

During the Fair We Will be in Our same Old Location

Dinner
Give

Since it will be impossible to move into our new location and be completely organized to care for your wants at this busy time, we have made arrangements to remain in our old location during this period. You will find here that we have the most complete assortment of all the things you want and that it will be to your advantage to shop at this store.

Complete Lines of all Ladies' Ready-to-Wear

Attractive silk and wool dresses, fine warm coats, a large assortment of sweaters, underwear and other ready-to-wear garments for women are here in complete assortments. Prices here you will find are lower than most for the fine qualities we show.

Men's Lines are Most Complete

In men's lines you will be interested in suits, overcoats, sweaters and underwear. Such lines as Hart Schaffner and Marx, Rico Rochester and Frat clothes, are here. All are pure wool fabrics and carefully tailored. In underwear we feature the famous Munsingwear. Fine shirts also are our hobby. You are sure to find the garments you want from the very large assortments at this store.

Humphill-Price Co.

QUALITY SERVICE FAIR PRICES

READ PLAINS JOURNAL ADS, YOU WILL FIND

RYE For Winter Pastures

We have found from several years experimenting on the Sunshine Ranch that Rye planted during September, October or the first of November will make a better winter pasture than wheat, barley, speltz or any other cover crop.

CAR OF RYE SEED

As a result of our experience we are buying Rye Seed by the car and will be in a position to supply every farmer on the South Plains with all that he needs. Come in and talk with us, get names of other farmers who are growing rye and try this winter pasture crop this year.

S. E. CONE GRAIN & SEED

PHONE 187

LUBBOCK

LORNA DOONE SHORTBREAD

ONLY the finest ingredients are used to make Lorna Doone Shortbread—that's why it's so rich and delicious. An ideal treat, eaten alone or served with crushed fruit. In packages or by the pound.

LORNA DOONE
NATIONAL BISCUIT COMPANY
"Uneda Bakers"

JOAB ALEXANDER DIES ON TUESDAY

Well Known Local Man Dies At Age of 82; Funeral Service Held at Menard

Joab L. Alexander, father of J. E. and C. W. Alexander of Lubbock died at J. C. Alexander's home, 704 Avenue W., at 4:30 o'clock Tuesday evening, September 16th.

The deceased was 83 years, 10 months and 14 days of age, at the time of his death. He was born November 2, 1840, South Carolina and came to Texas when he was 15 years of age. He married Miss Abigtha Jane Stewart at the age of 27 years.

He moved to Menard county in 1882, where he lived until 1907, when he moved to Cochran county and bought a ranch.

He moved to Lubbock in 1921 and has lived here since that time. He was a faithful and active member of the First Baptist Church.

Funeral services were conducted by Rev. J. M. Morrow, pastor of the First Baptist Church and the remains were shipped to Menard immediately following the services.

Rev. D. H. Palmer, of New Mexico, who accompanied the remains from Lubbock to Menard, conducted the services at Menard.

The deceased is survived by his sons of Lubbock, J. E. and C. W. Alexander, Arthur Alexander of Glendale, California, and his two daughters, Mrs. A. B. Thomerson, of Redland, California, and Mrs. J. C. Johnson, of Austin.

All the children were present when the end came, except Mrs. Thomerson, who was unable to come to Lubbock on account of illness.

He is also survived by one sister, Mrs. Burk of Oklahoma, and one brother, Ben Alexander, of Lubbock.

LAMESA NEWS

IMPROVE LIGHT PLANT

A transmission line has been completed connecting O'Donnell, eighteen miles north of here, with the power plant of the West Texas Electric Company at this place. Light and power will be supplied to the residents of O'Donnell, commencing sometime this week. The power plant here has been enlarged and new machinery installed in order to take care of the additional load, both at this place and O'Donnell.

COMPLETE NEW HOMES

Many new residences have recently been completed here. Around twenty-five modern homes are now under construction inside the city limits. Scores of farmers are building new homes in all parts of this county and many others will be constructed during the coming months.

NEW GIN OPERATIONS

Operation of a new settlement, six miles north of here, on the Santa Fe, Huntman and Key are the owners of the new plant and have put up a modern plant. This same firm has a gin at Hindraan, twelve miles north of here, which they will start in a few days. Several other gins are opening up for their first run in other parts of this county. There are now fifteen gins in Dawson county.

ADDS TO C. OF C.

J. C. Watson, formerly publisher of a newspaper at Rocheser, Texas, has been employed by the Lamesa Chamber of Commerce, as Assistant Secretary for the local organization. The work of the Chamber of Commerce has grown to such proportions during the past year that this increase in the personnel of the staff has been made necessary. The new Assistant Secretary will, among his other duties, handle the publicity for the organization, whose scope of work takes in all of Dawson county.

COTTON TO ENGLAND

Two shipments of one hundred bales of cotton each, have been billed out

Want Ads

WILL TRADE—Ford Coupe body for Ford two-door sedan body, old type.—See Roderick, Plains Journal office.

Well improved New Mexico farm, 6 miles west of Elida. A real road to town. Good level farm land. Write owner.—W. E. Brown, Rt. 1, Box 37A, Roswell, New Mexico.

FOR SALE BY OWNER—BARGAINS—169 acres 7 miles from Lubbock, 120 in cultivation. Terms and implements complete. Also crop. Good house and water.

220 acres between Halls and Lorenzo. All in cultivation, 240 acres in cotton. Rent goes with place. Reason for selling low, far away to look after farms. Might consider some good trade. If interested write owner at once. This is your chance for a cheap farm. J. W. Hollums, Cushing, Okla. 41-1

EXCHANGE—670 acre farm, Wheeler county for raw land or city property.—C. M. Wright, Sweetwater, Okla. 119-1

Will sell all or cut into desirable blocks, 45 acre farm 1 mile from Lubbock. Will also sell nice home in Lubbock. Mrs. Viola Daugherty, 810 Ave. M, telephone 8121. 21-1

STOP THAT ITCHING

If you suffer from any form of skin diseases such as Itch, Eczema, Tetter or Cracked Hands, Poison Oak, Ring Worm, Old Sores or Sores on Children. We will sell you a Jar of BLUE STAR REMEDY on a guarantee. It will not stain your clothing and has a pleasant odor.

BOWEN'S DRUG STORE
1116 Avenue I

ON THE SQUARE

- Abie Davis has a "Helen Maria" pipe.
- Oscar Phillips is back in business.
- Work started on the new postoffice site.
- Will Word is facing trial.
- McElroy's Lyric has a new sign.
- Ira Wilson's building has formal opening.
- Lubbock county exhibit is in Amarillo.
- D. F. Eaton and B. W. Casey are with it.
- George Bingham was funny.
- Everybody's going to the Rotary Minstrel.
- Owen McWhorter has a Studebaker Spicelal.
- Progress being made on the Lub-Texas building.
- Motorcycle Cop Herron has SOME belt.
- Keen has moved his office again.
- Doc Sam Stewart is trying out automobiles.
- Borden's Band Boys will play for pageant.
- The Salvation Army Drive is on.
- Daddy Dickinson has ordered a new Maxwell.
- Football season has begun.
- Rev. Bowen is back from Palestine.

from this place this week to Liverpool, England. This cotton is billed straight through, from the local station to the destination. W. R. Ingram, local cotton broker has handled both these shipments. This method of handling Dawson county cotton is to become a regular feature.

BANKS IMPROVING

Both local banks are installing new fixtures and increasing the size of their banking rooms this week. The First National Bank recently completed an addition to the building and are putting in a complete set of new and modern bank furnishings. The First

State Bank installed new fixtures last year but since that time has found it necessary to enlarge their accommodations and have doubled their equipment and adding more room to their office. The banks here are already working overtime taking care of the rush of business.

