The Friona Star

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FRIONA PARMER COUNTY, TEXAS FRIDAY NOVEMBER 2, 1934

Cogitations & Aphorisms of Jodok

I was truly pleased to hear about the large number of Friona people who journeyed over to Black last Wednesday night and attended the

doing a worthwhile job, and when I say this I have also in mind our Profesor Glenn F. Davis, who has so faithfully trained them and developed their talent for that kind of

Then I have neard it said that the president of our local chamber of commerce, Howard Morris is decerving of unusual compliment for the at fair and reasonable charges. splendid manner in which he served as master of ceremonies at the banquet and the very appropriate re- ing to Mr. Fred Oberthier Jr., local attended by a host of sorrowing have a most baleful influence on the marks made by him when introducing the speakers. I wish to join in within the past five years. These large auditorium, the remains were educational institutions in the state. congratulating him.

functions as this was, but that just of street lighting charges. Substancannot be helped. If I were there I tial reductions have been made dur- Buchanan, L. R. Dilger, Otis Massey, sored by the ladies of Black commun just as much as anybody, for, in ers and to public schools, some ways I am really not so old as one might think I be

aified and satisfactory manner. There pany and its customers in the posi-is one thing that I have learned a- tion of being optimistic for the nearbout the pastors of the Friona Chur- er return of normalcy. say, for it will always be worthwhile.

moral and physical well being of our young people, and cordially invited the people at Black to visit the school discussing the matter with a friend Glen F. Davis. at any time they might see fit to do and he was with me on that point,

at Black, I am reminded that there Mr. Webster knew how to pronounce was probably only one car there the word also. from Friona that was more than a year old, and my informant said there was probably fifty cars there speech, I find that the ideas that interesting program. from this place. Well, just what does occasionally enter my dome, just

that has been in North Central Illi- until I find that some quick-witted D. W. Hanson on November 14th. nois, one of our richest and more po- fellow has beaten me to it, and I at least five old cars still in use to this in the Industrial News Bureau where here will be seen one old car which was originally taken from the Priona. The percent of really new Utah Taxpayer. It runs like this: ears in Friona is five times that to

Why is this condition apparent, and just what does it indicate? he guard against looters and despoilasked me.—The only answer I can ers. think of is. "Damfino."

Could it mean that we, as a community, are more prosperous than into me, only to be seized upon and his children in Oklahoma and dividthe people of the locality of which snatched up by a growing army of ed the game with them. He is justly he spoke, or is it just a streak of jostling, grasping, contending hu- proud of the fine pair of horns which fool-hardy extravagance that has manity. 'he people over there have been able cry for MORE. than we are here this year, - God generous hold. Pity Them. Then what?

On Sunday, November 11th, there Their hunger is never appeased. will be a public patriotic program presented at the school auditorium. might come a day when the food held their annual Hallowe'en Car-The committee for arranging this stream there may dwindle to a trick- nival at the high school building Charles Reeve of Friona, and Miss program is composed of four men; le one of them a teacher, one a minister, one an American Legion man the day will, and must, come. and the other just a common dumb Already I see signs of shringage in king was George Taylor, of the Sen- and Sunday here with home folk.

preacher are planning an "Ar-mis'- vide once more for their own means Duchesses of the different grades. tice Day program, ((accent on se- of support? cond syllable) the Legion man has not said what kind of a program he; to find it dry? is planning, but the "dumbby" talks all the time about an "Ar'-mis-tice furies? Day program (accent on first syltable) Now, just what kind of a

am with the "dummy" for an sury .-'AR-mis-tice Day program, and while

Texas Utilities Lower Electric

through its local management announced today that effective on all Cunningham and Harry Carson, electric bills rendered to residential all three now being highly respected users on November 1, the top step citizens. She also leaves to mourn heretofore figuered at 11c for the her death, two sisters, Mrs. Minnie bounteous banquet served by the first 25 kilowatt hours, will be re- Sanford and Mrs. Clarie Walters This is just what should always be done by people of neighboring communities, as it is one of the best ways of getting acquainted with residential users during the pagt five years. It is of special significance that I know of. And when we are better acquainted with our neighbors we can understand them better asd love them more.

I was also pleased to know that

T our highschool talent and assisted provement in home lighting and at her husband in December 1926, dent of the Friona chamber of coma cost lower even than the reason- where they located on their farm a- merce introduced at intervals a nuquet. When you beat that Highschool able charges heretofore made. The Boy's Quaretie singing you are sure importance of proper lighting from ona, where she has lived such a no- being first. Mayor Reeve expressed Congregational Ladies Aid.

