The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Voi. 9-No. 25

FRIONA PARMER COUNTY, TEXAS, FRIDAY, JANARY 11, 1935

Cogitations & Aphorisms of Jodok

Weil, it is really astonishing sometimes just what one may hear said while loitering along the street corners here. One may hear both praise and criticism of the same object, person, concern or condition.

For example, I have even heard some criticism of the Friona Star, not so much as to what it has in it, as it is to what it does not have in it.

I have heard remarks like this I do not believe it is the editor's fault for I have handed in news items and know of others that have done so and have stood by and watched him type it and send it to the printer, but never a word of it got into the paper.

Another says: "I guess that fellow that prints the Star thinks the people of Friona are more in need of religious instructions than they are in need of the local news, since he has taken to placing the Sunday school lesson and comments on the front page leaving out enough news items to make room for it.

To this his friend replied: "Well. if that is what he thinks he had just as well call it off, for when it comes to teaching Bible, there is not a pastor in Friona that does not know as much or more Bible than the guy that writes that Sunday school stuff that they put in the Star. What we want is the local news. No matter if it don't sound interesting to a fellow away off in some other town-it is interesting to us here in Friona, and that is what we want." We can get plenty of religious instructions right here at home if we will only go to

I may not have gotten the exact words in the above quotations, but I know I got the sentiment they express. And now Mr. Editor or Mr. Printer, or whoever may be the "guilty chap." I have let the cat out of the bag for your benefit, and you can put in your pipe and smoke it COUNTY OF PARMER: if you prefer to do so.

I have been hearing quite a bit of discussion of the "highway proposition recently and it really does seem Said hids will be received by the second of the s

I have heard that many of the commissioners production.

Strongest oppenents of Federal High-Dated this the First Day of January,

On the boltz built through Par-Dated this the First Day of January,

Drinkwater way No. 60, being built through Parmer county, have changed their view A. D. 1935. of the matter and are now most enthusiastically in favor of it being completed in the nearest future pos-

der has consented to call a special subscription list. meeting of the Commissioners Court at once and the chief matter for conroad entirely across

way engineer, Guy R. Johnston, of and bridge fund. Lubbock, has given it as his opinion that in the event the right-of-way is Highway Commission will begin er for mining this caliche from its Saturday and it is now on display Chas. Ross. Lee Galloway. J. M. ployment for several months, or un-

to spend the greater part of our first quotation. time shivering in the sunny side of some building here in town for the Now it is evidently wrong to have new models. past few years. It sure sounds good bad roads, and it is also wrong to years old could hardly be expected to to me that it is possible to combine self to remain on the dole.

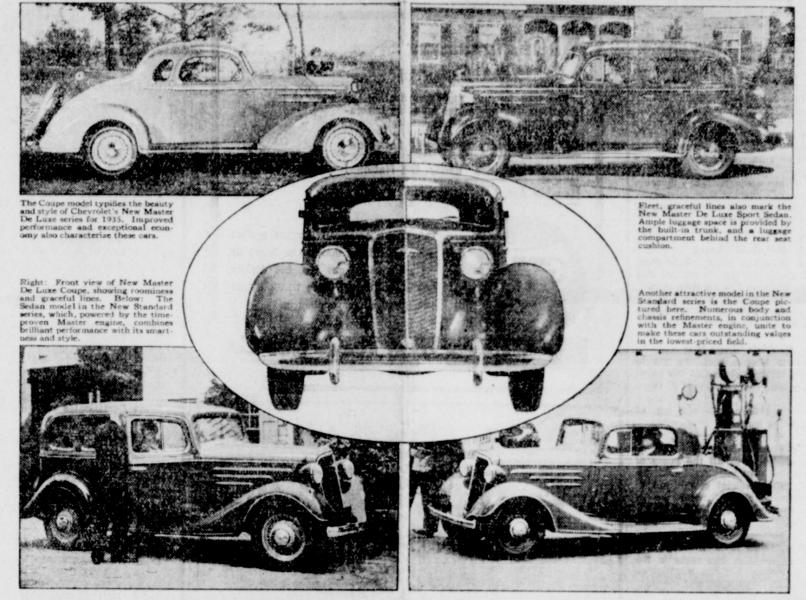
proposition to hard curface some of or other citizens owing delinquent her general throughout the Panhan. the latteral highways of the coun- taxes to the county, and who have dle. ty, since many of our people who either wagons and teams or trucks. Since the rain the weather has live out from any of the towns of to haul this caliche from the beds been mild and balmy, just like perthe county on either side and away to the highways at a reasonable wage fect spring weather with only a slight ty officers were approved by the from the paved highway, (whenever and let the county pay it off with ice during the night when any at court, from the paved highway, (whenever and let the county pay it off with ice during the night when any at court, from the paved highway, (whenever and let the county pay it off with ice during the night when any at court, pain the part of the part o interested in the surfacing af these highways over which they must tra-bighways over which they must tra-vel in reaching their nearest trading good roads for the county without this winter so far as fine weather.

All was in evidence. California, the Bill of expense of Judge Lander on At their last meeting in 1934, the Bill of expense of Judge Lander on At their last meeting in 1934, the an official trip to Austin on school Friona Home Demonstration Club this winter so far as fine weather.

ections, and fell sure that is the case with the other towns of the county, and practically all of these high- the same time.

Cafeteria Miss McKinney will meet attack of influenza, and was thus and Clerk's Trust Fund for the years with the club and demonstrate the making of tufted bedspreads. Every congregational church Sunday Howard and practically all of these high- the same time. ways are so located that beds of of caliche on most of our most-used and friends and also visiting many county judge. Walter Lander. good caliche may be found within streets, which has done away with ponts of interest.

Chevrolet Announces Two New Lines for 1935



Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanic ally, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.

NOTICE FOR BIDS

Notice is hereby given for bids for Parmer County Depository of County

as though there is considerable pros-pect of there being something done

Said bids will be received by the Commissioners' Court on February 11th. 1935. Rights reserved to re-

ject any and all bids.

