

Livestock Show
Friday - Saturday

THE FRIONA STAR

Attend Church
Easter Sunday

VOLUME 24—NUMBER 38

Friona, Parmer County, Texas, Friday, April 7, 1950

Price 5c

COLUMN LEFT...

Greetings from the new Friona Star, the first home owned and home printed newspaper in Friona.

CL

Seldom have I enjoyed a week more than this first one in Friona. I always look forward to the Three G's of a new location... the Contacts, Cordiality, and Condolences! Because of the usual mechanical tasks, etc., necessary in establishing a new business, we have been confined rather closely to the Star's quarters this week; consequently we have not met as many of you as we would like, but we are deeply appreciative of the many calls and the warm reception extended here; the lease we can do is attempt repayment, not in a lump sum or a charted time, but in daily devotion to the weekly newspapers challenge of Service.

CL

In the future, Column Left will carry only light observations by yours truly, comments now and by me, chatter heard over the county, and various announcements of public interest. Naturally we hope you'll glance at it every few weeks; someone's name might be mentioned! For this week's issue, however we'll use this space to mention a few of our policies and plans.

CL

Now, say what you please about the heading for this column. Column Left does not mean that I'm Left of center, politically, nor does it mean some stateside drill sergeant controls it! You can have the choice of two meanings, either correct. One: Obviously it is on the Left side of this sheet. Two: It probably would be better Left out. Take your choice. Take your choice.

CL

A full statement of policy of this publication will be published next week on the editorial page. In the meantime, let us say that editorial comments and any injection of personal crusading will be confined to the designated editorial page in this issue and throughout the existence of the Star. The news columns will carry only the reporting and chronicling of newsworthy facts, gathered to the best of our ability. To this rule we will religiously adhere.

CL

I recognize the Star as a family paper, one welcomed by each member of the fireside, and one in which no unwholesome matter will be permitted. Probably there will be criticism of some so-called "inadequate" reporting of sensational and semi-sensational events, but so be it. An example of this situation is presented this week with the rape cases being brought to public attention in our district court. In the interest of thorough reporting, notice is being carried of the same; in the interest of your home, in the interest of my own children who read what daddy writes and who read what other daddies write the lurid details are left to other mediums.

CL

Observation: Some 30,000 miles of the Texas system of 200,000 miles of highways are all-weather surfaced. A few miles of paving from Friona north intersectingarrison Highway would add to this total.

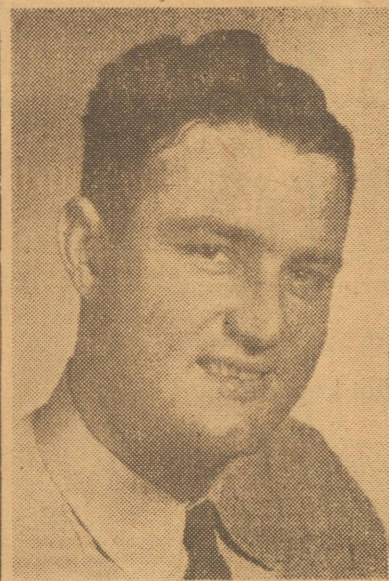
Joe Osborn, a young man of obvious personality and vitality was just in to place a school announcement, to-wit:

The senior class of the Friona High School will sponsor all concessions at the Livestock Show Friday and Saturday. Um-m-m ready-made sandwiches, pop, donuts, and candy. We'll be there.

CL

To Ed Steinbock of Star Route Muleshoe, goes an entire year's subscription to the Star, courtesy to O. F. Lange of Rockwell

(Continued on Page 8)



JOE W. JONES

Parmer County Agricultural Agent Joe Jones will be on hand for the County Livestock Show. Recently moving to Parmer County, Jones has expressed great satisfaction with the wide diversification practices noted here, both in livestock and in general farming operations. Among present projects with which Jones is actively associated is the promotion of a Dairy Herd Improvement Association with a full time fieldman in this county.

—30—

County-Wide Interest In Livestock Show Is Emphasized By Jones

A tentative list of at least 50 boys and girls throughout Parmer County have already stated their intention to enter this week-end's enlarged livestock show in Friona.

County Agricultural Agent Joe W. Jones has released the following expected exhibitors, but he makes it clear that other boys will show, this list likely being incomplete. Any boy or girl wishing to enter are urged to do so, stated Jones.

Among the probable entries:

Beef Calves
Leon Langford, Farwell; Delvin Langford, Farwell; Bobby Magnus, Farwell; Darrell Norton, Farwell; Lee Dennis Jesko, Farwell; Giles Walling; Ted Walling; James Tidenburg, Bovina; Donald Barron, Bovina; Don Owens, Bovina; Kenneth Lowrie, Bovina; Huey Lowrie, Bovina; Sammy Cox, Lazbuddy; Jim Roy Daniel, Lazbuddy; Merritt Bros., Lazbuddy; Robert Ivy, Lazbuddy; Jimmy Dixon; James Roy Clements, Friona; James Widner, Friona; Virgil Phipps, Friona; Willis Hoppen-garden, Bovina.

Swine
Weldon Crim, Lazbuddy; Pat Allen, Lazbuddy; Jimmy Ivy, Lazbuddy; Robert Bolton, Farwell; Troy Christian, Farwell; (Continued on Page 8)

Formal Opening Saturday Allen's Jewelry Store

Allen's Jewelry will hold its formal opening Saturday in its modern new quarters in the Friona State Bank building.

Allen Stewart, owner, states that new fixtures in keeping with the new location have been installed, and the merchandise stock has been greatly expanded, giving Friona a really complete jewelry and watch repair center. Open house will be held from 9 A. M. until 8 P. M. Saturday with a valuable prize climaxing the day's activities.

Mr. and Mrs. Stewart moved to Friona in May 1948, and set up a jewelry store in the Friona Star building, moving to the bank building upon its completion February 15 of this year. Stewart estimates that his stock has increased over twelve hundred per cent since first opening in Friona, with famous lines such as Elgin, Bulova, Hamilton, International Sterling, and Heirloom Sterling now being carried in stock. A selection of costume jewelry is maintained, as well as the newly-obtained Syracuse China and Cambridge Crystal.

Allen, as he is known to his wide list of acquaintances here, is also an outstanding watch repairman, receiving his training under and expert in that field. "Certainly my investment and increased services indicates my complete faith in the future of Friona and its trade territory," Allen told the Star today. "I know of no place I'd rather have my business and my home."

The public is cordially invited to visit the new store.

SCOOP!

Is it a bird? Is it a flying saucer? No, it is Ray Landrum's answer to the gasoline tax!

Establishing a First for the Panhandle and probably the nation, Landrum, sailed, yes s-a-i-l-e-d his gasless, motorless wingless "Windmobile" ahead of Thursday morning's not-so-gentle breezes down Highway 60, right through Canyon, up the Amarillo Hill, finally lighting and hitching near the Bowman Nursery just south of Amarillo—a motorless trip of some seventy-two miles at a speed drawing gasps and odd looks from the morning's travelers along route 60.

Also riding Friona's flying saucer on this jaunt was Raymond Euler, who, too, has paid his insurance. Mrs. Ray Landrum, wife of Ray, told the Star that the home-made craft was first conceived at a football game in Friona in October of last year. At this game Ray reportedly

(Continued on Page 8)



WENDOL CHRISTIAN

Parmer County Fair Association President Wendol Christian will be on hand at the County Livestock Show this week end. Christian, a successful farmer in the Oklahoma Lane community, is a staunch supporter of the area fairs and has taken keen interest in livestock improvement and farm diversification in this county.

Friona Officials Re-elected Present city officials of Friona were re-elected in Tuesday's election. Out of 76 votes cast, Mack Bainum, Nelson Welch, and Carl Maurer stayed closely abreast with 59, 57, and 61 votes respectively. A total of 33 names were submitted as write-ins. F. W. Reeve was election judge.

County Livestock Show Two Days

Civil Docket Announced For April Court Session

District Court of Parmer County, Texas April Term 1950

John T. Hartwell vs. R. W. Pringle & J. S. Triplett, Jr., Damages.

Laura Bush vs. Aubert H. Wilson et al, Damages.

Clinton M. Howard vs. Georgia Louise Howard, Divorce.

Thelma Hicks vs. R. B. Hicks Divorce.

Vance Eason, vs. Della Faye Eason, Divorce.

Ellen D. Keith vs. Elmer D. Keith, Divorce.

Raph Palmateer vs. J. G. Palmateer, TTT.

Lottie Mae Boatman vs. Geo. H. Sasser, Damages.

Mary K. Officer vs. Mrs. Alice Crump, Suit for Debt.

Homer C. McCoy vs. North River Insurance Co., TTT and Damages.

John H. Burrow vs. Peter Jacoby, et al TTT.

Don V. McClain vs. Jewell E. Mills, et al, Suit for Debt.

Della Light, et, vir vs. Ralph Palmateer, Division of Property.

A. F. Roberts vs. Santa Fe Grain Co. Damages.

Irvin Lee Henderson, vs. Mabel Viola Henderson, Divorce.

George H. Trimble vs. A. F. Herrick, TTT.

C. K. Holt, vs. M. K. Russell, et al, TTT.

FFA, 4-H Clubbers Convegre On Friona To Exhibit Beef, Dairy Cattle, Pigs

Over 250 Entries Scheduled for Show

Parmer County Future Farmers and 4H Club boys are in readiness for their annual Livestock Show on Friday and Saturday this week. The show, to be held in the Friona FFA Show Barn, is the sixteenth annual show and is expected to be the best one ever staged in Parmer County.

During this two day show the boys will have an exhibit approximately 95 head of, commercially fed beef steers. Most of these animals were purchased in March and April 1949. They were grazed on either permanent, irrigated pastures, native pastures, sudan grass or wheat. Some were pastured on both native grass and sudan through the summer months and then on wheat during the fall.

All calves were put in dry lot in December or January and have been on full feed for the past 80 to 120 days. The calves

will show in pens of 5, pens of 3, and as individuals.

On each pen will be placed a card showing the initial weight; the average gains per day; days on pasture and days in dry lot.

This is expected to be one of the largest commercial calf shows ever staged in the Panhandle, stated J. T. Gee, show superintendent.

In addition to the beef calves there will be approximately 100 head of fat pigs and breeding gilts, and 60 head of dairy cattle.

Judges for the Parmer County Livestock show will be T. L. Leach, popular livestock judge from Texas Tech College, Lubbock, and L. M. Argrave, noted swine judge from Tech also.

Classes and prizes will be found on the front page of the special Livestock section of this issue of the Star.

—30—

NOTICE
Any merchants not contacted regarding advertising in the livestock issue, were inadvertently overlooked and are invited to call the Star regarding future advertising programs.

Bovina Cops Honors at District League Meet

Six Schools Vie For Annual Honors

Friona Ranks Second In All-Meet Point Totals

Bovina Schools emerged winner of the District Meet held in Bovina Friday and Saturday, with a total of 149 points. Other schools participating were Adrain, Vega, Friona, Lazbuddy and Farwell.

The grand prize winner Bovina was followed by Friona with a total score of 115. Farwell was third with 112 points. In the literary events Bovina ranked second with 79 points while Vega was first with 94 points. Other rating were Friona, third, 78 points; Farwell fourth, 77; Adrain fifth, 61; Lazbuddy sixth, 49.

In High School track events Farwell was winner with 20 points, Bovina second with 10,

and Friona third with 5.

Junior track honors went to Friona, with 17 points. Farwell was second with 15 points and Lazbuddy third with 8 points.

Grade school track was won by Bovina with 15 points; Farwell second with 14, and Friona third with 10.

In volley ball Bovina had 15 points; Adrain and Friona had 5 each; and Lazbuddy and Vega 2 1-2 each.

Bovina topped the list in playground ball with 30 points; Lazbuddy 15, and Adrain 10.

SENIOR TRACK

120-yard high hurdles: Poteet, Farwell; Christian, Farwell; Gerles, Farwell; Roark Vega; 17.4 sec.

100-yard dash: J. Pool, Farwell; Terry, Farwell; Ware, Bovina; London, Friona, 10.4 sec.

440-yard dash Ellison, Bovina; Massey, Friona; Ford, Farwell; McKilip, Farwell; 56.2 sec.

200-yard hurdles: Christian, Farwell; Lacewell, Friona; Ellison, Bovina; Harwell, Vega; 25.3 sec.

440-yard relay: Farwell, (J. Pool, Poteet, Ford, Terry); (Bovina, Ware, Brito, Hromas, Ellison) Friona, (London, Massey, Houlette, Lacewell); Adrain, (Roberts, Voyles, Jacobson, Fortenberry) 48.6 sec.

880-yard dash: Coburn, Farwell; Barnett, Friona; Tidenburg, Bovina; Roark, Vega. 2:14.2

220-yard dash: Pool, Farwell; Crim, Lazbuddy; Ware, Bovina; Jacobson, Adrain; Hromas, Bo-

vina; 24.6 sec.

Pole vault: Briggs, Lazbuddy; Lacewell, Friona; Mix, Farwell; Houlette, Friona. 9 1-2 feet. Running high jump: Christian, Farwell; Pol, Farwell; Young, Bovina; Brito, Bovina; Coburn, Farwell; Voyles, Adrain. 5'2"

12-pound shot put: Ford, Farwell; Poteet, Farwell; Cotton, Vega; Metcalf, Vega. 36'9"

Running broad jump: Pool, Farwell, Briggs, Lazbuddy; Hromas, Bovina; Brito, Bovina; Coburn, Farwell. 17'5"

Discus throw: Poteet, Farwell; Ware, Bovina; Ford, Farwell; Jacobsen, Adrain. 108'7"

HIGH SCHOOL JUNIOR TRACK

50-yard dash: Raney, Farwell; Robinson, Friona; Daniel, Farwell; Jones, Vega. 6.2

100 yard dash: Raney, Farwell; Robinson, Friona; Daniel, Farwell; Dial, Farwell. 11.5

440 yard relay: Farwell; (Spur-lin, Raney, Daniels, Dial), Friona (Ivy, Robertson, Robbins, Schueler) 53.

Pull up: Jesko, Lazbuddy; Clark, Lazbuddy; Dial, Farwell. 13

Running High Jump: Robbins, Friona; Briggs, Adrain; Raney, Dial, Farwell. 5 feet.

Running Broad Jump: D. Robbins, Friona; Raney, Farwell; Dial, Farwell; Robinson, Friona 16'

GRADE SCHOOL:

50-yard dash: Brown, Adrain; Ware, Bovina; Cogdill, Friona; Lowrie, Bovina. 6.2 sec.

100-yard dash: Brown, Adrain; Ware, Bovina; Guley, Farwell; Phipps, Friona. 11.3 sec.

