

The Friona Star

OFFICIAL NEWSPAPER OF FARMER COUNTY, TEXAS

Vol. 9—No. 36

FRIONA, FARMER COUNTY, TEXAS, FRIDAY, MARCH 29, 1935

Published Every Friday.

Cogitations & Aphorisms of Jodok

They are still telling tales about the sand storms, some of which are new to me and some of them I have heard before.

E. R. New is responsible for this one which I had not heard before. "A man in Hereford got struck in the face by two drops of rain and he feared and they had to pour four buckets of sand in his face to relieve him." But John Chronister said that happened at Plainview instead of Hereford.

Then some one coming home from Farwell one day said he saw the meadow larks flying backwards to keep the dirt out of their eyes. Then someone told about seeing the badger up forty feet in the air digging a hole in the ground and making slow progress because the dirt was so dense. But that story I heard nearly twenty years ago, so it did not excite me any.

I also heard a number of other stories about the doings of the sand storms but I cannot recall them now, and my sense of humor is so dull that I am not able to compose any of these dreadful absurdities. Neither will my limited oratorical powers enable me to soar away in flights of oratory either sacred or profane as was the case with Messrs. John McCarty, Jess Mitchell and Olin Hinkle.

But it became so dense and strong on a few occasions at Friona that I was forced to leave my position on the street corner and take refuge inside some nearby office or store, and as I looked out through the large plate glass windows, I could see as it went—

Whirling and swirling and curling
And roaring and pouring and soaring
And lifting and sitting and drifting
And winding and grinding and blinding
And sliding and gliding and striding
And rumbling and tumbling and grumbling and mumberling
And howling and growling and scowling and prowling
And ripping and stripping and tripping
And stinging and springing and flinging
And biting and fighting
And jumping and bumping
And starting and darting and smarting
And zooming and ooming and booming
as it passed through Friona.

That was sure enough a good play that was presented by the Jr. Woman's Club at the school auditorium last Friday night and it is more of a job than I care to undertake to tell which of the characters played his part the best, for they were all A-1 in my opinion.

It is true that the out-standing characters were presented by O. F. Lange, who never fails his audience, no matter what the type of character he may be playing; and H. T. Magness, who played the part of "Peter" and it just occurred to me that "Peter" himself could not have played his part quite as well as did Mr. Magness.

It reminds me of a story I read some time ago about a group of pseudo actors, who entered a contest to see who could best impersonate Charley Chaplin,—the best, in the opinion of the judges to receive a cash prize of \$100.00.

Hearing of the affair, Mr. Chaplin decided to enter the contest himself, unknown to the judges, and he was given fifth place by the judges. And so, in my humble opinion, "Stumpy" and "Peter" themselves would have been badly outdone by Oscar and Tiny. And I am not joking either.

Well! I am very glad I attended that play, for I do not believe I have laughed so much in any one night for many years, and it just serves to prove what I have many times said, that when these Friona folk undertake to present an entertainment, they know how it is done and can sure put it over.

I did not attend the mass meeting that was held in the court house at Farwell last Saturday—I durst not leave my post on Saturday—but judging from the comments I have heard on the streets, there was not much accomplished so far as getting any more satisfactory results from the administration of the relief funds in this county.

I know practically nothing about the "relief set-up" as it is called, which includes the duties of the administrators and the regulations un-

CLEAN-UP PROCLAMATION

BY THE MAYOR

The week of March 30th to April 6th, inclusive, has been designated as SPRING FIRE PREVENTION AND CLEAN-UP WEEK.

There are many reasons why the Spring Clean-Up Campaign this year should receive the enthusiastic support of every man, woman and child. First, because the Fire Prevention Clean-Up Campaign this year is of particular importance, as it can be combined with general welfare work and be of particular benefit to the unemployed. Second, because every dollar in property destroyed by fire, which so frequently is the result of "careless" housekeeping in the home and in the average place of business, is a serious drain upon our present economic condition. Third, every citizen should have a wholesome pride in his home city, its streets, playgrounds, parks and buildings. Homes and surroundings freshly painted, with well kept lawns and gardens, increase property values and intensify community interest. Cleanliness creates cheer, courage and confidence. Fourth, because in the past ten years en-

tirely too many of our citizens have lost their lives due to carelessness in their daily use of fire, and the preservation of human life is an important matter.

NOW, THEREFORE, I, F. W. Reeve, mayor of the city of Friona, do hereby designate the week of March 30th to April 6th, inclusive, as SPRING CLEAN-UP WEEK and most respectfully call upon all departments of the city, the Chamber of Commerce, Civic Clubs, Patriotic Clubs and our people in general, to take an active part in this Clean-Up Campaign.

I further designate the Fire Marshal and Fire Chief as a committee of two to work with the city officials in selecting active committees to carry on this Campaign and ask the cooperation of all of our people in this enterprising campaign for a clean city.

IN TESTIMONY WHEREOF, I hereto sign my name and seal of office, this 25 day of March, 1935.

