

# The Friona Star

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FRIONA, PARMER COUNTY, TEXAS, FRIDAY, JANUARY 25, 1935

## Cogitations & Aphorisms of Jodok

My Cogitations have led me to believe that, while appearances may usually be considered a safe guide for bracing one's judgement especially as to age, it is still one of the rules that has exceptions.

For instance, Milady buys a broom and hangs it on the rack and allows it to remain there for a year or more, the normal life of three or four brooms, yet it may be, from appearances, a "brand new" broom, while on the other hand she buys a broom and subjects it to the very roughest and toughest continual use a broom may be subject to, and within a few days its worn to a mere stub, and is, from appearance, pronounced a very old broom.

So far as my cogitations have led me, that is true of all things material or human, except the intellect, which is the one exception to the rule.

And in the case of the intellect, so long as it is kept continuously, consistently, persistently, and, I may say, furiously active and busy, it will retain its buoyancy, pliancy and snappiness, and be better equipped for even greater tasks. But as soon as it is laid on the shelf or hung on the rack it at once begins to become stiff and old and unusable, and, in some cases becomes almost a nuisance to its possessor.

It, therefore, occurs to me that if it were better for one's intellect if he were to adopt the biggest lie of which his imagination is capable and then think out a plan to make it workable and practical, than to do no thinking at all.

Did you ever have the rare pleasure of having known while he was a boy, some one who became famous as a man? Well, that has been one of my experiences, and if you are interested in this experience of mine, just pick up the January issue of the American Magazine and turn to page 56, I think it is, where you will see one of those big brown pictures. Of course you have seen "Pop Eye" the Sailor. Well, there is his creator, E. C. Segar, pictured with the long cigar.

His name is Elza, and I knew Elza when he was a mere boy of fourteen to sixteen years, that was long before he became the creator of "Pop Eye" and Milady and the youngsters and I lived one summer and one winter in a little house in Chester, Illinois, that was built and owned by Elza's father, Amzi Segar, and in that house, on old tablets and even on the walls of his room, we saw abundant evidence of Elza's talent as an artist.

So far as I know he was no unusual student in school and it was not until Tom Howorth, publisher of the Chester Tribune, saw some samples of his work and recognized the latent talent there and sent samples of his handiwork to the Chicago Tribune, that there ever loomed any probability of Elza ever becoming famous.

That great paper became interested in the lad and induced Elza to take a correspondence course in caricature work or drawing, at the end of which it offered him a position on its force of artists, and from that time on his strides to fame were long and rapid, until he is today pulling down his ten to twenty thousand dollars a year in salary, and what of me?

Well, even at that time I imagined I had gone quite away up the ladder of fame, for I had taught several terms of "destrick skule," had served my county four years in an official capacity, had written quite a bit of life insurance, had managed a subscription campaign for one of the best country newspapers and several other jobs of minor importance.

But I seem to have used up all my juice, for, instead of my bulb

## T-Anchor Cowboys Perform Tuesday On Lyceum Course

(By Mary Beth Sheely)

The T-Anchor Cowboys are to appear as features of the next lyceum number Tuesday evening, January 29, at 7:30 o'clock.

With programs for lyceums and banquets their specialty, these boys are well fitted to present a delightful entertainment that will be interesting to both old and young.

In one number favorite songs are rendered that have been taken from suggestions handed in by various audiences. Old cowboy ballads are featured throughout the program that are particularly familiar to pioneers in this section of the country.

According to Mr. Moore, director of the band, the program has been enlarged and improved a great deal since its presentation in Friona last year.

### Trad. in Friona

never read any of these but judging from their names, either of them must have been a library in itself. At 79 Oliver Wendell Holmes wrote "Over the Teacups," but it did not say what he wrote over them. At 80 Cato began the study of Greek, but it did not say how far he got with it; and at 82 Tennyson wrote "Crossing the Bar," but I never did find out what he wrote while he was crossing it.

So, one may easily see it is useless to give up and go on the "dry dock" for even at this late day the name of "JODOK" may yet be blazoned at the top of the most interesting columns of the greatest political dailies and cosmopolitan magazines. — "Hoo nose! Just Hoo Nose!" — Durrndiff-I-do.

I am a great admirer of Peter Molyneux, editor of the Texas Weekly, and seldom lose an opportunity to read his valuable editorials, for in practically all subjects, that I know anything about, his views agree with my own to the extent that I almost feel sometimes that I may have some sensible views on some things.

In the January 19th issue of his Texas Weekly, Mr. Molyneux has a two-page article devoted to the organization of a nation-wide, move with the laudable objective of clearing the way for the rapid return of economic prosperity through national and international commerce or any other means that will tend to produce the desired results.

In one part of his article Mr. Molyneux states that he is sure that there are, throughout the country many men and women, both young and old that will be pleased to throw their work and influence toward bringing about such a condition. He then goes on to say: "I am going to attempt to launch a fighting organization devoted to the task of arousing the people of the United States (not merely of Texas or of the South) to the support of a program of international cooperation, a program which will include the lowering of trade barriers of all kinds, the settlement of the inter-governmental debts once and for all, the stabilizing of international exchange, and the doing of whatever else is necessary to unshackle and to restore international trade, and thereby make possible the restoration of prosperity and the resumption of the progress of the United States."