> ious cities and towns were provided and loving mother and always ready posed amendment to the constitu called that no effort has been spared knew her loved her as a neighbor coming election, shown on the ballot to render an absolutely dependable and friend. supply of electric energy and always

manager, has made seven reductions friends, that completely filled the support of our public schools and all If I were not so old, I think I tributed among all commercial and they were laid to their last resting monstrator, was then should enjoy attending just such residential users as well as lowering place am sure I could enjoy such things ing the same period to industrial us- E. G. Adams and T. A. O'Brian ity in establishing a comunity can

the present announcement by the Habbinga, B. J. Jones, E. B. White- ated and the valuable service it will company was made March 1st of field and R. G. Wiley.

thes, and that is that when you are The company expects to maintain, attending any public function and according to Mr. Oberthier, the same ng humiliated by anything they may years by the company and found to be very much worthwhile, will contiue to assist in building the towns bers present.

Heath, made a most interesting talk as Utilities Company in Friona, who tic waste a new Empire for the Un-expressed the pleasure of the Friona concerning the work they're striving have no cause thus far to complain ted States."—Raine. to do in our schools for the mental, of the services rendered them by it.

but we went to Mr. Webster for con-While writing about the banquet with us. My friend said he was glad

buz-z-z around in such a leisurely ses, Mmes. R. T. Gischler and G. L. the same time producing much mer-I have also been told by a man tled and hived in appropriate words ments. The club will meet with Mrs. ons expressions. pulous states, that may be seen there have just found another example of

AFTER ME-WHAT?

"I am the public treasury. I must be kept under constant

As never before I have been con verted into a ponderous feed trough.

struck our community, and which The more I give, the louder they to withstand? In rebutal about the only thing I can think to say is—

The FAT as well as the LEAN 1934 City Taxes, he having the distinction of being the first to perform

If they are less prosperous there come to feed their fill out of my this laudable duty for this year.

There seems to be no end to their capacity.

They give no thought that there

Experience has taught me that

the flow As I gather it the teacher and the their accustomed haunts and pro- were attended by the Dukes and

If I am destroyed,, what is there to replace me?

MRS. BARNHOUSE

Martha Cissel Barnhouse was born August 27, 1879, Washington, D. C. She was married to Isaac W. Barnhouse, February 23, 1896. To this Rates in Friona union was born one child, who died in infancy. She and her husband The Texas Utilities Company house. She also raised three orphan

bout fifteen miles southeast of Fri- imber of speakers, Mayor F. W. Reeve age, chicken dinner and bazaar. Quartet of the Fourth Grade compos many angles is recognized more than ble life as to win for her a host of his pleasure at being able to attend friends. She always had a kind word such a delightful gathering and in To those who have observed the for all whom she met. She was a a few well chosen words called the company's operations since the var- true and faithful companion, a kind attention of his hearers to the prowith electric service it will be re- to help in time of need. All who tion, which will be voted upon at the

the Baptist church here, conducted ment their serious consideration be- face. Including the rate reduction and by Rev. R. F. Jones, of Homeland. fore casting their vote, since it is nounced today, the company, accord- Following the services, which were claimed that if it is adopted it will have been made applicable to and dis- carried to the Friona cemetery where Miss McKenney, county home de

The honorary pall bearers were: T. ning plant there, and also explained The last reduction made prior to H. Haney, E. H. Cummings, D. E. the plans upon which it will be oper

ultation and we found him to agree years in Alaska, gave most instruc- against the proposed amendment No. cushions in this new car. tive talks on the subject-"Alaska As 3. I know It." These talks were made Rev. Samuel Pearson was then in- ride in a new car I want to be plain- 600; special agent for home econo doubly interesting by the large box troduced by the master of ceremon- ly visible. of articles from Alaska, which they les to represent the churches of Fri Being dull of thought and slow of exhibited at the close of this most one and made most earnest and sat

KILLED BUCK ELK

Ira Miler, whose farm home is over in the Lakeview district, returned the latter part of last week from a vacation and hunting trip in Colorado.

Mr. Miller considers himself quite fortunate in his hunting, he having been able to bag a very large buck elk, bringing the horns and quarter of the meat home with him, A vertible deluge is being poured On his return trip he visited some of he is keeping as a trophy of the hunt. Mr. Miller was in town Monday

afternoon, and came in and paid his

P. T. A. CARNIVAL

The members of the Friona P.T.A. la stFriday night, October 26.

