

The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vol. 8—No. 42

FRIONA PARMER COUNTY, TEXAS, FRIDAY, MAY 11, 1934

Friona School To Graduate 24 Pupils This Year

The graduating class of the Friona high school for the year 1934 will contain twenty-four members, fifteen of whom are girls and nine of whom are boys. They are: Irene Oela Bogges, Gwendolyn Cowgill, Bennah Kathryn Burton, Dorothy Crawford, Meliza Ada Chronister, Hazel Marie Crow, Mary Edna Davis, Dorothy Elizabeth Loflin, Madge Settle, Arthur Drake, Hershel W. Johnson, Leslie Lovelless, Maurine E. Furlong, Eva Wayne New, Sova Ford Welch, Howard Cleveland Hamblen, Samuel Ross Lacy, Wilbur Monroe Meado, Clara Roberta Hill, Evelyn Katherine Sachs, Wilma Agnes York, Oliver Harry Hamblen, Harold Murrer Lillard, Paul Louis Spring.

The baccalaureate sermon for this class will be preached in the grade school auditorium Sunday morning at eleven o'clock, by Joe Mimms of White Deer, this being the third successive time that he has performed this service here. Rev. Mimms was formerly one of the instructors in the Friona school and is therefore well known here.

As was announced last week in the Star, the commencement address will be delivered by State Superintendent L. A. Woods on Saturday night of next week, May 19th. A large attendance is expected at each of these school-closing events, as no former similar occasion has ever offered an opportunity to hear better programs.

JUNIOR WOMAN'S CLUB

The Junior Woman's club met Wednesday evening, May 2, at the home of Miss Mary Spring at a call meeting.

Mrs. A. C. Echols, president, preside over the business session.

Miss Alice Guyer gave a very interesting reading, "A Parody on The NRA." Six years with the Rangers, was briefly outlined by Miss Wanda Walker. An interesting report on "Cotton Week" was given by Miss Thelma Osborn.

Delicious refreshments, using the club color scheme of pink and green, were served to the following: Mesdames E. Spring, C. Baxter; Misses Martha McFarland, and Roney were guests. Members present were: Mesdames T. Redfern, A. C. Echols, W. Williams, S. H. Osborn, F. B. Raybon, Misses Alice Guyer, Estella Welch, Lola Goodwin, Orma White, Mary Spring, Wanda Walker and Thelma Osborn.

Guest day will be observed at the meeting of the Junior Woman's club Wednesday evening, May 9 at the Congregational church basement.

MISS COFFMAN AND MR. HINDS WEDDED

Mr. and Mrs. Coffman of the Jeko community announce the marriage of their daughter, Marie, to Mr. Otey Hinds of the Black Community, last Sunday afternoon at 3 o'clock at the home of Rev. Randall pastor of the Church of Christ at Farwell Attendants were Mrs. J. W. Burey Jr. and Mr. P. L. New.

The bride wore an attractive navy blue crepe frock with white accessories. She is a graduate of the Abilene High school and later attended business college there. Mrs. Hinds is well known here having been employed here for the past four years.

Mr. Hinds is the son of Mr. and Mrs. Hinds of Black community and attended school in Oklahoma.

Mr. and Mrs. Hinds are at home at Black. The Star joins their many friends in wishing this young couple a long, happy and prosperous journey through life.

VISIT AT LUBBOCK

Mr. and Mrs. Everett Harry, accompanied by Mr. and Mrs. John White and Miss Orma, drove over to Lubbock Sunday and spent the day as the guests of Mr. Harry's mother and sister, Mrs. Bertha and Miss Ruth Harry. Mrs. Harry is also a sister of Mrs. White.

Mr. Harry's brother, Merle Harry, who is employed with the Santa Fe Railroad in Southern Kansas, was also at home on that date.

It was a most pleasant occasion for all of the group and one of the interesting features of the day was a visit through the large and beautiful Senior High School building.

CONGREGATIONAL CHURCH

Sunday School—10:00
At the close of the Sunday school sessions Sunday morning the congregation and pastor will adjourn to attend the annual baccalaureate service of the high school in the school auditorium at 11:00.

In the evening at 8 at the Congregational Church Mother's Day will be celebrated with a special program to which mothers and all their families are invited. A special program of music, readings and a brief address by the pastor will honor the day.

Remember Mother - Mothers Day



FRIONA DEFEATS CLOVIS TEAM BY 17-11 SCORE

Following is the box score of the ball game Sunday between Friona and Clovis, as shown by the score card kept by E. S. White, official score keeper.

Clovis	A	B	R	H	P	O	E
Miller, 2b.	4	1	1	2	1		
Bell, ss.	4	3	2	1	2		
Lewis, lf.	4	1	0	1	1		
Moore, 2b.	3	1	0	0	1		
Moyers, cf.	5	1	1	2	0		
Wells, lb.	5	2	1	2	2		
Stratton, c.	4	2	2	2	1		
Armstrong, c.	0	0	0	1	0		
Andrews, rf.	1	0	0	0	0		
Lindley, p.	4	1	1	0	1		
Low, p.	0	0	0	0	1		
Allen, p. rf.	4	1	1	0	0		
TOTALS	38	17	15	27	10		
Friona	A <td>B<td>R<td>H<td>P<td>O<td>E</td></td></td></td></td></td>	B <td>R<td>H<td>P<td>O<td>E</td></td></td></td></td>	R <td>H<td>P<td>O<td>E</td></td></td></td>	H <td>P<td>O<td>E</td></td></td>	P <td>O<td>E</td></td>	O <td>E</td>	E
Williams, ss.	5	2	1	0	3		
Wilson, c.	4	1	0	10	0		
Lynch, 2b.	6	2	3	1	1		
Magness, lb.	6	0	0	10	1		
Holmes, rf.	6	3	3	0	11		
Vassey, lf.	5	2	4	1	0		
Barnett, 2b.	5	2	1	3	1		
Neeks, cf.	5	2	3	2	0		
Carmack, p.	2	0	0	0	0		
Singleton, p.	3	1	1	0	0		
TOTALS	48	17	15	27	6		

Summary of Game: 2 base hits—Wells, 1; Stratton 1; Lynch, 2. Three base hits—Holmes 1; home runs—Miller, 1; Holmes, 1; Vassey, 1.