F. W. REEVE, Mayor
Friona, Texas

ATTEST:
J. W. WHITE, City Secretary

RELIEF MASS MEETING

Last Saturday, March 23, a very interesting meeting was held at the court house at Farwell, the occasion being a joint session of the Commissioners Court and the County Relief Board.

In attendance, and to help rectify the Relief Set-Up, was the District Relief representative, Mr. Elrod, and engineer for the State Relief Board, Mr. Willie. Also there were two highway engineers in attendance, neither of whom seemed to have much information or encouragement in regard to starting highway work in the county. The court room was filled with interested Farmer County citizens, mostly relief workers.

Judge Walter Lander started the meeting by announcing that the object and hope of this joint session was to work out a plan to better the condition and working opportunities of Farmer county people, who are forced to ask for relief. He then introduced the representatives of the Relief Department and asked them to make a statement of their position.

The idea was brought out that the Relief Board was strictly what its name implied, and in no sense a job or work bureau. It was the Board's opinion that the men and the county were both better off if the men were at work; but the idea was stressed and made emphatic that the amount of work a man did or the rate of wage considered, in no way affected the amount of relief per week that a man could draw.

Ev. E. Ray Lansdown, as spokesman for the citizenry, stressed the pitiful need and urgent condition of many of our citizens. He declared that many of them, prompted by old-fashioned American ideals and determination, are still struggling to care for themselves, nursing the hope that some real job or American means of earning a living will materialize. Mr. Lansdown called attention to the patience with which people had endured their hardships, but that the people felt that someone was to blame for the highway work not having already been started.

The State Highway surveyors and the Relief Board representatives were included to accuse each other of being an obstruction to that means of relief. After this discussion had run its course the meeting was little wiser.

It developed that the County Relief Board had been practically inactive after recommending the County Relief Administrator, Gordon McCuan. The whole responsibility of taking care of the county's relief rights was thrown upon the administrator, while at the same time Mr. McCuan was under orders and bond to comply with the state's general rules.

Some of the members of the board had made a few inquiries in regard to certain individuals' needs, but no effort on the part of the board had been made to procure an equitable amount of relief funds for Farmer County. They seemed to feel that they had no authority to try to influence toward a larger amount or to show the need of additional relief funds for the county.

The result, as commissioner Alexander brought out, was a very unfair distribution of state relief funds as affecting Farmer county. It seems that adjoining county relief boards under similar climatic and economic conditions have been able to procure from three to five times the amount of relief money as had the Farmer County board.

Some looked upon the attitude of the Farmer County board as very exemplary and idealistic. They were looked upon as true co-operators with the state board's effort to administer funds economically and justly.

FARMER COUNTY TO LUBBOCK FAIR

By Miss McKenney

Farmer county Home Demonstration Council is sending an exhibit to the Lubbock Quality Meats Show on April 1 to third. Several Farmer county people will attend this show which is held to advance the practice of feeding livestock and the curing and canning of meats for home and commercial use by the people of the South Plains. The show is open to all residents of this area. The Lubbock Chamber of Commerce has sent the following program:

- Judging Cured meats—10:00 a. m. April 1.
- Judging Canned meats—1:30 p. m. April 1.
- Judging Calf Show—9:30 a. m. April 2.
- Judging Pig Show—1:30 p. m. April 2.
- Judging Lamb show—10:00 a. m. April 2.
- Women's team Demonstration in utilization of canned meats—10:00 to 12:00 and 1 to 3:00 April 2.
- Characteristics of Quality Canned Meats—Lola A. Blair—3:00 p. m. April 2.
- Judging Capon Show—4:00 p. m. April 2.

Auction Sale, Col. Earl Gartin, Auctioneer—12:00 p. m. April 3.- Cured meats must be entered by noon on Monday April 1st. Two cans of one product prepared by the exhibitor constitute an entry. Prizes of 75¢, 50¢, 25¢, and 20¢ are given on canned meats.

The entry lists:
PORK PRODUCTS: 2 or 3 cans roast; No. 2 can sausage (either solid pack, in cakes or in casings) No. 1 or 2 can liver paste; No. 2 can mince-meat in enamel can.

CANNED CHICKEN: No. 1 or 2 can home chicken; No. 1 or 2 can ground chicken.

TAMALES—No. 2 or 3 can tamales.
SOAP—1-2 lb cold soap; 1-2 lb cooked soap. (It is suggested that soap be shaped like a brick, be 1-2 pound in weight, and that the plain paper label be fastened to soap with rubber band or bands. It need not be wrapped.)

LARD—Quart jar of lard.
All those who have meat products to enter are requested to bring them in to the county home demonstration agent's office before March 30.

MADE HONOR ROLL

The young people of Friona and community, who are students at the State Tech. College at Lubbock and have made fall semester honor roll are: Albert Conaway, with an average grade of "A", Martha Watson, with an average grade of "B", Loyde Brewer, with an average grade of "B".

Trade in Friona

They were almost looked upon as a "little state board."

