First Miss TV of '53

Serving the Gateway to the Irrigation Belt and the Greater Diversified Farming Section of Texas

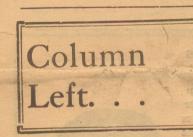


Awards to Continue Weekly

You'd smile too, if you had just won a free television set!

Inaugurating the "Good Will" Saturday awards in Friona, Doris Jane McFarland last week won the first set to be given. Pictured with her is little Miss Gill, to whom goes the real credit for selecting the winning number.

Inset shows Weldon Dickson, Lions Club president, and Joe Menefee, who assisted the Retail Merchants Committee in the give-away.



The second of the six television sets to be given away before Christmas by Friona merchants will be awarded, this Saturday at 3 o'clock

The 21-mch Philco Golden Grid model to te given is on display this week at the Welch-Blackburn Hardware Company. The Retail Merchants commit-

Quite a few soldier's addres- mittee here emphasizes that all ses have been turned in at the tickets given so far will be eligible Star-but not all of them, we in the Saturday give-away. Then know. Wont you help in re- these stubs will be destroyed and membering these boys and a new set issued for the following

THE FRIONA STAR FRIONA, TEXAS, THURSDAY, NOVEMBER 19, 1953 Vol. 30-No. 16 Price 5 Cents Attention Thanksgiving Will Be Observed Late Item Advertisers Francis Rector died in the ocal hospital late last night. Early advertising copy is Rector, about 33, was the son urged for the Star for its **Vith Community Program Here** of Mr. and Mrs. Foister Rec-

Thanksgiving publicatiin next Wednesday. Funeral arrangements were All ads except grocery specials must be in our hands by Monday noon, to insure the paper

getting to its subscribrs before the Thanksgiving holidays.; News matter shoud be in not Thursday., Novmber 26th at 10

day on Wednesday afternoon later than Tusday noon, and it A.M. at 3:.45, and classes will be resumed Monday morning, Nov. hle instance.

SCHOOL HOLIDAYS

Plans have been completed for liver the Thanksgiving sermon, by Principal Dillie Kelley of the the community-wide Thanksgiv and the public is urged to at- high school, and the invocation ing service to be conducted in tend this inspirational song and will be offered by Rev R. W. You cooperation is app. eciated. the Friona School Auditorium, worship service.

is needed earlier in every possi- Rev. Lewis Knight of the serving as pianist.

Harvest Taxes Parmer Elevator Capacity

Song leader will be Charles Methodist pastor, will read the Allen, with Miss Phyllis Treider responsive worship, and Don

Congregational Church will dc- The welcome will be given

Lewis will sing a solo, "The Earth is the Lord's".

Rev. C. M. Fields, Baptist minister.. will offer a Thanksgiving prayer, and the benediction will be given by Rev. W G. Wade.

Wilborn. Rev. U. S. Sherrill,

Congegational singing will be featured throughout the program.

F.F.A. Teams Win At District Meet

Both the Senior and the Junior Farm Skill teams of the Friona Future Farmers of America took first awards in competition at Muleshoe last Saturday.

The Senior group presented. a demonstration of "Management of Swine". Team members arc Donald Petty,. Morris Bruns, Cotton Renner,. Joe Allen and Bill Dennis.

"Management of Cattle" was the demonstration staged by the Junior team composed of Joe McLellan, Dwain Menefee, Ardith Rolen, Wayland Hinds and Gerald Floyd

Having won in these district contests, the groups will enter area competition December 5th at Plainview. Winners there will compete in the Huntsville state meet, a familiar trip for local teams under the direction of J

The banners won at Muleshor

Friona Star Photos

Reminiscent of a few years back when wheat trucks blocked the coads in Parmer County, truckloads of maize this week had to await heir turn before unloading at elevators reaching their capacity storage until rail and truck transport could empty bins.

Grain harvest probably is at its peak now, and completion is ex-Farwell partnership, and the en ected over the weekend with continued ideal harvest weather prevailing Storage throughout the county has been filled to capacity. All ele- Farwell.

SELLS BUSINESS

The C. R. Elliott Hardware and Furniture Company, Bovina

Ideal narvest weather, clear, business firm for the past 25 dry days have prevailed through years, was last week sold to a out the week, with sensonable

Weather

lication and for use of anyone sending gifts o writing Christmas remembrances: Thanks.

____CL____

BIRTHDAYS THIS WEEK

Nov. 19: Lee Gibson. Nov. 20: Vondyl Houser ... Nov. 21: Lloyd Brewer, Ralph Reed.

Nov. 23: George Grant, Max Pearson.

Nov. 24: Lora Mae McFarland, Kenneth McLellan, Jerry Norwood.

Nov. 25: Sharon Reeve, Ray Hurst, Ralph Wilson. Nov. 26: Maudie Daniel. Elda Hart.

____CL____

Understand the "Good Will" Saturday idea is really rolling. and much interest is being taken in the TV give-aways, to say nothing of the visiting and shopping for other values. Some of the merchants are now offering other gifts, and what with the TV stamps the S&H stamps, the Bonus Coupons given by many, the specials of price-conscious- grocerymen, etc., you can't beat Friona! ____CL____

Don't forget to attend P-TA tonight at 7:30 o'clock in the school auditorium.

Superintendent Dalton Caffay will be in charge of the program with the 3rd grade presenting playlets.

____CL____

Firemen were valled to the Strickland Shamrock Service in northwe-t Friona late Sunday night to extinguish a gasoline b'aze in the driveway there.

season play.

