ration in the history of mankind, and
WHEREAS, the Department of Texas through its executive he above date for special emphasis upon the Ameriran Legion and its program, and

WHEREAS, the local post of the Amorican Legion has ove long period of years contributed to the welfare of this com-
munity and area and has constantly fought for veterans' bene fits and for the widows and orphans of veterans, I, Charles Allen, as mayor of Friona, Texas, do

HEREBY PROCLAIM, Tuesday, October 20 as the secon annual "L Day" in honor of the American Legion and urge al itizens and veterans to give special consideration to this grea
patriotic organization upon this day as its members go forth to get members for 1954.
(SEAL) (SEAL)

## Column

 LeftWhile Mrs. CL isn't watching
we'll slip in a quotation from recent story by Lewis Nordyke Panhandle author of note:
Seems that Nordyke was drivng through Florida and seeing several herds of whiterace cattie, he stopped to query a negro,
having a bit of fun at the some "Is this Texas," asked the author, "Must be with all these cat-
the." To which the darkie replied:
"No suh, things is shore messed "No suh, things is shore messed
up. The cattle have come East,
the colored folks have gone North and the
Souin!"

SCD Officials Talk to Lions Activity of the local Soil Conn
servation District personnel this
week has included bench leveling
on the Preach Edelmon farm,
pipe line layout on the N. L. Tharp land, and location of irrigation wells for
and Wesley Barne
Incidentelly the leading promoters of unde ground irrigation pipe, having
completed $21 / 2$ miles of line an The SCD was in charge Cf
Lions Club program in Fr Thursday evening. A. L. Black
told of phases of work and goal
within the district, within the district, and Bavou-
sett showed localy-taken City Marshal Roberts reminds
everyone that the street markers were painted for a purpose, and that parking should be governed or offenders.
ers in the business section and to
the front of the churches adid much to our town-to the orderly
pattern of traffic, and we can see no excuse for non-observance.
We anticipate full cooperation We anticipate full cooperation
with Mr. Roberts and the city officials.

Still more paint is being splash d around-to the betterment of the "Friona face". For instance-
the Herring Implement Company. streets are the hig banners pro-
ciaiming the Wire Drug, the new real estate
firm in the old bakery building and face-lifting at the old bank building. Announcement will be
made soon regarding new occupancy there
$\qquad$
Galílean Proved To Be Popular Speaker Here
$\qquad$

## nesday evening at the church.

 Haboush spoke Sunday on thesubject, "The Shepherd Psalm"
recounting his experiences as recounting his experiences as
shepherd to make the 23 rd Psaln a living experience. He was at
tired in his native shepherd castired in
tume.

## STORK FEATHERS

 Mr. and Mrs. R. L. Barber ofMuleshoe are the parents of a girl
born October 7. They named her born October 7. They named her
Gwendolyn Bernice. Mr. and Mrs. Lyle White of Mule-
shoe are the parents of a 6 pound 8 ounce girl born October 11 .
named her Melinda Kay.
$\qquad$ the parents of a girl born Octobe
$\qquad$


Mr .and Mrs. O. J. Beene went



$$
\begin{aligned}
& \text { to Lubbock Saturday to attend } \\
& \text { the Texas Tech-A.\&M. football } \\
& \text { game. They returned Sunday. } \\
& \text { Their boys visited with their } \\
& \text { grandparents in Dimmitt while }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and re-emphasize thportance } \\
& \text { of stopping while school buse }
\end{aligned}
$$

$$
\frac{.}{\text { HOSPITAL }}
$$

were picking up or discharging

$$
\begin{aligned}
& \text { the little folks. They repo } \\
& \text { eral near serious accidents } \\
& \text { four-counts area. }
\end{aligned}
$$

## We told a tale in this colum ast week of how dry it was r horted in Ncy

## If comes straight to us that it

 Mrs. A. O. Drake mailed a let-ter this week, sealed with a must san-mighty, mighty dry we Certa.s'y Hob's Shoe Shop in this column. This firm, though Wirected a meal conijetition, has
dire through our advertising columns each week ince its establishment, the ads CONTINUED ON BACK PAGE

