## Vol. VIII.

## CARRANZA'S RESIINATION AS FIIST CHIEF TENDEEED To SOUTHERN CHIEFTIANS

By Associated Press.
Associated Press.
Mexico City, Oct. 3.-General Venustiano Carranza placed his resignation as first chief of the constitutionalists before delegates to the general conference of southern chiefs shortly before eight o'clock tonight. From that time untl a late hour tonight the question of whether the resignation should be accepted was fiercely debated with no immediate prospects of a vote.

Orators opposed the acceptance of Gen. Carranza's withdrawal and were repeatedly cheered that the first andief be inform A motion was nade impossible to accept his patriotic act, but hours passed before a vote being taken on the motion owing to the turmoil in the chamber.

GERMANS ARE EVACUATING RUSSIAN
TERRITORY PETROGRAD REPORTS

## By Associated Press.

London, Oct. 3.-A Petrograd dispatch by
way of Rome to the Central News says:
"The Germans are evacuating Russian territory. Whole regiments have been drowned in the Nieman river and have lost their siege artillery The emperor it is declared escaped with difficulty
EMPEROR NICHOLAS REPORTED TO
HAVE LEFT FOR THE FRONT
By Associated Press.
Petrograd, Oct. 3.-Emperor Nicholas, it is announced, has left for the theatre of war.
ANTWERP DEFENSE FORCES ARE
COMPELLE TO FALL BACK

## By Associated Press.

London, Oct. 3.- The Belgian legation issued the following official communication tonight:
"On the east of the River Senne, the defense of Antwerp has been forced to fall back to the River Nethe before the violent attack of the Ger man artillery, after a desperate resitance of five Belgian army will resist with its full energy.
GERMAN EMPEROR FFGGTING GOIMG ON AT RUSSLAN FRONT AT MACO MEXCO

ESENCE THERE TAK
NICAE SWIITT DE
VELOPMENTS.
VERNO MAYTORENA'S A)
TCK ON CARRANZA'S TROOPS
STARTED SATURDAY.


# EMPEROR AND CZAR REPORTED ATTHERUSSO-GERMANFRONTIER 

## GERMANS DRIVEN BACK WITHIN THIRTY MILES OF BELGIAN FRONTIER

By Associated Press

Paris, Oct. $3,11: 46$ p. m. -The western wing of the allied armies was extended still further today and now reached within thirty miles of the Belgian frontier, carrying the allies overlapping re-inforcements at this end of the line are strong. These troops probably were brought from bodies of German forces enclosed in the rear of the advanced entrenchments. Their courageous dashes through the allies front were not successful and the French and British were able to make them fall back on their deep trenches.

The fight of the allied infantry creeping across the open spaces in front of the trenches in a brilliant sunlight which glittered on their weapons was impressive. Hundreds of shells burs overhead or in their rear without doing great damage.

Everywhere the French and British soldiers semed as though glued to the ground but their widely etxended lines progressed always forward in ony two or three instances did they encounter the machine gun fire with its hail of bullets which opened on them when they surmounted slight eminences before reaching the German trenches. onets as the invaders had retired to another line only a few hundred yards back.

It is said that the Germans also retreated on he eastern wing where for many days they hav een going back continually. In that part of the great battlefield the famous Alpine dragoonmen
came into contact with the Germans and inflicted considerable loss. In the center there was a comparative calm.

The aviators on both sides have kept constant watch on the movements of the enemy and some times have dropped shrapnel bombs generally with little effect however.

GERMAN CRUISER KARLSRUHE HAS
SUNK SEVEN BRITISH STEAMERS

## By Associated Press.

London, Oct. 3.-The following of ficial statement issued in Berlin has been received here by reless:

The German cruiser Karlsruhe has sunk seven British steamers in the Atlantic. A letter found on a Belgian officer captured by the Germans contained the following:
'When we enter Brussels we will take with us a large stock of matches to set fire to Cologne and every other piace through which we pass
Henceforth we will have no more inured prisonHenceforth we will have no
ers; everybody will be killtd.'
"It is stated from Vienna that the Austrian advance against the Servians is proceeding sloy ly but favorably. Several Servian battalions were destroyed during \& revolt among the Moslems. Twenty thousand Albanians have marched against Uskup (a town in the valley of Kossova, 100 miles northwest of Saloniki) and have demanded the surrender of the town."

GENERAL IMPRESSION FAVORABLE
LATEST FRENCH OFFICIAL REPORT
Paris, Oct. 3.-11:14 p.-m. The official communication issued tonight says:

There is no new detail to announce. The general impression is favorable."