A car driven by Thomas Cobb was being filled with gasoline while the motor was running, overflowing gasoline evidently term. poured onto the exhaust pipe. setting the blaze.

No damage to car or station was reported.;

men at Christmas by letting us two weeks. Anyone making purhave their addresses for pub- chases locally is urged to ask for these tickets.

Thanksgiving Bake Sale

The FHA Girls will have a bake alone! sale Saturday, Nov. 21, at the post office.

and candy will begin about 8 a.m. Proceeds of this bake sale will

planted around the school building.

be used to purchase roses to be

vators are shipping out as fast as possible, making room for the still arriving grain.

One Friona elevator Sunday expected little grain to be brought in lishing the Farwoll Hardware. only to be taken by surprise with 44 carloads received that one day

Little testing is being done at the elevators, with grain dry enough The sale of pies, cakes, cookies to meet specifications, most testing below 14 per cent at the maximum. Mechanical cotton strippers have been pressed into use this week that they have been anticipating nd the local gin is operating day and night. Near 2,000 bales have for miny years

been ginned here to date, with heavy receipts also noted at other gins n the county.

tire stock has been moved to Clay Henson and Johnnie Mc-

Donald were purchasers, estat-Mr. and Mrs. Elliott state they able, but improved conditions are forecast over the weekend.

plan to take it easy",. remaining in Bovin aand jocking after farming interests. Also they plan to get in a little traveling

> Santa Wins Prize Mr. and Mrs. Nelson Welch

from this area arrived last Sunwere Farwell visitors 'Tuesday. Marcella and Ronald Mayfield.

Season Ends with Clean Sweep - No Losses

Certainly it is an impressive season in any football schedule when, don, Randy Dickson, Larry Fairchild, Neal Greeson, Mr. Steve Scott, asthe team wins every game, chalking up 184 points to 26 for their op- sistant coach. ponents! That is the record of the Friona Braves at conclusion of the

Made up of Seventh and Eighth Grade students, this Junior team thild, Allan Neff, Weldon Nelson, Leon Massey, Jimmie Mabry, Ronnie hould supply some mighty good football material for high school play Wilburn, Kermit Whitten, Jon Roden. in coming years, with 18 of the players graduating to high school this

Front row: Carlos Stafford, Glendal Jones, Gary Glasscock, Jimmy White, Jim Roy Clements, Wayne Rhodes, Keith Menefee, Frank Ready Left to right, back row: Donnie Lovett, Gene Pope, Gary Sherrieb, John Tubbs, Jackie Sheek, Jim Greeson, Thomas Gibson, Bobby Fulks

emperatures the rule. Forecast was for a cold front

First Letter To

The first letter to Santa Claus

If one of these children will

call at the Star office, we will

Regal Theatre in Friona, also

dren who have Santa on you

mind-if you will write Santa.

time between now and Decem.

ber 10, we will forward the

letters to the North Pole, and

in The Friona Star several days

We want to write our let-

ter to you early so you will

be sure and get it before

I am a little girl 6 years

old and please bring me a

Ferry doll, a blackboard and

a buggy. I have been a pret-

Now don't forget my little

brother; he is 3 years old

and he wants a whole bunch

of little cars and a little jeep

with a trailer and a little

station. He has been a pret-

Look under our Christmas

tree for some candy we will

Marsella and Ronald May-

We love you Santa.

ty good girl, Santta.

ty good boy, too.

have for you.

field.

The first letter follows:

Dearest Santa Claus:

before Christmas.

Christmas.

And for the rest of you cril-

tickets for their parents.

will be presented at the annual to reach the area last night, low-F.F.A. Banquet at Dimmit on ering temperatures to sub-freez-November 4th. The F.F.A.; sweet ing, with a high today of near heart, Glenna Pope, will accora-42 degrees. Some wind is probpany the teams to that meeting.

> HOSPITAL NOTES

Admitted

Bruce Jones, Tonsil., Amarillo. Mrs. Victor Tapia, Med., Boday, November 15, written by vina.

Mrs. Howard White, Med., So it is that time, after all. Friona.

Tom Foster, Med., Farwell. Barney Floyd, Surg., Laz-budgive them free tickets to the die.

> Jack Brownlow, Med., Friona. Mrs. James Meason, OB. Muleshoe.

Pete Guinn, Med., Frione. Nicklo Selaya, Med., Herein care of The Friona Star, any. ford.

Mrs. Bud Queen, Med., Bcvina.

Mrs. Alfredo Sena, Surg. then print every one of them Black.

Francis Rector, Med., Friona. Mrs. W. H. Long, OB, Friona. Philip Weatherby, Med., Friona. Mrs. John Hand, Med., Friona. Mrs. Bob Jones, Med., Friona. W. G. Harris, Acc., Friona. Fredrick Nobeack, Acc., Ama-

rillo. Mrs. Bob Merrell, Med., Bovina.

Mrs. W. D. Revel, Med., Labuddie, re-admitted.

Dismissed

Mrs. C. W. Barton, Bruce Jones Mrs. Clarence Shank and baby girl, Jack Brownlow, Mrs. Jack Brownlow, Fred Northcatt Henry Lloyd, Tom Foster, Mirs. Victor Tapai, Mrs. W. D. Revel, Mrs. Howard White, Joyce Hadley, Nicklo Selaya, Mrs. Alfredo Sana, Mrs James Meason and baby boy, Barney Floyd, Mrs. John Hand.,

Middle row: Ed Lehnick, coach; Keith Hughes, manager; Bryant

Dukes, Jessie Latham, Weldon Tatum, Nolan Johnson, Weldon Fair-

Eldon Sparkman, Jerry Hinkle, Kim Caffey, Darrell Buske, Jerry Lon- Charles Hough, Dale Williams, manager,

Jerry London and Leon Massey were captains of the Braves.

