

# THE FRIONA STAR

VOLUME 28, NUMBER 19

FRIONA, TEXAS, THURSDAY, DECEMBER 11, 1952

5c Per Copy

## Column Left . . .

..The streets have been decorated! And they are beautiful..

Classes of the Friona schools will be dismissed Thursday at noon, Dec. 13th, for the Christmas holidays.

All grade school classes will have their parties in their rooms on Thursday morning.

C. Weatherly, a new resident of the community, was a Star visitor this week, subscribing to the paper. He comes from Greenville. There are four boys and one girl in the family, two of them in school. They live on the M. M. Shirley place 9 miles west of town.

It is a pleasure to welcome all newcomers to the community.

The nursery of the Congregational church is to be open during the morning worship hours, with capable supervision, Rev. Meyer has informed us.

The Lazbuddie Senior Class writes that it would like to thank all the merchants and firms that contributed to the Lazbuddie carnival and the seno queen.

The "Story of Will Rogers" will show for three days at the Regal Theatre rather than the two designated on the show calendar. Dates are Dec. 14, 15 and 16th.

We read this somewhere: Government is a lot like your digestive system - if it is working right, you hardly know you have it.

We surely hate to mislead anyone or to misrepresent any incident whatsoever in the Star. And when we find that we have erred, we firmly believe in immediate apology and-or correction.

Several months ago, in balmy weather, we took a little fishing jaunt, and upon returning just had to comment on the giant breakfasts - served cheaply - in a little cafe in a western Colorado village. In fact we stated that an order of eggs and 12 slices of bacon was served for seventy cents.

Consequently we have been the victim of good-natured chiding from Vic Krueger up at the Villa Cafe - without ceasing.

Well, it so happened that our fishing partner of that trip dropped into town this week. So to clear our conscience we queried him, "Remember that cafe where we got the big breakfast?"

Answer: "You mean where we got the FOURTEEN strips of bacon?"

So, Vic, we apologize for misleading you all this time. We should have stated that the cafe possibly found it profitable to put 14, not 12 strips on the plate!

The inaugural preparations as discussed by Walter Rogers this week reminds us of a very pleasant conversation we recently had with Joe Menefee. Joe and family took a trip through the East and South a few weeks ago, and he told us then of the beehive

## "I'll See You in Friona on Wednesday" Is Santa's Assurance to Parmer Boys-Girls

### LOOK! CHILDREN CANDY ETC. RIGHT FROM SANTA 2:30 P.M.



"I'll be in Friona Wednesday shortly after 2:30 in the afternoon to greet all the boys and girls of the area, and I'll personally see that each one receives one of my big bags of Christmas goodies to eat"

That is the assurance assuring the kiddies of a big day in Friona on Wednesday. Santa will arrive at Benger Airport and promptly parade down the Main Street in town, supervising the distribution of sacked candy, nuts and fruit from the corner across from the City Drug.

Everything seems to be in readiness for the annual visit of the jolly fellow, with the holiday greenery and lighting being erected. Merchants, too, have gone all out to make their firms attractive - on the shelves, in the display windows and on the store fronts.

Lots of letters have been received at the Star office - already on their way to Santa. These all will be printed before Christmas - so watch for yours!

### CASH AWARDS

Businesses and residences entering decoration contests are asked to have their premises in readiness for judging on Monday night, December 22, at 7 o'clock in the evening. No formal entry will be necessary as the judges will tour the entire town at that hour.

The Friona Chamber of Commerce and some business firms are awarding prizes for the best lighting and decoration effects. The cash prizes posted by the commerce group will be for outstanding decoration by business firms, outside residential lighting, and inside residential decoration visible from the outside.

Two cash awards of \$5 and \$2.50 will be give in each of



MISS NEALY STEINBOCK

## Miss Nealy Steinbock Is Named Dist. FFA Queen

Climaxing the activities of annual banquet of the Littlefield District, Future Farmers of America, held November 25, Miss Nealy Mace Steinbock of Lazbuddie was selected District Sweetheart, thus copping the privilege of representing this district at the area meeting to be held in May.

The attractive redhead from Lazbuddie apparently is as intelligent as she is beautiful. She is a freshman and a member of the Future Homemakers of America, maintaining a high scholastic rating in her studies. Also she is active in all sports, is a member of the pep squad and is a baton twirling majorette. She also plays the piano at her church.

### P-TA MEETS ON TUESDAY

The monthly meeting of the Friona Parent-Teacher Association is scheduled for next Tuesday evening at the high school auditorium.

The devotional will be given by Mrs. Mary Officer, and a program for Christmas music will be presented by the first five grades under the direction of Mr. Whitefield. A solo, "Lead Kindly Light", sung by Stanley Lockhart will conclude the program.

The three divisions: Businesses and Churches, Residences - outside decoration, and Residences - inside decoration visible from the outside.

The Villa Cafe is giving \$5 and \$2.50 in trade for outside residential lighting.

## Gideons to Speak, Cong'l Church Here

The Friona Congregational Church will be host to representatives of the Gideons, international Bible society, at the morning worship hour this Sunday.

Mr. Ted Verban of Amarillo will be the guest speaker, outlining "God's Work thru The Gideons, Christian Businessmen". Mr. Virgil Ballengee will be guest soloist.

The public is invited to attend this service, and a special invitation is extended to the men of the community.

The Gideons International is composed of Christian businessmen from many church denominations; much of their activity centers around the placing of Bibles in hotel rooms, in schools and in the hands of servicemen.

## Congregationalists Name Nominating Committee

The December "Family Night" at the local Congregational Church was held Sunday evening with the usual meal preceding the program.

No formal program was conducted, but a brief business session was held, and Glenn Reeve read a Christmas story.

Reeve, chairman of the Board of Trustees, announced that the Every-Member Canvass would be staged on the afternoon of Dec. 14th for support of the church for 1953.

A nominating committee was elected composed of L. F. Lillard as chairman, Mrs. J. C. Wilkerson and Mrs. Floyd Schlenker as other members. The annual meeting of the church is to be held January 4th and will follow a Church Family Night feed to be provided by the men with Glenn Reeve in charge.

## FFA Skill Team Wins 3rd at State

Third place honors were taken by the Friona F.F.A. Senior Farm Skill team at the state meeting in Huntsville last Saturday.

First and second place honors went to Lamesa and Raymondville respectively.

Friona had copped first honors in this competition in 1950 and in 1951.

The state of Texas is divided into ten FFA areas, and it was the winner of each of these areas that competed in Huntsville.

The local team won its right to represent Area I by taking 1st place in the Littlefield district on Nov. 15th - a district of sixteen schools. Then the boys won at area at Plainview with a score of 746 out of possible 800.

## Gas Contracts Available For Multiple Farm Use

Some 100 farmers of the area were present Monday evening at Bovina to hear discussion of the use of natural gas in irrigation well pumping. Mr. C. I. Wall, president of the gas utility firm serving Parmer County, told of recent developments making practical the practice of several consumers forming a partnership to pipe the gas from the main lines. Wall pointed out that the greatest present hindrance was the scarcity of pipe, but that this is expected to ease in the spring.

The meeting was sponsored by the county Farm Bureau, following several months of correspondence and inter-office negotiations on the subject.

Further information on this practice is available from Ralph Shirley, local gas company representative, and copies of the involved contracts may be examined at the Farm Bureau office in Friona or at the County Agent's office in Farwell.

## STORK FEATHERS

Born to Mr. and Mrs. Ralph Taylor, a boy, Michael Ralph, on Dec. 6, weighing 6 lbs., 13 oz.



