete Stock)

Half-Price

City Drug Store

J. R. RODEN

FRIONA

The "Cream" of the Cream Savers

The McCORMICK-DEERING brings you thoroughly perfected BALL-BEARING CONSTRUCTION. It's the tried-and-true cream saver—the BALL-BEARING CREAM SEPARATOR!



Buchanan & Rosson

Hereford - Friona

McCORMICK-DEERING

Known for Years as the
World's Easiest-Running
Cream Separator

It's Thanksgiving

Give the Wife Something to Be Thankful for. Here Are a Few Suggestions

Aluminum and Enamelware
China and Glassware

A. B. C. and Meadows
Washing Machines
Pressure Cookers

A Large Stock of Gas and Coal
Heating and Cook Stoves

B. T. GALLOWAY HARDWARE CO.

Let The Star Buy Your Xmas Presents FREE!

Our Special Christmas Offer

We want more subscribers. We want everyone in Parmer county to take our paper. We want YOU on our subscription list. Therefore we are going to make it worth while for you to subscribe to the Star and to do it now. Christmas is coming. In fact it is just around the corner and times have not been any too good with the short crop and the low price of wheat, but you can have a Merry Christmas just the same if you will get busy and get a few of your neighbors to subscribe to the Friona Star.

SUBSCRIBE NOW!

Do not wait. Send in your subscription now. This offer is only good for subscriptions in Parmer and adjoining counties and expires Saturday, December 20.

With Each Subscription We Give
\$1.00 WORTH OF MERCHANDISE OF YOUR OWN CHOICE
At Rushing's 5c to \$1.00 Store In Friona.

USE THIS COUPON

Friona Star, Friona, Texas.
Enclosed is my check for \$1.50 for which please send me The Star for one year and an order for \$1.00 worth of merchandise of my own choice at Rushing's 5c to \$1.00 Store.

Name

Box or Route

Post Office

International Sunday School Lesson

November 23, 1930.

THE RICH YOUNG RULER Refusing a Life of Sacrificial Service.

Mark 10:17-27.

17. And as he was going forth into the way, there ran one to him, and kneeling to him, and asked him, Good Teacher, what shall I do that I may inherit eternal life?
18. And Jesus said unto him, Why callest thou me good? none is good save one, even God.
19. Thou knowest the commandments, Do not kill, Do not commit adultery, Do not steal, Do not bear false witness, Do not defraud, Honor thy father and mother.
20. And he said unto him, Teacher, all these things have I observed from my youth.
21. And Jesus looking upon him loved him, and said unto him, One thing thou lackest: Go, sell whatsoever thou hast, and give to the poor, and thou shalt have treasure in heaven, and come, follow me.
22. But his countenance fell at the saying, and he went away sorrowfully; for he was one that had great possessions.
23. And Jesus looked round about, and said unto his disciples, How hardly shall it be for them that have riches to enter into the kingdom of God!
24. And the disciples were amazed at his words. But Jesus answereth again, and saith unto them, Children, How hard is it for them that trust in riches to enter into the kingdom of God!
25. It is easier for a camel to go through a needle's eye, than for a rich man to enter into the kingdom of God.
26. And they were astonished exceedingly, saying unto him, Then who can be saved?
27. Jesus looking upon them saith, With men it is impossible, but not with God: for all things are possible with God.
GOLDEN TEXT—And he said unto all, If any man would come after me, let him deny himself, and take up his cross daily, and follow me.— Luke 9:25.

Introduction.

"Jesus' sayings gave no hint that he ever regretted his own poverty, or that he envied the circumstance of the rich, or that he thought such persons had been favorably treated by his Father. What rather strikes one is the constant suggestion that rich men were to be pitied and that their possessions were a drawback to their life. It was a draw back to their life. The rich as no prophet had done since, not with reproaches and invective, as if they had wronged their brethren and were licensed robbers, but with anxiety, as to persons who, through a misfortune of great possessions, were apt to make the chief loss of life."—Ian Maclaren. One of these contacts of Jesus with the rich is the subject of our study.

This incident took place in the closing three months of Christ's life. Opposition to Christ had become so bitter in Judaea that, in order to prolong his safety till the coming passover, he had taken refuge in Peraea, the country east of the Jordan, where he taught earnestly and worked miracles. He was now setting forth on his final journey to Jerusalem.

The Supreme Question.

"Good Teacher, what shall I do that I may inherit eternal life?" Matthew shifts the "good"; "Teacher, what good thing shall I do

that I may have eternal life?" ("Have" instead of "inherit" Luke gives the question as in Mark). There is an apparent contradiction in the question. If eternal life is an inheritance; a gift from God, how is it to be earned by good deeds? The condition of eternal life is not what the young ruler had in mind—gifts to the poor, long prayers, many sacrifices in the temple, and the like—but simply faith in the atoning powers of Jesus Christ, the Son of God.
"And Jesus said unto him, Why callest thou me good?" Our Lord is not disclaiming goodness, of course, but he is probing the young man's thoughts of him. "None is good save one, even God," Christ here is far from saying that he is not God, and therefore cannot be called good. It is "as if he had said, 'Thou falsely callest me Good Master, unless thou acknowledgest that I have come from God.'"—John Calvin.

Confident But Mistaken.

"Thou knowest the commandments," to which the young man replied with the question, "Which commandments?" Our Lord quotes the Commandments freely, and omits entirely the first table of the Law, concerning our duties to God, citing only our duties to man, since the young man's conscience was probably clear in regard to his duties to God. Matthew's account adds Lev. 19:18, "Thou shalt love thy neighbor as thyself."
"And he said unto him, Teachers all these things I have observed from my youth." This reply shows that to him the Commandments meant simply verbal enactments to be kept in a literal and mechanical way. To observe them thus, was no harder for a young man of his habits and training than to keep out of the criminal court. Their deep spiritual significance and the principles of conduct involved he had never yet realized. "Go and fetch me the Book of the Law," said Rabbi Chanina on his death-bed, "and see whether there is anything in it that I have not kept."—F. W. Farrar. "Our Lord spoke to the young ruler to teach him what was meant by really fulfilling the law. God requires more than irreproachable outward conduct. Paul was blameless as touching the righteousness which is in the law, and was content to lose that for Christ's sake." (Phil. 3:6.)

