

# The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Volume 6 Number 24.

Friona, Parmer County, Texas, Friday, January 1, 1932.

\$1.50 PER YEAR

## Christmas Holidays Celebrated Friona in Good, Old-Fashioned Way; Needy of City Cared For

Had Interesting Trip.

F. W. Reeve and sons, Hadley, Glenn and Charles, returned Sunday afternoon from a trip to the Rio Grande Valley and Gulf Coast country and report an interesting trip, having visited their land located in Webb county and on to Corpus Christi where they boarded and inspected a number of ocean-going vessels and took a short ride on the waters of the great Gulf of Mexico. Returning home they visited the Southwest Texas State College, thence to Austin where they visited the State University and capitol and many other interesting places.

In Laredo Mr. Reeve approached a man apparently idling on the sidewalk and asked him for the location of a certain hotel. The man made no answer, but looked him over carefully with a most serious air, made the faintest sort of smile and again immediately became serious. Mr. Reeve began to wonder if he had addressed a crazy man, when it occurred to him that there was something familiar about the man's appearance. He then spoke and asked Mr. Reeve what he was doing there. It developed that he was an own cousin of his whom he had not seen for 17 years, and who, the last he heard of him, was in Cuba. His name was Porter Ballard.

Another incident that aroused Mr. Reeve's interest was while standing on the deck of a vessel flying the British flag in conversation with two sailors, he asked them if that was not an English ship. They replied that it was not—that it was a British ship and they were from Liverpool. Mr. Reeve had always thought that Liverpool was in England.

Mr. Reeve states that of all the territory through which he passed there was none that showed a more cheering aspect or better sign of prosperity than the Panhandle.

But Not Discouraged.

Ribeckburn, whose farm covers five miles southwest of Friona, was in town Tuesday afternoon to discuss the matter of a new road to be built from Friona to his place. He stated that he still has acres of cotton to gather and that his entire crop will average a half bale or more per acre. He stated that the earlier planting was a fine success, but that yet in the Panhandle the cotton has been slightly damaged by the frosts and other foreign matter blown into it and is thus not selling so good a price.

Mr. Ribeckburn says also that he has a good crop of wheat this year and has received even the insignificant price of 50 cents a bushel for it. He would have been pleased to receive 40 cents for it. However, it is not the way of the world, and he has done his best.

But as many of the farmers here have given up their cotton and are turning to other crops and other lines of business, and will get some hope of better things next year.

Thankful for Vacation.

At least some of the drivers of the school buses were grateful for the ten days vacation given them during the holidays. They were thankful for a rest from their duties as bus drivers and were more especially thankful on account of the bad roads that prevailed during the greater part of the vacation period and bad condition of the roads being occasioned by the heavy fall of snow which came the week before vacation and melted gradually all the time made the country roads almost impassable for a few days.

However, the snow was gone and the roads again dry and in comparatively good shape when school re-assembled and the drivers resumed their duties on Monday morning.

Our City Needs Good Streets.

Our city needs good streets. If you can't help get them, please do not knock your neighbor who is trying. Maybe he knows a way of getting them.

Moved His Home.

R. T. Gischler Wednesday moved his dwelling home from that part of town lying south of the railroad, commonly known as 'Jaurex', to the northwest part of the city.

It is now located two blocks west of the grade school building where Mr. and Mrs. Gischler will make their home. He has again entered the grain business in Friona and will move here from Farwell where they have been living for the past year or more.

Died of Diphtheria.

A year and a half old child of Mr. and Mrs. A. W. Schwartz died at their home about 15 miles southeast of Friona and was buried in the Friona cemetery Thursday afternoon of last week.

It is reported that two more of the children are also afflicted with the disease.

# FINISHED



## Home from Arkansas.

Mr. and Mrs. Dan Etheridge who spent Christmas with his parents, Mr. and Mrs. George Etheridge, of Oklahoma, Arkansas, returned to Friona Monday. They were accompanied on the return trip by Miss Lena Osborn of Hope, Arkansas. Miss Lena is well known here, she having assisted in the Friona State Bank for the past few years, and has a host of good friends here who are pleased to see her again. She came out to assist her parents, Mr. and Mrs. E. M. Osborn and her sister, Miss Ola, on their return trip to Arkansas, they having been here visiting the past few weeks.

## Fifth-Fifth Wedding Anniversary.

Mr. and Mrs. W. H. Warren of this city received last week a clipping from a Lincoln, Nebraska, paper wherein was given an account of the celebration of the fifth-fifth wedding anniversary of Mr. and Mrs. Frank M. Lackey of that city.

Mrs. Lackey is a sister of Mrs. Warren, and she and her husband were married in Missouri 55 years ago, when they were both teaching in the little one-teacher schools of that state. They each followed the profession of teaching for several years, and Mr. Lackey has given up the profession only a comparatively few years ago, after having taught in practically all classes of schools from the district school to the best colleges of the state of Nebraska. Mr. Lackey is now 79 years of age and is still acting in his business capacity of selling insurance and real estate. The clipping showed a picture of the couple at the time of their marriage and another as they appear 55 years later.