## THE FRIONA STAR

## VOLUME 30-NUMBER 10 <br> The Friona Star, Thursday, October 15, 1953 <br> Price 5 Centr


 Collision Near Black

who recently had moved to the
vicinity, Herman Vinson Gertz, vicinity, Herman Vinson Gertz, 49 ,
Enid, Olvahoma, and Mr. Gertz's mother-in-law, Mrs. Mary ChrisThe daughter of Gertz, Ethel Louise, 15 suffered lacerations Investigating highway patrolmen exphened that the accident
occurred after Fondren, who having truck trouble, who wh having truck troubbe, suteraphe across the highway to use the br dich slope to gain momentum I
start the truck. Gertz west at an evident moderate speed, was unable to stop or
swerve when he saw the truck at visible at night.
Fondren was crushed between
the car and truck, and died in
Hereford hospital about iwied instantly with chest in about five hours Sallada. truck included his wife and Bortales, neither of whom were

## Annual Bureau Meet Scheduied Tuesday

## FRIONA SCHOOL <br> NEWSLETTER




## Farm Bureau Report videx

 at $7: 30$ in the Farwell High business period School Auditorium, Parmer Coun- Texas Farm Bureau Leadersty Farm Bureau's Fifth Annual convention Bureau's Fifth Annual Pins will be presented Leadersh

## A Bale for the Lord's Use



W. H. Long may have started something this no one would be angry if others followed suit! | week. In the midst of his cotton harvest, he brought | Long's bale netted the church over $\$ 175.00$. |
| :--- | :--- |
| a bale to the North Plains Gin Monday and told | The church here has a membership of 450 , Jts | Wright williams, gin owner, to "write the check pudget includes such items as home and foreign

for this bale to the Friona Methodist Church" for this bale to the Friona Methodist Church." missions, local causes, and benevolences, It also
S. Sherrill, Methodist pastor, and Williams. $\begin{aligned} & \text { Inakes an annual contribution to the Chinzei Ga- } \\ & \text { kum School in Nagaki, Japan, an }\end{aligned}$

Methodist pastor, and Williams. kum School in Nagasaki, Japan, an institution com-
ethoolst church here carrying a pletely destroyed by the second atomic bomb

## Heain Sorghums-shall the declared basic commidites? Investigation

 nd grading procedures reque pertaining to the cattle situwhich is still being studied by Thuce, and possibly a the lexas Farm Bureau pro gram after 1954. Resolutions
the above groups. State Farm Bureau conve
tion as passed in the Coun
convention.
$\qquad$ ty only include: Request
planation of certain
$\qquad$
$\qquad$
$\qquad$

THE ERIONA STAR


## EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World"

## That Extra Effort

Merchants agree that a littie extra effort pays colin good will, interest, and hard cash Wo eammend the merchants who have especially attractive window displays-have you noticed the Hallowe'en windows at Lewis Variety? And here are others all over Friona also inviting to the prospective custome

More of such will suild trade for Friona Which brings us up to the point of this comment
Christmas is nearer than you think. And where will the bulk of the buying take place? In the town that is attractively decorated, in the stores that have special inducements and gaily c ored decorations, in the localities that have something special for the kiddies

Will that town be Friona, Bovina, He towns in Parmer
It's up to us, fellow merchants.
Let's don't let the time slip upon us, but join Let's don't let the time slip upon us, but join
now in collective and individual effort to put out now in collective and individual effor

Monday Morning Musings To leam, one must
mhows a
alo ot of olsks

The Roanak (reases) Tines ast hatit tis now pasae that we obje
that geas with it

A Salute is in Order
The American Legion, only local veterans' organization, is launching its annua membership

Congratulations to that local group for its provon benefit to the community and nation-we know
of no other organization more truly "American"-

What is good for the American Legion-is good for America, and vice versa. The Legionnaires can point with pride to their records of accomplishment in every post-in the fields of veterans legislation,
youth training, child welfare and citivenship. youth training, child welfare and citizenship. trust that you will align yourself with this group.
-MaN-
Wanted: Just ONE recent maga
E Kinsey Report

- MMM -

We like the vay the Soil Conservation Service pperates. Had you thought about the fact that it Is ONE government agency under the control, ab-
solute control, of a local board of directors duly solute control, of a local board of directors duly
elected by the people. We anticipate the growht in stature of the SCS.