E. V. RUSHING County Clerk of Parmer County tragedy.

farmers living southeast of town, This play has won the one act play Glover, Herbert Ellison, J. A. Kalt-I have also heard that Judge Lanhave added their names to the Star's bove Galsworthy's famous play, "The F. Lofflin, J. H. Hinds, T. E. Levy, case last year.

sideration will be the guaranteeing no funds with which to do any such Spanish Revolution. The heroine bock, Herman Schuler, W. R. Noble of the right-of-way for this new work for these lateral highways proves that if men may achieve E. Hollingsworth, Ralph Humble, L. the county as And I and also told, almost in the "glory" in war, a woman may ach. P. Starr, Price Prather, R. E. Barnow located by the state and federal same breath that there are thousands leve "White Glory. of dollars in delinquent taxes that are now due the county, much of I have also heard that state high- paid, would go directly into the road NEW CHEVROLET ON

I further understand that the PWguaranteed by the county, the State A is willing to supply the man-pow- first 1935 model Chevrolet car, last son, J. L. Riddle, C. B. Lovelace, paceedings almost immediately, and beds and spreading it upon the high- in their sales room on 5th street west Landrum, H. L. Tidenburg, Wilbur

that "there is no rule without excep- call at their place and allow them to ingbill, R. G. Morgan, H. L. Ivey. It just occurs to me that such news tions." And it just occurs to me that explain the merits of this beautiful Virgil Ernest. Jack Dunn, W. A. as this should sound mighty good to there is in this situation an oppor- new car. us old boys who have been compelled tunity to prove the exception to the Do not fail to read their adver-

to me, although, a man eighty-three have delinquent taxes, and it occurs be much use on such a public pro- these two "wrongs" and make a these lateral highways by supplying moisture was received, and it appears the county, the following items of that she would be able to return to I also hear a great deal about a the labor and then allow all farmers that the extend of the rain was ratmaking extra drain on the now avail- is concerned.

reasonable reach of each of them, the mud nuisance on these streets a county standpoint.

able cash in the county treasury.

Fifth Lyceum Number Will Be

The fifth Lyceum number is to be presented on January 29. This num-ber consists of two one act plays, Prock, F. P. Reeve, A. L. Batty, J. By order of the commissioners and is to be the last home talent B. McFarland, R. G Hammond, O. other routes within this state

Dean Collins. Both dramas border on R Thornton.

But, I am told that the county has Old Mexico during the days of the E. Moore, Bob Clements, Alex Stein-

DISPLAY HERE

tion very mildly. You must see it W. Rhinehart, Clifford Leake, Lee merits of the maxplain the careful as to his measurement. tif the highway is completed, for the more than 200 relief workers in the that: "Two wrongs never make a fully and the Messrs. Lunsford will C. D. Julian, E. C. Jennings, H. H. Right," and I have also heard it said be more than pleased to have you Elmore, J. W. Magness, L. H. Look-

tisement in this issue of the Star

OUR WEATHER

This country was visited by ano

which could be utilized for placing following a rain or snow. Might be F. W. Reeve and John Guyer ata cliche top on many of these much worth while to consider plan from tended the farm sale near Farwell, the OARP meeting at the school au-Wednesday of last week.

LIST OF GRAND JURORS FOR PARMER CO. DISTRICT COURT

Following is a list of Grand and will convene in Farwell on Monday ernment for the contract.

production.

The plays are "He", by John Drinkwater, and "White Glory", by Pred Gerries, John H. West, and J. Since there is some fear that this

Erwin Johnson, D. E. Habbinga "White Glory has its setting in John Armstrong, Ronald Bergren, R. nette, W. P. Nittler, J. H. Key, H. S. Curtiss, F. W McElroy, A. J. Jesko, A. H. Hadley, A. J. Moorman, A. S. Curry, Levi Johnson, A. C. Benger. Petit jurors, second week: H. P. Bonds, Clyde Hays, W. S. Menefee, Lunsford Chevrolet received their Loyal Lust, R. A. Hilton, A. C. Hen-Bryant, A. G. White, Joe Hormas.

and note the illustration of these COUNTY COMMISSIONERS COURT

At the meeting of the County Commissioners Court, which was held the sanitarium at Lubbock for treat at the court house on Monday of ment two weeks ago, was able last and the neighboring vicinity, but last week immediately after the new week to be taken to the home of her have been at Melrose for the past officials were sworn into office, ot- parents, Mr. and Mrs Lovelace, of seven years, where they now own a ject, so I may as well content my
"right" of them, by securing the apther mighty fine rain again Sunday her than the regular routine of reFarwell, the latter part of last week. section and a half of good land and proval of a PWA project to improve night, when about a half inch of ceiving and allowing bills against

> appointed as County Health Officer are hopeful of her early recovery. was unable to accompany his family for the ensuing two years.

and practically all of these high- the same time secured a good coat Christmas holidays visiting relatives sion was presided over by the new present.

ditorium Tuesday night.

BIDDING ON MAIL ROUTES

The three Star Mail Routes out of Friona are agin open for bids for a enough to serve as a wash room and Petit Jurors that have been selected term of four years, beginning July to serve during the winter term of 1. 1935, and several of our people In all this improvement Given Jan. 29 Parmer County District Court, which are placing their bids with the govwill convene in Farwell on Monday ernment for the contract.

of next week, January 14.

Grand jurors: W. H. Gammon, M. Clarance Baxter, are not placing bids should be justly proud of. on these routes but are bidding on

There are, apparently, very few ATTENDED WHEAT ALLOTroute may be discontinued, although F. W. Reeve, local president, or Petit jurors for first week: Jesse there has been no information put chairman of the Parmer County "He" has as its setting the anartic F. Jones, Ernest Englant, Ward out by the Post Office Department to Wheat Alotment Committee, spent circle amid the ice, cold and silence. Thompson, George McKenney, J. O. halve effect. The bids this time are last Saturday in Farwell attending years instead of one year as was the Mr. Reeve stated that the commit-

OLD AGE PENSION MEETINGS

ing the past three weeks in the interest of the proposed "Old Age Pension Law," at each of which Dr. G. W. Heard, of Hereford, was the formation that any farmers who have

he had a date to speak at another point on that night. He has promised, however to be with us again on Thesday night of next week and county will be placed upon the protrucks or teams for transporting it

To say that is a model of beauty

and elegant is putting the descripfill Bove Taylor, C. E. Brisco, O.

Lands di., In their sales from the highways, but will not provide either of bank building.

Charles, Porter Johnson, Will M.
Tuesday night of next week, and
trucks or teams for transporting it
and elegant is putting the descripfill Bove Taylor, C. E. Brisco, O. merits of this much talked-of new

> Consderable interest seems to MRS. DAVIDSON AND SON have been arounsed locally on this matter and the proposed new law is the subject of conversation and discussion by many of our people.