HOLD ATHLETIC MEET

A Club Fair and Athletic Meet will be held here on Saturday, September 27th, under the direction of C. T. Watson, County Farm Agent and Miss Bratha Garrison, Home Demonstration Agent. The Farm Club work being carried on in this county in coopera-

tion with the Texas A. & M. college is doing a great work along many lines and the exhibits that will be shown at the Club Fair will consist of pigs, poultry, cotton, maize, feterial, fruits and needwork. Prizes will be given by the merchants of this city to the winners in the various classes.

GINS OPERATING

The gins of this county are beginning to operate full time. The weather has been favorable for cotton to open during the past ten days and the farmers are all very busy. The demand for cotton pickers from the outside is extra heavy at the present time. All those coming here in search of work are being given employment.

HOTEL PROGRESSING

A new forty-room hotel is now rapidly nearing completion here. J. R.

Williams who until recently was County Judge of Dawson county is the owner of the new hotel. The building will be two stories in height and will be equipped with all modern conveniences. The exterior will be stuccoed and the entire building will be finished in blue shape. It is planned to have the new hotel open for business before November 1st. This addition to the hotel facilities of Lamesa will be a big help in providing for the many transients who visit here.

Mr. Minter of Cason, Texas, was in Lubbock transacting business Monday.

Bob Oliver returned to his home in Lubbock Monday after several months stay in Los Angeles, California.

H. D. Tally, commissioner of Station, was in town Monday looking after business.

Order Your COAL Now!

Lubbock Grain & Coal Co.
Phone 194

Important Announcement--

We wish to announce to our numerous customers and friends, the entrance of Eric Posey into active membership in this company--also the retirement of Joe (Dick) Slaughter from the firm.

We solicit your continued good will and patronage on the basis of Merit.

Offering you complete protection in the World's strongest companies, a service which you will find unexcelled elsewhere, careful and diligent attention to the details of your insurance policies, possible only through this agency, the oldest and strongest on the South Plains.

WE WRITE EVERY FORM OF INSURANCE
EXCEPT LIFE

THE PANHANDLE-SOUTH PLAIN FAIR IS INSURED IN THIS COMPANY AGAINST RAIN. THIS CONCERN IS ALSO DOING A SURETY BUSINESS.

Lubbock Insurance Agency

Gib Jackson Pete Posey Eric Posey

Local News

B. Holt of Levelland, was in Lubbock Monday on business.

H. A. Sawyer of Dallas, representative of the Portland Cement Association, is in Lubbock for a few days looking over the paving situation.

Don Clinton of Tahoka was in Lubbock Monday.

Mrs. Bass Arnett of the South Spade ranch was in Lubbock shopping Tuesday.

Mrs. J. H. Sears and daughter, Mrs. J. E. Bennett, were in Lubbock last week and the first of this week visiting.

Mr. and Sam Hodges of the Baker-Hemphill dry goods store at San Angelo, are in Lubbock on business this week.

W. L. Lawrence of Taylor visited Mr. and Mrs. T. J. Sides Sunday and Monday.

Miss Vivian Coffman, who has been the guest of Mrs. B. F. Hodges for several days returned to Canyon the first of the week to attend Canyon Normal this winter.

Mr. and Mrs. W. D. Smith of Floydada, spent last week end with their daughter, Mrs. P. T. Rucker of Lubbock.

Stanton Rhea, of the Lubbock Tailoring Company, underwent an operation for appendicitis Monday morning.

Miss Edna Sims left Monday for Denton, where she will attend C. I. A. this winter.

Miss Glensy Honey left the first of this week for Dallas, where she will attend the 1924-25 term at T. C. U.

Big Boy Howerton is recovering from a slight illness of last week.

J. M. Patterson of Dallas was transacting business here the early part of the week.

Gib Jackson of the Lubbock Insurance Company has returned from a short business trip to Dallas.

Mrs. Wess Anthony and daughter, Helen Lucille, of Dimmitt, who have been visiting Mrs. J. A. Hodges, returned to their home Thursday.

Attend the Fair, Oct. 1, 2, 3 and 4.

Rev. and Mrs. J. M. P. Morrow who have had charge of the Baptist Church during Rev. W. A. Bowen's absence, returned to their home in Fort Worth Monday.

Mrs. R. L. Bowman of Lorenzo was a Lubbock visitor Saturday.

George Viernam, prominent citizen of Lynn county, is in attendance at District Court this week.

Mrs. Percy Spencer has as her guest her mother, Mrs. J. L. Randall, and Mrs. Jno. S. Powell of Brownfield.

Mr. and Mrs. J. M. Mallard, and daughter, Margaret, spent the week end in Crosbyton.

Mrs. Min Richardson spent several days the first part of this week in the home of her brother, Floyd Mundy, in Hopewille.

Mrs. George Slaughter of Roswell, New Mexico, accompanied by her daughter, Miss Eloise, and her son, George, are at present the guests of Joe Dick Slaughter.

Mrs. J. O. Hertler of Los Angeles, California, who has been visiting her sister, Mrs. Gerald Smith, for several days, left for her home Sunday morning. Mrs. Hertler has visited in Fort Worth, Corsicana and other parts of Texas for the past six weeks.

Mr. and Mrs. J. S. Slover and daughter, Miss Katie, left the first part of this week for Menard, Texas, where they will spend the winter months.

Mrs. E. C. Simmons has accepted a position in the ready-to-wear department of Barriert Brothers store.

Paul Barriert, of Barriert Brothers store, has begun construction on a five room house in the 2300 block on Thirteenth street. The house will be built along English lines and is expected to be completed by the first of November.

Roy C. Russell of Idalou, prominent merchant of that city, transacted business in Lubbock Wednesday.

Miss Edith Wheelock left Lubbock Monday to attend the Tri-State Fair at Amarillo and returned to her home Wednesday.

Mrs. J. E. Gibson has taken charge of the housekeeping at the Country club.

Mr. J. D. Rauson left Tuesday for Dallas to look after business.

B. F. Bennett of Plainview, organizer of the West Texas Chamber of Commerce, is working out of Lubbock at present.

V. L. Seaberry of Eastland, a member of the law firm of Turner, Seaberry and Springer, was attending to legal matters here the first of the week. Mr. Seaberry is a former classmate of Jas. H. Goodman.

H. I. Williford, salesman of many years experience, now connected with Barriert Brothers store, is taking a position in the men's furnishing department.

Stanley Watson, former head of the Halseell land company with headquarters at Amherst, has taken up a residence here. Mr. Watson recently signed contracts with W. L. Elwood and will supervise the selling of the Spade ranch lands. Mr. Watson is a former prominent business man of Kansas City, Mo.

Mrs. Paul Woods of Dallas was in Lubbock visiting Mrs. W. B. Powell Monday and Tuesday.

Miss Loula Denham, daughter of Mr. and Mrs. F. W. Denham, 1923 13th St., left Tuesday morning for Canyon, where she will attend the 1924-25 term of the Canyon Normal.

R. B. Johnson, County Agent of Spur, was in Lubbock Tuesday on business.

Mrs. R. L. Bowman of Lorenzo, was in Lubbock Monday.

Mr. and Mrs. John Hilton of Upton, Kentucky, are visiting Mr. and Mrs. Joe Hilton and Mr. and Mrs. Joe E. Conner this week.

Rev. and Mrs. W. A. Bowen have returned home from a three and one-half months' tour of the Holy Land.

Mrs. L. A. Wright who has been visiting her daughter, Mrs. Robert Ellison, has returned to her home in Pecos.

Read Journal Ads.

Your Smallest Expense

Look over that sheaf of bills for last month—or any month.

