## The Friona Star

Vold

## 4. 1

Friona, Parmer County, Texas, Friday, January 29, 1932

## The Friona Star



## International Sunday School Lesson



| CLASSIFIED |  | Eleven-Mile |  |
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| FOR SALE: Good seed barley, 8miles west of Friona. Roy Slagle.$28-1 \mathrm{c}$ |  |  |  |
| WANTED: Plenty of good, cleancotton rags. Sylvester's Garage. |  |  |  |
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## Lee Overalls and Play Suits

STAR BRAND SHOES GROCERIES-DRY GOODS

F.L.SPRING

WHEN you start an account
Said Major Downing: "Don't
storp stirring until the pud-

## Rexall Twenty-Ninth Birthday Sale

HELD EVERY YEAR IN FEBRUARY Profits Sacrificed On Over 200 Items HERE'S SAMPLE OF ONE BARGAIN

It's Got To Be Good To Be Advertised

All the king's horses . . . and all the king's men can't make a success out of a bad product. No amount of advertising will create a market for it. The more it's advertised, the more its defects become known.
But a good product well advertised grows as swiftly and naturally as a healthy plant. People try it and like it. They tell others. They like it. Soon that product is found everywhere $\ldots$ and its name, spread abroad by advertising, -is on every tongue.
When you see something widely and consistently advertised, you can be pretty sure it's well worth having. If it weren't . . . if it didn't represent an honest and worthy value . . . the maker couldn't afford to advertise it.
Look over the advertisements in this paper. Some of these names you know. Others, perhaps, are new comers, potential friends bringing some new comfort or convenience. But all are entitled to your trust . . all are here because they have something real to contribute to your advantage $\ldots$ your service $\ldots$ your happiness.

THE
FRIONA

Friona, Parmer County, Texas, Friday, January 29, 1932.

## If I Don't Pay My Taxes-

The schools may shut down.
The State cannot pay the full per capita distribution beuse, like the local school tax, it depends on MY payment.

Banks cannot advance further money to schools against unpaid taxes.

It is my personal duty to pay up-even though it hurts.
Thoughtful citizens in some localities have organized "Pay Your Taxes" clubs. Occasionally larger taxpayers are advan ing half or all they owe, long before due date.

After all of us have paid who can, there yet will be left enough unpaid taxes that schools will have a struggle.

I will start now to plan how I can do "my bit".
By paying before February 1, I will save 15 per cent on 1930 taxes, 22 per cent on 1929 taxes, and 28 per cent on 1928.

## THE WARRIOR


E. B. Black Co.

Furniture :: Undertaking

SUNSET STAGE LINE

LOVE YOUR FAMILY
Then, fix up the home and the entire premises
We have the materials-Paints, Varnishes
LUMBER
Rockwell Bros. \& Co.

| A. P. McElroy, M. D. <br> Friona |
| :--- |



A NEW AND COMPLETE LINE OF WORK SHOES and TENNIS SHOES These prices will please you

## RUSHING'S

## MAURER'S

New Marcy Lee Wash Frocks
Latest Styles and Patterns Guaranteed Fast Colors, \$1.95
Don't Forget Our Prices On Ladies' Winter Coats $\$ 6.95$ and $\$ 10.75$
New Celophane Hats $\$ 2.25$
MAURER'S