View
Seldom have we seen an election issue carried on for months and months so much as the "econpmy" move at the present.Usually such matters are
dropped after the favorite sons are elected and dropped after the favorite sons are elected and
appointed, but practically every newspaper coming appointed, but practically every newspaper coming
across our desk devotes editorial space to the subjects of economy in government and the free enterprise system.

The Lovington, N. Mex., Leader states: "The sooner that everyone realizes that everyone can't
work for the government and that some must work work for the government and that some must work
elsewhere, the better off this country will be. Someone has to pay the taxes to pay the government workers." A Minnesota paper notes: "The Constitution of
any government, if it is to withstand human corany government, if it is to withstand human cor-
rosion and deceit must contain meat for strength, rasion and deceit must contain meat for strength, penning of our own great Document has ever reached such near perfection., Under its protective wing, men and women of all races and creeds have found nournishment and lif
And there is the Wyoming paper that observes: "Farmers must realize that an era of false prosperity will always have a day of reckoning, and unless they face problems wealistically they can be
unnecessarily hurt."

## Something to Think About

Andit Applis of o hastrance, Too

When you buy for price you can never be sure. It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money, that is all. But when you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing what it was bought to do.

If you deal with the lowest bidder, it is well to add something for the risk you run. And if you do that, you will have enough to pay for somet híng better.

## Ethridge-Spring Agency

INSURANCE-REAL ESTATE-LOANS

Tolephone 2121<br>RIONA<br>Dan Ethridge Frank A.Spring Bill Stewart

## Do You Remember...

[^0]
## Free Popcorn-

To the first FIVE CARS enering the Chief Drive-Im

## Coming Attractions

## RLEVATOR ROOM

enough for most of the Grain in the County PCC FEEDS

FRIONA

INCORPORATED


## Local Church Notes




THIS SERIES OF MESSAGES IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.

## LWIS VARIETY BEOR:

 HRONA BTATE BARI hiona graz wace-rhackburn mardian EOCKWELL EBOS. \& 00FITONA CONSUMERS COMPAETI thiornton's
Teultry \& EsE - Lecker \& Cold storage ELONA wheat Growers, wo. fhiona lumber company Whityes casi groomiry pamlips 66 semplice ETOX'S READY-TO-wEAR ERFE CHRROLET COMPAT blanton butane, inc. HAERER MAGHINERY COMRI GIT steam launday begal thiantre rOSTER DRY GOODS Thasw EARDWARE a Femmens

 | to visit his mother, Mrs. T. B. | Armstrong prans to be home it |
| :--- | :--- | :--- |
| Armstrong, until Sunday when all | about two weeks |

## $1-4$ cup water 1 tbsp. lemon juice <br> Place sliced apples in a greased Pxexa inch baldng dish. Ad

 water and lemon juice. Work fat,sugar, and flour together until sugar, and flour together until
crumbly. Drop mixture over crumbly. Drop mixture over ap-
ples. Bake in a moderate oven ples. Bake in a moderate oven
( $350-375$ degrees) for 40 minutes. Serve warm with orange hard
Sate sauce.

