

Friona ★ Star

VOL. 86, NO. 9

FRIONA, TEXAS

THURSDAY, MARCH 4, 2010

EIGHT PAGES

February records 9 inches of snow

Official weather guy John Gurley recorded a total of 9-inches of snow in the city during February. The amount reduced to a total of 1.94" of moisture. Measurable snow was recorded February 4, February 8, and February 23.

The low temperature of 14 fell on February 24 while 64 was the highest temperature on February 19. Early in the month the area encountered fog, light drizzle, rain, heavy fog, snow, and snow pellets.

Since November 2009 Friona has received a total of 23" of snow. Gurley reports that total precipitation September 2009 through February 2010 has reached 8.01 inches.



No runoff: Ellis wins county judge, Gipson elected justice of the peace

BY RON CARR

There were 1,425 Parmer County ballots counted for the March 2 primary election out of 4,658 registered voters in the county (30%). The breakdown was 1,395 Republican ballots and 30 Democrat ballots.

In the governor's race Parmer County Republicans were almost evenly split with 610 votes for Rick Perry and 595 votes for Kay Bailey Hutchison. The third candidate, Debra Medina received 154 votes.

Parmer County election officials were prepared for runoff in two of the con-



Trey Ellis
Parmer County Judge

tested county races but when final votes were tallied a candidate in each race received more than 50% of the votes cast so

there will be no runoffs.

In the race for Parmer County Judge, Trey Ellis was the winner with 797 votes (58.13%). Michelle Agee received 459 votes and Chris Alexander 115. Ellis, currently serving as Precinct 1 Justice of the Peace, will assume the county judge position as of January 1, 2011. It is a four-year term.

In the other three-person race, incumbent Pam Haseloff was re-elected as Precinct 3 Justice of the Peace with 317 votes (56.71%). Linda Moss



Jo Beth Gipson
Precinct 1
Justice of the Peace

Hardy received 147 votes and Randy Mitchell 95 votes.

It was a very tight deci-

sion in the Precinct 1 Justice of the Peace race as Jo Beth Gipson edged Jerry Loflin 315-304. Gipson will assume the JP office effective January 1, 2011.

Another tight race was Precinct 4 County Commissioner with two candidates vying for the position vacated by the retirement of Elvis Powell. The winner was Lloyd Bradshaw as he defeated Jimmy Weaver by 10 votes, 101-91.

The five propositions on the Republican ballot all received overwhelming "yes" votes.

Softball field, wind lease on Monday council agenda

The Friona city council regular meeting will be Monday March 8 at 6:30 p.m. in council chambers at 619 Main St. The city council meets the second Monday of each month unless otherwise approved. All regular council meetings are open to the public.

At all council meetings, the agenda allows for public comments which are sched-

uled as Item 3 after roll call, invocation and pledge of allegiance. The public may make comments and ask questions but by law the council cannot vote or take action on any public comments made.

Some of the items to be considered at Monday's meeting include appointing election officials for the May 8 city officer's election, appointing election clerks, and

designation of the early voting ballot board.

Consideration and action will be taken on an agreement with Fisd about the softball field; an application for the Go Texan rural community bootstrap bucks program; appointment of Kip Kimbrough to the library board of directors; approval of a land lease and wind easement with Scandia Wind Texas LLC; and approval of an ex-

penditure by the Friona Economic Development Corporation to Holly's Friona Fitness Center.

Approval of accounts payable and discussion of the February 2010 financial statements is the final item on the agenda for Monday. The final official meeting agenda is posted on the front window at city hall 72 hours prior to the meeting.

Project FRONTIER study under way in Parmer County

BY CATHY HUDSON, Project Manager

Project FRONTIER (Facing Rural Obstacles to Healthcare Now Through Intervention, Education & Research) began in early 2006 under the direction of Dr. Sid O'Bryant, director of Research for the F. Marie Hall Institute for Rural and Community Health and Assistant Professor in the Department of Neurology at the Texas Tech University Health Sciences Center.

The purpose of the study is to examine the issues of cognitive decline, Alzheimer's disease and other dementia syndromes in a rural aging population. Nearly 100 residents in Parmer County participate in this collaborative study thus far.

"The Project FRONTIER study is unique," says Dr. O'Bryant, "because very little information is available on the health care needs of the rural aging population. Over the course of this study, we expect to be able to add to that knowledge."

Phase two of the study, now under way, is the result of the collaborative efforts of the F. Marie Hall Institute for Rural and Community Health, the Garrison Institute on Aging, the Department of Neurology, the South Plains Alcohol and Addiction Research Center (SPAARC), the Laura W.

Bush Institute for Women's Health, the School of Nursing and the Department of Family Medicine.

"Dr. O'Bryant's study is a model for rural health research. He will help to attract the expertise of other investigators in rural health studies," says Dr. Steven Berk, dean for the Texas Tech University Health Sciences Center's School of Medicine. "Dr. O'Bryant's ties to the Garrison Institute, the SPAARC group and the Laura W. Bush Institute for Women's Health will provide an exciting synergy for research collaboration."

In this study, which provides a detailed examination of risk factors affecting cardiovascular and cognitive health of the rural aging population, study participants will receive a free medical exam, in-depth assessment of cardiovascular risk factors, and detailed testing of memory and thinking.

For Project FRONTIER, Dr. O'Bryant hopes to add 300 or so participants from Parmer County per year for the next two years and he plans to expand the study to include participants from other West Texas counties. "In the next several years, it is our hope to have more than 20 counties participating in

this study and to follow these participants for more than 10 years. The development of this broad study poises Texas Tech

University Health Sciences Center to have one of the most extensive rural aging studies in the country."

Dr. O'Bryant also cur-

rently has a part-time position available for a resident of Parmer County to become part of the Project FRONTIER team.

(Editors Note: See the Project FRONTIER advertisements elsewhere in this issue for more information.)

Lifestar visits PMC



ron carr photos

Officials and crew from LifeStar visited Parmer Medical Center last week. A new landing pad, located at the southwest corner of the hospital, is part of the overall hospital construction. LifeStar crew members were here to meet with PMC officials and construction project managers to familiarize with the new hospital operation.



Douglas and Weatherly sign up for city election

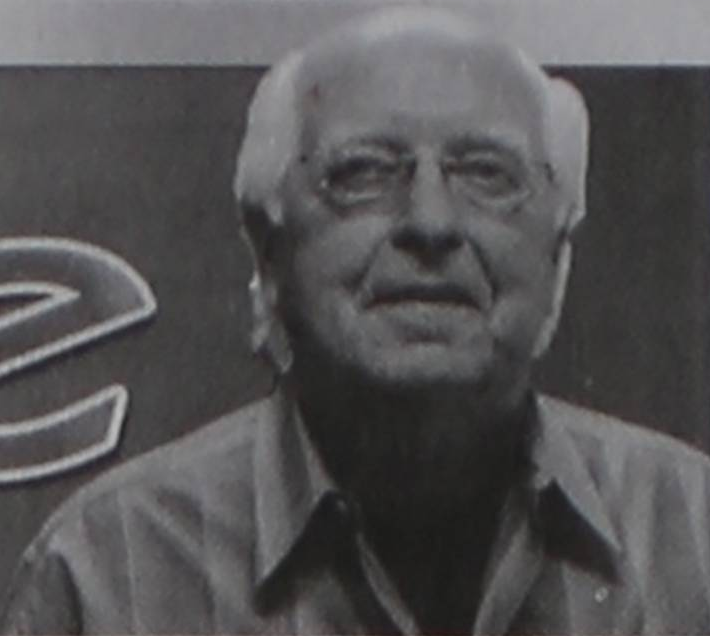
Monday, March 8 is the final day for candidates to sign up for the May 8 city council and school board elections.

Three vacancies will be up for election on the Friona city council. Terms of Mayor John Taylor and council members Martha Barker and Ronnie Stevick are expiring. All three incumbents have signed up for re-election. In addition to the incumbents, local businessman J. B. Douglas has joined the race as a candidate for mayor and retired Friona ISD teacher Cheryl Weatherly has entered the race as a candidate for city council.

For the school board, terms of Loraine Anthony and Ricky Barnett will be expiring. Both Anthony and Barnett have signed up for re-election.

Out Here

By Ron Carr



the medicare meltdown

Healthcare, healthcare, healthcare!

It's in the news. It's what people talk about. And it is in a mess. Obamacare they call it. News people say they (Democrats) are trying to "cram it down the throats of the American people".

It seems in spite of all the taxpayer protests and revolutions, the Pelosi/Reid/Obama gang has determined their plan should be passed whether anyone likes it or not.

The Republicans say they should throw out the current healthcare plan and start all over. That, too, is a dumb idea. It is arrogant of Republicans to think their ideas are that much better than the Democrat plan. It is not bipartisan to say "let's throw your plan out and start over with ours."

This week we received a press release from Dr. William Fleming III, president of the Texas Medical Association, discussing what he calls the Medicare meltdown. I have a Medicare card as do

many of our readers so the topic caught my attention.

Dr. Fleming wrote that some physicians may have no choice but to leave the Medicare program. Fortunately I haven't had to use my Medicare but many folks around here have related stories of doctors in Amarillo no longer accepting Medicare.

(An optometrist in New Mexico that advertised monthly in the Friona Star, canceled their ads because they are no longer accepting Medicare patients from Texas.)

This past Monday, March 1, Medicare cut doctor payments more than 21 percent. It means the government will pay your doctor 21 percent less now for that MRI or CAT Scan or other medical tests and procedures. The doctors and hospitals and clinics' costs have not gone down but their Medicare revenue has. Wow!

Dr. Fleming says the cuts have been in the works the past 10 years but each year

Congress has put a Band-Aid on the problem. However the patch job hasn't fixed the real problem, which is the faulty funding formula that Medicare uses to calculate Medicare payments to the doctors.

There is good news though for Friona Rural Health Clinic patients. Clinic business manager Susie Spring says that because the clinic is designated as a Rural Health Clinic, doctors are paid a Medicare 'encounter rate'. Regardless of the serious nature of your doctor visit, Friona doctors are paid the same Medicare encounter rate each time you have a face-to-face visit with them at the clinic.

While Medicare seems safe at our local clinic, Ms. Spring says the problem often comes when doctors refer local patients to specialists in Amarillo or elsewhere. "More and more specialists are no longer accepting Medicare patients," she said.

When I asked whether Medicare pays the clinic in a timely manner, Ms. Spring said that Medicare in general pays faster than insurance company claims. "We have a constant struggle collecting

from insurance companies," she said.

Congress has made insurance companies the bad guys throughout the healthcare debate. It is a reputation that could be rightly deserved. Stories abound of folks who thought they had good coverage only to be denied when illness or accident arise. Insurance premiums continue to go up and up. Frankly I do not see how small businesses continue to afford health benefits. Indeed many businesses have been forced to reduce benefits and increase deductibles and co-pays to control costs.

Hospitals are not without fault. Who has not heard stories of \$10 aspirins and all sorts of itemized high costs for the simplest of hospital stays? There are those who make a living auditing hospital bills and battling insurance companies on behalf of patients.

On Monday March 1 the government reduced Medicare payments to physicians by 21 percent. If it has been on Fox News I missed it. The repercussions are yet to come.

Good health and long life to all.

LETTERS TO THE EDITOR

Hi Ron,

Seems about time to re-up for another year. We enjoy the online paper a great deal.

How 'bout that Chieftain boy's basketball team? I hired that coach and owe quite a few folks an "I told you so!"

Best Wishes,

Jim Parker
PS. We have the cutest, smartest twin boy and girl grandchildren. They are now eight months old.

"I believe it was beneficial for the American people to see Republicans, Democrats and President Obama engaged in an open, honest conversation on health care, but President Obama missed an opportunity to restart the debate on health care."