The king and queen were crownor class, and the queen was Lois Will they then be satisfied with Pressley, of the Junior class. They

Amusement booths and stunts Or will they storm the fount only were arranged by various grades. Rainey, as hostess. such as "The House of Terrors." What, then, will become of me? boxing bouts in the high school.

A food sale was held in connection consolation prize. with the carnival. Eevery one pre-Ie is I skeapking—the public treasent seemed to enjoy the attractions out in the table appointments. Research to the club if successful will ship there for the east. Finder please return to E. S. the benefit of the school.

Many Friona Folks At Black Luncheon

On Wednesday evening of last raised two adopted children, Gertie fiess people and other citizens drove good chicken dinner. The dinner F. Davis, is presenting two novel program of music and speeches.

that there were seventy Friona peo- ous kinds and coffee.

and she gave a most concise descrip Active pall bearers were: M. B. tion of the project now being spon

Then to, I understand that the this year to commercial users. This pastors of two of our churches were present residential reduction coupl- O'Brian, Julian O'Brian, Lola Adams was introduced, who in turn introresent and that they represented the ed with the commercial reduction Mrs. Haney and Mrs. L. R. Dilger, duced Mr. Paul Cunyus, Poultry Spechurches of Friona in a most dig- made this year places both the com- The floral offerings were profuse cialist of the Extension Department will it require a man walking three \$5,600 to \$6,400; senior marketing of the A. & M. College at College THE FRIONA WOMAN'S CLUB station. Mr. Cultyus proved himself to be a very elequent and entertaining specialist, \$3,800 to \$4,600; associate marketing specialist, \$3,800 to \$4,600; associate marketing specialist, \$3,200 to \$4,600; associate marketing specialist, \$3,800 to \$4,600; associate marketing specialist, \$4,800 to \$4,600; associate marketi attending any public function and high standard of service to the end the rehabilitation projects and of the rehabilitation projects and the high standard of service to the end the high standard of service The Friona Woman's Club met at of the rehabilitation projects and tonight, the it would be hard going. eau of Agricultural Economies, De-

And I have learned also that our superintendent of schools, Prof.

The above announcement will be superintendent of schools, Prof.

The above announcement will be schools, Prof.

The subject for study was "Alaska." The quotation—"The Pioneers of Alaska are building out of the Arschool on the program. Mr. Heath rours."

Other speakers were Superintendent of the local can spare a day occasionally better than my husband can. Respectfully in the public schools, who represented the school on the program. Mr. Heath rours." people at being able to offer the ad- Here lie two men whom we agree The club favored with two musi- vantages of our school to the high Male Quartette, accompanied by Mr. ed a most cordial invitation to the parents to visit the school at any Our visiting speakers, Mr. and time. He also further impressed up-Mrs. McCallister, who have lived six on the people the necessity of voting nearly out of sight in the luxurious onomics. Department of Agriculture

> isfactory plea in their behalf and also Following the program the hostes- eulogizing the other speakers and at

gles and the Friona people were un- see the games. animous in their expressions of pleasure at having been the guests of the ladies of the Black community.

MEMORIAL

"To live in the hearts of those we leave behind is not to die."

In loving memory of our co-work-3, 1933.

There is a reaper, whose name is death. And with his sickle keen,

He reaps the breaded grain at a breath

And the flowers that grow be tween Shall I have naught that is fair

saith he. Have naught but the bearded grain?

Misses Reba and Roberta Hill and

HOME FOR WEEK END

H. G. L. H. BRIDGE CLUB

Tuesday afternoon with Miss Lillian sent.

Five games of auction were play-Who, then, will be able to stay the fishing ponds, fortune teliers, pitch- ed, after which Mrs. Barnnard Meeks, by truck to Hydro. Oklahoma for The mens Study Class will discuss ing washers, athletic stunts and was awarded high score; and Miss winter pasturage. He says there is the Domestic Life in Russia to-day. Mary Katherine Crawford received plenty of wheat pasture in that lo-

BAZAAR AND CHICKEN DINNER

The ladies of the Congregational Ladies' Aid will have their annual bazzar and chicken dinner on the church basement on election day, November 6.