Our Editorial Policy: Printing the Truth Regardless Intentionally Promoting Friona and County Interests THE FRIONA STAR

THE AMERICAN WAY

232

RABBIT

THAT'S NO

WASHINGTON AND

"Small Business" -By C. WILSON HARDER

The hue and cry for Agricul-ture Secretary Ezra Benson's cessive profits. * * *

But into a can of peaches goes various materials.

The tin must be bought through a British controlled monopoly. The sugar is bought at prices controlled by world wide agreement. Sales of cans is held by a few. In many other food products a parallel situation exists.

The supply of commercial fertilizer needed to produce most crops is controlled by a very few firms, some of them subsidiarie of major oil companies. This same situation prevails with in secticides and fungicides. The gasoline and oil that the farmer must buy is sold on a controlled monopoly basis.

And under the present laxity of anti trust enforcement, there appears to be no remedy.

* * * For example, just before the pickle packing season, packers were informed of a 30 per cent nmediate increase in the sal price. It was a take or leave it demand, because independent competition is lacking in the salt

Stemming back to the days when with riffe and plow, he carved out his security the American farmer has always been a symbol of free enterprise

But faced with a controlled market for his products, and with controlled prices for what he buys 1 ce, the Americar d from the sta priser to a cap

More and will be voted to formers. Only a complete and thor-

QUALITY SHOE REPAIRING IS EASY ON YOUR BUDGET!

You save time and money when you let us repair and fix-up your old shoes. Our quality repair gives you longer shoe wear and cuts shoe costs down.

> HOBS SHOE SHOP

Walter Kee

Wittest in

A Good Hunter Can't Be Fooled

WASHINGTON REPORT:

they anticipate that the real repercussions are yet to come. It seems that the construction placed is the cause for the furrowed brows, rather than the words that on the language of the Secretary were actually spoken. In all fairnesse to Mr. Dulles, I think it should be pointed out that the Secretary certainly did not intend to convey the idea or thought that the administration was considering the recognition of the Communist regime in Red China. His remarks very clearly reflected that the present anti-Western and aggresive policies and attitude of that regime would preclude con-

particular issue. In other words,

CRATAL CARA

sideration of recognition of such regime as the government of

scalp points up fact that anybody who holds this post under pres-ent conditions is destined to be a apless goat, unless supplied with billions of dollars to play Santa Claus. Secretary

Bensontook stand against heavy spending farm programs as a matter of principle. * * * Benson's de

lenders stat falling far prices started efore he took C.W. Harder ffice. Available Washington records appear to prove this.

Some in Washington hold there is no solution to the farm problem. Others claim that the only solution is free trade so that American farm products can be exported. However, they over-look fact that much food is being imported today from nations whose people need it, wherever a chink is found in the protective

a choine tariff laws. * * * But others have formed a different concept on farm problem.

They say instead of looking to Agriculture Department nation's armers should look toward Jusice Department and Federal Frade Commission for active Anti-Trust Law enforcement.

Housewives are irked but records show independent retailer and wholesaler are not getting ch. And farmers produci et only a small share of the dolar spant on most items.

For example, the grower is ough application of the anti-orfantly receiving less than 4 trust laws on all levels of the

wits from the can of peaches food business, includin tailing for 25 cents, or more, ply of materials need Processing costs account for a duce and process farm u part of difference, but ind yen- will stop need for



BEHIND THE SCENES: Fur-

OLYMPIA, WASH., DAILY OLYMPIAN: "We Americans will contisue to invite curtailment of iur idual liberties an dencourage excessive and destructure tax rates until we regain enough common

its functios, termiate may of the services it now is providing, and compel it to surrender controls which are vitiating our economy."

but on sound edonomic prinriples for the national

time progresses (some merchants have signified things are being over-produced in America, and that they wish to contribute awards of their own, some genuine study and research should be devoted in addition to cooperating in furnishing the TV to developing wider outlets, greater consumption, or sets). Then, the boys over at the Chamber of Com- new markets, and these can come by full employregulation as possible."

"Failure to Yield Right-of-Way" is becoming RED CLOUD, NEB., COMMERCIAL ADVERalmost as familiar in area courts as the Driving TISER: "Except for rent, the market was virtually while Intoxicated (DWI) charges. The accident free by the time spring building got well under rowed brows and whispertd ap- China. Mr. Dulles fully appreciates rate of sober drivers failing to yield right-of-way way. Federal rent controls lingered until the end of praisals of doubt have not been the many facets of this problem in this vicinity is appalling. You don't like to expe- July, then were ended in all but a few critical de- unusual in official circles since and in speaking on the matter

Monday Morning Musings Grass Root Opinion "What is the Chamber of Commerce doing?"

You and I have heard this question, no doubt sometime-somewhere, anywhere that a commerce organization functions.

Parmer County

MEMBER

TEXAS PRESS ASSOCIATION

PANHANDLE PRESS ASSOCIATION

BERT NEELLEY, Editor and Publisher

SUBSCRIPTION RATES

In Parmer and Adjoining Counties

One Year

Bleewhere:

One Year

As to the local situation, we comment that the be ever mindful of that trust." Chamber of Commerce and Agriculture is doing more than could be expected of any organization as lacking in funds and membership participation!