## Home from Oklahoma.

H. E. Nailon, one of Friona's energetic farmers from the Homeland community, was in town on Thursday afternoon and paid the Star office an appreciated visit and arranged for the Star to come to his home each week for another year.

Mr. Nailon stated that he and Mrs. Nailon and the children had just returned from a Christmas visit with relatives and friends at Selder, Oklahoma, where they had a most pleasant time.

Mr. Nailon stated further that he found the people over in the sister state in far worse conditions than that of the Panhandle are. While wheat prices are a little better there than here, other commodities are not so good, and land prices have crashed to the extent that many people would be better off to relinquish their lands for what might be against them and start again empty-handed.

## To Warm Fuel Oil.

The Magnolia Petroleum Company is installing a large boiler just south of the railroad to be used for the heating by steam of the large quantities of crude oil so that it can be readily removed from the tank cars to the delivery tanks, which will convey it to the place of the company's drilling operations near Lazbuddy, where a new test well is soon to be put down.

## Stork-O-Grains.

Mr. and Mrs. Elliott at their home at Homeland, a daughter, Mrs. H. C. Weis at her home Monday December 28, a son, Mr. and Mrs. Ray Smith at their home in Friona, December 15th, a daughter, Cherry M.

## Friona Schools Enjoyed One Week Vacation

For at least one whole week Friona had the pleasure of entertaining quite a group of splendid young people who were home from schools and college where they were in attendance as students or teachers.

The first of this week saw this group greatly diminished by the return of the greater part of them to their several places of study or teaching. So far as has been learned all these young students or teachers had a most enjoyable time with the friends and relatives in their home town, and the town was made happier and more pleasant by their presence, and on their return to work for the remainder of their school terms they take with them the very best wishes of Friona people.

On the other hand Friona misses the presence of another group of fine young people who constitute the faculty of the Friona schools, most of whom have their homes in other towns or localities and who were away to spend the Christmas season with their loved ones. These young people are now with us again and at their tasks in the school rooms and the Friona institutions are again moving smoothly along on their last half of the term.

## Friona Woman's Club.

The Friona Woman's club met at the home of Mrs. C. W. Dixon Wednesday, December 23, with a large number present, and the following program was given:

Response, My most memorable Christmas.

The first Christmas story: Mrs. Minnie O'Gowine.

Quartet, Mrs. F. W. Reeve, directing.

Plano solo: Mrs. R. F. Fleet.

After the program refreshments were served by the hostesses, Mrs. Dixon and Mrs. Guyer. On each plate was placed a number corresponding to the number on the gifts. Everyone received a nice gift.

The next meeting will be held at the home of Mrs. J. C. Wilkinson Wednesday, January 13.

## Mrs. Living's Home.

Mrs. G. L. Livings, who has been in California for the past nine weeks, returned home Wednesday of last week and reports a most enjoyable vacation. She spent several weeks with her son, W. D. Kirk and family at Needles, and also visited relatives in Los Angeles, Redlands, Long Beach, Moravia and San Bernardino.

Among things of interest she saw was a fleet of war ships in the harbors at Los Angeles and Long Beach, also some of the largest steamers afloat. On account of her people being long-time residents of the country they were able to know and point out the chief points of interest. Orange groves were at their best and she went through the largest vineyard in the world. She says she loves California but also loves the big Texas Plains and home.

Her son, Mr. Kirk, and wife are well and doing well and sent best regards to old friends and neighbors.

## To Warm Fuel Oil.

The Magnolia Petroleum Company is installing a large boiler just south of the railroad to be used for the heating by steam of the large quantities of crude oil so that it can be readily removed from the tank cars to the delivery tanks, which will convey it to the place of the company's drilling operations near Lazbuddy, where a new test well is soon to be put down.

## Stork-O-Grains.

Mr. and Mrs. Elliott at their home at Homeland, a daughter, Mrs. H. C. Weis at her home Monday December 28, a son, Mr. and Mrs. Ray Smith at their home in Friona, December 15th, a daughter, Cherry M.

## Chamber of Commerce Starts New Year With An Efficient Set of Officers, Elected Last Thursday

To East Texas.

Mr. and Mrs. F. S. Truitt and daughter, Miss Mary Lou, and son, Frank, left Saturday afternoon for Gainesville in Northeast Texas.

Mrs. Truitt and the young folks will remain in Gainesville indefinitely where Frank will enter Union College for the remainder of the term.

Mrs. Truitt has been in poor health for several months and she goes to the lower altitude in the hope that she may regain her normal health and her daughter will remain with her to assist in the household duties while Frank is in school. Mrs. Truitt will be sorely missed in Friona, as she was an active worker in church and also took an active part in the work of the Friona Woman's Club and the County Federation of Clubs, as well as many other affairs for the social and public good of the town and community, where her many friends wish her a speedy recovery.

Miss Mary Lou is also an active worker in the Baptist church and in the Junior Woman's Club in which circles she will be greatly missed.