This, to my mind, seems perhaps the most colossal task to which any man of modern times or history has ever set his mind and hand, yet I believe that if any one man can head such a gigantic scheme and lead it to success, Mr. Molyneux with his powerful logic, oratory, and mighty pen can do it, and it would be the height of my glory to be able to render any assistance in this most worthy effort.

Though Mr. Molyneux' editorials in the Texas Weekly are at-

### OFFERED WASHINGTON POSITION

"A telegram offering a position to Rex Johnston, Borger High School commercial teacher, was received from Congressman, W. D. McFarland, of the 13th Congressional District. The telegram was in effect that McFarland desired Johnston's services as a secretary in Washington.

Johnston is undecided whether he will accept the position. He taught school in Friona last year."

The above clipping was handed to the Star and is published in its columns for the benefit of Mr. Johnston's many friends in Friona, all of whom will be pleased to hear his honor in being selected as secretary for a member of congress.

Mr. Johnston was a member of the Friona faculty for two terms and returned and begun his third term here last September, but later resigned to accept a more desirable position in the Borger schools.

After removing to Borger he returned a few weeks later and took as his bride Miss Estella Welch, daughter of Mr. and Mrs. F. N. Welch, living seven miles northwest of town, and they have since been making their home in Borger.

### McCANDLENS ACQUITTED

H. C. McCandles, who was on trial under an indictment for driving an automobile while under the influence of intoxicating liquor, was acquitted by a jury at Farwell Tuesday afternoon.

This case excited the greatest interest in Friona of any that has been brought in the District Court of Parmer County for a long while, owing to the high esteem in which the defendant is held by the people of the city.

tracting, perhaps, the most widely-spread attention of any writer in America today, he is handicapped by the fact that his magazine is read by so small a percent of the reading and thinking population of the country, and its circulation should be increased to millions of copies more than what it now is, and the popular press of the country should take up his words and broadcast them to still other millions of readers.

I heard a man say recently that he knew what will cure boils. Now, my experience with boils is that they hurt awfully—worse, perhaps, than anything else but toothache, and when one has a boil his greatest desire in life is to get rid of it and never have another.

Now, this cure that I heard of is very simple and easy to take if one has the remedy. It is simply "bur-doe" root. Just take the bur-doe root and make a tea of it then convert it into a tincture by adding just enough alcohol to keep it from souring, and take a small dose two or three times each day and in just a few days your boils will leave you never to return, for they do not like you any more because you gave them "bur-doe."

Many people will like this remedy simply for the sake of getting the alcohol it contains, while others will put up with the boils rather than take the alcohol, and I always like to see a man have the courage of his convictions. Well, if you do not like the alcohol, just leave it out and drink a little of the tea from the bur-doe roots three times each day or chew and swallow portions of the root several times a day. It is the bur-doe that gets the boils, not the alcohol. The only good it does is to keep the tea from souring. True, bur-doe does not grow out here on the plains, but most of us have friends back in the United States who will be glad to dig some of it and send it to us.

becoming a great public luminary, it seems to come to a standstill, or, maybe, is gradually waning.

Of course, I realize that it is commonly considered that when a man gets into his "eighties" he has done his due so far as great things are concerned, but I have been reading in the Readers' Digest that between the ages of 70 and 83 Vanderbilt added over 100 millions to his fortune. — That Keats at 74 wrote, "Anthropology," "Metaphysics of Ethic," and "Strife of the Faculties." I have

## Temperature Falls To Zero Weather Within Two Hours

The mild and balmy weather with which this locality has been blessed during the greater part of the winter thus far, came to an abrupt close Sunday afternoon when the wind changed suddenly to the northwest and sent the temperature scudding downward from about 46 to 50 degrees to the zero point and lower within a period of about two hours.

A heavy fog of dust accompanied the norther on its approach, which for a time, almost shut off visibility, and before the people were aware of the intensity of the change in temperature, radiators were frozen and faucets were stuck and pipes cracked.

The wind continued unabated throughout the greater part of the night and much damage was done to water pipes and fixtures, and at three o'clock Monday morning the thermometer at the Friona Drug company store was registering 14 degrees below zero, and continued severely cold, registering very little above zero throughout the day Monday, although the sun shone brightly all the day.

Tuesday, however, came in bright and fair, and the cold wave had so far receded by the afternoon that one could almost go with comfort in shirt sleeves.

### THE LIVE AT HOME CLUB

The Live-at-Home Demonstration Club met at the home of Mrs. Oscar Pope, Thursday, January 17th. There were six members present.

Miss McKenney met with us and gave a demonstration on "tuffed bed spreads" and meat canning.

The club will meet February 7 at the home of Mrs. Coy Pope with a Receipt Exchange.

### VISITING IN EAST TEXAS

Mr. and Mrs. O. A. Newman, Mr. and Mrs. S. A. Rogers and Mrs. Lena Mae Berry and son, Donald, departed Sunday morning for East Texas where they will visit for two weeks with relatives and friends.

