# The Ifriona Star 

## OFFICIAL NEWSPAPER OFPARMER COUNTY, TEXAS

Cogitations $\mid$ Panhandle Press

## THE ROMANS Had A Phrase For It

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalis of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian-it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his fuddoment was poor, it was HIS hard luck.
Today, fortunately, there are safer guides than the blanketwarning to "let your eyes be your market."
These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town-signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.
A signed advertisement is, in a wav, like a promissory note. The advertiser has made a statement. and affixed his signature as a sion of rood faith.
$S_{0}$, read the advertisements before vou start out on a buving trip. Make this habit, and see how much yon save . . in time in temper, in monev, in shoe-leather:



CORN，BUTTERMILK，
GOOD CHICK RATION Yellow Grain Makes Excel－ lent Basis for Die

## 3

42

Velocity of River：It



Clapping Hends Is Part
of Prayer With Japanese


Newfoundland＇s People
Mostly of British Descent
Newtoundland is C course．which is for many streams，
succession of raplds and waterfalls． The velocity of falls，which is often
enormous，cannot very well be loclude部多等等


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## On a spit of land Jutting into the Bantici sea，where a few years ago a few fishermen dred their nets and stored them in upended boont halives and weme <br> few fishermen dried their nets and stored them in upended boat halves and women butided potatoes in struw－lined sand pits for the wioter，thelr stands ster

Baltic
the sea．



dainty feet and strong，moderately
long namis．HIIs tail ts fairly long and
carried cyelestaped．

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matically exact．They realized that
the sun made a complete efrce of the
heanens In the course of the year and
so arrived at thie degree－approxi－
mately the distance traveled by the
sun each day．It was their custom to
reckon to terms of sixties and mult．
ples of sixty，and later nstrologers

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 mh is a college graduatel

## OVER the TOP WITH BANNER CROWD

Yes, Hundreds of People Took Advantage of This OLD G OLD MONEY-RAISING SALE! Yes, It's a Profit-Sharing Event! Gladsome Hearts With Their Cream, Poultry and Egg Checks Got 10 PER CENT Added to Their Dollars and Got Much More Merchandise In That Way. Your \$ Stret ches a Far Way Towad Getting Your Needs At This 15-Day
SALE-It's Like Picking Dollars from the Bushes.

|  |  | Boys Shos |  | 25 c Hose reinforced toe and heel. Qua- |
| :---: | :---: | :---: | :---: | :---: |
|  | SHiRTS SHiR |  | Hose Socks | lity Rayen- |
| (ex |  |  | ${ }_{80}^{\text {sembense }}$ |  |
| \$1.58 | 59 c | come |  |  |
| SAIE 15 DISS! CLOES HIY ${ }^{13}$ | SPROWLS \& CRONIN |  |  | FORD |

The Friona Star

## Porthwestery ${ }^{\text {Publishod }}$ By



JOHN W. WHITE, EDITOR SUBSCRIPTION RATES: | One ye |
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Hon wnica may appar to
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columns of the Friona star
be riaty corrected upon the
ing brought to the attention
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the publishers.

JODOK

International Sunday School Lesson
Dy DR. J. E. NUNR

## HEY FOLKS

NEW ANE HAVE TIRED TIRES
See US For Trade-in.
GASOLINE - OILS - ACCESSORIES CONOCO SERVICE STATIOM

HOMER JOHNSON, Propr

## OIL COOK STOVES

$\qquad$
$\qquad$
$\qquad$
$\qquad$
Blackwell's Hdw. \& Furn.

Your Home Store

## A Tidy Appearance

One always delights in the TIDY appearance of the members of his FAMILY, Which is all just and proper. But the same PRIDE shoud be exercised in the appearance of the HOME as well, which is secured by PRO PER and TIMELY

PAINTING STUCCO AND REPAIRING INSPECT OUR LINE OF MATERIALS AND COMPARE OUR PRICES AND QUALITY

## ROCKWELL BRO. \& COMPANY

Manager

## ADVERTISE IN THE FRIONA STAR

| This ws aranged, planted and car- for under the scupervision and labor of O . F. Lange, manager of the yard and office and while Mr. Lange does not pose as a landscape artist or gardener, he has an un- usual aptitude fro such work, that is. for making things look pretty. <br> It just occurs to me, however that <br> almost any of our citizens could have these pretty spots about our premises it we so choose, since all it takes is the labor to arrange and prepare the beds and plant the trees and keeds, then apply plenty of water and exescise constant care to prerent the careless and thoughtess or icious public from walking on them vicious public from walking on Yem and trampling them down. Yes, there is one thing more, and that is, perhaps, the mosth important part of the whole matter, which is to re- | thonal struskle for iberty the phraseology of Exodus has been largely employed: bondage: the hated for ced task; the oppressor: a Moses Ilberator; a Red-Sea deliverance: a \| tlon and constructive state bullding. "Moses there on the mountaintop aione with God is elevated into a greatness that is almost superhuman: tory is he exceptins only Christrising above David and Paul. Plato. Aristotle and Alexander, Caesar, Napoleon and Washington. <br> MOSES IV PRARAOH'S COLRT. FORTY TEARS <br> whereon our clty is located makes it admirably fitted to become the most beautiful eity on the plains. should our eitizens take the neces- | names out of the Bible and ask how much remains. The vast empty spaces the protound sience that broods their scenes, the translucent air, the flood of light, the absolute solitude. all together bring to many minds the singular presence of the glory of Cod. D . Cairns. Here in this Cod."-D, s. Cairns. Here in this tain on which, not many months later, God, was to appear to Móses for weeks at a time, the angel of the Lord appeared unto him out of but not consumed. As Moses turned aside to behold this miracle of a burning but unconsumed bush, God called to him and declared himself to be the very God of Abraham, Iesac, and Jacob, that he had seen the affliction of his people in Ekypt and was come down to deliver them, and that it would be he, Moses. | of forty years in the wilderness. THE LAST DAYS OF MosEs. <br> Deut. 32:48-52 <br> The closing days of Moses life are majestic and mysterious. They are vellous confidence in God's $\mathrm{f}_{\mathrm{a}}$ ith fullness, in the vision which he is atcorded of Israel's future, looking down through centuries of time, in his massive instructions to his people at the close of a memorable life We behold the greatest man of anclent history uttering his final instructions to the most pecullar people the earth has ever seen. Deut. 33 , Appropriately his lide. like that which had marked most of his crises, Moses goes up to die in the arms of God and to be buried by Jehovah himself servant. truly a mediator from the |
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|  | "hater zod impreen upon tue momm | Yoen it momememer |  |
|  |  | Mases | And taid the dead man there. |

## 1901

1934
E. B. Black Co.

We have Served You For 33 Years
Hereford, Texas