MEET THE TEACHERS

## Second Grade Teacher Is Sports Enthusiast

An apple for the teacher certainly has been brought to life in the case of Miss Evelyn Carey, teacher of thirty-two children of the 2nd grade in the Friona schools, for it is noted that not a school day has passed since her coming here but what a bouquet of flowers or an apple has been presented her by admiring pupils.

Miss Carey was born at Colorado City, Texas, on Sept. 15, 1931 as the third child of a family of six reared by Mr. and Mrs. C. P. Carey.

Attending the Westbrook grade school, the Hermleigh high school, and then four years at Hardin Simmons University at Abilene, Miss Carey has been quite interested in sports and extracurricular activities throughout her school experience. Her first major in college was Physical Education; she later changed it to Elementary Education. She was a drum major in high school and she has racked up a total of eight years of basketball playing, four in high school and four in University Intramural play.

Needless to say, one of her hobbies is basketball; another one is the collection of postal cards.

Miss Carey is a worker in the Baptist Church. Other activities taking her attention now or during her school days include the YWA (she is a member of the Life Service Band), the Rodeo Club, the Dramatic Club, PE Club, the Smith Hall Council and a varied number of other activities.

## Allen, Cotton John to Address Bureau Meet

The Bovina Farm Bureau has scheduled a special educational meeting for next Thursday night, Dec. 18, at 7:30 o'clock. According to a spokesman for that organization, the session will provide answers to such questions

as "What does the Farm Bureau Stand For and What Does IT Do for Farmers".

Cotton John, well-known agricultural editor of KGNC in Amarillo will be on hand at this meeting to assist in making this an interesting evening for all the family. Everyone is invited to attend - not just Bovinians - according to Aubrey Ellison, president of that community group.

Ellison stated that his directors had suggested such a meeting to acquaint members with the functions of Farm Bureau. Having just attended the state convention in San Antonio, Ellison remembered that Sam Allen of Lamesa had been active in legislation both in Austin and Washington on behalf of the Bureau, so arrangements were made for Allen to speak at this Bovina meeting. Allen will discuss the work of the Bureau in such matters as price supports, rural roads, rural telephones, tractor gas exemptions, soil conservation and other subjects of interest to farmers and stockmen.

Since being elected county directors of the Bureau, Ellison and Earl Stevenson have been instrumental in increasing the membership in their community from about 25 to almost 100.

## HOSPITAL NOTES

### ADMITTED

Mrs. Leo Gutierrez, med., Friona.

Mrs. J. J. McDonald, tonsilectomy, Friona.

Mrs. Arlin Dilger, OB, Vega.

Mrs. Ralph Taylor, OB, Friona

Mary Ann Walls, med., Farwell.

Mr. U. B. Wheeler, med., Bovina.

MrMs. E. R. Venable, surg., Bovina.

Reba Kay Fulcher, med., Friona.

### DISMISSED

Lex Higgins, Mrs. J. J. McDonald, r. P. B. Griffith, Mrs. Leo Gutierrez, Mrs. Arlin Dilger and baby boy, and Mary Ann Walls.

# FRIONA STAR

Friona Parmer County Texas

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BERT NEELLEY, Editor and Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Friona Star will be gladly corrected when brought to the attention of the publisher.

## The Friona Star— Editorially Speaking....

"A vigilant press has made the American people the best informed in the world."

## Monday Morning Musings...

### Lest We Forget

Deeply disappointed that no-one has seen fit to push the early Christmas decoration of the Friona streets. Latest assurance is that they will be erected Monday morning. It seems that there was some confusion about who was to foot the electrical bill.

Remember when you were a kid and aglow with Christmas enthusiasm? Didn't you beg your parents to take you to the town where Santa was on hand with an early welcome and where the street decorations lifted you into an imaginary fairy world of holiday dreamland?

The merchants of Friona have done a beautiful and expensive and time-consuming job of window dressing. Their efforts should merit the appreciation and cooperation of all concerned.

True, street decoration is expensive; true, it presents its problems; true, the streets will be decorated almost as soon as you read this comment; BUT, please, please, next year let's iron out the difficulties well in advance for the sake of the youngsters, for the sake of the Yuletide spirit, and for the selfish sake of good

## Our Growing Trade Barriers Weaken Free World's Unity

WASHINGTON. — Nineteen countries, each a friend and ally of the United States, have protested to the Department of State that they are bewildered by various actions on our part which either threaten or reduce their trade in the American market.

They are bewildered, they say, at the inconsistency of our blocking trade (imports), while we are encouraging them to produce more and sell more in the United States.

In effect, their point is this: To old American industries from foreign competition, we seem to be undermining our efforts to promote economic recovery, political stability, and military preparedness in the rest of the free world. Unreasonable trade barriers, they say, weaken the strength and unity of free nations.

This feeling among our allies, the Department of State points out, is very significant—and not only with respect to trade relationships. For the inconsistency in our trade policy raises questions in the minds of other people with regard to all our programs in the free world.

The practical effect of tighter restrictions on our imports, without doubt, is to hurt both the United States and friendly countries. For, the Department of State emphasizes, such barriers tend to diminish—

1. The chances of cutting down our foreign aid.
2. The opportunities for improving the use of manpower and resources among the free nations.
3. The livelihood of free peoples.

In addition, there is an impact on our leadership in world affairs. Free trade is the lifeblood of the world's economy, one sure result will be to lessen our leadership in all things if we do not support the movement among our allies toward freer trade.

For several years the United States has been aiding our allies through the Marshall Plan and the Mutual Security Program. This help to others is based on the assumption that they eventually will recover and will then be in a position to sell us enough to pay for what they need from us.

It is apparent, says the State Department, that if other countries are to become self-supporting, trade and not aid should become the means whereby they can obtain more dollars. Other-

business relationships and on-the-toes merchandising.

MMM

## Columns and Books

One of the regular features of the Star that we have neglected to comment on or even formally introduce is the weekly newsletter of our Congressman Walter Rogers.

The printing of this column does not necessarily indicate our endorsement of all the contents therein, although we do believe that Mr. Rogers is a Congressman in whom we may take pride; his ability and sincerity are apparently unquestioned. Furthermore, he has been a close friend to us in this area, understanding our problems and rendering every assistance. He has gained many friends in his visits here.

Whether one is even in accord with the politics or not of the Congressman, we submit that his continuation of the weekly report to folks back home, a practice initiated by Ben Guill is a definite service to those whom he represents.

Sometimes his columns tell of legislation in the national capitol, committee work and reports, etc., and often they are more on the "folksy" side, telling of personal experiences and observations. Seldom has he resorted to any pronounced "party" political maneuvers in his writings (although we never understood how he managed to note a "majority swing to Stevenson" as he interviewed the "man on the street" on his late trek back to Washington immediately preceding the election!).

Mr. Rogers touches on a subject this week that has been of deep concern to this writer for many years. That is the problem of "questionable" literature on sale at most newsstands readily available to the smallest child or the normally inquisitive boy. Brother, much of this trash is far beyond the "questionable" stage. It is described rather well in Mr. Rogers column elsewhere in this issue.

Something should be done by the churches if no one else takes the leadership, but it is EVERY parent's problem. It is not a local situation with the local dealer as responsible, in our conclusion, but it is a national "racket" carefully designed by distributors and some mercenary publishers who see the sale of one more book of more importance than the searing of some child's character.

We are not referring to all the comic books so popular among the young fry. In fact we support a lenient attitude there. There is no question but what some of these are undesirable, many certainly not elevating, but many more are harmless entertainment. We can remember fairy tales, adventure tales, etc., all well illustrated, of bygone years, and we can see most of the comic books as mere modernized versions of the harmless literature that at one time thrilled you and me.

That blockade has been due, in part, to the efforts of domestic groups looking only to their own interests. The pressures of these groups, the Department says, must be scrutinized in the light of the general interests of the United States. In many cases they conflict with our general interests, and, when they do, the latter should prevail.