What did you buy that was worth as much to you or had as many uses as telephone service?

That necessary service cost you relatively little, but the bills will show that you paid out dollars for things that were not essential to your welfare.

If telephone service should cost you many more dollars each month, that service could be of no more value to you than it is. For it is indispensable.

SOUTHWESTERN BELL TELEPHONE COMPANY



LUBBOCK BUSINESS COLLEGE
Lubbock, Texas

Individual Instruction Position Guaranteed
G. M. WITT, Pres.
Box No. 863



RAISE MORE LIKE THIS--

The Fair will show you what chickens will do to increase the earnings of the farm. Start a good sized flock of chickens on your pay roll and watch how fast the extra money rolls in. We want all your poultry and eggs. Highest market prices paid.

Plains Poultry & Hide Co.
Dependable Buyers of Poultry, Eggs and Hides
F. A. McCASKILL, Prop.
Phone 128 1211 Ave. G

GINNERS--

The Plains Journal has forms for all the needs of your business. We can furnish you with these duplicate and triplicate forms printed to suit your individual requirements at a very reasonable cost. Call 884 and we will bring samples.

The Plains Journal
MASTER PRINTERS
10th and Ave. I



The Leader's SALE OF SILKS

NEVER before have we been able to offer such bargains in new silks. Yards and yards of the most exquisite silks you've ever seen are here offered at prices which speak louder than we can shout. Graceful patterns and gay and somber colors are included for the new winter frocks. We are overstocked. That is all there is to it. So here we offer you typical Leader Bargains in silks of all kinds at drastic reductions. All the new novelties as well as plain designs are included.

Friday - Saturday - Monday

- | | | | |
|--|--------|---|--------|
| Plain Silk Cantons, good range of colors, \$4, regular value, now ---- | \$2.89 | \$3.25 Skinner's Heavy Satin Black only -- | \$2.29 |
| \$3.50 grade Canton silks, specially priced ---- | \$2.19 | \$2.75 Skinner's Satins and taffetas specially priced ----- | \$1.89 |
| \$4.25 Chenille striped faille ----- | \$3.49 | \$2.50 Corticelli Satins and taffetas ----- | \$1.79 |
| \$3.00 values in flat crepe for this sale ----- | \$2.29 | \$2.25 Satins and Taffetas priced for this event | \$1.69 |
| Crepe de chine, our special value at \$1.75, further reduced to ----- | 98c | \$2.00 Meslins and Taffetas, this sale ----- | \$1.49 |
| \$2.00 grade Crepe de Chine this sale only | \$1.49 | \$1.65 and \$1.75 Meslins and Tea Garden satins, only ----- | \$1.19 |
| Silk Mixture Suitings, \$1.25 grade, for ----- | 98c | | |

These big reductions will prevail for only three days --Friday, Saturday and Monday.

We suggest that you come early in order to get your pick of these wonderful patterns.

LADIES' HOME JOURNAL PATTERNS

VISIT OUR SHOE DEPARTMENT

The Leader, Inc.



WELCOME FAIR VISITORS!

Panhandle-South Plains Fair

AND SHORT COURSE

WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY, OCTOBER 1, 2, 3, 4, 1924

FAIR
GROUNDS

LUBBOCK, TEXAS

FAIR
GROUNDS

\$5,000 WORTH OF FREE ATTRACTIONS FOR YOUR ENTERTAINMENT

MORE THAN \$15,000 GIVEN AWAY FREE!

IN PREMIUMS AND FREE PRIZES, COME AND GET YOUR SHARE, IT IS HERE FOR YOU

"KING COTTON"

A PAGEANT OF THE MAGIC FLEECE

Showing the Romance of the cotton industry portraying absorbing history with characters in real life instead of on the printed page. Duchesses and Maids of Honor invited from every town.

Wednesday Evening, Oct. 1st, 8 p. m.
Saturday Afternoon, Oct. 4th, 4 p. m.



AT NIGHT

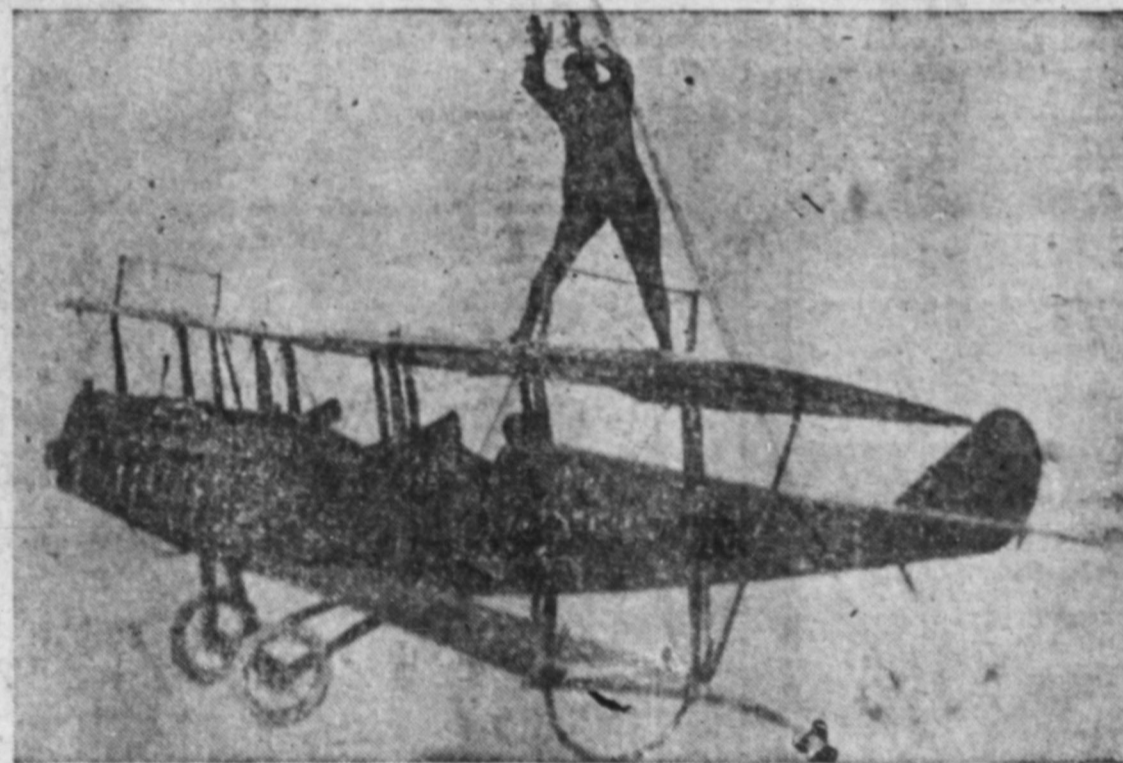
With rockets that glare and shells that burst, dazing, dazzling!

THE MOST SPECTACULAR DISPLAY EVER STAGED IN WEST TEXAS.

"THE JOY ZONE"

WITH THE COTTON BELT SHOWS

GATES FLYING CIRCUS



Greatest Aviation even ever staged, Monster flock of dare devil bird men, death defying aerial antics, wing walking, aerial acrobatics, "Sky Vaudeville," Stunt Flying.

Spectacular Night Stunt Flying

With Gorgeous Fireworks and Aerial Flash Bombs, most pretentious and thrilling night spectacle ever staged.

Three Big Games **FOOTBALL** Three Big Games

GIVES THE REAL THRILL

POST VS. SLATON, THURS. OCT. 2
LUBBOCK VS. FLOYDADA, FRI., OCT. 3
RALLS VS. PLAINVIEW, SAT., OCT. 4

SHAM BATTLE

WEDNESDAY AFTERNOON, OCTOBER 1, THE MOST REALISTIC REPRODUCTION OF A REAL BATTLE FIELD EVER PRODUCED.