"The President's latest health care plan is the same big-government scheme that the American people have overwhelmingly rejected. It will increase government spending, raise taxes, kill jobs and provide taxpayer-funding of abortion. The costs and complexities of government-run health care are unworkable and will negatively impact quality and access."

"While I am willing to work across party lines to find solutions, I will not abandon my principles or the people of the 19th Congressional District in this fight. I will continue to support solutions that help lower health care costs, introduce more competition and work to make the voices of the 19th District heard. Congress needs to carefully address America's health care challenges and work together to find immediate, measurable ways to make it more accessible and affordable without jeopardizing quality, individual choice and small businesses as I believe the current bills would do."

Randy Neugebauer

MARK YOUR CALENDAR

Every Monday

The Friends of the Friona Library's Book Shoppe at 6th and Euclid in the former VFW building, open every Monday, 10 a.m. to 5 p.m. and the 3rd Wednesday of each month from 9-5. Linda White is the Book Shoppe chair. Used books, good deals, stop by and shop at the Shoppe.

Saturday, February 6 - Monday, March 8

Filing period for Friona City Council and Friona School Board candidates. Election is May 8.

Friday, March 5

World Day of Prayer at the Congregational Church from 12 noon to 1 p.m. Lunch will be served, all are invited.

Sunday, March 7

St. Teresa's Catholic Church Mexican dinner from 11:30 a.m. to 2 p.m. at the Parish Hall.

Tuesday, March 9

Friona Independent School District Open House events.

Thursday, March 11

Chamber of Commerce Banquet at 6:30 p.m. in the Friona Community Center. Tickets are \$15 at the Chamber office.

Monday - Friday, March 15-19

Spring Break observed for all area schools.

Tuesday, March 23

Deaf Smith Electric Cooperative annual meeting 5:30 p.m. at the Hereford Bull Barn.

Tuesday, March 30

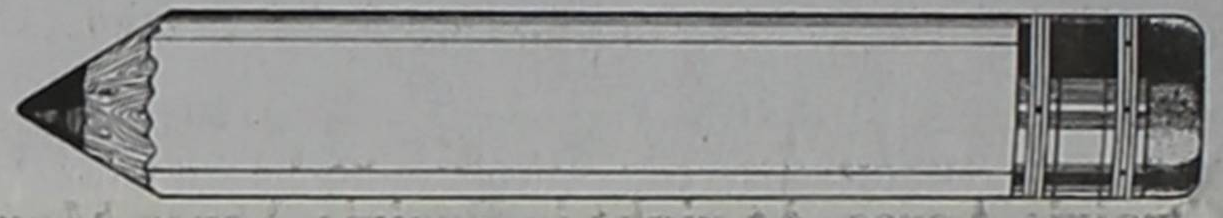
West Texas Rural Telephone Cooperative annual meeting 6 p.m. at the Hereford Bull Barn.

Saturday, April 17

Ladies Spring Luncheon at First Baptist Church sponsored by the Chamber of Commerce and Ingram's.

Sunday, April 18

Senior class steak dinner at junior high cafeteria, 11:30 a.m. to 1:30 p.m. Adults \$10, kids \$8 in advance. Takeouts available.



Coffee in your tacos?

BY RON CARR

From the Better Homes & Gardens Everyday Easy recipe collection. This recipe proves it can be quite dangerous for city folks to be making tacos. Only in the city would they add a cup of strong coffee to a taco recipe.

However the finished product sounds tasty even though we might call these fajita tacos. It calls for twelve 6-inch tortillas but serves 4 so guess everybody gets three tacos. About right for small town rural diners. Sounds messy. Good luck.

Cowboy Steak Tacos

Serves 4

- 1 lb. Beef breakfast steaks (thinly sliced eye of round)
- 1/4 tsp salt
- 1 cup strong coffee
- 2 tbsp ketchup
- 2 tsp chili powder
- 2 tsp vegetable oil
- 1 small red onion thinly sliced
- 1 red or green sweet pepper thinly sliced
- 12 6-inch tortillas (flour, corn, or whole wheat)
- 3/4 cup prepared corn relish
- Fresh cilantro leaves (optional)

1. Thinly slice the steaks (as for stir fry). Sprinkle steaks with salt; set aside. For sauce, in small bowl whisk together coffee, ketchup, and chili powder.

2. In 12-inch skillet heat oil over medium-high heat; add beef. Cook and stir 2-3 minutes or until brown on all sides. Add sauce, onion, and sweet pepper. Cook 6-8 minutes or until vegetables are tender and sauce is thickened.

3. Meanwhile wrap tortillas in paper towels. Warm in microwave on 100% power for 30 seconds. Spoon steak and vegetable mixture on tortillas. Top with corn relish and sprinkle cilantro.

TEXAS CROSSWORD

by Charley & Guy Orbison

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ACROSS

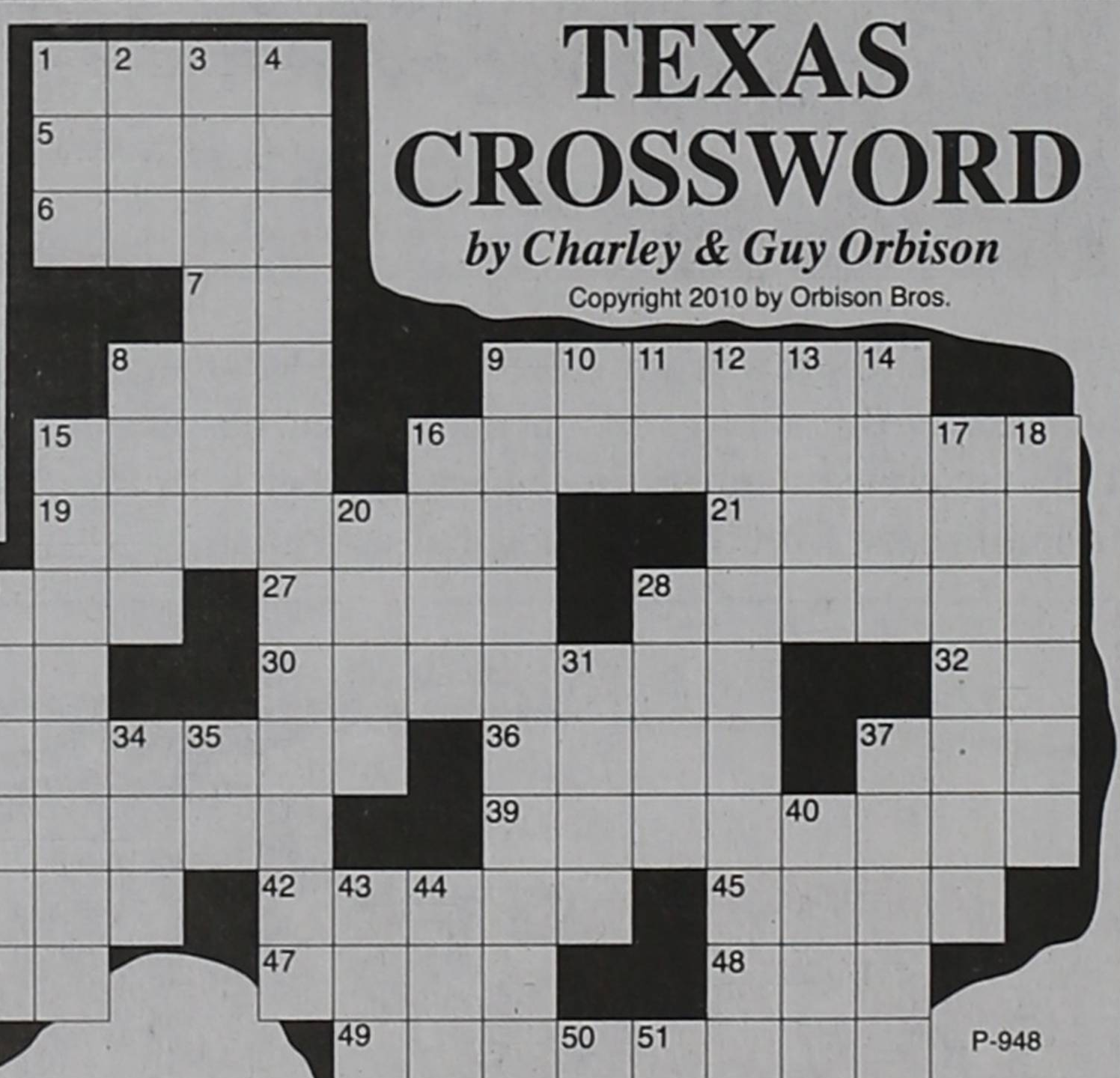
- 1 TX Ringness invented the _____ plow
- 5 sandwich cookie
- 6 11 Dallas Cowboys
- 7 this Ferguson was 29th & 32nd gov.
- 8 '48 film: "_____ from Texas"
- 9 TX McLish who was 1st "Ms. Olympia"
- 15 intentional misspelling of "bank"
- 16 team Dallas played in 2nd round of '10 NFL playoffs
- 19 TXism: "run around like a chicken with _____ cut off"
- 21 TXism: "_____ the blanket" (divorce)
- 22 necklace
- 27 "what _____ is new?"
- 28 number of lines of printed matter
- 29 TXism: "we're _____ eye to eye" (agree)
- 30 rural TXns use a septic tank instead _____
- 32 hospital care provider (abbr.)
- 33 TX Roy Orbison "Wilbury" tune: "_____ Line"
- 36 "R" of "RBI" stat.
- 37 TXism: "it's _____ in cement" (permanent)
- 38 TX Kenny Rogers TV film: "The Gambler, _____"
- 39 10% (2 wds.)
- 41 TX-born Carolyn Jones had a part in film "The Big _____"

DOWN

- 42 TXism: "smoke _____" (find)
- 45 rainbow end: "_____ of gold"
- 46 tree chopper
- 47 dog or snake tooth
- 48 in '40 this TX Jenkins was lightweight champ
- 49 TXism: "he couldn't ride _____ horse"
- 52 untidy
- 53 weeding tool (2 wds.)