The Department of State points out one barrier, the "chicken-bargo," to illustrate just what trade restrictions will do. The curtailment of foreign cheese imports has had these effects:

1. It has seriously impaired the economic and political situation in poor regions of Southern Italy, Sicily, and Sardinia, where production and export of cheese is the principal means of livelihood.
2. It has made it necessary for us to continue to give away billions of dollars to keep these areas from producing and exporting cheese to the United States.
3. It has meant that they have less money with which to carry out their own efforts at recovery and defense.

Unreasonable import barriers suggest this paradox: It is through American workers in Detroit, producing tractors for our Nazi partner, Holland, who are refusing to buy Dutch cheese, to keep Holland buying in the Detroit workers would be to slip dollars into the pockets of the Netherlanders.

That process, the Department says, is, of course, economic nonsense and is sure to create problems in world affairs. Yet it is just about what Americans are forced to do by unreasonable trade restrictions.

Moreover, and what is very important to Americans, the process hinders normal business operations. It causes Government "interference" with the free trade of farmers, businessmen and consumers in doing business with foreign buyers and sellers.

The Department emphasizes that the alternative—a gradual elimination of trade barriers—offers the only sound solution. For the major trade problem of other countries is their lack of dollars; they believe we can help solve that problem by assisting them in a "free market" of selling American cash.

By reducing our restrictions and thus helping our allies to find an opportunity to compete in our market, we will enable them to earn more dollars and to pay their own way. As a Department economic expert put it: "Trade, not aid, is the best way to strengthen the free world."

## THE AMERICAN WAY



Shrewd Shopper

## WASHINGTON AND— "Small Business"

—By C. WILSON HARDER

For the first time, action is being taken in Washington to curb the discount practices which have been liquidating independent business firms.

Washington courts now have the case of major tire makers vs. Federal Trade Commission.

While tires are the commodity in the present case, its outcome will have a vital bearing on the entire future of independent business.

So important is the outcome, some organized independent business leaders say victory will cure more than 60% of the evils confronting independent business.

Here is the background.

In 1936, Congress considering the Robinson-Patman Act, realized any effort to enforce fair play in the market place would fail unless control were exercised over the extent of secret prices, and preferential discounts manufacturers could extend to a few huge outlets.

Congress considered writing into the law that the maximum discounts allowed must apply to a carload purchase.

But because there is a vast difference between a carload, for example, of farm machinery and a carload of pins, Congress gave FTC power to set the quantity for any commodity which would be required for the maximum discount.

In 1947, the National Federation of Independent Business asked FTC to invoke this ruling in the tire industry.

© National Federation of Independent Business

Big Tires has all but run all other manufacturers out of business, and through private deals with oil companies, auto makers, chains, and their own company stores, have demoralized independent competition in the industry.

After exhaustive study, FTC ruled that any one buying a 20,000 carload of tires is entitled to the maximum discount permitted by the manufacturer.

FTC acted only after finding evidence that independent tire dealers are being squeezed out on purpose. There is also evidence indicating the public is paying excessive prices for tires.

Major tire makers have challenged the FTC ruling in court.

In the opening legal round, victory was won by independent business when the court agreed to permit the vice president in charge of the Washington office of the National Federation of Independent Business to appear in court to aid the Federal Trade Commission.

A complete victory in court, the tire case will open the way for similar rulings in other industries, as this is the first time the 16 year old section of the Robinson-Patman Act has been used.

Much hangs in the balance. Other sections of the antitrust laws prohibit monopoly, but are unlikely to use because they are not first to be proved.

Conspiracy is much like sin. Nobody professes belief in conspiracy, even those deeply immersed in conspiracy. But the maximum quantity discount rule will remove a great part of both the temptation and opportunity to conspire.

### WAS GUEST SOLOIST

Don Lewis was guest soloist Tuesday evening at a recital in

Hereford, presented by the piano students of Mrs. J. H. Hinds. He sang two Christmas numbers accompanied at the piano by Denise Magness.

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### OFFICERS ELECTED -

Charlie Calloway was elected president of the Rhea Farm Bureau at the Friday night meeting of that organization.

Other officers chosen were: Cordie Potts, vice-president; Mrs. Walter Schueler, secretary-treasurer.

magician from Matador, who performed a number of tricks.

Refreshments were served by Mr. and Mrs. Jack Patterson and Mr. and Mrs. Carl Schlenker.

On Saturday the Rhea community 4-H members will canvas the community for fire hazards.

Entertainment at the meeting was provided by Tom Tilson, the community for fire hazards.

### December Special

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LUMBERMEN

**Chili Supper Scheduled  
By Bovina Club**

Everyone is invited to the chili supper being held by the Bovina Club on Saturday, Dec. 13, to be held at the Legion Hall there. Service will begin at 5:30 in the afternoon, continuing until 8 p.m. soup, coffee, tea, pop and pie. Parents are encouraged to bring their children.

Last regular meeting of the Half Century Club was held last Tuesday night with Mrs. Jimmie Charles presiding. She gave a most informative talk on "Christmas Customs in Different Lands", also telling of the origin of the holiday and the first recognition of Saint Nick. Hostesses Mrs. Vernon Estes and Mrs. W. L. Liles served refreshments of sandwiches, spiced tea and coconut pie to those present.

A community Christmas tree will be conducted at the Rhea Parish Hall. Date will be announced in the paper next week. Rev. E. H. Stelling of Clovis temporarily is filling the vacancy at the Lutheran parish. Mr. and Mrs. E. K. Whittaker from Lawrenceville, Illinois, were recent visitors of Lou Rife and the Geo. McLeans.   
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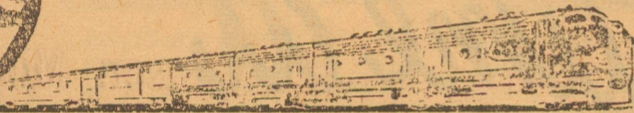
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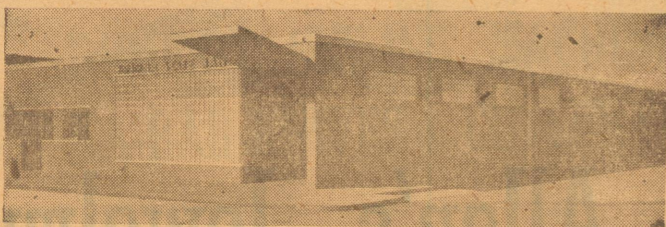
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**SUSPECTS IN TERRORIST ROUND-UP . . .** A native policeman stands by as a load of Mau Mau suspects arrive in Nairobi, Kenya. The suspects were questioned in that city, except one who was hurt resisting arrest. The Mau Mau is a secret society dedicated to driving the white man out of Africa, and has waged such a campaign of murder that the British had to send two battalions to the colony.

**Black News**

**MRS. TOM PRESLEY WAS  
HOSTESS TO STUDY CLUB**

Mrs. C. A. Fields and Mrs. Claud Edelman were welcomed as new members into the Black Study Club when that group met Thursday in the home of Mrs. Tom Presley.

A discussion on "Christmas in Other Lands" was given by Mrs. Joe Douglas. Mrs. Deaton favored the group with two accordion selections.

Members present were Mesdames Dick Rockey, Glenn Roberson, Woodrow Whitaker, Howard Elmore, Kermey Deaton, Joe Story, D. C. Allman, Joe Douglas, Walter Fangman, Clyde Hayes, Bruce Parr, Lloyd Pruitt, Martin Fulcher, Claud Elmore, C. A. Fields and the hostess.

Mrs. Bobby Hinkle was a guest.

Mr. and Mrs. Fern Barnett were in Amarillo Thursday attending to business.