### A LETTER FROM C. L. SULLIVAN

The Star is pleased to give here the contents of a short letter that was received from C. L. Sullivan, who was for several years the superintendent and manager of the Oklahoma Wheat Pool Elevator, now the Friona Wheat Growers, Inc., elevator, of this place, and is, therefore, well known and highly esteemed by a large majority of the people in and around Friona, who will be pleased to hear from him.

The letter follows:  
Thermopolis, Wyoming,  
Jan. 18, 1935.

Mr. John W. White,  
Friona, Texas.

Dear Mr. White:  
If you will send me the amount of my City Taxes I will be glad to remit to you.

I am just 1000 miles from your fair city and will say I am more than pleased with our new home. I am enclosing cards to give you some idea how it looks. Our refinery is running 1500 barrels each 24 hours and all products sold 12 months in advance. I am very happy here, only have to supervise. No detail work at all. If you or any of my friends there ever come this way, come and see me. You are more than welcome. Especially give our love to Dad and Mother Pearson.

Kindest regards,  
C. L. Sullivan.

### CONGREGATIONAL LADIES AID

The Ladies Aid of the Congregational Church met at the home of Mrs. O. F. Lange, January 17, with five members present.

The afternoon was spent in sewing and planning for the year's work.

The small son of Mr. and Mrs. W. H. Gyer is still quite ill at this writing. Mr. and Mrs. Gyer expected to start to their new home in Colorado a week ago, but are being detained on account of the little fellow's illness.

### COUNTY HOME DEMONSTRATION NEWS

by Miss Rozell McKenney

Mrs. Albert Carrol, Farm Food Supply Demonstrator of Lazbuddy community gave the following report of her work as pantry demonstrator.

"Nearly 90 per cent of the family's food can be provided directly from the farm by following the 4-H Pantry demonstration plan. The average family of five need spend less than \$100.00 yearly for food. The 4-H Pantry offers other important advantages. Health may be improved by the careful planning that results in the proper amounts and balance of foods to protect the body from disease; time is saved the housewife by having a good selection of canned foods which may be quickly prepared; the appetite is pleased with the wide variety of foods provided throughout the entire year.

"And may I add that before we had a demonstration club that I had plenty of trouble keeping certain kinds of vegetables and meats from spoiling. In August 1932 I canned 154 number 2 cans of corn and I only saved 46 cans, but with the Extension Service method of canning I have had great success so now I seldom lose a container of foodstuff.

"From the first day of Spring we began planning for a garden and just as soon as it was warm enough I began to plant seed. I had green peas, beans, greens, radishes, lettuce, and foods of that kind early in June. Then on July 16th we had ripe tomatoes. This was the beginning of my vegetable and fruit canning and with my planned food budget I started trying to can what foods were needed to fill it. Because of the drought I didn't get certain required foods but I exchanged farm produce for cases of these foods I must buy from the store.

My pantry has 682 containers of 34 varieties of home canned and stored foods valued at \$263.75."

Ten cooperators of Lazbuddy home demonstration club who attended the Pantry Achievement Program at the Carrol home reported having canned \$2295.68 worth of foodstuff for home use this winter.

A summary of the wardrobe demonstration which has been conducted in home demonstration clubs during the past two years shows that 162 individually fitted foundation patterns have been made in Parmer county.

In 1934 there were 52 of these patterns made and 41 of the women having patterns used them to fit the dresses which they entered in the June Cotton Style Show. There were five first year wardrobe demonstrators and four demonstrators who were second year demonstrators. These demonstrators acted as leaders in clothing work studied in home demonstration club groups the cooperators working with them reported having made 12 new clothes closets and remodeling 6 clothes closets to provide more satisfactory clothing storage. They made 2177 garments valued at \$3,797.59. The nine demonstrators kept records of their clothing expenditures and planned their wardrobes so that they could be attractively and economically dressed. The average amount each demonstrator spent for clothes for herself was \$27.65 during the past year.

The reports from 41 farm food supply cooperators show that they have stored 19,004 quarts of canned foods and 19,278 pounds of dried and cured foods. These are valued at \$532.62.

In spite of the drought each of these representative families has an average of 462 quarts of canned foods and 250 1/2 pounds of dried and cured foods.

During the past year 7000 feet of sub-irrigation tile has been installed in 21 gardens. The sub-irrigation system saves water and produces harder vegetables and garden fruits; it has proven itself practical in all areas of the county.

### JUNIOR WOMANS CLUB

The Junior Womens Club met at the home of Miss Martha McFarland on Tuesday evening, January 15th. Fourteen members were present and responded to roll call. Miss Mary K. Crawford was accepted as a member to fill the vacancy left by the resignation of Miss Juanita Crow. The winning side in the attendance contest was announced by the secretary and the losing side immediately made plans to entertain the winners the following Friday night.

The program consisted of three very interesting papers on the subject "Movies," given by Mrs. James Brazg, Mrs. J. G. McFarland and Miss Mary Spring, after which refreshments were served by the hostess.