## Orange Hard Sauce

## 1-6 oz. can con juice ( $3-4$ cup)

## juice ( $3-4$ cup) $3-4$ cup butter or margarine

-4 cup butter or marga
$11-3$ cups powder sugar
$2-3$ cup dry wilk 2-3 cup dry wilk solids
Blend ingredietns in the Blend ingredietns in the orde
listed. Beat until fiuffy listed. Beat until fiuffy,
Let's eat this for ONE DAY BreakfasAt Stewed Apricots
Oatmeall Brown Sugar, Cream Oatmeals Brown
Hot Buscuit
Milk



## Rhea News

## ho

ho

## Visitors in the F. T. Schlenke

## , $\begin{aligned} & \text { Prompt Pump Repair } \\ & \text { Gearheads a specialty }\end{aligned}$ <br> What can you gain by waiting? If you have gearhead trouble, or a faulky pump, it won't get better untul someone fisees it You'lu have to fix it before you can pump, so why not call can pump, so why not call Kenny rtght now. If you've talk know he gots it dore rigk.t. Ra tio uhanges and gearheed re pair are done right in Kenny's well equipped, well stafferd shop <br> KENNY GEARN MACHINE WKS.

HEREFORD, TEXAS


Shamrock Products Hiandled in Frioma Iy

## Strickland's

## Shamrock Service

We Give S \& H Green Stamps

CORNER GROCERY PRESENTS Cherry Sundae


Greatert News Iet for Mrs. Housewife! Our Annual 10-Day Shurfine Carnival of Unbelievable Food Savings Begins Wednesday, Oct. 21 - You Profit! FIRM, CRISP LETTUCE 2 Heads35c ORANGES ............. ibloce Ina chlo pacs
IOMAT0ES .......... 2 for 25 c SHELLED PECANS ....芇.. 79c BAB 0 Can IIC


## REMEMBER Every Wednesday Is

 Double $\mathcal{S}$ \&H Green Stamp Day at our Firm
## CORNAR Grogavy 

## Matural gas hrovides the mosst ceconomical fuel far invigation

It will pay you to investigate piping natural gas to your irrigation motors

Ask at your Gas Company office for
additional information

West TexarGas Company
Helping Build West Texas Since 1927


## Harvest Your Own Crop of Results by Sowing an Inexpensive Star Want Ad!

##  FOR QUCK RESULTE:

GRLAEST Ad Section in the County - there's a REASON

PUBLIC NOTICES STATEMENT OF POLICI Cards of Thanks will be pub Thed in the star for the flot shed in the Star for the flat bituaries or poetry whll be barged at the same rate as th lassifled ads, 2 c per word.

STATED MERTING



HEND ENSLLAGE pits dug? se for bulldozing and all kinds of dirt work Contact ERNEST Mackme, Rt. 1, Hereford, or Phone sies-Dawn Exchange, or
Hereford.
1773-J
$4-5 \mathrm{p}$

GTB'S CLEANERS now has FRRME Moth-Proofing. Recently Jnstalled. tNSURED Cleaning Process. PHONE 288


PIGTURE FRAMMIG XPERT CAR GLASS INSTAL-
ATION, Table ToDs and WIn. ATION, Table Tops and WIn. OWMPANY, 1302 Parl Alass AUTOMOTIVE
a EOR SALE
4-Door
CHRYSLER V-8
Regular Retail $\$ 3875.00$ NOW $\$ 3150$

S2 PLYMOUT BELVEDERE
Leess than 8,000 miles
$\$ 1525.00$
New Car Guarantee
Te 展 -
IV: DODGE TRUCOS

 द죄ํㅍT T Contact
 R한N

FOR SALE: '52 Model Internat-
ional PPickup. Also section harrow and knife sled. Benthal Beene.
ona from owner. Write full de-full basement. One of the best
tails. J. G. Wadsworth, 601 Ave tails. J. G. Wadsworth, 601 Ave. locations in Friona. On pavement. Q. Lubbock, Texas. $\quad 7-3 \mathrm{p}$ C. L. VESTAL.