Mr. and Mrs. E. W. Tatum visited friends and relatives in Albuquerque last week-end.

Mr. and Mrs. Bill Edelman and children of Tioga, Colo., spent Thursday in the Claud Edelman home.

**SCOUTING NEWS**

**TROOP V**  
Geneva Floyd, Reporter . . . The Girl Scouts of Troop V met Dec. 8 with 14 members and Mrs. Potts and Mrs. Snead. We spent the afternoon working on Christmas gifts for our mothers. Next week will be our Christmas party and we urge all girls of this troop to come and bring their present. We will draw names after we get here so that no one will be left out.

Mr. and Mrs. Arthur Hilton visited Sunday in Plainview with his sister and family, Mr. and Mrs. Arthur Johnson.

Paul Peck and Jimmy Riddling of Hobart, Okla., are visiting Jimmy's aunt and family here, the Glenn Reeves.

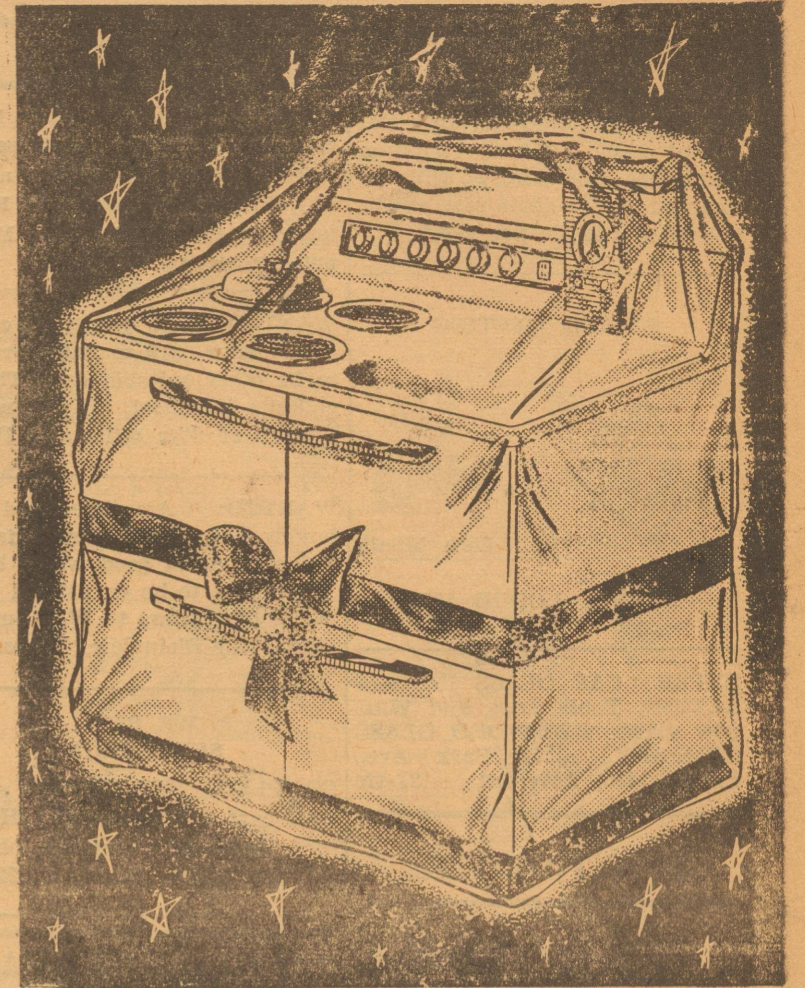
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## STATEMENT OF POLICY

Cards of Thanks will be published in the Star for the flat fee of \$1.00. Special tributes, obituaries, or poetry will be charged at the same rate as the classified ads, 2c per word.

## STATED MEETING



First  
Tuesday  
Night  
Each Month

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WANTED AT ONCE: Man with car for Rawleigh Business in Parmer County. No capital needed. Write immediately to Rawleigh's, Dept. TXJ-211-JLK, Memphis, Tenn.

WANTED: Farm job; part crop, part money, will manage farmer make other suitable deal. Three children in school, all will work. Inquire at Star office. 17-2c

WANTED: Am interested in buying a good 1-2 section farm, irrigated or in good water belt. Would like to be on natural gas. Write particulars to W.E. Sutton Olton Rt., Plainview, Texas.

## WE BUY SCRAP IRON

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FOR SALE: One good milk cow, also want to rent room to store furniture. Curtis Murphree, Friona. 19-1

PLACE YOUR ORDERS now for dressed hens and baked foods for Christmas with Mrs. Frank Griffith. Phone 3402.

FOR SALE or Trade: 2-story house to be moved. See Bruce Parr, 1 mi. east, 1-2 south of Black. 17-3p

## NOTICE

I have hand tooled ladies' bags and billfolds, belts of several kinds, four kinds of moccasins, boots, dog harness and collars. Would appreciate your business. Mrs. J. M. McAdams, Friona Shoe Shop. 19-1p

GIVE a bird for Christmas - only two of these deals left, only \$14.95. Regular prices: Bird, \$7, Cage \$6, Stand \$6, Book \$1.30, 30-day supply seed and grit, total value \$20.55. SPECIAL only \$14.95. Raymond Euler, Ph: 3521.

Classified Ads are NEWS!

## BUSINESS SERV.

General repair on windmills, water well drilling, W. L. Brink, located in a J. H. Lea house in northwest corner of Friona. 18-3p

## SCOTT'S

### PLANING MILL

224 D St. Phone 1196  
Hereford, Texas 20-tfc

I am ready to do your BLACKSMITH WORK and repair of all kinds. Come to see me.

J. E. MESSENGER  
In White Building on Hi-way 60, Friona, Texas 10-tfc.

## GRANT'S

### PLUMBING SERVICE

—for—

Plumbing - Heating  
Ventilation

George L. Grant, Owner

Contact me at Plains Hardware or at my home west of the Roy Wilson residence in Friona. Your business will be appreciated. 7-tfc.

SUPER \$ BONUS COUPONS are given by

ALLEN'S JEWELRY  
DILGER'S CLEANERS  
DEATON'S SERVICE  
KNOX'S READY-TO-WEAR

## LOST & FOUND

LOST: A white and red spotted bird dog near Friona; answers to the name of Sam. Ten dollars reward for his whereabouts. Notify Grady Campbell at Mills & Fleming Gin. 19-3p

## REAL ESTATE

J. M. HAMBY, REAL ESTATE  
202 East 3rd Street  
HEREFORD TEXAS  
Phone 701

FOR SALE: Extra nice irrigated 185 acres, 3 - bedroom brick home, other good imp., on paving, 5 miles Hereford; see us for particulars.

We have several buyers coming in that are interested in Bovina; we're in need of some farm land around Friona and listings in Parmer County. We will appreciate yours.

JOE B. DOUGLAS  
On Hiway 60

Perfect section, well located, irrigation water guaranteed. \$150 per acre. Can sell in 160 acre tracts.

Perfect 160 acres close in, 1-2 mile off pavement, no improvements. In good water belt. \$175 per acre.

330 acres on pavement, in irrigation belt, house and windmill. \$85.00 per acre, good terms.

Good 320 acres, no improvements, one mile off pavements, in good irrigation water belt. \$135.00 per acre, 29 per cent down, 10 years on balance.

OTHER GOOD BUYS 16-tfc

FOR SALE: 1-2 Section one ml. from pavement; nice improvements, two good shallow 8 in. wells. \$16,350.00 down, balance \$1500.00 plus interest each year. One section, fair imp., one good 8 in. well. Priced like dry land, \$65.00.