- 1 TX-born Jonathan Breck film: "The _____ Man" ('08)
- 2 extreme anger
- 3 at Aransas Pass: "_____ Memorial Tower"
- 4 newspaper in seat of Comanche Co.
- 8 this Dillon starred in film "Tex" ('82)
- 9 TXism: "he _____ over everybody" (vicious)
- 10 "I'm _____ old cowhand..."
- 11 TX admiral Nimitz (init.)
- 12 TXism: "_____ in the saddle" (good person)

- 13 sports network
- 14 song: "Whatever _____ Wants"
- 15 how TX makes money from some non-profit groups (2 wds.)
- 16 DART is "_____ transit" in Dallas
- 17 this Isaac founded Hard Rock Cafe
- 18 hubby might buy daffodils for _____ anniversary
- 20 CSA general: Robert _____
- 22 TX's 40th governor Preston (init.)
- 23 _____ Myers designed the TX capitol

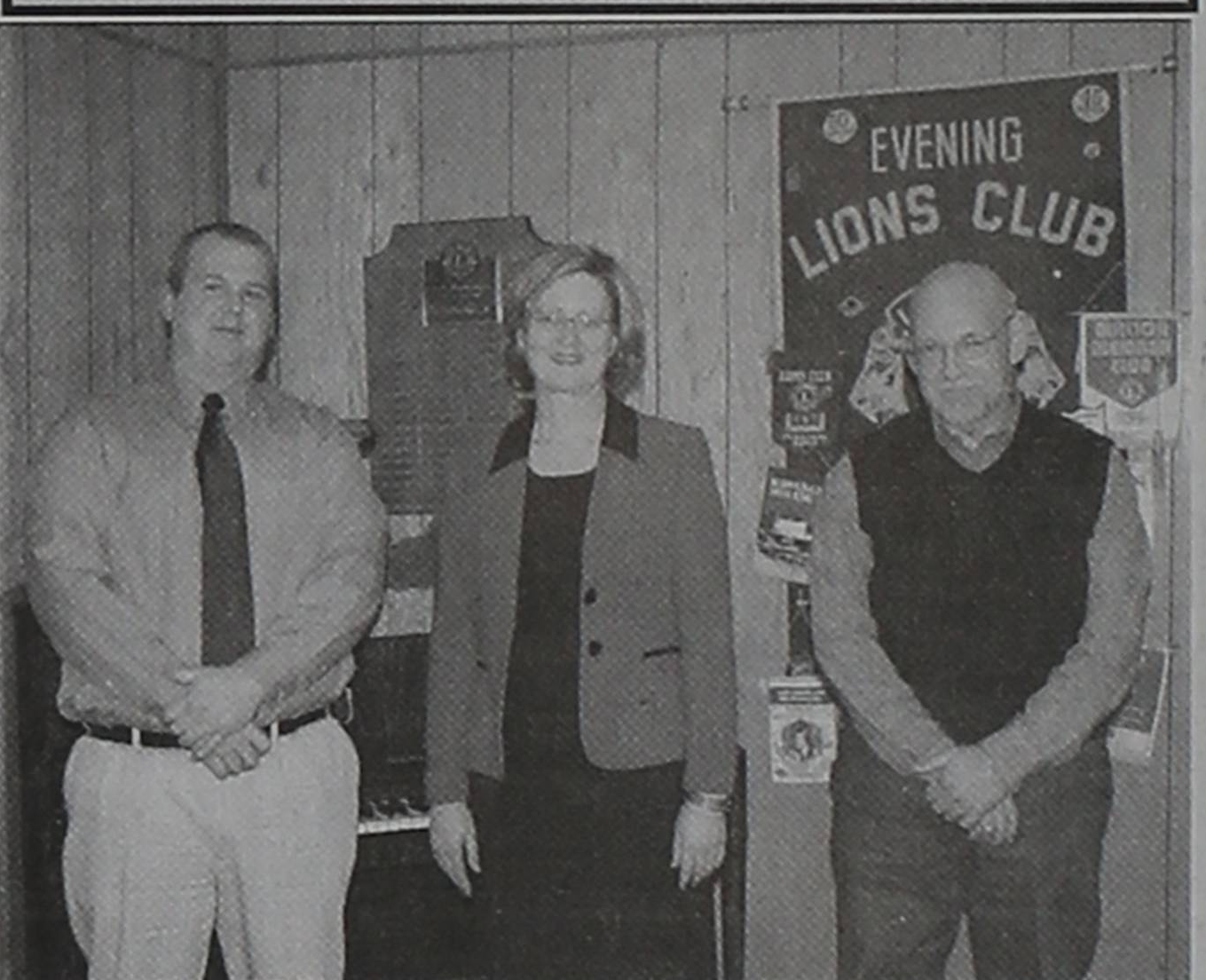


Solution on page 4

- 1 and sinker" (all)
- 31 Cowboy Mat
- 32 McBriar speciality
- 34 TXism: "she threw a hissey _____"
- 35 TX microchip co. something it rarely is in the Valley
- 37 dueling sword
- 40 polite TX address to a woman
- 44 "_____ for all" (conclusively)
- 50 TXism: "worthless _____ boot"
- 51 Tex Ritter '48 tune: "_____ Whiskey"

Lions Club News

By Ron Carr



ron carr photo

The Evening Lions Club met Thursday February 25 at the historic Women's Clubhouse. Lion Bruce Gipson, right, welcomed District Attorney Kathryn Gurley and DA investigator Clint Cox who gave the program on duties and statistics of the district attorney's office.

U.S. Senate

Kay Bailey Hutchison, 284 Russell Senate Office Bldg., Washington, D.C. 20510-4304; (202) 224-5922; Email - senator@hutchison.senate.gov. John Cornyn, 517 Hart Senate Office Bldg., Washington, D.C. 20510; (202) 224-2934

U.S. House District 19

Randy Neugebauer, 429 Cannon House Office Bldg., Washington, D.C. 20515; (202) 225-4005; Email is through Website http://www.house.gov/neugebauer. District Office: 611 University Ave., Suite 220, Lubbock 79401; (806) 763-1611 or toll-free (888) 763-1611

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Town Talk II

By Ron Carr, Phone-250-2211, Fax-250-5127, Email-frionastar@wtrt.net

Official weather guy John Gurvey says we have had 21" of snow in town since December. The snow that was promised for Sunday night into Monday turned out to be rain but not much. Forecast for the next week puts temps in 50s and 60s. Maybe spring is actually on the way. Don't forget to set clocks forward when Daylight Savings time begins March 14.

Next Tuesday March 9 is open house for all Friona ISD campuses, according to the school calendar. It is also Texas Public Schools Week. Check with your student on the times for your campus. All parents are encouraged to get involved with your child's school ac-

tivities. Attending open house is a good way to start.

The schedule has been announced for the Friona All-School Centennial Reunion to be held September 10-11 in conjunction with Maize Days and the homecoming game with Idalou. RSVP & pre-registration is \$10 per person to cover the Saturday meal. Send to Friona Ex-Students c/o Friona State Bank, P.O. Box 549, Friona 79035. Please include your graduation year with your check.

Tracy Bunker, owner of Bunker Trucking in Friona, furnished a semi-tractor to pick up a trailer of supplies in Tyler, Texas, and haul it to a port in Florida to be

shipped to Haiti. Tracy said the mission in Tyler where Floyd and Betty Reeve's daughter Debbie works furnished medical supplies, beds, and a MASH style medical tent the size of a football field. The trailer was loaded onto a barge and shipped to Haiti. The trailer was donated to the Haitians also.

Patty and Homer Haile celebrated their 30-year anniversary this week with a trip to Amarillo. They were going to get married in May but wanted to take a honeymoon ski trip so they married March 1 and went to Breckenridge.

My mother Hannah Lookingbill moved to Friona 40-years ago this week. She and my late stepdad Harry

Lookingbill were married February 28, 1970, in Hillsboro, before she moved out here. She questioned her wisdom when later in March 1970 it snowed 13-inches in Friona. At the time I had never heard of Friona, now here we are. Life is good.

Our sympathies to Rachel Avalos and Erika Montana and their families on the passing of their dad Edmundo Bermea in Casper, Wyoming on February 26. Services were Wednesday March 3. Mr. Bermea was 72. Also sympathies extended to the family of Dean Broyles, 80, who passed away Sunday February 28 in Amarillo. Her services were Tuesday March 2 at Calvary Baptist in Friona.

is \$10 in advance (\$11 at the door) for adults and \$8/\$9 for children 10 and under. Great steak, baked potato, salad, dessert.

Congratulations to Lance and Belinda Gatlin and family on the birth of baby girl Leighton on Tuesday March 2. Lance is the Parmer Medical Center administrator. This is their fourth child, three girls and one boy. Will no doubt have details later.

Robert Jones, Great Plains Ag Credit boss, is recovering from gall bladder surgery this week. He spent a couple of days in the hospital in Amarillo and should be home and on the road to recovery by now.

Like to congratulate all the candidates who ran in the March 2 primary. Win or lose we should appreciate the effort of our citizens to get involved and make a difference. So long to Kay Bailey. Guess Texas voters sent a message on how they feel about Washington D.C. politicians.

And a shout out to Victor Leal. Although he lost in his state legislative bid, he still has a lot of friends and customers around here who are loyal to Leal's Mexican Food Restaurant in

Muleshoe. Too bad the Amarillo newspaper did a hatchet job on you Victor but you are welcome in Friona anytime. Love that salsa and enchilada plate.

Check out our Friona Star photos on our website, frionaonline.com. This week we put up some snow pics, some helicopter pics, and pics of some new marble benches donated by John Blackwell and Holly and Danny Campbell at the new hospital rehab walking path area. More about this story next week. Most of the photos we take never make it into the newspaper but you can see them and buy prints on your desktop or laptop.

That's it for this week. I'll be off to Georgetown this weekend to see my son Zac in his big spring musical at Southwestern University. The name of the musical is "Urinetown". Don't ask me why. I'll let you know. Until then!



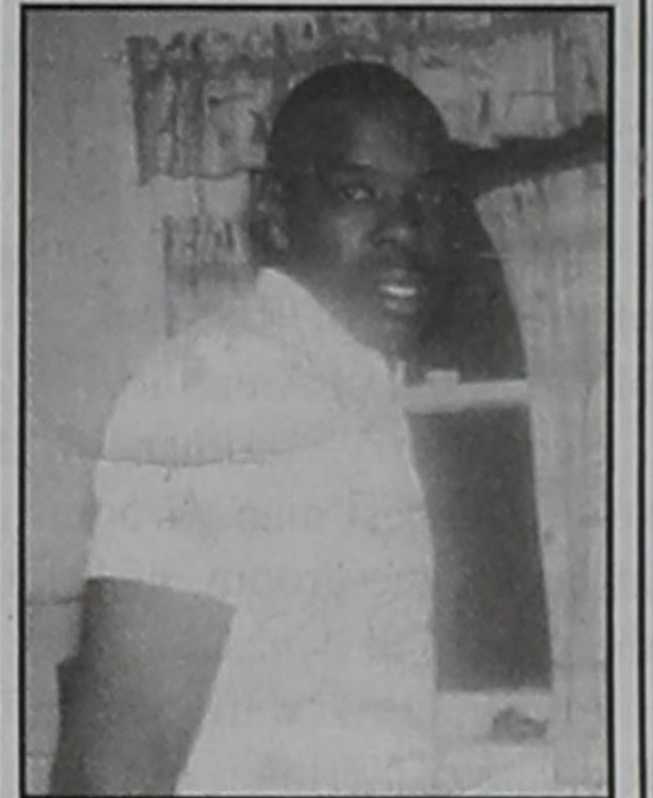
ron carr photo

Elaine Cain, left, was the winner of the 32" TV raffle held as a fundraiser by Prairie Acres. At right is Prairie Acres March Employee of the Month Marie Saiz. The nursing home staff thanks everyone for their participation in the raffle.

I attended the Chamber of Commerce board meeting Monday. It was noted that the Ladies Spring Luncheon this year will be Saturday April 17 at the First Baptist Church fellowship hall. More info later.

The annual senior class steak dinner is set for Sunday April 18 at the junior high cafeteria. This is a popular fundraiser with the local crowd and benefits the Class of 2010 drug free party after graduation May 28. The cost

Happy 70th Birthday dad



From your kids & grandkids

Friona ISD will host OPEN HOUSE events at all campuses on Tuesday, March 9.

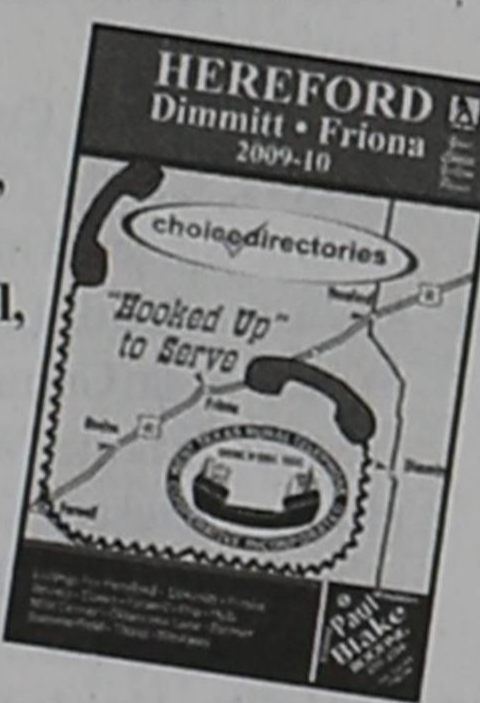
Primary Campus	5:00-6:00
Elementary Campus	5:30-6:30
Jr. High Campus	6:00-7:00
High School Campus	6:30-7:30

Two Phone Directories In One!