Eighteen Initiated Into
Local FHA Chapter Eighteen Freshmen girls of the Future Homemakers of America FHA organization Monday night, October 4 , by the upperclassmen of the FHA organization. Mrrs.
H. T. Magness and Mrs. Soan H. T. Magness and Mrs. Sloan
Osborn were present at the in Osborn were present at the in-
itiation. Mrs. Magness and Ositiation. Mrs. Magness and Os-
born are the Mothers of the FHA born are the Mothers of the FHA
club. Mrs. Caffey is acting as club. Mrs. Caffey is acting as
their sponsor untli a Homecoming teacher can be secured.

The girls met in the Homemaking department at 7:00 p.m.
The meeting opened with a cereThe meeting opened with a ceremony given by the officers, Gay
Ann McFarland, the song leadAnn McFarland, the song lead-
er, led the club in the FHA ong and then gave the creed.
The eight purposes were given
by the other officers and a short
 Me was given by zeima Fay Beaty. Deniese Magness the resident, then presided over the meeting and the mothers for the coming year were elected. The
hew mothers were Mrs. Mclarand and Mrs. Grubhs.

Mr. and Mrs, John Smith and Diann, Miss Betty Rhodes and David Smith were Sunday dinner guests in the Glen Mingus home.
ohn Abshear, w. A. Tinney and W. A. Tinney, Jr., went to Dallas Friday night to attend the State Fair and the Texas-oklahoma football game played in
Dallas on Saturday. They returned Sunday.

Talk about Trading!
We're in the Mood and Have the Goods
The New Oliver Cotton Harvester
Long Trades Enabling You to Purchase Now and Save

## USED OLIVER and JOHNSON HARVESTERS

## Trailer Tires and Wheels

 Airplane Type, 8 and 10 Ply Only \$35. for Tire and Wheel
## We Fix Those Axles on Your Oliver Cotton Harvesters

 For Individual Row AdjustmentTime to Make Preparations for Winter - with PRESTONE and EXIDE BATTERIES

## FRIONA OLIVER

COUNTY OF PARMER
TREASURER'S REPORT
REPORT OF MABEL REYNOLDS, COUNTY TREASURER OF PARMER COUNTY, TEXAS, OF RECEIPTS AND EXPPENDITURES PRZOM JULY 1 TO SEPTEMBER 30, 1953, INCLUSIVE:

JURY FUND-1st Clae
Belance last Report, Filed June 30, 1953
To Amount received since last Report
By Amount paid out since last Report, Hx " $A$ "
L. balance

ROAD AND BRIDGE FUND-and Claes Belance last Report, Filed June 30, 1953
To Amount received since last Report To Amount received since last Report. By Amount paid out since last Report, Ex, "B"

## balancer

Generl county fund-ard Clay
Balance last Report, Filed June 30, 1953 Io Amount received since last Repart ........

## balances

permanent improvement fund-mh cla
Balance last Report, Filed June 30, 1959 To Amount received since last Report

## batanoz

MIGHT-OF WAY FUND-Eth Clame alanoe last Report, Filed June 30, 1953 Co Amount rcceived sinee last Beport ..

## baidance

LATERAL ROAD FUND-6th Clam Balance last Report, Filed June 30, 1953 Io Amount received since last Report
BALANCE

SOCIAL SECURITY FUND-8th Clae
Balance last Report, Fined June 30, 1953 To Amount paid out since last Report .
balance

## RECAPITULATION

Jury Fund, Balance
Belance
General County Fund, Balance
Permanent Improvement Fund, Balance
Right-of-Tray Fund, Balanse
Lateral Road Fund, Balance
Social Security Fund, Balance
total
LIST OF bonds and other securyties on hand
T. S. Government Bonds ...................................... $8343,100.00$ COUNTY INDEBTEDNESS

Ripht-of-Way Script
road Machinery Warrants
TOTAL INDEBTEDNESS
HE STATE OF TEXAS

## UNTY OF PARMER

Befors me, the undersifned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, up

## 

## BUTANE PROPANE

Gas Service We

- INSTALL
- SERVICE
- Delliver

FRIONA CONSIJIERS

## PIGGLY WIGGLY <br> FRIONA <br> ThFg7 OVIH WT FOODS: ARFMil(1) Silvelwort

# Wrigley Gum <br> CTN. of 20 <br> 59c 

## Toilet Tissue <br> 

CAMPBELL'S
TOMATO SOUP
$10^{1 / 2} \mathrm{Oz}$. Can

## IOC

Georgie Porgie Yellow
Pop Corn
10 oz cans
2 for 29c

MARYLAND CLUB ALL GRINDS
COFFEE
89c 1b.