440 relay: Friona (Phipps, Wilkins, Dickerson, Cogdill); Bovina, (Ware, Lowrie, Lloyd, Sudderth); Farwell (Barber, Gerles, Pool, Gueely); Adrain (Brown, Allen, Jewell, Oldham) 55.

Pull up: Walling, Bovina; Bobby Allen, Adrain, Phipps, Friona; Lloyd, Bovina. 24.

Running high jump: Ware, Bovina; J. Rogers, Friona; Guley, Farwell; Lowrie, Bovina. 5 ft.

Running broad jump: Reeves, Friona; Phipps, Friona; Guley, Farwell; Barber, Farwell. 15 ft.

SR. GIRLS — Bovina, Friona.

SR. BOYS — Adrain, Bovina

HIGH SCHOOL JUNIOR GIRLS—Vega, Farwell

Grade Girls — Lazbuddy, Bovina

Grade Boys — Friona, Adrain

PLAYGROUND BALL

Sr. Boys — Adrain, Bovina

Sr. Girls — Bovina, Lazbuddy

Jr. High Boys — Lazbuddy, Farwell

Jr. High Girls — Farwell, none.

Grade Girls — Lazbuddy, Bovina

Grade Boys — Bovina

SENIOR TRACK POINTS

Farwell 80

Bovina 37

GRADE 32

Bovina 31

Friona 17

JUNIOR HIGH 28

Farwell 17

Friona 17

MORE

LITERARY EVENTS

One-Act Play: Friona

Second: Bovina

All-star Cast

Gladys Hopingardner — Bovina

Hetty Nan Randol — Farwell

Vera Ann Jones — Friona

Don Cotton — Vega

Robert Jacobsen — Adrain

Ready Writing High School:

Cary Joe Magnus, Farwell; Donald Fortenberry, Adrain, Mary K. Smith, Vega.

High School Spelling: Friona

(Joyce Ann Miller, Mary Lou Miller); Lazbuddy Lois and W. R. Freeman); Vega (Katherine Hammer, Ima Jean Price); Bovina, Joe Dawn Berry, Doris Jean Young)

High School Number Sense: Jimmy Cooper, Vega; Jimmy Jenkins, Waldoradp; Edmund Sch-labs, Friona; Don Briggs, Lazbuddy.

High School Typing: Vera Ann Jones; Ima Jean Price, Vega; Caroline Cayton, Maxine Stone-man, Adrain.

Slide Rule: Friona by default all three, Joe Osborn Edmund Sch-labs, Harold Joe Miller.

Shorthand: Hazel Petree, Farwell; Almeta Huff, Bovina; Val-arie Dial, Farwell; Jamean El-lison, Bovina.

Declaration — Senior Class — Betty Jean Newbill, Vega; June Gay Looney, Bovina, LeVina Clark, Lazbuddy.

Senior Boys — W. A. Freeman, Lazbuddy; Jack Stone, Vega; Edwin Burch, Adrain.

Extemporaneous Speech Boys: Adrain, Bovina.

Junior High Declaration: Mirs-or Townes, Adrain; Buel Dollar, Farwell; Girls: Nancy Aldridge, Farwell; Sue Ann Dowd, Vega; Joyce Wagner, Adrain.

7-8 Spelling — Farwell, Friona, Lazbuddy Tie Bovina, Vega.

Grade Story Telling — Kay Hartzog, Bovina; Pat Cranfill, Friona; Peggy Browning, Vega.

Choral Singing: Adrain, Bovina, Vega, (Mrs. Reno, Mrs. Willie Williams, Mrs. Bones.)

Declaration: Boys — Neil Smith, Bovina; Pudge Rose, Farwell; Jimmie Day, Lazbuddy. Girls — La Juanda Speegle, ovina, Carroll Blackburn, Friona.

Spelling — 5-6, Vega, Friona, Farwell, Lazbuddy.

Ready Writing: Jo Ann Cochran, Farwell; Nancy McNeft, Vega; Jimmie Carpenter, Lazbuddy.

Number Sense: Billie Don Brown, Adrain; Areida Allen, Lazbuddy;

Jerry Gleason, Lazbuddy.

Special Easter Programs Here

Union Observances Greet Easter Morn In Hillside Meet

An Easter sunrise service is to be held on a hillside 10 miles south of Friona. This service is an inter-denominational affair and all interested people are to meet at the Methodist Church at 5:30 in the morning, Sunday. There will be transportation provided for those who do not have cars. It is suggested that each person bring a blanket. In case of inclement weather the services will be held in the sanctuary of the Methodist Church.

Following the sunrise service, breakfast will be served all young people at the Methodist Fellowship Hall. There will be no charges. Andres Lambert, Latvian student at Wayland College will give the Easter message. He will be accompanied by Jimmie Chien, student from Shanghai, China.

Rev. George E. Meyer, pastor of the Congregational Church is program chairman. Glen Cunningham will be in charge of the music.

All Friona young people are

urged to join in this observance of Easter. Plans to make this an annual affair are being considered.

Methodists Begin Revival Services

Beginning a heavy week of religious activity with the participation in the Union Easter Sunrise Service, the Methodist Church of Friona will conduct a week of concentrated revival services and meetings each day. Rev. Jimmie Tidwell has announced.

Easter Sunday has been designated Membership Sunday by this church; a number of additions to the church rolls are anticipated. This also is World Service Sunday for the local congregation.

Rev. Hubert Thompson of Canyon will conduct the preaching for the revival with evening preaching services today, Thursday, through Sunday the 16th at 8:00 P. M. and with through Friday the 14th at 10:30 A. M.

Men's breakfasts will be held each morning Monday through Friday at 8:45 A. M. (Reverend Oscar Bruce of Bo-

vina will lead the singing and conduct extensive work with the young people.

Music To Feature Congregational Easter Program

The 11 o'clock Easter service of the Congregational Church will be featured by several musical numbers. The choir under the direction of Mrs. F. W. Reeve with Mrs. C. C. Maurer as pianist will sing an anthem entitled, "He stood among the Lillies." Miss Edd Uri Talbot will be the soloist and will sing a special number. "The Empty Tomb" by Bernard Hamblem. The Junior Pilgrim's Fellowship Choir is to sing two numbers under the direction of Mrs. L. F. Lillard and Mrs. Maurer. There is a possibility of a second soloist, the daughter, Nancy, of Mr. and Mrs. Bert Shackelford.

The sermon subject of the pastor, the Rev. George E. Meyer, is "As It Began to Dawn."

The church extends a cordial invitation to those of the community at large to this and to its every other service.

Wayland Minister In Baptist Pulpit

Rev. Tommie Allen, Baptist pastor, leaves Saturday for Bethel, a town east of Anson, Texas, where he will hold a revival. Rev. Allen was pastor of the Bethel Church several years ago.

In the local Baptist Church Sunday Bro. Arch McMillan of Wayland College Plainview will preach at both the morning and evening services. McMillan was born in China and spent some twenty years there. He is head of the Journalism and Public Relations Departments at Wayland now.

1 mile: R. Pool, Farwell; Jordan, Friona; Jesko, Lazbuddy; Young, Bovina; 1-mile relay: Farwell, (Terry, Poteet, Christian, Ford); Friona (Miller, Brock, Eulks, Massey) Bovina (Hromas, Tidengerg Verner, Young). 3:58.4 FIELD



TEXAS INDUSTRIAL WEEK—Robert E. Clements of Amarillo, president of the Texas Manufacturers Association, is shown receiving from Governor Allan Shivers a proclamation designating April 1-8 inclusive as the first annual "Texas Industrial Week." The Texas Manufacturers Association and other organizations will undertake activity during that week to emphasize the importance of industry and commerce to the state's economy. TMA has approximately 2,000 members organized in 21 chapters, and works to maintain a favorable atmosphere for business in Texas. Shown, left to right, are: T. J. Butler of Austin, TMA director; Ed C. Burris of Houston, TMA executive vice president; Mr. Clements; Hugh Burdette of Pampa, TMA regional vice president; and Governor Shivers.

The executive committee of the World Council of Churches has issued a statement calling upon the nations to consider the responsibility involved in the hydrogen bomb. The statement concluded, "This is the hour to turn afresh to the word of God, who is Lord of history. And this is the hour for earnest prayer to Him. For the fate of mankind is in His hands. Those who trust Him do not need to fear whatever comes. He is the God and Father of our Lord Jesus Christ."



Pretty Miss McCoo, 1950—Miss McCoo does a smart cotton play ensemble for her moments of relaxation. Her eye-catching cotton play outfit is designed by Loree Erwin in Erwin's famed blue denim. She's also wearing denim slippers. This is one of the cotton ensembles in the Cotton Maid's travel wardrobe designed by '30 top American fashionists.

CONGRATULATIONS

Junior LIVESTOCK RAISERS

Whether or not you take one of the ribbons in this year's show, we extend congratulations for your enterprize as a 4-H member, as a future citizen who knows the value of work, of ambition, and of good citizenship.

Hats off to every one of you!

Your **BORDEN** Routeman
Ed Skypala

Welcome Club Members & Visitors

To The

4-H and FFA Livestock Show ...

BOYS And GIRLS, WE'RE BEHIND

YOU

and remember ...

The better the machinery you use, the better you should be able to profit on that farm. We sincerely believe there is no better farming equipment than that we handle bearing the famous John Deere label ... machinery that is the product of years and years of planning and proving. Only the proven merit of John Deere equipment could have gained it the popular acceptance John Deere enjoys.

JOHN DEERE FARMING IS PROFITABLE
FARMING

HERRING IMPLEMENT COMPANY

John Deere Sales and Service
ON THE HIGHWAY

WELCOME

The City Of Friona Extends A Hearty Welcome

To Every
Club Member, Exhibitor, And Visitor
to the annual

4-H, FFA LIVESTOCK SHOW

Call On Us For Service, Today or Any Day
We're Your Kind Of Folks!

EDITORIALS

In Honor To Career of Service

"Without 'Uncle John' White, no paper would be in Friena Today." This was the paramount tribute paid to Uncle John, as we know him and love him, in an announcement published last week by the former owner of the Friena Star, Mr. Jimmie Gillentine. Among newspapermen, little could be added to enhance this high tribute due this good citizen. Probably the reading public also understands the magnitude of this statement. . . . No Newspaper Would Be Here Today Without Uncle John.

Working under varied degree of difficulties throughout his career at the helm of the Star, Mr. White has displayed uncanny tenacity in seeing that Friena homes received a local paper each week through the years. Never having the

mechanical equipment to print the Star locally, various means were used through the years to turn out a creditable print. For a number of years the Star ads and copy even were mailed weekly to Panhandle, Texas, for printing in the shop there. Later it was printed in ereford. But from that July day in 1925, when Uncle John White prepared first copy for the first Star — with his sole equipment being a typewriter, his only office his home, until April 1 of this year when the present ownership moved in equipment for a home-owned and home-printed publication Uncle John has recorded the business, news, the births and deaths of many friends, the visiting of his neighbors, in a manner so faithful as to merit signa honor by his townspeople and his fraternal brothers of the fourth estate.

I take my hat off to the career of unselfish service that has been the record of John W. White, worthy servant and editor extraordinary.

What Is Your Choice?

Ben Ezzell, editor-publisher of the Canadian Record has posed some very thought provoking questions in his recent weekly political and social commentaries; his questions directed to all the congressional candidates drawing out definite statements that will be reprinted by the Star in an early issue.

We are this week passing on to you Ezzell's discussion of Capitalism and Socialism, a very apt subject that maybe affects us more than we recognize. Read it and analyze your position.

Here are nine questions which are being asked in a nation-wide poll. We think they're worth your attention. Think them over.

Socialism versus capitalism has become the biggest peace-time issue in this country. And yet voters have never had an opportunity at the polls to express a clearcut preference. Everyone appears to be against socialism European style. At the same time its physical manifestation here in our own land is steadily growing.

The following definitions are taken from Webster's New International Dictionary, Second Edition:

SOCIALISM: A political and economic theory of social organization based on collective or governmental ownership . . . of the essential means for the production and distribution of goods.

CAPITALISM: An economic system in which capital and capitalists play the principal part; specif., the established economic ownership of

land and natural wealth, the production, distribution and exchange of goods, the employment and reward of human labor, and the extension, organization and operation of the system itself, are entrusted to, and affected by, private enterprise and control under competitive conditions.

QUESTIONNAIRE

1. Do you favor socialism? _____
Do you favor capitalism? _____
2. Are existing proposals for all inclusive Federal social security on the British "welfare state" pattern socialistic? _____
3. Are proposed Federal compulsory health measures socialistic? _____
4. Do you believe socialism and representative government can exist together? _____
5. Do you believe government can be an economic boss and the people still preserve their religious and political freedom? _____
6. Do you think a free press free speech and socialism are compatible? _____
7. Are regional Federal projects such as the Tennessee Valley Authority indicative of a trend toward socialism? _____
8. Do you consider public ownership and operation of basic enterprise such as the electric industry socialistic? _____
9. Do you feel that your personal liberty would be endangered if the business or profession in which you are engaged was taken over by government? _____

TO THE PEOPLE OF THE EIGHTEENTH CONGRESSIONAL DISTRICT

I wish I could write each and every one of you an individual letter but since that is impossible, I am taking this means, through the kindness of the editor of your paper, to extend to you my thanks for your excellent cooperation and for the most generous support you have accorded me in the past.

For nearly ten years I have been honored by election as your Representative to the United States Congress. No one could be prouder of that honor than I am now and have always been. You have been more than generous to me through the years and I have done my dead level best to make you a good Congressman. I hope I have succeeded.

You have no idea how really proud I am of the people in my district. I would not trade my own District for any in the United States. As I turn to new fields of endeavor, I will carry with me the recollections of my always pleasant associations with you. I wish for each and every one of you the very best of everything for all the years to come.

Sincerely,
GENE WORLEY

—36—

ANNOUNCEMENTS

FOR District Judge
ROBERT (Bob) KIRK, Littlefield
E. A. BILLS, Littlefield
(Re-Election)

FOR District Attorney
JOE SHARP, Plainview
(Re-Election)

FOR State Representative
HAROLD M. LaFONT
FOR Congressman
LeROY McMASTER
BLAKE TIMMONS
E. T. BURK
ALTAVENE CLARK

FOR County Judge, Farmer Co.
W. L. EDELMON, Friena
A. D. SMITH, Farwell
(Re-election)

FOR Sheriff
CHARLES LOVELACE, Farwell
(Re-election)

FOR County and District Clerk
LOYDE A. BREWER, Farwell
(Re-election)

FOR County Treasurer
ROY B. EZELL, Farwell
(Re-election)

FOR County Commissioner
Precinct 1
E. R. (Emmett) DAY, Friena
(Re-election)
Precinct 4
H. L. IVY, Lazbuddy

THE AMERICAN WAY



There Just Can't Be a Jackpot

THE FRIONA STAR

Friena Parmer County Texas

BERT NEELLEY
Editor and Publisher

Mrs. J. T. Gee Society Editor
Melvin Young Shop Superintendent

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In Parmer and Adjoining Counties:
One Year \$1.50
Elsewhere:
One Year \$2.00

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The Friena Star

\$1.50

GREETINGS

to our

FFA & 4-H Club Boys and Girls

and to

ALL VISITORS

to the

County Livestock Show, Friday And Saturday In Friena

Your insurance man at the Ethridge - Spring Agency has your interest at heart.