The Lack of One Thing.

"One thing lacked often renders futile all else. Every part of an automobile may be in place and in perfect condition, except one part, perhaps a seemingly minor part. But without that part the car will not go. There is always a last thing to be added to any mechanism which enables all the other parts to do their work. Without that one thing all other things

CLASSIFIED

FOR SALE: Bundle feed about 8000 bundles. D. Farris, General Delivery, Friona. 17-tfc

WANTED TO TRADE: John Deere tractor, good condition, for cows, hogs or consider good teams. See J. B. McFarland, Friona, Texas. 17-tfc

are powerless. All about us we see men and women who possess many admirable qualities, but who are neither successful nor happy because of the absence of some one thing. The lack of that one thing makes ineffective and commonplace a person who otherwise would stand out in his community as a leader in every good cause. We recall the rhyme our school readers:
"For the want of a nail the shoe was lost;
For the want of the shoe the horse was lost;
For the want of a horse the rider was lost;
For the want of the rider the battle was lost;
For the want of the battle a kingdom was lost;
And all for the want of a horse-shoe nail."

Eternal Life.

We cannot do anything to inherit eternal life. That is God's gift to us. But when we have received the eternal life we can do all things through Christ who strengtheneth us. The achievement of science in our day are so colossal that we have become conceited. We have come to believe that nothing is impossible to man. So absorbed are we in the things that we are able to do that we are losing sight of the greater things that only God can do. What men lack is a personal experience of the living God. What they cannot do for themselves he can do for them. We are trying to work out our own material salvation without God. It cannot be done, for it is God that worketh in us both to will and to do his good pleasure. We simply cannot work it out until God works it in. We cannot express the life eternal until we have the life eternal. This life God is ever seeking to give us. The gift of God is eternal life.

through Jesus Christ his Son, but we may spurn the gift or neglect it. Shall we, like the young ruler, turn away from that, because of our absorption in the things not of the Spirit? He is a type, representative, of innumerable young men and women who today are facing, questioning, refusing, this same Lord Jesus.

The Peril of Wealth.

"How hard it is for them that trust in riches to enter into the kingdom of God!" As the young ruler walked sadly away, Jesus said to his disciples, "How hardly shall they that have riches enter into the kingdom of God!" The disciples were astonished at his words. If the rich, who were thought to be specially favored by God, could hardly get into his kingdom, what would become of the poor? Seeing how they misunderstood his meaning, Jesus explained that he was referring to those who trust in riches. "He did not mean that riches made it hard to enter the kingdom," says Weiss, "for a rich man, such as Lazarus of Bethany seems to have been, may find in the right use of his wealth a real spiritual aid and advantage, but trust in riches, reliance on them for happiness, does make it difficult—nay, impossible—to enter Christ's kingdom." Perhaps the chief danger in the possession of wealth is that it tempts one to self-indulgence, which results in the weakening of character and leads one to forget his dependence on God. The spirit of the kingdom of our Lord is one of sacrificial service, and he who would enter that kingdom must be willing to walk in the steps of his Master.

This Ruler—A Type of a Class.

"This young man is a type of very many, a type of the better class of minds. A man of high and lovely character, yet feeling that his character is not enough, whose very elevation of character put out its hands and groped for something better than itself—a man dissatisfied, dissatisfied with the world, and yet unable to give it

up; dissatisfied with himself, and yearning for something higher; feeling something in him that was empty, and that yearned and craved to be filled—such a man on the threshold of the kingdom of God, earnestly entreated by Christ to enter, entreated with a look that said he loved him—and yet turning away."

Summerfield

BY MRS. L. JOHNSON

Preaching services were held at the church Sunday morning and night by Rev. Clous, Amarillo. Monday morning chapel services were conducted by Frank Haggard, Amarillo, who is passenger engineer and has been an employee of the Santa Fe for over 33 years. He has lectured to 100 different schools and thousands of children have heard his safety-first talks. He emphasizes the fact of how careful they should be when crossing railroad tracks. A number of visitors were present and all enjoyed the talk. He was accompanied by his wife and they were

guests of Mr. and Mrs. Ray Johnson while here. Mr. and Mrs. Gerald Morgan were business visitors to Adrian last Monday.

W. L. Huntley went to Amarillo Saturday, returning with Mrs. Huntley who attended the Baptist

convention all last week. Master Wm. Henry Johnson of Long Beach, Calif., visited a few days with his aunt, Mrs. W. H. Lookingbill, and grand parents, Mr. and Mrs. W. L. Johnson. Mr. and Mrs. L. Johnson were business visitors in Clovis Satur-

We Have a Complete
Line of
Thanksgiving Groceries
At Money-Saving Prices

F. L. SPRING

GROCERIES

DRY GOODS

Bargain Days In Newspapers!



Here's a Word of Advice---Take It!

—Along with the special reduced rates of the Amarillo News and Fort Worth Star-Telegram, the Friona Star is permitted to offer special combination rates to its subscribers that will effect tremendous savings in subscription money, as follows:

Regular Rates

Amarillo Daily News (daily and Sunday) per year	\$ 8.00
Fort Worth Star-Telegram (daily and Sunday) per year	\$10.00
Fort Worth Star-Telegram (daily without Sunday) per year	\$ 8.00
Friona Star, weekly, per year (within 150 miles)	\$1.50

Special Combinations

By Mail and During November Only)

Amarillo Daily News, special rate alone	\$ 5.00
Friona Star and Amarillo News, each one year for only	\$5.50
Fort Worth Star-Telegram, special rate alone	\$ 7.45
Friona Star and Star-Telegram as above, each one year for only	\$8.00
Star-Telegram daily without Sunday, special rate alone	\$ 5.95
Friona Star and Star-Telegram as above, each one year for only	\$6.60
Weekly Pathfinder, regular price, one year	\$1.00
Friona Star and Pathfinder, each one year for	\$2.00

The above rates apply only to mail subscriptions, but expiration dates may be set for any time in the year for any of the papers. If your present subscription does not expire until later, the new subscriptions will start at that time.