## AUSTRO-GERMAN FORCES ADVANCE INTO POLAND

## y Associated Press.

London, Oct. 4. $-9 \mathrm{p} . \mathrm{m}$. Roye, the little town on the main road from Amiens to Noyon, the heights around which have been alternately occupied by the French and the Germans during the past week, is still the cener of a battle of great violence. The Germans who are fighting stubbornly to protect their flank at this point have brought up reinforcements but, according to the French official communication, all their attacks have been repulsed. The action, however, is still proceeding and upen it much depends, for if the Germans are beaten their line of communication at Tergnier will be seriously threatened.

Of other operations on this front which extends as far north as Arras nothing has been disclosed since the French themselves announced that their force debauching from Arras had fallen back on the north and east. There is evidence fro mother sources that the Germans are making preprations to protect their flank should retirement become necessary. They have evacuated West Flanders and their attack on Antwerp is believed by many to be designed to keep the Belgians busy and prevent them from operating on what would be Gen. Von Kluck's left should he fall back through Belgium.

But the battle is not yet over and it may be many days before either side obtains its objective. Except for the forces absolutely needed elsewhere the Germans are maintaining their strength in France, and besides fighting off the French efforts on the right are themsolves remaining on the offensive o nthe French right. The army of the Crown Prince, which has been in the thick of the fighting since the Germans began their invasion of France, made an attempt to slip through the wood of La Curie, but the French report says they, were thrown back to the north of Varennes-La-Harazee-Zienne-La-Villeroad. This road pierces the northern part of th Argonne forests so that the French must have made considerable advanc in this region and straightened out the line from the north of Verdun to the north of Rheims. This attack of the Crown Prince's army doubtless is what the Germans refer to in their Friday's report, that the troops advancing in the Argonne had gained ground in a southerly direction.

In the Woevre district and on the heights of the Meuse the French laim their progress, though slow, continues. There apparently has been hard fighting further south for the Germans report speaks of vigorous sallies from Toul having been repulsed.

Along the center comparative calm stll reigns. The Germans have ben keeping up heavy artilery fire on the British and French forces entrenched in front of them, but bounts say little damage entrenched n front of them, but the British accouts say itle damage has been done. The real work is being done one had much fighting, are being given a respite urtil the moment comes for them to advance again. This, of course, depends on the success or failure of the out flanking operations.

The German attacks on Antwerp, which do not appear serious thus far, have not any effect apparently on the Belgian forts of Liere, Wielhelm and Wavre-St. Catherine. At any rate the Belgians say the forts are intact and that the Germans have been driven off with heavy losses to their side.

Operations between the Russians and Austrians and Germans grow in interest. These armies are fighting along a tremendous line extending from the neighborhood of Cracow in Galicia, along the frontier of Poland and East Prussia almost to the Baltic Sea. There is no news from the southern field by the Germans and Austrians, instead of waiting on the line between Czestechhow and Kalisz for the Russians, have advanced further into Poland. Their outposts have been reported as far east as Tietrkow (ninety miles southwest of Warsaw) in the north and Stopnica (thirty-two miles southeast of Kielce) in the south. A big Russian army is gathering to meet them and a great battle probably will be fought in Poland instead of on the border of Poland and Salacia.

In the north, if the reports are to be believed, the Russians seem to have checked the German invasion from East Prussia and have compelled the Germans to retrace their steps except on the right wing. The iatest reports on the movements of the German emperor are that he has left Breslau from which point the invasion of Poland was started for Thorn, West Prussia.

## PAGETWO




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## Our Grand Opening

## Will Take Place

 MONDAY NIGHT From Eight Till NineAll are Invited to Attend, Souvenirs for the Ladies, Smokes for the Gentlemen, Punch for all.
Music by the Wichita Quartette: Murcheson, Van Voy, Hill and Wright
HARRINGTON'S
Corner 9th and Indiana, Joline Building



## MONDAY DOLLAR SALE!

Will eclipse all previous events. We have arranged the most attractive win-
dow yet offered for your inspection. Better secure yours this Monday.
26-piece set of Rogers Silverware, worth $\$ 15.00$,
will be sold to the first lady entering the store
Monday morning for ..............................