Your

We appreciate your accomplishments as club members of today . . . and we want to help you realize your ambitions of tomorrow.

Insurance

man

Our experience with all types of insurance is a valuable ally when insurance problems arise. We stand eager to give you honest, sincere counsel for we know that to be fully protected, you must have the RIGHT insurance for your need.

is a Good

man

Call on us at any time . . . We like to be of Service!

to know!

ETHRIDGE-SPRING AGENCY

Dan Ethridge

Frank A. Spring

Bill Stewart



Mack WINTER
NEW HEAD COACH OF THE LEFORS PIRATES FOR THE COMING SEASON

JAMES LOVE, FORMER LEFORS COACH, HAS ACCEPTED THE ELECTRA COACHING JOB FOR THE COMING SEASON

LEFORS PIRATES 2-A

YANON EAGLES

GRUVER GREENWINDS

STATE BASKETBALL CHAMPIONS 1950

MEMPHIS WON STATE CLASS A TITLE LAST YEAR

Van STEWART
PUBLISHER of the OCHILTREE COUNTY HERALD, PERRYTON and THIS FEATURING LATEST SPORT REPRESENTATIVE

PETIT JURORS

Petit Jury for first week of April, 1950 term of District Court to report Tuesday morning, April 11th to hear damage suit before Honorable E. A. Bills, District Judge. Case: Lot-tie Mae Boatman vs. George H. Sasser, are:

Lacy Hardage, A. H. Haseloff, Walter Fangman, Ernest Parr, Ray Landrum, V. R. Jordan, J. B. Jennings, Russell O'Brian, Henry Lewis, Lee Jones, E. E. Engelking, Edgar M. Derrick, David Carson, J. R. Nazworth, Alden T. Henderson, J. W. Crim, Frank H. Wilson.

**S
P
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G**

So Many New Notes for Spring

LORENE'S SHOPPE

in Farwell

NEW SPRING DRESSES
By Karbo and other national manufacturers
LINGERIE AND HOISERY

The Famous Mojud Line
ACCESSORIES FOR EVERY OCCASION
SUITS... New Shipment!

By Country Club
SPORT SHIRTS AND JACKETS FOR MEN
MERLE CLEMENTS, Owner

CLASSIFIED ADS

House for rent at Hub: 5 rooms. Registered Milking Shorthorn cows, bulls and heifers for sale. F. L. Wenner, 7 miles north of Muleshoe and 3 east. 1p

NURSERY—Plant now. Fruit trees, hedge, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main, Hereford, Texas. 20-tfc

AVON—Nationally advertised Cosmetics. See your local representative, Mrs. E. E. Kuykendahl. I will take orders at my home all day each Saturday. Respectfully, Mrs. E. E. Kuykendahl, P. O. Box 544, Friona, Texas. 32-tfc

Enlighten yourself in Catholicism by listening Sunday to KPAN, Hereford at 6:15 p. m. and KGNC, Amarillo at 10:30 p. m. 32-3tp

For Sale—1948 Studebaker Champion. The best for the money. \$1395.00. Perfect condition. Rev. Tidwell. 34-tfc

Will the lady who borrowed my quilting frames please return them? Mrs. Rosa Anderson. 35-tfc

1 good kerosene Electrolux Refrigerator, cheap.
1 late model used electric range, cheap
1 set truck saddle tanks, new at big reduction in price.
1 2 1/2 hp gasoline motor, new at big reduction in price.
REEVE CHEVROLET CO. 35-tfc

For Sale—Hotwater heaters, from \$10.00 up. All guaranteed. See E. E. Kuykendahl, Friona. 36-3td

FOR SALE
Two half sections of good improved farm land. Three and a half miles south of Friona on Farm-to-Market Highway No. 299. All tillable and may be farmed as one farm. See—Mrs. Lucile Day

I take AVON orders on Saturdays in my home. Mrs. E. E. Kuykendahl. 37-tfc

FOR SALE
Well-built, 2-room house, 3 big lots. Northeast corner Union and I, Hereford.

WANTED
Raleigh dealer for Parmer, Deaf Smith, Castro Counties. Box 852, Hereford. 37-2tp

WANTED TO RENT: Nice one bedroom house for permanent Star employee. See Bert Neelley at Friona Star. tfx

For Sale—Upright Premier vacuum sweeper. Bought new in 1948. Call 2772 or write Box 325 for bargain price.
Vacuum cleaner for rent. Prichard Furniture. 1tp

For Sale or Trade: Trailer House. Large 33 ft. length, excellent condition. See Casey Adams or Eula Adams. tfc

We have farms and ranches any size for sale. Have a wonderful season and prospects are good. The price on this land is unreasonably low compared with land there and can be bought on attractive terms. Would be glad to furnish information. Joe Poindexter. Ft. Pierre, So. Dakota. 38-4c

Wanted!

CLEAN RAGS

5c per pound

By

FRIONA STAR

There's No Place Like Parmer County

for

FINE LIVESTOCK

and there's no place like

FRIONA MOTOR COMPANY

For Genuine Parts and Expert Service

HOME OF

FORD TRACTORS

DEARBORN FARM EQUIPMENT

Welcome Visitors to Friona from our entire Sales and Service Staff

Vance Crume, Manager

Look

TO THE

FRIONA STAR

WANT ADS

Check Every One!

BULL'S EYE FOR RESULTS!

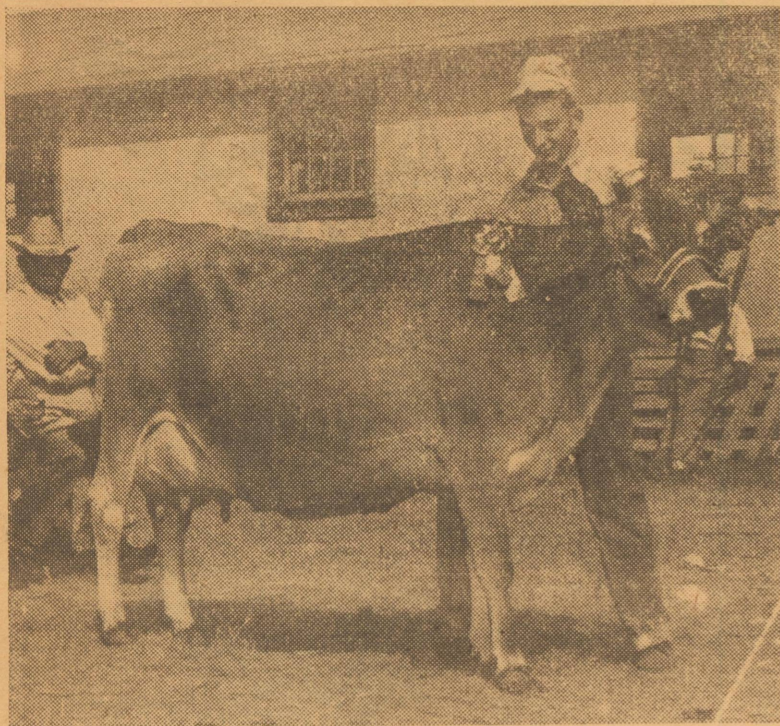
THEM USE FOR PROFIT!

When you want to buy or sell or rent, profit by using the economical columns of this paper... our classified ads get results!

X
THE NUMBER HERE'S TO REMEMBER

DIAL 2021

THE FRIONA STAR



Dairying is taking its share of the honors and profits in this county, regarded so long as a Whiteface territory, as exemplified by the above illustration of the outstanding Jersey, Progress Bell. Ray Strickland is showing her, while J. A. Wimberly approvingly looks at this little cow who won 1st ribbons and money at the Parmer County Fair and places second in her class at the Amarillo Tri-State Fair this year.

Recently-Wed Bill Buchanans Honored With Shower Monday, Friona Clubhouse

Mr. and Mrs. Bill Buchanan, newly-weds were honored at a shower Monday night given in the Friona Womens Clubhouse. Mrs. Buchanan was the former Joe Boren. She is homemaking teacher in the Friona Schools.

A centerpiece of gladiolus and pink carnations flanked by tapers in crystal holders decorated the lace covered serving table, punch bowl.

Mrs. Steve Struve presided at the Rev. James Tidwell served as Emcee for the fictitious talent contest in which the honorees were declared winners. Program numbers included a vocal duet, "Let Me Call You Sweetheart" by Maridee London and June Moody. Readings given were "Three Stages of Marriage" by Vera Ann Jones, and "An Essay on Husbands" by Ray Nell Foster.

Mrs. James Tidwell sang "Because", accompanied by Vera Ann Jones. Little Jacquelyn Magness sang "I Said My Pajamas" accompanied by her sister Deniece.

Guests registering were Messrs. and Mesdames Wayne B. Stark, Forrest Osborn, J. T. Gee, Claude Osborn, Doyle Cummings, E. H. Cummings, E. B. Whitefield, M. B. Buchanan, Otho Whitefield,

John Benger, Giles Cobb, Cecil Robinson, Dillie Kelly, Nelson Welch, Dan Dunn, James Tidwell, Spencer Hough, J. D. Buchanan, Edgar Ramsey, and Bud Buchanan, Plainview, and Lloyd Battey, Bovina.

Mesdames D. O. Robinson, Calvin Talley, Emmett Day, Sr., F. L. Reed, Charles Bainum, Roy Miller, Wesley Foster, Raymond Jones, S. H. Osborn, Benton Luttrell.

Misses Deniese and Jacquelyn Magness, Ray Nell Foster, London Moody, Beatrice Buchanan of Plainview, and Jones, and Mr. George Jones.

Hostesses were Mesdames George Jones, Steve Struve, Doyle Cummings, Otho Whitefield, Dalton Caffey and Wayne B. Stark of Hereford.

—30—

1. The Pentagon, housing the armed forces in Washington, covers 34 acres and during the last years of the war provided space for 32,000 workers.
2. West Virginia.
3. Lima, the capital of Peru.
4. The Red Cross was organized in 1881 with Clara Barton as its first president.
5. The bill providing readjustment allowances and education benefits for veterans of World War II, commonly known as the "GI

Go to Church Easter

Congratulations to the Junior Livestock Raisers
Of Parmer County
from your
DEAF SMITH COUNTY RURAL ELECTRIC
COOPERATIVE, INC.

"Providing Better Living in Better Farm Homes"

Associated Growers Of Hereford

JOHN PAETZOELD & SONS

Extends Greetings

To The

Parmer County Livestock Show

The 4-H and FFA Club Boys and Girls

A WORD ABOUT

OUR FAITH

IN THE

SOIL

PEOPLE

FUTURE

of Parmer and the Surrounding Counties

The potentialities of the land of this area first proved to me years ago when with irrigation, I first sowed forty-five acres of wheat on irrigated ground, sowing thirty pounds to the acre. That year, even with adjacent land blowing over it, I harvested over thirty bushels per acre, with a large increase on following years. My first barley produced 20 bushels to the acre, and sudan matured 1200 pounds of seed to the acre; sixty five acres of row crop averaged 30 bushels each; eight acres of cotton yielded a bale each.

These yields seem very modest now, with the advent of fertilizers "tailormade" or mixed for each particular soil, and with improved irrigation methods. But these first ventures proved to me the now undisputed fact that this area is in reality a "Garden of Eden".

From those old standard crops I branched out, experimenting on a larger and larger scale with carroth, potatoes, sugar beets, onions and lettuce. They each yielded high returns. Working with the soil myself, producing the diversified products thriving in this section, I feel that I have a solid understanding of the needs and possibilities of farming here. That is why I established the Associated Growers of Hereford, specializing in the services outlined in this ad.

We are looking forward to greater years, both in production and shipping. We have the facilities, the equipment, and manpower, and I might modestly say the "know how" to get the job done for the farsighted people of this section. We appreciate your cooperation, your interest, and your suggestions in growing with this section and the surrounding territory."

Sincerely,
John J. Paetzold

W. L. "Preach" Edelman

FRIONA REPRESENTATIVE

ANNOUNCING
A NEW INDUSTRY.

COMPLETE
FERTILIZER MIXING PLANT

IN THIS AREA

FEATURING:
COMPLETE MIXING FACILITIES
COMPLETE STOCK FERTILIZERS
"TOP O' TEXAS BRAND FERTILIZERS"
Our Own Brand
COMPLETE LABORATORY SERVICE
FOR SOIL ANALYSIS
(Free to our Customers)
FERTILIZER DISTRIBUTOR SERVICE
Our Registered Mixes as authorized by the state are
10-20-0
10-10-5
IN STOCK FERTILIZERS

ANHYDROUS AMMONIA
Phillips 66 Chemical Company
AMONIUM NITRATE 33 1-2 Per Cent
AND AMMONIUM SULPHATE
Colorado Fuel and Iron Co.
AMMONIUM SULPHATE
NATURAL CHILEAN NITRATE
Pelleted
16-20-0
11-48-0
0-20-0
5-10-5
0-14-7
45 Per Cent PHOSPHATE
Armour's Pelleted
(Contact Your County ACA Office and
Learn the benefit payments available for the use of this
Phosphate)
MURATED POTASH, 60 Per Cent
We can mix any of the above to obtain the desired analysis
for your particular requirements as custom mixes.

WE INVITE ALL INTERESTED PERSONS
TO VISIT OUR MODERN PLANT
AT ANY TIME

The Associated Growers of Hereford are installing equipment necessary to handle Anhydrous Amonia 32 Per Cent; Will be ready as soon as Phillip 66 Chemical Co. can get storage tanks installed.

Bumper Crops Begin With
TOP O' TEXAS
FERRTILIZER

Good Advice . . .



See a 4-H or FFA

Club Member For

Better Livestock

See Your Home-Owned

WHITE AUTO STORE

For
BETTER BUYS

- A Complete Stock -

C. A. & B. W. TURNER

FRIONA



NEW SUB ESCAPE SUIT—Demonstrated at Portsmouth, England, the British navy's new immersion suit is made of rubberized nylon and comes complete with an escape breathing apparatus. The suit, when packed, weighs six pounds and is given added protection by the quilted effect. It is equipped with a shoulder lamp which burns for 30 hours to aid rescue work.