FREE, FREE, FREE

FOUR AUTOMOBILES GIVEN AWAY ONE AUTOMOBILE WILL BE GIVEN ABSOLUTELY FREE EACH DAY OF THE FAIR --- THREE O'CLOCK EACH AFTERNOON.

BIG CASH PREMIUMS IN

AGRICULTURE, HORTICULTURE, LIVE STOCK, FINE ARTS, POULTRY, CANNED GOODS, CULINARY, TEXTILES, BOY AND GIRLS CLUBS, AND MANY OTHER DEPARTMENTS.

BRING YOUR EXHIBITS WIN SOME OF THE HANDSOME PRIZES

WRITE FOR CATALOGUE

THE BIGGEST EVENT IN YEARS

FUN BY THE TON

YOU ARE WANTED, COME ALONG, THIS IS YOUR FAIR, SOMETHING TO PLEASE EVERYONE
BIG FREE BAND CONCERTS, MORNING, AFTERNOON AND NIGHT DAILY, BRING YOUR WHOLE FAMILY
AGAIN, WE MOST CORDIALLY INVITE YOU TO COME

Panhandle-South Plains Fair Association

CHRIS HARWELL, President

LUBBOCK, TEXAS

A. B. DAVIS, Manager

The Judge: How About A Cannibal Steak and Lady Fingers— by M.B.

JOURNAL
PLAINS
THE
READS
BODY
EVERY
ALMOST



EVERETT TRUE - - - by Condo



THE OLD HOME TOWN - - - by Stanley



Lubbock Cartoonist Has Work Published

Floyd Bowen of Bowen's Drug Store, reports a very pleasant recent visit to Fort Worth.

(Continued From Page One)
Firman Martin, local cartoonist who has received recognition from several of the larger newspapers of Texas, has received a copy of the first edition of the "Follyology" a new magazine, which contains two of his cartoons. Martin's work has been displayed from time to time by some of the business houses of the city. He first sprang into prominence in Texas during the Boss Good trial, when the Fort Worth Star-Telegram printed several of his sketches on principals in the famous case.

Amarillo Fair Gets Lubbock Attendance

Many people from Lubbock are attending the Amarillo Tri-State Fair, now in progress at the Potter county capital, according to D. F. Eaton, local farm agent, who returned yesterday from the exposition where he was in charge of the Lubbock county exhibit with B. W. Casey of the Carlsbad community. The fair at Amarillo is keeping up with all predictions and is heralded as one of the greatest successes of West Texas. Some people from here who have seen the exhibits there insist that it is fully as interesting as the Dallas Fair.

West Texas C. of C. Organizer Is Here

B. F. Bennett, of Plainview, organizer for the West Texas Chamber of Commerce, was in the city the early part of the week and while here stated that the Lubbock trade territory was rallying to the standard of the West Texas Chamber of Commerce in great order. Bennett is enrolling members in his organization. H. T. Kimbro is in charge of the work here.

DAN MOODY HURT
AUSTIN. — Dan Moody, Democratic nominee for attorney general and district attorney of Travis county, was seriously injured in an automobile accident Sunday night while en route to Austin from Georgetown during a terrific rainstorm. The car which Moody was driving skidded into a ditch, breaking the glass doors of the car. Pieces of broken glass struck Mr. Moody on the ankle severing a vein. One hand also was injured. Moody suffered considerable loss of blood before being given medical aid at a hospital. Mr. Moody had Monday almost entirely recovered from his injuries.

RANGERS TO MEET
AUSTIN.—Members of the Terry's Texas Ranger Association will gather at Austin for their annual reunion on October 2. The meeting will be held at the Driscoll Hotel here. The gathering will last for one day only and will be designated as a "day of comradeship." The heroic days of '61 to '65 will be recounted by the surviving comrades of those stirring times.

APPOINT ATTORNEY
AUSTIN.—Governor Neff announced the appointment Monday afternoon of William Cambert of Paducah to be district attorney for the Fifth Judicial District to fill the vacancy caused by the resignation of Judge J. Ross Bell, also of Paducah. Cambert is the Democratic nominee for the office.

CHURCHES

FIRST PRESBYTERIAN
Jack M. Lewis, Pastor
Phone 279
(Meeting temporarily at the Lindsay Theatre)
Morning worship—11:00.
Sunday School—9:45.
Men's Bible Class—9:45.
Junior Christian Endeavor—2:30.
Evening worship—8:00.
We welcome you to our services. All of those who in any way feel the need of Divine worship, visit our services.

THE METHODIST CHURCH
Broadway and Ave. M
W. P. McMicken, Pastor
Sunday will be "Sunday School Day" at the Methodist church. The entire day will be devoted to the interests of the Sunday school.
9:30—Promotion Day Exercises.
We hope to have one thousand present Sunday morning. All new students

will be enrolled and classified, and be ready to begin the new year's work on the first Sunday in October.
10:50—Regular "Children's Day" exercises. The program will be rendered by the teachers and children of the Cradle Roll, Beginners, Primary and Junior departments of the Sunday school.
5:00—The evening program will be rendered by those in the Intermediate, Senior, Young People's and Adult departments, and will consist mostly of choruses, solos, duets, quartets and organ selections interspersed with selections by Hamilton's orchestra.
All Methodist, visitors and friends are cordially invited to all these services.

SEVENTH DAY ADVENTIST CHURCH
Corner H and 15th St.
Rev. J. E. Brown, Pastor
Sabbath school, Saturday at 10:00.
Preaching at 8:30 Sunday night.
Wednesday night prayer meeting.

Twenty-five Enroll In Local Business College Recently

Twenty-five new students have been enrolled in the Lubbock Business college in the past two weeks, according to a statement issued by President Guy M. Witt this morning. The popularity of the institution here is almost phenomenal and the heaviest enrollment of history is expected for this fall and winter.
"It seems that every young man and woman on the Plains and in some cases in neighboring states is beginning to realize the need for training prior to entrance into the business field," Guy M. Witt said. "We are keeping up with the heavy enrollment by always keeping our equipment up to standard and at present are contemplating adding

to our equipment."
Those who have recently enrolled in the college are: Misses Evelyn Jo Allen, Glen Hove, New Mexico; Annetta Husey, Lubbock; Phany Barnes, Lubbock; Pauline West, Lubbock; Arnes Burroughs, Floydada; Eunice Hutson, Lubbock; Maurine Hughes, Lubbock; Helen Johnson, Acuff; Leslie Mae Smith, Lubbock; Pauline Shelby, Slaton; Ernestine Holton, Lubbock; Wladis Easley, Lubbock; Ruth Wells, Lubbock; and Mrs. Theima Anderson, Clovis, New Mexico. Messrs. Anderson H. Hogan, Lubbock; Mr. Elzey, Lubbock; Reuben Blake, Rankin Dow, John Heffington, Carlisle Tubbs, J. C. Winger, John Young, John Pugh, E. N. Bowley and Robert Myer, all of Lubbock.

Kent Knox left Friday night for College Station, Texas, where he will attend the 1924-25 term of A. and M. College.

FOR SALE

We have an improved 160 acre farm, 3 miles from Idalou for sale on easy terms—\$900 by January 1, four notes of \$250 each due January 1, of each year, balance notes \$500 each year until paid for.

HUTSON & LASATER
IDALOU

WILL TRADE

I have two well-located apartments in Dallas I will exchange for improved or unimproved land or Lubbock business property. I own the property and prefer to deal with owners. If your property is not worth \$45,000 or \$50,000, don't write.