MRS THURSTON IMPROVING

Rev. Thurston expressed the hope are doing well on it. her home here sometime during this and many of their friends here did Dr. McCuan, of Farwell, was re- week. Her many friends here are not recognize them. Mr. Davidson

The county Clerk was instructed The first meeting in 1935 will be by the court to advertise for bids held at 2:30 o'clock. Wednesday af- confined to his home since the midfor the position as County Deposi- ternoon, January 16th in the School die of last week with a rather severe

Tuesday afternoon of last week. ties.

Two Basketball **Games Scheduled** For Friday Night

Tonight at 7:30 o'clock both the boys and girls basketball teams play Dimmit here. This is scheduled to be a lively pair of games as the Dimmitt teas have been very successful in their matches so far.

Saturday night both boys and girls are going to Vega to play.

On the following Tuesday night both teams are to play Bovina here. January 19, the boys are to play the West Texas State Teachers College freshmen here. This is to be one of the outstanding games of the year. The team is from the college and is a capably functioning unit.

Friona has been successful in six if her seven contests thus far. The most recent game were played with Oklahoma Lane and the Canyon Calves. In the first games the boys won 28-13 and the girls 29-13. In the latter games Friona won by 29-7 while playing the first team. The se, cond team outplayed the Calves 25-23. while their Juniors beat Friona's Physical Educational class 21-7.

IMPROVEMENT AT SCHOOL GROUNDS

During the past few weeks there has been quite a lot of attractive and serviceable improvements placed upon the local school grounds through the combined efforts of the school board and the PWA administrator.

Among these worthy improve ments is to be seen a beautiful concrete walk extending the entire length of the school property lying on the south side of 11th street and covering the width of three city blocks and two streets along Euclid Avenue, as well as shorter walks on the school property near the build-

ngs where most needed. In addition to this a row of Chinese elms has been set along the east and west sides of that part of the campus lying between the two school buildings, which will add

greatly to the beauty of the grounds. Another noteworthy improvement is the building of an addition to the south end of the school garage, large

In all this improvements the The present carriers on Routes one" and "two" Messrs Louis and the labor, prducing a sesult that

tee is preparing to make an early survey of all wheat allotment lands in the county and get its business completed at an early date, thus There has been two meetings held at the Friona school auditorium during the past three weeks in the in-

Another meeting was held on Tues. night, but Dr. Heard was not able to be present, owing to the fact that he had a date to speak at another

AND DAUGHTER HERE

Mrs. G. W. Davidson and Ray and daughter, Ina. of Melrose, New Mexico, departed for their home last week after having spent several days here visiting friends and for-Mrs. H. L. Thurston, who was in mer neighbors. The Davidsons were

Both Ray and Ina are now grown owning to the fact that he had sold The official bonds of all the coun- FRIONA HOME DEMONSTRATION several heard of cattle to the government and must remain at home to make delivery of them.

FATHER PEARSON ILL.

Father Samuel Pearson has been

Mother Pearson was also confined to her home with a severe cold for several days and was just able Messrs. Floyd Reeve, D. W. Han- to be about when her husband be-There was a fair attendance at son, Otha Stevic and John White came ill. She is able to be about her

The Friona Star

OFFICIAL NEWSPAPER OF PARMER COUNTY, TEXAS

Vot. 9-No. 25

FRIONA PARMER COUNTY, TEXAS, FRIDAY, JANARY 11, 1935

Cogitations & Aphorisms of Jodok

Well, it is really astonishing sometimes just what one may hear said while loitering along the street corners here. One may hear both praise and criticism of the same object, person, concern or condition.

For example, I have even heard some criticism of the Friona Star, not so much as to what it has in it, as it is to what it does not have in it.

I have heard remarks like this: I do not believe it is the editor's fault for I have handed in news items and know of others that have done so and have stood by and watched him type it and send it to the printer, but never a word of it got into the paper.

Another says: "I guess that fellow that prints the Star thinks the people of Friona are more in need of religious instructions than they are in need of the local news, since he has taken to placing the Sunday school lesson and comments on the front page leaving out enough news items to make room for it.'

To this his friend replied: "Well, if that is what he thinks he had just as well call it off, for when it comes to teaching Bible, there is not a pastor in Friona that does not know as much or more Bible than the guy that writes that Sunday school stuff that they put in the Star. What we want is the local news. No matter if it don't sound interesting to a fellow away off in some other town-it is interesting to us here in Friona, and that is what we want." We can get plenty of religious instructions right here at home if we will only go to

I may not have gotten the exact words in the above quotations, but I know I got the sentiment they express. And now Mr. Editor or Mr. Printer, or whoever may be the "guilty chap," I have let the cat out of the bag for your benefit, and you STATE OF TEXAS.: can put in your pipe and smoke it COUNTY OF PARMER: If you prefer to do so.

discussion of the "highway proposition recently and it really does seem as though there is considerable prospect of there being something done about it in the near future.

I have heard that many of the strongest oppenents of Federal Highway No. 60, being built through Parmer county, have changed their view

By order of the commissioners and is to be production.

Court, of Parmer County Texas, Dated this the First Day of January, A. D. 1935. of the matter and are now most enthusiastically in favor of it being completed in the nearest future pos-

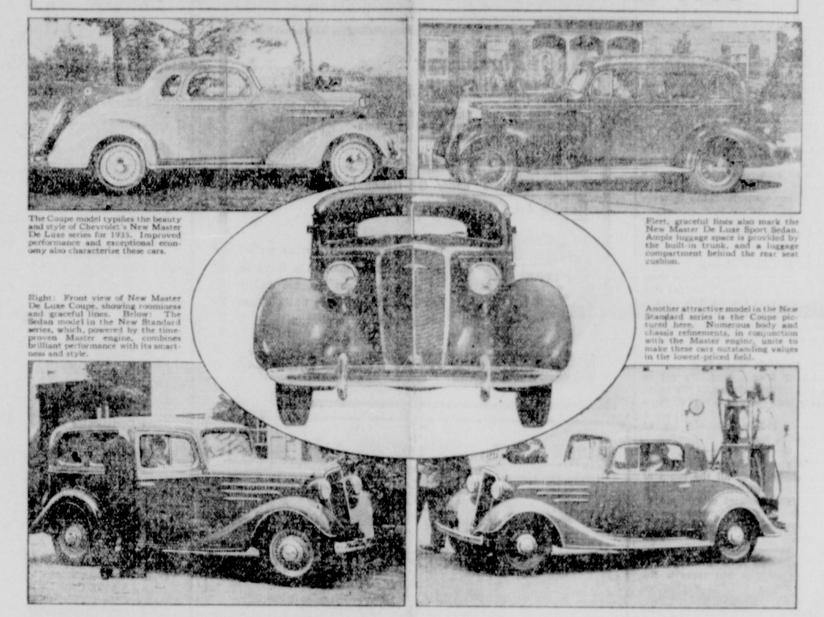
der has consented to call a special subscription list. meeting of the Commissioners Court sideration will be the guaranteeing of the right-of-way for this new road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county as now located by the state and federal road entirely across the county across the county as now located by the state and federal road entirely a

to spend the greater part of our first quotation. time shivering in the sunny side of some building here in town for the