Other people looked upon the county board as having grossly neglected their duties—had simply left the relief need of the county shift for itself among lot of other hungry counties. The other counties, being blessed, or cursed with intelligent and efficient business men, striving to help their county's needy, of course got the bulk of the budget.

Part of the people expressed themselves as not approving of the actual working of that kind of co-operative idealism, especially when their own pay-roll was affected.

The meeting seemed to be full of varying and conflicting opinions, but a sympathetic and patient attitude prevailed.

Contributed

BASEBALL NEWS

Some of the players have been working out some between the showers of dust and now have the ball park scraped off smooth so that it will be in much better condition than it was last year.

Friona Cardinals now have the following games booked: Farwell Steers, at Friona, April 14th; Muleshoe, Friona, April 21st. We hope to have a game here on April 7th, but at this date it is unknown what team will be here.

Portales, New Mexico, wants a game with Friona in May. They have a strong team and have as their pitcher Chief Youngblood, an ex-league pitcher.

Friona has one player, Schmitz, who can and has played every place on the diamond and had a batting average of .329, third highest on the team and was used as a utility player however he played in all games after joining the team in mid-season.

A batting average of 300 per cent is good batting for any player and Friona has five players to be back on the team this year with batting averages exceeding that mark. They are: Vassey, H. .328; Schmitz, .329; Wilson, C. .318; Lewis, B. .315; Meeks, C. .309. The other averages below 300, are: Williams, S. .276; Belew, B. .280; J. Minyard, P. .264; Leach, B. .200. Leach held honors for base stealing and is a much better batter than his average shows him to be. Vassey will be the clean-up batter.

The fans will see some fine fast ball pitching by the Minyard brothers and we have one of the best catchers to be seen on any town team here, in our man Wilson, and Friona should win at least nine out of ten games played this season if we keep all the players we now have.

Manager Jack Anderson, hopes to have all his players out for practice playing Sunday, March 31st, at Whiteway Park. The team from "Hub" will be there to put on a practice game also. This program will hold for April 7th also, both of which games will be free. That means no charge, no one and all be sure to come and see the all-star Friona will have this season.

We are also pleased to learn that we will have our old friend, Tiny Magness, out again this year, who will make someone hustle to keep him off first base. Tiny was not able to play much last season, but he says he is O. K. now.

Remember, practice games with the boys from Hub on March 31st and April 7th. Free gate those two dates. Come out and see the Friona Cardinals.

MRS. WALKER IMPROVING

Mrs. J. R. Walker, who has been in Hereford for the past two or three weeks receiving treatment for injuries received when struck by an automobile in Clovis several weeks ago, is reported as gradually improving and was able to be brought over to spend the week end at home.

It is said that Mrs. Walker is now able to use her injured limb just a little and is gradually improving. She was taken back to Hereford Monday morning for another treatment, and her friends hope she may soon be able to be at home permanently and in her normal health.

JUNIOR WOMANS CLUB

The Junior Women's Club met at the home of Mrs. S. H. Osborn Monday evening, March 25th. The chairman of the finance committee reported the proceeds of the play given last Friday night at \$37.00. The club voted to assist the Friona Women's Club in giving a "Tacky Party" next Monday night, the purpose of which is to help raise funds for building a club house.

A very interesting program on the subject of Crime and our Prison System was given by Miss Mary Spring, Mrs. J. G. McFarland, Miss Edith Galloway and Miss Gladys Settle.

The resignation of Mrs. Townley edfern was presented and accepted and the report to be given at the District Club Meeting at Plainview this week, by our delegate, Mrs. Johnny Raybon was read and approved by the club.

Eighteen members were present and enjoyed the refreshments of ice cream, cak and coffee served by the hostess.

HAS PNEUMONIA

Roy Eastrop, a young farmer, who lives alone over in the Lakeview community, is now in the Hereford hospital, where he was taken Monday by his neighbors, suffering with a severe attack of pneumonia.

Mr. Eastrop had been unwell for several days, but had kept on at his work until the severity of his ailment forced him to give up work and be taken to the hospital for medical treatment and nursing.

CARD OF THANKS

I wish to thank the many friends for their kindness during the illness and death of my mother. Also for the beautiful flowers.

Mrs. Scott Weir.
Trade in Friona



HELEN FRANCES SMITH

Miss Helen Frances Smith of New York, N. Y., a secretary of the National Boards of the Congregational and Christian Churches of the United States, will visit and speak in churches of Texas, Oklahoma and Louisiana during April 1935. Arrangements of her visits have been made by the Rev. Dr. Lucien J. Marsh of Oklahoma City, Okla., superintendent of the united denomination for the three states.

Miss Smith will speak at Friona, on Sunday, March 31, coming from New Mexico. She toured during March in New Mexico and Arizona. She will also speak on Sunday, March 31, at Spring Lake, Tex.