Struck out—Singleton, 5; Carmack 5; Allen, 2; Lindley, 5; Low, 1. Wild pitches—Low, 1; Carmack, 1. Winning pitcher, Carmack. Losing pitcher, Lindley.

Time of game: three hours. Hits off Carmack: 2; Singleton, 6; Allen, 8; Lindley, 4; and Low, 2.

The same teams will meet again on June 3, on the Friona diamond at White's Park. We expect to see another hard game as both teams are hard hitters. Hope to see much larger crowd out than was out to this game.

Friona will play Farwell on the local diamond next Sunday, May 13. Errors was cause of bid score in the game played Sunday. The feature of the game was the relief pitching of Carmack.

PARMER COUNTY RIFLE CLUB

The Parmer County Rifle Club had a most interesting shoot at its rifle ranges Sunday afternoon, at which there were sixteen members present.

The membership of the club has now grown to thirty-five, one new member, Mrs. Fred Oberthier Jr., of Hereford, being received into full membership Sunday afternoon.

A rifle contest with the Military Rifle Team of Roswell has been arranged, to be held at Roswell a week from the coming Sunday, May 20, and a great deal of interest and enthusiasm is being manifested in the event by the members of the club. A practice shoot will be held Sunday afternoon at two o'clock in preparation for the event.

Mrs. R. J. Coleman, Mrs. J. H. Rudgeons and Miss Jewell Bussell, of the Messenger community were visitors in town Monday afternoon and favored the Star office with a highly appreciated visit.

Trade in Friona

Local—Personal

Homer T Walker of New Mexico, spent Monday here with home folks.

O. F. Lange was a business caller in Amarillo Tuesday.

Mr. and Mrs. J. B. Jennings spent last Friday evening with relatives in Clovis, New Mexico.

Ray Singleton of Amarillo and Mr. Wilson of Hereford, were business callers in Friona Tuesday.

Mr. and Mrs. Elroy Wilson were shopping in Clovis Friday.

Perry T. Brown of Farwell, was a business caller in Friona Saturday.

Mr. and Mrs. S. B. Walker of Hereford, called on friends here Saturday.

Jim James of Amarillo, was in Friona Tuesday looking after business interests.

Roy Williams, who spent the first of the week with relatives and friends in and near Abernathy, returned home Tuesday evening. He was accompanied home by his sister, Miss Iva, who will visit relatives and friends here this week.

Jack Browder of Roy, New Mexico is visiting in Friona this week.

Mr. Pikin and son of Abernathy, spent Saturday here with relatives. They were accompanied home by Jack Pikin, who has resided here for the past three months.

Mr. and Mrs. Wicks of Clovis, New Mexico, visited in the home of their daughter, Mr. and Mrs. Russ Jennings, Monday.

Mr. Hendricks of Clovis, was a business visitor here Tuesday.

Rev. and Mrs. Thurston visited with relatives and friends in Farwell Tuesday.

Mrs. A. A. Crow and daughter, Miss Juanita, were Amarillo visitors Tuesday.

Mrs. O. C. Jones was a Clovis visitor Tuesday.

HOME FROM NEW MEXICO

F. E. McMurry and son and James Melain, all of Black, returned last week from Mountain Park, New Mexico, where they had been for about ten days assisting Dr. McElroy in setting the fruit trees on his newly acquired apple ranch.

Mr. McMurry reports that everything is looking quite promising at the ranch and that the trees that were planted earlier were all putting out their leaf buds.

He stated that Dr. McElroy and T. F. Lawrence, will return to Friona some time toward the latter part of this week. They will return in Mr. Lawrence's car, he having been out there for the past two months supervising the work of planting the trees.

Best Garage Repair Service, Mechanically correct, O. C. Jones.

GIDEON TERRY

Gideon (Gid) Terry, the son of J. H. and Jane Terry, was born in Grant County, Arkansas, October 21, 1869, and departed this life at about six o'clock Sunday evening, May 6, 1934, at the age of 64 years, 5 months and 5 days.

About 1892 he moved to Hopkins County, Texas. On August 15, 1895 he married Miss Rosa Fitzgerald and to this union were born eleven children, three of whom died in early childhood.

Eight of the children, Mrs. W. R. Woodley of Paducah; Brit Hilton, Houston, Rachel, Ross, Anne* and John are all present to lend consolation to their mother in the hour of bereavement.

Mr. Terry professed conversion and joined the Baptist church in Arkansas and later joined a Baptist church in Hopkins county. His family has made their home northwest of Friona since 1929. He has three brothers living in East Texas.

The funeral was conducted in the home by Rev. Lansdown, pastor of the local Baptist church. A large number of neighbors and friends went out with the family to the Friona cemetery where the body was laid lovingly away to await the Resurrection Morning.

LAKEVIEW NEWS

Prof. and Mrs. Van Boston spent the week end in Amarillo and Kress.

Mr. and Mrs. Billy Decker and sons and Mrs. C. D. Russell and daughter returned last Thursday from a two-weeks visit with relatives in Oklahoma.

Mrs. Hand and grandson, Johnny Hand are visiting Mrs. Pearl Hand and family.

Mrs. E. B. Whitefield and son, Otho and grandson, Billy Buchanan, visited Mrs. Whitefield's sister and brother at Alameda last week.

Mr. and Mrs. E. R. Maggard and family, Mr. and Mrs. Gopel Parker, R. L. Parker, Mary Kate and Bill James, Julia O'Brian and Ethel Maples spent Sunday in the T. Manderscheid home.

Miss Iva Marie Vincent, Messers Russell O'Brian, Wap Fairchilds, Dean Vincent and Leon Russell spent Sunday in the C. A. Gunn home.

Audley Alexander spent the week end with his parents, Mr. and Mrs. J. M. W. Alexander.

Mr. and Mrs. Dudley Robertson and family and Miss Zepha Robertson visited relatives at Abernathy last week.

FATHER AND MOTHER PEARSON HOME

Rev. and Mrs. Samuel Pearson returned the latter part of last week from a visit of five or six days with their sons and their families at Houston, having driven to Hopston from Oklahoma City where they attended the meeting of the Oklahoma State Association of Congregational churches.

Rev. Pearson expressed himself as having had a delightful visit with the children and grandchildren and also had a pleasant and uneventful journey there and back to Friona, but enjoys the climate of the plains much better than that of the lower lands, especially for warm weather.