1. The Folger Shakespeare Library in Washington, D. C., houses the world's largest and richest collection of Shakespearean literature, including many first editions of Shakespeare's works.
2. Frequency modulation—an improved system of broadcasting designed to eliminate practically all static and interference and give high fidelity of tone.
3. Yes, sugar was valued as a medicine by ancient peoples, and with some justice, since it provides more energy at lower cost than any other article of diet.
5. Women serving in the Air Force have no official title, but are called "airmen" like the men, and unofficially. WAF.

**Go to Church
Easter**



EASTER Lilies
...A GIFT FOR HOLIDAY JOY!

Will Be On Sale
ALL DAY
FRIDAY & SATURDAY
at
CITY DRUG

O. J. Beene, Owner



See Us For Flowers For Any Occasion
WE WIRE FOR FLOWERS ANYWHERE
PHONE 2161

WELL --
TELL
THE
WORLD!

FRIONA

Is Host to a Real

**LIVESTOCK
SHOW**

AND

**PLAINS
HARDWARE
&
FURNITURE**

HAS WHAT YOU NEED
IN FINE MERCHANDISE
IN FRIENDLY SERVICE

Congratulations To All The FFA
and 4-H CLUB Members

We Know

Your Livestock Is **TOPS**

BUT

How Are Your PLUGS?



Checking spark plugs is just one of the many services you can depend on in our complete shop. Come in often.

As a club member, there is no doubt that you take the best of care of your calves, but how is dad's car? Does he get as many miles per gallon of gas as he should? Does the car start easily, pick-up quickly?



MICKY

**Welcome
Visitors & Exhibitors
to Friona**

Reeve Chevrolet Company

Ducks Find Texas Permanent Haven

Austin, April — Even the ducks are catching on to the desirability of making Texas their permanent home. At least, a few species are rearing their families here while the bulk of the wintering flocks continue the routine of flying northward in the spring to nest.

This extreme in utilizing Lone Star State hospitality was spotlighted the other day when an Austin resident called the Game Department about an apparent new trend in the Friendly City's attractiveness.

The Director of Wildlife Restoration said the principal beneficiary of the Capitol City's famed lakeland area are coots or mud hens. These black, clumsy waterfowls which fly like they might have to ditch any moment, particularly seem to like Lake Austin and the immediate Colorado River area.

For residents of the lake area and for persons visiting those regions by boats, here's the official description of and when white beaked bird struggles off the water, seems to skip along on top and then plops itself down with an awkward splash: "Rather large, duck-like bird; toes furnished with membranous lobes; bill and frontal shield s ingallinules but dead white instead of highly colored. Dive quickly but rise from the water with difficulty; fly with feet trailing behind..."

The Director of Wildlife Restoration emphasized that rare cases have been noted wherein even ducks which usually nest as far north as the Youkon have been known to stay in Texas for the entire summer and hatch a brood of ducklings. A Game Department coastal crew reported last summer that a Blue Bill or Lesser Scaup had nested on the Texas Coast and had hatched a good sized brood. Some Cases of Blue Wing Teal nesting in Texas also have been observed.

The Director of Wildlife Restoration said these rare instances probably involved stragglers or ducks that were crippled or sick when migration time came and then emained to mate and produce their normal brood.

The fairly large representation of nesting ducks is found along the costal prairies from Louisiana to Mexico. They include the mottled duck, a subspecies of the mallard duck but

smaller and the Wood Duck which also resides in limited summertime numbers along the heavily wooded river bottoms particularly in the Eastern half of the state. They nest in hollow trees and are keen for old woodpecker openings, sometimes 20 to 30 feet off the ground. This species has considerable company from the Tree Ducks. The black-bellied tree duck is usually found from Corpus Christi down into Mexico. And there is the Babulous tree duck which ranges from Corpus on into Louisiana and as far inland as Eagle Lake.

There seems little hope for the laymen to observe these Texas visitors during the hot summer months immediately ahead, since the birds begin nesting before long and will do a rather thorough job of hiding from humans as well as from predators.

One way to save the effort of trying to find the ducks while they are secretly propagating would be to visit the San Antonio Zoo. A great variety of waterfowl, with a wing clipped to prevent escape, have been provided nesting grounds there.

Texans In Washington

WASHINGTON, (AP) — Judge Eugene Worley of the U. S. Court of Customs and Patent Appeals is satisfied with the pay increase that came with his new job, but he says the office set-up he had as a congressman was much better.

Looking over the two-room suite he now occupies on the seventh floor of the Bureau of Internal Revenue building, he smilingly observed:

"I'll have to admit the offices are much nicer up on Capitol Hill.

"But, that's not a complaint," he promptly added, "just an observation."

As a congressman he had two large rooms, with private cloak and wash rooms. He had three secretaries. Now he has just one assistant, a combination law clerk and secretary. He is retaining in that capacity a woman who served his predecessor for seven years.

Shortly after his recent nomination by President Truman, Worley received a telephone call from Chief Justice Pinnis Garret to come down and meet the men with whom he was to serve.

A few days after get-acquainted session, Worley dropped down again, unnoticed, and sat in the

rear of the court chamber with spectators just to get more familiar with procedures.

The five-man appellate court gets appeals from the U. S. Customs Court and from the U. S. Patent Office. There is only one customs court, seated in New York, but it conducts hearing in all parts of the country. Decisions of the Customs and Patent Appeals Court can be carried to the U. S. Supreme Court for review.

The chambers of the Customs and Patent Appeals Court are on the same floor with Worley's suite, and that of the other four jurists. Their first session in which Worley will participate is scheduled for April 11.

Two other former Texas congressmen who are now federal judges have offices in the same building. They are Judges Luther A. Johnson and Eugene Black of the U. S. Tax Court.

Judge Worley and his wife and three children still live in Buckingham Apartment Village in nearby Arlington, Va. As soon as school is out, they hope to move into a house or at least to some place where they will have more room. They don't want to take Gene, 7½ years old, out of his class in the middle of the semester.

Incorporation Vote Called For Farwell

24—INCORPORATION — PI—Farwell voters will go to the polls May 6 to determine if the Farmer County seat should be incorporated. A petition signed by over 60 residents was filed March 30 with County Judge A. D. Smith calling for the question to be put to public vote.

Other townsites having at one time or another been mapped in Farmer County include Bovina, Cadillac, Friona, Farmeron, Lariat, and Black.

MAYBE.

There Ore Easier Things Than Falling Off a Log....

But Raising Prize Livestock Is Not One Of Them

We invite all our customers and friends to join with us in boosting these 4-H and FFA Club Boys and girls with every facility at our command.

DON'T FORGET THE COUNTY LIVESTOCK SHOW FRIDAY AND SATURDAY IN FRIONA ATTEND-BUY-SUPPORT CASH BUYERS OF CREAM, POULTRY, and EGGS

FARMER'S PRODUCE

Home of PURINA and GOOCH'S BEST Feeds

THANK YOU

for the splendid cooperation and the many expressions of good will in the publication of the new Friona Star.

My sincere Appreciation Goes to Each of You.

BERT NEELLEY



LOOK!



It's the FORMAL OPENING of Friona's New, Modern

ALLEN'S JEWELRY

SATURDAY, APRIL 8

LOCATED IN THE NEW BANK BUILDING

DIAL 3461

BIG PRIZE! MAYBE FOR YOU



You Are Invited To Attend The FORMAL OPENING 9 A. M. to 8 P. M. Saturday, April 8

Column Left

(Continued From Page 1)

Bros. & Company, Lumbermen. Mr. Lange arranged for this subscription today and explained that he hoped the idea would catch on, other Friena merchants and businessmen sending the Star to our good friends and customers in the far corners of the county. Thank you Mr. Lange, thank you! I do think this is a worthy gesture and a project that would very well fit into our overall Friendly Friena reputation. Let's have some comments.

CL

Yet I'll mention regional political issues and national situations from time to time. . . . more will be said about the present congressional race at an early date. Have you, as a citizen, studied the qualifications and potentialities of those from whom we must select our representation in Washington?

CL

Mrs. A. O. Drake was just in with a jar of grape jelly for Mrs. CL and the boys. Thank you very much. I can remember when little boys and grape jelly went together just like little girls and bubble gum!

CL

Letters will be welcomed telling what you think of the Star. . . . what suggestions you would make, etc. And not only write, but come by and neighbor often; let's keep on the beam!

30

SCOOP

(Continued From Page 1)

noticed the high winds bending a flagpole to such an extent that its power was graphically demonstrated. So to home and to work, and now the christened "Windmobile."

The sail riding before the wind provides the power as well as assisting in the steering. Mrs. Landrum said. Tack is designed so that my navigator would feel at home at the helm; a steering wheel apparatus also is standard equipment. The body is of a series of oil drums automobile wheels are used.

Landrum is owner of the Friena Locker Company, and no doubt he soon will initiate a new medium of outdoors advertising, with such slogans as "Sell to Friena to Friena Lockers' Sale" and other punny lines.

Annual Baby Show
Pie Supper Mon.
Night, Grade School

The third annual Baby Show and pie supper will be held Monday evening, April 10 at 8 P. M. Admission will be 25c for Grade School students and 50c for High School students and adults.

Children may be entered in the Baby Show any time through Saturday, April 8. Please see or call Mrs. O. J. Beene (dial 2551) giving the child's name and age.

This will be a short evening's entertainment. The public is cordially invited to come see all of the babies and buy a pie.

Judges will be from out of town, and prizes will be given the winner of each age group—both boys and girls. Winners of the age groups will be crowned as: Age 1 and 2, Prince Charming and Princess Beautiful; Age 3 and 4, Little Boy Blue and Little Bo Peep; Age 5 and 6, Donald Duck and Daisy Duck.

30

Beene Assumes Ownership
City Drug Store, Friena

An announcement ad is carried elsewhere in this issue of the purchase of full ownership of the City Drug Store in Friena by O. J. Beene, former partner with Wright Williams in the firm.

O. J. Beene is no stranger to drug customers here, having come to Friena in 1941 when he was associated with Ralph Roden, later associating himself with Wright Williams. Both Williams and Beene served in the coast guard during the war.

30

COUNTY-WIDE

(Continued From Page 1)

Don Gerics, Farwell; Arlin Smith, Farwell; Keith Battey, Friena; Duane Menefee, Friena; Vernon Petty, Friena; Jimmy Robason, Friena; George Terry, Friena; Glendon Sudderth, Bovina; Eddie Stillman, Bovina; Bruce Parr, Black; Charles Wesley Heald, Friena; Cydie Rule, Friena; Bobby Blackburn, Lazbuddy, Wayne Morris, Farwell.

Dairy

Durwood Teague, Lazbuddy, Eddie Brian Smith, Farwell; Jimmy Mabry, Friena; Darrell Thompson, Friena; Billy Johnson, Bovina; Leonard Burnett, Friena, Gary Crow, Friena.

DAIRY CATTLE, PIG
DIVISION INCLUDED

Grand finale of the county show will be the grading and selling of the fat calves and pigs exhibited by the FFA and 4H boys. The grading begins at two o'clock Saturday and the sale follows immediately. The public is invited to observe the grading according to market classifications—Prime, Choice, Good, Medium, etc.

Pete Caviness, Glover Packing Co. representative, Roswell, New Mexico, and Jewel Castor of the Wilson Packing Co. Oklahoma City, Oklahoma, will grade the commercially fed calves exhibited.

As a calf is graded he is placed in a pen representing his classification. Announcements of the grading and selling of the animals will be made over a loud speaker set-up, courtesy of Southwestern Public Service, Hereford, Texas.

W. H. "Bill" Flippin, Jr., Friena, will be the auctioneer for the sale.

Cranfill and Hayes
Lead Trustee Vote

Incumbent G. (Preach) Cranfill and Clyde Hayes led in the Saturday Friena Independent School District Trustee Election. Cranfill has served in trustee capacity for the past three years. Unofficial tabulations gave Cranfill 231 votes, Hayes 217, J. G. McFarland 206, Steve Struve 87.

Friena votes in the County Trustee-at-Large selection gave Floyd Schlenker 350 votes, with Bill Shirley taking 20. County-wide polls placed Shirley in the lead by a sizable margin.

Mr. and Mrs. Merlin Kaul of Westway spent Wednesday with Mr. and Mrs. Ralph Durstine.

Mr. and Mrs. Leslie Boyd of Omaha, Neb. spent Monday and Tuesday with Mr. and Mrs. Ralph Durstine.

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37 Office Hours—8:30 5:00

ELECT

J. Blake Timmons

as your

CONGRESSMAN

Capable, honest, energetic and with courage to support his convictions.



Studied Government at West Texas State College.

Studied Law at the University of Texas.

More than four years in service, World War II.

A member of the American Legion and V.F.W.

33 years of age, married and has daughter of 4 years.

Native of this district. Farm boy and businessman.

Served two terms as State Representative.

Deacon in Presbyterian Church.

Blake Timmons is not obligated to any individual, special group,

organization or special interest.

He will represent ALL the people of the Panhandle without

fear or favoritism.

(POLITICAL ADVERTISEMENT)

WELCOME

4-H-FFA

LIVESTOCK SHOW

EXHIBITORS & VISITORS

Are Welcomed

By The

PARMER COUNTY

IMPLEMENT

COMPANY

As Club Members you are fully aware of the importance of quality . . . in livestock . . . in seeds, and in the machinery that you use every day to secure that better living from the soil.

When you consider the quality of farming machinery we hope that you will turn to the Parmer County Implement Company, your sales and service house for

INTERNATIONAL HARVESTER

. . . a line that has proved its worth and met with universal acceptance with your dads and their friends.

We invite you to feel at home in our business house any day of the year. . . . you're our kind of boys and girls, and we want to do our part in helping you to enjoy a better farm life than has ever before been known.

WELCOME TO FRIONA

A MIGHTY GOOD PLACE TO LIVE OR TRADE



LOOK

A WEEK OF
OUTSTANDING
HITS

at your

REGAL
THEATRE

FRIDAY - SATURDAY

ICHABOD And MR. TOAD

A Walt Disney Riot

also

Bruce Gentry No. 13

SUNDAY - MONDAY

Judy Garland and Van Johnson

Together in

IN THE GOOD OLD SUMMERTIME

In Technicolor

WEDNESDAY - THURSDAY

THEY LIVE BY NIGHT

Cathy O'Donnell and Farley Granger

Welcome Livestock Show Visitors

REMEMBER SHOW TIME:

Matinees 2:00 P. M.

Night Shows 7:00 P. M.