I know there are some very desirleading into Friona from many directions, and fell sure that is the case with the other towns of the county, and practically all of these highways are so located that beds of good caliche may be found within the other towns of caliche on most of our most-used good caliche may be found within the other towns of the same time secured a good coat of caliche on most of our most-used good caliche may be found within the other towns of interest.

The City of Friona adopted such and Clerk's Trust Fund for the years below and clerk's Trust Fund for the years and this and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and lead year and was thus and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk's Trust Fund for the years and leading into Friona adopted such and Clerk'

Chevrolet Announces Two New Lines for 1935



Typical of Chevrolet's two new lines of cars are the models illustrated here. The Master De Luxe series reveals strong emphasis on beauty and style. Mechanically, the Master De Luxe series and the New Standard series have much in common, including the Master engine, in which numerous refinements have been made to enhance performance, durability and economy. As these pictures reveal, the New Master De Luxe departs distinctly from previous Chevrolets in the striking advance which has been made in body design and trim.

NOTICE FOR BIDS

Notice is hereby given for bids for Parmer County Depository of County I have been hearing quite a bit of Clerks Trust Fund, for the years of Funds, County School Funds and 1935 and 1936.

Said bids will be received by the Commissioners' Court on February 11th, 1935. Rights reserved to re-

ject any and all bids.

By order of the commiss

E. V. RUSHING.

of dollars in delinquent taxes that are now due the county, much of I have also heard that state high- paid, would go directly into the road NEW CHEVROLET ON

us old boys who have been compelled tunity to prove the exception to the Do not fail to read their adver-

Now it is evidently wrong to have new models. past few years. It sure sounds good bad roads, and it is also wrong to to me, although, a man eighty-three have delinquent taxes, and it occurs be much use on such a public project, so I may as well content myself to remain on the dole.

This country was visited by another might of them, by securing the approval of a PWA project to improve there alteral highways by supplying to last week ago, was able last two weeks a years old could hardly be expected to to me that it is possible to combine t also hear a great deal about a the labor and then allow all farmers that the extend of the rain was rat-proposition to hard curface some of or other citizens owing delinquent her general throughout the Panhan. The McCuan of Farwell ty, since many of our people who live out from any of the towns of the county on either side and away from the paved highway. (whenever it becomes paved) are just as much interested in the surfacing af these highways over which they must travel in reaching their nearest trading point.

Since the rain the weather has been mild and balmy, just like perfect spring weather with only a slight ice during the night when any at all was in evidence. California, the highways over which they must travel in reaching their nearest trading point.

Dr. McCuan. of Farwell, was reduced as County Health Officer are hopeful of her early recovery. Since the rain the weather has been mild and balmy, just like perfect spring weather with only a slight ice during the night when any at all was in evidence. California, the highways over which they must travel in reaching their nearest trading point.

Dr. McCuan. of Farwell, was reduced as County Health Officer are hopeful of her early recovery. For the ensuing two years.

The official bonds of all the county of them.

CLUB

Since the rain the weather has one time proved by the owning to the fact that he had sold the feet spring weather with only a slight ice during the night when any at all was in evidence. California, the feet spring was them. Mr. Davidson was unable to accompany his family owning to the feet that he had sold the county of the ensuing two years.

The official bonds of all the county to five the ensuing two years.

The official bonds of all the county of the ensuing two years.

The official bonds of all the county of the ensuing two years.

The official bonds of all the county of them.

At their has meeting in 1934, the all was in evidence of Judge Lander on an official trip to Austin on school Friona Home Demonstration.

The county Clerk was instructed.

The county Clerk was instructed. able cash in the county treasury.

reasonable reach of each of them, the mud nuisance on these streets

Fifth Lyceum Number Will Be Given Jan. 29

presented on January 29. This num- H. Martin, Otto Treider, Aubrey ber consists of two one act plays. and is to be the last home talent

Ed Boggess and T. Manderscheid, circle amid the ice, cold and silence. Glover, Herbert Ellison, J. A. Kaltfarmers living southeast of town, This play has been the one act play wasser, F. W. Ayres, C. M. Cook, C. years instead of one year as was the Mr. Reeve slated that the commit-I have also heard that Judge Lan-baye added their names to the Star's contest for two years. It is ranked a-bove Galsworthy's famous play, "The F. Lofflin, J. H. Hinds, T. E. Levy, case last year. Valient

at once and the chief matter for con- But, I am told that the county has Old Mexico during the days of the E. Moore, Bob Clements, Alex Stein

tisement in this issue of the Star and note the illustration of these COUNTY COMMISSIONERS COURT

OUR WEATHER

DR. AND MRS. WILLS HOME

LIST OF GRAND JURORS FOR PARMER CO. DISTRICT COURT

Ed Boggess and T. Manderscheid, circle amid the ice, cold and silence.

Ed Boggess and T. Manderscheid, circle amid the ice, cold and silence. Erwin Johnson, D. E. Habbinga. "White Glory has its setting in John Armstrong, Ronald Bergren, R. E. Moore, Bob Clements, Alex Steinbock, Herman Schuler, W. R. Noble.
E. Hollingsworth, Ralph Humble, L.
P. Starr, Price Prather, R. E. Barnette, W. P. Nittler, J. H. Key, H. S.
Curtiss, F. W McElroy, A. J. Jesko,
A. H. Hadley, A. J. Moorman, A. S.
Curry, Levi Johnson, A. C. Benger.

There has been two meetings held at the Eriona school auditorium during the past three weeks in the interest of the proposed "Old Age Pension Law," at each of which Dr G.
W. Heard, of Hereford, was the principal speaker.