L. H. SMITH
REAL ESTATE

220 So. Marsalis Ave. Dallas, Texas

GUN AND LOCKSMITH SHOP

Located at Wright & Wright, Inc.

Bring in your guns and get them repaired before the fall hunt. Be prepared when you want to go hunting.
Bullets removed from your gun without heating your barrel, heating the barrel ruins your gun.
Keys made for all kinds of locks, with or without pattern keys, re-bull and repair. All kinds of light repairing—Typewriters, Lawn Mowers, Electric Sweeps, etc. All mail order will receive my personal attention. Your work solicited.

JOHN W. ROULSTON, Mgr.

1108 Broadway Phone 850 Lubbock, Texas

Much Praise--

--Has been heard for the service the City Light & Power Company is rendering Lubbock. Since its inception, the properties and equipment of your municipally owned company have doubled and trebled, all the while serving you with light and power at a very low rate.

Lower rates will be the result of the continued patronage of Lubbock citizens, for it is only by this patronage that your company can succeed.

We invite the closest criticism of the service we are now rendering Lubbock.

CITY LIGHT & POWER
CITY OF LUBBOCK

RIX

REMOVAL

SALE

A Good Thing That Wont Last Long

BUY NOW!

LINDSEY THEATRE

Week Commencing, Monday Sept. 29th

MONDAY AND TUESDAY

"THE CODE OF THE WILDERNESS"
AND
"GRANDPA'S GIRL"

WED. AND THURS., OCT. 1ST AND 2ND

"GEORGE WASHINGTON, JR."

With

Wcsley (Freckles) Barry

also

Pathe News and Comedy

FRIDAY AND SATURDAY, OCT. 3rd AND 4th

"TO THE LADIES"

With

TOM MIX AND TONEY

also

JACK DEMPSEY

in

"FIGHT AND WIN"

Coming, October 9th, 10th and 11th

"THE COVERED WAGON"

Return Engagement by Popular Request

POULTRY EXPERT ADVISES ON HOW CHICKENS SHOULD BE CHOSEN FOR ENTRY IN FAIRS AND EXPOSITIONS

The poultry department of the fair this year is expected to be one of the largest and most interesting poultry departments in the history of West Texas fairs. W. M. Pevchous is in charge of the department and expects no less than seventy-five entries of fine chickens of all types and classes.

Miss Myrtle Murray, poultry specialist of the extension department of the state agricultural and mechanical department, will be here for the fair and will do the most of the judging for the department. In addition to her judging work Miss Murray will also give a series of lectures on the poultry line in the short course feature which is being added to the Panhandle and South Plains Fair this year.

So that poultry exhibitors and others interested in the department may know a few of the important methods of judging the fowls Miss Murray has prepared and submitted the following article through the columns of the Plains Journal for Lubbock and South Plains people:

One should not wait until the night before the fair to select the fowl for the show room, then go out to the barn, tree, or hen roost and grab the weak bird that was too slow to fly away. Birds selected in such a manner never make a creditable exhibit at the county fair, nor do they stimulate an interest for better quality of poultry. It takes time, training and patience to make birds present a creditable appearance in the show room and it should be the most pleasant part of the year's work. We should begin right now selecting our birds and conditioning. In sending our birds to the fair we want, first, to advertise our flock and to show that real care of standard bred birds does bring results, and to complete the year's work.

Be sure that all birds are strong, healthy and vigorous. Begin now to study the form, type and color of your birds so that you may condition the

best ones for shows and fairs. Study your breeds and the requirements mentioned in the standard of perfection, carefully. Weed out all fowls that have crooked beaks, backs, legs, tails, or breasts. Also those that are slow in developing and those that are undersized.

The following are some of the general disqualifications. Enamel white in faces of Mediterranean cockerels, or pullets, except white faced Black Spanish; positive enamel white in the ear of all American and Asiatic varieties; Side springs on comb, wry tail in any breed except Japanese Bantams; squirrel tail, slipped wing; twisted wing or tall feather of any variety; stubs or feathers on shanks and toes; legs and toes foreign color and breed. Learn the disqualifications of your breed and throw them out also.

The white birds may be washed. Four tubs of luke warm water should be provided. Thoroughly saturate the feathers with the water and rub the soap in with a rough brush. Be careful not to rub the feathers the wrong way. Rinse thoroughly in the remaining three tubs of water or until the feathers are thoroughly free from soap. They should be kept in the room until the feathers are thoroughly dry. This is important, first, because you do not want the birds to take cold by being chilled, as by coming in contact with the cooler air; second, if the birds are let loose on the ground they are apt to get the feathers soiled. The day before taking them to the fair, the legs, toes, comb and wattles should again be treated as mentioned above.

The bird that is to be exhibited should be kept in an exhibition coop awhile each day in order to be accustomed to close surroundings. He should also be trained to "show off" his best points to good advantage. The legs and toes should be washed with tepid water and soap and rubbed with sweet oil or vaseline. The comb and wattles may be treated in the same way.

Local Needle Club Has Charming Meet

Mesdames M. C. Overton and Floyd Beall were charming hostesses to the 1911 Needle club Thursday afternoon at the Beall home, 1004 Avenue M. At the close of an evening of needle work and conversation, chicken sandwiches, potato chips, olives, fruit salad and hot tea was served to the following members: Mesdames J. B. Johnson, J. T. Hutchinson, F. R. Friend, H. D. Woods, Lon Mullican, E. B. Adcock, R. D. Benson, R. Q. Pierce, Goodwin of Detroit, J. H. Hankins, A. H. Bedsoe, H. D. Woods, Myrick, W. C. Rylander, W. G. Murray and Sawyer.

Vaughan Wilson was a business visitor in Lubbock the early part of the week. Mr. Wilson is an attorney and is contemplating opening offices here.

Merry Bidders Meet At Snyder Home For Semi-Monthly Party

The Merry Bidders forty-two club was entertained Friday afternoon by Mesdames W. G. Murray and Fred Snyder at Mrs. Snyder's home 1508 Ave. J.

The house was charmingly decorated with cut flowers. At the close of an afternoon of forty-two the following guests were served chicken salad, olives, hot rolls, cheese straws, potato chips and coffee: Mesdames W. C. Rylander, R. D. Benson, Floyd Beall, H. W. Sims, George Moore, J. S. Johnson, C. E. Maedgen, O. L. Slaton, Sam Arnett, Wedemeyer, R. Q. Pierce, Ellis, J. D. Quick, Rector, G. M. Cosby, Davis, Wise, Trigg, Brown, J. H. Jenkins, Lon Mullican and Ely.

Local News

Mrs. Auty Willis left Saturday night for Dallas, where she will look after the business interest of her Style Shop. W. P. Florence, of Slaton, accompanied by his daughter was a Lubbock visitor Monday. Mr. Florence was formerly owner and publisher of the Slaton South Plains Rudogram, now the Slaton Times.

Mrs. Ernest Shelly and small son of Beeton, were Lubbock visitors Monday. Mrs. A. B. Conley has returned to her home after several weeks visit in Dallas.

Mr. and Mrs. Tom Foster of 1702 Ave. I, have returned from a three-weeks' trip to Detroit and other points.

Misses Willette Waters and Pearl Hensley left Saturday for a week's visit with friends in Abilene. While there they will attend the Abilene Fair.

L. B. Patterson of Lubbock has moved from Lubbock and will teach at Rails during the winter.

Miss Blanche Bean, daughter of Mr. and Mrs. George R. Bean, has returned to C. I. A. at Denton, where she will embark on her last year's college work. Miss Bean will be editor of the official paper of the school, "The Lass-O," which is published weekly. During her vacation period, Miss Bean was a member of the staff of the Plains Journal and showed a great deal of ability and talent toward the newspaper work. Miss Bean will graduate in June with a degree of Bachelor of arts.

