

COLUMN LEFT

The question has been asked us, and we'll pass it on to the city officials for consideration or an answer: Is there provision for one turning in a fire alarm under the new system when a telephone is not handy in the middle of the night? We believe the questioner was referring to an instance when an alarm was needed and no phone was in the home -- could he go to the fire station and by any method sound the siren?

Every so often we hear someone remark that they are glad they don't live in a town with such a name as Happy, Telegraph, Pumpville, Melon, Twin Sisters or some similar noticeable designation. Sometimes a town's name can lead to confusion just as one's own name can bring on complications to the sensitive.

We are reminded of a telegram the late Col. Charles Goodnight is reported in his biography to have sent home from a northern city. It read: "Mrs. Charles Goodnight, Goodnight, Texas, Dear Mrs. Goodnight, am wiring you tonight that I cannot reach Goodnight tomorrow night. Good night Charles Goodnight."

Whereupon the telegrapher crossed his eyes and commented "Too confounded much goodnight" And then there was the Indian (?) by the name of MacTavist who with a straight face told the Western Union girl, "I understand you don't charge for one's name, and believe it or not I'm an Indian and all I want to send is my signature, and my name is Won't Be Home Til Friday."

Can anyone think of one older?

A weekly advertising column, "Grass Roots" is published this week in the first of a series. The column, written by John Estes of the Howard Gault firm at Hereford, is designed to give pertinent seasonal information on soils, fertility and crops -- also about what the farmers of this county and our neighbors of other counties are doing in the crop and soil conservation program. Estes is grass specialist for the Gault firm.

We apologize, doubly so! Last week in the column, "Do You Remember..." we reported incidents of 20 years ago. And it so happened that the last item listed was concerning fire damage at the R. R. Bussell home northwest of Friona.

As a column of our paper is only 20 inches in length, and the events of 20 years ago were just an inch over that, this item appeared on the next column, AND some people interpreted the item as a current one! Such interpretations or slip-ups are regrettable, to say nothing of the fire 20 years ago!

And already we have caught an error printed in this issue; the first word in the Ethridge-Spring ad should be "spirits" - not sprits as printed! Anyway, we bet you read the ad, as you have read the consistent ads that this local firm has placed every week in the Star. We appreciate our advertisers, and especially those consistent ones like the folks at Ethridge and Spring (even old Bill Stewart) for they don't run an ad just as "filler" but rather each one carries a definite message regarding the services they offer. We must make this plug here - advertising has certainly improved the standard of living in America.

Are Friona's merchants on their toes regarding the sale of merchandise at lower profit and in greater quantities as commented on editorially last week? We believe the situation is definitely improving. But again this week, coincidentally, we talked with a merchant from a neighboring town, and he said, "Oh, you're

(Continued on Back Page.)

Parent-Teachers Meeting Tonight

The PTA will meet on Thursday night (tonight) at the high school auditorium at 7:30 o'clock. The devotional will be given by Mrs. J. D. Sanders, and the election of officers will be held during the business session.

There will be a program by the first and second grade students. The first grade will present an opera, "The Days of the Week", and the second grade will give a choral reading of "The Three Bears."

A panel discussion of "What Makes a Good School" will be conducted by Dillie Kelley with two students, two teachers and two parents taking part. The public is invited to attend.

New Arrival

Mr. and Mrs. Willard May are the parents of a baby girl born March 15, in the Deaf Smith County Hospital. They have named her Teena Gayle. She weighed 3 lbs. and 3 ozs, and will have to stay in the hospital until she gains some weight. Mother and baby are doing fine.

Friona Girl Will Tour With NTSC Concert Band

Vera Ann Jones of Friona will tour with the North Texas State College Concert Band which begins its annual spring tour March 16. During the five-day tour the Band will present concerts in Texas, Louisiana, Arkansas, and Mississippi.

Vera Ann, daughter of Mr. and Mrs. Raymond Jones, plays the alto clarinet in the Band. She is a freshman student majoring in English at NTSC.

Membership Drive For PTA Underway

The Spring drive for PTA membership is now underway for new members to the local PTA. Full membership credit can be given only when the association sends in before March 31, 1952, the additional dues and names and addresses of those joining since November 1, 1951.

The regular dues for membership are fifty cents per member. Prospective members should contact Mrs. J. E. Knight, Mrs. Claud Osborn or Mrs. Ralph Taylor so the final report may be sent in before March 31st.

Von Edelman Will Go On Cruise to Europe

Von Edelman, son of Mr. and Mrs. W. L. Edelman, will leave soon on an eight weeks cruise to Europe in the NROTC Program.

Von will leave from Norfolk, Virginia, and will dock three times in Europe. Ten days will be spent at each place, with five days continuous leave for inland trips.

He is attending school at the University of New Mexico at Albuquerque.

District Meeting Attended by Teachers

Classes were dismissed on Thursday of last week to enable the teachers of the Friona schools to attend the meeting of the West Texas State Teachers of District 9, held in Amarillo on Friday and Saturday.

The program on Friday was given at the Amarillo city auditorium, with several luncheons and divisional meetings at various places about town. Most of the teachers attended the meeting, and reported a most enjoyable time.

BASEBALL

There will be a meeting at the Gin Yard this Sunday afternoon at 2 o'clock for the purpose of organizing a hard-ball team in Friona. A site for the diamond has been staked off and the backstop will be put up and a working-out will be held Sunday.

H. K. Kendrick will be manager of the ball team this year, and plans are being made for games in two weeks. There is still room for several more players on the club. Anyone interested should go out work on doTAOIN CMFWY W on Sunday and donate a little work and do some practicing.

Congregational Church Observing Special Day

The Congregational Church is observing "One Great Hour of Sharing" with thousands of churches of more than forty denominations on March 23rd.

Two radio networks, the National Broadcasting Company and the Columbia Broadcasting Company will give several promotional programs for the venture. The Columbia program will be on Friday night, March 21, from 10:30 until 11:00 P. M. time and will be of a dramatic nature, built around the problems of a group of refugees who fled for their lives from Czechoslovakia. The NBC program will consist of an "on-the-spot" broadcast from refugee areas around the world.

The goal for the special offering of the "One Great Hour of Sharing" is five million dollars to be used for the major areas of need, the thirty million refugees and displaced persons, and reconstruction of the church in Asia, the Middle East and Europe.

The Congregationalists will bring a special offering for this work to the morning worship hour service on March 23rd.

Rev. George E. Meyer has announced his sermon subject for the 23rd, as the Fourth Word of the Cross.

Contributions for the Red Cross Drive in Friona began on Tuesday of this week and will continue through March 31st. Donations are being taken by Mrs. O. F. Lange and Chamber of Commerce manager Al Romich.

Dr. Paul Spring left Sunday to attend a medical meeting in Dallas. He plans to return on Thursday.

Missionaries Are Guests at Church Here This Week

Mrs. C. W. McCollough, Baptist missionary from San Andres Island, is a special guest of the Baptist Church here this week. Mrs. McCollough was the special guest of the Y. W. A. girls for supper on Wednesday evening, before she spoke to the church at the regular prayer meeting hour on Wednesday evening.

Today, Thursday, Mrs. McCollough, is to be special guest and speaker at the meeting of the Church Women of the community, meeting at the Baptist Church at 2:30 P. M. All the people of the community are invited to hear her again on Thursday night at 8 P. M. Mr. C. W. McCollough will also be present for the Thursday evening service.

The McColloughs have been on San Andres Island for about seven years. The Island is a possession of Columbia, South America. It is a small island, inhabited by about 5,000 English-speaking negroes. The McColloughs are the only white people there. They are to be commended for the monumental work they are doing there, Rev. Pogue points out.

Oil Well Progress: Drilling Past 9452

Drilling in line and shale. The drilling superintendent was not available for comment at press time today, but announcement is expected this week regarding future plans for the drilling. Original contract between the U. S. Smelting and Refining Company and the Montex Drilling Company called for a depth of 9500 ft.

New Insecticide Spray Test Proves Successful

The test spray of a new type insecticide for the control of cut worms and wire worms, which was made on the Gilbert Schuler farm at Rhea last week, has proved to be successful. Where there were worms in quantity, only a few could be found still alive. Anyone interested in this new insecticide should contact Al Romich at the Chamber of Commerce office in Friona.

School Election Looms; Filing Deadline Mar. 26

March 26th is the last date for placing of names on the Friona School trustee ballot for the April 5th election.

Quite a bit of interest has been noted in this election and a number of candidates are expected. Two names already have been filed with the board secretary.

Julius Caesar Theme For Band Banquet

Members of the Senior Band, their dates and the high school faculty were feted at the annual Band Banquet on Saturday night, March 15th. Theme for the banquet was "Julius Caesar", with the Meeting of the Senate as the setting.

President of the Senate was Mary Joyce Renner. Invocation by Cassius was given by Raymond Cook; with salutations by Sue Jones. "Panis Angelicus" was presented by Don Green, with Gay McFarland as accompanist. Deniese Magness, as Cleopatra, made a talk, and Curtis O'Rear, as Anthony, spoke. Slave dancers were Don Lewis and Joyce Miller with music on the pipes furnished by Curtis O'Rear. Introduction of Senate members was made by Earl Hise as Caesar, and benediction was given by Cecil Robisop as Brutus.

Play Grossed \$340 for Modern Study Club

The Modern Study Club play, "Hillbilly Courtship" was presented to a capacity audience Tuesday night, with some 800-900 attending and over \$340 taken in to the club fund.

This same play is to be given soon by the Lazbuddie seniors and by a Melrose, New Mexico, group. The entire Melrose cast and several of the Lazbuddie seniors attended the performance here, and the Melrose players went backstage and talked over their respective parts with the Friona actors.

Four Place Names On Bovina Ballot

Four names have been filed for places on the ballot in the Bovina school trustees election. They are Eddie Redden, incumbent, Amos Steelman, Arnold Hromas, and Clarence Weems. Bill Sherley is honorary trustee.

Five Board Members Named for Local Chamber of Commerce; Meeting Called Monday Evening for Old and New Board

Five new board members were named for the Friona Chamber of Commerce and Agriculture this week in voting that proved the heaviest yet recorded in the local organization history. With all names on the ballot running neck and neck, the five high were revealed as Weldon Dickson, A. L. Black, D. C. Herring, Nelson Welch, and Joe Menefee. Frank A. Spring and Wright Williams are hold-over directors.

Manager Al Romich has called a meeting of all the members of the old and the new board for Monday night; plans will be formulated at that time for officer election. Board members select the officers, with the president usually being selected from one of that body.

Cub Scouts Plan Stunts for Friday Night Pack Meeting

New Gin Talked For Hub Vicinity

Another cotton gin will be located in the Friona area according to reports being circulated this week.

Two Burk Burnett men were in the Hub vicinity this week, and they told farmers of the area that they had purchased 20 acres one mile south of Hub and would commence construction of a new gin within two weeks. The men were H. A. Mills and G. W. Fleming.