SAM TAYLOR SENDS APPRECIATION

The Star is in receipt of the following communication from Sam Taylor who has been confined in an Amarillo hospital for the past few weeks, in which he expresses his appreciation of the kindness of his friends:

"What would this life be to us without friends? No one can live to himself, however some seem to do so more than others. I will say frankly that I surely do appreciate my friends and I always try to be just a little better friend to them than they are to me. In regard to the beautiful flowers that I received while I was in the hospital—their meant more to me than if the boxes had been filled with gold. I wish to take this space to thank each and every one that had any part in sending or bring those flowers. I would not forget those that visited me and those that mailed me cards. It was a great joy to me and I appreciate those that just thought of me and wished me a speedy recovery. If you have never been in a serious condition you possibly don't know what it means to have the hope and prayers of your friends. I am not hoping to have the opportunity to do the things for you that you have done for me, but I will do my best to smile when meet or so it might make your life a little happier. I wish to thank every one that helped me any way during my illness, and don't think for a minute that I am not always ready to help anybody any time that I can.

Sam Taylor

COUNTY RELIEF EXPENDITURES

The following communication from G. D. Anderson, Chairman of the Farmer County Relief Committee, including a statement of the how and where the relief funds allotted to Farmer County have been spent.

Farwell, Texas, March 22, 1935
John W. White,
Editor Friona Star,
Friona, Texas.

Dear Mr. Whitlitt:
There seems to be some controversy as to the amount of relief money spent in Farmer County, and just where it has been spent, so am mailing the attached statement showing just how and where it has been spent.

Very truly yours,
G. D. Anderson,
Chairman Farmer County Relief Comm.

Money spent in Farmer county as relief work since Nov. 1932 to Feb. 28, 1935:

Total spent on work projects, at Farwell, \$6,517.02; Friona, \$14,301.67; Bovina, \$9,052.51. Total Direct relief spent at Farwell, \$2,476.31; Friona, \$2,634.68; Bovina, \$1,390.45.

Grand total spent at each place, Farwell, \$8,933.35; Friona, \$16,946.36; Bovina, \$10,443.36. Free commodities are not included.

GONE TO ILLINOIS

J. W. Hanson departed last Saturday by train for his former home at Tuscola, Illinois, where he will be for the coming two or three weeks.

Mr. Hanson went to accompany a cartload of cattle that he is taking to his Illinois farm for summer pasture. This is the second load of cattle Mr. Hanson has taken there within the past year. He asked that the Star be forwarded to him on Rt. 3 out of Tuscola.

ATTENTION! COMRADES

The Veterans of the Friona Legion met in their Hall last Monday night to take the initiatory steps towards the organization of a Woman's Auxiliary to the local post.

Some fifteen ladies were present. Commander Ray Smith presided. The Legion had already voted to encourage such an auxiliary. After discussion the women voted to proceed to organize, instructing the District Organizer to be present April 5th, and assist in perfecting the Auxiliary and obtaining the necessary charter. At least ten, accredited names must be obtained for this purpose. Any wife, daughter, or sister, or mother, of a registered World War Veteran, is eligible to membership.

Comrade J. J. Horton, who had just returned from escorting Comrade Squire Lunsford to the War Veterans' Hospital, at Albergarone, N. M., gave a fine report of that excellent institution.

Mrs. Oscar Lang, Vice-President of the Woman's Club with Mrs. Minnie Goodwine, in behalf of that club presented a U. S. Flag to the Legion. Mrs. Goodwine, in an impressive speech, explaining the gift as one form in which the Woman's Club was exhibiting their Americanization efforts, in their varied program of Service.

Commander Smith accepted the Flag as he and Adjutant Clyde Goodwine unfurled it, all the Buddies Saluted it while Mother Pearson played the Star-Spangled Banner.

A pleasant social feature was the presentation from the Veterans of a walking cane to Father Pearson, whose ability to express himself was for once unequal to the occasion.

Mother Pearson, who with her lifelong escort, were guests of the occasion, gave a vivid account of service to the Vets of the Civil War, and a most enjoyable social time was closed with singing "My Country 'Tis of Thee."

The ladies served a delicious lunch before the above program and demonstrated the Legion needed their support in the Post, as well as at home.

LOST HIS WASH TUB

During one of the windy days of the past two weeks, Fred Durant, who lives at the west side of town, lost his wash tub by it being whisked away from his home and hurried across town by the wind, so if any of our people have a extra wash tub about their premises, it very likely belongs to Fred and he will appreciate it if you will let him know about it.

Fred was also so unfortunate as to lose his pocket book here in town somewhere one day last week, containing three dollars—all the money he had,—and he will be pleased to have it returned to him, should any body find it. Fred's wife is sick and has been for many weeks and only a few weeks ago they lost their baby from pneumonia and the family has had other misfortunes, which have made times—already hard for them—many times more so. Fred is a good worker and does everything he can to support his family when he can get work to do.

SAM TAYLOR HOME

To the many friends of Sam Taylor were delighted to learn that he is so far recovered as to be able to return to his home here on Friday of last week from a hospital in Amarillo where he has been confined for the past few weeks.