Mr. Truitt is expected to return to his home and business here in Friona within the very near future.

The Friona chamber of commerce held its semi-monthly luncheon Thursday at 1:00 o'clock at Mrs. Martin's cafe, where the members enjoyed one of the best and most appetizing repasts they have ever had the pleasure of setting down to. The menu was varied, extensive and delicious, including meats, sauces, vegetables, fruits, salads, relishes and coffee, with nut cake for dessert, all perfectly prepared and served as Martin's cafe knows how.

Following the luncheon, the various matters of business were taken up, which included the election of officers for the ensuing year, and the following officers were chosen: O. F. Crum, president; Dr. R. R. Wills, vice president; Frank A. Spring, secretary; Ester Noble, treasurer; J. C. Wilkinson, director.

The new president was immediately inducted into office and presided over the remainder of the deliberations. The new elected secretary not being present, the former secretary kept the minutes.

Among the matters of business taken up and discussed was that of locating and building a city jail house. The size, style and price of such a building was left for the consideration of the jail committee, on which a report is expected for the next regular meeting.

The matter of street improvement was also discussed at considerable length, at the end of which discussion it was left in the hands of a committee for complete investigation as to materials and prices. This committee is composed of M. A. Crum, O. G. Turner and A. A. Crow.

The outgoing officers were J. A. Blackwell, president; L. E. Bauerfeld, vice president, and John White, secretary. Mr. Blackwell, who has served the organization for the past three years as its president, is deserving of great praise for the interest he has taken and effort he has put forth for the accomplishment of many good things for the town through the medium of the chamber of commerce. During the three years of his service, there has been very few, if any, of the regular meetings of the organization, at which he has not been present, and has presided over the meeting with an earnest desire to get this work in hand accomplished.

Mr. Lange is another of the young men of the city who is deeply interested in its welfare and has always taken an active interest in every important move for the public good. His excellent executive ability makes him aptly fitted for the successful performance of the duties that will devolve upon him in his new position.

Mr. Bauerfeld, the outgoing vice president, is no longer a resident of Friona, having returned to the management of large farm interests near Spearman. Dr. Wills, his successor in office, is fully qualified in every way for the successful performance of any duties that may fall to him in that office and is an ardent booster for the welfare of the city and community generally.

Mr. Spring, the new secretary, is one of Friona's most promising young business men, and has college training especially fitting him for the duties of secretary of the organization, and the members have just cause to compliment themselves upon his selection as their secretary.

All in all, the local chamber of commerce is fittingly equipped officially for the accomplishment of the many tasks awaiting their hands to perform and is prepared for one of the most successful years of service that it has ever experienced.

## Events of Five Years Ago.

Wheat growers were rejoicing over the recent bountiful moisture, the following beautiful weather and splendid prospects for a bountiful yield of wheat.

Mrs. Evan Stevick has just returned from a visit of several weeks with her son, Walter, at Grady, New Mexico.

Dr. McElroy had material on the ground for a new residence building in the west part of town, and the building was well under way with A. O. Drake as builder.

Fred Halts, one of the Star's appreciated readers of Sioux City, Iowa, had just sent the Star and all the people of Friona and community a cherry Christmas greeting.

The application of the T. P. & G. railway to build a trunk line from Fort Worth to Tucuman, New Mexico, had been denied by the Interstate Commerce Commission. So ended the dream of the people of this great Plains country for a direct route to the markets of Fort Worth.

## Miss Bonnie Curry.

Miss Bonnie Curry, who was a sophomore in Clarendon College had made the honor roll for the fall term, ending December 1, and was returning to her home here for the Christmas holidays.

T. J. Crawford has completed installation of a large stock of general merchandise in his new store building just completed.

## Dimmitt Mayor Here.

Mayor and Mrs. A. M. Brownlee of Dimmitt, were dinner guests of Mr. and Mrs. R. H. Kinsley last Sunday. The mayor and Mrs. Brownlee were accompanied by their daughter, Miss Maxine, and their son, John Virgil. They formerly were residents of Friona.

To write or wire or see them, J. J. Horton Land Co. had 800 acres of wheat land for sale near Grady. H. P. Eberling was buying turkeys and produce, Henry Jones barber shop, Wilkinson Implement Co., F. G. Angel and Hix Service Station were also among the advertisers.

NEIGHBORING TOWNS

**DON'T FEED THE OTHER FELLOW'S COW. Stays WHERE THE "MILKING" IS DONE**

Not that we love the neighboring towns less, but that we love Friona more. This is the reason for buying other towns in order that we may support our own town.

# The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Volume 6 Number 24.

Friona, Parmer County, Texas, Friday, January 1, 1932.

\$1.50 PER YEAR

## Holidays Celebrated Friona in Good, Old-Fashioned Way: Needy of City Cared For

### Had Interesting Trip.

F. W. Reeve and sons, Hadley, Glenn and Charles, returned Sunday afternoon from a trip to the Rio Grande Valley and Gulf Coast country and report an interesting trip, having visited their land located in Webb county and on to Corpus Christi where they boarded and inspected a number of ocean-going vessels and took a short ride on the waters of the great Gulf of Mexico. Returning home they visited the Southwest Texas State College, thence to Austin where they visited the State University and capitol and many other interesting places.