Choice Directories and West Texas Rural Telephone Cooperative have combined their phone directories for Hereford, Dimmitt, Friona and the area! The directory is distributed in May annually.

This has been a win-win for Friona and the area since combining the strengths of the two phone directories.

- Customers benefit by having all their important numbers in one book.
- Merchants benefit by only having to purchase advertising in one book to reach the communities of Hereford, Friona, Bovina and Dimmitt. (Also includes all phone numbers for Dawn, Frio, Hub, Milo Center, Parmer, Summerfield, Westway, Farwell, Oklahoma Lane & Tharp).



choicedirectories

Advertising Deadline for the 2010-2011 Directory is March 16.

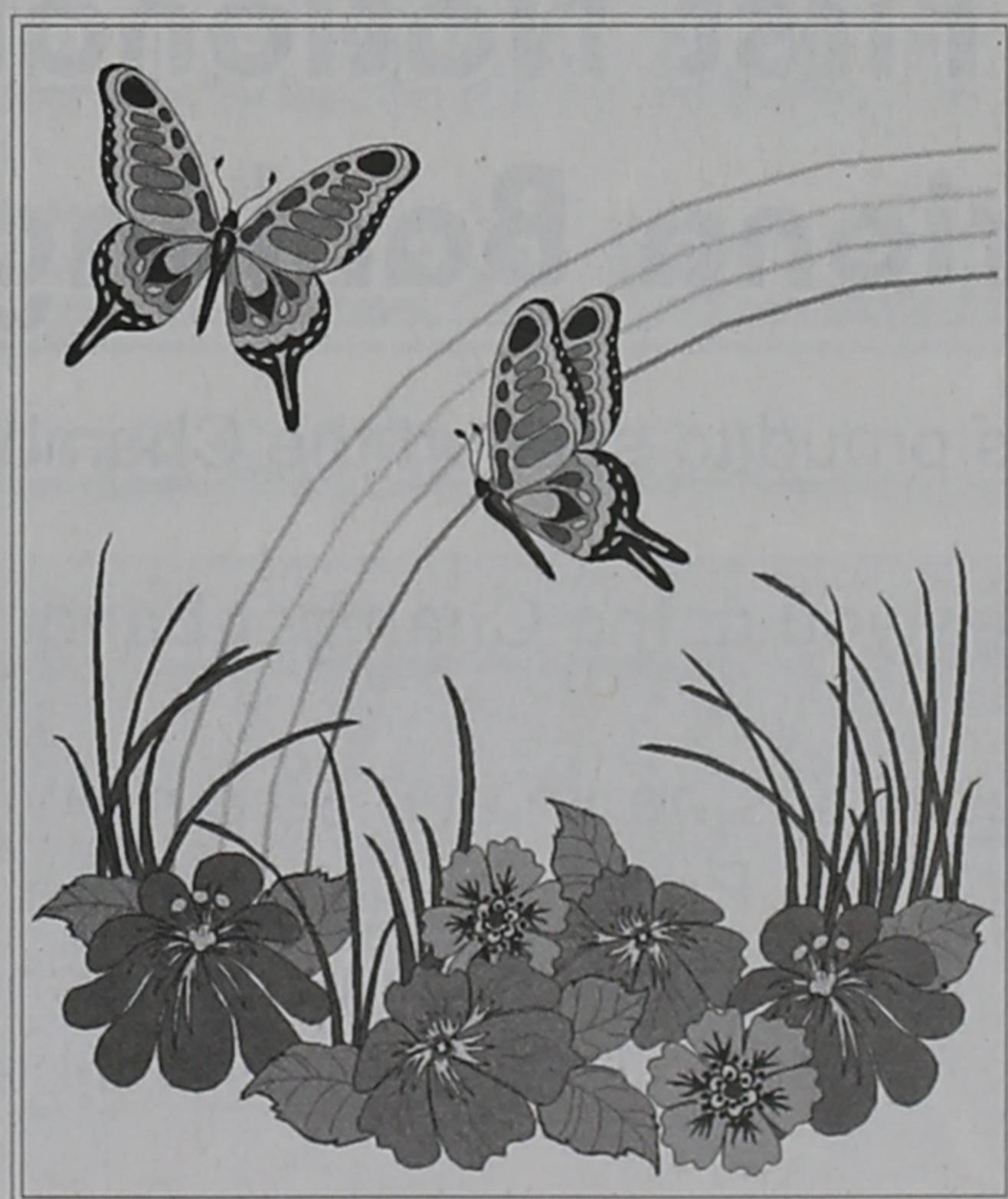
Press run for the Choice/WTRT book is 16,000 copies, plus!

For additional information, contact Diane

352-6585

Subscribe Today
Friona Star
PHONE 250-2211

Spring is Approaching!!



We know no one likes to borrow money, but it's a part of life. We over spend or have to make a major purchase or have an unexpected expense come up. Things happen. Now with spring approaching, we get into the mood to clean up, or do a little spring "house cleaning", or updating what we have.

We at Friona State Bank invite you to turn to us when you need expert loan assistance. Our rates are competitive; our terms are convenient, and our staff is experienced, efficient and friendly.

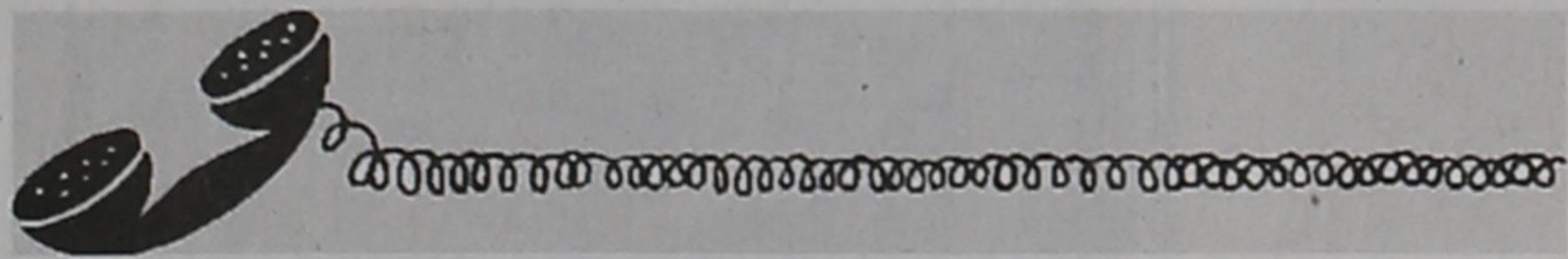
When you need an extra boost, please stop by Friona State Bank. We will do our best to serve you because **We Have Money to Loan.**

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www.frionastatebank.com

DO NOT DISTURB



Tired of unwanted interruptions and unsolicited calls? **DO NOT DISTURB** allows you to stop unwanted calls from ringing at your telephone. Only callers who have your special Personal Identification Number (PIN) can get through on your line. All other callers will receive a busy signal or an announcement saying you are not accepting calls at that time.

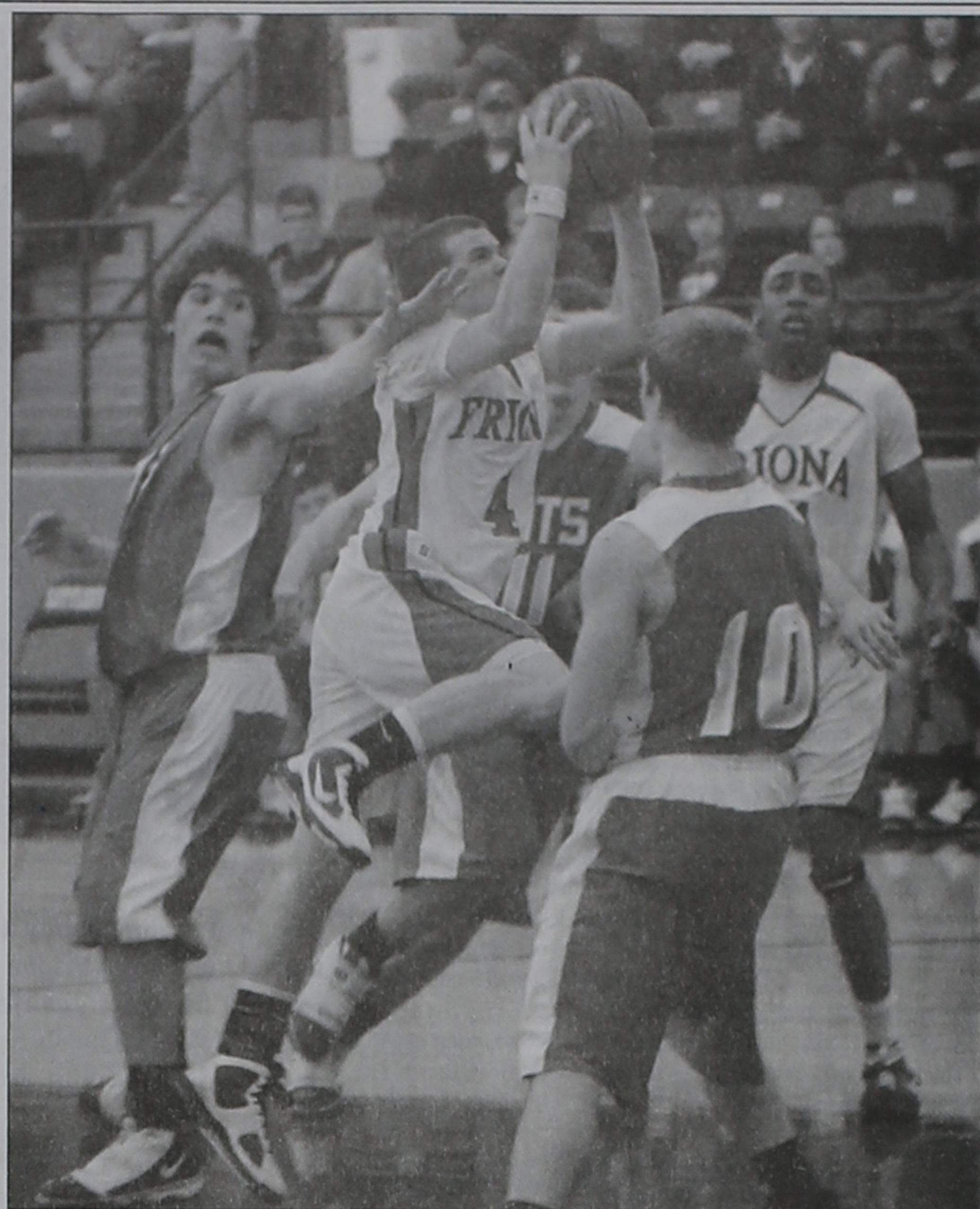
For more information on **DO NOT DISTURB** and our many other phone features, please call our office at 250-5555

WT Services Inc.

1010 Columbia, 250-5555, Friona, Texas 79035



Caleb Monroe (3) wins a footrace with an Idalou Wildcat.



Joey Dickson (4) powers to the basket through a gaggle of Wildcats. Dickson scored 13 points in the Chieftain's 55-43 loss to Idalou. Star action photos at frionaonline.com.

Chiefs bow out with 55-43 loss to Idalou

The Friona Chieftains had their hands full trying to tame the Idalou Wildcats in the Friday February 26 area round playoff at Littlefield.

The Chiefs took a 13-9 first quarter lead in spite of a swarming Idalou defense. The Wildcats held Friona to 6 points in the 2nd quarter and took a 25-19 lead at the half. Both teams scored 13 points in the 3rd quarter but Idalou pulled away in the 4th 17-11 and defeated the Chiefs by a final of 55-43 to end a great Chieftain basketball season.