Both the Amarillo News and Fort Worth Star-Telegram will be delivered free during November to those taking advantage of the above rates and subscriptions will be dated as of December 1st.

JUST A SUGGESTION: The papers may be sent to different addresses, and some dandy Christmas gift ideas might occur to our readers.

The
Friona Star



Saturday Roast Turkey Dinner

AND ALL TRIMMINGS

50c

Sunday Chicken Dinner

WITH SIDE DISHES

50c

Martin's Cafe

FRIONA, TEXAS

CHECK Your Christmas Bills



With a Checking Account

Keeping tabs on expenditures around Christmas time may be a tough job. Or then again it may be as easy as pie. If you've a checking account, your check-stubs provide a complete book-keeping system in miniature. Moreover, a checking account is a great convenience and a SAFE way of paying bills. A cancelled check is a sure receipt.

FRIONA STATE BANK

ENAMEL WARE

IN THE LATEST COLORS

We have a nice stock of Enamel Kitchen Ware in the latest colors, which is just what you need to make your kitchen an attractive place in which to work and better still at

PRICES YOU CAN AFFORD.

All Kinds of Notions and Novelties.

RUSHING'S

5c to \$1.00 Store

NYAL Remedies

A PLEASURE TO SERVE YOU

What You Want
When You Want It

Friona Drug Co.

PROMPT—REASONABLE—RELIABLE

Boyer Toilet
Articles

Phone 55
In Theatre Bldg.

We Deliver

ANYTHING—ANYTIME—ANYPLACE

FRIONA

TEXAS

Pleasing Air of Distinctiveness Features French Type of Home



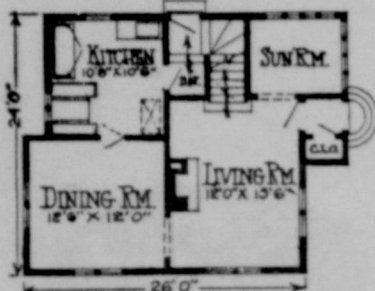
A French type stucco home is shown in the illustration. The home contains six rooms besides the sun parlor which is made possible by the projections. The dormer makes a break in the long sweep of the roof and adds an extra bedroom. The house is 26 by 24 feet.

By W. A. RADFORD

Mr. William A. Radford will answer questions and give advice FREE OF COST on all subjects pertaining to practical home building, for the readers of this paper. On account of his wide experience as editor, author and manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 407 South Dearborn street, Chicago, Ill., and only inclose two-cent stamp for reply.

The architect who designed the home shown in the accompanying illustration calls it a "French type." However, the plain walls with the steep pitched roof might be called English, as well as French, because this type of home is found in the British countries, although usually built of stone instead of stucco.

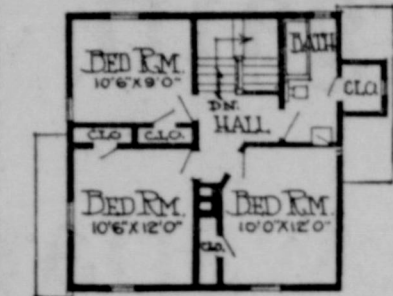
The view reproduced gives an idea of the distinctiveness of the house.



First Floor Plan.

The flat, plain, stuccoed walls are broken at regular intervals with windows, while the roof lines take it out of the commonplace in home design. This house contains six rooms, but

and sun room. In order to get a true idea of the interior arrangement, the floor plan should be turned to the left. Then it will be noted that the entrance leads into a small hall with a second opening into the living room,



Second Floor Plan.

which occupies a left corner at the front. To the right of the living room is the sun room with its four continuous windows. The dining room and kitchen are arranged across the rear of the first floor and lead into a central hall upstairs. All of the three bedrooms and bath room are corner rooms.

In designing this home, a two-car garage was added along the same lines as the house itself, which makes an attractive home building group.

Stucco homes may be of several types of construction. The stucco may be placed over a frame house with expanded metal lath as the base or over common brick or tile. All of these types of construction are good, although one may be slightly more expensive than another and be considered by some as more fire safe.

Little Details Make Houses Livable Places

"Early American" is a far-reaching and elastic term, carrying with it a wealth of romance and beauty to the home decorator and furniture collector. Many of us are prone to limit the term to the conservative and rather severe antiques of New England, forgetting that far "earlier Americans" settled in St. Augustine and Santa Fe, so Spanish atmosphere with its brilliant color and artistry of design, its iron grilles and roughly finished walls also figures in early American decoration.

The Spanish type of home and furnishings has been popular for many years in Florida, California and other southern sections of the country, and recently it has been adopted in the North. The Spanish homes now are seen on every hand, and wrought-iron pieces to match are to be had in the shops. Rich wall hangings, gay upholstery and draperies also are designed particularly for the Spanish type home. All details are worked out in the quaint new Spanish homes.

Floor treatment is a problem at times in Spanish houses. In the original houses they were as much a part of the decorative scheme as the walls and the furniture, but frequently floors are neglected in the modern adaptations, being considered merely as walking space by the more modest builder who cannot afford to floor his house with ceramic tile, which formed the floors of most of the old Spanish homes.

The effect of hand-made ceramic tiles is exactly reproduced in linoleums nowadays. In the new embossed handcraft tile designs, small units of irregular colorings are framed with mortar lines, which are actually pressed below the surface of the linoleum. The result is a colorful design in bold relief that reflects the spirit of the old Spanish colonies so faithfully, in fact, that many a person seeing it on the floor cannot believe that it is not real tile.

And it must be added that the use of linoleum is not limited to the Spanish houses. No, indeed. The ingenuity of linoleum makers has made it possible to lay floors for the French, Italian, early English, colonial or various other period houses, that fit in perfectly with the general schemes, with fascinating effects.