It's the truth-few memberships have been paid this year, and numerous projects are pressing for both attention and financial support. A few members are carrying the load.

So when you receive that second letter this week reminding that your C of C dues are needed, why not cooperate immediatey? You'll find that your participation will help the organization to accomplish more. ----

------MMM------Have heard lots of favorable comment on the welfare."

"Good Will Days" project. Understand that activity is under way for more prizes to be given away as merce are working out some details of a sho-nuff ment, thrift and a national economy as free from big celebration just before Christmas,

___MMM__

"Government has its obligations to agricdlture . .

HOLBROOK, ARIZ., TRIBUNE-NEWS: "Mose

CLIFTON FORGE, VA., DAILY REVIEW: "As publishers of a daily newspaper, press freedom is not willcal is ours, alone. We are simply trustees

of that right on behalf of the people. And we shall

sense to get government out of all business, restrict

BOSTON, MASS., COMMERCIAL BULLETIN:

Entered as second-class mail matter July 31, 1925

at the post office at Friona, Texas, under the Act

Any erroneous reflection upon the character, stand.

of March 3, 1897. Published each Thursday.

to the attention of the publisher.

EDITORIALLY SPEAKING

"A Vigilant Press has made the American People the Best Informed in the World-

\$2.00

\$2.50

rience such accidents, and fense areas. With this new elbow roor, and the asthem. surance of Congress that controls would not arbi-

Its high time for sober driving to become even trarily be reimposed, builders surged ahead to set closer linked with sober thinking-for safety's sake. new records."



would, no doubt, have in his mind the November 9 news conference three major items. First, he fully at which Secretary of State Dulles understands and properly evaluwas quoted as saying that the ates the bloc in the Congress that Eisenhower administration has is completely pro-Nationalist Chinever said it would be forever op- na. Several of the outstanding posed to recognizing a Communist leaders of this bloc are members government in China. Some of the of the House and Senate from the news services immediately con- West Coast areas. Secondly, the strued this statement to mean Secretary knows full well that a that consdieration was being giv- Communist regime would have no en by the administration to the inhibitions against loudly but recognition of the Communist re- falsely proclaiming pro-Western gime in China, some stories indi- and anti-agression policies in orcating that the Communist regime der to secure recognition by Westmay be recognized. Some, appar- ern powers as well as admittance to ently assuming that Secretary the United Nations. He also knows Dulles meant that recognition of that, once such result was accom-Red China was being considered, plished, that same regime would are prophesying a definite split CONTINUED ON PAGE 6 in the administration over this

> BUTANE PROPANE

> > **Gas Service**

FRIONA CONSUMERS



 SERVICE • DELIVER



ANNUAL MEETING

Parmer County Community Hospital

THURSDAY NIGHT, NOV 19 American Legion Hall, Friona - 7:30 p. m.

> A PROGRAM IS BEING ARRANGED

REFRESHMENTS WILL BE SERVED

8

Read The Star Classified Ads-It Pays

The Friona Star, Thursday, November 26, 1953



Mr. and Mrs. Walter Kregal and famil of Georgetown visited. wtr the Chris Drager family this week. Mrs. Kregal is a courn of Mr. Drager.

Sifford on Sunday.

Floyd Schlenker.

Mrs. Elmo Dean spent Sunday afternoon at the Floyd Schlenker home.

Lindy Dean spent Sunday visiting wth Karen Treider.

Mrs. Mabry and Margaret, De- dents here. They visited in lores Elmore Geneva Floyd, Johnnie and Terry Sue Mabry all Whites, and the Henry, L. R. of Friona ere Thursday after- and Ray White homes. noon visitors in the C. V. Potts home.

afternoon to go hunting. They plan to return Thursday.

Mr. and Mrs. Paul Jones of Bovina spent Sunday with Mr. and Mrs. C. L. Calaway.

Mrs. Robert Calaway and Calaway were in Amarillo Thursday.

Mr. and Mrs. Herdin of Lockney visited last week with Mr. and Mrs. C. L. Calaway.

Mr. and Mrs. Johnson and Mr. and Mrs. Wagner of Muleshoe visited Sunday with Mr. and Mrs. Charlie Calaway.

Mr. and Mrs. Bauer of Happy are visiting in the Frank lin Bauer home this week. Franklin Bauer's sister and family of Canyon wer Sunday visitors.

Mr. and Mrs. Walter Schueler, Mr. and Mrs. Carl Schlenker, Mr. .ad Mrs. Gilbert Schueler and Mr. and Mrs. Franklin Bauer were Sunday dinner guests of the Herman Schuelers.

Mrs. Tom Lewis and her brother, Roy Jones, Amarilli, left Trurs-

day for Greenville to attend the funeral of their uncle, Henry Bowen. They returned to Amarillo Saturday and Mrs. Lewis stayed there to attend the market on Sunday.

ATTENDED FUNERAL

'ersonals

Mrs. C. L. Lillard left this Marilyn and Larry Potts were week for Wichita, Kansas, to visitor with Mr. and Mrs. Billy visit with her sister and familv.

Gladys Dean and Phyllis Mr. aod Mrs. Allen Stewart left Treider spent Sunday afternoon over the weekend for Big Spring visitors with Mr. and Mrs. to see his mother who is in the hospital there.