This will be an ideal place and Home Demonstration Club of that ter, chicken and noodles, creamed ber 2 community and enjoyed a very nice potatoes and sweet potatoes, cranberry sauce, salads / various kinds, It is reported on good authority sliced tomatoes, pickles, pie of vari-

The ladies most kindly invite lent three-course luncheon, both as you to buy your dinner and Christto quality and quantity, that was mas gifts at their bazaar and assure served by the ladies of that com- you that your patronage will be

In addition to the singing presi- buy Christmas gifts at Congrega-

We will appreciate your patron-

It is always cowardly to speak as Amendment No. 3. He asked his ill of a man behind his back and it Downs of a Male Quartet", is being The funeral services were held at hearers to give this proposed amend- is often dangerous to say it to his presented by the High School Boy's

He who smiles and laughs away The little trials of life today, Will live to smile and laugh away A greater trial another day.

A superintendent of schools once ed the one act play, "Red Sunset. eceived the following letter from a mother whose son was a student:

Dear Professor: Please excuse Henry for today. He will not be at school. He is acting as you gave him the example: "If a competive examinations as follows: field is four miles square how long principal marketing specialist miles an hour to walk two-and-a-half Station. Mr. Cunyus proved himself miles around it?" Hank ain't no man keting specialist, \$3,800 to \$4,600 chiefly to a brief explanation of some band said they ought to be back late ialist, \$2,600 to \$3,200 a year. Bur-Wednesday afternoon of last week. being sponsored by the relief admin-problem about ladies as my husband October 24th, with thirty-three mem-istration of the state. Other speakers were Superinten- | don't have no time to loaf, but I

> Have won the cut-glass bonnet; The other stepped upon it.'

Lady (decisively)-No, when I

SCHOOL NEWS Mary Beth Sheely

manner that I fail to get them set- Livings, served delicious refresh- riment by good-natured and humor- playground ball teams are to play cent during the fiscal year ending teams from Wildoredo this afternoon June 20, 1935, as a measure of ec-Taken as a whole it was a most at 2:30 o'clock. They are to play onomy, and also to a deduction of successful affair viewed from all an- here and town people are invited to 3 1-3 percent toward a retirement

open date last week, the scheduled D. C. game with Tulia being put off.

Coach Stroud has had his men from the Secretary of the and club member, Mrs. Floy Craw- working on fundamentals and giving States Civil Service Board of Examrd, who departed this life, Novem-them hard workouts each afternoon iners at the post office or custom Every man is in shape physically house in any city which has a post and is expecting a hard game.

> The P. T. A. drive brought in eigh- vice Commission, Washington, D. C. ty-five members. The sixth grade got twenty-five new members and as a reward they get a fourth of a day holiday.

> At every P. T. A. meeting a picture is being given to the room hav- party last Tuesday night. ing the most parents present. The next meeting is to be the third Mon-Raymond Baker, Virginia Turner, Oday in November.

LEGION DANCE A SUCCESS

According to those who attended Marian O'Brian, of Lakeview com- and those who were in charge, the les were served. munity, all of whom are attending Legion dance held in the Legion Hall ed with the usual ceremony. The college at Canyon, spent Saturday on Thursday night of last week, was a success

This was the first dance of a series that the Legion boys expect to at 10:00. have at their hall during the coming The H. G. L. H. Bridge Club met season. Forty-six couples were pre-

> Elmer Euler is shipping his cattle at the morning service. cality, C. V. Goodwine departed for

Second Lyceum Program Soon

The High School Music Depart week a large number of Friona bus- time to buy Christmas gifts and a ment, under the direction of Glenn over to Black where they attended will be served "family style" and numbers for a portion of the second luncheon served by ladies of the the menu will consist bread and but-lyceum offering the night of Novem-

> The first, "Sweetheart Revue", is built around the theme song. "Sweet hearts on Parade." The songs featured are, "Little Gypsy Sweetheart, Let Me Call you Sweetheart, Sweet heart of Sigma Chi, An Old Sweetheart of Mine, School Days, Put On Your Old Grey Bonnet, Lindy Lou, and Dear Little Mother of Mine" Special parts are taken by Harold Lillard. Forest Osborn. Lucille Routh, Gilbert Boatman, Mildred Hughes, Claude Miller, Bessie Richardson, George Taylor, Ruth Brown, Eddie Mans, and Leona Berg.

> The complete High Schol Chorus appears in several numbers.

The Boy's Quartet and the Girl's ed of A. C. Echols, Charles Horton, Arthur Thompson and Melba Welch, Gertrud Short, Mary Jo Anderson, Thelma Mae Bogges are presenting the number School Days". Gertrude Short and John Hart are doing the solo parts.