Retail Credit Manager Attends District Meet

Miss Lucy Jones, manager of the Friona Retail Credit Bureau, was in Borger over the week-end attending a District I Retail Credit Association meeting.

Mrs. Dorothy Ross and Floyd Ross of Hereford accompanied her.

Over one hundred people from twenty-nine towns were represented at the meeting. Speakers were Dr. Wiggins of Texas Tech at Lubbock, Howard Shelton of Fort Worth, Charles Lux of Austin and C. A. Cryer, superintendent of the Borger schools.

The next district meeting will be in Amarillo.

Friona Participates In Music Festival

An all-day voice and piano recital for students in the Parmer, Castro and Deaf Smith areas was held at the Music Festival in Hereford, on Saturday, March 15.

There were approximately thirty-five voice contestants and approximately one hundred piano students participating. The voice recitals were held at the First Methodist church and the piano recitals were given at the First Christian church. Judges were Matilda Goume - piano, and Iria Schantz - voice.

Friona students participating were: Hank Outland; Betty Agee, Don Lewis, Freya Robison, Katherine Dunn, Pat Cranfill, Jacqueline Magness, Sally Osborn, Patricia Lindsey, Nancy Outland, Jan Lovett, Margaret Mabray, Johnny Miller, Raymond and June White, Don Clements, and Robbie Osborn.

March 21st Date For One-Act Plays Here

The Interscholastic League One Act Play contest will be held in Friona, Friday, March 21st.

Entries include Farwell, Friona, and Bovina, with the program to commence at the auditorium at 8 o'clock.

Admission prices will be 50 and 25 cents.

Winner at this contest will represent the county in the regional competition.

Charter Presentation Slated Same Evening

The four dens of Cub Scout Pack 56 in Friona will meet together Friday evening at the Congregational Church basement for their first meeting wherein the dens will furnish the program.

Each of the dens will present a stunt or skit in keeping with the "jungle" theme, and the boys have been working hard on this project in their weekly den meetings.

Another highlight of this program will be the presentation of the pack charter by Harry DeLashmutt of Amarillo. DeLashmutt will attend the meeting together with Mr. Bill Phillips, District Commissioner, of Hereford. A representative of the Modern Study Club, sponsoring organization, will accept the charter in behalf of the club and the pack. Commissioner Phillips has expressed keen interest in the cub program in Friona, and his support and attendance at this meeting certainly are well received.

Sharp Announces For Re-Election Dist. Attorney

Joe Sharp of Plainview has announced his candidacy for re-election to the office of District Attorney, 64th Judicial District. His name will be placed in the Star political calendar beginning next week.

Sharp stated that he would make a detailed announcement at a later date, as at the present time he is occupied in cases set in court almost continuously.

The 64th Judicial District comprises the counties of Parmer, Hale, Castro, Bailey, Swisher, and Lamb.

Panhandle Hiway Dinner Slated For Friday at Amarillo

Friona Delegation To Attend Meeting

A Panhandle Highway Association meeting will be held in Amarillo on Friday, March 21st, at the Amarillo Youth Center.

There will be a chicken dinner and program, sponsored by the Highway 66 Association. This meeting is planned for the cooperation and stimulation of interest of the tourist trade in the Panhandle area.

All restaurant owners, tourist court owners, filling station operators and any other persons interested in the tourist promotion are invited to attend.

H. K. Kendrick - board member of the association, Al Romich - manager of the chamber of commerce, and Charles Allen all plan to attend this meeting.

The Truth is Learned; Proof..



When fishermen get together, well, there'll be tall tales and long measures to be sure. Pictured in this group of Gulf anglers are two Friona followers of Isaac Walton, namely Ed Massey (third from left) and Bill Massey (fourth from left).

It seems that the group of jolly good fellows met recently in the "Liar's Room" of the Neptune Apartments at Port Isabel, Texas, and recounted the catches of the day.

Bill Massey has the floor in this tourist delega-

tion, and as Bill won the "Liar's Trophy" awarded by the apartment manager for the week, the good natured listeners condescend to hear his tale of the big catch of the day. What Bill evidently doesn't realize is that a fellow-fisherman, Vic Johnson of Des Moines, Iowa, is standing right behind him, holding the fish Bill actually caught!

Editor's Note: We aren't clear in our analysis of the picture - is Vic holding his nose because of the fish or the story?

Mary Lou Miller Was Honored at Texas Tech

Mary Lou Miller of Friona was honored at the All-College Recognition Service at Texas Tech Wednesday, March 19. She received recognition as winner of a Dunlap Stores Scholarship during the spring and fall semesters of 1951. She is the daughter of Roy V. Miller and is a freshman in the Division of Home Economics at Tech. Tech pauses one day a year to give recognition to students who

are outstanding in academics, scholarship, athletics and leadership. Those being recognized include the upper three per cent of each the freshmen, sophomore, junior, and senior classes; recipients of scholarships and awards; men; and student organizations of which two-thirds the memberships maintain a "B" average.

Helen o f Troy had the "face that launched a thousand ships".

W. E. Gladstone was Prime Minister of Britain four times.

Changes in Farm Program Increase Dairy Income

Many dairymen in the great dairy regions of the Central and North-eastern States, as well as in other parts of the country, could increase their net incomes up to \$1,000 or more per year at current price levels by making full use of the latest and best technical information on grassland agriculture, according to the U. S. Bureau of Agricultural Economics. Increased forage production could be handled without increasing the labor force on the farm by using newer machines, such as the field pick-up baler and the field forage harvester, and by relying more heavily on custom hired work. Mow finishing of hay, according to preliminary research results, will provide 5 to 10 per cent more milk per acre of forage than regular field curing methods. The increase may be as high as 40 per cent in comparison with field cured hay that has been rained on.

More cows will require more feed so that the farm's cropping program also will get plenty of attention. More legumes will be used in the hay mixture. Rotations will be better planned to include more years in grasslands and more fertilizer will be used. Corn will get a liberal application of manure and 250 pounds of 5-10-10 commercial fertilizer, or its equivalent, per acre at planting. Mixed ladino seedlings will receive lime, manure, and around 200 pounds of superphosphate. So far as possible, all hay will receive an annual top dressing of either manure amended with superphosphate or double the quantity of 0-14-

14 fertilizer. Suitable areas of permanent pasture will be improved by reseeding and treated every third year with 8 tons of manure and 400 pounds of superphosphate and with 1 ton of lime every 7 years.

As a result of these practices, production of forage might increase about one-fourth. Use of hired custom equipment for corn planting and harvesting and pasturing more of the farm forage would prevent any increase in labor requirements.

Along with the increase in productivity the dairy farmer would find a noticeable improvement in his income. Assuming prices received and costs at about current levels, the net increase in income from an average size northeastern dairy farm would be more than \$1,000 most of which would result from the gain in farm output. Each farmer would have to plan according to his particular circumstances. The forage crops a farmer adopts would depend, among other things, on the type of soil on his place. The amount and type of equipment needed would vary from farm to farm. The same would be true of changes in barn chores and other herd management practices.

In planning a reorganization of his farm program the dairy farmer will find it worthwhile to get the opinions of agronomists, dairy nutritionists, farm management specialists, and other experts. Because of the broad scope of his plan, the more good information he gets, the better will be his chances for success.

even the Vinson amendment which had already been agreed to. Since the bill was not acceptable to a majority of the membership without the Vinson amendment, a motion was made to recommit the bill to the Armed Services Committee for further study and perfection. This motion to recommit prevailed and the bill was returned to the committee. This means the committee can study the bill further, make amendments to it, and bring it back to the House for consideration. The chairman of that committee has stated that this will not be done. Unless it is done, the UMT bill that is pending in the House of Representatives is dead as far as this session of Congress is concerned. Actually there never was a vote in the House for or against Universal Military Training, and there is no way to tell what would have happened to the bill had it been up for vote on final passage. As I told you in a previous news letter, the question of segregation was a major issue and would undoubtedly have been the subject of heated debate and high tempers. However, segregation amendments were never reached in the discussion because of the course that the bill took, as hereinbefore outlined. From this history of the bill you can get a good idea of what is meant by parliamentary maneuvering.

VISITORS

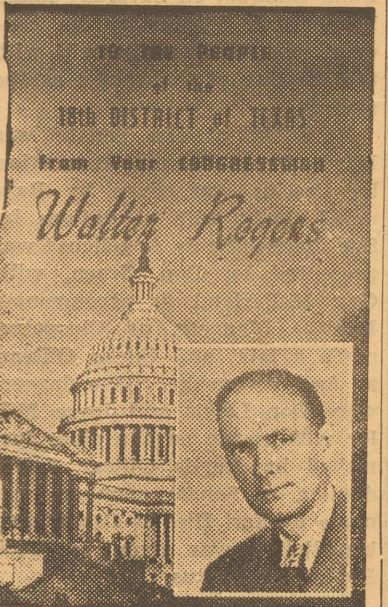
Henry Gordon of the Pampa News spent most of three days here making the rounds with me and getting a first-hand view of how things operate. It was good to have him, and I wish more of you people could make this same trip. Senator Grady Hazelwood has been in town for the past two days and is comparing notes on the difference in the operations of the national Congress and the State Legislature. Red Wedgeworth of Pampa, and Bill Stubbs, of Alanreed, were in last week on the McLellan Lake project.

The name Charles means strong and manly.

Overall height of the Statue of Liberty is 305 feet.

ment that was offered came from the chairman of the Armed Services Committee, Honorable Carl Vinson, of Georgia. This amendment provided two things:

(1) The UMT would not start until the drafting of boys under Selective Service had stopped; (2) The life of the UMT program would be terminated in 1958 unless Congress at that time extended it. This amendment made the bill acceptable to many members who had originally opposed it. The amendment was adopted and was referred to as the Vinson amendment. Another amendment was then offered by Congressman Omar Burleson, of Texas. The Burleson amendment provided that the proposed training program would take place in the junior colleges, colleges and universities, in connection with the civilian education of young men. It also provided certain vocational training programs to be set up in the institutions of higher learning to take care of those young men who would not wish to attend college but who would be required to take the military training. Since this amendment changed a substantial part of the original bill, it was introduced as a substitute for the original bill, and amounted to a law within itself. While the debate was proceeding on the Burleson substitute, Congressman Brownson of Indiana offered an amendment to the Burleson substitute, which was also a complete law in itself and therefore became a substitute for the Burleson substitute. The Brownson substitute provided for the military training to be coordinated with the last two years of high school and made provision to take care of those boys who did not finish high school. The purpose of both the Burleson substitute and the Brownson substitute was to provide the military training and at the same time keep the boys at home, or as early at home as possible. Both of these amendments had substantial support. Under parliamentary law, the voting was on the Brownson substitute, which started the training in high school. Had the Brownson substitute failed, the next voting would have been on the Burleson substitute, but the Brownson substitute passed by a vote of 150 to 145, which meant that the Burleson substitute was killed and the Brownson substitute took its place. As soon as this was done, the rules required that the Committee of the Whole cease to function and report back to the House of Representatives, with the Speaker presiding, for further action on the Bill. This was done and a vote was then taken on the Brownson bill, the members voting as members of the House of Representatives and not as members of the Committee of the Whole. On this vote the Brownson substitute failed. The reason it failed was because there was no chance to amend it. It had to be accepted as it was written with no amendments whatever. This the House refused to do because there were several imperfections in the bill that did not meet with House approval. When the Brownson bill was defeated by the House of Representatives, the result was that the original UMT bill was back before the House in its original form, with no amendments, not



WHAT HAPPENED TO THE UNIVERSAL MILITARY TRAINING BILL:

Many people are wondering just what did happen to the Universal Military Training bill. Here is the exact story. The bill was brought before the House for consideration from the Armed Services Committee. When the House in considering a piece of legislation and attempting to perfect it by amendments, the proceedings are not before the House of Representatives, but are before all of the members of the House sitting as a Committee of the Whole. This committee is not presided over by the Speaker, but by some member of Congress who is acting as chairman. The UMT bill was a highly controversial measure and was not acceptable to the majority of the members in its original version. The first-

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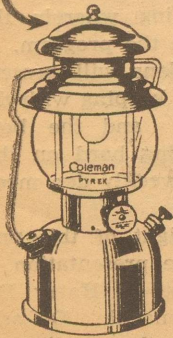
Transfer from STANDARD to COMPREHENSIVE service before April 1. Comprehensive pays ALL MEDICAL BILLS while hospitalized.