## Many other valuable articles will be on sale. See the window display.

KRUGER BROTHERS, anmas mame




Mchita Dally TIMES


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Fully equipped including Electric Lights and starter for $\$ 925$ delivered. First shipment just received. Please call early and inspect them.
If you are in the market for slightly used or second hand cars, we have them cheap.
We carry full line of repair parts for all models Overland Cars.
Wichita Overland Co. Corner Scott and Tenth

OIL MEN ABE HPPFFUL ABBUT II5O BALES OF BOTTOM HKS BEEN BEACHED COTTOH AREEOYY GIWEED


712 7th


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## Watches!

Bring your old watches to
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## EMPRESS THEATRE

or the People First, Last, Always MONDAY "In the Duke's Power" One of those three-part makes you sit up and takenotice.
One other picture
Always 5c and 10c
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The Miller Drug Store
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Catering
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## The Particular Smoker

Will Find Our Line of Cigars Always Pleasing to the Taste With Quality we combine a Variety that enables us to meet every demand in this line and you will indeed be hard to please if we cannot satisfy you thoroughly.

## roiffongorwoods.

## The Gem Theatre

## MONDAY AT THE GEM

The Identification-A 2-part Kalem, featuring fellen Hoimes.
While the Tide Was Rising-Edson, featur ing Ben Wison, Sally Crute, John Stur geon, Richard Tucker.
He Wan Comork, The Cook Next DoorLubin Comedies

Coming-My Official Wife

## WADESIC TIIEATR

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FANCIS X. BUSHMAN
"ONE WONDERFUL NIGHT"

Just Received
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and Blice Book
Mack Taylor's Drug Store
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Broadway
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MARY GARDEN CHOCOLATES
MThey Tate Like Mary Singer
Palace Drug Store
"Only the best"

## Faultless "Wearever" Rulber Goods

## We Have A Complete Line

These goods give superior service because each article is made from materials specifically selected, tested and treated. They are made by advanced processes in a factory equipped with the most scientific and efficient rubber making apparatus known and by an organization of experienced workmen. The "FAULTLESS WEAREVER" names are synonymous with highgrade rubber goods. Buy this brand and you will secure utmost service and satisfaction.
We will send out articles for inspection where desired


## The Dollar



"We Lay the Tape, the Suit Fits"

## GUPTON <br> The Taifor

Union Shop

## Phone 1067

 BEINGG COURT MARTIILED MIINERAL WELLS PBECCINCT

| Suspected of Pillage <br> Tried and Many are Executed |  pros won the election in this orect today, getting 580 votes to 355 for antis. |
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## If You Want Quick Service <br> Send your work to us. We suit while you sleep. <br> OPEN ALL NIGHT <br> Before you buy look our line of woolens over, We guarantee to fit you. <br> COLLIER TALLORING CO. <br> 717 Seventh St Phone 732 <br> 




 Pall ver A. G. deyatherage, Prop. The Home Dealor

The Pay Day Cigar

Palace Drug Store "Only the best"

## WHY WE ROAST COFFEE

We have been engaged in the Grocery Business under one roof, in Wichita Falls just a QUARTER OF A CENTURY. During all that time have made a special'study of the coffee end of the business, believing it to be the most importDuring all that time have made a special study of the coffee end of the business, believing it to be the most import-
ant article handled by the Grocery Trade.
We have handled at different times practically every brand of National reputation, and tested them all and were
We have handled at different times practically every brand of National reputation, and tested them all and were Several years ágo we rigged up a small ro
Several and roast our own coffees. Inside of sixty days our coffee trade had quadrupled and we had outgrown our little plant.
We immediately went East and after investigating all the makes of coffee roasting machinery pur
We immediately went East and after investigating all the makes or coffee roasting machinery, purchased the very best plant obtainable, and commenced to advertise the fact that we roasted our own coffees, and our business has increased to such an extent that we decided to dispose of our Grocery business and specialize in FRESH ROASTED COFFEES, Teas, Spices, Extracts and kindred lines including Sugar, Butter and Yard Eggs. Also retaining the Mineral Water Agencies.
Will continue at the old stand (608-10 Ohio Avenue) the balance of the year and on January first, 1915, will open at 824 Indiana Avenue (in the Joline Building) an up-to-date Coffee, Tea and Spice House along the lines indicated. We roast the very best grades of coffee and truly believe our blends to be superior to others and best of all ROAST MM FRFSH EVERY DAY. Let us send you a trial pound that you may know the difference. We handle CRAZY, GIBSON, TIOGA and MANITOU WATERS.
O. W. BEAN \& SON, Phone 35