PARMER LADIES WIN AT LUBBOCK MEAT SHOW

In the individual entries of products Mrs. C. F. Hastings of Bovina won second place on boned chicken; Mrs. M. B. Buchanan of Lakeview won third place on beef steak; and Mrs. E. B. Whitefield of Lakeview won third place on chili.

135 cans of meat were taken from Parmer county to enter in the Lubbock show. The placings of the county exhibits were: Lubbock county, first; Hockley county, second; Parmer county, third; Lynn county, fourth; Lamb county, fifth.

Teams from 13 counties competed in the meat canning demonstrations. Lois Fay Heath and Christene Gannon 4-H Club Girls of Lakeview community demonstrated the canning of chili and hamburger meat. A copy of their team demonstration will be sent with other meat canning information to the Extension Service of the Philippine Islands.

PRIZE WINNING MEATS GO TO PHILIPPINE ISLANDS

Boned chicken canned by Mrs. C. F. Hastings of Bovina home demonstration club and Chili canned by Mrs. E. B. Whitefield of Lakeview home demonstration clubs are Parmer county Products which will be sent to the Philippine Islands Extension Service Department to be used in laboratory work in which they will develop improvements in their meat canning work. Copies of the team demonstrations given by the 4-H Club girls and the prize winning cans in the canned meats exhibits will be sent in response to a request from the Philippine Islands Extension Service.

LAKEVIEW NEWS

Too Late For Last Week

There were about 65 who went on the Sunday school picnic Sunday, including Mr. and Mrs. Rushing and children, Eric, Roberta and Bonnie Lee, Mr. and Mrs. Walter Lander and daughter, of Farwell. All reported a good time.

Mr. and Mrs. M. B. Buchanan and son, Billy, were Amarillo visitors last Saturday.

Clayton Vincent, who has been in business college at Fort Worth for the past several months, has finished his course and returned home. Wayne Melton also came home for a few days visit with home folks, but will return to school in Fort Worth in a few days.

Mr. and Mrs. H. A. Melton, who have been with their daughter are expected home this week. Their daughter is getting along nicely.

Mr. and Mrs. J. W. M. Alexander and Mr. and Mrs. C. A. Gunn were Amarillo visitors Monday.

Mr. and Mrs. Jess Robertson and family spent the week end with their daughter at Kress.

Mr. and Mrs. Billy Decker and sons, Mrs. C. D. Russell and daughter are visiting relatives and friends in Oklahoma.

CROP LOAN DEADLINE SET AT MAY 15TH

The period in which applications for emergency crop loans may be received has been extended to the close of business May 15, according to a statement issued here today from the Production Credit Division of the Farm Credit Administration at Dallas.

All applications in all states must be received not later than May 15. Loans which are approved will be paid out as soon as possible, either before or after May 15, but no new applications will be received after that date.

The extension in the time limit has been granted, due primarily to the late season in many parts of the United States this year.

Loans from the emergency crop loan fund of \$40,000,000, appropriated by the Congress for the present season are made only to applicants who are unable to obtain credit from other sources, who do not have means of livelihood other than farming and who are otherwise eligible. The minimum amount of an emergency crop loan is \$10; the maximum \$250.

FRIONA WEATHER

About the only noticeable change in weather locally during the past ten days is that it has become gradually dryer and possibly a little warmer.

No rain has fallen at Friona nor on the surrounding territory in a radius of from four to eight miles to two weeks and the amount then received was not sufficient to carry growing crops for many days without more rain.

Growing wheat is showing the need of rain badly and unless the moisture comes within the very near future there will be little or no wheat raised within the immediate territory. Further out from town to the west and south fairly good rains have fallen and conditions are looking better, but more rain there will be needed before the planting of spring crops can progress successfully. About the only indication for rain at this writing is a clear sky and bright sunshine.

Amarillo Will Have Spring Race Meet, June 15-25

AMARILLO, May 14.—Ted Taylor, manager and secretary of the Tri-State Fair and Racing Association is wearing a broad and innocent grin these days.

And why shouldn't he be happy? His efforts to promote thoroughbred horse racing in the Panhandle seem destined to succeed beyond his fondest dreams.

Not only is fan interest at high pitch over the racing program to be held here June 15-25, but indications are that one of the best fields of thoroughbreds ever to stable at a minor track will be on hand for the gala occasion.

A recent letter from Gene Bury, Secretary of Alamo Downs at San Antonio and who held a similar position during the recent races at Arlington Downs, informs Taylor that nearly 100 horses from Alamo Downs will enter the races here.

Mr. Bury is known throughout the United States as one of the outstanding race track officials. He is popular because he repeatedly goes out of his way to promote good-will for the sport. Mr. Bury promised Tri-State Fair officials he would boost their races at every opportunity. His letter to Mr. Taylor indicates he has helped the Tri-State event more than any one person to date.

Although the plan today is to run three thoroughbred races each day here during the spring meet, Taylor is considering increasing the number to four. "We may have to run five thoroughbred races each day," said Taylor recently, "for it looks like we'll have a stable of over 150 real horses quartered here. Mr. Bury's statement that he expects nearly 100 horses now racing at Alamo to come here certainly makes it imperative to consider enlarging our original plans."

CANYON, May 10.—Miss Mary Reeve of Friona, who is now a student of the West Texas State Teachers College, took part in the Dramatic Club production of the one act comedy, "This is So Sudden" which was given before the members of that organization on Thursday afternoon April 25.

LAKEVIEW HOME DEMONSTRATION CLUB

The Lakeview Home Demonstration Club met Friday afternoon, April 27, with Mrs. Everett Sparkman.

Mrs. M. B. Buchanan and Miss Iva Vincent had charge of the program of "grooming." One new member was received into the club.

Our next program will be at the home of Mrs. T. Manderscheid on Friday afternoon, May 11. This program will be conducted by our pantry demonstrator, Mrs. Arch Vincent. Each club member should bring those non-club members, who has pledged to help to this meeting, as our family food supply budgets for the year will be planned.

After business meeting was over refreshments were served to the following club members: Mesdames Manderscheid, Miller, Gunn, Alexander, Vincent, Buchanan, Whitefield, Robertson and Sparkman and Miss Iva Marie Vincent and two visitors, Mrs. O'Brian and Mrs. James.