Inset linoleum, in squares of black and white marble, squares of onyx, tiles visibly embossed, spotted here and there with authentic heraldic designs, duplicates of the work of medieval hand tilers, offer artistic relief to harassed decorators searching for harmonious floors for the period houses.

Sunroom Needs Fadeless Fabrics to Be Practical

Next to the breakfast-room and kitchen the sunroom needs washable and fadeless materials to be practical. The streaming sunlight that enters all day will fade anything that cannot resist it, the constant washing that is necessary will wear out anything that is not made to wash easily. The many windows allow much more dirt to enter here than any other room in the house, and the constant use that is given this cheery place by all the family wears out all but the most serviceable materials.

For all these reasons it is wise, therefore, to buy a good quality of wall paper, and after it is hung to varnish it. The colors in a good paper are able to withstand the sun and the varnished surface may be washed and washed without wearing down or peeling off.

The varnish, besides making the paper waterproof, makes it adhere much more firmly to the walls, and so withstands both heat and dampness. The wicker in a sunroom furniture should be painted a bright color and the black and vermilion bird cages with their brilliant feathered occupants add the last touch of summery brightness and lovely color.

Standardized Homes, Built Alike, Deplored

It is a common sight in residential sections of our cities to see unsightly rows of houses of the type which are built by the mile and sold by the foot.

They are identical in design, planning and setting. If careful attention had been given to the fundamental principles of good planning and designing, these same dwellings could have been built with far more pleasing results and at no greater expense.

Those who build small houses become responsible not only for creating the desire to build attractively and economically but also for preserving the ideals which lead people to build beautiful homes with loving hands and eager hearts.

Good Frames Will Keep Windows Waterproof

It is always wise economy to select casements that are well made, not just put together. Frames have a great deal to do with the weatherproof quality of any window. Unlike the double-hung window which fits within its frame, the casement must depend upon its locking hardware to bring the sash tight against the frame to avoid drafts and rattles and leakage of heat from within or rain from without.

BERET TO MATCH SUIT FAVORED; "WEIGHTLESS" WOOLENS APPEAL

THE idea of the beret made of the cloth of the dress, blouse, suit or ensemble which it tops has completely captured the fancy of fashion's followers. During the daytime hours, about town at the smart restaurants, in fact most everywhere that one sees a chic tailor made of some one or other of the new smart novelty woolen weaves, it is almost sure to be accompanied with a jaunty close-fitting headpiece which has been conjured of the very selfsame material.

Of course so smart a mode finds itself exploited in the environs of Hol-

we in our day are privileged to behold. So sheer, so colorful, so unusual, so everything to be desired for smart frocks such as can go most anywhere and be admired for their chic. No wise-to-style woman can afford to pass them lightly by.

When is the proper time of the day to wear the frock made of some one or other of the new lightweight woolen weaves? Echo answers, morning, noon or afternoon, in fact any time between dawn and when the lights are on, and being so exquisitely dainty, some of the very sheer light woolens



Fetching Suit-Plus-Beret Costume.

lywood, the "Paris of America." Which accounts for the fact that Margaret Adams, recently arrived from Broadway, chose to be garbed in a fetching suit-plus-beret costume when she posed for her picture which is herewith reproduced. The entire outfit is in gray, from tip to toe. As a matter of information we might say that gray is a color gaining steadily in favor. True, as yet, it is being worn by a select few only. However an increasing demand is reported for gray novelty woolens and also gray furs.

One notes this trend to gray mixtures in the newer stripes, checks and plaids now so popular for sports and about-town suits. Especially is gray allied with black and white. "They say" that even the new silk prints for spring show a predilection for gray tones—but we look too far into the future. As to the immediate moment, choose rough manly woolen, trim it in long-haired gray fur or smooth caracul and chic is the word.

It has grown to be quite the smart thing to wear a dress of colorful and checkful (meaning striking plaids or checks or stripes) weave, topping the

even find themselves hobnobbing with satins and silks, chiffons and velvets at dinner parties and the dance.

The models pictured below are of a near weightless woolens as weaves can be. They are just such as the well dressed woman will love to wear during her round of rather informal daytime events. The genteel-looking frock to the right is of chiffon vilma worsted in black and white. An interesting item about this dress is that it actually weighs little more than a pound.

For the novel Paris gown to the left in this illustration Suzanne Talbot uses sheer pink woolen. Tiers of scalloped box-pleating form a most attractive skirt, the scallops being repeated on the deep oval collar and on the cuffs which finish the modish elbow sleeves. The patent leather belt and the long suede gloves give the contrasting note of black which the French designer seldom omits. The small chemise hat in black and pink is a charming exponent of the latest, or shall we say the earliest, in winter millinery.

So light and sheer are some of the new wool crepes; it is the proud assertion of the weaver that they can



Two Striking Costumes in Light Woolens.

same with a short fur jacket or one of plain colored flannel, the beret being made either of the novelty woolen to match the frock or of the fur or flannel to match the modish belted-in jacket.

Light Woolens in Favor. Hear, hear, hear! All women interested in what's smartest for daytime frocks. 'Tis the new perfectly charming weightless woolen weaves to which fashion would call your attention.

Surely this is a season of triumph for fine fabrics woven of fine woolen. Never such were known in days of yore as the fairlike woolens which

Gigantic Strides Made in Use of Esperanto

Esperanto was created by Dr. L. L. Zamenhof (1859-1917), who was born at Bielostock, Russia. He believed that much international misunderstanding might be removed if a common language were available, and he conceived the idea of Esperanto. By the age of nineteen he had completed the construction of his new language, but it was then subjected to scrutiny and practical tests till 1887, when he published his "Lingvo Internacia" under the pseudonym of "Doctor Esperanto." Since that time the use of Esperanto has spread rapidly, and Esperanto associations have been formed in every country. Even in the British Isles, where the importance of the movement does not appear to have been fully understood, there are supposed to be 100,000 persons with a knowledge of the language. The third universal Esperanto congress was held at Cambridge in 1907, and since then more than 1,250,000 text-books have been sold in these islands. More than 1,200 delegates, representing every country in the world, attended the twenty-second universal Esperanto congress at Oxford. Among them were a number of Icelanders.