## MONDAY SPECIAL

Big shipment of silk petticoats, made of an all silk messaline and charmeuse, plain and changeable colors, values to $\$ 2.50 . . . \$ 198$

## MONDAY SPECIAL

Ladies' shirt waists in FrenchLawn, French Organdies and Crepes, lace trimmed, values to $\$ 1.50$, Monday special ........ . 98c

## MONDAY SPECIAL

School Dresses for children made of Gingham, Galleteas, Plaids and checks, colored trimmed. Values to $\$ 1.50$, Monday special 98c


## Astonishing Good Values in Fashionable Outergarments

## Hardly a train from the East arrives in Wichita

 Sut that it carries a large shipment of attractive garments, fresh from the workrooms of the country's largest and best garment manufacturers. And just think of the prices.$\mathbf{\$ 1 8 5 0}, \mathbf{\$ 2 2 5 0} \mathbf{5 2 5} 00$ FOR COAT.SUITS The approved long coat models, perfectly fashoned with velvet trimmed collars and buttons, ined with zuperior quality of all silk lining. The Skirts show the new tailored yoke and cluster of side pleats. Also Rusian Tunics. The colors are Navy Blue, Brown, Green and Black. Sizes 16 $\mathbf{\$ 1 5 0 0}, \mathbf{\$ 1 7 5 0}, \mathbf{5 2 2 - 5 0}$ FeR SHK CREPE DE CHINE DRESSES
These are new creations, with French collars, vest front, Basque or Moyen age effects. The skirts are pleated full, or have the popular long tunics. Colors are Black, Navy Blue, Green, Brown and Purple. Sizes 16 to 44.

## 

## MILLINERY

The study of the lines of the Hat is of greatest importance, especially today where the fashion of close hair dressing demands the snug graceful contour of the hat is dependent upon the proper tilt.

## A Telegram From New

York
"New Tricorn shapes with soft crowns share equal favor with large sailors and military turbans. Velvets still the most popular material. Black continues to lead, with tete-de-negre, corbean, grape and bronze accorded the preference in colors."

IN THE SPHERE OF WOMANKIND


## :



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## The Pay Day Cigar <br> And a Sunday cigar that you can't forget Plone us for a bunch to fay. <br> Palace Drug Store "Only the best"

DRS. AmABON a HARGRAVE,






## The Family Medicine Chest



## The Particular Smoker

Will Find Our Line of Cigars Always Pleasing to the Taste With Quality we combine a Variety that enables us to meet every demand in this line and you will indeed be hard to please if we cannot
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## Faultless "Wearcever" Rubber Goods

## We Have A Complete Line

These goods give superior service because each article is made from materials specifically selected, tested and treated. They are made by advanced processes in a factory equipped with the most scientific and efficient rubber making apparatus known and by an organization of experienced workmen. The "FAULTLESS WEAREVER" names are synonymous with high grade rubber goods. Buy this brand and you will secure utmost service and satisfaction.
We will send out articles for inspection where desired

## Mack Taylor's Drue Store <br> Phones 184-882 <br> FREE DELIVERY <br> 820 Ohio Avenue

CUT GLASS
ART LOAN \& JEWELRY CO.
At the sign of the Diamond Ring

## The Dollar

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"We Lay the Tape, the Suit Fits"

## GUPTON <br> The Taifor

Union Shop<br>Phone 1067



## If Send your work to us. We will clean and press your suit while you sleep. OPEN ALL NIGHT Before you buy look our line of woolens over. We guarantee to fit you. COLLIER TAILORING CO. cIEANERS ANO HATTERS 717SEventh St Phone 732

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We have handled at different times practically every brand of National reputation, and tested them all and were never entirely satisfied with any of them.
Several years ago we rigged up a small roaster and unknown to the public commenced to blend and roast our own coffees. Inside of sixty days our coffee trade had quadrupled and we had outgrown ourlittle plant.
We immediately went East and after investigating all the makes of coffee roasting machinery, purchased the very best plant obtainable, and commenced to advertise the fact that we roasted our own coffees, and our business has increased to such an extent that we decided to dispose of our Grocery business and specialize in FRESH ROASTED COFFEES, Teas, Spices, Extracts and kindred lines including Sugar, Butter and Yard Eggs. Also retaining the Mineral Water Agencies.
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These are new creations, with French collars, vest front, Basque or Moyen age effects. The skirts are pleated full, or have the popular long tunics.
Colors are Black, Navy Blue, Green, Brown and Colors are Black, Navy Blue, Green, Brown and

## IN THE SPHERE OF WOMANKIND

We will have with us Madam Andrus of New York October Gotham will demonstrate the cel Gotham will dem Corset, admittea ebrated Gossard Corset, admittea-
ly the finest front-laced corset in America
This demonstration is to better acquaint the particular dressers of this city with its many excellent qualities. We extend a cordial invitation to all to visit our corset section. Madam Andrus will give personal fittings. Appoint give personal fittings. Appo
ments may be made by phone.