The part of the proposed of th Petit jurors, second week: H. P. principal speaker.

At the meeting of the County

ditorium Tuesday night.

BIDDING ON MAIL ROUTES

The three Star Mail Routes out of Friona are agin open for bids for a enough to serve as a wash room and Following is a list of Grand and Petit Jurors that have been selected term of four years, beginning July filling station for the busses.

In all this improvement of the province of the provi

of next week, January 14.

Grand jurors: W. H. Gammon, M. H. Martin. Otto Treider, Aubrey Erock, F. P. Reeve, A. L. Batty, J. B. McFarland, R. G. Hantsey, J. Other routes within the materials and the PWA has supplied the labor, prducing a sesult that the entire community and district should be justly proud of.

production.

The plays are "Ile". by John Drinkwater, and "White Glory", by Dean Collins. Both dramas border on tragedy.

The plays are "Ile". by John Dixon, T. E. Lovelace, Ross Glaze, Since there is some fear that this route may be discontinued, although there has been no information put the put there has been no information put there has been no information put there has been no information put the put there has been no information put there has been no There are, apparently, very few ATTENDED WHEAT ALLOT

OLD AGE PENSION MEETINGS

MRS THURSTON IMPROVING

Commissioners Court, which was held the sanitarium at Lubbock for treat- for many years residents of Friona at the court house on Monday of ment two weeks ago, was able last and the neighboring vicinity, but

her home here sometime during this and many of their friends here did Dr. McCuan, of Farwell, was re- week. Her many friends here are not recognize them. Mr. Davidson

The county Clerk was instructed by the court to advertise for bids for the position as County Depository for County and School funds Cafeteria Miss McKinney will meet attack of influenza, and was thus

a cliche top on many of these much worth while to consider plan from tended the farm sale near Farwell, the OARP meeting at the school auused laterals.

Tuesday afternoon of last week.

Tuesday afternoon of last week. Tuesday afternoon of last week.

Two Basketball Games Scheduled For Friday Night

boys and girls basketball teams play Dimmit here. This is scheduled to be a lively pair of games as the Dimmitt teas have been very successful in their matches so far.

Saturday night both boys and girls are going to Vega to play.
On the following Tuesday night

both teams are to play Bovina here the West Texas State Teachers Col lege freshmen here. This is to be one of the outstanding games of the year. The team is from the college and is a capably functioning unit.

Friena has been successful in six Oklahoma Lane and the Canyon Calves. In the first games the boys won 28-13 and the girls 29-13 In the latter games Friona won by 29while playing the first team. The se 3. while their Juniors beat Friona's Physical Educational class 21-7.

IMPROVEMENT AT SCHOOL GROUNDS

During the past few weeks there has been quite a lot of attractive and serviceable improvements placed up

crete walk extending the entire length of the school property lying on the south side of 11th street and covering the width of three city blocks and two streets along Euclid Avenue, as well as shorter walks on the school property near the buildings where most needed.

In addition to this a row of Chinese elms has been set along the east and west sides of that part of the campus lying between the two chool buildings, which will add greatly to the beauty of the grounds. Another noteworthy improvement is the building of an addition to the south end of the school garage, large

In all this improvements mer County District Court, which are placing their bids with the gov-

New Mexico, departed for their home last week after having spent several days here visiting friends and for-Mrs. H. L. Thurston, who was in mer neighbors. The Davidsons were

Messrs. Floyd Reeve, D. W. Han- to be about when her husband bewhich could be utilized for placing following a rain or snow. Might be F. W. Reeve and John Guyer at There was a fair attendance at son, Otha Stevic and John White came ill. She is able to be about her ties.

The Friona Star

PUBLISHED EVERY FRIDAY

Published By NORTHWESTERN F COMPANY PUBLISHING

JOHN W. WHITE. EDITOR

SUBSCRIPTION RATES:	
One year, Zone 1	\$1.
ix Months, Zone 1	8 .
one Year, Outside Zone 1	\$2.
itx Months, Outside Zone1	\$1.

Entered as second-class mail mat ter, July 21, 1925, at the post office at Friona, Texas under the Act of March 3, 1879.

Any erroneous reflection upon the tion which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

Display rates quoted on applica-

tion to the publisher. Local reading notices, 2 cents per

ALONG THE WAY

It's a wicked world and we make a

The more fate frowns, the more he roic it is to live.

Hokum is for the easily taken in; but they like it.

lization is science.

If one doesn't know what to do, he can call it patience.

It is easier to hurt those who like us than those who do not.

Taxes are spent as if it were simply a pastime to pay them.

Some mighty poorly roasted potatoes are eaten in camping out.

One of the school's chief contribu-

tions is along the line of discipline.

we are described by some Europeans. One farm maxim: When everybody

Residents of a Mexican colony east | ney, costing 2 cents, takes only four of San Jose, Calif., built a church of minutes.

is raising pigs, switch to something

adobe bricks. The crowns of nine world boxing champions were lost during the fistic warfare of 1933.

Experience is a dear teacher, but you can learn much by watching otherpeople's experiences.

Of the hundreds of churches which once existed in Moscow, Russia, only thirty are still in use,

If a bear's food cost him anything, he would save a lot of money when

More wonderful even than the way we put up with some people is the way other people put up with us. Lots of these votes for Utopias do

not mean that the voters expect the Utopins; they're mad at the present Sweet songs are not scarce because

people don't want to hear them. They are scarce because unlospired composers can't write them.

A city is a place where you pass up "outings" because it takes you two or three hours to get out of the city to the site of the "outing."

110,000-Mile Walk Nears End

"Digger" Long completed 100,240 of the 110,000 miles he must walk to win a bet of \$1,750. When he arrived in Sydney, Australia, on his long hike the 760 miles to the end of his journey did not perturb him. His real name is Frederick Ronald Long and he has broken his right leg five times in his travels, "Digger" Long set out on his walk, which has taken him round Australia three times, on February 2, 1926. The man who laid the wager dled after Long had covered 18,000 miles, but he left a provision in his will that the money was to be paid should the "Digger" complete his journey of 110,000 miles and write three books about his experiences. Long has already written one and has material for the other two.

Mail Order Sunday School

More than 1,000 children in remote parts of New South Wales are being given Sunday school lessons by post. says the Montreal Herald, Many of them live in districts where there is no other form of religious instruction. The school also has a few pupils in Victoria, Queensland, Western Australia and Fiji. Each pupil receives every month an illustrated "magazine" containing weekly lessons and questions. Answers are sent to headquarters, where the child's progress is recorded.

