

# Ill NEW FOOD BUYS : 



Vegetalles

ORAMGES mas.
96
BANANAS .
121/2
PEARS.
CANTALOUPES.
198
154
ONION PLANTS . .mems
$25 \%$
dIAMOND
Liliiai BEAlls no. mo
$13^{*}$
WHOLEE GREEM BEAMS no. mo
17
deL monte
PEAS no. 303
19*
walco
19*
BLACKBERRIES no. 30
216
PIE APPLES
PIIIEAPPLE JUICE
29s
KEN-LRATION
DOG FOOD
2 cans 27c
SMUCKERS STRAWBERRY
PRESERVES noz 37c
CRACKERS ${ }^{20}$
JELL-0 ox
8
HOT' ROLL MIX . - 196 SWAN'S DOWN
 PARKAY
OLEO. 29:

Choice Meats

| BORDEN BISCUITS: | 2 |
| :---: | :---: |
| BOLOGNA | 4996 |
| LIVER 年erata | 39 c |
| BACON | 396 |
| BAR-B-0 | 49 |
| SUGAR | 496 |
| COCOA mat or | 258 |
| FLOUR | 988 |

${ }^{2} \mathrm{HaO}$
256

TISSUE. .ous

Kimbell's
SALT ${ }_{\text {ox }}$
CLOROX


LARGE BOX
CHEER ......... 296 BAKERITE, 3 LB.
SHORTENING...
WESSON-OLL
29


## FROZEN

LEMONADE . . 15?
RAW-12 OZ.
SHRIMP
© 5
-1.ant
POTATOES 19\%

News-Views-

## 

\section*{$\substack{\text { Fridar } \\ \text { Aperil } \\ \text { Stranger }}$ <br> At My Door <br> | Sundory cerd Monder |
| :---: |
| Apill 15.16 | <br> }

Tundor ond wede


| $\text { PR } 1$ | gones <br> THEATRES |
| :---: | :---: |
|  | Show Opens at 6:45 <br> Movietime 7:00 <br> Rustic Drive In |
|  | Thursday <br> April 12 <br> GREGORY PECK |
|  | THE PURPLEPLAIN |
| $\begin{aligned} & \text { Friday and Saturday } \\ & \text { April } 13-14 \end{aligned}$ |  |
| Tonction our Aevition | Friday and Saturda April $13-14$ |
| Lin | The Outlaw's |
| SILVER | Daughter |
| Cinemascope COLOR - ROBERT NEWTO <br>  | $\begin{aligned} & \text { Bill Williams } \\ & \text { Kelly Ryan } \\ & \text { and Jim Davis } \end{aligned}$ |
| Sunday, Monday \& Tuesday April 15-16-17 | Sunday and Mon April 15-16 |
| The Kettles | LUCY GALLANT |
| In The Ozarks $\qquad$ MARJORIE MAIN ARTHUR HUNNICUT |  |
| This is the free show for the old folls that are 65 year young or more. | Tues., Wed. \& Thurs April 17-18-19 |
| Wednesdey and Thursday April 18-19 | Beneath The 12-Mile Reef |
| HEAD HUNTERS - StarringROD CAMERON | Robert Wagner and Terry Moore |



FRIDAY AFTERNOON AT THE DRUG STORE





Barber Shop Parade of Quariels Show To Be In Lubbock Salurday, April 14
 is the fund-raising tuntest of the tad Lads of Enchantment, of Albu
Lubbock, Texas No. 1 Chapter, of querque. the SPEBSQSA Inc.- that's short
tor the Society for the Preserva-- $\begin{gathered}\text { Lubbock Groups Listod } \\ \text { Among the Lubbock units }\end{gathered}$ tion and Encouragement of Barber
Sop
Shop Quartet Singing in America,
Inc.
 tels, aceording io Dr Laprowrence
Clark, ticket chairman. Tickets
Master of ceremonies will be Clark, ticket chairman. Tickets
may also be secured by writing
Chester Lauck, "Lum oum and Aner team of
radio and motion picture tame ac

 long it will continue, for barber-
shas been scaled
shopers from three states-loaded
s.
s. 1.50
wo, Shoppers from three states-loaded
with lultabes, hobbted with har have been sell outs. and a heans havy
mony-will he here to make with advance sale is expected.