Small Girl Probably Right, but Not Polite

"We need have no fear for the future of America as long as our young folks remain normal," says Judge Lindsey. "We criticize our so-called 'flaming youth' and justly so, but the kiddies are just as wholesome and as natural as they ever were."

"A fashionable Denver woman gave what she intended to be a very select party for her five-year-old daughter. It wasn't to be a children's party, but a gathering of little men and women."

"But the children wouldn't have it that way. They laughed and fought and romped just like ordinary children. Finally one little chap went up to his equally small hostess and said:

"Gee whiz! My mother has telephoned three times for me to come home. What do you suppose is the matter? And to the fashionable mother's consternation her tiny superdaughter replied:

"I guess she wants you to get home before you bust."

FOR COLDS— ALKALINIZE YOUR SYSTEM

Doctors everywhere are prescribing this new treatment for colds:

Begin when you feel a cold coming. Take a tablespoonful of Phillips' Milk of Magnesia, morning, noon and night, the first day. Do the same second day. Then only at night.

Colds reduce the alkalinity of your system. That's what makes you feel achy, feverish, weak, half-sick. Phillips' Milk of Magnesia is alkali in harmless, palatable form. It checks the symptoms of colds by restoring the alkalinity of your system.

Relieves sour stomach, indigestion, gas, over-acidity. All drugstores.

Difficult

"Do you think Jaywalkers should be arrested?"
"Sure, if they catch them alive."

Soy bean oil has become important in this country in the making of soap, paints, glycerine, rubber substitutes and linoleum.

There is better repartee than "Is that so?" but that has to serve often and often.



To be a Healthy Woman watch your Bowels!

What should women do to keep their bowels moving freely? A doctor should know the answer. That is why pure Syrup Pepsin is so good for women. It just suits their delicate organism. It is the prescription of an old family doctor who has treated thousands of women patients, and who made a special study of bowel troubles.

Dr. Caldwell's Syrup Pepsin is made from fresh, laxative herbs, pure pepsin and other harmless ingredients. It doesn't sicken or weaken you. No restrictions of habit or diet are necessary while taking it. But its action is thorough. It carries off the sour bile and poisonous waste. It does everything you want it to do. It is fine for children, too. They love its taste. Let them have it every time their tongues are coated or their skin is sallow.

When you've a sick headache, can't eat, are bilious or sluggish; and at the times when you are most apt to be constipated, take a little of this famous prescription (all druggists keep it ready in big bottles), and you'll know why Dr. Caldwell's Syrup Pepsin is the favorite laxative of over a million women!

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

Has Your Back Given Out?

A Bad Back May Warn of
Disordered Kidneys.

If miserable with backache, bladder irritations and getting up at night, don't take chances! Help your kidneys at the first sign of disorder. Use Doan's Pills. Successful for more than 50 years. Endorsed by hundreds of thousands of grateful users. Get Doan's today. Sold by dealers everywhere.



STOP THAT ITCHING

Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczemic conditions, Tetter, Ringworm, Itching Toes, Poison Oak and as an Antiseptic Dressing for Old Sores, etc.

BLUE STAR OINTMENT

The Question
Mrs. Jabbs—My daughter has been in Hollywood now for over a year.
Mrs. Diggs—In Hollywood for over a year? How many times has she been married, my dear?

Derby hat has a hard time of it; yet no other kind stands up so well in a dirty city.

WARNING

when buying Aspirin
be sure it is genuine
Bayer Aspirin

Know what you are taking to relieve that pain, cold, headache, sore throat. Aspirin is not only effective, it is always safe.

The tablet stamped with the Bayer cross is reliable, always the same—brings prompt relief safely—does not depress the heart.

Don't take chances; get the genuine product identified by the name BAYER on the package and the word GENUINE printed in red.



The Handsome Man by MARGARET TURNBULL

Illustrations by IRWIN MYERS

Copyright by Margaret Turnbull, W. N. U. Service.

CHAPTER VIII—Continued

But her father had her answer now and was studying it over. She was sure that he was not satisfied, though he said in a level voice to both of them, "Well, tomorrow or today, rather, will tell more than we know now. Good-morning, children. Here comes August."

The secretary walked toward the dining room door, and after a moment Roberta joined him. She did not speak until Sir George moved toward the stairway.

"Decent of you not to tell. But you see it wasn't necessary." "I don't know," he answered slowly. "I am sorry you spoke."

"Nothing," Sir George said noncommittally, and turned to leave her. "Or anything?" Roberta called after him, challengingly—and when she saw him safely out the stairs she went swiftly out to the landing place.

Jack, looking his picturesque best in the moonlight on the tiny beach, was not so easy to send away. He had something to find out before he went, and something to tell the girl which would make his own position stronger.

It took him some moments and much tact to get the information. When he knew at last that tomorrow MacBeth had planned to send his secretary to the bank, he reluctantly released the nervous girl after a burst of furious jealousy, which terrified Roberta.

What Roberta finally gathered, was that Sir George had met this Senatoria Mercedes on the steamer, bound for New York, had heartlessly singled her out and as heartlessly thrown her over when he found how little money she had. The tale was cunningly told. It made Sir George seem cheap indeed, yet somehow the story also cheapened the story teller.

"And in the meantime," finished his assistant, his eyes snapping, "I will walk up the towpath with the money in my pocket and deliver it to Ray Browne on time."

MacBeth whistled and stared at him. "I don't want to expose—" "You will not be exposing any of your men," Sir George said hastily. "I wouldn't for a moment propose that. It would be well worth the expense of the armored car, sir, if we notified the state police and they caught some of the rascals."

"But you? It is of you I was thinking." The younger man laughed. "Who would believe that Beauty Sandison was doing anything but strolling along to meet a girl. Or if they met me higher up the river, I am, of course, indulging in the British passion for walking."

"The river road or the towpath?" "The towpath, of course." "That has long lonely stretches." "Yes, but they can't be traveled by motor. Their motor would have to be left on the road."