Tsades; businesses, farms; one nice deal on Tourist Court. I need more listings in irrigated district. Please give me yours

WAYNE CARTEL  
Real Estate  
South Side of Courthouse  
At Square Deal Auto Co.  
Phone 701  
Hereford, Texas

Daffodils, Iris, Tulips, Hycie  
ths. . At THELMA'S, Friona.  
15-2c

FOR SALE OR TRADE: Irrigated 640 acres, 5-room house, 4-room tenant house, new quonset barn, large granary, other imp., 3 miles off paving. Will consider smaller farm in irrigated district here or around Plainview.

I have buyers interested in Parmer County land under irrigation or in irrigation district. If you are interested in selling or trading your farm, I would appreciate your listings.  
J. O. MILLER REAL ESTATE  
841 East Highway 60  
HEREFORD, TEXAS  
Phone 317

## FOR SALE

We have good half section, seven and a half miles from Friona. All tillable. Some grass. Dry, but in irrigation territory. Good improvements. Price \$150.00 an acre.

(Uncle) JOHN WHITE

C. V. POTTS - Owner - FRIONA

## COMPLETE

# Dairy Sale

THURSDAY, Dec. 18, 1952, at 12:30

57 - Head Young Dairy Cattle - 57

35 MILKING NOW, 15 WILL FRESHEN WITHIN NEXT 60 OR 70 DAYS.

NEARLY NEW DE LAVAL PIPELINE MILKER AND ALL EQUIPMENT

LOCATION 15 MILES WEST AND 2 MILES NORTH OF FRIONA, TEXAS; SEE SIGNS SALE DAY

## RICHMOND HALES

LIVESTOCK SALES - SERVICE

Box 787 Canyon, Texas Phone 819  
Richmond Hales AUCTIONEERS W. A. Bill Wilson

OFFICE DEPUTY RESIGNS -- Mr. and Mrs. Howard Morris Bess Mansfield resigned as office deputy in the sheriff's office at Farwell, effective Monday of this week. She is moving to Flynn, Texas, where she will care for her aged mother. Formerly living here, the Morris are more recently from California.

*It's Christmas Time at*

... your Gift Store All Year Long

"Gifts are our Business"

## CRYSTAL

Cambridge

Fostoria

Syracuse China



Diamonds

Watches

Watch Bands

Cigarette Lighters

Tie Chains

Cuff Links

Electric Razors

Costume Jewelry

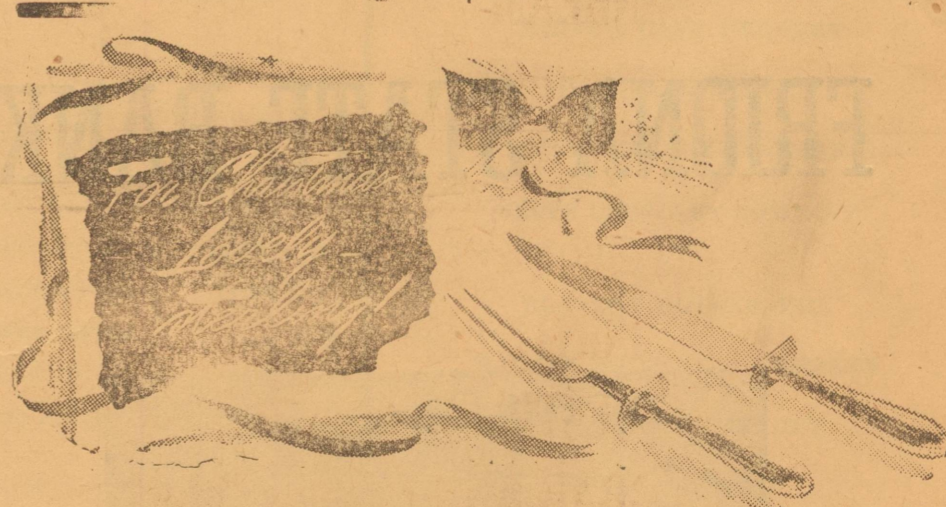
Billfolds

Table Appliances

Clocks

Ceramics

Several Patterns Silverware



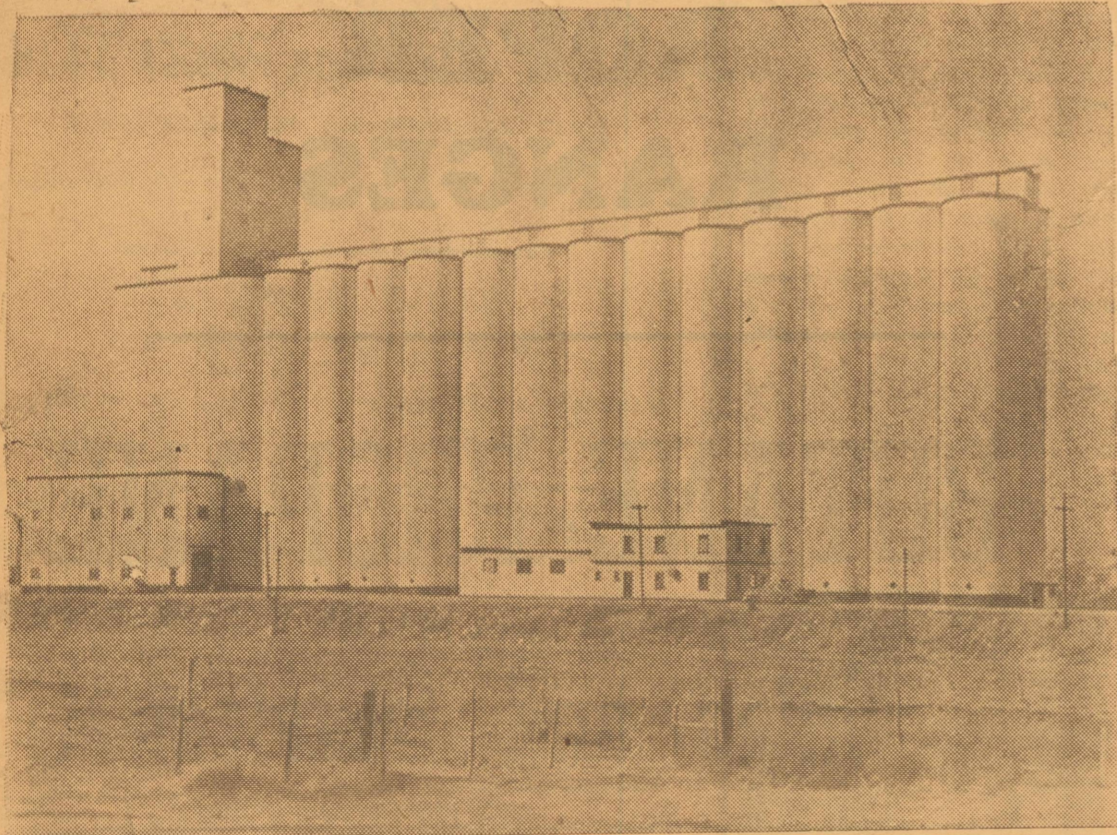
# Allen's Jewelry

COFFEE MAKER TO BE GIVEN AWAY  
WEDNESDAY, DEC. 17th, 4:30 P.M.

# FRIONA WHEAT GROWERS

Incorporated

Arthur M. Drake, Manager



# EVENTS IN THE HEADLINES



SEES SELF APED . . . Charlie Chaplin in Paris arrives at nightclub and is greeted by performer whose forte is imitating Chaplin's famous little tramp.



SUSPECTS IN TERRORIST BOMBING . . . A MAU MAU POLICEMAN stands by as a load of Mau Mau suspects arrive in Nairobi, Kenya. The suspects were questioned in that city, except one who was hurt resisting arrest. The Mau Mau is a secret society dedicated to driving the white man out of Africa, and has waged such a campaign of murder that the British had to send two battalions to the colony.