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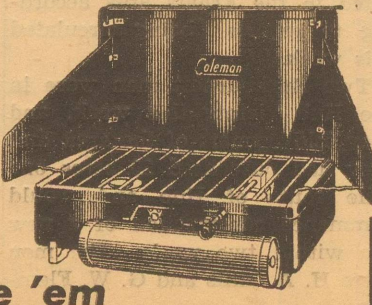
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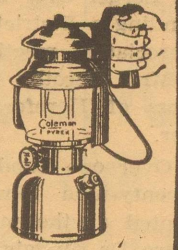
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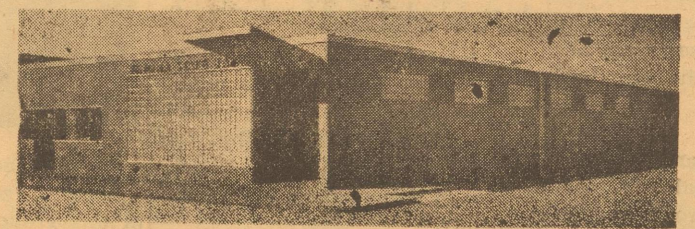
This month you'll probably pay some expenses which will be deductible from your income tax next March.

Will you remember in March what you paid out in September . . . in October . . . in November?

You don't have to remember if you use a CHECKING ACCOUNT to handle all your business transactions.

And you will have a written record of where your money went . . . in many cases such a record is the guide to a better saving plan.

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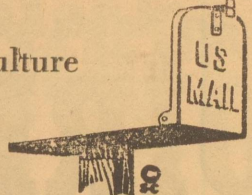
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NEWS LETTER

By J. Alan Romich, Mgr.



Public relations, as the term implies, is the relationship of a person, a firm or an organization with its public, its employees and fellow members of type of business. In other words, it is how you get along with your customers, potential customers and competitors. No business can operate without customers. The world's largest corporations literally shake in their shoes when the public hints it may change its buying habits.

The battle for men's minds is the fiercest, most competitive of all commercial warfare. The fight between Democracy and Communism is history's most graphic illustration of the effort to influence man's thoughts enough to move him to act. It is the key to influencing individuals or groups

Everyone uses public relations. The filling station is an excellent example of point-of-sale public relations. If you get good service there, you naturally think well of the big oil company that supplies the station. In the same way you form an opinion of the grocery store where you trade. If the prices are competitive, the clerks courteous and the merchandise good, you will often go out of your way to trade with this store. Yet if he or his employees do not use good judgement, tact and understanding in dealing with the public his business will suffer. This applies to all business firms.

Your Chamber of Commerce is the one organization specialized in public relations. It represents you, your business and your community. It is your manager's job and he, with his controlling board, establish a broad program designed to make and hold friends and customers.

Public relations is something that is with you whether you want it or not. The day is here when American business, so long run by production and supersalesmen, must be run by men who put the esteem and approval of the public ahead of everything else.

BUSINESS MEN AND THE COMMUNITY

No citizen is without community responsibility. There is a definite place in the civic activities of every adult member of society. Man by the virtue of his background and standing should be a leader in his community.

Each business man represents his business to the community. This means the businessman should participate in all worthwhile community activities to eliminate unfavorable community conditions.

He must know his people and work with them if he is to serve them well. In other words, he should be an active community leader. He should be available for meetings with residents in his town, and accept and discharge his responsibilities to the community.

True citizenship requires a certain amount of time devoted to serving the locality a person lives

in. Community spirit is that quality of living and working together that makes every man and every group dependent upon one another.

The chamber of commerce stands out in front, and should be looked to for service, which it gives freely. By all working together, the chamber of commerce will readily be accepted as a vital part of the community.

Jupiter is the largest planet of the solar system.

July and August were named for Julius and Augustus Caesar.

Julius Caesar, in 55 B. C., was the first dictator to invade Britain.

Winston Churchill chose the army at the outset of his career.

The moon is 239,000 miles from the earth.

Stanley found Livingston in Ujiji, Africa.

Broadway in New York City is the longest street in the world.

Chinese, English and Russian are the three languages spoken by the most people.

Benjamin Franklin was the first U. S. Postmaster General.

Church membership in the U. S. totals 89,391,076.

German, French, Italian, Romsch are all languages spoken in Switzerland.

Queen Victoria's was the longest reign in British History.

Thomas Jefferson was the first U. S. Secretary of State.

President Truman uses the middle initial S., but has no middle name.

Since 1900 the U. S. has had five Republican and three Democrat presidents.

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A. D. SMITH
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For County and District Clerk
LOYDE A. BREWER
Re-Election

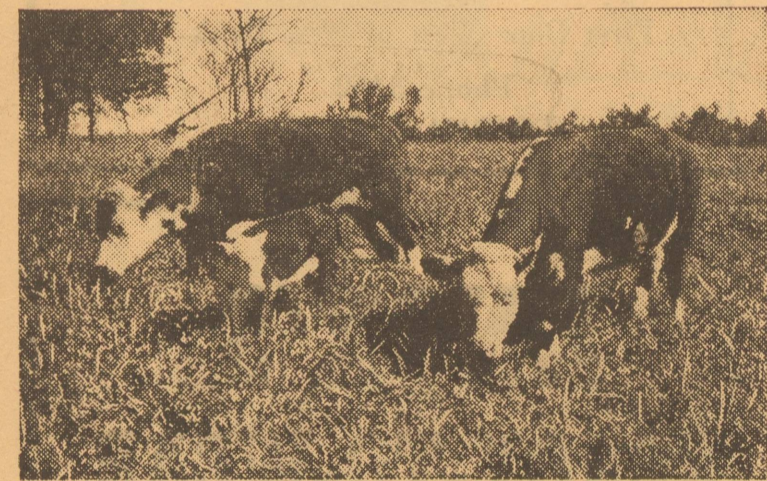
For County Treasurer
MRS. MABEL REYNOLDS
Re-Election

For County Commissioner Precinct No. 1
EMMETT R. DAY
FORREST OSBORN

For State Senator Newly Created 30th Senatorial District
A. J. (ANDY) ROGERS
HAROLD M. LAFONT

USE THE FRIONA STAR CLASSIFIED ADS

Money Returns from Grass Increased by Fertilizer



Herefords Feeding on Fertilized Pasture of Ladino Clover and Tall Fescue.

The plant food requirements of the better grass crops are high. This statement runs counter to the mistaken belief that grasses, because they have certain desirable effects on the soil, find their best use in soils of low fertility. True, some grasses will survive and grow on poor soils, but they respond markedly to the application of fertilizer, and greater profits are obtained from rather liberal use of fertilizer on pastures and haylands.

In Virginia orchard grass yields were increased from 1,100 to 5,100 pounds of dry matter and protein from 100 to 528 pounds per acre by the application of a hundred pounds of nitrogen per acre.

In South Dakota, the average dry-weight yield of grasses was increased from 1,964 pounds per acre with no fertilizer, to 3,393 pounds when nitrogen was used, and 3,240 pounds when both nitrogen and phosphate were applied.

In Ohio, the application of a ton of lime and 400 pounds of 20 per cent superphosphate to pastures every four years increased the yields 21 per cent and the mineral quality of the grass was improved.

Field experiments in Barron County, Wisconsin, where heavy applications of phosphate and potash were made to bring the soil up to a productive state, show the multiple benefits of adequate fertilization. A rotation of corn, grain, and two years of hay—annual-herb-tem-

othy—has been followed since 1942. Hay yields were nearly doubled and the quality of the hay was greatly improved. Winter killing of the legumes was much less severe at the higher levels of fertility. Hay produced on the well-fertilized plots contained more protein and phosphorus and thus had superior feeding value.

However, it is not only the quantity of fertilizer and fertilizer constituents that need to be considered. The time, placement, and method of application all play a part in the efficiency of the fertilizer on the crop.

The general practice in the Corn Belt is to apply most of the lime some months before, and a large part of the phosphorus and potash at the time of seeding of the legume or grass crop.

Because nitrogen is readily leached from the soil by heavy rains or excessive amounts of irrigation water, delayed applications are often more efficient than all-at-one-time applications when the seed is sown. If applied too early, much of the nitrogen may be lost before it can be utilized by the crop.

Maximum efficiency in fertilizer use depends upon having the proper nutrient balance in the soil. For each crop, there is a definite proportion in which each of these necessary elements must be supplied to maintain optimum growing conditions.



IN THE STICKY, slippery, sucking mud of Springtime in Korea, men are still the dependable supply carriers. These American soldiers have learned to take advantage of native inventions to lighten their load. And they are carrying their burdens on Korean A-frames. This supply-transport detail, like so many of the jobs soldiers must do, is dull, plodding drudgery. But nevertheless it's an important part of their job for defense.

BUT WHAT ARE YOU DOING?
Why not take that first step of doing your part for yourself and your fellowman by attending church this and every Sunday?

Local Church Notes

Immanuel Lutheran Church

RHEA COMMUNITY
E. W. Licksind, Pastor

Church Service 9:30 a. m.

Sunday School 10:30 a. m.

Ladies Aid—second Thursday of every month.

Walter League—second and fourth Tuesday of every month.

Men's Club—third Friday of every month.

You are most welcome to come and worship with us.

Baptist Church

Rev. Russell Pogue, Pastor

Sunday School 10:00 a. m.

Preaching 11:00 a. m.

Training Union 7:00 p. m.

Evening service 8:00 p. m.

W. M. U. Tues. 3:00 p. m.

Sunbeams Tues. 3:00 p. m.

Prayer Meeting Wed. 8:00 p. m.

Sixth Street Church of Christ

Stanley Lockhart, Minister

Sunday school 10:00 a. m.