MacBeth looked at him jealously. "It's what I would like to do myself. But, thinking of Aggy—I hesitate to allow you to—" Aggy's stepson frowned. "Of course, Aggy isn't to know; that would be fatal. Roberta's not to know, either. She's not to know even the smallest detail, if it's to be a successful trip."

"What do you mean?" MacBeth asked.

"What I said," and Sir George forgot his customary respectful attitude and unconsciously assumed a dogmatic tone. "Nothing can or will be done



Sir George Crawled Noiselessly and Slowly Behind the Desk.

unless both of the women in this house are kept absolutely ignorant of what is going on, and especially your daughter."

MacBeth lay back on his pillows and surveyed the determined young face. The young fellow thinks Roberta will get excited about him, he thought.

Aloud he said, "Roberta's not the girl to get excited about your dangers." "Perhaps not," said his secretary, grimly, "but she's not to know for more reasons than one. Not," he added, as he saw MacBeth's expression, "that the girl herself may not be perfectly loyal and trustworthy, but," and he said it with due emphasis, "I am not trusting some of her quaint companions."

MacBeth found he could get nothing more from him then and finally gave it up. "Mind, I don't agree with you about Roberta," he said emphatically. "She's high-strung and determined, but she's my girl and I know I can trust her."

"That may be, but after all she is young, and she picks her friends rather carelessly to my way of thinking. Is it on, with Roberta in the dark completely? Or is it off, and you tell the girl the whole scheme?"

MacBeth thought awhile, and then held out his hand. "It's a good business-like, workable scheme, so we'll say it's on and all females barred."

"Done!" said Sir George. "Ray Browne will meet me half way, and I'll get the money up there or be found in the canal."

CHAPTER IX

The sun shone brightly on the towpath as Sir George crossed the bridge on his way to the bank. He had the small car Roberta usually drove. She had refused, emphatically, Sir George's invitation to join him, saying:

"No thanks. I've more interesting things to do than drive to that rotten

old village this beautiful morning, with nothing more exciting at the end than the bank and post office."

He looked at her tranquilly. He knew that behind the brusque refusal lurked a determination not to accompany him anywhere, ever. Evidently whatever tale Roberta had been told down by the landing had been black. "I find your village and post office quite interesting. Anything I can bring you, Aggy?"

She shook her head. "Be careful of yourself, liddle. Mind them awful turning at the bridge and don't be reckless."

Roberta laughed. "What's the joke?" He was always careful of Lady Sandison's dignity and feelings.

Roberta realized this and, despite her prejudice, liked it. She turned quickly to her aunt now: "I wasn't laughing at you, Aunt Aggy, but merely at the thought of any chance to be reckless in this place. What danger could lurk between this island and the post office?"

"You would be surprised," Sir George said levelly, with a glance at his stepmother, "how full of adventure a countryside can be. I shall be home late today," he observed casually as he rose. "I have several matters to look after for Mr. MacBeth. I may even be too late for dinner, Aggy."

Aggy looked at him as he went toward the door and her expression was such as to cause her stepson to wonder if Robert MacBeth had not, after all, confided something to his shrewd little sister.

"Keep yourself out of mischief if it's a possible thing, liddle," was all that she said, however. As for Roberta, she allowed a slender eyebrow to raise itself ever so slightly.

He was irked by that eyebrow, however, as he went down the steps to the car. Everything that he was about to do seemed somehow silly and melodramatic in view of that lifted eyebrow. What a danger signal the girl was anyway. There was no keeping her out of mischief.

Sir George went down the river road toward the bank, going over and over in his mind his carefully laid plans, which, despite his sober thoughtfulness, still seemed somehow theatrical and a bit unreal in this setting. How Roger would laugh if he ever knew.

He parked his car near the bank. It was early and there were few cars about. After a careful look about him, Sir George went into the bank. He had seen nothing unusual when he entered. Two cars only were parked in front of the bank. When he went inside, business was going on as usual. He went directly to the bank manager's room. It was divided off from the front and the rest of the bank offices by a partition of wood and glass. The upper part of this partition did not reach all the way up to the old-fashioned ceiling. It was only about eight feet high.

The bank manager was ready for Sir George when he entered. The payroll money was on the desk, although the ordinary observer would not have known it, as it was in a flat oilskin package. Sir George roughly counted the money, and then proceeded to put it in a safety belt about his waist, securing the package by safety pins. The putting of the money in the belt was accomplished, without fear of observation, by the simple expedient of going behind the desk and pulling open the door of an old-fashioned cupboard so that it formed a screen between him, the windows, and the door to the private office. At the other side of this screen was a heavy steel filing case. Sir George finished stowing the money away and was just about to step out of his retreat, when he heard a curious sound from the manager and immediately afterward the words: "Hands up!"

He could scarcely believe, at first, that he had heard the long-dreaded words. He thought his imagination had tricked him. Screened as he was, he stood motionless and peered out of the crack of the door. He saw the manager deadly pale, his hands in the air. Slowly approaching him was a man with a pistol in one hand.

There was a most uncommon and a deadly silence in the main office.

Instantly and noiselessly Sir George lowered himself. He had remembered he was six feet-three. He gradually let himself down on the floor, still hidden by the desk. He slowly stretched himself out. The paralyzed bank manager was standing motionless while the intruder gathered in what small amount of money lay upon the desk. Sir George crawled noiselessly and slowly behind the desk. Rejoicing for once in his height, he stretched out a long arm and caught the thief, whose back was turned to him, by his ankles.

(TO BE CONTINUED)

Possibilities of Paper Showers Pointed Out

It was the skyscraper that evolved the idea of showers of bits of paper to welcome distinguished guests in triumphant procession in the street below. Who threw the first handful? He was a pioneer in that kind of pagantry; and the fluttering particles confer an air so festive that nothing else can equal it.

In earlier eras flowers may have been thus cast from windows and balconies, but never in the prodigious volume with which the paper cascades descend; nor from the impressive height. We have often thought that this new feature of enthusiastic salutation to heroes and joy-inspiring guests should be developed and elaborated.