Set Record by Boat

Two Australians, buoyed up with the ppirit of adventure, set out from Brisbane by boat to establish a new record -the longest inland boat journey in Australia. And they won, ending up at Mannum, in South Australia, after covering 3,500 miles in a ten-foot dinghy, partly by sall and partly by man power.

FORT HAS EXHIBIT OF CHEWED BULLETS

Among the exhibits in the Fort Ticonderoga museum are a number of hewed bullets, one of the most inter-

esting souvenirs of the Colonial armies. It was a custom in the early days to give a man who was being flogged or upon whom a major operation, such as the amputation of an arm or a leg. was being performed a bullet to chew. It prevented him from crying out and there was a theory that it lessened the pain.

Flogging was common in all armies in the Eighteenth century, and the records of courts-martial in regimental orderly books show sentences of as character, standing or reputation many as a thousand lashes on the bare of any person, firm or corpora back for a serious offense. As nogging back for a serious offense. As Hogging was generally administered with a cato'-nine-tails, the sentences were generally in multiples of nine, such as 45, 54 or 72. Men died under the lash and many bore scars on their backs for the rest of their lives.

Several hundred of these bullets have been found, some chewed flat. A common expression in England today is "Bite on the bullet"; in other words, show fortitude. Kipling uses the expression on numerous occasions in his writings.

Few of the exhibits in the museum

attract more attention than these gray

lead bullets, marked by the teeth of

Net Gain (Loss)

soldiers of past years.

Brown (who has got a job as commercial traveler)-Since I started this The head and front of modern civi- traveling business I'm my own boss, Friend-That's good.

Brown-Yes, I'm not taking orders from anybody.--Hampton Gazette.

Couldn't Blame Him

Blinks-It always surprises me to see a big, strong fellow like you shudder every time there is a peal of thun-

Jinks-It always reminds me of what I get at home.

Elephants to Be Decorated

Fifty elephants in all the pomp of their jeweled trappings are to form a part of India's official celebration of the twenty-fifth anniversary of the ac-"Corrupt and contented" is the way cession of King George to the throne next year.

Bus Route Is Mile Long

London's shortest bus route is No. 516, a mile long, between Nag's Head and Alma, Ponder's End, and the jour

Our Holidays

Thanksgiving day comes as nearly as any to being a national holiday. The food fish species contain substances President's proclamation calls upon the high in content of vitamins that are entire nation for observance of it. And | important in the diet of human beings it is a legal holiday in every state but has probably had much to do with Utab, where it is nevertheless observed, their being fished for intensively, says Holidays are appointed by the state the Detroit News. Now the swordlegislatures and not by congress. There | fish, heretofore pursued chiefly as a are, strictly speaking, no national holi- matter of sport fishing, bids fair to days, although all states observe New join the group of fishes sought for Year's day, Fourth of July and Christ their vitamins. Cod liver oil has long

Hygiene Lesson

scrupulously clean?

comes unexpectedly."

Swordash Health Food

been a standby as a builder of strength and a food designed to ward off disease. The discovery in recent years that halibut livers possess ele-"Why must we keep our houses ments similar to the valuable constituents of cod liver oil to an even "So that we are safe if company greater degree has led to fairly extensive manufacture of haliver oil.

When Purchasing Gas Appliances-

-first look for this Blue Star Seal of the American Gas Association's Testing Laboratory. If you do not find it-beware!

Gas Appliances are eligible for Modernization Loans under the National Housing Act.



This Great American Servant symbol is the identifying mark to be found on the windows of gas applance dealers who offer at least some BLUE STAR Seal approved gas appliances.

West Texas Gas Co.

1934

1901

E. B. Black Co.

We have Served You For 33 Years Hereford, Texas

Discovery that the livers of certain

Tallest Skeleton Found Believed to be that of a man, a skeleton 311/2 feet in length was discovered on a river bank near Jubbalpore, India. The leg bones alone measure 10 feet. Three men were required to move it to the chief's palace at Ramgarh,

One of the "Its"

Traffic Policeman-I'm sorry, miss. but I've got to tag your car. You know what that means? Sweet Young Thing-Certainly, Now I have to chase some one else and tag

3,500-Mile Boat Ride Two Australians set out from Brisbane and ended up at Mannum, in South Australia, after covering 3,500 miles in a 10-foot dinghy, partly by sail and partly by man power.

RAVENWOOD NIGGERHEAD CHANDLER-CANON CITY SUNSHINE MAITLAND BEST COLORADO UN Sold By Your Coal De

Form B-76

them and then they're it.

OFFICIAL STATEMENT OF FINANCIAL CONDITION OF

The Friona State Bank

day of December, 1934, published in the Friona Star a newspaper printed and published at Friona, State of Texas, on the 11, day

of January, 1935.	
RESOURCES	
Loans and discounts, on personal or collateral	\$1,31,657.03
Loans secured by real estate	3,919.00
	401.89
Overdrafts Securities of U. S., any State or political subdivision	401.03
thereof	31.725.37
Banking House	
Furniture and Fixtures	3,270.00
Real Estate owned, other than banking house	710.88
Cash and due from approved reserve agents	90.011.95
Due from other banks and bankers, subject to check	
on demand	6,000.00
Stock and or assessment Federal Deposit Insurance	
Corp.	443.02
TOTAL	8272,479.13
LIABILITIES	
Capital Stock \$25,000.00 ncome Debentures sold NONE	
ncome Debentures sold	
"otal Capital Structure	\$ 25,000.00
Surplus Fund	15,000.00
Individed Profits, net	3.872.69 2.049.16
Due to banks and bankers, subject to check	2,049.15
ndividual Deposits subject to check, including time deposits due in 30 days	214.183.76
Cime Certificates of Deposit	
time Certificates of Deposit	12,040.02
TOTAL	\$272,479.13
State of Texas, County of Parmer:	
We, Bruce McLean, as president, and Ester N	oble, as cash-
er of said bank, each of us, do solemnly swear th	nat the above
tatement is true to the best of our knowledge and b	olint

BRUCE McLEAN President. ESTER NOBLE, Cashier

Subscribed and sworn to before me this 7th day of January, A. D. FRANK A. SPRING, Notary Public,