> Haywood Vaughn arrived this week for a 30-day leave from Thule Air Base in Greenland.

Visitors in Friona last week were Mr. and Mrs. Irvin White of Tacoma, Wash.., former resithe homes of the W. M.

Visiting n the Charles Bainum home from Friday until Sun-Carl Schlenker, John Renner day was here brother, O. J. and Cordie Potts left Sunday Bainum of Casper, Wyoming.

Home For Thanksgiving

Roy V. Miller is flying home Thanksgiving from Yorktown, Pa., to spend seven days with, his family, Mr. and Mrs. Roy Miller.

He will report to Panama City, Fa. where he will be sta-James Lee and Mrs. Charlie tioned aboard th U.S.S. Carlton, A.M.S.

> Bill and W. A. Tinney were Amarillo visitors on Saturday.

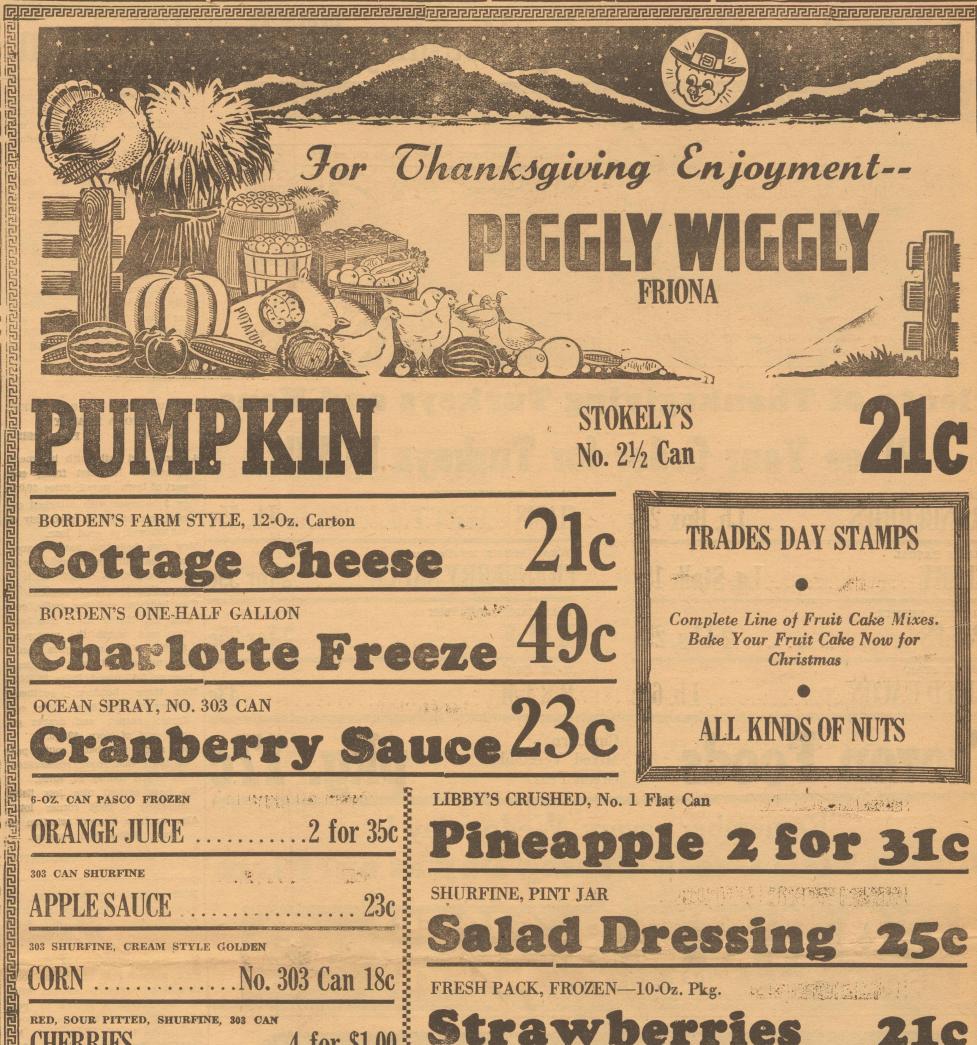
Glenn Reeve and Cayce Dunn were in Oklahoma City last week for the showing of the new trucks at the General Motors Corporation.

ico, to attend the funeral of Mrs. Alderson's brother-in-law.

Mr. and Mrs. Billy Sifford were given a party Saturday night by Herbert and Floyd Schueler Jack Patterson and Glenn Shadduck of Rosedale, N. Mex.

BIRTHDAY SHOWER

A card and hankie birthday shower was given Mrs. Max Wagner through the mail on



HUNT'S CUT BLUE LAKE. NO. 2 CAN

CHERRIES

SHURFINE 3-OZ. JAR



...... 4 for \$1.00 §

1 PET PRODUCED

The Friona Star, Thursday, November 19, 1953



The Friona Star. Thursday, November 19, 1953

Delegates Named To Church Meeting

The Amarillo District Conference of the Methodist Crurch met in Dumas Wednesday, Noember 26, beginning at 10 a.m. Each district in the Methodist Church has a district conference once each year to attend to the affairs of the district. Members and delegates from the Friona Methodist Church were: H. K. Kendrick, C. L Mercer, Forrest Osborn, A. W Anthony, Sr., Mrs. Hadley Reeve Mr. and Mrs. Wesley A. Foster, Mr. and Mrs. Kenyth Cass, Mrs. J. T. Gee, and Rev. and