If we may not bestow rose-leaves

on the heads of the distinguished, tissue paper stimulation of rose-leaves—perhaps somewhat larger for festive effect—in crimson, pink and yellow might be thickly sifted through the air; or still more gorgeous, mingled with stars of silver and gold paper. We don't half realize the possibilities of this showy and enlivening innovation—St. Louis Globe-Democrat.

Water Buffalo's Habits Although it is true that the water buffalo is very fond of water, and remains near it as much as possible, it can live quite easily without being in water. It must have water to drink, like all other animals, but lying in water is a matter of comfort and not of sustaining life.

Go to Your Dealer and Ask Him to Show You the Remington Standard American DOLLAR POCKET KNIFE THE GREATEST VALUE EVER OFFERED

If your dealer hasn't this knife in stock, send his name and a dollar. The knife will be mailed at once. If you don't think this is the biggest value you ever had for \$1, return the knife and your money will be refunded. Address: Remington Cutlery Works, 951 Barnum Avenue, Bridgeport, Conn.

Insect Pests Carried by Currents of Wind In the belief that wind is an important factor in the spread of insect pests, the Department of Agriculture is studying wind transportation of insects. An unexpectedly large number of insects were found at high altitudes when the department scientists placed traps on the wings of airplanes. Many insects caught in the traps were found to possess little or no power of flight. The conclusion was that such insects were transported by air currents. Small balloons were also released with return tags and brought information as to the normal direction of air currents from various districts in the South. The results shed light on the migration of leaf-worm moths.

Man's Feathered Friends The importance of birds to the forest is usually overlooked, although it is commonly stated that birds are tremendously important to agriculture. In forestry little attention has

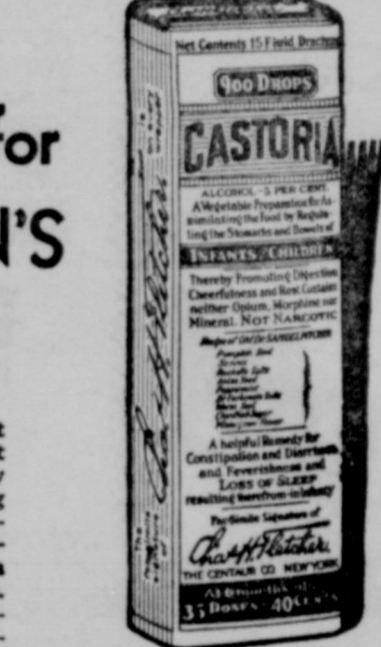
been paid to birds destroying harmful forest insects. This is probably due to the fact that the quantity of insects destroyed by birds is not widely known. Accumulated evidence, however, shows that birds consume enormous numbers of insects at the season of the year when such destruction is of most economic benefit.

Ministerial Distinction "Minister with portfolio" is the term given to a member of the British cabinet who has jurisdiction over a special department. "Minister without portfolio" is a term given to a minister of the British cabinet who has no specific department over which he has jurisdiction.

Taking the Hint "Do you believe in signs?" "Sure. When I see a sign that says 'Fine for speeding,' I always step on the gas." Going in debt is often brought on by trying to outshine some one in appearances.

WOMEN For Over 50 Years Have Used CARDUI with great benefit SOLD BY ALL DRUGGISTS

Quick Relief! For rashes, eczema and all forms of itching, burning, disfiguring skin irritations. Bathe with Cuticura Soap and hot water, dry, and anoint with Cuticura Ointment. Relief comes at once and healing soon follows. Cuticura Preparations are essential to every household.



Castoria... for CHILDREN'S ailments ARE you prepared to render first aid and quick comfort the moment your youngster has an upset of any sort? Could you do the right thing—immediately—though the emergency came without warning—perhaps tonight? Castoria is a mother's standby at such times. There is nothing like it in emergencies, and nothing better for everyday use. For a sudden attack of colic, or for the gentle relief of constipation; to allay a feverish spell, or to soothe a fretful baby that can't sleep. This pure vegetable preparation is always ready to ease an ailing youngster. It is just as harmless as the recipe on the wrapper reads. If you see Chas. H. Fletcher's signature, it is genuine

Castoria. It is harmless to the smallest infant; doctors will tell you so. You can tell from the formula on the wrapper how mild it is, and how good for little systems. But continue with Castoria until a child is grown.

The wife of a henpecked husband hasn't very much to crow over. There is no place like home when it comes to drawing a meager salary.

CAPABLE MEN WANTED WITH ORGANIZING and SELLING ABILITY Good steady income can be yours by acting as territory manager in your section selling TOM THUMB MINIATURE GOLF COURSES. If you have executive and sales ability for securing and handling sub-agents on a strictly commission basis this is your opportunity. Write or wire MR. BALFOUR, FAIRYLAND MFG. CO. Chattanooga - Tenn.

The Ideal Vacation Land Sunshine All Winter Long Splendid roads—towering mountain ranges—Highest type hotels—dry invigorating air—clear starlit nights—California's Foremost Desert Playground Write Cree & Chaffey Palm Springs CALIFORNIA

PARKER'S HAIR BALSAM Removes Dandruff Stops Hair Falling Imparts Color and Beauty to Gray and Faded Hair and is sold at druggists. FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy. 50 cents by mail or at druggists. Hinox Chemical Works, Patchogue, N. Y. Men, Women, \$1.25 starts you in business. Make \$25 or more per week. Write for sample 1728 Venice Blvd., Los Angeles, Calif. W. N. U., Oklahoma City, No. 46-1930.

Personal

Mrs. Sykes and small daughter and Miss Alma Arnold of Muleshoe visited Thursday in the home of A. A. Crow and Wright Williams.

STAR THEATRE

HEREFORD, TEXAS

Saturday Only

NOVEMBER 22
Matinee and Night

BETTY COMPTON

MIDNIGHT MYSTERY



HAROLD LLOYD
in
"Feet First"

Produced by
Harold Lloyd Corporation
A Paramount Release

Next Week, Monday, Tuesday and Wednesday, November 24-25-26. DON'T MISS HIM!