Quartet composed of Gilbert Boat man, Claude Miller, Eddie Mans, READ THE ADS and save the dif- and George Taylor, Tony, an Italian Dusty, a tramp; Ezra, the rube; and Pete, the negro; have gotten together to form a quartet. They have an engagement but the airplane is late and they have a rehearsal in the air

At the same time is to be present

CIVIL SERVICE EXAMINATIONS

The United States Civil Service timekeeper for his father. Last night Commission has announced open Principal marketing specialist specialist, \$4.600 to \$5,400; mar-

munity cotton improvement),

Senior Agronomist (cotton gene ics and breeding), \$4,600 a year, Bureau of Plant Industry, Departcal selections by the High School school students of Black and extend- The first of them blew out the gas, ment of Agriculture. Closing date,

Household equipment 'specialist, Salesman-Madam, you will sink \$3,200 a year, Bureau of Home Ec-Closing date, November 19, 1934.

Agent for home economics, \$4, mics education (special groups). \$2,800 a year, Office of Education. Department of the Interior. Closing date, November 19, 1934.

The salaries named are subject to The seventh grade boys and girls a deduction of not to exceed 5 perannuity.

All States except Iowa, Vermont, The Friona Chief's meet Dimmitt Virginia, Maryland, Rhode Island. High School this afternoon at Dim- and the District of Columbia have received less than their quota of ap-The Chiefs are in five shape after pointments in the apportioned de having a week's rest. They had an partmental service in Washington,

Full information may be obtained office of the first or the second class or from the United States Civil Ser-

BAPTIST INTERMEDIATES

The Baptist Intermediates had a

Those present were: Louise Euler, mer Hyde, Stella Lansdown, Clyde Sherrieb, Mattie Faye Coldiron, Eugene Boggess, Marjorie York, Bruce Wheeler and Loraine Richhardson. Refreshments of cocoa and cook

CONGREGATIONAL CHURCH

Men's Study Class-in Parsonage

Sunday School-10:00.

Morning Worship-11:00. The Pastor's adderss will be on the subject of Christian Citizenship

The Hallowe'en thome was carried that place Tuesday, with a view to LOST-Large Zerk Grease Gun, be-

above the rise of ground. He strode stretched wide his long arms. His forward. If he had sheathed his gun, ruddy face gleamed in the glass to Jim would have made short work of | that sight. Wall's whole being leaped. that interview. But he held it haif leveled, glancing darkly in the star- "Hays, that's your last morning's

The robber chief gazed down upon | you'll stretch forever!" Jim and Helen. His features were indistinguishable, but the polse of his Jim darkly, but if they did not mete head was expressive enough. Still out justice to their chief the end was Jim sensed that he had been misled.

"You cat!" he declared, roughly. "If brother. Now you git to your | denudation of the brakes. tent!"

Helen rose unsteadily and vanished in the gloom.

takin' this deal to heart." Hays said and fro, searching. What could that kept all these sayings in her heart. midst of the teachers." During the slowly. "I'm much obliged. I reckon you're the only man in the outfit who could of withstood thet woman."

"No, you're wrong Hank, Smoky wouldn't have listened to her. And but moving objects! I'm sure the others would have stood he multered. "Am I dotty?"

to lose it. You've about split your gang | help me-it looks like riders!"



Thing Is-Boss-Will We Get It?"

chief gloomily, "You'll all be good an' glad to git your share of the ransom." "The thing is-boss-will we get

Hays made a violent move like a striking snake. "What you mean by

"Air you insinuatin' you mightn't git

yours?" demanded Hays. "No. You might say I was askin'

for all of us" replied Jim curtly. "Wal, I'll git the outfit together an' do some askin' myself.

"It's a good idea. It might prevent the split-provided you divide the money you stole from Herrick."

"I'll wring that white cat's neck hissed the robber "You're wrong boss. She didn't tell

me. She doesn't know you robbed her brother. Sparrow confessed before he Hays swore a mighty oath "An' be

squealed?"

"Yes. To Smoky an me. We kept it secret until we had to tell They knew somethin' was wrong "All the time you knowed!" There

was something pathetic in the fallen chieftain's shame and amaze. By this time he seemed to realize his crime. "You see, Hank, how your outilf has

stood by you, even in your guilt." "Ahuh! . . If it ain't too late-I'll

make amends," he rejoined hearsely. and stalked away in the darkness. Jim lay back on his blankets with a weight of oppression removed. He had saved himself for the hour, but what would the outcome be?