Judge Clark M. Mullican has practically recovered from an operation for the removal of his tonsils. Dr. Sam H. Stewart performed the operation.

Miss Irma Pryor left Sunday morning for Belen, New Mexico, for a two-week visit with Mrs. V. T. Swenson, formerly Miss Floe Benson of Lubbock.

Miss Mable Marsh, County Home Demonstration Agent, spent Thursday in Otton.

Gus M. Shaw and daughter of Littlefield left for Amarillo Sunday. While there they will attend the Tri-State Fair.

Judge J. W. Neill of Brownfield, Texas, is attending the Word trial in Lubbock this week.

Miss Mary McCormick of the Chicago Grand Opera spent Sunday and Monday in Lubbock.

Mr. and Mrs. H. O. Waters had as their guests Monday, Mr. and Mrs. T. P. Collins and daughter, of Floydada.

Mrs. Nichols, of Acuff, visited in Lubbock Wednesday.

Mrs. T. G. Henry of Lorenzo was a Lubbock visitor Wednesday.

Mrs. H. C. Barber of Abernathy and her guest, Mrs. W. A. Wright, of Bonham, in Fannin county, spent Wednesday in Lubbock.

Mrs. H. E. Pearson of Lorenzo was a Lubbock visitor Wednesday.

Mrs. T. R. Maladin of Sparsburg in Dawson county, is visiting in Amarillo and Lubbock this week.

CORSICANA. — A. A. Allison, chairman of the committee to raise funds in Navarro county to aid the national Democratic campaign fund, reports that so far more than \$500 has been secured, and the fund is still growing.



New Coats Reflect Fashions Whim

FAITHFUL exponents of the mode for Winter, these smooth suede like finish coats possess an individuality of style that is truly distinctive. Collars, cuffs and bands of soft fur bring their added charm while stitchings, braidings and buttons do their bit. Every coat in our stock personally selected. Prices from \$17.50 up.

Decided Changes in HAT STYLES

Millinery is now in a directoire mood, and the high crown is the only correct one. Our line is composed of Bengalines, Velvets, the new tailored hatters' plush. The high square crown, the corn and spanish sailors are the most correct types. All Gage models which means no experiments.

—in a wonderful range from \$4.95 to \$12.50.

McAFEE COMPANY
EXCLUSIVE LADIES' FURNISHINGS
"Where Smart Style Meets Moderate Price"

Can We Count on You?

Almost 60,000 people attended the street meetings of the Salvation Army in Lubbock during the past year. Think of the opportunity of this great agency for doing good—reaching, for the most part, people who would not otherwise have the opportunity of hearing the Great Message so ably told by these soldiers of streets.

Lubbock needs the Salvation Army. It has reached the stage when the great unchurched masses have become a real social problem. The Salvation Army is always on the job ready to care for them, performing a real the streets.

Nothing can take the place of the Salvation Army. It is a fighting army—always taking an active part in relieving suffering, administering aid both physically and spiritually to the needy. 450 people in Lubbock were cared for by the Salvation Army, their needs looked after no matter what they might be — this in one year's time.

\$5,455.00 will be spent by the Salvation Army in Lubbock during the coming year. They are asking for only \$3,750 of this amount to carry on this great work in Lubbock.

This is your yearly contribution to the support of the Salvation Army. The success of this appeal will eliminate the bother of tambourine collections.

LET'S SUBSCRIBE LIBERALLY!

Salvation Army Home Service Appeal
SEPTEMBER 25, 26, 27
JOE HESS, Appeal Chairman

COMMUNITY COMMENTS

(Continued From Page 1)

FIVE COUPLES WED

Five marriage licenses were issued during the past week through the county clerk's office here. The couples to whom they were issued were: Roy Tullis and Miss Nell Kuykendall; Albert Hoffman and Miss Virgie Crouch; Roy R. Andrus and Miss Theresa Diefenderfer; John M. Anderson and Miss Elizabeth Addington; Thomas J. Prather and Miss Mary Thompson.

No stockholder, director, fair official or citizen of Lubbock can ever receive one cent in the form of a dividend on the stock owned, money or time contributed to the fair, not even a free ticket, single admission or any other special favor under the charter filed with the State of Texas incorporating the Panhandle South Plains Fair Association. Any profit that may accrue at any time as a result of the operation of this fair shall be put back into permanent improvements, increased premium lists or better entertainments year after year. That is written into the charter and is the actual practice of the fair directors. The President of the fair association buys a season ticket. Every Director, Superintendent, and assistant on the Fair Board pays full price for a Season Ticket or planks

down the four bit piece everytime he comes thru the gate—and that in spite of the fact that Lubbock has already put more than \$20,000 cash into the fair. But that is our pledge to the South Plains folks and that is the spirit that is building a great fair for this section at Lubbock. **WHAT ABOUT A BOY'S BAND?** At last Lubbock has a band that makes a most creditable showing whenever they appear. They are neatly uniformed, well directed and play a good grade of band music. We are for them. But— **Why not a boy's band? Are we not paying enough for a full time director to develop a band that can be used year after year at a smaller expense than necessarily goes with a semi-professional band? We cannot expect grown men whose daily earnings go to support their families to give an unlimited amount of their time to running around over the country playing for Lubbock. They can't afford it and it is just naturally not fair, especially when some of them are only temporary residents of the city. Neither can the business men of Lubbock afford to contribute a fund large enough to pay them for their services as often as they are needed. The entire situation is most happily met thru the Boy's Band plan that has so successfully been worked out at Plainview. A 50-piece boys' band that has been playing together regularly for four years now with a reserve of about 25 additional boys who have been playing in a second band for more than two years and the third group already being organized that is the plan of organization, all under the full time direction of a capable band director who thinks about nothing else. The boys give their time in return for the instruction they receive. As fast as one bunch gets old enough to go a-way to school another bunch is trained well enough to take their places—and on it goes and whenever the Plainview Boys band appears it wins instant and deserved favor.**

FAIR HERE DOES MUCH TO CREATE GREAT INTEREST

West Texas and South Plains Given Much Publicity In Annual Exposition

"The Show Window of the Plains" the Panhandle South Plains Fair which has done more perhaps than any other one single agency to create interest in and advertise this section of the country will open next Wednesday morning, October 1st, at Lubbock, and continue through Saturday, or until early Sunday morning. A full page advertisement of this year's events will be found in another section of this paper and every reader should scrutinize carefully the many features that are being offered this year. Over \$5,000.00 worth of free attractions have been contracted for, and in addition more than \$15,000.00 is being given away in premiums and other prizes. The advertisement tells of many of the big free attractions, but every one interested in exhibiting in any of the departments should write the Fair Association at Lubbock for a premium list, which will be mailed free.

Truly the Panhandle South Plains Fair is our fair, and is entitled to the support of every citizen of the Panhandle and especially of the South Plains. Every arrangement is being made this year to take care of bigger crowds than ever before and plans have been so systematized for the convenience of patrons that every feature will run like clock work.

The admission on autos entitles every owner to a special parking space where every possible protection will be given the cars and where they will be parked in such a way that they will be gotten out of the grounds at the owner's desire.

Coln turnstiles have been installed with exits to handle the crowds in the most expeditious manner, and the grounds so arranged that cars will not be allowed on the exhibit and carnival grounds which will be an absolute protection to the patrons of the fair. Don't forget the dates and attend every event possible.

FAVORS CONSERVATION

EL PASO. — The West Texas Chamber of Commerce fall district convention, which closed here Saturday night, went on record as favoring a national policy of conservation of natural resources, a system of federal interstate highways, centralized control of public lands for range improvement, improvement of roads and schools and pledging support of the movement for national parks in the Guadalupe and Davis Mountains.