## We Appreciate <br> Your Patronage

| PINEAPPLE, Sliced Dole | .....15-0z can 19c |
| :---: | :---: |
| GREEN BEANS, Hunt's cut | No. 2 can 250 |
| PINEAPPLE JUICE, Dole | No. 2 can 15c |
| NEW POTATOES, Hunt's . . . | . 2 No .300 cans 25 c |
| TEA, Lipton's | 1/4 Lb. Pkg. 33c |
| BEEF STEW, Walker's Austex | ... No. 300 can 35c |
| SALMON, Humpty Dumpty | . No. 1 tall can 39c |
| HONEY GRAHAMS, Nabisco | 1-Lb. Box 29c |
| $0 \times \mathrm{YYDOL}$ | Large Box 29c |
| IVORY SOAP, Personal | 4 bars 25c |
| IVORY SOAP, Medium | 3 bars 2 |
| IVORY SOAP |  |



Lh. 59e SALSAGE
Lb. 55 c


## NOTICE

OS to VTO We Have Twenty NEW 1953 BUICKS
That we are Going to Sell This Week REGARDLESS OF PRICE! Any Reasonable Offer will be Accepted You will be givenLiberal Trade - in Allowance Regard1 ess of Make or Mode1 of Your Present Car

## EAST TERMS

# WALLACE 

 142 N. Miles AvenueOpen Until 7:30 PM IPANY
Hereford



## W.T. Homecoming Slated October 24th

Highlighted by eight class re- hundreds of ex-students return unlons, Homecoming oct an at
West Texas State College will West
feature a new and fuller esched-
Moatures of the entertainment
feat ule of events this year for the Homecoming have been moved this year after lunch, with
morning hours free for class re-
unions and ex-student visitation. morning hours-student visitation.
unions and ex.sive
Featuring the silver anniversary Featuring the silver anniversary
class of 1928 , reunions will also class of 1028, reuuions will also
be held by the classes of 1923, be held by the classes of 1923,
1933, 1935, 1943, 1948, and 1953. 1933, 1935, 1943, 1948, and 1953.
Registration of exes is slated Registration of exes is slated
from $9 \mathrm{a} . \mathrm{m}$. until 4 p . m. in the main corridor of the Adminis-
traiton building. Class reunion traiton building. Class reunions
will be held from $9: 30$ until 11
a.m., with the class of 28 meeta.m., with the class of 28 meet-
ing for a luncheon in the ing for a luncheon in the cafe-
teria. Club get-togethers are
slated at various times for Club get-togethers
slated at various times for
a.m. until 5:30 p.m.

Main attractions during the
afternoon include a rodeo at 1 pm., given by the T-Archor Rodeo Club; the Homecoming Parade at 3 j.m.,s a student tatent
show at crowning ceremonies for show at crowning ceremonies for
the Homecoming Queen at $4: 30$ The Homecoming Queen at 4:
p.m. AH Buffalo Stadium; the p.m. AI Buffalo Stadium; the
annual barbecue at $5: 30$; the
p.m., and a dance in the cafeannual barbecue at $5: 30$; the
8 p.m., and a dance in the cafe-
teria from 10:30 p.m. until 1 $\begin{array}{cllll}\text { teria. } & \text { from } & \text { 10:30 } & \text { p.m. } & \text { until } 1 \\ \text { a.m. } & \\ \text { All } & \text { ex-students } & \text { who } & \text { register }\end{array}$ All ex-students who register
will be given free tickets for will be given free tickets for
their inmmediate families for the