While at work here at that time Mr. Taylor was suddenly seized with a very painful ailment which baffled the skill of local physicians to diagnose, and he was hurried to the hospital, where a surgical operation was decided upon to ascertain the cause of the ailment, and which revealed an abscess on the small intestine, which was removed.

While slowly recovering from this operation he was seized by a severe attack of pleurisy, which stubbornly and slowly yielded to medical treatment, thus causing the long confinement at the hospital. He reports feeling much better and an early recovery is hoped for.

STREET WORK CONTINUES

The work being done on the streets in Friona which begun last week with "relief" funds, is still continuing this week.

The south three blocks of Main street were all scurfed and regressed thus placing it in a much better condition, and is now being topped with a good coat of caliche, which promises to make it one of the best streets in the city and will need only a good topping of asphalt to make a well paved street.

Other workmen are opening a new sand pit in the south part of town from which sand may be secured free for use in building another block of good street curb, crossing Block No. 49 on Main street, the forms for which, still other workmen were building during Monday and Tuesday.

It is being planned also to construct a concrete drainage dip across Seventh street on the west side of Main, and also a concrete foot crossing at the same place.

(Continued on next page.)

THE ROMANS

Had A Phrase For It

"CAVEAT EMPTOR." meaning "Let the buyer beware." This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanket-warning to "let your eyes be your market."

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to "beware." For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

THE FRIONA STAR

The Friona Star

Published By NORTHWESTERN PUBLISHING COMPANY

JOHN W. WHITE, EDITOR

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publishers.

Display rates quoted on application to the publisher. Local reading notices, 2 cents per word per insertion.

JODOK-

(Continued from Page 1)

der which they are supposed to work but it takes very little knowledge or consideration for one to realize that there is a bee in the salve somewhere, or there would not be so great a difference in the amount of funds received by Farmer county and that received by the adjoining counties with practically the same population.

Just who is to blame for this condition I am powerless to say, but that been sure has a stinger and is making itself felt, and when any man or group of men have a grievance, either real or imaginary, it is my opinion that they should be given a hearing by the parties whom they hold responsible for the grievance; then if they are wrong, let them be shown wherein they are wrong, and if they are right, let justice be given them.

So far as getting any explanation as to why conditions as they are, or of getting any assurance that they will be made any better, the meeting as I get it, was practically a failure.

But many of those who attended were enlightened as to where the blame for their grievances rests. Many of them were under the impression the County Commissioners Court had control of this County Relief business and were blaming the commissioners for, and they were informed that the commissioners and the county judge have nothing whatever to do with the matter, and that Judge Alexander, for one at least, has been championing their cause all along.

As I said above, I do not know who is to blame, but when Farmer County, with practically the same population and as great a need as the adjoining counties gets but \$2,000.00 and the others get, some \$8,000.00 and others \$10,000.00, there is too great a difference, and there is "a nigger in the wood pile" somewhere. Either the other counties are too aggressive in regard to the relief funds or Farmer is not aggressive enough.

I understand that the mayor has received an inquiry from some state or federal engineer down at Austin or Dallas, or some other city, who is hooked up with some part of the Alphabet of the New Deal, who wants to know about our equipment with regard to public utilities such as sewers, electric and such like, and if we are in need of any of these things he will be glad to help us work out some plan which we may secure them.

All his questions are answered giving the information that the city needs a sewer system but that the most would make it prohibitive for so small a city as Friona. The reply also included the information or suggestion rather, that the city might be interested in a system of municipal septic tanks so constructed that the overflow from them could be allowed to flow in covered ditches along the sides of the streets and thus furnish moisture for the growing of shade trees along the streets in the residential parts of the city, and if he could help us out with such a project we will be pleased to hear from him concerning it.

I am wondering if anyone has noticed the row of young redge trees or sprouts along the front of W. H. Warren's residence. Mr. Warren has an underground drain from his septic tank at the back of his office building on Main street leading to the yard at his residence, and the place where this tile drain passes under the hedge, the trees are almost double the height of those farther away from it, evidently the result of the tile passing under them.

This circumstance, I am told, furnished the idea for the municipal septic tanks with the underground drainage for the overflow, that could furnish the moisture to support shade trees along our streets.

It just occurs to me that is is useless for any men or class of men to get the idea that they know everything and that all other men or classes of men know nothing. We all know something but none of us know it all.

Never call any man a failure while he is still living.

International Sunday School Lesson

By DR. J. E. NUNN

For Sunday March 31, 1935

General Topic: REVIEW: LESSONS FROM THE LIFE AND LETTERS OF PETER.

Scripture Lesson: 1 Peter 5:6-11; 2 Peter 3:14, 17, 18.

1 Peter 5:6. Humble yourselves therefore under the mighty hand of God, that he may exalt you in due time;

7. Casting all your care upon him, for he careth for you.

8. Be sober, be vigilant; because your adversary the devil, as a roaring lion, walketh about, seeking whom he may devour.