Good Shows - Good Order - Your Ylesure
Our Job

Soil Conservation District Functions Outlined By Work Conservationist

Services Are Available For Dryland, Grass, and Irrigated Projects

Soil Conservation Districts are local units of government, operated under state laws; they are organized and run by local farmers residing within the District, stated Walter W. Smith, Work Conservationist, this week. The Soil Conservation Service and other federal and state agencies cooperate with the elected supervisors in furnishing technical help and available materials and equipment to the districts.

The headquarters for Parmer County Soil Conservation District No. 146 is located in the Legion building at Friona, Texas.

with the district board of supervisors consisting of W. L. Edlemon, Friona, chairman; A. L. Black, Friona, secretary; O. T. (Buddy) Jones, Farwell; Henry Ivy, Lazbuddie; H. T. Reynolds, Bovina.

The district is set up to work with farmers operating dry land, irrigated land, or grass land, or a combination of these. In order to get technical help from the Soil Conservation District it is first necessary that a "Conservation Farm Plan" be made on your farm and approved by your Board of Supervisors. The board prepared a program and plan of work containing recommended practices to be considered in working up a conservation plan. The farmer or rancher and Soil Conservation Service technicians work together in making a conservation farm plan. They go over the farm and study the kind of land they have to deal with on each field or pasture. When all the details are agreed upon, they are set down in a written plan that includes a simple farm map. This plan then becomes the basis for a cooperative agreement between the farmer and his soil conservation district.

This method of working out a conservation plan for each farm according to the capability and needs of the land seems to be the most practical way to get lasting conservation. The plan should serve as a blueprint for conservation operations for a number of years, however, if changes in markets, prices, or other conditions make it desirable to change the plan, this is done by mutual agreement of the parties concerned.

We have good soil but it is much sounder reasoning to keep it that way rather than trying to reclaim it after it is lost. If you feel a need, or just want to find out what your Soil Conservation District has to offer you, feel free to call at the Soil Conservation District Headquarters Smith said.

Your Parmer County Soil Conservation District is here for your benefit.

3-27-50, Survey 63, Kelly H, Leagues 538 and 559.

John H. Gammon et ux to H. Y. Overstreet, Oil & Gas Lease.

3-27-50, Survey 62, Kelly H, Leagues 538 and 559.

Forrest W. Osborn et ux to Florence A. Holligreen, Warranty Deed, 3-28-50, Lots A, Block 32, Friona.

Everette Christian et ux to U. S. A., Deed of Trust, 3-28-50, NW 1-4 Sec. 5, T-15-S, R-2-E.

Penecostal Holiness Church to First Federal Savings, Deed of

Trust, 3-28-50, Lot 4, Block 62, Bovina.

A. L. Kerbey et ux to First National Savings, Deed of Trust, 3-28-50, Lot 2, Block 62, Bovina.

Penecostal Holiness Church to A. L. Kerbey, Deed of Trust, 3-28-50, Lot 2, Block 62, Bovina.

Penecostal Holiness Church to First Federal Savings, Deed of

Trust, 3-28-50, Lot 2, Block 62, Bovina.

B. V. Hughes et ux to Joe Hronas, Mechanic's Lien, 3-28-50, Part of S1-2 Section 17, Johnson subdivision, Block "2".

W. L. Edlemon et ux to Travelers Insurance Company, Subordination Agreement, 3-28-50, Section 4, Harrah Subdivision, League 467.

Chas. Lunsford et ux to Joe Crume, Mechanic's Lien, 3-29-50,

Lots 19 and 20, Block 17, Farwell.

Kansas City Life Insurance Company to H. Y. Overstreet, Waiver and Agreement, 3-29-50, 917.03A out of Capitol League 465.

First Federal Savings to Glenn Reeve et ux, Release, 3-30-50, W1-2 lots 7, 8, and 9, Block 74, Friona.

J. W. Hornbrook to Amicable Life Insurance, Assignment, 3-

30-50.

Nannie Mae Blakey et ux to Hilary L. Aven, Mechanic's Lien, 3-30-50, Section 8, Harrah Subdivision.

Farwell Winston to Federal Land Bank, Transfer, 3-30-50, Bill G. Hughes to R. B. McKee, Quit-claim Deed, 3-30-50, Lots 1 to 11, Block 100, Friona.

Otis Hughes to R. B. McKee, Quit-claim Deed, 3-30-50, Lots 1 to 11, Block 100, Friona.

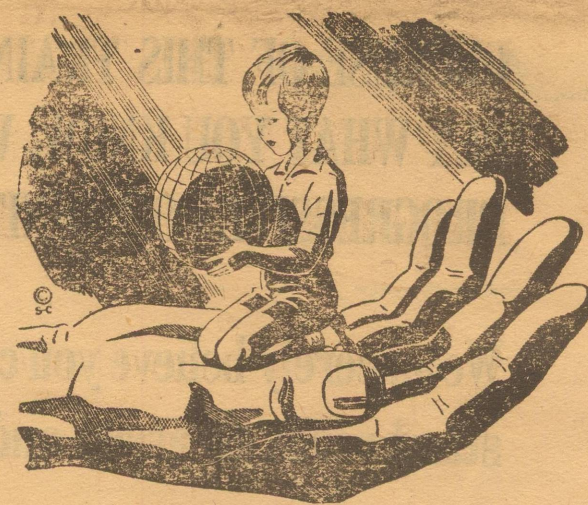
OPPORTUNITY

... Opportunities For You and Your Children .. and for our Neighbor's children

THAT'S WHAT YOU ARE WORKING FOR
As a Club Worker
THAT'S WHAT WE ARE WORKING FOR
As Grain Dealers

We like this job of working in partnership with you in this very serious, worthwhile, and profitable task of making living in Parmer County a richer, more satisfying living for every one of us.

Your dads and your dad's friends have depended on us for full cooperation and leadership in grain handling and marketing . . . we are looking forward to the not too distant day when you, too, will be a partner of ours. Good luck to every one of you FFA and 4-H Club Members.



WELCOME FRIENDS AND VISITORS

We Invite You To Make Our Place Your Headquarters in Friona

SANTA FE GRAIN COMPANY

FEDERALLY BONDED AND LICENSED
G. (Preach) Cranfill - Vice-President and Mgr.

Santa Fe Carloadings Down From Previous Week

Santa Fe System carloadings for week ending April 1, 1950, were 22,877 compared with 21,437 for same week in 1949. Cars received from connections totaled 11,053 compared with 11,196 for same week in 1949. Total cars moved were 33,930 compared with 32,633 for same week in 1949.

Santa Fe handled a total of 33,621 cars in preceding week of this year.

Parmer County Courthouse Record

DEEDS AND RELEASES

Daniel Tarter et to Betty Jo Glaze, Warranty Deed, 3-27-50, SE 1-4 Section 71, Kelly Subdivision.

Burl Beene et ux to Hilary L. Aven, Mechanics Lien, 3-27-50, SE1-4 Sec. 21, Township 4-5, R-4-E.

Ann Reisinger to Helen Reisinger and Mary Voges, Warranty Deed, 3-27-50, N 80a of NE. Sec. 8, Block "B".

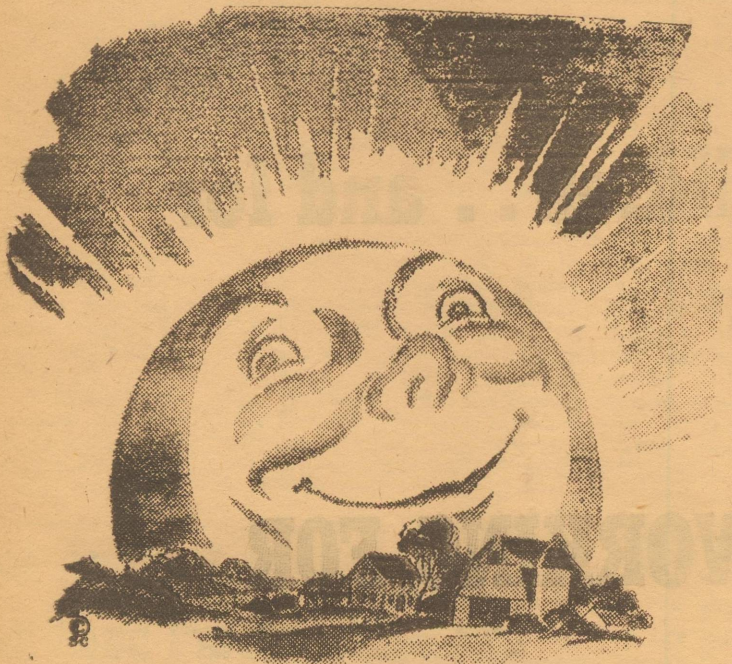
Helen Reisinger and Mary Voges to Ann Reisinger, Warranty Deed, 3-27-50, SW1-4 of Sec. 8, Block "C", Rhea Subdivision.

Helen Reisinger to Mary Voges, Warranty Deed, 3-27-50, One-Half interest W1-2 Sec. 5, Block "C", Rhea Subdivision.

R. L. Buckmaster to H. Y. Overstreet, Oil & Gas Lease, 3-27-50, Survey 42, Block "H", Kelly Subdivision, Leagues 535-538.

John H. Gammon et ux to H. Y. Overstreet, Oil & Gas Lease,

CLUB MEMBERS BREED CHAMPIONS



The Sun Will Rise Tomorrow ...

and for many tomorrows ... on Better Farm Homes, More Profitable Farming and Livestock Operations, because of the ground work of the Club Members of today.

Whether your project wins the coveted First Prize or not, we are fully aware of the months of diligent, scientific care and just plain hard work necessary to prepare a creditable animal for show

BECAUSE OF THIS TRAINING, WE ARE POSITIVE THAT THROUGHOUT LIFE YOU WILL APPLY WHAT YOU KNOW, WHATEVER FIELD, AND BE A BETTER MEMBER OF THIS OR ANOTHER PROGRESSIVE COMMUNITY.

We sincerely believe you can do no better than cast your lot here in this rich farming area; and we stand ready to assist and advise with you in every manner possible. We invite your confidence.

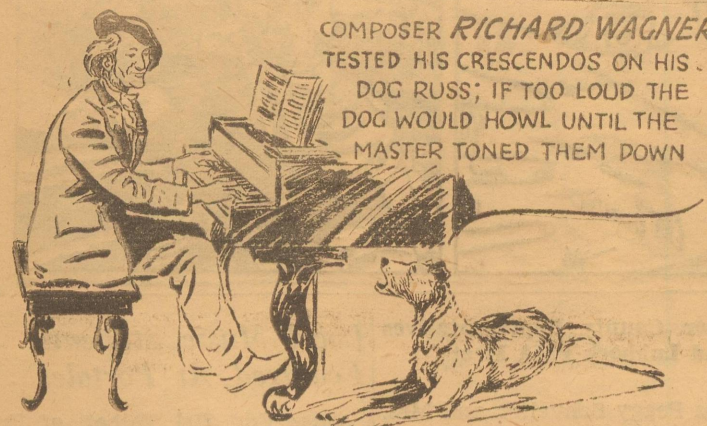


WELCOME VISITORS TO FRIONA

from the
OFFICERS And DIRECTORS
of the

FRIONA STATE BANK

DOG ODDITIES



COMPOSER **RICHARD WAGNER** TESTED HIS CRESCENDOS ON HIS DOG RUSS; IF TOO LOUD THE DOG WOULD HOWL UNTIL THE MASTER TONED THEM DOWN

EXPERTS CAN PLACE A SPEAKER WITHIN 20 MILES OF HIS HOME BY HIS PRONUNCIATION OF THE WORD DOG



MALTESE ARE THE HOBBY OF **JACQUE MERCEUR** (NOW MRS. DOUGLAS COOK), THE MISS ARIZONA WHO BECAME MISS AMERICA

© 1949 Gaines Dog Research Center, N. Y. C.

FFA Jersey Bulls Hold Local, Regional Awards

Welcome Volunteer D is a six star Jersey bull from the Chester Eliff famous Tulla herd. Volunteer is a full brother to the cow that held the national 3-year old record of butterfat production in 1947. He was purchased from Eliff in September, 1948.

"Elmer" is another well known FFA bull. "Elmer's" real name is Willony Sparkle Draconis, but the nickname is used because he was given to the Friona FFA by Borden's Co., Amarillo, in 1947.

"Elmer," a four star bull, was a six month's old calf at that time and was valued at \$750. Arriving at the local depot by express he caused much speculation. He is from the Heep Jersey Farm, Buda, Texas. He won the Junior Champion award at the Parmer County Fair, September, 1948.

The third Jersey male is Noble Volunteer Princess Observer, 499223, from the Terra Blanca Farms, Canyon, Texas.

Noble Aim's Masterman Design is from the Knolle Jersey Farm, Sandia, Texas, the largest Jersey farm in the world.

Beauty's Welcome Volunteer is the fifth bull owned by the chapter; Friona FFA chapter is

Miss Jane Claire Overstreet arrived home in Farwell Friday from Dallas where she attends Hockaday School for Girls. She will be home until April 11.

Miss Nancy Aldridge won first in the Junior Girls Declamation at the Interscholastic League Meet held March 30 at Bovina. Cary Joe Magness won first in extemporaneous speaking and Miss Hazel Petree won first in shorthand.

Junior Robertson of Farwell was injured in an accident about two weeks ago returned home from the hospital Saturday.

Mr. and Mrs. Ollie Liner were in Farwell visiting Mrs. Liner's parents, Mr. and Mrs. M. A. Snider this week end. They are now living in Plainview where Ollie is the County Agent.

operated seven Jersey bulls in 1949, but three have been sold and another purchased, making the breeder.

The FFA chapter owned and five animals now. Two of them are leased out for a year, and three are available to the public when the FFA members are not using them. The fee on Welcome Volunteer is \$10. per calf and \$5. on the other bulls.

Keep your Stock **HEALTHY**

FEED

MERIT

and

STANTON

FEEDS

Also See Us For
**CERTIFIED
FIELD
SEEDS**

WELCOME

Exhibitors and Visitors
to the

**FFA--4-H CLUB
County Livestock Show**

in

FRIONA

Make Us Your Headquarters
While In Town

**FRIONA
POULTRY & EGG
COMPANY**

CASH BUYERS OF

CREAM - POULTRY - EGGS - HIDES

S. T. THORNTON

DIAL 2151



Congratulations

4-H CLUBBERS

and

FFA MEMBERS

EVERY DAY, show day or any day, you and ourselves recognize the prime importance of proper housing for your livestock. Proper housing is a vital part of any farming operation; often it actually means the difference in profitable or unprofitable livestock production.