He had breakfast before the other men were up. With rifle in hand be headed toward the western exit.

The sun was still beneath the rim of the escarpments, in the east, but its | all of us. golden approach was heralded by . magnificent glory of red and gold.

Loneliness was paramount. There was no sound-only an immense allence. No life at all! Not a winged creature hovering over that ghastly region! But over this scene of desotation slowly spread the solemn blight of heating, blazing sun, soon to mantie all in illusive copper haze.

Before that hour arrived, Jim Wall took up the field glass. Below in the camp the men were lazily stirring to a late breakfast. The door of the cabin was open. A glint of gold crossed the

International Sunday School Lesson By DR. J. E. NUNN

For Sunday November 4, 1934 CHRISTIAN GROWTH

cripture Lesson: the custom of the feast;

the days, as they were returning, the of religion; and in order to teach it boy Jesus tarried behind in Jerusa- the parents must feel it themselve lem; and his parents knew it not; "As they were returning, the bo the company, they went a day's jour- He did not mean to cause anixiety ney; and they sought for him among to his parents, of course, but he was their kinsfolk and acquaintance:

45. And when they found him not, ing on in the temple. dark aperture. Then the tall form of they returned to Jerusalem, seeking

46. And it came to pass, after three days they found him in the temple, sitting in the midst of the company." v. 44. Parties were made asking them questions:

amazed at his understanding and his number, and Mary may easily have answers

were astonished; and his mother day's journey." From ten to fifteen said unto him, Son why hast thou miles, the entire company probably thus dealt with us? behold, thy fat- walking,

49. And he said unto them, How house?

of vision crept dark objects—a long saying which he spake unto them. found him in the temple." It was "Jim Wall, you ain't been with me long, an' I don't know you, but I'm wavered out of line. He moved it to subject unto them: and his wather temple first of all. "Sitting in the

gence, in your faith supply virtue; hearing them, and asking them ques and in your virtue knowledge; 66. And in your knowledge self-

control; and in your self-control patience, and in your patience god-

7. And in your godliness brotherly

man's outfit, at least three miles away, idle nor unfruitful unto the know-

and Saviour Jesus Christ .- 2 Pet.

INTRODUCTION

"The programme of Christianity is not made for a pleasure trip, but it accomplishment -- a purpose exalting is made out for the conquest of new duty above all human ties and all rain yet to wash out our tracks. We've territory. There are forests to cut human pleasure, and embracing withdown, rivers to ford and bridge, virgin soil to be ploughed for the first and doing."—Rev. John Clifford, D. time, houses to be built, savages to D. "The great principle of Christian Jim took one more straining look, be tamed, wild beasts to drive out, duty lies in the truth, 'Not my will, No hope! it was a big outfit and not the peace of civilization to bring in. O God, but thine, be done. Each one traveling so slowly, either. The leader It is not child's play It is full grown bestrode a black horse. Jim remem- man's work."-Dr. Charles M. Shelbered that horse. Snatching up his don, After four lessons in Christian rifle be slung the field-glass over his principles-fellowship with Christ, shoulder and ran down off the bluff to prayer, Bible- study, and Christian the camp.

GROWTH BY CHURCH-GOING

we must go to church ourselves.

"A Jewish boy came of age, or IF "THESE THINGS" ABOUND, v.8 was called 'a son of the Law,' at thirteen, when he dressed as a man age hundreds of years before."-E. Francis Boulting.

be eliminated.

WHEN YOU RELAX

LET YOUR EYES REST TOO ...

MANY SOCIAL CHATS

and evenings of pleasant association are ruined by

improper lighting. Glare and gloom cause eye strain

lity and warmth and makes guests want to come again.

must be properly shaded and well diffused and all

contasts between deep shadows and bright glare must

TEXAS UTILITIES COMPANY

Restful light creates an atmosphere of convivia-

To be restful, light must first be sufficient. It

and prevent complete comfort and relaxation.

A JEWISH CUSTOM

"They went up after the custom Luke 2:42-52; 2 Peter 1:5-8. country boy from a town like Naza-Luke 2:42. And when he was reth would set off on his first jourwelve years old, they went up after ney to a great city. As early as a child is able to comprehend, he 43. And when they had fulfilled should be introduced to the romance

A DAY'S JOURNEY WITHOUT

teachers, both hearing them, and up from the same village or from nearby villages. These, including re 47. And all that heard him were latives, would make a considerable thought that her boy was with some 48. And when they saw him, they neighbor or friend. "They went a

as to what might have become of Suddenly into Jim's magnified circle 50. And they understood not the the dear boy in the great city "They 51. And he went down with them, strange that they knew so little of have been? An error of sight, a line of cedars, a conception of idie mind!