9. Whom resist steadfast in the faith, knowing that the same afflictions are accomplished in your brethren that are in the world.

10. But the God of all grace, who hath called us into his eternal glory by Christ Jesus, after that ye have suffered a while, make you perfect, stablish, strengthen, settle you.

11. To him be glory and dominion for ever and ever. Amen.

2 Peter 3:14. Wherefore, beloved, seeing that ye look for such things, be diligent that ye may be found of him in peace, without spot, and blameless.

17. Ye therefore, beloved, seeing ye know these things before, beware lest ye also, being led away with the error of the wicked, fall from your own steadfastness.

18. But grow in grace, and in the knowledge of our Lord and Saviour Jesus Christ. To him be glory both now and for ever. Amen.

The Lesson Topics and the Golden Texts for the quarter are as follows:

1. Jan. 6. Peter's Conversion and Call.—John 1:35-42; Mark 1:14-18.

Golden Text.—And Jesus said unto them, Come ye after me, and I will make you to become fishers of men.—Mark 1:17.

2. Jan. 13. Peter's Great Confession.—Luke 9:18-25; 1 Peter 2:6, 6.

Golden Text: And Simon Peter answered and said, Thou art the Christ, the Son of the living God.—Matt. 16:16.

3. Jan. 20. Peter's Lesson in Humble Service.—John 13:1-17; 1 Peter 5:5.

Golden Text: All of you gird yourselves with humility, to serve one another.—1 Peter 5:5.

4. Jan. 27. Peter's Denial.—Mark 14:27-31, 54, 66-72.

Golden Text: Wherefore let him that thinketh he standeth take heed lest he fall.—1 Cor. 10:12.

5. Feb. 3. Peter's restoration.—John 21:11-19.

Golden Text: Lord, thou knowest all things; thou knowest that I love thee.—John 21:17.

6. Feb. 10. Peter Preaches at Pentecost.—Acts 2:22-25, 36-41.

Golden Text: And Peter said unto them, Repent ye, and be baptized every one of you in the name of Jesus Christ unto the remission of your sins; and ye shall receive the gift of the Holy Spirit.—Acts 2:38.

7. Feb. 17. Peter Teaches Good Citizenship (Temperance Lesson).—1 Peter 2:11-17; 4:1-5.

Golden Text.—Love worketh no ill to his neighbor; therefore love is the fulfilling of the law.—Rom. 13:10.

8. Feb. 24. Peter Heals a Lame Man.—Acts 3:1-10; 4:8-12.

Golden Text: Then Peter said, Silver and gold have I none; but such as I have give I thee.—Acts 3:6.

9. Mar. 3. Peter Unmasks Falsehood and Hypocrisy.—Acts 5:1-6; 5:18-24.

Golden Text: Wherefore, putting away lying, speak every man truth with his neighbor; for we are members of another.—Eph. 4:25.

Golden Texts: God is no respecter of persons; but in every nation he that feareth him and worketh righteousness, is acceptable to him.—Acts 10:34, 35.

11. Mar. 17. Peter Delivered from Prison.—Acts 12:5-17.

Golden Text.—Prayer was made without ceasing of the church unto God for him.—Acts 12:5.

12. Mar. 24. Peter Describes the Christian Life.—1 Peter 3:8-18.

Golden Text: Sanctify the Lord God in your hearts.—1 Peter 3:15.

13. Mar. 31. Review: Lessons from the Life and Letters of Peter.—1 Peter 5:6-11; 2 Peter 3:14-18.

Golden Text.—Grow in grace and knowledge of our Lord and Saviour Jesus Christ.—2 Peter 3:18.

PETER A MISSIONARY AND MARTYR

We note five things about Peter: 1. Peter was a Christian, a Galilean fisherman, he became the disciple of John the Baptist and was won to Christ by his brother Andrew on the lakeside in Capernaum he was called to permanent association with Jesus. He belonged to that trio that accompanied Jesus to the deathcup of the ruler's daughter and up the Mount of Transfiguration and into the Garden of Gethsemane. Probably the most fruitful sermon any man ever preached was that which he delivered on the day of Pentecost resulting in the conversion and accession to the church of three thousand souls.

2. Peter was a missionary. He engaged in both home and foreign missions. He was an evangelist in the villages of Samaria, shepherd of the saints at Ludda and Joppa, and missionary to Caesarea where the Gentiles had their Pentecost. He was target of the hate of Herod out of whose hands he was miraculously delivered.

3. Peter was a martyr. He is thought practically to have dictated the Gospel of Mark as well as the two epistles bearing his name.

4. Peter was a martyr. It is not certain that he ever went to Rome as tradition asserts, but undoubtedly he earned the martyr's crown about 68 A. D.