We stand ready at all times to counsel with you on plans for your farm buildings, and we think we are qualified to be a definite help . . . our service, our personnel, and our materials are at your call in this daily job of making Parmer County a more profitable region in which to farm and earn our livelihood.

WE'RE YOUR KIND OF FOLKS . . . LET'S VISIT OFTEN

Friona Lumber Company

"Where The Home Begins"

Dial 2782

BRITAIN
THE SHAKESPEARE FESTIVAL, PRESENTED FROM MARCH TO OCTOBER AT STRATFORD, ENABLES VISITORS TO SEE GREAT PLAYS PERFORMED BY WORLD-FAMOUS ACTORS IN A BEAUTIFUL THEATRE 30 MILES FROM LONDON.

ROYAL PALACE

HOW MANY AMERICANS WILL VACATION IN EUROPE THIS YEAR?

TOURISTS IN U.S. ENJOY DANCES, FOLK DANCES, AND SPECIAL THEATRICAL PERFORMANCES GIVEN TO CELEBRATE THE 50TH ANNIVERSARY OF THE FOUNDING OF THIS FASCINATING CAPITAL CITY.

ONCE YOU VISIT BRITAIN IN THE LONELY SPRING SEASON YOU AVOID THE SUMMER HEAT AND CROWDS IN FULL SWING.

April Is Designated Cancer Control Month

Cancer Control Month in Texas opened April 1, as the American Society began its statewide Cancer Crusade.

Gibb Blichris, chancellor of the Texas A & M College System and state Crusade chairman, said that county units throughout the state are beginning their annual campaign for two purposes.

"First," he said, "They strive to tell every Texan the true facts about cancer — that cancer must be discovered and treated in time if it is curbed, and that cancer often gives warning signs which, if heeded, may save a person's life."

"Second cancer control volunteers are accepting contributions with which to carry on cancer research, public education and service throughout the state."

The Crusade chairman announced a statewide broadcast which officially opens the campaign. Originating in the Senate chamber at Austin, it will feature Governor Allan Shivers, and will be broadcast at 9:30 p. m. Monday (April 3) on six sta-



Roy Wilson Is Named Water Works Official At Amarillo Conclave

Mrs. Joseph M. Perkins of Eastland, commander of the Texas Society's women's organization, will speak, as will Mr. Gilchrist. Music will be by the A. & M. College "Singing Cadets".

The program will reach all parts of the state over WOAI, San Antonio; KPRC, Houston; WFAA-820, Dallas; KRIS, Corpus Christi, KVAL, Brownsville, KRGV, Weslaco.

Farmer County Representatives Attend Lubbock PMA Meet

Miss Peggy Schuelter and Mrs. Modena Banks of the Farmer County PMA Office, attended a district meeting in Lubbock, March 27 and 28th. Topics discussed included "Commodity Credit Grain Bins and Bln Sites" and "Liquidation of Grain Sorghum Loans."

Committeemen Albert Smith and D. B. Ivy attended the first day's meetings.

Local Music Students Featured At Portales

Miss Edd Uri Talbot, of Friona, was among the voice students presented in spring recital at the Eastern New Mexico University School of Music Friday, March 31.

Peggy and Jean Rgoers of Texaco were among the piano students presented.

Movies Are Booked For Public Meeting Local Farm Bureau

Slated For Tuesday Eve At School Auditorium

Tuesday night, April 11, at 8:00 o'clock the Friona Area Farm Bureau will present as a public service, three sound motion pictures at the Grade School Auditorium. This is Service program Month for Texas Farm Bureau, and a brief outline of services available to members will be given.

"Servant of the People", an W-G-M production, emphasizing the heritage that is ours through our constitution is one of the films. Since this is about the wise people begin nothing of gardening, "Grow Your Own", a comical, but instructive film prepared by the Department of Agriculture, will be shown. As a rarely entertaining feature, "Ocala", a film showing the reclamation of the rattle snake-infested wasteland of Florida and the grandeur of Ocala National Forest will be shown. These films will furnish an hour of interesting and instructive entertainment.

The public is cordially invited to attend this meeting and others of like nature to be announced periodically. The entire family will enjoy it.

H. C. Biggers Assigned To Philippine Squadron

Technical Sergeant Howard C. Biggers, whose wife, Cahteryn, resides at Route 2, Friona, has returned with children, presently assigned with the 12th Food Service Squadron at Clark Air Force Base in Central Luzon upon his arrival for an overseas tour of duty with

the U. S. Air Force stationed in the Philippines.

Historic Clark AFB, located sixty miles north of the famous old still war-torn Manila, the capital city, is the largest American military installation in the Philippines.

During his stay here, T-Sgt. Biggers will come in contact with the primitive Negritos, who inhabit the mountains nearby.

In military service since 1941, T-Sgt. Biggers has been awarded a Bronze Star with clusters, Purple Heart with clusters, Good Conduct Medal, European Theater of operations ribbon with eight battle stars and two arrow heads, and World War II Victory Medal for his participation in the European theater of operations during the war. He reentered the Air Force last July 18 at Shepard Air Force Base, Texas and left for the Philippines last January.

T-Sgt. Biggers is the son of Mrs. H. C. Biggers, Sr., of 718 South Main Hobart, Oklahoma.

Joe Camp, M. M. A. Secretary for Farmer County is back on the job after an illness of several days.

Bridge Club Meets With Mrs. J. C. Wilkison

Mrs. J. C. Wilkison was hostess at the regular meeting of the Friona Bridge Club recently. The Easter motif was used in decorations and refreshments. Mrs. O. F. Lange won high score. Members attending the party were Mesdames W. B. Stark, C. C. Maurer, Pearl Kinsley, R. T. Slagle, M. S. Weir, Bert Shackelford, and Lange.

The Baptist W. M. U. met Tuesday afternoon at the church for Work Day. Both Circles met and packed a box for Buckner's Orphanage, Dallas. Mrs. Othella Bennett is president of the WMU.

Welcome to Friona and the annual FAT STOCK SHOW

... We invite you to eat with us ANY DAY ... depending on Smiley's for the best in foods, service, and genuine eating pleasure.

STEAK Dinners

OUR SPECIALTY

SMILEY'S

"Right On The Hi-way ... Right On Fine Foods"

WELCOME to FRIONA

It is a Privilege TO WORK HAND IN HAND WITH YOU Making This County A RICHER, MORE PLEASANT PLACE For You ... For Your Children FOR YEARS TO COME

BLANTON BUTANE, INC.

Mack Bainum HIWAY 60 Dial 2171

4-H Youth Raise 8,000,000 Birds In Poultry Program

Based on the increasing popularity of the National 4-H Poultry Achievement program, 4-H'ers should top their last year's record of raising a total of 8,000,000 chickens, turkeys, ducks, and geese. Likewise the enrollment figure is expected to pass the 150,000 mark reached in 1949.

County Extension Agents and local 4-H Club leaders work with the youth, instructing them in newest methods and approved practices used in poultry and egg production. Members are encouraged to carry out the six main objectives of the program which briefly are: learn the place of poultry in the economy of the farm; acquire skill in production of eggs and fowl to provide adequate supplies for food; appreciate the nutritive value of eggs; learn to grade and market poultry products; study scientific developments and apply the knowledge to home flock production.

The 4-H'ers carefully keep records showing production of birds and eggs, and also general achievements in other phases of Club work. At the end of the year these records are judged for special honors which will again be provided by Dearborn Motors, program sponsor. Five sterling silver medals will be presented to winners in each county; a trip to the National 4-H Club Congress in Chicago for the state winner; and college scholarships of \$300 each to the 10 national champions.

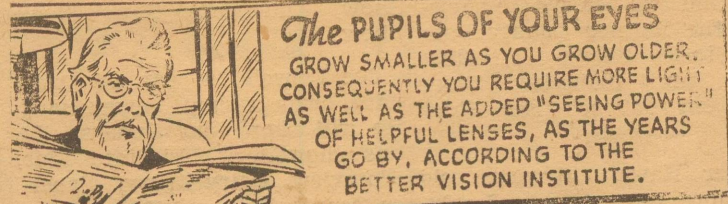
The program is under the direction of the Cooperative Extension Service.

30

A woman with horse sense never becomes a nag. It's one thing to itch for something and another to scratch for it.

Be it veer so homely, there's no face like your own.

Seeing is Believing



CHARLES P. STEINMETZ, THE ELECTRICAL GENIUS (1865-1923), IS NEVER PICTURED WITHOUT SPECTACLES, WHICH APPARENTLY WERE OF GREAT HELP TO HIM IN HIS RESEARCH AND WRITING WORK, WHICH LAID THE FOUNDATION FOR THE FAMOUS "HOUSE OF MAGIC."



ONE-THIRD OF THE NATION'S DRIVERS HAVE BELOW-AVERAGE VISION. OF THESE, 15 PER CENT SEE SO POORLY THAT THEY RATE AS DANGEROUS BEHIND THE WHEEL OF A CAR. TUNNEL OR "SINGLE TRACK" VISION IS A COMMON FAULT.

AS A NECESSARY PRELIMINARY TO JOB ASSIGNMENT, EYESIGHT SCREENING TESTS ARE GIVEN IN MANY FACTORIES, ACCORDING TO THE BETTER VISION INSTITUTE. THESE TESTS OFTEN DISCLOSE THE NEED FOR "TOOL-BOX" GLASSES IN DOING SPECIAL WORK.

Burk Presses Campaign In Action-Packed Month

E. T. Burk, Amarillo businessman who is a candidate for Congress in the 18th district, says he is glad the special election was set for May 6.

"I think a month of campaigning is about all the voters can stand," he said. "With the census enumerators out counting noses and candidates seeking votes, the people of this district will have a lot of callers and hear a lot of pleas. This shows who is really important—the people."

Burk said he would press his campaign to the limit, visiting every community possible.

I believe people like the idea of common, practical horse sense, and scores and scores of them have told me they like the idea of a man paying his own expenses and not permitting himself to be shackled.

"I am convinced that we have no government problem that can't be solved by common sense."

Children Entertain Modern Study Club

The Modern Study Club enjoyed one of its most entertaining programs of this year Tuesday night when children of the members gave the program. As Don Edwin Lewis sang Eastre Parade the children paraded in the main room of the Clubhouse. Freya Robinson, Katherine Dunn, Sally Osborn played piano solos. A trio composed of Mary Tom Spring, Doris Jane McFarland and Linda Gee sang "Chickory Chick" and "If I Knew You Were Coming." They were accompanied by Joyce Miller.

Robby Osborn accompanied by his sister Sally, sang "Old Faithful". Clarinet solo was given by Linda Miller. "Tall Tales" were told by Frankie Spring, Kim Caffey, and Floyd Scott Reeve. Bobby Jean Boggess and Randy Dickson recited poems.

Eugenia Ray Landrum gave the humorous reading "Dying". Other children, Patti Jon Foster, Joel and Margaret, Rose Lan-

drum, Nan and Jim Carl Lillard, Karen Sue Osborn, Sharon Reeve, Linda Johnson, Janet Robinson, Kay and Carol Struve, Bob Bailey, Mikie Welch, Lee Terry, and Larry Frank Truitt.

Club members present were Mesdames O. J. Beene, Eugene Boggess, Dalton Caffey, Weldon Dickson, Cayce Dunn, Dan Ethridge, W. H. Flippin, Wesley Foster, J. T. Gee, Ray Landrum, Guy Latta, Henry Lewis, Harold Lillard, J. C. McFarland, Roy Miller, Ralph Miller, S. H. Osborn, Ernest Osborn, Hadley Reeve, Glen Reeve, Cecil Robinson, Frank Spring.

Mesdames Bill Stewart, Steve Struve, Nelson Welch, Otho Whitefield, Wright Williams.

Special guests were two former members, Mrs. Frank Truitt, Bovina, and Mrs. Hilton Terry Friona.

Hostesses were Mesdames Ernest Osborn and S. H. Osborn.

They used as table decorations a floral arrangement of gladiolus and carnations with an Easter bunny and a basket of Easter eggs.

Mrs. Spring Is Hostess At Ceramic Art Session, Future Meetings Planned

Mrs. Frank A. Spring was hostess to a group interested in ceramic art. The day was spent working on ceramics, and in planning for future meetings.

Present were Mesdames Dan Ethridge, Roy Stagle, Ralph Wilson, L. F. Lellard, Claud Miller, R. L. Green, R. L. Rule, Pearl Kinsley, and Mrs. Terrell Christian of Claude, Texas.

Film Showing Featured Church Fellowship Night

The Congregational Church held its April family fellowship night on April 2nd, beginning with a luncheon at 7:30. The program following was featured by the showing of a film strip with sound, entitled "Our Church World Model."

The regular monthly church meeting followed with the pastor of the church serving as moderator in the absence of Clyde Goodwine, and Mrs. Ralph Wil-

son acting as Church clerk. The next family fellowship is scheduled for Friday, May 12th, at 7:30.

Girl Scout Executive Is Conducting Local Classes

Miss Marilyn Chancey, Girl Scout Executive of the Coronado Area with offices in Clovis, is conducting a three day leadership training course here in Friona this week. The Tuesday session was a course for girl scout leaders, while the Wednesday session will include the adult scout council too.

Mrs. J. G. McFarland is chairman of the local Girl Scout Council.

Mr. and Mrs. W. L. Odom of Quanah are visiting in the home of Mr. and Mrs. Henry H. Loyd. Mr. Odom is a brother of Mrs. Loyd.

Mrs. Buford Taylor of Mineola, and Forest Sanders to Tyler visited their mother and father, Mr. and Mrs. S. L. Sanders, and other relatives of this area recently.

Wherever Women Gather

ALL THE TALK IS ABOUT

the

CONVENIENCE - ECONOMY - SATISFACTION

Of A

COLD STORAGE LOCKER

at the **FRIONA LOCKER COMPANY**

We Welcome

The Exhibitors and the Visitors

to the

COUNTY LIVESTOCK SHOW

Friday and Saturday

In Friona

As club members well versed in economy, profit, and better farm living, you already recognize the worth of cold storage lockers. Yours will be a better farm life because of cold storage. And we think you will specifically profit in Parmer County by availing yourself of the services of the Friona Locker Company, a firm dedicated to service to you and your neighbors.

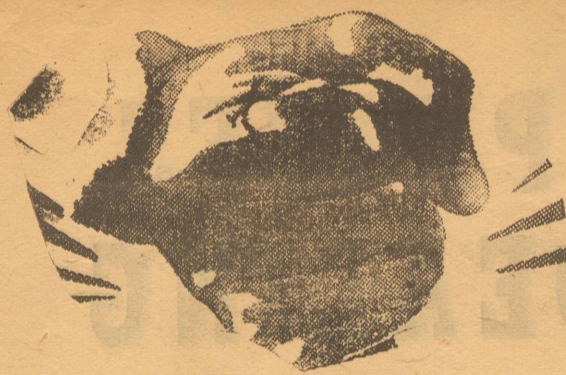
"WE'RE YOUR KIND OF FOLKS"

Friona Locker Co.