NA SCHOOL NEWSLETTER

Sure was a nice game. I be-November 18, 1953 lieve the girls are going places Dear Uncle Bert:

this year in basketball, or all Boy, Oh Boy! I have never indications look that away. The Louisa Wilson, Lucille Latta seen so much going on in one girls go to Dimmitt Friday and Eufuala Ethridge, were also place inall my life. Canyon High School Student Congress will be night to play their first game in charge of the program which of the season-other than prac- centered around the theme of in Friona Thursday morning to tice games. Mr. Burnett said creating the holiday atmosinstall the officers of our Stu-Wednesday that the boys will phere with artistic foods and dentFaculty Congress, P.-T.A. go over, and play This will decorations. meeting Thursday night, the

make two games, one for the boys and girls go to Dimmitt senior girls and one for the Friday night to play their first senior boys. The boys are not game of the season, Hennington ready to commence playing Studio will be here to take basketball yet but this will school days picture s Friday; give them an opportunity to get Saturday afternoon the seniors in some practice before the will have a turkey shoot, Satseason officially opens.

urday night the football moth-We sure had a wonderful ers are giving the football boys Southern School Assembly totheir banquet, and there are a day. The student body, as a number of activities outside of whole seem to enjoy every minthe school events that makes ute of the program. This wa ones schedule rather crowded. the first assembly the Student Saturday the FFA boys en-Faculty Congress has conductered the district meet of the ted. They opened the assem Farm Demonstration events in bly with the allegiace to the Muleshoe and won first place flag, and then the students re in the Junior and Senior division. cited the Lords Prayer together It looks as if the FFA boys After this the program was have their heart set on anothturned over to er trip to Huntville this year. School representative. Sure hope they make the grade. I noticed Zelma Fay Beaty Our basketball rirls played has been busy getting the "HA Muleshoe girls Tuesday after-Yearbooks out. The books are noon in a practice game and won to be ready to be handed out both games. The senior girls to the girls on Thursday. won by about 10 to 12 points.

vrotet's thrilling "Two-Ten" 4-door sedan 3 great new series, Chevrolet offer widest choice of models in its field

MORE PEOPLE BUY CHEVROLETS

THAN ANY OTHEP CAR!

The Friona Chiefs completed their football season by defeating Anton 29-0. The boys sure

Loyde Brewer Speaks to Modern Study Club; Thanksgiving, Christmas Decorations Featured

One of the most interesting on the annual March of Dimes and unusual programs of the | and the importance of contribyear was presented at the Tues uting to this cause. The club day night meeting of the Mod- voted to support the drive loen Study Club. cally.

Ilene Osborn read the Thanksgiving story and poems of Christmas. She led the group in several games. Each member was furnished small sack with pipe cleaners, gum drops. tooth picks and peanut with which to make a place favor and the holiday Many beautiful Thankgiving food displayed was served as refreshments.

Guests were Mr. and Mrs. Lloyd Brewer, Mrs. C. L. Vestal, Mrs. Wise, Ruth Houser, display also carried out the Melba Neelley, Edith Hamold, Elizabeth Carmachael, Mrs. Zee-Guest speaker was Lloyd man, Edith Johnson and Katy









WE GIVE GOOD WILL COUPONS

WITH PURCHASE OF ALL STOVES

YOU MAY WIN A TELEVISION SET!

Awards Made Every Saturday

HANT TO THE

The hostesses, Ilene Osborn,

and Christmas decorating ideas

The various cakes sweet rolls.

candy and small sandwiches on

holiday theme.

were displyed in the club room.

Here are two points to remember when you buy a car!...

- of any line in its field!

See it, drive it, and you'll know that it alone brings you all these features of highestpriced cars at the lowest prices and with such outstanding gasoline economy!

Yes, you get more car for less money in Chevrolet!

More beauty, inside and out, with the widest choice of body-types and colors in its field.

More driving thrills, with either of Chevrolet's two great high-compression Valvein-Head engines!

More riding smoothness, more roadstability and more safety protection with this stronger, heavier, longer lasting car!

More value throughout, when you buy, while you drive, when you trade!

Come in; confirm these facts; and you'll choose Chevrolet . . . America's finest buy, America's most popular car!

Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models . . . Power Steering and E-Z-Eye Plate Glass available on all . . at extra cost.



played an excellent game, and Jim Dixon caught a pass thrown by Jimmy Robason that was the play of the year. Jimmy passed the ball on the forty vard line and Jim Dixon caugh it on about the five and stepped over for a touchdown. Jim caught two passes during the game for touchdowns.

the

Southern

The seniors are having their annual turkey shoot Saturday afternoon. Everyone interested in having a turkey dinner for Thanksgiving will probably go out and try their luck. I bebelieve I heard one of the seniors say that the turkey shoot would be held in Hadley Reeve's pasture, or where it has been for the last two or three years. Uncle Bert if you want a ice fat turkey, come up and try your luck.

The Chieftain Mothers have been busy this week planning the banquet for the football boys this week. I noticed Virgil Phipps was working on the program and place cards. The boys sure look forward to this event every year, as they can attend something about footbal: without doing a lot of work. Mr. Caffey received word this morning that his brother, that lives in California, passed away. The High School, Grade School, and all wish to extend to him and his family their sympathy The Friona Lumber Company has just completed printing one thousand schedules of the basketball games to be played this year. They will be handed out to the fans on December 4, o thefirst home gme. The High School students can pick them up in the principals office any time they desire to do so. There has been a new addi-

tionadded to tthe campus this gress has taken the ob of pole, sure looks good, Lots of love.