Scoring were: Joey Dickson 13, Nick Ortiz 8, Matthew Stanberry 7, Brenner Barnett 4, Dominique Kellum 4, Zack Fair 3, Caleb Monroe 2. The Chiefs were 9 of 18 from the foul line. Idalou was 16 of 28.

Chiefs earn all-district Kellum is Newcomer

Three Chieftain basketball players were voted to the 2-2A all-district team. They are Matthew Stanberry, Joey Dickson, and Stetson Reed, all FHS seniors.

Junior Dominique Kellum was selected as Newcomer of the Year. He shared that honor with Jordan Bledsoe of Floydada.

Chieftains Caleb Monroe and David Schwab earned all-district honorable mention. The district most valuable player is Tyson Turnbow of Muleshoe. Offensive player of the year is Donte Flemon of Childress and defensive player of the year is Jordan Cornelius of Floydada.

Powerlifters qualify for regionals

Friona's powerlifters participated in the Bovina meet last Saturday. Results are:

1st place Adrian Merino, Stephen Dominguez, Clayton Smiley, Serafin Vazquez, Duncan Welch; 2nd place Hilario Hernandez; 3rd place, Sergio Mendez, Steven Mendoza, Valentin Rocha, Jeremy Alaniz, Daniel Meza, Alan Tafoya; 4th place Marco Terrones. Duncan Welch was Best Lifter for Heavy Platform.

Girls results: 1st place, Anyuli Lopez, Cassie Barker; 3rd place, Jessica Moreno, Laci Austin; 5th place Estibali Hernandez, Selena Hernandez.

Qualifying for the regional meet for the girls were Cassie Barker, Anyuli Lopez, Estibali Hernandez, and Selena Hernandez. The girls will lift in Monahans Saturday March 6 for regionals.

Qualifying for the regional meet for the boys were Valentin Rocha, Stephen Dominguez, Serafin Vazquez, Duncan Welch, Steven Mendoza, Adrian Merino, Hilario Hernandez, Sergio Mendez, Bryan Flores, and Clayton Smiley. The boys regional meet is Saturday March 13 in Sundown.

Powerlift coaches are Jimmy Arias and David Towner.



Chiefs Baseball Schedule 2010

Date	Opponent	Site	Time
MARCH			
4-6	Ralls Tournament Varsity Varsity	There	TBA
4-6	Bushland Tournament Junior Varsity	There	TBA
8	Boys Ranch Junior Varsity	Here	4:30 PM
9	Nazareth Varsity	Here	4:30 PM
11-13	Bushland Tournament Varsity	There	TBA
23*	Floydada* Varsity/JV*	Here	5:00 PM
27*	Tulia* Varsity*	Here	12:00 PM
30*	Childress* Varsity/JV*	There	4:30 PM
APRIL			
3*	Muleshoe* Varsity/ JV*	Here	12:00 PM
6*	Dimmitt* Varsity/JV*	There	5:00 PM
10*	Floydada* Varsity/JV*	There	12:00 PM
12	Hereford Freshmen Junior Varsity	There	5:00 PM
13*	Tulia* Varsity*	There	5:00 PM
17*	Childress* Varsity/JV*	Here	1:00 PM
20*	Muleshoe* Varsity/JV*	There	5:00 PM
24*	Dimmitt* Varsity/JV*	Here	12:00 PM

District Games
Head Coach: Styler Haddock
Asst. Coach: Justin Sundlie & Danny Campbell

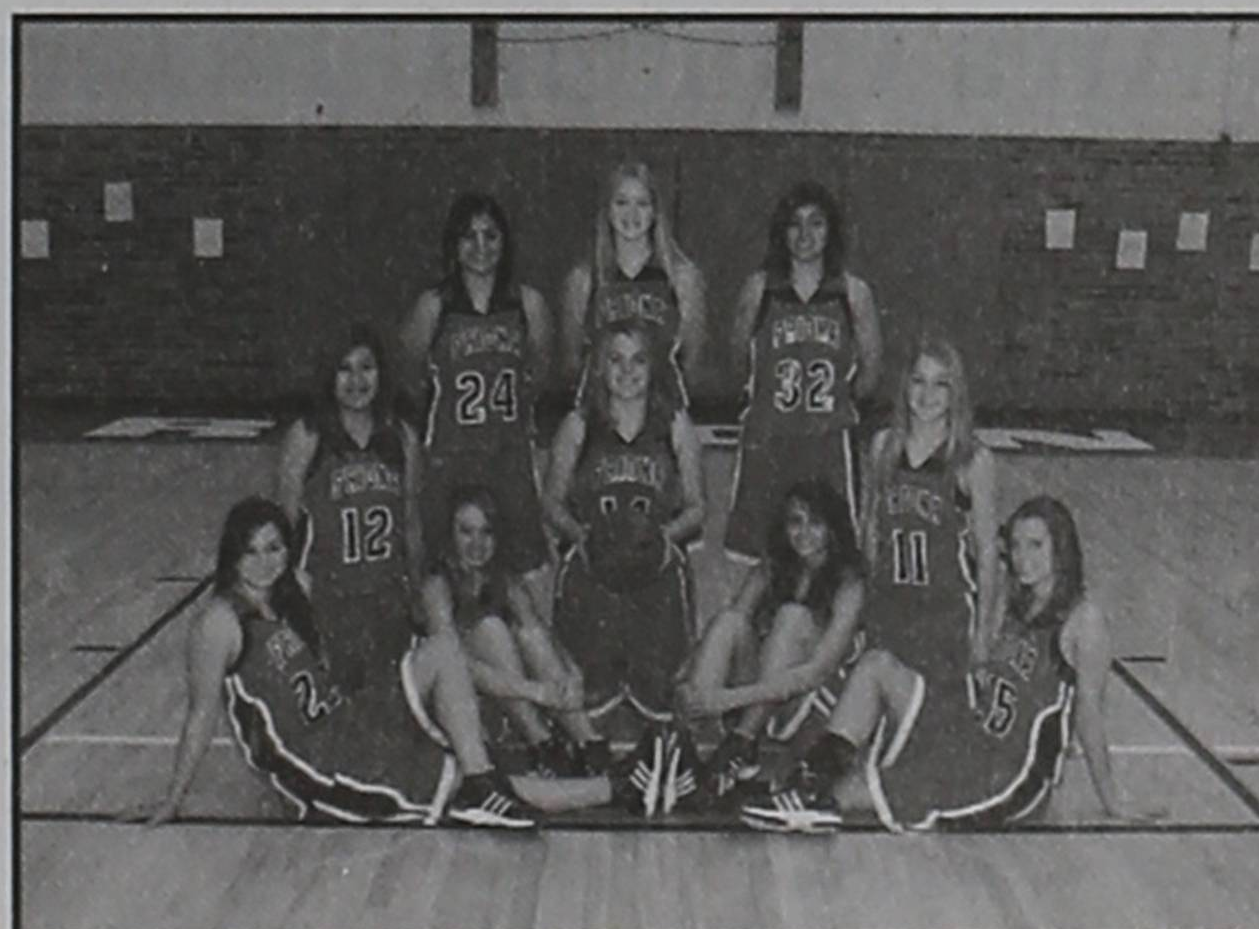
SCHOOL MENU

Breakfast	Lunch
Monday, Mar. 8 Choice of Cereal Breakfast Bagels Orange-Pineapple Juice	Monday, Mar. 8 Hot Dogs Chili Celery Sticks Ranch Beans
Tuesday, Mar. 9 Choice of Cereal French Toast Orange Juice	Tuesday, Mar. 9 Applesauce Delicious Pot Pie Hot Rolls
Wednesday, Mar. 10 Choice of Cereal Pancake Breakfast Sandwich Grape Juice	Wednesday, Mar. 10 Taco Salad Spanish Rice Pinto Beans Pineapple
Thursday, Mar. 11 Choice of Cereal Breakfast Pizza Graham Crackers Grape Juice	Thursday, Mar. 11 Chicken Nuggets Hot Rolls Macaroni & Cheese Tossed Salad Strawberries
Friday, Mar. 12 Choice of Cereal Cinnamon Rolls Orange Juice	Friday, Mar. 12 Tuna Sandwich Pickle Spears Chips Corn Flavored Apples

All Meals Served with Ice Cold Milk



2009-10 FHS BASKETBALL



FRIONA SQUAWS



FRIONA CHIEFTAINS
District Tri-Champions (#1 Seed)
Area Round Qualifiers

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- Prairie Acres
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- Tasty Cream
- TexZona Cattle Feeding Company
- Veterinary Industries of Friona

— Team pictures courtesy of Donald Herbert —

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OBITUARIES

Della Rose "Dean" Gonser Broyles

Funeral services for Della Rose "Dean" Gonser Broyles, 80, of Friona were held at 2:00 p.m. on Tuesday, March 2, 2010 at the Calvary Baptist Church in Friona with Reverend Rick Burton, Pastor, officiating. Burial was in the Friona Cemetery by Blackwell Funeral Home of Friona. She died Sunday morning, February 28, 2010 in Amarillo.

She was born October 16, 1929 in Laverne, Oklahoma to Leonard and Ruby Hanes Gonser. She married John Ralph Broyles July 14, 1948 in Amarillo. They farmed in Lazbuddie for several years, moving to Friona in February of 1966. She was a homemaker and bookkeeper for their business, Friona Parts and Service, retiring in 1989.

Survivors include her husband, Ralph; two sons, Johnny Broyles and wife Robin of Amarillo, and Jimmy Broyles and wife Tonna of San Angelo; two daughters, Patcine Jenkins and husband Jesse of Groom, and Maxine Broyles and husband Randy Littig of San Angelo; one sister, Patti Hughes of Dimmitt; six grandchildren; 13 great-grandchildren; and one great-grandchild.

She was preceded in death by a grandson, Toby Gibson in 1993. The family suggests memorials to Cal Farley's Boys Ranch, P.O. Box 1890, Amarillo, TX 79174.

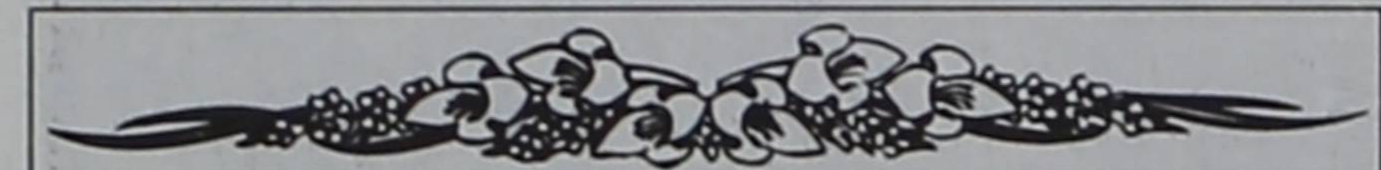


"Dean" Broyles



courtesy photo

The Deaf Smith County 4-H Vet Science Club, consisting of kids and parents from Hereford and Friona, toured the Cargill Friona plant on February 15. At the end of the tour they posed for a photo. Back row, l-r, club manager Jill Hefner, Emily Barraza, Alison Bonds, Erin Wales, Jacob Hefner, Tessa Wells; middle row, l-r, Jacob Smith, Kendall Barnett, Sabrina Barraza, Callie Hefner, Cutter Smith, Treyler Jackson, Robin Smith; front, l-r, Hayden Cape, Bailey Wells, and Nicole House.