October 8th
 ments may be made by phone.



Handsome suits, showing Monday from $\$ 19.50, \$ 22.50, \$ 24.50$ to For Monday only, 50c silk hose at

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Where Women and Style Get Acquainted 818 Indiana Avenue


THE ROAD OF MANY GATEWAYS


Housekeeper and Baker agree that the success of their baking depends upon the character of flour used.
For the best baking and all round cooking purposes you are invited to use

There is none better

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The School Savings Department Will be Opened the First Monday in October There was so.much interest manifested the short time it run last year, by the children, that the teachers and the bank feel amply repaid for their extra trouble and expense, in trying to teach the children, as we think one of the mostimportant lessons to be learned-THAT OF SAV-ING-AND WHAT SYSTEMATIC SAVING NHLD DO.
This department was introduced and run less than three months last year and at the close of
chool there were 388 children depostinn with their teachers and had a total deposit of \$\$092.42. his we consider a very fine showing. For further information as to prizes, etc., call bank or your teacher.
The Wichita State Bank The Guaranty Fund Bank 'Wichita Falls, Texas

## FREE! ZEMO FREE!



## The Miller Drug Store

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No, We Are Not A New Firm
Home Cleaning Co.

| That has always done wour work. Wo do cleanting and pressigg. Call 1231 and we will do therest. |
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- UNION SHOP-
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Try Times J Want Ads for immediate results.



## We will Extract and Fill your Teeth Without Pain Only latest methods used



Plates<br>$\$ 7.50$ up<br>Bridge Work 5.00 тйTH Inlays 1.00 up<br>All Work Guaranteed, Examination Free

Phone 1415
$\left.\begin{array}{|l|l}\text { ThePainless } \\ \text { DENTIST }\end{array}\right]$ D.

Heart Breaking Scenès In War Zone Are Described By Coarespondent



At it was his eloan, mate had hese words:
""hrist! Crist Jesus!"
When the subaltern in command of
the gun approached, the wounded

J. A. Kemp, President


## WICHTTA SOUTHERN LIFE INSURANGE COMPANY

## Home Office, Fifth Floor Kemp \& Kell Bldg.

 WICHITA FALLS, TEXAS
## OUR RECORD

First Three Years

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## ? <br> Assets

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Busine
Business in force then
Reserve then
$\$ 176,000.00$
Surplus to Policy Holders then
et Gain in Surplus (fully earned) last twelve
none
none
$176,000.00$ months

Now \$ 330,00000 5,000,000.00 98,000.00 223,000,00

$17,000.00$

Every policy carries a certificate over the signature of the State Treasurer and bearing the seal of the State of Texas, certifying that this company has deposited in the Treasury of the State more than sufficient amount of approved mortgages on real estate to guarantee the fulfillment of every contract.

# COME AND SEE ZIEGLER'S 

Hot-Blast Instantaneous Gas Heaters (Made in Wichita) on sale and demonstrated at BRIN-DOLMAN'S Cut-Price Furniture Store. We are selling these stoves like hot cakes. Come and see for youreveses


New Patterns in $9 \times 12$. \$10.00 Fibre Rugs, cut in prices tomorrow


White Enamel Bath Stools, cut to $\$ 1.45$


2inch Post Gold Vernis
Martin Beds, cution pricesto
s.t. $\mathbf{3 . 9 5}$


Aluminum Chicken or Turkey Roaster $\$ 2.50 \$ 1.45$
value cutto


40 pound, roll edge, Art Tick Mattress. sells for $6.50 \$ 3.50$
special cut

$\$ 3.00$ all Steel Springs on sale $\$ 1.55$
tomorrow at Cut Rate Price of $\$ 1.5$
tomorrow at Cut Rate Price of $\boldsymbol{\Psi}$



Aluninum, $\$ 2.50$ Coffee

Aluminum Double Rice Boilers, $\$ 1.25$
$\$ 2.50$ values


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Cotton GoodsiSale PRENNINGTON'S


These towel prices are by the dozen only and we These towel prices are by the dozen only and we
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with this treat Con ladies who ore in sympanthy
wuestion will be glad to with thas great Cot loN question winl begpad to to
economize on their towel needs and at the same economize on their towel needs and at the same
time help dispose of the surplus cotton.