You are invited to each and every meeting. Come and learn with us.

SINGING CONVENTION AT MESSENGER SCHOOL SUNDAY, MAY 13TH

The Semi annual meeting of the Deaf Smith County Singing Convention will be held at the Messenger school house, Sunday, May 13, beginning at 10 a. m. and closing at 4 p. m.

The community has arranged to furnish meat, bread and drinks. Those attending who wish to help with the dinner, please bring salads, cakes, pies, etc.

A splendid program has been arranged for the day and a real song feast is expected. If you are a lover of good singing do not fail to attend this convention.

CARD OF THANKS

We take this method of extending our most sincere thanks to our many friends and neighbors who so materially aided us with labor and material in building of the addition to our home.

Mr. and Mrs. A. N. Wentworth.

SEWING MACHINE DEMONSTRATION

Look, Ladies! Come to the school cafeteria on May 16 and learn how to care for your sewing machine. Under the care of J. B. Dubois, a representative of the Singer Sewing Machine Co., sponsored by the Friona Home Demonstration Club.

FOR SALE—One 1934 John Deere General Purpose Tractor; 1 model D John Deere tractor, also, 5-foot Emerson One-Way plow. Buchanan & Rosson, Friona.

The Friona Star

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

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Political Announcements

Those whose names appear below have authorized the Friona Star to announce their candidacy for the nomination for the office under which their names appear, subject to the action of the Democratic primary election of July 28, 1934. Charges for political announcements cover the insertion of announcements in every issue of The Star up to and including the dates of the first and second primaries.

For County Judge:
WALTER LANDER

For Sheriff, Tax Collector and Tax Assessor:
EARL BOOTH

For County and District Clerk:
E. V. RUSHING

For County Treasurer:
MRS. E. G. WILLIAMS
ROY B. EZELL

For Commissioner Precinct No. 1:
J. M. W. ALEXANDER
(Re-election)
NAT JONES

For Commissioner Precinct No. 2:
FLOYD SCHLENKER

San Angelo Ready For Opening Of C. C. Convention

SAN ANGELO, May 10.—San Angelo is all set for the entertainment of the West Texas Chamber of Commerce convention opening Monday, an official of the organization say the program is ready.

Wm. Hemphill, Jr., Chairman of the general arrangements committee is urging every body to come to San Angelo on Sunday the day before the convention opens. There will be motor boat racing on Lake Nasworthy early in the afternoon. A pre-convention joint religious service is scheduled in the City auditorium for Sunday evening. Walter D. Cline, president of the West Texas Chamber of Commerce and A. D. Foreman, pastor of the First Baptist Church here, are the speakers.

WTCC officials have announced a strong program, both from the standpoint of speakers and subjects. Walter Cline will make the keynote address of the convention Tuesday morning. Dr. Hernan G. James, President of the University of South Dakota, will give his view on where we are going in governmental affairs. Dr. James is an outstanding authority on government, and a former Texas, having headed the school

of government in the University of Texas several years ago.

Dempster McMurphy, assistant to Colonel Knox, publisher of the Chicago News is the other general convention speaker.

James F. Owens, prominent in civic and business affairs in the state of Oklahoma for many years, is to speak before the Rehabilitation Group Conference, Monday afternoon, May 14. Owens' subject is the NRA, and he is being sent to this convention by the National Recovery Administration at Washington.

Other speakers before the Rehabilitation conference are Charles B. Braun of the Texas Relief office at Austin; Houston Harte, Member of the Texas Relief Commission; Dr. Bradford Knapp, President of the Texas Technological College, Lubbock; A. C. Williams, Houston; and James Shaw, Dallas.

Dr. James is the principal speaker before the public Expenditure Conference on Tuesday afternoon. Others on the program are Judge Charles W. Lewis, Sweetwater; J. L. Showers, Vernon; and Wallace Perry, El Paso.

The Bankhead cotton legislation is the principal topic for the consideration of the Agricultural conference on Tuesday afternoon.

H. H. Williamson of College Station who has made a study of it will speak along with O. B. Martin, head of AAA in Texas. Other speakers are A. H. Leidigh, Lubbock, head of the school of agriculture; Guinn Williams, San Angelo, of the Texas Production Credit Association; and J. Edwin Brown, Canyon, of the Federal Production Seed Loan Administration.

W. B. Hamilton, Chairman of the Oil and Gas Conference, on Monday afternoon, has invited Amon G. Carter, Fort Worth publisher, to address the conference. Other speakers are A. C. Smith, Amarillo, Secretary of the Panhandle Conservation Association; Len A. Smith, member of the Texas Railroad Commission; and representatives from each of the oil and gas fields of the West Texas territory.

Convention Manager, Maury Hopkins, says that special invitations have gone to several groups describing the program, but that everybody is invited to all sessions and all conferences. He said that over seven thousand five hundred letters describing convention had been mailed since the headquarters opened here April 1, besides the publicity service to all West Texas newspapers, weekly and daily.

Hopkins says on the eve of the convention that there are more Home Town contestants, more representatives in the show, more entries in the poster exhibit contest, and more bands and organized delegations coming to the convention than in any of the past three or four years.

Convention headquarters for the convention proper will be opened down town Wednesday preceding the convention. Here the exhibit will be put in place including the West Texas relief map, and the posters from the fifty cities entered in this contest. The housing committee headed by Julius Johnson will have a desk throughout the convention to provide room accommodations to those who have no reservations when they arrive in San Angelo. Registration and information desks will also be placed in the building which is accessibly located within the business area of San Angelo.

San Angelo citizens are starting their own registration campaign on Wednesday with a view to having over twenty-five hundred of their citizens wearing badges before any visitors arrive for the convention. Registrations are one dollar each, and entitled admission to all the entertainment features of the convention program.

Nobody hates a reformer any worse than another reformer.



RECORD SPORTS EVENT FOR ALL PANHANDLE DUE

BORGER, May 10, 1934—Away goes Borger toward the city's greatest baseball tournament, to begin June 30.

A \$3,000 "gross" is the objective from the financial standpoint, and the promoter, J. C. Phillips, manager and editor of the Borger Daily Herald, is confident conditions in the booming Borger district are right for at least that sum.