## NOTICE

..THE VILLA CAFE ON HIGHWAY 60 WILL DEFINITELY BE OPEN NIGHTLY . . .

.. In contrast to the rumor which is being spread that we will close now that the New Mexico Transportation bus drivers are on strike.

We feel that we have not only been of service to busses as a night stop, but also to the community and traveling public, and we will continue our 24-hour service, except when posted in our cafe or in this newspaper.

## VILLA CAFE



CONTRACT CANCELLED . . . General Thomas Wilson, chief of U. S. strategic materials procurement in Europe, asked cancellation of \$9 million contract with tungsten company because he suspected political influence.



ASKS MORE AID . . . President Syngman Rhee of South Korea said recently that the ROKS are unable to fight the Communists alone, disputing Eisenhower's contention that ROKS can take over the front.

### FIGHTING SHIPS

THIS IS THE... **Saga of the Juneau**, A FIGHTING SHIP, AN HEROIC CREW.

WHEN THE NEW CRUISER JUNEAU LEFT THE WAYS IN 1945, HER PROW SLICED INTO THE WATERS OF A WORLD TIRED OF WAR.

SHE WAS A MIGHTY NEW SHIP, THE SECOND MAN-O-WAR TO HONOR ALASKA'S CAPITAL CITY.

FEW MEN SURVIVED THE SINKING OF THE ORIGINAL JUNEAU BY THE JAPANESE AT GUADALCANAL...

CONTINUED

...A TRAGEDY DEPICTING THE HORROR OF WAR AND GIVING IMMORTALITY TO THE FIVE SULLIVAN BROTHERS

UNKNOWN

THE AMERICAN PEOPLE PAID DEARLY TO WIN THE PEACE WHICH WAS SOON TO BE INTERRUPTED BY THE WAR LORDS OF COMMUNISM.

JUNE, 1950, AS THE GREEDY HAND OF AGGRESSION REACHED ACROSS KOREA...

THE NEW JUNEAU STEAMED INTO ACTION.

HER ACK-ACKS CRACKING CRISPLY.

SHE ROAMED THE KOREAN COASTLINE...

...STALKING ENEMY SHIPS...

SMASHING SHORE INSTALLATIONS.

AT FIRST—ALL ALONE—SHE FOUGHT THE SWIFTLY ADVANCING ENEMY THAT THREATENED THE WORLD WITH WAR.

CONTINUED

THE TEN COMMANDOS FROM THE JUNEAU DROPPED TO THE SKIMMER BELOW AND VANISHED INTO THE FOG. THEIR TARGET WAS A RAIL TUNNEL LOCATED SOMEWHERE IN THE DENSE FOREST.

THE "GUNNERS" CARRIED THE HEAVY CHARGES OF DYNAMITE AND TWO MARINES COVERED THEM AS THEY CUT THEIR WAY THROUGH THE VEGETATION.

THE "EXEC" OF THE JUNEAU LED THE WAY.

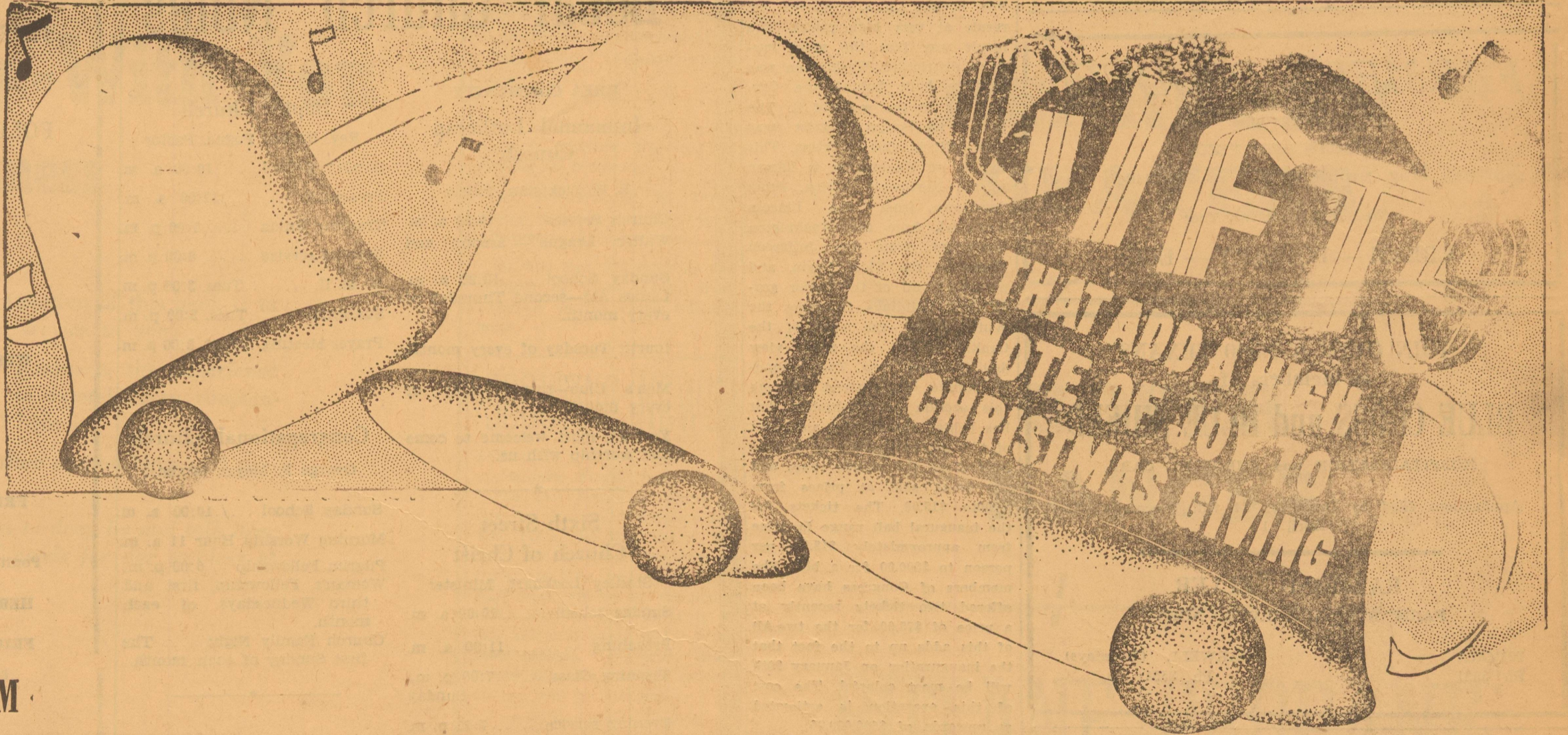
THEN THERE WERE THE RAIL TRACKS...

...THE TUNNEL... AND A RED PATROL!

U.S. NAVY

CONTINUED

We Feature Gifts for ALL the Family



### SUNBEAM

- COOKER and DEEP FRYER
- COFFEEMASTER
- MIXMASTER
- IRONMASTER

### IRONRITE IRONERS

- DOMESTIC SEWING MACHINES
- KA-BAR KNIVES & CUTLERY

### TOYS

- WAGONS - TRICYCLES
- MODEL TOYS

### ZENITH

- TELEVISION SETS
- CLOCK - RADIOS
- TABLE RADIOS
- PORTABLE RADIOS

### TELECHRON CLOCKS

- CHROME DINETTE SETS
- COSCO TABLES & STEP STOOLS
- CAMBRIDGE & BRITE LITE LAMPS
- Table and Vanity Models

# Welch - Blackburn Hardware Company

"Things for Better Living"

**CHRISTMAS BANQUET**

Students of Mr. Sander's seventh grade class will have a Christmas banquet at the Meth-

odist Church annex Friday evening. Superintendent Caffey will be speaker of the evening.