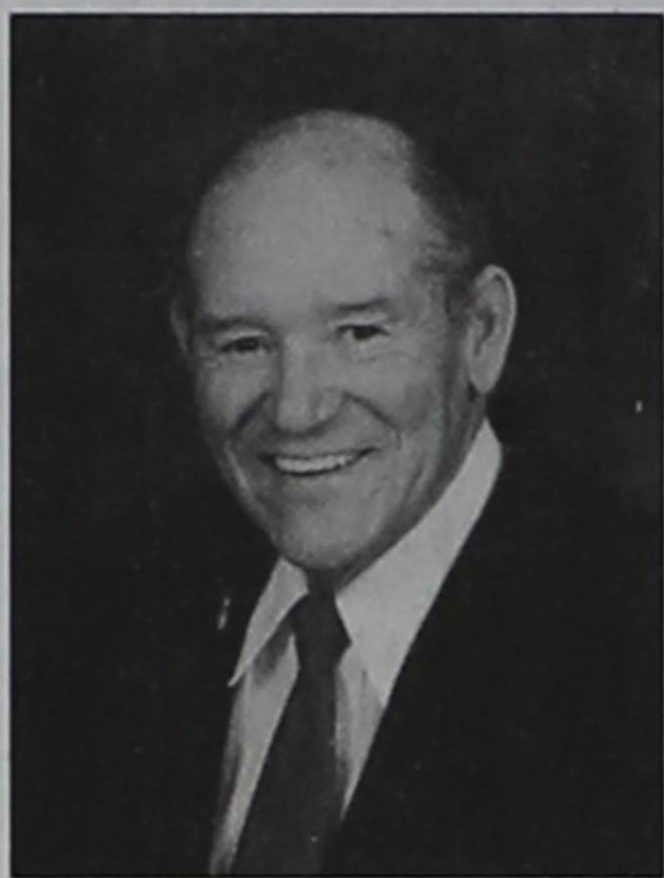
Edmundo Bermea

Edmundo Bermea, 72, passed away on February 26, 2010 in Casper, Wyoming at Poplar Living Center. Services were held Wednesday, March 3, 2010 at 10:00 a.m. at Sacred Heart Catholic church. Rosary was at 7:00 p.m., Tuesday evening, in the Heritage Funeral Home Chapel.

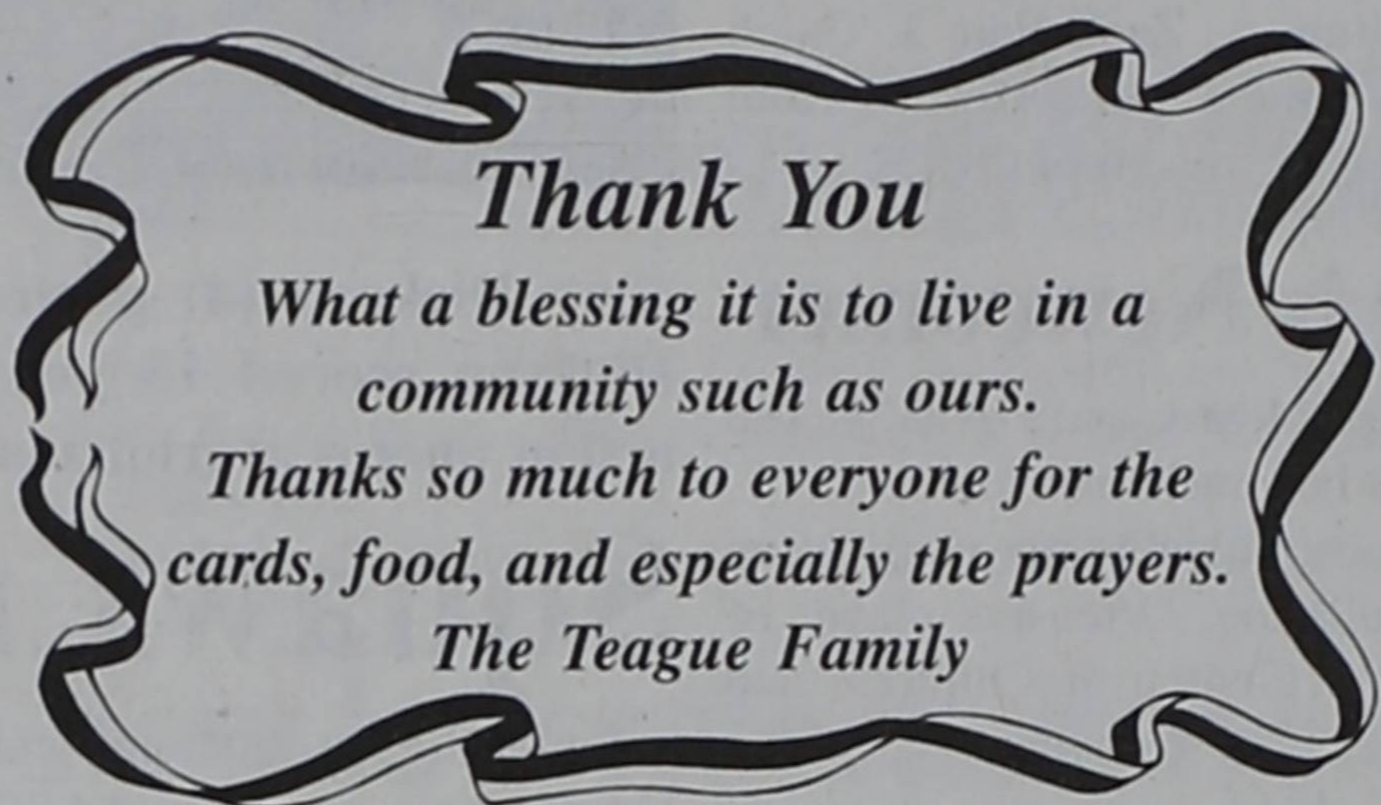
Edmund was born October 4, 1937, in Salt Gap, Texas to Sostenes Morales and Rodolfo Bermea. Edmund was self-employed in the trucking business and was a devout Catholic.

He was preceded in death by his spouse of 43 years, Hortencia Maldonado Bermea, and one son, Guadalupe Bermea.

Survivors include four daughters, Theresa and husband Anthony Nauta of Harker Heights, Texas, Lesa Bermea, Rachel and husband Oney Avalos, and Erika and husband Andy Montana, all of Friona, Texas; ten grandchildren; and two great-grandchildren. Other survivors include a wife, Annabell, from Casper, Wyoming; a son, Diego Rodriguez of Arizona; a brother, Jesus Bermea of Del Rio; and four sisters, Alice Gonzales of Menard, Amelia Rodriguez of Burley, Idaho, and Lydia Abilez and Adelaida Anguano both of Junction.



Edmundo Bermea



Think about this

The dim-eyed fool

T. LEON TALLEY, Minister, Sixth Street Church of Christ (Psalm 14) The denial of the existence of God is really the biggest and most foolish mistake a person can make. To not believe in the existence of God leaves too many unanswered questions. Like:

- * How could there be creation without a creator? All that we see, hear, touch, taste, and smell could not have come into existence on its own.
- * How could there be life that never came from life? Even science will tell us that life can come only from life.
- * How could there be a design without a designer? Look at all that you can see. Everything has a design, a pattern, a function, even if we don't understand it.

The only way that we can begin to explain our world is to start with a self-existent God.

It's sad that the miserable state of much of humanity can be directly or indirectly due to man either believing that God does not exist or that it really makes no difference whether He exists or not.

March TDH immunizations

Immunization clinics offering the vaccines that give protection against childhood diseases are scheduled for March 2010 in Friona and Bovina.

The clinic in Friona will be open Friday, March 5, and Friday, March 19, at 616 Euclid from 9:30 a.m. to 11:30 a.m., first 10 clients, and 1:00 p.m. to 2:30 p.m., first 10 clients.

The clinic in Bovina will be open Monday, March 8, in the Bovina EMS Building, 109 S. 3rd, from 10:00 a.m. to 11:30 a.m., first 10 clients, and 1:00 p.m. to 3:00 p.m., first 10 clients.

All clinic times are subject to change or cancellation due to weather conditions or scheduling conflicts.

When life stinks

BY BRETT HOYLE, Pastor, First Baptist Church

Does your life stink? If it doesn't today, you could probably look back at a time that it has, or there may be a time ahead where things won't be very wonderful. In 1 Samuel 1:1-18, you meet Hannah, a lady whose life stank. She was in a precarious situation, because it seems that most of her problems are out of her control, which only compounds the problem of how much her life stank.

The first problem that was out of her control was that she is barren, or unable to have children. In her day this was devastating to her, and her husband, Elkanah. Next, her husband's other wife, is a 'fertile Mertile' able to have children, and she often reminds Hannah of her fruitfulness, and Hannah's barrenness. Can you imagine Hannah living day in and day out in this situation, both of which factors are out of her control? What was she to do? What are you to do when life seems out of your control and the situation seems to become bleaker daily?

You can choose to be a victim of your situation and do nothing but feel sorry for yourself, fuss, cuss and make a mess, or in the midst of your despair and trouble, you can lean and trust in the One who is in Control, God Almighty. Hannah does just that.

This passage soon finds her worshipping God at Shiloh with her family, presenting annual sacrifices, as well as pouring her heart out to God because "She was deeply distressed and...wept bitterly", (1:10). Hannah was confronted with the realization that circumstances and problems were beyond her control, therefore she leaned on the One who is in complete control. "Blessed is that man who makes the Lord his trust..." Psalm 40:4.

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Amy Geries & David Bridges
Nathan Terry & Michelle Terry
April Lancaster & Adam Mayer

Ivy Cottage

Phone: 250-8073

Amy Geries & David Bridges

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EMAIL: www.thevictory.tv

FIRST BAPTIST
SIXTH & SUMMITT
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PASTOR BRETT HOYLE
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WEBSITE: frionaumc.com