5. And Jesus advanced in wisdom feasts the great Jewish rabbis taught and stature, and in favor with God in the porches and courts of the temple, gathering groups of eager listen caught it again. Not cedars—not brush, cause adding on your part all dili-2 Peter 1:5. Yea, and for this very ers around them and discussing re-

> "IN MY FATHER'S HOUSE." v. 49 in life, and there he must abide though he suffer and die.

THE CHRISTIAN ADDITION TABLE," 2 Pet. 1:5-8.

Peter's second Epistle, like To his profound amaze he espled son on progress in all these matters. first, was written to the Gentile Christians of Asia Minor, and largeto the churches founded by Par old." v. 42. The growth of the child himself familiar and in hearty agree-In a second Jim saw that Hays had Jesus under the loving care of Jo-ment. "Adding on your part all dil-In a second Jim saw that Hays had been gazged and his face was so contypended by rage that it appeared sources by human.

Jesus under the loving care of the loving c tual knowledge and grace. No one of (Jas. 1:4). This passage is called these three elements in growth can "the Christian's addition table." "In be omitted without disaster. Jesus' your faith supply virtue." Faith in parents, we are told, were religious Christ is the beginning of the Christwheeled to stalk under the shack, his folk. Joseph adhered to the law ian character. "Faith apart from which required the presence of every works is dead" (Jas. 2:26) Belief pected Heeseman to have arrived be male Jew in Jerusalem at the feast and trust must spring up into life, fore him. To his further amaze Miss of the pasover, and Mary was in the must blossom and bear fruit in beau-Herrick was sitting at the rude table, habit of going with him. Children tiful and strong deeds. "And in your eating breakfast. A big gun, that Jim will go where parents lead the way. virtue knowledge." As we go on in a recognized as Hays' property, lay con- If we want church-going children, virtuous life, we shall add constantly to our knowledge of God's will.

and put on phylacteries for daily pra- abound." "'These things' are the yer. From his twelfth birthday he Christian graces named, and the con began to be initiated into the obser- sequent right understanding of divine vances of the law, and Luke tells things."-Prof. W. H. Bennett, We us that when Jesus was twelve years are to have them not in any paltry old he went to Jerusalem with his measure, but richly and fully, liv parents to attend the passover, the ing the abundant life which Christ feast that calebrated the deliver- commanded his followers to live ance of Israel from Egyptian bond- (John 15:5). "They make you to be knowledge of our Lord Jesus Christ.'

1901

E. B. Black Co.

We have Served You For 33 Years

Hereford, Texas

TAXIDERMY

DEER HEADS AND OTHER GAME

LIFELIKE APPEARANCE

I mount birds, animals, fowls, in fact all kinds of game

and do TANNING

MERLE HARRY

FRIONA

Direct that heat where you want it with the

SUPERFEX OIL BURNING HEATER

We will be glad to demonstrate the advantgages of this

BLACKWELL HOW. & FURN.

IT IS NOT SMART

TO CRITICIZE OR BLAME

But it IS SMART to AVOID both by keeping your

HOME both neat and comfortable, thus preserve your

building and protect the health of your family. Let

us help you with your needed repairs and alterations.

WE HAVE THE MATERIALS

Rockwell Bros. & Co.

"LUMBER"

of the feast." Young folks can imagine with what feelings a young completely absorbed in what was go

"Knew ye not that I must be in my Father's house?" The translation of the King James Bible, "about my Father's business," is equally possible. Christ may have meant, "abou 8. For if these things are yours the affairs of my Father," or "in the thoughts may have been present his mind, "A measureless weight the south of that over which Hays had Golden Text: - But grow in the conviction is in that boy's word. grace and knowledge of our Lord must.' A divine necessity, recognize with blended awe and joy, has hin in its grip. 'I must' do my Father's work. A grand purpose fills his being and his whole nature is bent on its of us has his post assigned to him

"For if these things are yours and not idle nor unfruitful unto the

surance needs.

O. F. LANGE, Manager

wonderful stove.

FIRE AND TORNADO

FRIONA, TEXAS

1934

We give our patrons our careful attention to their In-

And are also pleased to serve you in all ways we can.

