## The Iriona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS


## 'LAUEH CLOWN'

Junior - Senior Play


## The Friona Star

Published By
NORTHWESTERN
PUBLISHINQ
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## 1934 Dodge Truck

The 1933 Dodge Truck was a way out in Frontbut DODGE BROTHERS never quit.

Look at the Outstanding Im

| Trucks over the 1933 models: |  |  |
| :--- | :---: | :---: |
|  | 1933 | 1934 |
|  | $8,400 \mathrm{lbs}$ | $10,500 \mathrm{lbs}$ |
| Maximum Gross Weight | $4,425 \mathrm{lbs}$ | $5,975 \mathrm{lbs}$. |
| Maximum Pay Load | $62 \mathrm{~h} . \mathrm{p}$. | $70 \mathrm{~h} . \mathrm{p}$. |
| Motor, Dodge 6 | $531-4 \mathrm{lbs}$ | $663-4 \mathrm{lbs}$ |
| Crankshaft Weight | 4 lbs. | 7 lbs |
| Counter Weights | $21-4 \mathrm{in}$. | $21-2 \mathrm{in}$. |
| Main Bearing Size (4) | 132 | 150 |

OTHER IMPROVEMENTS:-Heavier Rear Axle; Heavier Rear End; New Improved Clutch; 36 Per Cent Stronger Frame; Heavier Rear Springs; Improved Steering and other improvementa.
Hydraulic Brakes, Full Floating Rear Axle, Roller Bearing Universal Joints, Two Tapered Roll Rear Wheel Bearings, a Time-Tried Dodge 6 Motor.
A much advertised new feature in some trucks is a full floating rear axle-a standard feature on the Dodge

## Delivered Prices

136 INCH Wheelbase
Chassis and Cab
161 INCH WHEELBASE
161 INCH WHE
With Stand
\$842.00
877.00 ment Extre

## Ireland-Eavers Motor Co.

DODGE AND PLYMOUTH SALES AND SERVICE HEREFORD, TEXAS

## Light <br> and Sight

-The pupil of the eye becomes smaller with age, consequently the need for more light as birthdays come and go.
-It takes three times as much light to read newspaper with the same ease as a well printed book.
-Light acts as a magnifier of smaller details.

- Our eyes are used about 30 per cent more for severe visual tasks than was common a generation ago-and many times more than a century ago.
-If your child holds the book he is reading closer than 14 inches, it is quite probable that his eyes lighting, eye glasses, or both.

A Great Deal Of Gcod
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$\qquad$
tre US-Evertthinc for the buider
Rockwell Bros. \& Co.
LUMBER
FRIONA, TEXAS

## 1901

1934
E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

## Have You Noticed?

days ago? The

DO NOT EXPOSE YOUR CROPS TOO LONG TO
the ravages of hail stones.
BETTER BE SAFE THAN SORRY-LET US INSURE YOU NOW!
J. W. WHITE, Insurance


The Friona Star