Preaching 11:00 a. m.

Training Class 7:00 p. m., Sunday

Evening service 7:45 p. m.

Ladies Bible Class 2:45 p. m., Mondays

Prayer Meeting 7:30 p. m., Wednesdays

Methodist Church

James E. Tidwell, Minister

Sunday school 10:00 a. m.

Morning service 11:00 a. m.

Youth Fellowship 6:30 p. m.

Junior Fellowship 6:30 p. m.

Primary Fellowship 6:30 p. m.

Evening service 7:30 p. m.

W. S. C. S. 2nd and 4th Tuesdays Each Month, 3 p. m.

Choir Practice Weds., 8 p. m.

Congregational Church

George E. Meyer, Minister

Sunday School 10:00 a. m.

Morning Worship Hour 11 a. m.

Pilgrim Fellowship 6:00 p. m.

Woman's Fellowship, first and third Wednesdays of each month.

Church Family Night The first Sunday of each month.

Pentecostal Church

Leon Nelson, Pastor

Sunday School 10:00 a. m.

Morning service 11:00 a. m.

Evening service 7:30

Bible study Wed. 8:30 p. m.

Young People Fri. 8:30 p. m.

Church of Christ

Morning service 10:30 a. m.

Evening service 8:30 p. m.

THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

- LEWIS VARIETY STORE
- FRIONA STATE BANK
- CORNER GROCERY & MARKET
- FRIONA STAR
- WELCH-BLACKBURN HARDWARE
- ROCKWELL BROS. & CO. Lumbermen
- BLACK GRAIN COMPANY
- FRIONA CONSUMERS COMPANY
- THORNTON'S Poultry & Egg - Locker & Cold Storage
- HERRING IMPLEMENT COMPANY
- FRIONA WHEAT GROWERS, INC.
- FRIONA LUMBER COMPANY
- WHITE'S CASH GROCERY
- PHILLIPS 66 SERVICE
- KNOX'S READY-TO-WEAR
- REEVE CHEROLET COMPANY
- BLANTON BUTANE, INC.
- MAURER MACHINERY COMPANY
- CITY STEAM LAUNDRY
- REGAL THEATRE
- FOSTER DRY GOODS
- PLAINS HARDWARE & FURNITURE
- CITY DRUG STORE

STAR Want-Ads

"PARMER COUNTY'S MARKET PLACE"

NOTICES

STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

Stated Meetings
FRIONA LODGE 1332



First
Tuesday
Night
Each
Month

2 x 4's
\$6.50 per Hundred

at
ROCKWELL BROS. & CO.
Lumbermen

Notice: Have new saw sharpener machine. Can sharpen any description saw. Would appreciate your business. Shorty Jones. 1 block north, 1-2 east of clubhouse 33-2p

Hollis & Sons shop is now open! Ready for Business. 28-tfc.

AUTOMOTIVE

Chrysler Industrial
Motors

SALES and SERVICE
McCullough Motor Co.
411 H. 1st Phone 17
HEREFORD, TEXAS

EXPERT CAR GLASS INSTALLATION, Table Tops and Window glass. HEREFORD GLASS COMPANY, 1302 Park Ave., Phone 1425, Hereford. 21-tfc

**WE BUY
SCRAP IRON**

COMPLETE STOCK New and Used cars and truck parts. Hereford Wrecking Company, phone 320, 709 E. 1st, Hereford 21-tfc

BUSINESS SERV.

Wanted: General ironing, \$1.25 dozen. Also will keep children evenings in your home, 40 cents hour. Mrs. Tom Moss, 1st house south of W. L. Elelmon. 33-2c

1640 BUSHEL
STEEL GRANARY
at
ROCKWELL BROS. & CO.
Lumbermen

SUPER \$ BONUS COUPONS
are given by

**ALLEN'S JEWELRY
DILGER'S CLEANERS
DEATON'S SERVICE**

KNOX'S READY-TO-WEAR

**COMPLETE
EARTH MOVING SERVICE**

Land Leveling - Grading
Scraper and Bulldozer Work
Deep Plowing - Subsoiling
Terracing
Complete Crane Service

WALLACE & BYRD
Phones
899 - 1657-W
Hereford 28-tfc.

**SCOTT'S
PLANING MILL**

224 D St. Phone 1190
Hereford, Texas 20-tfc

WANTED

WANTED: Clean Cotton Rags. 5c per pound. Friona Star. 27-tfx

WANTED: 100,000 rats and mice to kill with Ray's Warfarin Rat Killer, also Squill. Harmless to humans and pets. Sold by City Drug and Thornton's Poultry & Egg. 17-12c.

**GALVANIZED
STORAGE TANKS**

at
ROCKWELL BROS. & CO.
Lumbermen

SELL OR TRADE

FOR SALE

Assortment of roses, flowering shrubs, shade trees, hedges, and fall bulbs. Also fruit trees. **MRS. J. F. WARD** North Main, Hereford, Texas

WINDOW SCREENS

at
ROCKWELL BROS. & CO.
Lumbermen

THELMA'S FLOWER SHOP

See us for Trees, Evengrees, Flowering Shrubs, Spring Bulbs and Flower and Vegetables plants. 30-tfc.

Assortment of crocheted hats and bags. Chenelle and straw. Contact me now for Easter hats. Mrs. E. B Brannon 32-4p

LIVESTOCK

For Sale: Registered milking shorthorn heifers. Dale Hart. Friona, Texas. 34-2p

For Sale: Good young milch cows, 2 miles on Muleshoe Hiway. Chas. Gray. 34-2p

SCREEN DOORS

at
ROCKWELL BROS. & CO.
Lumbermen

FOR RENT

CREOSOTE POSTS
at
ROCKWELL BROS. & CO.
Lumbermen

FOR RENT: Two unfurnished apartments. Contact Robert Schueler. 27-tfc.

REAL ESTATE

For Sale: 6 room, modern house, 100 ft. lot. Mrs. H. C. Davis. Friona. 34-1p

STILL HAVE some good Missouri and Kansas grassland or sale. Plenty rain; green grass now.

PAT TERRY

Bogges Agency
133 E 3rd Ph. 4051-6755
Carthage, Missouri 33-4c

FOR SALE by owner: Some choice business and residence lots and houses. Contact Robert Schueler. 27-tfc.

WE HAVE for sale a large list of town property, farm and ranch land. See us before you buy. We appreciate your listings. M. A. Crum, Friona. 31-2p

For Sale: 4 room house and 2 lots. \$2,000. M. A. Crume 33-1p

For Sale: Section well improved, irrigated. Half-section. Tip-top condition, modern. Irrigated. Quarter Section, all in cultivation, good house and well. Dry.

Three houses in Friona. Each modern and worth the price.

Want to lease a few more small tracts and some grass land.

(Uncle) John White

COTTON FARMS

320 ACRES UNIMPROVED: All good level land in cultivation. All plowed. Possession. Terms. Located in irrigation area. Per acre \$90.00.

640 ACRE FARM: Small house, Windmill, Corrals. All good level land in cultivation, except 25 acres. All plowed. Possession. Located in irrigation area. Per acre \$85.00.

MANY OTHER GOOD LAND BUYS: Write for our new descriptive list.

WESSON REAL ESTATE

West of Court House
Phone 944 317 Sampson
Hereford, Texas 27-tfc.

CEDAR POSTS

at
ROCKWELL BROS. & CO.
Lumbermen

CARD OF THANKS

We wish to express our thanks to our many friends in Friona for your many expressions of kindness extended us during the recent death of our dear mother and grandmother.

We extend special gratitude to those who sent flowers and sympathy cards and telegrams; for these we shall ever be grateful and always remembered by us.

The Franklin family
of Woodward, Okla.
The Ed Bogges family
of Friona

Business Professional DIRECTORY

**A. O. THOMPSON
ABSTRACT COMPANY**
Hereford, Texas

**JOB
PRINTING**
The Friona Star

Complete tract index of all land and town lots in Deaf Smith County. Write us for information.

1901-1951 — Fifty Years of Service

E. B. BLACK CO.

FURNITURE

Carpets Linoleum

GAS RANGES

Phone 14 Hereford, Texas

GILLILLAND FUNERAL HOME

131 E 2nd St., Hereford

PHONES

Day—931 Night—148-J

Funeral Directors — Ambulance Service

DR. MILTON C. ADAMS

OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours. 8:30—5:00

**BUSKE - MAGNESS
CATTLE & REALTY COMPANY**
Farm & Ranch Sales

320—Dry Land, \$90.00 acre

289 Acres, Improved

640 Acres, 10-inch well, some grass, unimproved

If you want a good Farm see us—

HOSPITALIZATION INSURANCE

First Door West of New Bank

Phone 3462

FRIONA, TEXAS

**KNOX'S
READY-TO-WEAR**

Located
in Old Bank Building

FEATURING
**NATIONALLY
ADVERTISED
Brands**

of
CLOTHING

for
MEN and WOMEN

PHONE 3581

FRIONA

FRIONA CONSUMERS CO.

FINANCIAL STATEMENT

December 31, 1951

ASSETS	
Current Assets:	
Cash on Hand	\$ 92.02
Cash in Bank	3,464.77
Accounts Receivable	8,076.20
Accts. Receivable — Suspense	484.69
Returned Checks	20.60
Merchandise	44,265.62
Stocks & Bonds	52,053.00
Utility Deposits	62.25
Accrued Stock C. C. A.	17.48
Total Current Assets	\$108,538.63
Fixed Assets	
Real Estate	\$ 1,724.12
Buildings	11,955.85
Less: Depreciation Reserve	3,827.77
	\$ 8,128.08
Equipment -- Office & Plant	\$ 7,949.56
Less: Depreciation Reserve	4,930.91
	\$ 3,018.65
Equipment -- Transport & Delivery	\$ 6,466.92
Less: Depreciation Reserve	4,009.62
	\$ 2,457.30
Total Fixed Assets	\$ 15,328.15
Total Assets	\$123,866.78
LIABILITIES	
Accounts Receivable (Cr. Balances)	\$ 17.57
Accounts Payable	3,575.08
Patronage Dividends Payable	12,234.00
Total Liabilities	\$15,826.65
NET WORTH	
Capital Stock -- Common	\$ 16,715.00
Preferred Stock -- \$1.00 Par Value	77,656.00
Surplus	13,669.13
Total Liabilities & Net Worth	\$123,866.78

Signed,
MARVIN LAWSON

PROFIT AND LOSS STATEMENT

Year Ending Dec. 31, 1951

SALES	
Cost of Sales	
Inventory - Opening	\$ 37,612.28
Purchases	175,126.55
	\$212,738.83
Less: Closing Inventory	\$ 44,265.62
Cost of Sales	\$168,473.21
Gross Profit on Sales	\$ 43,330.71
OTHER INCOME	
Interest on Stock	—
Patronage Dividends Earned	\$ 196.56
Discounts Earned	3.21
Collection C/O Acct.	—
Total Gross Income	\$ 43,530.48
EXPENSES:	
Salaries	\$21,539.00
Advertising	879.13
General	913.35
Insurance	981.17
Utilities	1,687.34
Repairs	322.13
Taxes - Payroll	326.44
Taxes - Ad Valorem	1,130.57
Interest	259.15
Cash - Over & Short	-.01
Chg. Off Accounts	29.30
Truck Expense	2,216.68
Freight	659.83
Depreciation	2,239.87
Total Expense	\$33,233.95
NET PROFIT	\$10,296.53

GRASS ROOTS

I threatened you good people with some information concerning a soil building, cover and grazing crop to be planted this Spring. Wednesday's "PANHANDLE CLOUD BURST" should have furnished the proper setting for a discussion of the importance of cover crops so will continue with the duster still fresh in all our minds and the residue of some thousands of acres of good land still sifting through our wives' curtains.