WE SOLICIT YOUR BUSINESS

J. W. WHITE, Insurance

YOU

ARE INVITED to attend Friona's _Good _Will _Day, Wednesday of each week, Beginning November 7.

\$50.00— CASH GIVEN AWAY FREE —\$50.00

Drawing at 4:00 P. M.

IT'S ALL FREE

Register with any of the business firms. A real treat in store for everyone. There will be plenty of fun. Come early and enjoy the day. Tell your friends. Merchants are offering liberal discounts on Merchandise. ____

SPONSORED BY BUSINESS MEN OF FRIONA

GET READY FOR WINTER

The Time is here when "A STITCH IN TIME SAVES NINE" so drive in and have your radiator and Hose

checked and get ready for WINTER.

We have in stock ALL KINDS of Anti-Freeze at LOW-SEE Our USED CAR stock before you buy. WE HAVE

SOME GOOD ONES THIS WEEK.

Lunsford Chevrolet

Friona, Texas

Then Hays' tall form loomed black Hays stalked out. He yawned. He for him

"By heaven!" his voice rang out.

Before this day's done Let his men have their hour, thought

nevertheless fixed and unalterable. Jim settled back and raised his her and I sought thee sorrowing. I ketch you again-tryin' to bribe any fieldglass more from habit than any of my outfit-I'll treat you so you won't semblance of the old watchfulness, is it that ye sought me? knew ye they returned to Jerusalem, seeking want to go back to your baby-faced There was nothing to see but the stark not that I must be in my Father's for him." "How anxious were they

line of them.

"There!" he breathed. He had and men.

Horses! A line of dark horses! His straining eyes blurred. He lowered "That's in you, Hank, You've no call the glass with shaking hands. "So

A third time Jim caught the objects. "Wal, I'm not askin' judgments from | He froze the glass on them. Horses | kindness; and in your brotherly you or any of the outfit," growled the and riders-horses with packs! A kindness love bursting gush of hot blood ran all through him. It locked like Heese- and abound, they make you to be not places of my Father," approaching slowly by a route far to ledge of our Lord Jesus Christ.

> "About three miles," muttered Jim. "Coming slow. They're lost. But that wash they're in heads into . If they strike that they'll come fast. Not enough not time to pack and ride out. . By thunder, they've cornered us! Now, Hank Hays-

Hays bound hand and foot, with a |-Christian Growth fortable posture against the woodpile.

out of his bewilderment.

Hays gave vent to an inarticulate sound, but it was expressive. Jim spicuously in front of her. Happy Jack, whistling as usual, was serving

"What does this mean?" demanded Jim.

"Ask the men," she replied, curtly. Outside and below the shack sat Smoky on a rock, with the others

standing near. "Mawnin', Jim," drawled Smoky, with a grin. "You see we've got a

new chief.' "Who hawg-tied the boss?" "Reckon I did-with a little help."

"What for?" "D-n' if I know. Our lady prisoner made me do it."

"Miss Herrick forced you to tie Hays up?" queried Jim, trying to conceal his exultation, "I should shiver she did. Struck Hays' hair-trigger gun-cocked-right into my belly, an' says: 'Will you tie

this villain-an' swear by your honor

not to release him or allow any of these other men to do so-or will you have me shoot you?" "How'd she get that gun?" "Wal, she snatched it quicker'n lightnin', that's how. An' when she cocked it with both hands it went off The bullet went between bang! Hank's legs. Tickled him. You can see the hole in his pants. Scared? My

CONTINUED NEXT WEEK

Gawd, you never see a man so scared.

Thet gurl, cool as a cucumber, cocked

the gun again, an' held Hays up-then

Stomach Gas

relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough ac-tion yet gentle and entirely safe.

ADLERIKA

CITY DRUG STORE

THE ROMANS

had a phrase for it-

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

The Friona Star

HOW MUCH DO YOU SPEND FOR ADVERTISING

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

adecessiai retain stores.	
Department Stores1.9 to	3.1 %
Grocery Stores	1.0%
Haberdashers	3.3%
Women's Wear Shops	3.1%
Furniture	6.3 %
General Merchandise	1.5%
Drug Stores	1.0%
Shoe Stores	2.9%
Electrical Shops	2.7%
HardwareCleaning and Dyeing	
Jewelry	3.1%
Meat Markets	1.0%
Florists	5.0%
Millinery	2.2%
Music Stores	3.3%
Restaurants	3.1%
Specialty Shops	3.8%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

If you want to cover Friona's trade territory, advertise in

THE FRIONA STAR