The next annual district session will be held in Cloudcroft, N. M. South Texas members will meet in Del Rio the first week in December.

HURT IN WRECK

GALVESTON. — Harry Cohen, publisher of the Galveston Tribune, and Sam L. Miller, a manufacturer of Houston, were painfully injured late Saturday when the automobile in which they were riding was wrecked on the Houston highway by an unique accident. Miller, who was driving was suddenly struck in the face by a bee which blew through the opening in his windshield. He momentarily lost control of the machine which careened into a ditch and was hurled into a ditch. Mrs. Miller and her son, who also were passengers, were uninjured.

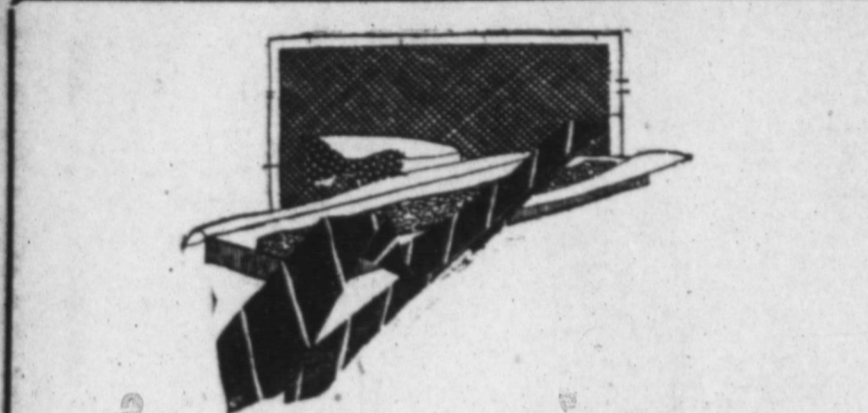
BIG CROWD EXPECTED

Between 50,000 and 75,000 persons will attend the fair here next week, was the estimate placed on the attendance yesterday by A. B. Davis, manager. A number of other conservative men in the city estimated the crowd at a similar figure, good weather prevailing. Slightly more than 40,000 persons attended the exposition last year, it was stated and with a better fair this year the larger crowd is expected.

BECTON NEWS

Several people are picking cotton in and around this community. There were 78 present at Sunday school Sunday. Everyone come out and be with us. We have changed the date of the singing to 1st and 3rd Sunday. The singing Sunday afternoon was not very successful as there were not very many present. Bessie Pool of the Lubbock high school spent the week end with home folks. Bertie Pool spent Sunday with Beatrice Blair. Ercele Givens is going to Idalou school this term. James Reid spent Sunday with Carnie Stevens. Carnie Stevens who attends Lorenzo school spent the week end at home. Roy Ferguson and Elizabeth Reid were united in marriage at Lubbock September 17. Mabel Becton left Monday for Denton, where she will enter C. I. A.

Mrs. A. L. Lane and daughter, Mildred Laurene, of Lubbock, are spending a few days with Mrs. Lane's parents, Mr. and Mrs. L. M. Phillips and family. Mr. and Mrs. George Baker of the Center community visited in the Blair home Sunday. Charlie Kyle who attends Lubbock school spent the week end at home. Mr. Nance and family are being visited by relatives from California. Elizabeth Bolton spent the week end at home. The young people of this community gathered at the home of Jim Reid to charrivare Mr. and Mrs. Roy Ferguson. Everyone reports a fine time and lots of cats. L. M. Phillips and family and Mrs. Kirk Bell and daughter visited in the A. L. Lane home of Lubbock Monday. Gossip Mrs. N. Parker Sneed has returned from a visit with relatives in Dallas.



New Neckwear for Fall

We are absolutely correct in depicting the styles that will prevail this season.

Regimental stripes in neckwear have come in with a rush—rich in color and striking in contrast; also the smart figured bow ties.

Wholesale-Roberts
MEN'S APPAREL
(Corner Merrill Hotel)

"EVERY FARM SHOULD HAVE ENOUGH COWS, SOWS AND HENS TO AT LEAST SUPPLY THE HOME"

Visit the Panhandle South Plains Fair, October 1, 2, 3 and 4, and learn what the cow, sow and hen will do for you.

SECURITY STATE BANK & TRUST CO.
Wants to Help Those Who Try

\$500,000.00 TO LOAN

— on good South Plains farms. Our inspector lives here, stays in the office with us, we can give as quick service as any loan company that operates in this territory—our prepayment option beats them all, see us before you sign any loan contract. GREEN & EDWARDS Office Phone 211 Room 205 Security State Bank Bldg.

!-off & ? \$

THE AUDIENCE IS BOUND TO LEAVE HYSTERIOUS, BECAUSE THE ACTORS TAKE THEMSELVES SO SERIOUS, AND THE PLOT--TO THE WRITER--IS VERY MYSTERIOUS.

ROTARY MINSTREL

High School Auditorium Fri. and Sat. Nights

COME, GET A PAD ON YOUR FUNNYBONE. LEAVE YOUR SMILES AT HOME AND WEAR YOUR GIGGLES.

Only a Thousand Tickets Left Better Get Yours To-Day

THE SAME CORPS OF ACTORS THAT STAGED THE MINSTREL IN THE METROPOLITAN THEATRE AT GOMEZ, PLAYING A MILLION NIGHTS IN SUCCESSION, WILL BE ON THE STAGE HERE FRIDAY AND SATURDAY NIGHTS. DO YOU THINK YOU CAN MISS IT?

SPOKES IN THE HUB

DR. JAMES T. HUTCHINSON

Dr. James Thomas Hutchinson, prominent Lubbock eye, ear, nose and throat specialist, was born in Clarksville, Texas, September 13, 1880. He has lived all of his life in Texas and for the past fifteen and a half year has been a resident of this city. Most of the early part of his life was spent in various schools and colleges where he was in preparation for his profession. He attended English high school, Trinity university and the school of medicine at Tulane university, in Tulane, Louisiana. His schooling, however, did not cease with his degree and license to practice medicine, for ever since he has been out of the university at Tulane, he has been attending clinics and meetings of national and state medical societies. He returned several weeks ago from a course of study held by the American Medical association in connection with the University of Chicago.

He was married in 1903 to Miss Ione Mossley and the couple have three children, Ben, sixteen; Ruth, thirteen and Thomas, nine. The oldest, Ben, graduates this year from Lubbock high school and will attend the University of Texas and Tulane university, studying medicine. Ever since his arrival in Lubbock Dr. Hutchinson has been active in the business and civic circles of the city in addition to occupying a prominent position in West Texas medical work. He is a member of the local Rotary club, the Chamber of Commerce, and for the past ten years has been the president of the city school board. He is a thirty-second degree member of the Masonic lodge and is also affiliated with the Shrine.

When asked what his opinion was concerning the future of Lubbock Dr. Hutchinson waxed optimistic despite his usual conservatism. He stated that he believed the population of this city would reach 25,000 persons by 1930 and that Lubbock has the brightest future of any city in West Texas.