There are several varieties of clovers which, if planted early enough in the spring, fit into an irrigated farm program like a fly in the jelly jar. Of these, it is my humble and untalented opinion that HUBAM CLOVER is the best. This versatile plant is an ANNUAL—meaning that no seed produced no plant the following spring, while on the other hand it is such a prolific seeder that if allowed to reproduce, a heavy volunteer crop can be expected the following spring. WHY PLANT HUBAM? Its extensive root system will open up the soil comparable to a lot of our chiseling. Properly inoculated it will fix hundreds of pounds of Nitrogen into the soil. Hubam is a fine grazing plant and hay producer as borne out by Mr. Jay Boston who has used Hubam as a summer legume and contends that as a grazing plant it is hard to beat. OTHER REASONS. It is inexpensive to get into the ground!

WHAT OF THE ADAPTABILITY of this plant to our area. The Ireland Brothers, Richard and Woodrow, are seeding Hubam into wheat to fulfill a dual purpose—Soil building and grazing. Marvin Knox is seeding this clover into a field heavily infested with Johnson grass (What a pasture this will make this summer) Charley Hill will seed Hubam into fallow land which will be plowed under and sown to wheat this fall. Billy Bob Jack-

son is seeding Hubam on ground which will be planted to irrigated pasture grasses this fall. Others who are using this fine legume this Spring are: A. B. Dozier, Lee Howard, Andy Kerschen, Jelly McGowan, E. H. Flood and others. This practice is spreading to our neighboring communities. Mr. Hadley Reeve at Friona is seeding Hubam into land previously cropped to Sudan.

NATURE'S WAY OF BUILDING AND MAINTAINING SOIL FERTILITY: Best get on the wagon. This fine deep soil of ours is acting more like a shallow soil every year. Hard pan, running together, and surface crusting are the results of the depletion of organic matter.

FUTHER TIPS ON HUBAM CLOVER: Be positive of seed for top germination and purity. Be sure to treat seed with proper inoculant. Do not seed over one-half inch deep. Check seed to see that it's free of noxious weeds. Lots of Hubam Clover seed is heavily infested with Johnson grass seed.

I have used most of my space telling about this fine summer legume, but feel that its importance warrants this. I have been exposed to some fine newcomers to our area recently. Mr. Raymond Higginbotham in the Westway Community and Mr. W. H. Eubank who is ranching the old Edd East place on the creek east of town. These men are doing things you will be interested in. Check with Joe Camp and assistants at the PMA office in Farwell. They have a world of information for you that will help get your program of soil building into effect.

Mr. D. C. Burnett and Joe Menefee and several other farmers from Friona have been in working up irrigated pasture plans—more about these men next time.

J. T. E.



HEREFORD



Electric living is modern living. Electric living is efficient, economical living, too. See your electric appliance dealer now. See how an electric washer and an electric clothes dryer team up to take the hard work out of washday.

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY

37 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

CITATION BY PUBLICATION THE STATE OF TEXAS

To John C. Horn, George G. Wright, A. Bickle, H. E. Hume, Herman Schutte, William Heitman, J. H. McClellan, George A. Demotts, J. E. Staley, James Pritchard, and H. Heitman, and the unknown heirs, assigns and legal representatives of the above-named parties, whose names and residences are unknown.

You are hereby commanded to appear before the Honorable District Court of Parmer County at the Courthouse thereof, in Farwell, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 5th day of May A. D. 1952, to Plaintiff's Petition filed in said court, on the 17th day of March A. D. 1952, in this cause, numbered 1597 on the docket of said court and styled P. W. Hughes, Plaintiff, vs. John C. Horn, et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: Plaintiff sues in trespass to try title to recover the title and possession of the following described real estate situated in the Town of Friona, Parmer County, Texas, to-wit: All of Lots Numbers

five (5), six (6), seven (7), eight (8), nine (9), ten (10), eleven (11), and twelve (12) of block number seventy (70) and all of block number eighty-nine (89), of the Original Town of Friona, Parmer County, Texas; plaintiff alleging the three, five, ten and twenty-five year Statutes of Limitation of Texas; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and seal of said court at Farwell, Texas, this the 19th day of March A. D. 1952

(SEAL)
Attest: Loyde Brewer, Clerk, District Court, Parmer County, Texas.

Note of Appreciation

John Parish, principle of the grade school, wishes to express the appreciation of the teachers, and all others who worked on the elementary grade program given at the school last week, for the support and interest shown by the parents.

Mr. Joe Moyer's mother, of Hereford, visited with her over the week-end.

Obituary

WILLIAM C. FALLWELL

William C. Fallwell was born on November 7, 1874 in Panola County, Texas. He died March 15, 1952 after a brief illness, at the age of 78.

He lived in Greer County, Oklahoma from 1890 to 1901 at which time he moved to Hereford, Tex. Since 1930 he lived in Friona.

He was married to Beulah Williamson at Rush Springs, Oklahoma and to this union were born three children, two boys and a girl. Both boys and his wife preceded him in death. The boys were Wesley and Elbert and both are buried at the Hereford cemetery.

He is survived by his daughter, Mrs. J. N. Lunsford of Kiowa, Oklahoma, three brothers; Orville of Juleaette, Idaho, Claude L. of La Grand, Oregon, and C. H. Fallwell of Friona, and eight grandchildren; Elbert, Joe, Simmie Sue, Lanora, Tommie Lou, Glen Ray, and Buelah Ruth Fallwell.

Interment was at the Hereford cemetery, with Rev. Jimmie Tidwell officiating.

Mr. and Mrs. Alvie Jennings went to Colorado this week to bring his parents back to Friona. They had been visiting with a daughter and her family there.

Cattle Empire Reviewed At Senior Women's Club

The Senior Women's Club met at the clubhouse on Friday afternoon, March 14th. The club rooms were decorated with sweet peas and the theme of the program was "Texas Day".

During the business meeting, the club voted to donate five dollars to the Red Cross, Mrs. Kinley donated trees for the beautification of the cemetery, and the purchase of a filing cabinet was discussed.

To carry out the Texas Day theme the book, "Cattle Empire" was reviewed by Mrs. Newton Gore.

Refreshments were served to eighteen members by the hostesses, Mrs. L. R. Dilger and Mrs. Frank Reed.

CARD OF THANKS

We wish to express our sincere appreciation for the kindnesses shown us during the illness and death of our loved one. Especially do we thank Rev. Jimmie Tidwell, the pallbearers, and those who sang at the funeral. May God's blessing rest on each of you.

C. H. Fallwell family

Mrs. O. J. Beene and Mrs. S. T. Thornton were Amarillo shoppers on Thursday.

DEN I

Den I of the Cub Scouts met Monday afternoon with their den mothers, Mrs. Frank Spring and Mrs. Sloan Osborn.

The boys had roll call, checked their achievements and worked on the stunt they are preparing for pack meeting on Friday night. They did some tumbling and played games.

DEN III

Cub Scouts of Den III met Monday afternoon with their den mothers, Mrs. A. L. Talley and Mrs. Neal Fulks.

The boys had roll call, practiced on their game for the pack meeting, made four bear faces of paper sacks, and played games.

DEN IV

The Cub Scouts of Den IV met Saturday afternoon for their regular weekly den meeting.

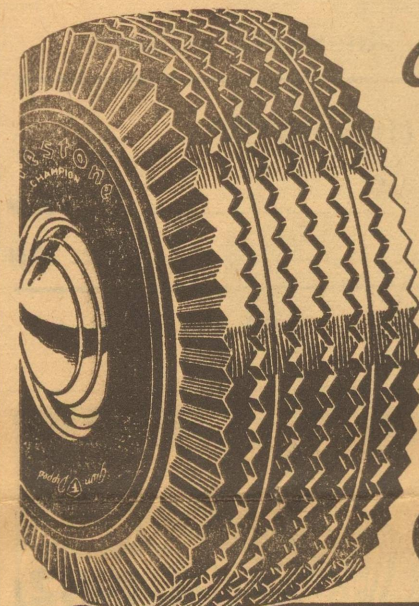
The boys spent the time working on their stunt for the pack meeting on Friday night.

TROOP IV

Saturday, March 15th, we collected \$72.00 for the Red Cross.

We had fourteen present at our meeting Monday. We are earning our Literature and Dramatic badge. We did pantomimes with two characters.

BIG 30 - DAY TIRE SALE



Come in and **BUY** AMERICA'S GREATEST TIRE VALUE... The Famous Long-Wearing **Firestone Champion**

NO OTHER TIRE IN THE SAME PRICE RANGE OFFERS ALL THESE FEATURES

- 15% MORE MILEAGE Because It's Made With Exclusive New Plus-Mileage Tread Rubber.
- MORE NON-SKID SAFETY Because Its Full Width 8-Rib Tread Has 3,456 Sharp-Edged Angles to Give Greater Protection Against Skidding.
- GREATER BLOWOUT PROTECTION—New Exclusive Gum-Dipping Eliminates Internal Heat.

LET'S TRADE YOU SAVE

DURING THIS EVENT

THE GREATEST OPEN-CENTER TIRE OF THEM ALL

The **Firestone CURVED BAR OPEN-CENTER TIRE**

with the new, improved

POWER ARC TRACTION BAR

SEE THIS TIRE BEFORE YOU BUY!



600-16 CHAMPION PLUS 1.12 TAX AND YOUR OLD TIRE	12.05	760-15 SUPER BALLOON PLUS 1.38 AND YOUR OLD TIRE	20.73
670-15 SUPER BALLOON PLUS 1.19 TAX AND YOUR OLD TIRE	17.09	820-15 SUPER BALLOON PLUS 1.52 AND YOUR OLD TIRE	23.75
710-15 SUPER BALLOON PLUS 1.23 AND YOUR OLD TIRE	18.95	Trade Now And Save	

TRUCK TIRE SPECIALS		700-20 10-PLY TRUCK PLUS 2.84 TAX	62.68
825-20 10-PLY TRUCK PLUS 3.85 TAX	88.32	750-20 10-PLY TRUCK PLUS 3.28 TAX	74.32

CALCIUM CHLORIDE 7.50 PER 100

INSTALLED IN YOUR TRACTOR

All Other Sizes Passenger and Tractor Tires

Available at Comparable Low Prices

HERRING IMPLEMENT COMPANY

COMPANY

ON HI-WAY 60

FRIONA

Editorially Speaking . . .

