# The Iriona Star 

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS



International Sunday School Lesson By DR. J. E. NUNN

Outlook for Borger Ball Tourney Good
and


Political Announcements
$\qquad$

We Sell



## Dry Weather

Places walls in a condition to readily absorb the oils of PAINTS and cases it to dry with a Hard, Smoothe surface, that will resist the onslaughts of the weather

OUR PAINTS ARE THE BEST-PAINT NOW EVERYTHING FOR THE BUILDER

Rockwell Bros. \& Co.
O. F. LANGE, Manager

FRIONA, TEXA

Blackwell's Hardware \& Furn.


Have You Noticed?
e an indication that more and larger ages They

He ravages of hail stones
BETTER BE SAFE THAN SORRY-LET US
INSURE YOU NOW!
J. W. WHITE, Insurance

## E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

# Many Happy Returns 

# This Spring marks the birthday of the first American Newspaper 

JOHN CAMPBELL, colonial postmaster of Boston, certainly set a good example in the liberal use of the mails

Campbell corresponded regularly with the Colonial Governors of New England, keeping them posted on Boston news. So regular and voluminous was this cor respondence that Campbell's letters finally emerged in the form of a printed pamphlet called "The Boston News Letter." And this was the first regularly and continuously published newspaper in America, appearing weekly from the last week in April, 1704, to the signing of the Declaration of Independence.

The newspaper carried advertisements . . from its very first issue! And this advertising, telling the reader where to obtain the goods that he sought for his home or his farm or his business, lifted the mere friendly chronicle of village affairs into the realm of a service to the community. The news-letters, plus advertising, became a helpful, informative, and educational institution.

Today, as in 1704, and all the years between, the advertisements are your guide-posts to honest, dependable merchandise at a fair price.