Two of our teachers and several of the high school students spent Monday and a part of Tuesday attending court as witnesses in Farwell.

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## Chiseling Proves Satisfactory to Prevent Blowing

The recent severe dirt storms that have swept over this section of the Panhandle during the past two weeks have occasioned a great deal of concern as to the safety of the wheat crops near Friona.

This concern has caused the wheat farmers whose land has been affected by the winds, to begin to ponder on some means of holding or preventing the soil from being moved by the winds, and one of these methods, which is being adopted by many of them, is that which is known as "chiseling" the land.

This method consists of going over the fields with listers having the shares and mouldboards removed and in their place having long and narrow pointed steel blades or chisels. These chisels are set to go deep into the soil, bringing to the surface considerable amounts of the heavy subsoil, which, it is claimed is not easily affected by the winds that sweep over it, and thus hindering the blowing of the lighter surface soil, while at the same time very little of the growing crop is destroyed.

This chiseling is done in the direction crossing the direction from which most of the soil moving winds come. Those of the local farmers who are reported as having tried this method claim satisfactory results from the work.

High School honor roll for the third six weeks has been announced. It is as follows: Ruby Newman, 33 points; Inez Miller, 31; Wilda Rogers, 29; Robert Wyley, 28; Stanley Massey, 25; Lee Spring, 24; Queenell Melton, 24; Mildred Hughes, 23; Irene Sachs, 23; Jack Bettram, 23; Omar Hyde, 22; Goldina Highfill, 21; Maxine McLean, 21; Geraldine McFarland, 20; Ruth Reeve, 20; and Joan Chinkscales, 20.

The Home Economics club had a party last Thursday night in room seventeen of the High School building. Later they played in the gymnasium.

Lollipops and stick candy were served to the thirty-seven girls present.

The department held a style show of the dresses made by the first year class at chapel last Thursday afternoon.

The Vocational Agriculture boys are proudly displaying blue corduroy jackets with yellow emblems on the back. The emblem has the initials F. F. A. on it, standing for Future Farmers of America. The half ear of corn, owl and plow are all symbolic of standards of agriculture. On the front of the jackets are written the names of each boy.

Mr. Neely, superintendent of the Oklahoma Lane school, spoke to the Friona faculty at its regular meeting last Tuesday afternoon. At the previous meeting, E. R. Haskins of Lazbuddy spoke to the group.

These men are being brought here in connection with the curriculum.

Tonight both boys and girls basketball teams play at Hereford. This promises to be one of the best games on the schedule this season.

On Saturday night the boys are going to Canyon to return the game with the West Texas State Teachers College Fish. While in Canyon the boys will get to see the Buffalo play the Central Teachers College team from Oklahoma.

The games with Lazbuddy on Tuesday night were complete victories for the local teams. The girls won by a score of 14-21, and the boys with a score of 22-21.

The boys game Friday night with the W. T. S. T. C. Fish was more interesting and more closely contested. The Chiefs lost the game by eight points, the final score being 30-22. In the third quarter the game was a tie, but before it was over the Fish had scored eight counters more than the Chiefs. Scoring was about even among the local boys, each playing a good ball game.

# THE ROMANS

had a phrase for it—

“CAVEAT EMPTOR.” meaning “Let the buyer beware.” This was not used as a bit of balm to ease the ancient conscience nor, yet, was it placarded in the booths and stalls of the market-place. It was a piece of every-day knowledge, born of dear-bought experience.

A shopkeeper knew little about the source of his merchandise. This tunic he bought from a trader, who said it came from Byzantium. So he sold it as the latest Byzantian style. The trader told him the dye was pure Tyrian—it wouldn't fade. So he sold it as Tyrian dyed. But the buyer knew the responsibility was his own. If he guessed wrongly, or his judgment was poor, it was HIS hard luck.

Today, fortunately, there are safer guides than the blanket-warning to “let your eyes be your market.”

These guides are the newspaper advertisements. In this newspaper, they are a catalog of the best values in town—signed by responsible firms. If the goods are not all that is claimed for them, their sponsors would need to “beware.” For no business can thrive on a one-time sale, or on dissatisfied customers.

A signed advertisement is, in a way, like a promissory note. The advertiser has made a statement, and affixed his signature as a sign of good faith.

So, read the advertisements before you start out on a buying trip. Make this habit, and see how much you save . . . in time, in temper, in money, in shoe-leather.

# The Friona Star

## International Sunday School Lesson

By DR. J. E. NUNN

For Sunday Jan. 27.

General Topic: PETER'S DENIAL.  
Scripture Lesson: Mark 14:27-31, 54, 66-72.

Mark 14:27. And Jesus saith unto them, All ye shall be offended: for it is written, I will smite the shepherd, and the sheep shall be scattered abroad.

28. Howbeit, after I am raised up, I will go before you into Galilee.

29. But Peter said unto him, Although all shall be offended, yet will not I.

30. And Jesus saith unto him, Verily I say unto thee, that thou today, even this night, before the cock crow twice, shalt deny me thrice.