Next Week

Thursday and Friday

NOVEMBER 27-28

MONTE CARLO

A Paramount Picture

Mr. and Mrs. L. E. Bauerfeld have taken an apartment over the Friona State Bank and at present are engaged in getting settled in their new home.

Phone 55—We Deliver. Friona Drug, 18

Mrs. M. M. Wood and small daughter are visiting relatives at Silverton, their former home.

Jim Martin of Farwell was a Friona visitor Thursday.

For toasted sandwiches, hot chocolate, coffee, Friona Drug, 18

Jess Standford of Hereford called on friends here Thursday enroute to Bovina.

John and Tom Whitley of Pilot Point are visiting their brothers, Virgil, Harry and Gene here at present.

For the best of service, Friona Drug, 18

Mrs. Goddard and Mrs. Hudgins were shopping in Friona on Thursday.

Miss Montgomery of Erick, Texas, spent last week in Friona.

Mrs. Gillispie was a Friona business visitor Thursday.

Mr. Hitt was in Friona looking after business Wednesday.

Mr. and Mrs. Konkila and family of McLean are here prospecting this week.

For all kinds of drugs and toilet articles, Friona Drug, 18

Mr. and Mrs. Kendall of Amarillo spent the week end visiting in the home of Mr. and Mrs. W. M. Blair, Mr. Kendall being a cousin of Mrs. Blair.

Homer T. Walker and sister Wanda, and J. O. Jones spent last week at Las Vegas, New Mexico, at the Walker ranch.

New Baby at Strickland Home.

Mr. and Mrs. Paul Strickland have a new baby daughter born Friday morning, November 14. The young lady weighed nine pounds.

Mrs. A. A. Crow and son, Clyde, Mrs. Wright Williams and Miss Elizabeth Blankenship spent Monday in Clovis.

Eat Campbell's ice cream, Friona Drug, 18

Mrs. Newby and daughter, Evelyn of Clovis, accompanied by Mrs. Dickson and Elmer Englandt of Bovina, visited friends and relatives here Monday.

Mrs. Nash of Amarillo is in Friona this week.

Dr. H. A. Miller, James A. Hall and Jim Jaques of Clovis spent Sunday hunting near Friona after a sunrise breakfast with Mr. and Mrs. A. C. Young.

H. E. Nailon of Hub was in town Saturday.

J. M. W. Alexander visited in Friona Saturday.

L. M. Crow was in town Saturday.

Woodson Young was a Saturday visitor here.

M. Lack and family spent Saturday in Friona.

Buy Boyer toilet articles, Friona Drug, 18

BULLETINS READY FOR SCHOOL LEAGUE CONTESTS

Austin, Nov. 17.—Bulletins devoted to the work of the Texas Interscholastic League contests in art memory and music memory have come off the University of Texas press and are ready for distribution, according to Roy Bellichek, chief of the University League Bureau. The art memory bulletin was prepared by Mrs. Parlee Hocker Lang, while "Making Friends in Music Land" was compiled by Dr. Leta May Spell.

Dollar Buys More If Consumer Reads Newspaper Advertising, Says G. F. Swift, Meat Packer

Chicago.—How "advertising helps the consumer to make better use of his dollar" was explained Tuesday in a report by G. F. Swift of Chicago, vice president of Swift & Co., and chairman of the committee on public relations of the Institute of American Meat Packers.

"By continually advising the housewife through their advertising and news columns of the in-

creased purchasing power of her money, the newspapers has performed a real service during the last year, when economical buying has been essential in many cases," said Mr. Swift, addressing the 25th annual convention of the institute.

"By bringing bargains and opportunities for economical purchases to the attention of the consuming advertising has made it possible for the consumer to spend his money where he can get the best returns for it."

EVERYTHING for THANKSGIVING

SATURDAY SPECIALS

Gooches 8-oz Macaroni and Spaghetti, 3 for	20c
MATCHES, Big Boy, carton	15c
BANANAS, dozen	24c
SPUDS, 16 pounds	31c
CHEESE, package, 1/2 pound	22c
PINTO BEANS, seven pounds	36c
TOILET SOAP, Camay, three bars	21c
SOAP, Crystal White, nine bars	32c
PECANS, new crop, pound	18c
ONIONS, six pounds	17c
LYE, Babbitt's, two cans	23c
POST BRAN, two packages	23c
FRESH WEINERS, pound	20c

White & Key

RED & WHITE STORE
FRIONA

Santa Fe Grain Co.

TOP MARKET PRICES ALWAYS

Cotton Seed Meal	\$2.15
Cotton Seed Meal, ton lots	\$39.00
Nut Cake	\$2.15
Nut Cake, ton lots	\$39.00
Pea Cake	\$2.20
Pea Cake, Ton lots	\$40.00
Bran	\$1.40
Shorts	\$1.65

"PURINA" FEEDS

Chicken Chowder, 100 pounds	\$3.55
Chicken Chowder, 50 pounds	\$1.95
Pigchow, 100 pounds	\$3.00
Cowchow, 100 pounds	\$2.80
Bulkylass, 100 pounds	\$2.60

BEST COLORADO COAL MAGNOLIA PRESSED COKE

We Appreciate Your Business

Rexall 1^c Sale

Rexall Remedies
Two for the Price of One
Plus 1c
November 20, 21 and 22

CITY DRUG STORE

J. R. Roden Friona

Our
Special Sale of GAS HEATERS
Continues

Until we have reduced our stock to its normal state. Be sure to drop in today and let our salesman show you our nationally advertised line of Clay-Back Radiant Heaters.

—YOU CAN SAVE DURING THIS SALE—

"MODERNIZE WITH GAS"

West Texas Gas Co.

STEP ONCE and get gone!

Phill-up with Phillips 66

highest test easiest starting

no sputtering or coughing
... flexible at all speeds!

THE GASOLINE OF CONTROLLED VOLATILITY

H. T. MAGNESS, Agent
Friona Motor Company, Friona Garage and J. B. McQuiston
Retail Dealers

Listen in on Phillips 66 Flyers every night except Sunday, 8:00 to 9:30 P. M., Central Standard Time, Station KMOX, The Voice of St. Louis.