Condensed Statemen
of
Frimat State Tantk

AT THE CLOSE OF BUSINESS SEPTEMBER 30,1953

## Resources

LOANS \& DISCOUNTS WARrants
S. GOv' B............. 19,481.07

T BONDS......... 200,294.60

品
BANKING HOUSE FUR
NTTURE \& FIXTURES
CASH \& EXCHANGE

Liabilities

| Capital | ( 50,000.00 |
| :---: | :---: |
| SURPLUS CERTITFTED | 50,000.00 |
| UNDIVIDED PROFTTS | 70,414.75 |
| DEPOSITS | 1,632,504.58 |
|  | \$1,802,919.33 |

## Triona State Bank

Member Federal Deposit Insurance Corporation


Here are two points to remember when you buy a new car!.

## Cheurolat BUYER-BEIEFITS are the Soundest

## Chevrolet PRICES

are the Lowiest
of any line in its field!


MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

Look at Chevrolet! You'll see that it brings you bicear styling smoothly rounded Fisher Body beauty, and a rich, roomy, colorul interior with. Safety Plate Glass all around in sedans and
coupes. Features ordinarily found only in higher-priced cars. Drive a Chevrolet! You'll be equally impressed by the outstanding pick-up and power as well as the smoothness and quiet-
ness of its advanced high-compression Valve-in-Head engine. ness of its advanced high-compression Valve-in-Head engine.
Test Chevrolet's handling-ease and riding-ease! You'll find Test Chevrolet's handling-ease and riding-ease! You'll find that
this car alone combines the greater comfort and convenience of Powerglide automatic driving, * Power Steering* and the KneeAction Ride-just as it alone gives the protection of Jumbo-Drum
Brakes, largest in Chevrolet's field. Brakes, largest in Chevrolet's field.
And here's the best news of all. Chevrolet offers all these fine-
car advantages at the lowest prices and with exceptional economy car advantages at the lowest prices and with exceptional economy.
Come in, see and drive this car, at your earliest convenience! *Optional at extra cost. Combination of Powerglide automatic transmission
and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air

## REEVE CHEVROLET COMPANY

Dusinass Zrofecsional Rogers Discusses Debated DIRECTORY


## DIMMITT

Ditching Service
Neo Equipment - Sonsible Prices
Experienced-Reliable
Call on us for
Pipolines - Water - Sewer
Foundations and
Septic Tank Holes

- mo job too large or too sman-
C. R. OWEN

PHONE 363J3

## DIAL 4242

FOR FREEDOM FROM DRUDGERY bLUE JEANS A SPECIALTY GtiY stiman laidndry Helpy- Selfy Service frona

DR. MILTON C. ADAMS optometrist

140 West Third
Herford, Texas
Phome 37 Office Hours: 8:30-5:00

## FARMER'S PRODUCE

gooch's best feeds
rena Hog Supplement - Cottonseed Meal
CREAM - POULTRY - EGGS

You'll get a good deal from

## HICHWAY CARAGE

## EARL GILMER

On Hiway 60 in Eastern Friona
Automotive and Farm Machinery Repairs
F. L. SPRING

OLD-FASHIONED COUNTRY STORE
Come and See Us

GILLLLLAND FINERAL HOME
131 E. 2nd St., Hereford PHONE 951
Funeral Directors - Ambulance Service WEST TEXAS BURIAL INSURANCE

Matters of Taxes, Etc.


Ready to Move

## Only \$700

$--=-$
xom
ready for stucco
Friona Lumber Co.