(SEAL) Parmer County, Texas. CORRECT-ATTEST: KATIE NOBLE S. CHESNUTT

RUBYE McLEAN

The New Standard Chevrolet Coach The New Master De Luxe Chevrolet Coach THE NEW MASTER DE LUXE CHEVROLET

THE NEW STANDARD CHEVROLET

with bumpers, spare tire

fre lock, the list price is additional. Prices subject to

HERE is America's great family car... beautiful to look at... thrilling to drive . . . very economical to operate . . . and the world's lowest priced six! This New Standard Chevrolet has a fine, roomy Fisher Body. It is powered by the same improved valve-in-head engine which powers

Chevrolet's new Master models. It is amazingly quick . . . flexible . . . spirited . . . the finest performing Chevrolet ever built. Yet it's even more economical than previous Chevrolets and a bigger dollar value than ever before. See and drive this New Standard Chevrolet-today!

appearance . . . beautifully streamlined . . . the new Master De Luxe Chevrolet is the Fashion Car of the low-price field. Moreover, the performance of this car will amaze you. Chevrolet's new and improved Blue-Flame valve-in-head

TONGER . . . smartly lower in

engine gives remarkable getawaypower and speed. Chevrolet's highly refined Knee-Action Ride-and longer wheelbase-give new comfort. And operating economy, too, is greatly increased. See your Chevrolet Dealer for full information regarding these new Master De Luxe models.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN. Compare Chevralet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

AND UP. List price of Master De Luxe Coupe at Flint, Mich., 8560. With bumpers, spare tire and tire lock, the list price is

\$25.09 additional. Prices subject

change without notice.

Small Additional Cost)

LUNSFORD CHEVROLET

Friona, Texas

THE ROMANS

had a phrase for it

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

The Friona Star

SCHOOL NEWS

At a meeting of the Friona faculty Tuesday afternoon, Mr. Smith, superintendent of the Bovina Schools.

The Bovina Schools, perhaps the oldest river beach reported by a southern correspondent reported by a southern correspondent part of the Bovina Schools. spoke on School Problems and Curriculm Revision.

Wednesday afternoon Mr. Heath spoke to the Bovina faculty, discusaing various phases of the school pro-

School has been announced. It is as part of the plan to improve Tower hill.

Hughes, Norma Thurston, Max Tay- hide many points of historical inter-Thelma Hart, A. V. Warren, Doris, Illustrious British heads fell in the

ments, Gene Hall, Jackie Tedford and the duke of Monmouth.
Charles Weis, J. G. White, Mildred The improvement will reveal the an-Collier, Marette Gischler, Wanda clent Church of Allhallows, Barking, Hart, Shirley Maurer. Olive Jean now partly hidden, and restore its Tippens, Willa Dean Johnson, Gladys green garden plot. Richard the Lion-Tippens, Willa Dean Johnson, Gladys green garden plot. Richard the Llon-Ware, Olidean York, Betty Betty An-Hearted built a chapel in this church

down, Imogene Newman, Nancy Pres- Abbess of Barking. William Penn was Thurston, Ethelda Watkins, Roy John Quincy Adams was married there fart and Vialo Weis. Hart and Vialo Weis.

Fourth grade: Mary Jo Anderson, Welch, Bobby Blackwell, and Charles of gunpowder in a ship-chandler's shop

Fifth grade: Joel Landrum. Ray Matthews, Eunice MaMe Weir, Jac quelyn Wilkison, Martha Hansot Betty Jean Mayfield, Yvonne McFar land, Nancy Ruth Shackleford, and Wynell Thompson

Sixth grade: Geneva Boggess Maxine Hyde, Neelie Reed, Dorothy Buye Smith, Dorthy York, Luther

Loveless, and Vernon Wels. Seventh grade: Martin Todd. George Landrum, C. W. Fletcher Mildred Garretty Virginia Guyer Charline McFarland, Lydia Marie and the whole of the United States is prings, and Kathleen Thompson.

SOME MIGHTY GOOD FISH

Farwell Brothers, C. W. and H. coast for the past three weeks on a fishing vacation, have sent back to Priona ample evidence of their suchad caught from the gulf waters found. The girls of the desired age full barrel of fine fish which they near Corpus Christi.

The barrell of fish was consigned to Mr. Fallwell's garage partner IBut he was not only one who was permitted to share in the toothsome ness of these fine fish. since they tress)-Has my wife been here? were rather widely distributed among their many friends here

in the distribution of this fish and Magazine. we sure did enjoy the eating of them. they being the best flaored fish we hae eaten for many years, and sure do thank you, Mr. Bill and Mr. Clar- last week and you look as disreputable

BROOKLYN MEN VISIT PLAINS

Messrs. Eli Burke, Rudy Barnes Louise Meyers and Mathis Branner All of Brooklyn, New York, stopped of at Black for a couple of days visit with G. E. McCrate and family ast week and enjoyed very much jack rabbit hunt last Sunday

TO ATTEND BUSINESS COLLEGE

Miss Juanita Crow, daughter Mr. and Mrs. A. A. Crow, left Friona Sunday for Amarillo, where she will accend business college during the mext several months.

Miss Crow has at various times during the past year assisted in the work at the Friona State Bank.

Local—Personal

Mrs. T. D. Ballard, who was quite ill for a few days, was again able to he out in town Monday afternoon Mrs. W. B. Stark is in a hospital at Lubbock this week. She accompan_ led to Lubbock by her husband who station agent for the Santa Fe Railway here.

Mmes, R. H. Kingley, L. G. Sympson, Minie Goodwine, D. W. Hanson and O. F. Lange were business visitors at Portales, New Mexico Tuesday afternoon.

Don't overlook the basketball games here Friday night (tonight) and Tuesday night of next week. You will see some good games if you attend.

Ralph New and family, formerly of Paris Texas, have located in Frione having moved last week into the C M. Jones property in the southwest part of town. Mr. New is a son of E. R. New, one of Friona's highly respected farmer citizens.

Miss Wayne New has been quite ill during the past week, suffering from a severe attack of tonsilitis.

Underslung Liners

Underslung ocean liners are predicted as the next advance in ship-Building, the lowered center of gravify, thus obtained, being advantageous in stabilizing fast ships when turns are made.

Not All

Lady of the House -Put all that silvoc back on the sideboard. Do you

lamar? Burglar-I say, lidy, be fair-'arf of if belongs next door !- Smith's Weekly,

Did He Get the Job?