PETER'S VALEDICTORIES

The two letters which Peter left us, close with climaxes of missionary obligation and duty:

1. Benediction of First Peter Duty: Serve.

2. Benediction of Second Peter. Duty: Grow.

The benediction of First Peter centers upon the duty of service: Serve the God of grace to whom be the dominion forever. "And the God of all grace, who called you unto his eternal glory in Christ, after that ye have suffered a little while, shall himself perfect, establish, strengthen you. To him be the dominion forever and ever. Amen." 1 Peter. 5:10-11.

SERVE BY SUBMISSION.

"Humble yourselves therefore under the mighty hand of God, so that at the right time he may set you on high." (Weymouth) v. 6. Or, "Humble yourselves under the strong hand of God, then, so that when it is time, he may raise you" (Moffatt).

The duty is plain and imperative since God sets himself against the proud, but gives grace to the humble. Therefore, we ought to submit in all humility to his righteous dealings, knowing that he will raise us up at the right time. Indeed Jesus himself once said: "He that humbly himself shall be exalted."

SERVE BY VIGILANCE

"Be watchful." There is a malicious opponent abroad. He wants to devour every Christian. He is the devil who prowls like a roaring lion, symbol of his fierceness and strength. Thus there is necessity for constant attention. Keep wide-awake. Be on the alert every moment.

The benediction of Second Peter concludes with the duty of growth: Grow in the grace of God to whom be the glory forever. "Wherefore, beloved, seeing that ye look for these things, give diligence that ye may be found in peace, without spot and blameless in his sight. But grow in the grace and knowledge of our Lord and Saviour Jesus Christ. To him be the glory both now and forever. Amen." 2 Peter 3:14, 18.

Peter had just spoken of the coming of the day of God when the heavens will blaze and the elements will burn and melt. In view of that great day every Christian ought to lift his eyes heavenward in expectation. "You are looking for these things" (Montgomery). The day which Peter foresaw has not yet come. But it is coming. Therefore we should wait for it. We should expect it. We should look for it.

TOUR CLOVIS STORES

Farmer County Wardrobe demonstrators went on a tour of Clovis clothing stores on Tuesday, March 12th. They visited Mandell's, Dobb's, Jackman's, The Hat and Dress Shop, and the Parisian Shop. In these stores they were shown the newer designed coats, materials, dresses and hats for spring.

1935 Style trends were studied in design, trimming, finishes, colors, materials and accessories. Ideas gained will aid these demonstrators in their selection of an attractive, harmonious and economical wardrobe for 1935.

Those in the group were: Mrs. H. C. Davis, Mrs. J. A. Wimberly, and Mrs. J. J. Horton of Friona, Miss Rozelle McKenney county home demonstration agent, Mrs. Norman Wilson, Mrs. E. T. Caldwell and Mrs. Sam Gaines of Bovina, Mrs. T. E. Blackburn and Mrs. Claude Blackburn of Parmerton, Mrs. Tom Foster and Alta Roberson of Oklahoma Lane.

ATTENDED MUSICAL FESTIVAL

Following is a statement of the students of the Friona school, who entered the Panhandle Festival of Music Contest that was held in Amarillo the latter part of last week:

Boys Quartette, grades "excellent" or 95; Girls Quartet graded "good" or 92; High School Chorus, "good" or 90; Mixed Quartette, "good" or 94; Shirley Maurer, Piano, 97.

Judge of the department, Frank Hladky.

FRIONA WOMAN'S CLUB

The Friona Woman's Club met on March 20th at the home of Mrs. R. Roden, with Mrs. A. H. Boatman as assistant hostess. There were 19 members present.

Subject—"Radio".

Quotation—"If the standard of radio entertainment has risen during the past three years, the women of the country are responsible."

Round Table Discussion—"What's wrong with Radio?"

Leader: Mrs. O. F. Lange. Piano Solo—Mrs. F. W. Reeve. "What America Means to me."

Mrs. Samuel Pearson.

After this most enjoyable program, the club adjourned to enjoy the delightful refreshments served by the hostesses: Misses Roden and Boatman.

The next club meeting will be on April 3rd at the home of Mrs. J. C. Wilkinson.

Mrs. Fred White, Reporter.

THE LIVE AT HOME CLUB

The Live at Home Demonstration Club met at the home of Mrs. Curtis Schmitz on March 21st. Miss McKenney was there and gave a demonstration on Gardening. The club will meet with Mrs. Everett Talbot with the education program on Wednesday, April 3rd.

WENT TO OKLAHOMA

Mrs. Oscar Pope and Mr. and Mrs. Coy Pope departed the early part of last week for Tipton, Oklahoma where they formerly lived, to spend about two weeks visiting with relatives and former neighbors.

WENT TO VETERAN'S HOSPITAL

Messrs. Charles Lunsford, J. J. Horton and James Fitzgerald, drove over to Albuquerque, New Mexico, Sunday to accompany Mr. Lunsford's brother, Squire Lunsford, to the U. S. Veterans' Hospital at that place, which he entered for treatment.

MOVED TO ARIZONA

Mr. and Mrs. Townley Redfern departed Friona Monday enroute to Miami, Arizona, where they expect to make their home permanently, should conditions there prove satisfactory.