In Laredo Mr. Reeve approached a man apparently idling on the sidewalk and asked him for the location of a certain hotel. The man made no answer, but looked him over carefully with a most serious air, made the faintest sort of smile and again immediately became serious. Mr. Reeve began to wonder if he had addressed a crazy man, when it occurred to him that there was something familiar about the man's appearance. He then spoke and asked Mr. Reeve what he was doing there. It developed that he was an own cousin of his whom he had not seen for 17 years, and who, the last he heard of him, was in Cuba. His name was Porter Ballard.

Another incident that aroused Mr. Reeve's interest was while standing on the deck of a vessel flying the British flag in conversation with two sailors, he asked them if that was not an English ship. They replied that it was not—that it was a British ship and they were from Liverpool. Mr. Reeve had always thought that Liverpool was in England.

Mr. Reeve states that of all the territory through which he passed there was none that showed a more cheering aspect or better sign of prosperity than the Panhandle country.

### Layman's Meeting.

All persons interested in the Union Layman's meeting should bear in mind that the next meeting will be held in the Methodist church the coming Sunday night, January 3. A good program is being prepared for the occasion which will no doubt be greatly enjoyed by all who attend, and the general public is cordially invited.

### Thankful for Vacation.

At least some of the drivers of the school buses were grateful for the ten days vacation given the school during the holidays. They were thankful for a rest from their duties as bus drivers and were more especially thankful on account of the bad roads that prevailed during the greater part of the vacation period and bad condition of the roads being occasioned by the heavy fall of snow which came the week before vacation and melted gradually all the time made the country roads almost impassable for a few days.

### Our City Needs Good Streets.

If you can't help get them, please do not knock your neighbor who is trying. Maybe he knows a way of getting them.

# FINISHED



Home from Arkansas.

Mr. and Mrs. Dan Etheridge who spent Christmas with his parents, Mr. and Mrs. George Etheridge, of Okalona, Arkansas, returned to Friona Monday. They were accompanied on the return trip by Miss Lena Osborn of Hope, Arkansas. Miss Lena is well known here, she having assisted in the Friona State Bank for the past few years, and has a host of good friends here who are pleased to see her again. She came out to assist her parents, Mr. and Mrs. E. M. Osborn and her sister, Miss Ola, on their return trip to Arkansas, they having been here visiting the past few weeks.

## Friona Schools Enjoyed One Week Vacation

For at least one whole week Friona had the pleasure of entertaining quite a group of splendid young people who were home from schools and college where they were in attendance as students or teachers.

The first of this week saw this group greatly diminished by the return of the greater part of them to their several places of study or teaching. So far as has been learned all these young students or teachers had a most enjoyable time with the friends and relatives in their home town, and the town was made happier and more pleasant by their presence, and on their return to work for the remainder of their school terms they take with them the very best wishes of Friona people.

On the other hand Friona misses the presence of another group of fine young people who constitute the faculty of the Friona schools, most of whom have their homes in other towns or localities and who were away to spend the Christmas season with their loved ones. These young people are now with us again and at their tasks in the school rooms and the Friona institutions are again moving smoothly along on their last half of the term.

### Home from Oklahoma.

H. E. Nallon, one of Friona's energetic farmers from the Homeland community, was in town on Thursday afternoon and paid the Star office an appreciated visit and arranged for the Star to come to his home each week for another year.

Mr. Nallon stated that he and Mrs. Nallon and the children had just returned from a Christmas visit with relatives and friends at Sneider, Oklahoma, where they had a most pleasant time.

Mr. Nallon stated further that he found the people over in the sister state in far worse conditions than that of the Panhandle are. While wheat prices are a little better there than here, other commodities are not so good, and land prices have crashed to the extent that many people would be better off to relinquish their lands for what might be against them and start again empty-handed.

A Friona man was heard to remark that lots of farm boys go to town to try to make money enough that they can afford to live in the country.

W. H. Warren was a business visitor in Clovis last Wednesday.

### Friona Woman's Club.

The Friona Woman's club met at the home of Mrs. C. W. Dixon Wednesday, December 23, with a large number present, and the following program was given:

Response, My most memorable Christmas.  
The first Christmas story: Mrs. Minnie Odgwinne.  
Quartet, Mrs. F. W. Reeve, directing.  
Piano solo: Mrs. R. F. Fleet.  
After the program refreshments were served by the hostesses, Mrs. Dixon and Mrs. Guyer. On each plate was placed a number corresponding to the number on the gifts. Everyone received a nice gift.

The next meeting will be held at the home of Mrs. J. C. Wilkison Wednesday, January 13.