31. But he spake exceeding vehemently, If I must die with thee, I will not deny thee. And in like manner said they also.

54. And Peter had followed him afar off, even within, into the court of the high priest; and he was sitting with the officers, and warming himself in the light of the fire.

66. And as Peter was beneath in the court, there cometh one of the maids of the high priest:

67. And seeing Peter warming himself, she looked upon him, and saith, Thou also wast with the Nazarene, even Jesus.

68. But he denied, saying, I neither know, nor understand what thou sayest: and he went out into the porch; and the cock crew.

69. And the maid saw him, and began again to say to them that stood by, This is one of them.

70. But he again denied it. And after a little while again they that stood by said to Peter, Of a truth thou art one of them; for thou art a Galilean.

71. But he began to curse, and to swear, I know not this man of whom ye speak.

72. And straightway the second time the cock crew. And Peter called to mind the word, how that Jesus said unto him, Before the cock crew twice, thou shalt deny me thrice. And when he thought thereon, he wept.

Golden Text: Wherefore let him that thinketh he standeth take heed lest he fall.—1 Corinthians 10:12.

Time:—Thursday evening, April 6th and early Friday morning, April 7th, A. D. 30.

Place:—Mark 14:12-31, in the Upper Room in Jerusalem, where the Last Supper was held.

### INTRODUCTION

Our lesson today records one of the most painful incidents in the New Testament. It is the story of Peter's denial. We could wish such a lesson were not in the Bible; but it is a most important experience, in the development of the character of Simon Peter and as such deserves our careful study. We will keep in mind that Peter had no intention of denying Jesus; in fact, we will remember that he protested vigorously that he would not deny his Lord. We shall be interested, therefore, to follow the circumstances that contributed to his failure to keep his vows and brought about his unhappy undoing. The lesson carries much of caution, admonition, of warning for modern Christian living. Denial of Christ did not by any means end with Simon Peter. The modern Christian must be constantly on his guard lest he fall into the same tragic situation in which Peter found himself, and with no less distressing consequences.

**THE LAST SUPPER.** Mark 14:12-31

The entire lesson of last week took place on Thursday evening of Passover Week, the evening before our Lord's Crucifixion. The lesson for this week begins on the afternoon of that same day, and terminates late in the night of Thursday, probably continuing over into the early morning of Friday. Throughout Mark's entire passage dealing with these tremendous events, Mark 14:27-31, the Apostle Peter plays a far more important role than any of the other disciples. The two disciples whom the Saviour sent to make ready the passover chamber were, Luke tells us (22:8), Peter and John. It was almost invariably the custom then for water to be carried by the women; the fact that Christ knew it would be a man whom they would meet, not a woman, is one of those small but significant touches in the Gospel story revealing his omniscience.—Luke 22:10.

**ALL THE TWELVE WERE WARNED.** 14:27.

"And Jesus saith unto them, All ye shall be offended." The verb means "to put a stumbling-block or impediment in the way, upon which another may trip and fall," and, in the New Testament, always, it means to cause or make to stumble, hence, to offend. Christ had frequently warned his hearers of this danger before (Mark 4:17; 9:42 ff.), but now he tells the disciples themselves that they will thus sin that very night. "For it is written, I will smite the shepherd, and the sheep shall be scattered abroad." The quotation is from Zechariah 13:7. Of course the Shepherd here is the Lord Jesus. The one who smites the Shepherd is none other than God himself. "It pleases Jehovah to bruise him" (Isaiah 53). "The envy and hatred of Satan, the blind fury of the chief priests, the contempt of Herod, the guilty cowardice of Pilate, freely accomplished that death which God had decreed for the salvation of the world."—E. B. Pusey.

**PETER'S SELF-CONFIDENCE.** v. 31

Perhaps Peter's greatest weakness was his blundering over-confidence. Even after Jesus had predicted that all of his disciples would be caused

to stumble (ASV), Peter declined to be included in the group that should so behave. Putting himself in a class by himself he declared that although all should be caused to stumble he would not. Even after Jesus had reiterated his prediction, intensified this time with more specific details, Peter "spoke exceeding vehemently. If I must die with thee, I will not deny thee." Yet we must not be unfair to Peter, especially by going so far as to refer to his words as having "the air of grand-stand heroics." There is no reason to believe that Peter was insincere, or that he was playing a part. He was impulsive, ever quick to speak, always ready to act; but he was unquestionably loyal, brave and honest. The only trouble was that Peter did not know his weakness; he was over-confident. So were the other disciples—another reason why we should deal charitably with Peter.

**RASH AND IMPULSIVE.** 14:43-53

When deep into the night the officers and curiosity-seekers who accompanied them came to arrest Jesus, Peter drew his sword to protect his Lord. He was trying to be true to his profession of loyalty, and, incidentally, was acting quite naturally. If he had taken time to think before he acted he might have known how powerless was a single sword against a multitude determined to take Jesus. But it was Peter's nature, not unlike many of us, to act first and to think second. He did it in a moment of ecstasy on the Mount of Transfiguration. He did it in a moment of courage when he desired to walk upon the waters.