Cotton Huck Towels Size $16 \times 311 / 2$, by the dozen only $85 c$ Size $19 \times 381 / 2$, by the dozen only $\$ 100$ Good Quality Turkish Bath Towels Size 18x31, by the dozen only. $\$ 100$ Size $171,2 \times 38$, by the dozen only $\$ 125$ Size 18x46, by the dozen only .. $\$ 165$ Size $21 \times 421 / 2$, plain white and with
colored border,, dozen ...... $\$ 200$ colored border, dozen …... $\$ 200$ Size 23x47, extra heavy weight, dozen only ............... Tows by the at 85 ton Goods Sale Prices.

Cotton Goods Sale
PENNINGTON'S Cotton Goods Sale

## Wear Clothing Made of Cotton

 Monday, October 5 Toand Including Saturday, Oct. 10Is Cotton Goods Week at Pennington's, and all over the Entire State
GREAT SALE OF COTTON GOODS-Including cotton piece goods of all kinds, cotton comforts and cotton blankets, cotton underwear, hosiery and ready to wear made of cotton as well as the hundreds of other articles of merchandise, the consumption of which means the consumption of more cotton incidently meaning 10 cents per pound for cotton.

## Cotton Blankets and Cotton Quilts

A great amount of Cotton is required to make Quilts and Blankets. Our low prices makes it easy to help the Cotton cause

## Blankets

Parragon special weight blanket in grey, $\tan$ and white, size $58 \times 76$, Cotton Goods Sale .90c Extra heavy Nonpareil blanket, gray, $\tan$ and white, size $64 x 76$, Cotton Goods Sale ..... \$1 35 Nashua Wool Nap in three colors with pretty colored borders in three sizes, $60 \times 80$ at $\$ 2.05$, $72 \times 80$ at $\$ 2.25$ and $72 \times 84$ at $\$ 2.70$ This is that wonderful wool looking cotton blanket that has put the wool blanket out of business.

Crib Blankets
Even the baby can help the cotton industry. We have a beautiful assortment of Crib Blankets in white, pink and blue with kindergarten patterns in all sizes at $45 \mathrm{c}, 50 \mathrm{c}$ and up to $\$ 100$

## Comforts

Size $59 \times 72$ heavy cotton comfort with prety silkaline covers, Cotton Goods Sale ........... 90c
Size $68 \times 72$, better uality, Cotton Goods Sale
$\$ 135$
$68 \times 81$ clear carded cotton comfort, made of good quality silkaline and we consider it an unusually good value at Cotton Goods Sale .............. $\$ 180$

We will show a regulation size extra well carded cotton comfort made of heavy Sateene. Floral pattern on one side with plain border. The other side plain. This is a great value and we will sell it in this Cotton Goods Sale at
$\$ 270$


## This Delightful Climate

 Makes nothing more practical for winter under-clothing than the many weights of cotton garments
 derrearer is oto olong and varied to attempt descrip-
tions in this space. Anticipating a heavy business tions in this space. Anticipating a heary business
this fall we are as usual well stocked with men's
 scriptions. THEY WILL
GOODS SALE PRICES.

## A Special Attraction

While we do not class shoes as Cotton Goods we do wish to call your particular attention to the many attractions in the Shoe Department. The Shoe stocks are complete in every respect and we will appreciate your asking to see anything in footwear that you might want to purchase now or in the future. Several special lines of shoes will be featured at special prices during Cotton Goods Saie Week.

## P. H. PENNINGTON CO

Wear Clothes Made of Cotton

PENNINGTON'S Cotton Goods Sale


Mrs. Percy V. Pennybacker at the Head of the State Federated Clubs
Urges the women of the state to buy a certain
amount of Cotton Dress Goods. Wonderfully pretty amount of Cotton Dress Goods. Wonderf
dress maty pretiats are made of cotton and the modern. manufacturer has so perfected the, process of
highly mercerizing the fleecy staple that in many cases it is difficult to distinguish between cotton and wool or silk. In doing your part in this move whether you wish to purchase the higher priced
cotton tissues, crepes and suitings or less expensive materials as Galatea, Pomilla Cloth, Kindergarten Cloth or Ginghams our Cotton piece goods
section is the logical place to make your purchase. an Example We are showing in one of our windows in a pretty
range of shades a 27 -inch cotton poplin, highly mercerized and with a beautiful finish. None of serviceable than this poplin at at the pritice. or more
totton Piece Goods Sale, six yards