### Mrs. Living's Home.

Mrs. G. L. Living's, who has been in California for the past nine weeks, returned home Wednesday of last week and reports a most enjoyable vacation. She spent several weeks with her son, W. D. Kirk and family at Needles, and also visited relatives in Los Angeles, Redlands, Long Beach, Moravia and San Bernardino.

Among things of interest she saw was a fleet of war ships in the harbors at Los Angeles and Long Beach, also some of the largest steamers afloat. On account of her people being long-time residents of the country they were able to know and point out the chief points of interest. Orange groves were at their best and she went through the largest vineyard in the world. She says she loves California but also loves the big Texas Plains and home.

Her son, Mr. Kirk, and wife are well and doing well and sent best regards to old friends and neighbors.

### To Warm Fuel Oil.

The Magnolia Petroleum Company is installing a large boiler just south of the railroad to be used for the heating by steam of the large quantities of crude oil so that it can be readily removed from the tank cars to the delivery tanks, which will convey it to the place of the company's drilling operations near Lazbuddy, where a new test well is soon to be put down.

### Stork-O-Grains.

Born to—  
Mr. and Mrs. Elliott at their home at Homeland, a daughter.  
Mrs. H. C. Weis at her home Monday, December 28, a son.  
Mr. and Mrs. Ray Smith at their home in Friona, December 15th, a daughter, Cherry M.

## Chamber of Commerce Starts New Year With An Efficient Set of Officers, Elected Last Thursday

### To East Texas.

Mr. and Mrs. F. S. Truitt and daughter, Miss Mary Lou, and son, Frank, left Saturday afternoon for Gainesville in Northeast Texas.

Mrs. Truitt and the young folks will remain in Gainesville indefinitely where Frank will enter Union College for the remainder of the term.

Mrs. Truitt has been in poor health for several months and she goes to the lower altitude in the hope that she may regain her normal health and her daughter will remain with her to assist in the household duties while Frank is in school. Mrs. Truitt will be sorely missed in Friona, as she was an active worker in church and also took an active part in the work of the Friona Woman's Club and the County Federation of Clubs, as well as many other affairs for the social and public good of the town and community, where her many friends wish her a speedy recovery.

Miss Mary Lou is also an active worker in the young people's department of the Baptist church and in the Junior Woman's Club in which circles she will be greatly missed.

Mr. Truitt is expected to return to his home and business here in Friona within the very near future.

### Events of Five Years Ago.

Wheat growers were rejoicing over the recent bountiful moisture, the following beautiful weather and splendid prospects for a bountiful yield of wheat.

Mrs. Evan Stevick has just returned from a visit of several weeks with her son, Walter, at Grady, New Mexico.

Dr. McElroy had material on the ground for a new residence building in the west part of town, and the building was well under way with A. O. Drake as builder.

Fred Halts, one of the Star's appreciated readers of Sioux City, Iowa, had just sent the Star and all the people of Friona and community a cherry Christmas greeting.

The application of the T. P. & G. railway to build a trunk line from Fort Worth to Tucuman, New Mexico, had been denied by the Interstate Commerce Commission. So ended the dream of the people of this great Plains country for a direct route to the markets of Fort Worth.

It was announced that Miss Esther Reeve was the author of the History of the Friona Schools which had been printed in the previous issue of The Star.

The business houses of Friona had been distributing many beautiful new calendars for the year 1927, and the Star office had been favored with two of these large and beautiful wall calendars. One was from M. A. Crum and the other from C. L. Lillard.

A large streamer on the front page announced that Mrs. B. G. Shelby had sold over \$500 worth of turkeys and still had a large flock left.

The Friona chamber of commerce held its semi-monthly luncheon Thursday at 1:00 o'clock at Mrs. Martin's cafe, where the members enjoyed one of the best and most appetizing repasts they have ever had the pleasure of setting down to. The menu was varied, extensive and delicious, including meats, sauces, vegetables, fruits, salads, relishes and coffee, with nut cake for dessert, all perfectly prepared and served as Martin's cafe knows how.

Following the luncheon, the various matters of business were taken up, which included the election of officers for the ensuing year, and the following officers were chosen: O. F. Egan, president; Dr. R. R. Willis, vice president; Frank A. Spring, secretary; Ester Noble, treasurer; J. C. Wilkison, director.

The new president was immediately inducted into office and presided over the remainder of the deliberations. The new elected secretary not being present, the former secretary kept the minutes.

Among the matters of business taken up and discussed was that of locating and building a city jail house. The size, style and price of such a building was left for the consideration of the jail committee, on which a report is expected for the next regular meeting.

The matter of street improvement was also discussed at considerable length, at the end of which discussion it was left in the hands of a committee for complete investigation as to materials and prices. This committee is composed of M. A. Crum, O. G. Turner and A. A. Crow.

The out-going officers were J. A. Blackwell, president; L. E. Bauerfeldt, vice president, and John White, secretary. Mr. Blackwell, who has served the organization for the past three years as its president, is deserving of great praise for the interest he has taken and effort he has put forth for the accomplishment of many good things for the town through the medium of the chamber of commerce. During the three years of his service, there has been very few, if any, of the regular meetings of the organization, at which he has not been present, and has presided over the meeting with an earnest desire to get this work in hand accomplished.