**"PETER FOLLOWED AFAR OFF"** v. 54.

The arrest completed, all the disciples forsook Jesus and fled. Peter had the courage to follow him "afar off." Where were the other disciples? John followed him, too, but the others "forsook him and fled."—Matt. 26:56. At the court of the high priest, at night, surrounded by his enemies, feeling the sense of the futility of all that he had hoped for, Peter had to face the greatest crisis of his life. And against what odds did he have to face it! Bewildered and fearful he acted as he had always acted: hastily, thoughtlessly, impulsively. When asked concerning his relationship to Jesus his loyalty lapsed and he shamefully denied his Lord. Three times he denied him.

**PETER DENIED KNOWING JESUS** v. 71.

The light of the fire shone in his face and upon his raiment so that everybody could eye him accurately and identify him. His speech in tone and accent and very provincialism showed him to be a Galilean. Several bystanders therefore joined in asserting that he was a Galilean, some talking about him, and some talking directly to him. They also declared to him that his Galilean dialect was clearly evident: "Thy speech betrayeth thee." In the midst of it all, a kinsman of Malchus, whom Peter had wounded in Gethsemane, accosted Peter with the biting query: "Did not I see thee in the garden with him?" Under the charge Peter winced and shivered and with blustering oaths actually shrieked his last bitter denial: "I know not this man of whom ye speak!"

**PETER'S REPENTANCE.** v. 72.

And when he thought thereon, he wept. The curses were still hot upon the lips of Peter and even echoing through the court when the cock crew exactly as Jesus had predicted. As those shrill notes rang out on the chilly air, they fell upon the ears of Peter and went like darts into his very soul. At the same moment "the Lord looked on Peter" and that wordless look winged its way into the marrow of his being.

Forth into the night he rushed and bitter were the tears that flowed fast and hot down his face. Yet in those

bitter, burning blessed tears, Peter found his soul.

A. C. Williams was re-elected general agent of the Farm Credit Administration and president of the Federal Land Bank of Houston, S. A. Lindsey of Tyler was re-elected chairman of the board of directors.

Officers for all of the units of the Farm Credit Administration were elected at the annual meeting of the directors Tuesday in Houston.

For Sale—Good Konota Seed Oats, Free from Johnson Grass, See Paul Renner, Friona, Texas. 5tp

For Sale—A lot of pure bred single comb, Rhode Island Red Cockerels, S. F. Warren, Friona. 1f

110,000-Mile Walk Nears End

"Digger" Long completed 109,240 of the 110,000 miles he must walk to win a bet of \$1,750. When he arrived in Sydney, Australia, on his long hike the 790 miles to the end of his journey did not perturb him. His real name is Frederick Ronald Long and he has broken his right leg five times in his travels. "Digger" Long set out on his walk, which has taken him round Australia three times, on February 2, 1929. The man who laid the wager died after Long had covered 18,000 miles, but he left a provision in his will that the money was to be paid should the "Digger" complete his journey of 110,000 miles and write three books about his experiences. Long has already written one and has material for the other two.

**Mail Order Sunday School**

More than 1,000 children in remote parts of New South Wales are being given Sunday school lessons by post, says the Montreal Herald. Many of them live in districts where there is no other form of religious instruction. The school also has a few pupils in Victoria, Queensland, Western Australia and Fiji. Each pupil receives every month an illustrated "magazine" containing weekly lessons and questions. Answers are sent to headquarters, where the child's progress is recorded.

**Set Record by Boat**

Two Australians, buoyed up with the spirit of adventure, set out from Brisbane by boat to establish a new record—the longest inland boat journey in Australia. And they won, ending up at Mannum, in South Australia, after covering 3,500 miles in a ten-foot dinghy, partly by sail and partly by man power.

## FARM OWNERS BENEFITED BY FCA PROGRAM

### \$161,000,000 Loaned in Texas During Past Year

Texas agriculture has benefited to the extent of millions of dollars during the year 1934 as a result of the program of the Farm Credit Administration of Houston. It was shown in reports submitted to the board of directors which held its annual meeting in Houston Tuesday. Figures made public by A. C. Williams, general agent of the Farm Credit Administration, show that, including farm mortgage loans and production and marketing credit, the total amount loaned to Texas farmers and stockmen during the past year aggregated more than \$161,000,000.

During 1934 the Federal Land Bank of Houston acting for itself and as Agent for the Land Bank Commissioner closed 31,361 loans 11,339 Land Bank loans amounting to \$56,848,300 and 20,031 Land Bank Commissioner loans aggregating \$37,702,900. As of December 31, 1934 there were outstanding in Texas 94,393 Federal Land Bank and Land Bank Commissioner loans totaling \$262,986,845.10. A survey indicates that borrowers have used about 95c of every dollar loaned in Texas by the bank and the commission during the past year to refinance existing indebtedness and pay delinquent taxes. Thousands of foreclosures have been averted and the farmers and ranchmen have had their loans refinanced at an interest rate which will save them several million dollars annually.