Mr. Redfern has been connected with the Friona Drug Co. ever since the store was installed by the proprietor, Mr. A. C. Echols. Mr. Redfern, or "Curly" as he was most commonly known, serving as salesman in the store.

Mr. and Mrs. Redfern have made a wide circle of friends while in Friona, all of whom regret their departure, but wish them success in their new location.

CONGREGATIONAL CHURCH

Sunday School—10:00. Public Worship—11:00.

The Men's Study Club will meet in the parsonage at 10:00, to which all men are invited. Supt. Marsh will be our guest next Sunday.

Miss Helen Francis Smith, the Project Secretary for the Home Boards, will speak at the morning service, together with Supt. Lucian J. Marsh. Miss Smith is making a survey of the Rural Districts in the central south, and her message will be of interest to all who wish to know just what the Churches are seeking to accomplish in intelligent religious education.

A cordial invitation is extended to all.

ATTORNEY A. D. SMITH WAS BUSINESS VISITOR IN FARWELL ON SATURDAY

of last week on Monday of this week.

J. A. Blackwell was a business visitor in Amarillo Tuesday.

Shelby Jersik, Iverson Leak and Ronald Bergren, all of Bovina, departed Monday morning to drive through to Detroit. On their return they will bring with them five new cars.

Mrs. James Bragg, who is teaching in the Messenger school, came in Monday evening and attended the meeting of the Jr. Woman's club Monday night.

Quite a number of Friona citizens attended the county mass meeting at Farwell last Saturday afternoon.

FOR SALE—1,000 pounds of "evergreen" broom corn seed. Cleared. A. S. Curry, Friona, Texas.

BENEFIT OF TERRACING IS PROVEN BY EXPERIMENT

During the recent rain that occurred in the Panhandle, 19.3 per cent of the 1.05 inches measured at Goodwell, Oklahoma was wasted as runoff water from level and unterraced wheat plots, says Harley A. Daniel, acting director of the experiment station.

The data obtained at the station show that the terraced plots held all the water and forced it to soak into the ground at the depth of 15.6 inches, while on the adjacent unterraced area the moisture only penetrated to a depth of 8.3 inches, making a difference of 7.3 inches more moist soil available for plant use. On the terraced and contour listed plots that will be planted to row crops this spring the moisture had penetrated to a depth of 17 inches, while on the listed plots not contoured the moisture had penetrated to only 10 inches. This data explained very clearly why terracing has increased the crop yields of grain at Goodwell, Oklahoma 32.8 per cent during the last 9 years.

Listing is a much better method of saving water than level cultivation, but if the field were terraced and contour listed, all the water would be saved from rains not exceeding 2 inches. In a contour listed field each furrow acts as an individual terrace, holding the water where it falls and distributing it evenly over the field. Instead of having 16 inches of moist soil from a one-inch rain, the farmer will have 17 inches.

These are some of the principles that Mr. H. H. Finnell has applied in the wind erosion control project at Dalhart, Texas. Director Daniel visited the Dalhart project last week and he stated that where the land was terraced there was not blowing during the severe dust storms that occurred recently. The principles applied at this project are absolutely sound and the farmer who terraces his land and follows moisture conservation practices in the high plains will in the future be repaid for his work many many times, Daniel believes.

FOR RENT—North Half of South-east quarter, Section 15, Block A-Rhea, 80 acres. Address, Dr. M. Filtenworth, 2221 Deer Park Blvd., Omaha, Neb. 21.

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Where he had plenty of rheumatic patients under his direct control to experiment on. This remedy can now be obtained.

FREE TRAL BOTTLE SENT ON REQUEST Give history of your case.

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ADLERIKA

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action yet gentle and entirely safe.

Mrs. W. H. Foster, who has been quite ill for some time, is reported much better at this writing and gradually improving.

A. A. Crow, manager for the Friona Consumers Co., returned last week from a business trip to Fort Worth.

Relatives have received word from W. H. Guyer stating that he and Mrs. Guyer are well pleased with their new location at Salida, Colo.

Mr. and Mrs. Leo McLellan departed on Wednesday of last week for Hot Springs, New Mexico, for a few days visit with his parents. Mr. and Mrs. E. B. McLellan, they being over there for the benefit of Mrs. McLellan's health.

Mrs. W. H. Foster, who has been quite ill for some time, is reported much better at this writing and gradually improving.

REPAIR YOUR ROOF

Like the ARKANSAS MAN one may not need a roof in dry weather, but there is still no better time for re-roofing or repairing a bad roof.

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The Harvard Bureau of Business Research
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of Business Research compile the follow-
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correct for advertising expenditures of
successful retail stores:

Department Stores	1.9 to 3.1%
Grocery Stores	1.0%
Haberdashers	3.3%
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Furniture	6.3%
General Merchandise	1.5%
Drug Stores	1.0%
Shoe Stores	2.9%
Electrical Shops	2.7%
Hardware	1.0%
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Music Stores	3.3%
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The Friona Star