Mr. Lange is another of the young men of the city who is deeply interested in its welfare and has always taken an active interest in every important move for the public good. His excellent executive ability makes him aptly fitted for the successful performance of the duties that will devolve upon him in his new position.

Mr. Bauerfeldt, the out-going vice president, is no longer a resident of Friona, having returned to the management of large farm interests near Spearman. Dr. Willis, his successor in office, is fully qualified in every way for the successful performance of any duties that may fall to him in that office and is an ardent booster for the welfare of the city and community generally.

Mr. Spring, the new secretary, is one of Friona's most promising young business men, and has college training especially fitting him for the duties of secretary of the organization, and the members have just cause to compliment themselves upon his selection as their secretary.

All in all, the local chamber of commerce is fittingly equipped officially for the accomplishment of the many tasks awaiting their hands to perform and is prepared for one of the most successful years of service that it has ever experienced.

### Dimmitt Mayor Here.

Mayor and Mrs. A. M. Brownlee of Dimmitt, were dinner guests of Mr. and Mrs. R. H. Kinsley last Sunday. The mayor and Mrs. Brownlee were accompanied by their daughter, Miss Maxine, and their son, John Virgil. They formerly were residents of Friona.

To write or write or see them, J. J. Horton Land Co. had 800 acres of wheat land for sale near Grady. H. P. Eberling was buying turkeys and produce, Henry Jones' barber shop, Wilkison Implement Co., F. G. Angel and Hix Service Station were also among the advertisers.

NEIGHBORING TOWNS

**DON'T FEED THE OTHER FELLOW'S COW.**

**CREAM STAYS**

WHERE THE "MILKING" IS DONE

Not that we are getting towns, but that we love Friona more. The decision for having other towns in order that we may support our own.



Getting Set for the New Year



This youngster isn't going to let "Old Man Time" have anything on him here he is shown taking down the 1931 calendar in preparation of putting up the 1932 one.

International Sunday School Lesson

BY DR. J. E. NUNN

January 3, 1932.

THE SON OF GOD BECOMES MAN

John 1:1-18

1. In the beginning was the Word, and the Word was with God, and the Word was God.
2. The same was in the beginning with God.
3. All things were made through him; and without him was not thing made that hath been made.
4. In him was life; and the life was the light of men.
5. And the light shineth in the darkness; and the darkness apprehended it not.
6. There came a man, sent from God, whose name was John.
7. The same came for witness, that he might bear witness of the light, that all might believe through him.
8. He was not the light, but came that he might bear witness of the light.
9. There was the true light, even the light which lighteth every man that cometh into the world.
10. He was in the world, and the world was made through him, and the world knew him not.
11. He came unto his own, and his own were his own received him not.
12. But as many as received him, when he gave the right to become children of God, even to them that believe on his name: Who were born, not of blood, nor of the will of the flesh, nor of the will of man, but of God.
13. And the Word became flesh, and dwelt among us, (and we beheld his glory, glory as of the Father) full of grace and truth.
14. John beareth witness of him, and saith, saying, This was he of whom I said, He that cometh after me before me; for he was before me.

16. For of his fullness we all received, and grace for grace.

17. For the law was given through Moses; grace and truth came through Jesus Christ.

18. No man hath seen God at any time; the only begotten Son, who is in the bosom of the Father, hath declared him.

Text: He that hath seen me hath seen the Father.—John 1:18.

John preached in the wilderness of Judaea and baptized at the Jordan, north of the Dead Sea.

A. P. McElroy, M. D.  
PHONE 66A  
FRIONA TEXAS

A. D. SMITH  
ATTORNEY-AT-LAW  
Office in Maurer Building  
West Side Main Street.

turned John the apostle from following him, and sent him to the divine Teacher. John the Baptist was sent ahead of the Christ to prepare his way, and every Christian is to be a path-maker for the Saviour.

**Children of God.**  
"But as many as received him, to them he gave the right to become children of God, even to them that believe on his name."  
"The Christian life is not merely a receiving and being done with once for all. It is a state the blessedness of which corresponds to the nearness of the fellowship. The Christian life is ever a 'becoming'. Christ enables his brethren to become the sons of God."—Prof. Hugh Black. "Years ago, this whole nation was stirred to admiration and homage by the visit of a mere boy, not remarkable in himself, but the son of the Queen of Great Britain. How many thousands envied his lot! Yet such sonship is insignificant as compared with being a son of the King of kings and Lord of lords."—Prof. Marvin R. Vincent. "His name is always, Jesus, Saviour. As soon as the soul believes this, regarding him as a Saviour given by God for himself, the sinner receives him."—Andrew Murray.