THE AMERICAN WAY

Courthouse Records

In Support of Safety . . .

To parents who, reasonably enough, fear the horrors of war for their children more than they are concerned about our own fatalities on the highways and on the streets, we wish to point out that the automobile has done in 51 years what it took wars 176 years to do. Yes, that is the startling fact, supported by the revelation that both the millionth American war fatality and millionth American auto fatality occurred in 1951. The first war fatality happened in 1775 at the battle of Lexington history tells us. The first American war fatality occurred in 1900 at New York.

our lethargy regarding reckless driving, lend an ear to these figures: ON AN AVERAGE, wars have killed 5,682 a year, while cars have taken TWENTY THOUSANDS OF LIVES EACH YEAR!

Now the only purpose in the world for studying these figures is the lesson that we might learn - not what the other fellow is going to do about it, but YOU and I.

There's too much reckless driving, not only in Friona, but across the nation - the lives lost are such a high price for those lapses of sanity while behind the wheel. Just doesn't look like good business, does it?

We Believe there's a Practical way

We wonder if Christianity is holding its proper high plane and sphere of influence in the present unsettled situation throughout the world. Great stress is being laid on alliances, pacts, brotherhood organizations and even the Church in many of the attempts to bring peace and understanding; but we cannot help but wonder if the Church is pursuing the right course.

when it proves PRACTICAL. And we sincerely wonder if many of the political maneuvers are practical. There is even a shadow of doubt in many minds if the United Nations itself is practical. With the United States financing the operation, yet cow-towing to many weaker powers in the administration of its operations, we feel it cannot be too practical. Is it even sensible to bicker on truce negotiations in the Far East (on Red terms)?

Muscular Christianity has always had its appeal to us, and we believe more stress on this type of missionary activity might prove more effective than the more idealistic and less practical promotions, abroad and at home.

We are not setting ourselves up as any authority on the world wide problems that have stumped great men of all times. BUT we do believe that the same yardstick should be applied to international and national situations in most instances that would be practical right in our own community. For instance, wouldn't it be folly (recognized by even our children) for my neighbor and myself to carry on all our negotiations with double-talk? There is no substitute for forthright action, practical Christianity, politics and honor. If the local church does not administer to our immediate and practical needs, but exists on a theoretical plane, then it has no justification. So should it be in its ministering to the world, and we hope the day will soon come when the great faiths unite in taking a firm and influential hand in bringing world brotherhood nearer reality. Certainly the politicians have left much to be desired.

Our good friend, Jake Lamb, was just in today with some highly informative and inspirational reports of the widely known "Sky Pilot of the Cumberland", a minister in the rugged hills of Kentucky who lives and preaches the "muscular" Christianity, most certainly affecting the very mode of living of those people he works with. In fact this minister Rev. Hiram Frakes, founded a mountain mission, named it for a notorious outlaw, and transformed Kentucky's blackest spot into its whitest. Result: Spiritual, educational and social rehabilitation of the hardest characters.

We drew a parallel in this method of missions to the need in worldwide relationships. Any religion, any philosophy merits wholehearted support only



Not Much Left

THE FRIONA STAR

Friona Parmer County Texas

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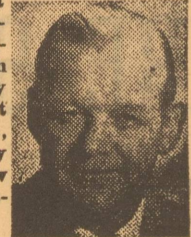
Entered as second-class mail matter July 31, 1926 at the post office at Friona, Texas, under the Act of March 3, 1879. Published each Thursday.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected when brought to the attention of the publisher.

WASHINGTON AND "SMALL BUSINESS" By C. WILSON HARDER

War has come to America. The revolution to overthrow the American way has started.

Without fanfare, the Mutual Security Agency, successor to the Marshall Plan, published the battle plans of the revolutionary army in a booklet entitled "Simplification" with plans not only to wipe out small business, but to kill any chance of new small businesses starting.



It has long been known that the Marshall Plan, and its successor, MSA, are infested with officials of communist leanings teamed up with monopoly in an unholy alliance to win points. Around Washington they say "the typical MSA official is overpaid, under worked, and far to the left."

Hitler revealed his plans in "Mein Kampf"; Lenin revealed his plans, and now MSA reveals in "Simplification" published with tax money, its plan to wipe out independent enterprise.

The plan is simple. MSA says too many firms are permitted to put out too wide a variety of goods to meet customer desires. So, they say, just eliminate all but the most popular by a two-thirds vote in each industry.

This is the most far reaching communistic dogma yet voiced by any governmental agency.

Here's how it works. For example, the standard white loaf of bread is not only the most popular seller, but also the item controlled by the big bakery combines. Naturally, the vote in that industry would install white bread as the approved variety.

This would mean that a small baker, anxious to start his own business, could compete by putting out specialty items such as a different pumpernickel, or rye bread. But his products would not be approved, so his business would die a sorry death.

MSA explains its dogma of "Simplification" very tersely.

"The drawing board and the salesman's zeal to give the customer something special are not the proper breeding element for SIMPLIFICATION," MSA says.

The mask is now removed. It is apparent, as long suspected, the Marshall Plan and MSA, are the breeding elements for the overthrow of the American system.

These schemers, giving away billions of American tax dollars, stand today as a far greater menace to America than illiterate Asiatics massed behind North Korean banners.

Obviously the American drawing board which produces so many great products, and the American salesman's zeal which brings these products to the people are foreign to the thinking of the communist minded.

Neither Hitler nor Lenin mentioned the end result of their plan—the firing squad.

Neither does MSA mention firing squads, but that is the next logical step in any compulsory plans.

This is one of the reasons why Washington observers, and thinking patriots are emphasizing "America is not endangered from without, but from within. Unless the people act now, they are going to lose all to the forces of evil working in our midst."

Monday Morning Musings

'Twas A GOOD PROGRAM

It makes us swell with pride when out-of-town visitors remark: "How in the world do you do it? Why our town is much larger and it just isn't getting the job done like Friona!"

We were pleased to have out-of-town visitors last Thursday evening who joined us in attending the music and physical education program at the gymnasium. First, the visitors exclaimed over the large attendance and community spirit. Then when the comprehensive program was presented, the guests were even more profuse in their praise of Friona.

not? Folks here are consistent in their interest in the educational system. There is only one thing we cannot understand - could not similar enthusiasm be accorded farm meetings, civic gatherings, the churches, and the chamber of commerce? All these must work coordinately in building the community. Remember when we had some good speakers up here to talk to the farmers about one year ago? The meetings were held in the Regal theatre, and only a dozen or two farmers and businessmen attended? Do even the board members attend chamber of commerce meetings?

We just gotta be up and at 'em folks!

WE AGREE:

Movie Actresses at Linotypes Are a Disgrace to the Profession

from The Canyon News

We have always resented the idea of movie stars and other so-called celebrities going into a printing plant for the sole purpose of having their pictures made seated at a linotype or some other complicated printing machine.

Printing machines are no playthings. If they were so simple to operate and such a toy, every kid in the country would have one of these machines.

It takes years to learn to operate any kind of

a printing machine efficiently. Yet here we have pictures of some so-called prominent person who has never before seen a machine in operation, comfortably seated before the machine, making the thing hum.

Of course this is called stage stuff, and something that never actually happens. The readers get the impression that printers are a bunch of chumps because it takes so long to learn the trade.

"Chump" is not applied to the right person—this descriptive adjective belongs to the people who get their pictures taken for mere publicity purposes.

The Law and You

By Robt. (Bob) Kirk

DO YOU KNOW under what conditions you may insure the life of another?

The law of the State of Texas man to take the life of another," states that public policy prohibits Those having an insurable interest in the life of another fall no insurable interest in the life into three classes: (1) One so closely related by blood or affinity of another.

One case has stated "It is a-tinue to live, irrespective of money consideration; (2) a creditor; insurable interest to be the own- (3) One having a reasonable expectation of pecuniary benefit or the life of a human being . . . advantage from the continued life of another. In determining whether or not there is an insurable interest, each case must be investigated and the facts in each case developed so that there may be a determination of whether or not the facts in a given case fall within.

in one of the three classes above. If the facts do not fall into one of the three classes, and one does not have an insurable interest, in the life of another, he may not recover as beneficiary under a policy of insurance on the life of another, even though he be named such beneficiary.

FOR FURTHER INFORMATION ON THIS SUBJECT, SEE YOUR LOCAL ATTORNEY.

The Labor Party first took office in Britain in 1924.

Louis XIV had the longest reign of any European monarch.

Iceland's Parliament is called the Althing.

Ambergris is the secretion of the sperm whale.

A Captain Webb was the first man to swim the English Channel.

M Lien — Edward M. Gaston, W. D. — John Aldridge, et ux, et ux, R. L. Maye, Lots 18, 19, 20 Jewell Caston, Lots 7, 8, 9, Blk. 11, Farwell.

W. D. — Lelia Staley, Arrah B. Tr., Roy P. Daniel, N 303.62 a. Sec. 15, T-5&1-2-S, R-5-E.

Rel. — Brown & Root, Inc., W. D. — James H. Douglas, Jr., Charles Allen, Lot 1 & N1-2 lot 2, Blk. 25 Friona. Tr., H. F. Heath, E 1-2 Sec. 9, T-6-S, R-3-E.

D. T. — C. M. Kunkel, et ux, Federal Land Bank, SE 1/4 Sec. 6, Blk. "W", E. K. Warren. D. T. — H. F. Heath, H. Y. Overstreet, Tr., E 1-2, Sec. 9, T-6-S, R-3-E.

H. Desig. — Albert Cannon, et ux, Public, S 200 a. of Np Sec. 22, T-5-S, R-4-E. W. D. — James H. Douglas, Jr., Tr., Mike Allen, NW 1-4 Sec. 19, T-5&1-2-S, R-5-E.

D. T. — Albert Cannon, et ux, Karl L. Lovelady, Tr., N 120 a. of N 1-2 Sec. 22, T-5-S, R-4-E. D. T. — Mike Allen, H. Y. Overstreet, Tr., NW 1-4 Sec. 19, T-5&1-2-S, R-5-E.

Affi. — A. J. Jarrell, Public, NE 1/4 Sec. 10, Blk. "A" Cap. Syn. W. D. — James H. Douglas, Jr., Tr., Billy Dean Baxter, SW 1-4 Sec. 2, T-6-S, R-3-E.

H. Desig. — A. J. Jarrell, Public, N 1-2 Sec. 11, Blk. "A" Cap. Syn. D. T. — Billy Dean Baxter et ux, H. Y. Overstreet, Tr., SW 1-4 Sec. 2, T-6-S, R-3-E.

D. T. — A. J. Jarrell, E. Paul Dagge, Tr., NE 1-4, Sec. 10 Blk. "A" Cap. Syn. W. D. — James H. Douglas, Jr., Tr., Mike Allen, SW 1-4 Sec. 19, T-5&1-2-S, R-5-E.