Employer-Personal appearance is a belpful factor in business success. Employee-Yes, and business success is a helpful factor in personal appear-

If It Does Any Good "Doughbill died worth five million

doffars." "That's a nice sum to start to the ment world with."-Kansas Olty Star.

Old Beach on Thames Is

Now Used as Playground

Tower beach, along the River used in England, was recently dedi- on the basis of tidings from Hamkang, cated by the bishop of London as a Henghua, says the United Press. playground for the thousands of poor rounds the Tower of London, says the er business concern, to print its own New York Times.

The December honor roll for Grade The opening of the playground is handed over to the magistrate. a project that will involve the removal First grade: Carl Michell, Carmen of several unsightly warehouses that Ann Lange, Ruby Ezell, and Louis past, among those executed being Sir Welse. Thomas More, the earl of Surrey, the Second grade: Billie George Cle- Protector Somerset, Archbishop Laud

Third grade: Jean Crawford, Glen-da Campbell, Beulah R. Fallwell. Carolyn Lange, Mary Edith Lanston, Benthel Southhall, Anna Lloyd baptized in Allhallows in 1644, and

The medieval church escaped the Ann Cobb, June Maurer, Gertrude great fire of the Seventeenth century, Short, Thelma Marie Turner, Melba Previously, it had escaped an explosion against the wall of the churchyard.

Eliza's Gift

Eliza Tibbetts is the person who first ntroduced oranges into the United States from Brazil. She lived in Caliornia and planted a few pips that had been sent her by a friend in Brazil. From this small beginning sprang the United States orange industry. A monument has been erected on the spot where the pips were first planted, but Eliza Tibbetts' grave cannot be found, at present being combed by enthusiastic orange growers who wish to commemorate the lady,-Montreal Herald.

German Girls Too Thin

Malnutrition suffered during the who have been down on the gulf World war has caused a shortage of ess as fishermen, in the form of a ter, but not near this number can be were born during the war and do not have suitable figures.

Doesn't Know Now

Smith (to beauty parlor proprie-

Proprietress-What is she like, sir? Smith-Well, I can tell you what she We, of the Star were remembered was like when she went in.-Humorist

A Bit Difficult

Housewife-I gave you a quarter

Hobo-Well, lady, ft's deuced hard breaking into the smart set with 25

Chinese Official Sells

Right to Print Money A novel method of raising money is

There the magistrate, if this tale children living in the district that sur- is correct, will permit a shop, or othbanknotes if 100 silver dollars are first

All comers are accommodated, so long as they have 100 silver dollars to put on the line. Most firms are al- hens. Mrs. Sam Hartsfield, Friona lowed to put out unlimited amounts, Texas. lor. Paul Horton, Eugene Highfill. est. It was on Tower hill that many in all denominations, with no question

> In order to support his clients, the magistrate threatens the death penalty in the event that anyone refuses to accept any note issue. One mer- tions for the Friona Star. \$1.00 each chant tested the decree. His head until further notice, \$1.50 each outnow decorates the city gate.

For Sale-Good Konota Seed Oats Free from Johnson Grass. See Paul Renner, Friona, Texas.

For Sale-A lot of pure bred single comb, Rhode Island Red Cockrells. S. F. Warren, Friona.

For Sale-40 good white Leghorn 1tp

IF YOU HAVE SOMETHING TO SELL, TELL ABOUT IT IN THE STAR'S CLASSIFIED COLUMN.

For Sale-1000 yearly subscrip

WALL PAPER

Our new shipment of wall paper is now on display. Pay us a visit and see the beautiful new samples that will brighten your home. We have washable and plain ungrounded, priced from the cheapest to the best. There is no delay, no guessing about colors and shades.

Now is a good time to buy that new Perfection rangewith reservoir and five gallon oil tank-a stove that you will be proud to own for years.

Blackwell's Hdw. & Furn.

FOR A CLEAR INTERPRETATION

Of all Important Events that concerns TEXANS-Read

Any Good Authority, -BUT-

See Us For All Kinds of Building Materials WE ARE IN CLASS ONE, FOR QUALITY, AND SER-VICE AND LOWEST PRICES.

ROCKWELL BRO. & COMPANY

O. F. LANGE, Manager

ADVERTISE IN THE FRIONA STAR

Take note of these features in the

NEW AUTOMATIC IRONS

For Safety-the automatic control cuts off the electricity before the iron reaches burning temperature.

For Convenience—the indicating control eliminates guess work on temperature required for any light or heavy ironing.

For Economy—the larger ironing surface and the high speed heating unit save many hours of time each year.

For the Modern Home-a score of features developed by long study to lighten one of the big tasks of the home-maker.

For the month of January you can trade in your old iron for \$1.00 on the New Westinghouse "Adjust-O-Matic"

See your electric dealer or any Texas Utilities

Company employee.

Texas Utilities Co.

Resentine in the two lowest price ranges

THE NEW STANDARD CHEVROLET

LOWEST-PRICED SIX DNUSUAL ECONOMY PLASHY ACCELERATION 23% MORE POWER for Botaway and Hill-Climbing BIG, ROOMY BODY BY PISHER SMOOTH, POWERFUL BRAKES BUIE-FLAME VALVE-IN-HEAD ENGINE

With bumpers spare tire and

THEVROLET presents the the low-price field. Both of these Ginest cars and biggest values cars are powered by the improved that Chevrolet has ever offered. Master Chevrolet engine. Both The New Standard Chevrolet . . . give remarkable new performance styled in the traditional Chevrolet -and both are even more ecomanner which has proved so nomical to operate than previous popular. And the new Master De Chevrolets. See these new cars Luxe Chevrolet . . . beautifully and you will choose Chevrolet for streamlined ... the Fashion Car of quality at low cost.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN Compare Cherrola's less dellowed prices and easy G.M.A.C. terms. A General Motors Value.

NOW ON DISPLAY

CHEVROLET

THE NEW MASTER DE LUXE CHEVROLET

NEW STREAMLINE STYLING TURRET TOP BODY BY FISHER KNEE-ACTION LONGER WHEELBASE ROOMIER BODIES SPEED, POWER, ECONOMY

BLUE-FLAME VALVE-IN-HEAD ENGINE Action Optional at Small Additional Cost)

De Luxe Coupe at Flint, Mich., \$560. With humpers, spare tire and tire lock, the list price is

CHEVROLET FOR QUALITY AT LOW COST

LUNSFORD CHEVROLET

Friona, Texas