**The Word Became Flesh.**  
"And the Word became flesh, and dwelt among us." "This coming in the flesh is the Advent fact. It is the regeneration of our race. There is a new creation. There is a second Adam."—Bishop F. D. Huntington. "That such a personality as Jesus Christ should have appeared at all is a wonder until you learn what God is like."—Bishop William F. McDowell. The incarnation is "the link which binds humanity to its eternal destiny; it is the pledge of the good will of God concerning us."—Rev. Donald Macleod, D. D. "Christ is a man—therefore we can get to him. He is God—therefore when we are in him the shield of his omnipotence is our defense."—William M. Taylor.

**Grace for Grace.**  
(Grace Upon Grace.)  
"For his fullness we are received." "His Fullness! an inexhaustible reservoir. Our filling, an illimitable endowment. Beloved, the river of God, which is full of water, can well supply the little canals that are fed from such a fountain with grace for grace."—C. H. Spurgeon. "And grace for grace" (margin, "grace upon grace"). One grace after another, a glorious succession of graces all flowing from Christ.

**No Man Hath Seen God.**  
"No man hath seen God at any time." "No man hath seen gravitation at any time. Who knows what gravitation looks like? No man has seen heat at any time, nor electricity, nor magnetism. No force is visible to the naked eye. God is the supreme force of the universe; why should we expect to see him when even lesser forces are hidden from our eyes?"—Rev. Charles E. Jefferson, D. D. "The only begotten Son, He hath declared him." "In the thrilling story of his rescue of Emin Pasha, Stanley gives a moving description of the great African forest, thru whose glooms he and his followers toiled month after month, buried alike from civilization and the sun. His men captured some of the natives of the forest tribes, and asked them eagerly how far it was to the plains country, where the sun was ever shining and the cattle grazing on the green pastures. There is no such land as that," replied the forest people. "Neither we nor our fathers nor our fathers' fathers have ever heard of this wonderful land." "But," said Stanley coming up, "I have seen this wonderful land, and I am leading my people to it. Come with us, and we will lead you also to this land of beauty." For answer the jungle people shook their heads and plunged once more into the dark recesses of the trackless forest. So Christ has come into this trackless waste of sin and suffering and death, to tell us of that other land, his own home country, the land of endless days. Shall we not take him at his word—accept the revelation he brings us of its glories, its mysteries of beauty, and trust him who knows the way to lead us safely home?"—Rev. Neal L. Anderson, D. D.

**Visit in Oklahoma.**  
Mr. and Mrs. R. F. Fleet and small son departed Thursday afternoon for Tecumseh, Oklahoma, to spend Christmas and eat the Christmas dinner with his parents. They returned Sunday and report a pleasant trip and a happy visit with home folks.

Lydia's Monarch Second to Solomon in Riches?

The wealthiest man in the history of the world was Croesus, last king of Lydia, who from his conquest, his mines, and the golden sands of the Pactolus, accumulated so much treasure that his wealth has become proverbial—"Rich as Croesus" now signifying rich beyond the dreams of avarice. He reigned from B. C. 560 to 546, but dissipated, and yielding himself up to sumptuous extravagance and the pleasures of life, declared that he was the unhappiest man in the world. Welcoming the Greeks to his court, he was visited by the great Athenian lawgiver, Solon, of whom he asked the question: "Who was the happiest man in the world that he had seen?" to receive in reply, "No man should be called happy until his death."

Coming into conflict with Cyrus, the Persian king, Croesus was defeated, his capital Sardis taken, and he was condemned to death by burning. As he stood awaiting the firing of the pyre, he recalled Solon's aphorism, and exclaiming "O Solon!" three times, aroused the curiosity of Cyrus who, inquiring into the reason for the ejaculations, was told the story of Solon's precept, and spared his life.

Walking "Can" Had Its Origin in the Orient

The ferula or staff of fennel wood was one of the earliest supports used by elderly persons because it was long, tough, and light. The designation of "cane" so generally used in this country originated in the Orient, where hollow palms and bamboos were naturally used for walking sticks. Pope's Sir Plume prided himself on the nice conduct of his clouded cane, while Gay celebrated in verse the strong cane and the amber tipped cane. Henry VIII had one cane "garnished with silver and glite, with Astronomie upon it," and another "garnished with golde, having a perfume in the toppe." Ancient Egyptian walking sticks made of cherry wood, with carved knobs, having heads carved in the grinning likeness of Punch, Merry Andrew, and Toby Fillpot still can be found in the shops. It is said that a collector of canes in Madison, Neb., has more than 100 on display in his home.

**New You'll Remember**  
It was the ancient custom of English churches during Rogation week, a custom still followed in remote country parishes, to assemble the whole congregation, particularly the younger element, under the leadership of the head and church officers, and trace from bourn to bourn the limits of the parish.

The struggling procession followed the line like a pack of hounds on the scent of a fox. It was a great day for the children, but the elders, too, had some entertainment, for when an old moss-covered stone post was discovered one of them would pick up a likely lad and bump him so severely against it that he would always remember it. It was essential that future headies and church wardens should be able to hand on to their successors exact knowledge of the limits of the parish.—Atlantic Monthly.