At a final meeting last night it was agreed between the Alamo Athletic Association, owner of Alamo stadium and J. C. Phillips, that he should sponsor, manage and otherwise control the tournament. The contribution of the association will be the finely equipped and lighted baseball plant.

The tournament will be the personal promotion of Phillips, and the Borger Daily Herald will not be connected with it, except to push it and drive it as hard and as fast as it can from the publicity standpoint into a crackjack 16 or 12 team event, to last about 10 days. The objective is 12 teams and three-game elimination.

At the height of the world's greatest business and industrial depression—in the summer of 1932—baseball fans of the Borger district pro-

duced a tournament "gross" of \$2184. Now, as the district booms under vastly increased employment because of the NRA, increased wages, and record output of refinery and carbon black plants, it is considered to be a clean homer over the centerfield fence that the "gross" will reach at least \$3,000.

Under the terms of the agreement reached last night 60 per cent of the gross receipts will go for prize money and 40 per cent for tournament expenses and promotion costs. The association and Phillips will share alike in responsibility for producing the greatest sports event in history of the Panhandle. The objective is to produce that kind of tournament—and not essentially to produce profits.

Borger is the Panhandle's greatest baseball city—far and away the greatest. Population of the district now is estimated at 15,000 people. Seating capacity of Alamo stadium is more than double what it was in 1932.

Inviting prize money and fast teams—that is what is wanted for the tournament. It is anticipated that there will not be a bit of trouble in obtaining 12 teams of real class to compete. The fans are hungry for the tournament. What is wanted now is the first 12 teams to come here and try for the money.

Lunsford Chevrolet is always ready and pleased to serve with its ample repair service.

Warren Heads Newspaper Men

David M. Warren, publisher of the Panhandle Herald, was elected president of the Panhandle Press Association at its annual convention in Amarillo Saturday. Warren succeeds T. E. Johnson, managing editor of the Amarillo Daily News.

John L. McCarty, publisher of the Dalhart Texan, succeeded Warren as vice president, and J. C. Estlack of the Donley County Leader, was elected secretary, succeeding Gilmore Nunn, general manager of the Panhandle Daily News.

Fred Story of the Childress News and E. P. Engleman of the Tulla Herald, were elected to the board of directors. The convention will return to Amarillo in 1935.

Entertainment for the convention which was held Friday and Saturday

with headquarters at the Herring Hotel, included two banquets, a barbecue trip through the Palo Duro canyons, dance, theatre parties and golf, in addition to the regular business sessions.

Mr. Warren presided as toastmaster of one banquet, appeared on the program and served on the resolutions committee at the convention.

If it is CHEVROLET in sales, service, repairs or parts, we have it—Lunsford Chevrolet.

One McCormick-Deering 15.30 tractor for sale. Buchanan & Ross, Friona.

Willard Batteries, Goodrich Tires, Chevrolet Parts. O. C. Jones.

Buy Advertised Merchandise

Repair Now

Get repairs for your machinery now so they will be ready for harvest. We have a complete line of Case and John Deere repairs. Let us figure your costs. Ladies, why wait longer about that new living room suite, bedroom suite or congolem rug. We have some pretty ones that would give comfort and cheer to your home. Rockers as low as \$2.00.

Blackwell's Hardware & Furn.

1901 1934

E. B. Black Co.

We have Served You For 33 Years
Hereford, Texas

WE JOIN THE ENTIRE GAS INDUSTRY IN RECOMMENDING ELECTROLUX REFRIGERATOR

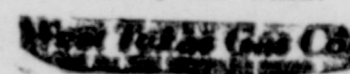
—QUICK FACTS—

LOWEST OPERATING COST, PERMANENT SILENCE, FREEDOM FROM COSTLY REPAIRS, SPLIT SHELVES, TRIGGER TRAY RELEASE, EVERY MODERN CONVENIENCE



Operates for Less Than **3c** A Day

See Your Nearest "Gas Refrigerator Dealer."



You're as old As Your Vision

Most of your impressions of the outside world, of what is going on, are gained through eyesight. Impaired or failing vision means that it is more difficult to keep up with these things.

One of the most important factors in keeping your eyesight young, is adequate and proper lighting in home and office. You can enjoy the right kind of light and the proper amount and intensity of it, at a cost probably no greater than you would pay for ordinary lighting.

So, if you would stay young, visually speaking, for the longest possible time, look to the lighting scheme of your home and of any place where you work.

TEXAS UTILITIES COMPANY

Have You Noticed?

Those little hail pebbles that fell a few days ago? They are an indication that more and larger ones are to come.

DO NOT EXPOSE YOUR CROPS TOO LONG TO THE RAVAGES OF HAIL STONES. BETTER BE SAFE THAN SORRY—LET US INSURE YOU NOW!

J. W. WHITE, Insurance

GET MORE BUSINESS



Thru Good PRINTING

We mix genuine service with our type . . . we apply advertising ingenuity to your selling problems and we dress your printed pieces with good, clean presswork and attractive display. Ask us for

- BOOKLETS
- FOLDERS
- INSERTS
- BROADSIDES
- BUSINESS FORMS
- IDEAS AND ESTIMATES WITHOUT OBLIGATION

The Friona Star

Our Best Regards

To the Graduating Class of the Friona High School.
May each member live long and prosperous, and build a Home—IN FRIONA.

Rockwell Bros. & Co.

"LUMBER"

O. F. LANGE, Manager

FRIONA, TEXAS



SUMMER-IZE NOW

with Magnolia's 7 POINT PROTECTION

Ask about Summer-ize Service only at

MAGNOLIA

STATIONS AND DEALERS


MAGNOLIA PETROLEUM CO., a Socony-Vacuum Company

"Stay with Magnolia and You Stay Ahead"

Tommy Galloway
Magnolia Agent

Many Happy Returns

This Spring marks the birthday of the first American Newspaper



JOHN CAMPBELL, colonial postmaster of Boston, certainly set a good example in the liberal use of the mails.

Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this correspondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.

The newspaper carried advertisements . . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

Today, as in 1704, and all the years between, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.

OUTLAWS of EDEN

By
PETER B. KYNE

WNE Service
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CHAPTER VII

Nate Tichenor was at the Circle K headquarters when Lorry Kershaw came in that night from her trip to Gold Run.

"Welcome, stranger," she greeted him, as she drove up. "Come out and help me admire my new car."