Returned Missionaries To Speak May 17-18-19


Evangelical Wethodist Church 7:30 P. M.


Your OK Used Ca any day in any league. You get a savings bonus
when you buy because volume trading and selling whens Chevrolet dealer used car prices low. You get a satisfaction bonus whien you drive because an
OK Used Car is inspected and reconditioned to rate OK Used Car is inspected and reconditioned to rate
the dealer-warranty in writing. LOOK FOR THE OK TMADEMANKI

Jack Bailey Chevrolet

## FRI TO

PEACHES PRUNE J DE MONTE
PEACHES PEARS ABROT: BA

DEL MONTE
SWEET PIC DEL MONTE SLICED BE DEL MONTE
CATSUP planter's PEANUTS KINGSFORD CORT 50 FOOTPL
GARDEN POR CAMPFIRE
300 CANS

## CH BE

 LOIN ST U. s. Grade CLUB ST Frosh GrouHAMBU


|  |  | Ot Mowte - 3 O3 Whot GREEN BEANS |
| :---: | :---: | :---: |
| Del Monte - oice 37 c |  | OEL MoNTE -303 coin |
|  |  |  |
| PEACHES .......... 47, | GREEN BEANS ....... 23 c | SPINACH |
|  |  | De Monte - TOMAP |
|  |  | $\begin{aligned} & \begin{array}{l} \text { of wove - } 30 \\ \text { KRAUT } \end{array} \end{aligned}$ |

# DEL MONTE CORN <br> GOLDEN CREAM STYLE, 303 CAN bamanas <br> GOLDEN RIPE POUND 

## PORK and BEANS


 TO PIGGLY WIGGLY AND DEL MONTE'S



| Hills.O. Home - 12 Oz . BLACKEYE PEAS | 19c | LIBBY's - 6 Oz. Frozen GRAPE JUICE | 19c |
| :---: | :---: | :---: | :---: |
| PATIO-Frozen <br> MEXICAN DINNERS | 53c | LIBBYS-Chicken, Turkey, Beef POT PIES | -45c |
| $\begin{aligned} & \text { 1/2 Gal. Bot+le } \\ & \text { CLOROX } \end{aligned}$ | 33 c | small Can LIQUID LUX | 29 C |
| AJAX <br> CLEANSER | 2 for 21 c | CASHMERE BOUQUET BATH SOAP | 1 c |

FRANKS, Pound Hormeil Budgot Sliced Frosh Sliced PORK LIVER, lb. $\qquad$ .. 29 c

Raths Lunch Meats
OLIVE LOAF, 6 oz. pka. ........ 29c Raths Lunch Meat
Pickle \& Pimiento Loaf, 6 oz. 29c Raths Lunch Meatis Jellies Souse Loaf, 6 oz. pkg. 29c

Cudahy's Pure Pork One Pound Roll







PAGE EIGHT



One Large Group of Wash and We
SHANTUNGS, GINGHAM CHECKS AND WAMSUTTA COTTONS
only $\$ 1.19 \mathrm{yd}$.

## Tofici Finds

That Rings A Bell For Spring! SELECTED COTTONS
up to $\$ 1.00-$ Ging Only 66 fr Y. PRINTED WAMSUTTA With Solids To Match

36 " and 45" Widths ailbrae Fabrics of $36^{\prime \prime}$ Width $\$ 1.00$ yd.

## SEWING NEEDS

- Zippers-By Coats and Clark
- Thread-By Coats and Clark
- Patterns-By McCalls
- Ric-Rac, Braid and Seam BindinaBy Wriahts

All Colors of Don Linen and Pima Cotton Summertime Wash And Wear Fabrics
$\$ 10 \mathrm{yd}$

LACES And YOIES
LACES and VOLIES
For Lovely Ensembles Perfect for summer wear
only
1.29 pd