**Man of the Future**  
Following present tendencies into the future, Dr. Ales Hrdlicka of the Smithsonian Institution, regarded as America's greatest anthropologist, finds that future man will have a longer and easier life than mankind of today; he will be somewhat taller and handsomer; his eyes will be deeper set, nose prominent and narrow, mouth smaller, teeth smaller and fewer, hair scantier, chin more prominent, head broader and larger, skull wall thinner, brain larger, face more expressive, feet more refined, fingers longer, chin thinner and squarer. Little toes, wisdom teeth and many internal vestiges, including the appendix, will be vanishing or gone.

**He'd Know the Worst**  
Husband and wife sat munching fruit. Suddenly she stopped eating and a thoughtful look came over her face. "Say, Jim," she said, "what would you feel like if, just after you had taken a large bite of that apple, you saw a huge caterpillar in it?" Her husband went on eating happily. "Not half so bad as if I saw half a caterpillar left in it, my dear," he replied.

**Resin Industry Growing**  
In 1834 the copper kettle and condensing worm were first used for distilling crude resin. Practically the same form of still is in use today. By 1850 the world was finding new uses for both turpentine and resin, which constantly increased the demand, causing a steady growth of the industry. Today about two-thirds of the world's naval stores are produced in the southern United States, and approximately \$50,000,000 are invested in the business.

Flagg News

By MRS. W. T. SUMMER

The Christmas program Tuesday night, put on by the school, was greatly enjoyed by all present. Among those spent Christmas out of the community were Mr. and Mrs. Thomas, in Young county, with parents; Mr. and Mrs. Fletcher Ramsey, in Levelland; Mr. and Mrs. Jones, in Hale Center; Mr. and Mrs. Dodson, in Olton; Mr. and Mrs. W. T. Summer, in Earth. Those spending Christmas here were Mr. and Mrs. Fred Simpson with Mr. and Mrs. Adams; Mr. and Mrs. Cass Arms with Mr. and Mrs. N. C. Arms; Mr. and Mrs. McGee with Mr. and Mrs. Blake. Mrs. Ernest Jones entertained a crowd of friends at home Friday night. Mr. and Mrs. Ramsey visited in the Floyd home Saturday night. J. T. Casler has been critically ill the past week, with his condition not improved. Mr. and Mrs. Reeves visited in the Mosler home Sunday. Amos Floyd had dinner with Lee Meek Sunday. Mr. and Mrs. Ray Duran and family are moving soon to Easter community. We regret to lose these good people, but wish them success and happiness in their new home.

Rev. Ballis filled the pulpit here Sunday morning when a good crowd was there to hear him. Mr. and Mrs. Ramsey were shoppers in Hereford Saturday afternoon. Mr. and Mrs. Ray Duron and W. T. Summer and wife visited in the Floyd home Friday night.

Haskell county poultry demonstrators working with the home demonstration agent made 17 cents more profit per hen in the year ending October 31 than in the previous year, although egg prices were much lower in 1931. The same old story explains: lowered production cost due to home-raised feed, home-mixed mash and skim milk, and increased production per hen.

It's Just Too Bad.

The Star received a neatly written and well worded news article this week, but the writer had failed to sign the manuscript, and for that reason we feel obliged to omit the item. Errors are likely to occur in any manuscript and unless they are signed by the writer, or we have other means of being reasonably sure of the authorship, it is deemed best not to use any contribution not signed by the writer. The Star is only too glad to use items sent us by any of our readers, and you need not hesitate to sign your name, as it will not be printed without your request, nor divulged unless absolutely necessary. The article in question was appropriate, complimentary to those whom it concerned, and in all such a nice news item that it really gave us pain not to use it, and we say to the writer, who ever it may be, that we should be pleased to have you as a regular correspondent and hope you will

come again and often, but give us your name, please.

**Safeguard against loss**

A Citywide Security

ADEQUATE stock fire insurance is the best investment you can make. It provides protection which guards the financial value of your property against loss. If you have not had your insurance needs examined lately we shall welcome an opportunity to be of service.

**THE J. W. WHITE INSURANCE**  
Warren Building.

**GISCHLER GRAIN CO.**

Back In the Business Again.

All fully equipped and ready to receive and handle your grain.

Good Service and Best Prices!

**SMASHED!**

CONGOLEUM RUGS—\$3.50

Felt Base Yard Goods also Radically Reduced.

SATURDAY ONLY

Pillows, pair ----- \$1.50

READ A BOOK TONIGHT—LOW RENTAL

**BLACKWELL'S**  
Hardware and Furniture

**Happy New Year**

We wish for our patrons, our readers, and our advertisers all sorts of good luck for the New Year—1932. Brisk Sales—Quick Turn-over—Fat Profits and a Rousing Success in whatsoever lines of work they may be engaged.

We shall be happy to print all good news items and we will rejoice with you in your prosperity and happiness, and sympathize with you in your adversity or sorrow.

It will make us happy to carry your advertising and will multiply our joys to serve you with job printing, and do all in our power to give to you throughout the year 1932, just a GOOD NEWSPAPER.

**THE FRIONA STAR**