The Buy A Bale Club
Has been a great help in holding the price of cotton even as high as it is now. Many men would like to join this club but are not in position to do so. An opportunity to aid the cotton grower and at the same time affect a saving in their own clothing expenditures will no doubt be welcomed by these men. In this Cotton Goods Sale we will sell
Men's plain white hemmed handkerchiefs, a fair quality, two for .... 9c A good value plain white handkerchief, large size, worth a dime, three
A good quality men's cottor trousers, Clean new merchandise, Cotton Goods Sale . . ................... \$1 19 A wonderful assortment of men's dress shirts in all sizes, all new patterns, in this Cotton Goods Sale at choice, each .

50 c


Many ladies prefer to buy as much of their clothing ready made as is possible. A ready-to-wear department article of clothing wakes it possible - to buy ready made. A great portion of this is made entirely of Cotton and will be included in this Cot ton Goods Sale. Muslin underweare, petticoats, house dresses, blouse waists, outing night gowns, corsets, kimonos, aprons, bonhetts, baby caps and coats, dress skirts made of cotton suiting and a children.

Cotton Goods prices will prevail in this section the same as the rest of the store.

Cotton Goods Sale-One Week, Monday, October 5th, to Saturday, Oct. 10th.

## SAY You? DONT FRET <br> OR ALIOW Yourself TO GET GlLOMYY or Dassondent

Conditions will finally adjust themselves. Even our great president staked our country's future on careful watching and waiting. You will find even the man you owe reasonable. Don't talk war because we have plents.
Don't taik cotton because we have too much.

But talik about the
great future that we have in sight as soon as Europe gets back to normal. If you have only $\$ 11.00$ in your jeans geî a

## RIGGS $\$ 10$ SPECIIL

and put the remaining dollar in pocket of new suit. Get the prosperity feeling and be happy.

## 

The Fashions of this Premier Clothes Shop Will Be A Revelation to You Fresh Fall Conceptions; style such as you have dften hoped for but never realized; style that has permanent beauty; style you can wear without critieism or feeling of apology.
Hart Schaffner and Marx, R. B. Fashion Clothes and Kahn's Quality Clothes areshown here exclusively, in all the swagger and conservative models, attractive (though not loud) two, three and four color effects; Tar-
tan Plaids and Checks, Stripes and Solid Colors.
Suits and Overcoats $\$ 15.00$ to $\$ 35.00$


## Hats That"Are"



| Edwin Clapp Shoes | Knox and Stetson |
| :---: | :---: |
| Munsing Union Suits | Hats |
| Hart Schaffner and Marx Clothes |  |
| Manhattan Shirts | "Nuf Sed" |

 Bulgarian Suits for the little fellows, 3 to 5 years.

Know Our Fifty Cent Neckwear
Heavy foreign loom silks, made in the regular Dollar Way

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## ＂All the World＇s a Stage

 and we realize fully the importance of our role

COLLIER ๕ HENDRICKS
＂STYLE STORE FOR MEN＂

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Cut This Out and Paste on the Back of Your Phone Book

## 121－1949 Stonecipher＇s Drug Store

# BLANKETS <br> Comforts CUT TO SMITHEREENS, BRIN-DOLMAN'S 

## Wool-Knap Cotton Blankets

 Size 58x72-inch Gray, Tan, White Colors, a postive $\$ 1.50$ seller, brand new, this years 98 cComforts Size $50 \times 60$. all col ors, worth $\$ 1.00$, on special sale tomorrow
$65 c$ Size $52 \times 64$, all col ors, worth \$1.50, special sale tomorrow

AT THE THEATERS










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WHEN YOU WANT A PLUMBER W. P. McCURDY
$\qquad$ 904 SIXTH STREET

KELLY SPRINGFIELD TIRES "Made to make good."
Phorie 219 Western Auto Supply Co. 6047 th
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POSSIBLE SAIS RICHARDS

New York, oct. 1,-"II peace pas

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OH. GURGLE BENS UTTIE FAMT ALL WENT FOR NAUGHIT



c Page four
NEW EXPLDSSVE IS NATION TO KNEEL
II. USE BY FPRELCH- II PBAYEE TOOAY


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What About the Girls' Coats and Dresses