BIG MINNIE.

Wedding Anniversary

In honor of their fiftieth wedding anniversary Mr. and Mrs. L. M. Crow request the pleasure of the company of all their friends at their home, on Sunday afternoon the wenty-second of November, from three to five o'clock, in Friona, Texas.

Scouting TROOP VI

All members of Girl Scout VI were present at the Monday afternoon meeting. The girls learned to lay rock rails and follow them. They sang several songs and

Eleanor Dodson and Carolyn Baxter served refreshments.

TROOP III

The Girl Scouts of Troop III net Monday afternoon at the Baptist Educational building and finished the copper pictures they had been working with. They plan to start leathervork at their next meeting. Louise Jackson was hostess for the week and served popsicles o the group. Leaders are Jinx Snead and



Gulf Oil No. 1, Kehliehor, week. The Student-Faculty Con- Sec. 5, Gregg County School Land, north of Black in Parraising the flag each morning. mer County now drilling below The new flag, on a clean flag 9023 feet in shale and lime, recovered 40 feet slightly gas cut drilling mud in test at 8485. 8511.

Lions Officials Here, Zone Meet

Following the regular Thursday night meeting of the Friona Lions Club the local chapter was host to the executivmembers of the Lions Clubs in this district at a zone meeting.

Several towns were represented

Outof-town guests were: Mr. Joe Benson, president; Mr. Morran, director, Dimmitt; Mr. Mc-Gegor, president, Canyon; Cecil Masey, secretary, Bruce Miller, zone chairman, Hereford; Joe Davis, president, R. B. Ledyard, secretary and four directors, Amarillo; Weldon Dickson, president, Raymond White, sec-

retary and five directors, Friona.

Mr. Bruce Miller conducted the meeting.

A discussion was held on ways to improve the local clubs and in turn help other clubs. A report on the district meeting held in Lubbock was given by Mr. Miller.

The next zone meeting will be held in Hereford.



The Friona Star, Thursday, November 26, 1953



Junior Fellowship 7:00 p.m. Assembly of God Church	THE NATION'S HEALTH: I	Wildl 15 Uur MUSL
Evening worship 8:00 p.m. Friona WSOS meets 2nd and Rev. W. C. Wade, Pastor 4th Tuesdays 2:30 p.m. Sunday School	GIVE US YOUR LISTINGS, WE HAVE BUYERS FOR QUARTERS AND HALVES. NOW IS THE TIME IF YOU WANT TO SELL. HAVE BUYER FOR 1-4 OR 1-2 WEST NORTHWEST home and bought some frozen tur-	Important Asset
Mondays	OF LAZBUDDIE. nip greens (these are not near	15 11:
IS MADE POSSIBLE BY THE FOLLOWING MERCHANTS.	ELEVATOR	money the moment it is needed? * our deposits which increase steadily year after year? Surely these things are important.
	ROOM	Our finest asset was born the day this bank opened for business and has grown with the years. It is your good will that has given us the incentive for constant improvement your confidence hope in the future.
LEWIS VARIETY STORE FRIONA STATE BANK FRIONA STAR WELCH-BLACKBURN HARDWAL	Enough for most of the Grain in the County	
ROCKWELL BROS. & CO. Lumbermen FRIONA CONSUMERS COMPANY FRIONA WHEAT GROWERS, INC.	PGC FEEDS	
FRIONA LUMBER COMPANY WHITE'S CASH GROCERY PHILLIPS 66 SERVICE KNOX'S READY-TO-WEAR MEEVE CHEROLET COMPANY MANTON BUTANE, INC.	FRIONA WHEAT GROWERS	Friona State Bank
REGAL THEATRE REGAL THEATRE ROSTER DRY GOODS	INCORPORATED	Member Federal De posit Insurance Corporation

statite

The Friona Star, Thursday, November 26, 1953



book-"How to Watch Foot-

Junior Play Scheduled For Presentation Here Tuesday

"We Shook the Family Tree" is the title of the Junior Class Baxters Honored On play to be presented by Friona students next Tuesday evening, November 24, at 8 p.m. in the local auditorium.

Tickets already are on sale by the Juniors, with reserved, seats selling at \$1, adurts 75 cents, high school students 50 cents, and grade students 35 cents. The class is on the job this week with advance ticket sales, promising a full evening of entertainment as value received.

Being very enthusiastic over the play, Junior spokesmen note that the three-act comedy was noted in a Readers Digest book section; quote: "Adventures and escapades that keep the family tree aquiver-the whole family story with an amusing feeling for the less important but more lighthearted things of life. You'll get a shower of laughs when you shake this family tree. The action is rapid, the roles, engaging, and the lives often uproaring."

Characters in the local presentation include:

Hildegarde, who is tired of being a wallflower, Evelyn Ray. Mr. Dodson, her father, Gary Panzer; Mrs. Dodson, mother, Deniese Magness; Sally, her younger sister, Gay Cass.

Lewis; Jimmy, the younger brother, John Thomas; Paige, a little neighbor girl, Bennie Reswig, Donna Kabel, Grubbs; Ellie Mae, Bob's heart- Sue Graff, Springfield, Colo .: throb, Deann Buske. Jill, her Mr. and Mrs. Eugene Nidey, friend, Joann Agee; Freddie, who wears knickers, Jimmy Baxter, Lamar, Colo.; Dewayne Robason; Mr. Shermer," his Baxter, Eads, Colo.; Mr. and father, Keith Battey; Mrs. Sher- Mrs. Junior Martin and daughmer, Oleta Lloyd;

Student director is Dudley | Darrell Robbins, Blunt, S. D. Bainum, and Mr. Burnett and and Mr. and Mrs. Jim Baxter Mrs. Gee are directors and sponsors.