Ray Landrum, Manager

Dial 2012

Every Club Boy Knows....



SUPERIOR QUALITY PAYS

IN COLD CASH!

... And That Holds True For

Livestock or Lumber

We are old timers here; we have supplied your dads and your uncles with quality building materials for years and years, and we want you to depend on us in the very same way... we sincerely try every day to merit that trust.

Welcome Visitors and Exhibitors

To Friona

From

Rockwell Bros. & Co.

LUMBERMEN

O. F. LANGE, Manager

Since 1907

THUMB NAIL SKETCHES

Friona Clubbers Can Boast Envious Records At Shows And On The Farm

Club members exhibiting their prize projects at the annual Parmer County Livestock Show certainly cannot be classed novices. Not only have many of them won enviable awards in the past; most have exhibited in one of the variety shows in this region; many have been members of judging teams, and all have profited personally in experience and cold cash.

If the future can be gauged by the past certainly Friona and Parmer County can boast farmers of tomorrow who "know how", utilizing the rich resources of this area to make farm life in Parmer County an enviable vocation.

Following is a list of Friona FFA boys who are exhibiting at the Parmer County Livestock Show.

Leroy Burnett, Route 3, a 17 year old senior, is showing two Brown Swiss heifers. He has participated in the Tri-State Fair, and both Parmer County Fat Stock Show and Dairy Day as well as the local fair.

Keith Brock, a 17 year old junior, is showing a pen of five beef calves; a Jersey heifer; a fat litter of six pigs, and two gilts. He also owns another beef calf and 16 more head of hogs.

He has shown at the Parmer County Fair, Dairy Day, Fat Stock Show; Panhandle - Plains Dairy Show, Plainview; and the Tri-State Fair.

Gaylord Maurer, a 17 year old junior, who owns 18 head of beef cattle will show one Pole Hereford bull. He has shown at the Parmer County Fair.

Jimmy Ray Gore, 16 year old senior, owns five dairy animals and 7 head of swine. He will exhibit four head of dairy cattle. Shows he has attended are Parmer County Fair, Dairy Day; Plainview Dairy Show; Tri-State Fair.

Lewis Gore, a 17 year old senior, owns 5 dairy animals and seven hogs. He will show 4 dairy animals. He has shown at the Parmer County Fair, Dairy Day, and Fat Stock Show; Tri-State Fair; and Plainview Dairy Show.

Marvin Massey, 18 year old senior, owns 6 fat calves, and one Hereford cow. He will show a pen of six beef calves. He has participated in the Parmer County Fair, Fat Stock Show; Hereford Fat Stock Show; South Plains Junior Fat Stock Show, Lubbock.

Jack London, 18 year old senior, owns 8 beef animals and one Jersey cow. He will exhibit 7 head of beef calves, one Jersey

cow, and one Hereford heifer. He has shown at the Parmer County Fair, Dairy Day, Fat Stock Show, Tri-State Fair; Plainview Dairy Show.

Eldon Ray Strickland, 17 year old senior, owns 18 head of dairy animals, and two fat calves. He will show 12 head of dairy animals and two fat calves. He will show at the Parmer County Fair, Dairy Day, Fat Stock Show; Tri-State Fair; Plainview Dairy Show; Lubbock Fat Stock Show.

Herbert Schuler, 7 year old junior, owns beef calves and Hereford cow. He is showing a pen of three fat calves. He has exhibited at the Parmer County Fair.

H. V. Rockey, 15 year old freshman, owns two Shorthorn animals. He will show one Shorthorn heifer.

Ira Holt, year old freshman, owns 10 head of swine and one Hereford heifer which he will exhibit.

Jack Redfern, a 16 year old freshman, will exhibit three Hereford heifers, which he owns in partnership.

Arnold Fangman, a 14 year old freshman owns six fat pigs and a sow with a litter of 77. He will exhibit a fat litter of 6.

M. C. Osborn, 14 year old freshman, owns 5 Angus beef calves, and 20 hogs. He will exhibit a pen of five fat calves. He has exhibited at the Parmer County Fair and Fat Stock Show.

Darrell Robbins, 15 year old

freshman, owns 3 beef calves, 2 Hereford heifers, and 5 head of swine. He will show 3 beef calves and 2 Hereford heifers. He has shown at the Parmer County Fair.

D. O. Robason Jr., 14 year old freshman, owns 6 beef calves, 5 Black Angus heifers, 2 dairy animals and 2 head of swine. He will exhibit six fat calves. He has shown in the Parmer County Fair, Fat Stock Show, and the Hereford Junior Fat Stock Show.

Ben Jordan, 14 year old freshman, owns a Hereford heifer, a dairy heifer, and one fat pig. He will show the Hereford and Jersey heifers. Dale Hart, 17 year old sophomore, owns 6 dairy animals. He will exhibit 4 Milking Shorthorns. He showed at the Parmer County Fair.

Frankie Allen, 16 year old sophomore, owns five head of swine. He will show a pen of three fat pigs and a gilt.

Ray Fitzgerald, 16 year old freshman, owns five beef calves and 3 dairy animals. He will show the five calves and 2 dairy animals. He has shown at the Parmer County Fair, Fat Stock Show; Tri-State Fair.

Frank Reed, sophomore, owns 3 beef calves, 2 Hereford cows and 2 Hereford heifers. All of them will be exhibited. He showed at the Parmer County Fair.

Bobby Gene Mercer, 16 year old sophomore, owns two dairy animals. One of them will be exhibited. He has exhibited at the Parmer County Fair and Dairy Day; Amarillo Tri-State Fair.

Rex Blackburn, 15 year old and eleven head of swine. He will show two Hereford heifers, six fat pigs, and two gilts. He showed at the Parmer County Fair.

Jay Cobb, 15 year old sophomore, owns nine head of swine. He will show a pen of five. He has participated in the Parmer County Fair and Fat Stock Show.

Max Wells, 15 year old sophomore, owns two Jersey heifers, two beef heifers; and nine head of swine. He will exhibit two Jerseys and two Herefords. He showed at the Parmer County Fair, Dairy Show, Tri-State Fair, Plainview Dairy Show.

Max Cruse, 15 year old sophomore, owns five beef calves, and one Hereford heifer which he will exhibit. He showed at the Parmer County Fair and

Fat Stock Show.

Ross Miller, 15 year old sophomore, owns two Jerseys and 11 head of swine. He will show five fat calves and two Jerseys. He showed at the Parmer County Fair, Fat Stock Show; Tri-State Fair, Plainview Dairy Show, Lubbock Fat Stock Show.

Joe Falwell, 19 year old graduate, owns a small Jersey herd. He will show four Jerseys. He has shown at Tri-State Fair, Plainview Dairy Show, Parmer County Fair and Dairy Show.

Walter Haws, 15 year old sophomore, owns five beef calves and 15 swine. He will show a pen of five fat calves. He showed in the Parmer County Fair and Fat Stock Show.

Roy V. Miller, 19 year old Texas Tech freshman, owns 12 dairy animals and 10 head of

swine. He will show four Jerseys. He has shown at Parmer County Fair, Dairy Show, Tri-State Fair, Plainview Dairy Show, Lubbock Fat Stock Show.

Tommy Jones, an 18 year old senior, owns two dairy animals and will show both animals. He has shown at Parmer County Fair, Parmer County Fat Stock Show, Parmer County Dairy Day Tri-State Fair, and Plainview

Dairy Show. Ralph Reed, 16 sophomore, owns three fat calves and five Hereford heifer in partnership. Will show all. He participated in Parmer County Show and Fat Stock Show.

R. W. Anderson was elected Assistant Secretary-Treasurer of the Farwell Chamber of Commerce meeting held Monday night, March 7, 1950.

Mrs. Sam Aldridge, Mrs. Gene Lovelace, and Mrs. Ray Suderth of Farwell left Thursday for a short visit in Hot Springs, Ark. They will go by Dallas before coming back to Farwell.



choose the

FRIONA CAFE

Give the Family a Meal-time Treat
EAT WITH US EASTER

Our Special Easter menu is sure to please Mother and the entire family.

... a wide selection of dinners including all your Easter favorites.

... Priced right
AS ALWAYS



WELCOME VISITORS

to the
COUNTY LIVESTOCK SHOW

FRIDAY AND SATURDAY

Mr. and Mrs. Cayce Dunn

WELCOME 4-H AND FFA CLUB MEMBERS

Friona Wheat Growers

INCORPORATED
FARMERS COOPERATIVE

... a firm that understands Grain

Salutes YOU

... a Club Member Who Knows Livestock

It has been our privilege to know so many of you and even to help you to a richer, easier, diversified farming program through our cooperative marketing facilities and by our genuine desire to render service.

Good Luck

To Every One of You

ARTHUR DRAKE, Manager

Welcome FFA and 4-H Members to the County Show

GOOD PRICES FAIR DEALING

... These have been the principals upon which Brumley Hog Company has operated since its early founding.

... Your fathers depended on us ... we invite the same confidence from you.

Our Hog Buyer Is In Friona
EVERY FRIDAY

BRUMLEY HOG COMPANY

H. V. WILLIAMSON, Buyer

Dial 2142

At the Stockyards

**Shower Honoring Miss Macie K. Watson
Presented In F. N. Welch Residence**

Miss Macie K. Watson, bride-elect of Donald A. Hunt, Pampa, was honored with a shower recently at the home of Mrs. F. N. Welch. Miss Watson, a teacher in the Amarillo River Road School is to be married at the Friona Congregational Church Friday, April 7.

The wedding motif was carried out in the lovely table decorated with blue tinted carnations and white stock with two cupids perched amid the flowers centered the serving table. Blue candles in

crystal candelabra completed the appointments.

Gifts were on display for the guests to see. Soft music was furnished by Mrs. Roy Miller, Friona and Mrs. John Wilson, Bovina, pianists.

Hostesses were Mesdames Welch, E. H. Cummings, and Steve Struve.

Guests registering were Mesdames L. F. Lillard, Roy Slagle, Tress Welch, C. C. Maurer, J. M. Watson, Harold Lillard, Nelson Welsh, Fred Bruns, Johnnie Benger, ohn Blackburn, J. F.

Miller, Wayne B. Stark, Doyle Cummings, J. T. Gee, Pat Terry, Herb Swinney, J. B. Taylor, Pat Kunselman, G. H. Brock, Clyde Denton, C. L. Vestal, Sr., Wilson, Miller, Tom Rhodes, Bovina; and Misses Virginia Norman, Dorothy Rhodes and Betty Halee.

Those sending gifts were Mesdames Joe Hawkins, Dee Patterson, Morris Higley, George Treider, C. J. Beene, Wright Williams, O. F. Lange, J. C. Wilkison, Bert Shackelford, Hunt, ohn Benger, Dalton Teague, Eugene Boggess, Otie Hinds, Raleigh, Rule, Guy Latta, Wayne B. Stark, Sr., Claude Blackburn, Ansel Ranner, James Mabry,

John Kimbrough, Rene Sneed, David Moseley, H. W. Alverson, Bill Alverson, Ed Boggess, Frank H. Willson, and Lady Armstrong, Bovina; and Misses Martha Williams, Betty Kimbrough, Myrle Norman, Dr. and Mrs. Nickelson.

**METHODIST LADIES STUDY
WOMEN OF THE SCRIPTURE
IN TUESDAY MEETING**

The Woman's Society of Christian Service met recently for the last lesson of the study "Women of the Scripture." Mrs. John Gaede was in charge of the worship playlet, "The Well-lit Sychar." Mrs. J. G. McFarland and Mrs. James T. Tidwell wore appropriate costumes as they portrayed the women at the well.

The Old Testament character Rahab was reported on by Mrs. Willy Parker. Mrs. Ernest Osborn reviewed the life of Ruth, the faithful daughter-in-law of Naomi. "Women and the Text of the Bible" was highlighted by Mrs. Hadley Reeve. Mrs. James Boyle concluded the study with a discussion of "Women of Prayer, Faith and Service."

Plans for sponsoring a Prayer Room in the Sanctuary Good Friday from 1 o'clock to 3 o'clock were made.

A committee report on the Easter Sunrise Services and Breakfast was given. Mesdames Raymond Jones, O. C. Jones and J. G. McFarland were appointed to help with the breakfast.

**Congressional Election
Announced For May 6**

May 6 has been set as special election day to fill the congressional post vacated by Rep. Gene Worley, Governor Allan Sayers announced Friday.

Worley's resignation as representative of the 18th District in the Panhandle, following his appointment to the US Court of Claims and Patent Appeals is effective Monday.

The race to succeed Worley. They Candidates have announced in are J. Blake Timmons of Amarillo, LeRoy LaMaster of Perryton, Walter Rogers of Pampa, Altavene Clark of Amarillo, E. T. Burk of Amarillo and H. J. Eice of Amarillo.

Regular Democratic Primary date is July 22.

TRADE AT HOME

Buy Through Want Ads
Sell Through Want Ads

**Methodist Youth Hold
Special Caravan Week**

The Friona Methodist Youth Fellowship will hold Caravan Week August 5 through August 11, announces the pastor Rev. Jimmie Tidwell.

At a recent meeting of Friona representatives, Rev. Uel D. Crosby, executive secretary of Board of Education of the Northwest Texas Conference of Methodist Churches, and Miss Barbara Lowry, conference director of Youth Work, Lubbock, helped the local group with planning for the Caravan Week. "Caravaning" has gained such momentum that last summer Caravans were sent to Cuba, Hawaii, Belgium, Norway and Sweden, as well as North Africa.

RETURNS HOME

Mrs. C. E. McBride, mother of Rev. James Tidwell, returned to her home in Dallas Tuesday after a two-week's visit here. Jaclyn Ann, small daughter of the Tidwells, accompanied her grandmother to Dallas for a short visit.

**BATEMAN WITH
TEXICO FIRM**

Alex Bateman, genial executive agent of Farmer and Deaf Smith Counties, has accepted a position with Roberts Seed Company of Texico, where he will direct dairy and poultry improvement studies.

Bateman is well-known throughout this region, and he invites the full use of his new services by farmers of this area.

**DERRICK SECURES FIRST
FARM HOUSING LOAN UNDER
FEDERAL HOUSING PROGRAM**

Parmer County's first farm housing loan under the Farm Home Administration program has been completed to Edgar M. Derrick of Bovina, it was announced last week by Walter F. Johnson, who heads the Parmer and Deaf Smith County offices.