## THIS IS NO BULL!



ATtEND THE AMNUAL

## JAYCEE

JUNIOR LIVESTOCK SHOW fridoay april 13

LIONS CUBB BALI PARK


Bell PTA Members Hear Panel Discuss
"Elementary Level Guidance Program"


 he new colo




NOW-to celebrate BERKSHIRES 50th ANNIVERSARY select them yourself


BERKSHIRE Stockings only $1 \underline{0}$

Genuine, first-quality Dress Sheers
Full-fashioned, proportioned fit
Each pair individually sealed in cellophane All with Berkshire's famous sea Dainty, flattering, slenderizing elect your own size in Berkbire Stocking this new intriguing way-and SAVE

## It's Performance that Counts!

-and the Performance of Trop-Artic ${ }^{ \pm}$Mofor OII is GUARANTEED!

Change to Trop-Artic All-Weather Motor oud aren't completelely yast of up to to 1,000 miles. If you ${ }_{60}$ Dealer and he will drain and refill your crank case with any other avaiiabie oil you poreferank $n$ no
additional expense to you. That n how sure we arc get from Trop-ARTIC All-Weather Motor you
We guan Phelus Petroueun Company

THE RIGHT OIL FOR RIGHT NOW -



 Mrs. Art Einglise, both or Houston, daay.

## Make Your FIRESTOME STORE YOUR MEDDOUARTRES -For-

 Summer Comiort!

AIPINE EVAPORATVE COOLRS with Window Adapters mext tom Se4.50

A size for every need, a price for every budge.. Outside moom. Win give the wall-designed grile shows inside the room. Will give yeens of quief service end cooling com.
fort. Come in today-let us arronge cesty tems to sul fort. Come in today-let us arronge cesty torms to suir
your budget.

Scott's FIRESTONE STORE

## ANNOUNCEMENT

## Now it's easier than ever to move up to BIG M beauty, size and power



MERCURY Introduces a great new low-cost Medalist series offering all of these extre value feotures!

- Big-car weight, width, length, and wheelbase - Distinctive styling, shared by no other car on the road - High-forque 312 cubic-inch sAFETY-SURGE V-8 - Impact-absorbing safety steering wheel - Triple-strength safely door latches - Ball joint front suspension - Now 12 -volt electrical system - 4-barrel vacuum carburetor * Center-fill 18 -gallon gas tank. COME IN AND SEE THESE GREAT NEW LOW-COST MERCURYS IN OUR SHOWROOM-TODAYI


## GEE

 First off, please ncteiephone number on
nes. masthead this week
happens to be my te
ber at home and that


Missionaries to Speak at Church


 Here Tuesday Night Mrs. L. L. Bechtol $|$| Thursdov |
| :---: |
| With M. Club Meets |


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We're Tradin'
$\stackrel{\text { For The }}{\text { Fis }}$ TOWN

McBride Pontiac
Ph. 2124 1019 Lubbock Rd.

## COMGRATULATIOMS

-AND-<br>BEST WISHES - TIM'S SAFETY LANE

--DURING YOUR-
GRAMO OPEMAN-Saiurtay April 14
FREE DRAWiNG . . . 8:00 a. m. to 6:00 p. m. You Do Not Have To Be Present To Win

Read The Ad Below For Complete Detail!
see the latest thing
IN BEAR FRONT END EQUIPMENT

## BOYD SMITH AUTO SUPPLY

## Grand Opening of...Tim's Safety Lane <br> 315 Lubbock Road Ftone 2534 Tim's Service Station





Rov Timmons, Owner


REGISTRATION ALL DAY SATURDAY YOU DO NOT HAVE TO BE PRESENT TO
sufluecula cuevnic axilief
2nd Prize
3rd Prize
4th Prize
5th Prize
6th Prize Front End Alignment Wheel Balance Job Wheel Balance Job

The lates * Ferimment For Front Ent Arume That Pear Manusca turina $\mathrm{C}_{\text {. }}$
Brand New Frame Machine

- New Wheel Balancinq And Tire Trueinq Equipment
- Complete Brake Service And Headiight Adjustments

ROY TIMMONS And TOMMY WHITE, both Bear School Graduates


##  



BIGGEST BUY OF ALL FINE CARS THE YEAR AHEAD CAR!