Mrs. Jackson finds electric top-of. $\begin{aligned} & \text { She likes the even baking and } \\ & \text { range cooking cool ond dleon. All } \\ & \text { economy of electric oven-baked }\end{aligned}$
The one

## the heat 3oes into the food to be cooked -none spills over to heat

## She says-



SEE YOUR DEPENDABLE REDDY KILOWATT ELECTRIC APPLIANCE DEALER
歌


REGAL THEATRE
FRIDAY and SATURDAY


WEDNESDAY and THURSDAY


SUNDAY and MONDAY






Scouting -
Troop VI
The Girl Scouts of Troop vi met
Monday afternoon at the Baptist
Church.
The Girl Scout story was read to the group by Ann McKee. Two
new songs were learned.
Plans were discussed for a Hol-
loween party and the girls played
bingo.
Judy Taylor and Gayle Knight
served pop.


## Storage for Your Grain



We Buy or Assist in Your Loan

## SANTA FE Grain Company

1953 Strate Fuir in a Few Wards The State Fair of Texas, Oct. 10 thru2 25, Dallas, Americas satyoi
annual exposition. Admission: 60 cents for adults, 30 cents for chitwon annual exposition. Admission: 60 cents for adults, 30 cents for chiwren.
Daily Ethel Merman Show, ce Cycles of tids, Aut Swenson Trill-
cade, Dancing Waters. Trip to the Moon, Midway rides and shows. cade, Dancing Waters, Trip to the Moon, Midway rides and shows.
Free: Texas Fashion Roundup, Midway Sky Revue, the Great Christe, television shows, band concerts by Kiltie bagpipe band and Exhibits: Agriculturama, Regulus guided missile, antique autos, elec-
tric show, farm implements, model demonstration home, natural gas tric show, farm implemants, model demonstration home, natural gas
show, science show, automobile show, Aquarium, Health Museum, show, science show, automobilie show, Aquarium, Heath Museum,
Museum of Fine Arts, Hall of State, Museum of Natural History.
Livestock: Hereford, Berhen Livestock: Here ford, Brahman, Santa Gertrudis, Shorthorn, Aber-
deen-Angus beef catte, Jersey, Holstein, Guernsey, Milking Shorthorn
 of Champions Oct. 15 .
Football: Texas.OLKhoma Oct. 10, Midwestern-Natimnal Univ. of
Mexico Oct. 12, SMU-Rice Oct. 17, Wiley-Prairie View Oct. 19, high Mexico Oct. 12, SMU-Rice Oct. 17, Wiley-Prairie View Oct. 19, high
school football Oct. $19,22,23$, 24.

 Oct. 22, Fort Worth Day Oct. 24, Religious Festival Oct. 25, Fireworks
Oct. 13, 14. 16, 18, 20.

[^1] estate realer friends:
Salesman: "If you think this house is so poorly constructed, What do you think holds it together?" Prospective Buyer: the termites are holding händs, no doubt."


[^0]:    5 Years Ago
    A deep freeze was on display at ed to the winner of a contest sponsored
    $\qquad$ firs tball game of the won their firs tball game of the season with
    a $19-13$ win over Petersburg. Tommy Lacewell scored the first touchdown and also run the ball over in the third period. Fulback
    Bainum made the winning run Bainum made the winning run. Funeral services were held for Robert Woife who di
    the Clovis haspital
    A Jersey bull, owned by the Friona F.F.A. chapter, was grand champion in that class at the Tri-State Fair in Amarillo.
    was shown by Ray Strickland.
    Memorial services were held for
    Memorial services were
    Pfc. Virgil Harry Weis.
    Bruce Baker and family had ar-

    Eight charter members of the Friona Woman's club had been
    presented with corsages for the presented with corsages for the
    work they had done in the club. Revival services were beginnin at the United Pentecostal church. Sam Aldridge had armer County chairman name Texas Committee for RedistrictSix Six political parties were listed Mr. Mr. and Mrs. Dick Habbinga had given a tarewell party for M
    and Mrs. Bud Story who ha moved to Amarillo.

    ## ared Amarillo.

    C. C. Veasey and T. E. Hurs had died suddenly on Saturday. Mr .and Mrs. John Smitin and visiting with Mr. and Mrs. Glenn Mingus. David Smith and Betty

[^1]:    

    ## Folks It's Heater Time

    ##  chowns <br> ${ }^{\circ}$