**Business Professional DIRECTORY**

**A. O. THOMPSON  
ABSTRACT COMPANY**  
Hereford, Texas

Complete tract index of all lands and town lots in Deaf Smith county. Write us for information.

**JOB PRINTING**  
**The Friona Star**

**HEREFORD FURNITURE CO.**

Philco Appliances, Kroehler Living Room Furniture and other Nationally Advertised Merchandise at Reasonable Prices.

Phone 823 Opposite Postoffice Hereford

**F. L. SPRING**

OLD-FASHIONED COUNTRY STORE

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PHONES

Day—951 Night—148-J

Funeral Directors — Ambulance Service  
WEST TEXAS BURIAL INSURANCE

**FARMER'S PRODUCE**

Home of

GOOCH'S BEST FEEDS

Nutrena Hog Supplement — Cottonseed Meal

We Sure Like to Buy Your

CREAM — POULTRY — EGGS

JOIN OVER 650,000 TEXANS

as members of

**BLUE CROSS and BLUE SHIELD**

HOSPITALIZATION and SURGICAL CARE

Applications filed by December 27 will become effective April 1

**RAYMOND EULER**

FARM BUREAU SERVICE AGENT

FRIONA  
Ph 3521

FARWELL (Tuesdays)  
Ph 3551

**FURNITURE** that's easy to live with

CARPET - FURNITURE  
LINEOLEUM - APPLIANCES

Maytag - Westinghouse - Deep Freeze  
Magic Chef - Pullman - Kroehler

We Buy & Sell Used Furniture  
Trade Livestock To Us For Household Goods

WE DELIVER FREE

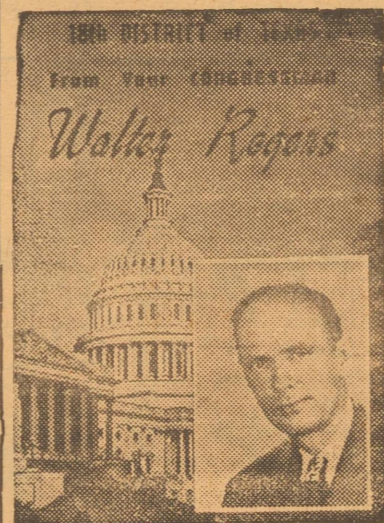
**H & H Furniture Co.**

Hereford Phone 19  
"BUY THE BEST FOR LESS"

**Inaugural Preparations, Report Of Committees Told by Rogers**

**THE INAUGURATION**

The front of the National Capitol is taking on an entirely new look. The inaugural stands have been under construction for some time. This is quite an undertaking, as these stands spread completely across the front of the Capitol, and the seating facilities extend completely out to the edge of the original Capitol building, that is, the original building prior to the addition of the House and Senate wings. They cover a substantial part of the very wide streets and park-



ing area in front of the Capitol. Those of you who have visited Washington I am sure can visualize the tremendous extent of the temporary facilities that are built for inaugurations. There appears to be enough lumber being used to construct a sizable barn for all the farms in a couple of Panhandle counties.

All of this work is being done on the east side of the Capitol, which is the front of the Capitol, when the Capitol was originally built, it was contemplated that the major portion of the business district of Washington would lie east of the Capitol and toward the Anacostia River.

However, the story goes that most of the land in that section was bought up and quoted for resale at very high prices. The result was that the main business district of Washington was actually built behind the Capitol and to the west of it. The better residential district was also built in that direction. This section of Washington is known as the Northwest section. From downtown, from the Lincoln Memorial, from the Washington Monument, from the Jefferson Memorial, the Tidal Basin, and practically all of the major government buildings including the White House, the view of the Capitol is not the front view but the back view. The inaugural parade will extend through this section of Washington that lies behind the Capitol and west of it. Temporary seats have been built along the parade route and are being sold at prices from \$3.00 to \$15.00. The tickets for the inaugural ball range in price from approximately \$12.50 per person to \$300.00 for a box. The members of Congress have been offered two tickets recently at a price of \$75.00 for the two. All of this adds up to the fact that the inauguration on January 20th will be most colorful. The cost of this operation is estimated at upwards of \$600,000,000.

**THE GATHINGS COMMITTEE**

This committee headed by Representative Gathings of Arkansas is conducting hearings concerning the type of programs on radio and television and the literature that is being sold on newsstands. The recent hearings have been concerning the literature that is being offered for sale, especially comic books and the pocket-size editions of novels. Some of these hearings have brought out very heated discussions between the committee and some publishers as to the suggestive import of the books. This suggestiveness is not confined to the title of the book nor to the reading matter inside, but it is illustrated by provocative and lurid pictures which are undoubtedly designed to arouse the curiosity of possible purchasers and thereby increase the sale of these books. It must be remembered that these books are not only for sale to adults, but are available to children of all ages for a very small purchase price. The problem posed in this field should be of great concern, not only to the parents in this country, but also to the publishers and the educators. I sincerely hope that the outstanding work that is being done by this committee headed by Congressman Gathings will have some beneficial result in awakening the people to the many dangers present.

**THE CHELF COMMITTEE**

The subcommittee of the Committee on the Judiciary investigating the Justice Department is headed by Congressman Frank Chelf of Kentucky. This commit-

tee has held some most interesting hearings and has brought out many important matters. The recent report of the committee severely criticized the practices indulged by many government lawyers in what is known as fee splitting, that is, government lawyers taking part in private practice and also recommending certain law firms to people who were in trouble with the government. The Chelf Committee reports that in many instances gratuities have flowed to the

Government attorneys from the firms so recommended. This committee has done a fine job in digging out some of these questionable and suspicious practices, and will no doubt have a telling effect on stopping such practices in the future. In this respect it should probably be said that matters between a government and one of its citizens should be completely and wholly clear of any question of favoritism or cloud of suspicion. The work of both of these committees will prove of great and permanent importance to the character, the morality and the integrity of the people of this country, unless these hearings are treated as temporary measures and the reports are pigeon-holed and forgotten. The people themselves can prevent such a tragedy by demanding eternal vigilance in preventing

**PERSONAL ITEMS**

Mrs. H. C. Davis and Mrs. J. M. McAdams shopped in Clovis Monday.

Mr. and Mrs. J. R. Daniels of Hereford were Friona callers this week.

Horace L. Schloss of Hereford, County Judge elect there, was a visitor in Friona this week. He is well known in Farmer County, having been the official Court Reporter of this Judicial District for many years.

Mr. and Mrs. O. S. Parrish have been visiting her parents in Friona, Rev. and Mrs. U. S. Sherrill. The Parrishes are moving from Belen, New Mexico, to Amarillo.

repetition of the practices that have been uncovered.

**We will be Closed  
DECEMBER 25th to the 29th**

(THURSDAY THRU SUNDAY)

Your Cooperation Will be Appreciated

**Gib's Cleaners  
Dilger's Cleaners**

**Local Church Notes**

**RHEA COMMUNITY**

**Immanuel Lutheran Church**

E. W. Licksinn, Pastor

Church Service ..... 9:30 a. m.

Walter League — second and

Sunday School ..... 10:30 a. m.

Ladies Aid—second Thursday of

every month.

fourth Tuesday of every month.

Men's Club—third Friday of

every month.

You are most welcome to come

and worship with us.

**Sixth Street**

**Church of Christ**

Stanley Lockhart, Minister

Sunday school ..... 10:00 a. m.

Preaching ..... 11:00 a. m.

Training Class ..... 7:00 p. m.,

Sunday

Evening service ..... 7:45 p. m.

Ladies Bible Class 2:45 p. m.

Mondays

Prayer Meeting ..... 7:30 p. m.