Yours for the price of medium price car... or even a fully equipped "low price" carl

## "PowerStyle" CHRYSLER <br> biggest buy of all fine carsi

CRAIG MOTOR CO. ${ }^{\bullet} 719$ W. BDWY.

- PHONE 2181



"Our new '56 Plymouth gives us 7 big extras other low-price cars don't have!"


14,300,000 WOVEN "WINDOWS" ... that's how many tiny vents ventilate every DixieWeave Bengaline tropical worsted.
(Technically, it's due to the ingenious interScMavirnicll play of left and right twist yarns.) You can't

"Home Of Famous Brands"



Ghe 3 Trownfiell News
AND THE TERRY COUNTY HERALD vol. 19 Brownfield Nows.-Herald, Thursdoy, April L2, 1956 No. 15 CONTROLS NECESSARY
Ravenous Insects Hit Terry Alfalfa Crops (Editor's Note: This is the first of two articles dealing generally
ing to make its appearance in Terry county.).
with the Spotted Alfalfa Aphid, deadly crop enemy which is beginThe Spotted Alfalfa Aphid - ilterally millions of them last
week erased a 11-acre patch of alfala belonging to wintred Tuck-
er, farming southwest of Needmore er, farming southwest of Needmore gin.
Other reports of infestations have come in from Terry farmers.
Tucker said that perhaps the high winds of Tucker said that perhaps the high winds of tpril 2 bew away
most of tepests. The rest te things he might wash away with
his sprinkler system. If necessary, he will poison.
it in It is not know whether the root system will die as a result of
the damage.
Concerning the pest, the U. S. Department of Agriculture says:
"It is a threat to aill alfaila-producing regions of the United Concerning the pest, the U. S. Department of Agriculture says:
"It is an threat to a:l alfalfa-producing regions of the United
States." ND CLUB WOMAN——One of the mainstays of the Pool Home
Demonstration Club is Mrs. J. M. Trussel., pictured above. Now secretary, Mrs. Trussell through tha years has held all The Pool HD club is one of 10 in Terry county. (Staff Photo)

## 


 has become the most seriousa pest to invaide the wouthwres
states since the arriculural divelopment of the wera.
No other insect has No other insect has spread so quickly over such, a wide area
and in such damaging numbers.
Technicians of the U. $\mathbf{S}$. Soll Conservation Service say the pest is fechnicians of the U . S
is farly new to this area.
vild $\qquad$ Judging by the swifteness with which this pest has been carried
into such a vast area, it now appears that the infestation of altalfa acreage may be more than doubled by the end of this year.
The insect moves so rapidfy by its own flight and by hitchniking The Spotted Alfalfa Aphid first was found in the United
States in central New Mexico in February 1954 wiut States in central New Mexico in February 1954. Within the
same month, it was deteocted on bur clover in san Degoo, Calif.
By gummer, the infestation had sued
 Tucker said he found his alfalfa
blanketed with viteraly mes."
millions
Reliable authorities state that of the tiny (smatier than the head the spoted Alfalfa A phide (forn
of a straight pin) pests, but the erly known as the Yellow Clove

 | $\begin{array}{c}\text { heavily now, trying to wash away } \\ \text { the rest. If necessary, Tucker says }\end{array}$ No other insect has spread so |
| :--- | :--- |
| quicle over such a wide area and |

## Building

## FOR THE FUTURE ISTHE AIM OF OUR JUNIOR STOCKMEN

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 State Bank and Trust Company Many Things Is Key to Farming


We Want To Remind
You Of 2 Things

1st . . The unior Stock Show Will Be *Held Here In Brownfield Friday . . April 13 At The
Lions Club Baseball Park Your Attendance Will Help To Make This Show A Huge Success
2nd . . Buy Your Feeds from Us ECONOMY MILLS . . . Cattle, Hogs \& Poultry EVERLAY . . . Poultry Feeds
RED CHAIN . . . Hoq, Cattle and Poultry
WE DO CUSTOM MIXING AND GRINDING TO YOUR SPECIFICATIONS YOUR FEED AND SEED HEADQUARTERS