Brothers Observe Birthdays

Max and Joe Reeve were honored Saturday night by their mother, Mrs. Glenn Reeve, with a supper party at their home Rebekah Class Sends and a movie at the local orive. in theatre as a joint birthday celebration.

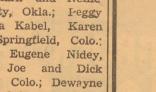
Max's birthday is on Nov. 9 and Joe's on Nov. 14.

Helping the two celebrate were Larry Von Potts, Tom ness and social meeting. Bible Gee, Tommy Roberts, Frankie

Wedding Anniversary Mr. and Mrs. J. W. Baxter observed their fifty-third anniversary Sunday with their seven children home with them, and friends calling during the day.

The five tiered weddng cake baked by Mrs. Bill Baxter, was decorated with gold and emerald and placed on a ruffled gold doilie.

A centerpiece of fall leaves in shades of gold and brown was placed on the serving 'able. Mrs. Baxter was prosented with a gold and rust co sage with small white carnations. Mr. and Mrs. Baxter were married on Nov. 15 1900 in Arapaho, Okla. He is 70 years old and she is 69 years old. Out-of-town visitors and family members present were Mr. and Mrs. Charley Baxter, and family, Mr and Mrs. Lonnie Baxter of Clovis, N. Mex.; Mr. and Mrs. Louis Baxter and family, Quanah;. Mr. and Mrs. Calvin Martin, Lamar, Colo.; Mr. and Mrs. Clarence Baxter and girls, Memphis; Mr. and Mrs. Bill Baxter, Lamar Colo., Mr. and Mrs. Miles Robbins and Lavern, Blunt, South Da. kota; Mr. and Mrs. Fred Weatherly, Mr. and Mrs. Mac Wea-Bob, the older brother, Don therly, Tekamah Neb.; Mr. and Mrs. Frank Clark and Nellie June, Elk City, Okla.; Feggy Karen Campo, Colo.; Joe and Dick ter, Lamar, Colo.; Mr. and Mrs. and Patricia, Mr. and Mrs. Oscar Baxter and family, Mr and Mrs. Billy Dean and family Mr. and Mrs. Jimmy Baxter and family and Mr. and



Mrs. Clarence Martin and fam-

Clothing to Korea The Rebekah Sunday School class of the First Baptist church met with Mrs. C. W. Dixon on Nov. 12 for the regular busistudy was led by Mrs. Dixon.

Artist Coming 20th



VIRGINIA SALE

Tomorrow evening, November 20th, will mark the second concert sponsored by the local Friona Concert Association,. with Virginia Sale appearing in her famous character presentations. The concert associatiin has prepared a winter series featur. ing a diversified type of musi-

cal entertainment, including musicals, dramatics and lectures. Response to the first musical presentation last month was eartening. Admission to the programs is

by season membership tickets already mailed to the association members.

Mr. and Mrs. W. H. Long are the parents of a boy born Nov 16. He weighed 8 lbs. 9 ozs. Mr. and Mrs. James Meason of Muleshoe are he parents of a boy born Nov. 11. He weighed 8 lbs. 2 ozs. and has been named Ronald Lawrence.

RECEIVES RECOGNITION

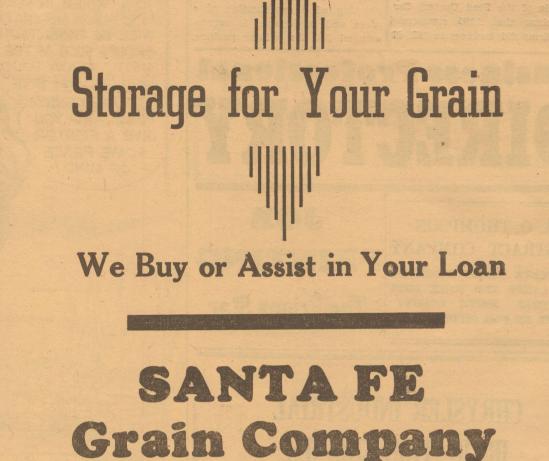
Glenn Reeve of the Reeve Chevrolet Company was last Friday presented with a plaque and etter of commendation by the General Motors Acceptance Corp oration (GMAC);.

Presented by Lou Pierce, the branch manager at Amaillo, the plaque was given in recognition and appreciation of 15 years of successful business relationships with the local firm.

BIRTHDAY DINNER

Mrs Glenn Reeve honored her mother, Mrs Jess Sparkman, with a birthday dinner in the Reeve home Sunday. Present were Mr. and Mrs.

Glenn Reeve and boys, the honoree and Mr. Sparkman. Mr. and Mrs Sparkman returned to their home in Amarillo Sunday night.



Be Sure to Ask for Your Tickets FROM YOUR FRIENDLY FRIONA MERCHANT It's Another Free **Television Set Given This Saturday In Friona**

The Friona Star, Thursday, November 19, 1953



3PM - Across from Postoffice

One Set Given Each Saturday Until Christmas! Everybody Eligible

New Sets of Tickets Every Two Weeks

It Pays You to Trade In Friendly Friona "A Good Will Town"