He came and looked the new car over soberly. "Aren't you a little bit reckless and imprudent for a girl in your financial fix?" he demanded gravely.

"You talk like Silas Babson," she retorted gaily.

"Well, I'm not objecting, Lorry, but I greatly fear this new car will be regarded by Babson as an extravagance; it's bound to hurt your credit."

"Nate, Silas Babson can take a jump into Eden Valley creek for all I care. I'm washed up with him and his bank."

"No!" he cried simulating amazement. "How come?"

"I've sold my four thousand acres below the main ranch of the Bar H for four hundred thousand dollars—cash! And I've cleaned up Babson and his little red brick bank and have a hundred thousand dollars working capital left."

"Then God's in his heaven and all's well with the world. But why did you sell your land and keep the impending deal a secret from me? Somebody wants to put a dam in the gorge and they need your land for the reservoir. You know very well the Bar H owns the dam site; if we'd worked together we could both have sold, but now that they have your land they have a terrific advantage over me."

"But you're a low-down rascal, Nate Tichenor, to suspect I'd leave you holding the sack. I told that man I wouldn't sell for a million dollars unless they secured your dam site first."

"I suspected the sort of girl you are, Lorry, but I wanted to make certain. Forgive my little deceit. I took the liberty of deciding to sell your land and naming the price in the Mountain Valley Power company. I would never have sold my dam site to that corporation until assured there would be no argument with you over the price of your land. Did Babson try to trade you out of your land today?"

She related to him in detail her interview with the banker.

"I should say you gave Babson a poke under the heart. How did he assimilate it?"

"As if his world was crashing about him. Perhaps I should not have attacked him with such ferocity, but I have a temper, Nate, and when a lying, scheming, hypocritical, cold-hearted snake like Silas Babson crosses my trail I like to shoot his head off."

Nate smiled approvingly. He liked the fire in her. There was no waxy-waxy, clinging vine of a girl, dependent, selfish, and sex-conscious. A man's woman with a code of conduct like unto that of a very gallant gentleman.

She laughed, walking round her new car and admiring it.

"A carload of smooth two-year-old steers, averaging ten hundred and fifty pounds, sold for seven cents in the Union stock yards in Los Angeles today," he announced. "Things are certainly looking up for old Rance Kershaw's girl."

She turned on him with shining eyes. "How did you get the news so quickly?"

"My valet has a portable radio."

"Your valet?"

"My valet."

"Oh, Nate, I'm ashamed of you. A great, big, strong man like you, with all your heads and legs and arms and teeth! A valet! I know you had a chauffeur, which is bad enough, but you've kept the valet in hiding. Then she was suddenly tender. "Ah, Nate, you're a dear. I had thought Eden Valley would be unbearably lonely when dad left me, but it isn't."

"I had thought the same thing with respect to myself. It wasn't my plan to remain here more than a week."

"But you're not going away so soon?"

"Why not? I've completed my business—all except renewing the lease on the Bar H to the Kershaw estate, its heirs and assigns. I suppose you desire to renew the lease?"

"Just because you know I have a hundred thousand dollars on hand you want thirty thousand of it." With this light banter she strove to hide the shock his announcement had given her. "Yes, I'll want a renewal. When are you leaving, Nate?"

"Tomorrow morning. Will you drive this shiny new car over to Gold Run tomorrow, lunch with me there and see me off on my journey?"

She shook her raven head. "No, No, I think not. Partings are little deaths—and we start our calf-branding tomorrow. There are only two men on the payroll who can rope a calf by the hind legs and drag him

to the fire. The others are Indians—neck-roppers; so I have to take a hand at the branding corral myself. Got to get the branding done quickly."

His face brightened. "If you'll give me a horse and a rinta I'll stay over a few days and help you. It's so long since I've worked in a branding corral—and I ought to keep my hand in."

They sat down on the running board of Lorry's new car and chatted until Mrs. Tenney called them in to dinner, served them and discreetly retired to the kitchen. For a long time Lorry was silent, then, with the impetuosity of her nature, suddenly she returned to the subject nearest her heart.

"Why do you have to go away, Nate?"

"Got a couple of deals on and I can't handle them from here."

"If you're coming back in the fall," she suggested, "you should have the Bar H place put in order. It's fallen into decay; it smells neglected. It isn't a nice place for you to live, even with capable servants to care for you."

"I had thought of that. Indeed, it's one of the reasons I have to leave Eden Valley. Got to engage an architect to draw plans for a new house, new barns, four-car garage, kennels, and such. Got to engage a smart gardener to put in a nice lawn around the new house and plant flowers. Got to grade a new gravelled road from the main Eden Valley highway to the ranch house and plant a border of trees. And I wish you'd sort of superintend the job while I'm away. And when the house is finished I'd be obliged to you if you'd run down to San Francisco and buy the furnishings for it."

"Oh, I'll be so glad to. Nate, you're giving me an interest in life. A woman's interest. I'm kept pretty busy operating the Circle K, but it isn't my job and—"

She sighed ecstatically. So he was coming back, after all. He needed her and he hadn't scrupled to tell her so.

That night, when he departed for the Bar H, the girl walked with him to the gate. A full moon rode the sky above them, and Eden Valley was filled with the silvery light. It was a night for love, and Nate Tichenor, who had never felt his heart beat high in any woman's presence, was suddenly thrilled to the core of his being at sight of Lorry Kershaw leaning over the gate. He had a sudden mad impulse to place his hand under her adorable chin, tilt her face upward and kiss her on the lips.

For the strongest of all reasons he refrained. He had been reared in Eden Valley; he was old-fashioned, the victim of an iron code of morals and social procedure. Her father hadn't been dead long enough! So he compromised and said, with an effort patently patronizing: "Good night, Lorry dear. I've had a delightful evening."

But his burning eyes betrayed him. The girl smiled up at him wistfully. "Thanks to you, I'm happy for the first time since Owen went away," she said.

At his gate he stood for a little while, gazing over the hills toward Fortorn Valley. "Coyotes!" he growled. "Not one of you, except Doc Donaldson, would come to her father's funeral—and Doc couldn't. And not one of you came to my mother's funeral, either. She was an angel and Rance wasn't less than a man, if he did pump Uncle Taylor off . . . Well, one

"I beg your pardon, Nate. I don't know who you were."