The Federal Intermediate Credit Bank does not make loans directly in individual farmers and stockmen but extends credit to financing institutions, such as production credit associations, livestock loan companies, agricultural credit corporations and banks, on notes representing loans to farmers and stockmen for agricultural and livestock production purposes. During the year 1934, farmer's and stockmen's notes, amounting to more than \$66,000,000.00 were discounted, and at the close of business on October 31, 1934, the bank held loans and discounts totaling more than \$23,700,000.

In 1934 Production Credit Associations, which operate under the supervision of the Production Credit Corporation of Houston, made loans to farmers and stockmen aggregating more than \$6,000,000. The business of the associations has been increasing rapidly and there is every indication that these cooperative credit units will have an important part in furnishing production credit to the farmers of Texas during 1935.

The Associations are designed to be permanent credit institutions and gradually will take over the business formerly handled by the Regional Agricultural Credit Corporation.

In the year just closed the Houston Bank for Cooperatives made loans and commitments amounting to \$1,039,115.86. As an indication of the interest being manifested in cooperative effort and of the field to be served by the Bank for Cooperatives, more than twice as many farmers' cooperatives were chartered under the State Laws of Texas in 1934 than in any two previous years of record. There now are more than 350 such associations which are reported to be doing an annual business of around \$27,000,000.

Officers for all of the units of the Farm Credit Administration were elected at the annual meeting of the directors Tuesday in Houston.

For Sale—Good Konota Seed Oats, Free from Johnson Grass, See Paul Renner, Friona, Texas. 5tp

For Sale—A lot of pure bred single comb, Rhode Island Red Cockerels, S. F. Warren, Friona. 1f

110,000-Mile Walk Nears End

"Digger" Long completed 109,240 of the 110,000 miles he must walk to win a bet of \$1,750. When he arrived in Sydney, Australia, on his long hike the 790 miles to the end of his journey did not perturb him. His real name is Frederick Ronald Long and he has broken his right leg five times in his travels. "Digger" Long set out on his walk, which has taken him round Australia three times, on February 2, 1929. The man who laid the wager died after Long had covered 18,000 miles, but he left a provision in his will that the money was to be paid should the "Digger" complete his journey of 110,000 miles and write three books about his experiences. Long has already written one and has material for the other two.

**Mail Order Sunday School**

More than 1,000 children in remote parts of New South Wales are being given Sunday school lessons by post, says the Montreal Herald. Many of them live in districts where there is no other form of religious instruction. The school also has a few pupils in Victoria, Queensland, Western Australia and Fiji. Each pupil receives every month an illustrated "magazine" containing weekly lessons and questions. Answers are sent to headquarters, where the child's progress is recorded.

**Set Record by Boat**

Two Australians, buoyed up with the spirit of adventure, set out from Brisbane by boat to establish a new record—the longest inland boat journey in Australia. And they won, ending up at Mannum, in South Australia, after covering 3,500 miles in a ten-foot dinghy, partly by sail and partly by man power.

### VISITING DAUGHTER HERE

Mr. and Mrs. Z. W. Shackelford, of Lockney, arrived in the Friona community Sunday.

They will remain here for about two weeks as guest in the home of their daughter, Mrs. F. N. Welch, seven miles northeast of town. Mrs. Shackelford and Mrs. Welch were shopping in town Tuesday afternoon.

Miss Seva Welch, who is attending college at Canyon, spent the week end at home with her parents, Mr. and Mrs. F. N. Welch.

Raymond Wright, of Amarillo, was a week end guest in the home of J. M. W. Alexander.

F. N. Welch spent last Saturday night at Lockney and attended a meeting of the Masonic Order, of which he is a member.

Do not fail to attend the fifth lyceum number to be presented at the grade school auditorium next Tuesday night, January 29, by the T-Anchor boys of Canyon.

Bob Barnette, of Black, and Lex Alexander, of Lakeview, both of whom are attending college at Canyon, spent the week end at home with their parents.

**Robin Hood**

Robin Hood, the chivalrous outlaw and robber of medieval England, the best and most complete portrait of whom is that which was painted by Sir Walter Scott in Ivanhoe, where he appears under the name Locksley, is the central figure of so many ballads among English speaking peoples that it is difficult to picture him as one other than a character of real life, writes G. R. Turner in the Kansas City Times. Nevertheless, there exists not a shred of evidence to prove that he really existed. Historians are almost unanimous in agreeing with C. E. Clark, who, in his book, "More Mistakes We Make," states: "No antiquary that respects his cloth will admit that he ever lived outside his ballads."

**Legs and Character**

A girl's character can be read by looking at her legs, declares a director of musical and dance numbers for a Motion Picture producing concern. "Slender-legged girls are usually indifferent to romance, whereas chubby legs indicate an affectionate nature," contends this authority. "Sharp muscles in the legs indicate a cold, calculating, sometimes cruel nature. The more deviation there is from a customary walking position, the more eccentric the girl. If she is confident, her steps are free and forceful. If she is timid, her walk is uneven and self-conscious. Intelligent girls lift their feet high; while clever girls have restless feet."—The Bits Magazine.