TEMPLO DE ADORACION
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250-5929
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<p style="text-align: center;"> Friona State Bank FDIC Phone 250-5000 "Where People Come First" 1105 N. Cleveland www.frionastatebank.com</p>	<p style="text-align: center;">West Texas Rural Telephone Cooperative Inc. Phone 364-3331 Hereford, Texas 79045</p>	<p style="text-align: center;"> 250-3913 1205 Hwy. 60 West Friona Texas</p>	<p style="text-align: center;"> First National Bank We are here to serve you with Old Values and New Visions. Come by and see us and let us help you with your banking needs Member FDIC - Equal Housing Lender 301 W. 3rd Hereford TX 806-363-2265 710 W. 11th Friona TX 806-250-2900</p>
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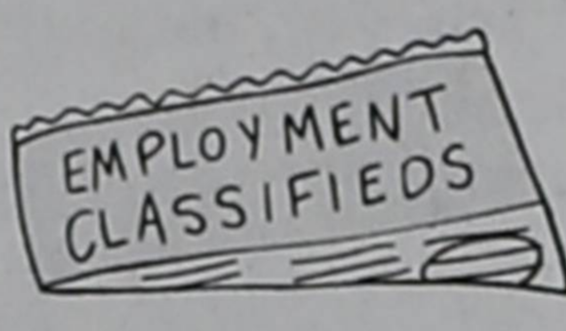
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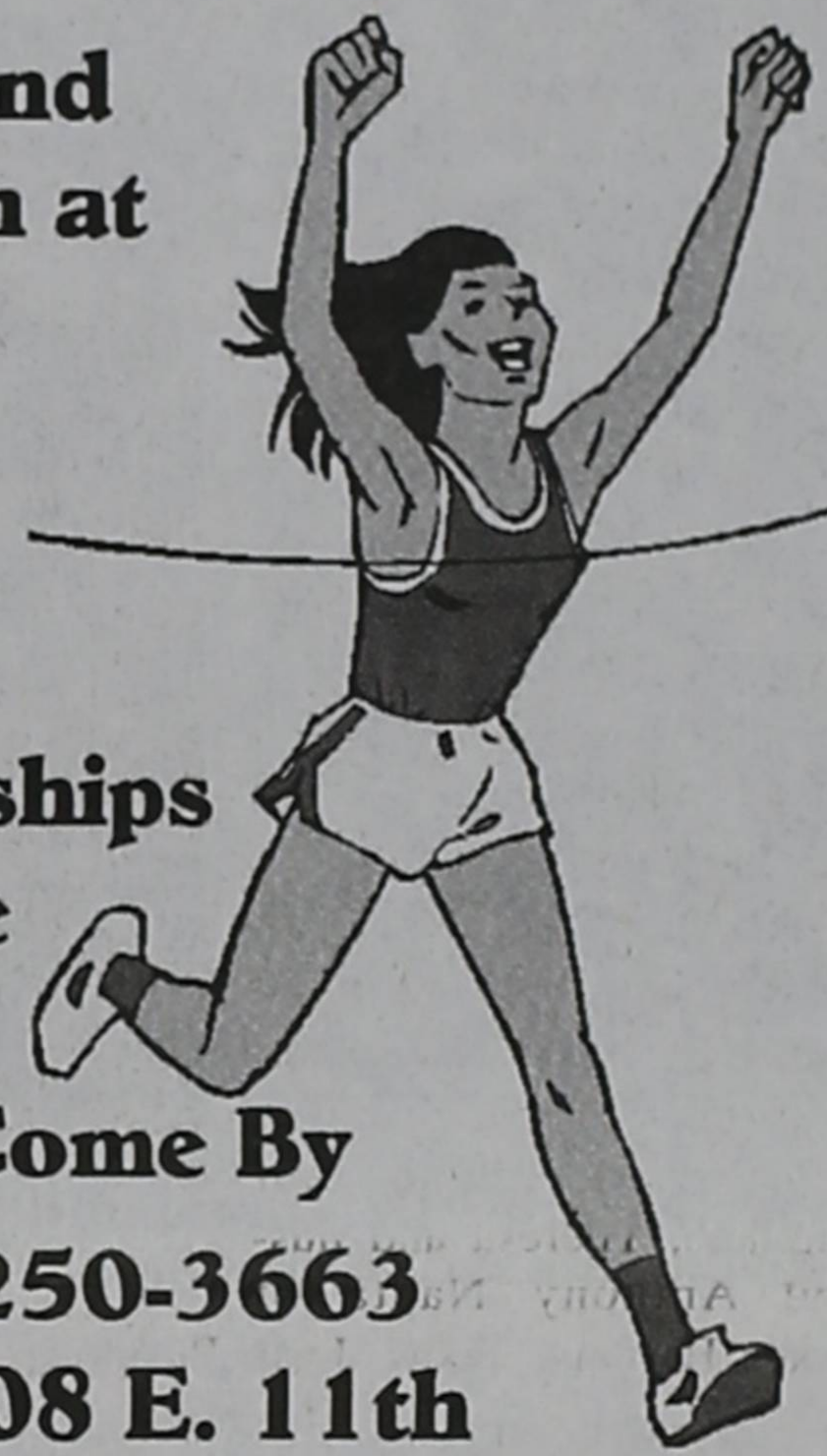
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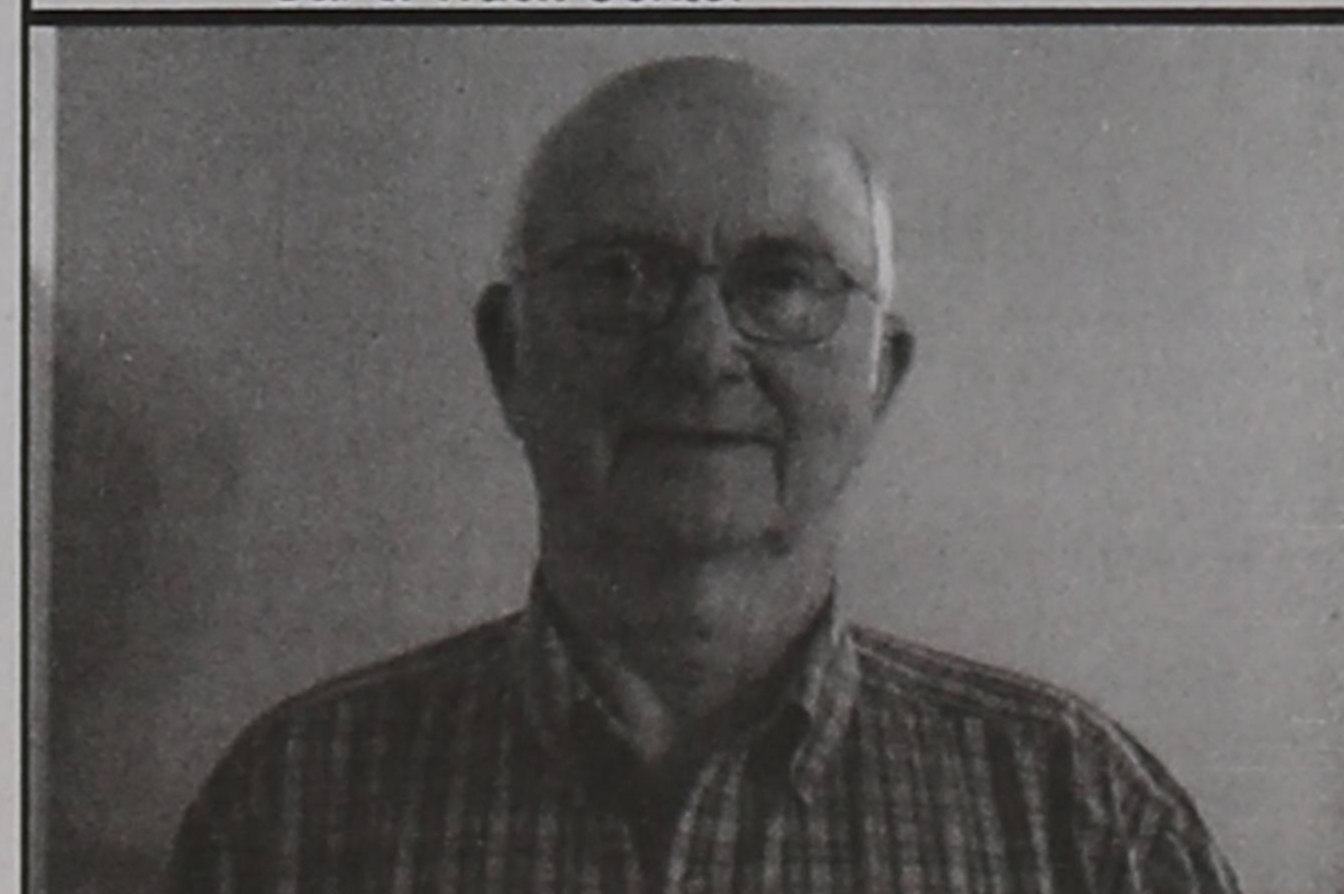
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KING SIZE plush top mattress & foundation, brand new in plastic. Yours for \$275. King metal roller frame, \$65. 806-438-0081

COMPLETE bedroom suite, brand new, still boxed, will transport easily, fits full/queen, must see, \$575. 806-549-3110

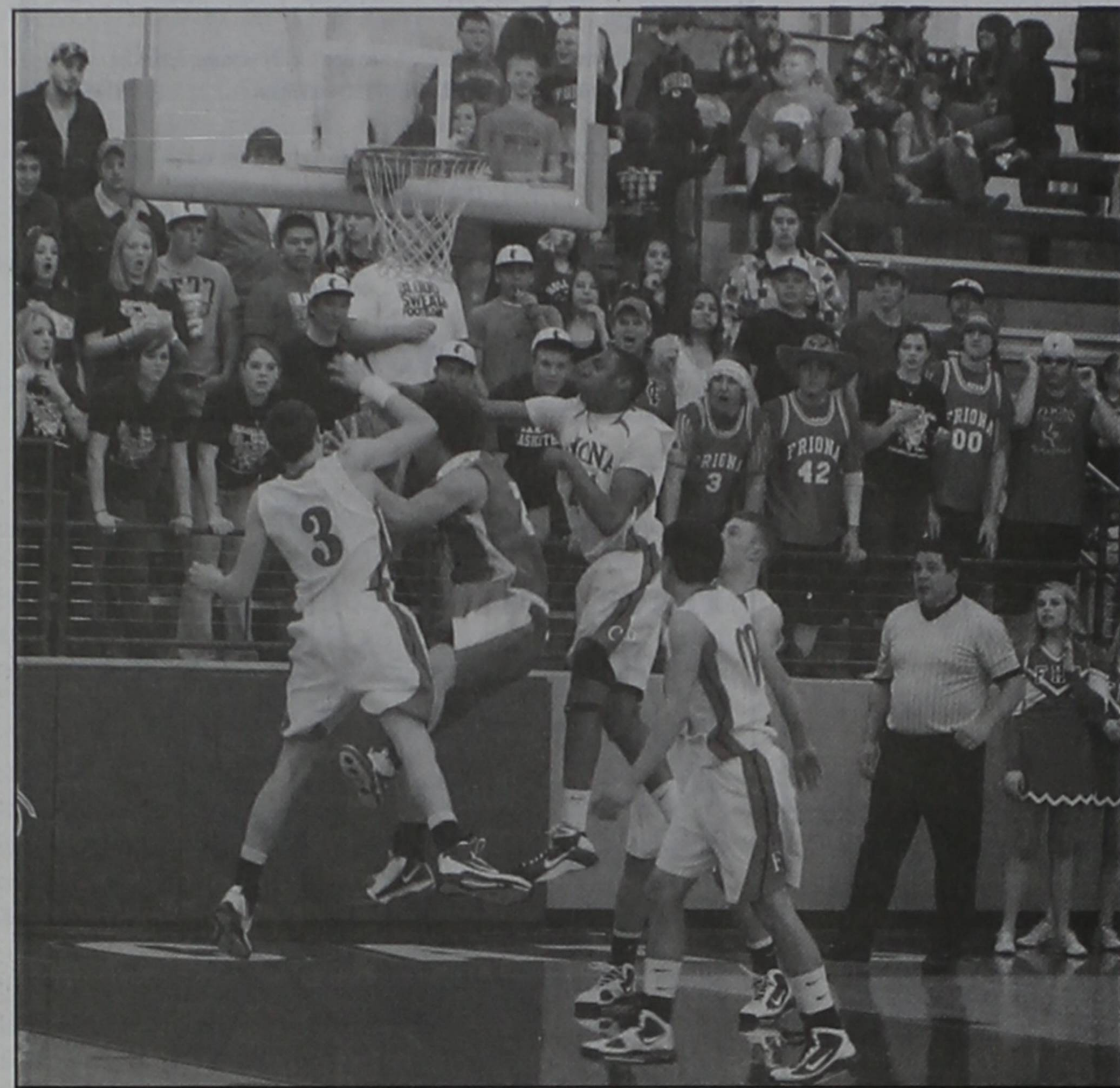
GENUINE LEATHER sofa and loveseat set (soft). BRAND NEW, all wood frame, mfg. warranty, \$600. 3-pc table set, \$125. 806-438-0081

SPA-HOT TUB, 2010 model lounge, maintenance free cabinet warranty, locking safety cover MSRP \$4900.00, forfeit \$2500. 806-535-0835



ron carr photo

A sign of the times. The aluminum can collection trailer is in place behind the police station on Main St. The cans collected will help with the Class of 2010 drug free after graduation party. Graduation is May 28.



holly campbell photo

Caleb Monroe (3), Dominique Kellum (41), David Schwab (00), and Matthew Stanberry (33) battle a Wildcat for a rebound. Idalou won the area playoff 55-43. Basketball photo reprints for your scrapbook at frionaonline.com.