Rel. — A. T. Watts, A. J. Jarrell, NE 1-4 Sec. 10, Blk. "A" Cap. Syn. D. T. — Mike Allen, et ux, H. Y. Overstreet, Tr., SW 1-4, Sec. 19, T-5&1-2-S, R-5-E.

W. D. — J. R. Thornton, et al, Claude H. Rose, NW 1-4 & N 1-2 of SW 1-4 Sec. 47, Blk. "A" Cap. Syn. M. Lien — C. H. Jefferson, et ux, A. G. White, Lot 24, Blk. 25, Bovina.

D. T. Claude H. Rose, et ux, Sam Aldridge, Tr., NW 1-4 & N 1-2 of SW 1-4 Sec. 47, Blk. "A" Cap. Syn. W. D. — D. K. Lindop, et ux, Virgil W. Woodson, NE 1-4 Sec. 12, T-16-S, R-1-E.

W. D. — J. R. Thornton, et al, Chas. Lunsford, SE 1-4 & S 1-2 of SW 1-4 Sec. 47, Blk. "A" Cap. Syn. W. D. — B. H. Bewley, F. A. Grimsley, S 1-2 of NW 1-4 Sec. 33, D & K.

D. T. — Chas Lunsford, Sam Aldridge, Tr., SE 1-4 & S 1-2 of SW 1-4 Sec. 47, Blk. "A" Cap. Syn. & NE 1-4 Sec. 21, Blk. "B" Cap. Syn. Ease. — J. M. Gunn, et ux, Lee H. Sudderth, SW 1-4 Sec. 28, T-7-S, R-2-E.

Rel. — F.F.S. & L. Asso., J. E. Hardage, Lots 15, 16, Blk. 42, Farwell. W. D. — D. R. Rule, et ux, John O. Nazworth, et ux, Lot 1, Blk. 85, Friona.

H. Desig. — Claude H. Rose, et ux, Public, N 1-2 lot 29, Lots 30, 31, 32, Blk. 18, Farwell. Rel. — Owen Seamands, D. R. Rule, et ux, Lot 15 Blk. 77 & Lot 1 Blk. 85, Friona.

Rel. — Jack Dunn, Graham Thornton, SE 165 a of Sec. 47, & E 1-2 of SW 165 a Sec. 47, Blk. "A" Cap. Syn. D. T. — John O. Nazworth, Frank A. Spring, Lot 1, Blk., 85, Friona.

Rel. — Jack Dunn William Thornton, et al, W 1-2 Sec. 47, Blk. "A" Cap. Syn. Convey. — Farwell Winston, et al, Josephine Carter Ferry, SE 1-4 & E 1-2 of SW 1-4 Sec. 22, T-5-S, R-3-E.

W. D. — Lee Renner, Harrison F. Gee, N 35' of lot 5, Blk. 52, Friona. W. D. — V. H. Bewley, et ux, Geo. W. Haskins, N 1-2 of NW 1-4 Sec. 33, D & K.

D. T. — Harrison F. Gee, Sam Aldridge, Tr., N 35' of lot 5, Blk. 52, Friona. Rel. — Plainview P. C. A., L. D. Chiles, E 103 a. Sec. 6, T-1-N, R-3-E.

Trans. — Lee Renner, F.F.S. & L. Asso., N 35' of lot 5, Blk. 52, Friona. Trans. — James H. Douglas, Jr., Amicable Life Ins. Co., SE 1-4 Sec. 19, T-5&1-2-S, R-5-E.

Agree. — Wilbur Charles, et ux, George A. Heath, et ux N 1-2 of NE 1-4 Sec. 6; N 1-2 of NW 1-4 Sec. 5; T-6-S, R-3-E. W. D. — H. Y. Overstreet, et ux, D. W. Bagley, Lots 10, 11, 12, 13, 14, Blk. 95 Farwell.

M. Lien — Claud Heath, et ux, J. D. Kirkland, NE 1-4 Sec. 22, Blk. "H" Kelly. Deed — Farwell Winston, C. G. Hromas, Lots 1, 2, 3, Blk. 46, Farwell.

Affi. — Will Crow, Public NE 1-4 Sec. 22, Blk. "H" Kelly. W. D. — Ruth Lynn, J. E. Arms, et al, S 281.15 a. of Sec.22, N 160 a. Sec. 27, T-1-N, R-3-E.

C. C. Prob. — Estate of G. Russell Nolen, Deceased, NE 1-4, Sec. 22, Blk. "H" Kelly. Trans. — Ruth Lynn, Conn. Mutual Life Ins. Co. S 281.15 a. of Sec. 22, N 160 a. Sec. 27, T-1-N, R-3-E.

W. D. — Miles Robbins, et ux, Lester B. Dean, S 1-2 Sec. 18, Blk. "A" Rhea Bros. Part. Rel. — Fed. Land Bank, C. B. Watkins, S 150 a. of NE 1-4 Sec. 11, N 1-2 Sec. 94, Kelly "H".

W. D. — H. Billingslea, et ux, Clyde Austin Rains, N 1-2 Sec. 10, J. T. Jewell. M. M. Lien — J. E. Hardage, et ux, Joe Crume, S 8-1/3 ft. of Lot 12, all Lot 13, 14, 15, 16, Blk. 48, Farwell.

D. T. — Clyde Austin Rains, Wm. R. Phillips, Tr., N 1-2 Sec. 10, J. T. Jewell. W. D. — Thomas G. Powell, et ux, Boone Allison, SW 1-4 Sec. 34, D & K.

W. D. — J. E. Hardage, et ux, Graham G. Thornton, Lots 15, 16, Blk. 42, Farwell. Rel. Theresa Kaiser, Herschel Johnson, E 1-2 Sec. A and E 1-2 Sec. 4, Harding.

D. T. — Graham G. Thornton, et ux, G. D. Anderson, Tr., Lots 15, 16, Blk. 42, Farwell. Rel. — Dora Inman, Glenn W. Godfrey, Lot 1, O. H. Davis, Sub.

W. D. — George J. Williams, et al, Helen Williams, Lots 9, 10, Blk. 12 & Lots 19, 20, 21, & W 115' lot 10, 23, Blk. 49, Friona. M. Lien — George A. Heath, et ux, Parmer Co. Impl. Co. NE 1-4 & N 1-2 of NW Surpl. 5, T-6-S, R-3-E.

W. D. — E. J. Gully, et ux, Eugene Gully, W 1-2, Sec. 16 & NW 1-4 Sec. 15, Johnson "Z". M. Lien — W. R. Mabry, et ux, Parmer Co. Impl. Co., W 1-2 Sec. 24, T-5-S, R-4-E.

The lightning rod was invented in 1752. The Amazon River is 3,800 miles long.

The fountain pen was invented by Waterman. "Stet" to a proofreader means "leave as is."

Lake Superior is the largest of the Great Lakes. "Thirty" to a newspaperman means "end of story."

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sprits in the spring and summer often are a result of the ravages of nature, with winds and hail and tornadoes sometimes taking their toll in one's crops, often wiping out an entire year's livelihood; and that is mighty, mighty hard on the little

WOMAN

who has struggled throughout the year to keep the home affairs in order. Why not do as many of your neighbors have done? They have

FOUND

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Not Too Late to Save on 1951 Income Tax, Texas Bar Association Reports

Waiting until the last minute to file your 1951 Income Tax return? Even if you have already filed, some tax savings may be possible.

While there are few bright spots in the tax picture for the average taxpayer, lawyers say that some lucky individuals may be able to take advantage of certain relaxed provisions of the 1951 Revenue Act. For example, you may now claim an exemption for a dependent whose gross income during the year was any amount less than \$600. Previously, and income of \$500 or more by the dependent barred your claim for an exemption on his account. If you sold your home during 1951, you may avoid being taxed on any profit made in the transaction by purchasing and occupying a new home within one year. The new residence must cost as much or more than the sales price of the old one. However, you may include notes and other liabilities forming part of the consideration in figuring the cost of your new home.

Suppose you bought a home in 1945 for \$5000 and sold it on July 1, 1951, for \$8500, making a profit of \$3500. If you buy and move into a new home not later than June, 30, 1952, costing as much as \$8500, no tax will be due on your \$3500 profit. This is true even though you may pay only \$500 or less as a down payment on the new home and the balance of the purchase price is represented by a note and mortgage.

However, the Bureau wants a record of your transactions, even though no tax is due. If you have already repurchased, both your sale and your purchase should be shown on separate Schedule D and attached to your tax return. If you have not bought your new home as yet, but expect to do so before the one year limit runs out, report the 1951 sale on Schedule D anyhow. But, enter the word "None" in the Gain or Loss column and add a short explanation that you expect to purchase or rebuild. Then, when you do replace, write the collector giving him full details on the transaction. If your plans for replacement should fall through, an amended 1951 return would be necessary.

Another new feature which may save taxes for some people is the removal of one limitation on medical expense deductions for all persons over 65. They are no longer limited to the excess over and above 5% of adjusted gross income. The limit still applies to all taxpayers under 65, unless their husband or wife happens to be 65 or older. In this

event, both husband and wife may deduct medical expenses without reference to the amount of adjusted gross income. However, the general limitation of \$1250 per individual still applies in all cases.

If you passed up any of these savings, an amended return may pay dividends.

The new Self-Employment Tax is causing extra tax return headaches for some people this year. If you had net earnings of \$400 or more derived from a trade or business which you conducted during 1951 as a sole proprietor or as a partner, this new tax may apply to you. Public officials, railroad workers, ministers and various professional people are excluded from the application of this tax, as are non-resident aliens.

Similarly, income derived from farming, interest and dividends from securities, and gains and losses resulting from sale or exchange of capital assets are excluded. Rentals from real property are excluded except in the case of a real estate broker.

This new tax covers many people newly added to the list of those covered by the Social Security Act, and is imposed to help finance the benefits they may later receive. If you are liable for the Self Employment Tax, you should obtain separate Schedule C and file with your regular income tax return.

Applying in many instances where no regular income is due, this tax will also force some people to file returns even though their gross income of less than \$600 would not otherwise require a filing. Suppose you operated a very small business and grossed only \$590 in 1951. Under the old law, no return would be required.

However, under the 1951 Act, the Self Employment Tax is carried from Schedule C to Form 1040 and collected as a part of your total income tax liability. If your net income from this small business was \$401, you would be required to file a completed 1040 return along with Schedule C in order to comply with the law.

(This column, based on Federal law, is written to inform -- not to advise. No person should ever apply or interpret any law without the aid of an attorney who knows the facts, because the facts may change the application of the law.)