Wednesdays

**Methodist Church**

U. S. Sherrill, Minister

Sunday School ..... 10 a. m.

Morning Worship ..... 11 a. m.

MYF ..... 6:30 p. m.

Junior Fellowship ..... 6:30 p. m.

Evening Worship ..... 7:30 p. m.

WCSU meets 2nd and 4th Tues-

day ..... 2:30 p. m.

WSG meets 1st and 3rd Mon-

days ..... 7:30 p. m.

Prayer Meeting, Weds., 7 p. m.

Choir Practice Wednesday

7:30 p. m.

**Baptist Church**

Rev. Russell Pogue, Pastor

Sunday School ..... 10:00 a. m.

Preaching ..... 11:00 a. m.

Training Union ..... 7:00 p. m.

Evening service ..... 8:00 p. m.

W. M. U. .... Tues. 3:00 p. m.

Sunbeams ..... Tues. 3:00 p. m.

Prayer Meeting .. Wed. 8:00 p. m.

**Congregational Church**

George E. Meyer, Minister

Sunday School ..... 10:00 a. m.

Morning Worship Hour 11 a. m.

Pilgrim Fellowship ..... 6:00 p. m.

Woman's Fellowship, first and

third Wednesdays of each

month.

Church Family Night .... The

first Sunday of each month.

**United Pentecostal Church**

Rev. R. W. Willburn, Pastor

Sunday School ..... 10:00 a. m.

Morning service ..... 11:00 a. m.

Evening service ..... 7:30

Bible study .... Wed. 7:30 p. m.

Young People .... Fri. 7:30 p. m.

**Church of Christ**

Morning service ..... 10:30 a. m.

Evening service ..... 8:30 p. m.

THIS SERIES OF MESSAGES  
IS MADE POSSIBLE BY THE  
FOLLOWING MERCHANTS.

LEWIS VARIETY STORE

FRIONA STATE BANK

FRIONA STAR

WELCH-BLACKBURN HARDWARE

ROCKWELL BROS. & CO.  
Lumbermen

BLACK GRAIN COMPANY

FRIONA CONSUMERS COMPANY

THORNTON'S  
Poultry & Egg - Locker & Cold Storage

HERRING IMPLEMENT COMPANY

FRIONA WHEAT GROWERS, INC.

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WHITE'S CASH GROCERY

PHILLIPS 66 SERVICE

KNOX'S READY-TO-WEAR

REEVE CHEROLET COMPANY

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MAURER MACHINERY COMPANY

CITY STEAM LAUNDRY

REGAL THEATRE

FOSTER DRY GOODS

PLAINS HARDWARE & FURNITURE

CITY DRUG STORE

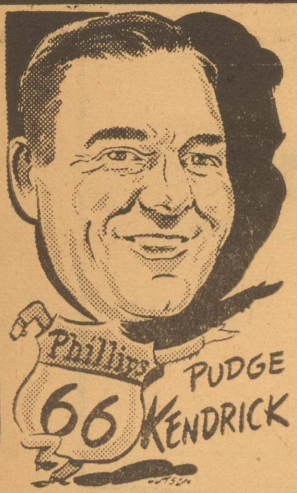


AT THE MOVIES . . . England's Princess Margaret Rose enjoys the royal command performance of an American musical moving picture in London. She attended the picture with her sister Elizabeth II, the queen.

We Make it Worthwhile to Shop with Us Christmas and All Year Long

in

# FRIONA



**PHILLIPS**  
66  
WHOLESALE  
—  
Butane-Propane  
Service  
—  
H. K. (Pudge) Kendrick



**MAURER**  
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LUMBER  
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Weldon Dickson  
Manager  
—  
"Where the Home  
Begins"



**RAYMOND ADAMS**  
GARAGE  
Boosting Friona  
and  
Featuring  
Skilled Repair  
Work



Always Try  
your  
CONSUMERS  
FIRST



**THORNTON'S**  
Locker-Cold Storage  
Poultry-Egg  
Feed & Seed  
S. T. "Pappy" Thornton  
Owner  
A Complete Service




We have a well-improved  
half section land with good  
8" irrigation well to trade  
for unimproved 160 acre  
tract in good irrigation  
water. Would also take good  
house and lot in town on  
trade.

**JOE B. DOUGLAS**



**NORTH PLAINS**  
GIN COMPANY  
Wright Williams  
Manager  
Located  
1-2 Mile South  
Of Friona on Hiway  
Serving the  
Cotton Grower  
Boosting  
The Area

Pete Cornelius  
**PHILLIPS 66**  
Service on the Hiway  
Tire Balancing  
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O. J. Beene  
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School Supplies  
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On the Corner



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GROCERY  
You'll find  
Good Buys in Meats  
and Groceries  
EVERYDAY  
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ALL KINDS OF SHOE AND BOOT REPAIRS  
 Featuring  
 INVISIBLE HALF SOLING ON BOTH MEN'S AND WOMEN'S SHOES  
 Make Your Old Shoes Look and Wear Like New  
 LET US CLEAN AND SHINE YOUR SHOES  
**FRIONA SHOE SHOP**  
 Mr. and Mrs. Hobson Harrington

**REGAL THEATRE**  
**FRIDAY - SATURDAY**  
 STEVE COCHRAN  
**THE LION AND THE HORSE**  
 King of the Congo No. 7  
**3 DAYS: SUNDAY - MONDAY - TUESDAY**  
 WILL ROGERS, JR. JANE WYMAN  
**THE STORY OF WILL ROGERS**  
 COLOR BY TECHNICOLOR  
**WEDNESDAY - THURSDAY**  
 Mauring O'Sullivan Edmund Gwenn Charles Drake  
 Gigi Perreau Gene Lockhart Bonzo  
**BONZO GOES TO COLLEGE**  
 MATINEE - 2:00 p. m. NIGHT - 7 p. m.

**PRE-CHRISTMAS SPECIAL**  
**DOUBLE LANOLIN COLD WAVE**  
 Regular \$10.00 NOW \$8.50  
 Regular \$8.50 NOW \$5.00  
**VOGUE BEAUTY SHOP**  
 PHONE 2102



**EAST-ZONE POLICE UNIFORM . . .** A west German government employee acts as model for display of new Soviet-type uniform issued to east German Communist police forces. The uniform shown to a west German press gathering, belonged to an east German police deserter. Mayor Prof. Ernst Reuter of west Berlin (left) is inspecting the uniform.



This colorful gift jacket for Defense Bond Christmas presents is available free of charge at most banks and some post offices. Ask for your free Defense Bond gift jackets early.



**SANTA FE**  
**Grain**  
**Company**

G. Preach Cranfill, Mgr. Friona

**NOTICE**

Effective as of December 11th, I am no longer owner of the Friona Cafe, having sold the place to Mr. and Mrs. Tolbert Stowers.

It has been a pleasure serving the public of the area in this downtown eating establishment, and I invite you to accord the new owners the same many considerations and fine patronage with which I was favored.

The Stowers' are well-known to most of you and need no introduction; we are glad to turn this place to people so well thought of in the community.

In the meantime, we shall appreciate your continued visits and patronage at the Thornton's Poultry & Egg, Locker & Cold Storage and Feed and Seed house.

VERY SINCERELY,

**S. T. Thornton**

VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

VALUES IN SALES AND SERVICE

MAKE IT A  
**Merry Xmas!**



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**BEAUTIFUL NEW CAR FOR THE FAMILY**

WHILE IN HEREFORD WE INVITE YOU TO MAKE

**HEREFORD MOTOR COMPANY**

YOUR HEADQUARTERS

NEW & USED CARS  
 BODY & PAINT DEPT.  
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EXPERT SERVICE  
 LUBRICATION  
 WHEEL ALIGNMENT