"Your excuse is a sound one and your apology is accepted. Sorry we couldn't avoid hitting you, Mr. Babson. However, since we've set you afoot some six miles from Valley Center we'll not desert you. Hop in and I'll take you home. You will have to send a wrecking car back for that mess."

"Thanks," Babson stepped in. "Well, well," he began unctuously, "you've changed, Nate. I should never have recognized you. Back in Eden Valley to stay?"

"Perhaps. How are things with you, Mr. Babson?"

"Fair, fair! Fortorn Valley, like the rest of the country, is recuperating gradually. The bank's had to carry this dogged depression since the post-war depression struck us."

"Well," Nate soothed, "you'll soon begin to get your losses in. Beef's coming up. The cattlemen have certainly taken a bad licking but those who have held their breeding stock intact will make a clean-up within three years. I was saying as much to Lorry Kershaw recently. Old Rance's estate is in a bad way and Miss Kershaw was feeling a bit downhearted."

"Well, she's light-hearted today." Babson was pleased that his host had opened this subject of conversation and little dreamed that Tichenor had purposely done so. "She's sold four thousand acres of worthless land her father gave her to the Mountain Valley Power company. Must have got at least three hundred thousand dollars for it. Cleaned up the mortgage and paid old Rance's notes." He glanced slyly at Tichenor. "Unless you close in on her I reckon she'll work out of the hole she's in."

"I think so, too. No sense crowding her, in that event. She's a capable girl and will make good if given a chance. So I'm going to give her that chance."

"By the way, I hear you've sold your dam site to the Mountain Valley Power company," said Babson.

"Yes, they made me an offer—a mighty fine offer, in fact, and I couldn't see any profit in rejecting it. . . . News reaches you very promptly," he added.

"A new company, I believe. Know anything about this outfit—who's back of it and why?"

"It is a Delaware corporation capitalized for two million dollars with a license to do business in California. The corporation plans to erect a dam, upon the flood waters of Eden Valley creek after they have passed over the Circle K and the Bar H ranches and use the water for the production of power."

Babson now remembered the dazzling thought that had operated to wreck his automobile. "You may have noticed the large number of gasoline-driven pumping plants, Nate."

"I did, and guessed the reason. The water tables are receding and the lift is increasing; hence more power is required to pump. I hear the power company's rates are pretty high, so I suppose the farmers are trying out a cheaper method of pumping, although since gasoline is not cheaper than electricity, I surmise the gasoline farmers must have had their power cut off because they didn't or couldn't pay their bills to the power company."

"You've gone straight to the milk in the coconut, Nate. I wonder if it wouldn't be a good idea for the farmers of Fortorn Valley to organize an irrigation district and make a contract with the Mountain Valley Power company to sell it water for surface irrigation?"

"Well, he had been thwarted by this interesting power corporation. Just as he had feared would be the case. Well, no matter. The Mountain Valley Power company could not thwart him in his plan to secure from the Department of the Interior permission to erect a diversion dam in the Handle and dig a canal from Eden Valley creek down beyond the western buttress of Fortorn Valley. They might have influence, but not with the congressman and senator whose constituency included Fortorn Valley.

Well, his first step was to create public interest in the proposed irrigation district—not at all a difficult task, since the Valley Center Register was

the only newspaper in the valley and its editor, Joe Brainerd, had financed his venture largely on money borrowed from the Bank of Valley Center. Brainerd would see his duty and do it nobly. He must attack the power company and pay the community's respects, in no uncertain terms to those two Eden Valley outlaws who had betrayed them or at least sought to betray them.

Suddenly, as he drove home across Fortorn Valley, a thought occurred to him with such force that he jammed on his brakes and stopped in the middle of the highway so suddenly that a car coming behind him, smote his car in the rear and skidded off the right of way into a ditch. Babson emerged from the wreckage unharmed, but frightened and exceedingly angry. Just in time to come face to face with a young man emerging from a limousine driven by a liveried chauffeur.

"What's the matter with you?" he cried furiously. "Can't you stay on your own side of the road?"

"I'll answer your question with another, sir. Why did you stop so suddenly, without giving the legal warning by thrusting your hand out? My chauffeur is not a mind-reader."

"You've wrecked my car, d—n you, and you'll pay for it."

"I'm not wishful to argue that point." The young man's tones were crisp and unafraid. "I got out solely to see what damage has been done to my car. Very little, I observe. Bumper thrust back on the frame and twisted a little, that's all." Then to the chauffeur: "Well stop in at a garage in Valley Center and have it repaired. Lucky you had most of the speed of the car or we'd have knocked this peculiar person over into that alfalfa field."

"This peculiar person wants your name and your license number," Babson shrieked.

"I'll give you my card, sir; help yourself to the license number. You will furnish me with your name and address, of course."

"My name is Babson, and I'm a responsible and reputable citizen."

"Ah, Mr. Silas Babson, I didn't recognize you. My name is Nathan Tichenor and I, too, am a responsible but, alas, disreputable citizen—at least in these parts."

"I beg your pardon, Nate. I don't know who you were."

"Your excuse is a sound one and your apology is accepted. Sorry we couldn't avoid hitting you, Mr. Babson. However, since we've set you afoot some six miles from Valley Center we'll not desert you. Hop in and I'll take you home. You will have to send a wrecking car back for that mess."

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International Sunday School Lesson

By DR. J. E. NUNN

FOR MAY 13, 1934

General Topic:—Christianity and patriotism (Temperance and good Citizenship).

Scripture Lesson:—Matt. 22:15-22, 34-40.

15. Then went the Pharisees, and took counsel how they might ensnare him in his talk.

16. And they sent to him their disciples, with the Herodians, saying, Teacher, we know that thou art true and earnest not for any one; for thou regardest not the person of man.

17. Tell us, therefore, What thinkest thou? Is it lawful to give tribute unto Caesar, or not?

18. But Jesus perceived their wickedness, and said, Why make ye trial of me, ye hypocrites?

19. Show me the tribute money. And they brought unto him a denarius.

20. And he saith unto them, Whose is this image and superscription?

21. They say unto him, Caesar's. Then saith he unto them, Render therefore unto Caesar the things that are Caesar's; and unto God the things that are God's.