Share your story with us and leave a legacy in Parmer County

What is the Project FRONTIER Study? It is a research study being conducted by the Texas Tech University Health Sciences Center looking at healthcare and aging. You must be 40 years of age or older & live in Parmer County to participate.

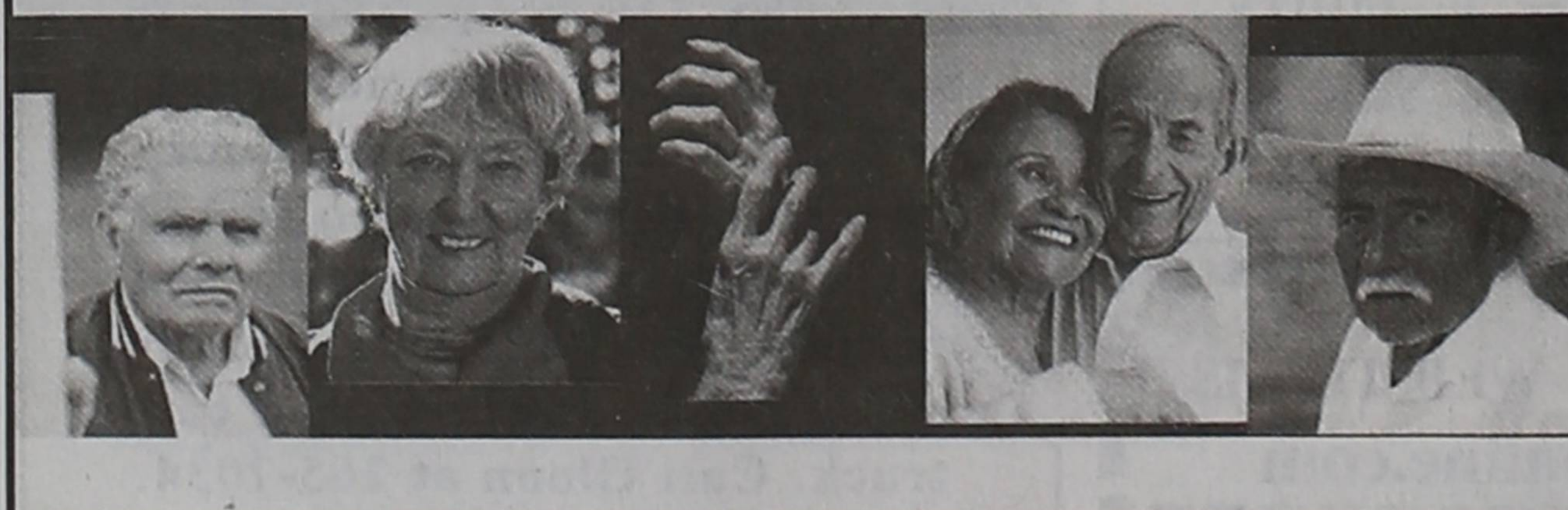
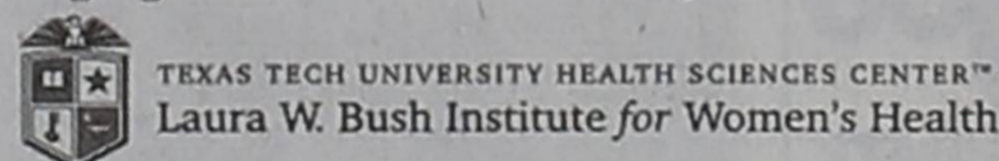
What is involved? The study takes 3-4 hours and involves a medical exam, bloodwork, an interview and memory testing. Participants are also reimbursed \$50 for their time.

Where do I go to become involved? Medical exams, blood work, interviews and memory testing will be conducted at the Parmer Medical Center.

Why Should I Participate? While a lot of information is available regarding healthcare and aging in large cities, little is known about healthcare and the aging process in rural communities such as Parmer County. The Project FRONTIER Study is designed to provide this information to society as a whole in order to help medical professionals working in rural areas in the United States.

For more information contact: Rosemary McCallum at 806-225-7477

Project FRONTIER is sponsored by:



Primary school Project RED and open house

Primary school students are encouraged to bring their families to the primary school open house Tuesday March 9 from 5-6 p.m. The school will be hosting the 4th Project RED night at the same time.

First grade students will receive a hardcover book titled My Lucky Day by Keiko Kaska and will have activities to do in the classroom that go along with this fun book.

Kindergarten students will get to take home the book Planting a Rainbow by Lois Ehlert. Parents will get to see the work the students in kindergarten have

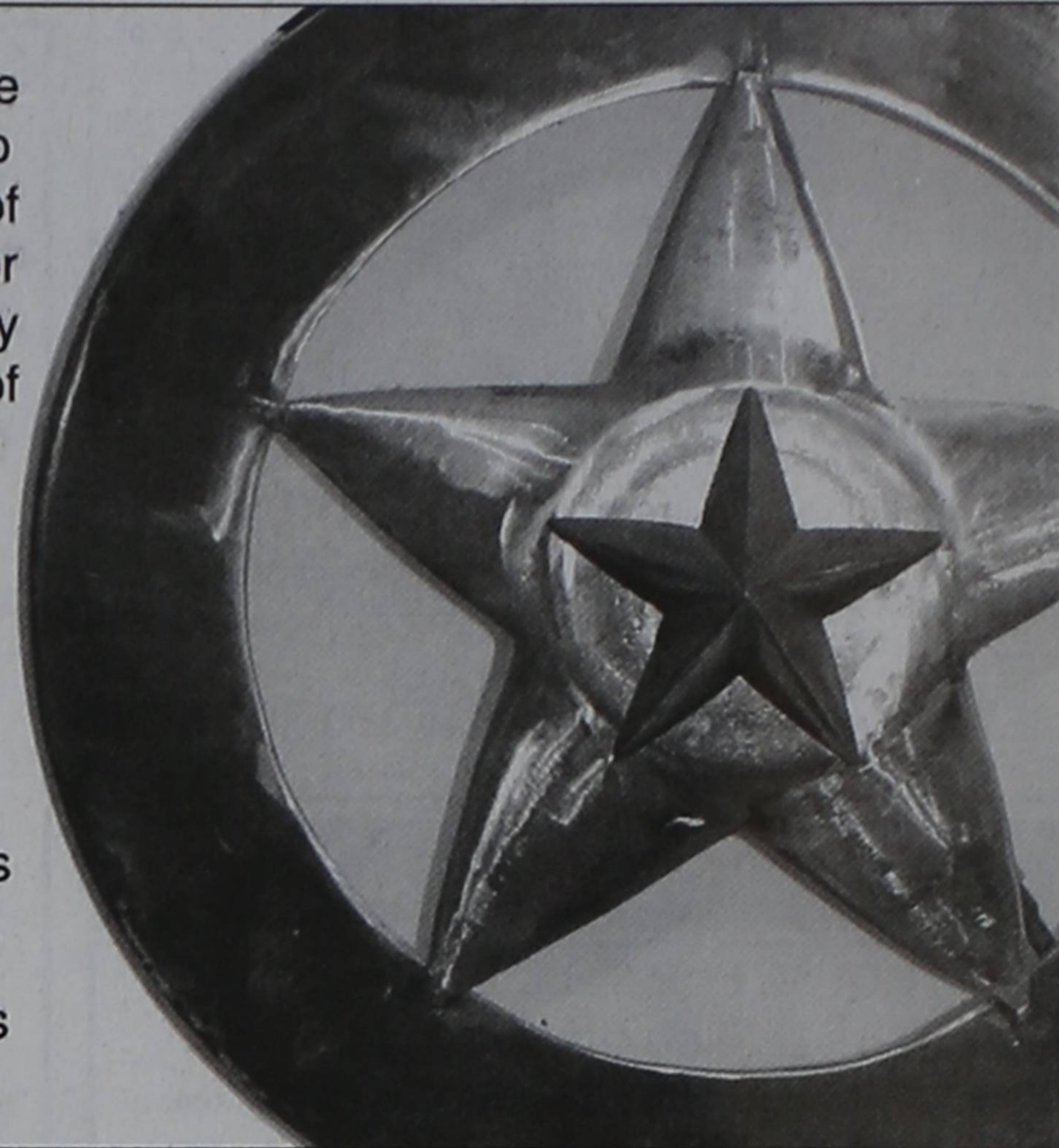
been doing on TEXAS and receive a packet of ideas to go along with the new book.

Pre-K and Head Start students will be receiving the book The Very Hungry Caterpillar by Eric Carle. Parents who visit the Pre-K and Head Start classrooms will get to participate in activities that go along with the free book.

Primary school principal Tracy Ellis said, "The ECE classroom will be open for parents to come by and see the many projects that our smallest students have been engaged in."

I would like to take this opportunity to thank the voters of Parmer County for their support in my bid for the office of Parmer County Judge in the March 2nd primary. I will do my best to carry forward your confidence in fulfilling the duties of County Judge.

Trey Ellis



Don't Miss the Friona School Centennial Celebration All-School Reunion September 10-11, 2010 (In conjunction with Maize Days & homecoming)

Friday - Free Cargill hamburgers beginning at 5 p.m. at the football field
Open House at the High School
Reception tables for registration and nametags
Homecoming game - Chieftains vs. Idalou - 7:30 p.m.

Saturday - Regular Maize Days activities
Open House - 4-8 p.m. - Primary, Elementary, & Junior High
Meal served beginning at 5 p.m. in the junior high cafeteria
Rooms will be assigned in the various schools for eating and visiting
Centennial displays in the junior high gym

RSVP/Pre-registration
\$10 per person for the Saturday meal

to
Friona Ex Students
c/o Friona State Bank
P.O. Box 549
Friona, TX 79035

Please, please, please put your graduation year on your check!

Private pesticide applicator training and testing

There will be a Texas private pesticide applicator training and testing program March 12, 2010 at the Bailey County Extension office in Muleshoe. The office is located at 118 West Ave. C in Muleshoe (just west of 1st Bank).

The training will begin at 8 a.m. and testing should conclude by 1:30 p.m. Texas AgriLife Extension Service will provide the training and Texas Department of Agriculture will administer the test. Attendees are encouraged to bring a calculator for use during testing.

A private pesticide applicator license is required if someone uses or supervises the use of restricted-use or state-limited-use pesticides or regulated herbicides to produce an agricultural crop on personally owned property, rented property, property owned by his

or her employer, property under his or her general control, or the property of another person if applied without compensation, other than the trading of personal services between producers of agricultural commodities. No license is required to apply general-use pesticides to produce agricultural commodities.

Individuals who want a Texas private applicator license must attend a private applicator training program offered by Texas AgriLife Extension Service, pass the Texas Department of Agriculture private applicator exam, and purchase a license. The private applicator license fee is \$60. Private applicator licenses expire five years after the date issued and then must be renewed.

For more information or to obtain study materials call Monti Vandiver at (806) 272-4584 or (806) 481-3300.

NOTICE TO CREDITORS

Notice is hereby given that original Letters Testamentary for the Estate of Jo Gene Blackwell, Deceased, were issued on January 18, 2010, in Cause No. 2835, pending in the County Court of Parmer County, Texas, to John Blackwell.

All persons having claims against this Estate which is currently being administered are required to present them to the undersigned within the time and in the manner prescribed by law.

c/o: James B. Johnston
Easterwood, Boyd & Simmons, P.C.
623 N. Main Street
P.O. Box 273
Hereford, TX 79045

DATED the 26th day of February, 2010.

Easterwood, Boyd & Simmons, P. C.
623 N. Main Street
P.O. Box 273
Hereford, TX 79045
Telephone: (806) 364-6801
Facsimile (806) 364-2526
James B. Johnston
Attorney for John Blackwell
State Bar No.: 10838200