Johnson said the loan to Derrick totaled \$7,600, set up on a 33-year paying period at 4 per cent interest. Derrick plans to build a house, poultry shed, livestock barn and water system.

ANNOUNCEMENTS

- FOR District Judge **ROBERT (Bob) KIRK**, Littlefield (Re-Election)
- FOR District Attorney **JOE SHARP**, Plainview (Re-Election)
- FOR State Representative **HAROLD M. LaFONT** (Re-Election)
- FOR Congressman **LEROY McMASTER** (Re-Election)
- BLAKE TIMMONS** (Re-Election)
- E. T. BURK** (Re-Election)
- ALTAVENE CLARK** (Re-Election)
- FOR County Judge, Parmer Co. **W. L. EDELMON**, Friona (Re-Election)
- A. D. SMITH**, Farwell (Re-Election)
- FOR Sheriff **CHARLES LOVELACE**, Farwell (Re-Election)
- FOR County and District Clerk **LOYDE A. BREWER**, Farwell (Re-Election)
- FOR County Treasurer **ROY B. EZELL**, Farwell (Re-Election)
- FOR County Commissioner Precinct 1 **E. R. (Emmett) DAY**, Friona (Re-Election)
- Precinct 4 **H. L. IVY**, Lazbudday (Re-Election)



**We Salute
the
4-H and FFA
CLUB MEMBERS**

And We Invite The Support

Of Every Person Of This Area in Boosting

These Club Members in Their Annual

Livestock Show Friday and Saturday

In Friona

BOVINA IMPLEMENT CO.

MASSEY-HARRIS SALES And SERVICE
BOVINA

**BEST
WISHES
TO OUR
FFA and 4-H**

CLUB MEMBERS

We wholeheartedly endorse the Club Members and their projects. It is seldom that any single movement merits such universal credit as does 4-H and FFA Club activity. So the least we can say to each of you members is congratulations for a constructive job well done.

We join with the many business men and well-wishers of Bovina in extending our very best wishes to each of you . . . whether you take home a prize or not, you have worked long and diligently at the job, and because of this activity you will be even a better citizen and farmer of tomorrow.

**GAINES
Hardware & Furniture
Company**

BOVINA



**On to the 4-H
and FFA**

**LIVESTOCK
SHOW**

FRIDAY AND SATURDAY

We Cannot Do Less Than Lend Full Support

To Such Worthy Enterprises That

Actually Are On The Job To Provide

Improved Livestock, Farming Methods

And Even A More Intelligent Citizenry.

FARMING IN PARMER COUNTY IS A GOOD LIFE

Your Authorized Ford Dealer For Parmer County

Handling New FORD Cars, Trucks and Pickups

SIKES MOTOR Co. - FARWELL TEX

White Starched Neckwear Hailed As 1950's Leading Easter Fashion

Starched whiteness will be the fashion theme on Easter. Collars, cuffs and blouses of white pique or organdy, inspired in Paris and executed in America, will grace church-going suits and dresses with the distinction of stately lilies.

Pierre Balmain's permastarched organdies started it all in mid-winter by appearing in the biggest collars and cuffs in recent couture history. Since then, Parre has designed the originals of many more lingerie-fabric trimmings and blouses which, along with Jacques Fath's restrained versions of tailored neckwear and Christian Dior's dramatic white pipings running the full length of stalk-slim dresses, have set the American fashion stage for the most flattering but practical mode in decades.

"One swallow doesn't make a summer," said poet Heywood, but "one starching makes a spring" is the paraphrase adopted by American designers, to whom practicality is an indispensable factor. In 1950, the wardrobe category known as "neckwear" has ceased being a fashion out-cast because of the laundry up-keep which used to be involved. Thanks to three modern washing techniques—residue-free detergents, Perma Starch which stays in fabric through a season's washings, and efficient steam irons which glide like magic—keeping collars and cuffs immaculate is as easy as "doing up" pocket handkerchiefs.

Virtually every well-dressed woman going to Easter services, from Fifth Avenue to Elm Street, will have a face-flattering touch



Pat Quinlan models one of spring's most dramatic starched collars, a shoulder-reaching, linen cape design with braid trim, perfect for suits and simple frocks. of white pique, linen or organdy under her chin. The new spring neckwear ranges from minimum tailored bands to shoulder-reaching models trimmed with braid and lace. Some collars button high, others dip with the neckline, and still others wear flowers.

And for those who want to spice their Easter navy or brown with exceptionally eye-catching results, there are many of the same collars, with equal laundability, in daffodil yellow.

Yes, the theme song used to be: "In your Easter bonnet..." Now it's the millady's collar which leads the holiday boulevard parade.

Red Cross Quota Subscribed By Parmer County

Parmer County again has followed through, oversubscribing the current Red Cross goal by some \$300.00, according to announcement this week by County Chairman Frank A. Spring of Friena. Spring quoted \$1511.55 as being collected against a quota of approximately \$1200.00.

A percentage of all subscriptions remains in the deposit of the local chapter, with fifty per cent of all in excess of the quota remaining within the county.

Rainbow Girls Attend Church In One Group

Twenty eight Rainbow Girls and their sponsors attended the Friena Methodist Church Sunday in a group.

The Order for Rainbow Girls was organized by Mr. W. Mark Sexson in 1922. Because the first degrees were conferred on April 6, 1922, on a class of 171 girls in the auditorium of the Scottish Hite Temple in McAllister, Oklahoma, all Rainbow Girls and their Order attend some church on the Sunday nearest the April 6 date.

The Bovina Rainbow Assembly was organized May 29, 1946.

Lazbuddy boys participating in the Livestock Show are Max Crim, 16 years old, with two hogs and a litter; Richard Engelking 15 year old freshman will show two hogs, Rufus Lucy 16 years old will show a dairy heifer. Ross R. Stuard is the Lazbuddy FFA advisor.

cepted on this conditional basis. We will act upon these new applications, if and when money is available, in the order they are received."

The down payments accompanying a "conditional" application will be deposited in the State Treasury, Giles said, and will be returned if the transaction is not completed.

No application has been accepted since March 18 except this "conditional basis", Giles said.

Vet Applications For Land Purchase Being Accepted

Conditions Explained
By Commissioner Giles

Although the entire \$25,000,000 principal of the Veterans' Land Program was committed by March 18, Land Commissioner Bascom Giles stated today that additional applications are still being accepted "under certain conditions."

"Where both seller and veteran understand that we cannot

guarantee there will be money available to complete the purchase," said Giles, "we are putting the application on file."

The \$25,000,000 fund is a revolving one and thus additional purchases can be made from time to time as veterans make their semi-annual payments, Giles pointed out. Some veterans are also retiring their indebtedness at a faster rate than their contract demands. One tract in Dickens County has already been paid for in full.

"Also," Giles explained "every withdrawal enables us to process one of the applications ac-

4-H and FFA CLUB BOYS
are

"Our Kind of Boys"

..... WE SPECIALIZE IN

"Your Kind of Service"

Phillips Service Station

W. A. "Bill" SMITH
MAIN AT HIGHWAY 60

Any way, and every way, you measure it —FIRST...and Finest...at Lowest Cost!

Measure size, and you'll find Chevrolet's the longest, heaviest car in its field—bar none. Measure styling and beauty, and you'll find it's the only car in its field with the world-famous Body by Fisher. Measure driving-ease, and you'll find that only Chevrolet offers you your choice of the finest no-shift driving or the finest standard driving—at lowest cost. Measure performance, riding-comfort and safety, and you'll find it's the only low-priced car combining the extra-efficient Valve-in-Head Engine, the extra-smooth Knee-Action Gliding-Ride, and extra-dependable Certi-Safe Hydraulic Brakes!

And remember—Chevrolet alone provides all these and many other fine-car advantages at the lowest prices and with such low operating and upkeep costs. Come in! See Chevrolet for 1950. And we know you'll agree that, any way and every way you measure it, it's first and finest at lowest cost!

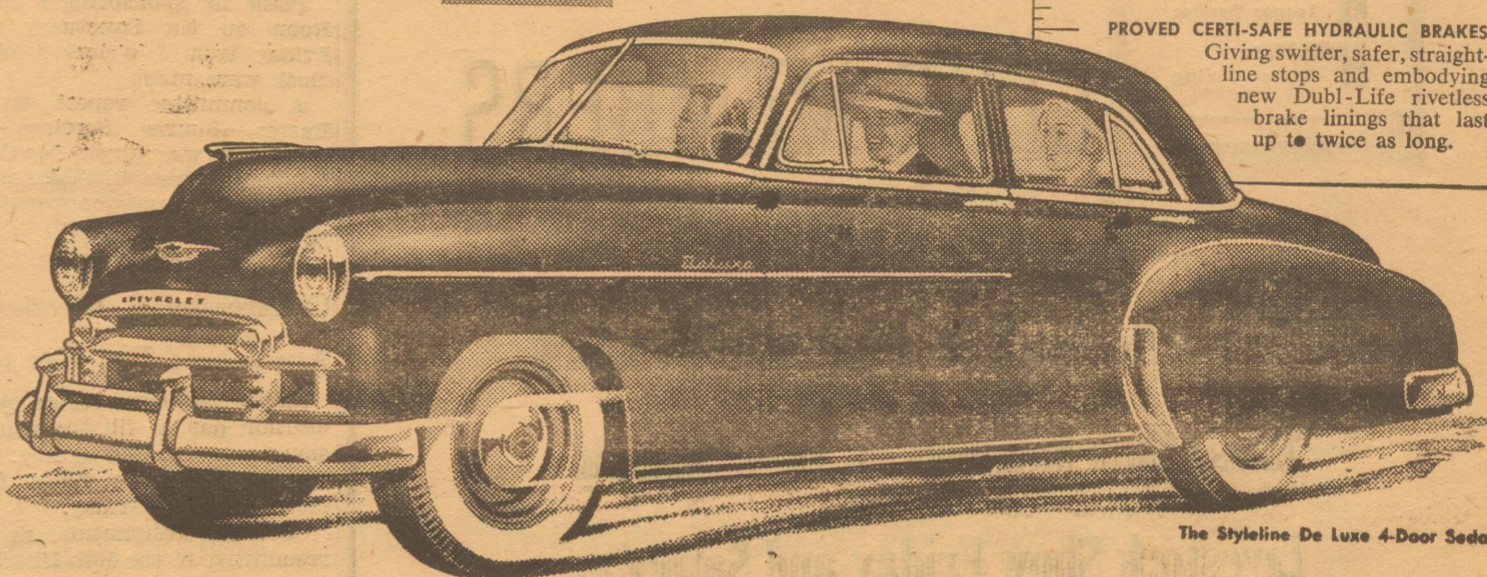
Introducing Chevrolet's Exclusive New

POWER Glide

AUTOMATIC TRANSMISSION*

*Combination of Powerglide Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

New Lower Prices make Chevrolet more than ever
America's Best Seller . . . America's Best Buy



The Styleline De Luxe 4-Door Sedan

Reeve Chevrolet Company

DIAL 2022
FRIONA, TEXAS

Attention Mr. and Mrs. VOTER Here's the man you've been waiting for! Walter Rogers for Congress"



Typical self made, successful citizen.

Born in Texas, Ark., July 19, 1908—43 years old.

Attended elementary schools McKinney, Texas

Worked on farm while attending Austin College, Sherman.

Worked way through University of Texas law school, employed in state comptroller's office

Graduated with high honors, now licensed to practice before United States Supreme court and all courts of our state.

Moved to Pampa in 1935, began practice of law. Opened own law office there, which he has maintained since, except for 4 years when he served as state attorney.

Has a outstanding record as district attorney, refers voters to any member of grand jury or law enforcement officer in district he served.

Has built large practice among his neighbors, friends and acquaintances. Represented many clients before highest courts of land, Railroad, Banking and other state commissions.

Member Gray County and State Bar Associations.

Served as first War Bond chairman Gray County.

Married Jenn Daly of Pampa in November, 1936.

They have family of 6 children, ranging in age from 18 months to 11 years.

Two sons and daughter are Scouts.

Former member of Jaycees.

Past president Pampa Rotary club

Active in all civic and community affairs.

Life-long member Protestant Episcopal Church.

HE BELIEVES

Walter Rogers believes future of our country depends upon the homes and small communities. Believes in home rule and home responsibility. Believes encroachments have been made upon individual rights which must be checked or rights will be lost to the people.

Believes a balanced economy must depend upon private competitive enterprise, free of Government control except for adjustment of wrongs brought about by bad faith. Believes capital and labor should settle own disputes with government only in role as arbiter.

Believes economy of this region based primarily on agriculture, believes farmers of this section capable, sound-thinking Americans; favors stabilized farm economy but believes many features of farm program should be at option of the farmer and not at the whim or caprice of bureaucrats. Problem can not be solved overnight, but is being solved and that farmer's suggestions and advice should be followed and used.

Pledges full assistance to Canadian Dam and all other water conservation projects in district, sees such projects as sound investment and essential to economy of district and also vital to national defense.

Believes federal aid to education is double taxation, believes if government will attend to own affairs, leave our tidelands alone and conduct itself in accordance with Constitution, Texas won't have to worry about federal aid to our schools.

Believes Civil Rights is a mis-nomer, is purely political and will not aid any of the peoples involved; if Constitution is followed there is no necessity for a Civil Rights program by Congress. Constitution provides that program fairly and honestly.

Believes the old people are not getting their just dues, too much of

the money set aside for them going into overhead costs, that they are entitled to more courtesy in their claims and requests.

Believes in soundness of depletion allowance for oil and gas business.

Believes that soft treatment of traitors should cease.

Believes in drastic reductions in government costs, abolition of overlapping bureaus, cleaning out of overstuffed departments, stream-lining red tape, demands full and fair day's work on part of every government employee, and courtesy to the taxpayers as they go along.

Believes in proper preparedness and defense of this country first; do the cutting where it will not weaken the strength of the nation.

Believes income taxes too high, that proper economy can bring about reductions.

Believes rights of Veterans to purchase land under Veterans Bill should be immediately stream-lined, completely freed of red tape and all political favoritism should be abolished.

Summed up, Walter Rogers believes in our American way of life for efficiency and economy in government, and pledges the people of this district to work for these ideals.

He is widely-known and respected as an able and courageous lawyer and a conscientious and patriotic citizen.

He offers to the people of the district experience and training.

He is successful in his own profession.



Walter Rogers has as much at stake in the future of this country as any of the rest of us. Here is the Rogers family. Standing, left to right, are John, Walter and Tommy. Seated, left to right, are Mary Catherine, Mrs. Jenn Rogers, Robert and Susan. "We're one family with never a dull moment," he tells friends.

■ MATURE ■ RESPONSIBLE ■ CAPABLE ■