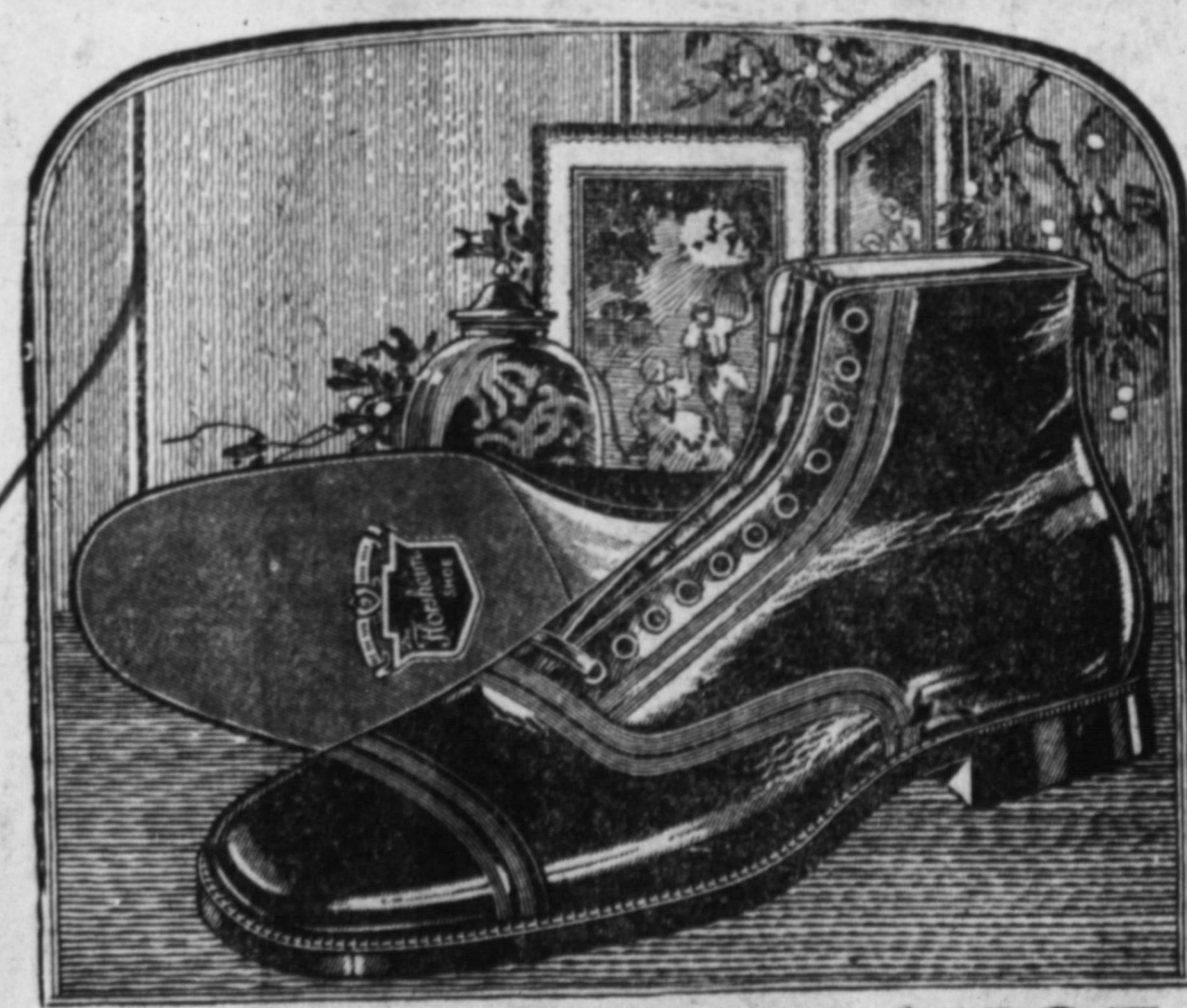
"I just came west to grow up with the country," he said when asked why he had left East Texas and come to Lubbock to practice. In addition to his specialty practice Dr. Hutchinson is a stockholder and a member of the staff of the Lubbock sanitarium.

Burns Westerman of O'Donnell was in Lubbock over the week end.

DEBRICK SHIRTS

ARM HOLES CUT EXTRA WIDE
TWO BUTTONED DOWN POCKETS
CONTINUOUS SLEEVE FACING
FIVE BUTTON FRONT
SATINE NON-SHRINKING COLLAR BAND
TRIPLE STITCHED
EXTRA WIDE BODY
COAT STYLE

We are making a very low price on these good work shirts now. Just when you will need them most. Blue and Gray, in all sizes, **only 89c** Barrier Bros. Distributors of Dependable Merchandise



The FLORSHEIM SHOE

Wearing Florsheim Shoes is a pleasure that every man should enjoy—it means correct appearance—comfort—and economy through long service.

THE RUGBY \$10

BARRIER BROTHERS

Distributors of Dependable Merchandise

Start Now to Get Ready For

FAIR WEEK



PANHANDLE
South Plains
FAIR

OCTOBER 1, 2, 3, 4

PANHANDLE
South Plains
FAIR



**You
Win!**

Every Time You Buy Groceries
From The

H. E. Miller Gro.

"Competition Merely Brings Out
Our Strong Points"

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We Want Men!

Who are not afraid to earn more than \$1 a day;
who have confidence in themselves and are not
afraid to hit the ball.

Unlimited Territory, liberal con-
tracts and one of the best insurance
companies in Texas.

TEXAS LIFE INSURANCE CO.

K. L. RIGGS, Dist. Mgr.

210 Leader Bldg. Phone 26 Lubbock, Texas



Just two more weeks and the Big Show will be on. Reports coming in from other fairs indicate that the Cotton Belt Carnival Company will have the biggest line of shows ever brought to the South Plains fair. The Flying Circus is pleasing everywhere it appears. The Fireworks have arrived and everything is setting pretty for the opening day of October 1st--just two week from now.

Crowded for space and still more firms want booths, is the condition of the industrial department of the fair. Every inch of the industrial building has been contracted for. Additional space has been provided in other buildings on the fair ground for industrial exhibits and still they are crying for more space. "The Show Window of the Plains" will be filled with the finest products of the world markets as well as the crops, livestock and produce grown on the South Plains.

Reports coming in from all of the surrounding counties indicate the keenest competition ever known in County Exhibits class. The South Plains has the best crop of years and the best of the best will be shown. A number of wonderful county fairs have been held over the South Plains and the best exhibits from each of these will be grouped as the County Exhibit.

The entire Spirit of the Fair is getting soaked into folks over the South Plains country. Everywhere you go, every time you talk with anybody THE FAIR is the topic of conversation.

MAKE YOUR PLANS NOW TO BE THERE EACH OF THE 4 DAYS

VISIT THE FAIR--VISIT BOWEN'S

**A SMOOTH
SHAVE**



At Bowen's you will get the choicest shaving needs -- creams, razors, brushes, after-shaving solutions -- in a wide range of brands and prices.

Bowen's Drug Store



All in One & the Best

*Automobile Washing Station.
Motor Steam Cleaning Station.
Alemite Service Station.
Marvello Service Station.
Oil, Gas and Grease Station.*

Lubricating Service Station

*On Main, lots of room, Quick Service
"If you ever come one time---You'll
Come Back"*

AMBULANCE
LUNG MOTOR



WHO IS

Simmons

437?

IN CASE OF ACCIDENT

**Whatever you need for the Fair--
You'll Find at Hodge Brothers**

Select your new fall clothes in time for the fair.

YOU'LL FIND THE BEST AT HODGES BROS.

Lay in a full supply of all kinds of groceries.

YOU'LL FIND THE BEST AT HODGES BROS.

Fit up the Hoopie with new tires, bumpers, etc., etc.

YOU'LL FIND THE BEST AT HODGES BROS.

You'll need furniture for the guest room, or extra chairs.

YOU'LL FIND THE BEST AT HODGES BROS.

You'll need wagons, row binders, screw drivers,--a lot of things.

YOU'LL FIND THE BEST AT HODGES BROS.

--And you'll find them cheaper too--for we buy in car lots fo cash, and sell in large volumes, the same way--consequently we can give better quality at a lower price.

Hodges Brothers

Groceries Phone 25