WESTERN GRAIN AND FARM STORE

cooperanoon prassid
Strict Traffic Enforcement Is Paying Off

## everyone taking part

'Sundown Light' Being Published by Citizens of Community


$\square$
$\square$


C54 5 p THERE'S NO COMPARISON

RED TAPE AT A MINIMUM


## LOOKING AHEAD

| Handbook for Cifizens is E |  |  |
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Farming Ang




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THE BROWNFIELD NEWS, Inc. AND THE TERR COUNTY HERALD
Business and ProfessionalDIRECTORY




## MR. FARMER

You Are Invited To Attend A Meering Sponsored By: TEXAS SESAME SEED GROWERS paris, texas
To Acquaint The Farmers With The Growing Of Sesame As A Cash Crop -FEATURING-

- Colored Movie, "Sesame On The South Plains'
- Facts About The Crop. Such As Markets, Uses, Prices Received TUESDAY - APRIL 17
County Courthouse - 8:00 P. M. Irrigoted Sesame On The High Plains has proven BEST IN YexAs. So don' miss mis importont moeting ... Se Our
Guest,$\ldots$ Cold Drinks And "Sestos" Will Be Served.


Rolling Terrain

- Every Pierce Rolled Steel Fitting Is Hot-Dip Galvanized To Prevent Rust And Corrosion And To Assure Longer Life
THE PIERCE E-Z LOCK COUPLERS ARE AVAILABLE FOR ALUMINUMN IRRIGATION TUBING OF ALL STANDARD SIZES dURABLE-ECONOMICAL-CONVENIENT
SMITH MACHINERY CO.


## 



Here's a delicious accompani-1
ent to oroutled lamb chops. spread




YOUR LAND IS YOUR BANK ACCOUNT
Soil, like money in the bank, is not inexhaustable. To make sure it keeps you, you must keep it, putting more in than you take out. Crop rotation, contouring, terracing retirement of eroded and steeply sloping land to grass or trees.

These are only a few methods the resourceful farmer uses. As the Grain Sorghum Marketing Center of this area, we take great interest in preserving and improving the soil in Terry and surrounding counties.

## FERTLILZER

- We Carry A Big Stock of Fertilizers and keep just about any analysis you would want for row crop use.
- We Also Have Fertilizers For All Kinds of Grasses AT THE LOWEST POSSIBLE PRICES! PLANTIMG SEEDS
- We Stock All Kinds Of Sorghum Seeds.
- EMPIRE and PAYMASTER Cotton Seed . . . See Jerry At The Elevator



## HERE'S A BRICHT SUGGESTION

Bank and shop . . . bank and visit . . . bank and qo to the movies . . . yes, you can do all those things when you USE OUR HANDY BANK BY MAIL PLAN.
Put Uncle Sam to work for you. He's on the job 24 hours a day and places us as near to you as your nearest mailbox. Of course, we're always qlad if you qive us a personal visit, too.

Open Until Noon On Saturday

5.000 HEAD IN PENS NOW

Commercial Livestock Feeding Plant Operative Near Lubbock



Somo wif willso othene feed


Vảlue of Farm Real Estate Varies Little

 tromentad, Moina
 Republic National Life Insurance Co. Life, Accident \& Hedth, Hoppirediliserion Gro Theo P. Beasley, Prosident Home Office, Dallas, Toxas


IF YOU NEGLECT YOUR WATCH
bearings run dry, dirt enters the move
keep. it in perfect time, goes wrong with your watch? least once a year. And periodic inspection will preven costly repair bills
of a timepiece.

Rates Reasonable - Work Guaranteed
FRED R. MICHOLSON
Certified Watch Maker
PRIMM DRUG

WHIAT MARES "THE ROCKET"


Here's why the engine that started the high-oompreseion era still tops the field today

The rocket brought hich-compression performance to motoring . . broke the recorda.
Today it's the same. With a high in compression of 9.25 to 1 and a displacement of 324 cubic
inches, the Rocket packs a potent new wallop. THERE'S AN EFFORTLESS SMOOTHNESS that TMERE'S AN EFFORTESS SMOOTHNESS that
tello you this one is a masterpiece of balance and precision. What's more, this power plant's big. procision. What's more, this power plant's big.
bore, short-stroke design means shorter piston