**Passenger Pigeons Extinct**

About a century ago, billions of passenger pigeons flew about this country, darkening the sky for hours at a time. Flocks were sometimes four miles wide and nearly 250 miles long and the consumption of grain by such congregations was estimated to have been 17,000,000 bushels every 24 hours. Today they are extinct, the last one having died, it is believed, in the zoological garden of Cincinnati in 1914.—Collier's Weekly.

You can't feel "spry" unless you're old. It's a revelation of age.

We have pleasant hallucinations about those we care for, glory be.

**Stomach Gas**

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOTH upper and lower bowels, allows you to eat and sleep good. Quick, thorough action yet gentle and entirely safe.

**ADLERIKA**

CITY DRUG STORE

RAVENWOOD-NIGGERHEAD CHANDLER-CANON CITY SUNSHINE-MAITLAND BEST COLORADO COALS Sold By Your Coal Dealer

For Sale—Good Konota Seed Oats, Free from Johnson Grass, See Paul Renner, Friona, Texas. 5tp

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### HERE ON BUSINESS

Raymond McElroy, grandson of Dr. A. P. McElroy, of Mountain Park, New Mexico, was a business visitor here the latter part of last week, remaining here until Monday afternoon before returning home.

Raymond visited in Friona frequently while his grandfather lived here and is therefore quite well known by many of the Friona people, who were pleased to have him visit them.

He spends the greater part of his time while here looking after business matters, he having several dwelling properties here which he is renting. He also brought with him quite a bit of cabbage, which he disposed of while here, it being a part of the past season's crop that was produced on their apple ranch at Mountain Park.

**OFF TO TENNESSEE**

The Friona Gin has positively closed its doors to business for the season and its popular manager, C. S. (Doc) Waddell, with his small daughter and his son and daughter-in-law departed last Friday for Western Tennessee, where they will spend the next few months in recreation and visiting with relatives and friends.

Doc told his friends here that he expects to spend quite a lot of his time fishing and bird shooting among such birds as the game law permits, and may also dig a little ginseng along with other

pass times and pleasures, and will return to Friona about April or May.

Bill Massey has been confined to his home the past week with an attack of influenza or severe cold.

Wednesday morning was again very bright and clear, with the wind again in the north and growing colder. No moisture of any kind threatened or indicated.

**Tractor School**

YOU are cordially invited to attend our tractor school on Wednesday January 30. This school is given to furnish instruction in the repair and servicing of tractors. You should acquaint yourself with the newest methods of making repairs and taking care of your tractor. An entertaining picture will be shown. It's all FREE. It begins at one o'clock. Be there.

**Blackwell's Hdw. & Furn.**

When Purchasing Gas Appliances—

—first look for this Blue Star Seal of the American Gas Association's Testing Laboratory. If you do not find it—beware!

Gas Appliances are eligible for Modernization Loans under the National Housing Act.

This Great American Servant symbol is the identifying mark to be found on the windows of gas appliance dealers who offer at least some BLUE STAR Seal approved gas appliances.

**West Texas Gas Co.**

GOOD GAS WITH DEPENDABLE SERVICE

1901

1934

**E. B. Black Co.**

We have Served You For 33 Years

Herford, Texas

**"Safety First"**

Is a worthwhile Motto at all times and under any conditions, but it is especially so when considering the FIRE HAZARD in regard to one's home.

FIRE INSURANCE IN A DEPENDABLE COMPANY IS THE ONLY DEPENDABLE AVAILABLE PROTECTION

We can write your INSURANCE in one of more than SEVEN good old line Companies.

**J. W. WHITE, Insurance**

**Good Stuff**

Just as good materials are required to make a good building, and Good Buildings Make GOOD Homes—

So a GOOD place to secure these Requisites is ABSOLUTELY ESSENTIAL.

IT IS OUR PURPOSE TO SERVE OUR TRADE WITH JUST THE KIND OF MATERIALS IT WANTS. See Us Before Letting Your Building Contract.

**ROCKWELL BRO. & COMPANY**

O. F. LANGE, Manager

# HOW MUCH DO YOU SPEND FOR ADVERTISING

The Harvard Bureau of Business Research and the Northwestern University Bureau of Business Research compile the following percentage of gross sales as usual and correct for advertising expenditures of successful retail stores:

Department Stores .....	1.9 to 3.1%
Grocery Stores .....	1.0%
Haberdashers .....	3.3%
Women's Wear Shops .....	3.1%
Furniture .....	6.3%
General Merchandise .....	1.5%
Drug Stores .....	1.0%
Shoe Stores .....	2.9%
Electrical Shops .....	2.7%
Hardware .....	1.0%
Cleaning and Dyeing .....	3.3%
Jewelry .....	3.1%
Meat Markets .....	1.0%
Florists .....	5.0%
Millinery .....	2.2%
Musk Stores .....	3.3%
Restaurants .....	3.1%
Specialty Shops .....	3.8%

Does your advertising investment compare with the average? Perhaps your budget needs revising. According to Bradstreet's report, 95 per cent of all businesses that fail are non-advertiser.

If you want to cover Friona's  
trade territory, advertise in

# THE FRIONA STAR