22. And when they heard it, they marvelled, and left him, and went away.

23. But the Pharisees, when they heard that he had put the Sadducees to silence, gathered themselves together.

24. And one of them, a lawyer, asked him a question, trying him:

25. Teacher, which is the great commandment in the law?

26. And he said unto him, Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind.

27. This is the greatest and first commandment.

28. And a second like unto it is this, Thou shalt love thy neighbor as thyself.

29. On these two commandments the whole law hangeth, and the prophets.

Golden Text:—Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind. This is the great and first commandment. And a second like unto it is this, Thou shalt love thy neighbor as thyself.—Matt. 22:37-39.

Time:—Tuesday, April 4, three days before Christ's crucifixion.

Place:—The temple in Jerusalem.

Introduction

The two chapters of Matthew which constitute our full lesson, chapters 22 and 23, complete the public teaching of our Lord. In them we see him in the temple, assailed by one delegation after another of his foes, men ordinarily hostile to one another, but united on this occasion in their determination to put down the Teacher from Galilee and discredit him with the people, who were following his lead rather than their own. His teaching in chapter 22 begins with a parable in which Christ pictured the abominable character of his opponents. God had set forth a great feast, as a mighty king summoning his people to a joyful repast, but they had scorned his invitation and even murdered his messengers. Therefore the Divine King would invite to his feast the poor and lowly, even the outcast.

The application of this parable to the theme of our lesson is plain. Every community, every nation, is made up of those who range themselves on the side of God and right or on the opposite side. There is no question which side will conquer in the end. There is no question about the fate of the evil citizens, the selfish extortioners, those swollen by pride of money or power or caste, the friends of the sinner and of all debasing influences.

The Pharisees, v. 15

"Then went the Pharisees." The Pharisees were the Jewish legalists. They prided themselves on the most accurate observance of the laws, and they heaped up minute regulations, form upon form, until their religion became nothing but the observance of trivial rules and empty ceremonies.

"And took counsel how they might ensnare him in his talk." They did not go to Jesus in search of truth, for they believed themselves to be the fountain of all righteousness. They were heeklers. They tried to put Jesus into a dilemma, to entrap him in some admission or statement that would ruin his influence with the people. Their approach to our Lord was like that of many an infidel today, who reads about Christianity only to ridicule it and scans the Bible only to hunt up passages that may be made to seem contradictory.

A Crafty Question, v. 17

"Tell us therefore, What thinkest thou? Is it lawful to give tribute unto Caesar or not?" "Caesar" was the official title of the Roman emperor, originating in Julius Caesar (who was not an emperor); "Kaiser" and "Czar" are forms of the same word. The Caesar when Christ was born was Augustus, the first Roman emperor. The Caesar at this time was Tiberius, whose reign began in A. D. 11. He was a tyrant and now an old man. "Tribute" was the taxes paid to the government of the Roman conquerors, the very essence of the Jewish subservience to the Romans. The question amounted to this: "Is it right for the people of God to pay tribute to an earthly monarch? Should Israelites, the

chosen race, help to support an alien and Gentile empire, a heathen state?" "We see that the question asked here was designed to put Christ in the wrong whichever answer he gave. To say no would give his enemies a handle to denounce him before Roman Justice. To say yes would alienate the people, who bent unwilling necks to Roman yoke."—Prof. Hugh Black.

The Tribute Money, v. 19

"Show me the tribute money. And they brought unto him a denarius." The "shilling" of the King James Bible, a Roman silver coin worth about seventeen cents, equivalent in purchasing power to about two dollars in our money, as it was the ordinary day's wage of common laborer. The coin stood for the benefits received from the Roman government, —protection from enemies, the preservation of order, just laws, fair administration of them, splendid roads and aqueducts, Roman taxes were payment for these benefits.

Obedience to Law, v. 21

"Then saith he unto them, Render therefore unto Caesar the things that are Caesar's; and unto God the things that are God's." "We owe obedience to the laws of the state. This obedience should be rendered with a hearty loyalty. Loyalty in the modern state means obedience to its laws. The state is a divine institution. It has its divinely allotted place in the world, for the defence of the community, and the administration of justice. "Even a faulty state or government is better than none, as order even of the most rudimentary kind is better than anarchy."—Rev. W. J. Dawson, D. D. "A man cannot be a true Christian without doing his level best to be a true patriot."

"If you accept the protection of a government, which alone ensures for you those conditions under which property can be owned and money be passed, then to refuse it its just dues is an act of rebellion."—Rev. J. A. Beaumont.

THE FIRST COMMANDMENT vs. 37-38

"And he said unto him, Thou shalt love the Lord thy God with all thy heart (the emotions, affections) and with all thy soul (spiritual powers, will, purpose), and with all thy mind (intellect, thought, mental ability)." "Streight," the physical powers, is added in Mark and Luke. Note especially that we are to love God with all our mind. Christianity is a reasonable religion. But never forget that love stands first. "This is the great and first commandment." In our present age, with its emphasis on social well-being, we are all too likely to forget the "great and first commandment" of love to God, out of which all fruitful labor for society must spring. Christ quotes this commandment from Deut. 6:5.

THE SECOND COMMANDMENT vs. 39

"And a second like unto it is this." As Christ's first commandment summed up the first table of the law, so his second commandment summed up the second table, the two commandments forming a complete presentation of the law of God. "Thou shalt love thy neighbor as thyself." This is quoted from Lev. 19:18. "Think how you love yourself. Do we not recognize at once the fact that, if we loved every one like that, it would revolutionize society?"—Rev. Robert Eytton. "The method of Christ is to bring man first to God, as the source of all righteousness, and truth, and love."

THE WHOLE LAW, v. 40

"On these two commandments the whole law hangeth, and the prophets." That is, all the precepts of the Bible are included in those two wonderful rules. The passages quoted lie far apart—one in Deuteronomy, the other in an obscure corner of Leviticus 19:18. "This is a summary of the law and the prophets. That one short answer to a sudden question is of more value in morals than all the writings of all the ethical philosophers, from Socrates to Herbert Spencer."—Rev. John Monro Gilson, D. D.

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Italian Village in New Fair



Visitors will see a leaning tower and other ancient and famed pieces of Italian architecture reproduced in this Italian Village, one of fifteen "foreign villages" now being built for the new World's Fair which opens in Chicago May 28. Shown here is the Via Colombo.