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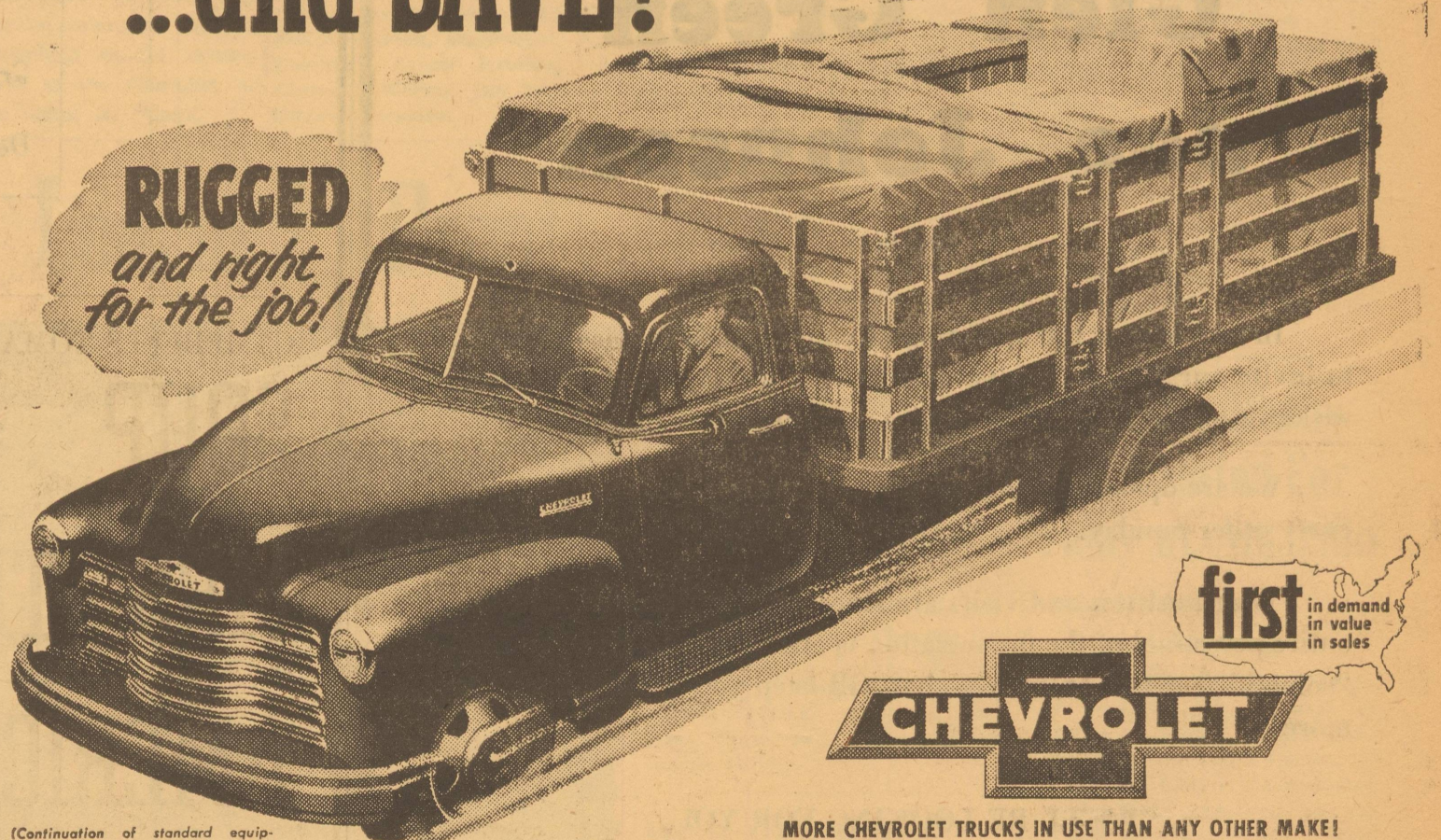
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REEVE CHEVROLET COMPANY



Cpl. and Mrs. Frank Bauer

Dorothy Schueler - Frank Bauer Vows Read At Rhea

Miss Dorothy Marie Schueler, daughter of Mr. and Mrs. Herman Schueler, Rhea community, became the bride of Cpl. Frank Bauer in an impressive double ring ceremony Saturday, March 8, at 3:30 o'clock in the afternoon. The wedding vows were exchanged in the Rhea Lutheran Church with the pastor, Rev. E. W. Lichtsinn officiating. Cpl. Bauer is the son of Mr. and Mrs. Irvin Bauer of Happy.

The bride was attended by her sister, Miss Lillian Schueler, as maid of honor. Miss Schueler's dress was orchid marquisette, worn over hoops, with matching mitts. Her headpiece of maline and flowers matched her bouquet.

The bridesmaid, Mrs. Roy Likes, wore aqua satin with a marquisette trim and side drape. Her matching bouquet and headpiece were of yellow jonquils and aqua maline. Matching mitts completed her ensemble.

Candlelighters were Miss Mary Alice Bauer of Happy, sister of the groom, and Miss Lucille Hoffman, cousin of the bride. Miss Hoffman's dress was pale blue marquisette and Miss Bauer's of yellow. Their wristlets and headpieces were of matching maline with yellow flowers.

Flower girls were Connie Schlenker, niece of the bride, and Donna Davis, niece of the groom. Their white nylon dresses were worn over hoops, and their baskets were filled with yellow rose petals.

Given in marriage by her father, the bride was gowned in a two-piece nylon tulle dress worn with a short sleeve jacket. The double skirt was accordion pleated and featured Chantilly lace insertion. The sweetheart neckline of the jacket repeated the Chantilly lace. White satin covered buttons down the front, large puff sleeves and lace mitts were other notes of interest. Her finger-tip veil was lace over satin. Rows of seed pearls outlined the headdress. Her flowers were a white orchid, roses and stephanotis.

Mrs. Schueler, mother of the bride, wore a navy blue dress with navy and white accessories. Mrs. Bauer, mother of the groom, wore navy with pink accessories. Their corsages were of gardenias. Attending the groom were the

best man, Cpl. Glen Harrellson, Friona and the groomsman Pfc. Bill Echols, Lubbock. Ushers were Herbert Schueler, brother of the bride, and Arthur Spicer, Amarillo, cousin of the groom.

Miss Carolyn Townson, Clovis, New Mexico, sang O Perfect Love, accompanied by her mother Mrs. Fred Townson. Mrs. Townson played the pre-nuptial organ music as well as the traditional wedding marches.

Palms and baskets of white gladioli flanked the altar. Cathedral tapers in candelabra were used on the candelabra and kneeling bench. White satin bow marked the bridal aisle.

Following the wedding a reception was held at the Lutheran Parish Hall. The five tiered cake centered the lace covered serving table. The cake was topped with a wedding bell and miniature bride and groom which had been used on the cake served at the silver anniversary celebration of Mr. and Mrs. Irvin Bauer, parents of the groom. Garlands of gardenias encircled the cake.

Members of the house party were Mesdames Carl Schlenker, Gilbert Schueler, Joe Fallwell, Raymond Schueler, Herbert Kuhlman, and Miss Lula Spicer. Mrs. Glen Harrellson presided at the guest register.

The bride's going away costume was a navy gabardine suit, with navy and white accessories. Her corsage was of red carnations.

Mrs. Bauer is a graduate of Friona High School, Amarillo Junior College, and the Northwest Texas Hospital School of Nursing, Amarillo. She will continue her position as a nurse at the Parmer County Community Hospital, Friona.

Personals

Mr. and Mrs. Pat Busby and Donald Ray visited with their daughter in Camp Chaffey, Ark., over the week-end. They reported rain there. Their son-in-law is stationed there now and hopes to remain there until his discharge.

M/Sgt. and Mrs. Mayvs Womack, of Roswell, New Mexico, were Friona visitors this week. Mrs. Womack is the former Olvis White, who attended school here in the 1930's. They were visiting his father C. H. Womack, who lives here, and with relatives in the Hereford vicinity.

Visitors this week in the H. L. Outland home are her parents, Mr. and Mrs. E. C. Dearing from Higgins.

Mr. and Mrs. E. L. Price, Mar-nell Ledgerwood and Norma Watson of McLean visited with the Ralph Taylors and other friends and neighbors Sunday. Loyd Messenger who is stationed near Lawton, Oklahoma accompanied them. The Prices were formerly of Friona.

The T. E. Parsons family, who live in the Rhea community, are moving to Brownwood this week.

Mr. and Mrs. Elton Rogers and baby of Amarillo were Sunday visitors in the J. T. Gee home.

CL
from Friona. Why I know -----, -----, and ----- there, and they are sure fine folks. I have lots of good Friona people trading with me and I sure try to treat them right!"

Are not Friona merchants doing as much?

CL
Chamber of Commerce manager Al Romich asks that all groups, clubs, and organizations please let him know the dates of their scheduled meetings, so that a calendar of events in Friona may be kept. This would enable any person or group planning a meeting to contact his office, and learn if the meeting date would conflict with that of another group.

CL
Here's a new pitfall that must come with the advent of the television age: there was the absent minded professor who got up one morning, absent-mindedly turning on his radio and thinking he'd gone blind.

Visiting in the Bill Stewart home last week were Captain and Mrs. Roscoe Chandler and children of Albuquerque, New Mex.

REGAL THEATRE

FRIDAY - SATURDAY
Red Ryder vs. Bare Knuckle Killer
COWBOY AND THE PRIZEFIGHTER
In Cinecolor
Don Daredevil Rides Again No. 10

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Kathryn Grawson Ava Gardner Howard Keel
SHOW BOAT
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WEDNESDAY - THURSDAY
Gregory Peck
ONLY THE VALIANT

REMEMBER SHOW TIME
MATINEE—2:00 p. m. NIGHT—7:00 p. m.

CERTIFIED SEEDS

MARTIN MILO
60-66
70-78
DWARF 38 MILO
PLAINSMAN MILO
HEGARI

SANTA FE
Grain Company

FRIENDLINESS
IS JUST ONE OF OUR VIRTUES!
...Come on over and see for yourself!

MEATS	FRIENDLIEST SERVICE		
Sliced Slab Bacon ----- 45c lb.	COST NO MORE		
Steak ----- 95c lb.			
	PRODUCE	SHURFINE	SAUR
	Grapefruit ----- 9c lb.	KRAUT	3 for size 21c
	Delicious Apples ----- 17c lb.	QUAKER	OATS Reg. Lge. Box 37c
		CAMPBELLS TOMATO	WORTH MAPLE Flavored
		SOUP 2 for 25c	SYRUP Quart 37c
		MRS. TUCKER'S SHORTENING 3 lb. can 81c	
		AMERICAN BEAUTY WHITE CORN MEAL 5 lb. Bag 43c	

CORNER **GROCERY and MARKET**

MEMBERS OF ABE STORES THE NATION'S LEADING CHAIN

ANNOUNCING CHANGE OF OPERATION OF YOUR CONOCO STATION IN FRIONA

Glen Green
Joe Johnson
Leases

In taking over the operation of your Conoco Service we wish to invite our friends to give us a try, we're doing everything we know to give the kind of service you appreciate and need.

We are open long hours for your convenience, and are open every other Sunday.

Your business and visits are sincerely appreciated, and the entire personnel of the organization is attempting to give you that "something extra" in service that will keep you coming back for more!

WE'LL BE LOOKING FOR YOU

Headquarters for "50,000 Miles—No Wear" Service

GREEN - JOHNSON

Corner Main & Hiway 60 Phone 2781