OUNG MAN 18 SENTENCED
TO JAIL FOR CONTEMP
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proceeding
OKLAHOMA CITY MEETING Oum Oklahoma city, Okia. Oct. 3.-
hrea daky' meeting in the interests of



## An Important Announcement

Regarding the-Present Trade Conditions Occasioned by the Great European War. Realiizng that public patronage is a Public Thust and that our First Obligations are to our patrons. We are very glad to amnounce That in the face of all market conditions throughout both
the old world and the new. We are in no way suffering the old world and the new. We are in no way. suffering
any shortages on our mammoth stock of fall and winter any shortages on our mammoth stock of fall and winter
merchandise and furthermore we wish all to know that merchandise and furthermore we wish all to know hat
sold WITHOUT Tither in our house or on the way will be
ADVANCE IN PRICE, and we sold WITHOUT ANY ADVANCE IN PRICE, and we
shall exercise to its fullest extent our merchandising ex ex phal exercise to its fullest extent pur merchandising ex-
perience and combined purchasing power in keeppng ali
ines down to at least its present low level. No emergency or unanticipated event ever demonstrated the supremacy or far reaching resources of this great
store, as conclusively as the present crisis abread Our good judgment prompted us to make our purchases early
and liberally, thus every department of our Great Store and liberally, thus every department of our Great Store
iscrowwded to overflowing with all he season's latest crea-
tions, tions, making an assortment never before assembled
this community. This fact backed up by "Our Foundation
Principle" Principle" of QUALTY THE HIGHEST, AND PRICE
THE LOWEST certainly affords the good people of Wich-
ita Falts advantages not found elsewhere.


See Our Line of Ladies' Suits at $\$ 15.00$ and $\$ 25.00$

In Direct Keeping with the Above Claims We ask you to Verify Them at every Dèp't of Our Big Store Monday


## Electric House Dresses

We call your particular attention to the fact that we are
the exclusive agents for these celebrated dresses and are $\$ \mathbf{1 0 0}, \mathbf{\$ 1 5 0}$ and $\$ 198$

## Munsing Underwear

For Men, Women, Boys and Girls-We have just received
our new fall weights in this celebrated line. Now since you know you want Munsing underwear sooner or later

Boys' Clothing - -
 the program won their full shase
appreciation nlap.
Two dance solos. were features.








wigorating to the Pale and stckicy


Four Per Cent. Interest per annum, compounded quarterly, paid on THE FRST NATINAL BANK OF WIGIITA FALS
deposits in our Savings Department.

FOLLOWING The DIRECTIONS

 Mack Taylor's Drug Store
...CLASSIFIED ADS...



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## For Sale and Exchange

We have several good small farms close to Wichita Falls that we can sell at bargain prices and take in some city property as part payment.
We also have some exceptional bargains in improved and vacant property, and if you are interested in buying or selling real estate it will be worth your while to consult us. Wichita Falls than right today. Come and see us and we will tell you why.

HUEY \& BLAND
608 Eighth Street
Phone 1478

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Wichita Falls College of Music and Art President
Director


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Phone 529

## PROFESSIONAL CARIS...




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## YE FARMERS AND TOWN FOLKS! <br> Our three day sale, last week, was such a great success that we are going to sell at less than

 holesale pricesMONDAY, TUESDAY, WEDNESDAY AND THURSDAY
at the same prices advertised last week, except potatoes, which we are going to sell at $\$ 1,00$

## Our Specialty is Lard

We just received a shipment of Crisco, Crusto and Compound that we are going to sell for less than wholesale prices. They all wonder how we do it, but the secret is, Sh! We buy right. Don't forget, free delivery to all parts of the city. Phone orders receive prompt attention.
MODEL GROCERY
The new Telephone Building is Located Next Door to Our Store

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Comforts
710 Indiana
And Other Seasonable Merchandise
Down to our
Store

Monday
$\square$
Tuesday
Down to our
Store

Wednesday

We have found on display the largest assortment of Second Hand Stoves to be found in the city including nearly all the standard makes and at prices you can't afford to mis
look them over. Heaters from $\$ 1.50$ to $\$ 10.00$. Cookers from $\$ 3.50$ to $\$ 25.00$.

## Extraordinary Values

In blankets and comforts bought especially for this purpose and offered at a price that is sure to move them during this sale. Better hurry for these and see the many other bargains we offer. Household Furniture Co.

710 Indiana Avenue

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    WICHITA MARBLE \& GRANITE WORKS Pbone 40.
    A. a. DEATHERAGE, Prop. To Home Delor

